

GE2017 Telephone

VI Poll III

22/05/2017

Prepared on behalf of Good Morning Britain



Methodology

Fieldwork Dates

19th – 20th May 2017

Data Collection Method

The survey was conducted via telephone. A combination of both landline and mobile data were called.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

1,034

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, 2015 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics Census data and the results of the 2015 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,034 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "Alliance", "DUP", "SDLP", "Sinn Fein" and "UUP" prompted in a randomising order.

As an additional step, respondents who replied "undecided" and "refused" were then removed from the sample. Final published voting intention can therefore be found in the final table of each question.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

Chris Hopkins

0203 818 9661

chris.hopkins@survation.com

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GE2017 Telephone Voting Intention Poll III

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Table 1

Q1. Normal weightings

Q1. As you may know, the next General Election is due to be held on 8th June. On a 0 to 10 scale, where 10 means certain TO vote and 0 means certain NOT to vote, how likely do you think you will be to vote at the next General Election?

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
10 = certain to vote / already voted by post	796	370	426	200	258	242	275	217	52	81	89	33	299	222	55	20	65	99	378	369	106	126	189	248	670	64	39	22
	76.9%	73.4%	80.3%	67.6%	72.8%	88.4%	87.0%	83.5%	77.1%	73.2%	85.0%	31.4%	90.3%	83.1%	84.8%	59.9%	80.2%	60.5%	79.5%	83.6%	78.3%	76.5%	78.3%	76.2%	77.2%	73.2%	79.1%	78.4%
9	29	17	12	10	10	9	8	5	4	1	4	5	6	9	4	3	2	6	10	15	5	1	7	13	25	2	1	1
	2.8%	3.3%	2.3%	3.4%	2.7%	3.2%	2.5%	2.1%	6.6%	1.3%	4.2%	4.7%	1.8%	3.2%	5.8%	7.9%	2.3%	3.7%	2.1%	3.3%	3.4%	0.8%	2.8%	3.9%	2.9%	1.8%	2.8%	3.0%
8	42	24	18	21	12	4	11	12	1	5	3	6	7	17	-	1	2	12	12	18	5	6	12	13	36	3	2	-
	4.0%	4.8%	3.3%	7.0%	3.3%	1.5%	3.4%	4.7%	1.4%	4.9%	3.2%	5.3%	2.1%	6.5%	-	3.9%	2.8%	7.3%	2.6%	4.1%	3.8%	3.5%	4.8%	4.1%	4.2%	3.8%	4.8%	-
7	27	16	11	15	8	3	8	4	3	-	3	9	8	7	3	-	4	6	9	13	3	2	7	9	21	5	-	1
	2.6%	3.2%	2.1%	4.9%	2.4%	1.1%	2.4%	1.7%	4.4%	-	2.5%	8.9%	2.4%	2.5%	4.1%	-	4.6%	3.8%	2.0%	2.9%	2.0%	1.5%	2.8%	2.9%	2.4%	5.4%	-	4.6%
6	14	9	5	9	4	1	3	-	4	5	-	3	1	1	2	3	-	7	8	3	2	3	1	5	10	1	3	-
	1.4%	1.8%	1.0%	2.9%	1.2%	0.5%	0.8%	-	5.8%	4.0%	-	3.1%	*	*	2.5%	9.2%	-	4.5%	1.8%	0.6%	1.2%	1.6%	*	1.5%	1.2%	1.3%	6.2%	-
5	47	22	25	12	28	5	10	8	-	6	3	15	8	7	1	5	5	21	21	10	12	8	8	14	42	4	1	1
	4.6%	4.3%	4.8%	4.0%	8.0%	1.7%	3.2%	3.2%	-	5.3%	3.0%	13.7%	2.4%	2.8%	1.7%	13.5%	5.8%	13.0%	4.4%	2.2%	8.9%	5.1%	3.1%	4.2%	4.8%	4.3%	2.3%	2.6%
4	8	6	2	2	4	1	-	1	1	-	-	4	-	-	1	-	2	5	6	1	-	2	2	1	4	1	2	-
	0.8%	1.2%	*	0.8%	1.0%	*	-	*	1.1%	-	-	3.4%	-	-	1.1%	-	2.9%	2.8%	1.3%	*	-	1.0%	0.8%	*	*	1.2%	4.8%	-
3	3	3	-	3	1	-	-	1	-	-	-	2	-	2	-	-	-	1	-	2	1	-	1	2	3	-	-	-
	*	0.7%	-	1.0%	*	-	-	0.5%	-	-	-	1.9%	-	0.9%	-	-	-	0.7%	-	0.5%	0.7%	-	*	0.6%	*	-	-	-
2	10	4	5	5	4	1	1	3	-	-	-	4	2	2	-	2	-	4	6	1	-	5	2	1	9	1	-	-
	0.9%	0.8%	1.0%	1.5%	1.1%	*	*	1.2%	-	-	-	3.7%	0.5%	0.6%	-	5.6%	-	2.6%	1.3%	*	-	3.2%	1.0%	*	1.0%	1.0%	-	-
1	5	2	3	2	3	-	-	-	-	-	1	2	-	-	-	-	1	2	-	2	-	-	2	-	2	2	-	*
	*	*	*	0.5%	0.8%	-	-	-	-	-	1.1%	2.3%	-	-	-	-	1.4%	1.1%	-	*	-	-	0.8%	-	*	2.4%	-	1.4%
0 = definitely not vote	53	30	23	19	23	8	1	7	2	12	1	23	-	-	-	-	-	-	24	8	2	11	12	20	46	5	-	3
	5.2%	6.0%	4.4%	6.3%	6.5%	2.8%	*	2.7%	3.5%	11.2%	1.0%	21.6%	-	-	-	-	-	-	5.1%	1.9%	1.8%	6.7%	5.0%	6.2%	5.3%	5.5%	-	10.1%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2

Q2. Normal weightings

Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?

Base: Likely to Vote

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8								
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI	
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Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29	
Conservative	331	177	153	64	106	117	237	19	2	45	10	13	331	-	-	-	-	-	210	101	38	54	67	142	302	16	12	-	
	33.4%	36.8%	30.2%	22.8%	31.6%	43.9%	75.4%	7.7%	2.4%	42.8%	9.2%	15.0%	100.0%	-	-	-	-	-	45.8%	23.3%	28.7%	35.2%	29.1%	45.6%	36.4%	19.8%	24.5%	-	
Labour	267	111	155	100	87	53	22	184	12	3	14	24	-	267	-	-	-	-	66	167	46	39	86	63	233	14	20	-	
	27.0%	23.1%	30.6%	35.7%	26.1%	20.0%	7.0%	72.6%	19.1%	2.8%	13.1%	29.0%	-	100.0%	-	-	-	-	14.4%	38.7%	34.3%	25.4%	37.0%	20.0%	28.0%	16.9%	40.0%	-	
Liberal Democrat	65	33	33	20	22	20	9	11	37	3	3	2	-	-	65	-	-	-	15	48	7	8	12	30	58	7	-	-	
	6.6%	6.8%	6.5%	7.0%	6.6%	7.3%	2.8%	4.4%	57.0%	2.8%	2.6%	2.4%	-	-	100.0%	-	-	-	3.3%	11.2%	5.6%	5.3%	5.2%	9.7%	7.0%	8.7%	-	-	
UKIP	34	16	17	8	16	8	3	-	1	23	-	6	-	-	-	34	-	-	33	-	3	9	7	11	30	-	3	-	
	3.4%	3.4%	3.4%	2.9%	4.7%	2.9%	1.0%	-	1.8%	22.1%	-	7.0%	-	-	-	100.0%	-	-	7.2%	-	2.3%	6.0%	3.0%	3.5%	3.7%	-	6.2%	-	
Scottish National Party	28	17	11	7	13	5	-	2	-	-	26	1	-	-	-	-	28	-	4	22	-	-	-	-	-	28	-	-	
	2.9%	3.6%	2.1%	2.4%	4.0%	1.9%	-	0.8%	-	-	24.7%	0.8%	-	-	-	-	34.6%	-	0.9%	5.0%	-	-	-	-	-	34.1%	-	-	
Plaid Cymru	6	4	2	2	-	2	-	-	-	-	3	-	-	-	-	-	6	-	4	2	-	-	-	-	-	-	6	-	
	0.6%	0.9%	*	0.8%	-	0.7%	-	-	-	-	3.4%	-	-	-	-	-	7.2%	-	0.9%	*	-	-	-	-	-	-	11.7%	-	
Green	12	7	6	2	5	4	3	3	1	-	5	1	-	-	-	-	12	-	7	5	3	3	4	2	11	-	1	-	
	1.3%	1.4%	1.1%	0.7%	1.6%	1.5%	0.8%	1.2%	0.8%	-	5.3%	1.0%	-	-	-	-	15.3%	-	1.4%	1.2%	2.3%	1.8%	1.7%	0.5%	1.4%	-	2.0%	-	
Another Party	35	16	19	19	3	11	1	2	-	-	29	3	-	-	-	-	35	-	18	12	2	-	4	3	10	-	-	25	
	3.5%	3.2%	3.8%	6.6%	0.9%	4.3%	*	0.7%	-	-	27.8%	3.9%	-	-	-	-	43.0%	-	4.0%	2.7%	1.8%	-	1.8%	1.1%	1.2%	-	-	97.7%	
Undecided	164	73	91	47	67	30	33	29	12	19	14	28	-	-	-	-	-	164	72	67	29	27	40	44	141	16	6	*	
	16.6%	15.1%	18.0%	16.8%	20.1%	11.3%	10.5%	11.4%	19.0%	17.9%	13.9%	33.5%	-	-	-	-	-	100.0%	15.7%	15.5%	21.8%	17.8%	17.4%	14.2%	17.0%	19.7%	12.7%	1.5%	
Refused	47	27	20	12	14	16	7	3	-	12	-	6	-	-	-	-	-	-	29	9	4	13	11	17	45	1	1	*	
	4.8%	5.7%	3.9%	4.2%	4.3%	6.1%	2.2%	1.4%	-	11.7%	-	7.4%	-	-	-	-	-	-	6.4%	2.0%	3.2%	8.4%	4.8%	5.3%	5.4%	0.9%	2.9%	0.8%	
SIGMA	989	482	507	281	335	267	315	253	65	106	103	84	331	267	65	34	82	164	459	432	133	154	232	312	831	83	50	26	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

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Table 3

Q2. Normal weightings & likelihood to vote

Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?

Base: Likely to Vote

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	987	525	462	205	365	297	395	261	65	50	71	82	367	268	69	20	69	155	360	509	152	129	232	323	836	83	40	28
Weighted Total	981	469	512	269	323	278	325	258	66	100	106	66	344	272	67	30	81	147	454	443	133	152	231	309	825	80	49	26
Conservative	344	184	160	66	108	124	249	19	2	48	10	11	344	-	-	-	-	-	221	106	40	56	71	147	314	17	13	-
	35.1%	39.3%	31.2%	24.6%	33.4%	44.5%	76.7%	7.4%	2.5%	48.1%	9.7%	16.4%	100.0%	-	-	-	-	-	48.8%	23.8%	29.9%	36.6%	30.9%	47.5%	38.0%	21.5%	26.6%	-
Labour	272	112	160	100	89	56	22	190	13	3	14	22	-	272	-	-	-	-	69	172	47	40	87	63	237	14	21	-
	27.7%	24.0%	31.2%	37.1%	27.6%	20.3%	6.8%	73.7%	20.0%	3.1%	13.4%	33.8%	-	100.0%	-	-	-	-	15.2%	38.9%	35.5%	26.0%	37.8%	20.3%	28.7%	17.5%	43.1%	-
Liberal Democrat	67	32	35	20	23	21	9	11	38	3	3	2	-	-	67	-	-	-	15	51	7	9	13	31	60	7	-	-
	6.8%	6.8%	6.8%	7.3%	7.0%	7.5%	2.9%	4.4%	57.2%	3.1%	2.7%	2.5%	-	-	100.0%	-	-	-	3.3%	11.4%	5.5%	5.7%	5.6%	10.0%	7.3%	8.9%	-	-
UKIP	30	14	17	4	16	8	3	-	1	22	-	4	-	-	-	30	-	-	30	-	2	8	7	11	28	-	2	-
	3.1%	2.9%	3.2%	1.5%	4.9%	2.9%	1.0%	-	1.9%	22.1%	-	5.3%	-	-	-	100.0%	-	-	6.6%	-	1.2%	5.5%	3.0%	3.6%	3.4%	-	4.0%	-
Scottish National Party	27	17	10	7	12	5	-	2	-	-	24	1	-	-	-	-	27	-	3	22	-	-	-	-	-	27	-	-
	2.7%	3.6%	2.0%	2.4%	3.6%	1.9%	-	0.7%	-	-	22.9%	1.0%	-	-	-	-	33.3%	-	0.7%	4.9%	-	-	-	-	-	33.4%	-	-
Plaid Cymru	5	3	2	1	-	2	-	-	-	-	4	-	-	-	-	-	5	-	3	2	-	-	-	-	-	-	5	-
	*	0.7%	*	*	-	0.8%	-	-	-	-	3.5%	-	-	-	-	-	5.9%	-	0.7%	*	-	-	-	-	-	-	9.6%	-
Green	13	7	6	2	5	4	3	3	1	-	6	*	-	-	-	-	13	-	7	5	3	3	4	2	12	-	1	-
	1.3%	1.4%	1.1%	0.8%	1.6%	1.5%	0.8%	1.2%	0.9%	-	5.4%	0.7%	-	-	-	-	15.7%	-	1.5%	1.2%	2.4%	1.7%	1.8%	0.6%	1.4%	-	2.1%	-
Another Party	36	16	20	19	3	12	1	2	-	-	30	3	-	-	-	-	36	-	20	12	2	-	4	4	10	-	-	26
	3.7%	3.5%	3.9%	7.0%	1.0%	4.4%	*	0.7%	-	-	28.2%	4.8%	-	-	-	-	45.1%	-	4.3%	2.8%	1.6%	-	1.9%	1.2%	1.2%	-	-	99.0%
Undecided	147	64	83	44	56	29	30	27	12	18	15	19	-	-	-	-	-	147	63	65	27	23	36	41	127	14	6	*
	15.0%	13.6%	16.3%	16.2%	17.2%	10.3%	9.3%	10.3%	17.6%	17.9%	14.2%	29.4%	-	-	-	-	-	100.0%	13.9%	14.7%	20.4%	15.5%	15.6%	13.2%	15.4%	17.7%	11.4%	*
Refused	40	20	20	7	11	16	8	4	-	6	-	4	-	-	-	-	-	-	23	9	5	14	8	11	37	1	2	*
	4.1%	4.3%	3.8%	2.7%	3.5%	5.9%	2.3%	1.4%	-	5.7%	-	6.1%	-	-	-	-	-	-	5.0%	2.1%	3.4%	8.9%	3.5%	3.6%	4.5%	1.0%	3.1%	0.8%
SIGMA	981	469	512	269	323	278	325	258	66	100	106	66	344	272	67	30	81	147	454	443	133	152	231	309	825	80	49	26
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 4

Q2. Normal weightings & likelihood to vote, with undecided and refused removed

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Base: Likely to Vote

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8								
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI	
Unweighted Total	793	432	361	168	282	249	343	230	52	38	63	51	367	268	69	20	69	-	294	421	116	97	182	271	666	67	34	26	
Weighted Total	794	385	409	218	256	233	287	228	55	76	91	42	344	272	67	30	81	-	368	369	101	115	187	257	660	65	42	26	
Conservative	344	184	160	66	108	124	249	19	2	48	10	11	344	-	-	-	-	-	221	106	40	56	71	147	314	17	13	-	
	43.3%	47.8%	39.1%	30.3%	42.2%	53.1%	86.7%	8.4%	3.0%	62.9%	11.3%	25.4%	100.0%	-	-	-	-	-	60.1%	28.6%	39.3%	48.4%	38.2%	57.1%	47.5%	26.4%	31.1%	-	
Labour	272	112	160	100	89	56	22	190	13	3	14	22	-	272	-	-	-	-	69	172	47	40	87	63	237	14	21	-	
	34.3%	29.2%	39.0%	45.8%	34.8%	24.3%	7.7%	83.6%	24.2%	4.1%	15.6%	52.4%	-	100.0%	-	-	-	-	18.7%	46.7%	46.6%	34.4%	46.7%	24.4%	35.8%	21.5%	50.4%	-	
Liberal Democrat	67	32	35	20	23	21	9	11	38	3	3	2	-	-	67	-	-	-	15	51	7	9	13	31	60	7	-	-	
	8.5%	8.3%	8.6%	9.0%	8.9%	8.9%	3.2%	5.0%	69.4%	4.1%	3.1%	3.8%	-	-	100.0%	-	-	-	4.1%	13.7%	7.3%	7.6%	6.9%	12.0%	9.1%	11.0%	-	-	
UKIP	30	14	17	4	16	8	3	-	1	22	-	4	-	-	-	30	-	-	30	-	2	8	7	11	28	-	2	-	
	3.8%	3.5%	4.1%	1.9%	6.2%	3.4%	1.2%	-	2.3%	28.9%	-	8.3%	-	-	-	100.0%	-	-	8.1%	-	1.6%	7.3%	3.7%	4.3%	4.3%	-	4.7%	-	
Scottish National Party	27	17	10	7	12	5	-	2	-	-	24	1	-	-	-	-	27	-	3	22	-	-	-	-	-	27	-	-	
	3.4%	4.4%	2.4%	3.0%	4.6%	2.3%	-	0.8%	-	-	26.7%	1.6%	-	-	-	-	33.3%	-	0.9%	5.8%	-	-	-	-	-	41.0%	-	-	
Plaid Cymru	5	3	2	1	-	2	-	-	-	-	4	-	-	-	-	-	5	-	3	2	-	-	-	-	-	-	5	-	
	0.6%	0.8%	*	*	-	0.9%	-	-	-	-	4.1%	-	-	-	-	-	5.9%	-	0.8%	*	-	-	-	-	-	-	11.3%	-	
Green	13	7	6	2	5	4	3	3	1	-	6	*	-	-	-	-	13	-	7	5	3	3	4	2	12	-	1	-	
	1.6%	1.8%	1.4%	1.0%	2.1%	1.8%	0.9%	1.4%	1.1%	-	6.3%	1.1%	-	-	-	-	15.7%	-	1.9%	1.4%	3.2%	2.2%	2.2%	0.7%	1.8%	-	2.5%	-	
Another Party	36	16	20	19	3	12	1	2	-	-	30	3	-	-	-	-	36	-	20	12	2	-	4	4	10	-	-	26	
	4.6%	4.2%	4.9%	8.6%	1.3%	5.3%	*	0.8%	-	-	32.9%	7.4%	-	-	-	-	45.1%	-	5.3%	3.3%	2.0%	-	2.4%	1.5%	1.6%	-	-	100.0%	
SIGMA	794	385	409	218	256	233	287	228	55	76	91	42	344	272	67	30	81	-	368	369	101	115	187	257	660	65	42	26	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Table 5

Q3. Normal weightings

Q3. And could you tell me please, for which party did you vote in the 2015 General Election, or did you not vote?

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Conservative	316	156	159	73	108	92	316	-	-	-	-	-	237	22	9	3	3	33	171	126	45	60	60	126	291	13	11	1
	30.5%	31.0%	30.0%	24.6%	30.4%	33.5%	100.0%	-	-	-	-	-	71.8%	8.3%	13.3%	9.3%	4.0%	20.2%	36.0%	28.5%	33.0%	36.4%	25.0%	38.7%	33.5%	14.8%	21.9%	2.2%
Labour	260	106	154	71	94	64	-	260	-	-	-	-	19	184	11	-	7	29	81	157	51	39	83	55	227	17	15	1
	25.1%	21.0%	29.1%	24.1%	26.5%	23.3%	-	100.0%	-	-	-	-	5.9%	68.9%	17.0%	-	8.1%	17.5%	17.0%	35.7%	37.7%	23.3%	34.2%	16.8%	26.1%	19.8%	30.0%	2.8%
Liberal Democrat	68	26	41	16	27	18	-	-	68	-	-	-	2	12	37	1	1	12	19	46	5	6	16	33	59	5	3	-
	6.5%	5.2%	7.8%	5.5%	7.6%	6.6%	-	-	100.0%	-	-	-	*	4.7%	57.0%	3.5%	0.7%	7.5%	4.1%	10.5%	3.3%	3.3%	6.7%	10.2%	6.8%	6.1%	6.0%	-
UKIP	111	69	42	27	32	46	-	-	-	111	-	-	45	3	3	23	-	19	107	1	5	25	28	48	106	-	5	-
	10.8%	13.7%	8.0%	9.1%	9.1%	16.8%	-	-	-	100.0%	-	-	13.7%	1.1%	4.5%	69.7%	-	11.6%	22.6%	*	4.0%	15.0%	11.5%	14.7%	12.2%	-	11.0%	-
SNP	40	22	19	12	18	7	-	-	-	-	40	-	3	1	1	-	29	5	14	24	-	-	4	-	4	37	-	-
	3.9%	4.3%	3.5%	4.0%	5.2%	2.5%	-	-	-	-	38.5%	-	1.0%	*	2.2%	-	35.8%	3.1%	3.0%	5.5%	-	-	1.5%	-	*	41.8%	-	-
Plaid Cymru	8	4	4	-	-	4	-	-	-	-	8	-	4	-	-	-	3	-	6	2	-	-	-	-	-	-	8	-
	0.7%	0.8%	0.7%	-	-	1.5%	-	-	-	-	7.3%	-	1.3%	-	-	-	4.3%	-	1.3%	*	-	-	-	-	-	-	15.4%	-
Green	32	13	19	17	8	7	-	-	-	-	32	-	2	12	1	-	8	9	7	25	7	-	8	17	32	-	-	-
	3.1%	2.6%	3.7%	5.9%	2.2%	2.6%	-	-	-	-	31.1%	-	0.6%	4.6%	1.8%	-	9.3%	5.6%	1.5%	5.7%	5.2%	-	3.5%	5.2%	3.7%	-	-	-
Other	24	13	11	11	3	8	-	-	-	-	24	-	-	-	-	-	23	-	11	10	1	-	-	1	3	-	-	21
	2.3%	2.6%	2.1%	3.7%	0.9%	2.8%	-	-	-	-	23.0%	-	-	-	-	-	28.1%	-	2.2%	2.2%	1.1%	-	-	*	*	-	-	74.3%
Did not vote	106	65	41	50	40	11	-	-	-	-	-	106	13	24	2	6	5	28	33	22	9	25	25	30	89	9	3	5
	10.3%	12.9%	7.7%	16.7%	11.3%	4.1%	-	-	-	-	-	100.0%	3.8%	9.2%	3.1%	17.5%	5.9%	17.2%	6.9%	5.0%	6.7%	15.4%	10.3%	9.1%	10.3%	10.5%	5.7%	17.4%
Can't remember	35	15	20	13	13	4	-	-	-	-	-	-	4	5	1	-	3	17	13	14	7	5	7	9	27	3	4	1
	3.4%	2.9%	3.8%	4.4%	3.6%	1.5%	-	-	-	-	-	-	1.2%	1.9%	1.1%	-	3.8%	10.4%	2.6%	3.1%	4.8%	3.2%	2.8%	2.7%	3.2%	3.8%	7.0%	2.7%
Refused	34	15	19	6	11	13	-	-	-	-	-	-	1	2	-	-	-	11	13	14	6	6	11	7	29	3	1	*
	3.3%	3.0%	3.6%	2.0%	3.2%	4.7%	-	-	-	-	-	-	*	0.9%	-	-	-	6.8%	2.8%	3.2%	4.2%	3.4%	4.4%	2.3%	3.4%	3.2%	3.0%	0.7%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Table 6

Q4. Normal weightings

Q4. And how did you vote in the EU Referendum in June 2016, or did you not vote?

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
'Leave'	475	250	225	97	156	158	171	81	19	107	38	33	210	66	15	33	33	72	475	-	50	83	109	177	419	18	27	12
	46.0%	49.7%	42.5%	32.6%	44.1%	58.0%	54.2%	31.1%	28.7%	96.4%	36.6%	30.9%	63.7%	24.7%	23.5%	98.5%	40.8%	43.9%	100.0%	-	36.6%	50.3%	45.1%	54.3%	48.2%	20.6%	53.6%	42.7%
'Remain'	441	192	248	147	156	98	126	157	46	1	61	22	101	167	48	-	40	67	-	441	71	53	100	123	346	62	20	12
	42.6%	38.2%	46.8%	49.8%	44.2%	35.9%	39.8%	60.5%	68.6%	0.7%	58.3%	20.7%	30.5%	62.7%	74.1%	-	49.3%	41.0%	-	100.0%	52.6%	31.9%	41.4%	37.6%	39.9%	71.3%	40.1%	41.5%
Can't remember	5	1	4	1	2	2	1	3	-	1	-	-	1	2	1	-	-	1	-	-	1	1	1	-	3	1	1	-
	*	*	0.8%	*	0.6%	0.7%	*	1.0%	-	0.7%	-	-	*	0.9%	0.8%	-	-	*	-	-	0.9%	*	0.5%	-	*	0.6%	2.7%	-
Did not vote	105	56	49	47	38	13	18	19	2	2	4	51	18	30	1	1	6	24	-	-	11	28	28	26	93	7	1	4
	10.2%	11.2%	9.2%	15.9%	10.9%	4.7%	5.7%	7.3%	2.7%	2.2%	3.5%	48.0%	5.6%	11.2%	1.6%	1.5%	7.2%	14.6%	-	-	8.3%	17.0%	11.7%	7.9%	10.8%	7.4%	2.8%	14.3%
Refused	7	4	4	4	1	2	-	*	-	-	2	1	-	1	-	-	2	*	-	-	2	*	3	1	6	-	*	*
	0.7%	0.7%	0.7%	1.4%	*	0.7%	-	*	-	-	1.6%	0.5%	-	*	-	-	2.7%	*	-	-	1.6%	*	1.3%	*	0.7%	-	0.8%	1.4%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Page 10

20 May 2017

Table 7

Q5. Normal weightings

Q5. What would you say is the number one issue when it come to deciding your vote?

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Economy	103	67	35	23	47	25	48	15	7	14	9	9	54	18	1	1	8	16	52	42	5	15	26	41	87	7	5	5
	10.0%	13.4%	6.7%	7.7%	13.4%	9.3%	15.2%	6.0%	10.1%	12.4%	8.6%	8.6%	16.3%	6.9%	2.1%	4.2%	9.2%	9.8%	10.9%	9.5%	4.0%	9.0%	10.7%	12.5%	10.0%	7.5%	9.9%	16.6%
Brexit	134	65	69	22	44	55	48	29	8	26	10	5	63	18	14	7	6	16	81	51	21	19	39	36	115	11	6	2
	13.0%	12.9%	13.0%	7.6%	12.3%	19.9%	15.1%	11.1%	12.5%	23.1%	9.3%	4.8%	18.9%	6.7%	21.9%	21.8%	7.2%	9.7%	17.0%	11.5%	15.8%	11.5%	16.2%	11.0%	13.3%	12.4%	12.2%	5.4%
NHS	161	49	112	48	53	47	28	79	19	9	7	13	18	75	15	1	7	35	54	90	24	30	37	43	134	10	12	4
	15.5%	9.7%	21.1%	16.3%	15.0%	17.0%	9.0%	30.5%	28.2%	8.1%	6.5%	12.6%	5.4%	28.3%	23.5%	3.5%	8.7%	21.1%	11.3%	20.3%	17.8%	18.3%	15.2%	13.1%	15.5%	11.9%	24.3%	13.8%
Immigration	92	57	34	20	28	32	30	10	1	37	3	5	41	4	4	18	4	7	78	8	6	16	21	41	85	2	5	-
	8.9%	11.4%	6.5%	6.9%	7.8%	11.7%	9.5%	3.8%	1.1%	33.1%	3.1%	4.3%	12.3%	1.6%	5.6%	53.2%	5.3%	4.0%	16.5%	1.8%	4.8%	9.8%	8.9%	12.5%	9.8%	2.3%	10.1%	-
Defence	5	4	2	3	2	1	3	3	-	-	-	-	3	2	1	-	-	-	2	2	1	1	1	2	5	1	-	-
	0.5%	0.7%	*	0.9%	*	*	0.8%	1.0%	-	-	-	-	0.8%	0.8%	0.8%	-	-	-	*	0.5%	0.5%	0.6%	*	0.7%	0.5%	0.6%	-	-
Crime	1	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-
	*	*	-	*	-	-	-	*	-	-	-	-	-	-	-	-	1.4%	-	-	*	-	-	-	-	-	1.3%	-	-
Education	37	8	28	11	18	5	9	14	6	-	3	5	6	14	6	-	2	8	8	25	5	4	12	10	31	5	-	-
	3.6%	1.7%	5.4%	3.6%	5.2%	1.8%	2.8%	5.3%	8.9%	-	2.5%	4.6%	1.9%	5.4%	8.8%	-	2.2%	4.8%	1.6%	5.6%	3.5%	2.6%	5.0%	3.2%	3.6%	6.2%	-	-
Welfare	24	12	12	8	6	7	4	9	-	6	2	2	2	10	-	-	2	3	12	10	3	-	7	10	20	2	1	1
	2.3%	2.3%	2.3%	2.7%	1.6%	2.6%	1.4%	3.5%	-	5.0%	1.8%	1.7%	*	3.9%	-	-	2.2%	2.1%	2.6%	2.3%	2.4%	-	2.9%	2.9%	2.3%	2.4%	1.6%	2.8%
The cost of Living	12	7	6	4	5	2	3	4	1	-	1	3	3	6	1	-	1	1	3	6	2	-	3	5	10	-	1	1
	1.2%	1.3%	1.1%	1.5%	1.4%	0.7%	1.0%	1.5%	1.0%	-	0.8%	2.9%	0.8%	2.2%	1.1%	-	1.0%	0.5%	0.7%	1.4%	1.3%	-	1.2%	1.5%	1.1%	-	2.8%	4.3%
Pensions & Retirement	20	6	14	1	1	7	5	9	-	1	2	1	5	6	-	-	2	6	12	5	1	5	7	3	15	1	3	1
	1.9%	1.3%	2.6%	*	*	2.5%	1.7%	3.4%	-	1.2%	1.9%	0.8%	1.4%	2.3%	-	-	2.5%	3.5%	2.5%	1.2%	*	2.9%	2.9%	0.9%	1.8%	1.1%	5.3%	3.6%
Housing	12	5	8	6	5	-	2	4	-	3	3	1	1	10	-	-	-	1	4	7	-	4	3	6	12	-	-	-
	1.2%	0.9%	1.4%	2.1%	1.4%	-	0.7%	1.4%	-	2.6%	2.4%	0.6%	*	3.8%	-	-	-	*	0.8%	1.5%	-	2.2%	1.1%	1.8%	1.4%	-	-	-
Local Candidate	16	6	10	6	4	5	7	3	3	3	-	-	8	2	3	-	-	2	7	8	1	3	6	7	16	-	-	-
	1.5%	1.1%	2.0%	2.0%	1.0%	1.7%	2.4%	1.1%	4.3%	2.5%	-	-	2.4%	0.8%	4.5%	-	-	1.2%	1.4%	1.8%	*	1.8%	2.3%	2.1%	1.8%	-	-	-
Party Leader	55	35	20	15	13	21	29	4	4	3	7	6	30	8	1	-	8	5	30	22	8	11	9	17	45	1	5	4
	5.3%	7.0%	3.8%	5.0%	3.7%	7.6%	9.1%	1.7%	6.5%	3.1%	6.5%	5.3%	9.2%	2.9%	2.2%	-	9.5%	2.8%	6.3%	5.0%	6.2%	6.5%	3.8%	5.2%	5.2%	1.5%	9.7%	12.8%
Tribal Loyalty (always vote Labour / Conservative etc)	26	12	15	9	4	7	8	10	-	-	8	1	8	10	-	1	8	-	12	12	7	4	3	5	20	2	-	4
	2.5%	2.3%	2.8%	3.0%	1.2%	2.4%	2.5%	3.7%	-	-	7.3%	1.2%	2.4%	3.6%	-	3.7%	9.3%	-	2.4%	2.7%	5.1%	2.7%	1.2%	1.6%	2.3%	2.7%	-	15.4%
Other (please state/write)	208	113	95	70	82	38	61	49	12	10	39	23	62	62	15	3	27	25	79	100	31	30	38	67	166	31	8	3
	20.1%	22.3%	18.0%	23.5%	23.2%	13.9%	19.4%	18.9%	17.9%	9.0%	37.1%	21.2%	18.8%	23.3%	23.6%	8.1%	33.6%	15.5%	16.6%	22.6%	22.9%	17.9%	15.8%	20.5%	19.1%	35.8%	15.2%	11.8%
Don't know	128	58	70	49	43	23	30	18	6	-	13	33	28	20	4	2	6	40	43	53	20	23	30	35	108	12	4	4
	12.4%	11.5%	13.3%	16.4%	12.0%	8.5%	9.5%	6.9%	9.4%	-	12.1%	31.4%	8.6%	7.6%	5.9%	5.6%	7.7%	24.5%	9.0%	11.9%	14.9%	14.1%	12.3%	10.6%	12.4%	14.3%	8.9%	13.6%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Table 8

Q6. Normal weightings

Q6. From what you have seen or heard from the political parties campaigning in this election, which of the following political parties do you think has the best policies for...? - Young People

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Conservative	237	125	112	42	68	88	137	16	3	41	17	14	172	9	3	8	13	12	158	66	25	39	49	90	203	11	12	12
	22.9%	24.8%	21.1%	14.3%	19.1%	32.2%	43.5%	6.0%	5.1%	36.8%	16.5%	13.3%	52.0%	3.3%	5.1%	22.8%	15.8%	7.5%	33.2%	15.0%	18.4%	23.4%	20.4%	27.6%	23.4%	12.4%	23.8%	40.4%
Labour	376	158	218	139	113	86	68	179	16	19	41	37	50	208	16	8	30	49	127	200	49	62	114	97	322	25	26	3
	36.3%	31.4%	41.0%	47.0%	32.0%	31.6%	21.7%	69.0%	23.5%	17.4%	39.5%	34.7%	15.0%	78.2%	23.9%	24.0%	36.9%	29.8%	26.6%	45.3%	35.9%	37.8%	47.3%	29.6%	37.1%	28.7%	51.8%	9.9%
Liberal Democrat	107	65	42	37	36	28	32	22	28	9	6	6	34	20	29	2	8	10	36	67	14	16	23	40	93	6	3	5
	10.3%	12.9%	7.9%	12.4%	10.2%	10.2%	10.0%	8.5%	41.0%	7.8%	5.4%	6.0%	10.2%	7.7%	44.7%	5.6%	9.6%	6.3%	7.5%	15.3%	10.1%	9.9%	9.5%	12.2%	10.7%	6.5%	6.2%	17.5%
Other	32	21	11	11	10	10	3	2	1	10	14	1	2	2	3	4	14	1	17	13	4	4	3	12	22	9	-	1
	3.1%	4.1%	2.1%	3.8%	2.8%	3.6%	1.0%	0.7%	1.6%	9.2%	13.2%	0.6%	0.5%	0.6%	4.5%	12.3%	17.7%	0.8%	3.6%	2.9%	2.6%	2.4%	1.0%	3.8%	2.6%	10.1%	-	2.2%
Don't know	283	135	147	67	127	61	75	41	19	32	26	48	74	28	14	12	16	91	138	94	45	44	53	87	228	37	9	9
	27.3%	26.8%	27.8%	22.6%	35.8%	22.4%	23.8%	15.7%	28.8%	28.8%	25.3%	45.5%	22.3%	10.3%	21.9%	35.3%	20.1%	55.5%	29.0%	21.4%	33.0%	26.4%	21.7%	26.7%	26.3%	42.3%	18.1%	30.0%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Table 9

Q7. Normal weightings

Q7. From what you have seen or heard from the political parties campaigning in this election, which of the following political parties do you think has the best policies for...? - Families with young children

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Conservative	225	127	98	34	67	85	140	11	3	34	19	13	176	5	3	3	14	10	147	63	22	30	52	87	191	13	11	10
	21.8%	25.3%	18.4%	11.5%	19.0%	31.1%	44.2%	4.1%	4.5%	30.3%	17.9%	11.9%	53.3%	1.7%	5.2%	9.4%	17.4%	6.3%	31.0%	14.4%	16.3%	18.1%	21.5%	26.6%	22.0%	14.4%	22.8%	36.4%
Labour	399	186	213	135	130	101	61	183	25	32	48	33	61	213	19	6	27	52	142	219	57	57	113	116	342	23	27	7
	38.6%	36.8%	40.2%	45.7%	36.6%	36.9%	19.3%	70.3%	37.4%	28.7%	45.7%	31.2%	18.4%	79.8%	29.4%	19.0%	33.4%	31.7%	29.8%	49.8%	41.7%	34.6%	46.6%	35.5%	39.4%	26.1%	54.3%	24.9%
Liberal Democrat	76	35	42	25	33	15	19	17	23	3	6	4	11	13	26	5	6	12	26	48	10	14	16	23	62	8	3	3
	7.4%	6.9%	7.8%	8.3%	9.2%	5.3%	6.1%	6.7%	33.6%	2.8%	5.3%	3.9%	3.4%	4.8%	39.2%	14.8%	7.7%	7.4%	5.4%	10.9%	7.3%	8.4%	6.5%	6.9%	7.1%	9.7%	6.2%	10.1%
Other	33	19	14	14	7	10	3	3	-	8	14	1	2	-	3	2	17	3	16	13	9	4	1	8	22	10	-	2
	3.2%	3.8%	2.6%	4.8%	1.9%	3.7%	1.0%	1.1%	-	7.4%	13.5%	0.8%	0.7%	-	4.5%	6.1%	20.8%	1.7%	3.4%	3.0%	6.7%	2.5%	*	2.5%	2.5%	10.9%	-	5.4%
Don't know	301	137	164	88	117	63	93	46	17	34	18	55	80	37	14	17	17	87	144	97	38	60	61	93	252	34	8	7
	29.1%	27.2%	30.9%	29.7%	33.2%	22.9%	29.3%	17.9%	24.6%	30.8%	17.6%	52.1%	24.2%	13.7%	21.7%	50.6%	20.6%	53.0%	30.4%	22.0%	28.1%	36.4%	25.2%	28.5%	29.0%	38.9%	16.7%	23.2%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Table 10

Q8. Normal weightings

Q8. From what you have seen or heard from the political parties campaigning in this election, which of the following political parties do you think has the best policies for...? - Older people & pensioners

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Conservative	274	141	133	62	74	96	149	30	5	43	17	20	184	24	7	7	10	21	166	90	35	43	63	98	241	12	12	9
	26.5%	28.0%	25.1%	20.8%	20.9%	35.3%	47.3%	11.6%	6.9%	38.7%	16.7%	18.4%	55.7%	9.0%	10.2%	20.2%	11.8%	12.5%	34.9%	20.5%	26.1%	26.3%	26.2%	30.2%	27.7%	13.9%	24.4%	32.0%
Labour	383	173	210	120	132	95	71	178	22	20	44	33	60	209	12	4	33	48	137	213	50	59	102	111	323	29	25	6
	37.0%	34.3%	39.6%	40.4%	37.4%	34.8%	22.4%	68.6%	32.1%	17.9%	42.3%	30.8%	18.3%	78.5%	18.3%	12.2%	40.1%	29.3%	28.8%	48.4%	37.2%	35.7%	42.2%	34.1%	37.1%	33.6%	49.9%	21.0%
Liberal Democrat	58	27	31	14	24	14	12	14	19	2	5	5	7	3	27	3	4	9	14	40	4	12	14	19	49	7	-	2
	5.6%	5.3%	5.9%	4.8%	6.8%	5.1%	3.8%	5.3%	28.8%	2.1%	4.3%	4.5%	2.1%	1.0%	41.5%	9.1%	4.4%	5.4%	2.9%	9.1%	3.1%	7.3%	5.6%	6.0%	5.7%	7.5%	-	8.5%
Other	37	23	14	15	10	10	3	1	1	13	16	1	7	-	4	2	18	1	21	9	4	3	5	12	24	12	-	1
	3.6%	4.6%	2.6%	5.0%	2.9%	3.7%	0.8%	*	1.1%	11.6%	15.7%	0.6%	2.2%	-	5.6%	6.1%	21.9%	0.7%	4.5%	2.1%	2.6%	2.0%	2.1%	3.7%	2.8%	14.2%	-	2.2%
Don't know	282	140	142	86	113	58	81	37	21	33	22	48	72	31	16	18	18	85	137	88	42	47	58	85	232	27	13	10
	27.3%	27.9%	26.8%	29.0%	32.0%	21.1%	25.7%	14.1%	31.2%	29.8%	21.0%	45.6%	21.8%	11.6%	24.4%	52.4%	21.8%	51.9%	28.8%	20.0%	30.9%	28.7%	23.9%	26.1%	26.7%	30.9%	25.8%	36.3%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Table 11

Q9. Normal weightings

Q9. From what you have seen or heard from the political parties campaigning in this election, which of the following political parties do you think has the best policies for...? - People on higher incomes

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Conservative	609	311	297	169	199	182	239	142	33	72	51	50	268	161	33	13	32	60	284	276	74	100	151	204	529	37	30	13
	58.9%	61.7%	56.1%	57.0%	56.3%	66.7%	75.6%	54.6%	49.3%	64.5%	49.3%	47.3%	81.0%	60.4%	51.0%	39.2%	39.5%	36.5%	59.7%	62.6%	54.9%	60.9%	62.3%	62.6%	61.0%	41.9%	59.7%	44.9%
Labour	136	63	73	41	48	29	14	71	9	1	21	10	11	75	8	2	17	18	53	69	24	12	37	35	108	10	12	6
	13.1%	12.5%	13.7%	14.0%	13.5%	10.7%	4.4%	27.2%	12.8%	1.2%	19.9%	9.7%	3.3%	28.1%	12.4%	6.3%	20.8%	11.2%	11.1%	15.6%	17.9%	7.4%	15.4%	10.6%	12.5%	11.5%	23.3%	20.0%
Liberal Democrat	36	12	23	13	12	6	4	11	8	3	6	2	1	5	10	3	6	9	18	15	6	5	5	7	24	9	-	3
	3.5%	2.5%	4.4%	4.4%	3.4%	2.0%	1.4%	4.4%	11.4%	2.8%	5.9%	1.5%	*	1.9%	15.2%	9.2%	7.0%	5.4%	3.8%	3.5%	4.7%	3.2%	2.2%	2.1%	2.8%	10.3%	-	10.2%
Other	24	16	7	9	7	7	1	1	1	8	11	-	-	-	4	2	12	1	14	6	4	3	-	8	15	8	-	-
	2.3%	3.3%	1.3%	3.1%	1.8%	2.5%	*	0.5%	1.1%	7.4%	10.7%	-	-	-	6.4%	6.1%	14.8%	0.5%	2.9%	1.4%	3.2%	2.0%	-	2.3%	1.7%	9.7%	-	-
Don't know	230	101	129	64	89	50	58	34	17	27	15	44	51	25	10	13	15	76	108	74	26	44	49	73	191	23	8	7
	22.3%	20.0%	24.4%	21.5%	25.0%	18.1%	18.3%	13.3%	25.3%	24.1%	14.1%	41.5%	15.3%	9.5%	14.9%	39.2%	17.8%	46.3%	22.6%	16.9%	19.2%	26.6%	20.1%	22.3%	22.0%	26.7%	17.0%	24.9%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Page 15

20 May 2017

Table 12

Q10. Normal weightings

Q10. From what you have seen or heard from the political parties campaigning in this election, which of the following political parties do you think has the best policies for...? - Managing the economy

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Conservative	492	282	210	106	162	163	258	62	17	74	30	32	302	55	16	16	21	50	278	171	61	66	124	174	426	26	24	16
	47.6%	55.9%	39.7%	35.9%	45.7%	59.7%	81.9%	24.0%	24.7%	66.5%	29.2%	30.1%	91.2%	20.7%	25.1%	48.4%	25.2%	30.4%	58.5%	38.8%	45.0%	40.1%	51.5%	53.4%	49.0%	30.0%	47.7%	57.4%
Labour	200	86	114	68	63	46	12	118	10	4	26	19	4	149	9	1	19	12	58	119	25	37	58	46	165	17	15	3
	19.3%	17.0%	21.5%	22.9%	17.9%	17.0%	3.8%	45.6%	14.3%	3.6%	25.3%	18.1%	1.1%	56.0%	13.1%	3.5%	23.4%	7.5%	12.1%	27.1%	18.1%	22.1%	24.0%	14.1%	19.0%	19.7%	29.4%	9.5%
Liberal Democrat	42	13	29	14	17	9	6	13	14	-	3	3	-	9	20	2	3	7	10	31	5	8	6	18	37	2	1	1
	4.0%	2.6%	5.4%	4.6%	4.7%	3.3%	2.0%	4.9%	21.3%	-	2.8%	2.4%	-	3.2%	31.2%	5.6%	3.1%	4.4%	2.1%	7.0%	3.4%	5.1%	2.3%	5.6%	4.3%	2.8%	2.2%	2.8%
Other	44	24	20	20	12	9	2	9	1	8	19	2	2	4	4	2	19	6	21	18	4	5	4	13	25	18	-	2
	4.3%	4.7%	3.8%	6.6%	3.4%	3.4%	0.6%	3.3%	1.1%	7.4%	18.2%	2.1%	0.6%	1.4%	5.6%	6.1%	23.8%	3.8%	4.3%	4.1%	2.6%	3.1%	1.5%	4.0%	2.9%	20.2%	-	5.4%
Don't know	256	100	157	89	100	45	37	58	26	25	26	50	23	50	16	12	20	89	109	101	42	49	50	75	215	24	10	7
	24.8%	19.8%	29.6%	30.0%	28.3%	16.6%	11.8%	22.3%	38.7%	22.5%	24.5%	47.3%	7.0%	18.7%	25.0%	36.5%	24.5%	54.0%	22.9%	22.9%	30.9%	29.6%	20.7%	22.9%	24.8%	27.3%	20.8%	25.0%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Page 16

20 May 2017

Table 13

Q11. Normal weightings

Q11. From what you have seen or heard from the political parties campaigning in this election, which of the following political parties do you think has the best policies for...? - Making you better off financially

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Conservative	367	213	154	92	124	116	198	47	15	47	30	20	226	39	12	8	21	38	209	133	42	54	85	142	323	20	9	14
	35.5%	42.2%	29.1%	31.0%	35.0%	42.5%	62.8%	18.1%	21.8%	42.6%	29.0%	19.1%	68.4%	14.6%	18.6%	23.1%	25.3%	23.3%	43.9%	30.1%	31.0%	33.0%	35.4%	43.4%	37.2%	23.0%	18.2%	50.2%
Labour	266	108	157	100	85	60	31	139	11	14	30	27	24	171	10	3	18	28	86	153	36	43	74	72	225	16	20	4
	25.7%	21.5%	29.7%	33.8%	24.0%	21.8%	9.8%	53.6%	16.9%	12.7%	28.5%	25.7%	7.3%	64.1%	15.1%	9.8%	22.0%	17.3%	18.1%	34.8%	26.3%	26.1%	30.6%	22.2%	25.9%	18.7%	40.7%	14.0%
Liberal Democrat	37	18	18	11	12	10	7	10	15	-	1	1	2	2	22	1	2	6	12	22	7	8	9	10	33	2	-	2
	3.5%	3.6%	3.5%	3.8%	3.3%	3.8%	2.1%	3.8%	22.9%	-	0.7%	1.1%	*	0.7%	34.3%	3.5%	1.9%	3.8%	2.6%	5.1%	4.8%	4.8%	3.8%	3.0%	3.8%	2.0%	-	5.3%
Other	61	30	31	22	22	11	9	11	2	9	20	4	9	7	5	3	20	7	29	24	7	13	6	15	42	17	1	2
	5.9%	5.9%	5.9%	7.5%	6.1%	4.2%	2.9%	4.3%	3.5%	8.5%	18.7%	3.8%	2.7%	2.6%	8.1%	10.3%	24.9%	4.0%	6.2%	5.5%	5.3%	7.7%	2.7%	4.7%	4.8%	19.4%	1.7%	5.4%
Don't know	304	135	169	71	112	76	71	53	24	40	24	53	70	48	16	18	21	85	139	108	44	47	66	87	245	32	20	7
	29.4%	26.7%	31.9%	23.9%	31.6%	27.7%	22.4%	20.2%	34.9%	36.2%	23.1%	50.2%	21.1%	18.0%	24.0%	53.4%	25.9%	51.6%	29.2%	24.5%	32.5%	28.4%	27.5%	26.8%	28.2%	36.9%	39.4%	25.1%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Table 14

Q12. Normal weightings

Q12. From what you have seen or heard from the political parties campaigning in this election, which of the following political parties do you think has the best policies for...? - Offering the best vision for Britain

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Conservative	399	228	171	83	130	136	239	32	5	60	25	25	289	23	2	12	17	29	255	111	46	57	97	146	346	22	17	15
	38.6%	45.3%	32.2%	28.0%	36.6%	49.7%	75.7%	12.5%	7.6%	54.2%	23.8%	23.7%	87.5%	8.7%	3.5%	35.8%	20.7%	17.9%	53.6%	25.3%	34.0%	34.4%	40.2%	44.8%	39.8%	24.7%	33.6%	52.3%
Labour	269	118	151	103	83	57	19	158	15	5	36	25	5	192	11	1	22	27	69	170	36	35	81	74	226	20	21	3
	26.0%	23.4%	28.6%	34.7%	23.4%	20.9%	5.9%	60.8%	21.6%	4.9%	34.4%	23.7%	1.5%	72.0%	17.4%	3.5%	26.4%	16.3%	14.6%	38.5%	26.5%	21.4%	33.6%	22.6%	26.0%	22.7%	41.5%	9.5%
Liberal Democrat	72	37	35	27	21	20	16	15	34	2	1	1	7	10	39	-	3	12	20	50	11	15	14	25	65	4	1	1
	6.9%	7.3%	6.5%	9.2%	6.0%	7.2%	5.2%	5.7%	50.5%	1.6%	0.6%	0.6%	2.2%	3.8%	59.7%	-	3.2%	7.1%	4.2%	11.4%	7.8%	9.2%	5.8%	7.7%	7.5%	4.3%	2.9%	5.0%
Other	61	29	32	23	18	17	2	13	1	16	18	7	2	9	5	9	19	8	29	23	7	13	7	14	41	18	1	2
	5.9%	5.8%	6.0%	7.7%	5.1%	6.3%	0.5%	4.9%	1.1%	14.7%	17.4%	6.3%	0.5%	3.4%	7.8%	27.5%	23.4%	4.9%	6.2%	5.2%	5.2%	7.6%	2.8%	4.4%	4.7%	20.0%	2.5%	5.4%
Don't know	233	91	142	60	102	43	40	42	13	27	25	49	27	32	8	11	21	88	102	86	36	45	42	67	191	25	10	8
	22.5%	18.1%	26.7%	20.4%	28.9%	15.9%	12.7%	16.1%	19.2%	24.6%	23.7%	45.7%	8.2%	12.2%	11.6%	33.3%	26.2%	53.8%	21.5%	19.6%	26.5%	27.4%	17.6%	20.6%	22.0%	28.3%	19.6%	27.8%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Table 15

Q13. Normal weightings

Q13. From what you have seen or heard from the political parties campaigning in this election, which of the following political parties do you think has the best policies for...? - Managing the NHS

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Conservative	270	147	123	59	73	97	167	14	5	36	20	18	202	8	3	2	14	18	168	82	30	45	56	100	230	10	16	13
	26.1%	29.1%	23.2%	19.8%	20.6%	35.5%	53.0%	5.4%	6.9%	32.6%	18.9%	17.1%	61.1%	3.1%	5.2%	5.7%	17.6%	10.8%	35.4%	18.5%	22.1%	27.0%	23.1%	30.7%	26.5%	11.9%	32.0%	45.1%
Labour	405	190	214	142	138	94	63	194	24	26	45	34	43	230	17	14	28	57	147	218	59	65	118	102	345	24	31	4
	39.1%	37.7%	40.5%	48.1%	39.0%	34.5%	19.8%	74.6%	35.4%	23.6%	43.3%	32.2%	13.0%	86.2%	26.0%	40.7%	34.5%	34.8%	30.9%	49.4%	43.6%	39.6%	49.0%	31.4%	39.8%	27.6%	62.7%	14.1%
Liberal Democrat	54	24	29	14	16	17	8	11	26	1	4	3	5	3	29	1	4	7	16	36	5	6	11	24	45	6	-	2
	5.2%	4.9%	5.5%	4.7%	4.5%	6.4%	2.7%	4.0%	37.8%	1.0%	3.4%	2.4%	1.5%	1.0%	44.0%	3.5%	5.0%	4.0%	3.3%	8.2%	3.5%	3.4%	4.6%	7.2%	5.2%	7.3%	-	7.9%
Other	52	22	31	20	17	13	4	4	1	17	21	3	7	2	3	9	23	2	28	20	8	7	4	15	33	18	1	1
	5.1%	4.3%	5.8%	6.7%	4.7%	4.9%	1.3%	1.4%	1.4%	14.8%	20.4%	3.1%	2.1%	0.7%	4.5%	26.6%	28.5%	0.9%	5.9%	4.5%	6.1%	4.1%	1.5%	4.5%	3.9%	20.3%	1.1%	2.2%
Don't know	254	121	133	61	110	51	73	38	13	31	15	48	74	24	13	8	12	81	117	86	33	43	53	85	214	29	2	9
	24.6%	24.1%	25.0%	20.7%	31.1%	18.8%	23.2%	14.5%	18.6%	27.9%	14.1%	45.2%	22.3%	9.0%	20.3%	23.5%	14.4%	49.4%	24.6%	19.4%	24.7%	25.9%	21.8%	26.2%	24.7%	32.9%	4.2%	30.7%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Table 16

Q14. Normal weightings

Q14. From what you have seen or heard from the political parties campaigning in this election, which of the following political parties do you think has the best policies for...? - Improving the education system

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Conservative	291	157	134	63	82	104	169	27	4	43	18	22	208	16	3	8	15	20	189	80	40	44	62	103	249	15	13	14
	28.1%	31.2%	25.2%	21.1%	23.3%	38.0%	53.7%	10.3%	5.8%	39.0%	17.1%	20.9%	62.9%	6.0%	4.3%	24.9%	18.2%	12.3%	39.7%	18.2%	29.6%	26.8%	25.7%	31.4%	28.7%	17.5%	26.3%	48.1%
Labour	357	166	190	131	117	79	49	178	18	19	43	34	41	214	17	5	26	38	113	204	46	55	109	95	305	25	23	3
	34.5%	33.0%	35.9%	44.2%	33.0%	29.0%	15.4%	68.4%	26.9%	16.8%	40.9%	31.8%	12.3%	80.1%	25.6%	15.7%	32.2%	23.4%	23.8%	46.4%	33.8%	33.1%	45.2%	29.1%	35.1%	29.0%	47.1%	11.7%
Liberal Democrat	62	33	29	12	30	15	13	13	28	-	4	3	5	8	32	-	4	11	15	46	5	6	16	25	53	7	1	2
	6.0%	6.5%	5.5%	3.9%	8.6%	5.5%	4.0%	5.0%	41.5%	-	3.5%	3.1%	1.5%	3.2%	49.3%	-	5.0%	6.6%	3.2%	10.5%	4.0%	3.7%	6.6%	7.8%	6.1%	7.9%	1.9%	5.3%
Other	42	25	17	17	15	10	4	5	-	11	18	1	6	2	3	2	18	3	22	16	5	7	1	14	26	15	1	1
	4.1%	4.9%	3.3%	5.6%	4.2%	3.6%	1.2%	1.8%	-	9.8%	17.4%	0.6%	1.9%	0.9%	4.5%	6.1%	22.1%	1.6%	4.7%	3.6%	4.0%	4.0%	*	4.2%	3.0%	16.8%	1.4%	2.2%
Don't know	282	123	160	74	109	65	81	38	17	38	22	46	70	26	11	18	18	92	136	94	39	54	54	90	236	25	12	9
	27.3%	24.3%	30.1%	25.1%	30.9%	23.9%	25.7%	14.5%	25.8%	34.4%	21.0%	43.6%	21.3%	9.8%	16.4%	53.3%	22.5%	56.1%	28.6%	21.4%	28.6%	32.5%	22.3%	27.5%	27.2%	28.8%	23.3%	32.7%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Table 17

Q15. Normal weightings

Q15. From what you have seen or heard from the political parties campaigning in this election, which of the following political parties do you think has the best policies for...? - Securing the best Brexit deal

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Conservative	520	288	232	102	169	174	250	81	23	77	36	35	296	68	14	13	28	59	317	163	53	80	124	190	447	30	27	16
	50.2%	57.1%	43.7%	34.6%	47.7%	63.8%	79.3%	31.0%	34.2%	69.1%	34.1%	33.1%	89.7%	25.5%	21.9%	39.3%	34.0%	36.1%	66.7%	37.0%	39.3%	48.2%	51.3%	58.3%	51.5%	34.0%	54.4%	55.1%
Labour	136	46	90	58	40	26	9	74	4	3	23	20	1	101	3	3	13	10	31	90	24	21	37	34	116	12	6	3
	13.2%	9.1%	17.0%	19.7%	11.4%	9.5%	2.8%	28.3%	6.4%	2.6%	21.8%	18.8%	*	37.8%	4.8%	9.1%	15.6%	6.1%	6.5%	20.4%	17.5%	12.5%	15.2%	10.6%	13.3%	13.4%	12.3%	9.5%
Liberal Democrat	60	28	32	20	20	15	10	21	18	-	5	2	3	15	31	-	3	6	8	50	9	9	15	18	50	7	3	-
	5.8%	5.6%	6.0%	6.7%	5.7%	5.5%	3.1%	8.2%	26.8%	-	4.7%	1.4%	0.8%	5.5%	47.6%	-	3.3%	3.6%	1.8%	11.4%	6.4%	5.2%	6.4%	5.4%	5.8%	7.8%	5.0%	-
Other	56	28	28	26	21	8	4	7	-	19	16	2	1	5	3	14	18	9	33	18	12	9	8	9	39	13	2	2
	5.4%	5.6%	5.2%	8.8%	5.9%	3.1%	1.4%	2.9%	-	16.7%	15.1%	2.1%	*	1.7%	4.5%	41.4%	21.5%	5.4%	7.0%	4.1%	9.2%	5.7%	3.4%	2.7%	4.5%	14.6%	4.8%	5.4%
Don't know	263	114	149	89	104	49	42	77	22	13	25	47	30	79	14	3	21	80	86	119	37	47	57	75	216	26	12	9
	25.4%	22.6%	28.1%	30.2%	29.3%	18.1%	13.3%	29.6%	32.6%	11.6%	24.3%	44.6%	9.1%	29.4%	21.1%	10.2%	25.6%	48.7%	18.1%	27.0%	27.6%	28.4%	23.7%	22.9%	24.9%	30.2%	23.5%	30.0%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Table 18

Q16. Normal weightings

Q16. Where do you receive most of your information about what the parties are doing during the election campaign?

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Social media	148	74	74	71	49	23	36	43	15	8	18	21	33	51	14	3	11	22	48	79	26	9	41	53	130	9	3	6
	14.3%	14.6%	14.0%	24.0%	13.8%	8.4%	11.3%	16.5%	21.8%	7.2%	17.5%	20.2%	9.9%	19.2%	21.0%	9.6%	14.0%	13.7%	10.1%	18.0%	19.6%	5.6%	16.9%	16.3%	14.9%	10.5%	5.7%	21.0%
National media	625	321	304	131	220	197	199	155	37	85	62	50	233	157	33	21	48	83	312	255	74	109	138	198	519	61	34	11
	60.5%	63.8%	57.3%	44.2%	62.2%	71.9%	63.1%	59.6%	54.2%	76.6%	59.5%	46.9%	70.5%	59.0%	50.6%	62.4%	58.7%	50.4%	65.5%	57.8%	54.6%	66.3%	57.2%	60.6%	59.8%	69.5%	68.8%	38.5%
Local media	74	23	51	21	24	23	29	16	7	2	9	7	21	19	4	1	8	15	36	32	9	12	18	18	57	5	6	6
	7.1%	4.6%	9.5%	7.1%	6.8%	8.2%	9.1%	6.2%	10.5%	1.9%	8.4%	6.2%	6.4%	7.0%	5.6%	4.2%	9.4%	9.3%	7.5%	7.3%	6.5%	7.1%	7.4%	5.6%	6.5%	5.4%	13.0%	20.6%
Family & friends	41	18	23	29	8	2	9	10	3	6	-	10	8	9	4	5	-	10	21	9	4	12	7	14	37	1	3	-
	4.0%	3.6%	4.3%	9.6%	2.3%	0.6%	3.0%	4.0%	4.1%	5.6%	-	9.4%	2.5%	3.4%	6.1%	14.8%	-	6.0%	4.4%	2.0%	2.8%	7.4%	2.8%	4.3%	4.2%	1.0%	6.2%	-
Directly from the party (e g leaflets)	58	29	29	15	19	15	21	17	3	3	6	3	17	19	5	-	8	7	24	28	7	12	13	15	47	6	3	2
	5.7%	5.8%	5.5%	5.2%	5.3%	5.6%	6.8%	6.5%	5.0%	2.6%	5.6%	2.6%	5.1%	7.2%	8.0%	-	9.6%	4.2%	5.1%	6.3%	5.2%	7.1%	5.3%	4.7%	5.4%	7.3%	6.3%	7.3%
Other	63	22	40	23	23	9	17	16	1	5	6	8	14	9	4	3	5	21	28	29	9	11	16	19	56	4	-	3
	6.1%	4.4%	7.6%	7.7%	6.6%	3.3%	5.5%	6.2%	2.0%	4.8%	6.2%	7.8%	4.3%	3.2%	6.2%	9.0%	5.7%	13.0%	5.9%	6.5%	6.8%	6.6%	6.6%	6.0%	6.4%	4.7%	-	10.0%
None of these	25	16	9	7	11	5	4	3	2	1	3	7	4	3	2	-	2	6	7	10	6	-	9	8	23	1	-	1
	2.5%	3.2%	1.7%	2.2%	3.0%	2.0%	1.4%	1.1%	2.4%	1.3%	2.9%	7.0%	1.3%	1.1%	2.5%	-	2.5%	3.5%	1.5%	2.2%	4.6%	-	3.7%	2.5%	2.7%	1.6%	-	2.6%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Table 19

Q17. Normal weightings

Q17. Do you use social media platforms such as Facebook, Twitter, Snapchat or Instagram?

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Yes	654	308	346	246	262	122	182	171	46	64	82	71	177	194	45	20	60	104	286	298	80	104	147	215	548	55	33	19
	63.3%	61.1%	65.4%	83.2%	73.9%	44.6%	57.7%	65.8%	68.5%	57.1%	78.4%	66.5%	53.5%	72.6%	68.6%	58.7%	73.7%	63.4%	60.1%	67.7%	59.5%	63.3%	61.0%	66.0%	63.1%	62.4%	66.7%	66.6%
No	380	196	184	50	92	151	134	89	21	48	23	36	154	73	21	14	21	60	190	143	55	61	94	111	321	33	17	10
	36.7%	38.9%	34.6%	16.8%	26.1%	55.4%	42.3%	34.2%	31.5%	42.9%	21.6%	33.5%	46.5%	27.4%	31.4%	41.3%	26.3%	36.6%	39.9%	32.3%	40.5%	36.7%	39.0%	34.0%	36.9%	37.6%	33.3%	33.4%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Table 20

Q18. Normal weightings

Q18. Of the following political parties have you seen party campaign messages on social media from...? - Conservative

Base: Respondents who use social media

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	613	312	301	176	278	128	219	168	42	31	52	67	193	183	42	11	46	91	212	325	88	82	140	208	518	51	25	19
Weighted Total	654	308	346	246	262	122	182	171	46	64	82	71	177	194	45	20	60	104	286	298	80	104	147	215	548	55	33	19
Yes	263	120	143	127	79	46	75	84	15	24	35	21	76	97	19	7	19	28	101	140	26	46	69	81	222	17	19	5
	40.2%	39.1%	41.1%	51.5%	30.4%	38.0%	41.4%	49.4%	31.8%	38.2%	43.1%	29.2%	42.8%	50.2%	42.6%	37.6%	30.9%	27.0%	35.3%	46.9%	31.8%	44.2%	46.8%	37.8%	40.5%	31.0%	56.5%	28.0%
No	376	178	198	116	172	74	104	83	30	38	44	48	98	94	25	12	39	71	179	153	52	53	77	130	313	35	14	14
	57.5%	58.0%	57.1%	47.2%	65.9%	60.4%	56.9%	48.8%	64.4%	59.6%	54.1%	67.5%	55.5%	48.3%	55.2%	62.4%	65.2%	68.6%	62.8%	51.2%	65.1%	50.8%	52.6%	60.4%	57.1%	64.8%	43.5%	72.0%
Not sure	15	9	6	3	10	2	3	3	2	1	2	2	3	3	1	-	2	5	6	5	3	5	1	4	13	2	-	-
	2.3%	2.9%	1.7%	1.3%	3.7%	1.7%	1.7%	1.8%	3.8%	2.3%	2.8%	3.3%	1.7%	1.5%	2.2%	-	3.8%	4.4%	2.0%	1.8%	3.1%	5.0%	0.7%	1.9%	2.3%	4.2%	-	-
SIGMA	654	308	346	246	262	122	182	171	46	64	82	71	177	194	45	20	60	104	286	298	80	104	147	215	548	55	33	19
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

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Page 24

20 May 2017

Table 21

Q19. Normal weightings

Q19. Of the following political parties have you seen party campaign messages on social media from...? - Labour

Base: Respondents who use social media

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	613	312	301	176	278	128	219	168	42	31	52	67	193	183	42	11	46	91	212	325	88	82	140	208	518	51	25	19
Weighted Total	654	308	346	246	262	122	182	171	46	64	82	71	177	194	45	20	60	104	286	298	80	104	147	215	548	55	33	19
Yes	287	131	156	146	92	38	70	104	16	18	45	24	63	116	24	5	29	32	95	170	36	42	79	85	242	22	18	5
	43.9%	42.7%	44.9%	59.1%	35.2%	31.2%	38.2%	60.8%	35.0%	29.0%	54.5%	33.8%	35.9%	60.0%	53.5%	25.0%	48.0%	31.2%	33.3%	57.0%	44.2%	40.7%	53.6%	39.6%	44.3%	41.1%	53.8%	23.9%
No	355	169	186	99	163	80	109	64	29	44	37	44	110	75	21	15	31	68	185	125	44	54	68	127	293	32	15	14
	54.3%	55.0%	53.7%	40.3%	62.2%	65.9%	59.9%	37.6%	63.3%	68.7%	45.5%	62.9%	62.1%	39.0%	46.5%	75.0%	52.0%	65.4%	64.9%	42.1%	54.9%	51.6%	46.4%	59.0%	53.6%	58.9%	46.2%	76.1%
Not sure	12	7	5	1	7	4	3	3	1	1	-	2	3	2	-	-	-	4	5	3	1	8	-	3	12	-	-	-
	1.8%	2.3%	1.3%	0.6%	2.6%	3.0%	1.9%	1.6%	1.6%	2.3%	-	3.3%	2.0%	1.0%	-	-	-	3.5%	1.8%	0.9%	0.9%	7.7%	-	1.4%	2.1%	-	-	-
SIGMA	654	308	346	246	262	122	182	171	46	64	82	71	177	194	45	20	60	104	286	298	80	104	147	215	548	55	33	19
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

Prepared on behalf of Good Morning Britain

Page 25

20 May 2017

Table 22

Q20. Normal weightings

Q20. Of the following political parties have you seen party campaign messages on social media from...? - Liberal Democrat

Base: Respondents who use social media

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	613	312	301	176	278	128	219	168	42	31	52	67	193	183	42	11	46	91	212	325	88	82	140	208	518	51	25	19
Weighted Total	654	308	346	246	262	122	182	171	46	64	82	71	177	194	45	20	60	104	286	298	80	104	147	215	548	55	33	19
Yes	152	78	74	74	39	30	35	46	19	9	26	12	35	49	26	3	18	11	65	78	20	19	29	48	117	17	14	3
	23.2%	25.2%	21.3%	30.1%	15.1%	24.6%	19.5%	27.1%	41.8%	14.5%	31.8%	17.3%	20.1%	25.1%	58.2%	14.3%	29.6%	10.3%	22.6%	26.2%	24.8%	18.6%	19.7%	22.4%	21.3%	31.8%	43.2%	17.3%
No	488	220	267	169	214	88	144	121	25	51	56	55	137	142	18	17	42	90	215	215	60	78	117	161	416	37	19	16
	74.5%	71.5%	77.2%	68.5%	81.8%	72.4%	78.9%	70.7%	54.4%	80.7%	68.2%	78.0%	77.3%	73.4%	39.6%	85.7%	70.4%	86.0%	75.4%	72.1%	74.1%	74.9%	79.7%	74.6%	76.0%	68.2%	56.8%	82.7%
Not sure	15	10	5	3	8	4	3	4	2	3	-	3	5	3	1	-	-	4	6	5	1	7	1	6	15	-	-	-
	2.3%	3.2%	1.5%	1.4%	3.1%	3.0%	1.6%	2.2%	3.8%	4.8%	-	4.7%	2.6%	1.5%	2.2%	-	-	3.7%	2.0%	1.7%	1.2%	6.5%	0.7%	2.9%	2.8%	-	-	-
SIGMA	654	308	346	246	262	122	182	171	46	64	82	71	177	194	45	20	60	104	286	298	80	104	147	215	548	55	33	19
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

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Page 26

20 May 2017

Table 23

Q21. Normal weightings

Q21. Of the following political parties have you seen party campaign messages on social media from...? - UKIP

Base: Respondents who use social media

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	613	312	301	176	278	128	219	168	42	31	52	67	193	183	42	11	46	91	212	325	88	82	140	208	518	51	25	19
Weighted Total	654	308	346	246	262	122	182	171	46	64	82	71	177	194	45	20	60	104	286	298	80	104	147	215	548	55	33	19
Yes	92	53	39	40	35	13	20	27	3	17	8	16	23	32	5	5	4	10	45	35	9	23	17	34	83	4	4	1
	14.1%	17.3%	11.2%	16.3%	13.4%	10.3%	10.8%	15.7%	7.3%	26.1%	10.0%	23.1%	13.1%	16.4%	12.0%	27.1%	6.1%	10.1%	15.8%	11.9%	10.7%	22.5%	11.5%	15.8%	15.2%	6.9%	12.3%	6.8%
No	546	246	300	201	219	106	161	140	40	46	74	51	152	155	39	14	56	89	236	255	70	74	128	179	451	51	27	18
	83.5%	80.1%	86.6%	81.6%	83.9%	86.9%	88.2%	81.6%	86.9%	71.6%	90.0%	72.1%	85.9%	80.1%	88.0%	72.9%	93.9%	85.6%	82.7%	85.5%	87.3%	70.8%	86.6%	83.1%	82.3%	93.1%	81.9%	93.2%
Not sure	16	8	8	5	7	4	2	5	3	1	-	3	2	7	-	-	-	5	4	8	2	7	3	2	14	-	2	-
	2.4%	2.6%	2.2%	2.2%	2.7%	2.9%	1.0%	2.7%	5.8%	2.3%	-	4.7%	1.1%	3.5%	-	-	-	4.4%	1.5%	2.6%	2.0%	6.8%	1.9%	1.1%	2.5%	-	5.8%	-
SIGMA	654	308	346	246	262	122	182	171	46	64	82	71	177	194	45	20	60	104	286	298	80	104	147	215	548	55	33	19
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll III

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Page 27

20 May 2017

Table 24

Q22. Normal weightings

Q22. And finally, if you had to choose, of the following leaders who would you rather go on a dinner date with?

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1034	554	480	218	387	304	397	267	67	56	72	106	367	268	69	20	69	155	375	517	155	139	243	339	876	87	40	31
Weighted Total	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
Theresa May	320	150	170	78	90	97	163	44	14	27	22	31	181	34	13	7	23	38	191	103	40	60	65	108	273	14	18	14
	30.9%	29.8%	32.0%	26.3%	25.3%	35.4%	51.6%	17.0%	20.1%	24.6%	21.4%	29.1%	54.8%	12.7%	20.5%	20.0%	28.2%	22.9%	40.1%	23.3%	29.2%	36.5%	26.9%	33.2%	31.4%	15.9%	37.1%	50.3%
Jeremy Corbyn	193	91	102	77	63	39	35	87	7	11	31	15	31	105	3	3	15	28	66	108	28	28	52	62	171	12	8	2
	18.7%	18.1%	19.2%	26.0%	17.8%	14.3%	11.0%	33.4%	10.7%	9.8%	29.5%	14.5%	9.3%	39.6%	5.0%	7.8%	19.0%	17.3%	13.9%	24.4%	20.5%	17.2%	21.7%	19.1%	19.7%	13.3%	16.8%	8.5%
Tim Farron	41	18	23	11	14	8	10	9	11	1	7	-	6	8	14	-	3	6	7	33	2	5	9	20	36	4	-	1
	3.9%	3.5%	4.3%	3.8%	4.0%	3.1%	3.2%	3.5%	16.9%	1.0%	6.9%	-	1.8%	3.2%	22.2%	-	3.6%	3.9%	1.4%	7.4%	1.3%	3.2%	3.9%	6.0%	4.2%	4.5%	-	2.2%
Paul Nuttall	34	17	17	5	13	16	10	2	-	15	-	5	11	1	-	10	-	7	26	4	1	11	13	7	33	-	1	-
	3.2%	3.4%	3.1%	1.6%	3.7%	5.7%	3.3%	0.9%	-	13.1%	-	5.2%	3.3%	*	-	31.3%	-	4.0%	5.5%	0.9%	1.0%	6.9%	5.2%	2.3%	3.8%	-	1.9%	-
Nicola Sturgeon	118	62	56	28	45	32	24	41	13	5	21	11	28	37	12	-	24	9	34	74	14	8	29	30	81	31	3	4
	11.4%	12.3%	10.6%	9.6%	12.8%	11.7%	7.5%	15.6%	19.5%	4.8%	20.1%	10.1%	8.4%	13.9%	18.0%	-	29.7%	5.5%	7.2%	16.7%	10.0%	4.8%	11.9%	9.3%	9.3%	35.6%	5.2%	12.9%
Caroline Lucas	44	27	17	15	17	12	3	22	5	8	5	1	10	18	5	3	4	3	15	28	7	4	6	18	35	1	7	1
	4.3%	5.4%	3.2%	5.0%	4.8%	4.2%	0.8%	8.6%	6.8%	7.3%	4.5%	0.9%	2.9%	6.6%	8.3%	9.2%	4.3%	1.6%	3.2%	6.2%	5.2%	2.5%	2.5%	5.4%	4.0%	1.0%	14.9%	2.3%
Refused / None of them	285	139	146	82	112	70	72	54	18	44	18	43	65	64	17	11	12	74	136	92	44	48	67	81	240	26	12	7
	27.5%	27.6%	27.5%	27.7%	31.6%	25.5%	22.7%	20.9%	25.9%	39.3%	17.6%	40.2%	19.6%	23.8%	26.1%	31.7%	15.2%	44.9%	28.7%	20.9%	32.8%	28.9%	27.8%	24.8%	27.7%	29.6%	24.2%	23.9%
SIGMA	1034	504	530	296	354	273	316	260	68	111	104	106	331	267	65	34	82	164	475	441	135	165	242	326	868	87	50	29
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.