GE2017 Telephone VI Poll II

15/05/2017

Prepared on behalf of Good Morning Britain

Good Morning Britain

Survation.

Methodology

Fieldwork Dates

12th – 13th May 2017

Data Collection Method

The survey was conducted via telephone.
A combination of both landline and mobile data were called.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

1,016

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, 2015 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics Census data and the results of the 2015 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,016 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "Alliance", "DUP", "SDLP", "Sinn Fein" and "UUP" prompted in a randomising order.

As an additional step, respondents who replied "undecided" and "refused" were then removed from the sample. Final published voting intention can therefore be found in the final table of each question.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.
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13 May 2017

Table 1
Q1. Normal weightings
Q1. As you may know, the next General Election is due to be held on 8th June. On a 0 to 10 scale, where 10 means certain TO vote and 0 means certain NOT to vote, how likely do you think you will be to vote at the next General Election?
Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1016	497	519	247	371	285	372	227	67	45	73	136	406	222	66	15	72	126	355	489	158	149	227	311	845	91	54	26
Weighted Total	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
10 = certain to vote	776	364	412	195	258	225	254	194	52	86	81	35	307	192	55	24	71	83	354	333	101	124	181	243	649	66	40	21
	76.4%	73.5%	79.1%	66.9%	74.3%	83.9%	87.8%	81.4%	83.6%	87.0%	84.9%	25.7%	84.3%	82.8%	87.7%	80.1%	84.6%	63.8%	81.7%	82.9%	76.0%	76.5%	76.3%	75.8%	76.1%	76.5%	82.2%	74.0%
9	42	32	10	9	13	16	14	11	6	2	3	4	19	10	4	2	2	5	13	21	6	6	8	16	36	4	2	-
	4.1%	6.4%	1.9%	3.2%	3.7%	6.1%	4.7%	4.7%	9.9%	1.8%	3.5%	3.0%	5.2%	4.2%	5.9%	6.1%	2.1%	3.5%	3.1%	5.2%	4.4%	3.7%	3.5%	4.8%	4.2%	4.7%	4.0%	-
8	33	15	19	13	13	4	8	8	3	-	2	10	14	8	1	-	2	7	15	13	4	5	11	7	27	3	1	2
	3.3%	2.9%	3.6%	4.6%	3.9%	1.6%	2.8%	3.4%	4.9%	-	1.6%	7.7%	3.9%	3.6%	2.3%	-	2.8%	5.0%	3.6%	3.3%	2.9%	3.0%	4.8%	2.3%	3.2%	3.6%	1.9%	5.6%
7	18	6	13	13	4	1	4	4	-	-	-	7	7	4	1	-	-	7	5	8	3	5	5	6	18	-	-	-
	1.8%	1.2%	2.4%	4.4%	1.3%	*	1.5%	1.9%	-	-	-	5.2%	1.9%	1.6%	1.1%	-	-	5.5%	1.2%	2.1%	2.0%	3.1%	2.0%	1.8%	2.1%	-	-	-
6	8	3	5	2	3	3	3	-	-	-	-	2	3	-	-	-	-	3	5	1	2	-	-	5	7	1	-	-
	0.8%	0.5%	1.0%	0.8%	0.7%	1.1%	1.1%	-	-	-	-	1.4%	0.9%	-	-	-	-	2.6%	1.3%	*	1.1%	-	-	1.7%	0.8%	0.9%	-	-
5	46	22	24	19	16	10	5	11	1	7	3	16	11	10	-	2	6	17	21	13	7	2	11	19	39	3	3	1
	4.5%	4.5%	4.6%	6.5%	4.7%	3.7%	1.6%	4.6%	1.6%	7.2%	3.6%	12.0%	3.1%	4.2%	-	5.8%	7.4%	13.1%	4.9%	3.2%	5.1%	1.0%	4.8%	5.9%	4.5%	3.7%	6.4%	3.2%
4	10	5	5	6	2	1	-	3	-	-	-	7	3	4	1	-	-	2	2	-	1	4	3	2	10	-	-	-
	0.9%	0.9%	1.0%	2.1%	0.7%	*	-	1.3%	-	-	-	4.8%	0.8%	1.6%	1.7%	-	-	1.6%	*	-	0.7%	2.4%	1.1%	0.7%	1.1%	-	-	-
3	2	2	-	1	1	-	-	-	-	-	1	-	-	-	-	-	1	1	-	-	-	-	-	1	1	1	-	-
	*	*	-	*	*	-	-	-	-	-	1.1%	-	-	-	-	-	1.3%	1.0%	-	-	-	-	-	*	*	1.3%	-	-
2	7	3	4	3	3	1	-	-	-	-	-	6	-	3	1	-	1	2	1	1	2	-	2	2	6	-	1	-
	0.7%	0.6%	0.7%	1.1%	0.8%	*	-	-	-	-	-	4.3%	-	1.2%	1.2%	-	0.9%	1.8%	*	*	1.1%	-	0.8%	0.8%	0.7%	-	1.7%	-
1	9	6	3	3	4	-	1	-	-	2	1	3	-	2	-	2	1	3	3	1	1	3	1	4	9	-	-	-
	0.8%	1.2%	0.5%	1.2%	1.2%	-	*	-	-	2.4%	0.9%	2.5%	-	0.8%	-	8.0%	0.8%	2.1%	0.7%	*	0.5%	2.1%	*	1.2%	1.0%	-	-	-
0 = definitely not vote	66	39	27	25	29	7	1	6	-	2	4	45	-	-	-	-	-	-	12	11	8	13	15	15	51	8	2	5
	6.5%	7.9%	5.2%	8.7%	8.4%	2.6%	*	2.7%	-	1.6%	4.3%	33.3%	-	-	-	-	-	-	2.8%	2.8%	6.0%	8.2%	6.5%	4.6%	6.0%	9.3%	3.7%	17.2%
SIGMA	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q2. Normal weightings
Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?
Base: Likely to Vote

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
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Weighted Total	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
Conservative	364	190	174	69	123	120	247	19	12	43	3	29	364	-	-	-	-	-	228	99	34	76	80	134	324	21	19	-
	38.3%	41.7%	35.2%	25.8%	38.7%	45.7%	85.5%	8.1%	18.7%	44.3%	3.3%	31.9%	100.0%	-	-	-	-	-	54.0%	25.5%	26.9%	51.3%	36.0%	43.9%	40.4%	27.5%	39.3%	-
Labour	231	100	132	86	74	49	10	163	11	5	14	22	-	231	-	-	-	-	66	137	46	33	74	53	205	12	15	-
	24.4%	21.9%	26.7%	32.5%	23.3%	18.9%	3.4%	70.2%	17.2%	5.0%	15.1%	24.4%	-	100.0%	-	-	-	-	15.6%	35.1%	36.9%	21.8%	33.2%	17.2%	25.5%	15.5%	31.0%	-
Liberal Democrat	62	34	29	17	21	15	7	7	35	5	4	3	-	-	62	-	-	-	14	46	11	6	11	32	60	-	3	-
	6.6%	7.4%	5.8%	6.5%	6.5%	5.6%	2.3%	3.1%	55.8%	5.0%	4.8%	3.4%	-	-	100.0%	-	-	-	3.4%	11.9%	8.6%	4.1%	4.8%	10.6%	7.5%	-	5.5%	-
UKIP	30	19	11	6	5	15	1	-	-	27	-	2	-	-	-	30	-	-	24	1	4	5	5	15	29	1	-	-
	3.1%	4.1%	2.2%	2.4%	1.7%	5.6%	*	-	-	28.0%	-	1.9%	-	-	-	100.0%	-	-	5.6%	*	3.5%	3.3%	2.1%	4.9%	3.6%	1.1%	-	-
Scottish National Party	32	20	12	5	20	5	-	3	-	-	28	1	-	-	-	-	32	-	8	17	-	-	-	-	-	32	-	-
	3.4%	4.4%	2.4%	2.0%	6.2%	1.9%	-	1.2%	-	-	30.3%	0.7%	-	-	-	-	38.3%	-	1.9%	4.4%	-	-	-	-	-	41.1%	-	-
Plaid Cymru	6	3	3	-	3	3	-	1	-	-	5	-	-	-	-	-	6	-	4	2	-	-	-	-	-	-	6	-
	0.7%	0.7%	0.7%	-	0.8%	1.0%	-	0.5%	-	-	5.7%	-	-	-	-	-	7.7%	-	1.0%	0.5%	-	-	-	-	-	-	13.7%	-
Green	18	9	10	10	6	1	-	4	1	-	11	1	-	-	-	-	18	-	1	15	3	1	3	9	16	1	1	-
	1.9%	1.9%	1.9%	3.7%	2.0%	*	-	1.6%	1.8%	-	12.5%	1.0%	-	-	-	-	21.6%	-	*	3.8%	2.7%	0.6%	1.3%	2.9%	2.0%	1.0%	2.4%	-
Another Party	27	12	15	9	8	9	1	3	-	-	20	3	-	-	-	-	27	-	10	10	3	-	2	4	10	2	-	16
	2.9%	2.7%	3.0%	3.2%	2.6%	3.3%	*	1.2%	-	-	22.4%	3.0%	-	-	-	-	32.4%	-	2.5%	2.5%	2.2%	-	1.1%	1.4%	1.2%	2.0%	-	68.7%
Undecided	130	45	85	52	39	31	20	26	3	15	4	25	-	-	-	-	-	130	46	55	18	18	34	46	116	7	2	5
	13.7%	9.9%	17.2%	19.6%	12.4%	11.9%	7.1%	11.3%	5.4%	15.3%	4.6%	28.0%	-	-	-	-	-	100.0%	10.9%	14.0%	14.6%	11.8%	15.2%	15.1%	14.5%	8.9%	4.7%	20.5%
Refused	49	24	25	11	18	15	3	7	1	2	1	5	-	-	-	-	-	-	20	8	6	10	14	12	42	2	2	3
	5.1%	5.3%	5.0%	4.2%	5.8%	5.6%	1.1%	2.9%	1.2%	2.3%	1.4%	5.9%	-	-	-	-	-	-	4.8%	2.1%	4.5%	7.0%	6.4%	4.0%	5.3%	2.9%	3.4%	10.8%
SIGMA	950	456	494	266	318	262	288	232	62	97	91	91	364	231	62	30	84	130	421	390	125	149	222	306	802	78	47	23
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3
Q2. Normal weightings & likelihood to vote
Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?
Base: Likely to Vote

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	952	459	493	225	341	277	371	222	67	44	69	90	406	222	66	15	72	126	346	476	148	138	213	297	796	83	52	21
Weighted Total	950	454	496	254	317	269	300	236	64	98	94	70	374	232	65	28	84	117	426	401	125	150	223	302	799	80	48	24
Conservative	374	194	179	67	126	125	258	19	12	45	3	26	374	-	-	-	-	-	237	103	35	78	83	136	332	22	19	-
	39.3%	42.8%	36.2%	26.2%	39.8%	46.3%	85.9%	7.9%	18.2%	45.7%	3.4%	37.1%	100.0%	-	-	-	-	-	55.7%	25.5%	28.1%	52.1%	37.2%	45.2%	41.6%	27.7%	40.7%	-
Labour	232	99	133	85	74	51	10	167	11	5	14	17	-	232	-	-	-	-	66	141	45	33	74	54	206	13	14	-
	24.4%	21.9%	26.8%	33.3%	23.3%	18.8%	3.4%	70.9%	17.5%	5.3%	14.5%	24.7%	-	100.0%	-	-	-	-	15.5%	35.1%	35.9%	22.1%	33.2%	17.9%	25.8%	15.7%	29.2%	-
Liberal Democrat	65	35	30	18	21	15	7	8	37	5	5	2	-	-	65	-	-	-	15	49	11	6	11	34	62	-	3	-
	6.8%	7.7%	6.0%	7.2%	6.6%	5.5%	2.3%	3.2%	56.7%	5.4%	5.0%	2.5%	-	-	100.0%	-	-	-	3.4%	12.2%	8.7%	4.3%	4.9%	11.2%	7.7%	-	5.8%	-
UKIP	28	17	11	6	3	16	1	-	-	27	-	1	-	-	-	28	-	-	25	*	5	3	5	15	28	*	-	-
	3.0%	3.7%	2.3%	2.6%	1.0%	5.8%	*	-	-	27.3%	-	1.3%	-	-	-	100.0%	-	-	6.0%	*	3.8%	2.0%	2.2%	5.1%	3.5%	0.6%	-	-
Scottish National Party	33	20	13	5	20	5	-	3	-	-	28	1	-	-	-	-	33	-	9	18	-	-	-	-	-	33	-	-
	3.4%	4.4%	2.6%	1.9%	6.5%	2.0%	-	1.3%	-	-	29.8%	0.9%	-	-	-	-	39.1%	-	2.0%	4.5%	-	-	-	-	-	41.0%	-	-
Plaid Cymru	7	3	3	-	3	3	-	1	-	-	6	-	-	-	-	-	7	-	5	2	-	-	-	-	-	-	7	-
	0.7%	0.7%	0.7%	-	0.9%	1.1%	-	0.5%	-	-	6.0%	-	-	-	-	-	8.2%	-	1.1%	0.5%	-	-	-	-	-	-	14.5%	-
Green	19	8	10	10	7	1	-	4	1	-	12	*	-	-	-	-	19	-	1	15	4	1	3	9	17	1	1	-
	2.0%	1.9%	2.1%	3.9%	2.1%	*	-	1.6%	1.7%	-	13.1%	0.7%	-	-	-	-	22.3%	-	*	3.8%	2.9%	0.7%	1.4%	3.0%	2.1%	0.9%	2.3%	-
Another Party	25	11	14	9	6	9	*	2	-	-	21	2	-	-	-	-	25	-	8	10	2	-	1	4	7	2	-	17
	2.7%	2.5%	2.8%	3.6%	1.7%	3.4%	*	0.9%	-	-	21.9%	2.7%	-	-	-	-	30.4%	-	2.0%	2.5%	1.3%	-	0.6%	1.3%	0.9%	2.1%	-	69.6%
Undecided	117	41	76	42	38	30	21	25	3	14	4	17	-	-	-	-	-	117	40	54	18	17	31	38	104	7	2	5
	12.4%	9.0%	15.4%	16.7%	12.0%	11.1%	6.9%	10.7%	4.7%	13.9%	4.8%	24.1%	-	-	-	-	-	100.0%	9.4%	13.5%	14.6%	11.4%	13.7%	12.6%	13.0%	9.0%	3.9%	19.2%
Refused	50	25	26	12	20	15	3	7	1	2	1	4	-	-	-	-	-	-	20	9	6	11	15	11	44	2	2	3
	5.3%	5.4%	5.2%	4.7%	6.2%	5.7%	1.2%	3.0%	1.2%	2.5%	1.5%	6.0%	-	-	-	-	-	-	4.7%	2.2%	4.8%	7.4%	6.8%	3.7%	5.5%	3.1%	3.6%	11.1%
SIGMA	950	454	496	254	317	269	300	236	64	98	94	70	374	232	65	28	84	117	426	401	125	150	223	302	799	80	48	24
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 4
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Base: Likely to Vote

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	781	390	391	170	284	229	342	191	62	36	65	61	406	222	66	15	72	-	297	401	118	114	171	245	648	73	47	13
Weighted Total	782	389	394	200	259	224	276	204	61	82	88	49	374	232	65	28	84	-	366	338	101	121	177	252	651	70	44	17
Conservative	374	194	179	67	126	125	258	19	12	45	3	26	374	-	-	-	-	-	237	103	35	78	83	136	332	22	19	-
	47.8%	50.0%	45.5%	33.3%	48.6%	55.6%	93.5%	9.1%	19.3%	54.6%	3.7%	53.1%	100.0%	-	-	-	-	-	64.8%	30.3%	34.8%	64.2%	46.9%	54.0%	51.0%	31.5%	44.0%	-
Labour	232	99	133	85	74	51	10	167	11	5	14	17	-	232	-	-	-	-	66	141	45	33	74	54	206	13	14	-
	29.7%	25.6%	33.7%	42.3%	28.5%	22.6%	3.7%	82.1%	18.6%	6.4%	15.5%	35.3%	-	100.0%	-	-	-	-	18.1%	41.6%	44.5%	27.2%	41.8%	21.4%	31.6%	17.9%	31.6%	-
Liberal Democrat	65	35	30	18	21	15	7	8	37	5	5	2	-	-	65	-	-	-	15	49	11	6	11	34	62	-	3	-
	8.3%	9.0%	7.6%	9.1%	8.1%	6.6%	2.5%	3.7%	60.2%	6.4%	5.3%	3.6%	-	-	100.0%	-	-	-	4.0%	14.4%	10.7%	5.3%	6.2%	13.4%	9.5%	-	6.3%	-
UKIP	28	17	11	6	3	16	1	-	-	27	-	1	-	-	-	28	-	-	25	*	5	3	5	15	28	*	-	-
	3.6%	4.4%	2.9%	3.3%	1.2%	7.0%	*	-	-	32.6%	-	1.9%	-	-	-	100.0%	-	-	7.0%	*	4.7%	2.5%	2.8%	6.1%	4.3%	0.6%	-	-
Scottish National Party	33	20	13	5	20	5	-	3	-	-	28	1	-	-	-	-	33	-	9	18	-	-	-	-	-	33	-	-
	4.2%	5.1%	3.2%	2.4%	7.9%	2.4%	-	1.5%	-	-	31.8%	1.2%	-	-	-	-	39.1%	-	2.4%	5.4%	-	-	-	-	-	46.6%	-	-
Plaid Cymru	7	3	3	-	3	3	-	1	-	-	6	-	-	-	-	-	7	-	5	2	-	-	-	-	-	-	7	-
	0.9%	0.9%	0.9%	-	1.1%	1.3%	-	0.6%	-	-	6.4%	-	-	-	-	-	8.2%	-	1.3%	0.7%	-	-	-	-	-	-	15.6%	-
Green	19	8	10	10	7	1	-	4	1	-	12	*	-	-	-	-	19	-	1	15	4	1	3	9	17	1	1	-
	2.4%	2.2%	2.6%	5.0%	2.6%	*	-	1.8%	1.8%	-	14.0%	0.9%	-	-	-	-	22.3%	-	*	4.5%	3.6%	0.8%	1.7%	3.6%	2.6%	1.0%	2.5%	-
Another Party	25	11	14	9	6	9	*	2	-	-	21	2	-	-	-	-	25	-	8	10	2	-	1	4	7	2	-	17
	3.2%	2.9%	3.6%	4.6%	2.1%	4.1%	*	1.0%	-	-	23.4%	3.9%	-	-	-	-	30.4%	-	2.3%	2.9%	1.6%	-	0.7%	1.6%	1.1%	2.4%	-	100.0%
SIGMA	782	389	394	200	259	224	276	204	61	82	88	49	374	232	65	28	84	-	366	338	101	121	177	252	651	70	44	17
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll II

Prepared on behalf of Good Morning Britain

Table 5
Q3. Normal weightings
Q3. And could you tell me please, for which party did you vote in the 2015 General Election, or did you not vote?
Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1016	497	519	247	371	285	372	227	67	45	73	136	406	222	66	15	72	126	355	489	158	149	227	311	845	91	54	26
Weighted Total	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
Conservative	289	141	148	65	91	98	289	-	-	-	-	-	247	10	7	1	1	20	165	104	32	66	55	113	267	12	11	-
	28.5%	28.5%	28.4%	22.4%	26.2%	36.3%	100.0%	-	-	-	-	-	67.7%	4.3%	10.8%	2.4%	0.8%	15.7%	38.1%	25.9%	23.9%	40.7%	23.4%	35.4%	31.2%	13.6%	22.2%	-
Labour	238	112	127	64	80	64	-	238	-	-	-	-	19	163	7	-	10	26	76	140	52	28	73	52	205	17	15	-
	23.4%	22.5%	24.3%	22.0%	23.0%	24.0%	-	100.0%	-	-	-	-	5.1%	70.3%	11.4%	-	12.4%	20.2%	17.5%	34.9%	39.0%	17.3%	30.8%	16.3%	24.1%	20.3%	31.3%	-
Liberal Democrat	62	28	34	12	21	17	-	-	62	-	-	-	12	11	35	-	1	3	12	49	9	8	15	23	55	3	4	-
	6.1%	5.6%	6.5%	4.1%	6.1%	6.3%	-	-	100.0%	-	-	-	3.2%	4.6%	55.3%	-	1.3%	2.6%	2.7%	12.2%	6.5%	5.1%	6.2%	7.1%	6.4%	3.4%	8.9%	-
UKIP	99	57	42	20	33	32	-	-	-	99	-	-	43	5	5	27	-	15	91	3	7	16	24	48	95	-	4	-
	9.7%	11.5%	8.0%	6.9%	9.5%	11.9%	-	-	-	100.0%	-	-	11.8%	2.1%	7.8%	91.7%	-	11.5%	21.1%	0.8%	5.2%	9.6%	10.3%	15.0%	11.1%	-	7.4%	-
SNP	37	24	13	6	23	5	-	-	-	-	37	-	3	2	-	-	28	1	11	19	-	-	1	-	1	36	-	-
	3.6%	4.8%	2.5%	2.1%	6.7%	2.0%	-	-	-	-	38.5%	-	0.8%	0.9%	-	-	33.0%	0.7%	2.5%	4.7%	-	-	*	-	*	41.8%	-	-
Plaid Cymru	5	3	2	-	3	3	-	-	-	-	5	-	-	-	-	-	5	-	3	2	-	-	-	-	-	-	5	-
	0.5%	0.6%	*	-	0.7%	1.0%	-	-	-	-	5.5%	-	-	-	-	-	6.2%	-	0.7%	0.5%	-	-	-	-	-	-	10.7%	-
Green	30	15	15	19	11	-	-	-	-	-	30	-	-	12	4	-	11	2	2	23	3	2	8	14	27	-	2	1
	2.9%	3.0%	2.8%	6.5%	3.2%	-	-	-	-	-	31.2%	-	-	5.1%	7.0%	-	12.6%	1.5%	0.5%	5.8%	2.5%	1.4%	3.2%	4.3%	3.2%	-	3.1%	4.4%
Other	24	10	14	8	5	9	-	-	-	-	24	-	-	-	-	-	21	1	8	9	1	-	3	2	6	2	-	16
	2.3%	2.0%	2.6%	2.7%	1.5%	3.4%	-	-	-	-	24.8%	-	-	-	-	-	25.5%	1.1%	1.9%	2.2%	1.0%	-	1.2%	0.5%	0.7%	1.8%	-	58.2%
Did not vote	136	67	69	70	41	20	-	-	-	-	-	136	29	22	3	2	4	25	35	26	17	27	33	41	118	8	4	6
	13.4%	13.5%	13.3%	24.2%	11.8%	7.4%	-	-	-	-	-	100.0%	8.0%	9.6%	4.9%	5.8%	5.0%	19.6%	8.2%	6.4%	13.1%	16.4%	13.9%	12.8%	13.8%	9.6%	8.5%	20.1%
Can't remember	47	17	29	19	16	7	-	-	-	-	-	-	11	6	2	-	1	22	19	18	7	6	11	17	40	4	2	-
	4.6%	3.5%	5.6%	6.7%	4.5%	2.5%	-	-	-	-	-	-	3.0%	2.7%	2.7%	-	1.1%	17.1%	4.4%	4.4%	5.0%	3.4%	4.8%	5.2%	4.7%	5.1%	4.2%	-
Refused	50	22	28	7	23	14	-	-	-	-	-	-	1	1	-	-	2	13	10	9	5	10	14	10	39	4	2	5
	4.9%	4.4%	5.4%	2.4%	6.7%	5.2%	-	-	-	-	-	-	*	*	-	-	2.0%	10.1%	2.4%	2.2%	3.9%	6.0%	6.0%	3.2%	4.6%	4.4%	3.6%	17.3%
SIGMA	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

GE2017 Telephone Voting Intention Poll II

Prepared on behalf of Good Morning Britain

Table 6
Q4. Normal weightings
Q4. And how did you vote in the EU Referendum in June 2016, or did you not vote?
Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1016	497	519	247	371	285	372	227	67	45	73	136	406	222	66	15	72	126	355	489	158	149	227	311	845	91	54	26
Weighted Total	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
'Leave'	433	229	204	82	148	140	165	76	12	91	24	35	228	66	14	24	24	46	433	-	46	71	110	152	378	23	24	8
	42.6%	46.2%	39.2%	28.3%	42.6%	52.1%	57.1%	31.8%	19.0%	92.5%	25.6%	26.1%	62.5%	28.5%	22.9%	80.1%	28.5%	35.2%	100.0%	-	34.3%	43.7%	46.3%	47.3%	44.3%	26.6%	48.9%	30.1%
'Remain'	401	178	223	150	133	84	104	140	49	3	53	26	99	137	46	1	44	55	-	401	61	54	93	120	327	43	18	13
	39.5%	36.0%	42.8%	51.7%	38.4%	31.5%	35.9%	58.7%	79.0%	3.2%	55.9%	18.8%	27.3%	59.2%	74.3%	2.8%	52.0%	42.0%	-	100.0%	45.9%	33.1%	39.0%	37.4%	38.4%	50.0%	36.5%	47.7%
Can't remember	6	1	5	-	2	3	2	3	-	-	-	-	2	2	-	-	-	2	-	-	2	-	2	1	5	1	-	-
	0.6%	*	1.0%	-	0.7%	1.1%	0.6%	1.5%	-	-	-	-	*	1.0%	-	-	-	1.8%	-	-	1.6%	-	0.9%	*	0.6%	1.5%	-	-
Did not vote	136	71	65	51	46	30	17	17	1	4	16	73	33	24	2	5	14	19	-	-	18	28	24	39	110	16	5	5
	13.4%	14.4%	12.5%	17.6%	13.3%	11.1%	5.9%	7.1%	2.1%	4.2%	17.1%	53.3%	8.9%	10.4%	2.8%	17.1%	16.8%	14.4%	-	-	13.8%	17.4%	10.0%	12.3%	12.9%	18.5%	11.0%	19.2%
Refused	39	15	23	7	18	11	2	2	-	-	1	3	3	2	-	-	2	9	-	-	6	9	9	9	33	3	2	1
	3.8%	3.1%	4.5%	2.4%	5.1%	4.2%	0.6%	0.9%	-	-	1.4%	1.9%	0.8%	0.9%	-	-	2.6%	6.6%	-	-	4.3%	5.8%	3.8%	2.7%	3.9%	3.5%	3.6%	3.0%
SIGMA	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll II

Prepared on behalf of Good Morning Britain

13 May 2017

Table 7
Q5. Normal weightings
Q5. Which of the following is more important to you when deciding how to vote?
Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1016	497	519	247	371	285	372	227	67	45	73	136	406	222	66	15	72	126	355	489	158	149	227	311	845	91	54	26
Weighted Total	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
Party leader	134	63	71	19	37	49	52	26	9	15	5	16	85	12	2	2	5	16	72	43	18	26	25	41	110	15	8	2
	13.2%	12.7%	13.7%	6.5%	10.6%	18.3%	18.1%	10.8%	14.8%	14.9%	5.1%	11.7%	23.3%	5.0%	3.6%	6.2%	6.4%	12.1%	16.6%	10.7%	13.3%	15.9%	10.6%	12.8%	12.8%	16.9%	15.5%	8.6%
The party itself	101	41	59	30	22	30	30	22	8	10	9	13	31	24	6	7	12	13	43	37	12	17	15	37	80	12	4	4
	9.9%	8.3%	11.4%	10.2%	6.2%	11.4%	10.4%	9.2%	12.9%	10.1%	9.5%	9.7%	8.5%	10.3%	9.1%	23.8%	13.8%	10.3%	9.9%	9.1%	8.9%	10.4%	6.4%	11.4%	9.4%	14.2%	7.9%	15.1%
Policies of the party	723	358	365	229	262	176	199	186	41	74	78	86	238	193	52	21	62	91	300	310	101	109	180	228	618	54	33	18
	71.2%	72.4%	70.0%	78.7%	75.5%	65.7%	68.9%	77.9%	66.6%	75.0%	81.1%	63.2%	65.5%	83.4%	82.9%	69.9%	73.9%	70.1%	69.3%	77.3%	75.6%	67.4%	75.9%	71.2%	72.5%	62.3%	67.6%	64.8%
Something else	21	14	7	1	13	6	5	1	2	-	4	4	5	2	3	-	4	1	6	7	-	2	6	6	13	2	4	2
	2.1%	2.9%	1.4%	*	3.6%	2.2%	1.7%	0.6%	3.6%	-	4.3%	3.0%	1.4%	0.9%	4.4%	-	4.9%	1.1%	1.3%	1.7%	-	1.1%	2.3%	1.9%	1.6%	2.8%	7.2%	7.8%
Don't know	37	18	18	12	14	7	3	4	1	-	-	17	5	1	-	-	1	8	12	5	3	8	11	9	31	3	1	1
	3.6%	3.7%	3.5%	4.2%	4.1%	2.5%	0.9%	1.5%	2.0%	-	-	12.4%	1.3%	*	-	-	1.1%	6.5%	2.8%	1.2%	2.2%	5.2%	4.8%	2.7%	3.7%	3.8%	1.8%	3.7%
SIGMA	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll II

Prepared on behalf of Good Morning Britain

Table 8
Q6. Normal weightings
Q6. What would you say is the number one issue when it come to deciding your vote?
Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1016	497	519	247	371	285	372	227	67	45	73	136	406	222	66	15	72	126	355	489	158	149	227	311	845	91	54	26
Weighted Total	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
Economy	90	61	29	23	37	20	41	17	7	7	7	5	51	12	6	3	4	9	37	41	16	16	16	30	78	1	6	5
	8.9%	12.4%	5.5%	7.8%	10.6%	7.4%	14.3%	7.1%	10.7%	7.1%	6.9%	3.8%	14.0%	5.3%	9.5%	10.2%	4.7%	7.3%	8.4%	10.3%	12.3%	9.8%	6.9%	9.2%	9.2%	0.8%	13.0%	17.2%
Brexit	121	75	46	24	31	46	51	23	9	23	1	6	80	11	10	4	2	11	74	44	19	18	31	43	111	3	6	-
	11.9%	15.0%	8.9%	8.2%	9.0%	17.0%	17.7%	9.8%	13.9%	23.5%	1.4%	4.4%	22.0%	4.6%	16.6%	13.7%	2.5%	8.3%	17.1%	10.9%	14.1%	11.2%	13.1%	13.4%	13.0%	3.7%	13.2%	-
NHS	168	55	113	58	54	43	23	63	10	18	18	20	30	63	9	11	14	22	65	76	17	41	46	43	148	12	4	4
	16.5%	11.2%	21.6%	20.0%	15.4%	16.0%	7.8%	26.5%	16.1%	18.6%	18.5%	14.6%	8.1%	27.3%	13.9%	35.8%	16.5%	16.6%	15.1%	18.9%	12.7%	25.4%	19.5%	13.5%	17.3%	13.9%	9.1%	14.6%
Immigration	71	34	37	5	31	19	27	8	2	17	5	6	41	4	3	5	5	4	59	6	5	11	27	18	61	6	3	-
	7.0%	6.8%	7.1%	1.7%	8.8%	7.3%	9.5%	3.2%	3.5%	17.5%	5.6%	4.5%	11.2%	1.8%	4.3%	15.4%	6.2%	2.9%	13.7%	1.6%	3.9%	6.7%	11.3%	5.8%	7.2%	7.1%	6.9%	-
Defence	6	5	1	1	1	2	2	2	1	-	-	1	3	-	1	-	1	-	3	2	1	-	2	3	5	-	1	-
	0.6%	1.1%	*	*	*	0.8%	0.6%	0.9%	1.3%	-	-	0.5%	0.8%	-	1.3%	-	1.1%	-	0.7%	0.6%	0.6%	-	0.7%	0.9%	0.6%	-	2.4%	-
Crime	4	1	3	2	2	1	1	1	-	-	-	2	1	1	-	-	-	-	2	1	1	3	-	-	4	-	-	1
	*	*	0.6%	0.6%	*	*	*	*	-	-	-	1.2%	*	*	-	-	-	-	*	*	0.8%	1.6%	-	-	*	-	-	2.5%
Education	69	21	49	34	27	7	12	18	7	5	9	12	7	27	9	-	7	12	17	36	6	8	19	30	63	4	1	1
	6.8%	4.2%	9.3%	11.6%	7.7%	2.8%	4.0%	7.7%	11.3%	4.8%	9.4%	8.7%	1.9%	11.5%	14.7%	-	8.6%	9.3%	4.0%	9.0%	4.2%	5.2%	8.0%	9.3%	7.4%	4.5%	2.6%	5.2%
Welfare	29	7	22	12	8	7	11	9	1	-	-	6	9	16	-	-	1	1	8	16	3	9	4	11	28	-	-	1
	2.8%	1.4%	4.2%	4.3%	2.3%	2.7%	3.8%	4.0%	1.3%	-	-	4.1%	2.5%	6.9%	-	-	0.8%	0.7%	1.9%	4.0%	2.3%	5.5%	1.9%	3.5%	3.2%	-	-	3.7%
The cost of Living	6	4	2	3	1	3	-	2	-	-	2	2	-	4	-	-	2	1	2	2	2	-	1	-	3	1	2	-
	0.6%	0.8%	*	0.9%	*	1.1%	-	0.9%	-	-	1.7%	1.3%	-	1.7%	-	-	2.0%	0.6%	*	0.6%	1.4%	-	*	-	*	1.5%	4.8%	-
Pensions & Retirement	14	8	6	-	3	4	2	3	-	2	1	2	5	2	-	2	-	1	8	1	2	2	3	2	10	3	1	1
	1.4%	1.7%	1.1%	-	0.9%	1.6%	0.7%	1.4%	-	2.2%	1.0%	1.5%	1.5%	0.9%	-	7.4%	-	1.0%	1.8%	*	1.5%	1.5%	1.2%	0.7%	1.1%	2.9%	2.1%	3.4%
Housing	11	2	9	4	4	2	3	6	1	-	1	-	3	4	3	-	1	-	4	7	2	1	1	7	11	-	-	-
	1.1%	*	1.7%	1.3%	1.0%	0.9%	0.9%	2.7%	1.3%	-	1.5%	-	0.7%	1.9%	4.8%	-	1.7%	-	0.9%	1.9%	1.8%	*	0.5%	2.1%	1.3%	-	-	-
Local Candidate	7	5	2	1	3	3	3	2	-	-	1	-	3	2	1	-	-	2	1	5	1	1	2	1	5	2	-	-
	0.7%	1.0%	*	*	0.8%	1.2%	1.2%	0.7%	-	-	0.9%	-	0.8%	0.7%	0.8%	-	-	1.4%	*	1.3%	0.5%	0.5%	0.9%	*	0.6%	2.2%	-	-
Party Leader	44	23	21	10	13	13	18	6	3	7	2	3	26	3	2	2	2	4	20	19	8	3	8	18	37	4	2	1
	4.3%	4.6%	4.0%	3.4%	3.7%	4.9%	6.2%	2.6%	4.5%	6.8%	1.7%	2.3%	7.3%	1.3%	3.7%	6.2%	2.6%	3.4%	4.5%	4.8%	6.2%	1.8%	3.4%	5.5%	4.3%	4.7%	3.6%	3.0%
Tribal Loyalty (always vote Labour / Conservative etc)	13	8	6	2	3	7	6	8	-	-	-	-	6	8	-	-	-	-	5	7	2	2	2	5	11	1	1	-
	1.3%	1.6%	1.1%	0.8%	0.8%	2.5%	2.0%	3.2%	-	-	-	-	1.6%	3.3%	-	-	-	-	1.2%	1.8%	1.7%	1.3%	0.6%	1.5%	1.3%	1.6%	2.6%	-
Other (please state/write)	226	128	98	63	91	55	49	45	16	7	45	36	60	56	13	-	35	30	80	94	34	21	42	68	165	37	12	12
	22.2%	25.9%	18.8%	21.8%	26.2%	20.4%	17.0%	19.1%	26.1%	7.6%	46.8%	26.6%	16.4%	24.4%	20.7%	-	41.6%	23.2%	18.4%	23.5%	25.4%	13.1%	17.6%	21.1%	19.3%	43.1%	25.5%	42.3%
Don't know	135	58	78	50	41	35	41	23	6	12	4	36	40	18	6	3	10	33	48	42	14	26	33	42	114	12	7	2
	13.3%	11.6%	15.0%	17.2%	11.7%	13.0%	14.1%	9.7%	9.9%	12.0%	4.5%	26.4%	10.9%	7.9%	9.8%	11.3%	11.7%	25.2%	11.1%	10.4%	10.4%	15.8%	13.9%	13.0%	13.4%	14.0%	14.1%	8.1%
SIGMA	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll II

Prepared on behalf of Good Morning Britain

13 May 2017

Table 9
Q7. Normal weightings
Q7. Which of the following party leaders do you think would make the best Prime Minister
Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1016	497	519	247	371	285	372	227	67	45	73	136	406	222	66	15	72	126	355	489	158	149	227	311	845	91	54	26
Weighted Total	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
Theresa May	585	296	289	121	205	178	262	71	35	73	41	61	350	39	37	22	39	56	332	183	63	99	134	201	498	42	31	14
	57.6%	59.8%	55.4%	41.4%	59.0%	66.3%	90.5%	29.9%	56.4%	74.3%	42.8%	45.1%	96.0%	16.7%	58.4%	75.6%	46.9%	42.8%	76.7%	45.6%	47.1%	61.2%	56.6%	62.8%	58.3%	48.9%	62.6%	51.5%
Jeremy Corbyn	242	114	128	110	71	47	13	124	18	9	36	32	7	152	18	5	25	16	49	156	45	28	62	60	196	24	13	9
	23.8%	23.0%	24.6%	37.7%	20.4%	17.7%	4.3%	52.2%	29.6%	9.5%	37.7%	23.5%	2.0%	65.5%	29.3%	16.4%	30.1%	12.1%	11.3%	38.9%	34.1%	17.3%	26.2%	18.8%	23.0%	28.4%	26.3%	31.1%
Don't know	189	85	104	61	71	43	15	43	9	16	19	43	7	41	8	2	19	59	52	62	25	35	41	59	160	20	5	5
	18.6%	17.2%	20.0%	20.9%	20.5%	16.0%	5.1%	17.9%	14.0%	16.2%	19.6%	31.4%	2.0%	17.8%	12.2%	8.0%	23.0%	45.2%	12.0%	15.5%	18.7%	21.5%	17.3%	18.3%	18.7%	22.7%	11.1%	17.4%
SIGMA	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll II

Prepared on behalf of Good Morning Britain

13 May 2017

Table 10
Q8. Normal weightings
Q8. Do you support or oppose the following policies? - Increasing income tax for those on salaries above £80,000
Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1016	497	519	247	371	285	372	227	67	45	73	136	406	222	66	15	72	126	355	489	158	149	227	311	845	91	54	26
Weighted Total	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
Support	584	275	309	172	202	145	114	180	41	53	71	79	142	188	46	14	60	72	231	263	75	92	141	178	487	52	25	20
	57.5%	55.6%	59.3%	59.3%	58.0%	54.1%	39.5%	75.4%	65.9%	54.0%	74.6%	58.2%	38.9%	81.2%	73.3%	47.3%	72.1%	55.2%	53.2%	65.5%	56.2%	57.0%	59.6%	55.7%	57.1%	60.2%	51.3%	71.2%
Oppose	355	186	169	102	124	99	151	47	19	43	19	47	195	38	15	12	16	42	167	123	44	65	76	118	304	28	17	7
	34.9%	37.5%	32.5%	35.1%	35.5%	37.0%	52.4%	19.8%	30.7%	43.3%	19.9%	34.4%	53.6%	16.4%	23.7%	41.4%	18.7%	32.0%	38.6%	30.6%	33.4%	40.0%	32.1%	36.9%	35.6%	32.0%	35.3%	23.5%
Don't know	77	34	43	16	23	24	24	11	2	3	5	10	27	6	2	3	8	17	35	16	14	5	20	24	62	7	7	1
	7.6%	6.9%	8.2%	5.7%	6.5%	9.0%	8.1%	4.8%	3.5%	2.7%	5.5%	7.3%	7.4%	2.4%	3.1%	11.3%	9.3%	12.8%	8.2%	3.9%	10.4%	3.0%	8.4%	7.5%	7.3%	7.8%	13.3%	5.2%
SIGMA	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll II
Prepared on behalf of Good Morning Britain

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Table 11
Q9. Normal weightings
Q9. Do you support or oppose the following policies? - Abolishing tuition fees for all university students
Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1016	497	519	247	371	285	372	227	67	45	73	136	406	222	66	15	72	126	355	489	158	149	227	311	845	91	54	26
Weighted Total	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
Support	593	270	323	181	207	144	118	190	33	48	66	85	143	193	37	11	53	87	227	257	89	81	138	187	496	49	32	16
	58.3%	54.5%	62.0%	62.1%	59.5%	53.7%	40.8%	79.8%	53.3%	48.5%	68.9%	62.5%	39.4%	83.6%	58.9%	36.5%	63.0%	66.8%	52.4%	64.1%	66.9%	50.1%	58.1%	58.5%	58.1%	57.0%	65.6%	56.5%
Oppose	333	183	151	92	111	97	149	39	26	36	23	37	193	30	22	4	25	30	165	123	31	66	75	114	286	25	12	10
	32.8%	36.9%	28.9%	31.6%	31.8%	35.9%	51.7%	16.4%	42.3%	36.2%	24.3%	27.2%	53.0%	12.9%	35.9%	12.4%	29.5%	23.4%	38.2%	30.7%	23.4%	40.8%	31.7%	35.6%	33.6%	29.3%	24.1%	35.0%
Don't know	90	43	48	19	30	28	22	9	3	15	6	14	28	8	3	15	6	13	41	21	13	15	24	19	71	12	5	2
	8.9%	8.6%	9.1%	6.4%	8.6%	10.3%	7.5%	3.8%	4.4%	15.3%	6.8%	10.2%	7.6%	3.5%	5.2%	51.1%	7.5%	9.8%	9.5%	5.1%	9.7%	9.1%	10.2%	5.9%	8.3%	13.7%	10.3%	8.5%
SIGMA	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll II

Prepared on behalf of Good Morning Britain

13 May 2017

Table 12
Q10. Normal weightings
Q10. Do you support or oppose the following policies? - Requiring local councils to build an additional 100,000 new council houses a year
Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1016	497	519	247	371	285	372	227	67	45	73	136	406	222	66	15	72	126	355	489	158	149	227	311	845	91	54	26
Weighted Total	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
Support	626	309	317	190	220	154	147	188	37	53	72	82	189	191	38	15	61	72	256	270	98	95	132	194	519	57	30	20
	61.6%	62.3%	60.9%	65.2%	63.2%	57.3%	50.9%	79.1%	60.2%	53.4%	75.9%	60.5%	51.9%	82.6%	60.2%	51.2%	73.0%	55.5%	59.0%	67.4%	73.3%	58.9%	55.6%	60.5%	60.8%	65.9%	62.2%	70.8%
Oppose	281	144	136	75	87	83	115	27	19	39	13	35	141	25	18	12	15	43	136	96	27	55	69	95	245	18	11	6
	27.6%	29.1%	26.2%	25.7%	25.2%	31.1%	39.8%	11.3%	30.5%	39.5%	13.2%	25.5%	38.7%	10.6%	28.1%	39.9%	17.8%	33.0%	31.5%	23.8%	20.2%	33.6%	29.1%	29.7%	28.8%	20.7%	23.4%	20.9%
Don't know	110	43	67	27	40	31	27	23	6	7	10	19	34	16	7	3	8	15	41	35	9	12	37	32	89	11	7	2
	10.8%	8.6%	12.9%	9.1%	11.6%	11.6%	9.3%	9.6%	9.3%	7.0%	10.9%	14.0%	9.4%	6.8%	11.7%	8.9%	9.1%	11.4%	9.5%	8.8%	6.5%	7.5%	15.4%	9.8%	10.4%	13.4%	14.3%	8.3%
SIGMA	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Table 13
Q11. Normal weightings
Q11. Do you support or oppose the following policies? - Bringing railways back into public ownership, as existing rail franchises expire
Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1016	497	519	247	371	285	372	227	67	45	73	136	406	222	66	15	72	126	355	489	158	149	227	311	845	91	54	26
Weighted Total	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
Support	537	256	281	174	195	123	94	183	33	54	66	67	121	182	33	16	61	70	209	236	79	76	121	171	447	53	24	14
	52.9%	51.8%	53.9%	59.9%	56.0%	45.7%	32.6%	76.7%	53.8%	54.5%	68.7%	49.3%	33.4%	78.6%	52.1%	54.7%	73.1%	53.6%	48.2%	58.8%	59.1%	47.0%	51.0%	53.4%	52.4%	61.3%	48.9%	49.2%
Oppose	307	175	131	49	99	115	147	33	20	37	17	29	189	24	17	11	14	27	155	114	36	54	74	101	264	17	15	10
	30.2%	35.4%	25.2%	17.0%	28.6%	42.8%	51.0%	13.9%	31.8%	37.1%	18.2%	21.3%	52.0%	10.5%	27.8%	36.4%	16.6%	20.9%	35.7%	28.5%	26.7%	33.4%	31.0%	31.4%	30.9%	19.9%	31.4%	36.3%
Don't know	172	63	109	67	54	31	47	23	9	8	13	40	53	25	13	3	9	33	70	51	19	32	43	49	142	16	10	4
	16.9%	12.8%	20.9%	23.1%	15.4%	11.5%	16.4%	9.4%	14.4%	8.4%	13.1%	29.4%	14.6%	10.9%	20.1%	8.9%	10.3%	25.5%	16.1%	12.7%	14.1%	19.7%	18.0%	15.2%	16.7%	18.7%	19.7%	14.6%
SIGMA	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll II

Prepared on behalf of Good Morning Britain

Table 14
Q12. Normal weightings
Q12. Do you support or oppose the following policies? - A law ensuring there is a least one publicly owned energy company in every region of the UK
Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1016	497	519	247	371	285	372	227	67	45	73	136	406	222	66	15	72	126	355	489	158	149	227	311	845	91	54	26
Weighted Total	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
Support	608	297	311	185	215	140	141	183	22	60	71	89	182	181	27	14	62	75	249	252	79	89	140	186	494	60	33	21
	59.9%	60.0%	59.8%	63.6%	61.8%	52.1%	48.6%	76.9%	36.1%	61.0%	73.9%	65.6%	50.0%	78.0%	43.9%	47.7%	74.4%	57.9%	57.5%	62.9%	59.0%	55.2%	59.0%	58.0%	57.9%	69.3%	68.5%	75.9%
Oppose	216	133	83	42	73	83	98	26	24	16	13	24	113	27	19	9	11	23	99	91	27	39	55	70	191	12	8	5
	21.2%	26.8%	16.0%	14.3%	20.9%	30.7%	33.8%	10.9%	38.1%	16.5%	13.3%	17.3%	31.0%	11.6%	29.8%	29.4%	12.7%	17.6%	22.8%	22.7%	20.3%	24.2%	23.0%	21.9%	22.4%	14.2%	15.4%	17.5%
Don't know	192	66	126	64	60	46	51	29	16	22	12	23	69	24	16	7	11	32	85	58	27	33	43	64	168	14	8	2
	18.9%	13.2%	24.3%	22.2%	17.2%	17.2%	17.5%	12.2%	25.8%	22.5%	12.8%	17.0%	19.0%	10.4%	26.4%	22.9%	12.9%	24.5%	19.7%	14.4%	20.7%	20.6%	18.0%	20.1%	19.7%	16.5%	16.1%	6.6%
SIGMA	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll II

Prepared on behalf of Good Morning Britain

13 May 2017

Table 15
Q13. Normal weightings
Q13. Do you support or oppose the following policies? - Making companies pay an additional tax where many employees are on very high rates of pay
Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1016	497	519	247	371	285	372	227	67	45	73	136	406	222	66	15	72	126	355	489	158	149	227	311	845	91	54	26
Weighted Total	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
Support	589	274	315	168	204	152	125	178	39	59	66	77	160	188	36	20	53	71	247	255	79	87	141	186	493	53	25	18
	57.9%	55.3%	60.4%	57.9%	58.8%	56.5%	43.1%	74.9%	63.7%	59.4%	69.2%	56.9%	44.1%	81.1%	57.1%	66.1%	63.8%	54.6%	56.9%	63.4%	59.0%	53.7%	59.4%	58.1%	57.8%	61.5%	50.3%	65.6%
Oppose	301	166	136	89	103	87	126	45	20	28	22	41	157	34	23	7	21	29	131	117	39	54	63	95	251	24	18	7
	29.7%	33.4%	26.1%	30.7%	29.7%	32.2%	43.5%	18.8%	33.0%	28.2%	23.0%	30.2%	43.2%	14.5%	36.8%	25.0%	25.6%	22.4%	30.3%	29.3%	29.4%	33.4%	26.7%	29.6%	29.5%	28.2%	37.7%	25.9%
Don't know	126	56	70	33	40	30	39	15	2	12	7	18	47	10	4	3	9	30	55	29	15	21	33	40	109	9	6	2
	12.4%	11.2%	13.5%	11.4%	11.5%	11.3%	13.3%	6.3%	3.4%	12.4%	7.8%	12.9%	12.8%	4.4%	6.1%	8.9%	10.6%	22.9%	12.8%	7.3%	11.6%	13.0%	13.9%	12.3%	12.8%	10.3%	12.0%	8.5%
SIGMA	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll II

Prepared on behalf of Good Morning Britain

13 May 2017

Table 16
Q14. Normal weightings
Q14. And finally, if you were stranded on a desert island, which of the following party leaders would you want with you the most?
Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1016	497	519	247	371	285	372	227	67	45	73	136	406	222	66	15	72	126	355	489	158	149	227	311	845	91	54	26
Weighted Total	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
Theresa May	351	153	198	77	109	107	170	41	10	45	18	48	226	23	9	15	17	32	210	93	41	69	70	120	300	21	22	8
	34.5%	30.8%	38.0%	26.4%	31.2%	40.0%	59.0%	17.1%	15.6%	45.8%	18.6%	35.5%	62.0%	10.0%	14.6%	51.0%	20.3%	24.5%	48.6%	23.3%	30.6%	42.8%	29.3%	37.4%	35.1%	24.9%	44.7%	27.9%
Jeremy Corbyn	190	95	96	90	53	39	22	90	11	10	20	29	20	110	11	3	17	15	51	108	41	30	49	50	170	6	10	5
	18.7%	19.1%	18.4%	30.9%	15.3%	14.4%	7.5%	37.9%	17.2%	9.9%	21.0%	21.3%	5.6%	47.5%	16.8%	8.7%	19.8%	11.8%	11.8%	27.0%	30.5%	18.2%	20.8%	15.6%	19.9%	7.2%	20.4%	16.7%
Tim Farron	64	37	26	18	22	15	12	18	18	4	3	1	12	15	20	2	5	5	14	44	4	9	21	26	59	2	2	1
	6.3%	7.5%	5.1%	6.2%	6.4%	5.6%	4.3%	7.5%	29.2%	4.0%	3.6%	0.8%	3.4%	6.3%	31.8%	6.1%	5.5%	3.9%	3.3%	11.1%	2.9%	5.3%	8.7%	8.0%	6.9%	2.0%	4.5%	3.4%
Paul Nuttall	39	26	13	13	16	8	4	6	7	15	1	5	17	6	3	4	2	2	28	11	5	3	14	13	35	2	1	1
	3.8%	5.2%	2.6%	4.3%	4.7%	2.9%	1.4%	2.3%	11.2%	15.7%	1.0%	4.0%	4.6%	2.4%	4.6%	14.7%	2.5%	1.7%	6.4%	2.6%	3.6%	1.6%	6.0%	4.1%	4.1%	2.5%	2.3%	3.4%
Nicola Sturgeon	120	59	61	35	51	25	19	37	8	2	33	10	19	37	9	-	27	12	31	70	18	17	20	28	82	29	3	5
	11.8%	11.9%	11.7%	12.1%	14.6%	9.3%	6.7%	15.6%	12.6%	2.1%	34.8%	7.4%	5.1%	15.8%	14.5%	-	32.3%	9.5%	7.1%	17.3%	13.4%	10.3%	8.4%	8.7%	9.6%	34.0%	6.5%	18.5%
Don't know	252	126	127	58	97	75	61	47	9	22	20	42	70	42	11	6	16	63	98	75	25	35	64	84	208	25	11	8
	24.8%	25.4%	24.3%	20.1%	27.8%	27.9%	21.1%	19.6%	14.3%	22.5%	21.0%	31.1%	19.3%	17.9%	17.7%	19.5%	19.7%	48.6%	22.7%	18.8%	19.1%	21.8%	26.8%	26.2%	24.4%	29.4%	21.7%	30.2%
SIGMA	1016	495	521	291	348	269	289	238	62	99	96	136	364	231	62	30	84	130	433	401	133	162	237	320	853	86	49	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.