Post-Election Poll

11/06/2017

Prepared on behalf of the Mail on Sunday



Survation.

Methodology

Fieldwork Dates

10th June 2017

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

1,036

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education, 2017 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2017 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,036 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0–10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "DUP", "Sinn Fein", "UUP", "SDLP", "Alliance Party" and "UKIP" prompted in a randomising order.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2015 General Election. Final published voting intention can therefore be found in the final table of each question.



Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation. For further information please contact: Chris Hopkins
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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1

Q1. By Normal Weighting
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Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?

	Total	Ger	nder		Age				2017	Vote					Voting	Intentior	n					Re	gion				2016 EU	Referendu	ım Vote
												Did not					Another												Did not
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	vote	CON	LAB	LD	UKIP	Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
10 - certain to vote / already voted by post	711 68.7%	349 69.1%	363 68.3%	156 52.7%	239 67.5%	283 82.3%	293 81.4%	263 77.4%	50 79.8%	20 72.3%	44 74.2%	32 19.8%	270 80.1%	304 77.0%	43 61.2%	18 52.5%	33 58.4%	39 50.1%	80 58.9%	123 74.4%	167 72.5%	235 69.3%	604 69.5%	55 61.9%	46 69.6%	6 53.1%	335 77.5%	299 74.7%	70 40.2%
9	72 6.9%	31 6.1%	41 7.7%	28 9.5%	19 5.4%	19 5.6%	32 8.9%	15 4.6%	4 6.6%	1 1.9%	6 9.9%	4 2.5%	23 6.7%	19 4.8%	4 6.0%	2 6.2%	4 7.3%	19 23.7%	17 12.3%	9 5.5%	17 7.2%	23 6.8%	65 7.5%	6 6.7%	1 0.9%	-	26 6.0%	30 7.4%	7 4.0%
8	66 6.4%	36 7.0%	31 5.8%	35 11.9%	25 6.9%	6 1.8%	14 4.0%	28 8.4%	5 8.4%	2 5.7%	3 5.4%	13 8.3%	15 4.6%	32 8.1%	8 10.6%	2 5.2%	3 4.5%	7 8.5%	11 8.1%	9 5.5%	14 6.3%	23 6.9%	58 6.7%	5 5.2%	3 4.6%	1 5.2%	27 6.4%	24 5.9%	13 7.6%
7	29 2.8%	16 3.2%	13 2.4%	7 2.2%	12 3.3%	11 3.1%	5 1.4%	10 2.9%	1 1.6%	1 4.3%	2 4.0%	7 4.7%	10 2.8%	10 2.5%	4 5.0%	3 7.4%	1 1.7%	2 3.0%	1 0.7%	-	4 1.7%	17 5.0%	22 2.5%	4 5.0%	2 3.7%	-	6 1.4%	15 3.7%	7 3.7%
6	17 1.6%	7 1.5%	9 1.8%	7 2.3%	5 1.3%	6 1.6%	4 1.0%	4 1.1%	-	-	-	8 5.1%	4 1.1%	5 1.1%	1 1.8%	2 5.1%	4 6.6%	2 2.5%	4 2.6%	2 1.5%	2 0.9%	6 1.7%	14 1.6%	2 1.7%	1 2.2%	-	7 1.7%	4 0.9%	6 3.4%
5	26 2.5%	12 2.4%	14 2.7%	10 3.5%	10 2.9%	4 1.1%	5 1.5%	7 1.9%	-	3 12.6%	2 4.1%	8 4.7%	4 1.3%	8 2.1%	3 3.8%	4 11.6%	3 5.3%	4 5.0%	4 3.0%	7 4.0%	8 3.6%	6 1.8%	25 2.9%	-	-	1 13.5%	10 2.2%	3 0.8%	11 6.4%
4	10 0.9%	5 1.0%	4 0.8%	6 1.9%	3 0.9%	-	3 0.9%	2 0.6%	-	-	-	4 2.5%	4 1.1%	1 0.3%	1 1.0%	2 6.4%	* 0.5%	2 2.1%	4 2.7%	1 0.5%	1 0.2%	2 0.6%	7 0.8%	2 1.9%	1 1.1%	-	3 0.8%	1 0.3%	4 2.0%
3	13 1.2%	4 0.7%	9 1.7%	3 1.1%	10 2.7%	-	-	3 0.9%	-	1 2.3%	-	8 5.3%	1 0.2%	7 1.7%	-	1 3.0%	3 5.4%	1 1.8%	-	1 0.7%	* 0.2%	8 2.2%	9 1.1%	2 2.5%	1 1.7%	* 3.1%	1 0.2%	7 1.6%	4 2.4%
2	26 2.5%	17 3.3%	9 1.7%	10 3.3%	15 4.2%	1 0.3%	3 0.8%	2 0.6%	2 3.6%	* 0.8%	-	18 11.4%	6 1.7%	5 1.2%	6 8.1%	1 2.6%	6 10.3%	3 3.4%	5 3.7%	2 1.1%	1 0.3%	2 0.6%	10 1.1%	7 8.0%	9 13.4%	-	5 1.1%	12 2.9%	9 5.3%
1	8 0.8%	6 1.1%	3 0.5%	5 1.6%	3 0.8%	* 0.1%	-	1 0.4%	-	-	-	7 4.3%	1 0.4%	4 1.1%	2 2.6%	-	-	-	4 2.8%	-	2 0.7%	3 0.8%	8 0.9%	-	-	-	1 0.3%	2 0.4%	5 3.0%
0 - would not vote	58 5.6%	23 4.6%	35 6.6%	30 10.1%	14 4.1%	14 4.1%	1 0.2%	4 1.2%	-	:	1 2.3%	50 31.2%	-	-	-	-	-	-	7 5.2%	11 6.8%	15 6.3%	15 4.4%	48 5.5%	6 7.0%	2 2.8%	3 25.1%	10 2.4%	6 1.4%	38 21.9%
SIGMA	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%



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10 Jun 2017

Q2. Voting Intention Table - By Normal Weighting

Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base: Respondents Likely to vote

	Total	Ger	nder		Age				2017	Vote					Voting	g Intentio	n					Reg	gion				2016 EU	Referendu	m Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	982	466	516	274	354	325	318	354	57	38	76	114	311	424	61	38	66	76	119	154	221	320	814	88	64	16	418	404	137
Weighted Total	978	482	496	267	340	330	359	335	63	27	58	109	337	395	71	34	57	78	129	154	216	324	822	83	64	8	423	395	137
Conservative	337 34.5%	187 38.8%	151 30.4%	50 18.9%	99 29.0%	168 50.8%	295 82.3%	12 3.6%	3 4.3%	5 17.1%	3 4.4%	19 17.6%	337 100.0%	-	-	-	-	-	44 34.2%	68 44.4%	64 29.9%	118 36.3%	295 35.8%	20 24.5%	23 35.2%	-	198 46.9%	105 26.6%	32 23.2%
Labour	395 40.4%	183 38.1%	212 42.7%	160 59.8%	141 41.4%	88 26.7%	15 4.3%	302 90.1%	16 25.1%	4 14.9%	9 15.6%	44 40.0%	-	395 100.0%	-	-	-	-	50 38.9%	60 39.2%	105 48.4%	135 41.6%	350 42.5%	21 24.8%	25 38.5%	-	120 28.4%	209 53.0%	59 43.4%
Liberal Democrat	71 7.3%	35 7.3%	36 7.2%	25 9.5%	21 6.3%	24 7.4%	9 2.6%	5 1.5%	39 61.6%	1.0%	4 6.5%	14 12.5%	-	-	71 100.0%	-	-	-	16 12.2%	7 4.4%	18 8.4%	15 4.8%	56 6.8%	11 13.1%	4 6.4%	-	9 2.0%	46 11.5%	17 12.3%
UKIP	34 3.5%	21 4.4%	13 2.6%	5 1.8%	17 5.0%	12 3.7%	8 2.2%	5 1.6%	-	13 48.3%	2 3.0%	5 4.9%	-	-	-	34 100.0%	:	-	5 3.7%	4 2.5%	12 5.4%	11 3.4%	31 3.8%	2 2.9%	1 0.9%	-	27 6.5%	2 0.5%	3 2.2%
Scottish National Party (SNP)	27 2.8%	11 2.4%	16 3.1%	3 1.3%	15 4.4%	7 2.1%	1 0.3%	-	-	-	23 40.2%	2 1.9%	-	-	-	-	27 47.1%	-	-	-	-	-	-	27 32.5%	-	-	10 2.3%	14 3.6%	3 2.3%
Plaid Cymru	11 1.1%	5 1.1%	5 1.1%	-	9 2.8%	1 0.4%	-	-	-	-	3 5.5%	6 5.4%	-	-	-	-	11 18.6%	-	-	-	-	-	-		11 16.5%	-	3 0.7%	6 1.4%	2 1.4%
Another Party	20 2.0%	6 1.2%	14 2.8%	5 1.9%	8 2.3%	7 2.0%	-	1 0.3%	-	1 3.5%	12 20.7%	5 4.2%	-	-	-	-	20 34.3%	-	2 1.8%	2 1.4%	2 0.7%	6 2.0%	12 1.5%		* 0.7%	7 82.7%	8 1.8%	1 0.4%	9 6.7%
Undecided	78 8.0%	30 6.2%	49 9.8%	16 6.0%	29 8.5%	21 6.5%	30 8.3%	9 2.7%	6 9.0%	4 15.2%	2 4.1%	14 13.1%	-	-	-	-	:	78 100.0%	10 7.9%	13 8.1%	15 6.8%	37 11.4%	74 9.0%	2 1.8%	1 1.9%	1 17.3%	48 11.4%	11 2.7%	10 7.7%
Refused	5 0.5%	3 0.5%	2 0.4%	2 0.7%	1 0.4%	1 0.4%	-	1 0.2%	-	-	-	* 0.5%	-	-	-	-	-	-	2 1.2%	-	1 0.4%	2 0.5%	4 0.5%	* 0.5%	-	-	-	1 0.3%	1 0.6%
SIGMA	978 100.0%	482 100.0%	496 100.0%	267 100.0%	340 100.0%	330 100.0%	359 100.0%	335 100.0%	63 100.0%	27 100.0%	58 100.0%	109 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	129 100.0%	154 100.0%	216 100.0%	324 100.0%	822 100.0%	83 100.0%	64 100.0%	8 100.0%	423 100.0%	395 100.0%	137 100.0%



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Q2. Voting Intention Table - By Normal Weighting and LTV

Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base: Respondents Likely to vote

	Total	Ger	nder		Age				2017	Vote					Voting	g Intentio	n					Reg	jion				2016 EU	Referendu	m Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	982	466	516	274	354	325	318	354	57	38	76	114	311	424	61	38	66	76	119	154	221	320	814	88	64	16	418	404	137
Weighted Total	886	434	452	229	300	318	343	314	59	24	55	68	317	365	59	27	46	68	111	144	202	296	754	71	54	7	397	364	106
Conservative	317 35.8%	174 40.1%	143 31.6%	41 18.1%	93 31.1%	163 51.3%	286 83.3%	11 3.5%	3 4.5%	4 17.2%	2 3.8%	11 15.6%	317 100.0%	-	-	-	-	-	39 34.8%	67 46.1%	63 31.3%	112 37.8%	280 37.2%	15 21.1%	22 40.1%	-	191 48.0%	100 27.5%	25 23.2%
Labour	365 41.2%	167 38.4%	198 43.8%	143 62.4%	129 43.0%	86 27.1%	14 4.2%	286 91.1%	16 26.6%	4 16.7%	9 15.8%	31 45.5%	-	365 100.0%	-	-	-	-	42 38.0%	56 39.0%	100 49.4%	123 41.6%	322 42.7%	19 26.9%	24 44.0%	-	115 28.9%	196 53.9%	49 46.1%
Liberal Democrat	59 6.7%	30 6.9%	30 6.6%	18 8.0%	18 5.9%	23 7.3%	8 2.2%	4 1.2%	36 60.0%	* 0.9%	3 5.5%	9 13.7%	-	-	59 100.0%	-	:	-	14 12.4%	6 4.4%	16 7.8%	13 4.2%	48 6.4%	9 13.2%	2 3.1%	-	6 1.6%	40 10.9%	13 12.7%
UKIP	27 3.1%	18 4.1%	10 2.2%	3 1.3%	14 4.5%	11 3.4%	7 2.1%	4 1.2%	-	11 44.8%	2 3.1%	4 5.4%	-	-	-	27 100.0%	:	-	4 3.6%	4 2.5%	9 4.4%	9 3.2%	26 3.4%	2 2.2%	* 0.3%	-	23 5.9%	1 0.3%	2 2.1%
Scottish National Party (SNP)	24 2.7%	11 2.6%	13 2.9%	3 1.4%	13 4.2%	7 2.2%	1 0.2%	-	-	:	23 41.4%	1 1.2%		-	-	-	24 53.2%	-	-	:		-	:	24 34.2%	-	-	9 2.3%	12 3.3%	3 2.7%
Plaid Cymru	5 0.6%	2 0.5%	3 0.7%	-	4 1.4%	1 0.4%	-	-	-	:	3 5.8%	1 1.7%		-	-	-	5 11.5%	-	-	-		-	-	-	5 9.8%	-	2 0.6%	3 0.7%	0.4%
Another Party	16 1.8%	6 1.3%	11 2.3%	5 2.0%	5 1.8%	6 2.0%	-	1 0.2%	-	1 4.0%	11 20.2%	3 4.0%	-	-	-	-	16 35.3%	-	2 2.1%	2 1.4%	1 0.4%	5 1.6%	10 1.3%	:	* 0.8%	6 83.4%	7 1.8%	1 0.4%	6 5.8%
Undecided	68 7.6%	24 5.5%	44 9.7%	14 6.2%	23 7.8%	18 5.8%	28 8.0%	8 2.5%	5 8.9%	4 16.5%	2 4.3%	9 12.8%	-	-	:	-	-	68 100.0%	9 8.2%	10 6.6%	13 6.3%	33 11.0%	64 8.5%	1 1.9%	1 1.9%	1 16.6%	44 11.0%	9 2.5%	7 6.6%
Refused	4 0.4%	3 0.6%	1 0.3%	1 0.6%	1 0.4%	1 0.4%	-	1 0.2%	-	:	-	* 0.1%		-	:	-	-	-	1 0.9%	-	1 0.4%	2 0.6%	4 0.5%	* 0.5%	-	-	-	1 0.4%	0.4%
SIGMA	886 100.0%	434 100.0%	452 100.0%	229 100.0%	300 100.0%	318 100.0%	343 100.0%	314 100.0%	59 100.0%	24 100.0%	55 100.0%	68 100.0%	317 100.0%	365 100.0%	59 100.0%	27 100.0%	46 100.0%	68 100.0%	111 100.0%	144 100.0%	202 100.0%	296 100.0%	754 100.0%	71 100.0%	54 100.0%	7 100.0%	397 100.0%	364 100.0%	106 100.0%



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Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : Respondents Likely to vote with undecided and refused removed

	Total	Gen	der		Age				2017	Vote					Voting	g Intentio	n					Reg	gion				2016 EU	Referendu	m Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	900	434	466	256	318	302	295	341	51	32	72	95	311	424	61	38	66	-	110	138	201	292	741	84	62	13	376	386	123
Weighted Total	814	408	407	213	275	298	315	305	54	20	53	59	317	365	59	27	46	-	101	135	189	262	686	69	53	6	354	354	99
Conservative	317 38.9%	174 42.7%	143 35.1%	41 19.4%	93 33.8%	163 54.7%	286 90.6%	11 3.6%	3 5.0%	4 20.6%	2 4.0%	11 17.9%	317 100.0%	-	-	-	-	-	39 38.3%	67 49.4%	63 33.5%	112 42.7%	280 40.9%	15 21.6%	22 40.9%	-	191 53.9%	100 28.4%	25 25.0%
Labour	365 44.8%	167 40.9%	198 48.6%	143 67.0%	129 46.8%	86 28.9%	14 4.6%	286 93.7%	16 29.2%	4 20.0%	9 16.5%	31 52.2%	-	365 100.0%	-	-	-	-	42 41.8%	56 41.7%	100 53.0%	123 47.1%	322 46.9%	19 27.5%	24 44.9%	-	115 32.4%	196 55.6%	49 49.6%
Liberal Democrat	59 7.3%	30 7.3%	30 7.3%	18 8.6%	18 6.4%	23 7.8%	8 2.4%	4 1.2%	36 65.8%	* 1.1%	3 5.8%	9 15.7%	-	-	59 100.0%	-	-	-	14 13.6%	6 4.7%	16 8.4%	13 4.8%	48 7.1%	9 13.6%	2 3.2%	-	6 1.8%	40 11.2%	13 13.6%
UKIP	27 3.4%	18 4.4%	10 2.4%	3 1.4%	14 4.9%	11 3.7%	7 2.3%	4 1.2%	-	11 53.6%	2 3.2%	4 6.2%	-	-	-	27 100.0%	-	-	4 3.9%	4 2.6%	9 4.7%	9 3.6%	26 3.8%	2 2.2%	* 0.3%	-	23 6.6%	1 0.3%	2 2.3%
Scottish National Party (SNP)	24 3.0%	11 2.8%	13 3.2%	3 1.5%	13 4.6%	7 2.4%	1 0.2%	-	-	-	23 43.2%	1 1.4%	-	-	-	-	24 53.2%	-	-	-	:	-	-	24 35.1%	-	-	9 2.6%	12 3.4%	3 2.9%
Plaid Cymru	5 0.6%	2 0.5%	3 0.8%	-	4 1.5%	1 0.4%	-	-	-	-	3 6.1%	1 2.0%	-	-	-	-	5 11.5%	-	-	-	:	-	-	-	5 10.0%	-	2 0.7%	3 0.7%	0.4%
Another Party	16 2.0%	6 1.4%	11 2.6%	5 2.1%	5 1.9%	6 2.1%	-	1 0.2%	-	1 4.7%	11 21.1%	3 4.6%	-	-	:	-	16 35.3%	-	2 2.3%	2 1.5%	1 0.4%	5 1.8%	10 1.4%	-	* 0.8%	6 100.0%	7 2.0%	1 0.4%	6 6.3%
SIGMA	814 100.0%	408 100.0%	407 100.0%	213 100.0%	275 100.0%	298 100.0%	315 100.0%	305 100.0%	54 100.0%	20 100.0%	53 100.0%	59 100.0%	317 100.0%	365 100.0%	59 100.0%	27 100.0%	46 100.0%	-	101 100.0%	135 100.0%	189 100.0%	262 100.0%	686 100.0%	69 100.0%	53 100.0%	6 100.0%	354 100.0%	354 100.0%	99 100.0%



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Table 5

Q3. By Normal Weighting

Q3. In the General Election on 8th June 2017, 69% of people voted, while 31% of people did not vote. Thinking back to this General Election, can you remember whether or not you voted in that specific election?

Base : All Respondents

Unweighted Total
Weighted Total
I voted in the 2015
General Election
I did not vote in
the 2015 General
Election
Cant remember

SIGMA

ſ	Total	Gen	der		Age				2017	Vote					Voting	Intentior	1					Re	gion				2016 EU	Referendu	um Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
5	869 83.9%	430 85.2%	438 82.5%	219 73.8%	295 83.1%	315 91.5%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	-	318 94.3%	351 88.8%	57 80.7%	28 82.6%	42 73.3%	62 79.2%	112 82.5%	139 83.8%	206 89.6%	282 83.4%	739 85.0%	71 80.1%	53 79.4%	6 52.7%	400 92.4%	370 92.3%	78 44.4%
	159 15.3%	74 14.6%	85 16.1%	73 24.8%	57 16.2%	28 8.1%	-	-	-	-	-	159 100.0%	19 5.7%	44 11.1%	14 19.3%	5 15.7%	13 22.0%	14 18.2%	24 17.5%	25 15.0%	23 10.0%	54 16.0%	126 14.5%	17 19.5%	12 17.5%	4 39.1%	30 7.0%	30 7.4%	96 54.7%
	8 0.8%	1 0.2%	7 1.4%	4 1.5%	3 0.8%	1 0.4%	-	-	-	-	-	-	-	* 0.1%	-	1 1.8%	3 4.7%	2 2.6%	-	2 1.2%	1 0.4%	2 0.6%	5 0.6%	* 0.3%	2 3.1%	1 8.2%	2 0.6%	1 0.3%	2 0.9%
	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%



Prepared on behalf of the Mail on Sunday

Table 6
Q4. 2017 General Election Voting - By Normal Weighting
Q4. Thinking back to the General Election in June 2017, can you recall which party you voted for in that election?

Base : Respondents voted in the 2015 General Election

Gender 2017 Vote Voting Intention Region 2016 EU Referendum Vote Total Age Did not Did not Another Male 18-34 35-54 55+ CON LAB LD UKIP OTHER CON LAB LD UKIP Undecided London Midlands North Wales NI Female vote Party South Scotland Leave Remain vote Unweighted Total 866 417 449 226 305 307 319 357 57 38 77 289 375 51 32 53 56 101 137 209 276 723 75 56 12 390 381 76 Weighted Total 869 430 438 219 295 315 360 339 63 27 318 351 57 42 62 112 139 206 282 739 71 53 400 370 78 360 183 360 Conservative 178 295 135 327 21 110 41.4% 42.5% 40.3% 22.1% 34.3% 56.6% 100.0% 92.8% 4.4% 16.4% 27.5% 2.6% 48.1% 43.1% 52.1% 34.8% 47.8% 44.3% 16.6% 39.2% 55.9% 29.7% 28.6% 339 Labour 168 339 302 101 103 299 20 20 189 39.0% 39.0% 39.1% 56.9% 43.4% 100.0% 9.0% 18.9% 2.0% 14.4% 34.6% 40.1% 28.2% 38.4% 27.7% 51.0% 25.7% 3.8% 86.1% 49.0% 36.6% 40.4% 44.7% Liberal Democrat 63 7.5% 7.2% 7.2% 7.3% 6.2% 7.5% 8.6% 100.0% 0.8% 4.5% 9.1% 9.4% 2.2% 6.7% 7.2% 6.5% 15.2% 12.3% 8.2% **UKIP** 27 27 3.1% 4.4% 1.8% 2.2% 4.0% 3.0% 100.0% 1.4% 0.5% 46.1% 2.3% 6.6% 1.3% 1.9% 5.4% 3.6% 3.4% 0.3% 2.9% 0.4% 2.2% Green 0.9% 1.0% 0.8% 0.6% 0.6% 1.5% 13.0% 0.7% 1.6% 10.1% 3.0% 1.6% 0.4% 0.2% 0.9% 1.6% 0.9% 0.8% 25 25 22 25 Scottish National 12 13 12 2.7% 0.5% 2.5% 35.7% 2.2% Party (SNP) 3.1% 1.1% 2.7% 52.0% 2.9% 4.4% 42.7% 3.3% 3.9% Plaid Cymru 1.0% 1.1% 1.0% 2.1% 15.0% 0.2% 1.3% 0.5% 1.3% 7.6% 1.4% 0.9% 0.8% A Northern Irish 0.4% 0.1% 0.6% 1.4% 5.2% 0.4% 4.0% 2.3% 2.8% 0.3% 2.2% Other 100.0% 1.5% 1.6% 0.8% 2.5% 3.1% 1.7% 0.8% 24.0% 0.4% 0.7% 0.4% 18.7% 3.8% 1.0% 1.4% 0.9% 1.2% 1.4% 0.4% 9.1% Cant Remember 12 0.4% 2.2% 4.7% 0.4% 0.1% 0.3% 1.0% 1.3% 0.6% 10.6% 5.5% 0.6% 1.6% 1.5% 0.4% 1.1% 1.1% 1.3% Refuse 1.0% 0.7% 1.3% 1.0% 1.6% 0.3% 7.4% 2.2% 0.9% 1.2% 1.0% 53 SIGMA 869 430 438 219 295 315 360 339 63 27 60 318 351 57 28 42 62 112 139 206 282 739 71 400 370

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Prepared on behalf of the Mail on Sunday

Table 7

Q5. By Normal Weighting

Q5. In the EU referendum on June 23rd 2016, 72% of UK adults voted and 28% did not vote. Did you or did you not vote in the EU referendum on 23rd June 2016?

Base : All Respondents

Unweighted Total Weighted Total I voted in the 2016 EU Referendum I did not vote in the 2016 EU Referendum Cant remember

SIGMA

	Total	Gen	der		Age				2017	Vote					Voting	Intentior	1					Reg	gion				2016 EU	Referendu	ım Vote
Ī		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
6	841 81.1%	429 85.0%	412 77.5%	193 65.1%	292 82.3%	316 91.8%	334 92.8%	302 89.0%	56 89.9%	25 92.2%	46 77.8%	60 37.9%	304 90.0%	332 83.9%	54 76.2%	30 87.5%	42 74.4%	60 76.0%	100 73.4%	129 78.0%	205 89.1%	277 81.9%	711 81.8%	70 78.3%	55 82.4%	5 45.9%	433 100.0%	401 100.0%	
	175 16.9%	73 14.5%	102 19.1%	89 30.2%	61 17.1%	25 7.2%	22 6.2%	35 10.2%	6 10.1%	2 6.2%	12 19.8%	96 60.2%	32 9.4%	59 15.0%	17 23.8%	3 8.9%	14 25.2%	10 13.4%	29 21.5%	31 18.6%	23 10.1%	59 17.4%	142 16.3%	17 18.8%	10 15.7%	6 54.1%	-	-	175 100.0%
	20 2.0%	3 0.5%	18 3.4%	14 4.7%	2 0.6%	3 1.0%	4 1.0%	3 0.8%	-	* 1.5%	1 2.3%	3 1.8%	2 0.6%	4 1.0%	-	1 3.7%	* 0.5%	8 10.6%	7 5.1%	6 3.4%	2 0.7%	2 0.7%	17 1.9%	3 2.9%	1 1.9%	-	-	-	-
	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%



Post-Election Poll

Prepared on behalf of the Mail on Sunday

Table 8

Q6. By Normal Weighting

Q6. How did you vote in the EU Referendum?

Base: Respondents I voted in the 2016 EU Referendum

Gender 2017 Vote Voting Intention Region 2016 EU Referendum Vote Total Age Did not Another Did not Male Female 18-34 35-54 CON LAB LD UKIP OTHER CON LAB LD UKIP Party Undecided London Midlands North Wales NI Remain 55+ vote South England Leave vote Unweighted Total 413 428 311 298 317 35 33 208 273 703 73 55 10 408 Weighted Total 841 429 412 193 292 316 334 302 56 25 46 60 304 332 54 30 42 60 100 129 205 277 711 70 55 5 433 401 433 177 Leave 228 204 78 149 224 111 11 23 25 30 198 120 27 20 48 47 69 119 153 388 21 21 433 19.2% 38.6% 56.9% 51.5% 53.3% 49.7% 40.3% 50.9% 56.2% 67.0% 36.7% 91.5% 53.9% 50.5% 65.3% 36.2% 15.7% 91.5% 47 2% 80.8% 47.2% 53.5% 58.1% 55.0% 54 5% 30.2% 100.0% 401 197 204 112 139 138 110 189 46 20 105 209 21 11 124 317 49 33 401 Remain 45.9% 58.2% 80.8% 47.7% 49.6% 47.8% 33.0% 62.6% 43.6% 49.5% 34.7% 63.2% 84.3% 6.9% 50.1% 17.7% 50.6% 45.2% 40.8% 44.8% 44.5% 69.8% 61.4% 43.1% 100.0% 43.8% 6.6% Cant remember 0.3% 0.4% 0.2% 0.9% 0.3% 1.9% 0.6% 1.6% 1.3% 0.2% 0.2% 0.4% Refuse 2 0.5% 0.4% 0.5% 0.5% 1.0% 2.4% 2.7% 1.5% 2.2% 0.9% 0.6% SIGMA 841 193 46 42 60 100 129 711 401 429 412 292 316 334 56 25 60 304 205 277 55 302 332 54 30 70 433 100.0%



Prepared on behalf of the Mail on Sunday

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Table 9

Q7. By Normal Weighting

Q7. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote? Base: All Respondents

	Total	Ge	nder		Age				2017	Vote					Voting	Intentio	n					Reg	gion				2016 EU	Referendu	ım Vote
			I									Did not					Another												Did not
		Male	Female	18-34	35-54	55+	CON	LAB	LD		OTHER	vote	CON	LAB	LD	UKIP		Undecided	London		North		9		Wales	NI	Leave	Remain	vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
10 - certain to vote / already voted by post	746 72.0%	370 73.3%	376 5 70.9%	170 57.4%	245 69.1%	298 86.5%	295 82.1%	267 78.8%	55 87.3%	21 77.2%	40 67.6%	51 31.9%	273 80.8%	303 76.7%	49 69.6%	19 56.6%	32 56.5%	57 72.6%	90 66.2%	119 72.1%	170 73.6%	255 75.4%	634 72.9%	57 63.9%	47 70.5%	8 78.2%	348 80.5%	318 79.2%	68 38.9%
9	57 5.5%	23 4.5%	34 6.3%	17 5.6%	20 5.7%	15 4.3%	30 8.2%	13 3.9%	1 2.1%	1.7%	6 9.9%	5 3.1%	21 6.1%	19 4.7%	1 0.9%	1.4%	6 11.0%	8 10.6%	10 7.1%	8 5.1%	12 5.0%	20 5.8%	49 5.7%	6 6.8%	1 1.8%	-	24 5.5%	22 5.6%	9 5.0%
8	53 5.1%	28 5.6%	25 4.8%	27 9.2%	21 6.1%	5 1.3%	12 3.4%	20 5.8%	2 2.9%	1.8%	4 6.6%	13 7.9%	17 4.9%	24 6.0%	6 7.9%	1 2.5%	0.5%	4 5.5%	9 6.8%	9 5.3%	12 5.3%	18 5.5%	49 5.6%	2 2.1%	3 4.3%	-	18 4.2%	19 4.6%	13 7.6%
7	27 2.6%	13 2.6%	14 2.5%	13 4.4%	8 2.2%	6 1.8%	3 0.8%	5 1.3%	1 1.6%	1 4.3%	4 6.4%	10 6.5%	7 2.1%	7 1.7%	4 6.0%	3 10.1%	2 2.9%	1 0.7%	3 2.5%	3 2.0%	6 2.6%	8 2.3%	20 2.3%	6 6.7%	1 0.8%	-	9 2.0%	6 1.5%	11 6.4%
6	21 2.1%	10 2.0%	11 2.1%	12 4.1%	7 1.8%	3 0.8%	2 0.4%	8 2.2%	2 2.6%	-	1 1.5%	8 5.2%	2 0.5%	11 2.7%	3 4.6%	-	4 6.6%	2 2.6%	5 4.0%	2 1.2%	3 1.4%	7 2.1%	18 2.0%	2 2.4%	1 2.2%	-	7 1.6%	6 1.5%	9 5.0%
5	27 2.6%	14 2.8%	13 2.4%	12 4.0%	11 3.0%	5 1.3%	5 1.3%	11 3.4%	-	3 12.6%	2 2.6%	6 3.8%	2 0.7%	14 3.5%	1 1.9%	4 11.5%	2 2.7%	3 3.3%	3 2.2%	5 3.0%	11 4.7%	7 2.1%	26 3.0%	-	1 2.1%	-	7 1.7%	7 1.7%	11 6.5%
4	9 0.8%	6 1.2%	3 0.5%	4 1.3%	3 0.8%	-	2 0.6%	2 0.7%	-	-	1 1.0%	3 2.0%	2 0.6%	2 0.6%	-	2 6.0%	1 1.0%	1 1.5%	2 1.5%	-	3 1.2%	3 0.9%	8 0.9%	-	1 0.9%	1 5.2%	4 0.9%	2 0.4%	3 1.8%
3	14 1.3%	7 1.4%	7 5 1.2%	4 1.4%	9 2.5%	1 0.3%	1 0.2%	6 1.6%	-	1 2.4%	-	7 4.3%	* 0.1%	8 2.1%	1 1.0%	3 8.7%	1 1.0%	1 1.4%	3 2.1%	0.3%	1 0.3%	7 2.1%	11 1.3%	1 1.2%	1 1.1%	1 8.4%	2 0.3%	5 1.3%	5 2.9%
2	27 2.6%	13 2.6%	14 2.7%	13 4.5%	13 3.8%	-	3 0.8%	2 0.5%	2 3.6%	-	-	20 12.4%	7 1.9%	3 0.9%	6 8.1%	-	10 17.3%	0.4%	4 2.8%	1 0.7%	1 0.4%	3 0.7%	8 1.0%	9 9.9%	9 14.1%	1 8.2%	3 0.7%	14 3.4%	10 5.6%
1	6 0.6%	3 0.6%	3 0.5%	2 0.6%	3 1.0%	1 0.2%	1 0.4%	1 0.3%	- :	-	-	3 1.9%	1 0.4%	3 0.9%	-	-	0.5%	1 0.9%	4 2.8%	1 0.4%	* 0.1%	1 0.2%	5 0.6%	0.3%	-	-	1 0.3%	1 0.3%	3 2.0%
0 - would not vote	49 4.7%	17 3.3%	32 6.0%	22 7.5%	15 4.1%	12 3.4%	7 1.8%	5 1.3%	-	-	3 4.5%	33 21.0%	6 1.8%	1 0.2%	-	1 3.4%	-	* 0.5%	3 1.9%	16 9.9%	12 5.3%	10 2.9%	41 4.7%	6 6.7%	1 2.1%	-	9 2.2%	3 0.7%	32 18.5%
SIGMA	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%



Prepared on behalf of the Mail on Sunday

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10 Jun 2017

Table 10 Q8. By Normal Weighting

Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote? Base: Respondents voted to be another referendum on membership of the European Union

	Total	Ger	nder		Age				2017	Vote					Voting	Intentio	n					Re	gion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	989	469	520	280	353	327	314	353	57	38	74	127	307	423	61	36	66	75	121	151	223	324	819	87	65	18	418	406	142
Weighted Total	987	488	499	274	340	332	353	335	63	27	57	126	331	394	71	33	57	78	133	149	218	329	829	83	65	11	423	398	143
Leave	452 45.7%	240 49.1%	212 42.5%	82 30.0%	157 46.2%	184 55.5%	225 63.7%	106 31.6%	14 21.6%	24 87.2%	20 35.0%	57 45.6%	214 64.5%	118 29.9%	12 17.6%	26 77.9%	25 43.9%	46 59.6%	47 35.3%	74 49.6%	108 49.7%	164 49.9%	393 47.4%	30 36.5%	24 37.5%	4 37.0%	369 87.2%	27 6.7%	53 36.8%
Remain	468 47.4%	225 46.1%	242 48.5%	166 60.7%	158 46.5%	131 39.4%	109 31.0%	215 64.2%	45 71.8%	2 6.8%	32 56.6%	52 41.3%	105 31.8%	247 62.6%	52 74.0%	5 16.0%	26 45.7%	21 27.4%	74 55.8%	66 44.3%	92 42.4%	143 43.5%	376 45.3%	49 59.0%	37 57.3%	6 54.8%	27 6.4%	365 91.5%	67 47.1%
Undecided	64 6.5%	22 4.6%	42 8.4%	23 8.5%	23 6.7%	17 5.1%	19 5.3%	14 4.1%	4 6.7%	2 6.0%	4 6.4%	16 13.1%	12 3.8%	29 7.4%	6 8.4%	2 6.0%	4 6.8%	10 13.0%	10 7.3%	9 6.1%	17 7.6%	22 6.6%	57 6.9%	4 4.6%	3 5.1%	-	27 6.3%	7 1.7%	22 15.4%
Refused	4 0.4%	1 0.2%	3 0.6%	2 0.7%	2 0.6%	-	-	-	-	-	1 2.0%	-	-	-	-	-	2 3.5%	:	2 1.6%	-	1 0.4%	-	3 0.4%	-	-	1 8.2%	-	:	1 0.6%
SIGMA	987 100.0%	488 100.0%	499 100.0%	274 100.0%	340 100.0%	332 100.0%	353 100.0%	335 100.0%	63 100.0%	27 100.0%	57 100.0%	126 100.0%	331 100.0%	394 100.0%	71 100.0%	33 100.0%	57 100.0%	78 100.0%	133 100.0%	149 100.0%	218 100.0%	329 100.0%	829 100.0%	83 100.0%	65 100.0%	11 100.0%	423 100.0%	398 100.0%	143 100.0%



Prepared on behalf of the Mail on Sunday

Q8. By Normal Weighting - By Normal Weighting and an EU ref LTV table

Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote? Base : Respondents voted to be another referendum on membership of the European Union

	Total	Ger	nder		Age				2017	Vote					Voting	g Intentio	n					Reg	gion				2016 EU	Referend	um Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	989	469	520	280	353	327	314	353	57	38	74	127	307	423	61	36	66	75	121	151	223	324	819	87	65	18	418	406	142
Weighted Total	899	443	456	235	302	323	338	312	60	24	53	88	314	361	61	27	45	72	116	140	203	305	764	71	54	9	401	369	110
Leave	415 46.2%	220 49.7%	195 42.7%	67 28.5%	142 47.0%	180 55.8%	219 64.6%	99 31.9%	11 19.2%	21 88.0%	19 36.4%	39 44.3%	204 64.8%	108 30.0%	9 14.3%	21 79.9%	22 48.2%	44 61.3%	40 34.2%	71 50.4%	103 51.0%	154 50.4%	368 48.1%	23 32.5%	21 38.4%	4 39.5%	354 88.1%	19 5.3%	40 36.3%
Remain	429 47.8%	206 46.5%	223 49.1%	148 63.0%	141 46.6%	129 39.8%	104 30.7%	201 64.4%	44 74.4%	2 6.8%	30 56.0%	38 43.3%	100 31.8%	231 63.8%	47 77.1%	4 15.2%	19 42.0%	20 27.7%	69 59.5%	62 44.3%	85 42.1%	132 43.3%	349 45.6%	45 62.5%	31 57.0%	5 58.6%	23 5.8%	343 93.1%	56 50.5%
Undecided	51 5.7%	16 3.6%	35 7.7%	19 8.1%	17 5.6%	14 4.3%	16 4.7%	12 3.7%	4 6.4%	1 5.2%	3 5.4%	11 12.4%	11 3.4%	22 6.2%	5 8.6%	1 4.9%	3 6.8%	8 11.0%	5 4.6%	7 5.3%	13 6.5%	19 6.2%	45 5.9%	4 5.0%	3 4.7%	-	25 6.1%	6 1.6%	14 13.0%
Refused	3 0.4%	1 0.2%	2 0.5%	1 0.5%	2 0.7%	-	-	-	-	-	1 2.1%	-	-	-	-	-	1 2.9%		2 1.8%	-	1 0.4%	-	3 0.4%	-	-	* 1.9%	-	-	0.2%
SIGMA	899 100.0%	443 100.0%	456 100.0%	235 100.0%	302 100.0%	323 100.0%	338 100.0%	312 100.0%	60 100.0%	24 100.0%	53 100.0%	88 100.0%	314 100.0%	361 100.0%	61 100.0%	27 100.0%	45 100.0%	72 100.0%	116 100.0%	140 100.0%	203 100.0%	305 100.0%	764 100.0%	71 100.0%	54 100.0%	9	401 100.0%	369 100.0%	110 100.0%



Prepared on behalf of the Mail on Sunday

Q8. By Normal Weighting - By Normal Weighting and an an EU ref table weighted by LTV with refused removed
Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote? Base: Respondents voted to be another referendum on membership of the European Union

Unweighted Total Weighted Total Leave Remain

Undecided SIGMA

Γ	Total	Gen	der		Age				2017	Vote					Voting	Intentio	n					Re	gion				2016 EU	Referend	um Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
al	985	468	517	278	351	327	314	353	57	38	73	127	307	423	61	36	64	75	119	151	222	324	816	87	65	17	418	406	141
İ	896	442	453	234	300	323	338	312	60	24	52	88	314	361	61	27	43	72	114	140	202	305	761	71	54	9	401	369	110
	415 46.4%	220 49.8%	195 42.9%	67 28.6%	142 47.4%	180 55.8%	219 64.6%	99 31.9%	11 19.2%	21 88.0%	19 37.2%	39 44.3%	204 64.8%	108 30.0%	9 14.3%	21 79.9%	22 49.7%	44 61.3%	40 34.8%	71 50.4%	103 51.2%	154 50.4%	368 48.3%	23 32.5%	21 38.4%	4 40.3%	354 88.1%	19 5.3%	40 36.4%
	429 48.0%	206 46.6%	223 49.3%	148 63.3%	141 47.0%	129 39.8%	104 30.7%	201 64.4%	44 74.4%	2 6.8%	30 57.3%	38 43.3%	100 31.8%	231 63.8%	47 77.1%	4 15.2%	19 43.2%	20 27.7%	69 60.5%	62 44.3%	85 42.3%	132 43.3%	349 45.8%	45 62.5%	31 57.0%	5 59.7%	23 5.8%	343 93.1%	56 50.6%
	51 5.7%	16 3.6%	35 7.8%	19 8.1%	17 5.7%	14 4.3%	16 4.7%	12 3.7%	4 6.4%	1 5.2%	3 5.5%	11 12.4%	11 3.4%	22 6.2%	5 8.6%	1 4.9%	3 7.1%	8 11.0%	5 4.6%	7 5.3%	13 6.5%	19 6.2%	45 5.9%	4 5.0%	3 4.7%	-	25 6.1%	6 1.6%	14 13.1%
	896 100.0%	442 100.0%	453 100.0%	234 100.0%	300 100.0%	323 100.0%	338 100.0%	312 100.0%	60 100.0%	24 100.0%	52 100.0%	88 100.0%	314 100.0%	361 100.0%	61 100.0%	27 100.0%	43 100.0%	72 100.0%	114 100.0%	140 100.0%	202 100.0%	305 100.0%	761 100.0%	71 100.0%	54 100.0%	9 100.0%	401 100.0%	369 100.0%	110 100.0%



Prepared on behalf of the Mail on Sunday

Q8. By Normal Weighting - By Normal Weighting and an EU ref table weighted by LTV with undecided and refused removed

Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote? Base: Respondents voted to be another referendum on membership of the European Union

Unweighted Total Weighted Total Leave Remain

SIGMA

[Total	Gen	der		Age				2017	Vote					Voting	Intentio	n					Re	gion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
al	922	445	477	254	329	311	300	337	54	34	70	110	296	393	57	32	60	66	110	142	205	305	762	82	61	17	396	397	121
	845	426	418	215	283	309	323	300	56	23	49	77	303	339	56	25	40	64	108	133	189	286	716	68	52	9	377	363	96
	415 49.2%	220 51.7%	195 46.6%	67 31.1%	142 50.2%	180 58.4%	219 67.8%	99 33.1%	11 20.6%	21 92.9%	19 39.4%	39 50.6%	204 67.1%	108 32.0%	9 15.7%	21 84.0%	22 53.5%	44 68.9%	40 36.5%	71 53.2%	103 54.8%	154 53.8%	368 51.3%	23 34.2%	21 40.2%	4 40.3%	354 93.9%	19 5.3%	40 41.8%
	429 50.8%	206 48.3%	223 53.4%	148 68.9%	141 49.8%	129 41.6%	104 32.2%	201 66.9%	44 79.4%	2 7.1%	30 60.6%	38 49.4%	100 32.9%	231 68.0%	47 84.3%	4 16.0%	19 46.5%	20 31.1%	69 63.5%	62 46.8%	85 45.2%	132 46.2%	349 48.7%	45 65.8%	31 59.8%	5 59.7%	23 6.1%	343 94.7%	56 58.2%
	845 100.0%	426 100.0%	418 100.0%	215 100.0%	283 100.0%	309 100.0%	323 100.0%	300 100.0%	56 100.0%	23 100.0%	49 100.0%	77 100.0%	303 100.0%	339 100.0%	56 100.0%	25 100.0%	40 100.0%	64 100.0%	108 100.0%	133 100.0%	189 100.0%	286 100.0%	716 100.0%	68 100.0%	52 100.0%	9 100.0%	377 100.0%	363 100.0%	96 100.0%



Prepared on behalf of the Mail on Sunday

Q9. By Normal Weighting
Q9. Which of the following is closest to your view? Base : All Respondents

	Total	Gen	nder		Age				2017	Vote					Voting	Intentio	n					Reg	gion				2016 EU	Referendu	m Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
Following the General Election result, Theresa May should resign as Prime Minister	504 48.7%	256 50.8%	248 46.7%	171 57.6%	182 51.4%	143 41.6%	85 23.5%	263 77.4%	38 60.5%	12 45.8%	35 59.5%	64 40.4%	79 23.3%	306 77.6%	41 57.1%	14 40.4%	28 48.7%	24 30.1%	74 54.2%	72 43.5%	117 50.7%	152 45.0%	415 47.7%	48 53.5%	39 58.9%	3 28.1%	175 40.4%	246 61.3%	79 45.2%
Following the General Election result, Theresa May should not resign as Prime Minister	397 38.3%	206 40.7%	192 36.1%	85 28.7%	138 38.8%	154 44.7%	237 66.0%	57 16.9%	17 26.8%	13 46.7%	18 30.2%	48 30.0%	238 70.5%	61 15.4%	21 30.2%	17 50.4%	20 35.7%	25 32.0%	46 33.9%	74 44.7%	82 35.6%	133 39.3%	335 38.5%	34 38.2%	24 36.9%	4 35.4%	211 48.7%	120 29.9%	58 33.0%
Don't know	134 13.0%	43 8.5%	91 17.2%	41 13.7%	35 9.8%	47 13.7%	38 10.5%	19 5.6%	8 12.8%	2 7.5%	6 10.3%	47 29.6%	21 6.2%	28 7.0%	9 12.7%	3 9.2%	9 15.6%	30 37.8%	16 11.9%	19 11.8%	31 13.7%	53 15.7%	120 13.8%	7 8.3%	3 4.2%	4 36.4%	47 10.9%	36 8.9%	38 21.8%
SIGMA	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%



Prepared on behalf of the Mail on Sunday

Table 15

Q10. By Normal Weighting
Q10. If Theresa May were to resign as Prime Minister, when do you think it would be best for her to resign?

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	Total	Gen	nder		Age				2017	vote					voting	g Intentio	n					He	gion				2016 EU	Referendu	ım vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
Immediately	422 40.7%	205 40.6%	217 40.8%	158 53.2%	156 44.0%	100 29.2%	71 19.7%	214 63.2%	27 43.1%	11 42.3%	27 45.9%	62 39.0%	60 17.8%	251 63.5%	31 43.5%	15 44.7%	20 35.7%	22 27.9%	58 42.6%	65 39.5%	93 40.5%	143 42.3%	359 41.3%	36 40.3%	21 32.0%	5 47.9%	141 32.5%	191 47.5%	83 47.6%
Within the next 6 months	208 20.1%	119 23.5%	90 16.9%	59 20.1%	72 20.3%	72 21.1%	59 16.3%	75 22.1%	17 27.2%	4 13.6%	11 18.5%	39 24.4%	54 16.0%	87 22.1%	22 31.0%	6 18.6%	18 31.0%	11 14.4%	29 21.4%	31 18.6%	43 18.5%	55 16.4%	158 18.2%	26 29.2%	24 36.6%	-	67 15.5%	107 26.6%	32 18.1%
After negotiating Brexit	235 22.7%	131 26.0%	104 19.5%	39 13.1%	77 21.8%	102 29.6%	148 41.2%	34 10.0%	14 22.9%	10 36.5%	11 18.5%	16 10.2%	150 44.4%	33 8.4%	13 18.2%	5 15.3%	8 14.0%	21 26.2%	32 23.6%	36 21.7%	56 24.5%	79 23.3%	203 23.3%	17 18.7%	11 16.5%	4 37.7%	151 34.8%	55 13.7%	27 15.3%
None of these	87 8.4%	28 5.5%	59 11.1%	13 4.4%	29 8.2%	40 11.5%	59 16.5%	4 1.0%	1 1.4%	2 7.5%	5 9.0%	12 7.4%	56 16.7%	6 1.6%	3 4.1%	4 12.5%	7 12.6%	4 5.6%	4 3.2%	23 13.7%	18 8.0%	26 7.8%	72 8.3%	7 8.2%	7 9.9%	1 8.8%	43 10.0%	30 7.5%	7 4.2%
Don't know	85 8.2%	23 4.5%	62 11.6%	27 9.2%	20 5.6%	30 8.6%	23 6.3%	13 3.7%	3 5.3%	-	5 8.1%	30 19.0%	17 5.1%	17 4.4%	2 3.2%	3 8.9%	4 6.7%	20 26.0%	12 9.2%	11 6.4%	20 8.6%	35 10.2%	77 8.9%	3 3.5%	3 5.0%	1 5.6%	31 7.3%	19 4.7%	26 14.8%
SIGMA	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%



Prepared on behalf of the Mail on Sunday

Table 16

Q11. By Normal Weighting
Q11. If Theresa May were to resign as Leader of the Conservative Party, which of the following politicians would you most like to replace her?

	Total	Gen	der		Age				2017	Vote					Voting	Intentio	n					Reg	jion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
Boris Johnson	265 25.6%	157 31.1%	108 20.3%	73 24.7%	92 26.0%	87 25.2%	121 33.5%	83 24.6%	9 13.6%	12 46.0%	7 11.3%	30 18.8%	114 33.9%	92 23.4%	8 11.0%	17 50.5%	10 18.0%	15 19.2%	40 29.2%	37 22.2%	58 25.3%	93 27.3%	227 26.1%	15 17.3%	21 32.2%	1 9.5%	159 36.7%	73 18.1%	31 17.9%
David Davis	93 8.9%	56 11.1%	37 6.9%	14 4.9%	21 6.0%	52 15.2%	48 13.5%	18 5.3%	8 12.0%	3 11.4%	3 5.6%	11 6.9%	43 12.6%	25 6.2%	7 10.5%	3 7.4%	4 6.5%	7 9.4%	13 9.7%	15 9.1%	26 11.2%	27 7.9%	81 9.3%	8 8.7%	4 6.0%	-	45 10.3%	38 9.4%	10 5.6%
Michael Gove	46 4.4%	20 3.9%	26 4.9%	10 3.4%	24 6.9%	11 3.2%	12 3.3%	19 5.6%	1 1.0%	1 2.9%	* 0.4%	13 8.3%	16 4.6%	19 4.8%	4 5.8%	3 8.6%	2 3.5%	* 0.5%	6 4.1%	8 4.7%	14 6.2%	12 3.7%	40 4.6%	4 4.1%	2 3.0%	2.2%	19 4.3%	20 5.1%	7 3.9%
Amber Rudd	88 8.5%	45 9.0%	42 8.0%	31 10.6%	27 7.6%	28 8.1%	33 9.3%	24 7.0%	8 13.0%	2 8.2%	3 4.6%	15 9.5%	36 10.7%	29 7.3%	13 17.7%	2 5.6%	4 7.9%	3 3.9%	15 10.7%	15 8.8%	14 6.2%	25 7.3%	68 7.8%	9 9.9%	10 15.5%	1 5.2%	32 7.3%	39 9.8%	16 9.0%
Philip Hammond	100 9.7%	58 11.4%	43 8.0%	35 11.6%	38 10.6%	24 7.0%	31 8.7%	37 10.9%	8 12.8%	1 4.2%	10 16.6%	11 7.2%	29 8.7%	42 10.6%	12 16.4%	2 5.4%	7 12.9%	4 5.7%	12 8.5%	14 8.3%	27 11.8%	25 7.4%	77 8.9%	13 14.4%	8 12.4%	2 19.2%	40 9.3%	47 11.8%	11 6.5%
Don't know	445 42.9%	169 33.5%	276 51.9%	133 44.8%	152 43.0%	142 41.3%	114 31.6%	158 46.6%	30 47.6%	7 27.3%	37 61.4%	78 49.2%	100 29.5%	188 47.7%	27 38.6%	8 22.5%	29 51.4%	48 61.3%	51 37.8%	78 46.9%	91 39.3%	157 46.4%	376 43.3%	41 45.7%	20 30.9%	7 63.8%	139 32.1%	184 45.9%	100 57.0%
SIGMA	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%



Prepared on behalf of the Mail on Sunday

Table 17

Q12. By Normal Weighting

Q12. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election?

Boris Johnson

	Total	Ger	nder		Age				2017	Vote					Voting	Intentio	n					Reg	jion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
More likely	236	136	100	82	77	62	108	58	8	6	9	38	107	67	7	13	16	15	45	30	38	92	205	12	17	2	132	75	26
	22.8%	26.9%	18.8%	27.8%	21.8%	18.0%	30.1%	17.2%	13.2%	23.3%	15.4%	23.8%	31.8%	16.9%	10.4%	37.4%	28.8%	19.1%	32.9%	18.4%	16.5%	27.1%	23.5%	13.8%	25.3%	18.6%	30.5%	18.6%	14.6%
Less likely	322	162	160	85	114	115	83	131	38	9	21	39	66	153	49	12	15	15	43	49	96	87	275	27	18	3	104	157	57
	31.1%	32.2%	30.1%	28.7%	32.3%	33.4%	23.0%	38.7%	60.6%	32.8%	36.0%	24.8%	19.5%	38.8%	69.6%	33.7%	26.6%	19.5%	31.8%	29.5%	41.5%	25.7%	31.6%	29.8%	27.0%	28.6%	24.1%	39.0%	32.6%
No more or less	377	182	194	76	137	145	152	122	16	9	24	46	146	146	13	9	21	24	36	59	84	130	309	38	27	3	173	141	59
likely	36.4%	36.1%	36.6%	25.7%	38.6%	42.3%	42.2%	35.9%	25.5%	32.7%	40.6%	29.1%	43.2%	37.1%	18.4%	27.7%	36.6%	30.3%	26.9%	35.6%	36.3%	38.4%	35.5%	42.1%	40.3%	31.8%	40.0%	35.1%	33.6%
Dont know	101	24	77	53	26	22	17	28	*	3	5	36	19	29	1	*	5	24	11	27	13	30	82	13	5	2	24	29	34
	9.8%	4.8%	14.5%	17.8%	7.3%	6.3%	4.7%	8.2%	0.7%	11.3%	8.0%	22.4%	5.5%	7.2%	1.6%	1.2%	7.9%	31.1%	8.5%	16.5%	5.7%	8.8%	9.4%	14.3%	7.4%	20.9%	5.5%	7.2%	19.2%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared on behalf of the Mail on Sunday

Table 18

Q13. By Normal Weighting

Q13. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election?

	Total	Ge	nder		Age		2017 Vote								Voting	Intentio	n					Reg	gion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party		London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
More likely	143	89	54	49	45	43	71	23	5	3	8	30	66	29	15	9	10	8	28	19	24	50	121	10	11	1	69	54	19
	13.8%	17.7%	10.2%	16.6%	12.7%	12.5%	19.7%	6.9%	8.3%	12.8%	12.9%	18.8%	19.5%	7.3%	21.0%	26.6%	17.4%	9.7%	20.5%	11.4%	10.6%	14.8%	13.9%	11.0%	17.3%	8.2%	16.0%	13.4%	10.9%
Less likely	219	112	107	74	77	55	47	99	16	4	14	34	35	123	16	11	11	11	32	33	61	54	180	17	19	3	83	102	31
	21.1%	22.1%	20.2%	24.9%	21.6%	15.9%	13.1%	29.1%	25.1%	15.6%	22.9%	21.3%	10.5%	31.1%	22.2%	30.9%	20.1%	14.0%	23.9%	19.9%	26.3%	15.9%	20.7%	19.1%	28.5%	28.6%	19.2%	25.3%	18.0%
No more or less	514	258	255	108	180	205	205	171	29	15	28	57	200	196	28	11	24	36	54	78	118	183	433	46	31	4	229	198	79
likely	49.6%	51.2%	48.1%	36.3%	50.8%	59.7%	57.0%	50.4%	46.9%	56.8%	47.5%	35.9%	59.2%	49.7%	39.4%	31.7%	41.9%	45.5%	39.7%	47.3%	51.0%	54.1%	49.7%	51.4%	46.8%	40.5%	52.8%	49.3%	45.1%
Dont know	160	45	115	66	53	41	37	46	12	4	10	38	37	47	12	4	12	24	22	35	28	51	136	17	5	2	52	48	46
	15.5%	9.0%	21.6%	22.2%	14.8%	11.9%	10.2%	13.6%	19.7%	14.8%	16.7%	24.0%	10.9%	11.9%	17.5%	10.8%	20.6%	30.8%	15.9%	21.4%	12.1%	15.1%	15.7%	18.6%	7.5%	22.7%	11.9%	12.0%	26.0%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared on behalf of the Mail on Sunday

Table 19

Q14. By Normal Weighting
Q14. By Normal Weighting
Q14. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election?

Michael Gove

	Total	Ge	nder		Age		2017 Vote								Voting	g Intentio	n					Reg	jion				2016 EU	Referend	um Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
More likely	110	54	56	52	32	25	47	27	3	2	3	25	45	32	11	4	9	1	24	16	22	33	94	4	11	1	43	50	15
	10.7%	10.7%	10.6%	17.7%	8.9%	7.2%	13.0%	7.9%	4.4%	6.8%	5.6%	15.5%	13.5%	8.1%	15.2%	12.0%	15.4%	1.5%	17.4%	9.6%	9.7%	9.6%	10.8%	4.0%	17.1%	10.4%	10.0%	12.4%	8.7%
Less likely	346	194	152	88	127	113	115	123	34	5	22	43	95	150	34	10	16	26	56	57	79	99	291	29	22	4	134	164	45
	33.4%	38.4%	28.6%	29.7%	35.8%	32.9%	31.8%	36.4%	53.8%	19.9%	37.3%	27.1%	28.2%	38.1%	48.2%	29.2%	27.4%	33.1%	41.2%	34.6%	34.4%	29.1%	33.4%	32.9%	33.0%	36.4%	31.0%	40.8%	25.9%
No more or less	459	223	236	104	158	176	176	161	18	16	25	57	175	180	20	17	23	25	42	65	110	168	386	43	28	3	220	155	77
likely	44.3%	44.2%	44.5%	35.2%	44.7%	51.1%	48.8%	47.6%	27.9%	60.9%	41.4%	36.1%	52.0%	45.6%	27.9%	50.2%	39.8%	31.3%	31.3%	39.6%	47.6%	49.6%	44.3%	48.1%	42.7%	24.9%	50.9%	38.5%	44.0%
Dont know	120	34	86	51	38	30	23	28	9	3	9	34	22	32	6	3	10	27	14	27	19	39	99	13	5	3	35	33	37
	11.6%	6.7%	16.3%	17.3%	10.6%	8.7%	6.3%	8.1%	13.9%	12.4%	15.8%	21.3%	6.4%	8.2%	8.7%	8.7%	17.3%	34.1%	10.1%	16.3%	8.3%	11.6%	11.4%	15.0%	7.2%	28.3%	8.0%	8.3%	21.4%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared on behalf of the Mail on Sunday

Table 20

Q15. By Normal Weighting

Q15. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election?

Amber Rudd

	Total	Ge	nder		Age		2017 Vote								Voting	Intentio	n					Reg	gion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
More likely	137	79	58	52	46	34	57	37	6	4	8	22	54	44	14	7	9	5	31	21	30	34	115	9	11	2	52	67	15
	13.2%	15.7%	10.9%	17.4%	13.1%	9.8%	15.9%	11.0%	9.7%	15.9%	12.8%	13.9%	15.9%	11.1%	20.1%	19.2%	15.5%	6.0%	22.5%	12.8%	12.9%	10.0%	13.2%	9.9%	17.3%	15.6%	12.1%	16.8%	8.6%
Less likely	268	142	126	85	91	80	78	109	15	7	15	39	63	126	20	12	11	21	43	35	66	85	229	22	15	2	112	114	40
	25.9%	28.2%	23.7%	28.8%	25.7%	23.3%	21.6%	32.1%	24.3%	24.6%	25.8%	24.5%	18.7%	32.0%	28.3%	35.6%	19.8%	26.3%	31.7%	21.0%	28.5%	25.2%	26.3%	24.6%	22.9%	21.4%	25.9%	28.4%	22.7%
No more or less	493	241	252	102	176	192	192	161	32	12	28	59	190	185	31	11	29	27	47	72	112	175	405	48	35	4	224	188	75
likely	47.6%	47.6%	47.5%	34.6%	49.5%	55.9%	53.5%	47.5%	51.5%	45.2%	47.5%	37.1%	56.4%	46.9%	43.5%	31.5%	51.3%	34.7%	34.5%	43.5%	48.5%	51.6%	46.6%	54.3%	53.2%	40.3%	51.8%	47.0%	42.8%
Dont know	138	43	95	57	42	38	32	32	9	4	8	39	30	40	6	5	8	26	15	38	23	45	121	10	4	2	44	31	45
	13.3%	8.5%	17.9%	19.2%	11.7%	11.0%	9.0%	9.4%	14.5%	14.3%	13.9%	24.5%	9.0%	10.1%	8.1%	13.6%	13.4%	32.9%	11.3%	22.7%	10.2%	13.2%	13.9%	11.2%	6.6%	22.7%	10.2%	7.8%	26.0%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared on behalf of the Mail on Sunday

Prepared on behalf of the Mail on

10 Jun 2017

Table 21

Q16. By Normal Weighting

Q16. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election?

Philip Hammond

	Total	Ge	nder		Age				2017	Vote					Voting	Intentio	n					Reg	gion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
More likely	155	85	69	64	62	26	61	44	8	3	6	30	54	52	15	6	11	9	36	21	28	46	131	12	10	2	59	65	29
	14.9%	16.9%	13.1%	21.6%	17.4%	7.6%	17.1%	13.0%	12.4%	10.7%	10.4%	18.8%	16.1%	13.2%	21.0%	16.1%	19.8%	11.4%	26.7%	13.0%	12.0%	13.6%	15.1%	12.9%	14.9%	19.0%	13.5%	16.2%	16.4%
Less likely	238	129	109	74	69	80	70	88	16	10	14	37	63	110	16	12	11	15	30	39	62	70	201	18	16	3	101	99	34
	23.0%	25.5%	20.6%	25.0%	19.4%	23.4%	19.4%	25.9%	25.0%	35.4%	22.8%	23.0%	18.6%	27.8%	22.1%	34.0%	19.7%	19.2%	21.9%	23.5%	26.9%	20.7%	23.1%	20.5%	23.8%	30.9%	23.4%	24.8%	19.6%
No more or less	499	242	257	100	175	202	200	167	28	11	29	56	193	191	30	14	24	29	53	73	117	174	416	44	35	3	225	197	70
likely	48.2%	48.0%	48.3%	33.6%	49.3%	58.6%	55.7%	49.2%	44.5%	39.5%	48.5%	35.5%	57.1%	48.3%	41.6%	40.1%	41.9%	36.9%	39.0%	44.1%	50.8%	51.3%	47.9%	49.7%	53.6%	27.4%	52.0%	49.0%	40.3%
Dont know	144	49	96	59	49	36	28	41	11	4	11	36	28	42	11	3	11	26	17	32	24	49	122	15	5	2	48	40	42
	13.9%	9.7%	18.0%	19.7%	13.9%	10.4%	7.8%	12.0%	18.1%	14.3%	18.3%	22.7%	8.2%	10.7%	15.3%	9.9%	18.6%	32.5%	12.4%	19.4%	10.3%	14.5%	14.0%	16.9%	7.7%	22.7%	11.0%	10.0%	23.7%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 22

Q17. By Normal Weighting

Q17. On a scale of i-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot.

Boris Johnson

	Total Gender Age								2017	Vote					Voting	Intentio	n					Reg	gion				2016 EU	Referend	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
5	160	96	64	36	54	64	94	35	4	3	7	16	96	35	9	8	4	5	17	26	36	49	128	10	22	*	97	46	14
	15.5%	19.1%	12.0%	12.1%	15.2%	18.6%	26.0%	10.3%	6.2%	11.1%	11.9%	9.9%	28.5%	9.0%	13.3%	23.8%	6.2%	5.9%	12.5%	15.8%	15.6%	14.6%	14.8%	11.3%	32.5%	1.7%	22.5%	11.5%	8.0%
4	182	95	86	47	63	61	93	45	8	2	11	17	82	52	12	7	9	15	27	22	37	67	154	23	4	1	99	55	26
	17.5%	18.8%	16.3%	15.9%	17.6%	17.8%	25.8%	13.3%	12.6%	8.9%	17.8%	10.5%	24.2%	13.2%	16.5%	20.3%	16.3%	18.6%	19.7%	13.3%	16.2%	19.9%	17.6%	25.3%	6.4%	11.9%	22.9%	13.7%	14.6%
3	272	105	167	89	93	78	93	79	13	14	16	45	83	92	16	11	15	36	42	43	62	89	236	21	14	2	123	86	48
	26.3%	20.9%	31.4%	30.1%	26.1%	22.8%	25.9%	23.4%	20.1%	50.2%	26.3%	28.4%	24.7%	23.2%	22.9%	31.9%	25.6%	45.7%	31.0%	25.8%	26.9%	26.2%	27.1%	23.2%	20.8%	19.2%	28.4%	21.4%	27.7%
2	126	61	65	51	37	35	31	46	13	1	3	29	31	56	14	2	6	7	14	26	26	42	107	9	8	2	35	55	33
	12.2%	12.2%	12.2%	17.2%	10.4%	10.2%	8.7%	13.5%	20.2%	3.4%	5.8%	18.2%	9.1%	14.2%	20.2%	5.3%	10.7%	8.5%	10.3%	15.5%	11.1%	12.4%	12.3%	10.2%	12.6%	15.6%	8.1%	13.7%	19.1%
1	296	146	149	73	109	105	49	134	26	7	23	52	46	160	19	6	23	17	36	49	70	91	245	27	18	6	78	159	54
	28.6%	29.0%	28.1%	24.8%	30.7%	30.6%	13.6%	39.5%	40.9%	26.3%	38.3%	33.0%	13.5%	40.5%	27.2%	18.7%	41.2%	21.4%	26.4%	29.5%	30.2%	27.0%	28.2%	29.9%	27.7%	51.5%	18.1%	39.7%	30.6%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	2.79	2.87	2.72	2.73	2.76	2.84	3.42	2.41	2.23	2.75	2.59	2.46	3.45	2.36	2.68	3.25	2.36	2.79	2.82	2.70	2.76	2.83	2.78	2.78	3.03	1.97	3.24	2.44	2.50



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Table 23

Q18. By Normal Weighting
Q18. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot.

	Total	Ger	nder		Age				2017	Vote					Voting	Intentio	ı					Reg	jion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
5	69 6.7%	36 7.2%	33 6.1%	22 7.3%	22 6.1%	23 6.7%	40 11.2%	14 4.1%	4 5.8%	1 5.5%	* 0.7%	8 5.3%	38 11.2%	16 4.1%	7 9.9%	2 4.8%	* 0.8%	5 6.2%	11 8.5%	14 8.6%	11 4.6%	20 5.8%	56 6.4%	5 6.1%	7 11.3%	-	29 6.6%	31 7.7%	9 5.2%
4	191 18.5%	122 24.2%	69 13.0%	49 16.7%	48 13.7%	88 25.7%	104 28.9%	49 14.4%	9 14.3%	3 12.1%	11 18.5%	14 8.9%	100 29.7%	52 13.2%	17 24.0%	5 14.0%	8 14.5%	5 6.1%	19 13.8%	32 19.6%	40 17.2%	72 21.3%	163 18.7%	16 17.4%	12 18.7%	1 5.4%	96 22.2%	76 19.0%	18 10.1%
3	424 41.0%	173 34.2%	252 47.4%	125 42.0%	156 43.9%	130 37.9%	145 40.3%	128 37.7%	25 40.1%	18 65.2%	26 43.8%	67 41.9%	138 40.9%	140 35.5%	33 46.2%	17 49.1%	23 39.7%	47 60.1%	61 44.8%	67 40.4%	103 44.6%	130 38.4%	360 41.4%	40 44.9%	18 27.6%	6 54.0%	179 41.4%	148 36.9%	78 44.6%
2	137 13.2%	59 11.6%	78 14.8%	47 15.7%	47 13.4%	36 10.5%	37 10.2%	49 14.5%	7 11.7%	2 8.0%	8 13.1%	28 17.3%	30 8.9%	67 17.0%	3 4.7%	5 15.8%	7 12.5%	14 17.3%	16 12.1%	19 11.7%	31 13.6%	56 16.7%	124 14.2%	8 9.3%	4 6.3%	1 10.7%	60 13.9%	43 10.7%	30 17.3%
1	214 20.7%	115 22.8%	99 18.7%	54 18.3%	82 23.0%	66 19.2%	34 9.4%	99 29.3%	18 28.2%	2 9.2%	14 23.9%	42 26.5%	31 9.3%	119 30.2%	11 15.1%	6 16.3%	19 32.6%	8 10.4%	28 20.8%	33 19.7%	46 20.0%	60 17.8%	167 19.2%	20 22.2%	24 36.1%	3 29.8%	69 15.9%	103 25.6%	40 22.7%
SIGMA	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%
Mean	2.77	2.81	2.73	2.79	2.66	2.90	3.22	2.50	2.58	2.97	2.59	2.49	3.25	2.44	3.09	2.75	2.38	2.80	2.77	2.86	2.73	2.81	2.79	2.76	2.63	2.35	2.90	2.73	2.58



Prepared on behalf of the Mail on Sunday

Table 24
Q19. By Normal Weighting
Q19. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot.

	Total	Ger	nder		Age				2017	/ote					Voting	Intentior	1					Reg	jion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
5	66 6.4%	35 6.9%	32 6.0%	23 7.9%	13 3.7%	25 7.2%	37 10.4%	13 3.9%	4 6.5%	* 1.7%	1 2.0%	10 6.2%	41 12.0%	14 3.5%	8 11.6%	1 3.2%	* 0.4%	0.4%	15 11.3%	19 11.4%	8 3.7%	13 3.9%	56 6.4%	4 4.7%	6 9.3%	2.2%	30 6.9%	29 7.1%	6 3.4%
4	131 12.6%	65 12.9%	66 12.3%	41 13.8%	40 11.3%	43 12.5%	67 18.7%	43 12.8%	2 2.5%	* 0.9%	5 7.9%	14 8.5%	62 18.2%	48 12.1%	11 15.7%	6 18.2%	2 4.0%	1 1.4%	13 9.7%	16 9.8%	43 18.5%	48 14.2%	120 13.8%	9 9.7%	2 2.3%	* 3.2%	59 13.7%	58 14.5%	11 6.4%
3	332 32.1%	133 26.4%	199 37.5%	106 35.7%	120 33.9%	99 28.8%	100 27.8%	105 30.9%	21 33.6%	16 57.8%	26 43.8%	46 29.1%	102 30.3%	111 28.1%	19 26.3%	17 48.5%	23 40.8%	35 44.2%	47 34.7%	55 33.3%	65 28.4%	106 31.3%	273 31.4%	35 39.3%	20 30.1%	4 37.8%	138 31.8%	108 26.9%	68 38.8%
2	198 19.1%	113 22.4%	85 16.0%	58 19.7%	59 16.5%	72 21.0%	87 24.2%	49 14.4%	11 17.6%	3 12.2%	7 12.6%	36 22.5%	71 20.9%	72 18.1%	15 21.3%	3 7.6%	8 14.7%	19 24.7%	24 17.7%	26 15.5%	37 15.9%	79 23.4%	165 19.0%	16 18.0%	16 24.1%	1 7.8%	91 21.1%	65 16.3%	39 22.4%
1	309 29.8%	159 31.4%	150 28.2%	68 22.9%	123 34.5%	105 30.5%	68 19.0%	129 38.0%	25 39.8%	7 27.3%	20 33.8%	54 33.7%	62 18.5%	150 38.1%	18 25.0%	8 22.5%	23 40.1%	23 29.3%	36 26.6%	50 30.1%	77 33.5%	92 27.2%	255 29.4%	25 28.2%	23 34.2%	5 49.0%	115 26.5%	141 35.2%	51 29.0%
SIGMA	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%
Mean	2.47	2.41	2.52	2.64	2.33	2.45	2.77	2.30	2.18	2.38	2.32	2.31	2.84	2.25	2.68	2.72	2.10	2.19	2.61	2.57	2.43	2.44	2.49	2.45	2.29	2.02	2.54	2.42	2.33



Prepared on behalf of the Mail on Sunday

Table 25

Q20. By Normal Weighting
Q20. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot.

	Total	Ger	nder		Age				2017	Vote					Voting	Intentio	n					Reg	gion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
5	74	39	35	28	17	24	34	21	5	*	*	10	34	25	5	3	1	3	15	14	8	17	54	7	12	1	28	35	10
	7.1%	7.7%	6.6%	9.3%	4.8%	6.9%	9.5%	6.3%	7.3%	1.5%	0.6%	6.2%	10.0%	6.2%	7.3%	7.4%	2.6%	3.3%	11.2%	8.4%	3.5%	5.1%	6.2%	7.4%	17.5%	12.0%	6.5%	8.8%	5.9%
4	171	88	83	49	54	65	80	44	10	5	10	23	75	48	24	6	7	7	13	26	39	67	144	22	4	1	74	66	28
	16.5%	17.4%	15.6%	16.4%	15.2%	19.0%	22.2%	13.0%	15.3%	17.8%	16.0%	14.3%	22.3%	12.2%	33.3%	16.5%	11.8%	8.8%	9.3%	15.4%	16.9%	19.7%	16.5%	25.0%	5.9%	8.4%	17.2%	16.6%	15.9%
3	381	161	220	114	142	113	137	115	23	13	27	48	137	130	20	14	23	33	50	68	88	112	318	31	27	5	161	133	68
	36.8%	31.8%	41.5%	38.5%	40.1%	32.8%	38.1%	33.8%	35.9%	48.1%	46.1%	29.9%	40.5%	33.0%	27.7%	41.9%	40.7%	42.6%	36.6%	40.9%	38.3%	33.1%	36.5%	35.3%	40.4%	46.7%	37.2%	33.1%	38.8%
2	177	93	83	53	51	58	69	52	7	2	7	33	58	65	12	6	8	17	25	23	36	74	157	11	8	1	78	64	29
	17.1%	18.5%	15.7%	17.9%	14.3%	16.8%	19.3%	15.4%	11.2%	9.0%	12.3%	21.0%	17.2%	16.5%	16.9%	17.0%	14.0%	21.7%	18.2%	13.9%	15.5%	21.7%	18.0%	11.9%	12.5%	8.2%	18.1%	16.1%	16.4%
1	234	124	110	53	91	84	39	107	19	6	15	45	34	127	11	6	18	19	33	35	60	69	197	18	16	3	91	102	40
	22.6%	24.6%	20.7%	17.9%	25.6%	24.5%	10.8%	31.5%	30.3%	23.6%	25.0%	28.5%	10.0%	32.1%	14.8%	17.2%	30.9%	23.6%	24.7%	21.3%	25.9%	20.3%	22.7%	20.5%	23.7%	24.8%	21.0%	25.5%	23.1%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	2.68	2.65	2.72	2.81	2.59	2.67	3.00	2.47	2.58	2.65	2.55	2.49	3.05	2.44	3.02	2.80	2.41	2.46	2.64	2.76	2.57	2.67	2.66	2.87	2.81	2.75	2.70	2.67	2.65



Prepared on behalf of the Mail on Sunday

Table 26

Q21. By Normal Weighting

Q21. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot.

Philip Hammond

	Total	Ger	nder		Age				2017	Vote					Voting	Intentior	1					Reg	gion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
5	62	35	27	24	23	10	26	15	4	1	1	14	29	16	7	3	3	2	10	18	9	11	48	8	5	1	18	35	8
	6.0%	7.0%	5.0%	8.3%	6.6%	2.9%	7.3%	4.4%	5.9%	3.2%	2.3%	9.0%	8.5%	4.1%	9.5%	8.1%	5.4%	2.1%	7.5%	10.8%	3.7%	3.3%	5.5%	8.7%	8.0%	12.0%	4.3%	8.8%	4.6%
4	186	101	85	57	56	71	92	63	5	2	8	15	83	71	10	5	4	11	19	25	44	74	162	15	7	2	85	68	30
	17.9%	20.1%	15.9%	19.2%	15.6%	20.6%	25.7%	18.5%	7.9%	7.5%	13.7%	9.4%	24.5%	18.0%	13.5%	15.6%	7.0%	13.7%	14.2%	15.4%	19.0%	21.7%	18.6%	16.9%	11.3%	14.0%	19.5%	16.9%	17.4%
3	401	166	236	115	152	118	140	125	25	15	28	51	139	132	26	11	22	40	63	58	89	118	327	43	27	4	173	141	71
	38.7%	32.8%	44.4%	38.7%	42.7%	34.4%	38.9%	37.0%	39.2%	55.5%	46.5%	32.0%	41.3%	33.5%	36.8%	31.1%	37.9%	51.1%	46.6%	35.1%	38.4%	34.7%	37.6%	48.5%	41.1%	33.7%	39.9%	35.1%	40.7%
2	177	90	87	48	56	63	69	41	16	5	7	31	57	66	15	9	10	13	19	28	33	78	158	10	8	1	81	64	26
	17.1%	17.8%	16.3%	16.3%	15.7%	18.3%	19.1%	12.2%	25.7%	18.7%	11.7%	19.7%	16.9%	16.8%	21.1%	24.9%	17.2%	16.5%	14.0%	16.9%	14.2%	23.1%	18.2%	11.5%	11.5%	8.2%	18.8%	15.9%	14.8%
1	210	112	97	52	69	82	32	95	13	4	15	48	30	109	14	7	18	13	24	36	57	58	175	13	19	3	76	94	39
	20.3%	22.3%	18.3%	17.5%	19.3%	23.7%	9.0%	27.9%	21.2%	15.1%	25.8%	29.9%	8.8%	27.6%	19.1%	20.3%	32.4%	16.6%	17.8%	21.9%	24.7%	17.1%	20.1%	14.4%	28.1%	32.1%	17.5%	23.4%	22.6%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	2.72	2.72	2.73	2.84	2.74	2.61	3.03	2.59	2.52	2.65	2.55	2.48	3.07	2.54	2.73	2.66	2.36	2.68	2.80	2.76	2.63	2.71	2.71	2.94	2.60	2.66	2.74	2.72	2.67



Prepared on behalf of the Mail on Sunday

Table 27

Q22. By Normal Weighting

Q22. Do you agree or disagree with Theresa May's decision to call an early General Election?

Base : All Respondents

Unweighted Total Weighted Total Agree Disagree

Don't know

Γ	Total	Gen	der		Age				2017	Vote					Voting	Intentio	1					Re	gion				2016 EU	Referendu	um Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
1	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	397	195	202	132	135	119	129	151	15	8	23	65	127	170	27	15	20	16	57	64	94	121	336	28	32	2	166	158	67
	38.3%	38.6%	38.1%	44.6%	38.1%	34.7%	35.8%	44.5%	23.7%	29.7%	38.4%	41.0%	37.6%	43.0%	38.1%	43.7%	35.5%	20.8%	42.2%	38.6%	40.8%	35.6%	38.6%	31.2%	48.1%	17.1%	38.4%	39.3%	38.1%
	465	248	216	103	160	178	190	135	35	12	25	59	171	161	34	13	26	45	52	79	92	157	381	49	28	7	196	186	75
	44.8%	49.2%	40.7%	34.7%	45.1%	51.9%	52.9%	39.7%	55.6%	45.3%	42.0%	37.1%	50.8%	40.7%	47.9%	36.5%	46.4%	57.0%	38.6%	47.8%	40.1%	46.4%	43.8%	55.2%	42.5%	61.3%	45.3%	46.3%	42.9%
	174	62	113	61	60	46	41	54	13	7	12	35	39	64	10	7	10	17	26	23	44	61	154	12	6	2	71	58	33
	16.8%	12.2%	21.2%	20.7%	16.8%	13.4%	11.3%	15.8%	20.8%	25.0%	19.5%	21.9%	11.6%	16.3%	14.0%	19.8%	18.1%	22.2%	19.3%	13.6%	19.1%	18.0%	17.7%	13.6%	9.4%	21.6%	16.3%	14.4%	18.9%
,	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared on behalf of the Mail on Sunday

Table 28

Q23. By Normal Weighting
Q23. Which of the following do you think is the biggest reason more people than expected chose not to vote for Theresa May?

Unweighted Total
Weighted Total
The 'dementia tax' policy
Scrapping free school lunches
Her stance on Brexit
Her performance as leader
Failing to take part in televised debates
Don't know
SIGMA

[Total	Ger	nder		Age				2017	Vote					Voting	Intentio	n					Reg	jion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	275 26.5%	149 29.5%	126 23.7%	45 15.3%	75 21.2%	138 40.0%	119 33.2%	76 22.3%	22 35.7%	8 29.0%	14 23.8%	30 18.8%	119 35.3%	84 21.3%	21 29.0%	10 28.7%	11 18.7%	21 26.4%	31 22.7%	48 29.0%	65 28.1%	90 26.7%	234 26.9%	28 31.8%	9 13.6%	3 31.6%	143 33.1%	98 24.3%	33 19.0%
	93 9.0%	35 6.8%	59 11.0%	33 11.0%	42 11.9%	15 4.5%	20 5.4%	42 12.4%	-	2 6.8%	6 10.8%	22 13.8%	25 7.5%	45 11.5%	3 4.4%	2 7.3%	8 13.9%	2 3.1%	13 9.6%	11 6.9%	22 9.8%	32 9.5%	79 9.1%	7 8.2%	7 10.2%	-	36 8.2%	28 7.0%	25 14.2%
it	117 11.2%	44 8.8%	72 13.6%	55 18.6%	43 12.3%	16 4.8%	29 8.2%	40 11.9%	15 23.2%	3 10.6%	5 7.6%	22 13.6%	25 7.5%	52 13.1%	21 29.5%	6 17.6%	2 2.7%	3 3.5%	22 16.0%	27 16.4%	22 9.6%	30 8.8%	101 11.6%	8 8.8%	7 11.1%	1 5.3%	28 6.5%	59 14.7%	27 15.4%
s	245 23.7%	133 26.4%	112 21.0%	92 31.2%	79 22.2%	69 20.0%	55 15.3%	102 30.2%	13 21.1%	5 17.9%	20 33.9%	47 29.6%	53 15.6%	126 32.0%	14 19.8%	7 20.1%	19 33.4%	11 14.5%	42 30.9%	33 20.2%	53 22.8%	70 20.6%	198 22.7%	22 24.2%	23 35.1%	3 25.1%	85 19.7%	110 27.5%	46 26.2%
3	183 17.7%	93 18.4%	91 17.1%	42 14.2%	79 22.4%	58 16.8%	83 23.2%	57 16.9%	9 13.7%	5 19.8%	7 11.3%	17 11.0%	62 18.4%	66 16.6%	12 17.4%	7 19.5%	11 18.4%	20 25.1%	13 9.7%	26 16.0%	46 19.9%	72 21.1%	157 18.0%	16 18.4%	10 15.0%	* 1.9%	85 19.6%	75 18.7%	21 11.7%
	123 11.9%	51 10.1%	72 13.6%	29 9.7%	36 10.1%	48 14.0%	53 14.8%	21 6.3%	4 6.4%	4 15.9%	8 12.6%	21 13.3%	53 15.6%	21 5.4%	-	2 6.8%	7 12.9%	21 27.3%	15 11.0%	19 11.5%	23 9.9%	45 13.3%	102 11.7%	8 8.6%	10 15.1%	4 36.2%	56 12.8%	31 7.8%	24 13.5%
	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%



Prepared on behalf of the Mail on Sunday

Table 29

Q24. By Normal Weighting
Q24. Which of the following do you think is the biggest reason more people than expected chose to vote for Jeremy Corbyn?*

	Total	Ger	der		Age				2017	Vote					Voting	Intentio	n					Reg	jion				2016 EU	Referendu	um Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
Scrapping tuition fees	359	176	183	79	113	150	189	87	11	15	14	40	184	98	10	16	14	29	42	71	85	120	319	25	14	2	193	110	53
	34.6%	34.9%	34.4%	26.7%	31.9%	43.5%	52.6%	25.7%	17.4%	54.1%	23.3%	24.8%	54.6%	24.7%	13.5%	47.8%	24.7%	37.3%	31.0%	42.8%	37.1%	35.5%	36.6%	27.8%	20.9%	17.4%	44.6%	27.5%	30.1%
Rail nationalisation	43	24	19	20	12	5	15	12	3	1	4	7	10	11	7	4	1	8	7	3	8	17	36	3	3	1	25	14	3
	4.1%	4.8%	3.5%	6.8%	3.3%	1.4%	4.2%	3.5%	5.0%	4.3%	6.1%	4.5%	2.8%	2.8%	9.6%	12.0%	1.7%	10.3%	5.5%	2.0%	3.6%	5.0%	4.1%	2.9%	4.5%	9.1%	5.8%	3.5%	1.6%
His performance as leader	223	109	114	96	71	50	34	113	14	3	12	42	30	140	16	4	9	7	36	31	53	75	194	16	12	1	62	105	48
	21.5%	21.5%	21.5%	32.3%	20.1%	14.5%	9.5%	33.3%	22.3%	12.2%	20.7%	26.5%	9.0%	35.4%	22.5%	11.6%	15.0%	9.5%	26.2%	18.6%	23.1%	22.1%	22.3%	17.5%	18.0%	8.2%	14.4%	26.3%	27.6%
The arrogance of the	309	158	151	68	123	111	84	114	33	7	21	40	75	134	34	9	22	19	36	43	70	93	243	36	27	3	114	147	44
Conservatives	29.8%	31.2%	28.5%	22.8%	34.7%	32.3%	23.3%	33.7%	52.1%	27.6%	35.3%	25.2%	22.1%	33.9%	47.3%	25.3%	39.2%	24.5%	26.6%	26.2%	30.4%	27.6%	27.9%	39.9%	41.3%	29.6%	26.3%	36.6%	24.9%
Don't know	103	39	64	34	35	29	37	13	2	*	9	30	39	13	5	1	11	14	14	17	13	33	78	11	10	4	38	25	28
	9.9%	7.6%	12.1%	11.3%	10.0%	8.4%	10.4%	3.8%	3.2%	1.7%	14.8%	19.0%	11.4%	3.2%	7.2%	3.2%	19.3%	18.4%	10.6%	10.4%	5.8%	9.8%	9.0%	11.9%	15.2%	35.8%	8.9%	6.2%	15.8%
SIGMA	1036	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%



Prepared on behalf of the Mail on Sunday

Table 30

Q25. By Normal Weighting

Q25. Regardless of how you voted in the election, which of the following party leaders do you think had the best campaign?

Base : All Respondents

Unweighted Total Weighted Total Theresa May Jeremy Corbyn Don't know

SIGMA

To	otal	Gen	der		Age				2017	Vote					Voting	Intentio	n					Re	gion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
10	036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
10	036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	163	79	83	57	60	41	93	21	3	2	5	37	95	22	15	10	11	1	20	24	28	59	131	9	21	2	69	64	27
	5.7%	15.7%	15.7%	19.3%	16.8%	11.8%	26.0%	6.2%	4.7%	6.0%	8.7%	23.6%	28.2%	5.5%	20.5%	29.7%	18.9%	1.7%	14.8%	14.4%	12.3%	17.3%	15.1%	10.0%	32.0%	14.9%	16.0%	16.0%	15.6%
	599	353	346	206	234	233	200	292	44	21	44	79	189	348	41	17	33	45	96	113	165	217	591	66	38	5	284	296	104
	7.5%	69.9%	65.2%	69.4%	65.9%	67.7%	55.7%	86.2%	70.3%	77.5%	73.8%	49.5%	55.9%	88.1%	57.4%	51.1%	57.4%	57.8%	70.6%	68.6%	71.4%	64.1%	67.9%	73.7%	57.1%	47.6%	65.5%	73.7%	59.3%
	174	73	102	34	61	70	66	26	16	4	10	43	54	25	16	7	13	32	20	28	38	63	148	15	7	4	80	41	44
	6.8%	14.4%	19.1%	11.3%	17.3%	20.5%	18.4%	7.6%	25.0%	16.4%	17.6%	27.0%	15.9%	6.3%	22.1%	19.2%	23.6%	40.5%	14.6%	17.0%	16.3%	18.6%	17.1%	16.3%	10.9%	37.6%	18.5%	10.3%	25.1%
	036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	0.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared on behalf of the Mail on Sunday

Q26. By Normal Weighting
Q26. Do you agree or disagree with the following statement?
'Theresa May is a strong and stable leader'.
Base: All Respondents

Unweighted Total
Weighted Total
Agree
Disagree
Don't know

SIGMA

Total	Gen	der		Age				2017	Vote					Voting	Intentio	n					Re	gion				2016 EU	Referende	um Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
368	181	187	89	130	135	222	51	7	11	22	49	228	56	19	17	25	12	48	64	72	115	299	32	35	3	181	130	53
35.5%	35.8%	35.3%	30.0%	36.7%	39.2%	61.7%	15.1%	11.4%	39.8%	37.8%	31.0%	67.4%	14.2%	27.1%	50.1%	44.0%	15.4%	35.5%	38.9%	31.1%	34.0%	34.4%	35.5%	52.9%	23.9%	41.8%	32.5%	30.0%
516	256	260	165	184	158	73	267	44	13	31	77	60	313	45	15	25	28	69	76	125	160	430	51	29	6	181	232	93
49.8%	50.7%	49.0%	55.7%	52.0%	45.9%	20.2%	78.8%	69.4%	48.6%	52.3%	48.7%	17.7%	79.1%	63.2%	43.1%	43.9%	35.3%	51.2%	45.9%	54.1%	47.3%	49.4%	57.7%	43.4%	55.4%	41.9%	57.9%	53.2%
152	68	83	43	40	51	65	21	12	3	6	32	50	26	7	2	7	39	18	25	34	63	141	6	2	2	71	39	29
14.6%	13.5%	15.7%	14.4%	11.3%	14.9%	18.0%	6.2%	19.3%	11.5%	10.0%	20.3%	14.8%	6.7%	9.7%	6.7%	12.1%	49.2%	13.3%	15.2%	14.9%	18.7%	16.2%	6.8%	3.7%	20.7%	16.3%	9.6%	16.8%
1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared on behalf of the Mail on Sunday

Table 32

Q27. By Normal Weighting

Q27. Which of the following statements is closest to the truth?

Base: All Respondents

Total 2017 Vote Voting Intention Region 2016 EU Referendum Vote Gender Age Did not Another Did not 18-34 35-54 55+ CON LAB LD UKIP OTHER vote CON LAB LD UKIP Party Undecided London Midlands North South England Scotland NI Female Leave vote Unweighted Total 487 303 335 319 357 57 77 311 18 408 175 76 Weighted Total 1036 505 531 296 355 344 360 339 63 27 60 159 337 395 71 34 57 78 136 165 230 338 870 89 66 11 433 401 175 14 I changed my mind 235 110 124 93 78 49 55 90 24 10 35 38 108 29 13 9 28 38 16 54 93 201 20 12 97 102 33 14.2% 27.4% 23.3% over who I was going 22.6% 21.8% 23 4% 31.5% 22.1% 15.2% 26.5% 38.6% 38.1% 24.0% 22.0% 11.3% 40.9% 38.5% 16.3% 35.4% 27.8% 9.8% 27.5% 23 1% 22 8% 18.4% 13.4% 22 3% 25.5% 19.1% to vote for during the election campaign I never changed my 736 381 355 170 257 283 302 241 38 14 42 93 298 273 39 20 44 33 87 135 166 226 614 61 54 325 285 118 71.1% 72.4% 60.3% 53.0% 55.5% 81.4% 66.7% 70.5% 81.6% 65.1% 75.0% 71.1% mind over who I was 75.4% 66.9% 57.2% 82.3% 84.1% 70.9% 70.3% 58.2% 88.3% 69.2% 59.1% 76.3% 42.2% 63.9% 72.2% 69.1% 67.2% going to vote for during the election campaign Can't remember 34 15 10 20 6.3% 2.7% 9.7% 11.4% 5.5% 3.5% 0.7% 2.6% 1.2% 8.8% 5.7% 19.8% 0.4% 3.3% 3.6% 2.5% 7.4% 22.4% 8.3% 8.8% 4.4% 5.8% 6.4% 8.2% 21.5% 2.7% 3.5% 13.6% SIGMA 1036 100.0% 505 531 296 355 344 360 339 63 27 60 159 337 395 71 34 57 78 136 165 230 338 870 89 66 433 401 11 175 100.0%



Prepared on behalf of the Mail on Sunday

Table 33

Q28. By Normal Weighting
Q28. Which of the following issues best reflects the reason why you changed your mind?

Base: Respondents I changed my mind over who I was going to vote for during the election campaign

	Total	Ger	nder		Age				2017 \	Vote					Voting	Intentio	n					Reç	jion				2016 EU	Referendu	m Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	234	101	133	95	83	50	43	95	22	13	17	35	37	113	23	13	14	25	36	23	56	78	193	24	15	2	93	102	34
Weighted Total	235	110	124	93	78	49	55	90	24	10	14	35	38	108	29	13	9	28	38	16	54	93	201	20	12	1	97	102	33
Social Care policy	27 11.6%	18 16.1%	9 7.6%	6 6.6%	12 15.9%	7 15.0%	5 9.1%	13 14.3%	1.9%	1 6.0%	1 7.4%	7 18.9%	3 9.0%	11 10.3%	3 10.8%	3 20.9%	1 5.7%	5 16.9%	4 9.6%	3 17.8%	7 12.9%	11 11.9%	25 12.2%	1 2.9%	2 16.9%	-	7 7.6%	15 14.4%	5 14.1%
Response to / Policies on terrorism	24 10.4%	6 5.2%	19 14.9%	8 8.3%	8 10.6%	8 16.8%	7 13.7%	9 9.6%	-	1 13.8%	2.9%	6 18.2%	6 16.0%	12 11.2%	* 0.7%	2 16.1%	1 12.3%	2 7.6%	1 3.2%	1.2%	7 13.1%	11 12.2%	20 9.9%	2 10.5%	2 19.2%	-	11 11.3%	8 7.6%	4 13.2%
Position on Brexit	30 12.7%	9 7.9%	21 16.9%	11 12.3%	12 15.8%	* 0.5%	11 19.9%	5 5.5%	4 15.9%	3 33.0%	4 27.4%	3 7.2%	5 12.1%	7 6.6%	6 19.2%	4 32.4%	1 14.7%	6 21.4%	2 5.6%	1 6.3%	8 15.0%	13 14.1%	24 12.1%	3 15.0%	2 19.5%	-	17 17.3%	10 9.9%	3 7.7%
Economic policy	21 8.8%	14 12.5%	7 5.5%	11 12.2%	5 5.8%	5 9.5%	6 10.9%	8 8.6%	2 7.2%	1 6.8%	1 4.0%	3 8.6%	1 1.9%	9 8.7%	7 24.5%	2 12.0%	1 6.1%	1 4.4%	9 22.8%	1 8.1%	5 9.3%	2 1.8%	17 8.3%	3 16.7%	-	1 39.0%	10 10.1%	7 6.8%	3 10.0%
School funding policy	24 10.4%	14 12.3%	11 8.7%	15 16.1%	9 11.9%		2 3.8%	15 16.2%	-	1 11.2%	1 6.6%	5 13.8%	2 5.4%	17 15.7%	3 10.1%	1 8.7%	1 9.5%	* 1.5%	6 17.0%	4 23.7%	5 9.9%	7 7.0%	22 11.0%	1 4.6%	* 3.9%	1 61.0%	2 2.3%	16 16.1%	6 17.1%
Tuition fees	22 9.5%	11 10.3%	11 8.8%	16 17.1%	2 2.1%	5 9.5%	4 7.4%	7 8.3%	3 11.8%	:	2 14.5%	3 8.9%	4 11.7%	12 10.8%	4 13.0%	1 6.1%	-	-	1 2.9%	1 3.1%	5 10.0%	11 12.3%	18 9.2%	4 19.1%	-	-	7 7.5%	11 10.9%	4 11.5%
The performances of the leader	50 21.2%	19 17.5%	30 24.4%	16 17.3%	18 23.2%	14 29.2%	7 12.8%	23 25.4%	5 20.8%	2 15.9%	4 27.7%	9 24.3%	9 24.5%	25 23.4%	3 11.9%	1 3.9%	3 37.4%	3 10.8%	9 24.0%	3 17.4%	9 17.1%	21 23.0%	42 21.1%	3 13.8%	4 36.8%	-	22 23.1%	20 19.4%	7 22.3%
Other	30 12.7%	18 16.3%	12 9.5%	9 10.1%	6 7.8%	8 16.8%	10 18.8%	9 9.8%	8 33.0%	1 13.3%	1 9.7%	-	5 12.6%	11 10.5%	3 9.9%	:	1 10.9%	10 35.0%	6 14.8%	4 22.5%	3 6.0%	14 15.4%	27 13.4%	2 12.3%	* 3.6%	-	14 14.9%	14 14.1%	1 3.1%
Don't know	7 2.8%	2 1.9%	5 3.7%	-	5 6.9%	1 2.7%	2 3.6%	2 2.3%	2 9.4%	:	-	-	3 6.8%	3 2.9%	:	-	3.3%	1 2.4%	-	-	4 6.7%	2 2.2%	6 2.8%	1 5.1%	-	-	6 5.8%	1 0.7%	0.9%
SIGMA	235 100.0%	110 100.0%	124 100.0%	93 100.0%	78 100.0%	49 100.0%	55 100.0%	90 100.0%	24 100.0%	10 100.0%	14 100.0%	35 100.0%	38 100.0%	108 100.0%	29 100.0%	13 100.0%	9 100.0%	28 100.0%	38 100.0%	16 100.0%	54 100.0%	93 100.0%	201 100.0%	20 100.0%	12 100.0%	1 100.0%	97 100.0%	102 100.0%	33 100.0%



Prepared on behalf of the Mail on Sunday

Table 34

Q29. By Normal Weighting
Q29. Which of the following is closest to your view?

Base : All Respondents

	Total	Ger	nder		Age				2017	Vote					Votino	Intentio	n					Reg	ion				2016 EU I	Referendi	ım Vote
	. Otta	uc.	iuc.		- Agu		- 1			••••		D!-I A			voung	michilo							1011				20.020		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
There should be a second referendum on the UK's membership of the European Union	378 36.4%	184 36.5%	193 36.4%	144 48.4%	137 38.7%	91 26.5%	57 15.9%	171 50.5%	43 67.8%	5 17.1%	24 40.8%	65 40.7%	53 15.7%	204 51.7%	45 64.0%	7 20.0%	28 48.5%	23 28.8%	64 47.6%	50 30.5%	70 30.2%	115 34.1%	300 34.5%	42 47.7%	30 45.1%	5 49.8%	50 11.6%	238 59.2%	77 43.9%
There should not be a second referendum on the UK's membership of the European Union	566 54.6%	292 57.8%	274 51.6%	116 39.3%	188 53.1%	227 66.0%	289 80.4%	143 42.2%	18 28.2%	21 79.4%	29 48.0%	58 36.2%	274 81.1%	157 39.9%	22 30.7%	26 75.2%	22 39.0%	48 60.9%	65 47.7%	97 58.7%	141 61.2%	187 55.3%	490 56.3%	40 45.2%	32 49.1%	3 28.6%	359 82.9%	134 33.4%	68 38.6%
Don't know	93 8.9%	29 5.6%	64 12.0%	36 12.3%	29 8.2%	26 7.5%	13 3.7%	25 7.2%	3 4.1%	1 3.5%	7 11.1%	37 23.0%	11 3.2%	33 8.4%	4 5.3%	2 4.8%	7 12.6%	8 10.3%	6 4.7%	18 10.8%	20 8.6%	36 10.6%	80 9.2%	6 7.1%	4 5.8%	2 21.6%	24 5.4%	30 7.4%	31 17.6%
SIGMA	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%



Prepared on behalf of the Mail on Sunday

Table 35

Q30. By Normal Weighting
Q30. In light of the General Election result, which of the following do you prefer?

Base : All Respondents

	Total	Ger	nder		Age				2017	Vote					Votino	Intentio	n					Rec	ion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
A 'hard' Brexit, involving leaving the EU single market and customs union	375 36.2%	213 42.2%	162 30.5%	80 27.1%	120 33.9%	156 45.3%	199 55.5%	93 27.4%	7 10.5%	19 71.5%	20 33.2%	31 19.2%	188 55.7%	100 25.3%	10 14.2%	19 55.9%	20 35.5%	28 35.4%	41 30.4%	62 37.4%	85 36.8%	135 40.0%	323 37.2%	22 24.5%	27 40.2%	4 32.8%	269 62.0%	69 17.3%	32 18.4%
A 'soft' Brexit, not involving leaving the EU single market and customs union	486 46.9%	239 47.3%	247 46.6%	158 53.2%	175 49.4%	136 39.7%	113 31.4%	203 59.9%	47 75.1%	5 19.7%	27 46.1%	83 52.1%	111 32.9%	242 61.4%	52 73.1%	10 29.8%	24 42.9%	22 28.5%	76 56.1%	70 42.4%	101 44.0%	148 43.8%	396 45.5%	54 61.1%	32 48.2%	4 38.5%	93 21.6%	292 72.9%	96 55.1%
Don't know	174 16.8%	53 10.5%	121 22.9%	58 19.7%	59 16.7%	51 15.0%	47 13.1%	43 12.7%	9 14.4%	2 8.8%	12 20.7%	46 28.7%	38 11.4%	53 13.3%	9 12.8%	5 14.3%	12 21.6%	28 36.2%	18 13.5%	33 20.2%	44 19.1%	55 16.3%	151 17.3%	13 14.3%	8 11.6%	3 28.6%	71 16.4%	39 9.8%	46 26.5%
SIGMA	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%



Prepared on behalf of the Mail on Sunday

Table 36

Q31. By Normal Weighting

Q31. In light of the General Election result, which of the following is closest to your view?

Base : All Respondents

Unweighted Total
Weighted Total
Brexit negotiations
will be completed by
the deadline of
March 2019
Brexit negotiations
will not be
completed by the
deadline of March
2019
Don't know

Total	Ger	nder		Age				2017	Vote					Voting	Intentio	n					Re	gion				2016 EU	Referend	um Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
394	204	191	103	133	146	188	120	14	8	14	45	178	132	18	16	12	26	54	65	92	126	336	29	25	3	198	128	64
38.0%	40.3%	35.9%	34.8%	37.5%	42.4%	52.3%	35.3%	21.9%	29.4%	23.2%	28.6%	52.7%	33.5%	25.0%	45.6%	21.0%	32.9%	39.5%	39.5%	39.8%	37.1%	38.7%	33.0%	37.9%	31.9%	45.6%	31.8%	36.4%
473	244	228	132	175	147	137	169	41	15	37	67	126	200	46	15	38	28	62	67	102	154	385	53	31	4	175	228	66
45.6%	48.4%	42.9%	44.5%	49.4%	42.7%	38.0%	49.8%	65.7%	54.6%	62.4%	42.2%	37.5%	50.7%	64.5%	45.2%	66.7%	35.9%	46.0%	40.3%	44.2%	45.5%	44.2%	59.6%	46.7%	33.1%	40.3%	56.8%	37.9%
169	57	112	61	46	51	35	50	8	4	9	47	33	63	7	3	7	24	20	33	37	59	149	7	10	4	61	46	45
16.3%	11.3%	21.2%	20.7%	13.1%	14.9%	9.6%	14.8%	12.4%	16.1%	14.4%	29.3%	9.8%	15.8%	10.4%	9.1%	12.3%	31.2%	14.5%	20.2%	15.9%	17.4%	17.1%	7.4%	15.4%	35.0%	14.0%	11.4%	25.7%
1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared on behalf of the Mail on Sunday

Table 37

Q32. By Normal Weighting
Q32. Brexit negotiations are due to begin on June 19th. In light of the General Election result, which of the following is closest to your view?

Base : All Respondents

Unweighted Total Weighted Total The Brexit negotiations should be delayed The Brexit negotiations should not be delayed Don't know SIGMA

	Total	Ger	nder		Age				2017	Vote					Voting	Intentior	1					Reg	gion				2016 EU I	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
ld	260	125	134	109	89	60	40	129	20	2	16	47	36	151	26	3	13	11	39	30	54	88	211	31	15	2	40	164	53
	25.0%	24.8%	25.3%	36.8%	25.0%	17.5%	11.0%	38.1%	32.6%	7.5%	26.2%	29.7%	10.8%	38.1%	36.1%	7.6%	22.7%	14.2%	28.8%	18.3%	23.6%	26.0%	24.3%	34.6%	22.8%	20.1%	9.2%	40.8%	30.3%
ld	675	347	328	144	227	267	312	182	36	24	36	75	296	209	38	28	36	53	81	117	152	221	572	51	46	6	371	201	92
	65.2%	68.7%	61.8%	48.5%	64.0%	77.7%	86.7%	53.5%	57.0%	88.3%	59.9%	47.4%	87.6%	52.9%	53.1%	82.9%	62.3%	67.9%	59.9%	71.0%	66.1%	65.4%	65.8%	57.7%	69.3%	54.4%	85.7%	50.2%	52.7%
	101	32	69	43	39	16	8	28	7	1	8	36	6	35	8	3	9	14	15	18	24	29	86	7	5	3	22	36	30
	9.8%	6.4%	12.9%	14.7%	11.1%	4.8%	2.3%	8.3%	10.4%	4.3%	13.9%	22.9%	1.6%	8.9%	10.8%	9.5%	14.9%	17.9%	11.3%	10.8%	10.3%	8.7%	9.9%	7.8%	7.9%	25.5%	5.2%	9.0%	17.0%
	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared on behalf of the Mail on Sunday

Table 38

Q33. By Normal Weighting
Q33. In light of the General Election result, which of the following is closest to your view?

Base : All Respondents

Unweighted Total Weighted Total There should be another General Election this year There should not be another General Election this year Don't know SIGMA

Total	Ger	nder		Age				2017	Vote					Voting	Intentio	n					Re	gion				2016 EU	Referendu	ım Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
419	211	208	141	163	107	77	212	31	9	25	55	75	246	36	15	26	8	51	56	99	135	341	42	32	3	136	208	67
40.4%	41.8%	39.1%	47.4%	45.9%	31.1%	21.5%	62.5%	48.7%	34.0%	42.2%	34.6%	22.3%	62.4%	50.4%	44.1%	44.9%	10.2%	37.8%	34.2%	42.8%	39.9%	39.2%	47.4%	48.3%	31.2%	31.4%	51.7%	38.3%
506	256	250	118	159	197	264	106	22	15	27	65	248	120	26	17	20	48	67	92	111	165	436	38	27	5	264	161	76
48.9%	50.8%	47.0%	39.6%	44.8%	57.3%	73.5%	31.1%	34.7%	56.9%	45.3%	41.0%	73.6%	30.3%	36.4%	48.9%	35.5%	61.2%	49.7%	55.8%	48.0%	48.8%	50.1%	42.8%	41.5%	45.0%	61.0%	40.1%	43.4%
111	37	74	38	33	40	18	22	10	2	7	39	14	29	9	2	11	22	17	17	21	38	93	9	7	3	33	33	32
10.7%	7.4%	13.9%	12.9%	9.3%	11.6%	4.9%	6.3%	16.7%	9.1%	12.6%	24.4%	4.1%	7.3%	13.2%	7.0%	19.6%	28.6%	12.5%	10.0%	9.2%	11.3%	10.7%	9.9%	10.2%	23.8%	7.7%	8.2%	18.3%
1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared on behalf of the Mail on Sunday

Table 39

Q34. By Normal Weighting
Q34. If there was to be another general election this year, regardless of how you might vote, who do you think would win?

Base : All Respondents

Unweighted Total Weighted Total Conservatives Labour Another party Don't know

Г	Total	Gen	nder		Age				2017	Vote					Voting	Intentior	n					Re	gion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	345 33.3%	193 38.3%	152 28.5%	83 27.9%	98 27.5%	150 43.6%	227 63.1%	38 11.2%	15 24.4%	8 29.6%	18 29.9%	37 23.2%	228 67.7%	38 9.7%	18 24.9%	17 51.0%	14 24.9%	13 16.5%	48 35.1%	58 35.1%	68 29.4%	119 35.1%	292 33.6%	30 33.1%	20 29.9%	3 28.5%	186 42.9%	111 27.7%	43 24.3%
	470 45.4%	223 44.1%	247 46.5%	164 55.3%	177 50.0%	112 32.6%	58 16.2%	264 77.9%	25 40.0%	10 38.2%	31 51.3%	75 46.9%	44 13.2%	322 81.7%	27 37.9%	9 27.1%	30 52.9%	18 23.1%	62 45.6%	72 43.8%	113 49.2%	135 39.8%	382 44.0%	48 53.6%	35 52.5%	5 46.8%	153 35.5%	224 55.9%	85 48.4%
	33 3.2%	13 2.6%	20 3.7%	12 3.9%	14 4.0%	7 2.2%	2 0.4%	1 0.2%	6 9.7%	4 14.2%	4 7.3%	12 7.6%	4 1.2%	1 0.2%	11 15.9%	6 18.1%	6 10.3%	3 3.3%	2 1.8%	7 4.4%	6 2.8%	10 3.0%	26 3.0%	4 4.8%	2 3.6%	-	11 2.5%	8 1.9%	14 8.2%
	188 18.2%	76 15.0%	113 21.2%	38 12.9%	66 18.6%	74 21.6%	73 20.3%	36 10.7%	16 25.9%	5 17.9%	7 11.5%	35 22.3%	61 17.9%	33 8.5%	15 21.3%	1 3.8%	7 12.0%	45 57.1%	24 17.5%	28 16.7%	43 18.6%	75 22.0%	169 19.4%	8 8.5%	9 14.0%	3 24.7%	83 19.2%	58 14.5%	33 19.1%
	1036 00.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%



Prepared on behalf of the Mail on Sunday

Table 40

Q35. By Normal Weighting
Q35. In the General Election, the SNP lost 21 seats while the Conservatives gained 12 in Scotland.

Do you think that this makes a second Scottish Independence Referendum...?

Base : All Respondents

	Total	Ge	nder		Age				2017	Vote					Votino	g Intentio	n					Reg	gion				2016 EU	Referendu	ım Vote
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
More likely	152	68	84	89	48	13	30	62	5	5	7	39	35	75	13	7	7	5	28	19	31	51	129	12	10	1	52	68	31
	14.7%	13.5%	15.8%	30.0%	13.5%	3.9%	8.2%	18.4%	7.6%	19.1%	12.1%	24.8%	10.5%	19.0%	18.8%	19.5%	13.1%	6.0%	20.8%	11.3%	13.4%	15.1%	14.8%	13.7%	14.7%	11.3%	12.1%	17.0%	17.7%
Less likely	572	334	238	101	189	258	248	169	51	15	36	47	230	196	44	17	36	36	74	83	134	174	464	63	39	6	262	241	65
	55.2%	66.2%	44.8%	34.1%	53.3%	74.9%	69.1%	49.9%	81.2%	55.9%	59.8%	29.3%	68.2%	49.6%	61.4%	50.5%	62.3%	46.1%	54.3%	50.1%	58.1%	51.3%	53.3%	70.6%	58.6%	56.8%	60.4%	60.1%	37.2%
No more or less	181	67	114	50	73	43	56	67	5	4	10	35	47	77	7	8	8	20	14	36	41	68	160	10	10	1	78	58	39
likely	17.5%	13.3%	21.4%	16.8%	20.7%	12.5%	15.6%	19.7%	7.3%	13.6%	17.0%	22.1%	14.0%	19.5%	10.5%	23.9%	14.4%	25.4%	10.7%	22.0%	17.8%	20.0%	18.4%	11.2%	15.1%	11.0%	17.9%	14.5%	22.3%
Don't know	131	35	96	57	45	30	26	41	2	3	7	38	25	47	7	2	6	18	19	27	25	46	117	4	8	2	41	34	40
	12.6%	6.9%	18.1%	19.1%	12.6%	8.7%	7.1%	12.0%	3.9%	11.4%	11.1%	23.8%	7.4%	12.0%	9.3%	6.1%	10.2%	22.5%	14.2%	16.5%	10.7%	13.5%	13.5%	4.5%	11.5%	20.9%	9.6%	8.5%	22.8%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared on behalf of the Mail on Sunday

Q36. By Normal Weighting
Q36. Do you approve or disapprove of Theresa May's decision to govern with agreed support from the Democratic Unionist Party?

Base : All Respondents

Unweighted Total Weighted Total Approve Disapprove Don't know

Total	Ge	nder		Age				2017	Vote					Voting	Intentio	ı					Re	gion				2016 EU	Referendu	ım Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
344	203	141	90	96	135	222	49	12	10	12	37	222	49	22	16	11	13	53	62	72	109	296	19	26	2	178	127	34
33.2	40.2%	26.5%	30.3%	27.1%	39.2%	61.7%	14.4%	19.0%	36.8%	19.8%	23.0%	65.8%	12.5%	31.5%	46.4%	20.0%	16.6%	39.1%	37.2%	31.3%	32.3%	34.1%	21.2%	39.7%	20.7%	41.2%	31.5%	19.5%
488	236	252	149	181	141	69	252	39	10	32	78	53	298	40	12	30	32	53	67	118	160	398	53	33	4	168	223	92
47.1	46.8%	47.4%	50.1%	51.0%	41.1%	19.2%	74.2%	61.9%	37.2%	53.2%	48.9%	15.6%	75.5%	56.4%	33.6%	52.2%	41.5%	38.9%	40.4%	51.1%	47.3%	45.7%	59.2%	49.9%	40.1%	38.9%	55.5%	52.3%
205	66	139	58	78	67	69	39	12	7	16	45	63	48	9	7	16	33	30	37	40	69	176	18	7	4	86	52	49
19.8	6 13.0%	26.1%	19.6%	21.9%	19.6%	19.1%	11.4%	19.1%	26.0%	27.0%	28.1%	18.7%	12.1%	12.0%	20.0%	27.9%	41.9%	22.0%	22.3%	17.5%	20.4%	20.2%	19.7%	10.4%	39.2%	19.9%	12.9%	28.1%
1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
100.0°	6 100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared on behalf of the Mail on Sunday

Table 42

Q37. By Normal Weighting

Q37. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot.

Conservatives + DUP Base : All Respondents

Unweighted Total Weighted Total Approve Disapprove

Don't know SIGMA

Total	Gen	der		Age				2017	Vote					Voting	Intentio	n					Re	gion				2016 EU	Referende	um Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
362	221	142	86	107	146	234	46	8	10	15	46	233	48	21	17	20	13	55	57	78	114	304	23	31	3	183	133	42
35.0%	43.7%	26.6%	29.1%	30.1%	42.6%	65.0%	13.7%	12.7%	38.7%	25.0%	28.8%	68.9%	12.2%	29.7%	49.0%	34.6%	16.6%	40.5%	34.8%	34.0%	33.6%	35.0%	26.4%	47.1%	28.5%	42.4%	33.2%	23.8%
503	240	263	158	191	143	63	259	49	10	39	76	53	310	47	12	30	28	62	65	122	162	410	57	30	5	181	223	95
48.5%	47.5%	49.6%	53.3%	53.8%	41.7%	17.5%	76.2%	77.6%	36.7%	64.9%	47.8%	15.8%	78.5%	65.8%	35.8%	52.4%	35.1%	45.4%	39.3%	52.8%	47.9%	47.2%	64.4%	45.8%	45.1%	41.9%	55.5%	54.1%
171	45	126	52	57	54	63	34	6	7	6	37	51	37	3	5	7	38	19	43	30	63	155	8	5	3	68	45	39
16.5%	8.8%	23.8%	17.6%	16.0%	15.7%	17.5%	10.1%	9.7%	24.6%	10.0%	23.3%	15.2%	9.3%	4.5%	15.2%	13.0%	48.2%	14.1%	26.0%	13.2%	18.5%	17.8%	9.3%	7.1%	26.5%	15.7%	11.3%	22.1%
1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared on behalf of the Mail on Sunday

Table 43

Q38. By Normal Weighting

Q38. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot.

Labour + Liberal Democrats + SNP + Green

Base : All Respondents

Unweighted Total
Weighted Total
Approve
Disapprove
Don't know

Total	Gen	nder		Age				2017	Vote					Voting	Intentio	ı					Re	gion				2016 EU	Referende	um Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
399	195	203	148	152	93	36	222	32	10	33	62	33	271	37	10	29	7	56	52	92	123	324	42	32	1	108	208	77
38.5%	38.7%	38.3%	49.8%	42.7%	27.2%	10.0%	65.3%	51.7%	38.1%	54.8%	39.3%	9.6%	68.6%	51.8%	30.0%	51.2%	8.6%	41.5%	31.5%	40.1%	36.4%	37.2%	46.9%	48.4%	11.6%	25.0%	51.9%	43.8%
483	277	207	93	156	208	287	81	22	13	20	51	279	80	27	16	18	41	62	82	107	155	407	40	30	6	272	148	60
46.7%	54.8%	38.9%	31.5%	43.9%	60.5%	79.8%	24.0%	34.4%	48.9%	33.0%	32.4%	82.7%	20.2%	37.7%	48.0%	31.1%	52.5%	46.0%	49.9%	46.5%	45.7%	46.8%	45.5%	45.9%	52.8%	62.8%	37.0%	34.1%
154	33	121	56	47	42	37	36	9	3	7	45	26	44	7	8	10	30	17	31	31	61	139	7	4	4	53	44	39
14.8%	6.5%	22.8%	18.8%	13.3%	12.3%	10.2%	10.7%	13.9%	12.9%	12.3%	28.3%	7.7%	11.2%	10.5%	22.1%	17.7%	38.9%	12.5%	18.6%	13.4%	18.0%	16.0%	7.7%	5.8%	35.6%	12.2%	11.1%	22.1%
1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Page	Table	Title	Base Description	Base
4	1	Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?	Base : All Respondents	1036
5	2	Q2. Voting Intention Table - By Normal Weighting Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base : Respondents Likely to vote	982
6	3	Q2. Voting Intention Table - By Normal Weighting and LTV Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base : Respondents Likely to vote	982
7	4	Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base : Respondents Likely to vote with undecided and refused removed	900
8	5	Q3. In the General Election on 8th June 2017, 69% of people voted, while 31% of people did not vote. Thinking back to this General Election, can you remember whether or not you voted in that specific election?	Base : All Respondents	1036
9	6	Q4. 2017 General Election Voting - By Normal Weighting Q4. Thinking back to the General Election in June 2017, can you recall which party you voted for in that election?	Base : Respondents voted in the 2015 General Election	866
10	7	Q5. In the EU referendum on June 23rd 2016, 72% of UK adults voted and 28% did not vote. Did you or did you not vote in the EU referendum on 23rd June 2016?	Base : All Respondents	1036
11	8	Q6. How did you vote in the EU Referendum?	Base : Respondents I voted in the 2016 EU Referendum	841
12	9	Q7. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?	Base : All Respondents	1036
13	10	Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base : Respondents voted to be another referendum on membership of the European Union	989

Page	Table	Title	Base Description	Base
14	11	Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base : Respondents voted to be another referendum on membership of the European Union	989
15	12	Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base : Respondents voted to be another referendum on membership of the European Union	985
16	13	Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base : Respondents voted to be another referendum on membership of the European Union	922
17	14	Q9. Which of the following is closest to your view?	Base : All Respondents	1036
18	15	Q10. If Theresa May were to resign as Prime Minister, when do you think it would be best for her to resign?	Base : All Respondents	1036
19	16	Q11. If Theresa May were to resign as Leader of the Conservative Party, which of the following politicians would you most like to replace her?	Base : All Respondents	1036
20	17	Q12. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election? Boris Johnson	Base : All Respondents	1036
21	18	Q13. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election? David Davis	Base : All Respondents	1036
22	19	Q14. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election? Michael Gove	Base : All Respondents	1036
23	20	Q15. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election? Amber Rudd	Base : All Respondents	1036

Page	Table	Title	Base Description	Base
	24 21	Q16. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election? Philip Hammond	Base : All Respondents	1036
	25 22	Q17. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot. Boris Johnson	Base : All Respondents	1036
	26 23	Q18. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot. David Davis	Base : All Respondents	1036
	27 24	Q19. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot. Michael Gove	Base : All Respondents	1036
	28 25	Q20. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot. Amber Rudd	Base : All Respondents	1036
	29 26	Q21. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot. Philip Hammond	Base : All Respondents	1036
	30 27	Q22. Do you agree or disagree with Theresa May's decision to call an early General Election?	Base : All Respondents	1036
	31 28	Q23. Which of the following do you think is the biggest reason more people than expected chose not to vote for Theresa May?	Base : All Respondents	1036
	32 29	Q24. Which of the following do you think is the biggest reason more people than expected chose to vote for Jeremy Corbyn?*	Base : All Respondents	1036
	33 30	Q25. Regardless of how you voted in the election, which of the following party leaders do you think had the best campaign?	Base : All Respondents	1036
	34 31	Q26. Do you agree or disagree with the following statement? 'Theresa May is a strong and stable leader'.	Base : All Respondents	1036
	35 32	Q27. Which of the following statements is closest to the truth?	Base : All Respondents	1036

Page	Table	Title	Base Description	Base
36	33	Q28. Which of the following issues best reflects the reason why you changed your mind?	Base: Respondents I changed my mind over who I was going to vote for during the election campaign	234
37	34	Q29. Which of the following is closest to your view?	Base : All Respondents	1036
38	35	Q30. In light of the General Election result, which of the following do you prefer?	Base : All Respondents	1036
39	36	Q31. In light of the General Election result, which of the following is closest to your view?	Base : All Respondents	1036
40	37	Q32. Brexit negotiations are due to begin on June 19th. In light of the General Election result, which of the following is closest to your view?	Base : All Respondents	1036
41	38	Q33. In light of the General Election result, which of the following is closest to your view?	Base : All Respondents	1036
42	39	Q34. If there was to be another general election this year, regardless of how you might vote, who do you think would win?	Base : All Respondents	1036
43	40	Q35. In the General Election, the SNP lost 21 seats while the Conservatives gained 12 in Scotland. Do you think that this makes a second Scottish Independence Referendum?	Base : All Respondents	1036
44	41	Q36. Do you approve or disapprove of Theresa May's decision to govern with agreed support from the Democratic Unionist Party?	Base : All Respondents	1036
45	42	Q37. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot. Conservatives + DUP	Base : All Respondents	1036
46	43	Q38. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot. Labour + Liberal Democrats + SNP + Green	Base : All Respondents	1036