

# UK-Wide Poll

01/07/2017

Prepared on behalf of the Daily Record



# Methodology

## Fieldwork Dates

28<sup>th</sup> – 30<sup>th</sup> June 2017

## Data Collection Method

The survey was conducted via telephone. A systematic random sample of telephone numbers in postcodes corresponding to the constituency, balanced to age, sex & region targets, were called.

## Population Sampled

All residents aged 18+ in the United Kingdom

## Sample Size

1,017

## Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, 2017 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics Census data and the results of the 2017 General Election and 2016 EU Referendum.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,017 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration.

For further information please contact;

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1 Jul 2017

**Table 1**  
Q1. By Normal Weighting  
**Q1. Which of the following party leaders do you think would make the best Prime Minister?**  
Base : All Respondent

	Gender		Age			2017 Vote						Region							2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1017	566	451	258	350	409	380	292	52	13	70	140	126	165	247	321	859	87	42	29	383	490
Weighted Total	1017	496	521	291	348	378	342	323	60	16	66	140	133	162	238	321	854	86	49	28	453	420
Theresa May	443	250	193	87	158	198	299	31	22	10	17	40	59	67	84	168	378	33	22	10	282	122
	43.6%	50.5%	37.0%	29.9%	45.5%	52.4%	87.5%	9.5%	37.4%	62.8%	25.0%	28.6%	44.2%	41.5%	35.5%	52.4%	44.3%	38.0%	45.3%	34.7%	62.3%	29.1%
Jeremy Corbyn	385	173	212	141	129	115	18	263	19	-	34	38	62	46	118	83	309	44	18	15	99	221
	37.9%	34.9%	40.7%	48.4%	37.0%	30.6%	5.2%	81.4%	32.5%	-	51.8%	26.9%	46.5%	28.3%	49.5%	26.0%	36.2%	50.8%	36.5%	52.2%	21.8%	52.6%
Don't know	189	73	116	63	61	65	25	30	18	6	15	62	12	49	36	69	167	10	9	4	72	77
	18.6%	14.7%	22.3%	21.7%	17.5%	17.1%	7.4%	9.2%	30.1%	37.2%	23.2%	44.6%	9.3%	30.3%	15.0%	21.7%	19.5%	11.2%	18.3%	13.1%	15.9%	18.3%
SIGMA	1017	496	521	291	348	378	342	323	60	16	66	140	133	162	238	321	854	86	49	28	453	420
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 2**  
Q2. By Normal Weighting  
**Q2. Which of the following statements is closest to your view?**  
Base : All Respondent

	Total	Gender		Age			2017 Vote						Region								2016 EU Referendum Vote	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1017	566	451	258	350	409	380	292	52	13	70	140	126	165	247	321	859	87	42	29	383	490
Weighted Total	1017	496	521	291	348	378	342	323	60	16	66	140	133	162	238	321	854	86	49	28	453	420
The Scottish, Welsh and Northern Irish governments should be offered formal roles alongside the UK government in Brexit negotiations	618 60.8%	285 57.6%	333 63.9%	198 67.9%	214 61.4%	207 54.8%	148 43.4%	239 74.0%	41 68.5%	8 52.0%	52 78.8%	91 65.2%	76 56.8%	82 50.6%	146 61.5%	201 62.8%	505 59.2%	60 70.0%	28 57.8%	24 87.0%	236 52.1%	306 73.0%
The Scottish, Welsh and Northern Irish governments should not be offered formal roles alongside the UK government in Brexit negotiations	323 31.8%	192 38.7%	131 25.2%	77 26.6%	101 29.0%	145 38.3%	177 51.7%	56 17.4%	16 27.4%	8 48.0%	14 21.2%	26 18.7%	49 36.8%	62 37.9%	65 27.6%	103 32.0%	279 32.6%	21 24.6%	20 40.1%	4 13.0%	197 43.5%	88 21.0%
Don't know	75 7.4%	18 3.7%	57 11.0%	16 5.5%	33 9.6%	26 6.9%	17 4.9%	28 8.5%	2 4.1%	- -	- -	23 16.1%	9 6.4%	19 11.5%	26 10.9%	17 5.2%	70 8.2%	5 5.4%	1 2.1%	- -	20 4.4%	25 6.1%
SIGMA	1017 100.0%	496 100.0%	521 100.0%	291 100.0%	348 100.0%	378 100.0%	342 100.0%	323 100.0%	60 100.0%	16 100.0%	66 100.0%	140 100.0%	133 100.0%	162 100.0%	238 100.0%	321 100.0%	854 100.0%	86 100.0%	49 100.0%	28 100.0%	453 100.0%	420 100.0%

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**Table 3**  
Q3. By Normal Weighting  
**Q3. Which of the following statements is closest to your view?**  
Base : All Respondent

	Total	Gender		Age			2017 Vote						Region								2016 EU Referendum Vote	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1017	566	451	258	350	409	380	292	52	13	70	140	126	165	247	321	859	87	42	29	383	490
Weighted Total	1017	496	521	291	348	378	342	323	60	16	66	140	133	162	238	321	854	86	49	28	453	420
I am confident that the UK government will secure a good Brexit deal for the UK, once negotiations are complete	385 37.8%	211 42.6%	173 33.2%	94 32.3%	128 36.8%	162 43.0%	218 63.9%	60 18.6%	15 24.7%	8 51.9%	17 25.9%	35 25.0%	41 30.7%	74 45.5%	79 33.5%	145 45.1%	339 39.7%	16 18.5%	24 48.2%	6 21.6%	260 57.4%	98 23.3%
I am not confident that the UK government will secure a good Brexit deal for the UK, once negotiations are complete	503 49.5%	242 48.9%	261 50.1%	171 58.6%	175 50.3%	158 41.7%	101 29.4%	213 65.8%	41 68.0%	5 29.2%	46 68.9%	65 46.1%	69 52.0%	63 39.1%	133 55.9%	144 44.9%	410 48.0%	49 57.1%	23 47.9%	21 74.3%	159 35.1%	280 66.6%
Don't know	129 12.7%	42 8.5%	87 16.7%	27 9.2%	45 12.9%	58 15.3%	23 6.7%	50 15.5%	4 7.3%	3 18.8%	3 5.2%	40 28.8%	23 17.3%	25 15.3%	25 10.6%	32 10.0%	105 12.3%	21 24.4%	2 3.9%	1 4.1%	34 7.5%	42 10.0%
SIGMA	1017 100.0%	496 100.0%	521 100.0%	291 100.0%	348 100.0%	378 100.0%	342 100.0%	323 100.0%	60 100.0%	16 100.0%	66 100.0%	140 100.0%	133 100.0%	162 100.0%	238 100.0%	321 100.0%	854 100.0%	86 100.0%	49 100.0%	28 100.0%	453 100.0%	420 100.0%

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**Table 4**  
Q4. By Normal Weighting  
**Q4. Do you agree or disagree with the Conservative Party entering into a confidence and supply arrangement with the Democratic Unionist Party, whereby the DUP's MPs will support the Conservative government on key votes in the House of Commons?**  
Base : All Respondent

	Gender		Age			2017 Vote						Region							2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1017	566	451	258	350	409	380	292	52	13	70	140	126	165	247	321	859	87	42	29	383	490
Weighted Total	1017	496	521	291	348	378	342	323	60	16	66	140	133	162	238	321	854	86	49	28	453	420
Agree	328	202	126	73	96	158	214	28	9	7	19	32	37	60	66	109	273	24	21	10	220	92
	32.3%	40.8%	24.1%	25.2%	27.7%	41.9%	62.6%	8.7%	15.6%	46.5%	28.4%	22.9%	27.9%	36.9%	27.8%	34.1%	31.9%	27.8%	43.8%	36.3%	48.6%	21.9%
Disagree	575	259	316	181	203	190	100	267	48	7	45	68	72	82	159	166	478	54	26	18	194	300
	56.5%	52.2%	60.6%	62.3%	58.5%	50.3%	29.3%	82.6%	80.8%	44.7%	67.6%	48.4%	53.9%	50.4%	66.9%	51.6%	56.0%	62.2%	52.2%	63.3%	42.9%	71.4%
Don't know	114	34	79	36	48	29	28	28	2	1	3	40	24	21	13	46	103	9	2	*	39	28
	11.2%	6.9%	15.2%	12.5%	13.8%	7.8%	8.1%	8.7%	3.6%	8.8%	4.0%	28.7%	18.1%	12.7%	5.4%	14.3%	12.1%	10.0%	4.0%	0.4%	8.6%	6.6%
SIGMA	1017	496	521	291	348	378	342	323	60	16	66	140	133	162	238	321	854	86	49	28	453	420
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

	Page	Table	Title	Base Description	Base
	4	1	Q1. Which of the following party leaders do you think would make the best Prime Minister?	Base : All Respondent	1017
	5	2	Q2. Which of the following statements is closest to your view?	Base : All Respondent	1017
	6	3	Q3. Which of the following statements is closest to your view?	Base : All Respondent	1017
	7	4	Q4. Do you agree or disagree with the Conservative Party entering into a confidence and supply arrangement with the Democratic Unionist Party, Q4. whereby the DUP's MPs will support the Conservative government on key votes in the House of Commons?	Base : All Respondent	1017