

14/09/2017

Prepared on behalf of Humanist Society Scotland



Survation.

Methodology

Fieldwork Dates

8th - 12th September 2017

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland

Sample Size

1.016

Data Weighting

Data were weighted to the profile of all Scottish adults aged 16+. Data were weighted by age, sex, region, 2017 General Election vote and 2014 referendum vote. Targets for the weighted data were derived from Office of National Statistics data, the results of the 2017 UK General Election and the 2014 referendum result.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,016 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.



Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact; Chris Hopkins 0203 818 9661 chris.hopkins@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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13 Sep 2017

<u>Issues Poll</u> Prepared on behalf of the Humanist Society Scotland

Table 1

Q1. By Normal Weighting
Q1. Are you religious?
Base: All Respondents

| | | | | | | | | | | | | | | | | | | | | | | | 2014 Refe | erendum | | | | |
|-------------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------------------------|---------------|---------------|--------------|---------------|-----------------------------|--------------|---------------------|-----------------|---------------|---------------|---------------|---------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | Total | Gender | | Age | | | 2017 GE Vote | | | 2016 Holyrood Constituency Vote | | | | ScotRegion | | | | | | | | Vote | | SEG | | | | |
| | | Male | Female | 16-34 | 35-54 | 55+ | CON | LAB | LD | SNP | CON | LAB | LD | SNP | Highlands and Islands | South | Central Scotland | Mid Scotland | Glasgow | West | Lothian | North East Scotland | Yes | No | AB | C1 | C2 | DE |
| | | | | | | | | • | | | | | | | | | | | Glasgon | | | | | | | | | |
| Unweighted Total | 1016 | 423 | 593 | 295 | 394 | 327 | 179 | 213 | 51 | 350 | 133 | 139 | 43 | 355 | 86 | 49 | 128 | 89 | 190 | 184 | 151 | 139 | 471 | 378 | 206 | 285 | 222 | 303 |
| Weighted Total | 1016 | 488 | 528 | 302 | 335 | 379 | 230 | 217 | 54 | 296 | 178 | 150 | 54 | 298 | 95 | 78 | 124 | 100 | 130 | 133 | 194 | 162 | 379 | 470 | 221 | 278 | 223 | 294 |
| Yes | 240 23.6% | 117 23.9% | 123 23.3% | 70 23.0% | 69 20.5% | 101 26.7% | 71 30.7% | 45 20.6% | 19 35.9% | 66 22.2% | 47 26.6% | 37 25.0% | 15 27.9% | 67 22.4% | 34 36.0% | 15 19.3% | 40 32.6% | 22 22.6% | 36 27.3% | 33 24.5% | 33 17.0% | 27 16.4% | 95 25.2% | 111 23.6% | 66 29.9% | 68 24.6% | 54 24.2% | 51 17.4% |
| No | 736 72.4% | 355 72.7% | 381 72.2% | 218 72.3% | 252 75.2% | 265 70.0% | 157 68.1% | 162 74.4% | 33 61.6% | 223 75.3% | 129 72.6% | 110 73.7% | 36 67.3% | 223 74.6% | 57 59.7% | 62 79.0% | 77 62.1% | 75 75.5% | 88 68.0% | 98 73.6% | 148 76.0% | 131 81.0% | 275 72.4% | 347 73.8% | 150 67.9% | 202 72.7% | 157 70.5% | 226 77.0% |
| Prefer not to say | 41 4.0% | 17 3.4% | 24 4.5% | 14 4.7% | 14 4.2% | 12 3.2% | 3 1.1% | 11 5.0% | 1 2.6% | 7 2.4% | 1 0.8% | 2 1.4% | 3 4.8% | 9 3.0% | 4 4.3% | 1 1.8% | 7 5.3% | 2 1.9% | 6 4.7% | 3 1.9% | 14 7.0% | 4 2.6% | 9 2.4% | 12 2.6% | 5 2.2% | 8 2.7% | 12 5.3% | 16 5.6% |
| SIGMA | 1016 100.0% | 488 100.0% | 528 100.0% | 302 100.0% | 335 100.0% | 379 100.0% | 230 100.0% | 217 100.0% | 54 100.0% | 296 100.0% | 178 100.0% | 150 100.0% | 54 100.0% | 298 100.0% | 95 100.0% | 78 100.0% | 124 100.0% | 100 100.0% | 130 100.0% | 133 100.0% | 194 100.0% | 162 100.0% | 379 100.0% | 470 100.0% | 221 100.0% | 278 100.0% | 223 100.0% | 294 100.0% |

