Voting Intention Poll

17/10/2017

Prepared by Survation

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Methodology

Fieldwork Dates

4th – 5th October 2017

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

2,047

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education, 2017 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2017 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 2,047 it is 95% certain that the 'true' value will fall within the range of 2.2% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "DUP", "Sinn Fein", "UUP", "SDLP", "Alliance Party" and "UKIP" prompted in a randomising order.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2015 General Election. Final published voting intention can therefore be found in the final table of each question.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.
For further information please contact.
Chris Hopkins
0203 818 9661
chris.hopkins@survation.com

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Table 1
Q1. By Normal Weighting
Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?
Base : All Respondents

	Total	Gender		Age			Voting Intention						2017 Vote					Region8								2016 EU Referendum	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Scottish National Party	Another Party	Undecided	CON	LAB	LD	OTHER	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave
Unweighted Total	2047	855	1192	666	725	656	559	776	118	61	148	257	619	712	111	199	346	204	356	511	668	1739	168	101	39	793	844
Weighted Total	2047	998	1049	586	701	760	612	735	119	54	134	257	696	656	121	167	346	268	327	481	643	1719	176	117	35	787	850
0 - would not vote	108 / 5.3%	45 / 4.5%	63 / 6.0%	46 / 7.8%	38 / 5.5%	24 / 3.2%	-	-	-	-	-	-	1 / 0.1%	-	-	-	99 / 28.6%	10 / 3.9%	21 / 6.3%	28 / 5.9%	23 / 3.6%	83 / 4.8%	15 / 8.3%	6 / 5.2%	5 / 13.0%	8 / 1.1%	11 / 1.2%
1	19 / 0.9%	6 / 0.6%	13 / 1.2%	9 / 1.6%	4 / 0.6%	5 / 0.7%	2 / 0.3%	3 / 0.4%	4 / 3.1%	-	1 / 0.7%	7 / 2.7%	5 / 0.7%	-	-	3 / 2.0%	9 / 2.7%	1 / 0.4%	5 / 1.4%	4 / 0.9%	7 / 1.1%	17 / 1.0%	1 / 0.8%	1 / 0.6%	-	4 / 0.5%	2 / 0.3%
2	17 / 0.8%	5 / 0.5%	12 / 1.1%	10 / 1.8%	5 / 0.7%	2 / 0.2%	-	5 / 0.6%	3 / 2.4%	-	2 / 1.5%	7 / 2.8%	* / *	3 / 0.4%	-	2 / 1.0%	9 / 2.7%	2 / 0.6%	3 / 0.9%	3 / 0.6%	3 / 0.5%	11 / 0.6%	4 / 2.2%	2 / 1.4%	1 / 2.0%	4 / 0.5%	1 / 0.1%
3	31 / 1.5%	17 / 1.7%	14 / 1.4%	15 / 2.5%	16 / 2.2%	1 / 0.1%	6 / 1.0%	5 / 0.7%	1 / 0.6%	-	1 / 1.1%	15 / 5.7%	5 / 0.8%	5 / 0.7%	-	-	16 / 4.5%	3 / 1.2%	8 / 2.3%	8 / 1.7%	9 / 1.3%	28 / 1.6%	3 / 2.0%	-	-	11 / 1.4%	6 / 0.7%
4	32 / 1.5%	12 / 1.2%	19 / 1.8%	16 / 2.6%	11 / 1.6%	5 / 0.6%	8 / 1.3%	11 / 1.6%	1 / 0.8%	-	-	11 / 4.3%	8 / 1.1%	6 / 0.9%	-	2 / 1.3%	15 / 4.4%	3 / 1.0%	3 / 0.9%	10 / 2.1%	12 / 1.9%	28 / 1.6%	2 / 1.1%	1 / 1.2%	-	8 / 1.0%	12 / 1.4%
5	91 / 4.5%	30 / 3.0%	61 / 5.9%	35 / 5.9%	37 / 5.3%	20 / 2.6%	15 / 2.4%	25 / 3.3%	3 / 2.9%	1 / 1.3%	8 / 6.3%	36 / 14.0%	18 / 2.5%	19 / 2.9%	3 / 2.2%	6 / 3.4%	38 / 11.0%	10 / 3.5%	13 / 3.9%	25 / 5.2%	29 / 4.5%	76 / 4.4%	2 / 1.3%	7 / 6.0%	6 / 16.0%	20 / 2.5%	29 / 3.5%
6	53 / 2.6%	21 / 2.1%	32 / 3.1%	31 / 5.3%	16 / 2.3%	6 / 0.8%	4 / 0.6%	23 / 3.1%	1 / 0.9%	2 / 4.5%	3 / 2.5%	19 / 7.5%	3 / 0.4%	11 / 1.7%	1 / 0.6%	5 / 3.2%	26 / 7.4%	9 / 3.4%	7 / 2.2%	13 / 2.7%	15 / 2.3%	44 / 2.6%	5 / 2.9%	4 / 3.7%	-	12 / 1.6%	11 / 1.3%
7	90 / 4.4%	52 / 5.2%	38 / 3.6%	44 / 7.5%	23 / 3.3%	23 / 3.0%	13 / 2.1%	41 / 5.6%	10 / 8.0%	3 / 5.3%	2 / 1.3%	17 / 6.7%	16 / 2.3%	26 / 3.9%	7 / 5.7%	2 / 1.5%	35 / 10.1%	20 / 7.3%	18 / 5.5%	14 / 2.8%	29 / 4.4%	79 / 4.6%	7 / 3.9%	2 / 1.8%	1 / 4.1%	40 / 5.1%	17 / 2.0%
8	146 / 7.1%	73 / 7.3%	73 / 7.0%	60 / 10.3%	57 / 8.2%	28 / 3.7%	40 / 6.6%	63 / 8.6%	8 / 6.9%	2 / 3.7%	8 / 6.0%	18 / 7.1%	50 / 7.2%	54 / 8.3%	7 / 5.4%	9 / 5.2%	21 / 5.9%	35 / 13.1%	28 / 8.4%	26 / 5.4%	43 / 6.7%	132 / 7.7%	8 / 4.6%	5 / 4.7%	* / 1.4%	55 / 7.0%	52 / 6.1%
9	153 / 7.5%	89 / 8.9%	64 / 6.1%	50 / 8.6%	47 / 6.8%	55 / 7.2%	48 / 7.8%	45 / 6.2%	12 / 9.9%	7 / 13.7%	15 / 11.0%	25 / 9.8%	61 / 8.8%	42 / 6.3%	13 / 10.8%	16 / 9.6%	20 / 5.7%	25 / 9.4%	22 / 6.8%	33 / 6.9%	47 / 7.3%	127 / 7.4%	9 / 9.0%	8 / 7.0%	1 / 3.9%	79 / 10.0%	56 / 6.6%
10 - certain to vote	1308 / 63.9%	648 / 64.9%	660 / 62.9%	271 / 46.2%	446 / 63.6%	591 / 77.8%	476 / 77.8%	514 / 70.0%	77 / 64.5%	39 / 71.5%	94 / 69.6%	101 / 39.4%	529 / 76.0%	491 / 74.7%	91 / 75.3%	122 / 72.7%	58 / 16.8%	150 / 56.1%	200 / 61.3%	316 / 65.8%	427 / 66.4%	1094 / 63.6%	112 / 63.9%	80 / 68.5%	21 / 59.8%	546 / 69.4%	652 / 76.8%
SIGMA	2047 / 100.0%	998 / 100.0%	1049 / 100.0%	586 / 100.0%	701 / 100.0%	760 / 100.0%	612 / 100.0%	735 / 100.0%	119 / 100.0%	54 / 100.0%	134 / 100.0%	257 / 100.0%	696 / 100.0%	656 / 100.0%	121 / 100.0%	167 / 100.0%	346 / 100.0%	268 / 100.0%	327 / 100.0%	481 / 100.0%	643 / 100.0%	1719 / 100.0%	176 / 100.0%	117 / 100.0%	35 / 100.0%	787 / 100.0%	850 / 100.0%

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Table 2
Q2. Voting Intention Table - By Normal Weighting
Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents Likely to vote

	Total	Gender		Age			Voting Intention						2017 Vote					Region8								2016 EU Referendum	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Scottish National Party	Another Party	Undecided	CON	LAB	LD	OTHER	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave
Unweighted Total	1944	821	1123	614	692	638	559	776	118	61	148	257	618	712	111	199	252	193	335	481	644	1653	157	98	36	785	836
Weighted Total	1939	953	986	541	663	736	612	735	119	54	134	257	695	656	121	167	247	257	306	453	620	1636	161	111	31	779	839
Conservative	612 31.6%	322 33.8%	290 29.4%	94 17.4%	176 26.5%	343 46.6%	612 100.0%	-	-	-	-	-	551 79.3%	10 1.5%	6 4.8%	9 5.2%	34 13.8%	93 36.2%	116 38.1%	120 26.4%	233 37.6%	562 34.4%	25 15.5%	25 22.7%	-	174 22.4%	392 46.7%
Labour	735 37.9%	361 37.9%	374 37.9%	281 52.0%	273 41.2%	181 24.6%	-	735 100.0%	-	-	-	-	26 3.7%	578 88.1%	20 16.4%	12 7.2%	91 36.9%	113 44.1%	108 35.3%	232 51.2%	204 32.9%	657 40.2%	43 26.4%	36 32.2%	-	372 47.8%	214 25.5%
Liberal Democrat	119 6.2%	65 6.8%	55 5.5%	37 6.8%	28 4.2%	55 7.5%	-	-	119 100.0%	-	-	-	7 1.0%	9 1.3%	82 67.5%	4 2.6%	14 5.6%	15 5.9%	22 7.1%	16 3.4%	44 7.1%	97 5.9%	18 11.0%	5 4.4%	-	68 8.7%	25 3.0%
Scottish National Party (SNP)	54 2.8%	27 2.8%	28 2.8%	21 3.9%	17 2.6%	16 2.1%	-	-	-	54 100.0%	-	-	4 0.6%	1 0.2%	-	44 26.2%	4 1.6%	-	-	-	-	-	54 33.6%	-	-	29 3.7%	18 2.2%
Plaid Cymru	10 0.5%	3 0.3%	7 0.7%	4 0.7%	5 0.7%	2 0.3%	-	-	-	-	10 7.7%	-	* 0.1%	1 0.2%	-	8 4.8%	1 0.2%	-	-	-	-	-	-	10 9.4%	-	7 0.9%	3 0.4%
Another Party	34 1.7%	15 1.6%	19 1.9%	10 1.9%	14 2.1%	10 1.3%	-	-	-	-	34 25.0%	-	2 0.2%	2 0.4%	1 0.8%	26 15.7%	2 0.8%	-	2 0.5%	1 0.3%	6 1.0%	9 0.5%	1 0.7%	-	24 76.6%	14 1.8%	13 1.6%
UKIP	70 3.6%	42 4.4%	27 2.8%	11 2.0%	24 3.6%	35 4.8%	-	-	-	-	70 51.9%	-	19 2.7%	2 0.3%	4 3.0%	31 18.5%	15 5.9%	9 3.6%	10 3.2%	13 2.8%	29 4.6%	61 3.7%	4 2.6%	5 4.5%	-	6 0.7%	57 6.8%
Green	21 1.1%	10 1.1%	10 1.0%	9 1.6%	9 1.3%	3 0.5%	-	-	-	-	21 15.4%	-	1 0.1%	4 0.7%	1 1.2%	11 6.7%	3 1.2%	4 1.6%	1 0.4%	3 0.7%	7 1.1%	15 0.9%	3 1.8%	3 2.3%	-	18 2.3%	1 0.1%
Undecided	257 13.3%	94 9.9%	163 16.5%	65 12.1%	105 15.8%	87 11.9%	-	-	-	-	-	257 100.0%	83 12.0%	44 6.7%	8 6.3%	21 12.7%	82 33.2%	17 6.7%	38 12.6%	67 14.8%	87 14.1%	210 12.8%	14 8.4%	27 24.6%	6 21.0%	81 10.4%	108 12.9%
Refused	26 1.3%	13 1.3%	13 1.3%	9 1.7%	9 1.9%	4 0.5%	-	-	-	-	-	-	2 0.3%	4 0.6%	-	1 0.4%	3 0.8%	5 2.0%	9 2.9%	1 0.3%	10 1.6%	25 1.5%	-	-	1 2.3%	10 1.3%	8 0.9%
SIGMA	1939 100.0%	953 100.0%	986 100.0%	541 100.0%	663 100.0%	736 100.0%	612 100.0%	735 100.0%	119 100.0%	54 100.0%	134 100.0%	257 100.0%	695 100.0%	656 100.0%	121 100.0%	167 100.0%	247 100.0%	257 100.0%	306 100.0%	453 100.0%	620 100.0%	1636 100.0%	161 100.0%	111 100.0%	31 100.0%	779 100.0%	839 100.0%

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Table 3
Q2. Voting Intention Table - By Normal Weighting and LTV
Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents Likely to vote

	Total	Gender		Age			Voting Intention						2017 Vote					Region8								2016 EU Referendum	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Scottish National Party	Another Party	Undecided	CON	LAB	LD	OTHER	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave
Unweighted Total	1944	821	1123	614	692	638	559	776	118	61	148	257	618	712	111	199	252	193	335	481	644	1653	157	98	36	785	836
Weighted Total	1729	862	868	444	589	696	576	667	105	51	122	191	651	610	115	153	165	228	270	404	555	1458	145	100	27	714	785
Conservative	576 33.3%	304 35.3%	271 31.3%	81 18.3%	162 27.5%	332 47.8%	576 100.0%	-	-	-	-	-	527 80.9%	8 1.4%	6 5.0%	7 4.5%	26 15.7%	85 37.5%	111 41.2%	111 27.3%	222 40.0%	529 36.3%	22 15.2%	24 24.2%	-	164 22.9%	378 48.1%
Labour	667 38.6%	331 38.4%	336 38.8%	242 54.5%	254 43.2%	171 24.6%	-	667 100.0%	-	-	-	-	23 3.6%	541 88.7%	19 16.7%	11 6.9%	67 40.5%	101 44.6%	99 36.5%	211 52.2%	185 33.3%	596 40.9%	38 26.4%	33 33.1%	-	350 49.0%	199 25.3%
Liberal Democrat	105 6.1%	56 6.5%	48 5.6%	27 6.1%	25 4.2%	53 7.6%	-	-	105 100.0%	-	-	-	6 0.9%	8 1.4%	77 67.3%	2 1.3%	8 4.8%	14 6.1%	17 6.4%	15 3.7%	37 6.6%	83 5.7%	18 12.1%	5 4.6%	-	64 9.0%	24 3.1%
Scottish National Party (SNP)	51 2.9%	25 2.9%	26 3.0%	19 4.2%	16 2.8%	16 2.3%	-	-	-	51 100.0%	-	-	4 0.6%	1 0.2%	-	42 27.7%	3 1.8%	-	-	-	-	-	51 35.1%	-	-	26 3.7%	18 2.3%
Plaid Cymru	10 0.6%	3 0.3%	7 0.8%	3 0.7%	5 0.8%	2 0.2%	-	-	-	-	10 8.1%	-	*	1 0.2%	-	8 5.3%	* 0.2%	-	-	-	-	-	-	10 9.9%	-	7 0.9%	3 0.4%
Another Party	29 1.7%	13 1.5%	16 1.8%	7 1.6%	13 2.1%	10 1.4%	-	-	-	-	29 23.9%	-	1 0.1%	2 0.3%	* 0.4%	25 16.1%	1 0.8%	-	1 0.4%	1 0.2%	5 0.9%	6 0.4%	* 0.2%	-	22 83.4%	13 1.8%	12 1.5%
UKIP	63 3.7%	38 4.5%	25 2.9%	9 2.1%	21 3.6%	33 4.7%	-	-	-	-	63 51.9%	-	17 2.5%	2 0.3%	4 3.1%	29 19.1%	12 7.3%	8 3.4%	9 3.2%	12 3.0%	26 4.7%	54 3.7%	4 2.9%	5 4.7%	-	4 0.6%	53 6.8%
Green	20 1.1%	10 1.1%	10 1.1%	8 1.9%	8 1.3%	3 0.5%	-	-	-	-	20 16.1%	-	1 0.1%	4 0.7%	1 1.3%	10 6.7%	3 1.7%	4 1.7%	1 0.4%	3 0.7%	7 1.2%	15 1.0%	3 2.0%	2 1.9%	-	17 2.4%	1 0.1%
Undecided	191 11.1%	72 8.3%	120 13.8%	42 9.4%	75 12.8%	74 10.7%	-	-	-	-	-	191 100.0%	72 11.0%	38 6.2%	7 6.1%	18 12.1%	44 26.6%	11 5.0%	27 10.1%	51 12.7%	67 12.0%	157 10.8%	9 6.2%	22 21.7%	4 15.3%	64 8.9%	91 11.6%
Refused	17 1.0%	9 1.1%	8 0.9%	5 1.1%	10 1.7%	2 0.3%	-	-	-	-	-	-	1 0.2%	3 0.5%	-	* 0.2%	1 0.6%	4 1.8%	5 1.9%	1 0.2%	7 1.3%	17 1.2%	-	-	* 1.4%	5 0.7%	7 0.8%
SIGMA	1729 100.0%	862 100.0%	868 100.0%	444 100.0%	589 100.0%	696 100.0%	576 100.0%	667 100.0%	105 100.0%	51 100.0%	122 100.0%	191 100.0%	651 100.0%	610 100.0%	115 100.0%	153 100.0%	165 100.0%	228 100.0%	270 100.0%	404 100.0%	555 100.0%	1458 100.0%	145 100.0%	100 100.0%	27 100.0%	714 100.0%	785 100.0%

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Table 4
Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed
Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents Likely to vote with undecided and refused removed

	Total	Gender		Age			Voting Intention						2017 Vote					Region8								2016 EU Referendum	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Scottish National Party	Another Party	Undecided	CON	LAB	LD	OTHER	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave
Unweighted Total	1662	736	926	530	577	555	559	776	118	61	148	-	547	659	103	171	165	174	285	414	545	1418	142	76	26	697	721
Weighted Total	1521	781	740	397	504	619	576	667	105	51	122	-	578	569	108	134	120	212	238	352	482	1284	136	78	22	645	688
Conservative	576 37.9%	304 39.0%	271 36.7%	81 20.5%	162 32.1%	332 53.7%	576 100.0%	-	-	-	-	-	527 91.2%	8 1.5%	6 5.3%	7 5.1%	26 21.5%	85 40.2%	111 46.8%	111 31.4%	222 46.1%	529 41.2%	22 16.2%	24 30.9%	-	164 25.4%	378 55.0%
Labour	667 43.9%	331 42.4%	336 45.5%	242 60.9%	254 50.5%	171 27.6%	-	667 100.0%	-	-	-	-	23 4.0%	541 95.2%	19 17.8%	11 7.9%	67 55.7%	101 47.8%	99 41.5%	211 59.9%	185 38.4%	596 46.4%	38 28.1%	33 42.3%	-	350 54.2%	199 28.9%
Liberal Democrat	105 6.9%	56 7.2%	48 6.6%	27 6.9%	25 4.9%	53 8.5%	-	-	105 100.0%	-	-	-	6 1.0%	8 1.5%	77 71.7%	2 1.5%	8 6.6%	14 6.5%	17 7.2%	15 4.2%	37 7.6%	83 6.4%	18 12.9%	5 5.8%	-	64 9.9%	24 3.5%
Scottish National Party (SNP)	51 3.3%	25 3.2%	26 3.5%	19 4.7%	16 3.2%	16 2.5%	-	-	-	51 100.0%	-	-	4 0.7%	1 0.2%	-	42 31.6%	3 2.5%	-	-	-	-	-	51 37.4%	-	-	26 4.1%	18 2.6%
Plaid Cymru	10 0.7%	3 0.4%	7 0.9%	3 0.8%	5 1.0%	2 0.3%	-	-	-	-	10 8.1%	-	* 0.1%	1 0.2%	-	8 6.0%	* 0.2%	-	-	-	-	-	-	10 12.6%	-	7 1.0%	3 0.4%
Another Party	29 1.9%	13 1.7%	16 2.1%	7 1.7%	13 2.5%	10 1.6%	-	-	-	-	29 23.9%	-	1 0.1%	2 0.3%	* 0.5%	25 18.4%	1 1.1%	-	1 0.4%	1 0.2%	5 1.0%	6 0.5%	* 0.2%	-	22 100.0%	13 2.0%	12 1.7%
UKIP	63 4.2%	38 4.9%	25 3.4%	9 2.4%	21 4.2%	33 5.3%	-	-	-	-	63 51.9%	-	17 2.9%	2 0.3%	4 3.3%	29 21.8%	12 10.0%	8 3.7%	9 3.6%	12 3.4%	26 5.4%	54 4.2%	4 3.0%	5 6.0%	-	4 0.7%	53 7.7%
Green	20 1.3%	10 1.2%	10 1.3%	8 2.1%	8 1.5%	3 0.6%	-	-	-	-	20 16.1%	-	1 0.1%	4 0.8%	1 1.4%	10 7.6%	3 2.4%	4 1.8%	1 0.5%	3 0.9%	7 1.4%	15 1.2%	3 2.1%	2 2.4%	-	17 2.7%	1 0.1%
SIGMA	1521 100.0%	781 100.0%	740 100.0%	397 100.0%	504 100.0%	619 100.0%	576 100.0%	667 100.0%	105 100.0%	51 100.0%	122 100.0%	-	578 100.0%	569 100.0%	108 100.0%	134 100.0%	120 100.0%	212 100.0%	238 100.0%	352 100.0%	482 100.0%	1284 100.0%	136 100.0%	78 100.0%	22 100.0%	645 100.0%	688 100.0%

Voting Intention Poll

18 Oct 2017

Table 5
Q3. By Normal Weighting
Q3. In the General Election on 8th June 2017, 69% of people voted, while 31% of people did not vote. Thinking back to this General Election,
can you remember whether or not you voted in that specific election?
Base : All Respondents

	Total	Gender		Age			Voting Intention						2017 Vote					Region8								2016 EU Referendum	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Scottish National Party	Another Party	Undecided	CON	LAB	LD	OTHER	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave
Unweighted Total	2047	855	1192	666	725	656	559	776	118	61	148	257	619	712	111	199	346	204	356	511	668	1739	168	101	39	793	844
Weighted Total	2047	998	1049	586	701	760	612	735	119	54	134	257	696	656	121	167	346	268	327	481	643	1719	176	117	35	787	850
I voted in the 2017 General Election	1669 81.5%	841 84.2%	828 78.9%	411 70.0%	574 82.0%	684 90.0%	577 94.2%	637 86.6%	104 86.8%	50 91.5%	114 84.8%	166 64.6%	696 100.0%	656 100.0%	121 100.0%	167 100.0%	-	220 81.9%	260 79.5%	393 81.7%	534 83.0%	1406 81.8%	134 76.3%	102 87.5%	26 73.9%	738 93.7%	778 91.5%
I did not vote in the 2017 General Election	346 16.9%	144 14.4%	203 19.3%	158 26.9%	114 16.3%	74 9.7%	34 5.6%	91 12.4%	14 11.7%	4 7.1%	20 14.8%	82 31.9%	-	-	-	-	346 100.0%	44 16.4%	61 18.6%	80 16.7%	101 15.6%	286 16.6%	37 21.0%	15 12.5%	9 24.6%	43 5.5%	69 8.1%
Can't remember	32 1.6%	14 1.4%	19 1.8%	18 3.0%	12 1.8%	2 0.3%	2 0.3%	7 1.0%	2 1.5%	1 1.4%	1 0.4%	9 3.5%	-	-	-	-	-	4 1.6%	6 1.9%	8 1.6%	9 1.4%	27 1.6%	5 2.7%	-	1 1.5%	6 0.8%	3 0.3%
SIGMA	2047 100.0%	998 100.0%	1049 100.0%	586 100.0%	701 100.0%	760 100.0%	612 100.0%	735 100.0%	119 100.0%	54 100.0%	134 100.0%	257 100.0%	696 100.0%	656 100.0%	121 100.0%	167 100.0%	346 100.0%	268 100.0%	327 100.0%	481 100.0%	643 100.0%	1719 100.0%	176 100.0%	117 100.0%	35 100.0%	787 100.0%	850 100.0%

Survation.

Voting Intention Poll

18 Oct 2017

Table 6
Q4. By Normal Weighting
Q4. Thinking back to the General Election in June 2017, can you recall which party you voted for in that election?
Base : Respondents voted in the 2017 General Election

	Total	Gender		Age			Voting Intention						2017 Vote					Region8								2016 EU Referendum	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Scottish National Party	Another Party	Undecided	CON	LAB	LD	OTHER	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave
Unweighted Total	1669	724	945	476	602	591	522	682	98	56	126	164	619	712	111	199	-	162	283	422	550	1417	132	90	30	744	770
Weighted Total	1669	841	828	411	574	684	577	637	104	50	114	166	696	656	121	167	-	220	260	393	534	1406	134	102	26	738	778
Conservative	696 41.7%	359 42.7%	337 40.7%	93 22.7%	219 38.1%	384 56.1%	551 95.6%	26 4.0%	7 6.7%	4 8.9%	21 18.6%	83 50.1%	696 100.0%	-	-	-	-	103 47.1%	125 48.1%	135 34.3%	264 49.4%	627 44.6%	29 21.6%	39 38.5%	-	218 29.5%	450 57.9%
Labour	656 39.3%	324 38.5%	332 40.1%	235 57.3%	257 44.8%	164 24.0%	10 1.7%	578 90.8%	9 8.3%	1 2.7%	10 9.0%	44 26.6%	-	656 100.0%	-	-	-	98 44.5%	97 37.2%	210 53.3%	177 33.3%	581 41.4%	36 27.0%	39 37.9%	-	366 49.6%	203 26.1%
Liberal Democrat	121 7.3%	64 7.6%	58 7.0%	30 7.2%	23 4.0%	69 10.1%	6 1.0%	20 3.1%	82 79.2%	-	6 5.3%	8 4.6%	-	-	121 100.0%	-	-	9 4.1%	18 7.1%	24 6.1%	46 8.6%	97 6.9%	18 13.4%	6 6.1%	-	84 11.4%	25 3.2%
UKIP	53 3.2%	28 3.3%	25 3.1%	10 2.5%	18 3.2%	25 3.6%	5 0.8%	8 1.2%	-	-	32 28.0%	9 5.5%	-	-	-	53 31.8%	-	4 1.9%	9 3.5%	13 3.3%	21 4.0%	48 3.4%	1 0.4%	5 4.9%	-	3 0.4%	46 5.9%
Green	18 1.1%	9 1.1%	9 1.1%	5 1.3%	6 1.0%	7 1.0%	2 0.4%	2 0.4%	1 0.5%	-	10 8.4%	4 2.3%	-	-	-	18 10.9%	-	1 0.3%	2 0.8%	6 1.5%	7 1.2%	16 1.1%	1 0.8%	2 1.6%	-	11 1.5%	7 0.9%
Scottish National Party (SNP)	49 3.0%	24 2.8%	26 3.1%	17 4.1%	14 2.5%	18 2.7%	-	2 0.4%	-	44 88.4%	3 2.5%	* 0.2%	-	-	-	49 29.4%	-	-	-	-	-	-	49 36.7%	-	-	26 3.6%	17 2.2%
Plaid Cymru	13 0.8%	7 0.8%	6 0.8%	6 1.4%	6 1.1%	1 0.2%	1 0.2%	-	3 2.6%	-	8 7.1%	1 0.9%	-	-	-	13 8.0%	-	-	-	1 0.3%	3 0.5%	4 0.3%	-	10 9.3%	-	5 0.7%	5 0.6%
A Northern Irish Party	1 *	-	1 0.1%	-	1 0.1%	-	1 0.1%	-	-	-	-	-	-	-	-	1 0.5%	-	-	-	1 0.2%	1 0.1%	-	-	-	-	-	-
Other	33 2.0%	14 1.6%	19 2.3%	4 1.0%	17 2.9%	12 1.8%	-	-	1 1.1%	-	24 21.2%	7 3.9%	-	-	-	33 19.5%	-	1 0.5%	* 0.1%	1 0.2%	4 0.8%	6 0.5%	-	-	26 100.0%	15 2.1%	16 2.1%
Can't Remember	7 0.4%	-	7 0.8%	2 0.5%	5 0.8%	-	* 0.1%	-	2 1.7%	-	-	4 2.7%	-	-	-	-	-	-	3 1.0%	2 0.5%	* 0.1%	5 0.4%	-	2 1.7%	-	1 0.1%	4 0.5%
Refuse	21 1.3%	13 1.5%	8 1.0%	9 2.1%	8 1.4%	4 0.6%	1 0.1%	1 0.2%	-	-	-	5 3.2%	-	-	-	-	-	3 1.5%	5 2.0%	2 0.4%	11 2.0%	21 1.5%	-	-	-	8 1.1%	5 0.7%
SIGMA	1669 100.0%	841 100.0%	828 100.0%	411 100.0%	574 100.0%	684 100.0%	577 100.0%	637 100.0%	104 100.0%	50 100.0%	114 100.0%	166 100.0%	696 100.0%	656 100.0%	121 100.0%	167 100.0%	-	220 100.0%	260 100.0%	393 100.0%	534 100.0%	1406 100.0%	134 100.0%	102 100.0%	26 100.0%	738 100.0%	778 100.0%

Survation.

Voting Intention Poll

18 Oct 2017

Table 7
Q5. By Normal Weighting
Q5. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?
Base : All Respondents

	Total	Gender		Age			Voting Intention						2017 Vote					Region8								2016 EU Referendum	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Scottish National Party	Another Party	Undecided	CON	LAB	LD	OTHER	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave
Unweighted Total	2047	855	1192	666	725	656	559	776	118	61	148	257	619	712	111	199	346	204	356	511	668	1739	168	101	39	793	844
Weighted Total	2047	998	1049	586	701	760	612	735	119	54	134	257	696	656	121	167	346	268	327	481	643	1719	176	117	35	787	850
0 - would not vote	106 / 5.2%	50 / 5.0%	56 / 5.4%	37 / 6.3%	40 / 5.6%	30 / 3.9%	7 / 1.2%	8 / 1.1%	-	1 / 2.6%	1 / 0.9%	9 / 3.6%	8 / 1.2%	5 / 0.8%	-	3 / 1.7%	79 / 23.0%	9 / 3.5%	16 / 5.0%	29 / 6.1%	29 / 4.6%	84 / 4.9%	11 / 6.1%	7 / 6.4%	4 / 11.0%	7 / 0.9%	10 / 1.1%
1	11 / 0.5%	3 / 0.3%	8 / 0.8%	7 / 1.1%	2 / 0.3%	3 / 0.4%	3 / 0.5%	-	1 / 0.8%	-	1 / 0.7%	6 / 2.4%	4 / 0.6%	-	-	1 / 0.7%	6 / 1.8%	1 / 0.4%	-	3 / 0.7%	6 / 1.0%	11 / 0.6%	-	-	1 / 2.0%	2 / 0.3%	2 / 0.2%
2	16 / 0.8%	8 / 0.8%	8 / 0.8%	8 / 1.3%	6 / 0.9%	2 / 0.3%	2 / 0.3%	5 / 0.6%	4 / 3.1%	-	2 / 1.3%	3 / 1.1%	-	4 / 0.6%	-	2 / 1.3%	9 / 2.5%	2 / 0.6%	3 / 0.8%	6 / 1.3%	5 / 0.8%	16 / 0.9%	-	-	-	3 / 0.4%	1 / 0.1%
3	32 / 1.6%	17 / 1.7%	15 / 1.5%	26 / 4.4%	6 / 0.9%	-	2 / 0.3%	15 / 2.0%	1 / 1.2%	-	3 / 2.1%	7 / 2.9%	2 / 0.2%	9 / 1.3%	1 / 0.8%	-	15 / 4.3%	9 / 3.5%	6 / 1.8%	4 / 0.8%	8 / 1.2%	27 / 1.6%	2 / 0.9%	4 / 3.1%	-	13 / 1.6%	2 / 0.2%
4	23 / 1.1%	6 / 0.6%	17 / 1.6%	17 / 2.9%	4 / 0.6%	2 / 0.2%	4 / 0.6%	10 / 1.4%	-	2 / 2.8%	* / 0.3%	6 / 2.2%	3 / 0.4%	6 / 0.9%	-	3 / 1.8%	9 / 2.6%	1 / 0.5%	2 / 0.5%	9 / 2.0%	6 / 0.9%	19 / 1.1%	4 / 2.1%	-	* / 1.3%	3 / 0.4%	8 / 0.9%
5	88 / 4.3%	25 / 2.5%	63 / 6.0%	39 / 6.7%	38 / 5.5%	11 / 1.4%	11 / 1.8%	40 / 5.4%	2 / 1.9%	1 / 1.9%	4 / 2.8%	27 / 10.5%	8 / 1.2%	20 / 3.1%	4 / 3.0%	10 / 5.8%	40 / 11.5%	11 / 4.1%	17 / 5.2%	22 / 4.6%	24 / 3.7%	74 / 4.3%	6 / 3.7%	6 / 5.5%	1 / 2.6%	16 / 2.0%	24 / 2.8%
6	40 / 2.0%	20 / 2.0%	20 / 1.9%	27 / 4.6%	10 / 1.4%	4 / 0.5%	2 / 0.3%	15 / 2.0%	5 / 4.5%	2 / 3.8%	1 / 0.9%	10 / 3.9%	4 / 0.6%	13 / 2.0%	1 / 0.8%	-	16 / 4.7%	8 / 3.1%	7 / 2.0%	5 / 1.1%	12 / 1.9%	32 / 1.9%	4 / 2.1%	2 / 1.4%	2 / 6.4%	13 / 1.6%	12 / 1.4%
7	58 / 2.9%	33 / 3.3%	25 / 2.4%	26 / 4.5%	24 / 3.5%	8 / 1.0%	15 / 2.4%	18 / 2.5%	7 / 6.2%	-	* / 0.3%	13 / 5.1%	15 / 2.2%	19 / 2.9%	6 / 5.1%	2 / 2.1%	11 / 3.1%	13 / 5.0%	11 / 3.2%	10 / 2.1%	19 / 3.0%	53 / 3.1%	2 / 1.0%	1 / 0.6%	3 / 7.5%	27 / 3.4%	8 / 1.0%
8	110 / 5.4%	59 / 5.9%	51 / 4.9%	49 / 8.4%	35 / 5.0%	26 / 3.4%	37 / 6.1%	46 / 6.3%	5 / 3.8%	4 / 6.9%	10 / 7.1%	8 / 3.0%	33 / 4.8%	34 / 5.1%	3 / 2.7%	10 / 5.7%	29 / 8.5%	20 / 7.5%	23 / 6.9%	19 / 3.9%	32 / 5.0%	93 / 5.4%	13 / 7.7%	3 / 2.3%	1 / 1.5%	30 / 3.8%	45 / 5.3%
9	132 / 6.4%	68 / 6.8%	64 / 6.1%	46 / 7.8%	40 / 5.8%	46 / 6.0%	43 / 7.1%	44 / 6.0%	11 / 9.5%	5 / 9.0%	7 / 5.0%	18 / 7.0%	43 / 7.7%	43 / 6.5%	10 / 8.4%	10 / 5.9%	12 / 3.5%	26 / 9.7%	23 / 7.0%	23 / 4.8%	43 / 6.8%	115 / 6.7%	9 / 5.2%	4 / 3.4%	3 / 8.7%	70 / 8.9%	42 / 4.9%
10 - certain to vote	1431 / 69.9%	709 / 71.1%	721 / 68.7%	305 / 52.1%	495 / 70.7%	630 / 82.9%	486 / 79.3%	534 / 72.7%	82 / 69.1%	40 / 72.9%	105 / 78.4%	150 / 58.3%	565 / 81.1%	504 / 76.7%	96 / 79.2%	125 / 75.0%	119 / 34.5%	166 / 62.1%	220 / 67.4%	350 / 72.7%	458 / 71.2%	1194 / 69.5%	125 / 71.1%	90 / 77.4%	21 / 59.0%	603 / 76.6%	696 / 81.9%
SIGMA	2047 / 100.0%	998 / 100.0%	1049 / 100.0%	586 / 100.0%	701 / 100.0%	760 / 100.0%	612 / 100.0%	735 / 100.0%	119 / 100.0%	54 / 100.0%	134 / 100.0%	257 / 100.0%	696 / 100.0%	656 / 100.0%	121 / 100.0%	167 / 100.0%	346 / 100.0%	268 / 100.0%	327 / 100.0%	481 / 100.0%	643 / 100.0%	1719 / 100.0%	176 / 100.0%	117 / 100.0%	35 / 100.0%	787 / 100.0%	850 / 100.0%

Survation.

Voting Intention Poll

18 Oct 2017

Table 8
Q6. By Normal Weighting
Q6. Imagine there was a referendum tomorrow with the question 'Should the United Kingdom remain a member of the European Union or leave the European Union?' How would you vote?
Base : Respondents Likely to vote

	Total	Gender		Age			Voting Intention						2017 Vote					Region8								2016 EU Referendum	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Scottish National Party	Another Party	Undecided	CON	LAB	LD	OTHER	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave
Unweighted Total	1940	812	1128	621	687	632	552	767	118	60	146	250	613	707	111	196	264	195	337	480	636	1648	159	97	36	785	835
Weighted Total	1941	948	993	549	661	730	605	727	119	53	133	248	688	651	121	165	267	259	310	452	614	1635	165	109	32	780	840
Leave	855	444	411	160	278	417	400	223	19	16	87	95	433	197	25	87	100	100	140	207	299	746	50	47	13	38	735
	44.0%	46.9%	41.4%	29.1%	42.0%	57.1%	66.1%	30.6%	16.0%	30.0%	65.6%	38.2%	62.9%	30.2%	20.6%	53.1%	37.6%	38.7%	45.0%	45.8%	48.7%	45.6%	30.0%	42.6%	41.6%	4.9%	87.6%
Remain	936	463	473	332	326	278	175	459	93	32	45	99	224	417	89	65	117	146	141	217	259	764	102	53	18	717	55
	48.2%	48.8%	47.6%	60.4%	49.4%	38.0%	29.0%	63.2%	77.8%	61.2%	33.9%	40.0%	32.6%	64.1%	73.6%	39.6%	43.9%	56.4%	45.6%	48.1%	42.3%	46.7%	61.5%	48.1%	56.2%	91.9%	6.6%
Undecided	139	38	102	54	52	34	27	43	7	5	1	53	29	35	6	12	47	13	27	26	49	115	13	10	1	25	48
	7.2%	4.0%	10.2%	9.7%	7.9%	4.6%	4.5%	5.9%	5.6%	8.8%	0.5%	21.2%	4.2%	5.4%	5.1%	7.3%	17.5%	4.9%	8.8%	5.7%	8.1%	7.1%	8.0%	9.4%	2.2%	3.2%	5.7%
Refused	10	3	8	4	4	2	3	2	1	-	-	1	1	2	1	-	3	-	2	2	6	10	1	-	-	-	1
	0.5%	0.3%	0.8%	0.8%	0.7%	0.2%	0.5%	0.3%	0.6%	-	-	0.6%	0.2%	0.3%	0.6%	-	1.0%	-	0.6%	0.4%	0.9%	0.6%	0.4%	-	-	-	0.2%
SIGMA	1941	948	993	549	661	730	605	727	119	53	133	248	688	651	121	165	267	259	310	452	614	1635	165	109	32	780	840
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Voting Intention Poll

Table 9
Q6. Voting Intention Table - By Normal Weighting and LTV
Q6. Imagine there was a referendum tomorrow with the question 'Should the United Kingdom remain a member of the European Union or leave the European Union?' How would you vote?
Base : Respondents Likely to vote

	Total	Gender		Age			Voting Intention						2017 Vote					Region8								2016 EU Referendum	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Scottish National Party	Another Party	Undecided	CON	LAB	LD	OTHER	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave
Unweighted Total	1940	812	1128	621	687	632	552	767	118	60	146	250	613	707	111	196	264	195	337	480	636	1648	159	97	36	785	835
Weighted Total	1769	875	894	457	606	706	575	662	107	49	124	207	659	606	115	151	201	229	282	413	562	1486	153	102	28	730	799
Leave	802 45.3%	418 47.8%	384 42.9%	133 29.2%	262 43.2%	407 57.6%	385 67.0%	202 30.5%	17 15.8%	16 31.8%	83 66.9%	86 41.6%	422 64.0%	185 30.5%	23 20.1%	83 55.0%	79 39.1%	89 38.9%	131 46.4%	191 46.3%	285 50.8%	696 46.9%	47 31.1%	45 44.6%	13 45.5%	35 4.7%	705 88.3%
Remain	862 48.7%	425 48.6%	437 48.9%	289 63.3%	303 49.9%	271 38.3%	164 28.6%	427 64.6%	84 78.3%	29 59.6%	40 32.5%	90 43.6%	211 32.0%	393 64.9%	87 75.3%	58 38.3%	96 47.9%	130 56.8%	131 46.4%	204 49.3%	237 42.2%	702 47.3%	95 62.1%	50 49.0%	15 54.3%	679 93.0%	50 6.3%
Undecided	97 5.5%	28 3.2%	69 7.7%	32 6.9%	38 6.3%	27 3.9%	24 4.1%	30 4.6%	6 5.5%	4 8.6%	1 0.6%	30 14.6%	25 3.8%	26 4.3%	5 4.3%	10 6.7%	25 12.4%	10 4.3%	19 6.8%	17 4.1%	35 6.2%	81 5.4%	10 6.4%	6 6.4%	* 0.2%	16 2.2%	42 5.3%
Refused	8 0.4%	3 0.3%	5 0.5%	3 0.6%	3 0.6%	1 0.2%	2 0.3%	2 0.3%	* 0.4%	-	-	1 0.3%	1 0.2%	2 0.4%	* 0.3%	-	1 0.6%	-	1 0.4%	1 0.3%	5 0.8%	7 0.5%	1 0.5%	-	-	-	1 0.2%
SIGMA	1769 100.0%	875 100.0%	894 100.0%	457 100.0%	606 100.0%	706 100.0%	575 100.0%	662 100.0%	107 100.0%	49 100.0%	124 100.0%	207 100.0%	659 100.0%	606 100.0%	115 100.0%	151 100.0%	201 100.0%	229 100.0%	282 100.0%	413 100.0%	562 100.0%	1486 100.0%	153 100.0%	102 100.0%	28 100.0%	730 100.0%	799 100.0%

Survation.

Voting Intention Poll

18 Oct 2017

Table 10
Q6. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed
Q6. Imagine there was a referendum tomorrow with the question 'Should the United Kingdom remain a member of the European Union or leave the European Union?' How would you vote?
Base : Respondents Likely to vote with undecided and refused removed

	Total	Gender		Age			Voting Intention						2017 Vote					Region8								2016 EU Referendum	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Scottish National Party	Another Party	Undecided	CON	LAB	LD	OTHER	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave
Unweighted Total	1788	776	1012	567	626	595	524	720	106	57	145	197	587	663	100	186	218	185	307	451	574	1517	147	89	35	760	782
Weighted Total	1664	844	821	422	565	677	549	630	101	45	123	176	632	578	110	141	175	220	262	395	522	1399	142	95	28	714	755
Leave	802 48.2%	418 49.6%	384 46.7%	133 31.5%	262 46.4%	407 60.1%	385 70.1%	202 32.1%	17 16.8%	16 34.8%	83 67.3%	86 48.8%	422 66.7%	185 32.0%	23 21.0%	83 59.0%	79 45.0%	89 40.6%	131 50.0%	191 48.4%	285 54.6%	696 49.8%	47 33.3%	45 47.7%	13 45.6%	35 4.9%	705 93.4%
Remain	862 51.8%	425 50.4%	437 53.3%	289 68.5%	303 53.6%	271 39.9%	164 29.9%	427 67.9%	84 83.2%	29 65.2%	40 32.7%	90 51.2%	211 33.3%	393 68.0%	87 79.0%	58 41.0%	96 55.0%	130 59.4%	131 50.0%	204 51.6%	237 45.4%	702 50.2%	95 66.7%	50 52.3%	15 54.4%	679 95.1%	50 6.6%
SIGMA	1664 100.0%	844 100.0%	821 100.0%	422 100.0%	565 100.0%	677 100.0%	549 100.0%	630 100.0%	101 100.0%	45 100.0%	123 100.0%	176 100.0%	632 100.0%	578 100.0%	110 100.0%	141 100.0%	175 100.0%	220 100.0%	262 100.0%	395 100.0%	522 100.0%	1399 100.0%	142 100.0%	95 100.0%	28 100.0%	714 100.0%	755 100.0%

Survation.

Voting Intention Poll

Table 11
Q7. By Normal Weighting
Q7. In the EU referendum on June 23rd 2016, 72% of UK adults voted and 28% did not vote. Did you or did you not vote in the EU referendum on 23rd June 2016?
Base : All Respondents

	Total	Gender		Age			Voting Intention						2017 Vote					Region8								2016 EU Referendum	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Scottish National Party	Another Party	Undecided	CON	LAB	LD	OTHER	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave
Unweighted Total	2047	855	1192	666	725	656	559	776	118	61	148	257	619	712	111	199	346	204	356	511	668	1739	168	101	39	793	844
Weighted Total	2047	998	1049	586	701	760	612	735	119	54	134	257	696	656	121	167	346	268	327	481	643	1719	176	117	35	787	850
I voted in the 2016 EU Referendum	1652 80.7%	843 84.5%	808 77.0%	383 65.3%	571 81.4%	698 91.9%	569 92.9%	591 80.3%	93 78.3%	47 86.9%	119 88.2%	192 74.8%	671 96.4%	572 87.1%	110 90.6%	152 90.5%	116 33.5%	221 82.4%	264 80.9%	379 78.9%	529 82.3%	1394 81.1%	137 77.9%	95 81.4%	26 73.0%	787 100.0%	850 100.0%
I did not vote in the 2016 EU Referendum	358 17.5%	139 14.0%	219 20.8%	179 30.6%	117 16.7%	62 8.1%	39 6.4%	130 17.6%	26 21.7%	7 13.1%	16 11.6%	54 21.0%	23 3.3%	72 10.9%	11 8.7%	16 9.3%	223 64.5%	42 15.8%	56 17.2%	89 18.5%	103 16.0%	291 16.9%	38 21.4%	20 17.3%	10 27.0%	- -	- -
Can't remember	37 1.8%	15 1.5%	22 2.1%	24 4.1%	13 1.9%	-	4 0.7%	15 2.0%	-	-	* 0.2%	11 4.2%	2 0.3%	13 2.0%	1 0.7%	* 0.2%	7 2.0%	5 1.8%	6 1.9%	13 2.6%	11 1.7%	34 2.0%	1 0.8%	2 1.3%	-	- -	- -
SIGMA	2047 100.0%	998 100.0%	1049 100.0%	586 100.0%	701 100.0%	760 100.0%	612 100.0%	735 100.0%	119 100.0%	54 100.0%	134 100.0%	257 100.0%	696 100.0%	656 100.0%	121 100.0%	167 100.0%	346 100.0%	268 100.0%	327 100.0%	481 100.0%	643 100.0%	1719 100.0%	176 100.0%	117 100.0%	35 100.0%	787 100.0%	850 100.0%

Voting Intention Poll

18 Oct 2017

Table 12
Q8. By Normal Weighting
Q8. How did you vote in the EU Referendum?
Base : Respondents voted in the 2016 EU Referendum

	Total	Gender		Age			Voting Intention						2017 Vote					Region8								2016 EU Referendum	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Scottish National Party	Another Party	Undecided	CON	LAB	LD	OTHER	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave
Unweighted Total	1653	727	926	456	597	600	518	634	92	52	128	191	598	625	101	179	118	163	285	412	550	1410	129	84	30	793	844
Weighted Total	1652	843	808	383	571	698	569	591	93	47	119	192	671	572	110	152	116	221	264	379	529	1394	137	95	26	787	850
Leave	850	448	402	133	302	414	392	214	25	18	74	108	450	203	25	90	69	100	143	196	298	737	53	47	12	-	850
	51.4%	53.1%	49.7%	34.7%	53.0%	59.4%	68.9%	36.2%	27.1%	38.6%	62.4%	56.1%	67.1%	35.5%	23.0%	59.7%	59.7%	45.5%	54.0%	51.5%	56.3%	52.8%	39.0%	49.8%	47.5%	-	100.0%
Remain	787	391	397	245	262	281	174	372	68	29	45	81	218	366	84	61	43	117	120	182	225	644	83	47	14	787	-
	47.7%	46.3%	49.1%	63.9%	45.9%	40.2%	30.6%	63.0%	72.9%	61.4%	37.6%	42.1%	32.5%	64.0%	76.7%	40.3%	37.3%	53.2%	45.5%	47.8%	42.4%	46.2%	61.0%	49.0%	52.5%	100.0%	-
Can't remember	3	1	2	*	2	-	-	1	-	-	-	1	-	1	*	-	2	-	*	-	2	3	-	-	-	-	-
	0.2%	0.1%	0.2%	0.1%	0.4%	-	-	0.2%	-	-	-	0.5%	-	0.1%	0.4%	-	1.4%	-	0.1%	-	0.4%	0.2%	-	-	-	-	-
Refuse	12	4	8	5	4	3	3	3	-	-	-	3	3	2	-	-	2	3	1	2	4	11	-	1	-	-	-
	0.7%	0.5%	0.9%	1.3%	0.7%	0.5%	0.5%	0.6%	-	-	-	1.4%	0.4%	0.4%	-	-	1.5%	1.3%	0.4%	0.6%	0.8%	0.8%	-	1.3%	-	-	-
SIGMA	1652	843	808	383	571	698	569	591	93	47	119	192	671	572	110	152	116	221	264	379	529	1394	137	95	26	787	850
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

	Page	Table	Title	Base Description	Base
	4	1	Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?	Base : All Respondents	2047
	5	2	Q2. Voting Intention Table - By Normal Weighting Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base : Respondents Likely to vote	1944
	6	3	Q2. Voting Intention Table - By Normal Weighting and LTV Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base : Respondents Likely to vote	1944
	7	4	Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base : Respondents Likely to vote with undecided and refused removed	1662
	8	5	Q3. In the General Election on 8th June 2017, 69% of people voted, while 31% of people did not vote. Thinking back to this General Election, can you remember whether or not you voted in that specific election?	Base : All Respondents	2047
	9	6	Q4. Thinking back to the General Election in June 2017, can you recall which party you voted for in that election?	Base : Respondents voted in the 2017 General Election	1669
	10	7	Q5. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?	Base : All Respondents	2047
	11	8	Q6. Imagine there was a referendum tomorrow with the question 'Should the United Kingdom remain a member of the European Union or leave the European Union?' How would you vote?	Base : Respondents Likely to vote	1940
	12	9	Q6. Voting Intention Table - By Normal Weighting and LTV Q6. Imagine there was a referendum tomorrow with the question 'Should the United Kingdom remain a member of the European Union or leave the European Union?' How would you vote?	Base : Respondents Likely to vote	1940
	13	10	Q6. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed Q6. Imagine there was a referendum tomorrow with the question 'Should the United Kingdom remain a member of the European Union or leave the European Union?' How would you vote?	Base : Respondents Likely to vote with undecided and refused removed	1788