# Parenting Poll

18/09/2017

Prepared on behalf of Action for Children



Survation.

## Methodology

**Fieldwork Dates** 8<sup>th</sup>-15<sup>th</sup> September 2017

#### **Data Collection Method**

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

#### **Population Sampled**

All parents aged 18+ in the United Kingdom

#### Sample Size

2,087

## **Data Weighting**

Data were weighted to the profile of all parents in the United Kingdom aged 18+. Data were weighted by age, sex, and region. Targets for the weighted data were derived from Office of National Statistics 2011 Census data.

### Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 2,087 it is 95% certain that the 'true' value will fall within the range of 2.2% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.



#### **Question presentation**

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation. For further information please contact. Chris Hopkins
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19 Sep 2017

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Table 1

Q1. Is loneliness a problem for you?

Base : All Respondents

Gender SEG Region12 Number of Children **Marital Status** Married Yorkshire Civil Divorced East of North South East North South West Three or Partnersh Widowed and Male 35-54 55+ AB C1 C2 DE Wales NI One / Other 18-34 Midlands West Two more Female West East Humber Single Unweighted Total 2087 971 1116 746 1260 81 777 666 281 363 256 178 149 104 215 262 153 180 227 156 106 101 870 683 237 359 1501 227 Weighted Total 2087 1126 769 1241 77 792 654 277 364 309 194 151 80 228 289 164 183 172 161 90 65 893 656 216 401 1462 225 Yes 508 208 237 258 13 209 127 67 105 39 36 53 89 34 49 44 37 21 20 216 155 141 300 67 24.3% 21.7% 26.6% 30.9% 20.8% 16.79 26.4% 19.3% 24.1% 29.0% 22.9% 19.9% 24.1% 20.7% 23.3% 30.7% 20.7% 26.7% 25.5% 22.7% 23.1% 30.1% 24.2% 23.6% 29.7% 35.1% 20.6% 29.8% 575 246 329 254 307 15 230 183 70 92 98 46 47 15 65 66 45 55 55 44 23 17 274 186 61 117 411 48 Not now but it has been in the past 27.6% 25.6% 29.3% 33.0% 24.7% 19.3% 29.1% 27.9% 25.3% 25.4% 31.6% 23.8% 31.2% 18.4% 28.5% 22.7% 27.5% 29.9% 32.0% 27.1% 25.3% 26.7% 30.6% 28.4% 28.2% 29.2% 28.1% 21.2% 963 469 262 46 137 103 66 82 47 27 388 136 339 328 158 48 106 130 75 78 304 86 724 102 34.1% 60.49 42.8% 49.6% 43.6% 41.7% 48.4% 51.6% 43.4% 39.7% 49.5% 45.5% 46.1% 51.4% 41.7% 52.7% 50.2% 43.5% 41.7% 53.0% 60.0% 46.6% 44.9% 50.1% 41.2% 41.4% 46.3% 34.1% Don't know 41 13 28 16 22 14 17 12 15 3 26 2.1% 2.5% 1.0% 0.7% 2.0% 1.4% 2.4% 1.8% 3.6% 1.8% 2.2% 3.7% 3.3% 1.1% 0.9% 1.6% 1.7% 1.7% 2.2% 1.7% 1.8% 1.7% 1.8% 2.4% 1.7% 1.8% 3.5% SIGMA 2087 1126 769 1241 77 792 654 277 309 194 151 80 228 289 183 172 161 90 65 893 656 216 401 1462 225 100.0%



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Table 2 Q2. When did you last feel lonely? Base : All Respondents

|                          | Total  | Ger    | der Age |        |        | SEG    |        |        |        |        |        |                    |                  |               | Reg           | jion12        |               |                  |                            |          |        | Numb   | er of Ch | ildren | Marital Status |        |                                       |                                  |
|--------------------------|--------|--------|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------------------|------------------|---------------|---------------|---------------|---------------|------------------|----------------------------|----------|--------|--------|----------|--------|----------------|--------|---------------------------------------|----------------------------------|
|                          |        | Male   | Female  | 18-34  | 35-54  | 55+    | АВ     | C1     | C2     | DE     |        | East of<br>England | East<br>Midlands | North<br>East | North<br>West | South<br>East | South<br>West | West<br>Midlands | Yorkshire<br>and<br>Humber | Scotland | Wales  | NI     | One      | Two    | Three or more  | Single | Married /<br>Civil<br>Partnersh<br>ip | Divorced<br>/ Widowed<br>/ Other |
| Unweighted Total         | 2087   | 971    | 1116    | 746    | 1260   | 81     | 777    | 666    | 281    | 363    | 256    | 178                | 149              | 104           | 215           | 262           | 153           | 180              | 227                        | 156      | 106    | 101    | 870      | 683    | 237            | 359    | 1501                                  | 227                              |
| Weighted Total           | 2087   | 961    | 1126    | 769    | 1241   | 77     | 792    | 654    | 277    | 364    | 309    | 194                | 151              | 80            | 228           | 289           | 164           | 183              | 172                        | 161      | 90     | 65     | 893      | 656    | 216            | 401    | 1462                                  | 225                              |
| In the last week         | 428    | 173    | 255     | 213    | 205    | 10     | 181    | 110    | 55     | 82     | 54     | 42                 | 32               | 18            | 42            | 71            | 28            | 35               | 39                         | 33       | 15     | 18     | 189      | 120    | 61             | 120    | 248                                   | 60                               |
|                          | 20.5%  | 18.0%  | 22.6%   | 27.7%  | 16.5%  | 12.4%  | 22.8%  | 16.9%  | 19.9%  | 22.4%  | 17.5%  | 21.7%              | 21.4%            | 21.9%         | 18.4%         | 24.7%         | 16.9%         | 19.1%            | 22.7%                      | 20.5%    | 16.5%  | 28.1%  | 21.2%    | 18.3%  | 28.0%          | 30.0%  | 16.9%                                 | 26.6%                            |
| In the last month        | 361    | 151    | 210     | 156    | 197    | 7      | 159    | 98     | 46     | 59     | 76     | 30                 | 30               | 10            | 36            | 45            | 20            | 41               | 30                         | 24       | 9      | 9      | 154      | 118    | 40             | 76     | 258                                   | 27                               |
|                          | 17.3%  | 15.7%  | 18.7%   | 20.4%  | 15.9%  | 9.7%   | 20.0%  | 15.0%  | 16.5%  | 16.2%  | 24.5%  | 15.5%              | 20.1%            | 13.0%         | 16.0%         | 15.4%         | 12.3%         | 22.5%            | 17.7%                      | 14.9%    | 10.1%  | 13.6%  | 17.3%    | 18.0%  | 18.6%          | 18.9%  | 17.7%                                 | 12.1%                            |
| In the last year         | 312    | 115    | 197     | 144    | 160    | 8      | 112    | 100    | 49     | 52     | 49     | 23                 | 19               | 11            | 34            | 41            | 21            | 33               | 28                         | 25       | 14     | 14     | 150      | 93     | 27             | 78     | 209                                   | 25                               |
|                          | 15.0%  | 11.9%  | 17.5%   | 18.8%  | 12.9%  | 10.3%  | 14.1%  | 15.2%  | 17.6%  | 14.3%  | 15.9%  | 11.6%              | 12.7%            | 13.7%         | 15.0%         | 14.2%         | 13.1%         | 18.0%            | 16.1%                      | 15.8%    | 15.5%  | 20.8%  | 16.8%    | 14.2%  | 12.7%          | 19.6%  | 14.3%                                 | 11.2%                            |
| More than a year ago     | 267    | 121    | 146     | 86     | 172    | 9      | 104    | 93     | 31     | 38     | 25     | 31                 | 26               | 10            | 38            | 28            | 25            | 21               | 18                         | 24       | 14     | 5      | 107      | 97     | 25             | 30     | 201                                   | 35                               |
|                          | 12.8%  | 12.6%  | 12.9%   | 11.1%  | 13.8%  | 11.9%  | 13.2%  | 14.2%  | 11.2%  | 10.5%  | 8.1%   | 16.0%              | 17.0%            | 12.2%         | 16.8%         | 9.7%          | 15.5%         | 11.6%            | 10.7%                      | 15.0%    | 15.7%  | 8.1%   | 12.0%    | 14.8%  | 11.7%          | 7.6%   | 13.7%                                 | 15.8%                            |
| More than five years ago | 353    | 207    | 146     | 83     | 251    | 20     | 144    | 124    | 28     | 57     | 54     | 32                 | 20               | 13            | 34            | 51            | 37            | 29               | 30                         | 34       | 14     | 5      | 150      | 125    | 27             | 36     | 287                                   | 30                               |
|                          | 16.9%  | 21.6%  | 13.0%   | 10.7%  | 20.2%  | 26.0%  | 18.2%  | 19.0%  | 10.3%  | 15.6%  | 17.6%  | 16.5%              | 13.1%            | 16.3%         | 15.2%         | 17.6%         | 22.3%         | 16.0%            | 17.4%                      | 21.1%    | 15.1%  | 8.0%   | 16.8%    | 19.0%  | 12.3%          | 9.1%   | 19.6%                                 | 13.4%                            |
| Don't know               | 366    | 194    | 172     | 87     | 256    | 23     | 92     | 129    | 68     | 77     | 51     | 36                 | 24               | 18            | 42            | 53            | 33            | 23               | 26                         | 20       | 24     | 14     | 143      | 103    | 36             | 59     | 259                                   | 47                               |
|                          | 17.5%  | 20.2%  | 15.3%   | 11.3%  | 20.6%  | 29.8%  | 11.6%  | 19.7%  | 24.6%  | 21.0%  | 16.5%  | 18.7%              | 15.7%            | 22.9%         | 18.6%         | 18.5%         | 19.9%         | 12.6%            | 15.4%                      | 12.7%    | 27.0%  | 21.3%  | 16.0%    | 15.7%  | 16.6%          | 14.8%  | 17.8%                                 | 21.0%                            |
| SIGMA                    | 2087   | 961    | 1126    | 769    | 1241   | 77     | 792    | 654    | 277    | 364    | 309    | 194                | 151              | 80            | 228           | 289           | 164           | 183              | 172                        | 161      | 90     | 65     | 893      | 656    | 216            | 401    | 1462                                  | 225                              |
|                          | 100.0% | 100.0% | 100.0%  | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%             | 100.0%           | 100.0%        | 100.0%        | 100.0%        | 100.0%        | 100.0%           | 100.0%                     | 100.0%   | 100.0% | 100.0% | 100.0%   | 100.0% | 100.0%         | 100.0% | 100.0%                                | 100.0%                           |



## Prepared on behalf of Action for Children

Table 4 Q4. Since becoming a parent for the first time, how regularly do you feel cut-off from your friends and other means of support?

19 Sep 2017 Base : All Respondents

|                  | Total  | Total Gender |        | Age    |        |        | SEG    |        |        |        | Region12 |                    |                  |               |               |               |               |                  |                            |          |        |        |        |        | ildren        | Marital Status |                                       |                                  |
|------------------|--------|--------------|--------|--------|--------|--------|--------|--------|--------|--------|----------|--------------------|------------------|---------------|---------------|---------------|---------------|------------------|----------------------------|----------|--------|--------|--------|--------|---------------|----------------|---------------------------------------|----------------------------------|
|                  |        | Male         | Female | 18-34  | 35-54  | 55+    | AB     | C1     | C2     | DE     | London   | East of<br>England | East<br>Midlands | North<br>East | North<br>West | South<br>East | South<br>West | West<br>Midlands | Yorkshire<br>and<br>Humber | Scotland | Wales  | NI     | One    | Two    | Three or more | Single         | Married /<br>Civil<br>Partnersh<br>ip | Divorced<br>/ Widowed<br>/ Other |
| Unweighted Total | 2087   | 971          | 1116   | 746    | 1260   | 81     | 777    | 666    | 281    | 363    | 256      | 178                | 149              | 104           | 215           | 262           | 153           | 180              | 227                        | 156      | 106    | 101    | 870    | 683    | 237           | 359            | 1501                                  | 227                              |
| Weighted Total   | 2087   | 961          | 1126   | 769    | 1241   | 77     | 792    | 654    | 277    | 364    | 309      | 194                | 151              | 80            | 228           | 289           | 164           | 183              | 172                        | 161      | 90     | 65     | 893    | 656    | 216           | 401            | 1462                                  | 225                              |
| Always           | 186    | 69           | 117    | 114    | 69     | 3      | 75     | 47     | 21     | 44     | 22       | 10                 | 15               | 9             | 20            | 24            | 11            | 31               | 9                          | 17       | 6      | 11     | 62     | 75     | 31            | 52             | 114                                   | 20                               |
|                  | 8.9%   | 7.2%         | 10.4%  | 14.9%  | 5.5%   | 4.3%   | 9.5%   | 7.2%   | 7.4%   | 12.1%  | 7.2%     | 5.2%               | 9.9%             | 11.7%         | 8.7%          | 8.3%          | 6.9%          | 17.1%            | 5.5%                       | 10.6%    | 6.4%   | 17.1%  | 6.9%   | 11.4%  | 14.3%         | 13.1%          | 7.8%                                  | 8.8%                             |
| Often            | 523    | 236          | 287    | 275    | 243    | 5      | 207    | 148    | 77     | 91     | 93       | 47                 | 41               | 16            | 52            | 73            | 39            | 42               | 52                         | 37       | 18     | 14     | 252    | 150    | 64            | 129            | 346                                   | 47                               |
|                  | 25.1%  | 24.6%        | 25.5%  | 35.7%  | 19.6%  | 6.4%   | 26.1%  | 22.6%  | 27.8%  | 25.1%  | 30.2%    | 24.1%              | 27.1%            | 19.8%         | 22.7%         | 25.2%         | 23.7%         | 22.7%            | 30.3%                      | 23.0%    | 19.6%  | 21.1%  | 28.2%  | 22.9%  | 29.5%         | 32.3%          | 23.7%                                 | 21.0%                            |
| Sometimes        | 702    | 309          | 393    | 236    | 443    | 23     | 279    | 231    | 85     | 107    | 100      | 60                 | 57               | 27            | 71            | 96            | 65            | 63               | 63                         | 48       | 32     | 19     | 312    | 229    | 69            | 115            | 523                                   | 64                               |
|                  | 33.6%  | 32.1%        | 34.9%  | 30.7%  | 35.7%  | 29.7%  | 35.2%  | 35.4%  | 30.6%  | 29.3%  | 32.5%    | 30.7%              | 38.0%            | 34.1%         | 31.1%         | 33.3%         | 39.6%         | 34.3%            | 36.7%                      | 30.0%    | 35.3%  | 29.8%  | 34.9%  | 34.9%  | 32.0%         | 28.6%          | 35.8%                                 | 28.4%                            |
| Rarely           | 453    | 222          | 231    | 100    | 319    | 34     | 160    | 156    | 59     | 77     | 67       | 56                 | 23               | 17            | 50            | 69            | 30            | 37               | 29                         | 41       | 18     | 17     | 187    | 129    | 35            | 65             | 319                                   | 69                               |
|                  | 21.7%  | 23.1%        | 20.5%  | 13.0%  | 25.7%  | 44.2%  | 20.3%  | 23.9%  | 21.4%  | 21.1%  | 21.5%    | 29.0%              | 15.0%            | 20.9%         | 21.8%         | 23.9%         | 18.2%         | 20.4%            | 16.8%                      | 25.3%    | 20.1%  | 26.1%  | 21.0%  | 19.6%  | 16.2%         | 16.2%          | 21.8%                                 | 30.6%                            |
| Never            | 223    | 126          | 97     | 44     | 167    | 12     | 71     | 72     | 35     | 45     | 27       | 21                 | 15               | 11            | 36            | 27            | 19            | 10               | 18                         | 18       | 17     | 4      | 80     | 73     | 17            | 39             | 159                                   | 25                               |
|                  | 10.7%  | 13.1%        | 8.7%   | 5.8%   | 13.5%  | 15.4%  | 8.9%   | 11.0%  | 12.8%  | 12.4%  | 8.7%     | 11.1%              | 10.0%            | 13.5%         | 15.8%         | 9.4%          | 11.7%         | 5.5%             | 10.7%                      | 11.0%    | 18.6%  | 5.9%   | 9.0%   | 11.2%  | 8.0%          | 9.8%           | 10.9%                                 | 11.2%                            |
| SIGMA            | 2087   | 961          | 1126   | 769    | 1241   | 77     | 792    | 654    | 277    | 364    | 309      | 194                | 151              | 80            | 228           | 289           | 164           | 183              | 172                        | 161      | 90     | 65     | 893    | 656    | 216           | 401            | 1462                                  | 225                              |
|                  | 100.0% | 100.0%       | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%   | 100.0%             | 100.0%           | 100.0%        | 100.0%        | 100.0%        | 100.0%        | 100.0%           | 100.0%                     | 100.0%   | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%        | 100.0%         | 100.0%                                | 100.0%                           |



# Prepared on behalf of Action for Children

Table 5 Q5. How often do you worry that you child/ren is / are lonely? Base : All Respondents 19 Sep 2017

|                  | Total  | Ge     | nder   | Age    |        |        | SEG    |        |        |        |        |                    |                  |               |               | Reg           | jion12        |        |                            |          |        |        | Numb   | er of Ch | ildren        | Marital Status |                                       |                                  |
|------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------------------|------------------|---------------|---------------|---------------|---------------|--------|----------------------------|----------|--------|--------|--------|----------|---------------|----------------|---------------------------------------|----------------------------------|
|                  |        | Male   | Female | 18-34  | 35-54  | 55+    | AB     | C1     | C2     | DE     | London | East of<br>England | East<br>Midlands | North<br>East | North<br>West | South<br>East | South<br>West | West   | Yorkshire<br>and<br>Humber | Scotland | Wales  | NI     | One    | Two      | Three or more | Single         | Married /<br>Civil<br>Partnersh<br>ip | Divorced<br>/ Widowed<br>/ Other |
| Unweighted Total | 2087   | 971    | 1116   | 746    | 1260   | 81     | 777    | 666    | 281    | 363    | 256    | 178                | 149              | 104           | 215           | 262           | 153           | 180    | 227                        | 156      | 106    | 101    | 870    | 683      | 237           | 359            | 1501                                  | 227                              |
| Weighted Total   | 2087   | 961    | 1126   | 769    | 1241   | 77     | 792    | 654    | 277    | 364    | 309    | 194                | 151              | 80            | 228           | 289           | 164           | 183    | 172                        | 161      | 90     | 65     | 893    | 656      | 216           | 401            | 1462                                  | 225                              |
| Often            | 343    | 137    | 205    | 152    | 183    | 7      | 143    | 98     | 41     | 60     | 62     | 26                 | 24               | 15            | 38            | 40            | 22            | 41     | 24                         | 23       | 13     | 16     | 163    | 92       | 40            | 82             | 220                                   | 41                               |
|                  | 16.4%  | 14.3%  | 18.2%  | 19.8%  | 14.8%  | 9.4%   | 18.1%  | 15.0%  | 14.8%  | 16.6%  | 20.0%  | 13.4%              | 15.9%            | 18.3%         | 16.6%         | 13.9%         | 13.5%         | 22.2%  | 13.7%                      | 14.3%    | 14.7%  | 24.1%  | 18.2%  | 14.0%    | 18.5%         | 20.4%          | 15.0%                                 | 18.2%                            |
| Some of the time | 915    | 417    | 498    | 344    | 540    | 31     | 367    | 265    | 118    | 165    | 147    | 87                 | 69               | 32            | 101           | 127           | 83            | 73     | 80                         | 57       | 34     | 24     | 406    | 263      | 90            | 172            | 651                                   | 91                               |
|                  | 43.8%  | 43.4%  | 44.3%  | 44.7%  | 43.5%  | 40.0%  | 46.3%  | 40.5%  | 42.6%  | 45.4%  | 47.5%  | 44.8%              | 45.8%            | 39.7%         | 44.4%         | 44.1%         | 50.8%         | 39.9%  | 46.3%                      | 35.5%    | 37.7%  | 37.6%  | 45.4%  | 40.1%    | 41.5%         | 43.0%          | 44.6%                                 | 40.7%                            |
| Hardly ever      | 534    | 267    | 266    | 175    | 336    | 23     | 179    | 198    | 79     | 78     | 67     | 57                 | 39               | 15            | 58            | 76            | 35            | 43     | 47                         | 59       | 27     | 10     | 203    | 189      | 68            | 99             | 376                                   | 59                               |
|                  | 25.6%  | 27.8%  | 23.7%  | 22.8%  | 27.1%  | 29.7%  | 22.6%  | 30.3%  | 28.6%  | 21.3%  | 21.7%  | 29.5%              | 25.9%            | 18.6%         | 25.7%         | 26.3%         | 21.2%         | 23.7%  | 27.4%                      | 36.8%    | 29.7%  | 15.2%  | 22.7%  | 28.9%    | 31.6%         | 24.6%          | 25.7%                                 | 26.2%                            |
| Never            | 295    | 140    | 156    | 97     | 182    | 16     | 103    | 92     | 39     | 61     | 34     | 24                 | 19               | 19            | 30            | 46            | 24            | 26     | 22                         | 22       | 16     | 15     | 121    | 112      | 18            | 48             | 214                                   | 33                               |
|                  | 14.2%  | 14.5%  | 13.8%  | 12.6%  | 14.7%  | 20.9%  | 13.0%  | 14.1%  | 14.0%  | 16.7%  | 10.9%  | 12.4%              | 12.4%            | 23.4%         | 13.3%         | 15.8%         | 14.5%         | 14.2%  | 12.6%                      | 13.5%    | 17.9%  | 23.2%  | 13.6%  | 17.0%    | 8.5%          | 12.0%          | 14.6%                                 | 14.9%                            |
| SIGMA            | 2087   | 961    | 1126   | 769    | 1241   | 77     | 792    | 654    | 277    | 364    | 309    | 194                | 151              | 80            | 228           | 289           | 164           | 183    | 172                        | 161      | 90     | 65     | 893    | 656      | 216           | 401            | 1462                                  | 225                              |
|                  | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%             | 100.0%           | 100.0%        | 100.0%        | 100.0%        | 100.0%        | 100.0% | 100.0%                     | 100.0%   | 100.0% | 100.0% | 100.0% | 100.0%   | 100.0%        | 100.0%         | 100.0%                                | 100.0%                           |

