Personal Data in School Poll

22/02/2018

Prepared on behalf of Defend Digital Me

defend|digital|me

Survation.
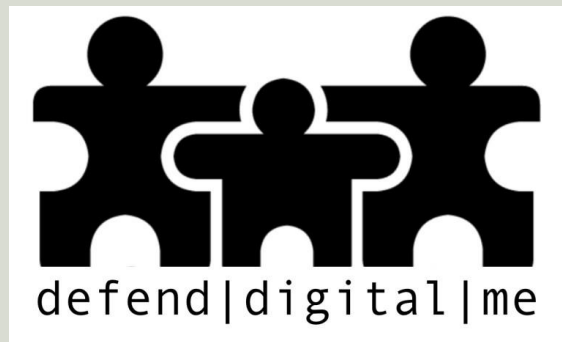
Methodology

Fieldwork Dates

17th – 20th February 2018

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All parents in England with children aged 5-18 in state-funded education

Sample Size

1,004

Data Weighting

As there has been no more authoritative data collected on the demographic makeup of parents in England with children aged 5-18 in state-funded education, data were not weighted.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,004 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Survation.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.
For further information please contact:
Chris Hopkins
0203 818 9661
chris.hopkins@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

Sign up for our press releases at http://eepurl.com/mOK8T

Follow us on twitter:
www.twitter.com/survation for our regular survey work and political polling
www.twitter.com/damiansurvation for Damian Lyons Lowe's twitter feed
Survation are a member of The British Polling Council and abide by its rules:
http://www.britishpollingcouncil.org
Survation Ltd Registered in England & Wales Number 07143509

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 1
Q1. Personal data refers to any information that can be used to identify a child. Has your child been signed up by their school to any app, technology, or online system that uses personal data?

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
Yes	537 53.5%	190 55.1%	347 52.7%	177 58.8%	222 54.3%	138 46.9%	310 54.7%	227 51.9%	185 51.8%	138 57.0%	170 57.2%	44 40.7%	79 61.7%	105 50.5%	164 49.8%	189 55.8%	295 53.0%	229 57.4%	10 27.8%	3 25.0%	238 53.6%	169 54.3%	130 52.2%
No	228 22.7%	82 23.8%	146 22.2%	71 23.6%	93 22.7%	64 21.8%	122 21.5%	106 24.3%	104 29.1%	56 23.1%	45 15.2%	23 21.3%	31 24.2%	48 23.1%	74 22.5%	75 22.1%	152 27.3%	63 15.8%	10 27.8%	3 25.0%	118 26.6%	54 17.4%	56 22.5%
Don't know	239 23.8%	73 21.2%	166 25.2%	53 17.6%	94 23.0%	92 31.3%	135 23.8%	104 23.8%	68 19.0%	48 19.8%	82 27.6%	41 38.0%	18 14.1%	55 26.4%	91 27.7%	75 22.1%	110 19.7%	107 26.8%	16 44.4%	6 50.0%	88 19.8%	88 28.3%	63 25.3%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll

Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 2
Q2. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means ''trust a lot'', to what extent do you trust each of the following to use your child's personal data appropriately?
Academic researchers and universities

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - don't trust at all	41 4.1%	14 4.1%	27 4.1%	16 5.3%	7 1.7%	18 6.1%	21 3.7%	20 4.6%	15 4.2%	11 4.5%	11 3.7%	4 3.7%	6 4.7%	7 3.4%	15 4.6%	13 3.8%	24 4.3%	13 3.3%	3 8.3%	1 8.3%	19 4.3%	11 3.5%	11 4.4%
1	15 1.5%	6 1.7%	9 1.4%	6 2.0%	8 2.0%	1 0.3%	9 1.6%	6 1.4%	6 1.7%	4 1.7%	3 1.0%	2 1.9%	3 2.3%	2 1.0%	4 1.2%	6 1.8%	10 1.8%	4 1.0%	1 2.8%	-	5 1.1%	7 2.3%	3 1.2%
2	41 4.1%	15 4.3%	26 3.9%	14 4.7%	16 3.9%	11 3.7%	25 4.4%	16 3.7%	19 5.3%	8 3.3%	10 3.4%	4 3.7%	7 5.5%	10 4.8%	13 4.0%	11 3.2%	27 4.8%	12 3.0%	1 2.8%	1 8.3%	18 4.1%	12 3.9%	11 4.4%
3	60 6.0%	19 5.5%	41 6.2%	22 7.3%	24 5.9%	14 4.8%	31 5.5%	29 6.6%	26 7.3%	14 5.8%	15 5.1%	5 4.6%	8 6.3%	10 4.8%	18 5.5%	24 7.1%	38 6.8%	19 4.8%	3 8.3%	-	27 6.1%	18 5.8%	15 6.0%
4	66 6.6%	22 6.4%	44 6.7%	23 7.6%	26 6.4%	17 5.8%	36 6.3%	30 6.9%	23 6.4%	17 7.0%	23 7.7%	3 2.8%	10 7.8%	15 7.2%	20 6.1%	21 6.2%	39 7.0%	26 6.5%	-	1 8.3%	26 5.9%	25 8.0%	15 6.0%
5	182 18.1%	52 15.1%	130 19.7%	46 15.3%	79 19.3%	57 19.4%	102 18.0%	80 18.3%	61 17.1%	43 17.8%	56 18.9%	22 20.4%	24 18.8%	43 20.7%	62 18.8%	53 15.6%	95 17.1%	80 20.1%	5 13.9%	2 16.7%	75 16.9%	62 19.9%	45 18.1%
6	113 11.3%	42 12.2%	71 10.8%	37 12.3%	43 10.5%	33 11.2%	68 12.0%	45 10.3%	45 12.6%	27 11.2%	29 9.8%	12 11.1%	7 5.5%	25 12.0%	42 12.8%	39 11.5%	69 12.4%	44 11.0%	-	-	54 12.2%	31 10.0%	28 11.2%
7	145 14.4%	52 15.1%	93 14.1%	38 12.6%	70 17.1%	37 12.6%	74 13.1%	71 16.2%	51 14.3%	39 16.1%	40 13.5%	15 13.9%	17 13.3%	26 12.5%	46 14.0%	56 16.5%	87 15.6%	49 12.3%	6 16.7%	3 25.0%	70 15.8%	41 13.2%	34 13.7%
8	173 17.2%	62 18.0%	111 16.8%	42 14.0%	78 19.1%	53 18.0%	104 18.3%	69 15.8%	56 15.7%	38 15.7%	56 18.9%	23 21.3%	16 12.5%	39 18.8%	57 17.3%	61 18.0%	85 15.3%	74 18.5%	11 30.6%	3 25.0%	73 16.4%	52 16.7%	48 19.3%
9	79 7.9%	30 8.7%	49 7.4%	27 9.0%	27 6.6%	25 8.5%	50 8.8%	29 6.6%	22 6.2%	19 7.9%	27 9.1%	11 10.2%	12 9.4%	19 9.1%	26 7.9%	22 6.5%	34 6.1%	41 10.3%	3 8.3%	1 8.3%	38 8.6%	23 7.4%	18 7.2%
10 - trust a lot	89 8.9%	31 9.0%	58 8.8%	30 10.0%	31 7.6%	28 9.5%	47 8.3%	42 9.6%	33 9.2%	22 9.1%	27 9.1%	7 6.5%	18 14.1%	12 5.8%	26 7.9%	33 9.7%	49 8.8%	37 9.3%	3 8.3%	-	39 8.8%	29 9.3%	21 8.4%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 3
Q3. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means "trust a lot", to what extent do you trust each of the following to use your child's personal data appropriately?
Commercial companies

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - don't trust at all	196 19.5%	67 19.4%	129 19.6%	60 19.9%	79 19.3%	57 19.4%	105 18.5%	91 20.8%	74 20.7%	45 18.6%	58 19.5%	19 17.6%	23 18.0%	42 20.2%	72 21.9%	59 17.4%	113 20.3%	73 18.3%	7 19.4%	3 25.0%	94 21.2%	68 21.9%	34 13.7%
1	75 7.5%	24 7.0%	51 7.7%	23 7.6%	25 6.1%	27 9.2%	43 7.6%	32 7.3%	27 7.6%	20 8.3%	18 6.1%	10 9.3%	10 7.8%	11 5.3%	30 9.1%	24 7.1%	41 7.4%	27 6.8%	6 16.7%	1 8.3%	34 7.7%	18 5.8%	23 9.2%
2	89 8.9%	34 9.9%	55 8.3%	20 6.6%	38 9.3%	31 10.5%	54 9.5%	35 8.0%	33 9.2%	25 10.3%	26 8.8%	5 4.6%	8 6.3%	19 9.1%	28 8.5%	34 10.0%	54 9.7%	33 8.3%	2 5.6%	-	41 9.2%	30 9.6%	18 7.2%
3	101 10.1%	32 9.3%	69 10.5%	27 9.0%	35 8.6%	39 13.3%	57 10.1%	44 10.1%	34 9.5%	28 11.6%	30 10.1%	9 8.3%	12 9.4%	23 11.1%	29 8.8%	37 10.9%	56 10.1%	44 11.0%	1 2.8%	-	36 8.1%	47 15.1%	18 7.2%
4	97 9.7%	27 7.8%	70 10.6%	23 7.6%	49 12.0%	25 8.5%	52 9.2%	45 10.3%	29 8.1%	23 9.5%	32 10.8%	13 12.0%	14 10.9%	20 9.6%	36 10.9%	27 8.0%	49 8.8%	39 9.8%	6 16.7%	3 25.0%	49 11.0%	21 6.8%	27 10.8%
5	175 17.4%	40 11.6%	135 20.5%	59 19.6%	71 17.4%	45 15.3%	90 15.9%	85 19.5%	63 17.6%	41 16.9%	50 16.8%	21 19.4%	17 13.3%	40 19.2%	52 15.8%	66 19.5%	97 17.4%	71 17.8%	5 13.9%	2 16.7%	74 16.7%	56 18.0%	45 18.1%
6	88 8.8%	36 10.4%	52 7.9%	21 7.0%	45 11.0%	22 7.5%	56 9.9%	32 7.3%	30 8.4%	19 7.9%	26 8.8%	13 12.0%	13 10.2%	21 10.1%	31 9.4%	23 6.8%	47 8.4%	36 9.0%	3 8.3%	2 16.7%	36 8.1%	22 7.1%	30 12.0%
7	61 6.1%	29 8.4%	32 4.9%	18 6.0%	22 5.4%	21 7.1%	39 6.9%	22 5.0%	24 6.7%	10 4.1%	23 7.7%	4 3.7%	8 6.3%	10 4.8%	18 5.5%	25 7.4%	32 5.7%	27 6.8%	2 5.6%	-	29 6.5%	19 6.1%	13 5.2%
8	60 6.0%	31 9.0%	29 4.4%	21 7.0%	24 5.9%	15 5.1%	29 5.1%	31 7.1%	22 6.2%	13 5.4%	19 6.4%	6 5.6%	9 7.0%	7 3.4%	18 5.5%	26 7.7%	34 6.1%	25 6.3%	1 2.8%	-	26 5.9%	15 4.8%	19 7.6%
9	35 3.5%	16 4.6%	19 2.9%	18 6.0%	10 2.4%	7 2.4%	27 4.8%	8 1.8%	11 3.1%	10 4.1%	8 2.7%	6 5.6%	8 6.3%	7 3.4%	12 3.6%	8 2.4%	18 3.2%	15 3.8%	2 5.6%	-	15 3.4%	10 3.2%	10 4.0%
10 - trust a lot	27 2.7%	9 2.6%	18 2.7%	11 3.7%	11 2.7%	5 1.7%	15 2.6%	12 2.7%	10 2.8%	8 3.3%	7 2.4%	2 1.9%	6 4.7%	8 3.8%	3 0.9%	10 2.9%	16 2.9%	9 2.3%	1 2.8%	1 8.3%	10 2.3%	5 1.6%	12 4.8%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 4
Q4. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means "trust a lot", to what extent do you trust each of the following to use your child's personal data appropriately?
Charities

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - don't trust at all	107 10.7%	35 10.1%	72 10.9%	28 9.3%	40 9.8%	39 13.3%	51 9.0%	56 12.8%	40 11.2%	25 10.3%	33 11.1%	9 8.3%	12 9.4%	25 12.0%	40 12.2%	30 8.8%	60 10.8%	42 10.5%	4 11.1%	1 8.3%	51 11.5%	37 11.9%	19 7.6%
1	50 5.0%	14 4.1%	36 5.5%	10 3.3%	24 5.9%	16 5.4%	26 4.6%	24 5.5%	11 3.1%	12 5.0%	21 7.1%	6 5.6%	3 2.3%	7 3.4%	23 7.0%	17 5.0%	23 4.1%	22 5.5%	4 11.1%	1 8.3%	19 4.3%	18 5.8%	13 5.2%
2	88 8.8%	28 8.1%	60 9.1%	23 7.6%	43 10.5%	22 7.5%	56 9.9%	32 7.3%	35 9.8%	18 7.4%	23 7.7%	12 11.1%	16 12.5%	20 9.6%	24 7.3%	28 8.3%	53 9.5%	31 7.8%	3 8.3%	1 8.3%	29 6.5%	34 10.9%	25 10.0%
3	93 9.3%	31 9.0%	62 9.4%	31 10.3%	35 8.6%	27 9.2%	45 7.9%	48 11.0%	39 10.9%	23 9.5%	18 6.1%	13 12.0%	6 4.7%	18 8.7%	33 10.0%	36 10.6%	55 9.9%	31 7.8%	4 11.1%	3 25.0%	42 9.5%	28 9.0%	23 9.2%
4	83 8.3%	30 8.7%	53 8.0%	31 10.3%	29 7.1%	23 7.8%	49 8.6%	34 7.8%	32 9.0%	14 5.8%	34 11.4%	3 2.8%	4 3.1%	17 8.2%	26 7.9%	36 10.6%	43 7.7%	39 9.8%	1 2.8%	-	45 10.1%	25 8.0%	13 5.2%
5	197 19.6%	54 15.7%	143 21.7%	66 21.9%	78 19.1%	53 18.0%	116 20.5%	81 18.5%	73 20.4%	61 25.2%	40 13.5%	23 21.3%	26 20.3%	40 19.2%	71 21.6%	60 17.7%	121 21.7%	65 16.3%	11 30.6%	-	86 19.4%	58 18.6%	53 21.3%
6	109 10.9%	42 12.2%	67 10.2%	29 9.6%	54 13.2%	26 8.8%	60 10.6%	49 11.2%	38 10.6%	25 10.3%	34 11.4%	12 11.1%	16 12.5%	25 12.0%	29 8.8%	39 11.5%	59 10.6%	44 11.0%	4 11.1%	2 16.7%	50 11.3%	24 7.7%	35 14.1%
7	102 10.2%	45 13.0%	57 8.6%	24 8.0%	40 9.8%	38 12.9%	67 11.8%	35 8.0%	31 8.7%	26 10.7%	29 9.8%	16 14.8%	9 7.0%	23 11.1%	32 9.7%	38 11.2%	55 9.9%	42 10.5%	2 5.6%	3 25.0%	40 9.0%	35 11.3%	27 10.8%
8	90 9.0%	33 9.6%	57 8.6%	24 8.0%	39 9.5%	27 9.2%	46 8.1%	44 10.1%	29 8.1%	21 8.7%	35 11.8%	5 4.6%	15 11.7%	16 7.7%	29 8.8%	30 8.8%	45 8.1%	42 10.5%	2 5.6%	1 8.3%	45 10.1%	28 9.0%	17 6.8%
9	48 4.8%	24 7.0%	24 3.6%	21 7.0%	17 4.2%	10 3.4%	32 5.6%	16 3.7%	13 3.6%	13 5.4%	17 5.7%	5 4.6%	12 9.4%	6 2.9%	15 4.6%	15 4.4%	24 4.3%	23 5.8%	1 2.8%	-	20 4.5%	15 4.8%	13 5.2%
10 - trust a lot	37 3.7%	9 2.6%	28 4.2%	14 4.7%	10 2.4%	13 4.4%	19 3.4%	18 4.1%	16 4.5%	4 1.7%	13 4.4%	4 3.7%	9 7.0%	11 5.3%	7 2.1%	10 2.9%	19 3.4%	18 4.5%	-	-	17 3.8%	9 2.9%	11 4.4%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 5
Q5. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means ''trust a lot'', to what extent do you trust each of the following to use your child's personal data appropriately?
Data analytics companies

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - don't trust at all	125 12.5%	48 13.9%	77 11.7%	39 13.0%	44 10.8%	42 14.3%	69 12.2%	56 12.8%	45 12.6%	29 12.0%	36 12.1%	15 13.9%	14 10.9%	19 9.1%	50 15.2%	42 12.4%	70 12.6%	47 11.8%	6 16.7%	2 16.7%	60 13.5%	41 13.2%	24 9.6%
1	72 7.2%	21 6.1%	51 7.7%	18 6.0%	34 8.3%	20 6.8%	41 7.2%	31 7.1%	28 7.8%	14 5.8%	21 7.1%	9 8.3%	7 5.5%	17 8.2%	25 7.6%	23 6.8%	40 7.2%	29 7.3%	2 5.6%	1 8.3%	38 8.6%	20 6.4%	14 5.6%
2	91 9.1%	36 10.4%	55 8.3%	26 8.6%	32 7.8%	33 11.2%	55 9.7%	36 8.2%	32 9.0%	21 8.7%	29 9.8%	9 8.3%	13 10.2%	17 8.2%	29 8.8%	32 9.4%	50 9.0%	36 9.0%	5 13.9%	-	41 9.2%	24 7.7%	26 10.4%
3	89 8.9%	26 7.5%	63 9.6%	23 7.6%	36 8.8%	30 10.2%	53 9.3%	36 8.2%	29 8.1%	22 9.1%	28 9.4%	10 9.3%	6 4.7%	20 9.6%	33 10.0%	30 8.8%	48 8.6%	34 8.5%	5 13.9%	2 16.7%	35 7.9%	33 10.6%	21 8.4%
4	94 9.4%	26 7.5%	68 10.3%	29 9.6%	45 11.0%	20 6.8%	48 8.5%	46 10.5%	35 9.8%	29 12.0%	24 8.1%	6 5.6%	13 10.2%	20 9.6%	32 9.7%	29 8.6%	60 10.8%	32 8.0%	2 5.6%	-	34 7.7%	31 10.0%	29 11.6%
5	182 18.1%	47 13.6%	135 20.5%	54 17.9%	72 17.6%	56 19.0%	94 16.6%	88 20.1%	63 17.6%	41 16.9%	55 18.5%	23 21.3%	25 19.5%	39 18.8%	57 17.3%	61 18.0%	96 17.2%	75 18.8%	9 25.0%	2 16.7%	77 17.3%	69 22.2%	36 14.5%
6	103 10.3%	39 11.3%	64 9.7%	35 11.6%	48 11.7%	20 6.8%	63 11.1%	40 9.2%	40 11.2%	26 10.7%	29 9.8%	8 7.4%	13 10.2%	25 12.0%	29 8.8%	36 10.6%	59 10.6%	41 10.3%	2 5.6%	1 8.3%	45 10.1%	21 6.8%	37 14.9%
7	96 9.6%	38 11.0%	58 8.8%	24 8.0%	42 10.3%	30 10.2%	55 9.7%	41 9.4%	33 9.2%	20 8.3%	32 10.8%	11 10.2%	15 11.7%	21 10.1%	30 9.1%	30 8.8%	50 9.0%	43 10.8%	2 5.6%	1 8.3%	49 11.0%	25 8.0%	22 8.8%
8	84 8.4%	40 11.6%	44 6.7%	24 8.0%	32 7.8%	28 9.5%	48 8.5%	36 8.2%	23 6.4%	23 9.5%	28 9.4%	10 9.3%	9 7.0%	10 4.8%	29 8.8%	36 10.6%	42 7.5%	39 9.8%	1 2.8%	2 16.7%	38 8.6%	28 9.0%	18 7.2%
9	36 3.6%	14 4.1%	22 3.3%	14 4.7%	14 3.4%	8 2.7%	24 4.2%	12 2.7%	13 3.6%	10 4.1%	7 2.4%	6 5.6%	8 6.3%	8 3.8%	10 3.0%	10 2.9%	19 3.4%	14 3.5%	2 5.6%	1 8.3%	13 2.9%	12 3.9%	11 4.4%
10 - trust a lot	32 3.2%	10 2.9%	22 3.3%	15 5.0%	10 2.4%	7 2.4%	17 3.0%	15 3.4%	16 4.5%	7 2.9%	8 2.7%	1 0.9%	5 3.9%	12 5.8%	5 1.5%	10 2.9%	23 4.1%	9 2.3%	-	-	14 3.2%	7 2.3%	11 4.4%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 6
Q6. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means "trust a lot'', to what extent do you trust each of the following to use your child's personal data appropriately?
Department for Education

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - don't trust at all	31 3.1%	13 3.8%	18 2.7%	13 4.3%	8 2.0%	10 3.4%	19 3.4%	12 2.7%	13 3.6%	7 2.9%	6 2.0%	5 4.6%	1 0.8%	5 2.4%	14 4.3%	11 3.2%	20 3.6%	8 2.0%	2 5.6%	1 8.3%	14 3.2%	10 3.2%	7 2.8%
1	14 1.4%	5 1.4%	9 1.4%	7 2.3%	5 1.2%	2 0.7%	9 1.6%	5 1.1%	8 2.2%	3 1.2%	2 0.7%	1 0.9%	4 3.1%	1 0.5%	5 1.5%	4 1.2%	11 2.0%	3 0.8%	-	-	5 1.1%	3 1.0%	6 2.4%
2	34 3.4%	14 4.1%	20 3.0%	14 4.7%	9 2.2%	11 3.7%	16 2.8%	18 4.1%	10 2.8%	14 5.8%	7 2.4%	3 2.8%	5 3.9%	5 2.4%	14 4.3%	10 2.9%	21 3.8%	10 2.5%	3 8.3%	-	13 2.9%	10 3.2%	11 4.4%
3	47 4.7%	18 5.2%	29 4.4%	15 5.0%	19 4.6%	13 4.4%	24 4.2%	23 5.3%	13 3.6%	13 5.4%	13 4.4%	8 7.4%	13 10.2%	9 4.3%	15 4.6%	10 2.9%	25 4.5%	19 4.8%	3 8.3%	-	13 2.9%	17 5.5%	17 6.8%
4	53 5.3%	23 6.7%	30 4.6%	15 5.0%	25 6.1%	13 4.4%	28 4.9%	25 5.7%	13 3.6%	14 5.8%	17 5.7%	9 8.3%	6 4.7%	7 3.4%	21 6.4%	19 5.6%	25 4.5%	25 6.3%	3 8.3%	-	23 5.2%	18 5.8%	12 4.8%
5	146 14.5%	44 12.8%	102 15.5%	49 16.3%	53 13.0%	44 15.0%	79 13.9%	67 15.3%	63 17.6%	26 10.7%	42 14.1%	15 13.9%	23 18.0%	34 16.3%	42 12.8%	47 13.9%	86 15.4%	52 13.0%	5 13.9%	3 25.0%	70 15.8%	41 13.2%	35 14.1%
6	113 11.3%	35 10.1%	78 11.8%	37 12.3%	39 9.5%	37 12.6%	53 9.3%	60 13.7%	38 10.6%	26 10.7%	40 13.5%	9 8.3%	12 9.4%	23 11.1%	33 10.0%	45 13.3%	58 10.4%	53 13.3%	-	2 16.7%	54 12.2%	33 10.6%	26 10.4%
7	145 14.4%	56 16.2%	89 13.5%	37 12.3%	67 16.4%	41 13.9%	96 16.9%	49 11.2%	55 15.4%	32 13.2%	42 14.1%	16 14.8%	18 14.1%	29 13.9%	52 15.8%	46 13.6%	84 15.1%	53 13.3%	8 22.2%	-	56 12.6%	47 15.1%	42 16.9%
8	172 17.1%	66 19.1%	106 16.1%	41 13.6%	74 18.1%	57 19.4%	104 18.3%	68 15.6%	57 16.0%	47 19.4%	50 16.8%	18 16.7%	16 12.5%	36 17.3%	58 17.6%	62 18.3%	96 17.2%	66 16.5%	5 13.9%	5 41.7%	82 18.5%	53 17.0%	37 14.9%
9	126 12.5%	41 11.9%	85 12.9%	34 11.3%	60 14.7%	32 10.9%	73 12.9%	53 12.1%	38 10.6%	32 13.2%	42 14.1%	14 13.0%	11 8.6%	33 15.9%	36 10.9%	46 13.6%	61 11.0%	61 15.3%	3 8.3%	1 8.3%	60 13.5%	39 12.5%	27 10.8%
10 - trust a lot	123 12.3%	30 8.7%	93 14.1%	39 13.0%	50 12.2%	34 11.6%	66 11.6%	57 13.0%	49 13.7%	28 11.6%	36 12.1%	10 9.3%	19 14.8%	26 12.5%	39 11.9%	39 11.5%	70 12.6%	49 12.3%	4 11.1%	-	54 12.2%	40 12.9%	29 11.6%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 7
Q7. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means ''trust a lot'', to what extent do you trust each of the following to use your child's personal data appropriately?
Other government departments

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - don't trust at all	75 7.5%	25 7.2%	50 7.6%	29 9.6%	24 5.9%	22 7.5%	46 8.1%	29 6.6%	30 8.4%	15 6.2%	21 7.1%	9 8.3%	4 3.1%	15 7.2%	31 9.4%	25 7.4%	45 8.1%	25 6.3%	4 11.1%	1 8.3%	32 7.2%	26 8.4%	17 6.8%
1	35 3.5%	8 2.3%	27 4.1%	9 3.0%	12 2.9%	14 4.8%	20 3.5%	15 3.4%	10 2.8%	8 3.3%	11 3.7%	6 5.6%	5 3.9%	9 4.3%	13 4.0%	8 2.4%	17 3.1%	15 3.8%	3 8.3%	- -	13 2.9%	13 4.2%	9 3.6%
2	57 5.7%	21 6.1%	36 5.5%	19 6.3%	15 3.7%	23 7.8%	33 5.8%	24 5.5%	22 6.2%	15 6.2%	15 5.1%	5 4.6%	8 6.3%	10 4.8%	18 5.5%	21 6.2%	34 6.1%	19 4.8%	3 8.3%	1 8.3%	23 5.2%	20 6.4%	14 5.6%
3	73 7.3%	24 7.0%	49 7.4%	27 9.0%	25 6.1%	21 7.1%	41 7.2%	32 7.3%	27 7.6%	18 7.4%	23 7.7%	5 4.6%	8 6.3%	14 6.7%	25 7.6%	26 7.7%	43 7.7%	28 7.0%	2 5.6%	- -	35 7.9%	27 8.7%	11 4.4%
4	76 7.6%	31 9.0%	45 6.8%	22 7.3%	35 8.6%	19 6.5%	45 7.9%	31 7.1%	19 5.3%	22 9.1%	26 8.8%	9 8.3%	11 8.6%	12 5.8%	29 8.8%	24 7.1%	35 6.3%	36 9.0%	3 8.3%	2 16.7%	32 7.2%	22 7.1%	22 8.8%
5	191 19.0%	47 13.6%	144 21.9%	67 22.3%	76 18.6%	48 16.3%	93 16.4%	98 22.4%	83 23.2%	37 15.3%	55 18.5%	16 14.8%	28 21.9%	41 19.7%	64 19.5%	58 17.1%	114 20.5%	69 17.3%	5 13.9%	3 25.0%	85 19.1%	52 16.7%	54 21.7%
6	109 10.9%	41 11.9%	68 10.3%	29 9.6%	53 13.0%	27 9.2%	65 11.5%	44 10.1%	41 11.5%	23 9.5%	32 10.8%	13 12.0%	10 7.8%	15 7.2%	47 14.3%	37 10.9%	58 10.4%	47 11.8%	2 5.6%	2 16.7%	49 11.0%	37 11.9%	23 9.2%
7	126 12.5%	54 15.7%	72 10.9%	27 9.0%	60 14.7%	39 13.3%	73 12.9%	53 12.1%	40 11.2%	33 13.6%	38 12.8%	15 13.9%	25 19.5%	26 12.5%	34 10.3%	41 12.1%	67 12.0%	53 13.3%	5 13.9%	1 8.3%	55 12.4%	37 11.9%	34 13.7%
8	125 12.5%	53 15.4%	72 10.9%	31 10.3%	57 13.9%	37 12.6%	72 12.7%	53 12.1%	42 11.8%	32 13.2%	39 13.1%	12 11.1%	11 8.6%	31 14.9%	25 7.6%	58 17.1%	67 12.0%	53 13.3%	4 11.1%	1 8.3%	59 13.3%	35 11.3%	31 12.4%
9	68 6.8%	21 6.1%	47 7.1%	23 7.6%	19 4.6%	26 8.8%	39 6.9%	29 6.6%	16 4.5%	21 8.7%	21 7.1%	10 9.3%	6 4.7%	18 8.7%	24 7.3%	20 5.9%	35 6.3%	30 7.5%	2 5.6%	1 8.3%	29 6.5%	21 6.8%	18 7.2%
10 - trust a lot	69 6.9%	20 5.8%	49 7.4%	18 6.0%	33 8.1%	18 6.1%	40 7.1%	29 6.6%	27 7.6%	18 7.4%	16 5.4%	8 7.4%	12 9.4%	17 8.2%	19 5.8%	21 6.2%	42 7.5%	24 6.0%	3 8.3%	- -	32 7.2%	21 6.8%	16 6.4%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

Table 8
Q8. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means ''trust a lot'', to what extent do you trust each of the following to use your child's personal data appropriately?
Journalists / press

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - don't trust at all	261 26.0%	87 25.2%	174 26.4%	78 25.9%	102 24.9%	81 27.6%	142 25.0%	119 27.2%	95 26.6%	59 24.4%	79 26.6%	28 25.9%	24 18.8%	54 26.0%	98 29.8%	85 25.1%	144 25.9%	105 26.3%	9 25.0%	3 25.0%	115 25.9%	97 31.2%	49 19.7%
1	114 11.4%	37 10.7%	77 11.7%	22 7.3%	54 13.2%	38 12.9%	78 13.8%	36 8.2%	41 11.5%	26 10.7%	34 11.4%	13 12.0%	13 10.2%	27 13.0%	35 10.6%	39 11.5%	62 11.1%	48 12.0%	4 11.1%	- -	57 12.8%	37 11.9%	20 8.0%
2	116 11.6%	36 10.4%	80 12.1%	32 10.6%	42 10.3%	42 14.3%	61 10.8%	55 12.6%	34 9.5%	32 13.2%	39 13.1%	11 10.2%	16 12.5%	22 10.6%	40 12.2%	38 11.2%	62 11.1%	48 12.0%	3 8.3%	3 25.0%	52 11.7%	26 8.4%	38 15.3%
3	85 8.5%	24 7.0%	61 9.3%	26 8.6%	34 8.3%	25 8.5%	43 7.6%	42 9.6%	33 9.2%	25 10.3%	21 7.1%	6 5.6%	12 9.4%	18 8.7%	29 8.8%	26 7.7%	54 9.7%	29 7.3%	2 5.6%	- -	40 9.0%	25 8.0%	20 8.0%
4	89 8.9%	23 6.7%	66 10.0%	20 6.6%	45 11.0%	24 8.2%	51 9.0%	38 8.7%	29 8.1%	22 9.1%	24 8.1%	14 13.0%	11 8.6%	18 8.7%	28 8.5%	32 9.4%	46 8.3%	37 9.3%	5 13.9%	1 8.3%	31 7.0%	33 10.6%	25 10.0%
5	131 13.0%	43 12.5%	88 13.4%	40 13.3%	57 13.9%	34 11.6%	67 11.8%	64 14.6%	48 13.4%	29 12.0%	37 12.5%	17 15.7%	15 11.7%	31 14.9%	44 13.4%	41 12.1%	73 13.1%	47 11.8%	10 27.8%	1 8.3%	56 12.6%	43 13.8%	32 12.9%
6	50 5.0%	17 4.9%	33 5.0%	21 7.0%	16 3.9%	13 4.4%	27 4.8%	23 5.3%	24 6.7%	12 5.0%	11 3.7%	3 2.8%	7 5.5%	9 4.3%	14 4.3%	20 5.9%	35 6.3%	13 3.3%	- -	2 16.7%	29 6.5%	10 3.2%	11 4.4%
7	58 5.8%	31 9.0%	27 4.1%	22 7.3%	21 5.1%	15 5.1%	40 7.1%	18 4.1%	19 5.3%	10 4.1%	24 8.1%	5 4.6%	11 8.6%	9 4.3%	16 4.9%	22 6.5%	27 4.8%	31 7.8%	- -	- -	23 5.2%	16 5.1%	19 7.6%
8	46 4.6%	22 6.4%	24 3.6%	17 5.6%	19 4.6%	10 3.4%	28 4.9%	18 4.1%	14 3.9%	14 5.8%	11 3.7%	7 6.5%	6 4.7%	8 3.8%	13 4.0%	19 5.6%	26 4.7%	18 4.5%	- -	2 16.7%	21 4.7%	13 4.2%	12 4.8%
9	25 2.5%	15 4.3%	10 1.5%	12 4.0%	7 1.7%	6 2.0%	13 2.3%	12 2.7%	8 2.2%	10 4.1%	6 2.0%	1 0.9%	6 4.7%	3 1.4%	8 2.4%	8 2.4%	13 2.3%	12 3.0%	- -	- -	9 2.0%	5 1.6%	11 4.4%
10 - trust a lot	29 2.9%	10 2.9%	19 2.9%	11 3.7%	12 2.9%	6 2.0%	17 3.0%	12 2.7%	12 3.4%	3 1.2%	11 3.7%	3 2.8%	7 5.5%	9 4.3%	4 1.2%	9 2.7%	15 2.7%	11 2.8%	3 8.3%	- -	11 2.5%	6 1.9%	12 4.8%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll

Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 9
Q9. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means "trust a lot'', to what extent do you trust each of the following to use your child's personal data appropriately?
The police

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - don't trust at all	32 3.2%	17 4.9%	15 2.3%	13 4.3%	8 2.0%	11 3.7%	13 2.3%	19 4.3%	11 3.1%	9 3.7%	7 2.4%	5 4.6%	6 4.7%	3 1.4%	12 3.6%	11 3.2%	20 3.6%	9 2.3%	2 5.6%	1 8.3%	11 2.5%	11 3.5%	10 4.0%
1	22 2.2%	10 2.9%	12 1.8%	9 3.0%	7 1.7%	6 2.0%	11 1.9%	11 2.5%	9 2.5%	7 2.9%	4 1.3%	2 1.9%	8 6.3%	2 1.0%	7 2.1%	5 1.5%	13 2.3%	9 2.3%	-	-	11 2.5%	5 1.6%	6 2.4%
2	26 2.6%	11 3.2%	15 2.3%	5 1.7%	13 3.2%	8 2.7%	10 1.8%	16 3.7%	6 1.7%	6 2.5%	9 3.0%	5 4.6%	3 2.3%	6 2.9%	6 1.8%	11 3.2%	11 2.0%	12 3.0%	3 8.3%	-	6 1.4%	10 3.2%	10 4.0%
3	42 4.2%	20 5.8%	22 3.3%	17 5.6%	15 3.7%	10 3.4%	25 4.4%	17 3.9%	19 5.3%	8 3.3%	12 4.0%	3 2.8%	6 4.7%	7 3.4%	18 5.5%	11 3.2%	26 4.7%	15 3.8%	-	1 8.3%	15 3.4%	13 4.2%	14 5.6%
4	52 5.2%	18 5.2%	34 5.2%	14 4.7%	23 5.6%	15 5.1%	29 5.1%	23 5.3%	19 5.3%	14 5.8%	11 3.7%	8 7.4%	8 6.3%	7 3.4%	23 7.0%	14 4.1%	31 5.6%	16 4.0%	3 8.3%	2 16.7%	22 5.0%	12 3.9%	18 7.2%
5	134 13.3%	39 11.3%	95 14.4%	42 14.0%	51 12.5%	41 13.9%	75 13.2%	59 13.5%	51 14.3%	30 12.4%	37 12.5%	16 14.8%	21 16.4%	30 14.4%	47 14.3%	36 10.6%	79 14.2%	48 12.0%	5 13.9%	2 16.7%	62 14.0%	47 15.1%	25 10.0%
6	75 7.5%	27 7.8%	48 7.3%	32 10.6%	21 5.1%	22 7.5%	50 8.8%	25 5.7%	25 7.0%	20 8.3%	22 7.4%	8 7.4%	7 5.5%	12 5.8%	28 8.5%	28 8.3%	42 7.5%	28 7.0%	4 11.1%	1 8.3%	39 8.8%	14 4.5%	22 8.8%
7	120 12.0%	48 13.9%	72 10.9%	27 9.0%	59 14.4%	34 11.6%	72 12.7%	48 11.0%	41 11.5%	29 12.0%	38 12.8%	12 11.1%	13 10.2%	27 13.0%	38 11.6%	42 12.4%	66 11.8%	49 12.3%	3 8.3%	2 16.7%	53 11.9%	45 14.5%	22 8.8%
8	167 16.6%	66 19.1%	101 15.3%	45 15.0%	66 16.1%	56 19.0%	95 16.8%	72 16.5%	49 13.7%	43 17.8%	57 19.2%	18 16.7%	17 13.3%	38 18.3%	58 17.6%	54 15.9%	87 15.6%	74 18.5%	5 13.9%	1 8.3%	75 16.9%	53 17.0%	39 15.7%
9	138 13.7%	42 12.2%	96 14.6%	33 11.0%	69 16.9%	36 12.2%	75 13.2%	63 14.4%	52 14.6%	36 14.9%	32 10.8%	18 16.7%	15 11.7%	33 15.9%	43 13.1%	47 13.9%	78 14.0%	53 13.3%	6 16.7%	1 8.3%	63 14.2%	38 12.2%	37 14.9%
10 - trust a lot	196 19.5%	47 13.6%	149 22.6%	64 21.3%	77 18.8%	55 18.7%	112 19.8%	84 19.2%	75 21.0%	40 16.5%	68 22.9%	13 12.0%	24 18.8%	43 20.7%	49 14.9%	80 23.6%	104 18.7%	86 21.6%	5 13.9%	1 8.3%	87 19.6%	63 20.3%	46 18.5%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 10
Q10. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means "trust a lot", to what extent do you trust each of the following to use your child's personal data appropriately?
School nurse

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - don't trust at all	23 2.3%	6 1.7%	17 2.6%	10 3.3%	3 0.7%	10 3.4%	13 2.3%	10 2.3%	9 2.5%	5 2.1%	6 2.0%	3 2.8%	3 2.3%	3 1.4%	9 2.7%	8 2.4%	13 2.3%	8 2.0%	1 2.8%	1 8.3%	10 2.3%	6 1.9%	7 2.8%
1	11 1.1%	4 1.2%	7 1.1%	3 1.0%	7 1.7%	1 0.3%	6 1.1%	5 1.1%	7 2.0%	2 0.8%	2 0.7%	-	2 1.6%	2 1.0%	4 1.2%	3 0.9%	9 1.6%	2 0.5%	-	-	5 1.1%	1 0.3%	5 2.0%
2	22 2.2%	8 2.3%	14 2.1%	10 3.3%	4 1.0%	8 2.7%	14 2.5%	8 1.8%	13 3.6%	3 1.2%	5 1.7%	1 0.9%	3 2.3%	5 2.4%	8 2.4%	6 1.8%	16 2.9%	5 1.3%	1 2.8%	-	6 1.4%	8 2.6%	8 3.2%
3	39 3.9%	15 4.3%	24 3.6%	15 5.0%	17 4.2%	7 2.4%	20 3.5%	19 4.3%	14 3.9%	11 4.5%	10 3.4%	4 3.7%	10 7.8%	10 4.8%	10 3.0%	9 2.7%	25 4.5%	11 2.8%	2 5.6%	1 8.3%	15 3.4%	12 3.9%	12 4.8%
4	51 5.1%	15 4.3%	36 5.5%	16 5.3%	24 5.9%	11 3.7%	25 4.4%	26 5.9%	23 6.4%	6 2.5%	17 5.7%	5 4.6%	8 6.3%	7 3.4%	18 5.5%	18 5.3%	29 5.2%	18 4.5%	2 5.6%	2 16.7%	28 6.3%	13 4.2%	10 4.0%
5	134 13.3%	36 10.4%	98 14.9%	40 13.3%	54 13.2%	40 13.6%	75 13.2%	59 13.5%	45 12.6%	34 14.0%	38 12.8%	17 15.7%	21 16.4%	23 11.1%	48 14.6%	42 12.4%	75 13.5%	51 12.8%	7 19.4%	1 8.3%	67 15.1%	33 10.6%	34 13.7%
6	82 8.2%	32 9.3%	50 7.6%	38 12.6%	26 6.4%	18 6.1%	50 8.8%	32 7.3%	28 7.8%	25 10.3%	22 7.4%	7 6.5%	11 8.6%	17 8.2%	27 8.2%	27 8.0%	49 8.8%	32 8.0%	1 2.8%	-	35 7.9%	29 9.3%	18 7.2%
7	108 10.8%	46 13.3%	62 9.4%	27 9.0%	54 13.2%	27 9.2%	65 11.5%	43 9.8%	33 9.2%	28 11.6%	35 11.8%	12 11.1%	8 6.3%	20 9.6%	38 11.6%	42 12.4%	56 10.1%	48 12.0%	2 5.6%	2 16.7%	40 9.0%	38 12.2%	30 12.0%
8	192 19.1%	80 23.2%	112 17.0%	49 16.3%	76 18.6%	67 22.8%	112 19.8%	80 18.3%	58 16.2%	52 21.5%	56 18.9%	26 24.1%	24 18.8%	45 21.6%	58 17.6%	65 19.2%	98 17.6%	83 20.8%	8 22.2%	3 25.0%	79 17.8%	63 20.3%	50 20.1%
9	170 16.9%	58 16.8%	112 17.0%	46 15.3%	77 18.8%	47 16.0%	91 16.0%	79 18.1%	64 17.9%	44 18.2%	43 14.5%	19 17.6%	19 14.8%	38 18.3%	55 16.7%	58 17.1%	99 17.8%	63 15.8%	6 16.7%	2 16.7%	75 16.9%	51 16.4%	44 17.7%
10 - trust a lot	172 17.1%	45 13.0%	127 19.3%	47 15.6%	67 16.4%	58 19.7%	96 16.9%	76 17.4%	63 17.6%	32 13.2%	63 21.2%	14 13.0%	19 14.8%	38 18.3%	54 16.4%	61 18.0%	88 15.8%	78 19.5%	6 16.7%	-	84 18.9%	57 18.3%	31 12.4%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 11
Q11. Which of the following does the school use your child's personal data for?

Base: Respondents whose child been signed up by their school to any app, technology, or online system that uses personal data

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	537	190	347	177	222	138	310	227	185	138	170	44	79	105	164	189	295	229	10	3	238	169	130
School administration systems (e.g. absence tracking, sickness reporting, census reporting, classroom seating plans, cashless school admin management)	439 81.8%	151 79.5%	288 83.0%	144 81.4%	184 82.9%	111 80.4%	251 81.0%	188 82.8%	148 80.0%	111 80.4%	142 83.5%	38 86.4%	65 82.3%	93 88.6%	126 76.8%	155 82.0%	230 78.0%	196 85.6%	10 100.0%	3 100.0%	195 81.9%	138 81.7%	106 81.5%
Online teaching and learning systems (e.g. homework apps, sharing files via Google or Microsoft platforms)	389 72.4%	124 65.3%	265 76.4%	117 66.1%	162 73.0%	110 79.7%	211 68.1%	178 78.4%	128 69.2%	102 73.9%	128 75.3%	31 70.5%	54 68.4%	68 64.8%	124 75.6%	143 75.7%	208 70.5%	171 74.7%	8 80.0%	2 66.7%	168 70.6%	130 76.9%	91 70.0%
Behavioural monitoring or safeguarding (e.g. CCTV/IPTV, Internet search monitoring, cashless catering food purchases, the profiling of library book use)	250 46.6%	72 37.9%	178 51.3%	75 42.4%	108 48.6%	67 48.6%	157 50.6%	93 41.0%	69 37.3%	59 42.8%	97 57.1%	25 56.8%	38 48.1%	63 60.0%	72 43.9%	77 40.7%	117 39.7%	126 55.0%	6 60.0%	1 33.3%	97 40.8%	86 50.9%	67 51.5%
None of the above	15 2.8%	7 3.7%	8 2.3%	8 4.5%	3 1.4%	4 2.9%	8 2.6%	7 3.1%	8 4.3%	3 2.2%	3 1.8%	1 2.3%	1 1.3%	1 1.0%	6 3.7%	7 3.7%	11 3.7%	4 1.7%	- -	- -	7 2.9%	7 4.1%	1 0.8%
SIGMA	1093 203.5%	354 186.3%	739 213.0%	344 194.4%	457 205.9%	292 211.6%	627 202.3%	466 205.3%	353 190.8%	275 199.3%	370 217.6%	95 215.9%	158 200.0%	225 214.3%	328 200.0%	382 202.1%	566 191.9%	497 217.0%	24 240.0%	6 200.0%	467 196.2%	361 213.6%	265 203.8%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 12
Q12. Generally speaking, for the platforms and apps that your child has been signed up to, have you been informed of what personal data was used to open the accounts?

Base: Respondents whose child been signed up by their school to any app, technology, or online system that uses personal data

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	537	190	347	177	222	138	310	227	185	138	170	44	79	105	164	189	295	229	10	3	238	169	130
I was informed	414 77.1%	149 78.4%	265 76.4%	145 81.9%	165 74.3%	104 75.4%	233 75.2%	181 79.7%	143 77.3%	106 76.8%	131 77.1%	34 77.3%	64 81.0%	85 81.0%	118 72.0%	147 77.8%	225 76.3%	178 77.7%	9 90.0%	2 66.7%	184 77.3%	132 78.1%	98 75.4%
I was not informed	123 22.9%	41 21.6%	82 23.6%	32 18.1%	57 25.7%	34 24.6%	77 24.8%	46 20.3%	42 22.7%	32 23.2%	39 22.9%	10 22.7%	15 19.0%	20 19.0%	46 28.0%	42 22.2%	70 23.7%	51 22.3%	1 10.0%	1 33.3%	54 22.7%	37 21.9%	32 24.6%
SIGMA	537 100.0%	190 100.0%	347 100.0%	177 100.0%	222 100.0%	138 100.0%	310 100.0%	227 100.0%	185 100.0%	138 100.0%	170 100.0%	44 100.0%	79 100.0%	105 100.0%	164 100.0%	189 100.0%	295 100.0%	229 100.0%	10 100.0%	3 100.0%	238 100.0%	169 100.0%	130 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 13
Q13. How often have you been...
Asked for permission when your child has been signed up to any learning apps or technology platforms at school?
Base: Respondents whose child been signed up by their school to any app, technology, or online system that uses personal data

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	537	190	347	177	222	138	310	227	185	138	170	44	79	105	164	189	295	229	10	3	238	169	130
Always	239 44.5%	71 37.4%	168 48.4%	86 48.6%	89 40.1%	64 46.4%	126 40.6%	113 49.8%	95 51.4%	56 40.6%	72 42.4%	16 36.4%	31 39.2%	53 50.5%	69 42.1%	86 45.5%	137 46.4%	97 42.4%	5 50.0%	-	104 43.7%	74 43.8%	61 46.9%
Sometimes	142 26.4%	57 30.0%	85 24.5%	50 28.2%	63 28.4%	29 21.0%	86 27.7%	56 24.7%	43 23.2%	38 27.5%	52 30.6%	9 20.5%	27 34.2%	24 22.9%	48 29.3%	43 22.8%	75 25.4%	63 27.5%	3 30.0%	1 33.3%	61 25.6%	42 24.9%	39 30.0%
Rarely	85 15.8%	37 19.5%	48 13.8%	23 13.0%	40 18.0%	22 15.9%	58 18.7%	27 11.9%	22 11.9%	22 15.9%	25 14.7%	16 36.4%	14 17.7%	15 14.3%	27 16.5%	29 15.3%	41 13.9%	41 17.9%	2 20.0%	1 33.3%	35 14.7%	30 17.8%	20 15.4%
Never	48 8.9%	16 8.4%	32 9.2%	9 5.1%	22 9.9%	17 12.3%	28 9.0%	20 8.8%	17 9.2%	16 11.6%	13 7.6%	2 4.5%	5 6.3%	9 8.6%	13 7.9%	21 11.1%	30 10.2%	17 7.4%	-	1 33.3%	27 11.3%	14 8.3%	7 5.4%
Don't know	23 4.3%	9 4.7%	14 4.0%	9 5.1%	8 3.6%	6 4.3%	12 3.9%	11 4.8%	8 4.3%	6 4.3%	8 4.7%	1 2.3%	2 2.5%	4 3.8%	7 4.3%	10 5.3%	12 4.1%	11 4.8%	-	-	11 4.6%	9 5.3%	3 2.3%
SIGMA	537 100.0%	190 100.0%	347 100.0%	177 100.0%	222 100.0%	138 100.0%	310 100.0%	227 100.0%	185 100.0%	138 100.0%	170 100.0%	44 100.0%	79 100.0%	105 100.0%	164 100.0%	189 100.0%	295 100.0%	229 100.0%	10 100.0%	3 100.0%	238 100.0%	169 100.0%	130 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 14
Q14. How often have you been...
Given a choice before your child is signed up for any apps or technology platforms at school which use your child's personal details?
Base: Respondents whose child been signed up by their school to any app, technology, or online system that uses personal data

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	537	190	347	177	222	138	310	227	185	138	170	44	79	105	164	189	295	229	10	3	238	169	130
Always	225 41.9%	67 35.3%	158 45.5%	87 49.2%	82 36.9%	56 40.6%	130 41.9%	95 41.9%	93 50.3%	56 40.6%	62 36.5%	14 31.8%	32 40.5%	54 51.4%	65 39.6%	74 39.2%	133 45.1%	86 37.6%	5 50.0%	1 33.3%	101 42.4%	68 40.2%	56 43.1%
Sometimes	143 26.6%	67 35.3%	76 21.9%	40 22.6%	61 27.5%	42 30.4%	78 25.2%	65 28.6%	41 22.2%	37 26.8%	51 30.0%	14 31.8%	30 38.0%	19 18.1%	52 31.7%	42 22.2%	73 24.7%	67 29.3%	2 20.0%	1 33.3%	54 22.7%	50 29.6%	39 30.0%
Rarely	87 16.2%	29 15.3%	58 16.7%	28 15.8%	41 18.5%	18 13.0%	59 19.0%	28 12.3%	24 13.0%	22 15.9%	30 17.6%	11 25.0%	10 12.7%	15 14.3%	23 14.0%	39 20.6%	45 15.3%	40 17.5%	2 20.0%	-	37 15.5%	27 16.0%	23 17.7%
Never	65 12.1%	20 10.5%	45 13.0%	13 7.3%	32 14.4%	20 14.5%	35 11.3%	30 13.2%	19 10.3%	18 13.0%	23 13.5%	5 11.4%	6 7.6%	12 11.4%	19 11.6%	28 14.8%	33 11.2%	30 13.1%	1 10.0%	1 33.3%	35 14.7%	19 11.2%	11 8.5%
Don't know	17 3.2%	7 3.7%	10 2.9%	9 5.1%	6 2.7%	2 1.4%	8 2.6%	9 4.0%	8 4.3%	5 3.6%	4 2.4%	-	1 1.3%	5 4.8%	5 3.0%	6 3.2%	11 3.7%	6 2.6%	-	-	11 4.6%	5 3.0%	1 0.8%
SIGMA	537 100.0%	190 100.0%	347 100.0%	177 100.0%	222 100.0%	138 100.0%	310 100.0%	227 100.0%	185 100.0%	138 100.0%	170 100.0%	44 100.0%	79 100.0%	105 100.0%	164 100.0%	189 100.0%	295 100.0%	229 100.0%	10 100.0%	3 100.0%	238 100.0%	169 100.0%	130 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 15
Q15. How often have you been...
Told if your child's personal data will be stored or transferred to third party organisations through a school administration software or an online learning service?
Base: Respondents whose child been signed up by their school to any app, technology, or online system that uses personal data

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	537	190	347	177	222	138	310	227	185	138	170	44	79	105	164	189	295	229	10	3	238	169	130
Always	168 31.3%	51 26.8%	117 33.7%	67 37.9%	62 27.9%	39 28.3%	97 31.3%	71 31.3%	64 34.6%	43 31.2%	53 31.2%	8 18.2%	23 29.1%	33 31.4%	50 30.5%	62 32.8%	98 33.2%	68 29.7%	2 20.0%	-	75 31.5%	52 30.8%	41 31.5%
Sometimes	128 23.8%	54 28.4%	74 21.3%	43 24.3%	53 23.9%	32 23.2%	75 24.2%	53 23.3%	45 24.3%	33 23.9%	37 21.8%	13 29.5%	26 32.9%	23 21.9%	35 21.3%	44 23.3%	73 24.7%	48 21.0%	4 40.0%	3 100.0%	55 23.1%	32 18.9%	41 31.5%
Rarely	66 12.3%	27 14.2%	39 11.2%	18 10.2%	34 15.3%	14 10.1%	44 14.2%	22 9.7%	20 10.8%	12 8.7%	22 12.9%	12 27.3%	8 10.1%	5 4.8%	32 19.5%	21 11.1%	31 10.5%	33 14.4%	2 20.0%	-	27 11.3%	25 14.8%	14 10.8%
Never	121 22.5%	40 21.1%	81 23.3%	29 16.4%	54 24.3%	38 27.5%	69 22.3%	52 22.9%	35 18.9%	33 23.9%	44 25.9%	9 20.5%	19 24.1%	27 25.7%	35 21.3%	40 21.2%	63 21.4%	57 24.9%	1 10.0%	-	56 23.5%	41 24.3%	24 18.5%
Don't know	54 10.1%	18 9.5%	36 10.4%	20 11.3%	19 8.6%	15 10.9%	25 8.1%	29 12.8%	21 11.4%	17 12.3%	14 8.2%	2 4.5%	3 3.8%	17 16.2%	12 7.3%	22 11.6%	30 10.2%	23 10.0%	1 10.0%	-	25 10.5%	19 11.2%	10 7.7%
SIGMA	537 100.0%	190 100.0%	347 100.0%	177 100.0%	222 100.0%	138 100.0%	310 100.0%	227 100.0%	185 100.0%	138 100.0%	170 100.0%	44 100.0%	79 100.0%	105 100.0%	164 100.0%	189 100.0%	295 100.0%	229 100.0%	10 100.0%	3 100.0%	238 100.0%	169 100.0%	130 100.0%

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 16
Q16. How often have you been...
Told that your child's personal data will be transferred in the regular school census to the National Pupil Database at the Department for Education each year?
Base: Respondents whose child been signed up by their school to any app, technology, or online system that uses personal data

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	537	190	347	177	222	138	310	227	185	138	170	44	79	105	164	189	295	229	10	3	238	169	130
Always	152 28.3%	47 24.7%	105 30.3%	64 36.2%	53 23.9%	35 25.4%	84 27.1%	68 30.0%	63 34.1%	38 27.5%	46 27.1%	5 11.4%	19 24.1%	29 27.6%	47 28.7%	57 30.2%	91 30.8%	61 26.6%	-	-	76 31.9%	42 24.9%	34 26.2%
Sometimes	134 25.0%	58 30.5%	76 21.9%	44 24.9%	57 25.7%	33 23.9%	79 25.5%	55 24.2%	44 23.8%	35 25.4%	42 24.7%	13 29.5%	28 35.4%	18 17.1%	45 27.4%	43 22.8%	76 25.8%	51 22.3%	5 50.0%	2 66.7%	49 20.6%	45 26.6%	40 30.8%
Rarely	70 13.0%	29 15.3%	41 11.8%	23 13.0%	32 14.4%	15 10.9%	47 15.2%	23 10.1%	20 10.8%	22 15.9%	14 8.2%	14 31.8%	11 13.9%	13 12.4%	26 15.9%	20 10.6%	40 13.6%	26 11.4%	4 40.0%	-	28 11.8%	21 12.4%	21 16.2%
Never	120 22.3%	37 19.5%	83 23.9%	26 14.7%	57 25.7%	37 26.8%	66 21.3%	54 23.8%	39 21.1%	27 19.6%	43 25.3%	11 25.0%	16 20.3%	30 28.6%	28 17.1%	46 24.3%	62 21.0%	56 24.5%	1 10.0%	1 33.3%	61 25.6%	35 20.7%	24 18.5%
Don't know	61 11.4%	19 10.0%	42 12.1%	20 11.3%	23 10.4%	18 13.0%	34 11.0%	27 11.9%	19 10.3%	16 11.6%	25 14.7%	1 2.3%	5 6.3%	15 14.3%	18 11.0%	23 12.2%	26 8.8%	35 15.3%	-	-	24 10.1%	26 15.4%	11 8.5%
SIGMA	537 100.0%	190 100.0%	347 100.0%	177 100.0%	222 100.0%	138 100.0%	310 100.0%	227 100.0%	185 100.0%	138 100.0%	170 100.0%	44 100.0%	79 100.0%	105 100.0%	164 100.0%	189 100.0%	295 100.0%	229 100.0%	10 100.0%	3 100.0%	238 100.0%	169 100.0%	130 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 17
Q17. Does your child's school use any of the following systems?
CCTV and/or IPTV (closed circuit or surveillance cameras)
Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
The school uses this	530 52.8%	208 60.3%	322 48.9%	171 56.8%	213 52.1%	146 49.7%	322 56.8%	208 47.6%	178 49.9%	122 50.4%	173 58.2%	57 52.8%	87 68.0%	111 53.4%	170 51.7%	162 47.8%	275 49.4%	229 57.4%	19 52.8%	7 58.3%	235 52.9%	157 50.5%	138 55.4%
The school does not use this	228 22.7%	71 20.6%	157 23.8%	64 21.3%	101 24.7%	63 21.4%	115 20.3%	113 25.9%	91 25.5%	67 27.7%	54 18.2%	16 14.8%	26 20.3%	49 23.6%	66 20.1%	87 25.7%	154 27.6%	67 16.8%	5 13.9%	2 16.7%	109 24.5%	60 19.3%	59 23.7%
Don't know	246 24.5%	66 19.1%	180 27.3%	66 21.9%	95 23.2%	85 28.9%	130 22.9%	116 26.5%	88 24.6%	53 21.9%	70 23.6%	35 32.4%	15 11.7%	48 23.1%	93 28.3%	90 26.5%	128 23.0%	103 25.8%	12 33.3%	3 25.0%	100 22.5%	94 30.2%	52 20.9%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 18
Q18. Does your child's school use any of the following systems?
Fingerprints, retinal scans, palm scans, or facial image recognition (any biometric technology)
Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
The school uses this	252 25.1%	75 21.7%	177 26.9%	78 25.9%	98 24.0%	76 25.9%	154 27.2%	98 22.4%	46 12.9%	52 21.5%	119 40.1%	35 32.4%	52 40.6%	56 26.9%	81 24.6%	63 18.6%	79 14.2%	162 40.6%	9 25.0%	2 16.7%	94 21.2%	96 30.9%	62 24.9%
The school does not use this	619 61.7%	223 64.6%	396 60.1%	187 62.1%	260 63.6%	172 58.5%	341 60.1%	278 63.6%	265 74.2%	167 69.0%	138 46.5%	49 45.4%	64 50.0%	123 59.1%	207 62.9%	225 66.4%	413 74.1%	182 45.6%	19 52.8%	5 41.7%	299 67.3%	169 54.3%	151 60.6%
Don't know	133 13.2%	47 13.6%	86 13.1%	36 12.0%	51 12.5%	46 15.6%	72 12.7%	61 14.0%	46 12.9%	23 9.5%	40 13.5%	24 22.2%	12 9.4%	29 13.9%	41 12.5%	51 15.0%	65 11.7%	55 13.8%	8 22.2%	5 41.7%	51 11.5%	46 14.8%	36 14.5%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 19
Q19. Does your child's school use any of the following systems?
Internet Monitoring and keylogging software (software that records children's Internet use at school)
Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
The school uses this	457 45.5%	154 44.6%	303 46.0%	159 52.8%	177 43.3%	121 41.2%	266 46.9%	191 43.7%	145 40.6%	119 49.2%	149 50.2%	44 40.7%	72 56.3%	101 48.6%	142 43.2%	142 41.9%	242 43.4%	196 49.1%	16 44.4%	3 25.0%	186 41.9%	144 46.3%	127 51.0%
The school does not use this	175 17.4%	80 23.2%	95 14.4%	49 16.3%	83 20.3%	43 14.6%	97 17.1%	78 17.8%	73 20.4%	43 17.8%	44 14.8%	15 13.9%	21 16.4%	31 14.9%	54 16.4%	69 20.4%	111 19.9%	60 15.0%	3 8.3%	1 8.3%	77 17.3%	46 14.8%	52 20.9%
Don't know	372 37.1%	111 32.2%	261 39.6%	93 30.9%	149 36.4%	130 44.2%	204 36.0%	168 38.4%	139 38.9%	80 33.1%	104 35.0%	49 45.4%	35 27.3%	76 36.5%	133 40.4%	128 37.8%	204 36.6%	143 35.8%	17 47.2%	8 66.7%	181 40.8%	121 38.9%	70 28.1%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 20
Q20. Does your child's school use any of the following systems?
Bodycams (video recording devices worn by a person)
Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
The school uses this	87 8.7%	44 12.8%	43 6.5%	40 13.3%	35 8.6%	12 4.1%	58 10.2%	29 6.6%	37 10.4%	24 9.9%	19 6.4%	7 6.5%	30 23.4%	13 6.3%	20 6.1%	24 7.1%	55 9.9%	29 7.3%	3 8.3%	-	27 6.1%	23 7.4%	37 14.9%
The school does not use this	735 73.2%	242 70.1%	493 74.8%	216 71.8%	298 72.9%	221 75.2%	406 71.6%	329 75.3%	261 73.1%	183 75.6%	220 74.1%	71 65.7%	75 58.6%	157 75.5%	248 75.4%	255 75.2%	420 75.4%	283 70.9%	24 66.7%	8 66.7%	345 77.7%	224 72.0%	166 66.7%
Don't know	182 18.1%	59 17.1%	123 18.7%	45 15.0%	76 18.6%	61 20.7%	103 18.2%	79 18.1%	59 16.5%	35 14.5%	58 19.5%	30 27.8%	23 18.0%	38 18.3%	61 18.5%	60 17.7%	82 14.7%	87 21.8%	9 25.0%	4 33.3%	72 16.2%	64 20.6%	46 18.5%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 21
Q21. Regarding the use of the following, has the school offered a choice of whether to use this system for the school's purposes or not?
Fingerprints, retinal scans, palm scans, or facial image recognition (any biometric technology)
Base: Respondents whose child's school use Fingerprints, retinal scans, palm scans, or facial image recognition (any biometric technology)

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	252	75	177	78	98	76	154	98	46	52	119	35	52	56	81	63	79	162	9	2	94	96	62
Yes, the school has offered a choice	155	52	103	59	54	42	97	58	32	33	73	17	39	31	51	34	56	93	5	1	55	55	45
	61.5%	69.3%	58.2%	75.6%	55.1%	55.3%	63.0%	59.2%	69.6%	63.5%	61.3%	48.6%	75.0%	55.4%	63.0%	54.0%	70.9%	57.4%	55.6%	50.0%	58.5%	57.3%	72.6%
No, the school has not offered a choice	97	23	74	19	44	34	57	40	14	19	46	18	13	25	30	29	23	69	4	1	39	41	17
	38.5%	30.7%	41.8%	24.4%	44.9%	44.7%	37.0%	40.8%	30.4%	36.5%	38.7%	51.4%	25.0%	44.6%	37.0%	46.0%	29.1%	42.6%	44.4%	50.0%	41.5%	42.7%	27.4%
SIGMA	252	75	177	78	98	76	154	98	46	52	119	35	52	56	81	63	79	162	9	2	94	96	62
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 22
Q22. Regarding the use of the following, has the school offered a choice of whether to use this system for the school's purposes or not?
Internet Monitoring and key logging software (software that records children's Internet use at school)
Base: Respondents whose child's school use Internet Monitoring and key logging software (software that records children's Internet use at school)

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	457	154	303	159	177	121	266	191	145	119	149	44	72	101	142	142	242	196	16	3	186	144	127
Yes, the school has offered a choice	247 54.0%	91 59.1%	156 51.5%	97 61.0%	99 55.9%	51 42.1%	140 52.6%	107 56.0%	91 62.8%	63 52.9%	78 52.3%	15 34.1%	43 59.7%	55 54.5%	76 53.5%	73 51.4%	145 59.9%	95 48.5%	6 37.5%	1 33.3%	107 57.5%	67 46.5%	73 57.5%
No, the school has not offered a choice	210 46.0%	63 40.9%	147 48.5%	62 39.0%	78 44.1%	70 57.9%	126 47.4%	84 44.0%	54 37.2%	56 47.1%	71 47.7%	29 65.9%	29 40.3%	46 45.5%	66 46.5%	69 48.6%	97 40.1%	101 51.5%	10 62.5%	2 66.7%	79 42.5%	77 53.5%	54 42.5%
SIGMA	457 100.0%	154 100.0%	303 100.0%	159 100.0%	177 100.0%	121 100.0%	266 100.0%	191 100.0%	145 100.0%	119 100.0%	149 100.0%	44 100.0%	72 100.0%	101 100.0%	142 100.0%	142 100.0%	242 100.0%	196 100.0%	16 100.0%	3 100.0%	186 100.0%	144 100.0%	127 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 23
Q23. You said your child's school offered a choice to use fingerprints, retinal scans, palm scans or facial image recognition (any biometric technology).
Did either you or your child allow these being taken or did you or your child refuse?

Base: Respondents school has offered a choice of Fingerprints, retinal scans, palm scans, or facial image recognition (any biometric technology)

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	155	52	103	59	54	42	97	58	32	33	73	17	39	31	51	34	56	93	5	1	55	55	45
I/my child allowed these being taken	116 74.8%	36 69.2%	80 77.7%	37 62.7%	41 75.9%	38 90.5%	74 76.3%	42 72.4%	16 50.0%	23 69.7%	63 86.3%	14 82.4%	29 74.4%	22 71.0%	44 86.3%	21 61.8%	31 55.4%	79 84.9%	5 100.0%	1 100.0%	40 72.7%	41 74.5%	35 77.8%
I/my child refused these being taken	39 25.2%	16 30.8%	23 22.3%	22 37.3%	13 24.1%	4 9.5%	23 23.7%	16 27.6%	16 50.0%	10 30.3%	10 13.7%	3 17.6%	10 25.6%	9 29.0%	7 13.7%	13 38.2%	25 44.6%	14 15.1%	-	-	15 27.3%	14 25.5%	10 22.2%
SIGMA	155 100.0%	52 100.0%	103 100.0%	59 100.0%	54 100.0%	42 100.0%	97 100.0%	58 100.0%	32 100.0%	33 100.0%	73 100.0%	17 100.0%	39 100.0%	31 100.0%	51 100.0%	34 100.0%	56 100.0%	93 100.0%	5 100.0%	1 100.0%	55 100.0%	55 100.0%	45 100.0%

Survation.

Personal Data in School Poll

Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 24
Q24. Were you informed of how long the fingerprint, retinal scan, palm scan or facial image recognition data (any biometric technology) are kept by either the school or the company that provides the service?

Base: Respondents whose child's school use Fingerprints, retinal scans, palm scans, or facial image recognition (any biometric technology)

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	252	75	177	78	98	76	154	98	46	52	119	35	52	56	81	63	79	162	9	2	94	96	62
Yes, I was informed of how long the data are kept for	127 50.4%	43 57.3%	84 47.5%	46 59.0%	43 43.9%	38 50.0%	74 48.1%	53 54.1%	31 67.4%	25 48.1%	54 45.4%	17 48.6%	32 61.5%	25 44.6%	40 49.4%	30 47.6%	47 59.5%	73 45.1%	6 66.7%	1 50.0%	46 48.9%	51 53.1%	30 48.4%
No, I was not informed of how long the data is kept for	125 49.6%	32 42.7%	93 52.5%	32 41.0%	55 56.1%	38 50.0%	80 51.9%	45 45.9%	15 32.6%	27 51.9%	65 54.6%	18 51.4%	20 38.5%	31 55.4%	41 50.6%	33 52.4%	32 40.5%	89 54.9%	3 33.3%	1 50.0%	48 51.1%	45 46.9%	32 51.6%
SIGMA	252 100.0%	75 100.0%	177 100.0%	78 100.0%	98 100.0%	76 100.0%	154 100.0%	98 100.0%	46 100.0%	52 100.0%	119 100.0%	35 100.0%	52 100.0%	56 100.0%	81 100.0%	63 100.0%	79 100.0%	162 100.0%	9 100.0%	2 100.0%	94 100.0%	96 100.0%	62 100.0%

Prepared by Survation on behalf of Defend Digital Me

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

Table 25
Q25. To your knowledge, is the Internet Monitoring software used by the school able to do any of the following?

Base: Respondents whose child's school use Internet Monitoring and key logging software (software that records children's Internet use at school)

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	457	154	303	159	177	121	266	191	145	119	149	44	72	101	142	142	242	196	16	3	186	144	127
Record children's images through a webcam	64 14.0%	32 20.8%	32 10.6%	26 16.4%	23 13.0%	15 12.4%	43 16.2%	21 11.0%	25 17.2%	16 13.4%	20 13.4%	3 6.8%	23 31.9%	9 8.9%	15 10.6%	17 12.0%	39 16.1%	23 11.7%	2 12.5%	- -	25 13.4%	16 11.1%	23 18.1%
Capture the screen as seen by the child	115 25.2%	48 31.2%	67 22.1%	42 26.4%	43 24.3%	30 24.8%	73 27.4%	42 22.0%	41 28.3%	28 23.5%	35 23.5%	11 25.0%	31 43.1%	17 16.8%	31 21.8%	36 25.4%	63 26.0%	47 24.0%	4 25.0%	1 33.3%	45 24.2%	34 23.6%	36 28.3%
Log children's Internet search terms and create flags based on keywords	252 55.1%	90 58.4%	162 53.5%	97 61.0%	95 53.7%	60 49.6%	144 54.1%	108 56.5%	81 55.9%	66 55.5%	89 59.7%	16 36.4%	38 52.8%	51 50.5%	86 60.6%	77 54.2%	132 54.5%	115 58.7%	4 25.0%	1 33.3%	107 57.5%	79 54.9%	66 52.0%
None of the above	23 5.0%	7 4.5%	16 5.3%	7 4.4%	5 2.8%	11 9.1%	14 5.3%	9 4.7%	7 4.8%	8 6.7%	6 4.0%	2 4.5%	3 4.2%	5 5.0%	5 3.5%	10 7.0%	13 5.4%	9 4.6%	- -	1 33.3%	15 8.1%	5 3.5%	3 2.4%
Don't know	129 28.2%	28 18.2%	101 33.3%	35 22.0%	55 31.1%	39 32.2%	74 27.8%	55 28.8%	38 26.2%	28 23.5%	44 29.5%	19 43.2%	12 16.7%	36 35.6%	41 28.9%	40 28.2%	64 26.4%	55 28.1%	9 56.3%	1 33.3%	46 24.7%	48 33.3%	35 27.6%
SIGMA	583 127.6%	205 133.1%	378 124.8%	207 130.2%	221 124.9%	155 128.1%	348 130.8%	235 123.0%	192 132.4%	146 122.7%	194 130.2%	51 115.9%	107 148.6%	118 116.8%	178 125.4%	180 126.8%	311 128.5%	249 127.0%	19 118.8%	4 133.3%	238 128.0%	182 126.4%	163 128.3%

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

Table 26
Q26. Key logging software at school captures children's Internet search terms. Some systems flag up to 20,000 different words and phrases.
To what extent do you agree or disagree with the following statements?
Parents should be informed of which keywords get flagged

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
Strongly agree	482	161	321	141	185	156	256	226	173	108	158	43	58	102	167	155	267	195	15	5	218	156	108
	48.0%	46.7%	48.7%	46.8%	45.2%	53.1%	45.1%	51.7%	48.5%	44.6%	53.2%	39.8%	45.3%	49.0%	50.8%	45.7%	47.9%	48.9%	41.7%	41.7%	49.1%	50.2%	43.4%
Somewhat agree	358	124	234	119	150	89	209	149	128	100	90	40	47	73	112	126	207	131	15	5	163	93	102
	35.7%	35.9%	35.5%	39.5%	36.7%	30.3%	36.9%	34.1%	35.9%	41.3%	30.3%	37.0%	36.7%	35.1%	34.0%	37.2%	37.2%	32.8%	41.7%	41.7%	36.7%	29.9%	41.0%
Neither agree nor disagree	108	41	67	25	44	39	72	36	38	25	26	19	16	23	32	37	60	42	4	2	41	40	27
	10.8%	11.9%	10.2%	8.3%	10.8%	13.3%	12.7%	8.2%	10.6%	10.3%	8.8%	17.6%	12.5%	11.1%	9.7%	10.9%	10.8%	10.5%	11.1%	16.7%	9.2%	12.9%	10.8%
Somewhat disagree	37	16	21	11	18	8	18	19	11	5	17	4	3	6	13	15	14	23	-	-	14	15	8
	3.7%	4.6%	3.2%	3.7%	4.4%	2.7%	3.2%	4.3%	3.1%	2.1%	5.7%	3.7%	2.3%	2.9%	4.0%	4.4%	2.5%	5.8%	-	-	3.2%	4.8%	3.2%
Strongly disagree	5	1	4	1	4	-	3	2	2	-	2	1	1	-	2	2	2	2	1	-	2	-	3
	0.5%	0.3%	0.6%	0.3%	1.0%	-	0.5%	0.5%	0.6%	-	0.7%	0.9%	0.8%	-	0.6%	0.6%	0.4%	0.5%	2.8%	-	0.5%	-	1.2%
Don't know	14	2	12	4	8	2	9	5	5	4	4	1	3	4	3	4	7	6	1	-	6	7	1
	1.4%	0.6%	1.8%	1.3%	2.0%	0.7%	1.6%	1.1%	1.4%	1.7%	1.3%	0.9%	2.3%	1.9%	0.9%	1.2%	1.3%	1.5%	2.8%	-	1.4%	2.3%	0.4%
SIGMA	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

Table 27
Q27. Key logging software at school captures children's Internet search terms. Some systems flag up to 20,000 different words and phrases.
To what extent do you agree or disagree with the following statements?
Parents should be informed of what the consequences are if these keywords are searched for

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
Strongly agree	564 56.2%	184 53.3%	380 57.7%	161 53.5%	225 55.0%	178 60.5%	304 53.6%	260 59.5%	195 54.6%	132 54.5%	182 61.3%	55 50.9%	69 53.9%	118 56.7%	190 57.8%	187 55.2%	305 54.8%	234 58.6%	20 55.6%	5 41.7%	254 57.2%	180 57.9%	130 52.2%
Somewhat agree	304 30.3%	110 31.9%	194 29.4%	102 33.9%	122 29.8%	80 27.2%	178 31.4%	126 28.8%	111 31.1%	78 32.2%	80 26.9%	35 32.4%	42 32.8%	64 30.8%	94 28.6%	104 30.7%	174 31.2%	114 28.6%	11 30.6%	5 41.7%	131 29.5%	85 27.3%	88 35.3%
Neither agree nor disagree	108 10.8%	42 12.2%	66 10.0%	31 10.3%	47 11.5%	30 10.2%	67 11.8%	41 9.4%	43 12.0%	20 8.3%	28 9.4%	17 15.7%	12 9.4%	19 9.1%	37 11.2%	40 11.8%	61 11.0%	40 10.0%	5 13.9%	2 16.7%	47 10.6%	35 11.3%	26 10.4%
Somewhat disagree	12 1.2%	5 1.4%	7 1.1%	4 1.3%	5 1.2%	3 1.0%	7 1.2%	5 1.1%	3 0.8%	5 2.1%	3 1.0%	1 0.9%	3 2.3%	2 1.0%	3 0.9%	4 1.2%	7 1.3%	5 1.3%	-	-	4 0.9%	3 1.0%	5 2.0%
Strongly disagree	4 0.4%	2 0.6%	2 0.3%	1 0.3%	2 0.5%	1 0.3%	3 0.5%	1 0.2%	2 0.6%	2 0.8%	-	-	-	-	3 0.9%	1 0.3%	4 0.7%	-	-	-	4 0.9%	-	-
Don't know	12 1.2%	2 0.6%	10 1.5%	2 0.7%	8 2.0%	2 0.7%	8 1.4%	4 0.9%	3 0.8%	5 2.1%	4 1.3%	-	2 1.6%	5 2.4%	2 0.6%	3 0.9%	6 1.1%	6 1.5%	-	-	4 0.9%	8 2.6%	-
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

Table 28
Q28. Key logging software at school captures children's Internet search terms. Some systems flag up to 20,000 different words and phrases.
To what extent do you agree or disagree with the following statements?
Children should be informed of which keywords get flagged

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
Strongly agree	372 37.1%	135 39.1%	237 36.0%	94 31.2%	149 36.4%	129 43.9%	205 36.2%	167 38.2%	111 31.1%	90 37.2%	128 43.1%	43 39.8%	52 40.6%	75 36.1%	124 37.7%	121 35.7%	186 33.4%	166 41.6%	14 38.9%	6 50.0%	163 36.7%	116 37.3%	93 37.3%
Somewhat agree	318 31.7%	114 33.0%	204 31.0%	103 34.2%	123 30.1%	92 31.3%	182 32.1%	136 31.1%	120 33.6%	74 30.6%	91 30.6%	33 30.6%	43 33.6%	64 30.8%	109 33.1%	102 30.1%	180 32.3%	123 30.8%	12 33.3%	3 25.0%	139 31.3%	89 28.6%	90 36.1%
Neither agree nor disagree	178 17.7%	57 16.5%	121 18.4%	58 19.3%	73 17.8%	47 16.0%	95 16.8%	83 19.0%	73 20.4%	46 19.0%	37 12.5%	22 20.4%	17 13.3%	33 15.9%	57 17.3%	71 20.9%	109 19.6%	60 15.0%	6 16.7%	3 25.0%	82 18.5%	58 18.6%	38 15.3%
Somewhat disagree	80 8.0%	24 7.0%	56 8.5%	27 9.0%	38 9.3%	15 5.1%	54 9.5%	26 5.9%	35 9.8%	15 6.2%	23 7.7%	7 6.5%	7 5.5%	18 8.7%	26 7.9%	29 8.6%	49 8.8%	30 7.5%	1 2.8%	-	35 7.9%	31 10.0%	14 5.6%
Strongly disagree	40 4.0%	11 3.2%	29 4.4%	14 4.7%	17 4.2%	9 3.1%	22 3.9%	18 4.1%	15 4.2%	11 4.5%	11 3.7%	3 2.8%	5 3.9%	14 6.7%	8 2.4%	13 3.8%	26 4.7%	11 2.8%	3 8.3%	-	19 4.3%	9 2.9%	12 4.8%
Don't know	16 1.6%	4 1.2%	12 1.8%	5 1.7%	9 2.2%	2 0.7%	9 1.6%	7 1.6%	3 0.8%	6 2.5%	7 2.4%	-	4 3.1%	4 1.9%	5 1.5%	3 0.9%	7 1.3%	9 2.3%	-	-	6 1.4%	8 2.6%	2 0.8%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 29
Q29. Key logging software at school captures children's Internet search terms. Some systems flag up to 20,000 different words and phrases.
To what extent do you agree or disagree with the following statements?
Children should be informed of what the consequences are if these keywords are searched for

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
Strongly agree	546 54.4%	174 50.4%	372 56.4%	155 51.5%	213 52.1%	178 60.5%	302 53.3%	244 55.8%	178 49.9%	130 53.7%	179 60.3%	59 54.6%	65 50.8%	124 59.6%	179 54.4%	178 52.5%	283 50.8%	235 58.9%	22 61.1%	6 50.0%	231 52.0%	184 59.2%	131 52.6%
Somewhat agree	313 31.2%	113 32.8%	200 30.3%	102 33.9%	130 31.8%	81 27.6%	178 31.4%	135 30.9%	123 34.5%	76 31.4%	83 27.9%	31 28.7%	37 28.9%	54 26.0%	117 35.6%	105 31.0%	190 34.1%	110 27.6%	10 27.8%	3 25.0%	149 33.6%	79 25.4%	85 34.1%
Neither agree nor disagree	110 11.0%	48 13.9%	62 9.4%	36 12.0%	47 11.5%	27 9.2%	67 11.8%	43 9.8%	49 13.7%	22 9.1%	26 8.8%	13 12.0%	17 13.3%	24 11.5%	22 6.7%	47 13.9%	65 11.7%	39 9.8%	3 8.3%	3 25.0%	51 11.5%	33 10.6%	26 10.4%
Somewhat disagree	19 1.9%	7 2.0%	12 1.8%	6 2.0%	7 1.7%	6 2.0%	11 1.9%	8 1.8%	3 0.8%	7 2.9%	6 2.0%	3 2.8%	5 3.9%	3 1.4%	7 2.1%	4 1.2%	10 1.8%	8 2.0%	1 2.8%	-	6 1.4%	8 2.6%	5 2.0%
Strongly disagree	3 0.3%	1 0.3%	2 0.3%	1 0.3%	1 0.2%	1 0.3%	2 0.4%	1 0.2%	-	1 0.4%	-	2 1.9%	1 0.8%	1 0.5%	1 0.3%	-	1 0.2%	2 0.5%	-	-	2 0.5%	-	1 0.4%
Don't know	13 1.3%	2 0.6%	11 1.7%	1 0.3%	11 2.7%	1 0.3%	7 1.2%	6 1.4%	4 1.1%	6 2.5%	3 1.0%	-	3 2.3%	2 1.0%	3 0.9%	5 1.5%	8 1.4%	5 1.3%	-	-	5 1.1%	7 2.3%	1 0.4%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 30
Q30. Would you support or oppose teachers using bodycams (video recording devices worn by a person) in the classroom at all times to record facial images and activity?

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level		Further education	Higher education	Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
I would support this	349 34.8%	137 39.7%	212 32.2%	119 39.5%	126 30.8%	104 35.4%	201 35.4%	148 33.9%	112 31.4%	81 33.5%	113 38.0%	43 39.8%	55 43.0%	73 35.1%	111 33.7%	110 32.4%	177 31.8%	153 38.3%	14 38.9%	5 41.7%	146 32.9%	110 35.4%	93 37.3%
I would oppose this	399 39.7%	142 41.2%	257 39.0%	110 36.5%	170 41.6%	119 40.5%	217 38.3%	182 41.6%	156 43.7%	102 42.1%	101 34.0%	40 37.0%	49 38.3%	86 41.3%	122 37.1%	142 41.9%	244 43.8%	137 34.3%	13 36.1%	5 41.7%	183 41.2%	119 38.3%	97 39.0%
Don't know	256 25.5%	66 19.1%	190 28.8%	72 23.9%	113 27.6%	71 24.1%	149 26.3%	107 24.5%	89 24.9%	59 24.4%	83 27.9%	25 23.1%	24 18.8%	49 23.6%	96 29.2%	87 25.7%	136 24.4%	109 27.3%	9 25.0%	2 16.7%	115 25.9%	82 26.4%	59 23.7%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll

Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 31
Q31. If a child has special educational needs or a disability, do you think that parental consent should be required to share this data with third parties such as researchers and commercial companies?

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
Parental consent should be required	817 81.4%	274 79.4%	543 82.4%	227 75.4%	331 80.9%	259 88.1%	465 82.0%	352 80.5%	279 78.2%	197 81.4%	250 84.2%	91 84.3%	99 77.3%	168 80.8%	267 81.2%	283 83.5%	439 78.8%	336 84.2%	31 86.1%	11 91.7%	361 81.3%	254 81.7%	202 81.1%
Parental consent should not be required	115 11.5%	48 13.9%	67 10.2%	47 15.6%	49 12.0%	19 6.5%	60 10.6%	55 12.6%	44 12.3%	28 11.6%	31 10.4%	12 11.1%	19 14.8%	24 11.5%	44 13.4%	28 8.3%	70 12.6%	41 10.3%	4 11.1%	-	49 11.0%	33 10.6%	33 13.3%
Don't know	72 7.2%	23 6.7%	49 7.4%	27 9.0%	29 7.1%	16 5.4%	42 7.4%	30 6.9%	34 9.5%	17 7.0%	16 5.4%	5 4.6%	10 7.8%	16 7.7%	18 5.5%	28 8.3%	48 8.6%	22 5.5%	1 2.8%	1 8.3%	34 7.7%	24 7.7%	14 5.6%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll

Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 32
Q32. Would you say that the current amount of control you have over which apps and online services your child is signed up to by the school (your child's digital footprint) is...

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
Sufficient	501	171	330	162	204	135	278	223	189	115	161	36	63	115	153	170	285	199	12	5	211	162	128
	49.9%	49.6%	50.1%	53.8%	49.9%	45.9%	49.0%	51.0%	52.9%	47.5%	54.2%	33.3%	49.2%	55.3%	46.5%	50.1%	51.2%	49.9%	33.3%	41.7%	47.5%	52.1%	51.4%
Insufficient	282	103	179	82	122	78	158	124	93	74	79	36	46	57	90	89	155	111	13	3	132	78	72
	28.1%	29.9%	27.2%	27.2%	29.8%	26.5%	27.9%	28.4%	26.1%	30.6%	26.6%	33.3%	35.9%	27.4%	27.4%	26.3%	27.8%	27.8%	36.1%	25.0%	29.7%	25.1%	28.9%
Don't know	221	71	150	57	83	81	131	90	75	53	57	36	19	36	86	80	117	89	11	4	101	71	49
	22.0%	20.6%	22.8%	18.9%	20.3%	27.6%	23.1%	20.6%	21.0%	21.9%	19.2%	33.3%	14.8%	17.3%	26.1%	23.6%	21.0%	22.3%	30.6%	33.3%	22.7%	22.8%	19.7%
SIGMA	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 33
**Q33. On a scale from 0 to 10, where 0 means ''strongly disagree'' and 10 means "strongly agree", to what extent do you
agree or disagree that schools should get parental consent to be able to use each of the following?
Internet Monitoring software that can be run remotely (by the school when a child uses the device at home in the evenings or during school holidays)**

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - strongly disagree	111 11.1%	35 10.1%	76 11.5%	37 12.3%	43 10.5%	31 10.5%	73 12.9%	38 8.7%	39 10.9%	25 10.3%	33 11.1%	14 13.0%	12 9.4%	28 13.5%	40 12.2%	31 9.1%	62 11.1%	43 10.8%	4 11.1%	2 16.7%	54 12.2%	32 10.3%	25 10.0%
1	31 3.1%	8 2.3%	23 3.5%	9 3.0%	13 3.2%	9 3.1%	13 2.3%	18 4.1%	11 3.1%	7 2.9%	7 2.4%	6 5.6%	5 3.9%	6 2.9%	8 2.4%	12 3.5%	15 2.7%	12 3.0%	3 8.3%	1 8.3%	14 3.2%	9 2.9%	8 3.2%
2	60 6.0%	22 6.4%	38 5.8%	26 8.6%	17 4.2%	17 5.8%	39 6.9%	21 4.8%	26 7.3%	14 5.8%	15 5.1%	5 4.6%	12 9.4%	9 4.3%	24 7.3%	15 4.4%	36 6.5%	22 5.5%	2 5.6%	-	30 6.8%	18 5.8%	12 4.8%
3	63 6.3%	21 6.1%	42 6.4%	15 5.0%	31 7.6%	17 5.8%	33 5.8%	30 6.9%	24 6.7%	16 6.6%	14 4.7%	9 8.3%	11 8.6%	12 5.8%	22 6.7%	18 5.3%	39 7.0%	21 5.3%	2 5.6%	1 8.3%	29 6.5%	15 4.8%	19 7.6%
4	56 5.6%	20 5.8%	36 5.5%	18 6.0%	24 5.9%	14 4.8%	30 5.3%	26 5.9%	25 7.0%	15 6.2%	12 4.0%	4 3.7%	8 6.3%	10 4.8%	19 5.8%	19 5.6%	39 7.0%	16 4.0%	1 2.8%	-	26 5.9%	14 4.5%	16 6.4%
5	147 14.6%	52 15.1%	95 14.4%	42 14.0%	67 16.4%	38 12.9%	85 15.0%	62 14.2%	58 16.2%	30 12.4%	48 16.2%	11 10.2%	19 14.8%	30 14.4%	53 16.1%	45 13.3%	82 14.7%	59 14.8%	6 16.7%	-	66 14.9%	48 15.4%	33 13.3%
6	79 7.9%	34 9.9%	45 6.8%	29 9.6%	27 6.6%	23 7.8%	46 8.1%	33 7.6%	30 8.4%	19 7.9%	23 7.7%	7 6.5%	11 8.6%	18 8.7%	24 7.3%	26 7.7%	46 8.3%	32 8.0%	1 2.8%	-	34 7.7%	25 8.0%	20 8.0%
7	84 8.4%	31 9.0%	53 8.0%	22 7.3%	41 10.0%	21 7.1%	46 8.1%	38 8.7%	28 7.8%	17 7.0%	26 8.8%	13 12.0%	6 4.7%	26 12.5%	32 9.7%	20 5.9%	41 7.4%	37 9.3%	2 5.6%	4 33.3%	34 7.7%	27 8.7%	23 9.2%
8	77 7.7%	32 9.3%	45 6.8%	21 7.0%	38 9.3%	18 6.1%	48 8.5%	29 6.6%	25 7.0%	23 9.5%	24 8.1%	5 4.6%	7 5.5%	14 6.7%	19 5.8%	37 10.9%	43 7.7%	31 7.8%	2 5.6%	1 8.3%	37 8.3%	20 6.4%	20 8.0%
9	62 6.2%	24 7.0%	38 5.8%	25 8.3%	22 5.4%	15 5.1%	37 6.5%	25 5.7%	20 5.6%	20 8.3%	16 5.4%	6 5.6%	8 6.3%	11 5.3%	17 5.2%	26 7.7%	36 6.5%	24 6.0%	2 5.6%	-	26 5.9%	20 6.4%	16 6.4%
10 - strongly agree	234 23.3%	66 19.1%	168 25.5%	57 18.9%	86 21.0%	91 31.0%	117 20.6%	117 26.8%	71 19.9%	56 23.1%	79 26.6%	28 25.9%	29 22.7%	44 21.2%	71 21.6%	90 26.5%	118 21.2%	102 25.6%	11 30.6%	3 25.0%	94 21.2%	83 26.7%	57 22.9%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%
Mean Score	5.85	5.82	5.87	5.58	5.82	6.17	5.68	6.08	5.58	5.99	6.10	5.75	5.59	5.73	5.61	6.26	5.71	6.05	5.86	5.83	5.65	6.09	5.92

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 34
Q34. On a scale from 0 to 10, where 0 means ''strongly disagree'' and 10 means "strongly agree", to what extent do you agree or disagree that schools should get parental consent to be able to use each of the following?
Internet Monitoring software that can record children's Internet screen use in school at all times

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - strongly disagree	41 4.1%	16 4.6%	25 3.8%	13 4.3%	15 3.7%	13 4.4%	21 3.7%	20 4.6%	14 3.9%	11 4.5%	10 3.4%	6 5.6%	6 4.7%	7 3.4%	13 4.0%	15 4.4%	22 3.9%	18 4.5%	1 2.8%	-	19 4.3%	11 3.5%	11 4.4%
1	21 2.1%	7 2.0%	14 2.1%	6 2.0%	8 2.0%	7 2.4%	11 1.9%	10 2.3%	12 3.4%	4 1.7%	3 1.0%	2 1.9%	7 5.5%	3 1.4%	4 1.2%	7 2.1%	15 2.7%	5 1.3%	1 2.8%	-	9 2.0%	4 1.3%	8 3.2%
2	34 3.4%	7 2.0%	27 4.1%	18 6.0%	14 3.4%	2 0.7%	17 3.0%	17 3.9%	19 5.3%	7 2.9%	6 2.0%	2 1.9%	6 4.7%	6 2.9%	12 3.6%	10 2.9%	25 4.5%	7 1.8%	2 5.6%	-	13 2.9%	11 3.5%	10 4.0%
3	55 5.5%	20 5.8%	35 5.3%	22 7.3%	25 6.1%	8 2.7%	31 5.5%	24 5.5%	24 6.7%	14 5.8%	15 5.1%	2 1.9%	8 6.3%	15 7.2%	14 4.3%	18 5.3%	35 6.3%	18 4.5%	2 5.6%	-	23 5.2%	16 5.1%	16 6.4%
4	71 7.1%	24 7.0%	47 7.1%	24 8.0%	31 7.6%	16 5.4%	42 7.4%	29 6.6%	30 8.4%	19 7.9%	14 4.7%	8 7.4%	11 8.6%	15 7.2%	19 5.8%	26 7.7%	49 8.8%	20 5.0%	1 2.8%	1 8.3%	33 7.4%	25 8.0%	13 5.2%
5	138 13.7%	46 13.3%	92 14.0%	38 12.6%	59 14.4%	41 13.9%	81 14.3%	57 13.0%	61 17.1%	23 9.5%	43 14.5%	11 10.2%	18 14.1%	26 12.5%	53 16.1%	41 12.1%	78 14.0%	56 14.0%	4 11.1%	-	69 15.5%	39 12.5%	30 12.0%
6	103 10.3%	35 10.1%	68 10.3%	31 10.3%	37 9.0%	35 11.9%	68 12.0%	35 8.0%	32 9.0%	26 10.7%	30 10.1%	15 13.9%	10 7.8%	26 12.5%	31 9.4%	36 10.6%	56 10.1%	39 9.8%	6 16.7%	2 16.7%	41 9.2%	32 10.3%	30 12.0%
7	98 9.8%	37 10.7%	61 9.3%	32 10.6%	50 12.2%	16 5.4%	60 10.6%	38 8.7%	32 9.0%	33 13.6%	25 8.4%	8 7.4%	11 8.6%	19 9.1%	33 10.0%	35 10.3%	54 9.7%	38 9.5%	4 11.1%	2 16.7%	45 10.1%	24 7.7%	29 11.6%
8	108 10.8%	54 15.7%	54 8.2%	29 9.6%	47 11.5%	32 10.9%	64 11.3%	44 10.1%	37 10.4%	30 12.4%	30 10.1%	11 10.2%	12 9.4%	17 8.2%	40 12.2%	39 11.5%	61 11.0%	43 10.8%	1 2.8%	3 25.0%	53 11.9%	25 8.0%	30 12.0%
9	102 10.2%	33 9.6%	69 10.5%	29 9.6%	42 10.3%	31 10.5%	57 10.1%	45 10.3%	27 7.6%	26 10.7%	32 10.8%	17 15.7%	16 12.5%	22 10.6%	32 9.7%	32 9.4%	49 8.8%	44 11.0%	8 22.2%	1 8.3%	42 9.5%	35 11.3%	25 10.0%
10 - strongly agree	233 23.2%	66 19.1%	167 25.3%	59 19.6%	81 19.8%	93 31.6%	115 20.3%	118 27.0%	69 19.3%	49 20.2%	89 30.0%	26 24.1%	23 18.0%	52 25.0%	78 23.7%	80 23.6%	113 20.3%	111 27.8%	6 16.7%	3 25.0%	97 21.8%	89 28.6%	47 18.9%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%
Mean Score	6.62	6.57	6.64	6.27	6.52	7.11	6.55	6.70	6.14	6.62	7.08	6.91	6.13	6.70	6.74	6.64	6.34	6.97	6.64	7.75	6.56	6.86	6.41

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 35
Q35. On a scale from 0 to 10, where 0 means ''strongly disagree'' and 10 means "strongly agree", to what extent do you agree or disagree that schools should get parental consent to be able to use each of the following?
Internet Monitoring software that can record children's images through the webcam

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - strongly disagree	140 13.9%	45 13.0%	95 14.4%	44 14.6%	58 14.2%	38 12.9%	80 14.1%	60 13.7%	56 15.7%	31 12.8%	35 11.8%	18 16.7%	12 9.4%	37 17.8%	46 14.0%	45 13.3%	82 14.7%	49 12.3%	8 22.2%	1 8.3%	59 13.3%	47 15.1%	34 13.7%
1	39 3.9%	8 2.3%	31 4.7%	11 3.7%	12 2.9%	16 5.4%	24 4.2%	15 3.4%	13 3.6%	12 5.0%	7 2.4%	7 6.5%	8 6.3%	7 3.4%	12 3.6%	12 3.5%	23 4.1%	14 3.5%	1 2.8%	1 8.3%	18 4.1%	10 3.2%	11 4.4%
2	60 6.0%	20 5.8%	40 6.1%	26 8.6%	22 5.4%	12 4.1%	34 6.0%	26 5.9%	26 7.3%	13 5.4%	15 5.1%	6 5.6%	7 5.5%	9 4.3%	23 7.0%	21 6.2%	38 6.8%	18 4.5%	3 8.3%	1 8.3%	25 5.6%	13 4.2%	22 8.8%
3	53 5.3%	21 6.1%	32 4.9%	22 7.3%	23 5.6%	8 2.7%	28 4.9%	25 5.7%	25 7.0%	13 5.4%	12 4.0%	3 2.8%	9 7.0%	15 7.2%	15 4.6%	14 4.1%	37 6.6%	16 4.0%	-	-	26 5.9%	16 5.1%	11 4.4%
4	51 5.1%	16 4.6%	35 5.3%	25 8.3%	14 3.4%	12 4.1%	27 4.8%	24 5.5%	21 5.9%	12 5.0%	15 5.1%	3 2.8%	8 6.3%	7 3.4%	17 5.2%	19 5.6%	30 5.4%	20 5.0%	1 2.8%	-	21 4.7%	20 6.4%	10 4.0%
5	126 12.5%	42 12.2%	84 12.7%	38 12.6%	49 12.0%	39 13.3%	74 13.1%	52 11.9%	44 12.3%	26 10.7%	47 15.8%	9 8.3%	18 14.1%	26 12.5%	41 12.5%	41 12.1%	65 11.7%	59 14.8%	1 2.8%	1 8.3%	59 13.3%	43 13.8%	24 9.6%
6	68 6.8%	27 7.8%	41 6.2%	17 5.6%	31 7.6%	20 6.8%	42 7.4%	26 5.9%	25 7.0%	14 5.8%	19 6.4%	10 9.3%	6 4.7%	16 7.7%	26 7.9%	20 5.9%	35 6.3%	28 7.0%	4 11.1%	1 8.3%	26 5.9%	19 6.1%	23 9.2%
7	65 6.5%	24 7.0%	41 6.2%	16 5.3%	30 7.3%	19 6.5%	33 5.8%	32 7.3%	28 7.8%	15 6.2%	16 5.4%	6 5.6%	11 8.6%	16 7.7%	19 5.8%	19 5.6%	38 6.8%	22 5.5%	3 8.3%	2 16.7%	32 7.2%	16 5.1%	17 6.8%
8	77 7.7%	43 12.5%	34 5.2%	21 7.0%	35 8.6%	21 7.1%	45 7.9%	32 7.3%	21 5.9%	18 7.4%	26 8.8%	12 11.1%	11 8.6%	14 6.7%	27 8.2%	25 7.4%	37 6.6%	35 8.8%	4 11.1%	1 8.3%	31 7.0%	24 7.7%	22 8.8%
9	60 6.0%	27 7.8%	33 5.0%	24 8.0%	26 6.4%	10 3.4%	41 7.2%	19 4.3%	19 5.3%	19 7.9%	18 6.1%	4 3.7%	13 10.2%	5 2.4%	18 5.5%	24 7.1%	34 6.1%	24 6.0%	1 2.8%	1 8.3%	28 6.3%	13 4.2%	19 7.6%
10 - strongly agree	265 26.4%	72 20.9%	193 29.3%	57 18.9%	109 26.7%	99 33.7%	139 24.5%	126 28.8%	79 22.1%	69 28.5%	87 29.3%	30 27.8%	25 19.5%	56 26.9%	85 25.8%	99 29.2%	138 24.8%	114 28.6%	10 27.8%	3 25.0%	119 26.8%	90 28.9%	56 22.5%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%
Mean Score	5.80	5.86	5.76	5.27	5.93	6.15	5.74	5.87	5.38	5.99	6.18	5.73	5.77	5.54	5.75	6.01	5.59	6.09	5.61	6.25	5.84	5.83	5.67

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 36
Q36. The Department for Education has a database of over 20 million children's personal records called the National Pupil Database, collected since 2002. From there the Department for Education can give children's data to third-parties. Have you been informed that the Department for Education may give your child's data to third-parties?

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
My child's school has informed me of this	315 31.4%	114 33.0%	201 30.5%	114 37.9%	124 30.3%	77 26.2%	171 30.2%	144 33.0%	123 34.5%	83 34.3%	82 27.6%	27 25.0%	50 39.1%	66 31.7%	94 28.6%	105 31.0%	186 33.4%	117 29.3%	8 22.2%	4 33.3%	132 29.7%	95 30.5%	88 35.3%
My child's school has not informed me of this	689 68.6%	231 67.0%	458 69.5%	187 62.1%	285 69.7%	217 73.8%	396 69.8%	293 67.0%	234 65.5%	159 65.7%	215 72.4%	81 75.0%	78 60.9%	142 68.3%	235 71.4%	234 69.0%	371 66.6%	282 70.7%	28 77.8%	8 66.7%	312 70.3%	216 69.5%	161 64.7%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 37
Q37. If you had the opportunity to see your child's record from the National Pupil Database, would you choose to see it?

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
I would choose to see it	797 79.4%	272 78.8%	525 79.7%	227 75.4%	325 79.5%	245 83.3%	446 78.7%	351 80.3%	269 75.4%	201 83.1%	244 82.2%	83 76.9%	103 80.5%	174 83.7%	254 77.2%	266 78.5%	440 79.0%	319 79.9%	29 80.6%	9 75.0%	356 80.2%	251 80.7%	190 76.3%
I would not choose to see it	86 8.6%	40 11.6%	46 7.0%	35 11.6%	34 8.3%	17 5.8%	48 8.5%	38 8.7%	33 9.2%	20 8.3%	24 8.1%	9 8.3%	18 14.1%	12 5.8%	29 8.8%	27 8.0%	48 8.6%	36 9.0%	-	2 16.7%	33 7.4%	25 8.0%	28 11.2%
Don't know	121 12.1%	33 9.6%	88 13.4%	39 13.0%	50 12.2%	32 10.9%	73 12.9%	48 11.0%	55 15.4%	21 8.7%	29 9.8%	16 14.8%	7 5.5%	22 10.6%	46 14.0%	46 13.6%	69 12.4%	44 11.0%	7 19.4%	1 8.3%	55 12.4%	35 11.3%	31 12.4%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 38
Q38. On a scale from 0 to 10, where 0 means ''strongly disagree'' and 10 means "strongly agree", to what extent do you agree or disagree that schools should get parental consent to be able to pass children's data to each of the following?
Third party commercial companies

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - strongly disagree	104 10.4%	35 10.1%	69 10.5%	36 12.0%	42 10.3%	26 8.8%	61 10.8%	43 9.8%	46 12.9%	23 9.5%	20 6.7%	15 13.9%	12 9.4%	17 8.2%	33 10.0%	42 12.4%	65 11.7%	34 8.5%	5 13.9%	-	49 11.0%	35 11.3%	20 8.0%
1	39 3.9%	11 3.2%	28 4.2%	14 4.7%	18 4.4%	7 2.4%	25 4.4%	14 3.2%	16 4.5%	10 4.1%	10 3.4%	3 2.8%	3 2.3%	8 3.8%	13 4.0%	15 4.4%	24 4.3%	13 3.3%	1 2.8%	1 8.3%	19 4.3%	7 2.3%	13 5.2%
2	53 5.3%	20 5.8%	33 5.0%	23 7.6%	20 4.9%	10 3.4%	34 6.0%	19 4.3%	21 5.9%	13 5.4%	17 5.7%	2 1.9%	10 7.8%	10 4.8%	20 6.1%	13 3.8%	33 5.9%	20 5.0%	-	-	20 4.5%	16 5.1%	17 6.8%
3	43 4.3%	15 4.3%	28 4.2%	16 5.3%	16 3.9%	11 3.7%	25 4.4%	18 4.1%	20 5.6%	13 5.4%	7 2.4%	3 2.8%	9 7.0%	13 6.3%	10 3.0%	11 3.2%	31 5.6%	10 2.5%	2 5.6%	-	17 3.8%	12 3.9%	14 5.6%
4	43 4.3%	13 3.8%	30 4.6%	18 6.0%	16 3.9%	9 3.1%	22 3.9%	21 4.8%	18 5.0%	8 3.3%	12 4.0%	5 4.6%	6 4.7%	12 5.8%	14 4.3%	11 3.2%	25 4.5%	15 3.8%	2 5.6%	1 8.3%	13 2.9%	13 4.2%	17 6.8%
5	82 8.2%	33 9.6%	49 7.4%	19 6.3%	39 9.5%	24 8.2%	47 8.3%	35 8.0%	29 8.1%	18 7.4%	30 10.1%	5 4.6%	13 10.2%	11 5.3%	27 8.2%	31 9.1%	43 7.7%	38 9.5%	1 2.8%	-	39 8.8%	25 8.0%	18 7.2%
6	47 4.7%	19 5.5%	28 4.2%	19 6.3%	19 4.6%	9 3.1%	29 5.1%	18 4.1%	21 5.9%	12 5.0%	9 3.0%	5 4.6%	2 1.6%	14 6.7%	18 5.5%	13 3.8%	31 5.6%	16 4.0%	-	-	23 5.2%	10 3.2%	14 5.6%
7	51 5.1%	22 6.4%	29 4.4%	20 6.6%	22 5.4%	9 3.1%	28 4.9%	23 5.3%	16 4.5%	18 7.4%	14 4.7%	3 2.8%	9 7.0%	9 4.3%	15 4.6%	18 5.3%	29 5.2%	20 5.0%	1 2.8%	1 8.3%	23 5.2%	13 4.2%	15 6.0%
8	52 5.2%	29 8.4%	23 3.5%	19 6.3%	24 5.9%	9 3.1%	30 5.3%	22 5.0%	19 5.3%	12 5.0%	12 4.0%	9 8.3%	7 5.5%	9 4.3%	21 6.4%	15 4.4%	30 5.4%	19 4.8%	3 8.3%	-	21 4.7%	18 5.8%	13 5.2%
9	45 4.5%	16 4.6%	29 4.4%	14 4.7%	20 4.9%	11 3.7%	30 5.3%	15 3.4%	9 2.5%	13 5.4%	20 6.7%	3 2.8%	11 8.6%	6 2.9%	13 4.0%	15 4.4%	20 3.6%	23 5.8%	2 5.6%	-	20 4.5%	12 3.9%	13 5.2%
10 - strongly agree	445 44.3%	132 38.3%	313 47.5%	103 34.2%	173 42.3%	169 57.5%	236 41.6%	209 47.8%	142 39.8%	102 42.1%	146 49.2%	55 50.9%	46 35.9%	99 47.6%	145 44.1%	155 45.7%	226 40.6%	191 47.9%	19 52.8%	9 75.0%	200 45.0%	150 48.2%	95 38.2%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%
Mean Score	6.74	6.60	6.81	6.10	6.69	7.46	6.58	6.95	6.24	6.73	7.24	7.05	6.48	6.89	6.75	6.73	6.40	7.11	7.19	8.50	6.77	6.93	6.45

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 39
Q39. On a scale from 0 to 10, where 0 means ''strongly disagree'' and 10 means "strongly agree", to what extent do you agree or disagree that schools should get parental consent to be able to pass children's data to each of the following?
The Department for Education National Pupil Database

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - strongly disagree	39 3.9%	13 3.8%	26 3.9%	16 5.3%	13 3.2%	10 3.4%	26 4.6%	13 3.0%	16 4.5%	7 2.9%	12 4.0%	4 3.7%	7 5.5%	7 3.4%	13 4.0%	12 3.5%	22 3.9%	15 3.8%	2 5.6%	-	15 3.4%	12 3.9%	12 4.8%
1	20 2.0%	9 2.6%	11 1.7%	9 3.0%	8 2.0%	3 1.0%	15 2.6%	5 1.1%	10 2.8%	6 2.5%	2 0.7%	2 1.9%	5 3.9%	2 1.0%	5 1.5%	8 2.4%	15 2.7%	4 1.0%	1 2.8%	-	8 1.8%	8 2.6%	4 1.6%
2	28 2.8%	11 3.2%	17 2.6%	11 3.7%	11 2.7%	6 2.0%	18 3.2%	10 2.3%	7 2.0%	8 3.3%	10 3.4%	3 2.8%	3 2.3%	5 2.4%	11 3.3%	9 2.7%	13 2.3%	15 3.8%	-	-	12 2.7%	10 3.2%	6 2.4%
3	41 4.1%	14 4.1%	27 4.1%	13 4.3%	17 4.2%	11 3.7%	25 4.4%	16 3.7%	17 4.8%	13 5.4%	7 2.4%	4 3.7%	6 4.7%	12 5.8%	13 4.0%	10 2.9%	29 5.2%	10 2.5%	1 2.8%	1 8.3%	16 3.6%	17 5.5%	8 3.2%
4	58 5.8%	25 7.2%	33 5.0%	13 4.3%	29 7.1%	16 5.4%	35 6.2%	23 5.3%	17 4.8%	15 6.2%	21 7.1%	5 4.6%	8 6.3%	10 4.8%	18 5.5%	22 6.5%	31 5.6%	25 6.3%	2 5.6%	-	23 5.2%	21 6.8%	14 5.6%
5	133 13.2%	46 13.3%	87 13.2%	46 15.3%	56 13.7%	31 10.5%	69 12.2%	64 14.6%	62 17.4%	25 10.3%	31 10.4%	15 13.9%	17 13.3%	29 13.9%	51 15.5%	36 10.6%	83 14.9%	43 10.8%	6 16.7%	1 8.3%	65 14.6%	43 13.8%	25 10.0%
6	85 8.5%	34 9.9%	51 7.7%	32 10.6%	35 8.6%	18 6.1%	48 8.5%	37 8.5%	39 10.9%	21 8.7%	22 7.4%	3 2.8%	11 8.6%	16 7.7%	28 8.5%	30 8.8%	56 10.1%	29 7.3%	-	-	39 8.8%	21 6.8%	25 10.0%
7	114 11.4%	35 10.1%	79 12.0%	31 10.3%	51 12.5%	32 10.9%	72 12.7%	42 9.6%	34 9.5%	33 13.6%	36 12.1%	11 10.2%	10 7.8%	26 12.5%	34 10.3%	44 13.0%	61 11.0%	45 11.3%	8 22.2%	-	41 9.2%	39 12.5%	34 13.7%
8	116 11.6%	47 13.6%	69 10.5%	30 10.0%	52 12.7%	34 11.6%	55 9.7%	61 14.0%	38 10.6%	29 12.0%	34 11.4%	15 13.9%	11 8.6%	20 9.6%	43 13.1%	42 12.4%	58 10.4%	53 13.3%	3 8.3%	2 16.7%	51 11.5%	33 10.6%	32 12.9%
9	64 6.4%	29 8.4%	35 5.3%	22 7.3%	30 7.3%	12 4.1%	37 6.5%	27 6.2%	17 4.8%	20 8.3%	23 7.7%	4 3.7%	12 9.4%	16 7.7%	19 5.8%	17 5.0%	33 5.9%	29 7.3%	1 2.8%	1 8.3%	34 7.7%	15 4.8%	15 6.0%
10 - strongly agree	306 30.5%	82 23.8%	224 34.0%	78 25.9%	107 26.2%	121 41.2%	167 29.5%	139 31.8%	100 28.0%	65 26.9%	99 33.3%	42 38.9%	38 29.7%	65 31.3%	94 28.6%	109 32.2%	156 28.0%	131 32.8%	12 33.3%	7 58.3%	140 31.5%	92 29.6%	74 29.7%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%
Mean Score	6.94	6.69	7.07	6.57	6.85	7.45	6.78	7.14	6.67	6.88	7.19	7.28	6.70	7.04	6.85	7.05	6.73	7.18	6.97	8.58	7.05	6.74	6.99

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 40
Q40. On a scale from 0 to 10, where 0 means "strongly disagree" and 10 means "strongly agree", to what extent do you agree or disagree that the National Pupil Database should get parental consent in order to pass children's personal data to each of the following?
Commercial data analytics companies

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - strongly disagree	87 8.7%	33 9.6%	54 8.2%	28 9.3%	34 8.3%	25 8.5%	51 9.0%	36 8.2%	38 10.6%	19 7.9%	19 6.4%	11 10.2%	13 10.2%	12 5.8%	32 9.7%	30 8.8%	55 9.9%	28 7.0%	4 11.1%	-	42 9.5%	27 8.7%	18 7.2%
1	41 4.1%	16 4.6%	25 3.8%	15 5.0%	20 4.9%	6 2.0%	31 5.5%	10 2.3%	15 4.2%	15 6.2%	7 2.4%	4 3.7%	7 5.5%	9 4.3%	15 4.6%	10 2.9%	27 4.8%	12 3.0%	1 2.8%	1 8.3%	16 3.6%	8 2.6%	17 6.8%
2	39 3.9%	8 2.3%	31 4.7%	15 5.0%	18 4.4%	6 2.0%	18 3.2%	21 4.8%	17 4.8%	10 4.1%	9 3.0%	3 2.8%	6 4.7%	8 3.8%	15 4.6%	10 2.9%	28 5.0%	11 2.8%	-	-	16 3.6%	8 2.6%	15 6.0%
3	42 4.2%	17 4.9%	25 3.8%	13 4.3%	19 4.6%	10 3.4%	27 4.8%	15 3.4%	14 3.9%	14 5.8%	12 4.0%	2 1.9%	6 4.7%	8 3.8%	14 4.3%	14 4.1%	24 4.3%	17 4.3%	1 2.8%	-	16 3.6%	9 2.9%	17 6.8%
4	52 5.2%	18 5.2%	34 5.2%	19 6.3%	19 4.6%	14 4.8%	31 5.5%	21 4.8%	26 7.3%	10 4.1%	12 4.0%	4 3.7%	8 6.3%	13 6.3%	18 5.5%	13 3.8%	36 6.5%	12 3.0%	3 8.3%	1 8.3%	24 5.4%	12 3.9%	16 6.4%
5	95 9.5%	34 9.9%	61 9.3%	33 11.0%	41 10.0%	21 7.1%	52 9.2%	43 9.8%	39 10.9%	17 7.0%	35 11.8%	4 3.7%	12 9.4%	14 6.7%	29 8.8%	40 11.8%	53 9.5%	39 9.8%	3 8.3%	-	40 9.0%	34 10.9%	21 8.4%
6	62 6.2%	23 6.7%	39 5.9%	22 7.3%	26 6.4%	14 4.8%	40 7.1%	22 5.0%	23 6.4%	16 6.6%	15 5.1%	8 7.4%	6 4.7%	18 8.7%	20 6.1%	18 5.3%	32 5.7%	29 7.3%	1 2.8%	-	25 5.6%	20 6.4%	17 6.8%
7	54 5.4%	23 6.7%	31 4.7%	16 5.3%	26 6.4%	12 4.1%	28 4.9%	26 5.9%	18 5.0%	17 7.0%	15 5.1%	4 3.7%	8 6.3%	7 3.4%	19 5.8%	20 5.9%	33 5.9%	19 4.8%	1 2.8%	1 8.3%	25 5.6%	14 4.5%	15 6.0%
8	66 6.6%	27 7.8%	39 5.9%	23 7.6%	26 6.4%	17 5.8%	43 7.6%	23 5.3%	26 7.3%	13 5.4%	19 6.4%	8 7.4%	10 7.8%	12 5.8%	19 5.8%	25 7.4%	38 6.8%	24 6.0%	2 5.6%	2 16.7%	28 6.3%	26 8.4%	12 4.8%
9	62 6.2%	23 6.7%	39 5.9%	24 8.0%	20 4.9%	18 6.1%	36 6.3%	26 5.9%	16 4.5%	21 8.7%	17 5.7%	8 7.4%	14 10.9%	14 6.7%	17 5.2%	17 5.0%	30 5.4%	29 7.3%	3 8.3%	-	27 6.1%	22 7.1%	13 5.2%
10 - strongly agree	404 40.2%	123 35.7%	281 42.6%	93 30.9%	160 39.1%	151 51.4%	210 37.0%	194 44.4%	125 35.0%	90 37.2%	137 46.1%	52 48.1%	38 29.7%	93 44.7%	131 39.8%	142 41.9%	201 36.1%	179 44.9%	17 47.2%	7 58.3%	185 41.7%	131 42.1%	88 35.3%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%
Mean Score	6.78	6.60	6.87	6.31	6.65	7.43	6.59	7.02	6.32	6.65	7.25	7.26	6.30	7.12	6.60	6.92	6.41	7.21	7.14	8.17	6.83	7.08	6.29

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 41
Q41. On a scale from 0 to 10, where 0 means ''strongly disagree'' and 10 means "strongly agree", to what extent do you agree or disagree that the National Pupil Database should get parental consent in order to pass children's personal data to each of the following?
Researchers for non-commercial use

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - strongly disagree	78 7.8%	24 7.0%	54 8.2%	32 10.6%	27 6.6%	19 6.5%	41 7.2%	37 8.5%	37 10.4%	15 6.2%	19 6.4%	7 6.5%	10 7.8%	13 6.3%	29 8.8%	26 7.7%	50 9.0%	26 6.5%	2 5.6%	-	34 7.7%	27 8.7%	17 6.8%
1	33 3.3%	11 3.2%	22 3.3%	12 4.0%	16 3.9%	5 1.7%	22 3.9%	11 2.5%	14 3.9%	8 3.3%	7 2.4%	4 3.7%	6 4.7%	6 2.9%	11 3.3%	10 2.9%	21 3.8%	9 2.3%	2 5.6%	1 8.3%	16 3.6%	8 2.6%	9 3.6%
2	49 4.9%	17 4.9%	32 4.9%	16 5.3%	23 5.6%	10 3.4%	30 5.3%	19 4.3%	20 5.6%	11 4.5%	15 5.1%	3 2.8%	9 7.0%	11 5.3%	18 5.5%	11 3.2%	31 5.6%	18 4.5%	-	-	17 3.8%	14 4.5%	18 7.2%
3	59 5.9%	24 7.0%	35 5.3%	13 4.3%	26 6.4%	20 6.8%	34 6.0%	25 5.7%	20 5.6%	18 7.4%	16 5.4%	5 4.6%	14 10.9%	13 6.3%	19 5.8%	13 3.8%	34 6.1%	22 5.5%	3 8.3%	-	29 6.5%	18 5.8%	12 4.8%
4	53 5.3%	21 6.1%	32 4.9%	20 6.6%	20 4.9%	13 4.4%	34 6.0%	19 4.3%	25 7.0%	14 5.8%	7 2.4%	7 6.5%	5 3.9%	10 4.8%	21 6.4%	17 5.0%	36 6.5%	15 3.8%	2 5.6%	-	25 5.6%	12 3.9%	16 6.4%
5	90 9.0%	32 9.3%	58 8.8%	29 9.6%	36 8.8%	25 8.5%	53 9.3%	37 8.5%	33 9.2%	21 8.7%	28 9.4%	8 7.4%	12 9.4%	15 7.2%	31 9.4%	32 9.4%	52 9.3%	33 8.3%	5 13.9%	-	29 6.5%	34 10.9%	27 10.8%
6	73 7.3%	34 9.9%	39 5.9%	27 9.0%	28 6.8%	18 6.1%	47 8.3%	26 5.9%	25 7.0%	24 9.9%	19 6.4%	5 4.6%	8 6.3%	16 7.7%	23 7.0%	26 7.7%	42 7.5%	29 7.3%	1 2.8%	1 8.3%	40 9.0%	17 5.5%	16 6.4%
7	57 5.7%	26 7.5%	31 4.7%	19 6.3%	20 4.9%	18 6.1%	33 5.8%	24 5.5%	16 4.5%	14 5.8%	18 6.1%	9 8.3%	11 8.6%	10 4.8%	14 4.3%	22 6.5%	26 4.7%	25 6.3%	4 11.1%	2 16.7%	22 5.0%	18 5.8%	17 6.8%
8	84 8.4%	30 8.7%	54 8.2%	27 9.0%	42 10.3%	15 5.1%	49 8.6%	35 8.0%	33 9.2%	22 9.1%	23 7.7%	6 5.6%	12 9.4%	18 8.7%	26 7.9%	28 8.3%	51 9.2%	32 8.0%	1 2.8%	-	41 9.2%	23 7.4%	20 8.0%
9	68 6.8%	26 7.5%	42 6.4%	19 6.3%	28 6.8%	21 7.1%	40 7.1%	28 6.4%	19 5.3%	14 5.8%	30 10.1%	5 4.6%	11 8.6%	12 5.8%	22 6.7%	23 6.8%	30 5.4%	35 8.8%	2 5.6%	1 8.3%	23 5.2%	24 7.7%	21 8.4%
10 - strongly agree	360 35.9%	100 29.0%	260 39.5%	87 28.9%	143 35.0%	130 44.2%	184 32.5%	176 40.3%	115 32.2%	81 33.5%	115 38.7%	49 45.4%	30 23.4%	84 40.4%	115 35.0%	131 38.6%	184 33.0%	155 38.8%	14 38.9%	7 58.3%	168 37.8%	116 37.3%	76 30.5%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%
Mean Score	6.66	6.44	6.78	6.18	6.67	7.16	6.51	6.87	6.24	6.61	7.06	7.12	5.98	6.92	6.49	6.93	6.36	7.03	6.78	8.33	6.74	6.74	6.44

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 42
Q42. On a scale from 0 to 10, where 0 means ''strongly disagree'' and 10 means "strongly agree", to what extent do you agree or disagree that the National Pupil Database should get parental consent in order to pass children's personal data to each of the following?
Journalists

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
0 - strongly disagree	128 12.7%	39 11.3%	89 13.5%	41 13.6%	57 13.9%	30 10.2%	75 13.2%	53 12.1%	58 16.2%	27 11.2%	32 10.8%	11 10.2%	11 8.6%	22 10.6%	47 14.3%	48 14.2%	82 14.7%	42 10.5%	4 11.1%	-	66 14.9%	34 10.9%	28 11.2%
1	48 4.8%	19 5.5%	29 4.4%	17 5.6%	22 5.4%	9 3.1%	31 5.5%	17 3.9%	18 5.0%	11 4.5%	12 4.0%	7 6.5%	8 6.3%	12 5.8%	16 4.9%	12 3.5%	27 4.8%	17 4.3%	3 8.3%	1 8.3%	22 5.0%	12 3.9%	14 5.6%
2	47 4.7%	17 4.9%	30 4.6%	21 7.0%	16 3.9%	10 3.4%	25 4.4%	22 5.0%	17 4.8%	14 5.8%	12 4.0%	4 3.7%	8 6.3%	11 5.3%	17 5.2%	11 3.2%	31 5.6%	15 3.8%	1 2.8%	-	14 3.2%	14 4.5%	19 7.6%
3	48 4.8%	16 4.6%	32 4.9%	16 5.3%	22 5.4%	10 3.4%	28 4.9%	20 4.6%	20 5.6%	13 5.4%	12 4.0%	3 2.8%	10 7.8%	9 4.3%	15 4.6%	14 4.1%	29 5.2%	19 4.8%	-	-	17 3.8%	14 4.5%	17 6.8%
4	47 4.7%	18 5.2%	29 4.4%	25 8.3%	15 3.7%	7 2.4%	31 5.5%	16 3.7%	19 5.3%	15 6.2%	9 3.0%	4 3.7%	11 8.6%	8 3.8%	17 5.2%	11 3.2%	32 5.7%	12 3.0%	1 2.8%	2 16.7%	16 3.6%	14 4.5%	17 6.8%
5	77 7.7%	30 8.7%	47 7.1%	20 6.6%	34 8.3%	23 7.8%	40 7.1%	37 8.5%	31 8.7%	19 7.9%	21 7.1%	6 5.6%	10 7.8%	16 7.7%	21 6.4%	30 8.8%	47 8.4%	27 6.8%	3 8.3%	-	36 8.1%	24 7.7%	17 6.8%
6	36 3.6%	22 6.4%	14 2.1%	15 5.0%	13 3.2%	8 2.7%	23 4.1%	13 3.0%	13 3.6%	7 2.9%	13 4.4%	3 2.8%	5 3.9%	5 2.4%	14 4.3%	12 3.5%	18 3.2%	18 4.5%	-	-	16 3.6%	8 2.6%	12 4.8%
7	37 3.7%	16 4.6%	21 3.2%	11 3.7%	20 4.9%	6 2.0%	20 3.5%	17 3.9%	8 2.2%	11 4.5%	14 4.7%	4 3.7%	6 4.7%	8 3.8%	9 2.7%	14 4.1%	18 3.2%	18 4.5%	1 2.8%	-	15 3.4%	12 3.9%	10 4.0%
8	46 4.6%	19 5.5%	27 4.1%	16 5.3%	19 4.6%	11 3.7%	32 5.6%	14 3.2%	21 5.9%	7 2.9%	14 4.7%	4 3.7%	7 5.5%	8 3.8%	14 4.3%	17 5.0%	26 4.7%	18 4.5%	2 5.6%	-	21 4.7%	15 4.8%	10 4.0%
9	35 3.5%	10 2.9%	25 3.8%	17 5.6%	13 3.2%	5 1.7%	17 3.0%	18 4.1%	13 3.6%	7 2.9%	11 3.7%	4 3.7%	7 5.5%	6 2.9%	8 2.4%	14 4.1%	18 3.2%	15 3.8%	1 2.8%	1 8.3%	18 4.1%	9 2.9%	8 3.2%
10 - strongly agree	455 45.3%	139 40.3%	316 48.0%	102 33.9%	178 43.5%	175 59.5%	245 43.2%	210 48.1%	139 38.9%	111 45.9%	147 49.5%	58 53.7%	45 35.2%	103 49.5%	151 45.9%	156 46.0%	229 41.1%	198 49.6%	20 55.6%	8 66.7%	203 45.7%	155 49.8%	97 39.0%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%
Mean Score	6.54	6.37	6.63	5.90	6.40	7.40	6.40	6.73	6.03	6.53	6.97	7.07	6.16	6.76	6.41	6.67	6.16	6.97	7.11	8.17	6.55	6.88	6.10

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 43
Q43. Do you believe children should be able to consent on their own in school to the use of their personal data by third parties (e.g. commercial companies, journalists, researchers)?

Base: All Respondents

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	1004	345	659	301	409	294	567	437	357	242	297	108	128	208	329	339	557	399	36	12	444	311	249
Children should be able to consent	293 29.2%	111 32.2%	182 27.6%	98 32.6%	114 27.9%	81 27.6%	166 29.3%	127 29.1%	96 26.9%	69 28.5%	97 32.7%	31 28.7%	57 44.5%	57 27.4%	92 28.0%	87 25.7%	149 26.8%	129 32.3%	12 33.3%	3 25.0%	130 29.3%	81 26.0%	82 32.9%
Children should not be able to consent	580 57.8%	195 56.5%	385 58.4%	158 52.5%	240 58.7%	182 61.9%	335 59.1%	245 56.1%	206 57.7%	144 59.5%	166 55.9%	64 59.3%	58 45.3%	130 62.5%	194 59.0%	198 58.4%	330 59.2%	223 55.9%	20 55.6%	7 58.3%	249 56.1%	194 62.4%	137 55.0%
Don't know	131 13.0%	39 11.3%	92 14.0%	45 15.0%	55 13.4%	31 10.5%	66 11.6%	65 14.9%	55 15.4%	29 12.0%	34 11.4%	13 12.0%	13 10.2%	21 10.1%	43 13.1%	54 15.9%	78 14.0%	47 11.8%	4 11.1%	2 16.7%	65 14.6%	36 11.6%	30 12.0%
SIGMA	1004 100.0%	345 100.0%	659 100.0%	301 100.0%	409 100.0%	294 100.0%	567 100.0%	437 100.0%	357 100.0%	242 100.0%	297 100.0%	108 100.0%	128 100.0%	208 100.0%	329 100.0%	339 100.0%	557 100.0%	399 100.0%	36 100.0%	12 100.0%	444 100.0%	311 100.0%	249 100.0%

Survation.

Personal Data in School Poll
Prepared on behalf of Defend Digital Me

22 Feb 2018

Table 44
Q44. From what age do you believe children should be able to consent on their own in school to the use of their personal data by third parties (e.g. commercial companies, journalists, researchers)

Base: Respondents believe children should be able to consent on their own in school to the use of their personal data by third parties

	Total	Gender of Parent		Age of Parent			Gender of Child		Age of Child				Region				School Level				Type of School		
		Male	Female	18-34	35-44	45+	Male	Female	5-8	9-11	12-15	16-18	London	Midlands	North	South	Primary	Secondary	Further education	Higher education	Community school	Academy school	Other
Unweighted Total	293	111	182	98	114	81	166	127	96	69	97	31	57	57	92	87	149	129	12	3	130	81	82
Under 10	25 8.5%	10 9.0%	15 8.2%	12 12.2%	9 7.9%	4 4.9%	17 10.2%	8 6.3%	14 14.6%	6 8.7%	4 4.1%	1 3.2%	6 10.5%	5 8.8%	4 4.3%	10 11.5%	20 13.4%	4 3.1%	1 8.3%	-	15 11.5%	5 6.2%	5 6.1%
10	46 15.7%	14 12.6%	32 17.6%	21 21.4%	17 14.9%	8 9.9%	27 16.3%	19 15.0%	21 21.9%	13 18.8%	9 9.3%	3 9.7%	7 12.3%	9 15.8%	15 16.3%	15 17.2%	31 20.8%	14 10.9%	1 8.3%	-	21 16.2%	10 12.3%	15 18.3%
11	32 10.9%	8 7.2%	24 13.2%	11 11.2%	11 9.6%	10 12.3%	17 10.2%	15 11.8%	8 8.3%	13 18.8%	10 10.3%	1 3.2%	9 15.8%	6 10.5%	6 6.5%	11 12.6%	18 12.1%	13 10.1%	1 8.3%	-	14 10.8%	6 7.4%	12 14.6%
12	46 15.7%	13 11.7%	33 18.1%	14 14.3%	19 16.7%	13 16.0%	26 15.7%	20 15.7%	14 14.6%	8 11.6%	19 19.6%	5 16.1%	11 19.3%	5 8.8%	22 23.9%	8 9.2%	20 13.4%	24 18.6%	2 16.7%	-	16 12.3%	14 17.3%	16 19.5%
13	37 12.6%	17 15.3%	20 11.0%	12 12.2%	19 16.7%	6 7.4%	18 10.8%	19 15.0%	12 12.5%	9 13.0%	16 16.5%	-	3 5.3%	10 17.5%	12 13.0%	12 13.8%	17 11.4%	20 15.5%	-	-	17 13.1%	11 13.6%	9 11.0%
14	30 10.2%	10 9.0%	20 11.0%	10 10.2%	8 7.0%	12 14.8%	17 10.2%	13 10.2%	8 8.3%	5 7.2%	11 11.3%	6 19.4%	7 12.3%	4 7.0%	11 12.0%	8 9.2%	12 8.1%	14 10.9%	2 16.7%	2 66.7%	12 9.2%	11 13.6%	7 8.5%
15	16 5.5%	8 7.2%	8 4.4%	3 3.1%	6 5.3%	7 8.6%	9 5.4%	7 5.5%	7 7.3%	2 2.9%	7 7.2%	-	2 3.5%	7 12.3%	4 4.3%	3 3.4%	9 6.0%	7 5.4%	-	-	8 6.2%	2 2.5%	6 7.3%
16	43 14.7%	23 20.7%	20 11.0%	12 12.2%	18 15.8%	13 16.0%	26 15.7%	17 13.4%	9 9.4%	10 14.5%	15 15.5%	9 29.0%	9 15.8%	8 14.0%	11 12.0%	15 17.2%	17 11.4%	22 17.1%	3 25.0%	1 33.3%	18 13.8%	16 19.8%	9 11.0%
17	14 4.8%	7 6.3%	7 3.8%	3 3.1%	5 4.4%	6 7.4%	7 4.2%	7 5.5%	2 2.1%	2 2.9%	5 5.2%	5 16.1%	3 5.3%	3 5.3%	4 4.3%	4 4.6%	3 2.0%	9 7.0%	2 16.7%	-	8 6.2%	4 4.9%	2 2.4%
Don't know	4 1.4%	1 0.9%	3 1.6%	-	2 1.8%	2 2.5%	2 1.2%	2 1.6%	1 1.0%	1 1.4%	1 1.0%	1 3.2%	-	-	3 3.3%	1 1.1%	2 1.3%	2 1.6%	-	-	1 0.8%	2 2.5%	1 1.2%
SIGMA	293 100.0%	111 100.0%	182 100.0%	98 100.0%	114 100.0%	81 100.0%	166 100.0%	127 100.0%	96 100.0%	69 100.0%	97 100.0%	31 100.0%	57 100.0%	57 100.0%	92 100.0%	87 100.0%	149 100.0%	129 100.0%	12 100.0%	3 100.0%	130 100.0%	81 100.0%	82 100.0%

Survation.

Page	Table	Title	Base Description	Base
4	1	Q1. Personal data refers to any information that can be used to identify a child. Has your child been signed up by their school to any app, technology, or online system that uses personal data?	Base: All Respondents	1004
5	2	Q2. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means "trust a lot", to what extent do you trust each of the following to use your child's personal data appropriately? Academic researchers and universities	Base: All Respondents	1004
6	3	Q3. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means "trust a lot", to what extent do you trust each of the following to use your child's personal data appropriately? Commercial companies	Base: All Respondents	1004
7	4	Q4. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means "trust a lot", to what extent do you trust each of the following to use your child's personal data appropriately? Charities	Base: All Respondents	1004
8	5	Q5. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means "trust a lot", to what extent do you trust each of the following to use your child's personal data appropriately? Data analytics companies	Base: All Respondents	1004
9	6	Q6. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means "trust a lot", to what extent do you trust each of the following to use your child's personal data appropriately? Department for Education	Base: All Respondents	1004
10	7	Q7. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means "trust a lot", to what extent do you trust each of the following to use your child's personal data appropriately? Other government departments	Base: All Respondents	1004
11	8	Q8. On a scale from 0 to 10, where 0 means ''don't trust at all'' and 10 means "trust a lot", to what extent do you trust each of the following to use your child's personal data appropriately? Journalists / press	Base: All Respondents	1004

Page	Table	Title	Base Description	Base
21	18	Q18. Does your child's school use any of the following systems? Fingerprints, retinal scans, palm scans, or facial image recognition (any biometric technology)	Base: All Respondents	1004
22	19	Q19. Does your child's school use any of the following systems? Internet Monitoring and keylogging software (software that records children's Internet use at school)	Base: All Respondents	1004
23	20	Q20. Does your child's school use any of the following systems? Bodycams (video recording devices worn by a person)	Base: All Respondents	1004
24	21	Q21. Regarding the use of the following, has the school offered a choice of whether to use this system for the school's purposes or not? Fingerprints, retinal scans, palm scans, or facial image recognition (any biometric technology)	Base: Respondents whose child's school use Fingerprints, retinal scans, palm scans, or facial image recognition (any biometric technology)	252
25	22	Q22. Regarding the use of the following, has the school offered a choice of whether to use this system for the school's purposes or not? Internet Monitoring and key logging software (software that records children's Internet use at school)	Base: Respondents whose child's school use Internet Monitoring and key logging software (software that records children's Internet use at school)	457
26	23	Q23. You said your child's school offered a choice to use fingerprints, retinal scans, palm scans or facial image recognition (any biometric technology). Did either you or your child allow these being taken or did you or your child refuse?	Base: Respondents school has offered a choice of Fingerprints, retinal scans, palm scans, or facial image recognition (any biometric technology)	155
27	24	Q24. Were you informed of how long the fingerprint, retinal scan, palm scan or facial image recognition data (any biometric technology) are kept by either the school or the company that provides the service?	Base: Respondents whose child's school use Fingerprints, retinal scans, palm scans, or facial image recognition (any biometric technology)	252
28	25	Q25. To your knowledge, is the Internet Monitoring software used by the school able to do any of the following?	Base: Respondents whose child's school use Internet Monitoring and key logging software (software that records children's Internet use at school)	457
29	26	Q26. Key logging software at school captures children's Internet search terms. Some systems flag up to 20,000 different words and phrases. To what extent do you agree or disagree with the following statements? Parents should be informed of which keywords get flagged	Base: All Respondents	1004

	Page	Table	Title	Base Description	Base
	37	34	Q34. On a scale from 0 to 10, where 0 means "strongly disagree" and 10 means "strongly agree", to what extent do you agree or disagree that schools should get parental consent to be able to use each of the following? Internet Monitoring software that can record children's Internet screen use in school at all times	Base: All Respondents	1004
	38	35	Q35. On a scale from 0 to 10, where 0 means "strongly disagree" and 10 means "strongly agree", to what extent do you agree or disagree that schools should get parental consent to be able to use each of the following? Internet Monitoring software that can record children's images through the webcam	Base: All Respondents	1004
	39	36	Q36. The Department for Education has a database of over 20 million children's personal records called the National Pupil Database, collected since 2002. From there the Department for Education can give children's data to third-parties. Have you been informed that the Department for Education may give your child's data to third-parties?	Base: All Respondents	1004
	40	37	Q37. If you had the opportunity to see your child's record from the National Pupil Database, would you choose to see it?	Base: All Respondents	1004
	41	38	Q38. On a scale from 0 to 10, where 0 means "strongly disagree" and 10 means "strongly agree", to what extent do you agree or disagree that schools should get parental consent to be able to pass children's data to each of the following? Third party commercial companies	Base: All Respondents	1004
	42	39	Q39. On a scale from 0 to 10, where 0 means "strongly disagree" and 10 means "strongly agree", to what extent do you agree or disagree that schools should get parental consent to be able to pass children's data to each of the following? The Department for Education National Pupil Database	Base: All Respondents	1004
	43	40	Q40. On a scale from 0 to 10, where 0 means "strongly disagree" and 10 means "strongly agree", to what extent do you agree or disagree that the National Pupil Database should get parental consent in order to pass children's personal data to each of the following? Commercial data analytics companies	Base: All Respondents	1004

	Page	Table	Title	Base Description	Base
	44	41	Q41. On a scale from 0 to 10, where 0 means ''strongly disagree'' and 10 means "strongly agree", to what extent do you agree or disagree that the National Pupil Database should get parental consent in order to pass children's personal data to each of the following? Researchers for non-commercial use	Base: All Respondents	1004
	45	42	Q42. On a scale from 0 to 10, where 0 means ''strongly disagree'' and 10 means "strongly agree", to what extent do you agree or disagree that the National Pupil Database should get parental consent in order to pass children's personal data to each of the following? Journalists	Base: All Respondents	1004
	46	43	Q43. Do you believe children should be able to consent on their own in school to the use of their personal data by third parties (e.g. commercial companies, journalists, researchers)?	Base: All Respondents	1004
	47	44	Q44. From what age do you believe children should be able to consent on their own in school to the use of their personal data by third parties (e.g. commercial companies, journalists, researchers)	Base: Respondents believe children should be able to consent on their own in school to the use of their personal data by third parties	293