



October Issues

13/10/2013

Prepared on behalf of The Mail On Sunday



Methodology

Fieldwork Dates

11th October 2013

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All adults aged 18+ England, Scotland and Wales

Sample Size

1,017

Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by gender, age, region, household income and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,017 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Sub-samples from the cross-breaks will be subject to higher margin of error, conclusions drawn from cross-breaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables.

In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Bri ne and Damian Lyons Lowe.

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October Issues Poll

Prepared on behalf of the Mail on Sunday

Q7. If there was a UK General Election taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?
Base : All Respondents

	Total		Gender			Age			2010 Vote					Voting Intention				SEG				Region6				
	Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
0 - Would not vote	45	22	22	14	15	15	-	-	3	-	-	-	-	-	-	-	2	9	17	16	3	-	2	16	5	18
	4.4%	4.5%	4.3%	4.9%	4.2%	4.2%	-	-	1.7%	-	-	-	-	-	-	-	0.9%	3.3%	6.9%	6.9%	3.2%	-	2.0%	4.7%	3.4%	7.1%
1	8	1	7	4	1	3	-	-	-	-	-	2	1	-	-	-	1	2	2	3	-	-	-	3	1	5
	0.8%	0.3%	1.3%	1.3%	0.4%	0.7%	-	-	-	-	-	0.8%	0.4%	-	-	-	0.5%	0.6%	0.8%	1.3%	-	-	-	0.7%	0.4%	1.9%
2	9	6	4	2	5	3	1	-	-	1	-	1	1	-	1	-	2	3	2	2	-	-	1	4	1	3
	0.9%	1.2%	0.7%	0.7%	1.3%	0.7%	0.3%	-	-	2.5%	-	0.4%	0.2%	-	0.4%	-	0.9%	1.0%	0.9%	0.9%	-	-	0.9%	1.3%	0.4%	1.4%
3	10	3	7	5	3	2	1	-	1	-	-	3	-	-	-	1	2	4	1	2	1	-	-	5	2	2
	1.0%	0.6%	1.4%	1.6%	0.9%	0.6%	0.3%	-	0.5%	-	-	1.3%	-	-	-	1.3%	0.7%	1.5%	0.5%	1.1%	1.0%	-	-	1.3%	1.5%	0.8%
4	7	4	3	4	2	1	-	-	-	-	-	-	3	-	3	-	-	2	-	5	-	2	1	1	-	3
	0.7%	0.8%	0.5%	1.4%	0.5%	0.3%	-	-	-	-	-	-	0.9%	-	1.7%	-	-	0.7%	-	2.1%	-	4.1%	0.6%	0.2%	-	1.3%
5	34	11	23	13	15	7	7	1	4	-	-	5	5	1	5	2	8	12	7	6	2	3	1	13	5	9
	3.4%	2.2%	4.4%	4.4%	4.1%	1.8%	2.3%	0.7%	2.0%	-	-	2.3%	1.6%	1.1%	3.4%	2.6%	3.4%	4.2%	3.0%	2.7%	2.9%	5.8%	1.1%	3.7%	3.3%	3.5%
6	39	19	21	31	5	3	6	1	4	1	-	7	10	5	2	4	3	7	20	10	2	2	1	15	6	14
	3.9%	3.8%	3.9%	10.6%	1.5%	0.8%	2.2%	0.6%	2.2%	2.8%	-	3.4%	3.3%	6.0%	1.5%	7.0%	1.3%	2.4%	7.9%	4.2%	3.0%	3.1%	0.6%	4.2%	3.6%	5.5%
7	56	20	36	30	22	5	7	12	11	1	1	10	24	2	4	2	11	13	13	18	5	1	9	21	8	11
	5.5%	4.0%	6.9%	10.1%	6.0%	1.3%	2.3%	5.2%	6.2%	2.8%	1.5%	4.6%	7.9%	3.2%	2.5%	4.2%	4.4%	4.7%	5.2%	8.0%	5.5%	2.2%	8.4%	6.0%	4.9%	4.5%
8	105	59	47	33	41	32	18	20	24	4	6	26	32	11	13	3	30	34	20	22	11	5	14	38	12	26
	10.4%	11.9%	8.9%	11.3%	11.4%	8.6%	6.5%	9.2%	13.8%	18.5%	11.8%	12.1%	10.6%	14.5%	8.9%	4.7%	12.0%	11.8%	8.0%	9.4%	13.3%	8.8%	13.0%	10.8%	7.2%	10.1%
9	129	69	60	33	48	47	53	24	18	1	10	36	28	17	18	12	41	45	23	20	8	11	16	45	19	30
	12.7%	14.0%	11.4%	11.4%	13.4%	12.9%	19.1%	10.6%	10.0%	2.9%	21.4%	16.8%	9.3%	21.7%	12.4%	21.0%	16.3%	15.9%	9.0%	8.6%	9.3%	19.3%	14.4%	12.8%	11.9%	11.8%
10 - Would definitely vote	575	280	294	124	203	248	186	165	113	17	32	126	197	42	102	34	150	153	145	127	52	32	65	191	103	132
	56.5%	56.8%	56.3%	42.3%	56.4%	68.0%	66.9%	73.9%	63.7%	70.6%	65.4%	58.2%	65.7%	53.5%	69.2%	59.1%	59.6%	53.9%	57.8%	54.9%	61.9%	56.8%	59.1%	54.3%	63.5%	52.1%
SIGMA	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

October Issues Poll
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Q8 General Election Voting Intention Table - Normal weighting table

Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : All Respondents Who Would Vote

	Total		Gender			Age			2010 Vote					Voting Intention					SEG				Region6					
			Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	969		486	483	304	415	250	251	250	173	22	53	202	323	81	129	59	248	252	257	212	91	52	107	311	156	252	
Weighted Total	972		471	501	278	344	350	278	223	174	24	49	217	301	78	148	57	250	274	233	215	81	56	109	335	156	235	
Conservative	217		116	101	52	71	93	160	5	14	-	1	217	-	-	-	-	64	65	48	39	14	5	21	91	35	51	
	22.3%		24.6%	20.1%	18.8%	20.7%	26.6%	57.4%	2.3%	8.3%	-	1.5%	100.0%	-	-	-	-	25.6%	23.9%	20.5%	18.3%	17.3%	9.0%	19.7%	27.1%	22.2%	21.6%	
Labour	301		153	148	112	111	77	16	177	41	1	4	-	301	-	-	-	87	74	82	58	21	14	42	81	56	86	
	30.9%		32.4%	29.5%	40.4%	32.3%	22.0%	5.9%	79.4%	23.3%	3.7%	7.5%	-	100.0%	-	-	-	34.8%	27.2%	35.2%	26.8%	25.9%	25.7%	38.4%	24.2%	35.9%	36.8%	
Liberal Democrat	78		36	41	22	30	25	8	4	50	-	2	-	-	78	-	-	25	24	19	10	5	3	10	29	18	13	
	8.0%		7.7%	8.2%	8.0%	8.8%	7.2%	2.8%	1.9%	28.8%	-	4.1%	-	-	100.0%	-	-	10.2%	8.6%	8.1%	4.5%	6.0%	5.2%	9.6%	8.5%	11.4%	5.5%	
UK Independence Party (UKIP)	148		78	70	28	55	65	64	11	24	21	4	-	-	-	148	-	31	38	32	47	1	9	11	71	19	37	
	15.2%		16.6%	13.9%	10.0%	16.0%	18.6%	23.2%	4.9%	13.7%	85.2%	7.6%	-	-	-	100.0%	-	12.2%	13.9%	13.9%	21.7%	0.8%	16.7%	10.4%	21.1%	11.9%	15.8%	
(NET) Others	57		24	34	12	18	27	4	3	3	1	33	-	-	-	-	57	7	22	12	16	23	16	4	10	2	2	
	5.9%		5.0%	6.7%	4.3%	5.4%	7.7%	1.3%	1.1%	2.0%	3.8%	67.7%	-	-	-	100.0%	-	2.9%	7.8%	5.2%	7.6%	28.7%	27.9%	3.9%	3.0%	1.4%	0.8%	
Scottish National Party (SNP)	22		10	12	5	7	10	2	1	1	-	17	-	-	-	-	22	5	7	4	6	22	-	-	-	-	-	
	2.3%		2.1%	2.5%	1.8%	2.1%	2.9%	0.7%	0.4%	0.5%	-	35.4%	-	-	-	-	38.7%	1.9%	2.6%	1.7%	3.0%	27.3%	-	-	-	-	-	
Plaid Cymru	13		6	8	-	3	10	-	-	-	-	9	-	-	-	-	13	1	6	-	6	-	13	-	-	-	-	
	1.4%		1.2%	1.5%	-	0.8%	3.0%	-	-	-	-	17.7%	-	-	-	-	23.0%	0.4%	2.2%	-	2.8%	-	23.4%	-	-	-	-	
Green	16		5	11	5	6	4	2	1	1	-	7	-	-	-	-	16	1	8	4	2	1	2	3	7	1	-	
	1.6%		1.0%	2.2%	1.8%	1.8%	1.2%	0.6%	0.3%	0.4%	-	13.3%	-	-	-	-	27.2%	0.4%	3.0%	1.7%	1.1%	1.4%	4.4%	3.0%	2.2%	0.8%	-	
British National Party (BNP)	3		2	1	1	1	1	-	-	-	1	1	-	-	-	-	3	-	-	2	1	-	-	-	1	-	2	
	0.3%		0.4%	0.2%	0.5%	0.2%	0.3%	-	-	-	3.8%	1.3%	-	-	-	-	5.0%	-	-	1.0%	0.3%	-	-	-	0.3%	-	0.8%	
Respect	1		-	1	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	
	0.1%		-	0.2%	-	0.3%	-	-	-	0.5%	-	-	-	-	-	-	1.6%	-	-	0.4%	-	-	-	-	-	-	0.6%	
National Front	1		-	1	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-	-	
	0.1%		-	0.2%	-	0.3%	-	-	0.4%	-	-	-	-	-	-	-	1.6%	-	-	-	0.4%	-	-	0.8%	-	-	-	
Others	2		2	-	1	-	1	-	-	1	-	-	-	-	-	-	2	1	-	1	-	-	-	-	2	-	-	
	0.2%		0.4%	-	0.2%	-	0.3%	-	-	0.6%	-	-	-	-	-	-	2.9%	0.3%	-	0.4%	-	-	-	-	0.5%	-	-	
Undecided	164		61	103	50	55	59	27	21	41	2	6	-	-	-	-	-	35	50	37	43	17	9	19	49	26	44	
	16.9%		13.0%	20.5%	18.0%	16.0%	16.9%	9.5%	9.6%	23.4%	7.2%	11.5%	-	-	-	-	-	13.9%	18.3%	15.8%	19.7%	21.3%	15.6%	17.5%	14.5%	16.8%	18.8%	
Refuse	8		3	5	1	3	4	-	2	1	-	-	-	-	-	-	-	1	1	3	3	-	-	1	5	1	1	
	0.8%		0.6%	1.0%	0.5%	0.8%	1.1%	-	0.9%	0.6%	-	-	-	-	-	-	-	0.4%	0.3%	1.3%	1.5%	-	-	0.7%	1.5%	0.3%	0.6%	
SIGMA	972		471	501	278	344	350	278	223	174	24	49	217	301	78	148	57	250	274	233	215	81	56	109	335	156	235	
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

October Issues Poll

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Q8 General Election Voting Intention Table - Normal weighting table and Likelihood to Vote

Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : All Respondents Who Would Vote

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	969	486	483	304	415	250	251	250	173	22	53	202	323	81	129	59	248	252	257	212	91	52	107	311	156	252
Weighted Total	969	476	493	258	344	366	292	238	180	25	52	219	308	79	154	58	254	272	232	211	83	56	112	331	159	228
Conservative	219 22.6%	119 25.0%	100 20.3%	49 19.1%	72 20.8%	98 26.7%	171 58.4%	5 2.2%	15 8.1%	- -	1 1.1%	100.0%	-	-	-	-	67 26.3%	64 23.6%	46 19.9%	42 19.9%	15 18.7%	5 8.8%	21 18.6%	90 27.2%	37 23.1%	51 22.3%
Labour	308 31.8%	158 33.2%	150 30.5%	108 42.0%	116 33.7%	84 23.0%	16 5.6%	190 79.8%	42 23.4%	1 4.0%	4 7.5%	-	308 100.0%	-	-	-	91 35.7%	76 27.9%	84 36.3%	57 27.3%	23 27.5%	14 25.0%	43 38.7%	84 25.5%	58 36.6%	86 37.5%
Liberal Democrat	79 8.2%	38 8.0%	41 8.4%	21 8.2%	31 9.0%	27 7.4%	8 2.7%	4 1.6%	53 29.6%	- -	2 4.4%	-	-	79 100.0%	-	-	26 10.2%	25 9.1%	19 8.3%	9 4.4%	5 5.8%	3 5.3%	11 9.8%	30 9.1%	17 11.0%	13 5.7%
UK Independence Party (UKIP)	154 15.9%	81 17.0%	73 14.8%	28 10.7%	57 16.5%	69 18.9%	70 23.9%	12 5.0%	24 13.3%	21 84.6%	4 7.7%	-	-	154 100.0%	-	-	32 12.6%	40 14.7%	35 15.2%	46 22.0%	1 0.6%	10 17.0%	12 11.2%	74 22.4%	19 11.9%	38 16.7%
(NET) Others	58 6.0%	24 5.1%	34 6.9%	11 4.5%	18 5.3%	28 7.8%	3 0.9%	2 1.0%	3 1.9%	1 4.2%	36 68.8%	-	-	-	58 100.0%	-	8 3.2%	22 8.2%	11 4.8%	17 8.0%	24 28.7%	17 29.9%	4 3.7%	10 3.0%	2 1.3%	2 0.7%
Scottish National Party (SNP)	23 2.4%	11 2.2%	12 2.5%	5 2.0%	7 2.1%	10 2.8%	1 0.5%	1 0.4%	1 0.5%	- -	19 36.0%	-	-	-	23 39.0%	-	5 2.1%	7 2.6%	4 1.8%	6 2.9%	23 27.5%	-	-	-	-	-
Plaid Cymru	14 1.5%	6 1.2%	8 1.7%	- -	3 0.8%	11 3.1%	- -	- -	- -	- -	10 18.2%	-	-	-	14 24.5%	-	1 0.5%	6 2.4%	- -	7 3.2%	- -	14 25.4%	-	-	-	-
Green	16 1.6%	4 0.9%	11 2.3%	5 1.8%	6 1.8%	5 1.2%	1 0.4%	1 0.3%	1 0.4%	- -	7 13.3%	-	-	-	16 26.6%	-	1 0.4%	9 3.2%	3 1.4%	3 1.3%	1 1.2%	3 4.5%	3 3.0%	7 2.2%	1 0.9%	-
British National Party (BNP)	3 0.3%	2 0.3%	1 0.2%	1 0.4%	1 0.2%	1 0.3%	- -	- -	- -	1 4.2%	1 1.3%	-	-	-	3 4.5%	-	- -	- -	2 0.8%	1 0.3%	- -	- -	- -	1 0.3%	- -	2 0.7%
Respect	1 0.1%	- -	1 0.1%	- -	1 0.2%	- -	- -	- -	1 0.3%	- -	- -	-	-	-	1 0.9%	-	- -	- -	1 0.2%	- -	- -	- -	- -	- -	1 0.3%	- -
National Front	1 0.1%	- -	1 0.1%	- -	1 0.2%	- -	- -	1 0.3%	- -	- -	- -	-	-	-	1 1.2%	-	- -	- -	1 0.3%	- -	- -	1 0.6%	- -	- -	- -	- -
Others	2 0.2%	2 0.4%	- -	1 0.3%	- -	1 0.3%	- -	- -	1 0.6%	- -	- -	-	-	-	2 3.2%	-	1 0.3%	- -	1 0.5%	- -	- -	- -	- -	2 0.6%	- -	- -
Undecided	143 14.8%	54 11.3%	89 18.1%	39 15.2%	48 14.1%	55 15.1%	25 8.4%	22 9.4%	42 23.2%	2 7.2%	6 10.5%	-	-	-	-	30 12.0%	44 16.3%	33 14.1%	36 16.9%	16 18.7%	8 14.0%	19 17.2%	38 11.4%	25 15.8%	37 16.4%	
Refuse	7 0.8%	2 0.4%	5 1.1%	1 0.4%	2 0.6%	4 1.2%	- -	2 0.9%	1 0.6%	- -	- -	-	-	-	-	* 0.1%	1 0.3%	3 1.5%	3 1.4%	- -	- -	1 0.7%	4 1.3%	1 0.4%	2 0.7%	
SIGMA	969 100.0%	476 100.0%	493 100.0%	258 100.0%	344 100.0%	366 100.0%	292 100.0%	238 100.0%	180 100.0%	25 100.0%	52 100.0%	219 100.0%	308 100.0%	79 100.0%	154 100.0%	58 100.0%	254 100.0%	272 100.0%	232 100.0%	211 100.0%	83 100.0%	56 100.0%	112 100.0%	331 100.0%	159 100.0%	228 100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q8 General Election Voting Intention Table - Normal weighting table and Likelihood to Vote (Excluding Undecided/Refused)

Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : All Respondents Who Would Vote and Excluding Undecided/Refused

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	794	415	379	242	343	209	225	226	133	20	48	202	323	81	129	59	209	206	216	163	76	43	89	257	128	201
Weighted Total	819	420	399	218	294	307	268	214	137	23	47	219	308	79	154	58	223	227	196	172	67	48	92	289	134	189
Conservative	219 26.7%	119 28.3%	100 25.1%	49 22.6%	72 24.4%	98 31.9%	171 63.8%	5 2.5%	15 10.6%	- -	1 1.2%	219 100.0%	- -	- -	- -	- -	67 29.9%	64 28.2%	46 23.5%	42 24.4%	15 23.0%	5 10.2%	21 22.7%	90 31.2%	37 27.5%	51 26.9%
Labour	308 37.7%	158 37.6%	150 37.7%	108 49.7%	116 39.4%	84 27.4%	16 6.1%	190 89.0%	42 30.6%	1 4.3%	4 8.4%	- -	308 100.0%	- -	- -	- -	91 40.6%	76 33.4%	84 43.0%	57 33.4%	23 33.8%	14 29.1%	43 47.2%	84 29.2%	58 43.6%	86 45.2%
Liberal Democrat	79 9.7%	38 9.1%	41 10.3%	21 9.7%	31 10.6%	27 8.8%	8 3.0%	4 1.8%	53 38.9%	- -	2 4.9%	- -	- -	79 100.0%	- -	- -	26 11.6%	25 10.9%	19 9.8%	9 5.4%	5 7.2%	3 6.1%	11 11.9%	30 10.4%	17 13.1%	13 6.9%
UK Independence Party (UKIP)	154 18.8%	81 19.3%	73 18.3%	28 12.7%	57 19.4%	69 22.5%	70 26.1%	12 5.6%	24 17.5%	21 91.2%	4 8.6%	- -	- -	- -	154 100.0%	- -	32 14.3%	40 17.6%	35 18.0%	46 27.0%	1 0.8%	10 19.8%	12 13.7%	74 25.7%	19 14.2%	38 20.1%
(NET) Others	58 7.1%	24 5.8%	34 8.6%	11 5.3%	18 6.3%	28 9.3%	3 1.0%	2 1.2%	3 2.4%	1 4.5%	36 76.9%	- -	- -	- -	58 100.0%	- -	8 3.6%	22 9.8%	11 5.7%	17 9.8%	24 35.3%	17 34.8%	4 4.5%	10 3.5%	2 1.5%	2 0.8%
Scottish National Party (SNP)	23 2.8%	11 2.5%	12 3.0%	5 2.4%	7 2.5%	10 3.4%	1 0.5%	1 0.5%	1 0.7%	- -	19 40.2%	- -	- -	- -	23 39.0%	- -	5 2.4%	7 3.1%	4 2.2%	6 3.5%	23 33.8%	- -	- -	- -	- -	- -
Plaid Cymru	14 1.7%	6 1.4%	8 2.1%	- -	3 1.0%	11 3.7%	- -	- -	- -	- -	10 20.4%	- -	- -	- -	14 24.5%	- -	1 0.5%	6 2.8%	- -	7 3.9%	- -	14 29.6%	- -	- -	- -	- -
Green	16 1.9%	4 1.0%	11 2.8%	5 2.2%	6 2.1%	5 1.5%	1 0.5%	1 0.3%	1 0.6%	- -	7 14.9%	- -	- -	- -	16 26.6%	- -	1 0.4%	9 3.8%	3 1.7%	3 1.6%	1 1.5%	3 5.2%	3 3.7%	7 2.5%	1 1.1%	- -
British National Party (BNP)	3 0.3%	2 0.4%	1 0.3%	1 0.4%	1 0.2%	1 0.3%	- -	- -	- -	1 4.5%	1 1.5%	- -	- -	- -	3 4.5%	- -	- -	- -	2 1.0%	1 0.4%	- -	- -	- -	1 0.4%	- -	2 0.8%
Respect	1 0.1%	- -	1 0.1%	- -	1 0.2%	- -	- -	- -	1 0.4%	- -	- -	- -	- -	- -	1 0.9%	- -	- -	- -	1 0.3%	- -	- -	- -	- -	- -	1 0.4%	- -
National Front	1 0.1%	- -	1 0.2%	- -	1 0.2%	- -	- -	1 0.3%	- -	- -	- -	- -	- -	- -	1 1.2%	- -	- -	- -	1 0.4%	- -	- -	1 0.8%	- -	- -	- -	- -
Others	2 0.2%	2 0.4%	- -	1 0.3%	- -	1 0.4%	- -	- -	1 0.8%	- -	- -	- -	- -	- -	2 3.2%	- -	1 0.3%	- -	1 0.6%	- -	- -	- -	- -	2 0.6%	- -	- -
SIGMA	819 100.0%	420 100.0%	399 100.0%	218 100.0%	294 100.0%	307 100.0%	268 100.0%	214 100.0%	137 100.0%	23 100.0%	47 100.0%	219 100.0%	308 100.0%	79 100.0%	154 100.0%	58 100.0%	223 100.0%	227 100.0%	196 100.0%	172 100.0%	67 100.0%	48 100.0%	92 100.0%	289 100.0%	134 100.0%	189 100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q8 General Election Voting Intention Table - Normal weighting table and weighted by likelihood to vote and with undecided / refused removed and replaced with 0.3 factor of their 2010 vote
Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : All Respondents Who Would Vote and Excluding Undecided/Refused

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	891	456	435	267	383	241	251	250	173	22	53	202	323	81	129	59	234	237	235	185	83	46	102	284	147	229
Weighted Total	924	469	454	243	331	350	300	240	164	26	53	237	334	86	167	63	251	258	221	195	77	54	104	322	152	214
Conservative	247 26.7%	131 28.0%	116 25.5%	55 22.8%	81 24.6%	110 31.5%	195 65.0%	6	16 9.6%	-	1 1.2%	237 100.0%	-	-	-	-	74 29.7%	73 28.3%	53 23.8%	47 24.1%	18 23.2%	5 10.0%	23 22.4%	102 31.8%	41 26.8%	57 26.7%
Labour	343 37.1%	176 37.6%	166 36.6%	118 48.6%	129 39.0%	96 27.3%	18 5.9%	215 89.3%	46 27.8%	1 4.2%	4 8.0%	-	334 100.0%	-	-	-	100 40.0%	84 32.4%	93 42.3%	66 33.7%	26 33.5%	16 29.1%	47 45.2%	93 28.8%	65 42.8%	96 44.9%
Liberal Democrat	101 11.0%	46 9.8%	55 12.2%	27 11.0%	38 11.4%	37 10.5%	9 2.9%	4 1.8%	73 44.5%	-	2 4.7%	-	-	86 100.0%	-	-	32 12.9%	33 12.9%	24 10.8%	12 6.0%	6 7.4%	4 7.4%	16 14.9%	36 11.0%	23 15.3%	17 8.0%
UK Independence Party (UKIP)	167 18.1%	88 18.8%	79 17.4%	30 12.3%	62 18.7%	75 21.5%	76 25.3%	13 5.4%	26 15.8%	23 91.4%	4 8.3%	-	-	-	167 100.0%	-	35 13.8%	43 16.8%	38 17.4%	51 26.2%	1 0.7%	10 19.4%	14 13.0%	80 24.9%	21 13.6%	42 19.6%
(NET) Others Parties	65 7.1%	28 5.9%	38 8.3%	13 5.2%	21 6.3%	32 9.1%	3 0.9%	3 1.1%	4 2.2%	1 4.4%	41 77.8%	-	-	-	-	63 100.0%	9 3.5%	24 9.5%	13 5.7%	20 10.0%	27 35.2%	18 34.1%	5 4.5%	11 3.5%	2 1.6%	2 0.8%
Scottish National Party (SNP)	26 2.8%	12 2.6%	14 3.0%	6 2.3%	8 2.5%	12 3.4%	1 0.5%	1 0.5%	1 0.6%	-	22 41.1%	-	-	-	-	25 39.0%	6 2.3%	8 3.2%	5 2.1%	8 3.9%	26 33.8%	-	-	-	-	-
Plaid Cymru	16 1.7%	6 1.3%	9 2.0%	-	3 0.9%	12 3.6%	-	-	-	-	10 19.6%	-	-	-	-	16 24.5%	1 0.5%	7 2.7%	-	7 3.8%	-	16 29.0%	-	-	-	-
Green	17 1.9%	5 1.0%	12 2.7%	5 2.2%	7 2.1%	5 1.4%	1 0.5%	1 0.3%	1 0.5%	-	8 15.2%	-	-	-	-	17 26.6%	1 0.4%	9 3.6%	4 1.8%	3 1.5%	1 1.4%	3 5.1%	4 3.8%	8 2.4%	2 1.2%	-
British National Party (BNP)	3 0.3%	2 0.4%	1 0.2%	1 0.4%	1 0.3%	1 0.3%	-	-	-	1 4.4%	1 1.9%	-	-	-	-	3 4.5%	-	-	2 1.0%	1 0.5%	-	-	-	1 0.4%	-	2 0.8%
Respect	1 0.1%	-	1 0.1%	-	1 0.2%	-	-	-	1 0.3%	-	-	-	-	-	-	1 0.9%	-	-	1 0.3%	-	-	-	-	-	1 0.4%	-
National Front	1 0.1%	-	1 0.2%	-	1 0.2%	-	-	1 0.3%	-	-	-	-	-	-	-	1 1.2%	-	-	-	1 0.4%	-	-	1 0.7%	-	-	-
Others	2 0.2%	2 0.4%	-	1 0.3%	-	1 0.4%	-	-	1 0.8%	-	-	-	-	-	2 3.2%	1 0.3%	-	1 0.6%	-	-	-	-	2 0.6%	-	-	-
SIGMA	924 100.0%	469 100.0%	454 100.0%	243 100.0%	331 100.0%	350 100.0%	300 100.0%	240 100.0%	164 100.0%	26 100.0%	53 100.0%	237 100.0%	334 100.0%	86 100.0%	167 100.0%	63 100.0%	251 100.0%	258 100.0%	221 100.0%	195 100.0%	77 100.0%	54 100.0%	104 100.0%	322 100.0%	152 100.0%	214 100.0%

October Issues Poll
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Q9 European Parliament Voting Intention table - Normal weighting Table

Q9. The next election for the European Parliament is due to take place in May 2014, under the proportional representation system.

How do you think you are most likely to vote in that election?

Base : All Respondents Who Would Vote

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	969	486	483	304	415	250	251	250	173	22	53	202	323	81	129	59	248	252	257	212	91	52	107	311	156	252
Weighted Total	972	471	501	278	344	350	278	223	174	24	49	217	301	78	148	57	250	274	233	215	81	56	109	335	156	235
Conservative	164 16.8%	84 17.8%	80 15.9%	39 14.0%	51 14.9%	74 21.1%	121 43.4%	3 1.4%	12 6.9%	- -	1 1.6%	157 72.3%	1 0.3%	1 0.6%	2 1.1%	1 1.4%	45 17.9%	53 19.5%	33 14.1%	33 15.3%	12 14.6%	3 5.9%	16 14.5%	67 20.0%	25 16.2%	40 17.2%
Labour	268 27.6%	136 28.9%	132 26.3%	102 36.5%	92 26.7%	75 21.4%	17 6.2%	165 74.0%	31 18.0%	- -	5 11.0%	1 0.7%	251 83.3%	- -	3 2.2%	5 8.0%	78 31.4%	66 24.1%	65 28.0%	59 27.2%	20 24.2%	14 25.1%	41 38.2%	74 22.2%	49 31.1%	70 29.8%
Liberal Democrat	86 8.9%	36 7.7%	50 9.9%	28 10.2%	32 9.3%	26 7.4%	10 3.7%	1 0.4%	57 32.5%	1 3.7%	2 4.1%	4 1.7%	8 2.6%	66 84.7%	2 1.3%	1 1.2%	29 11.8%	27 9.7%	22 9.6%	8 3.6%	6 7.4%	2 3.5%	12 10.9%	33 10.0%	15 9.4%	18 7.8%
UK Independence Party (UKIP)	168 17.3%	97 20.5%	72 14.3%	28 9.9%	60 17.5%	80 23.0%	75 27.1%	13 5.6%	26 15.0%	20 82.3%	5 9.5%	24 11.0%	6 2.1%	1 1.9%	128 86.3%	1 1.1%	35 14.0%	46 16.7%	39 16.7%	48 22.5%	2 2.6%	10 18.1%	12 11.0%	79 23.6%	23 14.5%	42 17.9%
Scottish National Party (SNP)	22 2.3%	13 2.7%	9 1.9%	4 1.6%	7 2.1%	10 2.9%	2 0.7%	2 1.0%	1 0.5%	- -	16 32.6%	- -	1 0.2%	- -	- -	18 31.1%	4 1.7%	6 2.2%	4 1.7%	8 3.6%	22 27.2%	- -	- -	- -	- -	- -
Plaid Cymru	12 1.3%	7 1.4%	6 1.1%	1 0.3%	3 0.8%	9 2.5%	1 0.3%	1 0.4%	- -	- -	6 12.0%	- -	1 0.3%	- -	1 0.6%	10 18.1%	2 0.8%	7 2.6%	- -	3 1.5%	- -	12 21.6%	- -	- -	- -	- -
Green	38 3.9%	16 3.4%	21 4.2%	13 4.5%	18 5.3%	7 1.9%	4 1.5%	6 2.8%	6 3.4%	- -	5 11.1%	2 0.9%	10 3.3%	4 5.1%	- -	13 22.4%	9 3.4%	11 3.9%	8 3.6%	10 4.6%	2 2.6%	2 4.1%	7 6.6%	14 4.1%	7 4.2%	6 2.4%
(NET) Other Parties	7 0.7%	3 0.7%	4 0.7%	2 0.7%	3 1.0%	2 0.5%	1 0.3%	2 0.7%	1 0.5%	1 3.8%	1 1.3%	- -	1 0.2%	- -	2 1.3%	4 6.6%	2 0.8%	1 0.2%	3 1.3%	2 0.7%	- -	- -	2 1.7%	2 0.5%	- -	3 1.4%
Christian	1 0.1%	- -	1 0.2%	- -	1 0.3%	- -	- -	- -	1 0.5%	- -	- -	- -	- -	- -	1 0.6%	- -	1 0.4%	- -	- -	- -	- -	- -	- -	1 0.3%	- -	- -
English Democrat	1 0.1%	1 0.1%	- -	1 0.2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 0.2%	- -	- -	- -	- -	- -	- -	- -	1 0.3%
British National Party (BNP)	5 0.6%	3 0.6%	3 0.6%	1 0.5%	2 0.7%	2 0.5%	1 0.3%	2 0.7%	- -	1 3.8%	1 1.3%	- -	1 0.2%	- -	1 0.7%	4 6.6%	1 0.4%	- -	3 1.3%	2 0.7%	- -	- -	2 1.7%	1 0.3%	- -	3 1.1%
Undecided	199 20.5%	75 15.8%	125 24.9%	61 22.1%	75 21.9%	62 17.8%	47 16.8%	27 12.0%	40 22.7%	2 10.2%	8 16.8%	29 13.4%	23 7.7%	6 7.7%	11 7.2%	6 10.1%	45 18.1%	57 20.8%	54 23.0%	43 20.1%	15 19.0%	12 21.6%	18 16.5%	61 18.2%	38 24.6%	54 23.1%
Refuse	8 0.8%	5 1.0%	3 0.7%	1 0.3%	2 0.5%	6 1.6%	- -	4 1.7%	1 0.6%	- -	- -	- -	- -	- -	- -	- -	1 0.4%	1 0.3%	5 2.0%	2 0.9%	2 2.4%	- -	1 0.7%	4 1.3%	- -	1 0.4%
SIGMA	972 100.0%	471 100.0%	501 100.0%	278 100.0%	344 100.0%	350 100.0%	278 100.0%	223 100.0%	174 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	250 100.0%	274 100.0%	233 100.0%	215 100.0%	81 100.0%	56 100.0%	109 100.0%	335 100.0%	156 100.0%	235 100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q9 European Parliament Voting Intention table - Normal weighting Table and Likelihood to vote

Q9. The next election for the European Parliament is due to take place in May 2014, under the proportional representation system.

How do you think you are most likely to vote in that election?

Base : All Respondents Who Would Vote

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	969	486	483	304	415	250	251	250	173	22	53	202	323	81	129	59	248	252	257	212	91	52	107	311	156	252
Weighted Total	969	476	493	258	344	366	292	238	180	25	52	219	308	79	154	58	254	272	232	211	83	56	112	331	159	228
Conservative	167 17.2%	87 18.3%	80 16.2%	37 14.5%	52 15.0%	78 21.2%	130 44.5%	3 1.4%	12 6.7%	- -	1 1.7%	159 72.8%	1 0.3%	* 0.6%	2 1.2%	1 1.5%	47 18.7%	51 18.9%	33 14.1%	35 16.7%	13 15.7%	3 5.7%	16 14.7%	67 20.2%	27 17.0%	40 17.7%
Labour	276 28.4%	141 29.6%	135 27.3%	99 38.3%	97 28.1%	80 21.8%	18 6.0%	177 74.2%	33 18.2%	- -	6 11.6%	1 0.5%	259 83.9%	- -	4 2.4%	5 8.8%	82 32.4%	67 24.6%	68 29.1%	59 28.0%	22 26.0%	14 24.8%	44 39.0%	77 23.4%	50 31.6%	69 30.1%
Liberal Democrat	87 9.0%	38 8.0%	49 10.0%	26 10.1%	33 9.5%	28 7.8%	11 3.6%	1 0.3%	61 33.6%	1 4.0%	2 4.4%	3 1.4%	7 2.4%	68 85.5%	2 1.1%	* 0.8%	30 11.7%	27 9.8%	23 9.8%	8 3.8%	6 7.4%	2 3.4%	12 10.9%	34 10.4%	15 9.1%	18 8.0%
UK Independence Party (UKIP)	174 18.0%	100 21.1%	74 15.0%	27 10.6%	62 18.1%	84 23.0%	80 27.5%	14 5.7%	27 14.8%	20 81.4%	5 9.6%	25 11.6%	6 1.9%	1 1.5%	134 86.9%	1 1.2%	36 14.2%	48 17.8%	42 18.2%	47 22.5%	2 2.5%	10 18.2%	13 11.9%	82 24.8%	24 14.9%	43 18.8%
Scottish National Party (SNP)	22 2.3%	13 2.8%	9 1.8%	5 1.8%	8 2.2%	10 2.7%	1 0.5%	2 1.0%	1 0.5%	- -	17 32.3%	- -	1 0.3%	- -	- -	18 31.0%	5 1.8%	6 2.3%	4 1.8%	7 3.4%	22 26.8%	- -	- -	- -	- -	- -
Plaid Cymru	13 1.4%	7 1.4%	6 1.3%	1 0.4%	3 0.8%	9 2.6%	1 0.4%	1 0.4%	- -	- -	6 12.2%	- -	1 0.3%	- -	1 0.7%	11 19.1%	2 0.8%	7 2.7%	- -	4 1.7%	- -	13 23.4%	- -	- -	- -	- -
Green	38 4.0%	17 3.5%	22 4.4%	12 4.8%	19 5.4%	7 2.0%	4 1.3%	7 2.9%	7 3.6%	- -	6 11.3%	2 0.8%	11 3.5%	4 5.3%	- -	13 22.5%	9 3.5%	12 4.3%	8 3.4%	10 4.7%	2 2.5%	2 3.8%	8 6.9%	14 4.3%	7 4.6%	5 2.1%
(NET) Other Parties	7 0.7%	3 0.6%	4 0.8%	2 0.6%	4 1.0%	2 0.5%	1 0.4%	1 0.6%	1 0.6%	1 4.2%	1 1.3%	- -	1 0.3%	- -	2 1.4%	3 5.7%	2 0.8%	1 0.2%	3 1.2%	1 0.7%	- -	- -	2 1.6%	2 0.6%	- -	3 1.3%
Christian	1 0.1%	- -	1 0.2%	- -	1 0.3%	- -	- -	- -	1 0.6%	- -	- -	- -	- -	- -	1 0.7%	- -	1 0.4%	- -	- -	- -	- -	- -	- -	1 0.3%	- -	- -
English Democrat	1 0.1%	1 0.1%	- -	1 0.2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 0.2%	- -	- -	- -	- -	- -	- -	- -	1 0.3%
British National Party (BNP)	5 0.5%	2 0.5%	3 0.6%	1 0.4%	2 0.7%	2 0.5%	1 0.4%	1 0.6%	- -	1 4.2%	1 1.3%	- -	1 0.3%	- -	1 0.7%	3 5.7%	1 0.4%	- -	3 1.2%	1 0.7%	- -	- -	2 1.6%	1 0.3%	- -	2 1.0%
Undecided	177 18.2%	66 13.9%	111 22.4%	48 18.7%	67 19.5%	61 16.7%	46 15.8%	28 11.8%	39 21.5%	3 10.4%	8 15.6%	28 12.9%	22 7.2%	6 7.1%	10 6.3%	5 9.2%	40 15.9%	52 19.2%	47 20.3%	37 17.6%	14 16.9%	12 20.6%	16 14.2%	50 15.1%	36 22.8%	49 21.5%
Refuse	8 0.8%	4 0.8%	4 0.8%	1 0.3%	1 0.3%	6 1.6%	- -	4 1.6%	1 0.6%	- -	- -	- -	- -	- -	- -	- -	* 0.1%	1 0.3%	5 2.0%	2 1.0%	2 2.1%	- -	1 0.7%	4 1.2%	- -	1 0.5%
SIGMA	969 100.0%	476 100.0%	493 100.0%	258 100.0%	344 100.0%	366 100.0%	292 100.0%	238 100.0%	180 100.0%	25 100.0%	52 100.0%	219 100.0%	308 100.0%	79 100.0%	154 100.0%	58 100.0%	254 100.0%	272 100.0%	232 100.0%	211 100.0%	83 100.0%	56 100.0%	112 100.0%	331 100.0%	159 100.0%	228 100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q9 European Parliament Voting Intention table - Normal weighting Table and Likelihood to vote (Excluding Undecided/Refused)
Q9. The next election for the European Parliament is due to take place in May 2014, under the proportional representation system.
How do you think you are most likely to vote in that election?
Base : All Respondents Who Would Vote and Excluding Undecided/Refused

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	750	399	351	231	319	200	203	217	130	19	45	172	294	74	120	54	199	191	196	164	73	41	88	240	118	190
Weighted Total	785	406	379	209	276	299	246	206	140	22	44	191	286	74	144	53	213	219	180	171	67	45	95	277	123	178
Conservative	167 21.3%	87 21.4%	80 21.1%	37 17.9%	52 18.7%	78 26.0%	130 52.9%	3 1.6%	12 8.6%	- -	1 2.1%	159 83.6%	1 0.3%	* 0.6%	2 1.3%	1 1.7%	47 22.2%	51 23.5%	33 18.2%	35 20.5%	13 19.4%	3 7.2%	16 17.3%	67 24.1%	27 22.0%	40 22.7%
Labour	276 35.1%	141 34.7%	135 35.6%	99 47.2%	97 35.1%	80 26.7%	18 7.1%	177 85.8%	33 23.3%	- -	6 13.7%	1 0.5%	259 90.4%	- -	4 2.5%	5 9.7%	82 38.5%	67 30.5%	68 37.4%	59 34.4%	22 32.1%	14 31.2%	44 45.8%	77 28.0%	50 40.9%	69 38.6%
Liberal Democrat	87 11.1%	38 9.4%	49 13.0%	26 12.5%	33 11.9%	28 9.5%	11 4.3%	1 0.3%	61 43.1%	1 4.5%	2 5.2%	3 1.7%	7 2.6%	68 92.0%	2 1.2%	* 0.9%	30 13.9%	27 12.2%	23 12.7%	8 4.7%	6 9.1%	2 4.3%	12 12.8%	34 12.4%	15 11.8%	18 10.3%
UK Independence Party (UKIP)	174 22.2%	100 24.7%	74 19.5%	27 13.1%	62 22.6%	84 28.2%	80 32.6%	14 6.6%	27 19.0%	20 90.8%	5 11.4%	25 13.3%	6 2.1%	1 1.6%	134 92.8%	1 1.3%	36 16.9%	48 22.0%	42 23.5%	47 27.6%	2 3.1%	10 23.0%	13 14.0%	82 29.6%	24 19.2%	43 24.1%
Scottish National Party (SNP)	22 2.8%	13 3.3%	9 2.4%	5 2.2%	8 2.8%	10 3.3%	1 0.5%	2 1.2%	1 0.6%	- -	17 38.3%	- -	1 0.3%	- -	18 34.2%	5 2.2%	6 2.8%	4 2.3%	7 4.2%	22 33.1%	- -	- -	- -	- -	- -	- -
Plaid Cymru	13 1.7%	7 1.7%	6 1.7%	1 0.5%	3 1.0%	9 3.1%	1 0.4%	1 0.5%	- -	- -	6 14.4%	- -	1 0.3%	- -	11 21.1%	2 1.0%	7 3.4%	- -	4 2.1%	- -	13 29.5%	- -	- -	- -	- -	- -
Green	38 4.9%	17 4.1%	22 5.7%	12 5.9%	19 6.8%	7 2.5%	4 1.6%	7 3.3%	7 4.6%	- -	6 13.3%	2 0.9%	11 3.7%	4 5.7%	- -	13 24.8%	9 4.2%	12 5.3%	8 4.4%	10 5.8%	2 3.1%	2 4.8%	8 8.1%	14 5.2%	7 6.0%	5 2.7%
(NET) Other Parties	7 0.9%	3 0.7%	4 1.0%	2 0.7%	4 1.3%	2 0.6%	1 0.4%	1 0.7%	1 0.7%	1 4.7%	1 1.6%	- -	1 0.3%	- -	2 1.5%	3 6.3%	2 1.0%	1 0.3%	3 1.5%	1 0.8%	- -	- -	2 1.9%	2 0.7%	- -	3 1.7%
Christian	1 0.1%	- -	1 0.3%	- -	1 0.4%	- -	- -	- -	1 0.7%	- -	- -	- -	- -	- -	1 0.7%	- -	1 0.5%	- -	- -	- -	- -	- -	- -	1 0.4%	- -	- -
English Democrat	1 0.1%	1 0.1%	- -	1 0.3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 0.3%	- -	- -	- -	- -	- -	- -	- -	1 0.3%
British National Party (BNP)	5 0.7%	2 0.6%	3 0.7%	1 0.4%	2 0.9%	2 0.6%	1 0.4%	1 0.7%	- -	1 4.7%	1 1.6%	- -	1 0.3%	- -	1 6.3%	3 6.3%	1 0.5%	- -	3 1.5%	1 0.8%	- -	- -	2 1.9%	1 0.4%	- -	2 1.3%
SIGMA	785 100.0%	406 100.0%	379 100.0%	209 100.0%	276 100.0%	299 100.0%	246 100.0%	206 100.0%	140 100.0%	22 100.0%	44 100.0%	191 100.0%	286 100.0%	74 100.0%	144 100.0%	53 100.0%	213 100.0%	219 100.0%	180 100.0%	171 100.0%	67 100.0%	45 100.0%	95 100.0%	277 100.0%	123 100.0%	178 100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q10. In the last General Election 61% of people voted, while 39% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?
Base : All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6						
	Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
I voted in the 2010 General Election	770	381	389	172	283	314	278	223	177	24	49	180	239	65	125	44	212	218	179	161	69	42	85	264	133	176
	75.7%	77.1%	74.3%	58.9%	78.9%	86.0%	100.0%	100.0%	100.0%	100.0%	100.0%	83.0%	79.4%	84.0%	84.6%	77.2%	84.1%	77.0%	71.4%	69.4%	82.7%	75.0%	76.3%	75.1%	82.4%	69.7%
I did not vote in the 2010 General Election	220	103	117	109	67	45	-	-	-	-	-	35	51	11	21	12	31	60	68	61	12	14	21	79	22	73
	21.6%	20.8%	22.4%	37.2%	18.5%	12.2%	-	-	-	-	-	16.3%	17.0%	14.2%	14.3%	21.0%	12.5%	21.1%	27.1%	26.3%	14.2%	25.0%	18.8%	22.5%	13.4%	28.7%
Dont remember	27	10	17	12	9	7	-	-	-	-	-	1	11	1	2	1	8	5	4	10	3	-	6	8	7	4
	2.7%	2.1%	3.3%	4.0%	2.5%	1.8%	-	-	-	-	-	0.7%	3.6%	1.8%	1.2%	1.7%	3.4%	1.9%	1.5%	4.2%	3.1%	-	5.0%	2.4%	4.2%	1.6%
SIGMA	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

October Issues Poll
Prepared on behalf of the Mail on Sunday

Q10B. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?
Base : All Respondents Who Voted in the 2010 General Election

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	771	394	377	203	337	231	251	250	176	22	53	170	261	66	111	48	212	206	199	154	77	40	87	248	130	189
Weighted Total	770	381	389	172	283	314	278	223	177	24	49	180	239	65	125	44	212	218	179	161	69	42	85	264	133	176
Conservative	278 36.2%	139 36.5%	139 35.8%	52 30.2%	96 34.0%	130 41.3%	278 100.0%	-	-	-	-	160 88.8%	16 6.8%	8 11.8%	64 51.5%	4 8.2%	80 37.6%	79 36.2%	64 36.0%	55 34.4%	18 26.2%	7 15.9%	23 27.1%	121 45.9%	53 40.1%	56 31.6%
Labour	223 29.0%	127 33.3%	96 24.8%	60 34.7%	88 31.0%	76 24.1%	-	223 100.0%	-	-	-	5 2.8%	177 74.2%	4 6.5%	11 8.8%	3 5.7%	57 26.9%	59 27.1%	55 30.8%	52 32.4%	20 28.6%	9 22.0%	32 37.3%	50 19.1%	46 34.8%	66 37.4%
Liberal Democrat	177 23.1%	71 18.7%	106 27.4%	41 23.8%	66 23.4%	70 22.4%	-	-	177 100.0%	-	-	14 8.0%	41 17.1%	50 77.0%	24 19.1%	3 7.8%	58 27.5%	55 25.1%	39 21.6%	26 16.1%	7 10.8%	10 24.2%	25 29.6%	73 27.6%	25 18.4%	37 21.2%
UK Independence Party (UKIP)	24 3.1%	14 3.6%	10 2.7%	5 2.8%	6 2.3%	13 4.1%	-	-	-	24 100.0%	-	-	1 0.4%	-	21 16.4%	1 2.1%	5 2.4%	4 1.9%	5 2.9%	10 6.0%	1 1.0%	-	1 0.8%	11 4.3%	3 1.9%	9 5.0%
Green	7 0.9%	2 0.6%	4 1.1%	1 0.7%	6 1.9%	-	-	-	-	-	7 13.9%	-	1 0.2%	-	1 0.6%	4 9.3%	2 0.8%	2 1.1%	3 1.5%	-	1 1.1%	-	2 1.9%	2 0.9%	1 0.5%	1 0.8%
British National Party (BNP)	5 0.6%	3 0.9%	2 0.4%	2 1.2%	3 1.0%	-	-	-	-	5 10.2%	-	-	1 0.3%	1 1.4%	1 1.1%	1 3.2%	-	1 0.7%	2 1.2%	1 0.8%	1 1.2%	-	1 1.6%	1 0.5%	1 0.7%	1 0.3%
Scottish National Party (SNP)	19 2.5%	10 2.7%	9 2.2%	3 1.8%	6 2.3%	10 3.0%	-	-	-	19 39.1%	-	-	1 0.3%	-	-	15 33.3%	4 1.9%	6 2.5%	4 2.1%	6 3.7%	19 27.5%	-	-	-	-	-
Plaid Cymru	13 1.7%	5 1.3%	9 2.2%	2 1.3%	3 1.0%	8 2.7%	-	-	-	13 27.5%	1 0.4%	-	-	2 1.3%	11 25.2%	2 0.9%	6 2.8%	1 0.4%	5 2.9%	-	13 30.2%	1 0.8%	-	-	-	
Other	5 0.6%	1 0.2%	4 1.0%	-	3 1.0%	2 0.6%	-	-	-	5 9.4%	-	2 0.7%	1 1.7%	-	2 3.8%	2 1.0%	1 0.4%	1 0.4%	1 0.6%	1 1.4%	-	-	-	-	2 1.2%	2 1.1%
Dont Remember	7 0.9%	3 0.9%	3 0.9%	3 1.5%	2 0.7%	2 0.6%	-	-	-	-	-	-	-	2 1.2%	-	2 0.7%	1 0.4%	2 1.1%	2 1.4%	2 2.3%	1 3.2%	-	-	-	1 0.9%	2 1.4%
Refuse	11 1.4%	5 1.3%	6 1.5%	3 1.9%	4 1.4%	4 1.2%	-	-	-	-	-	-	-	1 1.6%	-	1 0.3%	4 1.8%	4 2.1%	3 1.7%	-	2 4.5%	1 0.8%	4 1.7%	2 1.5%	2 1.1%	
SIGMA	770	381	389	172	283	314	278	223	177	24	49	180	239	65	125	44	212	218	179	161	69	42	85	264	133	176
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q11. There is much debate about the possibility of holding an in-out referendum on whether the UK should remain a member of the European Union.

Are you are in favour of having a referendum?

Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
Yes	681 66.9%	345 69.8%	336 64.2%	161 55.0%	249 69.4%	271 74.1%	224 80.5%	144 64.4%	101 57.0%	21 88.3%	40 81.6%	158 73.0%	179 59.5%	43 55.1%	134 90.7%	43 75.2%	165 65.7%	185 65.4%	171 68.5%	159 68.6%	55 65.0%	37 65.9%	69 62.0%	237 67.5%	113 70.0%	170 67.2%
No	187 18.4%	97 19.7%	90 17.2%	62 21.1%	61 16.9%	65 17.7%	35 12.7%	48 21.5%	51 28.9%	1 3.7%	4 9.2%	36 16.7%	76 25.4%	24 30.9%	7 5.0%	9 16.0%	64 25.3%	50 17.5%	41 16.4%	33 14.2%	19 22.4%	7 12.9%	27 24.3%	68 19.4%	31 18.9%	36 14.2%
Don't Know	149 14.6%	52 10.5%	97 18.6%	70 23.9%	49 13.6%	30 8.2%	19 6.8%	32 14.2%	25 14.1%	2 8.0%	5 9.2%	22 10.3%	46 15.1%	11 14.0%	6 4.4%	5 8.9%	23 9.0%	48 17.1%	38 15.2%	40 17.2%	11 12.6%	12 21.2%	15 13.7%	46 13.1%	18 11.1%	47 18.6%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q12. The next general election is due to be held in 2015. If there is to be a referendum on the EU, when do you think the referendum should be held?
Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
Before the next general election	563	262	300	141	204	218	167	107	104	21	30	111	142	31	123	35	119	154	153	136	37	34	49	217	91	134
	55.3%	53.1%	57.4%	48.1%	56.7%	59.7%	59.9%	48.0%	58.7%	85.9%	60.6%	51.0%	47.3%	40.0%	83.1%	61.2%	47.2%	54.4%	61.2%	58.9%	44.4%	61.3%	44.2%	61.7%	56.2%	53.0%
After the next general election	315	178	137	99	107	108	92	81	55	2	17	90	109	39	18	15	105	98	55	57	32	17	46	90	51	79
	31.0%	36.1%	26.1%	34.0%	29.9%	29.6%	32.9%	36.2%	31.2%	8.9%	34.4%	41.7%	36.3%	50.7%	12.3%	26.1%	41.7%	34.5%	21.9%	24.7%	38.1%	30.8%	41.5%	25.7%	31.3%	31.1%
Dont know	140	54	86	53	48	39	20	35	18	1	2	16	49	7	7	7	28	31	42	38	15	4	16	44	20	40
	13.7%	10.8%	16.5%	17.9%	13.4%	10.7%	7.1%	15.8%	10.1%	5.3%	5.1%	7.3%	16.4%	9.4%	4.6%	12.7%	11.1%	11.0%	16.9%	16.5%	17.4%	7.9%	14.3%	12.6%	12.5%	15.9%
SIGMA	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

October Issues Poll
Prepared on behalf of the Mail on Sunday

Q13. If a referendum was held in the UK in 2014, how do you think you would vote?
Base : All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6						
	Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
Vote for the UK to remain a member of the European Union	387	203	185	135	140	113	75	117	89	1	18	80	168	45	11	29	114	132	83	58	44	21	52	130	50	90
	38.1%	41.0%	35.3%	46.0%	39.0%	30.9%	27.1%	52.4%	50.4%	3.7%	37.1%	36.7%	56.0%	57.9%	7.5%	50.0%	45.4%	46.4%	33.2%	25.1%	52.4%	38.0%	46.8%	37.1%	31.0%	35.5%
Vote for the UK to leave the European Union	469	233	235	106	164	198	174	80	61	22	22	107	101	25	129	22	107	107	129	125	25	26	46	167	87	118
	46.1%	47.3%	45.0%	36.4%	45.7%	54.2%	62.7%	35.7%	34.2%	90.8%	45.5%	49.3%	33.6%	32.7%	87.5%	38.9%	42.4%	37.8%	51.6%	54.3%	29.9%	46.6%	41.2%	47.5%	53.8%	46.5%
Don't know	161	58	103	52	55	54	28	27	27	1	9	30	31	7	7	6	31	45	38	48	15	9	13	54	25	45
	15.8%	11.7%	19.7%	17.7%	15.3%	14.9%	10.2%	11.9%	15.4%	5.5%	17.4%	14.0%	10.4%	9.4%	5.0%	11.1%	12.1%	15.7%	15.3%	20.6%	17.7%	15.3%	12.1%	15.4%	15.2%	18.0%
SIGMA	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q14. David Cameron has promised to hold a referendum by 2017 if he is still in power.

Which of the following statements is closest to your opinion?

Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
I trust David Cameron to deliver on his promise of holding a referendum	337 33.1%	169 34.2%	168 32.1%	105 35.9%	105 29.2%	127 34.7%	145 52.0%	44 19.5%	65 36.4%	5 20.0%	7 13.5%	170 78.3%	64 21.4%	29 37.1%	20 13.2%	14 23.7%	110 43.8%	91 32.0%	79 31.5%	57 24.6%	30 36.0%	15 26.0%	39 35.2%	110 31.4%	65 40.1%	78 30.8%
I do not trust David Cameron to deliver on his promise of holding a referendum	548 53.9%	272 55.1%	276 52.7%	144 49.2%	208 57.9%	196 53.7%	109 39.3%	146 65.5%	93 52.5%	17 72.0%	40 82.2%	34 15.8%	196 65.0%	37 48.0%	120 81.0%	41 71.0%	106 42.2%	160 56.3%	137 54.7%	145 62.7%	45 53.9%	40 70.4%	53 48.2%	200 57.1%	77 47.4%	132 52.3%
Don't know	132 13.0%	53 10.7%	80 15.2%	44 14.9%	46 12.9%	43 11.7%	24 8.7%	33 14.9%	20 11.2%	2 8.0%	2 4.4%	13 5.9%	41 13.6%	12 15.0%	9 5.8%	3 5.3%	35 14.1%	33 11.7%	34 13.8%	29 12.7%	9 10.2%	2 3.6%	18 16.6%	40 11.5%	20 12.5%	43 16.8%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q15. How likely or unlikely do you think it would be for the other countries in the EU to offer significant concessions to the UK ahead of a potential referendum in Autumn 2014, to improve the terms of our membership and try to persuade us to stay in the EU?

Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
Very likely	78 7.7%	33 6.7%	45 8.6%	33 11.4%	22 6.2%	22 6.1%	22 7.8%	22 9.9%	9 5.2%	2 6.4%	7 13.8%	18 8.5%	24 8.0%	10 12.7%	14 9.8%	6 10.5%	27 10.9%	16 5.5%	16 6.5%	19 8.2%	3 3.8%	6 10.7%	12 10.5%	27 7.6%	12 7.3%	19 7.5%
Fairly likely	280 27.5%	146 29.5%	134 25.6%	97 33.2%	91 25.4%	91 25.0%	91 32.7%	63 28.1%	48 27.2%	4 17.1%	7 15.1%	85 39.2%	91 30.1%	19 24.6%	29 19.5%	9 15.8%	77 30.5%	77 27.2%	55 22.0%	71 30.5%	21 24.8%	12 21.0%	40 36.3%	96 27.2%	46 28.4%	65 25.7%
Fairly unlikely	334 32.8%	160 32.3%	174 33.3%	91 31.0%	120 33.5%	123 33.6%	75 26.9%	80 35.8%	71 40.0%	3 12.9%	17 35.1%	62 28.7%	118 39.3%	32 41.9%	28 18.7%	25 44.3%	82 32.7%	98 34.5%	87 34.6%	67 28.8%	36 43.1%	24 42.2%	26 23.9%	120 34.2%	48 29.9%	79 31.1%
Very unlikely	185 18.2%	108 22.0%	76 14.6%	26 8.7%	70 19.6%	89 24.3%	65 23.4%	32 14.5%	30 17.1%	13 55.2%	10 20.6%	42 19.2%	38 12.6%	8 10.7%	60 40.7%	6 10.8%	46 18.2%	62 21.8%	42 16.9%	35 15.0%	13 15.8%	9 16.4%	16 14.8%	54 15.3%	34 21.3%	58 22.8%
Don't know	141 13.9%	47 9.5%	94 18.0%	46 15.7%	55 15.3%	40 10.9%	26 9.3%	26 11.7%	19 10.5%	2 8.4%	8 15.4%	10 4.4%	30 10.0%	8 10.2%	17 11.3%	11 18.5%	19 7.7%	31 11.0%	50 20.0%	40 17.5%	10 12.5%	6 9.8%	16 14.5%	55 15.7%	21 13.0%	33 13.0%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%

October Issues Poll
Prepared on behalf of the Mail on Sunday

Q16. If the other countries in the EU did offer us significant concessions in the terms of our membership, how would you then vote in a referendum held in 2014?

Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
Vote for the UK to leave the European Union	303 29.8%	161 32.6%	142 27.1%	74 25.1%	109 30.3%	120 33.0%	110 39.5%	53 24.0%	39 21.9%	17 71.3%	16 32.0%	66 30.5%	71 23.5%	14 18.3%	91 61.6%	15 27.0%	64 25.4%	69 24.2%	81 32.4%	89 38.6%	18 21.5%	19 33.6%	30 27.2%	114 32.6%	54 33.3%	67 26.6%
Vote for the UK to remain a member of the European Union	482 47.4%	240 48.6%	242 46.2%	160 54.7%	168 46.9%	153 42.0%	111 40.0%	134 59.9%	105 59.2%	2 10.1%	20 40.7%	117 53.8%	184 61.0%	53 68.1%	25 17.1%	27 47.1%	142 56.3%	164 58.0%	106 42.2%	70 30.2%	49 58.4%	24 41.8%	57 51.2%	164 46.7%	69 42.5%	120 47.3%
Don't know	233 22.9%	93 18.8%	140 26.7%	59 20.2%	82 22.8%	91 25.0%	57 20.6%	36 16.2%	33 18.8%	4 18.5%	13 27.2%	34 15.7%	47 15.5%	11 13.6%	32 21.3%	15 25.9%	46 18.4%	51 17.9%	64 25.4%	72 31.2%	17 20.1%	14 24.6%	24 21.6%	73 20.8%	39 24.1%	66 26.1%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q17. Conservative MP Adam Afriyie wants to hold a House of Commons vote next month so MPs can decide whether to hold a referendum in 2014. The government is opposed to allowing a Commons vote on this Which statement is closest to your opinion?

Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
The commons vote next month should go ahead	622 61.1%	290 58.7%	331 63.4%	170 58.2%	221 61.6%	230 63.0%	168 60.4%	138 61.6%	110 62.0%	21 88.0%	33 68.3%	110 50.9%	184 61.1%	45 58.1%	125 84.5%	39 67.9%	158 62.7%	167 59.0%	155 61.8%	142 61.3%	45 54.2%	37 66.1%	61 55.4%	225 64.2%	104 64.1%	148 58.6%
The commons vote next month should not go ahead	246 24.2%	147 29.9%	99 18.8%	62 21.0%	80 22.3%	104 28.6%	80 28.9%	57 25.7%	50 27.9%	1 3.7%	10 19.6%	80 36.8%	79 26.3%	27 34.9%	13 8.7%	12 20.8%	68 27.2%	76 26.8%	56 22.2%	46 19.9%	25 29.3%	9 15.7%	30 27.4%	83 23.7%	37 22.9%	62 24.4%
Don't know	149 14.7%	56 11.4%	93 17.8%	61 20.8%	58 16.1%	31 8.4%	30 10.8%	28 12.7%	18 10.1%	2 8.3%	6 12.2%	27 12.3%	38 12.7%	5 7.0%	10 6.8%	6 11.3%	26 10.2%	40 14.2%	40 16.0%	43 18.8%	14 16.5%	10 18.2%	19 17.2%	42 12.0%	21 12.9%	43 17.0%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q18. Which of the following politicians do you think has the best stance on the EU referendum?

Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
David Cameron	178 17.5%	98 19.8%	81 15.4%	61 20.7%	58 16.2%	59 16.2%	87 31.2%	23 10.2%	23 12.8%	1 2.8%	4 8.6%	114 52.8%	30 10.0%	8 10.8%	7 4.6%	3 4.9%	53 21.0%	54 19.1%	35 13.8%	37 15.8%	14 16.6%	7 12.8%	25 22.3%	53 15.0%	32 19.7%	48 18.9%
Adam Afriyie	43 4.2%	20 4.1%	23 4.3%	13 4.4%	8 2.3%	22 6.0%	20 7.2%	8 3.7%	2 1.4%	2 9.5%	2 4.4%	7 3.3%	11 3.5%	6 7.2%	6 4.2%	3 5.3%	11 4.2%	16 5.6%	9 3.5%	8 3.4%	2 2.9%	2 4.2%	5 4.4%	9 2.5%	12 7.3%	13 5.0%
Nick Clegg	55 5.4%	31 6.2%	24 4.7%	17 5.8%	23 6.3%	15 4.2%	6 2.3%	6 2.5%	28 15.9%	- -	2 4.2%	13 6.1%	8 2.5%	26 33.0%	1 0.5%	2 3.3%	19 7.4%	16 5.7%	16 6.4%	4 1.9%	3 3.3%	5 9.0%	9 7.8%	23 6.6%	5 3.0%	11 4.2%
Nigel Farage	183 18.0%	116 23.6%	67 12.8%	30 10.2%	64 17.9%	89 24.5%	78 28.0%	24 10.8%	26 14.5%	13 52.0%	10 20.2%	33 15.1%	29 9.6%	4 4.7%	96 65.1%	5 8.4%	43 17.0%	51 18.0%	47 18.6%	43 18.6%	8 9.0%	10 18.4%	13 11.4%	81 23.0%	26 15.8%	47 18.4%
Ed Miliband	147 14.5%	77 15.5%	71 13.5%	59 20.2%	48 13.3%	40 11.1%	13 4.5%	79 35.6%	19 10.5%	- -	4 7.9%	1 0.4%	115 38.1%	3 3.8%	5 3.5%	9 16.2%	41 16.2%	39 13.9%	36 14.3%	32 13.6%	10 12.1%	9 16.1%	19 16.7%	48 13.7%	30 18.8%	31 12.2%
Don't know	410 40.3%	152 30.8%	258 49.2%	113 38.6%	158 44.0%	139 38.0%	75 26.8%	83 37.2%	80 45.0%	9 35.7%	27 54.8%	48 22.2%	109 36.3%	31 40.5%	33 22.1%	36 61.9%	86 34.3%	107 37.7%	109 43.4%	108 46.8%	47 56.0%	22 39.5%	41 37.4%	137 39.2%	57 35.5%	104 41.3%
SIGMA	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q19. Ed Miliband has promised to cap energy bills if he wins the next Election David Cameron opposes a cap, arguing that it is impractical Whose view do you most support on this issue?
Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
Ed Miliband	521 51.3%	250 50.6%	272 51.9%	160 54.5%	189 52.7%	173 47.3%	66 23.7%	174 77.8%	86 48.7%	12 48.6%	34 69.0%	21 9.8%	243 80.9%	33 42.7%	66 44.9%	41 71.6%	119 47.2%	140 49.2%	139 55.6%	124 53.5%	44 52.4%	34 61.0%	61 54.6%	164 46.8%	90 55.6%	128 50.6%
David Cameron	335 32.9%	177 35.9%	158 30.1%	82 28.0%	114 31.8%	139 38.0%	174 62.5%	30 13.3%	60 33.8%	2 8.9%	10 20.5%	177 81.8%	36 11.9%	30 38.5%	40 27.0%	8 14.4%	109 43.5%	103 36.1%	68 27.2%	55 23.7%	27 32.2%	14 25.4%	35 31.7%	123 35.2%	53 32.9%	82 32.3%
Don't know	161 15.8%	67 13.5%	94 18.0%	51 17.5%	56 15.5%	54 14.8%	39 13.9%	20 8.9%	31 17.5%	10 42.5%	5 10.5%	18 8.3%	22 7.2%	15 18.8%	42 28.1%	8 14.0%	24 9.3%	42 14.6%	43 17.2%	53 22.8%	13 15.5%	8 13.7%	15 13.7%	63 18.0%	19 11.4%	43 17.1%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q20. The major energy companies are preparing to hike their bills by more than 8 per cent. They argue that part of the reason is 'green taxes', imposed to help investment in renewable energy. Do you believe the energy companies when they say that taxes are the reason for steeper bills?

Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
Yes	156 15.3%	93 18.8%	63 12.1%	61 21.0%	49 13.6%	46 12.6%	51 18.2%	31 13.9%	22 12.1%	4 18.0%	9 19.2%	49 22.6%	44 14.5%	16 21.1%	24 16.0%	6 9.6%	43 17.2%	43 15.2%	38 15.2%	32 13.6%	20 24.3%	6 11.0%	27 24.0%	52 14.9%	21 12.9%	30 11.7%
No	768 75.5%	361 73.2%	406 77.6%	199 68.1%	284 79.0%	285 77.9%	197 70.9%	172 77.0%	140 79.2%	19 79.2%	39 80.8%	154 71.0%	232 77.0%	54 69.3%	109 73.5%	50 87.0%	191 76.0%	205 72.2%	198 79.2%	173 74.9%	56 66.8%	50 89.0%	76 68.9%	254 72.4%	128 79.0%	203 80.3%
Don't know	93 9.2%	40 8.0%	54 10.3%	32 10.9%	27 7.4%	35 9.5%	30 10.9%	20 9.1%	15 8.7%	1 2.8%	-	14 6.4%	26 8.5%	8 9.7%	16 10.5%	2 3.4%	17 6.8%	36 12.6%	14 5.6%	26 11.4%	7 8.8%	-	8 7.1%	45 12.8%	13 8.0%	20 8.0%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%

October Issues Poll
Prepared on behalf of the Mail on Sunday

Q21. Do you support or oppose the existence of 'green taxes' to help investment in renewable energy?

Base : All Respondents

	Total		Gender			Age			2010 Vote					Voting Intention					SEG				Region6					
	Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North			
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270		
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253		
Strongly support	100	48	52	41	36	23	20	30	17	-	5	15	44	10	7	7	28	33	23	16	7	6	15	40	16	17		
	9.8%	9.7%	9.9%	14.1%	9.9%	6.2%	7.0%	13.5%	9.8%	-	11.1%	7.1%	14.7%	12.7%	4.6%	12.5%	11.1%	11.5%	9.2%	6.9%	8.8%	9.8%	13.4%	11.3%	9.7%	6.5%		
Somewhat support	305	142	162	93	104	107	63	72	69	5	21	62	98	32	26	23	85	94	64	61	25	18	43	89	44	85		
	29.9%	28.8%	31.1%	31.9%	29.0%	29.3%	22.6%	32.2%	38.7%	21.2%	42.5%	28.7%	32.5%	41.5%	17.8%	40.8%	33.6%	33.2%	25.7%	26.6%	30.4%	31.8%	38.4%	25.4%	27.2%	33.7%		
Neither support nor oppose	265	121	144	82	85	98	70	67	40	3	10	53	79	15	33	15	54	61	74	76	15	18	24	95	51	62		
	26.0%	24.5%	27.5%	28.1%	23.6%	26.7%	25.2%	29.9%	22.4%	11.7%	19.7%	24.5%	26.4%	19.5%	22.2%	25.3%	21.4%	21.6%	29.5%	32.7%	17.5%	31.7%	21.7%	27.1%	31.4%	24.5%		
Somewhat oppose	173	90	83	38	62	73	68	20	35	7	4	55	34	12	38	5	40	62	45	27	13	5	14	67	28	45		
	17.0%	18.2%	15.9%	13.0%	17.2%	20.0%	24.5%	8.8%	19.9%	27.7%	8.5%	25.3%	11.3%	16.0%	25.8%	9.1%	15.9%	21.7%	17.8%	11.6%	16.0%	9.6%	12.8%	19.0%	17.3%	17.9%		
Strongly oppose	125	85	40	20	53	53	46	26	10	9	7	21	34	4	42	5	38	25	34	28	16	9	13	44	14	30		
	12.3%	17.3%	7.7%	6.8%	14.7%	14.4%	16.4%	11.5%	5.6%	39.3%	15.2%	9.6%	11.2%	5.1%	28.6%	8.5%	14.9%	8.9%	13.7%	12.2%	19.5%	15.4%	11.4%	12.5%	8.4%	11.9%		
Don't know	50	8	42	18	20	12	12	9	6	-	1	11	12	4	2	2	8	8	10	23	7	1	3	16	10	14		
	4.9%	1.6%	8.0%	6.0%	5.5%	3.3%	4.4%	4.2%	3.5%	-	3.0%	4.8%	3.9%	5.3%	1.1%	3.7%	3.1%	3.0%	4.1%	10.0%	7.8%	1.8%	2.3%	4.5%	6.1%	5.5%		
SIGMA	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

October Issues Poll
Prepared on behalf of the Mail on Sunday

Q22. Who do you blame for the existence of these 'green taxes'?
Base : All Respondents Who Oppose

	Total		Gender			Age			2010 Vote					Voting Intention					SEG				Region6					
			Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	288		170	118	63	135	90	103	49	45	13	14	69	70	18	71	12	72	71	87	58	33	14	25	100	41	75	
Weighted Total	298		175	123	58	115	126	114	45	45	16	12	76	68	16	80	10	78	87	79	55	30	14	27	111	42	75	
The previous Labour government	137		93	44	24	44	69	79	6	20	9	4	61	5	4	45	2	40	39	33	25	10	7	12	57	19	32	
	45.9%		53.0%	35.8%	40.8%	38.7%	54.7%	69.5%	13.3%	43.5%	55.4%	35.7%	80.6%	6.7%	26.9%	55.6%	17.3%	51.8%	44.4%	42.2%	45.1%	33.9%	47.7%	44.2%	51.4%	45.8%	42.7%	
The current coalition government	99		53	46	22	48	29	20	31	14	4	4	6	42	6	26	6	21	27	27	23	10	5	9	37	15	22	
	33.1%		30.1%	37.5%	38.0%	41.5%	23.2%	18.0%	69.3%	31.5%	23.3%	33.7%	8.0%	61.7%	38.1%	32.2%	56.2%	27.6%	31.4%	34.3%	42.0%	35.0%	35.6%	34.1%	33.5%	36.2%	29.4%	
Don't know	63		30	33	12	23	28	14	8	11	3	4	9	21	6	10	3	16	21	19	7	9	2	6	17	7	21	
	21.0%		17.0%	26.8%	21.3%	19.7%	22.0%	12.5%	17.4%	25.0%	21.3%	30.7%	11.4%	31.7%	35.0%	12.2%	26.5%	20.6%	24.2%	23.5%	12.9%	31.1%	16.7%	21.7%	15.1%	18.0%	27.9%	
SIGMA	298		175	123	58	115	126	114	45	45	16	12	76	68	16	80	10	78	87	79	55	30	14	27	111	42	75	
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q23. Which of the following statements is closest to your opinion?

Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
Green taxes are a waste of money	387 38.1%	228 46.1%	160 30.5%	92 31.4%	143 39.9%	152 41.7%	145 52.2%	68 30.4%	47 26.5%	18 75.1%	18 36.2%	104 48.0%	85 28.3%	22 28.3%	93 62.7%	17 30.2%	95 37.9%	104 36.6%	109 43.5%	79 34.3%	32 38.0%	22 39.3%	32 29.0%	144 40.9%	67 41.4%	91 35.8%
Green taxes are an important way of protecting the environment	453 44.6%	205 41.6%	248 47.4%	143 48.8%	156 43.5%	154 42.3%	94 33.9%	116 52.0%	101 56.7%	3 11.1%	24 49.9%	84 38.6%	168 55.9%	46 59.2%	38 26.0%	28 48.2%	119 47.4%	143 50.3%	92 36.7%	100 43.1%	38 45.7%	30 53.4%	61 55.0%	146 41.6%	66 40.7%	112 44.3%
Don't know	176 17.3%	61 12.3%	115 22.0%	58 19.8%	60 16.6%	59 16.0%	39 13.9%	39 17.6%	30 16.8%	3 13.8%	7 13.9%	29 13.4%	47 15.8%	10 12.6%	17 11.3%	12 21.6%	37 14.7%	37 13.1%	49 19.8%	52 22.7%	14 16.3%	4 7.2%	18 16.0%	61 17.4%	29 17.9%	50 19.9%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q24. Which of the following statements is closest to your opinion?

Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
I would rather energy bills were cheaper, even if that means doing more harm to the environment	232 22.9%	151 30.6%	82 15.6%	59 20.0%	97 27.0%	77 21.0%	84 30.2%	51 22.8%	26 14.9%	9 39.2%	15 29.7%	54 25.0%	67 22.1%	8 10.0%	54 36.5%	14 23.9%	61 24.1%	45 15.9%	69 27.4%	58 25.1%	27 31.8%	12 21.4%	23 21.0%	75 21.4%	36 22.1%	60 23.6%
I would rather our energy was more environmentally friendly, even if that means energy bills have to go up	207 20.4%	98 19.9%	109 20.8%	72 24.5%	76 21.1%	60 16.3%	45 16.1%	49 22.1%	40 22.8%	- -	12 25.1%	41 18.9%	68 22.8%	25 31.9%	15 9.8%	15 26.5%	57 22.7%	59 20.8%	57 23.0%	34 14.5%	20 24.4%	8 14.3%	27 24.4%	74 21.1%	27 16.9%	50 19.7%
I would rather stick with the current balance of cost of energy and environmental impact	492 48.4%	207 41.9%	285 54.6%	135 46.2%	154 42.8%	203 55.6%	140 50.3%	103 46.1%	100 56.3%	13 55.2%	19 38.0%	116 53.4%	141 47.0%	41 53.3%	70 47.1%	23 39.4%	118 46.8%	162 57.0%	108 43.2%	105 45.2%	31 36.8%	30 53.6%	46 41.6%	169 48.1%	92 56.9%	124 49.0%
Don't know	85 8.4%	38 7.7%	47 9.0%	27 9.3%	33 9.1%	26 7.0%	9 3.3%	20 8.9%	11 6.1%	1 5.6%	4 7.2%	6 2.8%	24 8.1%	4 4.8%	10 6.7%	6 10.2%	16 6.5%	18 6.3%	16 6.4%	35 15.2%	6 7.0%	6 10.7%	14 13.0%	33 9.3%	7 4.1%	19 7.7%
SIGMA	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q25. With regard to schooling, which party would you say is most on the side of parents in the UK?

Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
Labour	393 38.7%	200 40.5%	193 36.9%	137 46.6%	146 40.5%	111 30.4%	38 13.7%	176 78.9%	61 34.2%	5 20.8%	22 45.6%	11 5.3%	251 83.4%	27 34.5%	28 18.9%	23 40.6%	107 42.3%	95 33.5%	105 42.0%	86 37.3%	41 49.3%	26 45.3%	56 50.2%	104 29.6%	74 45.9%	92 36.5%
Conservatives	292 28.7%	144 29.3%	147 28.1%	73 24.9%	89 24.8%	130 35.5%	162 58.4%	10 4.4%	51 28.9%	7 27.5%	4 7.9%	159 73.4%	16 5.4%	17 21.4%	60 40.6%	7 11.6%	81 32.3%	92 32.6%	62 24.7%	56 24.2%	17 20.8%	12 20.5%	23 20.7%	134 38.1%	38 23.4%	68 26.9%
Dont know	332 32.7%	149 30.2%	183 35.0%	83 28.5%	124 34.7%	124 34.1%	78 27.9%	37 16.7%	65 36.9%	12 51.8%	23 46.5%	46 21.3%	34 11.2%	34 44.1%	60 40.5%	27 47.7%	64 25.4%	96 33.9%	83 33.3%	89 38.5%	25 29.9%	19 34.2%	32 29.1%	114 32.3%	50 30.7%	93 36.6%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q26. Who do you think has most influence over Labour policy on schools?
Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
Parents	183	96	87	85	42	57	30	64	26	4	5	26	93	18	18	7	54	59	38	33	8	10	24	61	33	47
	18.0%	19.5%	16.6%	28.9%	11.6%	15.6%	10.7%	28.5%	14.9%	16.0%	10.7%	12.1%	31.1%	22.9%	12.0%	11.7%	21.2%	20.7%	15.1%	14.4%	9.8%	17.1%	21.9%	17.3%	20.6%	18.5%
Teachers unions	579	292	288	149	216	214	197	110	100	15	29	155	143	38	95	35	140	162	152	125	48	36	57	207	89	141
	57.0%	59.0%	55.0%	51.1%	60.2%	58.5%	70.6%	49.1%	56.2%	62.0%	59.6%	71.7%	47.5%	48.9%	64.5%	61.8%	55.6%	57.1%	60.8%	54.1%	56.9%	64.7%	51.7%	59.1%	55.3%	55.8%
Dont know	255	106	149	59	101	95	52	50	51	5	15	35	65	22	35	15	58	63	60	73	28	10	29	83	39	65
	25.0%	21.5%	28.4%	20.0%	28.2%	25.9%	18.6%	22.4%	28.9%	22.0%	29.7%	16.1%	21.5%	28.2%	23.5%	26.5%	23.1%	22.2%	24.2%	31.6%	33.3%	18.2%	26.4%	23.6%	24.2%	25.7%
SIGMA	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

October Issues Poll
Prepared on behalf of the Mail on Sunday

Q27. Who do you think has the most influence over Conservative policy on schools?
Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
Parents	359 35.3%	213 43.2%	146 27.9%	91 31.1%	116 32.3%	152 41.5%	135 48.6%	72 32.1%	62 35.0%	7 30.9%	16 33.3%	122 56.5%	92 30.5%	30 38.8%	46 31.0%	14 24.1%	119 47.1%	109 38.4%	77 30.9%	54 23.3%	25 29.5%	15 27.4%	38 33.9%	140 40.0%	54 33.4%	87 34.3%
Teachers unions	292 28.7%	124 25.0%	169 32.2%	114 38.8%	93 25.8%	86 23.5%	65 23.4%	69 30.8%	46 25.7%	8 34.3%	10 20.0%	42 19.4%	95 31.4%	21 27.6%	57 38.8%	19 33.5%	46 18.4%	86 30.3%	85 33.8%	75 32.6%	21 24.5%	20 34.9%	37 33.6%	91 25.8%	51 31.5%	73 29.0%
Dont know	366 36.0%	157 31.8%	209 39.9%	88 30.0%	150 41.8%	128 34.9%	78 28.0%	83 37.1%	70 39.3%	8 34.8%	23 46.7%	52 24.1%	114 38.0%	26 33.5%	45 30.1%	24 42.4%	87 34.4%	89 31.3%	88 35.2%	102 44.1%	39 46.0%	21 37.7%	36 32.5%	120 34.2%	57 35.0%	93 36.7%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%

October Issues Poll
Prepared on behalf of the Mail on Sunday

Q28. Do you know what a 'free school' is?
Base : All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6						
	Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
Yes, I'm clear what one is	383	200	182	126	126	131	105	87	89	5	16	85	132	33	52	22	126	127	88	43	11	22	47	137	67	98
	37.6%	40.5%	34.9%	43.0%	35.1%	35.7%	37.6%	39.1%	50.4%	21.6%	31.9%	39.2%	43.8%	42.0%	35.2%	37.8%	49.8%	44.7%	35.1%	18.4%	13.5%	39.1%	42.6%	39.0%	41.3%	38.9%
I've heard of them but I'm not sure	460	217	243	112	151	197	129	109	64	14	21	104	127	33	72	22	97	109	117	137	48	26	55	151	65	114
	45.2%	43.9%	46.4%	38.1%	42.0%	54.0%	46.5%	49.0%	36.3%	57.5%	43.4%	48.0%	42.3%	42.0%	48.9%	38.4%	38.7%	38.4%	46.6%	59.1%	57.8%	45.8%	49.4%	43.1%	40.1%	45.2%
I don't know what a free school is	175	77	98	55	82	37	44	26	24	5	12	28	42	12	24	14	29	48	46	52	24	8	9	63	30	40
	17.2%	15.6%	18.7%	18.9%	22.9%	10.2%	15.8%	11.8%	13.3%	20.9%	24.7%	12.8%	13.9%	16.0%	15.9%	23.8%	11.5%	16.9%	18.3%	22.4%	28.7%	15.0%	8.0%	18.0%	18.6%	15.9%
SIGMA	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q29. The Government is encouraging the establishment of 'free schools,' state-funded schools set up by local parents and teachers outside the control of local authorities. Labour oppose the establishment of more 'free schools'. Which of the following statements in closest to your opinion?

Base : All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6						
	Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
Labour should back the creation of 'free schools'	381 37.4%	201 40.8%	179 34.2%	110 37.4%	116 32.2%	155 42.6%	145 52.0%	56 24.9%	72 40.6%	8 31.3%	19 39.1%	115 53.1%	70 23.3%	38 49.6%	69 46.4%	21 36.4%	103 40.9%	114 40.1%	79 31.4%	85 36.9%	24 28.5%	23 40.2%	50 45.0%	139 39.5%	57 35.0%	89 35.2%
Labour should continue to oppose the creation of 'free sch	378 37.1%	183 37.0%	195 37.2%	102 35.0%	143 39.7%	133 36.4%	68 24.4%	121 54.2%	67 38.0%	7 27.5%	23 46.9%	51 23.7%	164 54.6%	27 34.3%	36 24.4%	27 46.7%	108 42.9%	107 37.8%	102 40.9%	60 26.0%	41 48.4%	17 30.4%	38 34.2%	120 34.1%	70 43.2%	93 36.6%
Don't know	259 25.4%	109 22.2%	149 28.5%	81 27.6%	101 28.1%	77 21.1%	66 23.6%	47 20.9%	38 21.4%	10 41.1%	7 14.0%	50 23.2%	67 22.1%	12 16.1%	43 29.2%	10 16.9%	41 16.2%	63 22.1%	69 27.6%	86 37.2%	19 23.2%	17 29.4%	23 20.8%	93 26.5%	35 21.8%	71 28.2%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%

October Issues Poll
Prepared on behalf of the Mail on Sunday

Q30. If Labour were to change their policy and support the establishment of more 'free schools', would that make you ?
Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
More likely to vote Labour	129 12.7%	66 13.4%	63 12.0%	78 26.7%	37 10.4%	14 3.7%	20 7.1%	41 18.4%	17 9.5%	2 10.3%	7 14.0%	14 6.3%	62 20.7%	13 16.8%	14 9.6%	5 9.5%	37 14.6%	34 12.0%	27 10.8%	31 13.5%	10 11.6%	6 10.2%	20 17.9%	46 13.2%	18 11.1%	29 11.6%
Less likely to vote Labour	151 14.8%	75 15.2%	76 14.4%	51 17.5%	50 13.8%	50 13.6%	22 7.8%	37 16.5%	33 18.7%	3 12.4%	10 20.0%	20 9.4%	45 15.0%	16 21.1%	17 11.5%	13 22.5%	51 20.2%	43 15.3%	36 14.2%	21 8.9%	20 23.3%	11 18.7%	17 15.2%	47 13.5%	23 14.3%	33 13.1%
Would make no difference to my vote	737 72.5%	353 71.4%	385 73.5%	163 55.8%	272 75.7%	302 82.7%	237 85.1%	145 65.1%	127 71.8%	19 77.3%	32 66.0%	183 84.3%	193 64.3%	48 62.1%	117 78.9%	39 68.0%	164 65.1%	206 72.8%	188 75.0%	179 77.6%	55 65.1%	40 71.1%	74 67.0%	257 73.3%	121 74.6%	191 75.3%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q31. This week shares in the Royal Mail were sold off for the first time to private investors Do you think the shares were sold too cheaply?
Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
Yes	472 46.4%	267 54.0%	205 39.2%	116 39.5%	178 49.5%	179 48.9%	124 44.6%	126 56.5%	81 45.9%	17 68.6%	35 71.3%	90 41.4%	158 52.6%	30 39.1%	72 48.5%	34 60.0%	127 50.3%	135 47.8%	104 41.6%	106 45.8%	45 53.4%	35 62.9%	50 45.1%	160 45.6%	70 43.5%	111 44.0%
No	234 23.0%	123 24.9%	111 21.3%	54 18.5%	82 23.0%	98 26.7%	85 30.7%	40 17.9%	47 26.2%	1 4.5%	7 14.9%	74 34.3%	51 17.1%	26 33.7%	37 25.1%	7 12.1%	61 24.2%	71 25.1%	55 22.1%	47 20.2%	16 19.5%	6 10.6%	26 23.3%	81 23.2%	46 28.6%	58 23.1%
Don't know	311 30.6%	104 21.1%	207 39.5%	123 42.0%	99 27.5%	89 24.4%	69 24.8%	57 25.6%	50 27.9%	6 26.9%	7 13.9%	53 24.3%	91 30.3%	21 27.2%	39 26.4%	16 27.9%	64 25.5%	77 27.1%	91 36.3%	79 34.1%	23 27.1%	15 26.5%	35 31.6%	110 31.3%	45 27.9%	83 32.9%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%

October Issues Poll
Prepared on behalf of the Mail on Sunday

Q32. Which statement is closest to your opinion?
Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
It is a good thing that the Royal Mail has been privatised	248 24.4%	150 30.3%	99 18.8%	78 26.6%	80 22.4%	90 24.7%	95 34.0%	36 16.3%	42 23.6%	5 22.0%	10 20.3%	104 48.2%	54 18.0%	19 23.8%	29 19.3%	8 14.8%	77 30.5%	72 25.4%	58 23.3%	41 17.8%	15 18.1%	8 13.5%	29 26.1%	93 26.4%	31 19.0%	73 29.0%
The Royal Mail should not have been privatised	653 64.2%	300 60.8%	353 67.5%	171 58.3%	244 67.8%	239 65.4%	158 56.9%	168 75.0%	117 66.2%	18 75.3%	34 69.3%	92 42.3%	225 74.8%	48 61.8%	113 76.5%	44 76.6%	143 56.7%	184 64.7%	166 66.4%	161 69.4%	55 65.7%	45 79.4%	62 55.9%	229 65.1%	114 70.4%	149 58.7%
Don't know	116 11.4%	44 8.9%	72 13.7%	44 15.1%	35 9.8%	36 10.0%	25 9.1%	19 8.6%	18 10.2%	1 2.7%	5 10.4%	21 9.5%	21 7.1%	11 14.4%	6 4.2%	5 8.6%	32 12.9%	28 9.9%	26 10.3%	30 12.8%	14 16.1%	4 7.1%	20 18.1%	30 8.5%	17 10.6%	31 12.3%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%

October Issues Poll

Prepared on behalf of the Mail on Sunday

Q33. The Guardian newspaper has been publishing a number of leaked revelations of the US whistleblower, Edward Snowden. These have revealed details of state surveillance used by security services in the UK What is closest to your view?

Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LIB	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1017	509	508	321	435	261	251	250	176	22	53	202	323	81	129	59	251	262	274	230	95	52	109	330	161	270
Weighted Total	1017	494	523	293	359	365	278	223	177	24	49	217	301	78	148	57	252	284	250	231	84	56	111	351	162	253
These revelations are on balance a good thing, as they have uncovered vast surveillance systems that the public & politicians were unaware of & allowed an important public debate on the issue	465 45.8%	236 47.9%	229 43.8%	142 48.6%	177 49.3%	146 40.1%	93 33.5%	117 52.4%	80 45.2%	14 58.4%	25 50.2%	75 34.5%	157 52.0%	41 53.0%	64 43.0%	36 62.2%	126 50.1%	150 52.9%	107 42.6%	82 35.7%	32 37.9%	31 55.8%	52 47.2%	159 45.2%	71 43.6%	121 47.7%
These revelations are on balance a bad thing, as they have revealed information on surveillance methods that could be used by terrorists & other enemies of the UK to escape surveillance & plot to do us harm	397 39.0%	194 39.2%	203 38.8%	99 33.9%	124 34.6%	173 47.3%	151 54.4%	70 31.5%	78 44.1%	6 26.4%	16 33.2%	121 55.7%	97 32.1%	26 33.2%	74 49.7%	15 26.9%	99 39.1%	104 36.7%	96 38.3%	98 42.5%	34 40.4%	21 36.6%	42 37.9%	147 42.0%	58 35.6%	95 37.6%
Don't know	155 15.2%	64 12.9%	91 17.4%	51 17.5%	58 16.1%	46 12.6%	34 12.1%	36 16.1%	19 10.7%	4 15.2%	8 16.6%	21 9.8%	48 15.9%	11 13.8%	11 7.3%	6 10.9%	27 10.8%	30 10.4%	48 19.1%	51 21.9%	18 21.6%	4 7.6%	17 14.9%	45 12.9%	34 20.8%	37 14.7%
SIGMA	1017 100.0%	494 100.0%	523 100.0%	293 100.0%	359 100.0%	365 100.0%	278 100.0%	223 100.0%	177 100.0%	24 100.0%	49 100.0%	217 100.0%	301 100.0%	78 100.0%	148 100.0%	57 100.0%	252 100.0%	284 100.0%	250 100.0%	231 100.0%	84 100.0%	56 100.0%	111 100.0%	351 100.0%	162 100.0%	253 100.0%