



## EU Referendum Pledge Poll

Prepared on behalf of the Mail on Sunday



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**Fieldwork Dates:** 25<sup>th</sup> January 2013

**Data Collection Method:** The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

**Population Sampled:** All adults aged 18+ in Great Britain

**Sample Size:** 1,005

**Data Weighting:** Data were weighted to the profile of all adults aged 18+. Data were weighted by gender, age, region and 2010 vote. Targets for the weighted data were derived from ONS census data.

**Margin of Error:** It should be remembered at all times that a sample of 1,005 residents aged 18+ were interviewed, and not the entire population. Consequently, all results are subject to margin of error, which mean that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,005 we can be 95% certain that the 'true' value will fall within the range of 3.1% either side of that 50% figure from the sample.

Data were analysed and weighted by Suration and presented by Patrick Briône and Damian Lyons Lowe.

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**SURATION**  
SURVEYING THE NATION

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

26 Jan 2013

**Table 1**  
**Q6/Q7. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
Base: All Answered

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	945	376	569	316	399	230	224	241	143	91	210	316	71	107	64	264	232	240	209	110	78	97	35	114	102	114	77	48	75	92	342	439
Weighted Total	941	456	485	256	333	353	259	208	164	67	237	290	77	110	55	251	221	240	229	104	91	101	27	114	93	116	82	50	75	87	339	444
Labour	290	144	145	100	109	81	20	172	43	4	-	290	-	-	-	79	66	80	65	34	30	21	15	37	30	21	21	17	26	38	153	94
	30.8%	31.6%	30.0%	39.1%	32.6%	23.0%	7.7%	82.7%	26.0%	6.6%	-	100.0%	-	-	-	31.3%	29.6%	33.4%	28.6%	33.2%	32.6%	20.9%	54.0%	32.2%	32.4%	17.8%	25.0%	34.3%	35.4%	43.9%	45.0%	21.2%
Liberal Democrat	77	36	41	27	23	28	6	1	52	1	-	-	77	-	-	27	21	18	11	11	7	13	2	8	6	8	9	4	5	6	32	36
	8.2%	7.9%	8.5%	10.4%	6.9%	7.9%	2.3%	0.6%	31.9%	0.8%	-	-	100.0%	-	-	10.8%	9.5%	7.5%	4.9%	10.7%	7.3%	12.8%	8.5%	6.8%	6.1%	6.5%	11.5%	7.7%	6.2%	6.5%	9.5%	8.1%
Conservative	237	121	116	42	80	115	173	6	17	3	237	-	-	-	84	61	39	53	25	27	31	3	26	11	37	22	9	27	17	73	129	
	25.2%	26.6%	23.9%	16.3%	24.1%	32.6%	66.6%	2.7%	10.3%	4.0%	100.0%	-	-	-	33.5%	27.5%	16.5%	23.0%	24.0%	29.3%	30.5%	9.9%	22.8%	12.1%	32.4%	26.3%	18.3%	36.1%	19.9%	21.4%	28.9%	
United Kingdom Independence Party (UKIP)	110	61	48	25	30	55	38	7	9	25	-	-	110	-	14	22	41	32	13	11	15	4	12	4	15	12	3	6	15	10	92	
	11.7%	13.4%	10.0%	9.8%	8.9%	15.6%	14.6%	3.5%	5.7%	37.1%	-	-	100.0%	-	5.8%	9.9%	17.2%	14.0%	12.7%	11.7%	14.7%	14.9%	10.4%	4.6%	13.4%	14.3%	6.3%	7.7%	17.2%	3.0%	20.8%	
Another Party	55	30	25	10	28	17	2	2	11	28	-	-	-	55	10	14	16	15	3	1	-	1	6	25	8	3	6	1	-	22	24	
	5.8%	6.6%	5.1%	3.9%	8.3%	5.0%	0.7%	1.2%	6.7%	40.9%	-	-	-	100.0%	4.0%	6.4%	6.5%	6.7%	3.3%	1.5%	-	4.3%	4.9%	27.1%	7.1%	4.0%	12.5%	0.7%	-	6.5%	5.3%	
Scottish National Party (SNP)	20	12	8	2	10	8	-	1	3	15	-	-	-	20	4	8	4	4	-	-	-	-	-	-	-	-	-	-	-	-	10	7
	2.2%	2.6%	1.7%	0.6%	3.1%	2.4%	-	0.4%	1.5%	21.9%	-	-	-	36.8%	1.6%	3.7%	1.8%	1.6%	-	-	-	-	-	-	21.9%	-	-	-	-	-	2.8%	1.6%
Green	16	8	7	5	7	3	1	2	3	4	-	-	-	16	3	3	5	4	1	1	-	*	4	3	6	2	-	-	-	6	6	
	1.7%	1.9%	1.5%	2.1%	2.1%	1.0%	0.3%	0.8%	1.7%	6.4%	-	-	-	28.9%	1.4%	1.3%	2.1%	2.0%	0.7%	0.6%	-	-	1.8%	3.6%	2.7%	4.9%	2.2%	-	-	-	1.7%	1.3%
Plaid Cymru	6	2	4	2	3	2	-	-	1	3	-	-	-	6	-	2	3	1	-	-	-	-	-	-	-	-	-	6	-	-	4	2
	0.7%	0.5%	0.8%	0.7%	0.9%	0.4%	-	-	0.5%	4.4%	-	-	-	11.3%	-	1.1%	1.2%	0.3%	-	-	-	-	-	-	-	-	-	12.5%	-	-	1.2%	0.5%
Respect	4	2	1	-	2	1	-	-	3	-	-	-	-	4	1	-	1	1	2	-	-	-	-	1	-	-	-	-	-	-	1	3
	0.4%	0.5%	0.3%	-	0.7%	0.4%	-	-	1.6%	-	-	-	-	6.7%	0.5%	-	0.6%	0.5%	2.2%	-	-	-	-	1.3%	-	-	-	-	-	-	0.3%	0.6%
British National Party (BNP)	5	1	4	1	3	2	-	-	2	3	-	-	-	5	1	*	*	3	*	1	-	1	-	*	1	2	-	1	-	1	3	
	0.6%	0.3%	0.8%	0.5%	0.8%	0.4%	-	-	1.4%	4.4%	-	-	-	9.7%	0.5%	0.2%	0.2%	1.3%	0.4%	0.9%	-	2.5%	-	0.5%	0.7%	1.8%	-	0.7%	-	0.4%	0.8%	
Not Listed	4	4	-	-	2	1	-	-	1	-	-	-	-	4	-	-	1	2	-	-	-	-	-	-	2	2	-	-	-	-	3	3
	0.4%	0.8%	-	-	0.7%	0.3%	0.4%	-	-	3.8%	-	-	-	6.5%	-	-	0.6%	0.9%	-	-	-	-	-	-	2.0%	1.5%	-	-	-	-	0.6%	
Undecided	159	60	99	50	59	51	20	19	32	7	-	-	-	37	35	39	48	14	16	18	18	2	25	16	25	13	11	9	10	46	66	
	16.9%	13.1%	20.5%	19.4%	17.6%	14.4%	7.6%	9.3%	19.3%	10.5%	-	-	-	14.6%	15.9%	16.3%	21.1%	13.8%	17.7%	17.7%	18.4%	8.5%	21.6%	17.0%	21.2%	16.2%	21.1%	12.3%	11.6%	13.7%	14.9%	
Refuse	13	3	10	3	5	6	1	-	-	-	-	-	-	-	3	6	4	2	-	-	3	-	1	1	2	2	-	1	1	3	3	
	1.4%	0.7%	2.1%	1.0%	1.6%	1.6%	0.5%	-	-	-	-	-	-	-	1.3%	2.7%	1.8%	2.3%	-	-	2.8%	-	1.3%	0.8%	1.6%	2.6%	-	1.5%	0.9%	1.0%	0.7%	
Sigma	941	456	485	256	333	353	259	208	164	67	237	290	77	110	55	251	221	240	229	104	91	101	27	114	93	116	82	50	75	87	339	444
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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**Table 2**  
**Voting Intention - Weighted by Likelihood to Vote**  
**Q6/Q7. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
**Base: Those who would vote in General Election**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humber	In	Out
Unweighted Total	916	369	547	303	390	223	220	240	139	91	203	314	71	106	64	263	231	231	191	104	75	95	34	108	100	111	75	47	73	91	336	429
Weighted Total	916	453	463	224	325	367	276	223	172	73	243	302	78	107	56	264	219	226	207	98	91	100	27	109	95	109	81	45	71	88	338	442
Labour	302	152	150	97	115	90	21	186	47	4	-	302	-	-	-	84	67	82	69	37	31	22	15	40	30	20	22	17	27	40	162	97
	33.0%	33.5%	32.4%	43.4%	35.2%	24.6%	7.7%	83.2%	27.3%	6.0%	-	100.0%	-	-	-	31.9%	30.3%	36.4%	33.4%	37.9%	33.8%	22.5%	56.1%	36.5%	31.9%	18.5%	26.8%	37.5%	38.5%	46.1%	47.9%	22.0%
Liberal Democrat	78	37	40	24	23	31	6	2	57	1	-	-	78	-	-	28	20	18	11	11	7	13	3	7	6	8	10	3	4	6	34	35
	8.5%	8.3%	8.7%	10.8%	7.1%	8.4%	2.0%	0.7%	32.9%	0.9%	-	-	100.0%	-	-	10.7%	9.3%	8.0%	5.4%	11.4%	7.7%	13.1%	9.7%	6.4%	6.1%	7.3%	12.7%	6.8%	6.2%	6.4%	10.0%	8.0%
Conservative	243	125	119	37	82	124	190	6	18	3	243	-	-	-	90	63	38	52	22	28	28	32	1	27	12	40	24	9	26	19	72	136
	26.6%	27.5%	25.6%	16.7%	25.3%	33.7%	68.7%	2.7%	10.7%	3.8%	100.0%	-	-	-	34.3%	28.7%	16.9%	25.0%	22.3%	30.4%	32.0%	5.4%	25.1%	13.1%	36.1%	29.5%	20.4%	37.2%	21.6%	21.4%	30.8%	
United Kingdom Independence Party (UKIP)	107	61	46	22	29	56	42	8	9	27	-	-	107	-	15	22	41	29	11	11	15	5	13	4	15	11	2	5	15	8	96	
	11.7%	13.5%	9.9%	9.8%	9.1%	15.1%	15.3%	3.5%	5.3%	36.4%	-	-	100.0%	-	5.8%	10.0%	18.0%	14.0%	11.4%	12.1%	15.3%	17.0%	11.6%	3.9%	14.2%	13.0%	4.7%	7.4%	17.3%	2.4%	21.6%	
Another Party	56	30	26	9	28	20	1	3	12	31	-	-	-	56	11	16	14	15	3	2	2	1	5	28	7	3	6	1	22	25		
	6.2%	6.7%	5.6%	4.1%	8.5%	5.3%	0.4%	1.3%	7.0%	42.6%	-	-	100.0%	-	4.2%	7.2%	6.3%	7.3%	3.4%	1.7%	-	5.1%	4.7%	29.7%	6.3%	3.8%	14.1%	0.9%	-	6.7%	5.7%	
Scottish National Party (SNP)	22	13	9	2	11	10	-	1	3	17	-	-	-	22	4	10	4	4	-	-	-	-	-	22	-	-	-	-	-	11	8	
	2.5%	2.9%	2.0%	0.8%	3.4%	2.6%	-	0.5%	1.7%	22.8%	-	-	-	39.8%	1.7%	4.3%	1.9%	2.0%	-	-	-	-	-	23.8%	-	-	-	-	-	3.2%	1.7%	
Green	14	7	7	5	6	4	1	2	3	5	-	-	-	14	4	3	3	4	1	1	-	1	3	3	5	1	-	-	-	6	6	
	1.6%	1.6%	1.5%	2.1%	1.9%	1.0%	0.2%	0.8%	1.6%	6.4%	-	-	-	25.4%	1.5%	1.4%	1.5%	1.9%	0.8%	0.7%	-	2.1%	3.2%	3.1%	4.2%	1.7%	-	-	-	1.6%	1.3%	
Plaid Cymru	6	3	4	1	3	2	-	-	1	3	-	-	-	6	-	3	3	1	-	-	-	-	-	-	-	-	-	6	-	4	2	
	0.7%	0.6%	0.8%	0.6%	1.1%	0.4%	-	-	0.5%	4.7%	-	-	-	11.3%	-	1.2%	1.2%	0.4%	-	-	-	-	-	-	-	-	-	14.1%	-	1.2%	0.5%	
Respect	4	2	2	-	2	2	-	-	3	-	-	-	-	4	1	-	2	1	2	-	-	-	2	-	-	-	-	-	-	1	3	
	0.4%	0.4%	0.4%	-	0.6%	0.5%	-	-	1.8%	-	-	-	-	6.5%	0.5%	-	0.7%	0.3%	2.0%	-	-	-	1.5%	-	-	-	-	-	-	0.2%	0.7%	
British National Party (BNP)	6	2	4	1	3	2	-	-	3	3	-	-	-	6	1	1	1	3	1	1	-	1	-	1	2	-	1	-	-	1	4	
	0.7%	0.4%	0.9%	0.6%	0.9%	0.5%	-	-	1.5%	4.7%	-	-	-	10.7%	0.6%	0.3%	0.2%	1.7%	0.5%	1.0%	-	3.0%	-	0.6%	0.8%	2.1%	-	0.9%	-	0.4%	0.9%	
Not Listed	4	4	-	-	2	1	1	-	-	3	-	-	-	4	-	-	2	2	-	-	-	-	-	2	1	-	-	-	-	-	3	
	0.4%	0.8%	-	-	0.7%	0.4%	0.2%	-	-	4.0%	-	-	-	6.3%	-	-	0.7%	0.9%	-	-	-	-	-	2.2%	1.3%	-	-	-	-	-	0.6%	
Undecided	124	46	78	34	46	45	16	19	29	8	-	-	-	-	34	29	31	29	13	13	16	2	17	15	18	10	7	7	8	37	51	
	13.6%	10.1%	16.9%	15.0%	14.1%	12.2%	5.8%	8.7%	16.8%	10.3%	-	-	-	-	13.1%	13.4%	13.7%	14.2%	13.0%	14.3%	15.9%	6.8%	15.2%	15.3%	16.1%	12.7%	16.5%	9.8%	8.6%	11.0%	11.5%	
Refuse	5	2	3	1	2	2	-	-	-	-	-	-	-	-	-	2	2	1	1	-	-	1	-	1	2	1	-	-	*	2	1	
	0.6%	0.4%	0.7%	0.3%	0.7%	0.7%	-	-	-	-	-	-	-	-	-	1.0%	0.7%	0.7%	0.6%	-	-	1.3%	-	0.5%	-	1.5%	1.4%	-	-	0.1%	0.7%	0.3%
Sigma	916	453	463	224	325	367	276	223	172	73	243	302	78	107	56	264	219	226	207	98	91	100	27	109	95	109	81	45	71	88	338	442
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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**Table 3**  
**Voting Intention - Weighted by Likelihood to Vote :: SPECIAL TABLE**  
**Q6/Q7. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
**Base: Those who would vote in General Election (Excluding Undecided/Refused)**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	768	325	443	251	324	193	207	219	113	82	210	316	71	107	64	224	192	194	158	93	65	77	32	84	84	87	61	39	65	78	289	367
Weighted Total	787	406	381	190	277	320	260	204	143	66	243	302	78	107	56	229	188	194	176	84	78	83	25	92	80	90	70	38	64	80	299	390
Labour	302	152	150	97	115	90	21	186	47	4	-	302	-	-	-	84	67	82	69	37	31	22	15	40	30	20	22	17	27	40	162	97
	38.4%	37.5%	39.4%	51.2%	41.4%	28.2%	8.2%	91.1%	32.8%	6.7%	-	100.0%	-	-	-	36.7%	35.5%	42.5%	39.3%	43.9%	39.4%	27.1%	60.1%	43.3%	37.6%	22.5%	31.2%	44.9%	42.7%	50.4%	54.2%	24.9%
Liberal Democrat	78	37	40	24	23	31	6	2	57	1	-	-	78	-	-	28	20	18	11	11	7	13	3	7	6	8	10	3	4	6	34	35
	9.9%	9.2%	10.6%	12.8%	8.3%	9.6%	2.2%	0.8%	39.6%	1.0%	-	-	100.0%	-	-	12.4%	10.9%	9.3%	6.3%	13.2%	9.0%	15.8%	10.4%	7.6%	7.2%	8.9%	14.8%	8.1%	6.9%	7.0%	11.3%	9.1%
Conservative	243	125	119	37	82	124	190	6	18	3	243	-	-	-	90	63	38	52	22	22	28	32	1	27	12	40	24	9	26	19	72	136
	30.9%	30.8%	31.1%	19.7%	29.7%	38.7%	72.9%	2.9%	12.8%	4.3%	100.0%	-	-	-	39.5%	33.5%	19.7%	29.4%	25.8%	35.5%	38.6%	5.8%	29.8%	15.5%	43.8%	34.3%	24.5%	41.2%	23.6%	24.3%	35.0%	
United Kingdom Independence Party (UKIP)	107	61	46	22	29	56	42	8	9	27	-	-	107	-	15	22	41	29	11	11	15	5	13	4	15	11	2	5	15	8	96	
	13.6%	15.1%	12.0%	11.5%	10.7%	17.4%	16.2%	3.8%	6.4%	40.5%	-	-	100.0%	-	6.6%	11.7%	21.0%	16.5%	13.2%	14.1%	18.5%	18.2%	13.7%	4.6%	17.2%	15.2%	5.6%	8.2%	18.9%	2.7%	24.5%	
Another Party	56	30	26	9	28	20	1	3	12	31	-	-	-	56	11	16	14	15	3	2	-	1	5	28	7	3	6	1	-	22	25	
	7.2%	7.5%	6.8%	4.8%	10.0%	6.1%	0.5%	1.4%	8.4%	47.5%	-	-	100.0%	-	4.9%	8.5%	7.4%	8.6%	3.9%	2.0%	-	5.5%	5.6%	35.0%	7.7%	4.4%	16.8%	1.0%	-	7.5%	6.5%	
Scottish National Party (SNP)	22	13	9	2	11	10	-	1	3	17	-	-	-	22	4	10	4	4	-	-	-	-	-	22	-	-	-	-	-	11	8	
	2.9%	3.2%	2.4%	0.9%	4.0%	3.0%	-	0.5%	2.1%	25.4%	-	-	-	39.8%	1.9%	5.1%	2.2%	2.4%	-	-	-	-	-	28.1%	-	-	-	-	-	3.6%	1.9%	
Green	14	7	7	5	6	4	1	2	3	5	-	-	-	14	4	3	3	4	1	1	-	1	3	3	5	1	-	-	-	6	6	
	1.8%	1.8%	1.9%	2.4%	2.2%	1.1%	0.2%	0.9%	1.9%	7.1%	-	-	-	25.4%	1.7%	1.6%	1.7%	2.3%	0.9%	0.8%	-	2.3%	3.8%	3.6%	5.1%	1.9%	-	-	-	1.9%	1.5%	
Plaid Cymru	6	3	4	1	3	2	-	-	1	3	-	-	-	6	-	3	3	1	-	-	-	-	-	-	-	-	-	6	-	4	2	
	0.8%	0.7%	0.9%	0.7%	1.2%	0.5%	-	-	0.6%	5.2%	-	-	-	11.3%	-	1.4%	1.4%	0.5%	-	-	-	-	-	-	-	-	16.8%	-	-	1.4%	0.6%	
Respect	4	2	2	-	2	2	-	-	3	-	-	-	-	4	1	-	2	1	2	-	-	-	2	-	-	-	-	-	-	1	3	
	0.5%	0.5%	0.4%	-	0.7%	0.5%	-	-	2.1%	-	-	-	-	6.5%	0.6%	-	0.9%	0.4%	2.3%	-	-	-	1.8%	-	-	-	-	-	-	0.2%	0.8%	
British National Party (BNP)	6	2	4	1	3	2	-	-	3	3	-	-	-	6	1	1	1	3	1	1	-	1	-	1	1	2	-	1	-	1	4	
	0.8%	0.4%	1.1%	0.8%	1.0%	0.5%	-	-	1.8%	5.3%	-	-	-	10.7%	0.7%	0.3%	0.3%	2.0%	0.6%	1.2%	-	3.2%	-	0.7%	0.9%	2.5%	-	1.0%	-	0.5%	1.0%	
Not Listed	4	4	-	-	2	1	1	-	-	3	-	-	-	4	-	-	2	2	-	-	-	-	-	2	1	-	-	-	-	-	3	
	0.5%	0.9%	-	-	0.8%	0.2%	-	-	4.5%	-	-	-	-	6.3%	-	-	0.9%	1.1%	-	-	-	-	-	2.6%	1.6%	-	-	-	-	-	0.7%	
Sigma	787	406	381	190	277	320	260	204	143	66	243	302	78	107	56	229	188	194	176	84	78	83	25	92	80	90	70	38	64	80	299	390
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 4**  
**Q12. It has been proposed that there would be a referendum in 2017 on whether the UK should leave or remain in the European Union.**  
**How likely do you think you would be to vote in such a referendum on a scale of 0 to 10, with 0 meaning would not vote and 10 meaning would definitely vote?**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humbers	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
0 - Would not vote	45	27	18	19	11	16	1	2	2	1	1	7	2	2	-	4	11	10	21	5	2	3	4	2	2	8	3	3	7	4	-	-
	4.5%	5.5%	3.6%	6.8%	3.0%	4.3%	0.5%	1.1%	0.9%	1.1%	0.5%	2.5%	1.9%	1.6%	-	1.6%	4.7%	3.8%	8.1%	4.8%	2.6%	3.2%	11.9%	1.7%	2.5%	6.3%	3.0%	5.8%	8.7%	4.8%	-	-
1	3	2	1	2	1	-	-	-	-	1	-	-	-	1	-	-	-	1	2	1	1	-	-	-	-	-	-	-	1	1	1	1
	0.3%	0.4%	0.1%	0.7%	0.2%	-	-	-	-	1.1%	-	-	-	0.7%	-	-	0.3%	0.7%	0.9%	0.8%	0.8%	-	-	-	-	-	-	-	0.8%	0.2%	0.2%	0.2%
2	11	5	6	1	3	6	1	1	-	1	1	2	2	4	-	-	1	3	6	4	2	1	-	-	1	2	-	1	-	5	2	2
	1.1%	1.0%	1.1%	0.5%	0.8%	1.7%	0.3%	0.5%	-	0.7%	0.5%	0.7%	2.0%	4.0%	-	-	0.4%	1.3%	2.4%	3.5%	1.7%	0.7%	3.4%	-	-	0.4%	2.1%	-	1.2%	-	1.3%	0.5%
3	14	8	6	10	4	-	1	3	1	-	2	4	-	2	1	2	2	4	7	2	-	2	-	4	-	2	2	1	2	-	7	4
	1.4%	1.6%	1.2%	3.7%	1.0%	-	0.3%	1.7%	0.5%	-	0.7%	1.5%	-	1.4%	1.9%	0.6%	0.7%	1.4%	2.7%	2.1%	-	1.6%	-	3.1%	-	1.4%	2.2%	1.6%	2.1%	-	1.9%	0.9%
4	17	7	10	10	5	1	1	5	1	1	2	6	2	1	-	-	6	6	5	4	1	1	-	-	1	3	3	1	2	2	7	6
	1.7%	1.3%	2.0%	3.8%	1.4%	0.3%	0.4%	2.2%	0.5%	0.9%	0.8%	2.1%	3.2%	1.2%	-	-	2.4%	2.3%	2.1%	3.3%	1.4%	0.7%	2.4%	-	0.6%	2.2%	3.0%	1.6%	2.3%	1.6%	2.1%	1.4%
5	86	32	54	34	30	21	5	14	12	3	8	20	3	4	4	15	15	24	31	9	9	8	1	15	8	7	10	5	7	6	32	14
	8.5%	6.4%	10.5%	12.4%	8.4%	5.7%	1.8%	6.5%	7.2%	4.7%	3.2%	7.0%	4.4%	3.6%	7.4%	5.8%	6.5%	9.6%	12.0%	8.4%	9.2%	7.9%	2.4%	12.6%	8.4%	5.3%	10.6%	8.7%	9.7%	6.7%	9.1%	3.0%
6	35	10	25	11	15	9	3	5	8	-	5	11	3	-	1	8	6	14	6	4	3	2	-	5	2	5	2	2	7	2	10	13
	3.4%	2.0%	4.8%	3.8%	4.1%	2.5%	1.2%	2.5%	4.9%	-	2.3%	3.6%	4.3%	-	1.5%	3.1%	2.7%	5.5%	2.4%	3.9%	3.0%	1.5%	-	4.3%	2.6%	3.7%	2.1%	3.8%	8.9%	1.7%	3.0%	2.8%
7	67	30	37	29	24	15	14	13	9	-	16	19	5	7	4	18	18	11	21	8	3	10	1	7	3	11	1	9	8	7	22	31
	6.7%	6.2%	7.2%	10.4%	6.7%	4.0%	5.2%	6.1%	5.6%	-	6.7%	6.7%	6.9%	6.6%	7.5%	6.9%	7.6%	4.4%	8.0%	7.3%	2.7%	9.1%	2.3%	5.7%	3.6%	8.4%	1.2%	16.8%	10.7%	7.5%	6.2%	6.8%
8	102	37	65	32	39	31	20	19	20	4	21	33	12	9	5	21	30	26	24	7	4	9	2	12	12	15	12	9	12	38	43	
	10.1%	7.4%	12.7%	11.6%	11.0%	8.3%	7.5%	9.4%	11.9%	6.3%	8.9%	11.4%	15.9%	8.1%	8.5%	8.2%	12.7%	10.4%	9.4%	6.0%	4.0%	8.4%	7.7%	10.1%	12.5%	11.2%	13.0%	16.7%	11.9%	12.8%	10.8%	9.4%
9	90	37	54	27	35	29	29	18	9	8	30	27	5	6	8	26	21	28	15	9	7	6	7	10	13	14	9	2	2	8	29	48
	9.0%	7.5%	10.5%	9.7%	9.8%	7.7%	11.3%	8.9%	5.4%	12.1%	12.5%	9.3%	6.9%	5.0%	13.7%	10.0%	8.8%	11.2%	6.0%	8.4%	7.0%	5.8%	23.4%	8.2%	13.9%	10.8%	10.1%	4.7%	3.0%	8.8%	8.4%	10.5%
10 - Would definitely vote	536	298	237	100	192	243	185	127	104	50	151	160	42	74	33	165	126	126	119	58	63	64	14	65	53	66	48	21	32	52	200	296
	53.3%	60.7%	46.2%	36.6%	53.5%	65.4%	71.4%	61.2%	63.1%	72.9%	63.9%	55.1%	54.6%	67.7%	59.7%	63.7%	53.5%	49.8%	46.1%	51.4%	67.6%	61.0%	46.4%	54.4%	55.8%	50.2%	52.8%	40.4%	41.3%	55.3%	56.9%	64.5%
NET: 5-10	915	443	472	232	335	348	256	197	162	65	231	270	72	100	54	253	217	230	216	96	87	99	25	113	92	117	82	48	66	87	331	445
	91.1%	90.2%	91.9%	84.5%	93.5%	93.7%	98.5%	94.5%	98.1%	96.1%	97.5%	93.2%	92.9%	91.0%	98.1%	97.8%	91.8%	90.9%	84.0%	85.3%	93.5%	93.8%	82.3%	95.2%	96.8%	89.7%	89.7%	91.0%	85.6%	92.8%	94.4%	97.0%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	8.18	8.34	8.04	7.32	8.35	8.67	9.32	8.72	8.83	9.18	9.06	8.44	8.47	8.69	8.91	8.91	8.30	8.10	7.43	7.81	8.64	8.51	7.82	8.36	8.69	8.11	8.19	7.75	7.31	8.38	8.55	9.04
Standard deviation	2.68	2.79	2.56	2.98	2.44	2.52	1.44	2.11	1.90	1.96	1.68	2.36	2.28	2.47	1.74	1.93	2.58	2.65	3.21	3.01	2.51	2.44	3.45	2.32	2.14	2.78	2.65	2.68	3.10	2.58	2.12	1.67
Standard error	0.08	0.14	0.10	0.16	0.12	0.16	0.10	0.14	0.16	0.20	0.12	0.13	0.27	0.24	0.22	0.12	0.16	0.17	0.21	0.28	0.28	0.24	0.56	0.21	0.25	0.29	0.38	0.35	0.26	0.11	0.08	



**Referendum Pledge Poll**  
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**Table 5**  
**Q13. If such a referendum were to be held tomorrow (assuming no renegotiation of the UK's current relationship), how do you think you would vote?**  
**Base: All Answered**

	Gender			Age			2010 Vote				Voting Intention				SEG				Region11											Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	964	383	581	316	416	232	223	238	143	91	209	308	70	105	64	267	236	244	217	113	78	99	35	117	102	121	84	47	71	94	353	454
Weighted Total	960	464	495	256	348	356	258	206	164	67	236	282	76	108	55	255	225	244	236	107	91	102	27	117	92	122	89	49	71	89	351	458
Vote for the UK to leave the European Union	458	232	226	104	173	181	163	73	64	44	129	94	36	92	24	116	86	127	129	38	41	55	14	53	40	64	50	24	31	46	-	458
	47.8%	49.9%	45.7%	40.8%	49.7%	50.8%	63.2%	35.5%	38.9%	65.6%	54.6%	33.3%	47.6%	85.5%	43.0%	45.7%	38.1%	52.1%	54.7%	36.0%	45.5%	54.5%	49.7%	45.4%	43.8%	52.5%	56.8%	47.6%	43.3%	51.2%	-	100.0%
Vote for the UK to remain in the European Union	351	186	165	115	113	123	68	106	72	16	73	153	32	10	22	111	103	79	58	49	34	24	12	44	39	43	24	19	30	32	351	-
	36.5%	40.0%	33.2%	45.0%	32.4%	34.5%	26.2%	51.6%	43.8%	24.5%	30.8%	54.0%	42.7%	9.3%	39.9%	43.7%	45.6%	32.3%	24.5%	46.1%	37.1%	24.0%	44.8%	37.9%	41.9%	35.2%	27.2%	38.4%	41.8%	35.5%	100.0%	-
Don't Know	151	47	104	36	62	52	28	26	28	7	35	36	7	6	9	27	37	38	49	19	16	22	2	20	13	15	14	7	11	12	-	-
	15.7%	10.0%	21.0%	14.2%	17.9%	14.7%	10.7%	12.8%	17.2%	10.0%	14.7%	12.6%	9.7%	5.1%	17.1%	10.6%	16.3%	15.5%	20.8%	17.9%	17.4%	21.5%	5.6%	16.7%	14.3%	12.3%	16.0%	14.0%	14.9%	13.4%	-	-
Sigma	960	464	495	256	348	356	258	206	164	67	236	282	76	108	55	255	225	244	236	107	91	102	27	117	92	122	89	49	71	89	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
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**Table 6**  
Weighted by Likelihood to Vote  
**Q13. If such a referendum were to be held tomorrow (assuming no renegotiation of the UK's current relationship), how do you think you would vote?**  
Base: Those who think they Would vote

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11											Referendum	
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	964	383	581	316	416	232	223	238	143	91	209	308	70	105	64	267	236	244	217	113	78	99	35	117	102	121	84	47	71	94	353	454
Weighted Total	964	480	484	235	351	378	283	213	171	73	251	287	77	112	57	270	230	240	224	103	95	105	28	117	96	124	88	48	66	92	351	485
Vote for the UK to leave the European Union	485	251	234	99	186	200	185	77	67	49	143	97	37	102	26	128	90	133	134	38	45	60	15	56	43	68	54	24	32	49	-	485
	50.3%	52.3%	48.4%	42.3%	53.0%	52.9%	65.1%	36.1%	39.4%	67.6%	56.7%	33.8%	47.8%	91.7%	46.0%	47.3%	39.4%	55.4%	59.8%	37.4%	47.6%	57.3%	52.8%	47.9%	44.8%	54.4%	61.9%	50.7%	47.8%	52.8%	-	100.0%
Vote for the UK to remain in the European Union	351	190	162	106	113	133	72	111	78	18	76	158	34	6	23	117	104	78	52	49	36	25	12	45	41	44	21	18	26	33	351	-
	36.4%	39.5%	33.4%	45.1%	32.1%	35.1%	25.4%	52.4%	45.4%	24.0%	30.1%	55.1%	43.7%	5.6%	40.5%	43.3%	45.5%	32.5%	23.1%	47.8%	38.2%	24.2%	42.5%	38.6%	42.8%	35.4%	24.1%	36.8%	39.7%	35.8%	100.0%	-
Don't Know	127	39	88	30	52	45	27	24	26	6	33	32	7	3	8	25	35	29	38	15	13	19	1	16	12	13	12	6	8	10	-	-
	13.2%	8.2%	18.2%	12.7%	14.9%	11.9%	9.5%	11.5%	15.2%	8.4%	13.2%	11.1%	8.5%	2.8%	13.5%	9.4%	15.2%	12.1%	17.1%	14.8%	14.2%	18.4%	4.8%	13.6%	12.4%	10.2%	13.9%	12.6%	12.5%	11.4%	-	-
Sigma	964	480	484	235	351	378	283	213	171	73	251	287	77	112	57	270	230	240	224	103	95	105	28	117	96	124	88	48	66	92	351	485
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Referendum Pledge Poll**  
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**Table 7**

Weighted by Likelihood to Vote

**Q13. If such a referendum were to be held tomorrow (assuming no renegotiation of the UK's current relationship), how do you think you would vote?**

**Base: Those who think they Would vote (Excluding Don't Know)**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	807	343	464	271	340	196	197	206	119	83	175	265	63	99	54	236	198	202	171	95	64	78	33	95	86	104	70	41	60	79	353	454
Weighted Total	837	441	396	205	299	333	257	188	145	67	218	255	70	109	50	245	195	211	186	87	81	86	27	101	84	112	76	42	58	82	351	485
Vote for the UK to leave the European Union	485 58.0%	251 57.0%	234 59.2%	99 48.4%	186 62.3%	200 60.1%	185 71.9%	77 40.8%	67 46.4%	49 73.8%	143 65.3%	97 38.0%	37 52.2%	102 94.3%	26 53.2%	128 52.2%	90 46.4%	133 63.0%	134 72.2%	38 43.9%	45 55.5%	60 70.3%	15 55.4%	56 55.4%	43 51.1%	68 60.6%	54 72.0%	24 58.0%	32 54.6%	49 59.5%	-	485 100.0%
Vote for the UK to remain in the European Union	351 42.0%	190 43.0%	162 40.8%	106 51.6%	113 37.7%	133 39.9%	72 28.1%	111 59.2%	78 53.6%	18 26.2%	76 34.7%	158 62.0%	34 47.8%	6 5.7%	23 46.8%	117 47.8%	104 53.6%	78 37.0%	52 27.8%	49 56.1%	36 44.5%	25 29.7%	12 44.6%	45 44.6%	41 48.9%	44 39.4%	21 28.0%	18 42.0%	26 45.4%	33 40.5%	351 100.0%	-
Sigma	837 100.0%	441 100.0%	396 100.0%	205 100.0%	299 100.0%	333 100.0%	257 100.0%	188 100.0%	145 100.0%	67 100.0%	218 100.0%	255 100.0%	70 100.0%	109 100.0%	50 100.0%	245 100.0%	195 100.0%	211 100.0%	186 100.0%	87 100.0%	81 100.0%	86 100.0%	27 100.0%	101 100.0%	84 100.0%	112 100.0%	76 100.0%	42 100.0%	58 100.0%	82 100.0%	351 100.0%	485 100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 8**  
**Q14. In a referendum, might you consider voting to leave the EU?**  
**Base: Those who think they Would vote**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	964	383	581	316	416	232	223	238	143	91	209	308	70	105	64	267	236	244	217	113	78	99	35	117	102	121	84	47	71	94	353	454
Weighted Total	960	464	495	256	348	356	258	206	164	67	236	282	76	108	55	255	225	244	236	107	91	102	27	117	92	122	89	49	71	89	351	458
Yes	571	285	286	136	210	225	184	99	95	48	160	130	43	98	29	140	127	146	159	51	52	71	16	68	46	83	61	27	39	56	54	446
	59.5%	61.4%	57.8%	53.2%	60.4%	63.2%	71.4%	48.2%	58.1%	70.8%	67.8%	45.9%	56.5%	90.5%	52.3%	55.0%	56.2%	60.0%	67.1%	47.8%	57.2%	69.5%	57.5%	57.7%	49.7%	67.4%	69.0%	55.4%	55.0%	62.5%	15.4%	97.4%
No	253	134	120	75	83	96	51	74	50	14	53	107	24	5	17	78	69	62	43	38	30	19	7	30	32	29	16	15	16	21	239	5
	26.4%	28.8%	24.1%	29.3%	23.7%	26.9%	19.6%	35.8%	30.4%	20.5%	22.5%	37.7%	31.3%	4.5%	31.6%	30.7%	30.8%	25.6%	18.4%	35.4%	33.0%	18.4%	26.4%	26.0%	34.9%	24.0%	18.3%	30.0%	22.2%	23.5%	68.3%	1.1%
Don't know	135	46	90	45	55	35	23	33	19	6	23	46	9	5	9	36	29	35	34	18	9	12	4	19	14	11	11	7	16	12	57	7
	14.1%	9.8%	18.1%	17.6%	15.9%	9.9%	9.0%	16.0%	11.5%	8.8%	9.7%	16.3%	12.2%	5.0%	16.1%	14.3%	13.0%	14.4%	14.6%	16.8%	9.8%	12.1%	16.1%	16.4%	15.5%	8.7%	12.8%	14.6%	22.8%	14.0%	16.3%	1.5%
Sigma	960	464	495	256	348	356	258	206	164	67	236	282	76	108	55	255	225	244	236	107	91	102	27	117	92	122	89	49	71	89	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
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**Table 9**  
**Q15. Which of the following options would you prefer to see happen?**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention				SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
A referendum on the UK's membership of the EU immediately	364	194	170	83	149	132	103	76	51	41	71	99	26	75	24	88	79	97	100	35	31	35	12	48	33	54	33	21	23	37	55	279
	36.2%	39.4%	33.2%	30.4%	41.4%	35.5%	39.7%	36.3%	30.9%	59.9%	29.9%	34.2%	33.5%	68.2%	44.2%	34.2%	33.4%	38.1%	39.0%	31.6%	33.0%	33.6%	37.8%	40.6%	34.7%	41.4%	36.2%	40.1%	30.0%	39.2%	15.7%	60.9%
A referendum on the UK's membership of the EU in 2017 after some renegotiation	389	177	212	113	128	148	130	70	73	18	139	96	38	28	22	106	99	95	89	49	38	46	10	47	39	34	41	18	35	31	159	155
	38.7%	36.0%	41.4%	41.3%	35.5%	39.9%	50.1%	33.5%	43.9%	26.7%	58.6%	33.2%	49.2%	25.8%	40.6%	41.1%	42.0%	37.7%	34.5%	43.7%	40.9%	44.2%	32.4%	39.5%	41.3%	25.7%	45.1%	34.4%	44.8%	32.9%	45.5%	33.8%
No referendum	147	88	59	38	49	60	18	46	29	5	20	67	11	2	6	47	40	35	25	15	17	12	8	8	16	28	10	9	9	15	115	11
	14.7%	17.9%	11.6%	13.8%	13.7%	16.2%	7.1%	22.1%	17.3%	6.9%	8.5%	23.1%	14.2%	2.1%	10.3%	18.0%	17.0%	13.9%	9.8%	13.5%	17.8%	11.4%	25.2%	6.7%	17.2%	21.6%	11.3%	17.2%	11.4%	16.3%	32.7%	2.4%
Don't know	104	33	71	40	33	31	8	17	13	4	7	28	2	4	3	17	18	26	43	13	8	11	1	16	6	15	7	4	11	11	22	13
	10.4%	6.7%	13.9%	14.5%	9.3%	8.3%	3.1%	8.1%	7.9%	6.5%	3.0%	9.5%	3.1%	4.0%	4.9%	6.7%	7.6%	10.3%	16.6%	11.2%	8.3%	10.8%	4.7%	13.1%	6.8%	11.4%	7.4%	8.3%	13.7%	11.6%	6.2%	2.9%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 10**  
**Q16. If there was to be a renegotiation of the UK's membership of the European Union, which two of the following areas currently under EU control would you most like to see the UK win back? (please select 2 areas, or use the top options if you only want to see 1 or 0 areas renegotiated)**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Please select if you do not want any more powers renegotiated	152	79	73	49	49	54	21	33	19	9	25	45	4	10	11	39	36	26	52	21	12	15	3	19	16	23	11	7	13	64	42	
Please select this and above if you do not want any powers renegotiated	133	68	65	45	40	48	16	30	18	10	20	40	3	8	9	32	39	24	39	16	8	12	2	17	14	22	9	7	14	12	57	38
Social and Employment Laws which limits the maximum number of hours British people can work to 48 hours a week and give enhanced rights to temporary staff	196	98	98	65	83	47	32	43	39	10	34	66	23	18	12	52	56	47	42	28	21	14	7	29	17	24	23	12	11	11	74	87
Policing and Criminal Justice powers, such as the European Arrest Warrant and pan-EU police databases	179	95	84	50	70	59	59	41	23	9	47	49	16	26	3	43	38	57	41	19	18	5	23	10	23	10	8	16	17	50	91	
Immigration powers, including controls over the right of EU citizens to travel to and settle in the UK, and allowing UK citizens to settle in other EU countries	500	235	266	129	178	194	155	97	85	37	129	126	35	78	27	116	108	138	138	54	51	60	17	53	45	66	43	26	35	49	132	286
Financial Services, including regulatory controls over the City of London	193	101	92	53	69	70	61	39	31	8	58	62	13	12	8	56	40	49	48	23	23	21	6	21	17	25	18	7	18	11	77	85
Common Agricultural Policy, farming subsidies which cost the UK £1bn a year in net contributions	219	112	107	40	73	106	68	37	43	19	63	56	22	25	18	74	49	52	44	15	18	24	4	23	27	36	20	11	15	26	73	109

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**Table 10**  
**Q16. If there was to be a renegotiation of the UK's membership of the European Union, which two of the following areas currently under EU control would you most like to see the UK win back? (please select 2 areas, or use the top options if you only want to see 1 or 0 areas renegotiated)**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention				SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humber	In	Out
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Fisheries policy, restricting the amount of fish any country can catch and requiring EU members to share their territorial waters with foreign fishing boats	139	70	70	25	50	65	39	30	27	15	30	43	12	10	9	36	38	35	30	11	9	15	2	12	21	12	23	10	7	17	57	56
	13.9%	14.2%	13.6%	9.0%	13.9%	17.4%	15.1%	14.3%	16.4%	22.0%	12.7%	14.9%	15.6%	9.5%	16.1%	14.0%	16.1%	13.7%	11.8%	9.6%	9.4%	14.6%	7.4%	9.8%	22.0%	9.4%	24.7%	18.7%	8.5%	18.5%	16.1%	12.2%
Energy policies, which commit member countries to reduce greenhouse emissions and introduce measures such as energy efficient lightbulbs.	109	47	62	39	38	32	19	22	16	9	20	33	12	9	7	24	28	34	23	12	7	8	3	15	13	11	8	8	11	13	56	35
	10.9%	9.6%	12.0%	14.1%	10.6%	8.7%	7.5%	10.8%	9.6%	13.5%	8.6%	11.6%	15.8%	8.5%	13.5%	9.2%	11.8%	13.5%	9.1%	11.1%	7.4%	7.5%	10.3%	12.6%	13.5%	8.5%	9.0%	14.4%	14.4%	13.8%	16.0%	7.7%
Regional Policy - EU rules preventing the UK government from favouring UK companies when awarding contracts (and preventing other governments from discriminating against UK companies)	190	78	112	54	68	69	49	43	29	10	47	59	16	22	7	45	42	46	57	27	20	12	13	26	10	18	20	9	15	19	61	87
	18.9%	15.9%	21.7%	19.6%	18.8%	18.4%	18.9%	20.9%	17.8%	15.1%	19.9%	20.3%	20.1%	20.4%	13.2%	17.5%	17.6%	18.2%	22.3%	24.2%	21.3%	11.6%	40.5%	22.1%	11.0%	14.0%	21.5%	17.0%	20.0%	19.8%	17.5%	19.0%
Sigma	2010	983	1027	549	718	744	519	416	331	136	474	579	155	219	110	517	472	506	514	224	187	210	62	238	189	261	183	105	155	187	701	917
	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%

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**Table 11**  
**Q17. If David Cameron wins back a significant number of the above powers for the UK in a renegotiation, would that make you reconsider your vote to leave?**  
**Base: Those Vote for the UK to leave the European Union**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11											Referendum	
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	454	193	261	130	203	121	138	86	59	60	114	104	34	89	26	118	94	124	118	44	35	53	17	50	43	62	48	23	31	47	-	454
Weighted Total	458	232	226	104	173	181	163	73	64	44	129	94	36	92	24	116	86	127	129	38	41	55	14	53	40	64	50	24	31	46	-	458
Yes	197	95	102	50	74	73	78	35	33	12	81	36	22	25	4	62	44	48	42	18	20	26	5	15	19	26	21	15	13	17	-	197
	42.9%	41.0%	44.9%	47.6%	42.6%	40.5%	48.0%	47.9%	51.8%	27.7%	62.7%	38.5%	59.9%	27.4%	18.6%	53.7%	51.6%	37.7%	32.7%	46.8%	48.7%	46.8%	37.4%	28.7%	46.8%	40.5%	42.3%	62.9%	41.6%	37.2%	-	42.9%
No	165	102	63	32	59	74	57	25	18	25	33	38	6	53	16	37	32	43	54	13	14	16	6	26	15	25	17	7	9	17	-	165
	36.0%	44.2%	27.7%	30.7%	34.4%	40.7%	35.1%	34.0%	27.9%	55.8%	25.3%	40.3%	16.6%	57.1%	67.2%	31.4%	37.1%	33.8%	41.6%	33.9%	33.0%	29.2%	46.1%	48.3%	36.4%	39.6%	34.3%	28.5%	30.5%	36.8%	-	36.0%
Don't know	96	34	62	23	40	34	28	13	13	7	15	20	9	14	3	17	10	36	33	7	8	13	2	12	7	13	12	2	9	12	-	96
	21.1%	14.8%	27.4%	21.6%	23.0%	18.8%	16.9%	18.1%	20.2%	16.5%	11.9%	21.2%	23.5%	15.5%	14.2%	14.9%	11.3%	28.5%	25.7%	19.2%	18.3%	23.9%	16.6%	23.0%	16.8%	19.9%	23.4%	8.6%	27.9%	26.1%	-	21.1%
Sigma	458	232	226	104	173	181	163	73	64	44	129	94	36	92	24	116	86	127	129	38	41	55	14	53	40	64	50	24	31	46	-	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%

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**Table 12**  
**Q18. If a major company were to announce that it was not investing in the UK because of fears we would leave the EU, would that make you reconsider your vote to leave?**  
**Base: Those Vote for the UK to leave the European Union**

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	454	193	261	130	203	121	138	86	59	60	114	104	34	89	26	118	94	124	118	44	35	53	17	50	43	62	48	23	31	47	-	454
Weighted Total	458	232	226	104	173	181	163	73	64	44	129	94	36	92	24	116	86	127	129	38	41	55	14	53	40	64	50	24	31	46	-	458
Yes	77	38	40	37	23	17	16	20	18	3	19	21	15	5	-	21	22	17	16	10	4	10	1	7	7	8	5	6	10	10	-	77
	16.9%	16.3%	17.5%	35.8%	13.4%	9.3%	9.9%	27.5%	28.3%	7.6%	14.9%	21.9%	40.5%	5.9%	-	18.2%	26.2%	13.6%	12.7%	26.9%	8.6%	17.5%	6.3%	13.1%	17.3%	12.6%	9.5%	26.6%	33.3%	21.1%	-	16.9%
No	286	167	119	50	108	128	120	39	33	35	83	57	14	75	23	70	49	81	86	20	27	32	10	36	27	47	30	12	14	30	-	286
	62.4%	72.0%	52.6%	47.8%	62.6%	70.6%	73.9%	53.6%	51.7%	79.0%	64.3%	60.4%	40.1%	81.6%	98.1%	60.4%	56.8%	63.7%	66.6%	50.9%	65.6%	57.6%	72.8%	67.2%	66.8%	73.7%	59.3%	50.4%	46.8%	65.4%	-	62.4%
Don't Know	95	27	68	17	41	36	26	14	13	6	27	17	7	12	*	25	15	29	27	9	11	14	3	10	6	9	16	5	6	6	-	95
	20.7%	11.7%	29.9%	16.4%	24.0%	20.1%	16.2%	18.9%	20.0%	13.4%	20.9%	17.6%	19.4%	12.5%	1.9%	21.4%	16.9%	22.7%	20.7%	22.2%	25.8%	24.9%	20.9%	19.7%	16.0%	13.7%	31.2%	23.0%	19.9%	13.6%	-	20.7%
Sigma	458	232	226	104	173	181	163	73	64	44	129	94	36	92	24	116	86	127	129	38	41	55	14	53	40	64	50	24	31	46	-	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 13**  
**Q19. Would the UK be better or worse off economically if it left the EU altogether?**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Much better off	143	83	60	33	57	54	46	23	16	21	27	30	11	39	7	37	24	37	45	15	16	19	3	13	12	22	17	4	8	14	7	129
	14.3%	16.9%	11.7%	12.0%	15.9%	14.4%	17.7%	10.9%	9.6%	30.5%	11.5%	10.3%	13.6%	35.7%	12.5%	14.5%	10.0%	14.8%	17.4%	13.6%	16.8%	18.2%	10.0%	11.3%	12.5%	17.0%	18.2%	8.4%	10.5%	14.5%	2.0%	28.1%
Somewhat better off	268	125	143	67	89	113	96	55	37	16	85	67	22	36	8	61	69	71	67	24	19	31	8	29	23	31	33	16	25	26	28	211
	26.7%	25.5%	27.8%	24.3%	24.7%	30.5%	37.0%	26.3%	22.1%	24.1%	36.0%	23.2%	28.8%	33.1%	15.4%	23.4%	29.2%	28.2%	26.2%	21.4%	20.8%	29.6%	24.6%	24.1%	24.7%	24.0%	35.9%	30.8%	32.2%	28.2%	8.1%	46.1%
Neither better nor worse off	172	73	99	55	68	49	36	40	31	11	40	43	18	21	11	48	41	41	43	17	16	14	6	30	17	21	12	8	16	13	59	79
	17.1%	14.9%	19.3%	20.0%	18.9%	13.3%	14.1%	19.0%	18.8%	16.1%	16.9%	15.0%	23.3%	19.0%	20.2%	18.5%	17.4%	16.2%	16.6%	15.4%	17.2%	13.8%	19.6%	25.3%	17.5%	15.8%	13.6%	15.9%	21.1%	13.8%	16.7%	17.3%
Somewhat worse off	181	99	81	44	61	77	47	42	36	7	51	68	12	6	8	51	45	45	39	22	21	14	8	23	18	25	11	9	10	19	151	13
	18.0%	20.2%	15.8%	15.9%	16.9%	20.6%	18.0%	20.3%	21.5%	9.7%	21.4%	23.5%	15.1%	5.5%	15.4%	19.7%	19.2%	17.8%	15.3%	19.9%	22.1%	13.5%	24.3%	19.3%	18.8%	19.4%	12.5%	17.6%	12.7%	20.7%	43.0%	2.8%
Much worse off	85	55	30	24	31	29	10	30	23	5	10	43	8	1	6	34	22	18	11	15	9	6	1	9	10	7	5	7	9	6	79	-
	8.4%	11.2%	5.8%	8.8%	8.7%	7.9%	4.0%	14.2%	13.6%	8.0%	4.1%	14.8%	10.7%	0.9%	11.0%	13.1%	9.1%	7.1%	4.4%	13.6%	9.3%	6.0%	3.9%	7.6%	10.5%	5.7%	5.6%	13.1%	11.2%	6.5%	22.4%	-
Don't know	156	56	100	52	54	50	24	19	24	8	24	38	7	6	14	28	36	40	52	18	13	20	5	15	24	13	7	10	15	27	27	
	15.5%	11.3%	19.5%	19.1%	15.0%	13.3%	9.3%	9.3%	14.4%	11.6%	10.2%	13.2%	8.5%	5.8%	25.4%	10.8%	15.2%	15.8%	20.1%	16.1%	13.7%	18.9%	17.5%	12.5%	16.0%	18.1%	14.2%	14.3%	16.2%	7.8%	5.8%	
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 14**  
**Q20. Would the UK have more or less influence as world power if it left the EU altogether?**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Much more influence	65	36	28	24	26	16	16	16	5	8	9	19	6	14	3	14	11	20	19	9	5	10	5	3	8	8	3	1	4	8	7	55
	6.4%	7.4%	5.5%	8.7%	7.1%	4.2%	6.2%	7.5%	3.0%	12.4%	3.6%	6.4%	7.7%	13.2%	4.6%	5.6%	4.7%	7.8%	7.6%	8.0%	5.6%	9.7%	15.4%	2.9%	8.4%	6.1%	3.3%	1.9%	4.7%	8.2%	2.1%	11.9%
Somewhat more influence	146	84	61	50	47	48	44	28	26	10	42	44	17	13	6	38	38	34	36	17	14	18	2	16	10	29	16	7	10	7	29	98
	14.5%	17.1%	12.0%	18.3%	13.2%	12.9%	17.0%	13.5%	16.0%	14.3%	17.6%	15.3%	22.5%	11.6%	10.2%	14.7%	16.0%	13.4%	13.9%	14.8%	14.9%	17.2%	5.1%	13.0%	10.1%	22.1%	17.3%	13.9%	12.7%	7.4%	8.2%	21.4%
The same amount of influence	336	165	171	67	118	151	114	59	48	24	98	67	24	64	20	82	67	91	96	32	36	32	10	45	25	33	37	21	29	34	50	229
	33.4%	33.5%	33.3%	24.3%	32.9%	40.6%	44.0%	28.3%	29.0%	35.5%	41.5%	23.3%	31.3%	58.1%	36.2%	31.6%	28.4%	35.8%	37.5%	28.8%	38.5%	30.4%	31.5%	37.7%	26.2%	25.3%	40.9%	40.7%	37.5%	36.5%	14.4%	50.0%
Somewhat less influence	238	99	138	69	84	85	50	50	53	17	54	77	19	12	15	71	72	59	37	27	15	24	9	29	40	28	17	12	15	21	146	51
	23.7%	20.2%	27.0%	25.0%	23.4%	22.9%	19.3%	23.9%	32.1%	24.7%	22.7%	26.7%	23.9%	10.8%	27.8%	27.3%	30.3%	23.2%	14.3%	24.2%	16.5%	23.2%	29.4%	24.1%	42.3%	21.3%	18.9%	21.9%	19.8%	21.9%	41.5%	11.2%
Much less influence	119	74	45	31	45	44	21	39	22	5	22	62	5	3	6	36	28	27	28	16	16	6	4	14	7	15	11	6	13	12	103	2
	11.9%	15.1%	8.8%	11.2%	12.5%	11.8%	8.0%	18.5%	13.5%	7.1%	9.3%	21.5%	5.9%	2.3%	11.6%	14.0%	11.9%	10.8%	10.8%	14.0%	17.3%	6.0%	12.4%	12.1%	7.7%	11.2%	11.5%	11.0%	17.0%	12.4%	29.3%	0.5%
Don't know	102	33	69	34	39	29	15	17	11	4	13	20	7	4	5	18	20	23	41	11	7	14	2	12	5	18	7	6	6	13	16	23
	10.1%	6.6%	13.5%	12.5%	10.9%	7.7%	5.6%	8.3%	6.4%	6.1%	5.3%	6.8%	8.5%	4.0%	9.7%	6.8%	8.6%	8.9%	16.0%	10.2%	7.3%	13.6%	6.3%	10.2%	5.4%	13.9%	8.1%	10.6%	8.2%	13.5%	4.5%	5.0%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 15**  
**Q21. How likely do you think other EU leaders will be to give David Cameron the concessions that he wants?**  
**Base: All Respondents**

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humber	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Very likely	17	9	8	9	7	1	3	7	2	*	3	6	3	3	-	6	4	4	2	4	-	2	1	2	2	2	1	1	2	5	11	
	1.7%	1.7%	1.6%	3.3%	1.8%	0.3%	1.2%	3.4%	1.0%	0.6%	1.3%	2.1%	3.3%	3.1%	-	2.5%	1.7%	1.6%	0.9%	3.5%	-	2.3%	3.7%	0.5%	1.6%	1.2%	1.8%	2.2%	1.2%	2.0%	1.4%	2.4%
Somewhat likely	150	86	63	53	43	54	57	31	17	9	62	38	17	11	3	37	41	36	36	17	14	18	3	24	10	19	13	7	10	14	50	81
	14.9%	17.6%	12.3%	19.3%	12.0%	14.5%	22.1%	15.0%	10.2%	12.7%	26.2%	13.0%	21.6%	10.2%	5.8%	14.4%	17.5%	14.1%	13.9%	15.2%	15.3%	17.1%	9.4%	20.2%	10.8%	14.7%	14.0%	12.5%	12.9%	14.5%	14.3%	17.6%
Neither likely nor unlikely	168	83	85	51	65	53	43	37	30	6	43	47	12	15	5	47	44	32	45	20	15	19	4	17	10	20	13	16	18	15	68	70
	16.7%	16.9%	16.5%	18.4%	18.0%	14.2%	16.8%	17.9%	18.0%	9.4%	18.3%	16.2%	15.3%	13.3%	8.3%	18.2%	18.5%	12.7%	17.5%	17.5%	15.9%	17.8%	13.3%	14.4%	11.0%	15.3%	14.4%	29.6%	23.6%	15.7%	19.5%	15.3%
Somewhat unlikely	360	163	197	77	130	153	85	75	65	27	75	104	28	42	25	89	81	101	89	39	31	28	9	45	45	48	37	16	25	38	128	163
	35.8%	33.2%	38.3%	28.0%	36.4%	41.1%	32.9%	36.2%	39.2%	39.6%	31.9%	35.8%	35.8%	38.0%	46.2%	34.5%	34.4%	39.8%	34.6%	34.6%	32.8%	26.4%	30.2%	37.6%	47.1%	37.1%	40.7%	30.0%	32.6%	40.0%	36.6%	35.6%
Very unlikely	194	109	85	42	74	79	48	42	42	22	33	69	13	32	15	58	39	47	51	18	25	25	8	24	20	21	17	9	12	14	64	102
	19.3%	22.2%	16.6%	15.3%	20.6%	21.1%	18.6%	20.3%	25.6%	31.8%	13.9%	24.0%	17.1%	29.0%	26.4%	22.3%	16.7%	18.6%	19.7%	16.5%	26.6%	23.9%	24.9%	20.2%	21.5%	16.2%	18.4%	17.7%	16.0%	15.3%	18.2%	22.3%
Don't know	116	41	75	43	40	33	22	15	10	4	20	25	5	7	7	21	27	34	35	14	9	13	6	8	7	20	10	4	11	12	35	31
	11.5%	8.3%	14.6%	15.8%	11.2%	8.8%	8.4%	7.2%	6.1%	5.7%	8.4%	8.8%	6.9%	6.4%	13.3%	8.2%	11.3%	13.2%	13.5%	12.7%	9.4%	12.5%	18.6%	7.1%	7.9%	15.6%	10.7%	8.0%	13.7%	12.5%	10.0%	6.7%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 16**  
**Q22. Who would be more likely to succeed in winning back powers from the EU?**  
**Base: All Respondents**

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
David Cameron	424	225	198	105	147	171	202	46	59	27	197	57	32	53	12	119	111	105	89	54	46	48	13	40	22	60	45	19	38	38	125	241
	42.2%	45.8%	38.6%	38.3%	41.0%	46.1%	77.9%	22.2%	35.6%	40.3%	83.3%	19.8%	40.7%	48.0%	21.3%	45.9%	47.1%	41.4%	34.6%	47.8%	49.2%	45.7%	40.6%	33.7%	23.1%	45.9%	49.3%	36.2%	48.6%	41.0%	35.8%	52.5%
Ed Miliband	144	76	67	55	55	34	16	66	23	5	4	106	4	12	5	44	30	34	17	10	15	6	21	16	12	10	8	12	18	66	59	
	14.3%	15.5%	13.1%	19.9%	15.4%	9.1%	6.3%	31.7%	13.8%	6.8%	1.5%	36.5%	5.0%	11.0%	9.8%	17.1%	12.8%	13.8%	13.3%	15.0%	10.2%	14.0%	18.1%	17.3%	17.0%	8.9%	11.1%	14.5%	16.0%	19.7%	18.8%	12.9%
Nick Clegg	46	23	23	13	19	15	4	9	19	3	5	14	18	3	2	14	9	10	14	5	2	7	2	8	3	3	3	3	3	1	22	15
	4.6%	4.7%	4.5%	4.6%	5.3%	3.9%	1.4%	4.5%	11.4%	4.4%	2.0%	4.9%	22.6%	2.7%	4.2%	5.3%	3.6%	3.9%	5.5%	4.1%	2.1%	7.0%	6.4%	7.1%	8.4%	2.4%	3.8%	5.1%	3.3%	1.2%	6.3%	3.3%
Don't Know	391	167	224	102	137	152	37	86	65	33	31	113	25	42	36	82	86	104	120	37	36	35	11	50	49	56	33	23	25	36	137	143
	38.9%	34.0%	43.7%	37.1%	38.3%	40.9%	14.4%	41.5%	39.1%	48.5%	13.2%	38.8%	31.7%	38.3%	64.6%	31.7%	36.5%	40.9%	46.6%	33.1%	38.5%	33.3%	34.9%	41.8%	51.6%	42.8%	35.8%	44.3%	32.1%	38.2%	39.2%	31.3%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 17**  
**Q23. Have you seen, heard or read any of David Cameron's speech on Europe (Wednesday 23rd January)?**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Yes	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
	50.3%	58.2%	42.6%	39.0%	45.8%	62.9%	65.3%	56.7%	58.4%	51.2%	61.5%	53.3%	57.5%	56.0%	36.5%	61.5%	51.0%	46.9%	41.6%	50.5%	52.3%	51.1%	62.4%	47.5%	42.5%	54.0%	46.0%	55.4%	57.0%	44.3%	58.4%	51.2%
No	500	205	295	167	195	138	90	90	69	33	91	135	33	48	35	100	116	134	150	56	45	51	12	63	54	60	49	23	33	52	146	224
	49.7%	41.8%	57.4%	61.0%	54.2%	37.1%	34.7%	43.3%	41.6%	48.8%	38.5%	46.7%	42.5%	44.0%	63.5%	38.5%	49.0%	53.1%	58.4%	49.5%	47.7%	48.9%	37.6%	52.5%	57.5%	46.0%	54.0%	44.6%	43.0%	55.7%	41.6%	48.8%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

26 Jan 2013

**Table 18**  
Please say how much you agree or disagree with each of the following statements relating to David Cameron's speech on Europe (Wednesday 23rd January).

**Q24. David Cameron's speech made him seem more statesmanlike**  
Base: Those seen, heard or read any of David Cameron's speech on Europe (Wednesday 23rd January)

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	470	228	242	133	190	147	139	131	74	47	121	158	36	60	24	156	115	109	90	57	37	49	23	53	40	65	35	26	42	41	196	214
Weighted Total	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
Strongly agree	73	48	25	15	17	41	44	11	10	3	50	10	8	1	1	29	21	12	11	8	10	8	1	8	2	12	9	6	3	6	23	45
	14.4%	16.8%	11.4%	13.7%	10.4%	17.6%	26.0%	9.6%	10.6%	8.2%	34.6%	6.2%	18.1%	2.0%	4.0%	18.4%	17.2%	9.9%	10.5%	13.8%	20.2%	14.0%	4.1%	13.4%	5.6%	17.3%	21.4%	21.6%	7.6%	15.3%	11.2%	19.0%
Somewhat agree	186	105	81	41	65	79	74	39	33	10	72	44	16	19	5	50	52	43	41	22	26	16	9	25	12	26	9	5	22	11	66	92
	36.9%	36.8%	37.0%	38.7%	39.8%	33.9%	43.8%	33.1%	33.7%	28.9%	49.4%	28.2%	36.4%	30.9%	23.9%	31.3%	43.3%	36.6%	38.2%	39.2%	53.2%	29.5%	46.8%	44.7%	30.4%	37.0%	21.4%	16.1%	50.7%	26.3%	32.1%	39.1%
Neither agree/nor disagree	126	64	61	28	39	59	38	25	27	10	19	38	10	26	7	37	25	33	30	9	7	14	5	14	14	14	14	8	11	15	48	57
	24.9%	22.5%	28.0%	26.5%	23.6%	25.1%	22.4%	21.6%	27.5%	28.3%	13.4%	24.8%	22.5%	42.6%	35.2%	23.2%	20.7%	28.2%	28.5%	16.7%	15.3%	26.7%	23.6%	25.5%	33.8%	20.1%	33.3%	27.3%	24.0%	36.7%	23.7%	24.2%
Somewhat disagree	60	30	29	11	19	30	5	21	17	3	3	30	9	5	3	18	13	17	12	7	6	10	3	5	8	3	5	4	6	2	31	24
	11.8%	10.6%	13.4%	10.4%	11.5%	12.7%	3.0%	17.8%	17.2%	7.9%	2.1%	19.6%	19.6%	8.1%	14.5%	11.0%	10.7%	14.7%	10.9%	11.9%	11.3%	18.2%	15.3%	9.7%	21.1%	4.3%	12.0%	14.5%	13.9%	5.3%	15.2%	10.1%
Strongly disagree	57	36	20	10	23	23	7	21	11	9	1	32	1	10	5	24	9	13	11	10	-	6	1	3	4	13	5	6	2	6	36	17
	11.2%	12.6%	9.3%	9.5%	14.2%	9.8%	4.4%	17.4%	11.0%	26.6%	0.5%	20.7%	1.8%	16.4%	22.4%	15.1%	7.6%	10.6%	10.1%	18.4%	-	11.7%	6.4%	5.4%	9.1%	18.4%	12.1%	20.6%	3.8%	15.0%	17.5%	7.4%
Don't know	4	2	2	1	1	2	1	1	-	-	-	1	-	-	-	1	1	-	-	2	-	-	-	1	1	-	-	-	-	1	1	1
	0.8%	0.7%	0.9%	1.2%	0.4%	0.9%	0.4%	0.5%	-	-	-	0.4%	1.6%	-	-	0.9%	0.5%	-	1.9%	-	-	-	-	-	2.8%	-	-	-	-	1.4%	0.4%	0.3%
Sigma	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

26 Jan 2013

**Table 19**  
**Q25. David Cameron's speech made me more likely to consider voting Conservative**  
**Base: Those seen, heard or read any of David Cameron's speech on Europe (Wednesday 23rd January)**

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	470	228	242	133	190	147	139	131	74	47	121	158	36	60	24	156	115	109	90	57	37	49	23	53	40	65	35	26	42	41	196	214
Weighted Total	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
Strongly agree	71	41	30	14	14	42	53	8	3	2	57	7	3	1	-	30	14	10	17	10	9	8	1	9	1	13	4	3	5	6	27	38
	14.0%	14.4%	13.6%	13.0%	8.8%	18.2%	31.5%	6.9%	3.2%	4.7%	38.9%	4.5%	6.7%	1.3%	-	19.2%	11.3%	8.2%	15.9%	18.3%	18.9%	15.4%	4.4%	16.6%	3.6%	18.1%	9.7%	11.4%	12.1%	13.8%	13.2%	16.3%
Somewhat agree	93	52	41	23	31	39	48	14	14	3	45	13	11	11	1	29	27	20	18	8	14	3	11	1	14	7	2	10	8	25	57	
	18.4%	18.3%	18.5%	21.8%	18.9%	16.5%	28.1%	11.7%	14.1%	7.6%	31.0%	8.7%	23.7%	17.9%	2.8%	18.0%	22.4%	16.6%	16.5%	14.6%	29.1%	26.5%	14.8%	19.8%	1.7%	19.9%	15.8%	6.9%	21.6%	18.8%	12.3%	24.1%
Neither agree/nor disagree	123	71	51	30	40	53	44	27	22	6	41	25	9	13	2	38	31	27	28	14	9	8	4	14	15	17	10	8	13	10	43	56
	24.3%	25.0%	23.4%	28.1%	24.1%	22.7%	25.9%	22.5%	23.3%	16.2%	27.8%	16.2%	20.6%	21.5%	12.3%	23.6%	25.5%	22.6%	25.8%	25.2%	18.7%	15.5%	22.7%	24.1%	38.5%	24.3%	22.8%	26.4%	28.5%	22.9%	21.2%	23.9%
Somewhat disagree	61	28	34	17	19	26	12	17	18	4	3	24	12	9	3	14	12	23	12	4	6	4	2	7	4	7	5	5	10	34	18	
	12.1%	9.7%	15.4%	15.9%	11.4%	10.9%	7.0%	14.2%	18.6%	10.1%	1.8%	15.5%	25.8%	14.8%	17.0%	8.8%	10.2%	19.5%	11.1%	7.3%	12.9%	8.2%	12.2%	12.6%	8.8%	10.4%	16.3%	16.8%	11.0%	22.9%	16.6%	7.8%
Strongly disagree	157	93	63	23	60	74	12	53	39	21	-	85	10	27	14	48	37	39	33	20	10	18	9	15	19	19	15	11	12	8	75	65
	31.0%	32.7%	28.8%	21.1%	36.4%	31.7%	7.0%	44.6%	40.7%	61.3%	-	55.1%	23.1%	44.4%	68.0%	30.4%	30.6%	32.5%	30.6%	34.7%	20.4%	34.4%	46.0%	26.8%	47.4%	27.3%	35.4%	38.5%	26.8%	19.8%	36.8%	27.9%
Don't know	1	-	1	-	1	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-
	0.1%	-	0.3%	-	0.4%	-	0.4%	-	-	-	0.5%	-	-	-	-	-	-	0.6%	-	-	-	-	-	-	-	-	-	-	-	1.7%	-	-
Sigma	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

26 Jan 2013

**Table 20**  
**Q26. David Cameron's speech made me more likely to consider voting UKIP**  
**Base: Those seen, heard or read any of David Cameron's speech on Europe (Wednesday 23rd January)**

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	470	228	242	133	190	147	139	131	74	47	121	158	36	60	24	156	115	109	90	57	37	49	23	53	40	65	35	26	42	41	196	214
Weighted Total	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
Strongly agree	42	27	15	14	12	17	13	10	6	8	2	7	2	29	-	10	11	14	7	5	2	7	3	10	-	6	2	-	6	1	4	36
	8.3%	9.3%	7.0%	12.8%	7.1%	7.1%	7.7%	8.2%	6.7%	23.0%	1.1%	4.7%	3.5%	46.7%	-	6.1%	9.2%	11.6%	7.0%	8.1%	4.3%	13.9%	13.7%	17.6%	-	8.9%	4.7%	-	14.5%	1.5%	2.2%	15.2%
Somewhat agree	47	25	22	14	14	18	11	16	9	5	7	16	3	14	1	20	11	10	6	9	7	2	2	2	1	11	1	-	3	7	17	27
	9.2%	8.7%	9.9%	13.6%	8.6%	7.7%	6.3%	13.2%	9.3%	15.0%	5.0%	10.7%	7.1%	22.2%	6.4%	12.9%	8.7%	8.1%	5.6%	15.4%	14.6%	3.6%	11.1%	3.3%	15.3%	3.5%	-	6.3%	17.7%	8.5%	11.3%	
Neither agree/nor disagree	114	61	54	34	42	39	39	28	17	7	23	42	7	15	5	32	23	29	31	14	11	12	4	6	12	12	7	11	9	16	37	62
	22.6%	21.3%	24.5%	31.5%	25.4%	16.7%	22.9%	24.0%	17.5%	20.2%	15.9%	27.5%	16.6%	23.8%	24.8%	20.0%	19.2%	24.4%	28.5%	25.2%	23.0%	22.0%	19.0%	9.9%	29.2%	17.1%	16.5%	37.3%	20.6%	37.8%	18.1%	26.5%
Somewhat disagree	65	34	31	9	21	35	28	11	11	1	31	13	4	3	1	19	15	18	13	5	3	7	4	10	7	10	6	3	7	5	20	36
	12.9%	11.9%	14.2%	8.9%	12.7%	14.8%	16.6%	9.0%	11.5%	4.0%	21.4%	8.3%	8.2%	4.9%	5.8%	12.1%	12.7%	14.9%	12.0%	9.1%	6.2%	13.5%	18.4%	17.1%	16.2%	14.0%	13.3%	10.0%	15.3%	11.6%	9.8%	15.5%
Strongly disagree	225	136	89	31	75	119	75	50	53	13	81	73	27	1	13	75	59	46	46	24	24	24	7	29	21	30	24	13	18	13	125	71
	44.6%	47.5%	40.8%	29.0%	45.7%	51.0%	44.5%	42.4%	55.1%	37.9%	55.6%	47.4%	60.8%	1.2%	63.0%	46.9%	48.9%	39.0%	42.7%	42.2%	48.8%	44.3%	37.8%	51.1%	51.3%	42.2%	56.0%	45.0%	39.7%	31.4%	61.1%	30.1%
Don't know	12	4	8	5	1	6	3	4	-	-	1	2	2	1	-	3	2	2	5	-	1	1	-	1	-	2	3	2	2	-	1	3
	2.3%	1.2%	3.7%	4.3%	0.5%	2.7%	1.9%	3.2%	-	-	1.0%	1.5%	3.8%	1.2%	-	2.0%	1.3%	2.0%	4.3%	-	3.1%	2.8%	-	1.1%	-	2.5%	6.0%	7.7%	3.5%	-	0.4%	1.4%
Sigma	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

26 Jan 2013

**Table 21**  
**Q27. David Cameron's speech made me less likely to consider voting UKIP**  
**Base: Those seen, heard or read any of David Cameron's speech on Europe (Wednesday 23rd January)**

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	470	228	242	133	190	147	139	131	74	47	121	158	36	60	24	156	115	109	90	57	37	49	23	53	40	65	35	26	42	41	196	214
Weighted Total	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
Strongly agree	90	59	30	12	21	57	42	16	18	4	45	18	13	1	3	23	25	19	23	11	8	8	4	17	7	15	7	2	6	2	42	33
	17.8%	20.8%	13.9%	10.9%	12.7%	24.5%	24.9%	13.9%	18.6%	10.8%	30.7%	11.8%	29.4%	1.9%	13.9%	14.5%	20.5%	16.3%	21.2%	20.2%	17.4%	14.9%	23.1%	29.7%	16.9%	21.8%	17.7%	6.2%	14.0%	4.9%	20.4%	14.0%
Somewhat agree	78	48	30	22	28	29	18	15	4	34	20	5	2	3	30	18	15	16	6	9	12	3	9	3	10	10	3	9	4	34	36	
	15.5%	16.7%	13.9%	20.4%	16.8%	12.4%	17.3%	15.7%	12.4%	23.4%	13.2%	11.9%	3.3%	14.3%	19.0%	14.9%	12.5%	14.5%	11.3%	18.8%	22.2%	14.6%	15.8%	8.7%	13.9%	24.1%	11.2%	19.6%	9.1%	16.6%	15.4%	
Neither agree/nor disagree	188	97	91	41	67	81	60	49	36	8	45	69	18	10	9	63	48	43	34	23	17	15	6	15	20	21	13	18	14	25	87	78
	37.2%	33.9%	41.5%	38.0%	40.6%	34.5%	35.4%	41.7%	36.9%	23.2%	31.0%	44.6%	39.9%	16.4%	42.6%	39.3%	39.8%	36.7%	31.8%	41.3%	35.1%	28.1%	31.5%	26.5%	49.2%	29.6%	31.9%	60.4%	30.9%	59.3%	42.6%	33.4%
Somewhat disagree	41	19	22	9	15	18	18	6	10	3	10	13	3	10	1	17	6	14	4	4	5	4	3	1	3	7	1	3	5	6	12	23
	8.2%	6.7%	10.1%	8.1%	9.0%	7.7%	10.4%	4.7%	10.7%	9.2%	7.2%	8.2%	6.9%	15.5%	6.4%	10.6%	5.0%	11.9%	4.1%	7.8%	11.2%	6.9%	15.0%	2.4%	6.4%	9.5%	2.7%	9.7%	10.7%	13.6%	5.8%	9.7%
Strongly disagree	94	60	34	18	31	45	18	23	18	15	10	29	5	38	5	23	20	26	25	10	7	14	3	13	8	17	9	1	9	4	26	62
	18.6%	20.9%	15.6%	17.0%	18.9%	19.1%	10.7%	19.3%	18.2%	44.3%	6.8%	18.8%	10.3%	61.7%	22.9%	14.4%	17.0%	21.5%	23.3%	17.5%	14.5%	25.1%	15.7%	23.4%	18.8%	24.2%	21.4%	2.8%	19.7%	9.5%	12.7%	26.5%
Don't know	14	3	11	6	3	4	2	6	-	-	1	5	1	1	-	3	3	1	5	1	1	1	-	1	-	1	1	3	2	1	4	2
	2.7%	1.0%	4.9%	5.5%	2.0%	1.9%	1.3%	4.8%	-	-	1.0%	3.4%	1.5%	1.2%	-	2.2%	2.8%	1.1%	5.1%	1.9%	3.1%	2.8%	-	2.3%	-	1.1%	2.1%	9.7%	5.1%	3.5%	1.8%	1.0%
Sigma	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

26 Jan 2013

**Table 22**  
**Q28. David Cameron's speech set out a vision of Britain in Europe that appeals to me**  
**Base: Those seen, heard or read any of David Cameron's speech on Europe (Wednesday 23rd January)**

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	470	228	242	133	190	147	139	131	74	47	121	158	36	60	24	156	115	109	90	57	37	49	23	53	40	65	35	26	42	41	196	214
Weighted Total	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
Strongly agree	57	34	23	15	14	27	36	12	4	1	40	8	7	1	-	26	13	8	10	7	5	10	1	5	4	11	4	2	3	6	16	36
	11.2%	11.7%	10.6%	14.4%	8.8%	11.5%	21.1%	10.0%	4.2%	1.4%	27.1%	5.5%	14.6%	1.6%	-	16.5%	10.7%	6.6%	9.1%	12.6%	10.0%	17.9%	5.9%	8.3%	9.3%	16.0%	9.8%	6.2%	6.0%	13.7%	8.0%	15.2%
Somewhat agree	170	94	76	33	56	80	77	27	32	9	80	33	14	15	3	48	37	42	44	16	20	18	6	24	6	27	11	5	24	11	64	79
	33.7%	32.9%	34.7%	31.2%	34.3%	34.4%	45.3%	23.0%	32.8%	26.8%	54.8%	21.1%	32.3%	24.5%	13.2%	30.3%	30.5%	35.0%	40.8%	29.0%	40.6%	33.9%	30.7%	42.8%	15.6%	37.9%	26.9%	17.9%	53.9%	25.7%	31.0%	33.5%
Neither agree/nor disagree	126	63	63	34	38	54	31	33	30	8	26	44	13	13	7	37	32	32	25	15	11	11	3	12	16	10	13	11	8	15	55	53
	24.9%	22.1%	28.6%	32.1%	22.9%	23.0%	18.3%	28.2%	31.3%	23.7%	18.1%	28.6%	29.5%	20.6%	36.7%	23.0%	26.5%	27.3%	23.4%	26.6%	21.8%	19.6%	17.9%	21.2%	39.1%	14.4%	30.2%	38.4%	19.1%	35.6%	27.1%	22.7%
Somewhat disagree	72	44	28	10	21	41	16	21	16	5	-	30	7	14	5	14	19	27	12	5	9	7	1	12	10	10	6	2	6	3	32	34
	14.3%	15.4%	13.0%	9.7%	12.7%	17.7%	9.6%	18.1%	16.2%	13.9%	-	19.7%	15.9%	22.6%	26.6%	8.7%	16.0%	23.0%	11.2%	9.7%	18.7%	13.3%	7.6%	21.7%	24.7%	13.6%	13.9%	8.3%	14.3%	6.6%	15.5%	14.6%
Strongly disagree	72	47	25	13	33	26	9	23	14	12	-	36	3	17	5	33	16	7	17	13	2	8	5	3	4	13	6	8	3	8	36	31
	14.4%	16.5%	11.5%	12.6%	20.0%	11.2%	5.3%	19.6%	14.7%	34.1%	-	23.4%	6.1%	27.2%	23.4%	20.5%	13.7%	5.7%	15.6%	22.1%	4.3%	15.3%	24.3%	6.0%	9.4%	18.1%	14.5%	29.1%	6.6%	18.3%	17.6%	13.1%
Don't know	8	4	3	-	2	5	1	1	1	-	-	3	1	2	-	2	3	3	-	-	2	-	3	-	1	-	2	-	-	-	2	2
	1.5%	1.4%	1.6%	-	1.4%	2.3%	0.4%	1.0%	0.9%	-	-	1.8%	1.6%	3.6%	-	1.0%	2.6%	2.5%	-	-	4.5%	-	13.7%	-	1.8%	-	4.7%	-	-	-	0.9%	0.9%
Sigma	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

26 Jan 2013

**Table 23**  
**Q29. David Cameron's speech was all style and no substance**  
**Base: Those seen, heard or read any of David Cameron's speech on Europe (Wednesday 23rd January)**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	470	228	242	133	190	147	139	131	74	47	121	158	36	60	24	156	115	109	90	57	37	49	23	53	40	65	35	26	42	41	196	214
Weighted Total	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
Strongly agree	98	61	37	20	36	42	14	37	22	14	4	46	9	21	4	31	20	23	23	14	10	11	4	10	3	15	10	5	7	7	47	44
	19.3%	21.2%	16.8%	18.6%	21.8%	17.9%	8.2%	31.4%	23.2%	40.4%	2.9%	29.7%	19.5%	33.4%	21.2%	19.6%	17.0%	19.7%	21.1%	25.0%	19.7%	21.2%	20.1%	17.2%	8.5%	21.1%	23.6%	17.8%	16.5%	17.0%	23.0%	18.5%
Somewhat agree	119	65	55	24	39	56	20	36	29	8	4	53	11	23	6	35	28	35	22	9	6	12	4	17	20	11	9	11	7	13	59	45
	23.6%	22.7%	24.9%	22.7%	23.9%	23.9%	11.7%	30.7%	30.1%	24.3%	3.0%	34.1%	23.6%	37.3%	32.0%	21.9%	23.1%	29.2%	20.5%	16.2%	11.7%	22.9%	22.5%	29.9%	48.8%	15.9%	21.9%	38.5%	15.5%	30.8%	29.0%	19.0%
Neither agree/nor disagree	111	53	58	31	31	50	38	25	17	6	30	31	10	9	5	35	28	28	20	15	11	10	7	8	11	17	7	4	14	8	35	54
	22.0%	18.6%	26.5%	28.6%	18.9%	21.2%	22.7%	20.8%	17.2%	18.1%	20.4%	19.9%	21.7%	14.4%	24.7%	22.3%	23.3%	23.6%	18.4%	26.6%	21.6%	18.2%	35.4%	13.9%	27.0%	23.7%	15.7%	13.6%	30.6%	19.4%	16.9%	23.0%
Somewhat disagree	113	69	45	24	42	47	53	19	21	3	64	20	9	6	4	34	31	24	23	13	17	14	3	11	3	16	11	5	13	8	50	51
	22.5%	24.1%	20.4%	22.5%	25.6%	20.2%	31.3%	15.8%	22.1%	9.1%	43.9%	12.7%	20.6%	10.1%	18.1%	21.7%	25.8%	20.6%	21.9%	22.4%	34.1%	26.6%	17.8%	18.7%	8.4%	22.7%	26.5%	16.2%	29.3%	18.3%	24.5%	21.9%
Strongly disagree	59	36	22	7	15	37	44	2	7	2	43	5	6	2	1	22	12	8	17	6	6	4	1	12	3	10	5	3	4	6	14	40
	11.6%	12.7%	10.1%	6.3%	9.0%	15.9%	25.7%	1.3%	7.4%	6.4%	29.5%	3.1%	14.6%	3.7%	4.0%	14.0%	10.3%	6.3%	15.4%	9.8%	12.9%	8.3%	4.1%	20.4%	7.3%	13.8%	12.2%	9.0%	8.1%	14.5%	6.7%	17.2%
Don't know	5	2	3	1	1	2	1	-	-	1	1	1	-	1	-	1	1	1	3	-	-	1	-	-	2	-	1	-	-	-	1	
	1.0%	0.7%	1.3%	1.4%	0.9%	0.9%	0.4%	-	-	1.6%	0.4%	0.6%	-	1.2%	-	0.5%	0.5%	0.6%	2.6%	-	-	2.8%	-	-	2.8%	-	4.9%	-	-	-	0.4%	
Sigma	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 24**  
**Q30. David Cameron is "in touch" with ordinary voters on Europe**  
**Base: Those seen, heard or read any of David Cameron's speech on Europe (Wednesday 23rd January)**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	470	228	242	133	190	147	139	131	74	47	121	158	36	60	24	156	115	109	90	57	37	49	23	53	40	65	35	26	42	41	196	214
Weighted Total	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
Strongly agree	49	28	21	15	12	22	27	8	5	3	28	9	5	2	1	18	10	10	10	9	6	7	2	4	1	10	1	3	3	4	20	25
	9.7%	9.9%	9.5%	14.4%	7.1%	9.4%	15.7%	6.8%	5.3%	9.8%	19.4%	6.0%	11.0%	3.3%	6.7%	11.4%	8.6%	8.6%	9.7%	15.1%	11.7%	12.8%	8.5%	7.4%	1.7%	14.3%	2.5%	9.5%	6.0%	9.1%	9.5%	10.6%
Somewhat agree	136	73	62	32	39	65	66	22	21	5	71	26	12	10	3	43	33	28	32	18	18	8	4	18	9	21	13	3	13	11	52	71
	26.9%	25.7%	28.5%	30.2%	23.7%	27.7%	38.8%	19.0%	22.0%	15.4%	48.8%	17.1%	26.3%	17.0%	15.4%	27.2%	27.4%	23.3%	29.9%	31.9%	36.0%	15.0%	21.7%	31.6%	22.6%	29.7%	29.7%	11.2%	30.5%	26.4%	25.2%	30.2%
Neither agree/nor disagree	90	53	36	24	26	40	34	18	17	7	32	19	10	8	4	25	29	22	14	9	7	15	3	8	7	7	8	8	10	7	34	43
	17.8%	18.7%	16.6%	22.4%	16.0%	17.0%	20.0%	15.0%	17.3%	21.0%	21.7%	12.5%	23.0%	12.8%	22.2%	15.4%	24.4%	18.3%	13.3%	15.4%	14.3%	28.2%	14.6%	13.9%	17.8%	10.3%	19.2%	27.0%	22.4%	15.8%	16.4%	18.3%
Somewhat disagree	84	48	36	13	32	38	24	21	20	5	12	33	10	8	4	24	16	28	16	5	6	7	4	8	11	15	6	3	8	11	45	28
	16.6%	16.7%	16.3%	12.3%	19.6%	16.4%	14.0%	17.5%	20.2%	14.7%	8.1%	21.2%	23.2%	12.8%	21.6%	14.8%	13.0%	23.7%	15.3%	8.8%	11.5%	12.3%	22.9%	14.3%	27.3%	21.2%	13.9%	10.5%	18.5%	26.5%	22.1%	11.9%
Strongly disagree	137	79	58	19	52	66	19	48	32	13	1	65	7	33	7	49	29	30	29	14	13	16	6	17	12	15	14	11	10	9	53	66
	27.2%	27.8%	26.4%	18.0%	31.7%	28.1%	11.1%	40.5%	33.4%	37.5%	0.5%	42.4%	14.7%	53.0%	34.0%	30.7%	24.0%	25.5%	27.3%	24.8%	26.5%	30.3%	32.4%	30.2%	30.5%	20.8%	32.5%	38.9%	22.6%	20.8%	26.1%	28.3%
Don't know	9	4	6	3	3	3	1	2	2	1	2	1	1	1	-	1	3	1	5	2	-	1	-	2	-	3	1	1	-	1	1	1
	1.9%	1.2%	2.7%	2.6%	2.0%	1.5%	0.4%	1.3%	1.7%	1.8%	1.5%	0.9%	1.9%	-	0.5%	2.6%	0.7%	4.5%	4.0%	-	1.4%	-	2.7%	-	3.7%	2.1%	2.9%	-	1.4%	0.7%	0.6%	
Sigma	505	286	219	107	164	234	169	118	97	35	146	154	45	61	20	159	120	119	107	57	49	54	19	57	40	71	42	29	44	42	205	235
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 25**  
**Q31. How much do you trust or not trust David Cameron to deliver the referendum he has promised if he wins the next election?**  
**Base: All Respondents**

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Trust completely	59	34	24	12	21	25	34	9	6	2	41	8	8	1	1	21	14	10	14	11	2	8	5	7	2	7	6	3	2	6	20	33
	5.8%	7.0%	4.7%	4.6%	5.9%	6.7%	13.1%	4.4%	3.6%	2.3%	17.2%	2.6%	9.7%	0.8%	1.3%	8.3%	5.9%	3.8%	5.3%	9.6%	2.5%	7.9%	14.7%	5.5%	1.8%	5.6%	7.0%	6.2%	2.2%	6.2%	5.7%	7.2%
Trust mostly	227	123	104	53	69	105	103	28	42	9	107	41	22	14	8	74	60	57	37	19	30	18	4	20	20	37	23	10	28	16	84	110
	22.6%	25.0%	20.3%	19.5%	19.2%	28.3%	39.6%	13.4%	25.6%	13.1%	45.0%	14.0%	28.8%	13.2%	14.0%	28.6%	25.3%	22.4%	14.3%	17.3%	31.7%	17.5%	13.4%	16.5%	21.6%	28.6%	25.0%	18.4%	36.2%	16.9%	23.9%	23.9%
Partly trust, partly do not trust	256	110	146	87	97	72	59	51	46	11	60	70	26	25	8	65	61	63	67	33	19	31	7	29	18	31	31	10	17	27	91	112
	25.4%	22.3%	28.4%	31.9%	26.9%	19.2%	22.7%	24.3%	27.7%	16.6%	25.5%	24.3%	33.6%	23.2%	15.2%	25.0%	26.0%	24.8%	25.9%	29.9%	20.7%	29.7%	23.5%	24.3%	18.8%	23.9%	33.5%	19.1%	22.3%	28.3%	25.9%	24.4%
Mostly do not trust	183	86	96	47	68	68	31	46	30	13	17	64	11	23	15	37	33	59	54	20	16	20	5	25	25	22	15	10	10	16	68	87
	18.2%	17.6%	18.8%	17.2%	18.9%	18.3%	12.0%	21.9%	17.9%	19.0%	7.3%	22.0%	14.5%	20.8%	26.8%	14.3%	14.1%	23.2%	20.9%	17.5%	17.0%	18.9%	17.4%	20.7%	26.5%	16.6%	16.8%	18.6%	12.4%	17.1%	19.4%	19.0%
Do not trust at all	223	116	108	53	90	81	25	70	38	29	4	99	8	43	20	54	52	51	66	21	19	21	10	33	22	29	15	15	16	23	73	105
	22.2%	23.5%	21.0%	19.2%	25.0%	21.8%	9.5%	33.7%	22.9%	43.0%	1.7%	34.3%	10.3%	39.4%	36.4%	20.9%	22.0%	20.3%	25.8%	19.2%	20.1%	19.7%	31.1%	27.6%	23.6%	21.9%	16.9%	28.8%	20.5%	24.3%	20.8%	22.9%
Don't know	57	22	35	21	15	21	8	5	4	4	8	8	2	3	3	7	16	14	20	7	8	7	-	6	7	5	1	5	5	7	15	12
	5.7%	4.6%	6.7%	7.7%	4.1%	5.8%	3.2%	2.3%	2.2%	6.0%	3.2%	2.8%	3.2%	2.6%	6.3%	2.8%	6.8%	5.4%	7.8%	6.6%	8.1%	6.3%	-	5.4%	7.7%	3.5%	0.8%	9.0%	6.5%	7.3%	4.4%	2.6%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 26**  
**Q32. How much do you trust or not trust David Cameron to successfully repatriate significant powers from the EU if he wins the next election?**  
**Base: All Respondents**

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Trust completely	44	24	21	11	14	19	27	9	3	1	34	6	4	1	-	16	8	7	14	7	3	6	3	6	-	7	5	3	2	3	14	26
	4.4%	4.8%	4.1%	4.0%	4.0%	5.1%	10.4%	4.3%	1.7%	1.1%	14.3%	2.1%	4.5%	0.7%	-	6.2%	3.3%	2.7%	5.3%	6.0%	3.3%	5.7%	8.5%	5.1%	-	5.6%	5.7%	6.2%	2.2%	2.7%	4.1%	5.6%
Trust mostly	185	109	76	49	61	76	89	19	21	8	96	26	17	15	3	56	49	42	37	18	21	16	4	23	12	34	17	8	17	13	60	105
	18.4%	22.1%	14.8%	17.7%	16.9%	20.4%	34.4%	9.0%	13.0%	12.2%	40.7%	9.0%	22.5%	13.3%	4.6%	21.7%	20.8%	16.8%	14.5%	16.0%	23.0%	15.1%	11.4%	19.5%	13.0%	26.2%	19.0%	14.4%	22.4%	13.5%	17.1%	23.0%
Partly trust, partly do not trust	271	119	152	85	100	86	65	60	48	11	71	75	24	23	7	59	65	79	68	30	28	36	9	26	23	34	27	13	20	25	97	109
	26.9%	24.2%	29.6%	30.9%	27.8%	23.2%	25.2%	28.6%	28.8%	16.0%	29.9%	25.9%	31.0%	20.8%	13.4%	22.6%	27.4%	31.3%	26.6%	27.1%	30.0%	33.9%	28.7%	21.6%	23.8%	25.7%	29.3%	25.0%	25.4%	26.3%	27.8%	23.8%
Mostly do not trust	204	90	114	53	69	82	39	51	42	16	18	74	15	25	17	54	47	54	49	26	8	20	8	27	28	20	22	9	12	24	75	93
	20.3%	18.4%	22.2%	19.4%	19.2%	22.1%	14.9%	24.7%	25.2%	23.2%	7.6%	25.6%	19.7%	22.9%	30.0%	21.0%	19.7%	21.3%	19.1%	23.3%	8.9%	18.7%	25.9%	22.9%	29.2%	15.4%	23.9%	17.7%	15.3%	25.5%	21.3%	20.2%
Do not trust at all	229	119	110	54	96	79	28	64	45	28	8	100	11	43	21	65	50	53	61	22	25	21	8	30	24	29	17	15	18	20	82	108
	22.8%	24.1%	21.5%	19.7%	26.9%	21.2%	10.8%	30.7%	27.5%	40.7%	3.3%	34.5%	13.6%	38.9%	37.9%	25.1%	21.2%	21.1%	23.6%	19.3%	26.2%	19.6%	25.5%	25.5%	24.9%	22.2%	19.1%	29.3%	23.4%	21.8%	23.3%	23.7%
Don't know	72	32	40	23	19	30	11	6	6	5	10	8	7	4	8	9	18	17	28	9	8	7	-	6	9	6	3	4	9	10	23	17
	7.1%	6.4%	7.8%	8.4%	5.2%	8.1%	4.3%	2.7%	3.9%	6.7%	4.2%	2.9%	8.6%	3.3%	14.1%	3.3%	7.6%	6.8%	10.9%	8.3%	8.6%	7.0%	-	5.4%	9.1%	4.9%	3.0%	7.4%	11.3%	10.2%	6.4%	3.7%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
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**Table 27**  
**Q33. If David Cameron attempts to renegotiate the UK's membership of the EU and succeeds in achieving significant concessions, how would this affect your chance of voting Conservative in a General Election? Would it make it...**  
**Base: All Respondents**

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humber	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Much more likely	115	57	58	25	32	58	80	10	5	5	88	11	5	4	2	39	20	25	31	13	18	9	1	11	6	17	12	7	12	8	34	71
	11.4%	11.5%	11.4%	8.9%	8.9%	15.7%	30.8%	4.9%	2.8%	7.9%	37.0%	4.0%	6.4%	3.9%	3.0%	14.9%	8.5%	9.9%	12.1%	11.7%	19.1%	8.2%	4.7%	9.0%	6.5%	12.9%	12.8%	13.8%	15.7%	8.1%	9.8%	15.6%
Somewhat more likely	233	124	109	75	86	72	68	37	43	10	66	44	28	27	4	60	67	57	50	22	26	25	9	30	16	28	19	12	21	23	74	119
	23.2%	25.2%	21.3%	27.4%	24.0%	19.4%	26.4%	17.6%	26.1%	14.3%	28.0%	15.1%	35.6%	24.9%	7.3%	23.0%	28.3%	22.4%	19.4%	20.0%	28.0%	23.8%	30.4%	25.1%	16.8%	21.6%	21.0%	22.6%	26.7%	24.1%	21.0%	26.0%
Neither more or less likely	428	211	217	111	149	168	89	97	86	35	72	143	31	55	35	113	87	125	103	43	37	47	13	46	50	54	43	23	28	42	157	200
	42.6%	42.8%	42.3%	40.6%	41.5%	45.1%	34.4%	46.7%	52.3%	51.9%	30.6%	49.5%	39.5%	49.9%	62.9%	43.8%	36.8%	49.2%	40.0%	38.6%	39.5%	44.6%	42.8%	38.7%	52.6%	41.6%	47.0%	44.6%	36.8%	44.4%	44.7%	43.7%
Somewhat less likely	51	27	24	13	21	17	9	9	3	2	23	4	8	3	11	9	15	16	7	3	4	1	7	5	9	4	3	5	4	26	18	
	5.0%	5.5%	4.6%	4.9%	5.8%	4.4%	3.6%	4.5%	5.3%	4.1%	1.0%	7.9%	5.0%	7.6%	5.9%	4.3%	4.0%	5.8%	6.1%	6.5%	3.3%	3.4%	2.7%	5.9%	4.9%	6.6%	4.6%	5.5%	6.3%	3.9%	7.5%	4.0%
Much less likely	85	42	43	15	39	32	3	39	14	12	1	45	5	10	9	25	27	10	23	15	3	7	5	12	10	11	5	5	6	7	42	31
	8.5%	8.6%	8.4%	5.3%	10.9%	8.5%	1.2%	19.0%	8.2%	17.8%	0.4%	15.6%	6.0%	9.2%	15.6%	9.8%	11.5%	3.9%	8.9%	13.7%	3.3%	6.4%	14.8%	9.8%	11.0%	8.2%	5.5%	9.8%	7.5%	7.3%	12.1%	6.7%
Don't know	93	31	62	36	32	25	9	16	9	3	7	23	6	5	3	11	26	22	35	11	6	14	1	14	8	12	8	2	5	11	17	19
	9.2%	6.3%	12.0%	13.0%	9.0%	6.8%	3.6%	7.5%	5.3%	4.0%	3.0%	8.0%	7.5%	4.4%	5.2%	4.1%	10.9%	8.7%	13.5%	9.6%	6.9%	13.5%	4.6%	11.5%	8.1%	9.0%	3.8%	7.0%	12.2%	4.9%	4.1%	
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 28**  
**Q34. Should Ed Miliband promise that Labour would match Cameron's policy of renegotiation and referendum after 2015?**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humber	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Yes	453	227	226	120	167	167	150	93	78	34	125	124	39	61	19	111	115	115	112	50	53	45	11	59	41	54	40	18	40	43	119	272
	45.1%	46.1%	44.1%	43.6%	46.4%	44.8%	58.0%	44.7%	47.2%	49.5%	52.6%	42.7%	50.8%	55.6%	33.9%	42.9%	48.9%	45.3%	43.5%	44.3%	56.8%	42.5%	37.1%	49.5%	43.4%	41.0%	43.8%	33.6%	52.2%	45.5%	33.8%	59.4%
No	251	142	109	63	91	97	52	70	47	10	54	98	20	23	13	87	57	59	48	35	14	31	10	27	22	46	21	17	14	13	146	78
	25.0%	28.8%	21.3%	23.1%	25.2%	26.1%	19.9%	33.5%	28.3%	14.4%	22.7%	33.8%	25.4%	20.6%	23.2%	33.5%	24.1%	23.5%	18.7%	31.5%	14.8%	29.6%	33.7%	22.3%	23.0%	35.0%	23.1%	31.6%	17.9%	14.1%	41.5%	17.0%
Don't know	301	123	178	91	102	108	57	45	41	24	59	68	18	26	24	61	64	79	97	27	27	29	9	34	32	31	30	18	23	38	86	108
	29.9%	25.0%	34.6%	33.3%	28.3%	29.0%	22.1%	21.8%	24.5%	36.0%	24.7%	23.5%	23.9%	23.8%	42.9%	23.6%	27.0%	31.2%	37.8%	24.3%	28.4%	27.9%	29.2%	28.2%	33.6%	24.0%	33.1%	34.8%	30.0%	40.4%	24.6%	23.6%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
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**Table 29**  
**Q35. Would you be more or less likely to vote Labour at the next General Election if Labour were to match David Cameron's promise of an in-out referendum?**  
**Base: All Respondents**

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humber	ide	In
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Much more likely	80	42	39	25	30	26	8	42	11	4	5	55	2	10	3	15	16	22	27	10	7	8	4	14	7	10	6	2	6	6	25	47
	8.0%	8.5%	7.6%	9.1%	8.3%	6.9%	3.1%	20.2%	6.5%	6.1%	2.2%	19.1%	2.0%	9.3%	4.9%	5.9%	6.8%	8.8%	10.5%	8.7%	7.8%	8.0%	11.9%	11.7%	7.7%	7.5%	6.9%	4.6%	7.2%	6.6%	7.1%	10.3%
Somewhat more likely	143	73	70	55	51	37	29	40	28	8	22	58	13	12	6	36	37	33	37	22	17	10	4	17	16	13	12	5	9	17	53	70
	14.3%	14.9%	13.6%	20.0%	14.2%	10.0%	11.4%	19.3%	17.0%	12.3%	9.2%	19.9%	17.1%	10.8%	10.7%	14.1%	15.6%	13.2%	14.4%	19.8%	18.3%	9.3%	13.8%	14.5%	17.0%	13.6%	9.4%	12.1%	18.4%	15.1%	15.3%	
Neither more nor less likely	515	255	260	120	196	199	148	91	94	33	146	128	43	49	34	146	124	126	120	49	50	57	17	55	51	60	43	35	44	53	184	230
	51.2%	51.8%	50.7%	43.7%	54.7%	53.6%	57.2%	43.6%	56.6%	48.9%	61.5%	44.1%	55.6%	44.9%	61.4%	56.3%	52.5%	49.8%	46.5%	43.6%	53.1%	54.6%	55.7%	46.3%	54.4%	45.7%	46.8%	66.6%	56.7%	57.0%	52.4%	50.2%
Somewhat less likely	62	30	33	19	14	29	16	11	11	5	15	21	6	7	2	15	15	15	18	5	4	5	1	10	4	11	9	4	7	1	33	22
	6.2%	6.0%	6.4%	6.8%	3.9%	7.9%	6.0%	5.2%	6.3%	6.7%	6.2%	7.2%	7.3%	6.5%	3.6%	5.7%	6.5%	5.7%	6.9%	4.9%	4.2%	4.8%	1.9%	8.0%	4.1%	8.1%	9.7%	8.1%	8.7%	0.8%	9.3%	4.9%
Much less likely	96	50	46	13	32	51	9	10	13	42	11	8	22	5	25	25	26	20	14	7	11	3	7	5	20	16	1	6	5	32	56	
	9.5%	10.2%	8.9%	4.8%	8.9%	13.6%	19.7%	4.1%	6.0%	18.4%	17.8%	3.8%	10.0%	20.4%	8.6%	9.5%	10.7%	10.3%	7.7%	12.4%	7.5%	10.9%	9.8%	6.0%	5.3%	15.1%	17.7%	1.6%	7.9%	5.7%	9.3%	12.2%
Don't know	108	42	66	43	36	29	7	16	12	5	7	17	6	9	6	22	19	31	36	12	8	13	2	16	11	18	5	5	6	11	24	33
	10.8%	8.6%	12.9%	15.6%	10.0%	7.9%	2.6%	7.5%	7.5%	7.5%	3.1%	5.9%	8.0%	8.1%	10.7%	8.5%	8.0%	12.2%	14.1%	10.6%	9.0%	12.4%	6.8%	13.5%	11.5%	14.0%	5.4%	9.7%	7.4%	11.4%	6.7%	7.2%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Referendum Pledge Poll**  
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**Table 30**  
**Q36. Which party do you think has the best policy on Europe?**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Conservative	251	140	111	51	83	117	152	14	33	7	180	17	18	7	5	77	70	44	60	25	32	24	4	28	12	35	30	14	29	16	73	135
	25.0%	28.4%	21.7%	18.5%	23.2%	31.6%	58.8%	6.8%	20.1%	10.9%	76.1%	5.9%	22.8%	6.2%	9.8%	29.6%	29.8%	17.5%	23.3%	22.7%	34.2%	23.2%	13.6%	23.5%	12.7%	26.7%	32.2%	26.0%	37.2%	16.9%	21.0%	29.5%
Labour	195	105	90	76	70	49	13	118	25	4	5	164	4	4	5	56	51	48	39	29	17	16	11	22	27	13	10	16	12	22	109	58
	19.4%	21.4%	17.4%	27.5%	19.5%	13.2%	5.1%	56.6%	14.8%	6.0%	2.0%	56.6%	4.7%	3.4%	8.2%	21.8%	18.9%	15.2%	26.2%	17.9%	15.4%	37.2%	18.2%	28.6%	10.1%	10.6%	30.4%	14.9%	23.2%	31.1%	12.7%	
Liberal Democrat	79	44	34	27	25	26	1	5	43	3	1	13	40	1	5	24	24	18	12	7	8	10	2	3	9	11	7	3	5	10	48	23
	7.8%	9.0%	6.7%	9.7%	7.1%	7.1%	0.3%	2.4%	26.0%	4.8%	0.3%	4.5%	52.3%	0.7%	9.6%	9.3%	10.3%	7.1%	4.8%	6.6%	8.8%	9.9%	7.3%	2.9%	9.9%	8.3%	8.1%	6.1%	6.4%	10.9%	13.6%	4.9%
UKIP	157	84	73	27	60	70	57	16	19	30	16	21	4	83	11	34	24	50	49	14	15	23	4	19	8	27	15	4	13	14	6	137
	15.6%	17.0%	14.3%	10.0%	16.7%	18.7%	21.8%	7.7%	11.3%	44.2%	6.7%	7.2%	5.1%	75.5%	19.5%	13.0%	10.4%	19.8%	19.0%	12.3%	16.2%	21.6%	13.0%	15.7%	8.9%	21.0%	16.9%	8.4%	17.2%	14.5%	1.8%	29.9%
Don't know	324	119	205	94	120	109	36	55	46	23	35	75	12	16	29	68	66	93	97	36	21	31	9	47	38	44	29	15	19	32	114	105
	32.2%	24.1%	39.9%	34.2%	33.5%	29.4%	14.1%	26.5%	27.8%	34.0%	14.9%	25.8%	15.1%	14.3%	53.0%	26.3%	27.8%	36.7%	37.8%	32.3%	22.8%	29.9%	28.9%	39.7%	39.9%	33.9%	32.2%	29.0%	24.4%	34.5%	32.4%	22.9%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 31**  
**Q37. Who's approach to Europe do you most support?**  
**Base: All Respondents**

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
David Cameron	238	122	116	65	77	96	127	27	27	8	143	27	20	14	3	73	64	47	54	29	27	30	6	23	10	41	20	16	21	14	70	133
	23.7%	24.9%	22.5%	23.7%	21.5%	25.8%	48.9%	13.0%	16.4%	11.8%	60.5%	9.4%	26.4%	12.6%	5.4%	28.1%	27.3%	18.7%	20.8%	25.5%	29.0%	28.7%	19.8%	18.9%	10.1%	31.5%	21.9%	31.0%	27.5%	14.7%	20.1%	29.1%
Nick Clegg	61	41	20	21	16	24	1	16	31	4	-	20	25	4	5	19	13	12	17	8	8	10	2	4	7	6	6	2	4	5	32	24
	6.1%	8.4%	3.9%	7.6%	4.5%	6.4%	0.6%	7.9%	18.5%	6.1%	-	6.9%	32.4%	3.5%	8.7%	7.4%	5.7%	4.8%	6.4%	7.2%	8.1%	9.3%	7.1%	3.6%	6.9%	4.8%	6.3%	3.7%	5.3%	4.9%	9.2%	5.1%
Ed Miliband	119	56	63	33	47	39	11	65	14	3	2	98	2	5	3	35	30	30	24	12	11	10	5	17	12	11	5	10	11	16	68	37
	11.8%	11.4%	12.3%	12.1%	13.0%	10.5%	4.1%	31.2%	8.6%	3.9%	0.9%	33.8%	3.0%	4.9%	4.6%	13.4%	12.8%	12.0%	9.3%	10.6%	11.5%	9.6%	14.9%	14.3%	12.2%	8.1%	5.5%	19.6%	14.1%	17.5%	19.4%	8.1%
Margaret Thatcher	141	80	61	23	44	73	68	5	24	17	52	12	11	42	5	34	38	41	28	15	14	16	5	15	12	14	19	3	10	16	31	98
	14.0%	16.3%	11.8%	8.5%	12.4%	19.7%	26.0%	2.5%	14.7%	25.5%	22.1%	4.1%	13.8%	38.5%	9.6%	13.3%	15.9%	16.0%	11.0%	13.7%	15.3%	15.3%	16.1%	12.2%	12.8%	10.5%	21.1%	6.3%	13.4%	16.9%	8.9%	21.4%
Tony Blair	74	46	28	24	30	20	6	35	12	5	4	51	2	1	4	18	19	21	16	9	3	4	3	12	13	8	5	2	3	9	45	21
	7.3%	9.4%	5.4%	8.8%	8.2%	5.3%	2.2%	16.6%	7.2%	7.8%	1.8%	17.7%	2.6%	1.2%	7.8%	7.1%	8.0%	8.1%	6.1%	8.0%	3.7%	3.8%	10.8%	10.4%	13.8%	6.0%	5.9%	4.3%	4.2%	9.3%	12.9%	4.5%
Peter Mandelson	4	1	4	1	2	2	1	1	2	1	2	-	1	-	1	2	-	2	-	-	-	2	-	1	-	1	-	-	-	1	1	1
	0.4%	0.1%	0.7%	0.3%	0.6%	0.4%	0.3%	0.3%	1.4%	1.0%	0.9%	-	0.8%	-	1.3%	0.8%	-	0.9%	-	-	-	1.4%	-	0.6%	-	1.1%	-	-	-	0.8%	0.4%	0.2%
Michael Heseltine	18	15	3	1	8	8	5	4	4	1	3	6	-	1	1	3	2	9	4	1	1	-	2	4	3	4	1	-	-	2	8	5
	1.8%	3.0%	0.6%	0.4%	2.3%	2.2%	1.8%	2.0%	2.4%	1.2%	1.2%	2.2%	-	0.8%	1.9%	1.0%	0.8%	3.5%	1.7%	1.0%	1.1%	-	6.2%	3.5%	3.1%	2.9%	1.1%	-	-	1.8%	2.2%	1.2%
Don't know	350	130	220	106	134	110	42	55	51	29	30	75	16	42	33	74	70	91	115	38	29	34	8	43	39	46	35	18	28	32	94	140
	34.8%	26.5%	42.8%	38.5%	37.4%	29.6%	16.1%	26.5%	30.8%	42.7%	12.5%	25.8%	20.9%	38.5%	60.8%	28.8%	29.5%	36.0%	44.6%	33.9%	31.3%	32.0%	25.1%	36.3%	41.1%	35.1%	38.2%	35.2%	35.6%	34.1%	26.9%	30.5%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
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**Table 32**  
**Q38. What do you think was David Cameron's primary motive in promising a referendum?**  
**Base: All Respondents**

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11										Referendum			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
A principled desire to give the British people a say	258 25.7%	137 27.9%	121 23.6%	87 31.7%	90 25.1%	81 21.8%	113 43.6%	49 23.7%	29 17.5%	10 14.6%	123 51.9%	57 19.5%	21 27.7%	15 13.5%	4 7.1%	70 27.2%	73 30.8%	57 22.6%	58 22.5%	26 23.2%	26 27.5%	35 33.5%	7 22.5%	28 23.7%	12 12.8%	38 28.9%	25 26.9%	16 30.0%	19 25.1%	25 26.5%	78 22.2%	139 30.3%
A political desire to reduce unrest in his party and the threat from UKIP	625 62.1%	309 63.0%	315 61.4%	136 49.5%	227 63.2%	262 70.5%	137 52.8%	140 67.1%	125 75.7%	54 78.9%	99 42.0%	207 71.5%	45 58.8%	86 78.5%	47 85.7%	166 64.3%	134 56.7%	170 67.0%	155 60.2%	71 63.6%	56 59.5%	57 54.7%	21 67.4%	72 60.1%	72 76.6%	79 60.7%	58 63.0%	30 57.8%	49 63.7%	57 60.8%	244 69.7%	284 61.9%
Don't know	122 12.2%	45 9.1%	77 15.1%	52 18.8%	42 11.7%	29 7.7%	9 3.6%	19 9.1%	11 6.8%	4 6.5%	15 6.1%	26 8.9%	10 13.5%	9 8.0%	4 7.2%	22 8.5%	30 12.5%	26 10.4%	45 17.3%	15 13.2%	12 13.1%	3 11.8%	19 10.0%	10 16.2%	14 10.6%	9 10.4%	6 10.1%	9 12.3%	12 11.2%	29 12.6%	36 7.8%	
Sigma	1005 100.0%	491 100.0%	514 100.0%	274 100.0%	359 100.0%	372 100.0%	259 100.0%	208 100.0%	165 100.0%	68 100.0%	237 100.0%	290 100.0%	77 100.0%	110 100.0%	55 100.0%	259 100.0%	236 100.0%	253 100.0%	257 100.0%	112 100.0%	93 100.0%	105 100.0%	31 100.0%	119 100.0%	95 100.0%	131 100.0%	92 100.0%	52 100.0%	77 100.0%	94 100.0%	351 100.0%	458 100.0%

**Referendum Pledge Poll**  
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**Table 33**  
**Q39. Do you think Britain will still be in the EU in 2020?**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Yes	634	324	309	186	223	224	143	145	125	37	139	210	53	55	34	174	160	151	149	81	59	62	20	70	64	77	48	38	51	61	308	206
	63.0%	66.0%	60.2%	67.9%	62.3%	60.2%	55.2%	69.5%	75.6%	54.8%	58.5%	72.4%	69.0%	50.3%	61.2%	67.3%	67.6%	59.6%	58.0%	71.8%	62.8%	58.9%	64.3%	58.6%	67.6%	59.2%	52.6%	71.8%	65.5%	65.3%	88.0%	45.0%
No	371	167	204	88	135	148	116	64	40	31	98	80	24	54	21	85	77	102	108	32	35	43	11	49	31	53	43	15	27	33	42	252
	37.0%	34.0%	39.8%	32.1%	37.7%	39.8%	44.8%	30.5%	24.4%	45.2%	41.5%	27.6%	31.0%	49.7%	38.8%	32.7%	32.4%	40.4%	42.0%	28.2%	37.2%	41.1%	35.7%	41.4%	32.4%	40.8%	47.4%	28.2%	34.5%	34.7%	12.0%	55.0%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
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**Table 34**  
**Q40. Which of the following statements is closest to your opinion?**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11											Referendum	
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
UKIP should not put up candidates at the next General Election against Conservative MPs who support withdrawal from the EU	173	86	86	53	57	63	67	30	23	8	67	46	16	11	5	48	40	39	46	19	25	16	5	17	16	19	8	9	21	18	57	95
	17.2%	17.6%	16.8%	19.2%	16.0%	16.9%	26.0%	14.4%	14.1%	12.3%	28.3%	15.9%	20.7%	10.1%	8.7%	18.6%	16.8%	15.5%	17.8%	17.0%	26.5%	15.0%	16.0%	14.4%	17.4%	14.4%	8.9%	16.4%	27.2%	19.5%	16.2%	20.8%
UKIP should put up candidates wherever they can regardless of the attitudes of Conservative MPs to Europe at the next General Election	515	285	230	123	200	192	129	120	95	45	97	159	36	92	37	129	125	143	117	52	39	56	18	69	45	76	50	24	34	50	186	262
	51.2%	58.0%	44.7%	44.9%	55.7%	51.6%	49.8%	57.6%	57.4%	65.5%	40.8%	54.8%	46.2%	84.0%	68.1%	50.0%	53.1%	56.4%	45.6%	46.7%	41.5%	52.9%	58.3%	58.1%	47.2%	58.2%	54.6%	45.5%	44.0%	53.9%	53.0%	57.2%
Don't know	317	120	197	99	101	117	63	58	47	15	73	85	26	6	13	81	71	71	94	41	30	34	8	33	33	36	33	20	22	25	108	101
	31.6%	24.4%	38.4%	35.9%	28.3%	31.5%	24.2%	27.9%	28.5%	22.2%	30.9%	29.3%	33.1%	5.9%	23.2%	31.4%	30.1%	28.1%	36.6%	36.4%	32.0%	32.2%	25.7%	27.5%	35.4%	27.5%	36.5%	38.1%	28.8%	26.6%	30.8%	22.0%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
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**Table 35**  
**Q41. Which of the following statements is closest to your opinion?**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
If David Cameron delivers his promised referendum on the EU, there will be no more purpose for UKIP as a political party	254 25.2%	134 27.3%	119 23.3%	88 32.1%	68 19.0%	98 26.2%	86 33.2%	59 28.3%	42 25.2%	13 19.6%	79 33.4%	75 25.8%	26 34.1%	21 19.1%	11 19.8%	73 28.3%	58 24.4%	59 23.2%	64 24.8%	27 24.4%	24 25.6%	23 22.3%	5 17.5%	39 32.9%	24 25.7%	30 22.9%	20 22.2%	16 29.6%	18 23.1%	26 28.0%	102 29.2%	119 26.0%
There will continue to be a purpose for UKIP as a political party even if David Cameron delivers his promised referendum on the EU	473 47.0%	246 50.1%	226 44.1%	112 40.7%	196 54.7%	165 44.3%	129 49.7%	107 51.4%	83 50.0%	40 58.8%	100 42.2%	148 51.1%	30 38.9%	83 75.3%	28 51.2%	128 49.3%	106 44.9%	138 54.4%	101 39.4%	43 38.0%	42 44.8%	48 46.1%	15 48.9%	58 48.5%	42 44.9%	73 55.9%	44 48.2%	21 40.3%	39 51.0%	45 47.6%	153 43.6%	262 57.2%
Don't know	279 27.7%	111 22.6%	168 32.6%	75 27.2%	94 26.3%	110 29.5%	44 17.1%	42 20.3%	41 24.8%	15 21.6%	58 24.3%	67 23.1%	21 27.0%	6 5.5%	16 29.0%	58 22.4%	72 30.7%	57 22.4%	92 35.7%	42 37.7%	28 29.6%	33 31.6%	10 33.5%	22 18.5%	28 29.4%	27 29.6%	16 30.2%	20 25.9%	23 24.4%	95 27.2%	77 16.8%	
Sigma	1005 100.0%	491 100.0%	514 100.0%	274 100.0%	359 100.0%	372 100.0%	259 100.0%	208 100.0%	165 100.0%	68 100.0%	237 100.0%	290 100.0%	77 100.0%	110 100.0%	55 100.0%	259 100.0%	236 100.0%	253 100.0%	257 100.0%	112 100.0%	93 100.0%	105 100.0%	31 100.0%	119 100.0%	95 100.0%	131 100.0%	92 100.0%	52 100.0%	77 100.0%	94 100.0%	351 100.0%	458 100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

26 Jan 2013

**Table 36**  
**Q42. A leading UK political figure said this week that David Cameron's proposals for a renegotiation and referendum after 2015 were going to put Britain through years of uncertainty, and take a huge gamble with our economy To what extent would you agree or disagree with this assessment?**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11										Referendum		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humberside	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Strongly agree	157	90	68	45	54	59	14	59	34	12	7	88	9	14	12	54	30	40	33	23	18	14	4	14	18	19	10	12	10	16	98	43
	15.7%	18.3%	13.2%	16.4%	15.0%	15.8%	5.5%	28.5%	20.6%	17.9%	3.2%	30.3%	11.1%	12.6%	21.7%	20.9%	12.9%	15.8%	12.8%	20.4%	19.2%	13.6%	14.1%	11.6%	19.0%	14.3%	10.7%	23.5%	13.0%	16.6%	28.0%	9.3%
Somewhat agree	327	145	182	106	112	109	56	71	64	23	59	109	34	32	24	76	74	83	94	36	33	34	12	36	36	42	24	18	23	30	143	128
	32.5%	29.6%	35.4%	38.5%	31.3%	29.4%	21.5%	33.9%	38.6%	33.3%	25.1%	37.7%	44.3%	29.1%	42.8%	29.4%	31.4%	32.7%	36.6%	32.3%	35.7%	32.8%	37.6%	30.3%	38.4%	32.3%	26.5%	34.5%	30.1%	31.8%	40.7%	27.9%
Neither agree nor disagree	274	122	152	82	109	83	68	60	34	13	63	65	20	20	8	58	72	66	78	29	21	39	10	27	25	29	27	15	23	27	73	110
	27.2%	24.7%	29.6%	29.9%	30.3%	22.3%	26.3%	28.6%	20.9%	19.0%	26.5%	22.4%	25.7%	17.9%	14.3%	22.4%	30.4%	26.2%	30.3%	26.1%	22.0%	37.3%	32.3%	22.9%	26.3%	21.9%	29.9%	29.3%	30.1%	28.4%	20.9%	24.0%
Somewhat disagree	184	98	85	30	58	96	96	13	23	11	86	22	8	27	10	54	44	54	33	13	20	9	3	36	10	30	22	7	19	14	31	128
	18.3%	20.0%	16.6%	10.8%	16.3%	25.8%	36.9%	6.2%	14.2%	16.8%	36.2%	7.6%	10.8%	24.2%	17.6%	20.7%	18.4%	21.3%	12.8%	12.0%	21.0%	8.1%	8.4%	30.4%	11.1%	22.8%	23.8%	12.8%	24.2%	15.5%	8.9%	28.0%
Strongly disagree	63	36	27	12	26	25	26	6	9	9	21	6	6	18	2	17	16	10	19	10	2	9	2	6	5	11	8	-	2	7	5	50
	6.3%	7.4%	5.2%	4.3%	7.1%	6.8%	9.9%	2.9%	5.7%	13.0%	9.0%	2.0%	8.1%	16.2%	3.6%	6.7%	6.8%	4.0%	7.5%	9.3%	2.1%	8.1%	7.6%	4.8%	5.2%	8.7%	9.1%	-	2.6%	7.7%	1.5%	10.8%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Referendum Pledge Poll**  
Prepared on behalf of the Mail on Sunday

26 Jan 2013

Table 37

**Q43. Another leading UK political figure this week described David Cameron's negotiating strategy as being like Cameron "holds a gun to his own head and says 'If you don't do what I want I'll blow my brains out' You want to watch one of the 26 don't just say 'Well, OK, go ahead.'" To what extent would you agree or disagree with this description of David Cameron's approach to Europe?**  
Base: All Respondents

	Gender			Age			2010 Vote				Voting Intention					SEG				Region11											Referendum	
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	London	East Midlands	East of England	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorks & Humber	In	Out
Unweighted Total	1005	406	599	336	427	242	224	241	144	92	210	316	71	107	64	271	246	254	234	118	81	102	38	119	104	128	86	50	77	98	353	454
Weighted Total	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
Strongly agree	109	59	50	37	39	33	14	46	18	11	10	67	5	6	7	44	25	19	20	24	9	4	11	5	15	5	8	8	10	60	37	
	10.8%	12.0%	9.7%	13.5%	10.8%	8.8%	5.5%	21.9%	10.8%	15.5%	4.0%	23.0%	7.0%	5.5%	12.1%	17.0%	10.6%	7.6%	7.9%	21.8%	9.2%	8.2%	12.3%	8.9%	5.5%	11.5%	5.9%	15.8%	9.8%	10.7%	17.0%	8.1%
Somewhat agree	248	122	126	75	93	81	38	61	63	16	41	96	24	20	20	67	61	76	43	21	30	19	7	32	31	32	20	16	14	25	122	88
	24.7%	24.8%	24.6%	27.2%	25.8%	21.8%	14.5%	29.3%	38.0%	23.5%	17.1%	33.0%	30.8%	18.7%	35.5%	26.0%	26.0%	30.2%	16.9%	19.1%	31.6%	18.3%	21.8%	27.2%	32.8%	24.7%	22.0%	31.4%	17.8%	27.0%	34.9%	19.3%
Neither agree nor disagree	387	166	220	118	137	132	81	73	53	20	74	96	29	43	15	71	93	96	127	45	30	52	11	42	34	47	41	15	34	34	113	165
	38.5%	33.8%	42.9%	42.9%	38.1%	35.6%	31.2%	35.1%	32.1%	29.7%	31.1%	33.1%	37.5%	39.3%	27.1%	27.5%	39.4%	37.9%	49.2%	40.4%	31.6%	49.3%	36.5%	35.2%	35.5%	36.0%	44.9%	28.6%	43.8%	36.4%	32.3%	36.1%
Somewhat disagree	182	99	83	35	60	86	84	22	19	13	72	25	13	27	11	56	38	45	44	18	18	15	5	22	17	27	17	13	15	15	43	113
	18.1%	20.2%	16.2%	12.9%	16.8%	23.2%	32.6%	10.6%	11.7%	19.1%	30.2%	8.5%	16.3%	24.9%	19.2%	21.6%	16.0%	17.6%	17.1%	16.1%	19.2%	14.0%	16.8%	18.5%	18.2%	20.5%	18.1%	24.3%	19.2%	16.4%	12.2%	24.6%
Strongly disagree	79	45	34	10	30	39	42	6	12	8	42	7	7	13	3	20	19	17	23	3	8	11	4	12	8	9	8	-	7	9	13	55
	7.9%	9.2%	6.6%	3.5%	8.4%	10.5%	16.3%	3.0%	7.3%	12.3%	17.5%	2.4%	8.4%	11.5%	6.1%	7.8%	8.1%	6.6%	8.9%	2.6%	8.3%	10.2%	12.6%	10.2%	8.0%	7.3%	9.2%	-	9.3%	9.5%	3.6%	11.9%
Sigma	1005	491	514	274	359	372	259	208	165	68	237	290	77	110	55	259	236	253	257	112	93	105	31	119	95	131	92	52	77	94	351	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Page	Table	Title
1	1	Q6/Q7. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? / Another Party
2	2	Voting Intention - Weighted by Likelihood to Vote Q6/Q7. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? / Another Party
3	3	Voting Intention - Weighted by Likelihood to Vote :: SPECIAL TABLE Q6/Q7. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? / Another Party
4	4	Q12. It has been proposed that there would be a referendum in 2017 on whether the UK should leave or remain in the European Union. How likely do you think you would be to vote in such a referendum on a scale of 0 to 10, with 0 meaning would not vote and 10 meaning would definitely vote?
5	5	Q13. If such a referendum were to be held tomorrow (assuming no renegotiation of the UK's current relationship), how do you think you would vote?
6	6	Q13. If such a referendum were to be held tomorrow (assuming no renegotiation of the UK's current relationship), how do you think you would vote?
7	7	Q13. If such a referendum were to be held tomorrow (assuming no renegotiation of the UK's current relationship), how do you think you would vote?
8	8	Q14. In a referendum, might you consider voting to leave the EU?
9	9	Q15. Which of the following options would you prefer to see happen?
10	10	Q16. If there was to be a renegotiation of the UK's membership of the European Union, which two of the following areas currently under EU control would you most like to see the UK win back? (please select 2 areas, or use the top options if you only want to see 1 or 0 areas renegotiated)
11	10	Q16. If there was to be a renegotiation of the UK's membership of the European Union, which two of the following areas currently under EU control would you most like to see the UK win back? (please select 2 areas, or use the top options if you only want to see 1 or 0 areas renegotiated)
12	11	Q17. If David Cameron wins back a significant number of the above powers for the UK in a renegotiation, would that make you reconsider your vote to leave?
13	12	Q18. If a major company were to announce that it was not investing in the UK because of fears we would leave the EU, would that make you reconsider your vote to leave?
14	13	Q19. Would the UK be better or worse off economically if it left the EU altogether?
15	14	Q20. Would the UK have more or less influence as world power if it left the EU altogether?
16	15	Q21. How likely do you think other EU leaders will be to give David Cameron the concessions that he wants?
17	16	Q22. Who would be more likely to succeed in winning back powers from the EU?

Page	Table	Title
18	17	Q23. Have you seen, heard or read any of David Cameron's speech on Europe (Wednesday 23rd January)?
19	18	Please say how much you agree or disagree with each of the following statements relating to David Cameron's speech on Europe (Wednesday 23rd January). Q24. David Cameron's speech made him seem more statesmanlike
20	19	Q25. David Cameron's speech made me more likely to consider voting Conservative
21	20	Q26. David Cameron's speech made me more likely to consider voting UKIP
22	21	Q27. David Cameron's speech made me less likely to consider voting UKIP
23	22	Q28. David Cameron's speech set out a vision of Britain in Europe that appeals to me
24	23	Q29. David Cameron's speech was all style and no substance
25	24	Q30. David Cameron is "in touch" with ordinary voters on Europe
26	25	Q31. How much do you trust or not trust David Cameron to deliver the referendum he has promised if he wins the next election?
27	26	Q32. How much do you trust or not trust David Cameron to successfully repatriate significant powers from the EU if he wins the next election?
28	27	Q33. If David Cameron attempts to renegotiate the UK's membership of the EU and succeeds in achieving significant concessions, how would this affect your chance of voting Conservative in a General Election? Would it make it...
29	28	Q34. Should Ed Miliband promise that Labour would match Cameron's policy of renegotiation and referendum after 2015?
30	29	Q35. Would you be more or less likely to vote Labour at the next General Election if Labour were to match David Cameron's promise of an in-out referendum?
31	30	Q36. Which party do you think has the best policy on Europe?
32	31	Q37. Who's approach to Europe do you most support?
33	32	Q38. What do you think was David Cameron's primary motive in promising a referendum?
34	33	Q39. Do you think Britain will still be in the EU in 2020?
35	34	Q40. Which of the following statements is closest to your opinion?
36	35	Q41. Which of the following statements is closest to your opinion?
37	36	Q42. A leading UK political figure said this week that David Cameron's proposals for a renegotiation and referendum after 2015 were going to put Britain through years of uncertainty, and take a huge gamble with our economy To what extent would you agree or disagree with this assessment?

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	Page	Table	Title
	38	37	Q43. Another leading UK political figure this week described David Cameron's negotiating strategy as being like Cameron "holds a gun to his own head and says 'If you don't do what I want I'll blow my brains out' You want to watch one of the 26 don't just say 'Well, OK, go ahead'." To what extent would you agree or disagree with this description of David Cameron's approach to Europe?

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