

# Maria Miller

# Reactions Poll

06/04/2014

Prepared on behalf of the Mail on Sunday



# Methodology

## Fieldwork Dates

4<sup>th</sup> April 2014

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All residents aged 18+ in Great Britain

## Sample Size

1,001

## Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,001 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. For The European Parliament election, "Green" and "BNP" were also prompted.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 general election. Final published voting intention can therefore be found in the final table of each section.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Bri ne and Damian Lyons Lowe.

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**Table 1**  
**Q1. If there was a UK General Election taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?**  
**Base : All Respondents**

	Gender		Age						2010 Vote				Voting Intention					SEG				Region6							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North		
Unweighted Total	1001	462	539	90	195	192	161	155	208	265	220	186	81	203	288	72	172	67	251	243	262	245	97	47	102	318	161	274	
Weighted Total	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246	
10 - Would definitely vote	574	303	271	28	81	97	101	108	160	211	141	113	50	148	200	49	107	35	129	93	135	217	52	20	57	194	91	160	
	57.3%	62.4%	52.6%	23.2%	47.8%	54.5%	57.4%	72.1%	76.2%	75.7%	63.0%	63.9%	69.1%	66.0%	69.8%	70.8%	64.4%	67.8%	62.7%	54.6%	53.4%	58.3%	60.7%	42.6%	60.3%	54.0%	54.3%	65.1%	
9	102	54	48	12	15	15	31	13	16	30	28	23	5	34	25	6	16	5	25	20	39	19	11	8	8	37	19	20	
	10.2%	11.1%	9.3%	9.8%	9.1%	8.2%	17.9%	8.7%	7.7%	10.9%	12.6%	12.7%	6.3%	15.1%	8.7%	9.2%	9.5%	9.3%	12.0%	11.6%	15.3%	5.2%	13.0%	16.3%	8.3%	10.2%	11.3%	8.2%	
8	94	49	44	18	21	24	9	12	11	16	22	26	7	16	28	5	16	7	26	17	24	27	9	3	11	37	14	17	
	9.4%	10.1%	8.6%	14.9%	12.2%	13.5%	4.8%	8.0%	5.2%	5.6%	9.8%	14.9%	9.9%	7.0%	9.9%	7.4%	9.4%	12.7%	12.7%	10.0%	9.5%	7.1%	11.1%	7.5%	11.7%	10.3%	8.5%	7.0%	
7	52	22	30	16	17	14	1	1	2	6	14	7	1	13	14	5	7	1	12	9	14	18	2	2	6	20	14	8	
	5.2%	4.6%	5.8%	13.6%	10.2%	8.2%	0.8%	0.3%	1.1%	2.2%	6.1%	3.7%	1.3%	5.7%	4.8%	7.5%	4.0%	2.5%	5.9%	5.1%	5.4%	4.8%	2.1%	4.1%	6.9%	5.5%	8.5%	3.3%	
6	41	14	28	17	5	7	8	*	5	9	16	1	2	9	5	*	10	-	4	4	12	22	1	2	2	10	13	14	
	4.1%	2.8%	5.4%	13.9%	2.9%	3.8%	4.5%	0.2%	2.4%	3.2%	7.1%	0.4%	3.0%	4.1%	1.8%	0.5%	5.8%	-	1.8%	2.5%	4.8%	5.8%	1.1%	4.3%	2.1%	2.7%	7.8%	5.5%	
5	56	16	41	17	13	6	8	9	4	5	2	3	2	2	5	1	4	1	4	11	11	30	1	2	4	32	8	10	
	5.6%	3.2%	7.9%	14.1%	7.4%	3.5%	4.3%	6.3%	1.8%	1.8%	0.9%	1.5%	2.1%	0.7%	1.9%	1.9%	2.3%	1.0%	2.0%	6.5%	4.4%	8.1%	0.8%	4.4%	3.9%	8.9%	4.9%	4.0%	
4	14	5	9	5	4	*	2	1	1	-	-	1	-	2	1	1	3	2	1	4	6	2	2	-	1	6	3	2	
	1.4%	1.0%	1.7%	3.9%	2.4%	0.3%	1.4%	0.8%	0.4%	-	-	0.3%	-	1.1%	0.5%	1.7%	1.7%	3.4%	0.6%	2.3%	2.4%	0.6%	2.2%	-	0.7%	1.7%	1.8%	0.8%	
3	12	6	6	1	2	4	5	-	-	1	1	1	*	-	3	-	4	*	1	4	1	6	1	1	-	8	1	1	
	1.2%	1.3%	1.1%	1.2%	0.9%	2.0%	2.9%	-	-	0.2%	0.5%	0.8%	0.5%	-	1.1%	-	2.2%	0.9%	0.3%	2.5%	0.5%	1.5%	1.5%	1.1%	1.1%	-	2.2%	0.4%	0.5%
2	11	2	9	-	4	1	*	1	5	1	-	1	-	1	4	1	1	1	1	1	3	7	4	1	2	2	3	1	
	1.1%	0.5%	1.8%	-	2.3%	0.7%	0.2%	0.5%	2.4%	0.2%	-	0.4%	-	0.3%	1.5%	1.0%	0.7%	1.3%	0.5%	0.4%	1.2%	1.8%	4.3%	1.6%	1.8%	0.5%	1.6%	0.5%	
1	2	1	1	1	-	1	*	*	-	-	-	-	-	-	-	-	-	1	-	1	1	1	1	1	-	-	-	1	
	0.2%	0.1%	0.3%	0.6%	-	0.4%	0.2%	0.2%	-	-	-	-	-	-	-	-	-	1.2%	-	0.3%	0.3%	0.2%	0.9%	1.4%	-	-	-	0.2%	
0 - Would not vote	42	14	28	6	8	9	10	4	6	-	-	2	6	-	-	-	-	-	3	7	7	25	2	8	4	14	2	12	
	4.2%	3.0%	5.4%	4.7%	4.7%	4.9%	5.6%	2.9%	2.7%	-	-	1.4%	7.8%	-	-	-	-	-	1.5%	4.3%	2.8%	6.6%	2.3%	16.6%	4.4%	4.0%	0.9%	5.1%	
SIGMA	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

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Table 2

### Q2. Voting Intention Tables - Normal Weighted Table

Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : Respondents would vote in General Election

	Gender		Age						2010 Vote				Voting Intention					SEG				Region6							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North		
Unweighted Total	966	452	514	85	185	186	155	153	202	265	220	183	79	203	288	72	172	67	247	234	250	235	93	43	98	309	159	262	
Weighted Total	959	472	487	113	162	169	166	145	204	278	223	175	67	223	287	69	166	52	203	163	245	348	83	39	90	346	166	234	
Conservative	223	123	101	24	28	16	50	42	63	160	24	12	1	223	-	-	-	-	44	46	73	61	10	5	14	110	38	46	
	23.3%	26.0%	20.7%	21.5%	17.3%	9.6%	30.1%	28.7%	31.1%	57.7%	10.6%	7.1%	1.5%	100.0%	-	-	-	-	21.9%	27.9%	29.8%	17.4%	12.0%	13.7%	16.2%	31.8%	23.1%	19.5%	
Labour	287	139	148	34	53	72	44	39	45	17	150	65	10	-	287	-	-	-	71	40	61	114	25	13	44	69	45	90	
	29.9%	29.4%	30.4%	30.1%	32.9%	42.7%	26.3%	26.9%	21.8%	5.9%	67.4%	37.1%	14.1%	-	100.0%	-	-	-	35.1%	24.6%	25.0%	32.8%	30.0%	33.0%	49.5%	19.9%	26.8%	38.5%	
Liberal Democrat	69	30	39	8	17	11	6	10	17	3	8	46	*	-	-	69	-	-	27	8	11	22	4	3	5	22	21	15	
	7.2%	6.4%	8.0%	7.0%	10.5%	6.5%	3.7%	6.8%	8.4%	1.2%	3.6%	26.1%	0.7%	-	-	100.0%	-	-	13.5%	5.1%	4.6%	6.3%	4.7%	7.1%	5.3%	6.3%	12.8%	6.2%	
Scottish National Party (SNP)	29	12	17	1	3	7	1	11	6	1	1	1	24	-	-	-	-	29	3	3	4	19	29	-	-	-	-	-	
	3.0%	2.6%	3.5%	0.7%	1.9%	4.3%	0.6%	7.4%	3.1%	0.3%	0.3%	0.4%	36.3%	-	-	-	-	55.5%	1.7%	2.0%	1.6%	5.3%	35.0%	-	-	-	-	-	
Plaid Cymru	4	1	2	1	1	1	1	-	*	1	1	-	1	-	-	-	-	4	1	1	1	2	-	4	-	-	-	-	
	0.4%	0.3%	0.5%	0.7%	0.7%	0.4%	0.5%	-	0.2%	0.2%	0.3%	-	1.7%	-	-	-	-	7.0%	0.4%	0.3%	0.3%	0.5%	-	9.5%	-	-	-	-	
UK Independence Party (UKIP)	166	105	61	8	23	25	43	27	41	67	20	20	21	-	-	-	166	-	25	29	48	64	3	8	12	72	25	45	
	17.3%	22.3%	12.5%	6.9%	14.1%	14.6%	26.0%	18.4%	20.2%	24.2%	9.1%	11.5%	31.2%	-	-	-	100.0%	-	12.5%	17.8%	19.6%	18.3%	3.7%	21.9%	13.8%	20.9%	15.0%	19.3%	
Another Party (Net)	20	8	11	4	6	3	3	2	2	2	2	5	4	-	-	-	-	20	6	6	5	3	1	1	3	9	2	4	
	2.0%	1.7%	2.3%	3.7%	3.5%	1.5%	2.0%	1.3%	1.0%	0.6%	1.1%	2.9%	6.0%	-	-	-	-	37.5%	2.8%	3.5%	2.2%	0.8%	1.7%	1.9%	2.8%	2.5%	1.2%	1.5%	
Green	13	5	8	2	5	2	3	1	1	*	1	3	3	-	-	-	-	13	4	4	4	2	1	-	1	6	2	3	
	1.4%	1.1%	1.6%	1.6%	3.1%	1.0%	1.7%	0.6%	0.4%	0.1%	0.2%	1.9%	4.9%	-	-	-	-	25.0%	1.8%	2.5%	1.5%	0.5%	1.3%	-	1.2%	1.6%	1.0%	1.3%	
British National Party (BNP)	2	1	1	1	-	1	-	*	-	1	1	-	-	-	-	-	-	2	-	*	1	1	-	-	1	1	*	-	
	0.2%	0.3%	0.2%	0.7%	-	0.5%	-	0.3%	-	0.4%	0.4%	-	-	-	-	-	-	3.9%	-	0.2%	0.3%	0.2%	-	-	0.9%	0.2%	0.2%	-	
Respect	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	
	0.1%	-	0.2%	0.8%	-	-	-	-	-	-	-	-	-	-	-	-	-	1.7%	-	0.6%	-	-	-	-	-	0.3%	-	-	
English Democrat	*	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	*	*	-	-	-	-	-	-	*	-	-	
	0.1%	0.1%	-	-	-	-	-	-	0.2%	-	-	-	0.7%	-	-	-	-	0.9%	0.2%	-	-	-	-	-	-	0.1%	-	-	
Trade Unionist and Socialist Coalition (TUSC)	*	*	-	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	*	-	*	-	-	-	-	-	
	0.1%	0.1%	-	-	-	-	-	0.2%	-	-	-	-	0.5%	-	-	-	-	0.6%	-	-	0.1%	-	0.4%	-	-	-	-	-	
Monster Raving Loony Party	1	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	
	0.1%	-	0.1%	0.6%	-	-	-	-	-	-	0.3%	-	-	-	-	-	-	1.2%	-	-	0.3%	-	-	-	-	-	-	0.3%	
If not listed please state in this box	2	1	1	-	1	-	*	*	1	-	*	2	-	-	-	-	-	2	1	*	-	*	-	1	1	1	1	-	
	0.2%	0.2%	0.2%	-	0.5%	-	0.3%	0.2%	0.3%	-	0.2%	1.0%	-	-	-	-	-	4.2%	0.7%	0.3%	-	0.1%	-	1.9%	0.7%	0.2%	-	-	
Undecided	141	49	91	21	28	34	18	13	26	28	16	26	6	-	-	-	-	-	25	30	40	46	10	5	11	49	31	34	
	14.7%	10.5%	18.8%	19.0%	17.6%	19.9%	10.6%	9.3%	12.9%	10.0%	7.1%	15.1%	8.6%	-	-	-	-	-	12.2%	18.6%	16.4%	13.1%	12.6%	12.9%	12.5%	14.3%	18.5%	14.6%	
Refuse	20	4	16	12	2	1	1	2	3	-	1	-	-	-	-	-	-	-	-	*	2	18	*	-	-	15	4	1	
	2.1%	0.8%	3.4%	10.5%	1.4%	0.6%	0.3%	1.2%	1.4%	-	0.6%	-	-	-	-	-	-	-	-	0.1%	0.6%	5.3%	0.3%	-	-	4.3%	2.7%	0.3%	
SIGMA	959	472	487	113	162	169	166	145	204	278	223	175	67	223	287	69	166	52	203	163	245	348	83	39	90	346	166	234	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Survation.

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Table 3

### Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting

Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : Respondents would vote in General Election

	Gender		Age						2010 Vote				Voting Intention					SEG				Region6						
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	966	452	514	85	185	186	155	153	202	265	220	183	79	203	288	72	172	67	247	234	250	235	93	43	98	309	159	262
Weighted Total	966	490	476	96	156	170	170	155	219	302	234	186	72	237	302	73	170	54	213	163	246	345	84	38	92	342	165	243
Conservative	237	133	104	20	28	18	54	46	71	177	23	13	1	237	-	-	-	-	47	49	78	63	11	5	16	118	38	48
	24.6%	27.2%	21.9%	20.8%	18.0%	10.4%	31.9%	29.9%	32.4%	58.6%	9.7%	6.9%	1.5%	100.0%	-	-	-	-	22.2%	29.9%	31.8%	18.3%	13.5%	13.5%	17.2%	34.6%	23.3%	19.8%
Labour	302	146	156	34	55	77	46	43	47	18	163	69	10	-	302	-	-	-	75	41	64	121	23	13	48	70	47	100
	31.2%	29.8%	32.7%	35.1%	35.2%	45.1%	27.3%	28.0%	21.4%	6.1%	69.6%	37.4%	13.6%	-	100.0%	-	-	-	35.2%	25.4%	26.1%	35.2%	27.8%	34.6%	51.6%	20.4%	28.6%	41.0%
Liberal Democrat	73	33	40	8	16	11	7	11	19	4	8	50	1	-	-	73	-	-	30	8	12	23	4	3	5	22	23	16
	7.6%	6.7%	8.4%	8.7%	10.3%	6.7%	3.9%	7.2%	8.9%	1.3%	3.6%	27.1%	0.7%	-	-	100.0%	-	-	14.1%	5.0%	4.7%	6.8%	4.8%	7.4%	5.5%	6.5%	13.8%	6.7%
Scottish National Party (SNP)	31	14	18	*	3	8	1	12	7	1	1	1	27	-	-	-	-	31	4	3	4	20	31	-	-	-	-	-
	3.3%	2.8%	3.7%	0.4%	2.2%	4.6%	0.6%	7.6%	3.3%	0.3%	0.3%	0.4%	37.6%	-	-	-	-	57.9%	1.8%	2.0%	1.8%	5.8%	37.6%	-	-	-	-	-
Plaid Cymru	3	2	2	1	1	*	1	-	*	1	1	-	1	-	-	-	-	3	1	1	*	2	-	3	-	-	-	-
	0.3%	0.3%	0.4%	0.8%	0.8%	*	0.5%	-	0.2%	0.2%	0.3%	-	1.7%	-	-	-	-	6.2%	0.4%	0.4%	*	0.5%	-	8.8%	-	-	-	-
UK Independence Party (UKIP)	170	109	61	7	24	24	42	29	45	74	19	21	23	-	-	-	170	-	27	30	49	64	4	8	13	74	26	46
	17.6%	22.3%	12.9%	7.6%	15.4%	13.9%	24.5%	18.7%	20.4%	24.4%	8.2%	11.3%	32.3%	-	-	-	100.0%	-	12.7%	18.7%	19.8%	18.7%	4.2%	21.1%	14.3%	21.5%	15.9%	18.8%
Another Party (Net)	20	8	11	4	5	3	3	2	2	2	3	5	4	-	-	-	-	20	5	6	5	3	1	1	2	9	2	4
	2.0%	1.7%	2.4%	4.3%	3.5%	1.6%	2.0%	1.4%	0.8%	0.6%	1.1%	2.5%	6.0%	-	-	-	-	35.9%	2.5%	3.5%	2.1%	0.9%	1.6%	2.2%	2.0%	2.5%	1.3%	1.6%
Green	13	5	8	2	5	2	3	1	1	*	1	3	3	-	-	-	-	13	4	4	3	2	1	-	1	5	2	3
	1.3%	1.1%	1.6%	1.8%	3.0%	1.0%	1.7%	0.7%	0.4%	0.1%	0.3%	1.8%	4.7%	-	-	-	-	24.0%	1.8%	2.3%	1.4%	0.6%	1.2%	-	1.0%	1.6%	1.0%	1.3%
British National Party (BNP)	2	1	1	1	-	1	-	*	-	1	1	-	-	-	-	-	-	2	-	*	1	1	-	-	1	1	*	-
	0.2%	0.2%	0.2%	0.8%	-	0.5%	-	0.3%	-	0.4%	0.3%	-	-	-	-	-	-	3.7%	-	0.3%	0.4%	0.2%	-	-	0.8%	0.3%	0.3%	-
Respect	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-
	0.1%	-	0.2%	1.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	1.7%	-	0.6%	-	-	-	-	-	0.3%	-	-
English Democrat	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	1	1	-	-	-	-	-	-	-	1	-
	0.1%	0.1%	-	-	-	-	-	-	0.3%	-	-	-	0.8%	-	-	-	-	1.0%	0.3%	-	-	-	-	-	-	0.2%	-	-
Trade Unionist and Socialist Coalition (TUSC)	*	*	-	-	-	-	*	-	-	-	-	-	*	-	-	-	-	*	-	-	*	-	*	-	-	-	-	-
	0.1%	0.1%	-	-	-	-	0.2%	-	-	-	-	-	0.5%	-	-	-	-	0.7%	-	-	0.1%	-	0.4%	-	-	-	-	-
Monster Raving Loony Party	1	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1
	0.1%	-	0.2%	0.7%	-	-	-	-	-	-	0.3%	-	-	-	-	-	-	1.3%	-	-	0.3%	-	-	-	-	-	-	0.3%
If not listed please state in this box	2	1	1	-	1	-	1	*	*	-	1	1	-	-	-	-	-	2	1	1	-	*	-	1	*	1	-	-
	0.2%	0.1%	0.3%	-	0.5%	-	0.3%	0.2%	0.1%	-	0.2%	0.7%	-	-	-	-	-	3.5%	0.5%	0.3%	-	0.1%	-	2.2%	0.2%	0.3%	-	-
Undecided	115	41	74	15	22	29	16	9	25	26	15	27	5	-	-	-	-	24	24	33	34	9	5	9	40	24	29	
	12.0%	8.5%	15.5%	15.2%	14.0%	17.3%	9.2%	6.0%	11.3%	8.6%	6.5%	14.4%	6.6%	-	-	-	-	11.1%	14.9%	13.6%	9.9%	10.2%	12.3%	9.4%	11.7%	14.8%	11.9%	
Refuse	14	4	10	7	1	1	*	2	3	-	1	-	-	-	-	-	-	-	*	*	13	-	-	-	9	4	*	
	1.4%	0.8%	2.0%	7.0%	0.5%	0.3%	0.1%	1.3%	1.5%	-	0.6%	-	-	-	-	-	-	-	-	0.2%	0.1%	3.8%	0.3%	-	-	2.7%	2.3%	0.1%
SIGMA	966	490	476	96	156	170	170	155	219	302	234	186	72	237	302	73	170	54	213	163	246	345	84	38	92	342	165	243
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Survation.

**Maria Miller Reactions Poll**  
Prepared on behalf of the Mail on Sunday

5 Apr 2014

Table 4

**Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting****Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?****Base : Respondents would vote in General Election and Excluding DK/Refused**

	Total	Gender		Age						2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	802	405	397	67	155	147	129	131	173	238	202	151	71	203	288	72	172	67	218	186	210	188	77	38	82	257	128	218
Weighted Total	837	445	392	75	133	140	154	144	191	276	217	159	68	237	302	73	170	54	189	138	212	297	75	33	84	292	136	214
Conservative	237	133	104	20	28	18	54	46	71	177	23	13	1	237	-	-	-	-	47	49	78	63	11	5	16	118	38	48
	28.3%	29.9%	26.5%	26.8%	21.0%	12.7%	35.1%	32.2%	37.1%	64.1%	10.4%	8.1%	1.6%	100.0%	-	-	-	-	24.9%	35.2%	36.8%	21.3%	15.1%	15.4%	19.0%	40.5%	28.1%	22.4%
Labour	302	146	156	34	55	77	46	43	47	18	163	69	10	-	302	-	-	-	75	41	64	121	23	13	48	70	47	100
	36.1%	32.8%	39.7%	45.1%	41.2%	54.8%	30.1%	30.1%	24.5%	6.6%	74.9%	43.7%	14.6%	-	100.0%	-	-	-	39.6%	30.0%	30.2%	40.8%	31.1%	39.5%	56.9%	23.8%	34.5%	46.6%
Liberal Democrat	73	33	40	8	16	11	7	11	19	4	8	50	1	-	-	73	-	-	30	8	12	23	4	3	5	22	23	16
	8.7%	7.4%	10.2%	11.2%	12.1%	8.1%	4.3%	7.8%	10.2%	1.4%	3.9%	31.7%	0.8%	-	-	100.0%	-	-	15.8%	5.9%	5.4%	7.9%	5.3%	8.4%	6.1%	7.6%	16.6%	7.7%
Scottish National Party (SNP)	31	14	18	*	3	8	1	12	7	1	1	1	27	-	-	-	31	-	4	3	4	20	31	-	-	-	-	-
	3.8%	3.1%	4.5%	0.5%	2.5%	5.6%	0.7%	8.2%	3.7%	0.3%	0.4%	0.5%	40.3%	-	-	-	57.9%	-	2.0%	2.4%	2.0%	6.7%	42.0%	-	-	-	-	-
Plaid Cymru	3	2	2	1	1	*	1	-	*	1	1	-	1	-	-	-	-	3	1	1	*	2	-	3	-	-	-	-
	0.4%	0.4%	0.4%	1.0%	1.0%	0.1%	0.6%	-	0.2%	0.2%	0.3%	-	1.8%	-	-	-	-	6.2%	0.4%	0.4%	*	0.6%	-	10.1%	-	-	-	-
UK Independence Party (UKIP)	170	109	61	7	24	24	42	29	45	74	19	21	23	-	-	-	170	-	27	30	49	64	4	8	13	74	26	46
	20.4%	24.5%	15.6%	9.8%	18.0%	16.9%	27.0%	20.2%	23.4%	26.7%	8.8%	13.2%	34.6%	-	-	-	100.0%	-	14.3%	22.0%	22.9%	21.7%	4.7%	24.0%	15.8%	25.2%	19.2%	21.4%
Another Party (Net)	20	8	11	4	5	3	3	2	2	2	3	5	4	-	-	-	-	20	5	6	5	3	1	1	2	9	2	4
	2.3%	1.8%	2.9%	5.5%	4.1%	1.9%	2.2%	1.5%	0.9%	0.6%	1.2%	2.9%	6.4%	-	-	-	35.9%	-	2.9%	4.1%	2.5%	1.1%	1.8%	2.5%	2.2%	2.9%	1.6%	1.9%
Green	13	5	8	2	5	2	3	1	1	*	1	3	3	-	-	-	-	13	4	4	3	2	1	-	1	5	2	3
	1.6%	1.2%	2.0%	2.3%	3.5%	1.3%	1.8%	0.7%	0.5%	0.2%	0.3%	2.0%	5.1%	-	-	-	24.0%	-	2.0%	2.7%	1.6%	0.7%	1.3%	-	1.1%	1.8%	1.3%	1.5%
British National Party (BNP)	2	1	1	1	-	1	-	*	-	1	1	-	-	-	-	-	-	2	-	*	1	1	-	-	1	1	*	-
	0.2%	0.3%	0.2%	1.0%	-	0.6%	-	0.3%	-	0.5%	0.3%	-	-	-	-	-	-	3.7%	-	0.3%	0.4%	0.3%	-	-	0.9%	0.3%	0.3%	-
Respect	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-
	0.1%	-	0.2%	1.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1.7%	-	0.7%	-	-	-	-	-	0.3%	-	-
English Democrat	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	1	1	-	-	-	-	-	-	-	1	-
	0.1%	0.1%	-	-	-	-	-	-	0.3%	-	-	-	0.8%	-	-	-	-	1.0%	0.3%	-	-	-	-	-	-	0.2%	-	-
Trade Unionist and Socialist Coalition (TUSC)	*	*	-	-	-	-	*	-	-	-	-	-	*	-	-	-	-	*	-	-	*	-	*	-	-	-	-	-
	*	0.1%	-	-	-	-	0.2%	-	-	-	-	-	0.5%	-	-	-	-	0.7%	-	-	0.2%	-	0.5%	-	-	-	-	-
Monster Raving Loony Party	1	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1
	0.1%	-	0.2%	1.0%	-	-	-	-	-	-	0.3%	-	-	-	-	-	-	1.3%	-	-	0.3%	-	-	-	-	-	-	0.3%
If not listed please state in this box	2	1	1	-	1	-	1	*	*	-	1	1	-	-	-	-	-	2	1	1	-	*	-	1	*	1	-	-
	0.2%	0.2%	0.3%	-	0.6%	-	0.3%	0.3%	0.1%	-	0.2%	0.9%	-	-	-	-	-	3.5%	0.5%	0.4%	-	0.1%	-	2.5%	0.2%	0.3%	-	-
SIGMA	837	445	392	75	133	140	154	144	191	276	217	159	68	237	302	73	170	54	189	138	212	297	75	33	84	292	136	214
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Survation.

**Maria Miller Reactions Poll**  
Prepared on behalf of the Mail on Sunday

5 Apr 2014

Table 5

Q2. Voting Intention Tables - Special Table (After Replacing the Undecided/Refused Responses with 2010 Voters responses)

Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : Respondents would vote in General Election and Excluding DK/Refused

	Gender		Age						2010 Vote				Voting Intention					SEG				Region6							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North		
Unweighted Total	887	432	455	69	165	164	147	145	197	265	220	183	79	203	288	72	172	67	238	218	228	203	86	40	90	287	143	239	
Weighted Total	916	484	432	82	144	155	168	155	211	303	237	178	74	252	320	78	181	58	207	152	233	323	82	36	90	321	152	234	
Conservative	262	147	115	23	30	22	59	50	78	198	24	14	1	252	-	-	-	-	52	54	86	70	12	5	18	130	43	54	
	28.6%	30.4%	26.5%	28.3%	20.6%	14.1%	34.9%	32.1%	37.2%	65.3%	10.2%	7.7%	1.6%	100.0%	-	-	-	-	25.0%	35.4%	37.0%	21.5%	14.7%	15.2%	19.5%	40.5%	28.4%	23.0%	
Labour	326	158	168	37	59	83	50	47	51	19	179	74	10	-	320	-	-	-	80	44	71	131	25	14	51	74	53	108	
	35.6%	32.7%	38.9%	44.6%	40.6%	53.5%	29.8%	30.3%	24.2%	6.4%	75.6%	41.3%	14.2%	-	100.0%	-	-	-	38.9%	29.1%	30.2%	40.6%	30.2%	38.9%	56.4%	23.2%	35.1%	46.3%	
Liberal Democrat	87	37	50	9	19	14	9	12	24	4	9	63	1	-	-	78	-	-	35	11	14	28	6	3	6	28	25	19	
	9.5%	7.7%	11.5%	10.9%	13.2%	9.1%	5.4%	8.0%	11.2%	1.3%	3.8%	35.4%	0.7%	-	-	100.0%	-	-	16.9%	7.2%	5.8%	8.6%	7.3%	9.1%	6.4%	8.8%	16.6%	8.2%	
Scottish National Party (SNP)	34	15	19	*	4	8	1	12	8	1	1	1	29	-	-	-	-	33	4	4	5	21	34	-	-	-	-	-	
	3.7%	3.0%	4.4%	0.4%	2.6%	5.3%	0.8%	8.1%	3.6%	0.3%	0.4%	0.4%	39.6%	-	-	-	-	57.9%	2.0%	2.4%	2.0%	6.6%	41.2%	-	-	-	-	-	
Plaid Cymru	4	2	2	1	1	*	1	-	*	1	1	-	2	-	-	-	-	4	1	1	*	2	-	4	-	-	-	-	
	0.4%	0.4%	0.5%	1.0%	1.0%	0.1%	0.7%	-	0.2%	0.2%	0.3%	-	2.1%	-	-	-	-	6.2%	0.6%	0.4%	*	0.6%	-	10.7%	-	-	-	-	
UK Independence Party (UKIP)	182	116	66	8	25	25	44	31	48	78	20	22	26	-	-	-	181	-	29	32	52	68	4	9	14	79	28	49	
	19.8%	23.9%	15.3%	9.5%	17.7%	16.1%	26.3%	20.0%	22.8%	25.8%	8.6%	12.5%	34.8%	-	-	-	100.0%	-	13.9%	21.3%	22.4%	21.1%	4.6%	23.6%	15.6%	24.7%	18.3%	20.8%	
Another Party (Net)	21	9	12	4	6	3	4	2	2	2	3	5	5	-	-	-	-	21	6	6	6	3	2	1	2	9	3	4	
	2.3%	1.9%	2.8%	5.3%	4.3%	1.8%	2.1%	1.6%	0.8%	0.6%	1.2%	2.7%	6.9%	-	-	-	-	35.9%	2.8%	4.1%	2.5%	1.0%	1.9%	2.5%	2.1%	2.9%	1.7%	1.8%	
Green	14	6	8	2	5	2	3	1	1	*	1	3	4	-	-	-	-	14	4	4	4	2	1	-	1	6	2	3	
	1.5%	1.2%	1.9%	2.3%	3.6%	1.2%	1.8%	0.8%	0.5%	0.2%	0.3%	1.9%	5.4%	-	-	-	-	24.0%	2.0%	2.7%	1.6%	0.7%	1.3%	-	1.1%	1.8%	1.4%	1.5%	
British National Party (BNP)	2	1	1	1	*	1	-	*	-	1	1	-	*	-	-	-	-	2	-	1	1	1	*	-	1	1	*	-	
	0.3%	0.3%	0.2%	1.0%	0.1%	0.6%	-	0.3%	-	0.5%	0.3%	-	0.2%	-	-	-	-	3.7%	-	0.4%	0.4%	0.2%	0.2%	-	0.9%	0.3%	0.3%	-	
Respect	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	
	0.1%	-	0.2%	1.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1.7%	-	0.6%	-	-	-	-	-	0.3%	-	-	
English Democrat	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	1	1	-	-	-	-	-	-	-	1	-	
	0.1%	0.1%	-	-	-	-	-	-	0.3%	-	-	-	0.8%	-	-	-	-	1.0%	0.3%	-	-	-	-	-	-	0.2%	-	-	
Trade Unionist and Socialist Coalition (TUSC)	*	*	-	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	*	-	*	-	-	-	-	-	
	0.1%	0.1%	-	-	-	-	-	0.2%	-	-	-	-	0.5%	-	-	-	-	0.7%	-	-	0.2%	-	0.5%	-	-	-	-	-	
Monster Raving Loony Party	1	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	
	0.1%	-	0.2%	0.9%	-	-	-	-	-	-	0.3%	-	-	-	-	-	-	1.3%	-	-	0.3%	-	-	-	-	-	-	0.3%	
If not listed please state in this box	2	1	1	-	1	-	1	*	*	-	1	1	-	-	-	-	-	2	1	1	-	*	-	1	*	1	-	-	
	0.2%	0.2%	0.3%	-	0.6%	-	0.3%	0.3%	0.1%	-	0.2%	0.8%	-	-	-	-	-	3.5%	0.5%	0.4%	-	0.1%	-	2.5%	0.2%	0.3%	-	-	
SIGMA	916	484	432	82	144	155	168	155	211	303	237	178	74	252	320	78	181	58	207	152	233	323	82	36	90	321	152	234	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



## Maria Miller Reactions Poll

Prepared on behalf of the Mail on Sunday

5 Apr 2014

**Table 6**  
**Q3. In the last General Election 61% of people voted, while 39% of people did not vote Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?**  
**Base : All Respondents**

	Total	Gender		Age						2010 Vote				Voting Intention					SEG				Region6						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	1001	462	539	90	195	192	161	155	208	265	220	186	81	203	288	72	172	67	251	243	262	245	97	47	102	318	161	274	
Weighted Total	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246	
I voted in the 2010 General Election	773	392	380	58	119	131	149	128	189	278	223	177	73	198	241	58	134	42	186	123	203	260	69	36	74	255	136	203	
	77.2%	80.7%	73.9%	48.5%	70.2%	73.9%	84.4%	85.1%	90.0%	100.0%	100.0%	100.0%	100.0%	88.6%	84.2%	84.4%	80.6%	80.1%	90.4%	72.3%	80.7%	69.8%	80.9%	78.5%	79.5%	70.8%	80.8%	82.3%	
I did not vote in the 2010 General Election	201	80	121	56	36	42	24	21	21	-	-	-	-	24	41	8	31	9	18	33	45	105	14	10	12	95	29	40	
	20.1%	16.5%	23.5%	47.3%	21.5%	23.9%	13.7%	14.1%	10.0%	-	-	-	-	10.5%	14.3%	11.6%	18.6%	17.6%	8.6%	19.6%	17.7%	28.3%	16.9%	21.5%	12.8%	26.4%	17.5%	16.4%	
Dont remember	27	14	14	5	14	4	3	1	-	-	-	-	-	2	4	3	1	1	2	14	4	7	2	-	7	10	3	3	
	2.7%	2.8%	2.7%	4.2%	8.3%	2.2%	1.8%	0.8%	-	-	-	-	-	0.9%	1.5%	4.0%	0.8%	2.3%	1.0%	8.1%	1.6%	2.0%	2.2%	-	7.7%	2.8%	1.7%	1.3%	
SIGMA	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Maria Miller Reactions Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 7**  
**Q3B. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?**  
**Base : Those who voted in the 2010 General Election**

	Gender		Age						2010 Vote				Voting Intention					SEG				Region6						
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	772	369	403	40	138	144	130	134	186	265	220	186	81	176	243	62	134	53	224	188	197	163	77	35	78	240	123	219
Weighted Total	773	392	380	58	119	131	149	128	189	278	223	177	73	198	241	58	134	42	186	123	203	260	69	36	74	255	136	203
Conservative	278	158	120	11	28	38	58	50	93	278	-	-	-	160	17	3	67	3	50	51	95	82	12	5	27	127	46	63
	36.0%	40.4%	31.5%	18.9%	23.6%	28.6%	39.1%	39.4%	49.5%	100.0%	-	-	-	81.0%	6.8%	5.8%	50.2%	7.0%	26.9%	41.3%	47.0%	31.4%	17.0%	12.8%	35.9%	49.7%	33.7%	31.0%
Labour	223	108	115	23	37	42	52	34	34	-	223	-	-	24	150	8	20	4	46	28	61	88	13	12	22	52	46	79
	28.9%	27.6%	30.2%	40.7%	30.9%	32.0%	35.3%	26.8%	18.3%	-	100.0%	-	-	12.0%	62.3%	13.8%	15.1%	9.0%	24.7%	22.3%	30.2%	34.0%	18.6%	31.6%	29.5%	20.4%	33.6%	39.2%
Liberal Democrat	177	73	104	18	36	37	23	23	40	-	-	177	-	12	65	46	20	6	72	35	25	46	14	10	16	60	32	45
	23.0%	18.7%	27.4%	31.0%	30.5%	28.2%	15.5%	17.9%	21.4%	-	-	100.0%	-	6.2%	26.9%	78.4%	15.0%	13.4%	38.6%	28.1%	12.2%	17.7%	20.8%	27.1%	22.0%	23.5%	23.9%	22.0%
UK Independence Party (UKIP)	24	18	6	-	2	3	6	4	9	-	-	-	24	-	-	-	16	-	4	3	8	9	-	5	1	8	3	7
	3.1%	4.7%	1.5%	-	1.8%	2.6%	4.1%	3.0%	4.5%	-	-	-	33.0%	-	-	-	12.1%	-	2.0%	2.6%	4.0%	3.4%	-	14.5%	1.7%	3.1%	2.3%	3.3%
Green	6	4	3	1	2	1	1	1	-	-	-	-	6	-	1	*	1	3	2	1	3	*	*	-	2	2	1	1
	0.8%	1.0%	0.7%	1.7%	1.3%	1.0%	0.8%	1.0%	-	-	-	-	8.6%	-	0.4%	0.8%	0.6%	7.7%	1.2%	0.6%	1.5%	0.1%	0.5%	-	3.0%	0.8%	0.5%	0.6%
British National Party (BNP)	5	5	-	-	1	1	-	3	-	-	-	-	5	-	1	-	3	-	-	*	4	*	*	-	-	2	1	1
	0.6%	1.2%	-	-	0.9%	0.9%	-	2.0%	-	-	-	-	6.6%	-	0.5%	-	2.3%	-	-	0.4%	2.0%	0.1%	0.7%	-	-	0.7%	0.9%	0.6%
Scottish National Party (SNP)	33	16	17	1	9	5	1	10	6	-	-	-	33	1	7	-	-	24	6	3	3	22	28	-	5	-	-	-
	4.3%	4.2%	4.5%	2.2%	7.9%	3.9%	1.0%	8.2%	3.1%	-	-	-	45.9%	0.4%	3.0%	-	-	58.2%	3.2%	2.1%	1.4%	8.5%	41.1%	-	7.0%	-	-	-
Plaid Cymru	2	*	2	-	-	-	2	-	1	-	-	-	2	-	-	-	-	1	2	-	*	*	-	2	-	-	-	-
	0.3%	0.1%	0.5%	-	-	-	1.1%	-	0.4%	-	-	-	3.2%	-	-	-	-	2.7%	0.9%	-	0.2%	0.1%	-	6.4%	-	-	-	-
Other	2	2	*	-	-	*	1	*	*	-	-	-	2	*	-	-	1	1	*	1	-	-	-	-	-	1	*	*
	0.3%	0.4%	0.1%	-	-	0.3%	0.6%	0.1%	0.3%	-	-	-	2.7%	0.1%	-	-	0.7%	2.0%	0.3%	1.2%	-	-	-	-	-	0.6%	0.3%	0.1%
Dont Remember	13	4	9	3	4	2	4	-	-	-	-	-	-	1	-	1	5	-	4	2	1	6	1	3	1	2	2	5
	1.6%	1.0%	2.3%	5.5%	3.0%	1.7%	2.5%	-	-	-	-	-	-	0.3%	-	1.3%	4.1%	-	2.1%	1.2%	0.6%	2.3%	1.1%	7.7%	0.9%	0.7%	1.6%	2.3%
Refuse	8	3	5	-	*	1	-	2	5	-	-	-	-	-	-	-	-	-	-	*	2	6	*	-	-	2	4	2
	1.0%	0.8%	1.3%	-	0.2%	0.8%	-	1.5%	2.6%	-	-	-	-	-	-	-	-	-	-	0.2%	0.8%	2.3%	0.3%	-	-	0.6%	3.2%	0.9%
SIGMA	773	392	380	58	119	131	149	128	189	278	223	177	73	198	241	58	134	42	186	123	203	260	69	36	74	255	136	203
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Maria Miller Reactions Poll**  
Prepared on behalf of the Mail on Sunday

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**Table 8**  
**Q4. In May 2014 there will be elections to the European Parliament How likely do you think you will be to vote in these European elections on a scale of 0 to 10?**  
**Base : All Respondents**

	Total	Gender		Age						2010 Vote				Voting Intention					SEG				Region6						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	1001	462	539	90	195	192	161	155	208	265	220	186	81	203	288	72	172	67	251	243	262	245	97	47	102	318	161	274	
Weighted Total	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246	
10 - would definitely vote	427	225	201	21	61	56	73	93	123	159	115	70	44	108	138	35	88	25	87	71	106	163	42	16	43	137	71	117	
	42.6%	46.4%	39.1%	17.6%	35.7%	31.7%	41.6%	62.2%	58.4%	57.2%	51.5%	39.7%	60.5%	48.4%	48.1%	50.6%	53.2%	47.8%	42.1%	41.3%	42.2%	43.8%	49.9%	35.4%	45.6%	38.2%	42.2%	47.5%	
9	72	30	42	9	15	11	14	11	12	23	11	30	3	21	25	4	12	3	20	17	19	16	7	3	10	18	15	18	
	7.2%	6.1%	8.2%	7.7%	8.7%	6.4%	7.9%	7.4%	5.7%	8.4%	4.9%	16.9%	4.1%	9.3%	8.8%	5.9%	7.1%	5.4%	9.8%	10.2%	7.6%	4.2%	8.7%	6.8%	10.3%	5.1%	9.1%	7.4%	
8	106	61	45	10	20	22	25	11	18	24	35	22	8	37	22	7	10	7	20	22	41	24	9	3	10	48	14	21	
	10.6%	12.5%	8.8%	8.3%	11.7%	12.2%	14.4%	7.3%	8.7%	8.6%	15.6%	12.3%	10.3%	16.4%	7.6%	10.2%	6.0%	13.6%	9.7%	12.7%	16.1%	6.4%	10.2%	6.0%	10.9%	13.5%	8.2%	8.4%	
7	93	49	44	18	17	23	15	1	18	19	26	18	2	16	40	5	15	3	26	9	12	46	4	6	6	27	25	23	
	9.2%	10.1%	8.5%	15.6%	10.2%	13.0%	8.6%	0.7%	8.4%	6.8%	11.7%	10.0%	2.8%	7.2%	13.8%	7.1%	9.0%	6.4%	12.5%	5.3%	4.7%	12.4%	5.2%	13.1%	6.9%	7.5%	15.1%	9.4%	
6	69	32	37	17	13	21	10	6	2	14	15	8	10	14	18	4	4	6	18	9	16	28	6	9	5	25	14	10	
	6.9%	6.6%	7.2%	14.5%	7.7%	11.6%	5.9%	4.0%	1.0%	4.9%	6.9%	4.3%	14.2%	6.0%	6.1%	6.4%	2.3%	11.6%	8.5%	5.1%	6.2%	7.4%	6.6%	19.7%	5.3%	6.8%	8.5%	4.1%	
5	88	36	52	11	21	14	14	12	15	16	11	17	1	7	17	12	17	3	12	20	18	38	5	2	9	45	8	19	
	8.7%	7.4%	10.0%	9.4%	12.3%	8.1%	7.9%	8.0%	7.2%	5.7%	4.8%	9.5%	1.3%	3.2%	5.9%	16.7%	10.1%	6.3%	5.9%	11.6%	7.1%	10.1%	6.0%	4.2%	9.1%	12.5%	4.8%	7.7%	
4	24	6	19	7	3	4	3	*	7	6	2	1	3	8	4	1	3	1	3	4	12	5	1	1	2	11	4	6	
	2.4%	1.2%	3.6%	6.1%	1.6%	2.3%	1.6%	0.2%	3.4%	2.1%	1.0%	0.7%	4.0%	3.4%	1.4%	1.1%	2.1%	1.4%	1.3%	2.5%	4.8%	1.4%	0.9%	2.8%	1.8%	3.1%	2.1%	2.4%	
3	23	14	8	2	5	7	4	3	2	6	3	1	*	6	4	1	4	-	4	5	7	6	2	1	1	7	7	5	
	2.3%	3.0%	1.6%	1.8%	2.8%	4.1%	2.3%	1.8%	0.9%	2.1%	1.5%	0.8%	0.5%	2.9%	1.4%	1.2%	2.3%	-	2.1%	3.2%	2.8%	1.6%	1.9%	2.0%	0.9%	2.0%	4.4%	2.0%	
2	18	7	11	2	5	3	5	-	2	4	2	4	-	4	5	-	4	1	5	6	3	4	1	2	-	7	1	6	
	1.8%	1.4%	2.2%	1.9%	3.2%	1.8%	3.1%	-	0.8%	1.4%	0.7%	2.3%	-	1.6%	1.7%	-	2.2%	2.9%	2.3%	3.5%	1.4%	1.0%	1.5%	4.8%	-	1.9%	0.7%	2.6%	
1	7	4	3	1	1	3	2	*	1	2	1	1	-	1	2	1	-	1	3	1	1	2	1	1	1	1	*	1	3
	0.7%	0.8%	0.7%	0.6%	0.3%	1.8%	0.9%	0.3%	0.3%	0.8%	0.6%	0.7%	-	0.5%	0.7%	0.8%	-	2.5%	1.4%	0.6%	0.5%	0.6%	1.6%	1.4%	1.2%	0.1%	0.7%	1.1%	
0 - would not vote	74	22	52	19	10	12	10	12	11	6	2	5	2	2	12	-	10	1	9	7	17	41	6	2	7	34	7	18	
	7.4%	4.6%	10.1%	16.4%	5.9%	7.0%	5.6%	7.9%	5.1%	2.0%	0.8%	2.8%	2.3%	1.0%	4.3%	3.7%	5.8%	2.1%	4.5%	4.1%	6.7%	11.1%	7.5%	3.7%	7.9%	9.4%	4.0%	7.4%	
SIGMA	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

## Maria Miller Reactions Poll

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Table 9

### Q5. Voting Intention Tables - Normal Weighted Table

Q5. In May 2014 there will be elections to the European Parliament, by a form of proportional representation. If this European election was to take place tomorrow instead, how do you think you would be most likely to vote?

Base : Respondents who likely to vote in May 2014 elections

	Gender		Age						2010 Vote				Voting Intention					SEG				Region6						
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	946	438	508	83	183	181	152	147	200	259	219	180	79	201	279	72	161	66	241	233	245	227	92	45	94	300	155	258
Weighted Total	927	464	463	99	160	165	166	138	199	273	222	172	71	221	274	69	157	51	197	164	235	331	79	45	86	326	161	228
Liberal Democrat	65 7.0%	27 5.9%	38 8.1%	7 7.0%	17 10.5%	12 7.0%	7 4.1%	10 7.5%	13 6.3%	4 1.4%	10 4.5%	44 25.5%	*	2 1.1%	4 1.6%	55 79.9%	1 0.5%	-	25 12.9%	10 5.8%	12 5.0%	18 5.6%	3 3.6%	3 6.1%	6 6.6%	16 4.9%	20 12.5%	18 7.7%
UKIP	192 20.8%	113 24.5%	79 17.1%	6 5.6%	26 16.0%	30 18.5%	51 30.8%	30 21.9%	49 24.8%	94 34.6%	21 9.3%	22 12.5%	25 34.4%	27 12.2%	15 5.5%	1 1.2%	132 84.0%	1 2.3%	34 17.2%	29 17.5%	53 22.4%	77 23.4%	6 7.1%	17 37.2%	10 11.6%	85 25.9%	25 15.7%	50 22.1%
BNP	6 0.7%	1 0.1%	6 1.2%	6 5.7%	-	-	-	-	1 0.3%	-	6 2.6%	-	1 0.8%	6 2.6%	-	-	-	1 1.1%	-	-	-	6 1.9%	1 0.7%	-	-	-	6 3.5%	-
Labour	251 27.1%	132 28.6%	119 25.7%	34 34.2%	51 31.8%	61 37.0%	30 18.2%	31 22.8%	44 22.1%	10 3.6%	143 64.7%	49 28.5%	8 11.2%	3 1.4%	224 81.8%	9 13.6%	1 0.6%	1 1.6%	58 29.7%	35 21.5%	54 23.1%	103 31.2%	20 25.1%	10 21.5%	40 46.0%	60 18.2%	41 25.2%	81 35.4%
Conservative	155 16.7%	91 19.7%	64 13.8%	20 20.7%	18 11.5%	14 8.7%	39 23.6%	22 15.6%	41 20.6%	108 39.5%	18 7.9%	4 2.4%	*	146 65.9%	-	1 0.7%	4 2.7%	*	32 16.1%	37 22.5%	49 21.0%	37 11.3%	4 5.0%	5 10.9%	12 14.4%	69 21.1%	29 18.2%	36 15.6%
SNP	32 3.5%	14 2.9%	19 4.0%	1 0.8%	5 3.1%	8 4.7%	1 0.6%	11 7.8%	7 3.5%	2 0.6%	2 0.7%	1 0.4%	25 35.2%	2 1.0%	1 0.3%	-	28 54.7%	5 2.8%	4 2.3%	5 2.1%	18 5.4%	32 40.8%	-	-	-	-	-	-
Green	23 2.4%	11 2.4%	12 2.5%	3 3.4%	4 2.7%	7 4.0%	4 2.3%	2 1.1%	3 1.5%	1 0.5%	1 0.6%	7 3.9%	6 8.3%	-	5 1.8%	-	2 1.0%	11 21.0%	6 3.2%	6 3.8%	6 2.4%	4 1.3%	1 1.2%	-	3 3.2%	8 2.5%	4 2.7%	6 2.4%
Plaid Cymru	4 0.4%	1 0.3%	2 0.5%	1 0.8%	1 0.7%	1 0.4%	1 0.5%	-	*	0.2%	1 0.3%	-	1 1.6%	-	-	-	4 7.2%	1 0.4%	1 0.3%	1 0.3%	2 0.5%	-	4 8.2%	-	-	-	-	-
Another Party	3 0.3%	1 0.3%	2 0.4%	1 0.9%	1 0.5%	-	*	*	*	-	*	1 0.4%	1 1.1%	-	-	-	-	3 5.6%	1 0.6%	1 0.8%	*	-	*	1 1.6%	-	2 0.6%	-	-
Don't know	166 18.0%	58 12.6%	108 23.3%	20 20.4%	33 20.4%	31 18.5%	30 18.0%	21 15.0%	32 16.2%	49 18.1%	16 7.1%	45 26.0%	2 3.4%	32 14.3%	23 8.4%	2 3.2%	13 8.4%	2 4.6%	29 14.8%	39 24.0%	50 21.1%	48 14.6%	10 12.7%	6 12.4%	15 17.5%	71 21.9%	30 18.4%	35 15.3%
Would not vote	23 2.5%	11 2.4%	12 2.6%	1 0.7%	4 2.7%	2 1.2%	3 1.6%	9 6.7%	4 2.2%	4 1.4%	5 2.1%	1 0.4%	2 3.0%	4 1.6%	2 0.7%	1 1.4%	4 2.8%	1 1.3%	5 2.3%	2 1.4%	6 2.6%	10 3.1%	3 3.2%	1 2.1%	1 0.8%	14 4.3%	2 1.1%	3 1.3%
Refused	6 0.7%	2 0.4%	4 0.9%	-	*	-	-	2 1.3%	4 2.1%	-	-	-	-	-	-	-	-	-	-	*	-	6 1.8%	*	-	-	2 0.5%	4 2.6%	*
SIGMA	927 100.0%	464 100.0%	463 100.0%	99 100.0%	160 100.0%	165 100.0%	166 100.0%	138 100.0%	199 100.0%	273 100.0%	222 100.0%	172 100.0%	71 100.0%	221 100.0%	274 100.0%	69 100.0%	157 100.0%	51 100.0%	197 100.0%	164 100.0%	235 100.0%	331 100.0%	79 100.0%	45 100.0%	86 100.0%	326 100.0%	161 100.0%	228 100.0%

**Maria Miller Reactions Poll**  
Prepared on behalf of the Mail on Sunday

5 Apr 2014

**Table 10**  
**Q5. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting**  
**Q5. In May 2014 there will be elections to the European Parliament, by a form of proportional representation. If this European election was to take place tomorrow instead, how do you think you would be most likely to vote?**  
**Base : Respondents who likely to vote in May 2014 elections**

	Gender		Age					2010 Vote				Voting Intention					SEG				Region6								
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North		
Unweighted Total	946	438	508	83	183	181	152	147	200	259	219	180	79	201	279	72	161	66	241	233	245	227	92	45	94	300	155	258	
Weighted Total	946	482	464	88	157	157	169	156	219	296	238	180	79	234	290	72	166	53	201	164	241	340	84	42	92	325	165	237	
Liberal Democrat	71	31	40	7	17	12	7	12	15	4	11	49	1	2	5	60	1	-	27	11	12	21	3	3	6	16	22	21	
	7.5%	6.4%	8.6%	7.5%	10.8%	7.9%	4.4%	7.7%	7.1%	1.5%	4.7%	27.2%	0.7%	0.9%	1.7%	84.2%	0.3%	-	13.3%	6.5%	5.1%	6.2%	3.9%	6.5%	6.8%	5.0%	13.2%	8.7%	
UKIP	209	124	84	4	27	33	55	36	54	106	23	22	27	31	17	1	143	1	37	30	59	83	6	16	10	97	28	52	
	22.0%	25.8%	18.2%	5.0%	17.0%	20.7%	32.4%	23.2%	24.6%	36.0%	9.7%	12.5%	34.7%	13.1%	5.8%	1.4%	85.8%	2.4%	18.5%	18.3%	24.3%	24.4%	7.6%	37.1%	11.1%	29.7%	17.0%	21.8%	
BNP	6	1	5	5	-	-	-	-	1	-	5	-	1	5	-	-	-	1	-	-	-	6	1	-	-	-	5	-	
	0.6%	0.1%	1.1%	5.7%	-	-	-	-	0.3%	-	2.1%	-	0.9%	2.2%	-	-	-	1.3%	-	-	-	1.7%	0.8%	-	-	-	3.1%	-	
Labour	266	135	131	31	55	60	32	38	50	10	159	53	10	3	241	7	1	1	61	37	58	110	23	9	44	57	44	88	
	28.1%	28.0%	28.2%	35.4%	35.0%	38.3%	19.1%	24.3%	22.6%	3.5%	66.8%	29.5%	12.4%	1.2%	83.4%	10.4%	0.7%	1.4%	30.2%	22.6%	24.0%	32.4%	26.9%	20.5%	47.9%	17.6%	27.0%	37.1%	
Conservative	168	100	68	20	19	16	42	25	47	121	18	5	*	159	-	1	4	*	35	41	51	41	5	5	15	71	31	42	
	17.8%	20.8%	14.6%	22.3%	12.2%	9.9%	24.7%	16.0%	21.5%	41.1%	7.6%	2.7%	0.2%	67.9%	-	0.7%	2.3%	0.4%	17.3%	25.1%	21.3%	12.0%	5.7%	11.3%	16.0%	22.0%	18.7%	17.6%	
SNP	35	15	20	*	6	8	1	11	8	2	2	1	28	3	1	-	30	7	4	6	19	35	-	-	-	-	-	-	
	3.7%	3.2%	4.3%	0.4%	3.6%	5.3%	0.7%	7.2%	3.8%	0.7%	0.9%	0.4%	35.7%	1.2%	0.4%	-	57.8%	3.3%	2.3%	2.3%	5.6%	42.1%	-	-	-	-	-	-	
Green	22	12	11	3	4	5	5	2	3	1	2	7	6	-	5	-	1	11	6	7	6	4	1	-	2	8	5	6	
	2.4%	2.4%	2.3%	3.6%	2.8%	3.3%	2.7%	1.0%	1.5%	0.5%	0.7%	4.1%	7.7%	-	1.9%	-	0.7%	20.8%	3.0%	4.1%	2.3%	1.2%	1.0%	-	2.6%	2.5%	2.8%	2.5%	
Plaid Cymru	4	2	2	1	1	*	1	-	*	1	1	-	1	-	-	-	4	-	1	1	*	2	-	4	-	-	-	-	
	0.4%	0.3%	0.4%	1.0%	0.8%	0.1%	0.6%	-	0.2%	0.2%	0.3%	-	1.7%	-	-	-	-	6.8%	0.5%	0.4%	*	0.6%	-	8.4%	-	-	-	-	
Another Party	4	2	2	1	1	-	1	*	1	-	1	1	1	-	-	-	4	-	2	2	*	-	*	1	-	2	-	-	
	0.4%	0.3%	0.4%	1.2%	0.6%	-	0.4%	0.3%	0.3%	-	0.2%	0.5%	1.3%	-	-	-	-	6.7%	0.8%	1.0%	0.2%	-	0.5%	2.2%	-	0.7%	-	-	
Don't know	143	54	90	15	25	22	25	24	32	47	14	41	3	30	19	2	14	1	25	31	46	40	8	5	14	64	24	28	
	15.1%	11.1%	19.3%	17.3%	15.7%	14.0%	14.7%	15.4%	14.8%	16.0%	5.9%	22.9%	3.3%	12.8%	6.5%	2.4%	8.7%	2.2%	12.4%	19.2%	19.3%	11.9%	9.6%	12.8%	15.4%	19.7%	14.6%	11.7%	
Would not vote	11	5	6	*	2	1	1	5	2	2	3	*	1	1	1	1	3	*	2	1	3	6	1	*	*	7	1	1	
	1.2%	1.0%	1.4%	0.5%	1.3%	0.6%	0.4%	3.5%	0.9%	0.5%	1.1%	*	1.4%	0.6%	0.4%	0.8%	1.5%	0.2%	0.8%	0.4%	1.1%	1.8%	1.6%	1.1%	0.1%	2.3%	0.5%	0.5%	
Refused	8	2	5	-	*	-	-	2	5	-	-	-	-	-	-	-	-	-	-	*	-	8	*	-	-	2	5	*	
	0.8%	0.5%	1.1%	-	0.2%	-	-	1.4%	2.4%	-	-	-	-	-	-	-	-	-	-	0.2%	-	2.2%	0.3%	-	-	0.6%	3.2%	0.1%	
SIGMA	946	482	464	88	157	157	169	156	219	296	238	180	79	234	290	72	166	53	201	164	241	340	84	42	92	325	165	237	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

## Maria Miller Reactions Poll

Prepared on behalf of the Mail on Sunday

5 Apr 2014

**Table 11**  
**Q5. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting**  
**Q5. In May 2014 there will be elections to the European Parliament, by a form of proportional representation. If this European election was to take place tomorrow instead, how do you think you would be most likely to vote?**  
**Base : Respondents who likely to vote in May 2014 elections and Excluding DK/Refused**

	Gender		Age						2010 Vote				Voting Intention					SEG				Region6						
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	745	384	361	65	145	136	113	120	166	220	190	138	73	173	250	67	150	62	202	179	193	171	74	37	78	231	118	205
Weighted Total	784	421	363	73	130	134	143	124	179	247	221	139	75	203	270	69	149	52	174	131	191	286	74	37	77	252	135	208
Liberal Democrat	71	31	40	7	17	12	7	12	15	4	11	49	1	2	5	60	1	-	27	11	12	21	3	3	6	16	22	21
	9.0%	7.3%	11.0%	9.2%	13.0%	9.2%	5.2%	9.6%	8.6%	1.8%	5.1%	35.4%	0.8%	1.1%	1.8%	87.0%	0.3%	-	15.3%	8.1%	6.4%	7.4%	4.4%	7.6%	8.1%	6.4%	16.1%	10.0%
UKIP	209	124	84	4	27	33	55	36	54	106	23	22	27	31	17	1	143	1	37	30	59	83	6	16	10	97	28	52
	26.6%	29.5%	23.3%	6.1%	20.6%	24.3%	38.2%	29.1%	30.1%	43.2%	10.4%	16.2%	36.4%	15.2%	6.2%	1.4%	95.5%	2.4%	21.3%	22.8%	30.6%	29.0%	8.6%	43.1%	13.2%	38.4%	20.8%	24.8%
BNP	6	1	5	5	-	-	-	-	1	-	5	-	1	5	-	-	-	1	-	-	-	6	1	-	-	-	5	-
	0.7%	0.2%	1.4%	6.9%	-	-	-	-	0.4%	-	2.3%	-	0.9%	2.5%	-	-	-	1.4%	-	-	-	2.0%	0.9%	-	-	-	3.7%	-
Labour	266	135	131	31	55	60	32	38	50	10	159	53	10	3	241	7	1	1	61	37	58	110	23	9	44	57	44	88
	33.9%	32.1%	36.1%	43.1%	42.2%	44.8%	22.5%	30.5%	27.6%	4.2%	71.9%	38.3%	13.0%	1.4%	89.5%	10.8%	0.7%	1.4%	34.8%	28.2%	30.2%	38.5%	30.5%	23.9%	56.7%	22.7%	33.0%	42.3%
Conservative	168	100	68	20	19	16	42	25	47	121	18	5	*	159	-	1	4	*	35	41	51	41	5	5	15	71	31	42
	21.4%	23.8%	18.7%	27.1%	14.7%	11.6%	29.1%	20.1%	26.2%	49.2%	8.1%	3.5%	0.2%	78.4%	-	0.8%	2.5%	0.5%	19.9%	31.3%	26.7%	14.3%	6.4%	13.2%	18.9%	28.4%	22.9%	20.0%
SNP	35	15	20	*	6	8	1	11	8	2	2	1	28	3	1	-	30	7	4	6	19	35	-	-	-	-	-	-
	4.5%	3.6%	5.5%	0.5%	4.3%	6.2%	0.8%	9.1%	4.7%	0.8%	0.9%	0.6%	37.4%	1.4%	0.4%	-	59.2%	3.8%	2.8%	2.9%	6.7%	47.6%	-	-	-	-	-	-
Green	22	12	11	3	4	5	5	2	3	1	2	7	6	-	5	-	1	11	6	7	6	4	1	-	2	8	5	6
	2.9%	2.8%	2.9%	4.4%	3.4%	3.9%	3.2%	1.3%	1.9%	0.6%	0.7%	5.4%	8.1%	-	2.0%	-	0.8%	21.3%	3.4%	5.1%	2.9%	1.4%	1.1%	-	3.1%	3.2%	3.4%	2.9%
Plaid Cymru	4	2	2	1	1	*	1	-	*	1	1	-	1	-	-	-	-	4	1	1	*	2	-	4	-	-	-	-
	0.5%	0.4%	0.5%	1.2%	1.0%	0.1%	0.7%	-	0.2%	0.3%	0.3%	-	1.8%	-	-	-	-	6.9%	0.5%	0.5%	*	0.7%	-	9.7%	-	-	-	-
Another Party	4	2	2	1	1	-	1	*	1	-	1	1	1	-	-	-	-	4	2	2	*	-	*	1	-	2	-	-
	0.5%	0.4%	0.5%	1.4%	0.7%	-	0.4%	0.3%	0.3%	-	0.3%	0.7%	1.3%	-	-	-	-	6.9%	0.9%	1.2%	0.2%	-	0.5%	2.5%	-	0.9%	-	-
SIGMA	784	421	363	73	130	134	143	124	179	247	221	139	75	203	270	69	149	52	174	131	191	286	74	37	77	252	135	208
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Survation.

## Maria Miller Reactions Poll

Prepared on behalf of the Mail on Sunday

5 Apr 2014

Table 12

**Q6. Secretary of State for Culture, Media and Sport Maria Miller was instructed this week by a parliamentary committee to repay £5,800 in mortgage expenses she had claimed on her second home, after she failed to cut her claims as interest rates fell. The committee also found that she had submitted "incomplete" evidence to the inquiry and had breached the MPs code of conduct by obstructing the investigation. It demanded that she apologise to the House of Commons, which she has now done. Which of the following statements is closest to your opinion?**

**Base : All Respondents**

	Total	Gender		Age						2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1001	462	539	90	195	192	161	155	208	265	220	186	81	203	288	72	172	67	251	243	262	245	97	47	102	318	161	274
Weighted Total	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246
Maria Miller should now resign as a cabinet minister	783 78.2%	389 80.1%	393 76.4%	68 57.3%	103 60.7%	142 80.0%	154 87.8%	139 92.7%	176 84.1%	237 85.2%	176 78.7%	143 80.5%	66 90.7%	183 81.9%	235 81.9%	53 76.1%	139 83.6%	45 85.9%	157 76.1%	138 80.7%	205 81.5%	283 76.0%	64 75.6%	40 85.9%	61 65.2%	281 78.0%	133 79.0%	204 82.7%
Maria Miller has no need to resign as a cabinet minister	101 10.1%	55 11.3%	46 9.0%	21 18.1%	32 18.9%	22 12.5%	5 2.9%	7 4.4%	14 6.6%	25 8.8%	33 14.9%	17 9.7%	5 6.8%	29 13.0%	33 11.7%	12 16.7%	10 6.1%	4 7.9%	31 15.1%	13 7.7%	24 9.4%	33 9.0%	12 14.0%	5 10.6%	17 18.2%	28 7.9%	22 12.9%	16 6.5%
Don't know	117 11.7%	42 8.6%	75 14.7%	29 24.6%	35 20.4%	13 7.5%	16 9.3%	4 2.9%	19 9.3%	17 6.0%	14 6.4%	17 9.8%	2 2.5%	11 5.1%	18 6.4%	5 7.2%	17 10.2%	3 6.2%	18 8.9%	20 11.6%	23 9.1%	56 15.1%	9 10.4%	2 3.4%	16 16.6%	51 14.2%	14 8.1%	26 10.8%
SIGMA	1001 100.0%	486 100.0%	515 100.0%	118 100.0%	170 100.0%	177 100.0%	176 100.0%	150 100.0%	210 100.0%	278 100.0%	223 100.0%	177 100.0%	73 100.0%	223 100.0%	287 100.0%	69 100.0%	166 100.0%	52 100.0%	206 100.0%	171 100.0%	252 100.0%	373 100.0%	85 100.0%	46 100.0%	94 100.0%	360 100.0%	168 100.0%	246 100.0%

**Maria Miller Reactions Poll**  
Prepared on behalf of the Mail on Sunday

5 Apr 2014

**Table 13**  
**Q7. Which of the following statements is closest to your opinion?**  
**Base : All Respondents**

	Total	Gender		Age						2010 Vote				Voting Intention					SEG				Region6						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	1001	462	539	90	195	192	161	155	208	265	220	186	81	203	288	72	172	67	251	243	262	245	97	47	102	318	161	274	
Weighted Total	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246	
Maria Miller should now resign as an MP	680	326	355	58	92	124	135	116	155	196	143	123	65	148	198	40	135	45	127	122	178	254	56	40	49	255	99	181	
	68.0%	67.0%	68.9%	49.1%	54.2%	69.8%	77.0%	77.4%	74.0%	70.3%	63.9%	69.2%	88.8%	66.1%	69.2%	57.8%	81.0%	86.0%	61.8%	71.5%	70.5%	68.0%	66.4%	85.3%	52.0%	70.9%	58.7%	73.7%	
Maria Miller has no need to resign as an MP	194	113	81	29	43	39	22	28	33	65	61	36	7	61	66	25	14	4	58	25	47	63	20	4	28	53	53	36	
	19.4%	23.2%	15.8%	24.3%	25.2%	22.2%	12.6%	18.9%	15.5%	23.5%	27.5%	20.5%	9.7%	27.1%	22.9%	36.3%	8.3%	6.7%	28.2%	14.9%	18.8%	17.0%	23.0%	9.6%	29.5%	14.6%	31.3%	14.6%	
Don't know	127	48	79	32	35	14	18	6	22	17	19	18	1	15	23	4	18	4	21	23	27	56	9	2	17	52	17	29	
	12.6%	9.9%	15.3%	26.6%	20.7%	8.0%	10.4%	3.7%	10.4%	6.2%	8.6%	10.3%	1.5%	6.9%	7.9%	5.9%	10.7%	7.3%	10.0%	13.6%	10.7%	15.0%	10.6%	5.1%	18.5%	14.5%	10.0%	11.7%	
SIGMA	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Maria Miller Reactions Poll**  
Prepared on behalf of the Mail on Sunday

5 Apr 2014

**Table 14**  
**Q8. David Cameron has said that he stands by Maria Miller and that she will continue to do her job as Culture Secretary Which of the following statements is closest to your opinion.**  
**Base : All Respondents**

	Total	Gender		Age						2010 Vote				Voting Intention					SEG				Region6						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	1001	462	539	90	195	192	161	155	208	265	220	186	81	203	288	72	172	67	251	243	262	245	97	47	102	318	161	274	
Weighted Total	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246	
David Cameron is right to stand by Maria Miller and let her keep her job	135	72	63	32	34	21	10	19	19	48	33	19	7	44	34	12	11	3	31	21	28	55	12	2	25	36	35	23	
	13.5%	14.9%	12.2%	27.0%	20.2%	11.6%	5.8%	13.0%	8.8%	17.2%	14.6%	10.6%	9.2%	19.8%	11.8%	18.1%	6.7%	6.4%	15.1%	12.3%	11.1%	14.8%	13.8%	4.3%	26.7%	10.1%	21.1%	9.5%	
David Cameron is wrong to stand by Maria Miller and let her keep her job	753	377	376	65	102	138	149	124	175	215	179	139	65	165	235	51	142	47	151	132	201	270	65	40	58	276	114	200	
	75.2%	77.6%	73.0%	55.0%	60.1%	77.7%	84.6%	82.6%	83.7%	77.2%	80.0%	78.2%	89.7%	73.9%	82.1%	74.4%	85.5%	89.3%	73.5%	77.1%	79.6%	72.4%	76.8%	86.3%	61.5%	76.7%	67.8%	81.2%	
Don't know	113	36	76	21	33	19	17	7	16	15	12	20	1	14	18	5	13	2	24	18	23	48	8	4	11	48	19	23	
	11.3%	7.5%	14.8%	17.9%	19.7%	10.6%	9.6%	4.4%	7.5%	5.6%	5.4%	11.1%	1.2%	6.3%	6.1%	7.5%	7.8%	4.3%	11.5%	10.7%	9.2%	12.8%	9.4%	9.4%	11.8%	13.3%	11.1%	9.3%	
SIGMA	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Maria Miller Reactions Poll**  
Prepared on behalf of the Mail on Sunday

5 Apr 2014

**Table 15**  
**Q9. As Culture Secretary, Maria Miller is currently in charge of overseeing the introduction of a new system of press regulation in the UK.**  
**Which of the following statements is closest to your opinion?**  
**Base : All Respondents**

	Total	Gender		Age						2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1001	462	539	90	195	192	161	155	208	265	220	186	81	203	288	72	172	67	251	243	262	245	97	47	102	318	161	274
Weighted Total	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246
Maria Miller is an appropriate person to oversee the issue of press regulation	154 15.4%	86 17.8%	68 13.2%	33 28.3%	33 19.4%	32 18.2%	16 8.9%	15 10.0%	25 11.9%	37 13.2%	50 22.4%	31 17.6%	13 18.0%	45 19.9%	52 18.2%	17 24.5%	14 8.3%	5 10.0%	36 17.3%	27 15.9%	27 10.7%	65 17.3%	19 22.3%	8 16.7%	11 12.2%	52 14.5%	32 19.3%	30 12.3%
Maria Miller is not an appropriate person to oversee the issue of press regulation	664 66.3%	330 67.9%	333 64.8%	51 43.0%	97 57.2%	122 68.5%	139 79.0%	116 77.4%	139 66.4%	192 69.1%	150 67.2%	123 69.5%	54 74.3%	137 61.3%	204 71.3%	49 70.4%	133 79.7%	42 80.2%	146 70.8%	119 69.9%	167 66.4%	231 62.1%	55 64.8%	31 66.3%	59 63.3%	231 64.2%	110 65.8%	176 71.6%
Dont' know	183 18.3%	70 14.3%	113 22.0%	34 28.8%	40 23.4%	24 13.3%	21 12.0%	19 12.6%	46 21.7%	49 17.7%	23 10.4%	23 12.9%	6 7.7%	42 18.8%	30 10.5%	3 5.0%	20 11.9%	5 9.8%	24 11.9%	24 14.1%	58 23.0%	77 20.6%	11 12.9%	8 17.0%	23 24.5%	77 21.3%	25 15.0%	39 16.0%
SIGMA	1001 100.0%	486 100.0%	515 100.0%	118 100.0%	170 100.0%	177 100.0%	176 100.0%	150 100.0%	210 100.0%	278 100.0%	223 100.0%	177 100.0%	73 100.0%	223 100.0%	287 100.0%	69 100.0%	166 100.0%	52 100.0%	206 100.0%	171 100.0%	252 100.0%	373 100.0%	85 100.0%	46 100.0%	94 100.0%	360 100.0%	168 100.0%	246 100.0%

## Maria Miller Reactions Poll

Prepared on behalf of the Mail on Sunday

5 Apr 2014

Table 16

**Q10. The Parliamentary Commissioner for Standards who initially investigated Maria Miller had recommended that she repay £45,000 of the £90,000 she claimed in expenses on her second home, saying she should not having designated her London home as a "second home" as she spent most nights there. However, the final amount to be repaid was reduced to £5,800 by a committee led by MPs, who decided that Maria Miller's decision to designate the London home as her "second home" was "reasonable". Who do you most closely agree with?**

**Base : All Respondents**

	Total	Gender		Age						2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1001	462	539	90	195	192	161	155	208	265	220	186	81	203	288	72	172	67	251	243	262	245	97	47	102	318	161	274
Weighted Total	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246
The commissioner who said she should repay £45,000	777	380	397	72	115	140	152	128	169	216	177	148	60	163	223	53	147	45	161	137	211	268	66	38	57	276	138	201
	77.6%	78.1%	77.2%	60.6%	67.8%	79.1%	86.7%	85.5%	80.7%	77.5%	79.2%	83.5%	82.3%	72.9%	77.8%	77.2%	88.6%	86.4%	78.2%	80.0%	83.9%	72.0%	77.8%	81.7%	60.9%	76.5%	81.9%	81.6%
The committee led by MPs who said she should repay £5,800	112	51	60	27	19	16	13	9	29	44	31	14	6	49	32	7	12	5	23	18	19	51	10	5	14	35	22	26
	11.2%	10.5%	11.7%	22.5%	11.4%	8.8%	7.1%	5.8%	13.8%	15.7%	13.9%	7.9%	8.9%	21.7%	11.1%	10.2%	7.1%	10.1%	11.2%	10.4%	7.7%	13.8%	11.8%	10.1%	15.5%	9.6%	13.1%	10.5%
Don't know	112	55	57	20	35	22	11	13	12	19	15	15	6	12	32	9	7	2	22	16	21	53	9	4	22	50	8	19
	11.2%	11.4%	11.1%	16.9%	20.8%	12.1%	6.2%	8.7%	5.5%	6.9%	6.9%	8.6%	8.8%	5.4%	11.1%	12.6%	4.2%	3.5%	10.6%	9.7%	8.4%	14.2%	10.4%	8.2%	23.6%	13.9%	4.9%	7.9%
SIGMA	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Maria Miller Reactions Poll**  
Prepared on behalf of the Mail on Sunday

5 Apr 2014

**Table 17**  
**Q11. Which of the following statements is closest to your opinion?**  
**Base : All Respondents**

	Total	Gender		Age						2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1001	462	539	90	195	192	161	155	208	265	220	186	81	203	288	72	172	67	251	243	262	245	97	47	102	318	161	274
Weighted Total	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246
This is an adequate apology from Maria Miller	170	79	91	19	44	40	23	17	27	46	45	39	10	50	47	20	15	6	54	26	41	49	14	7	24	61	30	33
	17.0%	16.3%	17.6%	15.7%	26.1%	22.3%	13.3%	11.4%	13.0%	16.4%	20.3%	22.2%	13.5%	22.3%	16.4%	28.6%	8.9%	12.0%	26.1%	15.2%	16.5%	13.2%	16.5%	14.9%	25.2%	16.9%	17.8%	13.6%
This is not an adequate apology from Maria Miller	732	364	368	79	98	128	140	125	161	208	170	132	54	154	223	45	141	42	140	128	190	274	62	38	50	262	128	192
	73.1%	74.9%	71.4%	66.8%	58.1%	71.9%	79.5%	83.7%	76.9%	74.7%	76.3%	74.3%	74.1%	69.1%	77.9%	64.9%	85.0%	80.1%	68.2%	74.7%	75.4%	73.5%	72.9%	81.2%	53.3%	72.7%	76.2%	78.1%
Dont know	99	43	56	21	27	10	13	7	21	25	8	6	9	19	16	5	10	4	12	17	20	50	9	2	20	37	10	21
	9.9%	8.8%	11.0%	17.5%	15.9%	5.7%	7.1%	4.9%	10.2%	8.9%	3.4%	3.5%	12.4%	8.6%	5.7%	6.6%	6.0%	7.9%	5.7%	10.1%	8.1%	13.4%	10.6%	3.9%	21.5%	10.4%	6.0%	8.4%
SIGMA	1001	486	515	118	170	177	176	150	210	278	223	177	73	223	287	69	166	52	206	171	252	373	85	46	94	360	168	246
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Page	Table	Title	Base Description	Base
4	1	Q1. If there was a UK General Election taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?	Base : All Respondents	1001
5	2	Q2. Voting Intention Tables - Normal Weighted Table Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? / Another Party (Net)	Base : Respondents would vote in General Election	966
6	3	Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? / Another Party (Net)	Base : Respondents would vote in General Election	966
7	4	Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? / Another Party (Net)	Base : Respondents would vote in General Election and Excluding DK/Refused	802
8	5	Q2. Voting Intention Tables - Special Table (After Replacing the Undecided/Refused Responses with 2010 Voters responses) Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? / Another Party (Net)	Base : Respondents would vote in General Election and Excluding DK/Refused	887
9	6	Q3. In the last General Election 61% of people voted, while 39% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?	Base : All Respondents	1001
10	7	Q3B. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?	Base : Those who voted in the 2010 General Election	772
11	8	Q4. In May 2014 there will be elections to the European Parliament. How likely do you think you will be to vote in these European elections on a scale of 0 to 10?	Base : All Respondents	1001
12	9	Q5. Voting Intention Tables - Normal Weighted Table Q5. In May 2014 there will be elections to the European Parliament, by a form of proportional representation. If this European election was to take place tomorrow instead, how do you think you would be most likely to vote?	Base : Respondents who likely to vote in May 2014 elections	946
13	10	Q5. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting Q5. In May 2014 there will be elections to the European Parliament, by a form of proportional representation. If this European election was to take place tomorrow instead, how do you think you would be most likely to vote?	Base : Respondents who likely to vote in May 2014 elections	946

Page	Table	Title	Base Description	Base
14	11	Q5. Voting intention Tables - Normal Weighted Table and Likelihood Weighings Q5. In May 2014 there will be elections to the European Parliament, by a form of proportional representation. If this European election was to take place tomorrow instead, how do you think you would be most likely to vote?	Base : Respondents who likely to vote in May 2014 elections and Excluding DK/Refused	745
15	12	Q6. Secretary of State for Culture, Media and Sport Maria Miller was instructed this week by a parliamentary committee to repay £5,800 in mortgage expenses she had claimed on her second home, after she failed to cut her claims as interest rates fell. The committee also found that she had submitted 'incomplete' evidence to the inquiry and had breached the MP's code of conduct by obstructing the investigation. It demanded that she apologise to the House of Commons. Which of the following statements is closest to your opinion?	Base : All Respondents	1001
16	13	Q7. Which of the following statements is closest to your opinion?	Base : All Respondents	1001
17	14	Q8. David Cameron has said that he stands by Maria Miller and that she will continue to do her job as Culture Secretary. Which of the following statements is closest to your opinion.	Base : All Respondents	1001
18	15	Q9. As Culture Secretary, Maria Miller is currently in charge of overseeing the introduction of a new system of press regulation in the UK. Which of the following statements is closest to your opinion?	Base : All Respondents	1001
19	16	Q10. The Parliamentary Commissioner for Standards who initially investigated Maria Miller had recommended that she repay £45,000 of the £90,000 she claimed in expenses on her second home, saying she should not have designated her London home as a "second home" as she spent most nights there. However, the final amount to be repaid was reduced to £5,800 by a committee led by MPs, who decided that Maria Miller's decision to designate the London home as her "second home" was "reasonable". Who do you most closely agree with?	Base : All Respondents	1001
20	17	Q11. Which of the following statements is closest to your opinion?	Base : All Respondents	1001