

Scottish Issues Survey

17/04/2014

Prepared on behalf of the Scottish Green Party



Methodology

Fieldwork Dates

11th-15th April 2014

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland

Sample Size

1,001

Data Weighting

Data were weighted to the profile of all adults aged 16+. Data were weighted by age, sex and region. Targets for the weighted data were derived from Office of National Statistics 2011 Census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,002 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the list of hypothetical candidates prompted in a randomising order.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

For further information please contact;
Damian Lyons Lowe
Chief Executive
Survation Ltd

0203 142 7640
damian.lyonslowe@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 37
Q28A. A number of clubs in the Scottish Professional Football League have recently been purchased by their fans. Many other clubs face financial difficulties. In Scotland, there are already laws that give communities the first right to buy land in their area in certain circumstances, and it has been proposed that these rights should be extended to give football fans' trusts the right to buy their clubs. Which of these measures would you support? Fans' trusts to have first refusal (i.e. being given the first chance to make an offer) when their clubs are sold
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				ScotRegion						Westminster VI					Holyrood VI					Referendum Vote			SEG						
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Con	Lab	LD	SNP	UKIP	Con	Lab	LD	SNP	Other	Yes	No	Undecided	AB	C1	C2	DE	
Unweighted Total	1001	408	593	67	165	166	208	239	156	109	200	69	303	96	73	108	105	182	159	145	133	128	261	53	277	29	108	230	57	327	43	352	453	169	209	214	283	295
Weighted Total	1001	485	516	144	153	167	180	153	203	97	222	55	317	89	122	122	128	129	130	136	144	124	281	46	285	26	97	249	49	349	35	366	440	170	202	216	286	296
Support	572	318	255	74	82	88	125	88	115	56	148	31	204	47	61	76	77	74	71	85	81	75	180	24	171	15	56	149	28	218	22	247	213	103	118	119	169	166
	57.2%	65.5%	49.4%	51.6%	53.8%	52.7%	69.6%	57.1%	56.3%	57.1%	66.7%	56.9%	64.3%	52.4%	50.1%	62.4%	60.3%	57.0%	54.8%	62.4%	56.3%	60.6%	64.1%	52.6%	60.1%	57.9%	57.3%	59.8%	58.0%	62.4%	63.7%	67.7%	48.5%	60.6%	58.4%	55.0%	59.1%	56.1%
Don't support	86	48	38	12	16	14	12	13	19	10	16	4	23	9	6	6	17	13	12	11	11	12	25	4	24	5	13	23	4	27	2	22	51	6	18	27	18	22
	8.6%	9.8%	7.4%	8.1%	10.2%	8.6%	6.4%	8.8%	9.3%	10.8%	7.2%	7.5%	7.3%	10.2%	5.1%	5.2%	13.1%	9.9%	9.3%	8.0%	7.9%	9.6%	9.0%	8.2%	8.5%	19.5%	12.9%	9.3%	7.5%	7.7%	6.5%	6.0%	11.6%	3.5%	9.1%	12.6%	6.2%	7.5%
Don't know	343	120	223	58	55	65	43	52	70	31	58	20	90	33	55	40	34	43	47	40	52	37	76	18	89	6	29	77	17	105	10	96	176	61	66	70	99	108
	34.3%	24.7%	43.3%	40.4%	36.0%	38.6%	23.9%	34.1%	34.3%	32.1%	26.1%	35.6%	28.4%	37.4%	44.7%	32.4%	26.6%	33.1%	35.9%	29.6%	35.8%	29.8%	26.9%	39.2%	31.4%	22.6%	29.8%	30.9%	34.5%	29.9%	29.7%	26.3%	40.0%	35.9%	32.6%	32.4%	34.7%	36.4%
SIGMA	1001	485	516	144	153	167	180	153	203	97	222	55	317	89	122	122	128	129	130	136	144	124	281	46	285	26	97	249	49	349	35	366	440	170	202	216	286	296
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 38
Q28B. A number of clubs in the Scottish Professional Football League have recently been purchased by their fans. Many other clubs face financial difficulties. In Scotland, there are already laws that give communities the first right to buy land in their area in certain circumstances, and it has been proposed that these rights should be extended to give football fans' trusts the right to buy their clubs. Which of these measures would you support? Fans' trusts to have first refusal if their clubs go into administration
Base : All Respondents

Total	Gender		Age						2011 Holyrood Vote				ScotRegion						Westminster VI					Holyrood VI					Referendum Vote			SEG						
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Con	Lab	LD	SNP	UKIP	Con	Lab	LD	SNP	Other	Yes	No	Undecided	AB	C1	C2	DE	
Unweighted Total	1001	408	593	67	165	166	208	239	156	109	200	69	303	96	73	108	105	182	159	145	133	128	261	53	277	29	108	230	57	327	43	352	453	169	209	214	283	295
Weighted Total	1001	485	516	144	153	167	180	153	203	97	222	55	317	89	122	122	128	129	130	136	144	124	281	46	285	26	97	249	49	349	35	366	440	170	202	216	286	296
Support	579	336	243	57	86	98	128	92	118	57	148	34	208	48	64	65	88	72	70	84	89	77	181	26	178	15	60	149	29	220	23	241	227	103	123	125	162	169
	57.8%	69.2%	47.0%	39.6%	56.1%	58.4%	70.8%	60.0%	58.3%	58.2%	66.7%	61.3%	65.4%	54.0%	52.3%	53.0%	68.3%	55.6%	53.6%	61.3%	62.0%	62.1%	64.3%	55.5%	62.5%	58.6%	62.1%	59.7%	58.8%	63.0%	66.8%	65.9%	51.7%	60.6%	60.8%	57.7%	56.6%	57.0%
Don't support	82	44	38	17	13	15	10	11	16	10	17	3	25	5	4	11	13	15	11	11	13	10	25	5	21	5	11	24	4	25	2	27	42	8	17	18	22	26
	8.2%	9.0%	7.5%	11.6%	8.7%	9.0%	5.6%	7.2%	7.9%	10.4%	7.8%	6.3%	7.8%	5.7%	2.9%	9.0%	9.9%	11.5%	8.5%	8.3%	8.8%	8.0%	9.0%	10.9%	7.5%	18.6%	10.9%	9.8%	7.8%	7.0%	6.9%	7.3%	9.6%	4.7%	8.2%	8.2%	7.6%	8.8%
Don't know	340	106	235	70	54	55	42	50	69	31	56	18	85	36	55	46	28	42	49	41	42	37	75	16	86	6	26	76	16	105	9	98	170	59	63	74	103	101
	34.0%	21.7%	45.5%	48.8%	35.1%	32.6%	23.6%	32.9%	33.8%	31.5%	25.5%	32.4%	26.9%	40.3%	44.8%	38.0%	21.8%	32.9%	37.9%	30.4%	29.2%	29.9%	26.7%	33.6%	30.0%	22.8%	27.1%	30.5%	33.3%	29.9%	26.3%	26.8%	38.7%	34.6%	31.0%	34.0%	35.9%	34.2%
SIGMA	1001	485	516	144	153	167	180	153	203	97	222	55	317	89	122	122	128	129	130	136	144	124	281	46	285	26	97	249	49	349	35	366	440	170	202	216	286	296
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 39
Q28C. A number of clubs in the Scottish Professional Football League have recently been purchased by their fans. Many other clubs face financial difficulties. In Scotland, there are already laws that give communities the first right to buy land in their area in certain circumstances, and it has been proposed that these rights should be extended to give football fans' trusts the right to buy their clubs. Which of these measures would you support?
Fans to have the right to buy their clubs for a market value at any time
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				ScotRegion							Westminster VI					Holyrood VI					Referendum Vote			SEG					
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Con	Lab	LD	SNP	UKIP	Con	Lab	LD	SNP	Other	Yes	No	Undecided	AB	C1	C2	DE	
Unweighted Total	1001	408	593	67	165	166	208	239	156	109	200	69	303	96	73	108	105	182	159	145	133	128	261	53	277	29	108	230	57	327	43	352	453	169	209	214	283	295
Weighted Total	1001	485	516	144	153	167	180	153	203	97	222	55	317	89	122	122	128	129	130	136	144	124	281	46	285	26	97	249	49	349	35	366	440	170	202	216	286	296
Support	443	267	176	67	71	69	88	59	89	38	124	19	151	34	46	55	55	68	52	76	58	55	150	22	128	11	42	120	17	179	15	188	172	75	84	89	128	142
	44.3%	55.1%	34.2%	46.7%	46.3%	41.1%	48.7%	38.7%	43.9%	39.1%	56.1%	34.9%	47.6%	37.7%	37.4%	45.3%	42.9%	52.4%	40.1%	56.0%	39.9%	44.1%	53.4%	46.3%	44.9%	42.5%	42.8%	48.4%	33.9%	51.2%	43.9%	51.3%	39.1%	44.1%	41.6%	41.3%	44.7%	47.9%
Don't support	170	92	78	18	24	27	34	33	32	24	35	12	51	13	19	12	30	18	24	21	32	29	48	10	46	9	23	47	10	54	9	46	92	27	50	41	38	40
	17.0%	18.9%	15.1%	12.7%	15.6%	16.3%	19.1%	21.8%	16.0%	24.7%	15.9%	21.0%	16.0%	14.2%	15.7%	10.1%	23.2%	14.3%	18.6%	15.5%	22.4%	23.3%	17.0%	20.7%	16.2%	33.6%	23.7%	18.7%	21.3%	15.3%	25.4%	12.7%	20.8%	16.0%	24.8%	19.0%	13.3%	13.6%
Don't know	388	126	262	58	58	71	58	60	82	35	62	24	116	43	57	54	43	43	54	39	54	40	83	15	111	6	33	82	22	117	11	132	176	68	68	86	120	114
	38.7%	26.0%	50.7%	40.5%	38.0%	42.6%	32.2%	39.4%	40.2%	36.2%	28.0%	44.1%	36.4%	48.1%	46.9%	44.6%	33.9%	33.3%	41.3%	28.5%	37.7%	32.6%	29.7%	33.0%	38.9%	23.9%	33.5%	32.8%	44.8%	33.5%	30.6%	36.0%	40.1%	39.9%	33.6%	39.7%	42.0%	38.4%
SIGMA	1001	485	516	144	153	167	180	153	203	97	222	55	317	89	122	122	128	129	130	136	144	124	281	46	285	26	97	249	49	349	35	366	440	170	202	216	286	296
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%