

Survation.

Scottish Attitudes Poll

13/03/2014

Prepared on behalf of the Scottish Green Party



Methodology

Fieldwork Dates

6th – 7th March 2014

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland.

Sample Size

1,002

Data Weighting

Data were weighted to the profile of all residents of Scotland aged 16+. Data were weighted by age, sex, region of Scotland and past vote. Targets for the weighted data were derived from 2011 Census data and the results of the 2011 Scottish Parliament election (constituency vote).

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,002 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Sub-samples from the cross-breaks will be subject to higher margin of error, conclusions drawn from cross-breaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention for the independence referendum, Scottish Parliament election and Westminster election, we first asked respondents how likely they would be to vote in each of those elections on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "SNP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party", or the responses "Yes" and "No" displayed in a randomising order for the referendum voting question. When asked who they would be most likely to vote for with their regional list vote, the responses "Scottish Green Party", and "UKIP" were also prompted in a randomising order. These responses were not prompted for other questions about voting intention.

On behalf of the Scottish Green Party 13/03/14 - 1,002 respondents

Question presentation

In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

For further information please contact;
Damian Lyons Lowe
Chief Executive
Survation Ltd
0203 142 7644
damian.lyonslowe@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

Sign up for our press releases at <http://eepurl.com/mOK8T>

Follow us on twitter:

www.twitter.com/survation for our regular survey work and political polling

www.twitter.com/damiansurvation for Damian Lyons Lowe's twitter feed

Survation are a member of The British Polling Council and abide by its rules:
<http://www.britishpollingcouncil.org>

Survation Ltd Registered in England & Wales Number 07143509

Scottish Attitudes Poll

11 Mar 2014

Table 52
Q14. Do you agree that the Scottish Parliament should have control over immigration policy?
Base : All Respondents

	Total	Gender		Age						2011 Holyrood Vote				ScotRegion							Westminster VI					Holyrood VI					Referendum Vote		SEG				
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Con	Lab	LD	SNP	UKIP	Con	Lab	LD	SNP	Other	Yes	No	AB	C1	C2	DE
Unweighted Total	1002	417	585	51	158	187	213	223	170	121	211	68	307	92	76	89	94	180	183	157	131	136	283	46	283	34	124	266	43	330	42	347	482	220	199	287	296
Weighted Total	1002	486	516	144	153	167	180	153	203	102	232	58	333	89	122	122	128	129	130	136	144	122	298	46	309	28	107	280	43	355	28	371	462	222	190	288	302
Yes	665	344	320	75	99	115	141	106	127	33	152	22	293	52	89	76	88	77	98	83	101	41	193	19	284	11	37	168	16	329	13	349	190	150	111	177	226
	66.3%	70.9%	62.0%	52.1%	64.9%	68.7%	78.3%	69.4%	62.4%	32.1%	65.3%	38.0%	87.9%	58.3%	72.5%	62.4%	68.8%	59.2%	75.4%	61.3%	70.1%	34.0%	64.8%	41.3%	91.8%	40.4%	34.9%	60.1%	37.3%	92.6%	47.3%	94.0%	41.2%	67.6%	58.6%	61.4%	74.9%
No	208	104	104	36	29	24	22	36	62	61	51	20	19	24	23	18	31	33	24	34	22	68	71	14	10	13	58	75	17	14	12	13	184	48	49	64	47
	20.8%	21.4%	20.2%	25.1%	18.6%	14.5%	12.0%	23.5%	30.3%	59.9%	22.2%	34.3%	5.7%	27.3%	18.5%	14.5%	24.1%	25.8%	18.1%	24.7%	15.1%	55.6%	24.0%	31.1%	3.2%	47.6%	54.4%	26.9%	39.0%	3.8%	44.7%	3.6%	39.8%	21.6%	25.8%	22.1%	15.7%
Don't know	129	38	92	33	25	28	17	11	15	8	29	16	21	13	11	28	9	19	8	19	21	13	34	13	15	3	11	36	10	13	2	9	88	24	30	47	28
	12.9%	7.8%	17.8%	22.8%	16.5%	16.7%	9.7%	7.1%	7.3%	8.0%	12.6%	27.6%	6.4%	14.4%	9.0%	23.0%	7.1%	14.9%	6.5%	14.0%	14.8%	10.4%	11.3%	27.6%	5.0%	12.0%	10.7%	13.0%	23.7%	3.6%	7.9%	2.4%	19.0%	10.8%	15.6%	16.4%	9.4%
SIGMA	1002	486	516	144	153	167	180	153	203	102	232	58	333	89	122	122	128	129	130	136	144	122	298	46	309	28	107	280	43	355	28	371	462	222	190	288	302
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.