

North London Recycling Survey
Prepared on behalf of the North London Waste Authority

Table 1
Q1. Could you confirm for me that you live in?
Base: All Respondents

	Gender		Age			Borough							Support Facility in North London (Q15)			Support Facility within 500m (Q16)			
	Total	Male	Female	18-34	35-54	55+	Barnet	Enfield	Camden	Hackney	Haringey	Islington	Waltham Forest	Yes	No	Don't know	Yes	No	Don't know
Unweighted Total	2004	768	1236	230	625	1117	437	360	204	226	265	210	302	1614	141	249	655	691	268
Weighted Total	2004	996	1008	427	1077	468	393	329	273	244	271	240	255	1660	120	224	724	662	274
Barnet	393	185	208	72	210	102	393	-	-	-	-	-	-	323	25	44	111	152	60
	19.6%	18.6%	20.6%	16.8%	19.5%	21.8%	100.0%	-	-	-	-	-	-	19.5%	20.7%	19.9%	15.4%	22.9%	22.1%
Camden	273	144	129	61	136	72	-	-	273	-	-	-	-	223	12	38	121	71	31
	13.6%	14.5%	12.8%	14.2%	12.7%	15.3%	-	-	100.0%	-	-	-	-	13.4%	9.7%	17.0%	16.7%	10.8%	11.2%
Enfield	329	159	170	56	187	83	-	329	-	-	-	-	-	270	24	35	104	130	35
	16.4%	15.9%	16.9%	13.1%	17.3%	17.8%	-	100.0%	-	-	-	-	-	16.2%	20.2%	15.5%	14.4%	19.6%	13.0%
Hackney	244	107	138	57	137	49	-	-	-	244	-	-	-	210	5	30	98	69	42
	12.2%	10.7%	13.7%	13.3%	12.7%	10.4%	-	-	-	100.0%	-	-	-	12.6%	4.4%	13.2%	13.5%	10.5%	15.4%
Haringey	271	146	124	70	141	59	-	-	-	-	271	-	-	213	31	27	88	94	31
	13.5%	14.7%	12.3%	16.5%	13.1%	12.5%	-	-	-	-	100.0%	-	-	12.8%	25.4%	12.0%	12.2%	14.2%	11.3%
Islington	240	126	115	52	126	55	-	-	-	-	-	240	-	209	11	20	98	69	41
	12.0%	12.6%	11.4%	12.1%	11.7%	11.8%	-	-	-	-	-	100.0%	-	12.6%	9.4%	9.1%	13.6%	10.5%	15.0%
Waltham Forest	255	130	125	60	140	48	-	-	-	-	-	-	255	213	12	30	103	76	33
	12.7%	13.0%	12.4%	13.9%	13.0%	10.3%	-	-	-	-	-	-	100.0%	12.8%	10.1%	13.3%	14.3%	11.5%	12.1%

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Table 2
Q2. Have you heard of the North London Waste Authority?
Base: All Respondents

	Gender		Age			Borough							Support Facility in North London (Q15)			Support Facility within 500m (Q16)			
	Total	Male	Female	18-34	35-54	55+	Barnet	Enfield	Camden	Hackney	Haringey	Islington	Waltham Forest	Yes	No	Don't know	Yes	No	Don't know
Unweighted Total	2004	768	1236	230	625	1117	437	360	204	226	265	210	302	1614	141	249	655	691	268
Weighted Total	2004	996	1008	427	1077	468	393	329	273	244	271	240	255	1660	120	224	724	662	274
Yes	486	263	222	89	263	130	103	124	29	39	78	53	59	411	34	41	180	161	70
	24.2%	26.4%	22.0%	20.8%	24.4%	27.7%	26.2%	37.6%	10.8%	15.8%	28.9%	22.2%	23.3%	24.8%	28.0%	18.3%	24.8%	24.4%	25.5%
No	1518	733	786	338	814	339	290	205	243	206	192	187	195	1249	87	183	544	501	204
	75.8%	73.6%	78.0%	79.2%	75.6%	72.3%	73.8%	62.4%	89.2%	84.2%	71.1%	77.8%	76.7%	75.2%	72.0%	81.7%	75.2%	75.6%	74.5%

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Table 3
Q4. Have you heard of or seen the 'Love Food Hate Waste' campaign?
Base: All Respondents

	Gender		Age			Borough							Support Facility in North London (Q15)			Support Facility within 500m (Q16)			
	Total	Male	Female	18-34	35-54	55+	Barnet	Enfield	Camden	Hackney	Haringey	Islington	Waltham Forest	Yes	No	Don't know	Yes	No	Don't know
Unweighted Total	2004	768	1236	230	625	1117	437	360	204	226	265	210	302	1614	141	249	655	691	268
Weighted Total	2004	996	1008	427	1077	468	393	329	273	244	271	240	255	1660	120	224	724	662	274
Yes	434 21.6%	192 19.2%	242 24.0%	84 19.8%	262 24.3%	82 17.5%	65 16.5%	63 19.2%	52 19.2%	64 26.3%	69 25.6%	65 27.0%	55 21.7%	374 22.5%	20 16.8%	40 17.7%	197 27.2%	120 18.1%	58 21.0%
No	1465 73.1%	742 74.5%	723 71.7%	317 74.4%	757 70.3%	365 78.0%	306 77.9%	247 75.3%	207 75.9%	172 70.2%	193 71.4%	151 62.8%	189 74.2%	1198 72.2%	99 82.1%	169 75.4%	492 68.0%	508 76.8%	197 72.0%
Not sure	105 5.2%	62 6.3%	43 4.2%	25 5.9%	58 5.4%	21 4.4%	22 5.5%	18 5.5%	13 4.9%	8 3.5%	8 3.0%	25 10.3%	10 4.1%	88 5.3%	1 1.2%	15 6.9%	35 4.8%	34 5.2%	19 7.0%

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Table 4
Q5. How much food do you think you throw away in total compared to this time last year? More, less or about the same?
Base: All Respondents

	Total	Gender		Age			Borough							Support Facility in North London (Q15)			Support Facility within 500m (Q16)		
		Male	Female	18-34	35-54	55+	Barnet	Enfield	Camden	Hackney	Haringey	Islington	Waltham Forest	Yes	No	Don't know	Yes	No	Don't know
Unweighted Total	2004	768	1236	230	625	1117	437	360	204	226	265	210	302	1614	141	249	655	691	268
Weighted Total	2004	996	1008	427	1077	468	393	329	273	244	271	240	255	1660	120	224	724	662	274
Much more	(5) 56	20	36	8	34	13	7	13	8	7	8	6	7	46	4	6	21	18	7
	2.8%	2.0%	3.6%	2.0%	3.2%	2.7%	1.7%	4.0%	2.8%	2.8%	3.0%	2.7%	2.6%	2.8%	3.7%	2.5%	2.9%	2.7%	2.5%
Somewhat more	(4) 51	21	30	13	23	15	3	4	8	6	11	10	8	42	4	5	14	18	11
	2.5%	2.1%	3.0%	3.2%	2.1%	3.2%	0.8%	1.2%	3.0%	2.5%	4.2%	4.3%	3.0%	2.5%	3.6%	2.1%	1.9%	2.7%	3.9%
About the same	(3) 1147	594	552	232	588	306	229	186	178	138	151	120	144	951	63	133	391	396	165
	57.2%	59.7%	54.8%	54.3%	54.6%	65.3%	58.3%	56.7%	65.4%	56.6%	55.7%	50.0%	56.5%	57.3%	52.1%	59.4%	54.0%	59.7%	60.1%
Somewhat less	(2) 453	224	230	104	268	74	103	66	58	54	55	63	54	379	28	47	175	139	65
	22.6%	22.5%	22.8%	24.3%	24.9%	15.8%	26.3%	20.2%	21.3%	22.0%	20.4%	26.2%	21.1%	22.8%	23.2%	20.8%	24.2%	20.9%	23.7%
Much less	(1) 244	106	138	42	149	51	42	54	17	30	37	31	32	203	14	27	102	78	23
	12.2%	10.6%	13.6%	9.8%	13.8%	10.9%	10.6%	16.5%	6.1%	12.4%	13.8%	13.1%	12.6%	12.2%	11.5%	12.1%	14.1%	11.7%	8.3%
Don't know	53	31	22	28	16	10	9	5	4	9	8	9	11	39	7	7	20	15	4
	2.7%	3.1%	2.2%	6.5%	1.5%	2.2%	2.2%	1.4%	1.4%	3.7%	2.9%	3.7%	4.2%	2.4%	6.0%	3.1%	2.8%	2.2%	1.6%
Net: More	107	41	66	22	57	27	10	17	16	13	20	17	14	88	9	10	35	36	17
	5.3%	4.1%	6.6%	5.1%	5.3%	5.9%	2.5%	5.2%	5.9%	5.3%	7.2%	7.0%	5.6%	5.3%	7.3%	4.6%	4.8%	5.4%	6.3%
Net: Less	697	330	367	146	416	125	145	120	74	84	93	94	86	581	42	74	278	216	88
	34.8%	33.1%	36.4%	34.1%	38.7%	26.7%	36.9%	36.7%	27.3%	34.4%	34.2%	39.2%	33.7%	35.0%	34.7%	32.9%	38.4%	32.6%	32.0%
Mean	2.60	2.61	2.59	2.61	2.55	2.70	2.56	2.56	2.75	2.60	2.61	2.56	2.60	2.60	2.63	2.61	2.54	2.63	2.68
Standard deviation	0.85	0.79	0.90	0.80	0.87	0.81	0.77	0.92	0.74	0.85	0.89	0.88	0.86	0.84	0.89	0.83	0.87	0.83	0.79
Standard error	0.02	0.03	0.03	0.05	0.04	0.02	0.04	0.05	0.05	0.06	0.06	0.06	0.05	0.02	0.08	0.05	0.03	0.03	0.05

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Table 5
Q6. In your area you can recycle the following things: Paper, Cardboard, Glass bottles and jars, Plastic bottles, Food tins and drinks cans, and tetra pak Juice and milk cartons
Which of these statements best describes how much you recycle?
Base: All Respondents

	Gender		Age			Borough							Support Facility in North London (Q15)			Support Facility within 500m (Q16)			
	Total	Male	Female	18-34	35-54	55+	Barnet	Enfield	Camden	Hackney	Haringey	Islington	Waltham Forest	Yes	No	Don't know	Yes	No	Don't know
Unweighted Total	2004	768	1236	230	625	1117	437	360	204	226	265	210	302	1614	141	249	655	691	268
Weighted Total	2004	996	1008	427	1077	468	393	329	273	244	271	240	255	1660	120	224	724	662	274
I recycle everything that can be recycled	1098 54.8%	502 50.4%	596 59.1%	190 44.6%	584 54.2%	302 64.4%	226 57.4%	205 62.3%	108 39.6%	130 53.1%	145 53.4%	126 52.3%	160 62.9%	903 54.4%	63 52.3%	132 59.1%	405 56.0%	357 53.9%	141 51.5%
I recycle a lot but not everything that can be recycled	670 33.4%	360 36.2%	310 30.7%	152 35.5%	384 35.7%	131 27.9%	136 34.6%	95 28.8%	108 39.7%	87 35.7%	97 35.9%	75 31.1%	72 28.3%	568 34.2%	43 35.5%	59 26.3%	233 32.2%	233 35.1%	103 37.6%
I recycle sometimes	182 9.1%	110 11.0%	72 7.2%	68 15.9%	83 7.7%	25 5.3%	28 7.1%	17 5.2%	50 18.4%	24 9.8%	23 8.4%	28 11.5%	12 4.9%	149 9.0%	11 9.2%	21 9.6%	71 9.7%	58 8.8%	20 7.4%
I do not recycle	51 2.5%	22 2.2%	29 2.8%	17 4.0%	24 2.2%	9 1.9%	3 0.8%	11 3.5%	6 2.3%	4 1.5%	6 2.3%	12 4.8%	9 3.4%	38 2.3%	3 2.7%	10 4.5%	15 2.0%	14 2.1%	9 3.3%
Don't know	3 0.2%	2 0.2%	2 0.2%	- -	1 0.1%	2 0.5%	* 0.1%	1 0.3%	- -	- -	- -	1 0.3%	1 0.5%	2 0.1%	* 0.3%	1 0.5%	1 0.1%	1 0.1%	1 0.2%

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Table 6
Q8. Approximately how much of their rubbish do you think households in north London recycle overall?
Base: All Respondents

	Gender		Age			Borough							Support Facility in North London (Q15)			Support Facility within 500m (Q16)			
	Total	Male	Female	18-34	35-54	55+	Barnet	Enfield	Camden	Hackney	Haringey	Islington	Waltham Forest	Yes	No	Don't know	Yes	No	Don't know
Unweighted Total	2004	768	1236	230	625	1117	437	360	204	226	265	210	302	1614	141	249	655	691	268
Weighted Total	2004	996	1008	427	1077	468	393	329	273	244	271	240	255	1660	120	224	724	662	274
0-10%	70 3.5%	51 5.1%	19 1.9%	12 2.9%	41 3.8%	16 3.5%	14 3.6%	12 3.7%	8 2.9%	10 4.1%	12 4.4%	8 3.3%	6 2.3%	63 3.8%	5 3.8%	3 1.1%	33 4.5%	23 3.4%	7 2.6%
11-20%	188 9.4%	113 11.4%	75 7.4%	46 10.7%	114 10.6%	26 5.6%	38 9.6%	13 4.0%	39 14.4%	23 9.3%	34 12.6%	29 11.9%	12 4.9%	165 10.0%	10 8.5%	12 5.5%	80 11.1%	61 9.2%	24 8.8%
21-30%	301 15.0%	189 18.9%	112 11.1%	77 18.0%	167 15.5%	50 10.6%	48 12.3%	36 11.0%	50 18.5%	22 9.1%	45 16.7%	52 21.5%	47 18.3%	266 16.0%	11 9.3%	23 10.5%	134 18.5%	98 14.8%	34 12.4%
31-40%	194 9.7%	98 9.9%	95 9.4%	56 13.1%	110 10.2%	27 5.7%	48 12.2%	18 5.4%	33 12.3%	20 8.3%	25 9.4%	21 8.7%	28 10.9%	170 10.2%	9 7.6%	15 6.7%	66 9.1%	66 10.0%	37 13.5%
41-50%	267 13.3%	110 11.0%	157 15.5%	50 11.7%	165 15.3%	50 10.7%	65 16.4%	44 13.5%	31 11.5%	34 14.0%	39 14.3%	26 10.8%	27 10.8%	233 14.0%	12 10.1%	22 9.6%	97 13.4%	102 15.4%	34 12.4%
More than 50% (i.e. more than half)	462 23.1%	208 20.9%	255 25.3%	117 27.4%	236 21.9%	107 22.9%	94 23.9%	114 34.6%	43 15.9%	59 24.2%	45 16.6%	41 17.0%	66 26.0%	395 23.8%	28 23.1%	40 17.7%	162 22.4%	157 23.7%	76 27.8%
Don't know	523 26.1%	227 22.8%	296 29.3%	69 16.3%	244 22.6%	192 41.0%	86 21.9%	91 27.8%	67 24.5%	76 31.1%	70 25.9%	64 26.7%	68 26.7%	368 22.2%	45 37.6%	109 48.9%	151 20.9%	155 23.5%	61 22.4%

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Table 7
Q9. The north London boroughs have a target to help households recycle a certain amount of their rubbish by 2020.
Are you aware of what that target is?
Base: All Respondents

	Total	Gender		Age			Borough						Support Facility in North London (Q15)			Support Facility within 500m (Q16)			
		Male	Female	18-34	35-54	55+	Barnet	Enfield	Camden	Hackney	Haringey	Islington	Waltham Forest	Yes	No	Don't know	Yes	No	Don't know
Unweighted Total	2004	768	1236	230	625	1117	437	360	204	226	265	210	302	1614	141	249	655	691	268
Weighted Total	2004	996	1008	427	1077	468	393	329	273	244	271	240	255	1660	120	224	724	662	274
0-30%	33	24	9	9	20	3	9	5	4	2	7	5	-	31	1	-	18	11	3
	1.6%	2.4%	0.8%	2.2%	1.9%	0.7%	2.2%	1.6%	1.4%	1.0%	2.6%	2.2%	-	1.9%	1.1%	-	2.4%	1.6%	1.0%
31-49%	28	9	19	3	22	3	3	7	-	6	9	1	3	20	4	3	7	11	1
	1.4%	0.9%	1.8%	0.6%	2.0%	0.7%	0.7%	2.0%	-	2.3%	3.3%	0.3%	1.1%	1.2%	3.4%	1.6%	1.0%	1.7%	0.5%
50%	94	61	33	5	68	19	10	5	15	15	14	23	12	82	8	3	45	25	12
	4.7%	6.1%	3.2%	1.1%	6.3%	4.0%	2.5%	1.5%	5.5%	6.0%	5.2%	9.7%	4.7%	5.0%	6.6%	1.5%	6.3%	3.8%	4.2%
51-70%	107	62	45	25	66	16	19	19	24	5	15	14	12	97	2	8	50	27	20
	5.4%	6.2%	4.5%	5.9%	6.2%	3.4%	4.8%	5.8%	8.6%	2.0%	5.6%	5.9%	4.6%	5.8%	2.0%	3.7%	6.9%	4.0%	7.3%
71-100%	124	69	55	25	77	20	26	17	21	12	19	15	14	110	8	6	53	47	9
	6.2%	6.9%	5.4%	5.9%	7.1%	4.3%	6.7%	5.1%	7.6%	5.1%	6.9%	6.2%	5.7%	6.6%	6.7%	2.6%	7.4%	7.1%	3.4%
Don't know	1619	771	848	360	824	407	327	276	210	204	206	182	213	1320	97	203	550	541	229
	80.8%	77.4%	84.1%	84.3%	76.5%	86.9%	83.2%	84.0%	76.9%	83.5%	76.3%	75.8%	83.9%	79.5%	80.2%	90.6%	76.0%	81.7%	83.6%

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Table 8
Q10. In terms of information about how to recycle in your area, how well informed do you feel compared to this time last year?
Base: All Respondents

	Gender		Age			Borough							Support Facility in North London (Q15)			Support Facility within 500m (Q16)			
	Total	Male	Female	18-34	35-54	55+	Barnet	Enfield	Camden	Hackney	Haringey	Islington	Waltham Forest	Yes	No	Don't know	Yes	No	Don't know
Unweighted Total	2004	768	1236	230	625	1117	437	360	204	226	265	210	302	1614	141	249	655	691	268
Weighted Total	2004	996	1008	427	1077	468	393	329	273	244	271	240	255	1660	120	224	724	662	274
Better informed	777 38.8%	363 36.4%	414 41.1%	186 43.6%	415 38.6%	166 35.4%	94 24.0%	174 52.8%	62 22.9%	94 38.3%	140 51.8%	85 35.2%	128 50.5%	659 39.7%	44 36.6%	73 32.8%	288 39.7%	244 36.9%	127 46.5%
Less well informed	164 8.2%	92 9.2%	73 7.2%	35 8.3%	93 8.6%	32 6.8%	31 8.0%	23 6.9%	26 9.6%	18 7.5%	28 10.3%	19 7.9%	19 7.4%	125 7.5%	18 14.7%	22 9.7%	61 8.4%	39 5.8%	25 9.2%
As informed (i.e. same)	1016 50.7%	520 52.2%	496 49.2%	189 44.4%	558 51.8%	254 54.3%	258 65.8%	123 37.5%	178 65.3%	130 53.3%	98 36.2%	128 53.2%	100 39.5%	843 50.8%	53 44.4%	120 53.6%	355 49.0%	370 55.8%	118 43.1%
Don't know	47 2.3%	22 2.2%	25 2.5%	16 3.8%	11 1.0%	17 3.5%	9 2.3%	9 2.8%	6 2.3%	2 0.9%	5 1.7%	9 3.7%	7 2.7%	33 2.0%	5 4.3%	9 3.9%	20 2.8%	9 1.4%	3 1.2%