

London

Residents Survey

01/05/2014

Methodology

Fieldwork Dates

28th - 29th April 2014

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Greater London

Sample Size

1,001

Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex, borough group and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election for London

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,001 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For The European Parliament election, "Green" and "BNP" were also prompted. For the Borough Council election, "Green", "BNP", "Respect" and "Independent" were also prompted.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

For further information please contact;
Damian Lyons Lowe
Chief Executive
Survation Ltd

0203 142 7644
damian.lyonslowe@survation.com

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Table 6
Q6. Next month in London there will be elections to the European Parliament. How likely do you think you will be to vote in these European elections on a scale of 0 to 10?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London
Unweighted Total	1001	467	534	367	366	268	262	248	145	61	208	295	103	93	65	211	312	97	128	26	88	64	144	128	215	204	158
Weighted Total	1001	490	511	384	361	255	247	262	158	49	195	314	109	85	63	199	330	104	123	25	89	101	142	120	195	187	166
10 - will definitely vote	446	242	204	136	154	156	141	156	75	27	103	161	48	57	29	98	163	46	84	11	30	38	66	58	86	92	76
	44.5%	49.4%	39.9%	35.4%	42.5%	61.1%	57.1%	59.7%	47.5%	55.7%	52.7%	51.1%	43.8%	66.6%	45.5%	49.0%	49.5%	44.5%	68.1%	41.5%	33.9%	37.1%	46.7%	48.2%	44.2%	48.9%	45.6%
9	125	62	62	43	50	32	34	39	24	4	35	46	18	7	4	38	47	15	9	1	19	12	17	9	19	24	25
	12.5%	12.7%	12.2%	11.2%	13.7%	12.7%	13.8%	14.9%	14.9%	7.5%	17.8%	14.7%	16.5%	8.2%	6.7%	19.0%	14.4%	14.8%	6.9%	4.5%	21.2%	12.3%	11.9%	7.6%	9.8%	12.6%	14.8%
8	112	60	51	53	41	18	26	27	17	4	21	51	13	7	3	20	48	15	10	2	14	18	13	12	27	14	14
	11.1%	12.3%	10.0%	13.8%	11.3%	6.9%	10.5%	10.2%	11.0%	7.9%	10.9%	16.1%	12.2%	8.0%	4.8%	9.9%	14.5%	14.7%	8.1%	7.8%	15.4%	17.8%	9.3%	10.3%	13.7%	7.4%	8.2%
7	79	37	42	42	26	11	19	20	15	4	16	24	14	6	4	13	26	12	10	3	6	15	9	8	18	10	12
	7.9%	7.5%	8.2%	10.8%	7.1%	4.5%	7.9%	7.5%	9.5%	8.4%	8.0%	7.6%	13.2%	7.2%	6.2%	6.5%	7.8%	11.3%	8.1%	10.8%	7.1%	15.1%	6.4%	6.9%	9.1%	5.1%	7.5%
6	46	14	32	26	14	6	8	3	10	4	4	8	6	-	10	10	12	6	1	4	2	9	5	5	8	3	15
	4.6%	2.9%	6.2%	6.9%	3.8%	2.4%	3.1%	1.3%	6.6%	9.0%	1.9%	2.5%	5.0%	-	15.7%	5.1%	3.5%	5.6%	0.8%	14.8%	1.9%	8.5%	3.6%	4.2%	4.0%	1.7%	8.9%
5	71	26	45	30	29	13	9	9	7	2	6	13	5	6	6	7	16	4	6	4	2	4	12	12	14	18	9
	7.1%	5.3%	8.8%	7.7%	8.0%	5.0%	3.6%	3.3%	4.6%	4.8%	3.0%	4.1%	4.5%	6.8%	8.8%	3.3%	4.9%	3.7%	5.1%	16.3%	2.1%	4.2%	8.3%	9.9%	7.3%	9.7%	5.3%
4	16	5	11	8	6	1	2	-	2	-	5	4	1	1	1	5	3	4	1	-	-	-	2	1	6	6	1
	1.6%	1.0%	2.1%	2.2%	1.7%	0.5%	1.0%	-	1.5%	-	2.6%	1.1%	0.8%	0.8%	1.3%	2.3%	1.0%	3.8%	0.6%	-	-	-	1.3%	0.8%	3.3%	3.0%	0.4%
3	21	13	8	9	6	6	2	7	1	1	3	7	2	-	2	4	7	1	-	-	9	1	1	4	4	1	1
	2.1%	2.6%	1.6%	2.3%	1.7%	2.2%	0.9%	2.5%	0.4%	1.8%	1.6%	2.1%	2.2%	-	2.7%	2.2%	2.2%	0.8%	-	-	10.1%	0.9%	0.6%	3.1%	1.9%	0.7%	0.6%
2	9	5	4	4	4	1	2	-	2	1	2	1	-	-	2	2	2	-	-	1	1	-	3	-	2	1	1
	0.9%	1.0%	0.7%	1.1%	1.1%	0.3%	0.7%	-	1.4%	1.8%	1.2%	0.4%	-	-	3.2%	1.1%	0.6%	-	-	4.2%	1.0%	-	2.3%	-	1.1%	0.7%	0.6%
1	13	5	8	6	4	3	-	-	2	-	1	-	2	1	-	2	-	1	1	-	1	-	1	2	2	6	1
	1.3%	1.1%	1.5%	1.6%	1.0%	1.3%	-	-	1.1%	-	0.3%	-	1.7%	1.4%	-	0.8%	-	1.0%	1.0%	-	0.7%	-	0.7%	1.7%	0.9%	3.4%	0.8%
0 - will not vote	65	20	45	28	29	8	4	2	2	1	-	1	-	1	3	2	5	-	2	-	6	4	13	9	9	13	12
	6.5%	4.1%	8.8%	7.2%	8.0%	3.3%	1.6%	0.6%	1.5%	3.1%	-	0.3%	-	1.0%	5.1%	0.8%	1.6%	-	1.3%	-	6.5%	4.2%	8.9%	7.3%	4.7%	6.7%	7.2%
SIGMA	1001	490	511	384	361	255	247	262	158	49	195	314	109	85	63	199	330	104	123	25	89	101	142	120	195	187	166
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 7
Q7. Voting Intention Tables - Normal Weighted Table
Q7. Next month there will be elections to the European Parliament, by a form of proportional representation. Which party will you be most likely to vote for in this election to represent your London region in the European Parliament?
Base : Respondents would vote in European Parliament Election

	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London		
Unweighted Total	932	447	485	339	336	257	258	246	143	59	208	294	103	92	61	209	306	97	126	26	82	61	132	118	203	190	146	
Weighted Total	936	470	466	357	332	247	243	261	156	47	195	314	109	84	60	198	325	104	121	25	83	97	130	111	186	175	154	
Liberal Democrat	99	57	42	51	22	26	6	4	71	3	-	7	85	-	6	4	5	84	2	-	13	12	18	8	12	20	15	
	10.6%	12.2%	9.0%	14.3%	6.7%	10.6%	2.4%	1.6%	45.3%	5.8%	-	2.1%	77.6%	-	9.4%	1.9%	1.6%	80.9%	1.8%	-	15.8%	12.5%	14.1%	7.3%	6.5%	11.5%	10.0%	
UKIP	143	89	54	23	56	64	68	15	18	24	32	11	3	83	4	19	9	-	104	-	4	15	11	34	26	25	28	
	15.2%	19.0%	11.5%	6.4%	16.9%	25.8%	28.0%	5.9%	11.2%	50.6%	16.4%	3.5%	2.5%	98.1%	6.9%	9.8%	2.9%	-	85.6%	-	5.2%	15.8%	8.4%	30.2%	14.0%	14.3%	17.9%	
BNP	5	2	2	4	1	-	-	2	-	2	-	2	1	1	1	-	2	1	2	-	1	2	1	-	-	1	-	
	0.5%	0.5%	0.5%	1.1%	0.2%	-	-	0.9%	-	3.3%	-	0.7%	0.8%	0.9%	1.3%	-	0.7%	0.7%	1.3%	-	1.0%	2.4%	0.6%	-	-	0.5%	-	
Labour	295	141	154	134	103	58	14	203	22	4	7	269	7	-	9	7	276	4	3	1	36	39	33	33	58	51	46	
	31.5%	30.1%	33.0%	37.6%	30.9%	23.6%	5.7%	77.9%	14.4%	8.2%	3.7%	85.8%	6.0%	-	14.5%	3.7%	85.1%	3.8%	2.6%	2.3%	43.8%	40.3%	25.1%	29.8%	31.1%	28.9%	29.5%	
Conservative	158	91	67	57	53	49	120	7	5	1	147	2	6	1	1	146	4	2	4	-	10	6	22	13	44	36	27	
	16.9%	19.4%	14.4%	16.0%	15.8%	19.7%	49.4%	2.5%	3.3%	2.3%	75.4%	0.8%	5.2%	1.0%	2.0%	73.7%	1.3%	1.8%	3.0%	-	12.5%	5.9%	17.2%	11.5%	23.8%	20.3%	17.7%	
Green	54	23	32	22	21	11	4	11	12	10	-	11	4	-	35	2	16	8	3	17	6	6	13	6	7	5	11	
	5.8%	4.8%	6.8%	6.1%	6.5%	4.3%	1.8%	4.1%	7.6%	21.2%	-	3.6%	3.7%	-	58.2%	1.1%	4.8%	8.0%	2.9%	67.4%	6.9%	6.3%	10.3%	5.2%	3.7%	3.0%	7.1%	
Another Party	3	3	1	-	3	-	-	-	1	2	-	-	1	-	2	-	-	-	-	3	-	-	-	1	-	1	1	
	0.3%	0.6%	0.1%	-	1.0%	-	-	-	0.8%	4.4%	-	-	0.7%	-	3.2%	-	-	-	-	10.2%	-	-	-	0.6%	-	0.8%	0.8%	
Dont know	168	59	109	64	68	36	29	18	27	2	7	10	4	-	3	18	11	5	3	5	12	13	29	17	37	34	24	
	17.9%	12.6%	23.3%	17.9%	20.4%	14.5%	12.0%	6.8%	17.5%	4.1%	3.7%	3.2%	3.6%	-	4.6%	9.1%	3.3%	4.7%	2.8%	20.1%	14.8%	13.3%	22.8%	15.5%	19.8%	19.7%	15.8%	
Refused	11	4	7	2	5	3	2	1	-	-	2	1	-	-	-	2	1	-	-	-	-	3	2	-	2	2	2	
	1.2%	0.9%	1.4%	0.5%	1.6%	1.4%	0.7%	0.4%	-	-	0.8%	0.2%	-	-	-	0.8%	0.3%	-	-	-	-	3.6%	1.4%	-	1.1%	0.9%	1.2%	
SIGMA	936	470	466	357	332	247	243	261	156	47	195	314	109	84	60	198	325	104	121	25	83	97	130	111	186	175	154	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 8
Q7. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q7. Next month there will be elections to the European Parliament, by a form of proportional representation. Which party will you be most likely to vote for in this election to represent your London region in the European Parliament?
Base : Respondents would vote in European Parliament Election

	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London		
Unweighted Total	932	447	485	339	336	257	258	246	143	59	208	294	103	92	61	209	306	97	126	26	82	61	132	118	203	190	146	
Weighted Total	932	478	454	339	331	262	259	280	158	48	204	327	110	91	57	202	336	105	132	23	81	97	131	110	183	173	157	
Liberal Democrat	103	60	43	52	23	28	7	5	75	2	-	7	89	-	5	4	6	87	2	-	14	12	19	8	12	23	15	
	11.1%	12.6%	9.5%	15.4%	6.8%	10.8%	2.6%	1.7%	47.5%	3.6%	-	2.0%	80.8%	-	9.1%	2.0%	1.7%	83.5%	1.6%	-	17.2%	12.3%	14.7%	7.3%	6.5%	13.2%	9.7%	
UKIP	155	98	57	24	60	71	76	16	20	27	36	12	3	89	4	22	9	-	113	-	4	16	13	36	28	28	29	
	16.6%	20.5%	12.5%	7.1%	18.1%	27.2%	29.3%	5.7%	12.6%	55.5%	17.8%	3.6%	2.7%	98.2%	7.0%	10.8%	2.7%	-	86.0%	-	5.3%	16.6%	9.6%	33.0%	15.4%	16.2%	18.7%	
BNP	5	3	3	4	1	-	-	3	-	2	-	3	1	1	1	-	3	1	2	-	1	3	1	-	-	1	-	
	0.6%	0.6%	0.6%	1.3%	0.3%	-	-	1.0%	-	3.3%	-	0.8%	0.9%	0.7%	1.7%	-	0.8%	0.6%	1.5%	-	1.2%	2.8%	0.5%	-	-	0.6%	-	
Labour	305	146	159	136	107	62	13	219	22	4	6	282	5	-	9	6	288	4	3	1	37	41	35	33	59	52	48	
	32.7%	30.5%	35.0%	40.2%	32.2%	23.6%	5.1%	78.0%	14.2%	8.1%	3.0%	86.1%	4.7%	-	16.0%	3.0%	85.9%	4.1%	2.4%	3.0%	46.0%	41.9%	26.9%	30.1%	32.1%	30.2%	30.3%	
Conservative	164	95	69	57	52	54	129	7	5	1	153	3	5	1	1	150	4	2	4	-	11	6	23	13	45	35	30	
	17.5%	19.8%	15.2%	16.9%	15.8%	20.7%	50.0%	2.5%	3.4%	2.7%	75.2%	0.8%	4.4%	1.1%	2.5%	74.1%	1.3%	2.1%	3.1%	-	13.5%	6.7%	17.8%	12.0%	24.4%	20.3%	19.0%	
Green	53	24	29	18	23	12	4	11	13	9	-	12	4	-	33	2	16	8	4	17	5	5	13	6	6	6	11	
	5.6%	5.0%	6.3%	5.3%	6.9%	4.5%	1.6%	3.8%	8.2%	19.1%	-	3.8%	3.9%	-	58.0%	1.1%	4.7%	7.3%	2.7%	71.9%	5.9%	5.6%	10.2%	5.4%	3.4%	3.2%	7.3%	
Another Party	3	3	1	-	3	-	-	-	1	2	-	-	1	-	2	-	-	-	-	3	-	-	-	1	-	2	1	
	0.3%	0.5%	0.1%	-	0.9%	-	-	-	0.5%	4.7%	-	-	0.8%	-	3.0%	-	-	-	-	10.8%	-	-	-	0.5%	-	1.0%	0.5%	
Dont know	134	46	87	45	58	31	28	19	22	1	7	9	2	-	2	17	9	3	4	3	9	11	25	13	31	25	21	
	14.3%	9.7%	19.2%	13.4%	17.4%	11.7%	10.9%	6.8%	13.6%	3.0%	3.3%	2.6%	1.9%	-	2.7%	8.3%	2.6%	2.4%	2.7%	14.3%	10.9%	11.0%	18.8%	11.7%	16.9%	14.3%	13.3%	
Refused	11	4	7	2	5	4	1	1	-	-	1	1	-	-	-	1	1	-	-	-	-	3	2	-	2	2	2	
	1.2%	0.9%	1.5%	0.5%	1.6%	1.5%	0.5%	0.4%	-	-	0.7%	0.2%	-	-	-	0.7%	0.3%	-	-	-	-	3.2%	1.5%	-	1.2%	1.1%	1.2%	
SIGMA	932	478	454	339	331	262	259	280	158	48	204	327	110	91	57	202	336	105	132	23	81	97	131	110	183	173	157	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 9
Q7. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q7. Next month there will be elections to the European Parliament, by a form of proportional representation. Which party will you be most likely to vote for in this election to represent your London region in the European Parliament?
Base : Respondents would vote in European Parliament Election and Excluding DK/Refused

	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London		
Unweighted Total	753	388	365	275	265	213	227	227	117	57	198	284	99	92	58	190	296	92	123	21	69	51	103	99	158	152	121	
Weighted Total	787	428	360	292	268	227	229	260	136	47	196	318	108	91	55	184	326	102	128	20	72	83	104	97	150	147	134	
Liberal Democrat	103	60	43	52	23	28	7	5	75	2	-	7	89	-	5	4	6	87	2	-	14	12	19	8	12	23	15	
	13.1%	14.0%	12.0%	17.9%	8.4%	12.4%	3.0%	1.9%	55.0%	3.7%	-	2.1%	82.3%	-	9.3%	2.2%	1.7%	85.6%	1.7%	-	19.3%	14.3%	18.5%	8.3%	7.9%	15.6%	11.4%	
UKIP	155	98	57	24	60	71	76	16	20	27	36	12	3	89	4	22	9	-	113	-	4	16	13	36	28	28	29	
	19.7%	23.0%	15.8%	8.2%	22.3%	31.3%	33.1%	6.1%	14.6%	57.2%	18.6%	3.7%	2.7%	98.2%	7.2%	11.9%	2.8%	-	88.4%	-	5.9%	19.3%	12.1%	37.4%	18.9%	19.1%	21.9%	
BNP	5	3	3	4	1	-	-	3	-	2	-	3	1	1	1	-	3	1	2	-	1	3	1	-	-	1	-	
	0.7%	0.6%	0.7%	1.5%	0.4%	-	-	1.1%	-	3.4%	-	0.9%	0.9%	0.7%	1.7%	-	0.8%	0.6%	1.5%	-	1.3%	3.3%	0.6%	-	-	0.7%	-	
Labour	305	146	159	136	107	62	13	219	22	4	6	282	5	-	9	6	288	4	3	1	37	41	35	33	59	52	48	
	38.7%	34.1%	44.2%	46.7%	39.8%	27.2%	5.7%	84.1%	16.4%	8.4%	3.2%	88.6%	4.8%	-	16.5%	3.3%	88.5%	4.2%	2.4%	3.4%	51.6%	48.8%	33.8%	34.1%	39.2%	35.7%	35.4%	
Conservative	164	95	69	57	52	54	129	7	5	1	153	3	5	1	1	150	4	2	4	-	11	6	23	13	45	35	30	
	20.8%	22.1%	19.1%	19.6%	19.4%	23.9%	56.4%	2.7%	3.9%	2.8%	78.3%	0.8%	4.5%	1.1%	2.6%	81.3%	1.3%	2.2%	3.2%	-	15.2%	7.8%	22.3%	13.6%	29.8%	24.0%	22.2%	
Green	53	24	29	18	23	12	4	11	13	9	-	12	4	-	33	2	16	8	4	17	5	5	13	6	6	6	11	
	6.7%	5.6%	8.0%	6.2%	8.5%	5.2%	1.8%	4.1%	9.5%	19.7%	-	3.9%	4.0%	-	59.6%	1.2%	4.9%	7.4%	2.8%	83.9%	6.6%	6.5%	12.8%	6.1%	4.2%	3.8%	8.5%	
Another Party	3	3	1	-	3	-	-	-	1	2	-	-	1	-	2	-	-	-	-	3	-	-	-	1	-	2	1	
	0.4%	0.6%	0.2%	-	1.2%	-	-	-	0.6%	4.8%	-	-	0.8%	-	3.1%	-	-	-	-	12.7%	-	-	-	0.6%	-	1.2%	0.6%	
SIGMA	787	428	360	292	268	227	229	260	136	47	196	318	108	91	55	184	326	102	128	20	72	83	104	97	150	147	134	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 10
Q8. Next month there will be an election in your London borough for your local borough council. How likely do you think you will be to vote in these local council elections, on a scale of 0-10?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London
Unweighted Total	1001	467	534	367	366	268	262	248	145	61	208	295	103	93	65	211	312	97	128	26	88	64	144	128	215	204	158
Weighted Total	1001	490	511	384	361	255	247	262	158	49	195	314	109	85	63	199	330	104	123	25	89	101	142	120	195	187	166
10 - will definitely vote	462	249	213	130	164	169	150	160	83	29	109	169	48	58	27	104	167	47	84	12	30	44	75	57	84	92	80
	46.2%	50.8%	41.7%	33.8%	45.3%	66.1%	60.8%	61.0%	52.5%	58.8%	56.1%	53.6%	44.2%	67.6%	43.6%	52.0%	50.6%	44.9%	68.8%	47.0%	33.5%	43.1%	53.1%	47.3%	43.2%	49.4%	48.1%
9	114	55	59	35	49	30	22	45	20	5	23	52	18	4	5	25	56	15	5	1	17	7	15	12	24	20	18
	11.4%	11.3%	11.5%	9.2%	13.5%	11.8%	8.9%	17.3%	12.4%	10.5%	11.9%	16.7%	16.8%	4.3%	8.0%	12.5%	16.9%	14.2%	4.2%	4.5%	19.1%	7.4%	10.4%	10.2%	12.4%	10.6%	11.1%
8	127	70	57	65	49	13	35	31	19	4	31	47	15	7	5	32	49	15	13	2	19	15	14	13	29	19	19
	12.7%	14.4%	11.2%	16.8%	13.7%	5.3%	14.0%	11.9%	12.1%	8.0%	16.0%	14.8%	13.5%	8.4%	8.6%	16.2%	15.0%	14.1%	10.3%	7.8%	21.1%	14.9%	9.6%	10.5%	14.8%	10.2%	11.7%
7	70	32	38	42	17	11	16	12	12	3	12	18	14	3	6	14	23	9	6	3	8	12	8	6	13	12	12
	7.0%	6.5%	7.4%	11.0%	4.6%	4.1%	6.6%	4.4%	7.7%	5.7%	6.2%	5.8%	12.9%	3.8%	8.9%	7.2%	7.1%	8.7%	5.1%	10.8%	8.5%	12.0%	5.4%	4.8%	6.5%	6.3%	7.3%
6	48	21	28	24	17	7	10	6	11	3	8	11	8	4	7	11	10	9	5	3	1	9	4	8	10	5	12
	4.8%	4.2%	5.4%	6.4%	4.7%	2.6%	4.1%	2.1%	7.1%	6.5%	4.1%	3.5%	6.9%	5.1%	11.1%	5.4%	3.2%	8.9%	3.8%	11.8%	1.4%	8.5%	2.7%	6.5%	4.9%	2.6%	7.3%
5	68	24	44	32	27	9	12	6	4	2	6	9	4	6	5	5	11	7	5	2	4	3	13	11	17	13	7
	6.8%	5.0%	8.5%	8.3%	7.5%	3.6%	4.7%	2.3%	2.5%	4.8%	3.2%	2.8%	3.8%	6.9%	8.7%	2.7%	3.3%	6.3%	4.0%	6.0%	4.3%	2.8%	9.1%	9.4%	8.5%	7.2%	4.3%
4	17	4	13	12	3	3	-	-	2	2	3	7	1	-	2	4	6	2	-	1	1	3	1	-	3	6	3
	1.7%	0.9%	2.5%	3.0%	0.7%	1.1%	-	-	1.5%	4.1%	1.4%	2.1%	1.0%	-	3.2%	1.9%	1.7%	1.9%	-	3.2%	1.2%	2.9%	0.7%	-	1.7%	3.4%	1.5%
3	9	2	7	5	3	1	-	2	-	-	-	1	-	1	2	-	2	-	1	1	1	1	-	4	2	1	-
	0.9%	0.4%	1.3%	1.2%	0.8%	0.4%	-	0.7%	-	-	-	0.3%	-	1.2%	3.2%	-	0.6%	-	0.8%	4.7%	1.1%	1.0%	-	3.1%	0.9%	0.6%	-
2	9	5	4	2	5	2	-	-	2	-	2	1	-	1	2	2	2	-	1	1	1	1	1	-	2	2	1
	0.9%	1.0%	0.8%	0.6%	1.4%	0.7%	-	-	1.4%	-	0.8%	0.4%	-	1.2%	3.2%	0.8%	0.6%	-	0.8%	4.2%	1.0%	1.0%	1.0%	-	1.1%	1.3%	0.6%
1	12	6	7	5	4	3	1	-	2	-	1	-	1	1	1	1	-	1	1	-	2	-	1	2	3	5	-
	1.2%	1.1%	1.3%	1.4%	1.1%	1.3%	0.3%	-	1.1%	-	0.3%	-	0.9%	1.4%	1.5%	0.7%	-	1.0%	1.0%	-	1.8%	-	0.7%	1.7%	1.4%	2.7%	-
0 - will not vote	64	21	43	32	24	8	1	1	2	1	-	-	-	-	-	1	3	-	1	-	6	6	10	8	9	11	14
	6.4%	4.4%	8.4%	8.3%	6.7%	3.1%	0.6%	0.3%	1.5%	1.5%	-	-	-	-	-	0.6%	1.0%	-	1.2%	-	6.9%	6.4%	7.3%	6.5%	4.6%	5.7%	8.2%
SIGMA	1001	490	511	384	361	255	247	262	158	49	195	314	109	85	63	199	330	104	123	25	89	101	142	120	195	187	166
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

London Residents Survey

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Table 11

Q9. Voting Intention Tables - Normal Weighted Table

Q9. In these borough council elections in May, which party's candidate will you be most likely to vote for in your ward?

Base : Respondents would vote in London borough Election

	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London	
Unweighted Total	936	447	489	337	341	258	261	247	143	60	208	295	103	93	65	210	308	97	127	26	82	60	134	119	204	192	145
Weighted Total	937	468	469	352	337	247	246	261	156	48	195	314	109	85	63	198	327	104	121	25	83	95	132	112	186	176	153
Conservative	195	111	84	55	71	69	152	6	9	1	195	-	-	-	-	167	4	1	12	-	10	13	27	18	51	39	38
	20.8%	23.6%	18.0%	15.7%	21.1%	27.7%	62.0%	2.2%	5.8%	2.3%	100.0%	-	-	-	-	84.4%	1.1%	1.0%	10.1%	-	11.9%	13.4%	20.2%	16.0%	27.4%	21.8%	25.2%
Labour	314	154	161	132	114	69	12	215	31	5	-	314	-	-	-	4	291	5	8	1	33	40	40	33	62	60	46
	33.6%	32.9%	34.3%	37.3%	33.8%	27.9%	4.9%	82.3%	19.7%	10.6%	-	100.0%	-	-	-	1.9%	89.0%	4.7%	6.2%	4.9%	39.5%	42.1%	30.0%	29.7%	33.3%	34.3%	30.4%
Liberal Democrat	109	63	46	50	28	32	14	8	71	1	-	-	109	-	-	8	8	82	6	1	18	12	19	9	14	18	19
	11.7%	13.5%	9.9%	14.1%	8.2%	12.9%	5.8%	3.0%	45.4%	1.5%	-	-	100.0%	-	-	4.2%	2.6%	79.1%	4.6%	2.8%	22.1%	12.8%	14.2%	7.9%	7.5%	10.3%	12.6%
UKIP	85	48	37	22	34	29	28	8	9	24	-	-	-	85	-	1	3	1	76	-	3	7	8	25	14	18	10
	9.1%	10.4%	7.8%	6.2%	10.1%	11.9%	11.6%	3.1%	5.9%	49.1%	-	-	-	100.0%	-	0.6%	0.9%	0.7%	62.7%	-	4.1%	7.5%	6.2%	22.4%	7.3%	9.9%	6.6%
BNP	6	3	3	2	2	2	2	1	-	2	-	-	-	-	6	2	-	-	3	1	2	-	-	3	1	-	1
	0.7%	0.6%	0.7%	0.5%	0.7%	0.8%	0.7%	0.5%	-	4.4%	-	-	-	-	9.9%	0.9%	-	-	2.5%	5.6%	2.0%	-	-	2.5%	0.4%	-	0.6%
Green	38	15	23	21	12	4	1	4	6	8	-	-	-	-	38	2	8	7	2	14	4	6	7	4	4	5	9
	4.0%	3.2%	4.9%	5.9%	3.7%	1.7%	0.2%	1.4%	3.9%	16.8%	-	-	-	-	59.9%	1.1%	2.5%	6.7%	2.0%	56.9%	4.4%	6.0%	5.2%	3.2%	2.0%	2.7%	6.1%
Respect	8	5	3	5	3	1	2	2	1	3	-	-	-	-	8	-	1	2	2	2	-	2	1	-	1	2	3
	0.9%	1.1%	0.7%	1.4%	0.9%	0.2%	0.8%	0.7%	0.8%	6.8%	-	-	-	-	13.4%	-	0.3%	1.9%	2.0%	6.9%	-	2.1%	0.6%	-	0.6%	1.0%	1.9%
Independent	9	4	5	4	3	2	2	-	2	1	-	-	-	-	9	1	3	2	1	1	2	-	1	-	3	2	-
	0.9%	0.8%	1.1%	1.1%	0.8%	0.8%	0.9%	-	1.3%	1.6%	-	-	-	-	14.0%	0.4%	1.0%	1.5%	1.1%	4.2%	2.9%	-	1.0%	-	1.4%	1.3%	-
Another Party	2	2	-	-	2	-	-	-	1	1	-	-	-	-	2	-	-	1	-	1	1	-	-	-	-	1	-
	0.2%	0.4%	-	-	0.5%	-	-	-	0.7%	1.5%	-	-	-	-	2.8%	-	-	1.0%	-	2.8%	1.2%	-	-	-	-	0.4%	-
Dont know	157	61	97	58	62	37	32	17	26	3	-	-	-	-	-	12	8	3	11	4	10	13	27	20	33	29	24
	16.8%	13.0%	20.6%	16.6%	18.4%	14.9%	13.0%	6.4%	16.7%	5.4%	-	-	-	-	-	6.1%	2.5%	3.3%	8.8%	16.0%	11.9%	14.1%	20.3%	18.3%	17.9%	16.7%	15.9%
Refused	13	3	10	4	6	3	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	2	3	-	4	3	1
	1.4%	0.5%	2.2%	1.1%	1.8%	1.1%	-	0.3%	-	-	-	-	-	-	-	0.4%	-	-	-	-	-	1.9%	2.3%	-	2.2%	1.5%	0.6%
SIGMA	937	468	469	352	337	247	246	261	156	48	195	314	109	85	63	198	327	104	121	25	83	95	132	112	186	176	153
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 12

Q9. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting

Q9. In these borough council elections in May, which party's candidate will you be most likely to vote for in your ward?

Base : Respondents will vote in London borough Election

	Total	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London	
Unweighted Total	936	447	489	337	341	258	261	247	143	60	208	295	103	93	65	210	308	97	127	26	82	60	134	119	204	192	145	
Weighted Total	936	480	456	332	338	266	261	285	160	50	205	331	111	89	58	205	341	104	129	24	82	94	136	111	183	174	157	
Conservative	205	117	88	56	72	77	165	6	10	1	205	-	-	-	-	175	3	1	14	-	11	13	29	19	53	39	41	
	21.9%	24.3%	19.3%	17.0%	21.2%	28.8%	63.1%	2.2%	6.1%	2.6%	100.0%	-	-	-	-	85.5%	1.0%	1.2%	10.5%	-	13.2%	13.7%	21.4%	17.6%	28.8%	22.2%	26.3%	
Labour	331	163	168	134	122	75	13	236	31	5	-	331	-	-	-	2	309	4	8	1	35	43	42	35	63	63	50	
	35.4%	34.0%	36.9%	40.2%	36.1%	28.4%	5.1%	82.8%	19.4%	10.6%	-	100.0%	-	-	-	1.2%	90.7%	3.8%	6.5%	6.2%	42.6%	45.5%	31.3%	31.8%	34.5%	36.0%	32.1%	
Liberal Democrat	111	64	47	48	27	36	14	8	74	1	-	-	111	-	-	8	8	84	5	1	18	12	20	8	14	19	19	
	11.8%	13.4%	10.2%	14.4%	8.1%	13.4%	5.5%	2.9%	46.3%	1.7%	-	-	100.0%	-	-	3.8%	2.4%	80.9%	4.1%	3.6%	22.0%	12.7%	14.7%	7.5%	7.7%	11.1%	12.2%	
UKIP	89	51	37	23	35	31	30	8	10	26	-	-	-	89	-	1	2	1	81	-	4	7	9	26	14	19	10	
	9.5%	10.7%	8.2%	6.8%	10.4%	11.7%	11.7%	2.9%	6.4%	52.6%	-	-	-	100.0%	-	0.7%	0.7%	0.7%	62.3%	-	4.3%	7.0%	6.8%	23.6%	7.7%	11.2%	6.2%	
BNP	7	3	3	2	2	2	2	2	-	2	-	-	-	-	7	1	-	-	3	2	1	-	-	3	1	-	1	
	0.7%	0.7%	0.7%	0.6%	0.7%	0.9%	0.6%	0.6%	-	4.9%	-	-	-	-	11.3%	0.7%	-	-	2.7%	7.2%	1.8%	-	-	2.9%	0.5%	-	0.6%	
Green	33	15	18	17	12	4	1	3	6	7	-	-	-	-	33	2	6	6	2	14	3	4	7	3	4	4	9	
	3.5%	3.1%	4.0%	5.0%	3.5%	1.7%	0.3%	1.1%	4.0%	14.0%	-	-	-	-	57.0%	1.1%	1.8%	6.0%	1.4%	59.3%	3.1%	4.0%	5.2%	2.3%	2.2%	2.1%	6.0%	
Respect	9	6	3	5	3	1	2	2	1	3	-	-	-	-	9	-	1	2	3	2	-	2	1	-	1	2	2	
	0.9%	1.2%	0.7%	1.5%	0.9%	0.3%	0.9%	0.8%	0.5%	6.1%	-	-	-	-	14.8%	-	0.4%	2.3%	2.3%	6.4%	-	2.6%	0.7%	-	0.7%	1.2%	1.3%	
Independent	8	4	3	3	2	2	3	-	1	1	-	-	-	-	8	1	3	1	2	*	2	-	2	-	2	2	-	
	0.8%	0.9%	0.8%	0.9%	0.7%	0.9%	1.0%	-	0.9%	1.1%	-	-	-	-	13.2%	0.5%	0.9%	1.0%	1.2%	1.1%	2.5%	-	1.2%	-	1.2%	1.1%	-	
Another Party	2	2	-	-	2	-	-	-	1	1	-	-	-	-	2	-	-	1	-	1	1	-	-	-	-	1	-	
	0.2%	0.4%	-	-	0.6%	-	-	-	0.8%	1.7%	-	-	-	-	3.6%	-	-	1.2%	-	3.6%	1.5%	-	-	-	-	0.5%	-	
Dont know	131	51	79	42	54	34	31	18	25	2	-	-	-	-	-	13	7	3	12	3	7	12	22	16	27	23	23	
	14.0%	10.7%	17.3%	12.7%	16.1%	12.8%	11.8%	6.3%	15.6%	4.8%	-	-	-	-	-	6.4%	2.1%	2.9%	9.2%	12.6%	9.0%	12.6%	16.5%	14.2%	15.0%	13.0%	14.7%	
Refused	12	3	9	3	6	3	-	1	-	-	-	-	-	-	-	*	-	-	-	-	-	2	3	-	3	3	1	
	1.2%	0.6%	2.0%	0.8%	1.7%	1.2%	-	0.3%	-	-	-	-	-	-	-	*	-	-	-	-	-	1.9%	2.3%	-	1.8%	1.6%	0.5%	
SIGMA	936	480	456	332	338	266	261	285	160	50	205	331	111	89	58	205	341	104	129	24	82	94	136	111	183	174	157	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 13
Q9. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q9. In these borough council elections in May, which party's candidate will you be most likely to vote for in your ward?
Base : Respondents will vote in London borough Election and Excluding DK/Refused

	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London		
Unweighted Total	764	387	377	275	276	213	230	229	118	57	208	295	103	93	65	198	300	94	118	22	71	50	107	96	162	157	121	
Weighted Total	794	426	368	287	278	229	231	266	135	48	205	331	111	89	58	192	334	101	118	21	75	80	110	95	152	149	133	
Conservative	205	117	88	56	72	77	165	6	10	1	205	-	-	-	-	175	3	1	14	-	11	13	29	19	53	39	41	
	25.8%	27.4%	23.9%	19.6%	25.8%	33.5%	71.6%	2.3%	7.3%	2.8%	100.0%	-	-	-	-	91.4%	1.0%	1.2%	11.5%	-	14.6%	16.0%	26.3%	20.5%	34.6%	26.0%	31.0%	
Labour	331	163	168	134	122	75	13	236	31	5	-	331	-	-	-	2	309	4	8	1	35	43	42	35	63	63	50	
	41.7%	38.3%	45.7%	46.5%	44.0%	33.0%	5.8%	88.7%	23.0%	11.1%	-	100.0%	-	-	-	1.3%	92.6%	4.0%	7.1%	7.1%	46.8%	53.2%	38.5%	37.1%	41.4%	42.2%	37.8%	
Liberal Democrat	111	64	47	48	27	36	14	8	74	1	-	-	111	-	-	8	8	84	5	1	18	12	20	8	14	19	19	
	14.0%	15.1%	12.7%	16.7%	9.8%	15.6%	6.3%	3.1%	54.9%	1.8%	-	-	100.0%	-	-	4.0%	2.5%	83.4%	4.6%	4.1%	24.2%	14.9%	18.1%	8.8%	9.2%	13.0%	14.4%	
UKIP	89	51	37	23	35	31	30	8	10	26	-	-	-	89	-	1	2	1	81	-	4	7	9	26	14	19	10	
	11.2%	12.1%	10.1%	7.9%	12.6%	13.6%	13.2%	3.1%	7.5%	55.2%	-	-	-	100.0%	-	0.8%	0.7%	0.7%	68.5%	-	4.7%	8.2%	8.4%	27.5%	9.3%	13.1%	7.3%	
BNP	7	3	3	2	2	2	2	2	-	2	-	-	-	-	7	1	-	-	3	2	1	-	-	3	1	-	1	
	0.8%	0.8%	0.9%	0.7%	0.8%	1.0%	0.7%	0.6%	-	5.1%	-	-	-	-	11.3%	0.8%	-	-	2.9%	8.2%	2.0%	-	-	3.4%	0.6%	-	0.8%	
Green	33	15	18	17	12	4	1	3	6	7	-	-	-	-	33	2	6	6	2	14	3	4	7	3	4	4	9	
	4.2%	3.5%	4.9%	5.8%	4.3%	2.0%	0.3%	1.2%	4.7%	14.7%	-	-	-	-	57.0%	1.2%	1.8%	6.2%	1.5%	67.9%	3.4%	4.7%	6.4%	2.7%	2.7%	2.5%	7.1%	
Respect	9	6	3	5	3	1	2	2	1	3	-	-	-	-	9	-	1	2	3	2	-	2	1	-	1	2	2	
	1.1%	1.3%	0.8%	1.7%	1.1%	0.3%	1.0%	0.9%	0.6%	6.4%	-	-	-	-	14.8%	-	0.4%	2.4%	2.5%	7.4%	-	3.0%	0.8%	-	0.8%	1.4%	1.5%	
Independent	8	4	3	3	2	2	3	-	1	1	-	-	-	-	8	1	3	1	2	*	2	-	2	-	2	2	-	
	1.0%	1.0%	0.9%	1.1%	0.8%	1.0%	1.1%	-	1.0%	1.1%	-	-	-	-	13.2%	0.5%	0.9%	1.0%	1.3%	1.2%	2.7%	-	1.4%	-	1.4%	1.3%	-	
Another Party	2	2	-	-	2	-	-	-	1	1	-	-	-	-	2	-	-	1	-	1	1	-	-	-	-	1	-	
	0.3%	0.5%	-	-	0.7%	-	-	-	0.9%	1.8%	-	-	-	-	3.6%	-	-	1.2%	-	4.1%	1.6%	-	-	-	-	0.6%	-	
SIGMA	794	426	368	287	278	229	231	266	135	48	205	331	111	89	58	192	334	101	118	21	75	80	110	95	152	149	133	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 14
Q10. If there was a UK General Election taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London	
Unweighted Total	1001	467	534	367	366	268	262	248	145	61	208	295	103	93	65	211	312	97	128	26	88	64	144	128	215	204	158	
Weighted Total	1001	490	511	384	361	255	247	262	158	49	195	314	109	85	63	199	330	104	123	25	89	101	142	120	195	187	166	
10 - will definitely vote	540	289	251	150	205	184	174	181	97	30	130	193	56	65	33	130	202	49	87	15	42	54	87	63	97	106	90	
	53.9%	59.1%	49.0%	39.1%	56.8%	72.3%	70.6%	69.1%	61.6%	62.6%	66.6%	61.5%	50.9%	76.3%	52.4%	65.4%	61.2%	47.5%	71.1%	60.1%	47.4%	53.8%	61.2%	52.1%	49.8%	56.7%	54.5%	
9	118	60	59	50	40	29	29	36	20	8	25	46	18	7	7	27	46	20	12	1	16	13	11	13	25	19	22	
	11.8%	12.2%	11.5%	12.9%	11.0%	11.4%	11.8%	13.6%	12.5%	16.4%	12.8%	14.7%	16.2%	8.6%	11.5%	13.5%	14.0%	19.4%	9.5%	4.5%	17.4%	13.2%	7.6%	10.6%	12.8%	10.4%	13.0%	
8	102	48	54	56	33	13	20	24	19	3	22	39	9	4	4	23	39	12	7	2	13	11	12	11	23	17	15	
	10.2%	9.7%	10.6%	14.6%	9.3%	5.0%	8.0%	9.3%	11.9%	6.6%	11.4%	12.3%	8.6%	4.5%	6.9%	11.6%	11.7%	11.1%	5.8%	7.5%	14.9%	10.6%	8.2%	9.3%	11.8%	9.1%	9.2%	
7	51	22	29	29	14	8	13	11	7	3	11	13	12	2	4	9	16	11	5	2	3	10	7	7	10	6	8	
	5.1%	4.5%	5.7%	7.6%	3.8%	3.2%	5.3%	4.4%	4.7%	5.6%	5.8%	4.3%	11.1%	2.0%	6.5%	4.3%	4.9%	11.1%	3.9%	9.4%	2.8%	10.0%	5.1%	5.9%	5.1%	3.3%	5.0%	
6	25	15	10	13	9	3	2	2	6	2	-	7	6	-	5	-	8	5	2	2	2	1	2	2	7	5	6	
	2.5%	3.0%	2.0%	3.4%	2.5%	1.1%	0.9%	0.8%	3.7%	3.5%	-	2.3%	5.4%	-	7.6%	-	2.5%	5.1%	1.8%	7.6%	2.6%	1.4%	1.5%	1.6%	3.4%	2.5%	3.4%	
5	58	18	40	34	18	6	5	6	3	2	4	8	6	5	6	5	10	4	6	-	4	5	5	10	15	12	8	
	5.8%	3.7%	7.8%	8.9%	4.9%	2.5%	2.2%	2.2%	2.1%	3.8%	2.2%	2.6%	5.1%	5.7%	8.9%	2.7%	3.1%	3.9%	4.8%	-	4.1%	4.7%	3.4%	7.9%	7.8%	6.5%	4.9%	
4	13	5	8	6	7	1	-	1	-	-	1	2	-	-	1	2	3	-	1	1	1	-	3	3	3	1	3	
	1.3%	1.1%	1.6%	1.5%	1.9%	0.2%	-	0.3%	-	-	0.5%	0.6%	-	-	1.5%	0.9%	1.0%	-	1.0%	3.2%	1.0%	-	2.3%	2.2%	1.3%	0.8%	1.6%	
3	13	5	8	8	4	1	-	1	1	-	1	2	1	1	1	1	2	1	1	2	1	-	2	2	4	4	-	
	1.3%	0.9%	1.6%	2.2%	1.0%	0.3%	-	0.4%	0.9%	-	0.3%	0.8%	0.9%	1.5%	1.9%	0.3%	0.7%	1.0%	1.1%	7.7%	1.1%	-	1.4%	1.6%	2.0%	2.2%	-	
2	12	5	7	9	2	1	-	-	2	-	-	2	-	-	1	2	3	-	-	-	2	-	1	-	5	1	2	
	1.2%	0.9%	1.4%	2.3%	0.6%	0.3%	-	-	1.2%	-	-	0.6%	-	-	1.5%	1.0%	0.8%	-	-	-	2.4%	-	1.0%	-	2.3%	0.5%	1.5%	
1	6	4	3	2	2	3	-	-	-	-	1	-	1	1	-	1	-	1	1	-	1	-	-	1	1	4	-	
	0.6%	0.7%	0.5%	0.4%	0.6%	1.0%	-	-	-	-	0.3%	-	0.9%	1.4%	-	0.3%	-	1.0%	1.0%	-	0.7%	-	-	0.9%	0.5%	1.9%	-	
0 - would not vote	62	20	43	27	28	7	3	-	2	1	-	1	-	-	1	-	-	-	-	-	5	6	12	10	6	12	12	
	6.2%	4.0%	8.4%	7.1%	7.8%	2.8%	1.2%	-	1.5%	1.5%	-	0.3%	0.8%	-	1.3%	-	-	-	-	-	5.6%	6.4%	8.3%	8.0%	3.2%	6.3%	7.1%	
SIGMA	1001	490	511	384	361	255	247	262	158	49	195	314	109	85	63	199	330	104	123	25	89	101	142	120	195	187	166	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

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Table 15
Q11. Voting Intention Tables - Normal Weighted Table
Q11. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents would vote in General Election

	Total	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London
Unweighted Total	937	449	488	341	337	259	259	248	143	60	208	294	102	93	64	211	312	97	128	26	83	60	133	117	207	191	146
Weighted Total	939	470	469	357	333	248	244	262	156	48	195	313	108	85	62	199	330	104	123	25	84	95	130	111	189	175	154
Conservative	199	110	90	61	74	64	148	5	9	2	167	4	8	1	5	199	-	-	-	-	12	16	23	21	50	37	41
	21.2%	23.4%	19.1%	17.2%	22.3%	25.7%	60.8%	1.8%	6.1%	3.8%	85.7%	1.2%	7.7%	1.5%	7.7%	100.0%	-	-	-	-	14.1%	17.1%	17.5%	19.0%	26.6%	20.9%	26.3%
Labour	330	156	174	145	118	67	12	221	34	7	4	291	8	3	13	-	330	-	-	-	37	40	42	34	68	61	48
	35.1%	33.2%	37.1%	40.7%	35.3%	26.9%	5.1%	84.3%	21.5%	15.6%	1.9%	92.8%	7.8%	3.4%	20.3%	-	100.0%	-	-	-	44.2%	42.4%	31.9%	30.9%	35.8%	34.7%	31.4%
Liberal Democrat	104	65	39	55	24	25	10	3	65	3	1	5	82	1	12	-	-	104	-	-	14	14	17	7	13	19	19
	11.1%	13.9%	8.2%	15.4%	7.1%	10.1%	4.1%	1.3%	41.6%	6.9%	0.5%	1.6%	75.7%	0.9%	18.7%	-	-	100.0%	-	-	16.1%	15.0%	13.0%	6.5%	7.0%	11.0%	12.6%
UK Independence Party (UKIP)	123	74	49	30	46	46	47	13	16	27	12	8	6	76	9	13	-	-	123	-	8	13	13	28	19	23	19
	13.1%	15.7%	10.4%	8.5%	13.8%	18.7%	19.3%	5.0%	10.1%	56.2%	6.2%	2.4%	5.2%	89.4%	15.0%	-	-	-	100.0%	-	9.5%	13.9%	10.0%	24.9%	10.1%	13.0%	12.4%
Another Party (NET)	25	8	17	9	12	5	1	3	10	5	-	1	1	-	19	-	-	-	25	-	2	6	3	5	3	7	
	2.7%	1.8%	3.7%	2.4%	3.6%	1.9%	0.2%	1.1%	6.2%	10.2%	-	0.4%	0.7%	-	31.3%	-	-	-	100.0%	-	1.7%	4.3%	2.3%	2.6%	2.0%	4.7%	
Green	18	6	12	6	8	4	1	3	8	3	-	1	-	-	16	-	-	-	18	-	-	6	3	3	1	5	
	1.9%	1.2%	2.6%	1.7%	2.3%	1.7%	0.2%	1.1%	5.4%	6.0%	-	0.4%	-	-	25.5%	-	-	-	70.0%	-	-	4.3%	2.3%	1.6%	0.7%	3.5%	
British National Party (BNP)	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	
	0.1%	-	0.2%	0.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.3%	-	-	-	-	0.4%	-	-	
Respect	3	1	1	1	1	1	-	-	1	1	-	-	-	-	2	-	-	-	3	-	-	-	-	-	1	2	
	0.3%	0.2%	0.3%	0.2%	0.4%	0.2%	-	-	0.8%	1.2%	-	-	-	-	2.8%	-	-	-	10.1%	-	-	-	-	-	0.5%	1.1%	
Christian	2	1	1	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	2	-	-	-	-	1	1	-	
	0.2%	0.2%	0.2%	0.3%	0.2%	-	-	-	-	1.5%	-	-	0.7%	-	1.8%	-	-	-	7.3%	-	-	-	-	0.6%	0.4%	-	
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	
	0.1%	0.2%	-	-	0.2%	-	-	-	-	1.5%	-	-	-	-	1.2%	-	-	-	2.6%	-	-	-	-	-	0.4%	-	
If not listed please state in this box	2	-	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	2	-	-	-	-	-	
	0.2%	-	0.3%	-	0.5%	-	-	-	-	-	-	-	-	-	-	-	-	-	6.4%	-	1.7%	-	-	-	-	-	
Dont know	143	51	91	52	53	39	25	17	23	4	11	5	3	3	4	-	-	-	-	-	14	8	27	18	30	28	18
	15.2%	10.9%	19.5%	14.5%	15.8%	15.5%	10.3%	6.5%	14.6%	7.4%	5.6%	1.7%	3.0%	3.7%	7.0%	-	-	-	-	-	16.2%	8.1%	21.0%	16.3%	16.1%	16.0%	11.4%
Refuse	15	5	9	5	7	3	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	2	3	-	3	4	2
	1.6%	1.1%	2.0%	1.4%	2.1%	1.1%	-	-	-	-	-	-	1.1%	-	-	-	-	-	-	-	-	1.9%	2.4%	-	1.8%	2.5%	1.3%
SIGMA	939	470	469	357	333	248	244	262	156	48	195	313	108	85	62	199	330	104	123	25	84	95	130	111	189	175	154
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 16
Q11. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q11. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents would vote in General Election

	Total	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London
Unweighted Total	937	449	488	341	337	259	259	248	143	60	208	294	102	93	64	211	312	97	128	26	83	60	133	117	207	191	146
Weighted Total	937	479	458	334	338	265	262	280	162	50	207	326	108	90	60	209	341	103	128	25	83	97	134	109	183	174	156
Conservative	209	117	92	60	79	70	162	5	10	2	178	3	8	1	5	209	-	-	-	-	13	17	25	22	50	38	44
	22.3%	24.4%	20.1%	18.1%	23.3%	26.4%	61.6%	1.6%	6.4%	4.1%	86.0%	1.0%	7.3%	1.6%	8.3%	100.0%	-	-	-	-	15.7%	17.0%	18.5%	20.3%	27.6%	22.0%	28.0%
Labour	341	162	179	145	123	72	13	237	34	7	4	305	8	2	11	-	341	-	-	-	39	43	43	34	67	64	50
	36.4%	33.8%	39.1%	43.5%	36.5%	27.2%	4.9%	84.4%	21.0%	14.5%	1.7%	93.6%	7.7%	2.5%	18.8%	-	100.0%	-	-	-	47.4%	44.4%	32.4%	31.0%	36.4%	36.7%	32.2%
Liberal Democrat	103	66	38	52	24	27	11	4	67	3	1	4	82	1	12	-	-	103	-	-	14	14	17	7	12	20	19
	11.0%	13.7%	8.2%	15.6%	7.1%	10.2%	4.1%	1.3%	41.4%	6.5%	0.6%	1.3%	76.3%	0.8%	19.4%	-	-	100.0%	-	-	16.2%	14.6%	13.0%	6.3%	6.5%	11.5%	12.3%
UK Independence Party (UKIP)	128	78	50	30	48	50	51	14	17	30	13	7	5	81	9	-	-	-	128	-	7	13	14	29	20	24	20
	13.7%	16.3%	10.9%	9.1%	14.1%	18.9%	19.3%	5.0%	10.8%	58.8%	6.3%	2.2%	4.5%	90.5%	15.0%	-	-	-	100.0%	-	8.9%	13.5%	10.7%	26.3%	11.2%	13.5%	13.1%
Another Party (NET)	25	9	16	8	11	5	1	3	10	5	-	1	1	-	20	-	-	-	25	-	-	1	6	3	4	2	7
	2.6%	1.9%	3.4%	2.4%	3.3%	2.1%	0.3%	1.1%	6.3%	9.9%	-	0.4%	0.8%	-	33.0%	-	-	-	100.0%	-	-	1.3%	4.8%	2.7%	2.5%	1.4%	4.5%
Green	18	7	11	6	7	5	1	3	9	3	-	1	-	-	16	-	-	-	18	-	-	6	3	2	*	6	
	1.9%	1.4%	2.5%	1.7%	2.2%	1.8%	0.3%	1.1%	5.8%	5.3%	-	0.4%	-	-	27.0%	-	-	-	72.2%	-	-	4.8%	2.7%	1.3%	0.2%	3.6%	
British National Party (BNP)	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	
	0.1%	-	0.2%	0.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.1%	-	-	-	-	0.4%	-	-	
Respect	2	1	1	*	1	1	-	-	1	1	-	-	-	-	1	-	-	-	2	-	-	-	-	-	*	1	
	0.2%	0.2%	0.2%	0.1%	0.2%	0.2%	-	-	0.5%	1.3%	-	-	-	-	2.4%	-	-	-	7.5%	-	-	-	-	-	0.2%	0.9%	
Christian	2	1	1	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	2	-	-	-	-	1	1	-	
	0.2%	0.2%	0.3%	0.4%	0.2%	-	-	-	-	1.6%	-	-	0.8%	-	2.2%	-	-	-	8.6%	-	-	-	-	0.7%	0.5%	-	
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	
	0.1%	0.2%	-	-	0.2%	-	-	-	-	1.6%	-	-	-	-	1.4%	-	-	-	3.3%	-	-	-	-	-	0.5%	-	
If not listed please state in this box	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	
	0.1%	-	0.3%	-	0.4%	-	-	-	-	-	-	-	-	-	-	-	-	-	5.3%	-	1.3%	-	-	-	-	-	
Dont know	118	43	75	34	46	38	26	18	23	3	11	5	4	3	3	-	-	-	-	-	10	7	24	15	25	23	15
	12.6%	9.0%	16.4%	10.2%	13.7%	14.2%	9.9%	6.6%	14.2%	6.2%	5.5%	1.5%	3.4%	3.4%	5.4%	-	-	-	-	-	11.7%	7.3%	18.1%	13.4%	13.7%	13.0%	9.3%
Refuse	13	4	9	3	6	3	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	2	3	-	4	3	1
	1.4%	0.9%	1.9%	1.0%	1.9%	1.2%	-	-	-	-	-	-	-	1.2%	-	-	-	-	-	-	-	1.7%	2.4%	-	2.1%	1.9%	0.6%
SIGMA	937	479	458	334	338	265	262	280	162	50	207	326	108	90	60	209	341	103	128	25	83	97	134	109	183	174	156
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 17
Q11. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q11. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents would vote in General Election and Excluding DK/Refused

	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London		
Unweighted Total	774	393	381	284	279	211	234	230	120	56	197	288	99	89	59	211	312	97	128	26	68	54	105	97	167	156	127	
Weighted Total	806	432	374	296	285	225	236	262	139	47	195	321	104	86	57	209	341	103	128	25	74	89	106	95	154	148	141	
Conservative	209	117	92	60	79	70	162	5	10	2	178	3	8	1	5	209	-	-	-	-	13	17	25	22	50	38	44	
	26.0%	27.1%	24.6%	20.4%	27.6%	31.2%	68.4%	1.8%	7.5%	4.4%	90.9%	1.0%	7.6%	1.7%	8.8%	100.0%	-	-	-	-	17.8%	18.7%	23.3%	23.4%	32.8%	25.8%	31.1%	
Labour	341	162	179	145	123	72	13	237	34	7	4	305	8	2	11	-	341	-	-	-	39	43	43	34	67	64	50	
	42.3%	37.5%	47.8%	49.1%	43.3%	32.1%	5.4%	90.3%	24.5%	15.5%	1.8%	95.0%	8.0%	2.7%	19.9%	-	100.0%	-	-	-	53.7%	48.8%	40.8%	35.8%	43.3%	43.1%	35.7%	
Liberal Democrat	103	66	38	52	24	27	11	4	67	3	1	4	82	1	12	-	-	103	-	-	14	14	17	7	12	20	19	
	12.8%	15.2%	10.0%	17.6%	8.4%	12.1%	4.5%	1.4%	48.2%	6.9%	0.6%	1.3%	79.0%	0.8%	20.5%	-	-	100.0%	-	-	18.4%	16.1%	16.4%	7.3%	7.7%	13.6%	13.6%	
UK Independence Party (UKIP)	128	78	50	30	48	50	51	14	17	30	13	7	5	81	9	-	-	-	128	-	7	13	14	29	20	24	20	
	15.9%	18.1%	13.3%	10.2%	16.8%	22.3%	21.4%	5.3%	12.5%	62.7%	6.6%	2.3%	4.7%	94.9%	15.8%	-	-	-	100.0%	-	10.1%	14.9%	13.5%	30.4%	13.3%	15.9%	14.5%	
Another Party (NET)	25	9	16	8	11	5	1	3	10	5	-	1	1	-	20	-	-	-	-	25	-	1	6	3	4	2	7	
	3.1%	2.1%	4.2%	2.7%	3.9%	2.4%	0.3%	1.2%	7.3%	10.5%	-	0.4%	0.8%	-	34.9%	-	-	-	-	100.0%	-	1.5%	6.1%	3.1%	2.9%	1.6%	5.0%	
Green	18	7	11	6	7	5	1	3	9	3	-	1	-	-	16	-	-	-	-	18	-	-	6	3	2	*	6	
	2.2%	1.5%	3.0%	1.9%	2.6%	2.1%	0.3%	1.2%	6.8%	5.7%	-	0.4%	-	-	28.5%	-	-	-	-	72.2%	-	-	6.1%	3.1%	1.6%	0.3%	4.0%	
British National Party (BNP)	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	
	0.1%	-	0.2%	0.3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.1%	-	-	-	0.5%	-	-	-	
Respect	2	1	1	*	1	1	-	-	1	1	-	-	-	-	1	-	-	-	-	2	-	-	-	-	-	*	1	
	0.2%	0.2%	0.3%	0.1%	0.3%	0.3%	-	-	0.6%	1.4%	-	-	-	-	2.6%	-	-	-	-	7.5%	-	-	-	-	-	0.3%	1.0%	
Christian	2	1	1	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	2	-	-	-	1	1	-	-	
	0.3%	0.2%	0.4%	0.4%	0.3%	-	-	-	-	1.7%	-	-	0.8%	-	2.3%	-	-	-	-	8.6%	-	-	-	0.9%	0.6%	-	-	
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	
	0.1%	0.2%	-	-	0.3%	-	-	-	-	1.7%	-	-	-	-	1.4%	-	-	-	-	3.3%	-	-	-	-	-	0.6%	-	
If not listed please state in this box	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	
	0.2%	-	0.3%	-	0.5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5.3%	-	1.5%	-	-	-	-	-	
SIGMA	806	432	374	296	285	225	236	262	139	47	195	321	104	86	57	209	341	103	128	25	74	89	106	95	154	148	141	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 18
Q12. In the last General Election 61% of people voted, while 39% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London	
Unweighted Total	1001	467	534	367	366	268	262	248	145	61	208	295	103	93	65	211	312	97	128	26	88	64	144	128	215	204	158	
Weighted Total	1001	490	511	384	361	255	247	262	158	49	195	314	109	85	63	199	330	104	123	25	89	101	142	120	195	187	166	
I voted in the 2010 General Election	748	401	347	238	281	229	247	262	158	49	168	265	94	73	41	164	278	84	106	19	67	80	97	87	148	139	130	
	74.7%	82.0%	67.8%	61.8%	77.8%	89.8%	100.0%	100.0%	100.0%	100.0%	86.2%	84.4%	85.5%	85.6%	65.5%	82.5%	84.2%	80.5%	86.1%	73.7%	75.6%	79.0%	67.9%	72.8%	75.6%	74.2%	78.4%	
I did not vote in the 2010 General Election	206	78	128	126	62	18	-	-	-	-	23	39	15	12	17	29	42	18	16	7	19	18	37	25	37	43	27	
	20.6%	16.0%	25.0%	32.9%	17.2%	6.9%	-	-	-	-	11.7%	12.3%	13.7%	14.4%	26.5%	14.6%	12.7%	17.5%	12.7%	26.3%	21.2%	18.1%	26.0%	20.8%	19.0%	23.0%	16.0%	
Dont remember	47	10	37	21	18	8	-	-	-	-	4	10	1	-	5	6	10	2	1	-	3	3	9	8	11	5	9	
	4.7%	2.1%	7.2%	5.3%	5.0%	3.3%	-	-	-	-	2.1%	3.3%	0.7%	-	8.0%	2.9%	3.1%	2.0%	1.2%	-	3.2%	2.9%	6.1%	6.4%	5.4%	2.8%	5.5%	
SIGMA	1001	490	511	384	361	255	247	262	158	49	195	314	109	85	63	199	330	104	123	25	89	101	142	120	195	187	166	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 19
Q12A. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?
Base : All Respondents

	Gender			Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area							
	Male	Female		18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London	
Unweighted Total	748	382	366	227	286	235	262	248	145	61	182	250	86	79	44	178	263	76	110	20	66	50	102	93	162	151	124	
Weighted Total	748	401	347	238	281	229	247	262	158	49	168	265	94	73	41	164	278	84	106	19	67	80	97	87	148	139	130	
Conservative	247	142	105	71	85	92	247	-	-	-	152	12	14	28	7	148	12	10	47	1	15	30	42	28	49	39	45	
	33.0%	35.3%	30.3%	29.7%	30.2%	39.9%	100.0%	-	-	-	90.6%	4.5%	15.2%	39.1%	15.9%	90.3%	4.5%	12.0%	44.7%	3.2%	21.7%	37.2%	43.1%	32.0%	33.1%	28.4%	34.5%	
Labour	262	140	122	95	96	71	-	262	-	-	6	215	8	8	7	5	221	3	13	3	29	31	26	36	52	47	41	
	35.0%	34.9%	35.2%	40.1%	34.2%	30.8%	-	100.0%	-	-	3.4%	81.0%	8.5%	11.0%	17.4%	2.9%	79.6%	4.0%	12.4%	15.0%	43.6%	38.8%	27.0%	40.9%	35.2%	34.0%	31.3%	
Liberal Democrat	158	87	71	52	58	48	-	-	158	-	9	31	71	9	10	9	34	65	16	10	21	9	16	13	26	37	36	
	21.2%	21.7%	20.5%	21.8%	20.8%	21.0%	-	-	100.0%	-	5.3%	11.5%	75.6%	12.5%	25.2%	5.8%	12.1%	77.5%	14.9%	51.2%	31.9%	11.7%	16.7%	14.7%	17.7%	26.4%	27.3%	
UK Independence Party (UKIP)	14	5	8	4	4	5	-	-	-	14	-	-	-	11	3	-	-	-	13	-	1	-	1	3	5	2	1.9%	
	1.8%	1.3%	2.4%	1.9%	1.5%	2.2%	-	-	-	28.0%	-	-	-	15.1%	6.5%	-	-	-	11.8%	-	0.8%	-	1.4%	1.2%	2.1%	3.7%	1.9%	
Green	16	6	10	3	9	4	-	-	-	16	-	3	-	9	2	5	3	1	4	-	-	2	4	2	-	4	4	
	2.2%	1.5%	2.9%	1.4%	3.1%	1.8%	-	-	-	33.3%	-	1.1%	-	1.9%	22.2%	1.1%	2.0%	3.0%	1.1%	19.2%	-	2.6%	3.8%	2.8%	-	2.9%	3.2%	
British National Party (BNP)	12	5	6	2	8	1	-	-	-	12	1	-	-	10	1	-	-	-	11	-	1	2	-	6	3	-	-	
	1.5%	1.3%	1.8%	1.0%	2.9%	0.5%	-	-	-	23.6%	0.7%	-	-	13.2%	1.9%	-	-	-	10.1%	-	1.2%	3.0%	-	6.6%	1.8%	-	-	
Scottish National Party (SNP)	4	2	2	2	2	-	-	-	-	4	-	1	-	1	2	-	1	1	2	-	-	1	3	-	-	-	-	
	0.5%	0.6%	0.4%	0.6%	0.9%	-	-	-	-	8.2%	-	0.6%	-	1.1%	4.2%	-	0.5%	0.9%	1.6%	-	-	1.8%	2.6%	-	-	-	-	
Other	3	2	1	-	2	1	-	-	-	3	-	1	1	1	1	-	1	-	1	1	-	-	-	1	-	1	1	
	0.4%	0.5%	0.4%	-	0.8%	0.5%	-	-	-	6.8%	-	0.2%	0.8%	1.1%	1.4%	-	0.2%	-	0.8%	6.9%	-	-	-	0.8%	-	0.9%	1.1%	
Dont Remember	19	8	11	6	9	4	-	-	-	-	-	2	-	1	2	-	3	2	1	1	1	2	2	1	9	2	1	
	2.5%	1.9%	3.2%	2.5%	3.2%	1.8%	-	-	-	-	-	0.8%	-	1.9%	5.2%	-	1.2%	2.6%	1.3%	4.5%	1.0%	2.7%	2.4%	1.1%	6.4%	1.8%	0.7%	
Refuse	13	3	10	2	7	4	-	-	-	-	-	1	-	2	-	-	-	-	1	-	-	2	3	-	6	3	-	
	1.7%	0.7%	2.9%	0.9%	2.6%	1.6%	-	-	-	-	-	0.2%	-	3.1%	-	-	-	-	1.2%	-	-	2.3%	2.9%	-	3.9%	1.9%	-	
SIGMA	748	401	347	238	281	229	247	262	158	49	168	265	94	73	41	164	278	84	106	19	67	80	97	87	148	139	130	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 23
Q16. When, if ever, do you think Boris Johnson should try to return to the House of Commons as an MP?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London
Unweighted Total	1001	467	534	367	366	268	262	248	145	61	208	295	103	93	65	211	312	97	128	26	88	64	144	128	215	204	158
Weighted Total	1001	490	511	384	361	255	247	262	158	49	195	314	109	85	63	199	330	104	123	25	89	101	142	120	195	187	166
As soon as possible	136	81	55	76	41	19	42	46	22	6	29	52	15	15	14	30	53	17	23	-	28	16	15	14	25	21	17
	13.6%	16.5%	10.8%	19.8%	11.3%	7.6%	16.9%	17.5%	13.8%	13.1%	14.9%	16.7%	14.0%	17.3%	21.7%	15.1%	16.0%	16.5%	19.0%	-	31.8%	15.9%	10.8%	11.7%	12.8%	11.2%	9.9%
At the next general election in 2015	144	84	60	59	46	39	47	47	20	3	35	50	24	5	9	33	53	22	13	2	13	19	16	9	36	25	26
	14.4%	17.2%	11.8%	15.4%	12.6%	15.4%	19.0%	18.0%	12.8%	5.5%	18.2%	16.0%	22.1%	6.3%	14.5%	16.7%	16.1%	21.2%	10.9%	9.8%	14.9%	18.6%	11.1%	7.7%	18.7%	13.5%	15.4%
Not until his term as Mayor of London ends in 2016	321	152	169	109	111	101	116	60	52	16	98	85	35	22	17	105	95	32	35	6	15	37	48	35	60	66	59
	32.1%	31.0%	33.1%	28.3%	30.8%	39.4%	46.9%	22.9%	33.0%	32.0%	50.1%	27.0%	32.4%	26.3%	27.1%	52.8%	28.8%	31.2%	28.4%	21.7%	17.2%	37.0%	33.6%	29.5%	30.6%	35.3%	35.7%
Never	197	101	96	41	91	65	15	84	41	14	9	87	15	30	18	10	90	12	35	14	17	14	29	32	34	38	33
	19.7%	20.7%	18.8%	10.8%	25.1%	25.5%	6.3%	32.0%	25.7%	28.0%	4.8%	27.6%	13.7%	35.2%	28.7%	4.9%	27.3%	11.1%	28.6%	53.3%	18.8%	13.9%	20.3%	27.0%	17.2%	20.5%	20.1%
Don't know	202	72	130	99	72	31	27	25	23	10	23	40	19	13	5	21	39	21	16	4	15	15	34	29	41	37	31
	20.2%	14.6%	25.5%	25.7%	20.0%	12.1%	11.0%	9.6%	14.8%	21.4%	12.0%	12.7%	17.7%	15.0%	8.1%	10.4%	11.8%	19.9%	13.1%	15.2%	17.2%	14.7%	24.1%	24.1%	20.8%	19.5%	18.8%
SIGMA	1001	490	511	384	361	255	247	262	158	49	195	314	109	85	63	199	330	104	123	25	89	101	142	120	195	187	166
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 24
Q17. Boris Johnson's current term as Mayor of London ends in May 2016. If he did return to the House of Commons at the 2015 general election, do you think he would be capable of doing both jobs (MP and Mayor of London) for a year?
Base : All Respondents

	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London	
Unweighted Total	1001	467	534	367	366	268	262	248	145	61	208	295	103	93	65	211	312	97	128	26	88	64	144	128	215	204	158
Weighted Total	1001	490	511	384	361	255	247	262	158	49	195	314	109	85	63	199	330	104	123	25	89	101	142	120	195	187	166
Yes	294	158	137	144	84	66	101	79	41	10	80	95	38	21	24	78	95	39	43	3	34	34	31	25	63	61	47
	29.4%	32.2%	26.7%	37.4%	23.4%	25.9%	41.0%	30.2%	25.9%	21.3%	41.0%	30.2%	34.7%	24.4%	37.7%	39.2%	28.9%	37.8%	34.7%	10.3%	38.0%	33.9%	21.9%	20.7%	32.0%	32.5%	28.2%
No	541	264	277	156	225	160	110	164	98	31	85	192	50	55	37	90	204	49	66	19	43	49	88	72	99	101	90
	54.1%	53.9%	54.3%	40.6%	62.4%	62.6%	44.7%	62.5%	62.0%	63.8%	43.6%	61.2%	46.1%	64.2%	58.7%	45.0%	61.7%	47.1%	53.6%	75.6%	48.0%	48.5%	61.8%	59.9%	50.7%	54.0%	53.9%
Don't know	165	68	97	85	51	29	35	19	19	7	30	27	21	10	2	32	31	16	14	4	12	18	23	23	34	25	30
	16.5%	13.9%	19.0%	22.0%	14.2%	11.6%	14.3%	7.3%	12.1%	14.9%	15.5%	8.7%	19.1%	11.4%	3.6%	15.8%	9.4%	15.1%	11.7%	14.1%	14.0%	17.6%	16.3%	19.4%	17.2%	13.6%	17.9%
SIGMA	1001	490	511	384	361	255	247	262	158	49	195	314	109	85	63	199	330	104	123	25	89	101	142	120	195	187	166
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 25
Q18. Which do you think is the most important issue facing London today?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Local Council Voting Intention					General Election Voting Intention					Area						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	East Central	West Central	North London	East London	West London	South West London	South East London
Unweighted Total	1001	467	534	367	366	268	262	248	145	61	208	295	103	93	65	211	312	97	128	26	88	64	144	128	215	204	158
Weighted Total	1001	490	511	384	361	255	247	262	158	49	195	314	109	85	63	199	330	104	123	25	89	101	142	120	195	187	166
Unemployment	136 13.6%	63 12.9%	73 14.2%	80 20.9%	32 9.0%	23 9.1%	15 6.1%	44 16.9%	24 15.3%	3 6.8%	16 8.0%	53 16.8%	27 24.4%	4 4.2%	11 17.4%	17 8.5%	57 17.4%	30 28.5%	5 3.9%	5 19.6%	17 19.3%	10 10.3%	23 16.1%	11 9.0%	27 13.6%	27 14.6%	21 12.5%
Housing	201 20.1%	108 22.1%	93 18.2%	51 13.3%	82 22.6%	68 26.6%	50 20.2%	60 22.7%	50 31.9%	4 8.6%	39 20.2%	65 20.6%	25 22.8%	11 13.4%	13 20.1%	38 19.2%	67 20.4%	19 18.8%	21 17.4%	7 27.2%	16 18.0%	35 34.6%	22 15.4%	13 10.5%	37 19.1%	43 23.1%	35 21.0%
Healthcare	54 5.4%	23 4.6%	31 6.1%	18 4.7%	19 5.2%	17 6.8%	14 5.5%	16 6.2%	10 6.3%	-	10 5.1%	22 7.0%	7 6.6%	2 2.2%	2 3.8%	12 5.9%	22 6.6%	5 5.3%	4 3.2%	-	3 3.9%	5 5.1%	9 6.0%	7 5.5%	13 6.6%	9 4.9%	8 4.9%
Immigration	231 23.1%	113 23.0%	118 23.1%	55 14.3%	84 23.4%	91 35.8%	87 35.4%	38 14.7%	23 14.7%	28 58.2%	63 32.2%	43 13.8%	12 10.8%	57 66.5%	11 18.2%	64 31.9%	43 12.9%	10 9.6%	67 54.9%	4 14.9%	17 18.9%	18 17.8%	26 18.0%	49 40.4%	45 22.9%	39 20.6%	38 23.1%
Cost of living	309 30.9%	142 29.1%	167 32.7%	149 38.7%	113 31.3%	48 18.6%	61 24.7%	81 30.8%	45 28.1%	11 21.9%	53 26.9%	109 34.6%	33 30.2%	7 8.5%	19 30.9%	55 27.7%	119 36.1%	34 33.1%	15 11.8%	8 33.0%	26 28.8%	24 23.3%	51 35.7%	36 30.1%	60 30.9%	57 30.2%	56 33.9%
Transport	40 4.0%	26 5.3%	14 2.7%	24 6.1%	13 3.5%	3 1.3%	13 5.2%	15 5.8%	3 1.7%	1 2.0%	8 4.2%	17 5.4%	4 3.2%	2 2.4%	3 4.7%	6 3.0%	16 4.8%	3 2.6%	7 5.7%	-	7 7.8%	3 3.1%	7 5.1%	4 3.5%	7 3.4%	6 3.4%	5 3.0%
Something else	30 3.0%	15 3.1%	15 3.0%	8 2.0%	18 5.0%	4 1.7%	7 2.8%	8 2.9%	3 2.0%	1 2.6%	7 3.3%	6 1.8%	2 1.9%	2 2.8%	3 4.9%	7 3.7%	6 1.7%	2 2.2%	4 3.1%	1 5.3%	3 3.3%	6 5.8%	5 3.6%	1 0.9%	7 3.5%	6 3.1%	2 1.5%
SIGMA	1001 100.0%	490 100.0%	511 100.0%	384 100.0%	361 100.0%	255 100.0%	247 100.0%	262 100.0%	158 100.0%	49 100.0%	195 100.0%	314 100.0%	109 100.0%	85 100.0%	63 100.0%	199 100.0%	330 100.0%	104 100.0%	123 100.0%	25 100.0%	89 100.0%	101 100.0%	142 100.0%	120 100.0%	195 100.0%	187 100.0%	166 100.0%

Survation.