

May Topical Issues Poll

11/05/2014

Prepared on behalf of the Mail on Sunday



Methodology

Fieldwork Dates

9th May 2014

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain

Sample Size

1,005

Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,005 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. For The European Parliament election, "Green" and "BNP" were also prompted.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 general election. Final published voting intention can therefore be found in the final table of each section.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

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Table 1
Q1. If there was a UK General Election taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	1005	442	563	284	419	302	252	202	171	79	192	249	69	154	65	924	81	243	217	288	257	70	58	95	325	181	269
Weighted Total	1005	488	517	289	355	361	260	209	166	68	195	246	62	148	69	939	66	223	154	252	376	57	62	93	361	152	274
10 - Would definitely vote	547	267	280	97	193	256	184	155	94	43	137	173	32	101	36	523	25	122	73	138	214	39	22	38	199	65	179
	54.4%	54.8%	54.2%	33.7%	54.5%	71.1%	70.7%	74.2%	56.3%	63.3%	70.5%	70.1%	51.0%	68.3%	51.7%	55.6%	37.5%	54.6%	47.5%	54.9%	56.9%	68.3%	35.9%	41.1%	55.2%	42.8%	65.5%
9	98	58	40	29	40	29	36	21	22	6	29	20	8	19	5	91	7	39	17	19	23	7	3	15	30	19	24
	9.7%	12.0%	7.6%	9.9%	11.2%	8.2%	13.8%	10.0%	13.4%	9.4%	14.8%	8.1%	13.3%	12.9%	6.6%	9.7%	10.6%	17.3%	11.2%	7.6%	6.1%	12.3%	4.3%	16.0%	8.2%	12.2%	8.8%
8	115	68	47	41	28	45	23	15	33	10	12	26	17	10	19	106	8	34	6	31	44	5	10	9	50	20	20
	11.4%	13.9%	9.1%	14.3%	8.0%	12.5%	8.7%	7.0%	19.7%	14.2%	6.3%	10.4%	26.5%	6.5%	27.0%	11.3%	12.9%	15.3%	3.9%	12.4%	11.6%	9.5%	16.6%	9.9%	14.0%	13.0%	7.2%
7	46	16	30	17	19	10	14	6	2	5	9	8	3	5	2	44	2	7	21	9	8	2	9	7	16	6	6
	4.6%	3.3%	5.8%	5.9%	5.4%	2.7%	5.3%	2.6%	1.2%	7.3%	4.5%	3.1%	4.5%	3.3%	3.1%	4.7%	3.1%	3.4%	13.3%	3.7%	2.2%	3.3%	14.0%	7.4%	4.5%	3.7%	2.4%
6	38	14	23	19	15	3	2	3	-	2	5	8	-	6	4	36	2	6	13	7	12	2	2	3	16	9	5
	3.7%	2.9%	4.5%	6.7%	4.2%	1.0%	0.6%	1.6%	-	3.6%	2.7%	3.1%	-	4.3%	5.8%	3.8%	2.8%	2.6%	8.3%	2.7%	3.3%	3.6%	3.6%	3.3%	4.5%	5.8%	1.9%
5	42	20	22	15	20	8	1	3	13	*	2	5	2	4	-	37	5	8	8	8	18	*	3	3	20	4	10
	4.2%	4.1%	4.2%	5.0%	5.6%	2.1%	0.3%	1.2%	8.0%	0.4%	1.1%	2.0%	3.8%	2.6%	-	4.0%	7.3%	3.4%	5.4%	3.3%	4.8%	0.4%	5.2%	3.4%	5.6%	2.7%	3.7%
4	13	5	8	5	5	3	-	4	2	-	-	7	1	-	-	12	1	3	*	1	8	-	-	5	5	1	1
	1.3%	1.1%	1.5%	1.8%	1.3%	0.9%	-	1.8%	1.4%	-	-	3.0%	0.9%	-	-	1.3%	1.4%	1.5%	0.3%	0.4%	2.2%	-	-	5.9%	1.4%	0.9%	0.4%
3	12	5	7	8	4	*	-	1	-	-	*	1	-	3	*	12	-	-	3	4	4	0.5%	-	2	5	3	2
	1.2%	1.0%	1.3%	2.7%	1.1%	*	-	0.4%	-	-	0.1%	0.4%	-	1.7%	0.4%	1.2%	-	-	2.1%	1.8%	1.1%	0.5%	-	2.1%	1.4%	1.7%	0.7%
2	19	7	12	9	8	2	-	*	-	-	-	-	-	-	2	18	1	1	3	8	6	*	1	1	3	8	6
	1.9%	1.4%	2.3%	3.0%	2.4%	0.4%	-	0.1%	-	-	-	-	-	-	2.3%	1.9%	1.3%	0.4%	1.9%	3.3%	1.7%	0.7%	1.2%	1.1%	0.8%	5.2%	2.0%
1	8	2	6	3	4	*	-	-	-	-	-	-	-	*	2	5	2	-	3	1	4	-	-	2	1	*	4
	0.8%	0.4%	1.1%	1.1%	1.1%	0.1%	-	-	-	-	-	-	-	0.3%	3.2%	0.6%	3.4%	-	1.9%	0.4%	1.0%	-	-	2.4%	0.2%	0.3%	1.5%
0 - Would not vote	68	26	43	46	19	3	1	2	-	1	-	-	-	-	-	55	13	3	6	24	35	1	12	7	15	18	16
	6.8%	5.2%	8.3%	16.0%	5.3%	0.9%	0.6%	0.9%	-	1.8%	-	-	-	-	-	5.9%	19.7%	1.5%	4.2%	9.5%	9.2%	1.4%	19.1%	7.4%	4.1%	11.7%	5.9%
SIGMA	1005	488	517	289	355	361	260	209	166	68	195	246	62	148	69	939	66	223	154	252	376	57	62	93	361	152	274
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q2. Voting Intention Tables - Normal Weighted Table
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents would vote in General Election

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	943	421	522	254	395	294	250	200	171	77	192	249	69	154	65	870	73	239	207	262	235	69	53	91	310	161	253	
Weighted Total	937	462	474	243	336	357	259	207	166	67	195	246	62	148	69	884	53	220	148	228	341	56	50	86	346	135	258	
Conservative	195 20.8%	107 23.2%	87 18.4%	37 15.3%	61 18.2%	96 27.0%	150 57.8%	10 4.8%	8 5.0%	2 2.3%	195 100.0%	-	-	-	-	188 21.3%	6 11.8%	61 27.9%	34 23.1%	47 20.7%	52 15.2%	4 7.8%	6 11.5%	26 30.2%	85 24.7%	32 23.7%	37 14.4%	
Labour	246 26.3%	119 25.8%	127 26.8%	84 34.4%	85 25.2%	78 21.8%	12 4.5%	150 72.3%	26 15.5%	4 5.8%	-	246 100.0%	-	-	-	222 25.1%	24 46.1%	46 20.9%	31 20.8%	55 23.9%	115 33.7%	18 31.3%	9 17.4%	25 29.7%	50 14.4%	40 29.8%	104 40.5%	
Liberal Democrat	62 6.7%	38 8.2%	24 5.2%	24 10.0%	25 7.4%	13 3.7%	2 0.8%	2 0.8%	44 26.4%	1 1.1%	-	-	62 100.0%	-	-	60 6.8%	2 4.1%	24 10.8%	16 10.7%	13 5.6%	10 2.9%	2 4.2%	* 0.5%	11 12.3%	32 9.1%	8 6.2%	9 3.6%	
Scottish National Party (SNP)	21 2.2%	13 2.7%	8 1.7%	6 2.4%	14 4.1%	1 0.3%	-	*	-	14 20.2%	-	-	-	-	21 29.8%	21 2.3%	-	6 2.7%	4 2.7%	10 4.2%	1 0.3%	21 36.8%	-	-	-	-	-	
Plaid Cymru	12 1.3%	9 1.9%	3 0.6%	1 0.4%	1 0.3%	10 2.7%	-	2 0.2%	2 0.9%	9 13.9%	-	-	-	-	12 17.0%	12 1.3%	-	* 0.2%	* 0.2%	2 0.8%	9 2.7%	-	12 23.6%	-	-	-	-	
UK Independence Party (UKIP)	148 15.8%	84 18.1%	64 13.5%	23 9.6%	64 18.9%	61 16.9%	51 19.7%	23 11.1%	28 16.6%	23 35.0%	-	-	-	148 100.0%	-	145 16.4%	3 5.2%	24 11.1%	20 13.4%	45 19.9%	58 17.1%	3 5.2%	10 19.6%	7 8.3%	72 20.9%	20 14.8%	36 13.9%	
Another Party (Net)	37 4.0%	13 2.9%	24 5.0%	8 3.3%	8 2.5%	21 5.8%	8 3.2%	3 1.3%	10 6.1%	10 14.4%	-	-	-	-	37 53.3%	34 3.8%	3 5.9%	13 6.1%	6 4.0%	4 1.7%	14 4.0%	4 6.5%	1 2.1%	4 4.4%	9 2.5%	3 2.4%	17 6.4%	
Green	25 2.7%	8 1.8%	17 3.5%	8 3.1%	8 2.3%	10 2.8%	2 0.8%	3 1.3%	9 5.7%	6 8.9%	-	-	-	-	25 36.2%	22 2.5%	3 5.9%	13 6.1%	5 3.6%	4 1.6%	3 0.8%	* 0.7%	1 2.1%	4 4.4%	9 2.5%	1 0.8%	10 4.0%	
British National Party (BNP)	7 0.7%	* 0.1%	6 1.4%	* 0.1%	* 0.1%	6 1.7%	6 2.4%	-	* 0.2%	* 0.4%	-	-	-	-	7 9.9%	7 0.8%	-	-	* 0.3%	-	6 1.9%	-	-	-	-	-	1 0.5%	6 2.4%
Christian	3 0.3%	3 0.7%	-	-	-	3 0.9%	-	-	-	3 4.9%	-	-	-	-	3 4.7%	3 0.4%	-	-	-	-	3 1.0%	3 5.8%	-	-	-	-	-	
If not listed please state in this box	2 0.2%	1 0.3%	* 0.1%	-	* 0.1%	1 0.4%	-	-	* 0.2%	* 0.3%	-	-	-	-	2 2.5%	2 0.2%	-	-	* 0.2%	* 0.1%	1 0.4%	-	-	-	* 0.1%	1 1.1%	-	
Undecided	193 20.6%	73 15.9%	120 25.2%	55 22.7%	72 21.4%	66 18.4%	36 14.0%	19 9.3%	49 29.2%	5 7.3%	-	-	-	-	-	181 20.4%	13 23.8%	44 19.9%	36 24.1%	46 20.0%	68 20.0%	3 5.8%	13 25.4%	11 13.1%	83 23.9%	30 22.0%	52 20.0%	
Refuse	23 2.5%	5 1.2%	18 3.7%	5 1.9%	7 2.0%	12 3.3%	-	-	1 0.4%	-	-	-	-	-	-	21 2.4%	2 3.1%	1 0.4%	1 1.0%	7 3.2%	13 3.9%	1 2.4%	-	2 2.2%	16 4.5%	1 1.1%	3 1.1%	
SIGMA	937 100.0%	462 100.0%	474 100.0%	243 100.0%	336 100.0%	357 100.0%	259 100.0%	207 100.0%	166 100.0%	67 100.0%	195 100.0%	246 100.0%	62 100.0%	148 100.0%	69 100.0%	884 100.0%	53 100.0%	220 100.0%	148 100.0%	228 100.0%	341 100.0%	56 100.0%	50 100.0%	86 100.0%	346 100.0%	135 100.0%	258 100.0%	

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Table 3
Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents would vote in General Election

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	943	421	522	254	395	294	250	200	171	77	192	249	69	154	65	870	73	239	207	262	235	69	53	91	310	161	253	
Weighted Total	943	472	471	224	334	385	284	225	172	71	212	262	65	157	69	893	50	228	141	230	344	61	49	81	348	129	268	
Conservative	212	116	96	38	66	108	168	11	9	2	212	-	-	-	-	205	7	65	37	51	59	5	6	29	92	34	41	
	22.5%	24.6%	20.3%	16.9%	19.9%	28.0%	59.1%	4.7%	5.0%	2.5%	100.0%	-	-	-	-	23.0%	13.2%	28.7%	26.1%	22.1%	17.1%	8.2%	12.5%	35.2%	26.5%	26.4%	15.3%	
Labour	262	128	134	84	91	87	13	165	28	3	-	262	-	-	-	236	25	49	31	58	124	19	9	23	52	42	116	
	27.7%	27.1%	28.4%	37.6%	27.2%	22.5%	4.6%	73.3%	16.6%	4.7%	-	100.0%	-	-	-	26.4%	50.8%	21.2%	22.2%	25.0%	36.1%	31.6%	17.8%	28.2%	14.9%	32.7%	43.3%	
Liberal Democrat	65	38	26	25	25	15	2	2	46	1	-	-	65	-	-	62	2	25	17	13	10	2	*	11	32	9	10	
	6.8%	8.1%	5.6%	11.3%	7.4%	3.8%	0.7%	0.9%	26.9%	1.2%	-	-	100.0%	-	-	7.0%	4.6%	10.9%	12.2%	5.5%	2.9%	4.0%	0.6%	13.7%	9.2%	7.0%	3.6%	
Scottish National Party (SNP)	22	13	9	5	16	1	-	*	-	15	-	-	-	-	22	22	-	7	4	11	1	22	-	-	-	-	-	
	2.3%	2.8%	1.8%	2.2%	4.7%	0.3%	-	0.2%	-	21.1%	-	-	-	-	31.7%	2.4%	-	2.9%	2.6%	4.6%	0.3%	36.0%	-	-	-	-	-	
Plaid Cymru	12	9	3	1	1	10	-	*	2	9	-	-	-	-	12	12	-	*	*	2	9	-	12	-	-	-	-	
	1.2%	1.8%	0.6%	0.5%	0.3%	2.5%	-	0.2%	1.0%	12.3%	-	-	-	-	16.7%	1.3%	-	0.1%	0.2%	0.9%	2.6%	-	23.7%	-	-	-	-	
UK Independence Party (UKIP)	157	89	68	24	66	67	56	24	31	26	-	-	-	157	-	154	3	27	20	49	62	3	11	7	78	18	39	
	16.6%	18.9%	14.4%	10.8%	19.7%	17.4%	19.8%	10.7%	17.8%	36.7%	-	-	-	100.0%	-	17.2%	6.3%	11.7%	14.1%	21.2%	17.9%	5.3%	22.6%	9.0%	22.5%	14.2%	14.4%	
Another Party (Net)	35	14	22	6	9	21	8	3	11	10	-	-	-	-	35	34	1	15	4	4	13	4	1	2	9	2	17	
	3.8%	2.9%	4.6%	2.7%	2.6%	5.4%	2.7%	1.3%	6.6%	14.3%	-	-	-	-	51.6%	3.9%	2.1%	6.4%	2.9%	1.7%	3.7%	6.9%	2.5%	1.9%	2.6%	1.7%	6.4%	
Green	24	9	15	6	8	11	2	3	11	6	-	-	-	-	24	23	1	15	3	4	3	*	1	2	9	1	11	
	2.6%	1.9%	3.3%	2.5%	2.3%	2.8%	0.7%	1.3%	6.2%	8.3%	-	-	-	-	35.4%	2.6%	2.1%	6.4%	2.4%	1.6%	0.8%	0.6%	2.5%	1.9%	2.6%	0.8%	4.2%	
British National Party (BNP)	7	*	6	*	*	6	6	-	*	*	-	-	-	-	7	7	-	-	*	-	6	-	-	-	-	1	6	
	0.7%	0.1%	1.3%	0.2%	0.1%	1.5%	2.1%	-	0.2%	0.4%	-	-	-	-	9.6%	0.7%	-	-	0.3%	-	1.8%	-	-	-	-	0.5%	2.2%	
Christian	4	4	-	-	-	4	-	-	-	4	-	-	-	-	4	4	-	-	-	-	4	4	-	-	-	-	-	
	0.4%	0.8%	-	-	-	1.0%	-	-	-	5.3%	-	-	-	-	5.5%	0.4%	-	-	-	-	1.1%	6.2%	-	-	-	-	-	
If not listed please state in this box	1	1	*	-	*	1	-	-	*	*	-	-	-	-	1	1	-	-	*	*	*	-	-	-	*	1	-	
	0.1%	0.1%	0.1%	-	0.1%	0.1%	-	-	0.2%	0.3%	-	-	-	-	1.2%	0.1%	-	-	0.2%	0.1%	0.1%	-	-	-	0.1%	0.4%	-	
Undecided	157	61	96	37	55	64	37	20	44	5	-	-	-	-	-	146	10	40	27	36	53	3	10	9	68	22	43	
	16.6%	12.9%	20.4%	16.6%	16.5%	16.7%	13.0%	8.7%	25.9%	7.1%	-	-	-	-	-	16.4%	20.9%	17.6%	19.0%	15.9%	15.5%	5.5%	20.2%	10.5%	19.6%	17.4%	15.9%	
Refuse	23	4	18	3	6	13	-	-	*	-	-	-	-	-	-	22	1	1	1	7	14	2	-	1	17	1	3	
	2.4%	0.9%	3.9%	1.4%	1.8%	3.5%	-	-	0.2%	-	-	-	-	-	-	2.4%	2.2%	0.4%	0.7%	3.2%	3.9%	2.5%	-	1.6%	4.8%	0.5%	1.0%	
SIGMA	943	472	471	224	334	385	284	225	172	71	212	262	65	157	69	893	50	228	141	230	344	61	49	81	348	129	268	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Prepared on behalf of the Mail on Sunday

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Table 4
Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents would vote in General Election and Excluding DK/Refused

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	729	357	372	187	307	235	215	179	132	67	192	249	69	154	65	678	51	194	156	199	180	59	40	73	235	129	189	
Weighted Total	764	407	356	183	273	307	247	205	127	66	212	262	65	157	69	725	39	187	113	186	277	56	39	71	264	106	223	
Conservative	212 27.7%	116 28.5%	96 26.9%	38 20.6%	66 24.3%	108 35.0%	168 67.9%	11 5.2%	9 6.8%	2 2.7%	212 100.0%	-	-	-	-	205 28.3%	7 17.1%	65 35.0%	37 32.5%	51 27.3%	59 21.3%	5 8.9%	6 15.7%	29 40.0%	92 35.0%	34 32.2%	41 18.5%	
Labour	262 34.3%	128 31.4%	134 37.5%	84 45.9%	91 33.3%	87 28.2%	13 5.3%	165 80.2%	28 22.4%	3 5.1%	-	262 100.0%	-	-	-	236 32.6%	25 66.1%	49 25.9%	31 27.6%	58 30.9%	124 44.8%	19 34.3%	9 22.3%	23 32.1%	52 19.7%	42 39.8%	116 52.1%	
Liberal Democrat	65 8.5%	38 9.4%	26 7.3%	25 13.7%	25 9.1%	15 4.7%	2 0.8%	2 0.9%	46 36.4%	1 1.3%	-	-	65 100.0%	-	-	62 8.6%	2 5.9%	25 13.3%	17 15.2%	13 6.8%	10 3.6%	2 4.4%	*	11 15.5%	32 12.1%	9 8.6%	10 4.4%	
Scottish National Party (SNP)	22 2.9%	13 3.2%	9 2.4%	5 2.7%	16 5.7%	1 0.4%	-	*	-	15 22.7%	-	-	-	-	22 31.7%	22 3.0%	-	7 3.6%	4 3.3%	11 5.7%	1 0.3%	22 39.2%	-	-	-	-	-	
Plaid Cymru	12 1.5%	9 2.1%	3 0.8%	1 0.6%	1 0.3%	10 3.1%	-	2 0.2%	2 1.3%	9 13.3%	-	-	-	-	12 16.7%	12 1.6%	-	*	*	2 1.1%	9 3.2%	-	12 29.7%	-	-	-	-	
UK Independence Party (UKIP)	157 20.5%	89 21.9%	68 19.0%	24 13.1%	66 24.1%	67 21.8%	56 22.8%	24 11.7%	31 24.1%	26 39.5%	-	-	-	157 100.0%	-	154 21.2%	3 8.2%	27 14.3%	20 17.5%	49 26.2%	62 22.2%	3 5.8%	11 28.4%	7 10.2%	78 29.7%	18 17.3%	39 17.3%	
Another Party (Net)	35 4.6%	14 3.4%	22 6.1%	6 3.3%	9 3.1%	21 6.8%	8 3.2%	3 1.4%	11 8.9%	10 15.4%	-	-	-	-	35 51.6%	34 4.8%	1 2.7%	15 7.8%	4 3.7%	4 2.1%	13 4.6%	4 7.5%	1 3.1%	2 2.1%	9 3.5%	2 2.1%	17 7.7%	
Green	24 3.2%	9 2.2%	15 4.3%	6 3.1%	8 2.9%	11 3.5%	2 0.8%	3 1.4%	11 8.4%	6 8.9%	-	-	-	-	24 35.4%	23 3.2%	1 2.7%	15 7.8%	3 3.0%	4 2.0%	3 1.0%	*	1 3.1%	2 2.1%	9 3.4%	1 0.9%	11 5.1%	
British National Party (BNP)	7 0.9%	* 0.1%	6 1.7%	* 0.2%	* 0.2%	6 1.9%	6 2.4%	-	* 0.3%	* 0.4%	-	-	-	-	7 9.6%	7 0.9%	-	-	*	-	6 2.2%	-	-	-	-	-	1 0.7%	6 2.6%
Christian	4 0.5%	4 0.9%	-	-	-	4 1.2%	-	-	-	4 5.7%	-	-	-	-	4 5.5%	4 0.5%	-	-	-	-	4 1.4%	4 6.8%	-	-	-	-	-	
If not listed please state in this box	1 0.1%	1 0.1%	* 0.1%	-	* 0.1%	1 0.2%	-	-	* 0.2%	* 0.4%	-	-	-	-	1 1.2%	1 0.1%	-	-	*	*	* 0.1%	-	-	-	*	1 0.1%	-	
SIGMA	764 100.0%	407 100.0%	356 100.0%	183 100.0%	273 100.0%	307 100.0%	247 100.0%	205 100.0%	127 100.0%	66 100.0%	212 100.0%	262 100.0%	65 100.0%	157 100.0%	69 100.0%	725 100.0%	39 100.0%	187 100.0%	113 100.0%	186 100.0%	277 100.0%	56 100.0%	39 100.0%	71 100.0%	264 100.0%	106 100.0%	223 100.0%	

Survation.

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Table 5
Q2. Voting Intention Tables - Special Table (After Replacing the Undecided/Refused Responses with 2010 Voters responses)
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents would vote in General Election and Excluding DK/Refused

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	833	387	446	207	350	276	250	200	171	76	192	249	69	154	65	776	57	221	182	225	205	64	48	77	271	142	227	
Weighted Total	885	468	417	208	316	361	287	234	159	75	234	289	71	173	76	842	43	216	132	213	324	62	47	80	311	122	258	
Conservative	248 28.0%	132 28.3%	116 27.7%	42 20.4%	77 24.5%	128 35.5%	199 69.5%	12 5.0%	10 6.0%	2 2.6%	234 100.0%	-	-	-	-	240 28.5%	8 17.8%	75 34.6%	44 33.2%	59 27.9%	70 21.6%	5 8.8%	10 20.5%	32 39.6%	108 34.8%	40 32.5%	49 18.8%	
Labour	296 33.5%	145 31.0%	151 36.3%	94 45.1%	102 32.3%	100 27.8%	15 5.1%	189 80.9%	31 19.8%	4 5.0%	-	289 100.0%	-	-	-	268 31.9%	28 64.7%	55 25.3%	35 26.5%	65 30.4%	142 43.8%	21 34.5%	10 21.4%	25 31.8%	59 19.1%	48 39.2%	132 51.0%	
Liberal Democrat	90 10.2%	53 11.3%	37 9.0%	32 15.1%	35 11.2%	23 6.4%	2 0.8%	2 0.9%	70 43.9%	1 1.3%	-	-	71 100.0%	-	-	87 10.4%	3 6.6%	33 15.3%	22 16.4%	16 7.6%	19 5.9%	3 4.7%	1 1.5%	13 16.3%	46 14.9%	11 9.4%	16 6.0%	
Scottish National Party (SNP)	24 2.8%	15 3.1%	10 2.3%	6 2.7%	17 5.5%	1 0.4%	-	1 0.2%	-	17 22.6%	-	-	-	-	24 31.7%	24 2.9%	* 0.3%	7 3.4%	4 3.2%	12 5.5%	1 0.3%	24 39.0%	-	-	-	-	-	-
Plaid Cymru	13 1.5%	10 2.0%	3 0.8%	1 0.6%	1 0.3%	11 3.0%	-	* 0.2%	2 1.2%	10 13.2%	-	-	-	-	13 16.7%	13 1.5%	-	* 0.2%	* 0.2%	2 1.1%	10 3.0%	-	13 27.6%	-	-	-	-	-
UK Independence Party (UKIP)	174 19.6%	99 21.1%	75 18.0%	27 12.8%	73 23.1%	74 20.5%	62 21.7%	27 11.4%	34 21.3%	29 39.1%	-	-	-	173 100.0%	-	170 20.2%	3 8.0%	30 13.6%	22 16.5%	54 25.5%	68 21.0%	4 5.7%	12 26.1%	8 10.1%	86 27.8%	20 16.7%	43 16.7%	
Another Party (Net)	40 4.5%	15 3.3%	25 5.9%	7 3.4%	10 3.1%	23 6.5%	9 3.0%	3 1.4%	13 7.9%	12 16.2%	-	-	-	-	39 51.6%	39 4.6%	1 2.7%	16 7.6%	5 3.9%	4 2.1%	14 4.4%	5 7.4%	1 2.9%	2 2.1%	10 3.4%	3 2.3%	19 7.4%	
Green	28 3.1%	10 2.2%	18 4.2%	7 3.1%	9 2.8%	12 3.4%	2 0.7%	3 1.4%	12 7.4%	7 9.9%	-	-	-	-	27 35.4%	27 3.2%	1 2.7%	16 7.6%	4 3.3%	4 1.9%	3 0.9%	* 0.7%	1 2.9%	2 2.1%	10 3.3%	1 1.2%	13 4.9%	
British National Party (BNP)	7 0.8%	1 0.1%	7 1.6%	* 0.2%	1 0.2%	6 1.7%	6 2.3%	-	* 0.3%	* 0.4%	-	-	-	-	7 9.6%	7 0.9%	-	1 0.4%	-	7 2.1%	-	-	-	-	-	1 0.6%	6 2.5%	
Christian	4 0.5%	4 0.9%	-	-	-	4 1.2%	-	-	-	4 5.6%	-	-	-	-	4 5.5%	4 0.5%	-	-	-	-	4 1.3%	4 6.7%	-	-	-	-	-	
If not listed please state in this box	1 0.1%	1 0.1%	* 0.1%	-	* 0.1%	1 0.2%	-	-	* 0.2%	* 0.4%	-	-	-	-	1 1.2%	1 0.1%	-	* 0.2%	* 0.1%	* 0.1%	-	-	-	-	* 0.1%	1 0.5%	-	
SIGMA	885 100.0%	468 100.0%	417 100.0%	208 100.0%	316 100.0%	361 100.0%	287 100.0%	234 100.0%	159 100.0%	75 100.0%	234 100.0%	289 100.0%	71 100.0%	173 100.0%	76 100.0%	842 100.0%	43 100.0%	216 100.0%	132 100.0%	213 100.0%	324 100.0%	62 100.0%	47 100.0%	80 100.0%	311 100.0%	122 100.0%	258 100.0%	

Survation.

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Table 6
Q3. In the last General Election 61% of people voted, while 39% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	1005	442	563	284	419	302	252	202	171	79	192	249	69	154	65	924	81	243	217	288	257	70	58	95	325	181	269
Weighted Total	1005	488	517	289	355	361	260	209	166	68	195	246	62	148	69	939	66	223	154	252	376	57	62	93	361	152	274
I voted in the 2010 General Election	744	387	357	131	276	336	260	209	166	68	169	192	49	128	60	717	27	178	106	176	283	45	42	64	274	99	215
	74.0%	79.3%	69.1%	45.3%	77.9%	93.3%	100.0%	100.0%	100.0%	100.0%	87.0%	78.0%	78.2%	86.8%	86.3%	76.3%	41.3%	79.9%	68.9%	70.0%	75.3%	79.8%	68.4%	69.2%	75.9%	64.9%	78.5%
I did not vote in the 2010 General Election	231	90	141	149	59	22	-	-	-	-	24	48	14	18	10	196	35	42	45	69	75	10	20	25	80	45	48
	23.0%	18.4%	27.3%	51.6%	16.7%	6.2%	-	-	-	-	12.1%	19.6%	21.8%	12.3%	13.7%	20.9%	53.1%	18.8%	29.2%	27.4%	20.0%	17.2%	31.6%	27.2%	22.3%	29.8%	17.6%
Dont remember	30	11	19	9	19	2	-	-	-	-	2	6	-	1	-	26	4	3	3	7	18	2	-	3	7	8	10
	3.0%	2.3%	3.6%	3.1%	5.4%	0.5%	-	-	-	-	0.8%	2.4%	-	0.9%	-	2.8%	5.6%	1.4%	1.8%	2.6%	4.7%	3.0%	-	3.6%	1.8%	5.3%	3.8%
SIGMA	1005	488	517	289	355	361	260	209	166	68	195	246	62	148	69	939	66	223	154	252	376	57	62	93	361	152	274
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 7
Q3B. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?
Base : Respondents voted in the 2010 General Election

	Total		Gender			Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North		
Unweighted Total	740	343	397	141	325	274	252	202	171	79	165	197	57	129	54	698	42	201	161	198	180	54	41	64	240	127	210		
Weighted Total	744	387	357	131	276	336	260	209	166	68	169	192	49	128	60	717	27	178	106	176	283	45	42	64	274	99	215		
Conservative	260	125	135	22	86	153	260	-	-	-	150	12	2	51	8	256	4	61	44	63	93	5	15	25	110	43	60		
	35.0%	32.3%	37.9%	16.9%	31.0%	45.4%	100.0%	-	-	-	88.4%	6.1%	4.1%	39.8%	13.8%	35.7%	15.7%	34.2%	41.0%	35.6%	32.9%	10.3%	34.3%	38.9%	40.1%	43.5%	27.8%		
Labour	209	122	87	55	78	76	-	209	-	-	10	150	2	23	4	195	14	38	15	53	104	15	11	15	43	30	95		
	28.1%	31.7%	24.2%	41.8%	28.2%	22.7%	-	100.0%	-	-	5.9%	77.9%	3.5%	18.0%	5.9%	27.2%	51.9%	21.1%	14.3%	29.8%	36.6%	32.8%	27.2%	23.2%	15.9%	30.1%	44.0%		
Liberal Democrat	166	90	76	40	66	60	-	-	166	-	8	26	44	28	12	162	4	58	33	30	45	1	4	16	82	17	46		
	22.3%	23.2%	21.4%	30.3%	24.0%	17.9%	-	-	100.0%	-	4.9%	13.4%	90.0%	21.5%	19.3%	22.6%	16.4%	32.5%	31.3%	16.9%	15.9%	2.2%	9.8%	25.0%	29.8%	17.1%	21.4%		
UK Independence Party (UKIP)	23	15	8	2	8	13	-	-	-	23	-	-	-	17	4	22	*	6	1	5	11	3	-	1	10	3	6		
	3.0%	3.8%	2.1%	1.5%	2.8%	3.8%	-	-	-	33.0%	-	-	-	13.4%	5.9%	3.1%	1.5%	3.1%	1.1%	2.7%	3.9%	7.2%	-	0.8%	3.5%	3.2%	2.7%		
Green	9	5	4	3	4	2	-	-	-	9	-	-	1	-	6	9	*	4	2	1	1	-	-	2	4	2	2		
	1.2%	1.3%	1.1%	2.0%	1.4%	0.7%	-	-	-	13.0%	-	-	1.5%	-	9.5%	1.2%	1.2%	2.2%	2.3%	0.7%	0.4%	-	-	2.9%	1.4%	1.6%	0.7%		
British National Party (BNP)	7	4	3	*	5	2	-	-	-	7	1	-	-	5	*	7	-	1	1	3	2	2	-	*	2	1	2		
	0.9%	1.0%	0.9%	0.4%	1.8%	0.5%	-	-	-	10.0%	0.7%	-	-	3.8%	0.4%	1.0%	-	0.3%	1.0%	1.8%	0.7%	4.1%	-	0.8%	0.7%	0.9%	0.8%		
Scottish National Party (SNP)	18	10	8	5	11	1	-	-	-	18	*	3	-	-	14	17	*	6	5	6	1	15	-	3	-	-	-		
	2.4%	2.6%	2.1%	4.2%	4.0%	0.4%	-	-	-	25.7%	0.2%	1.5%	-	-	22.6%	2.4%	1.1%	3.1%	4.8%	3.5%	0.2%	32.1%	-	4.6%	-	-	-		
Plaid Cymru	11	9	2	*	2	9	-	-	-	11	-	-	-	1	9	11	-	*	-	2	9	-	11	-	-	-	-		
	1.5%	2.2%	0.7%	0.3%	0.6%	2.7%	-	-	-	16.1%	-	-	-	1.0%	15.5%	1.5%	-	0.2%	-	1.0%	3.1%	-	26.0%	-	-	-	-		
Other (Please state)	1	1	-	-	*	1	-	-	-	1	-	1	-	-	*	1	-	-	1	*	1	*	-	*	*	-	1		
	0.2%	0.4%	-	-	0.1%	0.3%	-	-	-	2.2%	-	0.5%	-	-	0.4%	0.2%	-	-	0.6%	0.1%	0.2%	0.8%	-	0.5%	0.1%	-	0.3%		
Dont Remember	24	4	20	4	9	12	-	-	-	-	-	*	3	4	23	1	4	*	5	15	4	1	2	12	3	2			
	3.2%	0.9%	5.7%	2.7%	3.1%	3.5%	-	-	-	-	-	0.2%	0.9%	2.4%	6.7%	3.1%	5.1%	2.0%	0.4%	2.9%	5.3%	9.3%	2.7%	3.3%	4.4%	2.6%	0.9%		
Refuse	16	2	14	-	9	7	-	-	-	-	-	1	-	-	-	14	2	2	3	9	2	*	-	-	11	1	3		
	2.2%	0.6%	3.8%	-	3.1%	2.2%	-	-	-	-	-	0.5%	-	-	-	2.0%	7.1%	1.1%	3.3%	5.0%	0.6%	1.0%	-	-	4.2%	1.1%	1.4%		
SIGMA	744	387	357	131	276	336	260	209	166	68	169	192	49	128	60	717	27	178	106	176	283	45	42	64	274	99	215		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Survation.

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10 May 2014

Table 8
Q4. In May 2014 there will be elections to the European Parliament How likely do you think you will be to vote in these European elections on a scale of 0 to 10?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1005	442	563	284	419	302	252	202	171	79	192	249	69	154	65	924	81	243	217	288	257	70	58	95	325	181	269
Weighted Total	1005	488	517	289	355	361	260	209	166	68	195	246	62	148	69	939	66	223	154	252	376	57	62	93	361	152	274
10 - would definitely vote	480	234	246	83	154	244	172	117	79	47	129	129	27	97	40	463	17	105	65	121	189	34	29	38	177	61	139
	47.8%	48.0%	47.6%	28.6%	43.3%	67.6%	66.0%	56.1%	47.3%	68.8%	66.3%	52.3%	43.5%	65.8%	57.2%	49.3%	26.6%	47.2%	42.3%	48.2%	50.2%	60.2%	46.1%	41.4%	49.2%	39.8%	50.7%
9	73	39	34	17	27	28	27	20	15	2	19	14	4	16	1	65	8	30	12	13	18	*	2	10	25	17	18
	7.2%	7.9%	6.6%	5.9%	7.6%	7.9%	10.3%	9.4%	8.7%	2.3%	9.8%	5.7%	6.6%	10.9%	1.4%	6.9%	12.2%	13.5%	8.0%	5.0%	4.8%	0.8%	3.9%	11.1%	6.8%	11.3%	6.5%
8	75	35	40	24	39	12	13	24	15	4	12	27	10	10	4	69	6	19	9	20	26	6	4	6	20	10	28
	7.4%	7.2%	7.7%	8.2%	11.0%	3.3%	4.9%	11.6%	8.8%	6.0%	6.3%	11.0%	15.3%	6.7%	6.0%	7.3%	9.0%	8.7%	5.7%	8.1%	7.0%	11.0%	6.8%	6.4%	5.4%	6.4%	10.2%
7	63	35	28	32	22	10	12	6	16	6	5	18	13	4	3	61	3	20	19	14	10	2	7	8	29	6	11
	6.3%	7.2%	5.4%	10.9%	6.2%	2.7%	4.5%	2.8%	9.6%	8.8%	2.4%	7.2%	20.4%	2.8%	4.8%	6.4%	4.0%	9.0%	12.3%	5.6%	2.7%	4.1%	10.8%	8.6%	7.9%	4.0%	4.2%
6	42	15	27	20	10	12	12	4	3	-	9	7	5	5	6	35	7	9	5	13	14	3	*	6	14	4	11
	4.2%	3.1%	5.2%	6.8%	2.9%	3.4%	4.7%	2.0%	1.6%	-	4.7%	2.8%	7.6%	3.3%	8.4%	3.7%	11.2%	4.1%	3.4%	5.2%	3.8%	5.4%	0.5%	6.1%	4.0%	2.9%	4.1%
5	94	57	37	31	34	29	7	28	25	3	9	27	3	4	3	88	5	12	13	20	49	3	5	3	51	9	24
	9.3%	11.7%	7.1%	10.6%	9.6%	8.1%	2.6%	13.4%	15.2%	3.9%	4.4%	10.8%	5.2%	2.6%	4.7%	9.4%	8.3%	5.3%	8.5%	7.9%	13.1%	4.6%	7.8%	2.8%	14.2%	5.6%	8.8%
4	15	3	12	6	7	2	3	2	1	1	-	3	-	3	4	15	*	3	6	3	4	3	1	1	5	2	2
	1.5%	0.6%	2.3%	2.1%	2.1%	0.5%	1.1%	0.8%	0.8%	1.3%	-	1.3%	-	2.0%	5.5%	1.6%	0.5%	1.3%	3.7%	1.0%	1.0%	5.1%	1.4%	1.5%	1.5%	1.5%	0.8%
3	32	20	13	12	13	8	7	5	4	4	5	9	*	6	4	31	1	8	6	10	8	4	1	7	7	9	5
	3.2%	4.0%	2.5%	4.2%	3.5%	2.1%	2.7%	2.5%	2.2%	5.6%	2.7%	3.7%	0.6%	4.0%	5.2%	3.3%	2.3%	3.6%	4.2%	3.8%	2.2%	6.2%	1.8%	7.3%	2.0%	5.7%	1.8%
2	15	7	8	6	7	2	*	-	5	1	1	3	-	1	2	14	1	3	3	5	4	-	*	2	5	3	5
	1.5%	1.4%	1.6%	2.2%	1.9%	0.6%	0.1%	-	3.3%	1.5%	0.3%	1.4%	-	0.6%	2.2%	1.5%	1.7%	1.3%	2.2%	1.9%	1.0%	-	0.5%	2.5%	1.3%	1.9%	1.7%
1	21	2	18	13	5	2	*	1	1	-	1	*	-	-	-	15	5	3	1	8	9	-	*	1	1	12	6
	2.0%	0.5%	3.5%	4.4%	1.5%	0.7%	0.1%	0.7%	0.8%	-	0.8%	0.1%	-	-	-	1.6%	7.8%	1.1%	0.4%	3.2%	2.5%	-	0.8%	1.4%	0.3%	7.8%	2.1%
0 - would not vote	95	41	54	46	37	11	8	1	3	1	4	9	1	2	3	84	11	11	14	25	44	1	12	10	26	20	25
	9.5%	8.4%	10.4%	16.0%	10.5%	3.2%	3.0%	0.7%	1.5%	1.8%	2.3%	3.6%	0.8%	1.4%	4.6%	9.0%	16.5%	5.0%	9.4%	10.1%	11.7%	2.5%	19.6%	10.9%	7.2%	12.9%	9.2%
SIGMA	1005	488	517	289	355	361	260	209	166	68	195	246	62	148	69	939	66	223	154	252	376	57	62	93	361	152	274
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

May Topical Issues Poll
Prepared on behalf of the Mail on Sunday

10 May 2014

Table 9
Q5. Voting Intention Tables - Normal Weighted Table
Q5. In May 2014 there will be elections to the European Parliament, by a form of proportional representation. If this European election was to take place tomorrow instead, how do you think you would be most likely to vote?
Base : Respondents likely to vote in elections to the European Parliament

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	915	407	508	248	381	286	246	199	168	77	186	242	68	151	62	844	71	231	197	258	229	67	52	89	298	158	245	
Weighted Total	910	447	463	243	318	349	253	208	164	67	190	237	62	146	66	855	55	212	140	227	332	56	50	83	334	133	248	
Liberal Democrat	67	31	36	28	21	19	*	1	45	4	5	7	43	1	8	67	*	28	19	10	10	1	2	13	25	9	17	
	7.4%	7.0%	7.8%	11.3%	6.5%	5.4%	0.2%	0.4%	27.3%	6.2%	2.8%	2.8%	68.9%	0.9%	12.4%	7.8%	0.8%	13.3%	13.3%	4.5%	3.1%	2.4%	3.3%	15.5%	7.6%	6.5%	7.0%	
UKIP	226	129	97	31	77	117	86	41	46	24	30	16	4	139	6	221	5	44	29	53	100	4	10	10	105	34	61	
	24.8%	28.9%	20.9%	12.8%	24.4%	33.6%	34.2%	19.7%	27.9%	36.1%	15.7%	6.6%	6.5%	95.5%	9.4%	25.8%	9.4%	20.8%	20.7%	23.3%	30.1%	7.0%	20.6%	11.7%	31.3%	25.7%	24.6%	
BNP	4	2	1	1	2	1	1	1	-	1	-	1	1	1	1	4	-	-	1	1	1	1	-	*	1	*	2	
	0.4%	0.5%	0.3%	0.5%	0.5%	0.3%	0.4%	0.3%	-	1.1%	-	0.3%	1.1%	0.7%	1.0%	0.4%	-	-	0.6%	0.6%	0.4%	1.2%	-	0.6%	0.2%	0.2%	0.6%	
Labour	206	101	105	77	70	59	13	129	23	-	5	193	*	-	1	181	25	44	23	42	96	13	8	22	45	28	90	
	22.6%	22.6%	22.6%	31.8%	21.9%	16.8%	5.3%	62.2%	14.0%	-	2.7%	81.2%	0.5%	-	1.1%	21.2%	44.8%	20.9%	16.6%	18.4%	29.1%	24.2%	16.1%	26.4%	13.3%	21.2%	36.1%	
Conservative	143	78	64	27	44	72	115	7	7	-	131	*	1	-	-	139	4	42	28	37	36	3	10	20	64	25	18	
	15.7%	17.6%	13.9%	11.0%	13.8%	20.7%	45.6%	3.2%	4.3%	-	69.0%	0.2%	1.5%	-	-	16.2%	7.7%	19.7%	20.3%	16.5%	10.7%	6.0%	20.7%	24.2%	19.1%	19.1%	7.3%	
SNP	24	13	11	6	13	5	1	3	*	13	1	3	-	-	20	23	*	5	5	13	1	24	-	-	-	-	-	
	2.6%	2.9%	2.3%	2.5%	4.0%	1.4%	0.4%	1.5%	0.3%	19.4%	0.5%	1.2%	-	-	29.9%	2.7%	0.5%	2.4%	3.4%	5.8%	0.2%	42.8%	-	-	-	-	-	
Green	38	22	16	10	16	13	3	11	11	7	1	6	3	2	13	37	1	13	8	6	10	3	1	4	12	4	15	
	4.2%	5.0%	3.4%	3.9%	4.9%	3.7%	1.2%	5.3%	6.7%	10.2%	0.5%	2.5%	5.5%	1.1%	19.8%	4.4%	1.3%	6.1%	6.1%	2.9%	3.1%	4.9%	2.1%	4.6%	3.6%	3.0%	5.9%	
Plaid Cymru	13	10	4	2	2	9	-	2	1	10	-	-	-	1	11	13	-	1	1	2	9	-	13	-	-	-	-	
	1.4%	2.1%	0.8%	0.6%	0.7%	2.6%	-	0.9%	0.7%	14.5%	-	-	-	0.4%	16.4%	1.5%	-	0.6%	0.6%	0.8%	2.8%	-	26.4%	-	-	-	-	
Another Party	3	2	1	1	1	1	-	-	1	2	-	-	-	*	2	2	1	-	1	1	1	-	-	-	2	-	*	
	0.3%	0.4%	0.2%	0.4%	0.2%	0.4%	-	-	0.5%	2.9%	-	-	-	0.2%	3.8%	0.3%	1.0%	-	0.6%	0.5%	0.2%	-	-	-	0.7%	-	0.1%	
Don't know	167	54	113	57	66	44	31	13	30	7	16	12	10	2	4	150	18	32	23	53	59	6	5	13	66	31	43	
	18.4%	12.2%	24.4%	23.6%	20.7%	12.7%	12.3%	6.5%	18.4%	9.7%	8.2%	4.9%	16.0%	1.2%	6.3%	17.5%	32.1%	15.3%	16.5%	23.3%	17.8%	10.6%	10.7%	15.5%	19.8%	23.6%	17.4%	
Refused	20	4	15	4	7	8	1	-	-	-	1	1	-	-	-	18	1	2	2	8	8	*	-	1	14	1	2	
	2.2%	1.0%	3.3%	1.5%	2.3%	2.4%	0.5%	-	-	-	0.6%	0.4%	-	-	-	2.1%	2.4%	1.0%	1.4%	3.4%	2.4%	0.9%	-	1.4%	4.3%	0.8%	1.0%	
SIGMA	910	447	463	243	318	349	253	208	164	67	190	237	62	146	66	855	55	212	140	227	332	56	50	83	334	133	248	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

May Topical Issues Poll
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10 May 2014

Table 10

Q5. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting

Q5. In May 2014 there will be elections to the European Parliament, by a form of proportional representation. If this European election was to take place tomorrow instead, how do you think you would be most likely to vote?

Base : Respondents likely to vote in elections to the European Parliament

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	915	407	508	248	381	286	246	199	168	77	186	242	68	151	62	844	71	231	197	258	229	67	52	89	298	158	245	
Weighted Total	915	453	462	216	316	384	282	219	162	73	211	243	64	161	67	866	49	219	137	225	335	58	52	81	339	124	256	
Liberal Democrat	71	32	40	28	22	22	*	1	50	4	6	6	45	2	9	71	*	32	19	10	10	1	2	14	27	8	20	
	7.8%	7.0%	8.6%	12.9%	6.9%	5.7%	0.1%	0.4%	30.6%	5.6%	3.0%	2.6%	70.5%	1.0%	13.3%	8.2%	0.9%	14.6%	14.1%	4.5%	3.0%	1.9%	3.6%	16.7%	7.9%	6.4%	7.9%	
UKIP	243	138	105	34	83	125	95	45	46	27	34	17	4	154	5	237	6	48	30	60	105	5	12	10	111	35	67	
	26.5%	30.4%	22.7%	15.9%	26.2%	32.7%	33.9%	20.7%	28.2%	37.6%	16.2%	7.2%	6.7%	96.1%	7.1%	27.3%	12.1%	22.0%	21.9%	26.5%	31.4%	8.0%	23.7%	12.5%	32.7%	28.5%	26.2%	
BNP	4	2	1	1	2	1	1	1	-	1	-	1	1	1	1	4	-	-	1	2	1	1	-	1	1	*	2	
	0.4%	0.5%	0.3%	0.5%	0.5%	0.3%	0.4%	0.4%	-	1.3%	-	0.3%	1.3%	0.6%	1.2%	0.4%	-	-	0.8%	0.7%	0.3%	1.5%	-	0.8%	0.2%	0.2%	0.6%	
Labour	214	100	114	72	77	65	16	137	24	-	6	200	*	-	1	189	25	47	25	43	99	14	9	21	43	31	95	
	23.3%	22.0%	24.7%	33.4%	24.3%	16.9%	5.5%	62.6%	14.6%	-	2.7%	82.0%	0.6%	-	1.4%	21.8%	50.6%	21.5%	18.5%	18.9%	29.5%	24.7%	16.7%	26.3%	12.8%	25.2%	37.1%	
Conservative	159	89	70	28	49	82	132	7	6	-	149	1	1	-	-	155	4	45	31	41	42	4	10	23	72	28	20	
	17.4%	19.6%	15.2%	13.1%	15.5%	21.4%	47.0%	3.3%	4.0%	-	70.6%	0.2%	1.8%	-	-	17.9%	9.1%	20.4%	22.8%	18.1%	12.7%	6.9%	19.1%	29.0%	21.4%	22.7%	7.7%	
SNP	23	11	12	5	12	6	1	4	1	11	1	3	-	-	18	22	*	6	3	12	1	23	-	-	-	-	-	
	2.5%	2.4%	2.6%	2.4%	3.7%	1.6%	0.4%	1.8%	0.3%	15.8%	0.5%	1.4%	-	-	26.9%	2.6%	0.7%	2.8%	2.5%	5.5%	0.2%	39.6%	-	-	-	-	-	
Green	38	23	15	9	16	14	3	12	12	8	1	5	4	2	14	38	1	13	8	7	10	3	1	3	13	4	14	
	4.2%	5.1%	3.3%	4.1%	5.0%	3.6%	1.1%	5.3%	7.5%	10.6%	0.6%	2.1%	6.2%	1.0%	20.4%	4.4%	1.5%	5.9%	6.2%	3.0%	3.1%	4.6%	2.5%	3.7%	4.0%	3.5%	5.4%	
Plaid Cymru	14	11	3	1	2	11	-	1	1	11	-	-	-	*	12	14	-	1	1	2	11	-	14	-	-	-	-	
	1.6%	2.5%	0.6%	0.6%	0.6%	2.9%	-	0.6%	0.7%	15.8%	-	-	-	0.2%	18.5%	1.7%	-	0.4%	0.4%	0.8%	3.3%	-	27.6%	-	-	-	-	
Another Party	3	2	1	1	1	2	-	-	1	2	-	-	-	*	3	2	1	-	1	1	1	-	-	-	3	-	*	
	0.3%	0.4%	0.3%	0.4%	0.2%	0.4%	-	-	0.5%	3.0%	-	-	-	0.2%	4.1%	0.3%	1.1%	-	0.6%	0.5%	0.3%	-	-	-	0.8%	-	0.1%	
Don't know	125	43	83	33	47	46	32	11	22	8	13	9	8	1	5	115	10	25	15	40	46	7	4	8	53	16	36	
	13.7%	9.5%	17.9%	15.2%	14.8%	12.0%	11.5%	4.9%	13.6%	10.4%	6.2%	3.8%	12.9%	0.9%	7.2%	13.3%	20.7%	11.7%	10.8%	17.6%	13.6%	11.7%	6.8%	10.5%	15.7%	12.6%	13.9%	
Refused	20	3	18	3	7	10	*	-	-	-	*	1	-	-	-	19	2	2	2	8	8	1	-	*	16	1	3	
	2.2%	0.6%	3.8%	1.4%	2.3%	2.6%	0.2%	-	-	-	0.2%	0.4%	-	-	-	2.2%	3.3%	0.7%	1.4%	3.8%	2.5%	1.0%	-	0.5%	4.6%	0.8%	1.0%	
SIGMA	915	453	462	216	316	384	282	219	162	73	211	243	64	161	67	866	49	219	137	225	335	58	52	81	339	124	256	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 11

Q5. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting

Q5. In May 2014 there will be elections to the European Parliament, by a form of proportional representation. If this European election was to take place tomorrow instead, how do you think you would be most likely to vote?

Base : Respondents likely to vote in elections to the European Parliament and Excluding DK/Refused

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	716	351	365	184	300	232	207	177	143	69	165	223	63	146	60	665	51	195	157	190	174	59	43	71	229	124	187	
Weighted Total	769	408	362	180	262	328	249	208	140	65	197	233	56	159	62	732	37	192	120	177	281	50	48	72	270	107	217	
Liberal Democrat	71	32	40	28	22	22	*	1	50	4	6	6	45	2	9	71	*	32	19	10	10	1	2	14	27	8	20	
	9.3%	7.8%	11.0%	15.5%	8.3%	6.6%	0.2%	0.4%	35.4%	6.2%	3.2%	2.7%	80.9%	1.1%	14.3%	9.7%	1.2%	16.6%	16.0%	5.7%	3.6%	2.2%	3.8%	18.8%	9.9%	7.4%	9.3%	
UKIP	243	138	105	34	83	125	95	45	46	27	34	17	4	154	5	237	6	48	30	60	105	5	12	10	111	35	67	
	31.5%	33.8%	29.0%	19.1%	31.6%	38.3%	38.4%	21.7%	32.6%	41.9%	17.4%	7.5%	7.7%	97.0%	7.7%	32.3%	15.9%	25.1%	25.0%	33.7%	37.4%	9.2%	25.5%	14.1%	41.0%	32.9%	30.8%	
BNP	4	2	1	1	2	1	1	1	-	1	-	1	1	1	1	4	-	-	1	2	1	1	-	1	1	*	2	
	0.5%	0.6%	0.4%	0.6%	0.6%	0.3%	0.4%	0.4%	-	1.4%	-	0.4%	1.5%	0.6%	1.3%	0.5%	-	-	0.9%	1.0%	0.4%	1.7%	-	0.9%	0.2%	0.3%	0.7%	
Labour	214	100	114	72	77	65	16	137	24	-	6	200	*	-	1	189	25	47	25	43	99	14	9	21	43	31	95	
	27.8%	24.4%	31.5%	40.1%	29.3%	19.8%	6.2%	65.9%	16.9%	-	2.9%	85.6%	0.7%	-	1.5%	25.8%	66.5%	24.5%	21.1%	24.1%	35.2%	28.3%	17.9%	29.6%	16.1%	29.1%	43.6%	
Conservative	159	89	70	28	49	82	132	7	6	-	149	1	1	-	-	155	4	45	31	41	42	4	10	23	72	28	20	
	20.7%	21.8%	19.4%	15.7%	18.7%	25.0%	53.2%	3.5%	4.6%	-	75.4%	0.2%	2.0%	-	-	21.1%	11.9%	23.3%	26.0%	23.1%	15.1%	7.9%	20.5%	32.6%	26.9%	26.2%	9.1%	
SNP	23	11	12	5	12	6	1	4	1	11	1	3	-	-	18	22	*	6	3	12	1	23	-	-	-	-	-	
	3.0%	2.6%	3.4%	2.9%	4.4%	1.8%	0.4%	1.9%	0.4%	17.6%	0.6%	1.5%	-	-	28.9%	3.1%	1.0%	3.2%	2.9%	7.0%	0.3%	45.4%	-	-	-	-	-	
Green	38	23	15	9	16	14	3	12	12	8	1	5	4	2	14	38	1	13	8	7	10	3	1	3	13	4	14	
	5.0%	5.7%	4.2%	4.9%	6.0%	4.3%	1.2%	5.6%	8.7%	11.9%	0.6%	2.1%	7.1%	1.0%	21.9%	5.2%	2.0%	6.8%	7.0%	3.8%	3.7%	5.3%	2.7%	4.1%	5.0%	4.1%	6.3%	
Plaid Cymru	14	11	3	1	2	11	-	1	1	11	-	-	-	*	12	14	-	1	1	2	11	-	14	-	-	-	-	
	1.9%	2.8%	0.8%	0.7%	0.7%	3.4%	-	0.6%	0.8%	17.6%	-	-	-	0.2%	20.0%	2.0%	-	0.5%	0.4%	1.0%	4.0%	-	29.6%	-	-	-	-	
Another Party	3	2	1	1	1	2	-	-	1	2	-	-	-	*	3	2	1	-	1	1	1	-	-	-	3	-	*	
	0.4%	0.4%	0.3%	0.5%	0.2%	0.5%	-	-	0.6%	3.3%	-	-	-	0.2%	4.4%	0.3%	1.5%	-	0.7%	0.7%	0.4%	-	-	-	1.0%	-	0.1%	
SIGMA	769	408	362	180	262	328	249	208	140	65	197	233	56	159	62	732	37	192	120	177	281	50	48	72	270	107	217	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 12

Q6. In the event of a "Yes" vote in the Scottish independence referendum, should David Cameron resign as Prime Minister of the UK?

Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1005	442	563	284	419	302	252	202	171	79	192	249	69	154	65	924	81	243	217	288	257	70	58	95	325	181	269
Weighted Total	1005	488	517	289	355	361	260	209	166	68	195	246	62	148	69	939	66	223	154	252	376	57	62	93	361	152	274
Yes, he should resign	304	159	146	107	103	94	40	113	46	23	18	152	12	49	20	280	25	47	48	76	132	26	13	28	84	43	109
	30.3%	32.5%	28.2%	36.9%	29.1%	26.1%	15.5%	54.2%	28.0%	33.7%	9.5%	61.8%	19.5%	33.3%	28.6%	29.8%	37.7%	21.3%	31.4%	30.3%	35.1%	45.7%	20.2%	30.7%	23.4%	28.0%	39.9%
No, he should not resign	491	249	242	100	174	217	186	71	95	32	165	60	42	76	28	470	21	143	71	129	147	28	25	43	209	61	120
	48.9%	51.0%	46.9%	34.4%	49.1%	60.3%	71.3%	33.8%	56.9%	46.2%	84.6%	24.2%	66.6%	51.4%	40.3%	50.1%	32.4%	64.4%	46.2%	51.3%	39.2%	48.6%	40.2%	46.2%	58.0%	40.1%	43.8%
Don't know	209	80	129	83	77	49	35	25	25	14	12	35	9	23	22	190	20	32	35	46	97	3	24	21	67	49	44
	20.8%	16.5%	24.9%	28.6%	21.8%	13.6%	13.3%	12.0%	15.1%	20.1%	5.9%	14.0%	13.8%	15.2%	31.1%	20.2%	29.9%	14.3%	22.4%	18.4%	25.7%	5.7%	39.6%	23.1%	18.7%	31.9%	16.2%
SIGMA	1005	488	517	289	355	361	260	209	166	68	195	246	62	148	69	939	66	223	154	252	376	57	62	93	361	152	274
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 13
Q7. The Chilcot Inquiry into the nation's role in the Iraq War began in 2009 and was originally due to publish its findings in 2012. The publication date is currently unclear and could be after the 2015 general election. Which of the following statements is closest to your opinion?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1005	442	563	284	419	302	252	202	171	79	192	249	69	154	65	924	81	243	217	288	257	70	58	95	325	181	269
Weighted Total	1005	488	517	289	355	361	260	209	166	68	195	246	62	148	69	939	66	223	154	252	376	57	62	93	361	152	274
It is important that the report of the inquiry is published as soon as possible	583 58.0%	306 62.8%	277 53.6%	162 55.8%	197 55.6%	224 62.2%	160 61.3%	131 62.4%	101 60.9%	43 63.4%	106 54.6%	150 60.8%	35 56.1%	97 65.7%	41 59.5%	541 57.6%	42 64.1%	130 58.5%	91 58.9%	143 56.7%	219 58.3%	33 58.2%	30 48.7%	52 55.9%	230 63.7%	79 51.6%	154 56.4%
It is not important whether the report of the inquiry is published now or after the 2015 general election	229 22.7%	121 24.8%	108 20.8%	72 24.7%	82 23.2%	75 20.7%	59 22.8%	55 26.2%	40 23.8%	16 23.1%	64 33.0%	54 22.1%	15 23.9%	38 25.6%	16 22.6%	213 22.6%	16 24.4%	69 31.2%	41 26.5%	64 25.6%	54 14.3%	17 30.1%	8 13.7%	30 32.1%	71 19.6%	40 26.2%	62 22.6%
Don't know	193 19.2%	61 12.5%	132 25.6%	56 19.4%	75 21.2%	61 17.0%	41 15.9%	24 11.3%	25 15.3%	9 13.4%	24 12.5%	42 17.1%	12 19.9%	13 8.7%	12 17.9%	185 19.7%	8 11.5%	23 10.3%	23 14.6%	45 17.7%	103 27.4%	7 11.8%	23 37.6%	11 12.0%	60 16.8%	34 22.2%	58 21.1%
SIGMA	1005 100.0%	488 100.0%	517 100.0%	289 100.0%	355 100.0%	361 100.0%	260 100.0%	209 100.0%	166 100.0%	68 100.0%	195 100.0%	246 100.0%	62 100.0%	148 100.0%	69 100.0%	939 100.0%	66 100.0%	223 100.0%	154 100.0%	252 100.0%	376 100.0%	57 100.0%	62 100.0%	93 100.0%	361 100.0%	152 100.0%	274 100.0%

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Table 14

Q8. It has been reported that the cabinet office (senior government department that manages the communications of the Prime Minister and Cabinet) is resisting requests from the Chilcot Inquiry to provide records of conversations between Tony Blair and George Bush. Which of the following statements is closest to your opinion.

Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	1005	442	563	284	419	302	252	202	171	79	192	249	69	154	65	924	81	243	217	288	257	70	58	95	325	181	269
Weighted Total	1005	488	517	289	355	361	260	209	166	68	195	246	62	148	69	939	66	223	154	252	376	57	62	93	361	152	274
The records of the conversations should be published	701 69.7%	351 71.9%	350 67.6%	203 70.3%	228 64.2%	269 74.7%	204 78.4%	150 71.9%	120 72.3%	43 63.6%	140 72.1%	169 68.5%	44 70.5%	114 77.1%	54 77.9%	651 69.3%	49 75.2%	160 71.7%	111 71.8%	174 69.0%	256 68.2%	39 68.5%	41 65.8%	66 71.5%	251 69.5%	109 71.3%	190 69.3%
The records of the conversations should not be published	128 12.8%	70 14.4%	58 11.2%	38 13.0%	52 14.8%	38 10.6%	32 12.2%	28 13.2%	20 12.1%	12 18.2%	35 18.2%	33 13.3%	8 13.0%	21 14.2%	6 8.3%	118 12.5%	10 15.7%	40 17.9%	28 18.1%	37 14.8%	23 6.1%	7 13.0%	7 11.8%	15 16.1%	45 12.6%	20 13.4%	32 11.6%
Don't know	176 17.5%	67 13.6%	110 21.2%	49 16.8%	75 21.0%	53 14.7%	24 9.4%	31 14.9%	26 15.6%	12 18.3%	19 9.7%	45 18.2%	10 16.5%	13 8.7%	10 13.8%	170 18.1%	6 9.1%	23 10.4%	16 10.1%	41 16.2%	96 25.7%	10 18.4%	14 22.4%	12 12.4%	65 18.0%	23 15.3%	52 19.1%
SIGMA	1005 100.0%	488 100.0%	517 100.0%	289 100.0%	355 100.0%	361 100.0%	260 100.0%	209 100.0%	166 100.0%	68 100.0%	195 100.0%	246 100.0%	62 100.0%	148 100.0%	69 100.0%	939 100.0%	66 100.0%	223 100.0%	154 100.0%	252 100.0%	376 100.0%	57 100.0%	62 100.0%	93 100.0%	361 100.0%	152 100.0%	274 100.0%

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Table 15
Q9. Which of the following is closest to your opinion?
Base : All Answering

	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North		
Unweighted Total	154	79	75	30	71	53	51	20	23	31	-	-	-	154	-	151	3	28	30	51	45	3	10	9	64	24	44	
Weighted Total	148	84	64	23	64	61	51	23	28	23	-	-	-	148	-	145	3	24	20	45	58	3	10	7	72	20	36	
I would still vote UKIP, even if it meant that the Conservative Party would not win the 2015 general election	124	75	50	19	58	47	42	21	20	23	-	-	-	124	-	121	3	20	17	34	53	2	8	7	64	13	30	
	84.1%	89.0%	77.6%	82.2%	90.5%	78.1%	81.8%	91.8%	71.6%	97.9%	-	-	-	84.1%	-	83.8%	100.0%	80.5%	86.1%	75.2%	91.7%	77.3%	81.7%	100.0%	88.4%	65.3%	83.7%	
I would change my vote from UKIP to Conservative if doing so was the only way to ensure that the Conservative Party would win the 2015 general election	17	7	10	3	3	11	9	*	6	*	-	-	-	17	-	17	-	5	2	10	1	1	2	-	6	5	4	
	11.6%	8.7%	15.4%	12.0%	5.4%	18.0%	17.6%	2.0%	23.4%	2.1%	-	-	-	11.6%	-	11.8%	-	19.5%	9.7%	21.1%	1.6%	22.7%	18.3%	-	8.0%	27.2%	9.8%	
Don't know	6	2	4	1	3	2	*	1	1	-	-	-	-	6	-	6	-	-	1	2	4	-	-	-	3	1	2	
	4.3%	2.3%	7.0%	5.8%	4.1%	4.0%	0.6%	6.3%	4.9%	-	-	-	-	4.3%	-	4.4%	-	-	4.2%	3.7%	6.7%	-	-	-	3.6%	7.5%	6.4%	
SIGMA	148	84	64	23	64	61	51	23	28	23	-	-	-	148	-	145	3	24	20	45	58	3	10	7	72	20	36	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 16
Q10. This week in Nigeria 276 schoolgirls were kidnapped by radical islamist group Boko Haram An operation to find and rescue the girls is underway in Nigeria
Which of the following statements is closest to your opinion?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1005	442	563	284	419	302	252	202	171	79	192	249	69	154	65	924	81	243	217	288	257	70	58	95	325	181	269
Weighted Total	1005	488	517	289	355	361	260	209	166	68	195	246	62	148	69	939	66	223	154	252	376	57	62	93	361	152	274
The British government should offer to send the SAS to Nigeria to help with the rescue operation	561 55.8%	280 57.3%	281 54.4%	152 52.7%	202 56.9%	207 57.3%	157 60.4%	119 57.0%	104 62.4%	41 59.5%	115 59.0%	141 57.3%	41 66.1%	77 51.9%	44 62.8%	519 55.2%	42 64.6%	152 68.1%	89 57.7%	141 56.1%	179 47.6%	36 63.5%	30 49.3%	54 57.7%	196 54.3%	89 58.6%	150 54.9%
The British government should not involve British forces in this situation	317 31.5%	166 34.0%	151 29.2%	89 30.6%	110 31.0%	118 32.7%	86 33.1%	78 37.3%	53 31.7%	15 22.4%	65 33.3%	85 34.7%	17 27.4%	59 40.3%	15 21.0%	302 32.1%	15 22.8%	53 23.9%	49 31.8%	79 31.4%	135 35.9%	15 25.7%	11 18.2%	26 28.0%	128 35.6%	42 27.3%	95 34.6%
Don't know	127 12.7%	42 8.7%	85 16.4%	48 16.7%	43 12.0%	36 10.0%	17 6.5%	12 5.7%	10 5.9%	12 18.0%	15 7.6%	20 7.9%	4 6.5%	12 7.8%	11 16.2%	119 12.7%	8 12.6%	18 8.0%	16 10.5%	32 12.5%	62 16.4%	6 10.8%	20 32.6%	13 14.3%	36 10.1%	21 14.1%	29 10.4%
SIGMA	1005 100.0%	488 100.0%	517 100.0%	289 100.0%	355 100.0%	361 100.0%	260 100.0%	209 100.0%	166 100.0%	68 100.0%	195 100.0%	246 100.0%	62 100.0%	148 100.0%	69 100.0%	939 100.0%	66 100.0%	223 100.0%	154 100.0%	252 100.0%	376 100.0%	57 100.0%	62 100.0%	93 100.0%	361 100.0%	152 100.0%	274 100.0%

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Table 17
Q11. Which of the following leaders do you think is most "intellectually self confident"?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1005	442	563	284	419	302	252	202	171	79	192	249	69	154	65	924	81	243	217	288	257	70	58	95	325	181	269
Weighted Total	1005	488	517	289	355	361	260	209	166	68	195	246	62	148	69	939	66	223	154	252	376	57	62	93	361	152	274
David Cameron	335	158	177	95	104	136	147	42	51	17	140	45	30	36	19	319	16	99	52	94	90	20	17	38	129	48	80
	33.3%	32.3%	34.3%	32.8%	29.2%	37.8%	56.4%	20.3%	30.8%	24.6%	71.7%	18.1%	48.5%	24.2%	27.8%	33.9%	24.8%	44.6%	33.5%	37.3%	23.9%	35.4%	27.8%	40.6%	35.7%	31.7%	29.3%
Ed Miliband	137	67	70	43	52	43	8	70	22	3	4	104	5	7	4	121	16	31	14	27	66	8	4	15	28	17	64
	13.6%	13.7%	13.6%	14.7%	14.5%	11.9%	2.9%	33.6%	13.5%	4.2%	2.0%	42.3%	7.4%	4.5%	5.9%	12.9%	24.1%	13.8%	9.1%	10.6%	17.5%	14.7%	7.1%	16.6%	7.7%	11.2%	23.4%
Nick Clegg	57	32	24	29	21	7	6	9	19	3	4	11	17	3	7	53	3	16	16	12	13	5	4	6	19	6	16
	5.6%	6.6%	4.7%	9.9%	5.9%	1.9%	2.2%	4.5%	11.6%	4.2%	2.2%	4.6%	26.8%	2.0%	9.7%	5.7%	5.2%	7.1%	10.7%	4.6%	3.4%	9.3%	6.7%	6.1%	5.3%	4.2%	5.8%
Nigel Farage	160	109	51	23	68	69	43	34	39	22	14	27	4	76	11	155	5	34	20	42	64	7	9	11	66	21	44
	16.0%	22.3%	10.0%	8.1%	19.1%	19.2%	16.7%	16.4%	23.6%	31.7%	7.3%	10.8%	5.7%	51.8%	16.3%	16.5%	8.3%	15.4%	13.1%	16.7%	16.9%	12.9%	14.9%	11.6%	18.2%	13.9%	16.1%
Don't know	316	122	194	100	111	105	57	53	34	24	33	59	7	26	28	291	25	43	52	78	144	16	27	23	119	59	70
	31.5%	25.0%	37.5%	34.5%	31.3%	29.2%	21.8%	25.2%	20.6%	35.4%	16.8%	24.1%	11.5%	17.5%	40.3%	31.0%	37.6%	19.1%	33.6%	30.8%	38.4%	27.6%	43.5%	25.0%	33.1%	38.9%	25.4%
SIGMA	1005	488	517	289	355	361	260	209	166	68	195	246	62	148	69	939	66	223	154	252	376	57	62	93	361	152	274
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

May Topical Issues Poll
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Table 18
Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Wet
Base : All Answering

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1004	441	563	283	419	302	252	202	171	79	192	249	69	154	65	923	81	243	217	287	257	70	58	94	325	181	269
Weighted Total	1003	486	517	287	355	361	260	209	166	68	195	246	62	148	69	937	66	223	154	250	376	57	62	91	361	152	274
Nick Clegg	249 24.8%	142 29.2%	107 20.6%	56 19.3%	78 22.1%	115 31.8%	57 21.7%	79 38.0%	48 28.9%	13 19.3%	34 17.5%	78 31.7%	8 12.2%	51 34.5%	15 21.9%	234 25.0%	14 22.0%	52 23.2%	29 19.0%	50 20.1%	117 31.2%	7 12.0%	8 12.4%	20 22.2%	98 27.2%	33 21.4%	81 29.7%
Nigel Farage	65 6.5%	31 6.3%	35 6.7%	33 11.6%	22 6.2%	10 2.7%	11 4.1%	9 4.4%	12 7.0%	3 4.2%	13 6.8%	16 6.3%	10 15.4%	4 2.9%	1 1.8%	54 5.7%	12 17.7%	24 10.8%	11 6.9%	23 9.2%	8 2.0%	6 10.5%	2 3.3%	8 8.6%	23 6.2%	14 9.2%	12 4.3%
David Cameron	126 12.6%	65 13.3%	62 11.9%	48 16.8%	46 12.9%	32 9.0%	15 5.6%	47 22.3%	18 10.8%	10 14.2%	7 3.8%	66 26.8%	7 11.4%	20 13.8%	3 4.8%	117 12.5%	9 14.0%	21 9.3%	19 12.2%	32 13.0%	54 14.5%	11 18.6%	7 10.9%	18 20.1%	27 7.6%	18 12.1%	45 16.5%
Ed Miliband	270 26.9%	139 28.6%	131 25.3%	60 20.8%	104 29.3%	106 29.4%	121 46.4%	28 13.4%	46 27.5%	25 36.3%	87 44.8%	33 13.5%	23 36.9%	48 32.7%	23 33.4%	268 28.5%	2 3.2%	69 31.1%	50 32.6%	68 27.1%	82 21.9%	15 26.4%	25 40.9%	22 24.1%	105 29.1%	34 22.5%	65 23.6%
Don't know	293 29.2%	110 22.6%	183 35.5%	91 31.6%	105 29.5%	98 27.1%	58 22.2%	46 21.8%	43 25.7%	18 25.9%	52 27.0%	53 21.6%	15 24.0%	24 16.1%	26 38.1%	265 28.3%	28 43.1%	57 25.7%	45 29.3%	77 30.7%	114 30.4%	19 32.6%	20 32.6%	23 25.0%	108 29.9%	53 34.8%	71 25.8%
SIGMA	1003 100.0%	486 100.0%	517 100.0%	287 100.0%	355 100.0%	361 100.0%	260 100.0%	209 100.0%	166 100.0%	68 100.0%	195 100.0%	246 100.0%	62 100.0%	148 100.0%	69 100.0%	937 100.0%	66 100.0%	223 100.0%	154 100.0%	250 100.0%	376 100.0%	57 100.0%	62 100.0%	91 100.0%	361 100.0%	152 100.0%	274 100.0%

Survation.

May Topical Issues Poll
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Table 19
Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Phoney
Base : All Answering

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1004	441	563	283	419	302	252	202	171	79	192	249	69	154	65	923	81	243	217	287	257	70	58	94	325	181	269
Weighted Total	1003	486	517	287	355	361	260	209	166	68	195	246	62	148	69	937	66	223	154	250	376	57	62	91	361	152	274
Nick Clegg	174	110	64	34	64	76	40	42	38	22	32	43	3	43	15	169	5	37	23	42	73	13	11	15	68	21	47
	17.4%	22.7%	12.4%	11.7%	18.1%	21.2%	15.3%	20.1%	22.9%	32.4%	16.6%	17.5%	4.2%	28.9%	21.2%	18.1%	7.9%	16.4%	14.8%	16.7%	19.5%	22.8%	17.5%	16.1%	18.9%	13.6%	17.2%
Nigel Farage	185	93	93	57	49	80	40	45	29	7	39	65	23	-	10	169	17	47	22	43	73	8	6	26	67	27	50
	18.5%	19.1%	17.9%	19.8%	13.7%	22.1%	15.5%	21.6%	17.6%	10.2%	19.9%	26.5%	36.5%	-	14.6%	18.0%	25.2%	21.3%	14.1%	17.1%	19.5%	14.6%	9.7%	28.5%	18.7%	17.5%	18.4%
David Cameron	210	95	114	75	94	40	15	72	34	16	6	89	10	34	11	195	14	44	33	55	77	14	8	19	54	36	77
	20.9%	19.6%	22.1%	26.1%	26.6%	11.2%	5.6%	34.4%	20.6%	23.0%	2.9%	36.3%	16.6%	22.8%	15.5%	20.8%	21.6%	19.9%	21.6%	21.9%	20.5%	25.2%	12.2%	21.1%	14.9%	23.5%	28.2%
Ed Miliband	186	103	83	46	62	78	96	13	33	9	68	11	15	46	13	182	4	49	29	54	54	7	8	14	98	24	34
	18.6%	21.2%	16.1%	15.8%	17.6%	21.7%	36.7%	6.2%	19.9%	13.1%	35.1%	4.5%	24.7%	31.0%	18.0%	19.4%	6.2%	22.0%	19.1%	21.5%	14.3%	11.5%	12.9%	15.4%	27.2%	15.4%	12.3%
Don't know	248	85	163	76	85	86	70	37	31	14	50	38	11	26	21	222	26	45	47	57	98	15	29	17	73	46	65
	24.7%	17.5%	31.5%	26.5%	24.1%	23.8%	26.9%	17.6%	18.9%	21.2%	25.5%	15.2%	17.9%	17.3%	30.6%	23.7%	39.1%	20.4%	30.4%	22.8%	26.2%	25.8%	47.7%	19.0%	20.3%	30.0%	23.9%
SIGMA	1003	486	517	287	355	361	260	209	166	68	195	246	62	148	69	937	66	223	154	250	376	57	62	91	361	152	274
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

May Topical Issues Poll
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Table 20
Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Sexless
Base : All Answering

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	1004	441	563	283	419	302	252	202	171	79	192	249	69	154	65	923	81	243	217	287	257	70	58	94	325	181	269	
Weighted Total	1003	486	517	287	355	361	260	209	166	68	195	246	62	148	69	937	66	223	154	250	376	57	62	91	361	152	274	
Nick Clegg	87	49	38	24	17	46	16	19	18	5	8	25	*	8	5	80	8	12	14	25	36	6	4	7	41	10	20	
	8.7%	10.2%	7.3%	8.3%	4.9%	12.7%	6.1%	9.2%	10.9%	7.6%	4.4%	10.1%	0.4%	5.6%	7.9%	8.5%	11.5%	5.5%	9.3%	9.8%	9.6%	11.0%	6.6%	7.3%	11.4%	6.3%	7.2%	
Nigel Farage	117	57	60	40	49	28	30	24	21	3	24	35	18	11	6	105	12	31	25	37	25	11	2	14	39	30	21	
	11.7%	11.8%	11.6%	13.8%	13.9%	7.8%	11.5%	11.7%	12.7%	4.7%	12.3%	14.0%	28.5%	7.5%	8.6%	11.2%	18.0%	13.8%	16.1%	14.7%	6.6%	18.7%	2.4%	15.6%	10.9%	19.9%	7.8%	
David Cameron	107	61	46	47	34	27	16	56	15	3	10	60	5	15	3	102	6	25	15	23	45	7	5	10	19	14	53	
	10.7%	12.6%	9.0%	16.4%	9.4%	7.4%	6.1%	26.6%	9.0%	3.7%	5.3%	24.4%	8.1%	10.3%	5.0%	10.9%	8.4%	11.1%	9.8%	9.0%	12.0%	12.3%	7.6%	11.0%	5.3%	9.2%	19.2%	
Ed Miliband	188	103	85	44	64	80	77	19	34	21	64	20	9	42	18	180	8	49	29	47	63	13	8	19	81	22	43	
	18.7%	21.2%	16.4%	15.3%	18.0%	22.2%	29.4%	9.2%	20.4%	30.1%	32.8%	7.9%	14.1%	28.6%	25.8%	19.2%	12.7%	21.9%	18.8%	18.9%	16.7%	22.8%	12.4%	20.7%	22.5%	14.2%	15.9%	
Don't know	503	215	288	133	191	180	122	91	78	37	88	107	31	71	37	471	32	106	71	119	207	20	44	41	180	77	137	
	50.2%	44.3%	55.7%	46.2%	53.8%	49.8%	46.9%	43.3%	47.0%	53.9%	45.3%	43.5%	48.9%	48.0%	52.7%	50.2%	49.4%	47.7%	46.0%	47.5%	55.2%	35.1%	70.9%	45.4%	49.9%	50.3%	49.9%	
SIGMA	1003	486	517	287	355	361	260	209	166	68	195	246	62	148	69	937	66	223	154	250	376	57	62	91	361	152	274	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 21
Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Bully
Base : All Answering

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1003	440	563	283	418	302	251	202	171	79	192	249	69	153	65	922	81	242	217	287	257	70	57	94	325	181	269
Weighted Total	1002	485	517	287	354	361	259	209	166	68	195	246	62	147	69	936	66	222	154	250	376	57	61	91	361	152	274
Nick Clegg	70 7.0%	34 7.1%	36 6.9%	14 4.9%	17 4.7%	39 10.9%	29 11.1%	3 1.3%	18 10.6%	6 9.5%	12 6.1%	7 2.9%	1 2.3%	26 18.0%	2 3.4%	69 7.4%	1 1.3%	11 4.9%	9 6.1%	10 3.8%	40 10.7%	1 1.8%	3 4.7%	4 4.7%	40 11.1%	7 4.4%	14 5.1%
Nigel Farage	233 23.3%	116 24.0%	117 22.6%	79 27.4%	82 23.2%	72 20.1%	76 29.1%	30 14.2%	51 30.5%	11 16.1%	66 33.9%	50 20.2%	34 55.1%	6 4.0%	21 29.6%	216 23.1%	17 25.5%	79 35.6%	40 26.0%	71 28.5%	43 11.4%	21 36.2%	15 23.9%	38 41.8%	79 21.9%	29 18.8%	52 18.8%
David Cameron	250 25.0%	157 32.4%	93 18.0%	68 23.8%	93 26.4%	88 24.4%	26 10.0%	111 52.9%	40 24.1%	26 38.7%	7 3.8%	120 48.8%	4 7.1%	60 40.8%	17 25.0%	236 25.2%	15 22.2%	36 16.3%	30 19.4%	54 21.8%	130 34.5%	15 25.9%	18 30.4%	17 18.9%	68 18.7%	36 23.8%	96 35.1%
Ed Miliband	51 5.0%	26 5.4%	25 4.8%	18 6.1%	20 5.6%	13 3.7%	24 9.1%	4 2.1%	6 3.5%	1 0.8%	21 10.6%	4 1.8%	- -	11 7.7%	1 1.3%	47 5.1%	3 5.0%	14 6.3%	13 8.2%	19 7.6%	5 1.3%	1 1.2%	3 4.9%	5 5.1%	20 5.6%	14 9.3%	5 1.7%
Don't know	398 39.7%	151 31.2%	247 47.7%	108 37.7%	142 40.2%	147 40.8%	105 40.7%	62 29.5%	52 31.4%	24 34.9%	89 45.6%	65 26.3%	22 35.6%	43 29.5%	28 40.7%	368 39.3%	30 45.9%	82 36.8%	62 40.3%	96 38.3%	158 42.1%	20 34.8%	22 36.2%	27 29.4%	153 42.6%	67 43.7%	107 39.3%
SIGMA	1002 100.0%	485 100.0%	517 100.0%	287 100.0%	354 100.0%	361 100.0%	259 100.0%	209 100.0%	166 100.0%	68 100.0%	195 100.0%	246 100.0%	62 100.0%	147 100.0%	69 100.0%	936 100.0%	66 100.0%	222 100.0%	154 100.0%	250 100.0%	376 100.0%	57 100.0%	61 100.0%	91 100.0%	361 100.0%	152 100.0%	274 100.0%

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Table 22
Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Sanctimonious
Base : All Answering

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1004	441	563	283	419	302	252	202	171	79	192	249	69	154	65	923	81	243	217	287	257	70	58	94	325	181	269
Weighted Total	1003	486	517	287	355	361	260	209	166	68	195	246	62	148	69	937	66	223	154	250	376	57	62	91	361	152	274
Nick Clegg	155 15.5%	99 20.3%	57 11.0%	21 7.3%	47 13.4%	87 24.1%	40 15.4%	34 16.3%	37 22.4%	5 7.4%	32 16.3%	39 15.9%	4 5.8%	39 26.5%	5 7.2%	153 16.3%	3 4.1%	28 12.5%	18 11.9%	35 14.0%	74 19.7%	7 11.4%	6 9.0%	5 5.2%	71 19.7%	17 11.3%	47 17.2%
Nigel Farage	129 12.9%	60 12.3%	69 13.4%	40 14.0%	42 11.8%	47 12.9%	29 11.2%	26 12.3%	29 17.4%	9 13.3%	19 9.8%	33 13.4%	16 26.3%	10 6.8%	15 21.1%	119 12.7%	9 14.4%	38 17.2%	22 13.9%	37 14.7%	32 8.6%	12 21.9%	14 23.2%	12 12.7%	48 13.3%	16 10.5%	27 9.7%
David Cameron	249 24.8%	114 23.5%	135 26.1%	65 22.7%	91 25.6%	93 25.8%	57 21.7%	84 40.1%	36 21.6%	24 35.1%	20 10.1%	100 40.5%	18 28.1%	61 41.2%	17 23.8%	238 25.4%	11 16.5%	43 19.4%	43 27.8%	56 22.5%	107 28.4%	20 35.9%	11 17.6%	21 23.2%	77 21.2%	38 24.9%	82 29.8%
Ed Miliband	105 10.5%	58 11.9%	47 9.1%	30 10.4%	45 12.6%	30 8.4%	47 17.9%	9 4.4%	13 7.8%	10 14.8%	41 21.0%	13 5.2%	3 4.2%	14 9.3%	5 6.9%	98 10.4%	7 10.9%	33 14.8%	19 12.6%	31 12.4%	21 5.7%	4 7.8%	7 10.8%	13 13.8%	42 11.7%	20 12.9%	20 7.2%
Don't know	365 36.4%	156 32.0%	209 40.4%	131 45.6%	130 36.6%	104 28.8%	88 33.8%	56 26.9%	51 30.8%	20 29.5%	83 42.8%	61 25.0%	22 35.5%	24 16.2%	28 41.0%	329 35.1%	36 54.1%	80 36.1%	52 33.8%	91 36.4%	141 37.6%	13 23.1%	24 39.4%	41 45.0%	123 34.1%	61 40.4%	99 36.0%
SIGMA	1003 100.0%	486 100.0%	517 100.0%	287 100.0%	355 100.0%	361 100.0%	260 100.0%	209 100.0%	166 100.0%	68 100.0%	195 100.0%	246 100.0%	62 100.0%	148 100.0%	69 100.0%	937 100.0%	66 100.0%	223 100.0%	154 100.0%	250 100.0%	376 100.0%	57 100.0%	62 100.0%	91 100.0%	361 100.0%	152 100.0%	274 100.0%

Survation.

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Table 23
Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Cocky
Base : All Answering

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1004	441	563	283	419	302	252	202	171	79	192	249	69	154	65	923	81	243	217	287	257	70	58	94	325	181	269
Weighted Total	1003	486	517	287	355	361	260	209	166	68	195	246	62	148	69	937	66	223	154	250	376	57	62	91	361	152	274
Nick Clegg	69 6.8%	41 8.4%	28 5.4%	11 4.0%	23 6.5%	34 9.5%	18 6.7%	13 6.1%	20 11.8%	8 11.9%	5 2.4%	13 5.4%	1 1.9%	23 15.3%	4 5.3%	61 6.5%	8 11.6%	11 4.9%	10 6.3%	13 5.1%	35 9.3%	6 10.2%	3 4.3%	4 3.9%	31 8.7%	12 7.8%	14 4.9%
Nigel Farage	325 32.4%	165 34.0%	160 30.9%	66 22.9%	122 34.4%	137 38.1%	109 42.0%	61 29.1%	79 47.3%	12 17.2%	84 43.2%	72 29.3%	33 53.7%	43 28.9%	20 28.5%	307 32.8%	18 27.4%	104 46.7%	44 28.7%	78 31.3%	99 26.3%	18 32.2%	15 23.9%	31 34.5%	149 41.2%	42 27.3%	68 24.8%
David Cameron	273 27.3%	134 27.7%	139 26.9%	91 31.6%	89 25.0%	94 26.0%	57 21.8%	83 39.6%	26 15.6%	28 40.5%	36 18.3%	104 42.4%	9 14.1%	49 33.0%	19 27.9%	264 28.2%	9 14.2%	41 18.3%	48 31.4%	60 23.8%	125 33.1%	14 25.1%	26 42.5%	22 24.1%	61 17.0%	38 25.2%	110 40.2%
Ed Miliband	115 11.5%	53 11.0%	62 12.0%	44 15.2%	33 9.2%	39 10.8%	42 16.2%	9 4.2%	12 7.1%	7 9.9%	34 17.4%	11 4.5%	5 8.4%	20 13.5%	7 9.4%	108 11.5%	7 11.1%	17 7.7%	22 14.3%	56 22.5%	20 5.3%	6 9.9%	1 2.3%	17 19.0%	49 13.7%	21 13.7%	18 6.7%
Don't know	221 22.0%	92 18.9%	129 24.9%	76 26.3%	88 24.8%	57 15.7%	35 13.2%	44 21.0%	30 18.1%	14 20.5%	36 18.7%	45 18.4%	14 21.8%	14 9.2%	20 28.9%	197 21.0%	23 35.8%	50 22.4%	30 19.3%	43 17.3%	98 26.0%	13 22.6%	17 27.0%	17 18.5%	70 19.4%	40 26.0%	64 23.3%
SIGMA	1003 100.0%	486 100.0%	517 100.0%	287 100.0%	355 100.0%	361 100.0%	260 100.0%	209 100.0%	166 100.0%	68 100.0%	195 100.0%	246 100.0%	62 100.0%	148 100.0%	69 100.0%	937 100.0%	66 100.0%	223 100.0%	154 100.0%	250 100.0%	376 100.0%	57 100.0%	62 100.0%	91 100.0%	361 100.0%	152 100.0%	274 100.0%

May Topical Issues Poll
Prepared on behalf of the Mail on Sunday

10 May 2014

Table 24
Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Naive
Base : All Answering

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1004	441	563	283	419	302	252	202	171	79	192	249	69	154	65	923	81	243	217	287	257	70	58	94	325	181	269
Weighted Total	1003	486	517	287	355	361	260	209	166	68	195	246	62	148	69	937	66	223	154	250	376	57	62	91	361	152	274
Nick Clegg	283	163	120	89	84	110	81	76	49	26	52	89	12	34	24	269	14	58	50	72	104	16	26	34	99	33	73
	28.2%	33.6%	23.2%	30.9%	23.8%	30.5%	31.0%	36.2%	29.2%	37.7%	26.9%	36.2%	19.5%	23.1%	33.8%	28.7%	22.0%	26.0%	32.3%	28.6%	27.6%	28.7%	41.7%	37.8%	27.4%	21.9%	26.7%
Nigel Farage	121	54	66	34	35	51	33	16	22	7	25	18	10	18	12	112	8	33	23	24	41	3	5	14	58	14	26
	12.0%	11.2%	12.8%	11.9%	10.0%	14.1%	12.5%	7.4%	13.3%	10.2%	13.0%	7.2%	16.3%	12.5%	17.8%	12.0%	12.9%	15.0%	14.7%	9.6%	10.8%	5.9%	7.6%	15.6%	16.1%	9.4%	9.5%
David Cameron	90	43	47	31	44	15	13	21	16	6	8	36	5	16	3	84	7	26	10	26	28	6	2	8	30	15	27
	9.0%	8.8%	9.2%	10.9%	12.4%	4.1%	5.0%	10.3%	9.4%	8.5%	4.3%	14.8%	7.5%	10.8%	4.9%	8.9%	9.9%	11.6%	6.7%	10.3%	7.6%	10.6%	3.7%	9.1%	8.2%	9.8%	9.9%
Ed Miliband	212	125	88	44	85	83	69	50	30	15	59	49	18	43	8	207	5	50	30	62	71	16	8	9	76	36	66
	21.2%	25.7%	17.0%	15.4%	24.0%	23.0%	26.5%	23.8%	17.8%	21.7%	30.3%	20.1%	28.2%	29.1%	10.8%	22.1%	8.1%	22.6%	19.4%	24.6%	18.8%	27.6%	12.3%	10.0%	21.1%	23.6%	24.2%
Don't know	297	101	196	89	106	102	65	47	50	15	50	54	18	36	23	266	31	55	42	68	132	16	21	25	98	54	81
	29.6%	20.7%	37.9%	30.9%	29.9%	28.2%	25.0%	22.3%	30.3%	22.0%	25.5%	21.8%	28.6%	24.5%	32.6%	28.3%	47.1%	24.8%	26.9%	27.0%	35.2%	27.3%	34.7%	27.4%	27.2%	35.3%	29.8%
SIGMA	1003	486	517	287	355	361	260	209	166	68	195	246	62	148	69	937	66	223	154	250	376	57	62	91	361	152	274
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

May Topical Issues Poll
Prepared on behalf of the Mail on Sunday

10 May 2014

Table 25
Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Remote
Base : All Answering

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1004	441	563	283	419	302	252	202	171	79	192	249	69	154	65	923	81	243	217	287	257	70	58	94	325	181	269
Weighted Total	1003	486	517	287	355	361	260	209	166	68	195	246	62	148	69	937	66	223	154	250	376	57	62	91	361	152	274
Nick Clegg	192	116	76	42	53	96	57	42	33	23	44	42	9	31	15	188	3	37	22	55	77	6	16	18	75	31	43
	19.1%	23.8%	14.6%	14.6%	15.0%	26.7%	21.7%	19.9%	20.2%	33.5%	22.5%	17.2%	15.2%	20.9%	21.4%	20.1%	5.1%	16.7%	14.4%	21.8%	20.6%	11.1%	26.3%	20.2%	20.8%	20.6%	15.8%
Nigel Farage	90	51	39	45	32	13	12	24	13	8	14	30	12	2	10	82	8	29	16	14	30	8	6	12	24	16	23
	9.0%	10.5%	7.5%	15.6%	9.0%	3.7%	4.6%	11.3%	8.0%	11.4%	7.1%	12.0%	18.9%	1.6%	15.1%	8.8%	12.1%	13.2%	10.6%	5.6%	8.1%	14.4%	9.8%	13.5%	6.6%	10.3%	8.3%
David Cameron	224	126	98	59	77	88	49	71	45	8	19	80	12	58	7	212	12	42	36	50	96	13	8	19	92	30	59
	22.4%	26.0%	18.9%	20.7%	21.6%	24.4%	18.9%	33.8%	27.1%	11.4%	10.0%	32.4%	19.6%	39.2%	9.7%	22.6%	18.7%	18.9%	23.2%	20.1%	25.6%	22.7%	13.4%	20.8%	25.6%	19.7%	21.4%
Ed Miliband	162	81	82	46	74	43	48	29	28	12	40	35	13	28	12	151	12	52	31	54	26	16	7	13	67	24	36
	16.2%	16.6%	15.8%	15.9%	20.9%	11.8%	18.6%	13.9%	16.9%	17.8%	20.5%	14.1%	21.5%	18.7%	17.4%	16.1%	18.1%	23.5%	20.1%	21.4%	6.8%	27.5%	11.1%	14.1%	18.5%	15.9%	13.3%
Don't know	335	112	223	96	119	121	94	44	46	18	78	60	15	29	25	305	30	62	49	78	146	14	24	28	103	51	113
	33.4%	23.0%	43.1%	33.3%	33.4%	33.4%	36.2%	21.1%	27.8%	25.8%	40.0%	24.3%	24.8%	19.6%	36.5%	32.5%	46.0%	27.7%	31.8%	31.1%	38.9%	24.3%	39.3%	31.4%	28.5%	33.4%	41.2%
SIGMA	1003	486	517	287	355	361	260	209	166	68	195	246	62	148	69	937	66	223	154	250	376	57	62	91	361	152	274
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

May Topical Issues Poll
Prepared on behalf of the Mail on Sunday

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Table 26
Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Cruel
Base : All Answering

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1004	441	563	283	419	302	252	202	171	79	192	249	69	154	65	923	81	243	217	287	257	70	58	94	325	181	269
Weighted Total	1003	486	517	287	355	361	260	209	166	68	195	246	62	148	69	937	66	223	154	250	376	57	62	91	361	152	274
Nick Clegg	56 5.6%	36 7.5%	20 3.8%	18 6.4%	12 3.4%	26 7.1%	16 6.2%	8 4.1%	15 9.3%	8 11.1%	16 8.1%	11 4.3%	-	6 4.0%	2 3.5%	53 5.6%	3 4.9%	10 4.6%	13 8.4%	12 4.8%	21 5.6%	2 3.3%	2 2.5%	15 16.9%	28 7.6%	4 2.4%	6 2.3%
Nigel Farage	138 13.7%	73 15.0%	64 12.5%	55 19.1%	36 10.0%	47 13.1%	25 9.5%	27 12.7%	24 14.5%	12 18.2%	27 13.7%	41 16.5%	18 28.4%	2 1.5%	19 27.4%	124 13.2%	14 21.2%	49 21.9%	19 12.4%	33 13.2%	37 9.7%	8 13.3%	15 24.1%	16 17.4%	50 13.9%	23 15.4%	26 9.4%
David Cameron	183 18.2%	115 23.7%	67 13.0%	64 22.2%	86 24.1%	33 9.2%	25 9.7%	83 39.5%	26 15.8%	7 9.6%	7 3.6%	95 38.6%	7 10.9%	37 25.3%	6 8.3%	170 18.1%	13 19.6%	37 16.6%	26 16.6%	39 15.6%	81 21.6%	11 18.9%	6 9.2%	23 25.3%	46 12.7%	24 15.7%	73 26.8%
Ed Miliband	63 6.3%	39 7.9%	25 4.7%	25 8.5%	24 6.7%	15 4.1%	25 9.6%	8 3.8%	5 3.2%	3 5.1%	24 12.5%	7 2.9%	1 2.2%	16 11.1%	* 0.5%	62 6.6%	1 1.9%	12 5.5%	11 6.9%	22 8.6%	19 5.0%	1 1.2%	5 7.5%	4 4.0%	32 9.0%	8 5.4%	13 4.9%
Don't know	564 56.2%	223 45.8%	341 65.9%	126 43.8%	198 55.8%	240 66.5%	170 65.1%	83 39.9%	95 57.3%	38 56.1%	121 62.1%	93 37.6%	36 58.5%	86 58.2%	42 60.3%	529 56.4%	34 52.4%	115 51.4%	86 55.8%	144 57.7%	219 58.1%	36 63.2%	35 56.8%	33 36.4%	205 56.7%	93 61.1%	155 56.6%
SIGMA	1003 100.0%	486 100.0%	517 100.0%	287 100.0%	355 100.0%	361 100.0%	260 100.0%	209 100.0%	166 100.0%	68 100.0%	195 100.0%	246 100.0%	62 100.0%	148 100.0%	69 100.0%	937 100.0%	66 100.0%	223 100.0%	154 100.0%	250 100.0%	376 100.0%	57 100.0%	62 100.0%	91 100.0%	361 100.0%	152 100.0%	274 100.0%

May Topical Issues Poll
Prepared on behalf of the Mail on Sunday

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Table 27
Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Thick
Base : All Answering

	Total	Gender		Age			2010 Vote				Voting Intention					Ethnic group		SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	White	Non-white	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1004	441	563	283	419	302	252	202	171	79	192	249	69	154	65	923	81	243	217	287	257	70	58	94	325	181	269
Weighted Total	1003	486	517	287	355	361	260	209	166	68	195	246	62	148	69	937	66	223	154	250	376	57	62	91	361	152	274
Nick Clegg	133	89	44	45	27	61	23	46	23	12	14	50	1	24	4	123	10	22	18	33	60	6	6	8	56	21	35
	13.3%	18.4%	8.6%	15.7%	7.6%	17.0%	9.0%	21.9%	14.0%	18.0%	7.3%	20.3%	2.3%	16.1%	5.8%	13.1%	15.6%	9.9%	11.9%	13.1%	16.1%	9.9%	9.4%	8.8%	15.6%	13.8%	12.6%
Nigel Farage	152	79	72	62	52	38	39	32	28	6	36	49	19	6	7	140	12	54	28	34	35	15	6	19	48	29	34
	15.1%	16.3%	14.0%	21.4%	14.6%	10.6%	14.9%	15.3%	17.0%	8.4%	18.5%	19.9%	30.1%	4.2%	10.5%	14.9%	18.1%	24.2%	18.1%	13.8%	9.4%	25.6%	10.3%	20.7%	13.3%	19.3%	12.3%
David Cameron	93	49	44	45	41	8	12	34	11	4	3	46	3	16	4	82	11	10	13	27	43	6	3	15	32	11	27
	9.3%	10.2%	8.5%	15.7%	11.5%	2.1%	4.5%	16.1%	6.4%	5.4%	1.5%	18.5%	4.6%	10.9%	6.1%	8.8%	16.9%	4.3%	8.5%	11.0%	11.5%	10.2%	4.0%	16.7%	9.0%	7.1%	9.8%
Ed Miliband	170	91	79	38	55	77	83	16	23	11	61	16	16	40	7	167	3	41	28	42	59	8	9	15	83	19	35
	16.9%	18.8%	15.2%	13.0%	15.5%	21.5%	31.8%	7.5%	13.6%	15.4%	31.5%	6.4%	25.2%	27.2%	9.9%	17.8%	4.5%	18.5%	18.1%	16.9%	15.6%	13.6%	15.0%	16.3%	23.0%	12.6%	12.8%
Don't know	455	177	278	98	180	176	104	82	81	36	80	86	24	61	47	425	29	96	67	113	178	23	38	34	141	72	144
	45.3%	36.4%	53.7%	34.1%	50.8%	48.9%	39.8%	39.2%	49.0%	52.9%	41.2%	34.9%	37.7%	41.5%	67.8%	45.4%	44.9%	43.1%	43.5%	45.3%	47.4%	40.7%	61.3%	37.6%	39.2%	47.1%	52.5%
SIGMA	1003	486	517	287	355	361	260	209	166	68	195	246	62	148	69	937	66	223	154	250	376	57	62	91	361	152	274
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.