

Scottish 2nd Debate Reactions Poll

28/08/2014

Prepared on behalf of the Scottish Daily Mail

Scottish Daily Mail

Methodology

Fieldwork Dates

26th to 28th August 2014

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland

Sample Size

1,001

Data Weighting

Data were weighted to the profile of all adults aged 16+. Data were weighted by age, sex, region and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the 2011 Holyrood election results.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,001 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the independence referendum on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked how they would vote if the referendum were held today, with the responses "Yes", "No", and "Undecided" prompted in a randomising order.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

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Table 1
Q1. Where do you currently live?
 Base : All Respondents

	Total	Gender		Age					2011 Holyrood Vote				ScotRegion							Referendum Vote				
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided
Unweighted Total	1001	448	553	69	183	183	200	219	147	105	194	54	297	79	64	113	97	170	201	153	124	399	451	135
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
Scotland	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q2. Which electoral region of Scotland do you live in?
 Base : All Respondents

	Total	Gender		Age						2011 Holyrood Vote				ScotRegion							Referendum Vote			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided
Unweighted Total	1001	448	553	69	183	183	200	219	147	105	194	54	297	79	64	113	97	170	201	153	124	399	451	135
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
Glasgow	129	57	72	25	25	26	19	17	17	14	28	3	37	-	-	-	-	129	-	-	-	52	54	20
	12.9%	11.8%	13.9%	17.1%	16.5%	15.7%	10.7%	10.9%	8.3%	14.7%	12.8%	6.4%	11.9%	-	-	-	-	100.0%	-	-	-	12.8%	11.7%	16.8%
West Scotland	130	64	66	18	16	25	27	17	28	11	35	5	46	-	-	-	-	-	130	-	-	54	55	21
	13.0%	13.1%	12.9%	12.5%	10.4%	14.8%	14.8%	11.3%	13.6%	11.7%	16.2%	8.5%	14.7%	-	-	-	-	-	100.0%	-	-	13.3%	12.0%	17.4%
Lothian	136	68	68	18	25	19	26	24	24	19	30	5	40	-	-	-	-	-	-	136	-	47	77	9
	13.6%	14.1%	13.1%	12.6%	16.5%	11.2%	14.4%	16.0%	11.6%	20.1%	13.8%	8.8%	13.0%	-	-	-	-	-	-	100.0%	-	11.6%	16.8%	7.8%
Central Scotland	122	52	70	20	28	22	19	14	19	3	30	1	40	-	-	122	-	-	-	-	-	53	48	21
	12.2%	10.6%	13.7%	13.8%	18.2%	13.0%	10.7%	9.2%	9.5%	3.6%	13.8%	1.6%	12.7%	-	-	100.0%	-	-	-	-	-	13.2%	10.5%	17.3%
South Scotland	122	70	52	17	10	20	22	19	34	19	29	10	29	-	122	-	-	-	-	-	-	45	59	12
	12.2%	14.5%	10.0%	11.5%	6.7%	12.2%	12.0%	12.6%	16.8%	19.6%	13.5%	17.6%	9.3%	-	100.0%	-	-	-	-	-	-	11.0%	12.9%	10.3%
Mid Scotland and Fife	128	66	63	17	17	24	14	26	29	6	31	15	42	-	-	-	128	-	-	-	-	56	56	12
	12.8%	13.5%	12.1%	12.1%	11.2%	14.5%	7.5%	17.3%	14.4%	5.8%	14.1%	27.2%	13.6%	-	-	-	100.0%	-	-	-	-	13.8%	12.2%	9.6%
North East Scotland	144	63	82	12	21	19	38	27	27	14	23	8	54	-	-	-	-	-	-	-	144	61	68	15
	14.4%	12.9%	15.8%	8.7%	13.4%	11.4%	21.2%	17.5%	13.2%	14.6%	10.6%	15.2%	17.5%	-	-	-	-	-	-	-	100.0%	15.2%	14.8%	12.3%
Highlands and Islands	89	46	43	17	11	12	16	8	26	9	11	8	23	89	-	-	-	-	-	-	-	37	42	10
	8.9%	9.4%	8.4%	11.6%	7.2%	7.2%	8.7%	5.2%	12.6%	9.9%	5.2%	14.7%	7.3%	100.0%	-	-	-	-	-	-	-	9.2%	9.1%	8.4%
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3
Q3. Which of the following age brackets do you fall into?
Base : All Respondents

	Total	Gender		Age						2011 Holyrood Vote				ScotRegion							Referendum Vote			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided
Unweighted Total	1001	448	553	69	183	183	200	219	147	105	194	54	297	79	64	113	97	170	201	153	124	399	451	135
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
16-24	144	39	105	144	-	-	-	-	-	-	10	2	20	17	17	20	17	25	18	18	12	59	63	17
	14.4%	8.1%	20.3%	100.0%	-	-	-	-	-	-	4.8%	4.3%	6.4%	18.8%	13.6%	16.3%	13.6%	19.1%	13.8%	13.4%	8.7%	14.5%	13.7%	13.8%
25-34	153	51	102	-	153	-	-	-	-	9	29	4	42	11	10	28	17	25	16	25	21	69	59	21
	15.3%	10.6%	19.7%	-	100.0%	-	-	-	-	9.5%	13.1%	8.0%	13.6%	12.4%	8.4%	22.8%	13.4%	19.6%	12.2%	18.5%	14.3%	17.1%	12.8%	17.3%
35-44	167	78	89	-	-	167	-	-	-	16	48	8	47	12	20	22	24	26	25	19	19	72	68	24
	16.7%	16.1%	17.3%	-	-	100.0%	-	-	-	17.1%	22.0%	14.7%	15.2%	13.6%	16.7%	17.7%	18.9%	20.4%	19.0%	13.8%	13.2%	17.9%	14.9%	20.2%
45-54	180	96	84	-	-	-	180	-	-	13	42	9	70	16	22	19	14	19	27	26	38	82	69	27
	18.0%	19.8%	16.3%	-	-	-	100.0%	-	-	14.1%	19.3%	16.4%	22.6%	17.5%	17.6%	15.7%	10.6%	14.9%	20.5%	19.1%	26.6%	20.2%	15.0%	22.1%
55-64	153	84	69	-	-	-	-	153	-	19	43	9	55	8	19	14	26	17	17	24	27	59	77	17
	15.3%	17.3%	13.4%	-	-	-	-	100.0%	-	19.9%	19.9%	16.2%	17.8%	8.9%	15.8%	11.5%	20.7%	13.0%	13.3%	18.0%	18.6%	14.6%	16.8%	13.9%
65+	203	137	67	-	-	-	-	-	203	38	46	22	76	26	34	19	29	17	28	24	27	64	123	15
	20.3%	28.1%	12.9%	-	-	-	-	-	100.0%	39.5%	20.9%	40.4%	24.4%	28.8%	27.9%	15.9%	22.9%	13.0%	21.2%	17.3%	18.7%	15.8%	26.8%	12.7%
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 4
Q4. What is your gender?
Base : All Respondents

	Total	Gender		Age					2011 Holyrood Vote				ScotRegion							Referendum Vote				
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided
Unweighted Total	1001	448	553	69	183	183	200	219	147	105	194	54	297	79	64	113	97	170	201	153	124	399	451	135
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
Male	485	485	-	39	51	78	96	84	137	55	110	29	191	46	70	52	66	57	64	68	63	214	221	42
	48.5%	100.0%	-	27.3%	33.5%	46.7%	53.2%	54.9%	67.2%	57.4%	50.5%	52.6%	61.3%	51.3%	57.7%	42.3%	51.1%	44.4%	48.9%	50.3%	43.4%	52.9%	48.1%	34.8%
Female	516	-	516	105	102	89	84	69	67	41	108	26	121	43	52	70	63	72	66	68	82	191	238	78
	51.5%	-	100.0%	72.7%	66.5%	53.3%	46.8%	45.1%	32.8%	42.6%	49.5%	47.4%	38.7%	48.7%	42.3%	57.7%	48.9%	55.6%	51.1%	49.7%	56.6%	47.1%	51.9%	65.2%
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 5
Q5. What best describes your household income, including all benefits, but before tax is deducted?
Base : All Respondents

	Total	Gender		Age						2011 Holyrood Vote				ScotRegion								Referendum Vote		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided
Unweighted Total	1001	448	553	69	183	183	200	219	147	105	194	54	297	79	64	113	97	170	201	153	124	399	451	135
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
Less than £10,000	102	52	50	20	18	15	22	15	10	2	13	3	34	6	7	20	12	20	19	13	6	49	37	13
	10.1%	10.6%	9.7%	14.2%	12.1%	9.1%	12.2%	10.1%	4.9%	2.1%	5.9%	5.3%	11.0%	6.5%	5.3%	16.0%	9.3%	15.9%	14.6%	9.3%	3.8%	12.0%	8.0%	11.0%
£10,000 - £14,999	111	42	69	22	16	10	15	18	29	5	35	6	28	12	9	17	18	14	16	11	14	48	48	13
	11.1%	8.6%	13.4%	15.2%	10.4%	6.2%	8.5%	11.8%	14.4%	5.0%	16.1%	11.5%	9.1%	13.6%	7.5%	13.5%	14.4%	10.9%	12.2%	8.1%	9.5%	11.8%	10.4%	10.8%
£15,000 - £19,999	117	67	49	12	18	27	18	20	22	10	19	2	50	14	17	9	17	16	9	20	17	49	47	13
	11.7%	13.9%	9.6%	8.5%	11.6%	16.2%	9.9%	12.9%	10.8%	11.0%	8.8%	3.9%	16.2%	15.4%	13.5%	7.0%	13.0%	12.1%	6.9%	14.4%	11.8%	12.0%	10.3%	10.8%
£20,000 - £29,999	196	88	108	17	29	26	34	34	56	23	39	10	63	23	29	27	28	21	18	20	31	83	89	24
	19.6%	18.2%	21.0%	11.9%	18.8%	15.8%	18.7%	22.2%	27.7%	23.7%	17.9%	19.0%	20.2%	26.1%	23.8%	21.9%	21.5%	16.1%	13.9%	15.0%	21.2%	20.6%	19.3%	19.7%
£30,000 - £39,999	158	93	65	16	26	27	38	15	36	22	36	14	45	16	24	18	9	17	25	19	31	63	80	15
	15.8%	19.2%	12.6%	11.1%	17.2%	16.3%	20.9%	10.0%	17.5%	23.3%	16.4%	26.6%	14.3%	18.3%	19.9%	14.5%	7.1%	12.9%	19.0%	13.6%	21.3%	15.5%	17.5%	12.4%
£40,000 - £49,999	97	44	53	14	15	18	18	15	17	13	21	5	32	4	9	8	16	16	11	17	16	38	47	12
	9.7%	9.1%	10.2%	9.9%	9.8%	10.9%	9.9%	9.6%	8.4%	14.1%	9.4%	10.0%	10.2%	4.9%	7.8%	6.1%	12.2%	12.6%	8.4%	12.3%	11.3%	9.3%	10.2%	9.8%
£50,000 - £59,999	54	24	31	14	5	15	9	3	9	2	13	9	9	4	2	7	13	8	5	8	8	18	31	5
	5.4%	4.9%	5.9%	9.8%	3.1%	9.0%	4.9%	1.7%	4.5%	2.5%	6.2%	16.1%	3.0%	4.8%	1.3%	5.5%	10.2%	5.8%	4.1%	5.9%	5.5%	4.5%	6.8%	3.9%
£60,000 - £69,999	40	20	20	4	9	10	7	5	5	4	13	2	15	4	2	6	2	7	6	9	5	19	16	4
	4.0%	4.1%	3.9%	2.5%	6.1%	6.0%	3.9%	3.1%	2.6%	3.7%	5.8%	3.4%	4.8%	4.5%	1.4%	5.1%	1.2%	5.1%	4.5%	6.9%	3.1%	4.6%	3.4%	3.0%
£70,000 - £79,999	14	5	10	3	2	3	1	5	-	2	2	-	6	1	1	2	1	2	2	3	2	6	8	-
	1.4%	1.0%	1.9%	2.3%	1.4%	1.8%	0.3%	3.4%	-	2.0%	0.9%	-	1.9%	1.0%	1.2%	1.3%	1.1%	1.4%	1.6%	2.2%	1.3%	1.6%	1.7%	-
£80,000 - £89,999	9	3	6	3	2	-	1	2	-	2	1	1	1	-	-	1	1	*	3	3	-	3	6	*
	0.9%	0.5%	1.2%	2.0%	1.5%	-	0.8%	1.3%	-	1.9%	0.3%	1.1%	0.2%	-	-	1.1%	0.7%	0.1%	2.4%	2.3%	-	0.7%	1.2%	0.1%
£90,000 - £99,000	6	2	4	-	2	*	2	1	-	-	2	-	1	-	-	-	1	1	1	2	1	2	3	1
	0.6%	0.4%	0.7%	-	1.5%	0.1%	0.9%	0.9%	-	-	0.8%	-	0.3%	-	-	-	0.7%	0.5%	0.6%	1.6%	0.7%	0.5%	0.6%	0.8%
£100,000 - £149,999	6	4	1	-	1	3	-	2	-	3	2	-	1	-	1	-	-	1	-	2	1	1	4	1
	0.6%	0.9%	0.3%	-	0.5%	1.7%	-	1.3%	-	3.2%	0.9%	-	0.2%	-	1.0%	-	-	1.1%	-	1.3%	0.8%	0.2%	0.9%	0.7%
£150,000 - £199,999	1	1	1	-	1	1	-	-	-	-	-	-	1	-	-	-	-	1	1	-	-	1	-	1
	0.1%	0.2%	0.1%	-	0.5%	0.3%	-	-	-	-	-	-	0.3%	-	-	-	-	0.7%	0.4%	-	-	0.1%	-	0.7%
Don't know / prefer not to say	90	41	49	18	8	11	16	18	19	7	23	2	26	4	21	10	11	6	15	9	14	26	44	20
	9.0%	8.5%	9.5%	12.6%	5.4%	6.6%	9.1%	11.7%	9.2%	7.4%	10.5%	3.2%	8.2%	4.9%	17.3%	7.9%	8.6%	4.9%	11.4%	6.9%	9.5%	6.4%	9.6%	16.4%
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish 2nd Debate Reactions Poll
Prepared by Survation on behalf of the Daily Mail

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Table 6
Q6. Which of these qualifications do you have?
Base : All Answering

	Gender		Age						2011 Holyrood Vote				ScotRegion							Referendum Vote				
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	
Unweighted Total	671	303	368	52	111	122	129	146	111	71	130	34	209	57	44	82	58	111	133	105	81	265	302	95
Weighted Total	690	343	347	109	95	113	112	101	159	68	149	35	224	66	88	89	78	86	89	95	99	277	316	85
No Qualifications	42	24	19	-	1	1	6	11	23	2	18	-	13	5	8	7	2	2	7	3	7	14	24	5
	6.1%	6.9%	5.4%	-	1.2%	1.1%	5.4%	11.0%	14.4%	3.0%	12.1%	-	5.8%	7.8%	9.7%	7.5%	3.2%	2.7%	7.9%	3.0%	7.5%	5.0%	7.6%	5.3%
A formal apprenticeship	29	22	7	3	-	2	3	4	16	-	13	3	11	3	7	6	1	5	3	3	-	13	13	2
	4.2%	6.4%	2.0%	2.7%	-	1.9%	3.1%	4.3%	10.1%	-	8.5%	9.2%	4.9%	5.2%	8.2%	7.2%	1.7%	5.6%	3.2%	3.1%	-	4.7%	4.0%	2.5%
NVQs/GNVQs/RSA Diploma	71	37	34	13	6	13	14	10	15	3	18	5	29	8	11	10	4	10	10	9	8	36	26	8
	10.4%	10.8%	9.9%	11.8%	6.7%	11.5%	12.4%	10.3%	9.3%	3.9%	12.0%	14.5%	12.9%	12.8%	13.1%	11.3%	5.2%	11.2%	11.5%	9.6%	8.5%	13.1%	8.3%	9.8%
GCSEs/O-Levels/Standard Grades	214	98	116	55	31	43	39	28	17	15	39	9	59	20	29	37	18	21	30	29	31	75	101	36
	31.0%	28.6%	33.4%	50.4%	33.3%	37.9%	34.5%	28.1%	10.9%	21.6%	26.5%	25.9%	26.4%	30.6%	33.0%	42.2%	22.6%	24.2%	33.3%	30.2%	30.9%	27.2%	31.9%	42.8%
Diploma (General)	33	12	21	8	2	10	6	4	4	2	4	5	11	4	1	-	9	4	5	6	3	14	11	5
	4.8%	3.6%	6.0%	7.0%	2.4%	8.5%	5.5%	3.7%	2.2%	2.2%	3.0%	13.1%	5.0%	6.4%	1.5%	-	11.4%	4.4%	5.9%	6.2%	3.5%	5.1%	3.6%	5.5%
AS-Levels / Scottish Highers	132	57	76	39	24	16	20	15	18	12	23	8	36	16	9	12	14	20	14	24	22	42	76	13
	19.2%	16.5%	21.9%	35.5%	25.4%	14.0%	17.7%	15.2%	11.6%	18.1%	15.6%	22.1%	16.3%	24.9%	10.1%	13.6%	18.0%	23.0%	16.2%	25.3%	22.8%	15.0%	24.1%	14.8%
A-Levels / Advanced Highers	65	29	37	28	10	4	10	7	5	8	7	2	9	5	7	6	8	10	8	15	8	12	47	5
	9.5%	8.3%	10.6%	25.9%	10.7%	3.8%	9.2%	7.0%	3.2%	12.2%	5.0%	4.9%	4.0%	7.4%	7.7%	6.4%	10.2%	11.8%	8.4%	15.3%	7.8%	4.2%	14.9%	5.9%
Professional Qualifications (i.e. Teaching, Nursing, Accountancy)	100	49	50	5	10	11	22	15	36	20	16	8	42	9	14	7	11	15	13	18	12	39	52	9
	14.5%	14.4%	14.5%	5.0%	10.2%	9.7%	19.9%	14.9%	22.9%	30.0%	10.6%	21.7%	18.6%	14.3%	16.2%	8.3%	14.3%	17.4%	14.4%	18.8%	12.0%	13.9%	16.6%	10.5%
Degree/Postgraduate Degree (i.e. BA, BSc, MA, MSc, MRes, MBA, PGCE)	199	101	98	31	30	45	24	29	39	24	46	13	61	16	21	23	28	21	23	36	31	75	92	25
	28.8%	29.3%	28.2%	28.6%	32.1%	39.9%	21.5%	28.6%	24.3%	35.3%	30.9%	37.6%	27.5%	24.7%	23.4%	26.1%	35.4%	24.6%	26.3%	37.6%	30.9%	27.0%	29.1%	29.5%
Other (incl. Vocational training i.e. forklift licence, construction skills certification scheme (CSCS), food hygiene certificate & Foreign Qualifications)	59	35	24	7	11	9	7	13	12	6	8	4	17	1	10	9	10	5	6	11	7	26	20	13
	8.5%	10.1%	6.9%	6.2%	11.4%	7.8%	6.2%	13.1%	7.6%	8.7%	5.5%	10.5%	7.6%	1.8%	11.1%	10.0%	12.8%	5.5%	7.2%	11.1%	7.1%	9.4%	6.4%	14.8%
SIGMA	945	463	481	189	126	154	152	138	185	92	193	56	289	89	118	118	105	113	120	153	129	346	462	120
	136.9%	134.9%	138.9%	173.1%	133.5%	136.0%	135.2%	136.0%	116.4%	135.1%	129.9%	159.4%	128.9%	135.9%	134.0%	132.7%	134.9%	130.4%	134.3%	160.2%	131.1%	124.6%	146.4%	141.3%

Scottish 2nd Debate Reactions Poll
Prepared by Survation on behalf of the Daily Mail

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Table 7
Q6.1. You selected NVQs/GNVQs/RSA Diploma. At which level is your highest qualification?
Base : All Answering

	Gender		Age						2011 Holyrood Vote				ScotRegion							Referendum Vote				
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	
Unweighted Total	66	27	39	3	10	13	11	15	14	4	16	4	16	2	3	12	5	11	17	8	8	26	32	6
Weighted Total	63	31	32	5	8	9	11	11	19	3	19	3	18	3	6	13	6	9	9	8	8	27	29	6
NVQ Level 1 or a Foundation GNVQ	10	7	3	2	2	3	1	-	3	-	2	1	5	-	3	2	-	3	2	-	1	9	1	-
	16.5%	23.8%	9.5%	33.1%	24.5%	32.8%	5.9%	-	16.2%	-	10.4%	22.2%	26.1%	-	44.3%	12.5%	-	27.8%	25.2%	-	13.6%	35.0%	3.3%	-
NVQ Level 2 or an Intermediate GNVQ or an RSA Diploma	25	10	15	2	5	3	4	7	4	-	8	2	5	-	1	7	3	1	5	5	3	6	15	3
	39.6%	32.9%	46.1%	38.7%	59.2%	32.6%	40.8%	68.6%	18.6%	-	44.9%	77.8%	25.8%	-	20.3%	50.2%	49.6%	12.0%	56.0%	61.5%	35.9%	21.4%	52.6%	58.1%
NVQ Level 3 or an Advanced GNVQ or an RSA Advanced Diploma	18	10	8	-	1	3	4	2	9	*	7	-	6	2	2	5	1	1	*	3	3	8	8	2
	28.9%	33.8%	24.1%	-	7.3%	28.6%	33.4%	22.5%	46.6%	14.2%	38.8%	-	33.7%	64.8%	35.4%	37.3%	20.8%	13.2%	5.3%	38.5%	37.2%	28.3%	27.9%	32.6%
NVQ Level(s)4-5 or an RSA Higher Diploma	9	3	6	1	1	1	2	1	4	3	1	-	3	1	-	-	2	4	1	-	1	4	5	1
	14.9%	9.5%	20.2%	28.2%	9.0%	6.0%	19.9%	8.9%	18.7%	85.8%	5.9%	-	14.4%	35.2%	-	-	29.6%	47.1%	13.5%	-	13.3%	15.3%	16.2%	9.3%
SIGMA	63	31	32	5	8	9	11	11	19	3	19	3	18	3	6	13	6	9	9	8	8	27	29	6
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish 2nd Debate Reactions Poll
Prepared by Survation on behalf of the Daily Mail

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Table 8
Q6.2. You selected GCSEs/O-Levels/Standard Grades. What is your highest level of attainment for your particular qualification?
Base : All Answering

	Gender		Age							2011 Holyrood Vote				ScotRegion							Referendum Vote		
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided
Unweighted Total	200	93 107	13	33	44	51	39	20	17	42	5	58	14	18	33	12	33	44	22	24	78	83	39
Weighted Total	200	102 99	30	28	39	47	29	27	14	44	9	64	16	33	37	13	24	28	21	27	85	81	34
1 or more GCSEs (any grade) / 1-4 O-Levels (pass) / 1-4 Standard Grades	94 47.1%	47 47 46.2% 48.0%	6 19.7%	8 29.6%	22 56.3%	21 44.0%	16 56.4%	21 77.9%	10 72.7%	19 42.1%	8 90.9%	26 40.2%	8 49.2%	20 58.8%	15 39.0%	7 51.0%	11 44.7%	14 49.2%	8 36.8%	13 48.5%	35 41.7%	39 47.9%	20 58.6%
5+ GCSEs (grades A*-C) / 5+ O-Level (pass) / 5+ Standard Grades (pass)	106 52.9%	55 51 53.8% 52.0%	24 80.3%	20 70.4%	17 43.7%	26 56.0%	13 43.6%	6 22.1%	4 27.3%	26 57.9%	1 9.1%	38 59.8%	8 50.8%	14 41.2%	23 61.0%	6 49.0%	14 55.3%	14 50.8%	13 63.2%	14 51.5%	50 58.3%	42 52.1%	14 41.4%
SIGMA	200 100.0%	102 99 100.0% 100.0%	30 100.0%	28 100.0%	39 100.0%	47 100.0%	29 100.0%	27 100.0%	14 100.0%	44 100.0%	9 100.0%	64 100.0%	16 100.0%	33 100.0%	37 100.0%	13 100.0%	24 100.0%	28 100.0%	21 100.0%	27 100.0%	85 100.0%	81 100.0%	34 100.0%

Scottish 2nd Debate Reactions Poll
Prepared by Survation on behalf of the Daily Mail

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Table 9
Q6.3. You selected AS-Levels / Scottish Highers. How many do you have?
Base : All Answering

	Total		Gender		Age					2011 Holyrood Vote				ScotRegion							Referendum Vote				
			Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided
Unweighted Total	126		58	68	11	23	21	30	29	12	10	25	9	40	15	3	11	8	27	24	19	19	52	57	15
Weighted Total	120		51	68	19	21	18	26	18	18	9	29	9	38	16	6	10	12	20	16	18	22	51	56	12
1	16		7	9	2	5	3	3	-	3	-	2	4	4	5	-	2	4	2	1	2	1	11	4	1
	13.5%		13.9%	13.1%	11.9%	24.2%	16.3%	12.5%	-	14.5%	-	8.2%	42.6%	11.0%	30.1%	-	19.5%	31.8%	8.6%	4.3%	9.2%	5.9%	20.6%	7.8%	10.8%
2	36		16	20	8	7	7	6	6	3	3	12	*	11	1	2	4	6	6	6	5	7	17	13	5
	30.0%		30.4%	29.7%	39.8%	33.2%	36.8%	22.0%	33.8%	16.7%	32.3%	41.5%	4.9%	28.8%	6.4%	31.1%	35.4%	45.1%	30.6%	38.4%	26.3%	32.5%	32.3%	23.9%	41.3%
3	34		15	18	3	2	2	13	5	10	3	5	5	15	6	-	1	2	9	4	5	7	13	18	3
	28.3%		30.1%	27.0%	13.8%	9.9%	8.7%	48.3%	30.8%	54.0%	36.5%	18.5%	52.5%	39.0%	39.4%	-	11.0%	15.8%	43.4%	26.3%	25.8%	32.3%	25.3%	32.8%	23.4%
4+	34		13	21	7	7	7	5	6	3	3	9	-	8	4	4	4	1	3	5	7	6	11	20	3
	28.2%		25.6%	30.1%	34.5%	32.7%	38.2%	17.2%	35.4%	14.7%	31.2%	31.8%	-	21.2%	24.1%	68.9%	34.1%	7.2%	17.4%	31.0%	38.7%	29.3%	21.9%	35.4%	24.5%
SIGMA	120		51	68	19	21	18	26	18	18	9	29	9	38	16	6	10	12	20	16	18	22	51	56	12
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 10
Q6.4. You selected A-Levels / Advanced Highers. How many do you have?
Base : All Answering

	Gender		Age						2011 Holyrood Vote				ScotRegion							Referendum Vote				
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	
Unweighted Total	62	28	34	16	14	4	14	8	6	9	7	2	11	6	4	8	8	12	11	7	6	19	36	6
Weighted Total	73	31	42	30	14	4	14	4	7	8	8	1	12	7	8	8	14	11	9	10	6	23	44	4
1	16	6	10	5	5	3	3	-	1	3	1	-	4	-	2	2	5	1	1	1	4	7	9	1
	22.4%	19.9%	24.2%	16.3%	34.7%	60.8%	22.7%	-	13.1%	37.2%	13.3%	-	37.1%	-	20.2%	24.4%	37.3%	5.2%	15.8%	11.4%	68.8%	30.4%	19.8%	14.4%
2	21	13	8	6	2	1	8	2	3	4	2	1	2	3	3	3	1	5	3	2	1	4	15	1
	29.1%	42.7%	18.9%	18.5%	16.9%	21.4%	55.6%	38.9%	45.2%	50.3%	26.9%	66.3%	15.5%	51.1%	37.1%	37.4%	8.0%	44.5%	37.8%	16.8%	10.4%	19.6%	34.3%	37.9%
3	18	5	13	9	5	1	2	1	-	1	3	*	3	*	-	3	4	3	4	3	*	5	11	2
	24.3%	16.0%	30.5%	28.7%	37.9%	17.8%	13.5%	32.5%	-	6.3%	33.4%	33.7%	25.6%	2.7%	-	38.2%	28.3%	24.7%	46.4%	35.9%	3.2%	19.9%	25.4%	47.7%
4+	18	7	11	11	1	-	1	1	3	1	2	-	3	3	4	-	4	3	-	3	1	7	9	-
	24.2%	21.4%	26.3%	36.5%	10.5%	-	8.2%	28.6%	41.7%	6.3%	26.5%	-	21.8%	46.2%	42.6%	-	26.4%	25.7%	-	35.9%	17.6%	30.1%	20.4%	-
SIGMA	73	31	42	30	14	4	14	4	7	8	8	1	12	7	8	8	14	11	9	10	6	23	44	4
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish 2nd Debate Reactions Poll
Prepared by Survation on behalf of the Daily Mail

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Table 11
Q7. What is your current employment status?
Base : All Respondents

	Total	Gender		Age						2011 Holyrood Vote				ScotRegion							Referendum Vote			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided
Unweighted Total	1001	448	553	69	183	183	200	219	147	105	194	54	297	79	64	113	97	170	201	153	124	399	451	135
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
Full-time employment	404	228	176	53	86	101	108	48	9	36	100	17	128	34	42	43	59	51	42	64	68	182	167	45
	40.4%	46.9%	34.2%	36.5%	56.3%	60.6%	59.7%	31.2%	4.2%	37.4%	46.0%	31.2%	41.2%	38.6%	34.6%	35.6%	45.9%	39.9%	32.2%	47.2%	46.9%	45.0%	36.3%	37.6%
Part-time employment	129	32	97	17	21	28	24	25	14	9	29	4	36	11	10	18	11	21	26	12	21	54	51	23
	12.9%	6.6%	18.8%	11.8%	13.5%	16.7%	13.4%	16.2%	7.0%	9.4%	13.3%	7.3%	11.6%	12.1%	7.8%	14.4%	8.4%	16.5%	19.6%	8.7%	14.9%	13.3%	11.2%	18.8%
Unemployed	117	61	56	21	28	24	29	15	-	3	16	6	37	7	12	30	12	15	13	16	12	59	35	20
	11.7%	12.5%	10.9%	14.3%	18.3%	14.1%	16.2%	10.1%	-	3.1%	7.2%	11.7%	11.9%	7.9%	9.9%	24.5%	9.2%	11.7%	10.2%	11.8%	8.0%	14.7%	7.5%	16.9%
Student	66	11	55	54	9	*	3	-	-	-	7	-	9	6	8	5	10	14	12	9	3	19	41	5
	6.6%	2.2%	10.7%	37.3%	6.1%	0.3%	1.5%	-	-	-	3.3%	-	2.7%	6.5%	6.3%	4.0%	7.9%	10.6%	9.3%	6.4%	2.3%	4.6%	9.0%	4.0%
Retired/other	285	154	131	-	9	14	16	65	181	48	65	27	102	31	50	26	37	28	37	35	40	91	165	27
	28.5%	31.7%	25.4%	-	5.7%	8.3%	9.1%	42.6%	88.8%	50.1%	30.1%	49.8%	32.6%	34.9%	41.3%	21.5%	28.6%	21.3%	28.7%	25.9%	28.0%	22.4%	36.0%	22.7%
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish 2nd Debate Reactions Poll
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Table 12
Q8. Are you currently employed in the public or private sector?
Base : Total Answering

	Total	Gender		Age					2011 Holyrood Vote				ScotRegion							Referendum Vote				
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided
Unweighted Total	561	260	301	31	127	138	146	101	18	56	119	25	164	40	29	60	56	100	108	90	78	239	232	80
Weighted Total	532	259	273	70	106	129	132	73	23	45	129	21	164	45	52	61	70	72	67	76	89	236	218	67
Private sector	328	183	145	29	68	80	82	48	22	37	77	14	101	28	37	40	36	45	39	52	52	142	139	39
	61.6%	70.4%	53.3%	41.0%	63.6%	61.8%	62.0%	66.6%	96.5%	83.2%	60.0%	66.7%	61.5%	62.3%	70.6%	66.2%	51.1%	62.1%	57.3%	68.0%	58.5%	60.0%	63.7%	58.6%
Public sector	204	77	128	41	39	49	50	24	1	7	52	7	63	17	15	21	34	27	29	24	37	94	79	28
	38.4%	29.6%	46.7%	59.0%	36.4%	38.2%	38.0%	33.4%	3.5%	16.8%	40.0%	33.3%	38.5%	37.7%	29.4%	33.8%	48.9%	37.9%	42.7%	32.0%	41.5%	40.0%	36.3%	41.4%
SIGMA	532	259	273	70	106	129	132	73	23	45	129	21	164	45	52	61	70	72	67	76	89	236	218	67
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish 2nd Debate Reactions Poll
Prepared by Survation on behalf of the Daily Mail

28 Aug 2014

Table 13

Q9. As you may know, a referendum on independence will be held in Scotland on 18th September this year. On a scale of 0 to 10, how likely will you be to vote in this referendum?

Base : All Respondents

	Total	Gender		Age					2011 Holyrood Vote				ScotRegion							Referendum Vote				
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided
Unweighted Total	1001	448	553	69	183	183	200	219	147	105	194	54	297	79	64	113	97	170	201	153	124	399	451	135
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
10 - would definitely vote	819	393	426	104	110	134	148	138	184	87	196	42	279	71	83	105	109	100	108	118	125	344	403	72
	81.8%	81.0%	82.5%	72.4%	72.0%	80.1%	82.3%	90.1%	90.6%	90.7%	90.2%	77.4%	89.6%	79.2%	67.7%	86.3%	85.3%	77.3%	82.6%	86.9%	86.9%	85.0%	87.8%	59.9%
9	67	48	19	8	15	10	14	6	13	8	14	6	20	10	24	2	6	7	8	6	5	27	30	10
	6.7%	9.9%	3.6%	5.4%	9.7%	6.1%	8.0%	3.9%	6.6%	8.3%	6.3%	11.6%	6.6%	11.1%	19.4%	1.4%	4.6%	5.4%	5.8%	4.3%	3.6%	6.6%	6.6%	8.2%
8	37	22	16	13	7	6	4	3	5	-	6	1	6	1	-	6	6	7	7	4	7	16	14	7
	3.7%	4.5%	3.0%	9.2%	4.3%	3.4%	2.3%	1.9%	2.3%	-	3.0%	1.6%	1.9%	1.2%	-	4.6%	4.8%	5.6%	5.2%	2.7%	4.8%	4.0%	3.1%	6.1%
7	13	5	8	-	7	3	2	1	-	1	1	-	3	1	2	4	-	2	1	2	2	7	3	3
	1.3%	1.0%	1.6%	-	4.7%	2.1%	1.1%	0.4%	-	1.0%	0.5%	-	0.9%	1.3%	1.4%	2.9%	-	1.4%	0.7%	1.5%	1.4%	1.7%	0.7%	2.5%
6	6	3	3	3	1	1	1	-	-	-	-	1	-	-	-	1	-	1	3	1	-	2	3	1
	0.6%	0.7%	0.5%	1.8%	0.9%	0.7%	0.4%	-	-	-	-	1.1%	-	-	-	0.6%	-	0.9%	2.4%	0.6%	-	0.5%	0.6%	1.2%
5	28	4	24	4	6	9	5	4	-	-	-	2	2	1	7	4	-	7	3	1	4	6	3	19
	2.8%	0.9%	4.6%	2.5%	4.0%	5.3%	2.8%	2.9%	-	-	-	4.0%	0.6%	1.7%	5.4%	3.4%	-	5.7%	2.4%	1.0%	2.8%	1.5%	0.6%	15.8%
4	4	1	3	3	1	-	-	-	-	-	-	-	-	3	-	1	-	-	-	-	-	-	-	4
	0.4%	0.2%	0.5%	1.8%	0.6%	-	-	-	-	-	-	-	-	3.0%	-	0.8%	-	-	-	-	-	-	-	3.0%
3	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1
	0.1%	-	0.2%	-	-	-	0.5%	-	-	-	-	-	-	-	-	-	-	-	-	-	0.6%	-	-	0.7%
2	5	-	5	2	1	-	1	*	-	-	-	2	-	2	1	-	1	-	*	-	-	2	-	3
	0.5%	-	1.0%	1.6%	0.6%	-	0.7%	0.2%	-	-	-	4.3%	-	2.6%	1.1%	-	0.7%	-	0.3%	-	-	0.6%	-	2.2%
1	4	*	4	2	1	1	-	*	-	-	-	-	-	-	-	1	1	*	2	-	1	3	*	
	0.4%	0.1%	0.7%	1.2%	0.5%	0.8%	-	0.3%	-	-	-	-	-	-	-	0.7%	0.9%	0.3%	1.3%	-	0.2%	0.6%	0.4%	
0 - would not vote	17	9	9	6	4	2	3	*	1	-	-	-	1	-	6	-	5	3	*	2	-	-	-	-
	1.7%	1.8%	1.7%	4.1%	2.7%	1.5%	1.8%	0.2%	0.6%	-	-	-	0.4%	-	5.0%	-	3.8%	2.6%	0.3%	1.8%	-	-	-	-
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish 2nd Debate Reactions Poll
Prepared by Survation on behalf of the Daily Mail

28 Aug 2014

Table 14
Referendum Voting Table, weighted by normal weighting
Q10. In the referendum, voters will be asked, 'Should Scotland be an independent country'. If this referendum were held today, do you think you would vote 'Yes' or 'No'?
Base : Respondents likely to vote

	Gender		Age						2011 Holyrood Vote				ScotRegion								Referendum Vote			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	
Unweighted Total	985	443	542	67	177	180	197	218	146	105	194	54	296	79	61	113	92	165	200	151	124	399	451	135
Weighted Total	984	476	507	138	149	165	177	153	202	95	217	54	310	89	116	122	123	126	130	134	144	405	459	120
Yes	405	214	191	59	69	72	82	59	64	3	66	8	225	37	45	53	56	52	54	47	61	405	-	-
	41.1%	44.9%	37.6%	42.4%	46.5%	43.9%	46.1%	38.7%	31.6%	2.7%	30.2%	14.0%	72.5%	41.7%	38.4%	43.6%	45.3%	41.2%	41.4%	35.1%	42.6%	100.0%	-	-
No	459	221	238	63	59	68	69	77	123	87	132	39	56	42	59	48	56	54	55	77	68	-	459	-
	46.7%	46.3%	47.0%	45.6%	39.5%	41.4%	38.9%	50.4%	60.9%	91.6%	60.5%	71.1%	18.0%	47.0%	50.9%	39.4%	45.3%	42.8%	42.5%	57.9%	47.1%	-	100.0%	-
Undecided	120	42	78	17	21	24	27	17	15	5	20	8	29	10	12	21	12	20	21	9	15	-	-	120
	12.2%	8.8%	15.4%	12.0%	13.9%	14.7%	15.0%	10.9%	7.6%	5.7%	9.3%	14.8%	9.5%	11.3%	10.7%	17.0%	9.4%	16.1%	16.1%	7.0%	10.3%	-	-	100.0%
SIGMA	984	476	507	138	149	165	177	153	202	95	217	54	310	89	116	122	123	126	130	134	144	405	459	120
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish 2nd Debate Reactions Poll
Prepared by Survation on behalf of the Daily Mail

28 Aug 2014

Table 15
Referendum Voting Table, weighted by likelihood to vote in referendum
Q10. In the referendum, voters will be asked, 'Should Scotland be an independent country'. If this referendum were held today, do you think you would vote 'Yes' or 'No'?
Base : Respondents likely to vote

	Gender		Age						2011 Holyrood Vote				ScotRegion								Referendum Vote			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	
Unweighted Total	985	443	542	67	177	180	197	218	146	105	194	54	296	79	61	113	92	165	200	151	124	399	451	135
Weighted Total	985	484	501	133	145	163	178	156	210	99	225	53	320	87	114	123	126	124	130	136	146	409	469	106
Yes	409	218	191	56	69	72	84	62	67	2	68	5	233	36	45	54	57	52	55	48	64	409	-	-
	41.6%	45.0%	38.2%	42.1%	47.6%	44.0%	47.2%	39.6%	31.8%	2.4%	30.1%	9.4%	72.9%	41.0%	39.2%	43.8%	45.4%	42.1%	42.2%	35.1%	43.6%	100.0%	-	-
No	469	227	243	64	59	68	71	80	127	91	136	40	57	43	60	49	58	54	56	79	70	-	469	-
	47.6%	46.8%	48.4%	47.7%	40.6%	42.0%	40.1%	51.0%	60.7%	91.8%	60.6%	75.0%	17.9%	49.5%	52.6%	40.2%	45.9%	43.9%	42.8%	58.1%	48.0%	-	100.0%	-
Undecided	106	40	67	14	17	23	23	15	16	6	21	8	30	8	9	20	11	17	19	9	12	-	-	106
	10.8%	8.2%	13.3%	10.2%	11.8%	14.0%	12.7%	9.3%	7.5%	5.8%	9.3%	15.6%	9.3%	9.5%	8.1%	16.0%	8.7%	14.0%	15.0%	6.8%	8.4%	-	-	100.0%
SIGMA	985	484	501	133	145	163	178	156	210	99	225	53	320	87	114	123	126	124	130	136	146	409	469	106
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish 2nd Debate Reactions Poll

Prepared by Survation on behalf of the Daily Mail

28 Aug 2014

Table 16

Q11. In the May 2011 election for the Scottish Parliament, half of Scottish people voted and the other half did not vote. Can you remember whether you voted in that particular election?

Base : All Respondents

	Total	Gender		Age						2011 Holyrood Vote				ScotRegion								Referendum Vote		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided
Unweighted Total	1001	448	553	69	183	183	200	219	147	105	194	54	297	79	64	113	97	170	201	153	124	399	451	135
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
Yes, I voted in the 2011 Scottish Parliament election	717 71.6%	396 81.6%	321 62.2%	38 26.5%	91 59.6%	129 77.4%	145 80.4%	131 85.8%	182 89.4%	95 100.0%	217 100.0%	54 100.0%	311 100.0%	57 63.8%	90 74.1%	79 64.5%	96 75.1%	88 68.3%	101 77.8%	100 73.2%	106 73.3%	314 77.6%	330 72.0%	71 59.1%
No, I did not vote in the 2011 Scottish Parliament election	237 23.7%	79 16.3%	158 30.6%	102 70.7%	50 32.6%	29 17.5%	26 14.3%	16 10.1%	15 7.3%	- -	- -	- -	- -	26 28.8%	29 24.0%	38 31.3%	24 19.1%	33 25.2%	23 17.7%	32 23.7%	32 22.0%	81 19.9%	107 23.4%	35 29.5%
Can't remember	47 4.7%	10 2.1%	37 7.2%	4 2.7%	12 7.8%	9 5.1%	10 5.3%	6 4.1%	7 3.3%	- -	- -	- -	- -	7 7.4%	2 1.9%	5 4.1%	7 5.8%	8 6.5%	6 4.6%	4 3.1%	7 4.7%	10 2.4%	21 4.6%	14 11.5%
SIGMA	1001 100.0%	485 100.0%	516 100.0%	144 100.0%	153 100.0%	167 100.0%	180 100.0%	153 100.0%	203 100.0%	95 100.0%	217 100.0%	54 100.0%	311 100.0%	89 100.0%	122 100.0%	122 100.0%	128 100.0%	129 100.0%	130 100.0%	136 100.0%	144 100.0%	405 100.0%	459 100.0%	120 100.0%

Scottish 2nd Debate Reactions Poll

Prepared by Survation on behalf of the Daily Mail

28 Aug 2014

Table 17
Q12. In the May 2011 Scottish Parliament election you had two votes. Your first vote was for a single person to represent your constituency in the Scottish Parliament.
Which party did you vote for with that first, constituency vote?
Base : Respondents voted in the 2011 Scottish Parliament election

	Gender		Age						2011 Holyrood Vote				ScotRegion								Referendum Vote			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	
Unweighted Total	717	363	354	15	102	134	157	181	128	105	194	54	297	51	47	71	71	117	155	117	88	308	330	77
Weighted Total	717	396	321	38	91	129	145	131	182	95	217	54	311	57	90	79	96	88	101	100	106	314	330	71
Labour	217	110	108	10	29	48	42	43	46	-	217	-	-	11	29	30	31	28	35	30	23	66	132	20
	30.3%	27.7%	33.6%	27.2%	31.3%	36.9%	28.9%	33.0%	25.0%	-	100.0%	-	-	20.1%	32.5%	38.0%	31.8%	31.5%	34.9%	30.1%	21.8%	20.9%	39.8%	28.4%
Conservative	95	55	41	-	9	16	13	19	38	95	-	-	-	9	19	3	6	14	11	19	14	3	87	5
	13.3%	13.8%	12.7%	-	9.9%	12.6%	9.3%	14.4%	20.7%	100.0%	-	-	-	16.6%	20.6%	4.4%	5.7%	15.9%	11.0%	19.3%	13.2%	0.8%	26.5%	7.7%
Scottish National Party (SNP)	311	191	121	20	42	47	70	55	76	-	-	-	311	23	29	40	42	37	46	40	54	225	56	29
	43.4%	48.2%	37.6%	52.2%	46.4%	36.6%	48.5%	42.1%	41.9%	-	-	-	100.0%	40.1%	32.2%	50.2%	44.0%	42.2%	45.2%	40.6%	51.5%	71.7%	16.9%	41.4%
Liberal Democrat	54	29	26	2	4	8	9	9	22	-	-	54	-	8	10	1	15	3	5	5	8	8	39	8
	7.6%	7.2%	8.0%	6.0%	4.7%	6.2%	6.1%	6.7%	12.0%	-	-	100.0%	-	14.1%	10.5%	1.1%	15.3%	3.9%	4.6%	4.8%	7.8%	2.4%	11.7%	11.3%
Another Party	8	4	4	-	1	1	2	3	1	-	-	-	-	1	*	1	1	2	1	1	1	3	3	1
	1.0%	1.0%	1.1%	-	1.4%	0.8%	1.3%	2.1%	0.3%	-	-	-	-	2.5%	0.5%	1.3%	0.6%	2.1%	0.8%	0.8%	0.6%	1.0%	0.9%	1.6%
Don't remember	31	8	23	6	6	9	8	2	-	-	-	-	-	4	3	4	3	4	4	5	5	10	14	7
	4.3%	2.1%	7.0%	14.6%	6.3%	7.0%	5.8%	1.7%	-	-	-	-	-	6.7%	3.7%	5.1%	2.6%	4.4%	3.6%	4.6%	5.0%	3.2%	4.3%	9.5%
SIGMA	717	396	321	38	91	129	145	131	182	95	217	54	311	57	90	79	96	88	101	100	106	314	330	71
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish 2nd Debate Reactions Poll
Prepared by Survation on behalf of the Daily Mail

28 Aug 2014

Table 18

Q13. Have you watched any of the Scottish independence debate that took place between Alex Salmond and Alistair Darling this week?

Base : All Respondents

	Total	Gender		Age					2011 Holyrood Vote				ScotRegion							Referendum Vote				
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided
Unweighted Total	1001	448	553	69	183	183	200	219	147	105	194	54	297	79	64	113	97	170	201	153	124	399	451	135
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
Yes	687	355	332	81	103	111	131	108	154	74	162	46	249	57	87	93	86	83	90	89	102	323	302	60
	68.6%	73.2%	64.3%	56.3%	67.1%	66.1%	72.5%	70.7%	75.7%	77.1%	74.3%	85.8%	79.9%	63.7%	71.4%	76.5%	67.0%	64.6%	69.1%	65.1%	70.8%	79.7%	65.8%	50.3%
No	314	130	184	63	50	57	50	45	49	22	56	8	63	32	35	29	42	46	40	47	42	82	157	60
	31.4%	26.8%	35.7%	43.7%	32.9%	33.9%	27.5%	29.3%	24.3%	22.9%	25.7%	14.2%	20.1%	36.3%	28.6%	23.5%	33.0%	35.4%	30.9%	34.9%	29.2%	20.3%	34.2%	49.7%
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	311	89	122	122	128	129	130	136	144	405	459	120
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish 2nd Debate Reactions Poll
Prepared by Survation on behalf of the Daily Mail

28 Aug 2014

Table 19
Q14. Have you seen / read / heard anything about the debate since Monday?
Base : Total Answering

	Total		Gender		Age					2011 Holyrood Vote				ScotRegion							Referendum Vote				
			Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided
Unweighted Total	320		116	204	32	63	61	56	70	38	23	49	10	62	31	18	30	36	61	59	49	36	87	158	62
Weighted Total	312		128	183	63	50	57	50	45	48	20	56	8	63	32	35	29	42	45	40	47	40	82	155	59
Yes	195		81	113	31	27	33	34	34	35	15	38	8	44	20	17	17	28	26	26	32	28	57	100	30
	62.4%		63.2%	61.9%	49.1%	54.3%	59.0%	68.5%	76.3%	73.1%	75.1%	67.4%	100.0%	70.3%	61.1%	49.3%	60.1%	66.8%	57.1%	65.8%	66.4%	69.8%	69.8%	64.5%	50.8%
No	117		47	70	32	23	23	16	11	13	5	18	-	19	13	18	11	14	19	14	16	12	25	55	29
	37.6%		36.8%	38.1%	50.9%	45.7%	41.0%	31.5%	23.7%	26.9%	24.9%	32.6%	-	29.7%	38.9%	50.7%	39.9%	33.2%	42.9%	34.2%	33.6%	30.2%	30.2%	35.5%	49.2%
SIGMA	312		128	183	63	50	57	50	45	48	20	56	8	63	32	35	29	42	45	40	47	40	82	155	59
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish 2nd Debate Reactions Poll
Prepared by Survation on behalf of the Daily Mail

28 Aug 2014

Table 20
Q15. Who do you think won this debate?
Base : Total Answering

	Total	Gender		Age					2011 Holyrood Vote				ScotRegion							Referendum Vote				
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided
Unweighted Total	889	411	478	53	154	159	185	203	135	100	178	54	282	67	55	102	85	144	182	140	114	379	397	105
Weighted Total	884	438	446	112	130	144	165	143	190	90	199	54	293	76	104	111	114	110	116	120	132	380	404	91
Alex Salmond	566	297	269	70	85	94	120	87	109	33	106	25	259	50	73	72	73	64	75	70	88	351	149	60
	64.0%	67.7%	60.4%	62.7%	65.5%	65.1%	73.2%	61.2%	57.1%	36.5%	53.0%	46.5%	88.3%	65.9%	70.4%	64.8%	64.2%	58.2%	64.3%	58.5%	66.6%	92.4%	37.0%	65.7%
Alistair Darling	144	85	60	20	20	22	19	24	41	41	48	14	11	13	20	17	12	23	20	25	15	13	124	8
	16.3%	19.4%	13.3%	17.8%	15.0%	15.0%	11.5%	16.6%	21.4%	45.0%	24.1%	26.5%	3.6%	16.6%	18.9%	15.4%	10.5%	20.5%	17.4%	20.7%	11.6%	3.3%	30.7%	8.7%
Don't know	174	57	117	22	25	29	25	32	41	17	46	15	24	13	11	22	29	23	21	25	29	16	131	23
	19.7%	12.9%	26.3%	19.4%	19.5%	19.9%	15.3%	22.2%	21.6%	18.5%	22.9%	27.0%	8.1%	17.6%	10.7%	19.8%	25.3%	21.3%	18.3%	20.7%	21.8%	4.3%	32.3%	25.6%
SIGMA	884	438	446	112	130	144	165	143	190	90	199	54	293	76	104	111	114	110	116	120	132	380	404	91
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish 2nd Debate Reactions Poll
Prepared by Survation on behalf of the Daily Mail

28 Aug 2014

Table 21

Q16. How, if at all, has the debate changed the way you intend to vote in the referendum?

Base : Total Answering

	Gender		Age						2011 Holyrood Vote				ScotRegion								Referendum Vote			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	
Unweighted Total	889	411	478	53	154	159	185	203	135	100	178	54	282	67	55	102	85	144	182	140	114	379	397	105
Weighted Total	884	438	446	112	130	144	165	143	190	90	199	54	293	76	104	111	114	110	116	120	132	380	404	91
Made me more likely to vote 'Yes'	217	96	122	43	45	43	38	20	29	6	41	7	105	11	20	42	34	27	27	20	37	176	9	32
24.6%	21.9%	27.3%	38.4%	34.6%	29.9%	22.8%	14.1%	15.1%	7.0%	20.4%	13.4%	36.0%	13.8%	19.6%	37.5%	29.5%	24.5%	23.2%	16.8%	28.2%	46.3%	2.3%	35.1%	
Made me more likely to vote 'No'	113	60	52	15	16	13	13	17	38	25	36	6	15	15	18	14	5	17	19	14	11	5	100	8
12.7%	13.8%	11.7%	13.1%	12.7%	8.9%	7.9%	12.2%	20.1%	27.2%	18.0%	11.8%	5.1%	19.4%	17.4%	12.6%	4.5%	15.1%	16.3%	11.3%	8.6%	1.2%	24.8%	8.5%	
Not affected the way I intend to vote	554	282	272	54	69	88	114	105	123	60	123	41	173	51	66	55	75	66	70	86	83	199	295	51
62.7%	64.3%	61.0%	48.5%	52.7%	61.2%	69.3%	73.8%	64.8%	65.9%	61.5%	74.8%	59.0%	66.8%	63.0%	49.9%	66.0%	60.4%	60.5%	71.8%	63.2%	52.5%	72.9%	56.4%	
SIGMA	884	438	446	112	130	144	165	143	190	90	199	54	293	76	104	111	114	110	116	120	132	380	404	91
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%