

Referendum

Reactions Poll

21/09/2014

Prepared on behalf of the Mail on Sunday



Methodology

Fieldwork Dates

19th September 2014

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in England and Wales

Sample Size

1,081

Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,018 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Wales, "Plaid Cymru" were included in the main prompt.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 general election. Final published voting intention can therefore be found in the final table of each section.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

For further information please contact;
Damian Lyons Lowe
Chief Executive
Survation Ltd

0203 142 7644
damian.lyonslowe@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

Sign up for our press releases at <http://eepurl.com/mOK8T>

Follow us on twitter:
www.twitter.com/survation for our regular survey work and political polling
www.twitter.com/damiansurvation for Damian Lyons Lowe's twitter feed
Survation are a member of The British Polling Council and abide by its rules:
<http://www.britishpollingcouncil.org>
Survation Ltd Registered in England & Wales Number 07143509

Referendum Reactions Poll

Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 12

Q8. Voting intention tables weighted by normal weighting**Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?****Base : Respondents likely to vote**

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1007	432	575	256	343	408	285	203	185	73	235	273	69	168	225	221	274	287	105	190	289	363	58
Weighted Total	1012	504	508	293	345	374	289	213	179	65	236	275	59	194	212	166	282	351	116	186	267	385	57
Conservative	236 23.3%	136 26.9%	100 19.7%	41 14.1%	85 24.5%	110 29.3%	178 61.5%	6 3.0%	19 10.9%	3 5.0%	236 100.0%	-	-	-	68 32.2%	43 25.7%	73 25.9%	52 14.7%	43 37.3%	39 21.2%	57 21.3%	89 23.2%	6 10.7%
Labour	275 27.2%	143 28.4%	132 26.0%	100 34.2%	108 31.3%	67 17.8%	8 2.8%	175 82.4%	41 22.9%	4 6.8%	-	275 100.0%	-	-	58 27.3%	50 29.8%	74 26.1%	94 26.7%	20 17.3%	44 23.5%	92 34.5%	102 26.5%	17 29.9%
Liberal Democrat	59 5.9%	32 6.3%	28 5.5%	20 6.8%	21 6.1%	19 5.0%	5 1.7%	3 1.6%	43 23.8%	-	-	59 100.0%	-	-	28 13.0%	13 8.1%	11 3.7%	8 2.2%	5 4.0%	6 3.4%	15 5.6%	31 8.1%	1 2.3%
Scottish National Party (SNP)	4 0.4%	3 0.6%	2 0.3%	4 1.5%	-	-	-	-	-	4 6.8%	-	-	-	-	3 1.4%	-	2 0.6%	-	-	2 1.1%	1 0.3%	2 0.4%	-
Plaid Cymru	7 0.7%	1 0.1%	6 1.3%	* 0.1%	6 1.9%	* 0.1%	-	2 0.9%	-	2 3.7%	-	-	-	-	2 1.0%	-	4 1.4%	1 0.3%	-	-	-	-	7 12.6%
UK Independence Party (UKIP)	194 19.2%	114 22.7%	80 15.8%	50 17.0%	41 12.0%	103 27.6%	62 21.4%	15 7.3%	29 16.0%	33 50.6%	-	-	194 100.0%	16 7.5%	29 17.6%	60 21.1%	89 25.5%	23 19.5%	50 27.1%	44 16.5%	65 16.9%	12 21.5%	
Another Party (Net)	37 3.7%	22 4.4%	15 3.0%	16 5.3%	14 4.1%	7 2.0%	2 0.7%	2 0.8%	14 8.1%	12 17.9%	-	-	-	7 3.2%	9 5.2%	12 4.3%	10 2.8%	2 2.1%	10 5.4%	9 3.3%	15 4.0%	* 0.7%	
Green	26 2.6%	19 3.8%	7 1.5%	11 3.8%	11 3.2%	4 1.1%	1 0.3%	2 0.8%	13 7.0%	6 8.7%	-	-	-	4 2.0%	8 4.6%	8 2.8%	6 1.8%	2 2.1%	5 2.9%	6 2.1%	13 3.3%	* 0.7%	
British National Party (BNP)	5 0.5%	3 0.5%	2 0.5%	2 0.6%	1 0.4%	2 0.5%	* 0.1%	-	1 0.7%	2 3.7%	-	-	-	1 0.6%	* 0.2%	2 0.6%	2 0.5%	-	2 1.1%	3 0.9%	* 0.1%	-	
Christian	2 0.2%	-	2 0.5%	-	1 0.3%	1 0.4%	1 0.3%	-	-	1 2.3%	-	-	-	-	-	2 0.9%	-	-	1 0.5%	-	1 0.4%	-	
Monster Raving Loony Party	2 0.2%	1 0.1%	2 0.3%	1 0.4%	1 0.3%	-	-	-	1 0.4%	1 1.4%	-	-	-	-	1 0.4%	-	2 0.4%	-	2 0.9%	1 0.2%	-	-	
If not listed please state in this box	1 0.1%	-	1 0.2%	1 0.4%	-	-	-	-	-	1 1.8%	-	-	-	-	1 0.6%	-	-	-	-	-	-	1 0.3%	-
Undecided	181 17.8%	44 8.6%	137 27.0%	61 20.8%	64 18.6%	55 14.8%	34 11.9%	9 4.1%	33 18.2%	2 3.8%	-	-	-	26 12.4%	21 12.5%	44 15.7%	89 25.4%	23 19.8%	30 16.1%	47 17.5%	69 18.0%	12 20.9%	
Refuse	18 1.8%	10 2.1%	8 1.6%	1 0.3%	5 1.4%	13 3.4%	-	-	* 0.1%	3 5.3%	-	-	-	4 2.1%	2 1.1%	3 1.2%	9 2.5%	-	4 2.2%	3 1.0%	11 2.8%	1 1.4%	
SIGMA	1012 100.0%	504 100.0%	508 100.0%	293 100.0%	345 100.0%	374 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	212 100.0%	166 100.0%	282 100.0%	351 100.0%	116 100.0%	186 100.0%	267 100.0%	385 100.0%	57 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 13

Q8. Voting intention tables weighted by normal weighting and likelihood to vote

Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : Respondents likely to vote

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1007	432	575	256	343	408	285	203	185	73	235	273	69	168	225	221	274	287	105	190	289	363	58
Weighted Total	1007	529	478	267	340	401	315	222	191	69	256	289	62	198	221	166	285	334	114	184	272	380	55
Conservative	256 25.4%	148 28.1%	107 22.4%	41 15.6%	91 26.7%	124 30.8%	197 62.4%	7 3.1%	21 11.1%	3 4.4%	256 100.0%	-	-	-	74 33.6%	46 27.9%	79 27.8%	56 16.7%	46 40.6%	42 23.0%	63 23.2%	97 25.5%	6 10.9%
Labour	289 28.7%	150 28.5%	139 29.0%	101 38.0%	113 33.3%	75 18.7%	9 2.9%	184 83.1%	46 24.0%	5 6.8%	-	289 100.0%	-	-	58 26.4%	53 31.8%	81 28.3%	97 29.1%	19 16.9%	47 25.8%	99 36.5%	105 27.6%	19 34.0%
Liberal Democrat	62 6.2%	33 6.2%	30 6.2%	21 7.7%	21 6.3%	21 5.1%	5 1.7%	4 1.6%	46 23.9%	-	-	62 100.0%	-	-	29 13.2%	13 8.0%	11 4.0%	9 2.6%	4 3.9%	6 3.5%	15 5.7%	33 8.8%	2 2.7%
Scottish National Party (SNP)	4 0.4%	3 0.5%	1 0.3%	4 1.5%	-	-	-	-	-	4 5.9%	-	-	-	-	3 1.2%	-	1 0.5%	-	-	2 1.0%	1 0.3%	1 0.4%	-
Plaid Cymru	6 0.6%	1 0.1%	5 1.0%	* 0.2%	5 1.4%	* 0.1%	-	1 0.5%	-	2 3.4%	-	-	-	-	2 0.9%	-	2 0.8%	1 0.3%	-	-	-	-	6 10.2%
UK Independence Party (UKIP)	198 19.6%	121 22.9%	77 16.1%	41 15.5%	44 12.9%	113 28.1%	69 22.1%	16 7.4%	31 16.2%	36 52.5%	-	-	198 100.0%	18 8.1%	26 15.6%	64 22.5%	90 26.8%	26 22.5%	48 26.2%	45 16.6%	66 17.4%	13 23.4%	
Another Party (Net)	38 3.7%	23 4.4%	14 3.0%	15 5.7%	15 4.3%	8 2.0%	2 0.7%	2 0.9%	15 7.9%	12 17.3%	-	-	-	-	7 3.2%	9 5.3%	12 4.2%	10 2.9%	2 1.9%	11 5.8%	8 3.0%	16 4.3%	* 0.8%
Green	27 2.6%	20 3.7%	7 1.5%	12 4.3%	11 3.2%	4 1.1%	1 0.3%	2 0.9%	13 6.8%	5 7.7%	-	-	-	-	4 2.0%	8 4.8%	7 2.6%	7 2.1%	2 1.9%	6 3.2%	5 2.0%	13 3.4%	* 0.8%
British National Party (BNP)	5 0.5%	3 0.6%	2 0.4%	1 0.4%	2 0.5%	2 0.5%	* 0.1%	-	1 0.7%	2 3.6%	-	-	-	-	1 0.6%	* 0.2%	2 0.7%	1 0.4%	-	2 1.2%	2 0.8%	* 0.1%	-
Christian	3 0.3%	-	3 0.6%	-	1 0.3%	2 0.4%	1 0.3%	-	-	2 2.4%	-	-	-	-	-	-	3 0.9%	-	-	1 0.5%	-	2 0.4%	-
Monster Raving Loony Party	2 0.2%	1 0.1%	2 0.3%	1 0.4%	1 0.3%	-	-	-	1 0.3%	1 1.6%	-	-	-	-	-	1 0.4%	-	2 0.5%	-	2 0.9%	* 0.2%	-	-
If not listed please state in this box	1 0.1%	-	1 0.3%	1 0.5%	-	-	-	-	-	1 2.0%	-	-	-	-	1 0.6%	-	-	-	-	-	-	1 0.4%	-
Undecided	137 13.6%	70 13.6%	98 20.4%	41 15.6%	47 13.8%	49 12.2%	32 10.3%	8 3.5%	32 16.8%	3 3.9%	-	-	-	-	25 11.4%	17 10.3%	32 11.2%	63 18.8%	16 14.3%	22 12.2%	39 14.5%	50 13.1%	9 17.1%
Refuse	17 1.7%	10 1.8%	7 1.6%	1 0.3%	5 1.4%	12 2.9%	-	-	* 0.1%	4 5.7%	-	-	-	-	4 2.0%	2 1.1%	2 0.7%	9 2.7%	-	5 2.6%	1 0.4%	11 2.9%	* 0.8%
SIGMA	1007 100.0%	529 100.0%	478 100.0%	267 100.0%	340 100.0%	401 100.0%	315 100.0%	222 100.0%	191 100.0%	69 100.0%	256 100.0%	289 100.0%	62 100.0%	198 100.0%	221 100.0%	166 100.0%	285 100.0%	334 100.0%	114 100.0%	184 100.0%	272 100.0%	380 100.0%	55 100.0%

Referendum Reactions Poll

Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 14

Q8. Voting intention tables weighted by normal weighting, likelihood to vote and with undecided / refused removed

Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : Respondents likely to vote

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	805	380	425	200	277	328	255	188	149	66	235	273	69	168	187	179	220	219	86	150	240	282	45
Weighted Total	852	479	373	224	288	340	283	214	159	62	256	289	62	198	192	147	251	262	97	157	231	319	45
Conservative	256 30.0%	148 31.0%	107 28.7%	41 18.5%	91 31.4%	124 36.4%	197 69.6%	7 3.2%	21 13.3%	3 4.9%	256 100.0%	-	-	-	74 38.8%	46 31.5%	79 31.5%	56 21.3%	46 47.3%	42 27.0%	63 27.2%	97 30.4%	6 13.3%
Labour	289 34.0%	150 31.4%	139 37.2%	101 45.2%	113 39.3%	75 22.0%	9 3.2%	184 86.1%	46 28.9%	5 7.6%	-	289 100.0%	-	-	58 30.5%	53 35.9%	81 32.1%	97 37.1%	19 19.7%	47 30.2%	99 42.8%	105 32.9%	19 41.4%
Liberal Democrat	62 7.3%	33 6.9%	30 7.9%	21 9.2%	21 7.4%	21 6.1%	5 1.9%	4 1.6%	46 28.8%	-	-	62 100.0%	-	-	29 15.2%	13 9.0%	11 4.5%	9 3.3%	4 4.6%	6 4.1%	15 6.6%	33 10.5%	2 3.3%
Scottish National Party (SNP)	4 0.5%	3 0.5%	1 0.4%	4 1.8%	-	-	-	-	-	4 6.5%	-	-	-	-	3 1.4%	-	1 0.6%	-	-	2 1.2%	1 0.3%	1 0.4%	-
Plaid Cymru	6 0.7%	1 0.2%	5 1.3%	* 0.2%	5 1.7%	* 0.1%	-	1 0.5%	-	2 3.8%	-	-	-	-	2 1.1%	-	2 1.0%	1 0.4%	-	-	-	-	6 12.4%
UK Independence Party (UKIP)	198 23.2%	121 25.2%	77 20.6%	41 18.4%	44 15.2%	113 33.1%	69 24.6%	16 7.7%	31 19.5%	36 58.1%	-	-	198 100.0%	18 9.3%	26 17.6%	64 25.6%	90 34.2%	26 26.2%	48 30.7%	45 19.5%	66 20.7%	13 28.5%	
Another Party (Net)	38 4.4%	23 4.9%	14 3.9%	15 6.8%	15 5.0%	8 2.3%	2 0.8%	2 0.9%	15 9.5%	12 19.1%	-	-	-	7 3.7%	9 6.0%	12 4.8%	10 3.7%	2 2.2%	11 6.8%	8 3.5%	16 5.1%	* 1.0%	
Green	27 3.1%	20 4.1%	7 1.9%	12 5.1%	11 3.8%	4 1.2%	1 0.3%	2 0.9%	13 8.2%	5 8.5%	-	-	-	4 2.3%	8 5.4%	7 2.9%	7 2.7%	2 2.2%	6 3.7%	5 2.3%	13 4.0%	* 1.0%	
British National Party (BNP)	5 0.6%	3 0.6%	2 0.5%	1 0.5%	2 0.6%	2 0.6%	* 0.1%	-	1 0.9%	2 4.0%	-	-	-	1 0.7%	* 0.2%	2 0.8%	1 0.4%	-	2 1.4%	2 1.0%	* 0.1%	-	
Christian	3 0.3%	-	3 0.7%	-	1 0.3%	2 0.5%	1 0.4%	-	-	2 2.7%	-	-	-	-	-	3 1.1%	-	-	-	1 0.6%	-	2 0.5%	-
Monster Raving Loony Party	2 0.3%	1 0.1%	2 0.4%	1 0.5%	1 0.4%	-	-	-	1 0.4%	1 1.7%	-	-	-	-	1 0.4%	-	2 0.6%	-	2 1.1%	* 0.2%	-	-	
If not listed please state in this box	1 0.2%	-	1 0.4%	1 0.6%	-	-	-	-	-	1 2.2%	-	-	-	1 0.7%	-	-	-	-	-	-	-	1 0.4%	-
SIGMA	852 100.0%	479 100.0%	373 100.0%	224 100.0%	288 100.0%	340 100.0%	283 100.0%	214 100.0%	159 100.0%	62 100.0%	256 100.0%	289 100.0%	62 100.0%	198 100.0%	192 100.0%	147 100.0%	251 100.0%	262 100.0%	97 100.0%	157 100.0%	231 100.0%	319 100.0%	45 100.0%

Referendum Reactions Poll

Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 15

Q8. Voting intention tables weighted by normal weighting, likelihood to vote, undecided / refused removed and replaced with a 0.3 factor of 2010 vote

Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : Respondents likely to vote

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	893	402	491	217	303	373	285	203	185	73	235	273	69	168	208	198	240	247	94	167	261	318	51
Weighted Total	943	523	420	245	319	379	315	232	182	68	274	310	67	212	212	161	275	295	107	173	254	357	50
Conservative	286 30.4%	162 31.0%	124 29.6%	46 18.6%	103 32.3%	138 36.4%	223 70.8%	7 3.1%	23 12.4%	4.7%	274 100.0%	-	-	-	82 38.9%	52 32.1%	86 31.3%	66 22.4%	50 46.7%	49 28.3%	71 27.8%	109 30.6%	7 13.5%
Labour	313 33.2%	162 31.0%	151 35.9%	110 44.8%	122 38.2%	82 21.5%	10 3.1%	201 86.3%	49 27.0%	5 7.3%	-	310 100.0%	-	-	63 29.6%	57 35.5%	88 32.0%	105 35.7%	21 19.6%	52 30.1%	106 41.9%	113 31.7%	21 41.1%
Liberal Democrat	79 8.4%	40 7.7%	39 9.2%	25 10.0%	26 8.2%	28 7.5%	6 1.8%	4 1.6%	61 33.5%	-	-	-	67 100.0%	35 16.5%	15 9.3%	15 5.3%	15 4.9%	6 5.9%	7 4.1%	19 7.5%	43 12.0%	2 4.8%	
Scottish National Party (SNP)	4 0.5%	3 0.5%	2 0.4%	4 1.8%	-	-	-	-	-	4 6.3%	-	-	-	3 1.3%	-	2 0.6%	-	-	2 1.1%	1 0.3%	2 0.4%	-	-
Plaid Cymru	6 0.6%	1 0.2%	5 1.3%	1 0.2%	5 1.6%	* 0.1%	-	1 0.5%	-	3 3.9%	-	-	-	2 1.0%	-	3 1.0%	1 0.4%	-	-	-	-	-	6 12.2%
UK Independence Party (UKIP)	212 22.5%	130 24.8%	82 19.6%	44 18.0%	47 14.7%	121 31.9%	74 23.6%	18 7.6%	33 18.2%	39 56.5%	-	-	-	212 100.0%	19 9.1%	28 17.3%	69 25.0%	96 32.5%	27 25.6%	52 29.8%	48 19.0%	71 19.9%	14 27.4%
Another Party (Net)	42 4.5%	25 4.8%	17 4.1%	16 6.6%	16 5.0%	10 2.6%	3 0.8%	2 0.9%	16 8.8%	15 21.2%	-	-	-	8 3.6%	9 5.9%	13 4.8%	12 4.0%	2 2.2%	11 6.6%	9 3.5%	19 5.4%	* 0.9%	
Green	30 3.2%	21 4.0%	9 2.1%	12 5.0%	12 3.7%	6 1.5%	1 0.3%	2 0.9%	14 7.7%	7 10.1%	-	-	-	5 2.2%	8 5.3%	8 2.9%	9 3.0%	2 2.2%	6 3.6%	6 2.2%	15 4.2%	* 0.9%	
British National Party (BNP)	6 0.6%	3 0.6%	2 0.6%	1 0.5%	2 0.7%	2 0.6%	* 0.1%	-	1 0.8%	3 4.7%	-	-	-	1 0.7%	* 0.2%	3 0.9%	1 0.5%	-	2 1.3%	3 1.0%	1 0.2%	-	-
Christian	3 0.3%	-	3 0.7%	-	1 0.3%	2 0.5%	1 0.3%	-	-	2 2.6%	-	-	-	-	-	3 1.0%	-	-	1 0.6%	-	2 0.5%	-	-
Monster Raving Loony Party	2 0.2%	1 0.1%	2 0.4%	1 0.5%	1 0.4%	-	-	-	1 0.4%	1 1.7%	-	-	-	-	1 0.4%	-	2 0.6%	-	2 1.0%	1 0.2%	-	-	-
If not listed please state in this box	1 0.2%	-	1 0.3%	1 0.6%	-	-	-	-	-	1 2.1%	-	-	-	1 0.7%	-	-	-	-	-	-	1 0.4%	-	-
SIGMA	943 100.0%	523 100.0%	420 100.0%	245 100.0%	319 100.0%	379 100.0%	315 100.0%	232 100.0%	182 100.0%	68 100.0%	274 100.0%	310 100.0%	67 100.0%	212 100.0%	212 100.0%	161 100.0%	275 100.0%	295 100.0%	107 100.0%	173 100.0%	254 100.0%	357 100.0%	50 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 16

Q10. In the last General Election 61% of people voted, while 39% of people did not vote Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?

Base : Respondents likely to vote

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1007	432	575	256	343	408	285	203	185	73	235	273	69	168	225	221	274	287	105	190	289	363	58
Weighted Total	1012	504	508	293	345	374	289	213	179	65	236	275	59	194	212	166	282	351	116	186	267	385	57
I voted in the 2010 General Election	772	418	354	161	275	336	289	213	179	65	207	230	52	139	180	116	222	255	85	143	199	298	45
	76.3%	83.0%	69.7%	54.8%	79.8%	89.9%	100.0%	100.0%	100.0%	100.0%	87.9%	83.6%	86.8%	71.5%	84.5%	69.6%	78.7%	72.5%	73.1%	76.9%	74.6%	77.5%	79.9%
I did not vote in the 2010 General Election	197	76	122	105	59	33	-	-	-	-	23	42	8	40	30	37	53	77	28	35	60	63	11
	19.5%	15.0%	23.9%	35.8%	17.0%	8.9%	-	-	-	-	9.8%	15.1%	13.2%	20.6%	13.9%	22.3%	18.8%	22.0%	23.9%	18.8%	22.4%	16.5%	20.1%
Dont remember	43	10	32	28	11	4	-	-	-	-	5	3	-	15	3	13	7	19	3	8	8	23	-
	4.2%	2.0%	6.4%	9.4%	3.2%	1.1%	-	-	-	-	2.3%	1.3%	-	7.9%	1.5%	8.1%	2.4%	5.5%	3.0%	4.3%	3.0%	6.0%	-
SIGMA	1012	504	508	293	345	374	289	213	179	65	236	275	59	194	212	166	282	351	116	186	267	385	57
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 17

Q11. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?

Base : All Respondents voted in the 2010 General Election

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	778	358	420	150	268	360	285	203	185	73	202	226	60	126	187	171	208	212	77	149	221	283	46
Weighted Total	772	418	354	161	275	336	289	213	179	65	207	230	52	139	180	116	222	255	85	143	199	298	45
Conservative	289	165	125	32	106	151	289	-	-	-	178	8	5	62	67	48	93	81	52	59	64	108	6
	37.5%	39.3%	35.3%	19.6%	38.7%	45.0%	100.0%	-	-	-	86.0%	3.5%	9.3%	44.6%	37.3%	41.7%	42.1%	31.7%	61.8%	41.0%	31.9%	36.2%	13.5%
Labour	213	120	92	65	83	65	-	213	-	-	6	175	3	15	43	25	63	81	19	40	73	63	18
	27.5%	28.7%	26.1%	40.8%	30.0%	19.2%	-	100.0%	-	-	3.1%	76.2%	6.4%	11.1%	24.2%	21.4%	28.5%	31.8%	22.2%	28.0%	36.7%	21.1%	39.2%
Liberal Democrat	179	85	94	36	56	87	-	-	179	-	19	41	43	29	51	28	45	54	8	25	48	87	11
	23.2%	20.3%	26.6%	22.4%	20.4%	25.8%	-	-	100.0%	-	9.4%	17.8%	82.6%	20.7%	28.6%	24.3%	20.4%	21.3%	9.2%	17.2%	24.1%	29.0%	24.3%
UK Independence Party (UKIP)	26	17	9	4	8	14	-	-	-	26	1	-	-	24	4	1	5	17	2	5	3	13	4
	3.4%	4.1%	2.6%	2.3%	2.9%	4.2%	-	-	-	40.2%	0.5%	-	-	17.6%	2.0%	0.7%	2.3%	6.5%	2.3%	3.2%	1.3%	4.2%	9.9%
Green	13	6	7	3	5	5	-	-	-	13	*	3	-	1	2	2	2	7	2	1	1	9	1
	1.7%	1.5%	1.9%	1.9%	1.9%	1.4%	-	-	-	19.8%	0.2%	1.4%	-	0.7%	0.9%	1.8%	0.9%	2.8%	2.0%	0.5%	0.3%	3.0%	1.8%
British National Party (BNP)	12	8	4	8	3	2	-	-	-	12	2	-	-	6	2	2	5	3	-	6	2	3	2
	1.6%	2.0%	1.1%	4.9%	0.9%	0.5%	-	-	-	18.7%	0.9%	-	-	4.6%	0.9%	2.1%	2.4%	1.1%	-	3.9%	0.8%	1.1%	3.4%
Scottish National Party (SNP)	1	1	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-
	0.1%	0.2%	-	0.5%	-	-	-	-	-	1.3%	-	-	-	-	0.5%	-	-	-	-	-	0.4%	-	-
Plaid Cymru	4	*	3	1	2	1	-	-	-	4	-	-	-	1	2	1	1	-	-	-	1	-	3
	0.5%	0.1%	1.0%	0.5%	0.8%	0.2%	-	-	-	5.7%	-	-	-	0.6%	1.2%	0.8%	0.3%	-	-	-	0.4%	-	6.2%
(A Northern Irish Party)	5	2	2	4	1	-	-	-	-	5	-	-	-	-	2	-	2	1	-	3	-	2	-
	0.6%	0.5%	0.7%	2.2%	0.3%	-	-	-	-	6.9%	-	-	-	-	1.1%	-	0.7%	0.4%	-	2.1%	-	0.5%	-
Other	5	2	3	1	1	3	-	-	-	5	-	1	-	*	1	1	2	*	*	*	1	3	-
	0.6%	0.5%	0.8%	0.7%	0.2%	0.9%	-	-	-	7.4%	-	0.6%	-	0.2%	0.7%	0.8%	1.0%	0.1%	0.4%	0.2%	0.5%	1.1%	-
Dont Remember	8	2	6	3	4	1	-	-	-	-	-	-	-	-	2	2	1	3	1	1	2	4	-
	1.1%	0.4%	1.8%	2.0%	1.4%	0.3%	-	-	-	-	-	-	-	-	0.9%	1.7%	0.5%	1.4%	1.2%	0.6%	1.0%	1.4%	-
Refuse	18	10	8	3	6	8	-	-	-	-	-	1	1	-	3	6	2	7	1	5	5	7	1
	2.3%	2.4%	2.2%	2.1%	2.4%	2.4%	-	-	-	-	-	0.5%	1.7%	-	1.8%	4.8%	0.8%	2.9%	1.0%	3.3%	2.4%	2.3%	1.7%
SIGMA	772	418	354	161	275	336	289	213	179	65	207	230	52	139	180	116	222	255	85	143	199	298	45
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 18
Q12. What was your reaction to the result of the Scottish referendum?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Relief that the UK is still intact	937 86.7%	430 81.8%	507 91.2%	268 86.1%	330 86.5%	339 87.3%	256 88.6%	197 92.9%	156 86.9%	40 61.1%	209 88.8%	249 90.5%	55 93.2%	148 76.1%	187 85.9%	141 81.4%	268 85.9%	341 90.1%	104 88.4%	167 85.9%	254 88.0%	354 84.7%	55 94.0%
Disappointment that Scotland will still be part of UK	144 13.3%	95 18.2%	49 8.8%	43 13.9%	52 13.5%	49 12.7%	33 11.4%	15 7.1%	23 13.1%	25 38.9%	26 11.2%	26 9.5%	4 6.8%	46 23.9%	31 14.1%	32 18.6%	44 14.1%	37 9.9%	14 11.6%	27 14.1%	35 12.0%	64 15.3%	4 6.0%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 19
Q13. Which of the following do you agree with?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Scotland will always be part of the UK	600 55.5%	316 60.3%	284 51.1%	150 48.2%	209 54.7%	242 62.2%	178 61.7%	135 63.5%	103 57.6%	29 44.9%	139 58.9%	174 63.2%	32 54.3%	108 55.3%	128 59.0%	86 49.7%	162 52.0%	224 59.1%	57 48.8%	113 58.2%	173 59.9%	225 53.7%	29 49.9%
Scotland will become independent within the next 15 years	157 14.5%	84 15.9%	73 13.2%	73 23.6%	50 13.1%	33 8.6%	42 14.7%	38 18.0%	26 14.6%	5 7.6%	34 14.2%	51 18.4%	5 8.4%	29 14.8%	33 15.4%	27 15.3%	58 18.7%	39 10.2%	27 23.1%	24 12.3%	36 12.3%	63 15.1%	7 12.0%
Scotland will become independent sometime after 15 years from now	103 9.5%	64 12.3%	38 6.9%	29 9.2%	37 9.6%	37 9.6%	28 9.7%	17 8.1%	18 10.0%	14 20.9%	34 14.5%	21 7.8%	6 9.6%	16 8.4%	22 10.3%	25 14.5%	30 9.8%	25 6.5%	13 11.2%	23 11.6%	20 7.0%	42 10.1%	4 7.5%
Don't know	221 20.5%	61 11.5%	160 28.9%	59 18.9%	86 22.6%	76 19.6%	40 13.9%	22 10.4%	32 17.9%	17 26.6%	29 12.3%	29 10.6%	17 27.8%	42 21.4%	33 15.3%	36 20.5%	61 19.5%	91 24.1%	20 17.0%	35 17.9%	60 20.8%	88 21.1%	18 30.6%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 20
Q14. Which of the following statements do you agree with?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
The Yes campaign relied more on bullying tactics during the campaign	457 42.3%	256 48.8%	201 36.1%	131 42.0%	157 41.1%	169 43.7%	150 51.7%	85 40.0%	77 42.8%	27 42.2%	124 52.7%	113 41.3%	26 43.9%	100 51.4%	107 49.3%	98 56.3%	131 42.1%	121 32.0%	58 49.3%	87 44.7%	125 43.2%	163 38.9%	23 38.4%
The Yes campaign relied more on positive arguments during the campaign	271 25.1%	131 25.0%	139 25.1%	84 27.0%	90 23.5%	97 25.0%	73 25.2%	62 29.1%	48 26.9%	14 22.3%	62 26.5%	86 31.2%	20 33.1%	50 25.6%	64 29.3%	28 16.2%	80 25.8%	99 26.1%	28 24.1%	71 36.3%	58 20.0%	97 23.1%	17 28.2%
Don't know	353 32.7%	137 26.1%	216 38.8%	96 31.0%	135 35.3%	122 31.4%	67 23.1%	66 30.9%	54 30.3%	23 35.4%	49 20.8%	76 27.5%	14 23.0%	45 22.9%	47 21.4%	48 27.6%	100 32.1%	158 41.9%	31 26.6%	37 19.0%	106 36.8%	159 38.0%	20 33.4%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 21
Q15. Which of the following statements do you agree with?
Base : All Answering

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1080	451	629	277	375	428	285	203	184	73	234	273	69	168	231	231	304	314	106	201	319	388	63
Weighted Total	1079	525	554	311	380	388	289	213	177	65	234	275	59	194	217	174	309	378	117	194	289	417	59
The No campaign relied more on bullying tactics during the campaign	199 18.4%	109 20.7%	90 16.2%	86 27.5%	63 16.7%	50 12.8%	58 20.0%	39 18.2%	33 18.4%	13 20.7%	28 11.8%	65 23.5%	16 27.0%	51 26.1%	52 23.9%	46 26.2%	47 15.1%	55 14.4%	28 23.8%	40 20.6%	37 12.7%	81 19.4%	12 20.6%
The No campaign relied more on positive arguments during the campaign	509 47.2%	264 50.3%	245 44.3%	120 38.7%	176 46.2%	213 54.9%	158 54.7%	103 48.6%	88 49.7%	32 48.9%	154 65.9%	126 45.8%	26 44.2%	89 45.7%	116 53.3%	77 44.0%	151 48.8%	166 43.8%	51 43.6%	108 55.6%	144 49.7%	173 41.5%	31 53.0%
Don't know	371 34.4%	152 29.0%	219 39.5%	105 33.8%	141 37.0%	125 32.3%	73 25.3%	71 33.3%	56 31.9%	20 30.4%	52 22.2%	84 30.7%	17 28.8%	55 28.3%	50 22.8%	52 29.8%	112 36.1%	158 41.7%	38 32.5%	46 23.7%	109 37.6%	163 39.0%	16 26.4%
SIGMA	1079 100.0%	525 100.0%	554 100.0%	311 100.0%	380 100.0%	388 100.0%	289 100.0%	213 100.0%	177 100.0%	65 100.0%	234 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	309 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	417 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 22
Q16. Who do you think did the most to persuade the Scots to vote to stay in the UK?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
David Cameron	149 13.7%	69 13.2%	79 14.2%	63 20.4%	49 12.8%	36 9.3%	38 13.2%	45 21.3%	9 4.9%	8 13.0%	39 16.6%	44 16.0%	12 19.6%	14 7.3%	36 16.6%	24 13.6%	45 14.3%	44 11.7%	22 18.4%	39 20.0%	32 11.0%	47 11.1%	10 16.6%
Ed Miliband	32 3.0%	15 2.9%	17 3.0%	20 6.4%	11 3.0%	1 0.2%	1 0.3%	20 9.4%	1 0.8%	- -	1 0.4%	22 7.9%	1 2.4%	3 1.7%	5 2.1%	1 0.7%	8 2.4%	19 5.0%	1 0.7%	3 1.7%	11 3.8%	16 3.8%	1 2.5%
Gordon Brown	280 25.9%	164 31.3%	116 20.8%	37 11.8%	109 28.7%	134 34.5%	100 34.6%	61 28.6%	62 34.8%	14 21.4%	77 32.7%	90 32.6%	15 25.5%	49 25.0%	65 30.0%	46 26.3%	94 30.2%	75 19.8%	34 28.7%	41 21.1%	87 30.1%	102 24.4%	16 27.2%
The Queen	81 7.5%	38 7.2%	43 7.7%	47 15.0%	17 4.4%	17 4.4%	18 6.2%	17 8.0%	6 3.1%	5 8.2%	18 7.6%	28 10.2%	4 6.7%	19 9.6%	16 7.5%	16 9.0%	21 6.6%	28 7.5%	14 12.3%	15 7.7%	19 6.5%	32 7.6%	1 1.5%
David Bowie	11 1.0%	2 0.4%	8 1.5%	6 1.9%	4 1.0%	1 0.2%	- -	1 0.4%	3 1.8%	1 2.0%	1 0.5%	3 0.9%	- -	4 2.1%	1 0.5%	4 2.3%	5 1.5%	1 0.2%	- -	4 2.0%	2 0.7%	2 0.4%	3 4.9%
Alistair Darling	92 8.5%	61 11.7%	31 5.6%	22 7.0%	27 6.9%	44 11.3%	30 10.2%	23 10.6%	29 16.4%	1 1.9%	29 12.4%	20 7.2%	5 8.4%	29 15.0%	12 5.5%	19 10.7%	29 9.3%	33 8.6%	6 5.2%	21 11.0%	24 8.3%	40 9.5%	* 0.5%
JK Rowling	20 1.8%	13 2.4%	7 1.3%	10 3.2%	10 2.5%	* 0.1%	8 2.6%	2 1.0%	4 2.0%	2 2.9%	5 2.3%	4 1.5%	1 1.7%	6 3.3%	4 2.0%	4 2.2%	8 2.6%	4 1.0%	7 6.1%	1 0.3%	6 2.2%	6 1.4%	- -
None of these	201 18.6%	91 17.4%	109 19.7%	47 15.2%	79 20.7%	75 19.2%	49 16.8%	27 12.9%	24 13.6%	19 29.6%	36 15.2%	33 11.8%	11 18.9%	43 22.0%	40 18.5%	39 22.7%	44 14.1%	77 20.4%	12 10.3%	30 15.7%	57 19.7%	84 20.1%	15 25.5%
Don't know	216 20.0%	71 13.4%	146 26.2%	60 19.2%	76 20.0%	80 20.7%	46 16.0%	17 7.8%	40 22.5%	14 21.0%	29 12.3%	32 11.8%	10 16.7%	27 13.8%	37 17.2%	22 12.7%	59 19.1%	97 25.7%	21 18.3%	40 20.6%	51 17.7%	91 21.7%	13 21.3%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 23
Q17. Which of the following statements is closest to your opinion?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
The referendum campaign has left Britain more united	251 23.2%	138 26.3%	113 20.3%	76 24.4%	88 23.1%	87 22.3%	80 27.6%	58 27.3%	45 24.9%	11 17.5%	49 20.9%	73 26.6%	18 29.7%	39 20.2%	43 19.7%	42 24.0%	82 26.2%	85 22.5%	24 20.1%	48 24.8%	73 25.2%	95 22.8%	11 19.1%
The referendum campaign has left Britain less united	396 36.7%	204 38.8%	192 34.6%	105 33.7%	148 38.9%	143 36.9%	113 38.9%	89 42.0%	62 34.5%	31 47.1%	107 45.2%	108 39.2%	22 37.3%	69 35.3%	100 45.9%	74 42.5%	120 38.6%	102 27.0%	44 37.2%	71 36.3%	105 36.3%	145 34.7%	31 52.4%
The referendum campaign has had no impact on how united Britain is	264 24.4%	137 26.1%	127 22.8%	70 22.5%	80 21.1%	113 29.2%	79 27.2%	45 21.1%	53 29.7%	17 26.4%	65 27.4%	62 22.5%	12 19.5%	73 37.5%	54 25.0%	36 20.8%	69 22.0%	105 27.7%	29 25.1%	56 29.0%	65 22.5%	104 24.7%	7 12.6%
Don't know	170 15.7%	46 8.8%	124 22.3%	60 19.4%	65 16.9%	45 11.6%	18 6.4%	21 9.7%	20 10.9%	6 9.0%	15 6.5%	32 11.7%	8 13.5%	14 7.1%	20 9.4%	22 12.7%	41 13.1%	86 22.8%	21 17.5%	19 9.9%	46 16.1%	74 17.8%	9 15.9%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 24
Q18. Which of the following statements is closest to your opinion?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Alex Salmond has nothing more to offer the Scottish people now that his campaign for independence has failed	542 50.2%	292 55.6%	251 45.1%	122 39.3%	185 48.4%	235 60.6%	178 61.6%	108 50.9%	97 53.9%	38 58.4%	144 61.0%	138 50.3%	26 43.8%	117 60.4%	111 50.9%	100 57.4%	159 51.1%	173 45.6%	57 48.5%	102 52.5%	155 53.8%	195 46.6%	30 50.8%
Alex Salmond has plenty more to offer the Scottish people regardless of his lack of success for his independence campaign	251 23.2%	128 24.3%	123 22.1%	93 29.8%	89 23.3%	69 17.8%	63 21.7%	51 24.0%	40 22.2%	15 23.1%	58 24.5%	68 24.7%	24 40.8%	46 23.8%	69 31.6%	35 20.0%	66 21.1%	81 21.5%	45 38.2%	59 30.4%	55 19.1%	78 18.7%	13 22.8%
Don't know	288 26.6%	105 20.1%	182 32.8%	96 30.9%	108 28.3%	84 21.6%	48 16.8%	53 25.0%	43 23.9%	12 18.6%	34 14.6%	68 24.9%	9 15.4%	31 15.7%	38 17.5%	39 22.6%	86 27.7%	124 32.8%	15 13.2%	33 17.1%	78 27.1%	145 34.7%	16 26.4%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 25
Q19. Which of the following statements is closest to your opinion?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Alex Salmond should resign as First Minister of Scotland	525 48.6%	291 55.4%	234 42.2%	128 41.1%	156 40.9%	241 62.1%	174 60.1%	109 51.2%	97 53.9%	27 42.2%	136 57.9%	135 49.1%	29 49.6%	119 61.1%	98 45.0%	98 56.5%	148 47.4%	181 47.9%	65 55.6%	103 53.2%	151 52.2%	174 41.5%	29 49.0%
Alex Salmond should not resign as First Minister of Scotland	287 26.5%	145 27.5%	142 25.5%	102 32.7%	118 30.8%	67 17.3%	73 25.3%	65 30.5%	37 20.6%	24 37.2%	69 29.2%	87 31.6%	17 28.6%	36 18.3%	81 37.2%	43 24.6%	98 31.5%	65 17.1%	36 30.3%	51 26.3%	72 25.0%	112 26.9%	15 25.7%
Don't know	269 24.9%	90 17.1%	180 32.3%	82 26.3%	108 28.2%	80 20.6%	42 14.6%	39 18.3%	46 25.5%	13 20.6%	30 12.9%	53 19.3%	13 21.8%	40 20.5%	39 17.7%	33 18.9%	66 21.1%	132 35.0%	16 14.0%	40 20.5%	66 22.8%	132 31.6%	15 25.2%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll

Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 26

Q20. Under the so-called Barnett formula, Scots receive approx Â£1600 more in public spending per head per year than taxpayers than the rest of the UK. It is worth an estimated Â£4.5 billion a year to Scotland. Which of these statements is closest to your opinion?

Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
It is fair that Scottish residents receive this extra money	174 16.1%	110 20.9%	64 11.4%	92 29.4%	35 9.1%	47 12.2%	24 8.1%	64 29.9%	32 18.0%	11 17.1%	25 10.8%	77 28.1%	14 23.0%	29 14.9%	45 20.8%	32 18.5%	46 14.7%	50 13.3%	28 24.3%	28 14.3%	42 14.4%	65 15.5%	10 16.5%
It is not fair that Scottish residents receive this extra money	768 71.1%	376 71.6%	392 70.6%	185 59.3%	284 74.4%	300 77.2%	238 82.1%	134 63.3%	130 72.4%	46 71.3%	193 81.9%	176 64.0%	36 60.7%	158 81.4%	152 70.1%	127 72.8%	238 76.4%	251 66.4%	81 68.8%	142 72.9%	204 70.5%	298 71.2%	42 71.8%
Don't know	139 12.9%	39 7.5%	100 18.0%	35 11.3%	63 16.5%	41 10.6%	28 9.8%	14 6.8%	17 9.6%	8 11.6%	17 7.3%	22 8.0%	10 16.3%	7 3.8%	20 9.0%	15 8.7%	28 8.8%	77 20.4%	8 6.9%	25 12.7%	44 15.2%	56 13.3%	7 11.8%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 27
Q21. In the last week of the Scottish referendum campaign, David Cameron, Ed Miliband and Nick Clegg joined forces to promise to continue the Barnett formula
Which of the following statements is closest to your opinion?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
The party leaders were right to make this promise to provide reassurance to Scots and discourage them from voting to leave the UK	290 26.8%	162 30.9%	128 23.0%	117 37.6%	77 20.2%	96 24.7%	62 21.3%	79 37.2%	58 32.6%	10 15.3%	61 25.8%	108 39.3%	28 46.8%	52 26.8%	84 38.5%	49 28.0%	74 23.7%	84 22.2%	38 32.3%	65 33.2%	68 23.6%	103 24.5%	17 28.6%
The party leaders were wrong to make this promise to commit the rest of the UK of continued financial subsidies for Scotland	597 55.2%	305 58.1%	291 52.4%	129 41.5%	222 58.1%	246 63.3%	190 65.5%	98 46.3%	98 54.7%	47 72.3%	150 63.5%	121 44.0%	26 43.6%	132 68.1%	109 50.1%	102 58.5%	182 58.4%	204 54.0%	62 53.0%	103 52.7%	155 53.7%	238 56.9%	36 60.4%
Don't know	195 18.0%	58 11.0%	137 24.6%	65 20.9%	83 21.7%	47 12.0%	38 13.2%	35 16.5%	23 12.7%	8 12.4%	25 10.7%	46 16.8%	6 9.6%	10 5.1%	25 11.4%	24 13.6%	56 17.9%	90 23.9%	17 14.7%	27 14.1%	66 22.7%	78 18.6%	6 11.0%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Survation.

Referendum Reactions Poll

Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 28
Q22. Now that Scottish people have voted "No" in the referendum, should English MPs be bound by the promises that David Cameron, Ed Miliband and Nick Clegg made during the campaign about the Barnett formula and more devolution for Scotland?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Yes	630	323	307	187	221	222	157	150	123	33	151	193	41	91	145	112	175	198	78	119	174	213	44
	58.2%	61.5%	55.2%	59.9%	58.0%	57.2%	54.3%	70.5%	68.5%	50.3%	63.9%	70.1%	69.6%	47.0%	66.8%	64.1%	56.0%	52.4%	66.4%	61.3%	60.3%	50.9%	75.3%
No	243	150	93	71	74	99	79	43	37	20	52	55	10	73	51	45	81	67	21	43	55	115	8
	22.5%	28.7%	16.7%	22.7%	19.3%	25.5%	27.2%	20.4%	20.4%	31.0%	22.0%	20.0%	17.1%	37.4%	23.3%	26.1%	25.9%	17.7%	18.3%	22.1%	19.1%	27.5%	12.8%
Don't know	208	52	156	54	87	67	53	19	20	12	33	27	8	30	22	17	56	113	18	32	59	90	7
	19.2%	9.9%	28.1%	17.4%	22.7%	17.3%	18.5%	9.2%	11.1%	18.7%	14.1%	9.9%	13.3%	15.6%	9.9%	9.8%	18.1%	29.9%	15.3%	16.6%	20.5%	21.6%	12.0%
SIGMA	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 29
Q23. Which of the following statements is closest to your opinion?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
There should be a referendum of voters in the rest of the UK before any new powers or money are given to Scotland	555 51.4%	270 51.5%	285 51.2%	158 50.8%	206 53.9%	192 49.4%	166 57.2%	104 48.9%	85 47.4%	36 55.4%	119 50.4%	131 47.7%	27 45.3%	133 68.7%	107 49.2%	89 51.3%	176 56.5%	183 48.4%	73 62.6%	93 47.9%	144 50.0%	213 50.8%	31 52.4%
There is no need for a referendum of voters in the rest of the UK before any new powers or money are given to Scotland	366 33.9%	208 39.7%	158 28.3%	104 33.6%	106 27.8%	156 40.1%	96 33.2%	90 42.3%	74 41.6%	19 29.9%	100 42.2%	117 42.6%	25 42.4%	44 22.9%	90 41.2%	59 34.2%	96 30.7%	121 32.0%	33 28.0%	75 38.4%	108 37.3%	131 31.2%	18 31.0%
Don't know	160 14.8%	46 8.8%	114 20.4%	49 15.7%	70 18.4%	41 10.5%	28 9.6%	19 8.8%	20 11.0%	10 14.7%	17 7.4%	27 9.7%	7 12.4%	16 8.4%	21 9.5%	25 14.6%	40 12.8%	74 19.5%	11 9.4%	27 13.7%	37 12.7%	75 18.0%	10 16.7%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 30
Q24. Which of the following statements is closest to your opinion?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
The party leaders made this promise because they panicked and feared Scots would vote for independence	758 70.1%	402 76.6%	356 64.0%	212 67.9%	270 70.8%	277 71.3%	206 71.2%	168 78.9%	134 74.8%	49 75.2%	156 66.1%	211 76.6%	38 64.3%	159 81.6%	155 71.2%	126 72.5%	239 76.6%	239 63.1%	92 78.5%	139 71.4%	191 66.3%	290 69.4%	43 72.3%
The party leaders made this promise because they genuinely believe it is the right thing to do	176 16.2%	79 15.1%	96 17.3%	48 15.5%	54 14.1%	74 19.0%	56 19.4%	31 14.5%	33 18.3%	12 18.5%	56 23.9%	43 15.5%	16 26.5%	23 11.7%	48 22.3%	24 13.5%	39 12.4%	65 17.1%	8 6.5%	39 20.2%	57 19.6%	61 14.6%	11 18.9%
Don't know	147 13.6%	43 8.3%	104 18.7%	52 16.6%	58 15.1%	38 9.7%	27 9.5%	14 6.6%	12 6.9%	4 6.4%	24 10.0%	22 7.9%	5 9.2%	13 6.6%	14 6.5%	24 14.0%	34 10.9%	75 19.8%	18 15.0%	16 8.4%	41 14.2%	67 16.1%	5 8.8%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 31
Q25. At present Scottish MPs at Westminster can vote on issues, such as health and education, that only affect England, because similar issues in Scotland are already decided separately by the Scottish Parliament. Which of these statements is closest to your opinion?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Scottish MPs at Westminster should lose their right to vote on matters affecting only England	703 65.1%	383 72.9%	321 57.7%	172 55.2%	231 60.6%	300 77.4%	232 80.1%	137 64.6%	128 71.3%	49 75.8%	178 75.5%	178 64.9%	39 65.8%	156 80.2%	162 74.6%	113 64.7%	220 70.5%	209 55.2%	82 69.6%	118 60.9%	189 65.5%	273 65.3%	38 64.1%
Scottish MPs at Westminster should keep their right to vote on matters affecting only England	202 18.7%	94 18.0%	108 19.4%	74 23.8%	67 17.5%	61 15.8%	33 11.3%	54 25.5%	30 17.0%	9 14.2%	32 13.8%	67 24.5%	14 23.2%	24 12.3%	39 17.8%	32 18.4%	48 15.4%	84 22.2%	18 15.2%	50 25.7%	53 18.4%	69 16.4%	13 21.9%
Don't know	175 16.2%	48 9.1%	127 22.9%	65 20.9%	84 21.9%	26 6.8%	25 8.7%	21 9.9%	21 11.8%	6 10.0%	25 10.7%	29 10.6%	7 10.9%	15 7.5%	17 7.6%	29 16.8%	44 14.1%	86 22.6%	18 15.2%	26 13.5%	47 16.1%	76 18.3%	8 14.0%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 32

Q26. If, as proposed, more powers are devolved to the Scottish Parliament and Scottish MPs therefore lose some of their voting rights in Westminster on issues such as health and education, do you think it would still be possible for a Scottish MP to become Prime minister of UK?

Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Yes, it would still be possible for a Scottish MP to be Prime Minister even if they could not vote on certain issues such as health and education	363 33.6%	189 36.0%	174 31.3%	115 36.9%	121 31.7%	128 32.9%	78 27.1%	89 41.9%	76 42.4%	16 25.0%	59 25.1%	114 41.4%	30 50.0%	66 33.9%	83 38.4%	62 35.9%	100 32.1%	118 31.1%	47 40.4%	60 30.8%	116 40.2%	119 28.3%	21 35.9%
No, it would become impossible for a Scottish MP to be Prime Minister even if they could not vote on certain issues such as health and education	501 46.4%	261 49.7%	240 43.2%	125 40.2%	178 46.7%	198 51.0%	174 60.2%	88 41.3%	79 44.3%	41 62.6%	142 60.4%	111 40.3%	23 38.2%	104 53.8%	108 49.7%	80 46.2%	155 49.8%	157 41.6%	47 40.0%	100 51.3%	120 41.7%	201 48.0%	30 51.3%
Don't know	217 20.0%	75 14.3%	142 25.5%	71 22.9%	83 21.7%	63 16.1%	37 12.7%	36 16.8%	24 13.3%	8 12.4%	34 14.5%	50 18.3%	7 11.8%	24 12.3%	26 11.9%	31 17.9%	56 18.1%	103 27.3%	23 19.6%	35 17.9%	52 18.1%	99 23.7%	8 12.8%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Survation.

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 33

Q27. One proposal has been to create a separate English Parliament to decide matters like health and education that affecting only England, leaving the Westminster Parliament only to decide matters that affect the whole of the UK like foreign and defence policy. Would you support or oppose such plans to create an English Parliament?

Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Strongly support	278 25.7%	180 34.2%	98 17.6%	98 31.4%	77 20.3%	103 26.5%	75 25.7%	59 27.7%	55 30.9%	23 34.9%	61 26.0%	76 27.5%	14 23.7%	75 38.7%	58 26.6%	50 29.0%	95 30.6%	74 19.6%	35 29.5%	51 26.4%	75 26.0%	107 25.6%	8 14.1%
Somewhat support	364 33.7%	163 31.0%	202 36.3%	94 30.3%	140 36.8%	130 33.4%	115 39.9%	72 33.9%	62 34.7%	13 20.6%	96 40.6%	86 31.4%	27 44.6%	72 37.2%	82 37.7%	58 33.5%	111 35.5%	114 30.0%	42 35.6%	82 42.3%	105 36.3%	118 28.2%	15 26.2%
Neither support nor oppose	232 21.5%	82 15.7%	150 27.0%	79 25.5%	85 22.2%	68 17.6%	31 10.8%	50 23.7%	29 16.1%	19 29.3%	29 12.2%	72 26.1%	10 17.3%	33 17.2%	37 17.2%	29 16.9%	66 21.1%	100 26.4%	30 25.3%	34 17.4%	57 19.6%	93 22.1%	20 33.3%
Somewhat oppose	59 5.4%	30 5.6%	29 5.2%	22 7.2%	14 3.6%	22 5.8%	18 6.3%	14 6.7%	6 3.1%	3 5.1%	15 6.5%	19 6.8%	2 3.2%	7 3.8%	16 7.3%	10 5.7%	14 4.4%	19 5.0%	3 2.6%	8 3.9%	14 4.7%	31 7.4%	3 5.6%
Strongly oppose	63 5.9%	50 9.5%	13 2.4%	1 0.2%	22 5.7%	41 10.6%	23 8.0%	10 4.9%	18 9.9%	2 3.6%	22 9.4%	12 4.2%	6 10.1%	3 1.3%	14 6.3%	14 8.3%	15 4.8%	20 5.4%	4 3.8%	7 3.7%	19 6.5%	30 7.3%	3 4.6%
Don't know	85 7.8%	21 4.0%	64 11.5%	17 5.4%	43 11.4%	24 6.2%	27 9.3%	7 3.1%	9 5.3%	4 6.5%	12 5.3%	11 3.9%	1 1.1%	4 1.8%	11 4.9%	11 6.5%	11 3.6%	51 13.6%	4 3.2%	12 6.2%	20 7.0%	39 9.3%	10 16.2%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 34

Q28. David Cameron has promised that the UK government will give more of its powers to regions in England, Wales and Northern Ireland as well as Scotland. Do you support or oppose this idea?

Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Strongly support	260 24.0%	161 30.7%	98 17.7%	71 22.7%	79 20.7%	110 28.4%	69 24.0%	44 20.8%	54 30.3%	21 33.0%	63 26.9%	67 24.3%	18 30.8%	55 28.3%	64 29.2%	40 22.8%	68 21.9%	88 23.4%	29 24.4%	46 23.7%	83 28.8%	83 19.9%	18 29.8%
Somewhat support	420 38.9%	167 31.7%	254 45.6%	113 36.1%	175 45.9%	133 34.2%	122 42.0%	83 39.0%	68 37.7%	17 26.7%	110 46.7%	114 41.6%	29 48.3%	60 31.0%	108 49.5%	64 36.5%	124 39.8%	125 33.1%	52 44.7%	64 32.7%	128 44.2%	152 36.2%	24 41.1%
Neither support nor oppose	194 17.9%	85 16.3%	108 19.5%	58 18.8%	56 14.6%	79 20.4%	44 15.2%	41 19.3%	26 14.3%	11 17.7%	32 13.5%	46 16.7%	7 12.5%	34 17.4%	16 7.4%	30 17.2%	61 19.6%	87 22.9%	18 15.6%	47 24.2%	38 13.0%	80 19.2%	10 17.5%
Somewhat oppose	91 8.4%	66 12.6%	24 4.4%	35 11.2%	22 5.8%	34 8.7%	28 9.5%	36 17.0%	8 4.4%	6 9.8%	17 7.3%	34 12.5%	2 3.2%	18 9.1%	13 6.2%	14 7.8%	31 10.1%	32 8.5%	8 7.2%	17 8.7%	16 5.4%	48 11.4%	2 3.0%
Strongly oppose	56 5.2%	36 6.8%	21 3.7%	18 5.9%	18 4.7%	20 5.2%	13 4.6%	4 1.9%	13 7.2%	7 11.3%	5 2.2%	6 2.3%	1 2.5%	24 12.5%	9 4.1%	20 11.4%	13 4.2%	15 3.9%	3 2.8%	10 5.1%	10 3.4%	30 7.1%	2 4.2%
Don't know	60 5.6%	10 1.9%	51 9.1%	16 5.2%	32 8.4%	12 3.1%	13 4.6%	4 1.9%	11 6.0%	1 1.5%	8 3.4%	7 2.7%	2 2.6%	3 1.7%	8 3.6%	7 4.3%	14 4.5%	31 8.2%	6 5.3%	11 5.6%	15 5.2%	26 6.1%	3 4.5%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 35
Q29. Which of the following areas do you think should be the government's main priority for the rest of the time until the next general election?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Economy	218 20.2%	116 22.1%	102 18.4%	61 19.5%	75 19.5%	83 21.3%	70 24.2%	39 18.2%	45 25.4%	4 5.6%	59 25.2%	60 21.8%	27 45.1%	18 9.3%	70 32.2%	39 22.7%	67 21.5%	42 11.0%	18 15.2%	42 21.4%	62 21.3%	87 20.8%	9 15.5%
Health / Schools	94 8.7%	41 7.7%	54 9.6%	19 6.1%	51 13.4%	24 6.2%	13 4.5%	26 12.3%	22 12.5%	3 4.6%	17 7.0%	41 14.7%	12 19.7%	5 2.7%	22 9.9%	22 12.4%	25 8.0%	26 6.9%	4 3.8%	16 8.2%	26 8.9%	42 10.1%	5 8.0%
Europe	38 3.6%	25 4.7%	14 2.5%	15 4.8%	9 2.2%	15 3.9%	14 5.0%	6 3.0%	6 3.1%	5 7.5%	9 3.9%	8 3.0%	3 4.7%	14 7.2%	9 4.0%	5 2.8%	15 4.7%	10 2.7%	7 5.7%	9 4.4%	8 2.9%	12 2.8%	3 5.7%
Constitutional reform of the UK, following the Scottish referendum	51 4.7%	27 5.1%	24 4.4%	9 2.9%	17 4.6%	25 6.4%	14 4.7%	3 1.3%	18 10.0%	9 13.4%	14 5.9%	6 2.0%	3 5.0%	8 4.1%	6 3.0%	7 3.7%	17 5.6%	21 5.5%	8 7.2%	6 3.2%	7 2.3%	26 6.1%	4 7.3%
Welfare reform	40 3.7%	19 3.7%	21 3.8%	17 5.4%	10 2.7%	13 3.4%	13 4.6%	6 2.7%	3 1.6%	4 6.8%	8 3.2%	7 2.5%	1 1.7%	8 3.9%	11 5.2%	7 4.0%	6 2.1%	16 4.1%	4 3.6%	16 8.2%	5 1.7%	11 2.6%	5 7.7%
Jobs	94 8.7%	52 9.9%	42 7.6%	50 16.0%	34 9.0%	10 2.6%	10 3.5%	35 16.6%	8 4.3%	5 7.7%	10 4.1%	39 14.0%	3 5.7%	10 5.1%	24 10.8%	15 8.9%	17 5.4%	38 10.1%	24 20.1%	10 5.2%	25 8.8%	30 7.2%	5 8.4%
Housing	33 3.0%	19 3.6%	14 2.5%	22 7.0%	8 2.2%	3 0.7%	3 1.0%	20 9.4%	6 3.1%	1 1.7%	4 1.9%	20 7.4%	1 1.4%	3 1.5%	4 1.7%	2 1.4%	22 7.0%	5 1.2%	5 4.0%	4 2.2%	5 1.7%	19 4.5%	- -
Defence	29 2.7%	11 2.2%	18 3.2%	17 5.5%	10 2.6%	2 0.4%	3 1.1%	5 2.3%	1 0.6%	3 4.3%	3 1.2%	14 5.1%	- -	2 1.2%	5 2.5%	9 4.9%	8 2.4%	8 2.0%	- -	4 2.0%	6 2.0%	19 4.5%	1 1.0%
Anti Terrorism	67 6.2%	21 3.9%	46 8.3%	25 8.0%	20 5.3%	22 5.5%	21 7.2%	10 4.6%	8 4.4%	3 4.9%	20 8.4%	16 5.7%	2 3.8%	12 6.1%	16 7.2%	16 9.2%	14 4.6%	21 5.4%	6 5.0%	18 9.4%	21 7.2%	19 4.5%	3 4.7%
Immigration	336 31.1%	171 32.6%	165 29.6%	48 15.5%	109 28.5%	179 46.1%	116 40.0%	54 25.5%	56 31.0%	22 34.2%	82 34.8%	50 18.0%	6 10.0%	113 57.9%	39 17.8%	41 23.8%	99 31.9%	156 41.3%	36 31.0%	55 28.4%	104 36.1%	121 28.9%	18 30.2%
None of these	12 1.1%	7 1.3%	5 0.9%	5 1.5%	5 1.4%	2 0.6%	- -	3 1.4%	2 1.0%	3 4.7%	- -	4 1.3%	* 0.6%	1 0.3%	2 1.1%	5 2.9%	3 1.0%	2 0.5%	1 0.9%	2 0.8%	3 0.9%	7 1.7%	- -
Don't know	68 6.3%	17 3.2%	52 9.3%	25 8.0%	33 8.6%	11 2.8%	13 4.4%	6 2.9%	5 2.8%	3 4.4%	10 4.4%	12 4.4%	1 2.2%	1 0.8%	10 4.5%	6 3.3%	18 5.8%	35 9.2%	4 3.5%	13 6.8%	18 6.3%	26 6.2%	7 11.4%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll

Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 36
Q30. What was your single favourite moment of the independence campaign?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Photo of dejected Salmond in car after early results	107 9.9%	77 14.7%	30 5.3%	17 5.4%	39 10.2%	52 13.3%	43 14.9%	16 7.7%	25 14.1%	1 1.8%	38 15.9%	18 6.5%	6 9.5%	34 17.3%	29 13.4%	16 9.3%	29 9.2%	33 8.8%	17 14.7%	25 12.7%	35 12.0%	26 6.3%	3 5.0%
Salmons final lets do it independence plea to Scot	24 2.2%	18 3.4%	6 1.1%	6 2.1%	11 2.8%	7 1.7%	8 2.9%	4 2.0%	4 2.2%	4 5.4%	8 3.3%	4 1.5%	3 4.9%	6 3.1%	2 1.0%	3 1.5%	8 2.6%	11 2.9%	4 3.8%	3 1.6%	9 3.0%	7 1.7%	1 0.9%
The Queens request to Scots to think carefully before voting	210 19.5%	90 17.2%	120 21.6%	51 16.2%	69 18.2%	90 23.3%	71 24.4%	41 19.5%	34 18.8%	9 13.8%	51 21.7%	43 15.8%	20 33.5%	45 22.9%	37 16.9%	29 16.7%	69 22.1%	75 20.0%	17 14.5%	40 20.7%	57 19.9%	86 20.6%	9 16.0%
JK Rowlings support for the Union	46 4.2%	21 4.0%	25 4.5%	29 9.3%	14 3.6%	3 0.8%	9 3.1%	20 9.3%	9 4.9%	4 6.9%	8 3.6%	22 8.2%	3 4.7%	5 2.7%	11 5.1%	3 1.6%	28 9.1%	3 0.9%	3 2.9%	3 1.7%	9 3.2%	27 6.5%	2 4.1%
Andy Murrays support for Scottish independence	30 2.8%	16 3.0%	14 2.6%	13 4.3%	9 2.4%	8 2.0%	7 2.5%	9 4.0%	4 2.3%	5 7.7%	3 1.1%	13 4.6%	3 4.4%	9 4.4%	9 4.3%	2 1.3%	5 1.6%	14 3.6%	3 2.6%	11 5.7%	7 2.6%	7 1.7%	2 2.6%
Gordon Browns plea to save the Union	163 15.1%	86 16.4%	77 13.8%	44 14.1%	52 13.6%	67 17.2%	44 15.2%	46 21.6%	31 17.1%	10 15.4%	43 18.1%	64 23.2%	8 14.2%	23 12.0%	46 21.0%	27 15.5%	45 14.4%	45 12.0%	21 18.1%	28 14.2%	53 18.5%	54 13.0%	5 8.3%
The enthusiasm of pro-independence supporters	44 4.1%	21 4.0%	23 4.1%	18 5.8%	16 4.1%	10 2.6%	8 2.8%	8 3.7%	9 5.2%	3 4.9%	9 3.8%	13 4.7%	1 1.7%	9 4.5%	10 4.6%	9 5.2%	20 6.5%	5 1.2%	8 6.6%	10 5.1%	7 2.3%	16 3.9%	2 3.8%
Ed Milliband being forced to call off walkabout in Scotland by pro-independence protesters	50 4.6%	34 6.5%	15 2.8%	27 8.5%	14 3.6%	9 2.4%	13 4.6%	16 7.5%	3 1.9%	3 4.5%	13 5.7%	23 8.2%	2 3.0%	4 2.2%	11 5.1%	16 9.4%	9 3.0%	13 3.3%	6 5.4%	6 3.3%	8 2.7%	29 6.9%	- -
None of these	408 37.7%	162 30.8%	246 44.2%	107 34.3%	158 41.5%	143 36.7%	86 29.7%	52 24.6%	60 33.6%	26 39.6%	63 26.9%	75 27.4%	14 24.1%	60 30.9%	62 28.6%	69 39.5%	98 31.4%	179 47.3%	37 31.4%	68 35.1%	103 35.8%	165 39.3%	35 59.3%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll

Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 37
Q31. What was your single least favourite moment of the independence campaign?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Photo of dejected Salmond in car after early results	60 5.5%	23 4.4%	37 6.6%	10 3.3%	33 8.7%	16 4.1%	23 8.1%	14 6.5%	10 5.8%	2 3.3%	13 5.5%	21 7.5%	4 7.0%	4 2.2%	13 6.2%	7 4.1%	17 5.3%	22 5.9%	12 10.2%	6 2.9%	16 5.5%	24 5.8%	1 2.2%
Salmons final lets do it independence plea to Scotland	77 7.1%	50 9.5%	27 4.9%	26 8.5%	21 5.6%	29 7.6%	19 6.5%	18 8.3%	14 7.9%	3 4.1%	24 10.0%	25 9.0%	6 10.0%	9 4.8%	17 8.0%	22 12.5%	17 5.6%	21 5.5%	4 3.6%	12 6.0%	24 8.4%	27 6.5%	10 16.9%
The Queens request to Scots to think carefully before voting	77 7.1%	48 9.1%	29 5.2%	38 12.1%	29 7.6%	10 2.7%	14 4.7%	31 14.6%	6 3.4%	3 5.3%	9 4.0%	29 10.6%	4 7.5%	20 10.5%	14 6.5%	14 8.1%	33 10.6%	16 4.2%	12 10.0%	11 5.7%	14 4.9%	39 9.4%	* 0.7%
JK Rowlings support for the Union	35 3.2%	24 4.6%	11 1.9%	23 7.4%	6 1.5%	6 1.6%	9 3.1%	14 6.6%	5 2.6%	2 3.3%	8 3.3%	14 5.1%	1 2.4%	7 3.6%	5 2.3%	5 2.9%	10 3.4%	14 3.8%	6 4.9%	8 4.4%	4 1.5%	15 3.7%	1 1.2%
Andy Murrays support for Scottish independence	202 18.6%	110 21.0%	91 16.4%	45 14.5%	73 19.1%	84 21.5%	71 24.6%	35 16.4%	34 18.9%	14 21.8%	73 30.8%	47 17.2%	9 15.4%	35 17.9%	56 25.7%	32 18.6%	68 21.7%	46 12.1%	23 19.7%	41 21.0%	54 18.8%	76 18.2%	6 10.1%
Gordon Browns plea to save the Union	68 6.3%	43 8.2%	25 4.5%	20 6.4%	16 4.2%	32 8.2%	24 8.1%	6 2.7%	17 9.7%	12 17.8%	13 5.3%	14 5.1%	7 12.1%	23 12.0%	15 6.8%	15 8.7%	14 4.5%	24 6.3%	5 4.2%	13 6.8%	22 7.5%	21 5.1%	7 11.1%
The enthusiasm of pro-independence supporters	67 6.2%	40 7.7%	26 4.7%	19 6.2%	17 4.4%	31 7.9%	16 5.4%	16 7.6%	12 6.9%	2 2.7%	15 6.3%	10 3.7%	5 8.9%	24 12.4%	16 7.4%	6 3.5%	17 5.6%	27 7.1%	10 8.4%	18 9.2%	20 6.9%	17 4.1%	1 1.1%
Ed Milliband being forced to call off walkabout in Scotland by pro-independence protesters	90 8.3%	56 10.6%	34 6.2%	20 6.6%	29 7.7%	40 10.4%	28 9.8%	23 10.8%	13 7.4%	7 10.3%	15 6.2%	37 13.5%	6 9.5%	22 11.4%	21 9.4%	20 11.5%	23 7.4%	27 7.0%	6 5.5%	18 9.0%	26 9.0%	36 8.5%	4 7.6%
None of these	406 37.6%	131 24.9%	275 49.5%	109 35.1%	157 41.2%	140 36.0%	86 29.7%	56 26.5%	67 37.4%	20 31.4%	67 28.6%	78 28.2%	16 27.1%	49 25.2%	60 27.6%	52 30.1%	112 36.0%	182 48.1%	39 33.5%	68 35.0%	108 37.4%	162 38.7%	29 49.0%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 38
Q32. Do you feel more or less proud to be British as a result of the referendum result?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
More proud	320 29.6%	155 29.5%	165 29.7%	115 36.8%	108 28.2%	98 25.1%	88 30.2%	74 34.8%	57 32.0%	9 13.9%	79 33.5%	94 34.1%	25 41.9%	56 28.9%	76 34.8%	56 32.2%	96 30.8%	92 24.4%	40 34.4%	66 33.7%	86 29.8%	109 26.1%	18 30.2%
Less proud	84 7.8%	50 9.4%	34 6.2%	34 11.0%	31 8.1%	19 4.8%	27 9.2%	16 7.7%	11 6.3%	8 11.7%	27 11.4%	20 7.4%	2 2.8%	20 10.5%	19 8.5%	13 7.3%	22 7.2%	30 8.0%	12 10.2%	16 8.2%	19 6.5%	35 8.3%	3 4.5%
No difference	677 62.7%	321 61.1%	357 64.2%	162 52.2%	243 63.6%	272 70.1%	175 60.6%	122 57.5%	110 61.7%	48 74.4%	130 55.1%	161 58.5%	33 55.3%	118 60.5%	123 56.6%	105 60.4%	193 62.0%	256 67.7%	65 55.4%	113 58.1%	184 63.7%	275 65.6%	38 65.3%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 39**Q33. Are you more or less likely to cheer for Andy Murray at Wimbledon as a result of his support for Scottish independence?****Base : All Respondents**

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
More likely	109 10.1%	68 12.9%	41 7.3%	65 21.0%	28 7.2%	16 4.0%	25 8.6%	31 14.4%	20 11.3%	7 10.7%	21 8.9%	42 15.2%	12 19.7%	24 12.2%	28 13.1%	27 15.5%	23 7.3%	30 8.0%	22 19.1%	19 9.8%	22 7.7%	40 9.6%	5 7.7%
Less likely	231 21.4%	117 22.3%	114 20.5%	62 20.0%	83 21.8%	85 22.0%	93 32.1%	31 14.8%	35 19.7%	15 23.2%	74 31.3%	41 14.9%	8 14.3%	56 28.8%	53 24.5%	35 20.3%	83 26.8%	59 15.6%	26 22.6%	63 32.6%	52 18.1%	82 19.6%	7 11.5%
No difference	741 68.6%	340 64.8%	401 72.2%	184 59.0%	271 71.0%	287 73.9%	172 59.3%	151 70.8%	124 69.1%	43 66.1%	141 59.8%	192 69.9%	39 66.0%	115 59.0%	136 62.4%	111 64.1%	205 65.9%	289 76.4%	68 58.3%	112 57.6%	214 74.2%	296 70.8%	48 80.9%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 40
Q34. Is Britain in the world today too shy or too boastful about British values?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Too shy	378 34.9%	198 37.7%	180 32.3%	82 26.2%	131 34.4%	165 42.4%	131 45.2%	53 24.9%	63 35.0%	30 46.3%	108 45.7%	71 26.0%	21 35.4%	104 53.4%	83 38.0%	66 38.2%	109 35.1%	119 31.6%	34 29.2%	74 38.3%	95 32.9%	154 36.7%	20 34.5%
Too boastful	146 13.5%	87 16.5%	59 10.7%	75 24.0%	39 10.2%	32 8.3%	17 5.9%	52 24.5%	23 13.1%	14 21.0%	10 4.2%	62 22.4%	12 19.7%	25 12.6%	31 14.4%	33 18.8%	39 12.4%	43 11.4%	16 13.6%	28 14.3%	32 11.1%	56 13.3%	12 20.5%
About right	368 34.1%	177 33.8%	191 34.3%	91 29.1%	148 38.7%	130 33.5%	106 36.7%	77 36.4%	68 37.8%	12 19.2%	92 39.0%	106 38.4%	25 42.0%	32 16.4%	82 37.6%	48 27.5%	118 37.8%	121 32.0%	42 36.1%	64 33.0%	109 37.7%	137 32.7%	15 25.5%
Don't know	189 17.5%	63 12.0%	126 22.7%	64 20.7%	63 16.6%	61 15.8%	35 12.2%	30 14.3%	25 14.1%	9 13.5%	26 11.1%	36 13.2%	2 3.0%	34 17.5%	22 10.0%	27 15.5%	46 14.7%	95 25.0%	25 21.1%	28 14.4%	52 18.2%	72 17.3%	12 19.6%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 41
Q35. What is the best thing about Britain?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
The Queen	123 11.4%	49 9.3%	75 13.4%	29 9.2%	36 9.3%	59 15.3%	54 18.5%	15 6.8%	21 11.7%	5 7.0%	39 16.5%	18 6.5%	8 13.8%	33 16.8%	15 6.7%	15 8.7%	42 13.6%	51 13.6%	23 19.3%	13 6.5%	32 11.0%	45 10.8%	10 17.4%
Parliamentary democracy	51 4.7%	37 7.1%	14 2.4%	9 3.0%	8 2.2%	33 8.5%	24 8.4%	10 4.7%	11 6.2%	2 2.4%	30 12.6%	11 3.8%	3 5.4%	1 0.4%	11 5.2%	11 6.2%	24 7.7%	4 1.1%	14 11.9%	3 1.4%	17 6.0%	16 3.8%	1 1.8%
Tolerance / freedom of speech	120 11.1%	65 12.3%	55 9.9%	20 6.3%	40 10.5%	60 15.4%	42 14.4%	22 10.5%	25 14.1%	6 9.4%	45 19.2%	36 13.0%	11 18.1%	9 4.7%	33 15.1%	24 13.5%	37 11.9%	26 6.9%	13 11.3%	19 9.6%	28 9.7%	50 12.0%	9 15.7%
Historical heritage	138 12.8%	57 10.9%	81 14.6%	38 12.1%	60 15.7%	41 10.5%	41 14.3%	16 7.4%	22 12.1%	10 14.7%	31 13.3%	23 8.2%	7 12.5%	30 15.6%	37 17.1%	19 10.7%	52 16.7%	31 8.1%	21 18.2%	22 11.1%	36 12.6%	52 12.4%	7 12.2%
The NHS	223 20.6%	104 19.8%	119 21.4%	69 22.1%	94 24.8%	60 15.4%	40 14.0%	60 28.3%	42 23.4%	11 17.2%	25 10.5%	83 30.1%	7 11.5%	39 20.0%	41 19.1%	34 19.6%	53 16.9%	95 25.1%	13 10.8%	45 23.0%	65 22.5%	93 22.1%	8 14.1%
Sense of humour	68 6.2%	39 7.4%	28 5.1%	23 7.4%	23 5.9%	22 5.6%	10 3.4%	17 8.2%	16 8.9%	6 9.3%	8 3.3%	18 6.6%	8 12.9%	9 4.4%	17 7.6%	13 7.6%	18 5.9%	19 5.1%	7 5.7%	13 6.6%	22 7.8%	23 5.6%	2 3.7%
TV, Music, and Arts	29 2.7%	16 3.0%	13 2.4%	22 7.1%	6 1.5%	1 0.3%	6 2.0%	5 2.2%	3 1.5%	2 2.8%	2 1.0%	13 4.6%	2 3.1%	4 2.0%	6 2.6%	11 6.4%	5 1.7%	7 1.9%	5 4.6%	3 1.6%	6 1.9%	14 3.3%	- -
Food	16 1.5%	6 1.1%	10 1.9%	6 2.0%	9 2.3%	1 0.3%	3 0.9%	1 0.4%	2 1.1%	1 1.6%	3 1.2%	2 0.7%	- -	2 0.8%	3 1.6%	2 1.2%	* 0.2%	10 2.8%	1 0.5%	2 1.3%	9 3.0%	4 1.0%	* 0.7%
Sport	42 3.9%	38 7.1%	5 0.8%	30 9.6%	7 1.9%	5 1.3%	5 1.9%	13 6.3%	4 2.2%	4 6.0%	7 2.8%	15 5.5%	1 1.0%	16 8.4%	7 3.0%	12 7.2%	8 2.7%	15 3.9%	6 4.9%	6 3.3%	5 1.9%	20 4.8%	4 7.5%
The army	19 1.7%	9 1.6%	10 1.8%	2 0.8%	10 2.5%	7 1.7%	7 2.6%	6 2.8%	- -	1 0.8%	6 2.5%	6 2.1%	- -	4 2.1%	2 0.9%	2 0.9%	7 2.2%	9 2.3%	- -	3 1.5%	8 2.8%	8 1.9%	- -
The Union Flag	29 2.6%	11 2.0%	18 3.2%	18 5.7%	4 1.0%	7 1.8%	8 2.8%	6 2.7%	3 1.4%	2 2.4%	5 2.0%	3 1.2%	3 4.2%	8 3.9%	2 1.0%	4 2.6%	6 1.8%	16 4.3%	2 2.1%	14 7.0%	7 2.3%	6 1.4%	- -
The landscape and countryside	79 7.3%	26 5.0%	53 9.5%	8 2.7%	30 7.8%	41 10.6%	13 4.3%	18 8.2%	16 9.0%	9 14.3%	8 3.3%	24 8.6%	6 10.8%	15 7.6%	14 6.4%	10 5.5%	28 9.0%	28 7.3%	1 1.2%	25 12.6%	19 6.6%	31 7.4%	3 5.7%
Great inventors and thinkers	35 3.2%	24 4.6%	11 1.9%	6 1.9%	13 3.3%	16 4.1%	18 6.3%	6 2.9%	5 2.7%	1 1.9%	12 5.1%	5 1.7%	3 4.4%	12 6.3%	15 6.7%	3 1.5%	4 1.4%	13 3.5%	2 1.3%	5 2.6%	13 4.4%	14 3.4%	1 2.2%
Something else	27 2.5%	10 2.0%	16 2.9%	8 2.7%	11 2.8%	8 2.0%	4 1.5%	3 1.4%	3 1.9%	* 0.7%	5 2.1%	3 1.1%	1 1.2%	5 2.4%	5 2.1%	9 5.0%	5 1.4%	9 2.3%	1 1.2%	11 5.9%	9 3.0%	4 0.9%	* 0.8%
Don't know	82 7.6%	35 6.6%	48 8.6%	23 7.4%	32 8.3%	28 7.1%	14 4.7%	15 7.2%	7 3.6%	6 9.4%	11 4.5%	17 6.2%	1 1.1%	9 4.5%	11 4.9%	6 3.4%	21 6.8%	45 11.8%	8 7.0%	12 6.2%	13 4.5%	38 9.2%	11 18.3%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 42
Q36. Please rank the following countries in terms of how patriotic you think their people are, from most to least patriotic
Britain
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Rank1	305 28.2%	141 26.9%	164 29.5%	91 29.3%	103 27.0%	111 28.6%	88 30.4%	72 34.0%	35 19.7%	17 26.9%	67 28.4%	80 29.1%	16 26.1%	59 30.1%	50 23.1%	48 27.4%	72 23.2%	135 35.8%	45 38.6%	51 26.2%	74 25.6%	118 28.1%	16 27.6%
Rank2	160 14.8%	79 15.0%	82 14.7%	63 20.1%	54 14.1%	44 11.4%	27 9.4%	42 19.7%	27 15.0%	8 12.0%	29 12.2%	59 21.4%	9 15.2%	16 8.0%	34 15.8%	18 10.5%	54 17.5%	53 14.1%	11 9.1%	25 12.7%	42 14.6%	75 17.8%	8 13.9%
Rank3	123 11.4%	51 9.8%	72 12.9%	32 10.2%	38 10.1%	53 13.7%	34 11.7%	23 10.8%	27 15.1%	6 9.2%	35 14.6%	37 13.5%	8 13.2%	14 7.4%	24 11.2%	21 11.8%	38 12.1%	41 10.7%	7 6.1%	24 12.4%	46 15.8%	36 8.6%	10 17.5%
Rank4	106 9.8%	62 11.8%	44 7.9%	22 7.0%	38 9.9%	46 12.0%	45 15.7%	14 6.5%	13 7.5%	5 7.9%	29 12.4%	18 6.7%	3 5.2%	20 10.5%	22 9.9%	20 11.8%	41 13.1%	23 6.0%	14 12.2%	26 13.4%	24 8.4%	35 8.3%	7 11.5%
Rank5	102 9.4%	45 8.6%	56 10.1%	21 6.8%	51 13.4%	29 7.5%	31 10.6%	25 11.7%	19 10.7%	3 5.3%	24 10.3%	31 11.1%	11 18.2%	11 5.8%	30 13.7%	22 12.9%	22 7.2%	27 7.2%	13 11.4%	12 6.2%	32 11.0%	34 8.2%	9 15.4%
Rank6	93 8.6%	60 11.5%	33 5.9%	26 8.2%	23 5.9%	45 11.6%	18 6.3%	20 9.5%	29 16.3%	10 14.7%	22 9.2%	19 7.0%	7 11.8%	17 8.6%	16 7.3%	14 8.1%	31 9.9%	33 8.6%	8 6.6%	11 5.4%	16 5.4%	57 13.5%	3 4.5%
Rank7	72 6.7%	39 7.5%	32 5.8%	26 8.4%	19 5.1%	26 6.8%	23 7.9%	10 4.5%	5 3.1%	8 12.7%	17 7.3%	12 4.5%	2 4.1%	24 12.3%	12 5.5%	10 5.5%	27 8.6%	23 6.2%	13 10.8%	25 12.9%	16 5.5%	16 3.7%	3 4.7%
Rank8	119 11.0%	47 8.9%	72 13.0%	31 10.0%	56 14.6%	33 8.4%	23 8.0%	7 3.4%	23 12.6%	7 11.3%	13 5.6%	18 6.7%	4 6.3%	34 17.3%	30 13.6%	21 11.9%	26 8.4%	43 11.4%	6 5.2%	21 10.7%	40 13.7%	49 11.7%	3 4.8%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Survation.

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 43
Q36. Please rank the following countries in terms of how patriotic you think their people are, from most to least patriotic
USA
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Rank1	551	279	272	154	194	204	148	100	101	36	126	138	32	90	131	88	183	150	53	108	155	207	27
	51.0%	53.2%	48.9%	49.4%	50.7%	52.6%	51.3%	46.9%	56.7%	54.8%	53.6%	50.1%	53.2%	46.1%	60.0%	50.9%	58.7%	39.5%	44.8%	55.8%	53.7%	49.5%	45.7%
Rank2	200	83	116	64	80	56	66	37	23	15	46	49	11	38	41	35	60	64	30	33	49	71	16
	18.5%	15.9%	20.9%	20.5%	20.9%	14.5%	22.8%	17.3%	13.1%	23.5%	19.4%	17.9%	19.3%	19.4%	18.9%	20.1%	19.3%	16.8%	25.5%	16.8%	16.9%	17.0%	27.5%
Rank3	93	53	40	21	39	33	25	30	10	6	20	35	8	18	22	13	23	35	11	13	23	42	4
	8.6%	10.1%	7.2%	6.8%	10.3%	8.5%	8.7%	14.3%	5.7%	9.4%	8.5%	12.9%	13.2%	9.4%	10.1%	7.2%	7.5%	9.3%	9.5%	6.4%	7.8%	10.0%	7.3%
Rank4	92	41	51	31	19	42	19	19	16	4	20	21	1	26	5	15	16	55	16	12	27	33	4
	8.5%	7.8%	9.1%	10.0%	5.0%	10.7%	6.7%	8.8%	8.8%	6.1%	8.6%	7.5%	1.7%	13.3%	2.4%	8.9%	5.1%	14.6%	14.0%	6.1%	9.5%	7.8%	6.1%
Rank5	46	23	23	10	17	19	6	4	16	1	6	3	1	11	6	3	9	28	1	11	5	24	4
	4.3%	4.5%	4.1%	3.1%	4.5%	5.0%	2.1%	2.0%	8.9%	1.1%	2.7%	1.0%	2.2%	5.7%	2.9%	1.9%	2.8%	7.4%	1.1%	5.7%	1.8%	5.8%	7.6%
Rank6	46	13	33	8	17	21	16	6	7	*	12	4	3	3	7	10	12	17	2	10	18	14	1
	4.3%	2.4%	6.0%	2.6%	4.5%	5.4%	5.6%	2.7%	3.7%	0.5%	5.3%	1.5%	4.3%	1.8%	3.0%	5.7%	3.9%	4.6%	2.0%	5.1%	6.3%	3.4%	2.4%
Rank7	37	24	13	20	8	9	6	14	3	2	2	23	3	5	2	8	4	23	2	5	6	22	1
	3.4%	4.5%	2.4%	6.3%	2.1%	2.4%	1.9%	6.7%	1.8%	2.7%	0.9%	8.4%	4.9%	2.8%	1.0%	4.7%	1.1%	6.1%	1.9%	2.8%	2.0%	5.3%	2.4%
Rank8	15	8	7	4	8	4	2	3	2	1	3	2	1	3	3	1	5	6	1	2	6	5	1
	1.4%	1.6%	1.3%	1.2%	2.0%	1.0%	0.8%	1.3%	1.3%	1.8%	1.2%	0.8%	1.2%	1.5%	1.6%	0.6%	1.6%	1.6%	1.2%	1.3%	1.9%	1.3%	0.9%
SIGMA	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 44
Q36. Please rank the following countries in terms of how patriotic you think their people are, from most to least patriotic
France
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales	
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63	
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59	
Rank1	33 3.0%	21 4.1%	12 2.1%	11 3.7%	8 2.2%	13 3.4%	12 4.3%	13 6.0%	4 2.0%	2 2.8%	11 4.8%	13 4.8%	*	0.8%	3 1.8%	8 3.7%	5 2.9%	7 2.1%	13 3.5%	5 4.6%	3 1.5%	6 2.2%	16 3.8%	2 2.9%
Rank2	113 10.4%	56 10.7%	57 10.2%	27 8.6%	43 11.2%	43 11.2%	35 12.2%	19 9.1%	24 13.4%	7 10.4%	25 10.5%	30 11.0%	6 10.6%	30 15.4%	27 12.4%	23 13.3%	29 9.2%	34 9.1%	10 8.2%	26 13.5%	32 11.2%	40 9.5%	5 8.2%	
Rank3	180 16.6%	98 18.7%	82 14.7%	65 21.0%	56 14.6%	59 15.1%	45 15.7%	34 15.8%	26 14.3%	22 34.2%	36 15.3%	46 16.8%	11 18.0%	31 15.8%	31 14.1%	37 21.0%	64 20.6%	49 12.8%	29 24.3%	19 9.9%	46 16.0%	79 18.8%	7 12.3%	
Rank4	159 14.7%	82 15.6%	77 13.8%	45 14.4%	56 14.7%	58 14.8%	36 12.5%	35 16.5%	31 17.6%	9 14.1%	35 14.7%	33 12.0%	13 22.1%	36 18.4%	35 16.3%	18 10.5%	45 14.3%	61 16.0%	12 10.2%	35 18.2%	39 13.4%	64 15.4%	8 14.0%	
Rank5	190 17.6%	83 15.8%	107 19.3%	47 15.0%	74 19.3%	70 18.0%	57 19.9%	32 15.2%	33 18.3%	7 11.2%	42 17.7%	47 17.2%	5 9.0%	33 16.9%	41 18.6%	41 23.3%	49 15.6%	60 16.0%	11 9.3%	39 20.2%	58 20.2%	74 17.6%	7 11.7%	
Rank6	178 16.5%	71 13.6%	107 19.2%	56 17.9%	69 18.0%	53 13.8%	43 14.8%	31 14.6%	24 13.6%	7 11.3%	32 13.7%	43 15.8%	14 23.1%	29 14.8%	34 15.7%	18 10.5%	52 16.6%	74 19.5%	23 19.7%	35 17.8%	44 15.1%	65 15.5%	12 19.5%	
Rank7	148 13.6%	72 13.8%	75 13.5%	36 11.4%	45 11.8%	67 17.2%	36 12.5%	31 14.7%	30 16.8%	7 11.0%	29 12.4%	41 15.0%	6 10.8%	19 9.5%	30 14.0%	14 8.2%	42 13.6%	60 16.0%	16 13.4%	23 11.9%	46 15.8%	50 12.0%	12 19.8%	
Rank8	81 7.5%	41 7.8%	40 7.2%	25 8.0%	31 8.1%	25 6.5%	24 8.2%	17 8.1%	7 4.1%	3 5.0%	26 10.9%	20 7.4%	3 5.7%	14 7.3%	12 5.3%	18 10.2%	25 8.0%	27 7.1%	12 10.4%	14 7.0%	18 6.1%	31 7.4%	7 11.5%	
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%	

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 45
Q36. Please rank the following countries in terms of how patriotic you think their people are, from most to least patriotic
Italy
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Rank1	14	4	10	5	5	5	2	-	8	1	*	1	4	8	2	-	12	1	1	1	1	9	2
	1.3%	0.8%	1.9%	1.5%	1.2%	1.4%	0.8%	-	4.4%	0.8%	0.1%	0.2%	6.5%	4.0%	0.8%	-	3.8%	0.3%	1.2%	0.3%	0.4%	2.2%	3.5%
Rank2	48	19	29	27	15	6	5	8	1	5	11	10	2	9	7	10	11	20	2	15	12	18	-
	4.4%	3.6%	5.3%	8.6%	4.0%	1.5%	1.8%	3.8%	0.4%	7.8%	4.7%	3.7%	4.1%	4.8%	3.1%	6.0%	3.5%	5.2%	1.7%	7.8%	4.3%	4.4%	-
Rank3	74	24	49	31	30	12	14	11	15	3	9	16	3	13	13	11	24	26	16	10	12	34	2
	6.8%	4.7%	8.8%	10.0%	7.8%	3.2%	4.9%	5.1%	8.2%	5.2%	3.9%	6.0%	4.9%	6.9%	6.0%	6.4%	7.6%	6.8%	13.8%	4.9%	4.3%	8.0%	3.4%
Rank4	133	55	78	42	56	35	26	22	18	6	23	36	7	21	28	20	37	47	14	18	44	51	5
	12.3%	10.5%	14.0%	13.4%	14.7%	9.1%	9.1%	10.4%	10.2%	10.0%	9.8%	13.0%	12.2%	10.6%	12.9%	11.7%	11.9%	12.6%	12.1%	9.4%	15.2%	12.1%	8.5%
Rank5	163	77	86	59	47	57	48	30	24	15	43	41	10	23	28	32	44	60	20	25	42	70	6
	15.1%	14.6%	15.5%	19.1%	12.3%	14.6%	16.7%	14.2%	13.6%	23.0%	18.1%	14.7%	16.6%	12.0%	12.8%	18.1%	14.0%	15.9%	17.1%	12.7%	14.4%	16.8%	10.7%
Rank6	224	92	133	59	96	70	68	56	29	9	56	69	9	26	66	29	68	61	27	44	52	88	11
	20.8%	17.5%	23.8%	18.8%	25.0%	18.1%	23.5%	26.5%	16.4%	13.8%	23.9%	25.0%	15.3%	13.4%	30.6%	16.8%	21.9%	16.0%	23.2%	22.4%	18.2%	21.0%	18.9%
Rank7	250	142	108	46	88	116	80	48	41	17	62	53	11	64	37	43	77	93	22	44	73	87	24
	23.1%	27.0%	19.5%	14.7%	23.0%	30.0%	27.5%	22.6%	22.7%	26.2%	26.2%	19.3%	17.7%	32.9%	17.2%	24.7%	24.8%	24.5%	18.8%	22.8%	25.2%	20.8%	40.1%
Rank8	174	112	62	43	45	86	46	37	43	9	31	50	14	30	36	28	39	71	14	38	52	61	9
	16.1%	21.3%	11.2%	13.8%	11.9%	22.1%	15.8%	17.3%	24.0%	13.3%	13.3%	18.0%	22.8%	15.5%	16.7%	16.3%	12.6%	18.7%	12.0%	19.7%	18.1%	14.5%	14.8%
SIGMA	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 46
Q36. Please rank the following countries in terms of how patriotic you think their people are, from most to least patriotic
Germany
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Rank1	74 6.8%	32 6.2%	41 7.4%	29 9.3%	19 5.1%	25 6.5%	9 3.2%	15 7.3%	18 10.3%	3 4.6%	12 5.0%	16 5.9%	3 5.7%	20 10.1%	9 4.3%	15 8.7%	12 3.9%	37 9.8%	2 2.1%	14 7.4%	17 5.9%	34 8.1%	6 9.8%
Rank2	141 13.1%	65 12.5%	76 13.6%	29 9.4%	52 13.6%	60 15.5%	40 13.9%	34 16.0%	17 9.6%	1 2.2%	36 15.4%	35 12.7%	6 10.0%	22 11.5%	27 12.5%	20 11.4%	35 11.2%	59 15.7%	26 22.0%	21 10.9%	42 14.4%	47 11.3%	5 9.1%
Rank3	160 14.8%	63 12.0%	97 17.4%	46 14.7%	51 13.5%	63 16.1%	44 15.3%	29 13.8%	25 13.8%	4 6.6%	29 12.3%	36 13.3%	12 20.9%	28 14.4%	37 16.8%	27 15.3%	49 15.8%	47 12.5%	17 14.6%	40 20.6%	46 15.8%	54 13.0%	2 4.1%
Rank4	167 15.4%	82 15.5%	85 15.3%	47 15.2%	59 15.4%	61 15.6%	59 20.3%	35 16.4%	26 14.3%	13 20.0%	46 19.4%	48 17.5%	11 18.6%	21 11.0%	39 18.0%	23 13.3%	52 16.7%	52 13.9%	20 16.8%	26 13.4%	39 13.5%	74 17.8%	6 10.7%
Rank5	146 13.5%	72 13.7%	74 13.3%	43 13.7%	51 13.3%	52 13.5%	40 13.9%	25 11.8%	20 11.4%	16 25.3%	28 11.8%	31 11.1%	7 12.0%	35 18.2%	34 15.8%	22 12.9%	48 15.3%	41 11.0%	18 15.8%	30 15.4%	29 9.9%	55 13.2%	13 21.7%
Rank6	162 15.0%	94 17.9%	68 12.2%	42 13.5%	58 15.2%	62 15.9%	41 14.2%	22 10.2%	31 17.1%	10 15.4%	41 17.5%	38 13.7%	5 8.4%	43 22.1%	30 14.0%	29 16.7%	38 12.3%	64 17.0%	18 15.3%	29 14.9%	44 15.2%	61 14.5%	10 16.2%
Rank7	150 13.8%	71 13.6%	78 14.1%	41 13.1%	60 15.8%	49 12.5%	46 16.0%	18 8.3%	31 17.2%	8 11.9%	36 15.3%	31 11.2%	10 16.8%	18 9.4%	26 12.1%	26 14.7%	41 13.1%	57 15.0%	10 8.9%	26 13.4%	45 15.5%	62 14.7%	7 11.7%
Rank8	83 7.6%	46 8.7%	37 6.6%	34 11.1%	31 8.2%	17 4.4%	9 3.2%	35 16.3%	11 6.2%	9 14.1%	8 3.2%	40 14.6%	5 7.7%	6 3.3%	14 6.5%	12 7.1%	36 11.6%	20 5.2%	5 4.6%	8 4.1%	28 9.8%	31 7.4%	10 16.6%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 47
Q36. Please rank the following countries in terms of how patriotic you think their people are, from most to least patriotic
Russia
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Rank1	46 4.3%	19 3.7%	27 4.9%	7 2.1%	29 7.5%	11 2.9%	8 2.8%	6 2.6%	6 3.4%	1 2.0%	7 3.1%	17 6.3%	- -	7 3.7%	7 3.2%	8 4.8%	5 1.8%	26 6.8%	1 1.3%	9 4.9%	18 6.4%	15 3.6%	2 3.5%
Rank2	90 8.4%	44 8.5%	46 8.3%	28 8.8%	33 8.6%	30 7.8%	23 7.8%	14 6.6%	20 11.4%	3 5.2%	27 11.3%	19 6.8%	7 11.3%	7 3.7%	34 15.5%	13 7.8%	19 6.2%	24 6.3%	10 8.7%	15 7.6%	32 10.9%	31 7.3%	3 5.3%
Rank3	84 7.7%	43 8.2%	41 7.3%	35 11.2%	29 7.7%	20 5.0%	23 8.0%	9 4.1%	14 7.8%	7 10.5%	22 9.2%	16 5.8%	8 13.1%	13 6.5%	27 12.2%	14 8.0%	20 6.5%	23 6.1%	10 8.7%	29 14.7%	16 5.7%	24 5.7%	2 3.8%
Rank4	105 9.7%	58 11.0%	47 8.5%	37 11.9%	29 7.7%	38 9.9%	16 5.6%	25 11.7%	25 13.9%	5 7.3%	16 6.7%	33 12.0%	4 6.7%	21 11.0%	17 7.9%	19 11.0%	47 15.2%	21 5.6%	11 9.1%	11 5.8%	21 7.2%	57 13.5%	5 9.3%
Rank5	146 13.5%	77 14.7%	69 12.4%	58 18.6%	55 14.5%	33 8.4%	29 10.1%	35 16.4%	18 10.1%	12 18.2%	26 11.0%	43 15.7%	4 6.6%	16 8.4%	26 12.1%	11 6.5%	41 13.2%	67 17.8%	16 13.7%	21 10.8%	37 12.9%	65 15.5%	7 11.7%
Rank6	117 10.8%	61 11.7%	56 10.0%	38 12.2%	31 8.1%	48 12.5%	37 12.8%	21 9.9%	19 10.6%	7 11.5%	21 9.1%	31 11.4%	10 16.7%	34 17.6%	17 7.6%	26 15.0%	20 6.5%	54 14.3%	7 6.2%	27 14.1%	31 10.6%	43 10.3%	9 14.9%
Rank7	143 13.2%	50 9.6%	93 16.7%	33 10.7%	64 16.7%	46 11.9%	30 10.5%	37 17.6%	24 13.4%	7 11.4%	24 10.0%	40 14.5%	9 14.9%	21 11.0%	28 12.9%	27 15.5%	45 14.3%	44 11.5%	16 13.9%	23 11.9%	49 17.1%	52 12.3%	3 4.9%
Rank8	350 32.3%	172 32.8%	178 31.9%	76 24.6%	112 29.4%	161 41.5%	123 42.4%	66 31.2%	53 29.4%	22 34.0%	93 39.6%	75 27.4%	18 30.6%	74 38.1%	62 28.6%	55 31.5%	113 36.3%	120 31.6%	45 38.4%	59 30.2%	84 29.1%	133 31.8%	27 46.7%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 48
Q36. Please rank the following countries in terms of how patriotic you think their people are, from most to least patriotic
Ireland
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Rank1	24 2.2%	12 2.2%	12 2.2%	6 2.0%	11 2.8%	7 1.8%	6 2.0%	3 1.5%	5 2.9%	3 4.1%	3 1.3%	3 1.0%	5 7.6%	2 0.9%	5 2.3%	7 3.9%	6 1.9%	6 1.6%	4 3.5%	4 1.8%	7 2.3%	7 1.7%	2 4.2%
Rank2	153 14.1%	81 15.4%	72 12.9%	49 15.9%	47 12.4%	56 14.4%	35 12.0%	35 16.3%	24 13.5%	9 13.2%	26 11.2%	42 15.2%	5 9.2%	33 17.1%	22 10.3%	27 15.4%	53 16.9%	51 13.4%	7 6.4%	27 13.9%	34 11.7%	69 16.5%	14 24.4%
Rank3	159 14.7%	66 12.5%	93 16.8%	35 11.1%	69 18.1%	55 14.2%	38 13.3%	38 18.1%	27 15.3%	7 10.0%	29 12.1%	49 17.9%	5 8.1%	29 14.7%	29 13.3%	20 11.4%	43 13.7%	68 17.9%	15 13.2%	17 8.9%	54 18.8%	60 14.3%	12 20.0%
Rank4	161 14.9%	86 16.3%	76 13.6%	64 20.5%	56 14.7%	42 10.7%	46 15.8%	28 12.9%	21 11.8%	12 18.6%	37 15.7%	40 14.7%	11 18.1%	24 12.4%	39 18.0%	33 19.0%	32 10.2%	57 15.1%	21 17.7%	38 19.8%	37 12.9%	52 12.4%	12 20.6%
Rank5	170 15.7%	87 16.6%	83 15.0%	40 12.8%	53 13.8%	78 20.0%	40 13.7%	31 14.7%	31 17.4%	7 10.2%	39 16.6%	42 15.3%	15 24.7%	41 21.2%	28 12.8%	20 11.4%	59 19.0%	63 16.7%	28 23.8%	37 18.8%	45 15.5%	57 13.6%	4 7.0%
Rank6	140 12.9%	81 15.5%	58 10.5%	35 11.4%	46 12.1%	58 15.0%	49 16.8%	26 12.1%	20 11.1%	12 17.9%	33 14.1%	29 10.7%	7 12.6%	25 12.8%	35 16.0%	24 13.7%	48 15.5%	33 8.7%	16 13.3%	22 11.4%	48 16.6%	47 11.3%	7 11.6%
Rank7	160 14.8%	69 13.1%	91 16.5%	46 14.9%	58 15.2%	56 14.4%	39 13.5%	32 15.2%	28 15.5%	14 21.7%	31 13.2%	42 15.2%	5 8.8%	29 14.7%	35 16.0%	23 13.3%	44 14.3%	58 15.3%	18 15.0%	25 12.8%	31 10.6%	80 19.2%	6 9.8%
Rank8	114 10.6%	44 8.3%	70 12.7%	36 11.5%	42 11.0%	37 9.4%	37 12.9%	20 9.2%	22 12.5%	3 4.2%	37 15.9%	28 10.0%	6 10.8%	12 6.1%	24 11.2%	21 11.8%	27 8.6%	42 11.2%	8 7.2%	25 12.6%	34 11.7%	46 11.0%	2 2.6%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 49
Q36. Please rank the following countries in terms of how patriotic you think their people are, from most to least patriotic
Australia
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Rank1	33 3.0%	15 2.9%	18 3.2%	8 2.7%	14 3.6%	11 2.8%	15 5.2%	4 1.8%	1 0.7%	3 4.0%	9 3.7%	7 2.5%	- -	6 3.3%	6 2.6%	2 1.4%	15 4.7%	10 2.7%	5 3.9%	4 2.2%	10 3.6%	12 2.9%	2 2.8%
Rank2	175 16.2%	97 18.4%	78 14.1%	25 8.0%	58 15.2%	92 23.8%	58 20.1%	24 11.2%	42 23.6%	17 25.8%	36 15.4%	31 11.2%	12 20.4%	39 20.2%	25 11.5%	27 15.5%	50 16.2%	73 19.2%	22 18.4%	33 16.7%	46 15.9%	67 16.1%	7 11.6%
Rank3	210 19.4%	128 24.3%	83 14.8%	48 15.4%	68 17.9%	94 24.2%	65 22.4%	38 18.0%	36 19.9%	10 14.9%	57 24.1%	39 14.3%	5 8.7%	48 24.9%	35 16.3%	33 18.9%	50 16.2%	91 24.2%	12 9.8%	43 22.1%	46 15.8%	91 21.9%	19 31.6%
Rank4	160 14.8%	61 11.6%	99 17.8%	24 7.8%	69 18.0%	66 17.1%	41 14.3%	36 16.8%	28 15.8%	10 16.0%	30 12.7%	47 16.9%	9 15.5%	25 12.8%	32 14.5%	24 13.9%	42 13.5%	62 16.4%	9 7.9%	27 13.9%	58 20.0%	54 12.9%	11 19.3%
Rank5	117 10.9%	60 11.5%	57 10.3%	33 10.8%	34 8.9%	50 12.9%	38 13.1%	30 14.0%	17 9.5%	4 5.6%	28 11.8%	38 13.6%	6 10.8%	23 11.7%	24 11.2%	22 12.9%	41 13.0%	30 8.0%	9 7.9%	20 10.2%	41 14.2%	39 9.3%	8 14.2%
Rank6	120 11.1%	52 9.9%	68 12.3%	47 15.2%	43 11.2%	30 7.8%	18 6.1%	31 14.6%	20 11.1%	10 14.9%	17 7.3%	40 14.6%	5 7.8%	17 9.0%	13 5.8%	23 13.5%	42 13.5%	42 11.1%	16 13.8%	17 8.9%	36 12.6%	43 10.3%	7 11.9%
Rank7	121 11.2%	57 10.9%	64 11.5%	64 20.4%	40 10.4%	18 4.7%	29 10.2%	22 10.4%	17 9.4%	2 2.3%	35 14.7%	33 12.0%	13 21.9%	14 7.3%	47 21.4%	23 13.3%	31 10.1%	20 5.4%	20 17.3%	23 11.6%	24 8.4%	50 11.9%	4 6.5%
Rank8	144 13.3%	55 10.5%	89 16.0%	61 19.7%	57 14.9%	26 6.7%	25 8.7%	28 13.2%	18 10.0%	11 16.4%	24 10.3%	41 14.9%	9 15.0%	21 10.9%	36 16.6%	19 10.7%	40 12.8%	50 13.1%	24 20.9%	28 14.4%	28 9.5%	62 14.8%	1 2.1%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 50
Q37. Do you think British people today are, on average, too patriotic or not patriotic enough?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	1081	451	630	277	376	428	285	203	185	73	235	273	69	168	231	231	305	314	106	201	319	389	63
Weighted Total	1081	525	556	311	382	388	289	213	179	65	236	275	59	194	217	174	311	378	117	194	289	419	59
Too patriotic	72 6.7%	53 10.1%	19 3.4%	49 15.8%	16 4.2%	7 1.8%	7 2.6%	26 12.4%	5 2.8%	5 7.5%	6 2.4%	36 13.2%	1 1.9%	14 7.0%	11 5.1%	26 14.9%	22 7.2%	13 3.3%	14 12.0%	10 5.2%	16 5.5%	30 7.1%	1 2.4%
Not patriotic enough	576 53.3%	291 55.4%	285 51.2%	133 42.7%	197 51.6%	246 63.4%	189 65.3%	90 42.1%	106 59.3%	42 65.3%	154 65.4%	120 43.6%	36 60.7%	135 69.4%	122 56.3%	90 51.7%	186 59.8%	177 46.9%	53 44.8%	114 58.5%	164 56.9%	205 48.9%	40 67.6%
About right	338 31.2%	158 30.1%	180 32.3%	98 31.4%	127 33.4%	112 29.0%	80 27.6%	88 41.2%	57 31.9%	10 15.4%	73 31.1%	98 35.5%	21 34.9%	34 17.6%	72 33.2%	44 25.4%	87 27.9%	134 35.5%	44 37.3%	52 26.6%	90 31.0%	139 33.2%	13 22.6%
Don't know	95 8.8%	23 4.3%	73 13.1%	31 10.1%	41 10.8%	23 5.9%	13 4.5%	9 4.2%	11 6.0%	8 11.8%	3 1.1%	21 7.6%	2 2.5%	12 6.1%	12 5.4%	14 8.0%	16 5.1%	54 14.3%	7 5.8%	19 9.7%	19 6.6%	45 10.8%	4 7.4%
SIGMA	1081 100.0%	525 100.0%	556 100.0%	311 100.0%	382 100.0%	388 100.0%	289 100.0%	213 100.0%	179 100.0%	65 100.0%	236 100.0%	275 100.0%	59 100.0%	194 100.0%	217 100.0%	174 100.0%	311 100.0%	378 100.0%	117 100.0%	194 100.0%	289 100.0%	419 100.0%	59 100.0%

Survation.

Referendum Reactions Poll
Prepared on behalf of the Mail on Sunday

20 Sep 2014

Table 51
Q38. How should we encourage greater pride in Britain?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				SEG				Region6				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	AB	C1	C2	DE	London	Midlands	North	South	Wales
Unweighted Total	599	260	339	128	207	264	193	103	105	46	155	128	40	116	138	117	184	160	46	120	180	215	37
Weighted Total	576	291	285	133	197	246	189	90	106	42	154	120	36	135	122	90	186	177	53	114	164	205	40
Teach all children about British heroes and heroines like Churchill, Shakespeare and Queen Elizabeth I	123 21.4%	39 13.6%	84 29.3%	33 24.6%	40 20.5%	50 20.3%	38 19.8%	19 20.9%	26 24.1%	3 8.3%	39 25.2%	26 21.9%	5 14.6%	17 12.7%	25 20.2%	19 21.1%	36 19.1%	44 24.6%	7 12.7%	37 32.9%	37 22.4%	33 16.3%	9 21.9%
Have a special Bank Holiday created to celebrate being British, e.g Trafalgar Day	83 14.4%	42 14.5%	41 14.4%	23 17.7%	43 21.9%	17 6.7%	21 11.0%	12 13.2%	15 13.7%	11 25.5%	15 9.5%	23 18.8%	6 17.0%	19 14.0%	15 12.7%	16 18.3%	26 13.8%	25 14.3%	7 14.1%	13 11.1%	21 12.6%	28 13.8%	14 35.4%
Fly the Union Flag more often	57 9.9%	32 11.0%	25 8.8%	8 6.4%	22 11.0%	27 10.9%	26 13.7%	15 16.6%	9 8.6%	3 6.8%	18 12.0%	17 14.3%	5 13.4%	13 9.6%	7 5.9%	7 7.3%	24 12.8%	19 10.9%	9 17.3%	16 14.0%	23 13.9%	8 3.9%	1 2.3%
Spend less public money on translating official leaflets into foreign languages	76 13.2%	34 11.6%	42 14.8%	13 10.0%	17 8.8%	45 18.4%	21 10.9%	12 13.8%	16 15.5%	12 29.0%	11 7.4%	11 8.8%	3 7.9%	29 21.8%	13 11.0%	7 8.2%	30 16.3%	25 14.0%	4 8.5%	14 12.2%	13 8.0%	39 19.0%	6 14.1%
Play national anthem more often	18 3.2%	14 4.8%	4 1.5%	6 4.9%	8 4.2%	4 1.5%	9 4.7%	4 4.2%	3 2.9%	1 2.0%	4 2.3%	4 3.2%	3 8.8%	6 4.6%	6 5.3%	2 1.9%	7 3.6%	4 2.0%	6 11.5%	1 1.2%	1 0.8%	8 3.7%	2 5.3%
Change the national anthem to either Jerusalem or Land of Hope And Glory	40 7.0%	32 10.8%	9 3.0%	16 11.8%	12 5.8%	13 5.2%	10 5.2%	10 10.8%	5 4.5%	-	12 7.5%	9 7.5%	4 11.5%	10 7.6%	11 8.6%	11 12.8%	13 7.0%	5 2.8%	2 2.9%	4 3.5%	11 7.0%	23 11.3%	-
Encourage other ethnic groups in the UK to adopt more British values	163 28.3%	91 31.3%	72 25.3%	26 19.5%	50 25.2%	88 35.6%	66 34.7%	15 16.8%	32 30.2%	9 21.7%	56 36.1%	27 22.2%	10 26.9%	39 28.6%	42 34.4%	25 27.9%	46 24.5%	50 28.4%	17 33.0%	26 23.3%	51 30.8%	61 29.7%	7 17.6%
Don't know	15 2.7%	7 2.5%	8 2.9%	7 5.1%	5 2.6%	3 1.4%	-	3 3.7%	1 0.5%	3 6.7%	-	4 3.3%	-	2 1.1%	2 2.0%	2 2.4%	5 2.9%	5 3.0%	-	2 1.9%	7 4.4%	5 2.3%	1 3.4%
SIGMA	576 100.0%	291 100.0%	285 100.0%	133 100.0%	197 100.0%	246 100.0%	189 100.0%	90 100.0%	106 100.0%	42 100.0%	154 100.0%	120 100.0%	36 100.0%	135 100.0%	122 100.0%	90 100.0%	186 100.0%	177 100.0%	53 100.0%	114 100.0%	164 100.0%	205 100.0%	40 100.0%