

# Religion Poll

03/11/2014

Prepared on behalf of The Huffington Post

THE HUFFINGTON POST

# Methodology

## Fieldwork Dates

31<sup>st</sup> Oct – 1st September 2014

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel.

## Population Sampled

All residents aged 18+ in the UK.

## Sample Size

2,004

## Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office of National Statistics data and the results of the 2010 General Election.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 2,004 it is 95% certain that the 'true' value will fall within the range of 2.2% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

For further information please contact;  
Damian Lyons Lowe  
Chief Executive  
Survation Ltd

0203 142 7644  
damian.lyonslowe@survation.com

If you are interested in commissioning a poll from us, please contact [researchteam@survation.com](mailto:researchteam@survation.com) for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Q1. Do you consider yourself religious or not religious?

	Sex			Age						Region			Vote 2010					Approximated SEG				Religion				Religiosity		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	South	Midlands & Wales	North & Scotland	Con	Lab	Lib Dems	UKIP	Other	AB	C1	C2	DE	Christian	Muslim	Jewish	Other	Religious	Not religious	Somewhat Religious
<i>Unweighted</i>	2004	842	1162	138	231	267	296	580	492	874	442	688	572	374	277	69	105	377	345	447	835	1137	41	22	67	141	1218	645
<i>Weighted</i>	2004	974	1030	236	341	355	353	301	419	910	431	663	518	415	331	44	90	417	260	528	799	1119	52	20	67	165	1212	627
Very Religious	8.2%	7.9%	8.6%	9.9%	14.9%	11.0%	5.7%	3.9%	4.7%	9.5%	5.7%	8.1%	5.7%	13.0%	3.5%	2.0%	5.1%	8.4%	9.5%	8.7%	7.4%	11.5%	19.8%	19.0%	28.2%	100.0%	0.0%	0.0%
Not religious	60.5%	64.3%	56.8%	56.0%	51.8%	65.2%	64.2%	68.3%	57.2%	56.8%	61.2%	65.0%	58.9%	54.4%	71.8%	80.0%	68.4%	64.0%	64.6%	53.6%	61.8%	40.4%	7.7%	47.5%	31.2%	0.0%	100.0%	0.0%
Somewhat Religious	31.3%	27.8%	34.6%	34.1%	33.3%	23.7%	30.1%	27.8%	38.1%	33.7%	33.1%	26.9%	35.4%	32.6%	24.7%	18.1%	26.6%	27.6%	25.9%	37.7%	30.7%	48.1%	72.5%	33.4%	40.7%	0.0%	0.0%	100.0%

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Q2. Which of the following statements is closest to your view?

	Sex			Age						Region			Vote 2010					Approximated SEG				Religion				Religiosity		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	South	Midlands & Wales	North & Scotland	Con	Lab	Lib Dems	UKIP	Other	AB	C1	C2	DE	Christian	Muslim	Jewish	Other	Religious	Not religious	Somewhat Religious
<i>Unweighted</i>	2004	842	1162	138	231	267	296	580	492	874	442	688	572	374	277	69	105	377	345	447	835	1137	41	22	67	141	1218	645
<i>Weighted</i>	2004	974	1030	236	341	355	353	301	419	910	431	663	518	415	331	44	90	417	260	528	799	1119	52	20	67	165	1212	627
Religion causes more good than harm in society	24.2%	26.9%	21.6%	29.1%	29.9%	18.8%	24.3%	19.2%	24.9%	28.2%	22.2%	20.0%	28.3%	31.0%	17.5%	13.9%	16.6%	26.5%	24.2%	29.0%	19.8%	32.9%	52.1%	27.3%	23.7%	66.3%	9.7%	41.4%
Religion causes more harm than good in society	51.6%	54.3%	49.1%	33.8%	46.8%	54.2%	55.0%	60.0%	54.6%	48.9%	53.9%	53.9%	54.6%	50.6%	60.4%	82.8%	51.5%	53.3%	45.7%	54.7%	50.7%	45.0%	15.0%	69.2%	31.5%	20.0%	62.4%	39.0%
Dont know	24.2%	18.8%	29.3%	37.1%	23.3%	27.0%	20.7%	20.9%	20.5%	22.9%	23.8%	26.1%	17.1%	18.4%	22.1%	3.3%	32.0%	20.2%	30.1%	16.3%	29.5%	22.2%	32.9%	3.5%	44.8%	13.7%	27.9%	19.6%

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Q3. Which of the following statements is closest to your view?

	Sex			Age						Region			Vote 2010					Approximated SEG				Religion				Religiosity		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	South	Midlands & Wales	North & Scotland	Con	Lab	Lib Dems	UKIP	Other	AB	C1	C2	DE	Christian	Muslim	Jewish	Other	Religious	Not religious	Somewhat Religious
<i>Unweighted</i>	2004	842	1162	138	231	267	296	580	492	874	442	688	572	374	277	69	105	377	345	447	835	1137	41	22	67	141	1218	645
<i>Weighted</i>	2004	974	1030	236	341	355	353	301	419	910	431	663	518	415	331	44	90	417	260	528	799	1119	52	20	67	165	1212	627
Atheists are less likely to be moral people than religious people	6.1%	8.0%	4.3%	11.7%	10.8%	6.3%	2.9%	4.7%	2.8%	7.5%	7.4%	3.3%	7.8%	7.5%	5.2%	0.8%	3.1%	5.8%	6.0%	8.3%	4.8%	7.5%	16.5%	11.4%	5.5%	20.5%	3.2%	8.0%
Atheists are more likely to be moral people than religious people	12.4%	14.1%	10.7%	11.8%	14.8%	20.7%	9.0%	8.9%	9.0%	13.7%	9.8%	12.3%	8.5%	20.0%	15.1%	15.5%	9.0%	12.1%	17.2%	13.6%	10.1%	10.4%	13.2%	8.3%	12.3%	25.3%	13.1%	7.7%
Atheists and religious people are just as likely to be moral	55.5%	53.2%	57.6%	37.2%	43.2%	43.9%	64.8%	67.3%	68.9%	55.4%	54.4%	56.2%	61.3%	52.3%	64.7%	53.4%	70.7%	67.9%	54.2%	55.3%	49.4%	60.1%	17.3%	69.2%	38.0%	30.5%	55.4%	61.9%
Dont know	26.1%	24.7%	27.4%	39.3%	31.2%	29.1%	23.2%	19.1%	19.3%	23.4%	28.4%	28.2%	22.4%	20.3%	15.1%	30.2%	17.3%	14.2%	22.6%	22.8%	35.6%	22.0%	53.0%	11.1%	44.2%	23.7%	28.3%	22.4%