

SNP Voters

Poll

17/11/2014

Prepared on behalf of Progressive Polling



Methodology

Fieldwork Dates

14th – 17th November 2014

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland who had expressed an intention during the last year to vote for the SNP in the next Holyrood or Westminster election.

Sample Size

1002

Data Weighting

Data were weighted to the profile of the population sample. Data were weighted by age and region. Targets for the weighted data were derived from previous Survation polling in Scotland.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,000 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Bri ne and Damian Lyons Lowe.

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Table 1
Q1. Where do you currently live?
Base : All Respondents

	Total	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecided	CON	LAB	LD	SNP	Undecided	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	93	156	180	157	168	149	401	209	243
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
Scotland	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
SIGMA	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q2. Which electoral region of Scotland do you live in?
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG							
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecide d	CON	LAB	LD	SNP	Undecide d	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE				
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	93	156	180	157	168	149	401	209	243			
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231			
Glasgow	159	69	89	5	37	43	32	30	11	3	22	6	89	4	12	3	115	16	5	8	-	128	14	-	-	-	-	159	-	-	-	17	63	37	42			
	15.8%	14.9%	16.6%	10.3%	21.9%	21.3%	14.8%	13.2%	8.1%	16.5%	21.1%	17.5%	13.9%	10.1%	19.7%	34.1%	15.3%	19.1%	16.4%	19.7%	-	15.8%	15.6%	-	-	-	100.0%	-	-	-	11.0%	15.2%	18.0%	18.1%				
West Scotland	167	86	81	7	16	41	46	28	29	4	18	3	110	3	12	1	131	11	1	8	2	141	15	-	-	-	-	167	-	-	-	26	65	30	46			
	16.7%	18.4%	15.2%	14.9%	9.5%	19.9%	21.6%	12.3%	21.1%	21.8%	16.9%	8.0%	17.3%	7.8%	18.4%	8.6%	17.4%	13.7%	2.8%	18.9%	21.5%	17.4%	16.5%	-	-	-	100.0%	-	-	-	17.1%	15.7%	14.6%	20.0%				
Lothian	177	85	91	10	38	25	39	40	26	3	23	4	118	10	15	1	132	11	5	10	3	140	12	-	-	-	-	-	177	-	-	-	37	82	34	24		
	17.6%	18.3%	17.1%	20.9%	22.0%	12.3%	18.1%	17.4%	18.8%	14.1%	22.4%	12.4%	18.6%	26.5%	23.4%	14.5%	17.6%	13.6%	18.2%	25.7%	36.3%	17.3%	13.2%	-	-	-	-	100.0%	-	-	-	24.3%	19.9%	16.5%	10.3%			
Central Scotland	112	50	62	2	16	22	23	30	19	2	12	-	78	6	8	-	86	7	8	5	-	90	8	-	-	112	-	-	-	-	-	-	-	13	44	20	35	
	11.2%	10.8%	11.5%	5.2%	9.2%	10.6%	10.8%	13.2%	13.8%	10.4%	11.0%	-	12.2%	17.7%	12.8%	-	11.4%	8.6%	25.7%	11.5%	-	11.1%	8.8%	-	-	100.0%	-	-	-	-	-	-	-	8.4%	10.7%	9.8%	15.0%	
South Scotland	61	30	30	-	4	14	7	21	15	2	7	5	38	2	-	-	47	5	3	1	-	49	5	-	61	-	-	-	-	-	-	-	11	28	5	17		
	6.1%	6.5%	5.7%	-	2.4%	6.8%	3.2%	9.1%	10.8%	12.1%	7.0%	13.5%	6.0%	6.6%	-	-	6.2%	6.6%	11.5%	2.5%	-	6.0%	5.9%	-	100.0%	-	-	-	-	-	-	-	7.3%	6.8%	2.4%	7.2%		
Mid Scotland and Fife	89	45	45	7	14	23	12	26	7	1	10	9	53	2	4	1	67	8	2	2	1	72	9	-	-	-	-	89	-	-	-	-	13	37	22	17		
	8.9%	9.6%	8.3%	14.9%	8.1%	11.4%	5.8%	11.6%	4.8%	4.2%	9.6%	24.8%	8.4%	6.9%	7.1%	12.1%	8.9%	9.7%	8.4%	6.2%	15.1%	8.9%	9.9%	-	-	-	100.0%	-	-	-	-	8.6%	9.0%	10.7%	7.4%			
North East Scotland	164	64	100	6	34	28	38	39	20	2	9	5	106	6	10	1	122	16	1	5	2	133	18	-	-	-	-	-	-	-	164	-	-	-	26	67	42	29
	16.4%	13.8%	18.7%	13.0%	19.8%	13.6%	17.7%	17.0%	14.4%	12.2%	8.4%	14.1%	16.7%	16.3%	15.3%	12.6%	16.2%	19.4%	4.1%	13.3%	27.0%	16.5%	20.0%	-	-	-	-	-	-	100.0%	-	-	-	17.0%	16.4%	20.1%	12.6%	
Highlands and Islands	73	36	37	10	12	8	17	15	11	2	4	3	44	3	2	2	52	8	4	1	-	56	9	73	-	-	-	-	-	-	-	-	10	26	17	22		
	7.3%	7.7%	7.0%	20.7%	7.1%	4.1%	8.0%	6.4%	8.2%	8.7%	3.6%	9.7%	6.9%	8.1%	3.3%	18.0%	7.0%	9.3%	12.9%	2.1%	-	6.9%	10.1%	100.0%	-	-	-	-	-	-	-	6.3%	6.2%	8.0%	9.3%			
SIGMA	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			

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Table 3
Q3. Which of the following age brackets do you fall into?
Base : All Respondents

	Gender		Age						2011 Holyrood Vote					Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecide d	CON	LAB	LD	SNP	Undecide d	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	93	156	180	157	168	149	401	209	243
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
16-24	47	22	24	4.7%	4.8%	4.5%	100.0%	-	-	1	2	-	14	4	4	2	32	1	4	-	-	35	4	10	-	2	7	5	7	10	6	5	18	11	12
25-34	171	56	115	17.1%	11.9%	21.5%	-	100.0%	-	4	15	12	80	2	16	3	113	22	5	13	3	124	22	12	4	16	14	37	16	38	34	29	87	35	20
35-44	204	77	127	20.4%	16.5%	23.7%	-	-	100.0%	9	27	4	127	10	10	1	155	14	4	8	3	166	18	8	14	22	23	43	41	25	28	34	94	40	36
45-54	214	109	106	21.4%	23.3%	19.7%	-	-	-	3	25	4	136	5	13	1	163	19	4	7	-	172	25	17	7	23	12	32	46	39	38	31	78	51	55
55-64	229	115	113	22.8%	24.8%	21.1%	-	-	-	1	31	12	164	6	16	2	181	17	6	11	1	197	11	15	21	30	26	30	28	40	39	43	82	36	68
65+	137	87	50	13.7%	18.7%	9.4%	-	-	-	3	4	4	115	8	4	1	107	9	6	2	2	115	10	11	15	19	7	11	29	26	20	10	52	35	41
SIGMA	1002	466	536	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
										100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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Table 4
Q4. What is your gender?
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG				
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecided	CON	LAB	LD	SNP	Undecided	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	93	156	180	157	168	149	401	209	243
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
Male	466	466	-	22	56	77	109	115	87	7	58	10	316	18	31	-	360	24	16	21	2	391	21	36	30	50	45	69	86	85	64	77	179	100	110
	46.5%	100.0%	-	48.0%	32.5%	37.8%	50.7%	50.5%	63.4%	37.8%	54.8%	29.3%	49.7%	49.5%	48.5%	-	48.0%	28.7%	55.8%	53.1%	29.4%	48.3%	23.6%	49.2%	50.0%	44.8%	50.1%	43.8%	51.4%	48.2%	39.1%	50.8%	43.5%	48.2%	47.6%
Female	536	-	536	24	115	127	106	113	50	12	47	25	320	18	32	10	391	58	13	19	5	418	69	37	30	62	45	89	81	91	100	75	233	107	121
	53.5%	-	100.0%	52.0%	67.5%	62.2%	49.3%	49.5%	36.6%	62.2%	45.2%	70.7%	50.3%	50.5%	51.5%	100.0%	52.0%	71.3%	44.2%	46.9%	70.6%	51.7%	76.4%	50.8%	50.0%	55.2%	49.9%	56.2%	48.6%	51.8%	60.9%	49.2%	56.5%	51.8%	52.4%
SIGMA	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 5
Q5. What best describes your household income, including all benefits, but before tax is deducted?
Base : All Respondents

	Gender		Age					2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion							SEG						
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecide d	CON	LAB	LD	SNP	Undecide d	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	81	156	180	157	168	149	401	209	243
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
Less than £10,000	96	48	49	9	11	13	32	21	10	1	9	2	60	4	7	-	74	5	3	2	-	77	9	11	5	12	8	12	19	17	11	-	-	21	76
	9.8%	10.3%	9.1%	18.8%	6.5%	6.4%	15.1%	9.3%	7.2%	5.0%	8.8%	5.2%	9.4%	12.4%	11.3%	-	9.8%	5.7%	10.4%	6.0%	-	9.6%	9.7%	15.3%	8.2%	10.4%	9.4%	7.7%	11.6%	9.9%	6.7%	-	-	9.9%	32.8%
£10,000 - £14,999	109	39	70	6	18	15	24	32	13	1	15	3	62	-	6	2	84	9	2	4	-	92	7	13	2	12	10	30	14	17	11	-	34	16	59
	10.9%	8.4%	13.0%	12.7%	10.6%	7.2%	11.4%	14.2%	9.7%	6.1%	14.5%	8.5%	9.8%	-	10.1%	24.7%	11.1%	11.4%	8.2%	9.7%	-	11.4%	8.1%	17.4%	3.9%	10.8%	11.3%	19.2%	8.1%	9.4%	6.7%	-	8.3%	7.7%	25.5%
£15,000 - £19,999	121	68	53	4	18	27	22	27	25	1	11	4	80	5	6	-	90	9	6	3	-	100	12	8	9	12	13	21	19	17	22	-	42	31	48
	12.1%	14.6%	10.0%	7.7%	10.3%	13.2%	10.1%	11.7%	18.1%	4.2%	10.3%	11.6%	12.6%	14.2%	9.6%	-	11.9%	10.8%	19.2%	7.7%	-	12.4%	13.0%	11.5%	15.4%	10.6%	15.0%	13.1%	11.3%	9.5%	13.4%	-	10.3%	14.9%	20.8%
£20,000 - £29,999	208	76	132	12	42	41	38	41	34	5	25	7	123	3	14	4	153	24	3	11	3	159	26	15	14	23	22	32	27	31	44	-	107	81	19
	20.7%	16.3%	24.6%	26.1%	24.6%	20.0%	17.7%	17.8%	25.0%	23.6%	24.1%	20.8%	19.3%	8.5%	22.3%	42.8%	20.4%	29.9%	9.7%	27.0%	37.3%	19.7%	29.3%	20.5%	22.5%	20.1%	24.6%	20.3%	16.3%	17.6%	26.9%	-	26.1%	39.2%	8.3%
£30,000 - £39,999	138	77	61	4	27	36	30	23	18	1	14	4	97	7	7	-	107	5	1	4	2	123	5	5	10	21	11	20	26	27	19	-	116	22	-
	13.8%	16.6%	11.4%	8.1%	16.1%	17.5%	14.0%	10.1%	13.4%	5.9%	13.6%	12.1%	15.3%	19.5%	11.0%	-	14.2%	6.0%	2.8%	10.0%	29.4%	15.2%	6.0%	6.3%	15.7%	18.6%	12.0%	12.9%	15.3%	15.5%	11.6%	-	28.3%	10.6%	-
£40,000 - £49,999	114	57	57	5	22	24	23	29	11	3	8	3	85	3	6	-	94	8	5	7	-	94	7	8	9	8	11	12	15	25	26	59	40	15	-
	11.4%	12.2%	10.7%	10.5%	13.0%	11.9%	10.7%	12.8%	8.0%	17.5%	8.1%	8.9%	13.3%	8.5%	9.1%	-	12.5%	10.3%	16.2%	16.3%	-	11.6%	8.1%	11.3%	15.0%	7.2%	12.0%	7.6%	8.9%	14.4%	15.8%	39.0%	9.7%	7.4%	-
£50,000 - £59,999	47	25	23	-	11	13	14	7	3	3	6	3	26	3	-	1	38	5	3	1	3	36	4	2	-	5	7	7	6	11	8	28	20	-	-
	4.7%	5.3%	4.2%	-	6.5%	6.4%	6.3%	3.0%	2.0%	13.1%	6.1%	9.0%	4.1%	9.0%	-	14.5%	5.1%	5.7%	11.0%	2.1%	33.3%	4.5%	4.2%	2.8%	-	4.8%	8.3%	4.7%	3.9%	6.1%	4.8%	18.2%	4.8%	-	-
£60,000 - £69,999	36	18	17	-	8	6	10	10	1	-	5	2	27	1	2	-	29	2	1	2	-	31	2	4	2	6	-	6	7	6	4	24	10	1	-
	3.6%	3.9%	3.2%	-	4.6%	3.0%	4.8%	4.6%	0.6%	-	5.0%	6.7%	4.2%	2.4%	2.7%	-	3.9%	2.7%	2.9%	4.3%	-	3.8%	2.3%	5.7%	3.9%	5.7%	-	3.7%	4.2%	3.5%	2.3%	16.1%	2.5%	0.4%	-
£70,000 - £79,999	18	10	8	1	4	4	4	4	2	-	1	-	11	4	2	-	9	2	2	1	-	12	2	1	1	-	1	2	2	7	3	12	6	-	-
	1.8%	2.0%	1.6%	3.0%	2.1%	2.0%	1.8%	1.5%	1.2%	-	1.3%	-	1.8%	10.5%	3.8%	-	1.3%	2.9%	8.1%	3.0%	-	1.5%	2.6%	1.7%	1.6%	-	0.9%	1.5%	4.1%	1.8%	7.7%	1.5%	-	-	
£80,000 - £89,999	13	6	7	-	1	3	4	4	1	1	-	3	10	-	3	2	7	1	-	1	-	11	1	3	-	-	1	1	4	3	2	12	1	-	-
	1.3%	1.4%	1.3%	-	0.7%	1.4%	2.0%	1.9%	0.6%	4.4%	-	7.3%	1.5%	-	4.5%	18.0%	0.9%	1.1%	-	2.1%	-	1.3%	1.0%	3.5%	-	-	0.9%	0.5%	2.7%	1.6%	1.0%	8.1%	0.2%	-	-
£90,000 - £99,000	12	10	3	1	1	3	1	5	-	1	1	-	10	1	-	-	9	1	-	-	-	10	1	-	1	2	-	2	4	1	2	9	3	-	-
	1.2%	2.1%	0.5%	3.0%	0.7%	1.7%	0.4%	2.3%	-	5.9%	0.8%	-	1.6%	3.2%	-	-	1.2%	1.2%	-	-	-	1.2%	1.1%	-	1.6%	1.5%	-	1.1%	2.6%	0.8%	1.3%	5.9%	0.8%	-	-
£100,000 - £149,999	7	6	2	-	-	-	2	4	2	-	-	2	5	-	1	-	6	1	-	1	-	6	1	-	2	-	2	-	2	2	-	6	1	-	-
	0.7%	1.2%	0.3%	-	-	-	0.8%	1.6%	1.4%	-	-	4.7%	0.8%	-	1.3%	-	0.9%	-	-	2.1%	-	0.7%	0.9%	-	3.3%	-	1.8%	-	1.0%	1.1%	-	4.2%	0.2%	-	-
£200,000 or more	1	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-
	0.1%	-	0.2%	-	-	0.6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.7%	-	-	0.8%	-	-	-	-
Dont know / prefer not to say	80	26	53	5	7	18	11	21	17	3	8	2	40	4	9	-	51	9	3	4	-	58	11	3	5	12	3	12	20	12	13	-	30	20	29
	7.9%	5.6%	10.0%	10.0%	4.3%	8.9%	5.0%	9.3%	12.7%	14.4%	7.4%	5.1%	6.2%	11.8%	14.2%	-	6.8%	10.8%	11.4%	9.8%	-	7.2%	12.4%	4.0%	8.8%	10.3%	3.7%	7.7%	12.0%	6.6%	7.7%	-	7.3%	9.8%	12.7%
SIGMA	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



SNP Voters Poll

Table 6
Q6. Which of these qualifications do you have?
Base : All Respondents

	Gender		Age					2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG					
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecided	CON	LAB	LD	SNP	Undecided	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	93	156	180	157	168	149	401	209	243
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
No Qualifications	69	31	38	4	5	5	12	32	12	1	8	-	40	-	5	-	49	7	-	3	-	55	10	8	2	10	5	16	14	3	12	1	1	4	63
A formal apprenticeship	46	42	4	1	-	2	7	15	21	1	10	-	31	1	2	-	36	1	2	4	-	39	2	4	6	7	4	8	10	6	2	2	8	8	29
NVQs/GNVQs/RSA Diploma	115	46	68	4	18	37	21	22	13	1	17	2	70	3	10	1	84	11	3	7	3	91	10	7	10	14	11	20	22	17	15	1	57	38	19
GCSEs/O-Levels/Standard Grades	306	136	170	18	49	83	80	53	22	8	36	8	183	8	16	1	218	38	6	12	1	241	38	23	22	29	28	44	55	47	56	26	97	98	85
Diploma (General)	68	30	38	4	18	26	8	10	2	7	6	2	38	3	3	-	45	7	1	4	-	52	7	2	5	6	8	12	13	13	9	6	34	20	8
AS-Levels / Scottish Highers	207	92	115	11	35	60	44	30	27	6	23	7	127	10	12	1	153	20	8	6	2	163	19	10	14	22	21	29	37	42	32	29	101	53	24
A-Levels / Advanced Highers	86	39	47	14	22	14	15	16	6	5	13	1	42	7	2	1	65	6	6	1	1	72	4	9	2	14	6	9	12	18	15	20	46	12	8
Professional Qualifications (i.e. Teaching, Nursing, Accountancy)	148	70	78	-	12	34	31	42	28	3	8	6	114	8	5	3	121	8	2	3	2	130	9	11	7	16	9	17	34	29	24	52	92	3	-
Degree/Postgraduate Degree (i.e. BA, BSc, MA, MSc, MRes, MBA, PGCE)	299	124	175	14	78	69	50	67	22	6	26	22	196	17	18	8	231	21	13	12	3	237	28	18	20	23	34	43	40	71	50	119	163	17	-
Other (incl Vocational training i.e. forklift licence, construction skills certification scheme (CSCS), food hygiene certificate & Foreign Qualifications)	87	37	50	1	9	25	19	19	15	2	9	5	52	3	4	-	71	7	3	6	-	72	5	4	7	11	10	15	16	13	11	35	17	24	
SIGMA	1431	648	783	70	247	355	288	305	167	40	153	54	893	59	77	16	1073	127	44	56	13	1150	133	96	95	151	138	208	251	263	228	268	633	271	258
	142.8%	139.0%	146.1%	149.4%	144.3%	173.8%	134.3%	133.3%	121.6%	201.7%	146.3%	152.0%	140.4%	164.6%	121.7%	170.2%	143.0%	154.7%	148.7%	139.4%	165.3%	142.3%	146.7%	131.6%	156.3%	135.0%	153.8%	131.3%	150.4%	148.9%	138.8%	176.4%	154.0%	130.6%	111.7%



SNP Voters Poll

18 Nov 2014

Table 7
Q6.1. You selected NVQs/GNVQs/RSA Diploma. At which level is your highest qualification?
Base : All Answering

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG				
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecided	CON	LAB	LD	SNP	Undecided	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	54	23	31	2	9	10	7	17	9	-	10	-	29	1	7	1	37	5	2	4	2	41	5	1	5	7	4	12	11	6	8	-	19	24	11
Weighted Total	55	22	32	2	11	12	6	15	8	-	10	-	28	1	7	1	37	5	2	4	3	41	5	1	6	7	4	12	10	7	9	-	20	23	11
NVQ Level 1 or a Foundation GNVQ	12	5	7	-	4	1	2	3	2	-	4	-	4	-	3	-	8	1	2	2	-	6	1	-	2	1	5	2	-	1	-	-	7	5	
	21.7%	22.0%	21.6%	-	34.0%	9.8%	27.7%	23.2%	22.4%	-	40.5%	-	15.8%	-	43.5%	-	20.9%	22.8%	100.0%	54.7%	-	15.3%	24.4%	-	41.4%	17.1%	22.7%	37.5%	16.9%	-	14.0%	-	-	28.7%	45.4%
NVQ Level 2 or an Intermediate GNVQ or an RSA Diploma	18	9	9	1	3	4	3	5	3	-	1	-	10	-	2	-	13	2	-	1	-	15	2	-	-	3	1	2	4	4	3	-	1	11	5
	32.7%	38.1%	28.9%	50.1%	23.2%	28.9%	41.8%	36.5%	32.5%	-	8.8%	-	36.2%	-	25.9%	-	35.5%	39.0%	-	23.1%	-	37.3%	34.7%	-	-	41.5%	31.9%	16.7%	42.3%	64.7%	38.0%	-	6.1%	48.9%	45.9%
NVQ Level 3 or an Advanced GNVQ or an RSA Advanced Diploma	17	5	12	-	5	5	2	3	2	-	3	-	9	-	1	1	11	2	-	1	1	13	2	-	2	2	1	4	4	-	3	-	10	5	1
	30.3%	21.5%	36.3%	-	42.7%	38.7%	30.5%	22.7%	22.8%	-	27.5%	-	33.2%	-	12.4%	100.0%	30.3%	38.1%	-	22.2%	46.5%	30.5%	40.8%	-	34.4%	29.3%	22.7%	36.1%	40.7%	-	38.0%	-	51.9%	22.4%	8.7%
NVQ Level(s)4-5 or an RSA Higher Diploma	8	4	4	1	-	3	-	3	2	-	2	-	4	1	1	-	5	-	-	-	1	7	-	1	1	1	1	-	2	1	-	8	-	-	
	15.3%	18.3%	13.2%	49.9%	-	22.6%	-	17.6%	22.4%	-	23.2%	-	14.8%	100.0%	18.2%	-	13.2%	-	-	-	53.5%	17.0%	-	100.0%	24.2%	12.2%	22.7%	9.7%	-	35.3%	10.0%	-	42.1%	-	-
SIGMA	55	22	32	2	11	12	6	15	8	-	10	-	28	1	7	1	37	5	2	4	3	41	5	1	6	7	4	12	10	7	9	-	20	23	11
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

SNP Voters Poll

Table 8
Q6.2. You selected GCSEs/O-Levels/Standard Grades. What is your highest level of attainment for your particular qualification?
Base : All Answering

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecided	CON	LAB	LD	SNP	Undecided	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE
Unweighted Total	193	92 101	8	21	35	69	42	18	1	25	4	122	2	12	-	141	23	2	8	-	156	23	18	12	21	13	30	37	22	40	-	34	79	80
Weighted Total	191	90 101	10	26	42	60	37	16	1	25	4	119	2	11	-	139	23	2	8	-	154	23	18	13	19	13	29	36	24	39	-	34	78	78
1 or more GCSEs (any grade) / 1-4 O-Levels (pass) / 1-4 Standard Grades	109 57.2%	51 56.7% 58 57.7%	-	8 32.7%	26 62.0%	39 65.0%	25 66.2%	11 67.5%	-	15 59.0%	2 41.9%	72 60.8%	1 49.9%	9 84.5%	-	77 55.5%	16 68.9%	1 49.9%	5 62.3%	-	89 57.4%	13 56.4%	9 49.9%	7 54.7%	14 69.9%	11 84.8%	17 57.1%	19 54.4%	11 47.5%	21 54.4%	-	6 16.3%	39 49.7%	65 82.7%
5+ GCSEs (grades A*-C) / 5+ O- Level (pass) / 5+ Standard Grades (pass)	82 42.8%	39 43.3% 43 42.3%	10 100.0%	17 67.3%	16 38.0%	21 35.0%	13 33.8%	5 32.5%	1 100.0%	10 41.0%	2 58.1%	47 39.2%	1 50.1%	2 15.5%	-	62 44.5%	7 31.1%	1 50.1%	3 37.7%	-	66 42.6%	10 43.6%	9 50.1%	6 45.3%	6 30.1%	2 15.2%	13 42.9%	16 45.6%	13 52.5%	18 45.6%	-	29 83.7%	39 50.3%	14 17.3%
SIGMA	191	90 101	10	26	42	60	37	16	1	25	4	119	2	11	-	139	23	2	8	-	154	23	18	13	19	13	29	36	24	39	-	34	78	78
	100.0%	100.0% 100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

SNP Voters Poll

Table 9
Q6.3. You selected AS-Levels / Scottish Highers. How many do you have?
Base : All Answering

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG				
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecide d	CON	LAB	LD	SNP	Undecide d	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	140	65	75	3	15	29	42	21	30	2	17	4	90	6	10	-	102	13	5	5	1	111	12	8	7	17	15	20	23	27	23	2	64	51	23
Weighted Total	140	64	76	4	19	35	37	19	27	2	17	4	89	6	11	-	102	13	5	5	1	111	12	8	8	17	14	20	22	29	22	2	65	49	24
1	14	7	7	-	2	5	2	1	4	-	3	1	5	2	1	-	10	1	1	-	-	11	2	1	-	2	3	1	4	2	1	-	-	10	4
	10.1%	11.3%	9.0%	-	12.6%	13.4%	4.5%	4.6%	16.9%	-	18.8%	20.1%	6.1%	29.6%	10.7%	-	9.9%	9.0%	17.4%	-	-	10.1%	16.8%	11.4%	-	14.2%	20.0%	4.2%	19.3%	6.9%	3.9%	-	-	20.3%	17.2%
2	33	15	19	1	1	11	13	2	5	-	4	1	21	3	1	-	25	3	2	2	-	23	3	6	1	3	2	5	6	4	6	-	13	12	9
	23.9%	22.9%	24.7%	32.1%	6.4%	31.3%	35.2%	9.9%	19.1%	-	23.2%	29.5%	23.5%	52.6%	11.1%	-	24.4%	20.5%	43.6%	44.2%	-	20.6%	21.2%	77.3%	17.1%	19.2%	14.1%	24.6%	27.4%	13.8%	26.8%	-	20.3%	23.6%	36.3%
3	50	27	23	1	9	8	14	5	12	-	5	1	35	1	7	-	38	1	1	1	1	44	1	1	1	8	2	9	4	15	11	-	26	15	9
	35.7%	42.0%	30.4%	37.0%	47.0%	24.0%	38.7%	24.3%	47.0%	-	32.5%	29.4%	39.9%	17.8%	62.8%	-	36.7%	9.4%	20.9%	18.1%	100.0%	39.6%	7.3%	11.4%	12.2%	46.5%	17.6%	42.4%	16.3%	52.4%	48.0%	-	40.0%	30.4%	38.3%
4+	43	15	27	1	6	11	8	11	5	2	4	1	27	-	2	-	30	8	1	2	-	33	6	-	6	3	7	6	8	8	5	2	26	13	2
	30.3%	23.8%	35.9%	30.8%	33.9%	31.3%	21.6%	61.2%	17.1%	100.0%	25.6%	20.9%	30.5%	-	15.5%	-	29.0%	61.1%	18.1%	37.7%	-	29.7%	54.8%	-	70.7%	20.2%	48.3%	28.8%	37.1%	26.9%	21.3%	100.0%	39.7%	25.8%	8.3%
SIGMA	140	64	76	4	19	35	37	19	27	2	17	4	89	6	11	-	102	13	5	5	1	111	12	8	8	17	14	20	22	29	22	2	65	49	24
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

SNP Voters Poll

Table 10
Q6.4. You selected A-Levels / Advanced Highers. How many do you have?
Base : All Answering

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG				
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecided	CON	LAB	LD	SNP	Undecided	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	54	28	26	8	12	3	13	12	6	2	6	1	28	4	2	-	40	4	5	-	-	45	2	9	1	9	6	6	8	6	9	2	32	12	8
Weighted Total	55	28	27	10	15	4	11	10	5	2	7	1	27	5	2	-	40	4	6	-	-	45	2	9	1	9	6	7	7	8	8	2	33	12	8
1	7	6	2	-	2	-	2	1	2	-	-	-	2	-	-	-	5	2	-	-	-	6	2	2	-	1	-	-	2	-	-	3	4	-	
	13.6%	20.6%	6.3%	-	16.6%	-	15.4%	8.3%	48.1%	-	-	-	9.3%	-	-	-	12.3%	46.4%	-	-	-	12.8%	100.0%	18.1%	-	9.4%	-	-	35.7%	-	28.6%	-	-	26.4%	54.8%
2	14	4	10	1	6	1	3	3	-	-	2	-	6	-	2	-	9	1	-	-	-	13	-	4	-	-	4	2	1	-	3	-	11	4	-
	25.9%	15.8%	36.3%	11.6%	40.9%	31.8%	30.3%	24.8%	-	-	30.4%	-	22.7%	-	100.0%	-	21.8%	31.3%	-	-	-	29.2%	-	47.3%	-	-	66.7%	31.6%	16.7%	-	30.6%	-	32.3%	29.9%	-
3	14	10	5	2	2	1	3	3	2	1	1	1	9	1	-	-	13	1	2	-	-	12	-	2	-	4	1	1	2	-	3	1	10	2	1
	26.3%	35.5%	16.9%	24.2%	16.3%	31.7%	30.3%	33.0%	32.7%	41.6%	18.1%	100.0%	34.5%	17.7%	-	-	32.2%	22.3%	35.2%	-	-	27.7%	-	21.8%	-	49.1%	19.5%	13.1%	35.7%	-	40.8%	38.2%	30.6%	19.4%	15.8%
4+	19	8	11	6	4	1	3	4	1	1	3	-	9	4	-	-	13	-	4	-	-	14	-	1	1	4	1	4	1	8	-	1	12	3	2
	34.2%	28.0%	40.5%	64.2%	26.2%	36.6%	24.0%	33.9%	19.3%	58.4%	51.5%	-	33.6%	82.3%	-	-	33.7%	-	64.8%	-	-	30.3%	-	12.7%	100.0%	41.5%	13.9%	55.3%	11.9%	100.0%	-	61.8%	37.1%	24.3%	29.4%
SIGMA	55	28	27	10	15	4	11	10	5	2	7	1	27	5	2	-	40	4	6	-	-	45	2	9	1	9	6	7	7	8	8	2	33	12	8
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

SNP Voters Poll

18 Nov 2014

Table 11
Q7. The next Scottish Parliament election will be in May 2016. If that election were to be held tomorrow, how likely do you think you would be to vote on a scale of 0-10?
Base : All Respondents

	Gender		Age					2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG						
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecide d	CON	LAB	LD	SNP	Undecide d	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE		
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	93	156	180	157	168	149	401	209	243	
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231	
10 - would definitely vote	804	382	422	28	110	166	175	204	121	15	85	30	562	26	48	8	646	41	19	26	8	692	43	58	47	97	73	112	147	143	127	123	340	161	180	
	80.3%	81.9%	78.8%	60.6%	64.4%	81.3%	81.5%	89.4%	87.9%	76.4%	80.8%	85.9%	88.3%	70.9%	76.7%	87.4%	86.1%	49.9%	64.6%	65.2%	100.0%	85.6%	47.2%	79.0%	77.5%	87.1%	82.1%	70.5%	87.8%	81.0%	77.2%	80.9%	82.7%	77.4%	78.0%	
9	72	37	36	2	20	11	17	14	8	1	12	2	38	3	2	-	46	9	2	4	-	50	12	5	8	7	2	15	7	15	14	13	31	14	14	
	7.2%	7.9%	6.7%	5.2%	12.0%	5.4%	7.9%	6.1%	5.5%	4.4%	11.6%	5.8%	6.0%	8.5%	3.8%	-	6.2%	11.5%	7.5%	10.7%	-	6.2%	13.0%	6.8%	13.7%	6.0%	2.2%	9.2%	4.4%	8.3%	8.3%	8.4%	7.6%	6.9%	6.1%	
8	57	20	37	6	16	10	14	6	5	3	4	1	25	1	5	1	35	10	-	3	-	40	12	3	2	4	9	13	6	9	10	7	19	17	14	
	5.7%	4.4%	6.9%	13.8%	9.4%	4.7%	6.3%	2.7%	3.9%	13.1%	4.0%	2.4%	3.9%	3.9%	7.5%	12.6%	4.7%	12.2%	-	6.7%	-	5.0%	13.4%	4.0%	3.3%	4.0%	10.5%	8.0%	3.7%	5.3%	6.2%	4.7%	4.6%	8.2%	6.2%	
7	24	11	14	2	10	5	5	1	2	1	1	2	6	4	3	-	9	7	5	2	-	10	7	1	2	2	1	7	2	3	5	2	12	5	5	
	2.4%	2.3%	2.6%	5.1%	5.7%	2.4%	2.2%	0.4%	1.3%	6.1%	1.1%	5.9%	0.9%	10.0%	4.6%	-	1.2%	8.1%	15.7%	5.9%	-	1.2%	8.2%	1.2%	3.9%	2.2%	1.3%	4.6%	1.4%	1.9%	2.8%	1.5%	2.8%	2.6%	2.3%	
6	10	2	8	1	4	4	-	-	1	-	-	-	1	-	4	-	5	1	-	4	-	5	1	1	1	-	-	1	1	3	2	3	1	1	4	
	1.0%	0.5%	1.4%	2.6%	2.2%	1.8%	-	-	0.7%	-	-	-	0.2%	-	6.1%	-	0.6%	1.5%	-	9.5%	-	0.6%	1.3%	1.7%	1.6%	-	-	0.8%	0.7%	1.6%	1.5%	2.2%	0.3%	0.6%	1.6%	
5	23	7	16	5	10	5	1	2	1	-	3	-	3	1	-	-	6	12	2	-	-	8	12	2	-	-	3	7	3	2	4	2	7	6	8	
	2.3%	1.4%	3.0%	10.2%	5.6%	2.4%	0.4%	0.8%	0.7%	-	2.5%	-	0.5%	3.4%	-	-	0.8%	14.5%	8.2%	-	-	1.0%	13.5%	2.8%	-	-	3.9%	4.3%	2.1%	1.4%	2.7%	1.6%	1.7%	2.8%	3.4%	
4	2	2	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	1	
	0.2%	0.4%	-	-	0.6%	-	0.4%	-	-	-	-	-	-	3.4%	-	-	-	-	4.1%	-	-	-	-	1.2%	-	-	-	0.8%	-	-	-	-	0.8%	-	-	0.4%
3	5	4	1	1	-	1	2	1	-	-	-	-	-	-	1	-	2	2	-	1	-	1	3	1	-	-	2	-	1	1	-	-	1	4		
	0.5%	0.8%	0.2%	2.6%	-	0.6%	0.9%	0.4%	-	-	-	-	-	-	1.4%	-	0.3%	2.3%	-	2.1%	-	0.1%	3.4%	1.7%	-	-	1.3%	-	0.6%	0.5%	-	-	0.6%	1.7%		
2	1	1	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	1		
	0.1%	0.2%	-	-	-	0.4%	-	-	-	-	-	-	-	-	-	0.1%	-	-	-	-	0.1%	-	-	-	-	0.8%	-	-	-	-	-	-	-	0.4%		
1	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	1	-		
	0.1%	-	0.2%	-	0.7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.1%	-	1.7%	-	-	-	-	-	-	-	-	0.3%	-	-	
0 - would not vote	2	1	1	-	-	1	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	2	-		
	0.2%	0.2%	0.2%	-	-	0.6%	0.4%	-	-	-	-	-	0.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	0.5%	-	-	0.7%	-	-	1.0%	-		
SIGMA	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	



SNP Voters Poll

18 Nov 2014

Table 12
Q8. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament.
If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?
Base : Likely to vote in Scottish Parliament election

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG				
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecide d	CON	LAB	LD	SNP	Undecide d	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	1000	478	522	38	138	166	244	259	155	18	104	35	650	35	62	9	756	81	29	39	7	814	89	75	56	117	93	155	180	157	167	149	401	207	243
Weighted Total	1000	465	535	47	171	203	213	229	137	20	105	35	635	36	63	10	751	82	29	40	8	809	90	73	61	112	89	158	167	177	163	152	411	205	231
Labour	40	21	19	-	13	8	7	11	2	1	17	2	12	-	30	-	6	2	-	40	-	-	-	1	1	5	2	8	8	10	5	9	11	12	9
	4.0%	4.6%	3.5%	-	7.4%	3.7%	3.2%	5.0%	1.3%	6.1%	16.3%	5.8%	1.9%	-	47.1%	-	0.9%	2.5%	-	100.0%	-	-	-	1.2%	1.6%	4.1%	2.8%	5.0%	4.6%	5.9%	3.3%	6.0%	2.6%	5.8%	3.7%
Conservative	29	16	13	4	5	4	4	6	6	4	4	2	14	22	-	-	6	-	29	-	-	-	-	4	3	8	2	5	1	5	1	5	15	6	4
	2.9%	3.5%	2.4%	7.8%	2.9%	1.9%	2.1%	2.7%	4.7%	19.0%	3.8%	4.7%	2.2%	60.3%	-	-	0.8%	-	100.0%	-	-	-	-	5.2%	5.6%	6.8%	2.8%	3.1%	0.5%	3.0%	0.7%	3.2%	3.7%	2.8%	1.6%
Scottish National Party (SNP)	809	391	418	35	124	166	172	197	115	7	74	22	566	8	27	4	723	18	-	-	-	809	-	56	49	90	72	128	141	140	133	115	348	158	187
	80.9%	84.0%	78.1%	76.1%	72.4%	81.6%	80.4%	86.2%	83.9%	35.2%	70.7%	61.8%	89.2%	22.0%	42.5%	39.5%	96.4%	21.7%	-	-	-	100.0%	-	76.5%	80.1%	80.2%	80.6%	80.9%	84.4%	79.3%	81.8%	75.4%	84.7%	76.9%	81.1%
Liberal Democrat	8	2	5	-	3	3	-	1	2	1	1	2	1	1	-	3	2	-	-	-	8	-	-	-	-	-	1	-	2	3	2	3	5	-	-
	0.8%	0.5%	1.0%	-	1.5%	1.3%	-	0.4%	1.2%	7.0%	1.3%	5.6%	0.1%	3.9%	-	35.8%	0.3%	-	-	100.0%	-	-	-	-	-	-	1.3%	-	1.0%	1.6%	1.3%	1.7%	1.2%	-	-
Another Party (Net)	20	13	7	4	4	4	5	2	2	2	2	-	13	1	1	1	4	-	-	-	-	-	3	2	-	2	2	1	6	3	5	8	1	7	
	2.0%	2.8%	1.4%	8.6%	2.2%	1.9%	2.5%	0.8%	1.4%	11.4%	1.8%	-	2.0%	3.4%	2.2%	12.6%	0.6%	-	-	-	-	-	4.7%	3.9%	-	2.6%	1.3%	0.7%	3.5%	1.8%	3.0%	2.0%	0.5%	3.0%	
UKIP	7	6	1	-	3	1	3	1	-	1	-	-	5	-	-	-	-	-	-	-	-	-	2	1	-	-	1	-	1	1	1	1	-	5	
	0.7%	1.3%	0.2%	-	1.5%	0.6%	1.3%	0.4%	-	4.4%	-	-	0.7%	-	-	-	-	-	-	-	-	-	2.3%	1.6%	-	1.3%	-	0.7%	0.8%	0.5%	0.6%	0.2%	-	2.4%	
Scottish Green Party	9	4	5	4	1	1	1	1	1	1	2	-	6	-	1	1	3	-	-	-	-	-	-	1	-	-	1	2	-	5	-	4	3	1	1
	0.9%	0.9%	0.9%	8.6%	0.7%	0.7%	0.5%	0.4%	0.7%	7.0%	1.8%	-	1.0%	-	2.2%	12.6%	0.5%	-	-	-	-	-	-	2.3%	-	-	1.3%	1.3%	-	2.7%	-	2.4%	0.8%	0.5%	0.6%
BNP	2	2	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	2	-	-	
	0.2%	0.4%	-	-	-	-	0.8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.3%	-	-	-	-	-	-	-	-	0.4%	-	-	
Party not listed	2	1	1	-	-	1	-	-	1	-	-	-	2	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	2	-	2	-	-	
	0.2%	0.2%	0.2%	-	-	0.6%	-	-	0.6%	3.4%	-	-	0.3%	3.4%	-	-	0.1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1.3%	-	0.5%	-	
Undecided	90	21	69	4	22	18	25	11	10	4	6	8	28	4	5	1	8	61	-	-	-	-	90	9	5	8	9	14	15	12	18	16	23	29	23
	9.0%	4.6%	12.9%	7.6%	12.9%	9.1%	11.8%	5.0%	7.1%	21.3%	6.1%	22.1%	4.3%	10.4%	8.2%	12.1%	1.1%	74.3%	-	-	-	-	100.0%	12.5%	8.8%	7.1%	10.0%	8.9%	8.9%	6.8%	11.1%	10.8%	5.5%	14.0%	9.8%
Refused	3	-	3	-	1	1	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	2	-	1	-	-	-	1	-	2	
	0.3%	-	0.6%	-	0.7%	0.6%	-	-	0.6%	-	-	-	0.2%	-	-	-	-	1.5%	-	-	-	-	-	-	-	1.8%	-	0.8%	-	-	-	0.3%	-	0.9%	
SIGMA	1000	465	535	47	171	203	213	229	137	20	105	35	635	36	63	10	751	82	29	40	8	809	90	73	61	112	89	158	167	177	163	152	411	205	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



SNP Voters Poll

18 Nov 2014

Table 13
Q9. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation.
If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?
Base : Likely to vote in Scottish Parliament election

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion							SEG					
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecide d	CON	LAB	LD	SNP	Undecide d	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	1000	478	522	38	138	166	244	259	155	18	104	35	650	35	62	9	756	81	29	39	7	814	89	75	56	117	93	155	180	157	167	149	401	207	243
Weighted Total	1000	465	535	47	171	203	213	229	137	20	105	35	635	36	63	10	751	82	29	40	8	809	90	73	61	112	89	158	167	177	163	152	411	205	231
Labour	56	26	30	4	13	9	7	18	5	1	15	2	23	5	24	-	25	1	5	18	1	32	-	2	4	6	3	9	7	11	13	4	23	14	15
	5.6%	5.6%	5.6%	7.7%	7.4%	4.4%	3.3%	8.0%	3.9%	6.1%	13.9%	6.4%	3.6%	13.9%	37.7%	-	3.3%	1.0%	16.3%	44.8%	18.2%	3.9%	-	3.3%	7.2%	5.7%	3.1%	5.6%	4.4%	6.2%	7.9%	2.6%	5.5%	6.8%	6.7%
Conservative	26	16	11	1	3	4	4	7	7	3	3	2	18	17	-	1	6	-	16	-	1	8	-	2	2	5	3	1	2	7	3	7	11	4	3
	2.6%	3.4%	2.0%	2.6%	1.6%	1.8%	2.1%	3.2%	5.3%	17.1%	2.5%	4.7%	2.8%	46.9%	-	14.5%	0.9%	-	55.2%	-	18.2%	0.9%	-	2.8%	3.9%	4.9%	3.7%	0.5%	1.2%	4.2%	1.8%	4.7%	2.8%	2.1%	1.5%
Scottish National Party (SNP)	666	313	353	24	102	135	141	164	99	6	62	16	472	6	26	3	599	14	4	17	3	629	11	42	40	76	60	108	123	108	109	100	288	125	153
	66.6%	67.2%	66.1%	52.4%	59.8%	66.6%	66.1%	71.9%	72.0%	32.7%	59.5%	46.5%	74.3%	17.7%	41.3%	33.3%	79.8%	16.8%	14.5%	41.6%	36.7%	77.8%	12.0%	57.4%	65.7%	67.7%	67.1%	68.5%	73.9%	61.2%	66.8%	66.1%	70.0%	60.9%	66.0%
Liberal Democrat	20	11	10	1	4	6	4	3	2	1	1	4	9	-	1	4	12	2	1	1	1	14	3	3	-	3	1	2	-	7	4	3	9	7	1
	2.0%	2.3%	1.8%	2.6%	2.3%	3.0%	1.8%	1.5%	1.3%	6.1%	1.1%	11.1%	1.4%	-	1.4%	39.6%	1.6%	2.7%	4.1%	3.0%	15.8%	1.7%	3.4%	4.0%	-	2.6%	1.3%	1.3%	-	3.8%	2.8%	1.7%	2.3%	3.4%	0.5%
Scottish Green Party	94	42	53	10	19	22	20	13	10	1	11	5	56	4	5	1	74	3	-	1	-	80	4	9	5	7	10	15	12	23	13	19	36	20	19
	9.5%	9.0%	9.8%	21.7%	10.9%	11.0%	9.5%	5.8%	7.2%	7.0%	10.7%	14.9%	8.8%	10.0%	8.3%	12.6%	9.9%	3.8%	-	3.5%	-	9.9%	4.9%	11.8%	7.9%	6.0%	11.1%	9.7%	7.4%	13.3%	8.2%	12.4%	8.9%	9.9%	8.2%
UKIP	28	20	7	1	5	5	10	3	4	4	4	1	14	1	1	-	5	1	2	1	1	11	6	5	3	1	2	3	6	5	2	2	11	3	13
	2.8%	4.4%	1.4%	3.0%	2.9%	2.4%	4.5%	1.2%	3.3%	21.6%	3.8%	2.8%	2.2%	2.4%	1.3%	-	0.7%	1.0%	5.9%	2.1%	11.2%	1.4%	6.6%	7.0%	4.9%	1.1%	2.6%	2.2%	3.4%	2.9%	1.3%	1.1%	2.6%	1.3%	5.6%
Another Party (Net)	14	9	5	1	4	4	4	2	-	-	2	-	7	1	1	-	8	-	1	-	-	9	2	-	-	-	2	5	2	1	3	3	7	-	4
	1.4%	1.9%	0.9%	2.5%	2.1%	1.8%	1.7%	0.8%	-	-	1.9%	-	1.1%	3.4%	1.8%	-	1.1%	-	4.1%	-	-	1.1%	2.6%	-	-	-	2.6%	3.2%	1.4%	0.6%	1.8%	1.9%	1.6%	-	1.7%
Scottish Pensioners Party	2	2	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	2	-
	0.2%	0.4%	-	2.5%	-	-	0.4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.1%	1.3%	-	-	-	1.3%	-	-	-	0.5%	-	-	-	0.9%
Scottish Socialist	7	5	2	-	2	1	2	2	-	-	2	-	5	-	1	-	6	-	-	-	-	7	-	-	-	-	-	3	2	1	1	2	4	-	1
	0.7%	1.0%	0.4%	-	1.4%	0.6%	0.9%	0.8%	-	-	1.9%	-	0.8%	-	1.8%	-	0.8%	-	-	-	-	0.9%	-	-	-	-	-	1.6%	1.4%	0.6%	0.7%	1.1%	1.0%	-	0.5%
Socialist Labour	1	-	1	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-
	0.1%	-	0.2%	-	-	0.6%	-	-	-	-	-	-	0.2%	-	-	-	0.2%	-	-	-	-	0.1%	-	-	-	-	0.8%	-	-	-	-	0.3%	-	-	-
BNP	1	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-
	0.1%	0.2%	-	-	-	-	0.4%	-	-	-	-	-	0.1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.4%
Scottish Christian	1	1	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-
	0.1%	0.3%	-	-	-	0.6%	-	-	-	-	-	-	-	3.4%	-	-	-	-	4.1%	-	-	-	-	-	-	-	0.8%	-	-	-	-	0.8%	-	-	-
Party not listed	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-
	0.1%	-	0.2%	-	0.7%	-	-	-	-	-	-	-	-	-	-	0.2%	-	-	-	-	-	-	1.3%	-	-	-	1.3%	-	-	-	-	0.3%	-	-	-
Undecided	90	29	61	4	21	17	24	16	9	2	7	5	33	2	5	-	19	60	-	2	-	24	64	10	6	11	7	13	14	14	15	14	25	32	19
	9.0%	6.3%	11.4%	7.6%	12.3%	8.5%	11.1%	7.0%	6.4%	9.4%	6.6%	13.7%	5.3%	5.7%	8.1%	-	25%	73.1%	-	5.1%	-	3.0%	70.6%	13.7%	10.5%	10.1%	7.6%	8.3%	8.4%	7.9%	9.0%	9.4%	6.1%	15.6%	8.1%
Refused	5	-	5	-	1	1	-	2	1	-	-	-	3	-	-	-	2	1	-	-	-	2	-	-	-	-	2	1	-	-	1	-	1	-	4
	0.5%	-	0.9%	-	0.7%	0.6%	-	0.7%	0.6%	-	-	-	0.5%	-	-	-	0.2%	1.5%	-	-	-	0.2%	-	-	-	-	1.8%	0.9%	0.8%	-	0.5%	-	0.3%	-	1.6%
SIGMA	1000	465	535	47	171	203	213	229	137	20	105	35	635	36	63	10	751	82	29	40	8	809	90	73	61	112	89	158	167	177	163	152	411	205	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



SNP Voters Poll

18 Nov 2014

Table 14
Q10. The next Westminster election will be in May 2015. If that election were to be held tomorrow, how likely do you think you would be to vote on a scale of 0-10?
Base : All Respondents

	Gender		Age					2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion							SEG						
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecide d	CON	LAB	LD	SNP	Undecide d	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	93	156	180	157	168	149	401	209	243
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
10 - would definitely vote	759	369	390	23	100	154	169	193	121	16	82	26	538	26	49	7	610	38	19	27	8	644	43	52	46	92	68	108	136	137	120	124	319	146	170
	75.7%	79.1%	72.8%	48.4%	58.6%	75.4%	78.7%	84.3%	88.1%	80.8%	78.4%	74.3%	84.6%	70.9%	78.1%	69.4%	81.3%	46.4%	63.9%	67.3%	100.0%	79.6%	47.6%	70.6%	75.2%	82.6%	75.9%	68.1%	81.4%	77.7%	73.0%	81.6%	77.7%	70.3%	73.4%
9	84	37	46	6	24	14	12	17	11	1	13	4	48	3	4	1	55	10	3	2	-	65	10	4	9	7	4	19	7	15	18	13	37	19	14
	8.4%	8.0%	8.6%	12.6%	14.0%	6.7%	5.8%	7.3%	8.1%	6.1%	12.0%	12.2%	7.6%	8.5%	7.1%	12.6%	7.3%	12.2%	11.6%	5.1%	-	8.1%	11.1%	5.2%	15.4%	6.3%	4.8%	12.3%	4.4%	8.3%	10.8%	8.8%	8.9%	9.4%	6.1%
8	50	24	26	5	14	12	8	7	3	3	4	2	21	1	2	-	33	9	3	3	-	33	10	4	1	5	9	8	5	7	11	4	24	9	12
	5.0%	5.1%	4.8%	10.8%	8.0%	5.9%	3.9%	3.1%	2.5%	13.1%	4.1%	5.2%	3.3%	3.9%	2.7%	-	4.4%	10.6%	8.8%	7.7%	-	4.1%	10.9%	6.1%	1.6%	4.3%	9.6%	5.0%	3.2%	3.9%	6.4%	2.8%	5.9%	4.2%	5.4%
7	22	10	12	4	5	4	7	3	-	-	1	1	7	3	1	-	13	4	3	2	-	12	4	3	-	5	1	4	4	3	2	-	9	9	4
	2.2%	2.1%	2.2%	7.8%	2.9%	1.7%	3.2%	1.2%	-	-	0.9%	3.4%	1.1%	9.5%	1.6%	-	1.7%	5.3%	11.6%	5.5%	-	1.5%	4.8%	4.5%	-	4.1%	1.3%	2.3%	2.2%	1.9%	1.3%	-	2.1%	4.5%	1.6%
6	20	4	16	1	9	6	3	1	1	-	2	-	6	1	5	-	8	4	-	5	-	12	4	3	3	-	1	4	5	1	2	4	6	7	4
	2.0%	0.9%	3.0%	2.6%	5.0%	3.1%	1.2%	0.4%	0.6%	-	2.3%	-	1.0%	3.9%	7.4%	-	1.1%	4.6%	-	12.4%	-	1.4%	4.2%	4.5%	4.6%	-	1.3%	2.8%	3.1%	0.8%	1.3%	2.5%	1.5%	3.1%	1.8%
5	35	8	27	4	14	5	7	4	1	-	1	2	7	-	-	2	18	13	-	-	-	22	13	3	2	1	4	9	3	5	7	4	5	13	12
	3.5%	1.7%	5.0%	7.7%	8.4%	2.4%	3.0%	1.9%	0.7%	-	0.9%	4.9%	1.1%	-	-	2.8%	2.4%	15.9%	-	-	-	2.7%	14.6%	3.5%	3.3%	1.1%	4.8%	5.9%	1.9%	3.0%	4.2%	2.7%	1.3%	6.3%	5.4%
4	10	4	6	2	4	1	2	1	-	-	-	-	1	1	1	-	6	1	1	-	-	7	1	1	-	1	2	1	4	1	3	3	-	5	
	1.0%	0.9%	1.2%	5.1%	2.4%	0.6%	0.8%	0.4%	-	-	-	-	0.2%	3.4%	1.8%	-	0.8%	1.7%	4.1%	-	-	0.8%	1.5%	1.2%	-	0.8%	2.2%	0.8%	-	2.4%	0.7%	1.7%	0.6%	-	2.2%
3	6	5	1	-	-	2	3	1	-	-	-	-	1	-	1	-	3	2	-	1	-	3	2	-	-	-	-	3	1	1	1	-	-	1	5
	0.6%	1.0%	0.2%	-	-	1.2%	1.3%	0.4%	-	-	-	-	0.1%	-	1.4%	-	0.4%	2.3%	-	2.1%	-	0.4%	2.1%	-	-	-	-	1.8%	0.7%	0.6%	0.5%	-	-	0.6%	2.0%
2	4	-	4	1	-	2	-	-	-	-	-	-	2	-	-	-	4	-	-	-	-	2	1	1	-	-	-	2	-	-	-	-	2	-	1
	0.4%	-	0.7%	2.6%	-	1.1%	-	-	-	-	-	-	0.4%	-	-	-	0.5%	-	-	-	-	0.3%	1.3%	1.7%	-	-	-	1.4%	-	-	-	-	0.6%	-	0.5%
1	3	1	2	-	1	-	1	1	-	-	-	-	-	-	-	-	1	1	-	-	-	2	1	2	-	-	-	-	-	-	1	-	2	-	1
	0.3%	0.2%	0.4%	-	0.7%	-	0.4%	0.4%	-	-	-	-	-	-	-	-	0.1%	1.1%	-	-	-	0.3%	1.0%	2.8%	-	-	-	-	-	-	0.5%	-	0.5%	-	0.4%
0 - would not vote	10	5	5	1	-	4	4	2	-	-	1	-	4	-	-	-	-	-	-	-	-	7	1	-	-	1	-	2	3	2	-	4	3	3	
	1.0%	1.0%	1.0%	2.5%	-	1.8%	1.6%	0.8%	-	-	1.3%	-	0.7%	-	-	-	-	-	-	-	-	0.9%	0.9%	-	-	0.8%	-	1.1%	1.9%	1.4%	1.3%	-	0.9%	1.7%	1.2%
SIGMA	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



SNP Voters Poll

Table 15
Q11. If the next Westminster election were tomorrow, which party do you think you would be most likely to vote for?
Base : Likely to vote in Westminster election

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG				
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecide d	CON	LAB	LD	SNP	Undecide d	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	992	474	518	37	138	164	241	257	155	18	103	35	647	35	62	9	756	81	29	39	7	807	88	75	56	116	93	154	177	155	166	149	397	206	240
Weighted Total	992	461	530	45	171	200	211	227	137	20	103	35	632	36	63	10	751	82	29	40	8	801	90	73	61	111	89	157	164	174	162	152	407	204	228
Labour	63	31	32	4	16	10	13	16	4	-	23	3	21	-	63	-	-	-	-	30	-	27	5	2	-	8	4	12	12	15	10	11	18	15	19
	6.3%	6.6%	6.1%	8.3%	9.5%	5.0%	6.1%	7.0%	3.1%	-	22.7%	9.7%	3.4%	-	100.0%	-	-	-	-	73.8%	-	3.3%	5.8%	2.8%	-	7.3%	5.0%	7.9%	7.1%	8.4%	6.0%	6.9%	4.5%	7.6%	8.2%
Scottish National Party (SNP)	751	360	391	32	113	155	163	181	107	10	66	18	538	-	-	-	751	-	6	6	2	723	8	52	47	86	67	115	131	132	122	113	321	149	167
	75.7%	78.0%	73.6%	69.5%	66.0%	77.2%	77.2%	79.9%	78.2%	50.5%	63.9%	51.9%	85.2%	-	-	-	100.0%	-	20.4%	16.1%	25.9%	90.3%	9.5%	71.3%	76.8%	77.2%	74.7%	73.2%	79.7%	75.7%	75.0%	74.4%	78.9%	73.0%	73.2%
UKIP	39	25	15	-	11	8	9	3	7	3	4	1	22	-	-	-	-	-	2	2	1	20	7	5	5	2	4	5	7	4	7	2	13	8	17
	3.9%	5.3%	2.7%	-	6.6%	4.2%	4.1%	1.5%	5.2%	14.4%	3.8%	3.9%	3.4%	-	-	-	-	-	5.8%	5.0%	11.2%	2.5%	7.6%	6.8%	8.8%	1.5%	4.8%	3.2%	4.1%	2.4%	4.1%	1.1%	3.1%	3.9%	7.4%
Conservative	36	18	18	4	2	10	5	6	8	4	3	2	18	36	-	-	-	-	22	-	1	8	4	3	2	6	4	3	10	6	7	21	6	2	
	3.6%	3.9%	3.4%	8.8%	1.4%	5.1%	2.5%	2.7%	5.8%	18.7%	2.7%	4.7%	2.8%	100.0%	-	-	-	-	73.7%	-	18.2%	1.0%	4.2%	4.0%	3.9%	5.7%	2.8%	2.3%	1.7%	5.5%	3.6%	4.3%	5.1%	3.2%	1.0%
Liberal Democrat	10	-	10	2	3	1	1	2	1	1	-	4	3	-	-	-	-	-	-	-	4	1	2	-	-	-	1	3	1	1	3	6	-	-	
	1.0%	-	1.8%	5.3%	1.5%	0.6%	0.4%	0.8%	0.6%	7.0%	-	10.5%	0.5%	-	-	-	-	-	-	-	44.7%	0.5%	1.3%	2.3%	-	-	1.3%	2.1%	0.5%	0.8%	0.7%	2.0%	1.6%	-	-
Another Party (Net)	8	5	3	3	2	-	2	1	-	-	1	1	3	-	-	-	-	-	-	-	1	1	2	2	1	2	1	-	1	1	2	4	-	1	
	0.8%	1.1%	0.5%	5.6%	1.4%	-	0.8%	0.4%	-	-	0.8%	3.4%	0.4%	-	-	-	-	-	-	-	0.2%	1.3%	2.3%	-	-	2.6%	0.5%	-	0.8%	0.7%	1.5%	1.0%	-	0.5%	
Scottish Green Party	6	3	3	3	2	-	-	1	-	-	1	1	3	-	-	-	-	-	-	-	1	1	-	-	-	2	1	-	1	1	2	2	-	1	
	0.6%	0.7%	0.5%	5.6%	1.4%	-	-	0.4%	-	-	0.8%	3.4%	0.4%	-	-	-	-	-	-	-	0.2%	1.3%	-	-	-	2.6%	0.5%	-	0.8%	0.7%	1.5%	0.6%	-	0.5%	
BNP	2	2	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	2	-	-	
	0.2%	0.4%	-	-	-	-	0.8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.3%	-	-	-	-	-	-	-	-	0.4%	-	-	
Undecided	82	24	58	1	22	14	19	17	9	2	6	6	26	-	-	-	-	82	-	2	-	18	61	8	5	7	8	16	11	11	16	15	24	24	19
	8.3%	5.1%	11.0%	2.6%	13.0%	7.2%	8.9%	7.3%	6.4%	9.4%	6.0%	15.9%	4.1%	-	-	-	-	100.0%	-	5.1%	6.0%	2.2%	67.9%	10.3%	8.8%	6.3%	8.9%	10.0%	6.9%	6.4%	9.8%	9.6%	5.9%	11.9%	8.3%
Refused	4	-	4	-	1	1	-	1	1	-	-	-	1	-	-	-	-	-	-	-	-	-	2	-	1	2	-	1	-	-	-	-	-	1	3
	0.4%	-	0.8%	-	0.7%	0.6%	-	0.4%	0.6%	-	-	-	0.2%	-	-	-	-	-	-	-	-	-	-	-	1.6%	1.9%	-	0.8%	-	-	-	-	-	0.5%	1.4%
SIGMA	992	461	530	45	171	200	211	227	137	20	103	35	632	36	63	10	751	82	29	40	8	801	90	73	61	111	89	157	164	174	162	152	407	204	228
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

SNP Voters Poll

18 Nov 2014

Table 16
Q12. In the May 2011 election for the Scottish Parliament, half of Scottish people voted and the other half did not vote. Can you remember whether you voted in that particular election?
Base : All Respondents

	Gender		Age					2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG					
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecide d	CON	LAB	LD	SNP	Undecide d	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	93	156	180	157	168	149	401	209	243
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
Yes, I voted in the 2011 Scottish Parliament election	828	400	428	20	116	174	178	209	131	20	105	35	636	28	49	8	644	52	24	32	6	683	60	56	54	96	75	124	142	153	127	140	352	163	173
	82.7%	85.9%	79.9%	42.9%	67.7%	85.1%	83.2%	91.6%	95.5%	100.0%	100.0%	100.0%	100.0%	77.1%	78.4%	87.4%	85.8%	63.4%	80.2%	80.4%	73.5%	84.5%	66.7%	75.7%	89.5%	85.7%	84.3%	78.1%	85.2%	86.8%	77.6%	92.0%	85.7%	78.6%	74.8%
No, I did not vote in the 2011 Scottish Parliament election	134	54	80	25	47	20	25	12	5	-	-	-	-	8	12	1	86	17	6	7	2	99	18	14	4	11	13	22	18	23	28	10	52	36	37
	13.4%	11.6%	14.9%	54.6%	27.4%	9.6%	11.9%	5.4%	3.3%	-	-	-	-	22.9%	19.7%	12.6%	11.4%	21.1%	19.8%	16.6%	26.5%	12.2%	20.4%	19.1%	7.2%	10.2%	14.4%	13.9%	10.7%	13.2%	17.3%	6.4%	12.5%	17.5%	15.9%
Can't remember	39	12	28	1	8	11	11	7	2	-	-	-	-	-	1	-	21	13	-	1	-	26	12	4	2	5	1	13	7	-	8	2	7	8	22
	3.9%	2.5%	5.2%	2.5%	4.9%	5.3%	4.9%	3.0%	1.2%	-	-	-	-	-	1.9%	-	2.8%	15.6%	-	3.0%	-	3.3%	13.0%	5.2%	3.3%	4.1%	1.3%	8.0%	4.1%	-	5.0%	1.6%	1.8%	3.9%	9.4%
SIGMA	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



SNP Voters Poll

Table 17
Q12B. In the May 2011 Scottish Parliament election you had two votes. Your first vote was for a single person to represent your constituency in the Scottish Parliament.
Which party did you vote for with that first, constituency vote?
Base : Voted in the 2011 Scottish Parliament election

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG					
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecide d	CON	LAB	LD	SNP	Undecide d	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE		
Unweighted Total	840	417	423	16	93	142	204	237	148	18	104	35	651	28	50	8	655	54	24	32	5	696	62	58	50	102	80	124	155	138	133	139	347	169	185	
Weighted Total	828	400	428	20	116	174	178	209	131	20	105	35	636	28	49	8	644	52	24	32	6	683	60	56	54	96	75	124	142	153	127	140	352	163	173	
Labour	105	58	47	2	15	27	25	31	4	-	105	-	-	3	23	-	66	6	4	17	1	74	6	4	7	12	10	22	18	23	9	8	42	30	24	
	12.7%	14.4%	11.1%	11.8%	13.0%	15.8%	13.9%	14.7%	3.4%	-	100.0%	-	-	10.1%	47.6%	-	10.3%	12.0%	16.9%	52.8%	24.7%	10.9%	10.6%	6.8%	13.5%	12.0%	13.4%	17.9%	12.4%	15.3%	6.9%	6.0%	12.0%	18.5%	13.8%	
Conservative	20	7	12	1	4	9	3	1	3	20	-	-	-	4	-	1	10	2	4	1	1	7	4	2	2	2	1	3	4	3	2	6	6	6	2	
	2.4%	1.9%	2.9%	7.0%	3.2%	4.9%	1.4%	0.4%	2.0%	100.0%	-	-	-	13.4%	-	16.6%	1.6%	3.6%	15.9%	3.7%	24.7%	1.0%	7.0%	3.1%	4.4%	2.2%	3.1%	2.6%	3.0%	1.8%	1.9%	4.3%	1.8%	3.5%	1.1%	
Scottish National Party (SNP)	636	316	320	14	80	127	136	164	115	-	-	-	636	18	21	3	538	26	14	12	1	566	28	44	38	78	53	89	110	118	106	107	273	116	140	
	76.8%	79.0%	74.7%	69.6%	69.0%	72.9%	76.2%	78.5%	88.1%	-	-	-	100.0%	63.2%	43.1%	39.1%	83.6%	50.3%	60.2%	37.0%	15.3%	82.9%	45.7%	78.6%	69.7%	81.0%	70.8%	71.5%	77.5%	77.2%	83.3%	76.6%	77.5%	71.1%	80.9%	
Liberal Democrat	35	10	25	-	12	4	4	12	4	-	-	35	-	2	3	4	18	6	2	2	2	22	8	3	5	-	9	6	3	4	5	12	16	5	3	
	4.3%	2.6%	5.8%	-	10.4%	2.3%	2.4%	5.5%	2.7%	-	-	100.0%	-	6.0%	6.9%	44.3%	2.8%	10.9%	7.0%	6.4%	35.2%	3.2%	13.0%	6.2%	8.8%	-	11.6%	5.0%	2.0%	2.8%	3.9%	8.4%	4.6%	3.0%	1.5%	
Another Party	7	4	3	1	-	1	5	-	-	-	-	-	-	-	-	3	1	-	-	-	-	3	2	2	-	-	-	1	-	-	2	2	-	6	1	-
	0.8%	1.0%	0.7%	5.8%	-	0.7%	2.6%	-	-	-	-	-	-	-	-	0.5%	2.3%	-	-	-	-	0.5%	3.4%	3.1%	-	-	1.5%	-	-	1.3%	1.6%	-	1.7%	0.5%	-	
Don't remember	25	5	20	1	5	6	6	2	5	-	-	-	-	2	1	-	8	11	-	-	-	11	12	1	2	5	1	4	7	2	3	7	8	6	5	
	3.0%	1.2%	4.8%	5.8%	4.3%	3.4%	3.5%	0.9%	3.8%	-	-	-	-	7.5%	2.3%	-	1.2%	21.0%	-	-	-	1.6%	20.4%	2.2%	3.6%	4.8%	1.5%	2.9%	5.1%	1.6%	2.3%	4.7%	2.4%	3.4%	2.7%	
SIGMA	828	400	428	20	116	174	178	209	131	20	105	35	636	28	49	8	644	52	24	32	6	683	60	56	54	96	75	124	142	153	127	140	352	163	173	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Survation.

SNP Voters Poll

Table 18
Q13. In the last Westminster Election 65% of people voted, while 35% of people did not vote. Thinking back to the Westminster Election in May 2010, can you remember whether or not you voted in that specific election?
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG				
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecide d	CON	LAB	LD	SNP	Undecide d	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	93	156	180	157	168	149	401	209	243
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
I did not vote in the 2010 Westminster Election	206	88	118	32	54	42	41	24	14	4	14	3	71	10	16	2	140	22	9	11	1	159	21	25	16	16	19	30	33	35	31	20	85	46	55
	20.5%	18.8%	22.0%	68.2%	31.5%	20.5%	19.0%	10.4%	9.9%	18.2%	12.9%	8.7%	11.2%	26.8%	26.0%	21.6%	18.7%	27.3%	30.8%	26.2%	18.2%	19.6%	23.0%	34.6%	26.2%	14.6%	21.3%	18.8%	19.8%	19.8%	18.9%	13.4%	20.6%	22.0%	23.7%
I voted in the 2010 Westminster Election	716	351	365	11	97	144	154	190	119	16	86	30	539	26	45	7	557	44	20	27	5	590	55	44	41	90	62	110	120	127	120	122	305	140	149
	71.5%	75.2%	68.2%	24.2%	57.0%	70.7%	71.8%	82.9%	87.0%	81.8%	82.1%	85.6%	84.8%	73.2%	72.1%	69.4%	74.2%	53.5%	69.2%	67.3%	71.1%	72.9%	60.8%	60.7%	67.3%	80.5%	69.7%	69.5%	72.1%	72.0%	73.3%	80.5%	74.1%	67.6%	64.4%
Don't remember	80	28	53	4	20	18	20	15	4	-	5	2	26	-	1	1	54	16	-	3	1	60	15	3	4	5	8	19	14	15	13	9	22	22	28
	8.0%	6.0%	9.8%	7.6%	11.5%	8.8%	9.3%	6.6%	3.2%	-	5.0%	5.7%	4.0%	-	1.9%	9.0%	7.1%	19.2%	-	6.5%	10.8%	7.4%	16.2%	4.7%	6.5%	4.9%	9.1%	11.7%	8.1%	8.2%	7.8%	6.1%	5.3%	10.4%	11.9%
SIGMA	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



SNP Voters Poll

18 Nov 2014

Table 19
Q14. Thinking back to the Westminster Election in May 2010, can you recall which party you voted for in that election?
Base : Voted in the 2010 Westminster Election

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG					
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecide d	CON	LAB	LD	SNP	Undecide d	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE		
Unweighted Total	732	371	361	9	79	118	176	215	135	15	86	30	557	27	46	6	570	215	46	21	27	5	605	56	46	38	96	67	111	132	116	126	123	301	147	161
Weighted Total	716	351	365	11	97	144	154	190	119	16	86	30	539	26	45	7	557	44	20	27	5	590	55	44	41	90	62	110	120	127	120	122	305	140	149	
Conservative	40	16	25	-	4	11	8	8	10	12	3	3	16	15	-	1	13	4	11	1	2	19	5	3	2	7	3	4	8	8	6	6	19	11	3	
	5.6%	4.4%	6.8%	-	3.9%	7.7%	5.1%	4.2%	8.1%	76.5%	4.0%	10.0%	2.9%	57.4%	-	20.9%	2.3%	8.1%	55.8%	4.5%	41.4%	3.2%	9.2%	6.6%	5.8%	8.0%	4.5%	3.7%	6.3%	6.1%	4.6%	5.3%	6.4%	7.9%	2.3%	
Labour	157	84	73	2	30	36	39	39	12	2	78	2	64	-	36	-	103	13	1	21	-	115	16	4	3	24	14	39	27	30	15	23	53	46	35	
	21.9%	23.8%	20.1%	21.0%	30.3%	24.7%	25.1%	20.6%	9.7%	14.9%	90.2%	5.5%	11.9%	-	78.6%	-	18.4%	30.8%	5.9%	78.5%	-	19.6%	29.0%	8.5%	8.3%	26.7%	22.5%	35.4%	22.7%	23.9%	12.3%	18.6%	17.6%	32.5%	23.5%	
Liberal Democrat	61	30	31	-	12	11	10	18	10	-	2	21	29	2	3	2	41	11	1	2	1	42	14	6	9	1	7	12	10	9	7	16	29	6	11	
	8.5%	8.6%	8.4%	-	12.2%	7.6%	6.8%	9.4%	8.0%	-	2.1%	70.9%	5.4%	6.4%	5.7%	29.8%	7.3%	24.1%	4.1%	7.6%	15.2%	7.2%	25.4%	12.4%	22.8%	1.3%	11.4%	10.5%	8.4%	7.3%	5.6%	12.9%	9.4%	4.0%	7.3%	
Scottish National Party (SNP)	437	216	221	8	47	83	93	120	86	1	2	1	424	10	6	3	390	12	7	3	1	403	13	31	23	54	35	52	75	76	90	73	195	75	94	
	61.1%	61.6%	60.5%	68.7%	48.5%	57.5%	60.6%	63.4%	71.8%	8.6%	2.4%	3.8%	78.6%	36.2%	13.1%	49.2%	70.0%	26.9%	34.3%	9.4%	22.2%	68.3%	24.3%	70.6%	55.8%	59.7%	56.5%	47.4%	62.6%	60.0%	74.8%	59.8%	64.1%	53.7%	62.8%	
Refused	11	1	10	1	2	2	1	3	2	-	-	1	3	-	1	-	4	2	-	-	1	4	4	-	2	3	2	3	-	-	1	2	3	2	4	
	1.6%	0.3%	2.8%	10.3%	2.4%	1.7%	0.6%	1.5%	1.4%	-	-	3.8%	0.6%	-	2.6%	-	0.8%	3.9%	-	-	21.3%	0.7%	7.1%	-	4.9%	3.2%	3.7%	3.0%	-	-	0.7%	1.6%	1.1%	1.3%	2.8%	
Another Party	9	4	5	-	3	1	3	2	1	-	1	2	3	-	-	-	7	3	-	-	-	7	3	1	1	1	1	-	-	3	2	2	5	1	2	
	1.3%	1.2%	1.4%	-	2.7%	0.8%	1.8%	0.9%	0.8%	-	1.4%	6.0%	0.6%	-	-	-	1.2%	6.2%	-	-	-	1.1%	4.9%	1.9%	2.4%	1.0%	1.3%	-	-	2.7%	2.0%	1.7%	1.5%	0.6%	1.2%	
SIGMA	716	351	365	11	97	144	154	190	119	16	86	30	539	26	45	7	557	44	20	27	5	590	55	44	41	90	62	110	120	127	120	122	305	140	149	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



SNP Voters Poll

18 Nov 2014

Table 20
Q15. A Labour policy of permanently abolishing tuition fees for university education in Scotland.
Base : All Respondents

	Gender		Age					2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG					
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecide d	CON	LAB	LD	SNP	Undecide d	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	93	156	180	157	168	149	401	209	243
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
Would make me more likely to vote Labour	296	129	167	22	67	61	66	57	22	2	50	16	150	16	31	6	198	22	9	21	3	227	23	21	19	33	23	55	44	55	45	53	136	54	52
	29.5%	27.6%	31.2%	48.1%	39.3%	30.1%	30.6%	24.8%	16.2%	12.0%	47.6%	44.3%	23.5%	44.9%	49.5%	58.9%	26.3%	27.2%	32.0%	52.9%	45.2%	28.0%	25.2%	29.0%	31.7%	29.2%	25.7%	34.6%	26.5%	31.4%	27.2%	34.8%	33.0%	26.2%	22.6%
Would make me less likely to vote Labour	69	40	29	5	10	13	12	15	13	5	5	3	39	4	4	2	46	6	3	3	2	50	7	7	4	8	12	9	10	11	17	22	10	19	
	6.8%	8.5%	5.4%	10.2%	5.8%	6.5%	5.7%	6.5%	9.8%	23.4%	4.7%	8.2%	6.2%	10.8%	6.9%	23.2%	6.1%	7.5%	10.4%	8.6%	28.9%	6.2%	7.7%	9.2%	6.5%	7.1%	8.9%	7.3%	5.5%	5.7%	6.7%	11.5%	5.3%	4.8%	8.3%
Would have no impact on my vote	583	283	300	15	75	112	131	154	97	11	45	15	427	15	23	2	480	34	16	13	2	501	41	45	35	67	54	77	102	108	95	72	235	132	144
	58.2%	60.6%	56.0%	31.2%	43.6%	54.7%	61.0%	67.5%	70.7%	53.6%	43.1%	41.8%	67.1%	41.0%	36.5%	18.0%	64.0%	41.1%	53.5%	32.4%	25.9%	62.0%	45.0%	61.9%	57.8%	60.1%	60.2%	48.2%	61.1%	61.0%	57.8%	47.4%	57.1%	63.7%	62.1%
Don't Know	55	15	40	5	19	18	6	3	5	2	5	2	20	1	4	-	27	20	1	2	-	30	20	-	2	4	5	16	11	3	14	10	19	11	16
	5.5%	3.3%	7.5%	10.8%	11.3%	8.7%	2.8%	1.2%	3.3%	11.1%	4.6%	5.7%	3.2%	3.4%	7.1%	-	3.5%	24.2%	4.1%	6.0%	-	3.8%	22.1%	-	3.9%	3.7%	5.2%	9.9%	6.8%	1.9%	8.3%	6.4%	4.5%	5.2%	7.0%
SIGMA	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



SNP Voters Poll

18 Nov 2014

Table 21
Q16. A Labour policy of free nursery places for children from the age of 12 months
Base : All Respondents

	Gender		Age					2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG					
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecided	CON	LAB	LD	SNP	Undecided	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	93	156	180	157	168	149	401	209	243
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
Would make me more likely to vote Labour	211	96	115	16	57	53	31	37	17	5	29	13	113	7	21	1	148	23	3	16	3	159	22	17	10	29	23	40	24	35	34	42	89	39	41
	21.0%	20.5%	21.5%	33.8%	33.2%	26.0%	14.7%	16.2%	12.1%	24.2%	28.1%	35.5%	17.7%	19.0%	33.8%	8.6%	19.7%	27.6%	11.0%	40.2%	44.1%	19.6%	24.3%	23.8%	15.7%	25.7%	25.5%	25.0%	14.4%	19.7%	20.5%	27.5%	21.6%	18.9%	17.6%
Would make me less likely to vote Labour	72	35	37	5	12	10	19	13	12	4	7	5	39	4	8	2	42	9	6	3	-	49	12	7	8	8	6	10	14	10	10	12	37	11	11
	7.2%	7.4%	7.0%	10.8%	7.2%	4.8%	9.0%	5.9%	8.8%	21.9%	6.9%	15.5%	6.1%	10.8%	12.8%	21.6%	5.6%	11.4%	19.1%	8.5%	-	6.0%	12.7%	9.2%	12.7%	6.8%	6.3%	6.5%	8.2%	5.7%	6.2%	8.2%	9.1%	5.1%	4.9%
Would have no impact on my vote	671	321	350	22	85	133	155	173	103	7	64	14	469	25	29	4	536	35	21	17	3	575	40	47	41	72	55	97	120	127	112	90	271	148	163
	67.0%	68.9%	65.3%	47.9%	49.5%	65.1%	72.3%	75.7%	75.2%	35.8%	60.6%	40.7%	73.7%	70.2%	46.1%	46.3%	71.5%	42.2%	69.9%	42.7%	37.8%	71.1%	43.7%	63.5%	67.6%	64.5%	61.5%	61.2%	72.0%	71.9%	68.3%	59.0%	65.8%	71.2%	70.5%
Don't Know	48	15	34	4	17	8	8	5	5	4	5	3	16	-	5	2	25	15	-	3	1	26	17	3	2	3	6	12	9	5	8	8	14	10	16
	4.8%	3.1%	6.3%	7.6%	10.1%	4.1%	4.0%	2.3%	3.9%	18.2%	4.4%	8.3%	2.6%	-	7.4%	23.5%	3.3%	18.8%	-	8.5%	18.2%	3.2%	19.3%	3.5%	3.9%	3.1%	6.7%	7.4%	5.4%	2.7%	5.0%	5.3%	3.4%	4.8%	7.0%
SIGMA	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

SNP Voters Poll

18 Nov 2014

Table 22
Q17. A Labour policy to introduce a mandatory living wage of at least £7.85 an hour
Base : All Respondents

	Gender		Age					2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG					
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecided	CON	LAB	LD	SNP	Undecided	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	93	156	180	157	168	149	401	209	243
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
Would make me more likely to vote Labour	369	163	207	27	69	76	91	72	35	9	59	15	191	15	42	3	249	36	12	28	5	274	42	31	20	46	37	59	46	70	60	58	156	84	72
	36.9%	34.9%	38.6%	57.8%	40.4%	37.0%	42.4%	31.5%	25.3%	45.1%	56.6%	42.3%	30.0%	41.3%	67.2%	34.2%	33.1%	44.5%	39.3%	69.6%	60.3%	33.9%	46.6%	42.3%	33.0%	41.0%	41.2%	37.4%	27.7%	39.6%	36.5%	38.2%	38.0%	40.4%	30.9%
Would make me less likely to vote Labour	65	35	30	4	19	13	11	10	8	-	10	1	44	4	9	1	43	3	5	6	1	48	2	6	3	5	5	14	10	11	10	12	25	10	18
	6.5%	7.6%	5.5%	8.6%	11.0%	6.5%	5.2%	4.3%	5.7%	-	10.0%	2.3%	6.9%	11.9%	14.3%	8.6%	5.7%	3.9%	17.5%	14.1%	10.8%	5.9%	2.2%	8.0%	5.6%	4.5%	5.7%	9.1%	5.7%	6.4%	6.1%	7.8%	6.0%	4.8%	8.0%
Would have no impact on my vote	527	255	272	13	72	108	104	142	88	10	33	17	387	16	12	5	439	24	13	7	2	465	29	35	35	59	45	78	100	93	81	80	219	101	128
	52.6%	54.7%	50.8%	28.7%	42.2%	53.0%	48.4%	61.9%	64.4%	49.9%	31.8%	49.3%	60.9%	44.3%	18.5%	57.2%	58.4%	29.5%	43.2%	16.3%	28.9%	57.5%	31.6%	47.3%	57.5%	53.0%	50.4%	49.3%	60.1%	52.9%	49.6%	52.3%	53.2%	48.9%	55.2%
Don't Know	40	13	27	2	11	7	9	5	6	1	2	2	14	1	-	-	20	18	-	-	-	21	18	2	2	2	7	11	2	13	3	12	12	14	
	4.0%	2.8%	5.1%	5.0%	6.4%	3.5%	4.0%	2.2%	4.6%	5.0%	1.6%	6.1%	2.3%	2.4%	-	-	2.7%	22.0%	-	-	-	2.7%	19.6%	2.3%	3.9%	1.5%	2.6%	4.1%	6.4%	1.1%	7.9%	1.7%	2.8%	6.0%	5.9%
SIGMA	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



SNP Voters Poll

18 Nov 2014

Table 23
Q18. A Labour policy to re-nationalise Scottish rail services
Base : All Respondents

	Gender		Age					2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG					
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecided	CON	LAB	LD	SNP	Undecided	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	93	156	180	157	168	149	401	209	243
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
Would make me more likely to vote Labour	274	156	118	19	43	53	70	55	33	4	45	11	156	14	36	3	189	14	10	20	1	207	26	28	12	33	23	41	35	64	38	60	111	54	49
	27.4%	33.4%	22.1%	41.7%	25.3%	26.1%	32.8%	24.0%	24.0%	18.3%	42.8%	30.7%	24.5%	39.7%	57.6%	33.7%	25.2%	17.0%	34.2%	48.6%	18.2%	25.6%	28.4%	38.8%	19.9%	29.0%	25.5%	25.9%	21.0%	36.5%	22.9%	39.1%	27.0%	26.1%	21.4%
Would make me less likely to vote Labour	79	45	34	3	11	15	12	20	18	4	9	2	54	4	6	1	55	3	5	8	1	61	3	4	10	8	6	13	12	11	13	12	29	19	19
	7.9%	9.7%	6.3%	5.6%	6.5%	7.2%	5.6%	8.7%	13.4%	18.8%	8.5%	6.2%	8.5%	10.8%	9.4%	12.6%	7.4%	3.4%	16.9%	20.3%	10.8%	7.5%	3.1%	5.9%	16.0%	7.5%	7.2%	8.5%	7.4%	6.3%	7.9%	7.8%	7.2%	9.0%	8.1%
Would have no impact on my vote	570	245	325	14	88	127	117	144	81	10	45	21	391	17	13	4	466	39	14	6	4	494	38	35	37	62	50	93	100	92	101	72	244	115	139
	56.9%	52.6%	60.7%	29.4%	51.7%	62.2%	54.7%	62.9%	58.7%	50.9%	42.9%	60.6%	61.4%	47.3%	20.0%	39.2%	62.0%	48.1%	49.0%	14.1%	52.9%	61.1%	42.1%	47.3%	60.8%	55.5%	56.0%	58.5%	60.1%	52.2%	61.8%	47.5%	59.3%	55.6%	60.0%
Don't Know	79	20	59	11	28	9	15	10	5	2	6	1	36	1	8	1	40	26	-	7	1	47	24	6	2	9	10	11	19	9	12	8	27	19	24
	7.8%	4.3%	11.0%	23.3%	16.5%	4.6%	6.8%	4.5%	4.0%	12.1%	5.9%	2.4%	5.6%	2.3%	12.9%	14.5%	5.4%	31.5%	-	16.9%	18.2%	5.8%	26.4%	8.0%	3.3%	8.0%	11.3%	7.2%	11.5%	5.1%	7.5%	5.5%	6.5%	9.2%	10.6%
SIGMA	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



SNP Voters Poll

18 Nov 2014

Table 24
Q19. A Labour policy to decommission the Trident nuclear weapons system based in Faslane in Scotland
Base : All Respondents

	Gender		Age					2011 Holyrood Vote				Westminster Voting Intention					Holyrood Voting Intention					ScotRegion								SEG					
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LA	LD	SNP	Undecided	CON	LAB	LD	SNP	Undecided	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	AB	C1	C2	DE	
Unweighted Total	1002	479	523	38	138	167	245	259	155	18	104	35	651	35	62	9	756	81	29	39	7	814	89	75	56	117	93	156	180	157	168	149	401	209	243
Weighted Total	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
Would make me more likely to vote Labour	305	138	167	16	51	63	74	70	31	7	51	6	169	5	21	1	245	23	5	15	1	254	21	19	19	31	29	57	46	64	40	56	123	71	56
Would make me less likely to vote Labour	104	65	40	4	20	21	20	21	18	3	11	4	68	11	9	1	62	11	10	8	2	68	13	11	10	7	12	12	21	13	19	23	41	16	25
Would have no impact on my vote	526	249	277	21	80	110	108	127	81	7	38	21	368	17	24	6	414	30	14	13	3	450	34	39	30	64	46	81	89	90	89	68	227	106	124
Don't Know	66	14	52	6	20	11	12	10	7	3	5	4	30	3	9	1	30	17	-	4	1	35	22	5	2	10	2	8	12	10	17	5	20	14	26
SIGMA	1002	466	536	47	171	204	214	229	137	20	105	35	636	36	63	10	751	82	29	40	8	809	90	73	61	112	89	159	167	177	164	152	411	207	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Page	Table	Title	Base Description	Base
4	1	Q1. Where do you currently live?	Base : All Respondents	1002
5	2	Q2. Which electoral region of Scotland do you live in?	Base : All Respondents	1002
6	3	Q3. Which of the following age brackets do you fall into?	Base : All Respondents	1002
7	4	Q4. What is your gender?	Base : All Respondents	1002
8	5	Q5. What best describes your household income, including all benefits, but before tax is deducted?	Base : All Respondents	1002
9	6	Q6. Which of these qualifications do you have?	Base : All Respondents	1002
10	7	Q6.1. You selected NVQs/GNVQs/RSA Diploma. At which level is your highest qualification?	Base : All Answering	54
11	8	Q6.2. You selected GCSEs/O-Levels/Standard Grades. What is your highest level of attainment for your particular qualification?	Base : All Answering	193
12	9	Q6.3. You selected AS-Levels / Scottish Highers. How many do you have?	Base : All Answering	140
13	10	Q6.4. You selected A-Levels / Advanced Highers. How many do you have?	Base : All Answering	54
14	11	Q7. The next Scottish Parliament election will be in May 2016. If that election were to be held tomorrow, how likely do you think you would be to vote on a scale of 0-10?	Base : All Respondents	1002
15	12	Q8. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote? / Another Party (Net)	Base : Likely to vote in Scottish Parliament election	1000
16	13	Q9. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote? / Another Party (Net)	Base : Likely to vote in Scottish Parliament election	1000
17	14	Q10. The next Westminster election will be in May 2015. If that election were to be held tomorrow, how likely do you think you would be to vote on a scale of 0-10?	Base : All Respondents	1002
18	15	Q11. If the next Westminster election were tomorrow, which party do you think you would be most likely to vote for? / Another Party (Net)	Base : Likely to vote in Westminster election	992
19	16	Q12. In the May 2011 election for the Scottish Parliament, half of Scottish people voted and the other half did not vote. Can you remember whether you voted in that particular election?	Base : All Respondents	1002

	Page	Table	Title	Base Description	Base
	20	17	Q12B. In the May 2011 Scottish Parliament election you had two votes. Your first vote was for a single person to represent your constituency in the Scottish Parliament. Which party did you vote for with that first, constituency vote?	Base : Voted in the 2011 Scottish Parliament election	840
	21	18	Q13. In the last Westminster Election 65% of people voted, while 35% of people did not vote. Thinking back to the Westminster Election in May 2010, can you remember whether or not you voted in that specific election?	Base : All Respondents	1002
	22	19	Q14. Thinking back to the Westminster Election in May 2010, can you recall which party you voted for in that election?	Base : Voted in the 2010 Westminster Election	732
	23	20	Q15. A Labour policy of permanently abolishing tuition fees for university education in Scotland.	Base : All Respondents	1002
	24	21	Q16. A Labour policy of free nursery places for children from the age of 12 months	Base : All Respondents	1002
	25	22	Q17. A Labour policy to introduce a mandatory living wage of at least £7.85 an hour	Base : All Respondents	1002
	26	23	Q18. A Labour policy to re-nationalise Scottish rail services	Base : All Respondents	1002
	27	24	Q19. A Labour policy to decommission the Trident nuclear weapons system based in Faslane in Scotland	Base : All Respondents	1002