

Scottish Attitudes Poll (November)

17/11/2014

Prepared on behalf of the Daily Record



Methodology

Fieldwork Dates

6th - 13th November 2014

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland

Sample Size

1,001

Data Weighting

Data were weighted to the profile of all Scottish adults aged 16+. Data were weighted by age, sex, region, 2011 Holyrood vote and 2014 referendum vote. Targets for the weighted data were derived from Office of National Statistics data and the 2011 Holyrood election and 2014 referendum results.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,001 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "SNP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". When asked who they would be most likely to vote for with their regional list vote, the responses "Scottish Green Party" and "UKIP" were also prompted in a randomising order. These responses were not prompted for other questions about voting intention. As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Bri ne and Damian Lyons Lowe.

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Table 13
Q9. The next UK general election for the Westminster Parliament is due to take place in May 2015.
If this Westminster election were to be held tomorrow, how likely do you think you would be to vote on a scale of 0-10?
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
10 - Would definitely vote	636	342	295	39	75	119	115	127	161	81	165	42	243	95	132	34	263	46	67	80	84	78	95	98	88	284	344	103	245	164	124	186	106	
	63.6%	70.4%	57.1%	27.1%	49.0%	71.2%	63.9%	82.7%	79.4%	85.0%	76.4%	77.9%	78.3%	76.2%	71.9%	72.6%	76.2%	51.2%	55.3%	65.6%	65.6%	60.0%	73.2%	72.0%	61.1%	69.9%	68.3%	71.7%	68.1%	59.8%	55.6%	61.7%	60.7%	
9	104	61	43	10	19	14	24	15	21	10	26	8	36	17	21	5	37	10	17	10	14	10	13	12	18	46	54	18	36	30	20	42	12	
	10.4%	12.6%	8.3%	7.0%	12.6%	8.6%	13.2%	9.7%	10.4%	10.7%	12.1%	14.8%	11.6%	13.4%	11.4%	10.8%	10.6%	11.6%	13.8%	13.8%	7.8%	10.6%	7.9%	9.7%	9.0%	12.5%	11.2%	10.8%	12.5%	10.0%	10.8%	9.0%	13.8%	6.7%
8	49	17	32	9	13	3	14	4	6	-	7	1	16	3	10	2	18	5	8	5	9	10	4	2	6	21	17	4	19	16	9	18	10	
	4.9%	3.5%	6.2%	6.2%	8.7%	1.5%	7.7%	2.8%	3.0%	-	3.2%	1.6%	5.3%	2.5%	5.6%	4.1%	5.1%	5.8%	6.9%	4.1%	7.1%	7.6%	3.0%	1.5%	3.9%	5.1%	3.4%	3.0%	5.2%	6.0%	4.3%	6.0%	5.7%	
7	31	7	25	10	10	4	6	1	1	1	2	-	7	5	3	4	7	3	2	9	5	1	*	4	6	7	21	6	9	11	4	11	9	
	3.1%	1.3%	4.8%	6.7%	6.6%	2.5%	3.1%	0.4%	0.5%	0.7%	0.9%	-	2.3%	3.6%	1.9%	9.5%	1.9%	3.3%	1.3%	7.8%	4.3%	0.8%	0.3%	3.3%	4.0%	1.8%	4.3%	4.4%	2.5%	4.2%	2.0%	3.6%	4.9%	
6	18	7	11	7	3	2	2	-	4	1	4	-	2	2	2	-	6	2	-	4	2	4	1	3	2	11	5	-	6	5	7	3	5	
	1.7%	1.4%	2.1%	4.6%	2.1%	1.0%	1.3%	-	1.7%	1.3%	2.0%	-	0.7%	1.8%	1.1%	-	1.9%	2.7%	-	3.6%	1.6%	2.7%	0.4%	2.0%	1.3%	2.8%	1.1%	-	1.7%	1.8%	2.9%	1.0%	2.9%	
5	59	21	38	17	13	16	8	1	4	2	6	2	4	1	9	1	8	11	10	6	8	8	7	3	6	15	26	7	13	20	19	19	15	
	5.9%	4.3%	7.4%	11.7%	8.5%	9.5%	4.4%	0.7%	2.1%	2.3%	2.6%	3.5%	1.3%	1.1%	4.8%	1.8%	2.2%	11.9%	7.9%	5.3%	6.4%	6.2%	5.3%	2.3%	4.2%	3.6%	5.2%	4.7%	3.7%	7.5%	8.3%	6.4%	8.7%	
4	16	4	12	10	3	2	-	1	-	-	3	-	1	-	5	-	5	1	3	2	1	1	*	3	5	8	2	1	8	2	5	6	5	
	1.6%	0.8%	2.4%	7.1%	2.0%	1.1%	-	0.5%	-	-	1.5%	-	0.3%	-	2.7%	-	1.5%	0.9%	2.7%	1.4%	0.7%	0.7%	0.3%	2.2%	3.4%	2.1%	0.5%	0.5%	2.2%	0.7%	2.4%	2.0%	3.1%	
3	11	5	6	1	5	2	1	1	1	-	-	-	1	2	1	-	2	3	-	-	1	2	-	4	2	2	5	2	5	1	4	5	3	
	1.1%	1.0%	1.2%	1.0%	3.0%	1.3%	0.6%	0.4%	0.6%	-	-	-	0.2%	1.4%	0.4%	-	0.7%	2.9%	-	-	0.6%	1.4%	-	2.8%	1.6%	0.5%	1.0%	1.2%	1.3%	0.3%	1.8%	1.5%	1.5%	
2	2	1	1	-	-	2	-	*	-	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-	-	1	2	*	1	1	-	1	*	
	0.2%	0.3%	0.2%	-	-	1.2%	-	0.3%	-	-	-	1.1%	-	-	-	1.2%	-	1.6%	-	-	-	-	0.8%	-	-	0.1%	0.4%	0.3%	0.4%	0.2%	-	0.5%	0.2%	
1	4	-	4	3	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	1	-	2	1	-	1	-	3	-	2	1	2	2	1	
	0.4%	-	0.8%	1.9%	-	-	0.5%	0.4%	-	-	-	-	-	-	-	-	-	-	-	0.5%	-	1.2%	0.9%	-	0.6%	-	0.6%	-	0.4%	0.3%	0.8%	0.5%	0.4%	
0 - Would not vote	71	22	49	38	11	3	9	3	5	-	3	1	-	-	-	-	-	7	15	5	4	15	8	7	11	12	23	3	17	23	28	9	9	
	7.1%	4.4%	9.6%	26.7%	7.4%	2.0%	5.3%	2.2%	2.4%	-	1.4%	1.0%	-	-	-	-	-	8.0%	12.1%	3.9%	3.2%	11.5%	6.1%	4.8%	7.3%	2.8%	4.6%	1.8%	4.6%	8.5%	12.8%	3.1%	5.2%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 14
Q10. Weighted by normal weightings
Q10. If there was a Westminster election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Likely to vote in Westminster

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector		
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	937	416	521	58	181	139	174	212	173	101	198	59	308	124	178	41	359	76	61	112	106	142	169	138	133	421	458	143	344	246	204	290	171
Weighted Total	930	464	466	106	142	164	171	150	198	95	214	53	310	125	184	46	346	82	107	117	124	114	122	130	134	395	480	142	344	251	194	293	166
Conservative	125	63	61	13	10	23	17	21	40	71	4	6	11	125	-	-	-	15	15	13	14	12	14	25	16	4	114	31	44	28	23	39	8
Labour	184	89	94	9	26	39	35	35	39	4	128	6	18	-	184	-	-	12	18	31	26	30	26	22	18	42	135	29	63	49	42	61	39
Liberal Democrat	46	23	24	10	4	5	6	6	16	2	2	25	10	-	-	46	-	6	10	3	11	6	3	5	4	4	42	4	23	13	6	9	11
Scottish National Party (SNP)	346	202	144	40	60	55	73	58	59	2	36	5	236	-	-	-	346	28	33	39	40	40	53	46	67	299	35	51	129	93	73	114	63
Another Party (Net)	55	28	27	7	8	11	11	6	13	9	8	4	12	-	-	-	-	7	5	3	10	8	4	14	5	13	41	3	23	21	8	15	6
Scottish Green Party	11	7	5	-	2	2	2	1	4	-	4	4	-	-	-	-	-	2	1	-	2	1	6	-	7	5	1	7	3	1	6	1	
British National Party (BNP)	5	1	4	4	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	4	-	4	4	-	2	2	1	1	-	
Scottish Socialist	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-
UK Independence Party (UKIP)	35	20	15	-	5	10	8	3	10	9	4	-	11	-	-	-	-	4	4	1	8	6	4	3	5	5	30	2	14	14	5	9	4
If not listed please state in this box	3	-	3	2	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	2	-	-	1	-	-	3	-	-	-	1	2	-	-
Undecided	169	55	114	24	35	29	28	23	31	6	35	7	23	-	-	-	-	15	27	29	19	17	22	16	24	32	109	24	56	47	42	54	38
Refused	6	4	2	3	*	1	1	*	-	-	-	-	-	-	-	-	-	-	-	4	1	-	1	-	*	3	-	6	-	-	1	1	
SIGMA	930	464	466	106	142	164	171	150	198	95	214	53	310	125	184	46	346	82	107	117	124	114	122	130	134	395	480	142	344	251	194	293	166
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 15
Q10. Weighted by normal weightings and likelihood to vote in Westminster
Q10. If there was a Westminster election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Likely to vote in Westminster

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector		
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	937	416	521	58	181	139	174	212	173	101	198	59	308	124	178	41	359	76	61	112	106	142	169	138	133	421	458	143	344	246	204	290	171
Weighted Total	937	482	455	88	135	165	175	162	212	103	226	57	331	132	189	48	362	77	108	118	126	114	127	133	133	407	491	147	350	252	188	291	161
Conservative	132	68	64	12	10	25	18	23	44	79	4	6	12	132	-	-	-	16	16	14	15	12	15	26	18	5	122	32	46	30	23	41	7
Labour	189	92	96	6	26	39	36	38	43	3	136	6	19	-	189	-	-	10	17	33	28	30	28	22	20	40	144	32	64	50	43	60	40
Liberal Democrat	48	25	23	9	3	5	6	7	18	2	2	27	10	-	-	48	-	6	11	3	11	6	3	5	4	4	44	5	24	14	6	9	12
Scottish National Party (SNP)	362	215	147	38	59	59	78	64	65	2	39	6	254	-	-	-	362	27	35	41	42	43	56	50	68	316	38	55	138	95	74	120	65
Another Party (Net)	59	30	30	8	8	12	12	6	14	10	8	4	13	-	-	-	-	7	5	3	11	9	5	15	5	14	45	3	25	22	9	17	6
Scottish Green Party	12	7	5	-	3	2	2	2	4	-	4	4	-	-	-	-	-	2	1	-	2	1	6	-	7	5	1	7	3	1	6	1	
British National Party (BNP)	5	1	4	4	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	4	-	1	4	-	2	3	1	1	-	
Scottish Socialist	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-
UK Independence Party (UKIP)	38	21	17	-	5	10	8	4	11	10	4	-	12	-	-	-	-	4	5	1	9	7	4	4	5	5	33	2	16	15	5	10	5
If not listed please state in this box	3	-	3	2	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	2	-	-	1	-	-	3	-	-	-	1	2	-	-
Undecided	142	49	93	14	28	24	25	23	29	6	35	8	22	-	-	-	-	11	23	24	17	14	20	14	19	28	97	20	49	40	33	43	30
Refused	4	3	2	2	*	1	1	1	-	-	-	-	-	-	-	-	-	-	-	2	1	-	1	-	*	2	-	4	-	-	1	1	
SIGMA	937	482	455	88	135	165	175	162	212	103	226	57	331	132	189	48	362	77	108	118	126	114	127	133	133	407	491	147	350	252	188	291	161
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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15 Nov 2014

Table 16
Q10. Weighted by normal weightings, likelihood to vote in Westminster and with undecided / refused removed
Q10. If there was a Westminster election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Likely to vote in Westminster

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector		
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	761	369	392	44	136	113	144	178	146	93	166	51	285	124	178	41	359	62	45	85	87	117	137	118	110	385	348	119	281	200	161	237	130
Weighted Total	791	430	360	73	106	140	150	138	183	97	190	49	309	132	189	48	362	67	84	94	107	99	108	118	114	379	392	127	296	212	155	246	129
Conservative	132	68	64	12	10	25	18	23	44	79	4	6	12	132	-	-	-	16	16	14	15	12	15	26	18	5	122	32	46	30	23	41	7
	16.7%	15.8%	17.7%	16.9%	9.1%	17.7%	11.9%	16.6%	24.0%	81.5%	2.2%	12.1%	4.0%	100.0%	-	-	-	23.9%	18.6%	15.2%	13.8%	12.4%	13.9%	22.2%	15.4%	1.2%	31.2%	25.4%	15.6%	14.1%	15.0%	16.5%	5.6%
Labour	189	92	96	6	26	39	36	38	43	3	136	6	19	-	189	-	-	10	17	33	28	30	28	22	20	40	144	32	64	50	43	60	40
	23.9%	21.5%	26.8%	8.2%	24.8%	27.8%	24.3%	27.8%	23.3%	3.1%	71.4%	12.5%	6.2%	-	100.0%	-	-	15.5%	20.5%	35.3%	26.3%	29.9%	26.3%	18.8%	17.4%	10.5%	36.7%	25.1%	21.6%	23.6%	27.8%	24.4%	30.7%
Liberal Democrat	48	25	23	9	3	5	6	7	18	2	2	27	10	-	-	48	-	6	11	3	11	6	3	5	4	4	44	5	24	14	6	9	12
	6.1%	5.8%	6.4%	12.9%	3.2%	3.5%	3.8%	5.2%	9.6%	2.4%	1.3%	54.4%	3.2%	-	-	100.0%	-	9.3%	12.9%	2.7%	10.4%	5.8%	2.9%	4.0%	3.4%	1.0%	11.2%	3.7%	8.1%	6.6%	3.7%	3.5%	8.9%
Scottish National Party (SNP)	362	215	147	38	59	59	78	64	65	2	39	6	254	-	-	-	362	27	35	41	42	43	56	50	68	316	38	55	138	95	74	120	65
	45.8%	50.0%	40.8%	51.5%	55.2%	42.5%	52.2%	46.0%	35.3%	2.4%	20.6%	12.5%	82.4%	-	-	-	100.0%	41.3%	41.7%	43.5%	39.3%	43.3%	52.3%	42.3%	59.3%	83.4%	9.6%	43.3%	46.4%	45.1%	47.8%	48.8%	50.0%
Another Party (Net)	59	30	30	8	8	12	12	6	14	10	8	4	13	-	-	-	-	7	5	3	11	9	5	15	5	14	45	3	25	22	9	17	6
	7.5%	6.9%	8.3%	10.4%	7.5%	8.5%	7.9%	4.4%	7.7%	10.6%	4.4%	8.5%	4.2%	-	-	-	-	10.0%	6.2%	3.2%	10.2%	8.7%	4.5%	12.7%	4.6%	3.8%	11.4%	2.6%	8.4%	10.6%	5.8%	6.8%	4.8%
Scottish Green Party	12	7	5	-	3	2	2	2	4	-	4	4	-	-	-	-	-	2	1	-	2	1	6	-	-	7	5	1	7	3	1	6	1
	1.5%	1.7%	1.3%	-	2.5%	1.5%	1.5%	1.1%	1.9%	-	2.1%	8.5%	-	-	-	-	-	2.7%	0.8%	-	1.7%	0.9%	0.6%	5.3%	-	2.0%	1.2%	1.0%	2.4%	1.3%	0.6%	2.5%	1.1%
British National Party (BNP)	5	1	4	4	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	4	-	-	1	4	-	2	3	1	1	-
	0.7%	0.2%	1.2%	5.8%	-	-	0.7%	-	-	-	-	-	-	-	-	-	-	1.6%	-	-	-	-	3.6%	-	-	0.1%	1.1%	-	0.7%	1.2%	0.4%	0.4%	-
Scottish Socialist	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-
	0.2%	-	0.3%	1.7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.2%	-	-	-	-	0.3%	-	-	-	0.6%	-	-	-
UK Independence Party (UKIP)	38	21	17	-	5	10	8	4	11	10	4	-	12	-	-	-	-	4	5	1	9	7	4	4	5	5	33	2	16	15	5	10	5
	4.8%	5.0%	4.6%	-	5.1%	7.0%	5.7%	2.7%	5.8%	10.6%	2.3%	-	3.9%	-	-	-	-	5.6%	5.5%	1.0%	8.5%	6.6%	4.0%	3.1%	4.6%	1.4%	8.4%	1.6%	5.3%	7.1%	3.4%	3.9%	3.7%
If not listed please state in this box	3	-	3	2	-	-	-	1	-	-	-	-	1	-	-	-	-	-	2	-	-	-	1	-	-	-	3	-	-	1	2	-	-
	0.4%	-	0.8%	2.9%	-	-	-	0.6%	-	-	-	-	0.3%	-	-	-	-	-	-	2.3%	-	-	0.7%	-	-	-	0.8%	-	-	0.4%	1.4%	-	-
SIGMA	791	430	360	73	106	140	150	138	183	97	190	49	309	132	189	48	362	67	84	94	107	99	108	118	114	379	392	127	296	212	155	246	129
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Scottish Attitudes Poll VIII

15 Nov 2014

Table 17
Q11. The next Scottish Parliament election will be in May 2016. If that election were to be held tomorrow, how likely do you think you would be to vote on a scale of 0-10?
Base : All Respondents

	Total		Gender		Age							2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector	
			Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182		
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175		
10 - would definitely vote	667	355	311	48	83	121	118	131	166	80	170	43	256	94	137	33	280	55	70	83	88	79	99	100	92	306	347	105	257	170	134	197	114		
9	91	54	37	10	15	9	24	12	22	8	24	7	30	13	17	5	32	10	15	7	10	11	13	12	13	41	47	16	27	32	16	35	11		
8	53	22	31	12	14	7	13	4	3	2	7	2	11	5	11	4	14	3	9	5	7	8	4	5	13	17	27	8	18	19	8	18	9		
7	29	10	19	8	9	4	5	1	1	1	3	-	5	3	2	3	7	3	-	9	5	2	1	3	5	9	16	5	10	8	6	10	7		
6	27	4	22	10	6	7	2	-	1	1	5	-	5	4	5	-	7	4	-	6	5	5	2	3	3	12	10	1	9	5	11	9	9		
5	44	15	28	13	11	11	2	1	4	1	5	1	2	1	5	1	2	4	10	5	8	8	3	2	4	9	21	5	13	15	11	15	11		
4	8	1	7	3	3	1	1	-	-	-	3	-	-	-	4	-	2	-	3	1	-	1	-	1	2	5	-	-	5	1	2	4	3		
3	9	3	6	1	3	1	3	1	-	-	-	-	1	1	1	1	1	2	-	1	1	1	-	3	2	1	6	2	4	1	3	5	1		
2	10	4	7	5	1	2	1	1	1	-	-	1	-	-	2	1	-	3	-	3	-	-	1	3	-	1	6	-	3	2	6	4	2		
1	3	-	3	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.9%	1.1%	-	-	-	-	-	1	1	-	-		
0 - would not vote	61	16	45	31	8	3	11	3	5	1	-	1	-	3	-	-	-	5	15	2	5	15	5	3	10	7	24	3	16	19	24	6	7		
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Survation.

Scottish Attitudes Poll VIII

Table 18
Q12. Weighted normal weighting
Q12. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament.
If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?
Base : Likely to vote in Scottish Parliament election

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector		
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	946	420	526	62	186	139	173	213	173	100	199	59	308	122	178	41	359	76	61	115	106	142	172	141	133	427	457	143	346	249	208	292	173
Weighted Total	940	469	471	113	145	164	169	150	198	94	217	53	310	122	184	46	346	84	107	120	123	114	125	133	134	399	479	142	345	254	198	296	168
Labour	179	79	100	13	23	33	30	37	42	5	139	3	7	10	153	2	4	8	16	28	24	31	30	24	18	29	143	28	61	54	36	57	34
	19.1%	16.9%	21.2%	11.6%	16.1%	20.3%	17.8%	24.4%	21.4%	5.1%	64.0%	5.8%	2.3%	7.9%	83.5%	3.3%	1.1%	9.5%	15.2%	23.2%	19.7%	27.4%	23.8%	17.9%	13.5%	7.2%	29.9%	19.4%	17.7%	21.4%	18.1%	19.3%	20.5%
Conservative	108	58	50	5	12	22	19	17	34	70	4	1	8	95	4	1	-	11	15	12	18	12	11	19	12	4	102	24	45	24	15	33	12
	11.5%	12.4%	10.7%	4.3%	8.3%	13.7%	11.0%	11.0%	17.1%	75.1%	1.6%	2.3%	2.5%	78.1%	2.1%	2.8%	-	12.7%	13.6%	10.4%	14.6%	10.3%	8.6%	14.0%	8.8%	0.9%	21.3%	17.0%	12.9%	9.5%	7.8%	11.1%	7.2%
Scottish National Party (SNP)	383	223	161	47	66	65	75	60	70	3	42	6	256	3	20	2	335	29	37	49	45	44	59	46	75	320	46	55	137	109	83	124	67
	40.8%	47.5%	34.1%	41.4%	45.3%	39.6%	44.6%	40.2%	35.4%	3.4%	19.2%	11.5%	82.7%	2.8%	10.7%	3.5%	97.0%	34.8%	34.3%	41.0%	36.6%	38.2%	47.0%	34.4%	56.2%	80.3%	9.7%	39.1%	39.6%	42.7%	41.7%	42.0%	40.0%
Liberal Democrat	53	29	24	8	5	6	8	8	20	2	2	30	10	4	2	39	3	10	10	3	10	4	4	7	5	7	46	7	24	14	9	13	12
	5.6%	6.2%	5.0%	6.9%	3.5%	3.7%	3.5%	5.2%	10.3%	1.6%	1.1%	56.8%	3.1%	3.0%	1.0%	83.5%	0.8%	12.2%	9.1%	2.9%	7.8%	3.1%	3.1%	5.3%	4.0%	1.6%	9.6%	4.7%	6.9%	5.4%	4.4%	4.3%	7.3%
Another Party (Net)	49	26	23	11	7	8	9	5	8	6	6	2	10	-	2	2	2	5	5	4	7	9	3	12	4	14	34	1	19	18	11	13	5
	5.2%	5.5%	4.9%	9.6%	4.9%	5.0%	5.4%	3.6%	4.1%	5.9%	2.7%	3.7%	3.3%	-	0.9%	4.1%	0.6%	6.1%	4.6%	3.1%	5.5%	7.8%	2.5%	9.3%	3.1%	3.5%	7.0%	1.0%	5.4%	7.2%	5.3%	4.4%	3.3%
UKIP	23	15	8	-	4	5	6	3	6	6	2	-	7	-	-	-	-	4	4	1	2	4	2	2	4	1	22	1	7	11	4	7	3
	2.5%	3.2%	1.8%	-	2.6%	3.2%	3.4%	2.0%	2.9%	5.9%	1.0%	-	2.3%	-	-	-	-	4.4%	4.0%	0.7%	2.0%	3.5%	2.0%	1.1%	3.1%	0.3%	4.6%	1.0%	2.1%	4.2%	2.0%	2.5%	1.8%
Scottish Green Party	19	9	10	6	3	2	3	2	2	-	4	2	3	-	1	2	2	-	1	3	4	3	1	7	-	11	7	-	10	4	5	5	1
	2.0%	1.9%	2.1%	5.3%	2.3%	1.2%	1.5%	1.6%	1.2%	-	1.7%	3.7%	1.0%	-	0.3%	4.1%	0.6%	0.5%	0.5%	2.4%	3.5%	2.4%	0.5%	5.3%	-	2.8%	1.4%	-	2.8%	1.6%	2.5%	1.5%	0.8%
Scottish Socialist	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-
	0.1%	-	0.2%	1.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.0%	-	-	-	0.3%	-	-	-	0.4%	-	-	-
BNP	6	2	4	4	-	1	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	1	-	4	-	-	5	-	2	2	2	1	1
	0.6%	0.4%	0.8%	3.3%	-	0.7%	0.6%	-	-	-	-	-	-	-	0.6%	-	-	1.1%	-	-	-	1.0%	-	2.8%	-	0.1%	1.0%	-	0.5%	0.9%	0.8%	0.3%	0.7%
Undecided	162	50	112	27	32	28	29	23	23	8	25	11	19	10	3	1	2	21	25	23	16	15	19	24	19	26	105	27	55	35	45	54	35
	17.3%	10.6%	23.9%	23.8%	22.0%	16.9%	17.2%	15.6%	11.7%	8.9%	11.4%	19.8%	6.2%	8.2%	1.8%	2.8%	0.4%	24.8%	23.3%	19.5%	12.9%	13.2%	15.0%	18.2%	14.4%	6.5%	22.0%	18.8%	16.1%	13.7%	22.7%	18.4%	21.1%
Refused	5	4	1	3	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	4	-	1	-	-	-	3	-	5	-	-	1	1
	0.5%	0.9%	0.2%	2.4%	-	0.8%	0.6%	-	-	-	-	-	-	-	-	-	-	-	-	-	3.0%	-	-	0.9%	-	-	0.6%	-	1.4%	-	-	0.4%	0.6%
SIGMA	940	469	471	113	145	164	169	150	198	94	217	53	310	122	184	46	346	84	107	120	123	114	125	133	134	399	479	142	345	254	198	296	168
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Scottish Attitudes Poll VIII

Table 19
Q12. Weighted normal weighting and likelihood to vote in Scottish Parliament election
Q12. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament.
If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?
Base : Likely to vote in Scottish Parliament election

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	946	420	526	62	186	139	173	213	173	100	199	59	308	122	178	41	359	76	61	115	106	142	172	141	133	427	457	143	346	249	208	292	173	
Weighted Total	946	487	459	96	138	164	174	162	212	101	227	57	331	127	187	47	366	81	107	118	124	115	130	134	136	415	487	146	351	256	193	293	164	
Labour	185	83	101	9	24	35	31	40	46	5	144	3	8	10	158	2	3	8	15	30	25	31	32	24	20	26	152	30	61	56	37	56	35	
Conservative	113	61	52	5	12	23	19	18	37	76	4	1	9	100	3	1	-	11	15	13	18	12	12	19	12	3	108	25	47	25	16	34	11	
Scottish National Party (SNP)	402	237	165	45	65	69	80	66	76	3	44	7	274	4	19	2	356	30	39	51	46	46	63	50	77	341	47	60	146	113	83	130	70	
Liberal Democrat	54	31	23	8	5	5	6	8	22	2	2	32	10	4	1	39	3	10	11	3	9	4	4	8	5	6	47	7	24	14	9	13	12	
Another Party (Net)	51	27	24	12	7	9	10	6	8	6	6	2	11	-	2	2	2	5	5	3	7	9	3	13	5	15	35	2	19	18	12	13	6	
UKIP	25	16	9	-	4	5	6	3	6	6	2	-	8	-	-	-	-	4	4	1	3	4	3	2	5	1	23	2	7	11	4	8	3	
Scottish Green Party	18	9	9	6	3	2	3	2	2	-	4	2	3	-	1	2	2	-	1	2	4	3	1	7	-	12	6	-	10	3	5	4	1	
Scottish Socialist	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-
BNP	6	2	4	4	-	1	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	1	-	4	-	1	5	-	2	3	2	1	1	
Undecided	138	45	93	17	27	23	27	24	22	8	26	12	19	9	4	1	1	16	22	18	16	13	17	19	17	24	96	23	50	29	36	46	28	
Refused	4	3	1	2	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-	1	-	-	2	-	4	-	-	1	1	
SIGMA	946	487	459	96	138	164	174	162	212	101	227	57	331	127	187	47	366	81	107	118	124	115	130	134	136	415	487	146	351	256	193	293	164	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Scottish Attitudes Poll VIII

Table 20
Q12. Weighted normal weighting, likelihood to vote in Scottish Parliament election and with undecided / refused removed
Q12. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament.
If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?
Base : Likely to vote in Scottish Parliament election

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	778	377	401	46	144	113	142	180	153	90	178	48	287	114	175	39	357	58	46	91	89	122	143	114	115	395	352	117	286	213	162	239	135	
Weighted Total	804	439	365	78	112	140	146	138	190	92	201	45	311	118	184	46	365	65	85	100	106	102	113	113	119	391	390	123	297	227	156	246	135	
Labour	185	83	101	9	24	35	31	40	46	5	144	3	8	10	158	2	3	8	15	30	25	31	32	24	20	26	152	30	61	56	37	56	35	
	23.0%	19.0%	27.8%	11.3%	21.0%	25.0%	21.4%	29.0%	24.2%	5.7%	71.8%	7.6%	2.5%	8.6%	85.8%	3.6%	0.8%	13.0%	17.7%	29.7%	23.6%	30.3%	27.9%	21.1%	16.7%	6.7%	39.0%	24.4%	20.5%	24.7%	24.0%	22.8%	26.1%	
Conservative	113	61	52	5	12	23	19	18	37	76	4	1	9	100	3	1	-	11	15	13	18	12	12	19	12	3	108	25	47	25	16	34	11	
	14.1%	13.9%	14.2%	6.4%	10.6%	16.2%	12.8%	13.1%	19.4%	83.0%	2.0%	2.9%	2.8%	84.9%	1.8%	3.1%	-	16.7%	18.2%	13.2%	17.3%	11.7%	10.4%	16.8%	10.4%	0.8%	27.7%	20.1%	15.8%	11.2%	10.3%	13.9%	8.5%	
Scottish National Party (SNP)	402	237	165	45	65	69	80	66	76	3	44	7	274	4	19	2	356	30	39	51	46	46	63	50	77	341	47	60	146	113	83	130	70	
	50.0%	53.9%	45.3%	57.6%	58.5%	48.9%	55.2%	47.8%	40.2%	3.3%	21.9%	15.0%	88.2%	3.2%	10.6%	3.9%	97.7%	46.3%	45.7%	50.4%	43.8%	45.1%	55.5%	43.9%	65.0%	87.3%	12.1%	48.4%	49.2%	49.9%	52.9%	52.8%	51.9%	
Liberal Democrat	54	31	23	8	5	5	6	8	22	2	2	32	10	4	1	39	3	10	11	3	9	4	4	8	5	6	47	7	24	14	9	13	12	
	6.7%	7.1%	6.2%	9.9%	4.0%	3.8%	3.8%	6.0%	11.7%	1.8%	1.2%	69.7%	3.1%	3.3%	0.8%	85.7%	0.8%	15.9%	12.7%	3.4%	8.8%	3.6%	3.2%	6.6%	4.2%	1.5%	12.1%	5.8%	8.1%	6.2%	5.5%	5.3%	9.0%	
Another Party (Net)	51	27	24	12	7	9	10	6	8	6	6	2	11	-	2	2	2	5	5	3	7	9	3	13	5	15	35	2	19	18	12	13	6	
	6.3%	6.1%	6.5%	14.8%	5.8%	6.2%	6.7%	4.0%	4.5%	6.2%	3.1%	4.8%	3.4%	-	1.0%	3.6%	0.6%	8.2%	5.7%	3.2%	6.5%	9.2%	3.0%	11.5%	3.8%	3.8%	9.0%	1.2%	6.5%	8.1%	7.4%	5.3%	4.4%	
UKIP	25	16	9	-	4	5	6	3	6	6	2	-	8	-	-	-	-	4	4	1	3	4	3	2	5	1	23	2	7	11	4	8	3	
	3.1%	3.6%	2.4%	-	3.3%	3.8%	4.2%	2.4%	3.3%	6.2%	1.1%	-	2.5%	-	-	-	-	5.8%	5.0%	0.9%	2.4%	4.3%	2.4%	1.5%	3.8%	0.3%	6.0%	1.2%	2.5%	5.0%	2.8%	3.1%	2.4%	
Scottish Green Party	18	9	9	6	3	2	3	2	2	-	4	2	3	-	1	2	2	-	1	2	4	3	1	7	-	12	6	-	10	3	5	4	1	
	2.3%	2.0%	2.6%	7.9%	2.5%	1.5%	1.8%	1.7%	1.2%	-	2.0%	4.8%	1.0%	-	0.3%	3.6%	0.6%	0.8%	0.8%	2.3%	4.1%	2.5%	0.5%	6.4%	-	3.0%	1.6%	-	3.3%	1.4%	3.5%	1.7%	1.1%	
Scottish Socialist	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	
	0.2%	-	0.3%	1.6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.2%	-	-	-	0.3%	-	-	-	0.5%	-	-	-	
BNP	6	2	4	4	-	1	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	1	-	4	-	1	5	-	2	3	2	1	1	
	0.8%	0.5%	1.1%	5.3%	-	0.9%	0.7%	-	-	-	-	-	-	-	0.7%	-	-	1.6%	-	-	-	1.2%	-	3.7%	-	0.1%	1.4%	-	0.7%	1.1%	1.1%	0.4%	0.9%	
SIGMA	804	439	365	78	112	140	146	138	190	92	201	45	311	118	184	46	365	65	85	100	106	102	113	113	119	391	390	123	297	227	156	246	135	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Scottish Attitudes Poll VIII

Table 21
Q13. Weighted by normal weighting
Q13. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?
Base : Likely to vote in Scottish Parliament election

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	946	420	526	62	186	139	173	213	173	100	199	59	308	122	178	41	359	76	61	115	106	142	172	141	133	427	457	143	346	249	208	292	173	
Weighted Total	940	469	471	113	145	164	169	150	198	94	217	53	310	122	184	46	346	84	107	120	123	114	125	133	134	399	479	142	345	254	198	296	168	
Labour	155	70	85	10	21	26	30	28	39	4	109	6	11	6	124	7	11	10	16	21	23	26	26	16	17	38	114	25	54	46	30	51	37	
	16.5%	14.9%	18.1%	8.8%	14.5%	15.8%	18.0%	18.8%	19.8%	4.7%	50.4%	11.0%	3.6%	5.3%	67.3%	14.7%	3.1%	12.3%	15.1%	17.9%	18.5%	22.7%	21.0%	11.7%	12.3%	9.5%	23.7%	17.9%	15.6%	18.0%	15.1%	17.1%	21.8%	
Conservative	96	54	42	5	8	19	13	17	34	58	2	4	12	83	1	3	2	8	13	11	15	11	10	15	13	3	90	23	39	19	15	30	8	
	10.2%	11.5%	8.9%	4.4%	5.4%	11.5%	7.8%	11.2%	17.3%	61.7%	1.1%	7.8%	3.9%	68.5%	0.4%	7.3%	0.5%	9.1%	11.7%	9.2%	12.2%	9.5%	8.1%	11.5%	10.1%	0.6%	18.8%	16.1%	11.4%	7.4%	7.4%	10.1%	4.5%	
Scottish National Party (SNP)	301	174	127	35	50	49	58	52	56	1	28	3	202	3	14	2	267	18	32	40	34	34	45	39	58	250	37	47	106	86	61	94	54	
	32.0%	37.0%	27.0%	31.1%	34.6%	30.1%	34.3%	34.8%	28.1%	1.3%	12.8%	4.8%	65.2%	2.2%	7.7%	5.3%	77.4%	21.6%	29.6%	33.2%	27.8%	30.2%	36.2%	29.7%	43.2%	62.6%	7.8%	33.0%	30.8%	33.9%	30.9%	31.8%	32.2%	
Liberal Democrat	50	24	25	5	5	9	9	13	13	3	3	23	12	8	6	27	3	6	5	3	10	4	3	9	9	4	45	3	30	13	4	11	7	
	5.3%	5.2%	5.3%	4.0%	3.4%	5.8%	5.0%	5.8%	6.8%	2.8%	1.4%	42.3%	4.0%	6.2%	3.2%	57.3%	1.0%	7.1%	4.9%	2.1%	8.2%	3.6%	2.6%	7.1%	6.7%	1.0%	9.5%	1.9%	8.6%	5.0%	2.2%	3.9%	4.1%	
Scottish Green Party	76	46	31	16	12	10	12	11	16	1	18	7	32	2	11	5	40	11	4	7	12	4	13	18	7	49	22	13	24	21	19	24	10	
	8.1%	9.8%	6.5%	14.2%	8.4%	6.0%	7.0%	7.3%	7.9%	1.5%	8.3%	13.1%	10.4%	1.8%	6.2%	10.0%	11.5%	13.2%	3.5%	5.9%	9.6%	3.7%	10.7%	13.7%	5.2%	12.2%	4.6%	9.0%	7.0%	8.1%	9.5%	8.1%	5.7%	
UKIP	60	34	26	5	6	17	12	7	13	15	12	1	12	8	11	-	5	10	6	5	8	11	4	8	7	15	43	7	19	17	17	13	11	
	6.4%	7.1%	5.6%	4.7%	4.0%	10.3%	6.9%	4.8%	6.5%	15.9%	5.4%	2.7%	3.9%	6.5%	5.8%	-	1.6%	11.6%	6.0%	4.5%	6.9%	9.5%	3.0%	6.2%	5.2%	3.8%	9.1%	4.7%	5.6%	6.7%	8.5%	4.4%	6.8%	
Another Party (Net)	15	10	5	3	1	4	2	1	3	1	4	1	5	-	2	-	5	1	2	1	-	4	4	4	-	8	7	2	3	8	3	5	3	
	1.6%	2.2%	1.1%	3.0%	1.0%	2.7%	1.4%	0.8%	1.3%	1.0%	1.6%	1.3%	1.7%	-	1.1%	-	1.5%	1.2%	1.9%	1.2%	-	3.1%	3.1%	2.7%	-	2.1%	1.5%	1.1%	0.8%	3.3%	1.3%	1.8%	1.6%	
Scottish Pensioners Party	2	1	1	1	-	-	-	1	-	-	1	-	1	-	-	-	1	-	-	-	-	2	-	-	-	2	-	-	-	-	1	1	-	2
	0.2%	0.1%	0.3%	1.3%	-	-	-	0.4%	-	-	0.3%	-	0.5%	-	-	-	0.4%	-	-	-	-	1.8%	-	-	-	0.5%	-	-	-	-	0.6%	0.3%	-	1.2%
Scottish Socialist	6	6	1	-	1	3	1	1	-	-	2	1	4	-	2	-	4	-	-	1	-	2	3	1	-	6	1	2	3	-	2	4	1	
	0.7%	1.2%	0.1%	-	1.0%	2.1%	0.5%	0.4%	-	-	0.9%	1.3%	1.2%	-	1.1%	-	1.1%	-	-	-	1.2%	1.3%	2.2%	0.5%	-	1.4%	0.1%	1.1%	0.8%	-	1.0%	1.3%	0.4%	
BNP	2	*	2	2	-	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	2	-	*	2	-	-	2	-	*	-	
	0.2%	0.1%	0.4%	1.7%	-	0.3%	-	-	-	-	-	-	-	-	-	-	-	0.5%	-	-	-	-	-	1.4%	-	0.1%	0.4%	-	-	0.9%	-	0.2%	-	
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	1	-	
	0.1%	0.2%	-	-	-	0.6%	-	-	-	-	0.5%	-	-	-	-	-	-	-	-	-	-	-	0.9%	-	-	-	0.2%	-	-	0.4%	-	0.4%	-	
Party not listed	4	3	1	-	-	1	-	-	3	1	-	-	-	-	-	-	-	1	2	-	-	-	1	-	-	-	4	-	-	4	-	-	-	
	0.4%	0.5%	0.2%	-	-	0.6%	-	-	1.3%	1.0%	-	-	-	-	-	-	-	0.7%	1.9%	-	-	-	0.7%	-	-	-	0.7%	-	-	1.4%	-	-	-	
Undecided	180	51	129	31	42	28	32	25	23	8	41	9	23	10	16	3	12	20	27	31	17	20	19	22	23	32	115	23	65	42	50	64	38	
	19.1%	10.9%	27.3%	27.4%	28.6%	17.1%	18.9%	16.5%	11.4%	8.9%	19.0%	17.1%	7.4%	7.9%	8.4%	5.5%	3.4%	23.7%	25.5%	25.9%	13.8%	17.7%	15.4%	16.5%	17.3%	8.1%	24.0%	16.3%	18.7%	16.7%	25.1%	21.8%	22.7%	
Refused	7	6	1	3	-	1	1	-	2	2	-	-	-	2	-	-	-	-	2	-	4	-	-	1	-	-	5	-	5	2	-	3	1	
	0.7%	1.3%	0.2%	2.4%	-	0.8%	0.6%	-	1.0%	2.1%	-	-	-	1.7%	-	-	-	-	1.9%	-	3.0%	-	-	0.9%	-	-	1.0%	-	1.4%	0.8%	-	1.1%	0.6%	
SIGMA	940	469	471	113	145	164	169	150	198	94	217	53	310	122	184	46	346	84	107	120	123	114	125	133	134	399	479	142	345	254	198	296	168	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Scottish Attitudes Poll VIII

Table 22
Q13. Weighted by normal weighting and likelihood to vote in Scottish Parliament election
Q13. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?
Base : Likely to vote in Scottish Parliament election

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	946	420	526	62	186	139	173	213	173	100	199	59	308	122	178	41	359	76	61	115	106	142	172	141	133	427	457	143	346	249	208	292	173	
Weighted Total	946	487	459	96	138	164	174	162	212	101	227	57	331	127	187	47	366	81	107	118	124	115	130	134	136	415	487	146	351	256	193	293	164	
Labour	159	73	86	7	20	27	31	31	43	4	115	6	12	6	127	7	11	9	15	23	24	27	28	15	18	35	121	27	52	49	31	48	38	
	16.8%	14.9%	18.8%	7.6%	14.7%	16.3%	18.0%	18.9%	20.3%	4.4%	50.5%	10.0%	3.7%	5.1%	67.5%	15.5%	3.0%	11.3%	13.9%	19.5%	19.5%	23.1%	21.3%	11.3%	13.3%	8.5%	24.8%	18.7%	14.8%	19.2%	15.9%	16.2%	23.3%	
Conservative	102	58	44	5	8	19	14	18	37	63	3	5	13	89	1	4	2	8	13	12	16	12	11	16	14	2	96	24	42	20	16	31	8	
	10.7%	11.9%	9.5%	5.3%	5.5%	11.8%	8.1%	11.3%	17.5%	62.5%	1.1%	8.0%	4.0%	69.8%	0.3%	7.9%	0.4%	10.1%	11.9%	10.0%	12.8%	10.1%	8.5%	12.1%	10.2%	0.6%	19.8%	16.6%	11.9%	7.7%	8.2%	10.7%	4.7%	
Scottish National Party (SNP)	317	184	133	34	51	53	62	57	60	1	30	3	219	3	14	2	284	19	34	42	34	36	49	43	60	268	38	50	114	89	64	99	55	
	33.5%	37.7%	29.0%	35.8%	36.7%	32.0%	35.6%	35.2%	28.5%	1.3%	13.1%	5.0%	66.2%	2.3%	7.7%	4.8%	77.7%	23.4%	31.9%	35.5%	27.3%	31.7%	37.4%	31.8%	44.3%	64.5%	7.7%	34.0%	32.5%	34.6%	33.4%	33.8%	33.7%	
Liberal Democrat	50	27	23	3	4	10	8	9	15	3	3	24	12	7	6	27	3	6	6	3	9	5	3	10	8	3	47	3	30	13	3	12	7	
	5.3%	5.5%	5.1%	3.6%	3.2%	5.9%	4.7%	5.8%	6.9%	2.9%	1.4%	42.0%	3.6%	5.7%	3.4%	56.2%	0.9%	7.9%	5.4%	2.4%	7.6%	3.9%	2.3%	7.1%	6.1%	0.8%	9.6%	2.0%	8.6%	5.2%	1.8%	3.9%	4.5%	
Scottish Green Party	77	48	30	14	12	11	12	12	17	2	20	8	34	2	12	5	43	12	4	7	13	4	14	17	7	52	22	13	25	20	19	24	10	
	8.2%	9.8%	6.4%	14.9%	8.5%	6.6%	6.9%	7.2%	7.9%	1.5%	8.7%	13.5%	10.1%	1.2%	6.4%	9.9%	11.7%	14.5%	3.9%	5.5%	10.1%	3.4%	10.6%	12.8%	5.3%	12.6%	4.6%	9.0%	7.2%	7.8%	9.8%	8.2%	6.2%	
UKIP	60	34	26	4	6	16	12	8	14	16	11	2	11	9	10	-	5	10	6	4	9	10	4	9	8	13	45	7	21	16	16	14	10	
	6.3%	7.0%	5.6%	4.5%	4.2%	9.7%	7.2%	4.9%	6.4%	15.6%	5.0%	2.8%	3.4%	6.7%	5.1%	-	1.5%	11.9%	5.5%	3.7%	7.1%	9.1%	3.2%	6.7%	5.7%	3.2%	9.3%	4.9%	6.0%	6.2%	8.3%	4.8%	6.2%	
Another Party (Net)	17	12	5	4	2	5	3	1	3	1	4	1	6	-	2	-	6	1	2	2	-	4	4	4	-	9	8	2	3	9	3	6	3	
	1.8%	2.4%	1.2%	3.7%	1.1%	3.0%	1.5%	0.8%	1.3%	1.1%	1.7%	1.3%	1.7%	-	1.2%	-	1.5%	1.4%	2.1%	1.4%	-	3.3%	3.2%	2.9%	-	2.2%	1.6%	1.1%	0.9%	3.6%	1.5%	2.0%	1.8%	
Scottish Pensioners Party	2	1	1	1	-	-	-	1	-	-	1	-	1	-	-	-	1	-	-	-	-	2	-	-	-	2	-	-	-	-	1	1	-	2
	0.2%	0.1%	0.3%	1.5%	-	-	-	0.4%	-	-	0.3%	-	0.4%	-	-	-	0.4%	-	-	-	-	1.8%	-	-	-	0.5%	-	-	-	-	0.6%	0.3%	-	1.3%
Scottish Socialist	7	6	1	-	2	4	1	1	-	-	2	1	4	-	2	-	4	-	-	2	-	3	1	-	-	6	1	2	3	-	2	4	1	
	0.7%	1.3%	0.2%	-	1.1%	2.3%	0.6%	0.4%	-	-	0.9%	1.3%	1.3%	-	1.2%	-	1.1%	-	-	1.4%	-	1.5%	2.3%	0.6%	-	1.5%	0.2%	1.1%	0.9%	-	1.1%	1.4%	0.5%	
BNP	3	1	2	2	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	2	-	-	1	2	-	-	3	-	1	-	
	0.3%	0.1%	0.5%	2.2%	-	-	0.3%	-	-	-	-	-	-	-	-	-	-	0.6%	-	-	-	-	1.6%	-	-	0.1%	0.4%	-	-	1.0%	-	0.2%	-	
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	1	-	1	-	
	0.1%	0.2%	-	-	-	-	0.7%	-	-	-	0.5%	-	-	-	-	-	-	-	-	-	-	0.9%	-	-	-	-	0.2%	-	-	0.5%	-	0.4%	-	
Party not listed	4	3	1	-	-	1	-	-	3	1	-	-	-	-	-	-	-	1	2	-	-	-	1	-	-	-	4	-	-	4	-	-	-	
	0.4%	0.6%	0.2%	-	-	0.7%	-	-	1.3%	1.1%	-	-	-	-	-	-	-	0.8%	2.1%	-	-	-	-	0.8%	-	-	0.8%	-	-	1.5%	-	-	-	
Undecided	158	47	111	22	36	23	30	26	21	9	42	10	24	10	16	3	12	16	25	26	17	18	18	19	20	32	106	20	60	38	41	56	31	
	16.7%	9.7%	24.2%	23.0%	26.2%	14.0%	17.3%	15.8%	10.0%	8.6%	18.4%	17.4%	7.2%	7.5%	8.5%	5.8%	3.3%	19.5%	23.3%	21.9%	13.4%	15.3%	13.5%	14.2%	15.1%	7.6%	21.8%	13.6%	17.0%	14.8%	21.1%	19.2%	19.0%	
Refused	6	5	1	2	-	1	1	-	2	2	-	-	-	2	-	-	-	-	2	-	3	-	-	1	-	-	4	-	4	2	-	4	1	
	0.7%	1.1%	0.2%	1.6%	-	0.8%	0.6%	-	1.0%	2.2%	-	-	-	1.7%	-	-	-	-	2.1%	-	2.1%	-	-	1.0%	-	-	0.8%	-	1.1%	0.9%	-	1.2%	0.7%	
SIGMA	946	487	459	96	138	164	174	162	212	101	227	57	331	127	187	47	366	81	107	118	124	115	130	134	136	415	487	146	351	256	193	293	164	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish Attitudes Poll VIII

15 Nov 2014

Table 23
Q13. Weighted by normal weighting, likelihood to vote in Scottish Parliament election and with undecided / refused removed
Q13. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?
Base : Likely to vote in Scottish Parliament election

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	761	375	386	43	133	114	138	181	152	90	164	50	283	113	163	38	347	59	43	84	88	117	143	116	111	389	343	121	278	204	158	231	131	
Weighted Total	782	434	347	72	102	140	142	136	188	90	185	47	307	116	172	45	354	65	80	92	105	97	113	114	115	384	377	127	287	216	152	234	132	
Labour	159	73	86	7	20	27	31	31	43	4	115	6	12	6	127	7	11	9	15	23	24	27	28	15	18	35	121	27	52	49	31	48	38	
	20.3%	16.7%	24.9%	10.1%	19.9%	19.1%	21.9%	22.4%	22.8%	4.9%	61.9%	12.1%	4.0%	5.6%	73.7%	16.4%	3.1%	14.1%	18.7%	25.0%	23.1%	27.3%	24.6%	13.3%	15.7%	9.2%	32.0%	21.6%	18.1%	22.8%	20.1%	20.3%	29.1%	
Conservative	102	58	44	5	8	19	14	18	37	63	3	5	13	89	1	4	2	8	13	12	16	12	11	16	14	2	96	24	42	20	16	31	8	
	13.0%	13.3%	12.6%	7.0%	7.5%	13.8%	9.9%	13.4%	19.7%	70.0%	1.4%	9.7%	4.4%	76.9%	0.3%	8.3%	0.4%	12.5%	16.0%	12.8%	15.2%	11.9%	9.8%	14.3%	12.0%	0.6%	25.6%	19.3%	14.5%	9.1%	10.4%	13.5%	5.8%	
Scottish National Party (SNP)	317	184	133	34	51	53	62	57	60	1	30	3	219	3	14	2	284	19	34	42	34	36	49	43	60	268	38	50	114	89	64	99	55	
	40.6%	42.3%	38.4%	47.5%	49.7%	37.5%	43.4%	41.8%	32.1%	1.5%	16.0%	6.1%	71.3%	2.6%	8.4%	5.1%	80.3%	29.0%	42.8%	45.4%	32.4%	37.4%	43.2%	37.5%	52.2%	69.8%	10.0%	39.4%	39.8%	41.1%	42.3%	42.5%	42.0%	
Liberal Democrat	50	27	23	3	4	10	8	9	15	3	3	24	12	7	6	27	3	6	6	3	9	5	3	10	8	3	47	3	30	13	3	12	7	
	6.4%	6.1%	6.7%	4.8%	4.3%	6.9%	5.7%	6.9%	7.8%	3.2%	1.8%	50.8%	3.9%	6.2%	3.7%	59.6%	0.9%	9.8%	7.2%	3.1%	9.0%	4.6%	2.6%	8.4%	7.2%	0.8%	12.4%	2.3%	10.4%	6.2%	2.3%	4.9%	5.6%	
Scottish Green Party	77	48	30	14	12	11	12	12	17	2	20	8	34	2	12	5	43	12	4	7	13	4	14	17	7	52	22	13	25	20	19	24	10	
	9.9%	11.0%	8.5%	19.7%	11.5%	7.7%	8.4%	8.6%	8.9%	1.7%	10.7%	16.4%	10.9%	1.3%	7.0%	10.5%	12.1%	18.1%	5.2%	7.1%	12.0%	4.1%	12.3%	15.2%	6.2%	13.6%	5.9%	10.4%	8.8%	9.3%	12.4%	10.3%	7.7%	
UKIP	60	34	26	4	6	16	12	8	14	16	11	2	11	9	10	-	5	10	6	4	9	10	4	9	8	13	45	7	21	16	16	14	10	
	7.7%	7.9%	7.4%	6.0%	5.6%	11.4%	8.7%	5.9%	7.2%	17.5%	6.2%	3.4%	3.6%	7.4%	5.6%	-	1.5%	14.8%	7.4%	4.8%	8.4%	10.8%	3.7%	7.9%	6.7%	3.5%	12.0%	5.7%	7.3%	7.3%	10.5%	6.0%	7.7%	
Another Party (Net)	17	12	5	4	2	5	3	1	3	1	4	1	6	-	2	-	6	1	2	2	-	4	4	4	-	9	8	2	3	9	3	6	3	
	2.2%	2.6%	1.6%	4.9%	1.5%	3.5%	1.9%	1.0%	1.5%	1.2%	2.1%	1.6%	1.9%	-	1.3%	-	1.6%	1.8%	2.8%	1.8%	-	3.9%	3.7%	3.5%	-	2.3%	2.1%	1.3%	1.1%	4.3%	1.9%	2.5%	2.2%	
Scottish Pensioners Party	2	1	1	1	-	-	-	1	-	-	1	-	1	-	-	-	1	-	-	-	-	2	-	-	-	2	-	-	-	-	1	-	2	
	0.3%	0.2%	0.4%	2.0%	-	-	-	0.5%	-	-	0.4%	-	0.5%	-	-	-	0.4%	-	-	-	-	2.2%	-	-	-	0.6%	-	-	-	-	0.7%	0.4%	-	1.6%
Scottish Socialist	7	6	1	-	2	4	1	1	-	-	2	1	4	-	2	-	4	-	-	2	-	3	1	-	-	6	1	2	3	-	2	4	1	
	0.9%	1.5%	0.2%	-	1.5%	2.7%	0.7%	0.5%	-	-	1.1%	1.6%	1.4%	-	1.3%	-	1.2%	-	-	1.8%	-	1.7%	2.7%	0.7%	-	1.6%	0.2%	1.3%	1.1%	-	1.5%	1.8%	0.6%	
BNP	3	1	2	2	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	2	-	-	1	2	-	-	3	-	1	-	
	0.3%	0.1%	0.6%	2.9%	-	-	0.4%	-	-	-	-	-	-	-	-	-	-	0.8%	-	-	-	-	1.8%	-	-	0.1%	0.6%	-	-	1.2%	-	0.2%	-	
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	1	-	1	-	
	0.2%	0.3%	-	-	-	0.8%	-	-	-	-	0.6%	-	-	-	-	-	-	-	-	-	-	1.1%	-	-	-	-	0.3%	-	-	0.6%	-	0.5%	-	
Party not listed	4	3	1	-	-	1	-	-	3	1	-	-	-	-	-	-	-	1	2	-	-	-	1	-	-	4	-	-	-	4	-	-		
	0.5%	0.7%	0.3%	-	-	0.8%	-	-	1.5%	1.2%	-	-	-	-	-	-	-	1.0%	2.8%	-	-	-	1.0%	-	-	-	1.0%	-	-	1.8%	-	-	-	
SIGMA	782	434	347	72	102	140	142	136	188	90	185	47	307	116	172	45	354	65	80	92	105	97	113	114	115	384	377	127	287	216	152	234	132	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Survation.

Scottish Attitudes Poll VIII

Table 24
Q14. In the May 2011 election for the Scottish Parliament, half of Scottish people voted and the other half did not vote. Can you remember whether you voted in that particular election?
Base : All Respondents

	Total	Gender		Age					2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175
Yes, I voted in the 2011 Scottish Parliament election	712 71.1%	395 81.5%	317 61.4%	34 23.4%	88 57.8%	132 78.8%	136 75.5%	138 89.8%	184 90.7%	95 100.0%	217 100.0%	54 100.0%	310 100.0%	97 77.5%	159 86.5%	40 87.3%	282 81.5%	64 72.0%	79 64.7%	87 71.4%	100 78.0%	85 65.8%	100 76.5%	104 76.0%	94 64.9%	318 78.2%	374 74.3%	114 79.0%	276 76.6%	180 65.6%	142 64.0%	225 74.6%	122 69.9%
No, I did not vote in the 2011 Scottish Parliament election	215 21.5%	70 14.5%	145 28.1%	79 55.1%	48 31.2%	27 15.9%	30 16.9%	14 8.9%	17 8.5%	-	-	-	-	26 20.6%	19 10.6%	6 12.7%	49 14.1%	16 18.4%	37 30.1%	28 22.8%	24 18.7%	28 21.4%	20 15.4%	26 19.0%	37 25.3%	60 14.9%	97 19.3%	30 21.0%	62 17.2%	68 25.0%	54 24.3%	58 19.3%	40 22.8%
Can't remember	74 7.4%	20 4.0%	54 10.5%	31 21.5%	17 11.0%	9 5.3%	14 7.6%	2 1.2%	2 0.9%	-	-	-	-	2 1.9%	5 2.9%	-	15 4.4%	9 9.6%	6 5.2%	7 5.8%	4 3.3%	16 12.7%	11 8.1%	7 5.0%	14 9.8%	28 6.9%	32 6.3%	-	22 6.2%	26 9.4%	26 11.6%	18 6.0%	13 7.4%
SIGMA	1001 100.0%	485 100.0%	516 100.0%	144 100.0%	153 100.0%	167 100.0%	180 100.0%	153 100.0%	203 100.0%	95 100.0%	217 100.0%	54 100.0%	310 100.0%	125 100.0%	184 100.0%	46 100.0%	346 100.0%	89 100.0%	122 100.0%	122 100.0%	128 100.0%	129 100.0%	130 100.0%	136 100.0%	144 100.0%	407 100.0%	503 100.0%	144 100.0%	361 100.0%	274 100.0%	222 100.0%	302 100.0%	175 100.0%

Survation.

Table 25
Q15. In the May 2011 Scottish Parliament election you had two votes. Your first vote was for a single person to represent your constituency in the Scottish Parliament.
Which party did you vote for with that first, constituency vote?
Base : voted in the 2011 Scottish Parliament election

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector		
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	714	353	361	16	105	109	133	190	161	101	199	60	308	100	150	37	287	58	46	82	85	103	134	114	92	333	361	115	272	181	146	215	126
Weighted Total	712	395	317	34	88	132	136	138	184	95	217	54	310	97	159	40	282	64	79	87	100	85	100	104	94	318	374	114	276	180	142	225	122
Labour	217	101	115	16	31	40	43	38	49	-	217	-	-	4	128	2	36	15	27	35	34	35	32	24	16	64	146	29	77	65	45	77	40
	30.4%	25.7%	36.4%	46.3%	35.5%	30.3%	31.3%	27.8%	26.4%	-	100.0%	-	-	4.3%	80.8%	5.6%	12.9%	22.8%	33.7%	40.1%	33.8%	40.6%	32.2%	23.5%	16.8%	20.0%	39.2%	25.8%	28.0%	36.3%	31.4%	34.3%	33.0%
Conservative	95	59	36	-	12	21	14	15	33	95	-	-	-	71	4	2	2	11	11	10	15	11	12	15	11	5	90	22	36	25	12	34	10
	13.3%	15.0%	11.2%	-	13.6%	15.6%	10.3%	10.9%	18.1%	100.0%	-	-	-	73.8%	2.5%	5.2%	0.7%	16.6%	13.5%	11.7%	14.8%	13.1%	11.7%	14.6%	11.5%	1.5%	24.1%	19.5%	13.1%	13.8%	8.2%	14.9%	8.4%
Scottish National Party (SNP)	310	189	121	18	40	58	62	65	68	-	-	-	310	11	18	10	236	18	25	36	39	34	50	47	60	235	67	52	121	68	68	95	59
	43.5%	47.7%	38.3%	53.7%	44.7%	43.8%	45.2%	47.1%	37.0%	-	-	-	100.0%	11.6%	11.2%	25.0%	83.8%	28.4%	31.4%	41.5%	39.0%	40.1%	50.7%	45.7%	63.9%	73.7%	17.8%	45.9%	43.7%	38.1%	48.0%	42.3%	48.2%
Liberal Democrat	54	31	23	-	4	6	5	15	23	-	-	54	-	6	6	25	5	13	11	3	8	3	4	10	2	8	46	9	24	11	10	9	10
	7.6%	7.9%	7.1%	-	4.6%	4.9%	3.9%	10.8%	12.7%	-	-	100.0%	-	5.8%	3.8%	62.4%	1.9%	20.1%	13.8%	3.1%	8.2%	3.9%	3.5%	10.1%	2.2%	2.6%	12.2%	8.2%	8.6%	6.2%	6.7%	4.1%	8.6%
Another Party	8	6	2	-	-	1	3	-	3	-	-	-	-	-	-	-	-	3	2	-	-	1	1	1	-	3	4	-	3	3	2	3	-
	1.1%	1.4%	0.6%	-	-	0.9%	2.4%	0.4%	1.4%	-	-	-	-	-	-	-	-	4.0%	2.8%	-	0.5%	0.9%	0.6%	0.9%	-	0.9%	1.1%	-	1.1%	1.6%	1.2%	1.3%	0.3%
Don't remember	29	9	20	-	1	6	9	4	8	-	-	-	-	4	3	1	2	5	4	3	4	1	1	5	5	4	21	1	15	7	6	7	2
	4.1%	2.2%	6.4%	-	1.6%	4.5%	6.9%	3.0%	4.4%	-	-	-	-	4.5%	1.7%	1.7%	0.7%	8.0%	4.8%	3.7%	3.8%	1.4%	1.3%	5.2%	5.5%	1.3%	5.5%	0.5%	5.4%	4.0%	4.4%	3.1%	1.5%
SIGMA	712	395	317	34	88	132	136	138	184	95	217	54	310	97	159	40	282	64	79	87	100	85	100	104	94	318	374	114	276	180	142	225	122
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 26
Q16. In the last Westminster Election 65% of people voted, while 35% of people did not vote.
Thinking back to the Westminster Election in May 2010, can you remember whether or not you voted in that specific election?
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG					Sector	
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	1001	436 565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485 516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
I did not vote in the 2010 Westminster Election	273	105 168	86	64	30	40	21	32	14	27	5	33	27	33	13	69	28	41	35	33	38	32	32	36	83	130	26	85	86	75	77	53	
	27.3%	21.6% 32.6%	59.4%	41.5%	18.2%	22.3%	13.5%	15.9%	14.8%	12.4%	10.1%	10.6%	21.7%	18.2%	27.3%	19.9%	31.0%	33.6%	28.4%	25.4%	29.3%	24.3%	23.4%	24.7%	20.4%	25.8%	18.2%	23.6%	31.5%	33.9%	25.7%	30.6%	
I voted in the 2010 Westminster Election	626	357 269	18	74	125	117	126	166	78	179	48	263	93	140	34	246	47	71	76	85	76	85	97	88	277	335	113	247	152	113	197	101	
	62.5%	73.5% 52.1%	12.5%	48.1%	74.5%	65.0%	82.4%	81.6%	81.7%	82.5%	88.0%	84.9%	74.3%	76.6%	72.7%	71.1%	53.2%	57.8%	62.1%	66.7%	58.7%	65.6%	71.1%	61.3%	68.2%	66.7%	78.0%	68.6%	55.6%	51.0%	65.4%	57.6%	
Don't remember	103	24 79	40	16	12	23	6	5	3	11	1	14	5	10	-	31	14	11	12	10	16	13	8	20	46	38	6	28	35	34	27	21	
	10.2%	4.9% 15.3%	28.0%	10.4%	7.3%	12.7%	4.1%	2.5%	3.5%	5.1%	1.9%	4.6%	4.0%	5.3%	-	9.0%	15.8%	8.6%	9.5%	7.8%	12.1%	10.1%	5.5%	14.0%	11.4%	7.6%	3.8%	7.8%	13.0%	15.1%	9.0%	11.9%	
SIGMA	1001	485 516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0% 100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish Attitudes Poll VIII

15 Nov 2014

Table 27
Q17. Thinking back to the Westminster Election in May 2010, can you recall which party you voted for in that election?
Base : Voted in the 2010 Westminster Election

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector		
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	636	319	317	10	90	103	112	177	144	83	165	52	265	95	134	32	252	45	41	73	74	94	117	105	87	294	326	111	251	154	120	195	107
Weighted Total	626	357	269	18	74	125	117	126	166	78	179	48	263	93	140	34	246	47	71	76	85	76	85	97	88	277	335	113	247	152	113	197	101
Conservative	114	67	47	2	12	25	19	16	39	74	7	5	12	78	7	3	5	12	14	13	15	10	13	20	17	5	109	27	46	29	12	41	8
	18.2%	18.9%	17.3%	9.7%	16.8%	20.4%	16.1%	13.0%	23.6%	95.7%	3.8%	10.4%	4.4%	84.5%	5.2%	10.4%	2.2%	24.6%	20.1%	17.6%	17.5%	13.4%	15.1%	20.8%	18.9%	1.7%	32.4%	23.9%	18.5%	19.1%	10.9%	20.7%	8.1%
Labour	196	110	86	1	27	36	41	40	50	1	151	3	27	4	118	-	44	9	23	33	25	32	27	29	18	67	125	34	70	55	38	73	35
	31.3%	30.8%	31.9%	7.9%	36.4%	29.2%	34.9%	31.4%	30.4%	1.1%	84.7%	5.3%	10.3%	4.2%	83.8%	-	17.8%	19.1%	32.0%	43.9%	29.0%	42.2%	31.5%	30.4%	20.1%	24.3%	37.1%	29.9%	28.2%	35.9%	33.1%	37.0%	35.2%
Liberal Democrat	73	36	37	2	6	13	9	18	24	2	12	36	15	4	8	27	18	12	12	5	17	4	7	13	5	25	48	13	34	15	11	15	15
	11.7%	10.1%	13.8%	10.1%	8.7%	10.8%	8.1%	14.5%	14.2%	3.2%	6.5%	76.6%	5.6%	3.8%	5.8%	79.1%	7.2%	25.0%	16.6%	6.4%	19.4%	4.7%	8.1%	13.3%	5.3%	8.9%	14.4%	11.9%	13.6%	9.8%	9.8%	7.5%	14.9%
Scottish National Party (SNP)	218	129	89	12	25	45	43	47	46	-	6	1	206	5	7	4	176	10	20	23	27	25	36	28	48	174	39	35	84	48	51	59	41
	34.8%	36.2%	33.0%	66.1%	33.5%	36.1%	36.8%	37.4%	27.7%	-	3.5%	1.8%	78.2%	5.7%	5.2%	10.5%	71.6%	20.9%	28.3%	30.1%	31.5%	33.7%	42.4%	29.0%	54.6%	62.9%	11.5%	31.5%	33.9%	31.4%	44.6%	30.0%	40.3%
Refused	5	2	3	-	1	2	1	1	-	-	1	-	1	-	-	-	1	-	-	1	1	1	1	1	-	1	1	-	4	1	1	2	-
	0.8%	0.7%	1.0%	-	1.5%	1.6%	0.7%	0.8%	-	-	0.5%	-	0.4%	-	-	-	0.5%	-	-	0.7%	1.3%	1.8%	0.9%	1.3%	-	0.4%	0.4%	-	1.5%	0.4%	0.8%	1.2%	-
Another Party (Net)	9	6	2	-	2	2	2	3	-	1	2	3	-	1	-	-	2	4	-	-	1	2	1	1	-	2	6	1	4	3	1	3	-
	1.4%	1.8%	0.9%	-	1.2%	1.7%	1.4%	2.1%	-	0.6%	4.2%	1.1%	-	0.9%	-	-	0.7%	8.6%	-	-	1.2%	2.0%	1.6%	0.8%	-	0.6%	1.9%	0.7%	1.8%	2.1%	0.4%	1.7%	-
BNP	2	1	1	-	1	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	1	1	1	-
	0.2%	0.1%	0.4%	-	0.8%	0.4%	-	-	-	-	0.6%	-	-	-	-	-	-	1.1%	-	-	-	1.3%	-	-	-	-	-	0.3%	-	0.7%	0.4%	0.3%	-
Scottish Green Party	2	*	1	-	-	1	*	-	-	-	-	1	-	-	-	-	1	0.9%	-	-	1.2%	-	0.3%	-	-	0.4%	0.2%	-	0.5%	0.3%	-	0.2%	-
	0.3%	0.1%	0.5%	-	-	1.3%	0.2%	-	-	-	-	0.4%	-	-	-	-	0.4%	-	-	-	-	-	-	-	-	0.4%	0.2%	-	0.5%	0.3%	-	0.2%	-
UKIP	5	5	-	-	1	-	1	3	-	-	2	1	-	1	-	-	-	3	-	-	-	1	1	-	-	-	5	-	3	2	-	2	-
	0.8%	1.3%	-	-	0.4%	-	0.6%	2.1%	-	-	4.2%	0.4%	-	0.9%	-	-	-	6.6%	-	-	-	0.7%	1.3%	-	-	-	1.4%	-	1.2%	1.1%	-	0.9%	-
other-required	1	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	-	1	-
	0.1%	0.2%	-	-	-	-	0.6%	-	-	-	-	0.3%	-	-	-	-	0.3%	-	-	-	-	-	0.8%	-	-	0.3%	-	0.7%	-	-	-	0.4%	-
Undecided	11	6	6	1	2	1	2	2	3	-	1	1	-	1	-	-	-	1	2	1	-	2	*	4	1	3	7	2	7	2	*	4	1
	1.8%	1.6%	2.1%	6.2%	3.1%	0.7%	1.7%	1.4%	2.0%	-	0.5%	1.7%	-	0.9%	-	-	-	1.7%	3.1%	1.3%	-	2.3%	0.4%	4.4%	1.1%	1.2%	2.2%	2.0%	2.6%	1.4%	0.3%	1.8%	1.4%
SIGMA	626	357	269	18	74	125	117	126	166	78	179	48	263	93	140	34	246	47	71	76	85	76	85	97	88	277	335	113	247	152	113	197	101
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Table 28
Q18. Did you or did you not vote in the Scottish independence referendum on 18 September?
Base : All Respondents

	Total		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector		
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175
I did vote in the referendum	917	457	460	107	131	163	170	150	196	95	211	54	302	119	177	46	336	82	110	114	120	112	121	128	129	407	503	139	347	251	180	286	157
	91.6%	94.2%	89.1%	74.3%	85.5%	97.6%	94.5%	97.9%	96.3%	100.0%	97.6%	100.0%	97.5%	95.2%	96.5%	98.6%	97.3%	92.1%	90.4%	93.3%	94.0%	86.7%	92.9%	94.3%	89.5%	100.0%	100.0%	96.1%	96.3%	91.5%	81.2%	94.7%	90.1%
I did not vote in the referendum	73	23	50	31	18	3	10	3	8	-	2	-	8	6	6	1	6	4	12	8	7	13	8	8	14	-	-	6	13	21	34	12	16
	7.3%	4.8%	9.7%	21.5%	11.8%	2.0%	5.5%	2.1%	3.7%	-	0.7%	-	2.5%	4.8%	3.5%	1.4%	1.7%	4.5%	9.6%	6.7%	5.3%	9.9%	6.2%	5.7%	9.5%	-	-	3.9%	3.5%	7.5%	15.4%	3.8%	9.1%
Can't remember	11	5	6	6	4	1	-	-	-	-	4	-	-	-	-	-	3	3	-	-	1	4	1	-	1	-	-	-	1	3	8	4	1
	1.1%	1.0%	1.2%	4.3%	2.6%	0.4%	-	-	-	-	1.7%	-	-	-	-	-	1.0%	3.4%	-	-	0.6%	3.4%	0.9%	-	1.0%	-	-	-	0.2%	1.0%	3.4%	1.5%	0.8%
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 29
Q19. How did you vote in the Scottish independence referendum?
Base : All Respondents

	Total		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	918	411	507	58	167	138	173	212	170	101	195	60	300	118	170	40	349	75	62	109	104	136	168	137	127	434	476	139	343	245	191	282	163	
Weighted Total	917	457	460	107	131	163	170	150	196	95	211	54	302	119	177	46	336	82	110	114	120	112	121	128	129	407	503	139	347	251	180	286	157	
Yes	407	223	184	57	70	81	81	63	55	5	64	8	235	4	42	4	299	33	41	48	57	48	57	53	69	407	-	55	152	112	88	141	79	
	44.4%	48.7%	40.1%	53.0%	53.8%	49.4%	47.6%	41.8%	28.2%	5.1%	30.2%	15.3%	77.6%	3.7%	23.9%	8.9%	89.0%	39.8%	37.5%	42.4%	47.7%	42.9%	47.5%	41.0%	53.4%	100.0%	-	39.5%	43.9%	44.5%	48.8%	49.4%	50.0%	
No	503	234	270	50	59	81	86	87	140	90	146	46	67	114	135	42	35	48	69	65	62	64	63	74	59	-	503	84	191	138	91	143	77	
	54.9%	51.1%	58.7%	47.0%	45.0%	49.4%	50.7%	57.8%	71.8%	94.9%	69.3%	84.7%	22.1%	96.3%	76.1%	91.1%	10.5%	59.1%	62.5%	56.6%	51.5%	57.1%	51.9%	57.4%	45.6%	-	100.0%	60.5%	54.9%	55.1%	50.3%	50.1%	48.9%	
Can't remember	7	1	6	-	2	2	3	1	-	-	1	-	1	-	-	-	2	1	-	1	1	-	1	2	1	-	-	-	4	1	2	1	2	
	0.8%	0.3%	1.3%	-	1.3%	1.2%	1.7%	0.4%	-	-	0.5%	-	0.3%	-	-	-	0.5%	1.1%	-	0.9%	0.8%	-	0.6%	1.6%	1.0%	-	-	-	1.3%	0.4%	0.9%	0.4%	1.1%	
SIGMA	917	457	460	107	131	163	170	150	196	95	211	54	302	119	177	46	336	82	110	114	120	112	121	128	129	407	503	139	347	251	180	286	157	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 30
Q20. When, if ever, do you think there should be another referendum on Scottish independence?
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector							
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector						
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182					
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175					
Immediately	14.2%	7.2%	7.0%	2.8%	2.9%	3.5%	2.4%	1.6%	1.0%	0.9%	2.0%	2.7%	7.7%	1.1%	1.4%	1.0%	10.5%	1.2%	1.1%	1.3%	2.3%	2.4%	1.6%	2.9%	13.2%	-	1.3%	4.2%	4.0%	4.7%	4.7%	3.0%						
Before 2019	21.3%	11.0%	10.3%	3.4%	4.4%	3.0%	4.4%	2.9%	3.4%	1.8%	4.2%	4.1%	11.0%	4.1%	2.4%	8.1%	13.6%	3.3%	13.3%	16.6%	39.4%	17.1%	2.5%	2.9%	2.3%	18.3%	18.4%	21.7%	20.1%	27.2%	40.3%	6.2%	25.0%	20.0%	21.7%	20.5%	25.6%	20.8%
Between 2019 and 2024	13.5%	7.0%	6.4%	2.3%	1.7%	1.7%	2.0%	2.7%	3.1%	13.1%	12.3%	18.7%	15.8%	7.2%	14.8%	10.4%	16.0%	7.8%	20.8%	13.5%	13.6%	11.9%	12.5%	13.0%	13.3%	16.0%	11.3%	13.0%	14.3%	12.8%	13.2%	13.0%	17.4%					
After 2024	12.2%	7.0%	5.2%	1.4%	1.4%	2.0%	1.6%	2.0%	3.9%	15.1%	11.2%	32.4%	8.9%	24.1%	13.2%	30.5%	3.7%	12.8%	15.8%	10.2%	12.5%	9.9%	11.5%	19.4%	6.4%	2.5%	20.9%	16.1%	14.6%	12.4%	5.7%	13.2%	6.6%					
Never	28.3%	12.3%	15.9%	3.0%	3.3%	4.5%	5.1%	4.5%	7.8%	6.2%	7.7%	1.8%	2.7%	7.7%	7.5%	1.7%	1.3%	2.9%	3.7%	3.8%	3.3%	3.5%	4.0%	3.6%	3.6%	6.1%	2.6%	4.4%	1.0%	8.0%	5.3%	7.3%	4.6%					
Don't know	10.6%	4.0%	6.6%	1.6%	1.6%	2.0%	2.7%	1.6%	1.1%	4.1%	2.7%	3.3%	6.2%	3.2%	9.9%	3.8%	6.6%	14.1%	11.9%	10.4%	11.8%	14.5%	5.8%	9.2%	8.5%	7.3%	10.0%	6.1%	10.2%	9.2%	15.8%	8.6%	11.7%					
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175					
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%				

Scottish Attitudes Poll VIII

15 Nov 2014

Table 31
Q21. Imagine there were another referendum on Scottish independence held today. How would you vote if the question were 'Should Scotland be an independent country?'
Base : All Respondents

	Total		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
Yes	441	243	199	68	76	82	91	65	60	6	71	10	243	4	45	4	313	38	41	49	54	55	70	59	75	394	26	58	157	120	106	150	84	
	44.1%	50.0%	38.5%	47.4%	49.4%	48.9%	50.2%	42.3%	29.6%	5.9%	32.9%	18.1%	78.4%	3.4%	24.3%	8.8%	90.5%	42.5%	33.9%	40.2%	42.5%	42.5%	53.4%	43.3%	52.1%	96.9%	5.2%	40.5%	43.7%	43.7%	47.6%	49.6%	48.2%	
No	487	215	272	65	60	73	80	78	130	87	130	43	56	118	130	41	23	46	73	59	68	56	55	70	60	6	442	77	179	137	94	132	73	
	48.6%	44.2%	52.8%	45.2%	39.0%	43.6%	44.6%	51.1%	64.2%	91.0%	59.9%	79.3%	18.1%	94.8%	70.6%	87.6%	6.6%	52.1%	59.4%	48.2%	53.0%	43.6%	42.5%	51.3%	41.3%	1.4%	87.8%	53.6%	49.6%	49.9%	42.1%	43.6%	41.8%	
Don't know	73	28	45	11	18	13	9	10	13	3	16	1	11	2	9	2	10	5	8	14	6	18	5	7	10	7	35	8	24	17	23	21	17	
	7.3%	5.8%	8.7%	7.4%	11.6%	7.5%	5.1%	6.6%	6.2%	3.1%	7.2%	2.5%	3.5%	1.9%	5.1%	3.6%	2.8%	5.4%	3.1%	11.6%	4.5%	13.9%	4.1%	5.4%	6.6%	1.7%	7.0%	5.9%	6.7%	6.3%	10.3%	6.8%	9.9%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish Attitudes Poll VIII

15 Nov 2014

Table 32
Q22. If there was a referendum on the UK's membership of the European taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?
Base : All Respondents

	Total		Gender		Age							2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182		
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175		
10 - would definitely vote	669	354	315	65	83	112	124	128	158	80	163	45	245	98	126	34	260	55	67	84	87	82	96	102	97	295	355	105	256	176	131	191	112		
9	70	38	31	10	10	7	14	11	17	2	20	5	25	8	14	3	25	4	11	9	8	11	7	10	11	27	40	13	22	22	13	23	10		
8	81	34	46	15	21	15	12	5	13	8	16	2	13	11	22	5	18	6	17	7	15	11	8	7	11	21	46	10	29	24	17	31	12		
7	42	16	26	10	6	10	9	*	5	4	3	2	12	3	6	5	13	11	-	4	7	2	6	5	7	16	21	3	14	9	16	11	9		
6	33	11	22	10	8	8	3	2	1	-	9	-	6	-	6	-	15	4	5	3	4	4	2	4	5	17	11	5	7	11	9	13	7		
5	47	15	32	12	14	10	6	3	1	1	2	-	7	4	3	-	13	6	11	5	2	8	7	1	6	22	14	5	14	19	9	20	11		
4	6	1	5	3	1	1	1	1	-	-	-	-	-	-	1	-	-	-	-	-	1	1	1	2	1	1	1	1	-	1	4	-	4		
3	11	-	11	6	2	-	2	1	1	-	3	-	1	-	3	-	2	-	3	1	1	-	-	4	2	5	2	-	4	2	5	3	1		
2	7	1	6	3	1	1	1	-	-	-	1.5%	-	0.2%	-	2	-	1	-	-	1	1	2	1	2	1	2	4	-	5	1	1	5	1		
1	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1		
0 - would not vote	36	16	20	9	8	3	8	1	6	-	-	1.0%	0.4%	-	0.4%	-	0.2%	2.9%	6.7%	5.9%	2.0%	7.3%	2.2%	-	2.3%	0.7%	1.6%	2.0%	2.1%	2.9%	8.0%	1.6%	3.3%		
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Survation.

Table 33
Q23. Weighted by normal weighting
Q23. If there was a referendum tomorrow on whether the UK should remain a member of the European Union, how do you think you would vote?
Base : Likely to vote in European Referendum

	Total		Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector		
			Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	963		421	542	74	187	139	176	215	172	101	199	59	307	124	177	41	358	78	63	111	108	146	175	144	138	430	467	143	351	258	211	294	175	
Weighted Total	965		469	496	135	145	164	172	152	197	95	217	53	309	125	183	46	345	86	114	115	126	120	127	136	141	404	495	142	353	266	205	297	169	
Vote for the UK to remain a member of the European Union	440	45.6%	240	200	40.4%	80	67	63	71	65	94	26	119	37	138	40	94	34	181	35	56	52	61	53	82	48	191	218	85	173	111	71	128	73	
Vote for the UK to leave the European Union	323	33.4%	162	161	32.4%	29	39	60	66	58	71	49	55	8	126	60	48	6	114	35	25	35	34	42	46	39	66	144	166	35	108	93	87	103	56
Undecided	202	20.9%	67	135	27.2%	26	39	41	35	28	33	21	43	9	44	25	40	7	50	16	34	27	30	24	28	15	27	69	110	22	72	61	47	66	39
SIGMA	965	100.0%	469	496	100.0%	135	145	164	172	152	197	95	217	53	309	125	183	46	345	86	114	115	126	120	127	136	141	404	495	142	353	266	205	297	169
			100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 34
Q23. Weighted by normal weighting and likely to vote in European Referendum
Q23. If there was a referendum tomorrow on whether the UK should remain a member of the European Union, how do you think you would vote?
Base : Likely to vote in European Referendum

	Total		Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector		
			Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	963		421	542	74	187	139	176	215	172	101	199	59	307	124	177	41	358	78	63	111	108	146	175	144	138	430	467	143	351	258	211	294	175	
Weighted Total	963		485	478	120	137	162	174	161	208	101	224	57	323	131	184	48	353	84	110	116	127	119	129	137	141	407	504	145	356	263	199	290	164	
Vote for the UK to remain a member of the European Union	451		253	199	75	67	66	74	70	100	28	125	40	147	42	100	36	188	36	55	55	62	55	56	83	49	201	226	90	181	112	69	131	74	
	46.9%		52.1%	41.6%	62.4%	48.5%	40.6%	42.4%	43.8%	47.8%	27.5%	55.8%	69.2%	45.5%	32.0%	54.3%	74.7%	53.3%	42.8%	50.6%	46.9%	48.8%	46.3%	43.1%	60.9%	35.0%	49.5%	44.9%	61.8%	50.9%	42.5%	34.5%	45.2%	45.0%	
Vote for the UK to leave the European Union	337		170	167	28	40	60	71	62	76	51	59	8	133	65	49	6	118	35	24	38	37	44	48	40	69	147	176	36	112	98	90	104	60	
	35.0%		35.1%	34.9%	23.6%	29.1%	36.8%	40.4%	38.7%	36.6%	51.1%	26.5%	14.3%	41.1%	49.4%	26.9%	12.0%	33.4%	42.0%	22.2%	32.8%	29.0%	37.3%	37.3%	29.3%	49.2%	36.2%	34.9%	25.1%	31.4%	37.4%	45.4%	36.0%	36.3%	
Undecided	175		62	113	17	31	37	30	28	32	21	40	9	43	24	35	6	47	13	30	24	28	20	25	13	22	58	102	19	63	53	40	55	31	
	18.2%		12.8%	23.6%	14.0%	22.5%	22.6%	17.2%	17.5%	15.5%	21.4%	17.7%	16.5%	13.5%	18.6%	18.8%	13.3%	13.3%	15.1%	27.2%	20.3%	22.2%	16.5%	19.6%	9.8%	15.8%	14.3%	20.2%	13.2%	17.7%	20.1%	20.1%	18.9%	18.7%	
SIGMA	963		485	478	120	137	162	174	161	208	101	224	57	323	131	184	48	353	84	110	116	127	119	129	137	141	407	504	145	356	263	199	290	164	
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 35
Q24. Did you fall out with a friend or relative over Scottish independence during the referendum campaign?
Base : All Respondents

	Total		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
Yes	177	87	90	35	36	40	28	22	17	12	43	5	52	19	39	9	69	16	25	17	25	26	24	24	20	93	71	23	73	53	28	59	38	
	17.7%	18.0%	17.4%	24.1%	23.6%	23.8%	15.3%	14.1%	8.6%	12.7%	19.8%	9.5%	16.7%	15.4%	21.2%	18.8%	20.0%	17.5%	20.3%	14.1%	19.7%	20.3%	18.6%	17.5%	14.1%	22.9%	14.2%	15.8%	20.4%	19.4%	12.6%	19.5%	21.9%	
No	824	398	426	109	117	127	153	132	186	83	174	49	258	105	145	38	277	73	97	105	103	103	106	112	124	314	432	122	287	221	194	243	136	
	82.3%	82.0%	82.6%	75.9%	76.4%	76.2%	84.7%	85.9%	91.4%	87.3%	80.2%	90.5%	83.3%	84.6%	78.8%	81.2%	80.0%	82.5%	79.7%	85.9%	80.3%	79.7%	81.4%	82.5%	85.9%	77.1%	85.8%	84.2%	79.6%	80.6%	87.4%	80.5%	78.1%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 36
Q25. Which of the following is closest to your view?
Base : All Answering

	Total	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector
Unweighted Total	173	82	91	18	48	33	30	30	14	14	39	7	53	20	39	7	68	13	11	15	23	35	31	26	19	92	68	23	72	49	29	59	38
Weighted Total	177	87	90	35	36	40	28	22	17	12	43	5	52	19	39	9	69	16	25	17	25	26	24	24	20	93	71	23	73	53	28	59	38
My relationship with a friend / family member has been permanently damaged due to the referendum campaign	58 32.5%	30 34.7%	27 30.3%	13 38.8%	12 32.8%	12 28.9%	10 37.4%	7 33.4%	3 18.4%	7 61.6%	18 42.9%	1 21.2%	11 20.6%	9 48.0%	15 37.8%	4 44.1%	18 26.4%	5 35.1%	10 41.8%	8 45.8%	8 32.9%	9 32.7%	6 25.7%	6 23.5%	5 25.5%	28 30.1%	28 39.5%	4 16.4%	25 33.5%	17 31.5%	12 44.6%	18 30.0%	14 36.4%
My relationship with a friend / family member has not been permanently damaged due to the referendum campaign	120 67.5%	57 65.3%	63 69.7%	21 61.2%	24 67.2%	28 71.1%	17 62.6%	14 66.6%	14 81.6%	5 38.4%	24 57.1%	4 78.8%	41 79.4%	10 52.0%	24 62.2%	5 55.9%	51 73.6%	10 64.9%	14 58.2%	9 54.2%	17 67.1%	18 67.3%	18 74.3%	18 76.5%	15 74.5%	65 69.9%	43 60.5%	19 83.6%	49 66.5%	36 68.5%	15 55.4%	41 70.0%	24 63.6%
SIGMA	177 100.0%	87 100.0%	90 100.0%	35 100.0%	36 100.0%	40 100.0%	28 100.0%	22 100.0%	17 100.0%	12 100.0%	43 100.0%	5 100.0%	52 100.0%	19 100.0%	39 100.0%	9 100.0%	69 100.0%	16 100.0%	25 100.0%	17 100.0%	25 100.0%	26 100.0%	24 100.0%	24 100.0%	20 100.0%	93 100.0%	71 100.0%	23 100.0%	73 100.0%	53 100.0%	28 100.0%	59 100.0%	38 100.0%

Table 37
Q26A.Has the referendum campaign made you more or less likely to vote for the following parties?
Scottish National Party (SNP)
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
More likely to vote for	356	204	152	44	66	58	73	60	55	5	50	8	214	4	28	2	287	26	32	48	39	45	55	41	69	312	29	43	138	93	81	116	65	
	35.6%	42.0%	29.5%	30.7%	43.1%	34.7%	40.6%	39.0%	27.0%	4.8%	23.2%	14.8%	69.1%	3.6%	15.0%	4.9%	83.0%	29.6%	26.4%	39.0%	30.7%	35.1%	42.6%	30.1%	47.7%	76.6%	5.8%	29.9%	38.4%	34.0%	36.7%	38.6%	37.2%	
Neither more nor less likely to vote for	337	145	192	54	50	58	61	46	70	32	75	19	71	40	66	18	57	31	49	34	48	41	39	47	48	90	190	53	114	94	76	111	58	
	33.7%	29.9%	37.3%	37.3%	32.8%	34.5%	33.8%	29.7%	34.2%	33.2%	34.5%	35.5%	22.9%	32.4%	35.8%	39.6%	16.5%	35.2%	40.0%	27.8%	37.6%	32.1%	30.0%	34.3%	33.2%	22.2%	37.8%	36.7%	31.7%	34.4%	34.3%	36.8%	33.1%	
Less likely to vote for	307	136	171	46	37	52	46	48	79	59	92	27	25	80	90	26	2	31	41	41	41	42	36	48	27	5	284	48	108	87	65	74	52	
	30.7%	28.1%	33.2%	32.0%	24.2%	30.8%	25.6%	31.2%	38.7%	62.0%	42.3%	49.7%	8.1%	64.0%	49.2%	55.5%	0.5%	35.1%	33.6%	33.2%	31.7%	32.8%	27.4%	35.5%	19.1%	1.2%	56.4%	33.4%	29.9%	31.7%	29.1%	24.6%	29.7%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish Attitudes Poll VIII

Table 38
Q26B.Has the referendum campaign made you more or less likely to vote for the following parties?
Scottish Labour
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
More likely to vote for	150	58	92	31	24	23	18	21	33	13	74	8	18	15	90	6	11	10	20	19	18	28	17	19	20	32	108	14	48	45	43	33	33	
	15.0%	12.0%	17.6%	21.5%	15.8%	13.5%	9.8%	14.0%	16.4%	13.6%	34.1%	14.2%	5.9%	11.7%	49.0%	13.8%	3.2%	10.8%	16.2%	15.3%	14.3%	21.7%	12.7%	14.2%	13.8%	7.8%	21.5%	9.9%	13.4%	16.4%	19.1%	11.0%	18.7%	
Neither more nor less likely to vote for	454	195	259	70	80	83	82	59	81	52	95	27	96	71	83	34	84	45	55	48	72	50	61	59	65	101	294	76	159	122	97	145	86	
	45.4%	40.3%	50.2%	48.4%	51.9%	49.7%	45.7%	38.3%	39.9%	55.1%	44.0%	50.6%	30.9%	56.8%	45.2%	73.6%	24.2%	50.7%	45.0%	39.4%	56.6%	38.4%	46.6%	43.1%	45.0%	24.9%	58.3%	52.6%	44.1%	44.6%	43.7%	48.2%	49.5%	
Less likely to vote for	397	232	165	43	49	62	80	73	89	30	47	19	196	39	11	6	251	34	47	55	37	52	53	58	59	274	101	54	153	107	83	123	55	
	39.6%	47.8%	31.9%	30.0%	32.3%	36.9%	44.6%	47.7%	43.7%	31.2%	21.9%	35.3%	63.1%	31.5%	5.8%	12.6%	72.6%	38.5%	38.8%	45.3%	29.2%	40.0%	40.7%	42.7%	41.2%	67.3%	20.1%	37.5%	42.5%	39.0%	37.1%	40.9%	31.8%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Scottish Attitudes Poll VIII

Table 39
Q26C.Has the referendum campaign made you more or less likely to vote for the following parties?
Scottish Conservatives
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector		
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175
More likely to vote for	100	51	49	11	13	18	9	15	34	38	11	7	21	56	11	7	7	7	7	11	14	16	13	16	16	21	77	20	38	17	25	25	15
	10.0%	10.5%	9.6%	7.3%	8.5%	10.6%	5.3%	9.8%	16.9%	40.2%	5.0%	13.5%	6.8%	45.2%	6.1%	15.0%	2.0%	8.2%	5.9%	9.3%	10.8%	12.3%	9.9%	11.6%	11.1%	5.2%	15.3%	14.2%	10.6%	6.1%	11.1%	8.2%	8.4%
Neither more nor less likely to vote for	472	198	274	82	88	77	90	54	81	54	98	31	93	65	89	27	99	55	66	53	69	53	55	56	65	120	285	72	175	133	93	153	82
	47.2%	40.8%	53.2%	57.0%	57.7%	45.8%	49.8%	35.4%	40.0%	56.7%	45.4%	56.6%	30.1%	52.0%	48.4%	59.3%	28.6%	62.0%	53.8%	43.1%	54.2%	41.4%	42.0%	41.1%	45.3%	29.6%	56.7%	50.1%	48.4%	48.5%	41.7%	50.8%	46.7%
Less likely to vote for	428	236	192	51	52	73	81	84	88	3	107	16	196	3	83	12	240	27	49	58	45	60	63	64	63	265	141	52	148	124	105	124	78
	42.8%	48.7%	37.3%	35.6%	33.9%	43.6%	44.9%	54.8%	43.1%	3.1%	49.6%	29.9%	63.1%	2.8%	45.5%	25.7%	69.4%	29.8%	40.4%	47.6%	35.0%	46.4%	48.1%	47.2%	43.5%	65.3%	28.0%	35.7%	41.0%	45.3%	47.2%	41.0%	44.9%
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Table 40
Q26D.Has the referendum campaign made you more or less likely to vote for the following parties?
Scottish Greens
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
More likely to vote for	159	91	68	26	35	28	31	22	18	4	34	7	73	3	21	3	88	10	17	21	27	19	29	21	15	119	29	19	61	50	29	51	31	
	15.9%	18.8%	13.2%	18.2%	22.7%	16.9%	17.0%	14.2%	8.7%	4.1%	15.7%	12.4%	23.7%	2.6%	11.2%	6.7%	25.4%	11.4%	13.7%	17.5%	21.0%	14.8%	22.6%	15.6%	10.1%	29.4%	5.8%	13.2%	16.9%	18.3%	13.1%	16.8%	17.8%	
Neither more nor less likely to vote for	585	247	338	92	92	103	95	88	113	54	122	36	156	76	111	33	176	57	73	72	72	70	72	82	86	202	317	87	219	157	122	182	99	
	58.4%	50.8%	65.6%	64.1%	60.2%	61.7%	53.0%	57.7%	55.8%	57.2%	56.3%	67.5%	50.2%	60.9%	60.7%	70.1%	50.9%	64.2%	59.9%	59.2%	56.5%	54.3%	55.0%	60.2%	59.7%	49.7%	63.0%	60.3%	60.9%	57.3%	54.7%	60.4%	56.5%	
Less likely to vote for	257	147	110	25	26	36	54	43	72	37	61	11	81	45	52	11	82	22	32	29	29	40	29	33	44	85	157	38	80	67	72	69	45	
	25.7%	30.4%	21.3%	17.7%	17.1%	21.4%	30.1%	28.2%	35.5%	38.8%	27.9%	20.2%	26.1%	36.5%	28.1%	23.2%	23.7%	24.3%	26.5%	23.4%	22.5%	30.9%	22.4%	24.1%	30.3%	20.9%	31.2%	26.6%	22.2%	24.4%	32.2%	22.7%	25.7%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish Attitudes Poll VIII

Table 41
Q26E.Has the referendum campaign made you more or less likely to vote for the following parties?
Scottish Liberal Democrats
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
More likely to vote for	51	27	25	7	11	12	6	6	9	4	12	11	11	6	13	13	12	5	5	5	11	6	4	3	13	22	27	3	24	10	14	17	13	
	5.1%	5.5%	4.8%	4.8%	7.3%	7.1%	3.6%	4.0%	4.2%	4.3%	5.5%	20.2%	3.6%	4.8%	6.9%	27.2%	3.4%	6.0%	3.8%	4.0%	8.5%	4.3%	3.0%	1.9%	9.3%	5.3%	5.3%	2.3%	6.8%	3.5%	6.1%	5.5%	7.3%	
Neither more nor less likely to vote for	531	220	311	97	94	90	87	69	94	63	109	35	113	80	101	32	115	55	72	60	79	65	63	74	64	133	328	89	185	150	108	155	101	
	53.1%	45.4%	60.4%	67.2%	61.7%	54.1%	48.4%	44.8%	46.3%	66.0%	50.4%	64.6%	36.6%	64.1%	55.0%	69.1%	33.4%	61.7%	59.1%	48.7%	61.8%	50.0%	48.5%	54.4%	44.3%	32.7%	65.2%	61.9%	51.2%	54.7%	48.5%	51.5%	57.7%	
Less likely to vote for	418	239	180	40	48	65	87	78	101	28	95	8	185	39	70	2	218	29	45	58	38	59	63	60	67	252	148	52	152	114	101	130	61	
	41.8%	49.2%	34.9%	27.9%	31.1%	38.9%	48.1%	51.2%	49.5%	29.8%	44.0%	15.2%	59.8%	31.1%	38.1%	3.7%	63.2%	32.4%	37.2%	47.2%	29.7%	45.7%	48.5%	43.7%	46.4%	62.0%	29.4%	35.8%	42.0%	41.8%	45.4%	43.0%	35.0%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Table 42
Q28A. Which of the following, if any, would make you more likely to vote Labour in the Westminster election in May 2015?
Better policies in Scotland
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
More likely to vote Labour	498	204	285	96	81	80	74	75	84	23	154	27	116	41	136	29	130	35	51	67	70	68	65	72	60	179	271	64	171	133	121	138	100	
	48.8%	41.9%	55.3%	66.7%	52.8%	47.7%	40.9%	48.7%	41.1%	24.5%	71.3%	50.7%	37.5%	33.2%	74.0%	61.7%	37.5%	39.6%	42.0%	55.0%	54.3%	52.8%	50.2%	52.8%	41.4%	44.0%	53.9%	44.2%	47.5%	48.5%	54.3%	45.6%	57.5%	
No more likely to vote Labour	513	282	231	48	72	87	107	79	120	72	62	27	194	83	48	18	216	54	71	55	58	61	65	64	84	228	232	81	189	141	102	164	74	
	51.2%	58.1%	44.7%	33.3%	47.2%	52.3%	59.1%	51.3%	58.9%	75.5%	28.7%	49.3%	62.5%	66.8%	26.0%	38.3%	62.5%	60.4%	58.0%	45.0%	45.7%	47.2%	49.8%	47.2%	58.6%	56.0%	46.1%	55.8%	52.5%	51.5%	45.7%	54.4%	42.5%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 43
Q28B. Which of the following, if any, would make you more likely to vote Labour in the Westminster election in May 2015?
A Scottish Labour Party more independent from the UK Labour Party
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
More likely to vote Labour	340	162	178	55	53	65	58	50	59	15	112	21	92	23	100	14	111	26	28	42	49	49	51	55	39	155	158	42	122	97	78	111	68	
No more likely to vote Labour	661	324	338	89	101	102	122	103	145	80	104	33	218	102	84	32	234	63	94	80	79	80	79	81	105	252	346	102	238	177	144	191	107	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 44
Q28C. Which of the following, if any, would make you more likely to vote Labour in the Westminster election in May 2015?
A better leader of the Scottish Labour Party
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
More likely to vote Labour	375	161	213	68	54	59	66	60	67	18	140	21	78	28	124	16	87	34	39	56	52	51	52	49	43	120	225	54	133	99	88	120	70	
	37.5%	33.3%	41.4%	47.0%	35.5%	35.3%	36.9%	39.1%	33.1%	18.8%	64.6%	38.5%	25.0%	22.6%	67.8%	34.1%	25.1%	38.2%	31.5%	45.6%	40.3%	39.8%	39.9%	36.0%	29.6%	29.5%	44.7%	37.7%	37.0%	36.1%	39.7%	39.9%	40.1%	
No more likely to vote Labour	626	324	302	76	99	108	114	93	136	77	77	33	232	96	59	31	259	55	84	66	77	78	87	102	287	278	90	227	175	134	181	105		
	62.5%	66.7%	58.6%	53.0%	64.5%	64.7%	63.1%	60.9%	66.9%	81.2%	35.4%	61.5%	75.0%	77.4%	32.2%	65.9%	74.9%	61.8%	68.5%	54.4%	59.7%	60.2%	60.1%	64.0%	70.4%	70.5%	55.3%	62.3%	63.0%	63.9%	60.3%	60.1%	59.9%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 45
Q28D. Which of the following, if any, would make you more likely to vote Labour in the Westminster election in May 2015?
Better policies in the UK
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector		
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
More likely to vote Labour	417	182	234	83	66	65	61	60	83	30	141	21	78	43	129	24	83	28	54	59	61	57	48	64	45	123	266	61	145	121	90	122	87
Labour	41.6%	37.6%	45.4%	57.9%	42.8%	38.8%	33.6%	39.0%	40.6%	32.0%	65.3%	38.4%	25.1%	34.4%	70.4%	50.9%	24.0%	31.9%	44.2%	48.0%	47.6%	44.4%	37.2%	47.2%	31.0%	30.2%	52.8%	42.2%	40.1%	44.3%	40.4%	40.3%	49.9%
No more likely to vote Labour	584	303	281	61	88	102	120	93	121	65	75	33	232	82	54	23	263	61	68	64	67	72	82	72	100	284	237	84	216	152	133	180	87
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 46
Q28E. Which of the following, if any, would make you more likely to vote Labour in the Westminster election in May 2015?
A better leader of the UK Labour Party
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
More likely to vote Labour	371	164	207	68	56	64	57	54	74	27	131	21	67	42	125	19	70	26	42	56	57	47	45	59	40	108	243	53	132	104	82	116	69	
Labour	37.1%	33.9%	40.1%	47.1%	36.3%	38.1%	31.6%	34.9%	36.3%	28.0%	60.7%	39.3%	21.7%	33.9%	68.2%	40.7%	20.4%	29.3%	34.6%	45.5%	44.3%	36.2%	34.9%	43.2%	27.5%	26.6%	48.2%	37.0%	36.6%	37.9%	36.9%	38.6%	39.3%	
No more likely to vote Labour	630	321	309	76	98	104	123	100	130	68	85	33	243	82	58	28	275	63	80	67	71	82	85	77	104	299	260	91	228	170	140	186	106	
Not more likely to vote Labour	62.9%	66.1%	59.9%	52.9%	63.7%	61.9%	68.4%	65.1%	63.7%	72.0%	39.3%	60.7%	78.3%	66.1%	31.8%	59.3%	79.6%	70.7%	65.4%	54.5%	55.7%	63.8%	65.1%	56.8%	72.5%	73.4%	51.8%	63.0%	63.4%	62.1%	63.1%	61.4%	60.7%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish Attitudes Poll VIII

15 Nov 2014

Table 47
Q29A. How much do you trust or distrust the following people?
Willie Rennie
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
Trust completely	9	5	4	-	3	1	1	1	3	1	2	3	2	2	2	3	1	-	-	1	2	-	1	1	3	3	5	2	4	1	2	4	1	
	0.8%	1.0%	0.7%	-	1.8%	0.8%	0.5%	0.4%	1.5%	0.9%	0.9%	5.0%	0.8%	1.8%	1.1%	5.8%	0.3%	-	-	0.5%	1.9%	-	1.1%	0.6%	2.3%	0.7%	1.0%	1.3%	1.0%	0.4%	0.9%	1.2%	0.3%	
Mostly trust	50	32	18	1	4	6	6	10	22	4	18	10	12	3	19	9	12	4	7	5	13	6	8	5	2	14	35	9	21	13	7	8	10	
	4.9%	6.5%	3.5%	1.0%	2.7%	3.8%	3.3%	6.5%	10.6%	4.7%	8.4%	17.6%	3.9%	2.5%	10.1%	18.8%	3.4%	4.4%	5.5%	3.9%	10.3%	4.3%	6.1%	3.9%	1.4%	3.5%	6.9%	5.9%	5.8%	4.9%	3.1%	2.5%	5.7%	
Slightly trust	153	103	50	13	18	24	23	31	44	13	40	13	55	25	37	9	55	22	18	17	25	17	14	27	13	64	79	23	63	36	31	46	24	
	15.3%	21.1%	9.8%	8.9%	12.1%	14.1%	12.6%	20.2%	21.8%	14.0%	18.5%	24.7%	17.8%	19.7%	20.3%	18.8%	15.9%	25.2%	14.9%	13.7%	19.7%	13.2%	10.5%	20.1%	8.7%	15.6%	15.7%	16.0%	17.4%	13.1%	14.1%	15.2%	13.6%	
Mostly distrust	142	84	59	11	21	20	24	32	34	19	32	7	60	18	22	5	71	12	15	20	19	22	13	25	16	77	52	21	53	44	23	34	28	
	14.2%	17.2%	11.4%	7.7%	13.6%	11.7%	13.5%	21.2%	16.7%	19.7%	14.6%	12.5%	19.4%	14.8%	11.9%	10.5%	20.6%	13.5%	12.5%	16.4%	14.9%	16.8%	10.2%	18.4%	11.0%	18.9%	10.4%	14.7%	14.8%	16.1%	10.5%	11.3%	16.1%	
Completely distrust	150	103	48	20	17	34	35	19	26	16	25	1	72	12	17	4	84	14	11	14	22	21	26	17	25	89	48	25	50	41	35	53	23	
	15.0%	21.2%	9.2%	13.8%	10.8%	20.4%	19.4%	12.1%	12.9%	16.8%	11.5%	2.5%	23.3%	10.0%	9.2%	7.8%	24.3%	16.2%	8.8%	11.2%	16.9%	16.6%	20.0%	12.5%	17.5%	21.8%	9.5%	17.3%	13.9%	14.9%	15.6%	17.5%	13.4%	
Don't know	497	160	337	99	90	82	92	61	74	42	100	20	108	64	87	18	123	36	71	66	47	63	68	61	85	160	285	65	170	139	124	158	89	
	49.7%	33.0%	65.4%	68.6%	58.9%	49.2%	50.8%	39.6%	36.4%	43.9%	46.1%	37.7%	34.9%	51.2%	47.3%	38.3%	35.6%	40.7%	58.3%	54.3%	36.3%	49.0%	52.1%	44.6%	59.2%	39.5%	56.6%	44.7%	47.2%	50.7%	55.8%	52.3%	50.9%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish Attitudes Poll VIII

Table 48
 Q29B. How much do you trust or distrust the following people?
 Ruth Davidson
 Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
Trust completely	18	13	5	3	4	2	2	2	4	4	5	-	5	6	3	-	3	4	-	2	2	2	1	1	6	3	12	2	8	2	7	7	1	
	1.8%	2.7%	1.0%	2.1%	2.9%	1.4%	1.1%	1.6%	2.2%	4.6%	2.2%	-	1.6%	5.1%	1.6%	-	0.7%	4.5%	-	1.4%	1.5%	1.8%	1.1%	0.8%	4.0%	0.7%	2.4%	1.1%	2.2%	0.7%	3.2%	2.4%	0.5%	
Mostly trust	96	54	42	7	8	10	15	20	35	29	23	13	20	43	16	7	17	9	8	11	19	13	15	14	7	20	75	31	31	17	17	23	14	
	9.6%	11.2%	8.1%	4.6%	5.3%	6.2%	8.5%	13.3%	17.2%	30.7%	10.6%	24.9%	6.4%	34.5%	9.0%	14.8%	5.0%	10.6%	6.3%	9.3%	14.9%	10.1%	11.3%	10.0%	4.7%	4.9%	14.8%	21.5%	8.7%	6.1%	7.5%	7.7%	7.9%	
Slightly trust	195	104	91	22	16	33	32	34	60	25	50	20	38	25	45	16	48	18	29	23	27	26	21	28	22	48	137	31	79	51	34	49	32	
	19.5%	21.5%	17.7%	15.0%	10.5%	19.8%	17.6%	21.9%	29.3%	26.3%	23.2%	36.5%	12.3%	19.7%	24.3%	34.4%	13.9%	20.7%	23.9%	18.5%	21.2%	20.3%	16.3%	20.8%	15.6%	11.8%	27.2%	21.7%	21.9%	18.7%	15.3%	16.3%	18.6%	
Mostly distrust	174	97	77	8	30	22	37	30	48	14	49	7	75	12	39	10	77	15	25	23	18	22	18	30	23	95	70	22	71	52	29	55	32	
	17.4%	20.0%	15.0%	5.6%	19.4%	13.2%	20.5%	19.6%	23.5%	15.2%	22.5%	13.7%	24.2%	9.8%	21.2%	21.0%	22.4%	17.3%	20.5%	19.1%	14.4%	17.1%	13.5%	22.1%	15.6%	23.2%	13.9%	15.2%	19.8%	19.0%	13.1%	18.2%	18.4%	
Completely distrust	201	131	70	17	30	46	43	36	30	4	44	2	108	5	33	3	129	14	12	21	27	32	35	24	36	140	49	27	71	56	47	68	31	
	20.1%	27.0%	13.6%	11.9%	19.3%	27.3%	23.9%	23.4%	14.8%	4.2%	20.3%	4.2%	34.8%	3.8%	18.0%	5.6%	37.2%	16.1%	9.7%	17.3%	21.3%	24.6%	26.6%	18.0%	25.0%	34.4%	9.7%	18.9%	19.6%	20.5%	21.3%	22.7%	17.7%	
Don't know	315	85	230	88	65	54	51	31	27	18	46	11	64	34	48	11	72	27	48	42	34	34	41	39	51	101	161	31	100	96	88	99	64	
	31.5%	17.6%	44.6%	60.9%	42.6%	32.2%	28.4%	20.1%	13.1%	19.0%	21.1%	20.8%	20.8%	27.2%	26.0%	24.1%	20.8%	30.7%	39.5%	34.5%	26.7%	26.1%	31.2%	28.4%	35.1%	24.9%	32.0%	21.6%	27.8%	35.0%	39.7%	32.8%	36.9%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish Attitudes Poll VIII

15 Nov 2014

Table 49
Q29C. How much do you trust or distrust the following people?
Nicola Sturgeon
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
Trust completely	158	95	63	13	28	27	37	27	26	-	16	2	117	1	5	-	147	10	18	20	19	19	27	15	29	151	2	17	59	42	39	47	29	
	15.8%	19.6%	12.2%	9.4%	18.2%	16.2%	20.3%	17.5%	12.8%	-	7.4%	3.4%	37.8%	0.5%	2.8%	-	42.4%	11.6%	15.1%	16.5%	14.7%	14.6%	21.0%	10.7%	20.3%	37.2%	0.5%	12.0%	16.4%	15.3%	17.7%	15.6%	16.5%	
Mostly trust	196	116	80	17	28	29	41	33	48	7	33	7	109	10	27	6	121	13	15	25	29	24	19	34	36	144	44	41	74	45	36	60	35	
	19.6%	24.0%	15.5%	11.8%	18.5%	17.6%	22.7%	21.3%	23.6%	6.9%	15.1%	12.3%	35.1%	8.3%	14.5%	13.9%	34.9%	14.2%	12.6%	20.6%	22.4%	18.8%	15.0%	25.2%	25.1%	35.4%	8.8%	28.3%	20.4%	16.5%	16.4%	19.7%	20.3%	
Slightly trust	137	55	83	23	19	22	24	21	28	11	31	13	28	14	31	6	43	13	13	19	15	17	20	23	18	54	68	15	58	35	29	47	17	
	13.7%	11.3%	16.1%	16.3%	12.2%	13.4%	13.5%	13.7%	13.6%	11.1%	14.1%	23.7%	9.1%	11.5%	16.6%	13.5%	12.3%	14.8%	10.4%	15.9%	11.4%	13.0%	15.0%	17.2%	12.4%	13.3%	13.5%	10.2%	16.2%	12.7%	13.3%	15.6%	9.9%	
Mostly distrust	165	73	92	21	20	27	29	30	39	27	49	18	22	36	42	13	15	19	25	15	32	15	16	27	16	20	134	23	62	45	36	47	32	
	16.5%	15.0%	17.9%	14.4%	12.9%	16.1%	16.1%	19.7%	19.0%	28.0%	22.7%	33.6%	7.0%	29.0%	23.0%	27.9%	4.3%	21.4%	20.7%	12.1%	24.7%	11.9%	12.1%	19.8%	11.1%	4.8%	26.6%	15.7%	17.2%	16.3%	16.1%	15.7%	18.4%	
Completely distrust	247	124	122	37	25	47	42	38	58	48	79	12	23	56	71	20	6	27	29	31	27	38	37	29	29	12	215	33	85	77	52	68	38	
	24.6%	25.6%	23.7%	25.8%	16.5%	28.4%	23.1%	24.6%	28.3%	50.1%	36.4%	22.4%	7.4%	45.2%	38.4%	42.4%	1.8%	30.4%	24.0%	25.5%	20.9%	29.1%	28.5%	21.2%	19.9%	3.0%	42.6%	23.0%	23.6%	28.1%	23.2%	22.4%	21.6%	
Don't know	98	23	75	32	33	14	8	5	6	4	9	2	11	7	9	1	14	7	21	11	8	16	11	8	16	26	40	15	23	30	30	33	23	
	9.8%	4.6%	14.6%	22.4%	21.9%	8.3%	4.3%	3.2%	2.7%	4.0%	4.2%	4.6%	3.6%	5.5%	4.7%	2.4%	4.2%	7.6%	17.2%	9.4%	5.9%	12.5%	8.3%	5.8%	11.2%	6.3%	8.0%	10.7%	6.3%	11.0%	13.4%	11.0%	13.3%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 50
Q29D. How much do you trust or distrust the following people?
 Nick Clegg
 Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector		
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175
Trust completely	9	4	5	-	4	2	-	2	1	-	2	1	4	2	3	2	2	-	-	1	1	1	1	4	4	5	1	3	2	2	4	-	
	0.9%	0.9%	0.9%	-	2.7%	1.4%	-	1.0%	0.4%	-	0.9%	1.3%	1.2%	1.7%	1.5%	3.8%	0.5%	-	-	0.7%	0.9%	1.0%	0.5%	0.5%	3.0%	0.9%	0.9%	1.0%	0.9%	0.9%	0.9%	1.3%	-
Mostly trust	71	36	36	13	5	12	9	7	26	15	13	15	9	17	16	19	6	8	8	7	10	10	7	11	9	11	58	14	27	18	13	16	14
	7.1%	7.4%	6.9%	8.7%	3.3%	7.2%	5.2%	4.5%	12.6%	15.8%	5.8%	28.6%	2.8%	13.4%	8.6%	41.4%	1.9%	8.7%	6.9%	5.5%	7.9%	8.0%	5.6%	8.4%	6.4%	2.7%	11.5%	9.7%	7.4%	6.6%	5.7%	5.2%	7.7%
Slightly trust	176	90	86	16	21	26	34	32	47	32	33	19	34	41	31	13	40	19	26	24	23	20	13	30	21	36	123	27	79	34	36	55	25
	17.6%	18.5%	16.7%	11.3%	13.6%	15.8%	18.9%	20.9%	22.9%	33.4%	15.3%	35.5%	10.9%	33.2%	16.8%	28.9%	11.7%	20.8%	21.4%	19.7%	18.1%	15.1%	9.9%	22.3%	14.8%	9.0%	24.5%	18.6%	21.8%	12.6%	16.2%	18.2%	14.5%
Mostly distrust	264	122	142	46	41	38	51	39	49	32	72	13	66	36	59	9	80	28	41	34	47	22	26	35	33	94	145	38	93	77	56	71	49
	26.4%	25.2%	27.5%	31.8%	27.0%	22.5%	28.6%	25.7%	23.9%	33.4%	33.3%	23.3%	21.3%	28.9%	32.0%	19.3%	23.1%	30.9%	33.2%	27.6%	36.7%	16.7%	20.2%	25.7%	22.7%	23.0%	28.9%	26.3%	25.8%	28.3%	25.1%	23.6%	28.1%
Completely distrust	370	199	171	32	52	72	74	67	73	14	84	6	175	21	65	3	191	28	28	44	35	58	68	52	56	223	128	49	130	107	83	116	64
	37.0%	41.1%	33.1%	22.3%	33.9%	42.8%	41.1%	43.7%	36.1%	15.0%	38.6%	10.3%	56.3%	16.5%	35.7%	6.7%	55.2%	31.4%	23.2%	36.2%	27.6%	44.7%	52.4%	38.1%	39.1%	54.8%	25.4%	34.3%	36.1%	39.2%	37.4%	38.4%	36.6%
Don't know	110	34	76	37	30	17	11	6	8	2	13	1	23	8	10	-	26	7	19	13	11	19	15	7	20	39	44	15	29	34	33	40	23
	11.0%	7.0%	14.8%	25.9%	19.6%	10.3%	6.3%	4.2%	4.0%	2.4%	6.1%	1.0%	7.4%	6.3%	5.5%	-	7.7%	8.1%	15.3%	10.4%	8.8%	14.4%	11.5%	5.0%	14.0%	9.6%	8.8%	10.3%	7.9%	12.4%	14.8%	13.2%	13.0%
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish Attitudes Poll VIII

Table 51
Q29E. How much do you trust or distrust the following people?
Patrick Harvie
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
Trust completely	41	23	18	4	9	7	11	7	4	-	12	*	23	1	3	1	33	1	5	2	10	3	7	8	5	39	1	6	18	10	7	18	7	
	4.1%	4.7%	3.4%	2.5%	5.6%	4.0%	6.1%	4.4%	2.0%	-	5.3%	0.8%	7.5%	1.1%	1.6%	1.5%	9.5%	0.7%	3.8%	1.7%	8.1%	2.2%	5.3%	6.1%	3.4%	9.5%	0.3%	3.9%	5.0%	3.6%	3.2%	6.1%	4.2%	
Mostly trust	74	51	23	1	8	12	13	16	23	1	13	5	47	3	15	3	48	5	5	12	7	9	15	15	5	55	17	17	27	19	12	18	13	
	7.4%	10.5%	4.4%	1.0%	5.1%	7.4%	7.3%	10.2%	11.5%	0.9%	6.1%	8.7%	15.3%	2.3%	8.0%	7.3%	13.8%	5.7%	3.9%	10.1%	5.5%	7.1%	11.8%	11.1%	3.3%	13.6%	3.4%	11.7%	7.4%	6.8%	5.2%	5.8%	7.6%	
Slightly trust	133	91	42	11	17	24	20	18	43	12	36	14	40	17	31	11	51	15	19	19	14	20	7	23	16	58	65	29	49	30	25	35	21	
	13.3%	18.7%	8.2%	7.8%	10.9%	14.1%	11.3%	11.6%	21.2%	12.9%	16.6%	26.1%	13.0%	13.5%	17.1%	24.6%	14.7%	16.6%	15.9%	15.6%	10.6%	15.6%	5.6%	16.9%	10.8%	14.4%	13.0%	20.2%	13.6%	11.0%	11.1%	11.7%	12.2%	
Mostly distrust	103	60	43	11	14	15	16	23	24	15	21	6	36	15	23	5	29	9	9	10	19	15	12	18	11	36	59	8	44	26	24	29	22	
	10.3%	12.3%	8.4%	7.8%	9.4%	8.8%	8.7%	14.9%	12.0%	16.2%	9.5%	10.9%	11.7%	11.9%	12.6%	9.7%	8.5%	9.7%	7.4%	8.6%	14.7%	11.6%	9.2%	13.0%	7.9%	8.9%	11.7%	5.5%	12.3%	9.7%	10.9%	9.5%	12.6%	
Completely distrust	109	71	39	12	20	23	21	14	19	20	25	1	32	19	22	2	32	11	14	10	13	22	16	7	17	36	61	17	34	30	28	32	20	
	10.9%	14.6%	7.5%	8.5%	13.2%	13.7%	11.5%	9.3%	9.4%	21.2%	11.4%	2.5%	10.3%	15.6%	12.3%	3.9%	9.2%	12.8%	11.6%	8.0%	9.8%	16.8%	12.2%	5.4%	11.5%	8.8%	12.2%	11.8%	9.5%	11.0%	12.5%	10.6%	11.3%	
Don't know	541	190	352	104	86	87	99	76	89	46	111	27	131	69	89	25	153	49	70	69	66	60	73	65	91	182	299	68	188	159	127	170	91	
	54.1%	39.1%	68.2%	72.5%	55.9%	52.0%	55.0%	49.6%	43.9%	48.8%	51.1%	50.9%	42.2%	55.7%	48.4%	52.8%	44.3%	54.5%	57.3%	56.2%	51.3%	46.7%	56.0%	47.4%	63.1%	44.8%	59.5%	46.8%	52.1%	58.0%	57.1%	56.3%	52.1%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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15 Nov 2014

Table 52
Q29F. How much do you trust or distrust the following people?
Alex Salmond
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector		
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector	
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175
Trust completely	153	91	62	20	23	27	40	24	19	1	12	2	112	2	5	1	139	12	14	18	20	19	23	17	29	147	2	18	59	39	36	50	27
	15.2%	18.7%	12.0%	13.9%	15.0%	16.0%	22.3%	15.8%	9.1%	0.8%	5.6%	3.4%	36.1%	1.4%	2.5%	1.5%	40.3%	13.9%	11.3%	14.8%	15.9%	14.9%	17.9%	12.3%	19.9%	36.3%	0.3%	12.6%	16.4%	14.2%	16.4%	16.4%	15.7%
Mostly trust	179	104	75	13	27	31	35	30	43	1	34	4	105	1	23	2	127	9	22	23	17	22	24	29	33	145	28	33	63	51	32	54	34
	17.9%	21.5%	14.6%	9.2%	17.9%	18.5%	19.5%	19.4%	21.1%	1.3%	15.7%	7.9%	34.0%	0.7%	12.7%	5.3%	36.7%	10.6%	17.9%	19.0%	13.2%	16.9%	18.3%	21.2%	23.0%	35.6%	5.6%	23.2%	17.6%	18.5%	14.3%	17.8%	19.6%
Slightly trust	114	49	65	13	24	19	14	20	24	9	23	7	35	9	21	5	45	7	3	17	18	17	17	19	16	55	49	11	48	30	25	39	16
	11.4%	10.1%	12.6%	8.7%	15.6%	11.5%	8.0%	13.1%	12.0%	9.2%	10.4%	12.2%	11.2%	6.8%	11.6%	10.5%	13.0%	8.0%	2.8%	13.8%	14.2%	12.9%	13.3%	13.8%	11.1%	13.6%	9.7%	7.6%	13.2%	11.0%	11.4%	12.9%	9.4%
Mostly distrust	137	64	73	25	25	16	24	19	29	12	39	17	21	17	37	10	19	16	22	16	21	15	13	18	17	24	92	11	45	39	41	43	25
	13.7%	13.1%	14.2%	17.1%	16.1%	9.7%	13.1%	12.1%	14.4%	12.3%	18.0%	31.5%	6.9%	13.7%	20.0%	21.7%	5.5%	17.7%	17.7%	12.7%	16.5%	11.3%	9.9%	13.4%	11.8%	5.9%	18.2%	7.6%	12.6%	14.4%	18.5%	14.4%	14.1%
Completely distrust	342	158	185	45	31	60	61	58	86	71	98	23	30	92	92	26	6	39	43	42	44	41	46	50	37	12	305	59	125	95	64	90	54
	34.2%	32.5%	35.8%	31.4%	20.6%	36.1%	34.0%	37.8%	42.3%	75.1%	45.3%	42.9%	9.6%	74.0%	50.0%	57.0%	1.8%	44.3%	35.6%	34.3%	34.0%	31.7%	35.0%	36.6%	25.9%	3.0%	60.6%	40.7%	34.6%	34.5%	28.9%	29.8%	30.6%
Don't know	76	20	56	28	23	14	6	3	3	1	11	1	7	4	6	2	10	5	18	7	8	16	7	4	12	23	28	12	21	20	23	26	18
	7.6%	4.1%	10.9%	19.6%	14.8%	8.2%	3.2%	1.9%	1.2%	1.4%	5.0%	2.0%	2.3%	3.4%	3.2%	4.0%	2.8%	5.6%	14.6%	5.4%	6.2%	12.2%	5.6%	2.6%	8.2%	5.6%	5.5%	8.2%	5.7%	7.3%	10.6%	8.8%	10.6%
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish Attitudes Poll VIII

Table 53
Q29G. How much do you trust or distrust the following people?
Ed Miliband
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group							2014 Referendum Vote		SEG				Sector				
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
Trust completely	16	8	9	-	5	3	3	2	3	-	14	-	2	-	15	-	1	-	3	-	1	4	1	1	6	3	12	2	7	5	3	7	5	
	1.6%	1.6%	1.7%	-	3.0%	1.6%	1.9%	1.6%	1.5%	-	6.3%	-	0.7%	-	7.9%	-	0.3%	-	2.7%	-	0.9%	3.0%	0.9%	0.7%	4.1%	0.7%	2.3%	1.0%	1.9%	1.9%	1.3%	2.4%	2.7%	
Mostly trust	70	37	33	7	6	9	18	12	19	7	38	3	9	9	43	3	5	6	7	14	8	7	11	10	5	11	58	11	26	20	13	18	16	
	7.0%	7.5%	6.5%	4.8%	3.8%	5.3%	9.8%	7.8%	9.1%	7.1%	17.5%	5.9%	2.9%	7.5%	23.3%	6.8%	1.5%	7.1%	6.0%	11.8%	6.6%	5.5%	8.3%	7.6%	3.5%	2.6%	11.5%	7.3%	7.3%	7.4%	5.8%	5.9%	8.9%	
Slightly trust	204	102	102	18	33	35	34	38	47	14	64	19	37	18	69	18	42	17	24	19	31	32	22	28	32	60	133	31	74	53	46	52	43	
	20.4%	21.0%	19.8%	12.2%	21.3%	20.7%	19.1%	25.0%	22.9%	14.8%	29.4%	34.6%	12.0%	14.0%	37.7%	37.8%	12.1%	19.4%	19.5%	15.7%	24.1%	24.6%	16.6%	20.7%	22.0%	14.6%	26.5%	21.3%	20.7%	19.4%	20.6%	17.3%	24.7%	
Mostly distrust	244	122	122	35	32	28	51	43	55	35	40	21	74	44	32	20	78	27	30	32	38	21	29	36	30	84	138	37	100	62	45	75	43	
	24.4%	25.1%	23.6%	24.0%	20.6%	16.6%	28.6%	28.4%	27.1%	37.0%	18.3%	39.7%	23.9%	35.2%	17.3%	43.1%	22.6%	29.9%	24.7%	26.5%	30.0%	16.5%	22.0%	26.7%	20.8%	20.7%	27.5%	25.5%	27.8%	22.7%	20.2%	24.9%	24.6%	
Completely distrust	348	186	162	44	49	77	57	50	70	38	43	8	166	46	13	4	192	31	36	41	42	44	51	50	52	210	115	51	126	93	79	102	45	
	34.7%	38.4%	31.3%	30.3%	32.3%	45.8%	31.9%	32.8%	34.6%	40.3%	19.8%	14.8%	53.5%	36.5%	6.9%	9.4%	55.6%	35.3%	29.4%	33.8%	33.2%	34.0%	39.1%	36.9%	35.8%	51.6%	22.8%	35.1%	34.8%	33.8%	35.5%	33.7%	25.9%	
Don't know	119	31	88	41	29	17	16	7	10	1	19	3	22	8	13	1	27	7	22	15	7	21	17	10	20	40	47	14	27	41	37	47	23	
	11.9%	6.4%	17.1%	28.6%	19.0%	10.0%	8.8%	4.3%	4.8%	0.8%	8.7%	5.0%	7.1%	6.7%	6.9%	2.8%	7.8%	8.4%	17.7%	12.2%	5.3%	16.5%	13.1%	7.4%	13.9%	9.8%	9.4%	9.8%	7.6%	14.9%	16.6%	15.7%	13.2%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish Attitudes Poll VIII

15 Nov 2014

Table 54
Q29H. How much do you trust or distrust the following people?
David Cameron
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				Westminster Voting Intention				Ward Group								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector		
Unweighted Total	1001	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182	
Weighted Total	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
Trust completely	21	14	7	2	3	3	3	4	6	9	1	-	6	18	1	-	1	3	-	4	-	1	3	2	7	2	16	6	5	4	5	7	1	
	2.1%	2.9%	1.3%	1.1%	2.1%	1.8%	1.9%	2.3%	2.8%	9.8%	0.4%	-	2.1%	14.5%	0.5%	-	0.3%	3.0%	-	3.1%	-	0.9%	2.6%	1.8%	5.0%	0.5%	3.2%	3.9%	1.5%	1.6%	2.4%	2.2%	0.3%	
Mostly trust	124	69	55	12	11	17	15	14	55	46	22	11	17	62	15	9	15	10	13	15	22	15	11	22	15	16	101	25	57	23	19	36	13	
	12.4%	14.2%	10.6%	8.0%	7.1%	10.1%	8.5%	9.3%	26.9%	48.7%	10.2%	19.5%	5.6%	49.8%	7.9%	18.4%	4.4%	11.8%	10.6%	12.5%	17.3%	11.4%	8.6%	16.0%	10.5%	3.8%	20.1%	17.2%	15.7%	8.3%	8.7%	12.0%	7.6%	
Slightly trust	163	72	91	17	21	30	32	28	35	27	24	20	32	37	30	13	30	17	32	19	18	16	14	26	22	29	117	29	58	49	27	48	33	
	16.3%	14.9%	17.7%	11.7%	14.0%	17.8%	17.8%	18.0%	17.4%	28.6%	11.3%	37.4%	10.2%	29.3%	16.5%	28.8%	8.6%	19.2%	26.0%	15.6%	13.7%	12.1%	11.1%	19.0%	15.1%	7.2%	23.3%	20.1%	16.0%	17.8%	12.4%	16.0%	18.7%	
Mostly distrust	188	90	98	37	31	23	37	27	33	8	46	13	52	5	40	12	61	23	22	17	34	17	21	23	30	69	106	26	84	43	34	66	26	
	18.7%	18.5%	19.0%	25.4%	20.3%	13.6%	20.6%	17.5%	16.4%	8.9%	21.1%	24.1%	16.9%	4.0%	22.0%	26.2%	17.7%	26.3%	18.3%	13.9%	26.2%	13.5%	15.9%	17.1%	20.7%	16.9%	21.1%	18.3%	23.3%	15.7%	15.5%	21.7%	14.6%	
Completely distrust	430	221	209	52	66	84	83	76	69	3	112	10	189	2	91	12	222	32	39	59	52	65	71	57	55	269	131	49	142	125	113	118	85	
	43.0%	45.5%	40.5%	35.9%	43.2%	50.1%	46.3%	49.5%	34.0%	3.2%	51.8%	18.0%	60.9%	1.8%	49.4%	26.6%	64.2%	36.5%	31.8%	48.2%	40.4%	50.2%	54.4%	42.1%	38.4%	66.2%	26.1%	34.2%	39.4%	45.8%	51.0%	39.1%	48.6%	
Don't know	76	20	56	26	20	11	9	5	5	1	11	1	13	1	7	-	17	3	16	8	3	15	10	6	15	22	32	9	15	29	22	27	18	
	7.6%	4.0%	10.9%	17.8%	13.3%	6.5%	4.9%	3.3%	2.4%	0.8%	5.2%	1.0%	4.3%	0.5%	3.6%	-	4.9%	3.3%	13.4%	6.7%	2.3%	11.9%	7.4%	4.1%	10.3%	5.5%	6.3%	6.2%	4.1%	10.7%	10.1%	9.0%	10.1%	
SIGMA	1001	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Scottish Attitudes Poll VIII

Table 55
 Q29I. How much do you trust or distrust the following people?
 Jim Murphy
 Base : All Respondents

	Gender		Age							2011 Holyrood Vote				Westminster Voting Intention				Ward Group										2014 Referendum Vote		SEG				Sector	
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Private sector	Public sector			
Unweighted Total	436	565	79	200	143	184	218	177	101	199	60	308	124	178	41	359	81	68	117	111	158	180	144	142	434	476	146	360	266	229	300	182			
Weighted Total	485	516	144	153	167	180	153	203	95	217	54	310	125	184	46	346	89	122	122	128	129	130	136	144	407	503	144	361	274	222	302	175			
Trust completely	31 3.1%	18 3.6%	13 2.6%	5 3.3%	3 2.2%	3 1.8%	7 4.1%	4 2.5%	9 4.2%	5 5.4%	10 4.5%	3 4.7%	7 2.1%	8 7.0%	2 4.4%	5 1.4%	2 1.8%	5 3.9%	2 1.7%	3 2.0%	3 2.1%	7 5.7%	4 3.0%	6 3.9%	4 0.9%	26 5.2%	4 2.8%	15 4.3%	7 2.6%	4 2.0%	10 3.2%	1 0.7%			
Mostly trust	122 12.2%	78 16.1%	44 8.5%	- -	11 7.4%	13 8.0%	18 9.9%	26 17.2%	53 26.3%	11 11.6%	59 27.1%	18 34.2%	17 5.6%	20 16.4%	60 32.6%	12 25.3%	10 2.8%	10 11.1%	18 14.9%	15 12.2%	18 13.9%	14 11.2%	14 11.0%	16 12.1%	16 11.3%	16 3.9%	105 20.9%	24 16.7%	48 13.2%	32 11.6%	19 8.5%	27 9.1%	17 9.9%		
Slightly trust	148 14.8%	68 14.1%	80 15.5%	11 8.0%	15 9.5%	29 17.3%	28 15.5%	33 21.6%	32 15.8%	16 16.6%	40 18.3%	10 18.0%	45 14.7%	19 14.9%	41 22.1%	9 18.5%	47 13.7%	20 22.0%	11 8.8%	20 16.8%	23 17.9%	22 17.1%	15 11.4%	20 15.0%	17 11.8%	51 12.6%	88 17.4%	23 16.0%	50 13.7%	39 14.4%	36 16.3%	34 11.3%	32 18.2%		
Mostly distrust	152 15.2%	91 18.8%	61 11.9%	11 7.7%	24 15.7%	22 13.2%	27 15.1%	42 17.3%	20.4%	28 29.2%	29 13.5%	10 18.8%	54 17.3%	28 22.4%	16 8.8%	9 19.8%	63 18.1%	10 11.6%	25 20.4%	15 12.6%	21 16.7%	18 13.6%	26 15.9%	16 19.2%	16 11.1%	78 19.1%	65 12.9%	25 17.3%	53 14.7%	45 16.3%	30 13.4%	55 18.3%	25 14.1%		
Completely distrust	212 21.2%	147 30.3%	65 12.6%	25 17.3%	30 19.8%	44 26.4%	34 25.8%	32 22.1%	15.8%	14 14.2%	27 12.7%	3 5.5%	119 38.3%	14 10.9%	16 8.8%	4 7.8%	140 40.5%	15 17.1%	15 12.5%	28 22.6%	23 18.1%	37 28.7%	34 25.9%	30 21.8%	30 21.0%	145 35.7%	50 9.9%	35 24.5%	87 24.2%	49 17.9%	40 18.2%	79 26.2%	32 18.5%		
Don't know	335 33.5%	83 17.0%	252 48.9%	92 63.7%	70 45.5%	56 33.3%	53 29.5%	35 19.2%	17.4%	22 23.0%	52 23.9%	10 18.8%	68 22.0%	36 28.6%	43 23.2%	11 24.2%	81 23.4%	32 36.4%	48 39.5%	42 34.1%	40 31.4%	35 27.2%	39 30.1%	39 29.0%	59 40.8%	113 27.9%	170 33.7%	33 22.8%	108 29.8%	102 37.2%	93 41.7%	97 32.0%	67 38.5%		
SIGMA	1001 100.0%	485 100.0%	516 100.0%	144 100.0%	153 100.0%	167 100.0%	180 100.0%	153 100.0%	203 100.0%	95 100.0%	217 100.0%	54 100.0%	310 100.0%	125 100.0%	184 100.0%	46 100.0%	346 100.0%	89 100.0%	122 100.0%	122 100.0%	128 100.0%	129 100.0%	130 100.0%	136 100.0%	144 100.0%	407 100.0%	503 100.0%	144 100.0%	361 100.0%	274 100.0%	222 100.0%	302 100.0%	175 100.0%		

Survation.