

# Witney

# TTIP Survey

5/12/2014

Prepared on behalf of Unite



# Methodology

## Fieldwork Dates

2<sup>nd</sup> – 4<sup>th</sup> December 2014

## Data Collection Method

The survey was conducted via telephone. A combination of random numbers seeded from the complete BT directory of households in the local wards and a smaller amount of targeted lifestyle data for specific age brackets were called.

## Population Sampled

All residents aged 18+ in the Witney constituency.

## Sample Size

1,016

## Data Weighting

Data were weighted to the profile of all adults in the Witney constituency aged 18+. Data were weighted by age, sex, region and likelihood to vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,016 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the list of hypothetical candidates prompted in a randomising order.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don’t know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Before Q6, respondents were read the following statement regarding the Trans-Atlantic Trade and Investment Partnership (TTIP):

*Representatives from the European Union and the US government are presently negotiating a new trade agreement called TTIP (Trans-Atlantic Trade and Investment Partnership), aimed at making it easier to trade between Europe and the USA, which they estimate could bring an extra £4 billion a year to the UK economy.*

*As it currently stands this new agreement covers the NHS and health sector in the UK. The UK government recently confirmed that health is in the scope of the agreement. If the NHS is included as part of this trade agreement, TTIP would provide a mechanism to allow American multinationals, or any firm with American investors, new powers to sue the government if it ever attempted to take privatised health services back into public ownership.*

Data were analysed and weighted by Survation and presented by Patrick Brióne and Damian Lyons Lowe.

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9 Dec 2014

Table 1

Q1. Could I confirm that you live in the ward of [Y] ?

If don't know, ask for postcode, so ward can be looked up here: [ Use this tool to look up ward from postcode]

Base : All Respondents

	Total		Gender		Age			2010 Vote				Voting Intention					Ward Group		
			Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Con	Lab	LD	UKIP	Undecided	North	South-West	South-East
Unweighted Total	1016		448	568	135	310	571	397	115	66	48	278	93	20	105	258	347	284	385
Weighted Total	1016		499	517	244	373	399	384	106	67	49	270	87	19	107	267	346	294	376
Alvescot and Filkins	22		9	13	-	11	11	12	-	-	1	9	-	-	1	2	-	22	-
	2.1%		1.8%	2.5%	-	3.0%	2.7%	3.1%	-	-	1.3%	3.3%	-	-	1.2%	0.8%	-	7.4%	-
Ascott and Shipton	17		9	8	4	3	10	4	1	5	1	4	1	1	3	6	17	-	-
	1.7%		1.9%	1.5%	1.7%	0.7%	2.6%	1.1%	0.8%	7.4%	1.3%	1.6%	0.9%	3.5%	2.5%	2.2%	4.9%	-	-
Bampton and Clanfield	37		22	15	6	15	16	19	-	2	5	15	1	1	7	8	-	37	-
	3.7%		4.4%	2.9%	2.4%	4.1%	4.1%	4.9%	-	3.3%	9.4%	5.5%	0.8%	4.3%	6.4%	3.1%	-	12.7%	-
Brize Norton and Shilton	22		8	13	4	7	11	12	-	-	1	9	-	2	-	7	-	22	-
	2.1%		1.7%	2.6%	1.5%	1.9%	2.7%	3.1%	-	-	1.6%	3.2%	-	11.0%	-	2.6%	-	7.4%	-
Burford	21		7	14	7	10	4	16	-	1	2	10	-	-	5	2	-	21	-
	2.1%		1.4%	2.7%	2.9%	2.7%	1.0%	4.1%	-	1.0%	4.2%	3.8%	-	-	4.4%	0.7%	-	7.2%	-
Carterton North East	58		23	35	18	24	15	19	3	4	-	15	8	-	4	13	-	58	-
	5.7%		4.6%	6.7%	7.6%	6.6%	3.8%	5.0%	3.0%	5.5%	-	5.7%	8.8%	-	4.2%	4.9%	-	19.7%	-
Carterton North West	49		26	23	11	18	20	16	4	2	1	12	1	-	8	11	-	49	-
	4.8%		5.1%	4.4%	4.6%	4.8%	4.9%	4.2%	4.0%	2.9%	1.3%	4.6%	0.8%	-	7.2%	4.0%	-	16.6%	-
Carterton South	53		29	25	11	20	22	22	9	-	5	11	6	-	7	18	-	53	-
	5.3%		5.7%	4.8%	4.6%	5.5%	5.5%	5.6%	8.8%	-	10.2%	4.1%	7.4%	-	6.9%	6.6%	-	18.2%	-
Chadlington and Churchill	12		7	5	-	6	6	2	1	-	-	2	1	-	1	3	12	-	-
	1.2%		1.5%	0.9%	-	1.7%	1.4%	0.5%	1.2%	-	-	0.7%	0.7%	-	1.3%	1.2%	3.5%	-	-
Charlbury and Finstock	37		19	19	10	13	14	11	1	7	2	6	1	3	1	9	37	-	-
	3.7%		3.7%	3.6%	4.0%	3.5%	3.5%	2.9%	0.6%	10.7%	3.2%	2.1%	0.7%	15.0%	1.4%	3.2%	10.7%	-	-
Chipping Norton	76		42	34	24	22	31	27	15	3	3	19	14	2	12	16	76	-	-
	7.5%		8.3%	6.6%	9.7%	5.8%	7.6%	7.1%	14.6%	4.4%	6.7%	7.0%	16.3%	12.0%	11.0%	6.1%	21.9%	-	-
Ducklington	24		14	10	9	9	5	11	2	2	3	5	3	1	3	6	-	-	24
	2.3%		2.7%	1.9%	3.8%	2.5%	1.3%	2.8%	2.1%	2.3%	6.0%	1.9%	3.6%	3.9%	3.2%	2.2%	-	-	6.3%
Eynsham and Cassington	57		31	26	10	22	25	21	8	5	3	18	4	1	5	19	-	-	57
	5.7%		6.3%	5.1%	4.3%	5.9%	6.3%	5.6%	7.3%	7.2%	6.4%	6.7%	4.9%	6.4%	4.7%	7.1%	-	-	15.3%
Freeland and Hanborough	53		21	31	12	23	17	13	5	5	3	11	5	2	5	15	53	-	-
	5.2%		4.2%	6.1%	5.1%	6.2%	4.3%	3.5%	4.8%	7.0%	7.0%	4.1%	5.8%	10.4%	4.4%	5.5%	15.2%	-	-
Hailey, Minster Lovell and Leafield	32		18	13	4	14	14	14	3	2	-	9	3	-	6	8	-	32	-
	3.1%		3.7%	2.6%	1.5%	3.8%	3.5%	3.6%	3.2%	3.3%	-	3.2%	3.3%	-	5.4%	2.9%	-	10.8%	-
Kingham, Rollright and Endstone	32		13	19	6	15	12	15	6	2	1	11	3	-	2	10	32	-	-
	3.2%		2.6%	3.7%	2.4%	4.1%	2.9%	4.0%	5.4%	2.7%	2.3%	4.2%	3.1%	-	1.8%	3.6%	9.4%	-	-
Milton-under- Wychwood	21		6	15	2	10	9	9	-	2	-	2	1	1	2	8	21	-	-
	2.1%		1.3%	2.8%	0.8%	2.6%	2.3%	2.3%	-	3.6%	-	0.9%	1.5%	6.0%	1.9%	2.9%	6.1%	-	-
North Leigh	23		11	12	7	8	8	13	2	2	-	11	1	-	1	5	23	-	-
	2.3%		2.2%	2.4%	2.9%	2.1%	2.1%	3.4%	1.8%	3.5%	-	4.1%	0.7%	-	1.3%	1.9%	6.7%	-	-
Standlake, Aston and Stanton Harcourt	49		25	24	19	15	15	18	4	-	3	20	2	2	3	13	-	-	49
	4.8%		4.9%	4.6%	7.7%	4.1%	3.7%	4.7%	4.0%	-	5.6%	7.6%	1.8%	8.8%	2.5%	4.8%	-	-	12.9%

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Table 1

Q1. Could I confirm that you live in the ward of [Y] ?

If don't know, ask for postcode, so ward can be looked up here: [ Use this tool to look up ward from postcode]

Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Con	Lab	LD	UKIP	Undecided	North	South-West	South-East
Weighted Total	1016	499	517	244	373	399	384	106	67	49	270	87	19	107	267	346	294	376
Stonesfield and Tackley	37 3.7%	16 3.2%	21 4.1%	7 2.9%	11 2.9%	20 4.9%	13 3.5%	6 5.6%	6 8.6%	2 4.9%	8 3.0%	5 6.0%	-	5 4.3%	11 4.2%	37 10.8%	-	-
The Bartons	18 1.7%	8 1.7%	9 1.8%	3 1.4%	6 1.7%	8 2.0%	4 1.0%	2 1.8%	3 4.1%	2 3.9%	6 2.1%	3 3.8%	1 7.3%	2 1.8%	1 0.5%	18 5.1%	-	-
Witney Central	57 5.7%	23 4.5%	35 6.7%	15 6.2%	18 4.8%	25 6.1%	19 4.9%	11 10.7%	2 2.9%	1 1.2%	12 4.5%	8 9.8%	-	7 6.2%	15 5.7%	-	-	57 15.3%
Witney East	55 5.4%	29 5.8%	26 5.0%	14 5.7%	18 4.7%	23 5.8%	21 5.4%	4 3.8%	4 6.4%	5 9.8%	13 4.7%	5 6.1%	1 7.1%	3 2.5%	19 7.1%	-	-	55 14.6%
Witney North	36 3.5%	22 4.5%	14 2.6%	7 2.8%	12 3.3%	17 4.2%	18 4.7%	4 3.8%	2 2.8%	2 3.2%	12 4.3%	1 1.4%	-	3 2.6%	11 4.2%	-	-	36 9.6%
Witney South	60 5.9%	29 5.9%	31 5.9%	21 8.5%	19 5.2%	20 5.0%	19 4.8%	5 4.6%	3 4.3%	4 8.8%	10 3.6%	4 4.4%	-	10 9.0%	14 5.1%	-	-	60 16.0%
Witney West	38 3.7%	20 3.9%	18 3.6%	8 3.3%	18 4.7%	12 3.1%	13 3.3%	3 2.7%	2 2.7%	1 1.5%	8 2.8%	2 2.4%	-	2 1.9%	15 5.7%	-	-	38 10.1%
Woodstock and Bladon	20 2.0%	11 2.2%	9 1.7%	4 1.7%	6 1.5%	10 2.6%	3 0.8%	6 5.4%	2 3.4%	-	2 0.7%	4 4.9%	1 4.2%	-	3 1.0%	20 5.8%	-	-
SIGMA	1016 100.0%	499 100.0%	517 100.0%	244 100.0%	373 100.0%	399 100.0%	384 100.0%	106 100.0%	67 100.0%	49 100.0%	270 100.0%	87 100.0%	19 100.0%	107 100.0%	267 100.0%	346 100.0%	294 100.0%	376 100.0%

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**Table 2**  
**Q2. The next General Election is now about 5 months away On a scale of 0-10, where 10 is certain, how likely will you be to vote in the general election?**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Con	Lab	LD	UKIP	Undecided	North	South-West	South-East
Unweighted Total	1016	448	568	135	310	571	397	115	66	48	278	93	20	105	258	347	284	385
Weighted Total	1016	499	517	244	373	399	384	106	67	49	270	87	19	107	267	346	294	376
10 - Would definitely vote	611	296	315	99	220	292	289	77	46	30	204	63	14	66	137	231	162	217
	60.1%	59.3%	60.9%	40.6%	58.9%	73.1%	75.4%	72.7%	69.1%	60.4%	75.7%	72.0%	72.1%	61.5%	51.5%	66.8%	55.3%	57.7%
9	59	28	31	16	27	16	26	3	4	7	19	1	1	7	19	17	23	19
	5.8%	5.6%	6.0%	6.6%	7.2%	4.0%	6.9%	3.1%	5.7%	13.5%	6.9%	0.9%	7.1%	7.0%	7.0%	5.0%	7.8%	5.0%
8	81	46	34	27	32	22	33	6	9	6	18	8	1	10	28	27	24	30
	7.9%	9.3%	6.6%	11.0%	8.6%	5.5%	8.6%	5.5%	13.8%	11.4%	6.8%	9.6%	6.4%	9.4%	10.4%	7.7%	8.1%	8.0%
7	25	10	14	12	4	9	8	4	3	1	9	2	-	2	9	9	5	10
	2.4%	2.1%	2.8%	5.0%	1.0%	2.2%	2.0%	3.4%	4.8%	1.5%	3.2%	2.2%	-	1.8%	3.5%	2.7%	1.7%	2.8%
6	12	4	8	4	5	3	4	1	-	1	5	3	-	2	1	3	3	5
	1.1%	0.8%	1.5%	1.5%	1.3%	0.8%	1.0%	0.7%	-	2.6%	2.0%	2.9%	-	1.8%	0.4%	0.8%	1.2%	1.4%
5	83	37	45	28	32	23	16	8	3	1	9	11	2	11	44	22	28	33
	8.1%	7.5%	8.8%	11.4%	8.5%	5.8%	4.3%	8.0%	4.0%	2.8%	3.3%	12.4%	10.8%	10.4%	16.5%	6.3%	9.4%	8.8%
4	12	9	4	5	6	1	1	-	-	-	5	-	-	1	6	1	3	8
	1.2%	1.7%	0.7%	2.2%	1.7%	0.2%	0.3%	-	-	-	1.7%	-	-	1.3%	2.1%	0.3%	1.1%	2.1%
3	17	9	8	12	3	2	-	2	1	1	1	-	-	2	13	5	3	9
	1.7%	1.9%	1.5%	5.1%	0.7%	0.6%	-	1.8%	1.7%	1.5%	0.5%	-	-	1.8%	4.9%	1.4%	1.1%	2.4%
2	9	2	7	-	5	4	1	-	-	-	-	-	-	4	2	3	4	3
	0.9%	0.4%	1.3%	-	1.3%	1.0%	0.4%	-	-	-	-	-	-	3.4%	0.9%	0.7%	1.2%	0.7%
1	10	2	8	2	3	5	1	1	-	-	-	-	1	2	7	4	2	4
	0.9%	0.3%	1.6%	0.6%	0.9%	1.2%	0.2%	1.1%	-	-	-	-	3.5%	1.6%	2.7%	1.1%	0.7%	1.0%
0 - Would not vote	99	55	44	39	37	23	4	4	1	3	-	-	-	-	-	25	36	38
	9.7%	11.1%	8.4%	16.1%	9.9%	5.7%	1.0%	3.8%	0.9%	6.2%	-	-	-	-	-	7.1%	12.3%	10.1%
SIGMA	1016	499	517	244	373	399	384	106	67	49	270	87	19	107	267	346	294	376
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3

**Q3. Weighted by normal weightings****Q3. Let's say the General Election was tomorrow Which party would you vote for in your Witney constituency?****Base : Respondents likely to vote in the general election**

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Con	Lab	LD	UKIP	Undecided	North	South-West	South-East
Unweighted Total	932	407	525	114	279	539	393	112	65	46	278	93	20	105	258	325	255	352
Weighted Total	917	444	473	205	336	377	380	102	66	46	270	87	19	107	267	322	257	338
Conservative	270 29.4%	127 28.5%	144 30.3%	49 24.0%	110 32.8%	111 29.4%	237 62.5%	-	2 3.1%	1 1.3%	270 100.0%	-	-	-	-	82 25.5%	91 35.2%	97 28.8%
Labour	87 9.5%	39 8.8%	48 10.2%	21 10.0%	24 7.3%	42 11.2%	9 2.3%	58 56.6%	10 14.6%	1 1.4%	-	87 100.0%	-	-	-	39 12.1%	18 7.1%	30 8.8%
Liberal Democrat	19 2.1%	9 2.1%	9 2.0%	4 2.0%	6 1.7%	9 2.4%	3 0.8%	1 0.6%	8 11.4%	1 2.4%	-	-	19 100.0%	-	-	11 3.4%	3 1.1%	5 1.5%
UKIP	107 11.6%	74 16.6%	33 7.0%	15 7.3%	50 14.8%	42 11.2%	33 8.8%	9 8.6%	7 11.1%	23 50.4%	-	-	-	107 100.0%	-	34 10.5%	38 14.9%	35 10.3%
<b>Another Party (Net)</b>	41 4.5%	18 4.1%	23 4.9%	18 8.6%	14 4.2%	9 2.5%	6 1.6%	1 0.7%	11 16.2%	17 36.7%	-	-	-	-	-	22 6.7%	5 2.1%	14 4.2%
Green	36 3.9%	15 3.3%	21 4.5%	16 7.6%	12 3.5%	9 2.3%	6 1.6%	1 0.7%	8 11.4%	15 32.6%	-	-	-	-	-	18 5.7%	5 2.1%	12 3.7%
Other	5 0.6%	3 0.7%	2 0.4%	2 1.0%	2 0.7%	1 0.2%	-	-	3 4.8%	2 4.1%	-	-	-	-	-	3 1.0%	-	2 0.6%
Undecided	267 29.1%	113 25.6%	153 32.3%	83 40.8%	90 26.8%	93 24.7%	80 21.0%	29 28.1%	27 40.1%	4 7.8%	-	-	-	267 100.0%	-	86 26.8%	68 26.6%	112 33.1%
Refuse	127 13.8%	63 14.3%	63 13.4%	15 7.3%	42 12.4%	70 18.6%	12 3.1%	6 5.4%	2 3.5%	-	-	-	-	-	-	48 15.0%	34 13.1%	45 13.3%
SIGMA	917 100.0%	444 100.0%	473 100.0%	205 100.0%	336 100.0%	377 100.0%	380 100.0%	102 100.0%	66 100.0%	46 100.0%	270 100.0%	87 100.0%	19 100.0%	107 100.0%	267 100.0%	322 100.0%	257 100.0%	338 100.0%



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**Table 4**  
**Q3. Weighted by normal weightings & likelihood to vote**  
**Q3. Let's say the General Election was tomorrow Which party would you vote for in your Witney constituency?**  
**Base : Respondents likely to vote in the general election**

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Con	Lab	LD	UKIP	Undecided	North	South-West	South-East
Unweighted Total	932	407	525	114	279	539	393	112	65	46	278	93	20	105	258	325	255	352
Weighted Total	932	454	478	191	341	399	412	107	70	49	291	90	19	104	246	336	260	337
Conservative	291 31.2%	135 29.7%	156 32.6%	50 26.1%	117 34.4%	124 30.9%	265 64.3%	-	2 2.2%	1 1.4%	291 100.0%	-	-	-	-	90 26.9%	96 37.2%	104 30.8%
Labour	90 9.7%	40 8.9%	50 10.5%	20 10.5%	24 7.2%	46 11.5%	8 1.9%	62 58.1%	11 15.0%	1 1.5%	-	90 100.0%	-	-	-	43 12.8%	15 5.9%	32 9.6%
Liberal Democrat	19 2.1%	10 2.1%	10 2.1%	4 1.9%	7 2.0%	9 2.3%	3 0.8%	1 0.7%	8 12.1%	1 2.7%	-	-	19 100.0%	-	-	11 3.2%	3 1.3%	5 1.6%
UKIP	104 11.2%	74 16.3%	30 6.3%	14 7.3%	47 13.8%	43 10.9%	35 8.5%	8 7.2%	8 11.6%	24 49.5%	-	-	-	104 100.0%	-	31 9.3%	40 15.4%	33 9.9%
<b>Another Party (Net)</b>	45 4.8%	20 4.4%	25 5.2%	19 9.8%	15 4.5%	11 2.7%	7 1.7%	1 0.7%	11 15.8%	19 38.4%	-	-	-	-	-	23 7.0%	6 2.3%	15 4.5%
Green	39 4.2%	17 3.7%	23 4.8%	17 8.8%	13 3.7%	10 2.5%	7 1.7%	1 0.7%	8 11.3%	17 34.1%	-	-	-	-	-	20 6.0%	6 2.3%	13 3.9%
Other	5 0.6%	3 0.7%	2 0.4%	2 1.0%	3 0.8%	1 0.2%	-	-	3 4.5%	2 4.3%	-	-	-	-	-	3 1.0%	-	2 0.6%
Undecided	246 26.4%	108 23.7%	138 28.9%	70 36.8%	84 24.7%	91 22.8%	82 20.0%	29 27.3%	28 39.9%	3 6.5%	-	-	-	246 100.0%	-	84 24.9%	63 24.4%	99 29.3%
Refuse	136 14.6%	68 14.9%	69 14.4%	15 7.7%	46 13.5%	76 18.9%	12 2.9%	6 6.0%	2 3.5%	-	-	-	-	-	-	53 15.9%	35 13.5%	48 14.3%
SIGMA	932 100.0%	454 100.0%	478 100.0%	191 100.0%	341 100.0%	399 100.0%	412 100.0%	107 100.0%	70 100.0%	49 100.0%	291 100.0%	90 100.0%	19 100.0%	104 100.0%	246 100.0%	336 100.0%	260 100.0%	337 100.0%

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Table 5

**Q3. Weighted by normal weightings, likelihood to vote and with undecided and refused removed**  
**Q3. Let's say the General Election was tomorrow Which party would you vote for in your Witney constituency?**  
**Base : Respondents likely to vote in the general election**

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Con	Lab	LD	UKIP	Undecided	North	South-West	South-East
Unweighted Total	531	243	288	59	167	305	299	75	39	42	278	93	20	105	-	184	155	192
Weighted Total	550	279	271	106	211	233	317	71	40	46	291	90	19	104	-	199	161	190
Conservative	291	135	156	50	117	124	265	-	2	1	291	-	-	-	-	90	96	104
	52.9%	48.4%	57.6%	47.0%	55.6%	53.1%	83.4%	-	3.9%	1.5%	100.0%	-	-	-	-	45.5%	59.9%	54.7%
Labour	90	40	50	20	24	46	8	62	11	1	-	90	-	-	-	43	15	32
	16.4%	14.5%	18.5%	18.8%	11.6%	19.7%	2.4%	87.2%	26.4%	1.6%	-	100.0%	-	-	-	21.6%	9.5%	17.0%
Liberal Democrat	19	10	10	4	7	9	3	1	8	1	-	-	19	-	-	11	3	5
	3.5%	3.4%	3.7%	3.4%	3.2%	3.9%	1.1%	1.0%	21.3%	2.8%	-	-	100.0%	-	-	5.5%	2.1%	2.8%
UKIP	104	74	30	14	47	43	35	8	8	24	-	-	-	104	-	31	40	33
	19.0%	26.6%	11.2%	13.2%	22.3%	18.6%	11.0%	10.8%	20.4%	53.0%	-	-	-	100.0%	-	15.7%	24.8%	17.5%
<b>Another Party (Net)</b>	45	20	25	19	15	11	7	1	11	19	-	-	-	-	-	23	6	15
	8.1%	7.2%	9.1%	17.6%	7.3%	4.6%	2.2%	1.1%	27.9%	41.0%	-	-	-	-	-	11.8%	3.7%	8.0%
Green	39	17	23	17	13	10	7	1	8	17	-	-	-	-	-	20	6	13
	7.1%	5.9%	8.4%	15.8%	5.9%	4.3%	2.2%	1.1%	19.9%	36.4%	-	-	-	-	-	10.2%	3.7%	6.9%
Other	5	3	2	2	3	1	-	-	3	2	-	-	-	-	-	3	-	2
	1.0%	1.2%	0.7%	1.8%	1.3%	0.3%	-	-	8.0%	4.6%	-	-	-	-	-	1.6%	-	1.1%
SIGMA	550	279	271	106	211	233	317	71	40	46	291	90	19	104	-	199	161	190
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%

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**Table 6**  
**Q4. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Con	Lab	LD	UKIP	Undecided	North	South-West	South-East
Unweighted Total	1016	448	568	135	310	571	397	115	66	48	278	93	20	105	258	347	284	385
Weighted Total	1016	499	517	244	373	399	384	106	67	49	270	87	19	107	267	346	294	376
Conservative	384 37.8%	195 39.0%	189 36.6%	68 28.1%	151 40.5%	164 41.2%	384 100.0%	-	-	-	237 87.9%	9 9.9%	3 16.2%	33 31.2%	80 29.9%	115 33.3%	129 44.0%	139 37.1%
Labour	106 10.4%	54 10.8%	52 10.0%	19 7.8%	33 8.7%	54 13.6%	-	106 100.0%	-	-	-	58 66.1%	1 3.2%	9 8.2%	29 10.7%	45 12.9%	20 6.8%	41 10.9%
Liberal Democrat	67 6.6%	29 5.8%	38 7.3%	14 5.9%	29 7.8%	23 5.9%	-	-	67 100.0%	-	2 0.8%	10 11.1%	8 40.1%	7 6.9%	27 9.9%	37 10.7%	11 3.6%	19 5.1%
UK Independence Party (UKIP)	24 2.3%	16 3.3%	7 1.4%	4 1.5%	8 2.1%	12 3.1%	-	-	-	24 48.3%	1 0.2%	-	-	22 20.5%	-	5 1.3%	11 3.8%	8 2.1%
Other (Please state)	25 2.5%	11 2.1%	15 2.9%	9 3.5%	10 2.7%	7 1.7%	-	-	-	25 51.7%	-	1 0.7%	1 6.0%	1 1.3%	4 1.3%	10 2.8%	3 0.9%	13 3.4%
Don't Remember	73 7.2%	21 4.2%	52 10.0%	20 8.0%	31 8.4%	22 5.5%	-	-	-	-	6 2.2%	2 2.5%	1 6.0%	10 9.2%	43 16.1%	22 6.4%	22 7.5%	29 7.6%
Refuse	131 12.9%	66 13.3%	65 12.6%	13 5.4%	42 11.4%	76 18.9%	-	-	-	-	1 0.2%	1 1.5%	1 3.5%	1 0.7%	23 8.7%	48 13.9%	36 12.1%	47 12.6%
Did not vote	206 20.3%	107 21.4%	99 19.2%	97 39.7%	69 18.4%	41 10.2%	-	-	-	-	23 8.7%	7 8.1%	5 25.0%	23 22.0%	62 23.3%	65 18.7%	62 21.2%	79 21.1%
SIGMA	1016 100.0%	499 100.0%	517 100.0%	244 100.0%	373 100.0%	399 100.0%	384 100.0%	106 100.0%	67 100.0%	49 100.0%	270 100.0%	87 100.0%	19 100.0%	107 100.0%	267 100.0%	346 100.0%	294 100.0%	376 100.0%

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Table 7

Q5. Thinking about your local area, what issue is most important to you and your family at the moment?

Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Con	Lab	LD	UKIP	Undecided	North	South-West	South-East
Unweighted Total	1016	448	568	135	310	571	397	115	66	48	278	93	20	105	258	347	284	385
Weighted Total	1016	499	517	244	373	399	384	106	67	49	270	87	19	107	267	346	294	376
The quality of local NHS hospitals and GP services in West Oxfordshire	329 32.3%	157 31.5%	172 33.2%	57 23.3%	108 29.1%	163 40.9%	123 32.0%	45 42.4%	25 37.1%	18 36.5%	89 32.8%	39 44.6%	5 27.5%	30 27.9%	78 29.4%	119 34.4%	100 34.1%	109 29.0%
The impact of immigration on your local community	124 12.2%	68 13.6%	56 10.8%	26 10.8%	42 11.3%	55 13.8%	60 15.6%	4 4.0%	6 8.7%	7 14.7%	35 13.0%	4 4.4%	1 3.5%	32 29.5%	32 11.9%	33 9.6%	32 11.0%	58 15.5%
The level of crime and anti-social behaviour in your area	64 6.3%	33 6.6%	31 6.0%	18 7.4%	21 5.6%	25 6.2%	26 6.9%	3 2.9%	3 4.4%	1 1.5%	19 7.1%	4 4.2%	2 10.8%	4 3.7%	17 6.6%	18 5.3%	22 7.5%	24 6.3%
Employment opportunities in West Oxfordshire	114 11.2%	62 12.3%	52 10.1%	49 20.2%	41 11.1%	23 5.8%	41 10.8%	8 7.4%	7 10.0%	8 16.1%	39 14.4%	10 11.7%	4 21.3%	13 12.6%	19 7.1%	46 13.4%	27 9.0%	41 10.9%
The quality of local schools and higher education in West Oxfordshire	128 12.6%	52 10.4%	77 14.8%	37 15.2%	70 18.9%	21 5.3%	43 11.2%	15 14.2%	13 19.4%	8 16.5%	33 12.4%	12 14.2%	1 3.5%	9 8.4%	39 14.5%	45 13.1%	41 13.8%	42 11.2%
Something else (please state)	258 25.4%	128 25.6%	130 25.1%	56 23.1%	90 24.0%	112 28.0%	90 23.5%	31 29.1%	14 20.4%	7 14.7%	55 20.3%	18 20.9%	6 33.5%	19 17.9%	82 30.6%	84 24.2%	72 24.5%	102 27.1%
SIGMA	1016 100.0%	499 100.0%	517 100.0%	244 100.0%	373 100.0%	399 100.0%	384 100.0%	106 100.0%	67 100.0%	49 100.0%	270 100.0%	87 100.0%	19 100.0%	107 100.0%	267 100.0%	346 100.0%	294 100.0%	376 100.0%

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**Table 8**  
**Q6. Would you support or oppose the inclusion of the NHS as part of this trade agreement?**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Con	Lab	LD	UKIP	Undecided	North	South-West	South-East
Unweighted Total	1016	448	568	135	310	571	397	115	66	48	278	93	20	105	258	347	284	385
Weighted Total	1016	499	517	244	373	399	384	106	67	49	270	87	19	107	267	346	294	376
Support the inclusion of the NHS in the trade agreement	132 13.0%	73 14.7%	59 11.3%	55 22.4%	40 10.8%	37 9.3%	45 11.8%	8 7.3%	7 10.0%	4 7.9%	38 14.0%	16 18.8%	1 3.5%	16 15.1%	25 9.5%	47 13.6%	28 9.6%	56 15.0%
Oppose the inclusion of the NHS in the trade agreement	621 61.1%	313 62.7%	308 59.6%	119 48.7%	234 62.7%	268 67.2%	243 63.3%	75 70.7%	47 70.2%	40 80.4%	159 58.9%	62 71.1%	12 64.9%	69 64.3%	160 59.9%	205 59.1%	188 64.1%	227 60.5%
Don't know	264 26.0%	113 22.7%	151 29.1%	71 28.9%	99 26.6%	94 23.6%	95 24.9%	23 21.9%	13 19.8%	6 11.7%	73 27.1%	9 10.2%	6 31.6%	22 20.5%	82 30.6%	95 27.3%	77 26.3%	92 24.5%
SIGMA	1016 100.0%	499 100.0%	517 100.0%	244 100.0%	373 100.0%	399 100.0%	384 100.0%	106 100.0%	67 100.0%	49 100.0%	270 100.0%	87 100.0%	19 100.0%	107 100.0%	267 100.0%	346 100.0%	294 100.0%	376 100.0%

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**Table 9**  
**Q7. Do you think David Cameron should, or should not, seek to exclude the NHS from this trade agreement?**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Con	Lab	LD	UKIP	Undecided	North	South-West	South-East
Unweighted Total	1016	448	568	135	310	571	397	115	66	48	278	93	20	105	258	347	284	385
Weighted Total	1016	499	517	244	373	399	384	106	67	49	270	87	19	107	267	346	294	376
Should seek to exclude	590 58.1%	305 61.2%	285 55.1%	124 50.7%	218 58.5%	248 62.2%	233 60.8%	73 69.1%	39 58.3%	38 76.5%	162 59.9%	57 65.9%	9 45.8%	72 67.3%	144 54.1%	203 58.4%	168 57.3%	220 58.4%
Should not seek to exclude	136 13.4%	61 12.3%	75 14.5%	42 17.2%	51 13.8%	43 10.7%	53 13.8%	11 10.4%	8 12.6%	7 14.7%	40 14.7%	18 21.1%	3 18.5%	14 12.7%	35 13.0%	39 11.4%	44 15.0%	53 14.0%
Don't know	290 28.5%	132 26.5%	157 30.4%	78 32.1%	103 27.7%	108 27.1%	98 25.4%	22 20.4%	19 29.1%	4 8.8%	68 25.4%	11 13.0%	7 35.8%	21 20.0%	88 32.9%	104 30.2%	81 27.7%	104 27.6%
SIGMA	1016 100.0%	499 100.0%	517 100.0%	244 100.0%	373 100.0%	399 100.0%	384 100.0%	106 100.0%	67 100.0%	49 100.0%	270 100.0%	87 100.0%	19 100.0%	107 100.0%	267 100.0%	346 100.0%	294 100.0%	376 100.0%

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**Table 10**  
**Q8. Which of these statements is closest to your opinion?**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Con	Lab	LD	UKIP	Undecided	North	South-West	South-East
Unweighted Total	1016	448	568	135	310	571	397	115	66	48	278	93	20	105	258	347	284	385
Weighted Total	1016	499	517	244	373	399	384	106	67	49	270	87	19	107	267	346	294	376
David Cameron should veto the trade agreement if he fails to get a guaranteed opt-out for the NHS	458 45.1%	234 46.9%	224 43.3%	100 41.0%	169 45.4%	188 47.2%	176 45.8%	51 48.5%	33 49.7%	30 60.1%	122 45.1%	45 52.1%	10 53.3%	55 51.4%	106 39.8%	148 42.7%	137 46.5%	174 46.2%
David Cameron should not veto the trade agreement if he fails to get a guaranteed opt-out for the NHS	170 16.7%	90 18.1%	80 15.4%	46 18.7%	60 16.2%	64 16.0%	80 20.8%	19 18.0%	9 12.9%	5 9.6%	59 21.7%	22 25.4%	2 11.7%	21 19.9%	39 14.6%	57 16.6%	54 18.4%	59 15.6%
Don't know	388 38.2%	175 35.0%	214 41.3%	98 40.2%	143 38.3%	147 36.8%	128 33.4%	35 33.5%	25 37.4%	15 30.2%	90 33.2%	20 22.5%	7 35.1%	31 28.7%	122 45.6%	141 40.8%	103 35.1%	144 38.2%
SIGMA	1016 100.0%	499 100.0%	517 100.0%	244 100.0%	373 100.0%	399 100.0%	384 100.0%	106 100.0%	67 100.0%	49 100.0%	270 100.0%	87 100.0%	19 100.0%	107 100.0%	267 100.0%	346 100.0%	294 100.0%	376 100.0%

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**Table 11**  
**Q9. What age bracket do you fall into?**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Con	Lab	LD	UKIP	Undecided	North	South-West	South-East
Unweighted Total	1016	448	568	135	310	571	397	115	66	48	278	93	20	105	258	347	284	385
Weighted Total	1016	499	517	244	373	399	384	106	67	49	270	87	19	107	267	346	294	376
18-24	116 11.4%	78 15.5%	39 7.5%	116 47.7%	-	-	19 4.9%	11 10.7%	2 3.1%	2 3.9%	23 8.4%	15 17.0%	4 21.8%	4 3.5%	39 14.6%	42 12.1%	24 8.1%	51 13.5%
25-34	128 12.6%	58 11.5%	70 13.5%	128 52.3%	-	-	50 13.0%	8 7.3%	12 18.5%	10 21.2%	26 9.8%	6 6.6%	-	11 10.6%	44 16.6%	37 10.8%	38 12.9%	52 13.9%
35-44	135 13.3%	53 10.7%	82 15.8%	-	135 36.3%	-	54 14.1%	9 8.8%	10 14.7%	9 17.3%	42 15.6%	5 5.4%	4 19.4%	21 19.4%	39 14.6%	39 11.3%	41 13.9%	56 14.8%
45-54	237 23.4%	110 22.0%	128 24.7%	-	237 63.7%	-	97 25.2%	23 22.0%	19 28.6%	9 19.3%	68 25.2%	20 22.6%	2 11.6%	29 27.2%	51 19.2%	83 23.9%	79 27.0%	76 20.1%
55-64	145 14.3%	70 14.1%	75 14.5%	-	-	145 36.3%	66 17.2%	15 13.8%	10 14.9%	8 16.3%	47 17.4%	14 15.7%	3 18.4%	12 11.6%	36 13.7%	50 14.5%	46 15.6%	49 13.0%
65-74	160 15.7%	78 15.6%	82 15.8%	-	-	160 40.0%	67 17.4%	21 20.1%	9 14.1%	8 16.7%	43 16.0%	17 19.1%	3 18.3%	20 18.4%	38 14.2%	60 17.4%	42 14.3%	58 15.3%
75+	95 9.3%	53 10.5%	42 8.1%	-	-	95 23.7%	31 8.2%	18 17.3%	4 6.1%	3 5.4%	21 7.6%	12 13.6%	2 10.6%	10 9.3%	19 7.1%	35 10.1%	24 8.3%	35 9.4%
SIGMA	1016 100.0%	499 100.0%	517 100.0%	244 100.0%	373 100.0%	399 100.0%	384 100.0%	106 100.0%	67 100.0%	49 100.0%	270 100.0%	87 100.0%	19 100.0%	107 100.0%	267 100.0%	346 100.0%	294 100.0%	376 100.0%



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**Table 12**  
**Q10. Gender**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Con	Lab	LD	UKIP	Undecided	North	South-West	South-East
Unweighted Total	1016	448	568	135	310	571	397	115	66	48	278	93	20	105	258	347	284	385
Weighted Total	1016	499	517	244	373	399	384	106	67	49	270	87	19	107	267	346	294	376
Male	499	499	-	135	163	201	195	54	29	27	127	39	9	74	113	164	142	193
	49.1%	100.0%	-	55.4%	43.7%	50.3%	50.7%	51.0%	43.6%	55.0%	46.9%	44.6%	49.7%	69.2%	42.6%	47.3%	48.5%	51.3%
Female	517	-	517	109	210	199	189	52	38	22	144	48	9	33	153	183	151	183
	50.9%	-	100.0%	44.6%	56.3%	49.7%	49.3%	49.0%	56.4%	45.0%	53.1%	55.4%	50.3%	30.8%	57.4%	52.7%	51.5%	48.7%
SIGMA	1016	499	517	244	373	399	384	106	67	49	270	87	19	107	267	346	294	376
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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4	1	Q1. Could I confirm that you live in the ward of [Y] ? If don't know, ask for postcode, so ward can be looked up here: [ Use this tool to look up ward from postcode]	Base : All Respondents	1016
5	1	Q1. Could I confirm that you live in the ward of [Y] ? If don't know, ask for postcode, so ward can be looked up here: [ Use this tool to look up ward from postcode]	Base : All Respondents	1016
6	2	Q2. The next General Election is now about 5 months away On a scale of 0-10, where 10 is certain, how likely will you be to vote in the general election?	Base : All Respondents	1016
7	3	Q3. Weighted by normal weightings Q3. Let's say the General Election was tomorrow Which party would you vote for in your Witney constituency? / Another Party (Net)	Base : Respondents likely to vote in the general election	932
8	4	Q3. Weighted by normal weightings & likelihood to vote Q3. Let's say the General Election was tomorrow Which party would you vote for in your Witney constituency? / Another Party (Net)	Base : Respondents likely to vote in the general election	932
9	5	Q3. Weighted by normal weightings, likelihood to vote and with undecided and refused removed Q3. Let's say the General Election was tomorrow Which party would you vote for in your Witney constituency? / Another Party (Net)	Base : Respondents likely to vote in the general election	531
10	6	Q4. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?	Base : All Respondents	1016
11	7	Q5. Thinking about your local area, what issue is most important to you and your family at the moment?	Base : All Respondents	1016
12	8	Q6. Would you support or oppose the inclusion of the NHS as part of this trade agreement?	Base : All Respondents	1016
13	9	Q7. Do you think David Cameron should, or should not, seek to exclude the NHS from this trade agreement?	Base : All Respondents	1016
14	10	Q8. Which of these statements is closest to your opinion?	Base : All Respondents	1016
15	11	Q9. What age bracket do you fall into?	Base : All Respondents	1016
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