

# Parenting

# Poll

27/02/2015

Prepared on behalf of Grandparents Plus

Grandparents  
plus

# Methodology

## Fieldwork Dates

23<sup>rd</sup> February 2015

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All residents aged 18+ in Great Britain

## Sample Size

1,046

## Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2010 General Election.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,046 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.  
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**Table 1**  
**Q1. Normal weightings**  
**Q1. Mothers and fathers can take periods of unpaid parental leave (18 weeks for each child until the child is 5 years old). To what extent do you agree or disagree with the following statement?**  
**"If parents do not want to use all the leave themselves it should be possible for them to choose to share the leave with a grandparent who may be helping with childcare."**

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1							Parenthood	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Yes	No		
Unweighted Total	1046	489	557	202	386	458	239	265	60	155	79	163	299	224	158	78	230	225	206	283	332	98	165	259	399	921	79	46	299	747	
Weighted Total	1046	508	538	301	369	376	218	280	72	156	75	158	280	226	179	73	230	241	177	271	358	124	173	246	361	904	88	55	336	710	
Strongly agree	179	61	118	78	59	43	24	62	12	17	15	33	25	50	29	13	49	42	30	41	66	19	32	44	57	153	16	11	81	98	
	17.1%	11.9%	22.0%	25.8%	15.9%	11.4%	10.9%	22.0%	16.5%	11.1%	19.4%	21.0%	8.9%	22.3%	16.0%	17.1%	21.4%	17.3%	17.0%	15.2%	18.5%	15.4%	18.6%	17.9%	15.8%	16.9%	18.0%	19.4%	24.1%	13.8%	
Somewhat agree	351	163	189	122	108	122	74	109	18	48	23	54	95	81	68	17	78	92	63	82	113	47	54	75	126	302	26	23	117	234	
	33.6%	32.0%	35.0%	40.4%	29.2%	32.5%	34.0%	38.9%	25.3%	31.0%	30.7%	34.6%	33.7%	35.9%	37.9%	23.5%	33.8%	38.3%	35.8%	30.4%	31.6%	37.8%	31.6%	30.3%	35.0%	33.5%	29.4%	42.2%	34.8%	33.0%	
Neither agree nor disagree	308	171	138	64	132	113	69	73	15	47	23	49	92	67	35	25	66	57	44	95	113	43	36	80	105	264	31	14	88	221	
	29.5%	33.6%	25.6%	21.2%	35.8%	30.0%	31.6%	26.2%	20.2%	30.0%	30.5%	31.1%	32.7%	29.8%	19.8%	34.4%	28.5%	23.6%	24.8%	35.0%	31.6%	34.6%	20.8%	32.5%	29.0%	29.2%	34.9%	25.7%	26.0%	31.1%	
Somewhat disagree	105	48	56	20	42	42	23	22	17	19	7	12	34	14	27	9	17	24	20	30	31	7	28	31	32	98	4	3	31	74	
	10.0%	9.5%	10.5%	6.7%	11.5%	11.3%	10.6%	7.9%	23.6%	12.2%	9.2%	7.8%	12.2%	6.0%	15.2%	12.5%	7.5%	9.9%	11.3%	11.2%	8.6%	5.6%	16.1%	12.4%	9.0%	10.8%	5.1%	4.8%	9.1%	10.4%	
Strongly disagree	103	66	37	18	28	56	28	14	10	24	8	9	35	13	20	9	20	26	20	22	35	8	22	17	40	87	11	4	20	83	
	9.8%	12.9%	6.9%	6.0%	7.7%	14.9%	12.9%	5.0%	14.4%	15.7%	10.1%	5.5%	12.5%	5.9%	11.0%	12.4%	8.8%	10.9%	11.1%	8.2%	9.7%	6.6%	12.9%	6.8%	11.2%	9.7%	12.5%	7.8%	5.9%	11.7%	
SIGMA	1046	508	538	301	369	376	218	280	72	156	75	158	280	226	179	73	230	241	177	271	358	124	173	246	361	904	88	55	336	710	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

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**Table 2**  
**Q2. Normal weightings**  
**Q2. If neither you or your partner were able to care for your child(ren) yourself, which of the following would you most want to care for them?\***  
Base: All Parents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1							Parenthood	
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Yes	No
Unweighted Total	299	122	177	84	188	27	51	99	18	40	21	49	65	83	38	24	72	89	66	68	76	35	44	75	110	264	23	12	299	0	
Weighted Total	336	141	195	127	185	24	50	113	28	46	24	55	67	91	59	25	78	102	68	77	90	55	52	82	104	294	28	15	336	0	
A grandparent	195	84	110	75	112	7	24	69	18	25	15	29	33	53	34	16	53	59	45	50	41	27	29	51	64	170	16	8	195	-	
	57.9%	59.8%	56.5%	59.5%	60.4%	30.1%	48.3%	60.9%	66.8%	55.4%	61.9%	52.2%	49.4%	58.3%	58.0%	62.3%	68.1%	57.6%	66.3%	65.0%	45.7%	48.8%	54.6%	62.5%	60.9%	58.0%	58.6%	54.5%	57.9%	-	
Their older brother or sister	39	10	30	12	24	3	6	14	2	6	2	10	9	11	8	3	5	12	5	6	16	7	6	13	10	37	2	1	39	-	
	11.7%	6.8%	15.1%	9.5%	13.1%	12.1%	11.4%	12.6%	6.9%	12.8%	7.3%	17.4%	14.2%	11.6%	12.8%	13.6%	6.5%	11.7%	7.9%	7.5%	18.0%	13.5%	10.6%	16.1%	10.0%	12.5%	6.4%	6.1%	11.7%	-	
Their aunt or uncle	47	26	21	16	23	8	9	15	2	8	1	8	10	15	8	1	14	14	10	12	11	7	8	12	8	35	8	4	47	-	
	14.0%	18.8%	10.6%	12.4%	12.7%	33.2%	19.0%	13.1%	9.0%	18.1%	5.3%	14.5%	14.5%	16.4%	13.3%	5.0%	17.5%	13.2%	15.0%	16.2%	12.4%	12.6%	15.2%	14.5%	7.9%	11.9%	28.9%	27.8%	14.0%	-	
Another family member/friend	30	11	19	13	13	4	5	8	-	5	2	7	7	8	3	2	3	6	5	6	13	5	7	6	12	30	1	-	30	-	
	9.0%	8.1%	9.6%	10.1%	7.3%	16.0%	10.0%	6.7%	-	10.0%	7.6%	13.5%	11.1%	9.0%	5.7%	6.7%	3.7%	5.8%	7.5%	7.8%	14.7%	8.4%	13.0%	6.9%	12.0%	10.1%	2.2%	-	9.0%	-	
Local authority care	25	9	16	11	12	2	6	8	5	2	4	1	7	4	6	3	3	12	2	3	8	9	3	-	10	22	1	2	25	-	
	7.5%	6.5%	8.1%	8.5%	6.6%	8.6%	11.3%	6.6%	17.3%	3.6%	17.8%	2.4%	10.9%	4.6%	10.2%	12.4%	4.1%	11.7%	3.3%	3.5%	9.1%	16.7%	6.4%	-	9.2%	7.6%	3.9%	11.6%	7.5%	-	
SIGMA	336	141	195	127	185	24	50	113	28	46	24	55	67	91	59	25	78	102	68	77	90	55	52	82	104	294	28	15	336	-	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

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**Table 3**  
**Q3. Normal weightings**  
**Q3. If you had a problem in your family and needed help, which of the following would you be most likely to turn to?**  
Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1							Parenthood	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecid ed	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Yes	No		
Unweighted Total	1046	489	557	202	386	458	239	265	60	155	79	163	299	224	158	78	230	225	206	283	332	98	165	259	399	921	79	46	299	747	
Weighted Total	1046	508	538	301	369	376	218	280	72	156	75	158	280	226	179	73	230	241	177	271	358	124	173	246	361	904	88	55	336	710	
My mum	350	117	233	167	146	36	51	104	31	46	28	58	74	83	53	21	88	90	59	73	128	35	67	80	125	307	29	13	148	202	
	33.4%	23.0%	43.3%	55.5%	39.6%	9.7%	23.2%	37.2%	42.2%	29.2%	36.5%	36.8%	26.3%	36.5%	29.9%	29.3%	38.4%	37.2%	33.5%	27.1%	35.7%	28.3%	38.8%	32.6%	34.7%	34.0%	33.6%	23.7%	44.0%	28.4%	
My dad	104	59	44	43	52	9	14	36	4	23	5	13	21	25	17	9	30	39	13	30	22	17	14	25	37	92	6	6	54	50	
	9.9%	11.7%	8.3%	14.3%	14.1%	2.3%	6.5%	12.8%	6.0%	14.5%	6.4%	8.3%	7.7%	10.9%	9.8%	12.2%	12.9%	16.0%	7.5%	10.9%	6.3%	13.6%	8.1%	10.0%	10.2%	10.2%	6.3%	11.0%	16.0%	7.0%	
My brother/sister	166	85	81	30	49	87	49	37	12	19	10	23	55	32	30	8	34	32	33	45	56	28	26	35	55	143	14	9	45	121	
	15.9%	16.8%	15.0%	10.0%	13.4%	23.0%	22.4%	13.2%	17.2%	12.5%	13.6%	14.6%	19.5%	14.3%	16.7%	10.4%	14.6%	13.4%	18.5%	16.7%	15.7%	22.2%	14.8%	14.2%	15.2%	15.8%	16.0%	16.8%	13.4%	17.1%	
My grandfather	19	13	5	11	6	1	3	7	2	4	-	-	5	4	-	-	9	2	-	4	12	2	1	7	3	12	-	6	11	8	
	1.8%	2.6%	1.0%	3.8%	1.7%	*	1.4%	2.5%	2.2%	2.3%	-	-	1.6%	1.9%	-	-	3.8%	0.9%	-	1.7%	3.3%	1.3%	*	2.7%	0.9%	1.3%	-	11.6%	3.2%	1.1%	
My grandmother	16	8	8	11	5	-	1	6	-	4	2	3	3	5	-	2	4	6	3	7	-	2	6	2	5	15	1	-	12	4	
	1.5%	1.6%	1.4%	3.5%	1.4%	-	*	2.1%	-	2.6%	2.7%	2.0%	1.1%	2.2%	-	2.8%	1.9%	2.5%	1.6%	2.6%	-	1.8%	3.5%	0.7%	1.4%	1.7%	0.9%	-	3.5%	0.6%	
Another family member	148	79	69	13	33	103	40	38	12	18	8	25	46	35	34	6	23	32	24	39	54	11	26	35	54	126	13	9	30	118	
	14.2%	15.5%	12.9%	4.2%	9.0%	27.3%	18.5%	13.7%	16.5%	11.2%	10.4%	16.0%	16.3%	15.5%	19.1%	8.1%	10.0%	13.2%	13.4%	14.4%	15.0%	8.6%	15.2%	14.1%	15.1%	13.9%	14.6%	17.2%	9.0%	16.6%	
None of the above	244	146	98	27	77	141	60	52	11	43	23	35	77	42	44	27	43	40	45	72	86	30	33	63	81	208	25	11	37	207	
	23.3%	28.7%	18.2%	8.8%	20.7%	37.5%	27.6%	18.4%	15.7%	27.6%	30.4%	22.3%	27.6%	18.6%	24.6%	37.2%	18.5%	16.8%	25.6%	26.6%	24.1%	24.1%	19.3%	25.8%	22.5%	23.0%	28.7%	19.7%	11.0%	29.1%	
SIGMA	1046	508	538	301	369	376	218	280	72	156	75	158	280	226	179	73	230	241	177	271	358	124	173	246	361	904	88	55	336	710	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

# Parenting Poll

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**Table 4**  
**Q4. Normal weightings**  
**Q4. If you and/or your partner didn't have your child(ren)'s grandparents available to help you with childcare, which of the following would you be most likely to do instead?\***  
**Base: All Parents**

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1							Parenthood	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Yes	No		
Unweighted Total	299	122	177	84	188	27	51	99	18	40	21	49	65	83	38	24	72	89	66	68	76	35	44	75	110	264	23	12	299	0	
Weighted Total	336	141	195	127	185	24	50	113	28	46	24	55	67	91	59	25	78	102	68	77	90	55	52	82	104	294	28	15	336	0	
I / we would have to pay for childcare instead	70	20	50	24	40	6	15	16	13	9	6	9	15	13	16	7	14	28	15	15	12	13	11	16	19	59	8	3	70	-	
	20.7%	14.1%	25.5%	19.0%	21.5%	24.1%	29.6%	13.8%	48.3%	19.1%	25.3%	15.6%	23.0%	14.8%	27.6%	28.0%	17.7%	27.2%	21.6%	19.8%	13.4%	24.3%	20.6%	19.1%	18.7%	20.2%	27.8%	17.8%	20.7%	-	
I would reduce my hours at work	55	16	40	23	32	1	7	27	5	4	2	10	9	20	7	2	17	17	17	13	8	11	7	14	19	50	6	-	55	-	
	16.5%	11.2%	20.3%	17.8%	17.1%	4.5%	13.5%	23.5%	17.9%	9.2%	9.3%	17.8%	13.4%	21.9%	11.1%	8.8%	21.6%	16.5%	25.8%	16.8%	9.1%	19.7%	12.8%	16.5%	17.9%	17.0%	20.6%	-	16.5%	-	
My partner would reduce his / her hours at work	38	26	12	20	16	2	3	17	1	3	5	4	3	15	7	2	9	12	4	11	11	6	5	11	8	31	3	3	38	-	
	11.3%	18.4%	6.1%	15.7%	8.9%	6.7%	5.5%	15.4%	4.2%	7.6%	19.7%	6.8%	4.9%	16.6%	11.8%	10.0%	11.0%	11.8%	5.6%	13.8%	12.8%	11.4%	10.5%	13.7%	7.6%	10.5%	12.7%	22.9%	11.3%	-	
I would give up my job	65	22	44	32	32	2	6	28	7	6	5	13	12	19	10	5	16	24	13	12	17	9	11	17	23	60	1	4	65	-	
	19.4%	15.3%	22.4%	25.4%	17.0%	6.2%	11.3%	25.0%	26.3%	12.5%	21.1%	22.9%	18.6%	20.6%	17.0%	19.3%	21.0%	23.4%	19.0%	15.1%	18.8%	15.8%	21.7%	20.8%	22.0%	20.5%	4.8%	25.2%	19.4%	-	
My partner would give up his/her job	34	29	5	14	16	3	7	9	-	14	1	1	11	6	7	3	6	5	6	11	12	11	4	8	9	32	2	-	34	-	
	10.1%	20.7%	2.5%	11.4%	8.8%	13.9%	13.2%	8.2%	-	30.7%	4.5%	2.7%	16.5%	7.2%	11.5%	10.8%	7.8%	5.1%	8.2%	14.2%	13.9%	19.6%	7.4%	9.6%	9.0%	10.9%	7.8%	-	10.1%	-	
Not applicable - I / we don't receive any help from grandparents	74	29	45	14	50	11	13	16	1	10	5	19	16	17	12	6	16	16	13	15	29	5	14	17	26	62	7	5	74	-	
	22.0%	20.2%	23.2%	10.7%	26.7%	44.6%	26.9%	14.2%	3.4%	21.0%	20.1%	34.1%	23.6%	18.9%	21.1%	23.1%	21.0%	16.0%	19.7%	20.2%	32.1%	9.1%	27.0%	20.2%	24.8%	21.0%	26.2%	34.1%	22.0%	-	
SIGMA	336	141	195	127	185	24	50	113	28	46	24	55	67	91	59	25	78	102	68	77	90	55	52	82	104	294	28	15	336	-	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	