

Outsourcing Poll

26/02/2015

Prepared on behalf of We Own It



Methodology

Fieldwork Dates

23rd February 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain

Sample Size

1,046

Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,046 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration.
For further information please contact.
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Table 1
Q1. Normal weightings
Q1. Outsourcing involves government bodies paying private companies or other bodies to run public services for a specified period of time, instead of keeping them in the public sector.
Contracts setting out outsourcing agreements are drawn up between national or local government and private providers.
Since 2010, the value of public services outsourced by the government to private companies has doubled to £88 billion. Do you think:
Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1046	489	557	202	386	458	239	265	60	155	79	163	299	224	158	78	230	225	206	283	332	98	165	259	399	921	79	46
Weighted Total	1046	508	538	301	369	376	218	280	72	156	75	158	280	226	179	73	230	241	177	271	358	124	173	246	361	904	88	55
This is a positive trend - more public services should be outsourced to the private sector	226	137	88	74	63	88	90	38	22	35	9	21	103	38	23	15	43	78	29	58	62	31	43	45	80	199	16	11
	21.6%	27.0%	16.4%	24.7%	17.0%	23.5%	41.3%	13.7%	30.0%	22.7%	12.4%	13.5%	36.9%	16.7%	13.0%	20.3%	18.5%	32.3%	16.2%	21.3%	17.2%	24.9%	25.2%	18.3%	22.1%	22.0%	17.8%	19.5%
This is a negative trend - more public services should be run in-house by the public sector	519	271	249	116	185	218	82	167	30	82	45	77	118	134	113	43	95	115	94	142	168	67	82	118	180	447	44	28
	49.6%	53.3%	46.2%	38.6%	50.2%	58.0%	37.8%	59.9%	41.1%	52.2%	59.7%	49.0%	42.0%	59.5%	63.2%	58.8%	41.3%	47.7%	53.4%	52.4%	47.1%	54.1%	47.5%	48.0%	49.8%	49.5%	50.4%	51.0%
Don't know	301	100	201	111	121	70	46	74	21	39	21	59	59	54	43	15	92	48	54	71	128	26	47	83	101	257	28	16
	28.8%	19.7%	37.4%	36.7%	32.8%	18.5%	21.0%	26.5%	28.9%	25.1%	27.9%	37.5%	21.1%	23.8%	23.9%	20.9%	40.2%	20.1%	30.5%	26.4%	35.7%	21.0%	27.4%	33.6%	28.1%	28.5%	31.7%	29.5%
SIGMA	1046	508	538	301	369	376	218	280	72	156	75	158	280	226	179	73	230	241	177	271	358	124	173	246	361	904	88	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 2
Q2. Normal weightings
Q2. Which of the following statements is closest to your opinion?
Base: All Respondents

Unweighted Total
Weighted Total
The public should have a legal right to be consulted and given access to information on the outsourcing of public services
There is no need for a legal right to be consulted and given access to information on the outsourcing of public services
Don't know
SIGMA

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undeci ded	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	Londo n	Midlan ds	North	South	Englan d	Scotlan d	Wales	
1046	489	557	202	386	458	239	265	60	155	79	163	299	224	158	78	230	225	206	283	332	98	165	259	399	921	79	46	
1046	508	538	301	369	376	218	280	72	156	75	158	280	226	179	73	230	241	177	271	358	124	173	246	361	904	88	55	
709	346	363	181	254	274	134	206	50	115	60	98	176	173	128	57	152	156	126	187	241	78	119	164	249	609	64	36	
67.8%	68.2%	67.4%	60.2%	68.7%	73.0%	61.5%	73.5%	69.7%	73.9%	80.0%	62.1%	62.8%	76.5%	71.3%	77.8%	65.9%	64.6%	71.3%	69.0%	67.3%	63.0%	68.7%	66.5%	69.0%	67.4%	72.8%	65.6%	
135	87	49	41	36	59	63	25	12	17	4	10	65	14	27	3	21	49	23	27	36	23	28	27	47	125	4	6	
12.9%	17.1%	9.0%	13.7%	9.6%	15.6%	28.7%	8.8%	16.2%	11.2%	4.9%	6.2%	23.3%	6.3%	14.9%	3.8%	8.9%	20.2%	13.3%	10.0%	10.1%	19.0%	16.3%	10.8%	13.1%	13.9%	4.7%	10.8%	
201	75	127	79	80	43	22	50	10	23	11	50	39	39	25	13	58	37	27	57	81	22	26	56	65	169	20	13	
19.3%	14.7%	23.6%	26.1%	21.7%	11.4%	9.9%	17.7%	14.1%	14.9%	15.1%	31.7%	13.9%	17.2%	13.8%	18.4%	25.2%	15.2%	15.4%	21.0%	22.6%	18.0%	15.0%	22.7%	17.9%	18.7%	22.5%	23.6%	
1046	508	538	301	369	376	218	280	72	156	75	158	280	226	179	73	230	241	177	271	358	124	173	246	361	904	88	55	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 3
Q3. Normal weightings
Q3. A senior politician recently said that there should be "no more outsourcing" of public services "to those parts of the private sector that are driven purely by corporate profit rather than a social purpose." To what extent do you agree or disagree with this view?
Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1046	489	557	202	386	458	239	265	60	155	79	163	299	224	158	78	230	225	206	283	332	98	165	259	399	921	79	46
Weighted Total	1046	508	538	301	369	376	218	280	72	156	75	158	280	226	179	73	230	241	177	271	358	124	173	246	361	904	88	55
Strongly agree	347	185	162	67	121	159	49	128	22	45	35	47	73	116	74	25	50	78	74	94	102	49	52	69	126	297	30	20
	33.2%	36.5%	30.1%	22.4%	32.8%	42.2%	22.6%	45.7%	31.0%	28.5%	46.4%	29.5%	25.9%	51.5%	41.3%	34.8%	21.8%	32.3%	41.6%	34.8%	28.4%	39.6%	30.1%	28.1%	35.0%	32.8%	34.4%	37.4%
Somewhat agree	255	119	136	80	93	81	57	67	24	42	18	35	68	44	52	20	58	67	36	60	92	32	45	61	84	222	25	7
	24.3%	23.4%	25.2%	26.7%	25.2%	21.6%	26.1%	24.0%	33.4%	26.8%	23.3%	22.3%	24.2%	19.5%	29.3%	27.5%	25.3%	27.9%	20.2%	22.1%	25.6%	26.1%	26.2%	24.6%	23.4%	24.6%	28.9%	12.3%
Neither agree nor disagree	243	112	131	78	94	72	60	54	18	37	13	33	75	34	36	16	66	50	35	55	103	22	35	64	88	209	13	20
	23.2%	22.1%	24.3%	25.8%	25.3%	19.1%	27.7%	19.3%	25.2%	24.0%	16.9%	21.3%	26.7%	15.2%	20.0%	21.5%	28.5%	20.7%	19.8%	20.3%	28.9%	18.1%	20.5%	25.8%	24.4%	23.2%	15.1%	37.3%
Somewhat disagree	65	35	30	21	24	21	24	11	7	15	2	7	27	10	12	2	12	22	13	16	15	7	13	17	20	57	6	3
	6.2%	6.9%	5.6%	6.8%	6.4%	5.6%	10.8%	3.8%	9.1%	9.4%	3.1%	4.3%	9.7%	4.4%	6.8%	2.4%	5.0%	9.1%	7.1%	5.9%	4.1%	5.8%	7.4%	6.9%	5.5%	6.3%	6.7%	4.9%
Strongly disagree	41	33	8	3	8	29	21	3	1	10	1	3	26	4	2	5	4	13	4	17	7	4	9	10	12	35	4	2
	3.9%	6.5%	1.5%	1.1%	2.3%	7.8%	9.5%	1.2%	1.3%	6.4%	1.0%	1.7%	9.1%	1.9%	1.0%	6.4%	1.8%	5.3%	2.3%	6.5%	1.9%	3.6%	5.1%	4.2%	3.2%	3.9%	4.4%	3.4%
Don't know	95	23	72	52	29	14	7	17	-	8	7	33	12	17	3	5	41	11	16	28	39	8	18	25	31	83	9	3
	9.1%	4.6%	13.3%	17.2%	7.9%	3.7%	3.3%	6.1%	-	4.9%	9.2%	20.9%	4.4%	7.5%	1.6%	7.4%	17.7%	4.8%	9.0%	10.4%	11.0%	6.8%	10.6%	10.3%	8.6%	9.2%	10.5%	4.7%
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	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 4
Q4. Normal weightings
Q4. Another senior politician said last week that rail privatisation is a "mess" and they would seek to bring some rail franchises into the public sector.
Which of the following would you rather see happen to the rail network in the UK?*
Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1046	489	557	202	386	458	239	265	60	155	79	163	299	224	158	78	230	225	206	283	332	98	165	259	399	921	79	46
Weighted Total	1046	508	538	301	369	376	218	280	72	156	75	158	280	226	179	73	230	241	177	271	358	124	173	246	361	904	88	55
Some rail franchises brought into the public sector	242	108	133	91	78	73	51	68	24	41	12	36	60	60	45	11	55	69	50	43	80	25	52	57	80	213	16	13
	23.1%	21.3%	24.8%	30.2%	21.2%	19.4%	23.2%	24.3%	32.6%	26.4%	15.4%	22.7%	21.6%	26.6%	25.4%	14.7%	24.0%	28.8%	28.4%	15.7%	22.3%	20.0%	29.9%	23.1%	22.1%	23.6%	17.8%	23.9%
The whole rail network brought into public ownership	422	224	198	80	150	191	67	129	22	73	41	60	98	103	88	42	80	85	73	119	145	51	55	103	148	357	39	25
	40.3%	44.1%	36.8%	26.6%	40.7%	50.9%	30.9%	46.2%	30.9%	46.5%	53.9%	38.3%	34.9%	45.5%	49.4%	57.4%	34.6%	35.3%	41.2%	43.9%	40.6%	41.4%	32.0%	41.7%	41.0%	39.5%	44.9%	46.1%
The continuation of existing rail privatisation	174	108	66	46	55	74	70	39	13	25	4	15	82	26	27	10	25	55	21	45	53	23	34	39	63	159	8	7
	16.7%	21.3%	12.2%	15.1%	14.9%	19.6%	32.3%	13.8%	18.1%	16.3%	5.3%	9.8%	29.2%	11.6%	14.9%	13.1%	10.7%	23.0%	11.9%	16.6%	14.8%	18.6%	19.7%	16.0%	17.5%	17.6%	9.1%	12.7%
Don't know	208	67	141	84	86	38	30	44	13	17	19	46	40	37	18	11	71	31	33	64	80	25	32	47	70	174	25	9
	19.9%	13.3%	26.1%	28.1%	23.2%	10.1%	13.6%	15.7%	18.5%	10.8%	25.3%	29.2%	14.4%	16.4%	10.3%	14.8%	30.7%	13.0%	18.5%	23.8%	22.3%	20.1%	18.4%	19.1%	19.4%	19.2%	28.2%	17.3%
SIGMA	1046	508	538	301	369	376	218	280	72	156	75	158	280	226	179	73	230	241	177	271	358	124	173	246	361	904	88	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%