

Issues

Poll

10/04/2015

Prepared on behalf of the Guardian

the guardian

Methodology

Fieldwork Dates

8th – 9th April 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain

Sample Size

1,111

Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,111 it is 95% certain that the 'true' value will fall within the range of 2.9% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat", "UKIP", "SNP" and "Plaid Cymru" prompted in a randomising order, and other parties displayed if respondents selected "Another Party".

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 General Election. Final published voting intention can therefore be found in the final table of each question.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact.

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Table 1

Q1. Normal weightings

Q1. Please now imagine that the political parties SNP and Plaid Cymru were standing in all constituencies in Great Britain including your own. If there was a General Election taking place tomorrow, and there was a candidate from all the political parties of Great Britain standing in your constituency, which party do you think you would vote for?

Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1044	487	557	201	371	472	280	299	68	155	92	138	319	205	158	99	202	243	217	257	327	115	189	239	374	917	76	51
Weighted Total	1044	509	536	291	365	388	262	321	77	141	96	139	289	232	184	76	206	236	177	290	341	120	178	223	382	902	87	55
Conservative	258	152	105	64	70	124	240	4	4	-	2	8	181	14	21	4	36	73	52	71	62	20	48	53	118	239	9	10
	24.7%	30.0%	19.7%	21.9%	19.3%	31.9%	91.4%	1.2%	4.8%	-	2.6%	6.0%	62.7%	5.8%	11.2%	5.1%	17.5%	30.8%	29.1%	24.6%	18.3%	16.9%	27.2%	23.7%	30.8%	26.5%	10.4%	17.9%
Labour	282	148	133	77	112	93	-	266	8	2	-	6	23	155	41	2	53	55	33	82	113	37	41	97	82	257	11	14
	27.0%	29.2%	24.9%	26.3%	30.6%	24.0%	-	83.0%	9.8%	1.5%	-	4.2%	8.1%	66.5%	22.5%	2.6%	25.6%	23.2%	18.5%	28.1%	33.0%	30.8%	23.1%	43.4%	21.6%	28.5%	12.2%	25.3%
Liberal Democrat	75	44	30	23	29	23	7	7	56	2	-	3	3	8	47	3	10	29	14	13	19	19	13	10	24	67	2	6
	7.2%	8.7%	5.7%	7.9%	7.9%	5.9%	2.5%	2.1%	72.9%	1.4%	-	2.5%	0.9%	3.4%	25.6%	4.6%	5.0%	12.4%	7.8%	4.4%	5.5%	16.3%	7.2%	4.7%	6.3%	7.4%	2.3%	10.7%
UKIP	136	66	70	31	40	65	4	3	1	124	2	3	46	9	26	25	23	23	18	41	54	15	34	18	56	123	3	10
	13.0%	13.0%	13.1%	10.6%	11.0%	16.8%	1.5%	0.8%	1.1%	88.0%	1.7%	2.4%	15.9%	3.9%	14.4%	32.4%	11.2%	9.9%	10.3%	14.0%	15.8%	12.9%	18.9%	8.0%	14.8%	13.7%	2.9%	18.4%
SNP	87	36	51	27	33	28	1	23	3	3	50	6	6	21	13	23	21	22	21	26	17	2	8	12	18	40	46	1
	8.3%	7.0%	9.6%	9.1%	8.9%	7.2%	*	7.2%	4.3%	2.2%	51.8%	4.4%	2.1%	9.0%	7.1%	30.7%	10.0%	9.3%	12.0%	9.1%	5.1%	1.5%	4.8%	5.2%	4.8%	4.5%	53.0%	1.4%
Plaid Cymru	17	7	10	6	6	5	1	5	-	4	7	1	2	5	2	5	3	3	5	5	4	-	1	2	5	8	-	9
	1.6%	1.4%	1.8%	1.9%	1.6%	1.4%	*	1.4%	-	2.6%	6.9%	0.7%	0.7%	2.0%	0.9%	6.4%	1.5%	1.4%	2.7%	1.6%	1.2%	-	0.5%	0.9%	1.2%	0.8%	-	16.5%
Another Party (Net)	37	15	22	12	18	7	-	2	-	-	30	5	2	2	14	7	11	10	8	15	4	4	2	8	19	33	3	*
	3.5%	3.0%	4.0%	4.0%	5.0%	1.8%	-	0.7%	-	-	31.5%	3.3%	0.5%	0.9%	7.6%	9.8%	5.4%	4.1%	4.6%	5.2%	1.2%	3.5%	1.3%	3.5%	4.9%	3.7%	4.0%	*
Green	33	13	20	11	17	6	-	1	-	-	28	4	2	1	13	6	11	9	7	13	4	3	2	8	18	30	3	*
	3.2%	2.6%	3.8%	3.7%	4.5%	1.5%	-	*	-	-	29.6%	3.1%	0.5%	*	7.2%	8.0%	5.4%	3.7%	4.2%	4.6%	1.1%	2.3%	1.1%	3.5%	4.6%	3.4%	3.3%	*
British National Party (BNP)	1	1	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-
	*	*	-	-	*	-	-	-	-	-	0.6%	-	-	-	-	0.8%	-	-	-	*	-	-	-	-	-	-	-	0.7%
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-
	*	*	-	-	-	*	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	0.7%	-	-	-	*	-	-
Other	2	1	1	1	1	*	-	1	-	-	1	*	-	1	1	1	-	-	1	1	*	1	*	-	1	2	-	-
	*	*	*	*	*	*	-	*	-	-	1.2%	*	-	*	*	1.0%	-	-	*	*	*	0.6%	*	-	*	*	*	-
Undecided	137	34	104	50	54	33	7	10	5	6	5	103	23	17	19	6	47	18	24	33	62	21	24	21	54	119	13	5
	13.2%	6.6%	19.4%	17.2%	14.9%	8.6%	2.7%	3.3%	7.1%	4.1%	5.5%	74.1%	8.0%	7.5%	10.2%	8.4%	22.9%	7.7%	13.6%	11.5%	18.1%	17.3%	13.5%	9.3%	14.1%	13.2%	15.2%	9.4%
Refused	16	6	10	3	3	9	3	1	-	*	-	3	3	2	1	-	2	3	2	4	6	1	6	3	5	16	-	-
	1.5%	1.1%	1.9%	1.1%	0.9%	2.4%	1.1%	*	-	*	-	2.4%	1.0%	0.9%	0.6%	-	1.0%	1.3%	1.4%	1.4%	1.8%	0.8%	3.6%	1.3%	1.4%	1.7%	-	-
SIGMA	1044	509	536	291	365	388	262	321	77	141	96	139	289	232	184	76	206	236	177	290	341	120	178	223	382	902	87	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 2

Q1. Normal weightings & likelihood to vote

Q1. Please now imagine that the political parties SNP and Plaid Cymru were standing in all constituencies in Great Britain including your own. If there was a General Election taking place tomorrow, and there was a candidate from all the political parties of Great Britain standing in your constituency, which party do you think you would vote for?

Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
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Weighted Total	1044	513	531	257	366	420	278	326	78	141	96	116	310	243	200	75	166	245	179	300	321	117	173	225	387	902	87	55	
Conservative	272	161	111	62	72	138	258	1	4	-	2	7	198	13	23	4	30	79	55	75	64	20	52	54	127	253	10	9	
	26.1%	31.5%	20.8%	24.1%	19.7%	32.8%	92.9%	*	5.0%	-	2.0%	6.3%	63.8%	5.6%	11.7%	5.7%	18.2%	32.1%	30.6%	25.0%	20.0%	16.8%	30.0%	23.9%	32.8%	28.0%	11.9%	16.7%	
Labour	291	153	138	70	119	103	-	277	9	*	-	5	23	165	45	2	50	58	33	86	115	37	42	102	84	264	12	15	
	27.9%	29.9%	25.9%	27.1%	32.4%	24.4%	-	85.1%	11.0%	*	-	4.1%	7.4%	67.9%	22.4%	3.0%	29.8%	23.5%	18.5%	28.7%	35.7%	31.5%	24.1%	45.2%	21.6%	29.2%	13.9%	27.6%	
Liberal Democrat	71	40	31	18	29	25	6	6	55	1	-	3	2	7	52	3	5	28	15	13	16	19	9	10	25	63	2	6	
	6.8%	7.9%	5.8%	6.8%	7.8%	6.0%	2.0%	1.9%	71.1%	0.9%	-	2.6%	0.6%	3.1%	25.8%	4.0%	2.8%	11.5%	8.3%	4.2%	4.8%	16.1%	5.4%	4.5%	6.4%	7.0%	2.6%	10.3%	
UKIP	139	69	70	27	42	71	3	2	1	129	2	2	50	10	29	25	20	26	19	42	52	16	34	19	58	126	3	10	
	13.3%	13.4%	13.3%	10.5%	11.3%	16.8%	1.1%	0.6%	1.1%	91.3%	1.8%	2.1%	16.1%	4.1%	14.6%	33.2%	12.0%	10.5%	10.8%	14.0%	16.3%	13.9%	19.4%	8.3%	15.0%	14.0%	3.3%	18.1%	
SNP	87	35	51	25	32	30	1	23	3	4	50	6	7	23	15	22	18	23	21	28	15	2	8	11	19	40	46	1	
	8.3%	6.9%	9.7%	9.8%	8.7%	7.1%	*	7.0%	4.2%	2.5%	51.7%	5.2%	2.2%	9.3%	7.3%	29.8%	10.8%	9.3%	11.8%	9.4%	4.6%	1.7%	4.7%	5.0%	4.9%	4.5%	52.5%	1.6%	
Plaid Cymru	14	6	8	5	4	5	1	4	-	2	7	1	2	4	1	5	1	3	4	3	3	-	*	2	3	5	-	9	
	1.3%	1.1%	1.6%	2.0%	1.0%	1.3%	*	1.2%	-	1.2%	7.2%	0.5%	0.8%	1.6%	0.7%	6.5%	0.7%	1.4%	2.2%	1.1%	1.0%	-	*	1.0%	0.7%	0.6%	-	15.9%	
Another Party (Net)	40	16	24	12	20	8	-	2	-	-	33	4	2	2	15	8	11	10	9	16	5	4	2	9	20	36	4	*	
	3.8%	3.1%	4.5%	4.5%	5.6%	1.9%	-	0.7%	-	-	34.6%	3.7%	0.6%	1.0%	7.7%	11.2%	6.7%	4.0%	5.2%	5.4%	1.5%	3.8%	1.4%	3.9%	5.3%	4.0%	4.4%	0.6%	
Green	36	14	22	11	19	7	-	1	-	-	32	4	2	1	15	7	11	9	9	15	4	3	2	9	19	33	3	*	
	3.5%	2.7%	4.2%	4.3%	5.0%	1.6%	-	*	-	-	32.8%	3.4%	0.6%	*	7.4%	9.1%	6.7%	3.6%	4.8%	4.9%	1.3%	2.3%	1.2%	3.9%	5.0%	3.6%	3.6%	0.6%	
British National Party (BNP)	1	1	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	
	*	*	-	-	*	-	-	-	-	-	0.7%	-	-	-	-	0.9%	-	-	-	*	-	-	-	-	-	-	-	0.8%	
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	
	*	*	-	-	*	-	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	0.8%	-	-	-	*	-	-	
Other	2	1	2	1	1	*	-	1	-	-	1	*	-	1	1	1	-	-	1	1	1	1	*	-	1	2	-	-	
	*	*	*	*	*	*	-	*	-	-	1.1%	*	-	*	*	1.1%	-	-	*	*	*	0.7%	*	-	*	*	*	-	-
Undecided	113	26	87	36	47	30	6	9	6	5	3	84	23	16	19	5	30	16	20	32	45	18	19	15	46	98	10	5	
	10.8%	5.0%	16.4%	14.0%	12.7%	7.2%	2.1%	2.9%	7.5%	3.5%	2.7%	72.2%	7.5%	6.7%	9.4%	6.6%	18.1%	6.5%	11.2%	10.8%	13.9%	15.2%	10.9%	6.9%	11.8%	10.9%	11.4%	9.3%	
Refused	17	6	10	3	3	10	3	1	-	*	-	4	3	2	1	-	2	3	2	4	7	1	7	3	6	17	-	-	
	1.6%	1.2%	2.0%	1.3%	0.8%	2.4%	1.1%	*	-	*	-	3.2%	1.0%	0.9%	0.6%	-	1.0%	1.2%	1.4%	1.4%	2.2%	1.0%	3.9%	1.3%	1.5%	1.8%	-	-	
SIGMA	1044	513	531	257	366	420	278	326	78	141	96	116	310	243	200	75	166	245	179	300	321	117	173	225	387	902	87	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

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Table 3

Q1. Normal weightings & likelihood to vote, with undecided and refused removed

Q1. Please now imagine that the political parties SNP and Plaid Cymru were standing in all constituencies in Great Britain including your own. If there was a General Election taking place tomorrow, and there was a candidate from all the political parties of Great Britain standing in your constituency, which party do you think you would vote for?

Base: Likely to vote

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Unweighted Total	892	450	442	165	305	422	270	287	64	150	86	34	295	187	137	90	154	221	182	226	263	93	154	211	319	777	68	47	
Weighted Total	915	481	434	218	317	380	269	315	72	136	93	29	284	224	180	70	135	226	156	263	269	98	147	206	335	787	77	50	
Conservative	272	161	111	62	72	138	258	1	4	-	2	7	198	13	23	4	30	79	55	75	64	20	52	54	127	253	10	9	
	29.8%	33.6%	25.5%	28.4%	22.8%	36.3%	96.0%	*	5.4%	-	2.1%	25.8%	69.8%	6.0%	13.0%	6.1%	22.4%	34.7%	35.0%	28.5%	23.8%	20.1%	35.3%	26.0%	37.9%	32.1%	13.4%	18.4%	
Labour	291	153	138	70	119	103	-	277	9	*	-	5	23	165	45	2	50	58	33	86	115	37	42	102	84	264	12	15	
	31.8%	31.9%	31.8%	32.0%	37.5%	27.0%	-	87.9%	11.9%	*	-	16.7%	8.1%	73.4%	24.8%	3.2%	36.9%	25.5%	21.1%	32.7%	42.6%	37.5%	28.3%	49.3%	24.9%	33.5%	15.7%	30.5%	
Liberal Democrat	71	40	31	18	29	25	6	6	55	1	-	3	2	7	52	3	5	28	15	13	16	19	9	10	25	63	2	6	
	7.8%	8.4%	7.1%	8.0%	9.0%	6.6%	2.1%	1.9%	76.9%	1.0%	-	10.7%	0.7%	3.3%	28.6%	4.3%	3.5%	12.5%	9.5%	4.8%	5.8%	19.3%	6.4%	4.9%	7.4%	8.0%	2.9%	11.3%	
UKIP	139	69	70	27	42	71	3	2	1	129	2	2	50	10	29	25	20	26	19	42	52	16	34	19	58	126	3	10	
	15.2%	14.3%	16.3%	12.3%	13.1%	18.6%	1.2%	0.6%	1.2%	94.8%	1.8%	8.7%	17.6%	4.4%	16.2%	35.6%	14.8%	11.4%	12.4%	16.0%	19.4%	16.6%	22.8%	9.0%	17.3%	16.1%	3.7%	19.9%	
SNP	87	35	51	25	32	30	1	23	3	4	50	6	7	23	15	22	18	23	21	28	15	2	8	11	19	40	46	1	
	9.5%	7.4%	11.9%	11.5%	10.0%	7.9%	*	7.2%	4.5%	2.6%	53.1%	21.0%	2.4%	10.1%	8.1%	31.9%	13.4%	10.1%	13.5%	10.7%	5.5%	2.1%	5.5%	5.5%	5.7%	5.1%	59.3%	1.7%	
Plaid Cymru	14	6	8	5	4	5	1	4	-	2	7	1	2	4	1	5	1	3	4	3	3	-	*	2	3	5	-	9	
	1.5%	1.2%	1.9%	2.3%	1.1%	1.4%	*	1.2%	-	1.3%	7.4%	2.1%	0.8%	1.7%	0.8%	7.0%	0.8%	1.5%	2.6%	1.2%	1.2%	-	*	1.1%	0.8%	0.7%	-	17.5%	
Another Party (Net)	40	16	24	12	20	8	-	2	-	-	33	4	2	2	15	8	11	10	9	16	5	4	2	9	20	36	4	*	
	4.4%	3.4%	5.5%	5.3%	6.5%	2.1%	-	0.8%	-	-	35.6%	15.0%	0.6%	1.1%	8.5%	12.0%	8.2%	4.3%	6.0%	6.2%	1.7%	4.5%	1.6%	4.2%	6.1%	4.6%	5.0%	0.6%	
Green	36	14	22	11	19	7	-	1	-	-	32	4	2	1	15	7	11	9	9	15	4	3	2	9	19	33	3	*	
	4.0%	2.9%	5.1%	5.1%	5.8%	1.7%	-	*	-	-	33.7%	13.8%	0.6%	*	8.2%	9.8%	8.2%	3.9%	5.5%	5.6%	1.5%	2.7%	1.4%	4.2%	5.7%	4.2%	4.1%	0.6%	
British National Party (BNP)	1	1	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	
	*	*	-	-	*	-	-	-	-	-	0.7%	-	-	-	-	1.0%	-	-	-	*	-	-	-	-	-	-	-	0.9%	-
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	
	*	*	-	-	*	-	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	1.0%	-	-	-	*	-	-	
Other	2	1	2	1	1	*	-	1	-	-	1	*	-	1	1	1	-	-	1	1	1	1	*	-	1	2	-	-	
	*	*	*	*	*	*	-	*	-	-	1.2%	1.2%	-	*	*	1.2%	-	-	0.5%	*	*	0.8%	*	-	*	*	*	-	-
SIGMA	915	481	434	218	317	380	269	315	72	136	93	29	284	224	180	70	135	226	156	263	269	98	147	206	335	787	77	50	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Guardian

Table 4

Q1. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2010 vote

Q1. Please now imagine that the political parties SNP and Plaid Cymru were standing in all constituencies in Great Britain including your own. If there was a General Election taking place tomorrow, and there was a candidate from all the political parties of Great Britain standing in your constituency, which party do you think you would vote for?

Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	958	467	491	172	335	451	277	295	66	151	88	79	319	205	158	93	154	232	198	240	288	101	168	224	344	837	70	51	
Weighted Total	934	486	448	221	326	388	271	318	73	137	94	42	292	230	186	71	135	229	159	269	277	100	151	209	345	805	77	52	
Conservative	280	163	117	64	76	140	260	1	4	-	2	13	206	13	23	4	30	79	56	78	67	20	54	55	131	260	10	10	
	30.0%	33.6%	26.0%	29.0%	23.3%	36.2%	95.9%	*	5.3%	-	2.1%	31.8%	70.6%	5.9%	12.6%	6.1%	22.4%	34.6%	35.1%	28.9%	24.3%	19.8%	35.8%	26.2%	38.1%	32.3%	13.4%	18.6%	
Labour	297	155	142	70	121	106	-	280	9	1	-	8	23	170	45	2	50	58	34	86	119	38	43	103	85	269	12	16	
	31.7%	31.8%	31.6%	31.6%	37.1%	27.3%	-	88.0%	11.8%	0.7%	-	18.3%	7.9%	74.0%	24.0%	3.2%	36.9%	25.3%	21.1%	32.1%	42.8%	38.3%	28.3%	49.2%	24.6%	33.4%	15.6%	30.3%	
Liberal Democrat	77	42	35	18	31	28	6	6	56	1	*	7	2	7	57	3	5	30	16	15	16	19	10	10	29	68	3	6	
	8.3%	8.6%	7.9%	8.3%	9.6%	7.1%	2.2%	1.9%	77.2%	1.0%	*	17.3%	0.7%	3.2%	30.9%	4.2%	3.5%	13.2%	9.9%	5.7%	5.8%	19.3%	6.5%	4.9%	8.4%	8.5%	3.2%	12.4%	
UKIP	140	69	71	27	42	71	3	2	1	129	2	3	50	10	29	25	20	26	20	42	52	16	34	19	58	127	3	10	
	14.9%	14.2%	15.8%	12.2%	12.8%	18.3%	1.2%	0.6%	1.2%	94.5%	1.8%	6.5%	17.1%	4.3%	15.7%	35.7%	14.8%	11.2%	12.3%	15.6%	18.8%	16.2%	22.3%	9.0%	16.8%	15.7%	3.7%	19.3%	
SNP	87	35	52	25	32	30	1	23	3	4	50	6	7	23	15	23	18	23	21	28	15	2	8	11	19	40	46	1	
	9.3%	7.3%	11.5%	11.4%	9.8%	7.7%	*	7.1%	4.5%	2.6%	52.9%	14.5%	2.3%	9.8%	7.8%	31.9%	13.4%	9.9%	13.2%	10.5%	5.4%	2.0%	5.4%	5.4%	5.5%	5.0%	59.1%	1.7%	
Plaid Cymru	14	6	8	5	4	5	1	4	-	2	7	1	2	4	1	5	1	3	4	3	3	-	*	2	3	5	-	9	
	1.5%	1.1%	1.9%	2.3%	1.1%	1.4%	*	1.2%	-	1.3%	7.4%	1.4%	0.8%	1.7%	0.7%	7.0%	0.8%	1.5%	2.5%	1.2%	1.2%	-	*	1.1%	0.8%	0.6%	-	17.0%	
Another Party (Net)	40	16	24	12	20	8	-	2	-	-	33	4	2	2	15	8	11	10	9	16	5	4	2	9	20	36	4	*	
	4.3%	3.3%	5.3%	5.3%	6.3%	2.0%	-	0.8%	-	-	35.5%	10.2%	0.6%	1.1%	8.2%	11.9%	8.2%	4.3%	5.8%	6.0%	1.7%	4.4%	1.6%	4.2%	5.9%	4.5%	5.0%	0.6%	
Green	36	14	22	11	19	7	-	1	-	-	32	4	2	1	15	7	11	9	9	15	4	3	2	9	19	33	3	*	
	3.9%	2.9%	5.0%	5.0%	5.7%	1.7%	-	*	-	-	33.6%	9.4%	0.6%	*	7.9%	9.7%	8.2%	3.9%	5.3%	5.5%	1.5%	2.7%	1.4%	4.2%	5.6%	4.1%	4.1%	0.6%	
British National Party (BNP)	1	1	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	
	*	*	-	-	*	-	-	-	-	-	0.7%	-	-	-	-	1.0%	-	-	-	*	-	-	-	-	-	-	-	0.9%	
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	
	*	*	-	-	*	-	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	0.9%	-	-	-	*	-	-	
Other	2	1	2	1	1	*	-	1	-	-	1	*	-	1	1	1	-	-	1	1	1	1	*	-	1	2	-	-	
	*	*	*	*	*	*	-	*	-	-	1.2%	0.8%	-	*	*	1.2%	-	-	*	*	*	0.8%	*	-	*	*	*	-	-
SIGMA	934	486	448	221	326	388	271	318	73	137	94	42	292	230	186	71	135	229	159	269	277	100	151	209	345	805	77	52	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Issues Poll
Prepared on behalf of the Guardian

Table 5
Q2. Normal weightings
Q2. Now please imagine that the UK had a political system like in France, where you could directly elect a "President" for the United Kingdom in addition to MPs and parties, which of the following candidates would you be most likely to vote for?
Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
David Cameron	302	165	137	76	90	135	215	18	12	19	6	28	181	17	36	8	49	78	55	93	77	28	51	65	135	279	13	10
	27.2%	30.5%	24.0%	23.8%	23.0%	33.9%	81.8%	5.6%	15.8%	13.3%	6.0%	20.3%	62.2%	7.1%	19.5%	10.0%	19.0%	32.2%	29.2%	29.8%	20.7%	21.8%	28.1%	26.8%	33.2%	29.1%	14.6%	15.7%
Ed Miliband	199	113	86	58	72	68	4	161	6	3	6	9	16	109	24	1	46	28	28	60	83	26	33	57	61	177	11	11
	17.9%	20.9%	15.1%	18.2%	18.5%	17.2%	1.6%	50.2%	7.3%	2.1%	6.4%	6.5%	5.4%	46.7%	12.8%	1.5%	17.7%	11.7%	15.1%	19.1%	22.5%	20.7%	18.0%	23.6%	14.9%	18.5%	12.8%	17.2%
Nick Clegg	67	32	35	22	24	21	7	13	34	2	2	7	8	5	37	*	12	27	12	17	11	13	12	15	22	61	1	5
	6.1%	5.9%	6.2%	6.8%	6.2%	5.3%	2.5%	4.1%	44.4%	1.3%	2.0%	5.3%	2.7%	2.2%	20.0%	*	4.7%	11.4%	6.3%	5.5%	3.0%	9.9%	6.3%	6.0%	5.4%	6.3%	1.5%	8.5%
Nigel Farage	119	64	55	41	38	41	11	14	6	80	4	3	32	12	21	21	27	23	18	35	43	19	24	16	51	109	4	6
	10.7%	11.8%	9.7%	12.7%	9.7%	10.2%	4.1%	4.4%	7.3%	56.6%	3.9%	2.4%	11.2%	5.2%	11.1%	27.9%	10.5%	9.7%	9.7%	11.1%	11.6%	15.0%	13.0%	6.5%	12.5%	11.4%	3.9%	10.0%
Natalie Bennett	32	18	14	14	14	4	2	12	-	3	11	2	7	9	4	2	11	8	2	10	12	4	8	9	11	32	-	-
	2.9%	3.4%	2.5%	4.5%	3.5%	1.0%	0.6%	3.9%	-	2.4%	11.2%	1.5%	2.3%	3.8%	2.1%	2.2%	4.2%	3.4%	1.1%	3.3%	3.1%	3.4%	4.1%	3.9%	2.7%	3.4%	-	-
Nicola Sturgeon	96	39	57	22	34	40	5	29	4	8	45	6	7	23	23	22	18	26	17	29	24	2	8	12	26	48	42	6
	8.6%	7.3%	9.9%	6.9%	8.7%	9.9%	1.7%	9.1%	4.9%	5.9%	46.6%	4.1%	2.5%	9.9%	12.3%	29.3%	7.0%	10.7%	9.0%	9.4%	6.5%	1.7%	4.6%	5.0%	6.3%	5.0%	47.0%	9.4%
Leanne Wood	20	13	7	5	11	4	1	6	3	3	4	3	2	5	3	4	4	6	4	4	7	-	3	4	9	16	1	4
	1.8%	2.3%	1.3%	1.5%	2.8%	1.0%	0.6%	1.8%	3.4%	2.1%	4.3%	2.1%	0.6%	2.3%	1.8%	4.9%	1.6%	2.3%	2.1%	1.1%	1.8%	-	1.4%	1.7%	2.2%	1.6%	0.7%	5.8%
Dont know	275	96	179	82	108	86	19	67	13	23	19	80	38	53	38	18	91	45	52	65	114	35	45	64	93	237	17	21
	24.8%	17.8%	31.4%	25.5%	27.6%	21.4%	7.1%	20.9%	16.9%	16.3%	19.8%	57.8%	13.1%	22.7%	20.3%	23.8%	35.3%	18.6%	27.5%	20.8%	30.8%	27.6%	24.5%	26.6%	22.9%	24.7%	19.5%	33.4%
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%