

General Election

Poll VI

17/04/2015

Prepared on behalf of the Daily Mirror



Methodology

Fieldwork Dates

16th – 17th April 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain

Sample Size

1,314

Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,314 it is 95% certain that the 'true' value will fall within the range of 2.7% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0–10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 General Election. Final published voting intention can therefore be found in the final table of each question.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact.

Katy Owen

0203 142 7642

katy.owen@survation.com

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Table 1
Q1. Normal weightings
Q1. The next Westminster general election is now about 5 weeks away. On a scale of 0-10, where 10 is very certain, how certain are you to vote in the general election?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
10	706	363	343	119	253	334	221	200	35	107	61	74	246	186	129	63	59	166	103	227	211	87	106	177	229	599	72	35
	53.8%	56.9%	50.8%	31.5%	54.6%	70.7%	63.8%	57.8%	54.1%	58.9%	65.1%	36.5%	72.1%	67.7%	59.1%	69.3%	19.8%	59.7%	53.4%	55.6%	48.4%	52.1%	48.4%	57.9%	51.7%	52.8%	63.6%	53.5%
9	184	98	86	60	61	62	58	67	15	14	14	14	49	39	47	14	31	40	22	66	55	32	22	42	65	161	16	7
	14.0%	15.3%	12.7%	15.9%	13.2%	13.2%	16.7%	19.3%	23.3%	7.6%	15.4%	6.9%	14.2%	14.1%	21.3%	15.2%	10.4%	14.3%	11.6%	16.3%	12.6%	18.9%	10.0%	13.8%	14.7%	14.2%	13.7%	10.3%
8	114	51	63	41	43	29	34	17	3	25	6	29	28	19	18	7	26	21	24	33	35	13	19	28	44	104	5	5
	8.7%	8.0%	9.3%	11.0%	9.4%	6.2%	9.7%	5.0%	4.6%	13.5%	6.4%	14.6%	8.3%	6.9%	8.2%	8.2%	8.7%	7.4%	12.7%	8.2%	8.1%	7.8%	8.7%	9.2%	9.9%	9.2%	4.3%	7.3%
7	63	29	34	34	21	7	15	16	4	10	4	13	3	3	5	4	40	13	9	20	21	5	14	17	15	51	5	6
	4.8%	4.5%	5.0%	9.0%	4.6%	1.4%	4.3%	4.7%	6.7%	5.2%	4.6%	6.5%	1.0%	1.1%	2.4%	4.9%	13.4%	4.6%	4.9%	4.8%	4.7%	2.9%	6.5%	5.6%	3.4%	4.5%	4.6%	9.5%
6	38	15	23	22	11	5	6	16	-	5	-	11	4	5	2	-	20	9	3	11	14	4	10	9	10	34	3	1
	2.9%	2.3%	3.4%	5.7%	2.4%	1.0%	1.6%	4.6%	-	2.6%	-	5.3%	1.2%	1.7%	0.9%	-	6.7%	3.2%	1.6%	2.8%	3.2%	2.7%	4.7%	2.9%	2.2%	3.0%	2.9%	1.0%
5	69	25	44	30	26	14	4	17	4	7	3	33	3	14	10	-	28	10	16	15	29	3	18	15	27	63	4	2
	5.2%	3.9%	6.5%	7.8%	5.5%	2.9%	1.0%	5.0%	6.7%	4.1%	3.4%	16.4%	0.8%	5.0%	4.7%	-	9.3%	3.5%	8.2%	3.6%	6.6%	1.7%	8.3%	5.0%	6.1%	5.6%	3.6%	2.6%
4	26	12	15	16	9	2	5	5	3	6	-	5	2	6	2	-	11	4	1	2	18	10	2	4	9	24	-	2
	2.0%	1.8%	2.1%	4.2%	1.9%	*	1.4%	1.3%	4.6%	3.3%	-	2.5%	0.6%	2.2%	0.8%	-	3.7%	1.6%	0.8%	0.5%	4.2%	5.7%	0.7%	1.2%	2.1%	2.1%	-	3.2%
3	29	12	17	25	4	-	4	5	-	6	2	10	3	2	1	1	13	4	4	8	12	-	6	1	14	21	3	5
	2.2%	1.9%	2.5%	6.7%	0.8%	-	1.2%	1.5%	-	3.1%	2.6%	5.0%	1.0%	0.7%	*	1.5%	4.4%	1.4%	2.3%	2.1%	2.8%	-	2.8%	*	3.2%	1.9%	2.7%	7.1%
2	11	6	5	1	4	6	*	1	-	1	-	9	1	-	3	-	6	4	2	2	3	1	1	2	7	11	*	-
	0.9%	1.0%	0.8%	*	0.9%	1.2%	*	*	-	0.7%	-	4.2%	*	-	1.4%	-	2.0%	1.3%	1.0%	0.6%	0.8%	0.8%	*	0.7%	1.5%	1.0%	*	-
1	11	4	7	5	5	1	-	2	-	2	2	4	-	-	-	-	8	-	2	3	6	1	5	1	4	11	-	-
	0.8%	0.6%	1.0%	1.3%	1.0%	*	-	0.6%	-	0.9%	2.5%	2.1%	-	-	-	-	2.7%	-	1.0%	0.7%	1.4%	*	2.3%	*	0.9%	1.0%	-	-
0	63	23	40	25	26	13	-	-	-	-	-	-	2	1	1	1	56	8	5	19	31	12	15	9	19	55	5	4
	4.8%	3.7%	5.9%	6.5%	5.6%	2.7%	-	-	-	-	-	-	*	0.5%	0.6%	0.8%	18.8%	2.9%	2.5%	4.7%	7.2%	7.0%	7.1%	3.0%	4.2%	4.9%	4.2%	5.5%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 2
Q2. Normal weightings
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1247	559	688	256	444	547	364	333	63	182	91	199	364	272	187	95	241	345	236	328	338	106	215	290	471	1082	106	59	
Weighted Total	1251	615	636	354	438	459	347	346	65	182	93	202	340	273	217	90	242	270	188	389	404	156	203	297	424	1080	108	62	
Conservative	347	196	151	68	118	161	347	-	-	-	-	-	247	17	20	3	55	92	57	118	80	44	54	76	134	308	19	20	
	27.7%	31.9%	23.7%	19.3%	26.9%	35.1%	100.0%	-	-	-	-	-	72.6%	6.1%	9.4%	3.7%	22.5%	34.0%	30.5%	30.4%	19.7%	28.3%	26.4%	25.7%	31.6%	28.5%	17.8%	31.5%	
Labour	346	162	184	120	129	98	-	346	-	-	-	-	13	186	58	6	69	72	49	100	126	55	51	110	93	309	19	18	
	27.7%	26.4%	29.0%	33.9%	29.4%	21.3%	-	100.0%	-	-	-	-	3.9%	68.1%	26.7%	7.2%	28.3%	26.7%	26.0%	25.6%	31.2%	35.3%	24.9%	37.0%	22.0%	28.6%	17.9%	29.1%	
Liberal Democrat	65	34	31	22	14	28	-	-	65	-	-	-	8	4	37	2	10	17	16	12	20	12	12	13	20	57	6	2	
	5.2%	5.6%	4.8%	6.3%	3.2%	6.2%	-	-	100.0%	-	-	-	2.5%	1.4%	17.2%	2.8%	4.2%	6.3%	8.4%	3.2%	4.9%	7.4%	5.9%	4.3%	4.8%	5.3%	5.5%	3.9%	
UKIP	182	95	87	57	57	68	-	-	-	182	-	-	49	23	30	27	44	21	23	69	69	20	32	44	75	170	3	9	
	14.6%	15.4%	13.7%	16.2%	13.0%	14.8%	-	-	-	100.0%	-	-	14.6%	8.4%	13.9%	29.5%	18.4%	7.7%	12.3%	17.8%	17.1%	12.8%	15.7%	14.8%	17.6%	15.8%	2.5%	14.8%	
SNP	45	21	24	13	15	16	-	-	-	-	45	-	-	7	3	28	6	20	4	12	9	-	-	-	-	-	45	-	
	3.6%	3.3%	3.8%	3.8%	3.4%	3.6%	-	-	-	-	47.8%	-	-	2.5%	1.4%	31.4%	2.6%	7.5%	2.1%	3.0%	2.2%	-	-	-	-	-	41.2%	-	
Plaid Cymru	3	1	2	1	-	1	-	-	-	-	3	-	-	1	-	2	-	2	1	-	-	-	-	-	-	-	-	3	
	*	*	*	*	-	*	-	-	-	-	2.8%	-	-	*	-	2.3%	-	0.7%	*	-	-	-	-	-	-	-	-	4.2%	
Another Party (Net)	46	24	22	19	11	16	-	-	-	-	46	-	2	5	12	15	10	14	9	11	12	8	7	7	23	45	1	-	
	3.7%	3.9%	3.5%	5.4%	2.5%	3.5%	-	-	-	-	49.4%	-	0.7%	1.8%	5.7%	17.2%	4.1%	5.2%	4.8%	2.8%	3.0%	4.8%	3.4%	2.3%	5.5%	4.1%	1.3%	-	
Green	33	15	18	17	8	8	-	-	-	-	33	-	1	2	11	9	10	11	7	10	4	5	5	4	17	31	1	-	
	2.6%	2.5%	2.8%	4.8%	1.8%	1.8%	-	-	-	-	35.1%	-	*	0.7%	5.0%	9.7%	4.1%	4.2%	3.9%	2.6%	1.0%	3.3%	2.6%	1.3%	4.0%	2.9%	1.3%	-	
British National Party (BNP)	7	4	3	-	3	4	-	-	-	-	7	-	1	-	1	4	-	1	-	-	6	2	2	*	2	7	-	-	
	0.5%	0.6%	0.5%	-	0.7%	0.8%	-	-	-	-	7.3%	-	*	-	0.7%	4.9%	-	*	-	-	1.4%	1.6%	0.8%	*	0.6%	0.6%	-	-	
Respect	2	2	-	-	-	2	-	-	-	-	2	-	-	2	-	-	-	-	-	-	2	-	-	2	-	2	-	-	
	*	*	-	-	-	*	-	-	-	-	1.7%	-	-	0.6%	-	-	-	-	-	-	*	-	-	0.5%	-	*	-	-	
Monster Raving Loony Party	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	1	-	-	
	*	*	-	-	-	*	-	-	-	-	0.9%	-	-	-	-	1.0%	-	-	*	-	-	-	-	-	-	*	-	-	
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	1	-	-	
	*	*	-	-	-	*	-	-	-	-	0.9%	-	-	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-	
Other	3	2	1	2	-	1	-	-	-	-	3	-	-	1	-	2	-	2	1	-	1	-	-	*	3	3	-	-	
	*	*	*	0.6%	-	*	-	-	-	-	3.5%	-	-	*	-	1.7%	-	0.6%	0.5%	-	*	-	-	-	*	0.7%	*	-	-
Undecided	202	75	128	48	92	62	-	-	-	-	-	202	20	32	55	5	44	29	29	64	81	18	46	44	73	182	11	10	
	16.2%	12.1%	20.1%	13.5%	21.0%	13.6%	-	-	-	-	-	100.0%	5.8%	11.6%	25.6%	5.8%	18.1%	10.7%	15.3%	16.4%	20.0%	11.3%	22.9%	14.8%	17.3%	16.8%	10.1%	15.4%	
Refused	15	8	7	4	3	8	-	-	-	-	-	-	-	-	*	-	4	3	*	3	8	-	2	3	5	10	4	1	
	1.2%	1.2%	1.1%	1.3%	0.6%	1.7%	-	-	-	-	-	-	-	-	*	-	1.8%	1.1%	*	0.8%	2.0%	-	0.8%	1.1%	1.2%	0.9%	3.6%	1.1%	
SIGMA	1251	615	636	354	438	459	347	346	65	182	93	202	340	273	217	90	242	270	188	389	404	156	203	297	424	1080	108	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Survation.

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Table 3
Q2. Normal weightings & likelihood to vote
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
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Weighted Total	1251	626	625	314	442	494	368	354	66	181	97	172	370	289	227	98	198	278	186	398	389	159	195	305	417	1076	113	61
Conservative	368	208	160	65	125	178	368	-	-	-	-	-	270	18	23	4	49	97	60	128	84	46	57	83	142	327	20	21
	29.4%	33.2%	25.6%	20.7%	28.2%	36.1%	100.0%	-	-	-	-	-	73.1%	6.1%	10.0%	3.8%	25.0%	34.9%	32.2%	32.1%	21.5%	29.3%	29.1%	27.1%	34.0%	30.4%	17.8%	33.7%
Labour	354	168	186	111	134	109	-	354	-	-	-	-	15	203	63	7	57	77	49	103	126	56	49	116	94	315	21	19
	28.3%	26.8%	29.8%	35.3%	30.3%	22.1%	-	100.0%	-	-	-	-	4.1%	70.1%	27.9%	6.9%	28.6%	27.7%	26.1%	25.8%	32.3%	35.4%	25.1%	38.0%	22.5%	29.3%	18.2%	30.4%
Liberal Democrat	66	35	31	19	16	31	-	-	66	-	-	-	9	4	39	3	8	19	15	13	19	12	12	13	21	58	6	2
	5.3%	5.7%	4.9%	6.2%	3.6%	6.3%	-	-	100.0%	-	-	-	2.4%	1.4%	17.4%	2.8%	4.1%	6.7%	8.3%	3.3%	4.9%	7.6%	6.0%	4.3%	5.1%	5.4%	5.0%	4.0%
UKIP	181	96	85	48	58	75	-	-	-	181	-	-	53	22	32	30	38	21	24	70	66	18	32	44	74	169	3	9
	14.5%	15.4%	13.5%	15.2%	13.1%	15.2%	-	-	-	100.0%	-	-	14.2%	7.6%	14.2%	30.5%	19.1%	7.6%	12.9%	17.5%	17.0%	11.6%	16.5%	14.4%	17.8%	15.7%	2.8%	15.2%
SNP	49	23	27	14	16	19	-	-	-	-	49	-	-	7	3	32	7	22	4	13	10	-	-	-	-	-	49	-
	3.9%	3.6%	4.3%	4.6%	3.7%	3.8%	-	-	-	-	50.9%	-	-	2.4%	1.5%	32.6%	3.4%	8.0%	2.2%	3.3%	2.5%	-	-	-	-	-	43.4%	-
Plaid Cymru	2	*	1	*	-	1	-	-	-	-	2	-	-	*	-	1	-	1	1	-	-	-	-	-	-	-	-	2
	*	*	*	*	-	*	-	-	-	-	1.6%	-	-	*	-	1.0%	-	*	*	-	-	-	-	-	-	-	-	2.5%
Another Party (Net)	46	23	23	18	12	16	-	-	-	-	46	-	3	5	13	16	8	14	9	11	11	7	7	8	22	44	2	-
	3.7%	3.6%	3.7%	5.8%	2.7%	3.2%	-	-	-	-	47.5%	-	0.7%	1.8%	5.8%	16.8%	4.2%	5.2%	4.9%	2.8%	2.9%	4.6%	3.7%	2.6%	5.2%	4.1%	1.5%	-
Green	33	15	18	17	8	8	-	-	-	-	33	-	2	2	12	9	8	11	8	10	3	5	5	4	17	31	2	-
	2.6%	2.4%	2.9%	5.3%	1.9%	1.6%	-	-	-	-	34.0%	-	*	0.7%	5.1%	9.6%	4.2%	4.1%	4.4%	2.6%	0.8%	3.1%	2.8%	1.4%	4.0%	2.9%	1.5%	-
British National Party (BNP)	7	3	4	-	4	3	-	-	-	-	7	-	1	-	2	5	-	1	-	-	6	2	2	*	3	7	-	-
	0.6%	0.6%	0.6%	-	0.8%	0.7%	-	-	-	-	7.4%	-	*	-	0.7%	4.7%	-	0.5%	-	-	1.5%	1.4%	1.0%	*	0.6%	0.7%	-	-
Respect	2	2	-	-	-	2	-	-	-	-	2	-	-	2	-	-	-	-	-	-	2	-	-	2	-	2	-	-
	*	*	-	-	-	*	-	-	-	-	1.9%	-	-	0.6%	-	-	-	-	-	-	*	-	-	0.6%	-	*	-	-
Monster Raving Loony Party	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	1	-	-
	*	*	-	-	-	*	-	-	-	-	0.8%	-	-	-	-	0.8%	-	-	*	-	-	-	-	-	-	*	*	-
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	1	-	-
	*	*	-	-	-	*	-	-	-	-	1.0%	-	-	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-
Other	2	1	1	1	-	1	-	-	-	-	2	-	-	*	-	2	-	2	*	-	*	-	-	*	2	2	-	-
	*	*	*	*	-	*	-	-	-	-	2.4%	-	-	*	-	1.8%	-	0.6%	*	-	*	-	-	-	*	*	*	-
Undecided	172	64	108	36	79	57	-	-	-	-	-	172	20	30	52	5	28	24	24	57	67	18	38	40	59	155	9	8
	13.7%	10.2%	17.3%	11.5%	17.9%	11.5%	-	-	-	-	-	100.0%	5.5%	10.4%	23.1%	5.6%	14.2%	8.8%	12.7%	14.2%	17.3%	11.6%	19.4%	13.1%	14.2%	14.4%	7.5%	12.8%
Refused	13	9	4	2	2	9	-	-	-	-	-	-	-	-	*	-	3	2	1	4	6	-	1	2	5	7	4	1
	1.0%	1.4%	0.6%	0.6%	*	1.7%	-	-	-	-	-	-	-	-	*	-	1.5%	0.7%	*	0.9%	1.6%	-	*	0.6%	1.2%	0.7%	3.8%	1.3%
SIGMA	1251	626	625	314	442	494	368	354	66	181	97	172	370	289	227	98	198	278	186	398	389	159	195	305	417	1076	113	61
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 4
Q2. Normal weightings & likelihood to vote, with undecided and refused removed
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1033	489	544	218	347	468	364	333	63	182	91	0	341	243	140	89	189	302	200	268	263	95	167	241	387	890	92	51
Weighted Total	1066	553	513	276	361	429	368	354	66	181	97	0	349	259	174	92	167	251	162	338	316	140	157	263	353	913	101	52
Conservative	368	208	160	65	125	178	368	-	-	-	-	-	270	18	23	4	49	97	60	128	84	46	57	83	142	327	20	21
	34.5%	37.6%	31.3%	23.6%	34.6%	41.6%	100.0%	-	-	-	-	-	77.3%	6.8%	13.0%	4.0%	29.6%	38.5%	37.1%	37.8%	26.5%	33.1%	36.2%	31.3%	40.2%	35.8%	20.1%	39.3%
Labour	354	168	186	111	134	109	-	354	-	-	-	-	15	203	63	7	57	77	49	103	126	56	49	116	94	315	21	19
	33.2%	30.3%	36.3%	40.1%	37.1%	25.5%	-	100.0%	-	-	-	-	4.3%	78.3%	36.4%	7.3%	33.8%	30.6%	30.1%	30.4%	39.8%	40.1%	31.2%	44.0%	26.6%	34.5%	20.5%	35.4%
Liberal Democrat	66	35	31	19	16	31	-	-	66	-	-	-	9	4	39	3	8	19	15	13	19	12	12	13	21	58	6	2
	6.2%	6.4%	6.0%	7.0%	4.4%	7.2%	-	-	100.0%	-	-	-	2.6%	1.6%	22.6%	3.0%	4.9%	7.4%	9.5%	3.9%	6.1%	8.6%	7.5%	5.0%	6.0%	6.4%	5.6%	4.7%
UKIP	181	96	85	48	58	75	-	-	-	181	-	-	53	22	32	30	38	21	24	70	66	18	32	44	74	169	3	9
	17.0%	17.4%	16.5%	17.3%	16.1%	17.5%	-	-	-	100.0%	-	-	15.0%	8.5%	18.4%	32.3%	22.6%	8.4%	14.8%	20.6%	21.0%	13.1%	20.5%	16.6%	21.1%	18.5%	3.1%	17.7%
SNP	49	23	27	14	16	19	-	-	-	-	49	-	-	7	3	32	7	22	4	13	10	-	-	-	-	-	49	-
	4.6%	4.1%	5.2%	5.2%	4.5%	4.3%	-	-	-	-	50.9%	-	-	2.6%	2.0%	34.5%	4.0%	8.8%	2.5%	3.9%	3.1%	-	-	-	-	-	49.0%	-
Plaid Cymru	2	*	1	*	-	1	-	-	-	-	2	-	-	*	-	1	-	1	1	-	-	-	-	-	-	-	-	2
	*	*	*	*	-	*	-	-	-	-	1.6%	-	-	*	-	1.1%	-	*	*	-	-	-	-	-	-	-	-	2.9%
Another Party (Net)	46	23	23	18	12	16	-	-	-	-	46	-	3	5	13	16	8	14	9	11	11	7	7	8	22	44	2	-
	4.3%	4.1%	4.5%	6.6%	3.4%	3.7%	-	-	-	-	47.5%	-	0.7%	2.1%	7.6%	17.8%	5.0%	5.8%	5.6%	3.3%	3.5%	5.2%	4.6%	3.0%	6.2%	4.8%	1.7%	-
Green	33	15	18	17	8	8	-	-	-	-	33	-	2	2	12	9	8	11	8	10	3	5	5	4	17	31	2	-
	3.1%	2.7%	3.5%	6.0%	2.3%	1.8%	-	-	-	-	34.0%	-	*	0.8%	6.6%	10.1%	5.0%	4.5%	5.1%	3.0%	1.0%	3.6%	3.4%	1.6%	4.7%	3.4%	1.7%	-
British National Party (BNP)	7	3	4	-	4	3	-	-	-	-	7	-	1	-	2	5	-	1	-	-	6	2	2	*	3	7	-	-
	0.7%	0.6%	0.7%	-	1.0%	0.8%	-	-	-	-	7.4%	-	*	-	0.9%	4.9%	-	0.6%	-	-	1.8%	1.6%	1.2%	*	0.7%	0.8%	-	-
Respect	2	2	-	-	-	2	-	-	-	-	2	-	-	2	-	-	-	-	-	-	2	-	-	2	-	2	-	-
	*	*	-	-	-	*	-	-	-	-	1.9%	-	-	0.7%	-	-	-	-	-	-	0.6%	-	-	0.7%	-	*	-	-
Monster Raving Loony Party	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	1	-	-
	*	*	-	-	-	*	-	-	-	-	0.8%	-	-	-	-	0.9%	-	-	*	-	-	-	-	-	*	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	1	-	-
	*	*	-	-	-	*	-	-	-	-	1.0%	-	-	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-
Other	2	1	1	1	-	1	-	-	-	-	2	-	-	*	-	2	-	2	*	-	*	-	-	*	2	2	-	-
	*	*	*	0.5%	-	*	-	-	-	-	2.4%	-	-	*	-	1.9%	-	0.7%	*	-	*	-	-	-	*	0.5%	*	-
SIGMA	1066	553	513	276	361	429	368	354	66	181	97	-	349	259	174	92	167	251	162	338	316	140	157	263	353	913	101	52
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI

Prepared on behalf of the Daily Mirror

Table 5
Q2. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2010 vote
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1135	526	609	231	391	513	364	333	63	182	91	101	364	272	187	92	189	326	220	296	293	103	195	265	423	986	96	53
Weighted Total	1098	566	532	281	375	442	368	354	66	181	97	31	355	268	190	93	167	256	166	348	327	144	164	271	363	943	102	53
Conservative	374	211	163	67	127	180	368	-	-	-	-	6	276	18	23	4	49	98	61	129	86	47	59	83	144	333	20	21
	34.1%	37.3%	30.7%	23.8%	33.8%	40.8%	100.0%	-	-	-	-	19.4%	77.7%	6.5%	11.9%	4.0%	29.6%	38.4%	36.4%	37.1%	26.3%	32.7%	35.8%	30.8%	39.5%	35.3%	20.0%	39.0%
Labour	363	172	191	112	139	112	-	354	-	-	-	9	15	212	63	7	57	78	50	107	129	59	51	117	96	323	21	19
	33.1%	30.4%	35.9%	39.9%	37.0%	25.4%	-	100.0%	-	-	-	28.7%	4.2%	79.0%	33.3%	7.3%	33.8%	30.5%	29.8%	30.7%	39.3%	40.7%	30.8%	43.3%	26.5%	34.3%	20.9%	35.1%
Liberal Democrat	82	40	42	21	23	38	-	-	66	-	-	16	9	4	55	3	8	21	18	18	25	13	15	18	27	73	6	3
	7.5%	7.1%	7.9%	7.5%	6.1%	8.7%	-	-	100.0%	-	-	50.1%	2.5%	1.5%	29.1%	3.0%	4.9%	8.2%	11.0%	5.2%	7.6%	8.9%	9.4%	6.6%	7.5%	7.8%	5.9%	5.4%
UKIP	182	97	85	48	58	75	-	-	-	181	-	1	53	22	32	30	38	21	24	70	67	18	32	44	74	169	3	9
	16.5%	17.1%	16.0%	17.1%	15.5%	17.1%	-	-	-	100.0%	-	1.8%	14.8%	8.2%	16.9%	32.7%	22.6%	8.3%	14.5%	20.0%	20.3%	12.7%	19.5%	16.3%	20.5%	17.9%	3.1%	17.6%
SNP	49	23	27	14	16	19	-	-	-	-	49	-	-	7	3	32	7	22	4	13	10	-	-	-	-	-	49	-
	4.5%	4.0%	5.0%	5.1%	4.3%	4.2%	-	-	-	-	50.9%	-	-	2.6%	1.8%	34.3%	4.0%	8.7%	2.4%	3.8%	3.0%	-	-	-	-	-	48.4%	-
Plaid Cymru	2	*	1	*	-	1	-	-	-	-	2	-	-	*	-	1	-	1	1	-	-	-	-	-	-	-	-	2
	*	*	*	*	-	*	-	-	-	-	1.6%	-	-	*	-	1.1%	-	*	*	-	-	-	-	-	-	-	-	2.9%
Another Party (Net)	46	23	23	18	12	16	-	-	-	-	46	-	3	5	13	16	8	14	9	11	11	7	7	8	22	44	2	-
	4.2%	4.0%	4.4%	6.4%	3.2%	3.6%	-	-	-	-	47.5%	-	0.7%	2.0%	6.9%	17.7%	5.0%	5.7%	5.5%	3.2%	3.4%	5.0%	4.4%	2.9%	6.0%	4.7%	1.6%	-
Green	33	15	18	17	8	8	-	-	-	-	33	-	2	2	12	9	8	11	8	10	3	5	5	4	17	31	2	-
	3.0%	2.6%	3.4%	5.9%	2.2%	1.8%	-	-	-	-	34.0%	-	*	0.8%	6.1%	10.1%	5.0%	4.4%	4.9%	2.9%	1.0%	3.5%	3.3%	1.6%	4.6%	3.3%	1.6%	-
British National Party (BNP)	7	3	4	-	4	3	-	-	-	-	7	-	1	-	2	5	-	1	-	-	6	2	2	*	3	7	-	-
	0.7%	0.6%	0.7%	-	1.0%	0.8%	-	-	-	-	7.4%	-	*	-	0.9%	4.9%	-	0.6%	-	-	1.8%	1.6%	1.1%	*	0.7%	0.8%	-	-
Respect	2	2	-	-	-	2	-	-	-	-	2	-	-	2	-	-	-	-	-	-	-	-	-	2	-	2	-	-
	*	*	-	-	-	*	-	-	-	-	1.9%	-	-	0.7%	-	-	-	-	-	-	0.5%	-	-	0.7%	-	*	-	-
Monster Raving Loony Party	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	1	-	-
	*	*	-	-	-	*	-	-	-	-	0.8%	-	-	-	-	0.8%	-	-	*	-	-	-	-	-	*	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	1	-	-
	*	*	-	-	-	*	-	-	-	-	1.0%	-	-	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-
Other	2	1	1	1	-	1	-	-	-	-	2	-	-	*	-	2	-	2	*	-	*	-	-	*	2	2	-	-
	*	*	*	*	-	*	-	-	-	-	2.4%	-	-	*	-	1.9%	-	0.7%	*	-	*	-	-	-	*	0.5%	*	-
SIGMA	1098	566	532	281	375	442	368	354	66	181	97	31	355	268	190	93	167	256	166	348	327	144	164	271	363	943	102	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VI

Prepared on behalf of the Daily Mirror

Table 6

Q3. Normal weightings

Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?

Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1247	559	688	256	444	547	364	333	63	182	91	199	364	272	187	95	241	345	236	328	338	106	215	290	471	1082	106	59
Weighted Total	1251	615	636	354	438	459	347	346	65	182	93	202	340	273	217	90	242	270	188	389	404	156	203	297	424	1080	108	62
The Conservative Party candidate	347	199	148	73	114	159	325	10	-	5	-	7	248	18	24	3	48	92	57	115	83	41	55	76	134	307	19	21
	27.7%	32.3%	23.3%	20.7%	26.1%	34.6%	93.7%	2.8%	-	2.9%	-	3.3%	72.9%	6.5%	11.2%	3.6%	19.8%	34.0%	30.5%	29.6%	20.4%	26.4%	27.2%	25.6%	31.7%	28.4%	17.5%	33.7%
The Labour Party candidate	337	147	190	115	128	94	11	311	2	4	3	6	18	187	48	3	68	69	47	100	121	49	50	109	94	302	18	17
	27.0%	23.9%	30.0%	32.4%	29.3%	20.5%	3.1%	89.9%	3.3%	2.5%	3.1%	2.7%	5.2%	68.4%	22.2%	3.9%	27.9%	25.4%	25.2%	25.8%	29.9%	31.3%	24.7%	36.6%	22.2%	27.9%	16.4%	28.1%
The Liberal Democrat Party candidate	84	48	36	30	20	34	3	11	58	6	1	5	11	7	42	6	14	19	20	19	27	20	13	20	21	75	7	2
	6.7%	7.8%	5.7%	8.4%	4.6%	7.5%	0.9%	3.2%	88.5%	3.4%	0.8%	2.7%	3.1%	2.4%	19.6%	7.0%	6.0%	6.9%	10.6%	4.8%	6.7%	12.8%	6.6%	6.8%	5.0%	6.9%	6.3%	3.9%
The UKIP candidate	163	85	78	43	55	65	2	1	2	154	1	3	40	19	28	26	43	22	21	56	65	17	30	39	66	152	3	8
	13.1%	13.9%	12.3%	12.3%	12.6%	14.1%	0.6%	*	2.4%	84.6%	1.6%	1.4%	11.9%	7.1%	12.8%	29.1%	17.6%	8.1%	11.1%	14.4%	16.1%	10.7%	15.0%	13.1%	15.7%	14.1%	2.5%	13.2%
The SNP candidate	46	21	25	13	15	17	*	1	-	-	44	-	1	6	4	29	6	22	4	11	9	-	-	-	-	-	46	-
	3.6%	3.4%	3.9%	3.8%	3.5%	3.7%	*	*	-	-	46.9%	-	*	2.1%	1.7%	31.9%	2.6%	8.0%	2.1%	2.8%	2.3%	-	-	-	-	-	42.0%	-
The Plaid Cymru candidate	1	1	1	-	-	1	-	-	-	-	1	-	-	1	-	1	-	1	1	-	-	-	-	-	-	-	-	1
	*	*	*	-	-	*	-	-	-	-	1.3%	-	-	*	-	0.8%	-	*	*	-	-	-	-	-	-	-	-	1.9%
Another candidate (Net)	50	23	27	20	14	15	-	2	2	-	39	6	3	3	20	15	9	12	8	15	15	8	7	8	25	48	1	-
	4.0%	3.7%	4.2%	5.6%	3.3%	3.3%	-	0.5%	2.5%	-	42.3%	3.2%	0.9%	1.1%	9.0%	16.1%	3.6%	4.6%	4.0%	3.8%	3.7%	5.3%	3.6%	2.6%	5.9%	4.5%	1.3%	-
Green	36	15	21	18	11	7	-	-	-	-	29	6	2	1	15	9	9	10	7	12	7	6	6	5	18	35	1	-
	2.9%	2.5%	3.3%	5.0%	2.6%	1.5%	-	-	-	-	31.4%	3.2%	0.6%	*	6.8%	10.4%	3.6%	3.9%	3.5%	3.1%	1.7%	3.8%	2.8%	1.7%	4.2%	3.2%	1.3%	-
British National Party (BNP)	6	3	3	-	3	3	-	-	-	-	6	-	1	-	1	4	-	1	-	-	6	2	2	-	2	6	-	-
	0.5%	0.5%	0.5%	-	0.7%	0.7%	-	-	-	-	6.9%	-	*	-	0.7%	4.5%	-	*	-	-	1.4%	1.6%	0.8%	-	0.6%	0.6%	-	-
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	1	-	-
	*	*	-	-	-	*	-	-	-	-	0.9%	-	-	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-
An independent candidate	2	2	-	-	-	2	-	2	-	-	-	-	-	-	2	-	-	-	-	2	-	-	-	-	2	2	-	-
	*	*	-	-	-	*	-	0.5%	-	-	-	-	-	-	0.8%	-	-	-	-	*	-	-	-	-	*	*	-	-
Other	4	2	3	2	-	2	-	-	2	-	3	-	-	1	2	1	-	1	1	-	2	-	-	-	2	3	4	-
	*	*	*	0.6%	-	0.5%	-	-	2.5%	-	3.0%	-	-	*	0.8%	1.2%	-	*	0.5%	-	0.6%	-	-	-	0.6%	0.7%	*	-
Undecided	209	85	125	55	87	67	5	10	2	12	4	172	19	33	51	7	48	32	29	69	79	21	44	45	77	187	11	11
	16.7%	13.8%	19.6%	15.6%	19.8%	14.6%	1.5%	2.8%	3.3%	6.6%	4.1%	85.2%	5.7%	12.2%	23.4%	7.6%	19.8%	12.0%	15.7%	17.7%	19.5%	13.5%	21.6%	15.2%	18.1%	17.3%	10.3%	17.9%
Refused	14	7	6	4	3	6	-	-	-	-	-	3	-	-	-	-	7	2	1	4	6	-	3	-	6	9	4	1
	1.1%	1.2%	1.0%	1.2%	0.7%	1.4%	-	-	-	-	-	1.6%	-	-	-	-	2.8%	0.8%	0.6%	1.1%	1.5%	-	1.3%	-	1.5%	0.8%	3.6%	1.1%
SIGMA	1251	615	636	354	438	459	347	346	65	182	93	202	340	273	217	90	242	270	188	389	404	156	203	297	424	1080	108	62
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VI

Prepared on behalf of the Daily Mirror

Table 7
Q3. Normal weightings & likelihood to vote
Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?
Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1247	559	688	256	444	547	364	333	63	182	91	199	364	272	187	95	241	345	236	328	338	106	215	290	471	1082	106	59	
Weighted Total	1251	626	625	314	442	494	368	354	66	181	97	172	370	289	227	98	198	278	186	398	389	159	195	305	417	1076	113	61	
The Conservative Party candidate	369	211	158	71	122	176	347	10	-	5	-	7	271	19	27	4	44	98	60	125	87	43	58	82	143	327	20	22	
	29.5%	33.8%	25.2%	22.6%	27.7%	35.6%	94.2%	2.9%	-	2.8%	-	4.0%	73.4%	6.5%	11.8%	3.7%	22.1%	35.1%	32.2%	31.3%	22.4%	27.1%	29.9%	27.0%	34.3%	30.4%	17.6%	36.3%	
The Labour Party candidate	343	152	191	105	132	105	11	320	1	3	2	5	18	203	53	3	57	73	48	102	120	51	50	115	92	307	19	17	
	27.4%	24.2%	30.5%	33.5%	29.9%	21.2%	3.1%	90.5%	1.5%	1.8%	2.1%	2.7%	5.0%	70.4%	23.2%	2.8%	28.7%	26.1%	25.7%	25.7%	30.8%	32.0%	25.6%	37.6%	21.9%	28.5%	16.5%	27.7%	
The Liberal Democrat Party candidate	86	49	37	27	22	37	3	11	60	6	*	6	11	7	45	7	13	20	19	20	27	20	13	21	23	77	7	2	
	6.9%	7.8%	6.0%	8.6%	5.0%	7.5%	0.9%	3.1%	91.1%	3.3%	*	3.2%	3.1%	2.5%	19.7%	6.9%	6.4%	7.1%	10.4%	5.1%	6.9%	12.8%	6.4%	6.8%	5.6%	7.2%	5.9%	4.0%	
The UKIP candidate	164	88	76	37	55	72	2	1	2	155	2	3	44	18	30	30	37	22	22	58	62	14	31	40	67	153	3	8	
	13.1%	14.1%	12.1%	11.6%	12.5%	14.6%	0.5%	*	2.7%	85.7%	1.7%	1.5%	11.9%	6.3%	13.3%	30.4%	18.5%	8.0%	11.7%	14.7%	15.9%	9.0%	15.9%	13.2%	16.1%	14.2%	2.8%	13.4%	
The SNP candidate	50	23	27	14	17	19	*	2	-	-	48	-	1	6	4	32	7	24	4	12	10	-	-	-	-	-	50	-	
	4.0%	3.7%	4.4%	4.6%	3.8%	3.8%	*	*	-	-	50.0%	-	*	2.0%	1.9%	33.0%	3.4%	8.6%	2.2%	3.1%	2.6%	-	-	-	-	-	44.3%	-	
The Plaid Cymru candidate	1	*	1	-	-	1	-	-	-	-	1	-	-	*	-	1	-	*	1	-	-	-	-	-	-	-	-	1	
	*	*	*	-	-	*	-	-	-	-	1.1%	-	-	*	-	0.6%	-	*	*	-	-	-	-	-	-	-	-	1.7%	
Another candidate (Net)	50	22	28	18	16	16	-	2	2	-	40	6	4	3	20	15	8	13	8	15	15	9	8	8	24	48	2	-	
	4.0%	3.5%	4.5%	5.8%	3.6%	3.3%	-	0.5%	2.8%	-	41.4%	3.4%	0.9%	1.0%	8.9%	15.6%	4.2%	4.6%	4.1%	3.8%	3.8%	5.6%	4.1%	2.6%	5.7%	4.5%	1.5%	-	
Green	37	15	21	17	12	8	-	-	-	-	30	6	2	1	15	10	8	10	8	12	7	7	6	5	17	35	2	-	
	2.9%	2.5%	3.4%	5.3%	2.7%	1.6%	-	-	-	-	31.5%	3.4%	0.7%	*	6.5%	10.1%	4.2%	3.7%	4.1%	3.1%	1.7%	4.2%	3.1%	1.6%	4.2%	3.3%	1.5%	-	
British National Party (BNP)	7	3	4	-	4	3	-	-	-	-	7	-	1	-	2	4	-	1	-	-	6	2	2	-	3	7	-	-	
	0.5%	*	0.6%	-	0.8%	0.6%	-	-	-	-	7.0%	-	*	-	0.7%	4.2%	-	*	-	-	1.5%	1.4%	1.0%	-	0.6%	0.6%	-	-	
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	1	-	-	
	*	*	-	-	-	*	-	-	-	-	1.0%	-	-	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-	
An independent candidate	2	2	-	-	-	2	-	2	-	-	-	-	-	-	2	-	-	-	-	2	-	-	-	-	2	2	-	-	
	*	*	-	-	-	*	-	0.5%	-	-	-	-	-	-	0.8%	-	-	-	-	*	-	-	-	-	*	*	-	-	
Other	4	1	3	1	-	2	-	-	2	-	2	-	-	*	2	1	-	1	*	-	2	-	-	2	2	4	-	-	
	*	*	0.5%	*	-	*	-	-	2.8%	-	1.9%	-	-	*	0.8%	1.3%	-	*	*	-	0.6%	-	-	-	0.6%	*	*	-	-
Undecided	176	72	104	40	74	61	4	8	1	12	4	145	20	32	48	7	29	28	24	61	63	21	35	39	63	158	9	9	
	14.0%	11.5%	16.6%	12.8%	16.9%	12.3%	1.2%	2.2%	1.9%	6.4%	3.7%	84.1%	5.5%	11.1%	21.3%	7.2%	14.9%	10.1%	12.7%	15.3%	16.3%	13.4%	17.7%	12.8%	15.0%	14.6%	7.7%	15.5%	
Refused	11	8	3	2	3	7	-	-	-	-	-	2	-	-	-	-	4	1	1	4	5	-	1	-	6	6	4	1	
	0.9%	1.3%	0.5%	*	0.6%	1.5%	-	-	-	-	-	1.0%	-	-	-	-	1.9%	*	0.7%	1.1%	1.3%	-	*	-	1.4%	0.6%	3.8%	1.3%	
SIGMA	1251	626	625	314	442	494	368	354	66	181	97	172	370	289	227	98	198	278	186	398	389	159	195	305	417	1076	113	61	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Survation.

General Election Poll VI

Prepared on behalf of the Daily Mirror

Table 8
Q3. Normal weightings & likelihood to vote, with undecided and refused removed
Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?
Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1028	482	546	212	352	464	357	323	61	171	87	28	342	244	145	88	180	297	197	268	266	94	167	244	383	888	91	49
Weighted Total	1063	546	518	272	365	426	364	346	65	169	93	26	349	257	178	91	165	249	161	333	321	138	160	266	349	912	100	51
The Conservative Party candidate	369	211	158	71	122	176	347	10	-	5	-	7	271	19	27	4	44	98	60	125	87	43	58	82	143	327	20	22
	34.7%	38.8%	30.5%	26.0%	33.6%	41.3%	95.4%	3.0%	-	3.0%	-	27.2%	77.7%	7.3%	15.0%	4.0%	26.6%	39.2%	37.2%	37.4%	27.2%	31.3%	36.5%	31.0%	41.0%	35.8%	19.9%	43.7%
The Labour Party candidate	343	152	191	105	132	105	11	320	1	3	2	5	18	203	53	3	57	73	48	102	120	51	50	115	92	307	19	17
	32.2%	27.8%	36.9%	38.6%	36.3%	24.6%	3.1%	92.6%	1.5%	2.0%	2.2%	18.0%	5.3%	79.2%	29.5%	3.0%	34.5%	29.2%	29.7%	30.7%	37.4%	36.9%	31.2%	43.1%	26.2%	33.6%	18.7%	33.3%
The Liberal Democrat Party candidate	86	49	37	27	22	37	3	11	60	6	*	6	11	7	45	7	13	20	19	20	27	20	13	21	23	77	7	2
	8.1%	9.0%	7.2%	9.9%	6.1%	8.7%	0.9%	3.2%	92.9%	3.5%	*	21.7%	3.2%	2.8%	25.0%	7.4%	7.7%	7.9%	12.0%	6.1%	8.4%	14.8%	7.9%	7.8%	6.7%	8.5%	6.6%	4.8%
The UKIP candidate	164	88	76	37	55	72	2	1	2	155	2	3	44	18	30	30	37	22	22	58	62	14	31	40	67	153	3	8
	15.4%	16.2%	14.6%	13.4%	15.2%	16.9%	0.5%	*	2.7%	91.5%	1.7%	10.0%	12.6%	7.1%	16.9%	32.7%	22.2%	8.9%	13.5%	17.5%	19.3%	10.4%	19.4%	15.1%	19.2%	16.7%	3.1%	16.1%
The SNP candidate	50	23	27	14	17	19	*	2	-	-	48	-	1	6	4	32	7	24	4	12	10	-	-	-	-	-	50	-
	4.7%	4.2%	5.3%	5.3%	4.6%	4.4%	*	*	-	-	51.9%	-	*	2.3%	2.4%	35.5%	4.1%	9.5%	2.5%	3.7%	3.1%	-	-	-	-	-	50.0%	-
The Plaid Cymru candidate	1	*	1	-	-	1	-	-	-	-	1	-	-	*	-	1	-	*	1	-	-	-	-	-	-	-	-	1
	*	*	*	-	-	*	-	-	-	-	1.1%	-	-	*	-	0.6%	-	*	*	-	-	-	-	-	-	-	-	2.0%
Another candidate (Net)	50	22	28	18	16	16	-	2	2	-	40	6	4	3	20	15	8	13	8	15	15	9	8	8	24	48	2	-
	4.7%	4.0%	5.5%	6.7%	4.3%	3.8%	-	0.5%	2.9%	-	43.0%	23.1%	1.0%	1.1%	11.3%	16.8%	5.0%	5.1%	4.7%	4.5%	4.6%	6.5%	5.0%	2.9%	6.8%	5.3%	1.7%	-
Green	37	15	21	17	12	8	-	-	-	-	30	6	2	1	15	10	8	10	8	12	7	7	6	5	17	35	2	-
	3.5%	2.8%	4.1%	6.2%	3.3%	1.9%	-	-	-	-	32.7%	23.1%	0.7%	0.6%	8.3%	10.9%	5.0%	4.2%	4.7%	3.7%	2.0%	4.9%	3.8%	1.8%	5.0%	3.8%	1.7%	-
British National Party (BNP)	7	3	4	-	4	3	-	-	-	-	7	-	1	-	2	4	-	1	-	-	6	2	2	-	3	7	-	-
	0.6%	0.5%	0.7%	-	1.0%	0.7%	-	-	-	-	7.2%	-	*	-	0.9%	4.5%	-	*	-	-	1.8%	1.6%	1.2%	-	0.8%	0.7%	-	-
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	1	-	-
	*	*	-	-	-	*	-	-	-	-	1.1%	-	-	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-
An independent candidate	2	2	-	-	-	2	-	2	-	-	-	-	-	-	2	-	-	-	-	2	-	-	-	-	2	2	-	-
	*	*	-	-	-	*	-	0.5%	-	-	-	-	-	-	1.0%	-	-	-	-	0.6%	-	-	-	-	-	0.5%	*	-
Other	4	1	3	1	-	2	-	-	2	-	2	-	-	*	2	1	-	1	*	-	2	-	-	-	2	4	-	-
	*	*	0.6%	0.5%	-	0.5%	-	-	2.9%	-	2.0%	-	-	*	1.1%	1.4%	-	0.5%	*	-	0.7%	-	-	-	0.7%	0.5%	*	-
SIGMA	1063	546	518	272	365	426	364	346	65	169	93	26	349	257	178	91	165	249	161	333	321	138	160	266	349	912	100	51
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VI

Prepared on behalf of the Daily Mirror

Table 9
Q3. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2010 vote
Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?
Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1124	521	603	226	390	508	358	326	62	176	89	112	364	272	187	92	180	324	214	294	292	103	191	264	419	977	95	52
Weighted Total	1094	559	535	278	377	439	364	347	65	172	94	52	355	266	193	91	165	254	165	345	331	143	166	273	360	941	102	51
The Conservative Party candidate	375	215	161	73	124	178	347	10	-	7	*	11	277	19	27	4	44	99	60	127	88	44	59	83	146	333	20	22
	34.3%	38.4%	30.0%	26.3%	32.7%	40.6%	95.4%	2.9%	-	3.9%	*	21.3%	78.1%	7.0%	13.9%	4.0%	26.6%	39.0%	36.7%	36.9%	26.7%	31.0%	35.6%	30.6%	40.6%	35.4%	19.9%	43.1%
The Labour Party candidate	352	157	195	106	137	108	11	321	1	4	3	13	18	213	53	3	57	73	48	107	123	54	52	117	93	316	19	17
	32.2%	28.1%	36.5%	38.3%	36.4%	24.7%	3.1%	92.4%	1.5%	2.1%	2.8%	24.5%	5.2%	79.9%	27.3%	3.0%	34.5%	28.9%	29.3%	31.0%	37.3%	37.8%	31.1%	42.9%	25.9%	33.6%	19.0%	32.9%
The Liberal Democrat Party candidate	101	54	47	29	28	44	3	11	61	6	*	19	11	7	59	7	13	22	22	25	32	21	16	24	29	91	7	3
	9.2%	9.6%	8.8%	10.3%	7.5%	9.9%	0.9%	3.3%	92.9%	3.6%	*	37.0%	3.2%	2.7%	30.6%	7.3%	7.7%	8.7%	13.3%	7.2%	9.6%	14.8%	9.8%	8.8%	8.1%	9.6%	6.9%	6.1%
The UKIP candidate	165	89	76	37	55	73	2	1	2	155	2	3	44	18	30	30	37	22	22	58	62	14	31	41	68	153	3	8
	15.1%	15.9%	14.2%	13.3%	14.7%	16.5%	0.5%	*	2.7%	90.4%	1.7%	5.8%	12.4%	6.9%	15.6%	33.3%	22.2%	8.8%	13.3%	16.9%	18.8%	10.0%	18.7%	14.9%	18.8%	16.3%	3.1%	15.9%
The SNP candidate	50	23	27	14	17	19	*	2	-	-	48	-	1	6	4	32	7	24	4	12	10	-	-	-	-	-	50	-
	4.6%	4.1%	5.1%	5.2%	4.5%	4.3%	*	*	-	-	51.4%	-	*	2.2%	2.2%	35.2%	4.1%	9.3%	2.4%	3.6%	3.1%	-	-	-	-	-	49.5%	-
The Plaid Cymru candidate	1	*	1	-	-	1	-	-	-	-	1	-	-	*	-	1	-	*	1	-	-	-	-	-	-	-	-	1
	*	*	*	-	-	*	-	-	-	-	1.1%	-	-	*	-	0.6%	-	*	*	-	-	-	-	-	-	-	-	2.0%
Another candidate (Net)	50	22	28	18	16	16	-	2	2	-	40	6	4	3	20	15	8	13	8	15	15	9	8	8	24	48	2	-
	4.6%	3.9%	5.3%	6.5%	4.2%	3.7%	-	0.5%	2.9%	-	42.6%	11.4%	1.0%	1.1%	10.4%	16.7%	5.0%	5.0%	4.6%	4.4%	4.4%	6.3%	4.8%	2.9%	6.6%	5.1%	1.7%	-
Green	37	15	21	17	12	8	-	-	-	-	30	6	2	1	15	10	8	10	8	12	7	7	6	5	17	35	2	-
	3.4%	2.8%	4.0%	6.0%	3.2%	1.8%	-	-	-	-	32.4%	11.4%	0.7%	0.5%	7.7%	10.8%	5.0%	4.1%	4.6%	3.6%	2.0%	4.7%	3.7%	1.8%	4.8%	3.7%	1.7%	-
British National Party (BNP)	7	3	4	-	4	3	-	-	-	-	7	-	1	-	2	4	-	1	-	-	6	2	2	-	3	7	-	-
	0.6%	0.5%	0.7%	-	1.0%	0.7%	-	-	-	-	7.2%	-	*	-	0.8%	4.5%	-	*	-	-	1.7%	1.6%	1.1%	-	0.7%	0.7%	-	-
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	1	-	-
	*	*	-	-	-	*	-	-	-	-	1.0%	-	-	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-
An independent candidate	2	2	-	-	-	2	-	2	-	-	-	-	-	-	2	-	-	-	-	2	-	-	-	-	2	2	-	-
	*	*	-	-	-	*	-	0.5%	-	-	-	-	-	-	1.0%	-	-	-	-	0.5%	-	-	-	-	0.5%	*	-	-
Other	4	1	3	1	-	2	-	-	2	-	2	-	-	*	2	1	-	1	*	-	2	-	-	-	2	4	-	-
	*	*	0.6%	0.5%	-	0.5%	-	-	2.9%	-	2.0%	-	-	*	1.0%	1.4%	-	0.5%	*	-	0.7%	-	-	0.7%	0.5%	*	-	-
SIGMA	1094	559	535	278	377	439	364	347	65	172	94	52	355	266	193	91	165	254	165	345	331	143	166	273	360	941	102	51
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 10
Q4. Normal weightings
Q4. Are you sure that you will definitely vote this way, or do you think you might still change your mind between now and the General Election?
Base: All answering constituency VI question with candidate

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1028	482	546	212	352	464	357	323	61	171	87	28	342	244	145	88	180	297	197	268	266	94	167	244	383	888	91	49
Weighted Total	1028	523	505	294	348	386	342	337	63	170	90	27	321	240	166	83	187	235	157	315	320	135	157	251	341	884	93	50
Am sure I will vote this way	748	402	345	170	261	317	284	245	37	113	68	2	256	184	110	68	111	174	113	230	231	85	123	189	234	632	77	40
	72.8%	77.0%	68.4%	57.7%	75.2%	82.1%	83.0%	72.6%	58.9%	66.3%	75.9%	5.8%	79.9%	76.5%	66.0%	81.4%	59.2%	74.0%	71.6%	72.8%	72.4%	63.4%	78.2%	75.2%	68.7%	71.4%	82.0%	78.8%
I might change my mind	257	116	142	111	79	67	50	85	23	54	22	23	62	51	52	15	67	58	40	80	79	47	33	59	96	235	13	10
	25.0%	22.1%	28.1%	37.8%	22.8%	17.3%	14.7%	25.3%	36.9%	31.8%	24.1%	85.5%	19.2%	21.2%	31.4%	18.6%	35.6%	24.7%	25.5%	25.4%	24.8%	34.7%	20.9%	23.5%	28.2%	26.6%	13.6%	19.7%
Don't Know	23	5	18	13	7	2	8	7	3	3	-	2	3	5	4	-	10	3	5	6	9	3	1	3	11	18	4	1
	2.2%	0.9%	3.5%	4.5%	2.0%	0.6%	2.2%	2.0%	4.2%	1.8%	-	8.6%	0.9%	2.3%	2.6%	-	5.2%	1.4%	2.9%	1.8%	2.9%	1.9%	0.9%	1.3%	3.1%	2.0%	4.4%	1.5%
SIGMA	1028	523	505	294	348	386	342	337	63	170	90	27	321	240	166	83	187	235	157	315	320	135	157	251	341	884	93	50
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 11
Q5. Normal weightings
Q5. In the last General Election 65% of people voted, while 35% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
I voted in the 2010 General Election	958	498	460	202	339	417	288	265	52	130	76	134	342	275	218	91	-	223	143	308	283	134	155	223	316	828	88	43
	72.9%	78.0%	68.1%	53.5%	73.1%	88.3%	83.0%	76.6%	79.7%	71.5%	81.6%	66.5%	100.0%	100.0%	100.0%	100.0%	-	80.4%	74.4%	75.6%	65.0%	79.9%	70.9%	72.9%	71.2%	72.9%	77.4%	65.3%
I did not vote in the 2010 General Election	298	117	181	150	98	50	55	69	10	44	16	44	-	-	-	-	298	50	42	83	123	31	55	65	102	254	23	22
	22.7%	18.4%	26.8%	39.7%	21.2%	10.5%	15.7%	19.8%	15.8%	24.4%	17.4%	21.7%	-	-	-	-	100.0%	17.8%	21.8%	20.5%	28.3%	18.7%	25.3%	21.2%	23.0%	22.3%	19.9%	33.7%
Cant remember	58	23	34	26	26	6	5	13	3	7	1	24	-	-	-	-	-	5	7	16	29	2	8	18	25	54	3	1
	4.4%	3.6%	5.1%	6.8%	5.7%	1.2%	1.3%	3.7%	4.5%	4.1%	1.0%	11.9%	-	-	-	-	-	1.7%	3.8%	4.0%	6.7%	1.4%	3.7%	5.9%	5.7%	4.7%	2.7%	1.0%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI

Prepared on behalf of the Daily Mirror

Table 12

Q6. Normal weightings

Q6. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?

Base: Voted in the 2010 General Election

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	963	463	500	141	331	491	299	258	53	134	74	129	366	274	189	96	0	288	184	255	236	89	170	220	355	834	87	42
Weighted Total	958	498	460	202	339	417	288	265	52	130	76	134	342	275	218	91	0	223	143	308	283	134	155	223	316	828	88	43
Conservative	342	189	153	58	108	175	247	13	8	49	2	20	342	-	-	-	-	95	56	119	72	51	64	67	127	309	17	15
	35.7%	38.0%	33.1%	28.7%	31.9%	42.1%	85.8%	5.0%	16.2%	38.0%	2.9%	14.6%	100.0%	-	-	-	-	42.4%	38.7%	38.6%	25.5%	38.3%	40.9%	30.2%	40.1%	37.3%	19.9%	35.9%
Labour	275	138	137	74	104	97	17	186	4	23	12	32	-	275	-	-	-	58	33	82	102	55	40	77	68	240	21	14
	28.7%	27.6%	29.8%	36.4%	30.5%	23.4%	5.8%	70.1%	7.2%	17.6%	16.1%	23.7%	-	100.0%	-	-	-	25.9%	23.0%	26.6%	36.0%	41.2%	26.0%	34.6%	21.4%	29.0%	23.7%	32.2%
Liberal Democrat	218	103	115	45	83	90	20	58	37	30	15	55	-	-	218	-	-	44	37	69	68	14	37	62	86	200	10	9
	22.8%	20.7%	25.0%	22.0%	24.5%	21.7%	7.1%	21.8%	71.8%	23.2%	20.3%	41.3%	-	-	100.0%	-	-	19.7%	25.7%	22.3%	24.1%	10.3%	24.1%	27.9%	27.3%	24.1%	11.3%	20.0%
UK Independence Party (UKIP)	30	18	12	10	5	15	1	3	*	23	1	2	-	-	-	30	-	5	3	12	10	4	3	7	12	26	3	1
	3.2%	3.7%	2.5%	4.8%	1.5%	3.7%	*	1.0%	0.6%	17.6%	1.0%	1.4%	-	-	-	33.3%	-	2.2%	2.2%	3.9%	3.6%	2.8%	2.2%	3.2%	3.7%	3.1%	3.6%	2.3%
Green	12	7	6	2	8	3	2	-	-	2	7	1	-	-	-	12	-	1	2	6	3	2	1	3	6	12	-	-
	1.3%	1.3%	1.2%	0.9%	2.3%	0.6%	0.6%	-	-	1.6%	9.4%	1.0%	-	-	-	13.6%	-	0.5%	1.2%	2.1%	1.1%	1.4%	0.6%	1.5%	1.9%	1.5%	-	-
British National Party (BNP)	11	10	2	2	7	2	-	4	-	2	4	2	-	-	-	11	-	-	-	2	10	6	2	-	2	9	-	2
	1.2%	2.0%	*	0.8%	2.2%	0.6%	-	1.4%	-	1.2%	5.3%	1.5%	-	-	-	12.7%	-	-	-	*	3.5%	4.7%	1.0%	-	*	1.1%	-	4.8%
Scottish National Party (SNP)	31	15	16	8	10	13	1	-	1	-	29	-	-	-	-	31	-	13	5	7	6	-	-	-	1	1	30	-
	3.2%	3.1%	3.4%	4.2%	2.8%	3.1%	*	-	2.2%	-	38.2%	-	-	-	-	34.1%	-	5.9%	3.3%	2.4%	2.0%	-	-	-	*	*	34.4%	-
Plaid Cymru	2	-	2	1	-	1	-	-	-	-	2	-	-	-	-	2	-	1	1	-	-	-	-	-	-	-	-	2
	*	-	*	0.7%	-	*	-	-	-	-	2.7%	-	-	-	-	2.3%	-	0.6%	*	-	-	-	-	-	-	-	-	4.8%
(A Northern Irish Party)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other (Please state)	4	3	1	1	1	2	-	-	1	-	3	-	-	-	-	4	-	2	2	-	-	-	1	-	3	4	-	-
	*	0.5%	*	0.6%	*	*	-	-	2.0%	-	3.5%	-	-	-	-	4.1%	-	1.0%	1.1%	-	-	-	0.7%	-	0.8%	*	-	-
Cant Remember	16	4	12	1	8	7	1	2	-	1	*	12	-	-	-	-	-	1	3	6	6	2	3	1	8	15	1	-
	1.7%	0.7%	2.7%	*	2.4%	1.7%	*	0.6%	-	0.9%	0.5%	9.1%	-	-	-	-	-	*	2.0%	1.9%	2.2%	1.4%	2.3%	0.6%	2.5%	1.8%	1.6%	-
Refuse	17	12	5	1	6	10	-	-	-	-	-	10	-	-	-	-	-	3	3	5	6	-	3	4	5	12	5	-
	1.8%	2.4%	1.2%	0.6%	1.6%	2.5%	-	-	-	-	-	7.5%	-	-	-	-	-	1.3%	2.4%	1.6%	2.0%	-	2.2%	1.9%	1.5%	1.5%	5.4%	-
SIGMA	958	498	460	202	339	417	288	265	52	130	76	134	342	275	218	91	-	223	143	308	283	134	155	223	316	828	88	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VI

Prepared on behalf of the Daily Mirror

Table 13

Q7. Normal weightings

Q7. What do you think is the most likely outcome of the upcoming General Election?

Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
A Labour government	159	72	87	66	58	34	2	109	4	14	11	14	11	75	21	6	30	37	26	32	65	30	32	46	36	144	4	11
	12.1%	11.4%	12.8%	17.6%	12.5%	7.3%	0.7%	31.4%	5.4%	7.9%	11.4%	6.9%	3.3%	27.1%	9.6%	6.7%	10.2%	13.2%	13.5%	7.7%	14.9%	18.1%	14.6%	14.9%	8.2%	12.7%	3.7%	16.1%
A Conservative government	177	79	98	50	65	62	107	16	6	18	10	19	85	17	14	12	43	41	31	58	47	15	28	34	78	155	11	11
	13.5%	12.4%	14.5%	13.2%	13.9%	13.2%	30.8%	4.6%	9.4%	9.9%	10.9%	9.4%	25.0%	6.1%	6.5%	13.0%	14.5%	14.7%	15.9%	14.3%	10.9%	9.1%	12.9%	11.1%	17.6%	13.7%	9.6%	16.3%
A Conservative / Liberal Democrat coalition	189	126	62	51	61	77	109	12	16	19	10	20	89	16	35	6	37	48	31	60	50	31	29	44	65	169	11	9
	14.4%	19.8%	9.2%	13.5%	13.1%	16.3%	31.4%	3.5%	24.9%	10.4%	11.0%	9.8%	26.2%	5.8%	16.2%	6.7%	12.3%	17.2%	16.0%	14.8%	11.5%	18.6%	13.1%	14.3%	14.8%	14.9%	9.3%	14.1%
A Labour / Liberal Democrat coalition	125	55	70	38	42	45	6	63	12	11	11	16	14	45	24	8	31	32	15	42	36	23	23	32	34	111	9	4
	9.5%	8.6%	10.4%	10.1%	9.0%	9.4%	1.7%	18.2%	18.6%	6.0%	12.1%	7.8%	4.1%	16.3%	10.9%	9.2%	10.3%	11.4%	7.7%	10.4%	8.2%	13.5%	10.5%	10.3%	7.6%	9.8%	8.0%	6.8%
A Labour / SNP coalition	186	97	90	68	64	55	12	75	10	33	36	15	26	54	39	33	31	51	27	44	65	28	30	34	43	136	46	5
	14.2%	15.1%	13.3%	17.9%	13.8%	11.6%	3.6%	21.8%	15.1%	18.2%	38.7%	7.6%	7.6%	19.7%	18.0%	36.4%	10.4%	18.2%	13.8%	10.9%	14.8%	16.5%	13.8%	11.2%	9.8%	11.9%	40.3%	7.6%
A Conservative / UKIP coalition	128	74	54	30	38	60	57	11	3	41	4	9	60	13	17	10	22	19	16	59	34	7	26	37	44	114	10	3
	9.7%	11.5%	8.0%	7.9%	8.1%	12.7%	16.5%	3.1%	4.2%	22.5%	4.0%	4.4%	17.7%	4.9%	7.9%	11.0%	7.5%	6.7%	8.5%	14.4%	7.8%	4.3%	11.7%	12.1%	10.0%	10.1%	9.2%	4.6%
Other	21	14	7	8	3	9	4	6	1	7	1	1	2	6	2	2	7	3	3	8	6	2	2	6	10	19	-	1
	1.6%	2.1%	1.1%	2.2%	0.7%	2.0%	1.0%	1.9%	2.1%	4.0%	0.9%	*	0.6%	2.2%	0.8%	2.6%	2.3%	1.1%	1.8%	2.1%	1.4%	1.3%	1.0%	1.8%	2.2%	1.7%	-	2.2%
Don't know	330	122	208	67	133	129	50	54	13	38	10	108	53	49	66	13	97	49	44	104	133	31	49	74	132	286	22	21
	25.1%	19.1%	30.7%	17.8%	28.7%	27.4%	14.3%	15.6%	20.2%	21.0%	10.8%	53.6%	15.5%	17.8%	30.0%	14.3%	32.6%	17.6%	22.8%	25.6%	30.5%	18.6%	22.3%	24.2%	29.9%	25.2%	19.9%	32.3%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VI

Prepared on behalf of the Daily Mirror

Table 14

Q8. Normal weightings

Q8. If there is a hung Parliament, where no party has an overall majority, what would be your preferred government outcome?

Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
A Conservative / Liberal Democrat coalition	259	142	117	66	82	111	172	15	26	12	6	26	130	16	56	5	47	70	42	92	55	29	38	53	106	225	18	16
	19.7%	22.3%	17.3%	17.5%	17.7%	23.5%	49.4%	4.4%	39.6%	6.4%	6.5%	12.8%	38.1%	5.9%	25.7%	5.6%	15.6%	25.2%	21.8%	22.5%	12.7%	17.5%	17.2%	17.2%	23.9%	19.8%	15.9%	24.3%
A Labour / Liberal Democrat coalition	185	90	95	60	73	52	5	116	16	14	7	18	5	62	50	11	44	37	29	54	64	27	35	52	61	174	4	6
	14.1%	14.1%	14.0%	15.9%	15.7%	11.0%	1.4%	33.4%	25.1%	7.4%	7.6%	9.1%	1.6%	22.7%	22.9%	11.7%	14.9%	13.3%	15.0%	13.3%	14.8%	16.1%	15.9%	16.9%	13.7%	15.4%	3.8%	9.1%
A Labour / SNP coalition	151	71	80	51	54	45	4	73	3	8	47	13	7	58	28	27	28	42	25	33	51	16	24	27	31	99	47	5
	11.5%	11.2%	11.8%	13.6%	11.7%	9.6%	1.3%	21.2%	4.7%	4.6%	50.1%	6.4%	2.1%	21.0%	12.9%	30.2%	9.3%	15.3%	12.9%	8.2%	11.6%	9.7%	11.0%	8.9%	7.1%	8.7%	41.6%	7.8%
A Conservative / UKIP coalition	206	113	92	53	64	89	69	3	3	102	6	19	99	13	20	26	39	33	34	76	62	14	42	51	81	188	9	8
	15.6%	17.8%	13.6%	14.0%	13.7%	18.9%	20.0%	0.8%	4.4%	56.0%	6.2%	9.5%	29.0%	4.7%	9.0%	28.9%	13.0%	11.9%	17.9%	18.6%	14.3%	8.1%	19.2%	16.7%	18.4%	16.6%	8.2%	12.4%
A minority Labour government	130	68	62	40	43	48	3	88	9	9	5	12	10	75	22	3	19	24	20	35	51	29	13	32	38	113	9	9
	9.9%	10.7%	9.2%	10.5%	9.2%	10.1%	0.9%	25.3%	13.6%	5.0%	5.2%	6.0%	2.8%	27.2%	10.0%	2.8%	6.2%	8.7%	10.6%	8.6%	11.6%	17.1%	6.1%	10.6%	8.7%	9.9%	7.8%	13.2%
A minority Conservative government	107	55	52	22	32	53	78	5	4	3	3	10	65	3	6	3	24	34	13	35	25	17	18	26	34	95	8	4
	8.1%	8.6%	7.7%	5.8%	6.8%	11.3%	22.5%	1.5%	5.4%	1.7%	3.5%	4.9%	19.1%	1.2%	2.7%	3.9%	7.9%	12.1%	6.8%	8.5%	5.8%	10.3%	8.0%	8.6%	7.6%	8.4%	6.9%	6.1%
Other	24	11	13	8	6	10	2	4	-	4	6	4	5	5	5	1	7	7	1	7	8	4	4	4	9	21	-	3
	1.8%	1.7%	1.9%	2.1%	1.2%	2.2%	0.6%	1.0%	-	2.4%	6.4%	1.9%	1.6%	1.8%	2.1%	1.1%	2.4%	2.6%	*	1.8%	1.9%	2.1%	1.8%	1.4%	2.1%	1.9%	-	4.0%
Don't know	253	87	166	78	111	64	13	43	5	30	14	100	19	43	32	14	91	31	28	75	119	32	45	60	82	220	18	15
	19.2%	13.6%	24.5%	20.6%	23.9%	13.5%	3.8%	12.3%	7.1%	16.6%	14.6%	49.5%	5.7%	15.5%	14.5%	15.9%	30.6%	11.0%	14.5%	18.5%	27.2%	19.0%	20.7%	19.7%	18.5%	19.3%	15.8%	23.1%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 15
Q9. Normal weightings
Q9. Who do you think will be the Prime Minister a month after the General Election?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Ed Miliband	402	195	208	145	150	107	21	229	14	56	46	25	36	169	73	31	84	100	60	101	141	73	60	109	94	336	47	19
	30.6%	30.5%	30.7%	38.3%	32.4%	22.7%	6.1%	66.1%	21.3%	31.0%	49.3%	12.2%	10.4%	61.5%	33.3%	34.1%	28.2%	36.1%	31.1%	24.7%	32.4%	43.4%	27.5%	35.7%	21.2%	29.6%	41.6%	29.2%
David Cameron	527	294	233	128	178	221	286	62	33	56	24	58	256	54	69	28	105	123	79	190	136	55	91	124	199	469	34	25
	40.1%	46.1%	34.5%	33.8%	38.4%	46.9%	82.3%	17.9%	50.4%	30.8%	25.7%	28.9%	74.9%	19.5%	31.4%	30.4%	35.2%	44.2%	41.0%	46.6%	31.1%	32.6%	41.6%	40.4%	45.0%	41.3%	30.0%	37.8%
Someone else	15	6	9	3	6	7	-	-	1	12	1	*	3	2	2	3	4	4	1	5	6	-	2	1	8	11	3	2
	1.2%	1.0%	1.3%	0.8%	1.2%	1.4%	-	-	1.9%	6.5%	1.0%	*	0.8%	0.6%	1.0%	3.2%	1.5%	1.3%	0.6%	1.2%	1.3%	-	0.9%	*	1.8%	1.0%	2.3%	2.6%
Don't know	369	143	226	102	130	137	40	55	17	58	22	118	48	50	75	29	105	51	53	112	153	40	66	72	142	319	30	20
	28.1%	22.4%	33.4%	27.1%	28.0%	29.0%	11.5%	16.0%	26.4%	31.7%	24.0%	58.6%	13.9%	18.4%	34.3%	32.3%	35.1%	18.4%	27.3%	27.4%	35.2%	24.0%	30.0%	23.5%	32.0%	28.1%	26.2%	30.5%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 16
Q10. Normal weightings
Q10. What is the most important issue for you/issue most likely to influence your vote?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65	
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66	
Economy	235	146	89	51	77	107	122	34	19	12	14	25	105	43	31	12	33	75	39	69	52	34	34	56	72	196	27	12	
	17.9%	22.9%	13.2%	15.1%	16.6%	22.7%	35.2%	9.8%	29.6%	6.4%	15.4%	12.6%	30.9%	15.6%	14.3%	13.4%	11.1%	27.1%	20.3%	17.0%	11.8%	20.4%	15.4%	18.3%	16.3%	17.3%	24.0%	18.1%	
NHS	258	122	136	53	79	126	55	92	10	18	23	48	50	67	57	19	48	55	44	69	90	20	37	66	100	223	20	15	
	19.6%	19.1%	20.1%	13.9%	17.0%	26.8%	15.7%	26.6%	15.4%	9.7%	25.1%	23.9%	14.5%	24.3%	26.1%	21.3%	16.2%	19.8%	22.6%	17.0%	20.6%	12.0%	17.1%	21.5%	22.5%	19.7%	17.5%	22.5%	
Immigration	291	147	144	66	108	117	69	49	6	100	12	40	98	40	39	31	74	38	31	104	117	29	51	80	93	253	16	23	
	22.2%	23.1%	21.3%	17.5%	23.2%	24.8%	19.8%	14.2%	9.9%	55.1%	12.5%	19.7%	28.6%	14.7%	17.7%	33.7%	24.9%	13.7%	16.3%	25.6%	26.9%	17.4%	23.5%	26.0%	21.0%	22.3%	14.0%	34.4%	
Defence	29	18	11	16	7	6	6	8	5	3	-	5	6	6	2	*	10	6	6	8	9	9	6	6	6	6	27	1	1
	2.2%	2.8%	1.6%	4.1%	1.5%	1.3%	1.8%	2.2%	8.1%	1.6%	-	2.4%	1.8%	2.4%	0.8%	*	3.5%	2.1%	3.3%	1.9%	2.0%	5.4%	2.8%	1.9%	1.3%	2.4%	0.8%	1.7%	
Crime	24	13	11	15	8	2	5	9	-	2	2	5	3	9	2	2	6	5	4	10	5	5	4	3	9	21	3	-	
	1.9%	2.1%	1.6%	3.9%	1.6%	*	1.4%	2.5%	-	1.3%	2.4%	2.4%	0.7%	3.1%	0.8%	2.5%	2.0%	1.7%	2.3%	2.5%	1.1%	3.1%	1.9%	1.0%	2.0%	1.9%	3.0%	-	
Education	42	10	33	18	19	6	9	13	2	3	5	7	3	11	7	4	12	16	7	14	5	5	9	6	16	37	3	3	
	3.2%	1.5%	4.8%	4.7%	4.1%	1.2%	2.7%	3.8%	3.6%	1.9%	4.9%	3.7%	0.7%	4.1%	3.3%	4.6%	4.1%	5.9%	3.4%	3.5%	1.2%	3.1%	4.1%	2.1%	3.7%	3.2%	2.7%	3.8%	
Welfare	73	25	48	26	32	15	11	30	5	10	8	7	7	25	19	8	11	11	10	17	35	11	11	20	20	62	10	1	
	5.6%	3.9%	7.1%	7.0%	6.9%	3.2%	3.2%	8.7%	7.2%	5.6%	8.8%	3.2%	2.1%	8.9%	8.5%	9.0%	3.8%	3.9%	5.4%	4.1%	8.1%	6.8%	5.3%	6.4%	4.5%	5.5%	8.7%	1.9%	
The cost of living	233	82	151	91	108	34	43	82	7	19	20	48	40	53	37	6	73	41	40	70	83	34	48	35	84	201	24	8	
	17.7%	12.9%	22.3%	24.1%	23.3%	7.2%	12.4%	23.5%	10.3%	10.5%	20.9%	23.7%	11.7%	19.4%	17.0%	7.1%	24.5%	14.6%	20.7%	17.1%	19.0%	20.4%	21.9%	11.4%	19.0%	17.7%	21.1%	12.5%	
Pensions & retirement	45	32	14	9	3	34	12	10	4	3	4	7	14	8	10	4	7	11	6	17	12	5	6	11	19	40	4	1	
	3.4%	5.0%	2.0%	2.3%	0.6%	7.2%	3.4%	3.0%	5.4%	1.5%	4.7%	3.4%	4.1%	2.7%	4.5%	4.9%	2.3%	3.9%	3.0%	4.1%	2.7%	3.2%	2.6%	3.4%	4.2%	3.6%	3.8%	1.1%	
Housing	44	17	27	25	14	5	10	17	4	5	-	6	7	11	6	-	12	13	2	13	15	10	4	12	15	42	-	2	
	3.3%	2.7%	3.9%	6.7%	3.0%	1.1%	3.0%	4.8%	5.8%	2.7%	-	3.0%	2.2%	3.9%	2.9%	-	4.2%	4.8%	0.9%	3.3%	3.5%	6.1%	1.8%	4.0%	3.5%	3.7%	-	3.2%	
Other	39	26	13	9	10	20	5	3	3	7	5	4	9	2	9	3	11	7	3	16	13	4	8	12	10	33	5	1	
	2.9%	4.1%	1.9%	2.3%	2.2%	4.1%	1.5%	0.9%	4.6%	3.7%	5.3%	2.0%	2.6%	0.8%	4.1%	3.1%	3.5%	2.4%	1.7%	3.9%	3.0%	2.2%	3.6%	3.9%	2.2%	2.9%	4.5%	0.8%	
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 17
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
Economy

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Labour	322	140	182	117	119	86	3	227	5	23	35	20	15	156	53	17	64	67	48	89	118	42	59	87	83	270	34	17
	24.5%	21.9%	26.9%	30.9%	25.7%	18.1%	0.8%	65.5%	7.1%	12.8%	37.5%	10.0%	4.2%	56.9%	24.5%	18.5%	21.4%	24.2%	24.8%	21.7%	27.0%	25.1%	26.8%	28.4%	18.7%	23.8%	30.4%	25.8%
Conservative	502	266	236	107	155	240	316	44	27	49	14	39	276	33	72	19	88	122	77	174	128	54	78	124	190	447	32	23
	38.2%	41.7%	34.9%	28.4%	33.5%	50.8%	91.0%	12.8%	42.0%	27.0%	15.5%	19.4%	80.7%	12.2%	33.0%	20.7%	29.4%	44.1%	40.1%	42.7%	29.5%	32.3%	35.8%	40.7%	43.0%	39.4%	28.2%	35.3%
Liberal Democrat	67	40	27	31	19	17	5	13	19	6	5	13	10	14	22	2	14	20	13	11	22	17	13	12	17	59	5	2
	5.1%	6.3%	3.9%	8.3%	4.0%	3.5%	1.6%	3.9%	28.9%	3.5%	4.8%	6.2%	2.8%	5.2%	10.1%	2.7%	4.7%	7.4%	6.8%	2.8%	4.9%	10.4%	6.1%	3.9%	3.8%	5.2%	4.2%	3.6%
UKIP	105	50	56	47	28	30	6	12	3	68	6	7	24	13	13	17	34	23	14	35	33	14	14	19	47	94	2	10
	8.0%	7.8%	8.2%	12.5%	6.1%	6.3%	1.8%	3.4%	5.2%	37.4%	6.3%	3.4%	7.0%	4.9%	5.7%	18.7%	11.3%	8.4%	7.3%	8.6%	7.5%	8.6%	6.2%	6.1%	10.6%	8.3%	1.4%	15.1%
Dont know	318	143	176	75	142	101	17	50	11	35	33	123	18	57	58	36	99	44	40	98	135	39	55	64	106	265	40	13
	24.2%	22.4%	26.0%	19.9%	30.7%	21.3%	4.9%	14.3%	16.9%	19.3%	35.8%	61.0%	5.2%	20.8%	26.7%	39.4%	33.2%	15.9%	20.9%	24.1%	31.1%	23.6%	25.1%	21.0%	23.9%	23.3%	35.7%	20.3%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 18
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
NHS

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Labour	493	245	248	157	189	146	37	289	20	29	43	61	46	211	93	24	97	96	85	138	174	66	79	136	145	426	48	19
	37.5%	38.5%	36.6%	41.6%	40.8%	31.0%	10.7%	83.4%	30.0%	16.1%	46.6%	30.0%	13.4%	76.8%	42.6%	26.7%	32.4%	34.4%	44.2%	33.9%	39.9%	39.7%	36.1%	44.4%	32.7%	37.6%	42.4%	28.4%
Conservative	304	159	144	62	88	153	233	9	9	20	10	13	201	12	21	12	53	76	38	109	81	41	51	60	110	262	21	20
	23.1%	24.9%	21.4%	16.3%	19.0%	32.5%	67.2%	2.7%	14.0%	10.9%	10.8%	6.2%	58.8%	4.3%	9.6%	13.2%	17.7%	27.4%	19.6%	26.7%	18.6%	24.4%	23.5%	19.7%	24.8%	23.1%	18.2%	31.1%
Liberal Democrat	113	60	52	47	34	31	24	15	27	23	8	15	28	9	39	5	26	35	15	34	28	14	14	31	41	101	8	4
	8.6%	9.4%	7.8%	12.5%	7.3%	6.6%	7.0%	4.5%	41.7%	12.6%	8.5%	7.4%	8.2%	3.4%	17.7%	5.9%	8.6%	12.7%	7.9%	8.4%	6.5%	8.6%	6.5%	10.1%	9.3%	8.9%	7.4%	5.5%
UKIP	110	55	55	43	29	38	6	12	1	78	4	6	26	11	12	20	38	23	12	40	36	13	13	27	46	100	3	7
	8.4%	8.6%	8.1%	11.3%	6.2%	8.0%	1.6%	3.5%	1.8%	43.0%	3.8%	3.2%	7.6%	4.2%	5.3%	22.6%	12.8%	8.1%	6.2%	9.7%	8.2%	7.7%	6.0%	8.9%	10.5%	8.8%	2.4%	11.3%
Dont know	295	118	177	69	123	103	47	21	8	32	28	108	41	31	54	29	85	48	43	87	117	33	61	52	100	246	33	16
	22.5%	18.5%	26.2%	18.2%	26.6%	21.8%	13.5%	6.0%	12.5%	17.4%	30.3%	53.2%	12.1%	11.3%	24.8%	31.7%	28.6%	17.4%	22.1%	21.3%	26.9%	19.6%	27.9%	17.0%	22.7%	21.7%	29.5%	23.7%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 19
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
Immigration

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Labour	240	115	125	99	85	56	8	166	9	9	24	11	20	118	32	10	49	60	36	54	90	51	39	59	59	208	22	9
	18.3%	18.0%	18.5%	26.2%	18.4%	11.8%	2.4%	47.9%	14.4%	5.2%	26.0%	5.6%	5.7%	43.0%	14.8%	11.3%	16.5%	21.7%	18.5%	13.2%	20.7%	30.6%	18.0%	19.2%	13.3%	18.4%	19.8%	14.2%
Conservative	205	121	84	53	63	89	160	14	6	2	4	11	119	22	18	2	37	54	42	56	53	25	31	43	77	177	20	9
	15.6%	18.9%	12.5%	14.1%	13.6%	18.8%	46.3%	3.9%	9.7%	0.9%	4.0%	5.2%	34.8%	8.0%	8.3%	1.9%	12.5%	19.5%	21.8%	13.7%	12.2%	15.1%	14.4%	14.1%	17.3%	15.6%	17.4%	13.5%
Liberal Democrat	58	26	33	26	20	12	9	15	15	2	4	11	8	7	19	4	17	17	11	22	9	13	19	5	14	51	5	3
	4.4%	4.0%	4.8%	6.9%	4.4%	2.5%	2.5%	4.4%	22.9%	0.9%	4.6%	5.5%	2.2%	2.5%	8.5%	4.2%	5.6%	6.1%	5.8%	5.3%	2.0%	8.0%	8.8%	1.5%	3.1%	4.5%	4.4%	4.0%
UKIP	504	258	246	135	168	201	125	83	20	163	35	64	162	70	82	58	108	88	62	178	177	48	79	129	186	441	29	33
	38.3%	40.5%	36.3%	35.7%	36.2%	42.6%	36.1%	24.1%	30.3%	89.5%	37.7%	31.6%	47.4%	25.3%	37.6%	63.7%	36.2%	31.6%	32.0%	43.6%	40.6%	28.5%	36.2%	42.0%	42.0%	38.9%	25.7%	50.7%
Dont know	306	119	188	65	127	115	45	68	15	6	26	105	34	58	67	17	87	58	42	99	107	30	50	71	107	258	37	12
	23.3%	18.6%	27.8%	17.2%	27.4%	24.3%	12.8%	19.6%	22.7%	3.5%	27.8%	52.0%	9.8%	21.1%	30.9%	19.0%	29.2%	21.0%	21.9%	24.2%	24.6%	17.8%	22.7%	23.2%	24.3%	22.7%	32.7%	17.7%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 20
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
Defence

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Labour	282	131	151	115	92	75	15	202	4	14	23	15	17	135	41	11	65	47	47	81	106	32	45	78	79	235	30	17
	21.5%	20.6%	22.3%	30.5%	19.7%	16.0%	4.4%	58.3%	6.6%	7.6%	24.4%	7.3%	4.9%	49.0%	18.9%	11.6%	21.7%	17.1%	24.5%	19.9%	24.4%	18.9%	20.6%	25.6%	17.9%	20.7%	26.8%	26.5%
Conservative	380	222	159	77	126	178	248	31	20	26	14	30	213	37	43	15	60	97	64	115	104	44	53	87	149	334	31	16
	29.0%	34.7%	23.5%	20.2%	27.1%	37.8%	71.5%	8.8%	30.0%	14.3%	15.4%	15.0%	62.5%	13.3%	19.6%	17.0%	20.3%	35.1%	33.2%	28.3%	23.8%	26.5%	24.3%	28.4%	33.7%	29.4%	27.0%	24.5%
Liberal Democrat	70	33	37	35	17	18	7	13	16	8	10	15	7	15	24	3	16	24	10	15	21	15	14	13	20	62	4	5
	5.3%	5.1%	5.5%	9.2%	3.7%	3.8%	1.9%	3.7%	24.5%	4.3%	10.7%	7.2%	2.0%	5.4%	11.1%	3.9%	5.5%	8.7%	5.3%	3.6%	4.7%	9.0%	6.3%	4.2%	4.5%	5.4%	3.3%	6.9%
UKIP	186	107	80	59	62	66	37	25	8	94	7	12	63	22	24	26	49	41	23	73	49	31	35	42	60	168	7	12
	14.2%	16.7%	11.8%	15.5%	13.4%	13.9%	10.6%	7.3%	12.9%	51.7%	7.3%	6.0%	18.5%	7.9%	11.2%	29.1%	16.5%	14.8%	12.1%	17.8%	11.3%	18.3%	16.0%	13.8%	13.6%	14.8%	5.9%	18.0%
Dont know	395	146	249	93	168	134	40	76	17	40	39	130	42	67	86	35	108	68	48	124	156	46	72	85	134	337	42	16
	30.1%	22.8%	36.9%	24.6%	36.1%	28.5%	11.6%	21.9%	26.0%	22.0%	42.1%	64.5%	12.2%	24.3%	39.2%	38.4%	36.1%	24.4%	24.8%	30.3%	35.7%	27.4%	32.8%	27.9%	30.3%	29.7%	37.0%	24.1%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 21
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
Crime

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Labour	271	130	140	113	94	64	9	181	7	21	29	16	15	123	50	15	51	61	40	79	91	33	42	83	66	224	31	16
	20.6%	20.5%	20.8%	29.7%	20.3%	13.7%	2.7%	52.3%	11.2%	11.5%	30.8%	8.0%	4.4%	44.7%	23.1%	17.1%	17.1%	22.1%	20.6%	19.4%	20.8%	20.0%	19.1%	27.1%	14.9%	19.7%	27.4%	24.4%
Conservative	423	239	185	99	137	187	272	45	25	24	13	34	238	51	47	13	69	109	83	127	105	55	74	100	149	378	27	19
	32.2%	37.4%	27.3%	26.3%	29.5%	39.7%	78.5%	12.9%	39.1%	13.3%	13.8%	16.9%	69.6%	18.4%	21.8%	14.0%	23.0%	39.2%	42.9%	31.2%	24.1%	33.1%	33.7%	32.6%	33.6%	33.3%	24.1%	28.4%
Liberal Democrat	51	27	24	17	17	16	6	14	12	6	4	8	5	8	18	1	13	17	8	10	16	12	7	11	15	45	4	2
	3.9%	4.2%	3.5%	4.5%	3.7%	3.4%	1.6%	3.9%	18.1%	3.1%	3.9%	3.9%	1.6%	2.8%	8.1%	1.6%	4.4%	6.0%	4.0%	2.5%	3.7%	7.1%	3.1%	3.7%	3.4%	4.0%	3.6%	2.6%
UKIP	153	78	75	49	49	55	17	15	4	90	8	12	38	22	18	23	46	28	15	57	53	17	21	37	57	132	8	13
	11.7%	12.2%	11.1%	13.0%	10.5%	11.7%	4.9%	4.2%	6.6%	49.2%	8.8%	5.9%	11.0%	7.8%	8.4%	25.7%	15.5%	9.9%	7.8%	14.0%	12.3%	9.9%	9.7%	12.3%	12.8%	11.6%	7.4%	19.9%
Dont know	416	164	251	100	167	149	43	92	16	42	40	132	46	72	84	38	119	63	48	134	170	50	75	75	157	357	42	16
	31.6%	25.7%	37.2%	26.4%	36.0%	31.5%	12.3%	26.6%	25.0%	23.0%	42.7%	65.3%	13.5%	26.2%	38.6%	41.6%	40.0%	22.8%	24.7%	32.9%	39.1%	29.9%	34.4%	24.4%	35.4%	31.4%	37.5%	24.7%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 22
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
Education

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Labour	408	191	217	145	151	112	20	255	8	29	38	42	33	179	73	19	87	78	65	119	146	61	60	114	115	350	37	20
	31.0%	29.9%	32.1%	38.3%	32.5%	23.8%	5.9%	73.5%	13.0%	16.0%	40.4%	21.0%	9.5%	65.2%	33.5%	21.4%	29.0%	27.9%	33.8%	29.2%	33.5%	36.6%	27.5%	37.2%	26.0%	30.9%	33.0%	30.7%
Conservative	338	184	155	79	102	157	244	12	9	34	8	25	213	18	25	13	59	87	56	106	89	41	61	74	122	299	22	18
	25.7%	28.8%	22.9%	20.8%	22.0%	33.4%	70.2%	3.4%	14.1%	18.6%	8.4%	12.5%	62.4%	6.5%	11.5%	14.0%	19.6%	31.3%	29.2%	25.9%	20.5%	24.6%	27.9%	24.2%	27.7%	26.3%	19.3%	27.0%
Liberal Democrat	135	72	63	35	43	56	33	24	31	14	12	16	30	16	47	9	28	40	23	43	29	11	27	35	44	118	14	3
	10.3%	11.3%	9.3%	9.3%	9.3%	11.9%	9.5%	6.9%	47.8%	7.6%	13.0%	8.0%	8.7%	5.9%	21.4%	9.5%	9.4%	14.3%	12.1%	10.5%	6.6%	6.6%	12.5%	11.6%	9.9%	10.4%	12.3%	4.4%
UKIP	84	48	36	39	19	26	3	8	6	60	4	1	17	14	14	14	24	21	6	29	27	17	8	19	32	77	2	5
	6.4%	7.5%	5.3%	10.3%	4.1%	5.5%	0.8%	2.3%	9.4%	32.7%	4.1%	0.7%	4.9%	5.1%	6.4%	15.8%	8.1%	7.6%	3.3%	7.1%	6.3%	10.2%	3.7%	6.3%	7.3%	6.8%	1.4%	8.3%
Dont know	349	144	206	80	149	120	47	48	10	46	32	117	50	48	59	36	101	53	41	111	144	37	62	63	129	291	38	19
	26.6%	22.5%	30.4%	21.2%	32.1%	25.5%	13.6%	13.9%	15.7%	25.2%	34.1%	57.8%	14.5%	17.3%	27.1%	39.3%	33.8%	18.9%	21.5%	27.3%	33.0%	22.0%	28.5%	20.7%	29.1%	25.7%	33.9%	29.6%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 23
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
Welfare

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Labour	419	206	214	133	153	134	24	250	14	36	36	42	37	180	81	21	79	95	63	121	140	50	65	114	124	353	44	22
	31.9%	32.3%	31.6%	35.1%	32.9%	28.4%	6.8%	72.3%	22.1%	19.9%	38.8%	20.6%	10.7%	65.6%	36.9%	23.6%	26.4%	34.1%	32.9%	29.8%	32.2%	29.8%	29.9%	37.3%	28.0%	31.1%	38.8%	34.1%
Conservative	327	173	154	84	112	131	251	19	3	14	12	23	205	19	31	13	53	90	49	93	96	46	52	76	120	293	17	16
	24.9%	27.1%	22.8%	22.2%	24.2%	27.8%	72.2%	5.4%	4.9%	7.8%	12.9%	11.5%	60.0%	6.8%	14.4%	13.9%	17.7%	32.4%	25.4%	22.7%	21.9%	27.2%	23.8%	24.9%	27.0%	25.9%	15.2%	25.0%
Liberal Democrat	114	67	47	28	25	61	21	21	29	19	8	14	24	19	34	10	21	26	16	48	23	16	20	27	31	94	13	7
	8.7%	10.5%	7.0%	7.4%	5.5%	12.9%	5.9%	6.2%	44.6%	10.6%	8.7%	7.1%	7.0%	7.0%	15.7%	11.1%	7.2%	9.4%	8.6%	11.8%	5.3%	9.5%	9.2%	9.0%	7.0%	8.3%	11.6%	10.2%
UKIP	128	64	64	48	44	36	13	14	8	77	5	3	29	13	19	19	46	19	21	47	41	19	24	27	48	118	2	8
	9.7%	10.0%	9.4%	12.7%	9.4%	7.6%	3.6%	4.2%	12.8%	42.4%	5.0%	1.7%	8.4%	4.6%	8.7%	21.2%	15.3%	7.0%	10.9%	11.5%	9.4%	11.2%	11.1%	8.9%	10.8%	10.4%	1.4%	11.7%
Dont know	326	129	197	86	130	110	40	41	10	35	32	119	48	44	53	27	100	48	43	99	136	37	57	61	121	276	37	13
	24.8%	20.1%	29.2%	22.7%	28.0%	23.3%	11.4%	11.9%	15.5%	19.3%	34.5%	59.1%	14.0%	15.9%	24.2%	30.1%	33.4%	17.1%	22.4%	24.3%	31.2%	22.3%	26.0%	19.9%	27.3%	24.3%	32.9%	19.0%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 24
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
The cost of living

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Labour	396	179	217	137	149	110	14	256	8	24	33	46	26	182	71	23	78	86	59	110	141	58	63	105	109	336	38	22
	30.1%	28.1%	32.1%	36.1%	32.2%	23.3%	4.2%	73.9%	11.9%	13.3%	35.1%	22.8%	7.6%	66.3%	32.7%	25.1%	26.0%	30.8%	30.8%	27.0%	32.4%	34.9%	28.9%	34.4%	24.6%	29.6%	33.9%	33.3%
Conservative	403	223	181	77	125	201	282	20	19	35	11	29	254	23	34	17	65	109	63	137	94	53	70	90	147	359	28	16
	30.7%	34.9%	26.7%	20.4%	26.9%	42.6%	81.3%	5.7%	29.9%	19.2%	11.9%	14.3%	74.3%	8.4%	15.4%	18.2%	21.9%	39.2%	32.9%	33.7%	21.5%	31.9%	31.8%	29.3%	33.1%	31.6%	24.5%	24.7%
Liberal Democrat	100	55	45	48	34	19	17	20	23	19	4	15	14	16	42	2	17	26	8	28	39	15	16	28	31	90	5	5
	7.6%	8.6%	6.7%	12.6%	7.3%	4.0%	4.8%	5.8%	35.9%	10.3%	4.1%	7.7%	4.1%	5.8%	19.4%	2.5%	5.7%	9.4%	3.9%	6.9%	8.9%	9.1%	7.2%	9.2%	7.1%	8.0%	4.3%	7.7%
UKIP	92	38	53	43	24	24	3	8	1	67	6	2	16	15	6	18	34	15	21	28	27	11	14	20	38	84	2	6
	7.0%	6.0%	7.9%	11.5%	5.2%	5.1%	1.0%	2.4%	1.3%	36.9%	6.9%	1.2%	4.8%	5.4%	2.9%	19.3%	11.5%	5.5%	11.2%	6.9%	6.1%	6.8%	6.6%	6.5%	8.7%	7.4%	1.4%	8.7%
Dont know	323	142	180	73	132	118	31	42	14	37	39	109	32	39	64	32	104	42	41	104	136	29	56	63	118	265	41	17
	24.6%	22.3%	26.7%	19.4%	28.4%	25.0%	8.8%	12.1%	20.9%	20.2%	42.1%	54.0%	9.2%	14.1%	29.5%	34.8%	34.9%	15.1%	21.2%	25.6%	31.2%	17.3%	25.5%	20.6%	26.6%	23.4%	35.9%	25.6%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 25
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
Pensions & retirement

30.1% 30.7% 7.6% 7.0% 24.6%

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Labour	359	168	191	132	117	110	13	242	7	29	35	19	22	161	63	21	76	74	53	101	131	55	54	97	98	304	33	22
	27.3%	26.3%	28.3%	34.8%	25.3%	23.3%	3.9%	69.9%	11.1%	16.2%	38.0%	9.2%	6.5%	58.7%	29.0%	23.2%	25.5%	26.7%	27.8%	24.7%	30.0%	32.9%	24.6%	31.7%	22.1%	26.8%	29.5%	32.7%
Conservative	390	218	172	87	123	181	275	16	17	36	11	26	240	30	35	10	64	98	65	122	104	44	64	96	138	341	30	19
	29.7%	34.2%	25.4%	22.9%	26.5%	38.3%	79.2%	4.5%	25.8%	19.9%	11.3%	13.0%	70.2%	11.1%	16.2%	10.5%	21.3%	35.3%	33.8%	30.0%	24.0%	26.3%	29.1%	31.4%	31.1%	30.1%	26.1%	28.9%
Liberal Democrat	88	52	37	29	25	35	15	14	29	13	5	11	17	11	34	6	16	23	13	27	25	12	14	21	31	78	6	5
	6.7%	8.1%	5.5%	7.7%	5.3%	7.4%	4.2%	4.1%	44.1%	7.3%	5.9%	5.4%	5.1%	4.0%	15.4%	6.6%	5.3%	8.3%	6.6%	6.7%	5.8%	7.2%	6.2%	6.9%	7.1%	6.9%	5.0%	6.9%
UKIP	81	40	40	27	25	28	7	6	1	57	2	5	15	14	4	13	30	16	10	32	23	13	12	17	29	71	3	6
	6.1%	6.3%	6.0%	7.2%	5.5%	6.0%	1.9%	1.8%	2.0%	31.2%	2.5%	2.5%	4.3%	5.0%	1.9%	14.7%	10.2%	5.8%	5.0%	7.9%	5.3%	7.9%	5.6%	5.6%	6.5%	6.3%	3.1%	8.8%
Dont know	396	160	236	104	174	118	38	68	11	46	40	141	47	58	82	41	112	67	52	125	153	43	75	74	147	340	41	15
	30.1%	25.2%	34.8%	27.4%	37.5%	25.1%	10.9%	19.7%	17.0%	25.4%	42.3%	69.9%	13.9%	21.1%	37.4%	45.0%	37.7%	24.0%	26.8%	30.7%	35.0%	25.7%	34.5%	24.3%	33.2%	30.0%	36.2%	22.6%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 26
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
Housing

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Labour	411	205	205	133	152	125	24	250	10	32	40	39	38	176	74	21	83	94	70	115	132	54	70	108	120	352	40	19
	31.2%	32.2%	30.3%	35.2%	32.8%	26.5%	7.0%	72.1%	15.7%	17.4%	42.8%	19.3%	11.1%	64.0%	34.0%	22.6%	27.8%	33.7%	36.3%	28.1%	30.4%	32.3%	31.9%	35.4%	27.0%	31.0%	35.2%	28.8%
Conservative	315	171	144	83	98	134	235	23	6	18	8	19	192	23	30	7	56	74	46	112	82	31	51	73	112	267	29	18
	23.9%	26.7%	21.3%	22.0%	21.0%	28.3%	67.8%	6.8%	9.7%	9.9%	8.3%	9.4%	56.2%	8.5%	13.6%	7.4%	18.7%	26.8%	23.9%	27.5%	18.8%	18.8%	23.2%	23.9%	25.3%	23.5%	25.6%	28.1%
Liberal Democrat	100	48	53	41	27	32	19	12	29	17	6	15	23	14	33	7	19	26	13	22	39	22	14	23	32	91	6	3
	7.6%	7.5%	7.8%	10.8%	5.8%	6.9%	5.4%	3.5%	44.1%	9.2%	6.1%	7.5%	6.7%	5.0%	15.1%	7.8%	6.5%	9.4%	6.6%	5.5%	9.0%	13.3%	6.4%	7.5%	7.2%	8.0%	5.2%	5.3%
UKIP	122	65	57	46	35	40	10	11	5	78	5	10	25	17	20	20	37	24	17	41	39	14	18	34	45	111	3	7
	9.3%	10.1%	8.4%	12.1%	7.7%	8.5%	2.9%	3.0%	7.4%	42.7%	5.6%	4.7%	7.2%	6.3%	9.0%	22.1%	12.5%	8.8%	8.6%	10.1%	9.0%	8.5%	8.3%	11.0%	10.2%	9.8%	2.9%	10.9%
Dont know	367	150	217	75	152	140	59	51	15	38	35	119	64	44	62	36	103	59	47	117	143	45	66	68	134	314	35	18
	27.9%	23.5%	32.1%	19.9%	32.7%	29.7%	16.9%	14.6%	23.1%	20.9%	37.2%	59.0%	18.8%	16.1%	28.3%	40.1%	34.5%	21.3%	24.5%	28.7%	32.9%	27.1%	30.2%	22.3%	30.4%	27.7%	31.2%	26.9%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 27
Q12. Normal weightings
Q12. Which of the following party leaders do you think would make the best Prime Minister?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Ed Miliband	309	137	172	106	112	90	5	238	7	10	27	11	18	159	54	11	61	73	42	82	112	43	53	96	71	264	27	18
	23.5%	21.5%	25.4%	28.1%	24.3%	19.1%	1.4%	68.7%	11.3%	5.4%	28.9%	5.4%	5.2%	57.7%	25.0%	12.3%	20.5%	26.3%	21.7%	20.1%	25.8%	25.9%	24.2%	31.5%	16.1%	23.3%	23.4%	27.8%
David Cameron	479	265	214	122	144	213	315	32	30	34	10	43	263	31	51	16	93	119	74	151	135	59	71	113	186	429	32	18
	36.5%	41.5%	31.7%	32.3%	31.1%	45.1%	90.7%	9.1%	46.5%	18.9%	10.8%	21.4%	76.9%	11.2%	23.6%	17.5%	31.3%	42.9%	38.3%	37.1%	31.0%	35.1%	32.6%	36.9%	42.0%	37.8%	28.1%	27.9%
Nick Clegg	58	30	28	13	28	16	7	15	14	7	8	7	7	15	21	4	10	18	10	21	8	10	7	13	21	51	5	2
	4.4%	4.7%	4.1%	3.5%	6.1%	3.5%	1.9%	4.2%	21.4%	3.7%	8.3%	3.4%	1.9%	5.6%	9.6%	3.9%	3.5%	6.6%	5.4%	5.1%	1.9%	5.8%	3.3%	4.3%	4.7%	4.5%	4.6%	2.7%
Nigel Farage	143	75	68	49	48	45	5	7	5	104	7	10	30	19	24	24	41	19	15	57	51	17	34	28	51	129	4	9
	10.8%	11.7%	10.1%	12.9%	10.4%	9.6%	1.4%	2.2%	7.4%	56.9%	7.4%	4.8%	8.8%	6.8%	11.1%	26.9%	13.6%	7.0%	8.0%	13.9%	11.8%	9.9%	15.4%	9.1%	11.6%	11.4%	3.2%	14.4%
Don't know	325	131	194	88	131	107	16	55	9	28	42	131	25	51	67	36	93	48	51	97	129	39	53	56	113	262	46	18
	24.8%	20.6%	28.7%	23.2%	28.2%	22.7%	4.6%	15.8%	13.5%	15.1%	44.6%	65.0%	7.2%	18.7%	30.8%	39.4%	31.1%	17.1%	26.7%	23.9%	29.6%	23.2%	24.5%	18.2%	25.6%	23.0%	40.7%	27.2%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

17 Apr 2015

Table 28
Q13. Normal weightings
Q13. Would you consider voting for a party that is not your first choice in order to stop a party you do not like from winning?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Yes	471	226	245	146	164	160	108	132	29	77	37	76	118	85	110	27	110	109	70	145	146	66	77	122	153	418	32	21
	35.8%	35.4%	36.3%	38.7%	35.4%	33.9%	31.0%	38.2%	44.2%	42.2%	39.7%	37.6%	34.6%	31.0%	50.5%	29.9%	36.9%	39.3%	36.4%	35.6%	33.5%	39.4%	35.4%	39.9%	34.5%	36.8%	28.0%	31.6%
No	575	320	254	141	190	243	185	148	26	75	44	67	170	131	83	55	109	121	84	187	182	62	88	129	200	479	66	30
	43.7%	50.2%	37.6%	37.4%	40.9%	51.6%	53.3%	42.8%	40.6%	41.3%	47.5%	33.0%	49.6%	47.8%	38.1%	60.7%	36.6%	43.5%	43.7%	45.9%	41.9%	36.9%	40.1%	42.3%	45.2%	42.2%	58.1%	45.4%
Don't know	269	92	177	91	110	68	55	66	10	30	12	60	54	58	25	8	79	48	38	75	107	40	54	54	90	238	16	15
	20.5%	14.4%	26.1%	23.9%	23.7%	14.5%	15.7%	19.0%	15.1%	16.5%	12.8%	29.5%	15.8%	21.3%	11.4%	9.3%	26.5%	17.3%	19.9%	18.4%	24.6%	23.7%	24.6%	17.8%	20.3%	21.0%	13.9%	23.0%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 29
Q14. Normal weightings
Q14. Thinking about the past month, do you approve or disapprove of how David Cameron has been doing his job as Prime Minister?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Strongly approve	179	104	74	49	52	77	143	11	2	16	3	2	105	24	22	5	20	46	25	52	56	24	25	55	57	161	10	7
	13.6%	16.4%	11.0%	13.0%	11.3%	16.4%	41.1%	3.2%	2.5%	9.0%	2.7%	1.0%	30.6%	8.7%	10.0%	5.2%	6.6%	16.5%	12.9%	12.7%	12.9%	14.6%	11.4%	17.9%	12.8%	14.2%	9.3%	11.0%
Somewhat approve	361	192	168	101	117	143	172	62	28	34	10	46	170	50	35	13	78	93	55	123	89	58	54	76	129	317	29	15
	27.4%	30.1%	24.9%	26.6%	25.2%	30.3%	49.6%	17.8%	43.3%	18.7%	10.9%	22.6%	49.7%	18.1%	15.9%	14.3%	26.1%	33.6%	28.5%	30.1%	20.5%	34.8%	24.8%	24.9%	29.0%	27.9%	25.4%	22.4%
Neither approve nor disapprove	268	102	166	94	97	76	25	58	24	38	21	79	34	50	49	24	72	51	39	71	106	31	57	49	96	233	16	19
	20.4%	15.9%	24.6%	24.9%	21.0%	16.2%	7.3%	16.7%	36.4%	20.7%	22.3%	39.0%	9.9%	18.2%	22.5%	26.4%	24.2%	18.5%	20.3%	17.4%	24.4%	18.4%	26.1%	15.9%	21.7%	20.5%	14.3%	28.8%
Somewhat disapprove	196	84	112	60	68	68	3	75	7	45	18	36	20	50	53	17	46	36	27	72	60	21	24	54	69	167	18	11
	14.9%	13.2%	16.5%	15.8%	14.8%	14.4%	1.0%	21.6%	11.3%	24.6%	19.1%	18.0%	6.0%	18.1%	24.5%	19.0%	15.5%	13.1%	14.1%	17.7%	13.8%	12.6%	10.9%	17.5%	15.5%	14.7%	15.6%	16.5%
Strongly disapprove	253	131	122	52	102	99	1	133	4	47	40	18	10	98	54	31	51	45	37	75	95	28	48	61	64	202	37	14
	19.2%	20.5%	18.0%	13.7%	21.9%	21.0%	*	38.3%	5.5%	25.8%	42.7%	8.7%	2.9%	35.8%	24.6%	34.6%	17.1%	16.2%	19.4%	18.4%	21.8%	16.6%	22.1%	19.9%	14.5%	17.8%	32.7%	21.3%
Don't know / have not heard of him	59	25	34	22	28	9	3	8	1	2	2	22	3	3	6	*	31	6	9	15	29	5	10	12	28	56	3	-
	4.5%	3.9%	5.0%	5.9%	6.0%	1.8%	0.8%	2.3%	1.0%	1.2%	2.4%	10.7%	1.0%	1.2%	2.6%	*	10.4%	2.1%	4.8%	3.6%	6.6%	3.0%	4.8%	3.9%	6.4%	4.9%	2.7%	-
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 30
Q15. Normal weightings
Q15. Thinking about the past month, do you approve or disapprove of how Ed Miliband has been doing his job as Leader of the Opposition?
Base: All Respondents

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
140	77	63	39	56	44	9	113	2	6	4	3	14	81	25	*	12	38	18	30	53	22	21	43	42	129	5	5
10.6%	12.1%	9.3%	10.4%	12.2%	9.3%	2.6%	32.6%	3.0%	3.5%	4.7%	1.5%	4.2%	29.4%	11.4%	*	4.0%	13.7%	9.5%	7.4%	12.2%	13.4%	9.7%	14.0%	9.6%	11.3%	4.8%	8.2%
331	161	170	111	123	97	42	147	19	45	33	37	51	92	71	29	77	77	52	106	97	53	41	96	97	286	30	15
25.2%	25.2%	25.2%	29.4%	26.5%	20.6%	12.2%	42.5%	28.8%	25.0%	35.8%	18.4%	15.0%	33.6%	32.8%	31.9%	25.8%	27.6%	26.9%	25.9%	22.2%	31.4%	18.5%	31.4%	21.8%	25.2%	26.4%	23.0%
368	151	217	118	129	121	110	57	27	47	20	83	96	65	58	17	96	60	50	127	131	50	75	59	130	314	32	22
28.0%	23.7%	32.1%	31.2%	27.8%	25.7%	31.6%	16.5%	41.8%	25.7%	21.6%	41.2%	28.1%	23.6%	26.8%	18.9%	32.2%	21.5%	25.9%	31.2%	30.1%	29.9%	34.3%	19.3%	29.3%	27.6%	28.6%	33.5%
198	98	100	46	58	94	72	14	9	36	18	41	76	22	31	20	40	43	34	53	68	17	34	50	67	167	18	13
15.1%	15.4%	14.8%	12.2%	12.6%	19.9%	20.6%	4.1%	13.8%	19.9%	19.4%	20.5%	22.3%	8.0%	14.4%	21.6%	13.5%	15.3%	17.4%	13.1%	15.7%	10.3%	15.4%	16.2%	15.0%	14.7%	15.9%	19.5%
195	117	78	32	59	103	109	2	8	43	14	11	99	10	21	24	32	52	27	72	45	20	29	44	72	165	21	9
14.8%	18.4%	11.5%	8.5%	12.8%	21.9%	31.5%	0.6%	11.6%	23.3%	15.0%	5.5%	28.9%	3.5%	9.8%	26.7%	10.8%	18.6%	13.8%	17.6%	10.3%	12.0%	13.4%	14.3%	16.3%	14.6%	18.5%	13.5%
82	33	49	32	38	12	5	13	1	5	3	26	5	5	11	*	41	9	12	19	41	5	19	15	35	74	7	2
6.2%	5.2%	7.2%	8.3%	8.2%	2.6%	1.5%	3.6%	1.0%	2.6%	3.4%	12.9%	1.6%	2.0%	4.8%	*	13.8%	3.3%	6.5%	4.8%	9.4%	3.0%	8.6%	4.8%	8.0%	6.5%	5.9%	2.4%
1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 31
Q16. Normal weightings
Q16. Thinking about the past month, do you approve or disapprove of how Nick Clegg has been doing his job as Deputy Prime Minister?
Base: All Respondents

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
51	35	17	17	14	21	17	12	7	8	6	2	13	12	15	5	5	23	5	14	10	7	10	14	14	45	4	2
3.9%	5.4%	2.5%	4.4%	3.0%	4.4%	4.8%	3.4%	10.0%	4.3%	6.0%	1.2%	3.8%	4.3%	7.0%	5.8%	1.6%	8.3%	2.7%	3.3%	2.2%	3.9%	4.5%	4.7%	3.2%	4.0%	3.9%	2.9%
275	139	136	89	91	95	110	69	27	28	10	27	101	50	54	11	50	65	47	94	70	31	41	76	91	240	21	14
20.9%	21.8%	20.2%	23.4%	19.7%	20.2%	31.6%	19.8%	41.2%	15.6%	10.5%	13.4%	29.5%	18.2%	24.6%	11.8%	16.7%	23.5%	24.3%	22.9%	16.0%	18.8%	18.9%	25.0%	20.6%	21.2%	18.6%	20.8%
440	194	246	129	149	163	122	105	17	47	26	90	112	73	69	24	118	84	53	139	164	65	83	82	160	390	25	25
33.5%	30.5%	36.4%	34.1%	32.0%	34.5%	35.1%	30.4%	26.6%	25.9%	27.5%	44.7%	32.6%	26.6%	31.5%	26.9%	39.4%	30.3%	27.6%	34.0%	37.7%	38.6%	37.9%	26.9%	36.2%	34.4%	21.8%	38.0%
253	121	132	70	98	84	59	72	12	43	23	41	68	63	42	21	48	49	46	74	83	26	36	68	83	214	27	12
19.2%	18.9%	19.6%	18.6%	21.2%	17.8%	17.1%	20.8%	18.0%	23.7%	24.3%	20.1%	19.9%	23.0%	19.4%	23.4%	16.2%	17.8%	23.9%	18.1%	19.2%	15.3%	16.6%	22.4%	18.8%	18.8%	23.5%	18.9%
207	114	93	39	70	98	35	73	1	49	27	14	43	69	29	29	31	47	28	66	66	28	32	49	55	164	30	13
15.7%	17.9%	13.7%	10.3%	15.1%	20.7%	10.0%	21.1%	1.2%	27.0%	28.7%	7.1%	12.5%	25.0%	13.2%	31.6%	10.5%	17.0%	14.3%	16.2%	15.1%	16.8%	14.8%	15.9%	12.5%	14.5%	26.2%	19.4%
88	35	52	35	42	11	5	16	2	6	3	27	6	8	9	*	47	9	14	22	43	11	16	16	38	81	7	-
6.7%	5.5%	7.8%	9.3%	9.0%	2.4%	1.4%	4.5%	3.0%	3.5%	3.0%	13.4%	1.6%	2.9%	4.3%	*	15.6%	3.2%	7.2%	5.5%	9.8%	6.6%	7.4%	5.1%	8.7%	7.2%	5.9%	-
1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 32
Q17. Normal weightings
Q17. Thinking about the past month, do you approve or disapprove of how Nigel Farage has been doing his job as leader of UKIP?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Strongly approve	137	81	56	38	49	50	31	23	3	75	1	4	44	28	17	16	29	30	21	52	33	22	23	40	41	127	4	6
	10.4%	12.7%	8.3%	10.1%	10.5%	10.7%	9.0%	6.7%	4.3%	41.1%	0.6%	1.7%	12.9%	10.2%	7.8%	18.2%	9.8%	11.0%	11.2%	12.9%	7.5%	13.3%	10.7%	13.1%	9.3%	11.2%	3.8%	9.1%
Somewhat approve	318	161	157	92	99	128	108	59	18	77	22	29	115	52	49	28	65	66	37	105	111	50	55	72	103	280	21	17
	24.2%	25.2%	23.3%	24.3%	21.3%	27.0%	31.3%	17.0%	27.1%	42.3%	23.0%	14.4%	33.7%	18.8%	22.2%	31.4%	21.8%	23.7%	19.1%	25.8%	25.4%	30.0%	25.0%	23.6%	23.3%	24.7%	18.6%	25.9%
Neither approve nor disapprove	314	141	174	94	110	111	86	73	14	25	15	69	86	46	48	13	84	62	43	87	121	30	65	74	109	278	23	13
	23.9%	22.0%	25.7%	24.8%	23.6%	23.4%	24.8%	21.0%	21.8%	13.9%	16.5%	34.0%	25.1%	16.6%	22.1%	14.4%	28.1%	22.4%	22.6%	21.4%	27.8%	17.9%	29.6%	24.3%	24.7%	24.5%	20.0%	20.3%
Somewhat disapprove	178	75	103	44	68	66	55	56	13	2	10	39	49	46	39	7	28	38	22	67	50	18	23	52	68	162	12	4
	13.5%	11.7%	15.3%	11.7%	14.6%	14.0%	16.0%	16.2%	20.4%	1.1%	10.8%	19.5%	14.4%	16.9%	17.8%	7.3%	9.2%	13.7%	11.7%	16.4%	11.6%	10.9%	10.7%	17.1%	15.3%	14.2%	10.7%	6.7%
Strongly disapprove	277	146	131	73	102	102	56	118	16	*	45	31	40	94	59	25	49	72	56	73	77	36	40	49	85	210	46	21
	21.1%	22.9%	19.4%	19.4%	21.9%	21.7%	16.0%	34.1%	25.3%	*	48.2%	15.3%	11.6%	34.1%	27.0%	27.4%	16.4%	25.8%	29.0%	17.9%	17.6%	21.7%	18.3%	16.1%	19.1%	18.5%	41.0%	31.3%
Don't know / have not heard of him	89	35	54	37	37	15	10	17	1	3	1	30	8	10	7	1	44	9	13	23	44	11	13	17	37	78	7	4
	6.8%	5.5%	8.0%	9.7%	8.0%	3.2%	3.0%	5.0%	1.0%	1.4%	0.9%	15.0%	2.3%	3.5%	3.1%	1.4%	14.6%	3.4%	6.5%	5.6%	10.1%	6.3%	5.8%	5.7%	8.4%	6.8%	5.9%	6.7%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 33
Q18. Normal weightings
Q18. Thinking about the past month, do you approve or disapprove of how Natalie Bennett has been doing her job as leader of the Green Party?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Strongly approve	75	32	43	34	25	16	18	23	-	7	17	9	13	16	23	11	10	31	8	19	17	17	11	20	19	67	6	2
	5.7%	5.0%	6.4%	9.0%	5.3%	3.4%	5.3%	6.5%	-	4.0%	18.7%	4.3%	3.9%	6.0%	10.5%	12.4%	3.5%	11.3%	4.0%	4.6%	3.9%	10.3%	4.8%	6.5%	4.4%	5.9%	5.4%	2.4%
Somewhat approve	221	97	125	81	81	59	47	71	17	32	28	25	36	60	47	18	51	57	34	53	78	34	25	59	66	184	21	16
	16.8%	15.2%	18.4%	21.4%	17.5%	12.5%	13.5%	20.6%	26.1%	17.5%	29.6%	12.3%	10.4%	22.0%	21.5%	19.6%	17.3%	20.6%	17.5%	12.9%	17.9%	20.5%	11.4%	19.2%	15.0%	16.2%	18.9%	24.1%
Neither approve nor disapprove	479	240	239	137	173	169	130	138	17	56	25	83	129	117	66	27	105	88	72	156	163	64	94	117	138	413	41	25
	36.5%	37.6%	35.4%	36.3%	37.3%	35.8%	37.5%	39.7%	26.2%	30.8%	26.8%	41.0%	37.8%	42.6%	30.3%	29.6%	35.1%	31.8%	37.5%	38.3%	37.3%	38.4%	42.9%	38.3%	31.1%	36.4%	35.8%	38.7%
Somewhat disapprove	121	60	62	33	44	44	31	37	11	19	6	15	38	25	22	9	21	34	17	40	31	17	20	23	49	109	7	5
	9.2%	9.4%	9.1%	8.8%	9.5%	9.3%	8.9%	10.6%	16.8%	10.6%	6.5%	7.3%	11.2%	9.2%	10.2%	9.7%	7.2%	12.1%	8.7%	9.8%	7.2%	10.4%	9.0%	7.7%	11.1%	9.6%	6.1%	7.6%
Strongly disapprove	155	111	44	20	47	88	65	25	9	36	5	11	66	20	22	13	26	37	22	60	36	14	25	30	63	132	18	6
	11.8%	17.4%	6.6%	5.2%	10.2%	18.7%	18.6%	7.1%	14.2%	19.9%	5.4%	5.6%	19.4%	7.2%	10.1%	14.7%	8.7%	13.4%	11.6%	14.7%	8.2%	8.5%	11.4%	9.8%	14.2%	11.6%	15.6%	8.7%
Don't know / have not heard of her	262	99	163	73	94	95	56	54	11	31	12	60	59	36	38	13	84	30	40	81	111	20	45	57	107	229	21	12
	19.9%	15.5%	24.1%	19.3%	20.2%	20.2%	16.3%	15.4%	16.7%	17.3%	13.0%	29.5%	17.2%	13.1%	17.3%	14.0%	28.3%	10.9%	20.7%	19.8%	25.5%	12.0%	20.6%	18.5%	24.3%	20.2%	18.2%	18.6%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 34
Q19. Normal weightings
Q19. Thinking about the past month, do you approve or disapprove of how Nicola Sturgeon has been doing her job as leader of the SNP?
Base: All Respondents

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
177	95	82	58	60	59	24	58	7	19	54	10	23	53	35	36	23	61	24	38	54	31	19	38	41	129	46	2
13.5%	14.9%	12.1%	15.2%	13.0%	12.5%	6.9%	16.8%	10.7%	10.2%	57.9%	5.2%	6.9%	19.3%	16.1%	39.3%	7.7%	22.0%	12.7%	9.3%	12.3%	18.5%	8.6%	12.4%	9.3%	11.4%	40.6%	3.2%
290	129	161	85	111	93	87	81	21	33	16	44	80	68	66	9	57	75	49	92	74	43	49	68	89	249	20	21
22.0%	20.2%	23.8%	22.5%	24.0%	19.7%	25.0%	23.4%	32.3%	17.9%	17.5%	22.0%	23.5%	24.7%	30.3%	9.4%	19.0%	26.8%	25.3%	22.5%	17.1%	25.6%	22.3%	22.1%	20.2%	21.9%	17.9%	31.3%
371	185	186	127	129	115	89	110	17	56	5	71	86	89	48	16	105	58	49	123	141	51	64	97	121	333	16	22
28.2%	29.0%	27.5%	33.6%	27.8%	24.3%	25.7%	31.8%	25.5%	30.6%	5.1%	35.3%	25.1%	32.4%	21.9%	17.7%	35.3%	20.8%	25.4%	30.2%	32.4%	30.4%	29.1%	31.8%	27.4%	29.4%	14.0%	33.4%
141	66	75	32	53	55	56	40	7	16	5	12	50	26	27	10	21	21	20	55	44	9	27	37	53	126	6	8
10.7%	10.3%	11.0%	8.5%	11.4%	11.7%	16.0%	11.5%	10.0%	8.8%	5.3%	6.0%	14.6%	9.3%	12.5%	10.9%	7.0%	7.7%	10.2%	13.6%	10.1%	5.6%	12.4%	12.0%	12.0%	11.1%	5.3%	12.4%
165	100	64	14	48	103	73	25	7	36	6	13	78	24	16	13	26	43	23	45	54	12	28	39	61	140	21	3
12.5%	15.7%	9.5%	3.6%	10.4%	21.7%	21.0%	7.1%	10.9%	19.9%	6.6%	6.5%	22.8%	8.6%	7.5%	14.3%	8.7%	15.6%	11.9%	10.9%	12.3%	7.2%	12.7%	12.9%	13.8%	12.3%	18.5%	5.3%
171	63	108	63	61	47	19	33	7	23	7	51	25	16	25	8	66	20	28	55	69	21	32	27	77	158	4	10
13.0%	9.9%	16.0%	16.6%	13.3%	10.0%	5.4%	9.4%	10.6%	12.6%	7.5%	25.1%	7.2%	5.7%	11.6%	8.4%	22.3%	7.1%	14.5%	13.4%	15.9%	12.7%	14.9%	8.8%	17.4%	13.9%	3.7%	14.5%
1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 35
Q20. Normal weightings
Q20. Thinking about the past month, do you approve or disapprove of how Leanne Wood has been doing her job as leader of Plaid Cymru?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Strongly approve	94	47	48	34	32	27	14	39	4	7	24	5	14	27	21	15	11	38	12	19	25	23	10	15	24	72	19	3
	7.2%	7.3%	7.0%	9.1%	7.0%	5.8%	4.0%	11.2%	6.2%	3.9%	25.2%	2.6%	4.1%	9.9%	9.5%	16.9%	3.6%	13.5%	6.3%	4.7%	5.8%	13.9%	4.4%	4.9%	5.5%	6.3%	16.8%	4.9%
Somewhat approve	216	102	114	78	68	70	62	62	13	34	22	20	49	58	51	8	46	59	41	61	56	30	28	67	56	181	17	18
	16.4%	16.0%	16.9%	20.7%	14.6%	14.8%	17.9%	18.0%	20.6%	18.5%	23.6%	9.7%	14.2%	21.1%	23.4%	8.4%	15.4%	21.4%	21.1%	14.8%	12.8%	17.8%	12.9%	21.8%	12.7%	15.9%	15.0%	27.9%
Neither approve nor disapprove	475	240	236	127	177	172	143	129	17	60	23	78	133	108	71	31	106	92	59	159	165	53	89	111	158	412	35	28
	36.2%	37.6%	34.9%	33.5%	38.1%	36.4%	41.1%	37.4%	26.6%	32.8%	25.2%	38.8%	39.0%	39.5%	32.7%	34.5%	35.4%	33.3%	30.8%	38.9%	37.8%	31.9%	40.9%	36.4%	35.6%	36.3%	31.1%	42.9%
Somewhat disapprove	91	44	47	22	31	37	30	21	6	15	4	11	36	20	12	7	13	31	12	22	25	16	14	16	34	80	5	5
	6.9%	6.9%	6.9%	5.9%	6.7%	7.9%	8.6%	6.0%	9.9%	8.1%	4.3%	5.6%	10.5%	7.3%	5.3%	7.5%	4.2%	11.3%	6.2%	5.5%	5.8%	9.8%	6.3%	5.3%	7.6%	7.1%	4.8%	7.9%
Strongly disapprove	76	50	25	16	24	35	27	15	7	20	2	3	34	6	11	11	9	16	14	34	12	12	11	15	29	67	7	1
	5.8%	7.9%	3.7%	4.3%	5.3%	7.4%	7.7%	4.4%	11.0%	10.9%	1.9%	1.6%	10.0%	2.1%	5.1%	12.7%	2.9%	5.6%	7.2%	8.3%	2.8%	7.4%	4.8%	4.8%	6.6%	5.9%	6.6%	2.1%
Don't know / have not heard of her	362	155	207	100	131	130	72	80	17	47	18	85	76	55	52	18	115	41	55	113	153	32	67	82	142	323	29	9
	27.5%	24.3%	30.6%	26.5%	28.3%	27.6%	20.8%	23.1%	25.8%	25.7%	19.8%	41.8%	22.2%	20.1%	23.8%	20.0%	38.4%	14.8%	28.4%	27.8%	35.0%	19.2%	30.7%	26.9%	32.0%	28.5%	25.8%	14.3%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 36
Q21. Normal weightings
Q21. Thinking back to 2010 when the current coalition government came to power at Westminster, do you think you personally are now...
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
Better off financially	284	157	127	87	96	101	157	39	15	26	14	25	130	40	35	17	57	88	37	92	67	41	43	59	108	250	24	10
	21.6%	24.6%	18.8%	23.0%	20.8%	21.4%	45.2%	11.3%	22.9%	14.1%	14.6%	12.4%	38.0%	14.6%	16.0%	18.3%	19.1%	31.6%	19.1%	22.5%	15.5%	24.2%	19.6%	19.2%	24.3%	22.0%	21.4%	15.0%
Worse off financially	514	230	284	124	200	190	35	191	28	90	48	87	65	140	112	46	112	81	68	155	210	60	87	138	162	446	42	26
	39.1%	36.1%	42.0%	32.7%	43.2%	40.3%	10.2%	55.2%	42.5%	49.4%	51.2%	42.8%	19.0%	51.1%	51.4%	50.6%	37.6%	29.2%	35.4%	38.0%	48.1%	35.9%	39.6%	45.0%	36.5%	39.3%	36.7%	40.0%
Neither better nor worse off financially	442	217	225	134	130	178	146	100	20	63	30	64	140	87	63	28	98	104	76	138	124	55	79	96	143	374	43	25
	33.6%	34.0%	33.3%	35.3%	28.1%	37.7%	42.1%	29.0%	31.1%	34.7%	32.3%	31.7%	41.1%	31.6%	28.8%	31.2%	33.0%	37.6%	39.4%	33.7%	28.4%	33.0%	36.3%	31.3%	32.3%	32.9%	37.8%	38.3%
Don't know	74	35	40	34	37	3	9	15	2	3	2	26	6	7	8	-	31	4	12	23	35	12	10	14	30	65	5	4
	5.7%	5.4%	5.9%	9.0%	8.0%	0.7%	2.5%	4.4%	3.4%	1.7%	1.9%	13.1%	1.9%	2.7%	3.8%	-	10.4%	1.6%	6.1%	5.7%	8.0%	7.0%	4.5%	4.4%	6.8%	5.7%	4.1%	6.6%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 37
Q22. Normal weightings
Q22. Which of the following statements is closest to your view?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
The Conservative Party is more on the side of wealthy people	810	379	431	215	302	293	104	295	40	129	81	125	132	222	170	80	168	164	119	261	266	95	123	213	249	680	81	49
	61.7%	59.4%	63.8%	56.9%	65.2%	62.0%	30.1%	85.2%	62.3%	70.8%	87.0%	62.0%	38.7%	80.8%	77.9%	88.0%	56.5%	59.0%	62.1%	64.0%	61.0%	56.7%	56.4%	69.6%	56.1%	59.9%	71.7%	75.0%
The Conservative Party is more on the side of ordinary people	274	162	112	88	73	114	197	21	13	26	5	9	160	24	19	8	52	75	39	83	76	37	47	52	111	247	17	10
	20.9%	25.4%	16.6%	23.1%	15.7%	24.1%	56.9%	6.0%	20.5%	14.0%	4.8%	4.5%	46.8%	8.6%	8.7%	8.8%	17.5%	27.1%	20.4%	20.4%	17.4%	21.9%	21.6%	16.9%	25.1%	21.8%	15.4%	14.5%
Don't know	230	97	133	75	89	65	45	30	11	28	8	68	50	29	29	3	78	39	34	63	94	36	48	41	83	208	15	7
	17.5%	15.2%	19.6%	20.0%	19.2%	13.8%	13.0%	8.7%	17.2%	15.2%	8.2%	33.5%	14.5%	10.6%	13.4%	3.3%	26.0%	13.9%	17.5%	15.5%	21.6%	21.4%	22.0%	13.5%	18.7%	18.3%	12.9%	10.5%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 38
Q23. Normal weightings
Q23. The Conservative Party manifesto was revealed on Tuesday. One policy proposal outlined in the manifesto would give Parliament the opportunity to vote on whether to repeal the ban on fox hunting. To what extent do you support or oppose the policy proposal?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65	
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66	
Strongly support	147	79	68	58	33	56	56	39	4	30	2	7	56	31	12	10	29	37	23	46	41	31	19	40	50	139	5	3	
	11.2%	12.4%	10.1%	15.3%	7.1%	12.0%	16.0%	11.2%	6.6%	16.5%	2.3%	3.6%	16.4%	11.5%	5.7%	11.0%	9.6%	13.5%	11.9%	11.3%	9.3%	18.7%	8.6%	13.0%	11.2%	12.3%	4.1%	4.8%	
Somewhat support	180	98	81	74	40	66	77	40	13	19	7	12	73	29	27	9	40	46	20	55	58	24	32	41	62	159	8	13	
	13.7%	15.4%	12.0%	19.4%	8.7%	14.0%	22.3%	11.6%	20.4%	10.6%	7.2%	6.2%	21.3%	10.4%	12.2%	9.6%	13.4%	16.5%	10.5%	13.6%	13.4%	14.4%	14.5%	13.5%	14.0%	14.0%	6.6%	19.5%	
Neither support nor oppose	383	181	201	112	131	140	112	75	19	52	23	73	104	60	44	30	106	79	50	117	136	50	60	87	124	321	45	17	
	29.1%	28.4%	29.7%	29.6%	28.2%	29.6%	32.2%	21.7%	29.9%	28.6%	24.7%	36.1%	30.5%	21.8%	20.1%	33.2%	35.4%	28.6%	26.1%	28.7%	31.1%	29.9%	27.5%	28.4%	27.9%	28.2%	39.9%	25.5%	
Somewhat oppose	131	61	70	36	47	48	37	36	5	15	7	27	37	36	17	8	27	27	24	48	32	20	34	24	40	118	8	5	
	10.0%	9.6%	10.3%	9.5%	10.1%	10.2%	10.6%	10.4%	7.6%	8.1%	7.0%	13.4%	10.7%	13.2%	7.8%	8.6%	9.0%	9.7%	12.4%	11.7%	7.4%	12.1%	15.5%	7.8%	9.1%	10.4%	6.8%	7.9%	
Strongly oppose	379	183	195	71	165	142	54	129	22	59	53	51	60	105	100	31	70	77	58	119	125	32	60	95	129	316	42	21	
	28.8%	28.7%	28.9%	18.7%	35.7%	30.2%	15.6%	37.3%	33.2%	32.3%	56.4%	25.3%	17.4%	38.1%	45.6%	33.7%	23.3%	27.9%	30.1%	29.1%	28.6%	18.9%	27.3%	30.9%	29.2%	27.8%	37.4%	31.5%	
Don't know	95	35	60	28	48	19	11	27	1	7	2	31	13	14	19	4	28	11	18	22	44	10	15	20	38	82	6	7	
	7.2%	5.4%	9.0%	7.4%	10.3%	4.1%	3.2%	7.8%	2.3%	4.0%	2.4%	15.5%	3.7%	5.1%	8.5%	3.9%	9.2%	4.0%	9.2%	5.5%	10.1%	6.0%	6.6%	6.4%	8.6%	7.2%	5.1%	10.9%	
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 39
Q24. Normal weightings
Q24. Another policy proposed in the Conservative Party manifesto was an extension of the “Right to buy” scheme. Under the proposal, 800,000 Housing Association tenants would be offered the right to purchase their home at a greater discount than they currently can, whilst a further 500,000 Housing Association tenants would be granted purchase rights for the first time. Supporters of the proposal say that it allows more people to get on the property ladder, but opponents have expressed concerns that the proposal reduces housing stocks and pushes rental prices up. To what extent do you support or oppose this policy proposal?
Base: All Respondents

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
194	117	76	71	51	72	89	32	10	33	8	18	78	33	22	12	43	44	20	69	62	35	38	33	66	172	13	8
14.7%	18.4%	11.3%	18.7%	11.0%	15.2%	25.5%	9.2%	15.8%	17.9%	8.4%	8.7%	22.9%	11.9%	9.9%	13.0%	14.4%	15.7%	10.3%	16.8%	14.1%	21.1%	17.3%	10.8%	14.8%	15.2%	11.6%	12.9%
336	143	194	120	108	108	120	83	15	42	20	45	112	59	39	17	92	83	48	90	115	37	52	99	103	291	32	14
25.6%	22.3%	28.7%	31.8%	23.2%	22.9%	34.7%	24.1%	22.7%	22.9%	21.4%	22.3%	32.7%	21.6%	17.7%	19.0%	30.7%	29.8%	25.2%	22.1%	26.4%	22.3%	23.6%	32.4%	23.2%	25.7%	27.9%	20.8%
289	138	152	93	108	88	59	76	18	36	16	60	52	73	44	20	76	50	40	78	121	43	55	65	94	256	20	13
22.0%	21.6%	22.4%	24.7%	23.2%	18.7%	17.1%	21.9%	28.2%	19.6%	17.1%	29.6%	15.3%	26.5%	20.0%	21.8%	25.3%	18.0%	21.0%	19.0%	27.9%	25.5%	25.1%	21.1%	21.3%	22.6%	18.0%	19.1%
192	99	93	26	78	88	53	58	8	31	14	24	57	37	42	14	35	35	34	78	45	18	28	48	72	166	13	14
14.6%	15.5%	13.8%	6.9%	16.8%	18.7%	15.3%	16.6%	12.1%	16.8%	15.2%	12.1%	16.8%	13.3%	19.3%	15.2%	11.6%	12.7%	17.8%	19.0%	10.3%	10.5%	12.7%	15.7%	16.2%	14.6%	11.1%	21.3%
237	117	120	36	94	107	21	84	13	37	33	38	36	66	65	28	30	59	37	73	68	26	34	50	84	193	29	14
18.0%	18.4%	17.7%	9.5%	20.2%	22.7%	6.1%	24.4%	19.8%	20.2%	35.6%	18.7%	10.6%	24.1%	29.9%	30.5%	10.1%	21.3%	19.1%	17.8%	15.7%	15.4%	15.4%	16.2%	18.9%	17.0%	26.0%	22.0%
66	24	41	32	25	9	5	14	1	5	2	17	6	7	7	*	23	7	13	21	25	9	13	11	24	57	6	3
5.0%	3.8%	6.1%	8.3%	5.5%	1.8%	1.4%	3.9%	1.4%	2.6%	2.4%	8.6%	1.8%	2.6%	3.2%	*	7.9%	2.4%	6.6%	5.2%	5.6%	5.1%	5.8%	3.6%	5.5%	5.0%	5.5%	4.0%
1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 40
Q25. Normal weightings
Q25. In an interview with the BBC this week, David Cameron, when asked about tax, said “it’s the people at the bottom end that I care about”. Which of the following do you think best describes how much David Cameron cares about “people at the bottom” of the income scale?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
David Cameron cares a great deal about people at the bottom	113	65	48	37	31	45	83	10	4	4	-	7	64	11	14	2	17	36	15	28	34	16	19	26	41	103	7	4
	8.6%	10.2%	7.0%	9.7%	6.8%	9.6%	24.0%	3.0%	6.7%	2.2%	-	3.4%	18.6%	3.9%	6.3%	2.6%	5.6%	12.9%	7.6%	6.9%	7.9%	9.6%	8.5%	8.6%	9.4%	9.0%	5.8%	5.9%
David Cameron cares quite a bit about people at the bottom	343	183	160	99	99	145	195	40	27	36	9	30	169	34	43	10	64	87	48	120	88	47	50	87	121	305	26	13
	26.1%	28.7%	23.7%	26.2%	21.3%	30.8%	56.1%	11.4%	41.8%	19.8%	9.5%	14.9%	49.4%	12.5%	19.7%	11.1%	21.6%	31.2%	25.0%	29.5%	20.2%	27.9%	22.8%	28.3%	27.4%	26.8%	22.7%	19.5%
David Cameron does not care very much about people at the bottom	306	127	179	102	109	95	45	100	21	50	23	53	60	84	53	19	79	61	58	93	94	41	55	68	103	267	19	20
	23.3%	19.9%	26.5%	27.0%	23.5%	20.1%	12.9%	28.9%	32.9%	27.4%	24.6%	26.4%	17.5%	30.7%	24.2%	21.0%	26.3%	21.9%	30.0%	22.9%	21.6%	24.6%	25.1%	22.2%	23.2%	23.5%	16.7%	31.0%
David Cameron does not care at all about people at bottom	424	209	215	95	178	151	7	177	6	87	58	64	33	129	92	55	92	79	53	122	170	44	70	104	128	346	54	24
	32.3%	32.7%	31.8%	25.0%	38.3%	32.1%	2.1%	51.0%	9.9%	47.9%	61.8%	31.4%	9.7%	47.1%	42.3%	61.0%	30.8%	28.3%	27.4%	30.0%	39.1%	26.1%	32.1%	33.8%	29.0%	30.5%	47.5%	36.9%
Don't know	128	54	74	46	47	35	17	20	6	5	4	48	17	16	16	4	47	16	19	44	49	20	25	22	49	115	8	4
	9.7%	8.5%	10.9%	12.1%	10.2%	7.4%	5.0%	5.7%	8.7%	2.6%	4.1%	23.7%	4.9%	5.9%	7.4%	4.3%	15.7%	5.7%	10.1%	10.8%	11.2%	11.8%	11.5%	7.1%	11.1%	10.2%	7.2%	6.7%
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 41
Q26. Normal weightings
Q26. The Conservative Party this week committed to spending an extra £8bn a year on the NHS if elected at the forthcoming General Election. Which of the following statements is closest to your view?
Base: All Respondents

Unweighted Total
Weighted Total
I believe that the Conservative Party will stick to their commitment to spending an extra £8bn a year on the NHS if elected at the forthcoming General Election
I do not believe that the Conservative Party will stick to their commitment to spending an extra £8bn a year on the NHS if elected at the forthcoming General Election
Don't know
SIGMA

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65
1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
419	228	191	100	127	193	263	37	27	43	11	26	233	35	57	12	70	98	60	141	121	51	67	107	149	374	32	13
31.9%	35.8%	28.3%	26.3%	27.4%	40.8%	75.8%	10.7%	41.2%	23.4%	11.9%	13.1%	68.1%	12.9%	26.0%	13.3%	23.4%	35.2%	31.1%	34.5%	27.8%	30.2%	30.6%	35.0%	33.8%	33.0%	28.1%	20.2%
705	335	370	214	261	230	48	277	26	124	73	118	76	214	136	68	168	151	100	212	242	88	108	171	229	596	69	39
53.6%	52.5%	54.7%	56.6%	56.3%	48.7%	13.9%	79.9%	40.7%	68.0%	78.4%	58.4%	22.3%	77.8%	62.3%	75.4%	56.5%	54.2%	52.0%	52.0%	55.5%	52.7%	49.4%	56.0%	51.6%	52.5%	61.2%	59.7%
190	75	115	65	76	50	36	33	12	16	9	58	33	26	26	10	60	30	32	55	73	29	44	28	65	164	12	13
14.4%	11.8%	17.0%	17.1%	16.3%	10.5%	10.3%	9.4%	18.0%	8.7%	9.7%	28.5%	9.5%	9.3%	11.7%	11.4%	20.1%	10.6%	16.9%	13.5%	16.7%	17.0%	19.9%	9.0%	14.6%	14.5%	10.7%	20.1%
1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VI
Prepared on behalf of the Daily Mirror

Table 42
Q27. Normal weightings
Q27. As well as pledging an extra £8 billion a year for the NHS, the Conservative Party have also pledged to abolish inheritance tax for family homes worth up to £1 million, to cut income tax for basic and higher rate taxpayers and give working families 30 hours of free childcare a week. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1314	581	733	275	474	565	364	333	63	182	91	199	366	274	189	96	298	356	243	349	366	114	231	301	493	1139	110	65	
Weighted Total	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66	
These pledges undermine the Conservative Party's commitment to balancing the budget	495	281	214	125	187	183	92	175	29	76	47	57	92	141	104	40	99	120	79	155	141	71	71	122	157	421	50	23	
	37.7%	44.0%	31.7%	33.1%	40.3%	38.7%	26.4%	50.5%	44.4%	41.9%	50.8%	28.4%	26.9%	51.3%	47.5%	44.4%	33.3%	43.3%	41.0%	38.0%	32.4%	42.4%	32.5%	39.8%	35.5%	37.1%	44.5%	35.5%	
These pledges do not undermine the Conservative Party's commitment to balancing the budget	461	221	240	149	143	168	213	79	26	64	24	38	195	58	66	31	92	113	71	144	132	60	74	103	165	402	34	24	
	35.1%	34.6%	35.5%	39.4%	30.9%	35.7%	61.3%	22.9%	39.3%	35.0%	25.6%	18.9%	57.0%	21.0%	30.3%	33.9%	30.7%	40.7%	36.8%	35.4%	30.4%	35.8%	34.1%	33.6%	37.3%	35.4%	30.4%	36.7%	
Don't know	358	136	222	104	134	121	43	92	11	42	22	106	55	76	48	20	107	44	43	109	162	37	73	81	121	312	28	18	
	27.3%	21.4%	32.8%	27.5%	28.8%	25.6%	12.3%	26.6%	16.2%	23.0%	23.5%	52.7%	16.1%	27.7%	22.2%	21.6%	36.0%	16.0%	22.3%	26.6%	37.3%	21.8%	33.4%	26.6%	27.2%	27.5%	25.1%	27.8%	
SIGMA	1314	638	676	378	464	472	347	346	65	182	93	202	342	275	218	91	298	278	193	408	436	168	219	306	443	1135	113	66	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	