General Election Poll

07/04/2015

Prepared on behalf of the Jewish Chronicle

THE **JC**

THE JEWISH CHRONICLE

General Election Poll

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Methodology

Fieldwork Dates

2nd – 7th April 2015

Data Collection Method

The survey was conducted via telephone. A combination of both landline and mobile data were called.

Population Sampled

All residents aged 18+ in Great Britain who identify as Jewish

Sample Size

566

Sampling Method

Data called were pre-selected on the basis of a high probability of likely Jewish identity, estimated from a range of demographic indicators selected by Survation in consultation with Jewish community leaders and academics. Respondents were asked to confirm before the start of the survey whether they were Jewish (including secular or non-practicing) and only those who did were continued into the survey.

Data Weighting

Data were weighted to the profile of all Jewish adults aged 18+ in Great Britain. Data were weighted by age, sex and region. Targets for the weighted data were derived from Office of National Statistics 2011 Census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 566 it is 95% certain that the 'true' value will fall within the range of 4.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been read to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not prompted.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.
For further information please contact.
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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1
Q1. Normal weightings
Q1. The UK general election is now about five weeks away. On a scale of 0-10, where 10 means definitely will vote and 0 means definitely won't vote, how likely will you be to vote in the general election?
Base: All Respondents

	Total	Gender		Age			Region			2010 Vote		Voting Intention		
		Male	Female	18-34	35-54	55+	London	Manchester	Other	CON	LAB	CON	LAB	OTHER
Unweighted Total	566	298	268	85	141	340	358	98	110	293	100	307	93	43
Weighted Total	566	273	293	109	129	328	305	125	136	291	99	301	97	41
10 - will definitely vote	434	202	232	65	97	271	234	91	109	242	78	255	76	30
	76.6%	73.7%	79.4%	60.0%	75.5%	82.6%	76.9%	72.7%	79.7%	83.3%	78.7%	84.9%	78.1%	73.2%
9	36	20	16	9	8	19	21	9	7	17	10	16	12	3
	6.4%	7.4%	5.5%	8.5%	6.4%	5.7%	6.9%	6.9%	5.0%	5.9%	10.6%	5.3%	12.7%	8.3%
8	21	11	10	8	7	7	12	5	4	12	2	13	3	2
	3.7%	4.2%	3.3%	7.0%	5.3%	2.0%	3.9%	4.2%	2.8%	4.0%	1.8%	4.3%	2.8%	6.1%
7	5	2	3	2	-	3	4	-	1	3	1	1	1	-
	0.9%	0.8%	1.0%	2.1%	-	0.9%	1.3%	-	0.8%	1.2%	0.9%	*	1.1%	-
6	7	2	4	3	3	2	6	-	1	2	-	3	-	-
	1.2%	0.9%	1.5%	2.4%	2.0%	*	1.9%	-	0.8%	0.5%	-	1.1%	-	-
5	24	8	16	4	6	14	11	11	2	9	5	6	5	3
	4.3%	3.0%	5.5%	4.0%	4.4%	4.4%	3.7%	8.5%	1.8%	3.0%	5.2%	2.1%	5.4%	7.3%
4	2	2	-	2	-	-	-	2	-	2	-	2	-	-
	*	0.6%	-	1.5%	-	-	-	1.3%	-	0.6%	-	0.5%	-	-
3	5	2	3	2	1	1	4	1	-	1	-	3	-	2
	0.9%	0.9%	0.9%	2.1%	1.1%	*	1.2%	1.1%	-	*	-	1.0%	-	5.0%
2	1	-	1	1	-	-	1	-	-	1	-	1	-	-
	*	-	*	1.2%	-	-	*	-	-	*	-	*	-	-
1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
0 - will not vote	30	23	7	12	7	12	12	7	12	2	3	-	-	-
	5.4%	8.5%	2.5%	11.2%	5.2%	3.5%	3.8%	5.3%	9.1%	0.7%	2.9%	-	-	-
SIGMA	566	273	293	109	129	328	305	125	136	291	99	301	97	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 2
Q2. Normal weightings
Q2. If the General Election were tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total	Gender		Age			Region			2010 Vote		Voting Intention		
		Male	Female	18-34	35-54	55+	London	Manchester	Other	CON	LAB	CON	LAB	OTHER
Unweighted Total	538	276	262	76	134	328	345	93	100	291	97	307	93	43
Weighted Total	536	250	285	97	122	317	293	119	124	289	96	301	97	41
Conservative	301	145	156	52	69	180	173	64	64	239	11	301	-	-
	56.1%	57.8%	54.7%	53.5%	56.3%	56.8%	58.9%	53.8%	51.8%	82.7%	11.9%	100.0%	-	-
Labour	97	38	60	26	19	53	52	24	22	14	64	-	97	-
	18.2%	15.0%	21.0%	26.4%	15.8%	16.6%	17.7%	20.0%	17.7%	4.8%	66.6%	-	100.0%	-
Liberal Democrat	10	8	3	3	1	7	6	1	3	1	-	-	-	10
	1.9%	3.0%	0.9%	2.7%	0.7%	2.1%	2.2%	0.9%	2.2%	*	-	-	-	25.1%
UKIP	8	6	2	-	4	4	6	2	-	5	-	-	-	8
	1.5%	2.4%	0.8%	-	3.2%	1.4%	2.0%	2.0%	-	1.6%	-	-	-	20.1%
Another Party	22	12	10	5	6	11	11	5	7	2	4	-	-	22
	4.2%	4.9%	3.5%	5.5%	5.0%	3.4%	3.7%	4.0%	5.5%	0.7%	4.1%	-	-	54.8%
Undecided	67	31	36	9	16	41	30	20	17	25	16	-	-	-
	12.5%	12.4%	12.5%	9.7%	13.4%	12.9%	10.3%	16.6%	13.6%	8.6%	16.7%	-	-	-
Refused	30	11	19	2	7	21	15	3	12	4	1	-	-	-
	5.6%	4.4%	6.7%	2.1%	5.6%	6.7%	5.2%	2.8%	9.3%	1.2%	0.7%	-	-	-
SIGMA	536	250	285	97	122	317	293	119	124	289	96	301	97	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 3
Q2. Normal weightings & likelihood to vote
Q2. If the General Election were tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total	Gender		Age			Region			2010 Vote		Voting Intention		
		Male	Female	18-34	35-54	55+	London	Manchester	Other	CON	LAB	CON	LAB	OTHER
Unweighted Total	538	276	262	76	134	328	345	93	100	291	97	307	93	43
Weighted Total	536	251	284	92	122	322	292	116	128	292	97	304	98	39
Conservative	304	147	158	50	68	186	174	64	67	244	11	304	-	-
	56.9%	58.3%	55.6%	54.1%	56.3%	57.9%	59.5%	55.3%	52.2%	83.5%	11.8%	100.0%	-	-
Labour	98	38	60	24	20	54	53	23	23	14	64	-	98	-
	18.3%	15.3%	21.1%	26.2%	16.4%	16.8%	18.1%	19.5%	17.8%	4.7%	66.5%	-	100.0%	-
Liberal Democrat	10	8	3	3	1	7	6	1	3	1	-	-	-	10
	2.0%	3.1%	1.0%	3.0%	0.8%	2.1%	2.2%	1.0%	2.2%	*	-	-	-	26.7%
UKIP	8	6	2	-	4	4	6	3	-	5	-	-	-	8
	1.6%	2.4%	0.8%	-	3.2%	1.4%	2.0%	2.2%	-	1.7%	-	-	-	21.4%
Another Party	20	11	9	5	5	10	10	4	7	1	4	-	-	20
	3.8%	4.5%	3.1%	5.9%	4.4%	3.0%	3.3%	3.4%	5.3%	*	4.1%	-	-	51.9%
Undecided	63	30	33	8	16	39	28	18	16	24	16	-	-	-
	11.7%	11.9%	11.6%	8.4%	13.4%	12.0%	9.7%	15.6%	12.8%	8.1%	16.9%	-	-	-
Refused	31	12	20	2	7	22	15	3	12	4	1	-	-	-
	5.8%	4.6%	6.9%	2.4%	5.6%	6.8%	5.2%	3.0%	9.6%	1.3%	0.7%	-	-	-
SIGMA	536	251	284	92	122	322	292	116	128	292	97	304	98	39
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 4
Q2. Normal weightings & likelihood to vote, with undecided and refused removed
Q2. If the General Election were tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total	Gender		Age			Region			2010 Vote		Voting Intention		
		Male	Female	18-34	35-54	55+	London	Manchester	Other	CON	LAB	CON	LAB	OTHER
Unweighted Total	443	232	211	67	111	265	292	74	77	262	80	307	93	43
Weighted Total	442	210	232	82	99	261	248	94	99	265	80	304	98	39
Conservative	304	147	158	50	68	186	174	64	67	244	11	304	-	-
	68.9%	69.8%	68.1%	60.6%	69.5%	71.3%	70.0%	67.9%	67.3%	92.2%	14.4%	100.0%	-	-
Labour	98	38	60	24	20	54	53	23	23	14	64	-	98	-
	22.2%	18.3%	25.8%	29.3%	20.2%	20.8%	21.3%	24.0%	23.0%	5.2%	80.7%	-	100.0%	-
Liberal Democrat	10	8	3	3	1	7	6	1	3	1	-	-	-	10
	2.4%	3.7%	1.2%	3.4%	0.9%	2.6%	2.6%	1.2%	2.9%	*	-	-	-	26.7%
UKIP	8	6	2	-	4	4	6	3	-	5	-	-	-	8
	1.9%	2.9%	1.0%	-	4.0%	1.7%	2.3%	2.7%	-	1.8%	-	-	-	21.4%
Another Party	20	11	9	5	5	10	10	4	7	1	4	-	-	20
	4.6%	5.4%	3.9%	6.6%	5.4%	3.7%	3.8%	4.2%	6.9%	*	5.0%	-	-	51.9%
SIGMA	442	210	232	82	99	261	248	94	99	265	80	304	98	39
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 5
Q3. Normal weightings
Q3. Which party did you vote for in the 2010 general election, or did you not vote in that election?
Base: All Respondents

	Total	Gender		Age			Region			2010 Vote		Voting Intention		
		Male	Female	18-34	35-54	55+	London	Manchester	Other	CON	LAB	CON	LAB	OTHER
Unweighted Total	566	298	268	85	141	340	358	98	110	293	100	307	93	43
Weighted Total	566	273	293	109	129	328	305	125	136	291	99	301	97	41
Conservative	291	130	161	47	61	183	160	60	72	291	-	239	14	8
	51.4%	47.5%	55.0%	42.8%	47.5%	55.8%	52.4%	47.6%	52.6%	100.0%	-	79.4%	14.3%	19.2%
Labour	99	49	50	16	21	62	52	28	18	-	99	11	64	4
	17.4%	17.9%	16.9%	14.3%	16.5%	18.8%	17.2%	22.3%	13.5%	-	100.0%	3.8%	65.4%	9.7%
Liberal Democrat	37	20	16	4	11	22	16	8	13	-	-	9	12	10
	6.5%	7.5%	5.6%	3.4%	8.7%	6.7%	5.3%	6.0%	9.7%	-	-	3.1%	12.3%	23.7%
Another Party	12	6	6	1	2	9	6	3	4	-	-	2	1	7
	2.1%	2.2%	2.0%	1.0%	1.6%	2.6%	1.8%	2.2%	2.6%	-	-	0.6%	1.4%	17.9%
Did not vote	68	41	28	32	15	21	44	10	13	-	-	32	6	5
	12.0%	14.8%	9.4%	29.4%	11.7%	6.4%	14.6%	8.4%	9.7%	-	-	10.5%	6.6%	12.6%
Dont remember	24	13	10	2	7	14	10	10	3	-	-	6	-	6
	4.2%	4.8%	3.6%	1.8%	5.6%	4.4%	3.3%	8.3%	2.4%	-	-	2.1%	-	14.8%
Refused	36	14	22	8	11	17	16	7	13	-	-	1	-	1
	6.4%	5.2%	7.5%	7.3%	8.4%	5.3%	5.4%	5.3%	9.7%	-	-	*	-	2.1%
SIGMA	566	273	293	109	129	328	305	125	136	291	99	301	97	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 6
Q3. Normal weightings
Q3. Which party leader do you think would have the best attitude as Prime Minister to the Jewish community in the UK?
Base: All Respondents

	Total	Gender		Age			Region			2010 Vote		Voting Intention		
		Male	Female	18-34	35-54	55+	London	Manchester	Other	CON	LAB	CON	LAB	OTHER
Unweighted Total	566	298	268	85	141	340	358	98	110	293	100	307	93	43
Weighted Total	566	273	293	109	129	328	305	125	136	291	99	301	97	41
David Cameron	363	183	180	58	86	219	189	85	89	227	36	249	26	18
	64.1%	67.1%	61.4%	53.4%	66.7%	66.7%	62.2%	67.5%	65.3%	78.0%	36.5%	82.9%	26.3%	43.2%
Ed Miliband	75	37	38	17	21	37	44	16	16	15	35	8	49	7
	13.3%	13.7%	13.0%	15.9%	16.7%	11.2%	14.3%	12.8%	11.7%	5.3%	35.6%	2.7%	50.1%	16.2%
Neither	45	24	20	10	10	25	23	7	14	17	8	13	8	11
	7.9%	8.9%	7.0%	9.2%	7.8%	7.5%	7.6%	5.7%	10.4%	5.9%	8.6%	4.4%	7.9%	27.5%
Dont know	83	28	55	23	11	48	48	17	17	31	19	30	15	5
	14.7%	10.4%	18.6%	21.5%	8.8%	14.7%	15.9%	14.0%	12.7%	10.8%	19.3%	10.0%	15.7%	13.0%
SIGMA	566	273	293	109	129	328	305	125	136	291	99	301	97	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 7
Q3. Normal weightings
Q3. Which party leader do you think would have the best approach as Prime Minister to Israel and the Middle East?
Base: All Respondents

	Total	Gender		Age			Region			2010 Vote		Voting Intention		
		Male	Female	18-34	35-54	55+	London	Manchester	Other	CON	LAB	CON	LAB	OTHER
Unweighted Total	566	298	268	85	141	340	358	98	110	293	100	307	93	43
Weighted Total	566	273	293	109	129	328	305	125	136	291	99	301	97	41
David Cameron	367	192	175	60	88	219	195	81	90	227	39	255	31	12
	64.8%	70.3%	59.8%	55.2%	68.1%	66.8%	64.2%	64.8%	66.3%	78.2%	39.2%	85.0%	31.8%	28.9%
Ed Miliband	56	26	30	16	13	27	32	12	11	13	25	4	37	7
	9.9%	9.5%	10.2%	14.5%	10.1%	8.2%	10.6%	9.8%	8.3%	4.4%	25.0%	1.3%	38.0%	17.6%
Neither	43	19	24	7	9	27	21	8	14	15	8	9	8	12
	7.5%	6.8%	8.2%	6.4%	6.7%	8.3%	6.9%	6.2%	10.2%	5.2%	8.3%	2.9%	8.0%	30.1%
Dont know	100	37	64	26	19	55	56	24	21	35	27	32	22	10
	17.7%	13.4%	21.8%	23.9%	15.1%	16.7%	18.3%	19.2%	15.2%	12.2%	27.4%	10.8%	22.2%	23.4%
SIGMA	566	273	293	109	129	328	305	125	136	291	99	301	97	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 8
Q3. Normal weightings
Q3. Which party generally do you think has the best policies for Israel & the Middle East?
Base: All Respondents

	Total	Gender		Age			Region			2010 Vote		Voting Intention		
		Male	Female	18-34	35-54	55+	London	Manchester	Other	CON	LAB	CON	LAB	OTHER
Unweighted Total	566	298	268	85	141	340	358	98	110	293	100	307	93	43
Weighted Total	566	273	293	109	129	328	305	125	136	291	99	301	97	41
Labour	44	19	25	12	10	22	26	8	10	8	26	3	33	4
	7.7%	6.9%	8.5%	10.9%	8.0%	6.6%	8.4%	6.5%	7.4%	2.9%	26.6%	0.9%	34.2%	8.7%
Conservative	343	180	162	45	84	213	179	81	83	222	37	238	30	14
	60.5%	66.0%	55.4%	41.5%	65.4%	64.9%	58.7%	64.9%	60.6%	76.2%	37.3%	79.2%	30.6%	34.0%
Liberal Democrat	6	4	2	-	3	3	4	1	1	2	2	2	1	2
	1.1%	1.6%	0.6%	-	2.6%	0.8%	1.3%	0.9%	0.8%	0.9%	2.0%	0.6%	0.9%	3.9%
UKIP	5	3	1	-	-	5	2	1	1	-	-	2	-	3
	0.8%	1.2%	*	-	-	1.4%	0.7%	1.1%	0.8%	-	-	0.6%	-	6.8%
Another Party	10	6	4	3	1	6	5	2	4	2	3	1	2	5
	1.8%	2.3%	1.4%	2.4%	1.0%	1.9%	1.7%	1.3%	2.6%	0.6%	3.4%	*	1.8%	12.4%
Dont know	159	60	99	49	30	80	89	32	38	57	30	56	32	14
	28.1%	22.1%	33.7%	45.2%	23.0%	24.4%	29.3%	25.4%	27.9%	19.5%	30.8%	18.5%	32.5%	34.3%
SIGMA	566	273	293	109	129	328	305	125	136	291	99	301	97	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 9
Q4. Normal weightings
Q4. How important or unimportant are parties' attitudes towards Israel in influencing how you will vote in the general election?
Base: All Respondents

	Total	Gender		Age			Region			2010 Vote		Voting Intention		
		Male	Female	18-34	35-54	55+	London	Manchester	Other	CON	LAB	CON	LAB	OTHER
Unweighted Total	566	298	268	85	141	340	358	98	110	293	100	307	93	43
Weighted Total	566	273	293	109	129	328	305	125	136	291	99	301	97	41
Very important	257	94	163	38	50	169	125	71	61	148	42	154	40	11
	45.4%	34.4%	55.6%	35.2%	38.9%	51.3%	41.1%	56.9%	44.4%	50.7%	42.2%	51.3%	41.4%	25.8%
Quite important	154	90	64	29	43	83	90	19	44	86	27	89	22	13
	27.2%	33.0%	21.8%	26.3%	33.1%	25.2%	29.6%	15.5%	32.6%	29.6%	27.8%	29.5%	23.0%	32.2%
Not very important	82	47	35	24	24	34	48	16	19	36	14	34	22	8
	14.6%	17.3%	12.0%	22.3%	18.6%	10.4%	15.6%	12.8%	13.8%	12.3%	14.0%	11.4%	22.1%	19.1%
Not at all important	48	31	16	12	8	28	27	13	8	16	11	18	11	8
	8.4%	11.5%	5.6%	10.8%	6.4%	8.5%	8.8%	10.1%	6.1%	5.3%	11.5%	6.1%	11.6%	19.4%
Dont know	25	10	14	6	4	15	15	6	4	6	4	5	2	1
	4.4%	3.8%	4.9%	5.4%	3.1%	4.5%	4.9%	4.6%	3.0%	2.0%	4.5%	1.7%	1.8%	3.5%
SIGMA	566	273	293	109	129	328	305	125	136	291	99	301	97	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.