

BBC Election Debate Reactions Poll

16/04/2015

Prepared on behalf of the Daily Mirror



Methodology

Fieldwork Times

16th April 2015: 9.30pm-10.05pm

Data Collection Method

The survey was conducted online. Respondents were recruited during the 36 hours before the debate via a screening survey sent to a nationally representative sample which asked which TV programmes they were planning to watch on Thursday evening. Those who indicated they were planning to watch the BBC Election Debate 2015 were sent an email during the debate with a survey link which became live as soon as the final speaker had made their concluding remarks.

Population Sampled

All residents aged 18+ in Great Britain who watched the BBC Election Debate 2015 live.

Sample Size

1,013

Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, socio-economic group and past vote. Targets for the weighted data were derived from Office for National Statistics mid-year population figures and the results of the 2010 General Election. Note that while the sample was weighted to the profile of all Great British adults, the population sampled was only those who had watched the debate.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,013 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Screening

Respondents entering the survey were first asked to confirm they had just watched the BBC Election Debate 2015 programme. Those who said they had not watched the programme were screened out.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact.

Katy Owen

0203 142 7642

katy.owen@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

Sign up for our press releases at <http://eepurl.com/mOK8T>

Follow us on twitter:

www.twitter.com/survation for our regular survey work and political polling

www.twitter.com/damiansurvation for Damian Lyons Lowe's twitter feed

Survation are a member of The British Polling Council and abide by its rules:

<http://www.britishpollingcouncil.org>

Survation Ltd Registered in England & Wales Number 07143509

Post Debate Poll
Prepared on behalf of the Daily Mirror

Table 1
Q1. Normal weightings
Q1. Who do you think 'won' the debate?
Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1013	590	423	240	357	416	281	319	59	163	105	71	326	251	181	86	151	149	165	207	336	857	109	47	
Weighted Total	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46	
Ed Miliband	351	153	198	115	121	116	47	220	15	15	10	35	61	158	74	8	45	57	59	84	114	315	16	21	
	34.7%	31.1%	38.1%	39.5%	33.7%	31.8%	18.6%	67.8%	29.1%	8.0%	10.0%	43.1%	19.4%	63.2%	36.9%	9.6%	30.0%	42.4%	35.1%	36.5%	33.5%	36.0%	17.4%	45.1%	
Nigel Farage	275	146	129	65	110	100	98	8	8	137	3	17	139	30	27	29	41	34	66	65	100	265	8	2	
	27.1%	29.6%	24.8%	22.3%	30.8%	27.4%	39.1%	2.6%	15.2%	73.6%	2.6%	21.2%	44.7%	12.2%	13.3%	35.2%	27.1%	25.0%	39.5%	27.9%	29.3%	30.2%	8.5%	5.3%	
Natalie Bennett	48	21	27	13	24	11	11	9	1	5	17	3	15	11	12	6	4	5	7	11	16	39	5	4	
	4.7%	4.2%	5.2%	4.5%	6.7%	3.0%	4.2%	2.8%	2.7%	2.7%	16.8%	3.8%	4.8%	4.5%	5.9%	7.6%	2.6%	4.0%	4.0%	4.6%	4.7%	4.4%	5.2%	9.7%	
Nicola Sturgeon	315	155	159	89	99	127	90	84	24	27	68	19	93	47	80	37	55	34	32	67	104	238	63	14	
	31.1%	31.6%	30.6%	30.4%	27.6%	35.0%	35.6%	25.7%	46.5%	14.6%	68.4%	23.8%	29.8%	18.6%	40.2%	44.8%	36.6%	25.5%	19.4%	29.0%	30.5%	27.2%	67.9%	31.0%	
Leanne Wood	24	17	7	10	4	10	6	4	3	2	2	7	4	4	8	2	6	4	3	5	7	19	1	4	
	2.4%	3.5%	1.3%	3.3%	1.2%	2.8%	2.4%	1.1%	6.5%	1.1%	2.3%	8.1%	1.3%	1.5%	3.8%	2.8%	3.7%	3.2%	2.0%	2.0%	2.0%	2.2%	1.1%	8.9%	
SIGMA	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Survation.

Post Debate Poll
Prepared on behalf of the Daily Mirror

Table 2
Q2. Normal weightings
Q2. Putting aside your own party preference and basing your answer on what you saw or heard during the programme, which one of the 5 leaders do you think...?
Base: All Respondents
Would make the best Prime Minister?

	Total		Gender			Age			Voting Intention						2010 Vote					Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales			
Unweighted Total	1013	590	423	240	357	416	281	319	59	163	105	71	326	251	181	86	151	149	165	207	336	857	109	47		
Weighted Total	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46		
Ed Miliband	440	201	238	137	152	151	50	264	22	32	22	38	63	189	94	20	67	56	77	113	139	384	29	26		
	43.4%	40.9%	45.7%	47.0%	42.5%	41.4%	20.0%	81.2%	42.5%	17.2%	22.3%	47.3%	20.2%	75.6%	47.0%	25.0%	44.7%	41.7%	45.9%	48.6%	40.7%	43.9%	31.6%	57.0%		
Nigel Farage	266	141	125	60	108	98	98	6	6	132	4	17	138	21	31	26	40	33	63	55	102	253	7	6		
	26.3%	28.7%	23.9%	20.6%	30.3%	26.9%	38.8%	1.9%	11.6%	70.6%	4.4%	20.4%	44.4%	8.3%	15.7%	32.0%	26.7%	24.6%	37.8%	23.6%	30.0%	29.0%	7.3%	13.1%		
Natalie Bennett	33	14	20	6	13	15	10	4	3	1	10	4	12	8	7	4	2	4	3	9	11	27	4	3		
	3.3%	2.8%	3.8%	2.0%	3.6%	4.0%	4.1%	1.2%	6.2%	*	10.0%	5.4%	4.0%	3.1%	3.5%	4.9%	1.1%	3.2%	1.5%	4.0%	3.1%	3.0%	4.0%	6.9%		
Nicola Sturgeon	248	122	126	78	78	92	84	45	18	20	61	20	89	28	62	30	36	34	20	51	82	187	52	10		
	24.5%	24.9%	24.2%	26.7%	21.9%	25.4%	33.3%	13.9%	33.6%	10.7%	61.5%	24.1%	28.5%	11.3%	31.1%	37.0%	23.9%	25.2%	11.9%	21.8%	24.1%	21.3%	56.4%	21.0%		
Leanne Wood	25	13	12	11	6	8	9	6	3	2	2	2	9	4	5	1	5	7	5	5	7	24	1	1		
	2.5%	2.7%	2.4%	3.7%	1.8%	2.3%	3.7%	1.8%	6.1%	1.1%	1.8%	2.8%	3.0%	1.7%	2.7%	1.1%	3.6%	5.4%	2.9%	1.9%	2.1%	2.7%	0.8%	2.1%		
SIGMA	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

Survation.

Post Debate Poll
Prepared on behalf of the Daily Mirror

Table 3
Q2. Normal weightings
Q2. Putting aside your own party preference and basing your answer on what you saw or heard during the programme, which one of the 5 leaders do you think...?
Base: All Respondents
Performed the "best"

	Total		Gender			Age			Voting Intention					2010 Vote					Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1013	590	423	240	357	416	281	319	59	163	105	71	326	251	181	86	151	149	165	207	336	857	109	47	
Weighted Total	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46	
Ed Miliband	297	124	173	103	99	96	40	179	11	19	8	31	51	127	66	8	41	46	48	74	95	262	15	20	
	29.3%	25.2%	33.3%	35.2%	27.6%	26.3%	15.7%	55.1%	21.9%	10.2%	7.9%	38.0%	16.3%	50.6%	33.2%	10.0%	27.1%	33.8%	28.6%	31.8%	27.9%	30.0%	16.1%	43.6%	
Nigel Farage	259	135	124	61	107	91	94	14	6	124	3	15	133	31	23	27	38	35	60	62	96	252	4	2	
	25.5%	27.4%	23.8%	21.0%	29.8%	25.0%	37.5%	4.4%	11.7%	66.3%	2.6%	18.1%	42.5%	12.4%	11.4%	32.6%	25.4%	25.6%	35.6%	26.9%	28.1%	28.8%	4.2%	5.3%	
Natalie Bennett	54	25	29	16	24	14	12	8	1	4	21	6	19	11	13	4	5	11	8	12	16	46	3	4	
	5.3%	5.0%	5.5%	5.3%	6.8%	3.8%	4.9%	2.6%	1.4%	2.2%	21.0%	7.3%	6.0%	4.6%	6.3%	5.5%	3.6%	8.1%	4.6%	5.1%	4.5%	5.2%	3.5%	9.7%	
Nicola Sturgeon	356	185	172	90	116	150	94	110	30	35	66	19	100	69	87	41	57	40	39	75	119	273	66	17	
	35.2%	37.5%	32.9%	30.9%	32.4%	41.2%	37.4%	33.8%	57.4%	18.7%	66.5%	22.9%	32.0%	27.5%	43.6%	49.5%	37.5%	29.3%	23.6%	32.2%	34.9%	31.2%	71.6%	38.1%	
Leanne Wood	47	24	23	22	12	13	11	13	4	5	2	11	10	12	11	2	10	4	13	9	15	42	4	2	
	4.7%	4.9%	4.4%	7.6%	3.3%	3.6%	4.5%	4.1%	7.6%	2.6%	2.1%	13.7%	3.1%	4.9%	5.6%	2.4%	6.4%	3.1%	7.6%	4.0%	4.5%	4.8%	4.5%	3.4%	
SIGMA	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Survation.

Post Debate Poll
Prepared on behalf of the Daily Mirror

Table 4
Q2. Normal weightings
Q2. Putting aside your own party preference and basing your answer on what you saw or heard during the programme, which one of the 5 leaders do you think...?
Base: All Respondents
Performed the "worst"

	Total		Gender			Age			Voting Intention					2010 Vote					Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1013	590	423	240	357	416	281	319	59	163	105	71	326	251	181	86	151	149	165	207	336	857	109	47	
Weighted Total	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46	
Ed Miliband	187	96	91	48	68	71	83	18	13	40	21	5	86	20	31	19	28	28	20	43	70	162	16	9	
	18.4%	19.4%	17.5%	16.3%	19.2%	19.5%	33.1%	5.4%	23.9%	21.6%	20.9%	6.5%	27.6%	8.0%	15.6%	23.3%	18.4%	20.5%	12.2%	18.6%	20.6%	18.5%	17.3%	20.3%	
Nigel Farage	369	182	187	123	121	125	49	171	19	22	66	37	59	124	89	29	61	59	54	86	100	299	55	15	
	36.4%	37.0%	35.9%	42.1%	33.8%	34.4%	19.4%	52.6%	36.9%	11.7%	66.4%	45.5%	19.0%	49.6%	44.6%	35.3%	40.2%	44.0%	32.0%	37.0%	29.3%	34.1%	59.4%	33.7%	
Natalie Bennett	217	105	112	70	69	78	64	66	10	61	3	12	84	49	31	16	31	25	44	52	85	205	6	7	
	21.5%	21.4%	21.5%	23.9%	19.4%	21.5%	25.3%	20.4%	19.2%	32.9%	3.2%	15.0%	27.1%	19.7%	15.5%	19.5%	20.3%	18.4%	26.1%	22.3%	24.9%	23.4%	6.1%	14.6%	
Nicola Sturgeon	65	33	32	15	22	28	15	16	2	23	*	6	23	14	14	4	9	4	16	17	21	58	2	5	
	6.4%	6.7%	6.1%	5.0%	6.1%	7.8%	5.9%	4.9%	4.4%	12.4%	*	7.2%	7.4%	5.6%	7.1%	4.4%	6.0%	3.1%	9.4%	7.4%	6.1%	6.6%	1.8%	11.9%	
Leanne Wood	175	76	99	37	77	61	41	54	8	40	9	21	59	43	34	14	23	19	34	34	65	152	14	9	
	17.3%	15.4%	19.0%	12.6%	21.6%	16.8%	16.3%	16.7%	15.6%	21.4%	9.1%	25.7%	18.9%	17.2%	17.2%	17.5%	15.1%	14.0%	20.2%	14.7%	19.1%	17.4%	15.5%	19.6%	
SIGMA	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Post Debate Poll
Prepared on behalf of the Daily Mirror

Table 5
Q2. Normal weightings
Q2. Putting aside your own party preference and basing your answer on what you saw or heard during the programme, which one of the 5 leaders do you think...?
Base: All Respondents
Had the most convincing arguments?

	Total	Gender		Age			Voting Intention						2010 Vote					Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	590	423	240	357	416	281	319	59	163	105	71	326	251	181	86	151	149	165	207	336	857	109	47
Weighted Total	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
Ed Miliband	316	131	185	106	112	97	40	198	16	18	5	29	53	130	66	8	54	44	48	75	110	277	20	18
	31.2%	26.6%	35.5%	36.4%	31.4%	26.8%	15.9%	61.0%	31.3%	9.6%	5.5%	36.2%	16.9%	51.9%	33.1%	9.2%	35.8%	32.5%	28.6%	32.5%	32.4%	31.7%	22.0%	40.4%
Nigel Farage	312	180	132	71	118	123	116	15	8	140	7	22	154	38	32	37	44	35	66	72	125	297	9	6
	30.8%	36.6%	25.3%	24.2%	33.0%	33.8%	46.3%	4.6%	15.3%	75.0%	6.6%	27.0%	49.4%	15.1%	16.3%	45.5%	28.8%	25.8%	39.2%	30.9%	36.6%	33.9%	10.0%	12.3%
Natalie Bennett	99	46	52	31	47	20	23	27	3	9	30	6	28	26	26	7	11	20	12	32	24	87	6	5
	9.7%	9.4%	10.1%	10.6%	13.2%	5.6%	9.0%	8.2%	5.1%	4.6%	30.6%	7.9%	9.0%	10.5%	13.2%	8.0%	7.0%	14.9%	6.9%	13.8%	6.9%	10.0%	6.4%	11.9%
Nicola Sturgeon	243	115	127	66	74	102	58	71	20	20	55	18	65	50	62	29	34	29	37	45	67	177	53	12
	24.0%	23.4%	24.5%	22.8%	20.8%	28.0%	23.0%	21.8%	37.4%	10.7%	55.3%	22.8%	20.8%	19.9%	31.2%	35.0%	22.7%	21.2%	21.9%	19.2%	19.8%	20.3%	58.0%	26.4%
Leanne Wood	44	20	24	17	6	21	15	14	6	-	2	5	12	6	12	2	9	8	6	8	15	36	3	4
	4.3%	4.0%	4.7%	5.9%	1.6%	5.8%	5.8%	4.4%	10.9%	-	1.9%	6.1%	3.9%	2.6%	6.2%	2.3%	5.7%	5.7%	3.4%	3.6%	4.4%	4.2%	3.6%	9.1%
SIGMA	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Post Debate Poll
Prepared on behalf of the Daily Mirror

Table 6
Q2. Normal weightings
Q2. Putting aside your own party preference and basing your answer on what you saw or heard during the programme, which one of the 5 leaders do you think...?
Base: All Respondents
Had the most appealing personality?

	Total	Gender		Age			Voting Intention					2010 Vote					Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	590	423	240	357	416	281	319	59	163	105	71	326	251	181	86	151	149	165	207	336	857	109	47
Weighted Total	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
Ed Miliband	217	109	108	75	75	67	27	144	7	17	3	13	41	98	36	5	33	30	35	51	81	197	10	10
	21.4%	22.1%	20.8%	25.6%	21.0%	18.5%	10.6%	44.2%	12.6%	9.2%	3.1%	16.3%	13.1%	39.0%	17.8%	6.6%	21.9%	22.1%	20.7%	22.1%	23.7%	22.5%	11.3%	22.1%
Nigel Farage	232	130	102	59	83	90	81	12	7	111	5	14	111	24	27	27	37	32	54	47	85	218	8	6
	22.9%	26.4%	19.7%	20.3%	23.1%	24.9%	32.4%	3.6%	13.5%	59.7%	5.3%	16.9%	35.6%	9.6%	13.7%	32.6%	24.3%	24.0%	32.1%	20.4%	24.9%	25.0%	9.0%	12.3%
Natalie Bennett	93	33	60	23	39	31	33	18	4	12	13	11	35	20	20	5	12	14	14	25	27	80	9	3
	9.2%	6.7%	11.5%	7.8%	10.9%	8.6%	13.0%	5.7%	6.9%	6.2%	13.3%	14.1%	11.1%	8.2%	10.0%	5.9%	8.1%	10.5%	8.6%	10.9%	7.9%	9.2%	9.8%	7.3%
Nicola Sturgeon	307	145	162	91	104	111	64	110	21	29	56	21	76	75	73	34	49	38	46	63	91	237	50	20
	30.3%	29.5%	31.1%	31.3%	29.2%	30.6%	25.6%	33.8%	40.7%	15.7%	56.4%	25.3%	24.2%	29.9%	36.7%	41.1%	32.2%	27.9%	27.3%	27.1%	26.6%	27.1%	54.2%	43.9%
Leanne Wood	164	75	89	44	56	63	47	41	14	17	22	22	50	33	43	11	20	21	19	45	58	143	14	7
	16.2%	15.3%	17.0%	15.1%	15.8%	17.4%	18.5%	12.7%	26.3%	9.2%	22.0%	27.5%	16.0%	13.3%	21.8%	13.7%	13.4%	15.5%	11.3%	19.5%	16.9%	16.3%	15.7%	14.4%
SIGMA	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Post Debate Poll
Prepared on behalf of the Daily Mirror

Table 7
Q2. Normal weightings
Q2. Putting aside your own party preference and basing your answer on what you saw or heard during the programme, which one of the 5 leaders do you think...?
Base: All Respondents
Answered the questions put to them best?

	Total	Gender		Age			Voting Intention						2010 Vote					Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	590	423	240	357	416	281	319	59	163	105	71	326	251	181	86	151	149	165	207	336	857	109	47
Weighted Total	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
Ed Miliband	269	109	161	84	89	96	44	160	12	15	5	28	50	114	50	9	42	34	37	69	101	241	13	15
	26.6%	22.1%	30.8%	28.8%	24.9%	26.5%	17.5%	49.4%	23.1%	8.0%	5.0%	34.1%	15.9%	45.4%	25.1%	11.0%	27.8%	25.2%	22.0%	29.8%	29.6%	27.6%	14.5%	32.3%
Nigel Farage	306	169	137	75	111	119	106	32	8	136	2	18	148	42	41	28	39	41	65	82	102	290	12	4
	30.2%	34.3%	26.3%	25.7%	31.1%	32.8%	42.3%	9.7%	16.2%	73.0%	2.5%	21.7%	47.4%	16.6%	20.4%	33.9%	25.7%	30.4%	38.9%	35.4%	29.9%	33.1%	13.0%	8.1%
Natalie Bennett	76	38	38	22	27	27	23	22	5	7	17	2	25	13	20	8	11	13	9	13	24	60	8	9
	7.5%	7.8%	7.3%	7.6%	7.4%	7.5%	9.0%	6.6%	10.2%	3.8%	17.3%	2.1%	7.9%	5.2%	9.8%	9.3%	7.6%	9.8%	5.6%	5.7%	7.0%	6.8%	8.4%	18.9%
Nicola Sturgeon	311	150	161	93	118	100	63	104	23	24	69	23	77	68	78	34	51	39	46	57	97	239	55	16
	30.7%	30.5%	30.9%	31.7%	32.9%	27.6%	25.1%	31.9%	43.7%	12.7%	70.0%	27.8%	24.8%	27.3%	38.8%	40.9%	33.9%	29.1%	27.4%	24.7%	28.3%	27.3%	60.0%	36.0%
Leanne Wood	51	26	25	18	13	20	15	8	4	5	5	12	13	14	12	4	7	7	10	10	18	45	4	2
	5.0%	5.3%	4.8%	6.1%	3.6%	5.6%	6.1%	2.4%	6.8%	2.5%	5.1%	14.2%	4.1%	5.6%	5.8%	4.8%	4.9%	5.5%	6.1%	4.3%	5.2%	5.2%	3.9%	4.8%
SIGMA	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Post Debate Poll
Prepared on behalf of the Daily Mirror

Table 8
Q3. Normal weightings
Q3. Putting aside your own party preference and basing your answer on what you saw or heard during the programme, which one of the 5 leaders do you think was "best" on the following topics?
Base: All Respondents
Immigration

	Total		Gender			Age			Voting Intention						2010 Vote					Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales			
Unweighted Total	1013	590	423	240	357	416	281	319	59	163	105	71	326	251	181	86	151	149	165	207	336	857	109	47		
Weighted Total	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46		
Ed Miliband	184	88	96	68	69	47	23	129	9	2	5	12	21	93	26	7	33	37	26	44	61	167	10	7		
	18.2%	17.9%	18.4%	23.2%	19.4%	12.9%	9.1%	39.8%	17.4%	1.1%	5.4%	14.6%	6.6%	37.4%	13.0%	8.4%	22.2%	27.4%	15.3%	19.1%	17.8%	19.1%	10.5%	15.3%		
Nigel Farage	541	283	258	126	195	220	172	91	23	180	17	49	235	89	87	47	71	55	101	143	193	492	26	22		
	53.4%	57.5%	49.5%	43.3%	54.5%	60.4%	68.5%	28.0%	44.8%	96.4%	17.4%	60.5%	75.4%	35.6%	43.7%	57.3%	47.4%	40.7%	60.4%	61.8%	56.5%	56.2%	28.4%	49.1%		
Natalie Bennett	100	47	53	39	34	27	18	42	5	1	28	3	19	26	35	5	13	16	14	16	42	88	7	6		
	9.9%	9.6%	10.2%	13.3%	9.6%	7.4%	7.2%	12.9%	9.9%	0.7%	28.5%	3.5%	6.2%	10.4%	17.7%	6.2%	8.7%	11.7%	8.6%	6.7%	12.3%	10.0%	7.1%	12.7%		
Nicola Sturgeon	128	50	78	41	44	43	22	44	9	2	37	13	22	31	32	21	21	15	16	20	26	78	44	6		
	12.6%	10.2%	14.9%	14.0%	12.2%	11.9%	8.7%	13.6%	17.5%	1.2%	37.3%	15.5%	6.9%	12.5%	16.0%	25.7%	13.9%	11.4%	9.4%	8.8%	7.7%	8.9%	47.8%	13.3%		
Leanne Wood	60	24	36	18	15	27	16	19	5	1	11	5	15	10	19	2	12	12	10	8	20	50	6	4		
	5.9%	4.9%	6.9%	6.2%	4.2%	7.4%	6.5%	5.8%	10.4%	0.7%	11.4%	6.0%	4.8%	4.0%	9.6%	2.4%	7.9%	8.7%	6.2%	3.5%	5.7%	5.7%	6.2%	9.6%		
SIGMA	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

Post Debate Poll
Prepared on behalf of the Daily Mirror

Table 9
Q3. Normal weightings
Q3. Putting aside your own party preference and basing your answer on what you saw or heard during the programme, which one of the 5 leaders do you think was "best" on the following topics?
Base: All Respondents
Defence

	Total	Gender		Age			Voting Intention					2010 Vote					Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	590	423	240	357	416	281	319	59	163	105	71	326	251	181	86	151	149	165	207	336	857	109	47
Weighted Total	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
Ed Miliband	353	146	208	117	120	117	66	202	18	15	13	34	69	134	71	11	63	46	52	95	128	321	17	15
	34.9%	29.6%	39.9%	40.2%	33.4%	32.1%	26.1%	62.1%	33.5%	7.9%	13.4%	41.6%	22.2%	53.6%	35.4%	13.0%	41.9%	33.9%	31.1%	41.0%	37.6%	36.7%	18.7%	33.4%
Nigel Farage	376	215	160	93	123	160	139	32	12	151	12	30	189	48	50	39	41	47	80	91	127	345	23	8
	37.1%	43.7%	30.8%	31.7%	34.4%	44.0%	55.2%	9.9%	22.9%	80.8%	12.4%	36.9%	60.4%	19.1%	25.0%	48.0%	27.3%	34.9%	47.9%	39.2%	37.1%	39.4%	24.9%	17.6%
Natalie Bennett	93	36	57	30	38	25	14	27	6	8	25	5	22	19	36	4	11	18	11	16	34	79	8	6
	9.2%	7.3%	11.0%	10.4%	10.7%	6.7%	5.5%	8.4%	12.0%	4.4%	25.6%	6.3%	7.1%	7.6%	18.1%	5.3%	7.3%	13.7%	6.9%	6.7%	10.0%	9.1%	8.9%	12.2%
Nicola Sturgeon	160	77	83	39	66	55	24	53	14	13	47	8	22	41	39	27	29	17	18	27	39	102	43	16
	15.8%	15.7%	16.0%	13.5%	18.5%	15.1%	9.4%	16.2%	27.4%	6.9%	47.7%	10.2%	7.1%	16.5%	19.5%	32.6%	19.2%	12.8%	10.9%	11.5%	11.5%	11.6%	46.5%	34.9%
Leanne Wood	30	18	13	12	11	8	10	11	2	-	1	4	10	8	4	1	7	6	5	4	13	28	1	1
	3.0%	3.6%	2.4%	4.1%	3.0%	2.1%	3.8%	3.4%	4.3%	-	1.0%	5.0%	3.1%	3.2%	2.1%	1.1%	4.4%	4.7%	3.2%	1.6%	3.8%	3.2%	1.0%	2.0%
SIGMA	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Post Debate Poll
Prepared on behalf of the Daily Mirror

Table 10
Q3. Normal weightings
Q3. Putting aside your own party preference and basing your answer on what you saw or heard during the programme, which one of the 5 leaders do you think was "best" on the following topics?
Base: All Respondents
National Debt & Deficit

	Total		Gender			Age			Voting Intention					2010 Vote					Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1013	590	423	240	357	416	281	319	59	163	105	71	326	251	181	86	151	149	165	207	336	857	109	47	
Weighted Total	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46	
Ed Miliband	407	188	219	123	146	138	65	236	23	26	15	35	70	165	86	14	64	56	59	108	142	366	20	21	
	40.2%	38.2%	42.0%	42.2%	40.7%	38.0%	25.8%	72.5%	44.1%	14.0%	15.3%	43.3%	22.6%	65.9%	43.3%	17.0%	42.7%	41.2%	35.6%	46.8%	41.7%	41.8%	21.5%	46.8%	
Nigel Farage	303	170	133	74	115	114	112	12	4	136	13	20	167	31	31	30	36	39	70	65	111	285	13	5	
	30.0%	34.6%	25.6%	25.5%	32.1%	31.4%	44.7%	3.6%	7.9%	72.8%	13.6%	24.8%	53.5%	12.3%	15.5%	36.7%	23.9%	28.9%	42.0%	28.0%	32.6%	32.6%	14.2%	11.5%	
Natalie Bennett	78	39	39	24	29	25	22	13	4	13	18	5	21	12	21	8	13	17	8	21	22	68	4	6	
	7.7%	7.9%	7.5%	8.1%	8.1%	7.0%	8.6%	4.1%	7.5%	7.1%	17.9%	6.4%	6.9%	4.7%	10.6%	9.9%	8.6%	12.3%	5.0%	9.2%	6.4%	7.8%	4.8%	12.1%	
Nicola Sturgeon	183	76	107	52	60	71	45	56	12	10	51	7	45	32	50	27	30	20	16	34	50	120	51	12	
	18.0%	15.4%	20.5%	17.8%	16.7%	19.6%	17.9%	17.2%	23.7%	5.5%	51.8%	9.0%	14.4%	12.7%	24.9%	32.5%	19.6%	15.0%	9.4%	14.6%	14.7%	13.7%	55.2%	25.9%	
Leanne Wood	42	19	23	19	9	15	7	8	9	1	1	13	8	11	11	3	8	4	13	3	16	36	4	2	
	4.2%	3.9%	4.4%	6.4%	2.5%	4.0%	3.0%	2.6%	16.7%	0.6%	1.4%	16.6%	2.7%	4.4%	5.7%	3.9%	5.3%	2.7%	8.0%	1.5%	4.6%	4.2%	4.4%	3.6%	
SIGMA	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Post Debate Poll
Prepared on behalf of the Daily Mirror

Table 11
Q3. Normal weightings
Q3. Putting aside your own party preference and basing your answer on what you saw or heard during the programme, which one of the 5 leaders do you think was "best" on the following topics?
Base: All Respondents
Housing

	Total	Gender		Age			Voting Intention					2010 Vote					Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	590	423	240	357	416	281	319	59	163	105	71	326	251	181	86	151	149	165	207	336	857	109	47
Weighted Total	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
Ed Miliband	367	152	215	111	139	118	60	213	14	23	8	38	80	143	68	14	57	44	59	112	122	336	18	13
	36.3%	31.0%	41.2%	38.0%	38.8%	32.4%	23.7%	65.6%	26.5%	12.1%	8.5%	46.6%	25.7%	57.0%	34.0%	16.6%	37.9%	32.4%	35.1%	48.3%	35.7%	38.4%	19.7%	28.1%
Nigel Farage	262	157	105	71	90	101	85	14	9	131	6	17	122	31	42	29	31	36	60	59	94	249	11	2
	25.9%	31.8%	20.2%	24.3%	25.2%	27.8%	33.9%	4.2%	16.5%	70.1%	5.8%	21.2%	39.0%	12.5%	21.0%	35.7%	20.7%	26.6%	35.7%	25.6%	27.5%	28.4%	11.9%	5.3%
Natalie Bennett	149	79	70	45	54	50	39	38	10	17	34	10	45	31	43	9	20	26	21	31	54	132	9	8
	14.7%	16.0%	13.5%	15.6%	15.1%	13.7%	15.3%	11.6%	18.4%	9.0%	34.2%	12.4%	14.3%	12.4%	21.6%	11.5%	13.1%	19.6%	12.4%	13.5%	15.7%	15.1%	9.7%	17.6%
Nicola Sturgeon	168	75	93	43	60	64	42	44	13	14	44	11	40	32	38	26	29	18	22	20	44	105	46	17
	16.6%	15.2%	17.9%	14.9%	16.9%	17.6%	16.5%	13.5%	25.6%	7.4%	44.6%	13.4%	12.9%	12.7%	18.8%	32.0%	19.2%	13.7%	13.2%	8.7%	12.9%	12.0%	50.0%	37.1%
Leanne Wood	67	30	37	21	14	31	26	16	7	3	7	5	25	14	9	3	14	10	6	9	28	53	8	5
	6.6%	6.0%	7.2%	7.3%	4.0%	8.6%	10.5%	5.0%	13.0%	1.4%	7.0%	6.4%	8.2%	5.5%	4.6%	4.2%	9.1%	7.7%	3.6%	3.9%	8.2%	6.1%	8.7%	11.9%
SIGMA	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Post Debate Poll
Prepared on behalf of the Daily Mirror

Table 12
Q3. Normal weightings
Q3. Putting aside your own party preference and basing your answer on what you saw or heard during the programme, which one of the 5 leaders do you think was "best" on the following topics?
Base: All Respondents
NHS

	Total	Gender		Age			Voting Intention						2010 Vote					Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	590	423	240	357	416	281	319	59	163	105	71	326	251	181	86	151	149	165	207	336	857	109	47
Weighted Total	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
Ed Miliband	407	186	220	123	142	141	59	254	16	22	10	36	75	170	83	12	62	57	67	111	132	367	21	19
	40.1%	37.8%	42.3%	42.2%	39.8%	38.8%	23.7%	78.2%	30.0%	11.8%	9.8%	44.9%	23.9%	67.9%	41.5%	14.2%	40.9%	42.0%	39.8%	48.0%	38.7%	41.9%	22.7%	41.8%
Nigel Farage	286	151	135	79	96	111	96	8	9	140	5	24	132	31	42	31	42	34	68	69	104	275	8	2
	28.2%	30.6%	26.0%	27.0%	26.9%	30.5%	38.1%	2.5%	18.1%	74.9%	5.0%	29.6%	42.3%	12.5%	21.0%	37.7%	27.8%	25.4%	40.8%	29.7%	30.5%	31.5%	8.6%	5.3%
Natalie Bennett	95	44	50	32	38	25	30	17	9	5	25	6	35	15	26	8	8	16	18	14	31	79	9	7
	9.3%	9.0%	9.7%	10.9%	10.7%	6.8%	12.1%	5.3%	16.6%	2.9%	25.5%	6.9%	11.4%	6.1%	13.0%	9.5%	5.0%	12.0%	10.7%	6.1%	9.1%	9.1%	9.2%	15.2%
Nicola Sturgeon	157	79	78	37	56	64	43	29	14	15	45	9	47	22	32	28	27	21	7	25	44	97	48	11
	15.5%	16.0%	14.9%	12.8%	15.6%	17.5%	17.1%	8.9%	26.2%	8.1%	45.8%	11.3%	15.2%	8.7%	15.9%	33.5%	17.9%	15.6%	4.5%	10.8%	12.9%	11.1%	52.1%	24.3%
Leanne Wood	69	32	37	20	25	24	23	17	5	4	14	6	23	12	17	4	13	7	7	13	30	57	7	6
	6.9%	6.6%	7.1%	7.0%	7.1%	6.5%	9.1%	5.2%	9.2%	2.4%	13.9%	7.2%	7.3%	4.9%	8.6%	5.0%	8.4%	4.9%	4.2%	5.4%	8.9%	6.5%	7.4%	13.4%
SIGMA	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Post Debate Poll
Prepared on behalf of the Daily Mirror

Table 13

Q3. Normal weightings

Q3. Putting aside your own party preference and basing your answer on what you saw or heard during the programme, which one of the 5 leaders do you think was "best" on the following topics?

Base: All Respondents

Holding the current government to account

	Total	Gender		Age			Voting Intention						2010 Vote					Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	590	423	240	357	416	281	319	59	163	105	71	326	251	181	86	151	149	165	207	336	857	109	47
Weighted Total	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
Ed Miliband	350	147	203	99	132	120	60	195	16	31	10	33	72	145	68	14	47	45	59	97	112	314	22	15
	34.6%	29.9%	39.0%	33.8%	37.0%	32.9%	23.7%	59.9%	30.0%	16.8%	9.7%	40.2%	23.1%	57.8%	34.1%	16.8%	31.1%	33.7%	35.2%	42.0%	32.9%	35.9%	23.8%	32.0%
Nigel Farage	242	132	111	64	86	92	82	17	6	111	5	17	113	27	27	26	41	24	60	53	94	231	6	6
	23.9%	26.7%	21.3%	22.1%	24.0%	25.3%	32.8%	5.2%	11.1%	59.3%	5.0%	21.1%	36.2%	10.9%	13.6%	32.2%	27.0%	17.9%	35.8%	22.8%	27.5%	26.4%	6.6%	12.1%
Natalie Bennett	66	34	32	23	25	19	15	20	1	10	15	6	23	18	19	1	6	10	9	17	25	62	2	3
	6.6%	7.0%	6.1%	7.9%	7.0%	5.1%	6.1%	6.0%	1.2%	5.4%	15.1%	7.2%	7.3%	7.1%	9.7%	0.9%	3.9%	7.5%	5.3%	7.5%	7.4%	7.0%	2.3%	6.0%
Nicola Sturgeon	316	158	158	90	106	120	86	80	25	32	68	22	92	53	76	40	50	49	34	56	96	236	60	20
	31.2%	32.2%	30.3%	31.0%	29.6%	32.9%	34.2%	24.5%	48.5%	17.1%	68.7%	26.9%	29.4%	21.0%	37.9%	48.8%	33.3%	36.1%	20.5%	24.3%	28.3%	26.9%	64.9%	44.4%
Leanne Wood	38	21	17	15	9	14	8	15	5	2	2	4	12	8	9	1	7	7	5	8	14	33	2	3
	3.8%	4.2%	3.4%	5.2%	2.4%	3.9%	3.2%	4.5%	9.2%	1.3%	1.6%	4.6%	4.0%	3.3%	4.7%	1.2%	4.7%	4.8%	3.2%	3.4%	4.0%	3.8%	2.4%	5.5%
SIGMA	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Post Debate Poll
Prepared on behalf of the Daily Mirror

Table 14

Q4. Normal weightings

Q4. If the election was a straight contest between David Cameron and Ed Miliband to be Prime Minister who would you vote for?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					Region6 + 1					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1013	590	423	240	357	416	281	319	59	163	105	71	326	251	181	86	151	149	165	207	336	857	109	47
Weighted Total	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
David Cameron	406	214	193	97	135	175	246	18	23	94	8	18	262	23	47	24	45	63	77	77	154	371	20	15
	40.1%	43.4%	37.0%	33.2%	37.6%	48.1%	97.7%	5.7%	43.4%	50.1%	8.4%	21.7%	84.1%	9.4%	23.8%	29.7%	29.9%	46.5%	46.1%	33.3%	45.2%	42.4%	21.8%	33.7%
Ed Miliband	458	220	238	145	168	145	4	300	25	34	51	35	28	194	125	25	81	61	62	118	146	386	44	27
	45.2%	44.7%	45.6%	49.6%	46.9%	39.9%	1.5%	92.4%	47.5%	18.0%	51.2%	43.3%	9.0%	77.5%	62.8%	29.9%	53.5%	45.0%	36.8%	51.0%	42.7%	44.1%	47.7%	60.1%
Would not vote	97	42	55	30	40	26	1	1	2	45	37	3	9	17	19	31	19	7	10	19	32	68	27	1
	9.5%	8.5%	10.5%	10.2%	11.3%	7.3%	*	*	3.1%	24.3%	37.9%	3.6%	2.8%	6.8%	9.3%	37.6%	12.6%	5.0%	5.9%	8.3%	9.5%	7.8%	29.4%	3.0%
Dont know	52	16	36	20	15	17	1	5	3	14	2	25	13	16	8	2	6	5	19	17	9	50	1	1
	5.2%	3.3%	6.9%	6.9%	4.2%	4.7%	*	1.5%	6.0%	7.6%	2.5%	31.3%	4.2%	6.4%	4.1%	2.8%	4.0%	3.5%	11.2%	7.4%	2.7%	5.7%	1.2%	3.2%
SIGMA	1013	492	521	292	358	364	251	325	52	187	99	81	312	250	200	82	151	135	167	232	341	875	92	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.