

Final General Election Poll

06/05/2015

Prepared on behalf of the Daily Mirror



Methodology

Fieldwork Dates

4th – 6th May 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain

Sample Size

4,088

Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 4,088 it is 95% certain that the 'true' value will fall within the range of 1.53% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0–10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 General Election. Final published voting intention can therefore be found in the final table of each question.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact.

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General Election Poll Final

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Table 1
Q1. Normal weightings
Q1. The next Westminster general election is now a week away. On a scale of 0-10, where 10 is very certain, how certain are you to vote in the general election?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
Weighted Total	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
10	2680	1335	1345	502	951	1227	843	795	198	402	246	166	878	642	555	229	266	600	462	786	833	306	445	628	912	2291	254	135
	65.6%	67.2%	64.0%	42.6%	65.9%	83.6%	76.7%	69.8%	68.4%	71.7%	75.2%	41.0%	80.4%	73.4%	79.8%	80.1%	29.8%	70.0%	69.1%	65.8%	60.8%	56.2%	66.0%	67.7%	65.9%	64.9%	74.6%	62.3%
9	316	155	161	105	116	95	104	86	25	41	28	29	109	62	54	17	60	94	59	90	72	53	49	78	101	280	21	15
	7.7%	7.8%	7.6%	8.9%	8.0%	6.5%	9.5%	7.6%	8.5%	7.3%	8.7%	7.2%	10.0%	7.1%	7.8%	6.1%	6.7%	10.9%	8.9%	7.6%	5.3%	9.7%	7.2%	8.4%	7.3%	7.9%	6.2%	6.9%
8	245	135	110	110	96	38	48	79	26	29	20	38	27	52	43	15	84	63	39	66	76	51	32	48	82	213	22	10
	6.0%	6.8%	5.2%	9.3%	6.7%	2.6%	4.4%	7.0%	9.1%	5.2%	6.2%	9.3%	2.5%	5.9%	6.1%	5.1%	9.5%	7.4%	5.8%	5.5%	5.6%	9.3%	4.8%	5.1%	5.9%	6.0%	6.4%	4.8%
7	132	49	83	57	53	23	34	35	10	16	10	26	28	18	18	2	51	29	21	43	39	21	28	33	42	123	7	2
	3.2%	2.5%	3.9%	4.8%	3.7%	1.5%	3.1%	3.1%	3.5%	2.8%	2.9%	6.5%	2.5%	2.0%	2.6%	0.8%	5.7%	3.4%	3.1%	3.6%	2.9%	3.8%	4.1%	3.5%	3.0%	3.5%	2.1%	1.0%
6	108	43	64	64	32	12	21	36	6	23	5	16	10	21	6	8	57	14	14	38	43	12	18	26	35	91	8	9
	2.6%	2.2%	3.1%	5.4%	2.2%	0.8%	1.9%	3.2%	2.2%	4.1%	1.4%	4.0%	0.9%	2.4%	0.8%	2.6%	6.4%	1.6%	2.0%	3.2%	3.1%	2.2%	2.7%	2.8%	2.5%	2.6%	2.4%	4.1%
5	168	68	100	93	51	24	28	35	12	19	10	59	15	20	6	7	90	16	28	46	78	23	33	38	61	155	5	8
	4.1%	3.4%	4.8%	7.9%	3.5%	1.6%	2.6%	3.0%	4.1%	3.4%	3.0%	14.7%	1.4%	2.3%	0.9%	2.5%	10.1%	1.9%	4.2%	3.8%	5.7%	4.2%	4.9%	4.1%	4.4%	4.4%	1.4%	3.6%
4	56	30	26	37	17	2	4	19	4	12	4	14	7	11	2	1	26	7	4	24	21	7	11	11	19	47	6	4
	1.4%	1.5%	1.2%	3.1%	1.2%	*	*	1.6%	1.3%	2.1%	1.2%	3.5%	0.6%	1.2%	*	*	3.0%	0.8%	0.6%	2.0%	1.5%	1.2%	1.6%	1.2%	1.3%	1.3%	1.7%	1.8%
3	64	35	29	38	19	7	8	29	2	5	2	19	3	16	5	1	31	4	8	19	33	14	12	11	21	59	4	1
	1.6%	1.8%	1.4%	3.2%	1.4%	*	0.7%	2.5%	0.7%	0.8%	0.6%	4.7%	*	1.9%	0.7%	*	3.4%	0.5%	1.2%	1.6%	2.4%	2.6%	1.8%	1.2%	1.5%	1.7%	1.3%	*
2	53	27	26	29	19	5	3	12	6	6	2	22	5	7	2	1	29	4	3	16	30	8	12	9	15	44	-	9
	1.3%	1.4%	1.2%	2.5%	1.3%	*	*	1.0%	2.2%	1.1%	0.7%	5.5%	*	0.8%	*	*	3.3%	*	0.5%	1.3%	2.2%	1.5%	1.8%	0.9%	1.1%	1.3%	-	3.9%
1	46	18	28	20	19	7	7	13	-	9	-	15	6	14	2	1	22	6	3	12	25	4	5	12	20	41	1	5
	1.1%	0.9%	1.3%	1.7%	1.3%	0.5%	0.6%	1.2%	-	1.5%	-	3.7%	0.5%	1.6%	*	*	2.4%	0.7%	*	1.0%	1.8%	0.7%	0.7%	1.3%	1.5%	1.2%	*	2.2%
0	220	90	131	123	69	28	-	-	-	-	-	-	4	10	3	4	175	20	28	54	119	47	30	35	77	188	13	20
	5.4%	4.5%	6.2%	10.5%	4.8%	1.9%	-	-	-	-	-	-	*	1.1%	*	1.5%	19.7%	2.3%	4.1%	4.6%	8.7%	8.6%	4.4%	3.7%	5.5%	5.3%	3.7%	9.1%
SIGMA	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 2
Q2. Normal weightings
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	3892	1857	2035	922	1389	1581	1154	1081	291	545	341	431	1160	808	642	315	731	1101	805	989	997	359	651	891	1503	3404	309	179
Weighted Total	3868	1895	1972	1053	1374	1440	1100	1138	289	561	327	405	1087	865	692	282	716	838	640	1139	1251	498	645	893	1308	3343	327	197
Conservative	1100	566	534	216	331	553	1100	-	-	-	-	-	795	41	95	18	129	282	206	333	279	150	209	217	431	1008	42	50
	28.4%	29.8%	27.1%	20.5%	24.1%	38.4%	100.0%	-	-	-	-	-	73.2%	4.7%	13.7%	6.3%	18.0%	33.6%	32.2%	29.2%	22.3%	30.1%	32.5%	24.4%	33.0%	30.1%	12.9%	25.2%
Labour	1138	573	566	396	428	314	-	1138	-	-	-	-	48	648	173	30	214	241	186	309	403	186	197	325	306	1014	70	55
	29.4%	30.2%	28.7%	37.6%	31.2%	21.8%	-	100.0%	-	-	-	-	4.4%	75.0%	25.1%	10.7%	29.8%	28.7%	29.0%	27.1%	32.2%	37.4%	30.6%	36.4%	23.4%	30.3%	21.4%	27.8%
Liberal Democrat	289	126	163	75	100	114	-	-	289	-	-	-	17	12	197	7	43	96	42	89	62	45	37	64	120	266	15	8
	7.5%	6.6%	8.3%	7.1%	7.3%	7.9%	-	-	100.0%	-	-	-	1.6%	1.4%	28.5%	2.5%	6.0%	11.4%	6.6%	7.8%	5.0%	9.0%	5.8%	7.1%	9.2%	8.0%	4.7%	3.8%
UKIP	561	312	248	121	216	223	-	-	-	561	-	-	169	43	92	95	127	68	67	204	221	49	107	151	208	515	10	35
	14.5%	16.5%	12.6%	11.5%	15.7%	15.5%	-	-	-	100.0%	-	-	15.5%	5.0%	13.3%	33.6%	17.8%	8.1%	10.4%	18.0%	17.7%	9.9%	16.5%	16.9%	15.9%	15.4%	3.0%	17.9%
SNP	164	79	85	43	65	56	-	-	-	-	164	-	5	33	12	84	24	39	29	44	52	-	-	-	-	-	164	-
	4.2%	4.2%	4.3%	4.1%	4.7%	3.9%	-	-	-	-	50.2%	-	*	3.8%	1.7%	29.9%	3.3%	4.7%	4.6%	3.9%	4.1%	-	-	-	-	-	50.2%	-
Plaid Cymru	12	6	6	1	7	4	-	-	-	-	12	-	-	3	2	6	1	2	3	2	4	-	-	-	-	-	-	12
	*	*	*	*	*	*	-	-	-	-	3.7%	-	-	*	*	2.1%	*	*	*	*	*	-	-	-	-	-	-	6.1%
Another Party (Net)	151	65	86	63	48	40	-	-	-	-	151	-	5	20	48	25	45	38	31	45	38	21	20	37	63	142	4	5
	3.9%	3.5%	4.3%	6.0%	3.5%	2.8%	-	-	-	-	46.2%	-	*	2.3%	7.0%	8.9%	6.3%	4.5%	4.8%	3.9%	3.0%	4.3%	3.1%	4.2%	4.8%	4.3%	1.2%	2.5%
Green	123	46	77	57	36	30	-	-	-	-	123	-	1	18	43	20	35	31	28	36	27	18	17	32	48	116	3	4
	3.2%	2.4%	3.9%	5.4%	2.6%	2.1%	-	-	-	-	37.5%	-	*	2.0%	6.2%	7.1%	4.8%	3.7%	4.4%	3.2%	2.2%	3.6%	2.7%	3.6%	3.7%	3.5%	0.8%	2.2%
British National Party (BNP)	6	4	2	-	2	4	-	-	-	-	6	-	2	-	2	1	2	1	1	2	3	-	-	1	4	6	-	-
	*	*	*	-	*	*	-	-	-	-	1.7%	-	*	-	*	*	*	*	*	*	*	-	-	*	*	*	-	-
Respect	1	1	-	1	1	-	-	-	-	-	1	-	-	-	1	-	1	1	-	-	-	-	-	1	1	1	-	-
	*	*	-	*	*	-	-	-	-	*	-	-	-	-	*	-	*	*	*	-	-	-	-	*	*	*	-	-
National Health Action	3	1	2	1	2	-	-	-	-	-	3	-	-	-	1	1	1	-	2	-	1	-	-	-	3	3	-	-
	*	*	*	*	*	-	-	-	-	-	0.9%	-	-	-	*	*	*	-	*	-	*	-	-	-	*	*	-	-
Monster Raving Loony Party	4	4	1	1	4	-	-	-	-	-	4	-	-	-	1	-	4	1	-	4	-	2	-	2	1	4	-	-
	*	*	*	*	*	-	-	-	-	-	1.3%	-	-	-	*	-	*	*	*	*	-	*	-	*	*	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	3	2	*	-	2	1	-	-	-	-	3	-	-	1	-	2	*	1	1	2	-	1	1	-	1	3	-	-
	*	*	*	-	*	*	-	-	-	-	0.8%	-	-	*	-	0.6%	*	*	*	*	-	*	*	-	*	*	-	-
Other	11	8	4	3	2	6	-	-	-	-	11	-	2	2	2	2	3	3	-	2	6	1	2	1	5	9	1	*
	*	*	*	*	*	*	-	-	-	-	3.5%	-	*	*	*	0.6%	*	*	-	*	*	*	*	*	*	*	*	*
Undecided	405	148	257	124	163	118	-	-	-	-	-	405	45	63	67	14	128	68	67	102	169	42	66	89	158	354	19	32
	10.5%	7.8%	13.0%	11.8%	11.9%	8.2%	-	-	-	-	-	100.0%	4.1%	7.2%	9.7%	5.0%	17.9%	8.1%	10.4%	9.0%	13.5%	8.5%	10.2%	10.0%	12.1%	10.6%	5.7%	16.3%
Refused	48	20	28	15	16	17	-	-	-	-	-	-	4	3	5	3	5	5	10	10	23	4	8	10	22	44	3	1
	1.2%	1.1%	1.4%	1.4%	1.1%	1.2%	-	-	-	-	-	-	*	*	0.7%	1.0%	0.7%	0.6%	1.5%	0.9%	1.8%	0.8%	1.3%	1.1%	1.6%	1.3%	0.9%	*
SIGMA	3868	1895	1972	1053	1374	1440	1100	1138	289	561	327	405	1087	865	692	282	716	838	640	1139	1251	498	645	893	1308	3343	327	197
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 3
Q2. Normal weightings & likelihood to vote
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
3892	1857	2035	922	1389	1581	1154	1081	291	545	341	431	1160	808	642	315	731	1101	805	989	997	359	651	891	1503	3404	309	179	
3868	1909	1959	942	1379	1547	1153	1140	292	564	341	333	1159	881	738	299	593	870	657	1135	1206	488	640	899	1306	3334	342	192	
1153	588	565	207	342	605	1153	-	-	-	-	-	857	41	103	19	114	300	218	344	291	156	217	230	454	1057	44	53	
29.8%	30.8%	28.8%	22.0%	24.8%	39.1%	100.0%	-	-	-	-	-	73.9%	4.6%	13.9%	6.4%	19.2%	34.5%	33.2%	30.3%	24.1%	31.9%	33.9%	25.5%	34.8%	31.7%	12.7%	27.4%	
1140	576	563	359	440	340	-	1140	-	-	-	-	51	664	184	31	190	249	191	308	392	179	197	333	302	1011	74	55	
29.5%	30.2%	28.8%	38.2%	31.9%	22.0%	-	100.0%	-	-	-	-	4.4%	75.4%	24.9%	10.2%	32.0%	28.6%	29.0%	27.2%	32.5%	36.7%	30.8%	37.0%	23.1%	30.3%	21.6%	28.8%	
292	129	162	65	104	123	-	-	292	-	-	-	15	12	211	8	36	100	45	88	59	41	35	66	126	268	16	8	
7.5%	6.8%	8.3%	6.9%	7.5%	8.0%	-	-	100.0%	-	-	-	1.3%	1.4%	28.6%	2.5%	6.0%	11.6%	6.8%	7.7%	4.9%	8.3%	5.5%	7.3%	9.7%	8.0%	4.6%	4.3%	
564	316	248	106	217	242	-	-	-	564	-	-	179	45	101	101	106	72	70	207	215	51	108	153	209	521	10	33	
14.6%	16.6%	12.7%	11.2%	15.7%	15.6%	-	-	-	100.0%	-	-	15.5%	5.1%	13.7%	33.8%	18.0%	8.3%	10.7%	18.2%	17.9%	10.4%	16.9%	17.0%	16.0%	15.6%	2.9%	17.4%	
177	84	93	44	71	63	-	-	-	-	177	-	5	35	13	93	23	42	32	47	55	-	-	-	-	-	177	-	
4.6%	4.4%	4.7%	4.6%	5.1%	4.0%	-	-	-	-	51.8%	-	*	4.0%	1.7%	31.1%	3.9%	4.8%	4.9%	4.2%	4.6%	-	-	-	-	-	51.7%	-	
11	5	6	1	5	4	-	-	-	-	11	-	-	3	1	6	1	2	4	2	3	-	-	-	-	-	-	11	
*	*	*	*	*	*	-	-	-	-	3.2%	-	-	*	*	1.9%	*	*	0.5%	*	*	-	-	-	-	-	-	5.7%	
154	68	86	62	48	43	-	-	-	-	154	-	5	21	52	26	43	38	32	45	39	22	20	37	65	144	4	5	
4.0%	3.5%	4.4%	6.6%	3.5%	2.8%	-	-	-	-	45.0%	-	*	2.4%	7.0%	8.7%	7.2%	4.4%	4.8%	4.0%	3.2%	4.4%	3.2%	4.1%	5.0%	4.3%	1.3%	2.7%	
125	48	77	56	37	32	-	-	-	-	125	-	1	19	46	20	32	31	29	37	28	18	18	32	50	117	3	5	
3.2%	2.5%	3.9%	5.9%	2.7%	2.1%	-	-	-	-	36.6%	-	*	2.2%	6.2%	6.8%	5.4%	3.6%	4.4%	3.2%	2.3%	3.7%	2.7%	3.5%	3.8%	3.5%	0.9%	2.4%	
6	3	2	-	2	3	-	-	-	-	6	-	2	-	2	1	1	1	1	1	3	-	-	1	5	6	-	-	
*	*	*	-	*	*	-	-	-	-	1.7%	-	*	-	*	*	*	*	*	*	*	-	-	*	*	*	-	-	
1	1	-	1	1	-	-	-	-	-	1	-	-	-	1	-	1	1	-	-	-	-	-	1	1	1	-	-	
*	*	-	*	*	-	-	-	-	-	*	-	-	-	*	-	*	*	-	-	-	-	-	*	*	*	-	-	
3	1	2	1	2	-	-	-	-	-	3	-	-	-	1	1	1	-	2	-	1	-	-	-	3	3	-	-	
*	*	*	*	*	-	-	-	-	-	0.9%	-	-	-	*	*	*	-	*	-	*	-	-	-	-	-	-	-	
4	3	1	1	3	-	-	-	-	-	4	-	-	-	1	-	3	1	-	3	-	2	-	1	1	4	-	-	
*	*	*	*	*	-	-	-	-	-	1.3%	-	-	-	*	-	0.6%	*	-	*	-	*	-	*	*	*	-	-	
3	2	1	-	1	1	-	-	-	-	3	-	-	*	-	2	1	*	1	2	-	1	1	-	1	3	-	-	
*	*	*	-	*	*	-	-	-	-	0.7%	-	-	*	-	0.6%	*	*	*	*	-	*	*	-	*	*	-	-	
12	8	3	4	2	6	-	-	-	-	12	-	2	2	2	2	3	3	-	2	6	1	2	2	6	10	2	1	
*	*	*	*	*	*	-	-	-	-	3.4%	-	*	*	*	0.7%	0.6%	*	-	*	0.5%	*	*	*	*	*	*	*	
333	123	210	87	137	109	-	-	-	-	-	333	43	57	68	13	78	63	56	82	133	35	55	73	129	293	15	25	
8.6%	6.4%	10.7%	9.2%	9.9%	7.0%	-	-	-	-	-	100.0%	3.7%	6.5%	9.2%	4.3%	13.1%	7.2%	8.5%	7.2%	11.0%	7.3%	8.6%	8.1%	9.9%	8.8%	4.2%	13.3%	
45	19	25	11	15	19	-	-	-	-	-	-	4	3	5	3	3	4	10	11	19	5	7	8	21	41	3	1	
1.2%	1.0%	1.3%	1.1%	1.1%	1.2%	-	-	-	-	-	-	*	*	0.7%	1.1%	*	0.5%	1.5%	1.0%	1.6%	0.9%	1.0%	0.9%	1.6%	1.2%	0.9%	*	
3868	1909	1959	942	1379	1547	1153	1140	292	564	341	333	1159	881	738	299	593	870	657	1135	1206	488	640	899	1306	3334	342	192	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 4
Q2. Normal weightings & likelihood to vote, with undecided and refused removed
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
3412	1685	1727	790	1194	1428	1154	1081	291	545	341	0	1103	747	574	295	581	999	701	870	842	320	578	782	1294	2974	288	150	
3490	1766	1724	844	1226	1419	1153	1140	292	564	341	0	1112	820	664	283	512	803	592	1042	1054	448	578	818	1156	3000	325	165	
1153	588	565	207	342	605	1153	-	-	-	-	-	857	41	103	19	114	300	218	344	291	156	217	230	454	1057	44	53	
33.0%	33.3%	32.8%	24.5%	27.8%	42.6%	100.0%	-	-	-	-	-	77.0%	5.0%	15.5%	6.8%	22.2%	37.3%	36.9%	33.0%	27.6%	34.8%	37.6%	28.1%	39.3%	35.2%	13.4%	31.8%	
1140	576	563	359	440	340	-	1140	-	-	-	-	51	664	184	31	190	249	191	308	392	179	197	333	302	1011	74	55	
32.7%	32.6%	32.7%	42.6%	35.9%	24.0%	-	100.0%	-	-	-	-	4.5%	80.9%	27.6%	10.8%	37.0%	31.0%	32.3%	29.6%	37.2%	40.0%	34.1%	40.7%	26.1%	33.7%	22.8%	33.4%	
292	129	162	65	104	123	-	-	292	-	-	-	15	12	211	8	36	100	45	88	59	41	35	66	126	268	16	8	
8.4%	7.3%	9.4%	7.7%	8.5%	8.7%	-	-	100.0%	-	-	-	1.4%	1.5%	31.8%	2.7%	7.0%	12.5%	7.5%	8.4%	5.6%	9.1%	6.1%	8.0%	10.9%	8.9%	4.8%	4.9%	
564	316	248	106	217	242	-	-	-	564	-	-	179	45	101	101	106	72	70	207	215	51	108	153	209	521	10	33	
16.2%	17.9%	14.4%	12.5%	17.7%	17.0%	-	-	-	100.0%	-	-	16.1%	5.4%	15.2%	35.7%	20.8%	8.9%	11.9%	19.9%	20.4%	11.4%	18.7%	18.7%	18.1%	17.4%	3.1%	20.1%	
177	84	93	44	71	63	-	-	-	-	177	-	5	35	13	93	23	42	32	47	55	-	-	-	-	-	177	-	
5.1%	4.8%	5.4%	5.2%	5.8%	4.4%	-	-	-	-	51.8%	-	*	4.3%	1.9%	32.8%	4.5%	5.2%	5.5%	4.5%	5.2%	-	-	-	-	-	-	54.5%	-
11	5	6	1	5	4	-	-	-	-	11	-	-	3	1	6	1	2	4	2	3	-	-	-	-	-	-	11	
*	*	*	*	*	*	-	-	-	-	3.2%	-	-	*	*	2.0%	*	*	0.6%	*	*	-	-	-	-	-	-	-	6.6%
154	68	86	62	48	43	-	-	-	-	154	-	5	21	52	26	43	38	32	45	39	22	20	37	65	144	4	5	
4.4%	3.8%	5.0%	7.4%	3.9%	3.0%	-	-	-	-	45.0%	-	*	2.6%	7.8%	9.2%	8.3%	4.7%	5.4%	4.3%	3.7%	4.8%	3.5%	4.5%	5.6%	4.8%	1.4%	3.1%	
125	48	77	56	37	32	-	-	-	-	125	-	1	19	46	20	32	31	29	37	28	18	18	32	50	117	3	5	
3.6%	2.7%	4.5%	6.6%	3.0%	2.3%	-	-	-	-	36.6%	-	*	2.3%	6.9%	7.2%	6.3%	3.9%	4.9%	3.5%	2.7%	4.0%	3.0%	3.9%	4.3%	3.9%	0.9%	2.8%	
6	3	2	-	2	3	-	-	-	-	6	-	2	-	2	1	1	1	1	1	3	-	-	1	5	6	-	-	
*	*	*	-	*	*	-	-	-	-	1.7%	-	*	-	*	*	*	*	*	*	*	-	-	*	*	*	-	-	
1	1	-	1	1	-	-	-	-	-	1	-	-	-	1	-	1	1	-	-	-	-	-	1	1	1	-	-	
*	*	-	*	*	-	-	-	-	-	*	-	-	-	*	-	*	*	-	-	-	-	-	*	*	*	-	-	
3	1	2	1	2	-	-	-	-	-	3	-	-	-	1	1	1	-	2	-	1	-	-	-	3	3	-	-	
*	*	*	*	*	-	-	-	-	-	0.9%	-	-	-	*	*	*	-	*	-	*	-	-	-	*	*	-	-	
4	3	1	1	3	-	-	-	-	-	4	-	-	-	1	-	3	1	-	3	-	2	-	1	1	4	-	-	
*	*	*	*	*	-	-	-	-	-	1.3%	-	-	-	*	-	0.7%	*	-	*	-	*	-	*	*	*	-	-	
3	2	1	-	1	1	-	-	-	-	3	-	-	*	-	2	1	*	1	2	-	1	1	-	1	3	-	-	
*	*	*	-	*	*	-	-	-	-	0.7%	-	-	*	-	0.6%	*	*	*	*	-	*	*	-	*	*	-	-	
12	8	3	4	2	6	-	-	-	-	12	-	2	2	2	2	3	3	-	2	6	1	2	2	6	10	2	1	
*	*	*	*	*	*	-	-	-	-	3.4%	-	*	*	*	0.7%	0.7%	*	-	*	0.6%	*	*	*	*	*	*	*	
3490	1766	1724	844	1226	1419	1153	1140	292	564	341	-	1112	820	664	283	512	803	592	1042	1054	448	578	818	1156	3000	325	165	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 5

Q2. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2010 vote

Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3607	1758	1849	820	1271	1516	1154	1081	291	545	341	182	1160	808	642	304	581	1054	742	910	901	337	611	828	1373	3149	297	161	
Weighted Total	3546	1789	1758	853	1249	1444	1153	1140	292	564	341	52	1126	839	686	285	512	815	601	1053	1077	455	588	830	1177	3050	327	169	
Conservative	1167	595	572	208	346	613	1153	-	-	-	-	13	870	41	103	19	114	303	220	347	296	157	220	233	460	1070	44	53	
	32.9%	33.3%	32.5%	24.4%	27.7%	42.4%	100.0%	-	-	-	-	24.4%	77.3%	4.9%	15.0%	6.7%	22.2%	37.2%	36.7%	33.0%	27.5%	34.5%	37.3%	28.1%	39.1%	35.1%	13.3%	31.6%	
Labour	1158	583	575	363	448	347	-	1140	-	-	-	17	51	682	184	31	190	253	194	311	400	182	200	338	306	1027	75	56	
	32.7%	32.6%	32.7%	42.5%	35.9%	24.0%	-	100.0%	-	-	-	32.6%	4.5%	81.3%	26.7%	10.7%	37.0%	31.0%	32.2%	29.6%	37.1%	40.0%	34.1%	40.8%	26.0%	33.7%	22.9%	33.3%	
Liberal Democrat	313	138	176	68	113	133	-	-	292	-	-	20	15	12	233	8	36	106	48	93	66	43	40	69	136	288	17	9	
	8.8%	7.7%	10.0%	8.0%	9.0%	9.2%	-	-	100.0%	-	-	39.0%	1.4%	1.4%	34.0%	2.7%	7.0%	13.0%	8.0%	8.8%	6.2%	9.5%	6.8%	8.3%	11.6%	9.4%	5.2%	5.3%	
UKIP	565	316	249	106	217	242	-	-	-	564	-	1	179	45	101	102	106	72	70	207	216	51	108	153	209	522	10	33	
	15.9%	17.7%	14.2%	12.4%	17.4%	16.7%	-	-	-	100.0%	-	1.3%	15.9%	5.3%	14.7%	35.8%	20.8%	8.8%	11.7%	19.7%	20.1%	11.3%	18.4%	18.5%	17.8%	17.1%	3.1%	19.7%	
SNP	177	84	93	44	71	63	-	-	-	-	177	*	5	35	13	93	23	42	32	47	56	-	-	-	-	-	177	-	
	5.0%	4.7%	5.3%	5.1%	5.7%	4.4%	-	-	-	-	51.8%	0.9%	*	4.2%	1.9%	32.7%	4.5%	5.2%	5.4%	4.5%	5.2%	-	-	-	-	-	54.2%	-	
Plaid Cymru	12	5	7	2	6	4	-	-	-	-	11	1	-	3	1	7	1	2	4	2	4	-	-	-	-	-	-	12	
	*	*	*	*	*	*	-	-	-	-	3.2%	1.8%	-	*	*	2.3%	*	*	0.7%	*	*	-	-	-	-	-	-	7.0%	
Another Party (Net)	154	68	86	62	48	43	-	-	-	-	154	-	5	21	52	26	43	38	32	45	39	22	20	37	65	144	4	5	
	4.3%	3.8%	4.9%	7.3%	3.9%	3.0%	-	-	-	-	45.0%	-	*	2.5%	7.6%	9.1%	8.3%	4.7%	5.3%	4.3%	3.6%	4.8%	3.4%	4.4%	5.5%	4.7%	1.4%	3.1%	
Green	125	48	77	56	37	32	-	-	-	-	125	-	1	19	46	20	32	31	29	37	28	18	18	32	50	117	3	5	
	3.5%	2.7%	4.4%	6.5%	3.0%	2.2%	-	-	-	-	36.6%	-	*	2.3%	6.7%	7.1%	6.3%	3.8%	4.8%	3.5%	2.6%	4.0%	3.0%	3.8%	4.2%	3.8%	0.9%	2.8%	
British National Party (BNP)	6	3	2	-	2	3	-	-	-	-	6	-	2	-	2	1	1	1	1	1	3	-	-	1	5	6	-	-	
	*	*	*	-	*	*	-	-	-	-	1.7%	-	*	-	*	*	*	*	*	*	*	-	-	*	*	*	-	-	
Respect	1	1	-	1	1	-	-	-	-	-	1	-	-	-	1	-	1	1	-	-	-	-	-	1	1	1	-	-	
	*	*	-	*	*	-	-	-	-	-	*	-	-	-	*	-	*	*	-	-	-	-	-	*	*	*	-	-	
National Health Action	3	1	2	1	2	-	-	-	-	-	3	-	-	-	1	1	1	-	2	-	1	-	-	-	3	3	-	-	
	*	*	*	*	*	-	-	-	-	-	0.9%	-	-	-	*	*	*	-	*	-	*	-	-	-	*	*	-	-	
Monster Raving Loony Party	4	3	1	1	3	-	-	-	-	-	4	-	-	-	1	-	3	1	-	3	-	2	-	1	1	4	-	-	
	*	*	*	*	*	-	-	-	-	-	1.3%	-	-	-	*	-	0.7%	*	-	*	-	*	-	*	*	*	-	-	
Trade Unionist and Socialist Coalition (TUSC)	3	2	1	-	1	1	-	-	-	-	3	-	-	*	-	2	1	*	1	2	-	1	1	-	1	3	-	-	
	*	*	*	-	*	*	-	-	-	-	0.7%	-	-	*	-	0.6%	*	*	*	*	-	*	*	-	*	*	-	-	
Other	12	8	3	4	2	6	-	-	-	-	12	-	2	2	2	2	3	3	-	2	6	1	2	2	6	10	2	1	
	*	*	*	*	*	*	-	-	-	-	3.4%	-	*	*	*	0.7%	0.7%	*	-	*	0.6%	*	*	*	*	*	*	*	
SIGMA	3546	1789	1758	853	1249	1444	1153	1140	292	564	341	52	1126	839	686	285	512	815	601	1053	1077	455	588	830	1177	3050	327	169	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 6
Q3. Normal weightings
Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?
Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	3892	1857	2035	922	1389	1581	1154	1081	291	545	341	431	1160	808	642	315	731	1101	805	989	997	359	651	891	1503	3404	309	179
Weighted Total	3868	1895	1972	1053	1374	1440	1100	1138	289	561	327	405	1087	865	692	282	716	838	640	1139	1251	498	645	893	1308	3343	327	197
The Conservative Party candidate	1093	567	526	202	327	564	1024	16	12	22	*	19	790	45	99	18	120	284	199	320	289	147	201	227	430	1004	43	45
	28.2%	29.9%	26.7%	19.1%	23.8%	39.2%	93.1%	1.4%	4.1%	3.9%	*	4.6%	72.7%	5.2%	14.3%	6.5%	16.8%	33.9%	31.1%	28.1%	23.1%	29.5%	31.2%	25.4%	32.9%	30.0%	13.0%	23.1%
The Labour Party candidate	1120	558	561	384	414	322	25	1044	4	8	8	29	55	626	168	27	213	238	181	300	401	183	200	327	286	995	70	55
	29.0%	29.5%	28.5%	36.5%	30.1%	22.3%	2.3%	91.7%	1.4%	1.5%	2.6%	7.1%	5.0%	72.4%	24.3%	9.4%	29.8%	28.4%	28.3%	26.3%	32.0%	36.7%	31.1%	36.6%	21.9%	29.8%	21.3%	27.8%
The Liberal Democrat Party candidate	309	146	162	78	116	114	13	26	249	3	4	12	23	25	201	5	46	104	51	89	64	45	41	66	131	284	14	10
	8.0%	7.7%	8.2%	7.4%	8.4%	7.9%	1.2%	2.3%	86.4%	0.5%	1.3%	3.1%	2.1%	2.9%	29.1%	1.8%	6.4%	12.4%	8.0%	7.8%	5.1%	9.1%	6.4%	7.4%	10.0%	8.5%	4.4%	5.2%
The UKIP candidate	565	312	254	147	220	198	13	24	9	506	6	6	159	50	89	99	128	68	65	214	219	52	103	150	217	522	7	36
	14.6%	16.4%	12.9%	14.0%	16.0%	13.7%	1.2%	2.1%	3.2%	90.2%	1.8%	1.6%	14.7%	5.8%	12.9%	35.1%	17.9%	8.1%	10.1%	18.8%	17.5%	10.4%	16.0%	16.8%	16.6%	15.6%	2.2%	18.5%
The SNP candidate	166	80	86	45	65	56	1	-	-	-	164	1	5	33	12	84	25	39	31	45	52	-	-	-	-	-	166	-
	4.3%	4.2%	4.4%	4.2%	4.7%	3.9%	*	-	-	-	50.0%	*	*	3.8%	1.7%	29.9%	3.5%	4.6%	4.8%	4.0%	4.1%	-	-	-	-	-	50.7%	-
The Plaid Cymru candidate	13	7	6	1	7	5	-	1	-	-	12	-	-	4	2	6	1	2	5	2	4	-	-	-	-	-	-	13
	*	*	*	*	*	*	-	*	-	-	3.7%	-	-	*	*	2.1%	*	*	0.7%	*	*	-	-	-	-	-	-	6.8%
Another candidate (Net)	142	60	82	56	45	42	3	3	4	7	120	5	5	16	55	25	34	34	30	42	37	21	23	27	62	133	4	5
	3.7%	3.2%	4.2%	5.3%	3.3%	2.9%	*	*	1.5%	1.3%	36.5%	1.2%	*	1.8%	8.0%	8.9%	4.7%	4.0%	4.6%	3.7%	2.9%	4.2%	3.6%	3.1%	4.7%	4.0%	1.2%	2.7%
Green	114	47	67	48	35	31	1	-	1	3	105	3	1	13	43	22	30	25	27	32	29	15	18	22	52	107	3	4
	2.9%	2.5%	3.4%	4.6%	2.5%	2.1%	*	-	*	0.5%	32.0%	0.9%	*	1.5%	6.2%	7.7%	4.1%	3.0%	4.3%	2.8%	2.3%	3.0%	2.7%	2.5%	4.0%	3.2%	0.8%	2.2%
British National Party (BNP)	3	1	1	1	1	-	-	1	-	-	1	-	1	-	1	-	-	2	-	-	1	1	-	-	1	3	-	-
	*	*	*	*	*	-	-	*	-	-	*	-	*	-	*	-	-	*	-	-	*	*	-	-	*	*	-	-
National Health Action	1	-	1	*	1	-	-	-	-	*	1	-	-	-	1	-	*	-	1	*	-	-	-	-	-	1	1	-
	*	-	*	*	*	-	-	-	-	*	*	-	-	-	*	-	*	-	*	*	-	-	-	-	-	*	*	-
English Democrat	3	2	1	2	-	1	1	-	-	2	-	-	1	-	2	-	-	-	-	1	2	-	2	-	-	2	-	1
	*	*	*	*	-	*	*	-	-	*	-	-	*	-	*	-	-	-	-	*	*	*	-	*	-	-	*	*
Monster Raving Loony Party	3	3	-	1	2	-	-	-	1	-	2	-	-	-	1	-	2	-	-	3	-	2	-	-	1	3	-	-
	*	*	-	*	*	-	-	-	*	-	0.6%	-	-	-	*	-	*	-	-	*	-	*	-	-	*	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	3	2	*	-	2	1	-	-	-	-	3	-	-	1	-	2	*	1	1	2	-	1	1	-	1	3	-	-
	*	*	*	-	*	*	-	-	-	-	0.8%	-	-	*	-	0.6%	*	*	*	*	-	*	*	-	*	*	-	-
An independent candidate	13	3	10	2	5	6	2	1	2	2	5	1	2	1	8	1	1	5	1	4	3	1	2	5	4	12	1	*
	*	*	0.5%	*	*	*	*	*	0.8%	*	1.6%	*	*	*	1.1%	*	*	0.6%	*	*	*	*	*	*	0.5%	*	*	*
Other	3	2	1	1	-	3	-	-	-	-	3	*	-	2	*	1	-	1	-	1	2	1	-	*	2	3	1	-
	*	*	*	*	-	*	-	-	-	-	0.9%	*	-	*	*	*	-	*	-	*	*	*	-	*	*	*	*	-
Undecided	413	143	269	128	164	121	17	25	9	14	13	329	47	64	59	17	143	63	70	114	166	47	66	91	157	361	21	31
	10.7%	7.6%	13.7%	12.1%	11.9%	8.4%	1.6%	2.2%	3.1%	2.6%	4.1%	81.1%	4.3%	7.4%	8.6%	6.0%	20.0%	7.5%	10.9%	10.0%	13.3%	9.5%	10.2%	10.2%	12.0%	10.8%	6.3%	15.5%
Refused	47	21	26	12	16	19	2	-	1	-	-	4	4	2	6	1	6	7	9	13	19	3	10	5	25	43	3	1
	1.2%	1.1%	1.3%	1.1%	1.2%	1.3%	*	-	*	-	-	1.0%	*	*	0.8%	*	0.8%	0.8%	1.4%	1.1%	1.5%	0.6%	1.6%	0.5%	1.9%	1.3%	0.9%	*
SIGMA	3868	1895	1972	1053	1374	1440	1100	1138	289	561	327	405	1087	865	692	282	716	838	640	1139	1251	498	645	893	1308	3343	327	197
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 7
Q3. Normal weightings & likelihood to vote
Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?
Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	3892	1857	2035	922	1389	1581	1154	1081	291	545	341	431	1160	808	642	315	731	1101	805	989	997	359	651	891	1503	3404	309	179
Weighted Total	3868	1909	1959	942	1379	1547	1153	1140	292	564	341	333	1159	881	738	299	593	870	657	1135	1206	488	640	899	1306	3334	342	192
The Conservative Party candidate	1149	594	555	193	339	617	1087	12	9	21	*	20	852	46	108	20	105	303	211	336	299	152	211	239	453	1056	45	48
	29.7%	31.1%	28.3%	20.5%	24.6%	39.9%	94.3%	1.1%	3.1%	3.7%	*	6.1%	73.5%	5.2%	14.6%	6.7%	17.7%	34.8%	32.1%	29.6%	24.8%	31.2%	33.0%	26.6%	34.7%	31.7%	13.2%	25.1%
The Labour Party candidate	1138	569	569	359	429	350	22	1070	4	9	7	26	58	651	181	28	193	249	190	304	395	182	201	338	289	1009	73	56
	29.4%	29.8%	29.1%	38.2%	31.1%	22.6%	1.9%	93.8%	1.4%	1.5%	2.1%	7.8%	5.0%	74.0%	24.6%	9.4%	32.5%	28.6%	28.9%	26.8%	32.8%	37.2%	31.4%	37.6%	22.1%	30.3%	21.3%	29.3%
The Liberal Democrat Party candidate	314	151	163	70	119	124	13	21	259	3	5	13	23	24	215	5	38	108	55	89	61	43	40	69	136	287	15	11
	8.1%	7.9%	8.3%	7.5%	8.7%	8.0%	1.1%	1.9%	88.9%	0.5%	1.4%	3.8%	2.0%	2.7%	29.1%	1.8%	6.5%	12.4%	8.3%	7.9%	5.1%	8.8%	6.2%	7.6%	10.4%	8.6%	4.3%	5.9%
The UKIP candidate	554	304	250	118	222	215	11	15	5	511	5	5	167	46	95	104	106	71	66	207	210	48	102	149	214	514	7	34
	14.3%	15.9%	12.8%	12.5%	16.1%	13.9%	1.0%	1.3%	1.7%	90.6%	1.5%	1.5%	14.4%	5.2%	12.9%	34.8%	17.9%	8.1%	10.1%	18.2%	17.4%	9.9%	16.0%	16.6%	16.4%	15.4%	2.0%	17.6%
The SNP candidate	178	85	93	45	71	63	1	-	-	-	176	1	5	35	13	93	24	42	33	48	55	-	-	-	-	-	178	-
	4.6%	4.5%	4.7%	4.8%	5.1%	4.0%	*	-	-	-	51.7%	*	*	4.0%	1.7%	31.1%	4.1%	4.8%	5.0%	4.3%	4.6%	-	-	-	-	-	52.1%	-
The Plaid Cymru candidate	12	5	6	1	5	5	-	1	-	-	11	-	-	4	1	6	1	2	4	2	3	-	-	-	-	-	-	12
	*	*	*	*	*	*	-	*	-	-	3.2%	-	-	*	*	1.9%	*	*	0.7%	*	*	-	-	-	-	-	-	6.1%
Another candidate (Net)	146	62	84	56	46	44	3	2	5	7	125	5	5	17	58	27	32	34	31	43	37	22	23	28	63	136	4	6
	3.8%	3.3%	4.3%	6.0%	3.3%	2.9%	*	*	1.6%	1.2%	36.5%	1.4%	*	1.9%	7.9%	8.9%	5.4%	4.0%	4.7%	3.8%	3.1%	4.5%	3.6%	3.2%	4.8%	4.1%	1.3%	3.0%
Green	118	49	69	49	36	33	1	-	1	3	109	3	1	14	45	23	28	26	28	33	30	16	18	24	53	110	3	5
	3.1%	2.6%	3.5%	5.2%	2.6%	2.1%	*	-	*	0.6%	32.1%	0.9%	*	1.6%	6.2%	7.6%	4.7%	3.0%	4.3%	3.0%	2.5%	3.3%	2.8%	2.6%	4.0%	3.3%	0.9%	2.4%
British National Party (BNP)	3	1	2	1	2	-	-	1	-	-	2	-	1	-	1	-	-	2	-	-	1	1	-	-	2	3	-	-
	*	*	*	*	*	-	-	*	-	-	*	-	*	-	*	-	-	*	-	-	*	*	-	-	*	*	-	-
National Health Action	1	-	1	*	1	-	-	-	-	*	1	-	-	-	1	-	*	-	1	*	-	-	-	-	-	1	1	-
	*	-	*	*	*	-	-	-	-	*	*	-	-	-	*	-	*	-	*	*	-	-	-	-	-	*	*	-
English Democrat	3	2	1	2	-	1	1	-	-	2	-	-	1	-	2	-	-	-	-	1	2	-	2	-	-	2	-	1
	*	*	*	*	-	*	*	-	-	*	-	-	*	-	*	-	-	-	-	*	*	-	-	*	-	-	*	*
Monster Raving Loony Party	3	3	-	1	2	-	-	-	1	-	2	-	-	-	1	-	2	-	-	3	-	2	-	-	1	3	-	-
	*	*	-	*	*	-	-	-	*	-	0.6%	-	-	-	*	-	*	-	-	*	-	*	-	-	*	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	3	2	1	-	1	1	-	-	-	-	3	-	-	*	-	2	1	*	1	2	-	1	1	-	1	3	-	-
	*	*	*	-	*	*	-	-	-	-	0.7%	-	-	*	-	0.6%	*	*	*	*	-	*	*	-	*	*	-	-
An independent candidate	13	3	10	2	4	7	2	1	3	1	5	1	2	1	8	1	2	6	1	3	3	1	2	4	4	12	1	1
	*	*	0.5%	*	*	*	*	*	0.9%	*	1.5%	*	*	*	1.0%	*	*	0.6%	*	*	*	*	*	*	*	*	*	*
Other	4	2	1	1	-	3	-	-	-	-	3	*	-	2	*	1	-	1	-	1	2	1	-	*	2	3	1	-
	*	*	*	*	-	*	-	-	-	-	0.9%	*	-	*	*	*	-	*	-	*	*	*	-	*	*	*	*	-
Undecided	332	118	214	89	134	109	16	19	9	14	12	260	45	56	60	15	90	55	58	92	127	38	56	71	127	291	17	24
	8.6%	6.2%	10.9%	9.5%	9.7%	7.0%	1.4%	1.6%	3.0%	2.5%	3.6%	78.1%	3.8%	6.4%	8.1%	5.0%	15.2%	6.3%	8.8%	8.1%	10.6%	7.7%	8.7%	7.9%	9.7%	8.7%	4.9%	12.5%
Refused	44	19	24	9	14	20	*	-	1	-	-	4	4	2	6	1	3	6	9	12	16	4	7	5	25	40	3	1
	1.1%	1.0%	1.2%	1.0%	1.0%	1.3%	*	-	*	-	-	1.1%	*	*	0.8%	*	*	0.7%	1.4%	1.1%	1.3%	0.7%	1.0%	0.5%	1.9%	1.2%	0.9%	*
SIGMA	3868	1909	1959	942	1379	1547	1153	1140	292	564	341	333	1159	881	738	299	593	870	657	1135	1206	488	640	899	1306	3334	342	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 8

Q3. Normal weightings & likelihood to vote, with undecided and refused removed

Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?

Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3407	1689	1718	786	1194	1427	1133	1059	280	532	325	74	1105	752	577	294	563	999	702	860	846	319	576	787	1286	2968	286	153	
Weighted Total	3492	1771	1720	843	1230	1418	1137	1121	282	550	329	69	1110	823	672	283	500	808	590	1031	1063	447	578	823	1155	3003	322	167	
The Conservative Party candidate	1149	594	555	193	339	617	1087	12	9	21	*	20	852	46	108	20	105	303	211	336	299	152	211	239	453	1056	45	48	
	32.9%	33.5%	32.3%	22.9%	27.5%	43.5%	95.6%	1.1%	3.2%	3.8%	*	29.4%	76.8%	5.6%	16.1%	7.1%	21.0%	37.5%	35.7%	32.6%	28.2%	34.1%	36.6%	29.0%	39.2%	35.2%	14.1%	28.9%	
The Labour Party candidate	1138	569	569	359	429	350	22	1070	4	9	7	26	58	651	181	28	193	249	190	304	395	182	201	338	289	1009	73	56	
	32.6%	32.1%	33.1%	42.6%	34.9%	24.7%	1.9%	95.4%	1.4%	1.6%	2.1%	37.4%	5.2%	79.2%	27.0%	10.0%	38.6%	30.8%	32.2%	29.5%	37.2%	40.6%	34.8%	41.0%	25.0%	33.6%	22.6%	33.6%	
The Liberal Democrat Party candidate	314	151	163	70	119	124	13	21	259	3	5	13	23	24	215	5	38	108	55	89	61	43	40	69	136	287	15	11	
	9.0%	8.5%	9.4%	8.3%	9.7%	8.7%	1.2%	1.9%	91.9%	0.5%	1.4%	18.4%	2.1%	2.9%	32.0%	1.9%	7.7%	13.4%	9.3%	8.6%	5.8%	9.6%	6.9%	8.3%	11.8%	9.6%	4.6%	6.8%	
The UKIP candidate	554	304	250	118	222	215	11	15	5	511	5	5	167	46	95	104	106	71	66	207	210	48	102	149	214	514	7	34	
	15.9%	17.2%	14.6%	14.0%	18.0%	15.2%	1.0%	1.4%	1.8%	92.9%	1.6%	7.0%	15.1%	5.6%	14.2%	36.8%	21.3%	8.7%	11.2%	20.1%	19.8%	10.8%	17.7%	18.1%	18.5%	17.1%	2.1%	20.2%	
The SNP candidate	178	85	93	45	71	63	1	-	-	-	176	1	5	35	13	93	24	42	33	48	55	-	-	-	-	-	178	-	
	5.1%	4.8%	5.4%	5.3%	5.7%	4.4%	*	-	-	-	53.6%	1.1%	*	4.2%	1.9%	32.8%	4.9%	5.1%	5.6%	4.7%	5.2%	-	-	-	-	-	55.3%	-	
The Plaid Cymru candidate	12	5	6	1	5	5	-	1	-	-	11	-	-	4	1	6	1	2	4	2	3	-	-	-	-	-	-	12	
	*	*	*	*	*	*	-	*	-	-	3.3%	-	-	*	*	2.0%	*	*	0.7%	*	*	-	-	-	-	-	-	7.0%	
Another candidate (Net)	146	62	84	56	46	44	3	2	5	7	125	5	5	17	58	27	32	34	31	43	37	22	23	28	63	136	4	6	
	4.2%	3.5%	4.9%	6.7%	3.7%	3.1%	*	*	1.7%	1.2%	37.9%	6.8%	*	2.0%	8.7%	9.4%	6.4%	4.3%	5.2%	4.2%	3.5%	4.9%	4.0%	3.4%	5.4%	4.5%	1.4%	3.5%	
Green	118	49	69	49	36	33	1	-	1	3	109	3	1	14	45	23	28	26	28	33	30	16	18	24	53	110	3	5	
	3.4%	2.8%	4.0%	5.8%	2.9%	2.3%	*	-	*	0.6%	33.2%	4.5%	*	1.7%	6.8%	8.1%	5.5%	3.2%	4.8%	3.2%	2.8%	3.6%	3.1%	2.9%	4.6%	3.7%	0.9%	2.8%	
British National Party (BNP)	3	1	2	1	2	-	-	1	-	-	2	-	1	-	1	-	-	2	-	-	1	1	-	-	2	3	-	-	
	*	*	*	*	*	-	-	*	-	-	*	-	*	-	*	-	-	*	-	-	*	*	-	-	*	*	-	-	
National Health Action	1	-	1	*	1	-	-	-	-	*	1	-	-	-	1	-	*	-	1	*	-	-	-	-	-	1	1	-	-
	*	-	*	*	*	-	-	-	-	*	*	-	-	-	*	-	*	-	*	*	-	-	-	-	-	*	*	-	-
English Democrat	3	2	1	2	-	1	1	-	-	2	-	-	1	-	2	-	-	-	-	1	2	-	2	-	-	-	2	-	1
	*	*	*	*	-	*	*	-	-	*	-	-	*	-	*	-	-	-	-	-	*	*	-	*	-	-	*	-	*
Monster Raving Loony Party	3	3	-	1	2	-	-	-	1	-	2	-	-	-	1	-	2	-	-	3	-	2	-	-	-	1	3	-	-
	*	*	-	*	*	-	-	-	*	-	0.6%	-	-	-	*	-	*	-	-	*	-	*	-	-	-	*	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	3	2	1	-	1	1	-	-	-	-	3	-	-	*	-	2	1	*	1	2	-	1	1	-	1	3	-	-	
	*	*	*	-	*	*	-	-	-	-	0.8%	-	-	*	-	0.6%	*	*	*	*	-	*	*	-	*	*	-	-	
An independent candidate	13	3	10	2	4	7	2	1	3	1	5	1	2	1	8	1	2	6	1	3	3	1	2	4	4	12	1	1	
	*	*	0.6%	*	*	*	*	*	0.9%	*	1.6%	1.5%	*	*	1.1%	*	*	0.7%	*	*	*	*	*	*	0.5%	*	*	*	*
Other	4	2	1	1	-	3	-	-	-	-	3	*	-	2	*	1	-	1	-	1	2	1	-	*	2	3	1	-	
	*	*	*	*	-	*	-	-	-	-	1.0%	0.7%	-	*	*	*	-	*	-	*	*	*	-	-	*	*	*	-	
SIGMA	3492	1771	1720	843	1230	1418	1137	1121	282	550	329	69	1110	823	672	283	500	808	590	1031	1063	447	578	823	1155	3003	322	167	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 9

Q3. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2010 vote

Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?

Base: Likely to vote

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	3592	1759	1833	810	1268	1514	1138	1071	288	539	330	211	1160	808	642	303	563	1046	739	902	905	335	607	829	1362	3133	296	163
Weighted Total	3546	1793	1753	850	1252	1444	1139	1125	284	553	330	107	1124	840	692	285	500	817	599	1044	1085	454	587	834	1175	3050	325	171
The Conservative Party candidate	1164	601	563	195	343	626	1087	12	9	23	1	30	867	46	108	20	105	305	213	340	306	154	214	243	459	1070	45	49
	32.8%	33.5%	32.1%	22.9%	27.4%	43.4%	95.5%	1.1%	3.3%	4.1%	*	28.2%	77.1%	5.5%	15.6%	7.1%	21.0%	37.3%	35.5%	32.5%	28.2%	33.9%	36.4%	29.1%	39.1%	35.1%	13.9%	28.7%
The Labour Party candidate	1156	576	580	362	436	358	22	1073	4	10	7	38	58	669	181	28	193	250	193	310	403	185	204	342	293	1024	74	58
	32.6%	32.1%	33.1%	42.6%	34.8%	24.8%	1.9%	95.3%	1.4%	1.8%	2.2%	35.5%	5.1%	79.6%	26.2%	9.9%	38.6%	30.6%	32.1%	29.6%	37.2%	40.7%	34.8%	41.0%	24.9%	33.6%	22.8%	33.8%
The Liberal Democrat Party candidate	333	159	175	72	129	133	14	22	261	3	5	27	23	24	235	5	38	114	59	94	67	45	44	71	146	306	16	12
	9.4%	8.9%	10.0%	8.5%	10.3%	9.2%	1.2%	2.0%	91.8%	0.6%	1.5%	24.8%	2.0%	2.9%	33.9%	1.9%	7.7%	13.9%	9.8%	9.0%	6.2%	9.9%	7.4%	8.6%	12.4%	10.0%	4.9%	6.9%
The UKIP candidate	555	304	251	118	222	215	11	15	5	511	5	6	167	46	95	105	106	71	66	207	211	49	102	149	214	515	7	34
	15.7%	17.0%	14.3%	13.9%	17.8%	14.9%	1.0%	1.4%	1.8%	92.4%	1.6%	5.2%	14.9%	5.5%	13.8%	36.8%	21.3%	8.7%	11.1%	19.8%	19.4%	10.7%	17.4%	17.9%	18.3%	16.9%	2.1%	19.8%
The SNP candidate	179	85	93	45	71	63	1	-	-	-	176	1	5	35	13	93	24	42	33	48	56	-	-	-	-	-	179	-
	5.0%	4.8%	5.3%	5.3%	5.6%	4.4%	*	-	-	-	53.4%	1.1%	*	4.2%	1.9%	32.7%	4.9%	5.1%	5.5%	4.6%	5.1%	-	-	-	-	-	54.9%	-
The Plaid Cymru candidate	13	5	7	2	6	5	-	1	-	-	11	1	-	4	1	7	1	2	5	2	4	-	-	-	-	-	-	13
	*	*	*	*	*	*	-	*	-	-	3.3%	0.9%	-	*	*	2.3%	*	*	0.8%	*	*	-	-	-	-	-	-	7.4%
Another candidate (Net)	146	62	84	56	46	44	3	2	5	7	125	5	5	17	58	27	32	34	31	43	37	22	23	28	63	136	4	6
	4.1%	3.5%	4.8%	6.6%	3.7%	3.1%	*	*	1.7%	1.2%	37.7%	4.4%	*	2.0%	8.4%	9.3%	6.4%	4.2%	5.2%	4.2%	3.5%	4.8%	3.9%	3.4%	5.3%	4.5%	1.4%	3.4%
Green	118	49	69	49	36	33	1	-	1	3	109	3	1	14	45	23	28	26	28	33	30	16	18	24	53	110	3	5
	3.3%	2.7%	3.9%	5.8%	2.9%	2.3%	*	-	*	0.6%	33.1%	2.9%	*	1.7%	6.6%	8.0%	5.5%	3.2%	4.7%	3.2%	2.8%	3.5%	3.1%	2.8%	4.5%	3.6%	0.9%	2.7%
British National Party (BNP)	3	1	2	1	2	-	-	1	-	-	2	-	1	-	1	-	-	2	-	-	1	1	-	-	2	3	-	-
	*	*	*	*	*	-	-	*	-	-	*	-	*	-	*	-	-	*	-	-	*	*	-	-	*	*	-	-
National Health Action	1	-	1	*	1	-	-	-	-	*	1	-	-	-	1	-	*	-	1	*	-	-	-	-	-	1	1	-
	*	-	*	*	*	-	-	-	-	*	*	-	-	-	*	-	*	-	*	*	-	-	-	-	-	*	*	-
English Democrat	3	2	1	2	-	1	1	-	-	2	-	-	1	-	2	-	-	-	-	1	2	-	2	-	-	2	-	1
	*	*	*	*	-	*	*	-	-	*	-	-	*	-	*	-	-	-	-	*	*	-	-	*	-	-	*	*
Monster Raving Loony Party	3	3	-	1	2	-	-	-	1	-	2	-	-	-	1	-	2	-	-	3	-	2	-	-	1	3	-	-
	*	*	-	*	*	-	-	-	*	-	0.6%	-	-	-	*	-	*	-	-	*	-	*	-	-	*	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	3	2	1	-	1	1	-	-	-	-	3	-	-	*	-	2	1	*	1	2	-	1	1	-	1	3	-	-
	*	*	*	-	*	*	-	-	-	-	0.8%	-	-	*	-	0.6%	*	*	*	*	-	*	*	-	*	*	-	-
An independent candidate	13	3	10	2	4	7	2	1	3	1	5	1	2	1	8	1	2	6	1	3	3	1	2	4	4	12	1	1
	*	*	0.6%	*	*	*	*	*	0.9%	*	1.6%	1.0%	*	*	1.1%	*	*	0.7%	*	*	*	*	*	*	0.5%	*	*	*
Other	4	2	1	1	-	3	-	-	-	-	3	*	-	2	*	1	-	1	-	1	2	1	-	*	2	3	1	-
	*	*	*	*	-	*	-	-	-	-	1.0%	*	-	*	*	*	-	*	-	*	*	*	-	*	*	*	*	-
SIGMA	3546	1793	1753	850	1252	1444	1139	1125	284	553	330	107	1124	840	692	285	500	817	599	1044	1085	454	587	834	1175	3050	325	171
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 10
Q4. Normal weightings
Q4. The general election takes place this coming Thursday, 7th May. Thinking specifically about your own constituency of [x], who do you think you would be most likely to vote for if the election was today and you had to choose?
Base: Likely to vote

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
3892	1857	2035	922	1389	1581	1154	1081	291	545	341	431	1160	808	642	315	731	1101	805	989	997	359	651	891	1503	3404	309	179	
3868	1895	1972	1053	1374	1440	1100	1138	289	561	327	405	1087	865	692	282	716	838	640	1139	1251	498	645	893	1308	3343	327	197	
1176	600	576	229	349	598	1018	26	10	21	4	85	798	48	109	19	156	293	207	351	325	144	225	241	471	1081	45	49	
30.4%	31.7%	29.2%	21.8%	25.4%	41.5%	92.6%	2.3%	3.4%	3.7%	1.2%	20.9%	73.4%	5.6%	15.8%	6.6%	21.8%	35.0%	32.3%	30.8%	26.0%	29.0%	34.9%	27.0%	36.0%	32.3%	13.9%	25.1%	
1213	589	624	406	461	345	18	1024	9	17	12	125	60	644	186	28	245	261	210	317	424	192	212	352	320	1076	76	60	
31.4%	31.1%	31.6%	38.5%	33.6%	24.0%	1.6%	89.9%	3.1%	3.1%	3.5%	30.8%	5.5%	74.5%	26.9%	9.8%	34.2%	31.2%	32.8%	27.9%	33.9%	38.6%	32.9%	39.4%	24.5%	32.2%	23.2%	30.6%	
383	175	207	99	144	140	28	29	249	7	6	61	29	35	217	9	67	113	64	117	89	54	41	83	167	345	19	19	
9.9%	9.2%	10.5%	9.4%	10.5%	9.7%	2.5%	2.5%	86.3%	1.2%	1.7%	15.0%	2.6%	4.1%	31.3%	3.3%	9.4%	13.5%	9.9%	10.3%	7.1%	10.8%	6.4%	9.3%	12.8%	10.3%	5.7%	9.8%	
613	324	289	134	247	232	17	13	6	501	10	55	180	52	93	99	132	71	73	221	248	60	119	162	229	569	8	36	
15.9%	17.1%	14.6%	12.7%	18.0%	16.1%	1.6%	1.2%	2.0%	89.3%	3.0%	13.6%	16.6%	6.0%	13.5%	35.1%	18.4%	8.5%	11.4%	19.4%	19.8%	12.0%	18.5%	18.1%	17.5%	17.0%	2.5%	18.3%	
197	85	113	80	72	45	6	18	8	5	111	45	5	28	58	28	59	40	39	48	71	29	28	40	88	185	3	10	
5.1%	4.5%	5.7%	7.6%	5.2%	3.1%	0.5%	1.6%	2.7%	0.8%	33.9%	11.0%	*	3.3%	8.4%	10.1%	8.2%	4.8%	6.0%	4.2%	5.7%	5.8%	4.4%	4.5%	6.7%	5.5%	0.8%	5.0%	
173	81	93	49	70	55	1	6	-	1	161	2	5	34	14	85	28	40	31	48	56	-	-	-	-	-	173	-	
4.5%	4.3%	4.7%	4.6%	5.1%	3.8%	*	0.5%	-	*	49.2%	*	*	3.9%	2.0%	30.0%	3.9%	4.7%	4.8%	4.2%	4.4%	-	-	-	-	-	-	52.9%	-
19	9	10	6	7	5	4	1	-	-	11	3	-	4	2	8	4	2	7	4	5	-	-	-	-	-	-	19	
*	*	0.5%	0.6%	0.5%	*	*	*	-	-	3.3%	0.7%	-	0.5%	*	3.0%	0.5%	*	1.0%	*	*	-	-	-	-	-	-	-	9.5%
94	32	61	50	24	20	8	20	7	9	14	30	10	19	13	6	26	17	11	33	33	19	19	16	33	87	3	3	
2.4%	1.7%	3.1%	4.7%	1.7%	1.4%	0.7%	1.8%	2.6%	1.7%	4.2%	7.5%	0.9%	2.2%	1.8%	2.2%	3.6%	2.0%	1.7%	2.9%	2.7%	3.8%	3.0%	1.8%	2.5%	2.6%	1.0%	1.7%	
3868	1895	1972	1053	1374	1440	1100	1138	289	561	327	405	1087	865	692	282	716	838	640	1139	1251	498	645	893	1308	3343	327	197	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 11
Q4. Normal weightings & likelihood to vote
Q4. The general election takes place this coming Thursday, 7th May. Thinking specifically about your own constituency of [x], who do you think you would be most likely to vote for if the election was today and you had to choose?
Base: Likely to vote

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
3892	1857	2035	922	1389	1581	1154	1081	291	545	341	431	1160	808	642	315	731	1101	805	989	997	359	651	891	1503	3404	309	179
3868	1909	1959	942	1379	1547	1153	1140	292	564	341	333	1159	881	738	299	593	870	657	1135	1206	488	640	899	1306	3334	342	192
1216	618	598	213	356	647	1077	19	10	18	4	76	857	49	118	20	129	311	217	362	326	153	232	248	484	1117	49	51
31.4%	32.4%	30.5%	22.6%	25.8%	41.8%	93.4%	1.6%	3.4%	3.2%	1.3%	22.9%	73.9%	5.6%	16.0%	6.7%	21.8%	35.8%	33.0%	31.9%	27.0%	31.3%	36.2%	27.6%	37.0%	33.5%	14.2%	26.6%
1215	594	621	376	467	372	16	1056	8	16	11	103	63	670	199	29	213	266	215	321	412	187	212	359	318	1077	78	59
31.4%	31.1%	31.7%	39.9%	33.9%	24.1%	1.4%	92.6%	2.7%	2.8%	3.2%	30.8%	5.4%	76.1%	27.0%	9.8%	36.0%	30.6%	32.7%	28.3%	34.2%	38.4%	33.1%	40.0%	24.4%	32.3%	22.8%	31.0%
373	170	203	80	145	148	25	21	259	6	6	52	29	28	233	8	51	117	66	110	80	47	40	81	168	336	18	19
9.6%	8.9%	10.4%	8.5%	10.5%	9.6%	2.2%	1.8%	88.9%	1.0%	1.8%	15.5%	2.5%	3.2%	31.6%	2.7%	8.5%	13.5%	10.0%	9.7%	6.7%	9.5%	6.3%	9.1%	12.8%	10.1%	5.3%	9.8%
608	326	282	115	245	248	18	10	2	513	10	42	191	51	99	105	110	75	76	218	239	57	116	160	231	565	8	34
15.7%	17.1%	14.4%	12.2%	17.8%	16.0%	1.6%	0.9%	0.7%	91.0%	2.9%	12.6%	16.5%	5.8%	13.5%	35.3%	18.6%	8.6%	11.5%	19.2%	19.8%	11.8%	18.1%	17.8%	17.7%	16.9%	2.5%	17.9%
184	82	101	70	66	47	6	13	6	4	114	37	5	27	61	29	45	40	37	46	60	30	26	38	77	171	3	10
4.8%	4.3%	5.2%	7.5%	4.8%	3.0%	*	1.2%	2.1%	0.7%	33.3%	11.1%	*	3.1%	8.2%	9.8%	7.6%	4.6%	5.7%	4.0%	5.0%	6.2%	4.0%	4.2%	5.9%	5.1%	0.8%	5.0%
183	86	97	47	75	61	1	4	-	1	173	1	5	36	15	93	25	42	33	50	58	-	-	-	-	-	183	-
4.7%	4.5%	5.0%	5.0%	5.4%	4.0%	*	*	-	*	50.8%	*	*	4.1%	2.1%	31.2%	4.2%	4.8%	5.0%	4.4%	4.8%	-	-	-	-	-	53.5%	-
16	7	9	5	6	5	3	1	-	-	10	2	-	4	1	7	3	2	6	5	3	-	-	-	-	-	-	16
*	*	*	0.5%	*	*	*	*	-	-	2.8%	0.7%	-	*	*	2.5%	0.5%	*	0.9%	*	*	-	-	-	-	-	-	8.3%
73	26	47	35	19	19	7	16	6	6	13	20	9	15	11	6	17	16	7	23	27	14	14	12	28	68	3	3
1.9%	1.4%	2.4%	3.8%	1.4%	1.2%	0.6%	1.4%	2.1%	1.1%	3.9%	6.0%	0.8%	1.7%	1.6%	2.0%	2.9%	1.8%	1.1%	2.0%	2.2%	2.8%	2.2%	1.3%	2.1%	2.0%	0.8%	1.5%
3868	1909	1959	942	1379	1547	1153	1140	292	564	341	333	1159	881	738	299	593	870	657	1135	1206	488	640	899	1306	3334	342	192
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 12
Q5. Normal weightings
Q5. Are you sure that you will definitely vote this way, or do you think you might still change your mind between now and the General Election?
Base: All answering constituency VI question with candidate

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	3892	1857	2035	922	1389	1581	1154	1081	291	545	341	431	1160	808	642	315	731	1101	805	989	997	359	651	891	1503	3404	309	179
Weighted Total	3868	1895	1972	1053	1374	1440	1100	1138	289	561	327	405	1087	865	692	282	716	838	640	1139	1251	498	645	893	1308	3343	327	197
Am sure I will vote this way	2832	1457	1375	668	991	1174	938	943	218	434	247	37	926	689	489	233	423	619	485	840	889	347	480	658	939	2425	272	136
	73.2%	76.9%	69.7%	63.4%	72.1%	81.5%	85.3%	82.8%	75.6%	77.5%	75.3%	9.1%	85.1%	79.7%	70.7%	82.8%	59.1%	73.8%	75.8%	73.7%	71.1%	69.7%	74.5%	73.7%	71.8%	72.5%	83.0%	68.8%
I might change my mind	836	364	472	298	315	223	137	156	65	118	74	275	143	142	186	44	222	195	133	241	268	126	131	198	284	739	45	52
	21.6%	19.2%	23.9%	28.3%	23.0%	15.5%	12.5%	13.7%	22.4%	21.0%	22.6%	67.8%	13.1%	16.4%	26.9%	15.7%	31.0%	23.3%	20.7%	21.2%	21.4%	25.2%	20.3%	22.2%	21.7%	22.1%	13.8%	26.3%
Don't Know	199	74	125	88	67	44	25	39	6	8	7	94	19	34	16	4	71	25	22	58	94	25	34	36	84	179	10	10
	5.1%	3.9%	6.3%	8.3%	4.9%	3.0%	2.3%	3.4%	1.9%	1.5%	2.0%	23.1%	1.7%	3.9%	2.3%	1.5%	9.9%	2.9%	3.5%	5.1%	7.5%	5.1%	5.2%	4.0%	6.4%	5.4%	3.2%	4.9%
SIGMA	3868	1895	1972	1053	1374	1440	1100	1138	289	561	327	405	1087	865	692	282	716	838	640	1139	1251	498	645	893	1308	3343	327	197
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 13
Q6. Normal weightings
Q6. In the last General Election 65% of people voted, while 35% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?
Base: All Respondents

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
3047	1561	1486	585	1127	1336	957	902	238	410	247	235	1091	875	695	286	-	729	505	884	930	390	499	691	1046	2626	264	157
74.5%	78.7%	70.7%	49.7%	78.1%	91.0%	87.1%	79.3%	82.4%	73.2%	75.4%	57.9%	100.0%	100.0%	100.0%	100.0%	-	85.0%	75.6%	74.0%	67.9%	71.5%	73.9%	74.5%	75.6%	74.4%	77.7%	72.6%
891	368	523	505	269	117	129	214	43	127	70	128	-	-	-	-	891	120	146	262	364	126	149	197	300	772	65	54
21.8%	18.5%	24.9%	42.9%	18.6%	8.0%	11.7%	18.8%	14.9%	22.7%	21.3%	31.6%	-	-	-	-	100.0%	14.0%	21.8%	21.9%	26.6%	23.2%	22.1%	21.2%	21.7%	21.9%	19.1%	24.9%
150	56	94	87	48	15	13	22	8	23	11	43	-	-	-	-	-	9	17	48	76	29	27	40	38	133	11	5
3.7%	2.8%	4.5%	7.4%	3.3%	1.0%	1.2%	2.0%	2.7%	4.2%	3.3%	10.5%	-	-	-	-	-	1.0%	2.6%	4.0%	5.5%	5.3%	4.0%	4.3%	2.7%	3.8%	3.2%	2.5%
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 14

Q7. Normal weightings

Q7. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?

Base: Voted in the 2010 General Election

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
3063	1534	1529	495	1115	1453	1008	853	241	404	253	247	1165	817	645	319	0	956	638	747	722	275	511	691	1194	2671	247	145	
3047	1561	1486	585	1127	1336	957	902	238	410	247	235	1091	875	695	286	0	729	505	884	930	390	499	691	1046	2626	264	157	
1091	585	507	146	360	585	795	48	17	169	10	45	1091	-	-	-	-	279	188	342	283	149	208	220	426	1003	37	52	
35.8%	37.5%	34.1%	24.9%	32.0%	43.8%	83.1%	5.3%	7.1%	41.2%	4.1%	19.0%	100.0%	-	-	-	-	38.3%	37.2%	38.7%	30.4%	38.3%	41.7%	31.9%	40.7%	38.2%	13.9%	32.8%	
875	458	417	231	345	299	41	648	12	43	55	63	-	875	-	-	-	186	129	246	314	141	136	237	225	740	79	56	
28.7%	29.3%	28.1%	39.6%	30.6%	22.4%	4.2%	71.8%	5.0%	10.5%	22.4%	26.7%	-	100.0%	-	-	-	25.6%	25.5%	27.8%	33.8%	36.2%	27.3%	34.4%	21.5%	28.2%	30.1%	35.3%	
695	336	359	126	268	301	95	173	197	92	62	67	-	-	695	-	-	202	120	173	201	75	116	172	269	631	36	28	
22.8%	21.5%	24.2%	21.6%	23.8%	22.5%	9.9%	19.2%	83.0%	22.5%	25.2%	28.5%	-	-	100.0%	-	-	27.7%	23.7%	19.5%	21.6%	19.3%	23.2%	24.9%	25.7%	24.0%	13.7%	17.7%	
94	54	40	17	32	46	4	3	2	76	5	3	-	-	-	94	-	10	12	35	37	10	16	26	36	88	4	2	
3.1%	3.5%	2.7%	2.8%	2.8%	3.4%	*	*	1.0%	18.5%	1.9%	1.3%	-	-	-	32.9%	-	1.4%	2.3%	4.0%	4.0%	2.5%	3.3%	3.8%	3.4%	3.4%	1.7%	1.0%	
44	13	31	14	13	17	5	8	4	3	18	4	-	-	-	44	-	6	12	15	11	6	6	5	24	42	1	2	
1.5%	0.9%	2.1%	2.3%	1.2%	1.3%	0.5%	0.9%	1.6%	0.6%	7.3%	1.6%	-	-	-	15.5%	-	0.9%	2.4%	1.7%	1.2%	1.6%	1.3%	0.8%	2.3%	1.6%	*	1.2%	
20	13	7	4	12	4	1	3	-	13	-	1	-	-	-	20	-	1	1	10	8	-	2	6	12	20	1	-	
0.7%	0.8%	*	0.7%	1.1%	*	*	*	-	3.2%	-	*	-	-	-	7.1%	-	*	*	1.1%	0.9%	-	*	0.8%	1.1%	0.7%	*	-	
102	52	50	16	43	42	5	8	1	1	85	1	-	-	-	102	-	21	19	25	36	-	-	-	2	2	99	*	
3.3%	3.3%	3.3%	2.8%	3.8%	3.1%	*	0.9%	*	*	34.6%	0.6%	-	-	-	35.5%	-	2.9%	3.8%	2.9%	3.8%	-	-	-	*	*	37.6%	*	
17	6	10	6	7	3	1	5	-	1	6	4	-	-	-	17	-	3	4	3	6	-	1	1	2	4	-	12	
0.5%	*	0.7%	1.0%	0.7%	*	*	0.5%	-	*	2.4%	1.6%	-	-	-	5.8%	-	*	0.8%	*	0.7%	-	*	*	*	*	-	7.9%	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
9	6	4	2	3	4	3	3	-	1	1	2	-	-	-	9	-	1	4	2	3	-	1	4	3	8	1	-	
*	*	*	*	*	*	*	*	-	*	0.5%	0.7%	-	-	-	3.2%	-	*	0.8%	*	*	-	*	0.6%	*	*	*	-	
63	24	39	13	28	22	8	3	3	11	4	33	-	-	-	-	-	12	9	20	22	5	10	13	27	54	6	3	
2.1%	1.5%	2.7%	2.2%	2.5%	1.7%	0.8%	*	1.4%	2.7%	1.6%	13.9%	-	-	-	-	-	1.7%	1.8%	2.2%	2.3%	1.2%	1.9%	1.8%	2.6%	2.1%	2.2%	2.2%	
37	15	22	10	15	12	1	-	1	-	-	14	-	-	-	-	-	7	7	13	10	4	2	6	22	34	-	3	
1.2%	1.0%	1.5%	1.6%	1.4%	0.9%	*	-	0.6%	-	-	5.9%	-	-	-	-	-	1.0%	1.4%	1.4%	1.1%	1.0%	*	0.9%	2.1%	1.3%	-	1.6%	
3047	1561	1486	585	1127	1336	957	902	238	410	247	235	1091	875	695	286	-	729	505	884	930	390	499	691	1046	2626	264	157	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 15
Q8. Normal weightings
Q8. What do you think is the most likely outcome of the upcoming General Election?
Base: All Respondents

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
497	247	250	207	174	116	13	356	18	28	23	29	30	246	59	16	126	91	61	139	206	92	64	156	125	436	41	19	
12.1%	12.4%	11.9%	17.6%	12.0%	7.9%	1.2%	31.3%	6.2%	5.0%	7.1%	7.2%	2.8%	28.1%	8.5%	5.7%	14.1%	10.6%	9.2%	11.6%	15.0%	16.9%	9.5%	16.8%	9.0%	12.3%	12.2%	8.8%	
483	236	247	122	166	195	314	41	14	59	11	26	265	44	56	18	85	88	74	154	166	70	83	94	193	440	19	23	
11.8%	11.9%	11.7%	10.3%	11.5%	13.3%	28.5%	3.6%	4.9%	10.5%	3.5%	6.5%	24.3%	5.0%	8.1%	6.3%	9.6%	10.3%	11.1%	12.9%	12.2%	12.9%	12.3%	10.1%	13.9%	12.5%	5.6%	10.8%	
760	419	340	151	266	343	379	77	107	85	30	59	344	69	168	29	122	217	148	224	171	90	130	159	298	677	50	33	
18.6%	21.1%	16.2%	12.8%	18.4%	23.4%	34.5%	6.7%	37.0%	15.2%	9.2%	14.6%	31.5%	7.9%	24.2%	10.3%	13.7%	25.3%	22.2%	18.8%	12.5%	16.5%	19.2%	17.2%	21.5%	19.2%	14.7%	15.1%	
427	212	215	163	132	132	19	234	57	22	38	36	33	154	100	19	101	99	80	122	126	51	73	102	133	359	37	31	
10.4%	10.7%	10.2%	13.9%	9.1%	9.0%	1.7%	20.5%	19.7%	3.9%	11.6%	8.8%	3.0%	17.6%	14.4%	6.5%	11.4%	11.6%	12.0%	10.2%	9.2%	9.4%	10.8%	11.0%	9.6%	10.2%	10.9%	14.5%	
398	241	157	131	155	112	27	175	25	46	96	23	40	133	74	52	85	109	59	96	135	52	54	98	85	289	87	22	
9.7%	12.1%	7.5%	11.2%	10.7%	7.6%	2.5%	15.4%	8.7%	8.1%	29.3%	5.7%	3.7%	15.2%	10.6%	18.2%	9.5%	12.7%	8.8%	8.0%	9.8%	9.5%	8.0%	10.6%	6.1%	8.2%	25.7%	10.2%	
348	173	175	104	116	128	119	25	7	157	18	9	140	32	54	39	61	68	48	105	127	36	72	82	130	321	9	18	
8.5%	8.7%	8.3%	8.8%	8.0%	8.7%	10.8%	2.2%	2.3%	28.0%	5.6%	2.3%	12.8%	3.7%	7.7%	13.7%	6.8%	7.9%	7.1%	8.8%	9.3%	6.7%	10.7%	8.8%	9.4%	9.1%	2.8%	8.2%	
73	45	28	19	18	36	8	15	5	15	14	7	12	14	18	9	18	18	11	21	24	10	13	13	24	59	7	7	
1.8%	2.3%	1.3%	1.6%	1.2%	2.5%	0.7%	1.4%	1.7%	2.7%	4.2%	1.8%	1.1%	1.7%	2.5%	3.3%	2.0%	2.1%	1.6%	1.8%	1.7%	1.8%	1.9%	1.4%	1.7%	1.7%	2.1%	3.2%	
1103	412	691	280	417	406	219	215	56	148	96	215	228	182	166	103	293	168	187	333	415	144	186	224	397	951	89	64	
27.0%	20.8%	32.9%	23.8%	28.9%	27.7%	20.0%	18.9%	19.5%	26.5%	29.5%	53.1%	20.9%	20.8%	23.8%	36.0%	32.9%	19.5%	28.0%	27.9%	30.3%	26.5%	27.6%	24.1%	28.7%	26.9%	26.0%	29.3%	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 16
Q9. Normal weightings
Q9. If there is a hung Parliament, where no party has an overall majority, what would be your preferred government outcome?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
Weighted Total	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
A Conservative / Liberal Democrat coalition	782	414	367	141	259	382	544	26	106	20	16	53	427	42	170	16	102	232	155	224	170	116	135	159	307	717	31	34
	19.1%	20.9%	17.5%	12.0%	17.9%	26.0%	49.5%	2.3%	36.8%	3.6%	4.9%	13.2%	39.1%	4.8%	24.5%	5.6%	11.5%	27.1%	23.2%	18.8%	12.4%	21.2%	20.0%	17.1%	22.2%	20.3%	9.1%	15.7%
A Labour / Liberal Democrat coalition	730	340	390	251	269	211	13	440	116	24	39	67	45	275	205	18	158	192	123	210	205	130	116	175	235	656	40	34
	17.9%	17.1%	18.5%	21.3%	18.6%	14.4%	1.2%	38.7%	40.0%	4.4%	11.9%	16.5%	4.1%	31.5%	29.6%	6.2%	17.7%	22.3%	18.4%	17.6%	15.0%	23.8%	17.2%	18.9%	17.0%	18.6%	11.7%	15.7%
A Labour / SNP coalition	471	246	225	180	154	137	7	245	15	22	147	18	16	190	74	70	105	107	85	120	160	61	47	106	90	305	146	20
	11.5%	12.4%	10.7%	15.3%	10.7%	9.3%	0.7%	21.5%	5.3%	3.9%	44.9%	4.4%	1.5%	21.7%	10.7%	24.6%	11.8%	12.5%	12.7%	10.0%	11.6%	11.2%	7.0%	11.5%	6.5%	8.6%	43.0%	9.3%
A Conservative / UKIP coalition	683	370	313	153	221	310	277	4	10	338	11	26	343	24	74	79	138	107	89	247	240	56	139	159	276	629	20	34
	16.7%	18.6%	14.9%	13.0%	15.3%	21.1%	25.2%	*	3.4%	60.4%	3.4%	6.4%	31.4%	2.8%	10.6%	27.7%	15.5%	12.5%	13.4%	20.7%	17.5%	10.2%	20.6%	17.1%	19.9%	17.8%	5.8%	15.8%
A minority Labour government	385	207	178	109	149	127	7	288	9	23	30	17	17	208	55	18	73	70	57	94	164	56	58	115	103	332	26	27
	9.4%	10.4%	8.5%	9.3%	10.3%	8.6%	0.6%	25.3%	3.0%	4.0%	9.1%	4.2%	1.5%	23.8%	7.9%	6.1%	8.2%	8.1%	8.6%	7.9%	12.0%	10.2%	8.6%	12.4%	7.5%	9.4%	7.6%	12.3%
A minority Conservative government	309	158	151	75	91	142	197	19	18	31	9	24	172	32	40	16	38	71	56	95	86	45	52	56	120	273	20	15
	7.6%	7.9%	7.2%	6.4%	6.3%	9.7%	17.9%	1.7%	6.1%	5.6%	2.8%	5.8%	15.7%	3.6%	5.8%	5.6%	4.3%	8.3%	8.4%	8.0%	6.3%	8.3%	7.8%	6.0%	8.7%	7.7%	5.9%	7.1%
Other	83	37	46	23	32	28	7	15	4	19	24	8	11	17	15	12	21	15	15	24	30	12	15	16	27	70	5	8
	2.0%	1.9%	2.2%	1.9%	2.2%	1.9%	0.6%	1.3%	1.5%	3.4%	7.2%	2.1%	1.0%	2.0%	2.2%	4.3%	2.4%	1.7%	2.2%	2.0%	2.2%	2.1%	2.3%	1.7%	2.0%	2.0%	1.5%	3.5%
Don't know	646	214	432	245	269	131	48	101	12	83	52	192	62	86	60	57	255	64	88	179	315	70	112	142	225	549	52	45
	15.8%	10.8%	20.5%	20.8%	18.6%	8.9%	4.3%	8.8%	4.0%	14.8%	15.8%	47.4%	5.7%	9.9%	8.7%	19.9%	28.7%	7.4%	13.2%	15.0%	23.0%	12.9%	16.6%	15.3%	16.2%	15.5%	15.3%	20.6%
SIGMA	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 17
Q10. Normal weightings
Q10. Who do you think will be the Prime Minister a month after the General Election?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
Weighted Total	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
Ed Miliband	1192	625	567	424	424	344	41	772	66	83	121	60	84	512	216	73	281	262	193	317	421	175	183	327	320	1005	120	67
	29.2%	31.5%	27.0%	36.0%	29.4%	23.5%	3.8%	67.8%	22.8%	14.8%	36.9%	14.8%	7.7%	58.6%	31.0%	25.5%	31.5%	30.6%	28.8%	26.6%	30.7%	32.1%	27.1%	35.3%	23.1%	28.5%	35.2%	31.1%
David Cameron	1782	940	842	449	598	735	931	164	140	278	76	120	830	163	289	96	336	427	313	549	493	232	317	360	684	1593	107	82
	43.6%	47.4%	40.0%	38.1%	41.5%	50.1%	84.7%	14.4%	48.3%	49.7%	23.2%	29.7%	76.1%	18.6%	41.5%	33.5%	37.7%	49.8%	46.9%	46.0%	36.0%	42.6%	46.9%	38.9%	49.4%	45.1%	31.5%	37.8%
Someone else	54	27	27	10	24	20	2	2	8	20	12	3	11	6	11	7	14	13	4	12	24	11	9	9	14	43	10	2
	1.3%	1.4%	1.3%	0.9%	1.7%	1.4%	*	*	2.9%	3.6%	3.7%	0.7%	1.0%	0.7%	1.6%	2.4%	1.6%	1.6%	0.7%	1.0%	1.8%	2.0%	1.3%	1.0%	1.0%	1.2%	2.9%	0.9%
Don't know	1059	393	666	294	397	368	125	201	75	179	119	222	166	193	179	110	260	155	158	315	431	127	166	231	367	890	103	65
	25.9%	19.8%	31.7%	25.0%	27.5%	25.1%	11.3%	17.6%	25.9%	31.9%	36.3%	54.9%	15.2%	22.1%	25.8%	38.6%	29.2%	18.1%	23.6%	26.4%	31.5%	23.3%	24.6%	24.9%	26.5%	25.2%	30.4%	30.2%
SIGMA	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 18
Q11. Normal weightings
Q11. What is the most important issue for you/issue most likely to influence your vote?
Base: All Respondents

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
852	507	344	175	307	369	443	145	88	34	50	69	389	118	150	45	122	295	160	240	156	114	166	175	259	713	78	60	
20.8%	25.5%	16.4%	14.9%	21.3%	25.2%	40.3%	12.8%	30.5%	6.0%	15.2%	17.1%	35.6%	13.5%	21.6%	15.6%	13.7%	34.4%	24.0%	20.1%	11.4%	20.8%	24.6%	18.9%	18.7%	20.2%	23.1%	27.6%	
833	365	468	211	262	360	132	375	53	58	89	77	131	291	161	52	151	172	143	207	311	93	137	218	274	721	76	35	
20.4%	18.4%	22.2%	17.9%	18.1%	24.5%	12.0%	32.9%	18.4%	10.3%	27.1%	18.9%	12.0%	33.3%	23.2%	18.2%	16.9%	20.0%	21.5%	17.3%	22.7%	17.1%	20.3%	23.5%	19.8%	20.4%	22.4%	16.2%	
820	417	404	158	297	366	225	111	17	336	22	71	295	108	111	91	168	102	105	295	318	87	135	202	316	740	32	48	
20.1%	21.0%	19.2%	13.4%	20.5%	24.9%	20.5%	9.7%	5.8%	59.9%	6.8%	17.6%	27.0%	12.3%	16.0%	31.7%	18.9%	11.9%	15.7%	24.7%	23.2%	15.9%	20.0%	21.8%	22.8%	20.9%	9.6%	22.2%	
51	26	25	21	12	18	18	10	8	7	3	1	22	4	11	3	8	9	6	14	22	6	3	12	16	38	12	1	
1.2%	1.3%	1.2%	1.8%	0.8%	1.2%	1.7%	0.9%	2.8%	1.2%	1.1%	*	2.1%	*	1.6%	1.0%	0.9%	1.0%	0.8%	1.2%	1.6%	1.2%	*	1.3%	1.2%	1.1%	3.6%	*	
58	33	25	36	19	3	10	24	6	7	3	2	6	24	3	1	18	8	7	19	24	23	4	8	16	51	2	5	
1.4%	1.6%	1.2%	3.1%	1.3%	*	0.9%	2.1%	1.9%	1.3%	0.9%	0.5%	0.6%	2.8%	*	*	2.1%	0.9%	1.0%	1.6%	1.8%	4.2%	0.6%	0.9%	1.1%	1.4%	0.6%	2.4%	
155	63	92	92	57	6	24	62	18	5	9	15	20	26	22	5	64	35	36	44	41	37	25	32	46	139	9	7	
3.8%	3.2%	4.4%	7.8%	4.0%	*	2.2%	5.5%	6.2%	0.9%	2.6%	3.7%	1.8%	3.0%	3.2%	1.6%	7.2%	4.1%	5.4%	3.7%	3.0%	6.8%	3.7%	3.4%	3.3%	3.9%	2.7%	3.3%	
225	94	131	76	99	50	32	85	24	14	25	27	30	63	42	17	63	43	30	63	89	25	36	58	67	187	22	16	
5.5%	4.7%	6.2%	6.5%	6.9%	3.4%	2.9%	7.5%	8.2%	2.5%	7.8%	6.6%	2.7%	7.2%	6.0%	6.1%	7.0%	5.0%	4.4%	5.3%	6.5%	4.6%	5.4%	6.3%	4.9%	5.3%	6.6%	7.5%	
702	271	431	314	286	102	130	229	41	50	85	100	111	155	123	40	212	113	114	219	256	91	118	149	244	603	74	25	
17.2%	13.6%	20.5%	26.6%	19.8%	7.0%	11.8%	20.1%	14.2%	8.9%	26.1%	24.7%	10.2%	17.7%	17.7%	14.1%	23.8%	13.2%	17.0%	18.3%	18.7%	16.8%	17.5%	16.1%	17.7%	17.1%	21.7%	11.5%	
159	88	72	16	27	117	51	35	14	13	17	20	51	35	27	13	25	22	26	49	63	12	22	36	63	133	17	9	
3.9%	4.4%	3.4%	1.4%	1.9%	7.9%	4.6%	3.1%	4.7%	2.3%	5.1%	5.0%	4.7%	4.0%	3.8%	4.6%	2.8%	2.5%	3.9%	4.1%	4.6%	2.3%	3.3%	3.9%	4.6%	3.8%	5.1%	4.1%	
113	49	64	58	43	12	18	41	9	8	8	17	14	30	15	5	38	29	22	21	41	39	12	19	32	101	7	4	
2.8%	2.5%	3.0%	4.9%	3.0%	0.8%	1.7%	3.6%	3.1%	1.5%	2.4%	4.1%	1.3%	3.4%	2.1%	1.8%	4.3%	3.4%	3.3%	1.7%	3.0%	7.1%	1.8%	2.0%	2.3%	2.9%	2.2%	2.0%	
120	73	46	20	34	65	17	21	11	29	16	6	23	22	30	14	22	30	19	22	48	18	16	19	52	105	9	6	
2.9%	3.7%	2.2%	1.7%	2.4%	4.4%	1.6%	1.9%	3.9%	5.2%	4.9%	1.4%	2.1%	2.5%	4.3%	5.0%	2.4%	3.5%	2.9%	1.8%	3.5%	3.2%	2.4%	2.0%	3.8%	3.0%	2.6%	2.9%	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 19
Q12. Normal weightings
Q12. Which party do you trust most on each of the following issues?
Base: All Respondents
Economy

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
998	499	499	352	375	271	17	744	40	43	74	40	39	512	153	49	208	209	159	265	365	149	162	276	277	864	94	40	
24.4%	25.1%	23.7%	29.9%	26.0%	18.5%	1.5%	65.4%	13.9%	7.7%	22.7%	9.9%	3.6%	58.5%	22.0%	17.1%	23.4%	24.4%	23.8%	22.2%	26.6%	27.4%	24.0%	29.7%	20.0%	24.5%	27.7%	18.3%	
1668	905	763	307	541	820	1002	141	99	187	71	114	896	145	251	72	241	427	298	499	445	214	287	354	631	1485	97	87	
40.8%	45.6%	36.3%	26.1%	37.5%	55.8%	91.1%	12.4%	34.1%	33.3%	21.6%	28.0%	82.1%	16.5%	36.2%	25.0%	27.0%	49.7%	44.6%	41.8%	32.5%	39.3%	42.5%	38.1%	45.6%	42.1%	28.4%	39.9%	
231	112	119	95	78	58	19	43	99	8	18	24	17	25	111	9	53	68	33	72	58	37	42	43	84	205	18	8	
5.6%	5.6%	5.7%	8.1%	5.4%	4.0%	1.7%	3.8%	34.4%	1.5%	5.6%	6.0%	1.6%	2.9%	16.0%	3.0%	6.0%	7.9%	5.0%	6.1%	4.2%	6.7%	6.2%	4.6%	6.1%	5.8%	5.4%	3.5%	
261	143	118	93	100	68	3	13	5	213	8	8	53	25	40	51	78	24	32	103	102	34	42	60	103	239	5	18	
6.4%	7.2%	5.6%	7.9%	6.9%	4.6%	*	1.2%	1.7%	38.0%	2.5%	2.1%	4.9%	2.9%	5.8%	17.7%	8.8%	2.8%	4.7%	8.6%	7.5%	6.2%	6.3%	6.5%	7.4%	6.8%	1.4%	8.1%	
930	326	603	330	349	251	59	197	46	109	156	219	86	168	140	106	311	130	146	254	400	111	142	195	290	738	126	65	
22.7%	16.4%	28.7%	28.0%	24.2%	17.1%	5.4%	17.3%	16.0%	19.5%	47.6%	54.1%	7.9%	19.2%	20.1%	37.1%	34.9%	15.1%	21.9%	21.3%	29.2%	20.3%	21.1%	21.1%	20.9%	20.9%	37.1%	30.2%	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 20
Q12. Normal weightings
Q12. Which party do you trust most on each of the following issues?
Base: All Respondents
NHS

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
1575	794	781	475	602	497	107	960	83	100	149	119	140	675	295	93	309	359	272	432	512	225	235	411	466	1338	160	77	
38.5%	40.0%	37.2%	40.4%	41.7%	33.9%	9.8%	84.3%	28.8%	17.8%	45.6%	29.5%	12.8%	77.2%	42.5%	32.4%	34.7%	41.9%	40.8%	36.2%	37.4%	41.4%	34.8%	44.4%	33.7%	37.9%	47.0%	35.7%	
949	514	436	199	267	484	730	26	23	82	15	41	631	46	82	29	130	223	159	279	289	113	171	196	376	855	43	51	
23.2%	25.9%	20.7%	16.9%	18.5%	33.0%	66.4%	2.3%	8.0%	14.6%	4.5%	10.0%	57.8%	5.3%	11.8%	10.3%	14.6%	26.1%	23.7%	23.4%	21.1%	20.7%	25.3%	21.1%	27.2%	24.2%	12.5%	23.7%	
329	177	152	103	122	104	64	40	141	24	22	27	55	31	142	12	74	107	58	97	68	51	63	68	119	302	20	7	
8.1%	8.9%	7.2%	8.8%	8.4%	7.1%	5.8%	3.5%	49.0%	4.3%	6.7%	6.6%	5.0%	3.5%	20.5%	4.1%	8.3%	12.5%	8.6%	8.1%	4.9%	9.4%	9.4%	7.3%	8.6%	8.5%	6.0%	3.3%	
328	168	160	99	118	111	14	12	7	252	18	17	78	27	59	60	89	42	42	115	130	45	51	82	122	300	12	16	
8.0%	8.5%	7.6%	8.4%	8.2%	7.6%	1.2%	1.0%	2.4%	44.9%	5.4%	4.2%	7.1%	3.1%	8.4%	21.1%	10.0%	4.9%	6.2%	9.7%	9.5%	8.2%	7.6%	8.8%	8.8%	8.5%	3.7%	7.4%	
906	332	574	301	334	271	185	101	34	103	124	201	187	96	117	92	289	126	138	270	372	110	155	170	301	736	105	65	
22.2%	16.7%	27.3%	25.6%	23.1%	18.5%	16.8%	8.9%	11.8%	18.4%	37.9%	49.7%	17.1%	10.9%	16.8%	32.1%	32.4%	14.7%	20.6%	22.7%	27.1%	20.3%	22.9%	18.4%	21.7%	20.9%	30.8%	29.8%	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 21
Q12. Normal weightings
Q12. Which party do you trust most on each of the following issues?
Base: All Respondents
Immigration

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
765	374	391	297	274	193	8	599	34	12	66	29	20	411	110	30	160	186	125	195	259	136	119	194	205	653	83	28
18.7%	18.8%	18.6%	25.3%	19.0%	13.1%	0.7%	52.6%	11.9%	2.2%	20.0%	7.0%	1.8%	47.0%	15.8%	10.5%	17.9%	21.6%	18.7%	16.3%	18.9%	25.0%	17.6%	20.9%	14.8%	18.5%	24.5%	12.8%
729	393	336	173	220	336	536	64	37	14	19	34	450	66	70	21	103	202	148	194	185	118	121	137	276	653	38	39
17.8%	19.8%	16.0%	14.7%	15.2%	22.9%	48.7%	5.6%	12.9%	2.5%	5.9%	8.4%	41.2%	7.6%	10.0%	7.4%	11.5%	23.5%	22.2%	16.2%	13.5%	21.7%	18.0%	14.8%	19.9%	18.5%	11.0%	18.0%
216	111	105	83	66	67	31	39	92	4	25	14	28	30	107	7	37	67	44	59	46	36	33	32	86	186	20	10
5.3%	5.6%	5.0%	7.0%	4.6%	4.6%	2.8%	3.5%	31.9%	0.8%	7.7%	3.5%	2.6%	3.5%	15.4%	2.3%	4.1%	7.8%	6.6%	4.9%	3.3%	6.6%	4.9%	3.4%	6.2%	5.3%	5.8%	4.5%
1460	774	686	325	552	583	378	228	69	495	84	134	467	198	253	146	315	239	191	501	529	129	261	377	524	1291	89	80
35.7%	39.0%	32.6%	27.6%	38.2%	39.7%	34.3%	20.0%	23.9%	88.3%	25.6%	33.1%	42.8%	22.6%	36.3%	50.9%	35.4%	27.9%	28.6%	41.9%	38.6%	23.6%	38.7%	40.7%	37.9%	36.6%	26.2%	36.8%
919	333	586	298	331	289	148	208	56	35	134	195	126	169	156	83	277	164	160	245	350	126	141	187	294	748	111	60
22.5%	16.8%	27.9%	25.4%	23.0%	19.7%	13.4%	18.3%	19.5%	6.3%	40.8%	48.1%	11.6%	19.3%	22.5%	28.9%	31.1%	19.1%	24.0%	20.5%	25.5%	23.1%	20.8%	20.2%	21.2%	21.2%	32.5%	27.8%
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 22
Q12. Normal weightings
Q12. Which party do you trust most on each of the following issues?
Base: All Respondents
Defence

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
861	440	421	301	311	248	22	637	42	30	62	44	38	433	149	32	179	181	128	232	320	127	140	236	241	743	85	32
21.1%	22.2%	20.0%	25.6%	21.6%	16.9%	2.0%	55.9%	14.7%	5.3%	18.9%	10.9%	3.5%	49.5%	21.4%	11.0%	20.0%	21.1%	19.1%	19.5%	23.3%	23.4%	20.7%	25.4%	17.4%	21.1%	25.1%	14.7%
1335	755	580	251	448	636	828	123	87	107	64	90	736	133	189	45	180	357	238	401	338	166	225	281	508	1180	81	74
32.6%	38.0%	27.6%	21.3%	31.1%	43.3%	75.3%	10.8%	30.0%	19.0%	19.5%	22.2%	67.5%	15.2%	27.3%	15.9%	20.2%	41.6%	35.7%	33.6%	24.7%	30.5%	33.3%	30.3%	36.7%	33.4%	23.8%	34.1%
216	97	119	89	74	53	27	48	81	15	23	14	19	23	94	15	48	67	38	60	51	41	35	46	68	191	17	8
5.3%	4.9%	5.6%	7.6%	5.1%	3.6%	2.5%	4.3%	27.9%	2.6%	7.0%	3.4%	1.7%	2.7%	13.5%	5.3%	5.4%	7.8%	5.7%	5.1%	3.7%	7.5%	5.2%	5.0%	4.9%	5.4%	5.0%	3.6%
470	276	194	140	166	164	59	46	12	295	12	17	138	51	73	68	109	67	67	167	169	64	85	110	171	429	14	27
11.5%	13.9%	9.2%	11.9%	11.5%	11.2%	5.4%	4.0%	4.2%	52.6%	3.7%	4.1%	12.6%	5.9%	10.5%	23.6%	12.2%	7.8%	10.0%	14.0%	12.3%	11.7%	12.6%	11.9%	12.3%	12.2%	4.0%	12.4%
1207	417	790	396	443	367	163	285	67	114	167	241	160	235	190	126	375	186	197	333	492	146	191	254	397	988	143	76
29.5%	21.0%	37.5%	33.7%	30.7%	25.0%	14.8%	25.0%	23.3%	20.4%	50.9%	59.5%	14.7%	26.8%	27.3%	44.2%	42.1%	21.7%	29.4%	27.9%	35.9%	26.9%	28.2%	27.4%	28.7%	28.0%	42.0%	35.2%
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 23
Q12. Normal weightings
Q12. Which party do you trust most on each of the following issues?
Base: All Respondents
Crime

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
916	468	448	336	336	244	27	680	36	33	77	38	40	458	152	38	193	201	140	244	331	137	150	244	247	778	97	41
22.4%	23.6%	21.3%	28.5%	23.3%	16.6%	2.5%	59.8%	12.4%	6.0%	23.7%	9.3%	3.7%	52.4%	21.9%	13.3%	21.7%	23.5%	21.0%	20.4%	24.2%	25.2%	22.2%	26.3%	17.8%	22.0%	28.4%	19.1%
1306	725	581	238	426	642	843	102	68	120	55	77	745	116	179	59	167	343	250	382	332	164	226	274	496	1159	79	68
32.0%	36.5%	27.6%	20.2%	29.5%	43.7%	76.6%	8.9%	23.7%	21.5%	16.8%	19.0%	68.3%	13.2%	25.7%	20.8%	18.7%	40.0%	37.4%	32.0%	24.2%	30.1%	33.5%	29.5%	35.8%	32.8%	23.1%	31.5%
209	108	100	84	73	52	25	42	83	12	18	19	17	34	91	3	53	51	36	59	63	39	28	41	76	184	16	9
5.1%	5.4%	4.8%	7.1%	5.0%	3.6%	2.3%	3.7%	28.7%	2.1%	5.4%	4.6%	1.6%	3.9%	13.1%	1.0%	5.9%	6.0%	5.4%	4.9%	4.6%	7.1%	4.1%	4.5%	5.5%	5.2%	4.8%	4.0%
402	227	176	112	151	140	42	34	11	262	13	20	104	46	60	62	109	53	53	150	145	52	73	99	148	372	12	19
9.8%	11.4%	8.4%	9.5%	10.5%	9.5%	3.9%	3.0%	3.8%	46.7%	3.9%	4.9%	9.5%	5.3%	8.7%	21.8%	12.2%	6.2%	8.0%	12.6%	10.6%	9.5%	10.8%	10.7%	10.7%	10.5%	3.6%	8.6%
1255	458	797	407	458	390	162	280	91	133	165	252	185	220	213	123	370	209	189	358	498	153	198	269	419	1039	136	80
30.7%	23.1%	37.9%	34.6%	31.7%	26.6%	14.7%	24.6%	31.4%	23.8%	50.3%	62.2%	16.9%	25.2%	30.6%	43.0%	41.5%	24.4%	28.3%	30.0%	36.4%	28.0%	29.4%	29.0%	30.2%	29.4%	40.1%	36.9%
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 24
Q12. Normal weightings
Q12. Which party do you trust most on each of the following issues?
Base: All Respondents
Education

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
1192	598	595	413	443	337	52	809	46	59	122	65	72	543	219	66	254	283	202	323	384	180	190	317	332	1018	126	49
29.2%	30.1%	28.3%	35.1%	30.7%	22.9%	4.8%	71.0%	16.0%	10.5%	37.1%	16.0%	6.6%	62.1%	31.5%	22.9%	28.5%	33.0%	30.3%	27.1%	28.0%	33.0%	28.1%	34.2%	24.0%	28.8%	37.0%	22.5%
1141	613	529	227	357	558	802	51	46	119	26	66	710	71	122	47	152	273	185	365	319	140	210	230	439	1018	57	66
27.9%	30.9%	25.1%	19.3%	24.7%	38.0%	73.0%	4.5%	16.0%	21.3%	7.9%	16.3%	65.0%	8.1%	17.6%	16.5%	17.1%	31.8%	27.7%	30.6%	23.3%	25.6%	31.1%	24.9%	31.7%	28.8%	16.9%	30.3%
467	245	222	115	166	186	89	82	154	50	31	45	93	69	180	22	78	138	90	129	110	62	67	119	172	420	32	15
11.4%	12.4%	10.6%	9.7%	11.5%	12.7%	8.1%	7.2%	53.3%	8.9%	9.6%	11.1%	8.5%	7.8%	25.9%	7.8%	8.8%	16.1%	13.5%	10.8%	8.0%	11.3%	9.9%	12.8%	12.4%	11.9%	9.4%	7.0%
266	149	117	82	104	80	13	22	4	195	9	7	57	34	38	43	80	30	36	86	114	36	46	56	103	242	8	16
6.5%	7.5%	5.6%	6.9%	7.2%	5.5%	1.2%	1.9%	1.3%	34.8%	2.6%	1.8%	5.2%	3.9%	5.5%	15.0%	9.0%	3.5%	5.5%	7.2%	8.3%	6.7%	6.8%	6.1%	7.4%	6.9%	2.5%	7.2%
1021	381	640	341	373	307	143	175	39	137	140	222	159	158	136	108	327	134	154	290	443	127	162	205	339	833	116	72
25.0%	19.2%	30.4%	29.0%	25.9%	20.9%	13.0%	15.4%	13.4%	24.5%	42.8%	54.8%	14.6%	18.1%	19.5%	37.8%	36.7%	15.6%	23.1%	24.3%	32.3%	23.4%	24.0%	22.1%	24.5%	23.6%	34.3%	33.0%
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 25
Q12. Normal weightings
Q12. Which party do you trust most on each of the following issues?
Base: All Respondents
Welfare

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
1449	755	694	426	528	494	88	895	67	94	142	106	127	627	266	74	290	314	253	399	484	200	228	382	426	1236	139	74	
35.5%	38.0%	33.0%	36.2%	36.6%	33.7%	8.0%	78.6%	23.2%	16.8%	43.5%	26.1%	11.6%	71.7%	38.3%	25.7%	32.6%	36.6%	37.9%	33.4%	35.3%	36.7%	33.7%	41.2%	30.8%	35.0%	41.0%	34.3%	
1036	540	496	224	313	499	782	49	27	79	25	49	658	67	114	39	131	263	171	316	286	129	188	212	409	939	45	52	
25.3%	27.2%	23.6%	19.0%	21.7%	34.0%	71.1%	4.3%	9.2%	14.2%	7.6%	12.0%	60.3%	7.6%	16.4%	13.5%	14.7%	30.7%	25.6%	26.5%	20.9%	23.8%	27.9%	22.9%	29.6%	26.6%	13.3%	23.8%	
375	192	182	106	141	127	71	45	159	22	34	29	72	41	160	19	66	120	59	108	88	67	47	77	140	331	34	10	
9.2%	9.7%	8.7%	9.0%	9.8%	8.7%	6.4%	4.0%	55.1%	4.0%	10.4%	7.3%	6.6%	4.6%	23.0%	6.6%	7.4%	13.9%	8.9%	9.0%	6.4%	12.3%	6.9%	8.3%	10.1%	9.4%	9.9%	4.5%	
318	163	155	99	125	94	18	23	5	235	6	13	70	31	42	58	96	35	41	112	129	47	57	67	124	295	8	14	
7.8%	8.2%	7.4%	8.4%	8.7%	6.4%	1.6%	2.0%	1.8%	41.9%	1.9%	3.2%	6.4%	3.5%	6.1%	20.4%	10.8%	4.1%	6.1%	9.4%	9.4%	8.7%	8.4%	7.3%	9.0%	8.4%	2.4%	6.6%	
910	334	576	321	336	254	141	126	31	130	120	209	166	109	112	97	308	125	144	259	383	101	156	188	285	730	114	67	
22.3%	16.8%	27.4%	27.3%	23.3%	17.3%	12.8%	11.1%	10.7%	23.1%	36.6%	51.5%	15.2%	12.5%	16.2%	33.8%	34.6%	14.6%	21.5%	21.7%	28.0%	18.5%	23.1%	20.3%	20.6%	20.7%	33.4%	30.9%	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 26
Q12. Normal weightings
Q12. Which party do you trust most on each of the following issues?
Base: All Respondents
The cost of living

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
1310	637	673	448	495	367	54	884	64	75	105	75	89	591	231	59	287	286	213	357	454	185	220	342	371	1118	124	67
32.0%	32.1%	32.0%	38.1%	34.3%	25.0%	5.0%	77.7%	22.0%	13.4%	32.1%	18.5%	8.1%	67.6%	33.2%	20.5%	32.2%	33.4%	31.8%	30.0%	33.1%	34.0%	32.6%	36.8%	26.8%	31.7%	36.4%	31.1%
1272	699	572	232	385	655	895	56	44	134	39	60	775	90	153	53	158	310	215	397	349	157	232	257	501	1147	63	62
31.1%	35.2%	27.2%	19.7%	26.6%	44.6%	81.4%	5.0%	15.2%	23.9%	12.0%	14.9%	71.0%	10.3%	22.0%	18.5%	17.7%	36.2%	32.2%	33.3%	25.5%	28.8%	34.3%	27.7%	36.2%	32.5%	18.4%	28.8%
301	143	158	103	111	86	32	45	137	18	25	29	38	28	137	17	63	85	56	79	81	53	38	65	109	265	27	8
7.4%	7.2%	7.5%	8.8%	7.7%	5.9%	2.9%	3.9%	47.5%	3.2%	7.8%	7.2%	3.5%	3.2%	19.8%	5.9%	7.1%	9.9%	8.4%	6.6%	5.9%	9.7%	5.7%	7.0%	7.9%	7.5%	8.1%	3.8%
280	156	124	88	108	85	7	15	1	221	9	14	50	28	46	51	88	23	48	94	115	40	45	67	109	261	7	11
6.9%	7.9%	5.9%	7.5%	7.5%	5.8%	0.6%	1.3%	*	39.4%	2.7%	3.4%	4.6%	3.2%	6.6%	17.9%	9.8%	2.7%	7.2%	7.9%	8.4%	7.4%	6.7%	7.2%	7.9%	7.4%	2.2%	5.3%
925	350	575	305	345	276	111	138	44	113	149	227	139	138	128	106	295	153	136	266	371	109	139	197	294	739	119	67
22.6%	17.6%	27.3%	25.9%	23.9%	18.8%	10.1%	12.1%	15.1%	20.1%	45.4%	56.0%	12.8%	15.7%	18.4%	37.2%	33.1%	17.8%	20.4%	22.3%	27.1%	20.0%	20.7%	21.2%	21.3%	20.9%	34.9%	31.0%
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 27
Q12. Normal weightings
Q12. Which party do you trust most on each of the following issues?
Base: All Respondents
Pensions & retirement

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
1130	568	562	383	389	359	54	797	41	61	99	46	68	546	186	54	235	244	180	311	395	159	190	304	303	956	122	53	
27.7%	28.6%	26.7%	32.5%	26.9%	24.5%	4.9%	70.0%	14.2%	10.9%	30.3%	11.3%	6.2%	62.4%	26.7%	18.7%	26.3%	28.4%	27.0%	26.1%	28.8%	29.2%	28.2%	32.8%	21.9%	27.1%	35.8%	24.4%	
1236	675	562	234	379	623	837	78	49	131	45	63	749	90	147	54	157	307	215	386	328	156	217	246	481	1101	74	62	
30.2%	34.0%	26.7%	19.9%	26.2%	42.5%	76.1%	6.9%	16.8%	23.4%	13.6%	15.5%	68.6%	10.3%	21.2%	18.8%	17.6%	35.8%	32.2%	32.4%	23.9%	28.7%	32.1%	26.6%	34.8%	31.2%	21.7%	28.4%	
309	166	144	90	123	96	43	40	125	31	25	24	44	36	140	16	51	87	63	86	72	50	49	76	103	277	18	14	
7.6%	8.3%	6.8%	7.7%	8.5%	6.5%	3.9%	3.6%	43.5%	5.5%	7.6%	5.8%	4.0%	4.1%	20.2%	5.7%	5.8%	10.2%	9.4%	7.2%	5.3%	9.1%	7.2%	8.2%	7.4%	7.8%	5.2%	6.6%	
267	153	114	86	99	83	14	21	8	197	5	9	56	32	43	51	69	32	32	89	115	41	41	59	106	246	5	16	
6.5%	7.7%	5.4%	7.3%	6.8%	5.6%	1.2%	1.9%	2.7%	35.2%	1.4%	2.1%	5.1%	3.7%	6.2%	17.7%	7.7%	3.7%	4.8%	7.5%	8.4%	7.5%	6.0%	6.3%	7.7%	7.0%	1.5%	7.2%	
1145	424	721	384	454	308	153	201	66	141	154	265	175	171	178	112	380	188	178	320	460	138	179	242	392	951	122	72	
28.0%	21.4%	34.3%	32.6%	31.5%	20.9%	13.9%	17.7%	22.7%	25.1%	47.1%	65.3%	16.1%	19.5%	25.7%	39.1%	42.6%	21.9%	26.6%	26.8%	33.6%	25.4%	26.5%	26.1%	28.3%	26.9%	35.7%	33.4%	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 28
Q12. Normal weightings
Q12. Which party do you trust most on each of the following issues?
Base: All Respondents
Housing

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
1383	696	688	415	512	457	91	874	64	98	130	82	128	603	239	75	279	298	215	389	481	198	201	375	411	1185	131	67	
33.8%	35.0%	32.7%	35.2%	35.5%	31.1%	8.3%	76.7%	22.0%	17.4%	39.6%	20.3%	11.7%	69.0%	34.5%	26.3%	31.4%	34.8%	32.3%	32.6%	35.1%	36.3%	29.8%	40.5%	29.7%	33.6%	38.5%	31.0%	
995	536	459	236	293	466	743	48	30	78	20	45	620	63	99	31	151	257	171	294	274	119	197	205	375	896	52	47	
24.3%	27.0%	21.8%	20.0%	20.3%	31.8%	67.6%	4.2%	10.2%	14.0%	6.1%	11.2%	56.8%	7.2%	14.3%	11.0%	16.9%	30.0%	25.6%	24.6%	20.0%	21.9%	29.1%	22.1%	27.1%	25.4%	15.4%	21.5%	
330	174	156	104	114	112	59	54	138	13	34	24	61	47	143	14	52	105	56	95	74	63	43	66	120	292	27	11	
8.1%	8.8%	7.4%	8.8%	7.9%	7.7%	5.4%	4.7%	47.7%	2.3%	10.3%	5.9%	5.6%	5.4%	20.5%	5.0%	5.9%	12.3%	8.4%	7.9%	5.4%	11.6%	6.4%	7.1%	8.6%	8.3%	8.1%	5.0%	
291	156	135	86	122	83	15	8	5	231	4	14	74	22	49	53	75	31	36	113	110	41	59	59	111	270	6	15	
7.1%	7.9%	6.4%	7.3%	8.4%	5.6%	1.3%	0.7%	1.8%	41.1%	1.2%	3.5%	6.8%	2.5%	7.0%	18.5%	8.4%	3.7%	5.5%	9.5%	8.0%	7.5%	8.7%	6.4%	8.0%	7.7%	1.7%	6.7%	
1089	424	665	336	403	350	192	155	53	141	140	240	209	139	165	112	334	166	189	303	431	124	175	222	367	888	124	78	
26.6%	21.4%	31.6%	28.5%	27.9%	23.9%	17.5%	13.7%	18.3%	25.1%	42.8%	59.2%	19.1%	15.9%	23.7%	39.2%	37.4%	19.3%	28.3%	25.4%	31.5%	22.7%	25.9%	24.0%	26.5%	25.1%	36.3%	35.8%	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 29
Q13. Normal weightings
Q13. Which of the following party leaders do you think would make the best Prime Minister?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
Weighted Total	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
Ed Miliband	1016	525	491	339	373	304	9	790	41	17	90	38	33	534	172	36	212	231	165	271	348	161	170	276	268	874	99	43
	24.8%	26.4%	23.3%	28.8%	25.8%	20.7%	0.8%	69.4%	14.4%	3.0%	27.4%	9.3%	3.0%	61.0%	24.7%	12.4%	23.8%	27.0%	24.7%	22.7%	25.4%	29.5%	25.1%	29.8%	19.3%	24.7%	29.1%	19.9%
David Cameron	1528	802	725	339	488	700	1007	108	83	124	48	106	860	121	202	57	240	385	268	456	419	202	248	326	591	1367	86	75
	37.4%	40.4%	34.5%	28.8%	33.8%	47.7%	91.6%	9.4%	28.9%	22.2%	14.7%	26.1%	78.8%	13.8%	29.1%	20.0%	27.0%	44.9%	40.1%	38.2%	30.6%	37.1%	36.8%	35.1%	42.7%	38.7%	25.3%	34.6%
Nick Clegg	272	112	160	80	104	88	21	58	110	16	33	29	22	33	120	22	59	71	55	82	64	48	45	50	95	237	22	13
	6.7%	5.6%	7.6%	6.8%	7.2%	6.0%	1.9%	5.1%	38.3%	2.8%	10.2%	7.2%	2.0%	3.8%	17.3%	7.5%	6.7%	8.3%	8.2%	6.9%	4.6%	8.7%	6.6%	5.4%	6.8%	6.7%	6.6%	5.9%
Nigel Farage	443	256	187	131	164	148	32	38	6	310	9	23	112	43	68	77	119	51	60	155	177	55	83	96	169	403	15	25
	10.8%	12.9%	8.9%	11.1%	11.3%	10.1%	2.9%	3.3%	2.2%	55.4%	2.8%	5.8%	10.3%	4.9%	9.8%	27.0%	13.4%	6.0%	8.9%	13.0%	12.9%	10.1%	12.3%	10.4%	12.2%	11.4%	4.4%	11.4%
Don't know	830	290	540	287	315	228	31	145	47	93	147	209	65	144	133	95	260	119	120	230	361	80	129	179	263	651	118	61
	20.3%	14.6%	25.7%	24.4%	21.8%	15.5%	2.8%	12.7%	16.2%	16.6%	44.9%	51.7%	5.9%	16.4%	19.2%	33.1%	29.2%	13.8%	18.0%	19.3%	26.4%	14.6%	19.1%	19.3%	19.0%	18.4%	34.6%	28.2%
SIGMA	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 30
Q14. Normal weightings
Q14. Would you consider voting for a party that is not your first choice in order to stop a party you do not like from winning?
Base: All Respondents

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
1539	749	790	473	528	538	389	458	146	213	121	147	384	324	326	93	338	367	264	479	429	202	237	379	535	1353	95	91
37.6%	37.7%	37.6%	40.2%	36.6%	36.6%	35.4%	40.2%	50.6%	38.0%	36.9%	36.4%	35.1%	37.0%	46.9%	32.6%	38.0%	42.7%	39.5%	40.2%	31.3%	37.1%	35.1%	40.8%	38.7%	38.3%	28.0%	42.1%
1785	940	846	423	631	731	539	488	108	259	170	106	535	402	282	156	337	387	279	510	609	242	313	357	586	1497	201	87
43.7%	47.3%	40.2%	35.9%	43.8%	49.8%	49.0%	42.9%	37.3%	46.3%	51.9%	26.2%	49.0%	45.9%	40.6%	54.4%	37.8%	45.1%	41.8%	42.7%	44.5%	44.4%	46.4%	38.5%	42.3%	42.4%	59.1%	40.4%
764	297	467	281	284	199	172	193	35	88	37	152	173	150	87	37	216	105	124	204	331	101	125	192	264	682	44	38
18.7%	15.0%	22.2%	23.9%	19.7%	13.6%	15.6%	16.9%	12.1%	15.7%	11.2%	37.4%	15.8%	17.1%	12.5%	13.0%	24.3%	12.2%	18.6%	17.1%	24.2%	18.5%	18.6%	20.7%	19.1%	19.3%	12.9%	17.6%
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 31
Q15. Normal weightings
Q15. Thinking about the past month, do you approve or disapprove of how David Cameron has been doing his job as Prime Minister?
Base: All Respondents

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
524	295	229	128	140	257	397	44	21	33	5	15	342	52	50	9	61	131	81	153	160	66	109	119	187	481	18	26	
12.8%	14.9%	10.9%	10.8%	9.7%	17.5%	36.1%	3.9%	7.4%	6.0%	1.4%	3.7%	31.4%	5.9%	7.3%	3.1%	6.9%	15.2%	12.1%	12.8%	11.7%	12.1%	16.2%	12.8%	13.5%	13.6%	5.3%	11.8%	
1073	553	520	305	346	422	568	143	93	129	32	77	493	125	169	48	198	276	200	332	265	160	161	229	413	963	58	52	
26.3%	27.9%	24.7%	25.9%	24.0%	28.8%	51.7%	12.6%	32.1%	23.0%	9.6%	18.9%	45.2%	14.3%	24.4%	16.7%	22.2%	32.1%	29.9%	27.9%	19.4%	29.3%	23.9%	24.7%	29.8%	27.3%	17.2%	23.9%	
895	383	512	299	350	245	99	218	78	157	87	158	139	154	163	69	263	154	133	287	320	124	148	183	298	753	86	55	
21.9%	19.3%	24.3%	25.4%	24.3%	16.7%	9.0%	19.1%	27.0%	28.0%	26.5%	39.0%	12.7%	17.6%	23.5%	24.2%	29.5%	18.0%	19.9%	24.1%	23.4%	22.8%	21.9%	19.7%	21.6%	21.3%	25.4%	25.5%	
613	269	344	153	228	232	26	257	48	123	59	68	68	179	139	61	132	135	97	171	210	85	114	139	204	542	49	22	
15.0%	13.6%	16.4%	13.0%	15.8%	15.8%	2.4%	22.6%	16.6%	22.0%	18.0%	16.7%	6.2%	20.5%	20.0%	21.3%	14.9%	15.7%	14.6%	14.3%	15.4%	15.6%	16.9%	15.0%	14.8%	15.4%	14.5%	10.0%	
856	438	418	225	335	297	1	460	43	110	142	53	44	353	169	94	177	153	139	223	342	96	122	226	234	678	121	57	
20.9%	22.1%	19.9%	19.1%	23.2%	20.2%	*	40.4%	14.9%	19.6%	43.2%	13.2%	4.1%	40.4%	24.3%	33.0%	19.9%	17.8%	20.8%	18.7%	25.0%	17.7%	18.0%	24.3%	16.9%	19.2%	35.6%	26.5%	
126	46	80	67	45	14	7	16	6	8	4	35	5	12	4	5	60	9	18	27	72	14	21	32	47	114	7	5	
3.1%	2.3%	3.8%	5.7%	3.1%	1.0%	0.7%	1.4%	2.0%	1.4%	1.1%	8.5%	*	1.3%	0.6%	1.7%	6.7%	1.1%	2.7%	2.3%	5.3%	2.5%	3.1%	3.5%	3.4%	3.2%	2.0%	2.3%	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 32
Q16. Normal weightings
Q16. Thinking about the past month, do you approve or disapprove of how Ed Miliband has been doing his job as Leader of the Opposition?
Base: All Respondents

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
425	228	197	155	145	125	33	317	19	23	11	11	39	233	59	9	79	89	72	119	145	75	64	120	119	378	29	18	
10.4%	11.5%	9.4%	13.2%	10.0%	8.5%	3.0%	27.9%	6.7%	4.1%	3.2%	2.7%	3.5%	26.6%	8.5%	3.3%	8.9%	10.3%	10.8%	10.0%	10.6%	13.7%	9.5%	13.0%	8.6%	10.7%	8.6%	8.2%	
880	435	444	302	323	255	82	497	74	72	75	51	106	320	182	42	203	221	160	235	264	135	150	212	279	775	65	39	
21.5%	21.9%	21.1%	25.7%	22.4%	17.4%	7.5%	43.7%	25.5%	12.8%	22.9%	12.6%	9.7%	36.5%	26.2%	14.5%	22.8%	25.7%	24.0%	19.7%	19.2%	24.7%	22.2%	22.8%	20.2%	22.0%	19.2%	18.1%	
1180	505	675	377	430	372	283	240	97	160	106	199	272	201	195	87	313	218	171	357	433	163	198	246	387	994	106	80	
28.9%	25.4%	32.1%	32.1%	29.8%	25.4%	25.7%	21.1%	33.7%	28.5%	32.5%	49.1%	24.9%	23.0%	28.0%	30.5%	35.1%	25.4%	25.7%	29.9%	31.6%	30.0%	29.3%	26.5%	27.9%	28.1%	31.3%	36.8%	
669	324	344	143	234	292	287	49	55	113	73	63	264	69	128	60	111	164	112	202	191	68	108	150	247	573	64	32	
16.4%	16.3%	16.4%	12.2%	16.2%	19.9%	26.1%	4.3%	19.1%	20.1%	22.4%	15.6%	24.2%	7.9%	18.4%	21.0%	12.4%	19.1%	16.8%	16.9%	14.0%	12.4%	16.0%	16.2%	17.9%	16.2%	18.7%	14.7%	
758	429	330	116	248	395	391	15	34	180	56	40	393	41	117	76	102	150	128	236	244	77	126	158	288	650	66	42	
18.6%	21.6%	15.7%	9.8%	17.2%	26.9%	35.6%	1.3%	11.9%	32.2%	17.2%	9.8%	36.0%	4.7%	16.9%	26.7%	11.4%	17.5%	19.2%	19.8%	17.9%	14.2%	18.7%	17.0%	20.8%	18.4%	19.5%	19.5%	
176	64	112	83	64	29	23	20	9	13	5	42	18	11	14	11	84	16	24	44	92	27	29	42	64	161	9	6	
4.3%	3.2%	5.3%	7.0%	4.4%	2.0%	2.1%	1.7%	3.1%	2.3%	1.7%	10.3%	1.6%	1.3%	2.0%	4.0%	9.4%	1.9%	3.5%	3.7%	6.7%	4.9%	4.3%	4.5%	4.6%	4.6%	2.7%	2.8%	
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 33
Q17. Normal weightings
Q17. Thinking about the past month, do you approve or disapprove of how Nick Clegg has been doing his job as Deputy Prime Minister?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
Weighted Total	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
Strongly approve	206	117	89	86	51	69	56	53	57	17	4	18	49	42	65	6	37	58	36	54	58	37	28	37	85	187	10	8
	5.0%	5.9%	4.2%	7.3%	3.5%	4.7%	5.1%	4.6%	19.8%	3.0%	1.2%	4.5%	4.4%	4.8%	9.4%	2.1%	4.2%	6.7%	5.5%	4.5%	4.2%	6.9%	4.2%	4.0%	6.1%	5.3%	2.9%	3.9%
Somewhat approve	810	412	398	222	294	293	300	206	128	68	42	47	268	160	186	38	133	218	136	243	212	122	138	177	286	723	52	35
	19.8%	20.8%	18.9%	18.9%	20.4%	20.0%	27.3%	18.1%	44.5%	12.1%	12.9%	11.7%	24.6%	18.2%	26.8%	13.3%	15.0%	25.5%	20.4%	20.4%	15.5%	22.4%	20.5%	19.0%	20.7%	20.5%	15.2%	16.3%
Neither approve nor disapprove	1516	675	840	465	554	496	402	397	77	199	114	206	397	289	234	86	383	303	239	475	498	209	256	322	524	1312	119	85
	37.1%	34.0%	40.0%	39.5%	38.4%	33.8%	36.6%	34.9%	26.8%	35.6%	34.7%	50.9%	36.4%	33.0%	33.7%	30.1%	43.0%	35.3%	35.9%	39.8%	36.4%	38.4%	38.0%	34.8%	37.9%	37.1%	35.0%	39.3%
Somewhat disapprove	645	308	338	158	230	258	191	190	12	113	69	44	186	147	105	62	120	133	117	178	217	69	120	167	202	559	44	43
	15.8%	15.5%	16.1%	13.4%	15.9%	17.6%	17.4%	16.7%	4.2%	20.1%	21.0%	11.0%	17.1%	16.9%	15.1%	21.7%	13.5%	15.5%	17.5%	14.9%	15.9%	12.7%	17.8%	18.0%	14.6%	15.8%	12.9%	19.8%
Strongly disapprove	700	406	295	150	239	310	120	248	7	149	85	49	168	213	92	83	121	121	111	194	274	82	102	177	205	567	98	36
	17.1%	20.4%	14.0%	12.8%	16.6%	21.2%	10.9%	21.8%	2.4%	26.6%	25.8%	12.1%	15.4%	24.3%	13.3%	28.9%	13.5%	14.2%	16.6%	16.2%	20.0%	15.1%	15.2%	19.1%	14.8%	16.0%	28.8%	16.4%
Don't know / have not heard of him	211	67	144	95	75	41	30	45	7	15	14	40	23	24	12	11	97	24	28	49	110	25	30	48	82	184	18	9
	5.2%	3.4%	6.8%	8.1%	5.2%	2.8%	2.7%	3.9%	2.3%	2.7%	4.4%	9.8%	2.1%	2.8%	1.7%	3.9%	10.9%	2.8%	4.2%	4.1%	8.0%	4.5%	4.4%	5.1%	5.9%	5.2%	5.2%	4.2%
SIGMA	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 34
Q18. Normal weightings
Q18. Thinking about the past month, do you approve or disapprove of how Nigel Farage has been doing his job as leader of UKIP?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote						SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote		AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892		1129	833	1038	1088	388	677	924	1577	3566	325	197	
Weighted Total	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891		858	668	1193	1370	545	675	927	1385	3531	340	217	
Strongly approve	495	295	200	139	157	200	93	72	18	276	8	18	180	78	68	61	93		79	53	184	179	74	82	108	191	455	17	23	
	12.1%	14.9%	9.5%	11.8%	10.9%	13.6%	8.4%	6.3%	6.4%	49.2%	2.5%	4.4%	16.5%	9.0%	9.7%	21.2%	10.5%		9.3%	7.9%	15.4%	13.1%	13.6%	12.1%	11.6%	13.8%	12.9%	5.0%	10.6%	
Somewhat approve	831	472	359	214	272	345	306	163	41	199	43	54	311	118	145	63	155		167	128	254	282	94	129	220	289	732	50	49	
	20.3%	23.8%	17.1%	18.2%	18.8%	23.5%	27.8%	14.3%	14.1%	35.4%	13.2%	13.4%	28.5%	13.4%	20.9%	21.9%	17.3%		19.5%	19.1%	21.3%	20.6%	17.3%	19.1%	23.7%	20.9%	20.7%	14.7%	22.7%	
Neither approve nor disapprove	1047	463	584	301	400	345	300	277	91	68	70	148	281	217	151	54	246		207	162	297	381	157	181	234	329	900	85	61	
	25.6%	23.3%	27.8%	25.6%	27.7%	23.5%	27.3%	24.4%	31.6%	12.1%	21.5%	36.5%	25.8%	24.8%	21.8%	18.9%	27.7%		24.1%	24.2%	24.9%	27.9%	28.8%	26.8%	25.2%	23.7%	25.5%	25.0%	28.3%	
Somewhat disapprove	477	208	269	121	180	177	158	147	40	5	39	66	126	102	90	24	103		111	86	146	135	48	89	99	181	417	40	20	
	11.7%	10.5%	12.8%	10.3%	12.5%	12.0%	14.3%	13.0%	13.9%	0.9%	12.0%	16.3%	11.5%	11.6%	13.0%	8.4%	11.6%		12.9%	12.9%	12.2%	9.8%	8.9%	13.2%	10.7%	13.0%	11.8%	11.7%	9.4%	
Strongly disapprove	1022	477	545	298	364	360	210	434	87	6	154	74	172	329	221	78	194		273	205	263	281	136	163	219	318	836	132	54	
	25.0%	24.0%	25.9%	25.3%	25.2%	24.5%	19.1%	38.1%	30.1%	1.0%	47.1%	18.2%	15.7%	37.6%	31.8%	27.2%	21.7%		31.8%	30.7%	22.1%	20.5%	25.0%	24.2%	23.6%	22.9%	23.7%	38.8%	25.0%	
Don't know / have not heard of him	216	70	145	104	70	42	34	44	11	8	12	46	21	31	19	7	100		21	34	49	111	35	31	47	77	191	16	9	
	5.3%	3.5%	6.9%	8.8%	4.9%	2.8%	3.1%	3.9%	3.9%	1.3%	3.7%	11.2%	2.0%	3.6%	2.8%	2.3%	11.2%		2.5%	5.1%	4.1%	8.1%	6.4%	4.6%	5.1%	5.6%	5.4%	4.8%	3.9%	
SIGMA	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891		858	668	1193	1370	545	675	927	1385	3531	340	217	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 35
Q19. Normal weightings
Q19. Thinking about the past month, do you approve or disapprove of how Natalie Bennett has been doing her job as leader of the Green Party?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
Weighted Total	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
Strongly approve	206	112	94	108	53	45	20	85	19	17	46	8	26	73	38	16	44	62	36	59	50	42	29	43	67	182	16	8
	5.0%	5.6%	4.5%	9.2%	3.7%	3.1%	1.9%	7.5%	6.7%	3.0%	14.1%	1.9%	2.4%	8.4%	5.5%	5.7%	4.9%	7.2%	5.4%	4.9%	3.6%	7.8%	4.3%	4.7%	4.9%	5.2%	4.7%	3.9%
Somewhat approve	577	272	305	222	197	157	98	215	61	47	98	39	80	162	125	52	131	159	113	163	141	114	96	106	170	486	62	29
	14.1%	13.7%	14.5%	18.9%	13.7%	10.7%	8.9%	18.9%	21.1%	8.4%	30.0%	9.5%	7.3%	18.5%	18.0%	18.2%	14.7%	18.6%	16.9%	13.7%	10.3%	21.0%	14.2%	11.4%	12.3%	13.8%	18.1%	13.4%
Neither approve nor disapprove	1476	683	792	412	572	492	374	462	102	191	109	165	363	355	265	102	300	304	228	420	523	204	250	334	468	1256	129	91
	36.1%	34.4%	37.7%	35.0%	39.6%	33.5%	34.0%	40.5%	35.4%	34.0%	33.4%	40.7%	33.3%	40.6%	38.2%	35.7%	33.6%	35.5%	34.2%	35.2%	38.2%	37.4%	37.0%	36.1%	33.8%	35.6%	37.9%	42.0%
Somewhat disapprove	453	241	212	101	169	182	142	117	42	72	20	43	137	80	106	26	79	103	81	130	140	50	69	113	167	398	30	25
	11.1%	12.1%	10.1%	8.6%	11.7%	12.4%	12.9%	10.3%	14.4%	12.9%	6.2%	10.5%	12.6%	9.2%	15.2%	9.0%	8.9%	12.1%	12.1%	10.9%	10.2%	9.1%	10.2%	12.1%	12.1%	11.3%	8.9%	11.4%
Strongly disapprove	541	336	205	86	141	314	253	72	25	128	11	25	276	67	62	41	79	122	87	163	169	57	93	128	204	482	31	28
	13.2%	16.9%	9.7%	7.3%	9.8%	21.4%	23.0%	6.3%	8.6%	22.8%	3.5%	6.3%	25.3%	7.6%	9.0%	14.5%	8.9%	14.2%	13.1%	13.6%	12.3%	10.4%	13.8%	13.8%	14.7%	13.6%	9.1%	13.0%
Don't know / have not heard of her	835	340	495	248	311	277	212	188	40	106	42	126	209	137	98	48	258	107	122	259	347	78	139	203	307	727	73	36
	20.4%	17.2%	23.5%	21.1%	21.5%	18.9%	19.3%	16.5%	13.8%	18.9%	12.8%	31.1%	19.1%	15.6%	14.1%	16.9%	29.0%	12.5%	18.3%	21.7%	25.3%	14.3%	20.5%	21.9%	22.2%	20.6%	21.3%	16.4%
SIGMA	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 36
Q20. Normal weightings
Q20. Thinking about the past month, do you approve or disapprove of how Nicola Sturgeon has been doing her job as leader of the SNP?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
Weighted Total	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
Strongly approve	541	313	228	151	174	216	55	177	43	64	170	20	76	147	115	100	85	140	96	147	158	65	63	115	116	359	156	25
	13.2%	15.8%	10.8%	12.8%	12.0%	14.7%	5.0%	15.6%	15.1%	11.3%	51.9%	4.9%	6.9%	16.8%	16.5%	34.8%	9.5%	16.3%	14.4%	12.3%	11.5%	12.0%	9.3%	12.4%	8.4%	10.2%	46.0%	11.6%
Somewhat approve	749	379	370	217	287	246	177	269	68	81	65	70	167	213	139	50	151	207	144	192	207	118	133	142	243	636	68	46
	18.3%	19.1%	17.6%	18.4%	19.9%	16.7%	16.1%	23.6%	23.4%	14.5%	20.0%	17.2%	15.3%	24.3%	20.0%	17.6%	17.0%	24.2%	21.5%	16.1%	15.1%	21.6%	19.7%	15.3%	17.5%	18.0%	20.0%	21.0%
Neither approve nor disapprove	1066	468	598	381	386	298	238	328	85	145	51	128	223	240	202	56	257	200	163	337	366	180	174	241	364	959	40	66
	26.1%	23.6%	28.4%	32.4%	26.8%	20.3%	21.7%	28.8%	29.3%	25.9%	15.7%	31.7%	20.4%	27.4%	29.1%	19.5%	28.8%	23.4%	24.4%	28.3%	26.7%	33.1%	25.7%	26.0%	26.3%	27.2%	11.8%	30.6%
Somewhat disapprove	478	229	249	105	186	187	155	131	35	68	12	56	145	97	105	14	94	94	70	156	158	51	81	117	183	432	18	27
	11.7%	11.5%	11.9%	8.9%	12.9%	12.8%	14.1%	11.5%	12.2%	12.2%	3.8%	13.9%	13.2%	11.1%	15.1%	4.9%	10.5%	10.9%	10.5%	13.0%	11.6%	9.4%	12.0%	12.6%	13.2%	12.2%	5.4%	12.7%
Strongly disapprove	787	429	358	107	239	440	402	120	35	137	12	48	415	104	89	46	108	168	134	228	257	66	126	199	315	706	51	30
	19.2%	21.6%	17.0%	9.1%	16.6%	30.0%	36.6%	10.6%	12.3%	24.4%	3.6%	11.8%	38.1%	11.8%	12.8%	16.2%	12.1%	19.6%	20.1%	19.1%	18.7%	12.1%	18.6%	21.4%	22.8%	20.0%	15.1%	13.7%
Don't know / have not heard of her	467	168	299	216	171	80	72	113	23	65	16	83	66	75	45	20	197	48	61	134	224	64	99	113	163	439	6	22
	11.4%	8.4%	14.2%	18.3%	11.9%	5.4%	6.5%	9.9%	7.8%	11.7%	5.0%	20.6%	6.1%	8.5%	6.5%	7.1%	22.1%	5.6%	9.1%	11.2%	16.4%	11.8%	14.6%	12.2%	11.7%	12.4%	1.7%	10.3%
SIGMA	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 37
Q21. Normal weightings
Q21. Thinking about the past month, do you approve or disapprove of how Leanne Wood has been doing her job as leader of Plaid Cymru?
Base: All Respondents

Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
202	109	93	84	63	55	34	83	13	17	42	8	30	66	38	27	32	54	35	59	53	42	29	36	47	155	29	18
4.9%	5.5%	4.4%	7.2%	4.4%	3.7%	3.1%	7.3%	4.5%	3.0%	12.7%	1.9%	2.8%	7.5%	5.4%	9.4%	3.6%	6.3%	5.3%	5.0%	3.9%	7.8%	4.3%	3.9%	3.4%	4.4%	8.6%	8.3%
502	275	227	155	183	164	89	180	60	52	71	36	103	138	113	43	92	147	96	132	126	76	74	98	153	402	53	47
12.3%	13.9%	10.8%	13.1%	12.7%	11.2%	8.1%	15.8%	20.7%	9.3%	21.8%	8.8%	9.5%	15.8%	16.2%	14.9%	10.4%	17.2%	14.4%	11.1%	9.2%	13.9%	11.0%	10.6%	11.1%	11.4%	15.7%	21.6%
1564	767	797	419	545	599	459	426	126	205	116	158	429	333	304	105	297	333	269	443	519	214	271	366	503	1353	121	89
38.2%	38.6%	37.9%	35.6%	37.8%	40.8%	41.7%	37.4%	43.7%	36.6%	35.5%	39.1%	39.3%	38.0%	43.7%	36.6%	33.3%	38.8%	40.3%	37.1%	37.9%	39.2%	40.1%	39.5%	36.3%	38.3%	35.7%	41.0%
227	132	95	61	72	94	78	62	15	40	11	13	77	53	27	16	43	60	35	66	67	24	41	49	77	191	18	19
5.6%	6.7%	4.5%	5.2%	5.0%	6.4%	7.1%	5.5%	5.1%	7.1%	3.5%	3.3%	7.0%	6.1%	4.0%	5.5%	4.8%	7.0%	5.2%	5.5%	4.9%	4.4%	6.0%	5.3%	5.5%	5.4%	5.2%	8.7%
273	160	112	60	85	128	106	46	7	81	7	14	133	36	33	21	39	59	42	82	90	35	44	61	103	243	11	19
6.7%	8.1%	5.3%	5.1%	5.9%	8.7%	9.6%	4.0%	2.3%	14.5%	2.1%	3.5%	12.2%	4.1%	4.7%	7.2%	4.4%	6.9%	6.3%	6.8%	6.6%	6.4%	6.5%	6.6%	7.4%	6.9%	3.1%	8.7%
1321	542	779	398	496	427	333	342	68	165	80	176	319	249	181	75	387	205	191	411	514	154	216	316	502	1188	108	25
32.3%	27.3%	37.0%	33.8%	34.4%	29.1%	30.3%	30.0%	23.7%	29.5%	24.4%	43.4%	29.3%	28.5%	26.0%	26.4%	43.4%	23.8%	28.6%	34.5%	37.5%	28.3%	32.0%	34.1%	36.2%	33.6%	31.7%	11.5%
4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 38
Q22. Normal weightings
Q22. Thinking back to 2010 when the current coalition government came to power at Westminster, do you think you personally are now...
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1								
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote		AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892		1129	833	1038	1088	388	677	924	1577	3566	325	197	
Weighted Total	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891		858	668	1193	1370	545	675	927	1385	3531	340	217	
Better off financially	951	547	404	297	280	374	477	155	86	94	38	62	416	136	156	46	148		275	171	281	224	140	181	206	340	867	48	36	
	23.3%	27.6%	19.2%	25.2%	19.4%	25.5%	43.4%	13.6%	29.7%	16.9%	11.5%	15.3%	38.1%	15.5%	22.4%	15.9%	16.6%		32.1%	25.7%	23.5%	16.4%	25.8%	26.8%	22.2%	24.6%	24.6%	14.0%	16.7%	
Worse off financially	1475	679	795	366	600	509	150	600	79	237	171	159	213	450	262	136	333		233	235	403	604	172	233	346	491	1241	141	93	
	36.1%	34.2%	37.8%	31.1%	41.6%	34.6%	13.6%	52.7%	27.4%	42.3%	52.1%	39.3%	19.5%	51.4%	37.7%	47.4%	37.3%		27.1%	35.2%	33.8%	44.1%	31.6%	34.5%	37.3%	35.4%	35.2%	41.3%	42.8%	
Neither better nor worse off financially	1440	683	758	380	494	566	443	337	116	204	108	137	442	268	256	99	310		324	222	452	442	192	224	323	484	1222	145	73	
	35.2%	34.4%	36.0%	32.3%	34.2%	38.6%	40.2%	29.6%	40.1%	36.3%	33.0%	33.9%	40.5%	30.7%	36.8%	34.5%	34.8%		37.8%	33.2%	37.9%	32.2%	35.2%	33.1%	34.8%	34.9%	34.6%	42.7%	33.7%	
Don't know	222	76	146	134	69	19	31	46	8	25	11	47	21	21	22	6	100		26	39	57	100	40	38	53	70	201	7	15	
	5.4%	3.8%	7.0%	11.4%	4.8%	1.3%	2.8%	4.0%	2.8%	4.5%	3.3%	11.5%	1.9%	2.4%	3.1%	2.1%	11.2%		3.0%	5.9%	4.8%	7.3%	7.4%	5.6%	5.7%	5.1%	5.7%	2.0%	6.7%	
SIGMA	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891		858	668	1193	1370	545	675	927	1385	3531	340	217	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 39
Q23. Normal weightings
Q23. Which of the following statements do you most agree with?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
Weighted Total	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
The Conservative Party is more on the side of wealthy people	2614	1274	1340	734	999	881	305	1007	225	390	293	245	372	762	557	222	575	550	411	744	908	346	410	617	835	2209	264	141
	63.9%	64.2%	63.7%	62.3%	69.3%	60.0%	27.7%	88.4%	78.0%	69.5%	89.4%	60.5%	34.1%	87.1%	80.2%	77.6%	64.5%	64.1%	61.6%	62.3%	66.3%	63.6%	60.8%	66.6%	60.3%	62.5%	77.5%	65.3%
The Conservative Party is more on the side of ordinary people	850	463	386	214	241	394	597	62	28	87	13	29	540	64	67	32	121	206	147	270	227	112	155	167	340	774	36	39
	20.8%	23.3%	18.4%	18.2%	16.7%	26.9%	54.3%	5.5%	9.8%	15.5%	3.9%	7.1%	49.5%	7.3%	9.6%	11.2%	13.6%	24.0%	22.0%	22.7%	16.6%	20.6%	23.0%	18.0%	24.6%	21.9%	10.6%	18.2%
Don't know	625	248	377	229	203	193	198	70	35	84	22	131	179	49	71	32	195	102	110	179	234	86	110	143	209	548	41	36
	15.3%	12.5%	17.9%	19.5%	14.1%	13.1%	18.0%	6.1%	12.2%	14.9%	6.7%	32.4%	16.4%	5.6%	10.2%	11.2%	21.9%	11.9%	16.4%	15.0%	17.1%	15.8%	16.3%	15.4%	15.1%	15.5%	11.9%	16.6%
SIGMA	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 40
Q24. Normal weightings
Q24. Which of the following statements is closest to your view?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
Weighted Total	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
The Conservative Party campaign so far has been more positive than negative	1564	752	812	408	476	681	906	178	93	196	45	99	782	173	217	66	268	360	270	493	440	196	274	345	596	1412	71	81
	38.3%	37.9%	38.6%	34.6%	33.0%	46.4%	82.4%	15.7%	32.1%	35.0%	13.9%	24.4%	71.7%	19.8%	31.2%	23.0%	30.0%	42.0%	40.4%	41.3%	32.1%	36.0%	40.5%	37.3%	43.1%	40.0%	20.8%	37.6%
The Conservative Party campaign so far has been more negative than positive	1759	928	831	460	676	622	103	792	151	259	234	134	201	572	385	172	360	387	302	476	594	253	263	407	538	1461	212	86
	43.0%	46.8%	39.5%	39.1%	46.9%	42.4%	9.4%	69.6%	52.2%	46.2%	71.3%	33.2%	18.4%	65.4%	55.4%	60.2%	40.4%	45.1%	45.2%	39.9%	43.4%	46.5%	39.0%	43.9%	38.8%	41.4%	62.2%	39.7%
Dont know	765	305	461	309	291	165	90	168	46	105	49	172	108	130	93	48	263	110	96	224	335	95	138	175	250	658	58	49
	18.7%	15.4%	21.9%	26.3%	20.2%	11.2%	8.2%	14.7%	15.8%	18.8%	14.8%	42.4%	9.9%	14.9%	13.4%	16.8%	29.6%	12.8%	14.4%	18.8%	24.5%	17.4%	20.5%	18.8%	18.1%	18.6%	17.0%	22.7%
SIGMA	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 41
Q24. Normal weightings
Q24. Which of the following statements is closest to your view?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
Weighted Total	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
The Labour Party campaign so far has been more positive than negative	1581	741	839	525	571	485	135	917	107	139	119	112	166	620	311	83	353	373	255	436	516	230	260	400	487	1378	118	85
38.7%	37.3%	39.9%	44.6%	39.6%	33.0%	12.3%	80.5%	37.2%	24.8%	36.3%	27.6%	15.2%	70.9%	44.8%	28.9%	39.6%	43.5%	38.2%	36.5%	37.7%	42.3%	38.6%	43.1%	35.2%	39.0%	34.6%	39.0%	
The Labour Party campaign so far has been more negative than positive	1745	931	813	356	586	803	823	121	129	314	159	127	792	172	284	154	269	394	304	526	521	214	287	352	640	1494	166	85
42.7%	46.9%	38.7%	30.2%	40.6%	54.7%	74.8%	10.6%	44.8%	56.1%	48.5%	31.3%	72.6%	19.7%	40.9%	53.7%	30.2%	45.9%	45.5%	44.1%	38.1%	39.4%	42.5%	38.0%	46.2%	42.3%	48.9%	39.2%	
Dont know	762	312	450	296	286	180	142	101	52	107	50	167	134	83	100	50	269	90	109	232	332	100	127	175	257	659	56	47
18.7%	15.7%	21.4%	25.1%	19.8%	12.3%	12.9%	8.9%	18.0%	19.2%	15.3%	41.1%	12.3%	9.5%	14.4%	17.4%	30.2%	10.5%	16.3%	19.4%	24.2%	18.3%	18.9%	18.9%	18.6%	18.7%	16.5%	21.8%	
SIGMA	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 42
Q24. Normal weightings
Q24. Which of the following statements is closest to your view?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
Weighted Total	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
The Liberal Democrat Party campaign so far has been more positive than negative	1242	602	639	347	441	453	374	346	194	113	88	95	343	255	315	64	216	344	218	349	330	157	211	287	451	1106	91	44
30.4%	30.4%	30.4%	30.4%	29.5%	30.6%	30.9%	34.0%	30.4%	67.3%	20.1%	26.8%	23.3%	31.4%	29.2%	45.3%	22.5%	24.2%	40.2%	32.7%	29.2%	24.1%	28.9%	31.2%	31.0%	32.6%	31.3%	26.9%	20.5%
The Liberal Democrat Party campaign so far has been more negative than positive	1591	875	715	404	516	671	455	469	49	306	156	105	490	392	223	146	289	334	255	460	542	217	251	364	518	1349	155	86
38.9%	44.1%	34.0%	34.3%	35.8%	45.7%	41.4%	41.2%	16.9%	54.6%	47.8%	26.0%	44.9%	44.9%	32.0%	50.9%	32.5%	39.0%	38.2%	38.5%	39.6%	39.8%	37.2%	39.3%	37.4%	38.2%	45.7%	39.8%	
Dont know	1256	507	749	426	486	344	271	323	46	142	83	205	258	227	158	76	386	179	195	385	498	171	213	276	416	1076	93	86
30.7%	25.6%	35.6%	36.2%	33.7%	23.4%	24.7%	28.4%	15.9%	25.3%	25.4%	50.6%	23.7%	26.0%	22.7%	26.6%	43.3%	20.9%	29.2%	32.2%	36.3%	31.4%	31.6%	29.8%	30.0%	30.5%	27.5%	39.8%	
SIGMA	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll Final

Prepared on behalf of the Daily Mirror

Table 43
Q24. Normal weightings
Q24. Which of the following statements is closest to your view?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	4088	1933	2155	1013	1460	1615	1154	1081	291	545	341	431	1165	817	645	319	892	1129	833	1038	1088	388	677	924	1577	3566	325	197
Weighted Total	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
The UKIP campaign so far has been more positive than negative	1483	806	678	347	502	634	418	275	73	506	62	99	528	227	240	138	284	267	189	470	558	150	258	370	552	1330	73	80
The UKIP campaign so far has been more negative than positive	36.3%	40.6%	32.2%	29.4%	34.8%	43.2%	38.0%	24.1%	25.3%	90.3%	18.8%	24.5%	48.3%	25.9%	34.6%	48.2%	31.8%	31.1%	28.3%	39.4%	40.8%	27.5%	38.2%	39.9%	39.9%	37.7%	21.5%	37.1%
Dont know	1752	842	910	541	638	573	481	640	159	22	213	144	392	482	332	109	362	468	348	497	438	266	271	370	573	1480	191	81
	42.9%	42.4%	43.3%	46.0%	44.2%	39.0%	43.7%	56.2%	55.2%	4.0%	65.1%	35.6%	35.9%	55.1%	47.8%	38.1%	40.7%	54.6%	52.1%	41.7%	32.0%	48.8%	40.1%	39.9%	41.4%	41.9%	56.1%	37.5%
	853	337	515	289	303	260	201	224	56	32	53	162	172	166	123	39	245	123	130	227	373	129	146	187	259	722	76	55
	20.9%	17.0%	24.5%	24.6%	21.0%	17.7%	18.3%	19.7%	19.5%	5.7%	16.1%	39.9%	15.8%	18.9%	17.6%	13.7%	27.5%	14.3%	19.5%	19.0%	27.3%	23.8%	21.6%	20.2%	18.7%	20.4%	22.4%	25.4%
SIGMA	4088	1985	2103	1177	1443	1468	1100	1138	289	561	327	405	1091	875	695	286	891	858	668	1193	1370	545	675	927	1385	3531	340	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%