

Strathallan Castle

Poll

04/05/2015

Prepared on behalf of T in the Park



Methodology

Fieldwork Dates

1st – 3rd May 2015

Data Collection Method

The survey was conducted via telephone interview. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Perth and Kinross

Sample Size

1,009

Data Weighting

Data were weighted to the profile of all Perth and Kinross adults aged 18+. Data were weighted by age, sex and ward. Targets for the weighted data were derived from Office for National Statistics 2011 Census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,009 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact.

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Strathallan Castle Poll

Prepared on behalf of T in the Park

Table 1

Q1. Normal weightings

Q1. As you may know, T in the Park is a Scottish music festival that has been held annually since 1994. For the last 18 years, it was held at the Balado airfield in Kinross-shire. There is currently a planning application with Perth & Kinross Council to hold the Scottish Music Festival "T in the Park" each July in the grounds of Strathallan Castle in Perth & Kinross. Have you seen or heard anything about this matter?

Base: All Respondents

	Total		Gender			Age			Proximity			Heard about planning application		Should the planning application be accepted?		Ward											
	Male	Female	18-34	35-54	55+	Short distance	Medium distance	Long distance	Yes	No	Yes	No	Carse of Gowrie	Strathmore	Blairgowrie and the Glens	Highland	Strathtay	Strathearn	Strathallan	Kinross-shire	Almond and Earn	Perth City South	Perth City North	Perth City Centre			
Unweighted Total	1009	461	548	209	325	475	133	555	321	928	71	618	200	69	93	75	68	57	79	79	99	87	93	94	116		
Weighted Total	1009	492	517	231	340	438	123	565	321	926	73	625	194	67	104	75	64	69	76	71	90	74	93	119	109		
Yes a lot	616	302	313	136	224	255	90	342	184	616	-	407	121	37	62	41	35	35	50	56	69	48	56	59	68		
	61.0%	61.4%	60.7%	59.2%	65.9%	58.2%	72.9%	60.6%	57.2%	66.5%	-	65.0%	62.3%	55.9%	59.6%	54.9%	54.3%	50.7%	66.2%	79.0%	76.3%	64.5%	60.2%	49.8%	62.7%		
Yes a little	311	150	161	69	101	141	28	186	97	311	-	184	59	22	32	21	24	27	21	14	17	23	30	46	34		
	30.8%	30.4%	31.1%	30.0%	29.6%	32.2%	23.0%	32.8%	30.2%	33.5%	-	29.4%	30.7%	32.9%	30.9%	27.8%	38.2%	40.0%	28.0%	19.9%	18.6%	30.6%	32.3%	38.6%	30.8%		
Maybe	4	1	3	-	2	2	-	2	2	-	-	1	2	1	-	1	-	-	-	-	-	-	1	-	1		
	*	*	0.5%	-	0.6%	*	-	*	0.6%	-	-	*	1.0%	1.6%	-	1.3%	-	-	-	-	-	-	0.9%	-	0.7%		
No	73	37	36	24	13	36	4	34	35	-	73	33	12	6	9	12	4	6	4	1	5	4	5	14	5		
	7.3%	7.5%	7.0%	10.4%	3.8%	8.3%	3.4%	6.1%	10.8%	-	100.0%	5.3%	6.0%	8.3%	8.6%	16.0%	6.1%	9.2%	4.7%	1.1%	5.1%	4.9%	5.3%	11.5%	5.0%		
Dont know	6	2	3	1	-	4	1	1	4	-	-	1	-	1	1	-	1	-	1	-	-	-	1	-	1		
	0.5%	*	0.7%	*	-	1.0%	0.7%	*	1.1%	-	-	*	-	1.3%	0.9%	-	1.4%	-	1.1%	-	-	-	1.2%	-	0.7%		
SIGMA	1009	492	517	231	340	438	123	565	321	926	73	625	194	67	104	75	64	69	76	71	90	74	93	119	109		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

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Table 2

Q2. Normal weightings

Q2. From what you have seen or heard, do you think this planning application should be accepted. Accepted meaning the festival is able to go ahead in the grounds of Strathallan Castle or Rejected meaning the festival is not able to go ahead at

Strathallan Castle?

Base: All Respondents

	Gender		Age			Proximity			Heard about planning application		Should the planning application be accepted?		Ward												
	Male	Female	18-34	35-54	55+	Short distance	Medium distance	Long distance	Yes	No	Yes	No	Carse of Gowrie	Strathmore	Blairgowrie and the Glens	Highland	Strathtay	Strathearn	Strathallan	Kinross-shire	Almond and Earn	Perth City South	Perth City North	Perth City Centre	
Unweighted Total	1009	461	548	209	325	475	133	555	321	928	71	618	200	69	93	75	68	57	79	79	99	87	93	94	116
Weighted Total	1009	492	517	231	340	438	123	565	321	926	73	625	194	67	104	75	64	69	76	71	90	74	93	119	109
This planning application should be accepted	625	321	304	162	228	235	86	342	197	591	33	625	-	40	69	47	44	43	52	51	37	47	56	67	72
	62.0%	65.2%	58.9%	70.2%	67.0%	53.7%	70.1%	60.6%	61.3%	63.7%	45.0%	100.0%	-	59.4%	66.6%	63.4%	68.7%	63.2%	68.5%	72.6%	41.4%	63.9%	60.2%	56.0%	65.6%
This planning application should be rejected	194	94	100	28	55	110	18	116	60	180	12	-	194	13	20	12	4	9	11	11	41	13	20	23	16
	19.2%	19.0%	19.4%	12.3%	16.1%	25.2%	14.4%	20.5%	18.8%	19.4%	15.8%	-	100.0%	20.1%	18.8%	16.6%	5.8%	13.5%	14.5%	16.2%	45.3%	17.1%	21.9%	19.3%	14.8%
Don't know	190	78	112	40	58	92	19	107	64	156	29	-	-	14	15	15	16	16	13	8	12	14	17	29	21
	18.8%	15.8%	21.7%	17.4%	16.9%	21.1%	15.5%	18.9%	20.0%	16.8%	39.2%	-	-	20.6%	14.6%	20.0%	25.5%	23.3%	17.0%	11.2%	13.3%	19.0%	17.9%	24.6%	19.5%
SIGMA	1009	492	517	231	340	438	123	565	321	926	73	625	194	67	104	75	64	69	76	71	90	74	93	119	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 3
Q3. Normal weightings
Q3. Which of the following statements to you most agree with?
Base: All Respondents

	Gender		Age			Proximity			Heard about planning application		Should the planning application be accepted?		Ward										
	Male	Female	18-34	35-54	55+	Short distance	Medium distance	Long distance	Yes	No	Yes	No	Carse of Gowrie	Strathmore	Blairgowrie and the Glens	Highland	Strathtay	Strathearn	Strathallan	Kinross-shire	Almond and Earn	Perth City South	Perth City North
Unweighted Total	1009	461 548	209 325 475	133 555 321	928 71	618 200	69 93 75 68 57 79 79 99 87 93 94 116																
Weighted Total	1009	492 517	231 340 438	123 565 321	926 73	625 194	67 104 75 64 69 76 71 90 74 93 119 109																
BBC television and other press coverage of the music festival would be mainly good for Perth & Kinross	803	385 418	203 287 312	102 457 245	746 54	538 131	52 81 48 48 57 60 58 80 62 85 86 87																
	79.6%	78.1% 80.9%	88.1% 84.4% 71.3%	82.7% 80.8% 76.2%	80.5% 73.3%	86.0% 67.6%	77.6% 78.2% 63.7% 75.1% 82.4% 79.2% 82.4% 88.4% 83.9% 91.7% 72.0% 80.0%																
BBC television and other press coverage of the music festival would be mainly bad for Perth & Kinross	85	43 42	13 35 36	7 42 36	79 3	43 27	9 5 12 8 6 4 5 6 3 4 13 9																
	8.4%	8.7% 8.2%	5.8% 10.4% 8.2%	5.8% 7.4% 11.1%	8.5% 4.2%	6.9% 14.1%	14.2% 4.8% 16.5% 13.2% 9.0% 5.0% 6.6% 6.8% 4.7% 4.2% 10.9% 7.8%																
Don't know	121	65 56	14 18 90	14 67 41	102 16	44 35	6 18 15 7 6 12 8 4 8 4 20 13																
	12.0%	13.2% 10.9%	6.1% 5.2% 20.5%	11.5% 11.8% 12.7%	11.0% 22.5%	7.1% 18.3%	8.3% 17.0% 19.8% 11.7% 8.7% 15.8% 11.0% 4.7% 11.4% 4.1% 17.1% 12.2%																
SIGMA	1009	492 517	231 340 438	123 565 321	926 73	625 194	67 104 75 64 69 76 71 90 74 93 119 109																
	100%	100% 100%	100% 100% 100%	100% 100% 100%	100% 100%	100% 100%	100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100%																

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Table 4
Q3. Normal weightings
Q3. Which of the following statements to you most agree with?
Base: All Respondents

	Gender		Age			Proximity			Heard about planning application		Should the planning application be accepted?		Ward												
	Male	Female	18-34	35-54	55+	Short distance	Medium distance	Long distance	Yes	No	Yes	No	Carse of Gowrie	Strathmore	Blairgowrie and the Glens	Highland	Strathgry	Strathearn	Strathallan	Kinross-shire	Almond and Earn	Perth City South	Perth City North	Perth City Centre	
Unweighted Total	1009	461	548	209	325	475	133	555	321	928	71	618	200	69	93	75	68	57	79	79	99	87	93	94	116
Weighted Total	1009	492	517	231	340	438	123	565	321	926	73	625	194	67	104	75	64	69	76	71	90	74	93	119	109
Holding T in the Park in Perth & Kinross would have a mainly positive impact on the local economy	869	429	440	209	316	343	103	487	278	804	60	586	135	61	90	62	54	59	60	59	81	64	85	97	96
	86.1%	87.1%	85.1%	90.8%	93.0%	78.3%	84.1%	86.2%	86.6%	86.8%	82.4%	93.8%	69.6%	91.9%	86.6%	82.3%	84.7%	86.5%	79.2%	84.2%	90.4%	86.2%	91.7%	81.6%	87.7%
Holding T in the Park in Perth & Kinross would have a mainly negative impact on the local economy	51	25	26	10	9	33	9	27	15	47	3	12	31	1	4	6	3	1	7	6	4	5	1	7	6
	5.1%	5.2%	5.0%	4.2%	2.6%	7.5%	7.2%	4.8%	4.7%	5.1%	3.7%	1.9%	16.2%	1.3%	4.3%	7.4%	4.3%	1.5%	9.6%	8.6%	4.9%	7.2%	0.9%	5.5%	5.7%
Don't know	89	38	51	12	15	62	11	51	28	75	10	27	28	5	9	8	7	8	9	5	4	5	7	15	7
	8.8%	7.7%	9.9%	5.0%	4.5%	14.2%	8.7%	8.9%	8.7%	8.1%	14.0%	4.4%	14.3%	6.8%	9.1%	10.3%	11.0%	12.0%	11.3%	7.2%	4.7%	6.6%	7.4%	12.9%	6.6%
SIGMA	1009	492	517	231	340	438	123	565	321	926	73	625	194	67	104	75	64	69	76	71	90	74	93	119	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 5
Q3. Normal weightings
Q3. Which of the following statements to you most agree with?
Base: All Respondents

	Gender		Age			Proximity			Heard about planning application		Should the planning application be accepted?		Ward										
	Male	Female	18-34	35-54	55+	Short distance	Medium distance	Long distance	Yes	No	Yes	No	Carse of Gowrie	Strathmore	Blairgowrie and the Glens	Highland	Strathay	Strathearn	Strathallan	Kinross-shire	Almond and Earn	Perth City South	Perth City North
Unweighted Total	1009	461 548	209 325 475	133 555 321	928 71	618 200	69 93 75 68 57 79 79 99 87 93 94 116																
Weighted Total	1009	492 517	231 340 438	123 565 321	926 73	625 194	67 104 75 64 69 76 71 90 74 93 119 109																
Hosting T in the Park would promote Strathallan as tourist destination bringing cultural, social and economic benefits to the area	616	287 329	158 227 231	73 348 195	573 40	453 70	40 61 42 47 45 39 49 46 43 56 71 76																
	61.0%	58.2% 63.8%	68.7% 66.7% 52.7%	59.4% 61.6% 60.6%	61.8% 54.8%	72.5% 36.1%	59.3% 58.8% 55.7% 74.0% 65.9% 51.9% 68.8% 51.2% 58.7% 60.7% 59.7% 70.0%																
Hosting T in the Park would not promote Strathallan as a tourist destination bringing cultural, social and economic benefits to the area	271	138 133	54 88 129	34 144 94	249 20	122 100	18 31 27 8 15 24 15 33 20 26 31 24																
	26.9%	28.1% 25.8%	23.5% 25.9% 29.5%	27.7% 25.4% 29.2%	26.8% 27.0%	19.5% 51.5%	26.4% 29.6% 36.0% 13.2% 22.4% 32.0% 21.2% 36.4% 27.8% 27.7% 25.7% 21.6%																
Don't know	122	68 54	18 25 78	16 73 33	105 13	50 24	9 12 6 8 8 12 7 11 10 11 17 9																
	12.1%	13.7% 10.5%	7.8% 7.5% 17.9%	12.9% 12.9% 10.2%	11.3% 18.2%	8.0% 12.3%	14.2% 11.6% 8.3% 12.8% 11.7% 16.2% 10.0% 12.3% 13.5% 11.6% 14.6% 8.4%																
SIGMA	1009	492 517	231 340 438	123 565 321	926 73	625 194	67 104 75 64 69 76 71 90 74 93 119 109																
	100%	100% 100%	100% 100% 100%	100% 100% 100%	100% 100%	100% 100%	100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100%																

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Table 6

Q4. Normal weightings

Q4. Opponents to the proposals to host T in the Park at Strathallan have stated that the “amount of traffic on the roads around the event would be dangerous, as well as causing significant pollution and disruption to the local community.” In response, the organisers of T in the Park say they expect nearly 60 per cent of people to travel to the festival by bus or coach, and that their Traffic Management Plan has been “developed in consultation with Perth & Kinross Council, Traffic Scotland and the emergency services who all believe that the roads will cope with the traffic levels” Which of the following statements is closest to your opinion?

Base: All Respondents

	Total	Gender		Age			Proximity			Heard about planning application		Should the planning application be accepted?		Ward											
		Male	Female	18-34	35-54	55+	Short distance	Medium distance	Long distance	Yes	No	Yes	No	Carse of Gowrie	Strathmore	Blairgowrie and the Glens	Highland	Strathgry	Strathearn	Strathallan	Kinross-shire	Almond and Earn	Perth City South	Perth City North	Perth City Centre
Unweighted Total	1009	461	548	209	325	475	133	555	321	928	71	618	200	69	93	75	68	57	79	79	99	87	93	94	116
Weighted Total	1009	492	517	231	340	438	123	565	321	926	73	625	194	67	104	75	64	69	76	71	90	74	93	119	109
I believe that the Traffic Management Plan will effectively manage the additional traffic on the roads around Strathallan Castle that the festival would bring	553	267	286	130	204	219	72	309	173	525	26	439	45	44	56	43	33	36	43	45	35	38	53	63	65
	54.8%	54.3%	55.3%	56.4%	60.1%	49.9%	58.4%	54.6%	53.8%	56.6%	35.1%	70.2%	23.4%	65.5%	53.6%	57.9%	51.9%	52.5%	56.4%	63.5%	38.5%	51.7%	56.8%	53.0%	59.5%
I do not believe that the Traffic Management Plan will effectively manage the additional traffic on the roads around Strathallan Castle that the festival would bring	305	153	152	67	94	144	36	172	98	280	22	110	133	16	30	23	18	19	24	16	44	28	27	35	25
	30.3%	31.1%	29.4%	29.2%	27.7%	32.8%	29.4%	30.3%	30.4%	30.2%	30.1%	17.6%	68.6%	24.6%	28.8%	30.2%	27.9%	28.3%	32.2%	22.2%	49.5%	37.9%	29.0%	29.4%	22.5%
Don't know	151	72	79	33	42	76	15	85	51	122	26	77	15	7	18	9	13	13	9	10	11	8	13	21	20
	14.9%	14.6%	15.3%	14.4%	12.2%	17.3%	12.2%	15.0%	15.8%	13.1%	34.8%	12.3%	8.0%	9.8%	17.6%	11.8%	20.2%	19.2%	11.4%	14.3%	12.0%	10.4%	14.2%	17.6%	18.0%
SIGMA	1009	492	517	231	340	438	123	565	321	926	73	625	194	67	104	75	64	69	76	71	90	74	93	119	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Strathallan Castle Poll

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Table 7

Q5. Normal weightings

Q5. The organisers of T in the Park have pledged that “within two weeks of us leaving the site, there will be nothing to indicate that we’ve been there at all.” that they will work to protect the local environment and are “the only major festival in the UK to receive a commendation from the A Greener Festival awards for the past seven years” However, opponents to the proposals have stated that “There is no precedent of a music festival this size and nature happening at a site like Strathallan. If T in the Park goes ahead here, we have no idea the impact it will have on the environment and wildlife.” Which of the following is closest to your view?

Base: All Respondents

	Total	Gender		Age			Proximity			Heard about planning application		Should the planning application be accepted?		Ward											
		Male	Female	18-34	35-54	55+	Short distance	Medium distance	Long distance	Yes	No	Yes	No	Carse of Gowrie	Strathmore	Blairgowrie and the Glens	Highland	Strathguy	Strathearn	Strathallan	Kinross-shire	Almond and Earn	Perth City South	Perth City North	Perth City Centre
Unweighted Total	1009	461	548	209	325	475	133	555	321	928	71	618	200	69	93	75	68	57	79	79	99	87	93	94	116
Weighted Total	1009	492	517	231	340	438	123	565	321	926	73	625	194	67	104	75	64	69	76	71	90	74	93	119	109
Sufficient steps can be taken to protect the environment and wildlife at Strathallan Castle Estate	629	325	304	157	223	249	80	348	202	586	40	488	48	44	61	51	43	50	47	47	48	43	61	64	70
	62.4%	66.1%	58.9%	68.2%	65.6%	56.8%	65.2%	61.5%	62.9%	63.3%	53.9%	78.0%	24.7%	65.7%	59.1%	67.7%	68.1%	72.4%	61.9%	67.0%	53.1%	58.3%	66.0%	53.9%	64.3%
Sufficient steps cannot be taken to protect the environment and wildlife at Strathallan Castle Estate	243	119	123	46	82	115	28	143	72	226	14	75	126	12	30	15	8	9	20	14	35	20	25	30	25
	24.1%	24.2%	23.9%	19.8%	24.0%	26.4%	22.9%	25.3%	22.4%	24.4%	19.6%	12.0%	64.9%	18.7%	28.6%	20.1%	13.1%	13.8%	25.9%	19.3%	38.5%	27.3%	26.5%	25.2%	23.0%
Dont know	137	48	89	28	35	74	15	75	47	114	19	63	20	10	13	9	12	9	9	10	8	11	7	25	14
	13.6%	9.7%	17.2%	12.0%	10.4%	16.8%	11.9%	13.2%	14.8%	12.3%	26.6%	10.0%	10.4%	15.6%	12.3%	12.2%	18.8%	13.8%	12.3%	13.8%	8.4%	14.5%	7.5%	20.9%	12.7%
SIGMA	1009	492	517	231	340	438	123	565	321	926	73	625	194	67	104	75	64	69	76	71	90	74	93	119	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%