Bright Blue
BME Study

15/06/2015

Prepared on behalf of Bright Blue

Survation.

Methodology

Fieldwork Dates

16th February – 5th March 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All BME residents aged 18+ in Great Britain.

Sample Size

1,231

Data Weighting

Data were weighted to the profile of all British BME adults aged 18+. Data were weighted by age, sex, ethnic group, region and religion. Targets for the weighted data were derived from Office for National Statistics census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,231 it is 95% certain that the 'true' value will fall within the range of 2.8% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided responses were then re-inserted into the sample based on a factor of which party they voted for in the 2010 General Election.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.
For further information please contact:
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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1
Q1. Normal weightings
Q1. Where do you currently live?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
England	1154	555	599	584	437	133	162	252	475	265	162	245	123	32	461	177	435	91	57	68	193	366	247	285	230
	93.8%	92.9%	94.6%	94.8%	95.1%	85.8%	77.4%	89.6%	100.0%	100.0%	95.5%	92.1%	96.9%	86.6%	93.4%	95.1%	93.7%	94.8%	89.9%	93.1%	94.4%	95.0%	93.1%	95.5%	90.3%
Wales	29	14	15	14	10	6	-	29	-	-	3	7	4	2	9	4	11	2	1	1	8	8	4	7	9
	2.4%	2.4%	2.4%	2.2%	2.2%	3.7%	-	10.4%	-	-	1.8%	2.6%	3.1%	4.3%	1.8%	1.9%	2.3%	1.9%	2.0%	1.9%	4.0%	2.1%	1.6%	2.5%	3.4%
Scotland	47	28	19	19	12	16	47	-	-	-	5	14	-	3	24	6	19	3	5	4	3	11	14	6	16
	3.8%	4.7%	3.0%	3.0%	2.6%	10.5%	22.6%	-	-	-	2.7%	5.3%	-	9.1%	4.8%	3.0%	4.0%	3.3%	8.1%	5.0%	1.6%	2.9%	5.3%	2.1%	6.3%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Outside the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 2
Q1. Normal weightings
Q1. Where do you currently live?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Caribbean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
England	1154	280	874	139	460	208	67	52	38	113	71	168	129	1021	133	436	353	114	29	157	702	453	586	448	119	774	304
	93.8%	90.3%	95.0%	93.4%	94.7%	95.9%	97.3%	95.9%	79.5%	94.0%	97.8%	97.4%	93.6%	94.4%	89.0%	92.4%	95.0%	97.4%	88.4%	91.8%	93.6%	94.0%	91.8%	96.0%	95.8%	93.9%	93.5%
Wales	29	8	21	6	11	3	1	2	3	3	*	4	2	25	4	8	5	3	3	10	15	14	18	8	4	22	4
	2.4%	2.6%	2.3%	4.2%	2.4%	1.4%	0.7%	4.1%	7.2%	2.2%	0.6%	2.4%	1.2%	2.3%	2.8%	1.6%	1.4%	2.6%	7.8%	5.7%	2.0%	2.9%	2.8%	1.6%	3.1%	2.7%	1.3%
Scotland	47	22	25	4	14	6	1	-	6	5	1	*	7	35	12	28	13	-	1	4	33	15	35	11	1	28	17
	3.8%	7.1%	2.7%	2.4%	3.0%	2.7%	2.0%	-	13.3%	3.8%	1.6%	*	5.2%	3.2%	8.2%	6.0%	3.5%	-	3.8%	2.5%	4.4%	3.0%	5.4%	2.4%	1.2%	3.5%	5.2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Outside the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 3
Q2. Normal weightings
Q2. Which English county do you currently live in?
Base: All Respondents living in England

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1154	409	745	657	413	84	205	212	406	331	144	238	101	37	485	168	429	71	58	63	222	350	248	275	258
Weighted Total	1154	555	599	584	437	133	162	252	475	265	162	245	123	32	461	177	435	91	57	68	193	366	247	285	230
Avon & Bristol	22	7	15	6	10	7	-	-	-	22	4	6	4	-	9	2	11	3	1	-	2	10	1	4	4
	1.9%	1.3%	2.6%	1.0%	2.2%	5.4%	-	-	-	8.5%	2.2%	2.4%	3.4%	-	1.9%	1.1%	2.6%	3.6%	0.9%	-	1.0%	2.7%	*	1.4%	1.9%
Bedfordshire	17	5	12	7	7	3	-	-	-	17	2	4	1	3	4	3	6	1	-	1	3	5	2	4	6
	1.4%	0.9%	2.0%	1.2%	1.6%	2.0%	-	-	-	6.3%	1.4%	1.7%	0.8%	8.7%	1.0%	1.9%	1.4%	1.0%	-	1.1%	1.7%	1.5%	0.7%	1.3%	2.4%
Berkshire	26	12	14	14	13	-	-	-	-	26	6	2	2	-	12	3	6	1	3	2	8	13	4	5	4
	2.3%	2.2%	2.4%	2.3%	2.9%	-	-	-	-	9.9%	3.6%	0.7%	1.8%	-	2.6%	1.8%	1.3%	1.4%	4.9%	2.4%	4.2%	3.7%	1.6%	1.7%	1.8%
Buckinghamshire	10	4	6	6	3	1	-	-	-	10	1	*	4	-	5	3	1	-	-	1	4	2	3	1	3
	0.8%	0.7%	0.9%	1.0%	0.7%	0.5%	-	-	-	3.7%	0.8%	*	2.8%	-	1.0%	1.7%	*	-	-	1.6%	1.9%	0.7%	1.3%	*	1.2%
Cambridgeshire	18	9	8	11	6	-	-	-	-	18	2	3	3	-	9	3	9	*	1	1	3	5	7	3	2
	1.5%	1.7%	1.4%	2.0%	1.4%	-	-	-	-	6.7%	1.1%	1.3%	2.5%	-	1.9%	1.5%	2.0%	0.5%	2.5%	1.4%	1.8%	1.5%	2.7%	1.2%	1.1%
Cheshire	11	4	7	2	7	2	11	-	-	-	4	4	*	-	3	5	3	-	*	*	3	4	2	4	2
	1.0%	0.8%	1.2%	*	1.6%	1.2%	7.0%	-	-	-	2.8%	1.6%	*	-	0.6%	2.9%	0.7%	-	*	*	1.4%	1.0%	0.8%	1.4%	0.8%
Cleveland	3	2	1	1	-	2	3	-	-	-	-	-	-	-	3	-	1	-	-	-	-	-	*	2	1
	*	*	*	*	-	1.1%	1.6%	-	-	-	-	-	-	-	0.6%	-	*	-	-	-	-	-	*	0.5%	*
Cornwall	1	*	1	*	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	*	-	-	-	-	1
	*	*	*	*	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*
Cumbria	2	1	1	*	-	2	2	-	-	-	-	-	1	-	*	-	-	1	-	-	-	-	1	-	1
	*	*	*	*	-	1.2%	1.1%	-	-	-	-	-	0.9%	-	*	-	-	1.2%	-	-	-	-	*	-	*
Derbyshire	14	7	6	10	4	-	-	14	-	-	-	8	*	-	1	-	10	1	1	-	3	4	3	2	5
	1.2%	1.3%	1.1%	1.7%	0.9%	-	-	5.4%	-	-	-	3.4%	*	-	*	-	2.2%	0.9%	1.0%	-	1.4%	1.0%	1.1%	0.8%	2.2%
Devon	10	2	7	4	4	1	-	-	-	10	4	1	1	-	4	2	4	-	1	1	-	2	1	3	3
	0.8%	*	1.2%	0.8%	0.9%	0.9%	-	-	-	3.7%	2.2%	*	0.7%	-	1.0%	1.1%	0.9%	-	1.1%	1.3%	-	0.6%	*	1.0%	1.2%
Dorset	6	2	5	5	1	-	-	-	-	6	1	-	-	-	3	2	-	1	-	-	3	1	2	3	1
	0.6%	*	0.8%	0.9%	*	-	-	-	-	2.4%	0.6%	-	-	-	0.6%	1.2%	-	0.9%	-	-	1.6%	*	0.8%	1.1%	*
Durham	1	*	1	*	1	-	1	-	-	-	-	*	-	-	1	-	1	-	-	-	-	*	*	1	-
	*	*	*	*	*	-	0.8%	-	-	-	-	*	-	-	*	-	*	-	-	-	-	*	*	*	-
East Sussex	14	5	9	8	4	3	14	-	-	-	1	*	4	1	8	2	2	4	2	2	2	2	7	2	4
	1.3%	0.9%	1.6%	1.3%	1.0%	1.9%	8.9%	-	-	-	0.7%	*	3.5%	2.0%	1.7%	1.0%	*	3.9%	3.2%	3.1%	0.9%	0.6%	2.7%	0.7%	1.7%
East Yorkshire	9	1	8	2	5	3	-	-	-	9	3	-	-	-	6	3	2	-	2	1	-	1	5	1	2
	0.8%	*	1.4%	*	1.2%	1.9%	-	-	-	3.5%	1.9%	-	-	-	1.3%	1.6%	0.5%	-	2.9%	1.3%	-	*	2.2%	*	0.8%
Essex	21	10	11	12	9	-	-	-	-	21	*	6	-	2	9	1	9	4	1	2	3	10	5	3	2
	1.8%	1.7%	1.8%	2.0%	2.0%	-	-	-	-	7.8%	*	2.4%	-	7.6%	1.9%	*	2.0%	4.6%	1.9%	2.3%	1.7%	2.8%	2.0%	1.2%	0.7%
Gloucestershire	1	-	1	1	1	-	-	-	-	1	*	-	-	-	1	1	-	-	-	-	1	1	-	-	-
	*	-	*	*	*	-	-	-	-	0.5%	*	-	-	-	*	0.5%	-	-	-	-	*	*	-	-	-
Greater London	475	245	230	235	171	69	-	-	475	-	66	109	59	13	186	71	183	53	15	27	72	177	97	122	73
	41.2%	44.1%	38.4%	40.2%	39.1%	52.1%	-	-	100.0%	-	40.6%	44.7%	48.1%	40.5%	40.4%	39.8%	41.9%	58.8%	26.3%	39.6%	37.3%	48.3%	39.2%	42.6%	31.8%
Greater Manchester	38	19	19	22	14	2	38	-	-	-	4	8	2	2	13	5	19	1	1	1	7	8	7	9	10
	3.3%	3.4%	3.2%	3.8%	3.2%	1.5%	23.5%	-	-	-	2.3%	3.4%	1.7%	6.8%	2.8%	2.6%	4.4%	0.7%	2.0%	0.8%	3.4%	2.1%	3.0%	3.2%	4.4%

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Table 4
Q2. Normal weightings
Q2. Which English county do you currently live in?
Base: All Respondents living in England

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1154	409	745	657	413	84	205	212	406	331	144	238	101	37	485	168	429	71	58	63	222	350	248	275	258
Weighted Total	1154	555	599	584	437	133	162	252	475	265	162	245	123	32	461	177	435	91	57	68	193	366	247	285	230
Hampshire	19	9	10	5	12	1	-	-	-	19	3	1	3	2	9	3	8	1	1	*	3	6	5	7	*
	1.6%	1.5%	1.7%	0.9%	2.8%	1.1%	-	-	-	7.2%	1.7%	0.6%	2.6%	6.8%	1.9%	1.9%	1.8%	1.2%	1.4%	*	1.6%	1.8%	2.2%	2.4%	*
Herefordshire	2	1	1	1	1	-	-	2	-	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-	1
	*	*	*	*	*	-	-	0.9%	-	-	-	-	-	-	-	-	*	-	-	-	-	-	0.5%	-	*
Hertfordshire	16	7	9	8	8	*	-	-	-	16	1	1	1	-	12	3	8	-	*	-	2	6	3	7	1
	1.4%	1.3%	1.5%	1.5%	1.8%	*	-	-	-	6.2%	0.6%	0.6%	0.8%	-	2.6%	1.6%	1.8%	-	0.5%	-	1.3%	1.6%	1.0%	2.3%	0.6%
Isle of Wight	2	2	*	*	-	2	-	-	-	2	-	-	*	-	2	-	-	-	-	-	2	-	*	-	2
	*	*	*	*	-	1.4%	-	-	-	0.9%	-	-	*	-	*	-	-	-	-	-	1.2%	-	*	-	0.8%
Kent	27	5	23	13	11	4	-	-	-	27	3	3	4	*	14	3	8	-	3	-	6	4	10	11	2
	2.4%	0.9%	3.8%	2.1%	2.5%	3.0%	-	-	-	10.3%	1.6%	1.2%	3.0%	0.9%	3.1%	1.6%	1.9%	-	6.0%	-	3.3%	1.1%	3.9%	3.9%	1.0%
Lancashire	16	6	11	7	3	6	16	-	-	-	2	4	*	-	5	3	7	1	-	-	3	2	1	5	8
	1.4%	1.0%	1.8%	1.2%	0.7%	4.4%	10.0%	-	-	-	1.5%	1.8%	*	-	1.0%	1.6%	1.7%	0.7%	-	-	1.5%	0.6%	*	1.7%	3.5%
Leicestershire	24	11	12	12	6	5	-	24	-	-	3	9	6	1	4	9	11	-	-	1	2	12	8	2	2
	2.1%	2.0%	2.1%	2.1%	1.4%	4.0%	-	9.4%	-	-	1.9%	3.7%	4.7%	4.0%	0.9%	5.0%	2.5%	-	-	0.9%	1.0%	3.3%	3.1%	0.7%	0.8%
Lincolnshire	5	-	5	4	1	-	-	5	-	-	-	-	-	-	5	-	-	-	-	-	4	4	-	1	-
	*	-	0.9%	0.7%	*	-	-	2.1%	-	-	-	-	-	-	1.0%	-	-	-	-	-	2.1%	1.1%	-	*	-
Lincolnshire (North or North-East)	8	4	3	6	1	1	8	-	-	-	-	3	-	-	4	*	4	3	-	-	-	-	*	2	2
	0.7%	0.8%	0.6%	0.9%	*	0.7%	4.7%	-	-	-	-	1.4%	-	-	0.9%	*	1.0%	3.1%	-	-	-	-	*	0.8%	0.9%
Merseyside	10	5	5	7	1	3	10	-	-	-	-	2	-	*	6	-	7	-	*	*	-	1	5	3	2
	0.9%	1.0%	0.8%	1.1%	*	2.1%	6.4%	-	-	-	-	0.7%	-	0.7%	1.3%	-	1.6%	-	0.9%	*	-	*	1.9%	1.1%	0.8%
Norfolk	3	*	2	2	*	-	-	-	-	3	-	*	-	-	1	-	1	-	-	-	1	1	*	*	-
	*	*	*	*	*	-	-	-	-	1.0%	-	*	-	-	*	-	*	-	-	-	*	*	*	*	-
North Yorkshire	7	3	5	3	3	1	7	-	-	-	2	1	1	1	1	1	3	*	-	1	1	4	3	1	-
	0.6%	*	0.8%	0.5%	0.8%	0.7%	4.5%	-	-	-	1.4%	*	1.0%	2.8%	*	0.8%	0.8%	*	-	1.3%	0.7%	1.0%	1.1%	*	-
Northamptonshire	12	7	4	2	7	2	-	12	-	-	2	-	4	-	3	2	1	*	-	4	3	4	*	-	7
	1.0%	1.3%	0.7%	*	1.7%	1.6%	-	4.6%	-	-	1.3%	-	3.6%	-	0.7%	1.2%	*	*	-	6.6%	1.5%	1.2%	*	-	3.0%
Northumberland	1	*	1	*	1	-	1	-	-	-	-	-	1	-	*	*	-	-	-	-	1	-	-	1	-
	*	*	*	*	*	-	0.6%	-	-	-	-	-	0.5%	-	*	*	-	-	-	-	*	-	-	*	-
Nottinghamshire	19	9	11	10	10	-	-	19	-	-	*	5	1	-	9	1	13	-	-	*	2	1	3	8	7
	1.7%	1.6%	1.8%	1.7%	2.2%	-	-	7.6%	-	-	*	2.2%	1.1%	-	1.9%	*	2.9%	-	-	0.6%	1.2%	*	1.4%	2.7%	3.2%
Oxfordshire	7	4	4	5	2	1	-	-	-	7	-	1	3	-	2	1	4	*	-	1	1	3	4	*	-
	0.6%	0.7%	0.6%	0.8%	*	*	-	-	-	2.8%	-	0.5%	2.7%	-	*	*	1.0%	*	-	0.9%	*	0.8%	1.7%	*	-
Rutland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shropshire	2	1	1	1	-	1	-	2	-	-	-	-	-	-	2	-	-	-	1	-	-	1	-	*	1
	*	*	*	*	-	0.8%	-	0.9%	-	-	-	-	-	-	0.5%	-	-	-	1.7%	-	-	*	-	*	*
Somerset	4	3	1	2	-	2	-	-	-	4	2	-	-	-	2	2	*	-	1	-	1	-	-	1	2
	*	0.6%	*	*	-	1.4%	-	-	-	1.7%	1.2%	-	-	-	*	1.1%	*	-	2.3%	-	*	-	-	*	1.0%

Survation.

Bright Blue BME Study

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Table 5
Q2. Normal weightings
Q2. Which English county do you currently live in?
Base: All Respondents living in England

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1154	409	745	657	413	84	205	212	406	331	144	238	101	37	485	168	429	71	58	63	222	350	248	275	258
Weighted Total	1154	555	599	584	437	133	162	252	475	265	162	245	123	32	461	177	435	91	57	68	193	366	247	285	230
South Yorkshire	8	2	6	4	4	-	8	-	-	-	1	1	2	-	2	1	2	*	*	-	1	2	*	2	3
	0.7%	*	1.0%	0.8%	0.8%	-	4.9%	-	-	-	0.8%	*	1.4%	-	0.5%	0.7%	*	0.5%	*	-	0.7%	0.6%	*	0.5%	1.2%
Staffordshire	8	6	2	5	4	-	-	8	-	-	2	1	-	-	3	1	3	2	2	*	*	4	-	2	2
	0.7%	1.0%	*	0.8%	0.8%	-	-	3.2%	-	-	1.5%	*	-	-	0.7%	*	0.7%	1.8%	4.3%	0.6%	*	1.0%	-	0.7%	1.0%
Suffolk	4	-	4	2	2	-	-	-	-	4	*	-	1	-	*	-	1	-	1	1	2	*	1	2	1
	*	-	0.7%	*	0.6%	-	-	-	-	1.6%	*	*	*	-	*	-	*	-	1.2%	0.9%	0.8%	*	0.6%	0.6%	*
Surrey	24	10	14	11	8	5	-	-	-	24	3	7	*	-	13	10	8	-	1	-	4	10	2	8	3
	2.1%	1.8%	2.3%	1.9%	1.9%	3.8%	-	-	-	9.1%	1.6%	3.0%	*	-	2.8%	5.7%	1.8%	-	2.1%	-	2.1%	2.7%	0.9%	2.9%	1.5%
Tyne and Wear	4	*	3	2	1	-	4	-	-	-	-	*	-	-	2	-	1	-	1	-	1	-	2	-	2
	*	*	0.6%	*	*	-	2.4%	-	-	-	-	*	-	-	*	-	*	-	2.3%	-	*	-	0.7%	-	0.9%
Warwickshire	11	7	4	11	1	-	-	11	-	-	*	-	-	-	5	-	3	5	-	2	-	2	3	1	6
	1.0%	1.2%	0.7%	1.8%	*	-	-	4.4%	-	-	*	-	-	-	1.0%	-	0.6%	5.8%	-	2.4%	-	0.6%	1.1%	*	2.4%
West Midlands	151	88	64	79	69	4	-	151	-	-	29	41	9	5	51	22	58	6	11	18	26	39	32	38	38
	13.1%	15.8%	10.6%	13.6%	15.7%	2.6%	-	60.0%	-	-	18.2%	16.6%	7.2%	16.3%	11.0%	12.6%	13.4%	7.0%	19.6%	26.4%	13.5%	10.7%	13.2%	13.4%	16.7%
West Sussex	6	*	6	4	2	-	-	-	-	6	1	1	*	-	2	1	2	-	1	-	3	*	1	1	3
	0.5%	*	0.9%	0.6%	0.5%	-	-	-	-	2.2%	*	*	*	-	*	*	*	-	1.1%	-	1.4%	*	0.6%	*	1.3%
West Yorkshire	38	18	20	24	12	3	38	-	-	-	8	7	3	1	14	9	15	-	5	-	7	7	10	12	9
	3.3%	3.3%	3.4%	4.0%	2.8%	2.0%	23.6%	-	-	-	5.2%	2.9%	2.1%	3.0%	2.9%	4.9%	3.5%	-	9.1%	-	3.5%	1.9%	3.9%	4.1%	3.9%
Wiltshire	10	6	3	4	6	-	-	-	-	10	-	1	1	-	7	1	-	1	-	2	2	4	4	2	-
	0.8%	1.1%	0.6%	0.7%	1.3%	-	-	-	-	3.6%	-	0.6%	0.8%	-	1.5%	*	-	1.3%	-	3.1%	1.2%	1.1%	1.5%	0.6%	-
Worcestershire	4	4	-	4	-	-	-	4	-	-	-	-	-	-	4	-	-	-	-	-	2	2	-	-	2
	*	0.7%	-	0.6%	-	-	-	1.4%	-	-	-	-	-	-	0.8%	-	-	-	-	-	0.9%	*	-	-	0.8%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SIGMA	1154	555	599	584	437	133	162	252	475	265	162	245	123	32	461	177	435	91	57	68	193	366	247	285	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

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Table 6
Q2. Normal weightings
Q2. Which English county do you currently live in?
Base: All Respondents living in England

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Caribbean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1154	200	954	146	516	225	67	60	72	106	109	194	124	1030	124	421	261	112	45	275	692	462	543	477	134	751	324
Weighted Total	1154	280	874	139	460	208	67	52	38	113	71	168	129	1021	133	436	353	114	29	157	702	453	586	448	119	774	304
Avon & Bristol	22	7	15	2	3	8	3	-	-	6	1	3	-	14	8	12	4	6	-	1	13	10	15	2	5	17	6
	1.9%	2.6%	1.7%	1.4%	0.6%	3.6%	4.3%	-	-	5.4%	1.9%	1.7%	-	1.4%	6.0%	2.7%	1.2%	5.0%	-	0.6%	1.8%	2.2%	2.6%	0.6%	4.0%	2.2%	1.9%
Bedfordshire	17	9	8	1	6	1	-	2	-	-	1	-	3	16	1	7	8	-	*	1	4	13	12	4	-	10	4
	1.4%	3.2%	0.9%	0.8%	1.2%	*	-	3.0%	-	-	1.1%	-	2.3%	1.5%	0.6%	1.6%	2.4%	-	*	0.6%	0.5%	2.8%	2.1%	0.9%	-	1.2%	1.4%
Berkshire	26	9	18	4	13	1	-	-	*	-	1	4	7	21	6	11	7	5	-	3	19	7	12	13	1	18	4
	2.3%	3.1%	2.0%	3.0%	2.7%	*	-	-	0.6%	-	1.3%	2.3%	5.1%	2.0%	4.2%	2.4%	1.9%	4.7%	-	2.1%	2.7%	1.6%	2.0%	2.9%	1.0%	2.3%	1.4%
Buckinghamshire	10	1	9	1	6	1	-	-	1	-	1	1	3	10	-	5	3	2	-	*	6	3	5	4	1	6	2
	0.8%	*	1.0%	0.9%	1.4%	0.7%	-	-	2.5%	-	1.9%	*	2.6%	1.0%	-	1.0%	1.0%	1.4%	-	*	0.9%	0.7%	0.8%	0.9%	0.8%	0.8%	0.5%
Cambridgeshire	18	4	14	3	6	3	2	1	*	2	*	2	2	17	1	8	5	2	-	3	11	6	10	6	1	13	5
	1.5%	1.3%	1.6%	2.3%	1.4%	1.2%	3.2%	1.1%	1.1%	1.9%	*	1.5%	1.6%	1.7%	0.6%	1.7%	1.5%	1.6%	-	2.0%	1.6%	1.4%	1.8%	1.3%	1.2%	1.7%	1.6%
Cheshire	11	3	8	4	3	2	*	1	*	-	-	2	-	10	2	5	1	2	*	3	5	6	6	5	1	5	5
	1.0%	1.2%	0.9%	2.6%	0.6%	0.7%	*	1.2%	0.6%	-	-	1.1%	-	0.9%	1.3%	1.3%	*	1.4%	1.7%	2.0%	0.8%	1.3%	0.9%	1.0%	0.9%	0.6%	1.7%
Cleveland	3	2	1	*	1	-	-	-	1	-	-	-	-	2	*	-	-	-	-	3	3	-	2	-	*	-	3
	*	0.5%	*	*	*	-	-	-	1.7%	-	-	-	-	*	*	-	-	-	-	1.7%	*	-	*	-	*	-	0.9%
Cornwall	1	1	*	-	-	*	-	-	-	-	-	-	1	*	1	-	-	-	*	1	*	1	1	-	*	1	*
	*	*	*	-	-	*	-	-	-	-	-	-	0.7%	*	0.7%	-	-	-	0.8%	0.6%	*	*	*	-	*	*	*
Cumbria	2	1	1	*	-	-	*	-	-	-	-	-	-	1	*	-	-	-	1	1	1	*	2	-	-	1	1
	*	*	*	*	-	-	0.6%	-	-	-	-	-	-	*	*	-	-	-	3.8%	*	*	*	*	-	-	*	*
Derbyshire	14	2	12	3	6	2	1	-	1	1	1	2	3	14	-	7	3	-	-	1	9	4	4	9	1	12	2
	1.2%	0.6%	1.4%	2.2%	1.3%	1.0%	1.3%	-	1.4%	1.0%	1.4%	1.2%	2.7%	1.3%	-	1.7%	1.0%	-	-	0.5%	1.3%	1.0%	0.7%	1.9%	1.1%	1.5%	0.6%
Devon	10	3	7	2	3	1	2	1	-	1	-	-	-	6	3	4	2	-	-	3	6	4	6	3	*	5	4
	0.8%	0.9%	0.8%	1.6%	0.6%	*	2.3%	1.9%	-	*	-	-	-	0.6%	2.5%	1.0%	0.6%	-	-	2.1%	0.8%	0.8%	1.0%	0.7%	*	0.7%	1.5%
Dorset	6	4	2	-	2	1	-	1	*	1	-	-	-	6	*	1	4	-	-	1	5	1	5	*	1	3	1
	0.6%	1.4%	*	-	*	*	-	1.9%	1.0%	*	-	-	-	0.6%	*	*	1.0%	-	-	0.9%	0.7%	*	0.8%	*	1.1%	*	*
Durham	1	-	1	-	1	-	-	-	1	-	-	1	-	1	1	*	1	-	-	*	1	1	1	*	-	1	-
	*	-	*	-	*	-	-	-	2.2%	-	-	*	-	*	*	*	*	-	-	*	*	*	*	*	-	*	-
East Sussex	14	5	9	2	5	2	1	-	*	-	*	1	*	14	1	7	2	2	1	3	13	2	7	4	3	9	5
	1.3%	1.8%	1.1%	1.7%	1.0%	0.9%	1.0%	-	1.0%	-	0.5%	*	*	1.3%	0.5%	1.5%	0.5%	2.1%	1.7%	2.1%	1.8%	*	1.3%	0.8%	2.7%	1.2%	1.7%
East Yorkshire	9	5	4	2	2	-	-	1	-	-	-	-	-	9	-	6	2	-	-	1	7	2	8	-	1	4	5
	0.8%	1.8%	*	1.3%	0.5%	-	-	1.9%	-	-	-	-	-	0.9%	-	1.4%	0.6%	-	-	0.6%	1.0%	*	1.4%	-	0.8%	0.6%	1.6%
Essex	21	1	20	3	6	6	4	-	-	4	3	2	2	20	1	9	7	*	2	1	8	13	10	9	1	18	2
	1.8%	*	2.2%	2.1%	1.4%	3.1%	6.1%	-	-	3.2%	3.9%	1.1%	1.3%	1.9%	0.6%	2.0%	2.0%	*	7.8%	0.6%	1.1%	2.8%	1.8%	1.9%	1.2%	2.3%	0.8%
Gloucestershire	1	*	1	-	1	-	-	-	-	-	-	1	-	1	*	-	1	*	-	*	*	1	1	1	-	1	1
	*	*	*	-	*	-	-	-	-	-	-	0.6%	-	*	*	-	*	*	-	*	*	*	*	*	-	*	*
Greater London	475	124	351	56	168	105	21	22	16	53	44	66	38	424	51	198	128	52	13	69	295	180	251	182	43	325	125
	41.2%	44.5%	40.1%	40.6%	36.5%	50.7%	31.0%	41.5%	40.7%	47.0%	62.2%	39.3%	29.7%	41.5%	38.4%	45.5%	36.3%	45.4%	45.5%	43.8%	42.1%	39.7%	42.8%	40.5%	35.8%	42.0%	41.1%
Greater Manchester	38	5	33	6	20	4	2	2	4	2	1	5	10	36	2	16	14	2	1	5	21	17	13	17	8	24	11
	3.3%	1.7%	3.8%	4.5%	4.4%	2.1%	3.3%	3.1%	11.3%	2.0%	1.0%	2.8%	7.5%	3.5%	1.8%	3.8%	4.1%	1.5%	3.6%	2.9%	3.0%	3.8%	2.3%	3.8%	6.7%	3.1%	3.6%

Survation.

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5 Jun 2015

Table 7
Q2. Normal weightings
Q2. Which English county do you currently live in?
Base: All Respondents living in England

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribbean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1154	200	954	146	516	225	67	60	72	106	109	194	124	1030	124	421	261	112	45	275	692	462	543	477	134	751	324
Weighted Total	1154	280	874	139	460	208	67	52	38	113	71	168	129	1021	133	436	353	114	29	157	702	453	586	448	119	774	304
Hampshire	19	4	15	1	7	6	1	1	1	3	-	4	-	16	3	6	3	4	-	6	12	7	11	5	3	12	6
	1.6%	1.6%	1.7%	0.7%	1.5%	2.9%	1.2%	1.9%	3.1%	2.9%	-	2.5%	-	1.6%	2.3%	1.5%	0.8%	3.7%	-	3.7%	1.7%	1.6%	1.8%	1.2%	2.5%	1.5%	2.1%
Herefordshire	2	-	2	-	2	-	-	-	-	-	-	-	2	2	-	-	2	-	-	-	2	-	-	2	-	1	1
	*	-	*	-	*	-	-	-	-	-	-	-	1.7%	*	-	-	0.6%	-	-	-	*	-	-	*	-	*	*
Hertfordshire	16	1	16	2	8	6	*	3	1	2	1	2	-	13	3	9	4	*	1	1	8	8	8	7	1	8	7
	1.4%	*	1.8%	1.1%	1.7%	2.8%	0.6%	5.3%	3.6%	1.9%	1.8%	1.3%	-	1.3%	2.6%	2.0%	1.1%	*	2.1%	0.6%	1.2%	1.8%	1.4%	1.6%	1.0%	1.1%	2.3%
Isle of Wight	2	-	2	2	-	-	-	-	-	-	-	-	-	2	-	2	-	-	-	*	2	-	-	2	*	2	-
	*	-	*	1.7%	-	-	-	-	-	-	-	-	-	*	-	*	-	-	-	*	*	-	-	*	*	*	-
Kent	27	7	20	4	9	7	1	-	*	2	*	3	1	24	3	9	7	3	1	3	21	7	18	6	3	16	7
	2.4%	2.5%	2.3%	2.7%	2.0%	3.2%	0.9%	-	0.6%	1.6%	*	2.0%	0.8%	2.4%	2.4%	2.1%	1.9%	2.7%	3.7%	2.2%	2.9%	1.5%	3.1%	1.4%	2.7%	2.1%	2.3%
Lancashire	16	4	12	*	9	2	*	2	2	-	2	4	1	16	1	6	4	2	1	3	9	7	8	8	*	10	5
	1.4%	1.5%	1.4%	*	2.0%	1.0%	*	3.1%	6.5%	-	3.0%	2.3%	1.0%	1.5%	0.5%	1.4%	1.2%	2.0%	2.1%	1.8%	1.3%	1.5%	1.4%	1.7%	*	1.3%	1.8%
Leicestershire	24	5	18	-	14	3	1	1	-	3	-	5	1	15	9	6	13	2	1	1	18	6	17	7	1	21	2
	2.1%	1.9%	2.1%	-	3.1%	1.7%	1.0%	2.4%	-	3.0%	-	2.8%	1.0%	1.4%	6.9%	1.3%	3.7%	2.0%	2.2%	0.7%	2.5%	1.3%	2.8%	1.5%	0.6%	2.7%	0.6%
Lincolnshire	5	4	1	-	1	-	1	-	1	-	-	-	-	5	-	1	*	-	1	-	5	1	5	1	-	4	1
	*	1.5%	*	-	*	-	0.8%	-	1.4%	-	-	-	-	0.5%	-	*	1.0%	-	2.8%	-	0.7%	*	0.8%	*	-	0.5%	*
Lincolnshire (North or North-East)	8	2	5	-	2	3	1	1	*	3	-	-	-	6	1	3	4	-	-	1	4	3	2	5	*	6	1
	0.7%	0.8%	0.6%	-	*	1.4%	1.2%	2.3%	1.2%	2.5%	-	-	-	0.6%	1.1%	0.6%	1.1%	-	-	0.6%	0.6%	0.7%	*	1.1%	*	0.7%	*
Merseyside	10	4	7	1	1	2	2	-	-	2	-	1	-	8	2	5	5	*	-	*	5	6	7	3	*	2	4
	0.9%	1.3%	0.8%	1.1%	*	1.1%	3.3%	-	-	2.0%	-	*	-	0.8%	1.7%	1.0%	1.5%	*	-	*	0.7%	1.3%	1.1%	0.8%	*	*	1.4%
Norfolk	3	2	1	*	*	-	-	-	*	-	-	*	-	1	1	2	-	-	-	*	1	1	2	*	*	1	1
	*	0.6%	*	*	*	-	-	-	0.6%	-	-	*	-	*	0.8%	0.5%	-	-	-	*	*	*	*	*	*	*	*
North Yorkshire	7	4	4	1	1	1	1	-	-	1	-	*	1	5	2	3	2	-	1	1	3	4	4	2	2	5	2
	0.6%	1.3%	*	*	*	*	2.0%	-	-	0.8%	-	*	0.5%	*	1.7%	0.7%	0.6%	-	4.2%	0.6%	*	0.9%	0.7%	*	1.5%	0.7%	0.7%
Northamptonshire	12	3	8	-	6	2	*	1	-	-	2	1	-	10	1	5	1	6	*	*	9	3	3	4	4	7	4
	1.0%	1.1%	1.0%	-	1.4%	0.9%	*	1.4%	-	-	2.6%	0.6%	-	1.0%	0.8%	1.1%	*	4.8%	0.7%	*	1.3%	0.6%	0.6%	0.8%	3.7%	0.9%	1.3%
Northumberland	1	-	1	-	1	-	-	-	-	-	-	*	1	1	-	*	1	-	-	-	-	1	1	-	-	1	-
	*	-	*	-	*	-	-	-	-	-	-	*	0.5%	*	-	*	*	-	-	-	-	*	*	-	-	*	-
Nottinghamshire	19	4	16	4	5	3	4	-	2	1	2	-	2	16	3	8	6	-	2	4	11	8	9	9	2	10	9
	1.7%	1.3%	1.8%	2.7%	1.0%	1.5%	6.0%	-	4.9%	1.2%	2.4%	-	1.8%	1.5%	2.6%	1.7%	1.6%	-	6.5%	2.7%	1.6%	1.8%	1.5%	1.9%	1.5%	1.3%	2.9%
Oxfordshire	7	-	7	4	3	1	-	-	1	1	-	-	1	7	1	1	4	-	-	3	1	7	6	1	-	5	2
	0.6%	-	0.9%	2.7%	0.7%	*	-	-	3.4%	*	-	-	1.0%	0.7%	0.6%	*	1.2%	-	-	1.7%	*	1.5%	1.1%	*	-	0.7%	0.7%
Rutland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shropshire	2	2	*	-	*	-	-	-	*	-	-	-	-	2	*	-	-	-	-	2	2	-	2	-	-	1	*
	*	0.7%	*	-	*	-	-	-	0.8%	-	-	-	-	*	*	-	-	-	-	1.5%	*	-	*	-	-	*	*
Somerset	4	1	4	2	-	1	-	-	-	-	-	-	-	4	-	3	-	-	-	2	2	2	3	1	-	2	2
	*	*	*	1.6%	-	0.6%	-	-	-	-	-	-	-	*	-	0.6%	-	-	-	1.0%	*	0.5%	0.5%	*	-	*	0.7%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 8
Q2. Normal weightings
Q2. Which English county do you currently live in?
Base: All Respondents living in England

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Caribbean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1154	200	954	146	516	225	67	60	72	106	109	194	124	1030	124	421	261	112	45	275	692	462	543	477	134	751	324
Weighted Total	1154	280	874	139	460	208	67	52	38	113	71	168	129	1021	133	436	353	114	29	157	702	453	586	448	119	774	304
South Yorkshire	8	1	7	3	4	-	-	-	-	-	-	2	2	8	-	1	4	1	-	2	3	5	2	5	1	5	2
	0.7%	*	0.7%	2.0%	0.8%	-	-	-	-	-	-	1.2%	1.3%	0.8%	-	*	1.1%	0.9%	-	1.3%	*	1.1%	*	1.1%	1.1%	0.6%	0.6%
Staffordshire	8	1	8	2	5	1	-	-	-	1	-	3	1	7	1	3	1	2	-	1	4	4	4	1	3	8	1
	0.7%	*	0.9%	1.3%	1.0%	0.5%	-	-	-	1.0%	-	1.7%	1.1%	0.7%	0.7%	0.7%	*	1.4%	-	0.7%	0.6%	0.9%	0.6%	*	2.7%	1.0%	*
Suffolk	4	1	3	*	2	1	-	1	*	1	-	-	*	3	2	3	1	-	-	1	3	2	2	1	*	3	*
	*	*	*	*	*	*	-	2.3%	0.6%	0.9%	-	-	*	*	1.2%	0.6%	*	-	-	*	0.6%	*	*	*	*	*	*
Surrey	24	5	20	2	10	8	-	-	1	7	1	3	4	23	1	8	10	3	1	3	15	9	15	9	-	15	9
	2.1%	1.6%	2.2%	1.7%	2.1%	3.6%	-	-	3.8%	5.8%	1.4%	1.6%	3.1%	2.3%	0.7%	1.8%	2.8%	2.2%	2.2%	2.1%	2.1%	2.1%	2.5%	2.1%	-	2.0%	2.9%
Tyne and Wear	4	1	3	-	2	-	1	-	1	-	-	1	-	3	1	1	1	1	-	1	3	*	3	1	-	2	2
	*	*	*	-	*	-	2.0%	-	1.7%	-	-	0.6%	-	*	0.7%	*	*	0.9%	-	*	*	*	*	*	-	*	0.6%
Warwickshire	11	2	9	-	3	-	7	-	*	-	-	3	-	11	1	1	2	1	-	1	8	3	4	7	-	6	5
	1.0%	0.6%	1.1%	-	0.6%	-	9.9%	-	0.8%	-	-	1.5%	-	1.0%	*	*	*	0.5%	-	0.6%	1.2%	0.6%	0.7%	1.6%	-	0.8%	1.6%
West Midlands	151	26	125	13	83	20	9	6	1	14	7	37	31	143	8	36	58	11	2	15	88	63	55	79	18	98	36
	13.1%	9.3%	14.3%	9.6%	18.0%	9.8%	13.1%	11.0%	2.7%	12.2%	9.2%	22.2%	24.2%	14.0%	6.2%	8.2%	16.4%	9.6%	7.6%	9.8%	12.6%	14.0%	9.4%	17.5%	14.7%	12.7%	11.7%
West Sussex	6	1	5	1	2	1	*	1	-	1	*	-	2	6	-	1	2	-	-	2	3	2	2	3	1	4	1
	0.5%	*	0.6%	0.9%	0.5%	*	0.6%	2.3%	-	*	*	-	1.0%	0.6%	-	*	0.7%	-	-	1.3%	*	0.6%	*	0.8%	*	0.5%	*
West Yorkshire	38	1	37	5	27	4	2	7	-	2	2	9	10	35	3	9	23	3	*	2	21	17	9	20	9	30	7
	3.3%	*	4.3%	3.7%	5.8%	1.8%	2.4%	12.6%	-	1.7%	2.5%	5.6%	7.5%	3.4%	2.5%	2.0%	6.5%	2.3%	*	1.1%	3.0%	3.8%	1.6%	4.4%	7.6%	3.8%	2.5%
Wiltshire	10	6	4	-	3	-	1	-	-	-	-	1	-	7	3	6	-	3	-	*	5	5	9	*	-	10	-
	0.8%	2.1%	*	-	0.7%	-	1.0%	-	-	-	-	*	-	0.7%	1.9%	1.5%	-	2.3%	-	*	0.7%	1.0%	1.6%	*	-	1.2%	-
Worcestershire	4	4	-	-	-	-	-	-	-	-	-	-	-	-	4	4	-	-	-	-	4	-	4	-	-	4	-
	*	1.3%	-	-	-	-	-	-	-	-	-	-	-	-	2.7%	0.8%	-	-	-	-	0.5%	-	0.6%	-	-	*	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SIGMA	1154	280	874	139	460	208	67	52	38	113	71	168	129	1021	133	436	353	114	29	157	702	453	586	448	119	774	304
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 9
Q3. Normal weightings
Q3. What is your sex?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
Male	598	598	-	304	207	87	99	156	245	99	107	138	70	13	222	107	244	65	37	29	65	202	131	135	113
	48.6%	100.0%	-	49.4%	45.0%	56.0%	47.1%	55.2%	51.5%	37.3%	63.2%	52.0%	55.3%	34.1%	45.0%	57.2%	52.5%	67.7%	57.9%	39.4%	31.9%	52.4%	49.6%	45.2%	44.4%
Female	633	-	633	312	253	68	111	126	230	166	62	127	57	24	271	80	221	31	27	44	139	183	134	164	142
	51.4%	-	100.0%	50.6%	55.0%	44.0%	52.9%	44.8%	48.5%	62.7%	36.8%	48.0%	44.7%	65.9%	55.0%	42.8%	47.5%	32.3%	42.1%	60.6%	68.1%	47.6%	50.4%	54.8%	55.6%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

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5 Jun 2015

Table 10
Q3. Normal weightings
Q3. What is your sex?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
Male	598	126	472	72	277	92	30	32	23	52	32	100	83	529	69	211	188	65	14	78	362	236	285	241	71	421	143
	48.6%	40.6%	51.2%	48.6%	57.0%	42.6%	43.4%	58.8%	47.6%	43.3%	44.7%	57.9%	60.0%	48.9%	45.9%	44.7%	50.7%	55.4%	43.5%	45.7%	48.3%	49.0%	44.6%	51.6%	57.1%	51.1%	44.1%
Female	633	184	449	77	209	124	39	22	25	68	40	72	55	552	81	261	183	52	19	93	387	246	354	226	54	403	182
	51.4%	59.4%	48.8%	51.4%	43.0%	57.4%	56.6%	41.2%	52.4%	56.7%	55.3%	42.1%	40.0%	51.1%	54.1%	55.3%	49.3%	44.6%	56.5%	54.3%	51.7%	51.0%	55.4%	48.4%	42.9%	48.9%	55.9%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 11
Q4. Normal weightings
Q4. What is your age?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
18-24	290	153	137	290	-	-	52	72	105	60	12	36	10	3	184	24	123	32	24	12	55	31	53	99	99
	23.6%	25.6%	21.7%	47.1%	-	-	25.1%	25.5%	22.2%	22.9%	6.9%	13.4%	7.5%	7.4%	37.3%	12.8%	26.5%	33.0%	38.0%	16.0%	26.9%	8.1%	19.9%	33.1%	38.9%
25-34	326	151	175	326	-	-	53	79	129	64	39	71	22	17	128	44	130	21	18	25	52	117	85	67	53
	26.5%	25.2%	27.6%	52.9%	-	-	25.5%	28.2%	27.2%	24.1%	22.8%	26.8%	16.9%	45.1%	25.9%	23.6%	28.0%	21.4%	28.3%	34.7%	25.3%	30.5%	32.1%	22.4%	21.0%
35-44	239	105	134	-	239	-	36	43	105	55	38	60	23	5	89	38	94	12	4	16	46	107	54	41	36
	19.4%	17.6%	21.2%	-	52.0%	-	17.3%	15.2%	22.1%	20.7%	22.9%	22.6%	18.0%	13.8%	18.1%	20.6%	20.3%	13.0%	5.8%	21.7%	22.3%	27.7%	20.2%	13.7%	14.1%
45-54	221	102	119	-	221	-	29	70	66	56	42	70	32	11	50	41	80	12	12	16	31	82	39	58	37
	17.9%	17.0%	18.8%	-	48.0%	-	13.7%	24.9%	13.9%	21.3%	24.9%	26.4%	25.4%	29.8%	10.2%	22.2%	17.2%	12.4%	18.4%	21.3%	15.1%	21.4%	14.8%	19.5%	14.5%
55-64	83	36	47	-	-	83	16	9	41	17	19	12	15	1	32	16	12	13	6	2	14	26	22	22	8
	6.7%	6.0%	7.4%	-	-	53.4%	7.7%	3.2%	8.6%	6.3%	11.3%	4.7%	12.1%	4.0%	6.5%	8.5%	2.7%	14.0%	9.4%	3.3%	7.0%	6.7%	8.4%	7.3%	3.3%
65+	72	51	21	-	-	72	23	9	28	13	19	16	26	-	10	23	25	6	-	2	7	22	12	12	21
	5.9%	8.5%	3.4%	-	-	46.6%	10.8%	3.1%	6.0%	4.8%	11.1%	6.1%	20.1%	-	2.0%	12.4%	5.4%	6.4%	-	3.0%	3.4%	5.7%	4.6%	4.0%	8.3%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 12
Q4. Normal weightings
Q4. What is your age?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
18-24	290	26	264	42	130	71	21	17	17	51	12	31	42	265	25	84	122	26	7	36	245	46	112	118	60	112	156
	23.6%	8.4%	28.7%	28.4%	26.8%	32.7%	30.0%	31.0%	36.2%	42.4%	16.2%	18.1%	30.7%	24.5%	16.7%	17.9%	32.7%	22.3%	20.4%	20.8%	32.6%	9.5%	17.5%	25.2%	48.4%	13.6%	48.1%
25-34	326	75	250	38	157	37	19	22	13	24	8	65	38	287	39	93	123	35	12	36	172	154	148	140	37	260	42
	26.5%	24.3%	27.2%	25.3%	32.3%	17.0%	26.9%	41.2%	26.8%	19.9%	11.4%	37.5%	27.2%	26.5%	26.2%	19.7%	33.2%	30.3%	35.0%	20.9%	22.9%	32.0%	23.2%	30.0%	29.8%	31.5%	12.9%
35-44	239	60	179	29	100	40	10	13	8	23	15	36	31	208	31	96	78	25	3	27	79	160	139	89	11	199	30
	19.4%	19.2%	19.5%	19.3%	20.6%	18.6%	14.8%	23.5%	16.5%	19.0%	20.4%	20.7%	22.3%	19.2%	20.7%	20.4%	21.0%	21.8%	10.2%	15.5%	10.5%	33.3%	21.7%	19.1%	8.6%	24.1%	9.1%
45-54	221	67	154	26	67	46	15	1	5	15	22	24	25	196	25	100	38	14	7	50	115	106	120	94	7	178	24
	17.9%	21.5%	16.7%	17.4%	13.8%	21.3%	21.5%	2.1%	11.1%	12.8%	30.6%	14.1%	18.3%	18.1%	16.8%	21.1%	10.3%	12.2%	20.1%	29.1%	15.3%	22.0%	18.8%	20.1%	5.7%	21.6%	7.5%
55-64	83	45	38	9	11	13	5	-	2	3	10	8	-	74	9	60	-	6	3	13	76	7	59	22	2	53	24
	6.7%	14.6%	4.1%	6.1%	2.3%	5.8%	6.8%	-	5.1%	2.1%	13.8%	4.4%	-	6.9%	5.8%	12.8%	-	5.3%	10.3%	7.6%	10.2%	1.4%	9.2%	4.6%	1.9%	6.5%	7.2%
65+	72	37	35	5	20	10	-	1	2	5	5	9	2	52	21	38	10	9	1	10	63	9	61	4	7	22	49
	5.9%	12.0%	3.8%	3.4%	4.1%	4.7%	-	2.1%	4.3%	3.8%	7.6%	5.2%	1.5%	4.8%	13.9%	8.1%	2.8%	8.1%	4.0%	6.1%	8.4%	1.9%	9.6%	0.9%	5.6%	2.7%	15.2%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

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Table 13
Q5. Normal weightings
Q5. Which ethnic group do you consider yourself to belong to?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
White	310	126	184	101	126	83	55	60	124	70	46	24	43	11	163	48	55	39	17	22	49	118	76	75	33
	25.2%	21.1%	29.1%	16.5%	27.5%	53.1%	26.3%	21.4%	26.2%	26.6%	27.0%	9.2%	33.6%	30.9%	33.0%	25.8%	11.8%	40.5%	26.8%	30.0%	23.9%	30.7%	28.5%	25.2%	13.1%
Mixed/Multiple Ethnic Groups	149	72	77	80	55	14	27	28	56	38	21	45	22	2	51	24	62	11	12	5	23	36	22	45	45
	12.1%	12.1%	12.1%	13.0%	11.9%	9.2%	12.7%	10.0%	11.9%	14.2%	12.4%	16.8%	17.0%	6.5%	10.3%	12.7%	13.3%	11.4%	18.7%	6.5%	11.4%	9.2%	8.3%	15.0%	17.7%
Asian/Asian British	486	277	209	287	168	31	90	136	168	92	79	115	46	15	159	89	209	25	21	31	85	152	114	109	101
	39.5%	46.4%	33.0%	46.7%	36.4%	20.1%	42.9%	48.2%	35.4%	34.9%	46.4%	43.3%	35.9%	41.4%	32.2%	47.7%	45.1%	26.3%	32.9%	42.5%	41.6%	39.5%	43.2%	36.4%	39.6%
Black/African/Caribbean/Black British	217	92	124	108	86	23	25	35	105	51	18	70	12	7	90	18	114	13	4	10	42	55	39	58	58
	17.6%	15.4%	19.6%	17.5%	18.8%	14.6%	12.2%	12.5%	22.2%	19.2%	10.5%	26.5%	9.3%	17.6%	18.2%	9.7%	24.5%	14.1%	6.5%	13.9%	20.3%	14.2%	14.9%	19.6%	22.8%
Other Ethnic Group	69	30	39	39	25	5	12	22	21	14	6	11	5	1	31	8	25	7	10	5	6	25	14	12	17
	5.6%	5.0%	6.2%	6.4%	5.4%	3.0%	5.9%	7.9%	4.4%	5.2%	3.7%	4.1%	4.1%	3.6%	6.4%	4.1%	5.4%	7.7%	15.1%	7.2%	2.8%	6.4%	5.2%	3.9%	6.8%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 14
Q5. Normal weightings
Q5. Which ethnic group do you consider yourself to belong to?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
White	310	310	-	-	-	-	-	-	-	-	-	-	-	222	88	199	28	-	4	75	213	98	279	26	5	221	74
	25.2%	100.0%	-	-	-	-	-	-	-	-	-	-	-	20.5%	59.0%	42.1%	7.6%	-	12.5%	44.1%	28.4%	20.3%	43.7%	5.6%	3.9%	26.8%	22.9%
Mixed/Multiple Ethnic Groups	149	-	149	149	-	-	-	-	-	-	-	-	-	143	6	69	35	1	7	36	77	72	31	80	38	105	32
	12.1%	-	16.2%	100.0%	-	-	-	-	-	-	-	-	-	13.2%	4.2%	14.6%	9.3%	1.3%	20.0%	21.2%	10.3%	14.9%	4.9%	17.1%	30.4%	12.7%	9.9%
Asian/Asian British	486	-	486	-	486	-	-	54	48	-	-	172	138	457	29	36	241	110	14	28	281	206	195	239	52	325	122
	39.5%	-	52.8%	-	100.0%	-	-	100.0%	100.0%	-	-	100.0%	100.0%	42.3%	19.4%	7.7%	64.8%	94.5%	42.3%	16.5%	37.4%	42.7%	30.5%	51.1%	41.9%	39.4%	37.6%
Black/African/Caribbean/Black British	217	-	217	-	-	217	-	-	-	121	73	-	-	202	15	152	37	3	2	22	133	83	93	103	20	132	70
	17.6%	-	23.5%	-	-	100.0%	-	-	-	100.0%	100.0%	-	-	18.7%	9.8%	32.2%	9.9%	2.7%	6.8%	13.0%	17.8%	17.3%	14.6%	22.0%	16.3%	16.0%	21.4%
Other Ethnic Group	69	-	69	-	-	-	69	-	-	-	-	-	-	58	11	16	31	2	6	9	46	23	40	20	9	42	27
	5.6%	-	7.5%	-	-	-	100.0%	-	-	-	-	-	-	5.3%	7.6%	3.3%	8.3%	1.6%	18.4%	5.2%	6.1%	4.8%	6.2%	4.2%	7.6%	5.1%	8.2%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 15
Q6. Normal weightings
Q6. And which of these ethnic groups do you consider yourself to belong to?
Base: White Ethnic Groups

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	221	63	158	91	91	39	44	40	70	67	23	14	27	6	133	29	39	23	13	12	43	84	54	52	26
Weighted Total	310	126	184	101	126	83	55	60	124	70	46	24	43	11	163	48	55	39	17	22	49	118	76	75	33
English/Welsh/Scottish/Northern Irish/British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Irish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gypsy or Irish Traveller	3	2	1	3	-	-	-	1	-	2	1	-	-	-	2	2	-	-	1	-	-	1	1	-	1
	0.8%	1.3%	*	2.5%	-	-	-	1.6%	-	2.2%	1.5%	-	-	-	1.1%	3.2%	-	-	5.7%	-	-	0.7%	0.9%	-	2.9%
Any other White background, please describe	308	124	183	99	126	83	55	59	124	69	45	24	43	11	161	47	55	39	16	22	49	118	75	75	32
	99.2%	98.7%	99.5%	97.5%	100.0%	100.0%	100.0%	98.4%	100.0%	97.8%	98.5%	100.0%	100.0%	100.0%	98.9%	96.8%	100.0%	100.0%	94.3%	100.0%	100.0%	99.3%	99.1%	100.0%	97.1%
SIGMA	310	126	184	101	126	83	55	60	124	70	46	24	43	11	163	48	55	39	17	22	49	118	76	75	33
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 16
Q6. Normal weightings
Q6. And which of these ethnic groups do you consider yourself to belong to?
Base: White Ethnic Groups

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	221	221	0	0	0	0	0	0	0	0	0	0	0	154	67	121	8	0	5	83	149	72	200	16	5	161	50
Weighted Total	310	310	0	0	0	0	0	0	0	0	0	0	0	222	88	199	28	0	4	75	213	98	279	26	5	221	74
English/Welsh/Scottish/Northern Irish/British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Irish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gypsy or Irish Traveller	3	3	-	-	-	-	-	-	-	-	-	-	-	2	1	1	-	-	-	1	3	-	2	-	1	2	-
	0.8%	0.8%	-	-	-	-	-	-	-	-	-	-	-	0.7%	1.0%	*	-	-	-	1.3%	1.2%	-	0.7%	-	14.0%	0.7%	-
Any other White background, please describe	308	308	-	-	-	-	-	-	-	-	-	-	-	220	87	198	28	-	4	74	210	98	278	26	4	219	74
	99.2%	99.2%	-	-	-	-	-	-	-	-	-	-	-	99.3%	99.0%	99.6%	100.0%	-	100.0%	98.7%	98.8%	100.0%	99.3%	100.0%	86.0%	99.3%	100.0%
SIGMA	310	310	-	-	-	-	-	-	-	-	-	-	-	222	88	199	28	-	4	75	213	98	279	26	5	221	74
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 17
Q6. Normal weightings
Q6. And which of these ethnic groups do you consider yourself to belong to?
Base: Mixed/Multiple Ethnic Groups

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	156	49	107	100	47	9	35	30	44	47	17	42	18	5	61	22	59	8	13	8	27	35	28	43	47
Weighted Total	149	72	77	80	55	14	27	28	56	38	21	45	22	2	51	24	62	11	12	5	23	36	22	45	45
White and Black Caribbean	52	25	26	25	23	4	11	16	15	10	11	15	9	1	12	7	22	5	4	3	8	10	5	22	15
	34.7%	35.1%	34.4%	30.8%	41.6%	30.1%	40.1%	56.0%	26.8%	26.7%	52.6%	32.5%	39.5%	35.3%	23.1%	29.6%	35.2%	45.8%	36.0%	57.0%	34.8%	29.5%	20.8%	48.0%	33.5%
White and Black African	20	8	11	14	6	-	6	1	7	6	2	1	3	-	12	3	9	-	2	-	1	2	5	3	9
	13.2%	11.6%	14.8%	16.9%	11.3%	-	22.2%	3.6%	11.7%	16.4%	9.3%	3.1%	15.1%	-	23.0%	13.8%	14.4%	-	15.2%	-	5.0%	6.2%	24.3%	7.3%	19.7%
White and Asian	42	22	20	25	16	1	6	7	19	9	2	17	7	*	14	5	18	6	4	1	8	15	8	7	10
	28.1%	30.8%	25.6%	30.7%	30.2%	5.4%	24.0%	24.9%	33.7%	25.0%	11.1%	38.5%	30.3%	8.8%	28.1%	21.0%	29.5%	50.5%	30.6%	11.9%	32.6%	42.9%	38.9%	14.6%	22.2%
Any other Mixed / Multiple ethnic background	36	16	19	17	9	9	4	4	16	12	6	12	3	1	13	8	13	*	2	1	6	8	4	13	11
	24.0%	22.6%	25.3%	21.6%	16.9%	64.5%	13.7%	15.5%	27.8%	31.9%	27.0%	25.9%	15.1%	55.9%	25.8%	35.6%	20.8%	3.8%	18.2%	31.1%	27.6%	21.4%	16.0%	30.0%	24.6%
SIGMA	149	72	77	80	55	14	27	28	56	38	21	45	22	2	51	24	62	11	12	5	23	36	22	45	45
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 18
Q6. Normal weightings
Q6. And which of these ethnic groups do you consider yourself to belong to?
Base: Mixed/Multiple Ethnic Groups

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	156	0	156	156	0	0	0	0	0	0	0	0	0	149	7	63	16	1	10	64	90	66	29	83	44	98	43
Weighted Total	149	0	149	149	0	0	0	0	0	0	0	0	0	143	6	69	35	1	7	36	77	72	31	80	38	105	32
White and Black Caribbean	52	-	52	52	-	-	-	-	-	-	-	-	-	49	3	32	-	-	1	19	28	24	6	26	20	42	7
	34.7%	-	34.7%	34.7%	-	-	-	-	-	-	-	-	-	34.5%	40.4%	45.8%	-	-	18.6%	52.0%	36.1%	33.2%	19.1%	32.8%	51.5%	40.1%	22.4%
White and Black African	20	-	20	20	-	-	-	-	-	-	-	-	-	17	2	8	7	-	2	3	7	13	6	10	4	14	5
	13.2%	-	13.2%	13.2%	-	-	-	-	-	-	-	-	-	12.1%	38.9%	11.2%	18.9%	-	33.3%	8.8%	8.9%	17.9%	20.3%	12.3%	9.4%	12.9%	15.9%
White and Asian	42	-	42	42	-	-	-	-	-	-	-	-	-	41	*	14	18	1	3	5	18	23	6	26	10	32	6
	28.1%	-	28.1%	28.1%	-	-	-	-	-	-	-	-	-	29.0%	6.7%	19.6%	52.8%	100.0%	48.1%	13.8%	23.7%	32.8%	20.0%	32.2%	26.1%	30.9%	19.0%
Any other Mixed / Multiple ethnic background	36	-	36	36	-	-	-	-	-	-	-	-	-	35	1	16	10	-	-	9	24	12	13	18	5	17	14
	24.0%	-	24.0%	24.0%	-	-	-	-	-	-	-	-	-	24.4%	14.0%	23.5%	28.3%	-	-	25.5%	31.2%	16.1%	40.7%	22.7%	12.9%	16.0%	42.7%
SIGMA	149	-	149	149	-	-	-	-	-	-	-	-	-	143	6	69	35	1	7	36	77	72	31	80	38	105	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 19
Q6. Normal weightings
Q6. And which of these ethnic groups do you consider yourself to belong to?
Base: Asian/Asian British Ethnic Groups

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	549	229	320	356	170	23	128	119	158	144	83	116	38	22	198	94	226	33	27	29	103	175	125	125	114
Weighted Total	486	277	209	287	168	31	90	136	168	92	79	115	46	15	159	89	209	25	21	31	85	152	114	109	101
Indian	172	100	72	96	60	17	26	54	66	26	35	36	14	9	49	38	73	7	10	9	27	70	32	37	29
	35.4%	36.0%	34.7%	33.3%	35.8%	52.7%	28.6%	40.0%	39.3%	28.4%	44.9%	31.6%	30.2%	57.8%	30.9%	42.6%	34.9%	29.5%	47.6%	28.2%	32.3%	45.8%	28.1%	34.1%	28.9%
Pakistani	138	83	55	80	56	2	31	44	38	25	18	46	13	4	35	12	75	6	6	9	23	32	40	30	30
	28.4%	29.8%	26.4%	27.8%	33.4%	6.7%	34.8%	32.1%	22.8%	26.7%	22.5%	40.1%	27.6%	22.9%	21.9%	13.6%	35.8%	25.4%	27.8%	28.0%	27.5%	20.9%	35.4%	27.8%	29.7%
Bangladeshi	54	32	22	39	14	1	12	10	22	11	8	16	1	*	21	11	28	2	-	1	11	9	8	16	22
	11.1%	11.5%	10.7%	13.6%	8.3%	3.7%	12.8%	7.3%	12.8%	12.1%	10.6%	14.0%	1.9%	1.0%	13.3%	11.8%	13.4%	9.2%	-	2.4%	12.7%	5.9%	7.1%	14.4%	21.3%
Chinese	48	23	25	30	13	5	16	8	16	8	8	8	4	1	17	7	13	3	5	1	14	18	13	9	9
	9.9%	8.2%	12.0%	10.5%	7.9%	14.5%	18.2%	5.9%	9.3%	8.7%	9.5%	6.7%	7.7%	9.7%	10.9%	8.1%	6.0%	12.3%	22.9%	2.9%	16.9%	11.6%	11.1%	8.1%	8.8%
Any other Asian background	74	40	34	42	24	7	5	20	27	22	10	9	15	1	37	21	21	6	*	12	9	24	21	17	11
	15.2%	14.4%	16.2%	14.8%	14.6%	22.3%	5.6%	14.6%	15.9%	24.1%	12.5%	7.6%	32.6%	8.7%	23.1%	23.8%	9.8%	23.7%	1.7%	38.6%	10.7%	15.8%	18.3%	15.7%	11.3%
SIGMA	486	277	209	287	168	31	90	136	168	92	79	115	46	15	159	89	209	25	21	31	85	152	114	109	101
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 20
Q6. Normal weightings
Q6. And which of these ethnic groups do you consider yourself to belong to?
Base: Asian/Asian British Ethnic Groups

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	549	0	549	0	549	0	0	63	87	0	0	199	131	508	41	68	223	111	21	93	308	241	233	261	55	358	152
Weighted Total	486	0	486	0	486	0	0	54	48	0	0	172	138	457	29	36	241	110	14	28	281	206	195	239	52	325	122
Indian	172	-	172	-	172	-	-	-	-	-	-	172	-	169	3	6	23	86	1	3	102	70	68	91	13	124	36
	35.4%	-	35.4%	-	35.4%	-	-	-	-	-	-	100.0%	-	37.1%	9.9%	16.7%	9.7%	78.2%	7.4%	9.2%	36.4%	34.1%	34.8%	38.1%	25.7%	38.2%	29.9%
Pakistani	138	-	138	-	138	-	-	-	-	-	-	-	138	134	4	*	137	-	-	1	62	76	46	74	18	90	33
	28.4%	-	28.4%	-	28.4%	-	-	-	-	-	-	-	100.0%	29.4%	12.3%	1.1%	56.8%	-	-	2.8%	22.0%	37.0%	23.6%	31.0%	34.2%	27.6%	26.8%
Bangladeshi	54	-	54	-	54	-	-	54	-	-	-	-	-	51	3	-	53	-	-	1	26	28	17	25	12	35	13
	11.1%	-	11.1%	-	11.1%	-	-	100.0%	-	-	-	-	-	11.2%	10.5%	-	22.1%	-	-	3.3%	9.3%	13.6%	8.5%	10.6%	23.3%	10.8%	10.5%
Chinese	48	-	48	-	48	-	-	-	48	-	-	-	-	43	5	17	2	-	9	19	34	14	25	19	4	31	16
	9.9%	-	9.9%	-	9.9%	-	-	-	100.0%	-	-	-	-	9.5%	16.2%	47.5%	1.0%	-	61.9%	68.4%	12.0%	6.9%	12.7%	8.0%	7.6%	9.6%	13.5%
Any other Asian background	74	-	74	-	74	-	-	-	-	-	-	-	-	59	15	13	25	24	4	5	57	17	40	29	5	45	24
	15.2%	-	15.2%	-	15.2%	-	-	-	-	-	-	-	-	12.9%	51.2%	34.7%	10.5%	21.8%	30.7%	16.3%	20.2%	8.4%	20.4%	12.3%	9.3%	13.8%	19.3%
SIGMA	486	-	486	-	486	-	-	54	48	-	-	172	138	457	29	36	241	110	14	28	281	206	195	239	52	325	122
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 21
Q6. Normal weightings
Q6. And which of these ethnic groups do you consider yourself to belong to?
Base: Black/African/Caribbean/Black British Ethnic Groups

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	235	78	157	120	96	19	28	38	112	57	17	69	14	9	104	19	110	11	5	16	51	53	45	59	75
Weighted Total	217	92	124	108	86	23	25	35	105	51	18	70	12	7	90	18	114	13	4	10	42	55	39	58	58
African	121	52	68	75	38	7	15	24	53	29	13	31	8	3	51	12	69	9	2	4	16	35	25	32	22
	55.7%	56.6%	55.0%	69.7%	44.5%	31.4%	58.4%	67.0%	50.6%	57.1%	70.8%	44.5%	65.6%	42.3%	57.2%	67.0%	60.8%	68.5%	47.0%	38.5%	38.7%	64.0%	64.6%	54.9%	38.4%
Caribbean	73	32	40	20	37	16	6	12	44	11	3	32	4	4	26	6	36	2	1	5	15	12	14	16	31
	33.5%	35.2%	32.3%	18.6%	43.0%	68.6%	24.1%	33.0%	41.9%	21.2%	18.5%	45.4%	34.4%	57.7%	28.9%	33.0%	31.7%	17.4%	21.7%	46.9%	36.9%	21.3%	35.4%	27.2%	53.3%
Any other Black / African / Caribbean background	23	8	16	13	11	-	4	-	8	11	2	7	-	-	12	-	9	2	1	1	10	8	-	11	5
	10.8%	8.1%	12.8%	11.7%	12.5%	-	17.5%	-	7.5%	21.7%	10.7%	10.1%	-	-	14.0%	-	7.5%	14.1%	31.4%	14.5%	24.4%	14.7%	-	18.0%	8.3%
SIGMA	217	92	124	108	86	23	25	35	105	51	18	70	12	7	90	18	114	13	4	10	42	55	39	58	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 22
Q6. Normal weightings
Q6. And which of these ethnic groups do you consider yourself to belong to?
Base: Black/African/Caribbean/Black British Ethnic Groups

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	235	0	235	0	0	235	0	0	0	114	111	0	0	221	14	177	14	1	6	36	149	86	91	116	28	142	74
Weighted Total	217	0	217	0	0	217	0	0	0	121	73	0	0	202	15	152	37	3	2	22	133	83	93	103	20	132	70
African	121	-	121	-	-	121	-	-	-	121	-	-	-	109	12	78	32	3	*	7	68	52	62	50	8	71	44
	55.7%	-	55.7%	-	-	55.7%	-	-	-	100.0%	-	-	-	53.9%	80.0%	51.1%	87.6%	100.0%	15.5%	32.4%	51.3%	62.7%	66.5%	48.8%	41.0%	53.5%	62.9%
Caribbean	73	-	73	-	-	73	-	-	-	-	73	-	-	72	1	62	-	-	2	8	53	20	19	45	9	47	18
	33.5%	-	33.5%	-	-	33.5%	-	-	-	-	100.0%	-	-	35.7%	3.5%	40.8%	-	-	84.5%	37.8%	39.6%	23.9%	20.4%	43.3%	44.5%	35.9%	26.3%
Any other Black / African / Caribbean background	23	-	23	-	-	23	-	-	-	-	-	-	-	21	2	12	5	-	-	7	12	11	12	8	3	14	8
	10.8%	-	10.8%	-	-	10.8%	-	-	-	-	-	-	-	10.4%	16.5%	8.0%	12.4%	-	-	29.8%	9.1%	13.4%	13.1%	7.9%	14.4%	10.6%	10.8%
SIGMA	217	-	217	-	-	217	-	-	-	121	73	-	-	202	15	152	37	3	2	22	133	83	93	103	20	132	70
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 23
Q6. Normal weightings
Q6. And which of these ethnic groups do you consider yourself to belong to?
Base: Other Ethnic Group

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	70	21	49	31	34	5	16	16	22	16	10	14	6	2	26	12	23	3	6	4	11	24	17	11	15
Weighted Total	69	30	39	39	25	5	12	22	21	14	6	11	5	1	31	8	25	7	10	5	6	25	14	12	17
Arab	21	9	13	14	7	-	6	6	5	5	-	6	*	-	12	1	13	2	4	*	1	5	2	5	8
	31.2%	29.5%	32.4%	36.0%	29.5%	-	46.3%	26.6%	23.2%	37.1%	-	53.2%	3.1%	-	38.8%	9.0%	52.5%	29.5%	42.6%	3.1%	23.0%	21.9%	15.1%	46.3%	46.3%
Latin American	4	1	3	4	1	-	1	*	3	1	2	*	-	-	2	1	1	*	-	-	1	2	2	1	*
	6.4%	3.6%	8.6%	9.2%	3.3%	-	7.5%	0.9%	13.1%	4.3%	24.4%	2.9%	-	-	7.6%	11.9%	5.2%	2.8%	-	-	24.8%	7.7%	11.9%	5.2%	1.9%
Any other ethnic group	43	20	23	22	17	5	6	16	13	8	5	5	5	1	17	6	11	5	5	5	3	17	10	6	9
	62.4%	66.9%	58.9%	54.8%	67.2%	100.0%	46.2%	72.5%	63.7%	58.6%	75.6%	43.8%	96.9%	100.0%	53.6%	79.1%	42.3%	67.8%	57.4%	96.9%	52.2%	70.4%	73.0%	48.5%	51.8%
SIGMA	69	30	39	39	25	5	12	22	21	14	6	11	5	1	31	8	25	7	10	5	6	25	14	12	17
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 24
Q6. Normal weightings
Q6. And which of these ethnic groups do you consider yourself to belong to?
Base: Other Ethnic Group

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	70	0	70	0	0	0	70	0	0	0	0	0	0	57	13	23	14	1	7	23	42	28	42	22	8	44	25
Weighted Total	69	0	69	0	0	0	69	0	0	0	0	0	0	58	11	16	31	2	6	9	46	23	46	20	9	42	27
Arab	21	-	21	-	-	-	21	-	-	-	-	-	-	18	4	2	19	-	*	*	13	9	18	-	4	9	13
	31.2%	-	31.2%	-	-	-	31.2%							31.2%	30.9%	10.8%	62.3%	-	2.7%	4.7%	28.3%	36.7%	45.0%	-	38.2%	21.4%	47.2%
Latin American	4	-	4	-	-	-	4	-	-	-	-	-	-	4	*	3	-	-	*	1	3	2	3	1	1	4	*
	6.4%	-	6.4%	-	-	-	6.4%							7.3%	1.9%	19.7%	-	-	3.3%	12.6%	5.9%	7.5%	7.1%	4.6%	7.4%	9.6%	1.6%
Any other ethnic group	43	-	43	-	-	-	43	-	-	-	-	-	-	35	8	11	12	2	6	7	30	13	19	19	5	29	14
	62.4%	-	62.4%	-	-	-	62.4%							61.5%	67.1%	69.5%	37.7%	100.0%	94.0%	82.7%	65.8%	55.8%	47.9%	95.4%	54.4%	69.0%	51.2%
SIGMA	69	-	69	-	-	-	69	-	-	-	-	-	-	58	11	16	31	2	6	9	46	23	40	20	9	42	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 25
Q7. Normal weightings
Q7. What best describes your household income, including all benefits, but before tax is deducted?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
Less than £10,000	126	56	70	96	19	11	27	34	47	19	9	24	4	1	69	12	53	9	10	8	18	-	-	42	80
	10.2%	9.4%	11.0%	15.5%	4.1%	7.4%	12.7%	12.0%	9.9%	7.1%	5.3%	8.9%	3.1%	2.5%	14.0%	6.6%	11.5%	9.3%	15.8%	11.4%	8.6%	-	-	14.2%	31.4%
£10,000 - £14,999	136	58	78	85	36	15	32	34	45	25	10	36	10	2	54	8	56	15	7	2	33	-	-	53	78
	11.1%	9.7%	12.4%	13.8%	7.8%	9.7%	15.2%	12.1%	9.4%	9.6%	5.6%	13.5%	7.7%	5.1%	11.0%	4.4%	12.0%	15.2%	10.7%	2.5%	16.1%	-	-	17.7%	30.8%
£15,000 - £19,999	121	47	74	69	38	15	22	29	35	35	11	28	9	8	55	14	48	4	5	13	17	-	49	25	46
	9.8%	7.8%	11.7%	11.1%	8.2%	9.5%	10.7%	10.2%	7.3%	13.4%	6.4%	10.4%	7.3%	22.9%	11.1%	7.3%	10.4%	4.2%	7.6%	17.7%	8.1%	-	18.6%	8.4%	18.0%
£20,000 - £29,999	236	123	113	104	91	41	50	52	87	47	36	53	24	7	96	42	102	15	11	7	31	-	111	90	29
	19.2%	20.6%	17.8%	16.9%	19.8%	26.2%	23.8%	18.5%	18.4%	17.6%	21.0%	20.1%	18.8%	17.7%	19.6%	22.7%	21.9%	15.5%	17.9%	9.7%	15.0%	-	41.8%	30.1%	11.3%
£30,000 - £39,999	182	98	84	77	82	23	20	55	66	40	30	34	20	10	72	31	61	18	10	19	24	128	24	29	-
	14.8%	16.4%	13.2%	12.5%	17.7%	14.9%	9.7%	19.4%	13.9%	15.3%	17.7%	13.0%	15.6%	27.5%	14.6%	16.5%	13.2%	18.5%	16.2%	25.6%	11.9%	33.3%	9.2%	9.8%	-
£40,000 - £49,999	135	74	61	57	65	12	17	19	72	27	23	31	22	3	43	32	54	13	5	8	13	87	16	32	-
	11.0%	12.4%	9.6%	9.3%	14.2%	7.7%	8.0%	6.8%	15.2%	10.2%	13.4%	11.8%	17.1%	7.4%	8.6%	16.9%	11.6%	13.3%	7.2%	11.1%	6.6%	22.6%	6.0%	10.7%	-
£50,000 - £59,999	60	34	26	26	29	4	9	11	20	20	12	11	15	2	16	14	16	5	8	8	5	51	7	1	-
	4.9%	5.7%	4.1%	4.3%	6.4%	2.6%	4.3%	4.0%	4.2%	7.5%	6.8%	4.2%	12.2%	5.6%	3.3%	7.3%	3.4%	4.9%	12.8%	10.3%	2.2%	13.2%	2.5%	*	-
£60,000 - £69,999	45	22	23	11	23	11	4	7	26	8	12	19	1	*	8	7	18	3	1	*	14	38	3	4	-
	3.7%	3.6%	3.7%	1.8%	5.0%	7.1%	1.8%	2.6%	5.4%	3.1%	6.9%	7.1%	*	*	1.6%	3.5%	4.0%	2.9%	1.6%	*	7.1%	9.9%	1.0%	1.4%	-
£70,000 - £79,999	28	12	16	11	15	2	3	3	11	11	9	2	4	1	10	8	8	2	2	1	5	26	2	-	-
	2.3%	2.0%	2.6%	1.7%	3.3%	1.4%	1.6%	0.9%	2.3%	4.3%	5.3%	0.8%	3.5%	1.5%	2.1%	4.4%	1.7%	1.8%	2.6%	1.1%	2.5%	6.7%	0.9%	-	-
£80,000 - £89,999	22	13	8	8	10	4	3	4	13	2	4	2	8	-	7	5	7	6	-	-	4	20	2	-	-
	1.8%	2.2%	1.3%	1.3%	2.1%	2.6%	1.4%	1.5%	2.7%	0.6%	2.5%	0.6%	6.1%	-	1.3%	2.5%	1.5%	6.3%	-	-	1.7%	5.1%	0.7%	-	-
£90,000 - £99,000	16	8	8	6	7	4	2	-	10	4	6	6	1	-	3	2	9	1	-	-	4	14	2	-	-
	1.3%	1.3%	1.3%	1.0%	1.4%	2.3%	0.7%	-	2.2%	1.6%	3.3%	2.4%	1.0%	-	0.6%	1.0%	2.0%	1.4%	-	-	1.8%	3.6%	0.9%	-	-
£100,000 - £149,999	13	5	7	8	4	-	*	5	6	1	2	4	2	*	4	1	2	3	*	-	5	11	2	-	-
	1.0%	0.9%	1.2%	1.3%	1.0%	-	*	1.9%	1.2%	*	1.0%	1.6%	1.4%	0.9%	0.9%	*	*	2.9%	0.5%	-	2.7%	2.8%	0.7%	-	-
£150,000 - £199,999	5	2	3	2	3	-	-	1	3	*	-	1	-	-	3	2	*	-	-	-	1	5	-	-	-
	*	*	*	*	0.6%	-	-	*	0.7%	*	-	*	-	-	0.6%	1.0%	*	-	-	-	*	1.2%	-	-	-
£200,000 or more	10	5	5	4	2	3	2	4	-	4	3	1	3	-	2	1	6	*	1	-	1	7	-	-	-
	0.8%	0.8%	0.8%	0.6%	0.5%	2.1%	0.9%	1.4%	-	1.4%	1.7%	*	2.4%	-	*	*	1.3%	*	2.1%	-	*	1.7%	-	-	-
Dont know / prefer not to say	98	41	57	52	36	10	19	24	35	21	5	14	4	3	51	9	23	3	3	8	30	-	47	22	22
	7.9%	6.9%	8.9%	8.4%	7.9%	6.5%	9.0%	8.4%	7.3%	7.7%	3.2%	5.1%	3.1%	8.5%	10.3%	5.0%	5.0%	3.6%	4.8%	10.5%	14.9%	-	17.7%	7.4%	8.5%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 26
Q7. Normal weightings
Q7. What best describes your household income, including all benefits, but before tax is deducted?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
Less than £10,000	126	11	115	15	51	41	8	7	6	20	13	15	10	115	11	44	42	13	5	18	95	31	56	57	13	34	64
	10.2%	3.6%	12.5%	10.1%	10.5%	18.8%	12.3%	13.5%	13.0%	16.7%	17.4%	8.8%	6.9%	10.7%	7.2%	9.3%	11.4%	10.9%	16.6%	10.8%	12.7%	6.4%	8.8%	12.3%	10.1%	4.1%	19.7%
£10,000 - £14,999	136	32	104	27	45	24	8	10	5	11	12	11	18	119	17	54	49	4	3	15	89	47	57	60	19	73	47
	11.1%	10.3%	11.3%	18.3%	9.2%	11.3%	11.1%	17.6%	9.5%	9.2%	16.3%	6.3%	13.4%	11.0%	11.2%	11.4%	13.2%	3.4%	9.3%	8.8%	11.9%	9.7%	8.9%	12.8%	15.6%	8.9%	14.6%
£15,000 - £19,999	121	37	84	13	38	24	9	3	4	12	9	15	8	103	18	46	42	7	3	15	65	56	74	39	9	90	19
	9.8%	12.0%	9.1%	8.8%	7.8%	11.0%	12.9%	5.1%	8.3%	9.9%	11.9%	8.8%	5.6%	9.5%	12.3%	9.7%	11.3%	6.0%	9.1%	9.1%	8.6%	11.7%	11.5%	8.3%	7.1%	10.9%	6.0%
£20,000 - £29,999	236	64	172	35	98	30	8	17	5	18	9	31	35	208	28	90	70	15	6	39	145	91	121	96	19	160	73
	19.2%	20.7%	18.6%	23.8%	20.1%	13.8%	12.2%	32.0%	11.4%	15.0%	12.4%	18.2%	25.3%	19.2%	18.5%	19.0%	18.8%	12.5%	17.4%	22.6%	19.3%	18.9%	18.9%	20.6%	15.1%	19.5%	22.6%
£30,000 - £39,999	182	52	129	7	81	27	14	2	6	16	7	31	22	157	25	62	66	21	*	22	91	91	105	56	21	140	33
	14.8%	16.9%	14.0%	4.6%	16.6%	12.6%	20.5%	4.2%	12.5%	13.2%	10.2%	18.3%	15.7%	14.5%	16.5%	13.1%	17.8%	17.9%	1.3%	12.9%	12.1%	18.8%	16.5%	11.9%	16.5%	16.9%	10.2%
£40,000 - £49,999	135	34	101	19	49	25	8	5	4	13	11	19	14	118	16	55	34	14	4	22	75	60	68	57	10	115	19
	11.0%	10.9%	11.0%	12.9%	10.1%	11.4%	11.4%	8.8%	9.1%	11.1%	15.6%	10.9%	10.3%	11.0%	11.0%	11.6%	9.2%	11.7%	10.7%	12.7%	10.0%	12.5%	10.7%	12.2%	7.7%	13.9%	5.9%
£50,000 - £59,999	60	14	45	8	28	5	3	4	2	5	1	11	5	51	8	25	10	15	*	8	34	25	37	11	12	48	11
	4.9%	4.6%	4.9%	5.6%	5.8%	2.5%	4.8%	7.4%	5.0%	3.8%	1.2%	6.5%	3.6%	4.7%	5.7%	5.4%	2.8%	13.0%	*	4.8%	4.6%	5.3%	5.8%	2.4%	9.3%	5.8%	3.4%
£60,000 - £69,999	45	11	34	*	18	11	4	1	3	3	4	10	4	37	8	23	6	7	1	6	32	13	27	16	1	36	9
	3.7%	3.6%	3.7%	*	3.8%	5.1%	5.9%	1.9%	7.3%	2.6%	5.1%	5.8%	2.7%	3.5%	5.1%	4.8%	1.6%	6.2%	3.7%	3.5%	4.2%	2.7%	4.3%	3.5%	1.0%	4.4%	2.7%
£70,000 - £79,999	28	15	13	2	7	4	*	-	1	3	1	5	-	26	2	14	2	2	1	7	13	15	21	6	1	23	4
	2.3%	4.9%	1.4%	1.2%	1.4%	1.7%	*	-	2.7%	2.7%	0.7%	2.8%	-	2.4%	1.4%	2.9%	*	2.0%	2.5%	4.0%	1.7%	3.2%	3.3%	1.4%	*	2.8%	1.3%
£80,000 - £89,999	22	6	16	5	9	2	*	-	2	-	2	5	2	21	1	9	5	2	-	4	10	12	9	9	4	20	1
	1.8%	1.8%	1.8%	3.5%	1.9%	0.7%	0.5%	-	3.3%	-	2.2%	3.1%	1.6%	1.9%	0.6%	2.0%	1.4%	1.6%	-	2.5%	1.3%	2.5%	1.4%	1.9%	3.2%	2.5%	*
£90,000 - £99,000	16	1	15	2	6	6	*	-	-	6	1	3	2	16	-	5	5	5	-	2	8	9	3	13	-	13	3
	1.3%	*	1.6%	1.0%	1.3%	2.9%	0.6%	-	-	4.8%	0.7%	1.9%	1.1%	1.5%	-	1.0%	1.3%	4.2%	-	1.1%	1.0%	1.8%	*	2.8%	-	1.6%	0.9%
£100,000 - £149,999	13	4	8	4	4	-	-	-	1	-	-	2	2	10	3	3	5	1	1	2	5	8	6	3	5	12	1
	1.0%	1.4%	0.9%	2.7%	0.9%	-	-	-	1.9%	-	-	0.9%	1.1%	0.9%	1.9%	0.7%	1.3%	1.2%	2.7%	1.3%	0.7%	1.6%	0.9%	0.6%	3.7%	1.4%	*
£150,000 - £199,999	5	2	2	-	*	1	1	-	-	1	-	*	-	3	1	3	-	*	-	1	4	1	4	1	-	4	*
	*	0.8%	*	-	*	*	1.3%	-	-	0.6%	-	*	-	*	0.8%	0.6%	-	*	-	0.7%	*	*	0.6%	*	-	*	*
£200,000 or more	10	-	10	2	4	4	-	-	*	4	1	*	3	7	3	3	3	3	*	*	3	7	1	2	6	8	1
	0.8%	-	1.0%	1.2%	0.8%	1.9%	-	-	0.8%	3.0%	0.8%	*	2.0%	0.6%	2.1%	0.7%	0.8%	2.7%	0.6%	*	*	1.4%	*	*	5.2%	1.0%	*
Dont know / prefer not to say	98	25	73	9	47	13	4	5	7	9	4	12	15	89	8	38	33	7	9	9	81	17	50	41	6	47	37
	7.9%	8.2%	7.9%	5.9%	9.6%	5.9%	6.2%	9.6%	15.3%	7.3%	5.4%	7.2%	10.7%	8.3%	5.7%	7.9%	8.8%	6.2%	25.7%	5.3%	10.8%	3.4%	7.9%	8.8%	5.0%	5.8%	11.4%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 27
Q8. Normal weightings
Q8. Which of these qualifications do you have? (If your UK qualification is not listed, please tick the box that contains its nearest equivalent. If you have qualifications gained outside the UK please tick appropriate UK equivalent, if none please tick 'Other')
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
No Qualifications	32	18	14	16	6	10	9	8	7	8	1	3	6	-	14	2	8	4	1	-	7	-	-	1	4
	2.6%	3.1%	2.2%	2.6%	1.3%	6.7%	4.3%	2.7%	1.5%	3.1%	0.8%	1.3%	4.3%	-	2.9%	1.0%	1.7%	3.7%	1.0%	-	3.4%	-	-	*	1.4%
A formal apprenticeship	29	18	11	17	7	5	6	5	8	10	5	6	-	2	17	3	14	5	3	2	1	4	4	10	12
	2.4%	3.0%	1.8%	2.7%	1.6%	3.4%	3.1%	1.7%	1.8%	3.6%	2.7%	2.1%	-	4.6%	3.5%	1.9%	3.0%	5.1%	4.7%	2.3%	*	1.0%	1.4%	3.2%	4.8%
NVQs/GNVQs/RSA Diploma	133	66	67	58	50	25	19	30	50	34	22	39	16	3	37	23	49	12	11	2	25	9	28	53	43
	10.8%	11.0%	10.6%	9.4%	10.9%	16.0%	9.3%	10.6%	10.5%	12.8%	12.8%	14.8%	12.3%	9.4%	7.5%	12.1%	10.5%	12.2%	17.5%	3.0%	12.0%	2.4%	10.6%	17.8%	16.7%
GCSEs/O-Levels	346	165	181	204	105	37	62	92	125	67	38	80	30	3	153	45	143	28	20	12	66	51	49	104	141
	28.1%	27.6%	28.6%	33.1%	22.9%	23.7%	29.9%	32.5%	26.3%	25.2%	22.7%	30.0%	23.5%	8.8%	31.1%	23.9%	30.9%	28.9%	31.8%	15.8%	32.5%	13.2%	18.6%	34.9%	55.4%
Diploma (General)	79	33	45	45	26	7	15	17	30	17	9	16	12	4	32	14	23	6	9	4	12	7	20	24	29
	6.4%	5.6%	7.2%	7.4%	5.7%	4.6%	7.0%	6.1%	6.4%	6.3%	5.4%	6.1%	9.8%	11.6%	6.4%	7.6%	4.9%	6.5%	13.8%	5.5%	6.0%	1.8%	7.4%	7.9%	11.3%
AS-Levels	105	45	61	94	10	2	13	27	42	24	8	20	9	*	57	12	47	6	1	12	24	18	30	28	30
	8.5%	7.4%	9.6%	15.3%	2.1%	1.1%	6.3%	9.4%	8.8%	9.0%	5.0%	7.5%	7.1%	0.9%	11.6%	6.2%	10.0%	6.0%	2.3%	16.4%	11.8%	4.8%	11.2%	9.2%	11.6%
A-Levels	258	107	151	165	73	20	39	61	108	50	28	53	21	5	119	31	103	20	9	20	50	56	56	90	55
	20.9%	17.9%	23.8%	26.8%	15.9%	12.6%	18.7%	21.6%	22.8%	18.8%	16.7%	20.2%	16.7%	14.4%	24.1%	16.6%	22.2%	20.4%	14.1%	27.6%	24.6%	14.7%	21.3%	30.2%	21.5%
Professional Qualifications (i e Teaching, Nursing, Accountancy)	130	52	79	47	52	32	25	29	54	22	23	32	17	10	38	27	40	8	4	11	26	69	45	16	-
	10.6%	8.6%	12.4%	7.6%	11.3%	20.5%	12.0%	10.3%	11.4%	8.3%	13.4%	12.1%	13.5%	26.6%	7.7%	14.3%	8.7%	8.2%	6.1%	14.5%	12.8%	18.0%	17.0%	5.4%	-
Degree/Postgraduate Degree (i e BA, BSc, MA, MSc, MRes, MBA, PGCE)	589	303	286	293	239	56	81	124	252	132	92	116	79	24	219	97	223	48	26	46	89	330	177	82	-
	47.9%	50.7%	45.1%	47.6%	52.1%	36.3%	38.5%	44.0%	53.1%	50.0%	54.5%	43.6%	62.0%	63.8%	44.4%	51.9%	48.0%	49.7%	41.8%	62.9%	43.4%	85.6%	67.0%	27.4%	-
Other (incl Vocational training i e forklift licence, construction skills certification scheme (CSCS), food hygiene certificate & Foreign Qualifications)	50	27	23	20	16	14	9	13	16	13	5	10	5	2	22	9	16	1	8	1	9	4	9	24	14
	4.1%	4.6%	3.6%	3.3%	3.4%	9.2%	4.4%	4.5%	3.3%	4.8%	3.1%	3.6%	3.7%	4.8%	4.4%	5.0%	3.5%	0.9%	11.9%	1.6%	4.5%	1.1%	3.4%	7.9%	5.3%
SIGMA	1751	834	917	959	584	208	279	404	693	376	232	375	195	54	709	262	666	136	92	109	309	549	418	431	326
	142.3%	139.5%	144.9%	155.7%	127.0%	134.0%	133.4%	143.2%	145.8%	142.0%	137.1%	141.2%	152.9%	144.8%	143.7%	140.4%	143.4%	141.5%	145.0%	149.6%	151.3%	142.5%	157.9%	144.1%	128.0%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 28
Q8. Normal weightings
Q8. Which of these qualifications do you have? (If your UK qualification is not listed, please tick the box that contains its nearest equivalent. If you have qualifications gained outside the UK please tick appropriate UK equivalent, if none please tick 'Other')
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
No Qualifications	32	8	24	2	14	7	2	1	-	6	1	6	7	27	5	10	13	4	-	2	19	13	16	9	7	12	13
	2.6%	2.5%	2.6%	1.0%	2.9%	3.1%	2.7%	1.1%	-	4.9%	1.1%	3.7%	5.0%	2.5%	3.2%	2.1%	3.6%	3.7%	-	1.5%	2.5%	2.8%	2.5%	2.0%	5.4%	1.5%	4.0%
A formal apprenticeship	29	10	19	6	5	6	2	-	-	3	3	5	-	24	5	14	7	3	-	4	21	8	18	5	6	23	5
	2.4%	3.1%	2.1%	4.3%	1.0%	2.7%	3.6%	-	-	2.5%	3.9%	2.8%	-	2.2%	3.3%	2.9%	1.9%	2.2%	-	2.2%	2.9%	1.6%	2.8%	1.1%	4.9%	2.8%	1.6%
NVQs/GNVQs/RSA Diploma	133	33	100	27	41	26	6	8	2	9	15	13	15	123	10	56	39	3	6	22	78	55	59	63	11	102	23
	10.8%	10.8%	10.8%	17.9%	8.4%	12.1%	8.7%	14.7%	3.8%	7.2%	20.3%	7.6%	11.2%	11.4%	6.5%	11.8%	10.4%	2.5%	17.9%	12.7%	10.4%	11.4%	9.2%	13.5%	8.8%	12.3%	7.0%
GCSEs/O-Levels	346	51	294	66	137	74	17	24	14	34	33	36	46	330	15	137	104	31	10	46	234	112	109	186	50	192	120
	28.1%	16.6%	32.0%	44.5%	28.1%	34.3%	24.5%	43.4%	28.3%	27.9%	45.8%	21.2%	33.4%	30.6%	10.2%	29.1%	28.0%	26.2%	30.5%	26.8%	31.2%	23.3%	17.1%	39.9%	40.3%	23.3%	36.8%
Diploma (General)	79	22	57	8	31	14	4	4	2	8	6	10	12	70	9	33	23	5	3	11	37	41	44	26	9	51	18
	6.4%	7.0%	6.2%	5.2%	6.4%	6.5%	5.6%	6.8%	4.6%	6.8%	8.0%	6.1%	9.1%	6.4%	6.2%	7.0%	6.3%	4.3%	8.0%	6.4%	5.0%	8.6%	6.9%	5.6%	6.8%	6.2%	5.5%
AS-Levels	105	9	96	12	57	20	8	8	5	14	6	12	16	97	8	30	40	13	2	13	86	19	40	51	14	47	46
	8.5%	2.9%	10.5%	8.2%	11.6%	9.1%	11.4%	14.0%	11.1%	11.3%	8.4%	7.2%	11.8%	9.0%	5.6%	6.3%	10.8%	11.0%	6.0%	7.9%	11.5%	3.9%	6.3%	10.9%	11.3%	5.8%	14.1%
A-Levels	258	60	198	37	104	42	15	13	13	22	13	31	25	235	22	81	83	29	9	40	167	90	108	117	32	150	87
	20.9%	19.4%	21.5%	24.7%	21.4%	19.5%	21.2%	23.1%	27.2%	18.3%	17.4%	17.9%	18.1%	21.8%	15.0%	17.3%	22.4%	24.6%	26.3%	23.2%	22.3%	18.8%	16.9%	25.1%	26.0%	18.2%	26.9%
Professional Qualifications (i e Teaching, Nursing, Accountancy)	130	50	81	9	46	19	7	2	9	16	4	19	14	116	13	64	33	12	4	15	81	49	86	35	10	104	25
	10.6%	16.0%	8.7%	5.7%	9.4%	8.9%	9.9%	4.2%	19.2%	13.1%	4.9%	10.9%	10.5%	10.7%	9.9%	13.5%	8.8%	10.0%	10.9%	8.9%	10.9%	10.2%	13.4%	7.4%	8.0%	12.6%	7.7%
Degree/Postgraduate Degree (i e BA, BSc, MA, MSc, MRes, MBA, PGCE)	589	173	416	58	238	86	34	17	25	59	18	94	58	502	87	207	182	70	15	81	357	233	340	205	45	462	99
	47.9%	55.8%	45.2%	38.9%	48.9%	39.7%	49.9%	32.3%	52.7%	49.0%	25.2%	54.6%	42.4%	46.4%	58.3%	43.8%	49.1%	59.8%	45.4%	47.1%	47.6%	48.3%	53.2%	43.8%	35.7%	56.1%	30.5%
Other (incl Vocational training i e forklift licence, construction skills certification scheme (CSCS), food hygiene certificate & Foreign Qualifications)	50	19	31	6	11	10	4	1	2	4	5	4	3	46	4	26	11	-	1	11	32	19	26	21	3	29	17
	4.1%	6.3%	3.4%	4.1%	2.2%	4.8%	5.4%	2.1%	3.3%	3.1%	7.5%	2.4%	2.5%	4.2%	3.0%	5.5%	2.9%	-	2.5%	6.3%	4.2%	3.9%	4.1%	4.5%	2.3%	3.5%	5.1%
SIGMA	1751	435	1316	230	683	305	99	77	72	174	104	232	198	1570	181	659	535	169	49	245	1113	639	845	719	187	1173	452
	142.3%	140.3%	142.9%	154.5%	140.4%	140.7%	143.0%	141.7%	150.2%	144.1%	142.7%	134.3%	143.9%	145.2%	121.2%	139.5%	144.2%	144.4%	147.6%	143.1%	148.5%	132.7%	132.3%	153.9%	149.7%	142.3%	139.1%

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Table 29
Q9. Normal weightings
Q9. You selected NVQs/GNVQs/RSA Diploma. At which level is your highest qualification? Please select from the drop-down list below.
Base: Respondents with highest qualification of NVQs

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	70	22	48	31	31	8	11	17	18	24	12	21	5	3	17	13	26	3	5	3	13	2	9	33	26
Weighted Total	70	34	36	27	31	12	8	17	24	21	15	23	4	1	15	12	25	5	7	1	13	4	10	34	21
NVQ Level 1 or a Foundation GNVQ	7	2	5	5	-	1	-	1	*	5	1	1	-	-	4	1	1	-	1	-	3	-	-	-	7
	9.4%	4.7%	13.8%	20.4%	-	9.4%	-	7.4%	2.1%	23.3%	7.6%	5.6%	-	-	24.7%	9.4%	4.5%	-	14.5%	-	26.7%	-	-	-	31.1%
NVQ Level 2 or an Intermediate GNVQ or an RSA Diploma	27	12	15	9	13	5	2	5	14	5	5	10	2	*	6	2	10	1	5	1	4	-	1	18	8
	38.8%	34.7%	42.8%	35.4%	41.2%	40.4%	27.3%	31.3%	58.7%	26.4%	30.6%	42.6%	37.9%	39.8%	38.4%	14.4%	40.1%	26.3%	77.6%	100.0%	35.7%	-	6.5%	53.1%	39.0%
NVQ Level 3 or an Advanced GNVQ or an RSA Advanced Diploma	33	19	13	11	16	5	5	11	9	8	9	11	2	1	5	8	12	4	1	-	4	3	8	16	6
	46.8%	56.9%	37.3%	42.0%	51.8%	44.7%	59.5%	61.3%	39.2%	38.6%	57.4%	47.7%	33.8%	60.2%	36.9%	67.1%	48.5%	73.7%	7.9%	-	32.8%	68.8%	78.2%	45.2%	29.9%
NVQ Level(s)4-5 or an RSA Higher Diploma	3	1	2	1	2	1	1	-	-	2	1	1	1	-	-	1	2	-	-	-	1	1	2	1	-
	4.9%	3.7%	6.1%	2.2%	7.0%	5.5%	13.2%	-	-	11.7%	4.4%	4.1%	28.3%	-	-	9.1%	6.9%	-	-	-	4.8%	31.2%	15.4%	1.7%	-
SIGMA	70	34	36	27	31	12	8	17	24	21	15	23	4	1	15	12	25	5	7	1	13	4	10	34	21
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 30
Q9. Normal weightings
Q9. You selected NVQs/GNVQs/RSA Diploma. At which level is your highest qualification? Please select from the drop-down list below.
Base: Respondents with highest qualification of NVQs

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	70	12	58	11	25	21	1	5	1	7	14	10	7	66	4	32	19	2	3	11	38	32	32	35	3	52	13
Weighted Total	70	17	53	14	25	13	1	4	*	5	8	11	7	63	7	33	19	2	2	9	42	28	32	36	2	54	12
NVQ Level 1 or a Foundation GNVQ	7	4	2	1	1	*	-	-	-	-	*	-	1	7	-	1	3	-	1	1	2	4	5	1	-	-	5
	9.4%	24.1%	4.6%	10.4%	2.5%	2.4%	-	-	-	-	4.0%	-	9.0%	10.4%	-	3.5%	17.2%	-	41.5%	14.5%	5.8%	14.8%	16.4%	3.5%	-	-	40.9%
NVQ Level 2 or an Intermediate GNVQ or an RSA Diploma	27	4	24	9	8	7	-	3	-	2	5	2	1	23	4	14	6	-	-	6	18	10	8	19	*	25	1
	38.8%	21.0%	44.7%	61.2%	31.4%	54.0%	-	68.7%	-	45.8%	59.6%	14.4%	14.7%	36.7%	59.0%	42.5%	33.5%	-	-	67.5%	41.9%	34.3%	23.5%	53.5%	21.4%	46.1%	10.2%
NVQ Level 3 or an Advanced GNVQ or an RSA Advanced Diploma	33	10	23	3	15	5	1	1	-	3	2	9	5	30	3	15	9	1	1	2	20	13	18	14	1	26	5
	46.8%	54.9%	44.2%	19.5%	59.9%	38.5%	100.0%	17.4%	-	54.2%	27.8%	81.2%	76.3%	47.4%	41.0%	46.7%	46.3%	71.3%	58.5%	18.0%	47.7%	45.5%	56.6%	37.8%	51.9%	48.7%	44.0%
NVQ Level(s)4-5 or an RSA Higher Diploma	3	-	3	1	2	1	-	1	*	-	1	*	-	3	-	2	1	*	-	-	2	2	1	2	*	3	1
	4.9%	-	6.6%	8.9%	6.1%	5.1%	-	14.0%	100.0%	-	8.6%	4.5%	-	5.5%	-	7.3%	3.1%	28.7%	-	-	4.6%	5.4%	3.6%	5.2%	26.7%	5.3%	4.9%
SIGMA	70	17	53	14	25	13	1	4	*	5	8	11	7	63	7	33	19	2	2	9	42	28	32	36	2	54	12
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 31
Q10. Normal weightings
Q10. You selected GCSEs/O-Levels. What is your highest level of attainment for your particular qualification? Please select from the drop-down list below.
Base: Respondents with highest qualification of GCSEs

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	176	69	107	95	66	15	34	47	53	42	13	37	13	2	87	22	72	8	10	3	32	3	6	49	118
Weighted Total	181	97	85	83	73	25	37	52	60	33	18	47	14	1	78	24	75	17	12	4	31	3	6	57	116
1 or more GCSEs (any grade) / 1-4 O-Levels (pass) / 1-4 Standard Grades	154	90	64	75	59	19	31	50	51	22	16	39	11	*	63	21	65	15	10	3	25	3	5	41	104
	84.9%	92.7%	75.9%	90.7%	80.9%	77.0%	83.7%	96.5%	84.8%	67.8%	92.1%	83.6%	80.3%	24.0%	81.0%	88.0%	86.6%	92.2%	81.5%	64.5%	79.1%	100.0%	91.9%	73.0%	90.0%
5+ GCSEs (grades A*-C) / 5+ O-Level (pass) / 5+ Standard Grades (pass)	27	7	20	8	14	6	6	2	9	10	1	8	3	1	15	3	10	1	2	1	6	-	*	15	12
	15.1%	7.3%	24.1%	9.3%	19.1%	23.0%	16.3%	3.5%	15.2%	32.2%	7.9%	16.4%	19.7%	76.0%	19.0%	12.0%	13.4%	7.8%	18.5%	35.5%	20.9%	-	8.1%	27.0%	10.0%
SIGMA	181	97	85	83	73	25	37	52	60	33	18	47	14	1	78	24	75	17	12	4	31	3	6	57	116
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 32
Q10. Normal weightings
Q10. You selected GCSEs/O-Levels. What is your highest level of attainment for your particular qualification? Please select from the drop-down list below.
Base: Respondents with highest qualification of GCSEs

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	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	176	17	159	33	72	48	6	16	5	13	31	20	26	169	7	68	50	9	8	37	108	68	49	96	31	82	75
Weighted Total	181	26	155	36	69	42	8	15	5	12	23	18	24	175	7	79	53	11	7	22	113	68	58	97	26	96	68
1 or more GCSEs (any grade) / 1-4 O-Levels (pass) / 1-4 Standard Grades	154	19	135	32	62	34	8	12	5	12	20	15	22	148	6	66	47	11	6	16	97	57	47	87	21	77	60
	84.9%	73.5%	86.8%	87.3%	89.8%	79.9%	94.2%	85.2%	100.0%	100.0%	87.3%	88.0%	93.4%	84.8%	86.7%	83.5%	87.5%	100.0%	87.6%	71.3%	85.4%	84.0%	80.5%	89.0%	79.0%	79.5%	88.8%
5+ GCSEs (grades A*-C) / 5+ O-Level (pass) / 5+ Standard Grades (pass)	27	7	21	5	7	8	*	2	-	-	3	2	2	27	1	13	7	-	1	6	17	11	11	11	5	20	8
	15.1%	26.5%	13.2%	12.7%	10.2%	20.1%	5.8%	14.8%	-	-	12.7%	12.0%	6.6%	15.2%	13.3%	16.5%	12.5%	-	12.4%	28.7%	14.6%	16.0%	19.5%	11.0%	21.0%	20.5%	11.2%
SIGMA	181	26	155	36	69	42	8	15	5	12	23	18	24	175	7	79	53	11	7	22	113	68	58	97	26	96	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 33
Q11. Normal weightings
Q11. You selected AS-Levels. How many do you have? Please select from the drop-down list below
Base: Respondents with highest qualification of AS-Levels

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	48	14	34	39	8	1	9	13	13	13	3	5	2	0	34	3	21	1	0	5	13	2	8	15	23
Weighted Total	35	14	21	25	8	2	5	12	9	8	3	4	3	0	21	3	17	*	0	6	6	1	7	9	18
1	4	-	4	3	1	-	-	3	1	1	-	2	*	-	*	-	2	-	-	1	1	-	*	-	4
	11.7%	-	19.8%	13.2%	9.7%	-	-	21.7%	7.0%	10.1%	-	47.4%	14.9%	-	1.8%	-	10.2%	-	-	20.7%	18.0%	-	5.9%	-	20.4%
2	7	4	3	5	2	-	2	3	1	2	1	1	-	-	4	1	4	-	-	-	2	-	-	2	6
	20.7%	27.3%	16.2%	20.1%	26.8%	-	40.9%	24.1%	5.6%	19.9%	20.2%	16.2%	-	-	18.0%	20.2%	25.1%	-	-	-	27.0%	-	-	18.0%	30.4%
3	10	7	3	7	1	2	2	3	3	2	2	1	-	-	7	2	5	-	-	2	1	-	1	3	7
	27.9%	46.7%	14.9%	27.5%	14.0%	100.0%	29.0%	24.0%	32.2%	27.9%	56.4%	36.4%	-	-	31.1%	56.4%	27.9%	-	-	32.6%	21.5%	-	8.0%	27.6%	36.3%
4+	14	4	10	10	4	-	2	4	5	4	1	-	3	-	10	1	6	*	-	3	2	1	6	5	2
	39.7%	26.0%	49.1%	39.2%	49.5%	-	30.1%	30.3%	55.3%	42.1%	23.4%	-	85.1%	-	49.1%	23.4%	36.8%	100.0%	-	46.7%	33.5%	100.0%	86.1%	54.4%	13.0%
SIGMA	35	14	21	25	8	2	5	12	9	8	3	4	3	-	21	3	17	*	-	6	6	1	7	9	18
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 34
Q11. Normal weightings
Q11. You selected AS-Levels. How many do you have? Please select from the drop-down list below
Base: Respondents with highest qualification of AS-Levels

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	48	4	44	7	20	10	7	3	3	6	4	4	6	41	7	18	11	0	1	16	38	10	25	18	5	18	25
Weighted Total	35	3	31	3	16	9	4	2	1	6	3	3	8	30	5	12	14	0	*	7	25	10	17	13	4	15	15
1	4	*	4	*	2	-	1	-	-	-	-	2	-	4	*	*	-	-	-	1	1	3	3	1	-	3	*
	11.7%	13.7%	11.5%	14.8%	14.4%	-	22.2%	-	-	-	-	84.2%	-	12.5%	6.9%	3.3%	-	-	-	20.9%	4.1%	31.8%	18.0%	7.5%	-	17.6%	1.8%
2	7	1	6	*	3	2	-	1	-	2	1	-	2	4	3	4	3	-	-	*	4	3	4	3	*	6	1
	20.7%	32.5%	19.5%	17.3%	20.8%	27.1%	-	27.3%	-	32.3%	17.3%	-	26.0%	14.4%	61.5%	34.3%	19.6%	-	-	6.9%	15.3%	34.9%	22.9%	21.2%	10.5%	37.3%	7.5%
3	10	1	9	1	4	3	-	1	-	1	2	*	2	9	*	4	3	-	-	3	10	-	4	6	*	3	4
	27.9%	33.6%	27.3%	47.6%	26.9%	34.9%	-	45.9%	27.1%	23.5%	56.2%	9.9%	29.2%	30.8%	8.7%	31.3%	24.4%	-	-	40.0%	38.5%	-	21.6%	42.3%	8.9%	18.6%	29.8%
4+	14	1	13	1	6	3	3	1	1	2	1	*	4	13	1	4	8	-	*	2	11	3	6	4	3	4	9
	39.7%	20.2%	41.8%	20.3%	38.0%	38.0%	77.8%	26.7%	72.9%	44.1%	26.5%	5.9%	44.7%	42.3%	22.9%	31.1%	56.0%	-	100.0%	32.2%	42.1%	33.3%	37.6%	29.0%	80.6%	26.5%	60.8%
SIGMA	35	3	31	3	16	9	4	2	1	6	3	3	8	30	5	12	14	-	*	7	25	10	17	13	4	15	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 35
Q12. Normal weightings
Q12. You selected A-Levels. How many do you have? Please select from the drop-down list below.
Base: Respondents with highest qualification of A-Levels

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	185	53	132	134	42	9	41	39	58	47	10	34	6	5	106	16	77	10	12	10	41	8	40	73	64
Weighted Total	171	63	108	108	48	14	35	36	69	31	12	33	8	4	92	16	71	13	7	11	32	10	30	77	55
1	23	8	16	12	10	1	2	8	11	3	1	2	1	-	16	2	12	1	*	3	3	1	*	7	16
	13.6%	12.0%	14.5%	10.9%	20.9%	9.5%	5.3%	21.2%	15.9%	9.0%	11.4%	6.2%	8.1%	-	17.2%	15.2%	16.4%	6.5%	7.3%	25.2%	8.4%	5.4%	0.7%	9.0%	28.5%
2	29	10	19	17	10	2	5	2	13	9	2	7	1	2	12	3	11	-	3	2	5	-	7	15	7
	17.0%	16.5%	17.2%	15.8%	21.5%	10.5%	14.5%	6.8%	18.4%	28.5%	18.1%	20.4%	7.9%	50.9%	13.0%	20.2%	15.7%	-	39.0%	17.9%	16.5%	-	24.3%	19.5%	12.4%
3	75	28	46	49	16	10	16	15	31	13	3	19	6	2	38	5	39	3	1	4	14	9	10	35	21
	43.8%	45.3%	43.0%	45.2%	33.1%	69.1%	46.3%	40.9%	45.6%	40.5%	24.4%	56.6%	70.6%	43.7%	41.2%	34.1%	55.1%	25.3%	21.7%	38.2%	44.6%	89.5%	34.8%	45.1%	38.8%
4	44	16	27	30	12	2	12	11	14	7	6	6	1	*	26	5	9	9	2	2	10	*	12	20	11
	25.6%	26.2%	25.3%	28.1%	24.5%	10.8%	33.9%	31.1%	20.2%	22.0%	46.0%	16.8%	13.5%	5.4%	28.7%	30.5%	12.8%	68.2%	31.9%	18.7%	30.6%	5.1%	40.3%	26.3%	20.3%
SIGMA	171	63	108	108	48	14	35	36	69	31	12	33	8	4	92	16	71	13	7	11	32	10	30	77	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

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Table 36
Q12. Normal weightings
Q12. You selected A-Levels. How many do you have? Please select from the drop-down list below.
Base: Respondents with highest qualification of A-Levels

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	185	23	162	33	86	32	11	13	18	15	14	21	17	166	19	57	40	17	7	58	125	60	73	81	31	84	87
Weighted Total	171	33	137	28	70	29	10	9	9	13	9	20	15	154	17	57	50	19	5	30	107	64	73	73	25	86	74
1	23	3	21	2	13	2	4	2	2	2	-	4	1	21	3	5	9	2	*	5	15	8	17	5	*	10	9
	13.6%	8.2%	14.9%	7.4%	18.5%	6.3%	35.6%	18.8%	21.6%	14.3%	-	22.4%	6.3%	13.3%	16.0%	8.1%	17.4%	10.9%	2.2%	18.3%	14.3%	12.4%	23.7%	7.5%	1.8%	11.3%	11.9%
2	29	3	26	9	12	4	1	3	1	1	3	2	5	28	1	7	13	2	1	6	17	12	4	18	6	15	10
	17.0%	9.1%	18.9%	32.4%	16.7%	14.6%	8.4%	29.8%	9.2%	6.1%	39.3%	10.3%	35.2%	18.3%	5.1%	12.1%	25.3%	10.0%	12.6%	20.6%	15.5%	19.4%	5.9%	25.5%	24.5%	17.6%	14.0%
3	75	17	58	9	28	17	4	3	3	8	5	8	5	67	8	30	18	12	2	11	46	29	28	38	9	34	39
	43.8%	51.7%	41.9%	31.5%	40.7%	57.2%	35.1%	31.7%	35.7%	60.2%	54.9%	42.6%	31.5%	43.3%	48.5%	51.6%	35.4%	60.3%	34.9%	36.1%	43.1%	45.0%	37.9%	52.7%	35.5%	39.1%	52.6%
4	44	10	33	8	17	6	2	2	3	2	1	5	4	39	5	16	11	4	2	7	29	15	24	10	10	27	16
	25.6%	31.0%	24.3%	28.6%	24.1%	21.9%	20.9%	19.7%	33.6%	19.4%	5.8%	24.6%	27.0%	25.1%	30.5%	28.2%	21.9%	18.8%	50.3%	24.9%	27.1%	23.1%	32.5%	14.4%	38.1%	31.9%	21.5%
SIGMA	171	33	137	28	70	29	10	9	9	13	9	20	15	154	17	57	50	19	5	30	107	64	73	73	25	86	74
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 37
Q13. Normal weightings
Q13. If there was a UK General Election taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
10	448	254	194	155	211	82	75	109	166	98	115	143	75	15	76	101	205	38	29	27	47	178	93	91	78
	36.4%	42.5%	30.7%	25.2%	45.8%	52.9%	35.8%	38.5%	34.9%	37.2%	67.7%	53.7%	59.3%	39.9%	15.4%	53.9%	44.2%	39.4%	45.8%	36.6%	22.8%	46.3%	35.0%	30.3%	30.5%
9	157	77	81	79	56	22	23	41	70	24	20	45	30	5	47	18	80	17	10	11	17	53	31	41	32
	12.8%	12.9%	12.7%	12.9%	12.2%	14.2%	10.9%	14.5%	14.6%	9.1%	11.6%	17.0%	23.8%	12.2%	9.5%	9.8%	17.3%	18.1%	15.9%	14.9%	8.2%	13.9%	11.7%	13.8%	12.6%
8	156	80	77	106	41	9	26	33	75	22	15	36	8	9	61	32	61	16	9	11	27	43	41	39	30
	12.7%	13.3%	12.1%	17.2%	9.0%	5.7%	12.3%	11.9%	15.8%	8.4%	8.8%	13.5%	6.6%	24.6%	12.4%	17.3%	13.1%	17.1%	14.0%	14.9%	13.3%	11.3%	15.4%	13.0%	11.6%
7	105	49	56	74	26	5	22	21	38	25	10	19	6	1	54	13	50	6	5	6	24	31	18	28	28
	8.6%	8.3%	8.8%	12.1%	5.7%	3.1%	10.4%	7.5%	7.9%	9.3%	5.9%	7.0%	4.8%	3.8%	10.9%	6.8%	10.7%	6.7%	7.9%	8.1%	11.7%	7.9%	6.7%	9.4%	11.0%
6	61	24	36	38	23	-	10	20	19	12	6	9	1	2	34	10	23	2	5	3	16	15	12	20	13
	4.9%	4.1%	5.7%	6.1%	4.9%	-	4.7%	7.1%	4.0%	4.5%	3.6%	3.2%	0.5%	4.8%	6.8%	5.4%	4.9%	2.4%	7.3%	4.5%	7.7%	4.0%	4.5%	6.7%	5.0%
5	81	28	53	50	23	8	16	13	27	26	1	6	6	2	45	9	23	2	2	9	35	16	13	25	25
	6.6%	4.7%	8.4%	8.1%	4.9%	5.4%	7.6%	4.5%	5.6%	9.7%	0.6%	2.4%	5.1%	5.9%	9.0%	4.6%	5.1%	2.3%	2.8%	11.9%	17.1%	4.3%	5.0%	8.5%	9.8%
4	14	4	10	8	6	-	3	4	3	4	-	3	-	2	9	*	4	1	-	2	7	2	4	2	3
	1.1%	0.7%	1.5%	1.3%	1.2%	-	1.5%	1.5%	0.5%	1.6%	-	1.2%	-	4.6%	1.8%	*	0.9%	0.8%	-	2.3%	3.5%	0.5%	1.4%	0.6%	1.3%
3	33	16	17	19	12	2	7	4	15	8	*	3	-	2	23	*	8	12	3	4	7	7	10	9	7
	2.7%	2.7%	2.7%	3.1%	2.5%	1.4%	3.3%	1.3%	3.1%	3.1%	*	1.0%	-	4.2%	4.7%	*	1.7%	12.2%	4.2%	4.9%	3.2%	1.8%	3.7%	3.1%	2.9%
2	27	6	21	21	6	-	2	3	12	9	-	2	-	-	17	1	8	*	-	1	13	5	9	6	7
	2.2%	1.0%	3.3%	3.4%	1.3%	-	1.2%	1.0%	2.6%	3.5%	-	0.6%	-	-	3.5%	*	1.6%	*	-	1.8%	6.3%	1.4%	3.3%	1.9%	2.6%
1	24	11	12	18	5	1	1	11	5	7	1	*	-	-	17	3	3	*	1	-	13	4	3	6	11
	1.9%	1.9%	2.0%	2.9%	1.0%	0.7%	*	3.8%	1.1%	2.6%	0.5%	*	-	-	3.4%	1.5%	0.5%	0.5%	2.3%	-	6.4%	1.0%	1.0%	2.1%	4.3%
0	125	48	76	47	52	26	25	24	47	29	2	0	-	-	111	-	-	-	-	-	-	30	32	31	21
	10.1%	8.1%	12.1%	7.6%	11.3%	16.6%	12.0%	8.4%	9.9%	11.0%	0.9%	*	-	-	22.6%	-	-	-	-	-	-	7.7%	12.2%	10.5%	8.4%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

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5 Jun 2015

Table 38
Q13. Normal weightings
Q13. If there was a UK General Election taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Caribbean/	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
10	448	87	361	57	204	77	23	18	13	38	34	77	63	413	36	174	126	52	12	60	258	190	221	177	50	330	94
	36.4%	28.0%	39.2%	38.6%	41.9%	35.5%	33.7%	33.5%	26.7%	31.2%	46.3%	44.5%	45.8%	38.1%	23.8%	36.9%	33.9%	44.8%	35.8%	34.9%	34.4%	39.5%	34.6%	37.8%	40.3%	40.0%	28.8%
9	157	42	116	27	57	26	6	6	7	16	5	24	14	148	10	60	52	16	3	20	79	78	71	67	20	122	34
	12.8%	13.5%	12.6%	18.1%	11.6%	12.0%	8.8%	11.5%	13.7%	13.7%	7.2%	13.8%	10.1%	13.7%	6.4%	12.8%	13.9%	13.5%	8.2%	11.6%	10.6%	16.2%	11.1%	14.3%	16.0%	14.8%	10.4%
8	156	44	112	17	64	23	10	12	8	13	8	22	14	140	16	55	55	12	4	16	95	62	91	53	13	110	38
	12.7%	14.2%	12.2%	11.2%	13.1%	10.4%	13.8%	21.9%	16.5%	11.0%	10.7%	12.9%	10.1%	12.9%	11.0%	11.7%	14.7%	10.3%	12.3%	9.1%	12.6%	12.8%	14.2%	11.3%	10.5%	13.3%	11.8%
7	105	18	87	12	51	24	1	5	5	12	6	15	17	100	5	35	37	13	1	13	66	39	42	48	15	66	34
	8.6%	5.8%	9.5%	8.1%	10.4%	10.9%	1.4%	8.9%	11.2%	9.8%	8.8%	9.0%	12.5%	9.3%	3.4%	7.5%	9.9%	11.5%	4.2%	7.8%	8.8%	8.1%	6.6%	10.3%	12.1%	8.1%	10.5%
6	61	8	53	5	24	16	7	4	2	12	4	15	4	54	7	24	18	6	2	3	37	23	21	31	8	37	20
	4.9%	2.6%	5.7%	3.3%	5.0%	7.3%	10.7%	7.2%	4.8%	10.1%	4.9%	8.5%	2.6%	5.0%	4.7%	5.0%	4.9%	5.4%	5.3%	1.7%	5.0%	4.9%	3.4%	6.6%	6.6%	4.5%	6.1%
5	81	13	67	12	32	17	7	5	4	7	5	6	10	69	12	27	32	9	5	8	52	28	44	33	3	36	37
	6.6%	4.3%	7.3%	7.9%	6.5%	7.7%	10.7%	9.9%	9.2%	6.0%	6.6%	3.8%	7.3%	6.4%	8.1%	5.8%	8.7%	7.3%	13.6%	4.6%	7.0%	5.9%	6.9%	7.1%	2.8%	4.3%	11.3%
4	14	-	14	-	9	5	*	1	1	3	1	1	5	13	1	4	9	-	*	*	10	4	5	8	1	8	3
	1.1%	-	1.5%	-	1.9%	2.1%	*	2.1%	1.6%	2.7%	1.7%	*	3.6%	1.2%	0.9%	0.8%	2.5%	-	0.6%	*	1.3%	0.9%	0.8%	1.8%	*	1.0%	0.9%
3	33	6	27	4	13	7	4	2	*	7	-	2	2	29	4	7	16	3	1	6	24	9	14	14	5	18	14
	2.7%	1.9%	3.0%	2.7%	2.6%	3.2%	5.2%	2.9%	*	5.8%	-	1.1%	2.1%	2.7%	2.9%	1.4%	4.3%	2.4%	1.6%	3.7%	3.2%	1.9%	2.2%	3.1%	3.8%	2.2%	4.4%
2	27	13	14	*	5	6	3	-	2	2	3	1	2	17	9	8	10	1	1	7	22	5	19	7	1	14	6
	2.2%	4.2%	1.5%	*	0.9%	2.8%	3.7%	-	4.0%	1.3%	3.5%	*	1.1%	1.6%	6.2%	1.7%	2.8%	0.6%	2.7%	3.9%	2.9%	1.0%	3.0%	1.6%	*	1.7%	1.7%
1	24	9	15	4	7	3	*	-	1	3	1	4	-	20	3	11	2	1	1	7	16	8	13	7	4	13	5
	1.9%	2.9%	1.6%	2.9%	1.4%	1.5%	0.6%	-	3.0%	2.2%	0.9%	2.3%	-	1.9%	2.2%	2.2%	0.6%	1.0%	1.7%	4.0%	2.1%	1.6%	2.0%	1.4%	3.1%	1.5%	1.4%
0	125	70	55	10	22	14	8	1	4	8	7	6	6	79	46	67	14	4	5	32	90	35	97	22	5	69	41
	10.1%	22.5%	6.0%	6.9%	4.6%	6.7%	11.1%	2.1%	8.7%	6.3%	9.5%	3.4%	4.7%	7.3%	30.5%	14.1%	3.8%	3.2%	14.0%	18.6%	12.0%	7.2%	15.2%	4.8%	3.9%	8.4%	12.7%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

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5 Jun 2015

Table 39
Q14. Normal weightings
Q14. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1100	404	696	635	385	80	224	219	363	294	149	254	103	44	404	176	457	78	64	69	235	340	238	256	250
Weighted Total	1106	550	557	569	408	130	184	258	428	236	168	265	127	37	382	187	465	96	63	73	204	356	232	267	233
Conservative	187	107	80	68	80	39	32	38	71	46	102	14	22	1	43	187	-	-	-	-	-	80	41	36	28
	16.9%	19.4%	14.3%	11.9%	19.6%	30.0%	17.3%	14.8%	16.5%	19.5%	60.6%	5.4%	17.2%	1.5%	11.3%	100.0%	-	-	-	-	-	22.5%	17.7%	13.6%	11.9%
Labour	465	244	221	253	174	38	85	109	183	88	22	205	43	6	148	-	465	-	-	-	-	133	95	120	110
	42.0%	44.4%	39.7%	44.5%	42.7%	29.0%	46.2%	42.1%	42.6%	37.5%	13.2%	77.4%	34.0%	16.2%	38.7%	-	100.0%	-	-	-	-	37.4%	40.8%	45.1%	47.1%
Liberal Democrat	96	65	31	52	24	19	13	16	53	14	17	4	28	2	32	-	-	96	-	-	-	34	20	28	10
	8.7%	11.8%	5.6%	9.2%	6.0%	15.0%	6.9%	6.2%	12.5%	5.8%	10.4%	1.5%	22.0%	6.3%	8.4%	-	-	100.0%	-	-	-	9.4%	8.6%	10.6%	4.5%
UK Independence Party (UKIP)	63	37	27	42	15	6	15	16	15	16	12	9	2	5	32	-	-	-	63	-	-	19	10	17	17
	5.7%	6.7%	4.8%	7.4%	3.8%	4.6%	8.4%	6.4%	3.5%	7.0%	7.2%	3.3%	1.7%	14.4%	8.3%	-	-	-	100.0%	-	-	5.3%	4.4%	6.3%	7.5%
Another Party (Net)	73	29	44	37	31	5	8	27	27	12	1	5	16	19	26	-	-	-	-	73	-	30	23	6	15
	6.6%	5.2%	7.9%	6.5%	7.7%	3.5%	4.1%	10.4%	6.3%	4.9%	0.6%	2.0%	12.8%	51.9%	6.7%	-	-	-	-	100.0%	-	8.4%	9.7%	2.1%	6.4%
Green	53	21	33	25	26	2	6	19	20	9	1	3	14	10	23	-	-	-	-	53	-	25	12	5	11
	4.8%	3.8%	5.9%	4.4%	6.4%	1.9%	3.0%	7.4%	4.6%	4.0%	*	1.2%	10.7%	27.8%	6.1%	-	-	-	-	73.3%	-	7.0%	5.3%	2.0%	4.7%
SNP	2	-	2	2	-	-	2	*	-	-	-	-	-	2	-	-	-	-	-	2	-	-	-	-	2
	*	-	*	*	-	-	1.0%	*	-	-	-	-	-	5.1%	-	-	-	-	-	3.1%	-	-	-	-	1.0%
Plaid Cymru	1	1	-	1	-	-	-	*	-	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-
	*	*	-	*	-	-	-	*	-	-	-	-	-	2.8%	-	-	-	-	-	1.4%	-	-	*	-	-
Respect	5	3	2	2	3	-	*	3	-	2	-	-	3	1	-	-	-	-	-	5	-	1	3	-	-
	*	*	*	*	0.6%	-	*	1.0%	-	0.7%	-	-	2.2%	3.1%	-	-	-	-	-	6.2%	-	*	1.5%	-	-
Other	12	4	7	7	3	2	-	4	7	*	*	2	-	5	2	-	-	-	-	12	-	4	6	*	2
	1.1%	0.8%	1.3%	1.2%	0.7%	1.7%	-	1.5%	1.7%	*	*	0.8%	-	13.1%	0.6%	-	-	-	-	16.0%	-	1.1%	2.5%	*	0.7%
Undecided	204	65	139	106	76	21	28	50	72	54	13	28	16	4	92	-	-	-	-	-	204	57	39	57	47
	18.5%	11.9%	25.0%	18.7%	18.7%	16.5%	15.1%	19.4%	16.8%	23.1%	7.5%	10.4%	12.2%	9.6%	24.2%	-	-	-	-	-	100.0%	16.0%	16.7%	21.2%	20.0%
Refuse	19	3	15	11	6	2	4	2	8	5	1	-	-	-	9	-	-	-	-	-	-	3	5	3	6
	1.7%	0.6%	2.8%	1.9%	1.5%	1.3%	2.0%	0.6%	1.8%	2.3%	*	-	-	-	2.4%	-	-	-	-	-	-	0.9%	2.1%	1.1%	2.8%
SIGMA	1106	550	557	569	408	130	184	258	428	236	168	265	127	37	382	187	465	96	63	73	204	356	232	267	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 40
Q14. Normal weightings
Q14. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1100	166	934	142	518	214	60	62	76	107	97	194	125	1002	98	392	265	110	42	252	643	457	503	464	133	731	297
Weighted Total	1106	240	866	139	464	202	61	53	44	113	66	166	131	1002	104	406	357	113	29	139	660	447	542	445	120	755	284
Conservative	187	48	139	24	89	18	8	11	7	12	6	38	12	161	26	86	39	27	4	17	119	68	106	59	21	142	40
	16.9%	20.0%	16.0%	17.1%	19.2%	8.9%	12.6%	19.9%	16.5%	10.7%	9.1%	22.8%	9.2%	16.0%	24.8%	21.3%	10.9%	23.7%	13.0%	12.0%	18.0%	15.2%	19.6%	13.2%	17.8%	18.8%	13.9%
Labour	465	55	410	62	209	114	25	28	13	69	36	73	75	431	34	160	179	39	12	43	265	200	197	214	54	314	124
	42.0%	22.8%	47.4%	44.5%	45.2%	56.4%	40.7%	53.0%	28.6%	61.3%	55.0%	44.0%	57.1%	43.0%	32.4%	39.4%	50.1%	34.8%	43.7%	31.1%	40.2%	44.8%	36.3%	48.2%	45.1%	41.6%	43.5%
Liberal Democrat	96	39	57	11	25	13	7	2	3	9	2	7	6	89	7	35	24	9	3	19	58	38	56	28	12	68	25
	8.7%	16.2%	6.6%	7.9%	5.4%	6.7%	12.0%	4.4%	7.1%	8.2%	3.6%	4.5%	4.9%	8.8%	7.1%	8.6%	6.8%	7.9%	9.7%	13.9%	8.8%	8.5%	10.4%	6.3%	9.7%	8.9%	8.9%
UK Independence Party (UKIP)	63	17	46	12	21	4	10	-	5	2	1	10	6	56	8	18	17	9	1	16	37	26	34	19	10	48	13
	5.7%	7.1%	5.4%	8.6%	4.5%	2.0%	15.6%	-	10.9%	1.7%	1.4%	6.0%	4.4%	5.6%	7.3%	4.5%	4.8%	7.9%	3.9%	11.2%	5.6%	5.9%	6.3%	4.3%	8.7%	6.4%	4.7%
Another Party (Net)	73	22	51	5	31	10	5	1	1	4	5	9	9	70	2	13	34	9	2	13	50	23	28	37	9	52	16
	6.6%	9.1%	5.9%	3.4%	6.7%	5.0%	8.5%	1.4%	2.1%	3.4%	7.2%	5.2%	6.6%	7.0%	2.4%	3.1%	9.4%	7.5%	6.5%	9.3%	7.5%	5.2%	5.1%	8.2%	7.2%	6.9%	5.7%
Green	53	16	38	4	22	7	5	1	1	2	4	6	4	51	2	12	21	7	1	9	41	12	23	22	8	35	15
	4.8%	6.5%	4.4%	2.9%	4.6%	3.5%	8.3%	1.4%	2.1%	1.6%	5.7%	3.4%	3.1%	5.1%	2.0%	3.1%	6.0%	6.6%	5.1%	6.2%	6.2%	2.8%	4.3%	4.9%	7.0%	4.6%	5.4%
SNP	2	-	2	-	*	2	-	-	-	2	-	-	-	2	-	-	2	-	-	1	2	*	1	2	-	2	*
	*	-	*	-	*	1.0%	-	-	-	1.8%	-	-	-	*	-	-	*	-	-	*	*	*	*	*	-	*	*
Plaid Cymru	1	-	1	-	1	-	-	-	-	-	-	1	-	1	-	-	-	1	-	-	-	1	1	-	-	1	-
	*	-	*	-	*	-	-	-	-	-	-	0.6%	-	*	-	-	-	0.9%	-	-	-	*	*	-	-	*	-
Respect	5	-	5	-	4	-	*	-	-	-	-	-	3	5	-	-	4	-	*	-	-	5	*	4	-	4	*
	*	-	0.5%	-	0.9%	-	*	-	-	-	-	-	2.5%	*	-	-	1.2%	-	0.6%	-	-	1.0%	*	1.0%	-	0.6%	*
Other	12	6	5	1	4	1	-	-	-	-	1	2	1	11	*	*	6	-	*	4	6	5	2	9	*	10	1
	1.1%	2.6%	0.6%	*	0.8%	*	-	-	-	-	1.5%	1.2%	1.0%	1.1%	*	*	1.7%	-	0.8%	2.7%	1.0%	1.2%	*	2.0%	*	1.3%	*
Undecided	204	49	155	23	85	42	6	11	14	16	15	27	23	183	22	84	59	20	7	28	124	80	110	81	13	117	63
	18.5%	20.3%	17.9%	16.8%	18.3%	20.5%	9.3%	20.3%	32.8%	14.2%	23.3%	16.5%	17.7%	18.2%	20.7%	20.7%	16.5%	17.6%	23.2%	20.4%	18.8%	18.0%	20.3%	18.2%	11.0%	15.5%	22.3%
Refuse	19	11	7	3	3	1	1	1	1	1	*	2	-	13	6	9	5	1	-	3	8	11	11	7	1	14	3
	1.7%	4.6%	0.9%	1.8%	0.7%	*	1.3%	1.1%	2.0%	*	0.5%	1.1%	-	1.3%	5.3%	2.3%	1.5%	0.6%	-	2.1%	1.2%	2.4%	2.0%	1.6%	*	1.9%	1.0%
SIGMA	1106	240	866	139	464	202	61	53	44	113	66	166	131	1002	104	406	357	113	29	139	660	447	542	445	120	755	284
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 41
Q14. Normal weightings & likelihood to vote
Q14. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1100	404	696	635	385	80	224	219	363	294	149	254	103	44	404	176	457	78	64	69	235	340	238	256	250
Weighted Total	1106	571	535	531	429	146	186	261	433	226	194	293	146	38	327	203	489	97	66	72	168	379	231	260	219
Conservative	203	117	86	69	87	46	35	43	78	46	116	16	25	1	41	203	-	-	-	-	-	91	44	36	30
	18.3%	20.4%	16.1%	13.1%	20.2%	31.6%	18.6%	16.5%	18.1%	20.5%	59.7%	5.4%	17.3%	1.7%	12.4%	100.0%	-	-	-	-	-	23.9%	19.2%	13.9%	13.7%
Labour	489	262	227	251	196	41	89	119	190	91	26	231	50	6	140	-	489	-	-	-	-	145	99	125	112
	44.2%	45.8%	42.4%	47.3%	45.6%	28.3%	47.8%	45.6%	43.9%	40.1%	13.4%	78.9%	34.2%	16.3%	43.0%	-	100.0%	-	-	-	-	38.3%	42.9%	48.0%	51.1%
Liberal Democrat	97	66	31	50	24	23	12	17	53	14	21	4	33	1	26	-	-	97	-	-	-	38	19	28	9
	8.7%	11.5%	5.7%	9.3%	5.6%	15.5%	6.5%	6.6%	12.3%	6.2%	10.7%	1.5%	22.7%	3.0%	8.0%	-	-	100.0%	-	-	-	9.9%	8.1%	10.8%	4.1%
UK Independence Party (UKIP)	66	38	28	41	18	7	16	17	17	17	15	10	3	6	30	-	-	-	66	-	-	21	9	19	17
	6.0%	6.7%	5.2%	7.7%	4.2%	5.0%	8.5%	6.4%	3.9%	7.4%	7.8%	3.5%	1.7%	15.2%	9.1%	-	-	-	100.0%	-	-	5.7%	3.8%	7.3%	7.8%
Another Party (Net)	72	30	42	36	32	3	7	28	24	13	1	4	19	20	21	-	-	-	-	72	-	29	24	5	14
	6.5%	5.2%	7.8%	6.8%	7.6%	2.2%	3.9%	10.7%	5.6%	5.6%	*	1.5%	12.9%	53.8%	6.5%	-	-	-	-	100.0%	-	7.6%	10.2%	2.0%	6.5%
Green	54	24	31	25	27	2	6	20	18	10	1	3	15	12	20	-	-	-	-	54	-	25	13	5	11
	4.9%	4.1%	5.7%	4.6%	6.3%	1.7%	3.2%	7.8%	4.1%	4.4%	*	1.2%	10.6%	31.0%	6.2%	-	-	-	-	75.7%	-	6.5%	5.7%	2.0%	5.1%
SNP	1	-	1	1	-	-	1	*	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1
	*	-	*	*	-	-	0.6%	*	-	-	-	-	-	2.9%	-	-	-	-	-	1.9%	-	-	-	-	0.6%
Plaid Cymru	1	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-
	*	*	-	*	-	-	-	*	-	-	-	-	-	3.0%	-	-	-	-	-	1.6%	-	-	*	-	-
Respect	6	3	2	2	3	-	*	3	-	2	-	-	3	1	-	-	-	-	-	6	-	1	4	-	-
	0.5%	0.6%	*	*	0.8%	-	*	1.2%	-	1.0%	-	-	2.4%	3.7%	-	-	-	-	-	7.9%	-	*	1.8%	-	-
Other	9	2	7	6	2	1	-	3	6	*	*	1	-	5	1	-	-	-	-	9	-	3	5	*	2
	0.8%	*	1.4%	1.2%	*	0.6%	-	1.1%	1.4%	*	*	*	-	13.2%	*	-	-	-	-	13.0%	-	0.7%	2.2%	*	0.8%
Undecided	168	55	113	77	68	23	24	37	66	42	14	27	16	4	66	-	-	-	-	-	168	54	35	44	32
	15.2%	9.6%	21.2%	14.5%	15.9%	15.9%	12.7%	14.1%	15.2%	18.6%	7.4%	9.1%	11.2%	9.9%	20.2%	-	-	-	-	-	100.0%	14.3%	15.1%	17.0%	14.6%
Refuse	12	3	9	7	4	2	4	*	5	4	1	-	-	-	3	-	-	-	-	-	-	2	2	2	5
	1.1%	0.6%	1.6%	1.2%	0.9%	1.3%	2.0%	*	1.1%	1.6%	0.5%	-	-	-	0.9%	-	-	-	-	-	-	*	0.7%	1.0%	2.3%
SIGMA	1106	571	535	531	429	146	186	261	433	226	194	293	146	38	327	203	489	97	66	72	168	379	231	260	219
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 42
Q14. Normal weightings & likelihood to vote
Q14. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1100	166	934	142	518	214	60	62	76	107	97	194	125	1002	98	392	265	110	42	252	643	457	503	464	133	731	297
Weighted Total	1106	236	871	142	474	197	58	53	42	107	68	174	136	1013	93	413	348	118	28	136	644	463	539	445	122	781	269
Conservative	203	51	152	27	99	18	8	11	8	11	7	43	14	176	27	94	43	30	3	18	127	76	117	62	24	155	42
	18.3%	21.5%	17.4%	18.9%	20.9%	9.1%	13.8%	20.4%	19.5%	10.5%	9.8%	24.6%	10.2%	17.4%	28.5%	22.8%	12.3%	25.2%	10.6%	13.1%	19.7%	16.3%	21.7%	13.8%	19.6%	19.8%	15.7%
Labour	489	60	428	64	223	118	23	29	12	70	40	78	81	455	34	169	186	42	14	44	271	218	208	225	55	338	124
	44.2%	25.6%	49.2%	45.1%	47.1%	60.1%	40.0%	55.4%	29.3%	65.2%	58.8%	44.8%	59.8%	44.9%	36.0%	41.0%	53.4%	35.5%	51.6%	32.4%	42.1%	47.1%	38.6%	50.7%	45.0%	43.2%	46.2%
Liberal Democrat	97	44	53	12	22	13	6	2	3	8	2	8	5	89	8	39	19	9	3	21	54	42	57	27	13	72	21
	8.7%	18.6%	6.1%	8.8%	4.6%	6.5%	10.1%	4.0%	6.9%	7.7%	3.2%	4.8%	3.9%	8.8%	8.3%	9.5%	5.5%	7.3%	11.1%	15.4%	8.5%	9.1%	10.5%	6.0%	10.9%	9.3%	8.0%
UK Independence Party (UKIP)	66	16	50	14	22	5	9	-	5	2	1	10	7	59	7	18	17	10	1	18	38	29	33	22	11	52	12
	6.0%	6.9%	5.7%	9.8%	4.7%	2.5%	15.3%	-	11.9%	2.0%	1.6%	5.9%	4.9%	5.8%	7.6%	4.3%	5.0%	8.7%	5.0%	13.0%	5.9%	6.2%	6.2%	4.9%	9.3%	6.6%	4.6%
Another Party (Net)	72	20	52	6	33	9	5	1	*	3	5	10	8	69	2	12	32	10	1	12	51	21	26	36	10	53	15
	6.5%	8.4%	6.0%	4.0%	6.9%	4.3%	8.8%	1.6%	0.5%	2.5%	6.7%	5.7%	5.9%	6.9%	2.4%	3.0%	9.2%	8.2%	4.9%	9.2%	8.0%	4.4%	4.9%	8.0%	8.0%	6.8%	5.5%
Green	54	15	39	5	23	6	5	1	*	2	4	7	4	52	2	12	21	8	1	10	44	11	22	23	10	37	14
	4.9%	6.4%	4.5%	3.4%	4.9%	3.2%	8.5%	1.6%	0.5%	1.5%	5.2%	3.9%	2.6%	5.1%	2.3%	2.9%	5.9%	7.2%	3.2%	7.1%	6.8%	2.3%	4.1%	5.1%	7.8%	4.8%	5.2%
SNP	1	-	1	-	*	1	-	-	-	1	-	-	-	1	-	-	1	-	-	1	1	*	1	1	-	1	*
	*	-	*	-	*	0.6%	-	-	-	1.0%	-	-	-	*	-	-	*	-	-	*	*	*	*	*	-	*	*
Plaid Cymru	1	-	1	-	1	-	-	-	-	-	-	1	-	1	-	-	-	1	-	-	-	1	1	-	-	1	-
	*	-	*	-	*	-	-	-	-	-	-	0.7%	-	*	-	-	-	1.0%	-	-	-	*	*	-	-	*	-
Respect	6	-	6	-	5	-	*	-	-	-	-	-	4	6	-	-	5	-	*	-	-	6	*	5	-	5	*
	0.5%	-	0.6%	-	1.1%	-	*	-	-	-	-	-	3.0%	0.6%	-	-	1.6%	-	0.7%	-	-	1.2%	*	1.2%	-	0.7%	*
Other	9	5	5	1	3	1	-	-	-	-	1	2	1	9	*	*	5	-	*	2	6	3	2	7	*	8	*
	0.8%	2.0%	0.5%	0.6%	0.6%	0.5%	-	-	-	-	1.6%	1.2%	*	0.9%	*	*	1.5%	-	0.9%	1.7%	1.0%	0.6%	*	1.5%	*	1.0%	*
Undecided	168	38	130	18	72	34	6	9	12	13	13	23	21	154	15	72	48	17	5	22	100	68	93	67	9	102	52
	15.2%	16.3%	14.9%	12.4%	15.3%	17.3%	10.3%	17.8%	30.0%	11.8%	19.8%	13.4%	15.2%	15.2%	15.9%	17.4%	13.8%	14.7%	16.8%	16.1%	15.5%	14.8%	17.2%	15.1%	7.1%	13.1%	19.2%
Refuse	12	7	6	2	3	*	1	*	1	*	*	2	-	11	1	8	3	1	-	1	3	9	5	7	*	10	2
	1.1%	2.8%	0.6%	1.1%	0.6%	*	1.7%	0.8%	1.9%	*	*	0.9%	-	1.1%	1.3%	1.9%	0.7%	*	-	0.9%	*	2.0%	0.9%	1.6%	*	1.2%	0.8%
SIGMA	1106	236	871	142	474	197	58	53	42	107	68	174	136	1013	93	413	348	118	28	136	644	463	539	445	122	781	269
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study
Prepared on behalf of Bright Blue

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Table 43
Q14. Normal weightings & likelihood to vote, with undecided and refused removed
Q14. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	844	346	498	491	288	65	179	171	281	213	137	228	84	40	282	176	457	78	64	69	0	275	182	192	186
Weighted Total	926	513	413	447	357	121	158	224	363	181	178	266	130	34	258	203	489	97	66	72	0	323	195	213	182
Conservative	203	117	86	69	87	46	35	43	78	46	116	16	25	1	41	203	-	-	-	-	-	91	44	36	30
	21.9%	22.7%	20.8%	15.5%	24.3%	38.2%	21.9%	19.2%	21.6%	25.7%	64.8%	6.0%	19.5%	1.9%	15.7%	100.0%	-	-	-	-	-	28.1%	22.8%	17.0%	16.5%
Labour	489	262	227	251	196	41	89	119	190	91	26	231	50	6	140	-	489	-	-	-	-	145	99	125	112
	52.8%	51.1%	54.9%	56.2%	54.8%	34.2%	56.1%	53.2%	52.4%	50.3%	14.6%	86.9%	38.5%	18.1%	54.4%	-	100.0%	-	-	-	-	44.9%	50.9%	58.5%	61.5%
Liberal Democrat	97	66	31	50	24	23	12	17	53	14	21	4	33	1	26	-	-	97	-	-	-	38	19	28	9
	10.4%	12.9%	7.4%	11.1%	6.8%	18.8%	7.6%	7.7%	14.7%	7.8%	11.7%	1.7%	25.5%	3.4%	10.1%	-	-	100.0%	-	-	-	11.6%	9.7%	13.1%	4.9%
UK Independence Party (UKIP)	66	38	28	41	18	7	16	17	17	17	15	10	3	6	30	-	-	-	66	-	-	21	9	19	17
	7.2%	7.5%	6.8%	9.2%	5.0%	6.1%	10.0%	7.5%	4.7%	9.3%	8.4%	3.9%	1.9%	16.9%	11.5%	-	-	-	100.0%	-	-	6.6%	4.5%	8.9%	9.3%
Another Party (Net)	72	30	42	36	32	3	7	28	24	13	1	4	19	20	21	-	-	-	-	72	-	29	24	5	14
	7.7%	5.8%	10.1%	8.0%	9.1%	2.7%	4.5%	12.4%	6.6%	7.0%	*	1.6%	14.6%	59.7%	8.3%	-	-	-	-	100.0%	-	8.9%	12.1%	2.5%	7.8%
Green	54	24	31	25	27	2	6	20	18	10	1	3	15	12	20	-	-	-	-	54	-	25	13	5	11
	5.9%	4.6%	7.4%	5.5%	7.6%	2.0%	3.7%	9.1%	4.9%	5.5%	*	1.3%	11.9%	34.4%	7.8%	-	-	-	-	75.7%	-	7.7%	6.8%	2.4%	6.2%
SNP	1	-	1	1	-	-	1	*	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1
	*	-	*	*	-	-	0.7%	*	-	-	-	-	-	3.2%	-	-	-	-	-	1.9%	-	-	-	-	0.7%
Plaid Cymru	1	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-
	*	*	-	*	-	-	-	0.5%	-	-	-	-	-	3.4%	-	-	-	-	-	1.6%	-	-	0.6%	-	-
Respect	6	3	2	2	3	-	*	3	-	2	-	-	3	1	-	-	-	-	-	6	-	1	4	-	-
	0.6%	0.6%	0.6%	0.5%	0.9%	-	*	1.4%	-	1.2%	-	-	2.7%	4.1%	-	-	-	-	-	7.9%	-	*	2.2%	-	-
Other	9	2	7	6	2	1	-	3	6	*	*	1	-	5	1	-	-	-	-	9	-	3	5	*	2
	1.0%	*	1.8%	1.4%	0.6%	0.7%	-	1.2%	1.7%	*	*	*	-	14.6%	*	-	-	-	-	13.0%	-	0.8%	2.6%	*	0.9%
SIGMA	926	513	413	447	357	121	158	224	363	181	178	266	130	34	258	203	489	97	66	72	-	323	195	213	182
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

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Table 44
Q14. Normal weightings & likelihood to vote, with undecided and refused removed
Q14. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribbean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	844	116	728	110	409	161	48	49	52	84	70	156	101	774	70	288	216	89	34	182	493	351	378	353	113	583	212
Weighted Total	926	191	735	123	398	162	51	43	28	95	54	149	115	848	77	333	298	100	23	113	541	385	441	371	113	669	215
Conservative	203	51	152	27	99	18	8	11	8	11	7	43	14	176	27	94	43	30	3	18	127	76	117	62	24	155	42
	21.9%	26.6%	20.7%	21.9%	24.8%	11.1%	15.7%	25.1%	28.6%	12.0%	12.2%	28.7%	12.0%	20.7%	34.4%	28.3%	14.4%	29.7%	12.7%	15.8%	23.5%	19.7%	26.5%	16.6%	21.1%	23.1%	19.6%
Labour	489	60	428	64	223	118	23	29	12	70	40	78	81	455	34	169	186	42	14	44	271	218	208	225	55	338	124
	52.8%	31.6%	58.3%	52.1%	55.9%	72.8%	45.5%	68.0%	43.0%	74.1%	73.4%	52.2%	70.6%	53.6%	43.5%	50.9%	62.5%	41.9%	62.1%	39.1%	50.1%	56.6%	47.2%	60.8%	48.5%	50.4%	57.8%
Liberal Democrat	97	44	53	12	22	13	6	2	3	8	2	8	5	89	8	39	19	9	3	21	54	42	57	27	13	72	21
	10.4%	23.0%	7.2%	10.2%	5.4%	7.9%	11.4%	4.9%	10.1%	8.7%	3.9%	5.5%	4.6%	10.5%	10.0%	11.8%	6.5%	8.6%	13.3%	18.5%	10.1%	10.9%	12.8%	7.2%	11.7%	10.8%	10.0%
UK Independence Party (UKIP)	66	16	50	14	22	5	9	-	5	2	1	10	7	59	7	18	17	10	1	18	38	29	33	22	11	52	12
	7.2%	8.5%	6.8%	11.3%	5.6%	3.0%	17.3%	-	17.5%	2.3%	2.0%	6.8%	5.8%	7.0%	9.2%	5.3%	5.8%	10.2%	6.0%	15.6%	7.0%	7.4%	7.5%	5.9%	10.0%	7.7%	5.7%
Another Party (Net)	72	20	52	6	33	9	5	1	*	3	5	10	8	69	2	12	32	10	1	12	51	21	26	36	10	53	15
	7.7%	10.4%	7.1%	4.6%	8.2%	5.2%	10.0%	2.0%	0.8%	2.8%	8.4%	6.6%	7.0%	8.2%	2.9%	3.7%	10.8%	9.6%	5.9%	11.0%	9.5%	5.3%	5.9%	9.6%	8.7%	7.9%	6.9%
Green	54	15	39	5	23	6	5	1	*	2	4	7	4	52	2	12	21	8	1	10	44	11	22	23	10	37	14
	5.9%	7.9%	5.3%	3.9%	5.8%	3.9%	9.6%	2.0%	0.8%	1.7%	6.4%	4.5%	3.1%	6.1%	2.8%	3.7%	7.0%	8.5%	3.9%	8.5%	8.1%	2.8%	5.0%	6.1%	8.4%	5.6%	6.5%
SNP	1	-	1	-	*	1	-	-	-	1	-	-	-	1	-	-	1	-	-	1	1	*	1	1	-	1	*
	*	-	*	-	*	0.7%	-	-	-	1.2%	-	-	-	*	-	-	*	-	-	*	*	*	*	*	-	*	*
Plaid Cymru	1	-	1	-	1	-	-	-	-	-	-	1	-	1	-	-	-	1	-	-	-	1	1	-	-	1	-
	*	-	*	-	*	-	-	-	-	-	-	0.8%	-	*	-	-	-	1.2%	-	-	-	*	*	-	-	*	-
Respect	6	-	6	-	5	-	*	-	-	-	-	-	4	6	-	-	5	-	*	-	-	6	*	5	-	5	*
	0.6%	-	0.8%	-	1.4%	-	*	-	-	-	-	-	3.5%	0.7%	-	-	1.8%	-	0.9%	-	-	1.5%	*	1.5%	-	0.8%	*
Other	9	5	5	1	3	1	-	-	-	-	1	2	1	9	*	*	5	-	*	2	6	3	2	7	*	8	*
	1.0%	2.5%	0.6%	0.7%	0.7%	0.7%	-	-	-	-	2.0%	1.4%	*	1.1%	*	*	1.7%	-	1.1%	2.0%	1.2%	0.7%	0.5%	1.8%	*	1.2%	*
SIGMA	926	191	735	123	398	162	51	43	28	95	54	149	115	848	77	333	298	100	23	113	541	385	441	371	113	669	215
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Table 45
Q15. Normal weightings
Q15. Which of the following parties would you seriously consider voting for at the next general election?
Base: Likely to vote
Conservative

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1100	404	696	635	385	80	224	219	363	294	149	254	103	44	404	176	457	78	64	69	235	340	238	256	250
Weighted Total	1106	550	557	569	408	130	184	258	428	236	168	265	127	37	382	187	465	96	63	73	204	356	232	267	233
Would seriously consider	514	290	224	259	184	70	74	112	206	122	150	73	52	15	171	182	121	41	43	18	105	188	114	114	92
	46.4%	52.8%	40.2%	45.5%	45.3%	53.9%	40.1%	43.3%	48.1%	51.7%	89.3%	27.4%	40.6%	40.2%	44.8%	97.3%	26.1%	42.8%	67.7%	24.3%	51.5%	52.8%	49.2%	42.5%	39.5%
Would not seriously consider	593	260	333	310	223	60	110	147	222	114	18	192	76	22	211	5	344	55	20	55	99	168	118	154	141
	53.6%	47.2%	59.8%	54.5%	54.7%	46.1%	59.9%	56.7%	51.9%	48.3%	10.7%	72.6%	59.4%	59.8%	55.2%	2.7%	73.9%	57.2%	32.3%	75.7%	48.5%	47.2%	50.8%	57.5%	60.5%
SIGMA	1106	550	557	569	408	130	184	258	428	236	168	265	127	37	382	187	465	96	63	73	204	356	232	267	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

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Prepared on behalf of Bright Blue

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Table 46
Q15. Normal weightings
Q15. Which of the following parties would you seriously consider voting for at the next general election?
Base: Likely to vote
Conservative

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1100	166	934	142	518	214	60	62	76	107	97	194	125	1002	98	392	265	110	42	252	643	457	503	464	133	731	297
Weighted Total	1106	240	866	139	464	202	61	53	44	113	66	166	131	1002	104	406	357	113	29	139	660	447	542	445	120	755	284
Would seriously consider	514	119	395	58	242	74	22	28	25	46	24	94	54	461	52	203	151	69	11	49	310	203	259	189	65	375	117
	46.4%	49.3%	45.6%	41.8%	52.1%	36.6%	35.1%	52.7%	56.2%	40.5%	37.0%	56.7%	41.2%	46.0%	50.5%	50.0%	42.3%	61.2%	38.3%	35.4%	47.0%	45.5%	47.9%	42.5%	54.5%	49.6%	41.3%
Would not seriously consider	593	122	471	81	222	128	40	25	19	67	41	72	77	541	51	203	206	44	18	90	349	244	282	256	55	380	167
	53.6%	50.7%	54.4%	58.2%	47.9%	63.4%	64.9%	47.3%	43.8%	59.5%	63.0%	43.3%	58.8%	54.0%	49.5%	50.0%	57.7%	38.8%	61.7%	64.6%	53.0%	54.5%	52.1%	57.5%	45.5%	50.4%	58.7%
SIGMA	1106	240	866	139	464	202	61	53	44	113	66	166	131	1002	104	406	357	113	29	139	660	447	542	445	120	755	284
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

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Table 47
Q15. Normal weightings
Q15. Which of the following parties would you seriously consider voting for at the next general election?
Base: Likely to vote
Labour

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1100	404	696	635	385	80	224	219	363	294	149	254	103	44	404	176	457	78	64	69	235	340	238	256	250
Weighted Total	1106	550	557	569	408	130	184	258	428	236	168	265	127	37	382	187	465	96	63	73	204	356	232	267	233
Would seriously consider	734	366	368	411	271	53	126	171	290	148	55	236	76	14	279	58	437	33	25	28	148	222	152	181	171
	66.4%	66.6%	66.2%	72.1%	66.4%	40.9%	68.3%	66.1%	67.6%	62.9%	32.7%	89.1%	59.6%	38.2%	73.1%	31.0%	94.0%	34.0%	40.2%	38.8%	72.6%	62.6%	65.4%	67.7%	73.5%
Would not seriously consider	372	184	188	159	137	77	59	87	139	87	113	29	51	23	103	129	28	63	38	45	56	133	80	86	62
	33.6%	33.4%	33.8%	27.9%	33.6%	59.1%	31.7%	33.9%	32.4%	37.1%	67.3%	10.9%	40.4%	61.8%	26.9%	69.0%	6.0%	66.0%	59.8%	61.2%	27.4%	37.4%	34.6%	32.3%	26.5%
SIGMA	1106	550	557	569	408	130	184	258	428	236	168	265	127	37	382	187	465	96	63	73	204	356	232	267	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

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Table 48
Q15. Normal weightings
Q15. Which of the following parties would you seriously consider voting for at the next general election?
Base: Likely to vote
Labour

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1100	166	934	142	518	214	60	62	76	107	97	194	125	1002	98	392	265	110	42	252	643	457	503	464	133	731	297
Weighted Total	1106	240	866	139	464	202	61	53	44	113	66	166	131	1002	104	406	357	113	29	139	660	447	542	445	120	755	284
Would seriously consider	734	115	619	93	320	163	43	40	30	89	53	106	104	681	53	260	259	67	21	90	416	318	347	313	75	487	205
	66.4%	47.9%	71.5%	66.9%	68.9%	80.8%	70.9%	74.6%	69.4%	78.3%	81.3%	63.6%	79.2%	67.9%	51.2%	64.2%	72.6%	59.4%	72.5%	64.7%	63.1%	71.2%	64.0%	70.4%	62.2%	64.5%	72.3%
Would not seriously consider	372	125	247	46	144	39	18	13	13	25	12	61	27	321	51	145	98	46	8	49	243	129	195	132	45	268	79
	33.6%	52.1%	28.5%	33.1%	31.1%	19.2%	29.1%	25.4%	30.6%	21.7%	18.7%	36.4%	20.8%	32.1%	48.8%	35.8%	27.4%	40.6%	27.5%	35.3%	36.9%	28.8%	36.0%	29.6%	37.8%	35.5%	27.7%
SIGMA	1106	240	866	139	464	202	61	53	44	113	66	166	131	1002	104	406	357	113	29	139	660	447	542	445	120	755	284
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study
Prepared on behalf of Bright Blue

Table 49
Q15. Normal weightings
Q15. Which of the following parties would you seriously consider voting for at the next general election?
Base: Likely to vote
Liberal Democrat

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1100	404	696	635	385	80	224	219	363	294	149	254	103	44	404	176	457	78	64	69	235	340	238	256	250
Weighted Total	1106	550	557	569	408	130	184	258	428	236	168	265	127	37	382	187	465	96	63	73	204	356	232	267	233
Would seriously consider	342	173	168	198	96	48	68	73	137	65	35	51	72	10	124	42	97	85	17	21	78	120	71	85	64
	30.9%	31.5%	30.3%	34.8%	23.5%	37.2%	36.7%	28.1%	32.0%	27.4%	21.0%	19.3%	56.7%	27.7%	32.4%	22.6%	20.9%	89.0%	26.3%	28.7%	38.2%	33.7%	30.5%	31.7%	27.3%
Would not seriously consider	765	376	388	371	312	81	117	186	291	171	133	214	55	27	258	144	368	11	47	52	126	236	162	183	170
	69.1%	68.5%	69.7%	65.2%	76.5%	62.8%	63.3%	71.9%	68.0%	72.6%	79.0%	80.7%	43.3%	72.3%	67.6%	77.4%	79.1%	11.0%	73.7%	71.3%	61.8%	66.3%	69.5%	68.3%	72.7%
SIGMA	1106	550	557	569	408	130	184	258	428	236	168	265	127	37	382	187	465	96	63	73	204	356	232	267	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Table 50
Q15. Normal weightings
Q15. Which of the following parties would you seriously consider voting for at the next general election?
Base: Likely to vote
Liberal Democrat

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1100	166	934	142	518	214	60	62	76	107	97	194	125	1002	98	392	265	110	42	252	643	457	503	464	133	731	297
Weighted Total	1106	240	866	139	464	202	61	53	44	113	66	166	131	1002	104	406	357	113	29	139	660	447	542	445	120	755	284
Would seriously consider	342	97	245	34	138	50	22	14	23	31	18	49	37	300	42	128	91	43	11	55	217	125	175	119	48	235	93
	30.9%	40.2%	28.3%	24.5%	29.9%	24.9%	36.4%	25.9%	51.9%	27.2%	27.0%	29.5%	28.4%	29.9%	40.0%	31.6%	25.5%	37.7%	37.0%	39.5%	32.8%	28.0%	32.3%	26.7%	40.1%	31.2%	32.6%
Would not seriously consider	765	144	621	105	325	152	39	39	21	82	48	117	94	702	62	277	266	70	18	84	443	321	367	326	72	520	191
	69.1%	59.8%	71.7%	75.5%	70.1%	75.1%	63.6%	74.1%	48.1%	72.8%	73.0%	70.5%	71.6%	70.1%	60.0%	68.4%	74.5%	62.3%	63.0%	60.5%	67.2%	72.0%	67.7%	73.3%	59.9%	68.8%	67.4%
SIGMA	1106	240	866	139	464	202	61	53	44	113	66	166	131	1002	104	406	357	113	29	139	660	447	542	445	120	755	284
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 51
Q15. Normal weightings
Q15. Which of the following parties would you seriously consider voting for at the next general election?
Base: Likely to vote
UKIP

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1100	404	696	635	385	80	224	219	363	294	149	254	103	44	404	176	457	78	64	69	235	340	238	256	250
Weighted Total	1106	550	557	569	408	130	184	258	428	236	168	265	127	37	382	187	465	96	63	73	204	356	232	267	233
Would seriously consider	211	122	89	136	61	15	42	41	86	43	42	26	19	10	90	39	51	23	56	4	34	58	43	58	47
	19.1%	22.3%	16.0%	23.8%	15.0%	11.5%	22.6%	15.7%	20.1%	18.3%	25.2%	9.9%	15.3%	28.0%	23.6%	21.0%	11.0%	24.1%	87.7%	5.2%	16.5%	16.3%	18.5%	21.8%	20.3%
Would not seriously consider	895	427	468	434	347	115	143	218	342	192	125	239	108	27	292	147	414	73	8	69	170	298	189	209	186
	80.9%	77.7%	84.0%	76.2%	85.0%	88.5%	77.4%	84.3%	79.9%	81.7%	74.8%	90.1%	84.7%	72.0%	76.4%	79.0%	89.0%	75.9%	12.3%	94.8%	83.5%	83.7%	81.5%	78.2%	79.7%
SIGMA	1106	550	557	569	408	130	184	258	428	236	168	265	127	37	382	187	465	96	63	73	204	356	232	267	233
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 52
Q15. Normal weightings
Q15. Which of the following parties would you seriously consider voting for at the next general election?
Base: Likely to vote
UKIP

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1100	166	934	142	518	214	60	62	76	107	97	194	125	1002	98	392	265	110	42	252	643	457	503	464	133	731	297
Weighted Total	1106	240	866	139	464	202	61	53	44	113	66	166	131	1002	104	406	357	113	29	139	660	447	542	445	120	755	284
Would seriously consider	211	47	164	30	97	25	12	16	15	17	6	31	24	183	29	70	69	25	4	31	112	100	102	75	34	158	46
	19.1%	19.7%	18.9%	21.3%	21.0%	12.5%	19.3%	29.4%	33.9%	14.7%	8.9%	18.4%	18.1%	18.2%	27.6%	17.3%	19.2%	22.5%	15.6%	22.6%	17.0%	22.3%	18.9%	16.8%	28.5%	21.0%	16.0%
Would not seriously consider	895	193	702	109	366	177	49	37	29	96	60	136	108	820	75	335	289	88	24	108	548	347	439	370	86	597	238
	80.9%	80.3%	81.1%	78.7%	79.0%	87.5%	80.7%	70.6%	66.1%	85.3%	91.1%	81.6%	81.9%	81.8%	72.4%	82.7%	80.8%	77.5%	84.4%	77.4%	83.0%	77.7%	81.1%	83.2%	71.5%	79.0%	84.0%
SIGMA	1106	240	866	139	464	202	61	53	44	113	66	166	131	1002	104	406	357	113	29	139	660	447	542	445	120	755	284
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 53
Q16. Normal weightings
Q16. Which of the following would you say is the number one reason you are not currently intending to vote for the Conservative Party?
Base: Voting but not Conservative

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	903	321	582	548	303	52	185	189	301	228	56	237	88	43	353	0	457	78	64	69	235	259	198	220	214
Weighted Total	901	440	462	491	322	89	149	218	350	184	65	251	105	36	330	0	465	96	63	73	204	272	187	228	199
The Conservative Party cannot be trusted to protect the NHS	110	62	48	68	24	18	11	30	46	24	6	26	18	4	43	-	59	9	2	15	24	39	18	28	22
	12.2%	14.1%	10.4%	13.9%	7.4%	20.5%	7.3%	13.7%	13.1%	12.8%	8.9%	10.4%	17.5%	11.3%	13.0%	-	12.7%	9.6%	3.3%	21.1%	11.9%	14.5%	9.5%	12.3%	10.8%
The Conservative Party have failed to help improve living standards in the UK	92	39	52	53	38	*	13	24	39	15	4	33	4	*	38	-	45	10	8	4	25	28	22	20	22
	10.2%	8.9%	11.3%	10.9%	11.8%	*	8.8%	11.2%	11.1%	8.3%	5.4%	13.1%	4.1%	0.6%	11.5%	-	9.6%	10.7%	12.0%	5.3%	12.4%	10.3%	11.7%	8.6%	11.0%
The Conservative Party have imposed unnecessarily severe cuts on the UK's public services	84	31	53	39	30	15	12	24	29	19	2	21	15	4	32	-	47	13	3	6	15	28	22	17	12
	9.3%	7.0%	11.4%	7.9%	9.5%	16.4%	8.0%	11.1%	8.2%	10.2%	2.5%	8.5%	14.3%	10.4%	9.6%	-	10.1%	13.7%	4.0%	8.7%	7.2%	10.1%	12.1%	7.6%	6.1%
The Conservative Party policies benefit the wealthy instead of helping those who are struggling to get by	176	79	96	76	78	22	35	35	74	32	10	61	30	4	56	-	102	16	10	17	31	57	43	37	36
	19.5%	18.1%	20.9%	15.4%	24.3%	24.6%	23.5%	15.9%	21.2%	17.4%	15.4%	24.3%	28.2%	9.6%	17.1%	-	21.9%	16.6%	15.7%	23.4%	15.2%	20.9%	23.3%	16.1%	17.8%
The Conservative Party have failed to meet their promise to eliminate the deficit and lost the UK it's AAA credit rating	48	30	18	22	17	8	8	8	21	11	9	13	6	3	17	-	29	6	1	2	9	15	8	12	13
	5.3%	6.7%	3.9%	4.5%	5.4%	8.7%	5.2%	3.5%	6.1%	5.7%	13.2%	5.2%	5.3%	7.6%	5.3%	-	6.2%	6.0%	1.9%	3.2%	4.5%	5.7%	4.0%	5.1%	6.4%
The Conservative Party have failed to reduce immigration to the 'tens of thousands' as they had promised to do	43	24	19	22	15	6	6	4	26	8	12	5	4	6	10	-	12	8	7	4	11	19	9	12	3
	4.8%	5.5%	4.1%	4.5%	4.7%	6.7%	4.0%	1.8%	7.4%	4.1%	18.8%	2.2%	3.4%	15.9%	2.9%	-	2.7%	8.4%	11.7%	6.0%	5.4%	7.0%	4.7%	5.3%	1.6%
The Conservative Party are too negative towards immigrants and unfairly blame them for the country's problems	66	27	40	47	16	3	14	6	25	21	6	10	7	2	31	-	30	9	4	3	21	14	13	20	16
	7.4%	6.1%	8.6%	9.7%	4.9%	3.7%	9.4%	3.0%	7.2%	11.4%	8.6%	4.0%	6.9%	6.4%	9.5%	-	6.5%	9.3%	6.0%	3.5%	10.3%	5.1%	7.2%	8.7%	7.8%
The Conservatives have introduced too many liberal policies such as gay marriage	43	28	15	27	13	2	5	15	15	7	6	11	3	-	15	-	16	3	10	-	14	14	4	15	9
	4.7%	6.4%	3.2%	5.5%	4.2%	2.4%	3.6%	6.9%	4.4%	3.6%	8.7%	4.6%	2.9%	-	4.5%	-	3.4%	3.2%	15.6%	-	6.8%	5.2%	2.0%	6.8%	4.6%
The Conservatives have not offered a referendum on the European Union during this Parliament and I don't trust them to hold one in the next	21	5	16	10	8	3	6	8	3	4	3	8	2	1	7	-	10	1	5	-	6	5	3	4	10
	2.4%	1.2%	3.5%	2.1%	2.4%	3.8%	3.8%	3.8%	0.8%	2.4%	4.0%	3.4%	1.6%	2.0%	2.1%	-	2.2%	0.6%	7.6%	-	2.7%	1.7%	1.5%	1.7%	5.0%
The Conservative Party still has too many members who hold racist views	53	31	22	33	18	2	5	12	24	12	2	13	4	2	23	-	25	9	5	5	9	14	10	11	18
	5.9%	7.0%	4.7%	6.7%	5.7%	1.8%	3.5%	5.3%	6.9%	6.5%	2.9%	5.0%	3.9%	4.3%	6.9%	-	5.4%	9.7%	7.9%	6.5%	4.3%	5.2%	5.2%	4.9%	9.0%
I do not like my local Conservative MP / candidate	36	18	18	16	20	-	4	13	12	7	2	6	6	3	12	-	22	1	1	5	6	8	5	17	6
	4.0%	4.1%	3.9%	3.2%	6.3%	-	2.5%	6.2%	3.5%	3.6%	3.2%	2.5%	5.5%	8.2%	3.8%	-	4.8%	1.1%	1.7%	7.5%	3.0%	2.8%	2.5%	7.4%	3.2%
I do not like David Cameron and would rather he was replaced as Prime Minister	68	35	33	40	24	4	16	20	20	12	4	27	2	3	23	-	37	8	3	3	16	16	13	22	16
	7.5%	8.0%	7.1%	8.2%	7.4%	4.0%	10.7%	9.2%	5.7%	6.4%	5.4%	10.6%	2.4%	9.6%	7.0%	-	8.0%	8.5%	5.3%	4.8%	7.7%	5.9%	7.2%	9.7%	8.1%
The Conservatives cannot win in my area, so I plan to vote tactically to keep out another party	24	13	11	18	5	1	6	9	5	4	-	4	3	1	7	-	18	3	-	1	3	5	6	5	9
	2.7%	2.9%	2.5%	3.8%	1.6%	1.1%	4.3%	4.1%	1.5%	2.1%	-	1.5%	3.1%	2.8%	2.2%	-	3.8%	2.7%	-	1.4%	1.6%	1.8%	3.2%	2.1%	4.3%
Some other reason	38	17	21	18	15	5	8	9	11	10	2	12	1	4	15	-	13	-	5	6	14	10	11	8	8
	4.2%	4.0%	4.5%	3.7%	4.6%	5.9%	5.5%	4.3%	3.0%	5.5%	3.1%	4.8%	1.0%	11.2%	4.6%	-	2.8%	-	7.3%	8.6%	6.9%	3.8%	5.9%	3.7%	4.2%
SIGMA	901	440	462	491	322	89	149	218	350	184	65	251	105	36	330	-	465	96	63	73	204	272	187	228	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 54
Q16. Normal weightings
Q16. Which of the following would you say is the number one reason you are not currently intending to vote for the Conservative Party?
Base: Voting but not Conservative

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	903	130	773	115	418	193	47	48	62	93	90	148	114	828	75	308	229	84	36	215	529	374	396	397	110	587	253
Weighted Total	901	181	720	112	371	183	53	42	36	100	59	127	119	829	73	310	313	86	25	120	533	368	424	379	98	599	241
The Conservative Party cannot be trusted to protect the NHS	110	16	94	18	50	19	7	2	5	9	8	14	17	107	3	35	39	15	2	18	71	39	46	50	14	65	36
	12.2%	9.0%	13.0%	15.8%	13.4%	10.5%	13.5%	5.9%	15.1%	8.8%	12.8%	10.9%	14.0%	12.9%	3.9%	11.4%	12.4%	17.2%	8.2%	14.7%	13.3%	10.7%	10.8%	13.2%	14.4%	10.9%	14.9%
The Conservative Party have failed to help improve living standards in the UK	92	16	75	7	41	20	8	4	5	10	6	14	8	89	3	29	35	11	2	7	46	46	39	44	9	65	18
	10.2%	9.0%	10.5%	6.2%	11.0%	11.0%	14.3%	9.9%	13.7%	10.2%	9.8%	11.0%	7.0%	10.8%	3.6%	9.4%	11.2%	13.0%	6.6%	6.1%	8.6%	12.5%	9.1%	11.6%	9.3%	10.8%	7.6%
The Conservative Party have imposed unnecessarily severe cuts on the UK's public services	84	18	65	7	25	25	9	3	3	16	5	7	12	78	6	34	33	8	1	7	46	38	42	32	10	64	16
	9.3%	10.2%	9.0%	5.9%	6.7%	13.4%	16.8%	6.9%	9.4%	15.5%	8.7%	5.4%	10.0%	9.4%	8.1%	10.9%	10.6%	9.1%	3.6%	5.7%	8.6%	10.3%	9.8%	8.5%	10.0%	10.7%	6.6%
The Conservative Party policies benefit the wealthy instead of helping those who are struggling to get by	176	38	138	21	69	43	5	8	8	20	17	19	25	167	9	63	52	11	9	35	116	60	87	73	16	121	46
	19.5%	21.1%	19.1%	18.4%	18.7%	23.4%	8.9%	18.2%	21.7%	19.7%	29.0%	15.0%	20.9%	20.2%	11.7%	20.3%	16.5%	12.9%	35.9%	29.3%	21.7%	16.3%	20.4%	19.4%	16.1%	20.2%	18.9%
The Conservative Party have failed to meet their promise to eliminate the deficit and lost the UK it's AAA credit rating	48	13	34	3	25	1	4	4	2	-	-	12	6	38	9	16	18	5	-	3	32	16	29	12	7	32	12
	5.3%	7.4%	4.7%	3.0%	6.9%	0.8%	7.4%	9.9%	5.5%	-	-	9.4%	4.9%	4.6%	12.4%	5.2%	5.6%	6.2%	-	2.6%	6.0%	4.3%	6.8%	3.2%	6.9%	5.3%	4.9%
The Conservative Party have failed to reduce immigration to the 'tens of thousands' as they had promised to do	43	13	30	7	20	2	*	2	4	*	2	10	2	40	3	13	10	9	-	10	27	16	18	18	7	40	3
	4.8%	7.3%	4.2%	6.6%	5.3%	1.3%	0.7%	5.8%	10.9%	*	3.4%	8.1%	2.1%	4.8%	4.1%	4.2%	3.2%	10.1%	-	8.2%	5.1%	4.4%	4.3%	4.6%	7.6%	6.7%	1.1%
The Conservative Party are too negative towards immigrants and unfairly blame them for the country's problems	66	21	45	9	19	17	1	3	2	16	1	6	5	55	12	25	26	3	4	8	32	35	41	17	9	44	17
	7.4%	11.7%	6.3%	8.1%	5.0%	9.3%	1.0%	6.9%	4.7%	15.6%	2.3%	4.5%	4.5%	6.6%	16.0%	8.1%	8.4%	3.9%	14.3%	6.8%	6.0%	9.4%	9.6%	4.6%	8.8%	7.3%	7.0%
The Conservatives have introduced too many liberal policies such as gay marriage	43	9	34	7	16	7	5	4	2	7	-	3	4	28	14	17	17	3	2	4	24	18	25	13	5	29	11
	4.7%	4.9%	4.7%	6.0%	4.3%	3.6%	8.7%	8.9%	6.3%	6.5%	-	2.5%	3.6%	3.4%	19.8%	5.6%	5.6%	2.9%	6.1%	3.3%	4.6%	5.0%	5.8%	3.5%	4.8%	4.9%	4.5%
The Conservatives have not offered a referendum on the European Union during this Parliament and I don't trust them to hold one in the next	21	5	17	5	9	3	-	-	-	1	-	4	4	21	-	7	4	4	-	4	13	8	10	8	4	14	6
	2.4%	2.6%	2.3%	4.1%	2.5%	1.4%	-	-	-	1.1%	-	3.1%	3.0%	2.6%	-	2.2%	1.4%	4.5%	-	3.0%	2.4%	2.3%	2.3%	2.0%	3.7%	2.3%	2.3%
The Conservative Party still has too many members who hold racist views	53	5	47	8	23	10	8	5	*	3	3	9	7	50	3	10	22	4	*	7	27	26	29	20	4	27	22
	5.9%	3.0%	6.6%	6.7%	6.1%	5.2%	14.6%	11.6%	0.6%	2.6%	5.3%	7.5%	6.0%	6.0%	4.2%	3.2%	7.1%	5.2%	0.9%	5.8%	5.1%	7.0%	6.8%	5.2%	4.2%	4.5%	9.2%
I do not like my local Conservative MP / candidate	36	3	33	5	20	6	3	2	2	2	4	10	6	35	1	13	9	5	1	3	15	21	9	23	4	26	7
	4.0%	1.4%	4.6%	4.3%	5.3%	3.2%	5.6%	3.8%	4.9%	2.1%	6.5%	8.1%	4.9%	4.3%	1.0%	4.1%	2.8%	6.2%	4.5%	2.2%	2.9%	5.7%	2.1%	6.0%	4.4%	4.3%	3.0%
I do not like David Cameron and would rather he was replaced as Prime Minister	68	9	58	10	32	16	*	2	2	8	8	8	16	61	6	23	32	3	1	5	40	28	25	37	6	37	26
	7.5%	5.2%	8.1%	8.8%	8.7%	8.6%	0.8%	5.8%	4.3%	7.7%	13.5%	6.0%	13.0%	7.4%	8.8%	7.6%	10.3%	3.1%	4.7%	4.5%	7.5%	7.6%	5.8%	9.8%	5.9%	6.1%	10.8%
The Conservatives cannot win in my area, so I plan to vote tactically to keep out another party	24	2	22	2	12	7	1	1	1	6	1	5	5	22	2	8	10	4	1	1	14	11	14	9	1	14	10
	2.7%	1.2%	3.1%	1.5%	3.3%	4.0%	1.6%	1.4%	1.7%	5.9%	2.1%	3.9%	4.4%	2.7%	2.6%	2.5%	3.2%	4.1%	4.5%	0.9%	2.6%	2.9%	3.3%	2.4%	1.1%	2.3%	4.3%
Some other reason	38	11	27	5	11	8	3	2	*	4	4	6	2	35	3	17	5	1	3	8	32	6	13	23	3	23	12
	4.2%	6.1%	3.8%	4.7%	2.9%	4.3%	6.1%	4.9%	1.1%	3.9%	6.6%	4.7%	1.6%	4.3%	3.8%	5.4%	1.6%	1.5%	10.7%	7.0%	5.9%	1.8%	3.0%	6.0%	2.6%	3.8%	4.9%
SIGMA	901	181	720	112	371	183	53	42	36	100	59	127	119	829	73	310	313	86	25	120	533	368	424	379	98	599	241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study
Prepared on behalf of Bright Blue

5 Jun 2015

Table 55
Q17. Normal weightings
Q17. What area or areas would the Conservative Party have to change about themselves before you would consider voting for them?
Base: Not seriously considering voting Conservative

	Total	Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	602	189	413	356	210	36	137	131	192	142	18	173	63	30	233	6	338	45	25	57	116	160	129	147	156
Weighted Total	593	260	333	310	223	60	110	147	222	114	18	192	76	22	211	5	344	55	20	55	99	168	118	154	141
Change their policy towards the NHS	200	95	105	104	61	34	27	46	95	32	8	53	33	9	73	*	110	21	4	24	33	66	47	51	33
	33.8%	36.5%	31.6%	33.7%	27.4%	57.8%	24.4%	31.3%	42.8%	28.4%	45.6%	27.7%	43.4%	39.0%	34.6%	8.7%	32.0%	39.0%	18.9%	43.2%	33.4%	39.3%	40.1%	32.9%	23.4%
Develop a better strategy for growing the economy and cutting the deficit	176	71	104	99	57	20	29	32	82	33	9	55	17	5	67	4	99	8	6	14	38	56	45	48	26
	29.6%	27.5%	31.3%	31.9%	25.3%	33.6%	26.3%	21.5%	37.1%	28.7%	48.5%	28.4%	22.3%	22.1%	31.7%	74.3%	28.8%	14.7%	29.2%	26.3%	38.6%	33.2%	38.0%	31.1%	18.2%
Change their policy on immigration	145	68	77	90	47	8	24	35	55	30	8	29	16	9	69	1	64	18	7	22	29	53	32	36	25
	24.4%	26.1%	23.2%	29.0%	21.1%	13.0%	22.0%	24.2%	24.8%	26.5%	42.8%	15.3%	21.0%	39.7%	32.6%	22.3%	18.6%	33.2%	35.1%	39.4%	29.0%	31.4%	26.7%	23.2%	17.5%
Stop their reforms to the education system	127	42	85	73	44	11	20	31	54	21	4	33	12	5	61	1	63	9	5	18	23	44	22	36	25
	21.4%	16.1%	25.6%	23.5%	19.5%	17.8%	18.4%	21.3%	24.4%	18.6%	19.6%	17.4%	15.5%	24.7%	28.8%	22.3%	18.3%	15.9%	25.4%	33.3%	23.2%	26.1%	18.7%	23.3%	17.4%
Reduce the proportion of their senior roles held by white men	121	54	68	78	34	10	19	36	46	20	6	32	12	4	55	1	54	18	4	18	22	37	28	29	27
	20.5%	20.7%	20.3%	25.1%	15.2%	16.1%	17.2%	24.5%	20.8%	17.9%	35.1%	16.5%	15.6%	18.2%	26.2%	17.0%	15.6%	32.7%	17.1%	32.9%	22.2%	21.8%	23.6%	19.1%	18.9%
Reverse the reforms they have made to the welfare system	110	51	60	50	35	25	19	27	39	25	3	37	19	5	32	3	72	9	2	9	16	38	26	24	18
	18.6%	19.5%	17.9%	16.1%	15.6%	42.5%	17.3%	18.2%	17.7%	22.1%	18.6%	19.3%	24.9%	21.4%	15.0%	57.1%	20.9%	15.6%	10.5%	15.9%	16.1%	22.6%	21.7%	15.8%	13.0%
Abandon their scepticism towards the European Union	96	54	42	43	30	23	15	13	49	19	7	22	20	1	45	1	42	21	2	14	13	51	23	14	7
	16.2%	20.8%	12.7%	13.9%	13.6%	38.2%	13.9%	8.8%	22.2%	16.4%	38.3%	11.4%	26.6%	5.3%	21.1%	22.3%	12.3%	37.7%	8.0%	24.5%	12.7%	30.3%	19.9%	8.9%	5.3%
Change their leader to someone other than David Cameron	84	37	47	50	23	12	15	21	35	13	4	28	13	2	30	1	57	2	2	6	11	24	23	25	10
	14.2%	14.4%	14.1%	16.0%	10.1%	20.6%	13.6%	14.6%	15.9%	11.2%	19.7%	14.6%	17.6%	11.0%	14.2%	22.3%	16.7%	3.7%	10.1%	10.6%	11.5%	14.1%	19.3%	16.0%	7.3%
Change their candidate to represent my constituency	33	13	20	23	10	-	4	5	19	5	-	11	1	1	16	1	19	5	1	2	*	5	12	5	12
	5.6%	5.0%	6.1%	7.5%	4.4%	-	3.6%	3.4%	8.4%	4.8%	-	5.7%	0.8%	4.3%	7.7%	22.3%	5.6%	8.9%	5.7%	3.0%	*	2.8%	10.0%	3.2%	8.3%
I would never vote Conservative even if all these things were changed	159	62	96	60	87	12	32	47	47	33	-	83	18	6	36	-	111	2	3	18	20	34	25	41	55
	26.8%	24.0%	28.9%	19.5%	38.8%	19.9%	28.6%	32.1%	21.2%	29.1%	-	43.1%	23.2%	28.2%	17.0%	-	32.2%	4.5%	15.8%	33.4%	20.0%	20.0%	21.5%	26.6%	39.0%
SIGMA	1252	547	705	671	426	155	204	293	523	231	48	384	159	47	482	14	691	113	36	145	205	405	283	308	238
	211.2%	210.7%	211.6%	216.3%	191.2%	259.4%	185.3%	199.8%	235.5%	203.6%	268.2%	199.4%	210.9%	213.8%	228.9%	268.5%	201.0%	205.8%	175.9%	262.6%	207.1%	241.5%	239.5%	200.1%	168.4%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 56
Q17. Normal weightings
Q17. What area or areas would the Conservative Party have to change about themselves before you would consider voting for them?
Base: Not seriously considering voting Conservative

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	602	88	514	85	256	139	34	32	39	65	66	83	72	549	53	203	149	42	25	164	360	242	258	275	69	378	173
Weighted Total	593	122	471	81	222	128	40	25	19	67	41	72	77	541	51	203	206	44	18	90	349	244	282	256	55	380	167
Change their policy towards the NHS	200	52	149	28	73	37	11	5	7	24	10	24	31	187	13	70	76	13	5	26	124	76	112	75	13	134	56
	33.8%	42.3%	31.5%	34.7%	32.9%	28.6%	26.9%	21.4%	36.7%	35.3%	24.6%	32.8%	40.6%	34.5%	26.2%	34.7%	36.9%	28.6%	28.2%	28.8%	35.5%	31.2%	39.7%	29.1%	24.6%	35.2%	33.4%
Develop a better strategy for growing the economy and cutting the deficit	176	32	143	22	73	44	5	10	7	21	8	19	28	165	11	56	66	14	5	29	107	69	92	65	19	115	46
	29.6%	26.3%	30.5%	26.7%	32.9%	34.3%	12.0%	39.1%	35.1%	31.4%	19.9%	26.5%	36.1%	30.4%	21.4%	27.9%	32.0%	32.3%	28.7%	31.7%	30.6%	28.2%	32.4%	25.5%	34.3%	30.3%	27.7%
Change their policy on immigration	145	42	103	17	52	26	9	6	5	17	4	14	18	130	15	35	70	8	4	21	79	66	94	41	10	97	40
	24.4%	34.6%	21.8%	20.6%	23.3%	19.9%	21.8%	25.5%	23.6%	24.9%	10.2%	20.1%	23.8%	24.0%	28.7%	17.3%	33.9%	18.5%	23.2%	23.5%	22.6%	27.1%	33.3%	15.9%	18.4%	25.4%	24.3%
Stop their reforms to the education system	127	29	98	20	44	28	7	4	4	17	5	14	15	122	5	35	56	10	4	18	78	49	65	47	15	72	49
	21.4%	24.0%	20.8%	24.3%	19.6%	21.6%	17.4%	14.0%	21.0%	25.4%	10.9%	20.0%	19.5%	22.4%	10.7%	17.2%	27.3%	22.0%	20.5%	19.9%	22.4%	20.1%	23.0%	18.4%	27.5%	19.0%	29.7%
Reduce the proportion of their senior roles held by white men	121	22	100	20	47	24	8	5	1	11	9	15	20	112	10	30	56	8	1	14	68	53	55	50	16	78	37
	20.5%	17.8%	21.2%	24.4%	21.2%	19.1%	21.3%	20.0%	4.4%	16.3%	21.3%	21.1%	26.3%	20.6%	19.4%	14.8%	27.2%	18.6%	8.0%	15.7%	19.6%	21.8%	19.5%	19.5%	30.0%	20.4%	22.1%
Reverse the reforms they have made to the welfare system	110	30	80	11	36	23	10	4	4	13	9	10	14	104	6	43	27	10	3	19	57	53	52	49	9	79	24
	18.6%	24.5%	17.1%	13.7%	16.4%	18.3%	24.0%	14.2%	22.6%	19.4%	22.0%	14.1%	18.7%	19.3%	11.7%	21.0%	13.1%	22.3%	19.6%	21.0%	16.3%	21.9%	18.4%	19.3%	16.5%	20.8%	14.2%
Abandon their scepticism towards the European Union	96	46	50	10	24	13	4	1	1	9	3	8	7	82	14	28	33	8	1	26	64	32	71	21	4	69	23
	16.2%	38.0%	10.6%	12.0%	10.7%	9.9%	9.6%	4.4%	7.0%	13.9%	8.1%	11.2%	9.7%	15.1%	28.0%	13.9%	15.9%	18.8%	8.3%	28.5%	18.3%	13.3%	25.2%	8.1%	8.1%	18.1%	14.0%
Change their leader to someone other than David Cameron	84	20	65	17	26	21	1	3	1	16	5	7	12	70	14	35	28	7	1	10	48	36	45	28	11	58	21
	14.2%	16.2%	13.7%	20.6%	11.8%	16.4%	1.9%	13.7%	5.2%	23.6%	12.6%	9.9%	15.2%	13.0%	27.3%	17.5%	13.8%	15.8%	6.9%	11.0%	13.8%	14.9%	16.1%	10.8%	21.0%	15.3%	12.4%
Change their candidate to represent my constituency	33	5	28	3	15	7	2	1	2	6	1	4	7	29	4	7	19	-	*	3	16	17	17	10	6	23	7
	5.6%	4.3%	5.9%	4.2%	6.9%	5.6%	5.2%	2.9%	10.0%	9.3%	2.1%	5.6%	9.4%	5.3%	8.4%	3.6%	9.3%	-	0.9%	3.0%	4.6%	7.0%	6.0%	3.9%	11.3%	6.1%	4.2%
I would never vote Conservative even if all these things were changed	159	27	132	20	59	39	15	4	7	19	19	20	17	147	12	61	48	6	8	24	97	62	55	97	7	100	41
	26.8%	22.2%	28.0%	24.7%	26.4%	30.2%	36.6%	16.4%	34.9%	27.7%	45.1%	27.3%	21.8%	27.2%	22.7%	29.9%	23.2%	12.6%	45.6%	26.6%	27.8%	25.3%	19.5%	37.7%	13.2%	26.4%	24.7%
SIGMA	1252	305	947	166	449	262	70	43	38	153	73	136	171	1147	105	401	480	83	33	189	739	513	658	482	112	826	344
	211.2%	250.1%	201.1%	205.9%	202.1%	204.0%	176.7%	171.7%	200.5%	227.3%	176.7%	188.6%	221.0%	211.9%	204.4%	197.6%	232.7%	189.5%	190.1%	209.7%	211.5%	210.8%	233.2%	188.3%	204.8%	217.1%	206.6%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 57
Q18. Normal weightings
Q18. In the last General Election 65% of people voted, while 35% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
I did not vote in the 2010 General Election	493	222	271	312	139	42	85	95	186	126	-	-	-	-	493	43	148	32	32	26	92	114	116	137	114
	40.1%	37.1%	42.8%	50.6%	30.3%	27.1%	40.8%	33.8%	39.2%	47.8%	-	-	-	-	100.0%	23.2%	31.8%	33.4%	50.1%	35.1%	45.3%	29.6%	43.9%	45.9%	44.6%
I voted in the 2010 General Election	619	336	283	217	290	113	100	146	255	118	169	265	127	37	-	139	277	53	29	45	69	244	129	134	102
	50.3%	56.3%	44.7%	35.2%	63.0%	72.6%	47.8%	51.9%	53.7%	44.6%	100.0%	100.0%	100.0%	100.0%	-	74.7%	59.7%	55.1%	45.0%	61.5%	33.9%	63.4%	48.8%	44.8%	39.9%
Dont remember	118	39	79	87	30	1	24	40	34	20	-	-	-	-	-	4	40	11	3	3	43	27	19	28	40
	9.6%	6.6%	12.5%	14.2%	6.6%	*	11.4%	14.3%	7.1%	7.7%	-	-	-	-	-	2.2%	8.6%	11.5%	4.9%	3.5%	20.8%	7.0%	7.3%	9.3%	15.5%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 58
Q18. Normal weightings
Q18. In the last General Election 65% of people voted, while 35% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
I did not vote in the 2010 General Election	493	163	330	51	159	90	31	21	17	51	26	49	35	392	102	199	140	41	13	82	336	157	309	139	45	284	177
	40.1%	52.5%	35.9%	34.0%	32.6%	41.4%	45.5%	38.9%	36.0%	42.5%	35.6%	28.4%	25.2%	36.2%	67.9%	42.1%	37.7%	35.2%	38.7%	48.2%	44.8%	32.7%	48.4%	29.8%	36.0%	34.5%	54.4%
I voted in the 2010 General Election	619	127	492	92	268	108	25	28	24	54	44	99	82	583	37	245	186	64	15	76	337	283	273	272	74	484	103
	50.3%	41.1%	53.4%	61.9%	55.1%	49.7%	35.7%	50.8%	49.8%	45.2%	60.8%	57.6%	59.4%	53.9%	24.6%	51.8%	50.1%	55.0%	45.4%	44.6%	44.9%	58.7%	42.8%	58.2%	59.5%	58.7%	31.8%
Dont remember	118	20	98	6	60	19	13	6	7	15	3	24	21	107	11	29	45	11	5	12	77	42	56	56	6	56	45
	9.6%	6.4%	10.7%	4.1%	12.3%	9.0%	18.8%	10.3%	14.3%	12.4%	3.6%	14.0%	15.4%	9.9%	7.5%	6.1%	12.2%	9.8%	15.9%	7.2%	10.2%	8.7%	8.8%	12.0%	4.5%	6.8%	13.8%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 59
Q19. Normal weightings
Q19. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?
Base: Voted in May 2010 General Election

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	576	237	339	243	265	68	116	117	200	143	150	255	103	44	0	126	259	38	27	45	71	223	127	114	106
Weighted Total	619	336	283	217	290	113	100	146	255	118	169	265	127	37	0	139	277	53	29	45	69	244	129	134	102
Conservative	169	107	62	50	81	38	28	41	66	35	169	-	-	-	-	102	22	17	12	1	13	81	34	32	20
	27.3%	31.8%	22.0%	23.2%	28.0%	33.5%	28.4%	27.9%	25.7%	29.3%	100.0%	-	-	-	-	73.0%	8.0%	32.9%	42.6%	2.4%	18.1%	33.3%	26.6%	23.7%	20.1%
Labour	265	138	127	107	130	29	46	71	109	39	-	265	-	-	-	14	205	4	9	5	28	83	50	64	65
	42.8%	41.0%	45.0%	49.2%	44.9%	25.5%	45.5%	48.7%	42.8%	33.4%	-	100.0%	-	-	-	10.3%	73.9%	7.3%	31.1%	11.8%	39.9%	34.0%	38.6%	47.6%	64.3%
Liberal Democrat	127	70	57	31	55	41	14	25	59	29	-	-	127	-	-	22	43	28	2	16	16	61	25	27	9
	20.5%	20.9%	20.1%	14.3%	19.0%	36.3%	14.4%	16.8%	23.3%	24.5%	-	-	100.0%	-	-	15.8%	15.6%	53.0%	7.6%	36.4%	22.5%	24.8%	19.1%	20.5%	8.9%
UK Independence Party (UKIP)	7	4	3	3	4	1	1	1	3	2	-	-	-	7	-	1	-	2	4	-	-	3	3	2	-
	1.1%	1.1%	1.2%	1.3%	1.2%	0.5%	1.3%	*	1.2%	1.6%	-	-	-	18.8%	-	*	-	3.6%	15.7%	-	-	1.1%	2.1%	1.1%	-
Green	22	7	16	10	13	-	3	6	8	4	-	-	-	22	-	-	4	-	-	14	3	7	9	5	*
	3.6%	2.0%	5.5%	4.4%	4.3%	-	3.3%	4.4%	3.1%	3.7%	-	-	-	59.9%	-	-	1.6%	-	-	32.2%	4.8%	3.0%	7.2%	3.8%	*
British National Party (BNP)	*	-	*	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-
	*	-	*	*	-	-	-	-	-	*	-	-	-	0.8%	-	-	-	-	1.0%	-	-	-	-	*	-
Scottish National Party (SNP)	3	1	2	3	-	-	3	-	-	-	-	-	-	3	-	-	1	-	-	2	*	-	1	-	2
	*	*	0.7%	1.3%	-	-	2.8%	-	-	-	-	-	-	7.4%	-	-	*	-	-	3.8%	*	-	0.8%	-	1.7%
Plaid Cymru	2	2	*	2	-	-	-	1	1	-	-	-	-	2	-	-	-	*	1	1	-	-	2	-	-
	*	*	*	0.9%	-	-	-	0.7%	*	-	-	-	-	5.4%	-	-	-	0.8%	2.0%	2.3%	-	-	1.6%	-	-
(A Northern Irish Party)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dont Remember	17	7	10	7	6	4	3	2	8	5	-	-	-	-	-	1	1	1	-	3	9	7	3	4	3
	2.8%	2.2%	3.6%	3.4%	2.2%	3.3%	2.6%	1.1%	3.0%	4.6%	-	-	-	-	-	0.6%	*	2.4%	-	6.5%	12.7%	2.9%	2.6%	3.1%	2.8%
Refuse	3	1	2	2	1	-	1	-	*	2	-	-	-	-	-	-	-	-	-	-	1	1	1	-	1
	*	*	0.7%	0.9%	*	-	0.9%	-	*	1.7%	-	-	-	-	-	-	-	-	-	-	1.6%	*	0.9%	-	1.1%
Other (Please state)	3	-	3	2	-	1	1	-	1	1	-	-	-	3	-	-	1	-	-	2	-	1	1	-	1
	*	-	1.0%	0.9%	-	0.8%	0.9%	-	*	1.0%	-	-	-	7.6%	-	-	*	-	-	4.5%	-	*	0.7%	-	0.8%
SIGMA	619	336	283	217	290	113	100	146	255	118	169	265	127	37	-	139	277	53	29	45	69	244	129	134	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 60
Q19. Normal weightings
Q19. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?
Base: Voted in May 2010 General Election

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	576	72	504	85	275	111	33	33	36	48	59	107	72	550	26	214	139	57	21	123	297	279	223	271	82	452	90
Weighted Total	619	127	492	92	268	108	25	28	24	54	44	99	82	583	37	245	186	64	15	76	337	283	273	272	74	484	103
Conservative	169	46	124	21	79	18	6	8	8	13	3	35	18	157	13	81	32	24	2	16	89	80	83	66	20	137	29
	27.3%	35.9%	25.1%	22.7%	29.4%	16.5%	25.3%	30.3%	31.4%	23.1%	7.5%	35.5%	21.6%	26.9%	34.0%	33.2%	17.2%	36.8%	10.3%	21.4%	26.5%	28.3%	30.3%	24.4%	27.1%	28.2%	27.8%
Labour	265	24	241	45	115	70	11	16	8	31	32	36	46	257	9	103	98	18	9	23	138	128	101	135	29	203	45
	42.8%	19.2%	49.0%	48.5%	42.9%	65.4%	44.4%	58.7%	32.1%	57.5%	72.5%	36.6%	56.2%	44.1%	23.2%	42.3%	52.7%	27.6%	62.0%	29.7%	40.9%	45.2%	37.1%	49.5%	39.6%	41.9%	43.5%
Liberal Democrat	127	43	84	22	46	12	5	1	4	8	4	14	13	113	15	42	37	19	3	27	76	51	70	39	18	96	24
	20.5%	33.6%	17.2%	23.5%	17.1%	11.0%	21.3%	3.1%	14.8%	14.3%	9.2%	13.9%	15.4%	19.3%	40.0%	17.1%	19.6%	29.3%	20.3%	35.5%	22.6%	18.1%	25.5%	14.4%	24.8%	19.8%	23.1%
UK Independence Party (UKIP)	7	-	7	*	5	1	1	-	1	-	1	2	2	6	1	-	2	2	1	2	3	4	3	3	1	6	1
	1.1%	-	1.4%	*	1.7%	0.8%	4.5%	-	3.8%	-	2.0%	1.5%	2.7%	1.1%	1.8%	-	1.2%	2.4%	7.3%	2.3%	0.8%	1.5%	1.0%	1.0%	2.0%	1.3%	0.5%
Green	22	11	12	2	7	3	-	*	-	-	3	5	1	22	-	8	7	1	-	4	16	7	7	13	2	20	1
	3.6%	8.3%	2.4%	1.8%	2.7%	2.7%	-	0.5%	-	-	6.5%	5.5%	1.6%	3.8%	-	3.2%	3.9%	1.1%	-	5.9%	4.6%	2.3%	2.6%	4.8%	2.7%	4.1%	0.8%
British National Party (BNP)	*	-	*	-	-	*	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	*	-	-	*	-	-
	*	-	*	-	-	*	-	-	-	0.5%	-	-	-	*	-	-	-	-	-	*	-	*	-	-	*	-	-
Scottish National Party (SNP)	3	-	3	-	1	2	*	-	-	2	-	1	-	3	-	-	2	1	-	*	2	1	-	3	-	2	1
	*	-	0.6%	-	*	1.6%	0.9%	-	-	3.1%	-	0.8%	-	*	-	-	0.9%	1.3%	-	*	0.6%	*	-	1.0%	-	*	0.8%
Plaid Cymru	2	-	2	*	2	-	-	-	1	-	-	1	-	2	-	-	-	1	-	1	1	1	1	1	-	1	1
	*	-	*	*	0.6%	-	-	-	2.4%	-	-	1.0%	-	*	-	-	-	1.6%	-	0.8%	*	0.5%	*	*	-	*	0.6%
(A Northern Irish Party)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dont Remember	17	3	14	2	10	1	1	2	3	-	1	3	2	17	*	10	6	-	-	1	11	7	7	9	2	14	3
	2.8%	2.3%	2.9%	2.5%	3.8%	1.0%	3.5%	7.4%	11.8%	-	2.3%	3.0%	2.5%	2.9%	1.0%	3.9%	3.3%	-	-	0.9%	3.2%	2.4%	2.4%	3.3%	2.2%	2.9%	2.8%
Refuse	3	-	3	*	3	-	-	-	1	-	-	2	-	3	-	-	1	-	-	1	1	2	1	2	-	3	-
	*	-	0.6%	*	1.1%	-	-	-	3.7%	-	-	2.0%	-	0.5%	-	-	*	-	-	1.7%	*	0.8%	*	0.8%	-	0.6%	-
Other (Please state)	3	1	2	-	1	1	-	-	-	1	-	-	-	3	-	1	1	-	-	1	1	2	1	1	1	2	-
	*	0.7%	*	-	*	0.7%	-	-	-	1.4%	-	-	-	*	-	*	0.6%	-	-	1.2%	*	0.7%	*	*	1.2%	*	-
SIGMA	619	127	492	92	268	108	25	28	24	54	44	99	82	583	37	245	186	64	15	76	337	283	273	272	74	484	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 61
Q20. Normal weightings
Q20. What is your current employment status?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
Full time employment	555	325	229	257	263	35	82	133	225	114	108	142	68	25	166	97	228	42	32	34	76	269	134	97	47
	45.0%	54.4%	36.2%	41.8%	57.1%	22.4%	39.1%	47.2%	47.4%	43.2%	63.6%	53.4%	53.7%	66.3%	33.7%	51.9%	49.1%	44.0%	50.5%	46.6%	37.2%	70.0%	50.8%	32.5%	18.4%
Part time employment	180	61	119	89	73	18	37	38	69	36	20	49	15	4	73	29	68	14	11	7	30	39	35	57	45
	14.6%	10.2%	18.8%	14.5%	15.8%	11.4%	17.7%	13.4%	14.5%	13.6%	11.9%	18.4%	11.9%	9.6%	14.7%	15.4%	14.6%	15.0%	17.7%	9.4%	14.5%	10.0%	13.2%	19.2%	17.7%
Self-employed	90	34	56	25	42	23	10	24	30	25	9	12	12	4	46	16	18	11	5	12	11	25	24	26	14
	7.3%	5.8%	8.8%	4.1%	9.1%	14.7%	4.9%	8.5%	6.4%	9.5%	5.3%	4.6%	9.6%	10.1%	9.3%	8.7%	3.9%	11.3%	7.9%	15.8%	5.5%	6.5%	9.1%	8.8%	5.5%
Unemployed	82	33	48	46	28	7	15	23	26	18	4	18	8	2	32	5	27	3	2	4	24	8	9	19	41
	6.6%	5.6%	7.6%	7.5%	6.2%	4.7%	7.1%	8.1%	5.4%	6.9%	2.2%	6.7%	6.0%	6.4%	6.5%	2.7%	5.8%	3.3%	3.0%	5.9%	11.8%	2.1%	3.5%	6.5%	15.9%
Retired	67	42	25	-	1	65	21	2	34	10	14	15	16	-	19	16	22	1	-	-	12	12	14	14	19
	5.4%	7.0%	4.0%	-	*	42.1%	10.1%	0.7%	7.1%	3.7%	8.4%	5.8%	12.4%	-	3.8%	8.5%	4.7%	1.4%	-	-	6.0%	3.2%	5.4%	4.6%	7.7%
Student	179	93	86	171	8	-	31	45	69	33	3	14	2	2	128	14	76	18	9	10	33	9	37	67	64
	14.5%	15.5%	13.6%	27.7%	1.7%	-	14.8%	16.0%	14.5%	12.6%	2.0%	5.4%	1.5%	4.3%	26.0%	7.6%	16.3%	18.9%	13.9%	13.3%	16.2%	2.3%	14.1%	22.6%	25.0%
Homemaker or Carer	69	2	67	25	40	3	10	11	21	26	7	11	6	1	28	9	23	2	4	6	17	19	9	15	22
	5.6%	*	10.6%	4.1%	8.8%	1.9%	4.9%	4.0%	4.5%	9.9%	4.4%	4.3%	4.6%	3.3%	5.7%	4.6%	4.9%	2.4%	7.1%	8.9%	8.1%	5.0%	3.6%	5.2%	8.5%
Other	11	8	3	2	5	5	3	6	1	1	4	4	*	-	2	1	3	4	-	-	1	4	1	2	3
	0.9%	1.3%	0.5%	*	1.0%	2.9%	1.4%	2.1%	*	0.5%	2.1%	1.5%	*	-	*	0.6%	0.7%	3.7%	-	-	0.6%	0.9%	*	0.6%	1.3%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 62
Q20. Normal weightings
Q20. What is your current employment status?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
Full time employment	555	131	424	72	238	89	26	24	19	50	29	96	69	504	51	196	162	68	14	81	302	252	259	235	61	555	-
	45.0%	42.1%	46.0%	48.0%	48.9%	41.0%	37.3%	44.5%	38.8%	41.4%	40.0%	55.7%	50.2%	46.6%	34.0%	41.6%	43.6%	58.1%	40.8%	47.1%	40.3%	52.4%	40.5%	50.3%	48.9%	67.3%	-
Part time employment	180	47	133	27	71	27	8	8	11	16	7	27	21	146	34	87	48	13	4	14	91	89	92	69	19	180	-
	14.6%	15.1%	14.4%	18.2%	14.5%	12.4%	12.1%	15.1%	23.0%	13.3%	9.1%	15.6%	14.9%	13.5%	22.6%	18.4%	12.9%	11.5%	13.5%	8.3%	12.1%	18.4%	14.4%	14.7%	15.6%	21.8%	-
Self-employed	90	43	47	6	17	16	8	3	1	5	12	1	-	65	25	44	24	-	3	17	52	38	60	22	8	90	-
	7.3%	13.9%	5.1%	4.3%	3.4%	7.5%	11.0%	5.4%	2.8%	3.8%	16.1%	0.7%	-	6.0%	16.9%	9.4%	6.5%	-	9.3%	9.9%	6.9%	7.9%	9.3%	4.7%	6.6%	10.9%	-
Unemployed	82	15	67	12	39	15	1	6	*	6	7	12	15	78	3	20	29	8	3	14	61	20	35	41	5	-	-
	6.6%	4.8%	7.3%	7.9%	8.1%	6.9%	0.9%	11.3%	1.0%	5.1%	9.6%	6.8%	11.2%	7.2%	2.2%	4.3%	7.8%	6.7%	8.1%	8.4%	8.2%	4.2%	5.5%	8.7%	4.3%	-	-
Retired	67	36	30	5	15	10	-	-	3	4	6	9	2	56	11	47	5	6	*	8	62	4	62	3	1	-	67
	5.4%	11.7%	3.3%	3.4%	3.2%	4.6%	-	-	6.1%	3.3%	8.1%	5.1%	1.5%	5.1%	7.3%	10.1%	1.2%	5.1%	0.6%	4.9%	8.3%	0.9%	9.7%	0.7%	1.2%	-	20.5%
Student	179	12	166	23	75	51	17	9	11	38	7	15	22	159	20	54	75	16	6	21	158	21	81	73	25	-	179
	14.5%	4.0%	18.0%	15.2%	15.5%	23.5%	25.3%	16.2%	23.0%	31.5%	9.4%	8.5%	15.9%	14.7%	13.1%	11.4%	20.2%	13.8%	17.7%	12.4%	21.0%	4.3%	12.7%	15.6%	20.0%	-	55.0%
Homemaker or Carer	69	21	47	3	30	5	9	4	3	1	2	13	8	64	4	17	27	6	3	12	14	55	50	16	3	-	69
	5.6%	6.9%	5.1%	2.0%	6.2%	2.4%	12.8%	7.5%	5.3%	1.1%	3.4%	7.6%	5.5%	6.0%	3.0%	3.6%	7.4%	4.8%	10.1%	7.0%	1.8%	11.4%	7.8%	3.5%	2.2%	-	21.2%
Other	11	4	7	1	1	4	*	-	-	*	3	-	1	10	1	7	1	-	-	3	9	2	1	8	2	-	11
	0.9%	1.4%	0.7%	1.0%	*	1.7%	*	-	-	*	4.3%	-	0.8%	0.9%	0.9%	1.4%	*	-	-	1.9%	1.2%	*	*	1.8%	1.2%	-	3.4%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study
Prepared on behalf of Bright Blue

5 Jun 2015

Table 63
Q21. Normal weightings
Q21. What is your family status?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
Single	490	246	245	377	91	22	80	118	196	97	33	94	32	19	245	44	213	38	32	32	86	69	118	152	146
	39.8%	41.1%	38.6%	61.3%	19.7%	14.2%	38.2%	41.7%	41.2%	36.6%	19.3%	35.3%	25.1%	52.2%	49.6%	23.7%	45.7%	40.0%	49.9%	43.9%	42.0%	17.9%	44.7%	50.7%	57.4%
Married or Civil Partnership	555	285	270	180	284	91	92	137	204	122	117	126	71	13	169	109	201	43	24	31	86	249	110	106	79
	45.1%	47.7%	42.7%	29.3%	61.8%	58.3%	44.1%	48.6%	42.9%	46.2%	69.4%	47.5%	56.0%	35.3%	34.2%	58.2%	43.3%	45.1%	37.8%	43.1%	42.2%	64.6%	41.5%	35.5%	30.9%
Cohabiting	102	39	63	41	50	10	21	17	37	27	4	19	13	3	55	18	26	8	4	5	22	45	19	22	9
	8.3%	6.5%	9.9%	6.7%	10.9%	6.6%	10.0%	5.9%	7.7%	10.3%	2.6%	7.0%	10.1%	7.9%	11.1%	9.9%	5.5%	8.0%	6.5%	6.5%	10.7%	11.7%	7.1%	7.4%	3.5%
Separated / Divorced	69	18	51	16	30	24	13	9	32	15	15	24	5	2	19	14	19	5	4	5	10	17	16	19	16
	5.6%	3.0%	8.1%	2.6%	6.4%	15.2%	6.3%	3.1%	6.8%	5.6%	8.7%	8.9%	4.3%	4.6%	3.9%	7.4%	4.1%	4.9%	5.8%	6.5%	4.7%	4.5%	6.0%	6.3%	6.1%
Widowed	15	10	5	1	5	9	3	2	7	3	-	3	6	-	6	1	6	2	-	-	1	5	2	*	5
	1.2%	1.7%	0.7%	*	1.2%	5.6%	1.4%	0.7%	1.4%	1.3%	-	1.2%	4.5%	-	1.2%	0.8%	1.3%	1.9%	-	-	*	1.3%	0.7%	*	2.1%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 64
Q21. Normal weightings
Q21. What is your family status?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
Single	490	65	425	70	199	121	34	29	26	68	40	56	55	445	45	168	160	40	15	79	420	70	181	245	64	262	176
	39.8%	21.1%	46.1%	46.8%	41.0%	56.0%	49.5%	53.0%	54.7%	56.2%	54.4%	32.6%	39.7%	41.2%	30.1%	35.5%	43.2%	34.5%	44.3%	46.4%	56.1%	14.5%	28.3%	52.5%	51.4%	31.8%	54.2%
Married or Civil Partnership	555	161	395	54	248	64	30	24	16	37	23	102	74	491	64	221	179	65	10	49	224	331	349	168	38	416	114
	45.1%	51.8%	42.9%	36.0%	51.0%	29.3%	42.8%	44.7%	33.4%	30.3%	31.7%	59.1%	53.3%	45.4%	42.8%	46.9%	48.1%	55.4%	30.0%	28.8%	29.9%	68.8%	54.6%	36.0%	30.4%	50.5%	35.2%
Cohabiting	102	52	49	12	15	21	2	1	2	11	6	7	2	73	29	47	15	7	5	26	58	44	60	29	12	86	13
	8.3%	16.8%	5.4%	7.9%	3.0%	9.6%	3.1%	2.3%	4.8%	8.8%	8.4%	3.8%	1.4%	6.8%	19.1%	10.0%	4.0%	5.8%	13.7%	15.0%	7.7%	9.2%	9.4%	6.3%	9.7%	10.5%	3.9%
Separated / Divorced	69	26	43	10	21	9	3	-	3	6	2	5	8	60	9	27	15	5	4	14	36	33	40	22	7	54	12
	5.6%	8.4%	4.7%	6.9%	4.2%	4.1%	4.6%	-	7.1%	4.6%	2.9%	3.1%	5.6%	5.5%	6.2%	5.7%	4.1%	4.3%	12.0%	7.9%	4.9%	6.8%	6.2%	4.8%	5.5%	6.6%	3.8%
Widowed	15	6	9	4	3	2	-	-	-	-	2	2	-	12	3	9	2	-	-	3	11	4	9	2	4	6	9
	1.2%	1.9%	1.0%	2.5%	0.7%	0.9%	-	-	-	-	2.6%	1.4%	-	1.1%	1.9%	2.0%	0.6%	-	-	1.9%	1.5%	0.8%	1.5%	*	3.1%	0.7%	2.8%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study
Prepared on behalf of Bright Blue

5 Jun 2015

Table 65
Q22. Normal weightings
Q22. How many children do you have who are under the age of 18?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
0	749	362	387	416	194	139	126	176	295	153	89	138	76	22	336	119	265	58	37	50	124	197	176	198	163
	60.9%	60.6%	61.2%	67.6%	42.1%	89.8%	60.0%	62.4%	62.1%	57.7%	52.8%	51.9%	59.9%	59.0%	68.1%	63.6%	57.0%	60.2%	58.3%	68.0%	60.7%	51.2%	66.4%	66.4%	64.0%
1	212	106	106	108	91	13	29	58	82	43	34	47	19	3	84	31	73	17	19	7	38	85	31	47	45
	17.2%	17.8%	16.7%	17.5%	19.9%	8.3%	14.0%	20.5%	17.3%	16.1%	20.0%	17.8%	14.6%	9.0%	17.1%	16.7%	15.8%	17.3%	30.0%	10.0%	18.7%	22.0%	11.8%	15.8%	17.7%
2	170	79	91	60	110	-	36	28	58	49	29	47	21	10	46	23	74	15	6	10	29	71	39	30	26
	13.8%	13.3%	14.4%	9.8%	23.9%	-	17.1%	9.8%	12.3%	18.4%	17.3%	17.8%	16.3%	27.2%	9.3%	12.5%	16.0%	15.3%	10.0%	14.0%	14.1%	18.5%	14.8%	9.9%	10.1%
3	73	33	40	26	47	-	11	17	29	16	12	25	4	2	24	11	35	4	1	6	10	21	15	20	16
	5.9%	5.5%	6.3%	4.2%	10.2%	-	5.4%	5.9%	6.1%	6.0%	7.2%	9.3%	3.1%	4.8%	4.8%	6.0%	7.4%	4.6%	1.7%	7.9%	4.7%	5.5%	5.5%	6.8%	6.1%
4	18	13	6	5	14	-	4	3	9	2	4	5	5	-	3	1	11	2	-	-	4	10	3	3	3
	1.5%	2.1%	0.9%	0.8%	3.0%	-	2.0%	1.2%	1.9%	0.6%	2.1%	1.9%	3.7%	-	0.6%	0.5%	2.4%	2.6%	-	-	1.8%	2.5%	1.1%	1.1%	1.1%
5 or more	8	5	3	*	4	3	3	*	1	3	1	4	3	-	-	1	7	-	-	-	-	1	1	-	2
	0.6%	0.8%	*	*	1.0%	2.0%	1.5%	*	*	1.2%	0.6%	1.4%	2.4%	-	-	0.7%	1.4%	-	-	-	-	*	*	-	1.0%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 66
Q22. Normal weightings
Q22. How many children do you have who are under the age of 18?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribbean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
0	749	213	537	77	281	133	46	26	34	68	53	102	62	647	102	295	197	69	23	119	749	-	387	293	69	445	243
	60.9%	68.5%	58.3%	52.0%	57.7%	61.5%	66.2%	48.3%	70.3%	56.6%	72.6%	59.3%	44.9%	59.9%	68.3%	62.4%	53.0%	59.4%	68.6%	69.3%	100.0%	-	60.6%	62.7%	55.6%	54.0%	74.8%
1	212	55	157	33	81	33	11	7	6	17	10	39	15	187	25	93	46	24	7	27	-	212	119	64	29	171	32
	17.2%	17.7%	17.1%	22.0%	16.6%	15.2%	15.8%	13.4%	13.2%	14.4%	14.1%	22.5%	11.1%	17.3%	16.7%	19.8%	12.3%	20.9%	20.7%	15.5%	-	44.1%	18.7%	13.7%	23.1%	20.8%	9.8%
2	170	36	135	22	76	30	7	8	6	20	8	22	36	157	13	56	77	18	3	14	-	170	94	62	14	131	32
	13.8%	11.5%	14.6%	14.6%	15.6%	14.0%	10.3%	13.9%	11.9%	16.5%	10.9%	12.9%	26.2%	14.5%	8.7%	11.9%	20.7%	15.4%	9.0%	8.0%	-	35.4%	14.8%	13.4%	10.8%	15.9%	10.0%
3	73	4	68	16	35	13	4	9	2	8	1	8	16	70	3	24	37	2	*	8	-	73	28	36	9	55	14
	5.9%	1.4%	7.4%	10.8%	7.3%	5.9%	5.9%	17.2%	4.5%	6.7%	1.7%	4.7%	11.4%	6.5%	1.7%	5.0%	9.9%	1.6%	0.7%	4.9%	-	15.1%	4.4%	7.7%	7.0%	6.6%	4.3%
4	18	3	16	1	11	3	1	4	-	3	1	1	6	15	4	3	12	-	-	4	-	18	8	9	1	15	4
	1.5%	0.9%	1.7%	*	2.2%	1.5%	1.9%	7.2%	-	2.2%	0.7%	0.7%	4.1%	1.4%	2.5%	0.6%	3.2%	-	-	2.2%	-	3.8%	1.2%	2.0%	0.9%	1.8%	1.2%
5 or more	8	-	8	*	3	4	-	-	-	4	-	-	3	5	3	1	3	3	*	-	-	8	2	2	3	8	-
	0.6%	-	0.9%	*	0.7%	2.0%	-	-	-	3.7%	-	-	2.3%	*	2.1%	*	0.9%	2.7%	1.0%	-	-	1.6%	*	0.5%	2.5%	0.9%	-
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 67
Q23. Normal weightings
Q23. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
The Conservative Party represents the views of people like me	321	189	132	157	110	53	50	78	120	73	107	38	46	2	96	158	65	20	29	6	28	125	71	68	54
	26.1%	31.6%	20.9%	25.5%	24.0%	34.4%	23.7%	27.7%	25.4%	27.5%	63.4%	14.5%	36.4%	5.6%	19.4%	84.5%	13.9%	20.5%	45.3%	8.1%	13.8%	32.4%	26.9%	22.6%	21.0%
The Conservative Party does not represent the views of people like me	655	308	347	315	264	76	111	151	262	131	43	199	75	28	254	14	338	66	24	60	98	193	140	172	141
	53.2%	51.5%	54.8%	51.2%	57.4%	48.8%	53.2%	53.5%	55.2%	49.4%	25.4%	75.0%	58.6%	76.1%	51.5%	7.3%	72.6%	69.1%	38.2%	81.8%	47.8%	50.2%	52.9%	57.5%	55.3%
Don't know	255	101	154	144	85	26	48	53	93	61	19	28	6	7	144	15	63	10	10	7	78	67	54	59	60
	20.7%	16.9%	24.4%	23.4%	18.6%	16.7%	23.1%	18.9%	19.5%	23.1%	11.1%	10.5%	5.0%	18.3%	29.1%	8.1%	13.5%	10.4%	16.5%	10.1%	38.4%	17.5%	20.2%	19.8%	23.7%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 68
Q23. Normal weightings
Q23. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
The Conservative Party represents the views of people like me	321	84	236	47	141	32	16	15	14	21	11	64	21	277	44	128	79	51	8	32	195	126	170	97	54	256	54
	26.1%	27.2%	25.7%	31.7%	29.0%	14.9%	23.1%	26.8%	30.0%	17.5%	15.4%	36.8%	15.1%	25.6%	29.4%	27.2%	21.3%	43.6%	23.3%	18.7%	26.0%	26.1%	26.6%	20.7%	43.6%	31.0%	16.6%
The Conservative Party does not represent the views of people like me	655	158	496	81	241	140	35	27	21	70	46	70	88	585	70	241	220	42	19	100	386	269	326	270	59	428	178
	53.2%	51.1%	53.9%	54.3%	49.6%	64.4%	50.6%	49.0%	44.1%	58.1%	63.3%	40.4%	63.8%	54.1%	46.7%	50.9%	59.2%	36.0%	56.8%	58.6%	51.5%	55.8%	51.0%	57.7%	47.7%	51.9%	54.8%
Don't know	255	67	188	21	104	45	18	13	12	29	15	39	29	220	36	103	72	24	7	39	168	87	144	101	11	141	93
	20.7%	21.7%	20.4%	14.0%	21.4%	20.7%	26.3%	24.2%	25.9%	24.4%	21.3%	22.7%	21.1%	20.3%	23.9%	21.9%	19.5%	20.4%	19.8%	22.7%	22.5%	18.1%	22.5%	21.6%	8.7%	17.1%	28.6%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 69
Q23. Normal weightings
Q23. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
I have friends or family members who support the Conservative Party	514	265	249	254	179	82	91	107	192	124	115	106	57	17	177	128	182	50	33	20	62	198	111	122	78
	41.8%	44.3%	39.4%	41.2%	38.9%	52.6%	43.4%	38.0%	40.4%	47.0%	67.8%	39.9%	44.8%	46.7%	35.9%	68.4%	39.1%	51.9%	52.4%	27.1%	30.2%	51.4%	42.0%	40.7%	30.4%
I don't have any friends or family members who support the Conservative Party	468	216	253	237	183	48	75	113	194	87	28	125	54	16	206	26	215	36	22	39	70	113	98	122	118
	38.0%	36.1%	39.9%	38.5%	39.8%	31.2%	35.9%	40.0%	40.8%	32.7%	16.7%	47.0%	42.2%	43.1%	41.8%	14.0%	46.4%	37.1%	34.7%	52.9%	34.5%	29.4%	36.9%	40.7%	46.3%
Don't know	248	117	131	125	98	25	43	62	89	54	26	35	17	4	110	33	67	11	8	15	72	74	56	56	59
	20.2%	19.5%	20.8%	20.3%	21.3%	16.2%	20.8%	22.0%	18.8%	20.2%	15.6%	13.0%	13.0%	10.3%	22.3%	17.6%	14.5%	11.0%	12.9%	20.0%	35.3%	19.2%	21.1%	18.6%	23.3%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 70
Q23. Normal weightings
Q23. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
I have friends or family members who support the Conservative Party	514	149	365	59	190	91	25	20	17	57	20	80	51	443	72	229	129	52	10	67	305	210	282	165	68	365	128
	41.8%	48.0%	39.7%	39.5%	39.0%	42.2%	36.7%	36.2%	34.9%	47.1%	27.7%	46.5%	36.7%	40.9%	47.9%	48.6%	34.8%	44.3%	31.5%	39.0%	40.7%	43.5%	44.2%	35.2%	54.2%	44.3%	39.3%
I don't have any friends or family members who support the Conservative Party	468	113	356	72	177	82	24	20	13	39	37	45	61	409	59	170	173	33	13	59	284	184	227	196	45	308	121
	38.0%	36.3%	38.6%	48.5%	36.4%	38.0%	35.4%	36.7%	27.6%	32.7%	51.1%	26.2%	44.1%	37.9%	39.5%	36.0%	46.6%	28.6%	40.3%	34.2%	37.9%	38.3%	35.5%	42.0%	36.3%	37.3%	37.2%
Don't know	248	49	200	18	120	43	19	15	18	24	15	47	26	229	19	73	69	32	9	46	161	88	130	106	12	151	77
	20.2%	15.7%	21.7%	12.0%	24.6%	19.8%	27.9%	27.1%	37.5%	20.2%	21.2%	27.3%	19.2%	21.2%	12.6%	15.5%	18.6%	27.1%	28.2%	26.8%	21.4%	18.2%	20.4%	22.7%	9.5%	18.4%	23.6%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 71
Q24. Normal weightings
Q24. How would you describe your sense of national identity?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
British	753	410	343	382	288	84	136	186	296	136	133	212	77	29	221	127	341	53	39	42	114	231	152	189	170
	61.2%	68.6%	54.2%	61.9%	62.6%	54.1%	64.8%	66.0%	62.2%	51.4%	78.8%	79.7%	60.4%	77.2%	44.9%	68.3%	73.3%	54.9%	61.1%	57.8%	55.9%	60.0%	57.4%	63.1%	66.7%
Another nationality (please state)	297	125	172	163	93	41	51	56	109	82	21	23	21	5	194	37	72	24	16	16	55	97	68	69	55
	24.1%	21.0%	27.2%	26.4%	20.3%	26.5%	24.2%	19.8%	22.9%	31.0%	12.6%	8.5%	16.2%	12.9%	39.4%	19.8%	15.4%	25.0%	25.9%	22.4%	27.1%	25.1%	25.7%	23.1%	21.4%
Both British and another nationality (please state)	180	63	118	72	78	30	23	40	70	47	15	31	30	4	78	22	52	19	8	14	35	57	45	41	30
	14.6%	10.5%	18.6%	11.6%	17.0%	19.5%	11.0%	14.3%	14.8%	17.6%	8.6%	11.8%	23.5%	9.9%	15.7%	12.0%	11.3%	20.1%	13.0%	19.7%	17.1%	14.9%	16.9%	13.8%	11.8%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 72
Q24. Normal weightings
Q24. How would you describe your sense of national identity?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
British	753	58	695	122	381	148	44	48	32	75	61	136	113	718	35	232	279	95	18	78	436	318	245	395	113	518	182
	61.2%	18.9%	75.5%	81.9%	78.3%	68.4%	63.5%	88.3%	67.1%	62.0%	83.9%	79.2%	81.6%	66.4%	23.7%	49.1%	75.1%	81.0%	54.0%	45.6%	58.1%	66.0%	38.3%	84.6%	90.8%	62.8%	56.0%
Another nationality (please state)	297	178	119	7	67	36	10	2	13	24	5	25	13	205	92	155	52	16	10	54	201	96	278	14	5	184	96
	24.1%	57.3%	13.0%	4.7%	13.8%	16.4%	14.1%	3.2%	28.1%	19.9%	7.0%	14.7%	9.4%	19.0%	61.6%	32.9%	14.1%	13.9%	29.8%	31.8%	26.8%	20.0%	43.6%	2.9%	4.0%	22.4%	29.4%
Both British and another nationality (please state)	180	74	106	20	38	33	15	5	2	22	7	11	12	158	22	85	40	6	5	39	113	68	116	58	6	122	47
	14.6%	23.8%	11.5%	13.4%	7.8%	15.2%	22.4%	8.5%	4.8%	18.1%	9.2%	6.2%	8.9%	14.6%	14.7%	18.0%	10.7%	5.1%	16.3%	22.5%	15.0%	14.0%	18.1%	12.4%	5.2%	14.8%	14.5%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 73
Q25. Normal weightings
Q25. How proud are you to live in Britain?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
Very proud	619	342	277	291	234	94	101	153	252	113	104	155	82	13	205	116	270	61	32	24	78	198	133	150	125
	50.3%	57.3%	43.8%	47.3%	50.9%	60.6%	48.2%	54.1%	53.1%	42.9%	61.5%	58.3%	64.7%	34.6%	41.6%	62.2%	58.0%	64.0%	50.2%	32.3%	38.0%	51.5%	50.2%	50.3%	49.1%
Somewhat proud	508	226	282	279	182	46	83	106	198	121	53	99	34	18	237	60	171	31	22	37	105	157	112	126	100
	41.2%	37.7%	44.5%	45.3%	39.7%	29.5%	39.7%	37.5%	41.6%	45.7%	31.5%	37.1%	27.1%	49.1%	48.1%	32.4%	36.7%	32.3%	35.1%	50.4%	51.4%	40.7%	42.1%	42.2%	39.4%
Not very proud	82	21	61	33	37	12	22	20	17	24	12	9	10	5	38	10	19	4	6	10	18	25	18	19	19
	6.7%	3.5%	9.7%	5.4%	7.9%	8.0%	10.3%	7.1%	3.5%	9.0%	6.9%	3.3%	8.2%	14.8%	7.7%	5.1%	4.1%	3.7%	10.1%	13.8%	8.8%	6.6%	6.9%	6.2%	7.6%
Not proud at all	22	9	13	12	7	3	4	3	8	6	*	3	*	1	13	1	5	-	3	3	4	5	2	4	10
	1.8%	1.5%	2.0%	2.0%	1.5%	1.9%	1.8%	1.2%	1.8%	2.4%	*	1.3%	*	1.5%	2.6%	*	1.2%	-	4.7%	3.6%	1.7%	1.2%	0.7%	1.3%	3.9%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study
Prepared on behalf of Bright Blue

5 Jun 2015

Table 74
Q25. Normal weightings
Q25. How proud are you to live in Britain?
Base: All Respondents

	Total	White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
		Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
Very proud	619	113	507	65	289	116	37	36	15	74	34	108	86	565	55	225	208	83	14	57	362	257	325	226	68	427	160
	50.3%	36.3%	55.0%	43.6%	59.4%	53.5%	53.9%	66.3%	30.4%	61.6%	46.5%	62.9%	62.3%	52.2%	36.6%	47.6%	56.0%	70.8%	42.1%	33.2%	48.3%	53.4%	50.9%	48.4%	54.6%	51.8%	49.1%
Somewhat proud	508	161	347	66	172	83	27	13	26	42	30	57	47	429	79	209	137	32	16	85	322	185	269	200	39	326	142
	41.2%	51.9%	37.6%	44.2%	35.3%	38.1%	38.7%	24.7%	54.9%	35.1%	41.9%	33.2%	34.4%	39.6%	52.7%	44.2%	36.8%	27.1%	49.2%	49.7%	43.0%	38.5%	42.1%	42.7%	31.0%	39.6%	43.6%
Not very proud	82	28	54	15	19	16	4	4	7	2	8	4	2	72	10	33	22	2	1	21	52	30	35	33	14	60	16
	6.7%	9.0%	5.9%	10.0%	3.9%	7.6%	5.9%	6.7%	13.9%	2.0%	11.4%	2.3%	1.3%	6.7%	6.5%	7.0%	5.8%	2.1%	1.8%	12.5%	7.0%	6.2%	5.5%	7.1%	11.3%	7.3%	4.8%
Not proud at all	22	9	13	3	7	2	1	1	*	2	*	3	3	16	6	5	5	-	2	8	13	9	9	9	4	11	8
	1.8%	2.8%	1.4%	2.2%	1.5%	0.8%	1.4%	2.3%	0.8%	1.3%	*	1.7%	1.9%	1.5%	4.2%	1.2%	1.4%	-	6.8%	4.7%	1.7%	1.9%	1.5%	1.9%	3.1%	1.3%	2.4%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 75
Q26. Normal weightings
Q26. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
I feel respect for the British political and legal system	840	439	401	429	296	116	144	177	338	181	139	180	76	24	342	154	326	75	44	29	121	296	188	193	150
	68.2%	73.4%	63.3%	69.6%	64.3%	74.5%	68.9%	62.8%	71.1%	68.4%	82.2%	67.9%	59.7%	64.5%	69.3%	82.6%	70.2%	78.6%	69.3%	39.6%	59.4%	76.9%	71.2%	64.6%	58.9%
I do not feel respect for the British political and legal system	252	111	140	117	107	28	41	69	90	52	23	59	42	13	90	23	98	14	13	38	45	63	40	66	76
	20.4%	18.6%	22.2%	18.9%	23.2%	18.3%	19.6%	24.3%	18.9%	19.7%	13.8%	22.1%	32.7%	33.8%	18.2%	12.3%	21.2%	14.3%	20.1%	51.7%	22.0%	16.3%	15.1%	22.2%	29.8%
Don't know	139	48	92	71	57	11	24	36	48	31	7	26	10	1	61	10	40	7	7	6	38	26	36	39	29
	11.3%	8.0%	14.5%	11.5%	12.5%	7.2%	11.5%	12.9%	10.0%	11.9%	4.0%	10.0%	7.5%	1.7%	12.4%	5.1%	8.6%	7.1%	10.6%	8.7%	18.6%	6.7%	13.8%	13.2%	11.3%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 76
Q26. Normal weightings
Q26. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
I feel respect for the British political and legal system	840	232	608	87	332	143	46	33	34	89	42	118	94	727	113	340	251	88	18	104	502	338	500	264	76	563	226
	68.2%	74.9%	66.0%	58.2%	68.3%	65.9%	66.7%	60.8%	70.2%	73.6%	58.4%	68.4%	68.2%	67.2%	75.9%	72.0%	67.7%	75.5%	55.4%	60.7%	66.9%	70.3%	78.2%	56.6%	60.6%	68.3%	69.5%
I do not feel respect for the British political and legal system	252	53	198	43	94	48	13	13	10	18	18	35	26	231	21	81	77	21	13	44	152	100	76	135	41	176	57
	20.4%	17.2%	21.5%	28.6%	19.4%	22.3%	19.0%	23.5%	21.3%	15.3%	24.8%	20.6%	19.2%	21.3%	13.9%	17.1%	20.8%	18.0%	39.9%	25.5%	20.3%	20.7%	11.9%	28.8%	32.7%	21.3%	17.7%
Don't know	139	25	115	20	60	26	10	8	4	13	12	19	17	124	15	51	43	8	2	24	96	43	63	68	8	86	42
	11.3%	7.9%	12.5%	13.3%	12.3%	11.8%	14.4%	15.7%	8.6%	11.1%	16.8%	11.1%	12.6%	11.5%	10.2%	10.9%	11.5%	6.5%	4.7%	13.8%	12.8%	9.0%	9.8%	14.6%	6.7%	10.4%	12.9%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 77
Q27. Normal weightings
Q27. What is your main language?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
English	1015	515	500	504	374	137	170	236	408	200	155	244	120	34	353	162	416	82	49	65	148	323	213	237	219
	82.4%	86.1%	78.9%	81.8%	81.4%	88.1%	81.3%	83.8%	86.0%	75.5%	91.4%	91.9%	94.4%	92.0%	71.6%	86.8%	89.4%	85.1%	78.0%	89.7%	72.4%	83.8%	80.3%	79.2%	86.0%
Another language (please state)	216	83	133	112	86	18	39	46	67	65	15	22	7	3	140	25	49	14	14	7	56	62	52	62	36
	17.6%	13.9%	21.1%	18.2%	18.6%	11.9%	18.7%	16.2%	14.0%	24.5%	8.6%	8.1%	5.6%	8.0%	28.4%	13.2%	10.6%	14.9%	22.0%	10.3%	27.6%	16.2%	19.7%	20.8%	14.0%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 78
Q27. Normal weightings
Q27. What is your main language?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribbean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
English	1015	198	817	147	414	201	54	47	40	108	72	158	114	929	85	388	299	100	29	135	627	388	436	454	124	686	266
	82.4%	63.8%	88.7%	98.7%	85.1%	93.0%	78.9%	87.7%	82.7%	89.4%	99.3%	91.5%	82.4%	85.9%	57.1%	82.2%	80.4%	85.7%	86.1%	78.6%	83.6%	80.6%	68.3%	97.2%	99.5%	83.2%	82.0%
Another language (please state)	216	112	104	2	72	15	15	7	8	13	1	15	24	152	64	84	73	17	5	37	123	94	203	13	1	139	59
	17.6%	36.2%	11.3%	1.3%	14.9%	7.0%	21.1%	12.3%	17.3%	10.6%	0.7%	8.5%	17.6%	14.1%	42.9%	17.8%	19.6%	14.3%	13.9%	21.4%	16.4%	19.4%	31.7%	2.8%	*	16.8%	18.0%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 79
Q28. Normal weightings
Q28. Were you born
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
In the UK	592	313	280	356	201	35	108	158	224	102	86	164	58	25	184	80	268	40	29	45	94	163	115	145	156
	48.1%	52.3%	44.1%	57.7%	43.7%	22.8%	51.5%	56.0%	47.2%	38.6%	51.1%	61.8%	45.3%	68.3%	37.3%	43.0%	57.7%	41.5%	46.4%	62.1%	46.0%	42.3%	43.5%	48.4%	61.4%
Outside the UK	639	285	354	260	259	120	102	124	251	163	83	101	70	12	309	106	197	56	34	28	110	222	149	154	98
	51.9%	47.7%	55.9%	42.3%	56.3%	77.2%	48.5%	44.0%	52.8%	61.4%	48.9%	38.2%	54.7%	31.7%	62.7%	57.0%	42.3%	58.5%	53.6%	37.9%	54.0%	57.7%	56.5%	51.6%	38.6%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 80
Q28. Normal weightings
Q28. Were you born
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
In the UK	592	31	561	118	291	123	29	38	23	58	54	104	92	575	17	170	210	64	16	77	362	230	-	467	125	414	131
	48.1%	9.9%	61.0%	79.0%	59.9%	56.9%	42.3%	69.3%	48.3%	48.5%	73.8%	60.6%	66.7%	53.2%	11.5%	36.0%	56.5%	54.6%	48.0%	45.1%	48.4%	47.7%	-	100.0%	100.0%	50.3%	40.4%
Outside the UK	639	279	360	31	195	93	40	17	25	62	19	68	46	507	132	302	162	53	17	94	387	252	639	-	-	410	194
	51.9%	90.1%	39.0%	21.0%	40.1%	43.1%	57.7%	30.7%	51.7%	51.5%	26.2%	39.4%	33.3%	46.8%	88.5%	64.0%	43.5%	45.4%	52.0%	54.9%	51.6%	52.3%	100.0%	-	-	49.7%	59.6%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 81
Q29. Normal weightings
Q29. Which of these statements is correct?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
Both of my parents were born in the UK	137	77	60	104	21	11	27	37	46	27	21	30	24	5	50	22	59	12	10	9	17	38	28	31	34
	11.1%	12.9%	9.4%	16.9%	4.6%	7.4%	13.1%	13.0%	9.6%	10.0%	12.4%	11.4%	18.5%	12.6%	10.1%	12.0%	12.6%	12.3%	16.4%	11.9%	8.5%	9.8%	10.6%	10.3%	13.5%
One of my parents was born outside the UK	242	131	112	132	89	21	56	66	85	36	33	66	28	7	79	31	111	13	14	12	34	71	43	48	70
	19.7%	21.9%	17.6%	21.4%	19.4%	13.5%	26.6%	23.4%	17.9%	13.5%	19.8%	25.0%	21.7%	19.4%	16.1%	16.4%	23.9%	13.6%	21.5%	15.8%	16.6%	18.5%	16.4%	16.1%	27.6%
Both of my parents were born outside the UK	852	390	462	380	349	123	126	179	344	202	115	169	76	25	364	134	295	71	39	53	153	276	193	220	150
	69.2%	65.3%	73.0%	61.7%	76.0%	79.1%	60.3%	63.6%	72.5%	76.5%	67.8%	63.6%	59.8%	68.0%	73.8%	71.6%	63.4%	74.1%	62.2%	72.3%	74.9%	71.7%	73.0%	73.6%	58.9%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 82
Q29. Normal weightings
Q29. Which of these statements is correct?
Base: All Respondents

	Total	White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
					Ethnicity					Ethnicity				Eligible to Vote				Religion			Parenthood			Immigrant		Employed	
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
Both of my parents were born in the UK	137	10	126	43	52	21	9	12	4	9	9	14	18	129	8	42	53	13	3	18	75	62	12	-	125	96	33
	11.1%	3.4%	13.7%	28.9%	10.8%	9.8%	13.7%	22.5%	8.3%	7.6%	12.5%	7.9%	12.9%	11.9%	5.3%	8.9%	14.2%	11.3%	10.1%	10.3%	10.0%	12.8%	1.8%	-	100.0%	11.7%	10.1%
One of my parents was born outside the UK	242	45	197	66	88	32	11	9	7	21	9	30	35	232	10	90	83	10	6	38	129	113	78	165	-	162	61
	19.7%	14.4%	21.4%	44.3%	18.1%	14.9%	16.2%	16.6%	14.3%	17.6%	12.4%	17.3%	25.7%	21.5%	6.5%	19.1%	22.4%	8.9%	16.6%	22.1%	17.2%	23.5%	12.1%	35.2%	-	19.6%	18.7%
Both of my parents were born outside the UK	852	255	597	40	346	163	48	33	37	90	55	129	85	720	132	340	235	93	24	116	546	307	550	303	-	566	231
	69.2%	82.2%	64.9%	26.8%	71.1%	75.4%	70.1%	60.9%	77.4%	74.8%	75.1%	74.9%	61.4%	66.6%	88.2%	72.0%	63.4%	79.8%	73.3%	67.6%	72.8%	63.7%	86.0%	64.8%	-	68.7%	71.1%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 83
Q29. Normal weightings
Q29. Which of these statements is correct
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
All of my grandparents were born in the UK	106	71	35	61	35	10	16	17	49	24	17	23	18	3	39	23	39	10	12	6	9	34	20	19	24
	8.6%	11.8%	5.5%	10.0%	7.5%	6.3%	7.5%	6.1%	10.3%	9.0%	9.8%	8.5%	13.9%	9.3%	7.9%	12.1%	8.4%	10.0%	19.3%	8.9%	4.3%	8.9%	7.4%	6.3%	9.5%
Some of my grandparents were born outside the UK	217	114	103	116	71	30	61	53	68	35	30	58	31	6	72	28	99	19	10	10	33	60	42	54	56
	17.6%	19.0%	16.3%	18.8%	15.4%	19.6%	29.2%	18.7%	14.4%	13.1%	17.6%	21.7%	24.7%	17.3%	14.6%	15.2%	21.3%	19.7%	15.5%	14.0%	16.0%	15.6%	15.9%	18.1%	22.1%
All of my grandparents were born outside the UK	908	413	495	439	354	115	132	212	358	206	123	185	78	27	382	136	327	67	41	56	163	291	203	226	174
	73.8%	69.1%	78.2%	71.3%	77.1%	74.1%	63.3%	75.2%	75.3%	77.9%	72.6%	69.8%	61.4%	73.4%	77.5%	72.7%	70.3%	70.3%	65.1%	77.2%	79.7%	75.5%	76.7%	75.6%	68.4%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study
Prepared on behalf of Bright Blue

Table 84
Q29. Normal weightings
Q29. Which of these statements is correct
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
All of my grandparents were born in the UK	106	11	94	21	45	15	13	9	4	7	1	10	15	97	9	30	46	17	3	9	47	58	24	23	58	77	24
	8.6%	3.6%	10.3%	14.3%	9.3%	7.0%	18.4%	16.6%	8.0%	6.2%	1.7%	5.6%	11.1%	8.9%	6.0%	6.3%	12.3%	14.7%	9.5%	5.1%	6.3%	12.1%	3.8%	5.0%	46.5%	9.4%	7.5%
Some of my grandparents were born outside the UK	217	54	163	75	57	27	5	8	7	20	6	14	24	210	7	93	60	3	6	46	125	92	72	106	39	147	54
	17.6%	17.4%	17.7%	50.1%	11.6%	12.3%	7.6%	14.8%	13.9%	16.9%	8.6%	7.9%	17.6%	19.4%	4.9%	19.8%	16.2%	2.2%	17.2%	27.0%	16.6%	19.1%	11.2%	22.7%	31.1%	17.9%	16.6%
All of my grandparents were born outside the UK	908	245	663	53	385	175	51	37	38	93	65	149	98	775	133	349	266	97	24	116	577	331	543	338	28	600	246
	73.8%	79.0%	72.0%	35.6%	79.1%	80.7%	74.0%	68.6%	78.1%	77.0%	89.7%	86.5%	71.3%	71.7%	89.1%	73.9%	71.5%	83.0%	73.4%	67.9%	77.0%	68.7%	85.0%	72.2%	22.4%	72.7%	75.9%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 85
Q30. Normal weightings
Q30. For how many years have you lived continuously (for most of each year) in the UK?
Base: Born outside of UK

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	593	186	407	291	232	70	113	103	191	186	71	87	46	11	311	95	180	45	33	25	113	208	138	134	102
Weighted Total	639	285	354	260	259	120	102	124	251	163	83	101	70	12	309	106	197	56	34	28	110	222	149	154	98
Under 1 year	38	20	18	37	1	-	7	12	10	10	-	-	-	-	31	2	5	4	5	-	12	6	6	16	9
	6.0%	7.2%	5.1%	14.4%	*	-	6.5%	9.6%	4.0%	6.1%	-	-	-	-	10.0%	1.9%	2.5%	6.7%	14.4%	-	10.9%	2.6%	4.1%	10.6%	9.4%
1-5 years	103	38	65	83	20	-	13	26	35	29	1	2	2	-	80	8	31	8	8	7	29	25	23	34	20
	16.1%	13.3%	18.3%	31.8%	7.7%	-	12.8%	20.7%	14.2%	17.6%	1.2%	2.3%	3.3%	-	25.9%	7.4%	15.7%	13.7%	22.1%	24.2%	26.1%	11.2%	15.6%	22.0%	20.0%
5-10 years	112	42	70	72	34	7	20	18	37	37	11	10	9	1	69	19	40	7	3	3	21	39	35	25	13
	17.6%	14.9%	19.7%	27.7%	13.0%	5.4%	19.7%	14.7%	14.7%	22.9%	13.5%	9.5%	12.8%	6.6%	22.3%	18.3%	20.6%	12.3%	8.5%	11.9%	18.8%	17.4%	23.5%	16.1%	13.5%
10-20 years	167	71	96	52	104	11	21	34	71	41	15	43	17	6	73	21	61	15	14	12	21	76	37	34	18
	26.2%	24.9%	27.3%	20.1%	40.3%	9.0%	20.7%	27.6%	28.3%	25.3%	18.2%	42.4%	24.0%	54.2%	23.7%	19.5%	31.0%	26.3%	40.9%	44.8%	19.5%	34.3%	25.0%	21.8%	18.1%
20-40 years	132	62	70	16	78	39	20	27	52	34	35	25	19	3	41	33	33	14	5	4	16	49	30	26	22
	20.7%	21.8%	19.8%	6.0%	30.2%	32.2%	19.2%	21.6%	20.6%	21.1%	42.2%	24.4%	27.3%	26.7%	13.3%	31.5%	16.6%	24.9%	14.0%	15.8%	14.3%	22.1%	19.9%	16.9%	21.8%
Over 40 years	86	51	35	-	22	64	22	7	46	11	21	22	23	1	15	23	27	9	-	1	12	28	18	19	17
	13.5%	18.0%	9.8%	-	8.5%	53.4%	21.2%	5.8%	18.3%	7.0%	24.9%	21.3%	32.6%	12.5%	4.8%	21.4%	13.6%	16.2%	-	3.3%	10.5%	12.5%	12.0%	12.5%	17.1%
SIGMA	639	285	354	260	259	120	102	124	251	163	83	101	70	12	309	106	197	56	34	28	110	222	149	154	98
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 86
Q30. Normal weightings
Q30. For how many years have you lived continuously (for most of each year) in the UK?
Base: Born outside of UK

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	593	200	393	29	233	91	40	18	43	61	25	87	40	467	126	263	96	59	23	144	345	248	593	0	0	380	183
Weighted Total	639	279	360	31	195	93	40	17	25	62	19	68	46	507	132	302	162	53	17	94	387	252	639	0	0	410	194
Under 1 year	38	11	28	*	15	9	4	1	3	4	-	3	3	22	16	15	15	3	3	3	30	8	38	-	-	15	21
	6.0%	3.9%	7.7%	0.7%	7.5%	9.2%	10.3%	6.0%	13.1%	6.5%	-	4.2%	6.2%	4.4%	12.0%	4.9%	9.2%	5.4%	17.7%	2.9%	7.8%	3.2%	6.0%	-	-	3.6%	11.1%
1-5 years	103	48	55	2	38	9	6	2	6	8	1	15	7	76	27	38	32	9	3	15	64	38	103	-	-	63	32
	16.1%	17.0%	15.3%	7.4%	19.4%	9.7%	14.9%	10.2%	25.8%	12.4%	7.2%	21.4%	14.9%	15.0%	20.1%	12.7%	19.6%	16.2%	17.8%	16.3%	16.6%	15.2%	16.1%	-	-	15.3%	16.5%
5-10 years	112	41	71	6	40	20	6	1	3	17	1	18	13	91	22	53	28	17	2	12	56	56	112	-	-	79	25
	17.6%	14.6%	19.9%	20.4%	20.4%	21.1%	14.0%	3.5%	10.3%	27.2%	4.9%	26.4%	27.9%	17.9%	16.4%	17.6%	17.2%	32.4%	10.1%	12.7%	14.5%	22.2%	17.6%	-	-	19.2%	13.1%
10-20 years	167	79	88	12	29	33	13	3	4	25	5	8	7	138	29	77	45	8	4	32	82	85	167	-	-	121	38
	26.2%	28.4%	24.4%	38.8%	15.1%	35.7%	32.6%	20.9%	17.0%	40.1%	24.0%	11.6%	15.4%	27.3%	21.9%	25.6%	28.1%	14.6%	21.6%	33.9%	21.3%	33.7%	26.2%	-	-	29.5%	19.8%
20-40 years	132	56	76	9	48	11	8	10	4	6	3	15	7	109	23	62	28	9	6	24	82	50	132	-	-	95	30
	20.7%	20.2%	21.1%	29.1%	24.5%	11.3%	20.8%	59.4%	14.9%	9.7%	13.7%	21.9%	16.2%	21.5%	17.4%	20.4%	17.4%	17.7%	32.8%	25.5%	21.2%	19.9%	20.7%	-	-	23.1%	15.5%
Over 40 years	86	44	42	1	26	12	3	-	5	3	10	10	9	70	16	57	14	7	-	8	72	14	86	-	-	38	46
	13.5%	15.8%	11.6%	3.7%	13.1%	12.9%	7.3%	-	19.0%	4.1%	50.1%	14.5%	19.3%	13.8%	12.1%	18.8%	8.5%	13.8%	-	8.6%	18.5%	5.8%	13.5%	-	-	9.4%	23.9%
SIGMA	639	279	360	31	195	93	40	17	25	62	19	68	46	507	132	302	162	53	17	94	387	252	639	-	-	410	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 87
Q31. Normal weightings
Q31. What is your religion, if any?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
Christian	472	211	261	177	196	99	84	77	198	112	81	103	42	8	199	86	160	35	18	13	84	152	98	119	93
	38.4%	35.3%	41.2%	28.8%	42.6%	63.6%	40.3%	27.4%	41.8%	42.4%	48.1%	39.0%	32.8%	22.9%	40.3%	46.3%	34.4%	36.5%	28.6%	17.5%	41.1%	39.5%	37.0%	39.9%	36.6%
Muslim	371	188	183	245	116	10	74	95	128	74	32	98	37	12	140	39	179	24	17	34	59	93	88	93	86
	30.2%	31.5%	28.9%	39.8%	25.3%	6.6%	35.5%	33.5%	27.0%	28.1%	18.9%	36.9%	28.7%	33.4%	28.4%	20.8%	38.5%	25.1%	27.2%	46.0%	29.0%	24.3%	33.2%	31.2%	33.6%
Jewish	5	3	2	2	*	2	*	-	2	3	3	-	-	1	2	2	-	1	*	*	-	2	2	1	-
	*	0.5%	*	*	*	1.6%	*	-	*	1.0%	1.6%	-	-	2.1%	*	1.3%	-	0.8%	*	*	-	0.5%	0.7%	*	-
Hindu	117	65	52	61	40	16	13	24	52	28	24	18	19	4	41	27	39	9	9	9	20	57	21	19	15
	9.5%	10.8%	8.2%	10.0%	8.6%	10.1%	6.2%	8.5%	10.9%	10.7%	13.9%	6.7%	14.8%	11.1%	8.3%	14.4%	8.5%	9.3%	14.2%	11.7%	9.7%	14.8%	8.1%	6.5%	5.8%
Buddhist	24	10	14	14	7	3	5	5	10	4	1	7	1	1	9	3	11	1	1	1	6	5	5	6	7
	1.9%	1.7%	2.2%	2.3%	1.5%	1.8%	2.2%	1.9%	2.2%	1.3%	0.5%	2.8%	1.0%	3.0%	1.8%	1.4%	2.3%	0.9%	1.7%	1.2%	3.0%	1.4%	2.0%	2.1%	2.7%
Sikh	61	38	23	40	21	-	2	42	13	4	12	14	-	2	17	12	31	5	2	3	6	16	14	13	19
	5.0%	6.3%	3.6%	6.5%	4.5%	-	1.2%	14.8%	2.6%	1.6%	6.9%	5.4%	-	5.2%	3.4%	6.2%	6.6%	5.2%	3.3%	4.3%	3.1%	4.0%	5.3%	4.3%	7.3%
Other religion	9	4	5	4	3	2	2	3	3	1	1	2	2	-	4	1	2	2	-	1	1	1	4	1	3
	0.8%	0.8%	0.8%	0.7%	0.7%	1.3%	0.9%	1.1%	0.6%	0.6%	*	0.7%	1.4%	-	0.8%	0.5%	*	2.0%	-	1.3%	*	*	1.4%	*	1.2%
No religion	171	78	93	71	76	23	28	36	69	38	16	23	27	8	82	17	43	19	16	13	28	58	33	45	33
	13.9%	13.1%	14.7%	11.6%	16.6%	15.1%	13.5%	12.8%	14.5%	14.3%	9.6%	8.5%	21.3%	22.3%	16.7%	9.0%	9.3%	20.2%	24.6%	17.7%	13.9%	15.2%	12.3%	15.0%	12.9%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 88
Q31. Normal weightings
Q31. What is your religion, if any?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
Christian	472	199	273	69	36	152	16	-	17	78	62	6	*	391	81	472	-	-	-	-	295	177	302	135	35	328	125
	38.4%	64.1%	29.7%	46.4%	7.5%	70.2%	22.9%	-	36.0%	64.5%	85.5%	3.5%	*	36.2%	54.3%	100.0%	-	-	-	-	39.3%	36.9%	47.3%	28.8%	28.1%	39.7%	38.3%
Muslim	371	28	343	35	241	37	31	53	2	32	-	23	137	342	29	-	371	-	-	-	197	175	162	161	49	234	108
	30.2%	9.1%	37.3%	23.3%	49.5%	17.0%	44.7%	98.3%	4.9%	26.7%	-	13.6%	99.2%	31.6%	19.6%	-	100.0%	-	-	-	26.3%	36.2%	25.3%	34.5%	38.9%	28.4%	33.3%
Jewish	5	4	2	1	*	*	*	-	*	-	*	-	-	4	2	-	-	-	-	-	4	1	2	1	3	5	-
	*	1.1%	*	*	*	*	0.7%	-	0.7%	-	*	-	-	*	1.0%	-	-	-	-	-	0.6%	*	*	*	2.2%	0.6%	-
Hindu	117	-	117	1	110	3	2	-	-	3	-	86	-	112	4	-	-	117	-	-	69	47	53	51	13	81	28
	9.5%	-	12.7%	1.0%	22.7%	1.4%	2.6%	-	-	2.6%	-	50.0%	-	10.4%	3.0%	-	-	100.0%	-	-	9.2%	9.8%	8.3%	10.8%	10.6%	9.9%	8.5%
Buddhist	24	1	23	3	13	1	5	-	9	-	1	1	-	22	2	-	-	-	24	-	17	7	13	9	2	17	6
	1.9%	*	2.5%	2.3%	2.7%	0.6%	7.4%	-	18.1%	-	1.7%	*	-	2.1%	1.1%	-	-	-	72.0%	-	2.2%	1.5%	2.0%	2.0%	1.2%	2.0%	1.8%
Sikh	61	-	61	-	56	-	5	-	-	-	-	53	-	61	-	-	-	-	-	-	43	18	9	47	5	43	10
	5.0%	-	6.6%	-	11.5%	-	7.2%	-	-	-	-	30.8%	-	5.6%	-	-	-	-	-	-	5.7%	3.8%	1.4%	10.1%	3.8%	5.2%	3.1%
Other religion	9	3	6	3	1	1	1	-	-	*	1	*	-	8	1	-	-	-	9	-	6	3	4	3	2	4	4
	0.8%	0.9%	0.7%	2.2%	*	*	1.5%	-	-	*	0.9%	*	-	0.8%	0.7%	-	-	-	28.0%	-	0.8%	0.6%	0.7%	0.7%	1.5%	0.5%	1.1%
No religion	171	75	96	36	28	22	9	1	19	7	8	3	1	141	30	-	-	-	-	171	119	53	94	60	17	112	45
	13.9%	24.3%	10.4%	24.3%	5.8%	10.2%	13.0%	1.7%	40.3%	6.0%	11.5%	1.5%	0.6%	13.0%	20.3%	-	-	-	-	100.0%	15.8%	10.9%	14.7%	12.8%	13.7%	13.6%	13.8%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 89
Q32. Normal weightings
Q32. How important or unimportant do you consider your religion to be to you?
Base: All Respondents with a religion

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	932	345	587	535	323	74	190	182	312	248	127	212	70	25	373	146	371	58	42	45	172	277	206	220	209
Weighted Total	1060	520	540	545	383	132	181	246	406	227	153	243	100	29	411	170	422	77	48	60	176	327	232	254	222
Extremely important	446	214	232	235	160	52	72	105	175	95	64	126	34	9	145	71	206	29	19	19	78	110	106	126	96
	42.1%	41.3%	42.9%	43.2%	41.6%	39.2%	39.6%	42.7%	43.1%	41.7%	41.7%	51.9%	33.7%	31.7%	35.2%	41.7%	48.9%	38.1%	39.5%	31.1%	44.2%	33.6%	45.8%	49.7%	43.1%
Quite important	400	199	201	217	144	39	79	94	148	79	56	78	54	14	164	63	151	28	20	31	69	138	79	88	88
	37.8%	38.3%	37.3%	39.9%	37.7%	29.2%	43.7%	38.2%	36.5%	34.9%	36.4%	32.1%	53.9%	47.9%	39.9%	36.8%	35.8%	36.8%	42.1%	51.8%	39.2%	42.2%	34.2%	34.5%	39.7%
Not very important	167	83	85	73	61	33	24	41	63	38	22	30	7	5	82	28	48	18	7	10	25	65	39	25	33
	15.8%	15.9%	15.7%	13.4%	15.9%	25.4%	13.5%	16.8%	15.5%	16.9%	14.6%	12.4%	7.3%	17.8%	20.1%	16.3%	11.3%	24.0%	14.7%	15.9%	14.3%	19.9%	16.8%	9.7%	14.9%
Not at all important	46	24	22	19	19	8	6	6	20	15	11	9	5	1	20	9	17	1	2	1	4	14	7	15	5
	4.3%	4.6%	4.1%	3.5%	4.9%	6.3%	3.2%	2.3%	4.9%	6.5%	7.4%	3.5%	5.1%	2.5%	4.8%	5.1%	4.0%	1.1%	3.6%	1.2%	2.3%	4.3%	3.2%	6.1%	2.3%
SIGMA	1060	520	540	545	383	132	181	246	406	227	153	243	100	29	411	170	422	77	48	60	176	327	232	254	222
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study
Prepared on behalf of Bright Blue

5 Jun 2015

Table 90
Q32. Normal weightings
Q32. How important or unimportant do you consider your religion to be to you?
Base: All Respondents with a religion

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribbean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	932	138	794	92	456	199	47	56	34	102	91	185	127	845	87	452	275	114	49	0	529	403	449	379	104	618	253
Weighted Total	1060	235	825	113	458	194	60	53	29	113	64	170	137	941	119	472	371	117	33	0	631	429	545	407	108	713	280
Extremely important	446	49	398	33	236	104	24	39	11	65	29	71	92	414	32	166	219	35	5	-	256	190	228	175	44	269	148
	42.1%	20.7%	48.2%	29.4%	51.5%	53.7%	40.3%	73.1%	38.2%	57.2%	45.9%	41.8%	67.3%	44.0%	27.1%	35.2%	59.0%	30.1%	14.8%	-	40.6%	44.4%	41.8%	42.9%	40.6%	37.7%	52.7%
Quite important	400	99	301	55	162	64	19	13	10	39	18	64	42	351	50	188	125	53	11	-	241	159	198	158	45	295	80
	37.8%	42.2%	36.5%	49.2%	35.4%	32.9%	32.3%	25.3%	34.6%	34.5%	28.3%	37.7%	31.0%	37.3%	41.7%	39.8%	33.7%	45.3%	33.2%	-	38.3%	37.0%	36.3%	38.8%	41.5%	41.4%	28.5%
Not very important	167	69	99	21	45	19	14	1	7	5	14	25	1	142	25	94	22	17	16	-	107	60	92	61	14	115	43
	15.8%	29.2%	12.0%	18.3%	9.8%	9.9%	23.5%	1.6%	24.6%	4.8%	21.4%	14.5%	1.0%	15.1%	21.4%	19.9%	5.9%	14.4%	47.2%	-	17.0%	14.0%	16.9%	15.0%	12.6%	16.1%	15.4%
Not at all important	46	18	28	3	15	7	2	-	1	4	3	10	1	34	12	24	5	12	2	-	27	19	27	13	6	34	10
	4.3%	7.8%	3.4%	3.0%	3.3%	3.5%	3.9%	-	2.5%	3.5%	4.4%	6.0%	0.8%	3.6%	9.9%	5.1%	1.4%	10.1%	4.8%	-	4.2%	4.5%	4.9%	3.3%	5.4%	4.8%	3.4%
SIGMA	1060	235	825	113	458	194	60	53	29	113	64	170	137	941	119	472	371	117	33	-	631	429	545	407	108	713	280
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 91
Q33. Normal weightings
Q33. Which of the following countries are you a citizen of (select any that apply)?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
United Kingdom	895	449	446	447	340	108	152	223	358	162	146	235	92	36	278	140	378	71	46	56	146	270	190	218	206
	72.7%	75.2%	70.4%	72.5%	74.0%	69.5%	72.6%	78.9%	75.4%	61.3%	86.0%	88.4%	72.5%	96.2%	56.3%	75.2%	81.4%	73.6%	71.9%	77.4%	71.3%	70.2%	71.7%	73.1%	80.7%
Republic of Ireland	1	-	1	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1
	*	-	*	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	0.6%	-	-	-	*
Poland	30	12	18	19	11	-	6	13	6	5	3	-	-	-	26	4	2	1	4	6	6	9	5	9	5
	2.4%	2.1%	2.8%	3.1%	2.4%	-	2.8%	4.6%	1.4%	1.8%	1.8%	-	-	-	5.3%	2.1%	*	0.9%	5.5%	7.7%	2.8%	2.5%	2.1%	3.1%	1.8%
Germany	24	13	11	9	10	5	3	6	3	13	4	1	4	-	15	1	7	4	3	1	1	9	9	2	4
	2.0%	2.2%	1.8%	1.4%	2.3%	3.4%	1.3%	2.0%	0.6%	5.0%	2.1%	*	3.5%	-	3.0%	0.7%	1.5%	3.8%	4.3%	1.2%	0.7%	2.4%	3.4%	0.6%	1.7%
France	15	2	13	4	9	1	1	4	4	5	2	3	*	1	8	2	5	1	1	-	2	8	2	4	1
	1.2%	*	2.0%	0.7%	2.1%	0.6%	0.7%	1.5%	0.9%	1.8%	1.2%	1.2%	*	2.1%	1.6%	1.1%	1.1%	0.5%	2.1%	-	1.0%	2.0%	0.9%	1.2%	*
Italy	39	23	16	13	13	13	6	4	26	4	-	-	10	-	25	4	9	7	2	-	4	12	5	14	9
	3.2%	3.9%	2.5%	2.1%	2.8%	8.5%	2.9%	1.5%	5.4%	1.3%	-	-	8.2%	-	5.2%	2.2%	2.0%	7.0%	2.8%	-	1.8%	3.1%	1.8%	4.5%	3.6%
Another EU country	94	32	62	49	33	12	13	15	32	34	6	5	6	3	66	11	15	11	5	10	20	29	22	29	13
	7.7%	5.3%	9.9%	8.0%	7.2%	7.6%	6.4%	5.3%	6.8%	12.7%	3.6%	1.9%	4.6%	7.5%	13.3%	5.8%	3.2%	11.4%	7.2%	13.9%	9.7%	7.4%	8.3%	9.8%	5.0%
India	35	14	21	26	8	2	3	8	13	12	3	4	4	1	17	5	14	6	4	3	4	17	5	7	6
	2.9%	2.4%	3.3%	4.2%	1.7%	1.0%	1.3%	2.9%	2.7%	4.4%	1.9%	1.6%	3.0%	1.9%	3.5%	2.5%	3.1%	5.8%	5.9%	3.6%	2.0%	4.4%	2.0%	2.5%	2.2%
Pakistan	52	28	24	32	18	2	15	15	12	10	6	16	3	-	17	7	25	2	4	3	8	7	18	12	11
	4.2%	4.7%	3.7%	5.2%	3.9%	1.4%	7.3%	5.2%	2.5%	3.7%	3.5%	6.0%	2.6%	-	3.4%	4.0%	5.3%	1.9%	6.1%	3.6%	4.1%	1.9%	6.7%	3.9%	4.2%
Nigeria	30	13	17	18	10	2	2	2	21	5	1	8	-	1	18	3	18	1	-	-	3	10	7	8	5
	2.4%	2.1%	2.7%	2.9%	2.3%	1.0%	0.9%	0.7%	4.5%	1.7%	*	3.0%	-	2.1%	3.7%	1.5%	3.9%	0.6%	-	-	1.7%	2.6%	2.6%	2.7%	1.8%
Bangladesh	20	11	10	14	6	-	2	5	7	6	3	3	-	-	11	2	7	1	-	-	10	8	1	3	8
	1.6%	1.8%	1.5%	2.2%	1.4%	-	0.9%	1.7%	1.5%	2.4%	1.8%	1.0%	-	-	2.2%	1.3%	1.6%	0.9%	-	-	4.7%	2.0%	*	1.1%	3.0%
South Africa	17	6	10	12	5	-	6	7	1	3	-	4	-	2	10	-	2	3	3	-	6	8	2	1	4
	1.4%	1.1%	1.6%	1.9%	1.1%	-	2.8%	2.4%	*	1.1%	-	1.6%	-	5.7%	2.1%	-	*	3.0%	5.5%	-	3.1%	2.0%	0.6%	*	1.6%
Canada	13	8	5	8	1	4	6	2	5	-	-	3	1	-	9	-	3	1	2	-	1	2	5	-	2
	1.1%	1.4%	0.8%	1.4%	*	2.6%	3.0%	0.8%	1.0%	-	-	1.3%	1.0%	-	1.8%	-	0.7%	0.8%	3.7%	-	*	0.5%	1.9%	-	0.9%
Australia	16	10	5	5	6	5	7	-	7	1	-	5	7	-	4	-	4	7	2	1	-	3	5	*	6
	1.3%	1.7%	0.8%	0.8%	1.2%	3.2%	3.3%	-	1.6%	*	-	2.0%	5.2%	-	0.8%	-	0.9%	7.7%	3.7%	1.2%	-	0.8%	1.9%	*	2.4%
Jamaica	10	6	4	7	2	1	2	2	2	4	-	2	3	*	3	-	7	-	-	*	3	2	3	3	1
	0.8%	0.9%	0.7%	1.1%	*	0.7%	0.9%	0.6%	*	1.5%	-	0.9%	2.3%	1.2%	0.7%	-	1.4%	-	-	0.6%	1.3%	0.5%	1.2%	1.1%	0.6%
Kenya	3	3	*	*	3	-	-	-	1	2	1	-	2	-	*	*	2	1	-	-	-	3	-	-	-
	*	0.5%	*	*	0.7%	-	-	-	*	0.6%	0.8%	-	1.3%	-	*	*	*	1.4%	-	-	-	0.8%	-	-	-
Sri Lanka	3	1	3	2	2	-	-	-	1	3	1	2	1	-	-	1	2	-	-	-	-	1	2	1	-
	*	*	*	*	*	-	-	-	*	1.1%	*	0.7%	0.9%	-	-	0.6%	0.5%	-	-	-	-	*	0.6%	*	-
Another Commonwealth Country	48	23	25	26	16	6	5	10	15	17	7	6	9	-	22	6	18	-	3	3	16	18	7	12	8
	3.9%	3.8%	4.0%	4.2%	3.6%	3.8%	2.6%	3.7%	3.2%	6.5%	4.0%	2.4%	7.4%	-	4.4%	3.0%	3.8%	-	3.8%	4.5%	7.9%	4.7%	2.7%	4.1%	3.0%
United States of America	31	12	19	7	10	14	9	4	12	6	4	2	5	-	18	5	7	1	3	-	1	12	12	4	4
	2.5%	2.0%	3.0%	1.1%	2.2%	9.0%	4.5%	1.3%	2.5%	2.2%	2.3%	0.6%	4.1%	-	3.7%	2.5%	1.5%	1.2%	4.4%	-	*	3.1%	4.4%	1.2%	1.6%
None of the above	66	31	34	34	19	12	15	15	22	15	2	8	11	1	37	15	24	1	2	2	12	24	15	16	7
	5.3%	5.3%	5.4%	5.6%	4.1%	8.0%	7.1%	5.2%	4.5%	5.5%	1.1%	2.9%	8.4%	1.7%	7.5%	8.2%	5.2%	1.1%	2.8%	2.2%	5.6%	6.2%	5.8%	5.3%	2.7%
SIGMA	1443	698	745	732	524	187	253	334	551	305	188	307	159	44	584	206	551	117	82	84	243	452	315	344	300
	117.2%	116.8%	117.6%	118.8%	114.0%	120.3%	121.1%	118.4%	115.9%	115.3%	110.8%	115.7%	125.2%	118.4%	118.4%	110.6%	118.5%	121.4%	129.7%	115.9%	119.1%	117.3%	119.0%	115.2%	117.7%

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Table 92
Q33. Normal weightings
Q33. Which of the following countries are you a citizen of (select any that apply)?
Base: All Respondents

	Total	White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
United Kingdom	895	147	748	134	399	161	54	48	34	79	67	146	121	895	-	306	286	96	24	123	541	354	333	446	116	597	231
	72.7%	47.3%	81.3%	90.3%	82.0%	74.3%	78.4%	87.8%	70.7%	65.9%	92.1%	84.9%	88.0%	82.8%	-	64.8%	77.0%	81.9%	72.4%	71.8%	72.2%	73.4%	52.1%	95.4%	93.3%	72.4%	71.2%
Republic of Ireland	1	-	1	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	1	-	1	-	-	1
	*	-	*	0.8%	-	-	-	-	-	-	-	-	-	*	-	-	-	-	3.5%	-	-	*	-	*	-	-	*
Poland	30	28	2	*	-	-	2	-	-	-	-	-	-	9	21	20	6	-	-	4	18	12	30	-	-	21	8
	2.4%	9.1%	*	*	-	-	2.4%	-	-	-	-	-	-	0.8%	14.1%	4.3%	1.5%	-	-	2.4%	2.4%	2.5%	4.7%	-	-	2.6%	2.4%
Germany	24	15	9	3	*	1	5	-	-	1	-	*	-	12	12	10	8	-	-	6	17	8	22	2	-	21	4
	2.0%	5.0%	1.0%	2.0%	*	*	7.1%	-	-	0.6%	-	*	-	1.1%	8.2%	2.1%	2.1%	-	-	3.7%	2.2%	1.6%	3.5%	*	-	2.5%	1.1%
France	15	10	5	2	-	2	1	-	-	2	1	-	-	5	10	9	-	-	*	5	11	4	12	1	2	12	2
	1.2%	3.3%	*	1.1%	-	1.0%	1.2%	-	-	1.3%	0.7%	-	-	*	6.5%	1.9%	-	-	1.5%	3.1%	1.4%	0.9%	1.9%	*	1.3%	1.5%	0.7%
Italy	39	35	4	3	1	1	-	*	-	1	-	*	-	18	21	26	6	-	-	7	27	12	33	3	3	28	8
	3.2%	11.4%	*	1.9%	*	*	-	*	-	*	-	*	-	1.7%	14.2%	5.6%	1.6%	-	-	4.3%	3.6%	2.6%	5.1%	0.7%	2.7%	3.4%	2.5%
Another EU country	94	80	14	1	6	6	2	-	-	4	-	*	2	94	-	59	17	*	1	17	58	37	93	1	-	63	22
	7.7%	25.7%	1.6%	0.8%	1.2%	2.7%	2.3%	-	-	3.2%	-	*	1.1%	8.7%	-	12.4%	4.6%	*	2.5%	10.0%	7.7%	7.6%	14.6%	*	-	7.6%	6.9%
India	35	-	35	1	33	-	1	-	-	-	-	32	-	35	-	4	3	21	*	-	16	19	29	5	2	23	11
	2.9%	-	3.8%	0.7%	6.9%	-	1.3%	-	-	-	-	18.4%	-	3.3%	-	0.9%	0.8%	18.1%	*	-	2.2%	3.9%	4.5%	1.0%	1.5%	2.8%	3.3%
Pakistan	52	-	52	*	52	-	-	1	-	-	-	-	50	52	-	-	52	-	*	-	23	28	28	16	8	31	13
	4.2%	-	5.6%	*	10.6%	-	-	2.3%	-	-	-	-	36.5%	4.8%	-	-	13.9%	-	0.7%	-	3.1%	5.9%	4.3%	3.4%	6.6%	3.8%	4.1%
Nigeria	30	-	30	2	-	27	1	-	-	27	-	-	-	30	-	26	2	-	1	*	20	10	21	9	-	11	16
	2.4%	-	3.2%	1.6%	-	12.3%	0.7%	-	-	22.0%	-	-	-	2.7%	-	5.4%	0.7%	-	3.2%	*	2.7%	2.0%	3.3%	1.8%	-	1.3%	5.0%
Bangladesh	20	3	17	*	16	-	-	15	-	-	-	-	1	20	-	-	20	-	-	1	11	9	14	4	2	14	5
	1.6%	1.1%	1.8%	*	3.4%	-	-	28.5%	-	-	-	-	0.7%	1.9%	-	-	5.3%	-	-	*	1.5%	1.8%	2.2%	0.8%	1.9%	1.7%	1.6%
South Africa	17	10	7	-	2	5	-	-	2	5	-	-	-	17	-	8	9	-	-	-	9	8	11	6	-	15	2
	1.4%	3.0%	0.8%	-	*	2.3%	-	-	4.9%	4.2%	-	-	-	1.5%	-	1.7%	2.3%	-	-	-	1.2%	1.6%	1.7%	1.2%	-	1.8%	0.7%
Canada	13	8	5	1	4	-	-	-	2	-	-	-	1	13	-	8	3	-	1	1	8	5	10	2	1	7	6
	1.1%	2.6%	0.6%	0.9%	0.8%	-	-	-	4.9%	-	-	-	*	1.2%	-	1.7%	0.8%	-	3.7%	0.6%	1.1%	1.1%	1.6%	0.5%	0.8%	0.8%	2.0%
Australia	16	10	5	2	3	-	-	-	3	-	-	-	-	16	-	4	4	-	1	7	10	6	12	3	-	10	6
	1.3%	3.3%	0.6%	1.4%	0.7%	-	-	-	6.8%	-	-	-	-	1.4%	-	0.8%	1.0%	-	2.7%	4.3%	1.3%	1.2%	1.9%	0.7%	-	1.2%	1.8%
Jamaica	10	-	10	5	-	4	-	-	-	-	4	-	-	10	-	5	3	-	-	2	6	4	6	2	2	7	3
	0.8%	-	1.1%	3.7%	-	2.0%	-	-	-	-	6.1%	-	-	0.9%	-	1.1%	0.8%	-	-	1.0%	0.8%	0.8%	0.9%	*	2.0%	0.9%	0.9%
Kenya	3	-	3	-	*	3	-	-	-	3	-	*	-	3	-	3	-	-	-	*	*	3	3	-	-	3	*
	*	-	*	-	*	1.4%	-	-	-	2.5%	-	*	-	*	-	0.6%	-	-	-	*	*	0.6%	*	-	-	*	*
Sri Lanka	3	-	3	-	3	-	-	-	-	-	-	-	-	3	-	1	-	1	2	-	2	1	3	-	-	3	-
	*	-	*	-	0.7%	-	-	-	-	-	-	-	-	*	-	*	-	0.9%	5.5%	-	*	*	0.5%	-	-	*	-
Another Commonwealth Country	48	6	42	5	14	20	3	-	6	11	5	4	-	48	-	18	12	4	8	8	31	17	40	8	-	30	18
	3.9%	1.9%	4.6%	3.5%	2.8%	9.3%	4.8%	-	13.3%	9.2%	6.4%	2.4%	-	4.4%	-	3.9%	3.3%	3.0%	17.3%	4.9%	4.1%	3.6%	6.2%	1.8%	-	3.6%	5.4%
United States of America	31	28	3	1	1	2	*	-	-	-	-	*	-	12	20	21	-	-	1	7	25	6	30	1	-	20	11
	2.5%	8.9%	*	0.6%	*	0.7%	0.6%	-	-	-	-	*	-	1.1%	13.0%	4.5%	-	-	4.4%	4.1%	3.3%	1.3%	4.7%	*	-	2.4%	3.4%
None of the above	66	9	56	6	28	12	11	3	5	10	-	2	4	-	66	23	25	4	2	11	33	32	49	11	6	46	20
	5.3%	3.0%	6.1%	4.1%	5.7%	5.5%	15.5%	5.6%	9.8%	8.0%	-	1.4%	2.6%	-	44.0%	4.9%	6.8%	3.8%	6.4%	6.2%	4.9%	6.7%	7.6%	2.4%	4.9%	5.6%	6.1%
SIGMA	1443	390	1053	170	562	243	79	67	53	142	76	185	178	1293	149	552	455	126	41	200	867	576	778	521	144	961	388
	117.2%	125.7%	114.4%	113.8%	115.5%	112.1%	114.3%	124.5%	110.4%	117.3%	105.3%	107.6%	129.4%	119.6%	100.0%	116.8%	122.5%	108.2%	123.9%	117.2%	115.7%	119.5%	121.8%	111.5%	115.1%	116.6%	119.4%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 93
Q34. Normal weightings
Q34. Which of the following statements is true about you? [tick all that apply]
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
One or more of my close friends are of a different ethnic group to myself	751	370	381	406	259	86	113	166	319	152	90	158	83	19	317	107	298	62	29	54	126	235	160	206	144
	61.0%	61.9%	60.1%	65.9%	56.3%	55.2%	54.2%	59.0%	67.1%	57.5%	53.1%	59.4%	65.3%	52.0%	64.2%	57.4%	64.1%	64.6%	45.7%	73.8%	61.9%	60.9%	60.3%	69.0%	56.5%
My partner in a relationship is of a different ethnic group to myself	236	103	133	108	104	24	43	44	102	47	42	46	25	8	93	56	71	12	6	28	28	87	53	46	46
	19.2%	17.2%	21.1%	17.5%	22.7%	15.2%	20.8%	15.6%	21.4%	17.7%	24.9%	17.3%	19.4%	22.6%	18.9%	29.9%	15.2%	12.4%	9.0%	39.1%	13.8%	22.7%	20.0%	15.4%	18.2%
One or more members of my family are of a different ethnic group to myself	342	154	188	143	144	55	59	80	138	65	47	83	49	12	121	61	123	21	21	24	50	116	64	74	83
	27.8%	25.7%	29.8%	23.3%	31.2%	35.6%	28.4%	28.5%	29.0%	24.4%	27.8%	31.1%	38.5%	33.6%	24.4%	33.0%	26.4%	22.1%	33.6%	33.2%	24.5%	30.2%	24.3%	24.8%	32.4%
One or more of my close neighbours who I speak to regularly are of a different ethnic group to myself	567	282	286	284	213	71	83	128	240	116	72	135	59	17	226	83	212	68	23	46	89	192	108	147	111
	46.1%	47.1%	45.1%	46.0%	46.2%	45.8%	39.7%	45.5%	50.6%	43.7%	42.5%	50.9%	46.0%	44.9%	45.8%	44.5%	45.6%	70.6%	37.0%	63.6%	43.7%	49.8%	40.8%	49.1%	43.7%
I know well people of a different ethnic group to myself from another area of my life	622	273	349	300	245	76	92	133	266	131	76	142	60	21	262	99	220	53	29	47	109	215	136	163	105
	50.6%	45.7%	55.2%	48.8%	53.4%	49.2%	44.2%	47.1%	56.0%	49.5%	45.1%	53.4%	46.9%	55.6%	53.1%	53.0%	47.3%	55.1%	45.3%	64.0%	53.3%	55.8%	51.5%	54.7%	41.3%
I don't really know any people from a different ethnic group to myself	93	45	48	33	34	27	25	25	20	22	16	14	12	2	37	9	32	3	7	3	21	24	19	17	22
	7.6%	7.5%	7.6%	5.3%	7.3%	17.2%	12.1%	8.9%	4.2%	8.5%	9.6%	5.3%	9.1%	4.9%	7.4%	4.6%	6.8%	3.5%	10.7%	4.1%	10.3%	6.3%	7.1%	5.6%	8.8%
SIGMA	2611	1226	1386	1274	999	339	417	577	1085	532	344	577	287	79	1055	415	955	219	115	202	424	869	540	653	512
	212.1%	205.0%	218.8%	206.8%	217.2%	218.1%	199.3%	204.6%	228.4%	201.2%	203.0%	217.4%	225.4%	213.6%	213.9%	222.3%	205.3%	228.3%	181.3%	277.8%	207.6%	225.7%	204.0%	218.5%	200.9%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 94
Q34. Normal weightings
Q34. Which of the following statements is true about you? [tick all that apply]
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
One or more of my close friends are of a different ethnic group to myself	751	161	589	102	308	136	43	32	31	70	47	98	91	669	82	268	237	68	23	115	476	275	377	295	78	492	216
	61.0%	52.0%	64.0%	68.7%	63.2%	63.0%	62.2%	58.5%	64.5%	57.8%	65.0%	56.8%	66.3%	61.8%	54.6%	56.8%	63.9%	58.0%	69.8%	67.1%	63.5%	57.1%	59.0%	63.2%	62.6%	59.7%	66.6%
My partner in a relationship is of a different ethnic group to myself	236	66	171	44	61	46	20	6	10	22	21	23	8	206	30	112	54	16	13	33	122	114	125	87	25	175	46
	19.2%	21.1%	18.5%	29.8%	12.5%	21.1%	28.6%	10.6%	19.9%	18.5%	28.2%	13.5%	6.1%	19.1%	20.1%	23.8%	14.5%	14.1%	38.5%	19.1%	16.3%	23.6%	19.5%	18.6%	19.7%	21.3%	14.0%
One or more members of my family are of a different ethnic group to myself	342	66	276	75	118	69	14	10	13	26	30	48	26	309	34	140	91	29	8	56	209	133	153	151	39	229	89
	27.8%	21.2%	30.0%	50.3%	24.2%	32.1%	20.5%	18.9%	27.6%	21.7%	41.6%	28.1%	18.7%	28.5%	22.4%	29.7%	24.4%	25.2%	23.6%	32.9%	27.9%	27.7%	23.9%	32.2%	31.2%	27.8%	27.4%
One or more of my close neighbours who I speak to regularly are of a different ethnic group to myself	567	126	442	75	222	114	31	31	23	63	39	74	62	504	63	207	186	50	17	76	338	229	271	241	55	394	144
	46.1%	40.5%	48.0%	50.4%	45.6%	52.5%	45.5%	56.4%	47.2%	51.8%	53.1%	43.1%	44.6%	46.6%	42.3%	43.9%	50.1%	42.5%	50.2%	44.2%	45.1%	47.6%	42.5%	51.6%	44.1%	47.7%	44.3%
I know well people of a different ethnic group to myself from another area of my life	622	172	450	84	219	122	25	22	24	65	41	75	61	549	73	252	168	57	19	102	402	220	346	228	48	418	155
	50.6%	55.4%	48.9%	56.4%	45.1%	56.2%	36.5%	41.3%	50.4%	53.7%	55.9%	43.6%	44.5%	50.8%	49.0%	53.4%	45.2%	48.8%	58.1%	59.8%	53.7%	45.7%	54.2%	48.9%	38.3%	50.7%	47.7%
I don't really know any people from a different ethnic group to myself	93	35	58	2	41	8	6	4	2	8	1	19	12	73	20	30	26	12	1	15	63	30	57	30	7	54	31
	7.6%	11.4%	6.3%	1.6%	8.4%	3.9%	8.5%	7.2%	5.0%	6.4%	1.0%	10.7%	8.7%	6.8%	13.2%	6.4%	7.0%	10.2%	2.8%	8.7%	8.4%	6.2%	8.9%	6.3%	5.3%	6.6%	9.5%
SIGMA	2611	626	1986	383	968	496	139	104	103	253	178	337	260	2310	302	1011	762	232	81	397	1610	1001	1329	1032	251	1762	681
	212.1%	201.7%	215.6%	257.3%	199.0%	228.8%	201.8%	192.9%	214.6%	209.9%	244.8%	195.8%	188.9%	213.6%	201.7%	214.0%	205.2%	198.7%	242.9%	231.9%	214.9%	207.9%	207.9%	220.8%	201.2%	213.8%	209.6%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 95
Q35. Normal weightings
Q35. Imagine the following potential immigrants wanting to come to the UK. In each case, please select whether you think they should be allowed to immigrate to the UK, or not.
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
Someone who is a highly qualified software engineer wanting to work in the UK, but who has no savings and does not have a specific job lined up in the UK in advance	741	379	362	406	257	78	131	174	295	141	85	146	73	18	330	97	284	68	40	49	120	229	159	192	150
	60.2%	63.5%	57.1%	65.9%	55.9%	50.4%	62.4%	61.6%	62.2%	53.4%	50.2%	55.0%	57.6%	49.2%	66.9%	52.2%	61.2%	70.6%	62.4%	67.2%	58.9%	59.3%	60.2%	64.2%	58.9%
Someone who has no job, but has several million pounds in savings and wants to buy property in the UK and shares in UK companies	865	421	444	462	303	99	160	207	320	177	118	185	87	24	357	139	322	69	43	46	145	260	180	225	181
	70.3%	70.4%	70.1%	75.1%	66.0%	63.8%	76.6%	73.5%	67.3%	67.1%	69.9%	69.6%	68.7%	63.9%	72.4%	74.4%	69.2%	71.7%	67.2%	63.5%	71.1%	67.6%	68.0%	75.4%	71.2%
A professional sports player who has been offered a chance to play with a sports club in the UK	1030	498	532	528	402	100	173	239	397	220	131	224	89	22	444	160	392	73	53	58	163	320	220	262	209
	83.6%	83.3%	84.0%	85.7%	87.4%	64.5%	82.8%	84.8%	83.6%	83.2%	77.6%	84.2%	69.5%	60.6%	89.9%	86.0%	84.3%	76.1%	84.1%	79.2%	80.1%	83.1%	83.0%	87.5%	81.8%
A pensioner from another EU country who has a moderate pension and wants to buy a house and retire in the UK	900	420	480	466	319	115	161	195	347	197	118	185	91	20	389	129	334	87	45	53	135	294	187	226	177
	73.1%	70.2%	75.8%	75.6%	69.4%	73.8%	77.1%	69.2%	72.9%	74.3%	69.8%	69.6%	71.2%	54.2%	78.8%	69.0%	71.9%	90.5%	70.4%	73.0%	66.0%	76.3%	70.6%	75.5%	69.6%
A temporary migrant worker from Eastern Europe who comes each summer to work on a farm in the UK picking fruit	879	416	463	442	311	125	143	192	343	201	105	180	93	26	375	115	313	77	40	60	154	277	191	226	171
	71.4%	69.6%	73.1%	71.7%	67.7%	80.7%	68.1%	68.1%	72.3%	75.8%	62.1%	67.8%	72.9%	70.3%	76.0%	61.4%	67.3%	80.3%	63.4%	81.9%	75.6%	72.0%	72.0%	75.7%	67.2%
A qualified care worker who has been offered a job working in a care home for the elderly in the UK	1080	518	562	548	391	141	183	233	431	232	136	234	112	30	450	161	402	90	50	69	180	346	227	265	216
	87.7%	86.6%	88.8%	89.0%	85.1%	90.6%	87.7%	82.6%	90.8%	87.7%	80.3%	88.1%	87.9%	81.2%	91.3%	86.3%	86.5%	93.6%	78.9%	94.5%	88.1%	89.9%	85.7%	88.7%	84.7%
A man from Kenya with no job and no savings who is looking for a better life for themselves	569	270	299	362	172	35	91	129	231	118	52	112	48	19	270	64	223	43	28	48	102	162	133	154	110
	46.2%	45.2%	47.2%	58.8%	37.4%	22.7%	43.3%	45.7%	48.7%	44.8%	30.6%	42.2%	37.4%	51.5%	54.7%	34.3%	48.0%	45.2%	44.6%	66.0%	49.9%	42.1%	50.1%	51.6%	43.1%
A South Korean woman who is married to a British man and has two children with him, where he works full time on the minimum wage	1056	500	556	537	387	132	191	236	400	229	130	239	100	30	436	153	403	81	50	61	187	322	231	265	221
	85.8%	83.6%	87.9%	87.2%	84.1%	85.0%	91.4%	83.6%	84.2%	86.6%	77.0%	90.1%	78.7%	80.8%	88.4%	81.8%	86.7%	84.3%	78.6%	84.4%	91.7%	83.7%	87.2%	88.6%	86.8%
A Chinese student who wants to pay to come and study for 3 years at a UK university	1126	539	586	557	422	147	191	257	435	243	160	246	112	28	458	179	421	84	56	66	188	361	235	289	225
	91.4%	90.2%	92.6%	90.4%	91.7%	94.5%	91.3%	91.0%	91.6%	91.8%	94.7%	92.5%	88.0%	76.4%	92.9%	95.7%	90.6%	87.9%	87.9%	90.5%	92.1%	93.7%	88.9%	96.7%	88.2%
SIGMA	8245	3960	4285	4308	2964	973	1424	1861	3200	1759	1036	1750	804	218	3509	1196	3095	672	404	510	1375	2572	1762	2103	1661
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 96
Q35. Normal weightings
Q35. Imagine the following potential immigrants wanting to come to the UK. In each case, please select whether you think they should be allowed to immigrate to the UK, or not.
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
Someone who is a highly qualified software engineer wanting to work in the UK, but who has no savings and does not have a specific job lined up in the UK in advance	741	196	545	81	295	133	37	37	25	76	47	89	98	642	99	269	248	73	21	100	447	294	388	267	86	474	205
	60.2%	63.1%	59.2%	54.1%	60.6%	61.4%	53.2%	67.5%	52.1%	63.3%	64.4%	51.6%	71.2%	59.3%	66.6%	57.0%	66.9%	62.8%	62.1%	58.6%	59.7%	61.0%	60.8%	57.1%	69.1%	57.5%	63.1%
Someone who has no job, but has several million pounds in savings and wants to buy property in the UK and shares in UK companies	865	213	652	113	328	165	46	32	29	94	52	111	98	744	121	337	269	77	21	114	526	338	451	316	98	579	224
	70.3%	68.6%	70.8%	76.2%	67.5%	76.1%	66.2%	59.7%	59.4%	77.8%	71.6%	64.6%	70.9%	68.8%	80.7%	71.3%	72.5%	66.3%	62.4%	66.6%	70.2%	70.3%	70.6%	67.6%	78.2%	70.2%	68.9%
A professional sports player who has been offered a chance to play with a sports club in the UK	1030	257	773	123	401	192	56	45	40	109	65	136	113	891	138	401	308	94	28	144	623	406	547	385	98	691	270
	83.6%	82.8%	83.9%	82.4%	82.5%	88.8%	81.6%	83.0%	83.0%	90.1%	89.2%	79.1%	82.2%	82.4%	92.5%	85.0%	82.9%	80.9%	84.7%	84.0%	83.2%	84.4%	85.6%	82.4%	78.5%	83.8%	83.0%
A pensioner from another EU country who has a moderate pension and wants to buy a house and retire in the UK	900	269	631	122	297	160	52	24	32	94	53	104	90	783	117	366	247	70	24	147	557	343	486	322	92	601	239
	73.1%	86.6%	68.5%	81.7%	61.0%	74.0%	75.8%	44.8%	67.0%	78.3%	73.5%	60.2%	65.6%	72.4%	78.3%	77.5%	66.4%	59.6%	71.2%	85.7%	74.3%	71.1%	76.0%	68.9%	73.7%	72.9%	73.6%
A temporary migrant worker from Eastern Europe who comes each summer to work on a farm in the UK picking fruit	879	258	621	97	299	173	52	33	30	95	60	110	83	765	114	363	240	77	26	137	552	327	484	310	84	578	250
	71.4%	83.0%	67.4%	65.1%	61.5%	79.9%	74.7%	60.6%	62.6%	78.6%	83.0%	63.6%	60.3%	70.7%	76.0%	76.8%	64.6%	65.7%	78.6%	80.0%	73.6%	67.9%	75.8%	66.4%	67.4%	70.2%	77.1%
A qualified care worker who has been offered a job working in a care home for the elderly in the UK	1080	277	803	137	410	200	55	45	42	108	69	147	111	936	144	430	314	100	30	153	668	412	572	404	104	713	296
	87.7%	89.4%	87.2%	91.8%	84.4%	92.4%	80.3%	82.3%	87.9%	89.8%	94.3%	85.2%	80.8%	86.6%	96.2%	91.0%	84.6%	85.7%	89.4%	89.4%	89.2%	85.5%	89.5%	86.5%	83.2%	86.5%	91.0%
A man from Kenya with no job and no savings who is looking for a better life for themselves	569	136	433	67	212	122	32	29	16	81	32	69	65	498	72	197	220	46	10	72	340	229	278	211	81	361	164
	46.2%	43.8%	47.1%	45.2%	43.6%	56.2%	46.6%	54.3%	33.1%	66.8%	44.1%	39.8%	46.8%	46.0%	47.9%	41.7%	59.1%	39.1%	31.5%	42.0%	45.4%	47.6%	43.5%	45.1%	64.6%	43.7%	50.5%
A South Korean woman who is married to a British man and has two children with him, where he works full time on the minimum wage	1056	280	776	131	389	198	57	40	39	109	66	139	115	922	134	425	307	90	29	153	649	407	561	398	98	694	288
	85.8%	90.4%	84.2%	88.0%	80.1%	91.5%	82.4%	74.1%	81.8%	90.1%	91.1%	80.6%	83.5%	85.3%	89.6%	89.9%	82.6%	77.2%	86.1%	89.2%	86.7%	84.5%	87.7%	85.1%	78.3%	84.2%	88.7%
A Chinese student who wants to pay to come and study for 3 years at a UK university	1126	296	830	141	428	202	59	45	41	110	70	150	121	987	139	451	327	105	30	160	698	427	602	411	113	753	303
	91.4%	95.4%	90.1%	94.5%	88.1%	93.3%	85.0%	82.5%	84.9%	91.5%	96.3%	87.2%	87.7%	91.3%	92.7%	95.6%	88.0%	89.6%	90.2%	93.2%	93.2%	88.7%	94.2%	88.0%	90.3%	91.3%	93.2%
SIGMA	8245	2181	6063	1012	3060	1546	445	330	294	876	514	1055	895	7168	1077	3239	2480	732	218	1179	5062	3183	4368	3024	853	5444	2239
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 97
Q36. Normal weightings
Q36. Imagine the following refugees who are seeking asylum in the UK. In each case, please select whether you think they should be granted asylum in the UK, or not?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
A woman who has suffered serious domestic abuse in her country of origin, where the authorities refuse to offer her protection	944	448	496	509	341	94	156	223	364	201	97	210	83	22	417	115	386	71	33	54	161	271	198	253	203
	76.7%	74.9%	78.3%	82.6%	74.2%	60.4%	74.6%	78.9%	76.7%	75.9%	57.5%	79.1%	64.9%	59.1%	84.6%	61.7%	83.1%	74.3%	52.8%	74.3%	78.6%	70.3%	74.6%	84.8%	79.7%
A man who has been threatened with the death penalty in his country of origin because he is homosexual	830	375	455	444	299	87	137	193	326	175	82	180	80	28	358	102	319	63	38	58	144	254	177	204	183
	67.4%	62.7%	71.8%	72.1%	65.1%	55.8%	65.2%	68.3%	68.6%	66.0%	48.7%	67.8%	62.5%	74.8%	72.5%	54.7%	68.7%	66.1%	60.4%	79.8%	70.6%	66.0%	66.8%	68.1%	71.8%
A family whose country of origin is suffering a civil war and who are facing serious threat of violence	941	451	490	511	334	97	158	209	368	206	101	197	87	22	417	122	361	79	44	55	161	278	211	242	194
	76.4%	75.4%	77.3%	82.9%	72.6%	62.1%	75.5%	74.2%	77.4%	77.8%	59.5%	74.2%	68.6%	60.7%	84.4%	65.4%	77.7%	82.5%	69.8%	75.5%	78.8%	72.3%	79.6%	81.1%	76.2%
A woman from a strongly Muslim country who has been threatened with execution because of her Christian beliefs	975	470	505	504	353	118	170	214	383	207	118	208	94	26	411	140	376	72	40	55	166	309	206	241	200
	79.2%	78.6%	79.7%	81.8%	76.8%	75.7%	81.1%	75.9%	80.7%	78.4%	69.7%	78.5%	73.9%	69.7%	83.4%	74.8%	81.0%	74.8%	63.9%	75.9%	81.4%	80.2%	77.7%	80.7%	78.6%
A man who has been subjected to imprisonment and torture because he has led political protests against the authoritarian regime in his country of origin	848	418	430	437	312	99	142	195	338	174	91	187	93	25	354	115	321	70	39	59	138	257	182	224	172
	68.9%	69.9%	67.9%	70.9%	67.8%	64.0%	67.7%	69.2%	71.0%	65.6%	53.7%	70.6%	73.3%	67.0%	71.8%	61.6%	69.0%	73.5%	61.9%	81.1%	67.4%	66.8%	68.6%	75.0%	67.4%
A couple fleeing a natural disaster that has devastated their homeland	859	418	441	474	293	91	141	196	331	191	89	181	78	24	383	105	334	65	39	56	149	247	184	220	187
	69.8%	69.9%	69.6%	77.0%	63.7%	58.8%	67.2%	69.6%	69.6%	72.3%	52.8%	68.2%	60.9%	65.2%	77.7%	56.3%	71.9%	67.9%	62.2%	76.5%	72.9%	64.3%	69.6%	73.7%	73.4%
SIGMA	5395	2579	2816	2878	1931	585	903	1230	2109	1154	579	1164	514	147	2340	699	2098	421	235	337	918	1617	1157	1385	1139
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 98
Q36. Normal weightings
Q36. Imagine the following refugees who are seeking asylum in the UK. In each case, please select whether you think they should be granted asylum in the UK, or not?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
A woman who has suffered serious domestic abuse in her country of origin, where the authorities refuse to offer her protection	944	234	710	121	356	181	52	38	31	102	61	118	111	834	110	374	294	80	21	125	580	364	489	351	104	606	271
	76.7%	75.5%	77.1%	81.1%	73.2%	83.4%	75.3%	70.3%	65.4%	84.3%	84.4%	68.3%	80.8%	77.1%	73.5%	79.3%	79.1%	68.9%	63.0%	73.1%	77.4%	75.6%	76.5%	75.2%	83.0%	73.5%	83.5%
A man who has been threatened with the death penalty in his country of origin because he is homosexual	830	216	614	101	298	166	50	30	37	85	59	102	90	742	88	327	241	63	22	131	519	311	422	314	94	538	232
	67.4%	69.7%	66.6%	67.5%	61.2%	76.4%	72.1%	54.5%	76.4%	70.4%	81.0%	59.4%	64.9%	68.6%	58.8%	69.3%	64.8%	54.1%	67.6%	76.4%	69.2%	64.5%	66.0%	67.2%	75.3%	65.2%	71.3%
A family whose country of origin is suffering a civil war and who are facing serious threat of violence	941	244	696	113	342	184	57	41	37	98	64	111	103	823	117	384	291	74	23	126	574	367	506	340	95	604	272
	76.4%	78.8%	75.6%	76.0%	70.3%	85.0%	82.8%	75.6%	77.5%	81.4%	88.2%	64.2%	74.5%	76.1%	78.6%	81.2%	78.2%	63.6%	68.3%	73.4%	76.6%	76.1%	79.3%	72.7%	75.9%	73.3%	83.8%
A woman from a strongly Muslim country who has been threatened with execution because of her Christian beliefs	975	253	722	115	359	193	55	40	37	106	65	117	109	850	125	401	292	74	25	133	598	377	519	367	89	630	279
	79.2%	81.5%	78.4%	77.3%	73.9%	88.9%	79.3%	74.7%	76.5%	87.6%	89.5%	67.9%	78.9%	78.6%	83.3%	84.9%	78.6%	63.3%	74.4%	78.0%	79.8%	78.2%	81.3%	78.5%	71.0%	76.5%	85.8%
A man who has been subjected to imprisonment and torture because he has led political protests against the authoritarian regime in his country of origin	848	240	608	107	288	172	41	37	28	94	56	91	88	750	98	338	259	61	20	129	526	322	436	328	84	561	228
	68.9%	77.2%	66.1%	71.8%	59.2%	79.5%	59.4%	68.3%	59.0%	78.3%	77.0%	52.5%	63.6%	69.3%	65.4%	71.7%	69.8%	52.7%	61.5%	75.3%	70.1%	66.9%	68.2%	70.2%	67.3%	68.0%	70.3%
A couple fleeing a natural disaster that has devastated their homeland	859	210	649	110	318	173	48	40	34	102	61	104	93	751	107	334	284	79	18	106	511	347	433	330	95	548	252
	69.8%	67.5%	70.5%	74.1%	65.4%	79.8%	69.4%	73.7%	70.3%	84.2%	83.5%	60.1%	67.3%	69.5%	71.8%	70.7%	76.4%	67.3%	54.6%	62.2%	68.2%	72.1%	67.8%	70.7%	76.3%	66.5%	77.6%
SIGMA	5395	1397	3998	667	1961	1068	302	226	204	587	366	642	593	4750	645	2159	1660	432	129	750	3308	2087	2805	2030	560	3487	1535
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 99
Q37. Normal weightings
Q37. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
It is important that new immigrants to the UK make efforts to integrate into British society	1003	476	527	455	401	147	168	225	391	218	153	226	108	23	400	166	362	90	46	54	162	334	214	243	189
	81.5%	79.7%	83.1%	73.9%	87.2%	94.4%	80.4%	79.9%	82.3%	82.3%	90.5%	85.0%	84.8%	62.0%	81.1%	88.8%	77.9%	93.7%	73.2%	73.7%	79.4%	86.8%	81.0%	81.3%	74.0%
It doesn't matter whether new immigrants to the UK make efforts to integrate into British society	141	78	63	102	34	4	25	36	47	33	12	27	13	13	62	11	70	6	14	16	16	38	36	31	35
	11.4%	13.0%	10.0%	16.6%	7.4%	2.8%	11.8%	12.8%	9.9%	12.5%	6.9%	10.2%	10.2%	35.6%	12.5%	5.7%	15.0%	6.0%	22.1%	21.9%	8.0%	9.8%	13.8%	10.3%	13.8%
Don't know	88	44	44	58	25	4	16	21	37	14	4	13	6	1	32	10	33	*	3	3	26	13	14	25	31
	7.1%	7.3%	6.9%	9.4%	5.4%	2.8%	7.8%	7.3%	7.8%	5.2%	2.6%	4.8%	5.0%	2.4%	6.4%	5.5%	7.1%	*	4.7%	4.4%	12.7%	3.4%	5.2%	8.4%	12.2%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 100
Q37. Normal weightings
Q37. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
It is important that new immigrants to the UK make efforts to integrate into British society	1003	277	726	119	365	186	56	41	41	98	68	126	96	871	132	415	264	93	29	148	602	400	544	366	92	676	266
	81.5%	89.2%	78.9%	80.1%	75.1%	85.8%	80.5%	75.1%	85.6%	81.6%	93.0%	73.1%	69.4%	80.6%	88.0%	87.9%	71.1%	79.6%	86.8%	86.7%	80.4%	83.1%	85.2%	78.4%	73.9%	82.0%	82.0%
It doesn't matter whether new immigrants to the UK make efforts to integrate into British society	141	23	118	16	75	15	11	7	3	12	4	23	32	130	11	33	73	18	3	9	86	55	56	65	20	104	30
	11.4%	7.5%	12.8%	10.6%	15.4%	7.0%	16.6%	13.2%	6.1%	9.6%	5.1%	13.6%	22.9%	12.0%	7.4%	7.1%	19.7%	15.3%	8.3%	5.4%	11.4%	11.4%	8.7%	14.0%	15.8%	12.7%	9.2%
Don't know	88	10	77	14	46	15	2	6	4	11	1	23	11	81	7	24	34	6	2	14	61	26	39	36	13	44	29
	7.1%	3.4%	8.4%	9.3%	9.4%	7.1%	2.9%	11.8%	8.2%	8.8%	1.9%	13.3%	7.7%	7.4%	4.7%	5.0%	9.2%	5.1%	4.8%	8.0%	8.2%	5.4%	6.1%	7.6%	10.3%	5.3%	8.9%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 101
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Speaks fluent English

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
1	266	119	147	122	101	42	48	54	107	57	35	57	31	4	113	49	94	9	10	19	47	98	50	49	61
	21.6%	19.8%	23.2%	19.8%	22.0%	27.2%	22.8%	19.1%	22.5%	21.6%	20.6%	21.5%	24.3%	11.7%	23.0%	26.4%	20.2%	9.8%	15.7%	26.4%	23.1%	25.5%	18.9%	16.5%	24.1%
2	189	97	92	90	67	33	32	41	72	44	37	48	23	8	59	43	70	7	20	8	23	54	38	59	33
	15.4%	16.2%	14.6%	14.5%	14.5%	21.2%	15.5%	14.6%	15.1%	16.6%	22.0%	18.2%	18.4%	21.5%	12.0%	23.2%	15.1%	6.8%	31.5%	11.5%	11.3%	14.0%	14.3%	19.7%	13.1%
3	203	95	108	90	85	28	45	47	66	45	33	37	17	7	88	30	71	15	9	4	38	67	34	59	39
	16.5%	15.8%	17.1%	14.6%	18.5%	18.2%	21.3%	16.8%	13.9%	17.1%	19.6%	13.8%	13.2%	19.8%	17.8%	16.2%	15.2%	16.1%	13.8%	6.0%	18.4%	17.4%	13.0%	19.6%	15.2%
4	174	85	89	96	65	13	32	39	63	39	27	35	15	3	77	18	68	14	7	12	37	49	54	38	31
	14.1%	14.2%	14.0%	15.6%	14.1%	8.2%	15.5%	13.9%	13.3%	14.6%	16.2%	13.2%	11.5%	6.8%	15.6%	9.5%	14.6%	14.9%	11.3%	16.5%	18.3%	12.8%	20.2%	12.7%	12.2%
5	151	68	83	78	58	15	18	28	72	33	18	29	20	8	58	25	54	16	4	13	25	48	32	33	33
	12.3%	11.4%	13.1%	12.7%	12.6%	9.7%	8.5%	10.0%	15.2%	12.4%	10.8%	11.1%	15.5%	21.0%	11.8%	13.4%	11.6%	16.7%	6.5%	17.9%	12.1%	12.5%	11.9%	11.2%	13.0%
6	113	60	53	61	41	11	18	26	45	23	4	30	8	2	53	7	55	8	3	13	15	30	31	28	19
	9.2%	10.1%	8.3%	10.0%	8.8%	6.9%	8.8%	9.3%	9.5%	8.7%	2.5%	11.5%	6.1%	4.3%	10.8%	3.8%	11.8%	8.0%	5.0%	17.4%	7.2%	7.9%	11.7%	9.3%	7.5%
7	80	38	42	45	26	9	9	30	27	14	13	16	6	5	29	10	29	13	6	3	11	23	21	15	21
	6.5%	6.4%	6.6%	7.3%	5.7%	5.6%	4.2%	10.7%	5.7%	5.4%	7.5%	6.1%	4.5%	14.2%	5.8%	5.3%	6.1%	14.1%	9.1%	4.0%	5.5%	5.9%	7.9%	5.0%	8.3%
8	56	36	19	33	17	5	7	16	23	10	1	12	8	*	16	4	25	13	4	*	8	15	5	18	17
	4.5%	6.1%	3.0%	5.4%	3.8%	3.1%	3.5%	5.6%	4.8%	3.6%	0.9%	4.6%	6.5%	0.6%	3.2%	2.2%	5.3%	13.5%	7.1%	*	4.0%	4.0%	2.1%	5.9%	6.7%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 102
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Speaks fluent English

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
1	266	89	176	35	87	38	15	6	10	16	18	30	26	223	42	117	75	22	8	39	169	96	151	90	24	170	76
	21.6%	28.7%	19.2%	23.8%	18.0%	17.8%	21.8%	10.2%	21.4%	13.5%	25.0%	17.5%	18.6%	20.6%	28.3%	24.7%	20.2%	19.2%	23.3%	22.7%	22.6%	20.0%	23.6%	19.4%	19.3%	20.6%	23.4%
2	189	57	132	22	59	42	8	9	5	22	14	23	18	159	30	84	48	14	3	33	121	68	104	71	14	124	51
	15.4%	18.5%	14.3%	15.1%	12.2%	19.5%	10.9%	16.0%	10.7%	18.6%	19.0%	13.2%	12.8%	14.7%	20.4%	17.7%	13.0%	11.7%	9.9%	19.2%	16.2%	14.1%	16.3%	15.2%	11.0%	15.1%	15.7%
3	203	51	152	25	84	32	11	10	8	16	9	34	22	175	28	82	49	21	10	27	119	84	106	82	15	143	43
	16.5%	16.4%	16.6%	17.1%	17.3%	14.7%	15.8%	17.6%	17.1%	13.4%	11.8%	19.8%	16.1%	16.2%	18.9%	17.3%	13.2%	18.0%	31.4%	15.9%	15.9%	17.5%	16.6%	17.6%	11.7%	17.3%	13.1%
4	174	43	130	21	76	27	7	8	6	10	15	28	19	158	15	64	54	16	4	24	93	81	89	67	18	121	45
	14.1%	14.0%	14.2%	14.3%	15.6%	12.3%	9.7%	14.5%	13.5%	8.5%	20.6%	16.4%	13.7%	14.6%	10.2%	13.5%	14.4%	13.5%	11.3%	13.9%	12.4%	16.7%	13.9%	14.3%	14.4%	14.7%	13.8%
5	151	29	122	17	66	30	9	10	10	23	7	16	15	140	11	50	53	22	3	19	97	54	80	47	24	95	44
	12.3%	9.5%	13.2%	11.4%	13.6%	13.7%	12.7%	18.5%	20.2%	19.0%	9.4%	9.3%	10.7%	13.0%	7.4%	10.7%	14.1%	19.0%	9.9%	11.1%	13.0%	11.2%	12.6%	10.0%	19.4%	11.5%	13.7%
6	113	17	96	9	53	26	8	6	2	21	3	21	15	104	9	30	46	14	3	9	74	39	53	46	14	77	32
	9.2%	5.5%	10.4%	6.4%	10.9%	11.8%	11.4%	11.4%	4.7%	17.5%	4.1%	12.1%	10.6%	9.6%	6.2%	6.3%	12.4%	11.7%	8.3%	5.1%	9.8%	8.2%	8.2%	9.9%	11.1%	9.4%	9.8%
7	80	17	63	11	37	14	1	4	4	9	4	12	14	73	7	32	25	5	2	13	43	37	31	37	12	53	23
	6.5%	5.5%	6.8%	7.5%	7.6%	6.3%	1.5%	7.9%	9.3%	7.8%	5.8%	6.7%	9.9%	6.8%	4.6%	6.7%	6.7%	4.5%	5.9%	7.3%	5.7%	7.7%	4.9%	7.9%	9.3%	6.4%	7.0%
8	56	6	49	7	23	8	11	2	1	2	3	8	10	49	6	14	22	3	-	9	33	23	24	27	5	42	12
	4.5%	2.0%	5.4%	4.5%	4.7%	3.9%	16.2%	4.0%	3.1%	1.8%	4.3%	4.9%	7.5%	4.6%	4.1%	3.0%	6.0%	2.4%	-	4.9%	4.4%	4.7%	3.8%	5.7%	3.9%	5.1%	3.5%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 103
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Contributes tax

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
1	224	101	123	112	89	22	43	48	89	44	32	51	17	8	91	27	85	17	13	12	39	58	51	64	47
	18.2%	16.9%	19.4%	18.2%	19.4%	14.4%	20.3%	17.0%	18.8%	16.7%	18.9%	19.1%	13.0%	21.8%	18.5%	14.7%	18.2%	17.6%	20.1%	17.1%	19.1%	15.0%	19.3%	21.4%	18.6%
2	287	136	151	159	98	30	49	61	111	65	29	58	32	6	131	33	115	18	11	19	55	95	69	63	57
	23.3%	22.7%	23.8%	25.8%	21.3%	19.0%	23.5%	21.8%	23.3%	24.7%	16.9%	21.9%	25.1%	16.3%	26.6%	17.6%	24.6%	18.8%	17.4%	25.6%	27.1%	24.6%	26.0%	21.1%	22.3%
3	256	120	137	115	108	33	36	64	95	61	39	56	24	3	104	42	90	23	12	20	43	97	46	61	47
	20.8%	20.0%	21.6%	18.7%	23.5%	21.2%	17.3%	22.8%	20.1%	22.9%	23.1%	21.0%	18.7%	8.4%	21.0%	22.7%	19.3%	24.1%	19.6%	27.3%	21.1%	25.2%	17.4%	20.6%	18.5%
4	172	85	86	79	60	33	25	30	81	36	27	39	16	5	66	33	56	14	7	15	26	48	31	46	40
	13.9%	14.3%	13.6%	12.8%	13.0%	21.1%	11.8%	10.7%	17.1%	13.5%	16.2%	14.6%	12.8%	13.9%	13.5%	17.7%	12.1%	15.0%	10.9%	20.8%	12.9%	12.5%	11.9%	15.3%	15.8%
5	122	60	62	53	48	21	17	34	42	28	18	28	17	6	39	22	48	8	8	3	21	39	27	34	22
	9.9%	10.1%	9.8%	8.5%	10.5%	13.5%	8.2%	12.0%	8.9%	10.8%	10.4%	10.7%	13.3%	15.6%	7.8%	11.8%	10.4%	8.6%	12.0%	4.5%	10.1%	10.2%	10.2%	11.3%	8.5%
6	89	53	36	43	35	11	18	29	28	14	15	17	10	4	30	15	33	9	6	2	16	28	25	13	18
	7.2%	8.8%	5.7%	7.0%	7.6%	6.9%	8.7%	10.2%	6.0%	5.2%	9.1%	6.3%	8.1%	12.0%	6.0%	8.2%	7.1%	8.9%	9.7%	2.4%	7.6%	7.3%	9.5%	4.3%	7.2%
7	50	29	21	33	14	3	16	8	17	9	6	8	8	4	19	10	24	7	1	2	1	15	9	16	10
	4.1%	4.9%	3.3%	5.4%	3.0%	1.8%	7.6%	3.0%	3.5%	3.4%	3.6%	3.1%	6.7%	10.2%	3.9%	5.4%	5.1%	7.0%	2.2%	2.4%	0.7%	3.9%	3.4%	5.2%	3.7%
8	31	14	18	21	7	3	5	8	11	7	3	8	3	1	13	4	15	-	5	-	3	5	7	2	14
	2.6%	2.3%	2.8%	3.5%	1.5%	2.0%	2.5%	2.7%	2.4%	2.7%	1.7%	3.2%	2.4%	1.7%	2.7%	1.9%	3.1%	-	8.2%	-	1.5%	1.4%	2.5%	0.8%	5.4%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Table 104
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Contributes tax

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
1	224	48	176	21	108	43	5	11	9	22	16	38	30	200	24	78	69	24	5	33	133	91	105	101	18	149	61
	18.2%	15.3%	19.1%	13.9%	22.1%	19.7%	7.9%	19.6%	19.7%	18.1%	22.2%	21.9%	22.1%	18.5%	15.8%	16.5%	18.7%	20.3%	15.6%	19.4%	17.8%	18.8%	16.5%	21.6%	14.0%	18.1%	18.7%
2	287	66	220	34	122	47	17	9	18	28	12	51	32	255	32	115	78	27	9	38	183	104	145	113	29	194	76
	23.3%	21.4%	23.9%	23.1%	25.1%	21.8%	24.2%	15.7%	37.4%	23.6%	16.0%	29.5%	23.1%	23.6%	21.3%	24.3%	21.1%	22.9%	27.7%	22.4%	24.4%	21.5%	22.7%	24.1%	23.0%	23.5%	23.4%
3	256	68	189	22	93	52	21	9	9	26	16	20	29	224	32	97	78	24	8	38	165	92	133	97	27	172	71
	20.8%	21.9%	20.5%	15.0%	19.1%	24.2%	30.0%	16.5%	17.8%	21.6%	22.5%	11.7%	21.0%	20.7%	21.5%	20.5%	21.0%	20.5%	23.8%	22.4%	22.0%	19.1%	20.8%	20.7%	21.4%	20.9%	21.9%
4	172	51	121	33	47	33	8	12	3	17	14	14	15	154	18	78	55	10	3	24	113	59	96	66	10	107	54
	13.9%	16.4%	13.1%	22.4%	9.6%	15.1%	11.1%	22.8%	5.9%	14.5%	19.0%	8.1%	10.5%	14.2%	11.9%	16.4%	14.9%	8.6%	8.4%	14.0%	15.0%	12.3%	15.1%	14.0%	7.8%	13.0%	16.5%
5	122	38	84	14	41	21	8	3	3	13	8	23	9	107	15	45	28	16	4	22	74	48	76	37	8	85	28
	9.9%	12.4%	9.1%	9.5%	8.5%	9.5%	11.0%	5.0%	6.4%	10.6%	10.6%	13.2%	6.6%	9.9%	10.2%	9.5%	7.6%	13.3%	12.8%	13.1%	9.9%	9.9%	11.9%	8.0%	6.7%	10.3%	8.5%
6	89	23	66	10	45	10	1	8	4	6	4	14	13	77	12	32	29	7	3	10	39	50	42	33	13	65	14
	7.2%	7.4%	7.2%	6.6%	9.2%	4.7%	1.9%	14.9%	8.9%	5.1%	5.6%	8.1%	9.6%	7.1%	7.9%	6.8%	7.8%	5.9%	8.4%	6.1%	5.2%	10.4%	6.6%	7.1%	10.7%	7.8%	4.4%
7	50	14	36	8	19	6	4	2	2	3	3	9	7	39	11	21	20	4	1	4	25	25	26	13	11	34	14
	4.1%	4.4%	4.0%	5.5%	3.8%	2.7%	5.5%	3.4%	3.3%	2.3%	4.2%	5.0%	4.8%	3.6%	7.6%	4.5%	5.3%	3.3%	1.7%	2.4%	3.3%	5.3%	4.0%	2.8%	8.9%	4.1%	4.2%
8	31	2	29	6	12	5	6	1	*	5	-	4	3	26	6	8	13	6	*	1	18	13	15	7	9	18	8
	2.6%	0.8%	3.2%	3.9%	2.5%	2.4%	8.4%	2.2%	0.6%	4.2%	-	2.5%	2.3%	2.4%	3.9%	1.7%	3.6%	5.2%	1.5%	*	2.5%	2.7%	2.3%	1.5%	7.5%	2.2%	2.5%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 105
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Understands British culture & history

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
1	144	77	67	65	60	20	27	42	41	34	33	30	9	2	49	32	56	5	16	6	16	49	28	36	30
	11.7%	12.9%	10.6%	10.6%	13.0%	12.6%	12.9%	14.9%	8.6%	13.0%	19.8%	11.3%	6.9%	4.3%	10.0%	17.1%	12.0%	5.6%	24.5%	8.3%	7.7%	12.7%	10.4%	12.1%	11.7%
2	177	93	85	68	89	21	26	36	75	41	21	41	22	6	73	29	74	15	8	7	26	58	36	44	38
	14.4%	15.5%	13.4%	11.0%	19.3%	13.7%	12.4%	12.7%	15.7%	15.5%	12.7%	15.3%	17.3%	16.1%	14.8%	15.5%	16.0%	15.6%	12.7%	9.9%	12.5%	15.0%	13.7%	14.7%	15.1%
3	170	90	79	83	57	29	29	32	80	28	29	34	12	5	71	24	66	8	9	9	25	50	45	31	32
	13.8%	15.1%	12.5%	13.5%	12.4%	18.9%	13.9%	11.5%	16.8%	10.6%	17.2%	12.8%	9.1%	14.6%	14.4%	13.0%	14.3%	8.5%	14.5%	12.8%	12.3%	13.0%	17.0%	10.5%	12.4%
4	236	95	141	105	108	23	38	49	86	63	35	47	22	12	96	46	72	15	13	12	47	86	42	63	40
	19.2%	16.0%	22.2%	17.0%	23.5%	14.9%	18.0%	17.3%	18.2%	23.9%	21.0%	17.6%	17.1%	33.2%	19.5%	24.8%	15.6%	16.0%	20.8%	16.3%	23.0%	22.3%	16.0%	21.0%	15.7%
5	213	111	102	127	58	28	29	63	81	40	22	45	33	6	86	14	82	32	12	9	37	69	52	48	41
	17.3%	18.6%	16.1%	20.6%	12.7%	18.2%	13.8%	22.4%	17.1%	15.2%	13.2%	16.8%	25.6%	15.6%	17.5%	7.7%	17.7%	33.8%	19.4%	12.9%	18.3%	17.8%	19.5%	16.1%	16.0%
6	140	54	85	71	43	26	34	29	48	29	15	27	13	1	64	21	45	10	2	12	33	36	31	35	37
	11.3%	9.1%	13.5%	11.6%	9.3%	16.5%	16.3%	10.4%	10.0%	10.8%	9.1%	10.3%	10.0%	3.0%	13.0%	11.4%	9.8%	10.4%	3.0%	15.9%	16.3%	9.3%	11.7%	11.8%	14.3%
7	96	42	54	57	34	5	15	23	34	24	5	22	11	3	43	14	37	2	*	17	14	26	25	19	25
	7.8%	7.1%	8.5%	9.3%	7.3%	3.2%	7.3%	8.3%	7.1%	8.9%	2.9%	8.2%	8.8%	8.9%	8.7%	7.7%	8.1%	2.2%	0.7%	23.9%	7.0%	6.8%	9.4%	6.5%	10.0%
8	55	34	20	40	12	3	11	7	31	5	7	20	6	2	11	5	31	8	3	-	6	12	6	22	12
	4.4%	5.7%	3.2%	6.4%	2.6%	2.0%	5.5%	2.5%	6.5%	2.0%	4.3%	7.7%	5.1%	4.2%	2.2%	2.8%	6.6%	8.0%	4.4%	-	2.8%	3.1%	2.3%	7.3%	4.8%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 106
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Understands British culture & history

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
1	144	34	110	20	53	31	6	6	4	17	9	22	18	124	20	57	42	9	4	24	84	61	84	45	15	114	19
	11.7%	11.0%	12.0%	13.2%	11.0%	14.3%	8.9%	11.8%	8.3%	14.1%	11.9%	12.8%	13.4%	11.5%	13.6%	12.1%	11.4%	7.5%	10.9%	13.8%	11.2%	12.6%	13.1%	9.7%	12.3%	13.8%	6.0%
2	177	53	125	27	66	23	10	10	3	14	9	21	20	159	18	64	58	14	4	30	102	75	102	63	13	122	42
	14.4%	17.0%	13.5%	17.9%	13.5%	10.5%	14.1%	18.9%	6.9%	11.4%	12.2%	12.5%	14.8%	14.7%	12.3%	13.6%	15.5%	11.8%	12.7%	17.4%	13.6%	15.6%	16.0%	13.4%	10.4%	14.8%	12.9%
3	170	49	120	22	56	33	9	6	6	18	15	26	8	144	26	70	44	22	6	21	100	69	102	53	14	111	49
	13.8%	15.9%	13.1%	14.5%	11.6%	15.3%	13.6%	10.2%	12.6%	15.0%	20.6%	15.3%	5.8%	13.3%	17.1%	14.8%	11.8%	18.7%	19.0%	12.1%	13.4%	14.4%	16.0%	11.3%	11.5%	13.5%	15.1%
4	236	63	173	27	96	35	14	11	12	19	13	35	20	201	35	105	45	29	8	32	151	85	133	81	22	173	48
	19.2%	20.4%	18.8%	18.2%	19.7%	16.2%	20.9%	20.7%	25.7%	16.0%	17.3%	20.1%	14.9%	18.6%	23.2%	22.2%	12.2%	24.7%	25.3%	18.6%	20.1%	17.7%	20.8%	17.3%	17.8%	21.0%	14.9%
5	213	53	160	19	81	39	21	10	10	22	12	25	23	190	24	75	66	21	6	33	136	78	104	86	23	134	68
	17.3%	17.2%	17.4%	12.6%	16.7%	18.1%	30.1%	17.9%	19.8%	18.5%	17.0%	14.7%	16.7%	17.6%	15.8%	15.8%	17.9%	17.7%	18.2%	19.3%	18.1%	16.1%	16.3%	18.5%	18.6%	16.2%	20.9%
6	140	41	99	21	53	23	2	4	6	9	6	21	18	128	11	61	43	8	1	21	86	54	62	67	10	74	55
	11.3%	13.1%	10.7%	13.8%	10.9%	10.5%	3.3%	7.8%	12.1%	7.1%	7.7%	12.3%	13.3%	11.9%	7.5%	12.9%	11.5%	6.6%	3.6%	12.0%	11.4%	11.2%	9.7%	14.4%	8.3%	9.0%	17.0%
7	96	13	83	7	50	22	4	3	3	14	7	13	19	84	12	25	44	9	3	9	62	34	32	49	15	64	25
	7.8%	4.1%	9.0%	4.4%	10.3%	10.3%	6.2%	5.6%	5.9%	11.7%	9.1%	7.8%	14.1%	7.8%	8.1%	5.2%	11.8%	7.7%	10.0%	5.4%	8.2%	7.1%	5.0%	10.5%	12.2%	7.8%	7.8%
8	55	4	51	8	30	10	2	4	4	7	3	8	10	51	4	16	29	6	*	2	29	26	20	23	11	33	18
	4.4%	1.2%	5.5%	5.4%	6.2%	4.8%	2.9%	7.2%	8.8%	6.2%	4.0%	4.4%	7.0%	4.7%	2.5%	3.5%	7.9%	5.3%	*	1.4%	3.9%	5.3%	3.2%	4.9%	9.1%	4.0%	5.4%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 107
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Has friends who are UK citizens

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
1	46	29	17	28	12	5	10	10	11	14	5	10	6	-	23	6	21	3	9	1	2	15	9	6	9
	3.7%	4.8%	2.7%	4.6%	2.7%	3.3%	4.8%	3.7%	2.3%	5.4%	2.9%	3.6%	4.8%	-	4.7%	3.5%	4.4%	3.0%	13.6%	1.7%	1.0%	3.8%	3.3%	2.1%	3.7%
2	42	16	26	23	12	6	11	12	14	4	3	7	4	2	18	5	13	6	*	6	10	16	6	6	14
	3.4%	2.7%	4.1%	3.8%	2.7%	3.9%	5.2%	4.4%	3.0%	1.6%	1.6%	2.6%	3.4%	4.9%	3.6%	2.6%	2.7%	6.3%	0.8%	8.8%	4.9%	4.0%	2.3%	1.9%	5.4%
3	83	48	35	52	28	3	13	24	30	16	11	21	8	2	31	17	35	6	2	7	11	23	22	15	23
	6.7%	8.0%	5.5%	8.5%	6.0%	2.0%	6.3%	8.5%	6.2%	6.1%	6.4%	8.1%	6.0%	5.9%	6.3%	9.1%	7.5%	6.3%	3.3%	10.1%	5.2%	6.0%	8.3%	5.0%	9.1%
4	91	48	43	58	24	9	18	20	40	13	11	17	13	*	37	11	42	10	5	4	11	24	21	24	19
	7.4%	8.0%	6.8%	9.4%	5.2%	5.9%	8.5%	7.2%	8.3%	4.9%	6.7%	6.2%	10.1%	0.9%	7.5%	6.1%	9.1%	10.4%	7.6%	5.4%	5.4%	6.2%	8.0%	8.0%	7.5%
5	119	52	68	52	53	15	22	24	43	31	13	29	11	3	49	19	51	6	1	7	18	35	28	27	28
	9.7%	8.7%	10.7%	8.4%	11.5%	9.6%	10.6%	8.5%	9.0%	11.6%	7.5%	10.9%	8.9%	7.5%	10.0%	10.2%	10.9%	6.1%	1.7%	9.7%	9.0%	9.1%	10.6%	9.2%	11.0%
6	249	126	123	130	86	33	41	63	83	62	26	60	25	15	101	36	87	18	13	19	35	77	54	66	40
	20.2%	21.0%	19.5%	21.1%	18.6%	21.5%	19.7%	22.2%	17.5%	23.4%	15.6%	22.6%	19.6%	41.3%	20.4%	19.3%	18.8%	19.1%	19.8%	26.1%	17.2%	20.0%	20.2%	22.2%	15.8%
7	440	211	229	184	183	73	63	93	194	91	70	86	50	12	178	70	140	40	21	26	87	158	77	119	82
	35.7%	35.2%	36.2%	29.9%	39.8%	46.7%	29.9%	32.9%	40.7%	34.3%	41.7%	32.3%	39.6%	33.3%	36.2%	37.3%	30.0%	41.3%	33.2%	35.0%	42.5%	40.9%	29.1%	39.9%	32.2%
8	162	70	92	88	62	11	31	36	62	33	30	36	10	2	56	22	77	7	13	2	30	38	48	35	39
	13.2%	11.6%	14.6%	14.4%	13.6%	7.1%	14.9%	12.6%	13.0%	12.6%	17.5%	13.7%	7.6%	6.2%	11.3%	11.9%	16.7%	7.6%	20.1%	3.3%	14.8%	10.0%	18.1%	11.7%	15.4%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 108
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Has friends who are UK citizens

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
1	46	6	40	4	21	11	4	2	2	8	2	9	5	39	7	12	17	9	1	3	24	22	18	18	9	33	7
	3.7%	1.8%	4.3%	2.8%	4.4%	4.9%	5.2%	3.3%	3.5%	7.0%	3.1%	5.2%	3.8%	3.6%	4.4%	2.6%	4.5%	7.7%	1.8%	1.6%	3.1%	4.6%	2.8%	3.9%	7.5%	4.0%	2.1%
2	42	14	28	9	16	1	1	3	1	1	1	7	5	40	2	8	18	5	1	8	25	17	22	12	8	26	11
	3.4%	4.6%	3.0%	5.8%	3.3%	0.6%	2.1%	5.6%	1.8%	*	1.2%	4.2%	3.4%	3.7%	1.5%	1.7%	5.0%	4.4%	3.0%	4.6%	3.3%	3.6%	3.4%	2.6%	6.4%	3.1%	3.5%
3	83	11	72	12	39	12	8	1	2	7	5	15	14	77	6	25	29	9	2	10	46	37	29	39	15	64	14
	6.7%	3.6%	7.8%	8.4%	8.1%	5.5%	11.8%	2.4%	4.9%	6.0%	6.6%	8.7%	10.4%	7.1%	3.9%	5.3%	7.7%	7.4%	4.6%	6.0%	6.1%	7.8%	4.5%	8.3%	12.0%	7.7%	4.4%
4	91	28	63	4	43	13	3	6	5	10	2	13	12	82	9	24	36	9	3	16	62	29	53	31	6	57	25
	7.4%	9.0%	6.8%	2.7%	8.9%	5.8%	3.8%	11.7%	10.8%	8.5%	3.2%	7.4%	8.4%	7.6%	5.8%	5.1%	9.8%	8.1%	10.0%	9.5%	8.2%	6.0%	8.3%	6.7%	4.9%	6.9%	7.7%
5	119	36	84	12	46	19	7	6	3	9	9	14	20	100	20	51	35	9	3	18	84	36	55	55	10	82	31
	9.7%	11.5%	9.1%	8.1%	9.4%	8.9%	9.7%	11.0%	5.6%	7.3%	12.3%	7.9%	14.6%	9.2%	13.1%	10.9%	9.4%	8.1%	8.6%	10.8%	11.2%	7.4%	8.5%	11.8%	7.9%	9.9%	9.4%
6	249	69	180	22	89	52	17	12	9	23	24	30	28	210	38	103	72	16	9	35	152	97	131	92	26	166	69
	20.2%	22.3%	19.5%	15.0%	18.3%	23.9%	24.4%	21.4%	17.9%	19.0%	32.6%	17.4%	20.0%	19.5%	25.7%	21.8%	19.3%	13.7%	27.2%	20.7%	20.2%	20.2%	20.5%	19.7%	20.4%	20.1%	21.2%
7	440	125	315	61	155	76	23	15	17	39	25	55	35	381	59	186	114	41	11	64	271	168	256	147	37	285	127
	35.7%	40.3%	34.2%	40.8%	31.8%	35.1%	33.8%	27.4%	35.8%	32.3%	33.8%	32.0%	25.2%	35.2%	39.6%	39.4%	30.8%	34.7%	31.7%	37.6%	36.2%	35.0%	40.1%	31.4%	29.3%	34.6%	39.1%
8	162	21	141	24	77	33	6	9	9	23	5	30	19	153	9	62	50	19	4	15	87	75	75	72	15	112	41
	13.2%	6.9%	15.3%	16.4%	15.8%	15.2%	9.2%	17.3%	19.8%	19.4%	7.2%	17.2%	14.1%	14.1%	6.0%	13.1%	13.5%	15.9%	13.1%	9.2%	11.7%	15.5%	11.7%	15.5%	11.7%	13.6%	12.7%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 109
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Is involved in their local community

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
1	85	48	37	40	33	12	11	19	41	14	10	24	12	2	28	17	33	7	1	5	19	23	19	28	12
	6.9%	8.0%	5.8%	6.4%	7.1%	8.0%	5.1%	6.7%	8.6%	5.3%	5.8%	8.9%	9.5%	5.8%	5.6%	8.9%	7.0%	7.2%	0.8%	6.5%	9.5%	5.9%	7.2%	9.3%	4.6%
2	105	57	48	63	32	10	15	29	39	22	11	31	9	7	29	9	45	17	7	10	12	26	26	28	22
	8.5%	9.5%	7.6%	10.2%	6.9%	6.5%	7.3%	10.3%	8.1%	8.2%	6.2%	11.7%	7.2%	18.0%	5.9%	4.9%	9.7%	18.2%	11.1%	13.6%	6.1%	6.7%	9.7%	9.5%	8.5%
3	108	47	61	57	41	10	17	18	39	34	8	18	23	6	39	10	42	15	7	4	23	47	23	24	14
	8.8%	7.8%	9.7%	9.3%	8.9%	6.3%	8.2%	6.2%	8.2%	13.0%	4.5%	6.7%	17.9%	16.6%	7.9%	5.6%	9.1%	15.7%	11.0%	5.9%	11.1%	12.3%	8.6%	7.9%	5.3%
4	172	91	82	91	55	27	32	48	60	33	25	35	10	5	73	33	65	13	14	11	16	52	46	34	37
	14.0%	15.2%	12.9%	14.8%	11.9%	17.2%	15.4%	16.9%	12.6%	12.4%	15.0%	13.3%	8.2%	13.3%	14.8%	17.9%	14.0%	13.3%	22.4%	14.5%	7.9%	13.4%	17.4%	11.3%	14.4%
5	242	108	133	109	100	33	50	45	95	52	35	54	18	4	109	35	93	9	7	14	46	74	44	69	51
	19.6%	18.1%	21.1%	17.7%	21.8%	21.2%	23.7%	15.9%	20.0%	19.7%	20.6%	20.3%	13.8%	10.6%	22.1%	18.9%	20.0%	9.6%	10.4%	18.9%	22.4%	19.1%	16.6%	23.0%	20.2%
6	274	128	145	121	116	36	38	57	116	63	51	53	35	3	108	45	104	21	16	12	44	95	50	66	60
	22.2%	21.5%	22.9%	19.7%	25.3%	23.3%	18.1%	20.2%	24.4%	23.7%	30.1%	20.0%	27.3%	8.5%	22.0%	24.2%	22.4%	21.4%	25.1%	16.2%	21.4%	24.6%	19.0%	22.1%	23.5%
7	177	86	91	98	54	26	37	46	60	34	22	40	11	7	76	25	61	9	7	10	34	43	44	36	44
	14.4%	14.4%	14.4%	15.9%	11.7%	16.5%	17.6%	16.4%	12.6%	12.9%	13.0%	15.0%	8.8%	19.6%	15.3%	13.3%	13.1%	8.9%	10.3%	14.0%	16.4%	11.2%	16.7%	12.2%	17.4%
8	69	33	36	37	30	1	10	21	25	13	8	11	9	3	31	12	22	6	6	8	11	26	14	14	15
	5.6%	5.4%	5.7%	6.1%	6.5%	0.9%	4.6%	7.4%	5.3%	4.8%	4.8%	4.0%	7.3%	7.6%	6.3%	6.2%	4.7%	5.7%	8.8%	10.3%	5.2%	6.7%	4.9%	4.8%	6.1%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 110
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Is involved in their local community

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
1	85	21	64	12	35	14	4	7	3	12	2	9	16	67	18	34	36	4	2	9	50	35	52	23	9	54	23
	6.9%	6.6%	7.0%	7.7%	7.1%	6.3%	6.0%	13.2%	5.7%	9.7%	2.8%	5.1%	11.5%	6.2%	11.8%	7.2%	9.7%	3.5%	5.4%	5.1%	6.6%	7.3%	8.2%	4.9%	7.6%	6.6%	7.0%
2	105	14	91	10	47	22	11	1	4	19	3	16	15	98	7	26	44	12	4	8	65	40	56	34	15	61	37
	8.5%	4.4%	9.9%	6.7%	9.8%	10.2%	16.3%	2.4%	8.6%	15.8%	4.2%	9.4%	11.1%	9.1%	4.4%	5.5%	12.0%	10.0%	12.0%	4.5%	8.7%	8.3%	8.7%	7.2%	12.2%	7.4%	11.3%
3	108	32	76	7	46	16	7	6	3	11	3	20	13	98	10	36	31	14	1	21	63	46	66	29	13	76	25
	8.8%	10.3%	8.3%	5.0%	9.5%	7.3%	9.6%	10.4%	5.4%	9.1%	3.9%	11.8%	9.6%	9.1%	6.6%	7.7%	8.2%	12.4%	1.8%	12.6%	8.3%	9.5%	10.4%	6.2%	10.2%	9.2%	7.7%
4	172	41	132	11	73	35	12	5	8	24	7	22	25	144	29	63	59	17	5	21	111	61	86	66	20	101	57
	14.0%	13.1%	14.3%	7.7%	15.1%	16.2%	17.2%	9.4%	16.2%	19.8%	10.2%	13.0%	17.9%	13.3%	19.3%	13.4%	15.9%	14.2%	15.4%	12.1%	14.8%	12.7%	13.4%	14.2%	16.4%	12.2%	17.6%
5	242	57	185	44	82	49	9	8	9	24	15	32	19	211	31	114	69	11	6	29	139	103	125	101	16	171	55
	19.6%	18.3%	20.1%	29.5%	16.9%	22.8%	13.6%	14.4%	19.5%	20.1%	20.6%	18.7%	13.6%	19.5%	20.4%	24.1%	18.6%	9.3%	16.6%	16.9%	18.6%	21.3%	19.6%	21.5%	12.8%	20.7%	17.0%
6	274	79	194	40	94	47	13	8	14	20	21	28	24	244	29	109	65	29	9	51	173	100	140	105	28	191	71
	22.2%	25.5%	21.1%	27.0%	19.3%	21.7%	19.2%	15.2%	29.5%	16.3%	29.0%	16.4%	17.4%	22.6%	19.6%	23.0%	17.5%	25.0%	28.0%	29.6%	23.1%	20.8%	22.0%	22.5%	22.4%	23.1%	21.7%
7	177	52	125	17	76	22	10	12	6	8	14	29	21	154	23	61	49	16	6	30	118	59	80	83	14	114	48
	14.4%	16.9%	13.6%	11.7%	15.6%	10.1%	14.2%	22.5%	11.7%	6.4%	19.7%	16.8%	15.1%	14.3%	15.3%	13.0%	13.1%	13.9%	17.3%	17.8%	15.8%	12.2%	12.6%	17.8%	11.2%	13.8%	14.9%
8	69	15	54	7	32	12	3	7	2	3	7	15	5	65	4	29	19	14	1	2	31	38	33	27	9	57	9
	5.6%	4.8%	5.8%	4.8%	6.6%	5.4%	4.0%	12.6%	3.3%	2.7%	9.6%	8.9%	3.9%	6.0%	2.6%	6.1%	5.1%	11.8%	3.5%	1.4%	4.1%	7.9%	5.1%	5.7%	7.3%	6.9%	2.7%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 111
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Has been here for a minimum of three years

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
1	109	44	65	56	36	16	19	28	36	26	8	25	11	4	48	10	43	10	4	6	21	28	27	28	21
	8.8%	7.3%	10.2%	9.1%	7.9%	10.6%	8.9%	9.9%	7.6%	9.8%	5.0%	9.5%	8.5%	11.9%	9.7%	5.3%	9.2%	10.3%	5.6%	8.0%	10.2%	7.2%	10.4%	9.4%	8.3%
2	108	56	52	53	50	5	19	40	29	21	17	20	10	1	44	11	43	11	5	7	19	35	22	25	26
	8.8%	9.4%	8.2%	8.6%	10.9%	3.4%	8.9%	14.1%	6.0%	8.0%	10.2%	7.5%	7.7%	3.7%	9.0%	5.7%	9.2%	11.5%	7.1%	9.6%	9.3%	9.0%	8.3%	8.4%	10.1%
3	156	74	82	77	49	29	28	26	72	30	22	40	19	4	56	27	59	15	8	4	28	38	40	39	37
	12.7%	12.3%	13.0%	12.6%	10.7%	18.9%	13.2%	9.3%	15.2%	11.2%	13.1%	15.0%	15.0%	10.1%	11.4%	14.7%	12.7%	16.0%	12.3%	5.8%	13.6%	9.8%	15.2%	13.1%	14.4%
4	194	87	107	99	69	26	33	49	76	36	15	43	21	8	85	16	83	11	7	12	32	63	34	46	48
	15.8%	14.5%	16.9%	16.1%	15.0%	17.0%	15.7%	17.5%	16.0%	13.6%	8.8%	16.2%	16.6%	22.8%	17.2%	8.4%	17.9%	11.5%	10.4%	16.2%	15.4%	16.4%	12.9%	15.3%	19.0%
5	232	110	122	112	90	31	42	57	85	48	40	42	22	7	95	46	74	13	18	22	33	73	55	48	49
	18.9%	18.4%	19.3%	18.1%	19.5%	19.9%	20.3%	20.3%	17.9%	18.0%	23.4%	15.9%	17.0%	17.9%	19.3%	24.5%	15.9%	13.8%	28.0%	29.9%	16.1%	18.9%	20.7%	16.2%	19.1%
6	189	85	104	88	73	28	29	34	79	47	30	41	20	6	73	31	72	11	7	9	36	65	34	51	36
	15.3%	14.2%	16.4%	14.3%	15.9%	18.1%	13.7%	12.1%	16.6%	17.9%	17.4%	15.4%	15.4%	15.4%	14.7%	16.9%	15.6%	11.5%	11.2%	12.4%	17.7%	17.0%	12.9%	17.0%	14.0%
7	161	87	74	79	64	17	27	29	65	41	19	42	20	1	58	29	59	15	12	7	24	52	38	42	24
	13.1%	14.6%	11.6%	12.9%	14.0%	11.2%	12.7%	10.2%	13.6%	15.5%	11.0%	15.7%	15.5%	3.1%	11.8%	15.8%	12.7%	15.2%	19.3%	10.1%	11.9%	13.6%	14.5%	14.1%	9.4%
8	82	55	27	52	29	1	14	19	34	16	19	12	6	6	33	16	32	10	4	6	12	31	14	19	14
	6.7%	9.2%	4.3%	8.4%	6.2%	0.8%	6.7%	6.6%	7.1%	6.0%	11.0%	4.6%	4.4%	15.0%	6.8%	8.6%	6.9%	10.1%	6.1%	8.1%	5.7%	8.1%	5.1%	6.5%	5.6%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 112
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Has been here for a minimum of three years

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribbean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
1	109	24	85	14	40	25	6	7	4	11	10	12	13	104	5	39	39	9	2	17	64	44	58	42	9	63	41
	8.8%	7.7%	9.2%	9.3%	8.3%	11.6%	8.0%	12.1%	9.0%	9.0%	13.3%	7.0%	9.2%	9.6%	3.2%	8.2%	10.5%	7.6%	6.1%	10.0%	8.6%	9.2%	9.1%	8.9%	7.0%	7.6%	12.6%
2	108	21	88	18	60	9	2	6	6	3	3	16	19	98	11	39	30	18	2	15	62	47	42	49	17	76	27
	8.8%	6.7%	9.5%	11.8%	12.3%	4.0%	2.5%	10.7%	12.5%	2.7%	4.8%	9.5%	13.5%	9.0%	7.2%	8.2%	8.1%	15.0%	6.4%	8.9%	8.2%	9.7%	6.5%	10.6%	13.6%	9.2%	8.4%
3	156	37	119	16	66	33	5	7	12	15	13	17	22	135	21	71	45	9	4	23	95	61	71	68	17	97	53
	12.7%	11.8%	12.9%	10.5%	13.5%	15.1%	7.1%	12.9%	24.4%	12.5%	18.3%	9.8%	15.7%	12.5%	13.7%	15.0%	12.2%	8.1%	11.3%	13.3%	12.7%	12.6%	11.1%	14.5%	13.7%	11.8%	16.4%
4	194	47	148	23	66	36	22	7	3	16	14	31	18	171	23	66	62	16	4	29	123	71	90	85	19	128	54
	15.8%	15.0%	16.0%	15.7%	13.6%	16.8%	31.8%	13.3%	7.2%	12.9%	19.2%	18.2%	13.4%	15.8%	15.6%	14.0%	16.7%	14.0%	13.2%	16.8%	16.5%	14.7%	14.0%	18.3%	15.3%	15.5%	16.6%
5	232	68	164	28	86	38	13	6	8	20	12	39	16	200	32	90	60	24	8	32	146	86	124	84	24	156	65
	18.9%	22.0%	17.8%	18.6%	17.6%	17.4%	18.4%	11.3%	16.4%	16.4%	17.0%	22.7%	11.9%	18.5%	21.5%	19.0%	16.0%	20.7%	22.8%	18.8%	19.5%	17.9%	19.4%	17.9%	19.6%	19.0%	19.9%
6	189	50	139	24	68	38	9	8	8	28	10	24	17	157	32	82	55	19	5	23	113	76	122	56	10	129	42
	15.3%	16.1%	15.1%	15.9%	14.0%	17.6%	12.8%	15.1%	16.1%	23.5%	13.6%	13.8%	12.1%	14.5%	21.7%	17.4%	14.8%	16.4%	14.3%	13.6%	15.1%	15.7%	19.2%	12.1%	8.0%	15.7%	13.0%
7	161	47	114	20	62	22	10	9	7	15	7	18	16	141	20	58	47	16	6	27	107	54	94	53	14	111	29
	13.1%	15.0%	12.4%	13.2%	12.8%	10.1%	14.9%	16.5%	14.5%	12.7%	9.1%	10.6%	11.3%	13.1%	13.2%	12.2%	12.5%	14.1%	19.1%	15.8%	14.2%	11.3%	14.7%	11.4%	10.9%	13.5%	9.0%
8	82	18	64	7	38	16	3	4	-	13	3	15	18	76	6	28	34	5	2	5	39	43	38	29	15	64	14
	6.7%	5.7%	7.0%	5.0%	7.8%	7.4%	4.4%	8.1%	-	10.4%	4.8%	8.5%	12.8%	7.0%	3.9%	5.9%	9.2%	4.1%	6.7%	2.9%	5.2%	8.9%	6.0%	6.2%	11.8%	7.7%	4.2%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 113
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Supports British sporting teams over the countries they came from

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
1	40	28	11	28	12	-	5	5	23	7	8	11	4	5	7	4	18	8	-	5	3	11	11	9	8
	3.2%	4.7%	1.8%	4.5%	2.6%	-	2.3%	1.7%	4.8%	2.7%	4.6%	4.0%	3.1%	13.2%	1.4%	1.9%	3.9%	8.0%	-	7.0%	1.7%	3.0%	4.2%	2.9%	3.3%
2	34	23	11	28	6	-	10	5	13	7	9	3	*	4	13	8	8	7	6	*	4	5	9	11	4
	2.8%	3.9%	1.8%	4.6%	1.3%	-	4.6%	1.7%	2.8%	2.6%	5.2%	1.2%	*	11.6%	2.7%	4.4%	1.6%	7.7%	9.1%	*	1.9%	1.4%	3.3%	3.7%	1.6%
3	42	28	13	31	11	-	5	14	15	7	5	9	7	1	16	11	20	1	5	1	-	9	8	9	15
	3.4%	4.8%	2.1%	5.0%	2.4%	-	2.6%	5.1%	3.2%	2.6%	3.2%	3.4%	5.2%	1.6%	3.3%	5.8%	4.4%	1.4%	8.1%	1.6%	-	2.4%	3.0%	3.0%	6.1%
4	51	20	31	24	24	3	11	14	13	13	5	17	8	*	10	5	27	2	3	*	10	15	2	10	18
	4.1%	3.3%	4.9%	3.9%	5.3%	2.0%	5.2%	4.9%	2.7%	5.0%	2.8%	6.5%	6.5%	0.6%	2.1%	2.9%	5.8%	2.0%	4.1%	*	4.8%	4.0%	0.9%	3.4%	7.1%
5	53	32	21	35	17	1	8	13	23	10	8	10	6	-	25	13	15	8	6	4	8	17	11	13	12
	4.3%	5.4%	3.3%	5.6%	3.8%	0.9%	3.6%	4.6%	4.8%	3.8%	4.9%	3.9%	4.7%	-	5.1%	7.0%	3.2%	8.0%	9.0%	5.2%	3.9%	4.3%	4.3%	4.3%	4.8%
6	94	54	40	57	28	9	15	25	42	12	14	17	10	3	27	12	34	18	6	3	18	29	19	22	24
	7.6%	9.0%	6.3%	9.2%	6.1%	5.8%	7.2%	8.8%	8.8%	4.5%	8.4%	6.5%	7.5%	9.4%	5.5%	6.5%	7.3%	18.3%	8.8%	3.9%	8.7%	7.5%	7.2%	7.3%	9.5%
7	186	84	102	93	78	15	34	38	72	42	31	46	15	2	70	25	100	4	12	4	27	59	44	45	36
	15.1%	14.1%	16.1%	15.1%	17.0%	9.7%	16.4%	13.6%	15.2%	15.8%	18.3%	17.3%	11.6%	5.5%	14.1%	13.5%	21.5%	4.1%	19.6%	6.1%	13.3%	15.4%	16.5%	15.1%	14.2%
8	730	328	403	321	282	127	122	168	274	167	89	152	78	22	324	108	243	48	26	55	134	239	161	180	136
	59.3%	54.8%	63.6%	52.2%	61.4%	81.7%	58.1%	59.6%	57.7%	63.0%	52.7%	57.2%	61.1%	58.1%	65.7%	57.9%	52.2%	50.5%	41.4%	75.7%	65.9%	62.0%	60.7%	60.4%	53.5%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 114
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Supports British sporting teams over the countries they came from

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
1	40	9	31	10	14	3	3	3	1	2	1	5	4	39	1	11	22	1	*	3	22	18	16	16	8	25	12
	3.2%	2.9%	3.3%	7.0%	2.9%	1.3%	5.1%	4.9%	2.9%	1.7%	1.0%	2.8%	3.2%	3.6%	0.8%	2.4%	5.8%	1.0%	*	1.9%	2.9%	3.8%	2.5%	3.4%	6.6%	3.1%	3.7%
2	34	1	34	3	22	6	3	2	*	4	2	9	8	32	2	5	18	7	*	2	16	19	11	13	11	27	5
	2.8%	*	3.6%	2.0%	4.5%	2.5%	4.6%	4.5%	1.0%	3.1%	2.4%	5.0%	6.2%	3.0%	1.4%	1.0%	4.8%	6.4%	*	1.2%	2.1%	3.9%	1.6%	2.8%	8.7%	3.3%	1.6%
3	42	2	40	5	23	9	3	6	1	7	2	11	6	41	1	8	26	1	-	1	21	21	20	13	9	31	7
	3.4%	0.6%	4.4%	3.5%	4.8%	4.1%	4.0%	10.4%	1.2%	5.9%	2.6%	6.4%	4.2%	3.8%	*	1.8%	7.0%	0.5%	-	*	2.8%	4.4%	3.1%	2.8%	6.9%	3.8%	2.0%
4	51	5	46	6	29	10	1	3	3	8	2	12	7	42	9	12	21	13	1	4	17	34	18	21	12	38	7
	4.1%	1.6%	5.0%	4.2%	6.0%	4.5%	1.0%	6.0%	6.1%	6.8%	2.2%	7.0%	4.9%	3.9%	5.8%	2.5%	5.5%	11.3%	1.8%	2.1%	2.3%	7.0%	2.7%	4.5%	10.0%	4.6%	2.2%
5	53	7	47	9	32	5	1	4	1	2	3	11	12	44	10	18	20	7	*	2	18	35	18	27	8	42	9
	4.3%	2.2%	5.1%	5.8%	6.5%	2.5%	1.0%	7.9%	1.9%	2.0%	4.2%	6.4%	8.8%	4.0%	6.6%	3.8%	5.3%	5.9%	0.7%	1.4%	2.4%	7.4%	2.9%	5.8%	6.6%	5.1%	2.8%
6	94	17	77	10	44	14	9	4	4	9	3	14	12	85	8	31	27	13	3	12	62	32	47	38	8	64	22
	7.6%	5.5%	8.3%	6.9%	9.0%	6.3%	13.3%	6.9%	7.6%	7.5%	3.8%	8.4%	8.4%	7.9%	5.5%	6.5%	7.2%	11.0%	8.7%	7.0%	8.2%	6.6%	7.4%	8.2%	6.4%	7.8%	6.6%
7	186	31	155	25	75	43	12	8	8	26	10	32	22	178	8	79	56	18	4	17	102	85	97	76	14	132	49
	15.1%	10.2%	16.8%	16.6%	15.4%	20.0%	17.2%	14.6%	17.2%	21.4%	14.4%	18.4%	15.9%	16.5%	5.3%	16.7%	15.2%	15.7%	13.4%	10.2%	13.6%	17.6%	15.1%	16.2%	11.4%	16.0%	15.1%
8	730	238	492	80	248	127	37	24	30	62	50	79	67	620	111	308	183	56	25	130	492	238	413	264	54	465	214
	59.3%	76.7%	53.5%	54.0%	50.9%	58.7%	53.8%	44.8%	62.3%	51.7%	69.4%	45.7%	48.5%	57.3%	74.1%	65.2%	49.2%	48.1%	74.9%	75.7%	65.7%	49.4%	64.6%	56.4%	43.3%	56.4%	65.9%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 115
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Prefers to be in work rather than claiming benefits

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
1	319	152	167	165	116	37	48	76	127	67	38	58	38	12	134	42	116	37	12	18	57	104	70	79	65
	25.9%	25.5%	26.3%	26.8%	25.3%	23.8%	22.8%	27.0%	26.8%	25.5%	22.4%	22.0%	30.0%	31.2%	27.1%	22.3%	25.0%	38.5%	19.7%	25.0%	27.7%	26.9%	26.3%	26.3%	25.7%
2	289	120	169	133	106	50	47	58	123	60	43	57	26	3	125	49	98	14	7	15	55	97	59	63	61
	23.5%	20.1%	26.6%	21.5%	23.1%	32.2%	22.6%	20.5%	26.0%	22.7%	25.2%	21.6%	20.4%	7.8%	25.3%	26.1%	21.1%	15.1%	10.3%	20.8%	26.9%	25.3%	22.4%	21.0%	23.9%
3	213	97	117	110	81	22	36	56	78	44	22	51	19	9	88	24	82	11	11	22	37	54	46	61	49
	17.3%	16.1%	18.4%	17.8%	17.6%	14.5%	17.3%	19.8%	16.3%	16.4%	12.8%	19.2%	14.9%	23.0%	17.9%	12.9%	17.6%	11.9%	17.4%	30.5%	18.4%	14.0%	17.5%	20.3%	19.2%
4	141	87	54	65	55	21	21	33	56	32	23	33	22	3	48	24	51	16	8	7	25	48	34	39	21
	11.5%	14.5%	8.6%	10.5%	12.0%	13.6%	10.0%	11.6%	11.8%	12.0%	13.4%	12.2%	17.3%	8.5%	9.8%	12.7%	11.0%	16.9%	12.5%	10.0%	12.2%	12.3%	12.7%	12.9%	8.3%
5	97	56	42	51	35	11	24	18	34	22	16	27	2	4	31	12	48	3	8	1	17	31	16	26	19
	7.9%	9.3%	6.6%	8.3%	7.6%	7.2%	11.4%	6.2%	7.1%	8.4%	9.2%	10.3%	1.2%	11.7%	6.3%	6.5%	10.2%	3.5%	13.2%	0.9%	8.2%	8.0%	6.2%	8.8%	7.5%
6	85	38	47	44	39	2	15	19	35	15	13	20	8	2	37	18	34	2	11	4	8	25	21	18	21
	6.9%	6.4%	7.4%	7.2%	8.4%	1.0%	7.3%	6.9%	7.3%	5.8%	7.8%	7.5%	6.0%	6.1%	7.6%	9.7%	7.3%	2.3%	17.3%	5.9%	3.8%	6.4%	7.9%	6.0%	8.2%
7	41	20	21	26	7	8	9	14	7	10	4	6	6	2	21	3	15	7	4	3	6	9	7	6	12
	3.3%	3.3%	3.3%	4.2%	1.5%	5.2%	4.4%	5.0%	1.5%	3.8%	2.2%	2.3%	4.5%	5.1%	4.2%	1.6%	3.3%	7.3%	5.6%	4.6%	2.7%	2.3%	2.6%	2.0%	4.8%
8	46	29	18	22	20	4	9	8	15	14	12	13	7	2	8	16	21	4	2	2	*	18	11	8	6
	3.8%	4.8%	2.8%	3.6%	4.4%	2.4%	4.2%	3.0%	3.2%	5.4%	7.0%	4.9%	5.7%	6.6%	1.7%	8.3%	4.6%	4.6%	4.0%	2.3%	*	4.8%	4.2%	2.7%	2.5%
SIGMA	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 116
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Prefers to be in work rather than claiming benefits

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic	Asian/Asian British	Black/African/Carribean	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
1	319	80	238	33	127	52	26	14	14	33	15	48	25	286	33	124	71	39	12	44	204	115	155	132	32	216	87
	25.9%	25.9%	25.9%	22.3%	26.1%	24.2%	37.2%	25.0%	29.4%	27.0%	20.6%	27.7%	18.2%	26.4%	22.1%	26.3%	19.2%	33.2%	36.7%	25.6%	27.2%	23.8%	24.2%	28.2%	25.7%	26.2%	26.7%
2	289	84	205	26	94	67	17	14	10	29	29	29	21	242	47	133	77	21	9	37	176	112	158	112	18	194	76
	23.5%	27.1%	22.2%	17.6%	19.4%	30.8%	25.3%	26.2%	21.1%	24.4%	40.1%	16.9%	15.2%	22.3%	31.5%	28.1%	20.7%	17.8%	28.0%	21.9%	23.5%	23.3%	24.7%	24.0%	14.7%	23.6%	23.3%
3	213	61	152	39	78	30	6	11	8	20	10	28	24	186	27	84	70	17	3	30	142	71	112	86	16	130	62
	17.3%	19.6%	16.6%	26.1%	16.1%	13.8%	8.1%	19.7%	16.7%	16.5%	13.7%	16.5%	17.3%	17.2%	17.9%	17.7%	18.8%	14.4%	8.1%	17.5%	18.9%	14.8%	17.5%	18.4%	12.6%	15.8%	19.2%
4	141	32	109	22	56	28	3	1	7	16	6	17	22	129	12	61	39	7	5	22	79	62	74	50	17	100	35
	11.5%	10.3%	11.9%	14.9%	11.5%	13.0%	4.5%	1.8%	14.8%	13.0%	8.3%	9.9%	16.3%	11.9%	8.2%	12.8%	10.6%	5.6%	14.4%	13.0%	10.6%	12.9%	11.6%	10.8%	13.5%	12.1%	10.7%
5	97	21	76	7	52	15	2	8	5	7	6	12	23	90	7	29	41	7	3	15	55	42	56	31	11	60	25
	7.9%	6.9%	8.3%	4.6%	10.6%	7.1%	3.4%	13.9%	10.3%	6.0%	8.9%	7.0%	17.0%	8.3%	5.0%	6.2%	11.1%	6.0%	10.4%	8.6%	7.4%	8.7%	8.8%	6.6%	8.5%	7.3%	7.8%
6	85	14	70	13	41	7	10	4	2	5	3	20	12	76	9	25	36	11	*	10	51	33	41	28	16	58	21
	6.9%	4.6%	7.6%	8.5%	8.4%	3.5%	13.8%	7.3%	3.3%	4.0%	3.6%	11.5%	8.5%	7.0%	6.0%	5.2%	9.6%	9.7%	1.5%	5.9%	6.9%	6.9%	6.4%	6.0%	12.7%	7.1%	6.5%
7	41	11	29	*	12	12	5	1	1	7	3	4	5	31	9	10	17	7	*	6	22	19	23	9	9	31	9
	3.3%	3.6%	3.2%	*	2.6%	5.5%	6.7%	2.2%	2.2%	5.5%	4.0%	2.6%	3.7%	2.9%	6.3%	2.1%	4.6%	6.2%	1.0%	3.5%	2.9%	3.9%	3.6%	2.0%	6.8%	3.8%	2.8%
8	46	6	40	9	26	5	1	2	1	4	1	14	5	42	4	7	20	8	-	7	19	27	21	19	7	34	10
	3.8%	1.9%	4.4%	5.9%	5.4%	2.2%	1.0%	3.9%	2.1%	3.6%	0.7%	7.8%	3.8%	3.9%	3.0%	1.6%	5.4%	7.2%	-	4.0%	2.6%	5.6%	3.3%	4.0%	5.5%	4.1%	3.2%
SIGMA	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Bright Blue BME Study
Prepared on behalf of Bright Blue

Table 117
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Ranking (Top)

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
Speaks fluent English	21.6%	19.8%	23.2%	19.8%	22.0%	27.2%	22.8%	19.1%	22.5%	21.6%	20.6%	21.5%	24.3%	11.7%	23.0%	26.4%	20.2%	9.8%	15.7%	26.4%	23.1%	25.5%	18.9%	16.5%	24.1%
Contributes tax	18.2%	16.9%	19.4%	18.2%	19.4%	14.4%	20.3%	17.0%	18.8%	16.7%	18.9%	19.1%	13.0%	21.8%	18.5%	14.7%	18.2%	17.6%	20.1%	17.1%	19.1%	15.0%	19.3%	21.4%	18.6%
Understands British culture & history	11.7%	12.9%	10.6%	10.6%	13.0%	12.6%	12.9%	14.9%	8.6%	13.0%	19.8%	11.3%	6.9%	4.3%	10.0%	17.1%	12.0%	5.6%	24.5%	8.3%	7.7%	12.7%	10.4%	12.1%	11.7%
Has friends who are UK citizens	3.7%	4.8%	2.7%	4.6%	2.7%	3.3%	4.8%	3.7%	2.3%	5.4%	2.9%	3.6%	4.8%	0.0%	4.7%	3.5%	4.4%	3.0%	13.6%	1.7%	1.0%	3.8%	3.3%	2.1%	3.7%
Is involved in their local community	6.9%	8.0%	5.8%	6.4%	7.1%	8.0%	5.1%	6.7%	8.6%	5.3%	5.8%	8.9%	9.5%	5.8%	5.6%	8.9%	7.0%	7.2%	0.8%	6.5%	9.5%	5.9%	7.2%	9.3%	4.6%
Has been here for a minimum of three years	8.8%	7.3%	10.2%	9.1%	7.9%	10.6%	8.9%	9.9%	7.6%	9.8%	5.0%	9.5%	8.5%	11.9%	9.7%	5.3%	9.2%	10.3%	5.6%	8.0%	10.2%	7.2%	10.4%	9.4%	8.3%
Supports British sporting teams over the countries they came from	3.2%	4.7%	1.8%	4.5%	2.6%	0.0%	2.3%	1.7%	4.8%	2.7%	4.6%	4.0%	3.1%	13.2%	1.4%	1.9%	3.9%	8.0%	0.0%	7.0%	1.7%	3.0%	4.2%	2.9%	3.3%
Prefers to be in work rather than claiming benefits	25.9%	25.5%	26.3%	26.8%	25.3%	23.8%	22.8%	27.0%	26.8%	25.5%	22.4%	22.0%	30.0%	31.2%	27.1%	22.3%	25.0%	38.5%	19.7%	25.0%	27.7%	26.9%	26.3%	26.3%	25.7%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 118
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Ranking (Top)

	Total	Ethnicity					Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic Groups	Asian/Asian British	Black/African/Carribean/Black British	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
Speaks fluent English	21.6%	28.7%	19.2%	23.8%	18.0%	17.8%	21.8%	10.2%	21.4%	13.5%	25.0%	17.5%	18.6%	20.6%	28.3%	24.7%	20.2%	19.2%	23.3%	22.7%	22.6%	20.0%	23.6%	19.4%	19.3%	20.6%	23.4%
Contributes tax	18.2%	15.3%	19.1%	13.9%	22.1%	19.7%	7.9%	19.6%	19.7%	18.1%	22.2%	21.9%	22.1%	18.5%	15.8%	16.5%	18.7%	20.3%	15.6%	19.4%	17.8%	18.8%	16.5%	21.6%	14.0%	18.1%	18.7%
Understands British culture & history	11.7%	11.0%	12.0%	13.2%	11.0%	14.3%	8.9%	11.8%	8.3%	14.1%	11.9%	12.8%	13.4%	11.5%	13.6%	12.1%	11.4%	7.5%	10.9%	13.8%	11.2%	12.6%	13.1%	9.7%	12.3%	13.8%	6.0%
Has friends who are UK citizens	3.7%	1.8%	4.3%	2.8%	4.4%	4.9%	5.2%	3.3%	3.5%	7.0%	3.1%	5.2%	3.8%	3.6%	4.4%	2.6%	4.5%	7.7%	1.8%	1.6%	3.1%	4.6%	2.8%	3.9%	7.5%	4.0%	2.1%
Is involved in their local community	6.9%	6.6%	7.0%	7.7%	7.1%	6.3%	6.0%	13.2%	5.7%	9.7%	2.8%	5.1%	11.5%	6.2%	11.8%	7.2%	9.7%	3.5%	5.4%	5.1%	6.6%	7.3%	8.2%	4.9%	7.6%	6.6%	7.0%
Has been here for a minimum of three years	8.8%	7.7%	9.2%	9.3%	8.3%	11.6%	8.0%	12.1%	9.0%	9.0%	13.3%	7.0%	9.2%	9.6%	3.2%	8.2%	10.5%	7.6%	6.1%	10.0%	8.6%	9.2%	9.1%	8.9%	7.0%	7.6%	12.6%
Supports British sporting teams over the countries they came from	3.2%	2.9%	3.3%	7.0%	2.9%	1.3%	5.1%	4.9%	2.9%	1.7%	1.0%	2.8%	3.2%	3.6%	0.8%	2.4%	5.8%	1.0%	0.3%	1.9%	2.9%	3.8%	2.5%	3.4%	6.6%	3.1%	3.7%
Prefers to be in work rather than claiming benefits	25.9%	25.9%	25.9%	22.3%	26.1%	24.2%	37.2%	25.0%	29.4%	27.0%	20.6%	27.7%	18.2%	26.4%	22.1%	26.3%	19.2%	33.2%	36.7%	25.6%	27.2%	23.8%	24.2%	28.2%	25.7%	26.2%	26.7%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 119
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Ranking (Top 3)

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
Speaks fluent English	18.7%	17.9%	19.3%	17.2%	18.9%	23.7%	20.1%	17.2%	18.6%	19.2%	20.9%	19.1%	20.5%	16.3%	18.5%	23.6%	17.7%	9.9%	20.6%	18.0%	18.4%	20.3%	16.4%	18.1%	19.0%
Contributes tax	20.3%	19.4%	21.2%	20.8%	20.7%	17.1%	20.9%	19.5%	20.5%	20.4%	19.0%	20.4%	18.0%	17.8%	21.6%	17.0%	20.5%	19.1%	19.1%	21.6%	22.1%	19.9%	21.2%	21.1%	19.8%
Understands British culture & history	13.0%	14.2%	11.8%	11.2%	15.0%	14.0%	12.9%	13.6%	12.3%	13.4%	17.0%	12.9%	10.8%	10.0%	12.3%	15.9%	13.7%	9.4%	18.9%	9.6%	10.1%	13.5%	12.6%	12.7%	12.9%
Has friends who are UK citizens	4.1%	4.6%	3.6%	5.0%	3.2%	3.3%	5.2%	4.7%	3.2%	4.3%	3.1%	4.0%	4.5%	2.6%	4.6%	4.1%	4.4%	4.6%	7.6%	5.4%	3.0%	4.2%	3.8%	2.5%	5.1%
Is involved in their local community	7.7%	8.5%	7.0%	8.2%	7.3%	7.2%	6.3%	7.8%	8.4%	7.6%	5.7%	9.5%	10.1%	11.7%	6.1%	7.0%	8.3%	12.3%	6.0%	8.8%	8.6%	7.3%	8.3%	9.1%	6.0%
Has been here for a minimum of three years	9.5%	8.9%	10.0%	9.5%	9.3%	9.6%	9.6%	11.2%	8.4%	9.4%	8.1%	9.8%	9.3%	8.9%	9.8%	7.0%	9.8%	11.7%	7.2%	8.2%	10.5%	8.2%	10.5%	9.7%	9.9%
Supports British sporting teams over the countries they came from	3.1%	4.5%	1.8%	4.6%	2.2%	0.0%	3.1%	2.2%	3.9%	2.7%	4.6%	3.0%	2.5%	10.7%	2.2%	3.4%	3.2%	6.8%	4.4%	3.9%	1.5%	2.4%	3.7%	3.2%	3.2%
Prefers to be in work rather than claiming benefits	23.6%	22.1%	25.1%	23.6%	23.3%	25.1%	21.8%	23.7%	24.8%	23.1%	21.7%	21.4%	24.3%	22.0%	25.0%	22.0%	22.4%	26.3%	16.2%	24.5%	25.9%	24.2%	23.6%	23.6%	24.0%

Survation.

Bright Blue BME Study

Prepared on behalf of Bright Blue

5 Jun 2015

Table 120
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Ranking (Top 3)

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic Groups	Asian/Asian British	Black/African/Caribbean/Black British	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
Weighted Total	1231	310	921	149	486	217	69	54	48	121	73	172	138	1082	149	472	371	117	33	171	749	482	639	467	125	824	325
Speaks fluent English	18.7%	23.3%	17.1%	19.8%	16.0%	17.8%	17.2%	13.4%	17.1%	15.1%	20.8%	16.5%	16.3%	17.9%	24.1%	21.2%	16.6%	16.5%	20.2%	20.4%	19.3%	17.6%	20.0%	17.7%	15.3%	18.2%	19.1%
Contributes tax	20.3%	18.4%	21.0%	17.2%	22.6%	21.1%	17.0%	17.8%	25.3%	20.5%	20.2%	22.7%	22.2%	20.6%	18.6%	19.7%	19.9%	21.2%	21.0%	20.9%	20.7%	19.8%	19.3%	22.3%	18.2%	20.4%	20.8%
Understands British culture & history	13.0%	13.8%	12.7%	15.0%	11.9%	13.2%	11.4%	13.9%	8.6%	13.4%	13.5%	13.1%	12.6%	12.9%	13.8%	13.0%	12.8%	10.8%	12.9%	14.7%	12.4%	13.9%	14.5%	11.2%	11.5%	14.1%	9.8%
Has friends who are UK citizens	4.1%	3.0%	4.5%	4.7%	4.7%	3.6%	5.2%	3.9%	3.1%	4.7%	3.0%	5.4%	4.8%	4.2%	3.3%	2.8%	5.2%	6.6%	2.7%	3.3%	3.7%	4.8%	3.3%	4.2%	7.9%	4.4%	2.9%
Is involved in their local community	7.7%	6.5%	8.1%	6.9%	8.4%	7.8%	10.0%	9.1%	6.6%	11.7%	3.5%	7.6%	11.0%	7.6%	8.5%	6.7%	10.2%	7.1%	7.0%	6.1%	7.6%	8.0%	8.7%	5.9%	9.6%	7.3%	8.6%
Has been here for a minimum of three years	9.5%	8.0%	9.9%	10.3%	10.5%	9.6%	6.0%	11.8%	12.7%	7.5%	11.3%	8.3%	11.7%	9.9%	6.3%	9.3%	10.0%	10.2%	7.1%	10.1%	9.1%	9.9%	8.6%	10.4%	10.3%	8.8%	11.8%
Supports British sporting teams over the countries they came from	3.1%	1.6%	3.6%	4.7%	3.7%	2.2%	4.7%	5.7%	1.9%	2.9%	1.8%	4.1%	4.3%	3.4%	0.9%	1.8%	5.7%	2.7%	0.2%	1.4%	2.6%	3.9%	2.3%	3.1%	7.4%	3.3%	2.7%
Prefers to be in work rather than claiming benefits	23.6%	25.3%	23.1%	21.3%	22.2%	24.6%	28.4%	24.5%	24.5%	24.4%	26.0%	22.3%	17.0%	23.5%	24.5%	25.4%	19.6%	24.9%	29.0%	23.0%	24.6%	22.2%	23.3%	25.2%	19.9%	23.6%	24.3%

Bright Blue BME Study

Prepared on behalf of Bright Blue

Table 121
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Ranking (Top 8)

	Total	Gender		Age			Region 4				Vote 2010					Voting Intention						SEG			
		Male	Female	18-34	35-54	55+	North and Scotland	Midlands and Wales	London	South	CON	LAB	LD	OTHER	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE
Unweighted Total	1231	440	791	698	438	95	251	243	406	331	150	255	103	44	522	176	457	78	64	69	235	371	269	290	277
Weighted Total	1231	598	633	616	460	155	209	282	475	265	169	265	127	37	493	187	465	96	63	73	204	385	265	299	255
Speaks fluent English	15.1%	14.8%	15.4%	14.6%	15.3%	16.4%	15.8%	14.5%	15.0%	15.4%	16.2%	15.1%	15.4%	14.5%	15.2%	16.6%	14.8%	12.0%	15.3%	15.1%	15.3%	15.6%	14.8%	15.0%	14.8%
Contributes tax	16.0%	15.7%	16.3%	15.9%	16.2%	15.6%	15.8%	15.7%	16.2%	16.1%	15.8%	16.0%	15.2%	14.7%	16.3%	15.3%	15.9%	15.7%	15.1%	17.0%	16.6%	16.0%	16.1%	16.3%	15.7%
Understands British culture & history	13.8%	14.0%	13.6%	13.0%	14.6%	14.3%	13.5%	14.0%	13.6%	14.1%	15.1%	13.5%	13.1%	13.7%	13.8%	14.7%	13.7%	12.9%	15.8%	12.3%	13.3%	14.2%	13.8%	13.5%	13.4%
Has friends who are UK citizens	8.7%	9.0%	8.5%	9.2%	8.2%	8.3%	9.2%	9.1%	8.4%	8.7%	7.9%	8.8%	9.2%	8.4%	9.0%	8.8%	8.9%	9.1%	9.0%	9.8%	8.0%	8.7%	8.7%	8.2%	9.2%
Is involved in their local community	11.6%	11.8%	11.4%	11.7%	11.4%	11.7%	11.3%	11.4%	11.7%	11.7%	11.0%	12.1%	12.1%	12.6%	11.1%	11.4%	11.9%	13.1%	11.4%	11.6%	11.6%	11.5%	11.8%	12.0%	10.9%
Has been here for a minimum of three years	12.3%	11.8%	12.7%	12.2%	12.2%	12.9%	12.4%	12.9%	11.9%	12.0%	11.5%	12.4%	12.3%	12.1%	12.4%	11.2%	12.4%	12.4%	11.4%	12.0%	12.6%	11.8%	12.6%	12.2%	12.8%
Supports British sporting teams over the countries they came from	6.0%	6.7%	5.3%	6.9%	5.6%	3.7%	6.1%	5.9%	6.2%	5.7%	6.7%	6.1%	6.0%	8.2%	5.3%	6.3%	6.3%	7.8%	7.6%	5.3%	5.1%	5.6%	5.9%	5.9%	6.6%
Prefers to be in work rather than claiming benefits	16.5%	16.2%	16.9%	16.4%	16.5%	17.1%	16.0%	16.5%	16.9%	16.3%	15.9%	16.0%	16.6%	15.7%	16.9%	15.8%	16.2%	16.9%	14.3%	17.0%	17.5%	16.6%	16.5%	16.8%	16.5%

Survation.

Bright Blue BME Study
Prepared on behalf of Bright Blue

5 Jun 2015

Table 122
Q38. Normal weightings
Q38. How important do you think each of the following factors is in determining when an immigrant can be considered a fully-integrated UK citizen? [Rank from most important to least important factor]
Base: All Respondents
Ranking (Top 8)

	Total	Ethnicity						Ethnicity						Eligible to Vote		Religion					Parenthood		Immigrant			Employed	
		White (Other)	Non-white	Mixed/Multiple Ethnic Groups	Asian/Asian British	Black/African/Caribbean/Black British	Other Ethnic Group	Bangladeshi	Chinese	African	Caribbean	Indian	Pakistani	Yes	No	Christian	Muslim	Hindu	Other	No Religion	Not a parent	Parent	First generation	Second generation	Third generation	Employed	Not employed
Unweighted Total	1231	221	1010	156	549	235	70	63	87	114	111	199	131	1089	142	452	275	114	49	299	738	493	593	498	140	803	344
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Speaks fluent English	15.1%	16.5%	14.6%	15.4%	14.4%	14.9%	13.8%	13.9%	14.8%	14.1%	15.9%	14.6%	14.1%	14.9%	16.5%	15.9%	14.4%	14.8%	16.0%	15.5%	15.2%	14.9%	15.6%	14.7%	14.1%	15.0%	15.2%
Contributes tax	16.0%	15.8%	16.1%	15.2%	16.3%	16.4%	14.9%	15.4%	17.1%	16.1%	16.3%	16.2%	16.2%	16.1%	15.2%	16.0%	15.7%	15.9%	16.3%	16.4%	16.2%	15.6%	15.8%	16.6%	14.6%	16.0%	16.3%
Understands British culture & history	13.8%	14.5%	13.6%	14.3%	13.3%	13.6%	13.9%	14.0%	12.6%	13.5%	14.0%	13.8%	12.8%	13.7%	14.4%	14.1%	13.0%	13.6%	14.5%	14.5%	13.7%	13.9%	14.6%	13.0%	12.8%	14.2%	12.7%
Has friends who are UK citizens	8.7%	8.7%	8.8%	8.4%	9.0%	8.3%	9.3%	8.8%	8.1%	8.6%	8.6%	9.0%	9.5%	8.7%	8.7%	8.1%	9.3%	9.3%	8.5%	8.8%	8.8%	8.7%	8.4%	8.8%	10.1%	8.8%	8.3%
Is involved in their local community	11.6%	11.1%	11.7%	11.2%	11.7%	11.9%	12.5%	10.9%	11.5%	13.5%	9.6%	11.3%	12.7%	11.5%	12.1%	11.3%	12.5%	11.0%	11.2%	11.2%	11.6%	11.6%	12.0%	10.9%	12.1%	11.3%	12.1%
Has been here for a minimum of three years	12.3%	11.8%	12.4%	12.6%	12.4%	12.4%	11.9%	12.4%	13.5%	11.2%	13.3%	12.0%	12.5%	12.3%	11.6%	12.3%	12.2%	12.5%	11.3%	12.7%	12.3%	12.2%	11.8%	12.8%	12.4%	12.0%	13.4%
Supports British sporting teams over the countries they came from	6.0%	4.4%	6.5%	6.7%	6.9%	5.6%	6.5%	8.0%	5.4%	6.4%	5.0%	7.3%	7.2%	6.2%	4.9%	5.1%	7.6%	6.9%	4.0%	4.4%	5.4%	7.0%	5.3%	6.2%	8.8%	6.3%	5.3%
Prefers to be in work rather than claiming benefits	16.5%	17.1%	16.3%	16.2%	16.0%	16.9%	17.1%	16.6%	17.1%	16.7%	17.4%	15.7%	15.0%	16.5%	16.6%	17.3%	15.3%	16.0%	18.3%	16.4%	16.9%	16.0%	16.5%	17.0%	15.1%	16.4%	16.8%

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