

Issues

Poll

08/07/2015

Prepared on behalf of the Scottish Daily Mail

Scottish Daily Mail

Methodology

Fieldwork Dates

3rd – 7th July 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland

Sample Size

1,084

Data Weighting

Data were weighted to the profile of all Scottish adults aged 16+. Data were weighted by age, sex, region, 2015 Westminster vote and 2014 referendum vote. Targets for the weighted data were derived from Office of National Statistics data, the results of the 2015 General Election and the 2014 referendum result.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,084 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "SNP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". When asked who they would be most likely to vote for with their regional list vote, the responses "Scottish Green Party" and "UKIP" were also prompted in a randomising order. These responses were not prompted for other questions about voting intention. As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact;

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Table 1
Q1. Normal weightings
Q1. The next Scottish Parliament election will be in May 2016. If that election were to be held tomorrow, how likely do you think you would be to vote on a scale of 0-10?
Base: Aged 18+

	Gender		Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG				Sector		
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1066	491	575	249	411	406	133	190	50	451	34	159	166	122	519	53	36	133	87	66	139	132	176	176	145	145	482	478	219	334	212	183	328	219
Weighted Total	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
10 - would definitely vote	775	402	373	183	271	321	107	160	50	362	22	54	134	101	394	45	25	74	53	62	95	105	91	105	150	113	357	383	183	242	153	120	227	154
	73.3%	78.4%	68.6%	62.0%	72.0%	83.2%	83.2%	76.6%	77.9%	84.1%	79.8%	36.2%	76.5%	82.4%	79.9%	71.0%	75.9%	55.0%	59.0%	71.8%	72.9%	75.1%	66.3%	76.7%	79.9%	76.7%	83.2%	72.8%	82.1%	74.5%	71.2%	66.1%	71.7%	72.3%
9	89	41	48	27	28	34	7	28	8	28	*	12	19	10	35	10	4	10	14	12	7	14	8	12	12	10	27	56	14	34	18	14	33	16
	8.4%	8.1%	8.8%	9.1%	7.6%	8.8%	5.6%	13.3%	12.6%	6.4%	1.7%	8.0%	10.6%	8.5%	7.2%	15.2%	12.3%	7.2%	15.3%	14.4%	5.2%	10.0%	6.1%	8.5%	6.5%	6.7%	6.2%	10.6%	6.3%	10.6%	8.5%	7.7%	10.4%	7.5%
8	49	26	23	18	15	15	6	10	3	16	1	8	12	5	20	3	1	8	5	3	12	8	6	6	4	6	15	23	8	13	9	8	18	7
	4.6%	5.1%	4.2%	6.2%	4.0%	3.9%	4.9%	4.9%	4.4%	3.6%	5.0%	5.0%	6.6%	3.8%	4.1%	5.2%	3.1%	5.7%	5.7%	3.7%	9.0%	5.4%	4.3%	4.1%	2.0%	3.9%	3.4%	4.3%	3.6%	3.9%	4.2%	4.6%	5.6%	3.4%
7	36	11	25	13	19	3	5	2	-	10	2	10	2	3	17	3	2	9	6	1	6	1	8	6	1	6	8	20	5	7	12	6	12	10
	3.4%	2.1%	4.6%	4.5%	5.1%	0.9%	3.5%	1.1%	-	2.2%	7.7%	6.5%	1.3%	2.5%	3.4%	4.4%	5.6%	6.8%	6.6%	1.5%	4.9%	1.1%	5.7%	4.3%	0.6%	4.0%	1.8%	3.7%	2.4%	2.1%	5.5%	3.6%	3.7%	4.8%
6	20	4	17	8	9	4	-	3	2	12	*	2	3	-	10	1	-	5	2	-	1	4	2	5	5	5	7	10	2	8	3	5	3	6
	1.9%	0.7%	3.1%	2.8%	2.3%	0.9%	-	1.5%	2.7%	2.8%	1.7%	1.4%	1.6%	-	2.0%	1.4%	-	4.0%	2.2%	-	1.1%	1.0%	2.7%	1.6%	2.6%	3.1%	1.6%	1.9%	0.9%	2.5%	1.6%	3.0%	1.0%	2.9%
5	32	10	22	16	13	3	3	2	2	3	-	19	3	3	9	1	1	14	5	1	1	3	8	2	6	4	9	13	6	8	8	5	11	7
	3.0%	1.9%	4.0%	5.3%	3.3%	0.9%	2.0%	0.9%	2.4%	0.8%	-	12.6%	2.0%	2.2%	1.9%	1.1%	3.0%	10.7%	5.3%	1.2%	1.0%	2.5%	6.0%	1.5%	3.3%	3.0%	2.1%	2.5%	2.6%	2.4%	3.8%	3.0%	3.5%	3.4%
4	12	4	8	4	7	1	-	3	-	-	1	8	3	-	3	1	-	6	1	2	2	1	2	1	2	1	3	4	3	2	2	5	7	-
	1.2%	0.8%	1.5%	1.4%	1.8%	*	-	1.7%	-	-	4.2%	5.1%	1.5%	-	0.6%	1.8%	-	4.1%	1.3%	2.3%	1.3%	0.7%	1.5%	0.7%	1.2%	0.8%	0.7%	0.8%	1.3%	0.8%	1.0%	2.5%	2.2%	-
3	12	3	9	3	3	-	1	-	-	-	-	9	-	1	3	-	-	6	2	1	2	2	4	-	1	-	1	8	1	5	2	3	3	6
	1.1%	0.6%	1.6%	3.0%	0.7%	-	0.8%	-	-	-	-	5.7%	-	0.7%	0.6%	-	-	4.3%	1.9%	1.2%	1.5%	1.5%	2.7%	-	0.6%	-	*	1.6%	*	1.4%	1.0%	1.7%	0.9%	2.8%
2	2	-	2	-	2	-	-	-	-	-	-	2	-	-	2	-	-	1	-	-	2	-	-	-	-	1	-	-	-	-	1	2	-	1
	*	-	*	-	0.7%	-	-	-	-	-	-	1.0%	-	-	*	-	-	0.7%	-	-	1.2%	-	-	-	-	0.6%	-	-	-	-	*	0.8%	-	*
1	3	3	-	2	1	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	-	1	-	2	-	-	-	-	-	-	-	2	-	1
	*	0.5%	-	0.7%	*	-	-	-	-	-	-	1.3%	-	-	-	-	-	1.5%	-	-	-	-	0.6%	-	1.1%	-	-	-	-	-	-	1.1%	-	*
0 - would not vote	27	10	18	15	9	4	-	-	-	-	-	26	-	-	-	-	-	2	2	3	2	4	6	4	4	2	2	10	1	6	6	11	4	5
	2.6%	1.9%	3.2%	5.1%	2.3%	1.0%	-	-	-	-	-	17.1%	-	-	-	-	-	2.6%	3.8%	1.9%	2.6%	4.2%	2.7%	2.2%	1.2%	0.6%	1.9%	*	1.8%	2.7%	5.9%	1.2%	2.2%	
SIGMA	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 2
Q2. Normal weightings
Q2. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament.
If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?
Base: Likely to vote, aged 18+

	Total	Gender		Age			May 2015 General Election Vote					2016 Holyrood Voting Intention						Region							Referendum Vote		SEG					Sector			
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1036	480	556	235	401	400	133	190	50	451	34	131	166	122	519	53	36	133	85	63	136	127	169	171	142	143	479	469	218	327	205	172	324	215	
Weighted Total	1030	503	527	280	368	382	128	209	64	430	27	124	175	123	493	63	33	135	88	83	128	136	132	134	184	146	427	516	222	319	209	171	313	209	
Labour	175	93	83	37	58	80	8	135	1	9	2	15	175	-	-	-	-	-	11	15	28	18	28	32	23	20	16	148	30	49	35	30	53	41	
	17.0%	18.4%	15.7%	13.2%	15.8%	21.0%	6.5%	64.7%	1.9%	2.1%	6.7%	12.1%	100.0%	-	-	-	-	-	13.0%	17.7%	22.1%	13.0%	21.2%	24.3%	12.3%	13.9%	3.8%	28.6%	13.5%	15.2%	16.7%	17.4%	16.8%	19.7%	
Conservative	123	64	59	18	41	64	93	10	6	1	-	11	-	123	-	-	-	-	8	10	11	19	13	16	24	22	5	111	41	38	17	13	37	10	
	11.9%	12.7%	11.2%	6.5%	11.2%	16.6%	72.7%	4.9%	9.1%	*	-	8.8%	-	100.0%	-	-	-	-	9.4%	12.5%	8.7%	13.8%	9.7%	11.7%	13.2%	14.8%	1.2%	21.5%	18.6%	12.0%	8.1%	7.8%	11.7%	5.0%	
Scottish National Party (SNP)	493	245	247	159	183	151	5	21	2	396	3	50	-	-	493	-	-	-	38	36	71	63	63	64	83	74	366	81	88	159	104	91	156	110	
	47.8%	48.8%	47.0%	56.7%	49.7%	39.6%	3.7%	9.9%	2.9%	92.1%	12.8%	40.6%	-	-	100.0%	-	-	-	43.7%	43.5%	55.5%	46.2%	47.6%	48.1%	45.0%	51.1%	85.8%	15.6%	39.8%	49.9%	49.9%	53.2%	49.8%	52.7%	
Liberal Democrat	63	38	25	16	17	30	4	7	37	3	2	9	-	-	-	63	-	-	11	11	3	8	5	6	15	4	7	53	26	18	10	6	20	7	
	6.1%	7.6%	4.7%	5.8%	4.6%	7.8%	2.8%	3.2%	57.7%	0.8%	8.9%	6.9%	-	-	-	100.0%	-	-	12.8%	13.8%	2.3%	5.9%	3.8%	4.1%	8.3%	2.5%	1.6%	10.2%	11.7%	5.6%	4.6%	3.5%	6.3%	3.4%	
Another Party (Net)	33	14	19	9	11	13	5	1	-	4	16	5	-	-	-	-	33	-	2	4	3	3	4	2	9	7	9	22	6	10	8	7	8	7	
	3.2%	2.8%	3.6%	3.1%	3.1%	3.4%	4.0%	*	-	0.8%	60.0%	4.2%	-	-	-	-	100.0%	-	2.5%	4.7%	2.1%	2.3%	2.9%	1.4%	4.7%	4.6%	2.1%	4.2%	2.8%	3.0%	4.0%	4.2%	2.6%	3.5%	
Scottish Socialist	1	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	1	-
	*	*	-	*	-	-	-	-	-	2.2%	-	-	-	-	-	-	1.8%	-	-	-	-	*	-	-	-	-	*	-	-	*	-	-	-	*	-
Scottish Green Party	19	5	14	7	7	4	3	1	-	4	7	2	-	-	-	-	19	-	1	1	1	2	1	1	6	6	7	11	6	7	4	2	3	5	
	1.8%	0.9%	2.6%	2.5%	2.0%	1.1%	2.2%	*	-	0.8%	25.7%	1.8%	-	-	-	-	56.2%	-	0.7%	1.3%	0.5%	1.8%	0.8%	0.5%	3.3%	4.1%	1.6%	2.1%	2.8%	2.1%	1.7%	1.2%	1.1%	2.5%	
Trade Unionist and Socialist Coalitions (TUSC)	*	-	*	-	*	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	*	
	*	-	*	-	*	-	-	-	-	1.7%	-	-	-	-	-	-	1.4%	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	*	
UKIP	12	8	4	-	4	8	2	-	-	8	1	-	-	-	-	12	-	-	2	3	2	-	1	3	1	1	1	11	-	2	4	4	5	1	
	1.1%	1.6%	0.7%	-	1.0%	2.1%	1.8%	-	-	30.4%	1.0%	-	-	-	-	35.5%	-	-	1.8%	3.5%	1.6%	-	*	0.9%	1.4%	0.5%	*	2.1%	-	0.7%	1.8%	2.3%	1.6%	*	
Cannabis is Safer than Alcohol	2	1	1	1	-	1	-	-	-	-	2	-	-	-	-	2	-	-	-	-	-	1	1	-	-	-	-	-	-	-	1	1	-	-	
	*	*	*	*	-	*	-	-	-	-	1.4%	-	-	-	-	5.1%	-	-	-	-	-	0.5%	0.8%	-	-	-	-	-	-	-	*	*	-	-	
Undecided	135	44	91	38	55	42	13	34	18	16	3	33	-	-	-	-	135	-	16	6	11	22	19	13	29	19	22	97	29	44	34	21	38	30	
	13.1%	8.7%	17.3%	13.5%	15.0%	11.1%	10.3%	16.4%	28.4%	3.7%	11.6%	26.3%	-	-	-	-	100.0%	-	18.8%	7.8%	8.6%	16.3%	14.2%	9.4%	15.6%	13.1%	5.3%	18.7%	12.9%	13.6%	16.4%	12.2%	12.0%	14.4%	
Refused	8	5	3	4	2	2	-	1	-	1	-	1	-	-	-	-	-	-	-	-	1	3	1	1	1	-	1	6	2	2	1	3	2	3	
	0.8%	1.0%	0.5%	1.3%	0.6%	0.6%	-	*	-	*	-	1.2%	-	-	-	-	-	-	-	-	0.6%	2.6%	0.6%	1.0%	0.8%	-	*	1.1%	0.7%	0.6%	*	1.7%	0.7%	1.4%	
SIGMA	1030	503	527	280	368	382	128	209	64	430	27	124	175	123	493	63	33	135	88	83	128	136	132	134	184	146	427	516	222	319	209	171	313	209	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

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Table 3
Q2. Normal weightings & likelihood to vote
Q2. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament.
If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?
Base: Likely to vote, aged 18+

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Labour	175	93	83	37	58	80	8	135	1	9	2	15	175	-	-	-	-	-	11	15	28	18	28	32	23	20	16	148	30	49	35	30	53	41	
	17.0%	18.4%	15.7%	13.2%	15.8%	21.0%	6.5%	64.7%	1.9%	2.1%	6.7%	12.1%	100.0%	-	-	-	-	-	13.0%	17.7%	22.1%	13.0%	21.2%	24.3%	12.3%	13.9%	3.8%	28.6%	13.5%	15.2%	16.7%	17.4%	16.8%	19.7%	
Conservative	123	64	59	18	41	64	93	10	6	1	-	11	-	123	-	-	-	-	8	10	11	19	13	16	24	22	5	111	41	38	17	13	37	10	
	11.9%	12.7%	11.2%	6.5%	11.2%	16.6%	72.7%	4.9%	9.1%	*	-	8.8%	-	100.0%	-	-	-	-	9.4%	12.5%	8.7%	13.8%	9.7%	11.7%	13.2%	14.8%	1.2%	21.5%	18.6%	12.0%	8.1%	7.8%	11.7%	5.0%	
Scottish National Party (SNP)	493	245	247	159	183	151	5	21	2	396	3	50	-	-	493	-	-	-	38	36	71	63	63	64	83	74	366	81	88	159	104	91	156	110	
	47.8%	48.8%	47.0%	56.7%	49.7%	39.6%	3.7%	9.9%	2.9%	92.1%	12.8%	40.6%	-	-	100.0%	-	-	-	43.7%	43.5%	55.5%	46.2%	47.6%	48.1%	45.0%	51.1%	85.8%	15.6%	39.8%	49.9%	49.9%	53.2%	49.8%	52.7%	
Liberal Democrat	63	38	25	16	17	30	4	7	37	3	2	9	-	-	-	63	-	-	11	11	3	8	5	6	15	4	7	53	26	18	10	6	20	7	
	6.1%	7.6%	4.7%	5.8%	4.6%	7.8%	2.8%	3.2%	57.7%	0.8%	8.9%	6.9%	-	-	-	100.0%	-	-	12.8%	13.8%	2.3%	5.9%	3.8%	4.1%	8.3%	2.5%	1.6%	10.2%	11.7%	5.6%	4.6%	3.5%	6.3%	3.4%	
Another Party (Net)	33	14	19	9	11	13	5	1	-	4	16	5	-	-	-	-	33	-	2	4	3	3	4	2	9	7	9	22	6	10	8	7	8	7	
	3.2%	2.8%	3.6%	3.1%	3.1%	3.4%	4.0%	*	-	0.8%	60.0%	4.2%	-	-	-	-	100.0%	-	2.5%	4.7%	2.1%	2.3%	2.9%	1.4%	4.7%	4.6%	2.1%	4.2%	2.8%	3.0%	4.0%	4.2%	2.6%	3.5%	
Scottish Socialist	1	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	1	-
	*	*	-	*	-	-	-	-	-	2.2%	-	-	-	-	-	-	1.8%	-	-	-	-	*	-	-	-	-	*	-	-	*	-	-	-	*	-
Scottish Green Party	19	5	14	7	7	4	3	1	-	4	7	2	-	-	-	-	19	-	1	1	1	2	1	1	6	6	7	11	6	7	4	2	3	5	
	1.8%	0.9%	2.6%	2.5%	2.0%	1.1%	2.2%	*	-	0.8%	25.7%	1.8%	-	-	-	-	56.2%	-	0.7%	1.3%	0.5%	1.8%	0.8%	0.5%	3.3%	4.1%	1.6%	2.1%	2.8%	2.1%	1.7%	1.2%	1.1%	2.5%	
Trade Unionist and Socialist Coalitions (TUSC)	*	-	*	-	*	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	*	-
	*	-	*	-	*	-	-	-	-	1.7%	-	-	-	-	-	-	1.4%	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	*	-
UKIP	12	8	4	-	4	8	2	-	-	8	1	-	-	-	-	12	-	-	2	3	2	-	1	3	1	1	1	11	-	2	4	4	5	1	
	1.1%	1.6%	0.7%	-	1.0%	2.1%	1.8%	-	-	30.4%	1.0%	-	-	-	-	35.5%	-	-	1.8%	3.5%	1.6%	-	*	0.9%	1.4%	0.5%	*	2.1%	-	0.7%	1.8%	2.3%	1.6%	*	
Cannabis is Safer than Alcohol	2	1	1	1	-	1	-	-	-	-	2	-	-	-	-	2	-	-	-	-	-	1	1	-	-	-	-	-	-	-	1	1	-	-	-
	*	*	*	*	-	*	-	-	-	-	1.4%	-	-	-	-	5.1%	-	-	-	-	-	0.5%	0.8%	-	-	-	-	-	-	-	*	*	-	-	-
Undecided	135	44	91	38	55	42	13	34	18	16	3	33	-	-	-	-	135	-	16	6	11	22	19	13	29	19	22	97	29	44	34	21	38	30	
	13.1%	8.7%	17.3%	13.5%	15.0%	11.1%	10.3%	16.4%	28.4%	3.7%	11.6%	26.3%	-	-	-	-	100.0%	-	18.8%	7.8%	8.6%	16.3%	14.2%	9.4%	15.6%	13.1%	5.3%	18.7%	12.9%	13.6%	16.4%	12.2%	12.0%	14.4%	
Refused	8	5	3	4	2	2	-	1	-	1	-	1	-	-	-	-	-	-	-	-	1	3	1	1	1	-	1	6	2	2	1	3	2	3	
	0.8%	1.0%	0.5%	1.3%	0.6%	0.6%	-	*	-	*	-	1.2%	-	-	-	-	-	-	-	-	0.6%	2.6%	0.6%	1.0%	0.8%	-	*	1.1%	0.7%	0.6%	*	1.7%	0.7%	1.4%	
SIGMA	1030	503	527	280	368	382	128	209	64	430	27	124	175	123	493	63	33	135	88	83	128	136	132	134	184	146	427	516	222	319	209	171	313	209	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 4
Q2. Normal weightings & likelihood to vote, with undecided and refused removed
Q2. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament.
If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?
Base: Likely to vote, aged 18+

	Total		Gender			Age			May 2015 General Election Vote					2016 Holyrood Voting Intention					Region							Referendum Vote		SEG				Sector			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	896	439	457	201	341	354	120	156	35	434	30	97	166	122	519	53	36	0	70	57	123	105	144	153	120	124	450	378	190	284	169	148	286	182	
Weighted Total	887	454	433	239	310	338	115	173	46	414	24	90	175	123	493	63	33	0	71	77	116	110	112	120	154	127	404	414	192	274	174	147	274	176	
Labour	175	93	83	37	58	80	8	135	1	9	2	15	175	-	-	-	-	-	11	15	28	18	28	32	23	20	16	148	30	49	35	30	53	41	
	19.8%	20.4%	19.1%	15.5%	18.7%	23.7%	7.2%	77.8%	2.7%	2.2%	7.5%	16.7%	100.0%	-	-	-	-	-	16.0%	19.2%	24.3%	16.0%	24.9%	27.1%	14.8%	16.0%	4.1%	35.7%	15.6%	17.8%	20.1%	20.2%	19.3%	23.3%	
Conservative	123	64	59	18	41	64	93	10	6	1	-	11	-	123	-	-	-	-	8	10	11	19	13	16	24	22	5	111	41	38	17	13	37	10	
	13.8%	14.0%	13.6%	7.6%	13.2%	18.8%	81.1%	5.9%	12.7%	*	-	12.1%	-	100.0%	-	-	-	-	11.6%	13.5%	9.6%	17.0%	11.4%	13.0%	15.8%	17.0%	1.3%	26.8%	21.5%	14.0%	9.7%	9.1%	13.4%	5.9%	
Scottish National Party (SNP)	493	245	247	159	183	151	5	21	2	396	3	50	-	-	493	-	-	-	38	36	71	63	63	64	83	74	366	81	88	159	104	91	156	110	
	55.6%	54.0%	57.2%	66.5%	58.9%	44.8%	4.1%	11.9%	4.0%	95.8%	14.5%	55.9%	-	-	100.0%	-	-	-	53.7%	47.2%	61.2%	57.0%	55.9%	53.7%	53.8%	58.8%	90.7%	19.5%	46.1%	58.2%	59.8%	61.8%	57.1%	62.6%	
Liberal Democrat	63	38	25	16	17	30	4	7	37	3	2	9	-	-	-	63	-	-	11	11	3	8	5	6	15	4	7	53	26	18	10	6	20	7	
	7.1%	8.4%	5.7%	6.8%	5.5%	8.9%	3.1%	3.8%	80.6%	0.8%	10.1%	9.5%	-	-	-	100.0%	-	-	15.7%	15.0%	2.6%	7.2%	4.4%	4.6%	9.9%	2.9%	1.7%	12.8%	13.5%	6.5%	5.5%	4.1%	7.2%	4.1%	
Another Party (Net)	33	14	19	9	11	13	5	1	-	4	16	5	-	-	-	-	33	-	2	4	3	3	4	2	9	7	9	22	6	10	8	7	8	7	
	3.7%	3.1%	4.4%	3.7%	3.7%	3.8%	4.5%	0.6%	-	0.9%	67.9%	5.7%	-	-	-	100.0%	-	-	3.0%	5.1%	2.4%	2.9%	3.4%	1.6%	5.6%	5.3%	2.2%	5.2%	3.2%	3.5%	4.9%	4.8%	3.0%	4.1%	
Scottish Socialist	1	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	1	
	*	*	-	*	-	-	-	-	-	2.5%	-	-	-	-	-	-	1.8%	-	-	-	-	0.5%	-	-	-	-	*	-	-	*	-	-	-	*	
Scottish Green Party	19	5	14	7	7	4	3	1	-	4	7	2	-	-	-	19	-	-	1	1	1	2	1	1	6	6	7	11	6	7	4	2	3	5	
	2.1%	1.1%	3.2%	3.0%	2.3%	1.3%	2.5%	0.6%	-	0.9%	29.1%	2.5%	-	-	-	56.2%	-	-	0.9%	1.4%	0.6%	2.2%	1.0%	0.6%	3.9%	4.7%	1.7%	2.7%	3.2%	2.5%	2.1%	1.4%	1.2%	3.0%	
Trade Unionist and Socialist Coalitions (TUSC)	*	-	*	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	*	
UKIP	12	8	4	-	4	8	2	-	-	-	8	1	-	-	-	12	-	-	2	3	2	-	1	1	3	1	1	11	-	2	4	4	5	1	
	1.3%	1.8%	0.9%	-	1.2%	2.3%	2.0%	-	-	-	34.3%	1.3%	-	-	-	35.5%	-	-	2.2%	3.8%	1.8%	-	0.6%	1.0%	1.7%	0.6%	*	2.6%	-	0.8%	2.2%	2.7%	1.8%	0.5%	
Cannabis is Safer than Alcohol	2	1	1	1	-	1	-	-	-	-	2	-	-	-	-	2	-	-	-	-	-	1	1	-	-	-	-	-	-	-	1	1	-	-	
	*	*	*	*	-	*	-	-	-	-	1.9%	-	-	-	-	5.1%	-	-	-	-	-	0.6%	0.9%	-	-	-	-	-	-	-	0.6%	*	-	-	
SIGMA	887	454	433	239	310	338	115	173	46	414	24	90	175	123	493	63	33	-	71	77	116	110	112	120	154	127	404	414	192	274	174	147	274	176	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 5
Q3. Normal weightings
Q3. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?
Base: Likely to vote, aged 18+

	Total	Gender		Age			May 2015 General Election Vote					2016 Holyrood Voting Intention					Region							Referendum Vote		SEG				Sector					
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1036	480	556	235	401	400	133	190	50	451	34	131	166	122	519	53	36	133	85	63	136	127	169	171	142	143	479	469	218	327	205	172	324	215	
Weighted Total	1030	503	527	280	368	382	128	209	64	430	27	124	175	123	493	63	33	135	88	83	128	136	132	134	184	146	427	516	222	319	209	171	313	209	
Labour	169	82	87	42	60	67	9	104	1	27	1	21	122	4	32	4	1	7	10	9	26	19	25	31	31	17	28	130	22	49	36	35	53	38	
	16.4%	16.3%	16.5%	14.9%	16.3%	17.6%	7.0%	50.0%	1.9%	6.3%	4.9%	17.3%	69.5%	2.9%	6.4%	5.9%	2.0%	5.3%	12.0%	11.2%	20.3%	14.0%	18.7%	22.9%	17.0%	11.8%	6.7%	25.1%	10.1%	15.5%	17.4%	20.6%	17.1%	18.4%	
Conservative	109	57	52	17	32	60	76	9	5	6	-	13	7	86	8	7	2	-	10	14	11	14	10	14	16	19	7	96	36	35	17	11	27	14	
	10.6%	11.3%	10.0%	6.0%	8.8%	15.7%	59.0%	4.5%	8.3%	1.3%	-	10.5%	4.2%	69.7%	1.6%	10.4%	4.6%	-	11.7%	17.4%	8.5%	10.1%	7.3%	10.7%	8.8%	13.4%	1.6%	18.6%	16.1%	11.0%	8.0%	6.4%	8.7%	6.8%	
Scottish National Party (SNP)	391	187	203	127	150	114	6	21	5	309	2	37	8	3	360	8	3	7	26	34	53	58	51	53	58	59	294	66	67	134	80	65	127	88	
	37.9%	37.3%	38.6%	45.5%	40.7%	29.7%	4.6%	9.9%	7.2%	71.8%	7.2%	30.0%	4.8%	2.4%	73.2%	12.6%	9.9%	5.1%	29.7%	40.5%	41.6%	42.5%	38.4%	39.3%	31.7%	40.2%	68.9%	12.8%	30.2%	42.0%	38.2%	37.8%	40.6%	42.4%	
Liberal Democrat	68	47	21	13	18	37	6	12	33	7	1	5	10	8	6	40	-	4	10	11	6	7	6	5	18	5	6	57	29	15	15	5	20	11	
	6.6%	9.3%	4.0%	4.6%	4.9%	9.6%	4.8%	5.7%	52.0%	1.6%	2.7%	4.0%	5.5%	6.3%	1.2%	64.2%	-	2.6%	11.2%	12.7%	4.4%	5.3%	4.9%	3.8%	9.6%	3.7%	1.5%	11.1%	13.2%	4.8%	7.0%	3.0%	6.5%	5.1%	
Scottish Green Party	93	49	43	25	36	32	2	9	7	52	9	9	6	1	55	4	14	13	8	2	8	16	16	9	24	10	54	32	23	28	18	19	26	17	
	9.0%	9.8%	8.2%	8.8%	9.7%	8.5%	1.7%	4.3%	10.2%	12.0%	33.7%	7.0%	3.3%	0.6%	11.2%	5.9%	41.7%	9.7%	9.2%	2.5%	6.1%	11.6%	12.2%	6.5%	13.0%	7.0%	12.6%	6.2%	10.4%	8.6%	8.5%	11.2%	8.4%	8.4%	
UKIP	45	28	17	9	15	21	10	10	2	5	9	5	8	14	11	-	10	1	6	3	8	4	6	6	7	6	11	29	7	11	10	11	17	5	
	4.3%	5.6%	3.1%	3.3%	4.0%	5.4%	8.2%	4.9%	2.4%	1.2%	32.8%	4.4%	4.6%	11.5%	2.2%	-	30.9%	0.6%	6.6%	3.2%	6.1%	2.8%	4.2%	4.7%	3.7%	4.1%	2.6%	5.6%	3.2%	3.5%	4.9%	6.2%	5.4%	2.6%	
Another Party (Net)	3	1	2	1	2	-	1	-	-	1	1	-	-	1	1	-	1	-	-	-	-	-	-	-	1	2	1	2	-	3	-	-	1	-	
Scottish Socialist	*	*	*	*	0.5%	-	0.7%	-	-	*	4.4%	-	-	0.8%	*	-	3.6%	-	-	-	-	-	-	-	0.6%	1.3%	*	*	-	1.0%	-	-	*	-	
Cannabis is Safer than Alcohol	1	1	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	1	1	-	1	-	-	-	-	-	
Other	1	-	1	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	1	-	-	-	-	-	
	*	-	*	-	*	-	0.7%	-	-	-	-	-	-	0.8%	-	-	-	-	-	-	-	-	-	-	0.7%	-	*	-	*	-	-	-	-	-	
Undecided	144	48	97	43	53	48	18	39	12	23	4	32	11	7	18	1	2	104	17	8	15	17	18	16	27	26	24	97	36	43	32	21	39	31	
	14.0%	9.5%	18.4%	15.3%	14.5%	12.7%	13.8%	18.8%	18.0%	5.3%	14.3%	25.7%	6.2%	5.7%	3.6%	1.0%	7.3%	76.6%	19.6%	10.1%	11.5%	12.6%	13.7%	11.7%	14.8%	18.0%	5.7%	18.7%	16.4%	13.5%	15.3%	12.1%	12.5%	15.0%	
Refused	9	4	5	3	2	3	-	4	-	2	-	1	3	-	2	-	-	-	-	2	2	1	1	1	1	1	1	1	7	1	1	1	5	1	3
	0.9%	0.8%	0.9%	1.2%	0.6%	0.9%	-	1.9%	-	*	-	1.2%	1.8%	-	*	-	-	-	-	2.3%	1.5%	1.0%	0.6%	*	0.8%	0.6%	*	1.4%	*	*	0.7%	2.8%	*	1.3%	
SIGMA	1030	503	527	280	368	382	128	209	64	430	27	124	175	123	493	63	33	135	88	83	128	136	132	134	184	146	427	516	222	319	209	171	313	209	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 6
Q3. Normal weightings & likelihood to vote
Q3. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?
Base: Likely to vote, aged 18+

	Total	Gender		Age			May 2015 General Election Vote					2016 Holyrood Voting Intention					Region							Referendum Vote		SEG				Sector					
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1036	480	556	235	401	400	133	190	50	451	34	131	166	122	519	53	36	133	85	63	136	127	169	171	142	143	479	469	218	327	205	172	324	215	
Weighted Total	1030	503	527	280	368	382	128	209	64	430	27	124	175	123	493	63	33	135	88	83	128	136	132	134	184	146	427	516	222	319	209	171	313	209	
Labour	169	82	87	42	60	67	9	104	1	27	1	21	122	4	32	4	1	7	10	9	26	19	25	31	31	17	28	130	22	49	36	35	53	38	
	16.4%	16.3%	16.5%	14.9%	16.3%	17.6%	7.0%	50.0%	1.9%	6.3%	4.9%	17.3%	69.5%	2.9%	6.4%	5.9%	2.0%	5.3%	12.0%	11.2%	20.3%	14.0%	18.7%	22.9%	17.0%	11.8%	6.7%	25.1%	10.1%	15.5%	17.4%	20.6%	17.1%	18.4%	
Conservative	109	57	52	17	32	60	76	9	5	6	-	13	7	86	8	7	2	-	10	14	11	14	10	14	16	19	7	96	36	35	17	11	27	14	
	10.6%	11.3%	10.0%	6.0%	8.8%	15.7%	59.0%	4.5%	8.3%	1.3%	-	10.5%	4.2%	69.7%	1.6%	10.4%	4.6%	-	11.7%	17.4%	8.5%	10.1%	7.3%	10.7%	8.8%	13.4%	1.6%	18.6%	16.1%	11.0%	8.0%	6.4%	8.7%	6.8%	
Scottish National Party (SNP)	391	187	203	127	150	114	6	21	5	309	2	37	8	3	360	8	3	7	26	34	53	58	51	53	58	59	294	66	67	134	80	65	127	88	
	37.9%	37.3%	38.6%	45.5%	40.7%	29.7%	4.6%	9.9%	7.2%	71.8%	7.2%	30.0%	4.8%	2.4%	73.2%	12.6%	9.9%	5.1%	29.7%	40.5%	41.6%	42.5%	38.4%	39.3%	31.7%	40.2%	68.9%	12.8%	30.2%	42.0%	38.2%	37.8%	40.6%	42.4%	
Liberal Democrat	68	47	21	13	18	37	6	12	33	7	1	5	10	8	6	40	-	4	10	11	6	7	6	5	18	5	6	57	29	15	15	5	20	11	
	6.6%	9.3%	4.0%	4.6%	4.9%	9.6%	4.8%	5.7%	52.0%	1.6%	2.7%	4.0%	5.5%	6.3%	1.2%	64.2%	-	2.6%	11.2%	12.7%	4.4%	5.3%	4.9%	3.8%	9.6%	3.7%	1.5%	11.1%	13.2%	4.8%	7.0%	3.0%	6.5%	5.1%	
Scottish Green Party	93	49	43	25	36	32	2	9	7	52	9	9	6	1	55	4	14	13	8	2	8	16	16	9	24	10	54	32	23	28	18	19	26	17	
	9.0%	9.8%	8.2%	8.8%	9.7%	8.5%	1.7%	4.3%	10.2%	12.0%	33.7%	7.0%	3.3%	0.6%	11.2%	5.9%	41.7%	9.7%	9.2%	2.5%	6.1%	11.6%	12.2%	6.5%	13.0%	7.0%	12.6%	6.2%	10.4%	8.6%	8.5%	11.2%	8.4%	8.4%	
UKIP	45	28	17	9	15	21	10	10	2	5	9	5	8	14	11	-	10	1	6	3	8	4	6	6	7	6	11	29	7	11	10	11	17	5	
	4.3%	5.6%	3.1%	3.3%	4.0%	5.4%	8.2%	4.9%	2.4%	1.2%	32.8%	4.4%	4.6%	11.5%	2.2%	-	30.9%	0.6%	6.6%	3.2%	6.1%	2.8%	4.2%	4.7%	3.7%	4.1%	2.6%	5.6%	3.2%	3.5%	4.9%	6.2%	5.4%	2.6%	
Another Party (Net)	3	1	2	1	2	-	1	-	-	1	1	-	-	1	1	-	1	-	-	-	-	-	-	-	1	2	1	2	-	3	-	-	1	-	
Scottish Socialist	*	*	*	*	0.5%	-	0.7%	-	-	*	4.4%	-	-	0.8%	*	-	3.6%	-	-	-	-	-	-	-	0.6%	1.3%	*	*	-	1.0%	-	-	*	-	
Cannabis is Safer than Alcohol	1	1	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	1	1	-	1	-	-	-	-	-	
Other	1	-	1	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	1	-	-	-	-	-	
	*	-	*	-	*	-	0.7%	-	-	-	-	-	-	0.8%	-	-	-	-	-	-	-	-	-	-	0.7%	-	*	-	*	-	-	-	-	-	
Undecided	144	48	97	43	53	48	18	39	12	23	4	32	11	7	18	1	2	104	17	8	15	17	18	16	27	26	24	97	36	43	32	21	39	31	
	14.0%	9.5%	18.4%	15.3%	14.5%	12.7%	13.8%	18.8%	18.0%	5.3%	14.3%	25.7%	6.2%	5.7%	3.6%	1.0%	7.3%	76.6%	19.6%	10.1%	11.5%	12.6%	13.7%	11.7%	14.8%	18.0%	5.7%	18.7%	16.4%	13.5%	15.3%	12.1%	12.5%	15.0%	
Refused	9	4	5	3	2	3	-	4	-	2	-	1	3	-	2	-	-	-	-	2	2	1	1	1	1	1	1	1	7	1	1	1	5	1	3
	0.9%	0.8%	0.9%	1.2%	0.6%	0.9%	-	1.9%	-	*	-	1.2%	1.8%	-	*	-	-	-	-	2.3%	1.5%	1.0%	0.6%	*	0.8%	0.6%	*	1.4%	*	*	0.7%	2.8%	*	1.3%	
SIGMA	1030	503	527	280	368	382	128	209	64	430	27	124	175	123	493	63	33	135	88	83	128	136	132	134	184	146	427	516	222	319	209	171	313	209	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 7
Q3. Normal weightings & likelihood to vote, with undecided and refused removed
Q3. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?
Base: Likely to vote, aged 18+

	Total	Gender		Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG					Sector	
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	884	433	451	199	342	343	115	150	40	425	29	97	154	115	497	52	34	30	68	55	118	111	144	150	121	117	446	374	183	283	169	148	283	183	
Weighted Total	876	451	425	234	312	330	110	165	53	406	23	91	161	116	473	62	31	32	70	73	112	117	113	118	155	119	402	412	185	276	176	146	273	174	
Labour	169	82	87	42	60	67	9	104	1	27	1	21	122	4	32	4	1	7	10	9	26	19	25	31	31	17	28	130	22	49	36	35	53	38	
	19.2%	18.1%	20.4%	17.8%	19.2%	20.3%	8.2%	63.0%	2.4%	6.6%	5.8%	23.6%	75.5%	3.1%	6.7%	6.0%	2.2%	22.8%	14.9%	12.8%	23.3%	16.2%	21.8%	26.0%	20.2%	14.5%	7.1%	31.4%	12.2%	17.9%	20.8%	24.2%	19.6%	22.0%	
Conservative	109	57	52	17	32	60	76	9	5	6	-	13	7	86	8	7	2	-	10	14	11	14	10	14	16	19	7	96	36	35	17	11	27	14	
	12.4%	12.6%	12.3%	7.2%	10.4%	18.1%	85.5%	5.7%	10.1%	1.4%	-	14.4%	4.6%	73.9%	1.7%	10.5%	5.0%	-	14.6%	19.9%	9.8%	11.7%	8.6%	12.2%	10.4%	16.4%	1.7%	23.2%	19.3%	12.7%	9.5%	7.6%	10.0%	8.1%	
Scottish National Party (SNP)	391	187	203	127	150	114	6	21	5	309	2	37	8	3	360	8	3	7	26	34	53	58	51	53	58	59	294	66	67	134	80	65	127	88	
	44.6%	41.6%	47.8%	54.5%	47.9%	34.4%	5.4%	12.5%	8.8%	76.1%	8.4%	41.0%	5.2%	2.6%	76.2%	12.7%	10.7%	22.0%	36.9%	46.2%	47.8%	49.2%	44.8%	44.7%	37.5%	49.4%	73.3%	16.1%	36.3%	48.7%	45.5%	44.4%	46.7%	50.7%	
Liberal Democrat	68	47	21	13	18	37	6	12	33	7	1	5	10	8	6	40	-	4	10	11	6	7	6	5	18	5	6	57	29	15	15	5	20	11	
	7.7%	10.4%	4.9%	5.5%	5.8%	11.1%	5.6%	7.2%	63.4%	1.7%	3.2%	5.5%	6.0%	6.7%	1.3%	64.9%	-	11.1%	13.9%	14.5%	5.1%	6.1%	5.7%	4.3%	11.3%	4.5%	1.6%	14.0%	15.9%	5.5%	8.3%	3.5%	7.4%	6.1%	
Scottish Green Party	93	49	43	25	36	32	2	9	7	52	9	9	6	1	55	4	14	13	8	2	8	16	16	9	24	10	54	32	23	28	18	19	26	17	
	10.6%	10.9%	10.2%	10.6%	11.4%	9.8%	2.0%	5.4%	12.4%	12.7%	39.3%	9.5%	3.6%	0.7%	11.7%	5.9%	45.0%	41.4%	11.5%	2.9%	7.0%	13.5%	14.2%	7.4%	15.4%	8.5%	13.4%	7.8%	12.5%	10.0%	10.1%	13.1%	9.7%	10.0%	
UKIP	45	28	17	9	15	21	10	10	2	5	9	5	8	14	11	-	10	1	6	3	8	4	6	6	7	6	11	29	7	11	10	11	17	5	
	5.1%	6.3%	3.9%	3.9%	4.7%	6.3%	9.5%	6.1%	2.9%	1.2%	38.2%	6.0%	5.1%	12.2%	2.2%	-	33.3%	2.7%	8.2%	3.7%	7.0%	3.3%	4.9%	5.3%	4.4%	5.1%	2.7%	7.0%	3.9%	4.1%	5.8%	7.2%	6.3%	3.1%	
Another Party (Net)	3	1	2	1	2	-	1	-	-	1	1	-	-	1	1	-	1	-	-	-	-	-	-	-	1	2	1	2	-	3	-	-	1	-	
Scottish Socialist	*	*	0.5%	0.5%	0.6%	-	0.9%	-	-	*	5.1%	-	-	0.8%	*	-	3.9%	-	-	-	-	-	-	-	0.8%	1.6%	*	0.5%	-	1.1%	-	-	*	-	
Cannabis is Safer than Alcohol	1	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	1	-	-	1	-	-	-	-	
Other	*	*	0.5%	-	-	-	-	-	-	-	5.1%	-	-	-	-	-	3.9%	-	-	-	-	-	-	-	0.8%	-	-	*	-	*	-	-	-	-	
SIGMA	876	451	425	234	312	330	110	165	53	406	23	91	161	116	473	62	31	32	70	73	112	117	113	118	155	119	402	412	185	276	176	146	273	174	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 8
Q4. Normal weightings
Q4. If there were to be another Westminster election, on a scale of 0-10, where 10 is certain, how likely would you be to vote?
Base: Aged 18+

	Total		Gender			Age			May 2015 General Election Vote					2016 Holyrood Voting Intention					Region								Referendum Vote		SEG				Sector	
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1066	491	575	249	411	406	133	190	50	451	34	159	166	122	519	53	36	133	87	66	139	132	176	176	145	145	482	478	219	334	212	183	328	219
Weighted Total	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
10 - Certain to vote	746	366	360	158	268	320	106	158	52	351	23	42	129	99	376	43	24	73	51	65	93	101	84	97	142	113	337	386	178	238	145	108	223	142
	70.6%	75.3%	66.2%	53.7%	71.2%	83.0%	82.6%	75.9%	80.7%	81.7%	83.2%	28.2%	73.7%	80.5%	76.4%	68.0%	72.3%	54.4%	56.4%	75.7%	71.2%	72.0%	61.4%	71.0%	75.5%	76.6%	78.5%	73.4%	80.1%	73.3%	67.4%	59.5%	70.2%	66.5%
9	90	47	43	32	27	31	8	29	9	23	1	12	25	10	32	10	2	9	17	10	7	9	9	16	14	8	27	55	20	31	18	18	34	12
	8.5%	9.2%	7.9%	10.9%	7.2%	8.1%	6.3%	14.0%	14.0%	5.4%	3.3%	8.1%	14.4%	8.5%	6.4%	15.8%	6.9%	6.7%	18.5%	12.0%	5.5%	6.3%	6.5%	11.9%	7.3%	5.5%	6.2%	10.5%	9.0%	9.5%	8.2%	9.7%	10.9%	5.5%
8	50	18	32	21	17	12	8	7	1	20	2	8	9	6	22	1	2	9	4	3	9	7	7	5	7	16	23	3	12	14	12	13	9	
	4.7%	3.5%	5.8%	7.3%	4.4%	3.0%	6.0%	3.3%	1.5%	4.6%	6.6%	5.5%	5.2%	5.1%	4.4%	2.3%	5.2%	7.0%	5.0%	3.7%	7.0%	5.0%	5.2%	2.5%	4.8%	3.6%	4.4%	1.3%	3.6%	6.6%	6.4%	4.0%	4.4%	
7	38	12	26	18	15	5	4	6	-	15	1	6	4	3	16	4	-	11	3	1	5	1	11	5	7	15	14	7	12	10	5	13	13	
	3.6%	2.3%	4.8%	6.1%	4.0%	1.4%	3.4%	2.8%	-	3.6%	2.7%	3.8%	2.5%	2.5%	3.2%	6.6%	-	8.0%	3.6%	1.2%	3.7%	1.0%	7.8%	3.3%	3.5%	4.0%	3.4%	2.8%	3.3%	3.6%	4.6%	2.6%	4.2%	6.0%
6	23	9	14	10	10	4	1	2	-	7	1	11	4	-	13	2	1	2	2	-	3	1	3	3	5	6	5	9	2	3	6	10	7	9
	2.2%	1.8%	2.6%	3.3%	2.6%	0.9%	0.9%	0.8%	-	1.6%	2.5%	7.4%	2.4%	-	2.6%	2.7%	2.1%	1.5%	2.2%	-	2.4%	*	2.1%	2.5%	2.7%	3.8%	1.1%	1.7%	0.8%	1.0%	3.0%	5.3%	2.1%	4.0%
5	40	11	29	22	15	3	-	6	2	6	*	18	3	2	16	1	1	18	5	2	4	5	12	2	5	5	14	15	6	11	11	5	12	12
	3.8%	2.2%	5.3%	7.5%	4.1%	0.7%	-	2.8%	3.7%	1.5%	1.7%	11.8%	1.8%	1.3%	3.2%	1.4%	3.0%	13.0%	5.6%	2.4%	2.9%	3.7%	8.6%	1.8%	2.7%	3.1%	3.2%	2.9%	2.6%	3.3%	4.9%	2.9%	3.7%	5.5%
4	7	4	3	-	4	3	-	1	-	1	-	4	-	-	5	-	1	1	-	1	2	1	1	-	2	-	3	1	1	1	1	3	4	*
	0.6%	0.7%	0.6%	-	1.1%	0.7%	-	*	-	*	-	2.9%	-	-	0.9%	-	3.6%	0.7%	-	1.2%	1.5%	0.5%	0.7%	-	1.1%	-	0.7%	*	*	*	*	1.7%	1.2%	*
3	9	5	4	4	3	2	-	-	-	1	-	5	-	1	1	-	4	-	-	-	2	2	3	1	-	1	1	4	2	2	1	3	-	5
	0.8%	1.0%	0.7%	1.3%	0.9%	*	-	-	-	*	-	3.1%	-	0.7%	*	-	2.9%	-	-	-	1.5%	1.5%	2.4%	0.6%	-	0.6%	*	0.7%	0.8%	0.6%	*	1.5%	-	2.4%
2	6	2	4	3	3	-	-	-	-	2	-	4	-	-	3	-	3	2	2	-	2	3	-	-	-	-	2	3	-	2	2	3	3	2
	0.6%	*	0.8%	1.2%	0.7%	-	-	-	-	*	-	2.8%	-	-	0.7%	-	2.0%	1.9%	-	-	1.2%	2.0%	-	-	-	-	*	0.5%	-	0.5%	0.8%	1.4%	0.9%	1.2%
1	5	1	4	3	1	1	-	-	-	-	-	5	-	1	2	1	-	1	1	-	1	2	-	1	-	-	2	3	-	2	1	1	1	1
	*	*	0.8%	1.2%	*	*	-	-	-	-	3.3%	-	0.7%	*	1.8%	-	0.8%	1.3%	-	0.8%	1.5%	-	*	-	-	-	*	0.6%	-	0.7%	0.5%	*	*	*
0 - Would not vote	43	17	25	22	14	6	1	-	-	4	-	35	-	1	7	1	2	4	5	3	3	8	8	4	9	2	10	13	4	12	7	16	8	8
	4.0%	3.4%	4.6%	7.5%	3.7%	1.6%	0.7%	-	-	0.9%	-	23.2%	-	0.8%	1.4%	1.4%	6.9%	3.0%	5.5%	3.8%	2.3%	5.9%	5.5%	3.2%	4.6%	1.6%	2.4%	2.4%	1.7%	3.8%	3.2%	8.6%	2.4%	3.8%
SIGMA	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 9
Q5. Normal weightings
Q5. If there was a Westminster election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote, aged 18+

	Total		Gender			Age			May 2015 General Election Vote					2016 Holyrood Voting Intention					Region								Referendum Vote		SEG				Sector			
			Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1020		473	547	229	395	396	132	190	50	447	34	121	166	121	512	52	33	129	81	63	135	123	167	170	139	142	471	466	215	319	204	168	320	211	
Weighted Total	1013		494	519	273	362	378	127	209	64	425	27	115	175	122	484	62	31	131	84	83	128	131	130	133	179	145	418	514	219	312	208	166	310	205	
Conservative	153		75	77	25	55	73	108	8	13	5	1	14	8	113	8	7	2	14	11	14	16	23	18	17	21	33	6	137	52	51	24	13	47	17	
	15.1%		15.2%	14.9%	9.0%	15.1%	19.4%	84.6%	3.9%	20.5%	1.2%	4.0%	12.4%	4.8%	93.0%	1.6%	12.0%	5.8%	10.5%	13.5%	17.4%	12.2%	17.3%	13.8%	12.5%	11.7%	22.7%	1.4%	26.7%	23.7%	16.3%	11.5%	7.9%	15.2%	8.5%	
Labour	184		98	86	40	61	83	4	144	1	12	1	18	147	2	17	2	2	15	11	15	28	18	24	37	31	20	26	150	27	54	39	37	54	44	
	18.2%		19.9%	16.6%	14.7%	17.0%	21.9%	3.1%	68.9%	1.9%	2.9%	2.5%	15.8%	83.9%	1.8%	3.5%	2.4%	5.4%	11.5%	13.2%	17.8%	22.3%	14.0%	18.5%	27.6%	17.1%	14.0%	6.2%	29.2%	12.2%	17.3%	18.7%	22.4%	17.5%	21.4%	
Liberal Democrat	65		44	21	15	15	35	1	12	38	1	1	8	6	1	3	46	1	7	8	11	2	13	3	5	18	5	5	53	23	16	15	4	17	10	
	6.4%		8.9%	4.0%	5.6%	4.1%	9.2%	0.9%	5.5%	59.9%	*	3.8%	6.7%	3.3%	1.1%	0.7%	74.6%	2.2%	5.3%	9.2%	13.2%	1.6%	9.8%	2.2%	3.8%	10.3%	3.2%	1.1%	10.4%	10.5%	5.1%	7.2%	2.4%	5.6%	4.8%	
Scottish National Party (SNP)	463		230	233	144	177	142	1	14	1	388	1	46	5	-	443	4	3	7	36	35	65	58	63	63	76	69	352	72	86	147	96	84	144	104	
	45.7%		46.5%	45.0%	52.9%	48.9%	37.5%	0.5%	6.9%	1.5%	91.3%	4.8%	39.9%	2.8%	-	91.4%	5.9%	9.7%	5.5%	43.5%	41.8%	50.7%	43.8%	48.2%	47.1%	42.2%	47.3%	84.2%	14.0%	39.2%	47.2%	46.2%	50.6%	46.4%	50.9%	
Another Party (Net)	36		16	20	11	10	14	4	2	-	1	19	5	2	2	4	-	23	3	3	5	3	3	2	12	4	7	25	5	10	9	9	14	4		
	3.5%		3.2%	3.8%	4.2%	2.8%	3.8%	3.4%	0.8%	-	*	69.4%	4.1%	1.0%	1.4%	0.8%	-	74.9%	2.4%	3.3%	6.0%	2.6%	2.2%	2.7%	1.8%	6.8%	2.6%	1.7%	4.9%	2.1%	3.2%	4.5%	5.3%	4.5%	2.1%	
UKIP	16		9	7	1	5	10	2	2	-	-	9	3	-	2	1	-	12	-	2	3	2	-	1	1	6	1	2	14	-	3	6	5	7	2	
	1.6%		1.8%	1.4%	0.5%	1.4%	2.5%	1.8%	0.8%	-	-	32.8%	2.3%	-	1.4%	*	-	38.1%	-	2.6%	3.5%	1.6%	-	1.1%	0.9%	3.2%	0.5%	*	2.7%	-	0.9%	2.7%	3.2%	2.3%	0.8%	
Scottish Green Party	15		4	10	7	3	5	1	-	-	1	9	1	1	-	1	-	10	2	1	1	1	3	*	-	6	3	3	10	4	6	2	2	4	2	
	1.5%		0.9%	2.0%	2.6%	0.8%	1.3%	0.8%	-	-	*	34.1%	0.9%	0.6%	-	*	-	33.5%	1.6%	0.7%	1.3%	*	2.2%	*	-	3.6%	2.0%	0.7%	2.0%	1.8%	2.0%	0.9%	1.3%	1.3%	0.9%	
Cannabis is Safer than Alcohol	1		1	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	1	1	-	
	*		*	-	*	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	0.9%	-	-	*	-	-	-	-	0.7%	*	-	
Trade Unionist and Socialist Coalitions (TUSC)	2		1	1	-	2	-	1	-	-	-	1	-	1	-	-	-	-	1	-	1	1	-	-	-	-	-	1	1	1	-	1	-	2	-	
	*		*	*	*	-	-	0.8%	-	-	-	2.5%	-	*	-	-	-	-	0.8%	-	1.3%	0.5%	-	-	-	-	-	*	*	*	-	0.5%	-	0.6%	-	
Scottish Socialist	2		1	1	2	-	-	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	2	-	-	-	1	-	-	1	1	-	-	-	1
	*		*	*	0.6%	-	-	-	-	-	-	-	0.9%	-	-	*	-	3.3%	-	-	-	-	-	1.3%	-	-	-	*	*	*	*	*	*	-	*	
Undecided	105		27	78	33	43	29	8	28	10	18	4	22	7	3	9	2	1	83	13	3	13	12	18	9	21	15	22	70	26	31	23	16	31	23	
	10.4%		5.5%	15.0%	12.0%	11.8%	7.8%	6.6%	13.6%	16.1%	4.1%	15.6%	19.5%	4.1%	2.7%	1.9%	3.2%	2.0%	63.2%	15.9%	3.9%	10.0%	9.5%	13.8%	6.8%	12.0%	10.1%	5.2%	13.6%	12.0%	9.8%	11.3%	9.6%	9.9%	11.3%	
Refused	8		4	4	4	2	2	1	1	-	-	-	2	-	-	1	1	-	2	1	-	1	4	1	1	-	-	1	6	1	3	1	3	3	2	
	0.8%		0.9%	0.7%	1.6%	*	0.6%	0.7%	*	-	-	-	1.5%	-	-	*	1.8%	-	1.6%	1.4%	-	0.6%	3.4%	0.9%	*	-	-	*	1.2%	*	1.0%	0.6%	1.9%	0.9%	1.0%	
SIGMA	1013		494	519	273	362	378	127	209	64	425	27	115	175	122	484	62	31	131	84	83	128	131	130	133	179	145	418	514	219	312	208	166	310	205	
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 10
Q5. Normal weightings & likelihood to vote
Q5. If there was a Westminster election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote, aged 18+

	Total		Gender			Age			May 2015 General Election Vote					2016 Holyrood Voting Intention					Region								Referendum Vote		SEG				Sector		
			Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private
Unweighted Total	1020	473	547	229	395	396	132	190	50	447	34	121	166	121	512	52	33	129	81	63	135	123	167	170	139	142	471	466	215	319	204	168	320	211	
Weighted Total	1013	494	519	273	362	378	127	209	64	425	27	115	175	122	484	62	31	131	84	83	128	131	130	133	179	145	418	514	219	312	208	166	310	205	
Conservative	153	75	77	25	55	73	108	8	13	5	1	14	8	113	8	7	2	14	11	14	16	23	18	17	21	33	6	137	52	51	24	13	47	17	
	15.1%	15.2%	14.9%	9.0%	15.1%	19.4%	84.6%	3.9%	20.5%	1.2%	4.0%	12.4%	4.8%	93.0%	1.6%	12.0%	5.8%	10.5%	13.5%	17.4%	12.2%	17.3%	13.8%	12.5%	11.7%	22.7%	1.4%	26.7%	23.7%	16.3%	11.5%	7.9%	15.2%	8.5%	
Labour	184	98	86	40	61	83	4	144	1	12	1	18	147	2	17	2	2	15	11	15	28	18	24	37	31	20	26	150	27	54	39	37	54	44	
	18.2%	19.9%	16.6%	14.7%	17.0%	21.9%	3.1%	68.9%	1.9%	2.9%	2.5%	15.8%	83.9%	1.8%	3.5%	2.4%	5.4%	11.5%	13.2%	17.8%	22.3%	14.0%	18.5%	27.6%	17.1%	14.0%	6.2%	29.2%	12.2%	17.3%	18.7%	22.4%	17.5%	21.4%	
Liberal Democrat	65	44	21	15	15	35	1	12	38	1	1	8	6	1	3	46	1	7	8	11	2	13	3	5	18	5	5	53	23	16	15	4	17	10	
	6.4%	8.9%	4.0%	5.6%	4.1%	9.2%	0.9%	5.5%	59.9%	*	3.8%	6.7%	3.3%	1.1%	0.7%	74.6%	2.2%	5.3%	9.2%	13.2%	1.6%	9.8%	2.2%	3.8%	10.3%	3.2%	1.1%	10.4%	10.5%	5.1%	7.2%	2.4%	5.6%	4.8%	
Scottish National Party (SNP)	463	230	233	144	177	142	1	14	1	388	1	46	5	-	443	4	3	7	36	35	65	58	63	63	76	69	352	72	86	147	96	84	144	104	
	45.7%	46.5%	45.0%	52.9%	48.9%	37.5%	0.5%	6.9%	1.5%	91.3%	4.8%	39.9%	2.8%	-	91.4%	5.9%	9.7%	5.5%	43.5%	41.8%	50.7%	43.8%	48.2%	47.1%	42.2%	47.3%	84.2%	14.0%	39.2%	47.2%	46.2%	50.6%	46.4%	50.9%	
Another Party (Net)	36	16	20	11	10	14	4	2	-	1	19	5	2	2	4	-	23	3	3	5	3	3	3	2	12	4	7	25	5	10	9	9	14	4	
	3.5%	3.2%	3.8%	4.2%	2.8%	3.8%	3.4%	0.8%	-	*	69.4%	4.1%	1.0%	1.4%	0.8%	-	74.9%	2.4%	3.3%	6.0%	2.6%	2.2%	2.7%	1.8%	6.8%	2.6%	1.7%	4.9%	2.1%	3.2%	4.5%	5.3%	4.5%	2.1%	
UKIP	16	9	7	1	5	10	2	2	-	-	9	3	-	2	1	-	12	-	2	3	2	-	1	1	6	1	2	14	-	3	6	5	7	2	
	1.6%	1.8%	1.4%	0.5%	1.4%	2.5%	1.8%	0.8%	-	-	32.8%	2.3%	-	1.4%	*	-	38.1%	-	2.6%	3.5%	1.6%	-	1.1%	0.9%	3.2%	0.5%	*	2.7%	-	0.9%	2.7%	3.2%	2.3%	0.8%	
Scottish Green Party	15	4	10	7	3	5	1	-	-	1	9	1	1	-	1	-	10	2	1	1	1	3	*	-	6	3	3	10	4	6	2	2	4	2	
	1.5%	0.9%	2.0%	2.6%	0.8%	1.3%	0.8%	-	-	*	34.1%	0.9%	0.6%	-	*	-	33.5%	1.6%	0.7%	1.3%	*	2.2%	*	-	3.6%	2.0%	0.7%	2.0%	1.8%	2.0%	0.9%	1.3%	1.3%	0.9%	
Cannabis is Safer than Alcohol	1	1	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	
	*	*	-	*	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	0.9%	-	*	-	-	-	-	-	0.7%	*	-
Trade Unionist and Socialist Coalitions (TUSC)	2	1	1	-	2	-	1	-	-	-	1	-	1	-	-	-	-	1	-	1	1	-	-	-	-	-	1	1	1	-	1	-	2	-	
	*	*	*	*	*	-	0.8%	-	-	-	2.5%	-	*	-	-	-	-	0.8%	-	1.3%	0.5%	-	-	-	-	-	*	*	*	-	0.5%	-	0.6%	-	
Scottish Socialist	2	1	1	2	-	-	-	-	-	-	-	1	-	-	1	-	1	-	-	-	-	-	2	-	-	-	1	-	-	1	1	-	-	-	1
	*	*	*	0.6%	-	-	-	-	-	-	-	0.9%	-	-	*	-	3.3%	-	-	-	-	-	-	1.3%	-	-	*	*	*	*	*	*	*	*	
Undecided	105	27	78	33	43	29	8	28	10	18	4	22	7	3	9	2	1	83	13	3	13	12	18	9	21	15	22	70	26	31	23	16	31	23	
	10.4%	5.5%	15.0%	12.0%	11.8%	7.8%	6.6%	13.6%	16.1%	4.1%	15.6%	19.5%	4.1%	2.7%	1.9%	3.2%	2.0%	63.2%	15.9%	3.9%	10.0%	9.5%	13.8%	6.8%	12.0%	10.1%	5.2%	13.6%	12.0%	9.8%	11.3%	9.6%	9.9%	11.3%	
Refused	8	4	4	4	2	2	1	1	-	-	-	2	-	-	1	1	-	2	1	-	-	4	1	1	-	-	1	6	1	3	1	3	3	2	
	0.8%	0.9%	0.7%	1.6%	*	0.6%	0.7%	*	-	-	-	1.5%	-	-	*	1.8%	-	1.6%	1.4%	-	0.6%	3.4%	0.9%	*	-	-	*	1.2%	*	1.0%	0.6%	1.9%	0.9%	1.0%	
SIGMA	1013	494	519	273	362	378	127	209	64	425	27	115	175	122	484	62	31	131	84	83	128	131	130	133	179	145	418	514	219	312	208	166	310	205	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 11
Q5. Normal weightings & likelihood to vote, with undecided and refused removed
Q5. If there was a Westminster election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote, aged 18+

	Total		Gender			Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG				Sector	
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private			
Unweighted Total	908	445	463	197	349	362	123	160	42	430	28	96	159	119	502	48	32	44	67	60	120	109	143	158	123	128	444	396	191	286	177	149	288	185		
Weighted Total	900	463	437	235	318	347	118	179	54	407	23	91	168	119	475	59	30	46	69	80	114	114	111	123	158	130	396	437	192	278	183	147	276	180		
Conservative	153	75	77	25	55	73	108	8	13	5	1	14	8	113	8	7	2	14	11	14	16	23	18	17	21	33	6	137	52	51	24	13	47	17		
	16.9%	16.3%	17.7%	10.4%	17.2%	21.1%	91.3%	4.5%	24.5%	1.2%	4.7%	15.7%	5.0%	95.6%	1.6%	12.6%	5.9%	29.9%	16.4%	18.1%	13.7%	19.9%	16.2%	13.5%	13.3%	25.3%	1.5%	31.4%	27.0%	18.3%	13.1%	8.9%	17.1%	9.7%		
Labour	184	98	86	40	61	83	4	144	1	12	1	18	147	2	17	2	2	15	11	15	28	18	24	37	31	20	26	150	27	54	39	37	54	44		
	20.5%	21.2%	19.7%	17.0%	19.3%	23.9%	3.4%	80.1%	2.3%	3.0%	2.9%	20.0%	87.5%	1.9%	3.5%	2.6%	5.6%	32.6%	15.9%	18.5%	24.9%	16.1%	21.7%	29.8%	19.4%	15.6%	6.5%	34.2%	13.9%	19.4%	21.2%	25.3%	19.6%	24.4%		
Liberal Democrat	65	44	21	15	15	35	1	12	38	1	1	8	6	1	3	46	1	7	8	11	2	13	3	5	18	5	5	53	23	16	15	4	17	10		
	7.2%	9.5%	4.8%	6.5%	4.6%	10.0%	1.0%	6.4%	71.4%	*	4.5%	8.5%	3.5%	1.1%	0.7%	78.6%	2.3%	15.2%	11.2%	13.7%	1.8%	11.2%	2.5%	4.0%	11.7%	3.6%	1.2%	12.2%	12.0%	5.7%	8.2%	2.7%	6.2%	5.5%		
Scottish National Party (SNP)	463	230	233	144	177	142	1	14	1	388	1	46	5	-	443	4	3	7	36	35	65	58	63	63	76	69	352	72	86	147	96	84	144	104		
	51.4%	49.6%	53.3%	61.2%	55.7%	40.9%	0.6%	8.1%	1.8%	95.3%	5.6%	50.6%	2.9%	-	93.3%	6.2%	9.9%	15.5%	52.5%	43.5%	56.7%	50.3%	56.5%	50.8%	47.9%	52.6%	89.0%	16.4%	44.7%	53.0%	52.4%	57.1%	52.0%	58.1%		
Another Party (Net)	36	16	20	11	10	14	4	2	-	1	19	5	2	2	4	-	23	3	3	5	3	3	2	12	4	7	25	5	10	9	9	14	4			
	4.0%	3.4%	4.6%	4.8%	3.1%	4.1%	3.7%	0.9%	-	*	82.2%	5.2%	1.1%	1.4%	0.8%	-	76.4%	6.8%	4.0%	6.2%	2.9%	2.6%	3.1%	2.0%	7.7%	2.9%	1.8%	5.8%	2.4%	3.6%	5.1%	5.9%	5.1%	2.4%		
UKIP	16	9	7	1	5	10	2	2	-	-	9	3	-	2	1	-	12	-	2	3	2	-	1	1	6	1	2	14	-	3	6	5	7	2		
	1.8%	1.9%	1.7%	0.6%	1.7%	2.8%	1.9%	0.9%	-	-	38.8%	2.9%	-	1.4%	*	-	38.9%	-	3.2%	3.6%	1.8%	-	1.3%	1.0%	3.6%	0.6%	*	3.2%	-	1.1%	3.0%	3.7%	2.6%	0.9%		
Scottish Green Party	15	4	10	7	3	5	1	-	-	1	9	1	1	-	1	-	10	2	1	1	1	3	*	-	6	3	3	10	4	6	2	2	4	2		
	1.7%	1.0%	2.4%	3.0%	1.0%	1.4%	0.9%	-	-	*	40.4%	1.2%	0.7%	-	*	-	34.2%	4.6%	0.9%	1.3%	0.5%	2.6%	*	-	4.1%	2.3%	0.7%	2.4%	2.1%	2.3%	1.0%	1.4%	1.5%	1.1%		
Cannabis is Safer than Alcohol	1	1	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-		
	*	*	-	0.5%	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	0.8%	*	-		
Trade Unionist and Socialist Coalitions (TUSC)	2	1	1	-	2	-	1	-	-	-	1	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	1	1	-	1	-	2	-		
	*	*	*	-	0.5%	-	0.9%	-	-	-	2.9%	-	*	-	-	-	-	2.3%	-	-	1.3%	0.6%	-	-	-	-	*	*	*	-	0.6%	-	0.6%	-		
Scottish Socialist	2	1	1	2	-	-	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	2	-	-	-	1	-	-	1	1	-	-	1		
	*	*	*	0.7%	-	-	-	-	-	-	1.1%	-	-	-	*	-	3.3%	-	-	-	-	-	1.5%	-	-	-	*	-	-	*	0.5%	-	-	*		
SIGMA	900	463	437	235	318	347	118	179	54	407	23	91	168	119	475	59	30	46	69	80	114	114	111	123	158	130	396	437	192	278	183	147	276	180		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 12

Q6. Normal weightings

Q6. In the Westminster Election of 2015, 66% of people voted, while 34% of people did not vote. Thinking back to the Westminster Election in May 2015, can you remember whether or not you voted in that specific election?

Base: Aged 18+

	Gender		Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG					Sector	
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1084	499	585	267	411	406	133	190	50	451	34	177	166	122	519	53	36	133	90	66	140	133	178	179	148	150	485	484	220	340	215	188	328	220
Weighted Total	1084	526	558	322	376	386	128	209	64	430	27	177	175	123	493	63	33	135	95	86	132	141	140	141	194	155	434	535	224	335	219	189	317	215
I did not vote in the 2015 Westminster Election	177	72	105	94	58	25	-	-	-	-	-	177	15	11	50	9	5	33	21	8	21	19	28	21	36	22	38	74	20	53	33	49	43	38
I voted in the 2015 Westminster Election	16.3%	13.7%	18.8%	29.3%	15.4%	6.4%	-	-	-	-	-	100.0%	8.6%	8.9%	10.2%	13.6%	15.6%	24.2%	22.6%	9.4%	16.2%	13.6%	20.1%	14.8%	18.7%	14.0%	8.8%	13.8%	8.7%	15.8%	15.1%	25.7%	13.4%	17.6%
Cant remember	875	441	434	205	311	359	128	209	64	430	27	-	158	111	428	54	28	93	70	78	107	116	101	116	155	132	384	457	205	277	180	131	269	167
	80.7%	83.9%	77.7%	63.5%	82.7%	93.1%	100.0%	100.0%	100.0%	100.0%	100.0%	-	89.9%	90.1%	86.9%	86.4%	84.4%	68.6%	74.4%	90.6%	80.5%	82.0%	72.4%	82.1%	80.2%	84.9%	88.6%	85.3%	91.3%	82.7%	82.1%	69.5%	84.7%	77.7%
SIGMA	32	13	20	23	7	2	-	-	-	-	-	-	3	1	14	-	-	10	3	-	4	6	10	4	2	2	11	5	-	5	6	9	6	10
	3.0%	2.4%	3.5%	7.1%	2.0%	*	-	-	-	-	-	-	1.5%	1.0%	2.9%	-	-	7.3%	3.0%	-	3.3%	4.3%	7.5%	3.1%	1.2%	1.2%	2.5%	0.9%	-	1.6%	2.8%	4.8%	1.9%	4.7%
	1084	526	558	322	376	386	128	209	64	430	27	177	175	123	493	63	33	135	95	86	132	141	140	141	194	155	434	535	224	335	219	189	317	215
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 13
Q7. Normal weightings
Q7. Thinking back to the Westminster Election in May 2015, can you recall which party you voted for in that election?
Base: Voted in the 2015 General Election

	Gender		Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG				Sector			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	875	423	452	170	332	373	133	190	50	451	34	0	145	111	450	45	30	90	68	59	113	109	129	148	120	129	429	412	200	284	174	133	276	170	
Weighted Total	875	441	434	205	311	359	128	209	64	430	27	0	158	111	428	54	28	93	70	78	107	116	101	116	155	132	384	457	205	277	180	131	269	167	
Conservative	128	61	67	21	47	60	128	-	-	-	-	-	8	93	5	4	5	13	10	13	9	19	11	17	18	30	3	121	43	44	23	9	44	18	
	14.7%	13.9%	15.4%	10.3%	15.2%	16.7%	100.0%	-	-	-	-	-	5.3%	84.3%	1.1%	6.5%	18.4%	14.2%	14.4%	17.1%	8.5%	16.7%	10.4%	14.7%	11.9%	23.0%	0.9%	26.5%	20.8%	16.0%	13.0%	6.7%	16.2%	10.7%	
Labour	209	103	105	38	69	102	-	209	-	-	-	-	135	10	21	7	1	34	7	21	36	24	28	34	39	19	32	168	38	62	44	34	68	38	
	23.8%	23.4%	24.3%	18.5%	22.0%	28.4%	-	100.0%	-	-	-	-	85.7%	9.3%	4.8%	12.2%	3.6%	37.0%	10.5%	27.0%	33.9%	20.4%	27.4%	29.6%	25.3%	14.5%	8.3%	36.7%	18.6%	22.2%	24.6%	26.0%	25.5%	22.7%	
Liberal Democrat	64	41	23	6	18	40	-	-	64	-	-	-	1	6	2	37	-	18	13	12	2	12	4	1	13	7	2	62	21	22	13	4	14	10	
	7.3%	9.3%	5.3%	2.8%	5.8%	11.2%	-	-	100.0%	-	-	-	0.8%	5.3%	*	67.9%	-	19.7%	18.5%	15.2%	1.9%	10.2%	3.9%	1.2%	8.4%	5.3%	0.6%	13.5%	10.2%	7.9%	7.3%	2.9%	5.1%	5.7%	
Scottish National Party (SNP)	430	216	214	128	159	143	-	-	-	430	-	-	9	1	396	3	4	16	33	27	56	52	55	59	76	72	338	77	95	137	88	76	131	95	
	49.2%	49.1%	49.3%	62.6%	51.2%	39.7%	-	-	-	100.0%	-	-	5.7%	1.1%	92.6%	6.3%	13.1%	17.0%	47.3%	34.7%	52.4%	44.6%	54.5%	50.8%	48.8%	55.0%	87.9%	16.8%	46.6%	49.5%	48.8%	58.3%	48.6%	56.6%	
Another Party	27	11	16	6	13	8	-	-	-	-	27	-	2	-	3	2	16	3	4	3	3	4	2	8	1	8	18	4	10	5	4	11	4		
	3.1%	2.5%	3.7%	2.9%	4.2%	2.3%	-	-	-	-	100.0%	-	1.1%	2.9%	0.8%	4.5%	58.4%	3.4%	5.9%	4.2%	2.7%	3.6%	2.1%	1.4%	5.0%	0.9%	2.0%	4.0%	2.1%	3.8%	3.0%	3.4%	4.1%	2.7%	
Cant remember	10	2	8	2	4	4	-	-	-	-	-	-	1	-	*	-	2	6	1	-	1	4	*	2	1	2	*	8	2	1	4	3	-	2	
	1.2%	0.6%	1.8%	0.9%	1.3%	1.2%	-	-	-	-	-	-	0.5%	-	*	-	6.5%	6.1%	1.6%	-	0.5%	3.1%	*	1.4%	0.6%	1.4%	*	1.8%	1.0%	*	2.0%	2.0%	-	1.2%	
Refused	7	5	1	4	1	2	-	-	-	-	-	-	1	-	1	1	-	2	1	1	-	1	1	-	-	1	3	1	1	2	1	1	1	1	
	0.7%	1.2%	*	2.0%	*	0.5%	-	-	-	-	-	-	0.9%	-	*	2.7%	-	2.6%	1.7%	1.9%	-	1.3%	1.4%	0.9%	-	-	*	0.7%	0.7%	*	1.2%	0.6%	*	*	
SIGMA	875	441	434	205	311	359	128	209	64	430	27	-	158	111	428	54	28	93	70	78	107	116	101	116	155	132	384	457	205	277	180	131	269	167	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 14
Q8. Normal weightings
Q8. If there was another referendum on Scottish independence taking place tomorrow, and voters were again asked, "Should Scotland be an independent country?", how likely do you think you would be to vote on a scale of 0 to 10?
Base: All Respondents

	Total		Gender			Age			May 2015 General Election Vote					2016 Holyrood Voting Intention					Region								Referendum Vote		SEG				Sector	
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1084	499	585	267	411	406	133	190	50	451	34	177	166	122	519	53	36	133	90	66	140	133	178	179	148	150	485	484	220	340	215	188	328	220
Weighted Total	1084	526	558	322	376	386	128	209	64	430	27	177	175	123	493	63	33	135	95	86	132	141	140	141	194	155	434	535	224	335	219	189	317	215
10 (would definitely vote)	913	448	465	253	311	348	121	176	54	389	26	117	148	114	439	50	32	97	70	70	109	127	117	122	166	132	390	473	190	295	182	151	264	179
	84.2%	85.2%	83.3%	78.6%	82.8%	90.2%	94.7%	84.2%	84.6%	90.5%	95.8%	66.3%	84.6%	93.0%	89.1%	78.8%	96.4%	71.6%	74.1%	81.5%	82.3%	90.0%	83.3%	86.8%	85.5%	84.9%	90.0%	88.3%	84.6%	88.0%	82.9%	80.1%	83.3%	83.3%
9	70	36	34	24	23	23	3	17	6	20	1	18	15	5	22	10	1	10	10	6	6	7	6	8	18	8	20	37	18	21	17	9	24	11
	6.5%	6.8%	6.1%	7.5%	6.0%	6.0%	2.6%	8.0%	9.6%	4.8%	4.2%	10.0%	8.5%	4.0%	4.5%	15.5%	3.6%	7.3%	10.7%	7.5%	4.8%	5.0%	4.2%	5.5%	9.2%	5.4%	4.5%	7.0%	8.1%	6.3%	7.8%	4.7%	7.5%	4.9%
8	23	8	15	12	6	5	1	5	-	5	-	9	6	2	6	-	-	6	2	-	5	4	4	1	3	7	5	5	2	1	9	5	5	
	2.2%	1.5%	2.7%	3.6%	1.7%	1.4%	0.7%	2.5%	-	1.1%	-	5.1%	3.7%	1.6%	1.3%	-	-	4.3%	2.5%	-	4.1%	2.6%	2.8%	2.5%	*	2.2%	1.5%	0.9%	2.4%	0.7%	0.7%	4.8%	1.6%	2.2%
7	17	9	8	5	10	3	1	6	3	4	-	2	3	1	7	-	-	7	5	3	4	-	2	1	-	3	7	8	6	3	3	1	6	7
	1.6%	1.7%	1.5%	1.5%	2.6%	0.7%	0.6%	2.7%	4.4%	0.8%	-	0.9%	1.8%	0.6%	1.4%	-	-	4.8%	5.0%	3.7%	2.9%	-	1.2%	1.0%	-	1.7%	1.6%	1.4%	2.8%	0.8%	1.6%	*	1.7%	3.1%
6	21	7	14	6	12	3	2	5	1	8	-	5	3	-	8	3	-	6	4	3	1	-	5	2	3	4	6	8	3	7	5	4	7	7
	1.9%	1.3%	2.5%	1.8%	3.2%	0.6%	1.5%	2.2%	1.4%	1.9%	-	2.6%	1.5%	-	1.7%	4.1%	-	4.2%	3.7%	3.5%	0.6%	-	3.7%	1.3%	1.3%	2.4%	1.5%	1.5%	1.4%	2.1%	2.4%	1.9%	2.3%	3.1%
5	15	5	11	7	7	2	-	1	-	4	-	7	-	1	8	1	-	6	1	-	6	-	3	-	4	2	2	2	1	3	4	4	6	2
	1.4%	0.9%	1.9%	2.2%	1.8%	*	-	*	-	0.9%	-	3.7%	-	0.7%	1.5%	1.5%	-	4.5%	1.5%	-	4.2%	-	2.3%	-	1.8%	1.2%	0.5%	*	*	0.9%	1.6%	2.1%	1.9%	1.2%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	3	2	1	2	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	2	-	-	-	1	-	2	-	2	1	-	-	2
	*	*	*	0.6%	*	-	-	-	-	-	-	-	-	-	-	-	-	0.7%	-	-	-	1.5%	-	-	-	0.6%	-	*	-	0.6%	*	-	-	1.0%
2	2	1	1	1	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	1	1	1	-	-	-	1	1	1	-
	*	*	*	*	*	-	-	-	-	-	0.8%	-	-	-	*	-	-	-	-	-	-	-	*	-	1.0%	*	-	-	-	*	0.8%	*	-	-
1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
0 (would definitely not vote)	19	10	10	12	5	2	-	-	-	-	-	19	-	-	1	-	4	2	2	3	1	1	4	3	3	1	-	1	1	2	5	10	4	3
	1.8%	1.8%	1.7%	3.7%	1.4%	0.6%	-	-	-	-	-	10.5%	-	-	*	-	2.6%	2.5%	3.8%	1.1%	0.9%	2.6%	2.3%	1.6%	0.6%	-	*	*	0.6%	2.3%	5.2%	1.2%	1.4%	
SIGMA	1084	526	558	322	376	386	128	209	64	430	27	177	175	123	493	63	33	135	95	86	132	141	140	141	194	155	434	535	224	335	219	189	317	215
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 15

Q9. Normal weightings

Q9. If there was another referendum on Scottish independence tomorrow and in the referendum voters will again be asked, "Should Scotland be an independent country?", do you think you would vote 'yes' or 'no'?

Base: Likely to vote

	Gender		Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG				Sector			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	1063	489	574	256	405	402	133	190	50	451	34	157	166	122	518	53	36	130	88	63	138	131	173	175	146	149	485	483	219	337	209	179	324	217	
Weighted Total	1065	516	549	310	371	384	128	209	64	430	27	158	175	123	491	63	33	132	92	83	131	140	136	138	190	154	434	535	223	333	214	179	314	212	
Yes	461	239	222	169	172	120	4	35	2	337	7	58	22	4	382	6	11	21	39	35	55	58	73	68	73	61	396	26	86	141	88	98	155	100	
	43.3%	46.3%	40.5%	54.6%	46.3%	31.4%	3.1%	16.9%	2.4%	78.2%	26.9%	36.6%	12.7%	3.1%	77.7%	9.7%	32.3%	15.6%	42.1%	42.4%	42.1%	41.2%	53.5%	49.2%	38.1%	39.8%	91.4%	4.8%	38.6%	42.4%	40.9%	54.6%	49.6%	47.0%	
No	496	237	258	109	166	220	122	153	57	47	18	78	146	119	57	53	20	75	44	44	58	64	51	61	93	81	11	453	116	157	105	64	143	80	
	46.6%	46.0%	47.1%	35.2%	44.8%	57.4%	95.2%	73.5%	88.9%	10.9%	64.9%	49.4%	83.3%	96.9%	11.6%	84.9%	60.8%	56.8%	47.7%	52.7%	44.5%	45.6%	37.2%	44.4%	48.9%	52.6%	2.4%	84.8%	51.7%	47.1%	49.2%	36.0%	45.5%	37.7%	
Undecided	97	37	60	30	29	38	2	19	6	44	2	19	7	-	48	2	2	34	8	3	18	18	11	8	21	10	24	54	17	33	19	17	15	31	
	9.1%	7.1%	11.0%	9.6%	7.8%	10.0%	1.7%	9.2%	8.7%	10.3%	8.1%	11.7%	4.1%	-	9.7%	3.1%	6.9%	25.5%	9.2%	3.1%	13.4%	13.2%	8.2%	5.7%	11.1%	6.4%	5.5%	10.2%	7.8%	10.0%	8.8%	9.5%	4.7%	14.6%	
Would rather not say	10	3	8	2	4	5	-	1	-	2	-	4	-	-	5	1	-	3	1	1	-	-	2	1	4	2	3	1	4	2	2	-	1	2	
	1.0%	0.5%	1.4%	0.6%	1.1%	1.2%	-	*	-	0.5%	-	2.3%	-	-	1.0%	2.3%	-	2.1%	1.1%	1.8%	-	-	1.1%	0.8%	1.9%	1.1%	0.7%	*	1.9%	0.5%	1.1%	-	*	0.7%	
SIGMA	1065	516	549	310	371	384	128	209	64	430	27	158	175	123	491	63	33	132	92	83	131	140	136	138	190	154	434	535	223	333	214	179	314	212	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 16

Q9. Normal weightings & likelihood to vote

Q9. If there was another referendum on Scottish independence tomorrow and in the referendum voters will again be asked, "Should Scotland be an independent country?", do you think you would vote 'yes' or 'no'?

Base: Likely to vote

	Gender		Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG				Sector			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	1063	489	574	256	405	402	133	190	50	451	34	157	166	122	518	53	36	130	88	63	138	131	173	175	146	149	485	483	219	337	209	179	324	217	
Weighted Total	1065	516	549	310	371	384	128	209	64	430	27	158	175	123	491	63	33	132	92	83	131	140	136	138	190	154	434	535	223	333	214	179	314	212	
Yes	461	239	222	169	172	120	4	35	2	337	7	58	22	4	382	6	11	21	39	35	55	58	73	68	73	61	396	26	86	141	88	98	155	100	
	43.3%	46.3%	40.5%	54.6%	46.3%	31.4%	3.1%	16.9%	2.4%	78.2%	26.9%	36.6%	12.7%	3.1%	77.7%	9.7%	32.3%	15.6%	42.1%	42.4%	42.1%	41.2%	53.5%	49.2%	38.1%	39.8%	91.4%	4.8%	38.6%	42.4%	40.9%	54.6%	49.6%	47.0%	
No	496	237	258	109	166	220	122	153	57	47	18	78	146	119	57	53	20	75	44	44	58	64	51	61	93	81	11	453	116	157	105	64	143	80	
	46.6%	46.0%	47.1%	35.2%	44.8%	57.4%	95.2%	73.5%	88.9%	10.9%	64.9%	49.4%	83.3%	96.9%	11.6%	84.9%	60.8%	56.8%	47.7%	52.7%	44.5%	45.6%	37.2%	44.4%	48.9%	52.6%	2.4%	84.8%	51.7%	47.1%	49.2%	36.0%	45.5%	37.7%	
Undecided	97	37	60	30	29	38	2	19	6	44	2	19	7	-	48	2	2	34	8	3	18	18	11	8	21	10	24	54	17	33	19	17	15	31	
	9.1%	7.1%	11.0%	9.6%	7.8%	10.0%	1.7%	9.2%	8.7%	10.3%	8.1%	11.7%	4.1%	-	9.7%	3.1%	6.9%	25.5%	9.2%	3.1%	13.4%	13.2%	8.2%	5.7%	11.1%	6.4%	5.5%	10.2%	7.8%	10.0%	8.8%	9.5%	4.7%	14.6%	
Would rather not say	10	3	8	2	4	5	-	1	-	2	-	4	-	-	5	1	-	3	1	1	-	-	2	1	4	2	3	1	4	2	2	-	1	2	
	1.0%	0.5%	1.4%	0.6%	1.1%	1.2%	-	*	-	0.5%	-	2.3%	-	-	1.0%	2.3%	-	2.1%	1.1%	1.8%	-	-	1.1%	0.8%	1.9%	1.1%	0.7%	*	1.9%	0.5%	1.1%	-	*	0.7%	
SIGMA	1065	516	549	310	371	384	128	209	64	430	27	158	175	123	491	63	33	132	92	83	131	140	136	138	190	154	434	535	223	333	214	179	314	212	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 17

Q9. Normal weightings & likelihood to vote, with undecided and refused removed

Q9. If there was another referendum on Scottish independence tomorrow and in the referendum voters will again be asked, "Should Scotland be an independent country?", do you think you would vote 'yes' or 'no'?

Base: Likely to vote

	Gender		Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG				Sector		
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	959	455	504	233	368	358	131	170	46	407	32	135	158	122	466	50	34	96	79	60	120	116	156	164	128	136	452	438	200	307	187	160	307	185
Weighted Total	957	477	480	278	338	341	126	189	59	383	25	136	168	123	439	60	31	95	83	79	113	121	124	129	166	142	407	479	202	298	193	162	298	180
Yes	461	239	222	169	172	120	4	35	2	337	7	58	22	4	382	6	11	21	39	35	55	58	73	68	73	61	396	26	86	141	88	98	155	100
	48.2%	50.2%	46.3%	60.8%	50.8%	35.3%	3.1%	18.7%	2.6%	87.8%	29.3%	42.6%	13.2%	3.1%	87.0%	10.3%	34.7%	21.6%	46.9%	44.6%	48.6%	47.5%	59.0%	52.6%	43.8%	43.1%	97.4%	5.3%	42.7%	47.4%	45.4%	60.2%	52.2%	55.5%
No	496	237	258	109	166	220	122	153	57	47	18	78	146	119	57	53	20	75	44	44	58	64	51	61	93	81	11	453	116	157	105	64	143	80
	51.8%	49.8%	53.7%	39.2%	49.2%	64.7%	96.9%	81.3%	97.4%	12.2%	70.7%	57.4%	86.8%	96.9%	13.0%	89.7%	65.3%	78.4%	53.1%	55.4%	51.4%	52.5%	41.0%	47.4%	56.2%	56.9%	2.6%	94.7%	57.3%	52.6%	54.6%	39.8%	47.8%	44.5%
SIGMA	957	477	480	278	338	341	126	189	59	383	25	136	168	123	439	60	31	95	83	79	113	121	124	129	166	142	407	479	202	298	193	162	298	180
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 18
Q10. Normal weightings
Q10. In the Scottish independence referendum in September, 85% of Scottish adults voted and 15% did not vote. Did you or did you not vote in the Scottish independence referendum on 18 September 2014?
Base: Aged 18+

	Gender		Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG				Sector			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	1084	499	585	267	411	406	133	190	50	451	34	177	166	122	519	53	36	133	90	66	140	133	178	179	148	150	485	484	220	340	215	188	328	220	
Weighted Total	1084	526	558	322	376	386	128	209	64	430	27	177	175	123	493	63	33	135	95	86	132	141	140	141	194	155	434	535	224	335	219	189	317	215	
I voted in the referendum	976	481	494	255	345	375	125	201	64	415	26	114	166	116	447	61	31	122	87	82	113	126	120	130	176	141	434	535	214	314	198	154	297	193	
	90.0%	91.6%	88.5%	79.1%	91.8%	97.3%	97.5%	96.3%	100.0%	96.4%	95.8%	64.4%	94.5%	94.8%	90.7%	96.8%	93.1%	90.3%	91.8%	95.0%	85.4%	89.7%	85.9%	92.1%	90.7%	91.2%	100.0%	100.0%	95.4%	93.6%	90.3%	81.4%	93.7%	89.7%	
I did not vote in the referendum	91	37	54	58	24	9	3	6	-	14	1	57	6	6	36	2	2	10	8	4	18	10	15	8	15	12	-	-	7	21	18	29	18	18	
	8.4%	7.1%	9.6%	17.9%	6.4%	2.4%	2.5%	2.9%	-	3.2%	4.2%	32.0%	3.7%	5.2%	7.3%	3.2%	6.9%	7.4%	8.2%	5.0%	13.9%	7.2%	10.7%	6.0%	7.7%	7.7%	-	-	3.0%	6.4%	8.3%	15.2%	5.6%	8.2%	
Can't remember	17	7	10	10	7	1	-	2	-	2	-	6	3	-	10	-	-	3	-	-	1	4	5	3	3	2	-	-	4	-	3	7	2	5	
	1.6%	1.3%	1.9%	3.0%	1.8%	*	-	0.8%	-	*	-	3.5%	1.8%	-	1.9%	-	-	2.3%	-	-	0.7%	3.1%	3.4%	1.9%	1.5%	1.1%	-	-	1.6%	-	1.4%	3.5%	0.7%	2.1%	
SIGMA	1084	526	558	322	376	386	128	209	64	430	27	177	175	123	493	63	33	135	95	86	132	141	140	141	194	155	434	535	224	335	219	189	317	215	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 19
Q11. Normal weightings
Q11. How did you vote in the Scottish independence referendum?
Base: Voted in the 2014 Independence Referendum

	Gender		Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG				Sector			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	976	457	519	212	374	390	130	182	50	436	33	115	156	117	474	51	33	118	84	62	118	119	155	165	136	137	485	484	211	319	191	154	306	198	
Weighted Total	976	481	494	255	345	375	125	201	64	415	26	114	166	116	447	61	31	122	87	82	113	126	120	130	176	141	434	535	214	314	198	154	297	193	
Yes	434	226	208	140	165	129	3	32	2	338	8	38	16	5	366	7	9	22	39	33	50	56	62	64	70	58	434	-	92	137	83	85	146	94	
	44.4%	46.9%	42.0%	55.1%	47.6%	34.3%	2.8%	15.8%	3.6%	81.5%	29.8%	33.6%	9.9%	4.5%	82.0%	11.0%	29.4%	18.4%	45.2%	40.3%	44.3%	44.6%	51.7%	49.2%	40.0%	41.3%	100.0%	-	43.0%	43.6%	42.0%	55.1%	49.0%	48.9%	
No	535	252	283	112	177	247	121	168	62	77	18	74	148	111	81	53	22	97	48	49	63	70	57	65	102	83	-	535	120	177	113	67	150	97	
	54.9%	52.4%	57.3%	43.8%	51.3%	65.7%	96.7%	83.5%	96.4%	18.5%	70.2%	64.8%	89.2%	95.5%	18.0%	86.6%	70.6%	79.1%	54.8%	59.7%	55.7%	55.4%	47.2%	49.8%	57.8%	58.7%	-	100.0%	56.0%	56.4%	57.2%	43.6%	50.5%	50.1%	
Cant remember	6	3	3	3	4	-	1	1	-	-	-	2	1	-	-	1	-	3	-	-	-	-	1	1	4	-	-	-	-	-	2	2	2	1	2
	0.7%	0.6%	0.7%	1.1%	1.1%	-	0.5%	0.7%	-	-	-	1.5%	0.9%	-	-	2.4%	-	2.5%	-	-	-	-	1.1%	1.0%	2.2%	-	-	-	1.0%	-	0.8%	1.3%	-	-	1.0%
SIGMA	976	481	494	255	345	375	125	201	64	415	26	114	166	116	447	61	31	122	87	82	113	126	120	130	176	141	434	535	214	314	198	154	297	193	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 20

Q12. Normal weightings

Q12. If there was to be another referendum on Scottish independence when, if at all, do you think this referendum should take place?

Base: Aged 18+

	Gender		Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG				Sector		
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1066	491	575	249	411	406	133	190	50	451	34	159	166	122	519	53	36	133	87	66	139	132	176	176	145	145	482	478	219	334	212	183	328	219
Weighted Total	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
Within the next 2 years	206	80	126	79	76	51	1	12	1	140	4	35	9	2	173	2	4	11	19	13	25	31	34	28	33	23	161	16	25	67	39	50	59	52
	19.5%	15.6%	23.2%	26.8%	20.3%	13.1%	*	6.0%	1.9%	32.4%	14.0%	23.5%	5.2%	1.4%	35.0%	3.1%	11.0%	8.4%	21.3%	15.1%	18.9%	22.0%	25.1%	20.5%	17.4%	15.7%	37.6%	3.0%	11.3%	20.5%	18.2%	27.8%	18.6%	24.6%
In 2 - 5 years time	230	131	98	72	88	69	9	23	10	150	4	25	18	11	170	6	6	17	16	22	32	29	31	33	36	30	151	50	53	66	44	45	82	49
	21.7%	25.6%	18.1%	24.6%	23.5%	17.8%	6.8%	10.8%	15.6%	34.8%	15.1%	16.9%	10.5%	8.6%	34.6%	9.2%	19.4%	12.7%	18.0%	25.2%	24.6%	20.9%	22.8%	23.8%	19.1%	20.6%	35.3%	9.5%	24.0%	20.3%	20.7%	24.6%	25.7%	23.0%
In 5 - 10 years time	200	88	112	77	64	59	15	35	9	93	5	34	23	11	104	14	6	31	16	10	25	29	25	21	45	30	89	87	40	64	43	34	53	46
	18.9%	17.2%	20.6%	26.1%	17.0%	15.3%	11.5%	17.0%	14.5%	21.7%	18.2%	22.7%	13.2%	9.1%	21.0%	22.1%	19.2%	23.3%	17.4%	11.9%	19.1%	20.6%	18.4%	15.1%	23.9%	20.0%	20.6%	16.6%	17.8%	19.7%	20.0%	19.0%	16.6%	21.3%
In 10+ years time	206	112	94	33	76	97	37	68	24	39	7	25	62	34	37	26	8	34	17	21	23	16	24	30	40	35	21	174	54	64	53	15	70	28
	19.5%	21.8%	17.3%	11.1%	20.3%	25.1%	29.2%	32.8%	38.0%	9.0%	25.6%	17.0%	35.2%	27.9%	7.5%	41.1%	23.8%	24.9%	19.2%	24.6%	17.8%	11.4%	17.5%	21.7%	21.1%	23.7%	4.9%	33.0%	24.2%	19.7%	24.5%	8.5%	21.9%	12.9%
Never	215	102	113	34	71	110	67	70	19	9	7	30	63	65	9	15	9	41	22	20	26	35	22	26	35	30	7	200	51	64	36	37	54	39
	20.4%	19.9%	20.8%	11.4%	18.9%	28.6%	52.0%	33.4%	30.1%	2.0%	27.1%	19.8%	35.9%	53.0%	1.8%	24.5%	26.5%	30.7%	24.0%	23.2%	19.8%	25.2%	16.2%	18.9%	18.6%	20.0%	1.6%	37.9%	22.7%	19.8%	16.6%	20.2%	17.2%	18.2%
SIGMA	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 21
Q13. Normal weightings
Q13. If there was a referendum on the UK's membership of the European Union (EU) taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?
Base: Aged 18+

	Total		Gender			Age			May 2015 General Election Vote					2016 Holyrood Voting Intention					Region								Referendum Vote		SEG				Sector	
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1066	491	575	249	411	406	133	190	50	451	34	159	166	122	519	53	36	133	87	66	139	132	176	176	145	145	482	478	219	334	212	183	328	219
Weighted Total	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
10 (would definitely vote)	765	394	371	177	267	321	107	156	55	345	22	58	127	103	376	45	25	80	54	64	93	101	89	103	144	117	343	391	178	243	149	121	223	142
	72.4%	76.8%	68.2%	60.1%	71.0%	83.2%	83.1%	74.7%	85.3%	80.2%	81.9%	38.6%	72.4%	83.6%	76.3%	72.0%	76.7%	59.4%	60.3%	74.1%	70.8%	72.2%	65.1%	74.9%	76.5%	79.6%	79.8%	74.3%	79.9%	74.5%	69.1%	66.4%	70.3%	66.5%
9	72	30	42	20	26	26	5	22	5	24	1	9	20	7	25	7	2	10	7	8	7	6	10	10	15	9	21	40	21	24	14	11	27	10
	6.8%	5.9%	7.6%	6.8%	6.9%	6.7%	4.0%	10.7%	7.3%	5.5%	2.5%	6.3%	11.2%	5.8%	5.0%	11.9%	5.5%	7.2%	7.3%	8.9%	5.6%	4.6%	7.4%	7.5%	7.9%	5.8%	4.8%	7.7%	9.3%	7.3%	6.5%	6.0%	8.5%	4.9%
8	46	26	19	16	16	14	5	14	2	15	-	8	15	6	16	2	-	5	5	2	9	5	4	5	7	8	12	29	3	11	12	11	16	13
	4.3%	5.1%	3.6%	5.4%	4.1%	3.7%	4.1%	6.6%	2.4%	3.4%	-	5.5%	8.4%	4.5%	3.3%	3.9%	-	4.0%	5.6%	2.4%	6.5%	3.8%	3.3%	3.5%	3.9%	5.4%	2.7%	5.6%	1.5%	3.3%	5.4%	6.1%	5.0%	6.3%
7	51	15	36	25	21	6	5	5	1	20	2	12	4	3	26	3	3	12	9	1	5	8	10	5	7	6	17	23	10	16	9	8	16	18
	4.9%	2.9%	6.7%	8.4%	5.6%	1.4%	4.2%	2.5%	1.3%	4.7%	6.8%	8.2%	2.1%	2.3%	5.3%	5.4%	8.8%	8.9%	10.1%	1.2%	4.0%	6.0%	7.2%	3.3%	4.0%	3.9%	4.1%	4.4%	4.3%	5.0%	4.0%	4.3%	5.0%	8.5%
6	24	9	15	11	10	2	4	2	1	6	1	8	4	1	10	3	-	4	7	1	3	1	6	3	3	-	8	11	3	6	7	4	11	8
	2.2%	1.8%	2.7%	3.9%	2.6%	0.6%	3.2%	1.0%	1.4%	1.5%	2.7%	5.4%	2.1%	1.0%	2.0%	5.3%	-	3.3%	7.7%	1.2%	2.0%	0.7%	4.2%	2.2%	1.8%	-	1.9%	2.1%	1.3%	2.0%	3.5%	2.4%	3.4%	3.7%
5	52	20	32	24	16	11	2	6	-	17	1	20	5	3	31	-	1	11	5	5	11	7	9	4	4	6	20	15	4	12	15	10	11	12
	4.9%	3.8%	5.9%	8.1%	4.4%	2.9%	1.4%	3.1%	-	4.0%	4.6%	13.4%	2.7%	2.8%	6.3%	-	3.9%	8.0%	5.2%	6.2%	8.4%	5.2%	6.8%	2.8%	2.3%	4.0%	4.8%	2.8%	1.9%	3.8%	7.0%	5.6%	3.4%	5.5%
4	8	4	4	5	3	-	-	1	-	-	-	5	1	-	2	-	1	1	-	1	-	2	1	2	2	-	2	4	1	2	2	2	3	2
	0.8%	0.8%	0.7%	1.8%	0.7%	-	-	*	-	-	-	3.3%	*	-	*	-	3.0%	0.7%	-	1.2%	-	1.5%	0.7%	1.2%	1.2%	-	*	0.7%	*	0.6%	1.0%	1.2%	1.0%	1.0%
3	9	3	6	2	5	2	-	2	2	1	-	4	-	-	2	-	-	6	2	1	-	2	2	2	-	1	2	4	1	2	1	4	4	1
	0.8%	0.6%	1.1%	0.7%	1.4%	*	-	0.9%	2.4%	*	-	2.4%	-	-	*	-	4.8%	1.7%	1.2%	-	1.4%	1.4%	1.1%	-	0.6%	*	0.8%	*	*	*	2.1%	1.2%	*	
2	*	-	*	-	-	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-
	-	-	*	-	-	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-
1	6	1	5	2	4	-	-	-	-	-	-	4	-	-	3	-	-	1	-	-	1	1	2	1	-	-	1	2	-	1	1	4	1	3
	0.6%	*	0.9%	0.7%	1.0%	-	-	-	-	-	-	2.4%	-	-	0.5%	-	-	0.6%	-	-	0.8%	0.5%	0.6%	1.5%	0.6%	-	*	*	-	*	*	2.0%	*	1.3%
0 (would definitely not vote)	24	10	14	12	8	4	-	-	-	1	-	22	1	-	2	1	1	4	2	3	2	5	5	3	3	1	3	7	2	8	6	7	5	4
	2.3%	2.0%	2.6%	4.2%	2.2%	1.0%	-	-	-	*	-	14.6%	0.6%	-	*	1.4%	2.1%	2.7%	2.1%	3.8%	1.8%	3.7%	3.3%	2.0%	1.8%	0.6%	0.7%	1.3%	0.8%	2.6%	2.9%	3.8%	1.7%	2.0%
SIGMA	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 22

Q14. Normal weightings

Q14. If there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union?", how would you vote?

Base: Aged 18+

	Gender		Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG				Sector			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	1039	480	559	238	401	400	133	190	50	450	34	134	165	122	517	52	35	130	85	63	136	126	170	172	143	144	479	471	217	324	205	176	322	215	
Weighted Total	1032	502	530	282	368	382	128	209	64	429	27	128	174	123	490	62	32	132	88	83	128	134	133	135	185	146	426	519	221	317	209	175	312	209	
Yes	528	285	243	178	167	183	53	104	34	247	9	68	91	50	279	32	14	54	40	39	56	73	69	68	104	80	248	240	136	172	99	90	156	112	
	51.2%	56.8%	45.8%	63.2%	45.4%	47.9%	41.2%	50.1%	52.9%	57.7%	31.3%	52.9%	52.3%	40.9%	56.9%	51.7%	43.5%	41.0%	44.9%	47.5%	43.5%	54.2%	51.8%	50.5%	56.2%	54.6%	58.0%	46.1%	61.5%	54.3%	47.4%	51.3%	49.9%	53.7%	
No	266	142	125	41	106	120	48	52	19	102	11	26	45	48	107	17	13	32	27	23	30	26	37	42	43	39	97	154	47	76	59	45	94	38	
	25.8%	28.2%	23.6%	14.4%	28.8%	31.4%	37.5%	25.1%	29.1%	23.7%	42.2%	20.4%	25.6%	39.3%	21.9%	27.9%	39.5%	24.6%	30.6%	27.2%	23.1%	19.6%	27.7%	31.2%	23.3%	26.7%	22.7%	29.7%	21.3%	23.9%	28.2%	25.6%	30.0%	18.1%	
Undecided	238	75	163	63	95	79	27	52	12	80	7	34	39	24	104	13	6	45	22	21	43	35	27	24	38	27	82	126	38	69	51	40	63	59	
	23.0%	15.0%	30.7%	22.4%	25.9%	20.7%	21.3%	24.9%	18.0%	18.6%	26.5%	26.7%	22.2%	19.8%	21.2%	20.4%	17.1%	34.4%	24.5%	25.3%	33.4%	26.3%	20.5%	18.2%	20.5%	18.7%	19.3%	24.2%	17.2%	21.8%	24.5%	23.1%	20.1%	28.1%	
SIGMA	1032	502	530	282	368	382	128	209	64	429	27	128	174	123	490	62	32	132	88	83	128	134	133	135	185	146	426	519	221	317	209	175	312	209	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 23

Q14. Normal weightings & likelihood to vote

Q14. If there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union?", how would you vote?

Base: Aged 18+

	Gender		Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG				Sector		
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1039	480	559	238	401	400	133	190	50	450	34	134	165	122	517	52	35	130	85	63	136	126	170	172	143	144	479	471	217	324	205	176	322	215
Weighted Total	1032	502	530	282	368	382	128	209	64	429	27	128	174	123	490	62	32	132	88	83	128	134	133	135	185	146	426	519	221	317	209	175	312	209
Yes	528	285	243	178	167	183	53	104	34	247	9	68	91	50	279	32	14	54	40	39	56	73	69	68	104	80	248	240	136	172	99	90	156	112
	51.2%	56.8%	45.8%	63.2%	45.4%	47.9%	41.2%	50.1%	52.9%	57.7%	31.3%	52.9%	52.3%	40.9%	56.9%	51.7%	43.5%	41.0%	44.9%	47.5%	43.5%	54.2%	51.8%	50.5%	56.2%	54.6%	58.0%	46.1%	61.5%	54.3%	47.4%	51.3%	49.9%	53.7%
No	266	142	125	41	106	120	48	52	19	102	11	26	45	48	107	17	13	32	27	23	30	26	37	42	43	39	97	154	47	76	59	45	94	38
	25.8%	28.2%	23.6%	14.4%	28.8%	31.4%	37.5%	25.1%	29.1%	23.7%	42.2%	20.4%	25.6%	39.3%	21.9%	27.9%	39.5%	24.6%	30.6%	27.2%	23.1%	19.6%	27.7%	31.2%	23.3%	26.7%	22.7%	29.7%	21.3%	23.9%	28.2%	25.6%	30.0%	18.1%
Undecided	238	75	163	63	95	79	27	52	12	80	7	34	39	24	104	13	6	45	22	21	43	35	27	24	38	27	82	126	38	69	51	40	63	59
	23.0%	15.0%	30.7%	22.4%	25.9%	20.7%	21.3%	24.9%	18.0%	18.6%	26.5%	26.7%	22.2%	19.8%	21.2%	20.4%	17.1%	34.4%	24.5%	25.3%	33.4%	26.3%	20.5%	18.2%	20.5%	18.7%	19.3%	24.2%	17.2%	21.8%	24.5%	23.1%	20.1%	28.1%
SIGMA	1032	502	530	282	368	382	128	209	64	429	27	128	174	123	490	62	32	132	88	83	128	134	133	135	185	146	426	519	221	317	209	175	312	209
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 24

Q14. Normal weightings & likelihood to vote, with undecided removed

Q14. If there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union?", how would you vote?

Base: Aged 18+

Unweighted Total

Weighted Total

Yes

No

SIGMA

	Gender		Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG				Sector			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	793	407	386	184	294	315	105	142	40	365	24	95	127	98	406	40	29	83	62	47	90	92	135	139	112	116	383	352	182	251	150	133	255	152	
Weighted Total	795	427	368	219	273	303	101	157	53	349	20	94	136	98	386	49	27	86	67	62	86	99	106	110	147	119	344	394	183	248	158	134	249	150	
Yes	528	285	243	178	167	183	53	104	34	247	9	68	91	50	279	32	14	54	40	39	56	73	69	68	104	80	248	240	136	172	99	90	156	112	
	66.5%	66.8%	66.0%	81.5%	61.2%	60.4%	52.3%	66.6%	64.5%	70.9%	42.6%	72.1%	67.1%	51.0%	72.2%	65.0%	52.4%	62.5%	59.5%	63.6%	65.3%	73.5%	65.1%	61.8%	70.7%	67.1%	71.9%	60.8%	74.3%	69.5%	62.7%	66.7%	62.5%	74.8%	
No	266	142	125	41	106	120	48	52	19	102	11	26	45	48	107	17	13	32	27	23	30	26	37	42	43	39	97	154	47	76	59	45	94	38	
	33.5%	33.2%	34.0%	18.5%	38.8%	39.6%	47.7%	33.4%	35.5%	29.1%	57.4%	27.9%	32.9%	49.0%	27.8%	35.0%	47.6%	37.5%	40.5%	36.4%	34.7%	26.5%	34.9%	38.2%	29.3%	32.9%	28.1%	39.2%	25.7%	30.5%	37.3%	33.3%	37.5%	25.2%	
SIGMA	795	427	368	219	273	303	101	157	53	349	20	94	136	98	386	49	27	86	67	62	86	99	106	110	147	119	344	394	183	248	158	134	249	150	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 25

Q15. Normal weightings

Q15. If Scotland did become independent and a future referendum was held asking whether an independent Scotland should be a member of the European Union, how do you think you would vote?

Base: Aged 18+

	Gender		Age			May 2015 General Election Vote						2016 Holyrood Voting Intention						Region								Referendum Vote		SEG				Sector		
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1066	491	575	249	411	406	133	190	50	451	34	159	166	122	519	53	36	133	87	66	139	132	176	176	145	145	482	478	219	334	212	183	328	219
Weighted Total	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
Vote for an independent Scotland to be in the European Union	516	273	242	167	173	175	49	97	34	244	10	69	80	47	277	38	15	45	39	39	54	74	66	64	105	75	249	223	132	168	99	77	160	101
48.8%	53.3%	44.5%	56.7%	46.0%	45.4%	38.0%	46.5%	53.2%	56.7%	38.3%	45.9%	45.9%	38.2%	56.2%	60.2%	43.9%	33.3%	43.0%	44.7%	41.5%	53.1%	48.2%	46.6%	55.7%	50.9%	58.0%	42.5%	59.2%	51.7%	46.2%	42.6%	50.6%	47.6%	
Vote for an independent Scotland to not be in the European Union	274	140	135	61	94	119	46	47	17	111	9	34	44	40	133	15	11	25	24	25	37	26	35	39	45	43	110	143	47	81	60	48	90	47
26.0%	27.2%	24.8%	20.6%	25.1%	30.9%	36.2%	22.6%	25.9%	25.8%	34.3%	23.0%	25.3%	32.6%	27.1%	23.5%	34.0%	18.7%	26.6%	28.9%	27.9%	18.9%	25.8%	28.6%	24.1%	28.8%	25.6%	27.2%	21.2%	25.0%	27.7%	26.3%	28.3%	22.2%	
Undecided	267	100	167	67	109	91	33	64	13	75	7	47	51	36	83	10	7	65	27	23	40	39	36	34	38	30	70	160	44	76	56	56	67	64
25.2%	19.5%	30.7%	22.7%	28.9%	23.7%	25.8%	30.9%	20.9%	17.5%	27.5%	31.2%	28.9%	29.1%	16.8%	16.4%	22.1%	48.0%	30.4%	26.3%	30.6%	28.0%	26.0%	24.8%	20.2%	20.3%	16.3%	30.3%	19.6%	23.3%	26.1%	31.1%	21.1%	30.2%	
SIGMA	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 26

Q16. Normal weightings

Q16. A new Scotland Bill is currently being debated in the House of Commons. If passed, it will devolve income tax responsibilities from Westminster to the Scottish Parliament. If this Bill was to pass, which of the following statements is closest to your opinion?

Base: Aged 18+

	Total	Gender		Age			May 2015 General Election Vote					2016 Holyrood Voting Intention					Region							Referendum Vote		SEG				Sector				
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private
Unweighted Total	1066	491	575	249	411	406	133	190	50	451	34	159	166	122	519	53	36	133	87	66	139	132	176	176	145	145	482	478	219	334	212	183	328	219
Weighted Total	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
MSPs should use their new powers to lower income tax levels in Scotland	276	130	145	93	107	76	27	37	6	133	5	56	34	28	168	10	3	20	23	17	37	36	36	39	38	50	133	106	48	85	54	60	96	59
	26.1%	25.4%	26.7%	31.7%	28.4%	19.6%	21.2%	17.7%	9.8%	31.0%	20.2%	37.1%	19.3%	22.5%	34.1%	16.0%	9.2%	14.5%	25.3%	19.8%	28.3%	26.0%	26.3%	28.5%	20.0%	33.7%	31.0%	20.1%	21.7%	26.0%	25.1%	33.2%	30.2%	27.6%
MSPs should use their new powers to keep income tax levels in Scotland the same as the rest of the UK	446	242	204	84	144	218	79	107	43	152	10	44	93	74	169	39	14	53	42	51	49	61	45	56	80	62	144	280	99	150	90	50	118	87
	42.2%	47.2%	37.5%	28.4%	38.4%	56.5%	62.0%	51.1%	66.7%	35.3%	38.3%	29.4%	53.0%	60.6%	34.3%	61.1%	41.4%	39.1%	46.3%	58.8%	37.6%	43.9%	32.9%	40.8%	42.3%	42.1%	33.6%	53.2%	44.4%	46.1%	41.7%	27.6%	37.1%	40.6%
MSPs should use their new powers to increase income tax levels in Scotland	100	59	42	28	40	32	4	22	4	58	2	5	17	3	58	7	9	6	8	6	10	14	12	17	22	11	60	33	30	29	17	18	36	19
	9.5%	11.4%	7.6%	9.6%	10.6%	8.2%	3.1%	10.5%	6.8%	13.6%	8.1%	3.2%	9.7%	2.8%	11.8%	11.4%	26.9%	4.1%	9.3%	6.9%	7.5%	10.0%	8.4%	12.7%	11.6%	7.6%	13.9%	6.3%	13.4%	8.8%	7.7%	9.8%	11.5%	8.9%
Don't know	235	82	153	89	85	61	18	43	11	86	9	45	32	17	97	7	7	57	17	13	35	28	45	25	49	24	92	107	46	62	55	53	68	49
	22.2%	15.9%	28.2%	30.3%	22.6%	15.7%	13.7%	20.7%	16.7%	20.1%	33.4%	30.3%	18.1%	14.0%	19.8%	11.5%	22.5%	42.3%	19.1%	14.5%	26.5%	20.0%	32.4%	18.0%	26.1%	16.5%	21.5%	20.4%	20.5%	19.0%	25.5%	29.4%	21.3%	22.9%
SIGMA	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Issues Poll
Prepared on behalf of the Scottish Daily Mail

Table 27

Q17. Normal weightings

Q17. A new Scotland Bill is currently being debated in the House of Commons. If passed, it will devolve some welfare responsibilities from Westminster to the Scottish Parliament. If this Bill was to pass, which of the following statements is closest to your opinion?

Base: Aged 18+

	Total	Gender		Age			May 2015 General Election Vote					2016 Holyrood Voting Intention					Region							Referendum Vote		SEG				Sector				
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private
Unweighted Total	1066	491	575	249	411	406	133	190	50	451	34	159	166	122	519	53	36	133	87	66	139	132	176	176	145	145	482	478	219	334	212	183	328	219
Weighted Total	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
MSPs should use their new powers to reduce welfare spending in Scotland	194	108	85	54	66	74	46	29	11	79	2	21	21	44	96	8	1	19	18	18	21	25	23	23	34	32	79	100	51	61	40	29	69	47
	18.3%	21.1%	15.7%	18.3%	17.6%	19.1%	35.7%	14.1%	16.4%	18.4%	8.0%	13.9%	12.2%	36.2%	19.4%	12.0%	4.1%	14.0%	20.1%	20.6%	15.9%	17.8%	17.0%	16.5%	18.2%	21.5%	18.4%	19.0%	22.9%	18.7%	18.8%	16.1%	21.7%	22.2%
MSPs should use their new powers to keep welfare spending in Scotland the same as the rest of the UK	325	166	160	76	102	148	59	72	36	98	6	42	64	62	111	36	7	42	27	30	37	50	32	45	59	45	93	211	72	94	67	48	84	64
	30.8%	32.4%	29.3%	25.8%	27.1%	38.2%	45.7%	34.5%	56.3%	22.8%	20.9%	27.8%	36.5%	50.3%	22.5%	57.0%	20.7%	31.3%	29.6%	35.0%	28.4%	36.1%	23.5%	32.7%	20.7%	30.2%	21.6%	40.0%	32.4%	28.9%	31.2%	26.3%	26.6%	30.0%
MSPs should use their new powers to increase welfare spending in Scotland	347	181	166	89	136	121	11	62	12	193	13	50	57	10	211	15	18	23	33	23	40	40	50	52	58	51	197	121	73	113	56	67	107	64
	32.8%	35.4%	30.4%	30.3%	36.2%	31.4%	8.8%	29.8%	18.0%	44.9%	47.3%	33.3%	32.3%	8.0%	42.8%	24.6%	54.2%	17.0%	36.9%	26.4%	30.3%	28.7%	36.4%	38.1%	30.9%	34.5%	46.0%	23.0%	32.7%	34.8%	26.2%	37.1%	33.8%	30.2%
Don't know	191	57	134	76	72	44	13	45	6	60	6	37	33	7	75	4	7	51	12	16	33	24	32	17	36	20	60	94	27	57	51	37	57	37
	18.1%	11.2%	24.6%	25.6%	19.1%	11.3%	9.8%	21.6%	9.3%	13.9%	23.9%	25.0%	19.0%	5.5%	15.2%	6.4%	21.0%	37.7%	13.4%	18.0%	25.5%	17.4%	23.1%	12.6%	19.3%	13.9%	14.0%	17.9%	12.0%	17.6%	23.8%	20.5%	18.0%	17.6%
SIGMA	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%