EU Referendum Poll

17/01/2015

Prepared on behalf of the Mail on Sunday

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Methodology

Fieldwork Dates

15th – 16th January 2016

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

1,017

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2015 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,017 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party".

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2015 General Election. Final published voting intention can therefore be found in the final table of each question.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation (Director of Research – Patrick Briône).
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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1
Q1. Normal weightings
Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain, how likely would you be to vote?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
10 - certain to vote	598	312	286	113	212	273	211	148	31	88	54	66	223	152	41	78	70	20	173	221	81	123	54	106	137	194	491	54	42	12	202	260	123
	58.8%	63.3%	54.6%	38.7%	59.1%	74.7%	72.3%	62.9%	56.2%	64.6%	64.5%	40.1%	76.6%	63.0%	65.4%	77.9%	71.7%	11.0%	56.1%	64.3%	59.4%	54.0%	40.9%	64.9%	57.1%	60.8%	57.5%	64.4%	68.5%	63.2%	54.9%	66.3%	57.9%
9	99	64	35	26	37	36	30	30	6	12	2	18	30	34	7	6	4	17	39	23	16	22	29	16	26	17	88	8	4	-	49	28	22
	9.8%	12.9%	6.8%	8.9%	10.2%	10.0%	10.3%	12.9%	10.2%	8.7%	2.8%	10.8%	10.4%	14.0%	10.8%	6.1%	4.2%	9.2%	12.5%	6.6%	11.4%	9.6%	21.8%	9.8%	10.7%	5.4%	10.3%	9.6%	6.0%	-	13.3%	7.2%	10.2%
8	74	34	40	22	35	16	20	17	2	7	5	23	19	25	6	3	4	13	21	29	10	13	9	12	25	20	65	3	5	-	28	27	18
	7.2%	6.9%	7.6%	7.6%	9.8%	4.4%	7.0%	7.1%	2.8%	4.9%	6.5%	13.7%	6.6%	10.3%	8.8%	3.1%	4.0%	7.1%	6.8%	8.6%	7.6%	5.6%	7.1%	7.2%	10.3%	6.2%	7.7%	3.8%	7.9%	-	7.7%	7.0%	8.4%
7	53	18	35	24	17	12	9	14	1	10	9	10	8	12	2	5	10	14	23	23	3	3	13	6	6	16	41	7	4	2	27	17	9
	5.2%	3.7%	6.7%	8.2%	4.8%	3.2%	3.1%	6.1%	2.1%	7.4%	10.4%	6.1%	2.8%	5.1%	3.3%	4.9%	9.9%	7.9%	7.6%	6.8%	2.3%	1.5%	9.6%	3.8%	2.6%	5.0%	4.8%	8.0%	6.5%	8.4%	7.4%	4.2%	4.2%
6	41	20	20	28	10	3	5	9	8	8	2	10	7	9	5	3	2	11	22	4	6	9	8	3	11	15	36	3	-	2	16	16	9
	4.0%	4.1%	3.9%	9.4%	2.9%	0.8%	1.6%	3.7%	14.2%	5.7%	2.0%	5.9%	2.2%	3.7%	8.4%	2.7%	1.7%	6.2%	7.3%	1.1%	4.1%	4.0%	6.1%	1.6%	4.4%	4.8%	4.3%	3.1%	-	8.7%	4.4%	4.0%	4.1%
5	54	17	37	28	17	9	9	9	2	5	9	20	1	5	*	3	7	28	16	14	7	18	7	5	13	19	44	6	4	-	19	20	13
	5.4%	3.5%	7.1%	9.5%	4.8%	2.6%	3.0%	3.8%	3.8%	4.0%	10.6%	12.4%	*	2.1%	0.6%	2.6%	7.1%	15.4%	5.2%	4.0%	5.1%	7.7%	5.0%	3.1%	5.6%	6.0%	5.2%	7.5%	6.5%	-	5.3%	5.2%	6.2%
4	19	5	14	14	2	2	6	3	2	1	2	6	2	1	-	1	-	13	1	6	4	8	3	5	4	6	17	-	1	1	9	7	2
	1.8%	1.0%	2.6%	4.9%	0.6%	0.6%	1.9%	1.1%	3.6%	0.7%	1.9%	3.7%	0.7%	*	-	1.0%	-	7.3%	*	1.6%	3.1%	3.4%	2.5%	2.8%	1.5%	1.8%	2.0%	-	1.1%	3.1%	2.5%	1.9%	1.1%
3	14	1	12	9	5	-	1	2	2	1	*	7	-	-	-	*	-	12	1	6	3	4	2	2	2	5	12	2	-	-	4	5	3
	1.3%	*	2.3%	2.9%	1.4%	-	*	0.9%	4.0%	0.7%	*	4.3%	-	-	-	*	-	6.7%	*	1.7%	1.9%	1.7%	1.7%	1.5%	0.9%	1.6%	1.4%	1.9%	-	-	1.2%	1.3%	1.6%
2	10	2	7	5	3	1	*	4	2	1	-	2	*	2	-	-	1	6	3	2	-	5	1	1	4	4	10	-	-	-	4	3	1
	0.9%	*	1.4%	1.6%	0.9%	*	*	1.6%	3.0%	1.0%	-	1.1%	*	0.9%	-	-	1.4%	3.0%	0.8%	0.6%	-	2.1%	0.8%	0.6%	1.5%	1.4%	1.1%	-	-	-	1.0%	0.9%	*
1	8	3	5	3	1	4	1	-	-	3	1	3	1	-	2	1	-	4	-	2	-	6	1	1	3	3	8	-	-	-	3	3	1
	0.8%	0.5%	1.0%	0.9%	*	1.0%	*	-	-	2.2%	0.7%	1.8%	*	-	2.7%	1.3%	-	2.1%	-	0.6%	-	2.5%	*	*	1.5%	0.9%	0.9%	-	-	-	0.7%	0.8%	0.5%
0 - would not vote	48	17	31	22	18	9	-	-	-	-	-	-	-	2	-	-	-	44	9	14	7	18	6	7	9	20	41	1	2	3	5	5	12
	4.7%	3.4%	6.0%	7.4%	5.0%	2.4%	-	-	-	-	-	-	-	0.7%	-	-	-	24.0%	3.0%	4.0%	5.2%	7.9%	4.4%	4.2%	3.9%	6.1%	4.9%	1.7%	3.4%	16.7%	1.5%	1.2%	5.4%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q2. Normal weightings
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote in a general election

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	970	489	481	263	330	377	303	232	60	135	69	167	310	222	82	110	68	139	334	344	131	160	103	179	230	339	851	67	41	11	366	385	201
Weighted Total	969	477	492	271	341	357	292	235	55	136	83	165	292	239	63	100	98	139	299	330	129	210	126	156	231	299	812	82	59	16	363	387	201
Conservative	292	173	120	55	83	154	292	-	-	-	-	-	237	6	13	8	-	25	115	124	26	26	37	55	59	112	263	14	15	-	94	119	74
	30.2%	36.2%	24.4%	20.3%	24.4%	43.3%	100.0%	-	-	-	-	-	81.3%	2.5%	21.3%	8.3%	-	18.0%	38.7%	37.5%	20.4%	12.4%	29.2%	35.4%	25.5%	37.5%	32.4%	16.9%	26.4%	-	25.9%	30.8%	36.9%
Labour	235	112	123	94	75	66	-	235	-	-	-	-	6	176	7	4	8	31	65	54	41	75	37	41	78	59	215	6	14	-	123	70	37
	24.3%	23.5%	25.0%	34.9%	22.0%	18.4%	-	100.0%	-	-	-	-	1.9%	73.7%	11.7%	4.2%	8.0%	22.1%	21.7%	16.4%	31.6%	35.8%	29.7%	26.2%	33.8%	19.7%	26.5%	7.6%	23.7%	-	33.9%	18.1%	18.5%
Liberal Democrat	55	20	35	21	19	15	-	-	55	-	-	-	5	10	25	-	-	12	18	19	8	10	8	6	10	23	47	3	5	-	42	9	4
	5.7%	4.2%	7.1%	7.7%	5.5%	4.3%	-	-	100.0%	-	-	-	1.9%	4.2%	40.0%	-	-	8.8%	6.0%	5.7%	6.4%	4.7%	6.6%	3.7%	4.3%	7.6%	5.7%	4.1%	8.5%	-	11.6%	2.3%	2.0%
UKIP	136	65	71	28	55	52	-	-	-	136	-	-	18	7	*	83	5	19	26	48	24	38	18	25	42	39	124	5	4	2	16	113	5
	14.0%	13.5%	14.4%	10.5%	16.1%	14.6%	-	-	-	100.0%	-	-	6.2%	3.0%	0.8%	83.7%	5.2%	13.4%	8.7%	14.5%	18.7%	17.9%	14.0%	16.2%	18.3%	13.0%	15.3%	6.6%	7.3%	11.5%	4.4%	29.3%	2.5%
Scottish National Party (SNP)	37	18	19	10	12	15	-	-	-	-	37	-	-	-	-	-	31	6	16	8	9	3	-	-	-	-	-	37	-	-	21	10	5
	3.8%	3.7%	3.8%	3.8%	3.5%	4.1%	-	-	-	-	44.1%	-	-	-	-	-	31.7%	4.2%	5.4%	2.5%	7.3%	1.4%	-	-	-	-	-	44.6%	-	-	5.9%	2.5%	2.3%
Plaid Cymru	6	1	6	2	2	2	-	-	-	-	6	-	*	-	-	-	5	-	2	5	-	-	-	-	-	-	-	-	6	-	2	2	2
	0.7%	*	1.1%	0.9%	*	0.7%	-	-	-	-	7.7%	-	*	-	-	-	4.8%	-	0.6%	1.4%	-	-	-	-	-	-	-	-	10.9%	-	0.6%	0.6%	0.8%
Another Party (Net)	40	16	24	15	14	11	-	-	-	-	40	-	*	*	2	-	29	7	12	14	4	10	2	1	9	17	29	-	*	11	24	14	3
	4.1%	3.4%	4.9%	5.6%	4.2%	3.0%	-	-	-	-	48.2%	-	*	*	2.4%	-	30.1%	4.9%	4.0%	4.4%	2.8%	4.8%	1.4%	0.9%	3.9%	5.6%	3.6%	-	0.8%	66.1%	6.6%	3.5%	1.3%
Green	22	8	15	10	5	8	-	-	-	-	22	-	-	*	2	-	15	4	7	7	2	6	2	1	7	12	22	-	-	-	18	3	2
	2.3%	1.6%	3.0%	3.5%	1.5%	2.2%	-	-	-	-	26.8%	-	-	*	2.4%	-	15.2%	2.8%	2.5%	2.0%	1.8%	2.8%	1.4%	0.9%	3.1%	3.9%	2.7%	-	0.8%	-	5.0%	0.7%	0.8%
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	1	-	-	-	1	-
	*	*	-	-	-	*	-	-	-	-	1.3%	-	-	-	-	-	1.1%	-	-	*	-	-	-	-	-	-	*	*	-	-	-	*	-
Cannabis Is Safer Than Alcohol (CISTA)	1	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	1	-	-	-	-	-	1
	*	-	*	*	-	-	-	-	-	-	1.2%	-	-	-	-	-	-	0.7%	-	-	-	*	-	-	*	-	*	-	-	-	-	-	0.5%
Mebyon Kernow	*	-	*	-	-	-	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	*	*	-	-	-	-	-	*
	*	-	*	-	-	-	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	*	*	-	-	-	-	-	*
Socialist	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-
	*	*	-	-	-	*	-	-	-	-	1.1%	-	-	-	-	-	-	0.6%	-	-	0.7%	-	-	-	*	-	*	-	-	-	*	-	-
Other	14	6	8	5	9	1	-	-	-	-	14	-	*	-	-	-	13	1	4	7	-	3	-	-	-	4	4	-	-	11	5	9	-
	1.5%	1.3%	1.6%	1.7%	2.6%	*	-	-	-	-	17.3%	-	*	-	-	-	13.8%	*	1.5%	2.0%	-	1.6%	-	-	-	1.3%	*	-	-	66.1%	1.4%	2.4%	-
Undecided	165	71	94	44	81	40	-	-	-	-	-	165	25	39	15	4	19	39	42	58	17	48	24	27	33	48	132	16	13	4	39	50	71
	17.0%	14.9%	19.1%	16.2%	23.8%	11.1%	-	-	-	-	-	100.0%	8.4%	16.5%	23.8%	3.7%	19.5%	28.3%	14.1%	17.5%	12.9%	22.9%	19.1%	17.4%	14.3%	16.2%	16.3%	19.0%	22.4%	22.4%	10.8%	12.8%	35.3%
Refused	3	2	*	1	*	2	-	-	-	-	-	-	-	-	-	-	1	*	2	*	-	-	-	-	*	-	1	2	1	-	1	1	1
	*	*	*	*	*	*	-	-	-	-	-	-	-	-	-	-	0.7%	*	0.8%	*	-	-	-	-	*	-	*	*	1.3%	-	*	*	*
SIGMA	969	477	492	271	341	357	292	235	55	136	83	165	292	239	63	100	98	139	299	330	129	210	126	156	231	299	812	82	59	16	363	387	201
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3
Q2. Normal weightings & likelihood to vote
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote in a general election

	Total	Gender: Male	Gender: Female	Age: 18-34	Age: 35-54	Age: 55+	VI: CON	VI: LAB	VI: LD	VI: UKIP	VI: Other	VI: Und	2015: CON	2015: LAB	2015: LD	2015: UKIP	2015: Other	2015: Did Not Vote	SEG: AB	SEG: C1	SEG: C2	SEG: DE	London	Midlands	North	South	England	Scotland	Wales	NI	EU: Remain	EU: Leave	EU: Und
Unweighted Total	970	489	481	263	330	377	303	232	60	135	69	167	310	222	82	110	68	139	334	344	131	160	103	179	230	339	851	67	41	11	366	385	201
Weighted Total	969	495	474	241	346	381	309	240	52	136	83	147	316	250	65	105	101	99	300	337	131	200	121	161	229	296	807	84	61	17	358	392	202
Conservative	309	183	126	50	89	170	309	-	-	-	-	-	259	6	15	9	-	19	121	134	27	26	35	61	63	118	277	16	17	-	96	128	79
Conservative %	31.9%	37.0%	26.6%	20.8%	25.7%	44.5%	100.0%	-	-	-	-	-	81.9%	2.5%	22.6%	8.8%	-	18.7%	40.5%	39.8%	20.6%	12.9%	28.9%	37.8%	27.4%	39.9%	34.3%	18.7%	27.3%	-	26.8%	32.7%	39.2%
Labour	240	119	122	91	78	71	-	240	-	-	-	-	6	185	8	5	9	24	64	56	42	79	37	43	80	59	219	6	15	-	125	71	39
Labour %	24.8%	24.0%	25.6%	37.8%	22.4%	18.7%	-	100.0%	-	-	-	-	1.9%	74.3%	12.7%	4.4%	8.5%	24.0%	21.2%	16.7%	31.8%	39.4%	30.7%	26.9%	34.8%	19.8%	27.1%	7.6%	24.3%	-	34.9%	18.0%	19.5%
Liberal Democrat	52	20	32	16	20	16	-	-	52	-	-	-	6	11	26	-	-	8	17	17	9	9	8	6	8	21	43	3	6	-	40	8	4
Liberal Democrat %	5.4%	4.1%	6.7%	6.5%	5.7%	4.3%	-	-	100.0%	-	-	-	1.9%	4.4%	39.6%	-	-	8.0%	5.8%	4.9%	6.7%	4.6%	6.5%	3.8%	3.4%	7.2%	5.4%	3.4%	9.3%	-	11.1%	2.1%	2.1%
UKIP	136	67	69	24	58	54	-	-	-	136	-	-	19	7	*	88	5	13	26	49	25	36	17	27	41	39	124	5	5	2	15	115	4
UKIP %	14.0%	13.4%	14.7%	10.0%	16.8%	14.1%	-	-	-	100.0%	-	-	6.1%	2.9%	0.7%	83.7%	5.4%	13.1%	8.7%	14.5%	18.8%	18.2%	13.7%	17.1%	17.9%	13.0%	15.3%	6.4%	8.0%	12.7%	4.3%	29.3%	2.0%
Scottish National Party (SNP)	38	19	19	11	12	15	-	-	-	-	38	-	-	-	-	-	34	4	16	9	11	2	-	-	-	-	-	38	-	-	23	8	5
Scottish National Party (SNP) %	3.9%	3.9%	3.9%	4.6%	3.3%	4.1%	-	-	-	-	46.1%	-	-	-	-	-	33.7%	4.2%	5.3%	2.8%	8.2%	1.0%	-	-	-	-	-	45.4%	-	-	6.4%	2.2%	2.6%
Plaid Cymru	6	1	5	2	1	3	-	-	-	-	6	-	1	-	-	-	4	-	2	5	-	-	-	-	-	-	-	-	6	-	2	3	1
Plaid Cymru %	0.7%	*	1.1%	1.0%	*	0.7%	-	-	-	-	7.8%	-	*	-	-	-	4.5%	-	0.6%	1.4%	-	-	-	-	-	-	-	-	10.5%	-	0.6%	0.7%	0.7%
Another Party (Net)	38	16	22	14	15	9	-	-	-	-	38	-	*	*	2	-	30	5	13	14	3	8	1	1	8	16	27	-	*	10	23	13	2
Another Party (Net) %	3.9%	3.2%	4.7%	5.7%	4.4%	2.4%	-	-	-	-	46.2%	-	*	*	2.5%	-	29.7%	5.0%	4.3%	4.0%	2.5%	4.2%	1.1%	0.7%	3.7%	5.5%	3.4%	-	0.7%	62.6%	6.5%	3.3%	0.9%
Green	21	8	13	9	6	6	-	-	-	-	21	-	-	*	2	-	15	3	8	6	2	4	1	1	7	11	20	-	*	-	17	2	1
Green %	2.1%	1.5%	2.8%	3.6%	1.6%	1.6%	-	-	-	-	24.9%	-	-	*	2.5%	-	14.5%	3.1%	2.8%	1.7%	1.7%	2.1%	1.1%	0.7%	3.0%	3.6%	2.5%	-	0.7%	-	4.8%	0.6%	0.7%
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	1	-	-	-	-	1	-
Trade Unionist and Socialist Coalition (TUSC) %	*	*	-	-	-	*	-	-	-	-	1.5%	-	-	-	-	-	1.2%	-	-	*	-	-	-	-	-	*	*	-	-	-	-	*	-
Cannabis Is Safer Than Alcohol (CISTA)	*	-	*	*	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	-	-	*	*	-	-	-	-	*	-
Cannabis Is Safer Than Alcohol (CISTA) %	*	-	*	*	-	-	-	-	-	-	0.6%	-	-	-	-	-	*	-	-	*	-	-	-	-	-	*	*	-	-	-	-	*	-
Mebyon Kernow	*	-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	-	-	*	*	-	-	-	-	*	-
Mebyon Kernow %	*	-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	-	-	*	*	-	-	-	-	*	-
Socialist	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-
Socialist %	*	*	-	-	-	*	-	-	-	-	1.1%	-	-	-	-	-	-	0.9%	-	-	0.7%	-	-	-	-	*	-	-	-	-	*	-	-
Other	15	6	8	4	9	1	-	-	-	-	15	-	*	-	-	-	14	*	4	7	-	4	-	-	-	4	4	-	-	10	5	9	-
Other %	1.5%	1.3%	1.8%	1.9%	2.7%	*	-	-	-	-	17.8%	-	*	-	-	-	14.0%	*	1.5%	1.9%	-	1.9%	-	-	-	1.5%	0.5%	-	-	62.6%	1.5%	2.4%	-
Undecided	147	68	79	32	73	41	-	-	-	-	-	147	25	40	14	3	18	27	39	53	15	39	23	22	29	42	116	14	12	4	32	45	66
Undecided %	15.1%	13.7%	16.6%	13.4%	21.2%	10.8%	-	-	-	-	-	100.0%	7.8%	15.8%	21.8%	3.1%	17.5%	26.9%	13.0%	15.8%	11.4%	19.7%	19.0%	13.6%	12.8%	14.1%	14.4%	17.2%	20.0%	24.7%	9.0%	11.5%	32.8%
Refused	2	2	*	*	*	2	-	-	-	-	-	-	-	-	-	-	1	*	2	*	-	-	-	*	-	1	1	1	-	-	1	1	*
Refused %	*	*	*	*	*	*	-	-	-	-	-	-	-	-	-	-	0.8%	*	0.7%	*	-	-	-	*	-	*	*	1.3%	-	-	*	*	*
SIGMA	969	495	474	241	346	381	309	240	52	136	83	147	316	250	65	105	101	99	300	337	131	200	121	161	229	296	807	84	61	17	358	392	202
SIGMA %	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 4
Q2. Normal weightings & likelihood to vote, with undecided and refused removed
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote in a general election

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	799	423	376	214	257	328	303	232	60	135	69	-	280	186	61	105	56	99	284	274	116	124	83	144	197	280	704	53	33	9	321	333	132
Weighted Total	820	425	395	208	273	339	309	240	52	136	83	-	291	210	51	102	82	73	259	284	116	161	98	139	200	253	690	68	49	13	325	346	135
Conservative	309	183	126	50	89	170	309	-	-	-	-	-	259	6	15	9	-	19	121	134	27	26	35	61	63	118	277	16	17	-	96	128	79
	37.7%	43.1%	31.9%	24.1%	32.7%	50.1%	100.0%	-	-	-	-	-	88.9%	3.0%	28.9%	9.1%	-	25.7%	46.9%	47.4%	23.3%	16.1%	35.7%	43.7%	31.4%	46.7%	40.1%	23.0%	34.1%	-	29.5%	37.1%	58.5%
Labour	240	119	122	91	78	71	-	240	-	-	-	-	6	185	8	5	9	24	64	56	42	79	37	43	80	59	219	6	15	-	125	71	39
	29.3%	27.9%	30.8%	43.7%	28.5%	21.0%	-	100.0%	-	-	-	-	2.1%	88.2%	16.3%	4.5%	10.4%	32.8%	24.5%	19.8%	35.9%	49.0%	37.9%	31.1%	39.9%	23.2%	31.7%	9.4%	30.4%	-	38.5%	20.4%	29.2%
Liberal Democrat	52	20	32	16	20	16	-	-	52	-	-	-	6	11	26	-	-	8	17	17	9	9	8	6	8	21	43	3	6	-	40	8	4
	6.3%	4.8%	8.0%	7.6%	7.3%	4.8%	-	-	100.0%	-	-	-	2.1%	5.2%	50.7%	-	-	11.0%	6.7%	5.8%	7.5%	5.8%	8.1%	4.5%	3.9%	8.5%	6.3%	4.2%	11.6%	-	12.2%	2.3%	3.1%
UKIP	136	67	69	24	58	54	-	-	-	136	-	-	19	7	*	88	5	13	26	49	25	36	17	27	41	39	124	5	5	2	15	115	4
	16.6%	15.7%	17.6%	11.6%	21.3%	15.9%	-	-	-	100.0%	-	-	6.6%	3.4%	0.9%	86.4%	6.6%	17.9%	10.1%	17.3%	21.2%	22.6%	16.9%	19.8%	20.5%	15.2%	17.9%	7.9%	10.0%	16.9%	4.8%	33.2%	2.9%
Scottish National Party (SNP)	38	19	19	11	12	15	-	-	-	-	38	-	-	-	-	-	34	4	16	9	11	2	-	-	-	-	-	38	-	-	23	8	5
	4.6%	4.6%	4.7%	5.3%	4.2%	4.6%	-	-	-	-	46.1%	-	-	-	-	-	41.2%	5.8%	6.2%	3.3%	9.3%	1.3%	-	-	-	-	-	55.6%	-	-	7.1%	2.5%	3.9%
Plaid Cymru	6	1	5	2	1	3	-	-	-	-	6	-	1	-	-	-	4	-	2	5	-	-	-	-	-	-	-	-	6	-	2	3	1
	0.8%	*	1.4%	1.1%	*	0.8%	-	-	-	-	7.8%	-	*	-	-	-	5.5%	-	0.7%	1.6%	-	-	-	-	-	-	-	-	13.1%	-	0.7%	0.8%	1.0%
Another Party (Net)	38	16	22	14	15	9	-	-	-	-	38	-	*	*	2	-	30	5	13	14	3	8	1	1	8	16	27	-	*	10	23	13	2
	4.7%	3.8%	5.6%	6.6%	5.5%	2.8%	-	-	-	-	46.2%	-	*	*	3.3%	-	36.3%	6.9%	5.0%	4.8%	2.8%	5.2%	1.4%	0.9%	4.2%	6.5%	4.0%	-	0.9%	83.1%	7.2%	3.8%	1.3%
Green	21	8	13	9	6	6	-	-	-	-	21	-	-	*	2	-	15	3	8	6	2	4	1	1	7	11	20	-	*	-	17	2	1
	2.5%	1.8%	3.3%	4.2%	2.1%	1.8%	-	-	-	-	24.9%	-	-	*	3.3%	-	17.7%	4.3%	3.2%	2.1%	1.9%	2.6%	1.4%	0.9%	3.5%	4.2%	2.9%	-	0.9%	-	5.2%	0.6%	1.0%
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-
	*	*	-	-	-	*	-	-	-	-	1.5%	-	-	-	-	-	1.5%	-	-	*	-	-	-	-	-	-	-	-	-	-	-	*	-
Cannabis Is Safer Than Alcohol (CISTA)	*	-	*	*	-	-	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	*	*	-	-	-	-	-	*
	*	-	*	*	-	-	-	-	-	-	0.6%	-	-	-	-	-	-	0.6%	-	-	-	*	-	-	-	*	*	-	-	-	-	-	*
Mebyon Kernow	*	-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	-	*	-	-	*	-	-	-	-	*	*	-	-	-	-	*	-
	*	-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	-	*	-	-	*	-	-	-	-	*	*	-	-	-	-	*	-
Socialist	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-
	*	*	-	-	-	*	-	-	-	-	1.1%	-	-	-	-	-	-	1.3%	-	-	0.8%	-	-	-	1	-	*	-	-	-	*	-	-
Other	15	6	8	4	9	1	-	-	-	-	15	-	*	-	-	-	14	*	4	7	-	4	-	-	-	4	4	-	-	10	5	9	-
	1.8%	1.5%	2.1%	2.1%	3.4%	*	-	-	-	-	17.8%	-	*	-	-	-	17.1%	*	1.7%	2.3%	-	2.3%	-	-	-	1.7%	0.6%	-	-	83.1%	1.6%	2.7%	-
SIGMA	820	425	395	208	273	339	309	240	52	136	83	-	291	210	51	102	82	73	259	284	116	161	98	139	200	253	690	68	49	13	325	346	135
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 5
Q2. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2015 vote
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote in a general election

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	901	469	432	235	297	369	303	232	60	135	69	101	310	222	82	110	66	99	318	313	125	144	95	161	221	316	793	61	38	9	343	369	173
Weighted Total	849	439	410	214	286	349	309	240	52	136	83	29	298	222	55	103	86	73	268	295	119	167	102	142	206	262	713	71	52	13	330	357	148
Conservative	317	185	131	53	92	172	309	-	-	-	-	7	266	6	15	9	-	19	124	136	28	27	37	61	65	121	284	16	17	-	97	131	83
	37.3%	42.2%	32.1%	24.7%	32.2%	49.2%	100.0%	-	-	-	-	26.0%	89.2%	2.9%	26.6%	9.0%	-	25.7%	46.3%	46.3%	24.0%	16.4%	36.2%	43.1%	31.5%	46.1%	39.8%	22.1%	32.2%	-	29.4%	36.8%	55.9%
Labour	252	127	125	92	83	77	-	240	-	-	-	12	6	197	8	5	9	24	66	61	43	81	39	45	83	61	228	8	16	-	128	75	43
	29.7%	28.9%	30.5%	43.3%	29.0%	22.0%	-	100.0%	-	-	-	41.6%	2.0%	88.9%	15.0%	4.5%	9.9%	32.8%	24.8%	20.8%	36.3%	48.6%	37.7%	31.8%	40.3%	23.4%	32.0%	10.7%	30.9%	-	38.8%	21.1%	29.3%
Liberal Democrat	56	23	33	16	21	19	-	-	52	-	-	4	6	11	30	-	-	8	20	18	9	10	8	7	9	24	47	3	6	-	40	10	6
	6.6%	5.2%	8.2%	7.5%	7.5%	5.3%	-	-	100.0%	-	-	14.9%	2.0%	4.9%	54.5%	-	-	11.0%	7.4%	6.0%	7.3%	6.0%	7.7%	4.6%	4.2%	9.1%	6.6%	4.7%	10.9%	-	12.2%	2.7%	4.2%
UKIP	137	67	70	24	59	54	-	-	-	136	-	1	19	7	*	89	5	13	26	49	25	37	17	28	41	39	125	5	5	2	16	116	4
	16.1%	15.3%	17.0%	11.3%	20.6%	15.5%	-	-	-	100.0%	-	3.4%	6.4%	3.2%	0.8%	86.5%	6.3%	17.9%	9.8%	16.7%	20.7%	22.1%	16.4%	19.5%	19.9%	14.9%	17.5%	7.6%	9.4%	16.9%	4.7%	32.5%	2.8%
Scottish National Party (SNP)	39	20	19	12	12	15	-	-	-	-	38	1	-	-	-	-	35	4	16	10	11	2	-	-	-	-	-	39	-	-	23	9	6
	4.6%	4.5%	4.7%	5.4%	4.2%	4.4%	-	-	-	-	46.1%	3.5%	-	-	-	-	40.4%	5.8%	6.1%	3.2%	9.0%	1.5%	-	-	-	-	-	54.9%	-	-	7.1%	2.4%	3.9%
Plaid Cymru	8	1	7	2	3	3	-	-	-	-	6	2	1	-	-	-	6	-	2	6	-	*	-	-	-	-	-	-	8	-	2	3	3
	1.0%	*	1.7%	1.1%	1.1%	0.8%	-	-	-	-	7.8%	6.0%	*	-	-	-	7.2%	-	0.7%	2.0%	-	*	-	-	-	-	-	-	15.7%	-	0.7%	0.8%	2.1%
Another Party (Net)	40	16	23	14	16	10	-	-	-	-	38	1	*	*	2	-	31	5	13	15	3	9	2	1	8	17	29	-	*	10	23	13	3
	4.7%	3.7%	5.7%	6.7%	5.5%	2.7%	-	-	-	-	46.2%	4.7%	*	*	3.0%	-	36.3%	6.9%	4.9%	5.0%	2.8%	5.2%	2.0%	1.0%	4.1%	6.5%	4.0%	-	0.8%	83.1%	7.0%	3.7%	1.9%
Green	22	8	14	9	6	6	-	-	-	-	21	1	-	*	2	-	16	3	9	7	2	5	2	1	7	11	22	-	*	-	17	2	2
	2.6%	1.8%	3.5%	4.4%	2.2%	1.9%	-	-	-	-	24.9%	4.7%	-	*	3.0%	-	18.7%	4.3%	3.2%	2.3%	1.8%	2.7%	2.0%	1.0%	3.4%	4.3%	3.1%	-	0.8%	-	5.2%	0.7%	1.6%
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	1	-	-	-	1	-
	*	*	-	-	-	*	-	-	-	-	1.5%	-	-	-	-	-	1.4%	-	-	*	-	-	-	-	-	-	*	*	-	-	-	*	-
Cannabis Is Safer Than Alcohol (CISTA)	*	-	*	*	-	-	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-	*	-	-	-
	*	-	*	*	-	-	-	-	-	-	0.6%	-	-	-	-	-	-	0.6%	-	-	-	*	-	-	-	-	*	-	-	*	-	-	-
Mebyon Kernow	*	-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-
	*	-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-
Socialist	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-
	*	*	-	-	-	*	-	-	-	-	1.1%	-	-	-	-	-	-	1.3%	-	-	0.8%	-	-	-	-	*	-	-	-	-	*	-	-
Other	15	6	8	4	9	1	-	-	-	-	15	-	*	-	-	-	14	*	4	7	-	4	-	-	-	4	4	-	-	10	5	9	-
	1.7%	1.4%	2.1%	2.1%	3.3%	*	-	-	-	-	17.8%	-	*	-	-	-	16.2%	*	1.7%	2.2%	-	2.2%	-	-	-	1.6%	0.6%	-	-	83.1%	1.6%	2.6%	-
SIGMA	849	439	410	214	286	349	309	240	52	136	83	29	298	222	55	103	86	73	268	295	119	167	102	142	206	262	713	71	52	13	330	357	148
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

Table 6
Q3. Normal weightings
Q3. In the General Election on 7th May 2015, 66% of people voted, while 34% of people did not vote. Thinking back to this General Election, can you remember whether or not you voted in that specific election?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
I voted in the 2015 General Election	817	421	396	186	296	336	267	201	43	114	70	118	292	241	63	100	98	-	253	282	114	169	100	133	190	256	679	67	56	16	293	337	170
	80.4%	85.2%	75.8%	63.4%	82.4%	92.0%	91.3%	85.6%	77.7%	84.1%	83.8%	71.5%	100.0%	100.0%	100.0%	100.0%	100.0%	-	82.0%	82.0%	83.4%	73.9%	76.1%	81.4%	79.1%	80.4%	79.6%	80.0%	92.5%	80.2%	79.5%	86.0%	80.1%
I did not vote in the 2015 General Election	183	67	116	98	56	28	25	31	12	19	13	39	-	-	-	-	-	183	50	58	23	52	29	30	42	59	160	15	5	4	73	52	33
	18.0%	13.5%	22.2%	33.6%	15.7%	7.7%	8.6%	13.0%	22.3%	13.7%	15.1%	23.9%	-	-	-	-	-	100.0%	16.2%	16.9%	16.6%	22.9%	22.1%	18.3%	17.5%	18.4%	18.7%	17.8%	7.5%	19.8%	19.8%	13.2%	15.5%
Can't remember	17	6	10	9	7	1	*	3	-	3	1	8	-	-	-	-	-	-	5	4	-	7	2	1	8	4	15	2	-	-	2	3	9
	1.6%	1.3%	2.0%	2.9%	1.9%	*	*	1.3%	-	2.2%	1.1%	4.6%	-	-	-	-	-	-	1.8%	1.1%	-	3.3%	1.7%	*	3.4%	1.2%	1.7%	2.2%	-	-	0.7%	0.8%	4.4%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Prepared on behalf of The Mail on Sunday

Table 7
Q4. Normal weightings
Q4. Thinking back to the General Election in May 2015, can you recall which party you voted for in that election?
Base: Voted in the May 2015 General Election

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	818	432	386	182	283	353	278	194	48	118	56	119	310	223	82	110	68	-	290	289	113	125	79	153	190	292	714	55	39	10	298	334	171
Weighted Total	817	421	396	186	296	336	267	201	43	114	70	118	292	241	63	100	98	-	253	282	114	169	100	133	190	256	679	67	56	16	293	337	170
Conservative	292	160	131	51	92	148	237	6	5	18	1	25	292	-	-	-	-	-	107	121	34	30	33	56	65	114	267	13	11	-	82	135	71
	35.7%	38.1%	33.1%	27.5%	31.1%	44.2%	88.9%	2.7%	12.8%	15.7%	1.2%	20.9%	100.0%	-	-	-	-	-	42.3%	42.9%	29.9%	17.6%	33.0%	41.9%	34.1%	44.6%	39.4%	19.9%	19.1%	-	27.9%	39.9%	41.9%
Labour	241	129	112	76	90	75	6	176	10	7	*	39	-	241	-	-	-	-	64	66	37	74	34	44	78	58	214	7	20	-	118	71	45
	29.5%	30.6%	28.2%	40.9%	30.3%	22.4%	2.2%	87.5%	23.3%	6.3%	0.6%	33.5%	-	100.0%	-	-	-	-	25.4%	23.3%	33.0%	43.6%	33.6%	33.2%	41.0%	22.8%	31.5%	10.5%	35.6%	-	40.3%	21.1%	26.6%
Liberal Democrat	63	32	31	11	23	29	13	7	25	*	2	15	-	-	63	-	-	-	26	17	9	12	12	8	12	25	57	3	3	-	30	16	16
	7.7%	7.5%	7.9%	6.0%	7.8%	8.6%	5.0%	3.7%	59.0%	*	2.2%	12.7%	-	-	100.0%	-	-	-	10.2%	5.9%	8.0%	6.9%	12.0%	5.9%	6.3%	9.8%	8.4%	5.0%	4.8%	-	10.1%	4.8%	9.7%
UKIP	100	47	53	16	39	44	8	4	-	83	-	4	-	-	-	100	-	-	18	38	16	28	8	21	26	32	87	3	8	2	8	84	6
	12.2%	11.1%	13.3%	8.8%	13.2%	13.2%	3.1%	2.1%	-	73.1%	-	3.2%	-	-	-	100.0%	-	-	7.2%	13.4%	14.0%	16.3%	8.3%	15.6%	13.8%	12.3%	12.8%	3.9%	15.0%	12.0%	2.8%	24.8%	3.8%
Green	30	11	19	12	8	10	-	6	-	3	15	6	-	-	-	-	30	-	10	8	2	10	6	1	6	17	30	-	-	-	17	8	3
	3.7%	2.7%	4.8%	6.4%	2.8%	3.1%	-	3.0%	-	2.6%	21.5%	4.9%	-	-	-	-	31.2%	-	3.9%	3.0%	1.8%	6.0%	5.8%	1.1%	3.4%	6.6%	4.5%	-	-	-	5.7%	2.4%	1.7%
Scottish National Party (SNP)	38	21	16	10	14	14	-	-	-	2	31	5	-	-	-	-	38	-	14	9	11	3	-	-	-	-	-	38	-	-	23	6	7
	4.6%	5.0%	4.1%	5.2%	4.7%	4.1%	-	-	-	1.8%	44.4%	3.9%	-	-	-	-	38.5%	-	5.6%	3.1%	10.1%	1.9%	-	-	-	-	-	56.1%	-	-	7.8%	1.9%	4.2%
Plaid Cymru	11	1	11	2	7	3	-	2	-	-	5	5	-	-	-	-	11	-	4	7	-	1	-	-	-	-	-	-	11	-	4	1	7
	1.4%	*	2.7%	1.0%	2.3%	0.9%	-	0.9%	-	-	6.8%	4.3%	-	-	-	-	11.8%	-	1.4%	2.3%	-	0.8%	-	-	-	-	-	-	20.4%	-	1.2%	*	3.9%
(A Northern Irish Party)	14	8	6	4	7	3	-	-	-	-	10	4	-	-	-	-	14	-	2	5	-	6	-	-	-	-	-	-	-	14	5	8	-
	1.7%	1.8%	1.6%	2.0%	2.2%	1.0%	-	-	-	-	14.4%	3.1%	-	-	-	-	14.0%	-	0.9%	1.9%	-	3.5%	-	-	-	-	-	-	-	88.0%	1.8%	2.2%	-
Other (Please state)	4	1	3	-	2	2	-	-	-	-	4	-	-	-	-	-	4	-	-	3	1	-	-	-	-	4	4	-	-	-	1	3	-
	0.5%	*	0.8%	-	0.8%	0.6%	-	-	-	-	6.2%	-	-	-	-	-	4.4%	-	-	1.2%	0.9%	-	-	-	-	1.7%	0.6%	-	-	-	*	1.0%	-
Can't Remember	5	-	5	3	2	-	-	*	2	-	1	2	-	-	-	-	-	-	3	1	-	1	1	1	1	*	3	2	-	-	1	3	1
	0.6%	-	1.2%	1.5%	0.6%	-	-	*	4.9%	-	1.0%	1.3%	-	-	-	-	-	-	1.2%	*	-	0.6%	0.9%	*	*	*	*	3.1%	-	-	*	0.9%	*
Refuse	20	11	9	1	13	6	2	-	-	-	1	15	-	-	-	-	-	-	5	8	3	5	6	3	2	5	16	1	3	-	5	2	13
	2.5%	2.7%	2.2%	0.8%	4.3%	1.9%	0.8%	-	-	-	1.7%	12.4%	-	-	-	-	-	-	1.9%	2.7%	2.3%	2.8%	6.4%	2.0%	1.1%	2.1%	2.4%	1.6%	5.1%	-	1.7%	0.5%	7.9%
SIGMA	817	421	396	186	296	336	267	201	43	114	70	118	292	241	63	100	98	-	253	282	114	169	100	133	190	256	679	67	56	16	293	337	170
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 8
Q5. Normal weightings
Q5. If there was a referendum on the UK's membership of the European Union (EU) taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
10 (would definitely vote)	625	335	290	135	218	273	197	140	30	108	61	78	208	152	42	80	71	59	190	219	88	127	67	110	136	197	510	58	42	15	217	297	112
	61.5%	67.8%	55.5%	46.0%	60.7%	74.6%	67.4%	59.3%	55.2%	79.3%	73.6%	47.6%	71.4%	63.2%	67.5%	80.3%	72.9%	32.2%	61.9%	63.8%	64.8%	55.6%	50.9%	67.7%	56.5%	61.8%	59.8%	69.0%	69.6%	79.1%	58.8%	75.8%	52.5%
9	88	54	34	22	27	39	29	25	5	6	1	19	26	23	7	6	4	18	35	24	11	17	14	13	26	26	78	6	3	-	41	29	18
	8.6%	11.0%	6.4%	7.5%	7.4%	10.7%	9.8%	10.5%	9.9%	4.7%	1.8%	11.7%	8.8%	9.5%	11.3%	6.0%	4.0%	9.7%	11.5%	6.9%	7.9%	7.6%	10.5%	8.2%	10.8%	8.0%	9.2%	7.6%	4.7%	-	11.1%	7.5%	8.3%
8	78	31	47	32	37	9	23	22	6	7	5	16	25	20	3	5	5	15	24	37	8	10	15	15	19	22	71	3	2	2	42	16	20
	7.7%	6.3%	9.0%	11.0%	10.3%	2.4%	7.8%	9.2%	10.9%	5.0%	5.4%	9.9%	8.5%	8.1%	5.1%	5.0%	5.0%	8.3%	7.7%	10.6%	6.0%	4.2%	11.4%	9.5%	8.0%	6.8%	8.4%	3.3%	3.3%	9.4%	11.5%	4.1%	9.2%
7	54	20	33	25	15	14	12	18	1	1	7	13	13	20	2	1	6	11	20	14	7	12	7	7	14	14	42	7	4	1	20	20	14
	5.3%	4.1%	6.4%	8.5%	4.2%	3.9%	4.1%	7.8%	2.4%	0.6%	8.0%	8.0%	4.3%	8.3%	3.8%	1.2%	5.8%	6.2%	6.5%	4.1%	5.3%	5.5%	5.3%	4.3%	5.8%	4.3%	4.9%	8.2%	6.7%	6.5%	5.5%	5.0%	6.6%
6	41	11	30	21	11	8	7	12	3	3	7	8	3	13	1	1	7	14	15	12	4	9	9	3	8	14	34	5	2	-	20	7	14
	4.0%	2.2%	5.8%	7.3%	3.2%	2.2%	2.5%	4.9%	5.7%	2.1%	9.0%	4.8%	1.1%	5.3%	1.4%	0.7%	7.3%	7.7%	5.0%	3.4%	3.2%	4.0%	7.2%	1.9%	3.3%	4.3%	4.0%	5.7%	2.7%	-	5.4%	1.9%	6.5%
5	57	19	37	24	22	11	12	7	7	7	1	16	10	6	4	2	-	23	9	17	7	23	11	4	16	22	53	-	4	-	16	11	30
	5.6%	3.9%	7.1%	8.1%	6.1%	3.0%	4.2%	3.1%	12.1%	5.3%	0.9%	10.0%	3.3%	2.3%	7.1%	1.7%	-	12.6%	3.0%	4.9%	5.5%	10.1%	8.2%	2.6%	6.8%	6.8%	6.2%	-	5.9%	-	4.2%	2.9%	14.0%
4	13	2	11	9	4	-	6	3	2	-	-	2	3	-	-	*	-	7	4	3	*	5	1	3	5	2	11	2	-	-	6	5	2
	1.3%	*	2.1%	3.0%	1.1%	-	1.9%	1.1%	3.8%	-	-	1.2%	1.0%	-	-	*	-	3.8%	1.4%	1.0%	*	2.1%	0.8%	1.7%	2.0%	0.7%	1.3%	2.5%	-	-	1.7%	1.3%	0.9%
3	11	1	10	6	3	2	1	2	-	2	-	5	1	1	2	1	-	7	1	5	2	3	1	2	5	2	11	-	-	-	6	2	2
	1.1%	*	1.9%	2.1%	0.9%	*	*	0.8%	-	1.1%	-	3.0%	*	*	2.7%	0.8%	-	3.9%	*	1.4%	1.4%	1.2%	0.9%	1.4%	2.1%	0.7%	1.3%	-	-	-	1.7%	0.6%	1.1%
2	5	2	3	2	2	1	-	3	-	1	-	1	-	1	-	3	-	2	-	-	-	5	-	2	1	3	5	-	-	-	-	4	1
	0.5%	*	0.5%	0.5%	0.7%	*	-	1.2%	-	0.9%	-	0.8%	-	*	-	2.5%	-	0.9%	-	-	-	2.3%	-	1.0%	*	0.8%	0.6%	-	-	-	-	1.1%	0.5%
1	2	2	-	-	-	2	1	-	-	-	-	-	-	-	-	-	-	2	-	-	1	1	-	1	-	1	2	-	-	-	1	-	1
	*	*	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	1.0%	-	-	*	*	-	*	-	*	*	-	-	-	*	-	0.5%
0 (would definitely not vote)	44	16	28	18	19	7	5	5	-	1	1	5	4	6	1	1	5	25	8	13	7	16	6	2	10	17	35	3	4	1	-	-	-
	4.3%	3.3%	5.3%	6.0%	5.4%	1.9%	1.7%	2.1%	-	1.0%	1.3%	3.1%	1.4%	2.5%	1.1%	1.3%	5.1%	13.8%	2.6%	3.8%	5.1%	7.0%	4.9%	1.2%	4.3%	5.2%	4.2%	3.8%	7.1%	5.0%	-	-	-
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 9
Q6. Normal weightings
Q6. Imagine there was a referendum today with the question "Should the United Kingdom remain a member of the European Union?" How would you vote?
Base: Likely to vote in an EU referendum

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	978	490	488	271	327	380	297	227	60	134	68	162	306	218	81	109	64	160	336	346	132	163	102	184	229	346	861	65	40	12	374	393	211
Weighted Total	973	478	495	275	340	358	287	230	55	134	82	160	288	235	62	98	93	158	300	331	129	212	125	161	230	302	818	81	56	18	368	392	213
Remain a member of the European Union	368	175	193	146	115	107	94	123	42	16	48	39	82	118	30	8	49	73	138	111	50	69	59	55	82	106	303	36	25	5	368	-	-
	37.9%	36.7%	39.0%	53.1%	33.8%	30.0%	32.7%	53.5%	76.6%	11.8%	58.2%	24.5%	28.4%	50.3%	47.6%	8.3%	53.0%	46.3%	45.9%	33.6%	38.9%	32.4%	47.5%	34.3%	35.8%	35.1%	37.0%	44.1%	44.4%	27.9%	100.0%	-	-
Leave the European Union	392	220	172	80	129	184	119	70	9	113	26	50	135	71	16	84	27	52	100	143	65	84	42	74	89	134	339	27	16	10	-	392	-
	40.3%	46.1%	34.7%	29.0%	37.9%	51.2%	41.5%	30.4%	16.1%	84.5%	31.1%	31.0%	46.8%	30.3%	26.0%	85.1%	28.9%	32.8%	33.4%	43.2%	49.9%	39.7%	34.0%	45.9%	38.8%	44.3%	41.5%	33.8%	27.5%	54.6%	-	100.0%	-
Undecided	213	82	130	49	96	67	74	37	4	5	9	71	71	45	16	6	17	33	62	77	14	59	23	32	59	62	176	18	16	3	-	-	213
	21.8%	17.2%	26.3%	17.8%	28.3%	18.8%	25.8%	16.2%	7.3%	3.7%	10.7%	44.4%	24.8%	19.3%	26.4%	6.5%	18.1%	20.9%	20.6%	23.2%	11.2%	27.9%	18.5%	19.8%	25.5%	20.6%	21.5%	22.1%	28.2%	17.6%	-	-	100.0%
SIGMA	973	478	495	275	340	358	287	230	55	134	82	160	288	235	62	98	93	158	300	331	129	212	125	161	230	302	818	81	56	18	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 10
Q6. Normal weightings & likelihood to vote
Q6. Imagine there was a referendum today with the question "Should the United Kingdom remain a member of the European Union?" How would you vote?
Base: Likely to vote in an EU referendum

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	978	490	488	271	327	380	297	227	60	134	68	162	306	218	81	109	64	160	336	346	132	163	102	184	229	346	861	65	40	12	374	393	211
Weighted Total	973	495	478	256	340	377	295	230	53	141	85	150	301	239	63	104	97	135	305	335	131	202	121	164	225	301	811	83	58	20	365	408	200
Remain a member of the European Union	365	177	188	137	117	111	93	125	41	15	49	36	84	123	29	8	51	62	140	109	50	66	56	55	80	105	296	38	27	5	365	-	-
	37.6%	35.8%	39.4%	53.6%	34.4%	29.5%	31.7%	54.6%	77.6%	10.6%	57.7%	24.3%	27.8%	51.5%	45.5%	8.1%	52.3%	46.3%	45.9%	32.6%	38.0%	32.8%	46.0%	33.4%	35.5%	35.0%	36.4%	45.4%	45.9%	25.9%	100.0%	-	-
Leave the European Union	408	238	170	76	136	196	126	71	8	121	28	50	144	75	17	90	30	46	104	151	69	84	42	77	93	139	352	29	17	11	-	408	-
	41.9%	48.1%	35.5%	29.5%	40.1%	52.1%	42.7%	30.9%	14.9%	86.4%	32.4%	33.7%	47.9%	31.3%	26.4%	86.4%	30.5%	34.4%	34.2%	45.1%	52.4%	41.5%	35.1%	47.1%	41.2%	46.2%	43.3%	34.5%	28.6%	55.8%	-	100.0%	-
Undecided	200	79	120	43	87	69	75	33	4	4	8	63	73	41	18	6	17	26	61	75	13	52	23	32	53	57	164	17	15	4	-	-	200
	20.5%	16.1%	25.1%	16.9%	25.5%	18.4%	25.6%	14.5%	7.6%	3.1%	9.8%	42.0%	24.3%	17.2%	28.1%	5.5%	17.2%	19.4%	19.9%	22.2%	9.6%	25.6%	18.9%	19.6%	23.3%	18.8%	20.2%	20.1%	25.5%	18.3%	-	-	100.0%
SIGMA	973	495	478	256	340	377	295	230	53	141	85	150	301	239	63	104	97	135	305	335	131	202	121	164	225	301	811	83	58	20	365	408	200
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 11
Q6. Normal weightings & likelihood to vote, with undecided and refused removed
Q6. Imagine there was a referendum today with the question "Should the United Kingdom remain a member of the European Union?" How would you vote?
Base: Likely to vote in an EU referendum

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	767	406	361	217	245	305	219	192	54	129	60	95	228	176	61	101	55	129	272	260	117	117	86	143	174	275	678	51	28	10	374	393	-
Weighted Total	774	415	358	213	253	308	219	196	49	136	77	87	228	198	46	98	81	109	244	260	119	150	98	132	173	245	647	67	44	16	365	408	-
Remain a member of the European Union	365	177	188	137	117	111	93	125	41	15	49	36	84	123	29	8	51	62	140	109	50	66	56	55	80	105	296	38	27	5	365	-	-
	47.2%	42.7%	52.6%	64.5%	46.2%	36.2%	42.6%	63.8%	83.9%	10.9%	64.1%	41.9%	36.8%	62.2%	63.3%	8.6%	63.1%	57.4%	57.3%	42.0%	42.0%	44.1%	56.7%	41.5%	46.3%	43.1%	45.7%	56.8%	61.6%	31.7%	100.0%	-	-
Leave the European Union	408	238	170	76	136	196	126	71	8	121	28	50	144	75	17	90	30	46	104	151	69	84	42	77	93	139	352	29	17	11	-	408	-
	52.8%	57.3%	47.4%	35.5%	53.8%	63.8%	57.4%	36.2%	16.1%	89.1%	35.9%	58.1%	63.2%	37.8%	36.7%	91.4%	36.9%	42.6%	42.7%	58.0%	58.0%	55.9%	43.3%	58.5%	53.7%	56.9%	54.3%	43.2%	38.4%	68.3%	-	100.0%	-
SIGMA	774	415	358	213	253	308	219	196	49	136	77	87	228	198	46	98	81	109	244	260	119	150	98	132	173	245	647	67	44	16	365	408	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 12
Q7. Normal weightings
Q7. Boris Johnson has yet to declare whether he will back the Leave or Remain campaign. If Boris Johnson were to announce he was backing the "Leave" campaign and were chosen to lead that campaign, how would you vote if there was a referendum today?
Base: Likely to vote in an EU referendum

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	978	490	488	271	327	380	297	227	60	134	68	162	306	218	81	109	64	160	336	346	132	163	102	184	229	346	861	65	40	12	374	393	211
Weighted Total	973	478	495	275	340	358	287	230	55	134	82	160	288	235	62	98	93	158	300	331	129	212	125	161	230	302	818	81	56	18	368	392	213
Vote to remain a member of the European Union	342	171	171	132	109	101	93	115	38	13	46	33	83	110	25	9	47	59	135	107	46	54	56	50	75	93	274	38	25	5	323	15	4
	35.2%	35.8%	34.5%	47.9%	32.1%	28.2%	32.3%	50.0%	68.5%	9.4%	55.5%	20.6%	28.7%	47.0%	40.0%	9.1%	50.6%	37.6%	44.9%	32.3%	35.6%	25.4%	44.9%	31.0%	32.8%	30.8%	33.6%	46.7%	44.4%	27.9%	87.7%	3.9%	1.7%
Vote to leave the European Union	397	219	178	77	129	191	122	71	9	112	26	50	138	76	16	82	29	48	99	147	65	86	41	74	95	140	349	22	15	10	25	360	12
	40.8%	45.9%	35.9%	27.8%	38.0%	53.4%	42.5%	31.0%	16.2%	83.5%	31.5%	31.5%	48.0%	32.4%	26.4%	83.2%	31.3%	30.6%	32.9%	44.4%	50.3%	40.6%	32.9%	46.1%	41.2%	46.2%	42.7%	27.4%	27.2%	54.6%	6.8%	91.7%	5.8%
Undecided	234	87	147	67	101	66	72	44	8	10	11	76	67	48	21	7	17	50	67	77	18	72	28	37	60	69	194	21	16	3	20	17	197
	24.0%	18.3%	29.6%	24.3%	29.9%	18.4%	25.1%	19.0%	15.3%	7.1%	13.0%	47.9%	23.3%	20.6%	33.6%	7.6%	18.1%	31.8%	22.2%	23.2%	14.1%	34.0%	22.3%	22.9%	26.0%	23.0%	23.7%	25.9%	28.5%	17.6%	5.5%	4.3%	92.5%
SIGMA	973	478	495	275	340	358	287	230	55	134	82	160	288	235	62	98	93	158	300	331	129	212	125	161	230	302	818	81	56	18	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

Table 13
Q8. Normal weightings
Q8. Theresa May has yet to declare whether she will back the Leave or Remain campaign. If Theresa May were to announce she was backing the "Leave" campaign and were chosen to lead that campaign, how would you vote if there was a referendum today?
Base: Likely to vote in an EU referendum

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	978	490	488	271	327	380	297	227	60	134	68	162	306	218	81	109	64	160	336	346	132	163	102	184	229	346	861	65	40	12	374	393	211
Weighted Total	973	478	495	275	340	358	287	230	55	134	82	160	288	235	62	98	93	158	300	331	129	212	125	161	230	302	818	81	56	18	368	392	213
Vote to remain a member of the European Union	345	163	182	135	106	104	88	119	40	13	45	36	81	110	27	8	45	65	134	102	49	60	48	51	78	100	278	37	26	4	327	16	2
	35.5%	34.2%	36.7%	49.1%	31.3%	28.9%	30.7%	51.8%	72.5%	9.4%	54.5%	22.5%	28.0%	47.0%	42.7%	8.4%	48.8%	41.2%	44.6%	30.8%	37.6%	28.3%	38.5%	32.0%	34.1%	33.2%	34.0%	45.8%	45.5%	23.2%	88.7%	4.2%	0.9%
Vote to leave the European Union	382	215	168	70	126	186	118	67	6	112	26	46	132	77	15	80	30	41	99	140	60	84	45	71	88	128	333	22	16	10	20	353	9
	39.3%	44.9%	33.8%	25.5%	37.2%	51.8%	41.2%	29.3%	11.5%	83.7%	31.4%	29.1%	45.7%	32.6%	24.6%	81.9%	32.2%	26.1%	33.0%	42.3%	46.0%	39.4%	36.3%	44.4%	38.4%	42.5%	40.8%	27.7%	29.1%	54.6%	5.5%	90.0%	4.3%
Undecided	246	100	146	70	107	69	81	43	9	9	12	77	75	48	20	10	18	52	67	89	21	69	31	38	63	73	206	21	14	4	21	23	201
	25.3%	20.9%	29.5%	25.3%	31.5%	19.3%	28.2%	18.8%	16.0%	6.9%	14.1%	48.4%	26.2%	20.4%	32.7%	9.7%	19.0%	32.7%	22.3%	26.9%	16.3%	32.4%	25.2%	23.6%	27.4%	24.3%	25.2%	26.5%	25.3%	22.2%	5.8%	5.8%	94.8%
SIGMA	973	478	495	275	340	358	287	230	55	134	82	160	288	235	62	98	93	158	300	331	129	212	125	161	230	302	818	81	56	18	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

Table 14
Q9. Normal weightings
Q9. If Boris Johnson and Theresa May were to announce they were both backing the "Leave" campaign and joined together to lead that campaign, how would you vote if there was a referendum today?
Base: Likely to vote in an EU referendum

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	978	490	488	271	327	380	297	227	60	134	68	162	306	218	81	109	64	160	336	346	132	163	102	184	229	346	861	65	40	12	374	393	211
Weighted Total	973	478	495	275	340	358	287	230	55	134	82	160	288	235	62	98	93	158	300	331	129	212	125	161	230	302	818	81	56	18	368	392	213
Vote to remain a member of the European Union	347	171	177	132	110	105	87	121	38	16	44	35	81	116	25	11	46	59	136	106	47	59	51	56	73	101	281	39	24	3	317	25	5
	35.7%	35.7%	35.7%	48.1%	32.5%	29.2%	30.4%	52.6%	68.7%	12.0%	53.3%	22.2%	28.2%	49.5%	40.1%	11.5%	49.8%	37.4%	45.2%	32.0%	36.0%	27.6%	41.0%	34.5%	31.9%	33.6%	34.4%	48.3%	42.0%	18.0%	86.0%	6.4%	2.4%
Vote to leave the European Union	400	221	179	71	132	197	127	70	9	110	26	53	144	78	18	78	28	46	101	148	66	85	41	71	102	137	351	21	18	10	27	347	26
	41.1%	46.2%	36.2%	25.9%	38.8%	55.0%	44.2%	30.4%	17.2%	81.6%	31.3%	33.3%	50.0%	33.4%	28.7%	79.5%	30.2%	29.2%	33.6%	44.8%	51.2%	39.9%	32.7%	44.0%	44.5%	45.4%	43.0%	26.0%	31.8%	54.6%	7.3%	88.5%	12.3%
Undecided	226	86	139	72	97	57	73	39	8	9	13	71	63	40	19	9	19	53	64	77	17	69	33	35	54	63	185	21	15	5	24	20	181
	23.2%	18.1%	28.1%	26.1%	28.7%	15.8%	25.4%	17.0%	14.1%	6.4%	15.4%	44.5%	21.8%	17.1%	31.2%	9.0%	20.1%	33.4%	21.2%	23.1%	12.9%	32.4%	26.3%	21.5%	23.6%	21.0%	22.6%	25.7%	26.2%	27.5%	6.6%	5.1%	85.3%
SIGMA	973	478	495	275	340	358	287	230	55	134	82	160	288	235	62	98	93	158	300	331	129	212	125	161	230	302	818	81	56	18	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 15
Q10. Normal weightings
Q10. David Cameron is currently renegotiating the UK's membership of the EU and will then put the result of that renegotiation to the British people in a referendum. To what extent will the outcome
of the Prime Minister's renegotiations matter to your vote?
Base: Likely to vote in an EU referendum

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	978	490	488	271	327	380	297	227	60	134	68	162	306	218	81	109	64	160	336	346	132	163	102	184	229	346	861	65	40	12	374	393	211
Weighted Total	973	478	495	275	340	358	287	230	55	134	82	160	288	235	62	98	93	158	300	331	129	212	125	161	230	302	818	81	56	18	368	392	213
I am currently leaning towards voting to "remain" but might vote to "leave" depending on the renegotiations	155 16.0%	61 12.7%	95 19.1%	73 26.5%	44 12.9%	39 10.7%	61 21.4%	30 12.9%	17 31.0%	11 8.3%	12 14.2%	22 13.7%	52 18.2%	38 16.2%	12 18.7%	7 7.3%	10 10.3%	30 19.3%	61 20.3%	43 13.0%	19 14.9%	32 15.1%	26 21.1%	25 15.6%	33 14.2%	50 16.5%	134 16.4%	8 9.3%	12 21.6%	2 9.9%	132 35.7%	-	24 11.2%
I am currently leaning towards voting to "leave" but might vote to "remain" depending on the renegotiations	159 16.3%	73 15.4%	85 17.2%	32 11.6%	62 18.1%	65 18.2%	68 23.8%	28 12.2%	7 12.4%	13 9.7%	11 13.6%	30 18.9%	75 26.0%	30 12.6%	15 24.7%	10 10.5%	7 7.1%	17 10.9%	42 14.1%	67 20.3%	19 15.0%	30 14.0%	24 19.5%	22 13.5%	34 15.0%	56 18.7%	137 16.7%	8 9.6%	10 17.9%	4 21.0%	-	124 31.7%	34 16.1%
I will definitely vote to "remain", regardless of the outcome of the renegotiations	237 24.3%	124 26.0%	112 22.7%	83 30.1%	80 23.7%	74 20.5%	45 15.6%	97 42.2%	25 45.6%	5 3.5%	36 44.0%	23 14.7%	39 13.5%	85 36.3%	21 33.3%	1 1.0%	40 42.7%	48 30.2%	90 29.9%	76 23.1%	33 25.3%	38 17.7%	37 29.9%	32 20.0%	58 25.1%	65 21.5%	192 23.5%	29 35.5%	13 22.7%	3 18.0%	237 64.3%	-	-
I will definitely vote to "leave" regardless of the outcome of the renegotiations	268 27.5%	161 33.7%	107 21.6%	50 18.2%	81 24.0%	136 38.0%	65 22.8%	48 21.0%	2 4.4%	102 76.3%	17 20.6%	27 16.8%	78 27.0%	48 20.5%	4 6.6%	75 76.7%	22 23.3%	35 22.2%	67 22.2%	91 27.4%	48 37.0%	62 29.4%	26 20.4%	56 34.8%	62 26.8%	87 28.8%	230 28.1%	22 27.7%	9 15.9%	6 33.6%	-	268 68.3%	-
I am completely undecided and will wait until the renegotiations are complete before deciding either way	155 15.9%	58 12.2%	96 19.4%	37 13.5%	72 21.3%	45 12.6%	47 16.4%	27 11.7%	4 6.5%	3 2.2%	6 7.6%	57 36.0%	44 15.2%	34 14.4%	10 16.7%	4 4.5%	15 16.5%	27 17.3%	41 13.5%	53 16.1%	10 7.8%	51 23.8%	11 9.1%	26 16.2%	44 19.0%	44 14.5%	125 15.2%	14 17.9%	12 21.8%	3 17.6%	-	-	155 72.7%
SIGMA	973 100.0%	478 100.0%	495 100.0%	275 100.0%	340 100.0%	358 100.0%	287 100.0%	230 100.0%	55 100.0%	134 100.0%	82 100.0%	160 100.0%	288 100.0%	235 100.0%	62 100.0%	98 100.0%	93 100.0%	158 100.0%	300 100.0%	331 100.0%	129 100.0%	212 100.0%	125 100.0%	161 100.0%	230 100.0%	302 100.0%	818 100.0%	81 100.0%	56 100.0%	18 100.0%	368 100.0%	392 100.0%	213 100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 16
Q11. Normal weightings
Q11. How well has Cameron handled the renegotiations so far?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
Extremely well	60	34	25	20	19	21	33	17	3	3	2	-	35	15	2	2	2	3	25	24	10	1	13	5	15	18	52	4	4	-	27	17	12
	5.9%	6.9%	4.9%	6.7%	5.3%	5.7%	11.4%	7.2%	6.0%	2.5%	2.7%	-	11.9%	6.4%	3.8%	1.9%	2.3%	1.7%	8.1%	7.0%	7.2%	*	10.3%	2.9%	6.2%	5.8%	6.0%	4.4%	7.2%	-	7.4%	4.3%	5.8%
Quite well	188	100	87	48	79	61	111	26	18	2	11	19	93	34	17	6	11	21	71	58	28	30	18	33	38	70	159	17	10	2	100	50	36
	18.5%	20.3%	16.7%	16.2%	22.0%	16.7%	38.0%	10.9%	32.5%	1.6%	13.5%	11.8%	32.0%	14.0%	27.4%	6.4%	11.5%	11.3%	22.9%	16.8%	20.8%	13.3%	13.8%	20.3%	15.7%	22.1%	18.7%	19.8%	16.9%	7.8%	27.1%	12.7%	16.9%
Neither well nor badly	323	137	186	107	100	116	87	68	19	47	32	60	86	71	19	30	29	71	95	109	31	88	53	49	72	95	268	25	20	10	109	118	90
	31.8%	27.8%	35.5%	36.6%	27.9%	31.7%	29.7%	28.9%	34.8%	34.3%	38.4%	36.7%	29.3%	29.6%	30.3%	30.2%	30.2%	38.6%	30.7%	31.7%	22.9%	38.6%	40.0%	30.0%	29.8%	29.7%	31.4%	30.4%	33.4%	50.0%	29.5%	30.1%	42.4%
Quite badly	170	90	80	42	58	70	33	53	9	33	16	20	44	54	11	24	15	19	42	63	29	36	17	23	47	57	144	16	7	4	45	95	25
	16.7%	18.3%	15.2%	14.4%	16.0%	19.3%	11.2%	22.5%	17.2%	24.7%	19.1%	12.2%	15.0%	22.2%	17.0%	24.5%	15.9%	10.5%	13.5%	18.3%	21.6%	15.8%	12.7%	14.0%	19.6%	17.9%	16.8%	18.8%	10.7%	21.4%	12.2%	24.3%	11.7%
Extremely badly	159	93	66	34	53	72	16	52	1	42	19	21	21	43	6	29	29	26	45	49	29	36	16	31	45	40	132	14	10	3	49	90	10
	15.6%	18.8%	12.6%	11.5%	14.8%	19.6%	5.4%	22.3%	1.1%	31.0%	22.6%	12.6%	7.1%	18.0%	9.1%	29.2%	29.6%	14.3%	14.5%	14.3%	21.5%	15.6%	12.1%	19.0%	18.8%	12.5%	15.5%	17.1%	15.9%	13.6%	13.3%	23.0%	4.6%
Don't know	118	39	79	42	50	26	13	19	5	8	3	44	14	23	8	8	10	43	32	41	8	37	15	23	24	38	99	8	10	1	39	22	40
	11.6%	7.9%	15.1%	14.5%	13.9%	7.0%	4.3%	8.2%	8.3%	5.8%	3.8%	26.8%	4.7%	9.7%	12.3%	7.7%	10.6%	23.6%	10.3%	11.9%	6.1%	16.3%	11.1%	13.9%	9.9%	12.0%	11.6%	9.6%	15.8%	7.2%	10.6%	5.6%	18.6%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 17
Q12. Normal weightings
Q12. David Cameron may secure a deal with Brussels along the following lines: curbing the benefits received by EU migrant workers to the UK, securing an opt-out for Britain to the EU's move to ever-closer union, safeguards for countries like the UK which do not use the euro and cutting red tape for business.
To what extent do you think this package of reforms would be a good or bad outcome of David Cameron's renegotiation?

Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
Very good outcome	110	55	55	26	45	39	55	21	12	8	7	4	53	25	7	5	6	14	40	43	13	15	18	10	26	40	94	2	14	-	52	31	23
	10.8%	11.1%	10.5%	9.0%	12.4%	10.6%	18.9%	9.1%	21.6%	5.9%	8.4%	2.3%	18.1%	10.3%	11.2%	5.3%	6.5%	7.6%	12.9%	12.5%	9.3%	6.4%	14.0%	6.4%	10.7%	12.5%	11.0%	2.5%	22.4%	-	14.1%	7.9%	10.6%
Quite good outcome	358	169	188	95	129	134	151	65	24	20	27	62	143	71	31	18	25	53	125	118	46	68	42	65	76	117	300	30	16	12	140	116	99
	35.2%	34.3%	36.0%	32.4%	35.9%	36.7%	51.8%	27.8%	44.5%	15.0%	32.3%	37.5%	49.1%	29.7%	49.3%	17.8%	25.9%	29.1%	40.7%	34.4%	33.7%	29.7%	31.9%	39.8%	31.7%	36.6%	35.1%	35.4%	26.4%	63.7%	37.9%	29.5%	46.4%
Neither good nor bad outcome	356	163	193	123	122	111	57	90	13	62	31	74	62	91	14	42	41	88	89	132	39	96	51	63	80	109	303	30	17	5	117	139	78
	35.0%	32.9%	36.9%	41.8%	33.9%	30.5%	19.4%	38.1%	23.2%	45.9%	37.0%	45.0%	21.2%	37.8%	21.7%	42.3%	41.5%	48.3%	28.9%	38.3%	28.7%	41.9%	38.9%	38.8%	33.1%	34.2%	35.5%	36.1%	28.1%	27.7%	31.7%	35.4%	36.5%
Quite bad outcome	132	71	61	32	39	61	21	42	5	29	9	20	29	43	9	22	12	17	41	33	25	33	16	18	38	40	112	11	7	2	49	69	8
	13.0%	14.5%	11.6%	11.0%	10.8%	16.7%	7.1%	17.8%	9.9%	21.4%	11.1%	12.3%	9.8%	17.8%	14.5%	22.2%	12.2%	9.0%	13.3%	9.7%	18.4%	14.3%	12.5%	11.3%	15.6%	12.5%	13.1%	13.6%	11.3%	8.7%	13.4%	17.5%	3.5%
Very bad outcome	62	35	26	17	25	20	8	17	*	16	9	5	5	11	2	12	13	11	13	17	14	18	4	6	21	13	44	10	7	-	11	38	6
	6.1%	7.2%	5.0%	5.7%	6.9%	5.5%	2.8%	7.2%	0.8%	11.7%	11.2%	2.9%	1.8%	4.5%	3.3%	12.4%	13.8%	6.0%	4.3%	5.0%	9.9%	7.7%	2.7%	3.7%	8.8%	4.2%	5.2%	12.4%	11.8%	-	2.9%	9.6%	3.0%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 18
Q13. Normal weightings
Q13. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
If the UK votes to leave the European Union, David Cameron should resign as Prime Minister	336	186	150	101	110	125	39	120	24	60	40	44	48	114	22	49	45	53	104	92	62	78	41	56	84	95	275	33	21	8	158	146	20
	33.0%	37.7%	28.6%	34.6%	30.5%	34.3%	13.3%	51.1%	43.3%	44.2%	48.6%	26.8%	16.4%	47.2%	35.5%	48.8%	45.9%	29.1%	33.8%	26.8%	45.4%	34.1%	31.1%	34.2%	34.8%	29.7%	32.2%	38.9%	34.1%	40.6%	42.8%	37.2%	9.3%
If the UK votes to leave the European Union, David Cameron should not resign as Prime Minister	428	222	206	106	150	173	217	52	21	46	23	58	198	71	28	35	23	64	144	168	51	63	55	78	92	145	369	27	23	9	145	192	83
	42.1%	44.9%	39.4%	36.1%	41.7%	47.2%	74.3%	22.0%	38.7%	34.0%	27.3%	35.0%	67.9%	29.5%	44.7%	34.7%	23.3%	34.9%	46.9%	49.0%	37.5%	27.8%	42.0%	47.7%	38.2%	45.4%	43.3%	31.8%	38.4%	44.2%	39.3%	48.9%	39.1%
Don't know	253	86	167	86	100	68	36	63	10	30	20	63	46	56	13	16	30	66	59	83	23	87	35	29	65	79	209	25	17	3	66	55	110
	24.9%	17.4%	32.0%	29.3%	27.8%	18.5%	12.4%	26.9%	18.0%	21.8%	24.1%	38.1%	15.8%	23.3%	19.9%	16.4%	30.8%	36.0%	19.3%	24.3%	17.1%	38.1%	26.9%	18.1%	27.0%	24.9%	24.5%	29.3%	27.6%	15.2%	17.8%	13.9%	51.6%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 19
Q13. Normal weightings
Q13. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
If the UK votes to leave the European Union, George Osborne should resign as Chancellor	313	179	134	91	101	120	43	118	21	55	36	34	49	115	15	42	41	43	87	99	69	58	46	47	77	89	259	31	21	2	148	136	17
	30.8%	36.2%	25.7%	31.1%	28.2%	33.0%	14.6%	50.1%	38.5%	40.3%	43.2%	20.5%	16.7%	47.9%	23.6%	42.1%	41.8%	23.3%	28.3%	28.9%	50.6%	25.2%	35.0%	29.0%	31.8%	28.0%	30.4%	37.4%	34.3%	8.7%	40.2%	34.7%	8.2%
If the UK votes to leave the European Union, George Osborne should not resign as Chancellor	368	208	160	86	126	156	196	40	18	43	18	47	178	54	29	31	20	49	149	133	34	52	38	70	79	129	317	25	21	6	134	161	64
	36.2%	42.2%	30.6%	29.4%	35.2%	42.8%	67.0%	16.9%	32.2%	31.8%	22.2%	28.3%	61.0%	22.5%	45.4%	31.6%	20.8%	27.1%	48.3%	38.7%	25.0%	22.7%	28.9%	43.1%	33.1%	40.6%	37.2%	29.8%	33.9%	30.2%	36.3%	41.1%	30.1%
Don't know	336	107	229	116	131	89	54	78	16	38	29	84	65	71	20	26	36	91	72	111	33	119	47	45	84	100	277	27	19	12	87	95	131
	33.0%	21.6%	43.7%	39.5%	36.6%	24.2%	18.4%	33.0%	29.3%	27.9%	34.6%	51.2%	22.3%	29.6%	31.0%	26.4%	37.4%	49.6%	23.4%	32.4%	24.4%	52.1%	36.1%	27.8%	35.1%	31.4%	32.5%	32.8%	31.8%	61.1%	23.5%	24.2%	61.7%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 20
Q14. Normal weightings
Q14. If the UK votes to leave the European Union and David Cameron does resign, who should replace him as Conservative Party Leader and Prime Minister until the next general election?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
Boris Johnson	240	126	115	76	87	78	91	63	17	31	10	22	98	61	13	22	9	34	77	73	39	52	32	34	64	82	212	13	14	2	88	108	33
	23.6%	25.5%	21.9%	26.0%	24.1%	21.3%	31.0%	26.7%	30.6%	23.0%	11.5%	13.2%	33.7%	25.5%	21.4%	22.1%	9.4%	18.3%	24.9%	21.3%	28.5%	22.6%	24.6%	20.9%	26.8%	25.6%	24.9%	14.9%	23.1%	8.4%	23.9%	27.6%	15.6%
Theresa May	156	67	89	34	51	71	54	28	6	27	12	26	59	36	10	16	10	24	46	63	20	27	20	22	38	52	131	12	12	1	36	90	25
	15.3%	13.5%	17.0%	11.7%	14.2%	19.3%	18.5%	12.0%	11.5%	19.8%	14.7%	15.5%	20.2%	14.7%	15.3%	15.9%	10.0%	13.2%	14.9%	18.2%	14.4%	11.9%	15.2%	13.3%	15.8%	16.2%	15.4%	14.7%	19.2%	3.1%	9.9%	23.0%	11.9%
George Osborne	104	63	40	35	28	41	59	14	12	4	9	5	52	15	9	*	8	18	52	32	9	10	18	16	19	31	83	11	6	4	62	29	11
	10.2%	12.9%	7.7%	12.0%	7.7%	11.2%	20.1%	6.1%	22.2%	2.8%	10.2%	2.9%	17.8%	6.1%	13.6%	*	8.2%	9.8%	17.0%	9.4%	6.5%	4.4%	13.6%	9.9%	7.7%	9.6%	9.8%	12.9%	9.8%	18.1%	16.8%	7.4%	5.3%
Someone else	46	29	17	26	12	8	5	18	1	12	5	4	5	16	2	10	6	5	14	14	10	7	3	8	15	16	42	3	1	-	20	20	4
	4.5%	5.8%	3.2%	8.8%	3.2%	2.3%	1.7%	7.5%	2.2%	8.7%	6.1%	2.5%	1.8%	6.5%	3.4%	10.3%	6.6%	2.7%	4.6%	4.1%	7.3%	3.1%	2.1%	4.8%	6.1%	5.2%	4.9%	3.7%	1.4%	-	5.4%	5.0%	1.9%
Don't know	472	209	263	122	182	168	84	112	18	62	48	109	78	114	29	51	64	102	119	161	59	132	58	83	105	138	385	45	28	14	162	145	139
	46.4%	42.4%	50.2%	41.6%	50.8%	45.9%	28.7%	47.7%	33.6%	45.7%	57.5%	65.9%	26.6%	47.1%	46.3%	51.2%	65.8%	56.0%	38.7%	46.9%	43.3%	57.9%	44.4%	51.1%	43.7%	43.4%	45.1%	53.8%	46.5%	70.4%	44.0%	37.1%	65.2%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

Table 21
Q15. Normal weightings
Q15. For each of these recent events, please indicate whether they made you more likely to vote to leave the EU, more likely to vote to remain in the EU, or if they had no impact on your vote - Last November's terror attacks in Paris
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
More likely to remain	126	59	67	50	40	36	31	50	10	9	10	13	31	40	10	7	11	25	50	35	27	14	26	14	25	44	108	12	6	-	92	18	14
	12.4%	12.0%	12.8%	17.0%	11.3%	9.9%	10.6%	21.5%	18.5%	6.7%	12.6%	7.8%	10.5%	16.4%	16.2%	7.0%	10.9%	13.8%	16.2%	10.1%	20.2%	6.1%	20.0%	8.3%	10.4%	13.8%	12.7%	13.9%	10.1%	-	24.9%	4.7%	6.6%
More likely to leave	342	170	172	95	123	124	105	59	12	81	25	53	114	68	17	61	31	42	90	110	58	84	37	54	84	109	284	27	19	12	51	235	44
	33.6%	34.4%	32.8%	32.3%	34.4%	33.9%	35.8%	25.2%	21.6%	59.9%	30.5%	32.3%	39.3%	28.4%	26.9%	61.2%	31.6%	23.0%	29.4%	31.9%	42.2%	36.8%	28.4%	33.1%	34.9%	34.2%	33.3%	31.9%	31.9%	60.7%	13.7%	59.9%	20.9%
No impact on my vote	445	229	216	112	157	176	142	99	27	34	42	77	128	110	31	23	43	92	149	167	42	87	45	88	104	140	377	36	24	8	201	122	105
	43.8%	46.3%	41.3%	38.3%	43.7%	48.2%	48.4%	42.1%	48.8%	24.8%	50.0%	46.9%	43.9%	45.6%	48.6%	23.6%	44.3%	50.1%	48.2%	48.4%	31.0%	38.2%	34.3%	54.2%	43.1%	43.9%	44.2%	43.5%	40.0%	39.3%	54.4%	31.1%	49.3%
Don't know	104	36	68	36	38	29	15	26	6	12	6	21	19	23	5	8	13	24	19	33	9	43	23	7	28	26	84	9	11	-	26	17	49
	10.2%	7.2%	13.1%	12.4%	10.7%	8.0%	5.1%	11.2%	11.1%	8.6%	6.9%	13.0%	6.4%	9.6%	8.3%	8.2%	13.3%	13.1%	6.2%	9.5%	6.6%	18.9%	17.4%	4.4%	11.7%	8.2%	9.9%	10.6%	18.0%	-	7.0%	4.3%	23.2%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 22
Q16. Normal weightings
Q16. For each of these recent events, please indicate whether they made you more likely to vote to leave the EU, more likely to vote to remain in the EU, or if they had no impact on your vote - The New Year's Eve attacks on women in Germany
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
More likely to remain	85	40	45	34	31	21	18	36	9	3	9	10	23	28	7	2	10	14	37	19	23	6	16	5	17	33	71	9	5	-	56	19	8
	8.4%	8.1%	8.6%	11.4%	8.5%	5.7%	6.3%	15.2%	15.7%	2.2%	10.5%	6.1%	7.8%	11.8%	11.3%	1.9%	10.4%	7.5%	12.1%	5.5%	17.0%	2.5%	12.0%	3.1%	7.0%	10.5%	8.3%	10.5%	8.9%	-	15.3%	4.7%	3.7%
More likely to leave	386	190	197	96	136	155	127	65	16	86	23	62	133	78	15	67	28	57	107	141	60	78	42	69	85	128	324	26	27	10	66	246	62
	38.0%	38.4%	37.6%	32.8%	37.8%	42.3%	43.5%	27.7%	28.5%	63.2%	28.0%	37.7%	45.7%	32.2%	24.5%	67.2%	28.3%	31.4%	34.7%	41.1%	44.2%	34.1%	32.1%	42.3%	35.4%	40.1%	38.0%	30.9%	44.5%	49.1%	17.8%	62.7%	29.1%
No impact on my vote	419	224	195	120	143	157	120	103	26	31	44	73	106	110	34	20	49	80	141	142	42	93	50	74	107	125	355	38	19	7	209	105	90
	41.2%	45.4%	37.3%	40.9%	39.8%	42.9%	40.9%	43.6%	47.9%	22.7%	53.1%	44.4%	36.4%	45.7%	53.9%	20.2%	50.0%	43.8%	45.9%	41.3%	31.1%	40.9%	38.1%	45.1%	44.5%	39.1%	41.6%	45.4%	30.7%	38.3%	56.9%	26.8%	42.3%
Don't know	126	40	86	44	50	33	27	32	4	16	7	20	29	25	6	11	11	32	22	42	11	51	23	15	32	33	103	11	10	2	37	23	53
	12.4%	8.1%	16.5%	14.9%	13.8%	9.0%	9.2%	13.5%	7.8%	11.9%	8.5%	11.9%	10.0%	10.3%	10.3%	10.7%	11.4%	17.2%	7.3%	12.1%	7.8%	22.5%	17.8%	9.5%	13.1%	10.3%	12.1%	13.2%	15.9%	12.6%	10.0%	5.8%	24.9%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

Table 23
Q17. Normal weightings
Q17. For each of these recent events, please indicate whether they made you more likely to vote to leave the EU, more likely to vote to remain in the EU, or if they had no impact on your vote - Coverage of the migrant camps in Calais
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
More likely to remain	90	46	45	43	28	20	20	40	13	4	9	5	14	30	11	2	9	22	45	17	15	13	24	13	15	25	78	10	2	-	68	13	8
	8.9%	9.2%	8.6%	14.7%	7.7%	5.4%	6.9%	16.8%	23.0%	2.7%	11.0%	3.0%	4.8%	12.4%	17.1%	2.2%	9.1%	11.8%	14.7%	5.1%	11.0%	5.6%	18.1%	8.2%	6.4%	7.9%	9.1%	12.2%	3.7%	-	18.5%	3.4%	3.7%
More likely to leave	438	229	209	106	165	167	152	78	15	91	30	64	163	92	19	69	31	54	124	162	70	81	39	78	98	149	365	31	32	10	78	274	74
	43.1%	46.4%	40.0%	36.1%	46.0%	45.8%	52.1%	33.2%	27.7%	67.2%	35.6%	39.0%	55.9%	38.4%	31.0%	69.5%	32.3%	29.4%	40.3%	47.2%	51.5%	35.5%	29.7%	48.2%	40.8%	46.8%	42.7%	37.3%	52.3%	53.6%	21.0%	69.8%	34.6%
No impact on my vote	375	183	192	102	125	148	101	90	23	28	40	69	91	96	28	19	48	76	119	126	42	88	48	62	96	111	317	34	17	7	193	85	77
	36.9%	37.1%	36.7%	34.7%	34.9%	40.6%	34.7%	38.2%	42.5%	20.5%	48.2%	41.9%	31.3%	40.0%	44.5%	19.5%	49.4%	41.5%	38.7%	36.6%	31.0%	38.5%	36.6%	38.3%	39.8%	34.8%	37.2%	40.4%	28.0%	36.9%	52.5%	21.7%	36.2%
Don't know	113	36	77	42	41	30	19	28	4	13	4	27	23	22	5	9	9	32	20	38	9	47	20	9	31	33	93	8	10	2	29	20	54
	11.1%	7.3%	14.8%	14.5%	11.4%	8.2%	6.4%	11.7%	6.9%	9.7%	5.2%	16.1%	8.0%	9.1%	7.4%	8.8%	9.2%	17.4%	6.4%	11.2%	6.5%	20.4%	15.6%	5.2%	13.0%	10.4%	10.9%	10.1%	16.0%	9.5%	7.9%	5.1%	25.6%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 24
Q18. Normal weightings
Q18. For each of these recent events, please indicate whether they made you more likely to vote to leave the EU, more likely to vote to remain in the EU, or if they had no impact on your vote - Last Summer's increased migration from Syria to Europe
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
More likely to remain	90	41	50	40	29	22	17	44	8	5	9	6	17	34	9	5	9	14	43	21	16	9	20	14	20	21	75	11	4	-	63	21	5
	8.9%	8.2%	9.5%	13.6%	8.0%	5.9%	5.7%	18.8%	15.2%	3.9%	10.8%	3.7%	5.7%	13.9%	14.3%	4.7%	9.2%	7.7%	14.1%	6.1%	12.0%	4.1%	15.4%	8.3%	8.3%	6.7%	8.8%	13.3%	6.2%	-	17.2%	5.3%	2.5%
More likely to leave	483	254	229	116	175	192	178	78	16	97	27	78	181	91	23	69	33	75	129	175	76	103	46	79	108	175	408	34	31	9	85	292	90
	47.5%	51.4%	43.8%	39.5%	48.7%	52.6%	60.9%	33.1%	29.6%	71.2%	33.0%	47.0%	62.1%	37.6%	35.8%	69.5%	34.1%	40.9%	42.0%	50.8%	55.6%	45.0%	35.2%	48.7%	44.8%	55.0%	47.9%	40.2%	51.6%	48.6%	23.0%	74.5%	42.5%
No impact on my vote	350	167	183	103	117	130	82	87	27	27	43	61	74	93	28	23	46	72	113	117	38	82	43	62	84	96	286	32	23	10	197	67	69
	34.4%	33.9%	34.9%	35.2%	32.7%	35.5%	28.0%	36.9%	48.9%	19.9%	51.1%	36.9%	25.4%	38.6%	44.4%	22.6%	47.3%	39.3%	36.8%	34.0%	27.8%	35.8%	32.6%	38.3%	35.1%	30.2%	33.5%	37.7%	37.3%	51.4%	53.6%	17.2%	32.7%
Don't know	94	32	62	34	38	22	16	26	4	7	4	20	20	24	3	3	9	22	22	31	6	35	22	8	28	26	84	7	3	-	23	11	47
	9.3%	6.5%	11.8%	11.7%	10.6%	6.0%	5.4%	11.1%	6.4%	5.0%	5.1%	12.4%	6.7%	9.8%	5.5%	3.2%	9.3%	12.1%	7.1%	9.1%	4.5%	15.2%	16.8%	4.7%	11.7%	8.2%	9.8%	8.7%	4.9%	-	6.2%	2.9%	22.3%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 25
Q19. Normal weightings
Q19. For each of these recent events, please indicate whether they made you more likely to vote to leave the EU, more likely to vote to remain in the EU, or if they had no impact on your vote - Last Summer's Greek bailout crisis and referendum
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
More likely to remain	93	38	55	49	24	20	23	45	11	2	6	5	23	34	7	1	6	18	35	31	17	9	14	16	17	31	78	9	6	-	66	16	7
	9.1%	7.7%	10.5%	16.6%	6.7%	5.5%	7.7%	19.1%	20.3%	1.7%	7.5%	3.1%	8.0%	14.1%	11.1%	0.8%	6.7%	9.6%	11.3%	9.0%	12.8%	4.1%	10.5%	9.8%	7.0%	9.9%	9.1%	10.8%	9.4%	-	17.9%	4.1%	3.2%
More likely to leave	422	217	205	103	153	166	155	70	19	77	29	66	155	85	25	59	31	62	130	153	59	80	42	62	104	139	348	35	32	7	86	250	79
	41.5%	44.0%	39.1%	35.2%	42.5%	45.5%	53.2%	29.7%	34.6%	57.1%	34.9%	40.1%	53.0%	35.3%	40.2%	59.4%	31.4%	33.7%	42.3%	44.5%	43.1%	35.0%	32.4%	38.3%	43.5%	43.6%	40.8%	41.4%	53.0%	34.8%	23.2%	63.8%	37.0%
No impact on my vote	402	205	197	104	143	155	101	92	23	42	44	73	97	98	28	30	52	77	124	125	54	99	51	76	92	126	344	31	14	13	195	107	81
	39.5%	41.6%	37.6%	35.6%	39.7%	42.5%	34.6%	39.3%	41.9%	30.9%	52.5%	44.4%	33.1%	40.8%	43.7%	30.6%	53.4%	42.3%	40.2%	36.4%	39.3%	43.4%	38.7%	46.8%	38.2%	39.4%	40.4%	37.4%	22.6%	65.2%	52.9%	27.3%	37.9%
Don't know	100	33	67	37	40	24	13	28	2	14	4	20	17	24	3	9	8	26	19	35	7	40	24	8	27	23	83	9	9	-	22	18	47
	9.9%	6.8%	12.8%	12.6%	11.1%	6.5%	4.5%	11.9%	3.2%	10.3%	5.1%	12.4%	5.8%	9.9%	5.0%	9.3%	8.6%	14.4%	6.3%	10.1%	4.8%	17.5%	18.5%	5.1%	11.3%	7.2%	9.7%	10.4%	15.0%	-	5.9%	4.7%	21.9%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 26
Q20. Normal weightings
Q20. Out of these politicians, whose recommendation would have most influence on your vote in the referendum?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
David Cameron	153	78	75	42	59	52	110	7	6	6	5	18	100	14	5	4	2	27	57	55	20	21	18	28	35	55	136	9	5	3	75	37	39
	15.0%	15.8%	14.3%	14.2%	16.4%	14.3%	37.6%	2.8%	10.3%	4.3%	6.1%	11.0%	34.4%	5.7%	8.7%	3.6%	2.3%	14.6%	18.7%	15.9%	14.3%	9.0%	13.6%	17.4%	14.5%	17.2%	15.9%	11.2%	8.1%	14.5%	20.4%	9.3%	18.3%
George Osborne	25	14	11	11	5	8	13	4	6	-	1	2	8	1	5	*	2	8	17	4	3	1	6	4	4	9	23	-	-	2	16	4	3
	2.5%	2.9%	2.0%	3.9%	1.5%	2.3%	4.4%	1.5%	10.7%	-	1.0%	1.2%	2.8%	0.5%	8.5%	*	1.9%	4.4%	5.6%	1.2%	2.1%	*	4.9%	2.4%	1.5%	2.8%	2.7%	-	-	9.4%	4.4%	1.1%	1.6%
Boris Johnson	72	33	39	25	21	25	34	12	10	6	3	6	33	17	2	5	2	12	19	27	9	16	6	9	19	29	63	1	7	1	23	36	10
	7.0%	6.6%	7.4%	8.6%	5.9%	6.9%	11.6%	5.2%	17.5%	4.1%	4.0%	3.4%	11.3%	7.2%	3.2%	4.6%	2.0%	6.7%	6.3%	8.0%	6.3%	7.1%	4.9%	5.7%	7.9%	9.0%	7.4%	1.2%	10.9%	3.4%	6.3%	9.1%	4.8%
Theresa May	53	17	36	9	20	24	24	12	4	4	2	6	28	10	4	1	4	5	11	27	7	9	8	7	11	17	43	5	5	-	9	32	10
	5.2%	3.5%	6.9%	3.0%	5.6%	6.6%	8.3%	5.1%	7.8%	3.1%	2.7%	3.8%	9.5%	4.0%	6.5%	0.8%	4.4%	2.5%	3.5%	7.9%	5.0%	3.7%	6.3%	4.4%	4.6%	5.3%	5.1%	5.5%	8.5%	-	2.5%	8.1%	4.5%
Nigel Lawson	14	10	4	1	3	9	7	-	1	3	2	1	9	1	-	2	-	3	5	3	4	1	2	3	3	4	12	-	2	-	4	7	3
	1.4%	2.0%	0.8%	*	1.0%	2.6%	2.3%	-	1.6%	2.4%	2.3%	0.5%	3.0%	*	-	1.5%	-	1.4%	1.6%	1.0%	3.2%	*	1.3%	1.7%	1.4%	1.3%	1.4%	-	2.7%	-	1.0%	1.9%	1.3%
Jeremy Corbyn	92	49	44	38	26	29	-	61	4	4	13	8	1	49	2	1	18	19	27	31	17	18	15	16	16	26	72	11	7	2	62	19	8
	9.1%	9.9%	8.4%	12.8%	7.3%	7.8%	-	25.9%	7.6%	2.6%	15.7%	4.6%	*	20.5%	3.4%	1.1%	18.9%	10.2%	8.8%	9.0%	12.2%	7.9%	11.5%	9.5%	6.5%	8.0%	8.4%	13.5%	11.4%	11.7%	16.9%	4.7%	3.9%
Tony Blair	33	18	15	16	11	7	2	23	2	*	-	5	2	21	4	1	1	5	8	10	8	8	6	5	14	7	32	1	-	-	15	10	4
	3.3%	3.7%	2.9%	5.4%	2.9%	1.9%	0.6%	9.7%	3.5%	*	-	3.2%	0.6%	8.8%	5.7%	1.4%	0.7%	2.7%	2.5%	2.9%	5.8%	3.5%	4.9%	2.8%	5.9%	2.2%	3.8%	1.3%	-	-	4.2%	2.6%	2.0%
Alan Johnson	29	20	10	4	9	16	5	17	3	-	2	1	5	18	4	-	2	1	12	8	3	7	5	2	8	10	26	2	1	-	22	4	3
	2.9%	4.0%	1.9%	1.4%	2.5%	4.4%	1.8%	7.2%	6.2%	-	2.1%	1.3%	1.6%	7.4%	6.1%	-	1.8%	0.7%	3.8%	2.2%	2.1%	3.1%	3.9%	1.2%	3.5%	3.2%	3.0%	2.7%	2.0%	-	6.0%	0.9%	1.6%
Kate Hoey	5	4	1	1	1	3	1	*	1	*	-	3	1	-	1	-	3	-	2	*	*	3	-	1	1	*	2	-	-	3	2	3	-
	*	0.7%	*	*	*	0.7%	*	*	0.9%	*	-	1.6%	*	-	2.1%	-	2.7%	-	0.5%	*	*	1.2%	-	*	0.6%	*	*	-	-	13.6%	*	0.9%	-
Nigel Farage	125	74	51	24	41	59	18	17	1	75	5	8	29	17	3	55	7	14	36	38	27	25	11	29	36	37	113	4	5	4	11	109	3
	12.3%	14.9%	9.8%	8.3%	11.5%	16.3%	6.3%	7.0%	2.3%	55.2%	5.7%	4.8%	10.0%	7.2%	4.5%	54.8%	7.5%	7.5%	11.6%	10.9%	19.8%	10.8%	8.1%	18.1%	14.9%	11.5%	13.2%	4.7%	8.0%	18.3%	3.1%	27.7%	1.5%
Don't know	415	178	238	122	161	132	79	83	17	37	50	106	76	92	32	32	56	90	114	141	39	121	53	59	93	125	330	50	29	6	128	132	129
	40.8%	36.0%	45.4%	41.7%	44.9%	36.1%	26.9%	35.5%	31.6%	27.6%	60.4%	64.6%	26.2%	38.4%	51.3%	31.8%	57.9%	49.2%	37.1%	41.0%	28.9%	52.9%	40.6%	36.3%	38.6%	39.2%	38.7%	60.0%	48.3%	29.0%	34.7%	33.6%	60.5%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 27
Q21. Normal weightings
Q21. In your impression, which side in the referendum campaign currently has the most impressive backers?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
The "Leave" Campaign	286	151	135	83	103	101	84	52	13	63	27	38	87	60	12	47	23	56	71	96	50	69	24	47	78	87	236	23	19	8	47	207	24
	28.2%	30.6%	25.8%	28.3%	28.6%	27.6%	28.8%	22.0%	23.5%	46.2%	32.6%	23.3%	29.8%	24.8%	18.3%	47.3%	23.5%	30.6%	23.2%	27.8%	37.0%	30.2%	18.1%	29.0%	32.3%	27.3%	27.6%	28.0%	31.2%	43.0%	12.7%	52.7%	11.1%
The "Remain" Campaign	308	158	150	116	87	105	94	105	24	21	33	27	85	92	22	16	35	49	122	81	51	54	53	42	68	93	256	32	15	4	223	51	29
	30.3%	32.0%	28.6%	39.6%	24.3%	28.7%	32.0%	44.8%	43.4%	15.7%	39.4%	16.2%	29.1%	38.0%	34.2%	16.1%	36.0%	26.8%	39.7%	23.5%	37.4%	23.7%	40.2%	25.7%	28.4%	29.3%	30.1%	38.7%	24.7%	20.8%	60.6%	13.1%	13.4%
Don't know	423	184	238	94	169	160	115	78	18	52	23	100	120	89	30	36	40	78	115	167	35	105	55	74	94	138	361	28	27	7	98	134	160
	41.6%	37.4%	45.5%	32.1%	47.1%	43.7%	39.2%	33.1%	33.1%	38.1%	28.0%	60.5%	41.1%	37.1%	47.5%	36.6%	40.5%	42.6%	37.2%	48.7%	25.7%	46.1%	41.7%	45.3%	39.3%	43.3%	42.3%	33.3%	44.1%	36.3%	26.7%	34.2%	75.5%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 28
Q22. Normal weightings
Q22. How many people who say they are currently "Leave" supporters, do you think will decide to vote to "Remain" at the last minute out of fear of the consequences of leaving?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
None of them	49	33	16	12	26	11	9	13	1	14	8	2	10	12	1	11	11	4	6	17	13	13	5	9	15	11	41	3	2	3	15	30	4
	4.9%	6.8%	3.0%	4.1%	7.3%	3.0%	3.1%	5.7%	2.2%	10.4%	10.2%	1.5%	3.4%	5.0%	1.9%	10.7%	11.5%	2.4%	2.1%	4.8%	9.9%	5.7%	3.8%	5.4%	6.3%	3.6%	4.8%	3.8%	3.9%	16.8%	4.0%	7.6%	1.9%
Very few of them	259	135	125	98	71	90	93	64	13	32	20	36	88	59	16	22	20	47	97	85	32	46	32	54	50	76	212	24	18	5	87	135	35
	25.5%	27.2%	23.9%	33.5%	19.8%	24.7%	31.7%	27.4%	23.6%	23.5%	23.8%	22.0%	30.3%	24.7%	24.9%	22.3%	20.3%	25.5%	31.7%	24.6%	23.2%	20.0%	24.5%	33.0%	20.8%	24.0%	24.9%	28.8%	29.9%	25.8%	23.6%	34.4%	16.5%
Quite a few of them	368	171	197	97	121	150	99	86	29	47	28	65	109	99	24	36	35	58	113	123	53	79	43	50	94	129	316	24	22	6	154	125	78
	36.2%	34.6%	37.7%	33.1%	33.7%	41.1%	33.8%	36.7%	53.4%	34.8%	33.6%	39.4%	37.5%	41.2%	38.7%	36.6%	35.8%	31.6%	36.7%	35.8%	39.0%	34.5%	32.4%	31.0%	39.3%	40.4%	37.1%	28.5%	35.9%	31.6%	41.7%	32.0%	36.7%
Many of them	67	28	39	26	28	14	16	15	5	8	11	10	17	15	6	4	9	14	18	23	12	14	11	10	12	18	51	11	1	4	38	18	9
	6.6%	5.7%	7.5%	8.9%	7.7%	3.8%	5.6%	6.3%	9.5%	6.0%	13.0%	5.9%	5.8%	6.2%	10.1%	4.2%	9.1%	7.5%	5.9%	6.7%	9.1%	6.1%	8.1%	6.4%	5.0%	5.7%	6.0%	12.9%	2.0%	20.8%	10.4%	4.6%	4.3%
Don't know	273	127	146	60	113	100	76	56	6	34	16	51	67	55	15	26	23	61	73	97	26	77	41	39	69	84	233	22	17	1	75	84	86
	26.8%	25.7%	27.9%	20.3%	31.5%	27.5%	25.9%	23.8%	11.3%	25.3%	19.3%	31.2%	23.0%	23.0%	24.4%	26.2%	23.3%	33.1%	23.6%	28.2%	18.8%	33.8%	31.2%	24.2%	28.6%	26.3%	27.3%	25.9%	28.3%	5.0%	20.3%	21.5%	40.5%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

Table 29
Q23. Normal weightings
Q23. How many people who say they are currently "Remain" supporters, do you think will decide to vote to "Leave" at the last minute out of fear of the consequences of staying?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
None of them	71	39	32	30	22	19	19	23	1	4	10	12	18	24	3	4	11	10	21	25	4	20	5	13	20	22	60	3	6	1	36	24	10
	7.0%	8.0%	6.0%	10.3%	6.0%	5.3%	6.6%	9.6%	1.7%	3.2%	12.0%	7.5%	6.1%	9.9%	4.1%	4.2%	11.5%	5.5%	7.0%	7.3%	3.2%	8.7%	3.7%	7.9%	8.5%	7.0%	7.1%	3.8%	9.9%	7.2%	9.7%	6.2%	4.8%
Very few of them	362	187	175	87	124	150	114	94	25	38	28	52	114	100	25	29	33	52	123	124	61	54	53	63	72	122	311	27	17	7	153	139	59
	35.6%	37.8%	33.5%	29.9%	34.5%	41.2%	39.2%	40.0%	44.8%	27.9%	33.7%	31.3%	39.0%	41.6%	39.6%	28.9%	33.7%	28.6%	40.1%	35.9%	44.9%	23.4%	40.3%	39.0%	30.1%	38.4%	36.5%	31.6%	28.7%	33.8%	41.6%	35.6%	28.0%
Quite a few of them	223	104	119	87	68	68	61	46	13	39	29	31	64	42	10	31	27	43	78	73	30	42	30	32	54	58	174	21	19	9	82	93	48
	21.9%	21.1%	22.7%	29.9%	18.9%	18.6%	20.8%	19.5%	23.7%	28.9%	34.4%	18.9%	21.8%	17.6%	15.9%	31.3%	27.2%	23.3%	25.4%	21.2%	22.3%	18.3%	22.8%	19.7%	22.4%	18.2%	20.4%	25.3%	30.7%	49.1%	22.3%	23.8%	22.5%
Many of them	60	24	36	28	20	12	13	16	9	10	1	9	12	10	9	5	5	20	11	13	12	24	8	7	12	21	48	10	3	-	19	31	5
	5.9%	4.9%	6.9%	9.7%	5.4%	3.3%	4.5%	6.6%	16.1%	7.2%	1.4%	5.5%	4.2%	4.2%	13.6%	4.8%	4.8%	10.8%	3.4%	3.9%	9.1%	10.4%	6.3%	4.1%	5.0%	6.5%	5.6%	11.5%	4.8%	-	5.2%	7.9%	2.5%
Don't know	301	139	162	59	126	115	85	57	7	45	15	61	84	64	17	31	22	58	75	109	28	89	35	48	82	95	260	23	16	2	78	104	90
	29.6%	28.2%	30.9%	20.3%	35.2%	31.6%	28.9%	24.3%	13.6%	32.8%	18.5%	36.8%	28.8%	26.7%	26.8%	31.0%	22.8%	31.9%	24.2%	31.7%	20.5%	39.1%	26.9%	29.3%	33.9%	30.0%	30.5%	27.8%	26.0%	10.0%	21.3%	26.5%	42.3%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 30
Q24. Normal weightings
Q24. If there is a world recession before the referendum, will that make you more likely to vote to leave the EU, more likely to vote to remain in the EU, or will have no impact on your vote?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
More likely to vote to "Leave"	215	112	104	78	74	64	66	43	7	46	12	34	67	47	7	34	12	45	70	60	43	42	21	38	53	71	184	16	9	6	38	140	32
	21.2%	22.6%	19.8%	26.6%	20.5%	17.6%	22.5%	18.1%	12.9%	34.2%	14.4%	20.7%	22.9%	19.3%	11.4%	34.1%	12.8%	24.6%	22.8%	17.4%	31.8%	18.3%	15.9%	23.4%	22.3%	22.4%	21.6%	18.5%	15.6%	33.5%	10.3%	35.6%	14.9%
More likely to vote to "Remain"	186	89	97	68	55	63	51	56	17	15	23	22	52	53	17	9	26	21	78	52	32	24	32	24	36	56	147	23	12	4	142	24	19
	18.3%	18.0%	18.5%	23.4%	15.3%	17.1%	17.5%	23.9%	31.6%	11.3%	28.0%	13.4%	17.7%	22.2%	26.8%	9.1%	26.3%	11.7%	25.3%	15.1%	23.2%	10.6%	24.0%	14.7%	14.9%	17.4%	17.2%	27.1%	19.0%	23.1%	38.6%	6.2%	8.7%
No impact on my vote	457	247	210	94	159	205	137	101	29	61	40	71	140	111	26	47	41	74	123	172	55	107	48	83	109	150	390	33	27	7	159	202	85
	45.0%	50.0%	40.1%	31.9%	44.1%	56.2%	46.7%	42.9%	53.2%	44.6%	48.1%	42.9%	48.1%	46.0%	41.4%	47.5%	41.9%	40.6%	39.8%	50.1%	40.0%	47.0%	36.3%	50.7%	45.4%	47.2%	45.7%	38.9%	45.3%	38.4%	43.2%	51.5%	40.0%
Don't know	159	46	113	53	72	33	39	36	1	13	8	38	33	30	13	9	19	42	37	60	7	55	31	18	42	41	132	13	12	1	29	26	77
	15.6%	9.3%	21.6%	18.1%	20.1%	9.1%	13.3%	15.1%	2.3%	9.9%	9.6%	23.1%	11.3%	12.5%	20.4%	9.4%	19.1%	23.1%	12.1%	17.4%	5.0%	24.1%	23.8%	11.1%	17.4%	12.9%	15.5%	15.6%	20.1%	5.0%	7.9%	6.6%	36.4%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

Table 31
Q25. Normal weightings
Q25. If Britain votes to leave the EU, how do you think you would be most likely to feel on the morning after?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
Elated	140	88	52	30	47	63	38	24	10	49	1	13	46	27	6	33	6	19	35	41	32	31	10	35	35	39	120	11	7	3	11	122	4
	13.7%	17.8%	9.9%	10.2%	13.1%	17.1%	13.0%	10.2%	17.5%	36.3%	1.4%	7.8%	15.9%	11.1%	9.0%	33.6%	6.1%	10.6%	11.4%	12.1%	23.7%	13.4%	7.8%	21.6%	14.8%	12.2%	14.0%	12.7%	10.9%	13.6%	2.9%	31.2%	1.9%
Alarmed	326	156	170	125	101	100	88	102	31	6	43	43	76	100	27	3	44	67	128	104	38	56	56	43	69	92	260	36	24	5	269	12	30
	32.1%	31.6%	32.5%	42.8%	28.0%	27.5%	30.0%	43.6%	56.8%	4.4%	52.0%	26.4%	26.1%	41.7%	42.1%	2.9%	44.6%	36.5%	41.4%	30.2%	28.2%	24.3%	42.9%	26.6%	28.6%	28.9%	30.5%	43.3%	40.0%	26.5%	73.1%	3.1%	14.3%
Relieved	230	118	112	45	77	109	80	37	5	58	20	27	86	37	11	47	22	24	64	98	23	44	24	37	56	86	203	12	8	7	15	199	13
	22.6%	23.9%	21.5%	15.2%	21.5%	29.7%	27.2%	15.8%	9.9%	42.9%	23.9%	16.2%	29.4%	15.3%	17.2%	47.4%	22.3%	13.1%	20.9%	28.6%	17.2%	19.3%	18.4%	22.6%	23.5%	26.9%	23.8%	14.5%	12.9%	38.2%	4.1%	50.7%	6.1%
Neutral	321	132	189	93	134	94	87	72	9	22	19	82	83	77	20	16	26	73	81	100	42	98	41	48	80	102	270	25	22	4	73	59	165
	31.6%	26.7%	36.2%	31.8%	37.4%	25.7%	29.7%	30.4%	15.8%	16.5%	22.7%	49.6%	28.6%	31.9%	31.7%	16.1%	27.0%	39.8%	26.2%	29.1%	30.9%	42.9%	31.0%	29.3%	33.1%	32.0%	31.7%	29.5%	36.2%	21.7%	19.9%	15.0%	77.6%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

17 Jan 2016

Table 32
Q26. Normal weightings
Q26. If Britain votes to remain in the EU, how do you think you would be most likely to feel on the morning after?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
Elated	41	27	14	11	18	12	7	12	8	2	6	6	7	15	4	2	7	6	15	12	9	5	7	5	7	11	29	8	4	-	34	6	1
	4.1%	5.5%	2.7%	3.8%	5.0%	3.3%	2.5%	4.9%	14.6%	1.7%	7.4%	3.5%	2.3%	6.1%	5.6%	1.9%	7.0%	3.2%	4.8%	3.3%	6.9%	2.3%	5.4%	3.0%	2.8%	3.4%	3.5%	9.8%	5.8%	-	9.2%	1.6%	0.5%
Alarmed	285	162	123	62	83	139	82	47	8	82	26	30	95	46	9	65	28	37	79	101	44	62	23	56	67	96	243	21	14	8	22	239	14
	28.0%	32.8%	23.5%	21.2%	23.2%	38.2%	28.0%	20.2%	13.9%	60.7%	31.0%	17.9%	32.6%	19.1%	14.6%	64.8%	28.9%	20.3%	25.6%	29.2%	32.2%	27.0%	17.7%	34.5%	27.9%	30.2%	28.4%	24.5%	23.1%	40.1%	5.9%	60.9%	6.7%
Relieved	266	130	136	103	79	84	81	86	31	10	25	24	75	86	25	7	25	43	108	83	29	46	40	37	62	84	223	28	13	2	224	18	16
	26.1%	26.3%	25.9%	35.3%	22.0%	22.9%	27.7%	36.7%	57.3%	7.4%	29.8%	14.8%	25.6%	35.8%	38.9%	7.3%	25.2%	23.4%	35.0%	24.0%	21.6%	20.0%	30.2%	23.0%	25.6%	26.3%	26.1%	33.3%	21.4%	12.1%	60.7%	4.6%	7.5%
Neutral	425	175	251	116	179	130	122	90	8	41	26	105	115	94	26	26	38	97	107	149	54	116	61	64	105	128	358	27	30	9	89	129	181
	41.8%	35.3%	47.9%	39.7%	49.8%	35.6%	41.8%	38.3%	14.3%	30.1%	31.8%	63.8%	39.6%	39.0%	40.8%	25.9%	38.9%	53.1%	34.6%	43.4%	39.3%	50.7%	46.7%	39.5%	43.7%	40.1%	42.0%	32.4%	49.7%	47.8%	24.2%	32.9%	85.3%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of The Mail on Sunday

Table 33
Q27. Normal weightings
Q27. Which of the following statements is most accurate about how you think and feel about the EU?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	1017	508	509	284	345	388	303	232	60	135	69	167	310	223	82	110	68	183	344	360	138	174	108	187	238	359	892	70	42	13	374	393	211
Weighted Total	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
My heart says "Out" but my head says "In"	170	76	94	46	66	58	70	22	16	11	11	34	65	26	15	8	7	39	51	55	24	39	28	21	37	54	140	14	12	4	70	30	62
	16.8%	15.4%	18.0%	15.8%	18.4%	15.9%	23.8%	9.2%	28.6%	8.5%	12.7%	20.5%	22.4%	11.0%	24.5%	8.1%	6.9%	21.4%	16.7%	16.1%	17.8%	17.1%	21.3%	13.1%	15.4%	16.9%	16.4%	17.1%	20.3%	19.5%	18.9%	7.7%	29.3%
My heart says "In" but my head says "Out"	80	33	47	31	28	21	24	23	7	5	3	18	22	22	6	3	9	13	24	27	14	15	8	13	14	33	68	1	10	1	19	35	26
	7.9%	6.8%	8.9%	10.6%	7.9%	5.7%	8.2%	9.7%	13.3%	3.9%	4.0%	10.7%	7.6%	9.3%	9.4%	3.4%	9.5%	7.1%	7.8%	7.7%	10.5%	6.7%	6.4%	8.1%	5.7%	10.4%	8.0%	1.5%	16.2%	4.4%	5.2%	9.0%	12.1%
My heart and head both say "In"	258	136	122	93	81	84	54	98	22	7	39	30	51	91	18	6	41	46	98	82	36	42	38	39	56	69	201	32	20	5	236	6	9
	25.4%	27.5%	23.4%	31.8%	22.7%	23.0%	18.4%	41.7%	39.8%	4.8%	47.0%	18.5%	17.3%	37.6%	28.3%	6.0%	42.4%	25.4%	31.9%	23.9%	26.1%	18.5%	28.9%	23.8%	23.1%	21.6%	23.6%	38.3%	33.3%	24.2%	64.2%	1.6%	4.1%
My heart and head both say "Out"	355	199	156	70	114	171	111	65	7	104	23	39	121	71	9	80	25	45	95	125	55	80	39	66	89	118	311	22	11	10	23	306	20
	34.9%	40.3%	29.8%	24.0%	31.7%	46.8%	37.8%	27.6%	13.0%	76.3%	27.5%	23.4%	41.5%	29.4%	13.6%	80.2%	26.0%	24.7%	30.9%	36.4%	40.3%	35.0%	29.5%	40.5%	36.9%	37.0%	36.5%	26.7%	18.6%	51.8%	6.3%	78.0%	9.2%
Don't know	153	49	104	52	70	32	34	28	3	9	7	45	33	31	15	2	15	39	39	55	7	52	18	23	46	45	132	14	7	-	20	14	97
	15.1%	10.0%	19.9%	17.7%	19.4%	8.7%	11.8%	11.8%	5.4%	6.5%	8.8%	27.0%	11.3%	12.7%	24.0%	2.4%	15.2%	21.4%	12.7%	15.9%	5.2%	22.8%	13.9%	14.4%	19.0%	14.2%	15.5%	16.4%	11.5%	-	5.5%	3.7%	45.4%
SIGMA	1017	494	523	293	359	365	292	235	55	136	83	165	292	241	63	100	98	183	308	344	136	228	131	163	240	319	853	84	61	19	368	392	213
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.