March EU Poll

24/03/2016

Prepared by Survation

Survation.

Methodology

Fieldwork Dates

17th – 19th March 2016

Data Collection Method

The survey was conducted via telephone. A combination of both landline and mobile data were called.

Population Sampled

All residents aged 18+ in the UK

Sample Size

1006

Data Weighting

Data were weighted to the profile of all UK adults aged 18+ in. Data were weighted by age, sex, region, and 2015 General Election vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1006 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0–10. This likelihood to vote was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.



Question Presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not prompted.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation. For further information please contact. Chris Hopkins
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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1

Q1. Normal weightings

Q1. There is going to be a vote on the UK's membership of the European Union on June 23rd, how likely would you be to vote on a scale of 0-10, where 10 means would definitely vote and 0 means you would not vote?

Base: All Respondents

Unweighted Total Weighted Total 10
9
8
7
6
5
4
3
2
1
0
SIGMA

474 516 311 60.3%	532 474 303 339						st Vote						Regio	III T I					Referend	JIII	
516 311 60.3%				55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
311 60.3%				364	283	207	42	50	66	184	143	150	232	337	862	73	49	22	273	396	212
60.3%				360	272	225	58	93	74	205	133	161	235	317	846	83	48	28	303	407	186
		124 42.8%	242 68.2%	246 68.3%	206 75.6%	156 69.2%	48 81.9%	70 74.9%	53 71.1%	42 20.6%	89 67.0%	100 62.1%	142 60.2%	186 58.8%	517 61.1%	56 67.2%	27 56.2%	12 42.8%	229 75.5%	281 68.9%	99 53.0%
17		14	13	12	15	9	3	3	3	3	2	9	7	17	35	1	3	42.070	8	18	11
3.3%		4.8%	3.8%	3.2%	5.5%	3.8%	5.4%	3.5%	3 4.3%	3 1.3%	1.5%	9 5.5%	2.8%	5.5%	35 4.1%	ı 1.7%	3 6.4%	-	2.5%	4.4%	5.9%
34		33	13	25	21	13	3	8	4	18	8	11	21	20	59	6	*	6	23	31	16
6.6%		11.4%	3.8%	6.9%	7.9%	5.8%	5.0%	9.0%	5.9%	8.9%	5.7%	6.7%	8.9%	6.2%	7.0%	7.2%	*	22.5%	7.6%	7.5%	8.5%
18	18	17	9	13	9	8	_	3	_	13	2	8	10	15	34	1	3	*	13	18	5
3.5%		5.9%	2.4%	3.6%	3.4%	3.7%	-	3.0%	-	6.2%	1.2%	5.1%	4.1%	4.6%	4.1%	1.2%	6.0%	1.0%	4.4%	4.3%	2.8%
13	13	11	9	4	3	8	1	2	2	5	2	4	9	6	20	1	2	1	3	17	4
2.6%	.6%	3.7%	2.5%	1.2%	1.2%	3.7%	1.5%	2.4%	2.6%	2.2%	1.5%	2.3%	3.7%	1.9%	2.4%	1.1%	3.9%	3.6%	1.0%	4.3%	2.0%
48	48	41	25	27	12	17	4	5	8	37	10	14	19	34	77	7	6	4	19	30	41
9.3%	.3%	14.2%	7.1%	7.5%	4.3%	7.6%	6.2%	5.8%	10.2%	18.0%	7.3%	8.4%	8.1%	10.9%	9.1%	8.0%	11.9%	15.0%	6.3%	7.5%	21.8%
7	7	3	6	-	2	3	-	-	1	4	1	-	4	3	7	1	1	-	1	5	3
1.4%	.4%	1.0%	1.7%	-	0.6%	1.2%	-	-	0.9%	1.9%	0.6%	-	1.5%	1.0%	0.9%	1.0%	1.3%	-	*	1.3%	1.5%
5	-	4	2	3	-	2	-	-	-	5	-	2	2	2	7	-	2	-	1	3	5
0.9%	.9%	1.4%	0.7%	0.7%	-	1.0%	-	-	-	2.4%	-	1.4%	1.0%	0.7%	0.8%	-	4.5%	-	*	0.7%	2.6%
4		4	3	-	1	1	-	-	-	5	1	-	3	2	6	-	1	-	5	-	2
0.7%	.7%	1.3%	0.8%	-	*	*	-	-	-	2.3%	0.7%	-	1.1%	0.6%	0.7%	-	1.9%	-	1.5%	-	1.0%
3	-	4	3	1	-	1	-	-	-	7	1	3	*	4	8	-	-	-	1	5	2
0.6%		1.5%	0.7%		-	•	-	-	-	3.5%	0.8%	1.8%	~	1.2%	1.0%	-	-	-	*	1.2%	1.1%
					3	•	-	1	4								4	4	-	-	-
							-												-		
																					186 100.0%
	10	55 10.6% 516	55 35 10.6% 12.0% 516 291	55 35 30 10.6% 12.0% 8.4% 516 291 355	55 35 30 30 10.6% 12.0% 8.4% 8.3% 516 291 355 360	55 35 30 30 3 10.6% 12.0% 8.4% 8.3% 1.0% 516 291 355 360 272	55 35 30 30 3 7 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% 516 291 355 360 272 225	55 35 30 30 3 7 - 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% - 516 291 355 360 272 225 58	55 35 30 30 3 7 - 1 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% - 1.5% 516 291 355 360 272 225 58 93	55 35 30 30 3 7 - 1 4 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% - 1.5% 5.1% 516 291 355 360 272 225 58 93 74	55 35 30 30 3 7 - 1 4 67 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% - 1.5% 5.1% 32.7% 516 291 355 360 272 225 58 93 74 205	55 35 30 30 3 7 - 1 4 67 18 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% - 1.5% 5.1% 32.7% 13.8% 516 291 355 360 272 225 58 93 74 205 133	55 35 30 30 3 7 - 1 4 67 18 11 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% - 1.5% 5.1% 32.7% 13.8% 6.7% 516 291 355 360 272 225 58 93 74 205 133 161	55 35 30 30 3 7 - 1 4 67 18 11 20 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% - 1.5% 5.1% 32.7% 13.8% 6.7% 8.4% 516 291 355 360 272 225 58 93 74 205 133 161 235	55 35 30 30 3 7 - 1 4 67 18 11 20 27 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% - 1.5% 5.1% 32.7% 13.8% 6.7% 8.4% 8.6% 516 291 355 360 272 225 58 93 74 205 133 161 235 317	55 35 30 30 3 7 - 1 4 67 18 11 20 27 76 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% - 1.5% 5.1% 32.7% 13.8% 6.7% 8.4% 8.6% 9.0% 516 291 355 360 272 225 58 93 74 205 133 161 235 317 846	55 35 30 30 3 7 - 1 4 67 18 11 20 27 76 11 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% - 1.5% 5.1% 32.7% 13.8% 6.7% 8.4% 8.6% 9.0% 12.6% 516 291 355 360 272 225 58 93 74 205 133 161 235 317 846 83	55 35 30 30 3 7 - 1 4 67 18 11 20 27 76 11 4 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% - 1.5% 5.1% 32.7% 13.8% 6.7% 8.4% 8.6% 9.0% 12.6% 7.6% 516 291 355 360 272 225 58 93 74 205 133 161 235 317 846 83 48	55 35 30 30 3 7 - 1 4 67 18 11 20 27 76 11 4 4 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% - 1.5% 5.1% 32.7% 13.8% 6.7% 8.4% 8.6% 9.0% 12.6% 7.6% 15.1% 516 291 355 360 272 225 58 93 74 205 133 161 235 317 846 83 48 28	55 35 30 30 3 7 - 1 4 67 18 11 20 27 76 11 4 4 - 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% - 1.5% 5.1% 32.7% 13.8% 6.7% 8.4% 8.6% 9.0% 12.6% 7.6% 15.1% - 516 291 355 360 272 225 58 93 74 205 133 161 235 317 846 83 48 28 303	55 35 30 30 3 7 - 1 4 67 18 11 20 27 76 11 4 4 - - 10.6% 12.0% 8.4% 8.3% 1.0% 3.3% - 1.5% 5.1% 32.7% 13.8% 6.7% 8.4% 8.6% 9.0% 12.6% 7.6% 15.1% - - 516 291 355 360 272 225 58 93 74 205 133 161 235 317 846 83 48 28 303 407



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Table 2

Q2. Normal weightings

Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote? Base: Respondents who are likely to vote

Unweighted Total
Weighted Total
Vote for the UK to leave the European Union
Vote for the UK to remain a member of the
European Union
Undecided
Refused
SIGMA

Total	Se	ex		Age				2015 Pa	st Vote						Regio	n7 + 1				EU	Referend	um
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
916	490	426	269	313	334	279	201	42	49	61	123	128	139	212	309	788	64	46	18	273	396	212
911	450	461	256	325	330	270	218	58	92	70	138	115	150	216	289	770	73	45	24	303	407	186
303	184	119	58	114	131	91	47	6	87	20	39	23	66	76	97	263	21	12	8	303	-	-
33.3%	40.9%	25.9%	22.8%	35.0%	39.8%	33.7%	21.7%	11.1%	95.1%	28.8%	28.5%	20.2%	43.8%	35.5%	33.6%	34.1%	29.0%	26.8%	31.7%	100.0%	-	-
407	185	222	135	152	121	114	127	40	1	39	65	69	52	90	128	339	38	18	13	-	407	-
44.7%	41.2%	48.2%	52.6%	46.8%	36.6%	42.3%	58.3%	68.8%	1.4%	55.4%	46.8%	60.6%	34.5%	41.9%	44.1%	44.1%	52.1%	39.6%	52.7%	-	100.0%	-
186	73	114	56	56	74	61	43	12	3	11	28	21	29	45	62	156	14	13	4	-	-	186
20.5%	16.2%	24.6%	21.9%	17.4%	22.4%	22.5%	19.7%	20.1%	3.5%	15.8%	20.2%	18.2%	19.1%	20.8%	21.4%	20.3%	18.9%	28.1%	15.6%	-	-	100.0%
14	8	6	7	3	4	4	1	-	-	-	6	1	4	4	3	12	-	2	-	-	-	-
1.6%	1.8%	1.3%	2.8%	0.9%	1.3%	1.5%	*	-	-	-	4.5%	1.0%	2.6%	1.8%	0.9%	1.5%	-	5.5%	-	-	-	-
911	450	461	256	325	330	270	218	58	92	70	138	115	150	216	289	770	73	45	24	303	407	186
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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Table 3

Q2. Normal weightings & likelihood to vote

Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote? Base: Respondents who are likely to vote

Unweighted Total
Weighted Total
Vote for the UK to leave the European Union
Vote for the UK to remain a member of the
European Union
Undecided
Refused
SIGMA

Total	Se	ex		Age				2015 Pa	st Vote						Regio	n7 + 1				EU	Referend	um
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
916	490	426	269	313	334	279	201	42	49	61	123	128	139	212	309	788	64	46	18	273	396	212
911	452	460	235	333	344	287	222	63	97	73	107	119	151	215	286	770	76	42	23	315	412	171
315	190	125	54	120	141	99	50	7	93	21	32	25	70	79	100	273	22	12	8	315	-	-
34.6%	42.1%	27.2%	23.0%	36.2%	41.0%	34.7%	22.4%	11.1%	96.1%	29.4%	29.8%	20.7%	46.4%	36.8%	34.9%	35.5%	29.2%	27.4%	35.8%	100.0%	-	-
412	192	221	129	155	127	119	133	43	1	42	51	73	51	89	127	341	41	18	13	-	412	-
45.2%	42.4%	48.0%	55.2%	46.6%	37.1%	41.7%	59.9%	67.8%	1.5%	57.4%	47.8%	61.7%	34.0%	41.4%	44.6%	44.3%	53.4%	42.7%	54.9%	-	100.0%	-
171	62	109	45	54	72	64	38	13	2	10	20	20	27	42	57	145	13	11	2	-	-	171
18.8%	13.8%	23.7%	19.3%	16.3%	20.9%	22.2%	17.3%	21.2%	2.4%	13.1%	18.3%	16.5%	17.7%	19.8%	19.8%	18.9%	17.5%	25.0%	9.3%	-	-	100.0%
13	8	5	6	3	4	4	1	-	-	-	4	1	3	4	2	11	-	2	-	-	-	-
1.4%	1.7%	1.1%	2.5%	0.9%	1.1%	1.5%	*	-	-	-	4.1%	1.1%	2.0%	2.0%	0.8%	1.4%	-	4.9%	-	-	-	-
911	452	460	235	333	344	287	222	63	97	73	107	119	151	215	286	770	76	42	23	315	412	171
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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March EU Referendum Poll

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Table 4

Q2. Normal weightings & likelihood to vote, with refused removed

Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote? Base: Respondents who are likely to vote

Unweighted Total
Weighted Total
Vote for the UK to leave the European Union
Vote for the UK to remain a member of the
European Union
Undecided
SIGMA

Total	Se	ex		Age				2015 Pa	st Vote						Regio	n7 + 1				EU	J Referend	um
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
881	468	413	262	301	318	275	200	42	49	61	119	124	133	203	297	757	64	42	18	273	396	212
899	444	455	229	330	340	282	221	63	97	73	103	118	148	210	284	760	76	40	23	315	412	171
315	190	125	54	120	141	99	50	7	93	21	32	25	70	79	100	273	22	12	8	315	-	-
35.1%	42.8%	27.5%	23.6%	36.5%	41.4%	35.2%	22.5%	11.1%	96.1%	29.4%	31.1%	20.9%	47.3%	37.6%	35.1%	36.0%	29.2%	28.9%	35.8%	100.0%	-	-
412	192	221	129	155	127	119	133	43	1	42	51	73	51	89	127	341	41	18	13	-	412	-
45.9%	43.1%	48.5%	56.6%	47.1%	37.5%	42.3%	60.2%	67.8%	1.5%	57.4%	49.9%	62.4%	34.7%	42.3%	44.9%	44.9%	53.4%	44.9%	54.9%	-	100.0%	-
171	62	109	45	54	72	64	38	13	2	10	20	20	27	42	57	145	13	11	2	-	-	171
19.1%	14.1%	23.9%	19.8%	16.4%	21.1%	22.5%	17.3%	21.2%	2.4%	13.1%	19.0%	16.7%	18.0%	20.2%	19.9%	19.1%	17.5%	26.3%	9.3%	-	-	100.0%
899	444	455	229	330	340	282	221	63	97	73	103	118	148	210	284	760	76	40	23	315	412	171
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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March EU Referendum Poll

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Table 5

Q2. Normal weightings & likelihood to vote, with undecided and refused removed

Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote? Base: Respondents who are likely to vote

Unweighted Total Weighted Total Vote for the UK to leave the European Union

Vote for the UK to remain a member of the European Union SIGMA

Total	Se	ex		Age				2015 Pa	st Vote						Regio	n7 + 1				EU	Referendu	ım
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
669	377	292	198	236	235	215	161	34	47	52	91	98	101	151	220	570	52	30	17	273	396	-
727	382	346	183	276	268	219	183	50	95	63	83	98	121	168	227	614	63	30	21	315	412	-
315	190	125	54	120	141	99	50	7	93	21	32	25	70	79	100	273	22	12	8	315	-	-
43.3%	49.8%	36.2%	29.4%	43.7%	52.5%	45.4%	27.2%	14.1%	98.5%	33.9%	38.4%	25.1%	57.7%	47.1%	43.9%	44.5%	35.3%	39.1%	39.5%	100.0%	-	-
412	192	221	129	155	127	119	133	43	1	42	51	73	51	89	127	341	41	18	13	-	412	-
56.7%	50.2%	63.8%	70.6%	56.3%	47.5%	54.6%	72.8%	85.9%	1.5%	66.1%	61.6%	74.9%	42.3%	52.9%	56.1%	55.5%	64.7%	60.9%	60.5%	-	100.0%	-
727	382	346	183	276	268	219	183	50	95	63	83	98	121	168	227	614	63	30	21	315	412	-
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-



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Table 6

Q3. Normal weightings & likelihood to vote

Q3. If the referendum were today and you had to choose, would you:

Base: Respondents who are likely to vote but are undecided as to their EU Referendum voting intention

Unweighted Total
Weighted Total
Vote for the UK to leave the European Union
Vote for the UK to remain a member of the
European Union
Would Not Vote
Refused
SIGMA

Total	Se	ex		Age				2015 Pa	st Vote						Regio	n7 + 1				EU	Referend	um
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
212	91	121	64	65	83	60	39	8	2	9	28	26	32	52	77	187	12	12	1	-	-	212
171	62	109	45	54	72	64	38	13	2	10	20	20	27	42	57	145	13	11	2	-	-	171
29	15	15	10	9	10	14	2	3	1	3	3	6	3	4	10	23	6	1	-	-	-	29
17.2%	23.4%	13.6%	21.6%	17.5%	14.2%	21.3%	6.3%	25.7%	46.5%	36.0%	14.2%	28.6%	10.9%	9.9%	18.2%	15.9%	42.8%	6.7%	-	-	-	17.2%
44	9	35	7	21	15	20	10	4	-	-	7	1	7	16	14	38	4	1	-	-	-	44
25.4%	13.6%	32.2%	15.5%	39.4%	21.1%	32.0%	25.1%	30.1%	-	-	34.1%	4.5%	27.0%	38.7%	24.7%	26.5%	28.6%	11.9%	-	-	-	25.4%
39	12	26	11	10	18	9	12	-	-	4	7	6	7	8	11	31	2	6	-	-	-	39
22.6%	19.8%	24.1%	23.4%	17.8%	25.6%	13.8%	31.3%	-	-	46.4%	33.7%	29.5%	25.6%	17.7%	19.1%	21.3%	12.3%	57.5%	-	-	-	22.6%
60	27	33	18	14	28	21	14	6	1	2	4	7	10	14	21	53	2	3	2	-	-	60
34.8%	43.1%	30.1%	39.5%	25.3%	39.1%	32.9%	37.3%	44.2%	53.5%	17.6%	18.0%	37.4%	36.5%	33.7%	38.0%	36.4%	16.3%	24.0%	100.0%	-	-	34.8%
171	62	109	45	54	72	64	38	13	2	10	20	20	27	42	57	145	13	11	2	-	-	171
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	100.0%



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Table 7

Q4. Normal weightings & likelihood to vote

Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote? Base: Respondents who are likely to vote with undecided voters redistributed using question 3

Unweighted Total
Weighted Total
Vote for the UK to leave the European Union
Vote for the UK to remain a member of the
European Union
Would Not Vote
Refused
SIGMA

Total	Se	ex		Age				2015 Pa	st Vote						Regio	n7 + 1				EU	Referende	um
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
916	490	426	269	313	334	279	201	42	49	61	123	128	139	212	309	788	64	46	18	273	396	212
911	452	460	235	333	344	287	222	63	97	73	107	119	151	215	286	770	76	42	23	315	412	171
345	205	140	64	130	151	113	52	10	94	25	35	30	73	83	110	296	28	12	8	315	-	29
37.8%	45.3%	30.4%	27.2%	39.0%	43.9%	39.4%	23.5%	16.5%	97.2%	34.2%	32.4%	25.4%	48.3%	38.8%	38.5%	38.5%	36.6%	29.1%	35.8%	100.0%	-	17.2%
456	200	256	137	177	143	140	143	47	1	42	58	74	58	105	141	380	44	19	13	-	412	44
50.0%	44.3%	55.6%	58.2%	53.0%	41.5%	48.8%	64.3%	74.1%	1.5%	57.4%	54.0%	62.4%	38.8%	49.1%	49.5%	49.3%	58.4%	45.7%	54.9%	-	100.0%	25.4%
39	12	26	11	10	18	9	12	-	-	4	7	6	7	8	11	31	2	6	-	-	-	39
4.2%	2.7%	5.7%	4.5%	2.9%	5.3%	3.1%	5.4%	-	-	6.1%	6.2%	4.9%	4.5%	3.5%	3.8%	4.0%	2.2%	14.4%	-	-	-	22.6%
72	34	38	24	17	32	25	15	6	1	2	8	9	13	19	24	64	2	5	2	-	-	60
7.9%	7.6%	8.3%	10.1%	5.0%	9.3%	8.8%	6.8%	9.4%	1.3%	2.3%	7.4%	7.3%	8.4%	8.6%	8.3%	8.2%	2.9%	10.9%	9.3%	-	-	34.8%
911	452	460	235	333	344	287	222	63	97	73	107	119	151	215	286	770	76	42	23	315	412	171
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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Table 8

Q4. Normal weightings & likelihood to vote

Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote? Base: Respondents who are likely to vote, with undecided voters redistributed using question 3, and those who said "would not vote" or "refused" removed

Unweighted Total Weighted Total Vote for the UK to leave the European Union

Vote for the UK to remain a member of the European Union SIGMA

Total	Se	ex		Age				2015 Pa	st Vote						Regio	n7 + 1				EU	Referende	um
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
746	408	338	222	264	260	246	174	38	48	55	104	106	111	173	247	637	59	33	17	273	396	77
800	405	396	200	306	294	253	195	57	96	67	92	105	131	189	251	676	72	32	21	315	412	73
345	205	140	64	130	151	113	52	10	94	25	35	30	73	83	110	296	28	12	8	315	-	29
43.1%	50.6%	35.4%	31.8%	42.4%	51.4%	44.7%	26.8%	18.2%	98.5%	37.3%	37.5%	28.9%	55.5%	44.2%	43.7%	43.8%	38.6%	38.9%	39.5%	100.0%	-	40.3%
456	200	256	137	177	143	140	143	47	1	42	58	74	58	105	141	380	44	19	13	-	412	44
56.9%	49.4%	64.6%	68.2%	57.6%	48.6%	55.3%	73.2%	81.8%	1.5%	62.7%	62.5%	71.1%	44.5%	55.8%	56.3%	56.2%	61.4%	61.1%	60.5%	-	100.0%	59.7%
800	405	396	200	306	294	253	195	57	96	67	92	105	131	189	251	676	72	32	21	315	412	73
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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Table 9

Q5. Normal weightings

Q5. How certain are you that you will vote in this way - on a scale of 5 to 1 where "5" would mean that you are absolutely certain you will not change your mind before June 23rd, and where "1" would mean you are very uncertain about your vote and 3 being "somewhere in the middle"

Base: Respondents who are likely to vote and who gave an intial voting intention

Unweighted Total Weighted Total 1 - Very uncertain
2
3 - Somewhere in the middle
4
5 - Certain
SIGMA

Total	Se	ex		Age				2015 Pa	st Vote						Regio	n7 + 1				EU	Referendu	um
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
669	377	292	198	236	235	215	161	34	47	52	91	98	101	151	220	570	52	30	17	273	396	-
711	369	342	193	266	252	205	174	47	88	59	104	93	118	167	225	602	59	30	20	303	407	-
9	6	3	2	4	4	5	2	-	-	1	1	2	2	1	3	8	-	1	1	7	2	-
1.3%	1.6%	1.0%	1.0%	1.5%	1.4%	2.4%	1.2%	-	-	1.4%	1.4%	2.3%	1.6%	0.6%	1.2%	1.3%	-	3.1%	4.0%	2.4%	0.5%	-
14	7	6	6	6	2	6	1	1	-	3	2	-	1	4	6	10	3	-	-	8	5	-
1.9%	2.0%	1.8%	3.1%	2.1%	0.7%	3.2%	0.5%	2.0%	-	5.5%	1.9%	-	0.7%	2.4%	2.4%	1.7%	5.5%	-	-	2.7%	1.3%	-
166	79	86	52	65	49	48	40	10	13	12	34	17	32	39	41	129	24	11	2	65	101	-
23.3%	21.5%	25.2%	26.8%	24.5%	19.3%	23.4%	23.2%	21.5%	14.9%	20.9%	33.2%	18.4%	27.1%	23.6%	18.1%	21.4%	40.3%	37.6%	7.8%	21.3%	24.8%	-
131	63	67	49	48	34	43	29	14	7	10	21	22	20	29	44	115	10	3	2	44	87	-
18.4%	17.2%	19.7%	25.3%	18.1%	13.4%	21.1%	16.7%	29.8%	8.2%	16.1%	20.0%	24.0%	16.6%	17.3%	19.8%	19.1%	17.4%	10.3%	12.1%	14.4%	21.4%	-
391	213	178	84	143	164	102	102	22	68	33	45	51	63	94	132	340	22	14	15	180	212	-
55.1%	57.7%	52.2%	43.8%	53.8%	65.1%	49.9%	58.3%	46.8%	76.9%	56.1%	43.6%	55.3%	53.9%	56.1%	58.5%	56.5%	36.8%	48.9%	76.1%	59.2%	52.0%	-
711	369	342	193	266	252	205	174	47	88	59	104	93	118	167	225	602	59	30	20	303	407	_
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-

