

EU Referendum

Poll

27/04/2016

Prepared on behalf of IG Group



Methodology

Fieldwork Dates

25th – 26th April 2016

Data Collection Method

The survey was conducted via telephone. A combination of both landline and mobile data were called.

Population Sampled

All residents aged 18+ in the UK

Sample Size

1,003

Data Weighting

Data were weighted to the profile of all adults aged 18+ in the United Kingdom. Data were weighted by age, sex, region, and 2015 General Election vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2015 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,003 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0–10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Vote for the UK to leave the European Union" and "Vote for the UK to remain a member of the European Union" prompted in a random order.

As an additional 'squeeze', "Undecided" voters were then asked "If the referendum were today and you had to choose" whether they would "Vote for the UK to leave the European Union", "Vote for the UK to remain a member of the European Union" or whether they would not vote.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

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Table 1

Q1. Normal weightings

Q1. There is going to be a vote on the UK's membership of the European Union on June 23rd, how likely would you be to vote on a scale of 0-10, where 10 means would definitely vote and 0 means you would not vote?

Base: All Respondents

	Total	Sex		Age			2015 Past Vote						Region7 + 1							EU Referendum			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	1003	503	500	231	311	461	317	201	43	52	59	180	154	146	229	331	860	82	39	22	334	392	184
Weighted Total	1003	488	515	290	354	359	254	210	54	86	67	180	133	161	235	316	844	83	48	28	326	400	186
10	646	315	330	150	239	257	198	156	35	68	41	42	93	102	151	210	555	55	21	15	261	288	83
	64.4%	64.6%	64.2%	51.6%	67.5%	71.6%	77.9%	74.5%	64.9%	79.0%	61.3%	23.3%	69.8%	63.2%	64.3%	66.4%	65.7%	66.7%	43.9%	51.6%	80.0%	72.0%	44.7%
9	50	26	24	16	19	15	11	12	6	8	3	5	8	6	14	16	43	5	2	-	17	28	5
	5.0%	5.4%	4.7%	5.6%	5.3%	4.3%	4.4%	5.6%	11.2%	9.6%	4.9%	3.0%	5.8%	3.8%	5.8%	5.0%	5.1%	6.4%	4.0%	-	5.3%	7.1%	2.5%
8	69	31	38	31	23	16	13	12	7	5	4	19	5	18	9	24	57	3	7	3	16	31	22
	6.9%	6.4%	7.4%	10.5%	6.5%	4.4%	5.1%	6.0%	13.1%	5.6%	5.9%	10.7%	3.5%	11.5%	3.9%	7.7%	6.7%	3.9%	14.6%	9.0%	4.9%	7.7%	12.1%
7	37	19	18	15	14	8	8	7	1	-	3	17	2	1	15	13	31	4	-	3	11	20	6
	3.7%	3.9%	3.6%	5.1%	4.0%	2.3%	3.2%	3.3%	1.8%	-	3.8%	9.5%	1.6%	0.5%	6.6%	4.0%	3.7%	4.4%	-	9.6%	3.4%	5.1%	3.2%
6	12	5	7	6	4	3	1	4	-	-	-	6	-	4	2	3	9	1	1	-	1	4	7
	1.2%	1.0%	1.4%	1.9%	1.0%	0.7%	*	1.8%	-	-	-	3.3%	-	2.7%	0.8%	0.9%	1.1%	1.6%	2.8%	-	*	1.1%	3.6%
5	85	33	52	25	29	31	13	12	3	5	10	25	10	16	21	21	69	10	6	-	16	19	48
	8.5%	6.7%	10.2%	8.7%	8.1%	8.7%	5.2%	5.6%	4.9%	5.8%	14.3%	13.9%	7.5%	10.2%	9.1%	6.8%	8.2%	11.7%	12.6%	-	5.0%	4.8%	25.7%
4	7	5	2	2	2	2	1	-	-	-	1	4	-	-	1	1	2	1	1	2	1	2	4
	0.7%	0.9%	*	0.7%	0.6%	0.7%	*	-	-	-	1.4%	2.0%	-	-	0.6%	*	*	1.2%	3.0%	7.4%	*	*	2.2%
3	6	4	2	4	1	1	-	1	-	-	2	2	-	2	1	3	6	-	-	-	2	3	1
	0.6%	0.9%	*	1.5%	*	*	-	0.5%	-	-	3.1%	0.9%	-	1.3%	*	0.9%	0.7%	-	-	-	0.5%	0.8%	0.6%
2	8	4	3	4	2	2	2	1	-	-	-	4	1	-	1	5	7	-	1	-	1	2	5
	0.8%	0.9%	0.6%	1.5%	*	*	0.7%	*	-	-	-	2.5%	0.7%	-	0.5%	1.5%	0.8%	-	1.9%	-	*	0.5%	2.6%
1	8	5	3	4	3	1	1	1	-	-	-	6	2	-	1	3	6	-	2	-	1	2	5
	0.8%	1.0%	0.6%	1.6%	0.8%	*	*	*	-	-	-	3.2%	1.5%	-	*	0.9%	0.7%	-	5.1%	-	*	0.5%	2.7%
0	75	41	34	33	19	23	6	4	2	-	4	50	13	11	18	18	59	3	6	6	-	-	-
	7.5%	8.4%	6.6%	11.3%	5.3%	6.5%	2.5%	2.0%	4.1%	-	5.3%	27.9%	9.6%	6.7%	7.5%	5.7%	7.0%	4.2%	12.1%	22.3%	-	-	-
SIGMA	1003	488	515	290	354	359	254	210	54	86	67	180	133	161	235	316	844	83	48	28	326	400	186
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q2. Normal weightings
Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base: Respondents who are likely to vote

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	926	460	466	204	293	429	309	197	41	52	56	129	139	136	209	311	795	78	34	19	334	392	184
Weighted Total	928	448	481	257	335	336	248	206	52	86	64	130	120	150	217	298	785	80	42	22	326	400	186
Vote for the UK to leave the European Union	326	177	149	80	104	142	100	50	6	79	14	36	44	48	80	121	292	19	13	1	326	-	-
	35.2%	39.6%	31.0%	31.2%	31.0%	42.3%	40.5%	24.5%	12.4%	91.3%	22.3%	28.2%	36.8%	31.8%	36.7%	40.6%	37.3%	24.1%	31.7%	6.5%	100.0%	-	-
Vote for the UK to remain a member of the European Union	400	199	201	124	147	129	100	122	36	4	38	59	50	61	101	111	323	45	19	13	-	400	-
	43.1%	44.5%	41.9%	48.3%	43.8%	38.5%	40.5%	59.5%	69.8%	4.4%	60.2%	45.4%	41.9%	41.0%	46.5%	37.1%	41.2%	56.4%	46.0%	59.0%	-	100.0%	-
Undecided	186	63	123	48	82	56	46	33	9	2	11	34	23	36	33	63	155	14	9	8	-	-	186
	20.1%	14.1%	25.6%	18.8%	24.4%	16.6%	18.7%	16.0%	17.8%	2.9%	17.2%	26.5%	18.8%	24.3%	15.4%	21.2%	19.8%	17.7%	21.7%	34.5%	-	-	100.0%
Refused	15	8	7	4	3	9	1	-	-	1	*	-	3	4	3	3	14	1	*	-	-	-	-
	1.6%	1.8%	1.5%	1.6%	0.8%	2.5%	*	-	-	1.4%	*	-	2.5%	2.9%	1.3%	1.1%	1.7%	1.8%	0.6%	-	-	-	-
SIGMA	928	448	481	257	335	336	248	206	52	86	64	130	120	150	217	298	785	80	42	22	326	400	186
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3
Q2. Normal weightings & likelihood to vote
Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base: Respondents who are likely to vote

	Total	Sex		Age			2015 Past Vote					Region7 + 1							EU Referendum				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	926	460	466	204	293	429	309	197	41	52	56	129	139	136	209	311	795	78	34	19	334	392	184
Weighted Total	928	449	479	245	339	345	259	213	54	92	62	104	123	150	218	299	790	80	37	22	343	411	158
Vote for the UK to leave the European Union	343	186	157	84	109	150	107	53	7	86	14	34	48	51	82	128	309	20	13	2	343	-	-
	37.0%	41.5%	32.8%	34.3%	32.2%	43.6%	41.4%	24.7%	13.0%	93.3%	23.5%	32.9%	38.7%	34.2%	37.8%	42.7%	39.1%	25.1%	34.5%	7.4%	100.0%	-	-
Vote for the UK to remain a member of the European Union	411	202	209	121	155	135	105	132	39	3	38	51	54	61	102	116	333	46	19	13	-	411	-
	44.3%	44.9%	43.7%	49.6%	45.7%	39.1%	40.4%	61.8%	71.2%	3.2%	61.5%	48.7%	43.8%	40.7%	47.0%	38.8%	42.2%	58.1%	49.9%	60.1%	-	100.0%	-
Undecided	158	52	105	35	72	51	47	29	9	3	9	19	18	33	30	53	134	12	6	7	-	-	158
	17.0%	11.7%	22.0%	14.2%	21.2%	14.9%	18.0%	13.5%	15.8%	2.8%	14.6%	18.5%	14.9%	21.8%	13.8%	17.6%	16.9%	14.8%	14.8%	32.5%	-	-	100.0%
Refused	16	9	7	5	3	8	*	-	-	1	*	-	3	5	3	3	14	2	*	-	-	-	-
	1.7%	1.9%	1.6%	1.9%	0.9%	2.5%	*	-	-	0.7%	*	-	2.7%	3.3%	1.5%	0.9%	1.8%	2.0%	0.8%	-	-	-	-
SIGMA	928	449	479	245	339	345	259	213	54	92	62	104	123	150	218	299	790	80	37	22	343	411	158
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 4
Q2. Normal weightings & likelihood to vote
Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base: Respondents who are likely to vote, with refused removed

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	910	451	459	201	291	418	308	197	41	51	55	129	136	132	206	307	781	77	33	19	334	392	184
Weighted Total	912	440	472	240	336	336	259	213	54	91	61	104	120	145	214	296	775	78	37	22	343	411	158
Vote for the UK to leave the European Union	343	186	157	84	109	150	107	53	7	86	14	34	48	51	82	128	309	20	13	2	343	-	-
	37.6%	42.3%	33.3%	35.0%	32.5%	44.7%	41.4%	24.7%	13.0%	94.0%	23.6%	32.9%	39.8%	35.4%	38.4%	43.1%	39.8%	25.6%	34.8%	7.4%	100.0%	-	-
Vote for the UK to remain a member of the European Union	411	202	209	121	155	135	105	132	39	3	38	51	54	61	102	116	333	46	19	13	-	411	-
	45.1%	45.8%	44.4%	50.6%	46.1%	40.1%	40.5%	61.8%	71.2%	3.2%	61.7%	48.7%	45.0%	42.0%	47.7%	39.1%	42.9%	59.4%	50.3%	60.1%	-	100.0%	-
Undecided	158	52	105	35	72	51	47	29	9	3	9	19	18	33	30	53	134	12	6	7	-	-	158
	17.3%	11.9%	22.3%	14.5%	21.4%	15.2%	18.1%	13.5%	15.8%	2.8%	14.7%	18.5%	15.3%	22.6%	14.0%	17.8%	17.2%	15.1%	14.9%	32.5%	-	-	100.0%
SIGMA	912	440	472	240	336	336	259	213	54	91	61	104	120	145	214	296	775	78	37	22	343	411	158
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 5
Q2. Normal weightings & likelihood to vote
Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base: Respondents who are likely to vote, with undecided and refused removed

	Total	Sex		Age			2015 Past Vote					Region7 + 1							EU Referendum				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	726	386	340	162	219	345	252	167	33	49	46	97	108	100	173	243	624	64	24	14	334	392	-
Weighted Total	754	388	367	205	264	285	212	184	46	89	52	85	102	112	185	243	642	66	31	15	343	411	-
Vote for the UK to leave the European Union	343	186	157	84	109	150	107	53	7	86	14	34	48	51	82	128	309	20	13	2	343	-	-
	45.5%	48.0%	42.9%	40.9%	41.4%	52.7%	50.6%	28.6%	15.5%	96.7%	27.7%	40.3%	46.9%	45.7%	44.6%	52.4%	48.1%	30.1%	40.9%	10.9%	100.0%	-	-
Vote for the UK to remain a member of the European Union	411	202	209	121	155	135	105	132	39	3	38	51	54	61	102	116	333	46	19	13	-	411	-
	54.5%	52.0%	57.1%	59.1%	58.6%	47.3%	49.4%	71.4%	84.5%	3.3%	72.3%	59.7%	53.1%	54.3%	55.4%	47.6%	51.9%	69.9%	59.1%	89.1%	-	100.0%	-
SIGMA	754	388	367	205	264	285	212	184	46	89	52	85	102	112	185	243	642	66	31	15	343	411	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-

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Table 6

Q3. Normal weightings & likelihood to vote

Q3. If the referendum were today and you had to choose, would you

Base: Respondents who are likely to vote but are undecided

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	184	65	119	39	72	73	56	30	8	2	9	32	28	32	33	64	157	13	9	5	-	-	184
Weighted Total	158	52	105	35	72	51	47	29	9	3	9	19	18	33	30	53	134	12	6	7	-	-	158
Vote for the UK to leave the European Union	23	7	16	4	10	8	12	2	-	2	1	1	5	4	5	6	20	2	*	-	-	-	23
	14.3%	13.0%	14.9%	12.6%	13.5%	16.5%	26.0%	7.9%	-	61.0%	12.1%	7.3%	27.0%	11.6%	17.7%	11.8%	15.1%	17.0%	5.9%	-	-	-	14.3%
Vote for the UK to remain a member of the European Union	46	20	26	13	23	10	17	10	2	-	3	4	3	10	9	15	37	5	1	3	-	-	46
Would Not Vote	39	10	29	13	15	11	3	9	2	-	2	10	5	10	5	14	33	2	3	1	-	-	39
	24.8%	18.8%	27.9%	37.3%	21.0%	21.8%	7.3%	31.8%	27.7%	-	18.2%	51.5%	26.1%	29.7%	16.4%	25.8%	24.7%	19.0%	55.4%	13.4%	-	-	24.8%
Refused	50	16	34	4	25	21	15	7	4	1	4	4	5	10	11	17	43	3	1	3	-	-	50
	31.7%	29.9%	32.6%	12.5%	34.1%	41.3%	31.2%	24.6%	43.4%	39.0%	40.4%	19.4%	29.2%	29.2%	36.4%	33.2%	32.4%	22.3%	23.2%	40.8%	-	-	31.7%
SIGMA	158	52	105	35	72	51	47	29	9	3	9	19	18	33	30	53	134	12	6	7	-	-	158
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	100.0%

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Table 7
Q4. Normal weightings & likelihood to vote
Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base: Respondents who are likely to vote, with undecided voters redistributed using question 3

	Total	Sex		Age			2015 Past Vote					Region7 + 1							EU Referendum				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	926	460	466	204	293	429	309	197	41	52	56	129	139	136	209	311	795	78	34	19	334	392	184
Weighted Total	928	449	479	245	339	345	259	213	54	92	62	104	123	150	218	299	790	80	37	22	343	411	158
Leave	366	193	173	88	119	159	120	55	7	87	16	36	53	55	88	134	329	22	13	2	343	-	23
	39.4%	43.0%	36.1%	36.1%	35.1%	46.0%	46.1%	25.8%	13.0%	95.0%	25.3%	34.2%	42.7%	36.8%	40.2%	44.8%	41.7%	27.6%	35.4%	7.4%	100.0%	-	14.3%
Remain	457	222	235	134	177	145	122	142	41	3	40	55	57	71	111	131	370	51	19	16	-	411	46
	49.2%	49.4%	49.1%	55.0%	52.3%	42.1%	46.8%	66.6%	75.7%	3.2%	65.7%	52.7%	46.4%	47.1%	51.0%	43.9%	46.9%	64.3%	52.2%	75.0%	-	100.0%	29.2%
Would Not Vote	39	10	29	13	15	11	3	9	2	-	2	10	5	10	5	14	33	2	3	1	-	-	39
	4.2%	2.2%	6.1%	5.3%	4.5%	3.2%	1.3%	4.3%	4.4%	-	2.6%	9.5%	3.9%	6.5%	2.3%	4.5%	4.2%	2.8%	8.2%	4.3%	-	-	24.8%
Refused	66	24	42	9	28	30	15	7	4	2	4	4	9	14	14	20	57	4	2	3	-	-	50
	7.1%	5.4%	8.7%	3.6%	8.1%	8.6%	5.8%	3.3%	6.9%	1.8%	6.4%	3.6%	7.0%	9.7%	6.5%	6.7%	7.3%	5.3%	4.2%	13.3%	-	-	31.7%
SIGMA	928	449	479	245	339	345	259	213	54	92	62	104	123	150	218	299	790	80	37	22	343	411	158
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of IG Group

Table 8
Q4. Normal weightings & likelihood to vote
Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base: Respondents who are likely to vote, with undecided voters redistributed using question 3, and those who said "would not vote" or "refused" removed

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	801	417	384	180	252	369	286	179	35	50	51	106	120	113	188	266	687	72	26	16	334	392	75
Weighted Total	823	415	408	223	296	304	241	197	48	90	56	91	110	126	199	265	699	73	33	18	343	411	69
Leave	366	193	173	88	119	159	120	55	7	87	16	36	53	55	88	134	329	22	13	2	343	-	23
	44.5%	46.5%	42.3%	39.6%	40.1%	52.2%	49.6%	27.9%	14.7%	96.8%	27.8%	39.4%	47.9%	43.8%	44.1%	50.5%	47.1%	30.0%	40.4%	8.9%	100.0%	-	32.9%
Remain	457	222	235	134	177	145	122	142	41	3	40	55	57	71	111	131	370	51	19	16	-	411	46
	55.5%	53.5%	57.7%	60.4%	59.9%	47.8%	50.4%	72.1%	85.3%	3.2%	72.2%	60.6%	52.1%	56.2%	55.9%	49.5%	52.9%	70.0%	59.6%	91.1%	-	100.0%	67.1%
SIGMA	823	415	408	223	296	304	241	197	48	90	56	91	110	126	199	265	699	73	33	18	343	411	69
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

EU Referendum Poll

Prepared on behalf of IG Group

Table 9

Q5. Normal weightings

Q5. How certain are you that you will vote in this way - on a scale of 5 to 1 where "5" would mean that you are absolutely certain you will not change your mind before June 23rd, and where "1" would mean you are very uncertain about your vote and 3 being "somewhere in the middle"

Base: Respondents who are likely to vote and who gave an initial voting intention

	Total	Sex		Age			2015 Past Vote					Region7 + 1							EU Referendum				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	726	386	340	162	219	345	252	167	33	49	46	97	108	100	173	243	624	64	24	14	334	392	-
Weighted Total	727	376	350	205	251	271	201	173	43	83	52	95	94	109	181	231	616	64	33	14	326	400	-
1 - Very uncertain	12	5	7	3	5	4	7	1	1	-	*	2	1	3	5	3	11	-	1	-	7	5	-
	1.6%	1.4%	2.0%	1.5%	1.8%	1.6%	3.3%	*	3.2%	-	0.8%	2.1%	0.7%	2.3%	2.7%	1.1%	1.7%	-	3.8%	-	2.2%	1.1%	-
2	9	4	5	2	6	1	3	1	-	-	1	1	-	1	2	3	6	3	-	-	3	5	-
	1.2%	1.0%	1.4%	1.1%	2.3%	*	1.4%	0.7%	-	-	2.8%	1.5%	-	1.3%	1.1%	1.2%	1.0%	4.1%	-	-	1.0%	1.4%	-
3 - Somewhere in the middle	114	55	59	44	35	34	37	19	8	6	6	24	14	13	25	40	91	12	8	3	45	69	-
	15.6%	14.6%	16.7%	21.5%	14.0%	12.7%	18.5%	11.2%	19.6%	7.5%	12.0%	25.5%	14.8%	11.5%	13.6%	17.1%	14.7%	18.0%	25.5%	21.1%	13.7%	17.2%	-
4	143	64	78	53	54	36	43	37	13	13	6	15	19	23	36	50	127	12	4	1	53	89	-
	19.6%	17.1%	22.3%	25.8%	21.4%	13.4%	21.6%	21.3%	31.4%	15.8%	12.2%	15.7%	19.8%	20.9%	19.7%	21.5%	20.6%	18.0%	10.8%	6.3%	16.3%	22.3%	-
5 - Certain	450	248	202	102	152	195	111	115	20	63	38	53	61	70	114	137	381	38	20	10	218	232	-
	61.9%	65.9%	57.6%	50.1%	60.6%	72.1%	55.3%	66.5%	45.7%	76.7%	72.2%	55.2%	64.8%	64.0%	62.9%	59.1%	62.0%	59.9%	59.9%	72.6%	66.7%	58.0%	-
SIGMA	727	376	350	205	251	271	201	173	43	83	52	95	94	109	181	231	616	64	33	14	326	400	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-

Survation.