

Scottish Attitudes Poll

02/06/2016

Prepared on behalf of 38 Degrees

38 DEGREES
people. power. change.

Methodology

Fieldwork Dates

27th May – 2nd June 2016

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland

Sample Size

1,019

Data Weighting

Data were weighted to the profile of all Scottish adults aged 16+. Data were weighted by age, sex, region, 2016 Holyrood Constituency vote and 2014 referendum vote. Targets for the weighted data were derived from Office of National Statistics data, the results of the 2016 Scottish Parliament Elections and the 2014 referendum result.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,019 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "SNP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". When asked who they would be most likely to vote for with their regional list vote, the responses "Scottish Green Party" and "UKIP" were also prompted in a randomising order. These responses were not prompted for other questions about voting intention. As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration.

For further information please contact;

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Table 1

Q1. Normal weightings

Q1. The Cromarty Firth Port Authority applied for a licence to perform more ship-to-ship oil transfers in the Cromarty Firth. Some are concerned that the increase in ship-to-ship oil transfers increases the risk of oil spills which could cause "severe and long term environmental damage" to the area. However, the CEO of the Port of Cromarty Firth says that there will be many "environmental safeguards put in place if the licence was granted" and the port takes its environmental responsibilities "extremely seriously". To what extent, if at all, are you concerned that the license will be granted?

Base: All Respondents

	Total	Gender		Age			Holyrood Constituency Voting Intention					2016 Holyrood Constituency Vote					Scottish Region 8							Scottish Indy Ref 2014		SEG				
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Did not vote	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE
Unweighted Total	1019	470	549	275	364	380	152	159	45	451	127	132	179	63	396	174	195	149	147	111	68	111	152	86	448	444	238	352	223	206
Weighted Total	1019	494	525	303	354	363	192	163	47	423	126	176	180	62	372	174	132	133	178	124	86	117	161	89	398	493	246	350	223	200
Very concerned	137	73	65	44	51	43	16	23	6	73	9	15	25	9	63	17	22	15	28	13	5	16	28	10	70	56	40	37	22	38
	13.5%	14.7%	12.3%	14.4%	14.4%	11.7%	8.2%	13.8%	13.1%	17.2%	7.5%	8.5%	14.1%	14.3%	17.0%	9.8%	16.6%	11.5%	15.7%	10.8%	5.9%	13.5%	17.5%	11.1%	17.6%	11.3%	16.2%	10.6%	9.9%	19.2%
Quite concerned	304	132	172	105	114	85	41	52	13	149	33	41	56	17	125	54	42	42	51	35	25	35	48	26	136	131	79	118	62	46
	29.9%	26.8%	32.8%	34.7%	32.2%	23.5%	21.3%	31.9%	27.1%	35.3%	26.5%	23.3%	31.2%	27.9%	33.7%	30.9%	32.3%	32.0%	28.5%	28.0%	29.2%	30.1%	29.7%	29.3%	34.1%	26.6%	32.2%	33.6%	27.7%	23.1%
Not very concerned	304	167	137	75	102	127	73	47	20	112	30	61	54	18	100	53	36	35	53	38	35	38	41	29	109	162	74	113	64	53
	29.9%	33.8%	26.1%	24.8%	28.9%	35.0%	38.1%	28.8%	41.7%	26.5%	23.9%	34.7%	29.7%	29.3%	27.0%	30.3%	27.2%	26.8%	30.0%	30.4%	40.8%	32.2%	25.3%	32.2%	27.4%	32.8%	30.0%	32.2%	28.8%	26.6%
Not concerned at all	108	74	34	20	23	64	37	18	4	33	13	34	20	10	30	14	7	14	25	7	8	11	21	15	33	62	23	31	29	25
	10.6%	15.0%	6.5%	6.7%	6.6%	17.7%	19.5%	11.1%	9.4%	7.7%	10.0%	19.3%	10.8%	15.3%	7.9%	8.2%	5.5%	10.3%	14.3%	5.8%	8.9%	9.5%	12.8%	16.9%	8.3%	12.6%	9.4%	8.8%	12.8%	12.7%
Don't know	165	48	117	59	63	44	25	24	4	56	40	25	25	8	53	36	24	26	21	31	13	17	24	9	50	83	30	52	46	37
	16.2%	9.7%	22.4%	19.3%	17.9%	12.0%	12.9%	14.4%	8.7%	13.3%	32.1%	14.3%	14.1%	13.1%	14.3%	20.7%	18.5%	19.5%	11.6%	25.0%	15.3%	14.7%	14.7%	10.5%	12.6%	16.8%	12.2%	14.9%	20.8%	18.4%
SIGMA	1019	494	525	303	354	363	192	163	47	423	126	176	180	62	372	174	132	133	178	124	86	117	161	89	398	493	246	350	223	200
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q2. Normal weightings
Q2. To what extent do you agree or disagree with the following statement? "Golf clubs in Scotland should allow women to be full members, with the same standing as men?"
Base: All Respondents

	Total	Gender		Age			Holyrood Constituency Voting Intention					2016 Holyrood Constituency Vote					Scottish Region 8							Scottish Indy Ref 2014		SEG				
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Did not vote	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE
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Weighted Total	1019	494	525	303	354	363	192	163	47	423	126	176	180	62	372	174	132	133	178	124	86	117	161	89	398	493	246	350	223	200
Strongly agree	654	310	345	220	230	205	100	120	34	298	61	88	124	39	258	111	84	86	115	74	47	78	113	57	284	298	166	226	135	127
	64.2%	62.7%	65.6%	72.5%	64.9%	56.5%	52.0%	73.7%	71.4%	70.5%	48.6%	50.0%	68.8%	63.3%	69.5%	63.5%	63.5%	64.5%	65.0%	59.7%	55.2%	66.8%	70.2%	63.8%	71.2%	60.5%	67.4%	64.5%	60.8%	63.6%
Somewhat agree	140	57	83	35	45	60	27	20	6	57	23	29	18	11	56	24	20	21	24	20	11	16	15	13	52	67	36	42	37	25
	13.8%	11.6%	15.8%	11.6%	12.8%	16.5%	14.1%	12.2%	12.7%	13.4%	18.5%	16.3%	9.8%	17.7%	15.1%	14.0%	15.1%	15.8%	13.7%	16.0%	13.1%	13.5%	9.4%	14.5%	13.0%	13.5%	14.5%	12.1%	16.5%	12.7%
Neither agree nor disagree	133	73	60	25	53	55	39	15	4	44	21	34	22	8	35	25	18	18	24	17	15	12	17	14	40	75	23	50	30	30
	13.0%	14.7%	11.5%	8.2%	15.0%	15.1%	20.2%	9.1%	8.9%	10.4%	16.9%	19.0%	12.4%	13.2%	9.5%	14.4%	13.8%	13.3%	13.5%	13.3%	17.1%	9.9%	10.3%	15.6%	10.1%	15.1%	9.4%	14.2%	13.4%	15.0%
Somewhat disagree	42	23	19	10	9	23	15	4	3	11	7	14	9	1	11	6	1	2	9	6	8	5	10	1	10	30	11	17	9	4
	4.1%	4.7%	3.5%	3.3%	2.4%	6.3%	7.6%	2.2%	7.0%	2.5%	5.7%	8.2%	4.8%	2.0%	3.0%	3.3%	1.0%	1.5%	5.0%	4.5%	9.2%	4.5%	6.0%	1.3%	2.6%	6.1%	4.7%	4.7%	4.1%	2.2%
Strongly disagree	28	22	6	5	9	15	8	4	-	11	3	9	5	2	8	4	4	5	4	4	4	3	2	2	9	12	5	11	5	7
	2.8%	4.5%	1.2%	1.5%	2.5%	4.2%	4.1%	2.2%	-	2.5%	2.3%	4.9%	2.5%	3.8%	2.1%	2.1%	3.4%	3.7%	2.1%	3.2%	4.2%	3.0%	1.3%	2.6%	2.2%	2.5%	2.0%	3.2%	2.2%	3.7%
Don't know	22	9	12	9	8	5	4	1	-	3	10	3	3	-	3	5	4	2	1	4	1	3	4	2	4	11	5	5	7	6
	2.1%	1.9%	2.4%	2.8%	2.4%	1.3%	1.9%	0.6%	-	0.8%	8.0%	1.6%	1.7%	-	0.9%	2.6%	3.2%	1.3%	0.8%	3.3%	1.3%	2.4%	2.8%	2.2%	1.0%	2.2%	2.0%	1.3%	2.9%	2.8%
SIGMA	1019	494	525	303	354	363	192	163	47	423	126	176	180	62	372	174	132	133	178	124	86	117	161	89	398	493	246	350	223	200
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 3

Q3. Normal weightings

Q3. Muirfield Golf Club will not stage another Open Championship as a result of maintaining its ban on women members. To what extent do you agree or disagree with the following statement? "The ban on women members at Muirfield Golf Club is damaging to Scotland's reputation"

Base: All Respondents

	Total	Gender		Age			Holyrood Constituency Voting Intention					2016 Holyrood Constituency Vote					Scottish Region 8							Scottish Indy Ref 2014		SEG				
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Did not vote	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE
Unweighted Total	1019	470	549	275	364	380	152	159	45	451	127	132	179	63	396	174	195	149	147	111	68	111	152	86	448	444	238	352	223	206
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Strongly agree	509	230	278	155	188	166	76	91	24	238	46	69	101	28	214	75	65	68	95	60	35	54	88	45	230	228	135	180	101	93
	49.9%	46.6%	53.0%	51.1%	53.2%	45.8%	39.8%	55.8%	50.4%	56.2%	36.4%	39.3%	55.8%	44.7%	57.5%	42.8%	49.1%	51.0%	53.3%	48.4%	40.8%	46.1%	54.4%	50.6%	57.7%	46.2%	55.0%	51.4%	45.1%	46.5%
Somewhat agree	242	114	128	74	72	96	53	46	16	87	31	52	41	21	81	37	31	35	45	29	20	25	37	19	84	129	54	89	59	41
	23.8%	23.1%	24.4%	24.4%	20.5%	26.5%	27.8%	28.3%	34.9%	20.6%	24.4%	29.5%	22.8%	33.4%	21.9%	21.2%	23.9%	26.1%	25.6%	23.6%	23.9%	21.1%	23.2%	21.0%	21.0%	26.1%	21.8%	25.4%	26.4%	20.4%
Neither agree nor disagree	118	56	62	32	44	42	23	14	2	46	20	21	21	4	33	31	14	15	13	19	12	18	17	11	35	59	26	37	27	28
	11.6%	11.3%	11.8%	10.7%	12.4%	11.6%	12.3%	8.4%	3.3%	11.0%	15.8%	11.8%	11.5%	5.7%	8.8%	17.5%	10.4%	11.2%	7.4%	15.3%	13.5%	15.3%	10.5%	12.3%	8.8%	11.9%	10.5%	10.5%	12.2%	14.2%
Somewhat disagree	64	41	23	16	20	28	17	5	5	22	10	16	8	7	21	10	7	8	10	5	7	7	11	8	19	37	16	17	15	17
	6.3%	8.3%	4.4%	5.4%	5.7%	7.6%	8.9%	3.3%	11.5%	5.3%	8.3%	9.0%	4.4%	11.6%	5.5%	5.9%	5.4%	6.2%	5.6%	3.9%	8.7%	5.7%	7.1%	9.5%	4.7%	7.5%	6.3%	4.8%	6.6%	8.5%
Strongly disagree	63	44	19	19	17	27	19	5	-	25	8	16	6	2	20	15	10	6	12	8	9	10	5	3	25	29	8	25	15	15
	6.2%	8.8%	3.7%	6.1%	4.9%	7.5%	9.9%	3.0%	-	5.9%	6.2%	9.0%	3.6%	2.7%	5.3%	8.5%	7.3%	4.3%	6.6%	6.8%	10.5%	8.6%	3.3%	3.2%	6.3%	6.0%	3.2%	7.0%	6.7%	7.7%
Don't know	23	9	14	7	12	4	3	2	-	4	11	2	3	1	3	7	5	2	3	2	2	4	2	3	6	12	8	3	7	5
	2.3%	1.8%	2.6%	2.3%	3.4%	1.1%	1.3%	1.3%	-	1.0%	8.8%	1.4%	1.9%	1.9%	0.9%	4.0%	3.9%	1.2%	1.5%	1.8%	2.6%	3.2%	1.5%	3.4%	1.5%	2.4%	3.1%	0.9%	3.0%	2.7%
SIGMA	1019	494	525	303	354	363	192	163	47	423	126	176	180	62	372	174	132	133	178	124	86	117	161	89	398	493	246	350	223	200
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.