

# EU Referendum

# Poll

21/06/2016

Prepared on behalf of IG Group



# Methodology

## Fieldwork Dates

20<sup>th</sup> June 2016

## Data Collection Method

The survey was conducted via telephone. A combination of both landline and mobile data were called.

## Population Sampled

All residents aged 18+ in the UK

## Sample Size

1,003

## Data Weighting

Data were weighted to the profile of all adults aged 18+ in the United Kingdom. Data were weighted by age, sex, region, and 2015 General Election vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2015 General Election.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,003 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Vote for the UK to leave the European Union" and "Vote for the UK to remain a member of the European Union" prompted in a random order.

As an additional 'squeeze', "Undecided" voters were then asked "If the referendum were today and you had to choose" whether they would "Vote for the UK to leave the European Union", "Vote for the UK to remain a member of the European Union" or whether they would not vote.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration.

For further information, please contact:

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Table 1

Q1. Normal weightings

Q1. There is going to be a vote on the UK's membership of the European Union on June 23rd, how likely would you be to vote on a scale of 0-10, where 10 means would definitely vote and 0 means you would not vote?

Base: All Respondents

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	1003	489	514	248	345	410	274	232	43	51	61	162	167	151	198	331	847	77	56	23	361	388	119
Weighted Total	1003	488	515	290	354	359	244	201	52	83	80	162	130	161	237	314	842	84	49	29	372	379	116
10	846	412	434	232	305	309	222	177	47	80	77	94	115	126	201	263	705	72	41	27	341	354	69
	84.4%	84.4%	84.4%	79.9%	86.2%	86.2%	91.2%	88.1%	89.4%	96.4%	95.5%	57.9%	88.2%	78.6%	85.0%	83.8%	83.8%	85.9%	85.1%	95.7%	91.7%	93.4%	60.0%
9	18	7	11	8	6	3	2	4	3	-	-	3	2	2	5	8	17	-	1	-	5	4	4
	1.8%	1.4%	2.1%	2.9%	1.7%	0.9%	0.7%	1.9%	6.5%	-	-	1.8%	1.2%	1.4%	2.3%	2.4%	2.0%	-	1.7%	-	1.2%	1.2%	3.1%
8	22	9	13	9	6	7	3	7	-	-	-	7	5	6	2	7	20	1	1	-	9	8	3
	2.2%	1.8%	2.5%	3.1%	1.6%	1.9%	1.4%	3.2%	-	-	-	4.5%	3.7%	3.6%	0.9%	2.2%	2.3%	1.1%	2.1%	-	2.5%	2.2%	2.6%
7	12	4	8	5	2	4	-	2	-	-	-	8	-	2	2	7	11	-	1	-	4	4	4
	1.2%	0.8%	1.6%	1.9%	0.7%	1.2%	-	0.8%	-	-	-	5.1%	-	1.5%	0.6%	2.3%	1.3%	-	1.8%	-	1.0%	1.0%	3.9%
6	6	2	4	1	3	2	1	2	1	-	-	2	2	1	-	4	6	-	-	-	2	-	5
	0.6%	*	0.8%	*	1.0%	0.5%	*	0.8%	2.2%	-	-	1.2%	1.3%	0.5%	-	1.2%	0.7%	-	-	-	*	-	4.0%
5	44	20	24	16	17	12	6	7	-	1	-	21	5	12	12	10	39	2	3	-	11	8	20
	4.4%	4.1%	4.7%	5.4%	4.7%	3.3%	2.5%	3.7%	-	1.7%	-	12.8%	3.8%	7.4%	5.2%	3.3%	4.7%	2.3%	5.9%	-	3.1%	2.2%	17.6%
4	3	2	1	-	1	2	1	-	1	-	-	1	-	-	2	1	3	-	-	-	-	-	3
	*	*	*	-	*	0.5%	*	-	1.9%	-	-	0.6%	-	-	0.9%	*	*	-	-	-	-	-	2.6%
3	4	1	2	2	-	1	1	-	-	-	1	1	-	-	1	1	2	1	-	-	-	-	4
	*	*	*	0.8%	-	*	0.6%	-	-	-	1.4%	0.6%	-	-	0.6%	*	*	1.3%	-	-	-	-	3.0%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	4	3	1	1	1	2	1	-	-	-	-	2	-	2	-	2	4	-	-	-	-	-	4
	*	0.6%	*	*	*	0.5%	*	-	-	-	-	1.0%	-	1.1%	-	0.6%	*	-	-	-	-	-	3.2%
0	44	29	15	15	12	17	6	3	-	2	3	24	2	9	11	11	34	8	2	1	-	-	-
	4.4%	5.9%	3.0%	5.3%	3.5%	4.6%	2.4%	1.4%	-	1.9%	3.1%	14.5%	1.9%	5.8%	4.5%	3.5%	4.0%	9.4%	3.4%	4.3%	-	-	-
SIGMA	1003	488	515	290	354	359	244	201	52	83	80	162	130	161	237	314	842	84	49	29	372	379	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 2**  
**Q2. Normal weightings**  
**Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?**  
**Base: Respondents who are likely to vote**

	Total	Sex		Age			2015 Past Vote					Region7 + 1							EU Referendum				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	959	461	498	236	333	390	268	228	43	50	60	138	163	143	189	319	814	69	54	22	361	388	119
Weighted Total	959	460	499	275	342	343	238	198	52	82	78	139	127	151	226	303	808	76	47	27	372	379	116
Vote for the UK to leave the European Union	372	217	156	100	126	146	111	47	10	72	26	65	39	63	81	127	310	27	16	19	372	-	-
	38.8%	47.1%	31.2%	36.4%	37.0%	42.6%	46.6%	23.8%	18.4%	87.7%	33.8%	46.7%	30.3%	41.9%	35.8%	42.1%	38.4%	35.9%	33.5%	68.2%	100.0%	-	-
Vote for the UK to remain a member of the European Union	379	168	212	129	138	112	95	122	38	-	42	37	67	55	94	108	324	32	18	5	-	379	-
	39.6%	36.5%	42.5%	47.0%	40.4%	32.8%	40.0%	61.5%	72.1%	-	53.5%	26.3%	52.9%	36.6%	41.3%	35.6%	40.1%	42.2%	38.1%	18.5%	-	100.0%	-
Undecided	116	42	74	34	44	38	23	21	4	5	4	28	12	23	25	40	100	7	7	1	-	-	116
	12.1%	9.1%	14.8%	12.4%	12.7%	11.1%	9.8%	10.7%	7.5%	6.7%	5.1%	20.4%	9.1%	15.4%	11.0%	13.1%	12.3%	9.6%	15.6%	5.0%	-	-	100.0%
Refused	91	33	58	11	34	46	8	8	1	5	6	9	10	9	27	28	74	9	6	2	-	-	-
	9.5%	7.3%	11.6%	4.1%	9.9%	13.5%	3.6%	4.0%	2.0%	5.7%	7.6%	6.6%	7.7%	6.1%	11.9%	9.2%	9.1%	12.3%	12.7%	8.2%	-	-	-
SIGMA	959	460	499	275	342	343	238	198	52	82	78	139	127	151	226	303	808	76	47	27	372	379	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Survation.

# EU Referendum Poll

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**Table 3**  
**Q2. Normal weightings & likelihood to vote**  
**Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?**  
**Base: Respondents who are likely to vote**

	Total	Sex		Age			2015 Past Vote					Region7 + 1								EU Referendum			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	959	461	498	236	333	390	268	228	43	50	60	138	163	143	189	319	814	69	54	22	361	388	119
Weighted Total	959	461	498	271	343	344	242	200	53	85	80	126	129	148	226	302	805	78	47	29	379	389	98
Vote for the UK to leave the European Union	379	219	160	100	130	149	114	47	10	74	27	63	39	64	82	130	315	28	16	20	379	-	-
	39.5%	47.5%	32.2%	36.9%	37.8%	43.3%	47.3%	23.6%	18.4%	87.6%	34.1%	50.1%	30.4%	43.0%	36.4%	43.2%	39.2%	36.1%	34.0%	68.2%	100.0%	-	-
Vote for the UK to remain a member of the European Union	389	173	216	131	143	115	99	126	39	-	43	34	69	56	97	110	332	33	19	5	-	389	-
	40.6%	37.6%	43.3%	48.4%	41.6%	33.4%	40.8%	63.0%	73.9%	-	54.1%	26.8%	53.9%	37.6%	42.8%	36.3%	41.2%	43.1%	39.3%	18.5%	-	100.0%	-
Undecided	98	35	63	28	37	32	20	19	3	6	3	21	11	19	21	33	83	6	7	1	-	-	98
	10.2%	7.6%	12.6%	10.5%	10.9%	9.3%	8.3%	9.4%	5.6%	6.7%	4.2%	16.6%	8.2%	13.0%	9.1%	10.9%	10.3%	8.3%	14.4%	5.0%	-	-	100.0%
Refused	93	34	59	11	33	48	9	8	1	5	6	8	10	10	26	29	75	10	6	2	-	-	-
	9.7%	7.3%	11.9%	4.2%	9.7%	14.0%	3.7%	4.0%	2.1%	5.7%	7.7%	6.5%	7.5%	6.5%	11.7%	9.6%	9.3%	12.6%	12.3%	8.2%	-	-	-
SIGMA	959	461	498	271	343	344	242	200	53	85	80	126	129	148	226	302	805	78	47	29	379	389	98
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Survation.

# EU Referendum Poll

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**Table 4**  
**Q2. Normal weightings & likelihood to vote**  
**Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?**  
**Base: Respondents who are likely to vote, with refused removed**

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	868	428	440	226	301	341	258	219	42	47	55	130	151	135	165	290	741	60	47	20	361	388	119
Weighted Total	866	427	439	260	310	296	233	192	52	80	74	118	119	138	200	273	730	68	41	26	379	389	98
Vote for the UK to leave the European Union	379	219	160	100	130	149	114	47	10	74	27	63	39	64	82	130	315	28	16	20	379	-	-
	43.8%	51.2%	36.5%	38.5%	41.9%	50.4%	49.1%	24.5%	18.8%	92.9%	36.9%	53.6%	32.9%	46.0%	41.2%	47.7%	43.2%	41.3%	38.7%	74.4%	100.0%	-	-
Vote for the UK to remain a member of the European Union	389	173	216	131	143	115	99	126	39	-	43	34	69	56	97	110	332	33	19	5	-	389	-
	44.9%	40.6%	49.2%	50.5%	46.0%	38.8%	42.3%	65.6%	75.5%	-	58.5%	28.7%	58.3%	40.2%	48.5%	40.2%	45.4%	49.3%	44.8%	20.2%	-	100.0%	-
Undecided	98	35	63	28	37	32	20	19	3	6	3	21	11	19	21	33	83	6	7	1	-	-	98
	11.3%	8.2%	14.3%	10.9%	12.1%	10.8%	8.6%	9.8%	5.7%	7.1%	4.5%	17.7%	8.8%	13.9%	10.3%	12.0%	11.4%	9.4%	16.4%	5.5%	-	-	100.0%
SIGMA	866	427	439	260	310	296	233	192	52	80	74	118	119	138	200	273	730	68	41	26	379	389	98
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Survation.

## EU Referendum Poll

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**Table 5**  
**Q2. Normal weightings & likelihood to vote**  
**Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?**  
**Base: Respondents who are likely to vote, with undecided and refused removed**

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	749	383	366	197	256	296	233	194	39	44	51	100	136	112	145	246	639	53	38	19	361	388	-
Weighted Total	768	392	376	232	272	264	213	173	49	74	71	97	109	119	179	240	647	61	35	25	379	389	-
Vote for the UK to leave the European Union	379	219	160	100	130	149	114	47	10	74	27	63	39	64	82	130	315	28	16	20	379	-	-
	49.3%	55.8%	42.6%	43.3%	47.6%	56.5%	53.7%	27.2%	19.9%	100.0%	38.7%	65.1%	36.1%	53.4%	45.9%	54.3%	48.7%	45.6%	46.4%	78.7%	100.0%	-	-
Vote for the UK to remain a member of the European Union	389	173	216	131	143	115	99	126	39	-	43	34	69	56	97	110	332	33	19	5	-	389	-
	50.7%	44.2%	57.4%	56.7%	52.4%	43.5%	46.3%	72.8%	80.1%	-	61.3%	34.9%	63.9%	46.6%	54.1%	45.7%	51.3%	54.4%	53.6%	21.3%	-	100.0%	-
SIGMA	768	392	376	232	272	264	213	173	49	74	71	97	109	119	179	240	647	61	35	25	379	389	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-

# Survation.



# EU Referendum Poll

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Table 6

Q3. Normal weightings & likelihood to vote

Q3. If the referendum were today and you had to choose, would you

Base: Respondents who are likely to vote but are undecided

	Total	Sex		Age			2015 Past Vote					Region7 + 1							EU Referendum				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	119	45	74	29	45	45	25	25	3	3	4	30	15	23	20	44	102	7	9	1	-	-	119
Weighted Total	98	35	63	28	37	32	20	19	3	6	3	21	11	19	21	33	83	6	7	1	-	-	98
Vote for the UK to leave the European Union	23	8	15	7	10	6	6	5	1	4	-	3	*	5	6	5	16	2	3	1	-	-	23
	23.0%	22.4%	23.3%	25.6%	25.5%	17.7%	30.1%	26.2%	24.0%	70.4%	-	16.6%	3.4%	27.3%	27.9%	14.0%	19.2%	31.4%	45.6%	100.0%	-	-	23.0%
Vote for the UK to remain a member of the European Union	21	8	12	8	8	4	4	5	2	2	2	3	-	4	5	8	17	1	2	-	-	-	21
or would you not vote	21	8	12	8	8	4	4	5	2	2	2	3	-	4	5	8	17	1	2	-	-	-	21
	17.5%	16.4%	18.1%	20.4%	16.5%	16.1%	20.9%	27.5%	62.2%	29.6%	63.5%	14.6%	-	19.1%	24.9%	25.3%	20.5%	18.7%	33.0%	-	-	-	21.0%
Refused	17	6	11	6	6	5	2	3	-	-	*	5	4	2	2	8	16	1	1	-	-	-	17
	17.5%	16.4%	18.1%	20.4%	16.5%	16.1%	10.7%	13.5%	-	-	10.5%	24.6%	34.0%	9.6%	11.3%	24.1%	18.8%	12.0%	9.8%	-	-	-	17.5%
SIGMA	38	13	25	7	13	17	8	6	*	-	1	9	7	8	7	12	35	2	1	-	-	-	38
	38.5%	37.5%	39.1%	26.2%	36.0%	52.5%	38.4%	32.8%	13.8%	-	26.0%	44.2%	62.6%	44.0%	36.0%	36.6%	41.4%	37.9%	11.6%	-	-	-	38.5%
	98	35	63	28	37	32	20	19	3	6	3	21	11	19	21	33	83	6	7	1	-	-	98
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	100.0%

# Survation.

## EU Referendum Poll

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**Table 7**  
**Q4. Normal weightings & likelihood to vote**  
**Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?**  
**Base: Respondents who are likely to vote, with undecided voters redistributed using question 3**

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	959	461	498	236	333	390	268	228	43	50	60	138	163	143	189	319	814	69	54	22	361	388	119
Weighted Total	959	461	498	271	343	344	242	200	53	85	80	126	129	148	226	302	805	78	47	29	379	389	98
Leave	402	227	175	107	139	155	120	52	10	78	27	67	40	69	88	135	331	30	19	21	379	-	23
	41.9%	49.2%	35.1%	39.6%	40.6%	45.0%	49.8%	26.0%	19.7%	92.3%	34.1%	52.9%	30.7%	46.5%	38.9%	44.7%	41.2%	38.7%	40.6%	73.2%	100.0%	-	23.0%
Remain	410	182	228	139	151	120	103	131	41	2	46	37	69	59	102	118	349	35	21	5	-	389	21
	42.7%	39.4%	45.8%	51.3%	44.0%	34.7%	42.5%	65.6%	77.4%	2.0%	56.7%	29.2%	53.9%	40.0%	45.1%	39.1%	43.3%	44.6%	44.1%	18.5%	-	100.0%	21.0%
Would Not Vote	17	6	11	6	6	5	2	3	-	-	*	5	4	2	2	8	16	1	1	-	-	-	17
	1.8%	1.2%	2.3%	2.1%	1.8%	1.5%	0.9%	1.3%	-	-	*	4.1%	2.8%	1.3%	1.0%	2.6%	1.9%	1.0%	1.4%	-	-	-	17.5%
Refused	130	47	84	19	47	65	17	14	2	5	7	17	16	18	34	41	109	12	7	2	-	-	38
	13.6%	10.1%	16.8%	6.9%	13.6%	18.8%	6.9%	7.1%	2.8%	5.7%	8.7%	13.8%	12.6%	12.2%	15.0%	13.6%	13.6%	15.7%	14.0%	8.2%	-	-	38.5%
SIGMA	959	461	498	271	343	344	242	200	53	85	80	126	129	148	226	302	805	78	47	29	379	389	98
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

## EU Referendum Poll

Prepared on behalf of IG Group

**Table 8**  
**Q4. Normal weightings & likelihood to vote**  
**Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?**  
**Base: Respondents who are likely to vote, with undecided voters redistributed using question 3, and those who said "would not vote" or "refused" removed**

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	796	401	395	210	276	310	244	207	41	47	53	110	137	123	153	262	675	56	45	20	361	388	47
Weighted Total	811	408	403	247	290	274	223	183	52	80	73	104	109	128	190	253	680	65	40	26	379	389	43
Leave	402	227	175	107	139	155	120	52	10	78	27	67	40	69	88	135	331	30	19	21	379	-	23
	49.5%	55.5%	43.4%	43.6%	48.0%	56.4%	53.9%	28.4%	20.3%	97.9%	37.6%	64.4%	36.3%	53.7%	46.3%	53.3%	48.7%	46.4%	47.9%	79.8%	100.0%	-	52.3%
Remain	410	182	228	139	151	120	103	131	41	2	46	37	69	59	102	118	349	35	21	5	-	389	21
	50.5%	44.5%	56.6%	56.4%	52.0%	43.6%	46.1%	71.6%	79.7%	2.1%	62.4%	35.6%	63.7%	46.3%	53.7%	46.7%	51.3%	53.6%	52.1%	20.2%	-	100.0%	47.7%
SIGMA	811	408	403	247	290	274	223	183	52	80	73	104	109	128	190	253	680	65	40	26	379	389	43
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# EU Referendum Poll

Prepared on behalf of IG Group

Table 9

Q5. Normal weightings

Q5. How certain are you that you will vote in this way - on a scale of 5 to 1 where "5" would mean that you are absolutely certain you will not change your mind before June 23rd, and where "1" would mean you are very uncertain about your vote and 3 being "somewhere in the middle"

Base: Respondents who are likely to vote and who gave an initial voting intention

	Total	Sex		Age			2015 Past Vote						Region7 + 1							EU Referendum			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	749	383	366	197	256	296	233	194	39	44	51	100	136	112	145	246	639	53	38	19	361	388	-
Weighted Total	752	384	367	229	264	258	206	169	47	72	68	101	106	119	175	235	635	60	34	24	372	379	-
1 - Very uncertain	9	2	7	3	4	1	2	1	-	-	-	3	2	-	4	2	8	1	-	-	6	3	-
	1.2%	0.6%	1.8%	1.5%	1.5%	0.6%	0.9%	*	-	-	-	3.1%	2.1%	-	2.2%	0.8%	1.2%	1.8%	-	-	1.7%	0.7%	-
2	1	1	-	-	1	-	-	1	-	-	-	-	-	-	-	1	1	-	-	-	-	1	-
	*	*	-	-	*	-	-	*	-	-	-	-	-	-	-	*	*	-	-	-	-	*	-
3 - Somewhere in the middle	61	30	31	25	18	18	13	16	6	2	5	16	9	9	18	16	51	4	3	1	30	30	-
	8.1%	7.7%	8.4%	10.7%	7.0%	6.8%	6.2%	9.5%	11.7%	2.1%	7.2%	15.8%	8.2%	7.3%	10.2%	6.9%	8.1%	7.3%	10.3%	5.7%	8.1%	8.0%	-
4	66	29	37	31	20	16	17	20	2	1	6	14	10	13	15	20	57	5	4	-	34	32	-
	8.8%	7.6%	10.0%	13.5%	7.4%	6.0%	8.5%	11.6%	3.8%	2.0%	8.3%	13.7%	9.5%	10.5%	8.4%	8.5%	9.0%	8.7%	10.7%	-	9.0%	8.5%	-
5 - Certain	615	322	293	170	221	224	174	132	40	69	57	68	85	98	138	196	517	49	27	22	302	313	-
	81.9%	83.8%	79.8%	74.3%	83.8%	86.6%	84.4%	78.0%	84.5%	95.9%	84.5%	67.4%	80.2%	82.1%	79.2%	83.5%	81.5%	82.1%	79.0%	94.3%	81.1%	82.6%	-
SIGMA	752	384	367	229	264	258	206	169	47	72	68	101	106	119	175	235	635	60	34	24	372	379	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-

# EU Referendum Poll

Prepared on behalf of IG Group

Table 10

Q6. Normal weightings

Q6. Which of these issues is the most important to you when deciding how to vote?

Base: Respondents who are likely to vote

	Total	Sex		Age			2015 Past Vote						Region7 + 1							EU Referendum			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	959	461	498	236	333	390	268	228	43	50	60	138	163	143	189	319	814	69	54	22	361	388	119
Weighted Total	959	460	499	275	342	343	238	198	52	82	78	139	127	151	226	303	808	76	47	27	372	379	116
The British economy	188	99	89	59	79	50	65	42	19	6	10	20	37	35	48	51	171	8	4	5	30	135	13
	19.6%	21.6%	17.8%	21.4%	23.1%	14.7%	27.2%	21.1%	35.8%	7.5%	12.4%	14.4%	29.0%	23.3%	21.1%	16.7%	21.1%	10.7%	8.7%	18.7%	8.1%	35.6%	11.2%
Levels of immigration to the UK	167	97	70	32	63	72	40	23	5	39	12	24	18	16	37	62	134	15	12	6	118	8	20
	17.4%	21.1%	14.0%	11.6%	18.4%	20.9%	16.7%	11.4%	8.9%	47.2%	14.9%	17.3%	13.8%	10.8%	16.4%	20.6%	16.5%	19.3%	26.0%	22.4%	31.7%	2.2%	17.1%
Sovereignty and who makes British laws	116	63	53	26	32	58	47	8	3	14	13	15	10	21	25	43	99	11	3	4	96	6	5
	12.1%	13.7%	10.6%	9.5%	9.5%	16.8%	19.6%	4.3%	6.5%	17.7%	16.6%	10.8%	8.0%	13.9%	11.1%	14.0%	12.2%	13.9%	6.5%	12.8%	25.8%	1.6%	4.6%
Public services, including the NHS	149	52	97	53	50	45	26	44	6	5	11	31	18	31	27	51	126	11	8	4	49	53	32
	15.5%	11.3%	19.4%	19.4%	14.7%	13.2%	10.9%	22.4%	11.6%	5.9%	14.3%	22.4%	14.1%	20.2%	11.7%	16.9%	15.6%	14.2%	17.1%	13.2%	13.1%	14.0%	28.1%
The UK's influence on the world stage	43	24	19	13	15	15	13	12	5	2	4	3	7	9	13	8	38	5	1	-	5	36	1
	4.5%	5.2%	3.9%	4.8%	4.5%	4.3%	5.4%	6.0%	8.7%	2.9%	5.4%	2.1%	5.8%	6.1%	5.9%	2.5%	4.6%	6.8%	1.4%	-	1.2%	9.6%	1.3%
Jobs, employment rights and regulations in the UK	83	39	44	33	35	15	19	22	4	3	6	19	13	9	21	24	67	8	8	1	17	47	15
	8.7%	8.5%	8.9%	12.1%	10.3%	4.4%	7.9%	11.3%	7.8%	4.1%	7.9%	13.9%	10.5%	5.7%	9.4%	7.8%	8.3%	10.2%	16.3%	3.6%	4.6%	12.4%	12.7%
British security and defence	40	21	19	9	16	15	10	7	2	8	1	4	4	6	11	12	33	5	-	2	16	16	3
	4.2%	4.5%	3.9%	3.3%	4.6%	4.4%	4.0%	3.7%	4.7%	10.3%	1.4%	3.1%	3.2%	3.9%	4.6%	4.1%	4.1%	7.0%	-	6.2%	4.2%	4.1%	2.5%
Justice and human rights in Britain	40	12	28	15	16	9	6	13	4	-	10	4	4	7	7	12	29	7	-	4	6	30	2
	4.1%	2.6%	5.6%	5.5%	4.7%	2.5%	2.4%	6.6%	8.2%	-	12.4%	2.9%	2.8%	4.4%	3.1%	4.0%	3.6%	8.8%	-	13.4%	1.5%	7.8%	2.0%
None of these	48	22	26	12	14	22	7	8	2	-	6	8	5	5	13	19	43	1	3	1	18	20	4
	5.0%	4.7%	5.3%	4.4%	4.0%	6.5%	2.8%	4.2%	2.9%	-	7.5%	5.6%	4.1%	3.4%	5.9%	6.4%	5.3%	1.3%	5.5%	5.2%	4.8%	5.3%	3.5%
Don't know	84	31	53	22	21	42	7	18	3	4	6	10	11	12	24	21	69	6	9	1	18	28	20
	8.8%	6.9%	10.6%	7.9%	6.1%	12.2%	3.1%	8.9%	4.8%	4.5%	7.2%	7.4%	8.7%	8.2%	10.8%	6.8%	8.5%	7.8%	18.5%	4.5%	5.0%	7.3%	17.1%
SIGMA	959	460	499	275	342	343	238	198	52	82	78	139	127	151	226	303	808	76	47	27	372	379	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%