

Favourability Ratings Omnibus Poll

09/09/2016

Prepared by Survation

Methodology

Fieldwork Dates

5th – 6th September 2016

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

1,066

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education, 2015 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2015 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,066 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Topical Poll

6 Sep 2016

Normal weightings

To what extent do you think favourably or unfavourably towards the following political figures? Theresa May

Base: All respondents

	Gender		Age			2015 Past Vote						SEG				Region7 + 1								EU Referendum				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1066	474	592	372	354	340	280	274	61	99	99	196	311	414	159	180	120	170	259	350	899	102	49	16	421	444	167	
Weighted Total	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
Strongly favourable	138	75	63	37	30	72	85	12	6	7	4	18	51	48	21	16	22	18	34	44	118	9	10	-	71	44	19	
	12.9%	14.4%	11.5%	12.0%	8.1%	18.1%	28.3%	4.8%	8.8%	7.3%	4.4%	9.2%	15.4%	12.2%	13.7%	8.6%	16.0%	10.6%	14.2%	12.8%	13.2%	9.2%	20.5%	-	15.9%	10.6%	11.1%	
Somewhat favourable	345	145	200	67	112	167	145	59	30	41	16	46	118	137	37	53	45	61	76	126	308	21	15	2	162	144	31	
	32.4%	28.0%	36.5%	21.8%	30.7%	42.2%	48.3%	23.9%	47.1%	39.8%	16.2%	23.2%	36.0%	34.8%	24.0%	28.4%	32.4%	35.7%	31.6%	36.6%	34.4%	20.6%	29.5%	8.8%	36.2%	34.5%	18.8%	
Neither favourable nor unfavourable	297	133	164	97	115	85	49	80	19	26	27	67	76	97	44	80	39	53	62	104	259	18	7	14	115	104	62	
	27.9%	25.6%	30.0%	31.6%	31.6%	21.6%	16.3%	32.5%	29.2%	25.3%	26.7%	34.2%	23.0%	24.6%	28.6%	43.1%	28.2%	31.3%	25.8%	30.1%	28.9%	17.8%	14.5%	67.0%	25.7%	25.1%	36.8%	
Somewhat unfavourable	135	85	50	51	43	41	15	45	8	15	24	23	41	59	25	10	15	26	28	31	99	24	8	4	47	68	17	
	12.7%	16.3%	9.2%	16.6%	11.7%	10.5%	4.9%	18.1%	12.1%	14.5%	23.8%	11.9%	12.5%	15.0%	15.9%	5.5%	10.5%	15.1%	11.5%	9.0%	11.1%	23.5%	15.9%	21.9%	10.4%	16.3%	10.2%	
Strongly unfavourable	126	74	52	41	56	29	7	50	1	11	29	27	37	44	27	18	12	9	38	34	93	25	8	*	49	51	25	
	11.8%	14.2%	9.5%	13.4%	15.2%	7.4%	2.3%	20.1%	1.6%	10.6%	28.9%	13.9%	11.2%	11.2%	17.5%	9.6%	8.8%	5.1%	15.6%	9.9%	10.3%	24.9%	15.5%	2.3%	10.9%	12.3%	14.9%	
Don't know / Have not heard of	25	7	17	14	10	1	-	2	1	3	-	15	6	9	1	9	6	4	3	5	18	4	2	-	4	5	14	
	2.3%	1.4%	3.2%	4.6%	2.6%	*	-	0.6%	1.1%	2.6%	-	7.6%	1.9%	2.3%	*	4.7%	4.1%	2.3%	1.4%	1.6%	2.1%	4.1%	4.2%	-	0.8%	1.1%	8.2%	
SIGMA	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Topical Poll

6 Sep 2016

Normal weightings

To what extent do you think favourably or unfavourably towards the following political figures? Boris Johnson

Base: All respondents

	Gender		Age			2015 Past Vote						SEG				Region7 + 1								EU Referendum				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1066	474	592	372	354	340	280	274	61	99	99	196	311	414	159	180	120	170	259	350	899	102	49	16	421	444	167	
Weighted Total	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
Strongly favourable	96	48	48	33	26	37	40	8	4	26	6	8	34	33	13	14	18	15	22	36	90	1	4	1	68	17	10	
	9.0%	9.3%	8.7%	10.9%	7.1%	9.3%	13.3%	3.4%	6.1%	25.8%	5.7%	4.2%	10.3%	8.3%	8.6%	7.7%	12.6%	8.5%	9.0%	10.5%	10.1%	1.0%	8.4%	5.1%	15.1%	4.1%	6.3%	
Somewhat favourable	280	146	135	65	90	125	114	52	12	37	12	42	70	118	47	46	31	49	65	102	248	15	13	5	170	75	30	
	26.3%	28.1%	24.7%	21.4%	24.7%	31.5%	37.8%	21.2%	18.5%	36.4%	12.5%	21.4%	21.4%	29.8%	30.3%	24.5%	22.4%	28.6%	27.2%	29.6%	27.6%	14.7%	25.8%	26.2%	37.9%	18.0%	17.8%	
Neither favourable nor unfavourable	249	98	151	75	100	74	69	48	19	20	14	56	62	85	40	63	32	48	60	81	220	14	12	3	116	63	53	
	23.4%	18.9%	27.7%	24.5%	27.5%	18.8%	23.0%	19.5%	30.3%	19.4%	14.0%	28.4%	18.8%	21.7%	25.7%	33.6%	22.8%	28.3%	24.8%	23.4%	24.6%	14.4%	23.7%	14.5%	25.9%	15.2%	31.4%	
Somewhat unfavourable	195	88	107	58	67	71	42	48	16	10	28	41	78	71	24	23	32	28	31	62	154	28	11	2	64	100	28	
	18.3%	17.0%	19.6%	18.8%	18.2%	18.0%	14.1%	19.3%	25.4%	9.5%	28.5%	21.0%	23.7%	18.0%	15.3%	12.1%	23.1%	16.5%	13.1%	17.9%	17.2%	28.1%	23.1%	9.1%	14.4%	24.0%	16.7%	
Strongly unfavourable	226	135	90	66	74	86	35	91	13	7	39	36	80	84	31	31	24	27	59	59	170	41	6	9	29	156	36	
	21.2%	26.1%	16.5%	21.5%	20.1%	21.9%	11.7%	36.6%	19.7%	7.0%	39.3%	18.1%	24.5%	21.3%	19.8%	16.4%	17.4%	15.9%	24.4%	17.3%	18.9%	40.4%	12.6%	45.1%	6.4%	37.5%	21.7%	
Don't know / Have not heard of	19	3	16	9	8	2	*	-	-	2	-	14	4	4	1	10	2	4	4	5	14	1	3	-	2	5	10	
	1.8%	0.6%	2.9%	2.9%	2.2%	*	*	-	-	1.8%	-	6.9%	1.3%	0.9%	*	5.6%	1.7%	2.1%	1.6%	1.3%	1.6%	1.5%	6.4%	-	*	1.2%	6.1%	
SIGMA	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Topical Poll

6 Sep 2016

Normal weightings

To what extent do you think favourably or unfavourably towards the following political figures? Jeremy Corbyn

Base: All respondents

	Gender		Age			2015 Past Vote						SEG				Region7 + 1								EU Referendum				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1066	474	592	372	354	340	280	274	61	99	99	196	311	414	159	180	120	170	259	350	899	102	49	16	421	444	167	
Weighted Total	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
Strongly favourable	106	62	45	53	29	25	10	43	5	6	18	19	46	30	13	15	24	12	30	19	85	14	4	3	32	64	9	
	10.0%	11.9%	8.2%	17.3%	7.9%	6.2%	3.3%	17.4%	7.3%	5.5%	18.5%	9.7%	14.0%	7.6%	8.7%	7.9%	17.1%	6.9%	12.5%	5.5%	9.5%	13.9%	8.5%	16.4%	7.1%	15.3%	5.3%	
Somewhat favourable	161	82	79	64	50	47	30	54	13	7	26	26	50	62	25	23	25	22	30	51	127	19	5	10	47	79	30	
	15.1%	15.8%	14.5%	20.8%	13.7%	12.0%	10.0%	21.8%	19.7%	7.0%	26.7%	13.1%	15.2%	15.8%	16.3%	12.6%	17.7%	12.9%	12.3%	14.7%	14.2%	19.1%	10.5%	46.5%	10.5%	19.1%	18.0%	
Neither favourable nor unfavourable	204	78	125	83	73	48	36	53	12	11	19	49	47	67	36	53	25	28	51	66	171	15	15	3	75	74	42	
	19.1%	15.1%	22.9%	27.0%	20.1%	12.1%	12.1%	21.4%	18.3%	10.3%	19.5%	25.0%	14.3%	17.0%	23.5%	28.5%	18.1%	16.7%	21.1%	19.2%	19.1%	14.8%	30.0%	15.6%	16.8%	17.8%	25.4%	
Somewhat unfavourable	208	97	110	37	78	93	61	42	19	27	13	41	58	83	29	39	12	38	49	82	181	16	9	2	105	68	33	
	19.5%	18.8%	20.2%	12.0%	21.4%	23.5%	20.4%	17.1%	30.2%	26.4%	13.0%	21.1%	17.6%	21.0%	18.4%	20.9%	8.6%	22.4%	20.4%	23.8%	20.2%	15.9%	17.9%	8.5%	23.5%	16.5%	19.5%	
Strongly unfavourable	351	190	160	50	120	180	162	55	15	48	22	39	118	139	48	45	49	63	73	117	303	31	14	3	185	124	34	
	32.9%	36.7%	29.3%	16.5%	32.8%	45.7%	54.0%	22.1%	23.3%	47.2%	22.1%	19.7%	36.1%	35.3%	30.8%	24.3%	34.9%	37.2%	30.4%	34.1%	33.8%	31.2%	27.7%	13.0%	41.2%	29.9%	20.1%	
Don't know / Have not heard of	37	9	27	19	15	2	1	1	1	4	*	22	9	13	4	11	5	7	8	9	29	5	3	-	5	6	20	
	3.4%	1.8%	5.0%	6.3%	4.2%	0.5%	*	*	1.1%	3.6%	*	11.4%	2.8%	3.3%	2.3%	5.8%	3.6%	3.9%	3.2%	2.7%	3.2%	5.1%	5.3%	-	1.0%	1.4%	11.8%	
SIGMA	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Topical Poll

6 Sep 2016

Normal weightings

To what extent do you think favourably or unfavourably towards the following political figures? Owen Smith

Base: All respondents

	Gender		Age			2015 Past Vote						SEG				Region7 + 1								EU Referendum				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1066	474	592	372	354	340	280	274	61	99	99	196	311	414	159	180	120	170	259	350	899	102	49	16	421	444	167	
Weighted Total	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
Strongly favourable	26	15	11	19	2	6	5	9	1	2	1	7	17	5	1	2	15	*	1	1	18	3	5	-	7	15	4	
	2.4%	2.9%	2.0%	6.2%	*	1.5%	1.7%	3.8%	2.3%	1.8%	0.6%	3.5%	5.2%	1.2%	*	1.2%	11.0%	*	*	*	2.0%	3.3%	9.9%	-	1.5%	3.7%	2.3%	
Somewhat favourable	113	58	55	32	32	49	33	51	5	7	4	8	45	45	11	11	15	29	21	28	92	16	3	1	40	60	11	
	10.6%	11.1%	10.0%	10.4%	8.7%	12.4%	10.9%	20.8%	8.5%	7.1%	3.7%	4.3%	13.9%	11.5%	6.9%	6.0%	10.5%	17.1%	8.5%	8.0%	10.3%	16.2%	6.4%	6.1%	8.8%	14.4%	6.4%	
Neither favourable nor unfavourable	398	181	216	103	140	154	119	92	27	29	46	67	115	143	62	76	51	53	96	135	335	33	23	7	175	146	65	
	37.3%	34.9%	39.5%	33.7%	38.5%	39.0%	39.5%	37.1%	42.7%	28.5%	46.1%	34.0%	35.1%	36.3%	40.2%	40.9%	36.7%	30.9%	39.8%	39.2%	37.4%	33.1%	45.9%	32.6%	39.1%	35.0%	38.6%	
Somewhat unfavourable	187	109	78	39	65	83	54	44	17	16	24	27	65	74	31	17	20	32	44	56	151	23	7	6	64	96	22	
	17.6%	21.0%	14.3%	12.7%	17.9%	21.0%	17.9%	17.6%	25.8%	15.6%	24.3%	14.0%	19.7%	18.8%	20.2%	9.2%	14.1%	18.7%	18.2%	16.3%	16.9%	22.6%	14.9%	27.8%	14.3%	23.2%	13.2%	
Strongly unfavourable	132	81	50	25	45	62	43	25	5	27	16	11	43	45	23	21	11	22	31	51	115	11	5	1	84	30	14	
	12.3%	15.7%	9.2%	8.2%	12.3%	15.6%	14.2%	10.0%	7.2%	26.1%	15.8%	5.6%	13.0%	11.4%	15.0%	11.2%	7.5%	13.1%	13.0%	14.7%	12.8%	11.3%	9.5%	2.9%	18.8%	7.2%	8.5%	
Don't know / Have not heard of	211	74	137	88	81	42	47	27	9	21	9	76	43	82	27	59	28	34	48	74	184	13	7	6	78	69	52	
	19.8%	14.3%	25.0%	28.7%	22.3%	10.6%	15.7%	10.7%	13.5%	20.9%	9.5%	38.6%	13.1%	20.9%	17.3%	31.5%	20.3%	19.9%	20.1%	21.4%	20.6%	13.4%	13.5%	30.5%	17.4%	16.5%	31.0%	
SIGMA	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Topical Poll

6 Sep 2016

Normal weightings

To what extent do you think favourably or unfavourably towards the following political figures? Tim Farron

Base: All respondents

	Gender		Age			2015 Past Vote						SEG				Region7 + 1								EU Referendum				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1066	474	592	372	354	340	280	274	61	99	99	196	311	414	159	180	120	170	259	350	899	102	49	16	421	444	167	
Weighted Total	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
Strongly favourable	35	20	15	22	3	11	6	6	9	4	2	7	18	7	2	7	12	*	5	8	26	7	2	-	10	20	5	
	3.3%	3.9%	2.7%	7.2%	0.7%	2.7%	2.0%	2.6%	13.7%	3.7%	2.3%	3.6%	5.5%	1.7%	1.0%	4.0%	8.6%	*	2.3%	2.4%	2.9%	7.1%	3.6%	-	2.2%	4.9%	2.9%	
Somewhat favourable	84	50	35	36	22	26	22	28	12	4	8	7	31	31	12	11	20	17	12	24	73	8	3	-	20	52	8	
	7.9%	9.6%	6.3%	11.7%	6.1%	6.6%	7.3%	11.1%	18.6%	3.8%	7.6%	3.8%	9.4%	7.8%	7.4%	5.9%	14.3%	10.1%	4.9%	7.0%	8.2%	7.6%	6.9%	-	4.5%	12.6%	4.7%	
Neither favourable nor unfavourable	420	190	230	90	138	192	147	102	24	34	34	60	118	172	65	65	37	76	109	139	360	29	24	6	190	161	56	
	39.4%	36.6%	42.0%	29.3%	37.8%	48.6%	48.8%	41.3%	37.3%	33.7%	34.3%	30.4%	36.1%	43.6%	41.8%	34.7%	26.2%	44.6%	45.1%	40.4%	40.3%	29.3%	49.3%	27.5%	42.4%	38.7%	33.6%	
Somewhat unfavourable	138	86	52	36	44	59	44	31	3	18	17	22	47	48	28	15	21	17	31	45	114	21	3	-	66	58	11	
	13.0%	16.6%	9.5%	11.7%	12.0%	14.8%	14.8%	12.4%	4.0%	17.8%	17.0%	11.2%	14.3%	12.1%	18.0%	7.9%	15.0%	10.0%	13.1%	12.9%	12.7%	21.3%	5.3%	-	14.8%	14.0%	6.3%	
Strongly unfavourable	89	57	32	17	39	33	18	28	2	13	6	20	24	30	17	18	11	11	21	38	80	7	1	1	43	24	21	
	8.4%	11.0%	5.8%	5.7%	10.7%	8.3%	6.0%	11.5%	3.2%	12.7%	6.4%	10.3%	7.4%	7.5%	10.8%	9.9%	8.0%	6.3%	8.6%	10.9%	9.0%	6.9%	2.9%	2.9%	9.5%	5.8%	12.6%	
Don't know / Have not heard of	300	116	184	105	120	75	64	52	15	29	32	80	90	107	33	70	39	49	63	91	242	28	16	14	119	100	67	
	28.1%	22.3%	33.6%	34.4%	32.8%	19.0%	21.2%	21.1%	23.2%	28.3%	32.3%	40.7%	27.3%	27.2%	21.0%	37.7%	27.9%	28.7%	26.0%	26.4%	27.0%	27.9%	31.9%	69.6%	26.5%	24.0%	39.9%	
SIGMA	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Topical Poll

6 Sep 2016

Normal weightings

To what extent do you think favourably or unfavourably towards the following political figures? Nigel Farage

Base: All respondents

	Gender		Age			2015 Past Vote						SEG				Region7 + 1								EU Referendum				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1066	474	592	372	354	340	280	274	61	99	99	196	311	414	159	180	120	170	259	350	899	102	49	16	421	444	167	
Weighted Total	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
Strongly favourable	93	63	29	32	31	30	22	6	1	45	1	15	26	36	18	11	17	14	18	39	87	3	2	1	72	9	9	
	8.7%	12.2%	5.4%	10.5%	8.4%	7.6%	7.3%	2.4%	2.3%	44.4%	0.8%	7.8%	8.0%	9.1%	11.6%	6.0%	12.0%	8.1%	7.3%	11.2%	9.7%	3.0%	4.7%	2.9%	16.1%	2.3%	5.5%	
Somewhat favourable	142	76	66	38	40	64	48	29	5	24	13	15	43	40	33	25	18	25	22	54	119	8	12	3	96	26	18	
	13.3%	14.6%	12.1%	12.5%	10.9%	16.1%	15.9%	11.7%	7.8%	24.0%	13.4%	7.6%	13.2%	10.2%	21.3%	13.4%	12.9%	14.7%	9.1%	15.7%	13.3%	8.2%	23.5%	13.2%	21.4%	6.2%	10.5%	
Neither favourable nor unfavourable	229	101	128	72	72	85	77	42	14	16	14	48	58	70	39	61	25	35	74	65	200	17	8	4	124	52	41	
	21.5%	19.5%	23.5%	23.5%	19.7%	21.6%	25.5%	16.9%	22.4%	16.1%	14.5%	24.5%	17.8%	17.8%	25.1%	32.8%	18.2%	20.4%	30.9%	18.9%	22.3%	17.2%	16.4%	21.0%	27.7%	12.6%	24.6%	
Somewhat unfavourable	157	71	86	22	57	78	50	36	11	9	11	31	48	65	21	23	17	33	33	51	133	13	7	4	71	52	26	
	14.7%	13.7%	15.7%	7.2%	15.5%	19.8%	16.6%	14.6%	17.9%	9.1%	11.2%	15.9%	14.6%	16.6%	13.5%	12.4%	12.3%	19.0%	13.6%	14.8%	14.9%	12.7%	14.0%	20.0%	15.8%	12.6%	15.8%	
Strongly unfavourable	413	199	214	126	152	135	101	133	30	4	60	73	145	174	43	52	57	56	88	127	328	57	20	9	78	269	61	
	38.8%	38.4%	39.1%	41.2%	41.6%	34.3%	33.7%	53.6%	46.3%	3.7%	60.2%	37.0%	44.2%	44.1%	27.7%	27.8%	40.4%	32.7%	36.8%	36.8%	36.6%	56.7%	40.3%	42.9%	17.4%	64.8%	36.2%	
Don't know / Have not heard of	32	8	23	15	14	2	3	2	2	3	-	14	7	9	1	14	6	9	6	9	29	2	1	-	7	7	12	
	3.0%	1.6%	4.2%	5.0%	3.8%	0.6%	1.1%	0.7%	3.4%	2.6%	-	7.3%	2.2%	2.3%	0.8%	7.6%	4.2%	5.0%	2.4%	2.5%	3.2%	2.2%	1.1%	-	1.6%	1.6%	7.4%	
SIGMA	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Topical Poll

6 Sep 2016

Normal weightings

To what extent do you think favourably or unfavourably towards the following political figures? Nicola Sturgeon

Base: All respondents

	Gender		Age			2015 Past Vote						SEG				Region7 + 1								EU Referendum				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1066	474	592	372	354	340	280	274	61	99	99	196	311	414	159	180	120	170	259	350	899	102	49	16	421	444	167	
Weighted Total	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
Strongly favourable	87	50	37	42	28	17	13	22	5	10	22	12	32	33	8	12	23	8	12	16	58	23	4	2	28	46	12	
	8.1%	9.6%	6.7%	13.9%	7.6%	4.2%	4.3%	9.0%	7.3%	10.2%	22.0%	5.9%	9.7%	8.3%	5.5%	6.4%	16.4%	4.7%	4.8%	4.5%	6.5%	22.5%	8.0%	8.2%	6.2%	11.1%	7.3%	
Somewhat favourable	225	103	122	65	78	83	46	75	25	2	39	29	74	81	38	31	34	31	47	68	181	24	14	7	69	119	30	
	21.1%	19.8%	22.4%	21.1%	21.3%	21.0%	15.3%	30.3%	38.4%	2.1%	39.8%	14.9%	22.4%	20.6%	24.6%	16.9%	24.5%	17.9%	19.6%	19.9%	20.2%	23.5%	28.5%	33.5%	15.4%	28.6%	17.6%	
Neither favourable nor unfavourable	252	99	154	75	85	93	70	58	21	15	19	48	81	94	29	48	31	34	70	83	218	17	13	5	94	104	45	
	23.7%	19.0%	28.1%	24.5%	23.2%	23.4%	23.3%	23.6%	32.9%	14.5%	18.9%	24.4%	24.8%	23.9%	18.5%	25.6%	22.2%	20.0%	29.1%	24.1%	24.4%	16.4%	25.7%	23.7%	20.9%	25.1%	26.7%	
Somewhat unfavourable	184	103	81	46	67	71	76	34	8	21	12	27	46	83	26	29	28	26	40	66	160	13	8	3	95	72	16	
	17.3%	19.9%	14.8%	15.2%	18.3%	17.9%	25.4%	13.6%	12.4%	20.3%	12.0%	13.6%	14.1%	21.0%	17.0%	15.3%	20.1%	15.4%	16.6%	19.1%	17.9%	13.3%	15.9%	12.6%	21.2%	17.3%	9.4%	
Strongly unfavourable	239	140	100	36	85	118	88	51	5	50	4	34	80	76	44	40	11	56	53	87	207	22	8	2	150	52	31	
	22.4%	26.9%	18.2%	11.8%	23.3%	29.9%	29.2%	20.7%	8.4%	49.2%	4.1%	17.5%	24.3%	19.2%	28.5%	21.4%	7.7%	32.8%	22.1%	25.4%	23.2%	22.0%	16.6%	7.9%	33.4%	12.6%	18.5%	
Don't know / Have not heard of	79	25	54	41	23	14	7	7	*	4	3	47	15	27	9	27	13	16	19	24	71	2	3	3	13	22	34	
	7.4%	4.8%	9.8%	13.6%	6.3%	3.6%	2.4%	2.9%	0.7%	3.6%	3.3%	23.8%	4.6%	7.0%	6.0%	14.4%	9.2%	9.2%	7.8%	7.0%	7.9%	2.2%	5.3%	14.1%	2.9%	5.4%	20.4%	
SIGMA	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Topical Poll

6 Sep 2016

Normal weightings

To what extent do you think favourably or unfavourably towards the following political figures? Philip Hammond

Base: All respondents

	Gender		Age			2015 Past Vote						SEG				Region7 + 1								EU Referendum				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1066	474	592	372	354	340	280	274	61	99	99	196	311	414	159	180	120	170	259	350	899	102	49	16	421	444	167	
Weighted Total	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
Strongly favourable	32	24	8	23	3	6	11	6	4	2	1	7	17	4	5	5	14	2	2	11	29	3	-	-	18	9	6	
	3.0%	4.7%	1.5%	7.6%	0.7%	1.6%	3.6%	2.6%	5.9%	2.3%	1.2%	3.6%	5.3%	0.9%	3.1%	2.9%	9.7%	1.3%	0.8%	3.3%	3.2%	3.3%	-	-	4.0%	2.1%	3.5%	
Somewhat favourable	135	80	55	21	43	71	68	24	13	11	2	12	54	49	20	12	23	20	31	46	120	10	5	-	61	57	13	
	12.7%	15.4%	10.0%	6.8%	11.7%	18.0%	22.5%	9.6%	20.6%	11.1%	2.1%	6.2%	16.3%	12.5%	12.8%	6.2%	16.3%	11.5%	13.1%	13.4%	13.4%	9.6%	10.5%	-	13.6%	13.6%	7.6%	
Neither favourable nor unfavourable	412	176	236	101	140	172	145	79	26	43	34	61	117	163	60	72	54	66	92	137	349	27	31	6	189	160	50	
	38.7%	34.0%	43.1%	33.0%	38.2%	43.4%	48.2%	32.0%	41.4%	41.9%	34.7%	31.0%	35.6%	41.2%	38.9%	38.7%	38.5%	38.5%	38.3%	39.8%	39.0%	26.4%	62.6%	28.6%	42.2%	38.4%	30.0%	
Somewhat unfavourable	138	78	59	41	45	51	32	48	10	11	17	17	49	55	18	15	19	26	36	35	116	17	3	2	53	67	15	
	12.9%	15.1%	10.9%	13.4%	12.4%	13.0%	10.6%	19.4%	15.2%	11.1%	17.0%	8.7%	15.1%	13.9%	11.9%	8.1%	13.4%	15.3%	15.0%	10.1%	12.9%	16.7%	6.6%	8.8%	11.8%	16.1%	9.2%	
Strongly unfavourable	94	62	32	21	38	35	8	38	1	11	17	18	23	32	22	17	5	15	24	31	75	16	3	-	40	35	17	
	8.8%	11.9%	5.8%	6.9%	10.3%	8.8%	2.8%	15.3%	1.6%	10.5%	17.1%	9.2%	6.9%	8.1%	14.3%	9.0%	3.3%	9.0%	9.8%	9.1%	8.4%	15.8%	5.5%	-	8.9%	8.5%	10.1%	
Don't know / Have not heard of	255	98	157	98	97	60	37	52	10	24	28	81	68	92	29	65	26	42	55	83	206	28	7	13	88	89	66	
	23.9%	18.9%	28.7%	32.2%	26.6%	15.1%	12.3%	21.1%	15.4%	23.1%	27.9%	41.3%	20.7%	23.4%	19.0%	35.1%	18.7%	24.4%	23.0%	24.2%	23.1%	28.3%	14.9%	62.6%	19.5%	21.3%	39.7%	
SIGMA	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Topical Poll

6 Sep 2016

Normal weightings

To what extent do you think favourably or unfavourably towards the following political figures? Amber Rudd

Base: All respondents

	Gender		Age			2015 Past Vote						SEG				Region7 + 1								EU Referendum				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1066	474	592	372	354	340	280	274	61	99	99	196	311	414	159	180	120	170	259	350	899	102	49	16	421	444	167	
Weighted Total	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
Strongly favourable	30	15	14	20	5	5	11	4	-	5	2	7	13	9	3	3	11	*	3	10	25	3	1	-	14	10	5	
	2.8%	2.9%	2.6%	6.4%	1.4%	1.3%	3.7%	1.5%	-	5.2%	1.9%	3.5%	4.1%	2.2%	2.2%	1.6%	8.2%	*	1.3%	3.0%	2.8%	3.3%	2.1%	-	3.1%	2.5%	3.2%	
Somewhat favourable	100	59	41	37	20	42	46	16	12	10	3	9	41	37	13	8	16	15	26	29	85	6	7	1	46	41	9	
	9.3%	11.3%	7.5%	12.2%	5.6%	10.6%	15.2%	6.5%	18.1%	9.3%	3.0%	4.8%	12.5%	9.3%	8.5%	4.3%	11.1%	8.6%	10.6%	8.4%	9.4%	6.5%	14.7%	6.1%	10.3%	9.8%	5.3%	
Neither favourable nor unfavourable	400	185	215	93	134	173	130	105	21	33	27	62	116	151	63	69	44	70	91	145	350	27	19	4	175	162	52	
	37.5%	35.6%	39.3%	30.3%	36.8%	43.7%	43.2%	42.5%	32.2%	32.7%	27.7%	31.8%	35.5%	38.4%	40.4%	37.2%	31.8%	41.1%	37.8%	42.0%	39.1%	26.6%	38.3%	18.6%	39.0%	38.9%	30.9%	
Somewhat unfavourable	110	69	42	25	38	47	34	29	5	13	15	13	28	51	18	13	12	20	28	33	93	13	2	2	50	48	11	
	10.3%	13.3%	7.6%	8.2%	10.5%	11.9%	11.2%	11.6%	7.1%	13.1%	15.3%	6.5%	8.5%	13.0%	11.5%	7.1%	8.9%	11.5%	11.7%	9.4%	10.4%	13.2%	4.7%	9.0%	11.1%	11.4%	6.5%	
Strongly unfavourable	68	47	21	16	24	27	12	27	1	9	11	7	25	16	15	12	10	7	12	24	53	13	2	-	31	25	12	
	6.4%	9.1%	3.8%	5.4%	6.6%	6.9%	4.1%	11.0%	0.9%	8.9%	11.5%	3.4%	7.7%	4.0%	9.7%	6.4%	7.3%	4.1%	5.1%	6.9%	5.9%	12.6%	4.1%	-	6.8%	6.0%	6.9%	
Don't know / Have not heard of	359	144	214	114	143	101	68	66	27	31	40	98	104	131	43	81	46	59	81	104	289	38	18	14	133	130	79	
	33.7%	27.8%	39.2%	37.5%	39.2%	25.6%	22.5%	26.8%	41.7%	30.8%	40.6%	50.1%	31.8%	33.2%	27.7%	43.3%	32.7%	34.4%	33.5%	30.3%	32.3%	37.8%	36.1%	66.3%	29.7%	31.3%	47.3%	
SIGMA	1066	519	547	306	365	395	301	247	64	102	99	196	328	394	155	187	140	171	241	344	895	101	49	21	448	416	168	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.