Parks
Poll

23/09/2016

Prepared on behalf of We Own It

Survation.

Methodology

Fieldwork Dates

22nd – 23rd September 2016

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

1,013

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education, 2015 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2015 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,033 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "DUP", "Sinn Fein", "UUP", "SDLP", "Alliance Party" and "UKIP" prompted in a randomising order.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2015 General Election. Final published voting intention can therefore be found in the final table of each question.

Survation.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.
For further information please contact:
Chris Hopkins
0203 818 9661
chris.hopkins@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

Sign up for our press releases at http://eepurl.com/mOK8T

Follow us on twitter:
www.twitter.com/survation for our regular survey work and political polling
www.twitter.com/damiansurvation for Damian Lyons Lowe's twitter feed
Survation are a member of The British Polling Council and abide by its rules:
http://www.britishpollingcouncil.org
Survation Ltd Registered in England & Wales Number 07143509

Survation.

Parks Poll

Prepared on behalf of We Own It

Table 1
Q1. Normal weightings
Q1. Councils operate within budgets set by central government. Their budgets have declined by an average of 25% in the last 6 years. This has forced councils to find savings, especially in those areas and services that they are not required to provide, which includes parks. Cuts to council budgets means that councils may find ways to make money from parks. Some councils are looking at privatisation as an option, including selling off or outsourcing entire parks or parts of parks to companies in order to make money. Some say that this is the only option for councils to raise funds to provide other services as cuts have left them with less money. However, others say there's a risk that this could either lead to less green space or people having to pay to use parks or parts of parks. Which of these statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1013	419	594	300	356	357	294	243	58	88	84	193	292	265	43	95	89	171	324	432	130	126	127	163	256	322	868	93	34	18
Weighted Total	1013	493	520	290	347	376	296	229	62	100	88	183	290	238	62	99	95	171	309	417	126	160	133	162	225	331	851	105	37	19
Privatisation of parks is an acceptable way to raise revenue for councils	186	100	86	73	60	53	66	38	14	22	11	23	70	37	14	20	9	27	74	64	15	32	36	26	35	54	152	22	10	2
	18.4%	20.3%	16.5%	25.2%	17.4%	14.0%	22.4%	16.7%	23.0%	21.6%	12.1%	12.3%	24.0%	15.6%	23.3%	19.7%	9.9%	15.7%	23.9%	15.4%	12.3%	20.1%	27.0%	16.2%	15.8%	16.4%	17.8%	21.0%	26.0%	11.7%
Privatisation of parks is not an acceptable way to raise revenue for councils	704	356	348	175	242	288	189	175	45	65	68	129	187	182	43	67	79	112	208	298	100	98	88	115	166	231	599	73	21	12
	69.5%	72.2%	67.0%	60.2%	69.8%	76.4%	63.9%	76.4%	73.6%	65.4%	77.3%	70.5%	64.5%	76.6%	68.9%	67.5%	83.2%	65.3%	67.3%	71.4%	79.8%	60.8%	66.1%	70.9%	73.8%	69.6%	70.4%	68.9%	54.7%	62.1%
Don't know	123	37	86	42	45	36	41	16	2	13	9	31	33	19	5	13	7	32	27	55	10	31	9	21	23	47	100	11	7	5
	12.1%	7.5%	16.6%	14.6%	12.8%	9.6%	13.7%	6.9%	3.4%	13.0%	10.5%	17.2%	11.5%	7.8%	7.9%	12.9%	6.9%	19.0%	8.8%	13.2%	8.0%	19.1%	6.9%	12.9%	10.4%	14.1%	11.8%	10.1%	19.3%	26.2%
SIGMA	1013	493	520	290	347	376	296	229	62	100	88	183	290	238	62	99	95	171	309	417	126	160	133	162	225	331	851	105	37	19
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Parks Poll

Prepared on behalf of We Own It

Table 2
Q2. Normal weightings
Q2. A council statutory duty is a service that councils have to provide – for instance, providing social care, rubbish collection and street cleaning. As things stand councils do not have a statutory duty to provide public parks. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1013	419	594	300	356	357	294	243	58	88	84	193	292	265	43	95	89	171	324	432	130	126	127	163	256	322	868	93	34	18
Weighted Total	1013	493	520	290	347	376	296	229	62	100	88	183	290	238	62	99	95	171	309	417	126	160	133	162	225	331	851	105	37	19
Councils should have a statutory duty to provide public parks	760	378	382	193	249	318	222	175	47	75	72	131	214	201	44	70	76	121	231	310	103	116	100	120	171	243	635	82	29	14
	75.1%	76.6%	73.5%	66.6%	71.7%	84.6%	74.8%	76.3%	75.9%	75.7%	81.3%	71.8%	73.7%	84.4%	71.1%	70.3%	80.6%	70.7%	74.8%	74.4%	81.9%	72.3%	75.4%	74.2%	75.9%	73.5%	74.5%	78.1%	77.6%	76.5%
Councils should not have a statutory duty to provide public parks	168	85	83	67	65	37	51	37	13	18	11	30	57	27	15	21	14	23	62	68	15	24	25	27	39	49	140	18	7	3
	16.6%	17.2%	15.9%	23.0%	18.6%	9.8%	17.1%	16.3%	21.5%	18.4%	12.3%	16.2%	19.5%	11.2%	23.7%	21.1%	15.2%	13.2%	20.1%	16.2%	11.6%	14.9%	18.8%	16.5%	17.3%	14.8%	16.4%	17.5%	18.5%	14.7%
Don't know	85	30	55	30	33	21	24	17	2	6	6	22	20	10	3	9	4	28	16	39	8	21	8	15	15	39	77	5	1	2
	8.4%	6.1%	10.5%	10.4%	9.6%	5.6%	8.1%	7.4%	2.5%	5.9%	6.4%	12.0%	6.7%	4.4%	5.2%	8.7%	4.2%	16.1%	5.1%	9.4%	6.6%	12.8%	5.7%	9.3%	6.8%	11.7%	9.0%	4.5%	3.9%	8.8%
SIGMA	1013	493	520	290	347	376	296	229	62	100	88	183	290	238	62	99	95	171	309	417	126	160	133	162	225	331	851	105	37	19
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.