

September Scotland Poll

16/09/2016

Prepared by Survation

Methodology

Fieldwork Dates

5th -10th September 2016

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland

Sample Size

1073

Data Weighting

Data were weighted to the profile of all adults aged 16+ in Scotland. Data were weighted by age, sex, Scottish region, 2014 Referendum vote and 2016 Scottish Parliament election vote. Targets for the weighted data were derived from Office of National Statistics data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1073 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in a future referendum on a scale of 0-10. This likelihood to vote was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked which option they would be most likely to vote for if that referendum were tomorrow, with the responses "Yes" and "No" prompted in a randomising order. As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample.

Question Presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not prompted.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration.
For further information please contact.
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If you are interested in commissioning a poll from us, please contact researchteam@suration.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Scotland Poll
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Table 1
Q1. Normal weightings
Q1. If there was a referendum on Scottish Independence taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?
Base: All Respondents

	Total	Gender		Age			2016 Holyrood Constituency Vote					Scottish Indy Ref 2014		Scottish Region 8							SEG				Scottish Indy Ref Voting Intention				
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Other	Did Not Vote	Yes	No	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	AB	C1	C2	DE	Yes	No	
Unweighted Total	1073	453	620	310	375	388	139	170	54	382	42	212	469	463	221	165	166	130	64	104	135	88	245	330	246	252	465	450	
Weighted Total	1073	516	557	320	354	399	173	177	61	366	9	212	416	515	137	141	204	131	84	126	153	98	248	337	250	238	431	489	
10 (would definitely vote)	868	432	436	229	277	362	161	151	51	324	8	131	348	456	108	111	175	105	68	102	125	76	217	270	198	184	373	428	
	80.9%	83.8%	78.2%	71.7%	78.2%	90.7%	93.0%	85.2%	83.0%	88.5%	91.8%	61.4%	83.6%	88.5%	78.9%	78.7%	85.8%	80.1%	80.6%	81.1%	81.6%	77.1%	87.4%	80.1%	78.9%	77.5%	86.6%	87.5%	
9	54	22	32	18	22	14	8	7	5	18	*	9	24	23	7	9	8	4	3	10	5	7	15	19	8	12	26	22	
	5.0%	4.3%	5.7%	5.7%	6.2%	3.5%	4.6%	4.0%	7.5%	5.0%	3.3%	4.4%	5.9%	4.5%	5.0%	6.6%	4.0%	3.3%	4.0%	7.8%	3.0%	7.6%	6.0%	5.7%	3.1%	5.1%	6.1%	4.4%	
8	35	14	21	15	13	7	1	7	2	9	*	9	13	16	5	8	1	6	-	5	7	4	6	16	7	7	11	14	
	3.3%	2.8%	3.8%	4.7%	3.7%	1.8%	0.7%	4.1%	3.8%	2.3%	2.4%	4.2%	3.1%	3.1%	3.6%	5.5%	0.6%	4.4%	-	4.1%	4.4%	4.0%	2.3%	4.6%	2.9%	3.0%	2.6%	2.9%	
7	28	15	12	18	7	3	1	7	1	8	-	7	10	5	4	4	9	4	4	1	2	-	4	7	10	6	8	6	
	2.6%	2.9%	2.2%	5.6%	2.0%	0.7%	*	3.8%	1.6%	2.2%	-	3.2%	2.5%	0.9%	2.7%	2.6%	4.5%	3.0%	4.2%	0.9%	1.6%	-	1.8%	2.0%	4.0%	2.6%	1.9%	1.2%	
6	19	11	8	13	4	1	-	2	1	4	-	7	6	5	1	2	2	3	-	1	2	7	2	7	6	3	6	6	
	1.7%	2.1%	1.4%	4.0%	1.2%	*	-	1.1%	2.4%	1.2%	-	3.2%	1.4%	1.0%	0.8%	1.6%	0.9%	2.4%	-	1.2%	1.5%	6.8%	0.9%	2.1%	2.4%	1.4%	1.3%	1.3%	
5	22	5	17	9	8	6	2	1	1	1	-	15	9	5	3	2	5	3	1	1	5	2	2	9	6	6	6	6	
	2.1%	1.0%	3.1%	2.7%	2.3%	1.4%	1.2%	*	1.8%	*	-	6.9%	2.1%	1.0%	2.5%	1.4%	2.4%	2.1%	1.7%	0.8%	3.0%	2.2%	0.9%	2.5%	2.2%	2.5%	1.3%	1.2%	
4	3	1	2	2	-	1	-	-	-	-	-	2	-	1	1	1	-	1	-	-	-	-	-	1	-	-	2	2	
	*	*	*	0.8%	-	*	-	-	-	-	-	1.2%	-	*	1.0%	0.7%	-	0.8%	-	-	-	-	-	-	*	-	-	0.8%	*
3	4	1	3	2	2	-	-	-	-	-	-	3	1	-	1	1	-	-	3	-	-	-	1	1	2	1	-	2	
	*	*	0.6%	0.7%	0.6%	-	-	-	-	-	-	1.6%	*	-	0.6%	0.8%	-	-	3.1%	-	-	-	*	*	0.6%	*	-	*	
2	4	-	4	1	2	-	-	1	-	-	-	1	-	2	1	-	2	1	-	-	-	-	-	-	-	3	1	1	2
	*	-	0.7%	*	0.7%	-	-	0.7%	-	-	-	0.6%	-	*	*	-	1.2%	0.6%	-	-	-	-	-	-	-	1.0%	0.5%	*	*
1	5	1	5	1	4	-	-	-	-	-	-	4	2	-	2	-	-	2	2	-	2	-	-	2	3	-	-	1	
	0.5%	*	0.9%	*	1.2%	-	-	-	-	-	-	2.1%	*	-	1.2%	-	-	-	2.3%	-	1.2%	-	-	0.6%	1.4%	-	-	*	
0 (would definitely not vote)	30	14	16	11	14	5	-	1	-	2	*	24	3	2	5	3	1	4	3	5	6	2	1	6	8	15	-	-	
	2.8%	2.6%	2.9%	3.4%	3.9%	1.3%	-	0.6%	-	0.6%	2.6%	11.1%	0.8%	*	3.4%	2.2%	0.6%	3.3%	4.0%	4.2%	3.7%	2.3%	*	1.7%	3.4%	6.2%	-	-	
SIGMA	1073	516	557	320	354	399	173	177	61	366	9	212	416	515	137	141	204	131	84	126	153	98	248	337	250	238	431	489	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Scotland Poll
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Table 2
Q2. Normal weightings
Q2. If there was a referendum tomorrow with the question "Should Scotland be an Independent country?", how would you vote?
Base: Respondents who are likely to vote

	Total		Gender			Age			2016 Holyrood Constituency Vote					Scottish Indy Ref 2014		Scottish Region 8							SEG				Scottish Indy Ref Voting Intention		
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Other	Did Not Vote	Yes	No	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	AB	C1	C2	DE	Yes	No		
Unweighted Total	1041	439	602	299	360	382	139	169	54	380	41	186	465	461	214	161	165	125	61	100	130	85	244	323	237	237	465	450	
Weighted Total	1043	502	541	309	340	394	173	176	61	364	8	189	413	513	133	137	203	127	80	120	147	96	247	331	242	223	431	489	
Yes	431	208	223	162	152	117	5	30	8	282	3	83	338	53	64	59	88	54	24	50	56	37	104	127	86	113	431	-	
	41.3%	41.4%	41.2%	52.5%	44.7%	29.7%	3.1%	17.1%	13.0%	77.5%	39.3%	44.1%	81.8%	10.3%	48.1%	42.6%	43.4%	42.6%	30.0%	41.5%	37.8%	38.8%	42.2%	38.5%	35.7%	50.7%	100.0%	-	
No	489	249	240	99	143	248	165	125	45	49	5	71	37	409	55	64	93	52	44	58	71	52	121	165	124	80	-	489	
	46.9%	49.6%	44.4%	31.9%	41.9%	62.9%	95.5%	70.9%	73.6%	13.4%	55.8%	37.6%	9.1%	79.7%	41.3%	46.2%	46.1%	41.0%	54.9%	47.8%	48.3%	54.7%	48.9%	49.8%	51.0%	35.8%	-	100.0%	
Undecided	114	43	72	45	42	28	2	21	8	33	*	32	35	50	13	13	20	21	11	11	18	6	22	36	29	27	-	-	
	11.0%	8.5%	13.2%	14.5%	12.3%	7.0%	1.4%	12.0%	13.4%	9.1%	5.0%	17.0%	8.6%	9.8%	10.0%	9.4%	9.9%	16.4%	13.9%	9.5%	12.5%	6.5%	8.9%	10.9%	12.1%	12.1%	-	-	
Refused	9	2	6	4	4	1	-	-	-	-	-	3	2	1	1	2	1	-	1	2	-	-	3	3	3	-	-		
	0.8%	*	1.2%	1.2%	1.1%	*	-	-	-	-	-	1.3%	0.5%	*	0.6%	1.7%	0.6%	-	1.2%	1.2%	1.4%	-	-	0.8%	1.2%	1.4%	-	-	
SIGMA	1043	502	541	309	340	394	173	176	61	364	8	189	413	513	133	137	203	127	80	120	147	96	247	331	242	223	431	489	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3
Q2. Normal weightings & likelihood to vote
Q2. If there was a referendum tomorrow with the question "Should Scotland be an Independent country?", how would you vote?
Base: Respondents who are likely to vote

	Total		Gender			Age			2016 Holyrood Constituency Vote					Scottish Indy Ref 2014		Scottish Region 8							SEG				Scottish Indy Ref Voting Intention		
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Other	Did Not Vote	Yes	No	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	AB	C1	C2	DE	Yes	No		
Unweighted Total	1041	439	602	299	360	382	139	169	54	380	41	186	465	461	214	161	165	125	61	100	130	85	244	323	237	237	465	450	
Weighted Total	1043	509	534	299	337	407	180	179	62	374	9	174	417	526	131	138	204	126	79	123	147	95	253	330	237	223	440	497	
Yes	440	214	226	164	154	122	5	30	8	292	3	83	347	54	65	59	89	55	25	52	57	37	108	129	89	113	440	-	
	42.2%	41.9%	42.4%	54.8%	45.8%	29.9%	2.7%	16.5%	12.8%	78.1%	38.7%	47.5%	83.3%	10.2%	49.6%	43.2%	43.6%	43.8%	31.5%	42.1%	38.9%	39.3%	42.7%	39.2%	37.5%	50.9%	100.0%	-	
No	497	256	240	94	145	257	172	129	47	50	5	67	37	422	54	64	97	52	44	60	73	53	125	166	122	83	-	497	
	47.6%	50.3%	45.0%	31.6%	43.0%	63.2%	95.9%	72.1%	75.8%	13.3%	56.2%	38.3%	8.8%	80.3%	41.4%	46.7%	47.4%	41.2%	55.6%	48.5%	49.8%	55.1%	49.4%	50.4%	51.5%	37.1%	-	100.0%	
Undecided	99	38	61	37	36	26	3	20	7	32	*	23	32	49	11	12	17	19	10	10	14	5	20	33	23	23	-	-	
	9.5%	7.4%	11.5%	12.4%	10.6%	6.5%	1.4%	11.4%	11.4%	8.6%	5.0%	13.0%	7.6%	9.2%	8.4%	8.8%	8.4%	15.0%	12.8%	8.3%	9.8%	5.6%	7.9%	10.0%	9.7%	10.5%	-	-	
Refused	7	2	6	4	2	1	-	-	-	-	-	2	1	1	1	2	1	-	*	1	2	-	-	1	3	3	-	-	
	0.7%	*	1.1%	1.3%	0.6%	*	-	-	-	-	-	1.1%	*	*	0.6%	1.2%	0.6%	-	*	1.2%	1.4%	-	-	*	1.2%	1.5%	-	-	
SIGMA	1043	509	534	299	337	407	180	179	62	374	9	174	417	526	131	138	204	126	79	123	147	95	253	330	237	223	440	497	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 4

Q2. Normal weightings & likelihood to vote

Q2. If there was a referendum tomorrow with the question "Should Scotland be an Independent country?", how would you vote?

Base: Respondents who are likely to vote with refused removed

	Total		Gender			Age			2016 Holyrood Constituency Vote					Scottish Indy Ref 2014		Scottish Region 8							SEG				Scottish Indy Ref Voting Intention	
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Other	Did Not Vote	Yes	No	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	AB	C1	C2	DE	Yes	No	
Unweighted Total	1032	437	595	295	356	381	139	169	54	380	41	183	462	460	213	158	164	125	60	99	128	85	244	320	234	234	465	450
Weighted Total	1036	508	528	295	335	405	180	179	62	374	9	172	415	525	130	136	203	126	79	122	145	95	253	329	234	220	440	497
Yes	440	214	226	164	154	122	5	30	8	292	3	83	347	54	65	59	89	55	25	52	57	37	108	129	89	113	440	-
	42.5%	42.1%	42.9%	55.5%	46.1%	30.0%	2.7%	16.5%	12.8%	78.1%	38.7%	48.0%	83.6%	10.2%	49.9%	43.7%	43.9%	43.8%	31.5%	42.6%	39.5%	39.3%	42.7%	39.4%	38.0%	51.7%	100.0%	-
No	497	256	240	94	145	257	172	129	47	50	5	67	37	422	54	64	97	52	44	60	73	53	125	166	122	83	-	497
	47.9%	50.5%	45.5%	32.0%	43.3%	63.4%	95.9%	72.1%	75.8%	13.3%	56.2%	38.8%	8.8%	80.5%	41.7%	47.3%	47.7%	41.2%	55.6%	49.0%	50.6%	55.1%	49.4%	50.6%	52.2%	37.7%	-	100.0%
Undecided	99	38	61	37	36	26	3	20	7	32	*	23	32	49	11	12	17	19	10	10	14	5	20	33	23	23	-	-
	9.6%	7.5%	11.6%	12.6%	10.6%	6.5%	1.4%	11.4%	11.4%	8.6%	5.0%	13.2%	7.6%	9.3%	8.4%	8.9%	8.4%	15.0%	12.8%	8.4%	10.0%	5.6%	7.9%	10.0%	9.8%	10.7%	-	-
SIGMA	1036	508	528	295	335	405	180	179	62	374	9	172	415	525	130	136	203	126	79	122	145	95	253	329	234	220	440	497
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 5

Q2. Normal weightings & likelihood to vote

Q2. If there was a referendum tomorrow with the question "Should Scotland be an Independent country?", how would you vote?

Base: Respondents who are likely to vote with undecided and refused removed

	Total	Gender		Age			2016 Holyrood Constituency Vote						Scottish Indy Ref 2014		Scottish Region 8								SEG				Scottish Indy Ref Voting Intention	
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Other	Did Not Vote	Yes	No	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	AB	C1	C2	DE	Yes	No
Unweighted Total	915	403	512	256	310	349	137	149	47	346	39	150	418	416	189	142	149	105	51	89	112	78	221	285	204	205	465	450
Weighted Total	937	470	467	258	299	379	177	159	55	342	8	149	383	476	119	124	186	107	68	111	131	90	233	296	211	196	440	497
Yes	440	214	226	164	154	122	5	30	8	292	3	83	347	54	65	59	89	55	25	52	57	37	108	129	89	113	440	-
	47.0%	45.5%	48.5%	63.4%	51.6%	32.1%	2.7%	18.6%	14.4%	85.5%	40.8%	55.3%	90.5%	11.3%	54.5%	48.0%	47.9%	51.6%	36.2%	46.5%	43.8%	41.6%	46.4%	43.7%	42.1%	57.8%	100.0%	-
No	497	256	240	94	145	257	172	129	47	50	5	67	37	422	54	64	97	52	44	60	73	53	125	166	122	83	-	497
	53.0%	54.5%	51.5%	36.6%	48.4%	67.9%	97.3%	81.4%	85.6%	14.5%	59.2%	44.7%	9.5%	88.7%	45.5%	52.0%	52.1%	48.4%	63.8%	53.5%	56.2%	58.4%	53.6%	56.3%	57.9%	42.2%	-	100.0%
SIGMA	937	470	467	258	299	379	177	159	55	342	8	149	383	476	119	124	186	107	68	111	131	90	233	296	211	196	440	497
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%