

# Environmental Poll

08/11/2016

Prepared on behalf of Greenpeace UK

The Greenpeace logo, featuring the word "GREENPEACE" in a bold, white, sans-serif font with a slightly irregular, hand-drawn appearance, set against a solid green rectangular background.

# Methodology

## Fieldwork Dates

2<sup>nd</sup> – 7<sup>th</sup> November 2016

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All residents aged 16+ in Scotland

## Sample Size

1,029

## Data Weighting

Data were weighted to the profile of all Scottish adults aged 16+. Data were weighted by age, sex, region, 2016 Holyrood Constituency vote and 2014 referendum vote. Targets for the weighted data were derived from Office of National Statistics data, the results of the 2016 Scottish Parliament Elections and the 2014 referendum result.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,029 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration.

For further information please contact;

Chris Hopkins

0203 818 9661

[chris.hopkins@suration.com](mailto:chris.hopkins@suration.com)

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**Table 1**  
**Q1. Normal weightings**  
**Q1. To what extent are you concerned about the following issue, or are you not concerned at all? The amount of plastic litter in your neighbourhood**  
Base: All Respondents

	Gender		Age			2016 Holyrood Constituency Vote						Scottish Indy Ref 2014		Scottish Region 8							SEG				Sector			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Other	Did Not Vote	Yes	No	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	AB	C1	C2	DE	Private	Public	
Unweighted Total	1029	410	619	392	316	321	138	145	52	339	37	240	448	414	206	157	152	122	51	100	157	84	238	311	238	242	280	225
Weighted Total	1029	495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203
Very concerned	191	83	108	64	58	70	24	29	10	71	2	47	78	77	31	27	44	22	12	16	26	14	48	60	38	46	64	35
	18.6%	16.9%	20.2%	20.8%	17.1%	18.1%	15.6%	18.4%	18.3%	21.4%	19.5%	19.8%	20.3%	16.2%	23.7%	19.8%	22.0%	17.4%	15.5%	14.4%	16.0%	15.8%	20.2%	19.0%	16.0%	19.1%	23.9%	17.2%
Quite concerned	283	134	149	86	93	104	37	46	17	102	2	55	107	128	40	40	62	33	15	22	46	24	66	90	63	64	68	48
	27.5%	27.0%	27.9%	28.1%	27.4%	27.0%	23.9%	28.8%	30.4%	30.8%	30.6%	22.9%	27.8%	26.9%	30.5%	30.0%	30.9%	26.5%	20.2%	20.5%	28.1%	26.3%	28.0%	28.4%	26.8%	26.4%	25.4%	23.7%
Slightly concerned	322	164	157	83	114	125	54	48	17	97	3	77	116	159	38	36	44	42	35	40	51	36	62	99	92	69	71	74
	31.3%	33.2%	29.5%	27.1%	33.5%	32.7%	34.5%	30.0%	29.8%	29.4%	34.8%	32.2%	30.2%	33.4%	28.7%	26.9%	22.1%	33.3%	46.5%	37.0%	31.1%	40.0%	26.3%	31.2%	38.9%	28.8%	26.7%	36.7%
Not concerned at all	211	103	108	58	71	83	40	33	12	59	1	51	79	106	15	30	46	27	13	25	39	15	58	64	40	50	58	43
	20.5%	20.9%	20.2%	18.8%	20.9%	21.6%	25.5%	20.8%	21.5%	17.7%	15.2%	21.4%	20.6%	22.3%	11.5%	22.2%	23.1%	21.9%	17.8%	23.1%	24.0%	16.6%	24.4%	20.2%	16.9%	20.7%	21.5%	21.1%
Don't know	22	10	12	16	4	2	1	3	-	2	-	9	5	6	7	2	4	1	-	5	1	1	3	4	3	12	6	3
	2.1%	2.0%	2.2%	5.1%	1.1%	0.6%	*	1.9%	-	0.7%	-	3.7%	1.2%	1.2%	5.6%	1.2%	1.9%	0.9%	-	5.0%	0.7%	1.2%	1.1%	1.2%	1.4%	5.0%	2.4%	1.4%
SIGMA	1029	495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 2**  
**Q2. Normal weightings**  
**Q2. To what extent are you concerned about the following issue, or are you not concerned at all? The amount of plastic litter in the ocean**  
Base: All Respondents

	Total		Gender			Age			2016 Holyrood Constituency Vote					Scottish Indy Ref 2014		Scottish Region 8								SEG				Sector	
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Other	Did Not Vote	Yes	No	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	AB	C1	C2	DE	Private	Public		
Unweighted Total	1029	410	619	392	316	321	138	145	52	339	37	240	448	414	206	157	152	122	51	100	157	84	238	311	238	242	280	225	
Weighted Total	1029	495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203	
Very concerned	377	166	211	111	117	149	56	59	23	129	4	81	148	172	46	49	82	45	26	41	57	31	85	121	85	86	97	57	
	36.6%	33.5%	39.5%	36.3%	34.4%	38.8%	35.7%	37.0%	41.2%	39.0%	55.0%	33.9%	38.5%	36.1%	34.5%	36.6%	41.0%	36.0%	34.6%	37.7%	34.9%	34.5%	36.2%	38.3%	35.9%	35.7%	36.3%	28.1%	
Quite concerned	346	184	162	96	108	142	49	52	21	123	1	79	132	155	43	42	58	37	29	37	64	36	77	107	75	86	89	70	
	33.6%	37.2%	30.3%	31.4%	31.8%	37.0%	31.5%	32.3%	38.6%	37.2%	15.9%	32.9%	34.3%	32.5%	32.9%	31.5%	28.7%	29.2%	38.5%	34.3%	39.2%	40.1%	32.7%	34.0%	31.8%	35.9%	33.2%	34.5%	
Slightly concerned	206	93	113	59	82	66	35	39	11	56	2	44	76	105	30	31	43	31	16	15	26	16	56	62	53	35	47	58	
	20.0%	18.8%	21.2%	19.2%	24.1%	17.1%	22.3%	24.1%	20.2%	17.0%	29.0%	18.5%	19.6%	22.1%	22.6%	22.9%	21.2%	24.7%	21.0%	13.7%	15.9%	17.3%	23.9%	19.8%	22.2%	14.5%	17.5%	28.3%	
Not concerned at all	61	33	27	21	23	16	12	8	-	15	-	24	23	26	6	8	11	8	2	12	10	5	11	16	18	16	21	13	
	5.9%	6.7%	5.1%	6.9%	6.9%	4.2%	7.9%	4.7%	-	4.6%	-	10.0%	5.9%	5.4%	4.4%	5.6%	5.3%	6.4%	3.1%	10.8%	5.9%	5.5%	4.6%	4.9%	7.8%	6.6%	7.7%	6.3%	
Don't know	39	18	21	19	9	11	4	3	-	7	-	11	6	19	7	5	8	5	2	4	7	2	6	10	5	18	14	6	
	3.8%	3.7%	3.9%	6.3%	2.8%	2.8%	2.5%	1.9%	-	2.2%	-	4.6%	1.7%	4.0%	5.6%	3.5%	3.8%	3.7%	2.9%	3.6%	4.0%	2.6%	2.7%	3.1%	2.3%	7.4%	5.2%	2.8%	
SIGMA	1029	495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

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**Table 3**  
**Q3. Normal weightings**  
**Q3. To what extent are you concerned about the following issue, or are you not concerned at all? The effect of plastic litter in the ocean on marine wildlife and birds**  
Base: All Respondents

	Total		Gender			Age			2016 Holyrood Constituency Vote					Scottish Indy Ref 2014		Scottish Region 8								SEG				Sector	
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Other	Did Not Vote	Yes	No	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	AB	C1	C2	DE	Private	Public		
Unweighted Total	1029	410	619	392	316	321	138	145	52	339	37	240	448	414	206	157	152	122	51	100	157	84	238	311	238	242	280	225	
Weighted Total	1029	495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203	
Very concerned	408	174	234	121	126	160	62	65	26	133	5	87	155	189	47	54	88	45	26	42	70	36	91	124	88	105	101	74	
	39.6%	35.1%	43.8%	39.6%	37.3%	41.8%	39.8%	40.7%	47.3%	40.2%	59.6%	36.1%	40.2%	39.7%	35.9%	40.1%	43.7%	35.9%	34.5%	38.6%	43.0%	40.1%	38.4%	39.4%	37.1%	43.7%	37.9%	36.3%	
Quite concerned	344	183	161	94	111	139	47	48	18	130	1	76	143	150	46	46	62	40	31	33	51	33	83	112	80	70	92	64	
	33.4%	37.0%	30.1%	30.6%	32.7%	36.3%	30.0%	29.7%	32.4%	39.3%	8.1%	31.9%	37.0%	31.5%	35.2%	34.5%	30.6%	32.2%	41.5%	30.7%	31.7%	36.6%	35.0%	35.5%	33.7%	29.0%	34.5%	31.7%	
Slightly concerned	203	98	104	59	75	69	40	36	11	50	3	48	65	110	24	27	41	33	16	21	26	16	52	57	52	42	42	52	
	19.7%	19.9%	19.5%	19.1%	22.2%	17.9%	25.4%	22.2%	19.0%	15.3%	32.3%	20.0%	16.9%	23.1%	18.3%	20.0%	20.3%	26.4%	21.0%	19.0%	15.9%	17.2%	21.9%	18.1%	22.0%	17.4%	15.9%	25.8%	
Not concerned at all	53	30	23	20	23	10	6	9	1	13	-	22	20	20	8	6	8	6	2	9	10	4	9	18	15	11	25	11	
	5.2%	6.0%	4.4%	6.4%	6.9%	2.6%	3.8%	5.8%	1.4%	4.0%	-	9.0%	5.3%	4.2%	5.9%	4.8%	3.9%	4.5%	3.1%	8.0%	6.2%	4.8%	3.9%	5.7%	6.2%	4.7%	9.2%	5.4%	
Don't know	21	10	12	13	3	5	2	2	-	4	-	7	2	7	6	1	3	1	-	4	5	1	2	4	3	13	7	2	
	2.1%	2.0%	2.2%	4.3%	0.9%	1.4%	1.1%	1.5%	-	1.2%	-	3.0%	0.6%	1.5%	4.7%	0.5%	1.5%	1.0%	-	3.6%	3.1%	1.2%	0.8%	1.3%	1.1%	5.3%	2.5%	0.8%	
SIGMA	1029	495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

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**Table 4**  
**Q4. Normal weightings**  
**Q4. To what extent are you concerned about the following issue, or are you not concerned at all? The amount of plastic packaging on products you buy**  
Base: All Respondents

	Gender		Age			2016 Holyrood Constituency Vote						Scottish Indy Ref 2014		Scottish Region 8								SEG				Sector			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Other	Did Not Vote	Yes	No	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	AB	C1	C2	DE	Private	Public		
Unweighted Total	1029	410	619	392	316	321	138	145	52	339	37	240	448	414	206	157	152	122	51	100	157	84	238	311	238	242	280	225	
Weighted Total	1029	495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203	
Very concerned	246	104	142	69	80	97	37	36	15	91	3	52	94	112	37	40	54	30	12	19	26	28	63	79	55	49	69	43	
	23.9%	21.0%	26.6%	22.6%	23.5%	25.3%	23.6%	22.6%	27.8%	27.6%	33.2%	21.7%	24.3%	23.5%	27.8%	30.0%	27.0%	24.1%	16.6%	17.3%	15.9%	30.5%	26.7%	25.2%	23.3%	20.2%	25.7%	21.1%	
Quite concerned	380	193	187	113	121	146	52	69	24	124	2	80	140	185	44	41	71	42	35	40	73	33	78	121	85	97	94	67	
	36.9%	38.9%	35.1%	37.1%	35.5%	38.0%	33.5%	42.9%	42.5%	37.4%	29.0%	33.4%	36.4%	38.7%	33.6%	30.9%	35.4%	33.3%	46.2%	37.3%	45.0%	36.6%	32.9%	38.3%	35.8%	40.1%	35.1%	33.2%	
Slightly concerned	268	128	140	65	98	105	54	34	15	81	3	62	101	130	27	34	54	30	24	34	43	21	74	79	60	55	65	61	
	26.0%	25.8%	26.2%	21.1%	28.8%	27.4%	34.8%	21.4%	27.3%	24.4%	33.2%	26.0%	26.2%	27.2%	20.3%	25.4%	26.8%	23.9%	31.6%	31.7%	26.7%	23.6%	31.4%	25.0%	25.3%	22.8%	24.3%	30.0%	
Not concerned at all	113	61	52	41	38	34	12	18	1	33	*	37	49	44	17	16	18	21	4	11	18	7	19	32	34	28	33	29	
	11.0%	12.3%	9.8%	13.4%	11.3%	8.8%	7.6%	11.2%	2.4%	10.1%	4.6%	15.6%	12.6%	9.3%	12.5%	12.1%	9.2%	17.1%	5.6%	9.9%	11.1%	8.2%	8.2%	10.3%	14.2%	11.5%	12.4%	14.1%	
Don't know	22	10	13	18	3	2	1	3	-	2	-	8	2	6	8	2	3	2	-	4	2	1	2	4	4	3	13	7	3
	2.2%	2.0%	2.3%	5.8%	0.9%	*	*	1.9%	-	0.6%	-	3.3%	0.5%	1.3%	5.8%	1.6%	1.5%	1.6%	-	3.8%	1.3%	1.2%	0.8%	1.2%	1.4%	5.4%	2.5%	1.7%	
SIGMA	1029	495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 5**  
**Q5. Normal weightings**  
**Q5. To what extent would you be more or less likely to choose to purchase a product because the packaging does not include a high proportion of plastic, over a similar product with packaging that does include a high proportion of plastic?**  
**Base: All Respondents**

	Gender		Age			2016 Holyrood Constituency Vote						Scottish Indy Ref 2014		Scottish Region 8								SEG				Sector		
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Other	Did Not Vote	Yes	No	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	AB	C1	C2	DE	Private	Public	
Unweighted Total	1029	410	619	392	316	321	138	145	52	339	37	240	448	414	206	157	152	122	51	100	157	84	238	311	238	242	280	225
Weighted Total	1029	495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203
Much more likely	246	100	147	67	86	94	32	40	14	93	3	48	108	99	33	25	51	25	18	30	39	25	57	82	45	62	73	43
	23.9%	20.2%	27.5%	21.7%	25.3%	24.5%	20.3%	25.0%	25.0%	28.3%	35.3%	19.9%	27.9%	20.8%	24.9%	18.6%	25.5%	19.9%	23.7%	27.7%	24.2%	27.8%	24.3%	26.1%	18.9%	25.7%	27.4%	21.0%
A little more likely	367	181	186	107	117	143	50	64	21	120	2	92	132	183	41	51	84	33	34	39	56	29	92	125	84	66	84	77
	35.7%	36.6%	34.9%	35.1%	34.5%	37.3%	32.0%	40.0%	37.1%	36.2%	31.0%	38.3%	34.3%	38.3%	31.2%	38.0%	41.8%	26.7%	44.5%	36.5%	34.7%	31.7%	38.9%	39.7%	35.8%	27.3%	31.3%	37.8%
No more or less likely	336	179	157	102	109	125	66	48	19	95	2	78	123	165	45	50	50	48	23	32	58	29	70	91	95	80	91	71
	32.6%	36.2%	29.3%	33.2%	32.2%	32.5%	42.4%	30.1%	33.6%	28.7%	27.4%	32.5%	31.8%	34.5%	34.3%	37.4%	24.9%	38.5%	30.0%	29.1%	35.9%	32.5%	29.8%	28.8%	40.2%	33.0%	33.9%	34.9%
A little less likely	24	15	9	7	7	10	4	3	2	8	*	5	8	11	5	2	8	3	1	2	1	3	6	9	5	4	9	3
	2.3%	3.1%	1.6%	2.4%	2.2%	2.5%	2.3%	2.1%	4.3%	2.5%	3.7%	2.0%	2.3%	4.0%	1.5%	3.8%	2.2%	1.8%	1.5%	0.5%	2.8%	2.7%	3.0%	2.0%	1.5%	3.4%	1.6%	
Much less likely	12	5	7	3	6	3	2	1	-	5	-	4	7	2	1	2	3	3	-	1	1	1	3	1	1	7	2	2
	1.1%	1.0%	1.2%	0.8%	1.8%	0.7%	1.4%	0.8%	-	1.4%	-	1.5%	1.7%	*	0.8%	1.4%	1.5%	2.5%	-	0.7%	0.5%	1.2%	1.4%	*	*	2.7%	0.8%	1.1%
Don't know	44	15	29	21	13	10	3	3	-	10	*	14	9	17	6	4	5	13	-	5	7	4	7	7	7	23	8	7
	4.3%	2.9%	5.5%	6.8%	4.0%	2.5%	1.6%	2.0%	-	3.0%	2.6%	5.9%	2.2%	3.7%	4.9%	3.1%	2.5%	10.2%	-	4.5%	4.2%	4.0%	3.0%	2.1%	2.9%	9.7%	3.1%	3.6%
SIGMA	1029	495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Environmental Poll**  
Prepared on behalf of Greenpeace

**Table 6**  
**Q6. Normal weightings**  
**Q6. To what extent do you agree or disagree with the following statement? "The Scottish Government is doing enough to increase the amount of plastic waste being recycled."**  
**Base: All Respondents**

	Total		Gender			Age			2016 Holyrood Constituency Vote					Scottish Indy Ref 2014		Scottish Region 8								SEG				Sector	
			Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Other	Did Not Vote	Yes	No	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	AB	C1	C2	DE	Private	Public
Unweighted Total	1029		410	619	392	316	321	138	145	52	339	37	240	448	414	206	157	152	122	51	100	157	84	238	311	238	242	280	225
Weighted Total	1029		495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203
Strongly agree	62		29	33	27	21	15	5	10	-	28	1	13	32	15	9	8	18	6	3	8	8	3	10	22	13	17	23	15
	6.0%		5.8%	6.2%	8.7%	6.1%	3.8%	3.0%	6.1%	-	8.5%	12.1%	5.3%	8.4%	3.1%	6.8%	5.6%	8.8%	4.8%	3.3%	7.5%	5.1%	2.9%	4.3%	7.0%	5.4%	7.0%	8.6%	7.5%
Somewhat agree	242		121	121	90	78	75	21	33	9	110	1	57	131	69	35	26	43	28	10	37	47	16	48	78	62	55	76	50
	23.6%		24.5%	22.6%	29.5%	22.8%	19.4%	13.1%	20.5%	16.0%	33.2%	17.4%	23.9%	34.1%	14.6%	26.6%	19.3%	21.2%	22.5%	12.9%	34.5%	29.2%	17.8%	20.2%	24.8%	26.2%	22.6%	28.4%	24.6%
Neither agree nor disagree	285		143	141	75	98	112	46	54	11	88	1	55	102	143	41	37	56	37	18	27	46	22	60	91	70	64	67	57
	27.7%		29.0%	26.5%	24.7%	28.8%	29.1%	29.5%	34.0%	20.6%	26.7%	18.6%	22.8%	26.6%	30.1%	30.9%	27.8%	28.1%	29.3%	24.1%	25.3%	28.4%	24.1%	25.4%	28.8%	29.5%	26.7%	25.2%	28.2%
Somewhat disagree	218		101	117	61	61	95	42	34	20	58	3	52	58	128	24	30	49	23	19	17	29	26	67	58	47	46	47	45
	21.2%		20.4%	21.8%	20.0%	18.1%	24.8%	26.6%	21.1%	35.8%	17.5%	32.6%	21.5%	15.0%	26.9%	18.2%	22.1%	24.6%	18.4%	24.6%	16.0%	18.1%	29.0%	28.4%	18.3%	19.7%	19.2%	17.7%	22.2%
Strongly disagree	98		53	45	19	32	47	30	15	9	18	1	21	25	62	9	15	17	10	17	6	9	16	24	30	17	26	25	17
	9.5%		10.8%	8.4%	6.2%	9.5%	12.2%	19.2%	9.4%	15.9%	5.4%	13.5%	8.8%	6.5%	13.1%	6.5%	11.3%	8.3%	7.7%	22.9%	5.9%	5.3%	17.3%	10.1%	9.6%	7.3%	11.0%	9.5%	8.6%
Don't know	124		47	77	33	50	41	13	15	6	29	*	43	36	59	14	19	18	22	9	12	23	8	28	36	28	33	28	18
	12.1%		9.5%	14.5%	10.9%	14.7%	10.7%	8.6%	9.0%	11.6%	8.7%	5.7%	17.9%	9.4%	12.3%	10.9%	13.9%	9.0%	17.3%	12.1%	10.9%	13.9%	8.9%	11.7%	11.4%	12.0%	13.5%	10.6%	9.0%
SIGMA	1029		495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Environmental Poll**  
Prepared on behalf of Greenpeace

**Table 7**  
**Q7. Normal weightings**  
**Q7. In other countries such as Denmark, Canada and Germany, a small deposit is paid to retailers when a customer buys drinks cans and bottles. This is fully refunded by the retailer when the customer returns the container, in order to increase recycling and reduce litter. To what extent would you support or oppose the introduction of a similar system in Scotland?**  
**Base: All Respondents**

	Total	Gender		Age			2016 Holyrood Constituency Vote						Scottish Indy Ref 2014		Scottish Region 8								SEG				Sector		
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Other	Did Not Vote	Yes	No	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	AB	C1	C2	DE	Private	Public	
Unweighted Total	1029	410	619	392	316	321	138	145	52	339	37	240	448	414	206	157	152	122	51	100	157	84	238	311	238	242	280	225	
Weighted Total	1029	495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203	
Strongly support	427	192	235	137	135	155	57	65	22	156	6	103	179	187	49	55	84	53	31	52	66	36	96	133	97	102	115	81	
	41.5%	38.9%	44.0%	44.8%	39.9%	40.4%	36.3%	40.2%	39.6%	47.1%	76.7%	42.9%	46.5%	39.2%	37.2%	41.2%	41.8%	42.5%	41.0%	48.4%	40.9%	39.9%	40.6%	42.1%	41.0%	42.3%	43.2%	40.1%	
Somewhat support	355	176	179	104	118	134	57	65	24	112	1	74	122	178	53	48	74	38	25	25	57	34	84	121	81	70	90	76	
	34.5%	35.6%	33.5%	33.9%	34.7%	34.9%	36.4%	40.5%	43.1%	33.9%	12.1%	31.0%	31.7%	37.3%	40.0%	35.4%	37.1%	30.3%	33.6%	23.6%	35.4%	37.8%	35.4%	38.4%	34.2%	29.0%	33.6%	37.3%	
Neither support nor oppose	128	67	61	36	54	38	18	21	2	33	*	35	48	56	19	15	24	17	7	16	19	12	25	32	37	34	36	30	
	12.4%	13.5%	11.4%	11.8%	15.8%	9.9%	11.3%	13.1%	4.0%	10.1%	2.6%	14.5%	12.5%	11.8%	14.3%	11.0%	11.7%	13.5%	8.8%	14.4%	12.0%	12.9%	10.5%	10.1%	15.6%	14.3%	13.4%	14.7%	
Somewhat oppose	55	27	28	9	11	34	13	6	6	13	*	11	17	30	4	6	11	3	11	6	10	3	17	16	14	8	11	8	
	5.3%	5.4%	5.2%	3.1%	3.3%	8.9%	8.4%	3.7%	11.2%	3.8%	2.5%	4.8%	4.5%	6.3%	3.1%	4.3%	5.4%	2.5%	14.5%	5.9%	6.3%	3.6%	7.4%	5.0%	5.9%	3.3%	4.0%	3.8%	
Strongly oppose	32	25	7	3	11	18	11	3	-	12	-	3	12	18	2	6	4	5	-	5	5	4	9	9	4	9	7	5	
	3.1%	5.1%	1.2%	1.0%	3.2%	4.6%	7.1%	1.9%	-	3.5%	-	1.3%	3.2%	3.8%	1.6%	4.7%	2.1%	4.0%	-	4.7%	3.2%	4.3%	4.0%	3.0%	1.5%	3.9%	2.5%	2.5%	
Don't know	32	7	25	16	10	5	1	1	1	5	*	13	6	8	5	5	4	9	2	3	4	1	5	5	4	18	9	3	
	3.1%	1.5%	4.6%	5.4%	3.1%	1.3%	*	0.5%	2.1%	1.6%	6.1%	5.6%	1.6%	1.6%	3.7%	3.4%	1.8%	7.2%	2.1%	3.0%	2.2%	1.5%	2.1%	1.5%	1.9%	7.3%	3.3%	1.7%	
SIGMA	1029	495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Environmental Poll**  
Prepared on behalf of Greenpeace

**Table 8**  
**Q8. Normal weightings**  
**Q8. If a similar drinks bottle deposit return system was introduced in Scotland, what is the maximum deposit you would be willing to pay, knowing this cost would be refunded to you?**  
Base: All Respondents

	Total		Gender			Age			2016 Holyrood Constituency Vote					Scottish Indy Ref 2014		Scottish Region 8								SEG				Sector	
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Other	Did Not Vote	Yes	No	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	AB	C1	C2	DE	Private	Public		
Unweighted Total	1029	410	619	392	316	321	138	145	52	339	37	240	448	414	206	157	152	122	51	100	157	84	238	311	238	242	280	225	
Weighted Total	1029	495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203	
I wouldnt be willing to pay a deposit	120	55	65	32	41	47	33	6	*	34	1	33	46	51	15	17	25	11	11	10	23	7	29	32	27	32	25	21	
	11.7%	11.1%	12.2%	10.4%	12.2%	12.2%	21.0%	3.5%	0.6%	10.3%	10.1%	13.7%	11.8%	10.7%	11.3%	12.8%	12.3%	9.0%	15.1%	9.2%	14.3%	8.2%	12.2%	10.0%	11.4%	13.5%	9.3%	10.1%	
1p - 5p	202	84	118	62	61	78	30	31	15	69	1	43	70	105	18	31	33	33	16	18	35	18	41	56	49	55	52	40	
	19.6%	17.0%	22.0%	20.4%	18.0%	20.4%	18.9%	19.1%	27.3%	20.8%	13.9%	18.1%	18.2%	22.0%	13.9%	22.9%	16.2%	26.1%	21.1%	16.9%	21.5%	19.9%	17.2%	17.8%	21.0%	23.0%	19.5%	19.9%	
6p - 10p	251	122	129	59	77	115	34	50	19	76	1	54	89	129	33	28	60	33	13	28	32	22	65	78	60	47	66	46	
	24.4%	24.7%	24.1%	19.3%	22.7%	29.9%	22.0%	31.0%	33.9%	23.1%	13.9%	22.7%	23.2%	27.1%	25.1%	21.2%	30.1%	26.1%	16.9%	26.3%	20.0%	24.6%	27.7%	24.8%	25.4%	19.4%	24.7%	22.5%	
11p - 15p	61	38	23	17	20	24	12	3	6	20	1	17	24	26	4	11	15	4	5	6	12	3	15	24	12	10	16	14	
	5.9%	7.7%	4.3%	5.6%	6.0%	6.2%	8.0%	1.9%	10.8%	6.0%	8.4%	6.9%	6.3%	5.5%	3.1%	8.1%	7.6%	3.6%	7.0%	5.4%	7.4%	3.8%	6.4%	7.6%	5.0%	4.3%	5.8%	6.9%	
16p - 20p	140	75	65	45	41	54	17	26	8	55	2	27	64	59	15	18	22	13	10	21	30	10	36	45	31	28	36	31	
	13.6%	15.1%	12.2%	14.6%	12.0%	14.2%	10.9%	16.5%	13.7%	16.8%	22.2%	11.1%	16.5%	12.3%	11.7%	13.5%	11.1%	10.5%	12.9%	19.8%	18.3%	11.2%	15.3%	14.4%	13.1%	11.4%	13.4%	15.3%	
21p - 30p	62	30	32	20	22	20	12	11	-	17	1	16	26	25	14	9	8	9	5	6	11	1	12	25	16	10	15	8	
	6.0%	6.0%	6.0%	6.7%	6.5%	5.1%	7.6%	7.1%	-	5.2%	16.1%	6.9%	6.6%	5.3%	10.6%	6.7%	3.8%	7.0%	6.2%	5.5%	6.6%	1.3%	5.1%	7.9%	6.6%	4.0%	5.7%	4.0%	
31p - 40p	46	21	25	13	15	18	7	8	1	20	*	9	18	23	6	7	9	4	3	7	3	7	6	12	15	12	14	8	
	4.4%	4.2%	4.7%	4.3%	4.3%	4.7%	4.7%	4.9%	1.4%	5.9%	1.6%	3.6%	4.5%	4.7%	4.6%	4.9%	4.3%	3.5%	3.9%	6.4%	2.1%	7.7%	2.7%	3.9%	6.3%	5.1%	5.1%	4.1%	
More than 40p	80	36	44	34	36	11	6	9	4	25	*	30	32	27	14	7	20	9	8	5	6	11	22	24	12	23	22	24	
	7.8%	7.2%	8.3%	11.0%	10.5%	2.8%	3.9%	5.8%	6.4%	7.7%	5.3%	12.6%	8.4%	5.6%	10.8%	5.6%	10.1%	6.8%	10.9%	4.4%	3.5%	12.0%	9.3%	7.5%	4.9%	9.6%	8.3%	12.1%	
Don't know	68	35	33	24	27	17	5	17	3	14	1	11	17	32	12	6	9	9	5	7	10	10	10	20	15	24	22	11	
	6.6%	7.0%	6.2%	7.7%	7.8%	4.5%	2.9%	10.3%	5.9%	4.3%	8.6%	4.6%	4.4%	6.6%	9.0%	4.4%	4.4%	7.4%	6.1%	6.1%	6.3%	11.4%	4.1%	6.2%	6.3%	9.8%	8.2%	5.2%	
SIGMA	1029	495	534	306	339	384	157	160	56	331	8	240	385	477	132	134	201	125	75	108	162	91	236	316	236	241	267	203	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	