

Sex Poll

26/01/2017

Prepared on behalf of the Daily Mirror



Methodology

Fieldwork Dates

25th – 26th January 2017

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 40-70 in the United Kingdom

Sample Size

1,011

Data Weighting

Data were weighted to the profile of all UK adults aged 40-70. Data were weighted by age, sex, region. Targets for the weighted data were derived from Office for National Statistics 2011 Census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,011 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1
Q1. Normal weightings
Q1. What is your current relationship status?
Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners					
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Single, not currently in a relationship	275	145	130	91	95	89	70	71	26	27	26	43	83	91	46	55	45	41	55	88	229	27	13	6	275	-	-	-	28	99	45	43	43
	27.2%	29.1%	25.3%	25.2%	27.8%	28.8%	23.1%	27.3%	39.8%	22.3%	29.7%	32.5%	28.0%	23.6%	28.8%	32.8%	39.0%	25.0%	22.9%	27.0%	27.1%	30.3%	26.0%	22.1%	100.0%	-	-	-	18.1%	25.1%	22.4%	35.4%	36.6%
In a relationship, but not living with partner	62	31	31	20	23	18	14	20	3	8	2	8	15	18	18	11	8	9	18	17	54	3	4	1	-	62	-	-	1	16	20	9	14
	6.1%	6.2%	6.0%	5.7%	6.8%	5.8%	4.7%	7.7%	4.0%	6.9%	2.1%	6.2%	5.2%	4.6%	11.1%	6.3%	7.2%	5.8%	7.7%	5.3%	6.3%	3.3%	8.2%	3.7%	-	100.0%	-	-	0.5%	4.1%	10.3%	7.4%	12.2%
In a relationship and living with partner	163	78	85	76	57	30	39	43	3	19	18	35	51	70	24	19	11	31	32	57	131	16	10	7	-	-	163	-	15	62	40	18	27
	16.1%	15.8%	16.5%	21.1%	16.8%	9.6%	12.9%	16.4%	5.2%	15.7%	20.2%	26.3%	17.2%	18.1%	14.7%	11.2%	9.8%	19.1%	13.3%	17.4%	15.5%	17.7%	18.3%	24.0%	-	-	100.0%	-	9.9%	15.8%	20.1%	14.8%	23.6%
Married, living with partner	511	243	268	172	166	173	181	127	33	67	42	46	147	208	73	83	51	82	134	165	431	43	23	14	-	-	-	511	112	217	94	51	32
	50.6%	48.9%	52.2%	48.0%	48.6%	55.8%	59.3%	48.6%	50.9%	55.0%	48.0%	35.1%	49.6%	53.7%	45.4%	49.6%	44.0%	50.1%	56.0%	50.3%	51.0%	48.7%	46.5%	50.2%	-	-	-	100.0%	71.4%	55.0%	47.2%	42.3%	27.5%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Sex Poll

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Table 2
Q2. Normal weightings
Q2. How would you define your sexual orientation?
 Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners							
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+		
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107	
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116	
Heterosexual	935	447	488	326	313	297	287	232	56	118	82	126	273	365	144	152	97	152	225	306	779	82	47	27	235	53	152	496	156	372	184	115	90	
	92.5%	89.9%	95.0%	90.9%	91.4%	95.6%	94.2%	88.8%	86.2%	97.5%	93.4%	95.2%	92.1%	94.4%	90.1%	91.1%	83.4%	93.3%	94.0%	93.4%	92.2%	92.6%	95.6%	96.6%	85.6%	85.6%	93.0%	96.9%	99.1%	94.1%	92.5%	95.9%	77.3%	
Gay	36	31	5	16	14	5	14	10	4	1	-	4	13	10	8	4	9	5	6	11	32	3	-	1	21	4	7	5	-	9	7	2	16	
	3.5%	6.1%	1.0%	4.5%	4.1%	1.8%	4.6%	3.8%	5.8%	1.0%	-	2.9%	4.3%	2.7%	5.3%	2.5%	8.0%	3.0%	2.7%	3.5%	3.8%	3.2%	-	3.4%	7.5%	5.9%	4.0%	0.9%	-	2.3%	3.4%	1.9%	13.7%	
Bisexual	25	12	13	10	12	3	2	12	2	2	4	3	6	7	4	8	7	3	4	7	21	2	1	-	10	5	3	6	1	5	6	1	10	
	2.4%	2.4%	2.5%	2.9%	3.4%	0.8%	0.7%	4.4%	3.0%	1.5%	4.2%	2.0%	2.0%	1.8%	2.3%	4.7%	6.0%	2.1%	1.6%	2.2%	2.5%	2.6%	1.9%	-	3.8%	8.4%	1.8%	1.2%	0.9%	1.3%	2.9%	0.8%	9.0%	
Other	5	2	3	3	-	3	1	3	-	-	1	-	2	2	1	-	2	1	1	2	5	-	-	-	3	-	2	-	-	3	1	1	-	
	0.5%	*	0.6%	0.7%	-	0.8%	*	1.3%	-	-	0.7%	-	0.7%	0.6%	0.6%	-	1.3%	0.6%	*	*	0.6%	-	-	-	1.2%	-	1.2%	-	-	0.8%	*	0.8%	-	
Prefer not to say	10	6	5	4	4	3	1	4	3	-	1	-	3	2	3	3	1	2	3	2	8	1	1	-	5	-	-	5	-	6	1	1	-	
	1.0%	1.2%	0.9%	1.0%	1.0%	1.0%	*	1.6%	4.9%	-	1.6%	-	1.0%	*	1.7%	1.6%	1.2%	0.9%	1.3%	*	0.9%	1.6%	2.6%	-	1.9%	-	-	1.0%	-	1.5%	0.7%	0.6%	-	
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3
Q3. Normal weightings
Q3. How long have you been in your current relationship?
 Base: Respondents who are not single

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	743	302	441	240	238	265	244	187	39	100	58	87	205	311	108	118	44	131	191	263	629	56	38	20	-	61	160	522	137	302	152	77	69
Weighted Total	736	352	384	268	247	221	234	190	39	94	62	89	213	295	114	112	71	122	184	239	616	61	37	22	-	62	163	511	128	296	154	78	74
Less than 6 months	6	1	5	2	3	1	2	2	-	-	1	2	-	3	3	1	-	1	2	2	5	-	1	-	-	5	1	-	-	1	2	2	1
	0.8%	*	1.3%	0.7%	1.2%	0.6%	0.8%	1.0%	-	-	1.3%	1.7%	-	0.9%	2.4%	0.6%	-	0.7%	1.2%	0.9%	0.8%	-	2.5%	-	-	8.5%	0.5%	-	-	*	1.3%	2.3%	2.0%
6 months-1 year	6	3	3	1	4	1	-	1	-	3	-	2	1	4	1	-	-	-	2	3	5	-	1	-	-	3	1	2	-	1	2	2	1
	0.8%	1.0%	0.7%	*	1.5%	*	-	*	-	3.7%	-	2.0%	*	1.5%	0.7%	-	-	-	1.1%	1.3%	0.8%	-	2.3%	-	-	4.9%	0.7%	*	-	*	1.3%	2.5%	1.8%
More than a year, but less than 5 years	44	20	23	22	15	6	8	10	1	4	4	10	16	12	10	6	6	5	10	14	36	5	2	1	-	23	17	3	1	8	15	8	11
	5.9%	5.7%	6.1%	8.4%	6.2%	2.6%	3.3%	5.5%	1.7%	4.1%	6.4%	11.7%	7.3%	4.1%	8.4%	5.5%	9.0%	4.1%	5.6%	5.9%	5.8%	8.0%	4.8%	4.7%	-	37.0%	10.7%	0.6%	0.6%	2.7%	9.8%	10.9%	15.4%
5-9 years	76	46	31	41	21	14	12	23	2	12	6	17	27	20	15	14	6	12	21	24	63	7	3	3	-	11	37	28	2	24	21	12	17
	10.4%	12.9%	8.0%	15.5%	8.6%	6.2%	5.2%	12.1%	4.5%	12.5%	9.8%	19.1%	12.6%	6.9%	12.9%	12.8%	8.0%	9.9%	11.3%	10.2%	10.2%	11.6%	9.3%	12.9%	-	18.2%	22.8%	5.5%	1.4%	8.1%	13.7%	16.1%	23.1%
10-14 years	101	38	63	62	27	11	33	27	5	7	12	11	36	38	18	9	15	17	21	32	86	10	4	1	-	6	33	61	5	38	31	10	15
	13.7%	10.7%	16.5%	23.2%	11.1%	5.2%	14.1%	14.3%	12.6%	7.3%	18.7%	12.8%	17.1%	12.7%	15.6%	8.1%	21.1%	14.1%	11.6%	13.5%	13.9%	16.6%	10.8%	4.4%	-	10.5%	20.4%	12.0%	4.0%	12.9%	20.3%	13.5%	20.4%
15-19 years	98	49	49	60	26	12	34	33	3	8	9	8	31	41	12	14	12	19	21	28	80	7	4	6	-	5	25	68	11	46	21	10	11
	13.3%	14.0%	12.7%	22.4%	10.6%	5.3%	14.7%	17.4%	7.9%	8.9%	14.6%	9.4%	14.4%	14.0%	10.7%	12.4%	16.8%	15.8%	11.3%	11.6%	13.0%	12.0%	12.1%	29.5%	-	8.0%	15.3%	13.3%	8.2%	15.5%	13.4%	12.5%	14.3%
20-29 years	168	66	102	71	64	33	49	40	14	23	12	23	45	74	17	31	17	31	36	58	142	7	13	6	-	6	33	129	35	73	31	21	8
	22.8%	18.8%	26.5%	26.6%	25.8%	14.8%	20.9%	21.1%	36.3%	24.5%	20.0%	25.7%	21.2%	25.0%	15.0%	27.3%	24.5%	25.4%	19.7%	24.0%	23.1%	11.7%	34.0%	28.4%	-	9.5%	20.2%	25.2%	27.1%	24.7%	19.8%	27.1%	11.2%
More than 30 years	237	129	108	7	86	143	96	54	15	37	18	16	58	103	39	37	15	37	70	78	199	25	9	4	-	2	15	220	75	106	31	12	9
	32.2%	36.6%	28.2%	2.8%	35.0%	64.8%	41.1%	28.2%	36.9%	39.1%	29.1%	17.5%	27.1%	34.9%	34.3%	33.2%	20.5%	30.0%	38.2%	32.5%	32.3%	40.0%	24.1%	20.1%	-	3.2%	9.4%	43.0%	58.6%	35.7%	20.3%	15.1%	11.9%
SIGMA	736	352	384	268	247	221	234	190	39	94	62	89	213	295	114	112	71	122	184	239	616	61	37	22	-	62	163	511	128	296	154	78	74
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 4
Q4. Normal weightings
Q4. How many sexual partners have you had in your life?
 Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners								
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+			
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107		
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116		
None	23	11	12	10	6	8	6	4	2	2	3	5	7	9	3	5	6	5	6	4	21	3	-	-	17	1	-	5	-	-	-	-	-		
	2.3%	2.3%	2.3%	2.7%	1.8%	2.4%	1.9%	1.4%	2.7%	1.7%	3.1%	3.7%	2.4%	2.2%	1.9%	2.7%	5.4%	2.8%	2.4%	1.3%	2.4%	3.1%	-	-	6.3%	1.4%	-	1.0%	-	-	-	-	-		
One	157	68	89	43	45	69	63	29	15	11	10	21	33	83	17	25	16	24	40	52	132	12	6	7	28	1	15	112	157	-	-	-	-	-	
	15.5%	13.6%	17.4%	12.1%	13.1%	22.2%	20.7%	11.0%	23.2%	9.1%	11.4%	16.2%	11.0%	21.4%	10.4%	15.0%	13.6%	14.6%	16.8%	15.9%	15.6%	13.6%	12.1%	24.5%	10.4%	1.3%	9.5%	21.9%	100.0%	-	-	-	-	-	
2-5	395	183	213	130	142	124	132	106	27	49	25	45	109	156	53	76	49	82	102	111	344	26	16	9	99	16	62	217	-	395	-	-	-	-	
	39.1%	36.8%	41.4%	36.1%	41.4%	40.1%	43.4%	40.6%	41.4%	40.2%	28.9%	34.4%	36.7%	40.4%	33.3%	45.5%	42.6%	50.1%	42.6%	33.9%	40.7%	30.0%	33.0%	31.1%	36.1%	26.5%	38.3%	42.5%	-	100.0%	-	-	-	-	
6-10	199	99	100	80	68	51	54	48	8	29	21	27	56	72	42	28	15	30	42	74	161	25	10	3	45	20	40	94	-	-	199	-	-	-	
	19.7%	20.0%	19.4%	22.2%	19.9%	16.5%	17.7%	18.5%	12.2%	23.5%	24.1%	20.5%	19.1%	18.7%	26.4%	16.7%	12.9%	18.7%	17.4%	22.5%	19.0%	28.6%	20.3%	9.8%	16.2%	33.3%	24.5%	18.4%	-	-	100.0%	-	-	-	
11-20	120	64	56	49	42	30	27	42	6	16	9	18	49	33	21	18	9	11	29	47	96	11	9	5	43	9	18	51	-	-	-	120	-	-	
	11.9%	12.9%	10.9%	13.5%	12.2%	9.7%	8.8%	16.1%	9.8%	13.4%	9.8%	13.8%	16.5%	8.5%	13.0%	10.7%	8.2%	6.7%	12.0%	14.2%	11.3%	12.2%	18.5%	17.3%	15.5%	14.5%	10.9%	10.0%	-	-	-	100.0%	-	-	
21-49	75	46	29	39	20	16	13	22	1	12	11	14	25	23	17	9	8	5	13	33	59	8	6	1	19	7	22	27	-	-	-	-	75	-	-
	7.4%	9.2%	5.6%	10.8%	5.8%	5.2%	4.3%	8.3%	1.9%	9.6%	12.7%	10.5%	8.4%	6.0%	10.8%	5.5%	6.6%	3.1%	5.6%	10.1%	7.0%	9.6%	12.3%	3.7%	6.8%	12.1%	13.2%	5.3%	-	-	-	-	-	64.2%	-
50-99	26	13	12	5	13	8	3	7	4	2	7	1	8	6	5	7	5	3	5	5	19	3	1	4	13	6	4	3	-	-	-	-	26	-	-
	2.6%	2.7%	2.4%	1.5%	3.7%	2.6%	1.0%	2.6%	5.8%	1.5%	8.0%	1.1%	2.9%	1.6%	2.9%	3.9%	4.6%	1.8%	2.0%	1.7%	2.2%	2.9%	1.9%	13.6%	4.6%	9.8%	2.7%	0.5%	-	-	-	-	22.2%	-	-
100+	16	13	3	4	7	4	7	4	2	1	2	-	9	4	2	-	7	3	3	1	15	-	1	-	11	1	2	2	-	-	-	-	16	-	-
	1.6%	2.6%	0.6%	1.2%	2.1%	1.4%	2.2%	1.5%	3.0%	1.1%	2.0%	-	3.0%	1.2%	1.4%	-	6.1%	2.1%	1.1%	*	1.7%	-	1.9%	-	4.1%	1.1%	0.9%	*	-	-	-	-	13.5%	-	-
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Sex Poll

Prepared on behalf of the Daily Mirror

Table 5

Q5. Normal weightings

Q5. Do you believe it is possible to maintain a happy marriage/relationship without sex?

Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Yes	678	308	370	217	228	233	213	174	44	82	52	86	191	275	96	114	67	123	153	229	571	57	34	16	162	36	110	370	123	276	128	66	70
	67.1%	62.1%	72.0%	60.6%	66.8%	75.0%	69.8%	66.7%	67.8%	67.9%	58.5%	65.2%	64.6%	71.2%	60.1%	68.4%	57.7%	75.5%	64.0%	69.8%	67.6%	65.3%	67.5%	57.0%	58.9%	58.3%	67.6%	72.4%	78.1%	69.9%	64.2%	54.9%	60.0%
No	333	189	144	141	114	78	92	87	21	39	37	46	105	111	64	53	49	40	86	99	274	31	16	12	113	26	53	141	34	119	71	54	46
	32.9%	37.9%	28.0%	39.4%	33.2%	25.0%	30.2%	33.3%	32.2%	32.1%	41.5%	34.8%	35.4%	28.8%	39.9%	31.6%	42.3%	24.5%	36.0%	30.2%	32.4%	34.7%	32.5%	43.0%	41.1%	41.7%	32.4%	27.6%	21.9%	30.1%	35.8%	45.1%	40.0%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 6

Q6. Normal weightings

Q6. How often do you have sexual intercourse?

Base: Respondents who have had sex

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	989	414	575	309	320	360	309	250	62	126	81	124	275	394	151	168	69	169	238	358	834	78	51	26	252	60	160	517	167	399	198	118	107
Weighted Total	988	486	502	349	336	303	299	258	64	119	85	127	289	378	157	163	110	158	233	324	825	85	50	28	258	61	163	506	157	395	199	120	116
More than once a day	5	4	1	1	3	-	1	2	-	1	-	-	1	1	2	-	-	1	1	1	3	-	1	-	-	1	-	4	1	2	-	1	-
	*	0.8%	*	*	1.0%	-	*	0.8%	-	1.0%	-	-	*	*	1.3%	-	-	0.8%	0.6%	*	*	-	2.4%	-	-	1.3%	-	0.8%	0.9%	0.5%	-	1.0%	-
Daily	11	6	5	5	5	1	1	3	1	1	2	3	4	5	1	1	-	2	4	4	10	1	-	-	1	1	4	6	1	5	-	3	2
	1.1%	1.2%	1.1%	1.4%	1.6%	*	*	1.2%	2.0%	0.8%	2.4%	2.2%	1.4%	1.4%	0.6%	0.5%	-	1.4%	1.6%	1.3%	1.2%	1.6%	-	-	*	1.7%	2.3%	1.1%	0.7%	1.3%	-	2.7%	1.5%
4-6 times a week	29	13	15	16	6	7	8	6	-	5	3	1	10	7	4	7	2	3	6	10	21	4	3	1	4	6	9	10	4	9	7	3	7
	2.9%	2.7%	3.1%	4.7%	1.8%	2.2%	2.5%	2.5%	-	4.0%	3.5%	0.7%	3.5%	1.9%	2.7%	4.4%	1.4%	2.0%	2.5%	3.1%	2.5%	4.7%	6.2%	3.7%	1.5%	9.9%	5.6%	1.9%	2.4%	2.2%	3.3%	2.7%	5.8%
2-3 times a week	149	67	82	71	47	31	46	45	4	16	14	17	52	55	18	22	25	26	40	37	128	6	6	9	16	13	33	87	23	61	29	19	17
	15.1%	13.7%	16.4%	20.2%	14.1%	10.2%	15.3%	17.3%	6.9%	13.8%	16.7%	13.3%	18.1%	14.6%	11.7%	13.6%	22.3%	16.6%	17.1%	11.5%	15.5%	7.6%	12.5%	30.4%	6.3%	21.1%	20.0%	17.3%	14.4%	15.5%	14.8%	15.9%	14.3%
Once a week	137	75	63	49	58	31	41	34	13	17	12	14	40	57	22	18	20	18	28	45	112	17	4	5	12	15	29	81	21	56	33	10	16
	13.9%	15.3%	12.5%	14.0%	17.2%	10.1%	13.8%	13.0%	19.9%	14.0%	14.3%	11.3%	13.8%	15.2%	14.0%	11.1%	18.2%	11.6%	12.2%	13.9%	13.5%	19.7%	7.2%	18.7%	4.6%	24.5%	17.9%	16.1%	13.6%	14.2%	16.8%	8.7%	13.7%
Once every 2 weeks	86	57	29	34	24	28	32	26	6	8	4	10	27	32	13	14	4	16	25	26	72	7	5	2	8	8	11	59	8	33	19	13	13
	8.7%	11.7%	5.8%	9.7%	7.1%	9.4%	10.9%	10.1%	9.0%	6.5%	5.2%	7.5%	9.4%	8.5%	8.3%	8.4%	4.0%	10.3%	10.9%	7.9%	8.7%	8.2%	10.1%	8.5%	3.0%	13.7%	6.5%	11.7%	5.1%	8.3%	9.3%	11.2%	11.5%
Once per month	83	43	40	32	29	22	28	24	3	10	5	11	33	29	11	9	3	14	23	33	72	6	3	2	10	4	13	57	9	38	17	9	11
	8.4%	8.8%	8.0%	9.2%	8.6%	7.2%	9.4%	9.3%	4.2%	8.1%	6.3%	8.5%	11.5%	7.7%	7.2%	5.8%	2.7%	8.7%	9.8%	10.1%	8.8%	6.6%	6.6%	6.4%	3.7%	6.8%	7.7%	11.2%	5.4%	9.7%	8.4%	7.1%	9.1%
Less than once per month	114	48	66	38	43	33	37	32	5	12	9	15	32	42	18	22	16	26	14	40	96	10	6	1	13	4	27	71	24	35	24	16	15
	11.5%	9.9%	13.1%	10.9%	12.9%	10.8%	12.5%	12.3%	7.6%	10.3%	10.3%	11.6%	11.1%	11.2%	11.3%	13.3%	14.7%	16.6%	5.9%	12.5%	11.7%	12.0%	11.7%	5.1%	4.9%	6.3%	16.4%	13.9%	15.1%	8.9%	12.1%	13.4%	12.8%
Only on special occasions	38	23	15	13	13	12	13	7	3	4	3	5	13	10	7	8	2	6	12	14	33	3	2	-	8	2	8	19	7	10	13	4	4
	3.8%	4.7%	3.0%	3.7%	3.7%	4.0%	4.5%	2.6%	4.1%	3.6%	3.1%	4.2%	4.5%	2.6%	4.6%	4.9%	1.8%	3.6%	5.1%	4.3%	4.0%	3.1%	3.8%	-	3.1%	3.7%	5.1%	3.8%	4.8%	2.6%	6.3%	3.4%	3.1%
Do not have sex currently	336	151	185	90	107	139	91	79	29	45	33	52	76	138	60	62	38	45	81	114	278	31	20	8	187	7	30	112	59	146	57	41	33
	34.0%	31.2%	36.8%	25.8%	32.0%	45.8%	30.3%	30.8%	46.3%	37.9%	38.4%	40.7%	26.3%	36.6%	38.3%	38.0%	34.8%	28.4%	34.6%	35.2%	33.7%	36.5%	39.6%	27.2%	72.5%	11.1%	18.5%	22.2%	37.7%	36.9%	28.9%	34.0%	28.2%
SIGMA	988	486	502	349	336	303	299	258	64	119	85	127	289	378	157	163	110	158	233	324	825	85	50	28	258	61	163	506	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 7
Q7. Normal weightings
Q7. How often would you like to have sexual intercourse?
Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
More than once a day	29	18	10	12	11	5	4	10	1	2	1	8	13	8	5	2	6	3	7	8	24	1	2	1	11	2	3	12	4	3	5	5	10
	2.8%	3.7%	2.0%	3.5%	3.2%	1.7%	1.2%	3.8%	2.2%	2.0%	0.9%	6.3%	4.5%	2.1%	3.0%	1.3%	5.4%	1.6%	3.1%	2.4%	2.9%	1.5%	4.1%	3.7%	4.2%	4.1%	1.6%	2.3%	2.4%	0.9%	2.4%	4.3%	8.8%
Daily	78	54	24	37	32	10	11	29	5	11	9	12	31	18	14	15	9	13	22	23	67	8	3	-	26	9	19	24	3	30	11	14	20
	7.7%	11.0%	4.6%	10.2%	9.2%	3.2%	3.7%	11.3%	7.9%	8.7%	9.8%	9.3%	10.5%	4.7%	8.8%	8.9%	8.2%	7.9%	9.2%	7.0%	7.9%	8.6%	7.0%	-	9.6%	14.9%	11.5%	4.7%	2.2%	7.5%	5.3%	12.0%	17.5%
4-6 times a week	70	41	29	30	27	13	22	17	1	5	8	8	18	23	12	14	7	8	16	23	53	8	6	2	20	9	11	29	5	26	21	11	6
	6.9%	8.3%	5.6%	8.3%	7.9%	4.1%	7.3%	6.3%	1.9%	4.4%	9.2%	5.8%	6.2%	6.0%	7.8%	8.6%	5.6%	5.0%	6.5%	7.0%	6.3%	9.5%	12.3%	7.1%	7.3%	15.4%	6.8%	5.7%	3.2%	6.6%	10.7%	9.1%	5.4%
2-3 times a week	281	156	125	120	85	77	77	64	21	39	28	42	85	106	44	47	46	38	74	80	238	18	14	11	76	19	46	139	40	107	60	41	28
	27.8%	31.5%	24.3%	33.5%	24.7%	24.7%	25.4%	24.3%	32.7%	32.1%	31.7%	32.0%	28.7%	27.3%	27.5%	27.9%	39.3%	23.6%	31.0%	24.4%	28.2%	20.0%	28.6%	40.4%	27.8%	31.1%	28.5%	27.2%	25.7%	27.0%	30.1%	34.1%	23.8%
Once a week	200	98	102	66	62	73	61	50	17	30	20	19	57	79	37	27	26	34	36	65	162	19	15	3	45	11	27	118	30	90	35	23	22
	19.8%	19.7%	19.9%	18.3%	18.1%	23.5%	20.1%	19.2%	25.6%	24.3%	23.1%	14.5%	19.3%	20.5%	22.9%	16.3%	22.8%	21.1%	15.2%	19.9%	19.2%	21.8%	30.3%	12.5%	16.2%	17.5%	16.5%	23.1%	19.1%	22.7%	17.7%	19.2%	18.6%
Once every 2 weeks	79	40	39	19	35	24	37	17	4	6	5	6	25	32	11	10	7	18	16	24	66	8	3	2	15	4	13	46	13	36	19	4	7
	7.8%	8.0%	7.5%	5.4%	10.2%	7.9%	12.2%	6.6%	6.5%	4.8%	6.2%	4.8%	8.6%	8.4%	6.8%	5.8%	6.4%	11.2%	6.9%	7.3%	7.8%	8.8%	5.5%	7.5%	5.6%	7.1%	8.0%	9.0%	8.5%	9.0%	9.3%	3.1%	6.4%
Once per month	71	29	41	25	23	23	29	19	3	6	6	7	19	37	8	7	3	13	20	24	60	6	3	1	7	3	12	49	17	28	14	5	3
	7.0%	5.9%	8.0%	7.0%	6.7%	7.4%	9.6%	7.1%	4.1%	4.7%	6.4%	5.0%	6.4%	9.6%	4.7%	4.3%	2.2%	8.2%	8.6%	7.3%	7.1%	6.9%	5.4%	5.1%	2.5%	4.5%	7.3%	9.6%	11.1%	7.1%	7.0%	4.0%	2.5%
Less than once per month	41	9	32	9	22	10	14	16	1	2	1	5	11	19	2	9	6	9	10	12	36	4	1	-	5	-	10	26	11	17	4	8	2
	4.0%	1.8%	6.2%	2.6%	6.4%	3.1%	4.7%	6.1%	2.2%	2.0%	0.8%	4.1%	3.6%	4.8%	1.5%	5.5%	4.9%	5.6%	4.1%	3.6%	4.3%	4.2%	1.9%	-	2.0%	-	5.9%	5.1%	6.8%	4.3%	2.0%	6.2%	1.6%
Only on special occasions	38	18	20	10	9	20	12	9	2	6	2	4	13	9	7	10	-	6	8	16	30	6	1	1	14	2	7	16	8	10	13	2	3
	3.8%	3.7%	3.9%	2.8%	2.5%	6.3%	3.9%	3.5%	3.1%	5.1%	2.8%	3.4%	4.3%	2.4%	4.2%	5.7%	-	3.6%	3.4%	5.0%	3.6%	6.9%	1.9%	3.8%	5.0%	2.6%	4.2%	3.1%	5.2%	2.6%	6.4%	2.0%	2.7%
Would prefer to not have sex	125	32	93	30	38	56	36	31	9	15	8	20	23	54	20	26	6	20	29	52	107	10	2	6	55	2	16	52	25	49	18	7	15
	12.3%	6.5%	18.0%	8.4%	11.1%	18.2%	11.9%	11.8%	13.8%	12.0%	9.2%	14.8%	7.9%	14.1%	12.8%	15.7%	5.3%	12.1%	12.1%	16.0%	12.7%	11.8%	3.1%	20.0%	19.9%	2.9%	9.6%	10.3%	15.9%	12.5%	9.0%	5.9%	12.8%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 8
Q8. Normal weightings
Q8. Do you enjoy sex more or less than when you were younger?
Base: Respondents who have had sex

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners							
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+		
Unweighted Total	989	414	575	309	320	360	309	250	62	126	81	124	275	394	151	168	69	169	238	358	834	78	51	26	252	60	160	517	167	399	198	118	107	
Weighted Total	988	486	502	349	336	303	299	258	64	119	85	127	289	378	157	163	110	158	233	324	825	85	50	28	258	61	163	506	157	395	199	120	116	
Much more	179	82	97	65	60	54	44	52	7	24	18	26	57	64	31	27	16	25	47	59	147	18	7	7	42	15	33	90	28	68	33	25	25	
	18.2%	16.9%	19.4%	18.7%	17.9%	17.8%	14.9%	20.3%	11.6%	20.3%	21.6%	20.5%	19.6%	17.0%	19.7%	16.9%	14.8%	16.1%	20.0%	18.3%	17.9%	21.2%	14.6%	23.4%	16.1%	25.4%	20.1%	17.7%	17.6%	17.3%	16.8%	20.7%	21.7%	
A bit more	171	95	76	64	57	50	57	43	12	19	13	16	53	61	31	25	22	29	43	50	144	17	9	2	50	11	28	82	23	68	37	22	22	
	17.3%	19.5%	15.2%	18.2%	17.1%	16.6%	19.1%	16.8%	18.9%	16.1%	15.5%	12.8%	18.4%	16.1%	19.9%	15.2%	20.4%	18.1%	18.4%	15.5%	17.5%	19.6%	17.3%	7.5%	19.6%	17.6%	17.5%	16.1%	14.7%	17.1%	18.8%	17.9%	18.9%	
No more or less	367	194	172	140	125	102	99	92	26	46	35	57	100	145	57	65	53	59	76	115	302	27	26	11	108	25	53	181	60	160	71	39	37	
	37.1%	40.0%	34.3%	40.1%	37.2%	33.6%	33.3%	35.7%	40.3%	39.0%	40.7%	44.4%	34.5%	38.4%	36.5%	39.7%	48.4%	37.3%	32.4%	35.5%	36.7%	31.6%	53.0%	38.9%	41.9%	41.1%	32.3%	35.8%	38.0%	40.4%	35.9%	32.1%	32.1%	
A bit less	137	66	72	44	49	45	51	36	11	14	9	13	46	51	20	20	12	23	35	47	117	11	5	4	22	7	24	85	25	54	31	14	14	
	13.9%	13.5%	14.3%	12.5%	14.5%	14.8%	17.1%	14.1%	17.5%	11.6%	10.3%	10.1%	15.9%	13.6%	12.9%	12.1%	10.6%	14.8%	15.1%	14.5%	14.2%	12.9%	10.6%	13.6%	8.4%	11.0%	14.7%	16.8%	15.8%	13.7%	15.4%	11.3%	12.1%	
Much less	133	49	84	36	44	52	47	34	7	16	10	15	34	56	17	26	6	22	33	53	114	12	2	5	36	3	25	69	22	46	26	22	18	
	13.5%	10.0%	16.8%	10.4%	13.2%	17.2%	15.7%	13.2%	11.7%	13.0%	11.8%	12.1%	11.6%	14.8%	11.0%	16.0%	5.7%	13.8%	14.1%	16.2%	13.8%	14.6%	4.5%	16.6%	14.1%	5.7%	4.8%	15.4%	13.6%	13.9%	11.6%	13.1%	18.0%	15.3%
SIGMA	988	486	502	349	336	303	299	258	64	119	85	127	289	378	157	163	110	158	233	324	825	85	50	28	258	61	163	506	157	395	199	120	116	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 9

Q9. Normal weightings

Q9. Why do you enjoy sex less now than when you were younger?

Base: Respondents who have had sex and enjoy it less now than when they were younger

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	287	100	187	74	94	119	108	74	17	32	18	30	79	120	39	49	12	52	70	116	250	22	7	8	61	10	51	165	51	109	59	36	32
Weighted Total	270	114	156	80	93	97	98	70	19	29	19	28	79	107	38	46	18	45	68	100	231	23	7	8	58	10	49	154	47	100	57	35	32
Decreased sexual desire	141	58	84	38	49	55	48	37	9	21	9	16	44	60	16	21	12	27	33	54	127	9	4	1	31	5	35	71	18	59	26	19	20
	52.3%	50.5%	53.6%	47.4%	52.4%	56.3%	48.8%	53.0%	46.0%	73.0%	47.3%	55.4%	55.3%	55.8%	43.4%	46.3%	66.0%	60.0%	49.0%	54.7%	54.9%	40.3%	58.1%	9.0%	53.3%	51.1%	70.6%	46.2%	37.7%	59.3%	46.7%	52.7%	61.5%
Different level of sexual desire than my partner	36	20	16	14	12	10	16	7	3	4	4	2	12	12	7	5	4	2	11	11	28	5	1	2	2	2	4	29	5	10	11	7	4
I no longer desire partner	13.4%	17.5%	10.4%	17.7%	13.1%	10.1%	16.6%	9.3%	15.1%	15.1%	23.8%	6.2%	15.1%	10.7%	19.3%	12.0%	19.7%	5.5%	16.8%	10.8%	12.2%	19.3%	15.8%	27.8%	3.3%	20.1%	7.9%	18.6%	11.1%	9.5%	18.9%	19.0%	13.0%
	16	6	10	5	4	6	6	7	2	-	-	-	6	4	1	5	3	1	2	9	14	1	-	-	6	-	1	9	1	7	3	4	1
My partner no longer desires me	5.8%	4.9%	6.5%	6.3%	4.8%	6.5%	6.4%	9.7%	11.3%	-	-	-	7.3%	3.9%	3.0%	10.3%	14.3%	2.8%	2.8%	8.6%	6.2%	6.2%	-	-	10.2%	-	1.8%	5.9%	2.4%	7.0%	5.9%	9.9%	2.7%
	6	2	3	-	4	2	1	3	2	-	-	-	1	3	1	1	-	1	3	1	6	-	-	-	-	1	1	4	3	2	-	1	-
Different sexual interests than my partner	2.1%	2.1%	2.1%	-	4.3%	1.7%	0.8%	3.9%	11.4%	-	-	-	0.9%	2.9%	2.5%	2.0%	-	2.0%	4.8%	1.5%	2.4%	-	-	-	-	9.5%	1.4%	2.6%	6.7%	1.6%	-	2.6%	-
	3	-	3	2	1	-	2	1	-	-	-	-	2	1	-	-	-	1	-	2	3	-	-	-	-	-	-	3	1	-	2	-	-
Physical problems	1.0%	-	1.7%	2.2%	1.0%	-	1.8%	1.2%	-	-	-	-	2.2%	0.9%	-	-	-	2.0%	-	1.7%	1.1%	-	-	-	-	-	-	1.7%	2.0%	-	3.0%	-	-
	39	19	20	10	14	15	16	7	2	2	3	6	12	13	5	8	-	6	8	15	29	6	-	4	9	1	5	24	13	10	9	1	6
Something else	14.4%	16.6%	12.7%	12.1%	15.1%	15.5%	16.6%	9.7%	12.8%	6.0%	17.9%	21.9%	15.7%	12.5%	12.8%	17.5%	-	14.3%	11.3%	14.8%	12.5%	23.6%	-	52.0%	15.1%	9.6%	10.2%	15.7%	27.3%	10.4%	16.1%	2.6%	17.6%
	30	10	20	12	9	10	9	9	1	2	2	5	3	14	7	5	-	6	10	8	24	2	2	1	10	1	4	14	6	12	5	5	2
	11.0%	8.4%	12.9%	14.4%	9.3%	9.8%	9.1%	13.2%	3.4%	5.9%	11.0%	16.4%	3.6%	13.2%	19.1%	11.9%	-	13.3%	15.3%	7.9%	10.5%	10.6%	26.2%	11.2%	18.1%	9.6%	8.1%	9.3%	12.8%	12.2%	9.3%	13.2%	5.1%
SIGMA	270	114	156	80	93	97	98	70	19	29	19	28	79	107	38	46	18	45	68	100	231	23	7	8	58	10	49	154	47	100	57	35	32
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 10

Q10. Normal weightings

Q10. Why do you enjoy sex more now than when you were younger?

Base: Respondents who have had sex and enjoy it more now than when they were younger

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners					
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	347	152	195	116	110	121	103	89	20	44	30	44	103	131	60	52	24	54	94	119	291	31	17	8	89	26	60	172	52	136	70	45	44
Weighted Total	351	177	174	129	117	104	101	96	19	43	32	42	110	125	62	52	39	54	89	109	291	35	16	9	92	26	61	171	51	136	71	46	47
Increased sexual desire	40	24	17	19	11	10	11	14	2	4	6	4	17	13	3	8	5	5	7	15	32	5	3	1	7	1	14	18	5	18	6	6	5
	11.5%	13.4%	9.7%	14.7%	9.6%	9.9%	11.0%	14.9%	7.8%	8.3%	19.5%	9.1%	15.4%	10.6%	4.2%	14.7%	12.0%	9.9%	7.4%	13.9%	10.9%	13.2%	16.1%	16.6%	8.1%	3.3%	22.4%	10.7%	9.4%	13.4%	9.2%	13.8%	9.9%
Increased physical enjoyment	49	27	22	21	19	10	8	14	4	9	5	7	11	15	13	10	4	9	18	11	41	4	1	3	13	7	8	22	1	23	11	6	9
	14.1%	15.4%	12.7%	16.3%	15.8%	9.4%	8.0%	14.4%	18.9%	19.8%	16.8%	16.9%	10.3%	12.1%	20.9%	19.0%	10.2%	15.8%	20.3%	9.8%	14.2%	10.4%	8.1%	35.1%	14.0%	25.0%	13.5%	12.6%	2.7%	17.0%	15.1%	12.0%	18.2%
Better self confidence	84	38	46	35	25	25	25	24	1	8	6	12	27	33	16	8	16	7	17	27	68	10	4	3	26	10	13	35	10	24	18	14	18
	24.0%	21.5%	26.6%	27.1%	21.1%	23.5%	24.8%	24.8%	3.3%	19.3%	20.5%	29.4%	24.7%	26.3%	26.2%	15.0%	41.8%	13.8%	19.4%	24.4%	23.2%	28.0%	23.4%	36.1%	28.2%	38.7%	21.2%	20.5%	20.5%	17.7%	25.4%	30.5%	37.6%
No longer have to worry about contraception	44	19	26	7	16	21	15	12	2	7	3	3	11	19	8	7	1	5	14	18	39	2	3	-	13	4	7	20	11	16	10	3	4
	12.7%	10.6%	14.8%	5.4%	13.7%	20.5%	15.0%	13.0%	11.9%	15.7%	7.9%	6.2%	10.0%	14.8%	13.3%	12.6%	3.7%	10.0%	15.9%	16.4%	13.4%	6.0%	20.8%	-	14.2%	14.8%	12.0%	11.8%	22.6%	11.9%	13.8%	6.7%	8.4%
Deeper emotional connection with partner	105	55	50	39	41	25	34	28	8	14	8	11	32	37	19	16	13	21	25	30	89	11	4	1	20	5	16	65	15	43	20	14	12
	30.0%	31.3%	28.7%	30.5%	34.5%	24.3%	33.5%	29.6%	41.7%	31.7%	26.2%	24.8%	29.1%	29.6%	29.8%	31.5%	32.3%	39.4%	28.5%	27.2%	30.5%	32.1%	25.7%	12.2%	21.7%	18.2%	26.0%	37.7%	30.1%	31.6%	28.8%	31.2%	25.8%
Something else	27	14	13	8	6	13	8	3	3	2	3	6	12	8	3	4	-	6	8	9	23	4	1	-	13	-	3	11	7	11	5	3	-
	7.7%	7.9%	7.5%	6.0%	5.3%	12.4%	7.7%	3.2%	16.4%	5.2%	9.1%	13.7%	10.5%	6.6%	5.6%	7.2%	-	11.1%	8.5%	8.2%	7.7%	10.2%	6.0%	-	13.8%	-	4.8%	6.6%	14.8%	8.4%	7.7%	5.8%	-
SIGMA	351	177	174	129	117	104	101	96	19	43	32	42	110	125	62	52	39	54	89	109	291	35	16	9	92	26	61	171	51	136	71	46	47
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 11

Q11. Normal weightings

Q11. Overall, compared to when you were in your 20's and 30's, would you say that your sexual drive - desire for sexual activity - now is...?

Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Much higher	54	23	30	28	21	4	4	17	2	7	7	13	20	18	6	10	7	7	9	19	42	5	3	5	15	4	14	20	7	20	4	11	9
	5.3%	4.7%	5.9%	7.8%	6.2%	1.4%	1.2%	6.6%	3.5%	6.0%	8.0%	10.2%	6.6%	4.7%	3.5%	6.1%	6.2%	4.0%	3.8%	5.8%	5.0%	5.4%	5.3%	16.3%	5.3%	7.2%	8.8%	4.0%	4.8%	5.1%	2.2%	9.1%	7.5%
A bit higher	89	43	45	49	28	12	23	24	7	7	8	13	27	25	18	19	12	15	22	24	73	10	3	2	21	14	14	39	12	33	19	13	10
	8.8%	8.7%	8.8%	13.7%	8.1%	3.9%	7.6%	9.3%	11.0%	5.4%	8.7%	9.7%	9.0%	6.5%	11.4%	11.4%	10.1%	9.0%	9.4%	7.4%	8.6%	11.9%	6.9%	7.1%	7.7%	23.0%	8.9%	7.7%	7.5%	8.3%	9.6%	10.8%	8.8%
About the same	275	140	135	131	81	63	91	68	18	32	24	33	89	100	45	41	37	42	69	83	231	23	17	4	87	12	40	135	41	116	55	27	25
	27.2%	28.1%	26.3%	36.5%	23.7%	20.4%	29.8%	25.9%	26.9%	26.3%	26.8%	25.1%	30.2%	25.8%	28.3%	24.4%	32.3%	25.7%	28.8%	25.4%	27.4%	25.7%	35.0%	13.9%	31.7%	19.8%	24.8%	26.4%	26.0%	29.4%	27.8%	22.2%	21.8%
A bit lower	294	169	125	88	119	86	92	78	19	38	21	35	77	117	49	49	42	47	65	92	246	26	16	6	67	26	45	156	45	110	67	31	35
	29.0%	34.0%	24.3%	24.5%	34.9%	27.8%	30.2%	29.7%	29.0%	31.6%	24.3%	26.5%	25.9%	30.4%	30.7%	29.2%	36.5%	28.8%	27.2%	27.9%	29.1%	29.4%	32.7%	20.4%	24.5%	41.6%	27.5%	30.4%	28.5%	27.8%	33.6%	25.8%	29.9%
Much lower	300	121	178	63	93	144	95	74	19	37	28	38	84	126	42	48	17	53	73	110	253	24	10	12	85	5	49	161	52	116	53	39	37
	29.6%	24.4%	34.7%	17.5%	27.1%	46.4%	31.2%	28.5%	29.7%	30.7%	32.2%	28.5%	28.3%	32.6%	26.0%	28.8%	14.8%	32.5%	30.8%	33.5%	30.0%	27.6%	20.2%	42.4%	30.8%	8.4%	30.0%	31.4%	33.2%	29.4%	26.8%	32.1%	32.0%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 12

Q12. Normal weightings

Q12. Since turning 40, have you experienced any of the following for the first time? Had sex with more than one person at the same time

Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners					
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Yes	50	37	13	14	23	14	15	15	4	6	4	3	16	19	10	5	9	8	9	13	39	6	4	1	17	8	8	18	1	4	12	12	21
	5.0%	7.5%	2.5%	3.8%	6.7%	4.4%	4.8%	5.8%	6.4%	5.4%	5.1%	2.6%	5.6%	4.9%	6.2%	2.9%	7.8%	5.1%	3.7%	4.0%	4.7%	7.2%	7.3%	2.7%	6.2%	12.8%	4.6%	3.5%	0.6%	1.0%	6.0%	9.9%	18.5%
No	932	444	488	328	312	291	284	241	59	112	79	123	270	357	146	157	104	150	223	307	784	76	44	27	247	52	155	479	152	382	181	108	90
	92.1%	89.3%	94.9%	91.4%	91.3%	93.9%	93.1%	92.2%	90.6%	92.6%	90.0%	93.2%	91.0%	92.5%	91.1%	94.2%	89.5%	92.3%	93.6%	93.5%	92.7%	86.6%	88.9%	97.3%	89.7%	84.0%	94.8%	93.6%	96.9%	96.7%	91.2%	89.4%	77.2%
Prefer not to say	29	16	13	17	7	5	6	5	2	2	4	5	10	10	4	5	3	4	6	8	22	5	2	-	11	2	1	15	4	9	5	1	5
	2.9%	3.2%	2.6%	4.8%	2.0%	1.7%	2.0%	1.9%	3.0%	2.0%	4.9%	4.1%	3.4%	2.5%	2.7%	2.9%	2.7%	2.6%	2.7%	2.5%	2.6%	6.1%	3.7%	-	4.1%	3.2%	0.6%	2.9%	2.5%	2.4%	2.8%	0.7%	4.3%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 13

Q13. Normal weightings

Q13. Since turning 40, have you experienced any of the following for the first time? "Swapped" partners with another person (Swinging)

Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Yes	25	16	9	7	13	5	4	10	4	4	-	2	5	12	4	4	8	3	6	6	23	1	1	-	8	4	2	11	2	8	5	6	5
	2.5%	3.3%	1.7%	2.0%	3.9%	1.5%	1.3%	3.9%	6.3%	3.7%	-	1.3%	1.7%	3.0%	2.7%	2.4%	6.6%	1.6%	2.7%	1.8%	2.7%	1.5%	2.4%	-	2.7%	6.8%	1.4%	2.1%	1.0%	2.0%	2.6%	4.6%	4.1%
No	956	462	494	335	321	301	293	247	59	114	84	125	280	364	152	158	105	156	226	314	801	80	48	28	255	54	161	487	151	378	188	112	107
	94.6%	93.0%	96.1%	93.3%	93.8%	96.9%	96.2%	94.6%	90.6%	94.3%	95.1%	94.5%	94.7%	94.2%	95.1%	94.7%	90.7%	95.8%	94.6%	95.7%	94.7%	90.7%	95.8%	100.0%	92.6%	88.1%	98.6%	95.1%	96.4%	95.6%	94.6%	93.5%	92.4%
Prefer not to say	30	18	12	17	8	5	8	4	2	2	4	6	11	11	3	5	3	4	6	8	22	7	1	-	13	3	-	14	4	9	5	2	4
	3.0%	3.7%	2.2%	4.7%	2.3%	1.7%	2.5%	1.6%	3.0%	2.0%	4.9%	4.2%	3.6%	2.8%	2.1%	2.9%	2.7%	2.6%	2.7%	2.5%	2.6%	7.8%	1.9%	-	4.6%	5.0%	-	2.7%	2.5%	2.4%	2.8%	1.9%	3.5%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 14

Q14. Normal weightings

Q14. Since turning 40, have you experienced any of the following for the first time? Had a "one night stand"

Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Yes	167	117	49	47	66	53	40	52	9	22	18	25	56	54	33	23	22	23	41	50	136	18	11	1	77	17	29	44	1	26	40	46	52
	16.5%	23.6%	9.6%	13.1%	19.4%	17.2%	13.1%	20.0%	13.5%	17.8%	19.9%	18.8%	19.0%	13.9%	20.7%	14.0%	18.6%	14.1%	17.3%	15.3%	16.1%	20.6%	23.0%	3.7%	28.0%	27.0%	17.8%	8.6%	0.6%	6.6%	20.1%	37.9%	44.8%
No	816	365	451	297	268	251	258	204	55	97	67	103	230	323	124	138	91	136	191	270	687	66	36	26	186	43	133	454	152	359	155	74	59
	80.7%	73.5%	87.7%	82.8%	78.4%	80.9%	84.6%	78.0%	83.4%	80.2%	75.9%	77.8%	77.6%	83.7%	77.1%	82.6%	78.7%	83.3%	80.0%	82.2%	81.3%	75.0%	73.3%	93.6%	67.7%	69.8%	81.6%	88.7%	96.9%	90.9%	77.9%	61.4%	51.1%
Prefer not to say	28	14	14	15	8	6	7	5	2	2	4	4	10	9	3	6	3	4	6	8	22	4	2	1	12	2	1	13	4	10	4	1	5
	2.8%	2.9%	2.7%	4.1%	2.2%	1.9%	2.3%	1.9%	3.0%	2.0%	4.2%	3.4%	3.4%	2.4%	2.1%	3.4%	2.7%	2.6%	2.7%	2.4%	2.6%	4.5%	3.7%	2.7%	4.4%	3.2%	0.6%	2.6%	2.5%	2.6%	2.0%	0.7%	4.1%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 15

Q15. Normal weightings

Q15. Since turning 40, have you experienced any of the following for the first time? Had sex with someone whose name you did not know

Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Yes	64	52	12	18	27	19	9	21	3	10	9	13	19	21	12	11	11	7	14	17	49	9	6	-	26	5	12	21	1	7	11	13	32
	6.3%	10.4%	2.4%	4.9%	7.9%	6.3%	2.9%	7.8%	4.4%	8.0%	10.4%	9.8%	6.3%	5.6%	7.7%	6.8%	9.2%	4.1%	6.0%	5.3%	5.8%	10.3%	11.8%	-	9.5%	8.7%	7.3%	4.0%	0.6%	1.9%	5.6%	10.5%	27.4%
No	917	427	490	325	306	286	288	237	61	108	75	114	267	353	144	152	102	151	218	302	773	72	44	28	236	53	151	477	152	379	182	105	80
	90.7%	85.9%	95.4%	90.7%	89.6%	92.1%	94.6%	90.6%	92.5%	89.4%	84.6%	86.0%	90.1%	91.4%	90.1%	90.8%	88.1%	92.8%	91.3%	92.2%	91.5%	82.0%	88.2%	100.0%	85.9%	86.3%	92.7%	93.2%	96.9%	95.7%	91.6%	87.6%	69.1%
Prefer not to say	30	18	11	16	9	5	8	4	2	3	4	6	11	12	3	4	3	5	6	8	23	7	-	-	13	3	-	14	4	9	5	2	4
	2.9%	3.7%	2.2%	4.4%	2.6%	1.7%	2.5%	1.6%	3.0%	2.7%	4.9%	4.2%	3.6%	3.0%	2.1%	2.4%	2.7%	3.1%	2.7%	2.5%	2.7%	7.8%	-	-	4.6%	5.0%	-	2.7%	2.5%	2.4%	2.8%	1.9%	3.5%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 16

Q16. Normal weightings

Q16. Since turning 40, have you experienced any of the following for the first time? Contracted a sexually transmitted disease

Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Yes	26	18	8	10	8	9	7	10	2	3	1	3	8	10	5	3	5	4	5	8	22	1	3	-	16	2	4	4	1	5	6	3	12
	2.6%	3.6%	1.7%	2.7%	2.3%	2.8%	2.3%	3.9%	3.0%	2.8%	1.1%	2.3%	2.8%	2.7%	3.1%	1.7%	4.4%	2.5%	2.1%	2.4%	2.6%	1.2%	6.2%	-	6.0%	2.9%	2.5%	0.8%	0.6%	1.2%	3.0%	2.2%	10.3%
No	958	464	494	335	326	296	292	246	61	115	84	125	278	368	152	160	108	154	226	313	801	83	46	28	248	58	158	494	152	381	189	117	100
	94.7%	93.3%	96.1%	93.4%	95.4%	95.5%	95.7%	94.2%	93.9%	95.2%	95.6%	94.3%	93.8%	95.2%	94.8%	96.0%	92.9%	94.9%	94.6%	95.4%	94.8%	94.3%	92.0%	100.0%	90.2%	93.9%	96.9%	96.5%	96.9%	96.4%	95.0%	97.0%	86.3%
Prefer not to say	27	16	12	14	8	5	6	5	2	2	3	4	10	8	3	4	3	4	8	7	22	4	1	-	10	2	1	14	4	10	4	1	4
	2.7%	3.1%	2.2%	3.9%	2.4%	1.7%	2.0%	1.9%	3.0%	2.0%	3.3%	3.4%	3.4%	2.2%	2.1%	2.4%	2.7%	2.6%	3.2%	2.2%	2.6%	4.5%	1.9%	-	3.8%	3.2%	0.6%	2.7%	2.5%	2.4%	2.0%	0.7%	3.5%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 17

Q17. Normal weightings

Q17. Since turning 40, have you experienced any of the following for the first time? Fantasised about another person during sex

Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Yes	247	151	95	101	75	71	75	77	14	27	20	28	80	78	45	44	29	36	62	84	211	16	14	6	55	18	53	121	27	79	58	50	33
	24.4%	30.5%	18.6%	28.1%	21.9%	22.9%	24.5%	29.3%	20.9%	22.3%	22.2%	21.5%	26.9%	20.3%	28.1%	26.2%	24.7%	22.2%	26.0%	25.7%	25.0%	18.7%	27.9%	19.7%	20.1%	29.3%	32.7%	23.6%	17.0%	20.0%	29.0%	41.9%	28.4%
No	726	326	400	238	256	232	223	177	50	90	64	96	204	296	109	116	84	119	169	230	603	67	34	22	207	40	106	373	123	303	136	67	78
	71.8%	65.5%	77.8%	66.3%	74.7%	74.9%	73.1%	67.6%	76.1%	74.2%	72.7%	72.7%	68.7%	76.6%	68.2%	69.2%	72.6%	73.3%	70.9%	70.3%	71.4%	75.7%	68.3%	77.6%	75.2%	65.6%	64.9%	72.8%	78.7%	76.6%	68.5%	55.3%	66.8%
Prefer not to say	38	20	19	20	12	7	7	8	2	4	4	8	13	12	6	8	3	7	7	13	31	5	2	1	13	3	4	18	7	13	5	3	6
	3.8%	4.0%	3.6%	5.6%	3.4%	2.2%	2.3%	3.1%	3.0%	3.5%	5.0%	5.8%	4.4%	3.1%	3.7%	4.6%	2.7%	4.5%	3.1%	4.0%	3.7%	5.6%	3.7%	2.7%	4.7%	5.0%	2.4%	3.6%	4.3%	3.4%	2.5%	2.7%	4.8%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 18

Q18. Normal weightings

Q18. Since turning 40, have you experienced any of the following for the first time? Used sex toys

Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Yes	271	131	140	116	89	66	75	77	14	35	19	35	76	97	47	49	34	43	61	93	231	20	16	3	63	33	54	121	28	90	70	44	37
	26.8%	26.3%	27.2%	32.3%	26.0%	21.3%	24.5%	29.5%	21.2%	29.3%	22.0%	26.7%	25.7%	25.2%	29.3%	29.2%	29.0%	26.6%	25.5%	28.4%	27.3%	23.0%	33.2%	10.1%	22.9%	54.3%	32.9%	23.6%	17.9%	22.7%	35.0%	36.8%	32.1%
No	708	351	357	228	243	237	223	179	49	82	64	91	210	277	109	112	79	113	170	226	588	64	32	23	199	24	109	375	123	294	125	75	73
	70.0%	70.6%	69.4%	63.6%	71.0%	76.3%	73.2%	68.5%	74.4%	67.3%	72.7%	68.6%	70.9%	71.7%	68.0%	67.0%	68.3%	69.7%	71.0%	68.9%	69.6%	72.5%	64.9%	83.5%	72.5%	39.5%	66.6%	73.4%	78.5%	74.3%	63.0%	62.5%	63.0%
Prefer not to say	33	15	18	15	10	8	7	5	3	4	5	6	10	12	4	6	3	6	8	9	26	4	1	2	13	4	1	15	6	12	4	1	6
	3.2%	3.1%	3.4%	4.2%	3.0%	2.4%	2.3%	1.9%	4.4%	3.4%	5.3%	4.6%	3.4%	3.1%	2.7%	3.8%	2.7%	3.7%	3.5%	2.7%	3.1%	4.5%	1.9%	6.4%	4.7%	6.2%	0.6%	3.0%	3.6%	3.0%	2.0%	0.7%	4.9%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 19

Q19. Normal weightings

Q19. Since turning 40, have you experienced any of the following for the first time? Engaged in sexual role play

Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Yes	150	87	63	63	56	31	45	40	12	21	8	19	46	57	24	23	26	20	31	54	131	11	5	3	42	17	26	65	19	37	41	31	22
	14.8%	17.5%	12.2%	17.4%	16.4%	10.1%	14.6%	15.4%	19.0%	17.1%	8.9%	14.4%	15.5%	14.8%	14.8%	13.9%	22.3%	12.1%	13.1%	16.4%	15.4%	12.8%	9.9%	11.6%	15.2%	27.8%	16.1%	12.7%	12.3%	9.3%	20.6%	25.9%	18.7%
No	824	393	432	279	274	271	249	215	51	97	77	105	237	317	133	135	87	133	201	264	685	73	42	25	219	41	133	430	129	344	153	88	90
	81.5%	79.0%	84.0%	77.9%	80.2%	87.2%	81.7%	82.3%	78.0%	80.1%	87.8%	79.7%	80.1%	82.1%	83.1%	81.0%	75.0%	81.7%	84.2%	80.4%	81.0%	82.8%	84.5%	88.4%	79.8%	67.5%	81.5%	84.1%	82.5%	87.1%	76.9%	73.4%	77.8%
Prefer not to say	37	17	19	17	12	9	11	6	2	3	3	8	13	12	3	8	3	10	6	11	30	4	3	-	14	3	4	16	8	14	5	1	4
	3.7%	3.5%	3.8%	4.7%	3.4%	2.7%	3.6%	2.3%	3.0%	2.8%	3.3%	5.9%	4.5%	3.1%	2.1%	5.0%	2.7%	6.2%	2.7%	3.2%	3.6%	4.5%	5.6%	-	5.1%	4.8%	2.4%	3.2%	5.2%	3.6%	2.5%	0.7%	3.5%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 20

Q20. Normal weightings

Q20. Since turning 40, have you experienced any of the following for the first time? Used erectile dysfunction treatments such as Viagra

Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners					
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Yes	92	74	17	22	27	43	17	34	7	14	7	10	38	20	27	7	13	16	26	28	82	6	3	1	21	11	20	40	7	25	21	15	24
	9.1%	14.9%	3.4%	6.0%	8.0%	13.8%	5.5%	13.0%	10.4%	11.6%	8.0%	7.5%	12.8%	5.2%	16.8%	4.1%	11.1%	9.7%	10.9%	8.4%	9.7%	6.7%	5.2%	3.8%	7.6%	17.6%	12.4%	7.8%	4.6%	6.2%	10.7%	12.5%	20.3%
No	888	406	482	322	304	262	280	221	57	105	77	116	248	357	128	154	99	141	205	292	736	78	47	27	242	47	143	456	145	361	171	104	88
	87.8%	81.7%	93.8%	89.8%	89.0%	84.4%	92.0%	84.5%	86.6%	86.4%	87.8%	87.7%	83.6%	92.5%	79.7%	92.3%	85.0%	86.4%	85.8%	89.0%	87.0%	88.9%	94.8%	96.2%	88.0%	76.9%	87.6%	89.1%	92.4%	91.2%	86.1%	86.8%	75.5%
Prefer not to say	31	17	14	15	10	6	8	7	2	2	4	6	11	9	6	6	5	6	8	9	28	4	-	-	12	3	-	16	5	10	6	1	5
	3.1%	3.4%	2.8%	4.2%	3.1%	1.9%	2.5%	2.5%	3.0%	2.0%	4.2%	4.8%	3.6%	2.3%	3.5%	3.7%	3.9%	4.0%	3.3%	2.6%	3.3%	4.5%	-	-	4.4%	5.5%	-	3.1%	3.0%	2.5%	3.2%	0.7%	4.2%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 21
Q21. Normal weightings
Q21. How often do you use internet pornography?
 Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Daily	33	33	-	14	14	5	8	7	2	5	2	8	10	9	9	6	4	4	8	11	27	5	1	-	11	3	4	14	2	14	4	7	6
	3.2%	6.6%	-	3.9%	4.1%	1.5%	2.7%	2.9%	3.0%	3.8%	2.4%	6.3%	3.2%	2.3%	5.4%	3.4%	3.6%	2.4%	3.2%	3.4%	3.2%	5.5%	2.4%	-	4.2%	5.3%	2.3%	2.8%	1.3%	3.6%	1.9%	5.8%	4.9%
4-6 times a week	32	31	1	14	12	6	7	14	3	2	1	5	10	9	10	3	6	3	6	10	25	1	5	1	13	1	8	10	1	13	12	2	4
	3.2%	6.3%	*	4.0%	3.4%	2.1%	2.2%	5.5%	5.0%	1.6%	1.3%	3.6%	3.4%	2.3%	6.2%	2.1%	4.9%	1.8%	2.6%	3.2%	3.0%	1.5%	9.5%	3.8%	4.6%	2.3%	5.1%	1.9%	0.6%	3.2%	6.0%	2.1%	3.7%
2-3 times a week	67	65	2	24	23	20	18	18	5	12	6	6	25	19	11	12	10	8	17	24	60	3	4	-	21	8	10	29	8	16	18	7	14
	6.7%	13.0%	*	6.7%	6.8%	6.5%	5.9%	6.8%	7.8%	10.0%	7.3%	4.3%	8.3%	5.0%	7.1%	7.3%	8.8%	5.1%	7.2%	7.3%	7.1%	3.6%	8.8%	-	7.7%	13.0%	5.8%	5.6%	5.0%	4.0%	9.0%	5.5%	12.1%
Once a week	46	41	6	25	9	12	19	14	4	4	4	1	13	19	8	6	5	3	8	23	40	4	1	1	14	-	5	28	7	18	6	7	8
	4.6%	8.2%	1.1%	7.0%	2.7%	3.8%	6.3%	5.3%	6.0%	3.4%	4.5%	1.0%	4.4%	5.0%	4.9%	3.7%	4.5%	1.8%	3.4%	7.1%	4.7%	4.5%	2.6%	5.1%	4.9%	-	3.0%	5.4%	4.6%	4.5%	3.3%	5.8%	6.9%
Once every 2 weeks	38	30	8	17	9	11	3	20	4	2	4	2	9	14	6	9	10	3	11	7	33	3	2	1	10	5	6	17	2	13	10	7	5
	3.8%	6.0%	1.6%	4.9%	2.7%	3.7%	0.9%	7.7%	6.5%	1.8%	4.7%	1.7%	3.1%	3.6%	3.9%	5.1%	8.8%	2.1%	4.8%	2.3%	3.9%	2.9%	3.8%	3.7%	3.5%	8.9%	3.7%	3.3%	1.3%	3.2%	5.0%	6.0%	4.3%
Once per month	26	17	10	10	9	7	8	5	-	5	4	3	11	8	4	4	4	4	3	8	18	3	3	1	5	2	3	17	1	6	7	4	9
	2.6%	3.3%	1.9%	2.8%	2.6%	2.4%	2.5%	1.8%	-	3.8%	5.1%	2.3%	3.6%	2.0%	2.6%	2.3%	3.1%	2.2%	1.2%	2.6%	2.2%	3.9%	6.8%	3.7%	1.6%	3.0%	2.1%	3.2%	0.6%	1.5%	3.4%	3.2%	7.8%
Less than once per month	104	68	36	38	33	33	31	20	5	15	9	19	31	41	16	15	15	10	24	30	79	13	5	7	23	8	30	42	14	40	19	17	15
	10.3%	13.6%	7.0%	10.5%	9.7%	10.7%	10.2%	7.6%	7.0%	12.8%	10.8%	14.2%	10.5%	10.7%	10.2%	8.9%	12.6%	6.2%	10.0%	9.3%	9.4%	14.7%	9.8%	24.8%	8.4%	12.9%	18.7%	8.3%	8.7%	10.2%	9.4%	14.1%	12.5%
Never	664	214	451	216	233	215	211	163	42	76	56	88	188	267	96	112	62	127	162	213	564	56	28	17	179	34	97	355	122	276	123	69	56
	65.7%	43.0%	87.7%	60.3%	68.0%	69.4%	69.3%	62.4%	64.8%	62.8%	63.9%	66.5%	63.6%	69.1%	59.7%	67.1%	53.6%	78.3%	67.6%	64.9%	66.7%	63.4%	56.4%	58.9%	65.0%	54.6%	59.4%	69.4%	78.1%	69.9%	62.1%	57.6%	47.9%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 22

Q22. Normal weightings

Q22. If you do watch internet pornography, do you watch it alone, with your partner or both?

Base: Respondents who watch internet pornography

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	301	237	64	112	91	98	83	83	18	42	26	38	92	105	56	48	30	33	70	111	244	27	20	10	81	23	58	139	30	106	66	45	49
Weighted Total	347	284	63	142	109	95	93	98	23	45	32	44	108	119	65	55	54	35	77	115	281	32	22	11	96	28	66	156	34	119	75	51	61
I only watch internet pornography on my own	266	226	40	104	79	83	71	73	19	37	26	36	83	95	46	42	35	25	65	92	217	21	17	10	83	22	37	124	32	89	52	42	45
	76.8%	79.6%	63.9%	73.3%	72.0%	87.5%	75.5%	74.1%	82.0%	81.7%	80.9%	81.3%	76.5%	79.8%	71.6%	76.7%	65.8%	70.6%	83.8%	80.1%	77.2%	66.6%	78.7%	91.0%	86.2%	78.2%	56.5%	79.3%	91.8%	75.1%	69.2%	81.7%	74.4%
I only watch internet pornography with my partner	19	10	9	8	7	4	8	5	-	3	1	1	8	4	2	4	1	6	2	6	16	1	1	1	3	1	5	10	2	9	5	3	-
	5.5%	3.5%	14.2%	5.3%	6.5%	4.5%	8.4%	5.4%	-	6.7%	3.4%	1.8%	7.8%	3.6%	3.1%	7.8%	2.6%	16.2%	3.2%	5.2%	5.6%	3.3%	5.9%	9.0%	3.0%	3.9%	7.2%	6.6%	4.7%	7.8%	6.3%	6.7%	-
I watch internet pornography with my partner and alone	62	48	14	30	23	8	15	20	4	5	5	7	17	20	16	9	17	5	10	17	49	10	3	-	10	5	24	22	1	20	19	6	16
	17.7%	16.8%	21.8%	21.4%	21.5%	8.0%	16.1%	20.5%	18.0%	11.6%	15.8%	16.9%	15.7%	16.6%	25.3%	15.5%	31.5%	13.2%	13.0%	14.7%	17.2%	30.1%	15.3%	-	10.8%	17.9%	36.4%	14.1%	3.5%	17.1%	24.6%	11.7%	25.6%
SIGMA	347	284	63	142	109	95	93	98	23	45	32	44	108	119	65	55	54	35	77	115	281	32	22	11	96	28	66	156	34	119	75	51	61
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 23

Q23. Normal weightings

Q23. What is the soonest you have had sex with a person after meeting them?

Base: Respondents who have had sex

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	989	414	575	309	320	360	309	250	62	126	81	124	275	394	151	168	69	169	238	358	834	78	51	26	252	60	160	517	167	399	198	118	107
Weighted Total	988	486	502	349	336	303	299	258	64	119	85	127	289	378	157	163	110	158	233	324	825	85	50	28	258	61	163	506	157	395	199	120	116
Within an hour of meeting them	64	50	15	22	24	19	16	23	4	2	8	8	29	19	9	7	9	7	16	21	53	3	5	4	31	5	4	24	1	3	11	24	25
	6.5%	10.2%	2.9%	6.3%	7.0%	6.1%	5.4%	8.9%	5.9%	2.1%	9.1%	6.3%	10.0%	4.9%	5.8%	4.6%	8.3%	4.1%	6.7%	6.6%	6.4%	4.1%	9.2%	12.6%	12.0%	8.1%	2.7%	4.7%	0.6%	0.8%	5.3%	20.3%	21.6%
An hour or more but less than three	52	34	18	23	9	20	9	18	3	4	6	12	18	13	16	5	5	5	13	16	38	8	4	1	18	3	8	23	1	8	8	15	20
	5.2%	7.0%	3.6%	6.5%	2.7%	6.7%	3.1%	6.8%	4.7%	3.7%	6.7%	9.4%	6.2%	3.4%	10.0%	3.4%	4.7%	3.1%	5.4%	4.9%	4.7%	9.3%	8.8%	3.7%	6.8%	5.0%	5.0%	4.6%	0.6%	2.1%	4.1%	12.1%	17.0%
Three hours or more, but less than six hours	92	59	33	34	33	25	19	27	3	15	8	16	30	26	18	17	10	16	19	30	75	10	6	1	25	9	24	35	-	17	24	16	35
	9.3%	12.1%	6.7%	9.9%	9.7%	8.3%	6.3%	10.5%	4.8%	12.6%	9.7%	12.3%	10.5%	6.9%	11.3%	10.3%	8.9%	10.2%	8.0%	9.4%	9.1%	11.6%	12.5%	3.4%	9.7%	14.4%	14.6%	6.9%	-	4.3%	12.2%	13.4%	30.0%
Six hours or more but less than a day	80	47	33	32	30	19	22	24	4	13	10	6	18	26	18	18	11	9	18	27	66	8	5	1	22	8	18	32	-	19	20	20	21
	8.1%	9.6%	6.6%	9.1%	8.8%	6.1%	7.5%	9.5%	6.8%	11.3%	11.1%	4.5%	6.3%	6.8%	11.5%	11.0%	10.1%	5.9%	7.7%	8.5%	8.0%	9.0%	10.8%	3.7%	8.4%	13.3%	11.3%	6.3%	-	4.8%	10.1%	16.4%	18.2%
1-2 days	101	52	49	41	40	21	27	32	5	12	9	12	32	40	13	16	6	9	25	37	77	12	9	2	25	5	26	45	4	41	35	15	7
	10.3%	10.7%	9.9%	11.6%	11.9%	6.9%	9.0%	12.3%	7.2%	10.0%	10.5%	9.8%	11.2%	10.6%	8.4%	9.6%	5.0%	6.0%	10.9%	11.4%	9.3%	14.5%	19.0%	8.8%	9.6%	9.0%	16.1%	8.9%	2.4%	10.3%	17.6%	12.4%	6.0%
3-6 days	72	34	38	28	32	12	19	14	10	14	4	7	19	25	14	15	8	11	15	27	61	5	4	2	22	6	9	35	3	36	24	7	3
	7.3%	7.0%	7.5%	8.0%	9.6%	3.9%	6.3%	5.5%	15.5%	11.3%	4.9%	5.2%	6.4%	6.5%	9.0%	9.0%	7.5%	6.9%	6.5%	8.2%	7.4%	5.5%	8.7%	7.5%	8.4%	9.7%	5.4%	7.0%	1.7%	9.0%	11.9%	5.9%	2.5%
1 week to 2 weeks	111	61	50	46	32	34	33	33	4	11	11	16	30	39	18	24	3	29	25	38	95	12	1	2	24	6	27	54	9	58	31	12	1
	11.3%	12.5%	10.0%	13.1%	9.5%	11.1%	11.0%	12.7%	6.6%	9.2%	13.4%	12.4%	10.3%	10.4%	11.6%	14.6%	2.8%	18.4%	10.6%	11.8%	11.6%	14.5%	1.9%	8.9%	9.5%	10.3%	16.5%	10.6%	5.9%	14.7%	15.4%	10.3%	0.5%
More than 2 weeks but less than a month	111	41	70	37	41	33	42	21	6	17	10	11	23	51	18	20	13	21	33	29	96	8	5	2	20	11	12	67	16	62	27	5	1
	11.2%	8.5%	13.9%	10.7%	12.2%	10.8%	13.9%	8.2%	9.8%	14.0%	12.1%	8.3%	7.9%	13.4%	11.2%	12.2%	11.8%	13.2%	14.1%	8.9%	11.6%	9.6%	9.4%	8.8%	7.8%	18.6%	7.5%	13.3%	10.5%	15.6%	13.5%	4.3%	0.7%
A month to 3 months	142	53	88	47	47	48	47	34	10	15	6	23	44	62	15	20	17	26	33	50	125	8	5	4	30	5	22	84	39	78	17	4	4
	14.3%	11.0%	17.6%	13.4%	14.1%	15.7%	15.7%	13.1%	15.1%	12.5%	7.3%	18.4%	15.4%	16.3%	9.5%	12.5%	15.2%	16.6%	14.0%	15.3%	15.2%	9.3%	9.8%	12.8%	11.7%	8.1%	13.6%	16.7%	24.7%	19.6%	8.8%	3.0%	3.5%
Over three months	163	55	107	40	48	74	65	32	15	16	13	17	45	78	18	21	28	25	37	48	139	11	5	8	42	2	12	107	84	74	2	2	-
	16.5%	11.4%	21.4%	11.6%	14.4%	24.5%	21.7%	12.5%	23.6%	13.4%	15.1%	13.4%	15.7%	20.7%	11.7%	12.7%	25.8%	15.6%	16.0%	15.0%	16.8%	12.7%	9.9%	29.8%	16.2%	3.5%	7.3%	21.1%	53.7%	18.8%	1.0%	1.8%	-
SIGMA	988	486	502	349	336	303	299	258	64	119	85	127	289	378	157	163	110	158	233	324	825	85	50	28	258	61	163	506	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 24
Q24. Normal weightings
Q24. Have you ever contracted a sexually transmitted disease?
Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Yes	86	49	37	32	32	22	23	27	8	10	7	7	29	33	12	13	9	12	15	39	75	6	4	2	32	7	13	35	3	15	17	16	35
	8.6%	9.9%	7.3%	8.9%	9.5%	7.2%	7.6%	10.3%	12.8%	8.1%	7.7%	5.4%	9.8%	8.5%	7.5%	7.6%	7.3%	7.5%	6.4%	11.9%	8.9%	6.4%	7.9%	7.5%	11.5%	10.6%	8.2%	6.9%	2.2%	3.8%	8.8%	13.1%	30.0%
No	925	448	477	327	310	288	281	235	57	111	81	125	267	354	148	154	107	151	224	289	770	82	46	26	243	55	150	476	153	380	181	105	81
	91.4%	90.1%	92.7%	91.1%	90.5%	92.8%	92.4%	89.7%	87.2%	91.9%	92.3%	94.6%	90.2%	91.5%	92.5%	92.4%	92.7%	92.5%	93.6%	88.1%	91.1%	93.6%	92.1%	92.5%	88.5%	89.4%	91.8%	93.1%	97.8%	96.2%	91.2%	86.9%	70.0%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 25
Q25. Normal weightings
Q25. Which of the following statements is closest to your experience?
Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners					
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Since turning 40, I have never sent a sexual text message or photo to anyone	786	388	398	250	262	274	251	195	52	97	73	97	229	315	114	128	81	128	190	252	652	76	39	20	210	27	119	431	141	337	136	78	71
	77.8%	78.0%	77.5%	69.7%	76.6%	88.3%	82.4%	74.4%	80.2%	79.8%	83.2%	73.2%	77.4%	81.5%	71.2%	76.5%	70.3%	78.6%	79.8%	76.9%	77.1%	86.1%	78.0%	69.7%	76.2%	43.4%	73.1%	84.2%	89.7%	85.1%	68.5%	64.8%	61.4%
Since turning 40, I have sent a sexual text message or photo to someone else, but I was in a relationship with them	139	54	85	70	48	21	35	36	7	18	8	20	37	50	27	23	23	20	27	53	123	5	7	4	29	24	34	52	12	40	44	25	19
	13.8%	11.0%	16.5%	19.6%	14.0%	6.7%	11.5%	13.8%	11.2%	15.3%	9.3%	15.1%	12.6%	12.9%	17.1%	14.0%	19.7%	12.2%	11.5%	16.1%	14.5%	5.6%	14.1%	15.5%	10.5%	38.6%	21.1%	10.2%	7.8%	10.0%	22.3%	20.4%	16.0%
Since turning 40, I have sent a sexual text message or photo to someone else, but I was not in a relationship with anyone	38	26	12	18	12	8	11	14	1	1	3	8	16	10	6	6	5	5	10	10	30	5	3	1	28	4	3	4	3	10	7	8	12
	3.8%	5.3%	2.4%	4.9%	3.6%	2.7%	3.5%	5.5%	1.3%	0.7%	3.6%	6.2%	5.3%	2.6%	4.0%	3.6%	3.9%	3.2%	4.3%	3.0%	3.5%	5.6%	5.3%	3.8%	10.0%	5.9%	1.9%	0.8%	1.7%	2.5%	3.4%	6.3%	10.0%
Since turning 40, I have sent a sexual text message or photo to someone else, but I was in a relationship with someone else	47	29	19	21	20	7	8	16	5	5	3	7	14	11	12	10	7	10	11	13	41	2	1	3	9	7	6	25	1	10	12	10	15
	4.7%	5.8%	3.7%	5.7%	5.7%	2.3%	2.5%	6.3%	7.3%	4.2%	3.9%	5.5%	4.6%	3.0%	7.7%	5.9%	6.1%	6.1%	4.5%	4.0%	4.8%	2.7%	2.6%	11.1%	3.2%	12.1%	3.8%	4.9%	0.9%	2.4%	5.9%	8.5%	12.7%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 26

Q26. Normal weightings

Q26. Since you turned 40, have you ever made a sex tape/filmed yourself having sex with your partner?

Base: Respondents who have had sex

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	989	414	575	309	320	360	309	250	62	126	81	124	275	394	151	168	69	169	238	358	834	78	51	26	252	60	160	517	167	399	198	118	107
Weighted Total	988	486	502	349	336	303	299	258	64	119	85	127	289	378	157	163	110	158	233	324	825	85	50	28	258	61	163	506	157	395	199	120	116
Yes	49	27	22	17	18	14	10	18	2	9	1	6	13	18	12	7	7	6	15	19	47	1	1	-	11	8	10	21	5	9	15	9	12
	5.0%	5.5%	4.5%	4.9%	5.5%	4.6%	3.2%	7.1%	2.6%	7.2%	1.1%	4.6%	4.5%	4.7%	7.4%	4.3%	6.1%	3.7%	6.6%	6.0%	5.7%	1.6%	1.9%	-	4.4%	12.8%	5.8%	4.1%	2.9%	2.4%	7.4%	7.1%	10.5%
No	938	459	479	332	317	289	289	240	62	111	84	121	276	360	146	156	103	152	218	304	778	84	49	28	246	53	154	486	152	386	184	112	104
	95.0%	94.5%	95.5%	95.1%	94.5%	95.4%	96.8%	92.9%	97.4%	92.8%	98.9%	95.4%	95.5%	95.3%	92.6%	95.7%	93.9%	96.3%	93.4%	94.0%	94.3%	98.4%	98.1%	100.0%	95.6%	87.2%	94.2%	95.9%	97.1%	97.6%	92.6%	92.9%	89.5%
SIGMA	988	486	502	349	336	303	299	258	64	119	85	127	289	378	157	163	110	158	233	324	825	85	50	28	258	61	163	506	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 27

Q27. Normal weightings

Q27. Since you turned 40, have you ever engaged in sex in a public place?

Base: Respondents who have had sex

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners					
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	989	414	575	309	320	360	309	250	62	126	81	124	275	394	151	168	69	169	238	358	834	78	51	26	252	60	160	517	167	399	198	118	107
Weighted Total	988	486	502	349	336	303	299	258	64	119	85	127	289	378	157	163	110	158	233	324	825	85	50	28	258	61	163	506	157	395	199	120	116
Yes	119	74	45	36	53	31	23	41	4	22	10	15	37	42	23	18	14	26	24	32	97	9	7	6	34	11	23	52	4	32	20	28	36
	12.1%	15.2%	9.1%	10.3%	15.8%	10.1%	7.8%	15.9%	5.8%	18.5%	11.5%	11.9%	12.7%	11.0%	14.6%	11.3%	13.2%	16.5%	10.4%	10.0%	11.8%	11.0%	14.2%	20.3%	13.2%	18.3%	14.0%	10.2%	2.7%	8.1%	9.9%	23.1%	30.6%
No	868	412	456	313	283	272	276	217	60	97	76	112	252	336	134	144	95	132	209	291	727	76	43	22	224	50	140	455	153	363	179	93	81
	87.9%	84.8%	90.9%	89.7%	84.2%	89.9%	92.2%	84.1%	94.2%	81.5%	88.5%	88.1%	87.3%	89.0%	85.4%	88.7%	86.8%	83.5%	89.6%	90.0%	88.2%	89.0%	85.8%	79.7%	86.8%	81.7%	86.0%	89.8%	97.3%	91.9%	90.1%	76.9%	69.4%
SIGMA	988	486	502	349	336	303	299	258	64	119	85	127	289	378	157	163	110	158	233	324	825	85	50	28	258	61	163	506	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 28
Q28. Normal weightings
Q28. Have you ever cheated on a partner?
Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
No	706	345	361	249	249	208	226	177	48	72	61	98	194	285	108	117	82	124	165	222	593	63	32	18	179	40	114	372	148	317	122	56	40
	69.8%	69.4%	70.2%	69.4%	72.7%	67.0%	74.3%	67.6%	72.9%	59.7%	69.3%	74.2%	65.6%	73.7%	67.5%	70.2%	70.9%	76.0%	69.2%	67.6%	70.1%	72.0%	63.6%	64.8%	65.2%	64.6%	70.1%	72.8%	94.3%	80.1%	61.2%	46.5%	34.3%
Yes, once	137	58	79	59	36	42	31	42	9	17	14	17	43	47	22	24	11	18	41	37	107	17	12	2	45	9	20	65	6	51	31	29	20
	13.6%	11.7%	15.4%	16.5%	10.6%	13.4%	10.2%	16.0%	13.8%	14.2%	16.0%	13.1%	14.6%	12.3%	13.9%	14.5%	9.6%	10.8%	17.4%	11.1%	12.6%	19.1%	23.9%	7.1%	16.2%	14.0%	12.0%	12.6%	3.7%	12.8%	15.5%	24.4%	17.6%
Yes, twice	52	23	29	19	13	20	19	9	3	7	3	7	17	17	7	11	5	10	9	21	45	-	3	5	13	4	8	27	1	14	14	10	12
	5.1%	4.6%	5.7%	5.2%	3.9%	6.5%	6.4%	3.3%	4.2%	5.7%	3.8%	5.1%	5.9%	4.3%	4.6%	6.5%	3.9%	6.2%	3.6%	6.5%	5.3%	-	5.4%	17.2%	4.6%	7.2%	5.0%	5.2%	0.6%	3.6%	7.3%	8.5%	10.5%
Yes, three times	25	16	9	6	11	8	5	7	1	8	2	1	3	12	7	2	4	2	5	11	21	2	1	-	6	2	4	12	2	2	5	9	7
	2.5%	3.2%	1.8%	1.8%	3.1%	2.5%	1.7%	2.7%	1.3%	6.4%	2.6%	0.7%	1.0%	3.2%	4.3%	1.4%	3.6%	1.1%	2.1%	3.2%	2.5%	2.3%	2.6%	-	2.2%	3.9%	2.5%	2.4%	1.4%	0.5%	2.3%	7.3%	6.2%
Yes, more than three times, but less than ten	57	31	25	20	16	20	16	15	2	9	4	8	25	15	10	7	8	7	10	23	50	4	1	2	18	5	14	20	-	7	21	9	20
	5.6%	6.3%	4.9%	5.6%	4.7%	6.6%	5.2%	5.7%	2.4%	7.3%	4.6%	6.4%	8.4%	4.0%	6.0%	4.0%	7.3%	4.5%	4.4%	7.2%	5.9%	4.1%	2.6%	7.5%	6.7%	8.0%	8.4%	3.8%	-	1.8%	10.3%	7.9%	16.9%
Yes, more than ten times	35	24	11	5	17	12	7	12	4	8	3	1	13	10	6	6	6	3	8	14	31	2	1	1	14	1	3	16	-	5	7	7	17
	3.4%	4.9%	2.1%	1.4%	5.0%	4.0%	2.2%	4.7%	5.4%	6.6%	3.8%	0.6%	4.5%	2.5%	3.8%	3.4%	4.8%	1.6%	3.4%	4.4%	3.6%	2.5%	1.9%	3.4%	5.1%	2.3%	1.9%	3.2%	-	1.2%	3.4%	5.4%	14.3%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 29
Q29. Normal weightings
Q29. Since turning 40, have you ever cheated on a partner?
Base: Respondents who have cheated on a partner

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	309	130	179	99	90	120	81	81	18	51	27	36	101	107	50	51	20	43	77	118	258	23	18	10	96	22	49	142	8	85	78	66	72
Weighted Total	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
No	166	68	98	77	45	44	44	49	9	24	11	20	58	59	21	28	16	19	48	57	140	11	11	5	55	8	25	77	7	48	41	32	37
	54.4%	45.0%	63.8%	70.2%	47.8%	43.5%	56.7%	57.5%	52.3%	49.0%	39.8%	59.7%	57.2%	58.4%	39.9%	55.7%	46.9%	48.3%	65.2%	53.6%	55.3%	43.8%	59.5%	49.9%	57.8%	38.2%	52.1%	55.4%	83.5%	61.4%	52.7%	50.2%	49.1%
Yes, once	56	26	30	16	16	24	11	15	4	8	8	6	17	16	12	10	7	8	10	14	39	10	6	1	15	6	7	27	1	20	15	16	5
	18.3%	17.3%	19.4%	14.4%	17.5%	23.3%	13.6%	17.3%	22.0%	16.4%	29.4%	16.2%	16.7%	15.8%	23.7%	21.1%	21.0%	20.0%	13.0%	13.3%	15.3%	40.2%	35.3%	10.5%	16.2%	29.1%	14.0%	19.6%	16.5%	25.1%	18.8%	24.1%	6.1%
Yes, twice	21	15	6	1	8	12	7	4	-	7	1	3	6	6	5	4	2	4	2	10	19	-	-	2	5	2	6	9	-	5	4	4	8
	6.9%	10.1%	3.7%	1.1%	8.8%	11.4%	8.5%	4.5%	-	15.1%	2.8%	7.5%	6.0%	6.1%	9.7%	7.5%	5.9%	11.3%	3.3%	9.9%	7.6%	-	-	18.4%	5.5%	7.7%	11.5%	6.1%	-	6.2%	5.8%	6.3%	10.1%
Yes, three times	15	8	7	5	4	7	5	2	1	1	4	1	4	6	4	2	-	2	4	6	12	1	-	2	3	3	2	7	-	1	6	3	5
	4.9%	5.5%	4.4%	4.4%	4.0%	6.5%	6.2%	2.9%	4.9%	1.8%	16.1%	2.7%	3.5%	5.8%	7.4%	3.4%	-	4.4%	5.9%	5.5%	4.7%	4.3%	-	21.2%	3.1%	15.4%	4.5%	4.7%	-	1.5%	7.8%	4.0%	6.9%
Yes, more than three times, but less than ten	29	20	9	8	9	11	9	8	1	7	1	4	11	10	6	2	5	5	5	13	27	1	-	-	9	1	7	12	-	4	7	6	13
	9.5%	12.9%	6.1%	7.7%	9.7%	11.1%	11.5%	8.9%	4.5%	13.9%	3.1%	11.6%	10.4%	10.2%	11.6%	3.8%	14.4%	11.8%	6.2%	12.6%	10.9%	5.9%	-	-	9.9%	3.0%	14.3%	8.5%	-	4.7%	8.9%	9.0%	16.5%
Yes, more than ten times	18	14	4	2	11	4	3	7	3	2	2	1	6	4	4	4	4	2	5	5	16	1	1	-	7	1	2	8	-	1	5	4	9
	6.0%	9.3%	2.6%	2.2%	12.2%	4.3%	3.5%	8.8%	16.4%	3.9%	8.9%	2.3%	6.1%	3.7%	7.7%	8.5%	11.7%	4.3%	6.5%	5.1%	6.3%	5.9%	5.2%	-	7.5%	6.6%	3.6%	5.6%	-	1.1%	6.0%	6.4%	11.2%
SIGMA	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 30

Q30. Normal weightings

Q30. Are you currently having an affair?

Base: Respondents who are not single and have cheated on a partner

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+		
Unweighted Total	213	91	122	72	58	83	59	51	10	40	17	26	68	79	34	32	12	30	55	80	177	16	12	8	-	22	49	142	6	58	62	44	43	
Weighted Total	210	104	106	79	61	70	56	54	9	38	17	25	69	75	35	31	21	27	51	74	173	17	12	8	-	22	49	139	7	53	62	43	45	
Yes	9	3	5	5	4	1	4	1	-	2	-	1	2	3	3	2	4	1	1	2	8	-	1	-	-	2	3	4	-	1	5	3	1	
	4.2%	3.2%	5.2%	5.7%	5.9%	1.0%	6.5%	1.5%	-	5.1%	-	3.2%	2.2%	3.9%	7.8%	5.2%	17.8%	2.9%	1.3%	3.3%	4.4%	-	9.9%	-	-	10.1%	6.1%	2.6%	-	1.5%	7.4%	6.1%	1.8%	
No	199	99	100	74	57	68	51	52	9	36	17	24	65	72	32	29	17	25	51	70	163	17	11	8	-	20	46	133	7	51	56	41	44	
	94.8%	94.7%	94.8%	92.6%	94.1%	97.8%	91.1%	96.9%	100.0%	94.9%	100.0%	96.8%	94.6%	96.1%	92.2%	94.8%	82.2%	93.8%	98.7%	94.9%	94.3%	100.0%	90.1%	100.0%	-	89.9%	93.9%	95.8%	100.0%	96.8%	90.5%	93.9%	98.2%	
Prefer not to say	2	2	-	1	-	1	1	1	-	-	-	-	2	-	-	-	-	1	-	1	2	-	-	-	-	-	-	-	2	-	1	1	-	-
	1.0%	2.1%	-	1.6%	-	1.3%	2.3%	1.6%	-	-	-	-	3.2%	-	-	-	-	3.2%	-	1.8%	1.3%	-	-	-	-	-	-	1.6%	-	1.7%	2.1%	-	-	
SIGMA	210	104	106	79	61	70	56	54	9	38	17	25	69	75	35	31	21	27	51	74	173	17	12	8	-	22	49	139	7	53	62	43	45	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Sex Poll

Prepared on behalf of the Daily Mirror

Table 31
Q31. Normal weightings
Q31. Which of the following statements best describes your situation?
Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners					
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
I have previously paid a sex worker for sex whilst I was in a relationship	23	22	1	4	6	12	5	4	3	6	2	1	8	6	5	3	2	3	5	8	18	1	1	2	2	2	2	16	-	5	6	5	6
	2.2%	4.4%	*	1.2%	1.8%	3.9%	1.5%	1.6%	4.7%	5.2%	2.7%	0.9%	2.7%	1.7%	3.3%	1.8%	1.9%	1.7%	2.1%	2.4%	2.1%	1.5%	2.4%	7.6%	0.7%	3.9%	1.3%	3.2%	-	1.3%	3.2%	4.4%	5.3%
I have previously paid a sex worker for sex, but I was not in a relationship	52	52	1	18	13	21	16	15	3	4	7	6	25	15	10	3	6	2	16	20	45	5	3	-	24	3	7	18	2	10	13	10	17
	5.2%	10.4%	*	5.1%	3.7%	6.9%	5.3%	5.6%	5.2%	3.4%	8.4%	4.2%	8.4%	3.8%	6.2%	1.9%	5.3%	1.3%	6.7%	6.2%	5.3%	5.3%	6.2%	-	8.8%	5.4%	4.4%	3.5%	1.4%	2.6%	6.3%	8.2%	15.0%
I have never paid a sex worker for sex	913	417	496	323	317	273	276	239	56	111	75	120	256	358	143	155	103	154	212	294	763	79	45	26	246	54	153	461	148	374	177	105	90
	90.3%	83.8%	96.6%	90.1%	92.8%	87.8%	90.5%	91.5%	85.8%	91.3%	85.6%	90.7%	86.3%	92.7%	89.1%	93.0%	88.8%	94.8%	88.6%	89.6%	90.2%	89.9%	91.4%	92.4%	89.4%	87.5%	93.7%	90.0%	94.3%	94.6%	89.1%	87.4%	77.2%
Prefer not to say	23	7	16	13	6	4	8	3	3	-	3	6	8	7	2	6	5	4	6	6	20	3	-	-	3	2	1	17	7	6	3	-	3
	2.3%	1.4%	3.1%	3.7%	1.6%	1.3%	2.7%	1.3%	4.3%	-	3.3%	4.2%	2.7%	1.8%	1.4%	3.3%	4.0%	2.2%	2.5%	1.7%	2.4%	3.3%	-	-	1.1%	3.2%	0.6%	3.3%	4.3%	1.5%	1.5%	-	2.5%
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 32

Q32. Normal weightings

Q32. Would you ever consider paying for sex whilst you were in a relationship?

Base: Respondents who have not previously paid a sex worker for sex whilst in a relationship who preferred not to say if they had

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners					
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	987	400	587	314	319	354	308	248	62	122	80	128	272	396	149	169	72	171	236	355	834	80	50	23	264	59	157	507	166	393	192	113	101
Weighted Total	985	472	513	353	334	297	299	256	62	115	84	131	286	380	155	163	114	160	231	320	825	87	48	25	271	59	160	495	156	388	192	115	110
Yes	40	37	4	17	13	10	10	13	5	1	6	4	16	10	11	4	4	3	15	12	34	6	1	-	12	3	8	18	4	12	9	2	13
	4.1%	7.8%	0.7%	4.9%	4.0%	3.3%	3.3%	5.2%	7.9%	0.8%	7.0%	3.3%	5.5%	2.5%	7.3%	2.2%	3.6%	2.0%	6.3%	3.6%	4.1%	6.8%	1.9%	-	4.3%	5.8%	4.8%	3.5%	2.4%	3.1%	4.7%	2.1%	11.8%
No	944	435	509	336	321	287	289	243	57	114	78	127	270	370	144	159	110	157	217	308	791	81	48	25	259	56	152	478	152	376	183	113	97
	95.9%	92.2%	99.3%	95.1%	96.0%	96.7%	96.7%	94.8%	92.1%	99.2%	93.0%	96.7%	94.5%	97.5%	92.7%	97.8%	96.4%	98.0%	93.7%	96.4%	95.9%	93.2%	98.1%	100.0%	95.7%	94.2%	95.2%	96.5%	97.6%	96.9%	95.3%	97.9%	88.2%
SIGMA	985	472	513	353	334	297	299	256	62	115	84	131	286	380	155	163	114	160	231	320	825	87	48	25	271	59	160	495	156	388	192	115	110
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 33
Q33. Normal weightings
Q33. Which of the following statements is closest to your view?
Base: All Respondents

Unweighted Total
 Weighted Total
 I would consider cheating on my partner if I knew they would never find out
 I would not consider cheating on my partner even if I knew they would never find out
 SIGMA

Total	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners				
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+
1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
167	113	54	52	60	55	43	52	11	30	16	11	55	50	34	28	28	19	32	61	141	11	9	6	48	11	31	76	6	43	37	37	44
16.5%	22.8%	10.4%	14.4%	17.5%	17.8%	14.1%	19.7%	16.9%	25.1%	17.8%	8.4%	18.6%	12.9%	21.4%	16.5%	24.4%	11.7%	13.4%	18.7%	16.6%	13.0%	18.7%	19.6%	17.4%	18.3%	19.2%	14.9%	3.8%	10.8%	18.7%	30.9%	37.8%
844	384	460	307	282	255	262	210	54	91	72	121	241	336	126	139	88	144	207	267	705	77	40	23	227	50	132	435	151	353	162	83	72
83.5%	77.2%	89.6%	85.6%	82.5%	82.2%	85.9%	80.3%	83.1%	74.9%	82.2%	91.6%	81.4%	87.1%	78.6%	83.5%	75.6%	88.3%	86.6%	81.3%	83.4%	87.0%	81.3%	80.4%	82.6%	81.7%	80.8%	85.1%	96.2%	89.2%	81.3%	69.1%	62.2%
1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 34

Q34. Normal weightings

Q34. Have you ever looked for an affair online?

Base: All Respondents

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners					
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	1011	423	588	318	325	368	314	253	64	128	83	129	281	402	154	173	73	174	243	363	853	81	51	26	268	61	160	522	167	399	198	118	107
Weighted Total	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
Yes, I have but this was after I turned 40	44	34	10	11	20	13	13	15	-	6	4	6	11	12	11	8	4	5	10	20	38	5	1	-	13	5	11	15	1	10	9	11	13
4.3%	6.8%	1.9%	3.0%	5.7%	4.3%	4.2%	5.6%	-	5.3%	4.0%	4.3%	3.9%	3.2%	7.1%	5.0%	3.0%	3.1%	4.0%	6.0%	4.5%	5.5%	2.4%	-	4.8%	7.8%	6.6%	2.9%	0.9%	2.6%	4.4%	8.9%	11.1%	
Yes, I have but this was before I turned 40	39	28	12	22	11	7	7	12	1	3	5	8	13	12	8	7	7	3	10	13	34	2	1	3	11	10	9	10	3	7	11	5	14
3.9%	5.5%	2.3%	6.0%	3.1%	2.2%	2.4%	4.6%	1.2%	2.6%	5.2%	6.1%	4.3%	3.0%	5.1%	4.0%	6.3%	2.1%	4.3%	3.9%	4.0%	2.0%	1.7%	10.2%	3.9%	16.8%	5.2%	1.9%	1.8%	1.7%	5.5%	4.5%	11.7%	
No	928	436	493	326	312	290	285	235	65	112	80	118	272	362	141	152	105	154	219	295	774	81	48	25	251	46	144	487	153	379	179	104	90
91.8%	87.6%	95.8%	91.0%	91.1%	93.5%	93.4%	89.8%	98.8%	92.1%	90.8%	89.6%	91.8%	93.8%	87.8%	91.0%	90.7%	94.7%	91.7%	90.1%	91.5%	92.5%	95.9%	89.8%	91.3%	75.4%	88.1%	95.2%	97.3%	95.8%	90.2%	86.7%	77.2%	
SIGMA	1011	497	514	359	342	310	305	262	65	121	88	132	296	386	160	167	116	163	239	328	845	88	50	28	275	62	163	511	157	395	199	120	116
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 35

Q35. Normal weightings

Q35. Which of the following statements is closest to your experience?

Base: Respondents who have cheated on a partner

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners					
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	309	130	179	99	90	120	81	81	18	51	27	36	101	107	50	51	20	43	77	118	258	23	18	10	96	22	49	142	8	85	78	66	72
Weighted Total	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
I have had an online affair and advanced it to a physical affair	35	21	14	13	14	7	7	11	3	5	2	5	14	8	8	5	4	4	9	13	29	2	2	2	13	6	4	12	1	3	5	8	17
I have had an online affair, but did not advance it to a physical affair	15	9	6	6	5	4	5	4	1	1	1	1	5	4	5	-	3	5	2	2	12	2	-	-	2	3	5	4	-	2	7	-	5
I have not had an online affair	256	122	134	90	74	91	66	69	14	43	24	28	83	89	40	44	27	30	63	92	212	20	16	8	81	13	39	123	8	73	65	56	54
SIGMA	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 36

Q36. Normal weightings

Q36. Which of the following statements is closest to your experience?

Base: Respondents who have cheated on a partner

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners					
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	309	130	179	99	90	120	81	81	18	51	27	36	101	107	50	51	20	43	77	118	258	23	18	10	96	22	49	142	8	85	78	66	72
Weighted Total	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
I regret all of my previous affairs	67	35	33	25	21	22	20	19	3	7	7	11	18	33	10	6	7	7	22	20	57	8	3	-	21	5	9	32	5	20	22	9	11
	22.1%	22.7%	21.4%	22.9%	22.2%	21.2%	25.6%	22.4%	16.1%	14.8%	25.1%	31.0%	17.9%	32.7%	19.9%	11.2%	21.7%	17.2%	30.5%	18.9%	22.4%	31.3%	17.5%	-	22.4%	24.7%	18.0%	22.9%	58.3%	25.1%	28.6%	14.3%	14.7%
I regret some of the affairs I have had, but not others	95	47	48	31	32	31	21	31	6	17	3	12	37	24	15	18	11	16	18	36	81	4	7	2	30	9	16	39	1	14	24	25	30
	30.9%	30.9%	31.0%	28.4%	34.5%	30.5%	26.5%	37.1%	33.7%	35.9%	10.2%	34.2%	36.2%	23.5%	29.4%	37.1%	32.4%	40.9%	24.7%	33.6%	32.0%	17.8%	41.2%	18.4%	31.8%	41.6%	32.3%	28.2%	10.4%	18.1%	31.5%	39.0%	39.3%
I regret none of my previous affairs	143	71	73	53	41	49	38	34	9	24	17	12	47	45	26	26	16	16	33	50	115	13	7	8	44	7	24	68	3	45	31	30	35
	47.0%	46.4%	47.6%	48.7%	43.4%	48.4%	47.9%	40.5%	50.2%	49.3%	64.6%	34.8%	45.9%	43.9%	50.6%	51.7%	45.9%	41.9%	44.9%	47.5%	45.7%	50.9%	41.2%	81.6%	45.8%	33.6%	49.7%	48.9%	31.3%	56.9%	39.8%	46.7%	46.0%
SIGMA	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 37

Q37. Normal weightings

Q37. Have you suffered due to an affair and in what way? Marriage / Relationship ended

Base: Respondents who have cheated on a partner

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners					
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	309	130	179	99	90	120	81	81	18	51	27	36	101	107	50	51	20	43	77	118	258	23	18	10	96	22	49	142	8	85	78	66	72
Weighted Total	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
Yes I have	90	40	50	31	30	29	27	32	4	11	7	7	35	26	17	13	11	12	19	39	80	7	3	-	37	7	20	26	2	24	23	21	21
	29.5%	26.4%	32.7%	28.3%	32.4%	28.1%	34.5%	38.3%	23.7%	22.1%	24.8%	21.4%	34.2%	25.5%	31.8%	25.8%	32.4%	29.6%	25.3%	36.6%	31.7%	30.3%	14.5%	-	38.9%	33.2%	40.8%	18.5%	17.5%	30.2%	30.0%	32.8%	27.0%
No I have not	211	109	102	77	61	74	50	52	14	37	19	27	66	76	33	37	21	28	55	66	170	16	15	10	56	13	29	113	7	55	51	43	55
	69.2%	72.0%	66.4%	70.3%	64.9%	71.9%	63.7%	61.7%	76.3%	75.6%	69.9%	78.6%	64.4%	74.5%	63.3%	74.2%	63.3%	70.4%	74.7%	62.4%	67.3%	63.8%	85.5%	100.0%	58.4%	60.3%	59.2%	81.5%	82.5%	69.8%	66.3%	67.2%	71.5%
Prefer not to say	4	3	1	1	3	-	1	-	-	1	1	-	1	-	3	-	1	-	-	1	3	1	-	-	3	1	-	-	-	-	3	-	1
	1.3%	1.7%	0.9%	1.3%	2.7%	-	1.8%	-	-	2.3%	5.4%	-	1.4%	-	4.9%	-	4.2%	-	-	1.1%	1.0%	5.9%	-	-	2.7%	6.5%	-	-	-	-	3.7%	-	1.5%
SIGMA	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 38

Q38. Normal weightings

Q38. Have you suffered due to an affair and in what way? Loss of Employment

Base: Respondents who have cheated on a partner

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	309	130	179	99	90	120	81	81	18	51	27	36	101	107	50	51	20	43	77	118	258	23	18	10	96	22	49	142	8	85	78	66	72
Weighted Total	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
Yes I have	19	11	8	5	4	10	9	6	-	2	1	2	7	3	5	3	2	3	6	5	17	2	1	-	10	-	2	7	2	5	3	5	4
	6.3%	7.3%	5.2%	4.9%	3.8%	10.0%	11.0%	6.6%	-	4.7%	3.9%	4.8%	7.3%	2.9%	10.2%	6.9%	4.7%	8.7%	8.3%	5.1%	6.5%	7.4%	4.7%	-	10.6%	-	5.1%	4.7%	20.7%	6.7%	4.0%	7.1%	5.7%
No I have not	281	137	144	102	88	91	69	78	18	45	24	32	93	98	44	46	32	35	66	100	233	21	17	9	81	22	46	131	7	72	73	60	69
	91.9%	90.2%	93.6%	92.9%	93.8%	89.2%	87.7%	92.1%	100.0%	93.0%	87.9%	95.2%	91.7%	96.0%	84.8%	91.6%	95.3%	88.7%	90.2%	93.9%	92.2%	86.7%	95.3%	92.3%	84.9%	100.0%	94.9%	94.4%	79.3%	91.8%	94.1%	92.9%	90.5%
Prefer not to say	5	4	2	2	2	1	1	1	-	1	2	-	1	1	3	1	-	1	1	1	3	1	-	1	4	-	-	1	-	1	1	-	3
	1.8%	2.4%	1.1%	2.2%	2.4%	0.7%	1.3%	1.4%	-	2.3%	8.2%	-	1.0%	1.1%	4.9%	1.5%	-	2.5%	1.6%	1.1%	1.3%	5.9%	-	7.7%	4.5%	-	-	0.8%	-	1.5%	1.9%	-	3.8%
SIGMA	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 39

Q39. Normal weightings

Q39. Have you suffered due to an affair and in what way? Rejection by your children

Base: Respondents who have cheated on a partner

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	309	130	179	99	90	120	81	81	18	51	27	36	101	107	50	51	20	43	77	118	258	23	18	10	96	22	49	142	8	85	78	66	72
Weighted Total	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
Yes I have	11	6	4	1	3	6	4	2	-	4	-	-	3	5	-	3	1	2	3	4	11	-	-	-	3	2	-	6	1	4	3	2	-
	3.4%	4.1%	2.8%	0.9%	3.4%	6.3%	5.1%	2.8%	-	8.5%	-	-	3.0%	4.6%	-	5.6%	3.4%	4.8%	4.6%	3.9%	4.2%	-	-	-	3.3%	7.7%	-	4.1%	10.4%	5.7%	4.1%	3.1%	-
No I have not	290	141	149	107	89	94	74	81	18	44	26	34	99	96	49	47	33	37	69	100	239	23	18	10	89	20	49	133	8	73	72	62	75
	95.1%	93.0%	97.2%	97.8%	95.4%	91.9%	94.9%	96.1%	100.0%	89.2%	94.6%	100.0%	97.0%	94.5%	93.3%	94.4%	96.6%	95.2%	94.1%	94.2%	94.6%	94.1%	100.0%	100.0%	93.0%	92.3%	100.0%	95.3%	89.6%	93.2%	92.8%	96.9%	98.5%
Prefer not to say	4	4	-	1	1	2	-	1	-	1	1	-	-	1	3	-	-	-	1	2	3	1	-	-	4	-	-	1	-	1	2	-	1
	1.5%	2.9%	-	1.3%	1.2%	1.8%	-	1.1%	-	2.3%	5.4%	-	-	0.9%	6.7%	-	-	-	1.3%	2.0%	1.2%	5.9%	-	-	3.7%	-	-	0.7%	-	1.2%	3.1%	-	1.5%
SIGMA	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 40

Q40. Normal weightings

Q40. Have you suffered due to an affair and in what way? Socially excluded by friends

Base: Respondents who have cheated on a partner

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	309	130	179	99	90	120	81	81	18	51	27	36	101	107	50	51	20	43	77	118	258	23	18	10	96	22	49	142	8	85	78	66	72
Weighted Total	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
Yes I have	25	10	15	11	7	8	9	9	1	5	-	1	12	6	2	5	3	4	6	12	25	-	-	-	9	3	3	10	1	9	8	4	3
	8.2%	6.9%	9.5%	9.7%	7.0%	7.7%	11.3%	11.1%	4.9%	10.4%	-	2.5%	11.8%	5.6%	4.6%	9.9%	9.7%	9.2%	8.3%	11.3%	9.9%	-	-	-	9.2%	13.1%	7.0%	7.1%	10.4%	11.4%	9.8%	6.8%	4.1%
No I have not	276	139	137	97	86	94	69	74	17	43	25	33	89	96	47	44	30	36	68	92	226	23	18	9	83	19	45	128	8	70	68	60	70
	90.4%	91.4%	89.4%	88.2%	91.8%	91.5%	88.7%	87.9%	95.1%	87.3%	91.8%	97.5%	87.3%	94.4%	90.4%	88.6%	90.3%	90.8%	91.7%	86.8%	89.3%	94.1%	100.0%	92.3%	87.3%	86.9%	93.0%	92.2%	89.6%	88.6%	88.3%	93.2%	92.3%
Prefer not to say	4	3	2	2	1	1	-	1	-	1	2	-	1	-	3	1	-	-	-	2	2	1	-	1	3	-	-	1	-	-	1	-	3
	1.4%	1.7%	1.1%	2.1%	1.2%	0.7%	-	1.0%	-	2.3%	8.2%	-	0.9%	-	4.9%	1.5%	-	-	-	1.9%	0.8%	5.9%	-	7.7%	3.5%	-	-	0.6%	-	-	1.9%	-	3.6%
SIGMA	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 41

Q41. Normal weightings

Q41. Have you suffered due to an affair and in what way? Contracted an STI

Base: Respondents who have cheated on a partner

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	309	130	179	99	90	120	81	81	18	51	27	36	101	107	50	51	20	43	77	118	258	23	18	10	96	22	49	142	8	85	78	66	72
Weighted Total	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
Yes I have	25	15	10	8	8	9	9	11	3	2	-	1	13	7	2	4	4	5	5	9	23	-	2	-	14	2	4	5	1	1	5	6	12
	8.2%	9.9%	6.6%	7.3%	8.6%	8.9%	10.9%	12.7%	16.6%	4.1%	-	2.5%	12.4%	6.7%	3.5%	7.8%	10.6%	12.6%	7.4%	8.5%	9.1%	-	11.8%	-	14.4%	7.0%	8.9%	3.9%	10.4%	1.2%	7.1%	9.4%	15.5%
No I have not	276	133	143	99	84	93	68	74	15	46	26	33	88	95	48	46	30	34	68	95	227	23	16	10	79	20	45	132	8	78	69	58	63
	90.5%	87.6%	93.4%	90.2%	90.2%	91.1%	87.4%	87.3%	83.4%	93.6%	94.6%	97.5%	86.4%	93.3%	91.6%	92.2%	89.4%	87.4%	92.6%	89.2%	89.9%	94.1%	88.2%	100.0%	82.9%	93.0%	91.1%	95.1%	89.6%	98.8%	89.4%	90.6%	83.1%
Prefer not to say	4	4	-	3	1	-	1	-	-	1	1	-	1	-	3	-	-	-	2	2	1	-	-	3	-	-	1	-	-	3	-	1	
	1.3%	2.5%	-	2.5%	1.2%	-	1.7%	-	-	2.3%	5.4%	-	1.3%	-	4.9%	-	-	-	2.3%	1.0%	5.9%	-	-	2.7%	-	-	0.9%	-	-	3.6%	-	1.5%	
SIGMA	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Sex Poll

Prepared on behalf of the Daily Mirror

Table 42

Q42. Normal weightings

Q42. Have you suffered due to an affair and in what way? Committed a crime / been arrested

Base: Respondents who have cheated on a partner

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1								Relationship Status				Sexual Partners					
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	309	130	179	99	90	120	81	81	18	51	27	36	101	107	50	51	20	43	77	118	258	23	18	10	96	22	49	142	8	85	78	66	72
Weighted Total	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
Yes I have	10	4	5	4	2	4	5	5	-	-	-	-	6	2	-	2	2	-	3	3	8	-	2	-	5	1	1	3	1	1	3	2	3
	3.1%	2.8%	3.4%	3.2%	1.8%	4.2%	5.8%	6.0%	-	-	-	-	6.0%	1.7%	-	3.5%	4.7%	-	3.7%	3.3%	3.1%	-	9.9%	-	5.4%	4.0%	1.8%	1.9%	10.4%	1.1%	3.5%	2.7%	4.3%
No I have not	291	144	147	102	91	98	71	80	18	48	26	34	93	100	50	48	32	38	71	100	242	23	16	10	87	21	48	135	8	78	72	63	71
	95.3%	94.6%	95.9%	93.3%	97.0%	95.8%	91.3%	94.0%	100.0%	97.7%	94.6%	100.0%	91.7%	98.3%	95.1%	96.5%	95.3%	97.5%	96.3%	94.4%	95.6%	94.1%	90.1%	100.0%	90.8%	96.0%	98.2%	97.2%	89.6%	98.9%	92.9%	97.3%	92.9%
Prefer not to say	5	4	1	4	1	-	2	-	-	1	1	-	2	-	3	-	-	1	-	2	3	1	-	-	4	-	-	1	-	-	3	-	2
	1.6%	2.5%	0.6%	3.4%	1.2%	-	2.9%	-	-	2.3%	5.4%	-	2.3%	-	4.9%	-	-	2.5%	-	2.3%	1.4%	5.9%	-	-	3.7%	-	-	0.9%	-	-	3.6%	-	2.8%
SIGMA	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Sex Poll

Prepared on behalf of the Daily Mirror

Table 43

Q43. Normal weightings

Q43. Have you suffered due to an affair and in what way? Been a victim of a crime

Base: Respondents who have cheated on a partner

	Gender		Age			2015 Westminster Vote						SEG				Region7 + 1							Relationship Status				Sexual Partners						
	Male	Female	40-49	50-59	60-70	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Single	In R'ship - live apart	In R'ship - cohabit	Married	1	2 to 5	6 to 10	11 to 20	21+	
Unweighted Total	309	130	179	99	90	120	81	81	18	51	27	36	101	107	50	51	20	43	77	118	258	23	18	10	96	22	49	142	8	85	78	66	72
Weighted Total	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
Yes I have	28	16	13	9	5	15	11	10	-	1	2	3	11	5	8	4	3	7	7	7	24	3	2	-	14	2	5	8	3	7	3	4	11
	9.3%	10.4%	8.2%	8.2%	5.2%	14.2%	14.1%	12.3%	-	2.8%	6.8%	8.2%	10.6%	5.0%	15.6%	8.8%	9.4%	16.9%	9.7%	6.7%	9.5%	10.5%	9.9%	-	14.8%	7.5%	9.6%	5.7%	31.1%	9.4%	3.2%	6.9%	14.8%
No I have not	273	133	141	98	87	88	67	73	18	46	24	31	91	95	41	45	31	33	67	97	226	21	16	10	79	20	44	130	6	71	73	59	64
	89.5%	87.2%	91.8%	89.4%	93.6%	85.8%	85.9%	86.3%	100.0%	94.9%	87.9%	91.8%	89.4%	93.8%	79.5%	91.2%	90.6%	83.1%	90.3%	91.1%	89.6%	83.6%	90.1%	100.0%	82.5%	92.5%	90.4%	93.4%	68.9%	90.6%	94.9%	91.2%	83.8%
Prefer not to say	4	4	-	3	1	-	-	1	-	1	1	-	-	1	3	-	-	-	2	2	1	-	-	-	3	-	-	1	-	-	1	1	1
	1.2%	2.5%	-	2.4%	1.2%	-	-	1.4%	-	2.3%	5.4%	-	-	1.2%	4.9%	-	-	-	2.2%	0.9%	5.9%	-	-	-	2.7%	-	-	0.9%	-	-	1.9%	1.9%	1.5%
SIGMA	305	152	153	110	93	102	78	85	18	49	27	34	102	102	52	50	34	39	74	106	253	25	18	10	96	22	49	139	9	79	77	64	76
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%