

**Battersea**

**Constituency Study**

11/05/2017

Prepared on behalf of Chris Coghlan

# Methodology

## Fieldwork Dates

9<sup>th</sup> – 10<sup>th</sup> May 2017

## Data Collection Method

The survey was conducted via telephone. A systematic random sample of telephone numbers in postcodes corresponding to the constituency, balanced to age, sex & ward targets, were called.

## Population Sampled

All residents aged 18+ in Battersea.

## Sample Size

503

## Data Weighting

Data were weighted to the profile of all adults in the Battersea Parliamentary constituency. Data were weighted by age, sex, ward group and 2015 General Election Vote. Targets for the weighted data were derived from Office of National Statistics Census data and the results of the 2015 General Election.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 503 it is 95% certain that the 'true' value will fall within the range of 4.4% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in another general election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on.

Respondents were then asked who they would be most likely to vote for, with the list of parties prompted in a randomising order.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration.

For further information, please contact:

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**Table 1**  
**Q1. Likelihood to Vote - By Normal Weighting**  
**Q1. The next General Election is due to be held on 8th June 2017. On a 0 to 10 scale, where 0 = definitely not going to vote and 10 = definitely going to vote, How likely do you think you will be to vote in your Battersea constituency at the next General Election?**  
**Base : All Respondents**

	Total	Gender		Age			Ward						
		Male	Female	18-34	35-54	55+	Balham	Fairfield	Latchmere	Northcote	Queenstown	St Marys Park	Shaftesbury
Unweighted Total	503	261	242	111	261	131	83	61	78	70	70	56	85
Weighted Total	503	243	260	236	175	93	69	70	68	68	78	79	71
Certain to vote	407	188	219	186	141	80	58	52	59	55	62	63	59
	80.9%	77.3%	84.3%	79.1%	80.6%	86.1%	83.4%	75.0%	86.7%	80.9%	78.9%	79.3%	83.0%
9	21	10	11	8	11	2	2	2	3	5	5	1	4
	4.3%	4.2%	4.3%	3.5%	6.4%	2.3%	2.6%	2.4%	4.3%	7.6%	6.1%	1.0%	6.1%
8	29	14	15	18	8	3	4	6	4	3	2	6	3
	5.7%	5.8%	5.6%	7.7%	4.5%	2.8%	5.7%	9.2%	5.5%	4.5%	2.9%	7.3%	4.9%
7	6	5	1	-	2	4	1	2	-	-	-	2	1
	1.1%	2.1%	0.2%	-	1.0%	4.4%	1.5%	3.3%	-	-	-	2.0%	1.2%
6	9	9	-	7	2	-	2	-	-	1	2	4	-
	1.8%	3.7%	-	3.0%	1.1%	-	2.8%	-	-	0.9%	3.2%	4.9%	-
5	15	7	8	6	6	2	-	2	2	2	4	3	2
	2.9%	2.8%	3.0%	2.6%	3.6%	2.6%	-	2.9%	2.2%	3.6%	5.7%	3.3%	2.2%
4	1	1	*	-	*	1	-	*	-	1	-	-	-
	0.2%	0.2%	0.2%	-	0.3%	0.5%	-	0.7%	-	0.8%	-	-	-
2	*	*	-	-	-	*	*	-	-	-	-	-	-
	*	0.1%	-	-	-	0.2%	0.3%	-	-	-	-	-	-
1	*	-	*	-	*	-	-	-	*	-	-	-	-
	0.1%	-	0.2%	-	0.3%	-	-	-	0.7%	-	-	-	-
Definitely not vote	15	9	6	10	4	1	2	5	*	1	2	2	2
	2.9%	3.8%	2.1%	4.1%	2.3%	1.1%	3.6%	6.5%	0.7%	1.8%	3.2%	2.2%	2.6%
SIGMA	503	243	260	236	175	93	69	70	68	68	78	79	71
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 2**  
**Q1. Likelihood to Vote - By Normal Weighting**  
**Q1. The next General Election is due to be held on 8th June 2017. On a 0 to 10 scale, where 0 = definitely not going to vote and 10 = definitely going to vote,**  
**How likely do you think you will be to vote in your Battersea constituency at the next General Election?**  
**Base : All Respondents**

	Total	Westminster Party Voting Intention					Westminster Candidate Voting Intention					2015 Westminster Past Vote				EU Referendum Past Vote	
		CON	LAB	LD	Other	Undecided	Ellison, CON	De Cordova, LAB	Davis, LD	Other	Undecided	CON	LAB	LD	OTHER	Leave	Remain
Unweighted Total	503	179	150	55	13	67	181	152	49	9	78	197	170	18	22	110	314
Weighted Total	503	182	154	52	14	62	184	150	42	11	80	213	150	18	26	108	313
Certain to vote	407	163	121	47	10	44	163	120	37	7	60	188	122	15	22	93	271
	80.9%	89.6%	78.8%	89.8%	71.1%	70.2%	88.4%	79.9%	87.9%	65.9%	75.2%	88.3%	81.6%	83.2%	83.1%	86.4%	86.7%
9	21	9	9	2	-	1	11	5	2	-	3	9	5	1	-	3	14
	4.3%	5.1%	5.8%	3.5%	-	1.8%	5.9%	3.4%	4.3%	-	4.2%	4.1%	3.5%	4.8%	-	2.4%	4.6%
8	29	5	11	1	4	6	7	11	1	4	6	9	11	1	4	7	11
	5.7%	3.0%	7.1%	1.8%	28.9%	9.6%	3.8%	7.2%	2.3%	34.1%	6.9%	4.2%	7.3%	3.0%	14.6%	6.9%	3.5%
7	6	2	1	-	-	3	2	*	-	-	4	2	1	1	1	1	2
	1.1%	1.2%	0.7%	-	-	4.0%	0.9%	0.3%	-	-	4.7%	0.8%	0.6%	3.7%	2.3%	1.2%	0.8%
6	9	1	4	-	-	4	1	6	2	-	-	2	3	-	-	-	5
	1.8%	0.3%	2.9%	-	-	6.3%	0.3%	4.3%	4.6%	-	-	0.9%	2.2%	-	-	-	1.6%
5	15	*	7	3	-	4	1	7	*	-	6	3	7	1	-	3	8
	2.9%	0.2%	4.8%	4.9%	-	7.0%	0.4%	4.9%	0.9%	-	7.6%	1.5%	4.8%	3.4%	-	2.7%	2.5%
4	1	1	-	-	-	-	1	-	-	-	*	1	-	-	-	-	1
	0.2%	0.5%	-	-	-	-	0.3%	-	-	-	0.6%	0.2%	-	-	-	-	0.2%
2	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	*
	*	-	-	-	-	0.3%	-	-	-	-	0.3%	-	-	-	-	-	0.1%
1	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-
	0.1%	-	-	-	-	0.7%	-	-	-	-	0.6%	-	-	-	-	-	-
Definitely not vote	15	-	-	-	-	-	-	-	-	-	-	-	-	*	-	*	*
	2.9%	-	-	-	-	-	-	-	-	-	-	-	-	1.9%	-	0.5%	0.1%
SIGMA	503	182	154	52	14	62	184	150	42	11	80	213	150	18	26	108	313
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 3**  
**Q2. Westminster Voting Intention Table - By Normal Weighting**  
**Q2. If the General Election was tomorrow, for which party would you vote in your area?**  
**Base : All Respondents likely to vote**

	Gender		Age			Ward							
	Total	Male	Female	18-34	35-54	55+	Balham	Fairfield	Latchmere	Northcote	Queenstown	St Marys Park	Shaftesbury
Unweighted Total	488	251	237	105	255	128	81	57	77	68	68	54	83
Weighted Total	488	234	254	226	171	92	67	65	67	67	76	78	69
Conservative	182	90	92	67	79	36	22	35	20	34	31	13	27
	37.3%	38.6%	36.1%	29.7%	46.1%	39.8%	33.5%	53.4%	29.7%	50.5%	41.4%	16.9%	38.9%
Labour	154	65	89	94	39	21	21	17	36	14	24	27	16
	31.5%	27.6%	35.1%	41.4%	23.1%	22.7%	31.0%	25.3%	53.3%	21.4%	31.2%	34.4%	23.3%
Liberal Democrat	52	24	28	21	20	11	10	8	2	7	10	10	5
	10.6%	10.3%	10.9%	9.2%	11.9%	11.9%	15.5%	12.5%	3.2%	10.3%	12.9%	12.7%	6.9%
Another Party	14	9	5	8	4	1	3	1	*	*	1	6	3
	2.9%	4.0%	1.8%	3.7%	2.4%	1.5%	4.8%	1.0%	0.4%	0.6%	1.0%	7.7%	4.0%
Undecided	62	30	32	27	21	14	8	3	6	6	9	16	14
	12.7%	12.9%	12.6%	11.9%	12.2%	15.7%	12.0%	4.6%	8.6%	9.6%	11.5%	20.8%	20.4%
Refused	24	15	9	9	7	8	2	2	3	5	2	6	5
	5.0%	6.6%	3.5%	4.2%	4.3%	8.4%	3.2%	3.1%	4.8%	7.6%	2.1%	7.6%	6.5%
SIGMA	488	234	254	226	171	92	67	65	67	67	76	78	69
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 4**  
**Q2. Westminster Voting Intention Table - By Normal Weighting**  
**Q2. If the General Election was tomorrow, for which party would you vote in your area?**  
**Base : All Respondents likely to vote**

	Westminster Party Voting Intention					Westminster Candidate Voting Intention					2015 Westminster Past Vote				EU Referendum Past Vote		
	Total	CON	LAB	LD	Other	Undecided	Ellison, CON	De Cordova, LAB	Davis, LD	Other	Undecided	CON	LAB	LD	OTHER	Leave	Remain
Unweighted Total	488	179	150	55	13	67	181	152	49	9	78	197	170	17	22	109	313
Weighted Total	488	182	154	52	14	62	184	150	42	11	80	213	150	18	26	108	313
Conservative	182	182	-	-	-	-	168	2	*	1	10	163	6	-	3	69	102
	37.3%	100.0%	-	-	-	-	91.2%	1.5%	1.1%	9.3%	13.1%	76.3%	4.0%	-	12.5%	63.8%	32.6%
Labour	154	-	154	-	-	-	6	137	3	-	8	7	109	2	4	16	104
	31.5%	-	100.0%	-	-	-	3.3%	91.3%	6.6%	-	10.2%	3.3%	72.9%	11.0%	16.4%	15.1%	33.4%
Liberal Democrat	52	-	-	52	-	-	5	4	35	-	8	19	11	10	7	3	47
	10.6%	-	-	100.0%	-	-	2.6%	2.4%	83.6%	-	10.3%	8.8%	7.3%	54.3%	26.0%	2.4%	15.1%
Another Party	14	-	-	-	14	-	1	-	-	10	3	-	1	-	11	6	8
	2.9%	-	-	-	100.0%	-	0.4%	-	-	90.7%	4.0%	-	0.9%	-	44.0%	5.7%	2.5%
Undecided	62	-	-	-	-	62	3	6	4	-	49	20	17	6	-	9	41
	12.7%	-	-	-	-	100.0%	1.5%	4.3%	8.6%	-	61.3%	9.4%	11.6%	34.8%	-	8.2%	13.1%
Refused	24	-	-	-	-	-	2	1	-	-	1	5	5	-	*	5	11
	5.0%	-	-	-	-	-	1.1%	0.4%	-	-	1.2%	2.2%	3.3%	-	1.1%	4.9%	3.4%
SIGMA	488	182	154	52	14	62	184	150	42	11	80	213	150	18	26	108	313
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 5**  
**Q2. Westminster Voting Intention Table - By Normal Weighting and LTV**  
**Q2. If the General Election was tomorrow, for which party would you vote in your area?**  
**Base : All Respondents likely to vote**

	Gender		Age			Ward							
	Total	Male	Female	18-34	35-54	55+	Balham	Fairfield	Latchmere	Northcote	Queenstown	St Marys Park	Shaftesbury
Unweighted Total	488	251	237	105	255	128	81	57	77	68	68	54	83
Weighted Total	467	221	246	216	163	88	64	62	65	64	71	73	67
Conservative	178 38.2%	88 39.6%	91 37.0%	66 30.7%	77 47.1%	35 40.2%	22 33.5%	34 54.6%	20 30.5%	33 51.2%	31 43.8%	13 17.6%	26 39.4%
Labour	145 31.1%	59 26.8%	86 34.9%	87 40.3%	38 23.1%	20 23.2%	20 31.4%	15 23.7%	35 53.9%	13 19.8%	21 30.1%	25 34.4%	16 23.5%
Liberal Democrat	50 10.8%	24 10.7%	27 10.8%	21 9.6%	19 11.7%	10 11.9%	10 16.0%	8 13.2%	2 2.8%	7 10.6%	10 13.3%	9 12.4%	5 6.7%
Another Party	13 2.8%	9 3.9%	5 1.9%	8 3.6%	4 2.6%	1 1.5%	3 5.0%	1 1.1%	*	*	1 0.6%	5 7.1%	3 4.2%
Undecided	56 12.0%	26 12.0%	29 11.9%	25 11.5%	18 11.2%	13 14.4%	7 10.8%	3 4.1%	5 7.6%	6 9.8%	7 9.7%	15 20.4%	13 19.7%
Refused	24 5.2%	15 7.0%	9 3.5%	9 4.4%	7 4.3%	8 8.8%	2 3.3%	2 3.3%	3 4.9%	5 8.0%	1 2.0%	6 8.1%	4 6.5%
SIGMA	467 100.0%	221 100.0%	246 100.0%	216 100.0%	163 100.0%	88 100.0%	64 100.0%	62 100.0%	65 100.0%	64 100.0%	71 100.0%	73 100.0%	67 100.0%



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**Table 6**  
**Q2. Westminster Voting Intention Table - By Normal Weighting and LTV**  
**Q2. If the General Election was tomorrow, for which party would you vote in your area?**  
**Base : All Respondents likely to vote**

	Westminster Party Voting Intention					Westminster Candidate Voting Intention					2015 Westminster Past Vote				EU Referendum Past Vote		
	Total	CON	LAB	LD	Other	Undecided	Ellison, CON	De Cordova, LAB	Davis, LD	Other	Undecided	CON	LAB	LD	OTHER	Leave	Remain
Unweighted Total	488	179	150	55	13	67	181	152	49	9	78	197	170	17	22	109	313
Weighted Total	467	178	145	50	13	56	180	141	41	10	73	207	142	17	25	104	302
Conservative	178	178	-	-	-	-	165	2	*	1	10	160	6	-	3	68	99
	38.2%	100.0%	-	-	-	-	91.4%	1.6%	1.2%	10.0%	13.6%	77.3%	4.3%	-	12.3%	65.2%	32.9%
Labour	145	-	145	-	-	-	5	129	3	-	8	7	104	2	4	16	101
	31.1%	-	100.0%	-	-	-	3.0%	91.6%	6.8%	-	10.5%	3.1%	73.5%	11.4%	17.0%	15.0%	33.4%
Liberal Democrat	50	-	-	50	-	-	5	4	35	-	7	18	11	9	7	3	46
	10.8%	-	-	100.0%	-	-	2.6%	2.6%	85.0%	-	9.7%	8.5%	7.6%	54.2%	27.0%	2.5%	15.1%
Another Party	13	-	-	-	13	-	1	-	-	9	3	-	1	-	11	5	8
	2.8%	-	-	-	100.0%	-	0.4%	-	-	90.0%	4.3%	-	0.9%	-	42.6%	5.1%	2.6%
Undecided	56	-	-	-	-	56	2	6	3	-	45	18	15	6	-	7	38
	12.0%	-	-	-	-	100.0%	1.4%	3.9%	7.0%	-	60.6%	8.8%	10.3%	34.4%	-	7.1%	12.4%
Refused	24	-	-	-	-	-	2	1	-	-	1	5	5	-	*	5	10
	5.2%	-	-	-	-	-	1.1%	0.4%	-	-	1.4%	2.2%	3.4%	-	1.1%	5.0%	3.5%
SIGMA	467	178	145	50	13	56	180	141	41	10	73	207	142	17	25	104	302
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 7**  
**Q2. Westminster Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed**  
**Q2. If the General Election was tomorrow, for which party would you vote in your area?**  
**Base : All Respondents likely to vote with undecided and refused removed**

	Gender		Age			Ward							
	Total	Male	Female	18-34	35-54	55+	Balham	Fairfield	Latchmere	Northcote	Queenstown	St Marys Park	Shaftesbury
Unweighted Total	397	204	193	89	212	96	69	49	62	57	57	38	65
Weighted Total	387	179	208	181	138	68	55	57	57	52	63	52	49
Conservative	178 46.1%	88 48.9%	91 43.7%	66 36.5%	77 55.8%	35 52.3%	22 39.0%	34 59.0%	20 34.9%	33 62.3%	31 49.6%	13 24.6%	26 53.3%
Labour	145 37.5%	59 33.1%	86 41.3%	87 47.9%	38 27.3%	20 30.2%	20 36.5%	15 25.6%	35 61.6%	13 24.1%	21 34.1%	25 48.1%	16 31.9%
Liberal Democrat	50 13.0%	24 13.2%	27 12.8%	21 11.4%	19 13.9%	10 15.4%	10 18.6%	8 14.3%	2 3.2%	7 12.9%	10 15.1%	9 17.4%	5 9.1%
Another Party	13 3.4%	9 4.8%	5 2.2%	8 4.2%	4 3.0%	1 2.0%	3 5.8%	1 1.1%	* 0.4%	* 0.8%	1 1.2%	5 9.9%	3 5.6%
SIGMA	387 100.0%	179 100.0%	208 100.0%	181 100.0%	138 100.0%	68 100.0%	55 100.0%	57 100.0%	57 100.0%	52 100.0%	63 100.0%	52 100.0%	49 100.0%

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**Table 8**  
**Q2. Westminster Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed**  
**Q2. If the General Election was tomorrow, for which party would you vote in your area?**  
**Base : All Respondents likely to vote with undecided and refused removed**

	Westminster Party Voting Intention						Westminster Candidate Voting Intention					2015 Westminster Past Vote				EU Referendum Past Vote	
	Total	CON	LAB	LD	Other	Undecided	Ellison, CON	De Cordova, LAB	Davis, LD	Other	Undecided	CON	LAB	LD	OTHER	Leave	Remain
Unweighted Total	397	179	150	55	13	-	175	143	45	9	25	177	141	12	21	94	261
Weighted Total	387	178	145	50	13	-	176	135	38	10	28	185	122	11	25	91	254
Conservative	178	178	-	-	-	-	165	2	*	1	10	160	6	-	3	68	99
	46.1%	100.0%	-	-	-	-	93.8%	1.7%	1.3%	10.0%	35.7%	86.9%	5.0%	-	12.4%	74.2%	39.2%
Labour	145	-	145	-	-	-	5	129	3	-	8	7	104	2	4	16	101
	37.5%	-	100.0%	-	-	-	3.1%	95.6%	7.4%	-	27.6%	3.5%	85.2%	17.4%	17.2%	17.1%	39.7%
Liberal Democrat	50	-	-	50	-	-	5	4	35	-	7	18	11	9	7	3	46
	13.0%	-	-	100.0%	-	-	2.7%	2.7%	91.4%	-	25.5%	9.5%	8.8%	82.6%	27.3%	2.8%	18.0%
Another Party	13	-	-	-	13	-	1	-	-	9	3	-	1	-	11	5	8
	3.4%	-	-	-	100.0%	-	0.4%	-	-	90.0%	11.2%	-	1.0%	-	43.1%	5.8%	3.1%
SIGMA	387	178	145	50	13	-	176	135	38	10	28	185	122	11	25	91	254
	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

## Battersea Constituency Study

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**Table 9**  
**Q3. Westminster Candidate Voting Intention Table - By Normal Weighting**  
**Q3. Now thinking about the candidates likely to stand in your Battersea constituency at the next General Election, if the candidates were: [READ LIST] for**  
**Which party or candidate would you be most likely to vote for in your Battersea constituency?**  
**Base : All Respondents likely to vote**

	Gender		Age			Ward							
	Total	Male	Female	18-34	35-54	55+	Balham	Fairfield	Latchmere	Northcote	Queenstown	St Marys Park	Shaftesbury
Unweighted Total	488	251	237	105	255	128	81	57	77	68	68	54	83
Weighted Total	488	234	254	226	171	92	67	65	67	67	76	78	69
Jane Ellison, the Conservative candidate	184 37.7%	96 41.2%	88 34.4%	72 32.0%	80 46.6%	32 35.1%	23 35.0%	35 52.9%	20 30.2%	33 48.9%	33 43.5%	15 19.0%	26 36.9%
Marsha De Cordova, the Labour candidate	150 30.7%	61 26.1%	89 34.9%	86 38.1%	41 23.9%	23 25.1%	22 32.9%	16 24.9%	32 47.4%	15 22.5%	24 31.6%	24 30.8%	17 24.7%
Richard Davis, the Liberal Democrat candidate	42 8.6%	27 11.3%	16 6.1%	15 6.7%	15 8.7%	12 13.4%	11 15.9%	6 9.9%	2 3.0%	4 6.4%	6 7.6%	7 9.1%	6 8.6%
Another Party candidate	11 2.3%	8 3.6%	3 1.1%	7 2.9%	4 2.1%	1 1.1%	3 4.8%	- -	- -	1 1.6%	- -	6 7.7%	1 1.3%
Undecided	80 16.4%	27 11.6%	53 20.8%	37 16.2%	26 15.4%	17 18.4%	5 8.1%	6 9.3%	10 15.4%	9 13.8%	13 17.3%	20 25.8%	16 22.7%
Refused	21 4.4%	14 6.2%	7 2.7%	9 4.2%	6 3.3%	6 6.8%	2 3.2%	2 3.1%	3 4.0%	5 6.8%	- -	6 7.6%	4 5.7%
SIGMA	488 100.0%	234 100.0%	254 100.0%	226 100.0%	171 100.0%	92 100.0%	67 100.0%	65 100.0%	67 100.0%	67 100.0%	76 100.0%	78 100.0%	69 100.0%

## Battersea Constituency Study

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**Table 10**  
**Q3. Westminster Candidate Voting Intention Table - By Normal Weighting**  
**Q3. Now thinking about the candidates likely to stand in your Battersea constituency at the next General Election, if the candidates were: [READ LIST] for**  
**Which party or candidate would you be most likely to vote for in your Battersea constituency?**  
**Base : All Respondents likely to vote**

	Westminster Party Voting Intention					Westminster Candidate Voting Intention					2015 Westminster Past Vote				EU Referendum Past Vote		
	Total	CON	LAB	LD	Other	Undecided	Ellison, CON	De Cordova, LAB	Davis, LD	Other	Undecided	CON	LAB	LD	OTHER	Leave	Remain
Unweighted Total	488	179	150	55	13	67	181	152	49	9	78	197	170	17	22	109	313
Weighted Total	488	182	154	52	14	62	184	150	42	11	80	213	150	18	26	108	313
Jane Ellison, the Conservative candidate	184 37.7%	168 92.2%	6 3.9%	5 9.2%	1 5.3%	3 4.3%	184 100.0%	-	-	-	-	158 73.9%	12 8.2%	-	6 21.7%	67 62.6%	105 33.7%
Marsha De Cordova, the Labour candidate	150 30.7%	2 1.3%	137 89.0%	4 7.0%	-	6 10.4%	-	150 100.0%	-	-	-	7 3.4%	108 72.2%	2 11.0%	4 16.4%	13 12.2%	107 34.1%
Richard Davis, the Liberal Democrat candidate	42 8.6%	* 0.3%	3 1.8%	35 68.0%	-	4 5.8%	-	-	42 100.0%	-	-	19 9.0%	8 5.4%	9 48.8%	4 14.6%	* 0.3%	40 12.9%
Another Party candidate	11 2.3%	1 0.6%	-	-	10 72.0%	-	-	-	-	11 100.0%	-	1 0.5%	* 0.3%	-	8 32.3%	7 6.2%	4 1.4%
Undecided	80 16.4%	10 5.7%	8 5.3%	8 15.8%	3 22.6%	49 78.8%	-	-	-	-	80 100.0%	25 11.8%	17 11.6%	7 40.2%	4 13.8%	15 13.8%	48 15.4%
Refused	21 4.4%	-	-	-	-	* 0.7%	-	-	-	-	-	3 1.5%	3 2.3%	-	* 1.1%	5 4.9%	8 2.4%
SIGMA	488 100.0%	182 100.0%	154 100.0%	52 100.0%	14 100.0%	62 100.0%	184 100.0%	150 100.0%	42 100.0%	11 100.0%	80 100.0%	213 100.0%	150 100.0%	18 100.0%	26 100.0%	108 100.0%	313 100.0%

## Battersea Constituency Study

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**Table 11**  
**Q3. Westminster Candidate Voting Intention Table - By Normal Weighting and LTV**  
**Q3. Now thinking about the candidates likely to stand in your Battersea constituency at the next General Election, if the candidates were: [READ LIST] for**  
**Which party or candidate would you be most likely to vote for in your Battersea constituency?**  
**Base : All Respondents likely to vote**

	Gender		Age			Ward							
	Total	Male	Female	18-34	35-54	55+	Balham	Fairfield	Latchmere	Northcote	Queenstown	St Marys Park	Shaftesbury
Unweighted Total	488	251	237	105	255	128	81	57	77	68	68	54	83
Weighted Total	467	221	246	216	163	88	64	62	65	64	71	73	67
Jane Ellison, the Conservative candidate	180 38.6%	94 42.4%	86 35.2%	71 32.9%	78 47.8%	31 35.6%	23 35.2%	34 54.5%	20 30.4%	32 49.6%	33 45.8%	14 19.8%	25 37.6%
Marsha De Cordova, the Labour candidate	141 30.2%	55 24.9%	86 35.0%	79 36.7%	39 23.9%	23 25.8%	21 33.4%	14 23.3%	31 48.1%	13 20.9%	21 29.7%	22 30.6%	17 24.9%
Richard Davis, the Liberal Democrat candidate	41 8.7%	25 11.4%	15 6.3%	14 6.6%	15 9.0%	12 13.4%	10 15.2%	6 10.5%	2 3.1%	4 6.6%	6 7.7%	7 9.7%	6 8.6%
Another Party candidate	10 2.2%	8 3.5%	3 1.1%	6 2.7%	4 2.1%	1 1.2%	3 5.0%	- -	- -	1 1.6%	- -	5 7.1%	1 1.4%
Undecided	73 15.7%	25 11.3%	48 19.7%	36 16.7%	23 13.8%	15 16.9%	5 8.0%	5 8.5%	9 14.4%	9 14.2%	12 16.8%	18 24.7%	15 21.8%
Refused	21 4.5%	14 6.6%	7 2.7%	9 4.4%	5 3.4%	6 7.1%	2 3.3%	2 3.3%	3 4.1%	5 7.1%	- -	6 8.1%	4 5.7%
SIGMA	467 100.0%	221 100.0%	246 100.0%	216 100.0%	163 100.0%	88 100.0%	64 100.0%	62 100.0%	65 100.0%	64 100.0%	71 100.0%	73 100.0%	67 100.0%

## Battersea Constituency Study

11 May 2017

Table 12

### Q3. Westminster Candidate Voting Intention Table - By Normal Weighting and LTV

Q3. Now thinking about the candidates likely to stand in your Battersea constituency at the next General Election, if the candidates were: [READ LIST] for Which party or candidate would you be most likely to vote for in your Battersea constituency?

Base : All Respondents likely to vote

	Westminster Party Voting Intention					Westminster Candidate Voting Intention					2015 Westminster Past Vote				EU Referendum Past Vote		
	Total	CON	LAB	LD	Other	Undecided	Ellison, CON	De Cordova, LAB	Davis, LD	Other	Undecided	CON	LAB	LD	OTHER	Leave	Remain
Unweighted Total	488	179	150	55	13	67	181	152	49	9	78	197	170	17	22	109	313
Weighted Total	467	178	145	50	13	56	180	141	41	10	73	207	142	17	25	104	302
Jane Ellison, the Conservative candidate	180 38.6%	165 92.3%	5 3.8%	5 9.5%	1 5.7%	2 4.4%	180 100.0%	-	-	-	-	155 74.8%	12 8.3%	-	6 22.5%	67 64.0%	103 34.1%
Marsha De Cordova, the Labour candidate	141 30.2%	2 1.3%	129 89.0%	4 7.2%	-	6 9.9%	-	141 100.0%	-	-	-	7 3.2%	103 72.4%	2 11.4%	4 17.0%	13 12.2%	102 33.8%
Richard Davis, the Liberal Democrat candidate	41 8.7%	* 0.3%	3 1.9%	35 69.1%	-	3 5.1%	-	-	41 100.0%	-	-	18 8.7%	8 5.7%	8 50.4%	4 15.1%	* 0.3%	39 13.0%
Another Party candidate	10 2.2%	1 0.6%	-	-	9 70.7%	-	-	-	-	10 100.0%	-	1 0.5%	* 0.3%	-	8 30.5%	6 5.7%	4 1.5%
Undecided	73 15.7%	10 5.6%	8 5.3%	7 14.2%	3 23.7%	45 79.8%	-	-	-	-	73 100.0%	24 11.3%	16 10.9%	6 38.2%	3 13.6%	13 12.8%	46 15.1%
Refused	21 4.5%	-	-	-	-	* 0.8%	-	-	-	-	-	3 1.5%	3 2.4%	-	* 1.1%	5 5.0%	7 2.5%
SIGMA	467 100.0%	178 100.0%	145 100.0%	50 100.0%	13 100.0%	56 100.0%	180 100.0%	141 100.0%	41 100.0%	10 100.0%	73 100.0%	207 100.0%	142 100.0%	17 100.0%	25 100.0%	104 100.0%	302 100.0%

## Battersea Constituency Study

11 May 2017

**Table 13**  
**Q3. Westminster Candidate Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed**  
**Q3. Now thinking about the candidates likely to stand in your Battersea constituency at the next General Election, if the candidates were: [READ LIST] for**  
**Which party or candidate would you be most likely to vote for in your Battersea constituency?**  
**Base : All Respondents likely to vote with undecided and refused removed**

	Gender		Age			Ward							
	Total	Male	Female	18-34	35-54	55+	Balham	Fairfield	Latchmere	Northcote	Queenstown	St Marys Park	Shaftesbury
Unweighted Total	391	211	180	85	209	97	71	46	60	56	56	37	65
Weighted Total	372	182	190	170	135	67	57	55	53	50	59	49	49
Jane Ellison, the Conservative candidate	180 48.4%	94 51.6%	86 45.4%	71 41.7%	78 57.7%	31 46.8%	23 39.6%	34 61.7%	20 37.2%	32 63.0%	33 55.0%	14 29.5%	25 51.9%
Marsha De Cordova, the Labour candidate	141 37.9%	55 30.3%	86 45.1%	79 46.5%	39 28.8%	23 34.0%	21 37.6%	14 26.4%	31 59.0%	13 26.6%	21 35.7%	22 45.5%	17 34.4%
Richard Davis, the Liberal Democrat candidate	41 11.0%	25 13.9%	15 8.1%	14 8.4%	15 10.9%	12 17.7%	10 17.1%	6 11.8%	2 3.8%	4 8.4%	6 9.3%	7 14.4%	6 11.8%
Another Partys candidate	10 2.8%	8 4.2%	3 1.4%	6 3.4%	4 2.6%	1 1.6%	3 5.6%	- -	- -	1 2.1%	- -	5 10.6%	1 1.9%
SIGMA	372 100.0%	182 100.0%	190 100.0%	170 100.0%	135 100.0%	67 100.0%	57 100.0%	55 100.0%	53 100.0%	50 100.0%	59 100.0%	49 100.0%	49 100.0%



## Battersea Constituency Study

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Table 14

Q3. Westminster Candidate Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed

Q3. Now thinking about the candidates likely to stand in your Battersea constituency at the next General Election, if the candidates were: [READ LIST] for Which party or candidate would you be most likely to vote for in your Battersea constituency?

Base : All Respondents likely to vote with undecided and refused removed

	Westminster Party Voting Intention					Westminster Candidate Voting Intention					2015 Westminster Past Vote				EU Referendum Past Vote		
	Total	CON	LAB	LD	Other	Undecided	Ellison, CON	De Cordova, LAB	Davis, LD	Other	Undecided	CON	LAB	LD	OTHER	Leave	Remain
Unweighted Total	391	172	144	47	9	15	181	152	49	9	-	177	145	11	17	91	261
Weighted Total	372	168	137	43	10	11	180	141	41	10	-	181	123	10	21	85	249
Jane Ellison, the Conservative candidate	180 48.4%	165 97.8%	5 4.0%	5 11.0%	1 7.4%	2 22.8%	180 100.0%	-	-	-	-	155 85.8%	12 9.6%	-	6 26.4%	67 77.9%	103 41.4%
Marsha De Cordova, the Labour candidate	141 37.9%	2 1.3%	129 94.0%	4 8.4%	-	6 50.9%	-	141 100.0%	-	-	-	7 3.6%	103 83.5%	2 18.5%	4 20.0%	13 14.8%	102 41.0%
Richard Davis, the Liberal Democrat candidate	41 11.0%	* 0.3%	3 2.0%	35 80.6%	-	3 26.3%	-	-	41 100.0%	-	-	18 10.0%	8 6.6%	8 81.5%	4 17.8%	* 0.4%	39 15.8%
Another Partys candidate	10 2.8%	1 0.6%	-	-	9 92.6%	-	-	-	-	10 100.0%	-	1 0.6%	* 0.3%	-	8 35.8%	6 7.0%	4 1.8%
SIGMA	372 100.0%	168 100.0%	137 100.0%	43 100.0%	10 100.0%	11 100.0%	180 100.0%	141 100.0%	41 100.0%	10 100.0%	-	181 100.0%	123 100.0%	10 100.0%	21 100.0%	85 100.0%	249 100.0%

## Battersea Constituency Study

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**Table 15**  
**Q4. Normal Weighting**  
**Q4. And could you tell me please, for which party did you vote in the 2015 General Election, or did you not vote?**  
**Base : All Respondents**

	Gender		Age			Ward							
	Total	Male	Female	18-34	35-54	55+	Balham	Fairfield	Latchmere	Northcote	Queenstown	St Marys Park	Shaftesbury
Unweighted Total	503	261	242	111	261	131	83	61	78	70	70	56	85
Weighted Total	503	243	260	236	175	93	69	70	68	68	78	79	71
Conservative	213	100	113	86	88	40	30	34	25	40	32	18	34
	42.4%	41.1%	43.6%	36.4%	50.2%	43.1%	43.8%	48.4%	36.7%	58.8%	41.1%	22.4%	48.6%
Labour	150	57	92	70	48	32	22	21	24	13	27	26	17
	29.8%	23.6%	35.5%	29.5%	27.4%	34.9%	31.8%	30.4%	35.2%	19.4%	35.0%	32.3%	23.5%
Liberal Democrat	18	11	7	6	6	6	5	2	3	5	2	1	1
	3.6%	4.5%	2.7%	2.7%	3.3%	6.2%	7.3%	2.7%	4.2%	7.0%	2.0%	0.9%	1.4%
UKIP	12	11	1	6	4	2	*	1	*	*	2	6	2
	2.4%	4.5%	0.3%	2.6%	2.2%	2.1%	0.7%	0.8%	0.4%	0.6%	2.9%	8.0%	2.2%
Other	14	7	7	9	4	1	2	-	2	1	1	6	2
	2.8%	2.7%	2.9%	3.8%	2.6%	0.8%	2.2%	-	2.6%	1.1%	1.9%	7.8%	3.4%
Did not vote	59	35	24	40	15	5	8	10	8	5	11	12	6
	11.7%	14.4%	9.2%	16.9%	8.3%	5.0%	11.1%	14.7%	11.4%	7.4%	13.8%	15.0%	7.8%
Cant remember	14	7	7	11	2	1	-	-	5	-	2	3	4
	2.8%	2.8%	2.8%	4.6%	1.2%	1.3%	-	-	7.8%	-	2.4%	3.8%	5.4%
Refused	23	15	8	8	9	6	2	2	1	4	1	8	5
	4.6%	6.3%	3.0%	3.6%	4.9%	6.5%	3.0%	2.9%	1.7%	5.6%	0.9%	9.8%	7.7%
SIGMA	503	243	260	236	175	93	69	70	68	68	78	79	71
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

## Battersea Constituency Study

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**Table 16**  
**Q4. Normal Weighting**  
**Q4. And could you tell me please, for which party did you vote in the 2015 General Election, or did you not vote?**  
**Base : All Respondents**

	Westminster Party Voting Intention						Westminster Candidate Voting Intention					2015 Westminster Past Vote				EU Referendum Past Vote	
	Total	CON	LAB	LD	Other	Undecided	Ellison, CON	De Cordova, LAB	Davis, LD	Other	Undecided	CON	LAB	LD	OTHER	Leave	Remain
Unweighted Total	503	179	150	55	13	67	181	152	49	9	78	197	170	18	22	110	314
Weighted Total	503	182	154	52	14	62	184	150	42	11	80	213	150	18	26	108	313
Conservative	213	163	7	19	-	20	158	7	19	1	25	213	-	-	-	69	130
	42.4%	89.4%	4.6%	36.2%	-	32.2%	85.6%	4.8%	45.5%	9.3%	31.5%	100.0%	-	-	-	63.8%	41.4%
Labour	150	6	109	11	1	17	12	108	8	*	17	-	150	-	-	17	119
	29.8%	3.3%	71.0%	21.0%	9.4%	27.9%	6.7%	72.2%	19.4%	3.8%	21.7%	-	100.0%	-	-	15.3%	37.9%
Liberal Democrat	18	-	2	10	-	6	-	2	9	-	7	-	-	18	-	1	17
	3.6%	-	1.3%	18.4%	-	9.8%	-	1.3%	20.4%	-	8.8%	-	-	100.0%	-	1.1%	5.3%
UKIP	12	3	-	2	6	-	5	-	-	6	1	-	-	-	12	12	-
	2.4%	1.8%	-	4.4%	43.4%	-	2.7%	-	-	50.9%	1.3%	-	-	-	45.6%	10.7%	-
Other	14	-	4	5	5	-	1	4	4	3	3	-	-	-	14	-	14
	2.8%	-	2.8%	8.7%	38.2%	-	0.4%	2.9%	9.0%	24.7%	3.2%	-	-	-	54.4%	-	4.5%
Did not vote	59	7	24	4	1	9	5	23	1	1	15	-	-	-	-	4	14
	11.7%	3.8%	15.7%	7.2%	9.0%	14.9%	2.5%	15.7%	1.2%	11.3%	18.9%	-	-	-	-	3.5%	4.4%
Cant remember	14	1	7	-	-	5	2	5	*	-	7	-	-	-	-	1	8
	2.8%	0.7%	4.6%	-	-	8.4%	0.9%	3.2%	1.1%	-	8.3%	-	-	-	-	1.0%	2.7%
Refused	23	2	-	2	-	4	2	-	1	-	5	-	-	-	-	5	12
	4.6%	0.9%	-	4.1%	-	6.9%	1.2%	-	3.5%	-	6.2%	-	-	-	-	4.5%	3.8%
SIGMA	503	182	154	52	14	62	184	150	42	11	80	213	150	18	26	108	313
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Battersea Constituency Study**

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**Table 17**  
**Q5. Normal Weighting**  
**Q5. And how did you vote in the EU Referendum in June 2016, or did you not vote?**  
**Base : All Respondents**

	Total	Gender		Age			Ward						
		Male	Female	18-34	35-54	55+	Balham	Fairfield	Latchmere	Northcote	Queenstown	St Marys Park	Shaftesbury
Unweighted Total	503	261	242	111	261	131	83	61	78	70	70	56	85
Weighted Total	503	243	260	236	175	93	69	70	68	68	78	79	71
Leave	108 21.5%	59 24.2%	49 19.0%	38 16.0%	39 22.3%	31 33.8%	9 13.2%	9 13.2%	23 34.4%	11 16.0%	22 27.7%	20 25.6%	14 19.2%
Remain	313 62.2%	143 58.9%	170 65.3%	150 63.7%	112 63.9%	51 55.2%	51 74.0%	47 67.9%	32 47.9%	48 70.7%	44 56.6%	46 57.5%	44 62.2%
Can't remember	3 0.6%	1 0.5%	2 0.7%	- -	3 1.6%	* 0.4%	- -	1 0.9%	1 1.2%	* 0.5%	- -	1 1.0%	* 0.6%
Did not vote	74 14.8%	36 14.8%	38 14.7%	46 19.5%	19 10.6%	10 10.7%	6 8.4%	13 18.0%	11 15.8%	9 12.8%	12 15.6%	12 14.5%	13 18.0%
Refused	5 0.9%	4 1.6%	1 0.2%	2 0.8%	3 1.6%	- -	3 4.4%	- -	* 0.6%	- -	- -	1 1.4%	- -
SIGMA	503 100.0%	243 100.0%	260 100.0%	236 100.0%	175 100.0%	93 100.0%	69 100.0%	70 100.0%	68 100.0%	68 100.0%	78 100.0%	79 100.0%	71 100.0%

## Battersea Constituency Study

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**Table 18**  
**Q5. Normal Weighting**  
**Q5. And how did you vote in the EU Referendum in June 2016, or did you not vote?**  
**Base : All Respondents**

	Total	Westminster Party Voting Intention					Westminster Candidate Voting Intention					2015 Westminster Past Vote				EU Referendum Past Vote	
		CON	LAB	LD	Other	Undecided	Ellison, CON	De Cordova, LAB	Davis, LD	Other	Undecided	CON	LAB	LD	OTHER	Leave	Remain
Unweighted Total	503	179	150	55	13	67	181	152	49	9	78	197	170	18	22	110	314
Weighted Total	503	182	154	52	14	62	184	150	42	11	80	213	150	18	26	108	313
Leave	108	69	16	3	6	9	67	13	*	7	15	69	17	1	12	108	-
	21.5%	37.7%	10.6%	5.0%	43.4%	14.1%	36.6%	8.7%	0.8%	60.3%	18.5%	32.3%	11.0%	6.7%	44.5%	100.0%	-
Remain	313	102	104	47	8	41	105	107	40	4	48	130	119	17	14	-	313
	62.2%	56.0%	67.8%	90.9%	56.6%	65.7%	57.3%	71.1%	96.0%	39.7%	60.4%	60.7%	79.3%	93.3%	54.4%	-	100.0%
Can't remember	3	-	2	-	-	*	-	2	-	-	1	-	3	-	-	-	-
	0.6%	-	1.2%	-	-	0.6%	-	1.3%	-	-	1.0%	-	1.8%	-	-	-	-
Did not vote	74	10	31	2	-	11	10	28	1	-	15	14	12	-	*	-	-
	14.8%	5.7%	20.4%	4.1%	-	17.1%	5.4%	18.9%	3.2%	-	18.6%	6.4%	7.9%	-	1.1%	-	-
Refused	5	1	-	-	-	2	1	-	-	-	1	1	-	-	-	-	-
	0.9%	0.7%	-	-	-	2.5%	0.7%	-	-	-	1.4%	0.6%	-	-	-	-	-
SIGMA	503	182	154	52	14	62	184	150	42	11	80	213	150	18	26	108	313
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

## Battersea Constituency Study

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Table 19

**Q6. "Independent Stop Brexit" Candidate Voting Intention Table - By Normal Weighting**

**Q6. Now please imagine that another candidate was standing in your Battersea constituency who was solely committed to stopping Brexit**

**If this candidate stood as an "Independent Stop Brexit" candidate and standing for election were: [READ LIST] for**

**Which party or candidate would you be most likely to vote for in your Battersea constituency?**

**Base : All Respondents likely to vote**

	Total	Gender		Age			Ward						
		Male	Female	18-34	35-54	55+	Balham	Fairfield	Latchmere	Northcote	Queenstown	St Marys Park	Shaftesbury
Unweighted Total	488	251	237	105	255	128	81	57	77	68	68	54	83
Weighted Total	488	234	254	226	171	92	67	65	67	67	76	78	69
Jane Ellison, the Conservative candidate	163 33.4%	84 35.9%	79 31.2%	66 29.3%	67 39.2%	30 32.9%	18 27.0%	27 41.9%	20 29.7%	30 44.7%	27 36.0%	15 19.8%	26 37.0%
Marsha De Cordova, the Labour candidate	110 22.4%	43 18.3%	67 26.3%	61 27.0%	30 17.4%	19 20.6%	16 24.4%	8 11.6%	28 41.1%	9 13.8%	24 31.4%	11 14.1%	14 20.5%
Richard Davis, the Liberal Democrat candidate	29 6.0%	21 8.9%	9 3.4%	12 5.3%	13 7.6%	5 5.0%	7 10.6%	2 2.4%	2 2.3%	3 4.6%	6 8.0%	6 7.8%	4 5.9%
The Independent Stop Brexit candidate	68 13.8%	30 13.0%	37 14.6%	33 14.5%	26 15.0%	9 9.9%	6 9.3%	12 18.7%	7 11.0%	6 8.8%	10 12.8%	16 20.9%	10 14.3%
Another Party candidate	11 2.2%	7 3.2%	3 1.3%	7 2.9%	3 1.9%	1 1.0%	3 4.8%	1 1.0%	-	-	1 1.3%	5 6.4%	1 1.3%
Undecided	93 19.1%	37 16.0%	56 21.9%	39 17.2%	29 17.0%	25 27.6%	14 20.6%	15 23.7%	9 13.8%	18 27.4%	8 10.5%	17 22.0%	12 16.7%
Refused	14 2.9%	11 4.7%	3 1.3%	8 3.7%	3 1.9%	3 2.9%	2 3.2%	* 0.7%	1 2.1%	* 0.7%	-	7 9.1%	3 4.1%
SIGMA	488 100.0%	234 100.0%	254 100.0%	226 100.0%	171 100.0%	92 100.0%	67 100.0%	65 100.0%	67 100.0%	67 100.0%	76 100.0%	78 100.0%	69 100.0%

## Battersea Constituency Study

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Table 20

### Q6. "Independent Stop Brexit" Candidate Voting Intention Table - By Normal Weighting

Q6. Now please imagine that another candidate was standing in your Battersea constituency who was solely committed to stopping Brexit

If this candidate stood as an "Independent Stop Brexit" candidate and standing for election were: [READ LIST] for

Which party or candidate would you be most likely to vote for in your Battersea constituency?

Base : All Respondents likely to vote

	Total	Westminster Party Voting Intention					Westminster Candidate Voting Intention					2015 Westminster Past Vote				EU Referendum Past Vote	
		CON	LAB	LD	Other	Undecided	Ellison, CON	De Cordova, LAB	Davis, LD	Other	Undecided	CON	LAB	LD	OTHER	Leave	Remain
Unweighted Total	488	179	150	55	13	67	181	152	49	9	78	197	170	17	22	109	313
Weighted Total	488	182	154	52	14	62	184	150	42	11	80	213	150	18	26	108	313
Jane Ellison, the Conservative candidate	163 33.4%	147 81.0%	9 5.7%	2 4.4%	1 5.3%	2 3.3%	155 84.0%	4 3.0%	- -	1 9.3%	3 4.1%	141 66.2%	7 4.4%	- -	6 21.7%	69 63.9%	81 26.0%
Marsha De Cordova, the Labour candidate	110 22.4%	4 2.0%	98 64.0%	3 6.3%	- -	1 0.9%	3 1.6%	100 66.9%	- -	- -	3 4.1%	6 2.8%	81 54.0%	2 11.0%	1 5.2%	11 9.9%	77 24.6%
Richard Davis, the Liberal Democrat candidate	29 6.0%	* 0.2%	2 1.0%	23 44.1%	- -	5 7.5%	* 0.2%	3 2.1%	24 57.3%	- -	2 2.2%	12 5.8%	7 4.7%	5 27.5%	5 19.2%	* 0.3%	29 9.3%
The Independent Stop Brexit candidate	68 13.8%	13 7.0%	24 15.4%	13 24.9%	2 15.1%	15 24.9%	12 6.4%	20 13.3%	9 20.7%	- -	26 33.0%	24 11.4%	21 13.8%	2 13.2%	4 13.8%	1 1.1%	56 17.8%
Another Party candidate	11 2.2%	1 0.5%	- -	- -	10 69.9%	- -	* 0.3%	- -	* 1.1%	9 82.1%	1 0.8%	1 0.5%	1 0.7%	- -	7 28.7%	5 4.4%	6 1.9%
Undecided	93 19.1%	17 9.4%	21 13.8%	11 20.3%	1 9.7%	36 58.1%	14 7.6%	22 14.7%	9 20.8%	1 8.5%	41 51.6%	29 13.4%	33 22.2%	8 48.4%	3 10.3%	17 15.5%	60 19.1%
Refused	14 2.9%	- -	- -	- -	- -	3 5.3%	- -	- -	- -	- -	3 4.1%	- -	* 0.2%	- -	* 1.1%	5 4.9%	4 1.3%
SIGMA	488 100.0%	182 100.0%	154 100.0%	52 100.0%	14 100.0%	62 100.0%	184 100.0%	150 100.0%	42 100.0%	11 100.0%	80 100.0%	213 100.0%	150 100.0%	18 100.0%	26 100.0%	108 100.0%	313 100.0%

## Battersea Constituency Study

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Table 21

**Q6. "Independent Stop Brexit" Candidate Voting Intention Table- By Normal Weighting and LTV**

**Q6. Now please imagine that another candidate was standing in your Battersea constituency who was solely committed to stopping Brexit**

**If this candidate stood as an "Independent Stop Brexit" candidate and standing for election were: [READ LIST] for**

**Which party or candidate would you be most likely to vote for in your Battersea constituency?**

**Base : All Respondents likely to vote**

	Total	Gender		Age			Ward						
		Male	Female	18-34	35-54	55+	Balham	Fairfield	Latchmere	Northcote	Queenstown	St Marys Park	Shafesbury
Unweighted Total	488	251	237	105	255	128	81	57	77	68	68	54	83
Weighted Total	467	221	246	216	163	88	64	62	65	64	71	73	67
Jane Ellison, the Conservative candidate	159 34.1%	81 36.7%	78 31.8%	64 29.6%	66 40.4%	30 33.6%	18 27.2%	27 43.3%	19 29.7%	29 45.7%	27 37.9%	14 19.2%	25 37.7%
Marsha De Cordova, the Labour candidate	107 22.8%	42 18.8%	65 26.5%	59 27.2%	29 17.8%	19 21.3%	16 24.9%	8 12.2%	27 41.7%	9 13.5%	22 31.2%	11 15.0%	14 20.9%
Richard Davis, the Liberal Democrat candidate	28 5.9%	19 8.6%	9 3.5%	10 4.8%	13 7.8%	4 5.0%	6 9.7%	2 2.6%	2 2.4%	3 4.6%	5 7.1%	6 8.3%	4 6.0%
The Independent Stop Brexit candidate	63 13.4%	27 12.3%	35 14.4%	31 14.2%	24 14.6%	8 9.3%	6 9.4%	11 17.8%	7 10.6%	5 7.6%	9 12.6%	15 20.9%	9 14.1%
Another Partys candidate	10 2.1%	7 3.0%	3 1.3%	6 2.7%	3 2.0%	1 1.1%	3 5.0%	1 1.1%	-	-	1 1.3%	4 5.8%	1 1.4%
Undecided	87 18.6%	35 15.7%	52 21.2%	38 17.5%	25 15.5%	24 26.7%	13 20.4%	14 22.3%	9 13.4%	18 27.8%	7 9.9%	16 21.2%	11 15.8%
Refused	14 3.1%	11 5.0%	3 1.3%	8 3.9%	3 1.9%	3 3.1%	2 3.3%	* 0.7%	1 2.2%	* 0.7%	-	7 9.6%	3 4.1%
SIGMA	467 100.0%	221 100.0%	246 100.0%	216 100.0%	163 100.0%	88 100.0%	64 100.0%	62 100.0%	65 100.0%	64 100.0%	71 100.0%	73 100.0%	67 100.0%



## Battersea Constituency Study

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Table 22

**Q6. "Independent Stop Brexit" Candidate Voting Intention Table- By Normal Weighting and LTV**

**Q6. Now please imagine that another candidate was standing in your Battersea constituency who was solely committed to stopping Brexit**

**If this candidate stood as an "Independent Stop Brexit" candidate and standing for election were: [READ LIST] for**

**Which party or candidate would you be most likely to vote for in your Battersea constituency?**

**Base : All Respondents likely to vote**

	Total	Westminster Party Voting Intention					Westminster Candidate Voting Intention					2015 Westminster Past Vote				EU Referendum Past Vote	
		CON	LAB	LD	Other	Undecided	Ellison, CON	De Cordova, LAB	Davis, LD	Other	Undecided	CON	LAB	LD	OTHER	Leave	Remain
Unweighted Total	488	179	150	55	13	67	181	152	49	9	78	197	170	17	22	109	313
Weighted Total	467	178	145	50	13	56	180	141	41	10	73	207	142	17	25	104	302
Jane Ellison, the Conservative candidate	159 34.1%	145 81.4%	7 4.9%	2 4.5%	1 5.7%	2 3.3%	152 84.2%	3 2.2%	- -	1 10.0%	3 4.5%	139 67.1%	6 4.3%	- -	6 22.5%	68 65.3%	80 26.4%
Marsha De Cordova, the Labour candidate	107 22.8%	4 2.0%	95 65.9%	3 6.5%	- -	1 1.0%	3 1.6%	97 69.2%	- -	- -	3 4.2%	5 2.6%	80 56.4%	2 11.4%	1 5.4%	11 10.2%	76 25.2%
Richard Davis, the Liberal Democrat candidate	28 5.9%	* 0.2%	2 1.1%	23 44.9%	- -	3 5.6%	* 0.2%	2 1.7%	23 56.5%	- -	2 2.4%	11 5.5%	6 4.4%	5 28.1%	5 19.9%	* 0.3%	27 9.0%
The Independent Stop Brexit candidate	63 13.4%	12 7.0%	21 14.5%	12 23.2%	2 15.6%	15 26.3%	12 6.4%	17 12.4%	9 21.0%	- -	24 33.1%	23 11.3%	18 12.7%	2 11.9%	4 14.3%	1 1.2%	52 17.1%
Another Party candidate	10 2.1%	1 0.5%	- -	- -	9 68.4%	- -	* 0.3%	- -	* 1.2%	8 80.8%	1 0.9%	1 0.5%	1 0.8%	- -	7 26.7%	4 3.8%	6 2.0%
Undecided	87 18.6%	16 8.8%	20 13.7%	10 20.9%	1 10.3%	32 57.8%	13 7.3%	20 14.5%	9 21.4%	1 9.2%	37 50.5%	27 13.1%	30 21.3%	8 48.6%	3 10.0%	15 14.2%	57 19.0%
Refused	14 3.1%	- -	- -	- -	- -	3 5.9%	- -	- -	- -	- -	3 4.5%	- -	* 0.2%	- -	* 1.1%	5 5.0%	4 1.3%
SIGMA	467 100.0%	178 100.0%	145 100.0%	50 100.0%	13 100.0%	56 100.0%	180 100.0%	141 100.0%	41 100.0%	10 100.0%	73 100.0%	207 100.0%	142 100.0%	17 100.0%	25 100.0%	104 100.0%	302 100.0%

## Battersea Constituency Study

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Table 23

**Q6. "Independent Stop Brexit" Candidate Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed**  
**Q6. Now please imagine that another candidate was standing in your Battersea constituency who was solely committed to stopping Brexit**  
**If this candidate stood as an "Independent Stop Brexit" candidate and standing for election were: [READ LIST] for**  
**Which party or candidate would you be most likely to vote for in your Battersea constituency?**  
**Base : All Respondents likely to vote with undecided and refused removed**

	Total	Gender		Age			Ward						
		Male	Female	18-34	35-54	55+	Balham	Fairfield	Latchmere	Northcote	Queenstown	St Marys Park	Shaftesbury
Unweighted Total	382	203	179	83	206	93	66	43	64	50	59	35	65
Weighted Total	366	175	190	169	135	62	49	48	55	46	64	51	54
Jane Ellison, the Conservative candidate	159 43.5%	81 46.2%	78 41.0%	64 37.6%	66 48.9%	30 47.8%	18 35.6%	27 56.3%	19 35.2%	29 64.0%	27 42.0%	14 27.8%	25 47.1%
Marsha De Cordova, the Labour candidate	107 29.1%	42 23.7%	65 34.1%	59 34.7%	29 21.6%	19 30.3%	16 32.7%	8 15.9%	27 49.4%	9 18.9%	22 34.6%	11 21.6%	14 26.1%
Richard Davis, the Liberal Democrat candidate	28 7.5%	19 10.8%	9 4.5%	10 6.2%	13 9.5%	4 7.1%	6 12.8%	2 3.4%	2 2.9%	3 6.5%	5 7.9%	6 12.0%	4 7.5%
The Independent Stop Brexit candidate	63 17.1%	27 15.5%	35 18.6%	31 18.1%	24 17.6%	8 13.3%	6 12.3%	11 23.1%	7 12.6%	5 10.6%	9 14.0%	15 30.2%	9 17.6%
Another Party candidate	10 2.7%	7 3.8%	3 1.7%	6 3.4%	3 2.4%	1 1.6%	3 6.6%	1 1.4%	-	-	1 1.5%	4 8.4%	1 1.7%
SIGMA	366 100.0%	175 100.0%	190 100.0%	169 100.0%	135 100.0%	62 100.0%	49 100.0%	48 100.0%	55 100.0%	46 100.0%	64 100.0%	51 100.0%	54 100.0%

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Table 24

**Q6. "Independent Stop Brexit" Candidate Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed**  
**Q6. Now please imagine that another candidate was standing in your Battersea constituency who was solely committed to stopping Brexit**  
**If this candidate stood as an "Independent Stop Brexit" candidate and standing for election were: [READ LIST] for**  
**Which party or candidate would you be most likely to vote for in your Battersea constituency?**  
**Base : All Respondents likely to vote with undecided and refused removed**

	Total	Westminster Party Voting Intention					Westminster Candidate Voting Intention					2015 Westminster Past Vote				EU Referendum Past Vote	
		CON	LAB	LD	Other	Undecided	Ellison, CON	De Cordova, LAB	Davis, LD	Other	Undecided	CON	LAB	LD	OTHER	Leave	Remain
Unweighted Total	382	164	129	45	11	26	169	129	39	8	34	173	132	12	17	86	255
Weighted Total	366	163	125	40	12	20	167	120	32	9	33	180	111	9	22	84	241
Jane Ellison, the Conservative candidate	159 43.5%	145 89.3%	7 5.7%	2 5.7%	1 6.3%	2 9.1%	152 90.8%	3 2.6%	- -	1 11.0%	3 9.9%	139 77.2%	6 5.4%	- -	6 25.4%	68 80.9%	80 33.1%
Marsha De Cordova, the Labour candidate	107 29.1%	4 2.2%	95 76.3%	3 8.2%	- -	1 2.8%	3 1.7%	97 80.9%	- -	- -	3 9.4%	5 2.9%	80 71.9%	2 22.2%	1 6.0%	11 12.6%	76 31.6%
Richard Davis, the Liberal Democrat candidate	28 7.5%	* 0.2%	2 1.2%	23 56.8%	- -	3 15.4%	* 0.2%	2 2.0%	23 71.8%	- -	2 5.3%	11 6.3%	6 5.6%	5 54.6%	5 22.4%	* 0.4%	27 11.3%
The Independent Stop Brexit candidate	63 17.1%	12 7.7%	21 16.8%	12 29.3%	2 17.4%	15 72.7%	12 6.9%	17 14.5%	9 26.7%	- -	24 73.4%	23 13.0%	18 16.2%	2 23.1%	4 16.1%	1 1.5%	52 21.5%
Another Partys candidate	10 2.7%	1 0.6%	- -	- -	9 76.3%	- -	* 0.3%	- -	* 1.5%	8 89.0%	1 2.0%	1 0.5%	1 1.0%	- -	7 30.1%	4 4.7%	6 2.5%
SIGMA	366 100.0%	163 100.0%	125 100.0%	40 100.0%	12 100.0%	20 100.0%	167 100.0%	120 100.0%	32 100.0%	9 100.0%	33 100.0%	180 100.0%	111 100.0%	9 100.0%	22 100.0%	84 100.0%	241 100.0%