

Edinburgh South Constituency Study

05/04/2017

Prepared on behalf of the Stop Brexit Alliance

Methodology

Fieldwork Dates

3rd – 4th April 2017

Data Collection Method

The survey was conducted via telephone. A systematic random sample of telephone numbers (landline and mobile) in postcodes corresponding to the constituency, balanced to age, sex & ward targets, were called.

Population Sampled

All residents aged 18+ in the Edinburgh South constituency.

Sample Size

530

Data Weighting

Data were weighted to the profile of all adults in the Edinburgh South Parliamentary constituency. Data were weighted by age, sex, and region and 2015 General Election vote. Targets for the weighted data were derived from Office of National Statistics Census data and the results of the 2015 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 530 it is 95% certain that the 'true' value will fall within the range of 4.3% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in another general election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for, with the list of parties prompted in a randomising order.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information, please contact:

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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1
Q1. Normal weightings
Q1. On a 0 to 10 scale, 0 - definitely not going to vote, 10 - definitely going to vote, how likely do you think you will be to vote in your Edinburgh South constituency at the next General Election?
 Base: All Respondents

	Total	Sex		Age			General Election Voting Intention						Independence Voting Intention			Referendum Voting Intention		
		Male	Female	18-34	35-54	55+	Briggs (CON)	Murray (LAB)	Subbaraman (LD)	Hay (SNP)	OTHER	UND	Yes	No	Undecided	Leave	Remain	Undecided
Unweighted Total	530	269	261	107	187	236	103	167	14	129	15	70	165	307	49	111	385	27
Weighted Total	530	249	281	186	163	181	85	170	13	130	30	70	181	289	54	93	403	27
10 = certain to vote	415	191	224	129	127	160	71	142	9	107	24	50	145	227	37	74	319	19
	78.4%	76.7%	79.9%	69.2%	77.7%	88.4%	83.5%	83.6%	64.6%	81.7%	78.4%	71.6%	80.3%	78.8%	68.8%	78.7%	79.1%	69.9%
9	22	15	7	10	9	3	1	3	2	7	5	4	12	7	3	2	18	1
	4.1%	5.9%	2.6%	5.3%	5.5%	1.7%	1.8%	1.9%	11.7%	5.2%	15.4%	5.9%	6.4%	2.5%	6.0%	1.9%	4.6%	3.4%
8	34	12	21	18	8	7	7	12	2	4	2	7	8	20	5	5	27	1
	6.3%	5.0%	7.5%	9.7%	5.0%	4.1%	7.9%	7.2%	13.2%	2.9%	6.1%	9.3%	4.4%	7.0%	10.0%	5.6%	6.6%	3.2%
7	17	12	5	9	6	2	3	5	1	5	-	2	5	11	2	1	14	1
	3.1%	4.7%	1.8%	4.8%	3.7%	1.0%	3.7%	3.2%	10.5%	4.0%	-	2.4%	2.5%	3.7%	3.0%	1.5%	3.6%	3.3%
6	4	3	1	2	3	-	-	3	-	1	-	-	2	2	-	1	3	-
	0.8%	1.3%	*	1.0%	1.6%	-	-	1.7%	-	1.1%	-	-	1.4%	0.7%	-	1.6%	0.7%	-
5	16	7	9	8	6	3	3	3	-	5	-	5	3	8	5	5	11	1
	3.1%	3.0%	3.2%	4.1%	3.6%	1.5%	3.1%	2.0%	-	4.0%	-	6.5%	1.9%	2.6%	8.8%	5.0%	2.7%	3.2%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	4	1	3	2	1	1	-	1	-	-	-	3	2	1	1	1	2	-
	0.7%	*	1.1%	0.8%	0.6%	0.7%	-	*	-	-	-	4.2%	0.8%	*	1.7%	1.4%	0.6%	-
1	1	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	1	-
	*	0.6%	-	0.7%	-	-	-	-	-	1.1%	-	-	0.8%	-	-	-	*	-
0 = definitely not vote	17	7	10	8	4	4	-	-	-	-	-	-	3	12	1	4	8	5
	3.1%	2.7%	3.5%	4.4%	2.4%	2.5%	-	-	-	-	-	-	1.5%	4.3%	1.7%	4.2%	1.9%	17.0%
SIGMA	530	249	281	186	163	181	85	170	13	130	30	70	181	289	54	93	403	27
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q1. Normal weightings
Q1. On a 0 to 10 scale, 0 - definitely not going to vote, 10 - definitely going to vote, how likely do you think you will be to vote in your Edinburgh South constituency at the next General Election?
 Base: All Respondents

	Total	2015 General Election Past Vote					2016 Holyrood Constituency Vote					Scottish Independence Referendum 2014		2016 EU Ref Past Vote		Wards				Ian Murray Favourability	
		CON	LAB	LD	SNP	Other	CON	LAB	LD	SNP	Other	Yes	No	Leave	Remain	Other	Liberton / Gilmerton	Meadows / Morningside	Southside/ Newington	Favourable	Unfavourable
Unweighted Total	530	91	168	18	153	8	97	128	20	135	15	191	307	98	388	84	228	129	89	328	72
Weighted Total	530	77	171	16	148	26	81	127	19	130	31	204	297	86	400	64	204	162	100	322	70
10 = certain to vote	415	64	150	15	119	16	68	112	18	114	23	162	239	65	328	55	150	127	84	270	57
	78.4%	83.5%	87.6%	91.8%	80.6%	63.7%	83.9%	88.2%	93.2%	87.5%	73.4%	79.2%	80.5%	75.0%	82.0%	86.3%	73.3%	78.3%	83.6%	83.9%	81.5%
9	22	3	6	*	6	5	2	1	*	1	8	12	9	2	19	3	6	12	2	7	2
	4.1%	4.2%	3.5%	2.7%	4.0%	18.3%	2.5%	1.1%	2.3%	1.1%	26.6%	5.9%	3.0%	2.1%	4.8%	4.2%	2.9%	7.1%	1.8%	2.1%	3.3%
8	34	6	11	1	6	-	5	9	1	3	-	9	21	5	25	3	15	8	8	19	3
	6.3%	8.4%	6.4%	5.5%	4.1%	-	6.3%	6.9%	4.5%	2.2%	-	4.3%	7.2%	6.0%	6.2%	4.7%	7.3%	4.8%	8.0%	5.8%	4.9%
7	17	1	1	-	6	-	3	2	-	2	-	5	11	1	11	-	8	7	2	11	-
	3.1%	1.0%	0.6%	-	4.1%	-	3.8%	1.8%	-	1.8%	-	2.4%	3.6%	1.6%	2.9%	-	3.8%	4.1%	2.4%	3.6%	-
6	4	-	-	-	3	-	-	-	-	2	-	3	1	1	1	-	1	4	-	1	-
	0.8%	-	-	-	2.2%	-	-	-	-	1.4%	-	1.6%	*	1.7%	*	-	*	2.3%	-	*	-
5	16	1	1	-	5	-	1	1	-	6	-	3	9	4	9	2	8	5	2	8	2
	3.1%	0.9%	0.5%	-	3.3%	-	1.6%	0.7%	-	4.9%	-	1.5%	2.9%	4.1%	2.3%	3.6%	3.9%	2.8%	1.6%	2.4%	2.7%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	4	-	1	-	-	-	-	1	-	-	-	2	2	1	-	-	3	-	1	2	1
	0.7%	-	*	-	-	-	-	0.6%	-	-	-	0.7%	0.8%	0.9%	-	-	1.6%	-	0.6%	0.7%	0.8%
1	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-
	*	-	-	-	0.9%	-	-	-	-	-	-	0.7%	-	-	-	-	0.7%	-	-	-	-
0 = definitely not vote	17	1	2	-	1	5	1	1	-	1	-	8	5	7	6	1	13	1	2	4	5
	3.1%	1.9%	1.0%	-	0.6%	18.0%	1.8%	0.6%	-	1.1%	-	3.7%	1.8%	8.6%	1.6%	1.2%	6.3%	0.6%	2.0%	1.2%	6.9%
SIGMA	530	77	171	16	148	26	81	127	19	130	31	204	297	86	400	64	204	162	100	322	70
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Edinburgh South Constituency Study

Table 3
Q2. Normal weightings
Q2. Imagine the General Election is tomorrow. Which candidate would you vote for in your Edinburgh South constituency?
Base: Likely to Vote

	Total		Sex			Age			General Election Voting Intention						Independence Voting Intention			Referendum Voting Intention		
	Male	Female	18-34	35-54	55+	Briggs (CON)	Murray (LAB)	Subbaraman (LD)	Hay (SNP)	OTHER	UND	Yes	No	Undecided	Leave	Remain	Undecided			
Unweighted Total	514	261	253	103	182	229	103	167	14	129	15	70	161	297	48	106	376	26		
Weighted Total	513	242	271	178	160	176	85	170	13	130	30	70	178	276	53	89	396	23		
Miles Briggs, Scottish Conservatives and Unionists	85	33	52	17	24	44	85	-	-	-	-	-	4	80	-	34	44	7		
Ian Murray, Scottish Labour	170	74	96	55	53	62	-	170	-	-	-	-	25	122	22	24	140	6		
Pramod Subbaraman, Scottish Liberal Democrats	13	5	8	3	4	6	-	-	13	-	-	-	2	11	1	2	10	1		
Neil Hay, Scottish National Party	130	77	53	62	41	27	-	-	-	130	-	-	110	11	9	13	116	1		
Phyl Meyer, Scottish Green	28	15	13	19	9	1	-	-	-	-	28	-	18	6	4	4	24	-		
Another Party	3	3	-	2	1	-	-	-	-	-	3	-	3	-	-	-	3	-		
Undecided	70	26	44	18	24	28	-	-	-	-	70	-	14	39	16	11	51	7		
Refused	15	9	6	1	6	8	-	-	-	-	-	-	3	6	1	2	8	1		
SIGMA	513	242	271	178	160	176	85	170	13	130	30	70	178	276	53	89	396	23		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Edinburgh South Constituency Study

Table 4
Q2. Normal weightings
Q2. Imagine the General Election is tomorrow. Which candidate would you vote for in your Edinburgh South constituency?
Base: Likely to Vote

	Total	2015 General Election Past Vote					2016 Holyrood Constituency Vote					Scottish Independence Referendum 2014		2016 EU Ref Past Vote		Wards				Ian Murray Favourability	
		CON	LAB	LD	SNP	Other	CON	LAB	LD	SNP	Other	Yes	No	Leave	Remain	Other	Liberton / Gilmerton	Meadows / Morningside	Southside/ Newington	Favourable	Unfavourable
Unweighted Total	514	89	166	18	152	7	95	127	20	133	15	186	301	93	381	83	217	128	86	323	67
Weighted Total	513	75	170	16	147	21	80	127	19	129	31	197	292	79	394	63	191	161	98	318	65
Miles Briggs, Scottish Conservatives and Unionists	85	58	7	2	2	-	54	6	2	2	1	4	77	22	60	16	27	26	16	42	6
Ian Murray, Scottish Labour	16.5%	77.8%	4.0%	11.6%	1.5%	-	67.2%	4.4%	12.2%	1.7%	3.7%	1.9%	26.5%	28.2%	15.3%	25.4%	13.9%	16.1%	16.4%	13.3%	9.7%
Pramod Subbaraman, Scottish Liberal Democrats	170	3	132	3	17	-	18	100	7	10	3	36	125	19	137	25	60	46	38	150	4
Neil Hay, Scottish National Party	33.1%	3.6%	77.5%	17.8%	11.9%	-	22.2%	78.9%	37.8%	8.0%	9.9%	18.4%	43.0%	24.4%	34.9%	40.0%	31.5%	28.5%	39.1%	47.0%	6.0%
Phyl Meyer, Scottish Green	13	1	3	5	3	-	1	3	2	2	-	1	11	2	11	1	3	7	2	9	1
Another Party	2.6%	1.9%	1.6%	29.4%	2.1%	-	1.0%	2.2%	8.1%	1.5%	-	0.5%	3.9%	2.5%	2.9%	1.9%	1.7%	4.5%	1.6%	2.9%	1.9%
Undecided	130	2	8	-	109	-	-	3	2	101	4	109	18	17	105	12	63	39	16	56	38
Refused	25.4%	2.9%	4.5%	-	73.9%	-	-	2.7%	9.6%	78.0%	11.6%	55.4%	6.2%	21.1%	26.6%	19.1%	33.0%	24.3%	16.4%	17.6%	58.9%
SIGMA	28	3	2	-	3	16	3	2	2	2	16	23	5	4	24	1	5	10	13	11	9
	5.4%	3.8%	0.9%	-	2.1%	77.8%	4.4%	1.2%	11.5%	1.7%	50.3%	11.8%	1.6%	4.9%	6.1%	0.9%	2.4%	6.0%	13.2%	3.4%	14.4%
	3	-	2	-	1	-	-	-	-	1	2	3	-	1	-	-	1	2	-	3	-
	0.5%	-	1.2%	-	*	-	-	-	0.5%	6.3%	1.3%	-	0.8%	-	-	*	1.2%	-	0.8%	-	
	70	8	16	7	10	5	4	13	4	10	6	18	46	14	46	6	28	25	11	42	3
	13.7%	10.1%	9.2%	41.2%	6.6%	22.2%	5.1%	10.0%	20.8%	8.1%	18.3%	9.2%	15.9%	17.3%	11.6%	9.2%	14.8%	15.8%	10.9%	13.2%	4.4%
	15	-	2	-	2	-	-	1	-	1	-	3	8	1	10	2	4	6	2	6	3
	2.9%	-	1.1%	-	1.4%	-	-	0.6%	-	0.5%	-	1.5%	2.8%	0.8%	2.6%	3.6%	2.2%	3.6%	2.5%	1.8%	4.6%
	513	75	170	16	147	21	80	127	19	129	31	197	292	79	394	63	191	161	98	318	65
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 5

Q2. Normal weightings & likelihood to vote

Q2. Imagine the General Election is tomorrow. Which candidate would you vote for in your Edinburgh South constituency?

Base: Likely to Vote

	Total		Sex			Age			General Election Voting Intention						Independence Voting Intention			Referendum Voting Intention		
	Male	Female	18-34	35-54	55+	Briggs (CON)	Murray (LAB)	Subbaraman (LD)	Hay (SNP)	OTHER	UND	Yes	No	Undecided	Leave	Remain	Undecided			
Unweighted Total	514	261 253	103	182	229	103	167	14	129	15	70	161	297	48	106	376	26			
Weighted Total	513	241 272	173	159	181	86	171	13	130	31	67	178	278	51	89	396	23			
Miles Briggs, Scottish Conservatives and Unionists	86	33 53	17	23	46	86	-	-	-	-	-	4	81	-	35	44	7			
Ian Murray, Scottish Labour	16.7%	13.6% 19.4%	9.9%	14.4%	25.2%	100.0%	-	-	-	-	-	2.4%	29.3%	-	39.1%	11.1%	30.7%			
Pramod Subbaraman, Scottish Liberal Democrats	171	74 97	54	53	64	-	171	-	-	-	-	26	124	22	24	141	5			
Neil Hay, Scottish National Party	33.4%	30.9% 35.6%	31.4%	33.2%	35.4%	-	100.0%	-	-	-	-	14.4%	44.6%	42.6%	26.8%	35.7%	22.9%			
Phyl Meyer, Scottish Green	13	5 8	3	4	6	-	-	13	-	-	-	2	10	1	2	10	1			
Another Party	2.5%	2.1% 2.9%	1.7%	2.2%	3.5%	-	-	100.0%	-	-	-	1.0%	3.8%	1.5%	1.8%	2.6%	5.1%			
Undecided	130	76 54	61	41	28	-	-	-	130	-	-	111	10	8	13	116	1			
Refused	25.3%	31.6% 19.7%	35.0%	26.1%	15.4%	-	-	-	100.0%	-	-	62.0%	3.7%	16.5%	14.4%	29.2%	3.0%			
SIGMA	29	15 14	19	9	1	-	-	-	-	29	-	18	7	4	4	24	-			
	5.6%	6.2% 5.0%	10.9%	5.7%	*	-	-	-	-	91.1%	-	10.1%	2.4%	7.7%	4.6%	6.2%	-			
	3	3 -	2	1	-	-	-	-	-	3	-	3	-	-	-	3	-			
	0.5%	1.1% -	1.2%	*	-	-	-	-	-	8.9%	-	1.6%	-	-	-	0.7%	-			
	67	26 41	16	23	28	-	-	-	-	-	67	12	39	15	10	49	7			
	13.1%	10.7% 15.2%	9.2%	14.3%	15.6%	-	-	-	-	-	100.0%	6.9%	13.9%	29.0%	11.1%	12.4%	32.0%			
	15	9 6	1	6	8	-	-	-	-	-	-	3	6	1	2	9	1			
	2.9%	3.7% 2.2%	0.6%	3.7%	4.5%	-	-	-	-	-	-	1.7%	2.3%	2.8%	2.1%	2.2%	6.3%			
	513	241 272	173	159	181	86	171	13	130	31	67	178	278	51	89	396	23			
	100.0%	100.0% 100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			

Edinburgh South Constituency Study

Table 6

Q2. Normal weightings & likelihood to vote

Q2. Imagine the General Election is tomorrow. Which candidate would you vote for in your Edinburgh South constituency?

Base: Likely to Vote

	Total	2015 General Election Past Vote					2016 Holyrood Constituency Vote					Scottish Independence Referendum 2014		2016 EU Ref Past Vote		Wards				Ian Murray Favourability	
		CON	LAB	LD	SNP	Other	CON	LAB	LD	SNP	Other	Yes	No	Leave	Remain	Other	Liberton / Gilmerton	Meadows / Morningside	Southside/ Newington	Favourable	Unfavourable
Unweighted Total	514	89	166	18	152	7	95	127	20	133	15	186	301	93	381	83	217	128	86	323	67
Weighted Total	513	77	175	17	146	22	81	130	20	131	32	198	293	78	400	65	188	161	100	322	67
Miles Briggs, Scottish Conservatives and Unionists	86	60	7	2	2	-	55	6	2	2	1	4	79	22	62	16	28	26	16	44	6
Ian Murray, Scottish Labour	16.7%	77.7%	4.1%	11.8%	1.5%	-	67.2%	4.4%	12.4%	1.4%	3.8%	1.8%	26.9%	28.5%	15.4%	24.5%	14.8%	16.0%	16.3%	13.7%	8.8%
Pramod Subbaraman, Scottish Liberal Democrats	171	3	135	3	17	-	18	103	8	10	3	37	126	19	140	26	60	46	40	152	4
Neil Hay, Scottish National Party	33.4%	3.7%	77.2%	18.0%	11.6%	-	22.1%	79.1%	38.2%	7.3%	10.1%	18.6%	43.1%	24.5%	34.9%	40.0%	31.9%	28.5%	39.6%	47.3%	6.2%
Phyl Meyer, Scottish Green	13	1	3	5	3	-	1	3	1	2	-	1	11	2	11	1	3	7	1	9	1
Another Party	2.5%	1.9%	1.5%	28.7%	2.0%	-	1.0%	2.0%	7.3%	1.4%	-	0.6%	3.8%	2.0%	2.8%	1.8%	1.6%	4.6%	1.4%	2.7%	2.0%
Undecided	130	2	8	-	110	-	-	4	2	104	3	111	17	17	107	13	63	38	16	56	40
Refused	25.3%	3.0%	4.6%	-	74.8%	-	-	2.8%	9.7%	79.7%	10.7%	56.1%	5.8%	21.3%	26.7%	19.7%	33.7%	23.3%	16.4%	17.4%	60.4%
SIGMA	29	3	2	-	3	17	4	2	2	2	16	24	5	4	24	1	5	10	13	12	10
	5.6%	3.9%	0.9%	-	2.2%	77.3%	4.5%	1.2%	11.7%	1.8%	50.1%	12.1%	1.6%	5.2%	6.1%	0.9%	2.6%	6.1%	13.3%	3.6%	14.3%
	3	-	2	-	1	-	-	-	-	1	2	3	-	1	-	-	1	2	-	3	-
	0.5%	-	1.2%	-	*	-	-	-	0.5%	6.5%	1.4%	-	0.9%	-	-	*	1.3%	-	0.9%	-	
	67	8	16	7	9	5	4	13	4	10	6	16	46	13	46	6	24	27	10	40	3
	13.1%	9.9%	9.3%	41.5%	6.0%	22.7%	5.2%	10.0%	20.8%	7.3%	18.8%	7.9%	15.9%	16.7%	11.4%	9.3%	12.8%	16.5%	10.4%	12.5%	3.8%
	15	-	2	-	2	-	-	1	-	1	-	3	9	1	11	2	4	6	3	6	3
	2.9%	-	1.1%	-	1.4%	-	-	0.6%	-	0.5%	-	1.5%	3.0%	0.8%	2.6%	3.7%	2.2%	3.7%	2.6%	1.9%	4.4%
	513	77	175	17	146	22	81	130	20	131	32	198	293	78	400	65	188	161	100	322	67
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Edinburgh South Constituency Study

Table 7

Q2. Normal weightings & likelihood to vote, with undecided and refused removed

Q2. Imagine the General Election is tomorrow. Which candidate would you vote for in your Edinburgh South constituency?

Base: Likely to Vote

	Total		Sex			Age			General Election Voting Intention						Independence Voting Intention			Referendum Voting Intention		
	Male	Female	18-34	35-54	55+	Briggs (CON)	Murray (LAB)	Subbaraman (LD)	Hay (SNP)	OTHER	UND	Yes	No	Undecided	Leave	Remain	Undecided			
Unweighted Total	428	222	206	91	152	185	103	167	14	129	15	-	145	250	32	90	320	16		
Weighted Total	431	207	225	156	130	145	86	171	13	130	31	-	163	233	35	77	339	14		
Miles Briggs, Scottish Conservatives and Unionists	86	33	53	17	23	46	86	-	-	-	-	-	4	81	-	35	44	7		
Ian Murray, Scottish Labour	171	74	97	54	53	64	-	171	-	-	-	-	26	124	22	24	141	5		
Pramod Subbaraman, Scottish Liberal Democrats	13	5	8	3	4	6	-	-	13	-	-	-	2	10	1	2	10	1		
Neil Hay, Scottish National Party	130	76	54	61	41	28	-	-	-	130	-	-	111	10	8	13	116	1		
Phyl Meyer, Scottish Green	29	15	14	19	9	1	-	-	-	-	29	-	18	7	4	4	24	-		
Another Party	3	3	-	2	1	-	-	-	-	-	3	-	3	-	-	-	3	-		
SIGMA	431	207	225	156	130	145	86	171	13	130	31	-	163	233	35	77	339	14		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Edinburgh South Constituency Study

Table 8

Q2. Normal weightings & likelihood to vote, with undecided and refused removed

Q2. Imagine the General Election is tomorrow. Which candidate would you vote for in your Edinburgh South constituency?

Base: Likely to Vote

	Total	2015 General Election Past Vote					2016 Holyrood Constituency Vote					Scottish Independence Referendum 2014		2016 EU Ref Past Vote		Wards				Ian Murray Favourability	
		CON	LAB	LD	SNP	Other	CON	LAB	LD	SNP	Other	Yes	No	Leave	Remain	Other	Liberton / Gilmerton	Meadows / Morningside	Southside/ Newington	Favourable	Unfavourable
Unweighted Total	428	81	149	11	139	5	91	114	14	121	12	164	247	78	325	72	180	103	73	276	60
Weighted Total	431	70	157	10	136	17	77	116	16	121	26	179	238	65	344	56	160	128	87	276	61
Miles Briggs, Scottish Conservatives and Unionists	86	60	7	2	2	-	55	6	2	2	1	4	79	22	62	16	28	26	16	44	6
Ian Murray, Scottish Labour	19.9%	86.2%	4.6%	20.2%	1.7%	-	70.8%	4.9%	15.6%	1.6%	4.7%	2.0%	33.2%	34.6%	17.9%	28.2%	17.4%	20.1%	18.7%	16.0%	9.6%
Pramod Subbaraman, Scottish Liberal Democrats	171	3	135	3	17	-	18	103	8	10	3	37	126	19	140	26	60	46	40	152	4
Neil Hay, Scottish National Party	39.7%	4.2%	86.2%	30.8%	12.5%	-	23.3%	88.4%	48.3%	7.9%	12.5%	20.6%	53.1%	29.7%	40.6%	46.0%	37.6%	35.7%	45.5%	55.3%	6.8%
Phyl Meyer, Scottish Green	13	1	3	5	3	-	1	3	1	2	-	1	11	2	11	1	3	7	1	9	1
Another Party	3.0%	2.1%	1.7%	49.0%	2.1%	-	1.1%	2.2%	9.2%	1.5%	-	0.6%	4.7%	2.5%	3.3%	2.1%	1.8%	5.8%	1.7%	3.2%	2.1%
SIGMA	130	2	8	-	110	-	-	4	2	104	3	111	17	17	107	13	63	38	16	56	40
	30.1%	3.3%	5.1%	-	80.8%	-	-	3.1%	12.2%	86.4%	13.2%	61.9%	7.1%	25.9%	31.0%	22.7%	39.6%	29.2%	18.9%	20.4%	65.8%
	29	3	2	-	3	17	4	2	2	2	16	24	5	4	24	1	5	10	13	12	10
	6.6%	4.3%	1.0%	-	2.4%	100.0%	4.8%	1.4%	14.7%	2.0%	61.6%	13.4%	1.9%	6.3%	7.1%	1.0%	3.1%	7.6%	15.3%	4.2%	15.6%
	3	-	2	-	1	-	-	-	-	1	2	3	-	1	-	-	1	2	-	3	-
	0.6%	-	1.3%	-	0.5%	-	-	-	-	0.6%	8.0%	1.5%	-	1.1%	-	-	*	1.6%	-	1.0%	-
	431	70	157	10	136	17	77	116	16	121	26	179	238	65	344	56	160	128	87	276	61
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Edinburgh South Constituency Study

Table 9
Q3. Normal weightings
Q3. If there was a referendum on Scottish independence tomorrow, how would you vote on the question "Should Scotland be an independent country?"
Base: All Respondents

	Total	Sex		Age			General Election Voting Intention						Independence Voting Intention			Referendum Voting Intention		
		Male	Female	18-34	35-54	55+	Briggs (CON)	Murray (LAB)	Subbaraman (LD)	Hay (SNP)	OTHER	UND	Yes	No	Undecided	Leave	Remain	Undecided
Unweighted Total	530	269	261	107	187	236	103	167	14	129	15	70	165	307	49	111	385	27
Weighted Total	530	249	281	186	163	181	85	170	13	130	30	70	181	289	54	93	403	27
Yes	181	112	69	91	47	43	4	25	2	110	20	14	181	-	-	17	159	2
	34.1%	44.9%	24.5%	48.7%	28.7%	23.9%	5.2%	15.0%	12.4%	84.2%	66.3%	19.3%	100.0%	-	-	18.2%	39.5%	7.5%
No	289	123	165	77	92	120	80	122	11	11	6	39	-	289	-	74	194	21
	54.5%	49.6%	58.8%	41.3%	56.1%	66.5%	94.8%	72.0%	80.8%	8.7%	20.4%	55.9%	-	100.0%	-	79.1%	48.1%	75.5%
Undecided	54	7	47	18	22	13	-	22	1	9	4	16	-	-	54	2	47	5
	10.2%	2.8%	16.7%	10.0%	13.6%	7.3%	-	13.0%	6.7%	6.6%	13.3%	22.7%	-	-	100.0%	2.2%	11.7%	17.0%
Refused	5	5	-	-	2	3	-	-	-	-	-	1	-	-	-	1	1	-
	0.9%	2.0%	-	-	1.2%	1.7%	-	-	-	-	-	1.1%	-	-	-	0.6%	*	-
Would not vote	2	2	-	-	1	1	-	-	-	1	-	1	-	-	-	-	1	-
	*	0.7%	-	-	*	0.6%	-	-	-	0.5%	-	1.0%	-	-	-	-	*	-
SIGMA	530	249	281	186	163	181	85	170	13	130	30	70	181	289	54	93	403	27
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Edinburgh South Constituency Study

Table 10

Q3. Normal weightings

Q3. If there was a referendum on Scottish independence tomorrow, how would you vote on the question "Should Scotland be an independent country?"

Base: All Respondents

	Total	2015 General Election Past Vote					2016 Holyrood Constituency Vote					Scottish Independence Referendum 2014		2016 EU Ref Past Vote		Wards				Ian Murray Favourability	
		CON	LAB	LD	SNP	Other	CON	LAB	LD	SNP	Other	Yes	No	Leave	Remain	Other	Liberton / Gilmerton	Meadows / Morningside	Southside/ Newington	Favourable	Unfavourable
Unweighted Total	530	91	168	18	153	8	97	128	20	135	15	191	307	98	388	84	228	129	89	328	72
Weighted Total	530	77	171	16	148	26	81	127	19	130	31	204	297	86	400	64	204	162	100	322	70
Yes	181	4	32	1	111	14	3	22	2	98	21	150	29	20	145	13	73	54	40	93	45
	34.1%	5.2%	18.9%	7.7%	74.7%	52.7%	3.3%	17.2%	9.6%	75.2%	67.8%	73.6%	9.6%	22.9%	36.2%	20.9%	35.9%	33.7%	39.5%	28.7%	64.5%
No	289	72	118	11	26	9	79	86	13	18	6	40	233	60	210	44	104	91	50	194	16
	54.5%	93.3%	69.0%	66.0%	17.8%	36.3%	96.7%	67.8%	67.5%	13.9%	19.2%	19.7%	78.4%	69.9%	52.4%	67.8%	51.0%	56.2%	50.1%	60.2%	22.6%
Undecided	54	1	21	4	10	3	-	19	4	14	4	13	34	6	42	6	24	15	9	34	7
	10.2%	1.5%	12.0%	26.3%	7.0%	11.0%	-	15.0%	19.4%	10.4%	13.0%	6.4%	11.5%	7.2%	10.5%	10.0%	11.6%	9.4%	8.6%	10.6%	9.5%
Refused	5	-	-	-	-	-	-	-	-	-	-	-	1	-	2	1	2	1	1	1	2
	0.9%	-	-	-	-	-	-	-	-	-	-	-	*	-	0.5%	1.3%	1.0%	0.7%	1.1%	*	2.4%
Would not vote	2	-	-	-	1	-	-	-	1	1	-	1	1	-	1	-	1	-	1	1	1
	*	-	-	-	*	-	-	-	3.5%	0.5%	-	*	*	-	*	-	0.6%	-	0.7%	*	1.0%
SIGMA	530	77	171	16	148	26	81	127	19	130	31	204	297	86	400	64	204	162	100	322	70
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Edinburgh South Constituency Study

Table 11

Q3. Normal weightings with undecided, would not vote and refused removed

Q3. If there was a referendum on Scottish independence tomorrow, how would you vote on the question "Should Scotland be an independent country?"

Base: All Respondents

	Total	Sex		Age			General Election Voting Intention						Independence Voting Intention			Referendum Voting Intention		
		Male	Female	18-34	35-54	55+	Briggs (CON)	Murray (LAB)	Subbaraman (LD)	Hay (SNP)	OTHER	UND	Yes	No	Undecided	Leave	Remain	Undecided
Unweighted Total	472	250	222	97	162	213	103	147	13	119	13	53	165	307	-	107	340	22
Weighted Total	469	235	234	167	139	163	85	148	12	121	26	53	181	289	-	91	353	23
Yes	181	112	69	91	47	43	4	25	2	110	20	14	181	-	-	17	159	2
	38.5%	47.5%	29.4%	54.1%	33.8%	26.5%	5.2%	17.2%	13.3%	90.6%	76.5%	25.6%	100.0%	-	-	18.7%	45.0%	9.0%
No	289	123	165	77	92	120	80	122	11	11	6	39	-	289	-	74	194	21
	61.5%	52.5%	70.6%	45.9%	66.2%	73.5%	94.8%	82.8%	86.7%	9.4%	23.5%	74.4%	-	100.0%	-	81.3%	55.0%	91.0%
SIGMA	469	235	234	167	139	163	85	148	12	121	26	53	181	289	-	91	353	23
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%

Edinburgh South Constituency Study

Table 12

Q3. Normal weightings with undecided, would not vote and refused removed

Q3. If there was a referendum on Scottish independence tomorrow, how would you vote on the question "Should Scotland be an independent country?"

Base: All Respondents

	Total	2015 General Election Past Vote					2016 Holyrood Constituency Vote					Scottish Independence Referendum 2014		2016 EU Ref Past Vote		Wards				Ian Murray Favourability	
		CON	LAB	LD	SNP	Other	CON	LAB	LD	SNP	Other	Yes	No	Leave	Remain	Other	Liberton / Gilmerton	Meadows / Morningside	Southside/ Newington	Favourable	Unfavourable
Unweighted Total	472	90	150	14	139	7	97	113	16	118	13	177	276	92	346	76	198	117	81	295	63
Weighted Total	469	76	151	12	137	23	81	108	15	116	27	191	261	80	355	57	177	145	90	287	61
Yes	181	4	32	1	111	14	3	22	2	98	21	150	29	20	145	13	73	54	40	93	45
	38.5%	5.3%	21.5%	10.4%	80.7%	59.2%	3.3%	20.2%	12.4%	84.4%	77.9%	78.9%	11.0%	24.6%	40.9%	23.5%	41.3%	37.5%	44.1%	32.3%	74.1%
No	289	72	118	11	26	9	79	86	13	18	6	40	233	60	210	44	104	91	50	194	16
	61.5%	94.7%	78.5%	89.6%	19.3%	40.8%	96.7%	79.8%	87.6%	15.6%	22.1%	21.1%	89.0%	75.4%	59.1%	76.5%	58.7%	62.5%	55.9%	67.7%	25.9%
SIGMA	469	76	151	12	137	23	81	108	15	116	27	191	261	80	355	57	177	145	90	287	61
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%