

GE2017 Telephone VI Poll I

06/05/2017

Prepared on behalf of Good Morning Britain



Methodology

Fieldwork Dates

5th – 6th May 2017

Data Collection Method

The survey was conducted via telephone. A combination of both landline and mobile data were called.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

1,005

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, 2015 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics Census data and the results of the 2015 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,005 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "Alliance", "DUP", "SDLP", "Sinn Fein" and "UUP" prompted in a randomising order.

As an additional step, respondents who replied "undecided" and "refused" were then removed from the sample. Final published voting intention can therefore be found in the final table of each question.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

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Table 1

Q1. Normal weightings

Q1. As you may know, the next General Election is due to be held on 8th June. On a 0 to 10 scale, where 10 means certain TO vote and 0 means certain NOT to vote, how likely do you think you will be to vote at the next General Election?

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1005	524	481	239	360	288	381	246	64	57	46	137	406	226	60	20	59	143	391	464	129	163	326	332	859	88	43	15
Weighted Total	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
10 = certain to vote	750	360	389	181	252	223	253	190	46	84	89	35	302	187	44	23	80	81	345	339	83	126	240	243	618	71	40	21
	74.6%	73.5%	75.6%	62.9%	73.2%	84.0%	86.4%	78.8%	72.7%	83.5%	92.9%	25.5%	84.6%	79.1%	75.2%	76.1%	86.7%	56.6%	77.7%	82.5%	62.8%	78.5%	72.9%	76.6%	73.2%	83.4%	83.3%	73.9%
9	46	20	26	17	17	9	7	14	6	2	1	9	11	12	5	-	1	10	16	22	11	7	14	9	41	2	4	-
	4.6%	4.1%	5.1%	6.0%	4.8%	3.4%	2.4%	5.6%	9.6%	1.7%	1.2%	6.4%	3.1%	5.2%	8.2%	-	1.1%	7.0%	3.7%	5.4%	8.5%	4.5%	4.2%	2.8%	4.8%	2.8%	7.3%	-
8	49	25	24	20	14	11	19	11	1	5	-	11	20	12	2	-	2	11	29	11	14	3	20	14	47	2	-	-
	4.9%	5.2%	4.6%	6.8%	4.1%	4.0%	6.6%	4.6%	1.4%	5.1%	-	8.0%	5.6%	5.0%	3.0%	-	2.2%	8.0%	6.6%	2.7%	10.5%	1.6%	6.2%	4.5%	5.6%	2.2%	-	-
7	26	16	10	4	17	3	4	5	4	3	-	7	11	2	2	1	1	9	10	8	5	3	10	6	24	2	1	-
	2.6%	3.3%	2.0%	1.6%	5.0%	1.2%	1.4%	2.0%	6.5%	3.2%	-	5.0%	3.1%	0.8%	3.3%	4.3%	0.9%	6.2%	2.2%	2.0%	4.0%	1.9%	3.1%	1.8%	2.8%	1.9%	2.5%	-
6	12	5	8	6	5	2	2	4	-	-	2	5	1	4	1	1	2	3	6	3	1	1	3	5	8	4	-	1
	1.2%	0.9%	1.5%	2.0%	1.5%	0.6%	0.6%	1.5%	-	-	1.6%	3.7%	*	1.5%	1.2%	3.3%	2.5%	2.1%	1.4%	0.7%	0.8%	*	1.0%	1.5%	0.9%	4.1%	-	5.0%
5	62	31	31	29	19	10	5	13	4	4	4	27	8	18	3	4	5	21	26	18	12	8	22	20	55	2	1	4
	6.2%	6.4%	6.0%	10.1%	5.6%	3.9%	1.7%	5.2%	7.1%	4.4%	4.4%	19.9%	2.2%	7.6%	5.9%	13.8%	5.6%	15.1%	5.8%	4.3%	9.0%	4.8%	6.8%	6.3%	6.5%	2.5%	3.0%	13.0%
4	5	2	4	2	3	-	1	1	1	-	-	3	2	1	1	-	-	2	2	2	-	-	3	5	5	-	-	-
	0.5%	*	0.8%	0.7%	1.0%	-	*	*	1.1%	-	-	2.2%	*	*	1.2%	-	-	1.5%	*	*	-	-	0.9%	1.5%	0.6%	-	-	-
3	2	1	1	2	-	-	-	-	-	-	-	2	1	-	-	-	1	-	-	1	1	-	-	-	1	-	1	-
	*	*	*	0.7%	-	-	-	-	-	-	-	1.4%	*	-	-	-	1.0%	-	-	*	0.8%	-	-	-	*	-	1.9%	-
2	5	2	3	3	1	1	-	-	-	-	-	4	1	-	1	-	-	2	1	2	-	1	1	2	4	-	-	1
	0.5%	*	0.6%	1.1%	*	*	-	-	-	-	-	3.2%	*	-	2.0%	-	-	1.3%	*	*	-	0.5%	*	0.7%	*	-	-	3.9%
1	6	4	2	3	1	2	-	1	-	-	-	5	1	1	-	1	-	3	3	1	-	2	3	2	6	-	-	-
	0.6%	0.7%	*	1.1%	*	0.6%	-	*	-	-	-	3.5%	*	*	-	2.5%	-	2.1%	0.6%	*	-	1.3%	0.9%	0.5%	0.7%	-	-	-
0 = definitely not vote	40	24	16	20	14	5	2	4	1	2	-	29	-	-	-	-	-	-	6	4	5	10	12	12	35	3	1	1
	4.0%	4.9%	3.2%	7.0%	4.1%	1.9%	0.6%	1.4%	1.7%	2.1%	-	21.2%	-	-	-	-	-	-	1.4%	1.1%	3.5%	6.4%	3.5%	3.9%	4.2%	3.1%	2.2%	4.2%
SIGMA	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2

Q2. Normal weightings

Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?

Base: Likely to Vote

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
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Weighted Total	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
Conservative	357	189	168	72	115	114	236	19	14	52	5	23	357	-	-	-	-	-	233	92	36	63	135	144	327	15	14	-
	37.0%	40.5%	33.7%	26.8%	34.9%	43.8%	81.0%	8.1%	22.9%	53.4%	4.8%	21.5%	100.0%	-	-	-	-	-	53.2%	22.6%	28.1%	42.2%	42.5%	47.1%	40.5%	18.2%	30.5%	-
Labour	236	114	122	93	76	53	11	158	8	10	16	26	-	236	-	-	-	-	61	142	54	27	90	53	206	14	16	-
	24.5%	24.5%	24.4%	34.6%	23.1%	20.4%	3.9%	66.2%	13.2%	9.9%	16.7%	24.0%	-	100.0%	-	-	-	-	14.0%	35.0%	42.4%	17.9%	28.2%	17.5%	25.5%	16.5%	34.1%	-
Liberal Democrat	59	25	34	10	24	17	5	15	28	3	4	4	-	-	59	-	-	-	13	39	7	11	14	27	56	3	-	-
	6.1%	5.4%	6.7%	3.9%	7.1%	6.6%	1.9%	6.2%	44.7%	2.8%	4.0%	3.9%	-	-	100.0%	-	-	-	2.9%	9.7%	5.5%	7.2%	4.3%	8.9%	6.9%	3.8%	-	-
UKIP	30	21	9	9	12	7	2	1	-	23	-	4	-	-	-	30	-	-	26	-	3	4	13	15	30	-	-	-
	3.1%	4.4%	1.8%	3.4%	3.6%	2.5%	0.6%	0.5%	-	23.5%	-	3.4%	-	-	-	100.0%	-	-	6.0%	-	2.2%	2.5%	4.2%	5.0%	3.7%	-	-	-
Scottish National Party	36	11	26	8	21	5	1	2	-	-	30	2	-	-	-	-	36	-	13	22	-	-	-	-	-	36	-	-
	3.8%	2.3%	5.1%	2.8%	6.4%	2.0%	*	1.0%	-	-	31.4%	2.1%	-	-	-	-	39.6%	-	3.0%	5.4%	-	-	-	-	-	44.2%	-	-
Plaid Cymru	8	5	3	1	5	3	1	1	-	-	5	1	-	-	-	-	8	-	4	4	-	-	-	-	-	-	8	-
	0.9%	1.1%	0.7%	*	1.5%	1.1%	*	0.6%	-	-	5.5%	0.8%	-	-	-	-	9.2%	-	1.0%	1.1%	-	-	-	-	-	-	17.9%	-
Green	21	6	15	1	2	16	1	3	2	-	13	1	-	-	-	-	21	-	1	19	3	8	5	6	21	-	-	-
	2.2%	1.3%	3.0%	0.5%	0.7%	6.3%	*	1.1%	3.8%	-	13.3%	1.0%	-	-	-	-	22.9%	-	*	4.7%	2.2%	5.5%	1.4%	1.8%	2.6%	-	-	-
Another Party	26	14	12	7	12	2	-	1	-	3	18	2	-	-	-	-	26	-	16	6	2	-	-	3	5	-	1	20
	2.7%	3.0%	2.4%	2.5%	3.7%	0.8%	-	*	-	3.6%	19.2%	2.1%	-	-	-	-	28.3%	-	3.6%	1.5%	1.4%	-	-	1.1%	0.7%	-	2.0%	74.5%
Undecided	142	58	84	55	49	26	27	35	9	3	3	39	-	-	-	-	-	142	54	64	20	30	43	45	126	9	3	5
	14.7%	12.5%	16.8%	20.5%	15.0%	9.9%	9.2%	14.5%	13.9%	3.3%	3.6%	36.4%	-	-	-	-	-	100.0%	12.3%	15.7%	16.0%	19.9%	13.4%	14.7%	15.6%	10.5%	6.2%	17.0%
Refused	49	23	26	12	13	17	7	3	1	3	1	5	-	-	-	-	-	-	16	17	3	7	19	11	37	6	4	2
	5.1%	4.9%	5.3%	4.6%	4.0%	6.5%	2.5%	1.2%	1.4%	3.5%	1.5%	4.8%	-	-	-	-	-	-	3.8%	4.3%	2.2%	4.7%	5.9%	3.7%	4.6%	6.8%	9.3%	8.6%
SIGMA	965	466	499	268	330	260	291	238	62	98	96	108	357	236	59	30	92	142	438	407	127	150	317	305	808	82	47	27
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3
Q2. Normal weightings & likelihood to vote
Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?
Base: Likely to Vote

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	965	500	465	222	344	282	379	243	63	56	46	106	406	226	60	20	59	143	387	459	124	152	316	319	823	86	42	14
Weighted Total	965	465	500	255	330	268	305	242	62	101	101	82	369	238	58	28	94	129	441	417	124	152	314	304	805	85	49	25
Conservative	369	195	173	72	118	120	249	19	14	55	5	18	369	-	-	-	-	-	243	96	35	67	140	150	338	15	15	-
	38.2%	42.0%	34.7%	28.1%	35.9%	44.6%	81.7%	8.0%	23.2%	54.4%	4.9%	22.3%	100.0%	-	-	-	-	-	55.1%	22.9%	28.4%	43.7%	44.7%	49.1%	41.9%	18.1%	31.4%	-
Labour	238	114	124	90	79	55	12	161	9	10	17	21	-	238	-	-	-	-	61	147	52	27	90	54	207	14	17	-
	24.7%	24.5%	24.8%	35.3%	23.8%	20.6%	4.0%	66.7%	14.0%	9.7%	17.3%	25.3%	-	100.0%	-	-	-	-	13.9%	35.2%	42.1%	17.7%	28.7%	17.9%	25.7%	17.0%	34.1%	-
Liberal Democrat	58	25	33	8	24	18	6	16	27	3	4	3	-	-	58	-	-	-	12	41	8	11	13	26	55	3	-	-
	6.0%	5.5%	6.6%	3.2%	7.2%	6.7%	1.8%	6.4%	43.6%	2.6%	4.1%	4.2%	-	-	100.0%	-	-	-	2.7%	9.9%	6.1%	7.1%	4.3%	8.6%	6.8%	3.9%	-	-
UKIP	28	20	9	10	12	5	2	1	-	23	-	3	-	-	-	28	-	-	26	-	3	4	12	14	28	-	-	-
	2.9%	4.2%	1.7%	3.8%	3.5%	1.8%	*	0.5%	-	22.5%	-	3.2%	-	-	-	100.0%	-	-	6.0%	-	2.4%	2.7%	3.9%	4.5%	3.5%	-	-	-
Scottish National Party	38	11	27	7	22	6	1	3	-	-	32	2	-	-	-	-	38	-	13	23	-	-	-	-	-	38	-	-
	3.9%	2.3%	5.4%	2.8%	6.7%	2.1%	*	1.1%	-	-	31.7%	2.0%	-	-	-	-	40.0%	-	3.0%	5.6%	-	-	-	-	-	44.2%	-	-
Plaid Cymru	8	5	4	*	5	3	1	2	-	-	6	*	-	-	-	-	8	-	5	4	-	-	-	-	-	-	8	-
	0.9%	1.1%	0.7%	*	1.6%	1.1%	*	0.6%	-	-	5.7%	*	-	-	-	-	9.0%	-	1.0%	0.9%	-	-	-	-	-	-	17.3%	-
Green	22	6	16	2	2	18	1	3	3	-	14	1	-	-	-	-	22	-	1	20	3	9	5	6	22	-	-	-
	2.3%	1.4%	3.2%	0.6%	0.7%	6.5%	*	1.1%	4.1%	-	13.7%	1.2%	-	-	-	-	23.6%	-	*	4.9%	2.1%	5.9%	1.5%	2.0%	2.8%	-	-	-
Another Party	26	13	13	7	11	2	-	1	-	4	18	2	-	-	-	-	26	-	15	6	1	-	-	4	5	-	1	20
	2.7%	2.8%	2.6%	2.9%	3.3%	0.9%	-	*	-	3.7%	17.5%	2.9%	-	-	-	-	27.5%	-	3.3%	1.6%	0.8%	-	-	1.2%	0.6%	-	2.1%	79.6%
Undecided	129	53	76	47	45	25	26	34	8	4	4	28	-	-	-	-	-	129	48	61	20	27	35	40	113	8	3	4
	13.3%	11.4%	15.2%	18.2%	13.7%	9.2%	8.5%	13.9%	13.6%	3.5%	3.7%	33.9%	-	-	-	-	-	100.0%	11.0%	14.7%	15.9%	17.9%	11.2%	13.0%	14.0%	9.9%	5.6%	16.9%
Refused	49	23	26	13	12	17	8	3	1	4	2	4	-	-	-	-	-	-	17	18	3	8	18	11	37	6	5	1
	5.1%	5.0%	5.2%	5.0%	3.6%	6.5%	2.6%	1.2%	1.5%	3.7%	1.6%	4.6%	-	-	-	-	-	-	3.8%	4.2%	2.3%	4.9%	5.8%	3.7%	4.6%	7.0%	9.5%	3.5%
SIGMA	965	465	500	255	330	268	305	242	62	101	101	82	369	238	58	28	94	129	441	417	124	152	314	304	805	85	49	25
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 4
Q2. Normal weightings & likelihood to vote, with undecided and refused removed
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Base: Likely to Vote

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	771	411	360	164	276	233	337	205	54	52	43	62	406	226	60	20	59	-	326	366	101	117	254	259	657	70	35	9
Weighted Total	787	389	398	196	273	226	271	205	52	94	96	51	369	238	58	28	94	-	376	338	101	118	261	254	655	71	42	20
Conservative	369	195	173	72	118	120	249	19	14	55	5	18	369	-	-	-	-	-	243	96	35	67	140	150	338	15	15	-
	46.8%	50.2%	43.5%	36.6%	43.4%	52.9%	91.9%	9.4%	27.3%	58.5%	5.1%	36.3%	100.0%	-	-	-	-	-	64.6%	28.3%	34.6%	56.7%	53.8%	59.0%	51.6%	21.8%	37.0%	-
Labour	238	114	124	90	79	55	12	161	9	10	17	21	-	238	-	-	-	-	61	147	52	27	90	54	207	14	17	-
	30.2%	29.3%	31.1%	46.0%	28.8%	24.5%	4.5%	78.6%	16.5%	10.5%	18.2%	41.2%	-	100.0%	-	-	-	-	16.3%	43.5%	51.4%	23.0%	34.6%	21.4%	31.6%	20.4%	40.1%	-
Liberal Democrat	58	25	33	8	24	18	6	16	27	3	4	3	-	-	58	-	-	-	12	41	8	11	13	26	55	3	-	-
	7.4%	6.5%	8.2%	4.2%	8.8%	8.0%	2.1%	7.6%	51.3%	2.8%	4.3%	6.9%	-	-	100.0%	-	-	-	3.1%	12.3%	7.5%	9.2%	5.2%	10.4%	8.4%	4.7%	-	-
UKIP	28	20	9	10	12	5	2	1	-	23	-	3	-	-	-	28	-	-	26	-	3	4	12	14	28	-	-	-
	3.6%	5.0%	2.2%	5.0%	4.3%	2.1%	0.6%	0.6%	-	24.2%	-	5.2%	-	-	-	100.0%	-	-	7.0%	-	2.9%	3.5%	4.7%	5.4%	4.3%	-	-	-
Scottish National Party	38	11	27	7	22	6	1	3	-	-	32	2	-	-	-	-	38	-	13	23	-	-	-	-	-	38	-	-
	4.8%	2.7%	6.8%	3.6%	8.1%	2.5%	*	1.3%	-	-	33.4%	3.2%	-	-	-	-	40.0%	-	3.5%	6.9%	-	-	-	-	-	53.1%	-	-
Plaid Cymru	8	5	4	*	5	3	1	2	-	-	6	*	-	-	-	-	8	-	5	4	-	-	-	-	-	-	8	-
	1.1%	1.3%	0.9%	*	1.9%	1.3%	*	0.8%	-	-	6.0%	0.6%	-	-	-	-	9.0%	-	1.2%	1.2%	-	-	-	-	-	-	20.4%	-
Green	22	6	16	2	2	18	1	3	3	-	14	1	-	-	-	-	22	-	1	20	3	9	5	6	22	-	-	-
	2.8%	1.7%	4.0%	0.8%	0.8%	7.8%	*	1.3%	4.8%	-	14.4%	1.9%	-	-	-	-	23.6%	-	*	6.0%	2.6%	7.6%	1.8%	2.4%	3.4%	-	-	-
Another Party	26	13	13	7	11	2	-	1	-	4	18	2	-	-	-	-	26	-	15	6	1	-	-	4	5	-	1	20
	3.3%	3.3%	3.2%	3.7%	3.9%	1.0%	-	0.5%	-	4.0%	18.5%	4.7%	-	-	-	-	27.5%	-	3.9%	1.9%	1.0%	-	-	1.5%	0.7%	-	2.5%	100.0%
SIGMA	787	389	398	196	273	226	271	205	52	94	96	51	369	238	58	28	94	-	376	338	101	118	261	254	655	71	42	20
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll I

Prepared on behalf of Good Morning Britain

Table 5

Q3. Normal weightings

Q3. And could you tell me please, for which party did you vote in the 2015 General Election, or did you not vote?

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1005	524	481	239	360	288	381	246	64	57	46	137	406	226	60	20	59	143	391	464	129	163	326	332	859	88	43	15
Weighted Total	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
Conservative	293	150	144	68	93	88	293	-	-	-	-	-	236	11	5	2	3	27	170	98	34	56	107	115	273	8	12	-
	29.2%	30.5%	27.9%	23.5%	27.1%	33.1%	100.0%	-	-	-	-	-	66.1%	4.8%	9.3%	6.1%	2.8%	18.8%	38.2%	23.7%	25.8%	34.7%	32.5%	36.3%	32.3%	9.8%	24.4%	-
Labour	242	104	137	67	89	61	-	242	-	-	-	-	19	158	15	1	8	35	67	159	52	35	88	47	207	18	17	-
	24.0%	21.3%	26.7%	23.4%	25.9%	22.9%	-	100.0%	-	-	-	-	5.4%	66.7%	25.4%	4.0%	8.1%	24.4%	15.1%	38.6%	39.7%	21.8%	26.7%	14.9%	24.5%	20.9%	35.4%	-
Liberal Democrat	63	26	37	12	25	18	-	-	63	-	-	-	14	8	28	-	2	9	21	39	10	7	19	26	57	5	-	-
	6.2%	5.3%	7.1%	4.0%	7.4%	6.7%	-	-	100.0%	-	-	-	4.0%	3.5%	47.0%	-	2.5%	6.0%	4.7%	9.6%	7.9%	4.2%	5.8%	8.3%	6.8%	6.2%	-	-
UKIP	100	62	39	27	29	31	-	-	-	100	-	-	52	10	3	23	3	3	93	2	4	17	40	51	96	2	2	-
	10.0%	12.6%	7.5%	9.3%	8.6%	11.8%	-	-	-	100.0%	-	-	14.7%	4.1%	4.7%	77.7%	3.8%	2.3%	21.0%	0.6%	3.3%	10.6%	12.2%	16.0%	11.4%	2.4%	3.6%	-
SNP	37	13	25	5	22	7	-	-	-	-	37	-	3	3	-	-	30	1	15	22	-	-	-	-	-	37	-	-
	3.7%	2.6%	4.8%	1.7%	6.4%	2.6%	-	-	-	-	38.7%	-	0.7%	1.3%	-	-	32.8%	1.0%	3.4%	5.4%	-	-	-	-	-	43.8%	-	-
Plaid Cymru	9	7	2	-	5	3	-	-	-	-	9	-	2	-	-	-	5	-	4	5	-	-	-	-	-	-	9	-
	0.9%	1.4%	*	-	1.6%	1.3%	-	-	-	-	9.2%	-	0.6%	-	-	-	5.8%	-	0.9%	1.2%	-	-	-	-	-	-	18.2%	-
Green	30	20	9	4	9	17	-	-	-	-	30	-	-	13	4	-	13	-	-	25	5	5	3	16	30	-	-	-
	3.0%	4.1%	1.8%	1.4%	2.6%	6.3%	-	-	-	-	30.8%	-	-	5.5%	6.5%	-	13.9%	-	-	6.0%	3.8%	3.1%	1.0%	5.1%	3.5%	-	-	-
Other	21	11	10	2	9	4	-	-	-	-	21	-	-	-	-	-	18	2	12	6	2	-	-	-	2	-	-	19
	2.0%	2.2%	1.9%	0.7%	2.7%	1.6%	-	-	-	-	21.3%	-	-	-	-	-	20.1%	1.5%	2.8%	1.5%	1.4%	-	-	-	*	-	-	67.5%
Did not vote	137	69	67	78	35	20	-	-	-	-	-	137	23	26	4	4	7	39	36	30	15	28	46	42	121	4	6	6
	13.6%	14.1%	13.1%	27.0%	10.1%	7.4%	-	-	-	-	-	100.0%	6.5%	10.9%	7.1%	12.2%	7.1%	27.6%	8.2%	7.3%	11.3%	17.4%	13.9%	13.4%	14.3%	5.2%	11.5%	21.1%
Can't remember	38	15	23	15	16	5	-	-	-	-	-	-	6	5	-	-	3	17	17	13	7	2	13	9	28	6	2	2
	3.8%	3.0%	4.5%	5.3%	4.6%	1.9%	-	-	-	-	-	-	1.8%	2.3%	-	-	3.1%	11.7%	3.9%	3.2%	5.6%	1.1%	4.1%	2.8%	3.3%	7.5%	4.6%	7.1%
Refused	36	14	22	11	11	12	-	-	-	-	-	-	1	2	-	-	-	10	8	12	2	11	12	10	30	4	1	1
	3.6%	2.8%	4.3%	3.8%	3.1%	4.4%	-	-	-	-	-	-	*	0.7%	-	-	-	6.8%	1.8%	2.9%	1.3%	7.1%	3.8%	3.1%	3.6%	4.3%	2.3%	4.3%
SIGMA	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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GE2017 Telephone Voting Intention Poll I

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Table 6

Q4. Normal weightings

Q4. And how did you vote in the EU Referendum in June 2016, or did you not vote?

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1005	524	481	239	360	288	381	246	64	57	46	137	406	226	60	20	59	143	391	464	129	163	326	332	859	88	43	15
Weighted Total	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
'Leave'	444	228	216	103	151	117	170	67	21	93	31	36	233	61	13	26	34	54	444	-	51	69	165	147	385	29	20	10
	44.2%	46.5%	42.0%	35.9%	43.9%	44.2%	57.9%	27.8%	33.4%	93.3%	32.7%	26.6%	65.3%	26.0%	21.9%	88.3%	36.9%	38.0%	100.0%	-	38.4%	43.1%	50.3%	46.4%	45.6%	33.9%	40.7%	37.6%
'Remain'	411	184	227	121	144	118	98	159	39	2	58	30	92	142	39	-	51	64	-	411	55	61	112	131	327	52	24	8
	40.9%	37.6%	44.0%	42.1%	42.0%	44.6%	33.3%	65.8%	62.7%	2.3%	60.0%	21.9%	25.8%	60.3%	67.3%	-	55.7%	45.0%	-	100.0%	42.1%	38.4%	34.1%	41.2%	38.7%	60.7%	50.7%	29.9%
Can't remember	16	7	9	1	6	6	4	3	1	-	2	2	5	3	-	-	2	5	-	-	3	4	5	5	14	-	-	2
	1.6%	1.4%	1.8%	*	1.9%	2.4%	1.5%	1.4%	1.7%	-	2.2%	1.4%	1.4%	1.5%	-	-	2.3%	3.9%	-	-	2.2%	2.3%	1.4%	1.6%	1.7%	-	-	7.6%
Did not vote	114	60	54	53	40	16	20	12	1	4	5	64	25	29	6	3	5	16	-	-	22	22	39	28	102	3	3	6
	11.3%	12.2%	10.5%	18.6%	11.5%	6.1%	6.8%	5.0%	2.3%	4.4%	5.2%	47.0%	7.0%	12.2%	10.8%	11.7%	5.1%	11.1%	-	-	16.5%	13.7%	11.9%	8.9%	12.1%	3.3%	6.4%	21.1%
Refused	20	11	9	8	3	7	1	-	-	-	-	4	2	-	-	-	-	3	-	-	1	4	8	6	16	2	1	1
	2.0%	2.3%	1.7%	2.9%	0.7%	2.8%	*	-	-	-	-	3.1%	*	-	-	-	-	2.0%	-	-	0.8%	2.5%	2.3%	2.0%	1.9%	2.2%	2.3%	3.7%
SIGMA	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 7

Q5. Normal weightings

Q5. What would you say is the number one issue when it come to deciding your vote?

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1005	524	481	239	360	288	381	246	64	57	46	137	406	226	60	20	59	143	391	464	129	163	326	332	859	88	43	15
Weighted Total	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
Economy	85	54	31	30	29	21	37	11	10	3	6	9	40	10	3	-	10	18	36	38	13	13	26	24	74	7	2	2
	8.4%	11.0%	6.0%	10.4%	8.3%	7.8%	12.7%	4.7%	16.3%	2.9%	6.5%	6.9%	11.2%	4.2%	4.8%	-	11.3%	12.5%	8.1%	9.3%	10.2%	7.8%	7.9%	7.4%	8.7%	8.2%	4.1%	7.0%
Brexit	123	70	53	22	42	37	43	22	13	24	8	5	67	11	16	8	2	11	68	48	11	22	48	55	114	4	4	1
	12.3%	14.2%	10.4%	7.8%	12.1%	14.0%	14.7%	8.9%	21.5%	24.2%	8.7%	4.0%	18.8%	4.6%	27.8%	28.3%	2.2%	7.4%	15.4%	11.6%	8.1%	13.7%	14.6%	17.4%	13.5%	4.7%	9.3%	3.7%
NHS	121	46	75	33	48	28	22	44	2	12	14	21	28	49	6	-	9	18	40	67	10	17	44	37	99	9	10	3
	12.0%	9.4%	14.5%	11.3%	13.9%	10.4%	7.5%	18.3%	3.4%	11.7%	14.3%	15.4%	7.8%	20.6%	11.1%	-	10.3%	12.9%	9.0%	16.3%	7.9%	10.6%	13.4%	11.7%	11.7%	10.9%	20.4%	10.8%
Immigration	75	37	38	10	26	26	35	4	2	24	-	8	43	6	3	9	3	4	62	4	8	14	27	28	69	3	4	-
	7.5%	7.5%	7.5%	3.6%	7.4%	9.7%	12.0%	1.8%	3.2%	24.3%	-	5.7%	12.0%	2.7%	5.8%	30.5%	2.9%	3.1%	14.1%	1.0%	5.8%	8.9%	8.1%	8.9%	8.2%	3.1%	7.3%	-
Defence	4	3	1	1	2	1	1	2	-	-	-	-	1	2	-	-	-	1	1	2	-	1	1	2	4	-	-	-
	*	0.6%	*	*	0.7%	*	*	0.8%	-	-	-	-	*	0.7%	-	-	-	0.7%	*	0.6%	-	0.6%	*	0.8%	*	-	-	-
Crime	3	2	1	1	1	1	1	1	-	-	-	-	1	1	-	-	-	1	1	1	2	-	1	1	3	-	-	-
	*	*	*	*	*	*	*	*	-	-	-	-	*	*	-	-	-	0.8%	*	*	1.6%	-	*	*	*	-	-	-
Education	40	9	31	18	17	5	8	18	3	2	-	7	6	20	2	1	1	7	11	23	9	4	13	13	36	3	-	1
	4.0%	1.8%	6.1%	6.3%	4.9%	1.8%	2.6%	7.4%	5.5%	2.0%	-	4.8%	1.8%	8.5%	3.4%	4.0%	1.0%	4.7%	2.4%	5.6%	6.7%	2.3%	4.1%	4.1%	4.2%	3.6%	-	4.2%
Welfare	14	4	10	-	8	6	3	6	-	2	-	3	4	8	-	-	-	2	6	6	3	2	7	3	12	1	1	-
	1.4%	0.8%	2.0%	-	2.3%	2.4%	1.1%	2.6%	-	1.5%	-	2.2%	1.2%	3.3%	-	-	-	1.5%	1.4%	1.5%	2.2%	1.4%	2.3%	0.8%	1.5%	0.8%	2.0%	-
The cost of Living	6	2	3	3	2	1	4	1	-	-	-	1	3	1	-	-	-	2	2	4	-	2	2	3	5	-	1	-
	0.6%	0.5%	0.7%	1.0%	*	*	1.4%	*	-	-	-	0.5%	0.9%	*	-	-	-	1.3%	*	0.9%	-	1.1%	*	1.0%	0.6%	-	2.0%	-
Pensions & Retirement	5	2	3	-	1	4	2	2	1	-	-	-	2	2	1	-	-	-	2	2	-	2	3	1	5	-	-	-
	*	*	0.6%	-	*	1.4%	0.6%	0.8%	1.8%	-	-	-	*	0.8%	1.9%	-	-	-	*	*	-	1.0%	1.0%	*	0.6%	-	-	-
Housing	13	7	6	3	3	6	2	3	-	3	4	-	4	7	-	-	-	2	4	7	1	1	2	10	12	-	1	-
	1.3%	1.4%	1.2%	0.9%	0.9%	2.2%	0.8%	1.1%	-	3.3%	4.2%	-	1.1%	2.8%	-	-	-	1.3%	0.9%	1.6%	0.8%	*	*	3.1%	1.5%	-	2.3%	-
Local Candidate	6	2	4	1	3	1	2	2	1	-	-	1	2	1	1	-	1	1	1	4	-	-	3	1	4	-	2	-
	0.6%	*	0.8%	*	0.9%	*	0.8%	0.7%	1.5%	-	-	0.7%	*	0.6%	1.6%	-	1.0%	0.7%	*	1.0%	-	-	0.8%	*	*	-	3.6%	-
Party Leader	57	26	32	9	21	17	29	5	4	8	8	1	40	3	4	-	7	1	38	17	6	18	13	11	45	4	5	3
	5.7%	5.2%	6.1%	3.2%	6.0%	6.2%	10.0%	2.1%	6.2%	7.9%	8.2%	0.9%	11.1%	1.4%	6.5%	-	7.9%	1.0%	8.6%	4.1%	4.8%	11.3%	3.9%	3.5%	5.4%	4.7%	10.3%	10.1%
Tribal Loyalty (always vote Labour / Conservative etc)	26	13	13	10	3	9	7	10	1	3	2	3	7	11	1	3	2	-	10	11	4	4	10	9	22	2	2	-
	2.6%	2.7%	2.5%	3.5%	0.7%	3.4%	2.3%	4.0%	1.6%	2.6%	2.0%	2.1%	1.8%	4.5%	1.7%	8.7%	2.1%	-	2.3%	2.8%	3.2%	2.2%	3.0%	2.7%	2.6%	2.0%	4.0%	-
Other (please state/write)	256	139	117	64	103	67	49	75	15	15	42	36	60	75	17	7	41	33	97	119	43	37	69	67	195	37	10	14
	25.5%	28.3%	22.8%	22.4%	29.9%	25.4%	16.7%	30.9%	24.2%	14.8%	43.7%	26.6%	16.9%	31.8%	28.6%	23.2%	45.0%	23.1%	21.9%	29.0%	32.8%	22.8%	20.9%	21.1%	23.2%	44.1%	20.1%	48.8%
Don't know	170	75	95	82	37	38	47	37	9	5	12	41	49	30	4	2	15	41	64	58	21	25	61	52	144	15	7	4
	16.9%	15.3%	18.5%	28.5%	10.7%	14.3%	16.0%	15.1%	14.8%	4.7%	12.4%	30.2%	13.7%	12.7%	6.8%	5.3%	16.3%	29.0%	14.3%	14.0%	15.9%	15.8%	18.5%	16.4%	17.0%	17.9%	14.7%	15.5%
SIGMA	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

GE2017 Telephone Voting Intention Poll I

Prepared on behalf of Good Morning Britain

Table 8

Q6. Normal weightings

Q6. Which of the following party leaders do you think would make the best Prime Minister

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1005	524	481	239	360	288	381	246	64	57	46	137	406	226	60	20	59	143	391	464	129	163	326	332	859	88	43	15
Weighted Total	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
Theresa May	602	304	297	128	209	177	264	85	34	85	41	55	338	47	30	22	44	84	335	199	60	102	208	213	512	41	27	22
	59.9%	62.1%	57.8%	44.5%	60.8%	66.6%	90.2%	35.2%	54.8%	85.4%	43.0%	40.1%	94.7%	19.9%	51.4%	74.9%	48.1%	59.0%	75.5%	48.5%	45.5%	64.0%	63.3%	67.3%	60.7%	48.1%	56.7%	77.6%
Jeremy Corbyn	209	108	102	88	65	48	10	103	13	6	33	33	9	134	16	5	26	10	45	132	37	22	64	57	171	16	16	6
	20.8%	22.0%	19.8%	30.6%	19.0%	18.2%	3.5%	42.8%	20.9%	6.3%	34.7%	24.3%	2.6%	56.9%	27.8%	15.5%	27.8%	7.3%	10.2%	32.0%	27.9%	14.0%	19.4%	17.9%	20.3%	18.4%	34.1%	22.4%
Don't know	194	78	116	72	70	40	19	53	15	8	22	49	9	55	12	3	22	48	63	80	35	35	57	47	161	28	4	-
	19.3%	15.9%	22.5%	24.9%	20.2%	15.3%	6.4%	22.1%	24.3%	8.3%	22.3%	35.6%	2.7%	23.2%	20.8%	9.6%	24.1%	33.7%	14.3%	19.4%	26.6%	22.0%	17.2%	14.8%	19.1%	33.5%	9.2%	-
SIGMA	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 9

Q7. Normal weightings

Q7. Theresa May or Jeremy Corbyn are most likely candidates to be Prime Minister after the General Election. Who would you trust the most to... - Negotiate the best Brexit deal for Britain

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1005	524	481	239	360	288	381	246	64	57	46	137	406	226	60	20	59	143	391	464	129	163	326	332	859	88	43	15
Weighted Total	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
Theresa May	622	320	301	149	216	172	263	103	32	89	39	66	338	72	26	26	41	84	354	193	70	98	212	216	525	44	34	19
	61.9%	65.4%	58.5%	51.7%	62.6%	65.0%	89.9%	42.5%	51.3%	88.7%	40.7%	47.9%	94.7%	30.5%	43.7%	87.0%	44.3%	58.9%	79.7%	46.9%	53.1%	61.5%	64.7%	68.1%	62.2%	51.4%	70.6%	69.5%
Jeremy Corbyn	205	103	102	81	69	45	14	101	14	4	36	25	8	129	18	2	25	14	35	138	40	25	55	54	165	21	14	5
	20.4%	21.0%	19.8%	28.2%	19.9%	17.1%	4.6%	41.7%	22.5%	3.6%	37.7%	18.2%	2.3%	54.7%	30.8%	6.2%	26.9%	10.0%	7.9%	33.5%	30.6%	15.8%	16.8%	17.1%	19.5%	24.5%	29.4%	18.2%
Don't know	178	67	112	58	60	47	16	38	16	8	21	46	11	35	15	2	27	44	55	81	22	36	61	47	155	20	-	3
	17.8%	13.6%	21.7%	20.1%	17.4%	17.9%	5.5%	15.8%	26.2%	7.7%	21.5%	33.9%	3.0%	14.7%	25.4%	6.8%	28.8%	31.1%	12.5%	19.6%	16.3%	22.7%	18.6%	14.9%	18.3%	24.1%	-	12.2%
SIGMA	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 10

Q8. Normal weightings

Q8. Theresa May or Jeremy Corbyn are most likely candidates to be Prime Minister after the General Election. Who would you trust the most to... - Protect the NHS

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1005	524	481	239	360	288	381	246	64	57	46	137	406	226	60	20	59	143	391	464	129	163	326	332	859	88	43	15
Weighted Total	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
Theresa May	423	212	211	91	129	135	209	45	15	73	30	35	268	32	14	16	31	40	255	117	41	71	141	157	360	24	19	20
	42.1%	43.3%	41.0%	31.4%	37.5%	50.9%	71.2%	18.6%	24.1%	72.6%	30.8%	25.2%	75.0%	13.5%	24.5%	54.0%	34.1%	28.4%	57.4%	28.5%	30.9%	44.6%	42.9%	49.4%	42.7%	28.5%	38.4%	73.3%
Jeremy Corbyn	392	200	192	130	152	88	51	167	33	13	57	51	56	180	32	7	47	48	105	229	68	57	119	97	317	46	22	6
	39.0%	40.8%	37.3%	45.2%	44.1%	33.3%	17.3%	69.2%	52.1%	12.7%	59.5%	37.4%	15.8%	76.2%	55.0%	24.6%	50.5%	33.6%	23.7%	55.8%	51.5%	35.3%	36.1%	30.7%	37.6%	54.7%	44.9%	22.4%
Don't know	190	78	112	67	63	42	34	29	15	15	9	51	33	24	12	6	14	54	84	65	23	32	69	63	167	14	8	1
	18.9%	15.9%	21.7%	23.4%	18.4%	15.8%	11.5%	12.2%	23.8%	14.7%	9.7%	37.4%	9.2%	10.3%	20.5%	21.5%	15.4%	38.1%	18.9%	15.7%	17.7%	20.0%	21.0%	19.9%	19.7%	16.8%	16.7%	4.3%
SIGMA	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 11

Q9. Normal weightings

Q9. Theresa May or Jeremy Corbyn are most likely candidates to be Prime Minister after the General Election. Who would you trust the most to... - Manage the economy

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1005	524	481	239	360	288	381	246	64	57	46	137	406	226	60	20	59	143	391	464	129	163	326	332	859	88	43	15
Weighted Total	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
Theresa May	625	319	307	152	209	178	270	95	35	90	45	62	342	65	33	24	48	79	353	201	68	103	209	223	532	40	31	23
	62.2%	65.0%	59.5%	52.8%	60.7%	67.2%	92.1%	39.5%	56.4%	89.4%	47.2%	45.0%	95.8%	27.6%	56.8%	81.0%	52.1%	55.8%	79.5%	48.8%	51.4%	64.1%	63.7%	70.2%	63.0%	47.0%	63.5%	81.3%
Jeremy Corbyn	215	104	111	79	77	48	9	108	12	9	36	28	6	139	16	6	25	15	43	135	40	28	65	50	173	23	15	4
	21.4%	21.3%	21.5%	27.5%	22.3%	18.3%	3.1%	44.9%	19.5%	9.1%	37.7%	20.4%	1.7%	58.8%	26.9%	19.0%	27.1%	10.5%	9.8%	32.8%	30.3%	17.7%	19.9%	15.7%	20.5%	27.4%	30.0%	14.5%
Don't know	165	67	98	57	59	39	14	38	15	1	15	47	9	32	10	-	19	48	47	75	24	29	54	45	139	22	3	1
	16.4%	13.7%	19.0%	19.7%	17.0%	14.5%	4.8%	15.6%	24.1%	1.4%	15.1%	34.7%	2.6%	13.6%	16.3%	-	20.9%	33.6%	10.7%	18.4%	18.3%	18.2%	16.4%	14.1%	16.5%	25.6%	6.5%	4.3%
SIGMA	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 12
Q10. Normal weightings
Q10. Theresa May or Jeremy Corbyn are most likely candidates to be Prime Minister after the General Election. Who would you trust the most to... - Promote a fairer society
Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1005	524	481	239	360	288	381	246	64	57	46	137	406	226	60	20	59	143	391	464	129	163	326	332	859	88	43	15
Weighted Total	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
Theresa May	465	228	238	107	151	136	228	48	13	77	34	40	288	33	12	20	36	50	285	129	42	79	161	171	395	29	24	18
	46.3%	46.5%	46.1%	37.1%	43.7%	51.1%	77.7%	19.7%	20.5%	77.1%	35.3%	29.2%	80.7%	13.8%	20.8%	67.8%	38.7%	35.4%	64.2%	31.3%	32.1%	49.3%	49.0%	53.9%	46.8%	33.7%	49.0%	65.2%
Jeremy Corbyn	370	188	182	123	138	86	37	163	41	10	51	48	43	183	35	7	42	40	90	228	70	47	114	91	298	44	22	6
	36.9%	38.4%	35.4%	42.6%	40.0%	32.3%	12.8%	67.5%	66.2%	9.5%	52.8%	35.0%	12.0%	77.7%	59.5%	24.6%	46.0%	28.1%	20.3%	55.4%	53.5%	29.2%	34.8%	28.7%	35.4%	51.4%	45.8%	22.4%
Don't know	169	74	95	58	56	44	28	31	8	13	11	49	26	20	12	2	14	52	69	54	19	34	53	55	151	13	3	3
	16.8%	15.1%	18.5%	20.3%	16.2%	16.6%	9.6%	12.7%	13.3%	13.4%	11.9%	35.8%	7.3%	8.5%	19.6%	7.6%	15.3%	36.5%	15.5%	13.3%	14.4%	21.4%	16.2%	17.4%	17.8%	14.9%	5.2%	12.4%
SIGMA	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 13

Q11. Normal weightings

Q11. Would you consider voting for a party or candidate that is not your first choice in order to stop a party or candidate, you do not like, from winning?

Base: All Respondents

	Total	Sex		Age			2015 General Election Past Vote						General Election Voting Intention						EU Referendum Past Vote		Region8							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	CON	LAB	LD	UKIP	OTHER	UND	Leave	Remain	London	Midlands	North	South	England	Scotland	Wales	NI
Unweighted Total	1005	524	481	239	360	288	381	246	64	57	46	137	406	226	60	20	59	143	391	464	129	163	326	332	859	88	43	15
Weighted Total	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
Yes	444	222	222	135	169	107	92	125	43	52	46	58	136	115	48	13	38	61	191	193	62	68	133	132	360	39	29	15
	44.1%	45.2%	43.1%	46.8%	49.0%	40.4%	31.4%	51.6%	68.4%	52.1%	47.4%	42.3%	38.2%	48.7%	82.1%	44.0%	41.0%	43.0%	42.9%	47.0%	47.0%	42.5%	40.4%	41.7%	42.7%	45.8%	59.9%	55.2%
No	483	228	255	127	158	133	187	102	16	38	43	62	205	104	8	12	49	57	224	186	57	83	173	152	413	43	16	10
	48.1%	46.5%	49.5%	44.0%	45.9%	50.3%	63.8%	42.1%	25.9%	37.5%	44.7%	45.6%	57.6%	44.1%	13.9%	39.0%	53.5%	39.9%	50.4%	45.2%	43.3%	51.9%	52.7%	48.0%	49.0%	50.9%	33.6%	36.1%
Don't know	78	40	38	27	18	25	14	15	4	10	8	17	15	17	2	5	5	24	30	32	13	9	23	33	70	3	3	2
	7.8%	8.2%	7.4%	9.2%	5.1%	9.3%	4.8%	6.3%	5.7%	10.4%	7.9%	12.1%	4.2%	7.2%	4.1%	17.0%	5.4%	17.1%	6.7%	7.9%	9.7%	5.6%	6.9%	10.3%	8.3%	3.3%	6.5%	8.7%
SIGMA	1005	490	515	288	344	265	293	242	63	100	96	137	357	236	59	30	92	142	444	411	132	160	329	317	844	85	48	28
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.