

# GE2017 Telephone

## VI Poll V

04/06/2017

Prepared on behalf of Good Morning Britain



# Methodology

## Fieldwork Dates

2<sup>nd</sup> – 3<sup>rd</sup> June 2017

## Data Collection Method

The survey was conducted via telephone. A combination of both landline and mobile data were called.

## Population Sampled

All residents aged 18+ in the United Kingdom

## Sample Size

1,103

## Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, 2015 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics Census data and the results of the 2015 General Election and 2016 EU Referendum.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,103 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "Alliance", "DUP", "SDLP", "Sinn Fein" and "UUP" prompted in a randomising order.

As an additional step, respondents who replied "undecided" and "refused" were then removed from the sample. Final published voting intention can therefore be found in the final table of each question.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

Chris Hopkins  
0203 818 9661

[chris.hopkins@survation.com](mailto:chris.hopkins@survation.com)

If you are interested in commissioning a poll from us, please contact [researchteam@survation.com](mailto:researchteam@survation.com) for a prompt response to your enquiry and we'll call you right back with the appropriate person.

Sign up for our press releases at <http://eepurl.com/mOK8T>

Follow us on twitter:

[www.twitter.com/survation](http://www.twitter.com/survation) for our regular survey work and political polling

[www.twitter.com/damiansurvation](http://www.twitter.com/damiansurvation) for Damian Lyons Lowe's twitter feed

Survation are a member of The British Polling Council and abide by its rules:

<http://www.britishpollingcouncil.org>

Survation Ltd Registered in England & Wales Number 07143509

**GE2017 Telephone Voting Intention Poll IV**  
Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 1**  
**Q1. Likelihood to Vote - By Normal Weighting**  
**Q1. As you may know, the next General Election is due to be held on 8th June. On a 0 to 10 scale, where 10 means certain TO vote and 0 means certain NOT to vote, how likely do you think you will be to vote at the next General Election, or have you already voted?**  
**Base : All Respondents**

	Total	Gender		Age			2015 Vote					Voting Intention						Region8								2016 EU Referendum Vote			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1103	609	494	284	378	441	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575	
Weighted Total	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
10 = certain to vote / Already voted by post	930	443	488	254	315	362	293	247	64	91	98	80	344	339	50	20	74	49	123	150	225	286	784	83	44	19	395	404	
	84.4%	82.3%	86.3%	80.4%	83.4%	88.3%	89.2%	91.3%	91.4%	81.6%	90.7%	58.2%	91.3%	92.6%	94.7%	74.3%	85.4%	55.3%	85.3%	85.3%	87.3%	82.3%	84.7%	88.8%	83.0%	61.8%	79.9%	88.1%	
9	27	16	11	11	9	7	11	3	2	3	1	2	9	5	1	3	2	6	4	6	3	10	23	1	2	1	16	9	
	2.5%	3.0%	1.9%	3.4%	2.5%	1.7%	3.2%	1.3%	2.5%	2.7%	0.9%	1.7%	2.3%	1.5%	1.5%	11.3%	2.0%	6.3%	2.7%	3.6%	1.3%	2.8%	2.5%	1.4%	3.0%	3.2%	3.2%	2.0%	
8	34	19	16	10	18	5	8	5	2	2	1	16	11	9	2	-	4	7	5	5	9	13	32	-	1	1	12	20	
	3.1%	3.4%	2.8%	3.3%	4.9%	1.3%	2.4%	1.9%	3.3%	1.7%	1.1%	11.4%	2.9%	2.4%	3.3%	-	4.2%	8.4%	3.5%	3.0%	3.4%	3.7%	3.5%	-	1.7%	3.9%	2.4%	4.4%	
7	18	10	8	7	5	5	2	5	1	-	4	5	2	4	-	-	5	5	2	2	7	2	12	1	-	5	11	6	
	1.6%	1.8%	1.4%	2.3%	1.3%	1.3%	0.7%	1.7%	0.8%	-	3.5%	3.4%	0.6%	1.0%	-	-	5.3%	5.7%	1.1%	0.9%	2.9%	0.4%	1.3%	0.6%	-	16.8%	2.3%	1.3%	
6	8	5	3	3	2	3	1	-	1	3	-	2	2	2	*	2	-	1	2	2	-	5	8	-	-	-	4	2	
	0.7%	1.0%	0.5%	0.9%	0.5%	0.8%	0.3%	-	0.8%	2.9%	-	1.7%	0.5%	0.4%	0.2%	7.2%	-	1.6%	1.2%	1.1%	-	1.3%	0.9%	-	-	-	0.9%	0.5%	
5	35	19	16	11	9	15	7	1	-	3	3	10	7	4	*	-	1	15	7	3	4	15	29	4	1	-	20	7	
	3.1%	3.5%	2.8%	3.4%	2.4%	3.7%	2.2%	0.5%	-	3.1%	3.1%	7.3%	1.9%	1.2%	0.3%	-	1.1%	17.1%	4.8%	1.6%	1.7%	4.3%	3.2%	4.4%	2.0%	-	4.1%	1.5%	
4	7	3	4	4	1	2	1	1	-	2	-	3	1	-	-	2	-	4	-	-	-	3	4	7	-	-	7	-	
	0.7%	0.6%	0.7%	1.4%	0.3%	0.5%	0.3%	0.5%	-	1.7%	-	2.3%	0.3%	-	-	7.2%	-	4.9%	-	-	-	1.2%	0.8%	-	-	-	1.5%	-	
3	1	1	*	*	1	*	-	-	-	-	-	*	-	*	-	-	-	1	1	*	*	1	-	*	-	-	-	*	
	0.1%	0.1%	*	*	0.2%	*	-	-	-	-	-	0.3%	-	0.1%	-	-	-	0.7%	0.3%	0.1%	0.1%	-	0.1%	-	0.2%	-	-	0.1%	
2	5	2	3	2	3	-	-	*	-	-	-	5	*	3	-	-	2	-	*	-	-	3	3	2	*	-	5	-	
	0.4%	0.3%	0.6%	0.6%	0.8%	-	-	*	-	-	-	3.5%	0.1%	0.8%	-	-	2.0%	-	0.1%	-	-	0.9%	0.3%	1.9%	0.1%	-	1.0%	-	
1	1	1	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	1	
	0.1%	0.1%	-	0.2%	-	-	0.2%	-	-	-	-	-	0.1%	-	-	-	-	-	-	-	0.3%	-	0.1%	-	-	-	-	0.1%	
0 = definitely not vote	37	20	17	13	14	10	5	8	1	7	1	14	-	-	-	-	-	-	1	7	5	11	25	3	5	4	24	9	
	3.4%	3.8%	3.0%	4.1%	3.7%	2.5%	1.5%	2.8%	1.3%	6.2%	0.6%	10.1%	-	-	-	-	-	-	1.0%	4.2%	2.1%	3.1%	2.7%	3.0%	10.1%	14.3%	4.8%	2.0%	
SIGMA	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**GE2017 Telephone Voting Intention Poll IV**

Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 2**  
**Q2. Voting Intention Table - By Normal Weighting**  
**Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?**  
**Base : Respondents Likely to Vote**

	Total	Gender		Age			2015 Vote					Voting Intention					Region8								2016 EU Referendum Vote			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1049	577	472	265	359	425	388	279	83	48	70	108	371	372	69	14	68	94	165	167	236	333	901	70	55	23	363	563
Weighted Total	1066	517	548	303	363	399	323	263	69	105	108	124	377	366	52	27	87	89	143	169	252	337	901	91	48	26	470	449
Conservative	377	204	173	89	113	174	250	18	15	51	-	35	377	-	-	-	-	-	47	80	75	157	359	10	8	-	243	83
	35.3%	39.4%	31.5%	29.5%	31.1%	43.7%	77.4%	6.9%	21.4%	48.3%	-	28.3%	100.0%	-	-	-	-	-	33.1%	47.4%	29.7%	46.4%	39.8%	11.1%	16.2%	-	51.7%	18.5%
Labour	366	158	208	128	143	95	33	217	16	13	31	53	-	366	-	-	-	-	61	49	121	84	314	31	20	-	97	217
	34.4%	30.6%	37.9%	42.4%	39.3%	23.8%	10.1%	82.6%	23.1%	12.5%	28.7%	43.1%	-	100.0%	-	-	-	-	42.7%	28.8%	48.0%	24.9%	34.9%	34.5%	42.8%	-	20.7%	48.3%
Liberal Democrat	52	24	29	14	17	22	9	6	28	4	2	3	-	-	52	-	-	-	8	5	15	20	48	3	2	-	13	38
	4.9%	4.5%	5.3%	4.5%	4.6%	5.5%	2.7%	2.1%	40.0%	4.2%	2.2%	2.4%	-	-	100.0%	-	-	-	5.5%	3.2%	5.9%	5.8%	5.3%	3.1%	4.0%	-	2.7%	8.5%
UKIP	27	17	10	3	10	15	2	-	-	25	-	-	-	-	-	27	-	-	-	7	8	12	27	-	-	-	27	-
	2.5%	3.3%	1.9%	1.0%	2.6%	3.6%	0.5%	-	-	23.4%	-	-	-	-	-	100.0%	-	-	-	4.0%	3.3%	3.6%	3.0%	-	-	-	5.8%	-
Green	9	3	6	2	3	5	1	2	*	-	3	2	-	-	-	-	9	-	2	3	3	2	9	-	-	-	9	-
	0.9%	0.6%	1.2%	0.6%	0.8%	1.2%	0.2%	0.7%	0.7%	-	2.5%	1.7%	-	-	-	-	10.6%	-	1.6%	1.5%	1.1%	0.5%	1.0%	-	-	-	-	2.1%
Scottish National Party (SNP)	40	16	24	14	15	11	1	1	2	-	33	2	-	-	-	-	40	-	-	-	-	-	40	-	-	9	31	
	3.7%	3.1%	4.3%	4.7%	4.2%	2.7%	0.2%	0.3%	2.8%	-	30.4%	1.4%	-	-	-	-	45.7%	-	-	-	-	-	43.7%	-	-	1.9%	6.8%	
Plaid Cymru	13	8	5	4	9	1	-	1	-	-	9	4	-	-	-	-	13	-	-	-	-	-	-	13	-	3	4	
	1.3%	1.6%	1.0%	1.2%	2.4%	0.3%	-	0.3%	-	-	8.3%	3.0%	-	-	-	-	15.5%	-	-	-	-	-	-	28.3%	-	0.7%	0.9%	
Another Party	25	12	13	6	7	12	-	-	-	3	20	*	-	-	-	-	25	-	3	-	*	3	-	-	22	11	12	
	2.3%	2.3%	2.4%	2.0%	2.0%	2.9%	-	-	-	2.6%	18.9%	0.1%	-	-	-	-	28.2%	-	1.9%	-	-	0.1%	0.3%	-	-	84.1%	2.3%	2.7%
Undecided	89	38	51	32	26	31	24	17	6	5	9	18	-	-	-	-	89	-	16	8	19	39	81	3	2	50	36	
	8.4%	7.4%	9.3%	10.6%	7.1%	7.8%	7.6%	6.3%	8.5%	5.0%	7.9%	14.5%	-	-	-	-	100.0%	-	11.1%	5.0%	7.3%	11.4%	9.0%	3.7%	5.1%	10.6%	8.1%	
Refused	67	38	29	11	22	34	4	2	2	4	1	7	-	-	-	-	-	-	6	17	12	25	60	4	2	17	18	
	6.3%	7.3%	5.3%	3.6%	6.0%	8.6%	1.3%	0.7%	3.5%	4.0%	1.1%	5.5%	-	-	-	-	-	-	4.2%	10.1%	4.8%	7.3%	6.6%	3.9%	3.6%	3.6%	4.1%	
SIGMA	1066	517	548	303	363	399	323	263	69	105	108	124	377	366	52	27	87	89	143	169	252	337	901	91	48	26	470	449
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**GE2017 Telephone Voting Intention Poll IV**

Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 3**  
**Q2. Voting Intention Table - By Normal Weighting and LTV**  
**Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?**  
**Base : Respondents Likely to Vote**

	Total	Gender		Age			2015 Vote					Voting Intention						Region8								2016 EU Referendum Vote			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1049	577	472	265	359	425	388	279	83	48	70	108	371	372	69	14	68	94	165	167	236	333	901	70	55	23	363	563	
Weighted Total	1021	493	528	287	348	386	315	259	68	100	105	107	367	357	52	25	83	74	136	164	244	319	863	87	47	24	443	437	
Conservative	367	200	167	85	110	172	246	18	14	49	-	34	367	-	-	-	-	-	46	78	74	152	350	10	7	-	237	80	
	36.0%	40.6%	31.6%	29.7%	31.7%	44.5%	78.1%	7.0%	21.2%	48.9%	-	31.4%	100.0%	-	-	-	-	-	33.9%	47.4%	30.4%	47.8%	40.6%	11.1%	15.3%	-	53.6%	18.3%	
Labour	357	153	205	127	136	94	32	216	16	13	31	48	-	357	-	-	-	-	59	47	119	81	306	31	20	-	92	214	
	35.0%	31.0%	38.8%	44.2%	39.2%	24.5%	10.1%	83.3%	23.1%	12.7%	29.6%	44.7%	-	100.0%	-	-	-	-	43.3%	28.7%	48.7%	25.3%	35.4%	35.9%	43.5%	-	20.8%	48.9%	
Liberal Democrat	52	23	28	13	17	22	9	6	28	4	2	2	-	-	52	-	-	-	8	5	14	19	47	3	2	-	13	38	
	5.1%	4.8%	5.4%	4.7%	4.8%	5.6%	2.7%	2.2%	40.5%	4.4%	2.2%	2.3%	-	-	100.0%	-	-	-	5.7%	3.3%	5.9%	6.1%	5.5%	3.2%	4.1%	-	2.9%	8.7%	
UKIP	25	15	9	3	10	13	2	-	-	22	-	-	-	-	-	25	-	-	-	7	7	11	25	-	-	-	25	-	
	2.4%	3.1%	1.8%	1.0%	2.7%	3.3%	0.6%	-	-	22.3%	-	-	-	-	-	100.0%	-	-	-	4.1%	2.9%	3.5%	2.9%	-	-	-	5.6%	-	
Green	8	2	6	1	3	5	1	2	*	-	3	1	-	-	-	-	8	-	2	2	3	2	8	-	-	-	-	8	
	0.8%	0.5%	1.1%	0.4%	0.7%	1.2%	0.2%	0.7%	0.6%	-	2.6%	1.3%	-	-	-	-	10.1%	-	1.3%	1.4%	1.1%	0.6%	1.0%	-	-	-	-	1.9%	
Scottish National Party (SNP)	38	15	23	13	15	10	1	1	2	-	33	*	-	-	-	-	38	-	-	-	-	-	38	-	-	-	8	30	
	3.8%	3.0%	4.4%	4.4%	4.3%	2.7%	0.2%	0.3%	2.9%	-	31.4%	0.3%	-	-	-	-	46.1%	-	-	-	-	-	43.8%	-	-	-	1.7%	7.0%	
Plaid Cymru	13	8	5	4	8	1	-	1	-	-	9	4	-	-	-	-	13	-	-	-	-	-	-	13	-	-	3	4	
	1.3%	1.6%	1.0%	1.3%	2.4%	0.3%	-	0.3%	-	-	8.5%	3.4%	-	-	-	-	16.0%	-	-	-	-	-	-	28.6%	-	-	0.7%	0.9%	
Another Party	23	11	12	6	6	11	-	-	-	3	19	*	-	-	-	-	23	-	3	-	*	3	-	-	20	9	12		
	2.3%	2.2%	2.3%	2.1%	1.7%	2.9%	-	-	-	2.7%	18.1%	0.1%	-	-	-	-	27.8%	-	2.0%	-	-	*	0.3%	-	-	84.4%	2.1%	2.8%	
Undecided	74	32	42	25	22	27	22	14	6	5	7	12	-	-	-	-	74	-	13	8	15	33	69	2	2	2	39	32	
	7.3%	6.5%	8.0%	8.8%	6.4%	6.9%	6.9%	5.5%	8.2%	4.7%	6.5%	11.3%	-	-	-	-	100.0%	-	9.5%	4.7%	6.2%	10.3%	8.0%	2.0%	5.0%	7.1%	8.9%	7.4%	
Refused	62	33	29	10	21	31	4	2	2	4	1	5	-	-	-	-	-	-	6	17	12	21	55	4	2	2	16	18	
	6.1%	6.7%	5.5%	3.5%	6.0%	8.1%	1.3%	0.7%	3.6%	4.2%	1.1%	5.1%	-	-	-	-	-	-	4.4%	10.4%	4.7%	6.5%	6.4%	4.0%	3.5%	8.5%	3.7%	4.2%	
SIGMA	1021	493	528	287	348	386	315	259	68	100	105	107	367	357	52	25	83	74	136	164	244	319	863	87	47	24	443	437	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**GE2017 Telephone Voting Intention Poll IV**

Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 4**  
**Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed**  
**Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?**  
**Base : Respondents Likely to Vote with undecided and refused removed**

	Total		Gender			Age			2015 Vote					Voting Intention					Region8								2016 EU Referendum Vote		
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	894		491	403	222	319	353	351	259	70	42	65	84	371	372	69	14	68	-	136	143	205	275	759	65	50	20	312	494
Weighted Total	884		428	456	251	305	328	289	243	60	91	97	90	367	357	52	25	83	-	118	139	217	265	739	82	43	20	387	387
Conservative	367		200	167	85	110	172	246	18	14	49	-	34	367	-	-	-	-	-	46	78	74	152	350	10	7	-	237	80
	41.5%		46.8%	36.6%	33.8%	36.2%	52.4%	85.0%	7.4%	24.0%	53.7%	-	37.6%	100.0%	-	-	-	-	-	39.3%	55.9%	34.2%	57.4%	47.4%	11.8%	16.7%	-	61.3%	20.7%
Labour	357		153	205	127	136	94	32	216	16	13	31	48	-	357	-	-	-	-	59	47	119	81	306	31	20	-	92	214
	40.4%		35.7%	44.8%	50.4%	44.7%	28.8%	11.0%	88.9%	26.2%	13.9%	32.1%	53.4%	-	100.0%	-	-	-	-	50.3%	33.8%	54.7%	30.4%	41.4%	38.2%	47.6%	-	23.8%	55.3%
Liberal Democrat	52		23	28	13	17	22	9	6	28	4	2	2	-	-	52	-	-	-	8	5	14	19	47	3	2	-	13	38
	5.9%		5.5%	6.2%	5.3%	5.4%	6.6%	3.0%	2.3%	45.9%	4.9%	2.4%	2.7%	-	-	100.0%	-	-	-	6.6%	3.9%	6.7%	7.3%	6.4%	3.4%	4.5%	-	3.3%	9.8%
Green	8		2	6	1	3	5	1	2	*	-	3	1	-	-	-	-	8	-	2	2	3	2	8	-	-	-	-	8
	0.9%		0.5%	1.3%	0.5%	0.8%	1.4%	0.2%	0.8%	0.7%	-	2.8%	1.6%	-	-	-	-	10.1%	-	1.5%	1.6%	1.2%	0.7%	1.1%	-	-	-	-	2.2%
UKIP	25		15	9	3	10	13	2	-	-	22	-	-	-	-	-	25	-	-	-	7	7	11	25	-	-	-	25	-
	2.8%		3.6%	2.1%	1.1%	3.1%	3.8%	0.6%	-	-	24.5%	-	-	-	-	-	100.0%	-	-	-	4.8%	3.3%	4.1%	3.4%	-	-	-	6.4%	-
Scottish National Party (SNP)	38		15	23	13	15	10	1	1	2	-	33	*	-	-	-	-	38	-	-	-	-	-	38	-	-	8	30	
	4.3%		3.5%	5.1%	5.1%	5.0%	3.2%	0.2%	0.3%	3.2%	-	33.9%	0.4%	-	-	-	-	46.1%	-	-	-	-	-	46.6%	-	-	2.0%	7.9%	
Plaid Cymru	13		8	5	4	8	1	-	1	-	-	9	4	-	-	-	-	13	-	-	-	-	-	-	13	-	3	4	
	1.5%		1.8%	1.2%	1.5%	2.8%	0.4%	-	0.3%	-	-	9.2%	4.1%	-	-	-	-	16.0%	-	-	-	-	-	-	31.2%	-	0.8%	1.1%	
Another Party	23		11	12	6	6	11	-	-	-	3	19	*	-	-	-	-	23	-	3	-	*	3	-	-	20	9	12	
	2.6%		2.5%	2.7%	2.4%	2.0%	3.4%	-	-	-	2.9%	19.5%	0.1%	-	-	-	-	27.8%	-	2.3%	-	-	0.4%	-	-	100.0%	2.4%	3.1%	
SIGMA	884		428	456	251	305	328	289	243	60	91	97	90	367	357	52	25	83	-	118	139	217	265	739	82	43	20	387	387
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**GE2017 Telephone Voting Intention Poll IV**

Prepared on behalf of Good Morning Britain

4 Jun 2017

Table 5

**Q3. An Undecided Voters Voting Intention Table - By Normal Weighting and LTV****Q3. If the General Election was today and you had to choose, for which party would you vote or would you not vote?**

Base : All Answering

	Total	Gender		Age			2015 Vote					Voting Intention						Region8								2016 EU Referendum Vote		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	91	45	46	31	24	36	30	18	8	3	3	17	-	-	-	-	-	91	20	15	20	32	87	1	3	-	37	40
Weighted Total	72	30	41	24	22	26	21	14	6	5	6	12	-	-	-	-	-	72	13	8	15	32	68	2	2	-	38	30
Would not vote	16	5	11	4	3	9	7	2	1	1	-	3	-	-	-	-	-	16	4	3	4	5	16	-	*	-	9	6
	22.2%	16.4%	26.4%	14.5%	15.8%	34.8%	35.9%	13.3%	12.5%	17.1%	-	28.4%	-	-	-	-	-	22.2%	34.1%	34.9%	24.4%	15.9%	23.5%	-	1.4%	-	22.6%	19.5%
Conservative	13	6	7	5	5	2	5	3	1	-	2	1	-	-	-	-	-	13	1	1	1	7	11	2	-	-	7	6
	17.8%	20.2%	16.1%	22.6%	22.1%	9.7%	22.1%	23.2%	25.4%	-	28.5%	10.7%	-	-	-	-	-	17.8%	10.1%	17.8%	9.6%	21.8%	16.4%	100.0%	-	-	17.4%	19.6%
Labour	12	8	5	3	2	7	2	6	2	-	1	1	-	-	-	-	-	12	3	3	3	4	12	-	-	-	4	8
	17.0%	25.1%	11.1%	11.0%	11.5%	27.2%	8.4%	43.8%	30.4%	-	22.1%	4.7%	-	-	-	-	-	17.0%	23.5%	35.7%	17.3%	11.8%	18.0%	-	-	-	9.3%	27.8%
Liberal Democrat	3	2	1	-	-	3	-	-	-	2	-	1	-	-	-	-	-	3	1	-	-	2	3	-	-	-	3	-
	3.6%	5.6%	2.0%	-	-	9.9%	-	-	-	35.8%	-	7.0%	-	-	-	-	-	3.6%	6.6%	-	-	5.4%	3.8%	-	-	-	6.6%	-
UKIP	1	-	1	1	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	1	-	-	-	-	1
	1.1%	-	1.9%	3.2%	-	-	3.8%	-	-	-	-	-	-	-	-	-	-	1.1%	-	-	-	2.5%	1.2%	-	-	-	-	2.6%
Another Party	1	1	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	1	-	-	1	1	1	-	-	-	-	1
	1.8%	3.2%	0.9%	-	-	5.1%	-	-	9.3%	-	-	3.0%	-	-	-	-	-	1.8%	-	-	3.4%	2.5%	2.0%	-	-	-	-	2.9%
Refused	26	9	17	12	11	3	6	3	1	2	3	6	-	-	-	-	-	26	3	1	7	13	24	-	2	-	17	8
	36.5%	29.6%	41.6%	48.6%	50.6%	13.3%	29.9%	19.6%	22.4%	47.1%	49.4%	46.1%	-	-	-	-	-	36.5%	25.7%	11.6%	45.3%	40.1%	35.3%	-	98.6%	-	44.0%	27.6%
SIGMA	72	30	41	24	22	26	21	14	6	5	6	12	-	-	-	-	-	72	13	8	15	32	68	2	2	-	38	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%

**Survation.**



**GE2017 Telephone Voting Intention Poll IV**

Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 6**  
**Q2. Voting Intention Table - By Normal Weighting and LTV with Undecided redistributed**  
**Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?**  
**Base : Respondents Likely to Vote**

	Total	Gender		Age			2015 Vote					Voting Intention					Region8								2016 EU Referendum Vote				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1021	567	454	255	353	413	377	276	82	47	70	100	371	372	69	14	68	66	157	162	228	327	874	70	54	23	352	554	
Weighted Total	1005	488	517	283	345	377	307	257	68	99	105	104	367	357	52	25	83	58	132	161	240	314	847	87	47	24	434	431	
Conservative	380	206	174	91	115	174	250	21	16	49	2	35	367	-	-	-	-	13	48	79	76	159	361	11	7	-	244	86	
	37.8%	42.3%	33.6%	32.0%	33.4%	46.2%	81.4%	8.3%	23.5%	49.3%	1.6%	33.7%	100.0%	-	-	-	-	21.8%	36.0%	49.1%	31.5%	50.7%	42.7%	13.0%	15.3%	-	56.2%	19.9%	
Labour	370	160	209	129	139	101	33	222	18	13	32	48	-	357	-	-	-	12	62	50	121	85	318	31	20	-	96	222	
	36.8%	32.9%	40.5%	45.7%	40.3%	26.9%	10.9%	86.4%	25.9%	12.8%	30.9%	46.7%	-	100.0%	-	-	-	20.8%	47.1%	30.9%	50.6%	26.9%	37.5%	35.9%	43.6%	-	22.0%	51.6%	
Liberal Democrat	54	25	29	13	17	24	9	6	28	6	2	3	-	-	52	-	-	3	9	5	14	21	50	3	2	-	15	38	
	5.4%	5.2%	5.6%	4.7%	4.8%	6.5%	2.8%	2.2%	40.9%	6.2%	2.2%	3.2%	-	-	100.0%	-	-	4.4%	6.5%	3.3%	6.0%	6.7%	5.9%	3.2%	4.1%	-	3.5%	8.8%	
UKIP	26	15	10	4	10	13	3	-	-	22	-	-	-	-	-	25	-	1	-	7	7	12	26	-	-	-	25	1	
	2.5%	3.2%	2.0%	1.2%	2.8%	3.3%	0.8%	-	-	22.5%	-	-	-	-	-	100.0%	-	1.3%	-	4.2%	2.9%	3.8%	3.0%	-	-	-	5.7%	0.2%	
Green	8	2	6	1	3	5	1	2	*	-	3	1	-	-	-	-	8	-	2	2	3	2	8	-	-	-	-	8	
	0.8%	0.5%	1.2%	0.4%	0.7%	1.2%	0.2%	0.7%	0.6%	-	2.6%	1.4%	-	-	-	10.1%	-	-	1.3%	1.4%	1.1%	0.6%	1.0%	-	-	-	-	1.9%	
Scottish National Party (SNP)	38	15	23	13	15	10	1	1	2	-	33	*	-	-	-	-	38	-	-	-	-	-	38	-	-	-	8	30	
	3.8%	3.0%	4.5%	4.5%	4.4%	2.8%	0.2%	0.3%	2.9%	-	31.4%	0.3%	-	-	-	-	46.1%	-	-	-	-	-	43.8%	-	-	-	1.8%	7.1%	
Plaid Cymru	13	8	5	4	8	1	-	1	-	-	9	4	-	-	-	-	13	-	-	-	-	-	-	13	-	-	3	4	
	1.3%	1.6%	1.0%	1.3%	2.4%	0.3%	-	0.3%	-	-	8.5%	3.6%	-	-	-	-	16.0%	-	-	-	-	-	-	28.6%	-	-	0.7%	1.0%	
Another Party	24	12	13	6	6	12	-	-	1	3	19	*	-	-	-	-	23	1	3	-	1	1	4	-	20	9	13		
	2.4%	2.4%	2.4%	2.1%	1.8%	3.3%	-	-	0.8%	2.7%	18.1%	0.5%	-	-	-	27.8%	2.3%	2.0%	-	0.2%	0.3%	0.5%	-	-	84.4%	2.2%	3.0%		
Undecided	3	2	1	1	1	1	1	-	-	-	1	-	-	-	-	-	-	3	-	-	-	1	1	-	2	1	2		
	0.3%	0.3%	0.2%	0.3%	0.2%	0.3%	0.3%	-	-	-	0.8%	-	-	-	-	-	-	4.5%	-	-	-	0.3%	0.1%	-	-	7.1%	0.2%	0.4%	
Refused	89	42	46	22	32	35	10	5	4	6	4	11	-	-	-	-	-	26	9	18	18	33	79	4	4	2	33	27	
	8.8%	8.7%	9.0%	7.8%	9.2%	9.3%	3.3%	1.8%	5.5%	6.5%	3.9%	10.6%	-	-	-	-	-	44.8%	7.0%	11.1%	7.7%	10.7%	9.3%	4.0%	8.4%	8.5%	7.7%	6.2%	
SIGMA	1005	488	517	283	345	377	307	257	68	99	105	104	367	357	52	25	83	58	132	161	240	314	847	87	47	24	434	431	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**GE2017 Telephone Voting Intention Poll IV**

Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 7**  
**Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed with Undecided redistributed**  
**Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?**  
**Base : Respondents Likely to Vote with undecided and refused removed**

	Total	Gender		Age			2015 Vote						Voting Intention						Region8								2016 EU Referendum Vote		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	935	516	419	235	328	372	364	271	75	43	67	89	371	372	69	14	68	41	143	152	212	292	799	66	50	20	324	518	
Weighted Total	914	444	469	260	312	341	296	252	64	93	100	93	367	357	52	25	83	30	123	143	222	279	767	84	43	20	400	403	
Conservative	380	206	174	91	115	174	250	21	16	49	2	35	367	-	-	-	-	13	48	79	76	159	361	11	7	-	244	86	
	41.6%	46.4%	37.0%	34.8%	36.9%	51.0%	84.5%	8.5%	24.9%	52.8%	1.7%	37.7%	100.0%	-	-	-	-	43.1%	38.7%	55.2%	34.1%	57.0%	47.1%	13.6%	16.7%	-	61.0%	21.3%	
Labour	370	160	209	129	139	101	33	222	18	13	32	48	-	357	-	-	-	12	62	50	121	85	318	31	20	-	96	222	
	40.4%	36.1%	44.5%	49.7%	44.5%	29.7%	11.3%	88.0%	27.4%	13.7%	32.4%	52.3%	-	100.0%	-	-	-	41.1%	50.6%	34.8%	54.8%	30.3%	41.4%	37.5%	47.6%	-	23.9%	55.2%	
Liberal Democrat	54	25	29	13	17	24	9	6	28	6	2	3	-	-	52	-	-	3	9	5	14	21	50	3	2	-	15	38	
	5.9%	5.7%	6.2%	5.1%	5.3%	7.1%	2.9%	2.2%	43.2%	6.6%	2.4%	3.6%	-	-	100.0%	-	-	8.6%	7.0%	3.8%	6.5%	7.6%	6.5%	3.4%	4.5%	-	3.8%	9.4%	
UKIP	26	15	10	4	10	13	3	-	-	22	-	-	-	-	-	25	-	1	-	7	7	12	26	-	-	-	25	1	
	2.8%	3.5%	2.2%	1.4%	3.0%	3.7%	0.9%	-	-	24.1%	-	-	-	-	-	100.0%	-	2.6%	-	4.7%	3.2%	4.2%	3.3%	-	-	-	6.2%	0.2%	
Green	8	2	6	1	3	5	1	2	*	-	3	1	-	-	-	-	8	-	2	2	3	2	8	-	-	-	-	8	
	0.9%	0.5%	1.3%	0.5%	0.8%	1.4%	0.2%	0.8%	0.6%	-	2.7%	1.5%	-	-	-	10.1%	-	-	1.4%	1.6%	1.2%	0.6%	1.1%	-	-	-	-	2.1%	
Scottish National Party (SNP)	38	15	23	13	15	10	1	1	2	-	33	*	-	-	-	-	38	-	-	-	-	-	38	-	-	-	8	30	
	4.2%	3.3%	5.0%	4.9%	4.8%	3.1%	0.2%	0.3%	3.1%	-	32.9%	0.4%	-	-	-	-	46.1%	-	-	-	-	-	45.6%	-	-	-	1.9%	7.6%	
Plaid Cymru	13	8	5	4	8	1	-	1	-	-	9	4	-	-	-	-	13	-	-	-	-	-	-	-	13	-	3	4	
	1.5%	1.8%	1.2%	1.4%	2.7%	0.3%	-	0.3%	-	-	8.9%	4.0%	-	-	-	-	16.0%	-	-	-	-	-	-	-	31.2%	-	0.8%	1.0%	
Another Party	24	12	13	6	6	12	-	-	1	3	19	*	-	-	-	-	23	1	3	-	1	1	4	-	-	20	9	13	
	2.7%	2.7%	2.7%	2.3%	1.9%	3.6%	-	-	0.8%	2.9%	19.0%	0.5%	-	-	-	27.8%	4.5%	-	2.2%	-	0.2%	0.3%	0.5%	-	100.0%	-	2.4%	3.2%	
SIGMA	914	444	469	260	312	341	296	252	64	93	100	93	367	357	52	25	83	30	123	143	222	279	767	84	43	20	400	403	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**GE2017 Telephone Voting Intention Poll IV**

Prepared on behalf of Good Morning Britain

4 Jun 2017

Table 8

**Q4. 2015 General Election Voting - By Normal Weighting****Q4. And could you tell me please, for which party did you vote in the 2015 General Election, or did you not vote?**

Base : All Respondents

	Total	Gender		Age			2015 Vote						Voting Intention						Region8								2016 EU Referendum Vote		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1103	609	494	284	378	441	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575	
Weighted Total	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
Conservative	328	164	164	71	109	148	328	-	-	-	-	-	250	33	9	2	1	24	46	66	65	132	309	11	8	-	198	103	
	29.8%	30.5%	29.1%	22.6%	29.0%	36.0%	100.0%	-	-	-	-	-	66.5%	9.0%	16.4%	6.5%	1.6%	27.4%	31.9%	37.7%	25.1%	38.1%	33.4%	11.7%	15.1%	-	40.1%	22.5%	
Labour	271	115	155	76	103	92	-	271	-	-	-	-	18	217	6	-	4	17	47	38	98	63	246	9	16	-	81	156	
	24.5%	21.5%	27.5%	24.0%	27.3%	22.4%	-	100.0%	-	-	-	-	4.8%	59.3%	10.7%	-	4.1%	18.6%	32.6%	21.7%	38.0%	18.0%	26.6%	9.3%	29.8%	-	16.5%	34.0%	
Liberal Democrat	70	37	33	14	22	34	-	-	70	-	-	-	15	16	28	-	2	6	7	6	22	25	61	6	4	-	20	42	
	6.4%	6.9%	5.9%	4.5%	5.9%	8.2%	-	-	100.0%	-	-	-	3.9%	4.4%	53.1%	-	2.8%	6.6%	5.2%	3.4%	8.4%	7.3%	6.5%	6.0%	7.9%	-	4.0%	9.2%	
UKIP	112	73	40	31	27	54	-	-	-	112	-	-	51	13	4	25	3	5	9	16	30	53	108	3	2	-	106	4	
	10.2%	13.5%	7.0%	9.8%	7.2%	13.2%	-	-	-	100.0%	-	-	13.5%	3.6%	8.5%	90.9%	3.1%	5.9%	6.0%	8.9%	11.7%	15.3%	11.7%	2.8%	2.9%	-	21.5%	1.0%	
SNP	42	17	25	15	17	10	-	-	-	-	42	-	-	4	-	-	33	3	-	-	-	-	-	42	-	-	9	33	
	3.8%	3.1%	4.4%	4.7%	4.4%	2.6%	-	-	-	-	38.5%	-	-	1.2%	-	-	37.6%	3.8%	-	-	-	-	-	44.5%	-	-	1.8%	7.2%	
Plaid Cymru	10	8	2	1	8	1	-	-	-	-	10	-	-	1	-	-	9	-	-	-	-	-	-	-	10	-	-	4	
	0.9%	1.4%	0.4%	0.2%	2.2%	0.3%	-	-	-	-	9.2%	-	-	0.3%	-	-	10.2%	-	-	-	-	-	-	-	18.9%	-	-	0.8%	
Green	34	12	22	20	6	7	-	-	-	-	34	-	-	25	2	-	3	4	6	6	4	15	31	-	2	-	-	34	
	3.1%	2.2%	3.9%	6.5%	1.7%	1.7%	-	-	-	-	31.1%	-	-	6.9%	3.2%	-	3.1%	4.8%	4.0%	3.7%	1.7%	4.3%	3.4%	-	4.5%	-	-	7.4%	
Other	23	12	11	3	8	11	-	-	-	-	23	-	-	*	1	-	20	1	1	1	-	2	-	-	21	9	12		
	2.1%	2.1%	2.0%	1.0%	2.3%	2.8%	-	-	-	-	21.1%	-	-	0.1%	1.3%	-	23.4%	0.9%	0.5%	0.6%	-	0.2%	-	-	-	70.4%	1.9%	2.7%	
Did not vote	138	66	72	71	47	19	-	-	-	-	138	-	-	35	53	3	8	18	18	26	25	37	106	20	8	4	51	44	
	12.5%	12.2%	12.8%	22.6%	12.5%	4.7%	-	-	-	-	100.0%	-	-	9.3%	14.6%	5.6%	8.9%	20.1%	12.6%	14.6%	9.7%	10.5%	11.4%	21.0%	15.8%	14.3%	10.4%	9.6%	
Cant remember	43	18	25	8	19	16	-	-	-	-	-	-	5	3	1	1	3	10	6	11	8	11	36	4	1	3	10	16	
	3.9%	3.4%	4.4%	2.5%	5.0%	4.0%	-	-	-	-	-	-	1.3%	0.7%	1.2%	2.6%	3.8%	11.2%	4.0%	6.5%	3.0%	3.2%	3.9%	3.7%	2.0%	8.5%	2.0%	3.5%	
Refused	32	17	15	6	10	17	-	-	-	-	-	-	2	-	-	-	1	1	5	5	6	11	27	1	2	2	9	10	
	2.9%	3.1%	2.7%	1.7%	2.6%	4.1%	-	-	-	-	-	-	0.6%	-	-	-	1.4%	0.6%	3.3%	3.0%	2.3%	3.2%	3.0%	0.9%	3.2%	6.8%	1.8%	2.1%	
SIGMA	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**GE2017 Telephone Voting Intention Poll IV**  
Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 9**  
**Q5. EU Referendum Voting - By Normal Weighting**  
**Q5. And how did you vote in the EU Referendum in June 2016, or did you not vote?**  
**Base : All Respondents**

	Total	Gender		Age			2015 Vote						Voting Intention						Region8								2016 EU Referendum Vote	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1103	609	494	284	378	441	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575
Weighted Total	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
Leave	494	260	234	124	162	208	198	81	20	106	18	51	243	97	13	27	23	50	54	69	119	195	437	24	22	12	494	-
	44.8%	48.3%	41.5%	39.3%	42.9%	50.7%	60.3%	30.1%	28.1%	94.8%	16.7%	37.1%	64.6%	26.5%	24.2%	100.0%	26.4%	55.8%	37.4%	39.4%	46.0%	56.0%	47.2%	25.2%	41.1%	39.2%	100.0%	-
Remain	458	201	257	171	160	127	103	156	42	4	83	44	83	217	38	-	56	36	69	70	102	125	366	54	24	14	-	458
	41.5%	37.3%	45.5%	54.0%	42.4%	31.1%	31.3%	57.5%	60.1%	4.0%	76.3%	31.9%	22.0%	59.2%	73.2%	-	64.5%	40.5%	48.1%	39.9%	39.6%	35.8%	39.5%	57.0%	44.9%	47.6%	-	100.0%
Can't remember	117	62	55	15	40	62	26	31	7	-	6	31	48	48	-	-	6	-	14	32	30	19	95	16	6	-	-	-
	10.6%	11.5%	9.8%	4.7%	10.6%	15.2%	8.0%	11.6%	10.2%	-	5.6%	22.6%	12.9%	13.0%	-	-	7.0%	-	9.5%	18.1%	11.6%	5.5%	10.2%	17.3%	11.5%	-	-	-
Did not vote	13	6	7	6	4	3	1	1	*	*	*	9	2	5	1	-	1	1	2	2	4	3	11	*	1	1	-	-
	1.2%	1.1%	1.3%	1.9%	1.1%	0.7%	0.3%	0.5%	0.5%	0.1%	0.5%	6.6%	0.5%	1.3%	1.1%	-	1.0%	1.4%	1.6%	1.3%	1.4%	0.8%	1.2%	0.5%	1.1%	3.1%	-	-
Refused	21	10	11	-	11	10	-	1	1	1	1	3	-	-	1	-	1	2	5	2	4	6	17	-	1	3	-	-
	1.9%	1.8%	2.0%	-	3.0%	2.4%	-	0.3%	1.0%	1.0%	0.9%	1.8%	-	-	1.4%	-	1.1%	2.3%	3.4%	1.3%	1.4%	1.9%	1.9%	-	1.4%	10.0%	-	-
SIGMA	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**GE2017 Telephone Voting Intention Poll IV**  
Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 10**  
Q6. By Normal Weighting  
**Q6. What would you say is the number one issue when it comes to deciding your vote?**  
Base : All Respondents

	Total	Gender		Age			2015 Vote						Voting Intention						Region8								2016 EU Referendum Vote		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1103	609	494	284	378	441	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575	
Weighted Total	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
Economy	90	69	20	26	37	27	41	18	6	5	10	3	43	22	5	1	11	2	12	14	28	21	75	5	8	1	41	41	
	8.1%	12.9%	3.6%	8.3%	9.7%	6.6%	12.4%	6.7%	8.2%	4.6%	9.4%	2.5%	11.5%	6.1%	9.9%	3.3%	12.4%	2.5%	8.1%	8.0%	10.9%	6.2%	8.1%	5.8%	14.6%	4.2%	8.2%	8.9%	
Brexit	132	76	56	21	38	74	72	18	12	16	6	3	83	15	11	-	6	9	18	29	25	48	120	4	3	5	64	52	
	12.0%	14.2%	9.9%	6.6%	9.9%	18.0%	21.9%	6.8%	17.2%	14.3%	5.4%	1.8%	22.0%	4.1%	21.1%	-	7.4%	9.9%	12.6%	16.4%	9.7%	13.8%	13.0%	4.4%	6.4%	15.5%	13.0%	11.4%	
NHS	196	76	120	55	76	65	36	67	11	15	21	26	27	103	6	4	7	20	26	24	41	76	167	9	11	8	76	97	
	17.8%	14.1%	21.3%	17.5%	20.1%	15.9%	10.9%	24.8%	15.4%	13.2%	19.0%	18.9%	7.3%	28.1%	11.5%	15.5%	8.0%	22.1%	18.0%	13.8%	16.0%	21.8%	18.1%	9.9%	21.5%	27.3%	15.3%	21.2%	
Immigration	90	51	39	21	27	42	32	9	2	36	5	3	47	11	3	11	4	6	18	8	24	37	87	*	1	2	79	9	
	8.2%	9.6%	6.8%	6.6%	7.2%	10.2%	9.6%	3.3%	2.7%	32.4%	4.7%	2.5%	12.4%	3.1%	5.2%	39.0%	5.1%	7.0%	12.6%	4.5%	9.2%	10.7%	9.4%	0.4%	1.3%	6.0%	16.0%	2.0%	
Defence	8	6	3	3	3	3	3	2	-	2	-	2	3	4	1	-	-	-	0.8%	1.0%	0.3%	3	4	0	-	*	-	6	2
	0.8%	1.0%	0.5%	0.8%	0.8%	0.7%	0.8%	0.6%	-	2.2%	-	1.1%	0.9%	1.1%	1.8%	-	-	-	0.5%	0.4%	1.0%	1.2%	0.9%	-	0.3%	-	1.3%	0.4%	
Crime	1	1	-	1	-	1	-	1	-	-	-	-	-	1	-	1	-	-	0.1%	0.3%	-	-	1	-	-	-	-	1	1
	0.1%	0.3%	-	0.2%	-	0.2%	-	0.3%	-	-	-	-	-	0.2%	-	2.6%	-	-	0.5%	0.4%	-	-	0.2%	-	-	-	0.1%	0.2%	
Education	50	13	37	20	17	13	13	21	2	5	6	2	8	28	1	3	2	8	4	8	14	13	39	6	4	-	20	29	
	4.5%	2.4%	6.5%	6.3%	4.5%	3.2%	3.9%	7.8%	2.7%	4.5%	5.2%	1.6%	2.0%	7.6%	1.4%	10.5%	2.5%	8.6%	3.1%	4.7%	5.3%	3.7%	4.3%	6.9%	7.6%	-	4.1%	6.4%	
Welfare	20	8	12	9	9	2	1	9	1	-	6	1	2	14	-	-	2	2	2	3	3	9	17	3	-	-	3	16	
	1.8%	1.5%	2.1%	2.7%	2.3%	0.6%	0.3%	3.2%	1.6%	-	5.4%	0.9%	0.5%	3.8%	-	-	2.1%	2.2%	1.3%	1.9%	1.1%	2.5%	1.8%	3.1%	-	-	0.7%	3.5%	
The cost of Living	23	2	20	2	19	2	1	3	1	-	-	18	2	19	1	-	-	1	1	2	*	3	6	16	-	-	1	5	
	2.1%	0.4%	3.6%	0.6%	5.1%	0.4%	0.3%	1.1%	1.1%	-	13.0%	0.4%	5.3%	1.5%	-	-	1.0%	1.0%	0.5%	1.4%	*	0.9%	0.7%	17.3%	-	-	0.2%	1.2%	
Pensions & Retirement	18	6	12	-	-	18	5	8	1	-	-	4	5	7	2	-	1	3	1	2	6	6	14	1	2	-	14	4	
	1.6%	1.1%	2.1%	-	-	4.4%	1.4%	3.0%	1.7%	-	-	2.9%	1.3%	2.0%	4.0%	-	0.9%	3.2%	0.6%	1.1%	2.3%	1.6%	1.6%	1.3%	4.4%	-	2.8%	0.9%	
Housing	24	6	18	12	1	11	10	5	-	2	-	6	9	5	1	-	2	6	7	-	1	14	21	-	2	-	9	8	
	2.2%	1.1%	3.2%	3.7%	0.3%	2.7%	3.0%	1.7%	-	1.5%	-	4.4%	2.5%	1.4%	1.0%	-	2.7%	7.3%	4.6%	-	0.4%	4.0%	2.3%	-	4.5%	-	1.8%	1.7%	
Local Candidate	6	4	2	2	4	-	2	1	2	-	-	-	5	1	-	-	-	-	-	-	1	5	6	-	-	-	4	1	
	0.5%	0.7%	0.3%	0.7%	1.0%	-	0.7%	0.5%	2.6%	-	-	-	1.3%	0.2%	-	-	-	-	-	-	0.3%	1.4%	0.6%	-	-	-	0.9%	0.3%	
Party Leader	75	38	37	19	22	35	29	13	11	6	4	8	42	16	3	-	1	5	9	12	25	19	66	4	6	-	39	28	
	6.8%	7.1%	6.6%	6.0%	5.7%	8.4%	9.0%	4.9%	15.7%	5.0%	3.9%	5.9%	11.2%	4.5%	6.3%	-	1.4%	5.2%	6.6%	7.1%	9.7%	5.4%	7.1%	4.2%	10.6%	-	7.8%	6.1%	
Tribal Loyalty (always vote Labour / Conservative etc)	25	15	10	5	4	16	13	11	2	-	*	-	15	9	*	-	*	-	10	3	1	10	24	1	*	*	10	10	
	2.3%	2.8%	1.8%	1.6%	1.1%	3.9%	3.8%	3.9%	2.4%	-	0.4%	-	4.0%	2.6%	0.9%	-	0.5%	-	6.8%	1.5%	0.5%	2.8%	2.6%	1.2%	0.6%	0.4%	1.9%	2.2%	
Other	214	111	103	59	82	74	47	58	16	22	36	19	44	78	16	8	38	9	24	28	59	56	167	31	8	9	80	113	
	19.4%	20.6%	18.3%	18.6%	21.7%	18.0%	14.2%	21.6%	22.5%	19.9%	33.2%	13.9%	11.8%	21.3%	30.2%	29.1%	43.5%	10.4%	16.8%	15.9%	22.8%	16.1%	18.0%	32.7%	14.6%	28.8%	16.2%	24.7%	
Don't know	130	55	75	62	40	28	25	26	4	2	15	42	42	32	3	-	12	18	11	40	28	27	106	12	7	5	48	42	
	11.8%	10.3%	13.3%	19.7%	10.7%	6.7%	7.7%	9.6%	6.1%	2.1%	13.4%	30.5%	11.0%	8.7%	5.1%	-	13.4%	20.6%	7.5%	22.9%	10.7%	7.8%	11.4%	12.8%	13.5%	17.8%	9.7%	9.1%	
SIGMA	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**GE2017 Telephone Voting Intention Poll IV**  
Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 11**  
Q7. By Normal Weighting  
**Q7. Which of the following party leaders do you think would make the best Prime Minister?**  
Base : All Respondents

	Total	Gender		Age			2015 Vote						Voting Intention						Region8								2016 EU Referendum Vote		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1103	609	494	284	378	441	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575	
Weighted Total	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
Theresa May	547	291	256	125	172	250	276	42	36	81	38	52	353	30	26	16	43	47	59	103	110	206	478	31	23	15	339	146	
	49.6%	54.1%	45.3%	39.7%	45.5%	60.9%	84.0%	15.6%	51.1%	71.9%	34.5%	37.9%	93.7%	8.2%	49.3%	60.3%	49.1%	52.3%	40.6%	58.7%	42.5%	59.3%	51.6%	32.5%	44.2%	49.8%	68.6%	31.8%	
Jeremy Corbyn	394	168	226	152	138	104	32	191	24	18	51	65	9	296	17	3	31	14	53	50	119	88	310	48	23	12	100	242	
	35.7%	31.2%	39.9%	47.9%	36.6%	25.4%	9.9%	70.5%	34.2%	15.9%	47.2%	47.2%	2.3%	80.9%	32.0%	11.3%	35.3%	15.5%	36.7%	28.6%	46.3%	25.2%	33.5%	51.5%	42.6%	40.8%	20.3%	52.8%	
Don't know	163	79	84	39	68	56	20	37	10	14	20	20	15	40	10	8	14	29	33	22	29	54	138	15	7	3	55	70	
	14.8%	14.7%	14.8%	12.4%	17.9%	13.7%	6.1%	13.8%	14.7%	12.2%	18.2%	14.8%	4.0%	10.8%	18.7%	28.4%	15.6%	32.2%	22.6%	12.8%	11.2%	15.5%	14.9%	16.0%	13.2%	9.4%	11.1%	15.3%	
SIGMA	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**GE2017 Telephone Voting Intention Poll IV**

Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 12**

Q8. By Normal Weighting

**Q8. Regardless of how you intend to vote, which of the following do you think is the most likely outcome of the upcoming election?**

Base : All Respondents

	Total	Gender		Age			2015 Vote					Voting Intention						Region8								2016 EU Referendum Vote			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1103	609	494	284	378	441	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575	
Weighted Total	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
Large Conservative majority	253	136	117	61	85	108	99	37	13	43	14	35	131	47	9	6	19	20	31	42	43	92	207	33	6	8	140	73	
	23.0%	25.3%	20.8%	19.2%	22.5%	26.3%	30.2%	13.6%	19.1%	38.2%	12.7%	25.2%	34.8%	12.8%	17.1%	21.8%	21.6%	22.0%	21.2%	23.8%	16.6%	26.3%	22.3%	34.9%	11.1%	26.5%	28.3%	15.9%	
Small Conservative majority	455	224	230	119	151	185	163	111	34	52	50	28	171	146	30	13	38	32	65	52	114	163	393	33	17	11	217	215	
	41.2%	41.7%	40.8%	37.7%	40.0%	45.1%	49.6%	40.9%	48.1%	46.4%	45.9%	20.6%	45.3%	39.8%	56.9%	49.5%	43.5%	35.4%	44.9%	29.7%	44.1%	46.7%	42.5%	35.1%	32.3%	37.4%	43.9%	47.0%	
No overall majority	142	70	71	52	58	31	30	42	9	2	35	14	22	65	7	1	20	13	20	24	28	37	108	16	13	4	50	81	
	12.8%	13.0%	12.6%	16.4%	15.5%	7.6%	9.0%	15.5%	12.4%	1.5%	32.3%	9.8%	5.9%	17.7%	13.6%	2.6%	23.0%	14.1%	13.8%	13.5%	10.7%	10.6%	11.7%	16.8%	25.2%	14.6%	10.1%	17.7%	
Small Labour majority	86	49	37	45	26	15	10	21	3	6	2	37	21	36	3	3	3	8	4	31	19	16	70	1	9	6	33	35	
	7.8%	9.2%	6.5%	14.3%	7.0%	3.6%	3.1%	7.9%	4.5%	5.1%	1.4%	26.8%	5.5%	9.8%	5.1%	11.5%	3.6%	9.1%	2.8%	17.7%	7.3%	4.7%	7.6%	0.9%	16.8%	20.0%	6.6%	7.7%	
Large Labour majority	50	17	33	16	16	17	5	29	1	3	3	5	3	41	2	-	1	1	3	4	21	14	42	4	4	-	14	22	
	4.5%	3.1%	5.8%	5.2%	4.2%	4.2%	1.6%	10.6%	2.0%	2.7%	2.5%	3.4%	0.8%	11.2%	3.1%	-	1.1%	0.9%	2.3%	2.2%	8.1%	4.0%	4.5%	4.2%	6.8%	-	2.9%	4.7%	
Something else	13	9	3	1	3	8	4	-	8	-	-	1	11	-	1	-	1	-	1	2	8	2	13	-	-	-	2	3	
	1.1%	1.7%	0.6%	0.3%	0.8%	2.1%	1.1%	-	11.0%	-	-	1.0%	2.9%	-	1.2%	-	1.3%	-	0.9%	1.0%	3.1%	0.5%	1.4%	-	-	-	0.5%	0.6%	
Dont know	105	32	73	21	38	46	18	31	2	7	6	18	18	32	2	4	5	16	20	21	26	25	93	8	4	*	38	29	
	9.5%	5.9%	12.9%	6.8%	10.0%	11.2%	5.5%	11.6%	2.9%	6.0%	5.1%	13.2%	4.8%	8.7%	3.0%	14.7%	5.8%	18.5%	14.1%	12.1%	10.1%	7.2%	10.0%	8.0%	7.8%	1.5%	7.7%	6.3%	
SIGMA	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**GE2017 Telephone Voting Intention Poll IV**

Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 13**  
 Q9. By Normal Weighting  
**Q9. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government?**  
**Conservative minority government**  
**Base : All Respondents**

	Total	Gender		Age			2015 Vote						Voting Intention						Region8								2016 EU Referendum Vote		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1103	609	494	284	378	441	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575	
Weighted Total	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
Approve	511	266	245	143	161	207	236	60	34	64	28	54	291	70	26	11	29	40	63	107	112	175	458	25	15	12	274	161	
	46.3%	49.4%	43.4%	45.2%	42.7%	50.5%	72.0%	22.3%	48.6%	56.9%	25.4%	39.0%	77.3%	19.2%	49.1%	38.9%	33.4%	44.9%	44.0%	60.8%	43.6%	50.3%	49.5%	26.8%	29.1%	41.0%	55.5%	35.2%	
Disapprove	505	237	268	147	178	181	71	200	34	41	75	64	64	282	24	13	56	24	64	62	127	140	392	64	34	15	177	265	
	45.8%	44.0%	47.5%	46.4%	47.2%	44.1%	21.6%	73.8%	48.6%	36.4%	69.2%	46.4%	16.9%	77.1%	46.7%	49.5%	64.4%	26.6%	44.6%	35.0%	49.1%	40.1%	42.3%	68.5%	64.0%	49.7%	35.8%	57.8%	
Dont know	87	35	51	27	38	22	21	11	2	8	6	20	22	13	2	3	2	25	16	7	19	33	76	4	4	3	43	32	
	7.9%	6.5%	9.1%	8.4%	10.1%	5.4%	6.4%	3.9%	2.9%	6.7%	5.4%	14.6%	5.8%	3.6%	4.2%	11.5%	2.2%	28.5%	11.4%	4.2%	7.3%	9.5%	8.2%	4.7%	6.9%	9.3%	8.7%	7.0%	
SIGMA	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**GE2017 Telephone Voting Intention Poll IV**

Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 14**  
 Q10. By Normal Weighting  
**Q10. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government?**  
**Labour minority government**  
**Base : All Respondents**

	Total	Gender		Age			2015 Vote						Voting Intention						Region8								2016 EU Referendum Vote		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1103	609	494	284	378	441	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575	
Weighted Total	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
Approve	471	212	259	178	170	123	64	207	22	24	65	78	63	297	18	6	38	26	78	70	128	101	377	56	24	14	126	267	
	42.7%	39.4%	45.9%	56.3%	45.1%	30.1%	19.6%	76.4%	31.3%	21.2%	60.2%	56.2%	16.7%	81.1%	33.7%	21.8%	43.3%	29.0%	54.2%	39.8%	49.6%	29.1%	40.7%	59.9%	44.7%	46.4%	25.5%	58.3%	
Disapprove	544	291	254	109	165	270	252	57	46	81	31	40	300	56	33	21	44	39	51	94	110	219	474	31	25	13	328	164	
	49.4%	54.1%	44.8%	34.5%	43.8%	65.9%	76.7%	20.9%	65.7%	72.4%	28.9%	29.0%	79.6%	15.4%	62.8%	78.2%	51.0%	44.2%	35.7%	53.1%	42.7%	63.0%	51.2%	33.2%	48.1%	44.6%	66.5%	35.8%	
Dont know	87	35	52	29	42	16	12	7	2	7	12	20	14	13	2	-	5	24	15	12	20	28	74	6	4	3	40	27	
	7.9%	6.5%	9.3%	9.2%	11.1%	4.0%	3.8%	2.7%	3.0%	6.4%	10.8%	14.8%	3.7%	3.5%	3.5%	-	5.7%	26.8%	10.2%	7.0%	7.6%	7.9%	8.0%	6.9%	7.2%	9.1%	8.1%	5.9%	
SIGMA	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**GE2017 Telephone Voting Intention Poll IV**

Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 15**  
 Q11. By Normal Weighting  
**Q11. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government?**  
**Conservative / Liberal Democrat coalition**  
**Base : All Respondents**

	Total	Gender		Age			2015 Vote						Voting Intention						Region8									2016 EU Referendum Vote	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1103	609	494	284	378	441	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575	
Weighted Total	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
Approve	343	164	179	81	133	129	166	39	36	19	37	31	173	53	27	1	34	33	52	47	73	108	281	28	18	16	172	138	
	31.1%	30.5%	31.6%	25.6%	35.2%	31.5%	50.5%	14.6%	50.7%	17.0%	34.5%	22.7%	46.1%	14.5%	52.3%	3.3%	39.1%	37.1%	36.1%	26.8%	28.4%	31.2%	30.4%	29.4%	33.8%	53.3%	34.7%	30.2%	
Disapprove	658	334	324	203	208	246	139	220	32	86	66	85	171	301	23	26	50	34	72	114	168	197	551	65	31	11	286	282	
	59.6%	62.1%	57.3%	64.2%	55.2%	60.2%	42.2%	81.2%	45.1%	76.6%	60.4%	61.3%	45.4%	82.1%	43.7%	96.7%	57.0%	37.8%	50.1%	64.8%	65.0%	56.6%	59.5%	69.1%	58.1%	37.7%	57.8%	61.5%	
Dont know	103	40	63	32	36	34	24	11	3	7	6	22	32	13	2	-	3	22	20	15	17	42	94	1	4	3	37	38	
	9.3%	7.4%	11.1%	10.2%	9.6%	8.4%	7.3%	4.2%	4.2%	6.4%	5.1%	16.0%	8.5%	3.4%	4.0%	-	3.9%	25.1%	13.8%	8.5%	6.6%	12.2%	10.2%	1.6%	8.2%	9.0%	7.5%	8.2%	
SIGMA	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**GE2017 Telephone Voting Intention Poll IV**

Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 16**  
 Q12. By Normal Weighting  
**Q12. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government?**  
 Labour / Liberal Democrat / SNP coalition  
 Base : All Respondents

	Total	Gender		Age			2015 Vote						Voting Intention						Region8								2016 EU Referendum Vote		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1103	609	494	284	378	441	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575	
Weighted Total	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
Approve	354	181	173	146	124	85	34	153	32	8	69	48	37	209	26	1	53	12	48	62	81	88	279	44	25	5	81	244	
	32.1%	33.7%	30.6%	46.2%	32.8%	20.6%	10.3%	56.4%	45.4%	7.0%	63.2%	34.5%	9.8%	57.1%	49.9%	2.6%	61.2%	14.0%	33.5%	35.3%	31.4%	25.2%	30.1%	47.3%	47.7%	17.8%	16.4%	53.2%	
Disapprove	649	328	321	140	215	295	282	95	37	98	32	72	329	132	23	24	31	50	82	99	151	226	558	46	25	21	375	187	
	58.9%	61.1%	56.8%	44.2%	56.9%	72.0%	85.9%	35.0%	52.0%	87.9%	29.3%	51.8%	87.4%	36.1%	43.2%	89.1%	35.9%	56.0%	56.7%	56.4%	58.6%	64.9%	60.2%	48.6%	47.3%	69.1%	75.9%	40.8%	
Dont know	99	28	71	30	39	30	13	23	2	6	8	19	11	25	4	2	2	27	14	15	26	35	89	4	3	4	38	27	
	9.0%	5.2%	12.6%	9.6%	10.3%	7.3%	3.8%	8.6%	2.7%	5.1%	7.5%	13.6%	2.8%	6.8%	6.8%	8.3%	2.9%	30.0%	9.7%	8.3%	9.9%	10.0%	9.6%	4.1%	5.1%	13.1%	7.6%	6.0%	
SIGMA	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**GE2017 Telephone Voting Intention Poll IV**

Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 17**

Q13. By Normal Weighting

**Q13. Theresa May has pledged to reduce net migration to the tens of thousands in five years time Do you believe that this pledge will be achieved?**

Base : All Respondents

	Total	Gender		Age			2015 Vote						Voting Intention						Region8									2016 EU Referendum Vote	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1103	609	494	284	378	441	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575	
Weighted Total	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
Yes	182	88	94	40	48	94	93	18	12	19	11	16	107	21	12	2	11	14	14	26	43	80	162	10	4	6	113	51	
	16.5%	16.4%	16.6%	12.8%	12.6%	23.0%	28.3%	6.8%	16.5%	16.7%	10.4%	11.6%	28.5%	5.6%	23.3%	8.3%	12.9%	15.3%	9.6%	14.9%	16.5%	22.9%	17.5%	10.5%	7.3%	20.7%	22.9%	11.2%	
No	831	418	413	260	305	266	195	227	57	89	94	111	227	321	39	23	73	66	113	138	185	247	683	82	43	23	342	378	
	75.3%	77.7%	73.1%	82.2%	80.8%	64.9%	59.5%	84.0%	81.5%	79.2%	86.4%	80.7%	60.4%	87.8%	75.0%	84.5%	83.8%	74.5%	78.3%	78.1%	72.0%	71.0%	73.8%	86.9%	81.8%	75.3%	69.3%	82.6%	
Don't know	90	32	58	16	25	49	40	25	1	5	4	11	42	24	1	2	3	9	17	12	30	21	80	2	6	1	38	28	
	8.1%	5.9%	10.3%	5.0%	6.5%	12.0%	12.2%	9.2%	2.0%	4.1%	3.2%	7.7%	11.1%	6.6%	1.6%	7.2%	3.2%	10.3%	12.1%	7.0%	11.5%	6.1%	8.7%	2.6%	10.9%	4.0%	7.8%	6.1%	
SIGMA	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**GE2017 Telephone Voting Intention Poll IV**  
Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 18**  
Q14. By Normal Weighting  
**Q14. Regardless of how you intend to vote, which of the following parties do you think has had the best campaign?**  
Base : All Respondents

	Gender		Age			2015 Vote						Voting Intention						Region8								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain		
Unweighted Total	1103	609	494	284	378	441	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575	
Weighted Total	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
Conservatives	249	127	121	56	68	125	132	19	11	42	11	24	183	17	8	8	12	8	40	48	43	92	222	13	9	5	155	53	
	22.6%	23.7%	21.5%	17.6%	18.2%	30.4%	40.1%	7.0%	15.9%	37.8%	9.8%	17.5%	48.7%	4.8%	14.8%	29.3%	13.4%	8.8%	27.4%	27.4%	16.7%	26.3%	24.0%	13.4%	16.6%	17.2%	31.3%	11.5%	
Labour	558	261	298	196	204	158	122	209	35	32	65	76	113	309	24	6	47	27	71	75	157	156	459	58	27	14	193	302	
	50.6%	48.5%	52.7%	61.9%	54.1%	38.7%	37.2%	77.3%	49.3%	28.5%	60.3%	54.9%	29.9%	84.5%	46.1%	21.1%	54.0%	30.8%	49.2%	42.9%	61.0%	44.8%	49.6%	61.4%	51.8%	45.8%	39.1%	65.9%	
Liberal Democrats	44	25	19	8	14	22	9	12	5	6	2	5	12	8	9	-	1	6	10	8	5	18	41	1	2	*	17	24	
	4.0%	4.7%	3.3%	2.6%	3.8%	5.2%	2.7%	4.3%	6.6%	5.0%	2.0%	3.8%	3.3%	2.1%	18.0%	-	1.7%	6.9%	7.1%	4.7%	1.8%	5.1%	4.4%	1.5%	3.5%	0.5%	3.4%	5.3%	
Other	62	30	32	10	25	28	16	7	3	8	15	8	13	10	5	3	11	13	3	4	13	21	41	13	7	1	41	19	
	5.6%	5.6%	5.7%	3.1%	6.5%	6.8%	4.7%	2.7%	4.5%	7.2%	14.1%	6.0%	3.6%	2.8%	9.7%	11.4%	12.2%	14.9%	2.3%	2.0%	5.1%	6.2%	4.5%	13.8%	12.7%	4.3%	8.2%	4.2%	
Don't know	189	94	95	47	65	77	50	23	17	24	15	24	55	21	6	10	16	34	20	40	40	62	162	9	8	10	89	60	
	17.2%	17.6%	16.8%	14.7%	17.4%	18.9%	15.3%	8.6%	23.6%	21.6%	13.8%	17.7%	14.6%	5.8%	11.5%	38.3%	18.7%	38.5%	14.1%	23.0%	15.4%	17.7%	17.5%	10.0%	15.5%	32.1%	18.0%	13.2%	
SIGMA	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**GE2017 Telephone Voting Intention Poll IV**  
Prepared on behalf of Good Morning Britain

4 Jun 2017

**Table 19**  
Q15 By Normal Weighting  
**Q15. And regardless of how you intend to vote, which of the following party leaders do you think has had the best campaign?**  
Base : All Respondents

	Total	Gender		Age			2015 Vote						Voting Intention						Region8								2016 EU Referendum Vote		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	Other	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1103	609	494	284	378	441	396	287	84	52	71	138	371	372	69	14	68	94	169	181	248	346	944	72	61	26	377	575	
Weighted Total	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
Theresa May	295	139	156	48	85	163	149	25	19	56	16	17	198	21	10	16	18	9	41	52	57	105	254	19	11	11	191	63	
	26.8%	25.9%	27.6%	15.2%	22.4%	39.7%	45.5%	9.2%	27.0%	50.1%	14.5%	12.5%	52.5%	5.8%	19.8%	58.8%	20.6%	9.8%	28.1%	29.7%	22.0%	30.1%	27.5%	19.7%	20.9%	38.0%	38.7%	13.7%	
Jeremy Corbyn	571	274	297	214	189	169	110	216	34	38	65	89	114	308	25	4	49	40	73	89	149	155	466	61	27	18	195	305	
	51.8%	51.0%	52.6%	67.7%	50.1%	41.2%	33.4%	79.7%	48.6%	34.3%	59.8%	64.4%	30.4%	84.0%	48.5%	16.0%	56.1%	44.8%	50.9%	50.4%	57.8%	44.5%	50.3%	64.8%	50.2%	60.5%	39.6%	66.7%	
Tim Farron	60	41	19	14	30	16	21	10	7	3	8	6	20	10	10	2	8	6	5	8	18	22	53	-	7	-	26	25	
	5.4%	7.7%	3.3%	4.5%	7.9%	3.9%	6.5%	3.6%	9.8%	3.1%	7.6%	4.1%	5.4%	2.7%	18.6%	6.4%	8.9%	6.5%	3.5%	4.5%	7.1%	6.2%	5.7%	-	13.7%	-	5.2%	5.4%	
Other	45	22	23	7	13	24	11	5	3	5	13	4	14	4	3	1	9	8	7	3	6	14	30	13	2	-	26	17	
	4.1%	4.0%	4.1%	2.3%	3.5%	6.0%	3.3%	1.8%	4.9%	4.5%	12.4%	2.8%	3.7%	1.2%	6.2%	5.0%	10.7%	9.5%	5.0%	1.7%	2.3%	4.0%	3.2%	13.4%	4.6%	-	5.2%	3.6%	
Don't know	131	61	70	33	61	38	37	15	7	9	6	22	30	23	4	4	3	26	18	24	28	53	123	2	6	*	56	49	
	11.9%	11.4%	12.4%	10.3%	16.0%	9.3%	11.4%	5.7%	9.7%	8.1%	5.7%	16.2%	8.1%	6.3%	6.9%	13.9%	3.7%	29.4%	12.6%	13.8%	10.9%	15.2%	13.3%	2.0%	10.6%	1.5%	11.3%	10.7%	
SIGMA	1103	538	565	316	377	410	328	271	70	112	109	138	377	366	52	27	87	89	144	176	258	348	926	94	53	30	494	458	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

	Page	Table	Title	Base Description	Base
	4	1	Q1. Likelihood to Vote - By Normal Weighting Q1. As you may know, the next General Election is due to be held on 8th June. On a 0 to 10 scale, where 10 means certain TO vote and 0 means certain NOT to vote, how likely do you think you will be to vote at the next General Election, or have you already voted?	Base : All Respondents	1103
	5	2	Q2. Voting Intention Table - By Normal Weighting Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?	Base : Respondents Likely to Vote	1049
	6	3	Q2. Voting Intention Table - By Normal Weighting and LTV Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?	Base : Respondents Likely to Vote	1049
	7	4	Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?	Base : Respondents Likely to Vote with undecided and refused removed	894
	8	5	Q3. An Undecided Voters Voting Intention Table - By Normal Weighting and LTV Q3. If the General Election was today and you had to choose, for which party would you vote or would you not vote?	Base : All Answering	91
	9	6	Q2. Voting Intention Table - By Normal Weighting and LTV with Undecided redistributed Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?	Base : Respondents Likely to Vote	1021
	10	7	Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed with Undecided redistributed Q2. Now thinking about your OWN constituency and the candidates likely to stand, if the General Election were tomorrow, for which party would you vote?	Base : Respondents Likely to Vote with undecided and refused removed	935
	11	8	Q4. 2015 General Election Voting - By Normal Weighting Q4. And could you tell me please, for which party did you vote in the 2015 General Election, or did you not vote?	Base : All Respondents	1103
	12	9	Q5. EU Referendum Voting - By Normal Weighting Q5. And how did you vote in the EU Referendum in June 2016, or did you not vote?	Base : All Respondents	1103

	Page	Table	Title	Base Description	Base
	13	10	Q6. What would you say is the number one issue when it comes to deciding your vote?	Base : All Respondents	1103
	14	11	Q7. Which of the following party leaders do you think would make the best Prime Minister?	Base : All Respondents	1103
	15	12	Q8. Regardless of how you intend to vote, which of the following do you think is the most likely outcome of the upcoming election?	Base : All Respondents	1103
	16	13	Q9. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government? Conservative minority government	Base : All Respondents	1103
	17	14	Q10. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government? Labour minority government	Base : All Respondents	1103
	18	15	Q11. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government? Conservative / Liberal Democrat coalition	Base : All Respondents	1103
	19	16	Q12. If the election resulted in no party having an overall majority, which of the following would you approve or disapprove of if they were necessary to form the next government? Labour / Liberal Democrat / SNP coalition	Base : All Respondents	1103
	20	17	Q13. Theresa May has pledged to reduce net migration to the tens of thousands in five years time Do you believe that this pledge will be achieved?	Base : All Respondents	1103
	21	18	Q14. Regardless of how you intend to vote, which of the following parties do you think has had the best campaign?	Base : All Respondents	1103
	22	19	Q15. And regardless of how you intend to vote, which of the following party leaders do you think has had the best campaign?	Base : All Respondents	1103