

Brexit

Poll

18/06/2017

Prepared on behalf of the Mail on Sunday

The  **Mail**

ON SUNDAY

Methodology

Fieldwork Dates

16th – 17th June 2017

Data Collection Method

The survey was conducted via telephone. A combination of both landline and mobile data were called.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

1,005

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, 2017 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics Census data and the results of the 2017 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,005 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

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Table 1

Q1. By Normal Weighting

Q1. Being a member of the EU's Customs Union, means international trade deals are negotiated at EU level and our trade within the EU is free of any charges or restrictions. However, Q1. this also means that the UK cannot negotiate its own trade deals with other

Base : All Respondents

	Gender			Age			2017 Vote						Region								2016 EU Referendum Vote	
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	126	144	193	336	799	124	64	18	354	567
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	131	161	235	317	844	85	48	28	478	443
Leave the customs union - meaning UK companies would have no automatic right to free trade with the EU and EU companies would have no automatic right to free trade with the UK	275 27.4%	163 33.2%	112 21.8%	56 19.4%	93 26.9%	127 34.0%	178 45.5%	37 10.2%	6 8.4%	11 80.5%	21 25.4%	17 30.0%	26 19.8%	43 27.0%	70 29.8%	103 32.6%	243 28.8%	12 14.1%	13 27.2%	7 26.1%	238 49.8%	36 8.0%
Paying a fee to the EU for access to this "customs union" EU companies would also then have an automatic right to free trade with UK companies UK companies would have an automatic right to free trade with the EU	367 36.5%	152 31.1%	215 41.7%	119 41.4%	126 36.8%	121 32.5%	140 35.7%	130 35.4%	27 39.7%	*	32 39.1%	28 50.4%	40 30.7%	61 37.7%	83 35.2%	112 35.3%	295 35.0%	41 47.9%	23 48.5%	7 25.5%	165 34.5%	157 35.5%
Stop Brexit Negotiations altogether and work to remain in the EU	253 25.2%	128 26.2%	125 24.2%	99 34.4%	98 28.4%	57 15.1%	34 8.7%	154 41.8%	29 43.3%	-	23 28.3%	6 10.5%	51 39.0%	28 17.5%	50 21.2%	77 24.4%	206 24.5%	28 32.9%	9 19.2%	10 34.4%	25 5.2%	211 47.6%
Don't know	110 10.9%	47 9.5%	63 12.3%	14 4.8%	27 8.0%	69 18.4%	39 10.0%	47 12.7%	6 8.6%	2 17.5%	6 7.1%	5 9.1%	14 10.5%	29 17.8%	32 13.8%	24 7.7%	99 11.8%	4 5.1%	2 5.1%	4 14.1%	50 10.4%	39 8.8%
SIGMA	1005 100.0%	490 100.0%	515 100.0%	288 100.0%	344 100.0%	373 100.0%	391 100.0%	368 100.0%	68 100.0%	13 100.0%	81 100.0%	55 100.0%	131 100.0%	161 100.0%	235 100.0%	317 100.0%	844 100.0%	85 100.0%	48 100.0%	28 100.0%	478 100.0%	443 100.0%

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Table 2

Q2. By Normal Weighting

Q2. When the UK Government's negotiations over the terms of Britain's exit from the EU are complete, would you ?**Base : All Respondents**

	Total	Gender		Age			2017 Vote						Region								2016 EU Referendum Vote	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	126	144	193	336	799	124	64	18	354	567
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	131	161	235	317	844	85	48	28	478	443
Support holding a referendum asking the public if they will accept or reject the deal	482 48.0%	241 49.3%	241 46.7%	159 55.2%	181 52.7%	142 38.0%	101 25.9%	246 66.7%	54 78.9%	4 29.5%	32 39.3%	31 57.0%	75 57.2%	60 37.2%	119 50.6%	154 48.7%	408 48.4%	37 43.2%	22 46.3%	15 52.5%	171 35.8%	290 65.6%
Oppose a referendum asking the public if they will accept or reject the deal	430 42.8%	225 46.0%	205 39.8%	99 34.3%	145 42.2%	186 49.9%	255 65.2%	95 25.8%	13 18.4%	7 55.5%	30 37.5%	19 33.7%	42 32.2%	79 49.4%	106 45.1%	140 44.3%	368 43.6%	28 33.4%	23 48.4%	11 39.3%	274 57.3%	128 28.9%
Don't know	93 9.2%	23 4.7%	69 13.5%	30 10.4%	18 5.1%	45 12.0%	35 8.9%	28 7.5%	2 2.7%	2 15.0%	19 23.3%	5 9.3%	14 10.6%	22 13.4%	10 4.3%	22 7.0%	68 8.0%	20 23.4%	3 5.3%	2 8.3%	33 6.9%	25 5.6%
SIGMA	1005 100.0%	490 100.0%	515 100.0%	288 100.0%	344 100.0%	373 100.0%	391 100.0%	368 100.0%	68 100.0%	13 100.0%	81 100.0%	55 100.0%	131 100.0%	161 100.0%	235 100.0%	317 100.0%	844 100.0%	85 100.0%	48 100.0%	28 100.0%	478 100.0%	443 100.0%

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Table 3
Q3. By Normal Weighting
Q3. Which of the following is closest to your view?
Base : All Respondents

	Gender		Age			2017 Vote						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	126	144	193	336	799	124	64	18	354	567
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	131	161	235	317	844	85	48	28	478	443
Leaving the EU without a mutually agreed deal on the terms of exit would be bad for Britain	581 57.8%	282 57.6%	299 58.0%	206 71.5%	203 59.1%	172 46.1%	156 40.1%	281 76.2%	54 79.4%	6 48.3%	36 44.3%	31 55.7%	80 60.5%	77 48.0%	146 62.1%	181 57.3%	484 57.4%	52 61.1%	29 59.5%	16 58.4%	184 38.6%	366 82.7%
Leaving the EU without a mutually agreed deal on the terms of exit would be good for Britain	311 30.9%	158 32.2%	153 29.8%	69 24.1%	105 30.5%	137 36.7%	169 43.4%	64 17.4%	8 11.0%	7 49.7%	39 48.2%	18 31.8%	32 24.2%	57 35.2%	68 29.0%	105 33.2%	262 31.0%	27 31.8%	13 27.1%	9 33.3%	228 47.6%	50 11.4%
Don't know	113 11.2%	50 10.2%	63 12.2%	13 4.4%	36 10.4%	64 17.2%	65 16.6%	24 6.4%	7 9.6%	* 2.0%	6 7.5%	7 12.5%	20 15.3%	27 16.8%	21 8.9%	30 9.5%	98 11.6%	6 7.1%	6 13.4%	2 8.3%	66 13.8%	26 5.9%
SIGMA	1005 100.0%	490 100.0%	515 100.0%	288 100.0%	344 100.0%	373 100.0%	391 100.0%	368 100.0%	68 100.0%	13 100.0%	81 100.0%	55 100.0%	131 100.0%	161 100.0%	235 100.0%	317 100.0%	844 100.0%	85 100.0%	48 100.0%	28 100.0%	478 100.0%	443 100.0%

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Table 4

Q4. By Normal Weighting

Q4. Regarding a “deal” on the terms of the UK’s EU exit, Theresa May has said “I am equally clear that no deal for Britain is better than a bad deal for Britain”. If Theresa May decides**Q4. after negotiations end that “no deal” is better than the deal EU has offered the UK, which of the following is closest to your view?****Base : All Respondents**

	Gender		Age			2017 Vote						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	126	144	193	336	799	124	64	18	354	567
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	131	161	235	317	844	85	48	28	478	443
I would accept her judgment	490	237	252	102	157	231	305	78	22	6	30	31	47	82	120	181	429	29	20	12	324	133
	48.7%	48.4%	49.0%	35.3%	45.7%	61.8%	78.2%	21.1%	32.8%	43.4%	36.8%	56.8%	35.5%	51.2%	51.0%	57.0%	50.9%	33.5%	41.8%	42.0%	67.9%	30.1%
I would not accept her judgement	457	223	233	174	158	125	65	269	42	7	48	17	72	73	99	119	363	53	25	16	123	283
	45.4%	45.6%	45.3%	60.3%	46.0%	33.4%	16.7%	73.0%	61.9%	56.6%	59.4%	31.2%	54.6%	45.6%	42.2%	37.5%	43.0%	61.9%	51.4%	58.0%	25.8%	63.9%
Don't know	59	29	30	13	29	18	20	22	4	-	3	7	13	5	16	17	52	4	3	-	30	27
	5.9%	6.0%	5.7%	4.4%	8.3%	4.7%	5.2%	5.9%	5.3%	-	3.8%	12.0%	9.9%	3.2%	6.9%	5.5%	6.1%	4.6%	6.8%	-	6.3%	6.0%
SIGMA	1005	490	515	288	344	373	391	368	68	13	81	55	131	161	235	317	844	85	48	28	478	443
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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	Page	Table	Title	Base Description	Base
	1	1	Q1. Being a member of the EU's Customs Union, means international trade deals are negotiated at EU level and our trade within the EU is free of any charges or restrictions. However, Q1. this also means that the UK cannot negotiate its own trade deals with other	Base : All Respondents	1005
	2	2	Q2. When the UK Government's negotiations over the terms of Britain's exit from the EU are complete, would you ?	Base : All Respondents	1005
	3	3	Q3. Which of the following is closest to your view?	Base : All Respondents	1005
	4	4	Q4. Regarding a "deal" on the terms of the UK's EU exit, Theresa May has said "I am equally clear that no deal for Britain is better than a bad deal for Britain". If Theresa May decides Q4. after negotiations end that "no deal" is better than the deal EU has offered the UK, which of the following is closest to your view?	Base : All Respondents	1005