

Post-Election Poll

19/06/2017

Prepared on behalf of Good Morning Britain



Methodology

Fieldwork Dates

16th – 17th June 2017

Data Collection Method

The survey was conducted via telephone. A combination of both landline and mobile data were called.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

1,005

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, 2017 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics Census data and the results of the 2017 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,005 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "Alliance", "DUP", "SDLP", "Sinn Fein" and "UUP" prompted in a randomising order.

As an additional step, respondents who replied "undecided" and "refused" were then removed from the sample. Final published voting intention can therefore be found in the final table of each question.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

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Table 1
Q1. Likelihood to Vote - By Normal Weighting
V1. If there were to be another general election, on a scale of 0-10, where 10 is certain, 0 is would not vote and 5 is in the middle, how likely would you be to vote?
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote	
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	366	387	67	13	69	42	126	144	193	336	799	124	64	18	354	567
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443
0 = definitely not vote	29	13	16	4	10	15	8	3	1	3	2	10	-	-	-	-	-	-	5	5	6	9	25	2	*	2	21	8
	2.9%	2.6%	3.2%	1.4%	3.0%	4.0%	2.0%	0.9%	1.9%	19.5%	2.1%	18.7%	-	-	-	-	-	-	3.8%	3.0%	2.5%	2.8%	2.9%	2.0%	0.9%	8.2%	4.3%	1.7%
1	2	1	1	1	1	-	-	1	-	-	-	1	-	2	-	-	-	-	-	1	-	1	2	-	-	-	1	1
	0.2%	0.2%	0.2%	0.4%	0.4%	-	-	0.3%	-	-	-	2.3%	-	0.6%	-	-	-	-	-	0.8%	-	0.4%	0.3%	-	-	-	0.3%	0.3%
2	2	2	-	*	1	1	-	1	-	-	-	1	-	1	-	*	-	-	-	*	*	1	1	-	1	-	1	*
	0.2%	0.4%	-	0.1%	0.1%	0.3%	-	0.3%	-	-	-	1.1%	-	0.3%	-	0.3%	-	-	-	*	0.1%	0.2%	0.1%	-	2.2%	-	0.2%	0.1%
3	1	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	1	-	-	-	1	-
	0.1%	-	0.2%	-	0.3%	-	0.3%	-	-	-	-	-	-	-	-	-	-	3.2%	-	-	-	0.3%	0.1%	-	-	-	0.2%	-
4	3	2	1	1	2	*	1	1	-	-	1	*	1	1	-	-	1	*	*	-	-	3	3	-	-	-	-	2
	0.3%	0.4%	0.1%	0.3%	0.5%	*	0.2%	0.2%	-	-	1.4%	0.1%	0.2%	0.2%	-	-	1.5%	0.1%	*	-	-	0.8%	0.3%	-	-	-	-	0.6%
5	44	27	17	20	10	13	10	17	4	-	2	10	11	20	4	-	2	6	2	1	2	19	25	17	1	1	16	13
	4.4%	5.5%	3.2%	7.0%	3.0%	3.6%	2.5%	4.7%	5.4%	-	2.9%	17.7%	3.0%	4.9%	7.8%	-	3.1%	18.0%	1.7%	0.8%	1.0%	6.1%	3.0%	19.7%	1.8%	4.3%	3.3%	2.9%
6	12	6	7	1	9	2	1	6	1	-	2	2	1	8	1	-	*	2	2	3	1	5	11	*	1	-	9	3
	1.2%	1.2%	1.3%	0.5%	2.5%	0.6%	0.3%	1.6%	1.4%	-	2.8%	4.0%	0.3%	1.9%	1.7%	-	0.4%	6.6%	1.7%	1.8%	0.6%	1.5%	1.3%	0.4%	1.3%	-	1.8%	0.8%
7	9	6	3	6	1	1	5	-	1	-	-	3	3	1	4	-	-	-	-	-	2	4	6	*	1	2	7	2
	0.9%	1.2%	0.6%	2.2%	0.3%	0.4%	1.3%	-	1.8%	-	5.3%	-	0.7%	0.1%	6.6%	-	-	-	-	-	0.8%	1.3%	0.7%	0.3%	1.5%	8.3%	1.4%	0.5%
8	25	14	10	3	15	7	8	9	-	1	3	3	7	12	1	1	3	2	7	4	1	10	22	2	1	-	15	10
	2.5%	2.9%	2.0%	1.0%	4.3%	2.0%	2.1%	2.3%	-	5.6%	3.2%	6.3%	1.8%	2.8%	1.2%	5.3%	4.5%	4.6%	5.0%	2.5%	0.3%	3.3%	2.6%	2.1%	2.8%	-	3.0%	2.2%
9	29	11	19	6	10	14	15	9	3	-	2	1	14	6	3	-	2	3	3	4	6	14	26	1	*	2	17	12
	2.9%	2.2%	3.6%	1.9%	2.9%	3.7%	3.7%	2.4%	4.8%	-	2.5%	1.0%	3.7%	1.4%	5.9%	-	2.8%	9.8%	2.1%	2.5%	2.5%	4.3%	3.1%	1.0%	0.1%	7.4%	3.6%	2.7%
10 = certain to vote	849	409	440	245	284	319	343	321	58	10	69	24	331	358	42	14	65	19	113	142	217	251	722	64	43	20	391	391
	84.5%	83.4%	85.5%	85.2%	82.7%	85.5%	87.7%	87.2%	84.7%	74.9%	85.2%	43.4%	90.3%	87.8%	76.8%	94.4%	87.6%	57.6%	85.7%	88.6%	92.3%	79.1%	85.6%	74.5%	89.4%	71.9%	81.8%	88.3%
SIGMA	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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Table 2
Q2. Voting Intention - By Normal Weighting
Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party would you vote for?
Base : Respondents Likelihood to Vote

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	968	529	439	216	363	389	395	354	75	5	74	39	366	387	67	13	69	42	120	138	188	325	771	118	63	16	338	556	
Weighted Total	976	477	499	284	334	358	383	365	67	11	79	45	367	408	55	15	74	33	126	156	229	308	819	84	48	26	457	435	
Conservative	367	184	183	72	120	174	336	1	4	3	4	17	367	-	-	-	-	-	31	83	84	144	342	11	14	-	234	101	
	37.6%	38.6%	36.6%	25.5%	36.0%	48.6%	87.7%	0.4%	5.4%	32.8%	4.8%	37.5%	100.0%	-	-	-	-	-	24.8%	53.2%	36.6%	46.8%	41.8%	12.6%	30.2%	-	51.2%	23.3%	
Labour	408	190	217	153	146	109	15	347	18	3	7	16	-	408	-	-	-	-	76	51	119	98	344	43	21	-	134	246	
	41.8%	39.9%	43.6%	53.7%	43.8%	30.4%	4.0%	95.2%	26.4%	27.2%	9.0%	36.0%	-	100.0%	-	-	-	-	59.8%	33.0%	52.0%	31.8%	42.0%	51.0%	44.0%	-	29.2%	56.4%	
Liberal Democrat	55	33	22	13	16	26	3	6	42	-	2	2	-	-	55	-	-	-	9	12	8	21	50	2	2	-	19	36	
	5.6%	6.9%	4.4%	4.5%	4.9%	7.2%	0.7%	1.5%	62.7%	-	2.3%	5.1%	-	-	100.0%	-	-	-	7.5%	7.6%	3.5%	6.9%	6.2%	2.9%	3.9%	-	4.2%	8.2%	
UKIP	15	6	9	-	5	10	7	-	-	3	-	3	-	-	-	15	-	-	-	4	1	8	13	-	2	-	15	-	
	1.5%	1.3%	1.7%	-	1.4%	2.8%	1.8%	-	-	33.0%	-	6.3%	-	-	-	100.0%	-	-	-	2.5%	0.5%	2.6%	1.6%	-	3.2%	-	3.2%	-	
Scottish National Party (SNP)	26	6	19	18	4	3	-	*	-	-	25	*	-	-	-	-	26	-	-	-	-	-	26	-	-	-	2	7	
	2.6%	1.3%	3.8%	6.5%	1.3%	0.8%	-	0.1%	-	-	31.8%	0.1%	-	-	-	-	34.6%	-	-	-	-	-	30.5%	-	-	-	0.5%	1.6%	
Plaid Cymru	8	5	3	1	4	3	1	-	-	-	8	-	-	-	-	-	8	-	-	-	-	-	-	-	8	-	6	3	
	0.9%	1.1%	0.7%	0.4%	1.3%	0.8%	0.2%	-	-	-	9.5%	-	-	-	-	-	11.3%	-	-	-	-	-	-	-	17.4%	-	1.2%	0.6%	
Green	9	8	1	3	2	4	1	-	-	-	8	-	-	-	-	-	9	-	3	-	-	6	9	-	-	-	2	6	
	0.9%	1.6%	0.2%	1.1%	0.5%	1.1%	0.2%	-	-	-	10.3%	-	-	-	-	-	11.9%	-	2.2%	-	-	2.0%	1.1%	-	-	-	0.4%	1.3%	
Another Party	10	9	1	6	2	2	-	2	-	1	3	2	-	-	-	-	10	-	2	-	2	3	7	1	-	2	7	3	
	1.0%	1.9%	0.2%	2.2%	0.6%	0.5%	-	0.6%	-	7.0%	3.9%	4.4%	-	-	-	-	13.6%	-	1.5%	-	0.9%	1.0%	0.9%	0.9%	-	8.7%	1.5%	0.8%	
Alliance	2	-	2	2	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	2	2	
	0.2%	-	0.4%	0.7%	-	-	-	-	-	-	2.6%	-	-	-	-	-	2.8%	-	-	-	-	-	-	-	-	-	8.0%	-	0.5%
DUP	13	8	6	8	2	4	-	-	-	-	13	-	-	-	-	-	13	-	-	-	-	-	-	-	-	13	8	5	
	1.4%	1.6%	1.1%	2.7%	0.6%	1.0%	-	-	-	-	16.7%	-	-	-	-	-	17.9%	-	-	-	-	-	-	-	-	51.7%	1.7%	1.2%	
SDLP	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	1	
	0.1%	0.2%	-	-	-	0.3%	-	-	-	-	1.3%	-	-	-	-	-	1.4%	-	-	-	-	-	-	-	-	-	4.1%	-	0.2%
Sinn Féin	3	2	1	2	-	1	-	-	-	-	3	-	-	-	-	-	3	-	-	-	-	-	-	-	-	3	-	3	
	0.3%	0.4%	0.2%	0.6%	-	0.3%	-	-	-	-	3.6%	-	-	-	-	-	3.9%	-	-	-	-	-	-	-	-	-	11.2%	-	0.6%
UUP	2	2	-	-	2	-	-	-	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	2	2	-	
	0.2%	0.4%	-	-	0.6%	-	-	-	-	-	2.4%	-	-	-	-	-	2.6%	-	-	-	-	-	-	-	-	-	7.4%	0.4%	-
Undecided	33	14	19	2	14	17	15	8	4	-	1	2	-	-	-	-	-	33	4	1	6	21	32	1	-	-	16	16	
	3.4%	3.0%	3.8%	0.8%	4.2%	4.7%	3.9%	2.2%	5.5%	-	1.9%	4.4%	-	-	-	-	-	100.0%	3.1%	0.9%	2.4%	6.9%	3.9%	1.3%	-	-	3.6%	3.7%	
Refused	25	9	16	3	17	5	6	-	-	-	-	3	-	-	-	-	-	-	1	5	9	6	22	1	1	2	13	7	
	2.6%	2.0%	3.2%	1.1%	5.0%	1.5%	1.5%	-	-	-	-	6.2%	-	-	-	-	-	-	1.1%	2.9%	4.1%	2.1%	2.6%	0.8%	1.2%	9.0%	2.9%	1.6%	
SIGMA	976	477	499	284	334	358	383	365	67	11	79	45	367	408	55	15	74	33	126	156	229	308	819	84	48	26	457	435	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 3
Q2. Voting Intention - By Normal Weighting and LTV
Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party would you vote for?
Base : Respondents Likelihood to Vote

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
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Weighted Total	933	452	481	268	317	347	372	349	64	10	76	36	357	388	51	14	71	28	123	151	226	288	788	75	46	24	437	421	
Conservative	357	180	177	70	116	171	329	1	4	3	4	14	357	-	-	-	-	-	31	82	83	137	333	10	14	-	226	100	
	38.3%	39.8%	36.9%	26.0%	36.7%	49.3%	88.5%	0.4%	5.6%	33.3%	5.0%	39.0%	100.0%	-	-	-	-	-	25.2%	54.3%	36.7%	47.5%	42.2%	14.0%	29.8%	-	51.8%	23.6%	
Labour	388	177	210	142	140	106	15	333	18	3	6	12	-	388	-	-	-	-	74	49	118	93	334	34	20	-	126	241	
	41.6%	39.2%	43.8%	53.1%	44.0%	30.5%	4.0%	95.5%	27.6%	27.6%	8.3%	32.7%	-	100.0%	-	-	-	-	60.0%	32.1%	52.3%	32.3%	42.3%	46.0%	43.3%	-	28.9%	57.3%	
Liberal Democrat	51	31	20	12	15	24	2	5	39	-	2	2	-	-	51	-	-	-	9	11	7	20	46	2	2	-	18	33	
	5.4%	6.8%	4.2%	4.3%	4.7%	7.0%	0.6%	1.5%	61.7%	-	2.4%	4.8%	-	-	100.0%	-	-	-	7.1%	7.2%	3.0%	6.9%	5.9%	3.3%	4.1%	-	4.1%	7.8%	
UKIP	14	6	9	-	5	10	7	-	-	3	-	3	-	-	-	14	-	-	-	4	1	8	13	-	2	-	14	-	
	1.6%	1.3%	1.8%	-	1.5%	2.8%	1.8%	-	-	33.5%	-	7.8%	-	-	-	100.0%	-	-	-	2.6%	0.5%	2.8%	1.6%	-	3.3%	-	3.3%	-	
Scottish National Party (SNP)	25	6	19	18	4	3	-	*	-	-	25	*	-	-	-	-	25	-	-	-	-	-	25	-	-	-	2	7	
	2.7%	1.3%	4.0%	6.8%	1.3%	0.8%	-	0.1%	-	-	32.9%	0.1%	-	-	-	-	35.7%	-	-	-	-	-	33.9%	-	-	-	0.5%	1.7%	
Plaid Cymru	8	5	3	1	4	3	1	-	-	-	8	-	-	-	-	-	8	-	-	-	-	-	-	-	8	-	6	3	
	0.9%	1.1%	0.7%	0.4%	1.3%	0.8%	0.2%	-	-	-	9.9%	-	-	-	-	-	11.8%	-	-	-	-	-	-	-	18.2%	-	1.3%	0.6%	
Green	8	7	1	3	1	4	1	-	-	-	7	-	-	-	-	-	8	-	2	-	-	5	8	-	-	-	1	5	
	0.8%	1.4%	0.2%	1.2%	0.3%	1.0%	0.2%	-	-	-	9.4%	-	-	-	-	-	10.9%	-	1.9%	-	-	1.9%	1.0%	-	-	-	0.3%	1.2%	
Another Party	9	9	1	6	1	2	-	2	-	1	3	2	-	-	-	-	9	-	2	-	2	3	7	1	-	2	7	3	
	1.0%	1.9%	0.1%	2.3%	0.4%	0.6%	-	0.6%	-	5.7%	3.3%	5.5%	-	-	-	-	13.2%	-	1.6%	-	0.9%	0.9%	0.8%	0.8%	-	9.2%	1.5%	0.7%	
Alliance	2	-	2	2	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	2	-	2	
	0.2%	-	0.4%	0.8%	-	-	-	-	-	-	2.7%	-	-	-	-	-	2.9%	-	-	-	-	-	-	-	-	8.5%	-	0.5%	
DUP	13	8	5	7	2	4	-	-	-	-	13	-	-	-	-	-	13	-	-	-	-	-	-	-	-	13	8	5	
	1.4%	1.7%	1.1%	2.8%	0.6%	1.0%	-	-	-	-	17.0%	-	-	-	-	-	18.2%	-	-	-	-	-	-	-	-	53.7%	1.7%	1.2%	
SDLP	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	1	
	0.1%	0.1%	-	-	-	0.2%	-	-	-	-	0.7%	-	-	-	-	-	0.7%	-	-	-	-	-	-	-	-	2.2%	-	0.1%	
Sinn Féin	3	2	1	2	-	1	-	-	-	-	3	-	-	-	-	-	3	-	-	-	-	-	-	-	-	3	-	3	
	0.3%	0.4%	0.2%	0.7%	-	0.3%	-	-	-	-	3.8%	-	-	-	-	-	4.0%	-	-	-	-	-	-	-	-	11.9%	-	0.6%	
UUP	2	2	-	-	2	-	-	-	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	2	2	-	
	0.2%	0.4%	-	-	0.6%	-	-	-	-	-	2.5%	-	-	-	-	-	2.7%	-	-	-	-	-	-	-	-	7.9%	0.4%	-	
Undecided	28	12	16	2	11	15	12	7	3	-	1	2	-	-	-	-	-	28	4	1	5	17	27	1	-	-	14	13	
	3.0%	2.6%	3.4%	0.7%	3.6%	4.2%	3.3%	1.9%	5.1%	-	2.0%	5.3%	-	-	-	-	-	100.0%	3.0%	0.9%	2.4%	5.7%	3.4%	1.4%	-	-	3.1%	3.2%	
Refused	24	8	16	3	16	5	5	-	-	-	2	-	-	-	-	-	-	-	1	5	9	6	21	*	1	2	12	6	
	2.6%	1.8%	3.2%	0.9%	5.1%	1.5%	1.4%	-	-	-	4.8%	-	-	-	-	-	-	-	1.2%	3.0%	4.1%	2.0%	2.7%	0.6%	1.3%	6.7%	2.9%	1.5%	
SIGMA	933	452	481	268	317	347	372	349	64	10	76	36	357	388	51	14	71	28	123	151	226	288	788	75	46	24	437	421	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of Good Morning Britain

19 Jun 2017

Table 4
Q2. Voting Intention - By Normal Weighting and LTV with undecided and refused removed
Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party would you vote for?
Base : Respondents Likelihood to Vote

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	902	497	405	209	333	360	369	346	71	5	71	33	366	387	67	13	69	-	113	128	174	297	712	113	62	15	317	522	
Weighted Total	881	432	449	264	290	327	354	342	61	10	74	32	357	388	51	14	71	-	118	146	211	266	740	73	45	22	410	401	
Conservative	357	180	177	70	116	171	329	1	4	3	4	14	357	-	-	-	-	-	31	82	83	137	333	10	14	-	226	100	
	40.5%	41.6%	39.5%	26.4%	40.1%	52.3%	92.9%	0.4%	5.9%	33.3%	5.1%	43.3%	100.0%	-	-	-	-	-	26.3%	56.5%	39.3%	51.5%	45.0%	14.3%	30.2%	-	55.1%	24.8%	
Labour	388	177	210	142	140	106	15	333	18	3	6	12	-	388	-	-	-	-	74	49	118	93	334	34	20	-	126	241	
	44.0%	41.1%	46.9%	53.9%	48.1%	32.3%	4.2%	97.4%	29.1%	27.6%	8.5%	36.4%	-	100.0%	-	-	-	-	62.6%	33.4%	56.0%	35.1%	45.1%	47.0%	43.8%	-	30.7%	60.1%	
Liberal Democrat	51	31	20	12	15	24	2	5	39	-	2	2	-	-	51	-	-	-	9	11	7	20	46	2	2	-	18	33	
	5.8%	7.1%	4.5%	4.4%	5.1%	7.4%	0.6%	1.5%	65.0%	-	2.5%	5.3%	-	-	100.0%	-	-	-	7.5%	7.5%	3.3%	7.5%	6.3%	3.4%	4.2%	-	4.4%	8.2%	
UKIP	14	6	9	-	5	10	7	-	-	3	-	3	-	-	-	14	-	-	-	4	1	8	13	-	2	-	14	-	
	1.6%	1.4%	1.9%	-	1.6%	3.0%	1.9%	-	-	33.5%	-	8.7%	-	-	-	100.0%	-	-	-	2.7%	0.5%	3.0%	1.7%	-	3.4%	-	3.5%	-	
Scottish National Party (SNP)	25	6	19	18	4	3	-	*	-	-	25	*	-	-	-	-	25	-	-	-	-	-	-	25	-	-	2	7	
	2.9%	1.4%	4.3%	7.0%	1.4%	0.8%	-	0.1%	-	-	33.6%	0.1%	-	-	-	-	35.7%	-	-	-	-	-	-	34.6%	-	-	0.6%	1.7%	
Plaid Cymru	8	5	3	1	4	3	1	-	-	-	8	-	-	-	-	-	8	-	-	-	-	-	-	-	8	-	6	3	
	0.9%	1.2%	0.7%	0.5%	1.5%	0.9%	0.2%	-	-	-	10.1%	-	-	-	-	-	11.8%	-	-	-	-	-	-	-	18.4%	-	1.4%	0.7%	
Green	8	7	1	3	1	4	1	-	-	-	7	-	-	-	-	-	8	-	2	-	-	5	8	-	-	-	1	5	
	0.9%	1.5%	0.3%	1.2%	0.4%	1.1%	0.2%	-	-	-	9.6%	-	-	-	-	-	10.9%	-	2.0%	-	-	2.0%	1.0%	-	-	-	0.4%	1.2%	
Another Party	9	9	1	6	1	2	-	2	-	1	3	2	-	-	-	-	9	-	2	-	2	3	7	1	-	2	7	3	
	1.1%	2.0%	0.1%	2.4%	0.4%	0.6%	-	0.6%	-	5.7%	3.4%	6.1%	-	-	-	-	13.2%	-	1.7%	-	1.0%	1.0%	0.9%	0.8%	-	9.9%	1.6%	0.7%	
Alliance	2	-	2	2	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	2	-	2	
	0.2%	-	0.5%	0.8%	-	-	-	-	-	-	2.8%	-	-	-	-	-	2.9%	-	-	-	-	-	-	-	-	9.1%	-	0.5%	
DUP	13	8	5	7	2	4	-	-	-	-	13	-	-	-	-	-	13	-	-	-	-	-	-	-	-	13	8	5	
	1.5%	1.8%	1.2%	2.8%	0.7%	1.1%	-	-	-	-	17.4%	-	-	-	-	-	18.2%	-	-	-	-	-	-	-	-	57.6%	1.9%	1.3%	
SDLP	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	1	
	0.1%	0.1%	-	-	-	0.2%	-	-	-	-	0.7%	-	-	-	-	-	0.7%	-	-	-	-	-	-	-	-	2.3%	-	0.1%	
Sinn Féin	3	2	1	2	-	1	-	-	-	-	3	-	-	-	-	-	3	-	-	-	-	-	-	-	-	3	-	3	
	0.3%	0.4%	0.2%	0.7%	-	0.3%	-	-	-	-	3.8%	-	-	-	-	-	4.0%	-	-	-	-	-	-	-	-	12.7%	-	0.7%	
UUP	2	2	-	-	2	-	-	-	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	2	2	-	
	0.2%	0.4%	-	-	0.7%	-	-	-	-	-	2.5%	-	-	-	-	-	2.7%	-	-	-	-	-	-	-	-	8.4%	0.5%	-	
SIGMA	881	432	449	264	290	327	354	342	61	10	74	32	357	388	51	14	71	-	118	146	211	266	740	73	45	22	410	401	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of Good Morning Britain

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Table 5
Q3. Likelihood to Vote in referendum on membership of the European Union- By Normal Weighting
Q3. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain, 0 is would not vote and 5 is in the middle,
Q3. how likely would you be to vote?
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	366	387	67	13	69	42	126	144	193	336	799	124	64	18	354	567
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443
0 - would not vote	30	11	19	3	15	12	11	8	-	3	2	3	7	8	1	-	3	*	2	4	6	13	25	2	4	*	20	8
	3.0%	2.3%	3.7%	1.2%	4.2%	3.2%	2.8%	2.1%	-	25.1%	2.7%	5.1%	2.0%	2.0%	1.3%	-	3.9%	0.1%	1.6%	2.3%	2.7%	4.0%	2.9%	2.0%	7.4%	0.4%	4.2%	1.9%
2	2	1	1	1	*	1	-	*	1	-	*	-	-	1	-	-	1	-	-	-	-	2	2	1	-	-	1	2
	0.2%	0.2%	0.3%	0.5%	0.1%	0.1%	-	*	2.1%	-	0.6%	0.9%	-	0.4%	-	-	0.7%	-	-	-	-	0.6%	0.2%	0.6%	-	-	0.1%	0.4%
3	*	*	-	*	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	*	*	-	-	-	-	-
	*	*	-	*	-	-	-	-	-	-	0.2%	-	-	-	-	-	-	-	-	-	-	*	*	-	-	-	-	-
4	2	1	1	*	1	1	-	1	-	-	1	*	-	1	-	-	1	-	-	-	-	1	1	1	-	-	1	1
	0.2%	0.2%	0.2%	*	0.3%	0.2%	-	0.2%	-	-	1.4%	0.2%	-	0.2%	-	-	1.5%	-	-	-	-	0.4%	0.1%	0.9%	-	-	0.2%	0.3%
5	41	28	13	17	14	10	11	23	1	-	1	5	12	23	1	-	1	2	5	2	7	7	21	18	2	-	13	12
	4.1%	5.7%	2.5%	5.7%	4.1%	2.8%	2.9%	6.2%	0.8%	-	1.4%	9.4%	3.3%	5.6%	1.0%	-	1.5%	6.9%	4.0%	1.3%	2.9%	2.1%	2.5%	21.1%	4.4%	-	2.7%	2.7%
6	3	2	1	-	2	1	-	-	1	-	-	2	-	2	1	-	-	-	2	-	-	1	3	-	-	-	3	-
	0.3%	0.5%	0.2%	-	0.6%	0.3%	-	-	1.8%	-	-	4.0%	-	0.5%	2.2%	-	-	-	1.7%	-	-	0.4%	0.4%	-	-	-	0.7%	-
7	6	4	2	*	2	3	2	*	-	-	2	1	1	1	1	-	2	1	2	1	1	1	5	*	1	*	3	2
	0.6%	0.7%	0.5%	0.1%	0.7%	0.9%	0.4%	0.1%	-	-	2.5%	1.4%	0.3%	0.2%	1.4%	-	2.7%	1.8%	1.4%	0.5%	0.4%	0.4%	0.6%	0.4%	1.2%	0.6%	0.6%	0.5%
8	15	2	12	4	4	6	4	8	1	-	1	*	4	8	-	-	1	-	1	3	3	5	13	1	1	-	4	10
	1.4%	0.4%	2.4%	1.5%	1.2%	1.6%	1.1%	2.3%	1.8%	-	0.6%	0.1%	1.2%	2.1%	-	0.3%	0.7%	-	0.9%	1.8%	1.5%	1.6%	1.5%	1.2%	1.9%	-	0.8%	2.3%
9	18	9	9	5	5	7	8	5	2	-	*	2	5	5	4	-	*	3	2	4	2	9	18	*	-	-	10	8
	1.8%	1.9%	1.7%	1.8%	1.6%	2.0%	2.0%	1.4%	3.0%	-	0.3%	3.2%	1.3%	1.2%	6.9%	-	0.3%	7.9%	1.9%	2.6%	1.0%	2.7%	2.1%	0.3%	-	-	2.1%	1.8%
10 - certain to vote	888	431	457	257	300	332	355	323	62	10	73	42	338	358	48	15	65	28	116	147	215	278	756	63	41	28	424	399
	88.3%	88.0%	88.6%	89.2%	87.1%	88.8%	90.9%	87.6%	90.6%	74.9%	90.5%	75.7%	92.0%	87.8%	87.2%	99.7%	88.6%	83.4%	88.6%	91.6%	91.5%	87.8%	89.7%	73.5%	85.2%	99.0%	88.6%	90.0%
SIGMA	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
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19 Jun 2017

Table 6
Q4. Referendum Voting - By Normal Weighting
Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base : Respondents Likelihood to Vote

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	969	531	438	218	360	391	390	350	77	4	73	50	358	379	66	13	66	41	123	139	186	323	771	120	61	17	338	556	
Weighted Total	975	479	496	284	329	361	380	360	68	10	79	52	360	399	54	15	71	33	129	157	228	304	819	84	45	28	458	435	
Leave	457	239	218	85	139	233	276	82	15	10	30	33	261	109	12	15	24	13	48	107	104	147	406	14	24	14	404	21	
	46.9%	50.0%	43.9%	29.8%	42.3%	64.6%	72.7%	22.9%	22.2%	100.0%	37.7%	63.4%	72.5%	27.4%	21.7%	100.0%	33.3%	38.3%	37.2%	68.2%	45.6%	48.3%	49.6%	16.4%	53.3%	49.3%	88.3%	4.8%	
Remain	490	229	261	193	179	118	98	268	49	-	46	19	95	282	38	-	45	16	79	48	114	147	389	69	18	14	40	407	
	50.2%	47.9%	52.5%	67.8%	54.4%	32.7%	25.8%	74.3%	71.5%	-	59.0%	36.4%	26.5%	70.5%	70.3%	-	63.0%	49.3%	60.7%	30.9%	50.1%	48.5%	47.5%	82.1%	40.5%	50.7%	8.7%	93.6%	
Undecided	21	9	13	6	8	8	6	10	4	-	*	*	4	8	4	-	*	4	2	1	7	8	18	1	2	-	14	6	
	2.2%	1.8%	2.6%	2.1%	2.3%	2.2%	1.5%	2.8%	6.3%	-	0.4%	0.2%	1.0%	2.1%	7.9%	-	0.4%	12.2%	1.4%	0.9%	3.2%	2.5%	2.2%	1.5%	4.9%	-	3.1%	1.4%	
Refused	6	1	5	1	3	2	-	-	-	-	2	*	-	-	-	-	2	*	1	*	3	2	6	-	1	-	-	1	
	0.7%	0.3%	1.0%	0.3%	1.1%	0.6%	-	-	-	-	2.9%	0.1%	-	-	-	-	3.2%	0.2%	0.7%	*	1.2%	0.7%	0.7%	-	1.3%	-	-	0.3%	
SIGMA	975	479	496	284	329	361	380	360	68	10	79	52	360	399	54	15	71	33	129	157	228	304	819	84	45	28	458	435	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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19 Jun 2017

Table 7
Q4. Referendum Voting - By Normal Weighting and LTV
Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base : Respondents Likelihood to Vote

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	969	531	438	218	360	391	390	350	77	4	73	50	358	379	66	13	66	41	123	139	186	323	771	120	61	17	338	556	
Weighted Total	943	460	484	273	318	352	372	346	66	10	76	48	352	383	53	15	68	32	125	155	224	296	799	73	43	28	447	423	
Leave	448	236	212	85	136	228	272	81	15	10	28	31	257	107	12	15	22	12	46	106	102	144	399	12	23	14	396	20	
	47.5%	51.2%	43.9%	30.9%	42.6%	64.7%	73.2%	23.3%	22.7%	100.0%	37.3%	64.3%	72.9%	28.0%	22.3%	100.0%	32.7%	37.6%	36.8%	68.7%	45.7%	48.8%	49.9%	16.9%	53.1%	49.3%	88.6%	4.7%	
Remain	470	215	255	182	172	116	95	256	47	-	45	17	92	268	37	-	43	16	76	48	112	142	378	60	18	14	38	396	
	49.8%	46.7%	52.7%	66.5%	54.0%	33.0%	25.4%	73.9%	72.0%	-	59.4%	35.5%	26.2%	70.0%	71.0%	-	63.5%	49.5%	61.0%	30.8%	49.9%	48.1%	47.3%	82.0%	41.4%	50.7%	8.5%	93.7%	
Undecided	20	8	12	6	7	6	5	10	4	-	*	*	3	8	4	-	*	4	2	1	7	7	17	1	2	-	13	6	
	2.1%	1.8%	2.4%	2.2%	2.3%	1.7%	1.4%	2.8%	5.4%	-	0.4%	0.2%	0.8%	2.0%	6.7%	-	0.5%	12.8%	1.5%	0.5%	3.2%	2.3%	2.1%	1.1%	4.6%	-	2.9%	1.3%	
Refused	6	1	5	1	3	2	-	-	-	-	2	*	-	-	-	-	2	*	1	*	3	2	6	-	*	-	-	1	
	0.7%	0.3%	1.0%	0.3%	1.0%	0.6%	-	-	-	-	3.0%	0.1%	-	-	-	-	3.3%	0.1%	0.7%	*	1.2%	0.8%	0.7%	-	1.0%	-	-	0.3%	
SIGMA	943	460	484	273	318	352	372	346	66	10	76	48	352	383	53	15	68	32	125	155	224	296	799	73	43	28	447	423	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of Good Morning Britain

19 Jun 2017

Table 8
Q4. Referendum Voting - By Normal Weighting and LTV with undecided removed
Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base : Respondents Likelihood to Vote

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	943	519	424	212	351	380	380	340	74	4	72	49	351	370	63	13	65	36	122	137	178	315	752	117	57	17	329	545	
Weighted Total	924	452	472	267	311	346	367	337	62	10	76	48	349	375	49	15	68	28	123	154	217	289	782	73	41	28	434	417	
Leave	448	236	212	85	136	228	272	81	15	10	28	31	257	107	12	15	22	12	46	106	102	144	399	12	23	14	396	20	
	48.5%	52.2%	44.9%	31.6%	43.6%	65.9%	74.2%	24.0%	23.9%	100.0%	37.4%	64.4%	73.6%	28.5%	23.9%	100.0%	32.8%	43.1%	37.4%	69.1%	47.2%	49.9%	51.0%	17.1%	55.6%	49.3%	91.2%	4.8%	
Remain	470	215	255	182	172	116	95	256	47	-	45	17	92	268	37	-	43	16	76	48	112	142	378	60	18	14	38	396	
	50.9%	47.6%	54.0%	68.1%	55.3%	33.5%	25.8%	76.0%	76.1%	-	59.6%	35.5%	26.4%	71.5%	76.1%	-	63.8%	56.8%	61.9%	30.9%	51.6%	49.3%	48.3%	82.9%	43.4%	50.7%	8.8%	95.0%	
Refused	6	1	5	1	3	2	-	-	-	-	2	*	-	-	-	-	2	*	1	*	3	2	6	-	*	-	-	1	
	0.7%	0.3%	1.1%	0.3%	1.1%	0.6%	-	-	-	-	3.0%	0.1%	-	-	-	-	3.3%	0.1%	0.8%	*	1.2%	0.8%	0.7%	-	1.0%	-	-	0.3%	
SIGMA	924	452	472	267	311	346	367	337	62	10	76	48	349	375	49	15	68	28	123	154	217	289	782	73	41	28	434	417	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of Good Morning Britain

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Table 9
Q4. Referendum Voting - By Normal Weighting and LTV with undecided and refused removed
Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base : Respondents Likelihood to Vote

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	936	517	419	211	348	377	380	340	74	4	70	48	351	370	63	13	63	35	121	136	176	313	746	117	56	17	329	544
Weighted Total	918	450	467	266	308	344	367	337	62	10	74	48	349	375	49	15	66	27	122	154	214	287	776	73	41	28	434	416
Leave	448	236	212	85	136	228	272	81	15	10	28	31	257	107	12	15	22	12	46	106	102	144	399	12	23	14	396	20
	48.8%	52.3%	45.4%	31.7%	44.1%	66.3%	74.2%	24.0%	23.9%	100.0%	38.6%	64.5%	73.6%	28.5%	23.9%	100.0%	34.0%	43.1%	37.7%	69.1%	47.8%	50.3%	51.4%	17.1%	56.2%	49.3%	91.2%	4.8%
Remain	470	215	255	182	172	116	95	256	47	-	45	17	92	268	37	-	43	16	76	48	112	142	378	60	18	14	38	396
	51.2%	47.7%	54.6%	68.3%	55.9%	33.7%	25.8%	76.0%	76.1%	-	61.4%	35.5%	26.4%	71.5%	76.1%	-	66.0%	56.9%	62.3%	30.9%	52.2%	49.7%	48.6%	82.9%	43.8%	50.7%	8.8%	95.2%
SIGMA	918	450	467	266	308	344	367	337	62	10	74	48	349	375	49	15	66	27	122	154	214	287	776	73	41	28	434	416
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of Good Morning Britain

19 Jun 2017

Table 10
Q5. 2017 Vote - By Normal Weighting
Q5. And could you tell me please, for which party did you vote in the 2017 General Election, or did you not vote?
Base : All Respondents

	Gender			Age			2017 Vote					Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	366	387	67	13	69	42	126	144	193	336	799	124	64	18	354	567	
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443	
Conservative	391	191	200	61	129	200	391	-	-	-	-	-	336	15	3	7	1	15	41	86	87	149	363	11	16	-	252	107	
	38.9%	38.9%	38.8%	21.3%	37.6%	53.6%	100.0%	-	-	-	-	-	91.5%	3.8%	4.7%	46.9%	1.9%	45.5%	31.3%	53.5%	37.2%	47.0%	43.1%	13.1%	33.1%	-	52.8%	24.1%	
Labour	368	174	194	149	129	90	-	368	-	-	-	-	1	347	6	-	3	8	70	41	103	92	305	41	20	2	100	241	
	36.6%	35.5%	37.7%	51.8%	37.6%	24.1%	-	100.0%	-	-	-	-	0.4%	85.2%	10.1%	-	3.4%	24.5%	53.3%	25.5%	43.7%	28.9%	36.2%	47.5%	42.1%	8.0%	21.0%	54.4%	
Liberal Democrat	68	32	36	14	20	34	-	-	68	-	-	-	4	18	42	-	-	4	10	14	16	24	64	2	2	-	22	46	
	6.8%	6.6%	6.9%	5.0%	5.7%	9.1%	-	-	100.0%	-	-	-	1.0%	4.3%	76.5%	-	-	11.1%	7.9%	8.5%	6.7%	7.6%	7.6%	2.8%	3.9%	-	4.6%	10.4%	
UKIP	13	7	6	3	6	3	-	-	-	13	-	-	3	3	-	3	1	-	-	2	9	-	11	1	2	-	13	-	
	1.3%	1.5%	1.1%	1.2%	1.8%	0.9%	-	-	-	100.0%	-	-	0.9%	0.7%	-	23.9%	1.0%	-	-	1.2%	3.8%	-	1.3%	0.9%	3.2%	-	2.7%	-	
SNP	28	7	21	19	5	3	-	-	-	-	28	-	-	2	*	-	25	1	-	-	-	-	-	28	-	-	3	9	
	2.8%	1.4%	4.0%	6.7%	1.6%	0.9%	-	-	-	-	34.3%	-	-	0.4%	0.4%	-	34.2%	2.1%	-	-	-	-	-	32.5%	-	-	0.6%	2.0%	
Plaid Cymru	8	5	3	1	4	2	-	-	-	-	8	-	-	-	-	-	8	-	-	-	-	-	-	-	8	-	5	3	
	0.8%	1.0%	0.5%	0.4%	1.2%	0.6%	-	-	-	-	9.3%	-	-	-	-	-	10.2%	-	-	-	-	-	-	-	15.6%	-	1.0%	0.6%	
Green	14	9	4	6	3	5	-	-	-	-	14	-	4	3	-	-	7	-	3	2	-	9	14	-	-	-	8	5	
	1.4%	1.9%	0.9%	1.9%	0.9%	1.4%	-	-	-	-	17.1%	-	1.0%	0.8%	-	-	9.2%	-	2.1%	1.2%	-	2.9%	1.6%	-	-	-	1.6%	1.1%	
Other	32	21	11	13	5	14	-	-	-	-	32	-	-	2	2	-	25	1	2	-	4	3	9	-	-	23	17	15	
	3.2%	4.3%	2.1%	4.5%	1.4%	3.7%	-	-	-	-	39.2%	-	-	0.5%	3.0%	-	34.5%	2.5%	1.5%	-	1.6%	1.0%	1.1%	-	-	81.7%	3.5%	3.3%	
Did not vote	55	34	21	17	25	13	-	-	-	-	55	-	17	16	2	3	2	2	4	11	5	31	50	2	*	3	47	7	
	5.5%	7.0%	4.0%	5.8%	7.2%	3.6%	-	-	-	-	100.0%	-	4.6%	3.9%	4.1%	19.3%	2.7%	5.9%	2.8%	6.6%	2.1%	9.8%	5.9%	1.9%	0.9%	10.4%	9.7%	1.7%	
Cant remember	2	-	2	-	1	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	2	2	-	-	-	-	2	
	0.2%	-	0.4%	-	0.3%	0.3%	-	-	-	-	-	-	0.3%	-	-	-	-	3.2%	-	-	-	0.6%	0.2%	-	-	-	-	0.5%	
Refused	27	8	19	4	16	7	-	-	-	-	-	-	1	1	1	1	2	2	2	5	12	7	25	1	1	-	11	9	
	2.7%	1.7%	3.6%	1.4%	4.7%	1.8%	-	-	-	-	-	-	0.3%	0.3%	1.2%	9.9%	2.8%	5.2%	1.2%	3.4%	4.9%	2.1%	3.0%	1.3%	1.2%	-	2.4%	2.0%	
SIGMA	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of Good Morning Britain

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Table 11
Q6. 2016 EU Referendum Vote - By Normal Weighting
Q6. And how did you vote in the EU Referendum in June 2016, or did you not vote?
Base : All Respondents

	Gender			Age			2017 Vote					Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	366	387	67	13	69	42	126	144	193	336	799	124	64	18	354	567
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443
'Leave'	478	268	210	94	165	219	252	100	22	13	32	47	234	134	19	15	26	16	54	84	114	165	417	18	30	14	478	-
	47.6%	54.8%	40.7%	32.8%	47.9%	58.7%	64.6%	27.2%	32.5%	98.0%	40.0%	84.7%	63.8%	32.8%	34.7%	99.7%	35.6%	49.3%	40.8%	52.1%	48.6%	52.2%	49.4%	20.5%	62.6%	48.6%	100.0%	-
'Remain'	443	202	241	159	163	121	107	241	46	-	31	7	101	246	36	-	30	16	75	46	115	149	385	27	17	14	-	443
	44.1%	41.3%	46.8%	55.4%	47.4%	32.3%	27.4%	65.5%	67.4%	-	38.3%	13.4%	27.6%	60.3%	65.3%	-	40.7%	48.0%	57.3%	28.8%	48.8%	47.0%	45.6%	31.4%	35.5%	50.4%	-	100.0%
Can't remember	71	15	56	31	10	30	30	25	-	-	16	-	30	25	-	-	16	-	-	30	-	-	30	41	-	-	-	-
	7.1%	3.1%	10.9%	10.7%	2.9%	8.1%	7.7%	6.8%	-	-	19.5%	-	8.2%	6.1%	-	-	21.4%	-	-	18.9%	-	-	3.6%	47.8%	-	-	-	-
Did not vote	5	3	2	2	2	1	1	2	*	*	1	1	1	2	-	*	1	*	1	*	1	1	4	*	*	*	-	-
	0.5%	0.6%	0.4%	0.8%	0.5%	0.2%	0.3%	0.6%	0.1%	2.0%	0.7%	1.9%	0.3%	0.5%	-	0.3%	0.7%	0.6%	0.7%	0.3%	0.6%	0.4%	0.5%	0.3%	0.6%	1.0%	-	-
Refused	8	1	7	1	4	3	-	-	-	-	1	-	-	1	-	-	1	1	2	-	5	1	7	-	1	-	-	-
	0.8%	0.3%	1.3%	0.3%	1.3%	0.7%	-	-	-	-	1.4%	-	-	0.3%	-	-	1.6%	2.1%	1.2%	-	2.0%	0.4%	0.9%	-	1.2%	-	-	-
SIGMA	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of Good Morning Britain

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Table 12
Q7. By Normal Weighting
Q7. What would you say is the number one issue that decided your vote at the last General Election?
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	366	387	67	13	69	42	126	144	193	336	799	124	64	18	354	567	
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443	
Economy	83	50	33	20	37	26	45	21	4	-	3	5	44	21	6	1	7	1	17	11	18	29	75	2	3	4	38	44	
	8.2%	10.1%	6.4%	7.0%	10.7%	6.9%	11.4%	5.7%	6.0%	-	4.0%	8.6%	12.1%	5.1%	11.4%	7.6%	10.1%	3.0%	12.7%	6.7%	7.7%	9.2%	8.8%	2.2%	5.4%	12.7%	7.9%	9.9%	
Brexit	123	75	48	22	37	63	69	23	16	3	7	4	59	32	16	5	3	3	20	14	35	47	116	5	1	1	72	51	
	12.2%	15.3%	9.3%	7.8%	10.8%	17.0%	17.7%	6.3%	23.7%	21.9%	8.3%	7.3%	16.0%	8.0%	29.1%	37.4%	4.5%	10.2%	15.1%	8.7%	14.9%	14.9%	13.8%	5.3%	2.7%	3.8%	15.1%	11.5%	
NHS	103	31	71	31	46	26	8	75	8	-	2	5	7	83	4	-	1	1	10	15	35	27	86	13	3	-	35	57	
	10.2%	6.4%	13.9%	10.9%	13.3%	6.8%	2.1%	20.5%	11.7%	-	2.0%	8.5%	1.9%	20.5%	7.5%	-	1.5%	3.7%	7.3%	9.4%	14.8%	8.5%	10.2%	15.1%	7.1%	-	7.2%	12.9%	
Immigration	72	37	35	9	24	39	47	11	-	6	6	2	44	13	1	3	3	4	11	11	23	20	65	2	3	2	64	8	
	7.2%	7.6%	6.7%	3.1%	7.0%	10.4%	12.1%	2.9%	-	44.1%	7.0%	4.0%	11.9%	3.3%	1.7%	23.9%	3.7%	13.5%	8.3%	7.0%	9.8%	6.2%	7.7%	2.2%	7.0%	6.8%	13.4%	1.7%	
Defence	9	6	3	1	5	3	5	3	*	-	-	-	5	4	*	-	-	-	-	*	4	2	6	-	2	-	6	3	
	0.9%	1.2%	0.6%	0.2%	1.4%	0.8%	1.3%	0.8%	0.7%	-	-	-	1.2%	0.9%	0.9%	-	-	-	-	0.3%	1.8%	0.5%	0.8%	-	4.9%	-	1.2%	0.7%	
Education	28	13	15	17	6	5	2	19	3	-	1	2	1	22	3	-	-	2	7	5	6	9	27	1	-	-	8	20	
	2.8%	2.6%	3.0%	5.9%	1.9%	1.2%	0.6%	5.2%	3.7%	-	1.6%	3.6%	0.2%	5.4%	4.6%	-	-	4.9%	5.3%	3.3%	2.4%	3.0%	3.2%	1.1%	-	-	1.6%	4.5%	
Welfare	31	10	21	17	11	3	1	26	1	-	2	-	1	27	-	-	2	1	8	1	12	7	27	*	2	2	10	22	
	3.1%	2.1%	4.1%	5.9%	3.3%	0.8%	0.3%	7.2%	2.1%	-	2.9%	-	0.4%	6.7%	-	-	3.1%	1.7%	6.0%	0.4%	4.9%	2.3%	3.2%	0.5%	3.6%	6.8%	2.0%	4.9%	
The cost of Living	5	-	5	-	1	3	-	5	-	-	-	-	-	5	-	-	-	-	1	-	2	-	4	1	-	-	2	2	
	0.4%	-	0.9%	-	0.4%	0.8%	-	1.2%	-	-	-	-	-	1.1%	-	-	-	-	1.0%	-	1.0%	-	0.4%	0.9%	-	-	0.5%	0.5%	
Pensions & Retirement	4	2	2	-	2	2	-	2	-	-	2	-	-	2	-	-	2	-	2	-	-	-	2	-	2	-	4	-	
	0.4%	0.4%	0.3%	-	0.5%	0.5%	-	0.5%	-	-	2.4%	-	-	0.4%	-	-	2.7%	-	1.5%	-	-	-	0.2%	-	3.7%	-	0.8%	-	
Housing	7	4	3	6	*	1	*	3	-	-	1	2	-	3	-	-	1	-	*	2	-	2	4	-	-	2	5	2	
	0.7%	0.8%	0.6%	2.1%	*	0.2%	*	0.8%	-	-	1.7%	4.2%	-	0.8%	-	-	1.9%	-	*	1.5%	-	0.6%	0.5%	-	-	8.3%	1.0%	0.4%	
Local Candidate	22	6	16	6	10	7	5	5	4	-	6	1	8	5	2	-	6	1	1	4	5	7	16	2	3	2	6	17	
	2.2%	1.2%	3.2%	2.0%	2.8%	1.9%	1.3%	1.4%	5.4%	-	7.9%	1.8%	2.1%	1.2%	3.6%	-	8.7%	3.2%	0.5%	2.2%	2.1%	2.1%	1.9%	1.9%	5.8%	7.4%	1.2%	3.8%	
Party Leader	80	43	37	25	28	28	46	22	4	-	1	5	45	24	1	1	*	5	10	12	14	32	67	3	10	-	47	33	
	8.0%	8.7%	7.2%	8.5%	8.0%	7.5%	11.8%	6.1%	6.2%	-	1.1%	8.7%	12.3%	5.9%	1.7%	9.9%	0.1%	13.9%	7.8%	7.2%	5.8%	10.0%	8.0%	3.7%	20.1%	-	9.8%	7.4%	
Tribal Loyalty (always vote Labour / Conservative etc)	84	51	32	27	27	30	33	41	1	-	9	-	31	39	3	-	9	1	9	10	10	25	54	21	4	5	38	30	
	8.3%	10.5%	6.3%	9.3%	7.8%	8.1%	8.3%	11.0%	2.0%	-	10.6%	-	8.4%	9.7%	5.4%	-	11.6%	2.8%	6.9%	6.0%	8.4%	7.9%	6.4%	24.8%	9.1%	16.8%	8.0%	6.9%	
Other	275	132	143	80	91	103	90	101	23	1	37	17	84	114	14	2	33	10	33	50	58	81	221	33	12	8	108	131	
	27.3%	26.9%	27.7%	27.8%	26.6%	27.6%	23.1%	27.4%	33.3%	7.6%	45.7%	31.5%	22.8%	27.9%	25.6%	12.3%	45.3%	28.9%	25.1%	31.0%	24.5%	25.6%	26.2%	38.3%	25.7%	29.7%	22.7%	29.6%	
Don't know	81	30	51	27	19	35	39	11	4	3	4	12	39	13	5	1	5	5	3	26	14	29	73	3	2	2	37	23	
	8.1%	6.2%	9.8%	9.3%	5.4%	9.5%	10.0%	3.0%	5.2%	26.4%	4.7%	21.8%	10.7%	3.2%	8.5%	8.9%	6.8%	14.1%	2.5%	16.4%	5.9%	9.3%	8.7%	3.9%	5.0%	7.8%	7.8%	5.3%	
SIGMA	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of Good Morning Britain

19 Jun 2017

Table 13
Q8. Do you support or oppose the following statements?
Q8. There should be another general election this year
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	366	387	67	13	69	42	126	144	193	336	799	124	64	18	354	567	
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443	
Support	400	195	205	150	150	100	66	225	28	4	47	20	56	248	24	3	43	13	72	46	83	137	338	31	21	10	140	238	
	39.8%	39.9%	39.7%	52.2%	43.5%	26.9%	16.8%	61.2%	40.6%	27.5%	57.9%	36.8%	15.4%	60.8%	44.0%	23.6%	58.9%	39.0%	54.7%	28.4%	35.5%	43.2%	40.0%	35.8%	44.4%	37.0%	29.4%	53.6%	
Oppose	550	271	279	124	177	249	315	113	38	7	29	33	302	129	28	11	28	16	49	108	130	167	453	53	27	18	313	178	
	54.7%	55.4%	54.1%	43.2%	51.3%	66.7%	80.7%	30.6%	55.3%	53.0%	36.2%	60.9%	82.4%	31.6%	51.8%	76.4%	37.6%	49.6%	37.0%	67.1%	55.2%	52.6%	53.7%	62.3%	54.8%	63.0%	65.4%	40.3%	
Dont know	55	23	32	13	18	24	10	30	3	3	5	1	8	31	2	-	3	4	11	7	22	13	53	2	*	-	25	27	
	5.5%	4.7%	6.2%	4.6%	5.2%	6.4%	2.6%	8.3%	4.1%	19.5%	5.9%	2.3%	2.2%	7.6%	4.2%	-	3.6%	11.4%	8.3%	4.4%	9.2%	4.2%	6.3%	1.9%	0.7%	-	5.2%	6.1%	
SIGMA	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of Good Morning Britain

19 Jun 2017

Table 14

Q9. Do you support or oppose the following statements?

Q9. There should be another referendum on the UK's membership of the EU when negotiations are complete

Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	366	387	67	13	69	42	126	144	193	336	799	124	64	18	354	567	
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443	
Support	383	197	186	131	125	127	78	203	46	3	26	19	68	217	36	-	30	17	69	53	89	111	322	33	18	11	76	274	
	38.1%	40.1%	36.2%	45.5%	36.3%	34.1%	20.0%	55.1%	66.9%	21.9%	31.9%	34.9%	18.5%	53.3%	65.2%	-	40.8%	51.1%	52.1%	33.2%	37.8%	35.1%	38.1%	38.8%	36.5%	38.3%	15.9%	61.7%	
Oppose	577	276	301	151	200	227	305	141	20	10	50	35	295	166	17	13	40	13	52	101	134	196	483	50	29	15	384	147	
	57.4%	56.4%	58.4%	52.4%	58.1%	60.8%	78.1%	38.3%	28.8%	76.1%	62.4%	63.5%	80.3%	40.7%	31.6%	86.4%	54.0%	38.4%	39.8%	62.7%	57.2%	61.8%	57.3%	58.7%	59.8%	54.9%	80.3%	33.2%	
Dont know	45	17	28	6	19	19	8	25	3	*	5	1	4	24	2	2	4	3	11	7	12	10	39	2	2	2	18	22	
	4.4%	3.5%	5.4%	2.1%	5.6%	5.2%	2.0%	6.7%	4.3%	2.0%	5.8%	1.6%	1.1%	5.9%	3.2%	13.6%	5.2%	10.5%	8.1%	4.1%	5.0%	3.1%	4.6%	2.5%	3.7%	6.8%	3.8%	5.1%	
SIGMA	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of Good Morning Britain

19 Jun 2017

Table 15

Q10. Do you support or oppose the following statements?

Q10. Theresa May should resign as Prime Minister following the General Election result

Base : All Respondents

	Gender			Age			2017 Vote					Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	366	387	67	13	69	42	126	144	193	336	799	124	64	18	354	567	
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443	
Support	454	222	232	169	166	119	57	279	33	5	53	16	48	295	25	5	43	20	68	55	101	128	352	64	26	11	148	258	
	45.2%	45.3%	45.0%	58.7%	48.2%	31.9%	14.7%	75.7%	48.0%	39.1%	65.0%	29.8%	13.1%	72.4%	45.6%	36.3%	57.7%	59.6%	52.0%	34.3%	42.9%	40.5%	41.8%	75.4%	54.8%	38.7%	30.9%	58.3%	
Oppose	483	239	244	101	155	228	315	59	32	6	26	34	306	79	26	9	29	9	54	94	119	165	432	19	18	15	300	149	
	48.1%	48.9%	47.4%	35.0%	45.0%	61.0%	80.5%	16.1%	47.6%	43.4%	32.6%	61.1%	83.4%	19.5%	47.6%	63.4%	39.7%	26.0%	41.1%	58.4%	50.8%	52.1%	51.2%	22.2%	36.9%	53.0%	62.7%	33.6%	
Dont know	68	29	39	18	23	26	19	30	3	2	2	5	13	33	4	*	2	5	9	12	15	24	59	2	4	2	31	35	
	6.7%	5.8%	7.6%	6.3%	6.8%	7.1%	4.7%	8.2%	4.4%	17.5%	2.4%	9.1%	3.5%	8.1%	6.8%	0.3%	2.6%	14.3%	6.9%	7.4%	6.3%	7.5%	7.0%	2.5%	8.3%	8.3%	6.4%	8.0%	
SIGMA	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of Good Morning Britain

19 Jun 2017

Table 16
Q11. By Normal Weighting
Q11. Which of the following is closest to your view?
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote	
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	366	387	67	13	69	42	126	144	193	336	799	124	64	18	354	567
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443
The current Conservative-led government will be best to negotiate a good deal for Britain leaving the EU	350 34.8%	197 40.2%	153 29.7%	70 24.3%	115 33.6%	165 44.1%	272 69.6%	25 6.7%	9 13.3%	3 26.4%	17 21.6%	18 32.6%	266 72.4%	28 6.9%	10 19.2%	7 46.6%	16 21.2%	7 21.9%	31 23.9%	70 43.7%	84 35.7%	135 42.6%	320 38.0%	13 15.2%	11 23.4%	5 19.7%	237 49.5%	97 21.8%
A coalition of all political parties, would be best to negotiate a good deal for Britain leaving the EU	608 60.5%	275 56.2%	332 64.5%	208 72.3%	209 60.6%	191 51.2%	106 27.2%	327 88.7%	57 83.7%	5 39.1%	61 75.5%	34 62.7%	93 25.3%	359 88.2%	41 75.6%	4 24.7%	58 78.0%	25 75.8%	93 70.7%	82 51.0%	138 58.9%	169 53.3%	482 57.1%	71 83.0%	34 70.8%	21 74.2%	219 45.8%	325 73.3%
Don't know	47 4.7%	18 3.6%	30 5.8%	10 3.3%	20 5.8%	18 4.7%	13 3.2%	17 4.7%	2 3.0%	5 34.5%	2 2.8%	3 4.8%	8 2.3%	20 5.0%	3 5.3%	4 28.7%	1 0.8%	1 2.3%	7 5.4%	9 5.4%	13 5.4%	13 4.1%	41 4.9%	1 1.7%	3 5.8%	2 6.1%	22 4.7%	22 4.9%
SIGMA	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of Good Morning Britain

19 Jun 2017

Table 17

Q12. By Normal Weighting

Q12. Brexit negotiations are due to begin on June 19th In light of the General Election result, which of the following is closest to your view?**Base : All Answering**

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	999	543	456	221	372	406	401	358	77	5	75	54	363	386	67	13	68	42	126	143	190	335	794	123	64	18	350	566	
Weighted Total	996	484	512	285	342	369	386	367	68	12	81	53	360	407	55	15	73	33	131	158	231	315	836	85	48	28	471	442	
Brexit negotiations should be delayed	319	173	147	131	107	81	56	187	27	3	23	15	47	204	21	-	26	13	50	37	81	96	264	26	17	12	92	208	
	32.1%	35.7%	28.6%	46.0%	31.5%	21.9%	14.5%	50.8%	40.1%	23.7%	28.4%	28.5%	13.0%	50.2%	38.9%	-	35.1%	37.8%	37.8%	23.5%	35.1%	30.5%	31.6%	30.9%	34.6%	44.9%	19.6%	47.0%	
Brexit negotiations should not be delayed	646	296	350	145	225	276	324	165	35	9	57	35	310	184	29	15	46	20	72	117	143	211	543	57	32	15	367	216	
	64.9%	61.1%	68.5%	50.8%	65.9%	74.8%	84.0%	45.0%	51.7%	76.3%	70.1%	66.9%	85.9%	45.3%	52.3%	100.0%	63.3%	60.9%	54.7%	74.0%	62.0%	66.9%	65.0%	67.0%	65.4%	55.1%	77.9%	48.8%	
Don't know	30	15	15	9	9	12	6	15	6	-	1	2	4	18	5	-	1	*	10	4	7	8	29	2	-	-	12	19	
	3.1%	3.2%	2.9%	3.2%	2.7%	3.3%	1.5%	4.2%	8.2%	-	1.5%	4.6%	1.1%	4.5%	8.8%	-	1.7%	1.3%	7.5%	2.6%	2.9%	2.6%	3.4%	2.1%	-	-	2.5%	4.2%	
SIGMA	996	484	512	285	342	369	386	367	68	12	81	53	360	407	55	15	73	33	131	158	231	315	836	85	48	28	471	442	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of Good Morning Britain

19 Jun 2017

Table 18
Q13. By Normal Weighting
Q13. In light of the General Election result, which of the following do you prefer?
Base : All Respondents

	Gender			Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote	
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	366	387	67	13	69	42	126	144	193	336	799	124	64	18	354	567
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443
A "hard" Brexit, involving leaving the EU single market and customs union	352 35.0%	199 40.6%	152 29.6%	74 25.6%	125 36.4%	153 40.9%	232 59.3%	52 14.0%	2 2.6%	11 86.4%	20 24.2%	27 49.5%	220 60.0%	68 16.6%	4 7.9%	11 77.6%	17 23.1%	11 31.7%	37 27.8%	71 44.0%	88 37.5%	122 38.4%	317 37.5%	13 15.2%	14 28.1%	8 29.8%	292 61.1%	44 9.8%
A "soft" Brexit, not involving leaving the EU single market and customs union	557 55.4%	249 50.9%	307 59.6%	201 69.8%	194 56.4%	162 43.3%	109 28.0%	296 80.4%	65 95.6%	2 13.6%	55 68.3%	14 26.1%	99 26.9%	320 78.5%	48 86.8%	3 22.4%	51 68.7%	16 49.6%	76 57.5%	61 38.2%	134 57.2%	168 53.1%	440 52.1%	68 80.2%	31 65.1%	17 61.9%	135 28.1%	375 84.6%
Don't know	97 9.6%	41 8.4%	56 10.8%	13 4.7%	25 7.2%	59 15.8%	50 12.8%	20 5.5%	1 1.8%	- -	6 7.4%	13 24.4%	48 13.1%	20 4.9%	3 5.2%	- -	6 8.2%	6 18.8%	19 14.7%	29 17.8%	12 5.3%	27 8.5%	87 10.3%	4 4.7%	3 6.8%	2 8.3%	51 10.8%	25 5.6%
SIGMA	1005 100.0%	490 100.0%	515 100.0%	288 100.0%	344 100.0%	373 100.0%	391 100.0%	368 100.0%	68 100.0%	13 100.0%	81 100.0%	55 100.0%	367 100.0%	408 100.0%	55 100.0%	15 100.0%	74 100.0%	33 100.0%	131 100.0%	161 100.0%	235 100.0%	317 100.0%	844 100.0%	85 100.0%	48 100.0%	28 100.0%	478 100.0%	443 100.0%

Post-Election Poll
Prepared on behalf of Good Morning Britain

19 Jun 2017

Table 19
Q14. By Normal Weighting
Q14. Which of the following party leaders do you trust the most to negotiate the best deal for Britain leaving the EU?
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did not vote	CON	LAB	LD	UKIP	OTHER	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	
Unweighted Total	1005	547	458	222	375	408	403	359	77	7	75	55	366	387	67	13	69	42	126	144	193	336	799	124	64	18	354	567	
Weighted Total	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443	
Theresa May	520	256	264	100	166	254	368	36	33	8	30	33	358	52	25	10	29	15	53	101	125	188	467	18	19	16	336	149	
	51.8%	52.4%	51.2%	34.8%	48.3%	68.0%	94.2%	9.7%	47.9%	58.9%	37.1%	59.4%	97.4%	12.9%	45.2%	70.8%	38.9%	45.4%	40.1%	62.9%	53.3%	59.5%	55.4%	20.8%	39.1%	57.9%	70.4%	33.5%	
Jeremy Corbyn	389	190	199	164	139	86	10	291	22	4	41	16	2	314	17	1	35	11	65	46	100	94	304	52	23	10	111	243	
	38.7%	38.8%	38.7%	57.2%	40.5%	22.9%	2.5%	79.0%	31.9%	29.5%	51.0%	29.4%	0.6%	77.0%	31.0%	9.9%	48.0%	33.8%	49.3%	28.5%	42.7%	29.5%	36.1%	61.2%	48.1%	34.8%	23.2%	54.8%	
Don't know	95	43	52	23	39	34	13	42	14	2	10	6	7	41	13	3	10	7	14	14	9	35	72	15	6	2	31	52	
	9.5%	8.8%	10.1%	8.0%	11.2%	9.0%	3.3%	11.3%	20.2%	11.6%	11.9%	11.2%	2.0%	10.1%	23.7%	19.3%	13.1%	20.7%	10.6%	8.6%	4.0%	11.0%	8.5%	18.0%	12.8%	7.4%	6.5%	11.7%	
SIGMA	1005	490	515	288	344	373	391	368	68	13	81	55	367	408	55	15	74	33	131	161	235	317	844	85	48	28	478	443	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

	Page	Table	Title	Base Description	Base
	4	1	Q1. Likelihood to Vote - By Normal Weighting V1. If there were to be another general election, on a scale of 0-10, where 10 is certain, 0 is would not vote and 5 is in the middle, how likely would you be to vote?	Base : All Respondents	1005
	5	2	Q2. Voting Intention - By Normal Weighting Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party would you vote for?	Base : Respondents Likelihood to Vote	968
	6	3	Q2. Voting Intention - By Normal Weighting and LTV Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party would you vote for?	Base : Respondents Likelihood to Vote	968
	7	4	Q2. Voting Intention - By Normal Weighting and LTV with undecided and refused removed Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party would you vote for?	Base : Respondents Likelihood to Vote	902
	8	5	Q3. Likelihood to Vote in referendum on membership of the European Union- By Normal Weighting Q3. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain, 0 is would not vote and 5 is in the middle, Q3. how likely would you be to vote?	Base : All Respondents	1005
	9	6	Q4. Referendum Voting - By Normal Weighting Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base : Respondents Likelihood to Vote	969
	10	7	Q4. Referendum Voting - By Normal Weighting and LTV Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base : Respondents Likelihood to Vote	969
	11	8	Q4. Referendum Voting - By Normal Weighting and LTV with undecided removed Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base : Respondents Likelihood to Vote	943

	Page	Table	Title	Base Description	Base
	12	9	Q4. Referendum Voting - By Normal Weighting and LTV with undecided and refused removed Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base : Respondents Likelihood to Vote	936
	13	10	Q5. 2017 Vote - By Normal Weighting Q5. And could you tell me please, for which party did you vote in the 2017 General Election, or did you not vote?	Base : All Respondents	1005
	14	11	Q6. 2016 EU Referendum Vote - By Normal Weighting Q6. And how did you vote in the EU Referendum in June 2016, or did you not vote?	Base : All Respondents	1005
	15	12	Q7. What would you say is the number one issue that decided your vote at the last General Election?	Base : All Respondents	1005
	16	13	Q8. Do you support or oppose the following statements? Q8. There should be another general election this year	Base : All Respondents	1005
	17	14	Q9. Do you support or oppose the following statements? Q9. There should be another referendum on the UK's membership of the EU when negotiations are complete	Base : All Respondents	1005
	18	15	Q10. Do you support or oppose the following statements? Q10. Theresa May should resign as Prime Minister following the General Election result	Base : All Respondents	1005
	19	16	Q11. Which of the following is closest to your view?	Base : All Respondents	1005
	20	17	Q12. Brexit negotiations are due to begin on June 19th In light of the General Election result, which of the following is closest to your view?	Base : All Answering	999
	21	18	Q13. In light of the General Election result, which of the following do you prefer?	Base : All Respondents	1005
	22	19	Q14. Which of the following party leaders do you trust the most to negotiate the best deal for Britain leaving the EU?	Base : All Respondents	1005