

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 1
Q1. By Normal Weighting
Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
10 - certain to vote / already voted by post	711	349	363	156	239	283	293	263	50	20	44	32	270	304	43	18	33	39	80	123	167	235	604	55	46	6	335	299	70
	68.7%	69.1%	68.3%	52.7%	67.5%	82.3%	81.4%	77.4%	79.8%	72.3%	74.2%	19.8%	80.1%	77.0%	61.2%	52.5%	58.4%	50.1%	58.9%	74.4%	72.5%	69.3%	69.5%	61.9%	69.6%	53.1%	77.5%	74.7%	40.2%
9	72	31	41	28	19	19	32	15	4	1	6	4	23	19	4	2	4	19	17	9	17	23	65	6	1	-	26	30	7
	6.9%	6.1%	7.7%	9.5%	5.4%	5.6%	8.9%	4.6%	6.6%	1.9%	9.9%	2.5%	6.7%	4.8%	6.0%	6.2%	7.3%	23.7%	12.3%	5.5%	7.2%	6.8%	7.5%	6.7%	0.9%	-	6.0%	7.4%	4.0%
8	66	36	31	35	25	6	14	28	5	2	3	13	15	32	8	2	3	7	11	9	14	23	58	5	3	1	27	24	13
	6.4%	7.0%	5.8%	11.9%	6.9%	1.8%	4.0%	8.4%	8.4%	5.7%	5.4%	8.3%	4.6%	8.1%	10.6%	5.2%	4.5%	8.5%	8.1%	5.5%	6.3%	6.9%	6.7%	5.2%	4.6%	5.2%	6.4%	5.9%	7.6%
7	29	16	13	7	12	11	5	10	1	1	2	7	10	10	4	3	1	2	1	-	4	17	22	4	2	-	6	15	7
	2.8%	3.2%	2.4%	2.2%	3.3%	3.1%	1.4%	2.9%	1.6%	4.3%	4.0%	4.7%	2.8%	2.5%	5.0%	7.4%	1.7%	3.0%	0.7%	-	1.7%	5.0%	2.5%	5.0%	3.7%	-	1.4%	3.7%	3.7%
6	17	7	9	7	5	6	4	4	-	-	-	8	4	5	1	2	4	2	4	2	2	6	14	2	1	-	7	4	6
	1.6%	1.5%	1.8%	2.3%	1.3%	1.6%	1.0%	1.1%	-	-	-	5.1%	1.1%	1.1%	1.8%	5.1%	6.6%	2.5%	2.6%	1.5%	0.9%	1.1%	1.6%	1.7%	2.2%	-	1.7%	0.9%	3.4%
5	26	12	14	10	10	4	5	7	-	3	2	8	4	8	3	4	3	4	4	7	8	6	25	-	-	1	10	3	11
	2.5%	2.4%	2.7%	3.5%	2.9%	1.1%	1.5%	1.9%	-	12.6%	4.1%	4.7%	1.3%	2.1%	3.8%	11.6%	5.3%	5.0%	3.0%	4.0%	3.6%	1.8%	2.9%	-	-	13.5%	2.2%	0.8%	6.4%
4	10	5	4	6	3	-	3	2	-	-	-	4	4	1	1	2	*	2	4	1	1	2	7	2	1	-	3	1	4
	0.9%	1.0%	0.8%	1.9%	0.9%	-	0.9%	0.6%	-	-	-	2.5%	1.1%	0.3%	1.0%	6.4%	0.5%	2.1%	2.7%	0.5%	0.2%	0.6%	0.8%	1.9%	1.1%	-	0.8%	0.3%	2.0%
3	13	4	9	3	10	-	-	3	-	1	-	8	1	7	-	1	3	1	-	1	*	8	9	2	1	*	1	7	4
	1.2%	0.7%	1.7%	1.1%	2.7%	-	-	0.9%	-	2.3%	-	5.3%	0.2%	1.7%	-	3.0%	5.4%	1.8%	-	0.7%	0.2%	2.2%	1.1%	2.5%	1.7%	3.1%	0.2%	1.6%	2.4%
2	26	17	9	10	15	1	3	2	2	*	-	18	6	5	6	1	6	3	5	2	1	2	10	7	9	-	5	12	9
	2.5%	3.3%	1.7%	3.3%	4.2%	0.3%	0.8%	0.6%	3.6%	0.8%	-	11.4%	1.7%	1.2%	8.1%	2.6%	10.3%	3.4%	3.7%	1.1%	0.3%	0.6%	1.1%	8.0%	13.4%	-	1.1%	2.9%	5.3%
1	8	6	3	5	3	*	-	1	-	-	-	7	1	4	2	-	-	-	4	-	2	3	8	-	-	-	1	2	5
	0.8%	1.1%	0.5%	1.6%	0.8%	0.1%	-	0.4%	-	-	-	4.3%	0.4%	1.1%	2.6%	-	-	-	2.8%	-	0.7%	0.8%	0.9%	-	-	-	0.3%	0.4%	3.0%
0 - would not vote	58	23	35	30	14	14	1	4	-	-	1	50	-	-	-	-	-	-	7	11	15	15	48	6	2	3	10	6	38
	5.6%	4.6%	6.6%	10.1%	4.1%	4.1%	0.2%	1.2%	-	-	2.3%	31.2%	-	-	-	-	-	-	5.2%	6.8%	6.3%	4.4%	5.5%	7.0%	2.8%	25.1%	2.4%	1.4%	21.9%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 2
Q2. Voting Intention Table - By Normal Weighting
Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents Likely to vote

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	982	466	516	274	354	325	318	354	57	38	76	114	311	424	61	38	66	76	119	154	221	320	814	88	64	16	418	404	137	
Weighted Total	978	482	496	267	340	330	359	335	63	27	58	109	337	395	71	34	57	78	129	154	216	324	822	83	64	8	423	395	137	
Conservative	337	187	151	50	99	168	295	12	3	5	3	19	337	-	-	-	-	-	44	68	64	118	295	20	23	-	198	105	32	
	34.5%	38.8%	30.4%	18.9%	29.0%	50.8%	82.3%	3.6%	4.3%	17.1%	4.4%	17.6%	100.0%	-	-	-	-	-	34.2%	44.4%	29.9%	36.3%	35.8%	24.5%	35.2%	-	46.9%	26.6%	23.2%	
Labour	395	183	212	160	141	88	15	302	16	4	9	44	-	395	-	-	-	-	50	60	105	135	350	21	25	-	120	209	59	
	40.4%	38.1%	42.7%	59.8%	41.4%	26.7%	4.3%	90.1%	25.1%	14.9%	15.6%	40.0%	-	100.0%	-	-	-	-	38.9%	39.2%	48.4%	41.6%	42.5%	24.8%	38.5%	-	28.4%	53.0%	43.4%	
Liberal Democrat	71	35	36	25	21	24	9	5	39	*	4	14	-	-	71	-	-	-	16	7	18	15	56	11	4	-	9	46	17	
	7.3%	7.3%	7.2%	9.5%	6.3%	7.4%	2.6%	1.5%	61.6%	1.0%	6.5%	12.5%	-	-	100.0%	-	-	-	12.2%	4.4%	8.4%	4.8%	6.8%	13.1%	6.4%	-	2.0%	11.5%	12.3%	
UKIP	34	21	13	5	17	12	8	5	-	13	2	5	-	-	-	34	-	-	5	4	12	11	31	2	1	-	27	2	3	
	3.5%	4.4%	2.6%	1.8%	5.0%	3.7%	2.2%	1.6%	-	48.3%	3.0%	4.9%	-	-	-	100.0%	-	-	3.7%	2.5%	5.4%	3.4%	3.8%	2.9%	0.9%	-	6.5%	0.5%	2.2%	
Scottish National Party (SNP)	27	11	16	3	15	7	1	-	-	-	23	2	-	-	-	-	27	-	-	-	-	-	-	27	-	-	10	14	3	
	2.8%	2.4%	3.1%	1.3%	4.4%	2.1%	0.3%	-	-	-	40.2%	1.9%	-	-	-	47.1%	-	-	-	-	-	-	-	32.5%	-	-	-	2.3%	3.6%	2.3%
Plaid Cymru	11	5	5	-	9	1	-	-	-	-	3	6	-	-	-	-	11	-	-	-	-	-	-	-	11	-	3	6	2	
	1.1%	1.1%	1.1%	-	2.8%	0.4%	-	-	-	-	5.5%	5.4%	-	-	-	18.6%	-	-	-	-	-	-	-	16.5%	-	-	0.7%	1.4%	1.4%	
Another Party	20	6	14	5	8	7	-	1	-	1	12	5	-	-	-	-	20	-	2	2	2	6	12	-	*	7	8	1	9	
	2.0%	1.2%	2.8%	1.9%	2.3%	2.0%	-	0.3%	-	3.5%	20.7%	4.2%	-	-	-	34.3%	-	-	1.8%	1.4%	0.7%	2.0%	1.5%	-	0.7%	82.7%	1.8%	0.4%	6.7%	
Undecided	78	30	49	16	29	21	30	9	6	4	2	14	-	-	-	-	78	-	10	13	15	37	74	2	1	1	48	11	10	
	8.0%	6.2%	9.8%	6.0%	8.5%	6.5%	8.3%	2.7%	9.0%	15.2%	4.1%	13.1%	-	-	-	-	100.0%	-	7.9%	8.1%	6.8%	11.4%	9.0%	1.8%	1.9%	17.3%	11.4%	2.7%	7.7%	
Refused	5	3	2	2	1	1	-	1	-	-	*	-	-	-	-	-	-	-	2	-	1	2	4	*	-	-	-	1	1	
	0.5%	0.5%	0.4%	0.7%	0.4%	0.4%	-	0.2%	-	-	-	0.5%	-	-	-	-	-	-	1.2%	-	0.4%	0.5%	0.5%	0.5%	-	-	-	0.3%	0.6%	
SIGMA	978	482	496	267	340	330	359	335	63	27	58	109	337	395	71	34	57	78	129	154	216	324	822	83	64	8	423	395	137	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3

Q2. Voting Intention Table - By Normal Weighting and LTV

Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : Respondents Likely to vote

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	982	466	516	274	354	325	318	354	57	38	76	114	311	424	61	38	66	76	119	154	221	320	814	88	64	16	418	404	137	
Weighted Total	886	434	452	229	300	318	343	314	59	24	55	68	317	365	59	27	46	68	111	144	202	296	754	71	54	7	397	364	106	
Conservative	317	174	143	41	93	163	286	11	3	4	2	11	317	-	-	-	-	-	39	67	63	112	280	15	22	-	191	100	25	
	35.8%	40.1%	31.6%	18.1%	31.1%	51.3%	83.3%	3.5%	4.5%	17.2%	3.8%	15.6%	100.0%	-	-	-	-	-	34.8%	46.1%	31.3%	37.8%	37.2%	21.1%	40.1%	-	48.0%	27.5%	23.2%	
Labour	365	167	198	143	129	86	14	286	16	4	9	31	-	365	-	-	-	-	42	56	100	123	322	19	24	-	115	196	49	
	41.2%	38.4%	43.8%	62.4%	43.0%	27.1%	4.2%	91.1%	26.6%	16.7%	15.8%	45.5%	-	100.0%	-	-	-	-	38.0%	39.0%	49.4%	41.6%	42.7%	26.9%	44.0%	-	28.9%	53.9%	46.1%	
Liberal Democrat	59	30	30	18	18	23	8	4	36	*	3	9	-	-	59	-	-	-	14	6	16	13	48	9	2	-	6	40	13	
	6.7%	6.9%	6.6%	8.0%	5.9%	7.3%	2.2%	1.2%	60.0%	0.9%	5.5%	13.7%	-	-	100.0%	-	-	-	12.4%	4.4%	7.8%	4.2%	6.4%	13.2%	3.1%	-	1.6%	10.9%	12.7%	
UKIP	27	18	10	3	14	11	7	4	-	11	2	4	-	-	-	27	-	-	4	4	9	9	26	2	*	-	23	1	2	
	3.1%	4.1%	2.2%	1.3%	4.5%	3.4%	2.1%	1.2%	-	44.8%	3.1%	5.4%	-	-	-	100.0%	-	-	3.6%	2.5%	4.4%	3.2%	3.4%	2.2%	0.3%	-	5.9%	0.3%	2.1%	
Scottish National Party (SNP)	24	11	13	3	13	7	1	-	-	-	23	1	-	-	-	-	24	-	-	-	-	-	-	24	-	-	9	12	3	
	2.7%	2.6%	2.9%	1.4%	4.2%	2.2%	0.2%	-	-	-	41.4%	1.2%	-	-	-	53.2%	-	-	-	-	-	-	-	34.2%	-	-	2.3%	3.3%	2.7%	
Plaid Cymru	5	2	3	-	4	1	-	-	-	-	3	1	-	-	-	-	5	-	-	-	-	-	-	5	-	-	2	3	*	
	0.6%	0.5%	0.7%	-	1.4%	0.4%	-	-	-	-	5.8%	1.7%	-	-	-	11.5%	-	-	-	-	-	-	-	9.8%	-	-	0.6%	0.7%	0.4%	
Another Party	16	6	11	5	5	6	-	1	-	1	11	3	-	-	-	-	16	-	2	2	1	5	10	-	*	6	7	1	6	
	1.8%	1.3%	2.3%	2.0%	1.8%	2.0%	-	0.2%	-	4.0%	20.2%	4.0%	-	-	-	35.3%	-	-	2.1%	1.4%	0.4%	1.6%	1.3%	-	0.8%	83.4%	1.8%	0.4%	5.8%	
Undecided	68	24	44	14	23	18	28	8	5	4	2	9	-	-	-	-	68	-	9	10	13	33	64	1	1	1	44	9	7	
	7.6%	5.5%	9.7%	6.2%	7.8%	5.8%	8.0%	2.5%	8.9%	16.5%	4.3%	12.8%	-	-	-	-	100.0%	-	8.2%	6.6%	6.3%	11.0%	8.5%	1.9%	1.9%	16.6%	11.0%	2.5%	6.6%	
Refused	4	3	1	1	1	1	-	1	-	-	*	-	-	-	-	-	-	-	1	-	1	2	4	*	-	-	-	1	*	
	0.4%	0.6%	0.3%	0.6%	0.4%	0.4%	-	0.2%	-	-	-	0.1%	-	-	-	-	-	-	0.9%	-	0.4%	0.6%	0.5%	0.5%	-	-	-	0.4%	0.4%	
SIGMA	886	434	452	229	300	318	343	314	59	24	55	68	317	365	59	27	46	68	111	144	202	296	754	71	54	7	397	364	106	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 4

Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed

Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : Respondents Likely to vote with undecided and refused removed

	Gender		Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	900	434	466	256	318	302	295	341	51	32	72	95	311	424	61	38	66	-	110	138	201	292	741	84	62	13	376	386	123	
Weighted Total	814	408	407	213	275	298	315	305	54	20	53	59	317	365	59	27	46	-	101	135	189	262	686	69	53	6	354	354	99	
Conservative	317	174	143	41	93	163	286	11	3	4	2	11	317	-	-	-	-	-	39	67	63	112	280	15	22	-	191	100	25	
	38.9%	42.7%	35.1%	19.4%	33.8%	54.7%	90.6%	3.6%	5.0%	20.6%	4.0%	17.9%	100.0%	-	-	-	-	-	38.3%	49.4%	33.5%	42.7%	40.9%	21.6%	40.9%	-	53.9%	28.4%	25.0%	
Labour	365	167	198	143	129	86	14	286	16	4	9	31	-	365	-	-	-	-	42	56	100	123	322	19	24	-	115	196	49	
	44.8%	40.9%	48.6%	67.0%	46.8%	28.9%	4.6%	93.7%	29.2%	20.0%	16.5%	52.2%	-	100.0%	-	-	-	-	41.8%	41.7%	53.0%	47.1%	46.9%	27.5%	44.9%	-	32.4%	55.6%	49.6%	
Liberal Democrat	59	30	30	18	18	23	8	4	36	*	3	9	-	-	59	-	-	-	14	6	16	13	48	9	2	-	6	40	13	
	7.3%	7.3%	7.3%	8.6%	6.4%	7.8%	2.4%	1.2%	65.8%	1.1%	5.8%	15.7%	-	-	100.0%	-	-	-	13.6%	4.7%	8.4%	4.8%	7.1%	13.6%	3.2%	-	1.8%	11.2%	13.6%	
UKIP	27	18	10	3	14	11	7	4	-	11	2	4	-	-	-	27	-	-	4	4	9	9	26	2	*	-	23	1	2	
	3.4%	4.4%	2.4%	1.4%	4.9%	3.7%	2.3%	1.2%	-	53.6%	3.2%	6.2%	-	-	-	100.0%	-	-	3.9%	2.6%	4.7%	3.6%	3.8%	2.2%	0.3%	-	6.6%	0.3%	2.3%	
Scottish National Party (SNP)	24	11	13	3	13	7	1	-	-	-	23	1	-	-	-	-	24	-	-	-	-	-	24	-	-	-	9	12	3	
	3.0%	2.8%	3.2%	1.5%	4.6%	2.4%	0.2%	-	-	-	43.2%	1.4%	-	-	-	53.2%	-	-	-	-	-	-	-	35.1%	-	-	2.6%	3.4%	2.9%	
Plaid Cymru	5	2	3	-	4	1	-	-	-	-	3	1	-	-	-	-	5	-	-	-	-	-	-	5	-	-	2	3	*	
	0.6%	0.5%	0.8%	-	1.5%	0.4%	-	-	-	-	6.1%	2.0%	-	-	-	11.5%	-	-	-	-	-	-	-	10.0%	-	-	0.7%	0.7%	0.4%	
Another Party	16	6	11	5	5	6	-	1	-	1	11	3	-	-	-	16	-	-	2	2	1	5	10	-	*	6	7	1	6	
	2.0%	1.4%	2.6%	2.1%	1.9%	2.1%	-	0.2%	-	4.7%	21.1%	4.6%	-	-	-	35.3%	-	-	2.3%	1.5%	0.4%	1.8%	1.4%	-	0.8%	100.0%	2.0%	0.4%	6.3%	
SIGMA	814	408	407	213	275	298	315	305	54	20	53	59	317	365	59	27	46	-	101	135	189	262	686	69	53	6	354	354	99	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 5

Q3. By Normal Weighting

Q3. In the General Election on 8th June 2017, 69% of people voted, while 31% of people did not vote. Thinking back to this General Election, can you remember whether or not you voted in that specific election?

Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
I voted in the 2015 General Election	869	430	438	219	295	315	360	339	63	27	60	-	318	351	57	28	42	62	112	139	206	282	739	71	53	6	400	370	78	
	83.9%	85.2%	82.5%	73.8%	83.1%	91.5%	100.0%	100.0%	100.0%	100.0%	100.0%	-	94.3%	88.8%	80.7%	82.6%	73.3%	79.2%	82.5%	83.8%	89.6%	83.4%	85.0%	80.1%	79.4%	52.7%	92.4%	92.3%	44.4%	
I did not vote in the 2015 General Election	159	74	85	73	57	28	-	-	-	-	-	159	19	44	14	5	13	14	24	25	23	54	126	17	12	4	30	30	96	
	15.3%	14.6%	16.1%	24.8%	16.2%	8.1%	-	-	-	-	-	100.0%	5.7%	11.1%	19.3%	15.7%	22.0%	18.2%	17.5%	15.0%	10.0%	16.0%	14.5%	19.5%	17.5%	39.1%	7.0%	7.4%	54.7%	
Cant remember	8	1	7	4	3	1	-	-	-	-	-	-	-	*	-	1	3	2	-	2	1	2	5	*	2	1	2	1	2	
	0.8%	0.2%	1.4%	1.5%	0.8%	0.4%	-	-	-	-	-	-	-	0.1%	-	1.8%	4.7%	2.6%	-	1.2%	0.4%	0.6%	0.6%	0.3%	3.1%	8.2%	0.6%	0.3%	0.9%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 6
Q4. 2017 General Election Voting - By Normal Weighting
Q4. Thinking back to the General Election in June 2017, can you recall which party you voted for in that election?
Base : Respondents voted in the 2015 General Election

	Gender		Age			2017 Vote						Did not vote	Voting Intention						Region								2016 EU Referendum Vote		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	CON		LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	866	417	449	226	305	307	319	357	57	38	77	-	289	375	51	32	53	56	101	137	209	276	723	75	56	12	390	381	76
Weighted Total	869	430	438	219	295	315	360	339	63	27	60	-	318	351	57	28	42	62	112	139	206	282	739	71	53	6	400	370	78
Conservative	360	183	176	48	101	178	360	-	-	-	-	-	295	15	9	8	1	30	48	72	72	135	327	12	21	-	224	110	22
	41.4%	42.5%	40.3%	22.1%	34.3%	56.6%	100.0%	-	-	-	-	-	92.8%	4.4%	16.4%	27.5%	2.6%	48.1%	43.1%	52.1%	34.8%	47.8%	44.3%	16.6%	39.2%	-	55.9%	29.7%	28.6%
Labour	339	168	171	124	128	81	-	339	-	-	-	-	12	302	5	5	1	9	39	56	101	103	299	20	20	-	111	189	35
	39.0%	39.0%	39.1%	56.9%	43.4%	25.7%	-	100.0%	-	-	-	-	3.8%	86.1%	9.0%	18.9%	2.0%	14.4%	34.6%	40.1%	49.0%	36.6%	40.4%	28.2%	38.4%	-	27.7%	51.0%	44.7%
Liberal Democrat	63	31	32	13	22	27	-	-	63	-	-	-	3	16	39	-	-	6	10	3	14	20	48	11	4	-	11	46	6
	7.2%	7.2%	7.3%	6.2%	7.5%	8.6%	-	-	100.0%	-	-	-	0.8%	4.5%	67.5%	-	-	9.1%	9.4%	2.2%	6.7%	7.2%	6.5%	15.2%	7.5%	-	2.7%	12.3%	8.2%
UKIP	27	19	8	5	12	9	-	-	-	27	-	-	5	4	*	13	1	4	1	3	11	10	25	*	2	-	23	2	2
	3.1%	4.4%	1.8%	2.2%	4.0%	3.0%	-	-	-	100.0%	-	-	1.4%	1.1%	0.5%	46.1%	2.3%	6.6%	1.3%	1.9%	5.4%	3.6%	3.4%	0.3%	2.9%	-	5.7%	0.4%	2.2%
Green	8	4	3	1	2	5	-	-	-	-	8	-	-	3	1	-	4	-	3	2	1	1	7	-	1	-	4	3	-
	0.9%	1.0%	0.8%	0.6%	0.6%	1.5%	-	-	-	-	13.0%	-	-	0.7%	1.6%	-	10.1%	-	3.0%	1.6%	0.4%	0.2%	0.9%	-	1.6%	-	0.9%	0.8%	-
Scottish National Party (SNP)	25	12	14	2	13	8	-	-	-	-	25	-	-	2	-	1	22	-	-	-	-	-	25	-	-	-	9	12	3
	2.9%	2.7%	3.1%	1.1%	4.4%	2.7%	-	-	-	-	42.7%	-	-	0.5%	-	2.5%	52.0%	-	-	-	-	-	35.7%	-	-	-	2.2%	3.3%	3.9%
Plaid Cymru	9	5	4	2	6	1	-	-	-	-	9	-	1	1	3	1	3	-	-	-	3	1	4	1	4	-	5	3	-
	1.0%	1.1%	1.0%	0.8%	2.1%	0.4%	-	-	-	-	15.0%	-	0.4%	0.2%	4.7%	3.7%	7.7%	-	-	-	1.3%	0.4%	0.5%	1.3%	7.6%	-	1.4%	0.9%	-
A Northern Irish Party	3	*	3	3	-	-	-	-	-	-	3	-	-	1	-	-	2	-	-	-	-	-	2	1	-	-	1	-	2
	0.4%	0.1%	0.6%	1.4%	-	-	-	-	-	-	5.2%	-	-	0.4%	-	-	4.0%	-	-	-	-	-	2.3%	2.8%	-	0.3%	-	2.2%	
Other	14	4	11	7	5	2	-	-	-	-	14	-	1	3	*	-	8	2	1	2	3	3	9	-	-	6	6	1	7
	1.6%	0.8%	2.5%	3.1%	1.7%	0.8%	-	-	-	-	24.0%	-	0.4%	0.7%	0.4%	-	18.7%	3.8%	1.0%	1.5%	1.4%	0.9%	1.2%	-	-	100.0%	1.4%	0.4%	9.1%
Cant Remember	12	2	10	10	1	*	-	-	-	-	-	-	1	4	-	*	*	7	6	1	-	4	11	*	-	-	4	-	1
	1.3%	0.4%	2.2%	4.7%	0.4%	0.1%	-	-	-	-	-	-	0.3%	1.0%	-	1.3%	0.6%	10.6%	5.5%	0.6%	-	1.6%	1.5%	0.4%	-	1.1%	-	1.1%	
Refuse	9	3	6	2	5	2	-	-	-	-	-	-	-	1	-	-	-	5	2	-	2	5	9	-	-	-	2	4	-
	1.0%	0.7%	1.3%	1.0%	1.6%	0.7%	-	-	-	-	-	-	-	0.3%	-	-	-	7.4%	2.2%	-	0.9%	1.7%	1.2%	-	-	0.6%	1.0%	-	
SIGMA	869	430	438	219	295	315	360	339	63	27	60	-	318	351	57	28	42	62	112	139	206	282	739	71	53	6	400	370	78
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 7
Q5. By Normal Weighting
Q5. In the EU referendum on June 23rd 2016, 72% of UK adults voted and 28% did not vote. Did you or did you not vote in the EU referendum on 23rd June 2016?
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region										2016 EU Referendum Vote		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
I voted in the 2016 EU Referendum	841	429	412	193	292	316	334	302	56	25	46	60	304	332	54	30	42	60	100	129	205	277	711	70	55	5	433	401	-	
	81.1%	85.0%	77.5%	65.1%	82.3%	91.8%	92.8%	89.0%	89.9%	92.2%	77.8%	37.9%	90.0%	83.9%	76.2%	87.5%	74.4%	76.0%	73.4%	78.0%	89.1%	81.9%	81.8%	78.3%	82.4%	45.9%	100.0%	100.0%	-	
I did not vote in the 2016 EU Referendum	175	73	102	89	61	25	22	35	6	2	12	96	32	59	17	3	14	10	29	31	23	59	142	17	10	6	-	-	175	
	16.9%	14.5%	19.1%	30.2%	17.1%	7.2%	6.2%	10.2%	10.1%	6.2%	19.8%	60.2%	9.4%	15.0%	23.8%	8.9%	25.2%	13.4%	21.5%	18.6%	10.1%	17.4%	16.3%	18.8%	15.7%	54.1%	-	-	100.0%	
Cant remember	20	3	18	14	2	3	4	3	-	*	1	3	2	4	-	1	*	8	7	6	2	2	17	3	1	-	-	-	-	
	2.0%	0.5%	3.4%	4.7%	0.6%	1.0%	1.0%	0.8%	-	1.5%	2.3%	1.8%	0.6%	1.0%	-	3.7%	0.5%	10.6%	5.1%	3.4%	0.7%	0.7%	1.9%	2.9%	1.9%	-	-	-	-	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
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10 Jun 2017

Table 8

Q6. By Normal Weighting

Q6. How did you vote in the EU Referendum?

Base : Respondents I voted in the 2016 EU Referendum

	Gender		Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	841	413	428	198	304	311	298	317	52	35	61	59	281	355	48	33	49	60	93	129	208	273	703	73	55	10	426	408	-	
Weighted Total	841	429	412	193	292	316	334	302	56	25	46	60	304	332	54	30	42	60	100	129	205	277	711	70	55	5	433	401	-	
Leave	433	228	204	78	149	177	224	111	11	23	25	30	198	120	9	27	20	48	47	69	119	153	388	21	21	3	433	-	-	
	51.5%	53.3%	49.7%	40.3%	50.9%	56.2%	67.0%	36.7%	19.2%	91.5%	53.9%	50.5%	65.3%	36.2%	15.7%	91.5%	47.2%	80.8%	47.2%	53.5%	58.1%	55.0%	54.5%	30.2%	38.6%	56.9%	100.0%	-	-	
Remain	401	197	204	112	139	138	110	189	46	2	20	30	105	209	46	2	21	11	50	58	84	124	317	49	33	2	-	401	-	
	47.7%	45.9%	49.6%	58.2%	47.8%	43.8%	33.0%	62.6%	80.8%	6.6%	43.6%	49.5%	34.7%	63.2%	84.3%	6.9%	50.1%	17.7%	50.6%	45.2%	40.8%	44.8%	44.5%	69.8%	61.4%	43.1%	-	100.0%	-	
Cant remember	3	2	1	2	1	-	-	2	-	*	-	-	-	2	-	*	-	-	-	2	*	*	3	-	-	-	-	-	-	-
	0.3%	0.4%	0.2%	0.9%	0.3%	-	-	0.7%	-	1.9%	-	-	-	0.6%	-	1.6%	-	-	-	1.3%	0.2%	0.2%	0.4%	-	-	-	-	-	-	
Refuse	4	2	2	1	3	-	-	-	-	1	-	-	-	-	-	1	1	2	-	2	-	4	-	-	-	-	-	-	-	
	0.5%	0.4%	0.5%	0.5%	1.0%	-	-	-	-	2.4%	-	-	-	-	-	2.7%	1.5%	2.2%	-	0.9%	-	0.6%	-	-	-	-	-	-	-	
SIGMA	841	429	412	193	292	316	334	302	56	25	46	60	304	332	54	30	42	60	100	129	205	277	711	70	55	5	433	401	-	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Post-Election Poll
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10 Jun 2017

Table 9
Q7. By Normal Weighting
Q7. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
10 - certain to vote / already voted by post	746	370	376	170	245	298	295	267	55	21	40	51	273	303	49	19	32	57	90	119	170	255	634	57	47	8	348	318	68	
	72.0%	73.3%	70.9%	57.4%	69.1%	86.5%	82.1%	78.8%	87.3%	77.2%	67.6%	31.9%	80.8%	76.7%	69.6%	56.6%	56.5%	72.6%	66.2%	72.1%	73.6%	75.4%	72.9%	63.9%	70.5%	78.2%	80.5%	79.2%	38.9%	
9	57	23	34	17	20	15	30	13	1	*	6	5	21	19	1	*	6	8	10	8	12	20	49	6	1	-	24	22	9	
	5.5%	4.5%	6.3%	5.6%	5.7%	4.3%	8.2%	3.9%	2.1%	1.7%	9.9%	3.1%	6.1%	4.7%	0.9%	1.4%	11.0%	10.6%	7.1%	5.1%	5.0%	5.8%	5.7%	6.8%	1.8%	-	5.5%	5.6%	5.0%	
8	53	28	25	27	21	5	12	20	2	*	4	13	17	24	6	1	*	4	9	9	12	18	49	2	3	-	18	19	13	
	5.1%	5.6%	4.8%	9.2%	6.1%	1.3%	3.4%	5.8%	2.9%	1.8%	6.6%	7.9%	4.9%	6.0%	7.9%	2.5%	0.5%	5.5%	6.8%	5.3%	5.3%	5.5%	5.6%	2.1%	4.3%	-	4.2%	4.6%	7.6%	
7	27	13	14	13	8	6	3	5	1	1	4	10	7	7	4	3	2	1	3	3	6	8	20	6	1	-	9	6	11	
	2.6%	2.6%	2.5%	4.4%	2.2%	1.8%	0.8%	1.3%	1.6%	4.3%	6.4%	6.5%	2.1%	1.7%	6.0%	10.1%	2.9%	0.7%	2.5%	2.0%	2.6%	2.3%	2.3%	6.7%	0.8%	-	2.0%	1.5%	6.4%	
6	21	10	11	12	7	3	2	8	2	-	1	8	2	11	3	-	4	2	5	2	3	7	18	2	1	-	7	6	9	
	2.1%	2.0%	2.1%	4.1%	1.8%	0.8%	0.4%	2.2%	2.6%	-	1.5%	5.2%	0.5%	2.7%	4.6%	-	6.6%	2.6%	4.0%	1.2%	1.4%	2.1%	2.0%	2.4%	2.2%	-	1.6%	1.5%	5.0%	
5	27	14	13	12	11	5	5	11	-	3	2	6	2	14	1	4	2	3	3	5	11	7	26	-	1	-	7	7	11	
	2.6%	2.8%	2.4%	4.0%	3.0%	1.3%	1.3%	3.4%	-	12.6%	2.6%	3.8%	0.7%	3.5%	1.9%	11.5%	2.7%	3.3%	2.2%	3.0%	4.7%	2.1%	3.0%	-	2.1%	-	1.7%	1.7%	6.5%	
4	9	6	3	4	3	-	2	2	-	-	1	3	2	2	-	2	1	1	2	-	3	3	8	-	1	1	4	2	3	
	0.8%	1.2%	0.5%	1.3%	0.8%	-	0.6%	0.7%	-	-	1.0%	2.0%	0.6%	0.6%	-	6.0%	1.0%	1.5%	1.5%	-	1.2%	0.9%	0.9%	-	0.9%	5.2%	0.9%	0.4%	1.8%	
3	14	7	7	4	9	1	1	6	-	1	-	7	*	8	1	3	1	1	3	*	1	7	11	1	1	1	2	5	5	
	1.3%	1.4%	1.2%	1.4%	2.5%	0.3%	0.2%	1.6%	-	2.4%	-	4.3%	0.1%	2.1%	1.0%	8.7%	1.0%	1.4%	2.1%	0.3%	0.3%	2.1%	1.3%	1.2%	1.1%	8.4%	0.3%	1.3%	2.9%	
2	27	13	14	13	13	-	3	2	2	-	-	20	7	3	6	-	10	*	4	1	1	3	8	9	9	1	3	14	10	
	2.6%	2.6%	2.7%	4.5%	3.8%	-	0.8%	0.5%	3.6%	-	-	12.4%	1.9%	0.9%	8.1%	-	17.3%	0.4%	2.8%	0.7%	0.4%	0.7%	1.0%	9.9%	14.1%	8.2%	0.7%	3.4%	5.6%	
1	6	3	3	2	3	1	1	1	-	-	-	3	1	3	-	-	*	1	4	1	*	1	5	*	-	-	1	1	3	
	0.6%	0.6%	0.5%	0.6%	1.0%	0.2%	0.4%	0.3%	-	-	1.9%	0.4%	0.4%	0.9%	-	0.5%	0.9%	0.9%	2.8%	0.4%	0.1%	0.2%	0.6%	0.3%	-	-	0.3%	0.3%	2.0%	
0 - would not vote	49	17	32	22	15	12	7	5	-	-	3	33	6	1	-	1	-	*	3	16	12	10	41	6	1	-	9	3	32	
	4.7%	3.3%	6.0%	7.5%	4.1%	3.4%	1.8%	1.3%	-	-	4.5%	21.0%	1.8%	0.2%	-	3.4%	-	0.5%	1.9%	9.9%	5.3%	2.9%	4.7%	6.7%	2.1%	-	2.2%	0.7%	18.5%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 10
Q8. By Normal Weighting
Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base : Respondents voted to be another referendum on membership of the European Union

	Gender		Age			2017 Vote							Voting Intention						Region								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	989	469	520	280	353	327	314	353	57	38	74	127	307	423	61	36	66	75	121	151	223	324	819	87	65	18	418	406	142	
Weighted Total	987	488	499	274	340	332	353	335	63	27	57	126	331	394	71	33	57	78	133	149	218	329	829	83	65	11	423	398	143	
Leave	452	240	212	82	157	184	225	106	14	24	20	57	214	118	12	26	25	46	47	74	108	164	393	30	24	4	369	27	53	
	45.7%	49.1%	42.5%	30.0%	46.2%	55.5%	63.7%	31.6%	21.6%	87.2%	35.0%	45.6%	64.5%	29.9%	17.6%	77.9%	43.9%	59.6%	35.3%	49.6%	49.7%	49.9%	47.4%	36.5%	37.5%	37.0%	87.2%	6.7%	36.8%	
Remain	468	225	242	166	158	131	109	215	45	2	32	52	105	247	52	5	26	21	74	66	92	143	376	49	37	6	27	365	67	
	47.4%	46.1%	48.5%	60.7%	46.5%	39.4%	31.0%	64.2%	71.8%	6.8%	56.6%	41.3%	31.8%	62.6%	74.0%	16.0%	45.7%	27.4%	55.8%	44.3%	42.4%	43.5%	45.3%	59.0%	57.3%	54.8%	6.4%	91.5%	47.1%	
Undecided	64	22	42	23	23	17	19	14	4	2	4	16	12	29	6	2	4	10	10	9	17	22	57	4	3	-	27	7	22	
	6.5%	4.6%	8.4%	8.5%	6.7%	5.1%	5.3%	4.1%	6.7%	6.0%	6.4%	13.1%	3.8%	7.4%	8.4%	6.0%	6.8%	13.0%	7.3%	6.1%	7.6%	6.6%	6.9%	4.6%	5.1%	-	6.3%	1.7%	15.4%	
Refused	4	1	3	2	2	-	-	-	-	-	1	-	-	-	-	-	2	-	2	-	1	-	3	-	-	1	-	-	1	
	0.4%	0.2%	0.6%	0.7%	0.6%	-	-	-	-	-	2.0%	-	-	-	-	-	3.5%	-	1.6%	-	0.4%	-	0.4%	-	-	8.2%	-	-	0.6%	
SIGMA	987	488	499	274	340	332	353	335	63	27	57	126	331	394	71	33	57	78	133	149	218	329	829	83	65	11	423	398	143	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 11
Q8. By Normal Weighting - By Normal Weighting and an EU ref LTV table
Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base : Respondents voted to be another referendum on membership of the European Union

	Gender		Age			2017 Vote							Voting Intention						Region								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	989	469	520	280	353	327	314	353	57	38	74	127	307	423	61	36	66	75	121	151	223	324	819	87	65	18	418	406	142	
Weighted Total	899	443	456	235	302	323	338	312	60	24	53	88	314	361	61	27	45	72	116	140	203	305	764	71	54	9	401	369	110	
Leave	415	220	195	67	142	180	219	99	11	21	19	39	204	108	9	21	22	44	40	71	103	154	368	23	21	4	354	19	40	
	46.2%	49.7%	42.7%	28.5%	47.0%	55.8%	64.6%	31.9%	19.2%	88.0%	36.4%	44.3%	64.8%	30.0%	14.3%	79.9%	48.2%	61.3%	34.2%	50.4%	51.0%	50.4%	48.1%	32.5%	38.4%	39.5%	88.1%	5.3%	36.3%	
Remain	429	206	223	148	141	129	104	201	44	2	30	38	100	231	47	4	19	20	69	62	85	132	349	45	31	5	23	343	56	
	47.8%	46.5%	49.1%	63.0%	46.6%	39.8%	30.7%	64.4%	74.4%	6.8%	56.0%	43.3%	31.8%	63.8%	77.1%	15.2%	42.0%	27.7%	59.5%	44.3%	42.1%	43.3%	45.6%	62.5%	57.0%	58.6%	5.8%	93.1%	50.5%	
Undecided	51	16	35	19	17	14	16	12	4	1	3	11	11	22	5	1	3	8	5	7	13	19	45	4	3	-	25	6	14	
	5.7%	3.6%	7.7%	8.1%	5.6%	4.3%	4.7%	3.7%	6.4%	5.2%	5.4%	12.4%	3.4%	6.2%	8.6%	4.9%	6.8%	11.0%	4.6%	5.3%	6.5%	6.2%	5.9%	5.0%	4.7%	-	6.1%	1.6%	13.0%	
Refused	3	1	2	1	2	-	-	-	-	-	1	-	-	-	-	-	1	-	2	-	1	-	3	-	-	*	-	-	*	
	0.4%	0.2%	0.5%	0.5%	0.7%	-	-	-	-	-	2.1%	-	-	-	-	-	2.9%	-	1.8%	-	0.4%	-	0.4%	-	-	1.9%	-	-	0.2%	
SIGMA	899	443	456	235	302	323	338	312	60	24	53	88	314	361	61	27	45	72	116	140	203	305	764	71	54	9	401	369	110	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 12
Q8. By Normal Weighting - By Normal Weighting and an an EU ref table weighted by LTV with refused removed
Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base : Respondents voted to be another referendum on membership of the European Union

	Gender		Age			2017 Vote							Voting Intention						Region									2016 EU Referendum Vote		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	985	468	517	278	351	327	314	353	57	38	73	127	307	423	61	36	64	75	119	151	222	324	816	87	65	17	418	406	141	
Weighted Total	896	442	453	234	300	323	338	312	60	24	52	88	314	361	61	27	43	72	114	140	202	305	761	71	54	9	401	369	110	
Leave	415	220	195	67	142	180	219	99	11	21	19	39	204	108	9	21	22	44	40	71	103	154	368	23	21	4	354	19	40	
	46.4%	49.8%	42.9%	28.6%	47.4%	55.8%	64.6%	31.9%	19.2%	88.0%	37.2%	44.3%	64.8%	30.0%	14.3%	79.9%	49.7%	61.3%	34.8%	50.4%	51.2%	50.4%	48.3%	32.5%	38.4%	40.3%	88.1%	5.3%	36.4%	
Remain	429	206	223	148	141	129	104	201	44	2	30	38	100	231	47	4	19	20	69	62	85	132	349	45	31	5	23	343	56	
	48.0%	46.6%	49.3%	63.3%	47.0%	39.8%	30.7%	64.4%	74.4%	6.8%	57.3%	43.3%	31.8%	63.8%	77.1%	15.2%	43.2%	27.7%	60.5%	44.3%	42.3%	43.3%	45.8%	62.5%	57.0%	59.7%	5.8%	93.1%	50.6%	
Undecided	51	16	35	19	17	14	16	12	4	1	3	11	11	22	5	1	3	8	5	7	13	19	45	4	3	-	25	6	14	
	5.7%	3.6%	7.8%	8.1%	5.7%	4.3%	4.7%	3.7%	6.4%	5.2%	5.5%	12.4%	3.4%	6.2%	8.6%	4.9%	7.1%	11.0%	4.6%	5.3%	6.5%	6.2%	5.9%	5.0%	4.7%	-	6.1%	1.6%	13.1%	
SIGMA	896	442	453	234	300	323	338	312	60	24	52	88	314	361	61	27	43	72	114	140	202	305	761	71	54	9	401	369	110	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 13
Q8. By Normal Weighting - By Normal Weighting and an EU ref table weighted by LTV with undecided and refused removed
Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base : Respondents voted to be another referendum on membership of the European Union

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	922	445	477	254	329	311	300	337	54	34	70	110	296	393	57	32	60	66	110	142	205	305	762	82	61	17	396	397	121
Weighted Total	845	426	418	215	283	309	323	300	56	23	49	77	303	339	56	25	40	64	108	133	189	286	716	68	52	9	377	363	96
Leave	415	220	195	67	142	180	219	99	11	21	19	39	204	108	9	21	22	44	40	71	103	154	368	23	21	4	354	19	40
	49.2%	51.7%	46.6%	31.1%	50.2%	58.4%	67.8%	33.1%	20.6%	92.9%	39.4%	50.6%	67.1%	32.0%	15.7%	84.0%	53.5%	68.9%	36.5%	53.2%	54.8%	53.8%	51.3%	34.2%	40.2%	40.3%	93.9%	5.3%	41.8%
Remain	429	206	223	148	141	129	104	201	44	2	30	38	100	231	47	4	19	20	69	62	85	132	349	45	31	5	23	343	56
	50.8%	48.3%	53.4%	68.9%	49.8%	41.6%	32.2%	66.9%	79.4%	7.1%	60.6%	49.4%	32.9%	68.0%	84.3%	16.0%	46.5%	31.1%	63.5%	46.8%	45.2%	46.2%	48.7%	65.8%	59.8%	59.7%	6.1%	94.7%	58.2%
SIGMA	845	426	418	215	283	309	323	300	56	23	49	77	303	339	56	25	40	64	108	133	189	286	716	68	52	9	377	363	96
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 14
Q9. By Normal Weighting
Q9. Which of the following is closest to your view?
Base : All Respondents

	Total	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
Following the General Election result, Theresa May should resign as Prime Minister	504 48.7%	256 50.8%	248 46.7%	171 57.6%	182 51.4%	143 41.6%	85 23.5%	263 77.4%	38 60.5%	12 45.8%	35 59.5%	64 40.4%	79 23.3%	306 77.6%	41 57.1%	14 40.4%	28 48.7%	24 30.1%	74 54.2%	72 43.5%	117 50.7%	152 45.0%	415 47.7%	48 53.5%	39 58.9%	3 28.1%	175 40.4%	246 61.3%	79 45.2%
Following the General Election result, Theresa May should not resign as Prime Minister	397 38.3%	206 40.7%	192 36.1%	85 28.7%	138 38.8%	154 44.7%	237 66.0%	57 16.9%	17 26.8%	13 46.7%	18 30.2%	48 30.0%	238 70.5%	61 15.4%	21 30.2%	17 50.4%	20 35.7%	25 32.0%	46 33.9%	74 44.7%	82 35.6%	133 39.3%	335 38.5%	34 38.2%	24 36.9%	4 35.4%	211 48.7%	120 29.9%	58 33.0%
Don't know	134 13.0%	43 8.5%	91 17.2%	41 13.7%	35 9.8%	47 13.7%	38 10.5%	19 5.6%	8 12.8%	2 7.5%	6 10.3%	47 29.6%	21 6.2%	28 7.0%	9 12.7%	3 9.2%	9 15.6%	30 37.8%	16 11.9%	19 11.8%	31 13.7%	53 15.7%	120 13.8%	7 8.3%	3 4.2%	4 36.4%	47 10.9%	36 8.9%	38 21.8%
SIGMA	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 15

Q10. By Normal Weighting

Q10. If Theresa May were to resign as Prime Minister, when do you think it would be best for her to resign?

Base : All Respondents

	Gender		Age			2017 Vote							Voting Intention						Region								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
Immediately	422	205	217	158	156	100	71	214	27	11	27	62	60	251	31	15	20	22	58	65	93	143	359	36	21	5	141	191	83	
	40.7%	40.6%	40.8%	53.2%	44.0%	29.2%	19.7%	63.2%	43.1%	42.3%	45.9%	39.0%	17.8%	63.5%	43.5%	44.7%	35.7%	27.9%	42.6%	39.5%	40.5%	42.3%	41.3%	40.3%	32.0%	47.9%	32.5%	47.5%	47.6%	
Within the next 6 months	208	119	90	59	72	72	59	75	17	4	11	39	54	87	22	6	18	11	29	31	43	55	158	26	24	-	67	107	32	
	20.1%	23.5%	16.9%	20.1%	20.3%	21.1%	16.3%	22.1%	27.2%	13.6%	18.5%	24.4%	16.0%	22.1%	31.0%	18.6%	31.0%	14.4%	21.4%	18.6%	18.5%	16.4%	18.2%	29.2%	36.6%	-	15.5%	26.6%	18.1%	
After negotiating Brexit	235	131	104	39	77	102	148	34	14	10	11	16	150	33	13	5	8	21	32	36	56	79	203	17	11	4	151	55	27	
	22.7%	26.0%	19.5%	13.1%	21.8%	29.6%	41.2%	10.0%	22.9%	36.5%	18.5%	10.2%	44.4%	8.4%	18.2%	15.3%	14.0%	26.2%	23.6%	21.7%	24.5%	23.3%	23.3%	18.7%	16.5%	37.7%	34.8%	13.7%	15.3%	
None of these	87	28	59	13	29	40	59	4	1	2	5	12	56	6	3	4	7	4	4	23	18	26	72	7	7	1	43	30	7	
	8.4%	5.5%	11.1%	4.4%	8.2%	11.5%	16.5%	1.0%	1.4%	7.5%	9.0%	7.4%	16.7%	1.6%	4.1%	12.5%	12.6%	5.6%	3.2%	13.7%	8.0%	7.8%	8.3%	8.2%	9.9%	8.8%	10.0%	7.5%	4.2%	
Don't know	85	23	62	27	20	30	23	13	3	-	5	30	17	17	2	3	4	20	12	11	20	35	77	3	3	1	31	19	26	
	8.2%	4.5%	11.6%	9.2%	5.6%	8.6%	6.3%	3.7%	5.3%	-	8.1%	19.0%	5.1%	4.4%	3.2%	8.9%	6.7%	26.0%	9.2%	6.4%	8.6%	10.2%	8.9%	3.5%	5.0%	5.6%	7.3%	4.7%	14.8%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 16

Q11. By Normal Weighting

Q11. If Theresa May were to resign as Leader of the Conservative Party, which of the following politicians would you most like to replace her?**Base : All Respondents**

	Gender		Age			2017 Vote							Voting Intention						Region									2016 EU Referendum Vote		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
Boris Johnson	265	157	108	73	92	87	121	83	9	12	7	30	114	92	8	17	10	15	40	37	58	93	227	15	21	1	159	73	31	
	25.6%	31.1%	20.3%	24.7%	26.0%	25.2%	33.5%	24.6%	13.6%	46.0%	11.3%	18.8%	33.9%	23.4%	11.0%	50.5%	18.0%	19.2%	29.2%	22.2%	25.3%	27.3%	26.1%	17.3%	32.2%	9.5%	36.7%	18.1%	17.9%	
David Davis	93	56	37	14	21	52	48	18	8	3	3	11	43	25	7	3	4	7	13	15	26	27	81	8	4	-	45	38	10	
	8.9%	11.1%	6.9%	4.9%	6.0%	15.2%	13.5%	5.3%	12.0%	11.4%	5.6%	6.9%	12.6%	6.2%	10.5%	7.4%	6.5%	9.4%	9.7%	9.1%	11.2%	7.9%	9.3%	8.7%	6.0%	-	10.3%	9.4%	5.6%	
Michael Gove	46	20	26	10	24	11	12	19	1	1	*	13	16	19	4	3	2	*	6	8	14	12	40	4	2	*	19	20	7	
	4.4%	3.9%	4.9%	3.4%	6.9%	3.2%	3.3%	5.6%	1.0%	2.9%	0.4%	8.3%	4.6%	4.8%	5.8%	8.6%	3.5%	0.5%	4.1%	4.7%	6.2%	3.7%	4.6%	4.1%	3.0%	2.2%	4.3%	5.1%	3.9%	
Amber Rudd	88	45	42	31	27	28	33	24	8	2	3	15	36	29	13	2	4	3	15	15	14	25	68	9	10	1	32	39	16	
	8.5%	9.0%	8.0%	10.6%	7.6%	8.1%	9.3%	7.0%	13.0%	8.2%	4.6%	9.5%	10.7%	7.3%	17.7%	5.6%	7.9%	3.9%	10.7%	8.8%	6.2%	7.3%	7.8%	9.9%	15.5%	5.2%	7.3%	9.8%	9.0%	
Philip Hammond	100	58	43	35	38	24	31	37	8	1	10	11	29	42	12	2	7	4	12	14	27	25	77	13	8	2	40	47	11	
	9.7%	11.4%	8.0%	11.6%	10.6%	7.0%	8.7%	10.9%	12.8%	4.2%	16.6%	7.2%	8.7%	10.6%	16.4%	5.4%	12.9%	5.7%	8.5%	8.3%	11.8%	7.4%	8.9%	14.4%	12.4%	19.2%	9.3%	11.8%	6.5%	
Don't know	445	169	276	133	152	142	114	158	30	7	37	78	100	188	27	8	29	48	51	78	91	157	376	41	20	7	139	184	100	
	42.9%	33.5%	51.9%	44.8%	43.0%	41.3%	31.6%	46.6%	47.6%	27.3%	61.4%	49.2%	29.5%	47.7%	38.6%	22.5%	51.4%	61.3%	37.8%	46.9%	39.3%	46.4%	43.3%	45.7%	30.9%	63.8%	32.1%	45.9%	57.0%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 17

Q12. By Normal Weighting

Q12. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election?**Boris Johnson****Base : All Respondents**

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
More likely	236	136	100	82	77	62	108	58	8	6	9	38	107	67	7	13	16	15	45	30	38	92	205	12	17	2	132	75	26
	22.8%	26.9%	18.8%	27.8%	21.8%	18.0%	30.1%	17.2%	13.2%	23.3%	15.4%	23.8%	31.8%	16.9%	10.4%	37.4%	28.8%	19.1%	32.9%	18.4%	16.5%	27.1%	23.5%	13.8%	25.3%	18.6%	30.5%	18.6%	14.6%
Less likely	322	162	160	85	114	115	83	131	38	9	21	39	66	153	49	12	15	15	43	49	96	87	275	27	18	3	104	157	57
	31.1%	32.2%	30.1%	28.7%	32.3%	33.4%	23.0%	38.7%	60.6%	32.8%	36.0%	24.8%	19.5%	38.8%	69.6%	33.7%	26.6%	19.5%	31.8%	29.5%	41.5%	25.7%	31.6%	29.8%	27.0%	28.6%	24.1%	39.0%	32.6%
No more or less likely	377	182	194	76	137	145	152	122	16	9	24	46	146	146	13	9	21	24	36	59	84	130	309	38	27	3	173	141	59
	36.4%	36.1%	36.6%	25.7%	38.6%	42.3%	42.2%	35.9%	25.5%	32.7%	40.6%	29.1%	43.2%	37.1%	18.4%	27.7%	36.6%	30.3%	26.9%	35.6%	36.3%	38.4%	35.5%	42.1%	40.3%	31.8%	40.0%	35.1%	33.6%
Dont know	101	24	77	53	26	22	17	28	*	3	5	36	19	29	1	*	5	24	11	27	13	30	82	13	5	2	24	29	34
	9.8%	4.8%	14.5%	17.8%	7.3%	6.3%	4.7%	8.2%	0.7%	11.3%	8.0%	22.4%	5.5%	7.2%	1.6%	1.2%	7.9%	31.1%	8.5%	16.5%	5.7%	8.8%	9.4%	14.3%	7.4%	20.9%	5.5%	7.2%	19.2%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 18

Q13. By Normal Weighting

Q13. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election?

David Davis

Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
More likely	143	89	54	49	45	43	71	23	5	3	8	30	66	29	15	9	10	8	28	19	24	50	121	10	11	1	69	54	19
	13.8%	17.7%	10.2%	16.6%	12.7%	12.5%	19.7%	6.9%	8.3%	12.8%	12.9%	18.8%	19.5%	7.3%	21.0%	26.6%	17.4%	9.7%	20.5%	11.4%	10.6%	14.8%	13.9%	11.0%	17.3%	8.2%	16.0%	13.4%	10.9%
Less likely	219	112	107	74	77	55	47	99	16	4	14	34	35	123	16	11	11	11	32	33	61	54	180	17	19	3	83	102	31
	21.1%	22.1%	20.2%	24.9%	21.6%	15.9%	13.1%	29.1%	25.1%	15.6%	22.9%	21.3%	10.5%	31.1%	22.2%	30.9%	20.1%	14.0%	23.9%	19.9%	26.3%	15.9%	20.7%	19.1%	28.5%	28.6%	19.2%	25.3%	18.0%
No more or less likely	514	258	255	108	180	205	205	171	29	15	28	57	200	196	28	11	24	36	54	78	118	183	433	46	31	4	229	198	79
	49.6%	51.2%	48.1%	36.3%	50.8%	59.7%	57.0%	50.4%	46.9%	56.8%	47.5%	35.9%	59.2%	49.7%	39.4%	31.7%	41.9%	45.5%	39.7%	47.3%	51.0%	54.1%	49.7%	51.4%	46.8%	40.5%	52.8%	49.3%	45.1%
Dont know	160	45	115	66	53	41	37	46	12	4	10	38	37	47	12	4	12	24	22	35	28	51	136	17	5	2	52	48	46
	15.5%	9.0%	21.6%	22.2%	14.8%	11.9%	10.2%	13.6%	19.7%	14.8%	16.7%	24.0%	10.9%	11.9%	17.5%	10.8%	20.6%	30.8%	15.9%	21.4%	12.1%	15.1%	15.7%	18.6%	7.5%	22.7%	11.9%	12.0%	26.0%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 19

Q14. By Normal Weighting

Q14. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election?**Michael Gove****Base : All Respondents**

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
More likely	110	54	56	52	32	25	47	27	3	2	3	25	45	32	11	4	9	1	24	16	22	33	94	4	11	1	43	50	15
	10.7%	10.7%	10.6%	17.7%	8.9%	7.2%	13.0%	7.9%	4.4%	6.8%	5.6%	15.5%	13.5%	8.1%	15.2%	12.0%	15.4%	1.5%	17.4%	9.6%	9.7%	9.6%	10.8%	4.0%	17.1%	10.4%	10.0%	12.4%	8.7%
Less likely	346	194	152	88	127	113	115	123	34	5	22	43	95	150	34	10	16	26	56	57	79	99	291	29	22	4	134	164	45
	33.4%	38.4%	28.6%	29.7%	35.8%	32.9%	31.8%	36.4%	53.8%	19.9%	37.3%	27.1%	28.2%	38.1%	48.2%	29.2%	27.4%	33.1%	41.2%	34.6%	34.4%	29.1%	33.4%	32.9%	33.0%	36.4%	31.0%	40.8%	25.9%
No more or less likely	459	223	236	104	158	176	176	161	18	16	25	57	175	180	20	17	23	25	42	65	110	168	386	43	28	3	220	155	77
	44.3%	44.2%	44.5%	35.2%	44.7%	51.1%	48.8%	47.6%	27.9%	60.9%	41.4%	36.1%	52.0%	45.6%	27.9%	50.2%	39.8%	31.3%	31.3%	39.6%	47.6%	49.6%	44.3%	48.1%	42.7%	24.9%	50.9%	38.5%	44.0%
Dont know	120	34	86	51	38	30	23	28	9	3	9	34	22	32	6	3	10	27	14	27	19	39	99	13	5	3	35	33	37
	11.6%	6.7%	16.3%	17.3%	10.6%	8.7%	6.3%	8.1%	13.9%	12.4%	15.8%	21.3%	6.4%	8.2%	8.7%	8.7%	17.3%	34.1%	10.1%	16.3%	8.3%	11.6%	11.4%	15.0%	7.2%	28.3%	8.0%	8.3%	21.4%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 20

Q15. By Normal Weighting

Q15. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election?

Amber Rudd

Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
More likely	137	79	58	52	46	34	57	37	6	4	8	22	54	44	14	7	9	5	31	21	30	34	115	9	11	2	52	67	15
	13.2%	15.7%	10.9%	17.4%	13.1%	9.8%	15.9%	11.0%	9.7%	15.9%	12.8%	13.9%	15.9%	11.1%	20.1%	19.2%	15.5%	6.0%	22.5%	12.8%	12.9%	10.0%	13.2%	9.9%	17.3%	15.6%	12.1%	16.8%	8.6%
Less likely	268	142	126	85	91	80	78	109	15	7	15	39	63	126	20	12	11	21	43	35	66	85	229	22	15	2	112	114	40
	25.9%	28.2%	23.7%	28.8%	25.7%	23.3%	21.6%	32.1%	24.3%	24.6%	25.8%	24.5%	18.7%	32.0%	28.3%	35.6%	19.8%	26.3%	31.7%	21.0%	28.5%	25.2%	26.3%	24.6%	22.9%	21.4%	25.9%	28.4%	22.7%
No more or less likely	493	241	252	102	176	192	192	161	32	12	28	59	190	185	31	11	29	27	47	72	112	175	405	48	35	4	224	188	75
	47.6%	47.6%	47.5%	34.6%	49.5%	55.9%	53.5%	47.5%	51.5%	45.2%	47.5%	37.1%	56.4%	46.9%	43.5%	31.5%	51.3%	34.7%	34.5%	43.5%	48.5%	51.6%	46.6%	54.3%	53.2%	40.3%	51.8%	47.0%	42.8%
Dont know	138	43	95	57	42	38	32	32	9	4	8	39	30	40	6	5	8	26	15	38	23	45	121	10	4	2	44	31	45
	13.3%	8.5%	17.9%	19.2%	11.7%	11.0%	9.0%	9.4%	14.5%	14.3%	13.9%	24.5%	9.0%	10.1%	8.1%	13.6%	13.4%	32.9%	11.3%	22.7%	10.2%	13.2%	13.9%	11.2%	6.6%	22.7%	10.2%	7.8%	26.0%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 21
Q16. By Normal Weighting
Q16. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election?
Philip Hammond
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	61	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
More likely	155	85	69	64	62	26	61	44	8	3	6	30	54	52	15	6	11	9	36	21	28	46	131	12	10	2	59	65	29	
	14.9%	16.9%	13.1%	21.6%	17.4%	7.6%	17.1%	13.0%	12.4%	10.7%	10.4%	18.8%	16.1%	13.2%	21.0%	16.1%	19.8%	11.4%	26.7%	13.0%	12.0%	13.6%	15.1%	12.9%	14.9%	19.0%	13.5%	16.2%	16.4%	
Less likely	238	129	109	74	69	80	70	88	16	10	14	37	63	110	16	12	11	15	30	39	62	70	201	18	16	3	101	99	34	
	23.0%	25.5%	20.6%	25.0%	19.4%	23.4%	19.4%	25.9%	25.0%	35.4%	22.8%	23.0%	18.6%	27.8%	22.1%	34.0%	19.7%	19.2%	21.9%	23.5%	26.9%	20.7%	23.1%	20.5%	23.8%	30.9%	23.4%	24.8%	19.6%	
No more or less likely	499	242	257	100	175	202	200	167	28	11	29	56	193	191	30	14	24	29	53	73	117	174	416	44	35	3	225	197	70	
	48.2%	48.0%	48.3%	33.6%	49.3%	58.6%	55.7%	49.2%	44.5%	39.5%	48.5%	35.5%	57.1%	48.3%	41.6%	40.1%	41.9%	36.9%	39.0%	44.1%	50.8%	51.3%	47.9%	49.7%	53.6%	27.4%	52.0%	49.0%	40.3%	
Dont know	144	49	96	59	49	36	28	41	11	4	11	36	28	42	11	3	11	26	17	32	24	49	122	15	5	2	48	40	42	
	13.9%	9.7%	18.0%	19.7%	13.9%	10.4%	7.8%	12.0%	18.1%	14.3%	18.3%	22.7%	8.2%	10.7%	15.3%	9.9%	18.6%	32.5%	12.4%	19.4%	10.3%	14.5%	14.0%	16.9%	7.7%	22.7%	11.0%	10.0%	23.7%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 22
Q17. By Normal Weighting
Q17. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot.
Boris Johnson
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region							2016 EU Referendum Vote					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
5	160	96	64	36	54	64	94	35	4	3	7	16	96	35	9	8	4	5	17	26	36	49	128	10	22	*	97	46	14	
	15.5%	19.1%	12.0%	12.1%	15.2%	18.6%	26.0%	10.3%	6.2%	11.1%	11.9%	9.9%	28.5%	9.0%	13.3%	23.8%	6.2%	5.9%	12.5%	15.8%	15.6%	14.6%	14.8%	11.3%	32.5%	1.7%	22.5%	11.5%	8.0%	
4	182	95	86	47	63	61	93	45	8	2	11	17	82	52	12	7	9	15	27	22	37	67	154	23	4	1	99	55	26	
	17.5%	18.8%	16.3%	15.9%	17.6%	17.8%	25.8%	13.3%	12.6%	8.9%	17.8%	10.5%	24.2%	13.2%	16.5%	20.3%	16.3%	18.6%	19.7%	13.3%	16.2%	19.9%	17.6%	25.3%	6.4%	11.9%	22.9%	13.7%	14.6%	
3	272	105	167	89	93	78	93	79	13	14	16	45	83	92	16	11	15	36	42	43	62	89	236	21	14	2	123	86	48	
	26.3%	20.9%	31.4%	30.1%	26.1%	22.8%	25.9%	23.4%	20.1%	50.2%	26.3%	28.4%	24.7%	23.2%	22.9%	31.9%	25.6%	45.7%	31.0%	25.8%	26.9%	26.2%	27.1%	23.2%	20.8%	19.2%	28.4%	21.4%	27.7%	
2	126	61	65	51	37	35	31	46	13	1	3	29	31	56	14	2	6	7	14	26	26	42	107	9	8	2	35	55	33	
	12.2%	12.2%	12.2%	17.2%	10.4%	10.2%	8.7%	13.5%	20.2%	3.4%	5.8%	18.2%	9.1%	14.2%	20.2%	5.3%	10.7%	8.5%	10.3%	15.5%	11.1%	12.4%	12.3%	10.2%	12.6%	15.6%	8.1%	13.7%	19.1%	
1	296	146	149	73	109	105	49	134	26	7	23	52	46	160	19	6	23	17	36	49	70	91	245	27	18	6	78	159	54	
	28.6%	29.0%	28.1%	24.8%	30.7%	30.6%	13.6%	39.5%	40.9%	26.3%	38.3%	33.0%	13.5%	40.5%	27.2%	18.7%	41.2%	21.4%	26.4%	29.5%	30.2%	27.0%	28.2%	29.9%	27.7%	51.5%	18.1%	39.7%	30.6%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	2.79	2.87	2.72	2.73	2.76	2.84	3.42	2.41	2.23	2.75	2.59	2.46	3.45	2.36	2.68	3.25	2.36	2.79	2.82	2.70	2.76	2.83	2.78	2.78	3.03	1.97	3.24	2.44	2.50	

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 23
Q18. By Normal Weighting
Q18. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot.
David Davis
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
5	69	36	33	22	22	23	40	14	4	1	*	8	38	16	7	2	*	5	11	14	11	20	56	5	7	-	29	31	9	
	6.7%	7.2%	6.1%	7.3%	6.1%	6.7%	11.2%	4.1%	5.8%	5.5%	0.7%	5.3%	11.2%	4.1%	9.9%	4.8%	0.8%	6.2%	8.5%	8.6%	4.6%	5.8%	6.4%	6.1%	11.3%	-	6.6%	7.7%	5.2%	
4	191	122	69	49	48	88	104	49	9	3	11	14	100	52	17	5	8	5	19	32	40	72	163	16	12	1	96	76	18	
	18.5%	24.2%	13.0%	16.7%	13.7%	25.7%	28.9%	14.4%	14.3%	12.1%	18.5%	8.9%	29.7%	13.2%	24.0%	14.0%	14.5%	6.1%	13.8%	19.6%	17.2%	21.3%	18.7%	17.4%	18.7%	5.4%	22.2%	19.0%	10.1%	
3	424	173	252	125	156	130	145	128	25	18	26	67	138	140	33	17	23	47	61	67	103	130	360	40	18	6	179	148	78	
	41.0%	34.2%	47.4%	42.0%	43.9%	37.9%	40.3%	37.7%	40.1%	65.2%	43.8%	41.9%	40.9%	35.5%	46.2%	49.1%	39.7%	60.1%	44.8%	40.4%	44.6%	38.4%	41.4%	44.9%	27.6%	54.0%	41.4%	36.9%	44.6%	
2	137	59	78	47	47	36	37	49	7	2	8	28	30	67	3	5	7	14	16	19	31	56	124	8	4	1	60	43	30	
	13.2%	11.6%	14.8%	15.7%	13.4%	10.5%	10.2%	14.5%	11.7%	8.0%	13.1%	17.3%	8.9%	17.0%	4.7%	15.8%	12.5%	17.3%	12.1%	11.7%	13.6%	16.7%	14.2%	9.3%	6.3%	10.7%	13.9%	10.7%	17.3%	
1	214	115	99	54	82	66	34	99	18	2	14	42	31	119	11	6	19	8	28	33	46	60	167	20	24	3	69	103	40	
	20.7%	22.8%	18.7%	18.3%	23.0%	19.2%	9.4%	29.3%	28.2%	9.2%	23.9%	26.5%	9.3%	30.2%	15.1%	16.3%	32.6%	10.4%	20.8%	19.7%	20.0%	17.8%	19.2%	22.2%	36.1%	29.8%	15.9%	25.6%	22.7%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	2.77	2.81	2.73	2.79	2.66	2.90	3.22	2.50	2.58	2.97	2.59	2.49	3.25	2.44	3.09	2.75	2.38	2.80	2.77	2.86	2.73	2.81	2.79	2.76	2.63	2.35	2.90	2.73	2.58	

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 24
Q19. By Normal Weighting
Q19. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot.
Michael Gove
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
5	66	35	32	23	13	25	37	13	4	*	1	10	41	14	8	1	*	*	15	19	8	13	56	4	6	*	30	29	6	
	6.4%	6.9%	6.0%	7.9%	3.7%	7.2%	10.4%	3.9%	6.5%	1.7%	2.0%	6.2%	12.0%	3.5%	11.6%	3.2%	0.4%	0.4%	11.3%	11.4%	3.7%	3.9%	6.4%	4.7%	9.3%	2.2%	6.9%	7.1%	3.4%	
4	131	65	66	41	40	43	67	43	2	*	5	14	62	48	11	6	2	1	13	16	43	48	120	9	2	*	59	58	11	
	12.6%	12.9%	12.3%	13.8%	11.3%	12.5%	18.7%	12.8%	2.5%	0.9%	7.9%	8.5%	18.2%	12.1%	15.7%	18.2%	4.0%	1.4%	9.7%	9.8%	18.5%	14.2%	13.8%	9.7%	2.3%	3.2%	13.7%	14.5%	6.4%	
3	332	133	199	106	120	99	100	105	21	16	26	46	102	111	19	17	23	35	47	55	65	106	273	35	20	4	138	108	68	
	32.1%	26.4%	37.5%	35.7%	33.9%	28.8%	27.8%	30.9%	33.6%	57.8%	43.8%	29.1%	30.3%	28.1%	26.3%	48.5%	40.8%	44.2%	34.7%	33.3%	28.4%	31.3%	31.4%	39.3%	30.1%	37.8%	31.8%	26.9%	38.8%	
2	198	113	85	58	59	72	87	49	11	3	7	36	71	72	15	3	8	19	24	26	37	79	165	16	16	1	91	65	39	
	19.1%	22.4%	16.0%	19.7%	16.5%	21.0%	24.2%	14.4%	17.6%	12.2%	12.6%	22.5%	20.9%	18.1%	21.3%	7.6%	14.7%	24.7%	17.7%	15.5%	15.9%	23.4%	19.0%	18.0%	24.1%	7.8%	21.1%	16.3%	22.4%	
1	309	159	150	68	123	105	68	129	25	7	20	54	62	150	18	8	23	23	36	50	77	92	255	25	23	5	115	141	51	
	29.8%	31.4%	28.2%	22.9%	34.5%	30.5%	19.0%	38.0%	39.8%	27.3%	33.8%	33.7%	18.5%	38.1%	25.0%	22.5%	40.1%	29.3%	26.6%	30.1%	33.5%	27.2%	29.4%	28.2%	34.2%	49.0%	26.5%	35.2%	29.0%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	2.47	2.41	2.52	2.64	2.33	2.45	2.77	2.30	2.18	2.38	2.32	2.31	2.84	2.25	2.68	2.72	2.10	2.19	2.61	2.57	2.43	2.44	2.49	2.45	2.29	2.02	2.54	2.42	2.33	

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 25
Q20. By Normal Weighting
Q20. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot.
Amber Rudd
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
5	74	39	35	28	17	24	34	21	5	*	*	10	34	25	5	3	1	3	15	14	8	17	54	7	12	1	28	35	10	
	7.1%	7.7%	6.6%	9.3%	4.8%	6.9%	9.5%	6.3%	7.3%	1.5%	0.6%	6.2%	10.0%	6.2%	7.3%	7.4%	2.6%	3.3%	11.2%	8.4%	3.5%	5.1%	6.2%	7.4%	17.5%	12.0%	6.5%	8.8%	5.9%	
4	171	88	83	49	54	65	80	44	10	5	10	23	75	48	24	6	7	7	13	26	39	67	144	22	4	1	74	66	28	
	16.5%	17.4%	15.6%	16.4%	15.2%	19.0%	22.2%	13.0%	15.3%	17.8%	16.0%	14.3%	22.3%	12.2%	33.3%	16.5%	11.8%	8.8%	9.3%	15.4%	16.9%	19.7%	16.5%	25.0%	5.9%	8.4%	17.2%	16.6%	15.9%	
3	381	161	220	114	142	113	137	115	23	13	27	48	137	130	20	14	23	33	50	68	88	112	318	31	27	5	161	133	68	
	36.8%	31.8%	41.5%	38.5%	40.1%	32.8%	38.1%	33.8%	35.9%	48.1%	46.1%	29.9%	40.5%	33.0%	27.7%	41.9%	40.7%	42.6%	36.6%	40.9%	38.3%	33.1%	36.5%	35.3%	40.4%	46.7%	37.2%	33.1%	38.8%	
2	177	93	83	53	51	58	69	52	7	2	7	33	58	65	12	6	8	17	25	23	36	74	157	11	8	1	78	64	29	
	17.1%	18.5%	15.7%	17.9%	14.3%	16.8%	19.3%	15.4%	11.2%	9.0%	12.3%	21.0%	17.2%	16.5%	16.9%	17.0%	14.0%	21.7%	18.2%	13.9%	15.5%	21.7%	18.0%	11.9%	12.5%	8.2%	18.1%	16.1%	16.4%	
1	234	124	110	53	91	84	39	107	19	6	15	45	34	127	11	6	18	19	33	35	60	69	197	18	16	3	91	102	40	
	22.6%	24.6%	20.7%	17.9%	25.6%	24.5%	10.8%	31.5%	30.3%	23.6%	25.0%	28.5%	10.0%	32.1%	14.8%	17.2%	30.9%	23.6%	24.7%	21.3%	25.9%	20.3%	22.7%	20.5%	23.7%	24.8%	21.0%	25.5%	23.1%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	2.68	2.65	2.72	2.81	2.59	2.67	3.00	2.47	2.58	2.65	2.55	2.49	3.05	2.44	3.02	2.80	2.41	2.46	2.64	2.76	2.57	2.67	2.66	2.87	2.81	2.75	2.70	2.67	2.65	

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 26
Q21. By Normal Weighting
Q21. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot.
Philip Hammond
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region							2016 EU Referendum Vote					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
5	62	35	27	24	23	10	26	15	4	1	1	14	29	16	7	3	3	2	10	18	9	11	48	8	5	1	18	35	8	
	6.0%	7.0%	5.0%	8.3%	6.6%	2.9%	7.3%	4.4%	5.9%	3.2%	2.3%	9.0%	8.5%	4.1%	9.5%	8.1%	5.4%	2.1%	7.5%	10.8%	3.7%	3.3%	5.5%	8.7%	8.0%	12.0%	4.3%	8.8%	4.6%	
4	186	101	85	57	56	71	92	63	5	2	8	15	83	71	10	5	4	11	19	25	44	74	162	15	7	2	85	68	30	
	17.9%	20.1%	15.9%	19.2%	15.6%	20.6%	25.7%	18.5%	7.9%	7.5%	13.7%	9.4%	24.5%	18.0%	13.5%	15.6%	7.0%	13.7%	14.2%	15.4%	19.0%	21.7%	18.6%	16.9%	11.3%	14.0%	19.5%	16.9%	17.4%	
3	401	166	236	115	152	118	140	125	25	15	28	51	139	132	26	11	22	40	63	58	89	118	327	43	27	4	173	141	71	
	38.7%	32.8%	44.4%	38.7%	42.7%	34.4%	38.9%	37.0%	39.2%	55.5%	46.5%	32.0%	41.3%	33.5%	36.8%	31.1%	37.9%	51.1%	46.6%	35.1%	38.4%	34.7%	37.6%	48.5%	41.1%	33.7%	39.9%	35.1%	40.7%	
2	177	90	87	48	56	63	69	41	16	5	7	31	57	66	15	9	10	13	19	28	33	78	158	10	8	1	81	64	26	
	17.1%	17.8%	16.3%	16.3%	15.7%	18.3%	19.1%	12.2%	25.7%	18.7%	11.7%	19.7%	16.9%	16.8%	21.1%	24.9%	17.2%	16.5%	14.0%	16.9%	14.2%	23.1%	18.2%	11.5%	11.5%	8.2%	18.8%	15.9%	14.8%	
1	210	112	97	52	69	82	32	95	13	4	15	48	30	109	14	7	18	13	24	36	57	58	175	13	19	3	76	94	39	
	20.3%	22.3%	18.3%	17.5%	19.3%	23.7%	9.0%	27.9%	21.2%	15.1%	25.8%	29.9%	8.8%	27.6%	19.1%	20.3%	32.4%	16.6%	17.8%	21.9%	24.7%	17.1%	20.1%	14.4%	28.1%	32.1%	17.5%	23.4%	22.6%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	2.72	2.72	2.73	2.84	2.74	2.61	3.03	2.59	2.52	2.65	2.55	2.48	3.07	2.54	2.73	2.66	2.36	2.68	2.80	2.76	2.63	2.71	2.71	2.94	2.60	2.66	2.74	2.72	2.67	

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 27
Q22. By Normal Weighting
Q22. Do you agree or disagree with Theresa May's decision to call an early General Election?
Base : All Respondents

	Gender		Age			2017 Vote							Voting Intention						Region								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
Agree	397	195	202	132	135	119	129	151	15	8	23	65	127	170	27	15	20	16	57	64	94	121	336	28	32	2	166	158	67	
	38.3%	38.6%	38.1%	44.6%	38.1%	34.7%	35.8%	44.5%	23.7%	29.7%	38.4%	41.0%	37.6%	43.0%	38.1%	43.7%	35.5%	20.8%	42.2%	38.6%	40.8%	35.6%	38.6%	31.2%	48.1%	17.1%	38.4%	39.3%	38.1%	
Disagree	465	248	216	103	160	178	190	135	35	12	25	59	171	161	34	13	26	45	52	79	92	157	381	49	28	7	196	186	75	
	44.8%	49.2%	40.7%	34.7%	45.1%	51.9%	52.9%	39.7%	55.6%	45.3%	42.0%	37.1%	50.8%	40.7%	47.9%	36.5%	46.4%	57.0%	38.6%	47.8%	40.1%	46.4%	43.8%	55.2%	42.5%	61.3%	45.3%	46.3%	42.9%	
Don't know	174	62	113	61	60	46	41	54	13	7	12	35	39	64	10	7	10	17	26	23	44	61	154	12	6	2	71	58	33	
	16.8%	12.2%	21.2%	20.7%	16.8%	13.4%	11.3%	15.8%	20.8%	25.0%	19.5%	21.9%	11.6%	16.3%	14.0%	19.8%	18.1%	22.2%	19.3%	13.6%	19.1%	18.0%	17.7%	13.6%	9.4%	21.6%	16.3%	14.4%	18.9%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 28

Q23. By Normal Weighting

Q23. Which of the following do you think is the biggest reason more people than expected chose not to vote for Theresa May?

Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
The 'dementia tax' policy	275	149	126	45	75	138	119	76	22	8	14	30	119	84	21	10	11	21	31	48	65	90	234	28	9	3	143	98	33	
	26.5%	29.5%	23.7%	15.3%	21.2%	40.0%	33.2%	22.3%	35.7%	29.0%	23.8%	18.8%	35.3%	21.3%	29.0%	28.7%	18.7%	26.4%	22.7%	29.0%	28.1%	26.7%	26.9%	31.8%	13.6%	31.6%	33.1%	24.3%	19.0%	
Scrapping free school lunches	93	35	59	33	42	15	20	42	-	2	6	22	25	45	3	2	8	2	13	11	22	32	79	7	7	-	36	28	25	
	9.0%	6.8%	11.0%	11.0%	11.9%	4.5%	5.4%	12.4%	-	6.8%	10.8%	13.8%	7.5%	11.5%	4.4%	7.3%	13.9%	3.1%	9.6%	6.9%	7.8%	9.5%	9.1%	8.2%	10.2%	3.1%	8.2%	7.0%	14.2%	
Her stance on Brexit	117	44	72	55	43	16	29	40	15	3	5	22	25	52	21	6	2	3	22	27	22	30	101	8	7	1	28	59	27	
	11.2%	8.8%	13.6%	18.6%	12.3%	4.8%	8.2%	11.9%	23.2%	10.6%	7.6%	13.6%	7.5%	13.1%	29.5%	17.6%	2.7%	3.5%	16.0%	16.4%	9.6%	8.8%	11.6%	8.8%	11.1%	5.3%	6.5%	14.7%	15.4%	
Her performance as leader	245	133	112	92	79	69	55	102	13	5	20	47	53	126	14	7	19	11	42	33	53	70	198	22	23	3	85	110	46	
	23.7%	26.4%	21.0%	31.2%	22.2%	20.0%	15.3%	30.2%	21.1%	17.9%	33.9%	29.6%	15.6%	32.0%	19.8%	20.1%	33.4%	14.5%	30.9%	20.2%	22.8%	20.6%	22.7%	24.2%	35.1%	25.1%	19.7%	27.5%	26.2%	
Failing to take part in televised debates	183	93	91	42	79	58	83	57	9	5	7	17	62	66	12	7	11	20	13	26	46	72	157	16	10	*	85	75	21	
	17.7%	18.4%	17.1%	14.2%	22.4%	16.8%	23.2%	16.9%	13.7%	19.8%	11.3%	11.0%	18.4%	16.6%	17.4%	19.5%	18.4%	25.1%	9.7%	16.0%	19.9%	21.1%	18.0%	18.4%	15.0%	1.9%	19.6%	18.7%	11.7%	
Don't know	123	51	72	29	36	48	53	21	4	4	8	21	53	21	-	2	7	21	15	19	23	45	102	8	10	4	56	31	24	
	11.9%	10.1%	13.6%	9.7%	10.1%	14.0%	14.8%	6.3%	6.4%	15.9%	12.6%	13.3%	15.6%	5.4%	-	6.8%	12.9%	27.3%	11.0%	11.5%	9.9%	13.3%	11.7%	8.6%	15.1%	36.2%	12.8%	7.8%	13.5%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 29

Q24. By Normal Weighting

Q24. Which of the following do you think is the biggest reason more people than expected chose to vote for Jeremy Corbyn?*

Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention					Region								2016 EU Referendum Vote				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
Scrapping tuition fees	359	176	183	79	113	150	189	87	11	15	14	40	184	98	10	16	14	29	42	71	85	120	319	25	14	2	193	110	53
	34.6%	34.9%	34.4%	26.7%	31.9%	43.5%	52.6%	25.7%	17.4%	54.1%	23.3%	24.8%	54.6%	24.7%	13.5%	47.8%	24.7%	37.3%	31.0%	42.8%	37.1%	35.5%	36.6%	27.8%	20.9%	17.4%	44.6%	27.5%	30.1%
Rail nationalisation	43	24	19	20	12	5	15	12	3	1	4	7	10	11	7	4	1	8	7	3	8	17	36	3	3	1	25	14	3
	4.1%	4.8%	3.5%	6.8%	3.3%	1.4%	4.2%	3.5%	5.0%	4.3%	6.1%	4.5%	2.8%	2.8%	9.6%	12.0%	1.7%	10.3%	5.5%	2.0%	3.6%	5.0%	4.1%	2.9%	4.5%	9.1%	5.8%	3.5%	1.6%
His performance as leader	223	109	114	96	71	50	34	113	14	3	12	42	30	140	16	4	9	7	36	31	53	75	194	16	12	1	62	105	48
	21.5%	21.5%	21.5%	32.3%	20.1%	14.5%	9.5%	33.3%	22.3%	12.2%	20.7%	26.5%	9.0%	35.4%	22.5%	11.6%	15.0%	9.5%	26.2%	18.6%	23.1%	22.1%	22.3%	17.5%	18.0%	8.2%	14.4%	26.3%	27.6%
The arrogance of the Conservatives	309	158	151	68	123	111	84	114	33	7	21	40	75	134	34	9	22	19	36	43	70	93	243	36	27	3	114	147	44
	29.8%	31.2%	28.5%	22.8%	34.7%	32.3%	23.3%	33.7%	52.1%	27.6%	35.3%	25.2%	22.1%	33.9%	47.3%	25.3%	39.2%	24.5%	26.6%	26.2%	30.4%	27.6%	27.9%	39.9%	41.3%	29.6%	26.3%	36.6%	24.9%
Don't know	103	39	64	34	35	29	37	13	2	*	9	30	39	13	5	1	11	14	14	17	13	33	78	11	10	4	38	25	28
	9.9%	7.6%	12.1%	11.3%	10.0%	8.4%	10.4%	3.8%	3.2%	1.7%	14.8%	19.0%	11.4%	3.2%	7.2%	3.2%	19.3%	18.4%	10.6%	10.4%	5.8%	9.8%	9.0%	11.9%	15.2%	35.8%	8.9%	6.2%	15.8%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 30

Q25. By Normal Weighting

Q25. Regardless of how you voted in the election, which of the following party leaders do you think had the best campaign?

Base : All Respondents

	Gender		Age			2017 Vote							Voting Intention						Region									2016 EU Referendum Vote		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
Theresa May	163	79	83	57	60	41	93	21	3	2	5	37	95	22	15	10	11	1	20	24	28	59	131	9	21	2	69	64	27	
	15.7%	15.7%	15.7%	19.3%	16.8%	11.8%	26.0%	6.2%	4.7%	6.0%	8.7%	23.6%	28.2%	5.5%	20.5%	29.7%	18.9%	1.7%	14.8%	14.4%	12.3%	17.3%	15.1%	10.0%	32.0%	14.9%	16.0%	16.0%	15.6%	
Jeremy Corbyn	699	353	346	206	234	233	200	292	44	21	44	79	189	348	41	17	33	45	96	113	165	217	591	66	38	5	284	296	104	
	67.5%	69.9%	65.2%	69.4%	65.9%	67.7%	55.7%	86.2%	70.3%	77.5%	73.8%	49.5%	55.9%	88.1%	57.4%	51.1%	57.4%	57.8%	70.6%	68.6%	71.4%	64.1%	67.9%	73.7%	57.1%	47.6%	65.5%	73.7%	59.3%	
Don't know	174	73	102	34	61	70	66	26	16	4	10	43	54	25	16	7	13	32	20	28	38	63	148	15	7	4	80	41	44	
	16.8%	14.4%	19.1%	11.3%	17.3%	20.5%	18.4%	7.6%	25.0%	16.4%	17.6%	27.0%	15.9%	6.3%	22.1%	19.2%	23.6%	40.5%	14.6%	17.0%	16.3%	18.6%	17.1%	16.3%	10.9%	37.6%	18.5%	10.3%	25.1%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 31
Q26. By Normal Weighting
Q26. Do you agree or disagree with the following statement?
'Theresa May is a strong and stable leader'.
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
Agree	368	181	187	89	130	135	222	51	7	11	22	49	228	56	19	17	25	12	48	64	72	115	299	32	35	3	181	130	53	
	35.5%	35.8%	35.3%	30.0%	36.7%	39.2%	61.7%	15.1%	11.4%	39.8%	37.8%	31.0%	67.4%	14.2%	27.1%	50.1%	44.0%	15.4%	35.5%	38.9%	31.1%	34.0%	34.4%	35.5%	52.9%	23.9%	41.8%	32.5%	30.0%	
Disagree	516	256	260	165	184	158	73	267	44	13	31	77	60	313	45	15	25	28	69	76	125	160	430	51	29	6	181	232	93	
	49.8%	50.7%	49.0%	55.7%	52.0%	45.9%	20.2%	78.8%	69.4%	48.6%	52.3%	48.7%	17.7%	79.1%	63.2%	43.1%	43.9%	35.3%	51.2%	45.9%	54.1%	47.3%	49.4%	57.7%	43.4%	55.4%	41.9%	57.9%	53.2%	
Don't know	152	68	83	43	40	51	65	21	12	3	6	32	50	26	7	2	7	39	18	25	34	63	141	6	2	2	71	39	29	
	14.6%	13.5%	15.7%	14.4%	11.3%	14.9%	18.0%	6.2%	19.3%	11.5%	10.0%	20.3%	14.8%	6.7%	9.7%	6.7%	12.1%	49.2%	13.3%	15.2%	14.9%	18.7%	16.2%	6.8%	3.7%	20.7%	16.3%	9.6%	16.8%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 32
Q27. By Normal Weighting
Q27. Which of the following statements is closest to the truth?
Base : All Respondents

	Total	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
I changed my mind over who I was going to vote for during the election campaign	235 22.6%	110 21.8%	124 23.4%	93 31.5%	78 22.1%	49 14.2%	55 15.2%	90 26.5%	24 38.6%	10 38.1%	14 24.0%	35 22.0%	38 11.3%	108 27.4%	29 40.9%	13 38.5%	9 16.3%	28 35.4%	38 27.8%	16 9.8%	54 23.3%	93 27.5%	201 23.1%	20 22.8%	12 18.4%	1 13.4%	97 22.3%	102 25.5%	33 19.1%
I never changed my mind over who I was going to vote for during the election campaign	736 71.1%	381 75.4%	355 66.9%	170 57.2%	257 72.4%	283 82.3%	302 84.1%	241 70.9%	38 60.3%	14 53.0%	42 70.3%	93 58.2%	298 88.3%	273 69.2%	39 55.5%	20 59.1%	44 76.3%	33 42.2%	87 63.9%	135 81.4%	166 72.2%	226 66.7%	614 70.5%	61 69.1%	54 81.6%	7 65.1%	325 75.0%	285 71.1%	118 67.2%
Can't remember	65 6.3%	14 2.7%	51 9.7%	34 11.4%	20 5.5%	12 3.5%	2 0.7%	9 2.6%	1 1.2%	2 8.8%	3 5.7%	31 19.8%	1 0.4%	13 3.3%	3 3.6%	1 2.5%	4 7.4%	18 22.4%	11 8.3%	15 8.8%	10 4.4%	20 5.8%	56 6.4%	7 8.2%	- -	2 21.5%	11 2.7%	14 3.5%	24 13.6%
SIGMA	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 33

Q28. By Normal Weighting

Q28. Which of the following issues best reflects the reason why you changed your mind?**Base : Respondents I changed my mind over who I was going to vote for during the election campaign**

	Gender		Age			2017 Vote							Voting Intention						Region								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	234	101	133	95	83	50	43	95	22	13	17	35	37	113	23	13	14	25	36	23	56	78	193	24	15	2	93	102	34	
Weighted Total	235	110	124	93	78	49	55	90	24	10	14	35	38	108	29	13	9	28	38	16	54	93	20	12	1	97	102	33		
Social Care policy	27	18	9	6	12	7	5	13	*	1	1	7	3	11	3	3	1	5	4	3	7	11	25	1	2	-	7	15	5	
	11.6%	16.1%	7.6%	6.6%	15.9%	15.0%	9.1%	14.3%	1.9%	6.0%	7.4%	18.9%	9.0%	10.3%	10.8%	20.9%	5.7%	16.9%	9.6%	17.8%	12.9%	11.9%	12.2%	2.9%	16.9%	-	7.6%	14.4%	14.1%	
Response to / Policies on terrorism	24	6	19	8	8	8	7	9	-	1	*	6	6	12	*	2	1	2	1	*	7	11	20	2	2	-	11	8	4	
	10.4%	5.2%	14.9%	8.3%	10.6%	16.8%	13.7%	9.6%	-	13.8%	2.9%	18.2%	16.0%	11.2%	0.7%	16.1%	12.3%	7.6%	3.2%	1.2%	13.1%	12.2%	9.9%	10.5%	19.2%	-	11.3%	7.6%	13.2%	
Position on Brexit	30	9	21	11	12	*	11	5	4	3	4	3	5	7	6	4	1	6	2	1	8	13	24	3	2	-	17	10	3	
	12.7%	7.9%	16.9%	12.3%	15.8%	0.5%	19.9%	5.5%	15.9%	33.0%	27.4%	7.2%	12.1%	6.6%	19.2%	32.4%	14.7%	21.4%	5.6%	6.3%	15.0%	14.1%	12.1%	15.0%	19.5%	-	17.3%	9.9%	7.7%	
Economic policy	21	14	7	11	5	5	6	8	2	1	1	3	1	9	7	2	1	1	9	1	5	2	17	3	-	1	10	7	3	
	8.8%	12.5%	5.5%	12.2%	5.8%	9.5%	10.9%	8.6%	7.2%	6.8%	4.0%	8.6%	1.9%	8.7%	24.5%	12.0%	6.1%	4.4%	22.8%	8.1%	9.3%	1.8%	8.3%	16.7%	-	39.0%	10.1%	6.8%	10.0%	
School funding policy	24	14	11	15	9	-	2	15	-	1	1	5	2	17	3	1	1	*	6	4	5	7	22	1	*	1	2	16	6	
	10.4%	12.3%	8.7%	16.1%	11.9%	-	3.8%	16.2%	-	11.2%	6.6%	13.8%	5.4%	15.7%	10.1%	8.7%	9.5%	1.5%	17.0%	23.7%	9.9%	7.0%	11.0%	4.6%	3.9%	61.0%	2.3%	16.1%	17.1%	
Tuition fees	22	11	11	16	2	5	4	7	3	-	2	3	4	12	4	1	-	-	1	1	5	11	18	4	-	-	7	11	4	
	9.5%	10.3%	8.8%	17.1%	2.1%	9.5%	7.4%	8.3%	11.8%	-	14.5%	8.9%	11.7%	10.8%	13.0%	6.1%	-	-	2.9%	3.1%	10.0%	12.3%	9.2%	19.1%	-	-	7.5%	10.9%	11.5%	
The performances of the leader	50	19	30	16	18	14	7	23	5	2	4	9	9	25	3	1	3	3	9	3	9	21	42	3	4	-	22	20	7	
	21.2%	17.5%	24.4%	17.3%	23.2%	29.2%	12.8%	25.4%	20.8%	15.9%	27.7%	24.3%	24.5%	23.4%	11.9%	3.9%	37.4%	10.8%	24.0%	17.4%	17.1%	23.0%	21.1%	13.8%	36.8%	-	23.1%	19.4%	22.3%	
Other	30	18	12	9	6	8	10	9	8	1	1	-	5	11	3	-	1	10	6	4	3	14	27	2	*	-	14	14	1	
	12.7%	16.3%	9.5%	10.1%	7.8%	16.8%	18.8%	9.8%	33.0%	13.3%	9.7%	-	12.6%	10.5%	9.9%	-	10.9%	35.0%	14.8%	22.5%	6.0%	15.4%	13.4%	12.3%	3.6%	-	14.9%	14.1%	3.1%	
Don't know	7	2	5	-	5	1	2	2	2	-	-	-	3	3	-	-	*	1	-	-	4	2	6	1	-	-	6	1	*	
	2.8%	1.9%	3.7%	-	6.9%	2.7%	3.6%	2.3%	9.4%	-	-	-	6.8%	2.9%	-	-	3.3%	2.4%	-	-	6.7%	2.2%	2.8%	5.1%	-	-	5.8%	0.7%	0.9%	
SIGMA	235	110	124	93	78	49	55	90	24	10	14	35	38	108	29	13	9	28	38	16	54	93	201	20	12	1	97	102	33	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 34
Q29. By Normal Weighting
Q29. Which of the following is closest to your view?
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
There should be a second referendum on the UK's membership of the European Union	378 36.4%	184 36.5%	193 36.4%	144 48.4%	137 38.7%	91 26.5%	57 15.9%	171 50.5%	43 67.8%	5 17.1%	24 40.8%	65 40.7%	53 15.7%	204 51.7%	45 64.0%	7 20.0%	28 48.5%	23 28.8%	64 47.6%	50 30.5%	70 30.2%	115 34.1%	300 34.5%	42 47.7%	30 45.1%	5 49.8%	50 11.6%	238 59.2%	77 43.9%
There should not be a second referendum on the UK's membership of the European Union	566 54.6%	292 57.8%	274 51.6%	116 39.3%	188 53.1%	227 66.0%	289 80.4%	143 42.2%	18 28.2%	21 79.4%	29 48.0%	58 36.2%	274 81.1%	157 39.9%	22 30.7%	26 75.2%	22 39.0%	48 60.9%	65 47.7%	97 58.7%	141 61.2%	187 55.3%	490 56.3%	40 45.2%	32 49.1%	3 28.6%	359 82.9%	134 33.4%	68 38.6%
Don't know	93 8.9%	29 5.6%	64 12.0%	36 12.3%	29 8.2%	26 7.5%	13 3.7%	25 7.2%	3 4.1%	1 3.5%	7 11.1%	37 23.0%	11 3.2%	33 8.4%	4 5.3%	2 4.8%	7 12.6%	8 10.3%	6 4.7%	18 10.8%	20 8.6%	36 10.6%	80 9.2%	6 7.1%	4 5.8%	2 21.6%	24 5.4%	30 7.4%	31 17.6%
SIGMA	1036 100.0%	505 100.0%	531 100.0%	296 100.0%	355 100.0%	344 100.0%	360 100.0%	339 100.0%	63 100.0%	27 100.0%	60 100.0%	159 100.0%	337 100.0%	395 100.0%	71 100.0%	34 100.0%	57 100.0%	78 100.0%	136 100.0%	165 100.0%	230 100.0%	338 100.0%	870 100.0%	89 100.0%	66 100.0%	11 100.0%	433 100.0%	401 100.0%	175 100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 35
Q30. By Normal Weighting
Q30. In light of the General Election result, which of the following do you prefer?
Base : All Respondents

	Gender		Age			2017 Vote							Voting Intention						Region								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
A 'hard' Brexit, involving leaving the EU single market and customs union	375	213	162	80	120	156	199	93	7	19	20	31	188	100	10	19	20	28	41	62	85	135	323	22	27	4	269	69	32	
	36.2%	42.2%	30.5%	27.1%	33.9%	45.3%	55.5%	27.4%	10.5%	71.5%	33.2%	19.2%	55.7%	25.3%	14.2%	55.9%	35.5%	35.4%	30.4%	37.4%	36.8%	40.0%	37.2%	24.5%	40.2%	32.8%	62.0%	17.3%	18.4%	
A 'soft' Brexit, not involving leaving the EU single market and customs union	486	239	247	158	175	136	113	203	47	5	27	83	111	242	52	10	24	22	76	70	101	148	396	54	32	4	93	292	96	
	46.9%	47.3%	46.6%	53.2%	49.4%	39.7%	31.4%	59.9%	75.1%	19.7%	46.1%	52.1%	32.9%	61.4%	73.1%	29.8%	42.9%	28.5%	56.1%	42.4%	44.0%	43.8%	45.5%	61.1%	48.2%	38.5%	21.6%	72.9%	55.1%	
Don't know	174	53	121	58	59	51	47	43	9	2	12	46	38	53	9	5	12	28	18	33	44	55	151	13	8	3	71	39	46	
	16.8%	10.5%	22.9%	19.7%	16.7%	15.0%	13.1%	12.7%	14.4%	8.8%	20.7%	28.7%	11.4%	13.3%	12.8%	14.3%	21.6%	36.2%	13.5%	20.2%	19.1%	16.3%	17.3%	14.3%	11.6%	28.6%	16.4%	9.8%	26.5%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 36

Q31. By Normal Weighting

Q31. In light of the General Election result, which of the following is closest to your view?

Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
Brexit negotiations will be completed by the deadline of March 2019	394	204	191	103	133	146	188	120	14	8	14	45	178	132	18	16	12	26	54	65	92	126	336	29	25	3	198	128	64	
	38.0%	40.3%	35.9%	34.8%	37.5%	42.4%	52.3%	35.3%	21.9%	29.4%	23.2%	28.6%	52.7%	33.5%	25.0%	45.6%	21.0%	32.9%	39.5%	39.5%	39.8%	37.1%	38.7%	33.0%	37.9%	31.9%	45.6%	31.8%	36.4%	
Brexit negotiations will not be completed by the deadline of March 2019	473	244	228	132	175	147	137	169	41	15	37	67	126	200	46	15	38	28	62	67	102	154	385	53	31	4	175	228	66	
	45.6%	48.4%	42.9%	44.5%	49.4%	42.7%	38.0%	49.8%	65.7%	54.6%	62.4%	42.2%	37.5%	50.7%	64.5%	45.2%	66.7%	35.9%	46.0%	40.3%	44.2%	45.5%	44.2%	59.6%	46.7%	33.1%	40.3%	56.8%	37.9%	
Don't know	169	57	112	61	46	51	35	50	8	4	9	47	33	63	7	3	7	24	20	33	37	59	149	7	10	4	61	46	45	
	16.3%	11.3%	21.2%	20.7%	13.1%	14.9%	9.6%	14.8%	12.4%	16.1%	14.4%	29.3%	9.8%	15.8%	10.4%	9.1%	12.3%	31.2%	14.5%	20.2%	15.9%	17.4%	17.1%	7.4%	15.4%	35.0%	14.0%	11.4%	25.7%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 37

Q32. By Normal Weighting

Q32. Brexit negotiations are due to begin on June 19th. In light of the General Election result, which of the following is closest to your view?**Base : All Respondents**

	Gender		Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
The Brexit negotiations should be delayed	260	125	134	109	89	60	40	129	20	2	16	47	36	151	26	3	13	11	39	30	54	88	211	31	15	2	40	164	53	
	25.0%	24.8%	25.3%	36.8%	25.0%	17.5%	11.0%	38.1%	32.6%	7.5%	26.2%	29.7%	10.8%	38.1%	36.1%	7.6%	22.7%	14.2%	28.8%	18.3%	23.6%	26.0%	24.3%	34.6%	22.8%	20.1%	9.2%	40.8%	30.3%	
The Brexit negotiations should not be delayed	675	347	328	144	227	267	312	182	36	24	36	75	296	209	38	28	36	53	81	117	152	221	572	51	46	6	371	201	92	
	65.2%	68.7%	61.8%	48.5%	64.0%	77.7%	86.7%	53.5%	57.0%	88.3%	59.9%	47.4%	87.6%	52.9%	53.1%	82.9%	62.3%	67.9%	59.9%	71.0%	66.1%	65.4%	65.8%	57.7%	69.3%	54.4%	85.7%	50.2%	52.7%	
Don't know	101	32	69	43	39	16	8	28	7	1	8	36	6	35	8	3	9	14	15	18	24	29	86	7	5	3	22	36	30	
	9.8%	6.4%	12.9%	14.7%	11.1%	4.8%	2.3%	8.3%	10.4%	4.3%	13.9%	22.9%	1.6%	8.9%	10.8%	9.5%	14.9%	17.9%	11.3%	10.8%	10.3%	8.7%	9.9%	7.8%	7.9%	25.5%	5.2%	9.0%	17.0%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 38

Q33. By Normal Weighting

Q33. In light of the General Election result, which of the following is closest to your view?

Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region									2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
There should be another General Election this year	419	211	208	141	163	107	77	212	31	9	25	55	75	246	36	15	26	8	51	56	99	135	341	42	32	3	136	208	67	
	40.4%	41.8%	39.1%	47.4%	45.9%	31.1%	21.5%	62.5%	48.7%	34.0%	42.2%	34.6%	22.3%	62.4%	50.4%	44.1%	44.9%	10.2%	37.8%	34.2%	42.8%	39.9%	39.2%	47.4%	48.3%	31.2%	31.4%	51.7%	38.3%	
There should not be another General Election this year	506	256	250	118	159	197	264	106	22	15	27	65	248	120	26	17	20	48	67	92	111	165	436	38	27	5	264	161	76	
	48.9%	50.8%	47.0%	39.6%	44.8%	57.3%	73.5%	31.1%	34.7%	56.9%	45.3%	41.0%	73.6%	30.3%	36.4%	48.9%	35.5%	61.2%	49.7%	55.8%	48.0%	48.8%	50.1%	42.8%	41.5%	45.0%	61.0%	40.1%	43.4%	
Don't know	111	37	74	38	33	40	18	22	10	2	7	39	14	29	9	2	11	22	17	17	21	38	93	9	7	3	33	33	32	
	10.7%	7.4%	13.9%	12.9%	9.3%	11.6%	4.9%	6.3%	16.7%	9.1%	12.6%	24.4%	4.1%	7.3%	13.2%	7.0%	19.6%	28.6%	12.5%	10.0%	9.2%	11.3%	10.7%	9.9%	10.2%	23.8%	7.7%	8.2%	18.3%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 39

Q34. By Normal Weighting

Q34. If there was to be another general election this year, regardless of how you might vote, who do you think would win?**Base : All Respondents**

	Gender		Age			2017 Vote							Voting Intention						Region										2016 EU Referendum Vote		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote			
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175		
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175		
Conservatives	345	193	152	83	98	150	227	38	15	8	18	37	228	38	18	17	14	13	48	58	68	119	292	30	20	3	186	111	43		
	33.3%	38.3%	28.5%	27.9%	27.5%	43.6%	63.1%	11.2%	24.4%	29.6%	29.9%	23.2%	67.7%	9.7%	24.9%	51.0%	24.9%	16.5%	35.1%	35.1%	29.4%	35.1%	33.6%	33.1%	29.9%	28.5%	42.9%	27.7%	24.3%		
Labour	470	223	247	164	177	112	58	264	25	10	31	75	44	322	27	9	30	18	62	72	113	135	382	48	35	5	153	224	85		
	45.4%	44.1%	46.5%	55.3%	50.0%	32.6%	16.2%	77.9%	40.0%	38.2%	51.3%	46.9%	13.2%	81.7%	37.9%	27.1%	52.9%	23.1%	45.6%	43.8%	49.2%	39.8%	44.0%	53.6%	52.5%	46.8%	35.5%	55.9%	48.4%		
Another party	33	13	20	12	14	7	2	1	6	4	4	12	4	1	11	6	6	3	2	7	6	10	26	4	2	-	11	8	14		
	3.2%	2.6%	3.7%	3.9%	4.0%	2.2%	0.4%	0.2%	9.7%	14.2%	7.3%	7.6%	1.2%	0.2%	15.9%	18.1%	10.3%	3.3%	1.8%	4.4%	2.8%	3.0%	3.0%	4.8%	3.6%	-	2.5%	1.9%	8.2%		
Don't know	188	76	113	38	66	74	73	36	16	5	7	35	61	33	15	1	7	45	24	28	43	75	169	8	9	3	83	58	33		
	18.2%	15.0%	21.2%	12.9%	18.6%	21.6%	20.3%	10.7%	25.9%	17.9%	11.5%	22.3%	17.9%	8.5%	21.3%	3.8%	12.0%	57.1%	17.5%	16.7%	18.6%	22.0%	19.4%	8.5%	14.0%	24.7%	19.2%	14.5%	19.1%		
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 40

Q35. By Normal Weighting

Q35. In the General Election, the SNP lost 21 seats while the Conservatives gained 12 in Scotland.**Do you think that this makes a second Scottish Independence Referendum...?****Base : All Respondents**

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote	
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
More likely	152	68	84	89	48	13	30	62	5	5	7	39	35	75	13	7	7	5	28	19	31	51	129	12	10	1	52	68	31
	14.7%	13.5%	15.8%	30.0%	13.5%	3.9%	8.2%	18.4%	7.6%	19.1%	12.1%	24.8%	10.5%	19.0%	18.8%	19.5%	13.1%	6.0%	20.8%	11.3%	13.4%	15.1%	14.8%	13.7%	14.7%	11.3%	12.1%	17.0%	17.7%
Less likely	572	334	238	101	189	258	248	169	51	15	36	47	230	196	44	17	36	36	74	83	134	174	464	63	39	6	262	241	65
	55.2%	66.2%	44.8%	34.1%	53.3%	74.9%	69.1%	49.9%	81.2%	55.9%	59.8%	29.3%	68.2%	49.6%	61.4%	50.5%	62.3%	46.1%	54.3%	50.1%	58.1%	51.3%	53.3%	70.6%	58.6%	56.8%	60.4%	60.1%	37.2%
No more or less likely	181	67	114	50	73	43	56	67	5	4	10	35	47	77	7	8	8	20	14	36	41	68	160	10	10	1	78	58	39
	17.5%	13.3%	21.4%	16.8%	20.7%	12.5%	15.6%	19.7%	7.3%	13.6%	17.0%	22.1%	14.0%	19.5%	10.5%	23.9%	14.4%	25.4%	10.7%	22.0%	17.8%	20.0%	18.4%	11.2%	15.1%	11.0%	17.9%	14.5%	22.3%
Don't know	131	35	96	57	45	30	26	41	2	3	7	38	25	47	7	2	6	18	19	27	25	46	117	4	8	2	41	34	40
	12.6%	6.9%	18.1%	19.1%	12.6%	8.7%	7.1%	12.0%	3.9%	11.4%	11.1%	23.8%	7.4%	12.0%	9.3%	6.1%	10.2%	22.5%	14.2%	16.5%	10.7%	13.5%	13.5%	4.5%	11.5%	20.9%	9.6%	8.5%	22.8%
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 41

Q36. By Normal Weighting

Q36. Do you approve or disapprove of Theresa May's decision to govern with agreed support from the Democratic Unionist Party?

Base : All Respondents

	Gender		Age			2017 Vote							Voting Intention						Region									2016 EU Referendum Vote		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
Approve	344	203	141	90	96	135	222	49	12	10	12	37	222	49	22	16	11	13	53	62	72	109	296	19	26	2	178	127	34	
	33.2%	40.2%	26.5%	30.3%	27.1%	39.2%	61.7%	14.4%	19.0%	36.8%	19.8%	23.0%	65.8%	12.5%	31.5%	46.4%	20.0%	16.6%	39.1%	37.2%	31.3%	32.3%	34.1%	21.2%	39.7%	20.7%	41.2%	31.5%	19.5%	
Disapprove	488	236	252	149	181	141	69	252	39	10	32	78	53	298	40	12	30	32	53	67	118	160	398	53	33	4	168	223	92	
	47.1%	46.8%	47.4%	50.1%	51.0%	41.1%	19.2%	74.2%	61.9%	37.2%	53.2%	48.9%	15.6%	75.5%	56.4%	33.6%	52.2%	41.5%	38.9%	40.4%	51.1%	47.3%	45.7%	59.2%	49.9%	40.1%	38.9%	55.5%	52.3%	
Don't know	205	66	139	58	78	67	69	39	12	7	16	45	63	48	9	7	16	33	30	37	40	69	176	18	7	4	86	52	49	
	19.8%	13.0%	26.1%	19.6%	21.9%	19.6%	19.1%	11.4%	19.1%	26.0%	27.0%	28.1%	18.7%	12.1%	12.0%	20.0%	27.9%	41.9%	22.0%	22.3%	17.5%	20.4%	20.2%	19.7%	10.4%	39.2%	19.9%	12.9%	28.1%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 42
Q37. By Normal Weighting
Q37. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot.
Conservatives + DUP
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
Approve	362	221	142	86	107	146	234	46	8	10	15	46	233	48	21	17	20	13	55	57	78	114	304	23	31	3	183	133	42	
	35.0%	43.7%	26.6%	29.1%	30.1%	42.6%	65.0%	13.7%	12.7%	38.7%	25.0%	28.8%	68.9%	12.2%	29.7%	49.0%	34.6%	16.6%	40.5%	34.8%	34.0%	33.6%	35.0%	26.4%	47.1%	28.5%	42.4%	33.2%	23.8%	
Disapprove	503	240	263	158	191	143	63	259	49	10	39	76	53	310	47	12	30	28	62	65	122	162	410	57	30	5	181	223	95	
	48.5%	47.5%	49.6%	53.3%	53.8%	41.7%	17.5%	76.2%	77.6%	36.7%	64.9%	47.8%	15.8%	78.5%	65.8%	35.8%	52.4%	35.1%	45.4%	39.3%	52.8%	47.9%	47.2%	64.4%	45.8%	45.1%	41.9%	55.5%	54.1%	
Don't know	171	45	126	52	57	54	63	34	6	7	6	37	51	37	3	5	7	38	19	43	30	63	155	8	5	3	68	45	39	
	16.5%	8.8%	23.8%	17.6%	16.0%	15.7%	17.5%	10.1%	9.7%	24.6%	10.0%	23.3%	15.2%	9.3%	4.5%	15.2%	13.0%	48.2%	14.1%	26.0%	13.2%	18.5%	17.8%	9.3%	7.1%	26.5%	15.7%	11.3%	22.1%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Election Poll
Prepared on behalf of the Mail on Sunday

10 Jun 2017

Table 43
Q38. By Normal Weighting
Q38. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot.
Labour + Liberal Democrats + SNP + Green
Base : All Respondents

	Gender		Age			2017 Vote						Voting Intention						Region								2016 EU Referendum Vote				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Did not vote	CON	LAB	LD	UKIP	Another Party	Undecided	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote		
Unweighted Total	1036	487	549	303	369	335	319	357	57	38	77	159	311	424	61	38	66	76	125	165	234	334	858	94	66	18	426	408	175	
Weighted Total	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
Approve	399	195	203	148	152	93	36	222	32	10	33	62	33	271	37	10	29	7	56	52	92	123	324	42	32	1	108	208	77	
	38.5%	38.7%	38.3%	49.8%	42.7%	27.2%	10.0%	65.3%	51.7%	38.1%	54.8%	39.3%	9.6%	68.6%	51.8%	30.0%	51.2%	8.6%	41.5%	31.5%	40.1%	36.4%	37.2%	46.9%	48.4%	11.6%	25.0%	51.9%	43.8%	
Disapprove	483	277	207	93	156	208	287	81	22	13	20	51	279	80	27	16	18	41	62	82	107	155	407	40	30	6	272	148	60	
	46.7%	54.8%	38.9%	31.5%	43.9%	60.5%	79.8%	24.0%	34.4%	48.9%	33.0%	32.4%	82.7%	20.2%	37.7%	48.0%	31.1%	52.5%	46.0%	49.9%	46.5%	45.7%	46.8%	45.5%	45.9%	52.8%	62.8%	37.0%	34.1%	
Don't know	154	33	121	56	47	42	37	36	9	3	7	45	26	44	7	8	10	30	17	31	31	61	139	7	4	4	53	44	39	
	14.8%	6.5%	22.8%	18.8%	13.3%	12.3%	10.2%	10.7%	13.9%	12.9%	12.3%	28.3%	7.7%	11.2%	10.5%	22.1%	17.7%	38.9%	12.5%	18.6%	13.4%	18.0%	16.0%	7.7%	5.8%	35.6%	12.2%	11.1%	22.1%	
SIGMA	1036	505	531	296	355	344	360	339	63	27	60	159	337	395	71	34	57	78	136	165	230	338	870	89	66	11	433	401	175	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

	Page	Table	Title	Base Description	Base
	4	1	Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?	Base : All Respondents	1036
	5	2	Q2. Voting Intention Table - By Normal Weighting Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base : Respondents Likely to vote	982
	6	3	Q2. Voting Intention Table - By Normal Weighting and LTV Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base : Respondents Likely to vote	982
	7	4	Q2. Voting Intention Table - By Normal Weighting and LTV with undecided and refused removed Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?	Base : Respondents Likely to vote with undecided and refused removed	900
	8	5	Q3. In the General Election on 8th June 2017, 69% of people voted, while 31% of people did not vote. Thinking back to this General Election, can you remember whether or not you voted in that specific election?	Base : All Respondents	1036
	9	6	Q4. 2017 General Election Voting - By Normal Weighting Q4. Thinking back to the General Election in June 2017, can you recall which party you voted for in that election?	Base : Respondents voted in the 2015 General Election	866
	10	7	Q5. In the EU referendum on June 23rd 2016, 72% of UK adults voted and 28% did not vote. Did you or did you not vote in the EU referendum on 23rd June 2016?	Base : All Respondents	1036
	11	8	Q6. How did you vote in the EU Referendum?	Base : Respondents I voted in the 2016 EU Referendum	841
	12	9	Q7. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?	Base : All Respondents	1036
	13	10	Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base : Respondents voted to be another referendum on membership of the European Union	989

	Page	Table	Title	Base Description	Base
	14	11	Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base : Respondents voted to be another referendum on membership of the European Union	989
	15	12	Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base : Respondents voted to be another referendum on membership of the European Union	985
	16	13	Q8. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?	Base : Respondents voted to be another referendum on membership of the European Union	922
	17	14	Q9. Which of the following is closest to your view?	Base : All Respondents	1036
	18	15	Q10. If Theresa May were to resign as Prime Minister, when do you think it would be best for her to resign?	Base : All Respondents	1036
	19	16	Q11. If Theresa May were to resign as Leader of the Conservative Party, which of the following politicians would you most like to replace her?	Base : All Respondents	1036
	20	17	Q12. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election? Boris Johnson	Base : All Respondents	1036
	21	18	Q13. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election? David Davis	Base : All Respondents	1036
	22	19	Q14. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election? Michael Gove	Base : All Respondents	1036
	23	20	Q15. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election? Amber Rudd	Base : All Respondents	1036

	Page	Table	Title	Base Description	Base
	24	21	Q16. If each of the following was Leader of the Conservative Party, would they make you more, less, or no more likely to vote Conservative at the next election? Philip Hammond	Base : All Respondents	1036
	25	22	Q17. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot. Boris Johnson	Base : All Respondents	1036
	26	23	Q18. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot. David Davis	Base : All Respondents	1036
	27	24	Q19. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot. Michael Gove	Base : All Respondents	1036
	28	25	Q20. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot. Amber Rudd	Base : All Respondents	1036
	29	26	Q21. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot. Philip Hammond	Base : All Respondents	1036
	30	27	Q22. Do you agree or disagree with Theresa May's decision to call an early General Election?	Base : All Respondents	1036
	31	28	Q23. Which of the following do you think is the biggest reason more people than expected chose not to vote for Theresa May?	Base : All Respondents	1036
	32	29	Q24. Which of the following do you think is the biggest reason more people than expected chose to vote for Jeremy Corbyn?*	Base : All Respondents	1036
	33	30	Q25. Regardless of how you voted in the election, which of the following party leaders do you think had the best campaign?	Base : All Respondents	1036
	34	31	Q26. Do you agree or disagree with the following statement? 'Theresa May is a strong and stable leader'.	Base : All Respondents	1036
	35	32	Q27. Which of the following statements is closest to the truth?	Base : All Respondents	1036

	Page	Table	Title	Base Description	Base
	36	33	Q28. Which of the following issues best reflects the reason why you changed your mind?	Base : Respondents I changed my mind over who I was going to vote for during the election campaign	234
	37	34	Q29. Which of the following is closest to your view?	Base : All Respondents	1036
	38	35	Q30. In light of the General Election result, which of the following do you prefer?	Base : All Respondents	1036
	39	36	Q31. In light of the General Election result, which of the following is closest to your view?	Base : All Respondents	1036
	40	37	Q32. Brexit negotiations are due to begin on June 19th. In light of the General Election result, which of the following is closest to your view?	Base : All Respondents	1036
	41	38	Q33. In light of the General Election result, which of the following is closest to your view?	Base : All Respondents	1036
	42	39	Q34. If there was to be another general election this year, regardless of how you might vote, who do you think would win?	Base : All Respondents	1036
	43	40	Q35. In the General Election, the SNP lost 21 seats while the Conservatives gained 12 in Scotland. Do you think that this makes a second Scottish Independence Referendum...?	Base : All Respondents	1036
	44	41	Q36. Do you approve or disapprove of Theresa May's decision to govern with agreed support from the Democratic Unionist Party?	Base : All Respondents	1036
	45	42	Q37. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot. Conservatives + DUP	Base : All Respondents	1036
	46	43	Q38. On a scale of 1-5, to what extent do you feel each of the following politicians possesses these qualities? Where 1 = does not possess this at all, and 5 = possesses this quality a lot. Labour + Liberal Democrats + SNP + Green	Base : All Respondents	1036