# Brexit Poll

16/07/2017

Prepared on behalf of the Mail on Sunday

Survation.

# Methodology

### Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

### Population Sampled

All residents aged 18+ in the United Kingdom

### Sample Size

1,024

### Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education, 2017 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2017 General Election and 2016 EU Referendum.

### Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,024 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

### Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "DUP", "Sinn Fein", "UUP", "SDLP", "Alliance Party" and "UKIP" prompted in a randomising order.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2015 General Election. Final published voting intention can therefore be found in the final table of each question.

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## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.
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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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15 Jul 2017

**Table 1**
**Q1. Likelihood to Vote - By Normal Weighting**
**Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| 0 - would not vote | 41 / 4.0% | 18 / 3.6% | 23 / 4.5% | 17 / 5.9% | 14 / 4.0% | 9 / 2.5% | - / - | 4 / 1.2% | - / - | - / - | 2 / 3.8% | 34 / 26.7% | - / - | - / - | - / - | - / - | - / - | - / - | 1 / 1.0% | 7 / 4.5% | 12 / 5.6% | 15 / 4.4% | 36 / 4.2% | 2 / 2.5% | 3 / 5.0% | - / - | 4 / 0.9% | 4 / 1.0% | 30 / 24.4% |
| 1 | 22 / 2.1% | 4 / 0.7% | 18 / 3.5% | 20 / 6.8% | * / 0.1% | 2 / 0.5% | * / 0.1% | 4 / 1.1% | - / - | - / - | - / - | 18 / 14.0% | 3 / 0.9% | 8 / 2.3% | - / - | 2 / 4.1% | 2 / 4.7% | 6 / 5.9% | 3 / 2.1% | 8 / 4.6% | 4 / 1.9% | 4 / 1.2% | 19 / 2.2% | 3 / 3.6% | - / - | - / - | 2 / 0.3% | 10 / 2.3% | 7 / 5.7% |
| 2 | 9 / 0.9% | 5 / 0.9% | 5 / 0.9% | 5 / 1.8% | 3 / 0.9% | 1 / 0.2% | 1 / 0.2% | 1 / 0.4% | 1 / 1.4% | - / - | - / - | 7 / 5.2% | - / - | 2 / 0.6% | 1 / 1.4% | - / - | - / - | 6 / 6.2% | 2 / 1.2% | 1 / 0.8% | 2 / 0.9% | 5 / 1.4% | 9 / 1.1% | - / - | - / - | - / - | 2 / 0.4% | 1 / 0.3% | 7 / 5.3% |
| 3 | 12 / 1.1% | 8 / 1.5% | 4 / 0.8% | 6 / 2.1% | 5 / 1.5% | - / - | 1 / 0.2% | 1 / 0.2% | - / - | - / - | 1 / 1.5% | 9 / 7.3% | 2 / 0.6% | 4 / 1.0% | 1 / 1.2% | - / - | - / - | 5 / 4.6% | 3 / 2.2% | 1 / 0.5% | 1 / 0.4% | 5 / 1.3% | 9 / 1.1% | 2 / 2.3% | - / - | * / 2.5% | 4 / 0.9% | 1 / 0.3% | 5 / 4.1% |
| 4 | 8 / 0.8% | 5 / 1.1% | 3 / 0.6% | 4 / 1.3% | 3 / 0.8% | 2 / 0.5% | * / 0.1% | 3 / 0.8% | - / - | 1 / 2.7% | 1 / 1.9% | 3 / 2.6% | 2 / 0.5% | 3 / 0.9% | - / - | 1 / 1.6% | - / - | 2 / 1.7% | 3 / 1.9% | 1 / 0.7% | 1 / 0.6% | 3 / 1.0% | 8 / 1.0% | - / - | - / - | - / - | 2 / 0.5% | 5 / 1.1% | 1 / 0.6% |
| 5 | 41 / 4.0% | 15 / 3.0% | 26 / 5.0% | 20 / 6.9% | 13 / 3.6% | 6 / 1.8% | 9 / 2.5% | 14 / 3.9% | * / 0.6% | - / - | 1 / 0.9% | 17 / 13.2% | 6 / 1.8% | 13 / 3.6% | * / 0.6% | - / - | 3 / 6.7% | 16 / 16.1% | 6 / 4.5% | 3 / 1.7% | 8 / 3.5% | 20 / 5.7% | 36 / 4.2% | 2 / 1.8% | 2 / 3.0% | 1 / 12.3% | 10 / 2.1% | 13 / 3.0% | 17 / 13.5% |
| 6 | 19 / 1.9% | 6 / 1.1% | 13 / 2.5% | 10 / 3.2% | 7 / 1.9% | 3 / 0.8% | 3 / 0.8% | 5 / 1.5% | - / - | - / - | * / 0.7% | 9 / 7.4% | 5 / 1.6% | 9 / 2.4% | - / - | 1 / 2.1% | * / 0.8% | 4 / 3.7% | 3 / 1.9% | 2 / 1.0% | 6 / 2.6% | 4 / 1.2% | 14 / 1.6% | 3 / 3.1% | 2 / 3.7% | - / - | 7 / 1.5% | 6 / 1.4% | 5 / 3.9% |
| 7 | 25 / 2.4% | 15 / 3.0% | 9 / 1.8% | 10 / 3.5% | 14 / 3.9% | 1 / 0.2% | 10 / 2.8% | 8 / 2.3% | 1 / 2.0% | - / - | 1 / 2.2% | 3 / 2.4% | 10 / 3.0% | 9 / 2.5% | - / - | 1 / 2.6% | 1 / 2.5% | 3 / 2.7% | 2 / 1.8% | 7 / 4.5% | 2 / 1.1% | 10 / 3.0% | 22 / 2.6% | - / - | 2 / 2.8% | 1 / 3.1% | 11 / 2.3% | 10 / 2.5% | 3 / 2.5% |
| 8 | 44 / 4.3% | 19 / 3.7% | 25 / 4.8% | 5 / 1.5% | 21 / 6.0% | 18 / 5.0% | 18 / 4.9% | 11 / 3.2% | 3 / 5.4% | * / 1.6% | 3 / 4.9% | 3 / 2.3% | 15 / 4.4% | 11 / 3.2% | 3 / 4.8% | 1 / 2.2% | 2 / 3.6% | 10 / 10.0% | 7 / 5.0% | 11 / 6.6% | 9 / 4.3% | 13 / 3.8% | 40 / 4.6% | 2 / 2.4% | 1 / 1.5% | 1 / 9.0% | 21 / 4.7% | 19 / 4.6% | 2 / 1.8% |
| 9 | 76 / 7.4% | 44 / 8.7% | 32 / 6.2% | 21 / 7.2% | 31 / 8.7% | 20 / 5.8% | 36 / 9.7% | 15 / 4.4% | 7 / 10.6% | 4 / 13.1% | 2 / 3.5% | 9 / 7.3% | 35 / 10.6% | 20 / 5.6% | 3 / 5.1% | 2 / 3.1% | 4 / 8.5% | 10 / 10.3% | 13 / 10.0% | 15 / 9.3% | 11 / 5.3% | 29 / 8.2% | 69 / 8.0% | 6 / 6.5% | 2 / 2.4% | - / - | 30 / 6.5% | 41 / 9.7% | 4 / 2.9% |
| 10 - certain to vote | 727 / 71.0% | 362 / 72.5% | 365 / 69.5% | 175 / 59.7% | 240 / 68.5% | 293 / 82.9% | 290 / 78.6% | 282 / 81.0% | 51 / 80.0% | 24 / 82.6% | 46 / 80.6% | 15 / 11.7% | 254 / 76.5% | 283 / 77.9% | 57 / 86.8% | 41 / 84.3% | 36 / 73.2% | 39 / 38.8% | 92 / 68.4% | 107 / 65.6% | 159 / 74.0% | 239 / 68.9% | 597 / 69.4% | 69 / 77.7% | 52 / 81.8% | 8 / 73.1% | 364 / 79.9% | 312 / 73.9% | 43 / 35.2% |
| SIGMA | 1024 / 100.0% | 499 / 100.0% | 525 / 100.0% | 293 / 100.0% | 351 / 100.0% | 353 / 100.0% | 368 / 100.0% | 348 / 100.0% | 64 / 100.0% | 30 / 100.0% | 57 / 100.0% | 126 / 100.0% | 332 / 100.0% | 363 / 100.0% | 65 / 100.0% | 49 / 100.0% | 50 / 100.0% | 102 / 100.0% | 134 / 100.0% | 163 / 100.0% | 215 / 100.0% | 348 / 100.0% | 860 / 100.0% | 89 / 100.0% | 64 / 100.0% | 12 / 100.0% | 456 / 100.0% | 422 / 100.0% | 123 / 100.0% |

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**Table 2**
**Q2. Voting Intention table - By Normal Weighting**
**Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**
**Base : Respondents Likelihood to Vote**

| | Total | Gender Male | Gender Female | Age 18-34 | Age 35-54 | Age 55+ | 2017 Vote CON | LAB | LD | UKIP | OTHER | Did not vote | Voting Intention CON | LAB | LD | UKIP | Another Party | Undecided | Region London | Midlands | North | South | England | Scotland | Wales | NI | 2016 EU Referendum Vote Leave | Remain | Did not vote |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted Total | 979 | 465 | 514 | 208 | 372 | 371 | 365 | 327 | 58 | 35 | 76 | 87 | 320 | 356 | 56 | 53 | 59 | 105 | 115 | 163 | 213 | 313 | 804 | 95 | 61 | 19 | 476 | 394 | 89 |
| Weighted Total | 983 | 481 | 501 | 276 | 337 | 344 | 368 | 343 | 64 | 30 | 55 | 92 | 332 | 363 | 65 | 49 | 50 | 102 | 133 | 156 | 203 | 332 | 824 | 87 | 61 | 12 | 452 | 418 | 93 |
| Conservative | 332 33.8% | 174 36.2% | 158 31.4% | 59 21.5% | 105 31.2% | 150 43.6% | 301 81.6% | 7 2.1% | 8 12.2% | 3 9.7% | 3 5.7% | 10 10.8% | 332 100.0% | - | - | - | - | - | 39 29.2% | 67 42.8% | 54 26.8% | 135 40.5% | 294 35.7% | 19 22.0% | 18 29.9% | - | 213 47.2% | 101 24.3% | 14 14.9% |
| Labour | 363 37.0% | 159 33.0% | 205 40.8% | 134 48.4% | 141 41.8% | 85 24.7% | 9 2.5% | 313 91.2% | 2 3.7% | 1 3.4% | 5 9.5% | 32 35.1% | - | 363 100.0% | - | - | - | - | 56 41.8% | 64 41.0% | 100 49.2% | 98 29.6% | 317 38.5% | 22 25.3% | 24 39.7% | - | 112 24.8% | 213 51.0% | 37 39.9% |
| Liberal Democrat | 65 6.6% | 29 6.1% | 36 7.2% | 24 8.7% | 16 4.8% | 25 7.2% | 10 2.6% | 4 1.2% | 45 69.3% | 1 2.0% | 1 1.4% | 1 1.5% | - | - | 65 100.0% | - | - | - | 12 9.1% | 3 2.2% | 13 6.3% | 24 7.1% | 52 6.3% | 11 12.5% | 3 4.2% | - | 19 4.2% | 40 9.6% | 4 3.9% |
| UKIP | 49 5.0% | 30 6.3% | 19 3.8% | 15 5.3% | 15 4.5% | 19 5.7% | 11 3.1% | 6 1.9% | 4 6.3% | 20 66.7% | * 0.9% | 7 7.5% | - | - | - | 49 100.0% | - | - | 7 5.3% | 5 3.0% | 9 4.6% | 21 6.4% | 42 5.1% | 3 3.1% | 4 6.1% | * 4.2% | 41 9.1% | 4 1.0% | 3 3.6% |
| Scottish National Party (SNP) | 28 2.9% | 18 3.7% | 10 2.1% | 9 3.3% | 9 2.6% | 8 2.5% | - | 2 0.5% | - | - | 23 41.2% | 3 3.5% | - | - | - | - | 28 56.7% | - | - | - | - | - | - | 28 32.5% | - | - | 10 2.1% | 18 4.2% | 1 1.0% |
| Plaid Cymru | 8 0.8% | 4 0.8% | 4 0.8% | - | 6 1.9% | 1 0.3% | - | 1 0.4% | - | - | 7 12.1% | - | - | - | - | - | 8 16.1% | - | - | - | - | - | - | - | 8 13.2% | - | 4 0.8% | 3 0.6% | 1 1.7% |
| Democratic Unionist Party (DUP) | 2 0.2% | 1 0.3% | 1 0.2% | * 0.2% | * 0.1% | 1 0.2% | - | - | - | - | 2 3.3% | * 0.5% | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 19.5% | 2 0.4% | - | * 0.5% |
| Sinn Fein | 2 0.2% | - | 2 0.4% | * 0.2% | * 0.1% | 1 0.3% | - | - | - | - | 2 3.6% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 16.8% | - | 1 0.4% | * 0.5% |
| Ulster Unionist Party (UUP) | * | - | * 0.1% | - | * 0.1% | - | - | - | - | - | * 0.5% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | * 2.5% | * 0.1% | - | - |
| Social Democratic & Labour Party (SDLP) | 1 0.1% | - | 1 0.2% | 1 0.4% | - | - | - | - | - | - | 1 2.1% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 9.8% | - | 1 0.3% | - |
| Alliance Party | 1 0.1% | 1 0.1% | - | - | - | 1 0.2% | - | - | - | - | * 0.4% | * 0.4% | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 5.2% | - | 1 0.1% | - |
| Green | 10 1.0% | 7 1.4% | 3 0.6% | 4 1.3% | 2 0.6% | 4 1.1% | 2 0.4% | * 0.1% | - | - | 7 13.2% | 1 0.6% | - | - | - | - | 10 19.5% | - | 3 2.4% | * 0.3% | 1 0.5% | 5 1.4% | 9 1.1% | * 0.5% | - | - | 1 0.3% | 5 1.3% | 3 3.1% |
| Trade Unionist and Socialist Coalition (TUSC) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| National Health Action (NHA) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Respect | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Cannabis Is Safer Than Alcohol (CISTA) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Yorkshire First | 1 0.1% | 1 0.2% | - | - | - | 1 0.3% | - | - | - | 1 3.4% | - | - | - | - | - | - | 1 2.0% | - | - | - | 1 0.3% | 1 0.1% | - | - | - | - | 1 0.2% | - | - |
| English Democrats | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Mebyon Kernow | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

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**Table 2**
**Q2. Voting Intention table - By Normal Weighting**
**Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**
**Base : Respondents Likelihood to Vote**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Weighted Total | 983 | 481 | 501 | 276 | 337 | 344 | 368 | 343 | 64 | 30 | 55 | 92 | 332 | 363 | 65 | 49 | 50 | 102 | 133 | 156 | 203 | 332 | 824 | 87 | 61 | 12 | 452 | 418 | 93 |
| Lincolnshire Independents | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Christian | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Socialist | 2 / 0.2% | 2 / 0.4% | - | - | 2 / 0.5% | - | - | - | - | - | - | - | - | - | - | - | 2 / 3.5% | - | - | - | - | 2 / 0.5% | 2 / 0.2% | - | - | - | - | 2 / 0.4% | - |
| Another Party | 2 / 0.2% | 2 / 0.3% | 1 / 0.1% | - | 1 / 0.3% | 1 / 0.3% | - | - | - | 1 / 1.8% | 1 / 2.6% | - | - | - | - | - | 1 / 2.2% | - | - | - | * / 0.2% | 1 / 0.2% | 1 / 0.1% | - | - | 1 / 9.0% | 1 / 0.2% | 1 / 0.3% | - |
| Undecided | 105 / 10.7% | 46 / 9.6% | 59 / 11.8% | 28 / 10.1% | 35 / 10.3% | 41 / 11.9% | 36 / 9.8% | 9 / 2.7% | 5 / 8.5% | 4 / 13.1% | 2 / 3.6% | 36 / 39.3% | - | - | - | - | - | 102 / 100.0% | 13 / 9.9% | 17 / 10.7% | 23 / 11.5% | 41 / 12.4% | 94 / 11.5% | 3 / 3.8% | 4 / 6.3% | 4 / 33.1% | 43 / 9.5% | 26 / 6.3% | 29 / 30.9% |
| Refused | 11 / 1.1% | 8 / 1.7% | 3 / 0.5% | 2 / 0.6% | 3 / 1.0% | 6 / 1.7% | - | - | - | - | - | 1 / 0.9% | - | - | - | - | - | - | 3 / 2.3% | - | 2 / 1.0% | 5 / 1.5% | 10 / 1.2% | 1 / 0.7% | - | - | 5 / 1.1% | 1 / 0.2% | - |
| SIGMA | 983 / 100.0% | 481 / 100.0% | 501 / 100.0% | 276 / 100.0% | 337 / 100.0% | 344 / 100.0% | 368 / 100.0% | 343 / 100.0% | 64 / 100.0% | 30 / 100.0% | 55 / 100.0% | 92 / 100.0% | 332 / 100.0% | 363 / 100.0% | 65 / 100.0% | 49 / 100.0% | 50 / 100.0% | 102 / 100.0% | 133 / 100.0% | 156 / 100.0% | 203 / 100.0% | 332 / 100.0% | 824 / 100.0% | 87 / 100.0% | 61 / 100.0% | 12 / 100.0% | 452 / 100.0% | 418 / 100.0% | 93 / 100.0% |

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**Table 3**
**Q2. Voting Intention table weighted by LTV**
**Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**
**Base : Respondents Likelihood to Vote**

| | Total | Gender Male | Gender Female | Age 18-34 | Age 35-54 | Age 55+ | 2017 Vote CON | LAB | LD | UKIP | OTHER | Did not vote | Voting Intention CON | LAB | LD | UKIP | Another Party | Undecided | Region London | Midlands | North | South | England | Scotland | Wales | NI | 2016 EU Referendum Vote Leave | Remain | Did not vote |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted Total | 979 | 465 | 514 | 208 | 372 | 371 | 365 | 327 | 58 | 35 | 76 | 87 | 320 | 356 | 56 | 53 | 59 | 105 | 115 | 163 | 213 | 313 | 804 | 95 | 61 | 19 | 476 | 394 | 89 |
| Weighted Total | 890 | 443 | 447 | 227 | 308 | 331 | 351 | 322 | 62 | 29 | 52 | 48 | 312 | 333 | 63 | 45 | 45 | 73 | 118 | 139 | 187 | 300 | 743 | 79 | 58 | 10 | 427 | 385 | 65 |
| Conservative | 312 35.0% | 162 36.6% | 150 33.5% | 50 21.8% | 98 32.0% | 147 44.4% | 288 82.0% | 5 1.4% | 8 12.5% | 3 10.0% | 2 4.1% | 7 14.2% | 312 100.0% | - | - | - | - | - | 33 27.9% | 63 45.6% | 52 28.0% | 127 42.5% | 276 37.1% | 19 23.3% | 17 30.1% | - | 205 48.0% | 94 24.5% | 12 19.1% |
| Labour | 333 37.3% | 146 32.9% | 187 41.8% | 114 50.4% | 133 43.3% | 81 24.3% | 9 2.5% | 298 92.7% | 2 3.7% | 1 3.5% | 5 10.0% | 17 35.6% | - | 333 100.0% | - | - | - | - | 51 43.4% | 54 38.8% | 94 50.5% | 90 30.1% | 289 39.0% | 19 24.5% | 24 41.0% | - | 106 24.9% | 196 51.0% | 29 44.9% |
| Liberal Democrat | 63 7.1% | 29 6.5% | 34 7.6% | 23 10.3% | 15 4.9% | 24 7.4% | 10 2.7% | 4 1.3% | 43 69.4% | 1 1.9% | 1 1.5% | 1 1.5% | - | - | 63 100.0% | - | - | - | 12 10.1% | 3 2.0% | 12 6.6% | 22 7.5% | 49 6.7% | 11 13.7% | 3 4.4% | - | 18 4.2% | 39 10.1% | 4 5.4% |
| UKIP | 46 5.1% | 29 6.6% | 17 3.7% | 13 5.6% | 14 4.5% | 19 5.8% | 11 3.2% | 6 1.9% | 4 5.7% | 19 66.5% | * 0.9% | 5 10.5% | - | - | - | 45 100.0% | - | - | 6 5.3% | 5 3.3% | 9 4.9% | 19 6.3% | 39 5.2% | 3 3.4% | 4 6.4% | * 4.7% | 40 9.4% | 4 1.0% | 2 2.3% |
| Scottish National Party (SNP) | 25 2.8% | 17 3.9% | 8 1.7% | 6 2.9% | 8 2.7% | 8 2.6% | - | 1 0.4% | - | - | 22 42.5% | 1 1.4% | - | - | - | - | 25 56.0% | - | - | - | - | - | - | 25 31.5% | - | - | 10 2.2% | 15 3.9% | * 0.7% |
| Plaid Cymru | 7 0.7% | 3 0.7% | 3 0.8% | - | 5 1.7% | 1 0.4% | - | 1 0.2% | - | - | 6 11.5% | - | - | - | - | - | 7 15.0% | - | - | - | - | - | - | - | 7 11.5% | - | 3 0.8% | 2 0.6% | 1 1.4% |
| Democratic Unionist Party (DUP) | 2 0.3% | 1 0.3% | 1 0.2% | * 0.2% | * 0.2% | 1 0.3% | - | - | - | - | 2 3.5% | * 0.9% | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 21.8% | 2 0.4% | - | * 0.7% |
| Sinn Fein | 2 0.2% | - | 2 0.4% | * 0.2% | * 0.1% | 1 0.3% | - | - | - | - | 2 3.8% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 18.8% | - | 1 0.4% | * 0.7% |
| Ulster Unionist Party (UUP) | * | - | * | - | * | - | - | - | - | - | * 0.2% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | * 0.8% | * | - | - |
| Social Democratic & Labour Party (SDLP) | 1 0.1% | - | 1 0.3% | 1 0.5% | - | - | - | - | - | - | 1 2.2% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 10.9% | - | 1 0.3% | - |
| Alliance Party | 1 0.1% | 1 0.1% | - | - | - | 1 0.2% | - | - | - | - | * 0.5% | * 0.7% | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 5.8% | - | 1 0.2% | - |
| Green | 9 1.0% | 6 1.4% | 3 0.6% | 3 1.5% | 2 0.7% | 4 1.1% | 2 0.5% | * 0.1% | - | - | 7 13.5% | * 0.6% | - | - | - | - | 9 20.6% | - | 3 2.5% | * 0.3% | 1 0.5% | 5 1.5% | 9 1.2% | * 0.6% | - | - | 1 0.2% | 5 1.4% | 3 4.4% |
| Trade Unionist and Socialist Coalition (TUSC) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| National Health Action (NHA) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Respect | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Cannabis Is Safer Than Alcohol (CISTA) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Yorkshire First | 1 0.1% | 1 0.2% | - | - | - | 1 0.3% | - | - | - | 1 3.1% | - | - | - | - | - | - | 1 2.0% | - | - | - | 1 0.3% | 1 0.1% | - | - | - | - | 1 0.2% | - | - |
| English Democrats | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Mebyon Kernow | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Survation.

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 3**
**Q2. Voting Intention table weighted by LTV**
**Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**
**Base : Respondents Likelihood to Vote**

| | Total | Gender Male | Gender Female | Age 18-34 | Age 35-54 | Age 55+ | 2017 Vote CON | 2017 Vote LAB | 2017 Vote LD | 2017 Vote UKIP | 2017 Vote OTHER | 2017 Vote Did not vote | VI CON | VI LAB | VI LD | VI UKIP | VI Another Party | VI Undecided | Region London | Region Midlands | Region North | Region South | Region England | Region Scotland | Region Wales | Region NI | EU Leave | EU Remain | EU Did not vote |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Weighted Total | 890 | 443 | 447 | 227 | 308 | 331 | 351 | 322 | 62 | 29 | 52 | 48 | 312 | 333 | 63 | 45 | 45 | 73 | 118 | 139 | 187 | 300 | 743 | 79 | 58 | 10 | 427 | 385 | 65 |
| Lincolnshire Independents | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Christian | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Socialist | 2 0.2% | 2 0.4% | - | - | 2 0.6% | - | - | - | - | - | - | - | - | - | - | - | 2 3.9% | - | - | - | - | 2 0.6% | 2 0.2% | - | - | - | - | 2 0.5% | - |
| Another Party | 2 0.2% | 1 0.3% | 1 0.1% | - | 1 0.4% | 1 0.3% | - | - | - | 1 1.9% | 1 2.3% | - | - | - | - | - | 1 2.5% | - | - | - | * 0.2% | 1 0.2% | 1 0.1% | - | - | 1 8.0% | 1 0.2% | 1 0.3% | - |
| Undecided | 76 8.6% | 37 8.4% | 39 8.8% | 14 6.1% | 25 8.1% | 37 11.1% | 32 9.1% | 7 2.0% | 5 8.6% | 4 13.1% | 2 3.7% | 16 33.9% | - | - | - | - | - | 73 100.0% | 10 8.3% | 14 9.9% | 15 8.2% | 29 9.6% | 67 9.1% | 2 2.9% | 3 6.0% | 3 29.2% | 36 8.5% | 23 5.9% | 13 20.4% |
| Refused | 10 1.1% | 7 1.6% | 2 0.6% | 1 0.5% | 3 1.0% | 6 1.7% | - | - | - | - | - | * 0.7% | - | - | - | - | - | - | 3 2.5% | - | 2 1.1% | 4 1.4% | 9 1.2% | 1 0.8% | - | - | 4 0.9% | 1 0.2% | - |
| SIGMA | 890 100.0% | 443 100.0% | 447 100.0% | 227 100.0% | 308 100.0% | 331 100.0% | 351 100.0% | 322 100.0% | 62 100.0% | 29 100.0% | 52 100.0% | 48 100.0% | 312 100.0% | 333 100.0% | 63 100.0% | 45 100.0% | 45 100.0% | 73 100.0% | 118 100.0% | 139 100.0% | 187 100.0% | 300 100.0% | 743 100.0% | 79 100.0% | 58 100.0% | 10 100.0% | 427 100.0% | 385 100.0% | 65 100.0% |

Survation.

# Brexit Poll

### Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 4**
**Q2. Voting Intention table weighted by LTV with undecided and refused removed**
**Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**
**Base : Respondents Likelihood to Vote and undecided and refused removed**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 859 | 411 | 448 | 184 | 326 | 322 | 327 | 318 | 52 | 29 | 73 | 54 | 320 | 356 | 56 | 53 | 59 | - | 100 | 147 | 186 | 267 | 700 | 89 | 55 | 15 | 421 | 366 | 64 |
| Weighted Total | 804 | 399 | 405 | 212 | 280 | 289 | 319 | 315 | 56 | 25 | 50 | 32 | 312 | 333 | 63 | 45 | 45 | - | 105 | 125 | 169 | 267 | 666 | 76 | 54 | 7 | 387 | 361 | 52 |
| Conservative | 312 38.8% | 162 40.7% | 150 36.9% | 50 23.4% | 98 35.2% | 147 50.9% | 288 90.3% | 5 1.4% | 8 13.7% | 3 11.5% | 2 4.2% | 7 21.8% | 312 100.0% | - | - | - | - | - | 33 31.2% | 63 50.6% | 52 30.9% | 127 47.8% | 276 41.4% | 19 24.2% | 17 32.0% | - | 205 53.0% | 94 26.0% | 12 24.0% |
| Labour | 333 41.3% | 146 36.5% | 187 46.1% | 114 53.9% | 133 47.7% | 81 27.9% | 9 2.7% | 298 94.6% | 2 4.0% | 1 4.0% | 5 10.4% | 17 54.4% | - | 333 100.0% | - | - | - | - | 51 48.7% | 54 43.1% | 94 55.6% | 90 33.8% | 289 43.4% | 19 25.5% | 24 43.6% | - | 106 27.5% | 196 54.2% | 29 56.4% |
| Liberal Democrat | 63 7.8% | 29 7.3% | 34 8.3% | 23 11.0% | 15 5.4% | 24 8.5% | 10 3.0% | 4 1.3% | 43 76.0% | 1 2.1% | 1 1.5% | 1 2.3% | - | - | 63 100.0% | - | - | - | 12 11.3% | 3 2.2% | 12 7.3% | 22 8.4% | 49 7.4% | 11 14.2% | 3 4.7% | - | 18 4.6% | 39 10.7% | 4 6.7% |
| UKIP | 46 5.7% | 29 7.3% | 17 4.1% | 13 6.0% | 14 4.9% | 19 6.7% | 11 3.6% | 6 1.9% | 4 6.3% | 19 76.6% | * 1.0% | 5 16.0% | - | - | - | 45 100.0% | - | - | 6 5.9% | 5 3.7% | 9 5.4% | 19 7.1% | 39 5.9% | 3 3.5% | 4 6.8% | * 6.7% | 40 10.4% | 4 1.0% | 2 2.9% |
| Scottish National Party (SNP) | 25 3.1% | 17 4.3% | 8 1.9% | 6 3.1% | 8 2.9% | 8 2.9% | - | 1 0.4% | - | - | 22 44.1% | 1 2.1% | - | - | - | - | 25 56.0% | - | - | - | - | - | - | 25 32.6% | - | - | 10 2.5% | 15 4.1% | * 0.9% |
| Plaid Cymru | 7 0.8% | 3 0.8% | 3 0.9% | - | 5 1.9% | 1 0.4% | - | 1 0.2% | - | - | 6 12.0% | - | - | - | - | - | 7 15.0% | - | - | - | - | - | - | - | 7 12.3% | - | 3 0.9% | 2 0.7% | 1 1.8% |
| Democratic Unionist Party (DUP) | 2 0.3% | 1 0.3% | 1 0.2% | * 0.2% | * 0.2% | 1 0.3% | - | - | - | - | 2 3.6% | * 1.4% | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 30.7% | 2 0.5% | - | * 0.9% |
| Sinn Fein | 2 0.2% | - | 2 0.5% | * 0.2% | * 0.2% | 1 0.4% | - | - | - | - | 2 3.9% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 26.5% | - | 1 0.4% | * 0.9% |
| Ulster Unionist Party (UUP) | * * | - | * * | - | * * | - | - | - | - | - | * 0.2% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | * 1.2% | * * | - | - |
| Social Democratic & Labour Party (SDLP) | 1 0.1% | - | 1 0.3% | 1 0.5% | - | - | - | - | - | - | 1 2.3% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 15.4% | - | 1 0.3% | - |
| Alliance Party | 1 0.1% | 1 0.2% | - | - | - | 1 0.2% | - | - | - | - | * 0.5% | * 1.1% | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 8.1% | - | 1 0.2% | - |
| Green | 9 1.1% | 6 1.6% | 3 0.7% | 3 1.6% | 2 0.7% | 4 1.3% | 2 0.5% | * 0.1% | - | - | 7 14.0% | * 0.9% | - | - | - | - | 9 20.6% | - | 3 2.8% | * 0.4% | 1 0.5% | 5 1.7% | 9 1.3% | - | * 0.6% | - | 1 0.3% | 5 1.5% | 3 5.5% |
| Trade Unionist and Socialist Coalition (TUSC) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| National Health Action (NHA) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Respect | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Cannabis Is Safer Than Alcohol (CISTA) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Yorkshire First | 1 0.1% | 1 0.2% | - | - | - | 1 0.3% | - | - | - | 1 3.6% | - | - | - | - | - | - | 1 2.0% | - | - | - | 1 0.3% | 1 0.1% | - | - | - | - | 1 0.2% | - | - |
| English Democrats | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Mebyon Kernow | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Survation.

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 4**
**Q2. Voting Intention table weighted by LTV with undecided and refused removed**
**Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**
**Base : Respondents Likelihood to Vote and undecided and refused removed**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Weighted Total | 804 | 399 | 405 | 212 | 280 | 289 | 319 | 315 | 56 | 25 | 50 | 32 | 312 | 333 | 63 | 45 | 45 | - | 105 | 125 | 169 | 267 | 666 | 76 | 54 | 7 | 387 | 361 | 52 |
| Lincolnshire Independents | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Christian | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Socialist | 2 | 2 | - | - | 2 | - | - | - | - | - | - | - | - | - | - | - | 2 | - | - | - | - | 2 | 2 | - | - | - | - | 2 | - |
| | 0.2% | 0.4% | - | - | 0.6% | - | - | - | - | - | - | - | - | - | - | - | 3.9% | - | - | - | - | 0.7% | 0.3% | - | - | - | - | 0.5% | - |
| Another Party | 2 | 1 | 1 | - | 1 | 1 | - | - | - | 1 | 1 | - | - | - | - | - | 1 | - | - | - | * | 1 | 1 | - | - | 1 | 1 | 1 | - |
| | 0.2% | 0.3% | 0.1% | - | 0.4% | 0.3% | - | - | - | 2.2% | 2.4% | - | - | - | - | - | 2.5% | - | - | - | 0.2% | 0.3% | 0.2% | - | - | 11.3% | 0.2% | 0.3% | - |
| SIGMA | 804 | 399 | 405 | 212 | 280 | 289 | 319 | 315 | 56 | 25 | 50 | 32 | 312 | 333 | 63 | 45 | 45 | - | 105 | 125 | 169 | 267 | 666 | 76 | 54 | 7 | 387 | 361 | 52 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | - | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

**Survation.**

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 5**
Q4. By Normal Weighting
**Q4. In the General Election on 8th June 2017, 69% of people voted, while 31% of people did not vote  Thinking back to this General Election, can you remember whether or not you voted in that specific election?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| I voted in the 2017 General Election | 893 87.2% | 448 89.8% | 445 84.8% | 222 75.6% | 318 90.6% | 328 92.8% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | - | 322 97.0% | 331 91.1% | 62 95.6% | 42 85.9% | 46 92.4% | 65 64.1% | 121 90.4% | 138 84.2% | 183 85.0% | 304 87.4% | 745 86.7% | 77 86.3% | 62 97.7% | 9 77.6% | 431 94.6% | 394 93.4% | 50 40.5% |
| I did not vote in the 2017 General Election | 126 12.3% | 49 9.8% | 77 14.7% | 69 23.7% | 30 8.6% | 25 7.2% | - | - | - | - | - | 126 100.0% | 10 3.0% | 32 8.9% | 1 2.1% | 7 14.1% | 4 7.6% | 35 34.0% | 11 8.5% | 24 15.0% | 32 15.0% | 43 12.3% | 111 12.9% | 11 12.5% | 1 2.3% | 3 22.4% | 23 5.1% | 28 6.6% | 73 59.0% |
| Can't remember | 5 0.5% | 2 0.4% | 3 0.5% | 2 0.7% | 3 0.8% | - | - | - | - | - | - | - | - | - | 2 2.3% | - | - | 2 1.9% | 2 1.1% | 1 0.8% | - | 1 0.3% | 4 0.4% | 1 1.2% | - | - | 2 0.3% | - | 1 0.5% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 6**
**Q5. 2017 Vote - By Normal Weighting**
**Q5. Thinking back to the General Election in June 2017, can you recall which party you voted for in that election?**
**Base : Respondents voted in the 2017 General Election**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 892 | 430 | 462 | 169 | 344 | 351 | 365 | 330 | 58 | 35 | 77 | - | 310 | 327 | 52 | 47 | 55 | 72 | 105 | 148 | 193 | 284 | 730 | 85 | 62 | 15 | 454 | 373 | 49 |
| Weighted Total | 893 | 448 | 445 | 222 | 318 | 328 | 368 | 348 | 64 | 30 | 57 | - | 322 | 331 | 62 | 42 | 46 | 65 | 121 | 138 | 183 | 304 | 745 | 77 | 62 | 9 | 431 | 394 | 50 |
| Conservative | 368 41.3% | 192 42.9% | 176 39.6% | 58 26.2% | 112 35.1% | 182 55.6% | 368 100.0% | - | - | - | - | - | 301 93.5% | 9 2.8% | 10 15.3% | 11 27.1% | 2 3.4% | 36 55.3% | 38 31.5% | 77 56.1% | 57 31.0% | 151 49.7% | 323 43.4% | 23 29.9% | 22 36.1% | - | 249 57.9% | 109 27.6% | 8 16.6% |
| Labour | 348 38.9% | 154 34.3% | 194 43.5% | 119 53.7% | 145 45.8% | 77 23.4% | - | 348 100.0% | - | - | - | - | 7 2.2% | 313 94.6% | 4 6.7% | 6 15.3% | 3 7.1% | 9 14.4% | 60 49.8% | 51 37.3% | 96 52.5% | 95 31.3% | 302 40.6% | 18 23.7% | 27 43.5% | - | 106 24.6% | 203 51.4% | 29 58.4% |
| Liberal Democrat | 64 7.2% | 35 7.8% | 30 6.6% | 12 5.5% | 20 6.4% | 32 9.7% | - | - | 64 100.0% | - | - | - | 8 2.4% | 2 0.7% | 45 71.4% | 4 9.6% | - | 5 8.4% | 9 7.3% | 2 1.4% | 14 7.6% | 30 9.9% | 55 7.4% | 7 9.0% | 3 4.1% | - | 24 5.6% | 36 9.2% | 2 4.7% |
| UKIP | 30 3.3% | 21 4.6% | 9 2.0% | 7 3.0% | 10 3.3% | 12 3.8% | - | - | - | 30 100.0% | - | - | 3 0.9% | 1 0.3% | 1 0.9% | 20 47.0% | 2 3.3% | 4 5.9% | 3 2.3% | 3 1.8% | 8 4.4% | 14 4.6% | 27 3.7% | - | 2 3.6% | - | 23 5.4% | 5 1.2% | 1 2.7% |
| Green | 14 1.5% | 9 1.9% | 5 1.2% | 7 3.0% | 5 1.5% | 2 0.7% | - | - | - | - | 14 24.1% | - | 1 0.3% | 2 0.5% | - | - | 8 16.5% | 1 2.0% | 4 3.3% | 1 0.6% | 2 0.9% | 7 2.4% | 14 1.8% | - | - | - | 2 0.5% | 6 1.6% | 5 10.1% |
| Scottish National Party (SNP) | 26 2.9% | 16 3.6% | 10 2.2% | 8 3.8% | 6 2.0% | 10 2.9% | - | - | - | - | 26 45.7% | - | - | 3 0.8% | 1 1.2% | - | 23 49.2% | - | - | - | - | - | - | 26 34.0% | - | - | 9 2.1% | 16 4.1% | 1 2.3% |
| Plaid Cymru | 9 1.0% | 5 1.2% | 4 0.8% | 1 0.6% | 6 1.8% | 1 0.4% | - | - | - | - | 9 15.8% | - | 2 0.5% | 1 0.2% | - | - | 7 14.5% | - | 1 0.9% | - | * 0.2% | - | 1 0.2% | - | 8 12.1% | - | 4 1.0% | 4 1.0% | 1 1.5% |
| (A Northern Irish Party) | 1 0.1% | - | 1 0.1% | 1 0.3% | - | - | - | - | - | - | 1 1.0% | - | 1 0.2% | - | - | - | - | - | 1 0.5% | - | - | 1 0.1% | - | - | - | - | - | - | 1 1.2% |
| Democratic Unionist Party (DUP) | 2 0.2% | 1 0.3% | * 0.1% | - | * 0.2% | 1 0.3% | - | - | - | - | 2 3.2% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 20.0% | 2 0.4% | - | - |
| Ulster Unionist Party (UUP) | * * | - | * 0.1% | - | * 0.1% | - | - | - | - | - | * 0.5% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | * 3.2% | * 0.1% | - | - |
| Social Democratic & Labour Party (SDLP) | * * | - | * 0.1% | * 0.1% | - | - | - | - | - | - | * 0.5% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | * 3.0% | - | * 0.1% | - |
| Alliance Party | 2 0.2% | 1 0.2% | 1 0.2% | 1 0.4% | - | 1 0.3% | - | - | - | - | 2 3.1% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 19.5% | - | 2 0.4% | - |
| Sinn Fein | 2 0.2% | - | 2 0.4% | * 0.2% | * 0.1% | 1 0.3% | - | - | - | - | 2 3.4% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 21.6% | - | 1 0.4% | * 0.9% |
| Other | 4 0.4% | 3 0.6% | 1 0.2% | - | 3 0.8% | 1 0.3% | - | - | - | - | 2 2.7% | - | - | - | - | * 1.0% | 1 2.2% | 1 1.1% | 1 0.6% | - | * 0.2% | * 0.1% | 1 0.2% | 1 1.0% | - | 2 17.0% | 3 0.6% | 1 0.3% | - |
| Can't Remember | 5 0.6% | 1 0.3% | 4 0.8% | 3 1.3% | 2 0.7% | - | - | - | - | - | - | - | - | - | 3 4.5% | - | - | 1 1.4% | - | - | 3 1.9% | - | 3 0.5% | * 0.5% | - | 1 15.6% | 2 0.5% | 3 0.8% | - |
| Refuse | 19 2.1% | 10 2.3% | 9 1.9% | 4 1.8% | 7 2.2% | 8 2.5% | - | - | - | - | - | - | - | - | - | - | 2 3.8% | 7 11.4% | 5 3.8% | 4 2.7% | 3 1.4% | 6 2.1% | 17 2.3% | 1 1.9% | * 0.6% | - | 6 1.4% | 7 1.8% | 1 1.6% |
| SIGMA | 893 100.0% | 448 100.0% | 445 100.0% | 222 100.0% | 318 100.0% | 328 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | - | 322 100.0% | 331 100.0% | 62 100.0% | 42 100.0% | 46 100.0% | 65 100.0% | 121 100.0% | 138 100.0% | 183 100.0% | 304 100.0% | 745 100.0% | 77 100.0% | 62 100.0% | 9 100.0% | 431 100.0% | 394 100.0% | 50 100.0% |

# Survation.

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 7**
**Q6. An EU ref LTV table - By Normal Weighting**
**Q6. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| 0 - would not vote | 34 3.3% | 14 2.8% | 20 3.8% | 15 5.1% | 12 3.5% | 6 1.8% | 1 0.3% | 3 1.0% | - | * 1.0% | - | 28 21.9% | - | 1 0.2% | - | * 0.6% | - | 3 2.5% | 2 1.3% | 5 2.9% | 10 4.7% | 12 3.4% | 28 3.3% | 2 2.5% | 3 5.0% | - | 4 0.8% | 1 0.3% | 24 19.7% |
| 1 | 13 1.3% | 1 0.2% | 12 2.4% | 12 4.0% | 1 0.3% | * 0.1% | - | 2 0.5% | * 0.7% | - | - | 11 8.6% | - | 10 2.7% | - | 1 1.2% | - | 3 3.0% | - | 8 4.6% | 3 1.6% | 1 0.3% | 12 1.4% | 1 1.5% | - | - | 1 0.2% | 8 1.9% | 4 3.4% |
| 2 | 6 0.5% | 3 0.6% | 3 0.5% | 4 1.2% | 1 0.2% | 1 0.3% | 1 0.3% | - | - | - | - | 4 3.5% | 1 0.4% | 2 0.6% | - | - | - | 2 2.2% | 1 0.6% | 3 1.5% | 1 0.4% | - | 4 0.5% | 1 1.7% | - | - | 1 0.3% | - | 4 3.6% |
| 3 | 9 0.9% | 3 0.6% | 6 1.2% | 5 1.8% | 3 0.8% | 1 0.4% | 1 0.3% | 2 0.5% | - | - | - | 5 5.2% | 2 0.5% | 4 1.1% | 1 1.2% | - | - | 3 2.5% | 2 1.2% | 1 0.5% | 1 0.6% | 6 1.6% | 9 1.1% | - | - | - | 2 0.5% | 2 0.6% | 4 3.4% |
| 4 | 17 1.7% | 14 2.8% | 3 0.6% | 13 4.3% | 5 1.4% | - | - | 7 2.0% | 1 2.0% | 1 2.7% | 4 6.7% | 5 3.7% | 2 0.5% | 8 2.1% | - | 3 7.1% | 1 2.7% | 1 1.1% | 12 9.0% | - | - | 4 1.2% | 16 1.9% | - | 1 2.1% | - | 1 0.3% | 10 2.3% | 7 5.4% |
| 5 | 38 3.7% | 5 1.1% | 33 6.2% | 20 6.8% | 13 3.6% | 4 1.1% | 7 2.0% | 11 3.3% | 1 2.2% | 1 3.4% | - | 15 11.6% | 5 1.6% | 11 3.0% | 1 2.2% | - | - | 16 16.1% | 1 0.6% | 7 4.1% | 7 3.3% | 21 6.0% | 36 4.1% | 2 2.0% | 1 0.8% | - | 8 1.9% | 10 2.3% | 16 13.1% |
| 6 | 19 1.8% | 10 2.1% | 8 1.6% | 16 5.4% | 3 0.9% | - | 8 2.2% | 3 0.7% | - | 1 3.7% | * 0.7% | 7 5.3% | 10 3.1% | 4 1.1% | 2 3.3% | 1 2.2% | 1 2.9% | - | 2 1.6% | 10 6.1% | 4 1.6% | 2 0.6% | 18 2.1% | 1 1.0% | - | - | 4 0.8% | 10 2.3% | 5 4.3% |
| 7 | 24 2.4% | 12 2.5% | 12 2.2% | 12 4.0% | 8 2.2% | 5 1.3% | 5 1.4% | 13 3.9% | - | - | - | 4 4.4% | 5 1.4% | 11 3.1% | 1 2.0% | 1 2.1% | - | 3 3.2% | 4 2.8% | 5 3.0% | 5 2.2% | 8 2.2% | 21 2.4% | 1 1.5% | - | 2 15.4% | 8 1.7% | 8 1.4% | 8 6.2% |
| 8 | 34 3.3% | 15 3.1% | 19 3.5% | 11 3.6% | 15 4.3% | 8 2.3% | 13 3.4% | 9 2.7% | 2 2.8% | - | 1 1.9% | 5 4.3% | 10 3.0% | 13 3.5% | 2 2.8% | - | 1 2.2% | 7 7.3% | 4 2.9% | 8 4.7% | 7 3.2% | 12 3.5% | 31 3.6% | 3 3.5% | - | - | 20 4.3% | 8 1.8% | 7 5.3% |
| 9 | 68 6.7% | 43 8.5% | 26 4.9% | 13 4.5% | 24 6.9% | 26 7.4% | 30 8.1% | 17 5.0% | 5 7.6% | 3 9.7% | 4 6.7% | 9 6.8% | 27 8.1% | 22 6.0% | 2 3.8% | 1 2.2% | 6 11.2% | 9 9.2% | 10 7.4% | 16 9.8% | 8 3.7% | 26 7.5% | 60 7.0% | 5 6.1% | 3 4.9% | - | 26 5.7% | 36 8.5% | 5 4.2% |
| 10 - certain to vote | 762 74.4% | 378 75.8% | 383 73.0% | 174 59.3% | 266 75.9% | 301 85.2% | 302 82.0% | 280 80.6% | 54 84.7% | 23 79.5% | 48 84.0% | 31 24.6% | 270 81.4% | 278 76.6% | 55 84.7% | 41 84.5% | 40 80.9% | 54 52.8% | 97 72.5% | 102 62.6% | 169 78.8% | 257 73.8% | 625 72.7% | 71 80.2% | 56 87.2% | 10 84.6% | 381 83.7% | 332 78.6% | 38 31.3% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

Survation.

# Brexit Poll
**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 8**
**Q7. An EU ref table - By Normal Weighting**
**Q7. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?**
**Base : Respondents Likelihood to Vote**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 986 | 467 | 519 | 210 | 374 | 373 | 364 | 327 | 58 | 34 | 77 | 95 | 320 | 355 | 56 | 52 | 59 | 103 | 115 | 166 | 215 | 315 | 811 | 95 | 61 | 19 | 476 | 396 | 95 |
| Weighted Total | 990 | 485 | 505 | 278 | 338 | 347 | 367 | 344 | 64 | 29 | 57 | 99 | 332 | 363 | 65 | 48 | 50 | 99 | 132 | 159 | 205 | 336 | 831 | 87 | 61 | 12 | 452 | 421 | 99 |
| Leave | 463 46.8% | 231 47.5% | 233 46.1% | 100 35.8% | 146 43.2% | 204 58.7% | 245 66.7% | 102 29.6% | 24 36.9% | 23 78.7% | 21 36.9% | 38 38.7% | 219 65.9% | 115 31.8% | 17 26.4% | 33 68.3% | 18 37.1% | 48 48.0% | 47 35.6% | 85 53.7% | 94 45.9% | 166 49.5% | 393 47.2% | 32 37.1% | 33 54.5% | 5 46.7% | 408 90.3% | 28 6.6% | 22 21.9% |
| Remain | 464 46.8% | 228 47.0% | 235 46.6% | 159 57.1% | 169 49.9% | 125 36.0% | 102 27.6% | 228 66.1% | 38 58.8% | 6 20.1% | 36 62.3% | 43 44.0% | 95 28.5% | 232 64.1% | 43 66.2% | 14 28.7% | 31 62.9% | 36 35.9% | 78 58.9% | 62 39.0% | 102 50.1% | 137 40.8% | 379 45.6% | 52 60.0% | 26 43.3% | 6 53.3% | 28 6.2% | 382 90.7% | 53 53.3% |
| Undecided | 57 5.8% | 23 4.8% | 34 6.7% | 18 6.6% | 22 6.5% | 15 4.2% | 21 5.7% | 15 4.2% | 2 3.1% | * 1.2% | * 0.7% | 16 16.5% | 18 5.6% | 15 4.1% | 4 6.3% | 1 2.9% | - | 15 15.3% | 4 3.2% | 11 7.2% | 7 3.4% | 30 9.1% | 53 6.4% | 3 2.9% | 1 2.2% | - | 16 3.5% | 11 2.7% | 23 23.3% |
| Refused | 7 0.7% | 4 0.7% | 3 0.6% | 2 0.6% | 1 0.4% | 4 1.0% | - | - | 1 1.2% | - | - | 1 0.7% | - | - | 1 1.2% | - | - | 1 0.7% | 3 2.3% | - | 1 0.6% | 2 0.6% | 7 0.8% | - | - | - | - | - | 1 1.5% |
| SIGMA | 990 100.0% | 485 100.0% | 505 100.0% | 278 100.0% | 338 100.0% | 347 100.0% | 367 100.0% | 344 100.0% | 64 100.0% | 29 100.0% | 57 100.0% | 99 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 48 100.0% | 50 100.0% | 99 100.0% | 132 100.0% | 159 100.0% | 205 100.0% | 336 100.0% | 831 100.0% | 87 100.0% | 61 100.0% | 12 100.0% | 452 100.0% | 421 100.0% | 99 100.0% |

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 9**
**Q7. An EU ref table weighted by LTV**
**Q7. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?**
**Base : Respondents Likelihood to Vote**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 986 | 467 | 519 | 210 | 374 | 373 | 364 | 327 | 58 | 34 | 77 | 95 | 320 | 355 | 56 | 52 | 59 | 103 | 115 | 166 | 215 | 315 | 811 | 95 | 61 | 19 | 476 | 396 | 95 |
| Weighted Total | 909 | 454 | 456 | 230 | 316 | 337 | 352 | 323 | 62 | 28 | 54 | 64 | 316 | 329 | 62 | 45 | 47 | 80 | 119 | 137 | 191 | 310 | 758 | 81 | 59 | 11 | 434 | 391 | 70 |
| Leave | 433 47.6% | 222 48.9% | 211 46.4% | 81 35.3% | 140 44.2% | 198 58.9% | 237 67.5% | 98 30.4% | 23 37.8% | 22 80.9% | 19 36.1% | 23 35.5% | 212 67.1% | 104 31.4% | 17 26.6% | 33 73.4% | 18 37.1% | 40 49.3% | 44 36.8% | 75 54.9% | 86 44.8% | 159 51.4% | 364 48.0% | 31 38.6% | 33 55.4% | 5 45.1% | 395 91.1% | 20 5.1% | 13 18.6% |
| Remain | 427 47.0% | 207 45.7% | 220 48.3% | 137 59.7% | 159 50.2% | 121 35.9% | 94 26.9% | 214 66.2% | 36 58.5% | 5 17.9% | 34 63.2% | 33 50.8% | 86 27.4% | 215 65.1% | 42 67.8% | 11 25.3% | 30 62.9% | 32 39.2% | 68 57.5% | 54 39.4% | 99 51.9% | 126 40.6% | 348 45.9% | 48 59.1% | 25 42.8% | 6 54.9% | 24 5.6% | 360 92.2% | 42 60.0% |
| Undecided | 43 4.7% | 21 4.6% | 22 4.9% | 11 4.6% | 17 5.2% | 14 4.1% | 20 5.6% | 11 3.3% | 2 3.1% | * 1.2% | * 0.8% | 8 13.1% | 17 5.5% | 11 3.4% | 3 5.0% | 1 1.3% | - | 9 11.1% | 4 3.2% | 8 5.8% | 5 2.6% | 23 7.5% | 40 5.3% | 2 2.4% | 1 1.8% | - | 14 3.3% | 10 2.7% | 14 20.3% |
| Refused | 6 0.6% | 4 0.8% | 2 0.5% | 1 0.5% | 1 0.3% | 4 1.1% | - | - | * 0.6% | - | - | * 0.6% | - | - | * 0.6% | - | - | * 0.5% | 3 2.5% | - | 1 0.7% | 1 0.5% | 6 0.7% | - | - | - | - | - | 1 1.1% |
| SIGMA | 909 100.0% | 454 100.0% | 456 100.0% | 230 100.0% | 316 100.0% | 337 100.0% | 352 100.0% | 323 100.0% | 62 100.0% | 28 100.0% | 54 100.0% | 64 100.0% | 316 100.0% | 329 100.0% | 62 100.0% | 45 100.0% | 47 100.0% | 80 100.0% | 119 100.0% | 137 100.0% | 191 100.0% | 310 100.0% | 758 100.0% | 81 100.0% | 59 100.0% | 11 100.0% | 434 100.0% | 391 100.0% | 70 100.0% |

# Survation.

# Brexit Poll
**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 10**
**Q7. An EU ref table weighted by LTV with refused removed**
**Q7. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?**
**Base : Respondents Likelihood to Vote with refused removed**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 980 | 465 | 515 | 208 | 372 | 371 | 364 | 327 | 57 | 34 | 77 | 94 | 320 | 355 | 55 | 52 | 59 | 102 | 113 | 166 | 214 | 312 | 805 | 95 | 61 | 19 | 476 | 396 | 93 |
| Weighted Total | 904 | 450 | 454 | 229 | 315 | 333 | 352 | 323 | 61 | 28 | 54 | 64 | 316 | 329 | 62 | 45 | 47 | 80 | 116 | 137 | 190 | 309 | 752 | 81 | 59 | 11 | 434 | 391 | 69 |
| Leave | 433 | 222 | 211 | 81 | 140 | 198 | 237 | 98 | 23 | 22 | 19 | 23 | 212 | 104 | 17 | 33 | 18 | 40 | 44 | 75 | 86 | 159 | 364 | 31 | 33 | 5 | 395 | 20 | 13 |
| | 47.9% | 49.3% | 46.6% | 35.4% | 44.4% | 59.6% | 67.5% | 30.4% | 38.0% | 80.9% | 36.1% | 35.7% | 67.1% | 31.4% | 26.7% | 73.4% | 37.1% | 49.5% | 37.7% | 54.9% | 45.1% | 51.6% | 48.4% | 38.6% | 55.4% | 45.1% | 91.1% | 5.1% | 18.8% |
| Remain | 427 | 207 | 220 | 137 | 159 | 121 | 94 | 214 | 36 | 5 | 34 | 33 | 86 | 215 | 42 | 11 | 30 | 32 | 68 | 54 | 99 | 126 | 348 | 48 | 25 | 6 | 24 | 360 | 42 |
| | 47.3% | 46.0% | 48.5% | 59.9% | 50.4% | 36.3% | 26.9% | 66.2% | 58.9% | 17.9% | 63.2% | 51.1% | 27.4% | 65.1% | 68.3% | 25.3% | 62.9% | 39.4% | 59.0% | 39.4% | 52.2% | 40.8% | 46.2% | 59.1% | 42.8% | 54.9% | 5.6% | 92.2% | 60.7% |
| Undecided | 43 | 21 | 22 | 11 | 17 | 14 | 20 | 11 | 2 | * | * | 8 | 17 | 11 | 3 | 1 | - | 9 | 4 | 8 | 5 | 23 | 40 | 2 | 1 | - | 14 | 10 | 14 |
| | 4.8% | 4.7% | 4.9% | 4.6% | 5.2% | 4.1% | 5.6% | 3.3% | 3.1% | 1.2% | 0.8% | 13.2% | 5.5% | 3.4% | 5.0% | 1.3% | - | 11.1% | 3.3% | 5.8% | 2.7% | 7.6% | 5.3% | 2.4% | 1.8% | - | 3.3% | 2.7% | 20.5% |
| SIGMA | 904 | 450 | 454 | 229 | 315 | 333 | 352 | 323 | 61 | 28 | 54 | 64 | 316 | 329 | 62 | 45 | 47 | 80 | 116 | 137 | 190 | 309 | 752 | 81 | 59 | 11 | 434 | 391 | 69 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

# Brexit Poll
### Prepared on behalf of the Mail on Sunday

**Table 11**
**Q7. An EU ref table weighted by LTV with undecided and refused removed**
**Q7. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?**
**Base : Respondents Likelihood to Vote with undecided and refused removed**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 929 | 449 | 480 | 195 | 352 | 354 | 352 | 312 | 54 | 33 | 76 | 80 | 309 | 338 | 50 | 51 | 59 | 89 | 110 | 156 | 205 | 289 | 760 | 92 | 58 | 19 | 463 | 383 | 75 |
| Weighted Total | 861 | 429 | 431 | 219 | 299 | 319 | 332 | 312 | 59 | 27 | 54 | 55 | 298 | 318 | 59 | 44 | 47 | 71 | 112 | 129 | 185 | 285 | 712 | 79 | 58 | 11 | 419 | 380 | 55 |
| Leave | 433 50.3% | 222 51.7% | 211 49.0% | 81 37.2% | 140 46.8% | 198 62.1% | 237 71.5% | 98 31.5% | 23 39.2% | 22 81.9% | 19 36.3% | 23 41.1% | 212 71.0% | 104 32.6% | 17 28.1% | 33 74.4% | 18 37.1% | 40 55.7% | 44 39.0% | 75 58.2% | 86 46.3% | 159 55.8% | 364 51.1% | 31 39.5% | 33 56.4% | 5 45.1% | 395 94.2% | 20 5.3% | 13 23.7% |
| Remain | 427 49.7% | 207 48.3% | 220 51.0% | 137 62.8% | 159 53.2% | 121 37.9% | 94 28.5% | 214 68.5% | 36 60.8% | 5 18.1% | 34 63.7% | 33 58.9% | 86 29.0% | 215 67.4% | 42 71.9% | 11 25.6% | 30 62.9% | 32 44.3% | 68 61.0% | 54 41.8% | 99 53.7% | 126 44.2% | 348 48.9% | 48 60.5% | 25 43.6% | 6 54.9% | 24 5.8% | 360 94.7% | 42 76.3% |
| SIGMA | 861 100.0% | 429 100.0% | 431 100.0% | 219 100.0% | 299 100.0% | 319 100.0% | 332 100.0% | 312 100.0% | 59 100.0% | 27 100.0% | 54 100.0% | 55 100.0% | 298 100.0% | 318 100.0% | 59 100.0% | 44 100.0% | 47 100.0% | 71 100.0% | 112 100.0% | 129 100.0% | 185 100.0% | 285 100.0% | 712 100.0% | 79 100.0% | 58 100.0% | 11 100.0% | 419 100.0% | 380 100.0% | 55 100.0% |

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 12**
Q8. By Normal Weighting
**Q8. In the EU referendum on June 23rd 2016, 72% of UK adults voted and 28% did not vote   Did you or did you not vote in the EU referendum on 23rd June 2016?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| I voted in the 2016 EU Referendum | 886 86.5% | 446 89.4% | 440 83.8% | 219 74.6% | 311 88.8% | 331 93.7% | 359 97.4% | 309 89.0% | 62 96.3% | 28 95.4% | 49 86.1% | 52 40.9% | 315 94.9% | 326 89.7% | 60 92.4% | 45 93.2% | 44 89.2% | 67 65.8% | 123 91.5% | 141 86.0% | 181 84.3% | 297 85.3% | 741 86.1% | 79 89.4% | 56 88.7% | 9 79.8% | 456 100.0% | 422 100.0% | - - |
| I did not vote in the 2016 EU Referendum | 123 12.0% | 48 9.7% | 75 14.2% | 67 22.9% | 32 9.1% | 22 6.1% | 8 2.2% | 29 8.4% | 2 3.7% | 1 4.6% | 8 13.9% | 73 57.6% | 14 4.2% | 37 10.2% | 4 5.6% | 3 6.8% | 5 10.8% | 27 26.8% | 7 5.4% | 20 12.0% | 32 14.7% | 48 13.9% | 107 12.4% | 8 9.4% | 6 8.7% | 2 20.2% | - - | - - | 123 100.0% |
| Can't remember | 15 1.5% | 5 0.9% | 11 2.0% | 7 2.5% | 7 2.0% | 1 0.2% | 1 0.3% | 9 2.7% | - | - | - | 2 1.5% | 3 0.9% | * 0.1% | 1 2.0% | - | - | 7 7.3% | 4 3.1% | 3 2.0% | 2 1.0% | 3 0.8% | 13 1.5% | 1 1.2% | 2 2.6% | - | - | - | - |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

**Survation.**

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 13**
Q9. By Normal Weighting
**Q9. How did you vote in the EU Referendum?**
**Base : Respondents voted in the 2016 EU Referendum**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 886 | 433 | 453 | 164 | 338 | 356 | 354 | 298 | 56 | 33 | 68 | 51 | 305 | 319 | 51 | 50 | 53 | 73 | 105 | 147 | 194 | 281 | 727 | 87 | 56 | 16 | 480 | 398 | - |
| Weighted Total | 886 | 446 | 440 | 219 | 311 | 331 | 359 | 309 | 62 | 28 | 49 | 52 | 315 | 326 | 60 | 45 | 44 | 67 | 123 | 141 | 181 | 297 | 741 | 79 | 56 | 9 | 456 | 422 | - |
| Leave | 456 51.4% | 235 52.8% | 220 50.1% | 85 38.8% | 158 50.6% | 199 60.3% | 249 69.5% | 106 34.3% | 24 39.3% | 23 83.0% | 18 36.4% | 23 44.9% | 213 67.8% | 112 34.3% | 19 31.2% | 41 89.7% | 16 37.1% | 42 62.2% | 51 41.7% | 77 54.9% | 89 49.0% | 170 57.3% | 387 52.2% | 32 40.5% | 33 58.3% | 4 43.1% | 456 100.0% | - | - |
| Remain | 422 47.7% | 205 45.9% | 218 49.5% | 131 59.9% | 152 48.9% | 128 38.6% | 109 30.4% | 203 65.6% | 36 58.4% | 5 17.0% | 31 63.6% | 28 54.1% | 101 32.2% | 213 65.4% | 40 66.4% | 4 9.2% | 28 62.9% | 25 37.8% | 67 54.7% | 63 45.1% | 91 50.3% | 125 42.1% | 346 46.7% | 47 59.5% | 24 41.7% | 5 56.9% | - | 422 100.0% | - |
| Can't remember | 2 0.2% | 1 0.3% | * 0.1% | 1 0.7% | * 0.1% | - | - | * 0.1% | 1 2.4% | - | - | - | - | * 0.1% | 1 2.4% | - | - | - | 1 1.2% | - | - | * 0.1% | 2 0.2% | - | - | - | - | - | - |
| Refuse | 6 0.7% | 5 1.0% | 1 0.3% | 1 0.6% | 1 0.4% | 4 1.1% | * 0.1% | - | - | - | - | * 0.9% | - | * 0.1% | - | * 1.1% | - | - | 3 2.5% | - | 1 0.7% | 2 0.6% | 6 0.8% | - | - | - | - | - | - |
| SIGMA | 886 100.0% | 446 100.0% | 440 100.0% | 219 100.0% | 311 100.0% | 331 100.0% | 359 100.0% | 309 100.0% | 62 100.0% | 28 100.0% | 49 100.0% | 52 100.0% | 315 100.0% | 326 100.0% | 60 100.0% | 45 100.0% | 44 100.0% | 67 100.0% | 123 100.0% | 141 100.0% | 181 100.0% | 297 100.0% | 741 100.0% | 79 100.0% | 56 100.0% | 9 100.0% | 456 100.0% | 422 100.0% | - |

# Survation.

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 14**
Q10. By Normal Weighting
**Q10. Which of the following is closest to your view?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Given the General Election result, Theresa May should resign as Prime Minister | 462 45.1% | 226 45.3% | 236 44.9% | 158 53.7% | 178 50.7% | 120 34.0% | 56 15.2% | 267 77.0% | 27 42.6% | 14 47.8% | 36 63.9% | 48 38.2% | 47 14.2% | 278 76.5% | 31 47.1% | 25 51.5% | 30 61.4% | 30 29.1% | 66 49.5% | 64 39.3% | 111 51.7% | 135 38.7% | 376 43.8% | 43 48.2% | 37 58.7% | 6 47.5% | 162 35.5% | 231 54.6% | 61 49.4% |
| Given the General Election result, Theresa May should not resign as Prime Minister | 414 40.4% | 219 43.8% | 195 37.1% | 92 31.5% | 120 34.1% | 186 52.7% | 275 74.6% | 45 13.0% | 25 38.7% | 14 46.7% | 9 16.6% | 34 27.1% | 260 78.3% | 52 14.3% | 24 36.5% | 21 43.9% | 10 19.5% | 27 26.5% | 53 39.6% | 73 44.9% | 70 32.8% | 162 46.7% | 359 41.8% | 30 33.6% | 19 30.3% | 5 45.1% | 240 52.7% | 143 33.9% | 24 19.5% |
| Don't know | 148 14.5% | 54 10.9% | 94 17.9% | 43 14.7% | 53 15.3% | 47 13.3% | 38 10.3% | 35 10.0% | 12 18.7% | 2 5.5% | 11 19.5% | 44 34.7% | 25 7.5% | 34 9.2% | 11 16.4% | 2 4.5% | 10 19.1% | 45 44.4% | 15 10.9% | 26 15.8% | 33 15.5% | 51 14.6% | 124 14.5% | 16 18.2% | 7 11.1% | 1 7.3% | 54 11.8% | 49 11.5% | 38 31.1% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

Survation.

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 15**
Q11. By Normal Weighting
**Q11. Which of the following is closest to your view?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| The government is handling the Brexit process well | 164 16.0% | 85 17.1% | 79 15.0% | 50 17.0% | 46 13.0% | 60 17.1% | 108 29.4% | 20 5.6% | 7 10.9% | 5 15.3% | 7 12.6% | 17 13.6% | 111 33.3% | 31 8.4% | 5 7.2% | 8 16.1% | 6 12.1% | 2 2.4% | 20 15.2% | 37 22.9% | 28 13.0% | 54 15.5% | 140 16.3% | 11 12.5% | 12 18.7% | 1 10.9% | 107 23.5% | 46 10.8% | 8 6.5% |
| The government is handling the Brexit process badly | 416 40.6% | 214 43.0% | 202 38.4% | 139 47.5% | 159 45.4% | 114 32.4% | 53 14.3% | 220 63.4% | 36 55.5% | 15 49.5% | 34 58.9% | 47 37.5% | 55 16.6% | 224 61.6% | 36 55.6% | 21 42.7% | 27 54.3% | 32 31.8% | 61 45.7% | 52 31.6% | 90 41.9% | 128 37.0% | 331 38.5% | 55 61.8% | 22 34.9% | 8 67.0% | 122 26.8% | 233 55.2% | 54 44.2% |
| The government is handling the Brexit process neither well nor badly | 350 34.2% | 168 33.6% | 182 34.7% | 65 22.0% | 119 34.0% | 154 43.7% | 183 49.6% | 82 23.5% | 19 29.4% | 8 27.2% | 12 20.3% | 35 28.0% | 151 45.5% | 86 23.6% | 22 33.7% | 19 39.6% | 15 31.1% | 36 35.1% | 46 34.7% | 57 34.8% | 68 31.8% | 133 38.2% | 304 35.4% | 17 19.3% | 26 40.3% | 3 22.1% | 193 42.4% | 121 28.7% | 31 25.3% |
| Don't know | 94 9.2% | 32 6.4% | 62 11.8% | 39 13.4% | 26 7.5% | 24 6.8% | 25 6.7% | 26 7.5% | 3 4.2% | 2 8.0% | 5 8.2% | 26 20.9% | 15 4.6% | 23 6.4% | 2 3.5% | 1 1.5% | 1 2.4% | 31 30.7% | 6 4.5% | 18 10.7% | 29 13.3% | 32 9.3% | 84 9.8% | 6 6.5% | 4 6.0% | - | 34 7.4% | 22 5.3% | 29 24.0% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

## Survation.

# Brexit Poll
**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 16**
Q12. By Normal Weighting
**Q12. How much do you think the government should pay as a "divorce payment" for leaving the EU?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| £0bn | 480 46.9% | 217 43.5% | 263 50.2% | 128 43.8% | 173 49.3% | 166 46.9% | 171 46.4% | 149 42.7% | 25 38.8% | 20 68.0% | 21 36.6% | 73 58.1% | 149 45.0% | 154 42.4% | 22 33.7% | 27 54.4% | 20 39.7% | 62 61.0% | 46 34.0% | 79 48.2% | 103 48.1% | 175 50.2% | 402 46.8% | 31 34.7% | 43 66.7% | 5 42.9% | 237 52.1% | 168 39.8% | 61 49.9% |
| Max £10bn | 262 25.6% | 125 25.0% | 138 26.3% | 61 20.8% | 93 26.6% | 100 28.2% | 114 31.0% | 90 25.8% | 13 20.9% | 3 10.7% | 16 27.8% | 21 16.8% | 95 28.7% | 90 24.8% | 19 29.2% | 11 22.3% | 14 27.9% | 23 22.6% | 28 21.2% | 51 31.3% | 52 24.0% | 93 26.8% | 224 26.1% | 27 30.6% | 8 12.3% | 3 26.6% | 131 28.7% | 102 24.1% | 28 22.4% |
| Max £20bn | 141 13.8% | 81 16.2% | 61 11.5% | 57 19.4% | 33 9.3% | 47 13.4% | 53 14.3% | 53 15.2% | 8 11.7% | 2 8.3% | 8 14.4% | 16 13.0% | 54 16.2% | 63 17.2% | 6 9.0% | 5 10.1% | 9 17.7% | 4 3.6% | 27 20.3% | 18 10.9% | 32 14.7% | 45 13.1% | 122 14.2% | 15 17.0% | 4 6.4% | - | 55 12.1% | 68 16.2% | 17 13.8% |
| Max £50bn | 95 9.2% | 50 10.1% | 44 8.5% | 29 10.0% | 35 10.0% | 30 8.4% | 26 7.0% | 37 10.7% | 12 19.1% | 3 10.7% | 9 15.9% | 7 5.6% | 29 8.8% | 33 9.1% | 12 18.7% | 5 10.8% | 5 10.1% | 7 6.7% | 17 12.8% | 11 6.5% | 24 11.0% | 24 6.8% | 75 8.7% | 9 10.6% | 7 10.9% | 3 26.7% | 26 5.7% | 54 12.9% | 10 8.2% |
| Max £100bn | 30 2.9% | 19 3.7% | 11 2.1% | 12 4.3% | 11 3.3% | 6 1.6% | 4 1.0% | 11 3.2% | 4 6.0% | 1 2.3% | 3 5.3% | 5 3.7% | 2 0.5% | 14 3.8% | 4 6.0% | 1 2.4% | 2 4.6% | 6 6.1% | 12 8.8% | 1 0.7% | 3 1.6% | 6 1.8% | 23 2.6% | 5 5.2% | 2 3.2% | * 3.8% | 6 1.4% | 21 4.9% | 2 1.8% |
| More than £100bn | 15 1.5% | 8 1.5% | 8 1.5% | 5 1.8% | 5 1.5% | 5 1.4% | 1 0.4% | 8 2.4% | 2 3.5% | - | - | 3 2.8% | 3 0.8% | 10 2.7% | 2 3.4% | - | - | - | 4 2.9% | 4 2.3% | 1 0.6% | 4 1.3% | 13 1.5% | 2 2.0% | * 0.5% | - | - | 9 2.1% | 5 3.9% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

Survation.

# Brexit Poll
**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 17**
Q13. By Normal Weighting
**Q13. Which of the following is closest to your view?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| The current Conservative-led government will be best to negotiate a good deal for Britain leaving the EU | 335 32.8% | 172 34.5% | 163 31.1% | 69 23.5% | 103 29.5% | 151 42.8% | 243 66.0% | 24 6.9% | 14 21.6% | 16 53.9% | 7 12.3% | 25 20.0% | 227 68.5% | 29 8.1% | 11 17.1% | 24 49.6% | 5 9.6% | 25 24.2% | 37 27.5% | 68 41.4% | 51 23.8% | 134 38.4% | 289 33.6% | 23 26.4% | 19 30.3% | 3 28.3% | 225 49.3% | 88 20.8% | 18 14.3% |
| A coalition of all political parties, would be best to negotiate a good deal for Britain leaving the EU | 526 51.3% | 284 57.0% | 241 46.0% | 167 57.0% | 185 52.7% | 161 45.7% | 97 26.4% | 266 76.7% | 38 59.6% | 12 39.1% | 40 70.7% | 58 46.2% | 84 25.2% | 278 76.6% | 43 65.2% | 20 40.8% | 40 79.6% | 33 33.0% | 85 63.3% | 72 43.9% | 118 55.0% | 154 44.4% | 429 49.9% | 58 65.8% | 30 46.5% | 8 71.7% | 177 38.8% | 279 66.0% | 61 49.8% |
| Don't know | 163 15.9% | 43 8.5% | 120 23.0% | 57 19.5% | 62 17.8% | 41 11.5% | 28 7.5% | 57 16.5% | 12 18.8% | 2 7.0% | 10 17.0% | 43 33.8% | 21 6.3% | 56 15.3% | 12 17.7% | 5 9.6% | 5 10.8% | 44 42.8% | 12 9.2% | 24 14.6% | 45 21.2% | 60 17.2% | 141 16.4% | 7 7.8% | 15 23.2% | - | 54 11.8% | 56 13.2% | 44 35.9% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

**Survation.**

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 18**
Q14. By Normal Weighting
**Q14. In light of the General Election result, which of the following do you prefer?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| A "hard" Brexit, involving leaving the EU single market and customs union | 382 37.3% | 218 43.6% | 164 31.3% | 92 31.4% | 122 34.8% | 159 44.9% | 203 55.0% | 87 24.9% | 17 25.7% | 20 68.0% | 19 32.5% | 25 19.8% | 186 55.9% | 86 23.5% | 15 23.5% | 31 62.7% | 19 38.5% | 28 27.7% | 49 36.7% | 71 43.5% | 60 27.9% | 135 38.8% | 315 36.7% | 33 36.9% | 31 48.1% | 4 30.8% | 295 64.6% | 62 14.7% | 15 12.3% |
| A "soft" Brexit, not involving leaving the EU single market and customs union | 433 42.3% | 220 44.0% | 213 40.7% | 143 48.8% | 162 46.2% | 116 32.9% | 98 26.5% | 201 57.8% | 37 56.8% | 2 6.4% | 30 52.8% | 53 42.1% | 93 28.2% | 219 60.3% | 39 59.8% | 8 16.3% | 25 49.8% | 29 28.5% | 68 50.9% | 60 36.9% | 95 44.2% | 135 38.9% | 359 41.7% | 45 50.2% | 24 37.4% | 6 53.0% | 76 16.8% | 294 69.5% | 60 49.0% |
| Don't know | 209 20.4% | 62 12.3% | 147 28.0% | 58 19.8% | 67 19.0% | 78 22.1% | 68 18.5% | 60 17.3% | 11 17.5% | 8 25.6% | 8 14.6% | 48 38.1% | 53 15.9% | 59 16.2% | 11 16.7% | 10 21.0% | 6 11.6% | 44 43.8% | 17 12.4% | 32 19.6% | 60 27.8% | 78 22.3% | 186 21.6% | 11 12.9% | 9 14.5% | 2 16.2% | 85 18.6% | 67 15.8% | 48 38.7% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

**Survation.**

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 19**
Q15. By Normal Weighting
**Q15. Which of the following party leaders do you trust the most to negotiate the best deal for Britain leaving the EU?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Theresa May | 434 | 232 | 202 | 86 | 124 | 207 | 324 | 21 | 20 | 18 | 10 | 32 | 299 | 26 | 19 | 28 | 4 | 41 | 48 | 76 | 77 | 174 | 375 | 31 | 23 | 5 | 280 | 119 | 30 |
| | 42.4% | 46.4% | 38.5% | 29.4% | 35.2% | 58.5% | 88.0% | 5.9% | 31.0% | 61.2% | 17.2% | 25.5% | 90.1% | 7.2% | 28.5% | 58.4% | 8.1% | 40.7% | 35.6% | 46.6% | 36.0% | 50.0% | 43.6% | 35.0% | 35.4% | 45.1% | 61.4% | 28.3% | 24.6% |
| Jeremy Corbyn | 335 | 141 | 194 | 150 | 122 | 60 | 16 | 239 | 6 | 5 | 23 | 40 | 16 | 254 | 8 | 12 | 23 | 10 | 56 | 60 | 80 | 81 | 277 | 28 | 27 | 3 | 92 | 192 | 43 |
| | 32.7% | 28.3% | 37.0% | 51.2% | 34.8% | 16.9% | 4.4% | 68.8% | 8.9% | 17.6% | 40.4% | 31.6% | 4.7% | 69.9% | 11.8% | 25.5% | 45.7% | 9.7% | 41.7% | 36.7% | 37.1% | 23.4% | 32.2% | 31.5% | 42.6% | 26.0% | 20.2% | 45.4% | 34.8% |
| Don't know | 255 | 126 | 129 | 57 | 105 | 87 | 28 | 88 | 39 | 6 | 24 | 54 | 17 | 83 | 39 | 8 | 23 | 50 | 30 | 27 | 58 | 92 | 208 | 30 | 14 | 3 | 84 | 111 | 50 |
| | 24.9% | 25.3% | 24.5% | 19.4% | 29.9% | 24.6% | 7.6% | 25.3% | 60.1% | 21.2% | 42.4% | 42.9% | 5.2% | 22.9% | 59.7% | 16.2% | 46.3% | 49.7% | 22.7% | 16.7% | 26.9% | 26.6% | 24.2% | 33.5% | 22.0% | 28.9% | 18.4% | 26.3% | 40.7% |
| SIGMA | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

**Survation.**

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 20**
Q16. By Normal Weighting
**Q16. Which of the following outcomes would you prefer for Brexit?**
**Base : All Respondents**

| | | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Leave the customs union - meaning UK companies would have no automatic right to free trade with the EU and EU companies would have no automatic right to free trade with the UK | 346 33.8% | 201 40.3% | 144 27.5% | 76 25.8% | 110 31.2% | 153 43.4% | 185 50.2% | 80 22.9% | 10 15.2% | 16 55.1% | 12 20.3% | 33 25.9% | 168 50.6% | 91 25.0% | 11 17.2% | 28 58.4% | 10 21.0% | 24 24.0% | 44 33.1% | 71 43.6% | 54 25.0% | 124 35.6% | 293 34.1% | 29 32.7% | 21 32.2% | 3 26.0% | 264 57.9% | 62 14.8% | 16 12.8% |
| Paying a fee to the EU for access to this "customs union" EU companies would also then have an automatic right to free trade with UK companies. UK companies would have an automatic right to free trade with the EU | 250 24.5% | 120 24.0% | 131 24.9% | 84 28.7% | 82 23.5% | 71 20.1% | 93 25.3% | 87 25.0% | 16 24.4% | 9 28.9% | 16 27.5% | 24 19.3% | 88 26.7% | 90 24.8% | 20 29.9% | 11 22.1% | 17 35.0% | 12 11.5% | 45 33.4% | 33 19.9% | 60 28.0% | 74 21.2% | 211 24.5% | 22 25.2% | 14 21.9% | 3 27.8% | 114 25.0% | 107 25.4% | 22 17.9% |
| Stop Brexit Negotiations altogether and work to remain in the EU | 277 27.0% | 128 25.7% | 148 28.3% | 90 30.6% | 103 29.3% | 81 22.8% | 45 12.2% | 139 40.1% | 27 42.7% | - - | 22 39.4% | 37 29.2% | 40 12.2% | 142 39.2% | 26 40.0% | 3 6.4% | 20 39.5% | 30 29.6% | 34 25.4% | 37 22.6% | 56 26.2% | 96 27.7% | 223 26.0% | 31 35.3% | 18 28.7% | 4 30.9% | 14 3.0% | 211 50.0% | 49 39.7% |
| Don't know | 151 14.8% | 50 9.9% | 101 19.3% | 44 14.8% | 56 16.0% | 48 13.7% | 45 12.3% | 42 12.0% | 11 17.6% | 5 16.0% | 7 12.8% | 32 25.6% | 35 10.5% | 40 10.9% | 8 12.9% | 6 13.2% | 2 4.5% | 35 34.9% | 11 8.2% | 23 13.9% | 45 20.7% | 54 15.6% | 132 15.4% | 6 6.7% | 11 17.2% | 2 15.3% | 64 14.1% | 42 9.8% | 36 29.6% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

Survation.

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 21**
Q17. By Normal Weighting
Q17. When the UK Government's negotiations over the terms of Britain's exit from the EU are complete, would you   ?
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Support holding a referendum asking the public if they will accept or reject the deal | 472 46.1% | 241 48.3% | 231 44.0% | 164 55.8% | 161 46.0% | 136 38.6% | 87 23.7% | 231 66.6% | 36 55.4% | 8 28.3% | 37 64.5% | 57 45.5% | 79 23.7% | 241 66.2% | 39 60.2% | 25 51.3% | 32 64.9% | 33 32.2% | 74 55.1% | 71 43.4% | 112 52.2% | 126 36.2% | 383 44.5% | 50 56.5% | 31 48.3% | 8 70.1% | 152 33.3% | 257 60.8% | 54 43.9% |
| Oppose a referendum asking the public if they will accept or reject the deal | 396 38.7% | 210 42.0% | 186 35.5% | 81 27.7% | 137 38.9% | 166 47.2% | 230 62.4% | 78 22.4% | 17 27.0% | 19 64.8% | 15 25.8% | 30 24.1% | 221 66.5% | 84 23.1% | 18 27.4% | 18 36.4% | 16 32.5% | 25 24.4% | 48 35.9% | 67 41.2% | 70 32.4% | 154 44.4% | 340 39.5% | 29 32.7% | 25 39.5% | 2 17.7% | 244 53.6% | 121 28.7% | 24 19.6% |
| Don't know | 156 15.2% | 49 9.7% | 108 20.5% | 49 16.6% | 53 15.0% | 50 14.2% | 51 13.9% | 38 11.0% | 11 17.6% | 2 6.9% | 6 9.7% | 38 30.4% | 33 9.8% | 39 10.7% | 8 12.4% | 6 12.4% | 1 2.5% | 44 43.4% | 12 8.9% | 25 15.4% | 33 15.4% | 67 19.3% | 137 16.0% | 10 10.8% | 8 12.2% | 1 12.3% | 60 13.1% | 44 10.5% | 45 36.5% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

Survation.

# Brexit Poll
**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 22**
Q18. By Normal Weighting
**Q18. Which of the following is closest to your view?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Leaving the EU without a mutually agreed deal on the terms of exit would be bad for Britain | 548 53.5% | 262 52.4% | 286 54.5% | 175 59.6% | 191 54.5% | 166 47.1% | 149 40.6% | 227 65.4% | 46 71.5% | 12 39.3% | 39 69.2% | 61 48.8% | 132 39.9% | 236 64.9% | 44 68.1% | 25 50.4% | 36 73.0% | 50 48.9% | 79 58.6% | 75 46.0% | 129 60.1% | 165 47.6% | 448 52.1% | 60 67.2% | 32 50.5% | 8 67.1% | 162 35.5% | 317 75.0% | 61 49.7% |
| Leaving the EU without a mutually agreed deal on the terms of exit would be good for Britain | 298 29.1% | 183 36.8% | 115 21.9% | 78 26.8% | 95 27.1% | 117 33.3% | 153 41.5% | 72 20.7% | 8 13.2% | 14 48.2% | 10 17.9% | 32 25.1% | 146 44.1% | 81 22.3% | 12 18.6% | 21 43.7% | 9 19.1% | 16 15.6% | 44 32.6% | 60 36.5% | 46 21.3% | 105 30.1% | 254 29.5% | 23 26.4% | 18 27.5% | 3 29.8% | 203 44.6% | 68 16.1% | 23 18.7% |
| Don't know | 178 17.4% | 54 10.8% | 124 23.6% | 40 13.6% | 64 18.4% | 69 19.6% | 66 17.9% | 48 13.9% | 10 15.3% | 4 12.5% | 7 12.9% | 33 26.2% | 53 16.0% | 47 12.8% | 9 13.3% | 3 5.9% | 4 8.0% | 36 35.5% | 12 8.9% | 29 17.5% | 40 18.6% | 77 22.3% | 158 18.4% | 6 6.4% | 14 21.9% | * 3.1% | 91 19.9% | 38 8.9% | 39 31.6% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

**Survation.**

# Brexit Poll
**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 23**
Q19. By Normal Weighting
Q19. Regarding a "deal" on the terms of the UK's EU exit, Theresa May has said "I am equally clear that no deal for Britain is better than a bad deal for Britain".
**If Theresa May decides after negotiations end that "no deal" is better than the deal EU has offered the UK, which of the following is closest to your view?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| I would accept her judgment | 437 42.7% | 235 47.1% | 202 38.4% | 103 35.2% | 130 37.1% | 187 53.0% | 268 72.7% | 66 19.0% | 18 28.7% | 15 52.1% | 17 29.5% | 43 34.0% | 249 75.0% | 76 21.0% | 22 33.2% | 26 52.4% | 16 32.6% | 28 27.7% | 59 44.2% | 94 57.7% | 75 35.2% | 145 41.7% | 374 43.5% | 32 36.6% | 26 40.1% | 5 40.4% | 275 60.3% | 132 31.2% | 24 19.8% |
| I would not accept her judgement | 401 39.1% | 211 42.4% | 189 36.0% | 138 47.2% | 150 42.6% | 109 30.8% | 52 14.2% | 218 62.7% | 29 45.4% | 8 26.4% | 35 61.5% | 44 35.2% | 44 13.4% | 228 62.7% | 28 42.5% | 18 35.9% | 29 58.1% | 34 33.2% | 54 40.1% | 40 24.4% | 93 43.3% | 134 38.6% | 321 37.3% | 48 54.0% | 27 42.3% | 5 40.3% | 121 26.6% | 214 50.7% | 58 47.3% |
| Don't know | 187 18.2% | 53 10.5% | 134 25.5% | 52 17.6% | 71 20.3% | 57 16.2% | 48 13.1% | 64 18.4% | 17 25.9% | 6 21.5% | 5 9.1% | 39 30.9% | 39 11.6% | 59 16.4% | 16 24.3% | 6 11.7% | 5 9.2% | 40 39.2% | 21 15.7% | 29 17.9% | 46 21.5% | 69 19.7% | 165 19.2% | 8 9.4% | 11 17.5% | 2 19.4% | 59 13.0% | 76 18.0% | 40 32.9% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

## Survation.

# Brexit Poll
**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 24**
Q20. By Normal Weighting
**Q20. Which of the following statements is closest to your view?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Brexit will be good for the UK economy | 394 38.5% | 212 42.6% | 181 34.6% | 78 26.6% | 128 36.4% | 176 49.8% | 216 58.5% | 92 26.5% | 13 20.9% | 20 67.9% | 18 31.3% | 23 18.2% | 190 57.3% | 93 25.7% | 6 8.9% | 35 72.1% | 18 37.0% | 35 34.9% | 49 36.4% | 73 44.9% | 76 35.6% | 140 40.2% | 338 39.4% | 20 22.6% | 31 49.1% | 4 34.5% | 319 70.0% | 48 11.3% | 21 16.9% |
| Brexit will be bad for the UK economy | 426 41.6% | 198 39.6% | 228 43.5% | 164 55.8% | 149 42.5% | 107 30.4% | 85 23.1% | 202 58.0% | 36 55.7% | 4 12.4% | 28 48.3% | 60 47.4% | 72 21.7% | 220 60.6% | 46 70.2% | 9 18.8% | 23 46.3% | 33 32.1% | 69 51.4% | 61 37.0% | 81 37.5% | 133 38.3% | 343 39.9% | 53 59.8% | 24 37.8% | 6 51.3% | 49 10.8% | 313 74.2% | 58 47.2% |
| Brexit will make no difference to the UK economy | 114 11.1% | 59 11.9% | 54 10.4% | 23 7.9% | 46 13.2% | 37 10.4% | 48 12.9% | 27 7.9% | 7 11.1% | 3 10.0% | 9 15.9% | 18 14.0% | 49 14.8% | 27 7.4% | 8 12.2% | 1 2.8% | 6 13.0% | 14 13.3% | 14 10.3% | 15 9.1% | 29 13.4% | 43 12.3% | 100 11.7% | 8 9.1% | 4 6.0% | 1 12.1% | 61 13.4% | 33 7.8% | 19 15.6% |
| Don't know | 90 8.8% | 30 5.9% | 61 11.5% | 28 9.7% | 28 7.8% | 33 9.4% | 20 5.5% | 26 7.6% | 8 12.3% | 3 9.7% | 3 4.5% | 26 20.4% | 21 6.2% | 23 6.3% | 6 8.8% | 3 6.3% | 2 3.6% | 20 19.7% | 3 1.9% | 15 8.9% | 29 13.5% | 32 9.1% | 78 9.1% | 8 8.5% | 5 7.1% | * 2.1% | 27 5.8% | 28 6.7% | 25 20.3% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

**Survation.**

# Brexit Poll
**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 25**
Q21. By Normal Weighting
**Q21. Which of the following is closest to your view?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| The Brexit process has been more problematic than I thought it would be | 407 39.8% | 206 41.2% | 201 38.4% | 129 44.0% | 133 37.8% | 138 39.2% | 133 36.0% | 147 42.3% | 30 47.0% | 11 38.2% | 24 42.9% | 55 43.6% | 120 36.3% | 154 42.3% | 32 48.8% | 16 32.5% | 20 40.4% | 45 43.9% | 57 42.3% | 59 35.8% | 94 43.6% | 128 36.9% | 337 39.2% | 39 43.5% | 27 42.1% | 4 38.6% | 187 41.1% | 157 37.2% | 54 43.9% |
| The Brexit process has been less problematic than I thought it would be | 112 11.0% | 59 11.8% | 53 10.2% | 43 14.8% | 35 9.9% | 31 8.7% | 47 12.9% | 25 7.3% | 2 3.2% | 7 24.9% | 5 8.1% | 20 16.1% | 43 12.9% | 38 10.5% | 4 6.2% | 16 32.2% | 5 9.5% | 5 5.0% | 16 12.1% | 20 12.4% | 20 9.1% | 40 11.6% | 96 11.2% | 7 7.9% | 7 11.6% | 1 12.1% | 74 16.1% | 31 7.2% | 7 5.9% |
| The Brexit process has been about what I thought it would be | 434 42.4% | 216 43.2% | 219 41.7% | 96 32.7% | 154 44.0% | 170 48.2% | 175 47.6% | 153 43.9% | 26 41.1% | 10 34.3% | 27 48.2% | 29 22.8% | 155 46.7% | 151 41.5% | 26 40.0% | 15 30.9% | 25 50.1% | 38 37.1% | 58 43.5% | 71 43.3% | 86 40.1% | 155 44.5% | 370 43.0% | 36 40.4% | 23 35.9% | 6 49.3% | 174 38.2% | 215 51.0% | 39 31.7% |
| Don't know | 70 6.8% | 19 3.7% | 51 9.8% | 25 8.6% | 29 8.2% | 13 3.8% | 13 3.5% | 23 6.5% | 6 8.7% | 1 2.5% | * 0.8% | 22 17.4% | 13 4.0% | 21 5.7% | 3 5.1% | 2 4.5% | - | 14 14.0% | 3 2.1% | 14 8.5% | 16 7.2% | 24 6.9% | 56 6.5% | 7 8.2% | 7 10.5% | - | 21 4.6% | 19 4.5% | 23 18.5% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

# Survation.

# Brexit Poll
**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 26**
Q22. By Normal Weighting
**Q22. Which of the following is closest to your view?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| I will be better off as a result of Brexit | 157 15.3% | 84 16.9% | 73 13.9% | 59 20.1% | 49 14.0% | 46 12.9% | 75 20.4% | 33 9.5% | 3 5.4% | 14 46.5% | 9 15.3% | 18 14.6% | 76 23.1% | 40 11.1% | 2 3.7% | 15 30.3% | 4 8.9% | 6 6.2% | 20 15.0% | 31 18.9% | 19 8.9% | 57 16.5% | 127 14.8% | 9 10.3% | 19 30.1% | 1 12.6% | 117 25.6% | 24 5.8% | 11 9.3% |
| I will be worse off as a result of Brexit | 343 33.5% | 176 35.3% | 167 31.8% | 123 42.1% | 120 34.2% | 97 27.6% | 69 18.7% | 164 47.1% | 31 48.2% | 3 10.2% | 25 44.1% | 39 31.2% | 61 18.4% | 170 46.7% | 40 60.8% | 9 18.8% | 23 45.7% | 22 21.7% | 64 47.5% | 44 26.7% | 71 33.2% | 102 29.2% | 280 32.6% | 40 45.6% | 18 28.3% | 5 40.4% | 59 12.9% | 243 57.6% | 38 31.2% |
| I will be no better or worse off as a result of Brexit | 376 36.7% | 197 39.4% | 179 34.1% | 61 20.8% | 133 37.9% | 163 46.2% | 193 52.3% | 101 29.1% | 19 29.4% | 10 32.8% | 16 28.6% | 29 23.0% | 175 52.8% | 105 28.8% | 14 21.8% | 20 40.6% | 18 36.6% | 33 32.5% | 40 29.8% | 70 42.8% | 82 38.0% | 130 37.3% | 321 37.4% | 32 35.6% | 19 29.7% | 4 34.1% | 231 50.8% | 106 25.1% | 31 25.1% |
| Don't know | 148 14.4% | 42 8.4% | 106 20.2% | 50 17.0% | 49 13.9% | 47 13.3% | 31 8.5% | 50 14.3% | 11 17.1% | 3 10.5% | 7 12.0% | 39 31.2% | 19 5.8% | 49 13.4% | 9 13.8% | 5 10.3% | 4 8.9% | 40 39.5% | 10 7.7% | 19 11.6% | 43 19.9% | 59 17.0% | 131 15.2% | 8 8.6% | 8 11.8% | 2 13.0% | 49 10.7% | 49 11.5% | 42 34.4% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

**Survation.**

# Brexit Poll
### Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 27**
Q23. By Normal Weighting
**Q23. Which of the following is closest to your view?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Brexit negotiations will be completed by the deadline of March 2019 | 311 30.4% | 170 34.0% | 142 27.0% | 93 31.8% | 94 26.8% | 112 31.8% | 160 43.3% | 79 22.7% | 14 22.1% | 9 31.6% | 15 27.0% | 28 22.5% | 149 45.0% | 91 25.2% | 15 22.9% | 21 43.3% | 12 24.9% | 15 14.9% | 46 34.2% | 57 35.1% | 54 25.2% | 115 33.0% | 272 31.6% | 20 22.8% | 17 26.6% | 2 20.8% | 202 44.3% | 88 20.7% | 16 13.3% |
| Brexit negotiations will not be completed by the deadline of March 2019 | 497 48.6% | 262 52.5% | 235 44.9% | 134 45.8% | 185 52.8% | 166 47.1% | 146 39.6% | 198 56.9% | 38 59.3% | 10 34.3% | 37 64.1% | 50 39.8% | 122 36.7% | 208 57.4% | 40 60.9% | 17 35.7% | 33 66.9% | 49 48.6% | 66 48.9% | 73 44.7% | 113 52.5% | 150 43.1% | 401 46.6% | 57 63.9% | 34 53.1% | 6 50.5% | 168 36.8% | 268 63.6% | 53 43.3% |
| Don't know | 215 21.0% | 67 13.5% | 148 28.2% | 66 22.4% | 71 20.3% | 75 21.1% | 63 17.1% | 71 20.4% | 12 18.5% | 10 34.1% | 5 8.9% | 48 37.7% | 61 18.3% | 63 17.5% | 11 16.2% | 10 20.9% | 4 8.2% | 37 36.5% | 23 16.9% | 33 20.3% | 48 22.3% | 83 24.0% | 187 21.7% | 12 13.4% | 13 20.3% | 3 28.7% | 86 18.9% | 66 15.7% | 53 43.4% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

Survation.

# Brexit Poll
### Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 28**
Q24. By Normal Weighting
**Q24. Which of the following party leaders do you think would make the best Prime Minister?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Theresa May | 444 | 244 | 201 | 96 | 121 | 208 | 327 | 23 | 19 | 18 | 10 | 37 | 303 | 26 | 18 | 27 | 4 | 48 | 56 | 81 | 76 | 171 | 384 | 32 | 23 | 5 | 277 | 125 | 33 |
| | 43.4% | 48.8% | 38.2% | 32.7% | 34.7% | 58.8% | 88.9% | 6.7% | 29.8% | 61.6% | 17.1% | 29.7% | 91.4% | 7.2% | 26.8% | 56.0% | 8.5% | 47.1% | 42.0% | 49.4% | 35.5% | 49.3% | 44.7% | 35.8% | 35.5% | 45.1% | 60.8% | 29.7% | 26.8% |
| Jeremy Corbyn | 362 | 157 | 205 | 150 | 135 | 71 | 17 | 257 | 13 | 5 | 26 | 40 | 13 | 273 | 13 | 14 | 26 | 10 | 54 | 58 | 84 | 107 | 303 | 28 | 27 | 3 | 105 | 204 | 47 |
| | 35.4% | 31.5% | 39.0% | 51.3% | 38.6% | 20.2% | 4.5% | 74.0% | 19.9% | 17.2% | 45.9% | 32.1% | 3.8% | 75.1% | 19.9% | 28.5% | 52.1% | 10.3% | 40.6% | 35.5% | 39.1% | 30.8% | 35.3% | 31.9% | 42.6% | 29.1% | 23.1% | 48.3% | 38.5% |
| Don't know | 218 | 98 | 120 | 47 | 94 | 74 | 24 | 67 | 32 | 6 | 21 | 48 | 16 | 64 | 35 | 8 | 20 | 43 | 23 | 25 | 55 | 69 | 172 | 29 | 14 | 3 | 73 | 93 | 43 |
| | 21.3% | 19.7% | 22.8% | 16.0% | 26.7% | 21.0% | 6.6% | 19.3% | 50.3% | 21.2% | 37.0% | 38.2% | 4.8% | 17.7% | 53.3% | 15.4% | 39.4% | 42.6% | 17.4% | 15.1% | 25.5% | 20.0% | 20.0% | 32.3% | 21.9% | 25.8% | 16.1% | 22.0% | 34.6% |
| SIGMA | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

# Survation.

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 29**
Q25. By Normal Weighting
Q25.If Theresa May were to resign as Leader of the Conservative Party, of the following politicians which would you most like to replace her?
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Boris Johnson | 225 21.9% | 116 23.2% | 109 20.8% | 74 25.2% | 67 19.2% | 79 22.4% | 106 28.8% | 61 17.6% | 5 7.9% | 10 34.7% | 12 20.4% | 26 20.5% | 93 28.1% | 61 16.9% | 5 8.3% | 20 41.6% | 14 28.5% | 22 21.3% | 28 21.1% | 35 21.5% | 40 18.5% | 92 26.6% | 196 22.8% | 17 19.5% | 10 15.8% | 2 13.6% | 135 29.7% | 55 13.0% | 34 27.6% |
| David Davis | 149 14.6% | 93 18.7% | 56 10.7% | 34 11.8% | 38 10.9% | 69 19.4% | 74 20.0% | 29 8.2% | 16 24.4% | 6 21.5% | 6 10.5% | 15 12.0% | 73 21.9% | 40 11.1% | 20 30.3% | 7 14.7% | 4 8.6% | 3 2.9% | 16 11.7% | 29 17.6% | 34 15.9% | 45 12.9% | 123 14.3% | 18 20.4% | 7 10.5% | 1 7.9% | 83 18.2% | 58 13.8% | 8 6.3% |
| Amber Rudd | 61 6.0% | 32 6.5% | 29 5.5% | 16 5.5% | 22 6.2% | 23 6.5% | 26 7.1% | 18 5.1% | 2 2.9% | 1 2.3% | 4 7.6% | 8 6.5% | 25 7.5% | 18 5.1% | 4 5.8% | 1 2.4% | 2 3.5% | 5 5.4% | 21 15.4% | 5 2.9% | 11 5.0% | 14 3.9% | 50 5.8% | 3 2.9% | 7 10.3% | 2 18.9% | 26 5.7% | 29 6.9% | 3 2.2% |
| Philip Hammond | 120 11.7% | 76 15.2% | 44 8.5% | 29 9.8% | 43 12.2% | 44 12.4% | 48 13.0% | 45 12.9% | 8 11.7% | 3 11.4% | 8 13.8% | 7 5.5% | 44 13.3% | 45 12.5% | 12 17.7% | 5 9.5% | 6 12.5% | 4 4.0% | 19 13.9% | 18 11.2% | 28 13.3% | 36 10.4% | 102 11.8% | 10 11.1% | 7 11.0% | 2 14.5% | 42 9.2% | 65 15.5% | 10 7.9% |
| Don't know | 469 45.8% | 182 36.5% | 287 54.7% | 140 47.7% | 180 51.4% | 139 39.3% | 114 31.0% | 195 56.1% | 34 53.0% | 9 30.1% | 27 47.8% | 70 55.6% | 97 29.1% | 198 54.5% | 25 37.9% | 16 31.8% | 23 46.9% | 67 66.4% | 51 37.8% | 77 46.8% | 102 47.4% | 161 46.2% | 390 45.3% | 41 46.1% | 33 52.3% | 5 45.1% | 169 37.2% | 214 50.8% | 69 56.0% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

# Survation.

# Brexit Poll
### Prepared on behalf of the Mail on Sunday

15 Jul 2017

**Table 30**
Q26. By Normal Weighting
Q26.If Theresa May were to resign as Leader of the Conservative Party, which of these potential leaders would be most likely to secure a good Brexit deal?
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Boris Johnson | 197 | 104 | 93 | 55 | 57 | 81 | 102 | 49 | 9 | 8 | 10 | 15 | 84 | 50 | 9 | 21 | 10 | 17 | 26 | 32 | 32 | 81 | 170 | 13 | 13 | 1 | 132 | 48 | 16 |
| | 19.3% | 20.8% | 17.8% | 18.6% | 16.4% | 23.0% | 27.6% | 14.2% | 14.3% | 28.6% | 18.1% | 11.9% | 25.2% | 13.8% | 14.3% | 42.5% | 20.5% | 16.4% | 19.3% | 19.5% | 14.8% | 23.3% | 19.8% | 14.4% | 20.4% | 8.4% | 29.0% | 11.4% | 12.8% |
| David Davis | 186 | 120 | 66 | 33 | 54 | 89 | 97 | 37 | 16 | 8 | 7 | 13 | 95 | 40 | 21 | 9 | 5 | 7 | 24 | 31 | 43 | 64 | 162 | 15 | 7 | 2 | 113 | 57 | 13 |
| | 18.1% | 24.0% | 12.6% | 11.3% | 15.5% | 25.2% | 26.3% | 10.7% | 24.6% | 26.3% | 11.8% | 10.5% | 28.6% | 10.9% | 32.3% | 18.4% | 9.2% | 7.4% | 17.8% | 18.8% | 19.9% | 18.5% | 18.8% | 17.4% | 10.8% | 15.7% | 24.8% | 13.5% | 10.3% |
| Amber Rudd | 72 | 35 | 36 | 37 | 15 | 18 | 25 | 19 | * | 3 | 6 | 16 | 31 | 25 | 3 | 2 | 4 | 4 | 19 | 17 | 15 | 11 | 62 | 4 | 4 | 2 | 27 | 33 | 7 |
| | 7.0% | 7.1% | 6.9% | 12.8% | 4.2% | 5.1% | 6.7% | 5.5% | 0.7% | 9.7% | 11.3% | 13.0% | 9.4% | 6.9% | 4.9% | 4.7% | 7.4% | 4.2% | 14.2% | 10.3% | 7.0% | 3.3% | 7.2% | 4.6% | 5.7% | 16.4% | 5.8% | 7.9% | 5.9% |
| Philip Hammond | 121 | 77 | 44 | 25 | 50 | 40 | 38 | 49 | 15 | 1 | 7 | 8 | 32 | 56 | 13 | 2 | 5 | 7 | 13 | 15 | 32 | 35 | 96 | 14 | 9 | 2 | 34 | 76 | 10 |
| | 11.8% | 15.4% | 8.3% | 8.7% | 14.3% | 11.4% | 10.4% | 14.1% | 24.0% | 3.3% | 12.6% | 6.7% | 9.7% | 15.5% | 20.5% | 4.6% | 11.0% | 7.2% | 10.1% | 9.1% | 15.1% | 10.1% | 11.1% | 15.5% | 13.9% | 20.1% | 7.5% | 18.1% | 8.1% |
| Don't know | 449 | 163 | 285 | 143 | 174 | 125 | 107 | 193 | 23 | 9 | 26 | 73 | 90 | 192 | 18 | 15 | 26 | 66 | 52 | 69 | 93 | 156 | 370 | 43 | 31 | 5 | 150 | 208 | 77 |
| | 43.8% | 32.7% | 54.3% | 48.7% | 49.6% | 35.3% | 29.0% | 55.5% | 36.5% | 32.1% | 46.2% | 57.9% | 27.1% | 52.9% | 28.0% | 29.8% | 51.9% | 64.8% | 38.6% | 42.4% | 43.2% | 44.9% | 43.0% | 48.0% | 49.2% | 39.5% | 32.8% | 49.2% | 62.8% |
| SIGMA | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 31**
Q27. By Normal Weighting
**Q27. If Theresa May were to resign as Leader of the Conservative Party, which of the following is closest to your view?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| There should be another General Election | 480 46.8% | 231 46.4% | 248 47.3% | 163 55.4% | 172 49.1% | 134 37.9% | 75 20.4% | 266 76.4% | 31 48.2% | 10 34.7% | 29 51.2% | 53 41.7% | 64 19.3% | 267 73.5% | 37 56.4% | 21 43.5% | 29 58.5% | 36 35.0% | 74 55.1% | 68 41.4% | 122 56.9% | 135 38.9% | 399 46.4% | 45 50.2% | 30 47.0% | 6 52.9% | 166 36.5% | 244 57.9% | 58 47.5% |
| There should not be another General Election | 443 43.3% | 237 47.5% | 206 39.3% | 96 32.8% | 141 40.2% | 193 54.6% | 266 72.1% | 61 17.6% | 27 41.4% | 17 58.2% | 23 40.8% | 40 31.6% | 245 73.8% | 77 21.3% | 24 36.1% | 21 42.4% | 18 35.6% | 39 38.4% | 52 38.7% | 79 48.3% | 71 33.3% | 170 49.0% | 373 43.3% | 37 41.2% | 29 45.7% | 5 43.3% | 253 55.6% | 149 35.4% | 35 28.3% |
| Don't know | 101 9.8% | 30 6.1% | 70 13.4% | 34 11.7% | 37 10.7% | 27 7.5% | 28 7.5% | 21 6.0% | 7 10.4% | 2 7.0% | 5 8.0% | 34 26.7% | 23 6.9% | 19 5.2% | 5 7.5% | 7 14.1% | 3 5.9% | 27 26.6% | 8 6.3% | 17 10.3% | 21 9.8% | 42 12.1% | 88 10.2% | 8 8.6% | 5 7.3% | * 3.8% | 36 7.9% | 29 6.8% | 30 24.2% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

Survation.

# Brexit Poll
**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 32**
Q28. By Normal Weighting
**Q28. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| David Davis | 365<br>35.6% | 211<br>42.3% | 154<br>29.3% | 78<br>26.5% | 123<br>35.0% | 152<br>43.0% | 150<br>40.6% | 110<br>31.6% | 32<br>49.9% | 10<br>34.9% | 24<br>42.9% | 29<br>23.2% | 137<br>41.2% | 113<br>31.0% | 36<br>55.4% | 19<br>38.7% | 21<br>41.6% | 19<br>18.4% | 50<br>36.9% | 56<br>34.1% | 89<br>41.5% | 108<br>31.0% | 302<br>35.2% | 41<br>46.2% | 16<br>24.9% | 6<br>47.5% | 152<br>33.3% | 177<br>41.9% | 27<br>21.9% |
| Boris Johnson | 306<br>29.9% | 162<br>32.5% | 144<br>27.4% | 102<br>34.7% | 92<br>26.3% | 107<br>30.3% | 139<br>37.6% | 82<br>23.7% | 10<br>16.1% | 11<br>38.9% | 12<br>20.9% | 44<br>35.0% | 125<br>37.7% | 92<br>25.4% | 14<br>21.3% | 22<br>44.7% | 13<br>25.5% | 30<br>29.5% | 46<br>34.5% | 54<br>33.0% | 52<br>24.2% | 114<br>32.8% | 266<br>31.0% | 21<br>23.9% | 17<br>26.3% | 2<br>16.1% | 172<br>37.8% | 97<br>22.9% | 35<br>28.7% |
| Don't know | 353<br>34.5% | 126<br>25.2% | 227<br>43.3% | 114<br>38.8% | 136<br>38.7% | 94<br>26.7% | 80<br>21.8% | 155<br>44.7% | 22<br>34.0% | 8<br>26.2% | 21<br>36.3% | 53<br>41.9% | 70<br>21.1% | 158<br>43.6% | 15<br>23.2% | 8<br>16.6% | 16<br>32.8% | 53<br>52.1% | 38<br>28.6% | 54<br>32.9% | 74<br>34.3% | 126<br>36.1% | 291<br>33.9% | 27<br>29.9% | 31<br>48.8% | 4<br>36.4% | 132<br>28.9% | 149<br>35.2% | 61<br>49.4% |
| SIGMA | 1024<br>100.0% | 499<br>100.0% | 525<br>100.0% | 293<br>100.0% | 351<br>100.0% | 353<br>100.0% | 368<br>100.0% | 348<br>100.0% | 64<br>100.0% | 30<br>100.0% | 57<br>100.0% | 126<br>100.0% | 332<br>100.0% | 363<br>100.0% | 65<br>100.0% | 49<br>100.0% | 50<br>100.0% | 102<br>100.0% | 134<br>100.0% | 163<br>100.0% | 215<br>100.0% | 348<br>100.0% | 860<br>100.0% | 89<br>100.0% | 64<br>100.0% | 12<br>100.0% | 456<br>100.0% | 422<br>100.0% | 123<br>100.0% |

## Survation.

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 33**
Q29. By Normal Weighting
**Q29. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| David Davis | 296 | 174 | 122 | 75 | 85 | 129 | 151 | 58 | 20 | 13 | 15 | 31 | 147 | 72 | 21 | 18 | 10 | 16 | 43 | 47 | 65 | 96 | 252 | 24 | 18 | 2 | 167 | 104 | 19 |
| | 28.9% | 34.8% | 23.3% | 25.6% | 24.1% | 36.5% | 41.1% | 16.6% | 30.9% | 43.0% | 26.2% | 24.3% | 44.2% | 19.8% | 31.5% | 36.1% | 19.8% | 16.1% | 32.3% | 28.7% | 30.3% | 27.7% | 29.3% | 26.8% | 28.5% | 19.8% | 36.8% | 24.6% | 15.7% |
| Philip Hammond | 270 | 160 | 110 | 75 | 93 | 93 | 102 | 105 | 15 | 6 | 18 | 21 | 86 | 107 | 22 | 14 | 17 | 16 | 39 | 49 | 61 | 77 | 226 | 28 | 12 | 3 | 105 | 135 | 26 |
| | 26.4% | 32.1% | 20.9% | 25.5% | 26.5% | 26.4% | 27.6% | 30.2% | 23.3% | 19.3% | 30.8% | 16.3% | 25.8% | 29.5% | 33.7% | 28.0% | 35.0% | 15.9% | 29.2% | 30.3% | 28.5% | 22.1% | 26.3% | 32.0% | 19.4% | 23.4% | 23.1% | 32.1% | 20.9% |
| Don't know | 458 | 165 | 293 | 143 | 173 | 131 | 115 | 185 | 29 | 11 | 24 | 75 | 99 | 184 | 23 | 18 | 22 | 69 | 52 | 67 | 89 | 175 | 382 | 37 | 33 | 7 | 183 | 183 | 78 |
| | 44.7% | 33.1% | 55.8% | 48.9% | 49.4% | 37.1% | 31.3% | 53.2% | 45.8% | 37.8% | 43.0% | 59.4% | 30.0% | 50.7% | 34.8% | 35.9% | 45.2% | 68.0% | 38.5% | 41.0% | 41.2% | 50.2% | 44.4% | 41.2% | 52.0% | 56.7% | 40.2% | 43.3% | 63.3% |
| SIGMA | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

**Survation.**

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 34**
Q30. By Normal Weighting
**Q30. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| David Davis | 354 | 222 | 133 | 84 | 101 | 158 | 162 | 86 | 21 | 13 | 21 | 41 | 152 | 106 | 22 | 16 | 17 | 23 | 41 | 69 | 80 | 107 | 297 | 40 | 14 | 4 | 181 | 142 | 27 |
| | 34.6% | 44.4% | 25.2% | 28.5% | 28.7% | 44.8% | 44.1% | 24.7% | 32.9% | 45.5% | 36.4% | 32.5% | 45.8% | 29.2% | 34.3% | 33.1% | 33.8% | 22.6% | 30.7% | 42.5% | 37.3% | 30.6% | 34.6% | 44.8% | 21.4% | 31.8% | 39.7% | 33.7% | 22.2% |
| Amber Rudd | 188 | 96 | 92 | 61 | 72 | 52 | 76 | 64 | 15 | 5 | 11 | 12 | 75 | 59 | 20 | 12 | 10 | 10 | 48 | 23 | 34 | 54 | 158 | 11 | 16 | 2 | 71 | 95 | 16 |
| | 18.4% | 19.3% | 17.5% | 20.8% | 20.6% | 14.7% | 20.6% | 18.3% | 23.8% | 16.6% | 19.9% | 9.2% | 22.6% | 16.2% | 30.4% | 24.5% | 19.9% | 9.4% | 35.5% | 14.1% | 16.0% | 15.4% | 18.4% | 12.6% | 25.5% | 18.9% | 15.6% | 22.4% | 12.8% |
| Don't know | 482 | 181 | 300 | 149 | 178 | 143 | 130 | 198 | 28 | 11 | 25 | 74 | 105 | 198 | 23 | 21 | 23 | 69 | 45 | 71 | 100 | 188 | 404 | 38 | 34 | 6 | 204 | 185 | 80 |
| | 47.0% | 36.3% | 57.2% | 50.7% | 50.7% | 40.5% | 35.3% | 57.0% | 43.3% | 38.0% | 43.7% | 58.3% | 31.6% | 54.5% | 35.2% | 42.4% | 46.3% | 67.9% | 33.9% | 43.4% | 46.7% | 53.9% | 47.0% | 42.6% | 53.1% | 49.3% | 44.7% | 43.9% | 64.9% |
| SIGMA | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

# Survation.

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 35**
Q31. By Normal Weighting
**Q31. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Boris Johnson | 348 34.0% | 187 37.4% | 162 30.8% | 102 34.8% | 110 31.3% | 131 37.1% | 162 44.0% | 83 23.9% | 16 25.2% | 17 57.4% | 16 28.9% | 46 36.3% | 154 46.3% | 95 26.1% | 13 19.2% | 26 52.7% | 16 31.6% | 35 34.4% | 45 33.4% | 60 36.9% | 66 30.7% | 121 34.8% | 292 34.0% | 27 30.9% | 27 42.0% | 2 18.1% | 213 46.8% | 95 22.4% | 36 29.3% |
| Philip Hammond | 339 33.1% | 182 36.5% | 157 30.0% | 82 27.9% | 117 33.5% | 129 36.4% | 131 35.6% | 126 36.3% | 26 40.8% | 5 15.8% | 20 35.8% | 24 19.1% | 110 33.3% | 128 35.3% | 38 58.1% | 12 24.7% | 17 33.4% | 20 19.6% | 53 39.7% | 49 29.8% | 81 37.6% | 103 29.7% | 286 33.3% | 36 40.8% | 12 18.7% | 5 43.5% | 117 25.6% | 188 44.6% | 31 25.4% |
| Don't know | 336 32.8% | 130 26.1% | 206 39.2% | 110 37.4% | 123 35.2% | 93 26.5% | 75 20.3% | 138 39.7% | 22 34.0% | 8 26.9% | 20 35.3% | 56 44.6% | 68 20.4% | 140 38.6% | 15 22.7% | 11 22.5% | 17 35.0% | 47 46.0% | 36 27.0% | 54 33.2% | 68 31.7% | 123 35.4% | 282 32.8% | 25 28.3% | 25 39.3% | 4 38.5% | 126 27.6% | 140 33.0% | 56 45.3% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

Survation.

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 36**
Q32. By Normal Weighting
**Q32. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Boris Johnson | 385 37.6% | 213 42.6% | 172 32.8% | 105 35.9% | 117 33.3% | 158 44.8% | 189 51.2% | 106 30.4% | 15 23.4% | 15 49.6% | 15 27.1% | 39 30.7% | 175 52.9% | 109 29.9% | 14 21.7% | 27 55.0% | 17 33.3% | 32 31.8% | 49 36.5% | 63 38.4% | 71 33.1% | 148 42.5% | 330 38.4% | 29 32.4% | 24 37.4% | 2 18.1% | 235 51.5% | 106 25.1% | 39 32.0% |
| Amber Rudd | 281 27.4% | 143 28.7% | 138 26.2% | 87 29.7% | 96 27.3% | 91 25.8% | 100 27.2% | 92 26.4% | 27 42.1% | 6 20.5% | 21 36.7% | 28 22.0% | 86 25.9% | 101 27.8% | 36 55.2% | 12 25.0% | 15 30.0% | 20 19.8% | 52 38.8% | 41 25.3% | 66 30.8% | 76 21.7% | 235 27.3% | 30 33.6% | 11 17.5% | 5 39.9% | 89 19.5% | 169 40.0% | 20 16.1% |
| Don't know | 358 35.0% | 143 28.7% | 215 41.0% | 101 34.5% | 138 39.4% | 104 29.4% | 80 21.6% | 150 43.2% | 22 34.5% | 9 29.9% | 21 36.2% | 60 47.3% | 70 21.2% | 154 42.3% | 15 23.1% | 10 20.0% | 18 36.7% | 49 48.4% | 33 24.7% | 59 36.3% | 78 36.1% | 124 35.7% | 294 34.2% | 30 34.0% | 29 45.1% | 5 42.0% | 132 29.0% | 148 35.0% | 64 51.9% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

**Survation.**

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 37**
Q33. By Normal Weighting
**Q33. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Philip Hammond | 348 34.0% | 201 40.2% | 148 28.1% | 89 30.4% | 114 32.7% | 133 37.8% | 162 44.0% | 101 28.9% | 19 28.9% | 10 32.7% | 21 36.7% | 32 25.1% | 137 41.2% | 120 33.0% | 24 36.7% | 17 35.6% | 21 41.8% | 19 19.0% | 35 26.5% | 66 40.6% | 74 34.5% | 115 33.1% | 291 33.8% | 37 41.1% | 17 27.3% | 3 27.8% | 152 33.3% | 166 39.4% | 30 24.1% |
| Amber Rudd | 209 20.4% | 122 24.5% | 87 16.6% | 63 21.5% | 71 20.2% | 72 20.4% | 87 23.6% | 61 17.5% | 19 29.7% | 7 22.1% | 15 25.7% | 16 12.4% | 89 26.9% | 56 15.4% | 23 35.2% | 12 24.2% | 10 19.2% | 14 13.6% | 52 38.4% | 22 13.5% | 43 20.0% | 60 17.1% | 176 20.5% | 15 17.3% | 15 24.2% | 2 21.0% | 101 22.2% | 86 20.4% | 14 11.7% |
| Don't know | 467 45.6% | 176 35.3% | 290 55.3% | 141 48.1% | 165 47.1% | 148 41.8% | 119 32.4% | 186 53.6% | 27 41.4% | 13 45.2% | 21 37.7% | 79 62.5% | 106 31.9% | 187 51.6% | 18 28.2% | 20 40.3% | 19 39.0% | 69 67.5% | 47 35.1% | 75 45.9% | 98 45.5% | 173 49.8% | 393 45.7% | 37 41.6% | 31 48.6% | 6 51.2% | 202 44.4% | 170 40.2% | 79 64.3% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

## Survation.

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 38**
Q34. By Normal Weighting
Q34.If these two politicians were leaders of the two main parties at the next general election, for which party would you vote? "Jeremy Corbyn for Labour David Davis for the Conservatives"
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Labour | 419 40.9% | 179 35.8% | 240 45.8% | 160 54.4% | 163 46.5% | 92 26.1% | 17 4.7% | 308 88.7% | 10 15.3% | 8 25.5% | 23 40.5% | 43 34.0% | 14 4.2% | 328 90.3% | 11 17.2% | 12 24.5% | 24 49.0% | 14 14.0% | 65 48.3% | 64 39.4% | 112 52.1% | 115 33.1% | 356 41.4% | 30 34.3% | 28 44.6% | 4 31.5% | 124 27.3% | 238 56.3% | 49 39.6% |
| Conservative | 394 38.5% | 222 44.4% | 173 33.0% | 79 26.9% | 112 32.0% | 186 52.6% | 316 85.8% | 15 4.4% | 18 27.6% | 11 38.7% | 9 16.0% | 19 14.8% | 300 90.6% | 18 4.9% | 20 31.1% | 19 39.4% | 3 5.4% | 24 24.1% | 51 38.2% | 73 44.9% | 61 28.5% | 152 43.8% | 338 39.3% | 29 32.5% | 23 35.6% | 5 42.6% | 260 57.0% | 117 27.8% | 16 13.4% |
| Neither | 128 12.5% | 59 11.9% | 68 13.0% | 31 10.6% | 40 11.5% | 51 14.4% | 18 4.9% | 10 2.8% | 31 48.8% | 7 24.7% | 23 40.4% | 32 25.7% | 8 2.3% | 6 1.8% | 29 45.1% | 13 27.2% | 21 42.6% | 28 27.8% | 11 7.9% | 15 9.0% | 21 9.6% | 46 13.3% | 92 10.7% | 26 28.9% | 8 13.3% | 1 9.4% | 41 9.0% | 52 12.4% | 31 25.1% |
| Don't know | 83 8.1% | 40 8.0% | 43 8.3% | 24 8.1% | 35 10.0% | 24 6.9% | 17 4.5% | 14 4.0% | 5 8.3% | 3 11.0% | 2 3.1% | 32 25.5% | 10 3.0% | 11 3.0% | 4 6.7% | 4 8.9% | 1 2.9% | 35 34.1% | 8 5.6% | 11 6.6% | 21 9.8% | 34 9.8% | 73 8.5% | 4 4.3% | 4 6.5% | 2 16.5% | 31 6.7% | 15 3.5% | 27 22.0% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

**Survation.**

**Brexit Poll**

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 39**
Q35. By Normal Weighting
Q35.If these two politicians were leaders of the two main parties at the next general election, for which party would you vote? "Jeremy Corbyn for Labour Philip Hammond for the Conservatives"
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Labour | 421 41.1% | 184 36.9% | 237 45.1% | 159 54.1% | 165 47.0% | 93 26.3% | 18 4.8% | 313 90.0% | 7 11.0% | 6 19.8% | 25 43.7% | 45 35.6% | 9 2.6% | 339 93.4% | 7 10.0% | 14 29.3% | 23 45.9% | 13 13.1% | 65 48.4% | 67 40.9% | 109 50.8% | 115 33.2% | 356 41.4% | 32 36.1% | 29 45.3% | 4 31.5% | 131 28.8% | 232 54.9% | 51 41.2% |
| Conservative | 376 36.7% | 207 41.5% | 169 32.2% | 75 25.6% | 111 31.6% | 172 48.8% | 303 82.1% | 16 4.6% | 15 22.6% | 10 35.2% | 7 11.6% | 17 13.5% | 296 89.3% | 10 2.7% | 21 32.0% | 18 36.2% | 2 4.8% | 20 19.4% | 50 37.0% | 68 41.9% | 59 27.7% | 144 41.6% | 322 37.4% | 29 32.4% | 20 31.9% | 5 42.6% | 235 51.6% | 123 29.1% | 15 12.0% |
| Neither | 132 12.9% | 63 12.6% | 69 13.1% | 38 12.9% | 39 11.2% | 49 14.0% | 16 4.4% | 3 0.9% | 34 53.4% | 10 35.0% | 23 41.1% | 39 30.9% | 9 2.6% | 4 1.0% | 28 42.2% | 13 27.0% | 21 43.0% | 38 37.0% | 12 9.3% | 15 9.3% | 25 11.5% | 45 13.0% | 98 11.3% | 23 25.8% | 10 16.4% | 1 9.4% | 44 9.6% | 51 12.0% | 34 27.3% |
| Don't know | 95 9.3% | 45 9.1% | 50 9.6% | 22 7.4% | 36 10.2% | 38 10.8% | 32 8.7% | 16 4.5% | 8 13.0% | 3 9.9% | 2 3.6% | 25 20.0% | 18 5.5% | 11 3.0% | 10 15.8% | 4 7.5% | 3 6.2% | 31 30.5% | 7 5.3% | 13 7.9% | 21 10.0% | 43 12.3% | 84 9.8% | 5 5.7% | 4 6.5% | 2 16.5% | 46 10.0% | 17 4.0% | 24 19.5% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

**Survation.**

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 40**
Q36. By Normal Weighting
**Q36.If these two politicians were leaders of the two main parties at the next general election, for which party would you vote? "Jeremy Corbyn for Labour Amber Rudd for the Conservatives"**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Labour | 422 41.3% | 186 37.4% | 236 45.0% | 161 54.9% | 165 47.1% | 92 26.2% | 18 4.8% | 315 90.5% | 9 13.5% | 9 30.2% | 23 40.2% | 44 34.9% | 10 3.0% | 337 92.7% | 10 14.9% | 14 28.6% | 23 46.8% | 12 11.7% | 67 50.0% | 65 39.8% | 108 50.5% | 119 34.3% | 360 41.9% | 30 33.8% | 29 45.3% | 4 31.5% | 129 28.4% | 237 56.1% | 51 41.6% |
| Conservative | 379 37.0% | 208 41.7% | 171 32.6% | 79 27.1% | 117 33.4% | 165 46.7% | 298 80.8% | 16 4.7% | 22 33.6% | 8 27.5% | 8 14.5% | 18 14.4% | 296 89.1% | 12 3.4% | 27 41.3% | 15 31.5% | 4 7.1% | 17 16.4% | 45 33.9% | 68 41.3% | 63 29.2% | 148 42.6% | 324 37.6% | 30 34.2% | 20 31.4% | 5 42.6% | 233 51.1% | 124 29.3% | 18 14.3% |
| Neither | 133 13.0% | 65 13.0% | 68 13.0% | 30 10.3% | 39 11.2% | 58 16.5% | 24 6.6% | 5 1.4% | 29 45.3% | 10 32.4% | 24 41.6% | 36 28.6% | 15 4.5% | 4 1.2% | 24 36.9% | 17 35.8% | 22 43.6% | 31 30.6% | 11 8.3% | 16 9.8% | 22 10.2% | 49 14.2% | 98 11.4% | 23 26.4% | 10 16.3% | 1 9.4% | 55 12.1% | 46 10.9% | 30 24.7% |
| Don't know | 89 8.7% | 40 7.9% | 50 9.4% | 23 7.7% | 29 8.3% | 37 10.6% | 29 7.8% | 12 3.4% | 5 7.7% | 3 9.9% | 2 3.6% | 28 22.1% | 11 3.4% | 10 2.7% | 4 6.9% | 2 4.1% | 1 2.5% | 42 41.3% | 10 7.7% | 15 9.1% | 22 10.0% | 31 8.9% | 78 9.1% | 5 5.5% | 4 7.0% | 2 16.5% | 39 8.5% | 16 3.7% | 24 19.4% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

# Survation.

# Brexit Poll
**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 41**
Q37. By Normal Weighting
**Q37.If these two politicians were leaders of the two main parties at the next general election, for which party would you vote? "Jeremy Corbyn for Labour Boris Johnson for the Conservatives"**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Labour | 432 42.1% | 188 37.7% | 243 46.3% | 168 57.3% | 165 47.0% | 93 26.4% | 15 4.1% | 311 89.6% | 16 24.8% | 8 26.6% | 24 41.3% | 47 37.2% | 12 3.6% | 334 91.9% | 16 24.6% | 12 25.0% | 22 43.7% | 18 18.0% | 66 49.3% | 67 41.0% | 118 54.9% | 118 34.0% | 369 43.0% | 32 35.7% | 27 42.0% | 4 31.5% | 120 26.4% | 249 59.1% | 57 46.5% |
| Conservative | 398 38.9% | 220 44.0% | 178 34.0% | 75 25.5% | 121 34.5% | 185 52.5% | 311 84.4% | 20 5.7% | 17 26.3% | 14 48.5% | 10 17.2% | 21 16.9% | 293 88.4% | 19 5.3% | 20 30.6% | 25 51.4% | 8 15.3% | 23 22.6% | 45 33.6% | 72 44.1% | 62 28.8% | 163 46.9% | 342 39.8% | 29 32.4% | 22 34.7% | 5 45.1% | 277 60.7% | 104 24.7% | 12 10.1% |
| Neither | 126 12.3% | 64 12.9% | 62 11.8% | 30 10.3% | 40 11.4% | 51 14.6% | 24 6.6% | 7 1.9% | 31 47.8% | 5 15.6% | 22 39.2% | 32 25.3% | 14 4.2% | 5 1.3% | 28 43.6% | 9 19.2% | 19 39.0% | 31 30.5% | 15 11.5% | 15 9.4% | 18 8.6% | 40 11.6% | 90 10.4% | 25 27.9% | 11 17.3% | 1 6.9% | 36 7.8% | 55 13.0% | 31 25.6% |
| Don't know | 68 6.7% | 27 5.4% | 42 7.9% | 20 6.9% | 25 7.1% | 23 6.6% | 18 4.9% | 10 2.8% | 1 1.2% | 3 9.4% | 1 2.3% | 26 20.7% | 12 3.7% | 5 1.5% | 2 1.2% | 1 4.5% | 1 2.1% | 29 28.9% | 8 5.6% | 9 5.5% | 17 7.7% | 26 7.4% | 59 6.9% | 4 4.0% | 4 6.0% | 2 16.5% | 23 5.1% | 14 3.2% | 22 17.8% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

Survation.

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 42**
Q38. By Normal Weighting
**Q38. Which of the following is closest to your view?***
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| The Scottish & Welsh governments would be right to try to block the bill if the Government does not promise to maintain the status of the devolved nations in the bill | 352 34.4% | 178 35.7% | 174 33.2% | 136 46.3% | 131 37.3% | 80 22.7% | 51 13.7% | 180 51.7% | 28 42.8% | 4 13.7% | 37 65.7% | 43 34.4% | 53 16.1% | 188 51.7% | 26 40.5% | 10 20.9% | 30 60.8% | 27 26.3% | 68 50.4% | 37 22.8% | 77 35.9% | 91 26.1% | 272 31.7% | 47 53.2% | 25 39.2% | 8 65.5% | 85 18.7% | 226 53.5% | 33 27.2% |
| The Scottish & Welsh governments would be wrong to try to block the bill if the Government does not promise to maintain the status of the devolved nations in the bill | 401 39.2% | 237 47.5% | 164 31.3% | 77 26.3% | 120 34.1% | 188 53.4% | 231 62.6% | 77 22.1% | 22 33.7% | 17 59.2% | 11 18.6% | 30 23.9% | 212 63.9% | 87 24.0% | 25 37.6% | 29 59.8% | 12 23.6% | 24 23.3% | 42 31.1% | 75 45.6% | 83 38.8% | 149 42.8% | 348 40.5% | 32 35.9% | 20 31.3% | 1 11.3% | 249 54.6% | 122 28.8% | 27 22.1% |
| Don't know | 270 26.4% | 84 16.8% | 186 35.5% | 80 27.4% | 100 28.6% | 84 23.9% | 87 23.6% | 91 26.2% | 15 23.5% | 8 27.1% | 9 15.7% | 53 41.7% | 66 19.9% | 88 24.3% | 14 21.9% | 9 19.3% | 8 15.6% | 51 50.4% | 25 18.5% | 52 31.6% | 54 25.3% | 108 31.2% | 239 27.8% | 10 10.9% | 19 29.4% | 3 23.2% | 122 26.7% | 75 17.7% | 62 50.7% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

**Survation.**

# Brexit Poll

**Prepared on behalf of the Mail on Sunday**

15 Jul 2017

**Table 43**
Q39. By Normal Weighting
**Q39. Which of the following is closest to your view?**
**Base : All Respondents**

| | Total | Gender | | Age | | | 2017 Vote | | | | | | Voting Intention | | | | | | Region | | | | | | | | 2016 EU Referendum Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | OTHER | Did not vote | CON | LAB | LD | UKIP | Another Party | Undecided | London | Midlands | North | South | England | Scotland | Wales | NI | Leave | Remain | Did not vote |
| Unweighted Total | 1024 | 480 | 544 | 221 | 391 | 383 | 365 | 330 | 58 | 35 | 77 | 126 | 320 | 356 | 56 | 53 | 59 | 105 | 117 | 172 | 224 | 329 | 842 | 99 | 64 | 19 | 480 | 398 | 123 |
| Weighted Total | 1024 | 499 | 525 | 293 | 351 | 353 | 368 | 348 | 64 | 30 | 57 | 126 | 332 | 363 | 65 | 49 | 50 | 102 | 134 | 163 | 215 | 348 | 860 | 89 | 64 | 12 | 456 | 422 | 123 |
| Opposition parties would be right to try to block the bill if the Government does not retain the EU charter of fundamental rights | 335 32.7% | 180 36.0% | 155 29.6% | 105 35.9% | 128 36.5% | 97 27.3% | 57 15.5% | 179 51.5% | 27 41.7% | 4 11.9% | 34 60.4% | 25 20.2% | 48 14.4% | 186 51.1% | 34 51.5% | 8 15.7% | 28 56.5% | 16 16.0% | 49 36.5% | 46 28.3% | 82 38.1% | 91 26.1% | 268 31.1% | 42 47.1% | 22 34.0% | 4 31.7% | 86 18.9% | 211 49.9% | 36 28.9% |
| Opposition parties would be wrong to try to block the bill if the Government does not retain the EU charter of fundamental rights | 439 42.9% | 250 50.1% | 189 36.1% | 111 38.0% | 128 36.4% | 184 52.2% | 242 65.6% | 87 24.9% | 20 31.3% | 19 65.8% | 15 27.0% | 47 37.5% | 234 70.4% | 96 26.5% | 16 24.9% | 32 65.6% | 17 33.7% | 31 30.1% | 62 46.0% | 78 47.5% | 77 35.7% | 157 45.3% | 373 43.4% | 38 43.3% | 24 38.0% | 3 29.1% | 264 57.9% | 137 32.5% | 29 24.0% |
| Don't know | 250 24.4% | 70 13.9% | 180 34.4% | 77 26.1% | 95 27.1% | 72 20.5% | 70 18.9% | 82 23.6% | 17 27.1% | 7 22.3% | 7 12.6% | 53 42.4% | 50 15.2% | 82 22.4% | 15 23.5% | 9 18.7% | 5 9.9% | 55 53.9% | 24 17.6% | 40 24.2% | 56 26.2% | 100 28.6% | 219 25.5% | 9 9.6% | 18 28.0% | 5 39.2% | 106 23.2% | 74 17.6% | 58 47.1% |
| SIGMA | 1024 100.0% | 499 100.0% | 525 100.0% | 293 100.0% | 351 100.0% | 353 100.0% | 368 100.0% | 348 100.0% | 64 100.0% | 30 100.0% | 57 100.0% | 126 100.0% | 332 100.0% | 363 100.0% | 65 100.0% | 49 100.0% | 50 100.0% | 102 100.0% | 134 100.0% | 163 100.0% | 215 100.0% | 348 100.0% | 860 100.0% | 89 100.0% | 64 100.0% | 12 100.0% | 456 100.0% | 422 100.0% | 123 100.0% |

## Survation.

| | Page | Table | Title | Base Description | Base |
|---|---|---|---|---|---|
| | 4 | 1 | Q1. Likelihood to Vote - By Normal Weighting<br>Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote? | Base : All Respondents | 1024 |
| | 5 | 2 | Q2. Voting Intention table - By Normal Weighting<br>Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? | Base : Respondents Likelihood to Vote | 979 |
| | 6 | 2 | Q2. Voting Intention table - By Normal Weighting<br>Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? | Base : Respondents Likelihood to Vote | 983 |
| | 7 | 3 | Q2. Voting Intention table weighted by LTV<br>Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? | Base : Respondents Likelihood to Vote | 979 |
| | 8 | 3 | Q2. Voting Intention table weighted by LTV<br>Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? | Base : Respondents Likelihood to Vote | 890 |
| | 9 | 4 | Q2. Voting Intention table weighted by LTV with undecided and refused removed<br>Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? | Base : Respondents Likelihood to Vote and undecided and refused removed | 859 |
| | 10 | 4 | Q2. Voting Intention table weighted by LTV with undecided and refused removed<br>Q2. If the General Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? | Base : Respondents Likelihood to Vote and undecided and refused removed | 804 |
| | 11 | 5 | Q4. In the General Election on 8th June 2017, 69% of people voted, while 31% of people did not vote  Thinking back to this General Election,<br>can you remember whether or not you voted in that specific election? | Base : All Respondents | 1024 |
| | 12 | 6 | Q5. 2017 Vote - By Normal Weighting<br>Q5. Thinking back to the General Election in June 2017, can you recall which party you voted for in that election? | Base : Respondents voted in the 2017 General Election | 892 |

| Page | Table | Title | Base Description | Base |
|---|---|---|---|---|
| 13 | 7 | Q6. An EU ref LTV table - By Normal Weighting<br>Q6. If there were to be another referendum on membership of the European Union, on a scale of 0-10, where 10 is certain and 0 is would not vote, how likely would you be to vote? | Base : All Respondents | 1024 |
| 14 | 8 | Q7. An EU ref table - By Normal Weighting<br>Q7. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote? | Base : Respondents Likelihood to Vote | 986 |
| 15 | 9 | Q7. An EU ref table weighted by LTV<br>Q7. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote? | Base : Respondents Likelihood to Vote | 986 |
| 16 | 10 | Q7. An EU ref table weighted by LTV with refused removed<br>Q7. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote? | Base : Respondents Likelihood to Vote with refused removed | 980 |
| 17 | 11 | Q7. An EU ref table weighted by LTV with undecided and refused removed<br>Q7. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote? | Base : Respondents Likelihood to Vote with undecided and refused removed | 929 |
| 18 | 12 | Q8. In the EU referendum on June 23rd 2016, 72% of UK adults voted and 28% did not vote   Did you or did you not vote in the EU referendum on 23rd June 2016? | Base : All Respondents | 1024 |
| 19 | 13 | Q9. How did you vote in the EU Referendum? | Base : Respondents voted in the 2016 EU Referendum | 886 |
| 20 | 14 | Q10. Which of the following is closest to your view? | Base : All Respondents | 1024 |
| 21 | 15 | Q11. Which of the following is closest to your view? | Base : All Respondents | 1024 |
| 22 | 16 | Q12. How much do you think the government should pay as a "divorce payment" for leaving the EU? | Base : All Respondents | 1024 |
| 23 | 17 | Q13. Which of the following is closest to your view? | Base : All Respondents | 1024 |
| 24 | 18 | Q14. In light of the General Election result, which of the following do you prefer? | Base : All Respondents | 1024 |
| 25 | 19 | Q15. Which of the following party leaders do you trust the most to negotiate the best deal for Britain leaving the EU? | Base : All Respondents | 1024 |

| | Page | Table | Title | Base Description | Base |
|---|---|---|---|---|---|
| | 26 | 20 | Q16. Which of the following outcomes would you prefer for Brexit? | Base : All Respondents | 1024 |
| | 27 | 21 | Q17. When the UK Government's negotiations over the terms of Britain's exit from the EU are complete, would you   ? | Base : All Respondents | 1024 |
| | 28 | 22 | Q18. Which of the following is closest to your view? | Base : All Respondents | 1024 |
| | 29 | 23 | Q19. Regarding a "deal" on the terms of the UK's EU exit, Theresa May has said "I am equally clear that no deal for Britain is better than a bad deal for Britain".<br>If Theresa May decides after negotiations end that "no deal" is better than the deal EU has offered the UK, which of the following is closest to your view? | Base : All Respondents | 1024 |
| | 30 | 24 | Q20. Which of the following statements is closest to your view? | Base : All Respondents | 1024 |
| | 31 | 25 | Q21. Which of the following is closest to your view? | Base : All Respondents | 1024 |
| | 32 | 26 | Q22. Which of the following is closest to your view? | Base : All Respondents | 1024 |
| | 33 | 27 | Q23. Which of the following is closest to your view? | Base : All Respondents | 1024 |
| | 34 | 28 | Q24. Which of the following party leaders do you think would make the best Prime Minister? | Base : All Respondents | 1024 |
| | 35 | 29 | Q25.If Theresa May were to resign as Leader of the Conservative Party, of the following politicians which would you most like to replace her? | Base : All Respondents | 1024 |
| | 36 | 30 | Q26.If Theresa May were to resign as Leader of the Conservative Party, which of these potential leaders would be most likely to secure a good Brexit deal? | Base : All Respondents | 1024 |
| | 37 | 31 | Q27. If Theresa May were to resign as Leader of the Conservative Party, which of the following is closest to your view? | Base : All Respondents | 1024 |
| | 38 | 32 | Q28. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer? | Base : All Respondents | 1024 |
| | 39 | 33 | Q29. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer? | Base : All Respondents | 1024 |
| | 40 | 34 | Q30. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer? | Base : All Respondents | 1024 |

| | Page | Table | Title | Base Description | Base |
|---|---|---|---|---|---|
| | 41 | 35 | Q31. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer? | Base : All Respondents | 1024 |
| | 42 | 36 | Q32. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer? | Base : All Respondents | 1024 |
| | 43 | 37 | Q33. If Theresa May were to resign as Leader of the Conservative Party, and the following two politicians were the only ones aiming to replace her, which would you prefer? | Base : All Respondents | 1024 |
| | 44 | 38 | Q34.If these two politicians were leaders of the two main parties at the next general election, for which party would you vote? "Jeremy Corbyn for Labour David Davis for the Conservatives" | Base : All Respondents | 1024 |
| | 45 | 39 | Q35.If these two politicians were leaders of the two main parties at the next general election, for which party would you vote? "Jeremy Corbyn for Labour Philip Hammond for the Conservatives" | Base : All Respondents | 1024 |
| | 46 | 40 | Q36.If these two politicians were leaders of the two main parties at the next general election, for which party would you vote? "Jeremy Corbyn for Labour Amber Rudd for the Conservatives" | Base : All Respondents | 1024 |
| | 47 | 41 | Q37.If these two politicians were leaders of the two main parties at the next general election, for which party would you vote? "Jeremy Corbyn for Labour Boris Johnson for the Conservatives" | Base : All Respondents | 1024 |
| | 48 | 42 | Q38. Which of the following is closest to your view?* | Base : All Respondents | 1024 |
| | 49 | 43 | Q39. Which of the following is closest to your view? | Base : All Respondents | 1024 |